



# COVID-19 Update

Verified Voter Omnibus Survey

N=1,008 Registered Voters

March 15–21, 2021

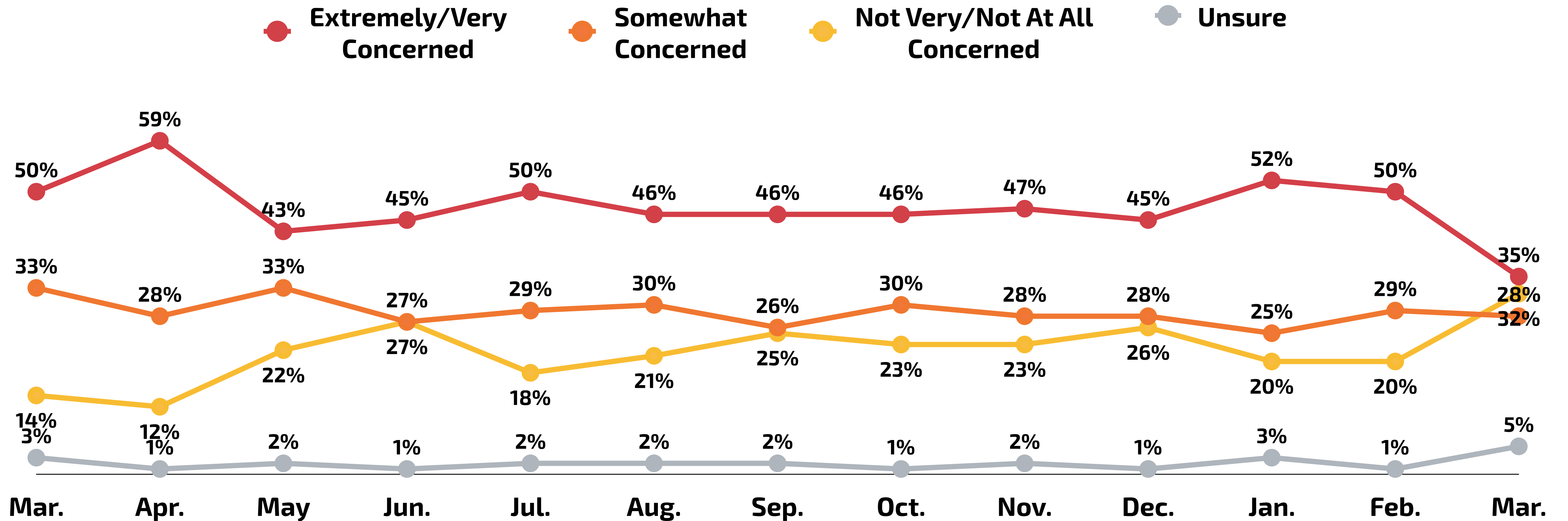


# Coronavirus Trends



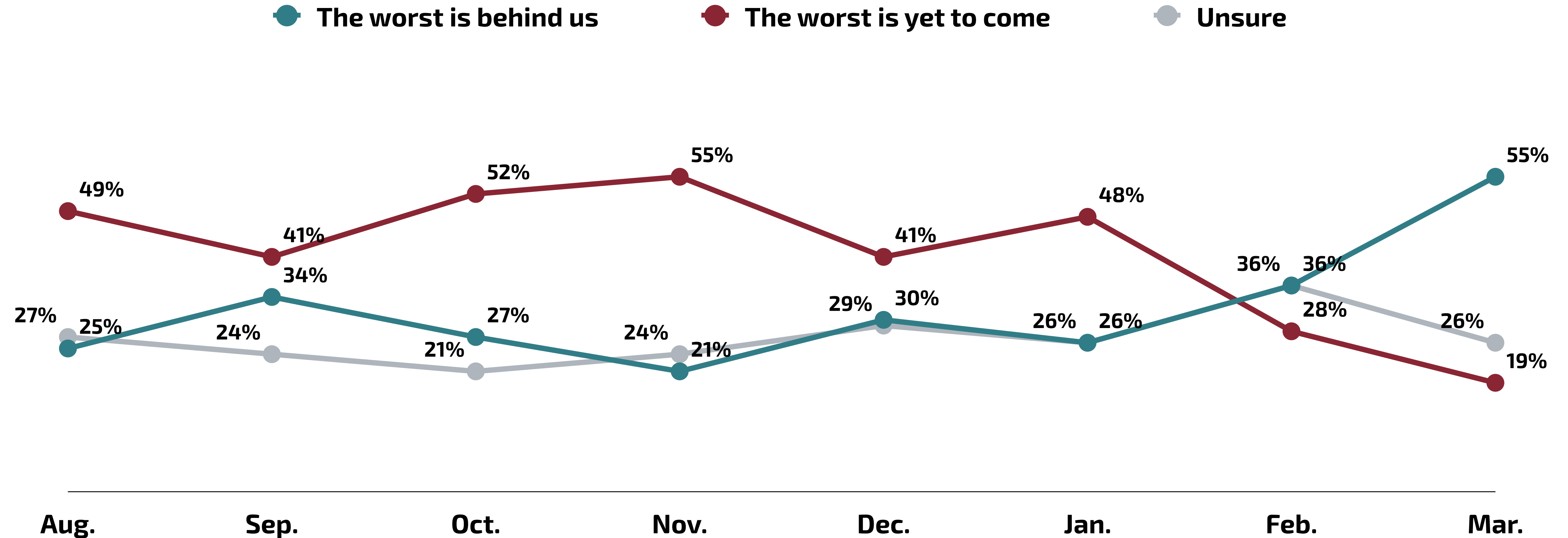
# Concern About Getting COVID-19 Shoots Down

