

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHeardOutage_NETCHOICE] How much have you heard about the global IT outage involving Microsoft and CrowdStrike in July this year that led to grounded flights in the U.S. and computer outages around the world?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
A GREAT DEAL/SOME	548 53%	288 60%	259 47%	401 55%	50 42%	50 44%	106 47%	127 56%	127 46%	188 62%	233 52%	315 54%
A LITTLE/NOTHING	444 43%	182 38%	259 47%	304 42%	60 51%	56 49%	108 48%	86 38%	140 50%	110 36%	194 43%	250 43%
A great deal	236 23%	139 29%	97 18%	171 24%	17 14%	29 25%	40 18%	63 28%	48 17%	85 28%	103 23%	133 23%
Some	312 30%	149 31%	162 30%	229 31%	33 28%	22 19%	66 29%	64 28%	79 28%	103 34%	130 29%	182 31%
A little	232 23%	107 22%	123 22%	161 22%	29 25%	33 29%	41 18%	55 24%	68 24%	69 23%	96 21%	137 24%
Nothing	212 21%	75 16%	136 25%	143 20%	31 26%	24 21%	67 30%	32 14%	72 26%	41 14%	99 22%	113 19%
Unsure	39 4%	8 2%	31 6%	23 3%	8 7%	7 6%	11 5%	12 5%	11 4%	5 2%	23 5%	16 3%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHeardOutage_NETCHOICE] How much have you heard about the global IT outage involving Microsoft and CrowdStrike in July this year that led to grounded flights in the U.S. and computer outages around the world?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
A GREAT DEAL/SOME	548 53%	113 38%	156 50%	156 60%	120 76%	270 44%	276 66%	188 46%	211 67%	102 43%	108 51%	62 43%	77 61%	197 66%	286 55%	40 48%	176 56%
A LITTLE/NOTHING	444 43%	161 54%	147 47%	100 38%	35 22%	308 51%	135 32%	205 50%	98 31%	119 50%	99 46%	80 55%	49 38%	92 31%	219 42%	33 40%	132 42%
A great deal	236 23%	42 14%	61 20%	86 33%	46 29%	102 17%	132 32%	74 18%	95 30%	26 11%	47 22%	25 18%	46 36%	90 30%	143 27%	8 9%	77 24%
Some	312 30%	72 24%	96 31%	71 27%	74 47%	168 27%	144 35%	114 28%	115 37%	76 32%	61 29%	36 25%	31 24%	107 36%	143 28%	32 39%	99 31%
A little	232 23%	71 24%	72 23%	68 26%	21 14%	143 23%	89 21%	93 23%	68 22%	50 21%	47 22%	44 30%	30 24%	60 20%	125 24%	13 16%	76 24%
Nothing	212 21%	90 30%	75 24%	32 12%	14 9%	165 27%	46 11%	112 27%	30 10%	68 29%	52 24%	36 25%	18 15%	32 11%	94 18%	20 24%	57 18%
Unsure	39 4%	25 8%	7 2%	4 2%	3 2%	32 5%	7 2%	19 5%	4 1%	18 7%	7 3%	3 2%	1 1%	8 3%	14 3%	10 12%	8 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHeardOutage_NETCHOICE] How much have you heard about the global IT outage involving Microsoft and CrowdStrike in July this year that led to grounded flights in the U.S. and computer outages around the world?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
A GREAT DEAL/SOME	548 53%	217 52%	109 53%	222 54%	257 54%	30 41%	261 54%	228 60%	148 45%	167 56%	240 52%	280 55%	258 52%	278 56%	261 52%	274 55%	14 34%	132 51%	114 57%	253 62%	390 60%	440 54%	357 54%	401 53%
A LITTLE/NOTHING	444 43%	181 44%	89 44%	174 42%	206 43%	38 52%	201 42%	151 39%	164 50%	116 39%	207 45%	206 41%	227 45%	203 41%	219 44%	202 41%	23 58%	113 44%	84 42%	148 36%	237 37%	341 42%	277 42%	322 43%
A great deal	236 23%	87 21%	52 25%	97 23%	106 22%	15 20%	115 24%	100 26%	64 19%	70 24%	98 21%	123 24%	109 22%	121 24%	111 22%	118 24%	7 18%	64 25%	38 19%	113 28%	164 25%	190 23%	145 22%	180 24%
Some	312 30%	129 31%	57 28%	125 30%	151 31%	15 21%	146 30%	128 34%	85 26%	96 33%	141 31%	157 31%	149 30%	157 31%	150 30%	155 31%	7 16%	68 26%	75 38%	140 34%	226 35%	250 31%	212 32%	221 29%
A little	232 23%	107 26%	47 23%	78 19%	121 25%	17 24%	94 20%	89 23%	71 22%	67 22%	121 26%	99 20%	127 25%	97 19%	122 24%	99 20%	11 29%	59 23%	56 28%	91 22%	137 21%	184 23%	155 24%	169 23%
Nothing	212 21%	74 18%	42 21%	96 23%	85 18%	20 28%	107 22%	62 16%	94 29%	49 17%	86 19%	107 21%	101 20%	107 21%	98 20%	103 21%	12 30%	54 21%	28 14%	57 14%	100 15%	158 19%	122 19%	153 20%
Unsure	39 4%	16 4%	6 3%	17 4%	16 3%	5 7%	18 4%	4 1%	14 4%	13 5%	15 3%	19 4%	15 3%	18 4%	17 3%	19 4%	3 7%	13 5%	3 1%	10 3%	21 3%	29 4%	23 3%	29 4%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHeardOutage_NETCHOICE] How much have you heard about the global IT outage involving Microsoft and CrowdStrike in July this year that led to grounded flights in the U.S. and computer outages around the world?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOME	548	272	164	147	401	73	74	166	262	119	133	84	104	127	205	258
	53%	59%	48%	52%	54%	46%	59%	52%	60%	44%	57%	46%	60%	52%	58%	57%
A LITTLE/NOTHING	444	181	152	120	323	73	48	147	155	143	87	91	65	108	144	177
	43%	39%	45%	42%	43%	46%	38%	45%	36%	52%	37%	50%	38%	44%	41%	39%
A great deal	236	135	64	79	157	35	44	68	111	56	45	29	53	45	84	131
	23%	29%	19%	28%	21%	22%	35%	21%	26%	21%	19%	16%	30%	18%	24%	29%
Some	312	136	100	68	244	38	30	98	151	63	87	55	51	82	121	127
	30%	30%	30%	24%	33%	24%	24%	30%	35%	23%	37%	30%	30%	33%	34%	28%
A little	232	114	56	67	166	40	27	87	73	72	33	49	33	53	88	79
	23%	25%	16%	23%	22%	25%	22%	27%	17%	26%	14%	27%	19%	22%	25%	18%
Nothing	212	67	96	54	157	33	21	60	82	71	54	42	32	55	56	98
	21%	15%	28%	19%	21%	21%	17%	19%	19%	26%	23%	23%	18%	22%	16%	22%
Unsure	39	9	23	18	21	14	4	9	18	12	14	7	4	10	4	15
	4%	2%	7%	6%	3%	9%	3%	3%	4%	4%	6%	4%	3%	4%	1%	3%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPersonal_NETCHOICE] Were you or someone you know personally affected by the global IT outage that occurred in July this year?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Yes, I was personally affected	83 8%	40 8%	43 8%	54 7%	4 3%	14 12%	25 11%	29 13%	19 7%	9 3%	54 12%	28 5%
Yes, someone I know was affected	173 17%	83 17%	90 16%	124 17%	20 17%	14 12%	48 21%	45 20%	48 17%	32 11%	93 21%	80 14%
No, neither I nor anyone I know was affected	703 68%	327 68%	373 68%	499 69%	80 68%	79 69%	139 62%	129 57%	191 68%	245 81%	268 60%	435 75%
Unsure	72 7%	28 6%	44 8%	50 7%	14 12%	7 6%	12 6%	23 10%	20 7%	17 6%	35 8%	37 6%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error= +/-3.6 Percentage Points

[QPersonal_NETCHOICE] Were you or someone you know personally affected by the global IT outage that occurred in July this year?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Yes, I was personally affected	83 8%	8 3%	28 9%	35 14%	12 7%	36 6%	47 11%	23 5%	32 10%	14 6%	12 5%	9 6%	7 5%	42 14%	63 12%	2 3%	12 4%
Yes, someone I know was affected	173 17%	34 11%	52 17%	53 20%	32 20%	86 14%	85 20%	59 14%	64 20%	21 9%	31 15%	20 14%	28 22%	72 24%	105 20%	5 6%	45 14%
No, neither I nor anyone I know was affected	703 68%	223 74%	211 68%	162 62%	107 68%	434 71%	268 64%	296 72%	202 65%	183 77%	152 71%	106 74%	89 70%	165 56%	321 62%	61 75%	240 76%
Unsure	72 7%	35 12%	20 6%	11 4%	7 5%	54 9%	18 4%	35 8%	15 5%	21 9%	18 9%	10 7%	3 2%	17 6%	30 6%	13 16%	19 6%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPersonal_NETCHOICE] Were you or someone you know personally affected by the global IT outage that occurred in July this year?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Yes, I was personally affected	83 8%	46 11%	10 5%	27 6%	50 10%	2 2%	31 6%	41 11%	20 6%	22 7%	45 10%	35 7%	49 10%	32 6%	48 10%	33 7%	1 3%	28 11%	22 11%	22 5%	48 7%	65 8%	56 9%	68 9%
Yes, someone I know was affected	173 17%	59 14%	44 21%	70 17%	74 15%	12 17%	86 18%	70 18%	52 16%	49 16%	66 14%	94 19%	83 17%	83 17%	84 17%	85 17%	4 10%	39 15%	30 15%	64 16%	101 16%	135 17%	112 17%	125 17%
No, neither I nor anyone I know was affected	703 68%	284 69%	136 66%	283 69%	327 68%	48 66%	328 68%	255 67%	227 70%	208 70%	321 70%	343 68%	336 67%	351 70%	333 67%	344 70%	27 68%	166 64%	145 73%	300 73%	458 71%	553 68%	439 67%	511 68%
Unsure	72 7%	25 6%	15 7%	33 8%	27 6%	11 15%	34 7%	18 5%	28 9%	17 6%	30 6%	33 7%	32 6%	33 7%	32 6%	32 7%	8 20%	25 10%	3 1%	26 6%	42 6%	56 7%	50 8%	48 6%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPersonal_NETCHOICE] Were you or someone you know personally affected by the global IT outage that occurred in July this year?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I was personally affected	83	42	28	25	58	9	16	23	46	14	22	9	19	25	34	31
	8%	9%	8%	9%	8%	5%	13%	7%	11%	5%	9%	5%	11%	10%	10%	7%
Yes, someone I know was affected	173	97	50	65	108	38	27	51	89	33	48	31	29	34	41	63
	17%	21%	15%	23%	14%	24%	21%	16%	20%	12%	21%	17%	17%	14%	12%	14%
No, neither I nor anyone I know was affected	703	301	228	173	529	97	76	224	280	199	152	126	118	170	252	314
	68%	65%	67%	61%	71%	61%	61%	70%	64%	73%	65%	69%	68%	70%	71%	70%
Unsure	72	22	33	22	50	16	6	24	21	28	11	16	7	15	26	42
	7%	5%	10%	8%	7%	10%	5%	7%	5%	10%	5%	9%	4%	6%	7%	9%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QCompany_MSFT] The recent IT outage only affected businesses using both Microsoft software and CrowdStrike's cybersecurity solutions. Knowing this, how much responsibility would you attribute to the following companies?
 -Microsoft

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT RESPONSIBLE	692 67%	328 69%	362 66%	491 67%	75 64%	71 62%	147 65%	143 64%	191 69%	211 70%	290 64%	402 69%
NOT THAT RESPONSIBLE/NOT RESPONSIBLE AT ALL	170 16%	93 19%	76 14%	113 15%	23 19%	23 21%	49 22%	42 19%	37 13%	43 14%	91 20%	79 14%
Very responsible	337 33%	152 32%	185 34%	236 32%	38 32%	33 29%	68 30%	76 34%	84 30%	109 36%	144 32%	193 33%
Somewhat responsible	355 34%	176 37%	177 32%	255 35%	37 32%	38 33%	79 35%	67 30%	107 38%	102 34%	146 32%	209 36%
Not that responsible	106 10%	54 11%	52 9%	73 10%	13 11%	13 11%	28 12%	29 13%	24 9%	25 8%	57 13%	50 9%
Not responsible at all	63 6%	39 8%	24 4%	39 5%	10 9%	10 9%	21 9%	13 6%	13 5%	17 6%	34 7%	30 5%
Unsure	169 16%	57 12%	112 20%	124 17%	20 17%	20 17%	30 13%	40 18%	51 18%	49 16%	69 15%	100 17%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QCompany_MSFT] The recent IT outage only affected businesses using both Microsoft software and CrowdStrike's cybersecurity solutions. Knowing this, how much responsibility would you attribute to the following companies?
 -Microsoft

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT RESPONSIBLE	692	180	207	189	114	387	303	271	219	146	141	100	87	216	357	52	213
	67%	60%	67%	73%	72%	63%	73%	66%	70%	61%	66%	69%	69%	73%	69%	64%	67%
NOT THAT RESPONSIBLE/NOT RESPONSIBLE AT ALL	170	48	53	44	23	101	67	57	54	34	39	26	24	44	98	19	41
	16%	16%	17%	17%	15%	17%	16%	14%	17%	14%	19%	18%	19%	15%	19%	24%	13%
Very responsible	337	99	107	74	57	205	132	152	84	88	71	48	37	92	154	26	124
	33%	33%	34%	28%	36%	34%	31%	37%	27%	37%	33%	34%	29%	31%	30%	32%	39%
Somewhat responsible	355	81	100	115	56	182	172	119	134	58	70	52	50	124	203	26	89
	34%	27%	32%	44%	36%	30%	41%	29%	43%	24%	33%	36%	40%	42%	39%	32%	28%
Not that responsible	106	26	34	29	17	60	47	33	40	19	24	18	16	30	64	11	22
	10%	9%	11%	11%	11%	10%	11%	8%	13%	8%	11%	12%	13%	10%	12%	14%	7%
Not responsible at all	63	22	19	14	6	41	20	24	14	15	15	8	8	14	35	8	19
	6%	7%	6%	6%	4%	7%	5%	6%	4%	6%	7%	6%	6%	5%	7%	10%	6%
Unsure	169	71	50	27	21	121	48	84	40	58	33	19	15	38	64	10	62
	16%	24%	16%	10%	13%	20%	11%	20%	13%	25%	15%	13%	12%	13%	12%	12%	20%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QCompany_MSFT] The recent IT outage only affected businesses using both Microsoft software and CrowdStrike's cybersecurity solutions. Knowing this, how much responsibility would you attribute to the following companies?
 -Microsoft

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT RESPONSIBLE	692	291	128	274	338	42	312	279	198	206	321	333	344	331	347	326	19	179	146	287	443	540	442	514
	67%	70%	62%	66%	71%	57%	65%	73%	61%	69%	69%	66%	69%	66%	70%	66%	49%	69%	73%	70%	68%	67%	67%	68%
NOT THAT RESPONSIBLE/NOT RESPONSIBLE AT ALL	170	60	33	76	70	9	91	54	58	54	64	93	74	91	69	95	6	35	32	62	100	138	109	127
	16%	15%	16%	18%	15%	12%	19%	14%	18%	18%	14%	18%	15%	18%	14%	19%	15%	14%	16%	15%	15%	17%	17%	17%
Very responsible	337	146	54	137	165	20	151	129	105	95	158	163	173	156	173	156	8	97	64	148	227	264	219	252
	33%	35%	27%	33%	35%	28%	32%	34%	32%	32%	34%	32%	35%	31%	35%	31%	20%	38%	32%	36%	35%	33%	33%	34%
Somewhat responsible	355	145	73	137	173	21	161	150	93	111	163	170	171	175	174	170	11	82	82	138	216	276	222	262
	34%	35%	36%	33%	36%	29%	34%	39%	29%	37%	35%	34%	34%	35%	35%	34%	28%	32%	41%	34%	33%	34%	34%	35%
Not that responsible	106	36	19	51	45	4	58	35	37	33	46	55	53	51	50	53	4	24	18	40	63	90	67	80
	10%	9%	9%	12%	9%	5%	12%	9%	11%	11%	10%	11%	11%	10%	10%	11%	10%	9%	9%	10%	10%	11%	10%	11%
Not responsible at all	63	24	14	25	26	5	33	19	21	21	18	39	21	40	19	42	2	12	13	22	37	48	42	47
	6%	6%	7%	6%	5%	7%	7%	5%	6%	7%	4%	8%	4%	8%	4%	8%	5%	5%	7%	5%	6%	6%	6%	6%
Unsure	169	62	44	63	70	23	76	50	71	37	78	79	83	77	81	74	14	44	23	63	105	132	107	110
	16%	15%	21%	15%	15%	31%	16%	13%	22%	12%	17%	16%	17%	15%	16%	15%	36%	17%	11%	15%	16%	16%	16%	15%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QCompany_MSFT] The recent IT outage only affected businesses using both Microsoft software and CrowdStrike's cybersecurity solutions. Knowing this, how much responsibility would you attribute to the following companies?
 -Microsoft

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT RESPONSIBLE	692	321	227	200	491	108	92	224	313	155	167	121	131	157	253	304
	67%	70%	67%	70%	66%	68%	74%	70%	72%	57%	71%	66%	76%	64%	72%	68%
NOT THAT RESPONSIBLE/NOT RESPONSIBLE AT ALL	170	74	60	45	125	20	24	58	68	44	31	23	23	45	45	81
	16%	16%	18%	16%	17%	13%	19%	18%	16%	16%	13%	12%	13%	18%	13%	18%
Very responsible	337	145	120	82	255	47	35	111	153	74	87	69	53	72	136	150
	33%	31%	35%	29%	34%	30%	28%	34%	35%	27%	37%	38%	31%	29%	39%	33%
Somewhat responsible	355	176	107	118	236	60	57	113	161	81	80	52	77	85	117	155
	34%	38%	32%	41%	32%	38%	46%	35%	37%	30%	34%	28%	45%	35%	33%	34%
Not that responsible	106	52	29	27	79	12	14	37	44	25	23	16	21	25	28	57
	10%	11%	8%	10%	11%	8%	12%	12%	10%	9%	10%	9%	12%	10%	8%	13%
Not responsible at all	63	22	32	17	46	8	9	21	24	19	8	7	2	21	17	24
	6%	5%	9%	6%	6%	5%	8%	7%	5%	7%	4%	4%	1%	8%	5%	5%
Unsure	169	66	52	41	128	31	9	40	54	75	36	39	19	42	55	65
	16%	14%	15%	14%	17%	20%	7%	12%	12%	27%	15%	21%	11%	17%	16%	14%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QCompany_CS] The recent IT outage only affected businesses using both Microsoft software and CrowdStrike's cybersecurity solutions. Knowing this, how much responsibility would you attribute to the following companies?
 -CrowdStrike

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT RESPONSIBLE	711	368	340	510	65	81	138	152	194	227	290	421
	69%	77%	62%	70%	55%	71%	61%	67%	70%	75%	64%	72%
NOT THAT RESPONSIBLE/NOT RESPONSIBLE AT ALL	126	47	79	73	32	12	45	32	29	21	76	50
	12%	10%	14%	10%	27%	10%	20%	14%	10%	7%	17%	9%
Very responsible	444	242	201	332	33	45	58	101	117	168	159	285
	43%	51%	37%	46%	28%	40%	26%	45%	42%	56%	35%	49%
Somewhat responsible	267	125	139	178	32	35	80	51	77	59	131	136
	26%	26%	25%	24%	27%	31%	35%	23%	28%	19%	29%	23%
Not that responsible	84	29	54	53	14	9	24	24	22	14	48	36
	8%	6%	10%	7%	12%	8%	11%	11%	8%	4%	11%	6%
Not responsible at all	42	17	25	20	18	3	21	7	7	7	29	14
	4%	4%	5%	3%	16%	3%	9%	3%	2%	2%	6%	2%
Unsure	194	64	131	145	21	21	42	42	56	54	84	110
	19%	13%	24%	20%	18%	19%	19%	19%	20%	18%	19%	19%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QCompany_CS] The recent IT outage only affected businesses using both Microsoft software and CrowdStrike's cybersecurity solutions. Knowing this, how much responsibility would you attribute to the following companies?
 -CrowdStrike

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT RESPONSIBLE	711	165	205	214	125	370	339	261	247	142	135	100	99	232	371	49	227
	69%	55%	66%	82%	79%	61%	81%	63%	79%	60%	63%	69%	78%	78%	72%	60%	72%
NOT THAT RESPONSIBLE/NOT RESPONSIBLE AT ALL	126	55	42	19	10	97	29	49	24	36	39	19	11	19	72	19	22
	12%	19%	13%	7%	6%	16%	7%	12%	8%	15%	19%	13%	9%	7%	14%	23%	7%
Very responsible	444	99	129	128	86	228	214	175	155	91	74	64	68	145	221	24	168
	43%	33%	41%	49%	54%	37%	51%	42%	50%	38%	35%	44%	54%	49%	43%	29%	53%
Somewhat responsible	267	65	77	86	39	142	125	86	92	51	60	35	31	87	150	25	59
	26%	22%	25%	33%	25%	23%	30%	21%	29%	22%	28%	25%	25%	29%	29%	31%	19%
Not that responsible	84	32	26	19	7	58	25	30	23	24	30	10	5	15	49	10	14
	8%	11%	9%	7%	4%	10%	6%	7%	7%	10%	14%	7%	4%	5%	9%	13%	5%
Not responsible at all	42	24	15	0	3	39	3	19	1	12	9	8	6	5	23	9	8
	4%	8%	5%	0%	2%	6%	1%	5%	0%	5%	4%	6%	5%	2%	4%	10%	3%
Unsure	194	80	63	27	23	143	50	102	41	60	39	26	16	46	76	14	66
	19%	27%	20%	10%	14%	23%	12%	25%	13%	25%	18%	18%	13%	15%	15%	17%	21%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QCompany_CS] The recent IT outage only affected businesses using both Microsoft software and CrowdStrike's cybersecurity solutions. Knowing this, how much responsibility would you attribute to the following companies?
 -CrowdStrike

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT RESPONSIBLE	711	293	143	275	343	45	323	278	204	216	325	346	345	347	346	340	25	175	155	316	470	566	462	528
	69%	71%	70%	67%	72%	62%	67%	73%	63%	73%	70%	68%	69%	69%	70%	69%	63%	68%	78%	77%	73%	70%	70%	70%
NOT THAT RESPONSIBLE/NOT RESPONSIBLE AT ALL	126	45	17	64	53	4	68	47	42	31	50	65	62	61	56	68	2	30	20	25	56	92	79	92
	12%	11%	8%	15%	11%	6%	14%	12%	13%	11%	11%	13%	12%	12%	11%	14%	5%	12%	10%	6%	9%	11%	12%	12%
Very responsible	444	189	90	165	224	23	197	179	132	125	205	217	219	213	220	211	13	108	107	219	318	369	294	316
	43%	46%	44%	40%	47%	31%	41%	47%	40%	42%	44%	43%	44%	43%	44%	43%	32%	42%	54%	53%	49%	46%	45%	42%
Somewhat responsible	267	104	52	110	119	22	125	99	73	92	120	129	126	134	126	128	12	66	48	97	152	197	168	213
	26%	25%	26%	27%	25%	31%	26%	26%	22%	31%	26%	25%	25%	27%	25%	26%	31%	26%	24%	24%	23%	24%	26%	28%
Not that responsible	84	30	12	42	36	2	45	33	28	21	36	42	45	38	39	44	1	19	15	14	38	65	54	61
	8%	7%	6%	10%	8%	3%	9%	9%	9%	7%	8%	8%	9%	8%	8%	9%	2%	7%	7%	3%	6%	8%	8%	8%
Not responsible at all	42	15	5	22	17	2	23	14	13	10	14	23	17	23	17	24	1	11	5	11	18	27	25	31
	4%	4%	3%	5%	4%	3%	5%	4%	4%	3%	3%	5%	3%	5%	3%	5%	2%	4%	3%	3%	3%	3%	4%	4%
Unsure	194	76	45	74	82	24	89	58	80	49	87	94	94	92	95	87	13	53	25	71	121	151	117	132
	19%	18%	22%	18%	17%	32%	19%	15%	25%	16%	19%	19%	19%	18%	19%	18%	32%	21%	13%	17%	19%	19%	18%	18%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QCompany_CS] The recent IT outage only affected businesses using both Microsoft software and CrowdStrike's cybersecurity solutions. Knowing this, how much responsibility would you attribute to the following companies?
 -CrowdStrike

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT RESPONSIBLE	711	348	216	203	507	101	101	223	318	170	159	115	129	169	264	311
	69%	75%	64%	71%	68%	64%	81%	69%	73%	62%	68%	63%	74%	69%	75%	69%
NOT THAT RESPONSIBLE/NOT RESPONSIBLE AT ALL	126	39	58	33	93	23	10	55	44	27	27	22	18	29	28	63
	12%	8%	17%	12%	12%	15%	8%	17%	10%	10%	11%	12%	10%	12%	8%	14%
Very responsible	444	223	127	112	331	53	59	143	201	100	95	79	80	111	184	200
	43%	48%	38%	39%	45%	33%	47%	44%	46%	37%	41%	43%	46%	45%	52%	44%
Somewhat responsible	267	125	88	90	176	48	42	80	117	70	64	35	49	59	80	111
	26%	27%	26%	32%	24%	30%	34%	25%	27%	26%	27%	19%	28%	24%	23%	25%
Not that responsible	84	27	35	18	66	11	7	41	26	16	15	18	13	14	14	43
	8%	6%	10%	6%	9%	7%	5%	13%	6%	6%	7%	10%	8%	6%	4%	10%
Not responsible at all	42	12	23	15	27	12	3	14	18	10	11	4	5	14	14	20
	4%	3%	7%	5%	4%	8%	3%	4%	4%	4%	5%	2%	3%	6%	4%	4%
Unsure	194	74	66	49	145	35	15	45	73	77	47	46	26	46	61	77
	19%	16%	19%	17%	19%	22%	12%	14%	17%	28%	20%	25%	15%	19%	17%	17%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QCompany_Rely] The recent IT outage only affected businesses using both Microsoft software and CrowdStrike's cybersecurity solutions. Knowing this, how much responsibility would you attribute to the following companies?
 -Businesses that rely on services from Microsoft and CrowdStrike

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT RESPONSIBLE	490	231	257	319	69	64	109	115	141	124	225	266
	48%	48%	47%	44%	58%	56%	49%	51%	51%	41%	50%	46%
NOT THAT RESPONSIBLE/NOT RESPONSIBLE AT ALL	360	182	178	270	36	28	81	68	87	124	148	211
	35%	38%	32%	37%	30%	24%	36%	30%	31%	41%	33%	36%
Very responsible	200	88	112	136	27	25	38	60	51	52	98	102
	19%	19%	20%	19%	23%	22%	17%	27%	18%	17%	22%	18%
Somewhat responsible	290	142	145	183	42	39	71	55	91	73	127	163
	28%	30%	26%	25%	35%	34%	32%	25%	33%	24%	28%	28%
Not that responsible	216	114	102	168	16	15	48	49	47	72	97	119
	21%	24%	19%	23%	14%	13%	21%	22%	17%	24%	22%	20%
Not responsible at all	144	68	76	102	20	13	33	18	40	52	51	93
	14%	14%	14%	14%	17%	11%	15%	8%	14%	17%	11%	16%
Unsure	181	65	115	139	14	23	35	42	50	54	77	104
	18%	14%	21%	19%	11%	20%	15%	19%	18%	18%	17%	18%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QCompany_Rely] The recent IT outage only affected businesses using both Microsoft software and CrowdStrike's cybersecurity solutions. Knowing this, how much responsibility would you attribute to the following companies?
 -Businesses that rely on services from Microsoft and CrowdStrike

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT RESPONSIBLE	490	133	136	139	81	269	221	171	149	108	101	67	61	151	280	44	124
	48%	44%	44%	54%	52%	44%	53%	41%	48%	45%	47%	47%	48%	51%	54%	54%	39%
NOT THAT RESPONSIBLE/NOT RESPONSIBLE AT ALL	360	92	122	87	57	214	144	147	121	70	80	52	50	106	169	25	129
	35%	31%	39%	33%	36%	35%	35%	36%	39%	29%	37%	36%	40%	36%	33%	31%	41%
Very responsible	200	61	59	47	33	120	80	87	49	47	47	28	24	54	103	17	61
	19%	20%	19%	18%	21%	20%	19%	21%	16%	20%	22%	20%	19%	18%	20%	21%	19%
Somewhat responsible	290	72	77	93	48	149	141	84	99	61	54	39	37	97	177	27	64
	28%	24%	25%	36%	30%	24%	34%	20%	32%	26%	25%	27%	29%	33%	34%	33%	20%
Not that responsible	216	47	71	57	39	117	97	81	86	34	52	31	27	72	104	19	71
	21%	16%	23%	22%	25%	19%	23%	20%	27%	14%	24%	21%	21%	24%	20%	23%	23%
Not responsible at all	144	45	51	30	18	96	48	66	36	36	28	21	23	34	65	7	58
	14%	15%	16%	11%	11%	16%	11%	16%	11%	15%	13%	15%	18%	11%	12%	8%	18%
Unsure	181	74	53	34	19	127	53	95	43	61	32	25	16	40	70	12	62
	18%	25%	17%	13%	12%	21%	13%	23%	14%	25%	15%	17%	12%	14%	14%	15%	20%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QCompany_Rely] The recent IT outage only affected businesses using both Microsoft software and CrowdStrike's cybersecurity solutions. Knowing this, how much responsibility would you attribute to the following companies?
 -Businesses that rely on services from Microsoft and CrowdStrike

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
VERY/SOMEWHAT RESPONSIBLE	490 48%	202 49%	96 47%	192 47%	232 48%	34 47%	224 47%	179 47%	156 48%	145 49%	222 48%	237 47%	237 47%	238 48%	237 48%	234 47%	19 48%	119 46%	102 51%	187 45%	293 45%	382 47%	310 47%	370 49%
NOT THAT RESPONSIBLE/NOT RESPONSIBLE AT ALL	360 35%	139 34%	69 34%	152 37%	167 35%	18 24%	175 36%	143 37%	100 31%	112 38%	156 34%	183 36%	174 35%	179 36%	171 34%	181 37%	8 20%	84 33%	77 38%	157 38%	239 37%	284 35%	234 36%	270 36%
Very responsible	200 19%	83 20%	33 16%	84 20%	93 19%	17 23%	91 19%	76 20%	66 20%	54 18%	89 19%	96 19%	97 19%	97 19%	99 20%	94 19%	7 18%	48 19%	43 21%	84 20%	121 19%	154 19%	121 18%	155 21%
Somewhat responsible	290 28%	118 29%	63 31%	108 26%	139 29%	18 24%	133 28%	104 27%	91 28%	91 31%	133 29%	141 28%	140 28%	140 28%	139 28%	140 28%	12 30%	71 28%	60 30%	103 25%	172 27%	228 28%	189 29%	215 29%
Not that responsible	216 21%	82 20%	40 19%	94 23%	101 21%	8 11%	107 22%	89 23%	45 14%	80 27%	91 20%	115 23%	102 20%	111 22%	99 20%	115 23%	1 4%	52 20%	44 22%	95 23%	149 23%	173 21%	138 21%	163 22%
Not responsible at all	144 14%	57 14%	29 14%	58 14%	67 14%	10 13%	67 14%	54 14%	56 17%	32 11%	64 14%	69 14%	72 14%	68 14%	71 14%	66 13%	7 17%	32 13%	32 16%	62 15%	90 14%	110 14%	96 15%	107 14%
Unsure	181 18%	73 18%	40 19%	69 17%	79 17%	21 29%	81 17%	60 16%	70 21%	39 13%	85 18%	85 17%	90 18%	83 17%	89 18%	80 16%	13 32%	54 21%	21 10%	68 17%	116 18%	144 18%	112 17%	112 15%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QCompany_Rely] The recent IT outage only affected businesses using both Microsoft software and CrowdStrike's cybersecurity solutions. Knowing this, how much responsibility would you attribute to the following companies?
 -Businesses that rely on services from Microsoft and CrowdStrike

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031 100	462 100	339 100	285 100	745 100	159 100	125 100	322 100	435 100	273 100	233 100	182 100	173 100	245 100	353 100	450 100
VERY/SOMEWHAT RESPONSIBLE	490 48%	222 48%	167 49%	152 53%	337 45%	79 50%	73 58%	159 49%	213 49%	118 43%	115 49%	84 46%	86 50%	106 43%	162 46%	191 42%
NOT THAT RESPONSIBLE/NOT RESPONSIBLE AT ALL	360 35%	163 35%	115 34%	91 32%	269 36%	49 31%	41 33%	120 37%	160 37%	80 29%	81 35%	52 29%	65 38%	95 39%	131 37%	188 42%
Very responsible	200 19%	86 19%	67 20%	62 22%	138 19%	34 21%	28 22%	72 22%	78 18%	51 19%	46 20%	46 25%	35 20%	37 15%	67 19%	92 20%
Somewhat responsible	290 28%	136 29%	100 30%	90 32%	199 27%	45 28%	45 36%	87 27%	135 31%	68 25%	69 30%	38 21%	51 29%	69 28%	95 27%	99 22%
Not that responsible	216 21%	108 23%	63 18%	59 21%	157 21%	31 20%	28 22%	82 25%	87 20%	47 17%	43 18%	36 20%	45 26%	53 22%	77 22%	121 27%
Not responsible at all	144 14%	54 12%	53 16%	32 11%	112 15%	18 11%	14 11%	38 12%	73 17%	32 12%	38 16%	16 9%	20 12%	41 17%	55 15%	67 15%
Unsure	181 18%	77 17%	57 17%	42 15%	139 19%	31 19%	11 9%	43 13%	63 14%	75 27%	37 16%	46 25%	22 13%	44 18%	60 17%	71 16%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMSFTConcern_NETCHOICE] Microsoft has an 85% share of productivity software used by the U.S. federal government. Knowing this, does the IT outage from July this year make you more or less concerned about the security and reliability of the U.S. federal government's IT systems? If it does not affect your concern, please just say so.