Q. How personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?



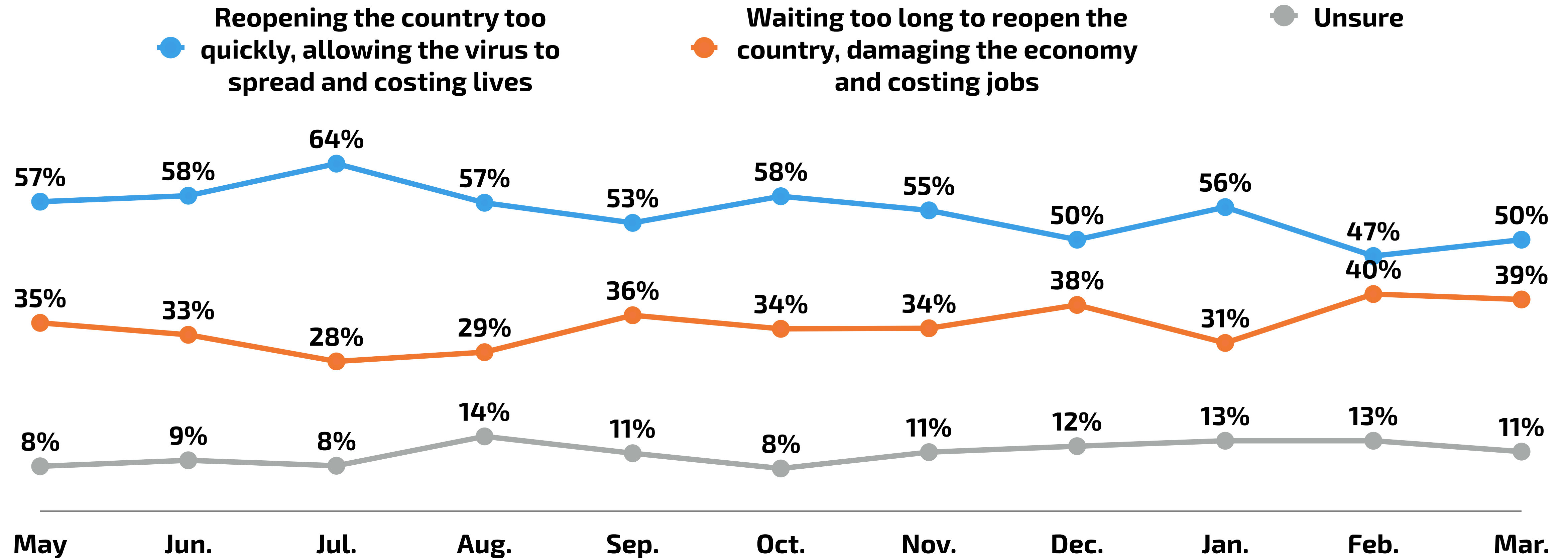
# More Than Half Of Voters Now Feel “Worst Is Behind Us”

Q. Which of the following best describes your feelings about the coronavirus outbreak in the United States?



# Voters More Divided On Risks Of Reopening Vs. Waiting

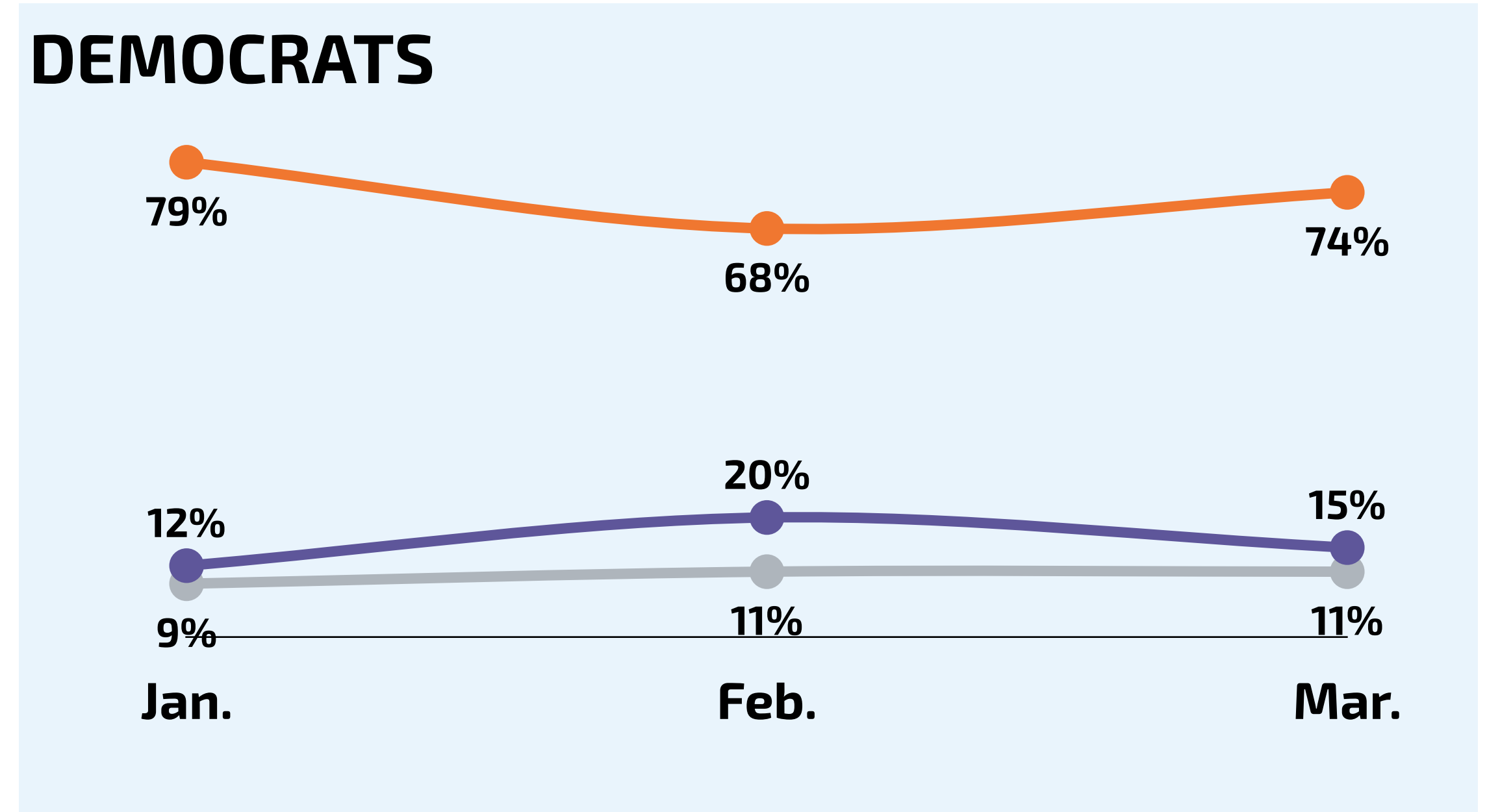
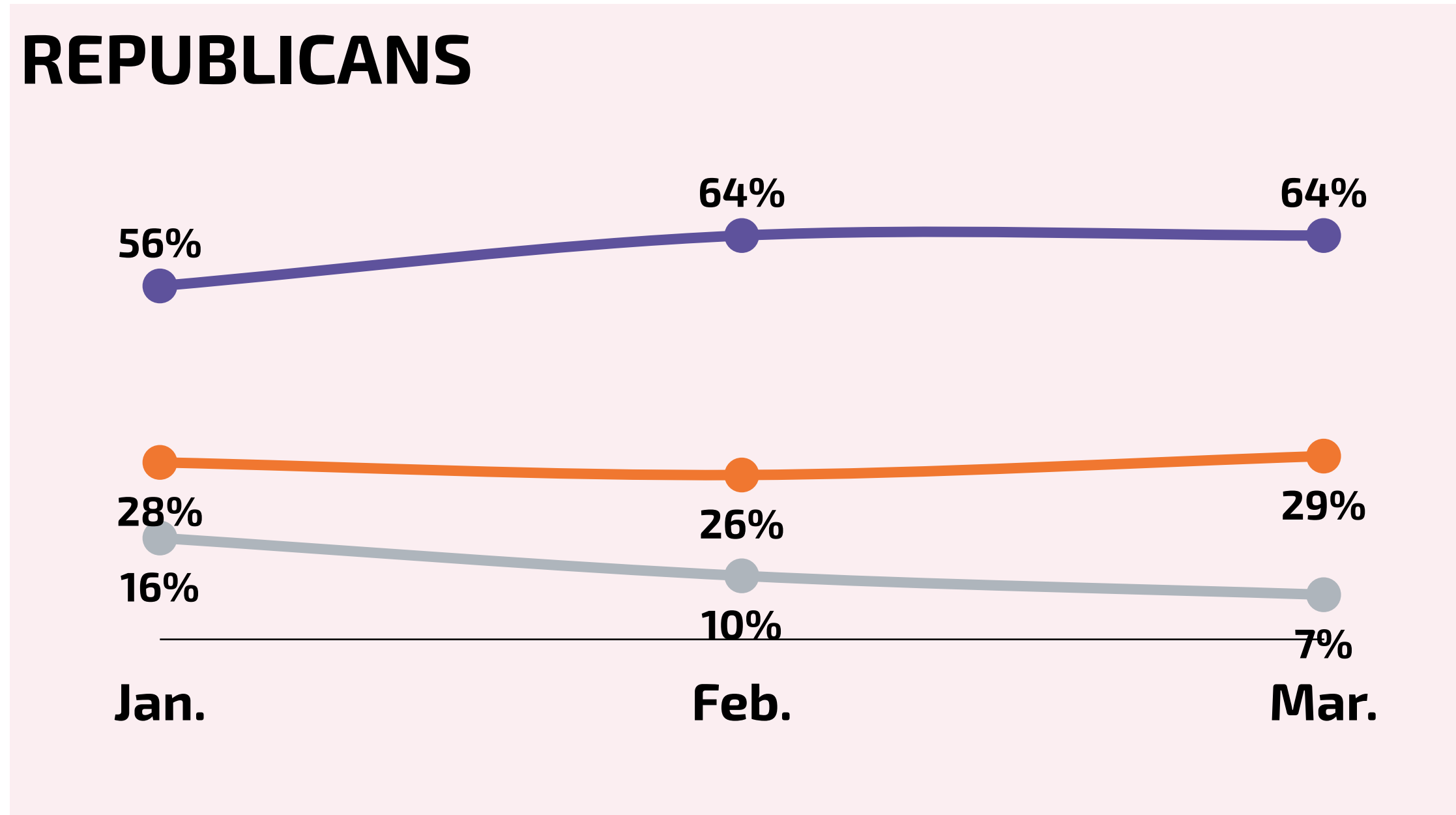
Q. Which of the following concerns you more?



# Partisans Remain Divided, But Concern About Reopening Too Quickly Ticked Up Among Both GOP And Democratic Voters In March

Q. Which of the following concerns you more?

- Waiting too long to reopen the country, damaging the economy and costing jobs
- Unsure
- Reopening the country too quickly, allowing the virus to spread and costing lives



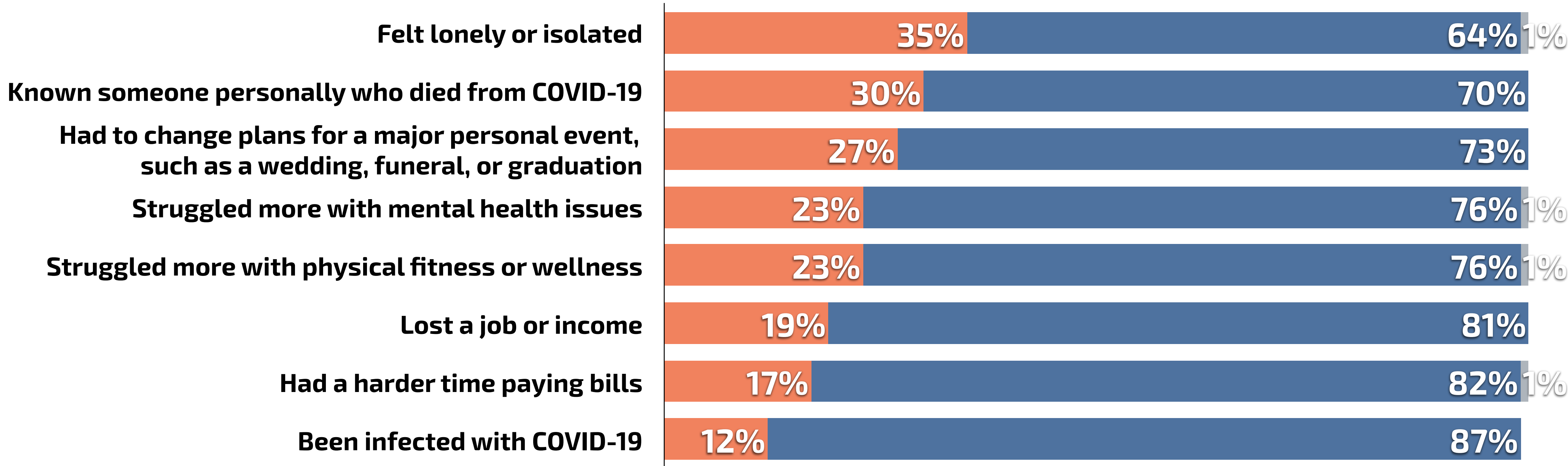
# **One Year of COVID-19: What's Changed, What's Stayed the Same**