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE CONCERNED	641 62%	296 62%	345 63%	462 63%	70 59%	68 59%	116 52%	130 58%	178 64%	217 72%	246 55%	395 68%
MUCH/SOMEWHAT LESS CONCERNED	62 6%	26 5%	36 7%	33 4%	14 12%	9 8%	17 7%	23 10%	14 5%	9 3%	39 9%	23 4%
Much more concerned	267 26%	122 25%	145 26%	186 26%	36 30%	23 21%	40 18%	57 25%	67 24%	102 34%	97 22%	169 29%
Somewhat more concerned	375 36%	174 36%	200 36%	276 38%	34 29%	44 39%	76 34%	73 32%	111 40%	114 38%	149 33%	226 39%
It would make no difference	218 21%	117 24%	101 18%	154 21%	22 19%	29 26%	63 28%	53 24%	47 17%	55 18%	116 26%	101 17%
Somewhat less concerned	40 4%	18 4%	22 4%	19 3%	12 10%	9 8%	12 5%	14 6%	9 3%	5 2%	26 6%	14 2%
Much less concerned	22 2%	8 2%	14 3%	14 2%	3 2%	-	5 2%	8 4%	5 2%	4 1%	13 3%	9 2%
Unsure	110 11%	39 8%	68 12%	80 11%	12 10%	8 7%	29 13%	19 8%	40 14%	22 7%	48 11%	62 11%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMSFTConcern_NETCHOICE] Microsoft has an 85% share of productivity software used by the U.S. federal government. Knowing this, does the IT outage from July this year make you more or less concerned about the security and reliability of the U.S. federal government's IT systems? If it does not affect your concern, please just say so.

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE CONCERNED	641	152	197	170	121	349	291	249	211	120	133	89	83	214	327	38	211
	62%	51%	63%	65%	77%	57%	70%	60%	68%	50%	62%	62%	66%	72%	63%	47%	67%
MUCH/SOMEWHAT LESS CONCERNED	62	25	18	10	8	43	18	18	14	16	18	9	12	7	46	4	7
	6%	8%	6%	4%	5%	7%	4%	4%	5%	7%	8%	6%	10%	2%	9%	5%	2%
Much more concerned	267	81	80	55	51	161	106	113	74	59	58	40	35	74	114	21	101
	26%	27%	26%	21%	32%	26%	25%	27%	24%	25%	27%	28%	28%	25%	22%	25%	32%
Somewhat more concerned	375	71	117	115	70	188	185	136	138	61	75	49	48	140	213	17	110
	36%	24%	38%	44%	45%	31%	44%	33%	44%	26%	35%	34%	38%	47%	41%	21%	35%
It would make no difference	218	72	66	60	20	138	79	89	65	63	40	35	24	53	108	24	61
	21%	24%	21%	23%	12%	23%	19%	22%	21%	27%	19%	24%	19%	18%	21%	29%	19%
Somewhat less concerned	40	17	11	5	7	28	13	8	11	13	12	3	8	4	32	1	3
	4%	6%	3%	2%	5%	5%	3%	2%	3%	6%	6%	2%	6%	1%	6%	2%	1%
Much less concerned	22	8	8	5	1	16	6	10	3	3	6	6	4	3	13	3	4
	2%	3%	2%	2%	1%	3%	1%	2%	1%	1%	3%	4%	4%	1%	3%	3%	1%
Unsure	110	51	29	20	8	80	29	56	22	39	22	11	7	24	39	16	37
	11%	17%	9%	8%	5%	13%	7%	14%	7%	16%	10%	8%	5%	8%	7%	19%	12%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMSFTConcern_NETCHOICE] Microsoft has an 85% share of productivity software used by the U.S. federal government. Knowing this, does the IT outage from July this year make you more or less concerned about the security and reliability of the U.S. federal government's IT systems? If it does not affect your concern, please just say so.

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE CONCERNED	641	272	132	237	318	41	282	264	200	174	311	297	324	302	330	291	20	170	135	278	414	523	421	469
	62%	66%	65%	57%	66%	56%	59%	69%	61%	59%	67%	59%	65%	60%	66%	59%	51%	66%	67%	68%	64%	65%	64%	62%
MUCH/SOMEWHAT LESS CONCERNED	62	26	5	32	26	1	35	22	20	17	20	34	30	30	27	34	-	14	12	10	27	40	40	49
	6%	6%	2%	8%	5%	1%	7%	6%	6%	6%	4%	7%	6%	6%	6%	7%	-	5%	6%	2%	4%	5%	6%	6%
Much more concerned	267	124	44	99	142	16	108	116	74	75	135	118	146	114	151	106	9	89	47	117	176	217	185	204
	26%	30%	21%	24%	30%	22%	23%	30%	23%	25%	29%	23%	29%	23%	30%	22%	23%	34%	23%	29%	27%	27%	28%	27%
Somewhat more concerned	375	148	89	138	176	25	174	148	126	99	176	179	178	188	179	185	11	81	88	161	239	307	236	265
	36%	36%	43%	33%	37%	34%	36%	39%	39%	33%	38%	35%	36%	38%	36%	37%	28%	31%	44%	39%	37%	38%	36%	35%
It would make no difference	218	77	40	101	89	15	114	67	73	75	82	125	91	123	89	122	7	43	40	78	135	163	127	158
	21%	19%	19%	24%	19%	20%	24%	17%	22%	25%	18%	25%	18%	25%	18%	25%	17%	17%	20%	19%	21%	20%	19%	21%
Somewhat less concerned	40	10	4	26	11	0	29	13	14	11	10	26	17	23	11	29	-	5	6	10	19	29	26	28
	4%	2%	2%	6%	2%	0%	6%	3%	4%	4%	2%	5%	3%	5%	2%	6%	-	2%	3%	2%	3%	4%	4%	4%
Much less concerned	22	16	1	5	16	0	6	9	5	6	10	8	13	7	16	6	-	9	6	-	7	12	13	20
	2%	4%	0%	1%	3%	0%	1%	2%	2%	2%	2%	2%	3%	1%	3%	1%	-	4%	3%	-	1%	1%	2%	3%
Unsure	110	39	28	43	46	16	47	30	34	30	49	49	55	44	51	46	13	31	13	46	72	83	70	76
	11%	9%	14%	10%	10%	22%	10%	8%	10%	10%	11%	10%	11%	9%	10%	9%	32%	12%	6%	11%	11%	10%	11%	10%

Echelon Insights
August Omnibus 2024

N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMSFTConcern_NETCHOICE] Microsoft has an 85% share of productivity software used by the U.S. federal government. Knowing this, does the IT outage from July this year make you more or less concerned about the security and reliability of the U.S. federal government's IT systems? If it does not affect your concern, please just say so.

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE CONCERNED	641	322	179	177	464	100	77	187	284	170	152	120	123	138	261	299
	62%	70%	53%	62%	62%	63%	61%	58%	65%	62%	65%	66%	71%	56%	74%	66%
MUCH/SOMEWHAT LESS CONCERNED	62	18	27	20	42	9	11	30	20	12	12	11	8	8	15	21
	6%	4%	8%	7%	6%	6%	9%	9%	5%	4%	5%	6%	5%	3%	4%	5%
Much more concerned	267	132	74	64	203	39	25	79	117	70	63	62	55	45	116	131
	26%	29%	22%	22%	27%	24%	20%	24%	27%	26%	27%	34%	31%	18%	33%	29%
Somewhat more concerned	375	189	105	113	262	62	52	109	166	100	89	59	69	93	145	168
	36%	41%	31%	40%	35%	39%	41%	34%	38%	37%	38%	32%	40%	38%	41%	37%
It would make no difference	218	87	84	59	158	30	29	80	87	51	43	24	35	58	50	93
	21%	19%	25%	21%	21%	19%	23%	25%	20%	19%	19%	13%	20%	24%	14%	21%
Somewhat less concerned	40	12	19	15	25	7	8	25	10	5	7	4	8	5	13	19
	4%	3%	5%	5%	3%	5%	6%	8%	2%	2%	3%	2%	5%	2%	4%	4%
Much less concerned	22	6	8	5	16	2	3	5	10	6	6	7	-	3	2	2
	2%	1%	2%	2%	2%	1%	3%	2%	2%	2%	2%	4%		1%	1%	*%
Unsure	110	35	50	29	81	19	9	25	45	40	25	27	7	41	27	37
	11%	8%	15%	10%	11%	12%	7%	8%	10%	15%	11%	15%	4%	17%	8%	8%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMSFTSwitch_NETCHOICE] In light of the global IT outage that occurred in July this year, do you believe that businesses and government agencies should stay or switch away from Microsoft software?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
They should switch to alternative software	191 19%	96 20%	94 17%	125 17%	26 22%	24 21%	57 25%	39 17%	51 18%	43 14%	96 21%	94 16%
They should continue to use Microsoft software, but with additional safeguards	476 46%	225 47%	248 45%	362 50%	47 40%	42 37%	95 42%	112 50%	116 42%	153 51%	206 46%	269 46%
They should continue using Microsoft software	155 15%	94 20%	61 11%	89 12%	20 17%	33 29%	42 18%	33 15%	44 16%	37 12%	75 17%	80 14%
Unsure	209 20%	63 13%	147 27%	153 21%	25 21%	14 13%	31 14%	41 18%	68 24%	69 23%	72 16%	137 24%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error= +/-3.6 Percentage Points

[QMSFTSwitch_NETCHOICE] In light of the global IT outage that occurred in July this year, do you believe that businesses and government agencies should stay or switch away from Microsoft software?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
They should switch to alternative software	191 19%	71 24%	62 20%	34 13%	21 14%	133 22%	56 13%	88 21%	35 11%	48 20%	51 24%	24 16%	29 23%	38 13%	98 19%	18 22%	55 17%
They should continue to use Microsoft software, but with additional safeguards	476 46%	112 37%	149 48%	127 49%	86 55%	261 43%	213 51%	194 47%	165 53%	102 43%	87 41%	63 44%	64 51%	155 52%	252 48%	36 44%	137 43%
They should continue using Microsoft software	155 15%	45 15%	42 14%	45 17%	23 14%	87 14%	68 16%	41 10%	48 15%	37 15%	30 14%	22 15%	14 11%	50 17%	83 16%	12 15%	43 13%
Unsure	209 20%	71 24%	57 18%	54 21%	27 17%	129 21%	81 19%	88 21%	64 21%	51 22%	45 21%	36 25%	19 15%	55 18%	87 17%	16 19%	82 26%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMSFTSwitch_NETCHOICE] In light of the global IT outage that occurred in July this year, do you believe that businesses and government agencies should stay or switch away from Microsoft software?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
They should switch to alternative software	191 19%	86 21%	37 18%	68 17%	105 22%	9 12%	77 16%	70 18%	65 20%	53 18%	96 21%	79 16%	103 21%	83 17%	99 20%	85 17%	7 18%	63 24%	36 18%	58 14%	106 16%	135 17%	123 19%	147 20%
They should continue to use Microsoft software, but with additional safeguards	476 46%	183 44%	97 47%	196 47%	212 44%	36 49%	228 48%	179 47%	149 46%	145 49%	215 46%	239 47%	224 45%	239 48%	227 46%	232 47%	17 43%	111 43%	92 46%	210 51%	303 47%	382 47%	308 47%	353 47%
They should continue using Microsoft software	155 15%	66 16%	22 11%	68 16%	71 15%	6 8%	79 16%	66 17%	39 12%	45 15%	62 13%	85 17%	72 14%	83 17%	73 15%	82 17%	0 1%	27 11%	42 21%	56 14%	95 15%	124 15%	99 15%	104 14%
Unsure	209 20%	79 19%	49 24%	81 20%	91 19%	23 31%	95 20%	67 18%	74 23%	53 18%	90 19%	102 20%	102 20%	95 19%	98 20%	96 19%	15 38%	57 22%	30 15%	87 21%	144 22%	169 21%	128 19%	148 20%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMSFTSwitch_NETCHOICE] In light of the global IT outage that occurred in July this year, do you believe that businesses and government agencies should stay or switch away from Microsoft software?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
They should switch to alternative software	191	76	69	56	135	30	26	66	72	53	40	42	36	34	67	69
	19%	16%	20%	20%	18%	19%	20%	20%	17%	19%	17%	23%	21%	14%	19%	15%
They should continue to use Microsoft software, but with additional safeguards	476	231	147	141	335	83	58	146	215	114	104	77	81	121	163	224
	46%	50%	43%	49%	45%	52%	46%	45%	49%	42%	44%	42%	47%	50%	46%	50%
They should continue using Microsoft software	155	68	57	42	114	11	31	55	61	39	24	18	29	33	51	60
	15%	15%	17%	15%	15%	7%	25%	17%	14%	14%	10%	10%	17%	13%	15%	13%
Unsure	209	87	65	47	162	35	11	56	86	67	65	46	27	57	72	97
	20%	19%	19%	16%	22%	22%	9%	17%	20%	25%	28%	25%	16%	23%	20%	22%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMSFTUse_NETCHOICE] Do you support or oppose the predominant use of Microsoft's services by the U.S. federal government?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
STRONGLY/SOMEWHAT SUPPORT	502 49%	258 54%	244 44%	351 48%	62 52%	65 57%	112 50%	121 54%	128 46%	141 47%	233 52%	269 46%
STRONGLY/SOMEWHAT OPPOSE	229 22%	123 26%	106 19%	152 21%	31 26%	23 20%	53 23%	43 19%	69 25%	65 21%	96 21%	133 23%
Strongly support	153 15%	95 20%	58 11%	94 13%	25 21%	28 24%	32 14%	43 19%	30 11%	48 16%	75 17%	78 13%
Somewhat support	349 34%	163 34%	186 34%	257 35%	36 31%	37 33%	80 36%	78 35%	98 35%	93 31%	158 35%	191 33%
Somewhat oppose	161 16%	90 19%	71 13%	103 14%	23 19%	14 13%	38 17%	31 14%	48 17%	43 14%	70 16%	91 16%
Strongly oppose	68 7%	33 7%	35 6%	49 7%	8 7%	9 8%	14 6%	12 5%	21 7%	22 7%	26 6%	42 7%
Unsure	300 29%	97 20%	200 36%	226 31%	26 22%	26 23%	60 27%	61 27%	82 30%	97 32%	121 27%	179 31%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMSFTUse_NETCHOICE] Do you support or oppose the predominant use of Microsoft' s services by the U.S. federal government?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
STRONGLY/SOMEWHAT SUPPORT	502 49%	139 46%	136 44%	142 55%	83 53%	275 45%	225 54%	182 44%	167 53%	104 44%	95 45%	72 50%	60 47%	167 56%	283 55%	39 48%	137 43%
STRONGLY/SOMEWHAT OPPOSE	229 22%	69 23%	91 29%	39 15%	29 18%	160 26%	68 16%	106 26%	45 14%	54 23%	63 29%	28 19%	31 24%	50 17%	110 21%	18 22%	73 23%
Strongly support	153 15%	47 16%	39 12%	46 18%	21 13%	86 14%	67 16%	48 12%	46 15%	24 10%	31 14%	17 12%	23 18%	54 18%	88 17%	11 14%	43 14%
Somewhat support	349 34%	91 30%	98 32%	96 37%	62 39%	189 31%	158 38%	134 32%	121 39%	80 34%	64 30%	55 38%	37 29%	113 38%	195 38%	28 34%	94 30%
Somewhat oppose	161 16%	55 18%	64 21%	23 9%	19 12%	118 19%	42 10%	73 18%	30 10%	40 17%	46 22%	19 13%	23 18%	32 11%	78 15%	12 15%	49 16%
Strongly oppose	68 7%	14 5%	27 9%	16 6%	9 6%	42 7%	25 6%	33 8%	15 5%	15 6%	17 8%	9 6%	8 6%	19 6%	31 6%	6 7%	24 8%
Unsure	300 29%	92 31%	83 27%	80 31%	46 29%	175 29%	125 30%	124 30%	101 32%	80 33%	55 26%	44 31%	36 28%	79 27%	126 24%	24 30%	106 33%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMSFTUse_NETCHOICE] Do you support or oppose the predominant use of Microsoft' s services by the U.S. federal government?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
STRONGLY/SOMEWHAT SUPPORT	502 49%	197 48%	74 36%	230 56%	216 45%	23 31%	263 55%	191 50%	148 45%	156 53%	210 46%	271 54%	222 44%	274 55%	220 44%	271 55%	11 27%	104 40%	107 53%	193 47%	306 47%	396 49%	324 49%	372 50%
STRONGLY/SOMEWHAT OPPOSE	229 22%	109 26%	48 24%	72 17%	133 28%	12 16%	84 17%	105 27%	68 21%	53 18%	124 27%	87 17%	141 28%	85 17%	139 28%	83 17%	7 18%	83 32%	47 23%	78 19%	140 22%	170 21%	149 23%	164 22%
Strongly support	153 15%	57 14%	17 8%	79 19%	60 13%	6 8%	87 18%	56 15%	37 11%	56 19%	57 12%	90 18%	57 11%	91 18%	58 12%	91 18%	4 11%	30 12%	29 15%	60 15%	88 14%	121 15%	107 16%	114 15%
Somewhat support	349 34%	140 34%	58 28%	151 37%	156 33%	17 23%	176 37%	135 35%	111 34%	100 34%	154 33%	181 36%	164 33%	183 37%	162 33%	181 37%	6 16%	74 29%	78 39%	133 32%	218 34%	275 34%	218 33%	258 34%
Somewhat oppose	161 16%	73 18%	37 18%	51 12%	90 19%	10 14%	61 13%	77 20%	48 15%	33 11%	85 18%	65 13%	97 19%	61 12%	98 20%	58 12%	5 13%	55 21%	33 16%	53 13%	94 15%	117 15%	102 16%	112 15%
Strongly oppose	68 7%	36 9%	11 6%	21 5%	44 9%	2 2%	23 5%	28 7%	20 6%	20 7%	40 9%	22 4%	44 9%	24 5%	41 8%	25 5%	2 5%	28 11%	14 7%	25 6%	46 7%	52 6%	47 7%	52 7%
Unsure	300 29%	107 26%	82 40%	111 27%	129 27%	38 52%	133 28%	87 23%	110 34%	87 29%	127 28%	147 29%	138 28%	141 28%	138 28%	140 28%	22 55%	71 27%	47 23%	141 34%	202 31%	243 30%	184 28%	215 29%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMSFTUse_NETCHOICE] Do you support or oppose the predominant use of Microsoft's services by the U.S. federal government?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	502	237	162	159	343	81	77	165	226	111	112	76	100	120	155	234
	49%	51%	48%	56%	46%	51%	62%	51%	52%	41%	48%	42%	58%	49%	44%	52%
STRONGLY/SOMEWHAT OPPOSE	229	100	77	59	170	31	27	75	90	64	43	57	36	41	113	63
	22%	22%	23%	21%	23%	20%	22%	23%	21%	23%	19%	31%	21%	17%	32%	14%
Strongly support	153	76	50	55	98	22	33	51	69	33	28	21	29	27	32	78
	15%	16%	15%	19%	13%	14%	26%	16%	16%	12%	12%	11%	17%	11%	9%	17%
Somewhat support	349	161	112	104	245	59	45	114	156	79	84	55	71	93	122	156
	34%	35%	33%	36%	33%	37%	36%	35%	36%	29%	36%	30%	41%	38%	35%	35%
Somewhat oppose	161	67	60	45	116	24	21	58	66	37	31	41	21	31	71	41
	16%	14%	18%	16%	16%	15%	17%	18%	15%	14%	13%	22%	12%	12%	20%	9%
Strongly oppose	68	33	18	14	55	7	6	18	24	26	12	17	14	10	42	22
	7%	7%	5%	5%	7%	5%	5%	5%	6%	10%	5%	9%	8%	4%	12%	5%
Unsure	300	125	100	67	232	47	21	82	119	99	78	49	38	84	86	153
	29%	27%	29%	24%	31%	29%	17%	26%	27%	36%	33%	27%	22%	34%	24%	34%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QInfraConcern_NETCHOICE] Knowing that the U.S. government relies heavily on Microsoft software for its technology needs, did the global IT outage in July this year make you more or less concerned about the stability and security of critical infrastructure systems in the United States?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE CONCERNED	640 62%	296 62%	341 62%	453 62%	74 63%	68 60%	124 55%	134 59%	169 61%	213 70%	258 57%	382 66%
MUCH/SOMEWHAT LESS CONCERNED	47 5%	23 5%	25 5%	27 4%	11 9%	9 8%	16 7%	15 7%	10 4%	6 2%	32 7%	16 3%
Much more concerned	235 23%	108 23%	127 23%	166 23%	24 21%	24 21%	34 15%	54 24%	59 21%	88 29%	88 19%	148 25%
Somewhat more concerned	405 39%	188 39%	214 39%	288 39%	50 42%	44 39%	91 40%	80 36%	110 39%	124 41%	171 38%	234 40%
It makes no difference	260 25%	132 28%	128 23%	189 26%	22 19%	31 28%	66 29%	53 23%	80 29%	61 20%	119 26%	141 24%
Somewhat less concerned	33 3%	17 4%	16 3%	19 3%	7 6%	8 7%	15 7%	11 5%	4 1%	3 1%	26 6%	7 1%
Much less concerned	14 1%	5 1%	9 2%	8 1%	5 4%	2 2%	1 *	4 2%	7 2%	2 1%	5 1%	9 2%
Unsure	83 8%	27 6%	56 10%	60 8%	10 9%	5 5%	18 8%	23 10%	19 7%	22 7%	42 9%	42 7%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QInfraConcern_NETCHOICE] Knowing that the U.S. government relies heavily on Microsoft software for its technology needs, did the global IT outage in July this year make you more or less concerned about the stability and security of critical infrastructure systems in the United States?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE CONCERNED	640	173	195	164	105	369	269	253	198	130	138	93	82	191	314	49	213
	62%	58%	63%	63%	67%	60%	65%	61%	63%	54%	65%	64%	65%	64%	60%	60%	68%
MUCH/SOMEWHAT LESS CONCERNED	47	13	13	15	7	25	22	11	16	10	14	7	2	14	33	4	6
	5%	4%	4%	6%	4%	4%	5%	3%	5%	4%	7%	5%	1%	5%	6%	5%	2%
Much more concerned	235	69	77	47	42	146	89	109	57	48	49	31	32	72	109	17	84
	23%	23%	25%	18%	26%	24%	21%	26%	18%	20%	23%	21%	25%	24%	21%	21%	27%
Somewhat more concerned	405	104	118	117	64	222	181	144	141	82	89	62	51	118	205	32	129
	39%	35%	38%	45%	41%	36%	43%	35%	45%	34%	42%	43%	40%	40%	39%	39%	41%
It makes no difference	260	85	72	66	37	157	103	108	80	66	46	36	39	71	141	18	66
	25%	28%	23%	25%	23%	26%	25%	26%	26%	28%	22%	25%	31%	24%	27%	22%	21%
Somewhat less concerned	33	10	7	10	7	16	17	6	13	7	11	3	1	12	23	4	3
	3%	3%	2%	4%	4%	3%	4%	1%	4%	3%	5%	2%	*%	4%	4%	5%	1%
Much less concerned	14	3	6	5	-	9	5	4	4	3	4	4	1	3	10	0	3
	1%	1%	2%	2%		1%	1%	1%	1%	1%	2%	3%	1%	1%	2%	*%	1%
Unsure	83	29	30	15	8	59	23	40	18	33	14	8	4	21	32	11	30
	8%	10%	10%	6%	5%	10%	6%	10%	6%	14%	7%	6%	3%	7%	6%	13%	10%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QInfraConcern_NETCHOICE] Knowing that the U.S. government relies heavily on Microsoft software for its technology needs, did the global IT outage in July this year make you more or less concerned about the stability and security of critical infrastructure systems in the United States?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE CONCERNED	640	258	123	260	302	34	304	263	185	184	291	314	310	314	314	308	18	167	122	269	412	511	408	477
	62%	62%	60%	63%	63%	46%	63%	69%	57%	62%	63%	62%	62%	63%	63%	62%	46%	65%	61%	65%	64%	63%	62%	64%
MUCH/SOMEWHAT LESS CONCERNED	47	17	9	21	22	1	24	13	17	14	20	25	21	26	20	26	1	15	7	10	24	33	33	40
	5%	4%	5%	5%	5%	2%	5%	3%	5%	5%	4%	5%	4%	5%	4%	5%	2%	6%	4%	2%	4%	4%	5%	5%
Much more concerned	235	113	35	88	129	10	96	106	66	60	120	103	132	99	137	92	6	78	45	97	159	185	156	182
	23%	27%	17%	21%	27%	14%	20%	28%	20%	20%	26%	20%	26%	20%	28%	19%	15%	30%	22%	24%	25%	23%	24%	24%
Somewhat more concerned	405	145	88	172	174	24	208	157	119	124	171	211	179	215	177	216	12	89	77	172	253	327	253	296
	39%	35%	43%	42%	36%	32%	43%	41%	36%	42%	37%	42%	36%	43%	36%	44%	31%	34%	38%	42%	39%	40%	38%	39%
It makes no difference	260	105	55	100	117	25	118	89	86	81	115	130	127	126	121	126	13	52	62	96	159	202	170	179
	25%	25%	27%	24%	24%	35%	25%	23%	26%	27%	25%	26%	25%	25%	24%	26%	32%	20%	31%	23%	25%	25%	26%	24%
Somewhat less concerned	33	12	9	12	17	1	15	8	14	10	18	13	18	14	16	16	1	13	4	7	13	20	25	26
	3%	3%	5%	3%	4%	2%	3%	2%	4%	3%	4%	3%	4%	3%	3%	3%	2%	5%	2%	2%	2%	2%	4%	4%
Much less concerned	14	5	0	9	5	0	9	5	4	4	2	12	2	12	4	10	-	2	3	2	11	13	8	14
	1%	1%	*%	2%	1%	*%	2%	1%	1%	1%	*%	2%	*%	2%	1%	2%		1%	1%	1%	2%	2%	1%	2%
Unsure	83	34	17	33	37	13	34	17	38	17	36	36	43	33	41	34	8	25	9	37	53	64	47	55
	8%	8%	8%	8%	8%	17%	7%	5%	12%	6%	8%	7%	9%	7%	8%	7%	21%	10%	5%	9%	8%	8%	7%	7%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QInfraConcern_NETCHOICE] Knowing that the U.S. government relies heavily on Microsoft software for its technology needs, did the global IT outage in July this year make you more or less concerned about the stability and security of critical infrastructure systems in the United States?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE CONCERNED	640	307	188	180	460	103	76	199	274	167	145	126	112	129	247	298
	62%	67%	55%	63%	62%	65%	61%	62%	63%	61%	62%	69%	65%	53%	70%	66%
MUCH/SOMEWHAT LESS CONCERNED	47	16	17	17	31	10	7	18	19	10	11	7	12	11	9	15
	5%	3%	5%	6%	4%	6%	6%	6%	4%	4%	5%	4%	7%	4%	2%	3%
Much more concerned	235	117	65	64	171	36	28	76	98	60	52	57	39	37	101	118
	23%	25%	19%	23%	23%	23%	22%	24%	23%	22%	22%	31%	23%	15%	29%	26%
Somewhat more concerned	405	190	123	116	289	67	49	122	176	107	93	70	73	92	146	180
	39%	41%	36%	41%	39%	42%	39%	38%	40%	39%	40%	38%	42%	38%	41%	40%
It makes no difference	260	113	97	65	195	30	35	85	110	66	60	33	43	75	77	97
	25%	25%	29%	23%	26%	19%	28%	26%	25%	24%	26%	18%	25%	31%	22%	22%
Somewhat less concerned	33	12	16	13	20	8	5	14	13	7	7	4	12	8	4	11
	3%	3%	5%	5%	3%	5%	4%	4%	3%	2%	3%	2%	7%	3%	1%	2%
Much less concerned	14	4	1	3	11	2	2	5	6	4	4	4	0	3	4	5
	1%	1%	*%	1%	1%	1%	1%	1%	1%	1%	2%	2%	*%	1%	1%	1%
Unsure	83	26	37	23	59	16	7	21	32	30	18	15	6	29	20	39
	8%	6%	11%	8%	8%	10%	5%	6%	7%	11%	8%	8%	4%	12%	6%	9%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QAgree_Provider_NETCHOICE] Do you agree or disagree with each of the following statements?
 -Microsoft software is secure and reliable enough to be the main software provider used by the U.S. government

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	595 58%	300 63%	295 54%	428 59%	73 62%	70 61%	129 57%	143 63%	157 56%	166 55%	272 60%	323 56%
STRONGLY/SOMEWHAT DISAGREE	257 25%	119 25%	135 25%	171 23%	33 28%	24 21%	63 28%	47 21%	72 26%	75 25%	110 24%	147 25%
Strongly agree	198 19%	114 24%	84 15%	124 17%	39 33%	25 22%	51 23%	61 27%	40 14%	47 16%	112 25%	87 15%
Somewhat agree	396 38%	186 39%	210 38%	304 42%	33 28%	45 39%	78 35%	82 36%	117 42%	119 39%	160 36%	236 41%
Somewhat disagree	189 18%	81 17%	106 19%	123 17%	28 24%	14 12%	50 22%	37 16%	51 18%	51 17%	87 19%	103 18%
Strongly disagree	68 7%	38 8%	29 5%	48 7%	5 4%	10 9%	13 6%	10 5%	21 8%	23 8%	23 5%	44 8%
Unsure	179 17%	59 12%	120 22%	129 18%	12 10%	20 17%	33 15%	36 16%	49 18%	62 20%	68 15%	111 19%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QAgree_Provider_NETCHOICE] Do you agree or disagree with each of the following statements?
 -Microsoft software is secure and reliable enough to be the main software provider used by the U.S. government

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	595 58%	168 56%	160 52%	168 65%	96 61%	328 54%	264 63%	221 54%	205 65%	135 56%	114 54%	78 54%	79 63%	185 62%	324 62%	48 58%	172 54%
STRONGLY/SOMEWHAT DISAGREE	257 25%	71 24%	103 33%	50 19%	33 21%	173 28%	84 20%	118 29%	53 17%	56 23%	61 28%	40 28%	34 27%	63 21%	127 24%	18 22%	71 23%
Strongly agree	198 19%	69 23%	51 17%	54 21%	24 15%	121 20%	78 19%	72 17%	52 17%	39 16%	40 19%	27 19%	25 20%	64 21%	113 22%	21 25%	52 16%
Somewhat agree	396 38%	99 33%	109 35%	114 44%	72 46%	208 34%	187 45%	149 36%	153 49%	95 40%	74 35%	51 35%	54 43%	121 41%	211 41%	27 33%	120 38%
Somewhat disagree	189 18%	53 18%	79 26%	32 12%	25 16%	132 22%	57 14%	88 21%	35 11%	43 18%	42 20%	31 21%	24 19%	45 15%	89 17%	16 20%	48 15%
Strongly disagree	68 7%	18 6%	23 8%	18 7%	8 5%	42 7%	26 6%	30 7%	18 6%	13 5%	19 9%	9 6%	10 8%	18 6%	38 7%	2 2%	24 8%
Unsure	179 17%	61 20%	47 15%	42 16%	28 18%	108 18%	70 17%	73 18%	55 18%	48 20%	38 18%	26 18%	14 11%	49 17%	69 13%	16 20%	73 23%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[OAgree_Provider_NETCHOICE] Do you agree or disagree with each of the following statements?
 -Microsoft software is secure and reliable enough to be the main software provider used by the U.S. government

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
STRONGLY/SOMEWHAT AGREE	595 58%	236 57%	103 50%	256 62%	269 56%	34 47%	292 61%	223 58%	179 55%	184 62%	256 55%	309 61%	274 55%	311 62%	267 54%	313 63%	15 38%	134 52%	123 62%	239 58%	362 56%	470 58%	379 58%	440 59%
STRONGLY/SOMEWHAT DISAGREE	257 25%	113 27%	57 28%	87 21%	135 28%	19 26%	103 21%	108 28%	86 26%	58 20%	127 27%	114 23%	141 28%	105 21%	149 30%	98 20%	10 25%	83 32%	47 24%	89 22%	167 26%	198 24%	169 26%	186 25%
Strongly agree	198 19%	76 18%	25 12%	97 24%	85 18%	7 10%	106 22%	71 19%	52 16%	71 24%	71 15%	118 23%	83 17%	112 22%	79 16%	116 23%	3 8%	47 18%	35 17%	71 17%	115 18%	154 19%	124 19%	155 21%
Somewhat agree	396 38%	160 39%	78 38%	158 38%	184 38%	27 36%	186 39%	152 40%	127 39%	112 38%	185 40%	191 38%	191 38%	200 40%	187 38%	197 40%	12 30%	88 34%	88 44%	169 41%	248 38%	316 39%	255 39%	285 38%
Somewhat disagree	189 18%	77 19%	45 22%	67 16%	90 19%	19 26%	81 17%	78 20%	64 20%	43 15%	89 19%	91 18%	100 20%	80 16%	104 21%	77 15%	9 22%	54 21%	33 16%	71 17%	125 19%	144 18%	125 19%	137 18%
Strongly disagree	68 7%	36 9%	12 6%	20 5%	45 9%	0 1%	22 5%	31 8%	22 7%	15 5%	38 8%	23 4%	41 8%	25 5%	45 9%	21 4%	1 3%	29 11%	14 7%	18 4%	41 6%	53 7%	44 7%	48 6%
Unsure	179 17%	65 16%	44 22%	70 17%	75 16%	20 27%	85 18%	51 13%	61 19%	55 18%	79 17%	82 16%	85 17%	83 17%	81 16%	84 17%	15 37%	41 16%	29 15%	83 20%	119 18%	142 18%	110 17%	126 17%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QAgree_Provider_NETCHOICE] Do you agree or disagree with each of the following statements?
 -Microsoft software is secure and reliable enough to be the main software provider used by the U.S. government