# Feeling Lonely or Isolated is the Most Common Experience One Year In, 3 in 10 Know Someone Who Has Died

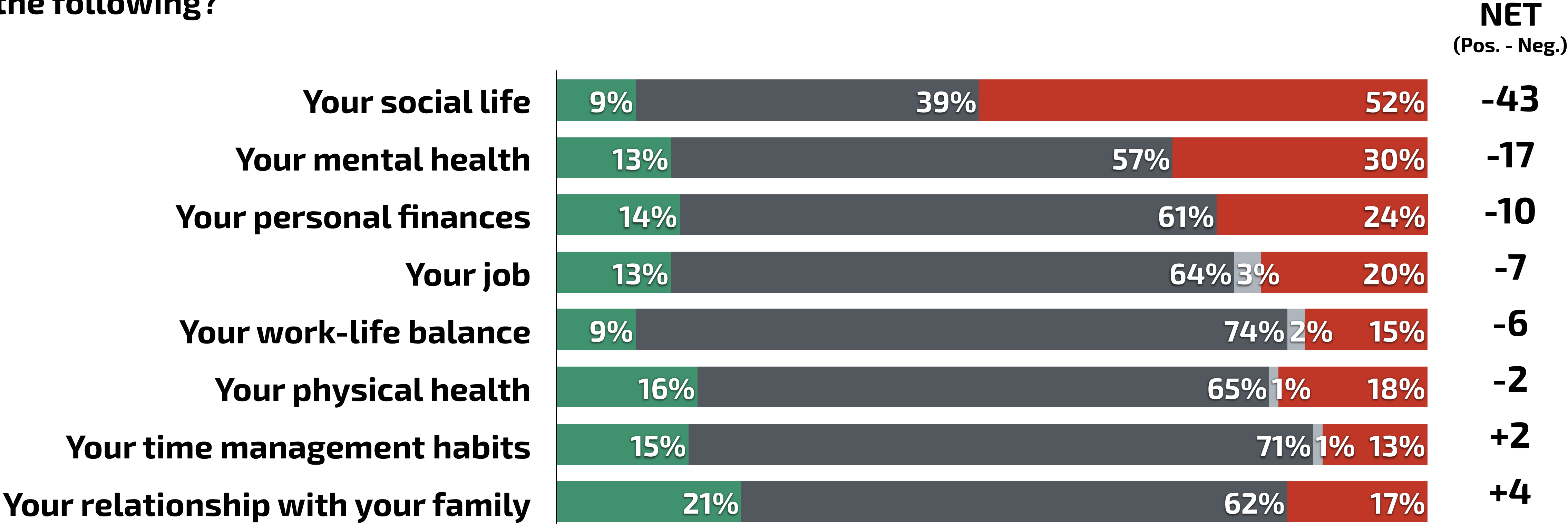
**Q. Have you or anyone in your household experienced the following in the past year as a result of the COVID-19 pandemic?**

■ Yes     
 ■ No     
 ■ Prefer not to say



# More Than Half Say The Pandemic Has Had A Negative Impact On Their Social Life

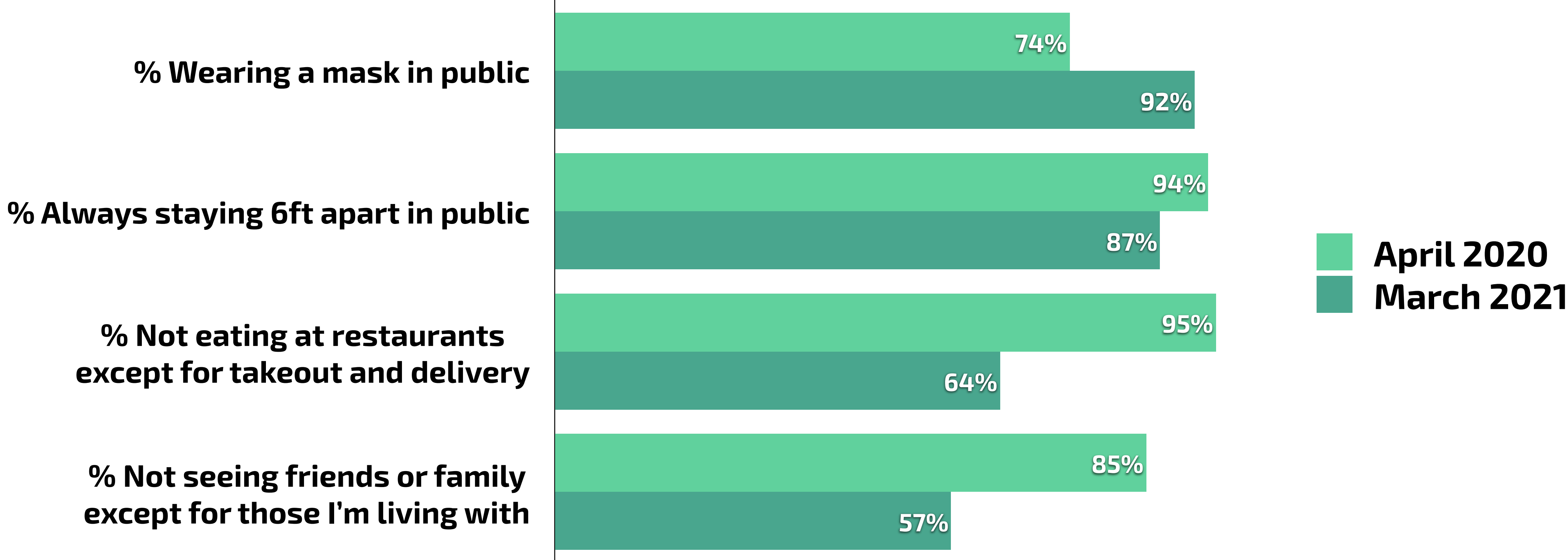
Q. Over the past year, would you say the COVID-19 pandemic has had a positive or negative impact on the following?



■ Very / Somewhat Positive    
 ■ No Impact    
 ■ Unsure    
 ■ Very / Somewhat Negative

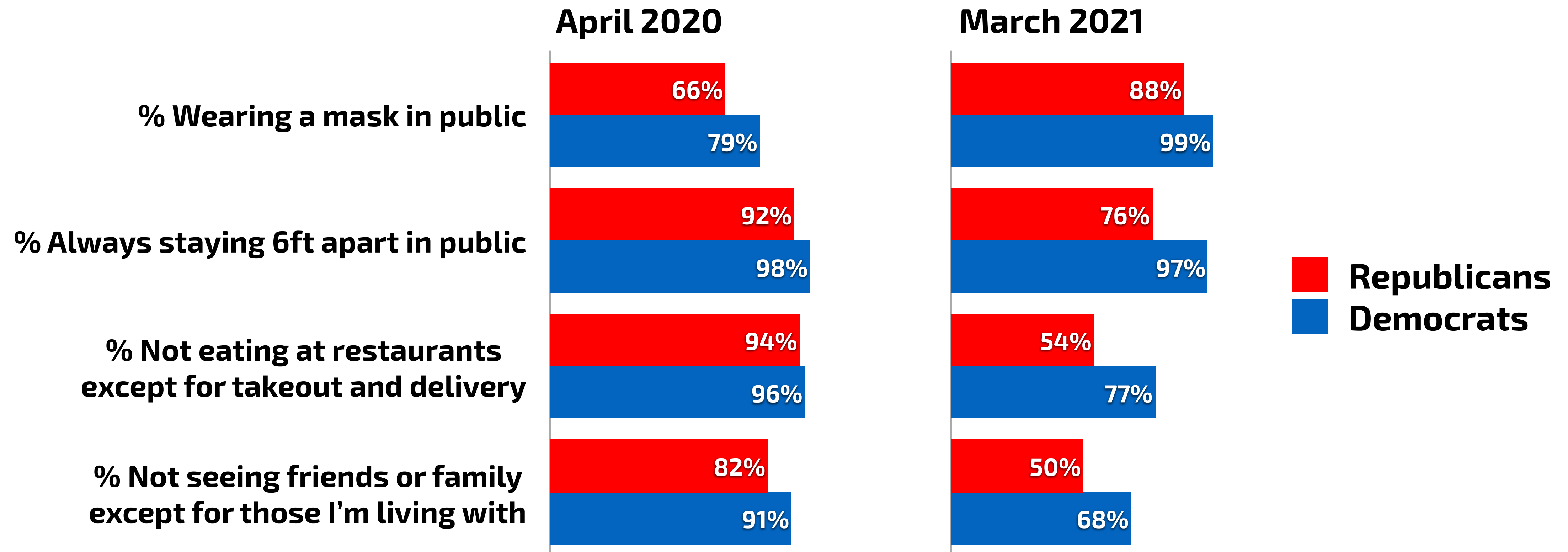
# Masks Up Since A Year Ago, Some Social Outings Resume

Q. Please indicate whether or not you are taking each of the following actions during the current period of social distancing.



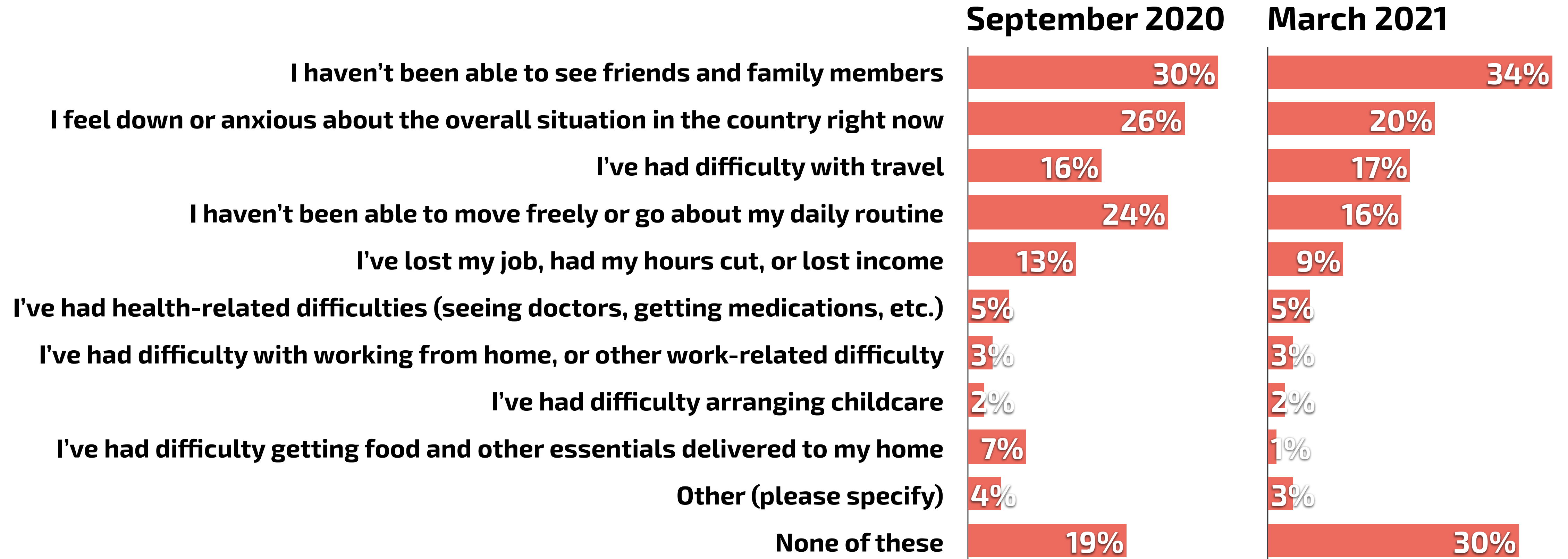
# Mask Wearing Is Still Partisan; Other COVID-19 Safety Measures Have Become Partisan Since Last April

Q. Please indicate whether or not you are taking each of the following actions during the current period of social distancing.



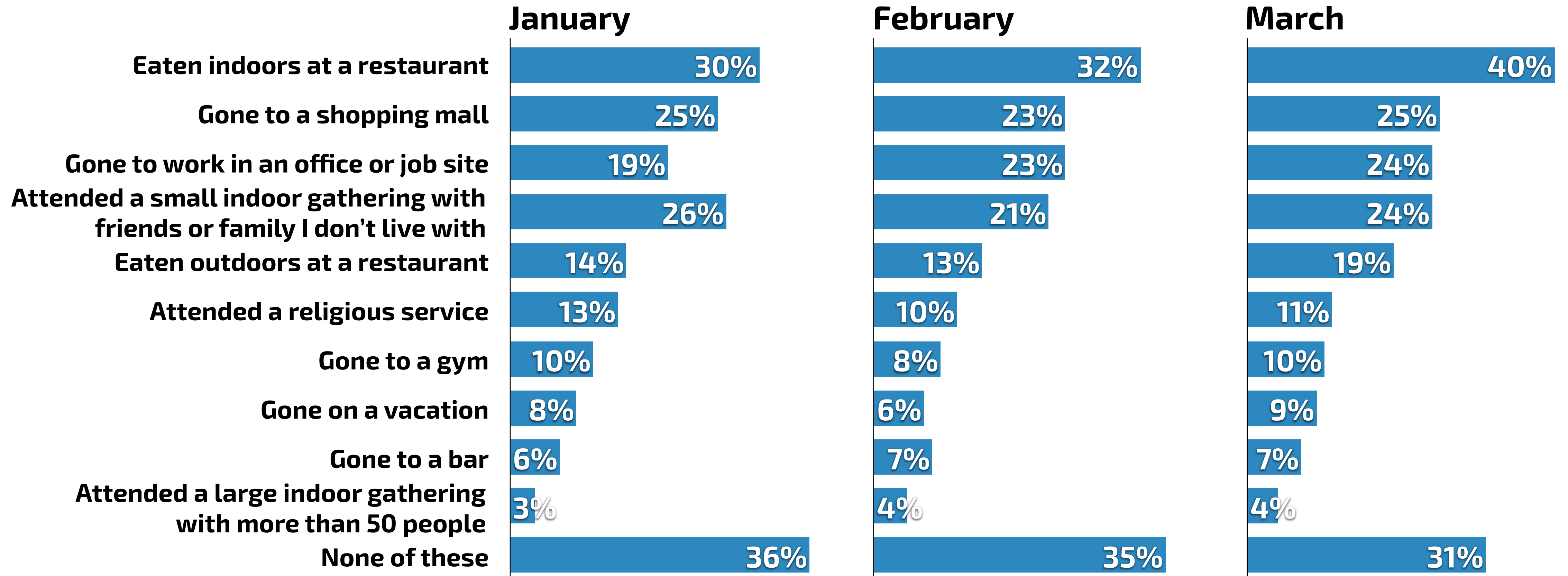
# Not Being Able To See Family/Friends Tops Concerns

Q. Which one or two of the following are the greatest hardships you personally have faced due to the spread of the coronavirus? Choose no more than two.