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	595	276	193	179	414	83	97	196	249	149	124	95	110	142	180	254
	58%	60%	57%	63%	56%	52%	77%	61%	57%	54%	53%	52%	63%	58%	51%	56%
STRONGLY/SOMEWHAT DISAGREE	257	114	83	69	188	45	23	75	108	74	57	52	43	46	108	96
	25%	25%	25%	24%	25%	28%	18%	23%	25%	27%	25%	29%	25%	19%	30%	21%
Strongly agree	198	82	79	67	131	27	40	76	82	40	37	28	35	46	42	78
	19%	18%	23%	23%	18%	17%	32%	24%	19%	14%	16%	15%	20%	19%	12%	17%
Somewhat agree	396	194	113	112	283	56	57	120	167	109	88	68	75	96	138	176
	38%	42%	33%	39%	38%	35%	45%	37%	38%	40%	38%	37%	43%	39%	39%	39%
Somewhat disagree	189	80	68	57	132	39	18	57	83	49	48	41	26	32	66	72
	18%	17%	20%	20%	18%	25%	14%	18%	19%	18%	21%	23%	15%	13%	19%	16%
Strongly disagree	68	34	16	11	57	6	5	18	25	25	10	11	17	14	42	24
	7%	7%	5%	4%	8%	4%	4%	6%	6%	9%	4%	6%	10%	6%	12%	5%
Unsure	179	72	63	37	142	32	6	50	78	51	51	35	20	56	65	100
	17%	15%	19%	13%	19%	20%	5%	16%	18%	19%	22%	19%	12%	23%	18%	22%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QAgree_Hearings_NETCHOICE] Do you agree or disagree with each of the following statements?
 -The United States Congress should hold hearings with all stakeholders related to the global IT outage that occurred in July this year

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	735	342	391	499	97	84	155	161	195	224	316	419
	71%	71%	71%	69%	82%	74%	69%	71%	70%	74%	70%	72%
STRONGLY/SOMEWHAT DISAGREE	143	82	61	112	11	16	28	33	37	46	61	82
	14%	17%	11%	15%	9%	14%	12%	14%	13%	15%	13%	14%
Strongly agree	323	159	163	217	46	37	58	81	77	106	139	183
	31%	33%	30%	30%	39%	32%	26%	36%	28%	35%	31%	32%
Somewhat agree	412	182	228	283	51	47	97	79	118	118	176	236
	40%	38%	41%	39%	43%	41%	43%	35%	42%	39%	39%	41%
Somewhat disagree	98	54	44	79	7	9	24	26	20	28	50	47
	9%	11%	8%	11%	6%	8%	11%	12%	7%	9%	11%	8%
Strongly disagree	45	28	17	33	3	7	4	6	17	18	10	35
	4%	6%	3%	5%	3%	6%	2%	3%	6%	6%	2%	6%
Unsure	153	54	98	117	11	14	42	32	47	32	74	79
	15%	11%	18%	16%	9%	12%	19%	14%	17%	11%	16%	14%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error= +/-3.6 Percentage Points

[QAgree_Hearings_NETCHOICE] Do you agree or disagree with each of the following statements?
 -The United States Congress should hold hearings with all stakeholders related to the global IT outage that occurred in July this year

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
STRONGLY/SOMEWHAT AGREE	735 71%	215 72%	224 72%	184 71%	111 70%	438 72%	295 71%	287 70%	210 67%	162 68%	170 80%	94 65%	95 75%	208 70%	371 71%	59 72%	229 73%
STRONGLY/SOMEWHAT DISAGREE	143 14%	26 9%	43 14%	38 15%	35 22%	70 11%	73 18%	51 12%	62 20%	26 11%	22 10%	24 16%	23 18%	48 16%	78 15%	11 13%	46 14%
Strongly agree	323 31%	91 30%	90 29%	82 32%	57 36%	182 30%	139 33%	119 29%	95 30%	68 28%	68 32%	40 28%	46 36%	98 33%	171 33%	28 34%	102 32%
Somewhat agree	412 40%	123 41%	133 43%	102 39%	54 34%	257 42%	156 37%	168 41%	115 37%	94 39%	102 48%	55 38%	49 39%	110 37%	200 39%	31 38%	127 40%
Somewhat disagree	98 9%	14 5%	31 10%	33 13%	19 12%	46 7%	52 12%	35 8%	44 14%	20 8%	16 7%	13 9%	19 15%	31 11%	59 11%	5 6%	26 8%
Strongly disagree	45 4%	12 4%	12 4%	6 2%	16 10%	24 4%	21 5%	16 4%	17 6%	6 3%	7 3%	11 8%	4 4%	17 6%	19 4%	6 7%	20 6%
Unsure	153 15%	58 20%	43 14%	38 15%	12 7%	102 17%	50 12%	75 18%	40 13%	51 21%	21 10%	26 18%	9 7%	41 14%	71 14%	12 15%	41 13%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QAgree_Hearings_NETCHOICE] Do you agree or disagree with each of the following statements?
 -The United States Congress should hold hearings with all stakeholders related to the global IT outage that occurred in July this year

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
STRONGLY/SOMEWHAT AGREE	735 71%	294 71%	141 69%	300 73%	343 72%	44 61%	348 73%	291 76%	227 69%	209 70%	332 72%	369 73%	361 72%	356 71%	360 73%	351 71%	24 60%	186 72%	142 71%	290 71%	464 72%	582 72%	465 71%	553 74%
STRONGLY/SOMEWHAT DISAGREE	143 14%	60 14%	31 15%	52 13%	70 15%	8 12%	64 13%	48 13%	47 14%	41 14%	65 14%	67 13%	66 13%	74 15%	66 13%	73 15%	5 12%	33 13%	35 18%	69 17%	93 14%	112 14%	90 14%	89 12%
Strongly agree	323 31%	137 33%	52 26%	134 32%	156 33%	18 24%	149 31%	132 35%	95 29%	91 31%	146 32%	161 32%	160 32%	157 31%	161 32%	156 31%	6 15%	92 36%	59 29%	140 34%	198 31%	250 31%	208 32%	245 33%
Somewhat agree	412 40%	157 38%	89 44%	167 40%	187 39%	27 37%	198 41%	159 41%	132 40%	117 40%	185 40%	208 41%	201 40%	199 40%	199 40%	195 39%	18 45%	94 36%	84 42%	150 36%	267 41%	332 41%	257 39%	308 41%
Somewhat disagree	98 9%	36 9%	19 9%	43 10%	43 9%	4 5%	51 11%	27 7%	37 11%	30 10%	43 9%	49 10%	45 9%	52 10%	42 9%	53 11%	2 4%	23 9%	20 10%	41 10%	61 9%	75 9%	54 8%	58 8%
Strongly disagree	45 4%	24 6%	11 6%	10 2%	27 6%	5 7%	14 3%	21 6%	10 3%	11 4%	23 5%	18 3%	21 4%	22 4%	23 5%	19 4%	3 8%	10 4%	15 8%	28 7%	33 5%	37 5%	35 5%	31 4%
Unsure	153 15%	60 15%	32 16%	60 15%	65 14%	20 28%	67 14%	43 11%	53 16%	46 16%	65 14%	70 14%	73 15%	70 14%	71 14%	71 14%	11 28%	38 15%	22 11%	52 13%	90 14%	116 14%	103 16%	109 15%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QAgree_Hearings_NETCHOICE] Do you agree or disagree with each of the following statements?
 -The United States Congress should hold hearings with all stakeholders related to the global IT outage that occurred in July this year

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	735	343	227	217	518	121	96	245	300	190	160	133	135	156	246	321
	71%	74%	67%	76%	70%	76%	76%	76%	69%	69%	68%	73%	78%	64%	70%	71%
STRONGLY/SOMEWHAT DISAGREE	143	65	46	35	108	16	20	39	65	38	31	19	26	39	52	60
	14%	14%	13%	12%	14%	10%	16%	12%	15%	14%	13%	11%	15%	16%	15%	13%
Strongly agree	323	154	98	116	207	62	53	115	126	82	67	54	69	58	131	142
	31%	33%	29%	41%	28%	39%	42%	36%	29%	30%	29%	29%	40%	24%	37%	31%
Somewhat agree	412	189	130	101	311	58	43	130	174	108	92	79	66	98	114	179
	40%	41%	38%	35%	42%	37%	34%	40%	40%	39%	40%	43%	38%	40%	32%	40%
Somewhat disagree	98	45	31	29	69	13	16	28	50	19	23	10	19	27	31	45
	9%	10%	9%	10%	9%	8%	13%	9%	12%	7%	10%	6%	11%	11%	9%	10%
Strongly disagree	45	20	15	6	39	3	3	11	15	19	8	9	7	12	21	15
	4%	4%	4%	2%	5%	2%	3%	3%	3%	7%	4%	5%	4%	5%	6%	3%
Unsure	153	54	66	33	119	23	10	38	70	45	43	31	12	50	56	69
	15%	12%	20%	12%	16%	14%	8%	12%	16%	16%	18%	17%	7%	20%	16%	15%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QAgree_Learn_NETCHOICE] Do you agree or disagree with each of the following statements?
 -The United States Congress should prioritize learning more about why the government is so reliant on Microsoft

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	746	338	405	516	87	82	161	163	200	221	324	422
	72%	71%	74%	71%	74%	72%	72%	72%	72%	73%	72%	73%
STRONGLY/SOMEWHAT DISAGREE	172	100	71	129	21	19	35	42	48	47	77	95
	17%	21%	13%	18%	18%	17%	16%	19%	17%	15%	17%	16%
Strongly agree	315	144	170	201	45	41	67	69	76	103	136	179
	31%	30%	31%	28%	38%	36%	30%	31%	27%	34%	30%	31%
Somewhat agree	431	194	235	316	42	40	94	94	125	118	188	243
	42%	41%	43%	43%	36%	36%	42%	42%	45%	39%	42%	42%
Somewhat disagree	122	65	57	93	15	12	30	31	29	33	60	62
	12%	14%	10%	13%	12%	11%	13%	14%	10%	11%	13%	11%
Strongly disagree	50	35	14	35	6	7	6	11	19	14	17	33
	5%	7%	3%	5%	5%	6%	2%	5%	7%	5%	4%	6%
Unsure	113	39	74	83	10	13	28	21	31	34	49	64
	11%	8%	13%	11%	8%	11%	13%	9%	11%	11%	11%	11%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QAgree_Learn_NETCHOICE] Do you agree or disagree with each of the following statements?
 -The United States Congress should prioritize learning more about why the government is so reliant on Microsoft

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	746	226	223	186	109	449	295	303	212	166	171	102	96	203	374	64	223
	72%	75%	72%	72%	69%	74%	71%	73%	68%	70%	80%	71%	76%	68%	72%	78%	71%
STRONGLY/SOMEWHAT DISAGREE	172	32	58	48	34	90	82	61	68	39	24	19	25	64	94	8	56
	17%	11%	19%	18%	21%	15%	20%	15%	22%	16%	11%	13%	20%	22%	18%	10%	18%
Strongly agree	315	96	103	76	40	199	116	133	67	71	71	41	37	91	155	25	99
	31%	32%	33%	29%	25%	33%	28%	32%	22%	30%	33%	28%	29%	31%	30%	31%	31%
Somewhat agree	431	129	120	110	69	250	179	169	144	95	100	61	59	113	219	39	125
	42%	43%	39%	42%	44%	41%	43%	41%	46%	40%	47%	42%	47%	38%	42%	47%	39%
Somewhat disagree	122	25	43	35	20	68	54	51	43	27	22	11	21	42	70	5	38
	12%	8%	14%	13%	12%	11%	13%	12%	14%	11%	10%	8%	17%	14%	13%	6%	12%
Strongly disagree	50	7	15	13	14	22	27	11	25	13	3	8	4	22	24	3	18
	5%	2%	5%	5%	9%	4%	7%	3%	8%	5%	1%	5%	3%	7%	5%	4%	6%
Unsure	113	42	29	26	15	71	41	48	34	33	18	23	5	30	51	10	36
	11%	14%	9%	10%	10%	12%	10%	12%	11%	14%	8%	16%	4%	10%	10%	12%	12%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QAgree_Learn_NETCHOICE] Do you agree or disagree with each of the following statements?
 -The United States Congress should prioritize learning more about why the government is so reliant on Microsoft

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	746	300	130	315	344	43	359	284	237	211	335	375	369	361	365	358	22	189	143	292	472	593	461	546
	72%	73%	64%	76%	72%	58%	75%	74%	72%	71%	73%	74%	74%	72%	74%	72%	56%	73%	71%	71%	73%	73%	70%	73%
STRONGLY/SOMEWHAT DISAGREE	172	70	45	57	86	14	72	66	48	55	81	79	79	88	82	83	7	40	42	77	101	130	120	122
	17%	17%	22%	14%	18%	19%	15%	17%	15%	19%	17%	16%	16%	18%	16%	17%	17%	15%	21%	19%	16%	16%	18%	16%
Strongly agree	315	138	41	136	155	13	147	125	105	80	144	159	157	153	163	145	7	99	52	132	198	252	206	241
	31%	33%	20%	33%	32%	18%	31%	33%	32%	27%	31%	31%	31%	31%	33%	29%	17%	38%	26%	32%	31%	31%	31%	32%
Somewhat agree	431	162	90	179	189	30	213	159	132	131	191	216	213	208	203	213	15	90	91	160	274	341	255	305
	42%	39%	44%	43%	39%	40%	44%	42%	40%	44%	41%	43%	42%	42%	41%	43%	39%	35%	45%	39%	42%	42%	39%	41%
Somewhat disagree	122	46	35	41	61	8	53	42	40	38	61	53	59	60	61	57	4	34	22	54	65	91	81	87
	12%	11%	17%	10%	13%	11%	11%	11%	12%	13%	13%	11%	12%	12%	12%	12%	10%	13%	11%	13%	10%	11%	12%	12%
Strongly disagree	50	24	10	15	26	6	18	23	8	18	20	26	20	27	21	26	3	5	20	22	36	39	39	35
	5%	6%	5%	4%	5%	8%	4%	6%	2%	6%	4%	5%	4%	5%	4%	5%	7%	2%	10%	5%	6%	5%	6%	5%
Unsure	113	43	29	41	48	17	49	33	42	29	46	51	52	51	50	53	11	30	16	43	75	86	76	83
	11%	10%	14%	10%	10%	23%	10%	9%	13%	10%	10%	10%	10%	10%	10%	11%	27%	11%	8%	10%	12%	11%	12%	11%

Echelon Insights
August Omnibus 2024

N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QAgree_Learn_NETCHOICE] Do you agree or disagree with each of the following statements?
-The United States Congress should prioritize learning more about why the government is so reliant on Microsoft