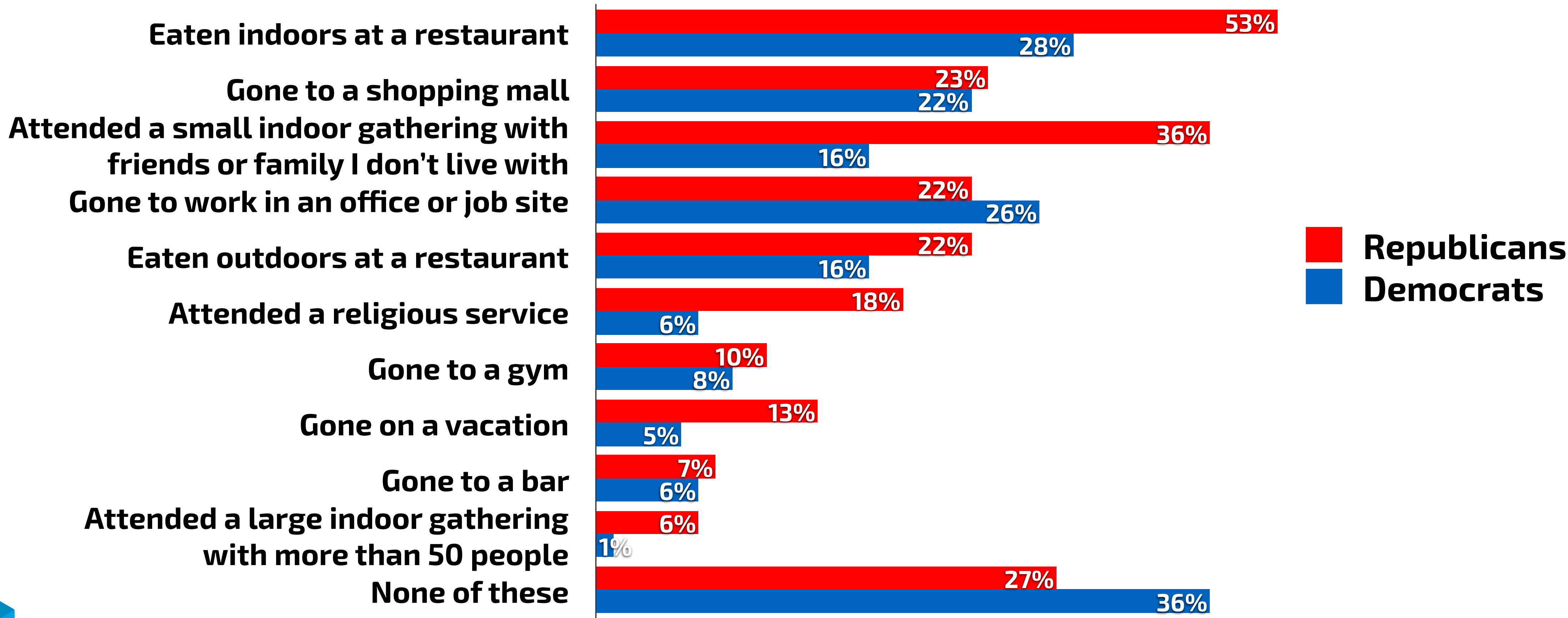
# Indoor & Outdoor Dining Surges in March

Q. Which of the following have you personally done in the last month?



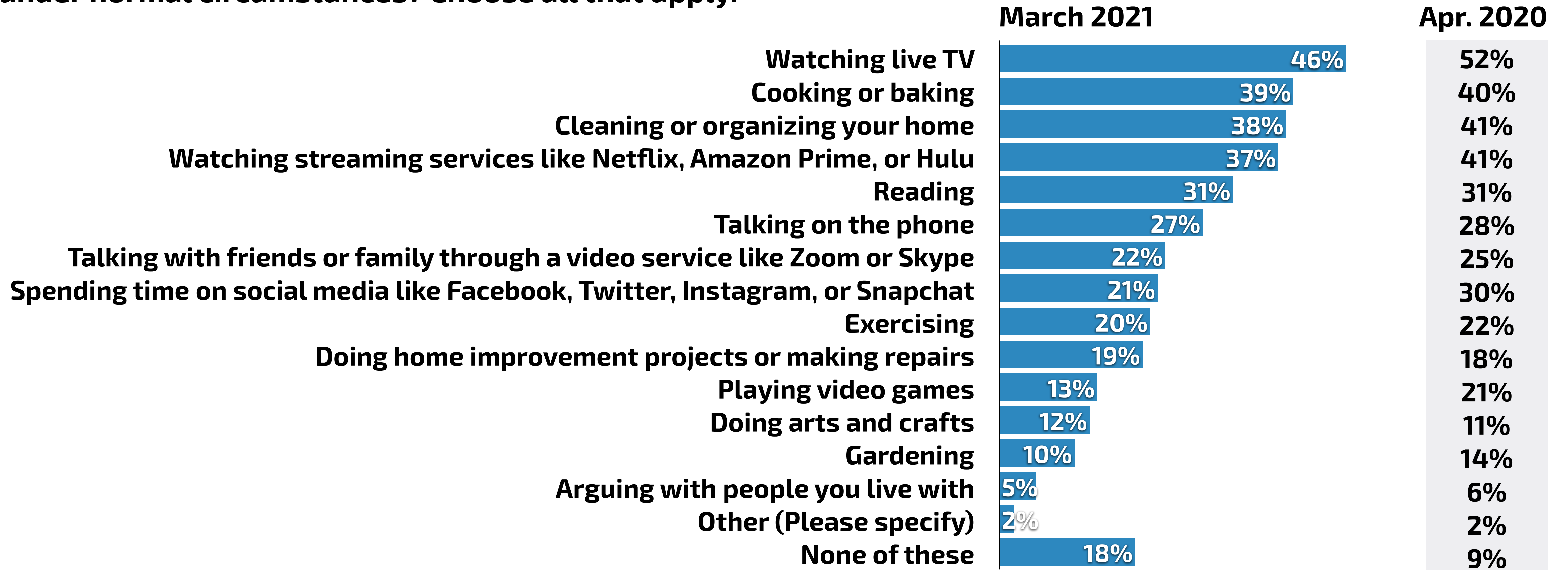
# Republicans More Likely To Have Eaten Indoors At Restaurants, Attended Indoor Social Gatherings

Q. Which of the following have you personally done in the last month?



# Pandemic Voters Say More Likely To Clean, Cook, And Watch TV

**Q. During the coronavirus pandemic, have you done any of the following activities more than you would under normal circumstances? Choose all that apply.**



Note: In April, question wording was “While staying at home or social distancing because of the coronavirus, have you done any of the following activities more than you would under normal circumstances? Choose all that apply.”