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT AGREE	746	321	252	212	534	118	93	245	309	192	162	141	135	154	244	319
	72%	70%	74%	74%	72%	74%	74%	76%	71%	70%	69%	77%	78%	63%	69%	71%
STRONGLY/SOMEWHAT DISAGREE	172	95	45	47	125	24	23	50	74	48	35	21	28	54	81	74
	17%	21%	13%	16%	17%	15%	19%	15%	17%	17%	15%	11%	16%	22%	23%	17%
Strongly agree	315	131	110	92	223	54	37	102	121	91	66	56	61	51	135	149
	31%	28%	32%	32%	30%	34%	29%	32%	28%	33%	28%	31%	35%	21%	38%	33%
Somewhat agree	431	190	142	121	310	64	57	143	188	101	96	85	74	103	109	170
	42%	41%	42%	42%	42%	40%	45%	44%	43%	37%	41%	47%	43%	42%	31%	38%
Somewhat disagree	122	71	29	40	82	21	19	33	53	36	27	17	17	39	59	59
	12%	15%	9%	14%	11%	13%	15%	10%	12%	13%	11%	9%	10%	16%	17%	13%
Strongly disagree	50	24	16	7	42	3	4	17	21	12	8	4	11	15	22	15
	5%	5%	5%	2%	6%	2%	3%	5%	5%	4%	3%	2%	6%	6%	6%	3%
Unsure	113	45	42	26	86	17	9	27	52	34	37	21	10	36	28	57
	11%	10%	12%	9%	12%	11%	7%	8%	12%	12%	16%	12%	6%	15%	8%	13%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QOutageBefore_NETCHOICE] Prior to the global IT outage that occurred in July this year, how concerned were you about the possibility of such outages or hacks affecting critical American infrastructure like power stations or water treatment plants?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
EXTREMELY/VERY CONCERNED	325 32%	174 36%	151 27%	208 29%	51 43%	36 31%	71 31%	68 30%	82 29%	105 35%	139 31%	186 32%
NOT THAT CONCERNED/NOT CONCERNED AT ALL	298 29%	130 27%	165 30%	234 32%	25 21%	29 25%	64 29%	80 35%	70 25%	84 28%	144 32%	153 26%
Extremely concerned	144 14%	72 15%	72 13%	87 12%	30 25%	15 13%	25 11%	34 15%	27 10%	58 19%	59 13%	85 15%
Very concerned	181 18%	103 21%	78 14%	121 17%	21 18%	21 18%	45 20%	34 15%	54 19%	47 16%	80 18%	101 17%
Somewhat concerned	341 33%	150 31%	191 35%	236 32%	37 32%	41 36%	70 31%	64 28%	106 38%	101 34%	134 30%	207 36%
Not that concerned	200 19%	85 18%	112 20%	165 23%	14 12%	14 12%	39 17%	53 24%	48 17%	59 20%	92 21%	107 18%
Not concerned at all	98 9%	45 9%	53 10%	69 10%	11 9%	15 13%	25 11%	27 12%	22 8%	24 8%	52 11%	46 8%
Unsure	68 7%	24 5%	43 8%	50 7%	5 4%	9 8%	20 9%	13 6%	22 8%	12 4%	33 7%	34 6%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QOutageBefore_NETCHOICE] Prior to the global IT outage that occurred in July this year, how concerned were you about the possibility of such outages or hacks affecting critical American infrastructure like power stations or water treatment plants?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
EXTREMELY/VERY CONCERNED	325 32%	98 33%	105 34%	74 28%	48 31%	203 33%	122 29%	127 31%	81 26%	61 26%	77 36%	51 36%	43 34%	87 29%	167 32%	32 39%	98 31%
NOT THAT CONCERNED/NOT CONCERNED AT ALL	298 29%	69 23%	79 25%	98 38%	50 32%	148 24%	148 35%	119 29%	113 36%	72 30%	57 27%	42 29%	36 29%	89 30%	155 30%	18 22%	91 29%
Extremely concerned	144 14%	44 15%	44 14%	32 12%	24 15%	89 15%	55 13%	54 13%	33 11%	28 12%	36 17%	20 14%	18 15%	39 13%	67 13%	11 14%	54 17%
Very concerned	181 18%	54 18%	61 20%	42 16%	25 16%	114 19%	67 16%	73 18%	48 15%	33 14%	42 20%	31 22%	25 20%	49 16%	100 19%	20 25%	44 14%
Somewhat concerned	341 33%	96 32%	109 35%	79 30%	57 36%	205 34%	136 32%	127 31%	109 35%	82 35%	68 32%	44 30%	42 33%	105 35%	168 32%	24 29%	109 35%
Not that concerned	200 19%	40 13%	55 18%	64 25%	40 26%	95 16%	105 25%	81 20%	84 27%	46 19%	36 17%	29 20%	24 19%	62 21%	103 20%	12 14%	62 20%
Not concerned at all	98 9%	29 10%	24 8%	34 13%	9 6%	53 9%	43 10%	38 9%	29 9%	25 11%	21 10%	13 9%	12 9%	27 9%	52 10%	6 8%	29 9%
Unsure	68 7%	36 12%	17 6%	10 4%	3 2%	54 9%	13 3%	39 9%	10 3%	24 10%	11 5%	7 5%	5 4%	16 5%	29 6%	8 10%	17 5%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QOutageBefore_NETCHOICE] Prior to the global IT outage that occurred in July this year, how concerned were you about the possibility of such outages or hacks affecting critical American infrastructure like power stations or water treatment plants?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
EXTREMELY/VERY CONCERNED	325 32%	146 35%	55 27%	124 30%	166 35%	17 23%	142 30%	142 37%	88 27%	88 30%	154 33%	151 30%	175 35%	141 28%	9 24%	103 40%	57 29%	126 31%	203 31%	251 31%	212 32%	241 32%		
NOT THAT CONCERNED/NOT CONCERNED AT ALL	298 29%	121 29%	52 25%	124 30%	135 28%	16 22%	146 31%	113 30%	90 27%	91 31%	127 28%	156 31%	139 28%	155 31%	143 29%	147 30%	7 18%	65 25%	66 33%	115 28%	190 29%	245 30%	194 29%	215 29%
Extremely concerned	144 14%	66 16%	25 12%	54 13%	78 16%	9 12%	57 12%	66 17%	41 12%	36 12%	73 16%	62 12%	85 17%	56 11%	80 16%	59 12%	5 12%	50 19%	26 13%	62 15%	98 15%	115 14%	102 15%	113 15%
Very concerned	181 18%	80 19%	30 15%	71 17%	88 18%	8 11%	85 18%	75 20%	48 15%	51 17%	81 17%	90 18%	90 18%	86 17%	95 19%	82 17%	5 12%	54 21%	32 16%	64 16%	106 16%	136 17%	111 17%	128 17%
Somewhat concerned	341 33%	115 28%	79 39%	146 35%	143 30%	28 38%	171 36%	115 30%	119 36%	103 35%	147 32%	175 35%	150 30%	179 36%	142 29%	184 37%	16 39%	68 26%	67 34%	148 36%	215 33%	267 33%	204 31%	255 34%
Not that concerned	200 19%	73 18%	41 20%	86 21%	85 18%	12 16%	103 21%	68 18%	64 20%	65 22%	83 18%	108 21%	88 18%	109 22%	91 18%	104 21%	5 13%	39 15%	42 21%	80 20%	129 20%	165 20%	122 19%	150 20%
Not concerned at all	98 9%	48 12%	11 5%	39 9%	50 10%	5 6%	44 9%	45 12%	25 8%	26 9%	45 10%	48 9%	51 10%	46 9%	52 10%	44 9%	2 5%	26 10%	23 12%	35 8%	61 9%	80 10%	71 11%	65 9%
Unsure	68 7%	31 8%	19 9%	18 4%	35 7%	12 17%	21 4%	13 3%	29 9%	15 5%	34 7%	23 4%	36 7%	25 5%	37 7%	23 5%	8 19%	22 9%	10 5%	22 5%	39 6%	48 6%	47 7%	40 5%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QOutageBefore_NETCHOICE] Prior to the global IT outage that occurred in July this year, how concerned were you about the possibility of such outages or hacks affecting critical American infrastructure like power stations or water treatment plants?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	325	145	101	94	230	45	49	114	128	82	59	73	50	61	110	130
	32%	31%	30%	33%	31%	28%	39%	35%	29%	30%	25%	40%	29%	25%	31%	29%
NOT THAT CONCERNED/NOT CONCERNED AT ALL	298	134	98	79	218	42	37	94	135	69	80	39	59	82	102	149
	29%	29%	29%	28%	29%	26%	29%	29%	31%	25%	34%	21%	34%	33%	29%	33%
Extremely concerned	144	68	39	38	106	20	18	54	57	33	31	38	21	26	55	63
	14%	15%	11%	13%	14%	12%	14%	17%	13%	12%	13%	21%	12%	11%	16%	14%
Very concerned	181	77	62	57	124	26	31	60	71	50	28	35	28	35	55	67
	18%	17%	18%	20%	17%	16%	25%	19%	16%	18%	12%	19%	16%	14%	16%	15%
Somewhat concerned	341	162	111	94	247	61	32	102	145	94	80	52	56	86	112	150
	33%	35%	33%	33%	33%	39%	26%	32%	33%	35%	34%	28%	32%	35%	32%	33%
Not that concerned	200	93	62	51	149	29	22	61	86	52	49	29	30	64	64	111
	19%	20%	18%	18%	20%	18%	17%	19%	20%	19%	21%	16%	17%	26%	18%	25%
Not concerned at all	98	42	36	28	69	13	15	32	49	17	31	10	29	17	38	38
	9%	9%	11%	10%	9%	8%	12%	10%	11%	6%	13%	5%	17%	7%	11%	9%
Unsure	68	20	29	18	49	10	7	13	27	28	15	19	9	16	29	21
	7%	4%	9%	6%	7%	7%	6%	4%	6%	10%	6%	10%	5%	6%	8%	5%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QOutageAfter_NETCHOICE] Now thinking about the events after the global IT outage that occurred in July this year, how concerned are you about the possibility of such outages or hacks affecting critical American infrastructure like power stations or water treatment plants in the future?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	466	227	239	318	54	54	88	103	117	158	191	275
	45%	47%	44%	44%	46%	47%	39%	46%	42%	52%	42%	47%
NOT THAT CONCERNED/NOT CONCERNED AT ALL	129	64	65	92	15	14	28	40	35	26	68	61
	13%	13%	12%	13%	13%	12%	12%	18%	13%	9%	15%	10%
Extremely concerned	226	112	114	154	29	24	38	51	54	83	89	137
	22%	23%	21%	21%	24%	21%	17%	23%	19%	28%	20%	24%
Very concerned	240	115	125	164	25	29	49	52	63	75	102	139
	23%	24%	23%	23%	21%	26%	22%	23%	23%	25%	23%	24%
Somewhat concerned	377	169	206	279	42	41	92	71	108	106	163	215
	37%	35%	37%	38%	36%	36%	41%	31%	39%	35%	36%	37%
Not that concerned	98	47	51	69	13	8	21	30	26	21	51	46
	9%	10%	9%	9%	11%	7%	9%	13%	9%	7%	11%	8%
Not concerned at all	31	18	14	23	2	6	7	10	9	5	17	15
	3%	4%	3%	3%	2%	5%	3%	5%	3%	2%	4%	3%
Unsure	58	18	40	40	7	5	18	11	18	11	29	30
	6%	4%	7%	5%	6%	5%	8%	5%	7%	4%	6%	5%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QOutageAfter_NETCHOICE] Now thinking about the events after the global IT outage that occurred in July this year, how concerned are you about the possibility of such outages or hacks affecting critical American infrastructure like power stations or water treatment plants in the future?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	466	127	144	110	83	271	193	179	136	84	108	71	63	135	237	37	147
	45%	42%	47%	42%	53%	44%	46%	44%	44%	35%	51%	49%	50%	46%	46%	45%	47%
NOT THAT CONCERNED/NOT CONCERNED AT ALL	129	32	38	45	14	70	59	53	38	30	21	18	10	49	77	10	33
	13%	11%	12%	17%	9%	12%	14%	13%	12%	13%	10%	13%	8%	16%	15%	12%	10%
Extremely concerned	226	70	82	35	39	151	75	102	52	52	53	28	32	59	104	17	81
	22%	23%	26%	14%	25%	25%	18%	25%	17%	22%	25%	19%	25%	20%	20%	20%	26%
Very concerned	240	57	63	75	43	120	118	78	84	32	56	44	31	77	132	20	66
	23%	19%	20%	29%	28%	20%	28%	19%	27%	13%	26%	30%	25%	26%	25%	25%	21%
Somewhat concerned	377	114	106	98	59	221	157	149	130	101	76	48	52	99	185	27	117
	37%	38%	34%	38%	37%	36%	37%	36%	41%	42%	36%	33%	41%	33%	36%	33%	37%
Not that concerned	98	20	29	38	11	48	49	39	30	19	16	16	8	40	63	6	23
	9%	7%	9%	15%	7%	8%	12%	10%	9%	8%	7%	11%	6%	13%	12%	8%	7%
Not concerned at all	31	13	9	6	3	22	9	14	9	11	6	3	3	9	14	4	10
	3%	4%	3%	2%	2%	4%	2%	3%	3%	5%	3%	2%	2%	3%	3%	4%	3%
Unsure	58	26	22	8	2	47	9	30	8	23	7	8	1	14	20	8	18
	6%	9%	7%	3%	1%	8%	2%	7%	3%	10%	3%	5%	1%	5%	4%	9%	6%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QOutageAfter_NETCHOICE] Now thinking about the events after the global IT outage that occurred in July this year, how concerned are you about the possibility of such outages or hacks affecting critical American infrastructure like power stations or water treatment plants in the future?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
EXTREMELY/VERY CONCERNED	466 45%	194 47%	82 40%	191 46%	225 47%	25 34%	216 45%	187 49%	141 43%	132 44%	208 45%	233 46%	236 47%	217 44%	238 48%	214 43%	14 35%	126 49%	90 45%	193 47%	306 47%	362 45%	296 45%	343 46%
NOT THAT CONCERNED/NOT CONCERNED AT ALL	129 13%	57 14%	19 9%	52 13%	60 12%	8 11%	61 13%	45 12%	35 11%	44 15%	59 13%	63 12%	58 12%	69 14%	58 12%	67 14%	4 10%	21 8%	36 18%	45 11%	76 12%	95 12%	86 13%	102 14%
Extremely concerned	226 22%	102 25%	38 18%	86 21%	120 25%	14 19%	92 19%	102 27%	68 21%	54 18%	112 24%	100 20%	131 26%	90 18%	132 27%	89 18%	5 13%	76 29%	38 19%	90 22%	155 24%	176 22%	152 23%	171 23%
Very concerned	240 23%	92 22%	44 21%	104 25%	105 22%	11 15%	124 26%	85 22%	73 22%	78 26%	96 21%	133 26%	105 21%	127 25%	106 21%	125 25%	9 22%	50 20%	52 26%	102 25%	151 23%	186 23%	144 22%	172 23%
Somewhat concerned	377 37%	141 34%	87 43%	149 36%	169 35%	29 39%	179 37%	140 37%	121 37%	108 37%	170 37%	186 37%	179 36%	188 38%	171 34%	191 39%	15 37%	93 36%	68 34%	150 36%	230 35%	310 38%	240 36%	267 36%
Not that concerned	98 9%	38 9%	13 6%	47 11%	39 8%	6 9%	52 11%	32 8%	29 9%	35 12%	45 10%	49 10%	44 9%	52 10%	43 9%	53 11%	2 5%	15 6%	23 11%	33 8%	60 9%	72 9%	62 9%	85 11%
Not concerned at all	31 3%	20 5%	6 3%	6 1%	20 4%	2 3%	9 2%	13 3%	7 2%	8 3%	14 3%	14 3%	14 3%	17 3%	15 3%	14 3%	2 5%	6 2%	13 7%	12 3%	16 2%	22 3%	25 4%	17 2%
Unsure	58 6%	21 5%	16 8%	21 5%	25 5%	11 15%	23 5%	10 3%	28 9%	12 4%	25 5%	24 5%	28 6%	25 5%	29 6%	23 5%	7 18%	18 7%	6 3%	24 6%	36 6%	42 5%	35 5%	40 5%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QOutageAfter_NETCHOICE] Now thinking about the events after the global IT outage that occurred in July this year, how concerned are you about the possibility of such outages or hacks affecting critical American infrastructure like power stations or water treatment plants in the future?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	466	229	134	135	332	71	63	151	195	121	105	92	89	79	177	201
	45%	50%	40%	47%	45%	45%	50%	47%	45%	44%	45%	51%	51%	32%	50%	45%
NOT THAT CONCERNED/NOT CONCERNED AT ALL	129	57	43	41	87	19	22	35	63	31	32	12	14	41	43	50
	13%	12%	13%	14%	12%	12%	18%	11%	14%	11%	14%	7%	8%	17%	12%	11%
Extremely concerned	226	107	60	60	166	36	23	69	102	55	51	51	37	35	88	96
	22%	23%	18%	21%	22%	23%	19%	22%	23%	20%	22%	28%	21%	14%	25%	21%
Very concerned	240	122	74	74	166	35	40	82	93	66	54	41	52	44	89	106
	23%	26%	22%	26%	22%	22%	32%	25%	21%	24%	23%	23%	30%	18%	25%	24%
Somewhat concerned	377	160	130	92	285	57	35	123	151	103	79	64	66	103	115	173
	37%	35%	38%	32%	38%	36%	28%	38%	35%	38%	34%	35%	38%	42%	33%	39%
Not that concerned	98	46	29	36	62	17	19	20	51	27	27	7	10	35	31	43
	9%	10%	9%	12%	8%	10%	15%	6%	12%	10%	12%	4%	6%	14%	9%	9%
Not concerned at all	31	12	14	5	25	2	3	15	12	4	5	6	4	7	13	7
	3%	3%	4%	2%	3%	1%	3%	5%	3%	2%	2%	3%	2%	3%	4%	2%
Unsure	58	15	31	18	41	12	5	13	26	18	17	14	5	21	17	26
	6%	3%	9%	6%	5%	8%	4%	4%	6%	7%	7%	8%	3%	9%	5%	6%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Right direction	300 29%	149 31%	150 27%	188 26%	54 46%	38 33%	60 27%	73 32%	80 29%	88 29%	133 29%	167 29%
Wrong track	660 64%	303 63%	354 64%	493 68%	59 50%	63 56%	143 64%	137 61%	185 66%	194 64%	280 62%	379 65%
Unsure	72 7%	26 5%	46 8%	48 7%	5 4%	13 11%	22 10%	16 7%	14 5%	20 7%	37 8%	34 6%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Right direction	300 29%	75 25%	84 27%	84 32%	55 35%	159 26%	139 33%	90 22%	96 31%	66 28%	62 29%	31 22%	40 31%	99 33%	151 29%	29 35%	94 30%
Wrong track	660 64%	204 68%	205 66%	164 63%	86 54%	409 67%	249 60%	300 73%	192 61%	147 62%	137 64%	105 72%	80 63%	184 62%	341 66%	42 51%	201 64%
Unsure	72 7%	21 7%	21 7%	13 5%	17 11%	42 7%	30 7%	23 5%	25 8%	26 11%	14 6%	9 6%	7 5%	14 5%	26 5%	11 14%	21 7%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Right direction	300 29%	36 9%	44 22%	219 53%	41 9%	6 8%	253 53%	47 12%	93 28%	157 53%	40 9%	248 49%	38 8%	261 52%	35 7%	264 53%	1 2%	18 7%	21 11%	140 34%	184 28%	244 30%	144 22%	259 34%
Wrong track	660 64%	368 89%	138 67%	154 37%	426 89%	55 75%	178 37%	327 85%	199 61%	116 39%	407 88%	207 41%	450 90%	183 37%	448 90%	178 36%	34 85%	233 90%	177 89%	242 59%	423 65%	510 63%	475 72%	442 59%
Unsure	72 7%	9 2%	23 11%	40 10%	11 2%	13 17%	48 10%	9 2%	35 11%	23 8%	15 3%	49 10%	13 3%	55 11%	14 3%	52 11%	5 13%	7 3%	2 1%	30 7%	41 6%	56 7%	38 6%	51 7%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	300	135	107	95	205	38	56	113	124	63	73	27	44	89	25	255
	29%	29%	32%	33%	28%	24%	45%	35%	28%	23%	31%	15%	25%	36%	7%	57%
Wrong track	660	300	202	173	487	107	65	185	285	190	145	152	113	135	319	157
	64%	65%	59%	61%	65%	67%	52%	57%	66%	69%	62%	84%	65%	55%	90%	35%
Unsure	72	26	30	17	53	13	4	24	26	21	15	3	16	21	9	38
	7%	6%	9%	6%	7%	8%	3%	8%	6%	8%	7%	1%	9%	9%	3%	8%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Infrastructure	5 1%	5 1%	1 *	4 1%	- %	- %	- %	3 1%	1 *	1 *	3 1%	3 *
The environment and climate change	51 5%	18 4%	33 6%	43 6%	3 3%	3 3%	8 3%	10 5%	8 3%	25 8%	18 4%	33 6%
Education	21 2%	8 2%	13 2%	9 1%	6 5%	1 1%	7 3%	8 4%	5 2%	1 *	15 3%	6 1%
National security	24 2%	13 3%	11 2%	18 2%	1 *	3 3%	3 1%	5 2%	9 3%	8 3%	8 2%	17 3%
Gun rights	19 2%	5 1%	14 3%	8 1%	6 5%	5 4%	7 3%	2 1%	7 3%	3 1%	9 2%	10 2%
Healthcare	40 4%	15 3%	25 5%	28 4%	6 5%	4 4%	9 4%	11 5%	10 4%	10 3%	20 4%	20 3%
Taxes	18 2%	11 2%	7 1%	6 1%	4 3%	3 3%	9 4%	6 3%	3 1%	- %	15 3%	3 *
Jobs and the economy	120 12%	61 13%	58 11%	83 11%	20 17%	9 8%	33 15%	22 10%	36 13%	28 9%	55 12%	65 11%
Cost of living	253 25%	97 20%	156 28%	167 23%	30 25%	37 33%	70 31%	58 26%	72 26%	52 17%	129 29%	124 21%
Drug abuse	10 1%	5 1%	5 1%	7 1%	3 3%	- %	4 2%	3 1%	4 1%	- %	7 2%	4 1%
Immigration	146 14%	83 17%	63 11%	125 17%	5 4%	13 11%	7 3%	22 10%	46 17%	70 23%	29 7%	117 20%
Crime	43 4%	27 6%	16 3%	27 4%	10 8%	5 4%	10 5%	16 7%	6 2%	11 4%	26 6%	17 3%
Political corruption	65 6%	22 5%	43 8%	47 6%	8 7%	6 5%	18 8%	13 6%	14 5%	20 7%	31 7%	34 6%
Race relations	6 1%	3 1%	3 *	- %	5 4%	- %	0 *	3 1%	1 1%	1 *	3 1%	2 *
Abortion	73 7%	30 6%	43 8%	45 6%	8 7%	14 13%	20 9%	10 4%	28 10%	15 5%	30 7%	44 8%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[Q1Issues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
The state of democracy	102 10%	55 11%	47 9%	79 11%	3 2%	8 7%	10 4%	24 11%	23 8%	45 15%	34 8%	68 12%
Something else (Please specify)	30 3%	17 3%	11 2%	28 4%	- 0%	2 2%	10 4%	8 4%	4 2%	8 3%	18 4%	12 2%
Unsure	5 1%	3 1%	2 *	4 1%	1 1%	- 0%	0 *	1 *	1 *	3 1%	1 *	4 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Infrastructure	5 1%	-	3 1%	1 1%	1 *	3 1%	2 1%	2 *	2 1%	1 *	1 *	1 1%	3 2%	-	3 1%	-	3 1%
The environment and climate change	51 5%	14 5%	13 4%	13 5%	10 7%	27 4%	24 6%	21 5%	22 7%	10 4%	10 5%	5 4%	8 6%	18 6%	24 5%	5 6%	18 6%
Education	21 2%	4 1%	0 *	10 4%	6 4%	5 1%	16 4%	1 *	8 3%	1 1%	4 2%	3 2%	-	13 4%	20 4%	-	1 *
National security	24 2%	6 2%	4 1%	6 2%	7 5%	9 2%	13 3%	7 2%	9 3%	5 2%	2 1%	4 3%	3 2%	12 4%	10 2%	1 1%	12 4%
Gun rights	19 2%	9 3%	6 2%	2 1%	2 1%	15 3%	3 1%	6 1%	2 1%	5 2%	9 4%	2 1%	1 1%	1 *	11 2%	2 2%	4 1%
Healthcare	40 4%	12 4%	10 3%	6 2%	12 7%	22 4%	18 4%	15 4%	13 4%	6 3%	6 3%	5 3%	5 4%	18 6%	22 4%	7 8%	7 2%
Taxes	18 2%	3 1%	5 1%	8 3%	2 1%	8 1%	10 2%	1 *	6 2%	3 1%	2 1%	4 3%	0 *	8 3%	12 2%	3 4%	0 *
Jobs and the economy	120 12%	38 13%	39 13%	27 10%	15 9%	77 13%	41 10%	50 12%	32 10%	24 10%	23 11%	20 14%	18 14%	32 11%	69 13%	8 10%	32 10%
Cost of living	253 25%	80 27%	89 29%	55 21%	28 18%	169 28%	84 20%	108 26%	59 19%	65 27%	67 32%	30 20%	22 17%	67 23%	136 26%	15 19%	55 17%
Drug abuse	10 1%	4 1%	3 1%	3 1%	1 *	7 1%	3 1%	4 1%	2 1%	7 3%	-	1 1%	2 1%	1 *	3 1%	3 4%	1 *
Immigration	146 14%	41 14%	55 18%	30 11%	21 13%	95 16%	51 12%	84 20%	42 13%	36 15%	23 11%	26 18%	27 21%	33 11%	56 11%	3 4%	80 25%
Crime	43 4%	17 6%	9 3%	8 3%	8 5%	26 4%	16 4%	16 4%	11 3%	10 4%	12 6%	7 5%	7 6%	5 2%	32 6%	2 3%	8 3%
Political corruption	65 6%	14 5%	24 8%	18 7%	8 5%	38 6%	27 6%	26 6%	21 7%	10 4%	16 7%	11 8%	9 7%	16 5%	29 6%	6 7%	23 7%
Race relations	6 1%	-	2 1%	3 1%	1 *	2 *	3 1%	-	-	3 1%	1 1%	-	0 *	1 *	1 *	1 1%	1 *
Abortion	73 7%	22 7%	18 6%	25 10%	8 5%	40 7%	33 8%	21 5%	24 8%	20 8%	12 5%	7 5%	12 10%	20 7%	29 6%	10 12%	25 8%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[Q1Issues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
The state of democracy	102 10%	30 10%	21 7%	30 12%	21 13%	51 8%	51 12%	41 10%	38 12%	17 7%	22 10%	16 11%	7 5%	40 13%	47 9%	13 15%	35 11%
Something else (Please specify)	30 3%	5 2%	5 2%	13 5%	7 5%	10 2%	20 5%	8 2%	19 6%	11 5%	3 1%	2 2%	2 1%	12 4%	14 3%	3 3%	8 2%
Unsure	5 1%	-	3 1%	1 1%	1 *	3 1%	2 1%	2 *	2 1%	4 2%	0 *	0 *	-	1 *	0 *	0 *	4 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Infrastructure	5 1%	1 *	1 1%	4 1%	1 *	1 1%	4 1%	1 *	1 *	4 1%	1 *	5 1%	1 *	5 1%	1 *	5 1%	-	1 *	-	4 1%	4 1%	4 *	3 1%	5 1%
The environment and climate change	51 5%	9 2%	5 2%	38 9%	9 2%	1 1%	42 9%	9 2%	11 3%	32 11%	8 2%	42 8%	6 1%	45 9%	6 1%	46 9%	-	1 *	5 2%	30 7%	40 6%	38 5%	27 4%	43 6%
Education	21 2%	8 2%	6 3%	7 2%	8 2%	5 7%	7 2%	10 3%	4 1%	4 1%	10 2%	10 2%	8 2%	8 2%	8 2%	11 2%	2 5%	3 1%	5 3%	7 2%	12 2%	19 2%	13 2%	18 2%
National security	24 2%	13 3%	7 3%	5 1%	14 3%	5 7%	6 1%	10 3%	12 4%	3 1%	16 3%	7 1%	16 3%	7 1%	17 3%	7 1%	1 1%	4 1%	8 4%	10 3%	13 2%	20 2%	17 3%	18 2%
Gun rights	19 2%	4 1%	4 2%	11 3%	5 1%	3 4%	11 2%	5 1%	8 2%	5 2%	4 1%	14 3%	7 1%	10 2%	5 1%	12 2%	2 4%	2 1%	3 2%	5 1%	6 1%	17 2%	12 2%	16 2%
Healthcare	40 4%	11 3%	4 2%	24 6%	11 2%	3 4%	26 5%	11 3%	12 4%	15 5%	11 2%	24 5%	11 2%	26 5%	12 2%	26 5%	2 5%	7 3%	3 2%	13 3%	26 4%	29 4%	28 4%	35 5%
Taxes	18 2%	6 2%	7 3%	4 1%	8 2%	4 5%	6 1%	3 1%	8 2%	7 2%	11 2%	3 1%	14 3%	4 1%	12 2%	5 1%	1 3%	6 2%	2 1%	5 1%	7 1%	11 1%	12 2%	8 1%
Jobs and the economy	120 12%	54 13%	28 13%	38 9%	69 14%	7 9%	44 9%	50 13%	43 13%	25 8%	67 14%	46 9%	71 14%	46 9%	72 14%	45 9%	3 8%	38 15%	26 13%	47 12%	68 10%	81 10%	82 12%	82 11%
Cost of living	253 25%	96 23%	55 27%	102 25%	114 24%	19 25%	120 25%	88 23%	95 29%	63 21%	106 23%	131 26%	126 25%	120 24%	120 24%	117 24%	15 38%	65 25%	46 23%	80 19%	148 23%	200 25%	146 22%	170 23%
Drug abuse	10 1%	3 1%	2 1%	6 1%	3 1%	0 1%	7 2%	-	6 2%	5 2%	1 *	7 1%	2 *	8 2%	3 1%	6 1%	2 4%	1 *	2 1%	3 1%	3 *	6 1%	7 1%	8 1%
Immigration	146 14%	109 26%	24 12%	13 3%	126 26%	5 6%	16 3%	107 28%	26 8%	11 4%	122 26%	19 4%	127 25%	18 4%	125 25%	20 4%	1 3%	73 28%	51 25%	67 16%	110 17%	125 15%	116 18%	94 13%
Crime	43 4%	22 5%	5 3%	15 4%	22 5%	4 5%	17 4%	18 5%	19 6%	5 2%	25 5%	14 3%	27 5%	13 3%	26 5%	16 3%	1 3%	13 5%	9 5%	3 1%	22 3%	29 4%	29 4%	29 4%
Political corruption	65 6%	24 6%	14 7%	27 7%	30 6%	5 6%	30 6%	29 8%	16 5%	13 4%	32 7%	27 5%	31 6%	32 6%	35 7%	28 6%	2 4%	14 6%	13 6%	28 7%	40 6%	49 6%	49 8%	45 6%
Race relations	6 1%	-	2 1%	4 1%	0 *	2 2%	4 1%	0 *	3 1%	2 1%	-	5 1%	-	5 1%	-	5 1%	1 2%	-	-	3 1%	3 *	3 *	4 1%	5 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Abortion	73 7%	17 4%	11 5%	46 11%	17 4%	3 4%	53 11%	10 3%	23 7%	40 13%	9 2%	61 12%	9 2%	64 13%	12 2%	61 12%	0 1%	5 2%	12 6%	31 8%	52 8%	62 8%	37 6%	58 8%
The state of democracy	102 10%	21 5%	19 9%	62 15%	23 5%	5 6%	74 15%	17 4%	28 9%	57 19%	22 5%	78 16%	23 5%	79 16%	25 5%	75 15%	1 3%	11 4%	11 6%	55 13%	70 11%	86 11%	48 7%	90 12%
Something else (Please specify)	30 3%	14 3%	9 5%	7 2%	16 3%	3 4%	11 2%	15 4%	9 3%	6 2%	16 3%	11 2%	18 4%	8 2%	17 3%	8 2%	5 14%	13 5%	3 2%	16 4%	22 3%	27 3%	23 3%	22 3%
Unsure	5 1%	2 *%	3 1%	1 *%	3 1%	0 1%	2 *%	1 *%	2 1%	1 *%	2 1%	2 *%	3 1%	2 *%	3 1%	2 *%	0 1%	3 1%	0 *%	3 1%	3 *%	4 1%	4 1%	3 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	5	3	2	3	3	-	3	1	3	1	-	1	-	3	2	2
	1%	1%	1%	1%	*%		2%	*%	1%	1%		*%		1%	*%	*%
The environment and climate change	51	27	13	10	41	4	6	12	30	9	20	3	8	16	7	53
	5%	6%	4%	4%	6%	3%	5%	4%	7%	3%	9%	1%	5%	6%	2%	12%
Education	21	13	8	6	15	6	-	7	9	6	7	3	1	4	5	5
	2%	3%	2%	2%	2%	3%		2%	2%	2%	3%	2%	*%	2%	1%	1%
National security	24	13	3	7	18	4	3	7	9	8	4	3	8	2	13	6
	2%	3%	1%	2%	2%	2%	3%	2%	2%	3%	2%	2%	5%	1%	4%	1%
Gun rights	19	5	8	3	16	3	-	4	10	5	5	3	3	0	2	11
	2%	1%	2%	1%	2%	2%		1%	2%	2%	2%	2%	2%	*%	1%	2%
Healthcare	40	23	11	12	28	8	5	13	13	14	9	5	5	12	4	24
	4%	5%	3%	4%	4%	5%	4%	4%	3%	5%	4%	3%	3%	5%	1%	5%
Taxes	18	7	8	10	8	3	7	4	10	4	2	-	2	9	2	6
	2%	1%	2%	3%	1%	2%	6%	1%	2%	1%	1%		1%	3%	*%	1%
Jobs and the economy	120	43	47	35	85	18	16	37	48	35	18	25	25	25	40	47
	12%	9%	14%	12%	11%	12%	13%	12%	11%	13%	8%	14%	15%	10%	11%	10%
Cost of living	253	99	99	85	168	48	36	82	105	66	73	33	43	63	85	86
	25%	21%	29%	30%	23%	30%	29%	25%	24%	24%	31%	18%	25%	26%	24%	19%
Drug abuse	10	3	6	3	8	2	1	6	4	1	1	1	1	2	3	8
	1%	1%	2%	1%	1%	1%	1%	2%	1%	*%	1%	1%	*%	1%	1%	2%
Immigration	146	86	21	23	123	9	14	46	59	41	23	51	27	17	114	13
	14%	19%	6%	8%	16%	6%	11%	14%	14%	15%	10%	28%	16%	7%	32%	3%
Crime	43	8	20	12	30	7	6	21	14	7	7	7	5	12	11	10
	4%	2%	6%	4%	4%	4%	5%	7%	3%	3%	3%	4%	3%	5%	3%	2%
Political corruption	65	34	22	18	47	16	2	21	24	21	16	20	8	19	30	22
	6%	7%	7%	6%	6%	10%	2%	6%	5%	8%	7%	11%	4%	8%	9%	5%
Race relations	6	1	2	2	4	1	1	5	0	-	-	-	-	1	1	6
	1%	*%	1%	1%	*%	1%	1%	2%	*%					*%	*%	1%
Abortion	73	29	30	24	49	16	8	21	35	18	24	5	16	21	9	58
	7%	6%	9%	8%	7%	10%	7%	7%	8%	6%	10%	3%	9%	9%	3%	13%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
The state of democracy	102 10%	58 13%	24 7%	24 8%	78 10%	11 7%	12 10%	27 8%	47 11%	28 10%	16 7%	16 9%	11 6%	31 13%	10 3%	77 17%
Something else (Please specify)	30 3%	10 2%	13 4%	8 3%	21 3%	4 2%	4 3%	7 2%	17 4%	6 2%	7 3%	7 4%	8 5%	5 2%	13 4%	12 3%
Unsure	5 1%	1 *	1 *	1 *	4 1%	0 *	0 *	2 1%	0 *	3 1%	0 *	0 *	2 1%	3 1%	2 1%	4 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Infrastructure	14 1%	7 1%	7 1%	12 2%	2 2%	0 *	3 1%	4 2%	6 2%	1 *	7 1%	8 1%
The environment and climate change	59 6%	31 6%	28 5%	35 5%	9 7%	5 5%	13 6%	10 4%	12 4%	25 8%	23 5%	37 6%
Education	9 1%	3 1%	6 1%	5 1%	2 2%	1 1%	3 2%	1 *	-	5 2%	4 1%	5 1%
National security	41 4%	26 5%	15 3%	37 5%	2 2%	2 2%	6 3%	6 3%	11 4%	18 6%	12 3%	29 5%
Gun rights	45 4%	22 5%	23 4%	28 4%	3 2%	13 11%	11 5%	8 3%	16 6%	10 3%	19 4%	26 4%
Healthcare	65 6%	25 5%	39 7%	44 6%	8 7%	6 5%	14 6%	12 5%	22 8%	16 5%	26 6%	39 7%
Taxes	33 3%	17 4%	16 3%	26 4%	1 1%	3 3%	6 3%	9 4%	11 4%	7 2%	16 3%	17 3%
Jobs and the economy	133 13%	61 13%	72 13%	90 12%	18 15%	21 18%	35 15%	34 15%	38 14%	27 9%	68 15%	65 11%
Cost of living	170 16%	78 16%	92 17%	129 18%	18 15%	14 13%	54 24%	29 13%	47 17%	41 14%	82 18%	88 15%
Drug abuse	26 3%	11 2%	15 3%	15 2%	2 2%	3 3%	11 5%	4 2%	6 2%	5 2%	15 3%	11 2%
Immigration	137 13%	65 14%	72 13%	107 15%	6 5%	15 13%	14 6%	34 15%	37 13%	52 17%	48 11%	89 15%
Crime	54 5%	26 5%	28 5%	30 4%	14 12%	9 8%	10 5%	10 5%	13 5%	21 7%	21 5%	34 6%
Political corruption	64 6%	32 7%	32 6%	56 8%	2 2%	3 3%	3 2%	24 11%	10 4%	26 9%	28 6%	36 6%
Race relations	15 1%	11 2%	4 1%	8 1%	2 2%	3 3%	2 1%	5 2%	3 1%	4 1%	7 2%	7 1%
Abortion	80 8%	27 6%	53 10%	47 6%	18 15%	6 5%	22 10%	20 9%	16 6%	22 7%	42 9%	38 6%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
The state of democracy	64 6%	25 5%	37 7%	45 6%	6 5%	8 7%	14 6%	5 2%	29 10%	17 6%	19 4%	45 8%
Something else (Please specify)	15 1%	10 2%	4 1%	10 1%	2 1%	2 1%	1 *	7 3%	2 1%	4 1%	8 2%	7 1%
Unsure	7 1%	1 *	6 1%	4 1%	3 3%	-	2 1%	3 1%	0 *	1 *	5 1%	2 *

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Infrastructure	14 1%	5 2%	5 2%	3 1%	2 1%	10 2%	5 1%	8 2%	4 1%	6 3%	3 1%	2 2%	0 *	3 1%	8 2%	-	3 1%
The environment and climate change	59 6%	13 4%	20 6%	19 7%	8 5%	33 5%	26 6%	17 4%	18 6%	9 4%	13 6%	9 6%	4 3%	25 8%	31 6%	5 6%	23 7%
Education	9 1%	1 *	5 2%	2 1%	2 1%	6 1%	3 1%	2 1%	3 1%	3 1%	0 *	2 1%	-	4 1%	4 1%	-	3 1%
National security	41 4%	6 2%	16 5%	15 6%	4 3%	22 4%	19 5%	22 5%	15 5%	5 2%	8 4%	8 5%	10 8%	11 4%	20 4%	2 2%	16 5%
Gun rights	45 4%	16 5%	10 3%	12 5%	7 4%	26 4%	19 5%	13 3%	15 5%	18 8%	8 4%	4 2%	5 4%	10 3%	20 4%	3 4%	18 6%
Healthcare	65 6%	19 6%	21 7%	15 6%	8 5%	39 6%	23 6%	22 5%	21 7%	20 8%	13 6%	10 7%	5 4%	16 5%	30 6%	6 8%	21 7%
Taxes	33 3%	12 4%	7 2%	8 3%	6 4%	19 3%	14 3%	16 4%	10 3%	4 2%	9 4%	2 2%	7 5%	11 4%	19 4%	4 4%	7 2%
Jobs and the economy	133 13%	40 13%	34 11%	33 13%	27 17%	74 12%	59 14%	47 11%	43 14%	19 8%	33 15%	22 15%	22 17%	37 12%	77 15%	11 13%	26 8%
Cost of living	170 16%	47 16%	62 20%	45 17%	17 11%	109 18%	61 15%	81 20%	49 16%	38 16%	28 13%	26 18%	25 20%	52 18%	98 19%	18 22%	44 14%
Drug abuse	26 3%	12 4%	11 3%	1 *	3 2%	23 4%	4 1%	12 3%	4 1%	9 4%	7 3%	2 1%	2 2%	3 1%	8 2%	1 1%	4 1%
Immigration	137 13%	41 14%	38 12%	30 12%	28 18%	79 13%	58 14%	62 15%	45 14%	30 13%	32 15%	18 13%	14 11%	43 14%	60 12%	6 8%	51 16%
Crime	54 5%	25 8%	18 6%	7 3%	3 2%	43 7%	11 3%	22 5%	7 2%	10 4%	12 6%	13 9%	8 6%	9 3%	28 5%	2 3%	21 7%
Political corruption	64 6%	15 5%	16 5%	16 6%	18 11%	30 5%	33 8%	27 7%	28 9%	18 8%	7 4%	9 7%	10 8%	19 6%	31 6%	3 3%	25 8%
Race relations	15 1%	3 1%	4 1%	5 2%	3 2%	6 1%	9 2%	2 1%	6 2%	5 2%	2 1%	1 1%	1 1%	6 2%	7 1%	2 3%	4 1%
Abortion	80 8%	24 8%	19 6%	25 10%	11 7%	44 7%	36 9%	26 6%	21 7%	18 7%	23 11%	7 5%	9 7%	23 8%	46 9%	12 14%	19 6%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
The state of democracy	64 6%	15 5%	21 7%	20 8%	7 4%	36 6%	27 6%	28 7%	15 5%	17 7%	12 6%	9 6%	5 4%	21 7%	28 5%	2 2%	26 8%
Something else (Please specify)	15 1%	3 1%	6 2%	2 1%	4 3%	9 1%	6 2%	5 1%	5 2%	8 3%	1 1%	-	1 1%	5 2%	4 1%	1 2%	6 2%
Unsure	7 1%	3 1%	0 *	3 1%	0 *	4 1%	4 1%	0 *	4 1%	2 1%	2 1%	0 *	-	-	2 *	3 4%	1 *

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Infrastructure	14 1%	4 1%	4 2%	6 1%	6 1%	2 3%	6 1%	4 1%	5 2%	3 1%	7 2%	6 1%	7 1%	7 1%	7 1%	6 1%	1 2%	4 2%	1 1%	5 1%	7 1%	11 1%	8 1%	10 1%
The environment and climate change	59 6%	9 2%	7 3%	44 11%	9 2%	1 1%	50 10%	4 1%	16 5%	38 13%	10 2%	47 9%	6 1%	52 11%	11 2%	48 10%	1 3%	- 3%	7 3%	34 8%	33 5%	48 6%	30 5%	51 7%
Education	9 1%	2 *%	2 1%	5 1%	4 1%	- 1%	5 1%	3 1%	3 1%	3 1%	3 1%	5 1%	3 1%	5 1%	3 1%	5 1%	1 2%	1 1%	1 1%	3 1%	6 1%	6 1%	4 1%	6 1%
National security	41 4%	25 6%	11 5%	5 1%	35 7%	0 *%	5 1%	28 7%	9 3%	4 1%	32 7%	8 2%	34 7%	7 1%	33 7%	8 2%	- 3%	22 9%	10 5%	21 5%	28 4%	34 4%	31 5%	27 4%
Gun rights	45 4%	14 3%	3 2%	27 7%	14 3%	2 2%	29 6%	12 3%	13 4%	16 5%	9 2%	32 6%	9 2%	35 7%	9 2%	35 7%	0 1%	5 2%	8 4%	20 5%	27 4%	33 4%	32 5%	34 4%
Healthcare	65 6%	14 3%	7 3%	43 11%	14 3%	2 3%	48 10%	15 4%	21 6%	28 9%	14 3%	47 9%	14 3%	49 10%	14 3%	49 10%	1 3%	8 3%	5 3%	33 8%	47 7%	56 7%	27 4%	53 7%
Taxes	33 3%	16 4%	8 4%	9 2%	18 4%	5 7%	10 2%	12 3%	15 5%	5 2%	13 3%	16 3%	20 4%	10 2%	19 4%	10 2%	4 10%	11 4%	7 4%	9 2%	21 3%	18 2%	24 4%	21 3%
Jobs and the economy	133 13%	63 15%	30 14%	41 10%	68 14%	17 24%	47 10%	53 14%	43 13%	28 9%	69 15%	55 11%	75 15%	52 10%	74 15%	55 11%	4 11%	33 13%	33 17%	37 9%	72 11%	97 12%	89 14%	90 12%
Cost of living	170 16%	76 18%	38 19%	55 13%	92 19%	14 19%	65 13%	69 18%	55 17%	42 14%	87 19%	70 14%	96 19%	67 13%	98 20%	63 13%	9 22%	46 18%	41 21%	49 12%	100 16%	119 15%	123 19%	127 17%
Drug abuse	26 3%	8 2%	5 2%	14 3%	8 2%	4 6%	14 3%	12 3%	10 3%	5 2%	9 2%	14 3%	17 3%	9 2%	19 4%	7 1%	1 2%	7 3%	1 1%	6 1%	20 3%	23 3%	16 2%	12 2%
Immigration	137 13%	88 21%	29 14%	21 5%	102 21%	10 13%	25 5%	83 22%	42 13%	12 4%	101 22%	29 6%	112 22%	23 5%	106 21%	25 5%	6 14%	60 23%	40 20%	48 12%	97 15%	114 14%	104 16%	90 12%
Crime	54 5%	25 6%	9 4%	20 5%	26 5%	4 6%	24 5%	26 7%	16 5%	12 4%	29 6%	23 5%	28 6%	26 5%	27 5%	22 4%	5 13%	19 7%	7 3%	22 5%	28 4%	46 6%	33 5%	41 5%
Political corruption	64 6%	30 7%	14 7%	21 5%	34 7%	5 7%	25 5%	24 6%	23 7%	17 6%	37 8%	24 5%	31 6%	31 6%	32 6%	30 6%	2 5%	21 8%	13 6%	28 7%	43 7%	56 7%	47 7%	42 6%
Race relations	15 1%	1 *%	5 2%	9 2%	1 *%	1 2%	13 3%	1 *%	6 2%	7 2%	1 *%	13 2%	1 *%	13 3%	1 *%	14 3%	0 1%	1 *%	- 3%	9 2%	7 1%	13 2%	7 1%	13 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Abortion	80 8%	12 3%	17 8%	50 12%	15 3%	3 4%	61 13%	12 3%	23 7%	43 15%	17 4%	60 12%	16 3%	63 13%	15 3%	64 13%	0 1%	10 4%	4 2%	43 11%	48 7%	65 8%	37 6%	61 8%
The state of democracy	64 6%	22 5%	10 5%	33 8%	22 5%	2 2%	41 8%	18 5%	22 7%	22 7%	18 4%	44 9%	20 4%	41 8%	22 4%	40 8%	3 7%	5 2%	17 8%	32 8%	47 7%	54 7%	30 5%	55 7%
Something else (Please specify)	15 1%	3 1%	5 2%	7 2%	7 1%	1 1%	7 1%	3 1%	5 1%	7 2%	4 1%	9 2%	8 2%	7 1%	5 1%	9 2%	1 2%	2 1%	4 2%	7 2%	12 2%	11 1%	10 1%	14 2%
Unsure	7 1%	2 *%	2 1%	3 1%	4 1%	0 1%	3 1%	3 1%	1 *%	3 1%	3 1%	3 1%	3 1%	3 1%	2 *%	5 1%	0 1%	4 1%	-	5 1%	5 1%	6 1%	7 1%	5 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	14	4	4	4	11	0	3	6	2	6	1	5	3	2	1	12
	1%	1%	1%	1%	1%	0%	3%	2%	0%	2%	0%	3%	2%	1%	0%	3%
The environment and climate change	59	19	25	15	45	6	9	17	27	15	13	3	11	23	8	48
	6%	4%	7%	5%	6%	4%	7%	5%	6%	6%	6%	2%	6%	9%	2%	11%
Education	9	2	4	2	7	2	-	2	4	3	2	1	1	2	2	5
	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%
National security	41	21	13	12	29	4	7	12	15	15	7	12	7	2	29	5
	4%	5%	4%	4%	4%	3%	6%	4%	3%	5%	3%	7%	4%	1%	8%	1%
Gun rights	45	17	18	15	30	10	4	12	22	10	13	1	7	17	16	27
	4%	4%	5%	5%	4%	7%	4%	4%	5%	4%	6%	1%	4%	7%	5%	6%
Healthcare	65	25	26	19	46	9	10	23	35	7	24	10	11	15	8	50
	6%	5%	8%	7%	6%	6%	8%	7%	8%	3%	10%	6%	6%	6%	2%	11%
Taxes	33	15	12	10	23	3	7	9	11	13	4	11	4	6	19	4
	3%	3%	4%	4%	3%	2%	6%	3%	2%	5%	2%	6%	2%	3%	5%	1%
Jobs and the economy	133	63	42	51	82	30	22	36	61	36	31	28	31	28	38	39
	13%	14%	12%	18%	11%	19%	17%	11%	14%	13%	13%	15%	18%	11%	11%	9%
Cost of living	170	79	61	43	127	26	17	53	74	43	35	27	30	48	56	58
	16%	17%	18%	15%	17%	16%	14%	16%	17%	16%	15%	15%	17%	19%	16%	13%
Drug abuse	26	5	14	6	20	5	2	13	7	7	6	2	5	1	17	4
	3%	1%	4%	2%	3%	3%	1%	4%	2%	2%	2%	1%	3%	0%	5%	1%
Immigration	137	66	36	24	113	14	10	34	59	44	33	36	18	27	89	19
	13%	14%	11%	8%	15%	9%	8%	10%	14%	16%	14%	20%	10%	11%	25%	4%
Crime	54	24	14	14	40	7	7	28	19	7	7	6	14	8	18	28
	5%	5%	4%	5%	5%	4%	6%	9%	4%	2%	3%	3%	8%	3%	5%	6%
Political corruption	64	36	10	23	41	14	9	13	32	18	14	15	9	16	23	22
	6%	8%	3%	8%	5%	9%	7%	4%	7%	7%	6%	8%	5%	6%	6%	5%
Race relations	15	6	7	3	12	2	1	4	6	5	4	1	2	5	-	15
	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	2%	0%	1%	2%	0%	3%
Abortion	80	41	28	23	56	15	8	27	34	18	22	6	6	30	9	53
	8%	9%	8%	8%	8%	10%	6%	8%	8%	7%	10%	3%	4%	12%	3%	12%