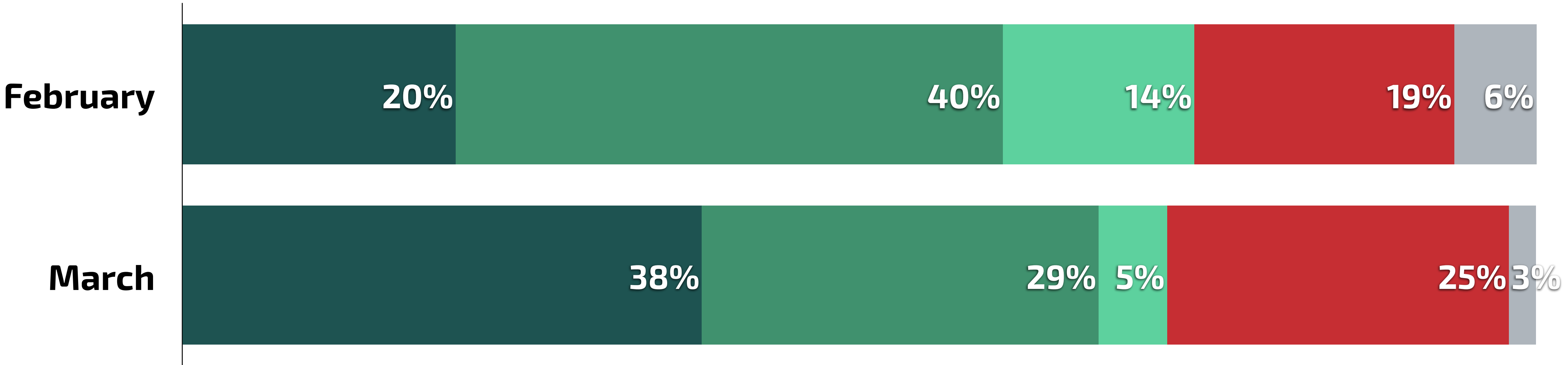
# COVID-19 Vaccination



# Vaccine Hesitancy Ticks Up as Willing But Not Already Vaccinated Population Starts Dropping

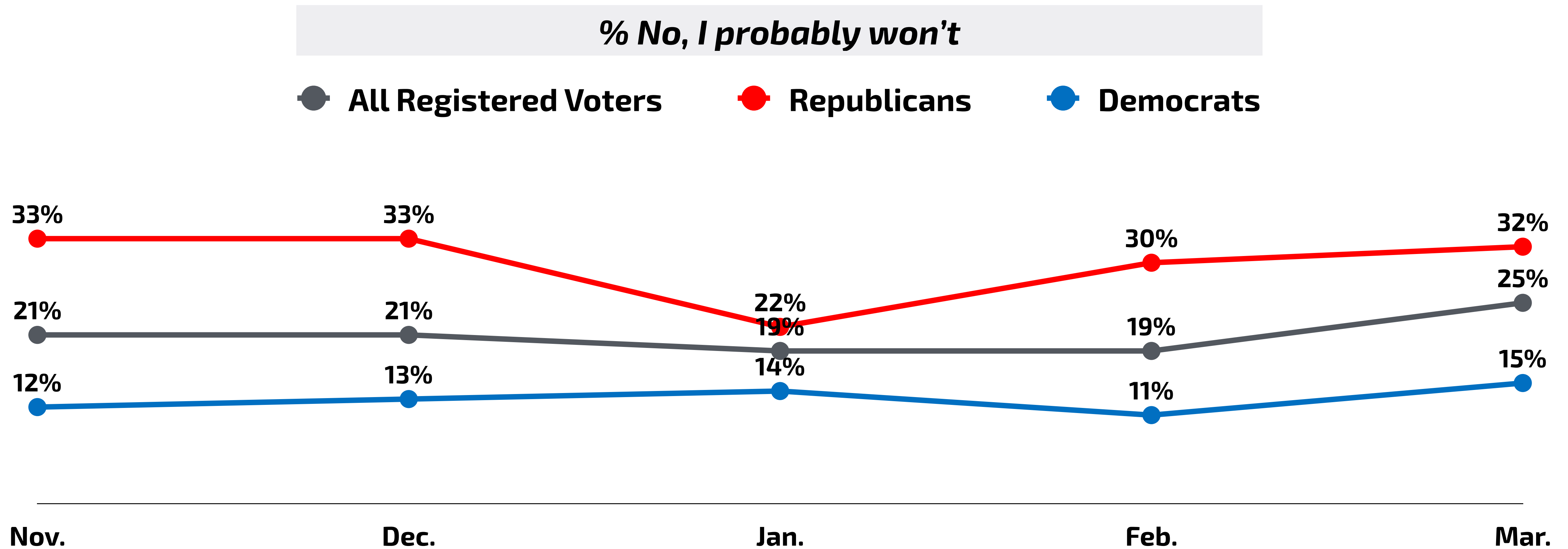
Q. Have you gotten or do you plan to get the COVID-19 vaccine?