Echelon Insights
August Omnibus 2024

N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
The state of democracy	64 6%	33 7%	15 4%	14 5%	50 7%	8 5%	6 5%	23 7%	26 6%	15 5%	19 8%	14 8%	13 8%	7 3%	13 4%	42 9%
Something else (Please specify)	15 1%	6 1%	4 1%	3 1%	11 1%	1 *	3 2%	8 3%	2 *	5 2%	-	3 1%	2 1%	6 3%	3 1%	14 3%
Unsure	7 1%	-	5 2%	4 1%	3 *	4 2%	-	2 *	0 *	5 2%	0 *	2 1%	-	2 1%	2 *	5 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Infrastructure	20 2%	12 2%	8 1%	16 2%	2 2%	0 0%	3 1%	7 3%	7 3%	3 1%	10 2%	10 2%
The environment and climate change	111 11%	49 10%	62 11%	78 11%	12 10%	9 8%	21 9%	20 9%	20 7%	50 16%	41 9%	70 12%
Education	30 3%	11 2%	19 4%	14 2%	8 7%	2 2%	10 5%	9 4%	5 2%	6 2%	19 4%	11 2%
National security	65 6%	39 8%	27 5%	54 7%	3 2%	5 5%	9 4%	10 5%	20 7%	26 9%	20 4%	46 8%
Gun rights	64 6%	27 6%	37 7%	36 5%	8 7%	17 15%	18 8%	9 4%	23 8%	13 4%	28 6%	36 6%
Healthcare	104 10%	40 8%	64 12%	72 10%	14 12%	10 9%	23 10%	23 10%	33 12%	26 9%	46 10%	59 10%
Taxes	50 5%	28 6%	23 4%	32 4%	5 4%	7 6%	15 7%	15 7%	13 5%	7 2%	30 7%	20 3%
Jobs and the economy	253 24%	123 26%	129 24%	174 24%	39 33%	30 27%	68 30%	55 25%	74 27%	55 18%	123 27%	129 22%
Cost of living	423 41%	175 37%	247 45%	296 41%	47 40%	51 45%	124 55%	87 39%	119 43%	93 31%	211 47%	212 36%
Drug abuse	37 4%	17 4%	20 4%	22 3%	5 4%	3 3%	15 6%	8 3%	10 3%	5 2%	22 5%	15 3%
Immigration	283 27%	148 31%	135 25%	232 32%	11 10%	27 24%	21 9%	57 25%	83 30%	122 40%	78 17%	205 35%
Crime	97 9%	52 11%	45 8%	57 8%	24 20%	14 12%	20 9%	26 12%	19 7%	31 10%	47 10%	50 9%
Political corruption	129 12%	54 11%	75 14%	103 14%	10 9%	9 8%	21 9%	37 17%	24 9%	47 15%	58 13%	70 12%
Race relations	20 2%	14 3%	7 1%	8 1%	7 6%	3 3%	2 1%	8 4%	5 2%	5 2%	11 2%	10 2%
Abortion	153 15%	56 12%	96 17%	92 13%	26 22%	20 18%	42 19%	30 13%	44 16%	37 12%	72 16%	81 14%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
The state of democracy	166 16%	79 17%	84 15%	124 17%	9 7%	15 13%	24 11%	29 13%	52 19%	61 20%	53 12%	113 19%
Something else (Please specify)	43 4%	27 6%	14 2%	36 5%	2 1%	4 3%	10 4%	15 7%	7 2%	11 4%	25 5%	18 3%
Unsure	10 1%	3 1%	7 1%	6 1%	4 4%	-	2 1%	4 2%	1 *%	3 1%	6 1%	4 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Infrastructure	20 2%	5 2%	8 3%	4 2%	3 2%	13 2%	7 2%	10 2%	6 2%	7 3%	3 2%	3 2%	3 3%	3 1%	11 2%	-	6 2%
The environment and climate change	111 11%	27 9%	33 11%	32 12%	18 11%	60 10%	50 12%	38 9%	40 13%	20 8%	23 11%	14 10%	12 9%	43 14%	55 11%	10 12%	41 13%
Education	30 3%	6 2%	5 2%	12 5%	7 5%	11 2%	19 5%	3 1%	11 3%	4 2%	4 2%	5 4%	-	17 6%	24 5%	-	4 1%
National security	65 6%	12 4%	20 6%	21 8%	12 8%	31 5%	32 8%	28 7%	24 8%	10 4%	10 5%	11 8%	12 10%	22 8%	30 6%	2 3%	28 9%
Gun rights	64 6%	25 8%	16 5%	14 5%	8 5%	41 7%	22 5%	19 5%	18 6%	23 10%	17 8%	5 4%	6 5%	11 4%	31 6%	5 6%	22 7%
Healthcare	104 10%	31 10%	31 10%	21 8%	20 13%	61 10%	41 10%	37 9%	34 11%	26 11%	19 9%	15 10%	10 8%	33 11%	52 10%	13 16%	28 9%
Taxes	50 5%	15 5%	11 4%	16 6%	8 5%	26 4%	24 6%	16 4%	16 5%	8 3%	10 5%	6 4%	7 6%	19 6%	31 6%	7 8%	7 2%
Jobs and the economy	253 24%	77 26%	73 24%	59 23%	41 26%	151 25%	100 24%	98 24%	75 24%	44 18%	56 26%	42 29%	40 32%	69 23%	146 28%	19 23%	57 18%
Cost of living	423 41%	127 42%	151 49%	100 38%	45 29%	278 46%	145 35%	188 46%	108 34%	103 43%	95 45%	55 38%	47 37%	120 40%	234 45%	33 41%	99 31%
Drug abuse	37 4%	16 5%	14 5%	4 1%	3 2%	30 5%	7 2%	16 4%	6 2%	16 7%	7 3%	3 2%	4 3%	4 1%	11 2%	4 5%	4 1%
Immigration	283 27%	81 27%	93 30%	60 23%	49 31%	174 29%	109 26%	146 35%	86 28%	66 28%	55 26%	44 31%	41 32%	76 25%	116 22%	10 12%	130 41%
Crime	97 9%	43 14%	27 9%	15 6%	11 7%	70 11%	27 6%	39 9%	18 6%	20 8%	25 12%	21 14%	15 12%	15 5%	60 12%	5 6%	29 9%
Political corruption	129 12%	29 10%	40 13%	34 13%	26 17%	69 11%	60 14%	54 13%	49 16%	28 12%	23 11%	21 14%	19 15%	35 12%	60 11%	8 10%	47 15%
Race relations	20 2%	3 1%	6 2%	8 3%	4 3%	9 1%	12 3%	2 1%	6 2%	8 3%	3 1%	1 1%	1 1%	7 2%	8 2%	3 4%	5 2%
Abortion	153 15%	46 15%	38 12%	51 19%	18 12%	84 14%	69 17%	46 11%	45 15%	37 16%	34 16%	14 9%	21 17%	43 14%	75 15%	21 26%	44 14%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error= +/-3.6 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
The state of democracy	166 16%	44 15%	42 14%	51 19%	27 17%	86 14%	78 19%	68 17%	54 17%	34 14%	34 16%	25 17%	12 9%	60 20%	74 14%	15 18%	61 19%
Something else (Please specify)	43 4%	8 3%	10 3%	14 5%	11 7%	18 3%	25 6%	13 3%	23 7%	17 7%	4 2%	2 2%	3 2%	16 5%	18 4%	4 4%	12 4%
Unsure	10 1%	3 1%	3 1%	3 1%	1 *%	6 1%	4 1%	2 *%	4 1%	4 2%	2 1%	0 *%	-	1 *%	2 *%	3 4%	4 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Infrastructure	20 2%	5 1%	5 3%	9 2%	6 1%	4 5%	10 2%	5 1%	7 2%	7 2%	8 2%	10 2%	8 2%	12 2%	8 2%	11 2%	1 2%	5 2%	1 1%	9 2%	11 2%	15 2%	12 2%	15 2%
The environment and climate change	111 11%	17 4%	12 6%	82 20%	17 4%	2 2%	92 19%	13 3%	27 8%	70 24%	18 4%	89 18%	12 2%	98 20%	16 3%	93 19%	1 3%	1 *	11 6%	64 16%	73 11%	87 11%	57 9%	94 12%
Education	30 3%	10 3%	8 4%	12 3%	13 3%	5 7%	12 3%	13 3%	7 2%	8 3%	13 3%	15 3%	12 2%	13 3%	11 2%	16 3%	3 7%	5 2%	7 3%	10 2%	18 3%	25 3%	17 3%	24 3%
National security	65 6%	38 9%	18 9%	10 2%	49 10%	6 8%	11 2%	38 10%	20 6%	6 2%	48 10%	15 3%	50 10%	14 3%	50 10%	15 3%	1 1%	26 10%	18 9%	32 8%	41 6%	53 7%	48 7%	45 6%
Gun rights	64 6%	19 5%	7 4%	38 9%	20 4%	4 6%	39 8%	17 5%	21 6%	21 7%	13 3%	46 9%	16 3%	45 9%	15 3%	47 9%	2 5%	7 3%	11 6%	25 6%	33 5%	50 6%	44 7%	49 7%
Healthcare	104 10%	25 6%	11 6%	68 16%	25 5%	5 7%	74 15%	26 7%	32 10%	42 14%	25 5%	71 14%	26 5%	75 15%	26 5%	75 15%	3 8%	15 6%	8 4%	46 11%	73 11%	85 10%	55 8%	88 12%
Taxes	50 5%	23 6%	15 7%	13 3%	27 6%	8 11%	15 3%	15 4%	23 7%	12 4%	23 5%	19 4%	34 7%	14 3%	31 6%	15 3%	5 13%	17 6%	10 5%	14 3%	28 4%	29 4%	36 6%	29 4%
Jobs and the economy	253 24%	117 28%	57 28%	79 19%	137 29%	24 33%	91 19%	103 27%	86 26%	52 18%	136 29%	100 20%	145 29%	97 19%	146 29%	99 20%	7 19%	71 27%	59 29%	85 21%	140 22%	178 22%	171 26%	173 23%
Cost of living	423 41%	173 42%	93 45%	157 38%	206 43%	32 44%	185 39%	157 41%	150 46%	106 36%	193 42%	202 40%	221 44%	187 37%	219 44%	180 36%	24 60%	110 43%	87 44%	129 31%	248 38%	319 39%	269 41%	297 40%
Drug abuse	37 4%	11 3%	7 3%	20 5%	11 2%	5 6%	22 5%	12 3%	15 5%	9 3%	10 2%	21 4%	19 4%	17 3%	21 4%	13 3%	2 6%	7 3%	3 2%	9 2%	23 4%	29 4%	22 3%	21 3%
Immigration	283 27%	196 47%	53 26%	34 8%	228 48%	14 19%	41 9%	189 49%	69 21%	23 8%	222 48%	48 9%	239 48%	40 8%	231 47%	45 9%	7 17%	134 52%	90 45%	116 28%	206 32%	238 29%	220 33%	185 25%
Crime	97 9%	47 11%	14 7%	36 9%	48 10%	8 11%	41 9%	44 11%	35 11%	17 6%	54 12%	37 7%	55 11%	39 8%	53 11%	37 8%	7 16%	32 12%	16 8%	25 6%	50 8%	76 9%	62 9%	70 9%
Political corruption	129 12%	54 13%	27 13%	48 12%	64 13%	10 13%	55 12%	53 14%	39 12%	30 10%	68 15%	51 10%	62 12%	63 13%	67 13%	58 12%	4 10%	35 14%	26 13%	56 14%	83 13%	105 13%	97 15%	87 12%
Race relations	20 2%	1 *	7 3%	13 3%	1 *	3 4%	16 3%	2 *	9 3%	9 3%	1 *	18 4%	1 *	17 3%	1 *	18 4%	1 3%	1 *	-	12 3%	10 2%	16 2%	11 2%	18 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Abortion	153 15%	29 7%	28 14%	96 23%	32 7%	6 8%	115 24%	22 6%	46 14%	83 28%	25 5%	121 24%	25 5%	127 25%	27 5%	125 25%	0 1%	14 5%	16 8%	74 18%	100 15%	127 16%	74 11%	119 16%
The state of democracy	166 16%	43 10%	29 14%	94 23%	45 9%	6 9%	115 24%	34 9%	50 15%	79 27%	41 9%	122 24%	43 9%	120 24%	47 9%	115 23%	4 10%	16 6%	28 14%	87 21%	117 18%	140 17%	78 12%	145 19%
Something else (Please specify)	43 4%	17 4%	13 6%	12 3%	23 5%	3 4%	17 4%	18 5%	13 4%	12 4%	20 4%	19 4%	24 5%	14 3%	21 4%	16 3%	5 14%	15 6%	7 4%	21 5%	32 5%	35 4%	32 5%	34 5%
Unsure	10 1%	3 1%	3 1%	4 1%	5 1%	1 1%	5 1%	3 1%	3 1%	4 1%	4 1%	5 1%	5 1%	5 1%	3 1%	6 1%	1 2%	4 2%	0 *%	6 2%	6 1%	9 1%	9 1%	8 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031 100	462 100	339 100	285 100	745 100	159 100	125 100	322 100	435 100	273 100	233 100	182 100	173 100	245 100	353 100	450 100
Infrastructure	20 2%	7 2%	7 2%	7 2%	13 2%	0 *	6 5%	7 2%	4 1%	8 3%	1 *	6 3%	3 2%	5 2%	3 1%	14 3%
The environment and climate change	111 11%	46 10%	38 11%	25 9%	86 12%	10 6%	15 12%	29 9%	58 13%	24 9%	34 14%	6 3%	19 11%	38 16%	16 4%	101 22%
Education	30 3%	14 3%	12 3%	8 3%	23 3%	8 5%	-	8 3%	13 3%	9 3%	9 4%	5 3%	2 1%	6 2%	7 2%	9 2%
National security	65 6%	35 7%	15 4%	19 7%	47 6%	8 5%	11 8%	19 6%	23 5%	23 8%	11 5%	16 9%	14 8%	4 2%	42 12%	12 3%
Gun rights	64 6%	22 5%	27 8%	17 6%	46 6%	13 8%	4 4%	16 5%	32 7%	15 6%	19 8%	4 2%	10 6%	17 7%	18 5%	38 8%
Healthcare	104 10%	48 10%	37 11%	31 11%	73 10%	17 11%	14 11%	35 11%	48 11%	21 8%	33 14%	15 8%	16 9%	27 11%	12 3%	74 16%
Taxes	50 5%	22 5%	20 6%	20 7%	31 4%	5 3%	14 12%	13 4%	20 5%	17 6%	5 2%	11 6%	6 4%	15 6%	20 6%	11 2%
Jobs and the economy	253 24%	106 23%	89 26%	86 30%	166 22%	48 30%	38 30%	73 23%	109 25%	70 26%	48 21%	53 29%	56 32%	53 22%	78 22%	86 19%
Cost of living	423 41%	177 38%	160 47%	128 45%	295 40%	74 47%	53 43%	135 42%	179 41%	109 40%	108 46%	60 33%	73 42%	111 45%	141 40%	144 32%
Drug abuse	37 4%	8 2%	20 6%	9 3%	28 4%	7 4%	3 2%	18 6%	11 3%	8 3%	7 3%	3 2%	6 3%	3 1%	21 6%	12 3%
Immigration	283 27%	152 33%	57 17%	47 17%	236 32%	23 14%	24 19%	79 25%	118 27%	86 31%	56 24%	87 48%	45 26%	45 18%	204 58%	32 7%
Crime	97 9%	32 7%	34 10%	26 9%	71 9%	13 8%	13 10%	50 15%	33 8%	14 5%	14 6%	13 7%	19 11%	20 8%	30 8%	38 9%
Political corruption	129 12%	69 15%	32 10%	41 15%	87 12%	30 19%	11 9%	34 11%	56 13%	39 14%	30 13%	35 19%	16 9%	35 14%	53 15%	44 10%
Race relations	20 2%	7 1%	9 3%	5 2%	16 2%	3 2%	2 1%	10 3%	6 1%	5 2%	4 2%	1 *	2 1%	6 2%	1 *	21 5%
Abortion	153 15%	70 15%	58 17%	48 17%	105 14%	31 20%	16 13%	48 15%	69 16%	36 13%	46 20%	11 6%	22 13%	51 21%	18 5%	111 25%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
The state of democracy	166 16%	90 20%	39 11%	38 13%	128 17%	19 12%	18 14%	50 15%	73 17%	43 16%	35 15%	30 16%	24 14%	39 16%	22 6%	120 27%
Something else (Please specify)	43 4%	16 4%	17 5%	11 4%	30 4%	5 3%	7 5%	14 4%	19 4%	10 4%	7 3%	9 5%	10 6%	9 4%	17 5%	24 5%
Unsure	10 1%	1 *	6 2%	4 1%	6 1%	4 2%	0 *	3 1%	0 *	7 2%	0 *	2 1%	2 1%	3 1%	2 1%	9 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Biden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	454	196	259	268	89	70	95	116	125	118	211	243
	44%	41%	47%	37%	75%	61%	42%	52%	45%	39%	47%	42%
VERY/SOMEWHAT UNFAVORABLE	556	274	279	447	27	41	115	108	149	184	223	333
	54%	57%	51%	61%	23%	36%	51%	48%	53%	61%	50%	57%
Very favorable	259	111	148	154	49	39	41	59	77	82	101	159
	25%	23%	27%	21%	41%	34%	18%	26%	28%	27%	22%	27%
Somewhat favorable	195	85	110	114	40	31	53	57	48	36	111	84
	19%	18%	20%	16%	34%	27%	24%	25%	17%	12%	25%	15%
Heard of, no opinion	17	4	12	9	2	3	11	1	4	1	12	5
	2%	1%	2%	1%	2%	3%	5%	*%	2%	*%	3%	1%
Somewhat unfavorable	119	50	69	78	13	17	27	26	37	28	53	65
	11%	10%	12%	11%	11%	15%	12%	12%	13%	9%	12%	11%
Very unfavorable	438	224	210	369	14	24	88	82	112	156	170	268
	42%	47%	38%	51%	12%	21%	39%	36%	40%	52%	38%	46%
Never heard of	4	4	-	4	-	-	4	-	-	-	4	-
	*%	1%		1%			2%				1%	

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Biden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	454	122	125	127	77	247	204	123	142	112	88	59	47	142	233	50	132
	44%	41%	40%	49%	49%	40%	49%	30%	45%	47%	41%	41%	37%	48%	45%	61%	42%
VERY/SOMEWHAT UNFAVORABLE	556	172	181	125	78	353	203	282	166	121	119	83	77	151	277	31	184
	54%	57%	58%	48%	50%	58%	49%	68%	53%	51%	56%	58%	61%	51%	53%	38%	58%
Very favorable	259	77	71	60	50	148	110	77	75	61	51	32	25	85	122	31	92
	25%	26%	23%	23%	31%	24%	26%	19%	24%	26%	24%	22%	20%	29%	24%	38%	29%
Somewhat favorable	195	45	54	66	28	99	94	46	66	51	37	27	21	57	111	19	40
	19%	15%	17%	26%	18%	16%	23%	11%	21%	21%	17%	19%	17%	19%	21%	23%	13%
Heard of, no opinion	17	6	4	5	2	10	6	8	1	6	6	2	3	0	5	1	0
	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	3%	1%	2%	1%	1%	1%	1%
Somewhat unfavorable	119	40	35	36	8	75	44	51	27	28	29	15	19	25	69	6	28
	11%	13%	11%	14%	5%	12%	10%	12%	9%	12%	14%	11%	15%	8%	13%	8%	9%
Very unfavorable	438	132	146	89	70	278	160	231	139	93	90	68	58	126	207	25	155
	42%	44%	47%	34%	45%	46%	38%	56%	44%	39%	42%	47%	46%	42%	40%	30%	49%
Never heard of	4	-	-	4	-	-	4	-	4	-	-	-	-	4	4	-	-
	1%			2%			1%		1%					1%			

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Biden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
VERY/SOMEWHAT FAVORABLE	454 44%	35 8%	65 32%	355 86%	39 8%	14 19%	401 84%	52 14%	148 45%	246 83%	29 6%	408 81%	28 6%	423 85%	27 5%	422 85%	6 14%	15 6%	19 10%	213 52%	293 45%	369 46%	218 33%	385 51%
VERY/SOMEWHAT UNFAVORABLE	556 54%	372 90%	131 64%	53 13%	431 90%	56 76%	70 15%	326 85%	171 52%	45 15%	424 92%	89 18%	462 92%	68 14%	463 93%	63 13%	31 77%	235 91%	180 90%	193 47%	341 53%	427 53%	429 65%	349 46%
Very favorable	259 25%	17 4%	28 14%	215 52%	17 3%	3 4%	240 50%	33 9%	77 23%	147 50%	11 2%	243 48%	12 2%	245 49%	7 1%	250 51%	2 5%	4 2%	11 5%	133 32%	178 28%	216 27%	127 19%	234 31%
Somewhat favorable	195 19%	18 4%	37 18%	139 34%	23 5%	11 15%	161 34%	19 5%	71 22%	98 33%	18 4%	165 33%	16 3%	178 36%	19 4%	172 35%	4 9%	11 4%	9 4%	80 20%	115 18%	153 19%	91 14%	151 20%
Heard of, no opinion	17 2%	3 1%	8 4%	5 1%	5 1%	3 5%	9 2%	1 *	8 2%	5 2%	6 1%	8 2%	6 1%	9 2%	3 1%	10 2%	3 9%	4 2%	1 *	6 1%	10 2%	10 1%	6 1%	13 2%
Somewhat unfavorable	119 11%	53 13%	44 21%	22 5%	60 13%	25 34%	34 7%	41 11%	51 16%	22 7%	58 13%	47 9%	56 11%	50 10%	63 13%	45 9%	11 27%	20 8%	36 18%	30 7%	58 9%	89 11%	79 12%	82 11%
Very unfavorable	438 42%	319 77%	87 43%	31 7%	371 77%	31 42%	36 7%	285 74%	120 37%	23 8%	365 79%	42 8%	406 81%	19 4%	399 80%	18 4%	20 50%	216 84%	144 72%	163 40%	282 44%	338 42%	350 53%	267 36%
Never heard of	4 %	4 1%	-	-	4 1%	-	-	4 1%	-	-	4 1%	-	4 1%	-	4 1%	-	-	4 2%	-	-	4 1%	4 *	4 1%	4 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Biden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	454	200	166	140	314	78	62	174	196	84	121	28	80	134	24	401
	44%	43%	49%	49%	42%	49%	49%	54%	45%	31%	52%	15%	46%	55%	7%	89%
VERY/SOMEWHAT UNFAVORABLE	556	257	160	141	414	78	63	145	225	186	103	152	88	103	328	44
	54%	56%	47%	50%	56%	49%	50%	45%	52%	68%	44%	83%	51%	42%	93%	10%
Very favorable	259	120	92	77	183	40	37	92	121	46	80	16	43	74	8	264
	25%	26%	27%	27%	25%	25%	29%	29%	28%	17%	34%	9%	25%	30%	2%	59%
Somewhat favorable	195	80	74	63	132	38	25	82	75	38	42	12	38	59	16	137
	19%	17%	22%	22%	18%	24%	20%	25%	17%	14%	18%	6%	22%	24%	5%	31%
Heard of, no opinion	17	4	9	4	13	3	1	3	10	3	9	3	1	7	0	5
	2%	1%	3%	1%	2%	2%	1%	1%	2%	1%	4%	1%	1%	3%	1%	1%
Somewhat unfavorable	119	43	38	32	85	19	14	36	51	32	31	18	15	28	31	25
	11%	9%	11%	11%	11%	12%	11%	11%	12%	12%	13%	10%	9%	11%	9%	5%
Very unfavorable	438	215	122	109	329	60	49	110	174	154	72	134	74	75	297	19
	42%	47%	36%	38%	44%	38%	39%	34%	40%	56%	31%	73%	42%	31%	84%	4%
Never heard of	4	-	4	-	4	-	-	-	4	-	-	-	4	-	0	-
	1%		1%		1%				1%				2%		1%	

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Harris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	515	221	294	309	93	75	117	125	137	137	242	274
	50%	46%	53%	42%	79%	66%	52%	55%	49%	45%	54%	47%
VERY/SOMEWHAT UNFAVORABLE	489	243	243	402	23	34	95	95	137	162	190	299
	47%	51%	44%	55%	20%	30%	42%	42%	49%	54%	42%	51%
Very favorable	386	161	224	224	71	59	77	98	104	106	175	210
	37%	34%	41%	31%	60%	52%	34%	43%	37%	35%	39%	36%
Somewhat favorable	130	60	69	85	23	16	40	27	32	31	67	63
	13%	13%	13%	12%	19%	14%	18%	12%	12%	10%	15%	11%
Heard of, no opinion	23	12	11	14	1	4	11	5	4	3	16	7
	2%	3%	2%	2%	1%	4%	5%	2%	1%	1%	4%	1%
Somewhat unfavorable	62	30	31	37	7	6	23	10	17	12	32	29
	6%	6%	6%	5%	6%	6%	10%	4%	6%	4%	7%	5%
Very unfavorable	427	212	212	364	16	28	72	86	119	150	158	269
	41%	44%	39%	50%	14%	25%	32%	38%	43%	50%	35%	46%
Never heard of	4	2	2	3	0	0	2	-	2	-	2	2
	*%	*%	*%	*%	*%	*%	1%		1%		*%	*%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Harris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	515	138	154	138	82	292	220	150	155	125	106	72	57	146	257	57	146
	50%	46%	50%	53%	52%	48%	53%	36%	50%	52%	50%	50%	45%	49%	50%	70%	46%
VERY/SOMEWHAT UNFAVORABLE	489	153	152	111	74	304	184	252	149	108	100	71	63	145	249	22	165
	47%	51%	49%	43%	47%	50%	44%	61%	48%	45%	47%	49%	50%	49%	48%	26%	52%
Very favorable	386	96	118	102	67	214	168	105	116	91	80	49	41	118	195	40	114
	37%	32%	38%	39%	42%	35%	40%	25%	37%	38%	37%	34%	33%	40%	38%	49%	36%
Somewhat favorable	130	42	36	37	15	78	52	45	40	33	27	23	16	28	63	17	33
	13%	14%	12%	14%	10%	13%	12%	11%	13%	14%	13%	16%	13%	9%	12%	21%	10%
Heard of, no opinion	23	7	4	10	2	10	13	7	7	3	6	1	6	6	12	1	4
	2%	2%	1%	4%	1%	2%	3%	2%	2%	1%	3%	1%	5%	2%	2%	1%	1%
Somewhat unfavorable	62	16	24	20	2	40	22	24	14	11	16	12	8	14	38	2	15
	6%	5%	8%	8%	1%	7%	5%	6%	4%	4%	8%	9%	6%	5%	7%	3%	5%
Very unfavorable	427	137	127	91	72	264	163	228	136	97	83	59	56	130	211	19	150
	41%	46%	41%	35%	46%	43%	39%	55%	43%	41%	39%	41%	44%	44%	41%	24%	48%
Never heard of	4	2	1	1	-	3	1	2	1	3	1	-	-	-	0	2	1
	*%	1%	*%	*%		1%	*%	1%	*%	1%	1%				*%	3%	*%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Harris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	515	48	86	382	50	25	440	64	175	265	43	452	34	474	50	453	13	8	36	229	338	415	249	425
	50%	12%	42%	92%	11%	35%	92%	17%	54%	90%	9%	89%	7%	95%	10%	92%	32%	3%	18%	56%	52%	51%	38%	57%
VERY/SOMEWHAT UNFAVORABLE	489	357	107	25	418	39	32	312	139	27	407	45	450	16	435	31	23	245	160	175	303	378	392	309
	47%	86%	52%	6%	87%	54%	7%	82%	42%	9%	88%	9%	90%	3%	88%	6%	59%	95%	80%	43%	47%	47%	60%	41%
Very favorable	386	26	46	313	27	7	352	48	118	210	17	357	20	364	30	351	4	4	20	179	264	313	181	330
	37%	6%	23%	76%	6%	10%	73%	13%	36%	71%	4%	71%	4%	73%	6%	71%	10%	2%	10%	44%	41%	39%	28%	44%
Somewhat favorable	130	22	40	68	23	18	88	16	58	55	26	95	14	111	20	101	9	4	16	50	74	102	68	95
	13%	5%	19%	17%	5%	25%	18%	4%	18%	19%	6%	19%	3%	22%	4%	20%	22%	2%	8%	12%	11%	13%	10%	13%
Heard of, no opinion	23	7	12	4	9	8	6	6	12	3	11	7	14	7	10	9	4	4	4	6	6	15	15	16
	2%	2%	6%	1%	2%	12%	1%	2%	4%	1%	2%	1%	3%	1%	2%	2%	9%	2%	2%	2%	1%	2%	2%	2%
Somewhat unfavorable	62	31	22	9	37	11	13	25	26	9	33	17	45	8	38	17	7	18	15	19	24	41	39	42
	6%	8%	11%	2%	8%	16%	3%	6%	8%	3%	7%	3%	9%	2%	8%	4%	17%	7%	8%	5%	4%	5%	6%	6%
Very unfavorable	427	326	85	16	381	28	18	287	113	19	374	28	405	8	397	13	17	227	145	156	279	337	353	267
	41%	79%	42%	4%	80%	38%	4%	75%	35%	6%	81%	6%	81%	2%	80%	3%	42%	88%	73%	38%	43%	42%	54%	36%
Never heard of	4	2	0	2	2	-	2	1	1	1	1	1	2	2	2	2	-	1	-	1	-	2	1	2
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Harris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	515	210	199	150	366	84	66	187	222	106	139	37	81	151	32	424
	50%	45%	59%	53%	49%	53%	53%	58%	51%	39%	60%	20%	47%	62%	9%	94%
VERY/SOMEWHAT UNFAVORABLE	489	241	128	129	358	70	59	126	203	160	90	144	87	89	315	20
	47%	52%	38%	45%	48%	44%	47%	39%	47%	58%	38%	79%	50%	36%	89%	5%
Very favorable	386	160	151	120	265	68	52	141	170	75	111	28	65	105	12	351
	37%	35%	44%	42%	36%	43%	42%	44%	39%	27%	47%	16%	37%	43%	3%	78%
Somewhat favorable	130	50	48	29	100	16	13	46	52	32	29	9	17	46	19	73
	13%	11%	14%	10%	13%	10%	11%	14%	12%	12%	12%	5%	10%	19%	5%	16%
Heard of, no opinion	23	11	10	6	17	5	1	8	9	5	4	1	5	5	6	4
	2%	2%	3%	2%	2%	3%	1%	3%	2%	2%	2%	1%	3%	2%	2%	1%
Somewhat unfavorable	62	25	23	24	37	12	12	17	32	13	14	7	10	14	20	11
	6%	5%	7%	8%	5%	8%	9%	5%	7%	5%	6%	4%	6%	6%	6%	2%
Very unfavorable	427	216	105	105	322	58	47	108	172	147	75	137	77	74	295	10
	41%	47%	31%	37%	43%	36%	37%	34%	39%	54%	32%	75%	45%	30%	84%	2%
Never heard of	4	-	3	-	4	-	-	1	1	2	-	1	0	1	-	1
	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Trump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	459	229	230	378	19	34	108	100	117	135	208	252
	45%	48%	42%	52%	16%	30%	48%	44%	42%	45%	46%	43%
VERY/SOMEWHAT UNFAVORABLE	556	241	313	345	95	77	114	118	160	164	232	324
	54%	50%	57%	47%	80%	68%	51%	53%	57%	54%	52%	56%
Very favorable	332	164	167	273	11	24	81	68	90	91	150	182
	32%	34%	30%	38%	9%	21%	36%	30%	32%	30%	33%	31%
Somewhat favorable	128	65	62	105	8	10	26	31	27	43	58	70
	12%	14%	11%	14%	7%	9%	12%	14%	10%	14%	13%	12%
Heard of, no opinion	10	7	3	3	1	2	3	3	1	3	6	4
	1%	1%	1%	*%	1%	2%	2%	1%	*%	1%	1%	1%
Somewhat unfavorable	89	45	44	50	20	12	20	19	30	21	39	51
	9%	9%	8%	7%	17%	11%	9%	8%	11%	7%	9%	9%
Very unfavorable	467	196	268	295	76	65	94	99	130	143	193	273
	45%	41%	49%	41%	64%	57%	42%	44%	47%	47%	43%	47%
Never heard of	6	1	4	2	3	0	-	4	1	1	4	2
	1%	*%	1%	*%	3%	*%		2%	*%	*%	1%	*%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Trump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	459	158	140	96	65	298	161	247	132	108	95	67	59	125	241	26	135
	45%	53%	45%	37%	41%	49%	39%	60%	42%	45%	45%	46%	47%	42%	46%	32%	43%
VERY/SOMEWHAT UNFAVORABLE	556	137	167	161	88	304	249	164	177	127	115	77	66	168	272	51	176
	54%	46%	54%	62%	56%	50%	60%	40%	57%	53%	54%	54%	52%	57%	52%	63%	56%
Very favorable	332	124	110	62	35	234	97	192	81	77	68	53	42	88	172	23	98
	32%	41%	36%	24%	22%	38%	23%	47%	26%	32%	32%	37%	34%	30%	33%	28%	31%
Somewhat favorable	128	34	30	34	30	64	64	54	51	30	27	14	17	37	69	3	37
	12%	11%	10%	13%	19%	10%	15%	13%	16%	13%	13%	10%	13%	12%	13%	4%	12%
Heard of, no opinion	10	1	2	3	4	3	7	0	3	2	2	-	1	4	4	1	3
	1%	*%	1%	1%	3%	*%	2%	*%	1%	1%	1%		1%	2%	1%	1%	1%
Somewhat unfavorable	89	25	27	26	12	51	38	27	23	13	18	12	13	33	51	4	27
	9%	8%	9%	10%	8%	8%	9%	6%	7%	6%	9%	8%	10%	11%	10%	5%	9%
Very unfavorable	467	112	141	135	76	252	211	137	154	113	97	66	53	135	221	47	149
	45%	37%	45%	52%	48%	41%	50%	33%	49%	47%	45%	45%	42%	45%	43%	58%	47%
Never heard of	6	4	1	-	1	5	1	1	1	2	1	-	-	-	2	3	1
	1%	1%	*%		1%	1%	*%	*%	*%	1%	*%				*%	4%	*%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Trump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	459	350	80	29	401	25	34	308	114	28	397	37	437	18	417	31	12	249	147	138	269	342	358	272
	45%	85%	39%	7%	84%	34%	7%	81%	35%	9%	86%	7%	87%	4%	84%	6%	29%	96%	73%	33%	41%	42%	54%	36%
VERY/SOMEWHAT UNFAVORABLE	556	60	120	376	75	43	438	74	206	262	62	459	58	473	74	456	26	7	53	266	370	455	289	466
	54%	15%	58%	91%	16%	59%	91%	19%	63%	89%	13%	91%	12%	95%	15%	92%	66%	3%	27%	65%	57%	56%	44%	62%
Very favorable	332	277	41	13	307	11	14	237	74	14	301	17	324	6	315	9	7	206	98	99	199	251	270	200
	32%	67%	20%	3%	64%	14%	3%	62%	23%	5%	65%	3%	65%	1%	63%	2%	18%	80%	49%	24%	31%	31%	41%	27%
Somewhat favorable	128	73	39	16	94	14	20	71	39	14	95	19	113	12	102	21	5	42	49	39	70	91	87	72
	12%	18%	19%	4%	20%	19%	4%	19%	12%	5%	21%	4%	23%	2%	20%	4%	11%	16%	24%	9%	11%	11%	13%	10%
Heard of, no opinion	10	2	5	3	2	5	3	-	6	2	2	6	5	4	5	3	2	2	-	3	4	7	7	8
	1%	*%	2%	1%	*%	7%	1%		2%	1%	*%	1%	1%	1%	1%	1%	5%	1%		1%	1%	1%	1%	1%
Somewhat unfavorable	89	25	30	35	34	16	39	23	41	23	37	44	43	38	40	38	11	5	25	35	46	66	58	69
	9%	6%	15%	8%	7%	23%	8%	6%	12%	8%	8%	9%	9%	8%	8%	8%	27%	2%	13%	8%	7%	8%	9%	9%
Very unfavorable	467	35	90	341	41	27	399	51	165	239	25	414	15	435	33	418	15	2	28	232	324	389	230	397
	45%	9%	44%	83%	9%	37%	83%	13%	51%	81%	6%	82%	3%	87%	7%	84%	38%	1%	14%	56%	50%	48%	35%	53%
Never heard of	6	1	-	5	1	-	5	-	1	4	1	4	1	5	1	5	-	1	-	5	5	5	4	6
	1%	*%		1%	*%		1%		*%	1%	*%	1%	*%	1%	*%	1%		*%		1%	1%	1%	1%	1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Trump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	459	205	146	132	327	66	65	133	189	138	94	135	79	80	297	10
	45%	44%	43%	46%	44%	42%	52%	41%	43%	50%	40%	74%	46%	33%	84%	2%
VERY/SOMEWHAT UNFAVORABLE	556	251	185	145	411	89	56	185	241	130	138	46	92	163	56	433
	54%	54%	55%	51%	55%	56%	45%	57%	55%	48%	59%	25%	53%	66%	16%	96%
Very favorable	332	144	104	91	240	42	49	93	138	101	68	107	55	52	233	3
	32%	31%	31%	32%	32%	27%	39%	29%	32%	37%	29%	59%	32%	21%	66%	1%
Somewhat favorable	128	61	42	41	87	24	17	40	51	37	25	29	24	28	64	6
	12%	13%	12%	14%	12%	15%	13%	12%	12%	13%	11%	16%	14%	11%	18%	1%
Heard of, no opinion	10	5	3	3	6	1	3	4	5	1	2	0	1	0	-	1
	1%	1%	1%	1%	1%	*%	2%	1%	1%	*%	1%	*%	1%	*%	-	*%
Somewhat unfavorable	89	48	23	28	61	17	12	32	35	22	15	14	16	17	28	36
	9%	10%	7%	10%	8%	10%	9%	10%	8%	8%	6%	8%	9%	7%	8%	8%
Very unfavorable	467	203	162	117	350	73	45	153	206	108	123	33	76	146	28	397
	45%	44%	48%	41%	47%	46%	35%	47%	47%	40%	53%	18%	44%	60%	8%	88%
Never heard of	6	-	5	4	2	3	1	1	-	5	-	0	0	2	-	7
	1%	-	1%	1%	*%	2%	1%	*%	-	2%	-	*%	*%	1%	-	2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Vance] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -JD Vance

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	389	194	195	318	18	32	65	77	110	137	142	247
	38%	41%	35%	44%	16%	28%	29%	34%	40%	45%	31%	43%
VERY/SOMEWHAT UNFAVORABLE	442	199	240	296	64	53	82	89	130	141	171	271
	43%	42%	44%	41%	54%	47%	37%	39%	47%	47%	38%	47%
Very favorable	209	97	112	183	7	14	29	37	65	78	66	144
	20%	20%	20%	25%	6%	13%	13%	16%	23%	26%	15%	25%
Somewhat favorable	180	97	82	134	12	18	36	40	45	59	76	104
	17%	20%	15%	18%	10%	16%	16%	18%	16%	19%	17%	18%
Heard of, no opinion	134	61	73	79	18	21	45	44	26	18	90	45
	13%	13%	13%	11%	15%	18%	20%	20%	9%	6%	20%	8%
Somewhat unfavorable	96	50	46	60	19	12	19	26	24	27	44	51
	9%	10%	8%	8%	16%	11%	8%	11%	9%	9%	10%	9%
Very unfavorable	346	150	194	236	45	41	64	63	105	115	127	220
	34%	31%	35%	32%	38%	36%	28%	28%	38%	38%	28%	38%
Never heard of	65	23	42	36	18	8	33	15	13	5	48	18
	6%	5%	8%	5%	15%	7%	15%	7%	5%	2%	11%	3%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Vance] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -JD Vance

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	389	113	121	83	72	234	155	198	120	70	80	61	52	123	208	18	141
	38%	38%	39%	32%	46%	38%	37%	48%	38%	29%	38%	42%	41%	42%	40%	22%	45%
VERY/SOMEWHAT UNFAVORABLE	442	111	129	129	70	240	199	139	153	108	85	59	58	130	211	37	146
	43%	37%	42%	50%	44%	39%	48%	34%	49%	45%	40%	41%	45%	44%	41%	46%	46%
Very favorable	209	74	57	47	31	131	78	119	65	43	43	36	28	58	95	12	88
	20%	25%	18%	18%	20%	22%	19%	29%	21%	18%	20%	25%	22%	19%	18%	15%	28%
Somewhat favorable	180	39	64	35	41	103	77	80	55	27	37	25	25	66	112	6	53
	17%	13%	21%	14%	26%	17%	18%	19%	17%	12%	17%	17%	19%	22%	22%	7%	17%
Heard of, no opinion	134	46	37	37	14	83	51	48	31	37	34	15	13	35	66	15	19
	13%	15%	12%	14%	9%	14%	12%	12%	10%	16%	16%	10%	10%	12%	13%	18%	6%
Somewhat unfavorable	96	22	36	27	11	58	38	33	27	22	20	13	18	22	51	4	28
	9%	7%	12%	10%	7%	9%	9%	8%	9%	9%	9%	9%	14%	7%	10%	5%	9%
Very unfavorable	346	89	93	102	59	182	161	106	126	86	65	46	39	107	161	33	118
	34%	30%	30%	39%	38%	30%	39%	26%	40%	36%	31%	32%	31%	36%	31%	41%	37%
Never heard of	65	29	24	11	2	53	13	27	9	23	13	10	4	9	34	11	10
	6%	10%	8%	4%	1%	9%	3%	7%	3%	10%	6%	7%	3%	3%	7%	14%	3%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Vance] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -JD Vance

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
VERY/SOMEWHAT FAVORABLE	389 38%	291 70%	62 30%	36 9%	333 69%	15 20%	42 9%	273 71%	81 25%	29 10%	329 71%	49 10%	347 69%	37 8%	338 68%	43 9%	8 21%	193 75%	133 67%	144 35%	248 38%	306 38%	327 50%	248 33%
VERY/SOMEWHAT UNFAVORABLE	442 43%	48 12%	89 44%	305 74%	60 13%	27 37%	355 74%	55 14%	149 46%	232 78%	43 9%	372 74%	41 8%	385 77%	52 10%	375 76%	15 37%	19 7%	32 16%	223 54%	311 48%	371 46%	217 33%	366 49%
Very favorable	209 20%	179 43%	19 9%	12 3%	194 41%	3 4%	13 3%	176 46%	21 7%	9 3%	191 41%	14 3%	194 39%	13 3%	194 39%	13 3%	2 5%	123 48%	70 35%	81 20%	142 22%	174 21%	186 28%	132 18%
Somewhat favorable	180 17%	112 27%	43 21%	25 6%	138 29%	12 17%	29 6%	97 25%	60 18%	20 7%	138 30%	35 7%	153 31%	24 5%	143 29%	30 6%	6 16%	70 27%	63 32%	64 15%	106 16%	132 16%	142 22%	116 15%
Heard of, no opinion	134 13%	53 13%	38 18%	44 11%	62 13%	22 30%	50 11%	43 11%	63 19%	22 7%	68 15%	54 11%	84 17%	44 9%	80 16%	47 10%	7 17%	33 13%	26 13%	30 7%	73 11%	94 12%	76 12%	91 12%
Somewhat unfavorable	96 9%	22 5%	25 12%	49 12%	29 6%	12 16%	55 11%	28 7%	33 10%	34 11%	25 5%	61 12%	24 5%	69 14%	27 5%	65 13%	4 10%	13 5%	12 6%	40 10%	53 8%	68 8%	53 8%	71 9%
Very unfavorable	346 34%	26 6%	64 31%	256 62%	31 7%	15 20%	300 63%	27 7%	116 35%	198 67%	19 4%	311 62%	17 3%	317 63%	25 5%	310 63%	11 28%	6 2%	19 10%	183 44%	258 40%	303 37%	165 25%	294 39%
Never heard of	65 6%	22 5%	16 8%	27 7%	24 5%	10 13%	32 7%	12 3%	34 10%	13 4%	22 5%	30 6%	28 6%	32 6%	27 5%	29 6%	10 25%	13 5%	9 4%	14 3%	17 3%	38 5%	37 6%	48 6%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Vance] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -JD Vance

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	389	213	87	112	278	56	55	108	159	123	76	115	68	57	271	32
	38%	46%	26%	39%	37%	35%	44%	33%	36%	45%	32%	63%	39%	23%	77%	7%
VERY/SOMEWHAT UNFAVORABLE	442	190	152	103	339	55	48	142	198	102	115	35	75	137	39	354
	43%	41%	45%	36%	46%	35%	38%	44%	45%	37%	49%	19%	43%	56%	11%	79%
Very favorable	209	113	42	59	151	33	26	55	76	79	43	77	39	26	166	7
	20%	25%	12%	21%	20%	21%	20%	17%	17%	29%	18%	42%	22%	10%	47%	1%
Somewhat favorable	180	99	45	53	127	23	30	53	83	43	33	38	29	32	105	26
	17%	22%	13%	19%	17%	14%	24%	17%	19%	16%	14%	21%	17%	13%	30%	6%
Heard of, no opinion	134	50	60	44	91	28	15	45	60	30	33	24	25	29	35	32
	13%	11%	18%	15%	12%	18%	12%	14%	14%	11%	14%	13%	14%	12%	10%	7%
Somewhat unfavorable	96	42	33	27	69	12	15	31	35	30	18	11	18	28	24	45
	9%	9%	10%	9%	9%	8%	12%	10%	8%	11%	8%	6%	11%	12%	7%	10%
Very unfavorable	346	148	120	76	270	43	33	111	163	72	97	24	56	109	14	309
	34%	32%	35%	27%	36%	27%	26%	35%	37%	26%	42%	13%	32%	44%	4%	69%
Never heard of	65	10	39	27	38	19	7	28	19	19	10	9	6	21	8	32
	6%	2%	12%	9%	5%	12%	5%	9%	4%	7%	4%	5%	3%	9%	2%	7%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Walz] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Tim Walz

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	408	190	218	264	59	57	82	97	109	120	179	230
	40%	40%	40%	36%	50%	50%	36%	43%	39%	40%	40%	40%
VERY/SOMEWHAT UNFAVORABLE	359	189	169	301	18	18	45	59	102	153	104	255
	35%	40%	31%	41%	15%	16%	20%	26%	37%	51%	23%	44%
Very favorable	276	116	160	177	41	39	48	63	76	89	110	165
	27%	24%	29%	24%	35%	34%	21%	28%	27%	29%	25%	28%
Somewhat favorable	133	74	58	88	18	18	34	34	33	31	68	64
	13%	16%	11%	12%	15%	16%	15%	15%	12%	10%	15%	11%
Heard of, no opinion	169	71	97	98	29	26	63	43	40	23	107	63
	16%	15%	18%	13%	25%	23%	28%	19%	14%	8%	24%	11%
Somewhat unfavorable	99	52	47	71	10	10	20	21	29	29	41	58
	10%	11%	9%	10%	9%	9%	9%	9%	10%	10%	9%	10%
Very unfavorable	260	137	122	230	7	8	25	38	73	124	63	197
	25%	29%	22%	32%	6%	7%	11%	17%	26%	41%	14%	34%
Never heard of	94	28	66	65	13	13	35	26	27	5	61	33
	9%	6%	12%	9%	11%	11%	16%	12%	10%	2%	14%	6%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Walz] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Tim Walz

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	408	96	117	114	78	213	192	117	144	90	87	57	48	123	211	37	132
	40%	32%	38%	44%	49%	35%	46%	28%	46%	38%	41%	39%	38%	41%	41%	45%	42%
VERY/SOMEWHAT UNFAVORABLE	359	102	109	85	63	211	148	185	115	65	69	57	54	113	172	18	145
	35%	34%	35%	33%	40%	35%	35%	45%	37%	27%	32%	39%	43%	38%	33%	22%	46%
Very favorable	276	66	76	73	58	142	131	75	98	65	54	36	31	87	138	26	97
	27%	22%	24%	28%	37%	23%	31%	18%	31%	27%	25%	25%	24%	29%	26%	32%	31%
Somewhat favorable	133	31	41	41	20	71	61	41	46	25	33	21	18	36	73	11	35
	13%	10%	13%	16%	13%	12%	15%	10%	15%	11%	15%	14%	14%	12%	14%	13%	11%
Heard of, no opinion	169	57	60	48	5	116	53	65	33	47	40	22	17	44	89	16	29
	16%	19%	19%	18%	3%	19%	13%	16%	11%	20%	19%	15%	13%	15%	17%	20%	9%
Somewhat unfavorable	99	31	27	29	12	58	41	49	22	18	19	17	9	35	60	4	28
	10%	10%	9%	11%	7%	9%	10%	12%	7%	8%	9%	12%	7%	12%	11%	4%	9%
Very unfavorable	260	70	83	55	52	153	107	136	94	46	50	40	45	78	112	15	117
	25%	23%	27%	21%	33%	25%	26%	33%	30%	19%	23%	28%	36%	26%	22%	18%	37%
Never heard of	94	45	25	14	11	70	24	46	20	37	17	9	7	17	48	11	10
	9%	15%	8%	5%	7%	11%	6%	11%	6%	16%	8%	6%	5%	6%	9%	13%	3%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Walz] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Tim Walz

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
VERY/SOMEWHAT FAVORABLE	408 40%	38 9%	66 32%	304 74%	41 9%	17 23%	351 73%	54 14%	127 39%	219 74%	32 7%	363 72%	28 5%	378 76%	32 7%	373 75%	3 7%	12 5%	24 12%	202 49%	273 42%	341 42%	202 31%	347 46%
VERY/SOMEWHAT UNFAVORABLE	359 35%	261 63%	76 37%	22 5%	311 65%	23 31%	25 5%	249 65%	81 25%	24 8%	305 66%	33 7%	322 64%	25 5%	317 64%	29 6%	13 33%	177 69%	124 62%	144 35%	247 38%	291 36%	296 45%	224 30%
Very favorable	276 27%	17 4%	30 14%	229 55%	18 4%	5 7%	253 53%	35 9%	75 23%	162 55%	10 2%	259 51%	9 2%	265 53%	14 3%	259 52%	2 5%	4 1%	11 6%	151 37%	202 31%	239 30%	126 19%	243 32%
Somewhat favorable	133 13%	21 5%	36 18%	75 18%	22 5%	12 16%	98 21%	19 5%	52 16%	57 19%	23 5%	103 20%	19 4%	113 23%	18 4%	114 23%	1 2%	8 3%	12 6%	51 12%	70 11%	102 13%	76 12%	104 14%
Heard of, no opinion	169 16%	79 19%	39 19%	52 12%	85 18%	19 26%	65 14%	57 15%	75 23%	33 11%	82 18%	71 14%	101 20%	57 11%	97 20%	57 11%	15 39%	42 16%	41 21%	43 11%	90 14%	117 14%	103 16%	116 15%
Somewhat unfavorable	99 10%	64 15%	21 10%	14 3%	76 16%	7 10%	16 3%	58 15%	25 8%	15 5%	72 16%	19 4%	77 15%	18 4%	73 15%	21 4%	5 12%	32 13%	41 21%	24 6%	59 9%	69 9%	73 11%	64 9%
Very unfavorable	260 25%	197 48%	55 27%	8 2%	235 49%	16 22%	9 2%	191 50%	56 17%	9 3%	233 50%	14 3%	245 49%	7 1%	243 49%	8 2%	8 21%	145 56%	83 42%	119 29%	188 29%	221 27%	224 34%	160 21%
Never heard of	94 9%	36 9%	23 11%	35 8%	41 9%	15 20%	38 8%	23 6%	43 13%	20 7%	42 9%	38 8%	51 10%	39 8%	51 10%	35 7%	8 21%	27 10%	11 6%	22 5%	38 6%	61 8%	56 9%	65 9%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QFav_Walz] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Tim Walz

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	408	180	144	108	300	53	56	148	179	81	105	32	65	124	32	346
	40%	39%	42%	38%	40%	33%	44%	46%	41%	30%	45%	17%	38%	51%	9%	77%
VERY/SOMEWHAT UNFAVORABLE	359	194	79	77	282	40	37	82	159	118	67	103	65	56	249	21
	35%	42%	23%	27%	38%	25%	30%	25%	37%	43%	29%	56%	38%	23%	71%	5%
Very favorable	276	125	96	65	211	34	31	94	134	48	83	20	41	83	11	260
	27%	27%	28%	23%	28%	21%	25%	29%	31%	17%	36%	11%	24%	34%	3%	58%
Somewhat favorable	133	55	48	44	89	19	25	53	46	34	22	12	24	41	21	86
	13%	12%	14%	15%	12%	12%	20%	16%	11%	12%	9%	6%	14%	17%	6%	19%
Heard of, no opinion	169	56	77	52	118	34	18	61	68	40	39	32	28	41	56	47
	16%	12%	23%	18%	16%	21%	14%	19%	16%	15%	17%	17%	16%	17%	16%	11%
Somewhat unfavorable	99	40	34	27	72	12	15	29	47	23	25	7	19	21	53	15
	10%	9%	10%	9%	10%	8%	12%	9%	11%	8%	11%	4%	11%	9%	15%	3%
Very unfavorable	260	154	45	50	210	27	22	53	112	95	42	96	46	35	197	6
	25%	33%	13%	18%	28%	17%	18%	16%	26%	35%	18%	53%	26%	14%	56%	1%
Never heard of	94	31	39	48	45	33	15	31	29	34	23	16	15	23	17	35
	9%	7%	12%	17%	6%	21%	12%	10%	7%	12%	10%	9%	9%	10%	5%	8%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHarrisFavDirection] Within the past month, has your opinion of Kamala Harris become more favorable or unfavorable, or has it not changed?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
MUCH/SOMEWHAT MORE FAVORABLE	415 40%	178 37%	237 43%	249 34%	75 63%	67 59%	95 42%	101 45%	118 42%	101 33%	196 44%	219 38%
MUCH/SOMEWHAT MORE UNFAVORABLE	378 37%	188 39%	188 34%	309 42%	21 17%	26 23%	81 36%	76 34%	96 34%	126 42%	156 35%	222 38%
Much more favorable	274 27%	106 22%	168 30%	160 22%	59 50%	44 38%	47 21%	67 30%	89 32%	71 23%	114 25%	160 28%
Somewhat more favorable	141 14%	72 15%	69 13%	90 12%	16 14%	23 20%	48 21%	34 15%	29 10%	30 10%	82 18%	59 10%
No change	233 23%	110 23%	122 22%	167 23%	22 18%	20 18%	47 21%	48 21%	64 23%	74 24%	95 21%	137 24%
Somewhat more unfavorable	80 8%	48 10%	32 6%	55 8%	10 9%	7 6%	31 14%	16 7%	14 5%	20 6%	47 10%	33 6%
Much more unfavorable	298 29%	141 29%	155 28%	254 35%	10 9%	19 17%	50 22%	60 26%	82 29%	107 35%	110 24%	188 32%
Unsure	5 1%	2 *	4 1%	3 *	1 1%	1 1%	2 1%	0 *	1 *	2 1%	2 1%	3 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHarrisFavDirection] Within the past month, has your opinion of Kamala Harris become more favorable or unfavorable, or has it not changed?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
MUCH/SOMEWHAT MORE FAVORABLE	415 40%	109 36%	122 39%	115 44%	65 41%	231 38%	180 43%	114 28%	132 42%	91 38%	86 40%	58 40%	51 40%	121 41%	208 40%	41 51%	122 39%
MUCH/SOMEWHAT MORE UNFAVORABLE	378 37%	127 43%	113 36%	79 30%	59 37%	240 39%	138 33%	200 48%	109 35%	90 38%	73 34%	58 40%	47 37%	108 36%	194 37%	21 25%	118 37%
Much more favorable	274 27%	81 27%	81 26%	64 24%	46 29%	162 27%	110 26%	79 19%	79 25%	68 29%	48 22%	40 27%	32 25%	82 28%	128 25%	29 35%	90 28%
Somewhat more favorable	141 14%	28 9%	41 13%	51 20%	19 12%	69 11%	70 17%	35 9%	53 17%	22 9%	38 18%	18 13%	19 15%	39 13%	80 15%	12 15%	33 10%
No change	233 23%	59 20%	75 24%	66 25%	33 21%	134 22%	99 24%	96 23%	71 23%	56 24%	53 25%	29 20%	28 22%	66 22%	113 22%	19 23%	75 24%
Somewhat more unfavorable	80 8%	24 8%	27 9%	20 8%	9 6%	50 8%	30 7%	33 8%	21 7%	15 6%	18 8%	20 14%	7 5%	21 7%	45 9%	6 7%	24 7%
Much more unfavorable	298 29%	104 35%	86 28%	58 22%	50 32%	190 31%	108 26%	166 40%	88 28%	74 31%	55 26%	38 26%	41 32%	88 29%	149 29%	15 19%	95 30%
Unsure	5 1%	4 1%	-	0 *%	1 *%	4 1%	1 *%	3 1%	0 *%	2 1%	1 1%	-	-	2 1%	4 1%	1 1%	1 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHarrisFavDirection] Within the past month, has your opinion of Kamala Harris become more favorable or unfavorable, or has it not changed?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE FAVORABLE	415	42	63	310	45	16	354	63	134	210	39	358	30	383	41	368	6	7	31	189	271	338	194	340
	40%	10%	31%	75%	9%	21%	74%	17%	41%	71%	8%	71%	6%	77%	8%	74%	14%	3%	15%	46%	42%	42%	29%	45%
MUCH/SOMEWHAT MORE UNFAVORABLE	378	278	75	25	323	22	33	242	104	25	310	40	346	20	337	24	17	199	120	131	235	296	305	241
	37%	67%	37%	6%	67%	30%	7%	63%	32%	9%	67%	8%	69%	4%	68%	5%	42%	77%	60%	32%	36%	37%	46%	32%
Much more favorable	274	24	31	219	25	2	247	38	84	145	15	250	12	262	15	257	2	4	18	131	184	224	121	238
	27%	6%	15%	53%	5%	3%	52%	10%	26%	49%	3%	50%	2%	52%	3%	52%	5%	1%	9%	32%	28%	28%	18%	32%
Somewhat more favorable	141	18	32	91	20	14	107	25	50	65	24	108	19	121	26	111	4	4	13	58	87	113	72	102
	14%	4%	16%	22%	4%	19%	22%	7%	15%	22%	5%	21%	4%	24%	5%	22%	9%	1%	6%	14%	13%	14%	11%	14%
No change	233	93	63	76	110	32	91	78	86	59	112	104	124	96	117	101	14	52	49	91	140	173	157	169
	23%	22%	31%	18%	23%	44%	19%	20%	26%	20%	24%	21%	25%	19%	24%	20%	36%	20%	24%	22%	22%	21%	24%	22%
Somewhat more unfavorable	80	53	22	6	62	9	9	45	27	8	57	12	73	4	65	9	6	37	23	25	33	52	60	48
	8%	13%	11%	1%	13%	13%	2%	12%	8%	3%	12%	2%	15%	1%	13%	2%	16%	14%	11%	6%	5%	6%	9%	6%
Much more unfavorable	298	225	54	20	261	13	24	197	78	18	253	28	273	16	273	15	10	162	97	107	202	245	245	193
	29%	54%	26%	5%	54%	18%	5%	51%	24%	6%	55%	6%	55%	3%	55%	3%	26%	63%	49%	26%	31%	30%	37%	26%
Unsure	5	1	3	1	1	3	1	-	2	2	1	3	1	1	1	1	3	-	-	1	2	3	2	2
	1%	*%	2%	*%	*%	4%	*%		1%	1%	*%	1%	*%	*%	*%	*%	8%			*%	*%	*%	*%	*%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHarrisFavDirection] Within the past month, has your opinion of Kamala Harris become more favorable or unfavorable, or has it not changed?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE FAVORABLE	415	175	156	132	283	66	65	152	177	87	108	36	75	106	30	340
	40%	38%	46%	46%	38%	42%	52%	47%	41%	32%	46%	20%	43%	43%	9%	76%
MUCH/SOMEWHAT MORE UNFAVORABLE	378	173	109	95	282	55	41	101	156	121	65	112	67	65	238	26
	37%	38%	32%	33%	38%	34%	32%	31%	36%	44%	28%	61%	39%	27%	67%	6%
Much more favorable	274	121	99	91	183	50	40	103	117	54	84	23	54	60	13	256
	27%	26%	29%	32%	25%	32%	32%	32%	27%	20%	36%	13%	31%	25%	4%	57%
Somewhat more favorable	141	54	57	41	100	16	25	49	60	33	24	13	21	45	17	84
	14%	12%	17%	14%	13%	10%	20%	15%	14%	12%	10%	7%	12%	19%	5%	19%
No change	233	111	72	58	175	38	19	67	103	62	60	35	31	70	85	80
	23%	24%	21%	20%	23%	24%	15%	21%	24%	23%	26%	19%	18%	29%	24%	18%
Somewhat more unfavorable	80	30	34	24	55	13	11	30	35	15	14	8	16	19	44	10
	8%	6%	10%	8%	7%	8%	9%	9%	8%	6%	6%	4%	9%	8%	13%	2%
Much more unfavorable	298	143	75	71	227	42	29	71	121	106	51	103	51	46	194	16
	29%	31%	22%	25%	30%	26%	23%	22%	28%	39%	22%	57%	29%	19%	55%	4%
Unsure	5	3	2	0	5	0	-	2	-	3	-	-	0	3	-	3
	1%	1%	*	*	1%	*		1%		1%			*	1%		1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpFavDirection] Within the past month, has your opinion of Donald Trump become more favorable or unfavorable, or has it not changed?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
MUCH/SOMEWHAT MORE FAVORABLE	328 32%	167 35%	162 29%	257 35%	20 17%	27 23%	88 39%	74 33%	75 27%	91 30%	162 36%	167 29%
MUCH/SOMEWHAT MORE UNFAVORABLE	388 38%	164 34%	224 41%	231 32%	71 60%	60 53%	73 32%	85 38%	115 41%	115 38%	158 35%	230 40%
Much more favorable	229 22%	110 23%	119 22%	188 26%	9 7%	16 14%	56 25%	48 21%	59 21%	66 22%	104 23%	125 22%
Somewhat more favorable	99 10%	56 12%	43 8%	69 9%	11 10%	10 9%	32 14%	26 11%	16 6%	25 8%	58 13%	41 7%
No change	312 30%	147 31%	162 29%	240 33%	27 23%	26 23%	62 28%	66 29%	88 32%	96 32%	128 29%	184 32%
Somewhat more unfavorable	62 6%	32 7%	29 5%	41 6%	9 8%	5 4%	15 7%	13 6%	13 5%	21 7%	27 6%	34 6%
Much more unfavorable	326 32%	132 28%	195 35%	190 26%	61 52%	55 48%	58 26%	72 32%	102 37%	94 31%	131 29%	196 34%
Unsure	2 *%	-	2 *%	1 *%	1 1%	1 1%	2 1%	0 *%	-	-	2 1%	-

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpFavDirection] Within the past month, has your opinion of Donald Trump become more favorable or unfavorable, or has it not changed?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
MUCH/SOMEWHAT MORE FAVORABLE	328 32%	124 41%	95 30%	62 24%	47 30%	219 36%	109 26%	176 43%	81 26%	77 32%	62 29%	51 35%	45 35%	92 31%	179 34%	22 26%	88 28%
MUCH/SOMEWHAT MORE UNFAVORABLE	388 38%	107 36%	122 39%	95 37%	60 38%	229 38%	155 37%	117 28%	111 35%	101 42%	90 42%	55 38%	41 33%	93 31%	181 35%	35 43%	130 41%
Much more favorable	229 22%	93 31%	70 23%	41 16%	25 16%	163 27%	66 16%	138 34%	49 16%	55 23%	51 24%	35 24%	31 25%	56 19%	112 22%	19 23%	70 22%
Somewhat more favorable	99 10%	31 10%	24 8%	21 8%	23 14%	56 9%	44 10%	38 9%	31 10%	21 9%	11 5%	16 11%	14 11%	36 12%	67 13%	3 3%	18 6%
No change	312 30%	67 22%	93 30%	102 39%	50 32%	160 26%	153 37%	119 29%	121 39%	59 25%	62 29%	38 27%	40 32%	112 38%	158 30%	25 30%	99 31%
Somewhat more unfavorable	62 6%	17 6%	11 4%	19 7%	14 9%	28 5%	34 8%	16 4%	25 8%	11 5%	16 7%	12 8%	4 3%	17 6%	30 6%	3 4%	21 7%
Much more unfavorable	326 32%	91 30%	110 36%	76 29%	46 29%	201 33%	122 29%	101 24%	86 27%	89 37%	74 35%	44 30%	38 30%	76 26%	151 29%	32 40%	109 34%
Unsure	2 *%	1 *%	1 *%	0 *%	-	2 *%	0 *%	0 *%	0 *%	2 1%	-	-	-	0 *%	1 *%	-	-

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpFavDirection] Within the past month, has your opinion of Donald Trump become more favorable or unfavorable, or has it not changed?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
MUCH/SOMEWHAT MORE FAVORABLE	328 32%	241 58%	57 28%	31 7%	275 57%	18 25%	35 7%	207 54%	88 27%	26 9%	272 59%	40 8%	311 62%	16 3%	292 59%	27 6%	9 22%	183 71%	89 45%	102 25%	193 30%	243 30%	255 39%	208 28%
MUCH/SOMEWHAT MORE UNFAVORABLE	388 38%	44 11%	64 31%	280 68%	49 10%	25 35%	314 65%	54 14%	145 45%	178 60%	37 8%	325 64%	20 4%	357 71%	40 8%	336 68%	12 30%	6 2%	34 17%	176 43%	251 39%	316 39%	186 28%	331 44%
Much more favorable	229 22%	182 44%	33 16%	14 3%	205 43%	7 10%	17 3%	161 42%	51 16%	11 4%	201 43%	18 4%	223 45%	6 1%	215 43%	10 2%	4 10%	142 55%	63 31%	76 18%	148 23%	180 22%	174 27%	141 19%
Somewhat more favorable	99 10%	59 14%	23 11%	17 4%	69 15%	11 15%	19 4%	46 12%	37 11%	15 5%	71 15%	22 4%	88 17%	10 2%	77 15%	17 4%	5 13%	42 16%	27 13%	26 6%	46 7%	63 8%	81 12%	67 9%
No change	312 30%	128 31%	83 41%	101 24%	154 32%	29 40%	129 27%	122 32%	92 28%	92 31%	152 33%	139 28%	168 34%	126 25%	163 33%	130 26%	19 47%	68 26%	76 38%	133 32%	203 31%	251 31%	216 33%	212 28%
Somewhat more unfavorable	62 6%	17 4%	16 8%	28 7%	20 4%	9 12%	33 7%	16 4%	24 7%	20 7%	22 5%	31 6%	14 3%	43 9%	19 4%	39 8%	4 11%	4 2%	13 6%	23 6%	31 5%	43 5%	35 5%	52 7%
Much more unfavorable	326 32%	27 6%	48 23%	252 61%	29 6%	17 23%	281 59%	38 10%	121 37%	158 53%	15 3%	294 58%	7 1%	314 63%	22 4%	297 60%	8 19%	2 1%	22 11%	154 37%	221 34%	273 34%	152 23%	279 37%
Unsure	2 *	1 *	1 *	1 *	1 *	1 1%	1 *	-	1 *	-	1 *	1 *	1 *	1 *	1 *	1 *	1 1%	1 *	-	-	-	1 *	0 *	1 *