- Yes, I have already gotten the vaccine
- Yes, as soon as I am eligible
- Yes, but only after others have gotten it and it seems safe
- No, I probably won't
- Unsure



# Probable Vaccine Refusal Inches Up Across Both Parties

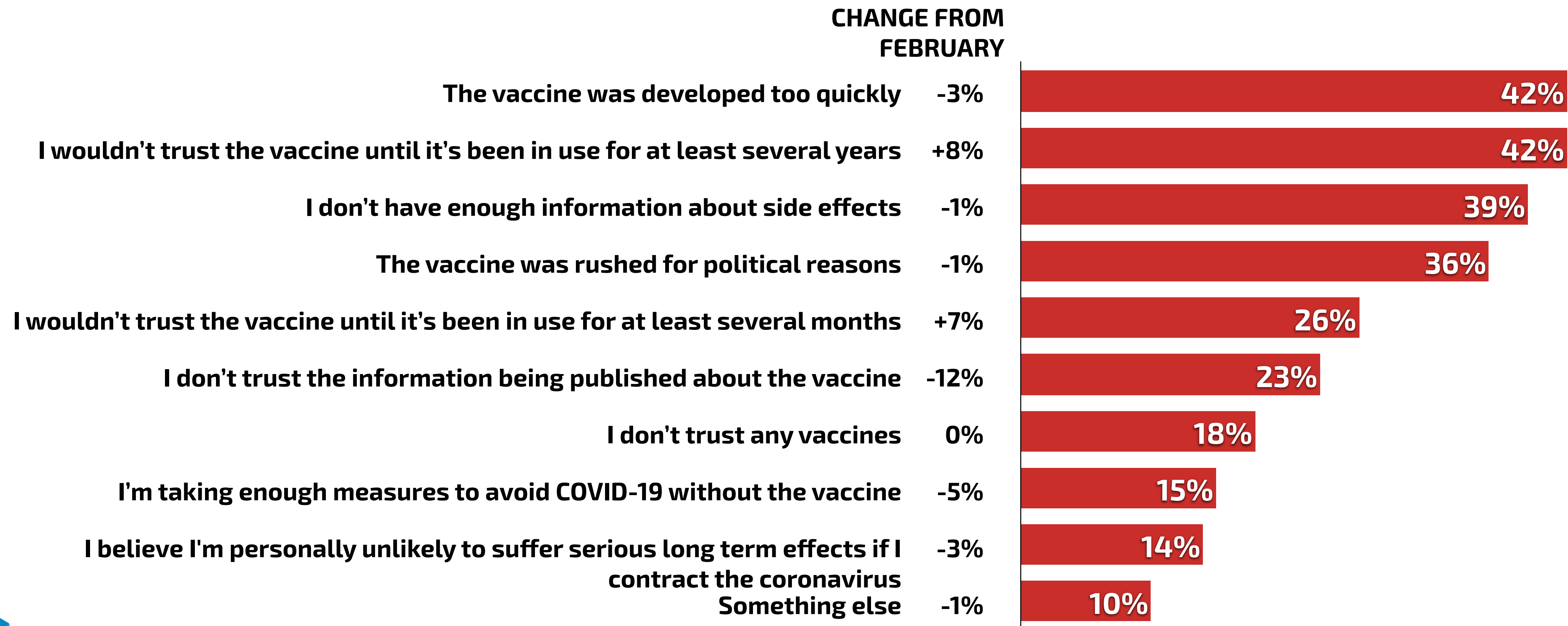
Q. Have you gotten or do you plan to get the COVID-19 vaccine?



Note: Before January, question wording was "If a COVID-19 vaccine is approved by the FDA and made available to the public, do you plan to get vaccinated?" Other response options changed slightly, but "No, I probably won't" remained the same.

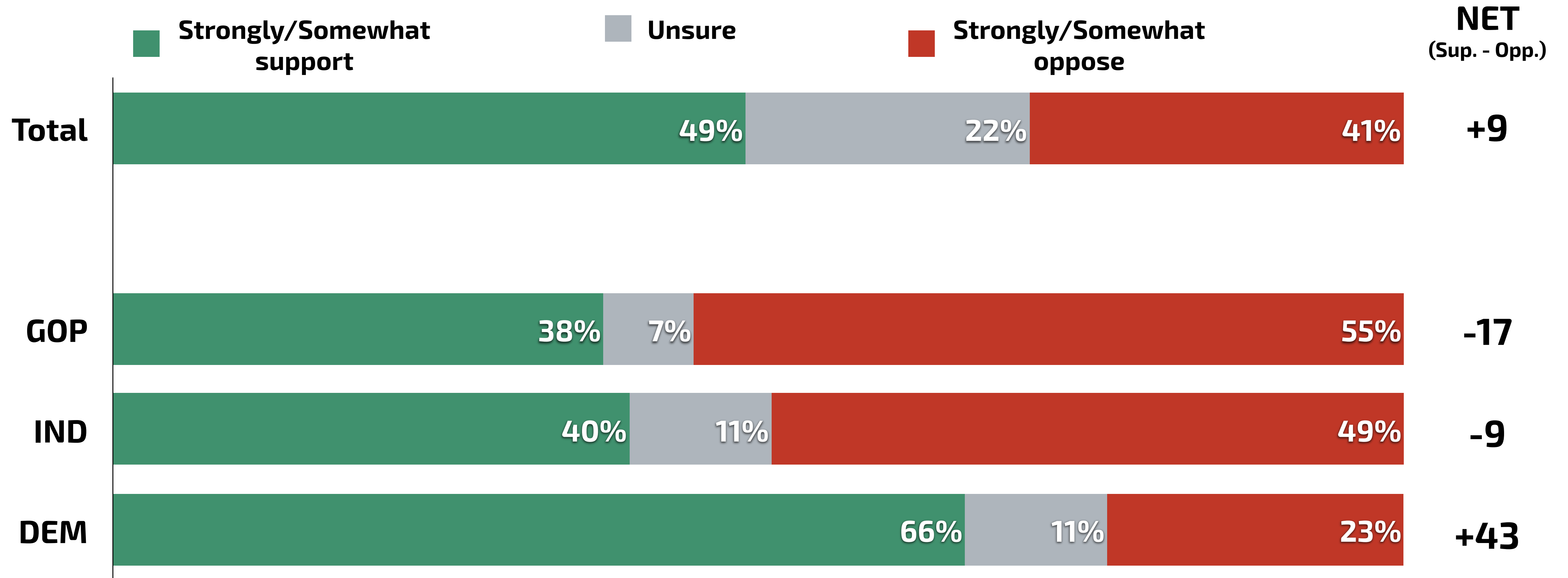
# Belief That Vaccine Was Developed Too Quickly Is Top Reason For Probable Refusal Or Uncertainty

Q. What are the reasons you personally do not plan to get vaccinated or are unsure about getting vaccinated for COVID-19? Select all that apply. *[Responses of those who say they probably won't get vaccinated or are unsure]*



# More Are Supportive Of Vaccine Mandate

Q. Would you support or oppose mandating COVID-19 vaccines in order to do normal day-to-day activities again, like eating indoors at restaurants or going to the gym?





**Verified Voter  
Omnibus**

*Your questions answered by real voters*

**Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.**

**By adding on to the Verified Voter Omnibus, you'll receive:**

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

**Contact [omnibus@echeloninsights.com](mailto:omnibus@echeloninsights.com) for more information.**





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