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpFavDirection] Within the past month, has your opinion of Donald Trump become more favorable or unfavorable, or has it not changed?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031 100	462 100	339 100	285 100	745 100	159 100	125 100	322 100	435 100	273 100	233 100	182 100	173 100	245 100	353 100	450 100
MUCH/SOMEWHAT MORE FAVORABLE	328 32%	140 30%	105 31%	104 37%	224 30%	52 32%	53 42%	100 31%	129 30%	100 36%	59 25%	97 53%	53 30%	55 23%	205 58%	12 3%
MUCH/SOMEWHAT MORE UNFAVORABLE	388 38%	150 33%	147 43%	99 35%	289 39%	59 37%	40 32%	144 45%	156 36%	88 32%	93 40%	36 20%	69 40%	96 39%	29 8%	332 74%
Much more favorable	229 22%	94 20%	69 20%	58 20%	171 23%	28 17%	30 24%	65 20%	86 20%	78 29%	43 18%	81 44%	31 18%	36 15%	152 43%	7 2%
Somewhat more favorable	99 10%	46 10%	37 11%	47 16%	53 7%	24 15%	22 18%	35 11%	42 10%	21 8%	17 7%	16 9%	21 12%	20 8%	54 15%	5 1%
No change	312 30%	171 37%	85 25%	80 28%	231 31%	47 30%	33 26%	77 24%	150 34%	86 31%	80 34%	49 27%	51 29%	92 38%	118 34%	106 24%
Somewhat more unfavorable	62 6%	25 6%	19 6%	15 5%	47 6%	10 6%	5 4%	28 9%	20 5%	14 5%	8 3%	13 7%	9 5%	11 4%	13 4%	33 7%
Much more unfavorable	326 32%	125 27%	128 38%	84 30%	242 33%	49 31%	35 28%	116 36%	136 31%	74 27%	86 37%	24 13%	61 35%	85 35%	17 5%	298 66%
Unsure	2 *%	0 *%	2 1%	1 1%	1 *%	1 1%	-	1 *%	1 *%	0 *%	1 *%	0 *%	-	1 *%	-	0 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
STRONGLY/SOMEWHAT APPROVE	448 43%	191 40%	257 47%	267 37%	86 72%	68 60%	88 39%	107 48%	125 45%	128 42%	195 43%	253 44%
STRONGLY/SOMEWHAT DISAPPROVE	570 55%	281 59%	285 52%	456 63%	29 24%	43 38%	132 58%	115 51%	150 54%	174 58%	247 55%	324 56%
Strongly approve	245 24%	106 22%	139 25%	144 20%	47 40%	34 30%	35 16%	59 26%	72 26%	80 26%	94 21%	151 26%
Somewhat approve	203 20%	85 18%	118 21%	123 17%	39 33%	34 30%	53 24%	48 21%	53 19%	49 16%	101 22%	102 17%
Somewhat disapprove	123 12%	56 12%	66 12%	83 11%	11 10%	17 15%	39 17%	26 11%	32 11%	26 9%	65 14%	58 10%
Strongly disapprove	448 43%	225 47%	220 40%	373 51%	17 15%	25 22%	93 41%	89 40%	118 42%	148 49%	182 40%	266 46%
Unsure	13 1%	5 1%	7 1%	6 1%	4 3%	3 3%	5 2%	3 1%	4 2%	-	8 2%	4 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
STRONGLY/SOMEWHAT APPROVE	448 43%	124 41%	118 38%	129 50%	75 48%	242 40%	204 49%	126 31%	139 44%	111 46%	83 39%	64 44%	52 41%	135 45%	226 44%	47 58%	138 44%
STRONGLY/SOMEWHAT DISAPPROVE	570 55%	171 57%	187 60%	130 50%	82 52%	358 59%	212 51%	283 69%	173 55%	122 51%	128 60%	79 55%	74 59%	162 54%	288 55%	30 37%	177 56%
Strongly approve	245 24%	66 22%	69 22%	62 24%	49 31%	135 22%	111 27%	70 17%	74 24%	55 23%	47 22%	27 19%	29 23%	82 28%	120 23%	25 31%	89 28%
Somewhat approve	203 20%	57 19%	50 16%	67 26%	27 17%	107 18%	93 22%	56 14%	65 21%	56 23%	35 17%	36 25%	22 18%	53 18%	106 20%	22 27%	49 16%
Somewhat disapprove	123 12%	37 12%	35 11%	39 15%	12 7%	72 12%	51 12%	47 11%	36 11%	25 11%	33 15%	13 9%	17 14%	31 11%	67 13%	5 7%	26 8%
Strongly disapprove	448 43%	134 45%	152 49%	91 35%	70 45%	286 47%	161 39%	236 57%	137 44%	97 41%	95 45%	66 46%	57 45%	130 44%	221 43%	25 31%	151 48%
Unsure	13 1%	5 2%	5 1%	1 1%	-	10 2%	1 *%	3 1%	1 *%	6 2%	2 1%	2 1%	1 1%	1 *%	5 1%	4 5%	1 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
STRONGLY/SOMEWHAT APPROVE	448 43%	36 9%	63 31%	349 84%	39 8%	15 20%	394 82%	49 13%	150 46%	239 81%	33 7%	399 79%	30 6%	414 83%	33 7%	410 83%	5 12%	11 4%	22 11%	214 52%	300 46%	370 46%	217 33%	381 51%
STRONGLY/SOMEWHAT DISAPPROVE	570 55%	376 91%	137 67%	56 14%	438 92%	56 76%	76 16%	332 87%	172 53%	54 18%	428 93%	98 19%	469 94%	76 15%	462 93%	75 15%	33 82%	247 96%	178 89%	194 47%	341 53%	432 53%	434 66%	361 48%
Strongly approve	245 24%	16 4%	27 13%	203 49%	17 3%	5 7%	223 47%	35 9%	71 22%	136 46%	11 2%	229 45%	12 2%	231 46%	11 2%	233 47%	2 5%	5 2%	10 5%	122 30%	170 26%	203 25%	120 18%	221 29%
Somewhat approve	203 20%	20 5%	36 18%	146 35%	23 5%	9 13%	171 36%	15 4%	79 24%	103 35%	22 5%	170 34%	18 4%	183 37%	22 5%	178 36%	3 7%	6 2%	12 6%	92 22%	130 20%	167 21%	97 15%	160 21%
Somewhat disapprove	123 12%	49 12%	47 23%	27 7%	60 13%	22 30%	41 8%	42 11%	50 15%	27 9%	56 12%	53 11%	55 11%	56 11%	59 12%	52 11%	11 29%	18 7%	37 19%	34 8%	60 9%	89 11%	82 12%	87 12%
Strongly disapprove	448 43%	328 79%	90 44%	30 7%	378 79%	34 46%	35 7%	290 76%	122 37%	28 9%	372 80%	45 9%	414 83%	20 4%	404 81%	23 5%	21 53%	229 89%	140 70%	160 39%	281 43%	344 42%	352 54%	275 37%
Unsure	13 1%	1 *%	4 2%	8 2%	1 *%	3 3%	9 2%	1 *%	5 2%	3 1%	1 *%	8 2%	2 *%	9 2%	1 *%	9 2%	2 6%	-	-	4 1%	6 1%	7 1%	6 1%	10 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[OApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	448	195	159	130	318	70	60	168	193	88	122	26	80	132	30	386
	43%	42%	47%	46%	43%	44%	48%	52%	44%	32%	52%	14%	46%	54%	9%	86%
STRONGLY/SOMEWHAT DISAPPROVE	570	264	174	153	416	88	65	150	237	183	109	155	92	109	323	53
	55%	57%	51%	54%	56%	55%	52%	47%	54%	67%	47%	85%	53%	45%	91%	12%
Strongly approve	245	115	88	75	171	35	40	90	114	42	74	17	37	66	9	242
	24%	25%	26%	26%	23%	22%	32%	28%	26%	15%	32%	9%	21%	27%	3%	54%
Somewhat approve	203	80	71	56	147	36	20	78	79	46	48	9	43	66	21	143
	20%	17%	21%	20%	20%	22%	16%	24%	18%	17%	20%	5%	25%	27%	6%	32%
Somewhat disapprove	123	51	42	42	79	26	16	34	59	30	33	15	16	31	30	34
	12%	11%	13%	15%	11%	17%	13%	10%	14%	11%	14%	8%	9%	13%	8%	8%
Strongly disapprove	448	213	132	111	337	61	49	117	178	153	76	140	76	79	293	18
	43%	46%	39%	39%	45%	38%	39%	36%	41%	56%	33%	77%	44%	32%	83%	4%
Unsure	13	2	7	1	11	1	0	4	6	3	2	1	2	3	-	12
	1%	1%	2%	*%	2%	1%	*%	1%	1%	1%	1%	1%	1%	1%		3%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QVPAapproval] Do you approve or disapprove of the way Kamala Harris is handling her job as Vice President?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
STRONGLY/SOMEWHAT APPROVE	512 50%	219 46%	292 53%	299 41%	97 82%	77 68%	119 53%	116 51%	139 50%	138 46%	235 52%	277 48%
STRONGLY/SOMEWHAT DISAPPROVE	495 48%	249 52%	243 44%	408 56%	20 17%	36 32%	99 44%	101 45%	134 48%	161 53%	200 44%	296 51%
Strongly approve	336 33%	137 29%	199 36%	197 27%	63 53%	48 43%	66 29%	75 33%	101 36%	94 31%	141 31%	195 34%
Somewhat approve	175 17%	83 17%	93 17%	102 14%	34 29%	29 25%	52 23%	41 18%	38 14%	44 15%	93 21%	82 14%
Somewhat disapprove	71 7%	35 7%	34 6%	44 6%	6 5%	8 7%	28 13%	14 6%	17 6%	12 4%	42 9%	29 5%
Strongly disapprove	424 41%	215 45%	209 38%	364 50%	14 12%	28 25%	71 31%	87 39%	118 42%	149 49%	158 35%	266 46%
Unsure	24 2%	9 2%	15 3%	21 3%	1 1%	0 *%	7 3%	9 4%	5 2%	3 1%	16 4%	8 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QVPAapproval] Do you approve or disapprove of the way Kamala Harris is handling her job as Vice President?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
STRONGLY/SOMEWHAT APPROVE	512 50%	140 47%	154 50%	136 52%	79 50%	295 48%	215 51%	148 36%	149 47%	124 52%	112 53%	70 49%	55 44%	142 48%	257 50%	49 60%	147 46%
STRONGLY/SOMEWHAT DISAPPROVE	495 48%	151 50%	152 49%	114 44%	78 50%	303 50%	193 46%	254 62%	154 49%	107 45%	100 47%	70 49%	66 52%	150 50%	253 49%	24 29%	166 53%
Strongly approve	336 33%	91 31%	110 35%	80 31%	56 35%	201 33%	135 32%	101 24%	96 31%	80 34%	72 34%	46 32%	36 29%	96 32%	160 31%	37 46%	109 34%
Somewhat approve	175 17%	49 16%	45 14%	56 22%	24 15%	94 15%	80 19%	48 12%	52 17%	44 18%	40 19%	24 17%	19 15%	46 15%	98 19%	12 14%	38 12%
Somewhat disapprove	71 7%	19 6%	18 6%	28 11%	6 4%	37 6%	34 8%	24 6%	20 6%	16 7%	21 10%	9 6%	6 5%	19 6%	45 9%	3 4%	13 4%
Strongly disapprove	424 41%	132 44%	133 43%	86 33%	73 46%	266 44%	158 38%	230 56%	134 43%	91 38%	78 37%	62 43%	60 48%	130 44%	208 40%	20 25%	153 48%
Unsure	24 2%	8 3%	4 1%	10 4%	-	13 2%	10 2%	10 2%	10 3%	7 3%	1 *	4 3%	5 4%	5 2%	9 2%	9 11%	3 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QVPAapproval] Do you approve or disapprove of the way Kamala Harris is handling her job as Vice President?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
STRONGLY/SOMEWHAT APPROVE	512 50%	40 10%	85 41%	387 94%	42 9%	28 38%	442 92%	62 16%	177 54%	259 88%	39 8%	451 89%	36 7%	468 94%	45 9%	454 92%	12 30%	9 3%	26 13%	230 56%	332 51%	416 51%	243 37%	422 56%
STRONGLY/SOMEWHAT DISAPPROVE	495 48%	366 89%	108 53%	21 5%	429 90%	38 52%	28 6%	316 83%	140 43%	29 10%	416 90%	41 8%	456 91%	17 3%	441 89%	29 6%	25 63%	249 96%	168 84%	177 43%	304 47%	378 47%	397 60%	311 41%
Strongly approve	336 33%	20 5%	35 17%	281 68%	20 4%	4 6%	311 65%	48 13%	96 29%	182 62%	13 3%	315 62%	17 3%	317 63%	20 4%	313 63%	4 10%	4 2%	14 7%	155 38%	236 36%	275 34%	151 23%	290 39%
Somewhat approve	175 17%	19 5%	50 24%	107 26%	21 4%	24 32%	131 27%	13 4%	81 25%	77 26%	26 6%	136 27%	19 4%	151 30%	25 5%	142 29%	8 21%	5 2%	12 6%	74 18%	96 15%	141 17%	93 14%	132 18%
Somewhat disapprove	71 7%	37 9%	26 13%	8 2%	45 9%	11 15%	15 3%	29 7%	31 10%	10 3%	40 9%	17 3%	53 11%	9 2%	46 9%	15 3%	10 24%	20 8%	22 11%	19 5%	27 4%	44 5%	48 7%	52 7%
Strongly disapprove	424 41%	330 80%	82 40%	13 3%	384 80%	27 37%	13 3%	288 75%	109 33%	19 7%	376 81%	24 5%	404 81%	8 2%	395 80%	14 3%	15 39%	229 89%	145 73%	157 38%	277 43%	333 41%	350 53%	259 35%
Unsure	24 2%	8 2%	12 6%	5 1%	8 2%	7 10%	9 2%	4 1%	9 3%	8 3%	8 2%	13 3%	8 2%	15 3%	10 2%	11 2%	3 7%	1 *	6 3%	5 1%	12 2%	16 2%	16 3%	18 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QVPAapproval] Do you approve or disapprove of the way Kamala Harris is handling her job as Vice President?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	512	207	192	150	361	85	65	185	223	103	138	35	85	154	30	428
	50%	45%	57%	53%	49%	54%	52%	58%	51%	38%	59%	19%	49%	63%	9%	95%
STRONGLY/SOMEWHAT DISAPPROVE	495	241	137	131	364	71	59	130	203	163	89	145	85	86	320	15
	48%	52%	40%	46%	49%	45%	47%	40%	47%	60%	38%	79%	49%	35%	91%	3%
Strongly approve	336	142	125	97	240	55	42	128	146	62	95	26	54	95	11	311
	33%	31%	37%	34%	32%	35%	33%	40%	34%	23%	41%	14%	31%	39%	3%	69%
Somewhat approve	175	65	67	53	122	30	23	57	76	42	43	9	31	58	19	117
	17%	14%	20%	19%	16%	19%	18%	18%	18%	15%	18%	5%	18%	24%	5%	26%
Somewhat disapprove	71	27	33	24	46	15	9	20	35	16	14	9	11	15	18	7
	7%	6%	10%	8%	6%	9%	7%	6%	8%	6%	6%	5%	6%	6%	5%	1%
Strongly disapprove	424	214	104	107	318	57	49	110	167	147	75	135	75	72	302	9
	41%	46%	31%	37%	43%	36%	39%	34%	38%	54%	32%	74%	43%	29%	86%	2%
Unsure	24	13	10	4	20	3	2	7	10	7	7	3	3	4	2	7
	2%	3%	3%	2%	3%	2%	2%	2%	2%	3%	3%	2%	1%	2%	1%	2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
STRONGLY/SOMEWHAT APPROVE	512 50%	261 55%	250 46%	416 57%	21 18%	42 37%	114 51%	110 49%	131 47%	157 52%	224 50%	288 50%
STRONGLY/SOMEWHAT DISAPPROVE	508 49%	214 45%	292 53%	308 42%	92 78%	70 62%	108 48%	110 49%	145 52%	145 48%	218 48%	290 50%
Strongly approve	347 34%	170 36%	177 32%	291 40%	9 7%	22 20%	74 33%	79 35%	87 31%	107 35%	153 34%	194 33%
Somewhat approve	165 16%	91 19%	74 13%	125 17%	13 11%	20 18%	40 18%	31 14%	45 16%	49 16%	71 16%	94 16%
Somewhat disapprove	79 8%	38 8%	41 7%	39 5%	19 16%	13 11%	21 9%	15 7%	25 9%	18 6%	36 8%	43 7%
Strongly disapprove	429 42%	175 37%	251 46%	269 37%	73 62%	57 50%	87 39%	94 42%	120 43%	128 42%	182 40%	247 43%
Unsure	11 1%	3 1%	8 1%	4 1%	5 4%	1 1%	3 1%	5 2%	3 1%	-	8 2%	3 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error= +/-3.6 Percentage Points

[QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
STRONGLY/SOMEWHAT APPROVE	512 50%	166 55%	155 50%	115 44%	77 49%	320 53%	192 46%	265 64%	151 48%	115 48%	101 47%	73 50%	70 56%	147 50%	261 50%	31 38%	159 50%
STRONGLY/SOMEWHAT DISAPPROVE	508 49%	128 43%	154 49%	144 55%	79 50%	282 46%	223 53%	145 35%	160 51%	122 51%	108 51%	71 49%	56 44%	148 50%	254 49%	46 56%	156 49%
Strongly approve	347 34%	127 42%	110 35%	64 25%	46 29%	237 39%	110 26%	200 48%	91 29%	81 34%	74 35%	56 39%	46 36%	87 29%	175 34%	22 27%	112 35%
Somewhat approve	165 16%	38 13%	45 14%	50 19%	31 20%	83 14%	82 20%	65 16%	60 19%	34 14%	27 13%	17 12%	24 19%	60 20%	86 17%	9 11%	47 15%
Somewhat disapprove	79 8%	24 8%	24 8%	20 8%	11 7%	48 8%	31 7%	21 5%	18 6%	17 7%	18 9%	12 8%	14 11%	18 6%	44 9%	5 6%	19 6%
Strongly disapprove	429 42%	104 35%	130 42%	124 48%	68 43%	234 38%	192 46%	124 30%	142 45%	105 44%	90 42%	59 41%	42 33%	130 44%	210 40%	42 51%	137 43%
Unsure	11 1%	6 2%	2 1%	1 1%	2 1%	8 1%	3 1%	2 1%	2 1%	2 1%	3 2%	0 *	-	2 1%	4 1%	5 6%	1 *

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
STRONGLY/SOMEWHAT APPROVE	512 50%	370 90%	101 50%	40 10%	428 89%	37 50%	47 10%	323 84%	140 43%	40 13%	429 93%	53 10%	469 94%	35 7%	447 90%	47 10%	18 45%	254 98%	165 82%	171 41%	306 47%	389 48%	394 60%	314 42%
STRONGLY/SOMEWHAT DISAPPROVE	508 49%	41 10%	101 49%	366 89%	49 10%	34 47%	426 89%	59 16%	183 56%	252 85%	31 7%	447 88%	29 6%	458 92%	48 10%	440 89%	20 51%	2 1%	35 18%	238 58%	337 52%	413 51%	254 39%	429 57%
Strongly approve	347 34%	281 68%	45 22%	21 5%	312 65%	12 17%	22 5%	242 63%	77 24%	20 7%	312 67%	20 4%	335 67%	9 2%	325 65%	15 3%	7 18%	205 79%	105 53%	110 27%	208 32%	262 32%	274 42%	212 28%
Somewhat approve	165 16%	89 22%	56 27%	19 5%	116 24%	24 33%	25 5%	81 21%	62 19%	20 7%	117 25%	32 6%	134 27%	26 5%	123 25%	32 6%	10 26%	49 19%	59 30%	61 15%	98 15%	127 16%	120 18%	102 14%
Somewhat disapprove	79 8%	21 5%	27 13%	30 7%	28 6%	11 16%	40 8%	22 6%	40 12%	15 5%	20 4%	49 10%	22 4%	49 10%	31 6%	40 8%	8 21%	2 1%	20 10%	25 6%	46 7%	54 7%	49 7%	62 8%
Strongly disapprove	429 42%	20 5%	73 36%	336 81%	21 4%	23 31%	386 80%	38 10%	143 44%	237 80%	11 2%	397 79%	7 1%	408 82%	16 3%	401 81%	12 31%	- 0%	16 8%	213 52%	291 45%	359 44%	206 31%	367 49%
Unsure	11 1%	2 1%	2 1%	6 2%	2 *%	2 3%	6 1%	- 0%	4 1%	5 2%	3 1%	6 1%	2 *%	7 1%	2 *%	7 1%	2 4%	2 1%	- 0%	3 1%	5 1%	8 1%	9 1%	9 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	512	235	156	144	367	72	71	144	211	156	99	146	91	91	316	13
	50%	51%	46%	50%	49%	45%	57%	45%	49%	57%	42%	80%	52%	37%	90%	3%
STRONGLY/SOMEWHAT DISAPPROVE	508	225	176	136	372	83	53	176	221	112	133	35	82	153	37	431
	49%	49%	52%	48%	50%	52%	42%	54%	51%	41%	57%	19%	47%	62%	10%	96%
Strongly approve	347	154	101	96	252	47	48	107	133	108	67	110	56	56	244	6
	34%	33%	30%	33%	34%	29%	39%	33%	31%	39%	29%	60%	33%	23%	69%	1%
Somewhat approve	165	81	55	48	116	25	23	37	78	49	32	36	34	35	72	7
	16%	18%	16%	17%	16%	16%	18%	12%	18%	18%	14%	20%	20%	14%	20%	2%
Somewhat disapprove	79	40	22	29	50	16	12	32	30	17	17	11	11	15	17	37
	8%	9%	6%	10%	7%	10%	10%	10%	7%	6%	7%	6%	7%	6%	5%	8%
Strongly disapprove	429	185	154	107	322	67	40	143	191	94	116	24	70	138	19	394
	42%	40%	46%	38%	43%	42%	32%	44%	44%	35%	50%	13%	41%	57%	5%	88%
Unsure	11	2	7	6	5	4	2	3	3	5	2	1	0	1	0	6
	1%	*%	2%	2%	1%	3%	1%	1%	1%	2%	1%	1%	*%	*%	*%	1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMotivation2024] How motivated are you to vote in the November 2024 election for President?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
EXTREMELY/VERY MOTIVATED	921 89%	434 91%	483 88%	663 91%	99 84%	100 88%	182 81%	203 90%	253 91%	283 94%	385 86%	536 92%
NOT VERY/NOT AT ALL MOTIVATED	41 4%	19 4%	22 4%	24 3%	8 7%	6 5%	17 8%	9 4%	7 2%	8 3%	26 6%	14 2%
Extremely motivated	797 77%	375 78%	419 76%	582 80%	80 68%	84 74%	135 60%	183 81%	223 80%	255 84%	318 71%	478 82%
Very motivated	124 12%	60 12%	64 12%	81 11%	19 16%	16 14%	47 21%	20 9%	29 11%	28 9%	67 15%	57 10%
Somewhat motivated	64 6%	22 5%	41 8%	36 5%	11 9%	8 7%	23 10%	10 5%	18 6%	12 4%	34 8%	30 5%
Not very motivated	23 2%	7 2%	15 3%	11 2%	7 6%	3 3%	12 5%	3 2%	3 1%	4 1%	16 3%	7 1%
Not at all motivated	18 2%	11 2%	7 1%	13 2%	1 1%	3 2%	5 2%	5 2%	4 1%	4 1%	11 2%	7 1%
Unsure	6 1%	3 1%	3 1%	5 1%	1 1%	-	2 1%	2 1%	1 *%	-	5 1%	1 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMotivation2024] How motivated are you to vote in the November 2024 election for President?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
EXTREMELY/VERY MOTIVATED	921 89%	260 87%	283 91%	227 87%	148 94%	542 89%	375 90%	374 91%	286 92%	207 87%	186 87%	133 92%	117 93%	269 90%	464 89%	71 87%	295 93%
NOT VERY/NOT AT ALL MOTIVATED	41 4%	19 6%	8 3%	11 4%	2 1%	28 5%	13 3%	16 4%	8 3%	13 5%	13 6%	2 1%	4 3%	7 2%	20 4%	3 4%	9 3%
Extremely motivated	797 77%	210 70%	250 81%	200 77%	133 84%	460 75%	333 80%	325 79%	254 81%	168 70%	159 75%	115 80%	97 77%	248 84%	392 76%	59 72%	263 83%
Very motivated	124 12%	50 17%	33 10%	27 10%	15 10%	82 13%	42 10%	49 12%	32 10%	40 17%	27 13%	17 12%	20 16%	21 7%	71 14%	12 15%	32 10%
Somewhat motivated	64 6%	17 6%	19 6%	20 8%	7 5%	37 6%	27 6%	21 5%	16 5%	16 7%	14 6%	10 7%	6 4%	19 6%	32 6%	6 8%	11 4%
Not very motivated	23 2%	11 4%	4 1%	6 2%	1 1%	16 3%	7 2%	8 2%	4 1%	6 3%	10 5%	1 1%	2 1%	1 *	9 2%	2 2%	4 1%
Not at all motivated	18 2%	8 3%	4 1%	5 2%	1 1%	12 2%	6 1%	8 2%	4 1%	6 3%	4 2%	0 *	2 1%	6 2%	11 2%	1 2%	5 2%
Unsure	6 1%	3 1%	0 *	2 1%	0 *	3 1%	3 1%	2 1%	3 1%	3 1%	-	0 *	-	2 1%	4 1%	1 2%	-

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMotivation2024] How motivated are you to vote in the November 2024 election for President?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
EXTREMELY/VERY MOTIVATED	921 89%	385 93%	151 74%	385 93%	440 92%	40 54%	441 92%	355 93%	274 84%	276 93%	422 91%	463 92%	448 90%	460 92%	449 90%	452 91%	20 51%	246 95%	181 91%	385 93%	604 93%	740 91%	589 90%	675 90%
NOT VERY/NOT AT ALL MOTIVATED	41 4%	9 2%	23 11%	9 2%	12 2%	17 23%	12 3%	6 2%	26 8%	4 1%	12 3%	14 3%	17 3%	15 3%	15 3%	13 3%	13 32%	6 2%	2 1%	11 3%	15 2%	28 3%	24 4%	27 4%
Extremely motivated	797 77%	332 80%	129 63%	335 81%	383 80%	29 39%	385 80%	321 84%	223 68%	242 82%	368 80%	406 80%	393 79%	396 79%	393 79%	392 79%	11 29%	216 84%	155 78%	342 83%	547 84%	655 81%	511 78%	584 78%
Very motivated	124 12%	53 13%	22 11%	50 12%	57 12%	11 15%	56 12%	34 9%	51 16%	34 11%	54 12%	57 11%	55 11%	64 13%	56 11%	59 12%	9 22%	29 11%	26 13%	43 10%	57 9%	85 11%	78 12%	90 12%
Somewhat motivated	64 6%	18 4%	27 13%	19 5%	25 5%	13 17%	26 5%	22 6%	24 7%	16 5%	26 6%	28 6%	31 6%	24 5%	29 6%	29 6%	5 14%	6 2%	17 9%	16 4%	27 4%	39 5%	43 7%	48 6%
Not very motivated	23 2%	4 1%	13 7%	5 1%	5 1%	9 13%	9 2%	4 1%	13 4%	1 *	7 1%	11 2%	10 2%	9 2%	8 2%	8 2%	6 14%	2 1%	0 *	5 1%	6 1%	16 2%	15 2%	15 2%
Not at all motivated	18 2%	6 1%	9 4%	3 1%	7 1%	8 11%	3 1%	1 *	13 4%	3 1%	5 1%	3 1%	7 1%	6 1%	6 1%	4 1%	7 18%	4 1%	1 1%	6 1%	8 1%	11 1%	9 1%	12 2%
Unsure	6 1%	2 *	4 2%	1 *	2 *	4 5%	1 *	0 *	3 1%	0 *	3 1%	-	4 1%	1 *	4 1%	1 *	1 3%	0 *	-	-	2 *	3 *	2 *	1 *

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMotivation2024] How motivated are you to vote in the November 2024 election for President?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031 100	462 100	339 100	285 100	745 100	159 100	125 100	322 100	435 100	273 100	233 100	182 100	173 100	245 100	353 100	450 100
EXTREMELY/VERY MOTIVATED	921 89%	420 91%	289 85%	252 88%	669 90%	134 84%	117 94%	286 89%	393 90%	242 88%	209 90%	168 92%	158 91%	210 86%	333 94%	425 94%
NOT VERY/NOT AT ALL MOTIVATED	41 4%	14 3%	20 6%	13 5%	27 4%	11 7%	2 2%	15 5%	12 3%	14 5%	3 1%	5 3%	5 3%	15 6%	7 2%	12 3%
Extremely motivated	797 77%	374 81%	237 70%	213 75%	584 78%	115 72%	97 77%	244 76%	344 79%	209 76%	186 80%	153 84%	140 81%	179 73%	294 83%	379 84%
Very motivated	124 12%	46 10%	53 16%	39 14%	85 11%	19 12%	20 16%	43 13%	49 11%	33 12%	23 10%	15 8%	18 11%	30 12%	39 11%	45 10%
Somewhat motivated	64 6%	28 6%	25 7%	19 7%	44 6%	14 9%	6 4%	19 6%	28 6%	16 6%	21 9%	9 5%	10 6%	16 7%	12 4%	13 3%
Not very motivated	23 2%	9 2%	12 3%	8 3%	13 2%	8 5%	0 *%	9 3%	6 1%	7 3%	2 1%	1 1%	2 1%	7 3%	6 2%	9 2%
Not at all motivated	18 2%	5 1%	9 3%	5 2%	13 2%	3 2%	2 2%	6 2%	5 1%	6 2%	1 1%	4 2%	3 2%	8 3%	1 *%	3 1%
Unsure	6 1%	0 *%	5 1%	1 *%	5 1%	1 1%	-	2 1%	2 1%	2 1%	0 *%	0 *%	-	4 2%	0 *%	0 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	497 48%	254 53%	242 44%	404 55%	20 17%	37 32%	102 45%	99 44%	136 49%	159 53%	202 45%	295 51%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	495 48%	211 44%	283 52%	300 41%	91 77%	75 66%	110 49%	120 53%	134 48%	130 43%	230 51%	264 46%
Definitely the Republican candidate	381 37%	198 41%	183 33%	326 45%	15 13%	25 22%	68 30%	84 37%	102 37%	128 42%	151 34%	230 40%
Probably the Republican candidate	111 11%	54 11%	56 10%	74 10%	4 4%	11 10%	33 15%	15 6%	32 12%	31 10%	48 11%	63 11%
Lean, the Republican candidate	5 *%	2 1%	2 *%	4 *%	1 1%	-	2 1%	1 1%	1 *%	1 *%	3 1%	2 *%
Lean, the Democratic candidate	7 1%	4 1%	3 1%	4 1%	1 1%	2 2%	2 1%	4 2%	1 *%	0 *%	6 1%	1 *%
Probably the Democratic candidate	82 8%	45 9%	37 7%	50 7%	15 13%	14 12%	28 12%	23 10%	14 5%	17 6%	51 11%	31 5%
Definitely the Democratic candidate	405 39%	162 34%	243 44%	246 34%	75 64%	59 51%	81 36%	93 41%	118 42%	113 38%	174 39%	231 40%
Unsure	40 4%	13 3%	25 5%	25 3%	7 6%	3 2%	12 5%	6 3%	9 3%	12 4%	18 4%	21 4%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	497 48%	151 50%	157 51%	118 45%	70 45%	308 51%	189 45%	255 62%	149 48%	104 44%	102 48%	72 50%	71 56%	142 48%	260 50%	27 33%	154 49%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	495 48%	129 43%	145 47%	134 52%	83 53%	274 45%	217 52%	140 34%	156 50%	119 50%	104 49%	69 48%	52 41%	143 48%	240 46%	54 66%	151 48%
Definitely the Republican candidate	381 37%	121 40%	118 38%	88 34%	54 34%	240 39%	142 34%	209 51%	117 37%	84 35%	68 32%	61 42%	57 45%	109 37%	197 38%	17 21%	129 41%
Probably the Republican candidate	111 11%	28 9%	38 12%	30 11%	15 10%	66 11%	45 11%	44 11%	31 10%	20 8%	32 15%	11 8%	14 11%	31 10%	60 12%	9 12%	24 8%
Lean, the Republican candidate	5 *%	2 1%	1 *%	1 *%	2 1%	3 *%	2 1%	2 *%	2 *%	1 *%	2 1%	-	-	2 1%	3 1%	1 1%	1 *%
Lean, the Democratic candidate	7 1%	5 2%	2 1%	-	-	7 1%	-	4 1%	-	5 2%	0 *%	1 1%	1 *%	1 *%	2 *%	1 1%	0 *%
Probably the Democratic candidate	82 8%	26 9%	22 7%	21 8%	14 9%	47 8%	35 8%	25 6%	25 8%	18 7%	29 14%	7 5%	9 7%	19 6%	49 9%	6 7%	18 6%
Definitely the Democratic candidate	405 39%	98 33%	120 39%	113 44%	69 44%	219 36%	183 44%	111 27%	131 42%	97 41%	75 35%	61 42%	42 34%	123 42%	189 36%	48 58%	133 42%
Unsure	40 4%	19 6%	9 3%	7 3%	4 3%	28 5%	12 3%	17 4%	8 3%	15 6%	7 3%	3 2%	3 2%	12 4%	20 4%	1 1%	11 3%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	497	391	83	23	448	23	26	329	133	24	426	43	465	27	497	-	-	251	183	172	314	382	395	302
	48%	95%	40%	6%	94%	32%	5%	86%	41%	8%	92%	9%	93%	5%	100%			97%	91%	42%	48%	47%	60%	40%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	495	23	86	386	29	20	446	52	166	265	26	448	25	466	-	495	-	6	17	231	319	400	237	421
	48%	5%	42%	93%	6%	27%	93%	14%	51%	89%	6%	89%	5%	93%		100%		2%	8%	56%	49%	49%	36%	56%
Definitely the Republican candidate	381	323	51	7	365	9	7	273	87	16	354	13	369	11	381	-	-	215	145	131	249	296	315	231
	37%	78%	25%	2%	76%	12%	2%	71%	27%	6%	77%	3%	74%	2%	77%			83%	73%	32%	38%	37%	48%	31%
Probably the Republican candidate	111	66	30	15	80	13	18	56	43	8	69	29	91	16	111	-	-	34	38	40	64	86	78	68
	11%	16%	14%	4%	17%	18%	4%	15%	13%	3%	15%	6%	18%	3%	22%			13%	19%	10%	10%	11%	12%	9%
Lean, the Republican candidate	5	2	2	1	3	2	1	-	4	-	3	1	5	-	5	-	-	2	-	1	1	-	2	3
	%	%	1%	%	1%	2%	%		1%		1%	%	1%		1%			1%		%	%		%	%
Lean, the Democratic candidate	7	0	5	2	3	1	3	-	4	3	1	4	4	3	-	7	-	2	1	1	2	1	5	4
	1%	%	2%	1%	1%	1%	1%		1%	1%	%	1%	1%	1%		1%		1%	%	%	%	%	1%	1%
Probably the Democratic candidate	82	11	31	40	13	15	54	19	37	24	17	60	14	65	-	82	-	4	5	28	43	62	46	63
	8%	3%	15%	10%	3%	20%	11%	5%	11%	8%	4%	12%	3%	13%		17%		2%	3%	7%	7%	8%	7%	8%
Definitely the Democratic candidate	405	11	51	343	13	4	388	33	125	238	8	384	7	398	-	405	-	-	11	202	274	337	187	353
	39%	3%	25%	83%	3%	6%	81%	9%	38%	80%	2%	76%	1%	80%		82%			5%	49%	42%	42%	28%	47%
Unsure	40	-	35	4	2	30	8	1	28	7	11	14	11	6	-	-	40	1	0	8	15	28	25	29
	4%		17%	1%	%	41%	2%	%	8%	3%	2%	3%	2%	1%			100%	%	%	2%	2%	3%	4%	4%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	497	239	143	137	360	71	66	132	208	157	95	147	83	81	332	11
	48%	52%	42%	48%	48%	44%	53%	41%	48%	58%	41%	81%	48%	33%	94%	3%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	495	212	180	140	354	82	58	182	211	102	127	31	85	151	21	430
	48%	46%	53%	49%	48%	52%	46%	56%	48%	37%	55%	17%	49%	62%	6%	96%
Definitely the Republican candidate	381	190	95	106	276	50	55	102	150	129	64	123	66	54	280	5
	37%	41%	28%	37%	37%	31%	44%	32%	34%	47%	28%	67%	38%	22%	79%	1%
Probably the Republican candidate	111	48	47	29	81	19	10	27	57	26	30	24	16	24	51	7
	11%	10%	14%	10%	11%	12%	8%	9%	13%	9%	13%	13%	9%	10%	15%	1%
Lean, the Republican candidate	5	1	2	2	3	2	1	2	1	2	1	-	1	3	0	-
	*%	*%	*%	1%	*%	1%	*%	1%	*%	1%	*%		1%	1%	*%	
Lean, the Democratic candidate	7	0	6	2	5	2	0	3	1	2	1	-	3	3	1	0
	1%	*%	2%	1%	1%	1%	*%	1%	*%	1%	*%		1%	1%	*%	*%
Probably the Democratic candidate	82	39	25	31	51	17	14	27	31	24	15	9	15	21	11	27
	8%	8%	7%	11%	7%	10%	11%	8%	7%	9%	6%	5%	9%	9%	3%	6%
Definitely the Democratic candidate	405	173	149	107	298	63	44	152	178	76	112	22	67	126	9	402
	39%	37%	44%	38%	40%	40%	35%	47%	41%	28%	48%	12%	39%	51%	3%	89%
Unsure	40	10	16	8	31	6	1	9	17	14	11	4	5	13	1	9
	4%	2%	5%	3%	4%	4%	1%	3%	4%	5%	5%	2%	3%	5%	*%	2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpHarris] If the 2024 presidential election were being held today, would you vote for

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	501 49%	258 54%	242 44%	403 55%	20 17%	42 37%	106 47%	105 46%	136 49%	153 51%	211 47%	290 50%
KAMALA HARRIS, DEFINITELY/ PROBABLY/LEAN	499 48%	212 44%	287 52%	305 42%	94 79%	69 61%	108 48%	112 50%	138 49%	142 47%	220 49%	279 48%
Donald Trump, definitely	430 42%	220 46%	209 38%	360 49%	12 10%	31 27%	83 37%	87 39%	119 43%	141 47%	170 38%	260 45%
Donald Trump, probably	64 6%	35 7%	29 5%	37 5%	7 6%	11 10%	23 10%	15 6%	15 5%	11 4%	38 8%	26 4%
Donald Trump, lean	7 1%	2 1%	5 1%	6 1%	1 1%	-	0 *	3 1%	2 1%	2 1%	3 1%	4 1%
Kamala Harris, lean	1 *	0 *	1 *	-	1 1%	-	-	1 *	-	0 *	1 *	0 *
Kamala Harris, probably	56 5%	32 7%	24 4%	32 4%	14 12%	8 7%	21 9%	9 4%	10 4%	15 5%	30 7%	25 4%
Kamala Harris, definitely	442 43%	180 38%	262 48%	273 37%	78 66%	61 54%	87 39%	102 45%	127 46%	126 42%	189 42%	253 44%
Unsure	31 3%	9 2%	20 4%	21 3%	5 4%	2 2%	10 5%	9 4%	5 2%	7 2%	19 4%	12 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpHarris] If the 2024 presidential election were being held today, would you vote for

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	501 49%	159 53%	154 50%	114 44%	74 47%	313 51%	187 45%	257 62%	146 47%	110 46%	103 48%	71 49%	69 54%	145 49%	258 50%	27 33%	155 49%
KAMALA HARRIS, DEFINITELY/ PROBABLY/LEAN	499 48%	128 43%	150 48%	140 54%	78 49%	278 46%	218 52%	146 35%	156 50%	120 50%	103 48%	72 50%	54 43%	141 48%	242 47%	54 66%	155 49%
Donald Trump, definitely	430 42%	142 47%	135 44%	87 34%	66 42%	277 45%	153 37%	232 56%	129 41%	98 41%	89 42%	61 42%	60 48%	120 40%	217 42%	23 29%	142 45%
Donald Trump, probably	64 6%	17 6%	18 6%	22 9%	7 4%	35 6%	29 7%	24 6%	13 4%	11 5%	12 6%	11 7%	6 5%	24 8%	39 8%	4 5%	12 4%
Donald Trump, lean	7 1%	1 *	1 *	4 1%	1 1%	2 *	5 1%	2 *	4 1%	1 *	2 1%	-	2 2%	2 1%	2 *	-	2 1%
Kamala Harris, lean	1 *	0 *	1 *	-	-	1 *	-	-	-	1 *	0 *	-	-	-	-	-	-
Kamala Harris, probably	56 5%	18 6%	14 5%	15 6%	8 5%	33 5%	23 6%	20 5%	12 4%	16 7%	13 6%	8 5%	6 4%	10 3%	27 5%	3 3%	14 4%
Kamala Harris, definitely	442 43%	109 36%	135 43%	125 48%	70 44%	244 40%	195 47%	126 31%	143 46%	103 43%	90 42%	64 44%	48 38%	131 44%	215 41%	51 62%	142 45%
Unsure	31 3%	12 4%	6 2%	7 3%	6 4%	18 3%	13 3%	10 2%	11 4%	8 4%	7 3%	1 1%	4 3%	10 3%	19 4%	1 1%	5 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpHarris] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	501 49%	375 91%	97 48%	28 7%	437 91%	29 39%	35 7%	325 85%	141 43%	25 8%	430 93%	42 8%	501 100%	-	465 94%	25 5%	11 28%	257 100%	169 84%	164 40%	302 47%	380 47%	393 60%	307 41%
KAMALA HARRIS, DEFINITELY/ PROBABLY/LEAN	499 48%	35 9%	80 39%	384 93%	36 8%	22 31%	441 92%	52 14%	171 52%	265 89%	29 6%	451 89%	-	499 100%	27 5%	466 94%	6 16%	1 *	28 14%	237 58%	331 51%	408 50%	243 37%	423 56%
Donald Trump, definitely	430 42%	340 82%	68 33%	21 5%	390 81%	16 22%	24 5%	295 77%	110 34%	17 6%	385 83%	27 5%	430 86%	-	411 83%	13 3%	6 15%	241 93%	142 71%	150 36%	277 43%	335 41%	343 52%	261 35%
Donald Trump, probably	64 6%	33 8%	24 12%	7 2%	44 9%	9 13%	10 2%	28 7%	29 9%	6 2%	41 9%	12 2%	64 13%	-	49 10%	11 2%	4 10%	16 6%	26 13%	13 3%	24 4%	40 5%	45 7%	40 5%
Donald Trump, lean	7 1%	2 *	5 3%	-	3 1%	3 4%	1 *	3 1%	2 *	2 1%	4 1%	2 *	7 1%	-	5 1%	1 *	1 3%	-	1 1%	2 *	1 *	5 1%	5 1%	6 1%
Kamala Harris, lean	1 *	-	0 *	1 *	-	-	1 *	-	0 *	1 *	-	1 *	-	1 *	-	1 *	-	-	-	-	-	-	1 *	1 *
Kamala Harris, probably	56 5%	11 3%	18 9%	26 6%	11 2%	11 15%	34 7%	11 3%	33 10%	11 4%	16 4%	35 7%	-	56 11%	11 2%	40 8%	5 11%	1 *	8 4%	20 5%	26 4%	42 5%	39 6%	36 5%
Kamala Harris, definitely	442 43%	24 6%	62 30%	357 86%	25 5%	12 16%	406 85%	41 11%	138 42%	253 85%	12 3%	415 82%	-	442 89%	16 3%	425 86%	2 5%	-	20 10%	218 53%	305 47%	365 45%	202 31%	385 51%
Unsure	31 3%	3 1%	27 13%	1 *	5 1%	22 30%	4 1%	5 1%	15 4%	7 2%	4 1%	13 3%	-	-	5 1%	4 1%	22 56%	-	3 1%	10 2%	15 2%	22 3%	21 3%	22 3%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpHarris] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031 100	462 100	339 100	285 100	745 100	159 100	125 100	322 100	435 100	273 100	233 100	182 100	173 100	245 100	353 100	450 100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	501 49%	242 52%	145 43%	135 47%	365 49%	69 43%	65 52%	139 43%	208 48%	153 56%	94 40%	143 78%	88 51%	88 36%	324 92%	9 2%
KAMALA HARRIS, DEFINITELY/ PROBABLY/LEAN	499 48%	208 45%	184 54%	138 48%	361 48%	81 51%	57 45%	175 54%	215 49%	110 40%	131 56%	37 20%	81 47%	146 60%	26 7%	439 98%
Donald Trump, definitely	430 42%	205 44%	118 35%	111 39%	319 43%	53 33%	58 46%	116 36%	172 40%	141 52%	77 33%	134 73%	76 44%	72 29%	295 83%	7 1%
Donald Trump, probably	64 6%	31 7%	26 8%	20 7%	42 6%	13 8%	7 6%	20 6%	33 8%	10 4%	17 7%	7 4%	12 7%	13 5%	28 8%	2 *
Donald Trump, lean	7 1%	5 1%	1 *	3 1%	4 1%	3 2%	0 *	3 1%	2 1%	2 1%	1 1%	2 1%	0 *	2 1%	1 *	0 *
Kamala Harris, lean	1 *	-	-	-	1 *	-	-	1 *	0 *	-	-	-	-	0 *	-	1 *
Kamala Harris, probably	56 5%	22 5%	23 7%	20 7%	35 5%	11 7%	10 8%	20 6%	12 3%	23 9%	4 2%	7 4%	10 6%	12 5%	12 3%	25 6%
Kamala Harris, definitely	442 43%	185 40%	161 47%	118 41%	325 44%	71 44%	47 37%	154 48%	202 46%	87 32%	127 54%	30 16%	71 41%	134 55%	14 4%	413 92%
Unsure	31 3%	12 3%	10 3%	12 4%	19 3%	9 6%	3 3%	9 3%	12 3%	10 4%	8 4%	3 2%	4 2%	11 4%	3 1%	2 *

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpHarrisFull] If the 2024 presidential election were being held today, would you vote for

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Donald Trump, the Republican candidate	463 45%	240 50%	223 41%	379 52%	19 16%	35 30%	97 43%	93 41%	122 44%	152 50%	190 42%	273 47%
Kamala Harris, the Democratic candidate	485 47%	207 43%	278 51%	293 40%	90 76%	70 62%	103 46%	111 49%	134 48%	137 45%	214 48%	271 47%
Robert F. Kennedy, Jr., independent candidate	36 4%	17 3%	20 4%	22 3%	5 4%	3 3%	11 5%	8 4%	15 5%	2 1%	19 4%	17 3%
Jill Stein, Green Party candidate	13 1%	3 1%	7 1%	10 1%	-	2 2%	4 2%	4 2%	2 1%	2 1%	9 2%	4 1%
Cornel West, independent candidate	5 *%	2 *%	3 1%	4 1%	1 1%	-	1 *%	1 1%	2 1%	1 *%	2 *%	3 1%
Chase Oliver, the Libertarian candidate	7 1%	6 1%	1 *%	5 1%	-	2 2%	2 1%	2 1%	1 *%	2 1%	5 1%	2 *%
Unsure	22 2%	4 1%	18 3%	15 2%	3 3%	1 1%	7 3%	5 2%	3 1%	7 2%	12 3%	10 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpHarrisFull] If the 2024 presidential election were being held today, would you vote for

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Donald Trump, the Republican candidate	463 45%	149 50%	145 47%	101 39%	69 44%	293 48%	170 41%	242 59%	137 44%	104 44%	95 45%	67 46%	64 51%	132 44%	232 45%	27 33%	150 47%
Kamala Harris, the Democratic candidate	485 47%	121 40%	149 48%	133 51%	78 50%	270 44%	212 51%	139 34%	150 48%	115 48%	103 48%	66 46%	53 42%	141 48%	239 46%	51 62%	151 48%
Robert F. Kennedy, Jr., independent candidate	36 4%	11 4%	11 3%	14 5%	1 1%	21 3%	15 4%	14 3%	8 2%	6 3%	6 3%	7 5%	5 4%	11 4%	24 5%	1 1%	5 2%
Jill Stein, Green Party candidate	13 1%	5 2%	2 1%	3 1%	3 2%	7 1%	6 1%	5 1%	6 2%	6 2%	3 1%	-	1 *	4 1%	6 1%	-	3 1%
Cornel West, independent candidate	5 *	0 *	0 *	3 1%	1 1%	1 *	4 1%	-	4 1%	0 *	-	1 1%	1 1%	2 1%	4 1%	1 2%	-
Chase Oliver, the Libertarian candidate	7 1%	1 *	1 *	2 1%	3 2%	2 *	5 1%	0 *	4 1%	2 1%	1 1%	-	-	4 1%	4 1%	1 2%	1 *
Unsure	22 2%	13 4%	3 1%	4 1%	1 1%	17 3%	5 1%	11 3%	4 1%	6 2%	5 2%	3 2%	2 2%	3 1%	10 2%	1 1%	6 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpHarrisFull] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Donald Trump, the Republican candidate	463 45%	359 87%	79 38%	26 6%	413 86%	20 28%	30 6%	309 81%	126 39%	19 7%	403 87%	36 7%	463 93%	-	436 88%	18 4%	9 22%	251 97%	155 77%	158 38%	290 45%	357 44%	363 55%	279 37%
Kamala Harris, the Democratic candidate	485 47%	33 8%	74 36%	377 91%	35 7%	17 24%	433 90%	49 13%	161 49%	263 89%	25 5%	441 87%	4 1%	481 96%	22 4%	459 93%	4 9%	1 1%	26 13%	233 57%	321 50%	396 49%	230 35%	413 55%
Robert F Kennedy, Jr , independent candidate	36 4%	13 3%	17 8%	6 2%	19 4%	10 14%	7 1%	14 4%	18 6%	3 1%	19 4%	13 2%	22 4%	8 2%	20 4%	10 2%	7 16%	3 1%	13 7%	8 2%	13 2%	24 3%	29 4%	30 4%
Jill Stein, Green Party candidate	13 1%	4 1%	6 3%	3 1%	4 1%	4 6%	5 1%	2 *	4 1%	6 2%	4 1%	6 1%	4 1%	4 1%	4 1%	4 1%	5 13%	3 1%	0 *	4 1%	7 1%	9 1%	10 2%	10 1%
Cornel West, independent candidate	5 *	2 *	3 1%	0 *	3 1%	-	2 *	4 1%	-	1 *	1 *	1 *	-	2 *	3 1%	2 *	0 1%	-	2 1%	2 *	3 *	4 1%	4 1%	4 *
Chase Oliver, the Libertarian candidate	7 1%	2 *	5 3%	-	3 1%	3 3%	1 *	3 1%	4 1%	-	5 1%	1 *	4 1%	2 *	5 1%	1 *	1 2%	-	3 2%	3 1%	3 *	5 1%	4 1%	3 *
Unsure	22 2%	1 *	20 10%	1 *	2 *	19 26%	1 *	3 1%	12 4%	4 1%	5 1%	8 2%	3 1%	3 1%	7 1%	1 *	14 36%	-	0 *	4 1%	10 2%	15 2%	16 2%	13 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpHarrisFull] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	463	221	133	121	342	61	59	128	191	144	84	136	82	82	308	7
	45%	48%	39%	42%	46%	38%	47%	40%	44%	53%	36%	75%	47%	34%	87%	2%
Kamala Harris, the Democratic candidate	485	204	176	133	352	76	57	171	211	104	128	36	78	144	25	430
	47%	44%	52%	47%	47%	48%	45%	53%	48%	38%	55%	20%	45%	59%	7%	96%
Robert F. Kennedy, Jr., independent candidate	36	18	13	15	21	11	4	14	15	8	7	6	7	2	14	7
	4%	4%	4%	5%	3%	7%	3%	4%	3%	3%	3%	4%	4%	1%	4%	2%
Jill Stein, Green Party candidate	13	4	6	3	10	3	-	1	8	4	6	1	1	4	1	3
	1%	1%	2%	1%	1%	2%	-	*%	2%	1%	3%	*%	1%	2%	*%	1%
Cornel West, independent candidate	5	5	0	3	2	1	2	2	3	-	2	1	-	0	2	1
	*%	1%	*%	1%	*%	1%	1%	1%	1%	-	1%	*%	-	*%	*%	*%
Chase Oliver, the Libertarian candidate	7	4	2	3	4	-	3	1	0	6	-	1	-	5	1	1
	1%	1%	1%	1%	1%	-	2%	*%	*%	2%	-	1%	-	2%	*%	*%
Unsure	22	5	8	7	14	6	1	6	7	8	7	1	5	7	2	1
	2%	1%	2%	2%	2%	4%	1%	2%	2%	3%	3%	1%	3%	3%	1%	*%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpHarrisFullAlt] If the 2024 presidential election were being held today, would you vote for

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Donald Trump, the Republican candidate	490 48%	250 52%	240 44%	399 55%	19 16%	38 33%	107 48%	99 44%	133 48%	151 50%	207 46%	284 49%
Kamala Harris, the Democratic candidate	494 48%	211 44%	282 51%	300 41%	92 78%	69 61%	103 46%	114 51%	136 49%	140 46%	217 48%	276 48%
Jill Stein, Green Party candidate	8 1%	2 *	4 1%	7 1%	-	0 *	2 1%	3 1%	2 1%	1 *	5 1%	3 1%
Cornel West, independent candidate	9 1%	4 1%	4 1%	4 1%	3 3%	1 1%	4 2%	-	2 1%	2 1%	4 1%	4 1%
Chase Oliver, the Libertarian candidate	7 1%	4 1%	3 1%	4 1%	0 *	2 2%	2 1%	2 1%	2 1%	2 1%	4 1%	4 1%
Unsure	24 2%	7 1%	17 3%	14 2%	3 3%	3 3%	6 3%	7 3%	3 1%	7 2%	14 3%	10 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpHarrisFullAlt] If the 2024 presidential election were being held today, would you vote for

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Donald Trump, the Republican candidate	490 48%	155 52%	154 49%	111 43%	70 45%	309 51%	181 43%	256 62%	143 46%	106 45%	97 46%	70 48%	70 56%	142 48%	251 48%	27 33%	151 48%
Kamala Harris, the Democratic candidate	494 48%	124 41%	147 47%	139 53%	80 51%	271 44%	219 52%	141 34%	155 50%	116 49%	103 48%	72 50%	53 42%	143 48%	242 47%	53 65%	154 49%
Jill Stein, Green Party candidate	8 1%	1 *%	2 1%	3 1%	2 2%	3 *%	5 1%	3 1%	5 1%	3 1%	1 1%	-	1 *%	2 1%	3 1%	-	1 *%
Cornel West, independent candidate	9 1%	3 1%	2 *%	3 1%	1 1%	4 1%	4 1%	-	4 1%	3 1%	3 1%	0 *%	0 *%	2 1%	6 1%	1 1%	1 *%
Chase Oliver, the Libertarian candidate	7 1%	3 1%	1 *%	1 *%	1 1%	5 1%	3 1%	2 *%	2 1%	3 1%	3 1%	-	-	2 1%	5 1%	0 *%	2 1%
Unsure	24 2%	13 4%	5 2%	3 1%	2 1%	18 3%	6 1%	11 3%	4 1%	7 3%	6 3%	3 2%	2 2%	6 2%	13 2%	1 1%	7 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpHarrisFullAlt] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Donald Trump, the Republican candidate	490 48%	374 90%	92 45%	25 6%	434 91%	28 38%	29 6%	319 83%	139 43%	22 8%	426 92%	38 7%	483 96%	6 1%	462 93%	20 4%	9 22%	254 98%	170 85%	166 40%	303 47%	374 46%	383 58%	294 39%
Kamala Harris, the Democratic candidate	494 48%	32 8%	77 38%	385 93%	33 7%	19 26%	442 92%	53 14%	168 51%	264 89%	24 5%	450 89%	7 1%	487 97%	22 4%	465 94%	6 16%	- -	26 13%	233 57%	327 51%	404 50%	239 36%	423 56%
Jill Stein, Green Party candidate	8 1%	0 *%	7 3%	1 *%	0 *%	4 6%	3 1%	0 *%	3 1%	3 1%	1 *%	4 1%	1 *%	2 *%	0 *%	2 *%	6 14%	- *%	0 *%	4 1%	6 1%	7 1%	6 1%	7 1%
Cornel West, independent candidate	9 1%	2 *%	6 3%	1 *%	4 1%	2 2%	3 1%	4 1%	2 1%	1 *%	2 1%	3 1%	2 *%	2 *%	4 1%	4 1%	1 1%	1 *%	1 *%	3 1%	3 1%	6 1%	6 1%	7 1%
Chase Oliver, the Libertarian candidate	7 1%	4 1%	2 1%	0 *%	6 1%	1 1%	1 *%	4 1%	1 *%	2 1%	5 1%	0 *%	4 1%	2 *%	5 1%	0 *%	1 3%	3 1%	3 1%	1 *%	1 *%	4 *%	6 1%	4 1%
Unsure	24 2%	1 *%	21 10%	1 *%	2 *%	19 27%	2 1%	3 1%	13 4%	4 1%	4 1%	9 2%	4 1%	0 *%	3 1%	3 1%	17 43%	- *%	0 *%	5 1%	8 1%	15 2%	17 3%	17 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QTrumpHarrisFullAlt] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031 100	462 100	339 100	285 100	745 100	159 100	125 100	322 100	435 100	273 100	233 100	182 100	173 100	245 100	353 100	450 100
Donald Trump, the Republican candidate	490 48%	237 51%	143 42%	136 48%	355 48%	72 45%	63 50%	135 42%	201 46%	155 57%	90 39%	143 78%	85 49%	87 36%	323 91%	6 1%
Kamala Harris, the Democratic candidate	494 48%	209 45%	178 52%	136 48%	357 48%	78 49%	58 47%	176 55%	215 49%	102 37%	130 56%	36 20%	81 47%	142 58%	24 7%	435 97%
Jill Stein, Green Party candidate	8 1%	3 1%	5 1%	2 1%	6 1%	2 1%	-	1 *%	4 1%	2 1%	3 1%	0 *%	1 *%	4 2%	0 *%	2 *%
Cornel West, independent candidate	9 1%	4 1%	3 1%	4 1%	4 1%	2 1%	2 2%	2 1%	3 1%	4 1%	0 *%	1 1%	0 *%	2 1%	2 1%	5 1%
Chase Oliver, the Libertarian candidate	7 1%	3 1%	2 1%	-	7 1%	-	-	-	3 1%	4 2%	2 1%	1 1%	0 *%	1 *%	2 1%	0 *%
Unsure	24 2%	7 1%	8 2%	7 2%	16 2%	5 3%	2 2%	8 3%	9 2%	6 2%	8 3%	1 1%	5 3%	9 4%	2 1%	2 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
IMPROVING A LOT/LITTLE	295 29%	155 33%	139 25%	197 27%	43 37%	38 33%	61 27%	67 30%	76 27%	90 30%	128 28%	166 29%
GETTING A LOT/LITTLE WORSE	537 52%	231 48%	303 55%	411 56%	41 35%	56 49%	120 53%	112 50%	152 55%	153 51%	232 52%	305 53%
Improving a lot	98 9%	54 11%	43 8%	66 9%	20 17%	7 7%	26 11%	22 10%	21 8%	29 10%	47 11%	50 9%
Improving a little	197 19%	101 21%	96 17%	131 18%	24 20%	30 27%	35 16%	46 20%	55 20%	61 20%	81 18%	116 20%
Staying the same	180 17%	86 18%	94 17%	111 15%	30 26%	20 17%	40 18%	40 18%	47 17%	53 17%	80 18%	100 17%
Getting a little worse	220 21%	94 20%	124 23%	157 22%	22 19%	30 26%	46 21%	42 18%	69 25%	63 21%	88 20%	132 23%
Getting a lot worse	317 31%	137 29%	179 33%	254 35%	19 16%	26 22%	73 33%	70 31%	83 30%	90 30%	144 32%	173 30%
Unsure	19 2%	6 1%	14 2%	9 1%	4 3%	1 1%	4 2%	6 3%	3 1%	6 2%	10 2%	9 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QEconImprov] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
IMPROVING A LOT/LITTLE	295 29%	72 24%	69 22%	92 35%	60 38%	141 23%	152 36%	80 19%	115 37%	58 25%	50 23%	34 24%	43 34%	108 36%	155 30%	22 27%	95 30%
GETTING A LOT/LITTLE WORSE	537 52%	164 55%	179 58%	119 46%	74 47%	343 56%	193 46%	259 63%	151 48%	139 58%	113 53%	75 52%	59 46%	146 49%	272 52%	37 45%	159 50%
Improving a lot	98 9%	27 9%	22 7%	23 9%	26 16%	49 8%	48 12%	31 8%	35 11%	16 7%	22 10%	8 5%	13 10%	39 13%	53 10%	9 11%	32 10%
Improving a little	197 19%	45 15%	46 15%	69 26%	35 22%	91 15%	103 25%	49 12%	80 26%	42 18%	28 13%	26 18%	31 24%	69 23%	102 20%	13 16%	63 20%
Staying the same	180 17%	56 19%	56 18%	47 18%	21 13%	112 18%	68 16%	67 16%	44 14%	36 15%	46 22%	30 21%	24 19%	39 13%	83 16%	18 22%	57 18%
Getting a little worse	220 21%	70 23%	62 20%	62 24%	27 17%	132 22%	88 21%	91 22%	66 21%	65 27%	48 23%	31 21%	12 10%	60 20%	99 19%	18 22%	71 23%
Getting a lot worse	317 31%	94 31%	117 38%	57 22%	47 30%	211 35%	104 25%	168 41%	85 27%	74 31%	65 30%	44 30%	46 37%	85 29%	173 33%	19 23%	88 28%
Unsure	19 2%	7 2%	7 2%	3 1%	3 2%	14 2%	5 1%	7 2%	3 1%	5 2%	4 2%	6 4%	- -	5 2%	9 2%	4 5%	5 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
IMPROVING A LOT/LITTLE	295 29%	45 11%	44 22%	205 50%	47 10%	7 9%	241 50%	55 14%	84 26%	151 51%	40 9%	241 48%	35 7%	258 52%	36 7%	257 52%	1 3%	16 6%	27 14%	151 37%	194 30%	242 30%	153 23%	246 33%
GETTING A LOT/LITTLE WORSE	537 52%	319 77%	117 57%	101 25%	372 78%	43 59%	122 25%	282 74%	169 52%	71 24%	363 78%	137 27%	400 80%	118 24%	392 79%	119 24%	26 66%	218 85%	141 70%	180 44%	321 50%	408 50%	407 62%	355 47%
Improving a lot	98 9%	10 2%	15 7%	73 18%	11 2%	1 1%	86 18%	20 5%	24 7%	54 18%	12 3%	81 16%	12 2%	86 17%	11 2%	86 17%	1 2%	5 2%	5 2%	44 11%	56 9%	74 9%	52 8%	90 12%
Improving a little	197 19%	35 8%	29 14%	132 32%	36 8%	6 8%	155 32%	35 9%	61 19%	97 33%	27 6%	160 32%	23 5%	173 35%	26 5%	171 35%	0 1%	11 4%	23 11%	107 26%	138 21%	168 21%	101 15%	157 21%
Staying the same	180 17%	48 12%	34 16%	98 24%	57 12%	15 21%	108 22%	44 12%	67 20%	65 22%	56 12%	116 23%	61 12%	114 23%	64 13%	108 22%	7 18%	23 9%	32 16%	75 18%	123 19%	146 18%	88 13%	134 18%
Getting a little worse	220 21%	101 25%	51 25%	68 16%	121 25%	20 28%	79 17%	92 24%	77 24%	48 16%	120 26%	86 17%	133 27%	78 16%	132 27%	75 15%	13 32%	58 23%	57 29%	82 20%	134 21%	167 21%	163 25%	150 20%
Getting a lot worse	317 31%	217 53%	66 32%	34 8%	251 53%	23 31%	42 9%	191 50%	92 28%	24 8%	243 52%	51 10%	267 53%	40 8%	260 52%	43 9%	14 34%	160 62%	84 42%	98 24%	187 29%	241 30%	245 37%	205 27%
Unsure	19 2%	2 *	9 5%	8 2%	2 *	8 11%	9 2%	1 *	7 2%	9 3%	4 1%	11 2%	4 1%	10 2%	4 1%	10 2%	5 13%	1 *	-	6 1%	9 1%	14 2%	8 1%	16 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QEconImprov] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031 100	462 100	339 100	285 100	745 100	159 100	125 100	322 100	435 100	273 100	233 100	182 100	173 100	245 100	353 100	450 100
IMPROVING A LOT/LITTLE	295 29%	142 31%	102 30%	95 33%	199 27%	37 23%	58 46%	110 34%	122 28%	62 23%	66 28%	26 14%	47 27%	88 36%	34 10%	248 55%
GETTING A LOT/LITTLE WORSE	537 52%	242 52%	157 46%	137 48%	400 54%	88 55%	49 39%	156 48%	217 50%	164 60%	113 48%	140 77%	94 55%	102 42%	286 81%	96 21%
Improving a lot	98 9%	47 10%	37 11%	33 12%	65 9%	16 10%	17 13%	41 13%	34 8%	23 8%	19 8%	11 6%	9 5%	22 9%	2 1%	91 20%
Improving a little	197 19%	95 21%	65 19%	62 22%	135 18%	21 13%	41 33%	69 21%	89 20%	39 14%	47 20%	16 9%	37 22%	66 27%	32 9%	157 35%
Staying the same	180 17%	72 16%	72 21%	50 18%	130 17%	32 20%	18 14%	48 15%	89 20%	43 16%	50 22%	13 7%	30 17%	45 18%	31 9%	99 22%
Getting a little worse	220 21%	98 21%	67 20%	49 17%	171 23%	35 22%	15 12%	68 21%	90 21%	63 23%	46 20%	40 22%	38 22%	48 20%	95 27%	69 15%
Getting a lot worse	317 31%	144 31%	90 26%	88 31%	229 31%	53 33%	34 27%	87 27%	128 29%	102 37%	66 28%	100 55%	56 33%	54 22%	191 54%	27 6%
Unsure	19 2%	5 1%	8 2%	2 1%	16 2%	2 1%	1 1%	9 3%	6 1%	4 1%	4 2%	3 2%	2 1%	10 4%	2 1%	7 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QEconDownturn] Do you believe the US is heading toward a recession within the next year?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Yes	523 51%	241 50%	280 51%	372 51%	58 49%	51 45%	139 62%	120 53%	132 47%	132 44%	259 58%	264 45%
No	262 25%	140 29%	122 22%	190 26%	27 23%	34 30%	41 18%	59 26%	71 25%	91 30%	101 22%	162 28%
Unsure	246 24%	97 20%	148 27%	166 23%	33 28%	29 25%	44 20%	46 20%	76 27%	79 26%	91 20%	155 27%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QEconDownturn] Do you believe the US is heading toward a recession within the next year?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Yes	523 51%	157 53%	170 55%	115 44%	78 49%	327 54%	193 46%	231 56%	138 44%	127 53%	111 52%	74 51%	67 53%	141 48%	281 54%	43 52%	134 42%
No	262 25%	64 21%	61 20%	84 32%	53 34%	126 21%	136 33%	82 20%	108 35%	52 22%	41 19%	33 23%	37 29%	98 33%	128 25%	21 26%	94 30%
Unsure	246 24%	78 26%	79 26%	61 24%	27 17%	157 26%	88 21%	99 24%	67 21%	60 25%	61 29%	38 26%	23 18%	58 20%	110 21%	18 22%	88 28%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QEconDownturn] Do you believe the US is heading toward a recession within the next year?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Yes	523 51%	281 68%	107 52%	135 33%	325 68%	41 56%	158 33%	260 68%	155 47%	99 33%	314 68%	176 35%	352 70%	155 31%	350 70%	150 30%	24 59%	186 72%	129 65%	175 43%	306 47%	395 49%	381 58%	352 47%
No	262 25%	46 11%	44 21%	172 42%	52 11%	7 10%	203 42%	43 11%	76 23%	137 46%	43 9%	207 41%	39 8%	221 44%	40 8%	220 44%	2 6%	23 9%	25 13%	142 34%	178 27%	223 28%	133 20%	214 28%
Unsure	246 24%	86 21%	54 26%	105 26%	102 21%	25 35%	118 25%	79 21%	96 29%	61 21%	104 23%	122 24%	110 22%	124 25%	107 22%	125 25%	14 34%	49 19%	45 23%	95 23%	164 25%	192 24%	143 22%	185 25%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QEconDownturn] Do you believe the US is heading toward a recession within the next year?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	523	234	173	160	363	86	74	167	205	152	104	123	86	96	234	130
	51%	51%	51%	56%	49%	54%	59%	52%	47%	56%	45%	67%	50%	39%	66%	29%
No	262	126	81	73	190	37	36	82	120	60	57	15	48	91	46	199
	25%	27%	24%	25%	25%	23%	29%	25%	28%	22%	24%	8%	28%	37%	13%	44%
Unsure	246	101	85	53	192	36	16	74	111	61	72	45	39	58	74	120
	24%	22%	25%	18%	26%	23%	13%	23%	25%	22%	31%	25%	23%	24%	21%	27%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyID] Do you consider yourself a...?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Republican	414 40%	210 44%	203 37%	346 48%	8 7%	38 33%	81 36%	82 37%	122 44%	128 42%	163 36%	250 43%
Democrat	413 40%	173 36%	240 44%	238 33%	87 74%	54 48%	92 41%	105 47%	105 38%	111 37%	197 44%	216 37%
Independent	188 18%	92 19%	96 17%	130 18%	21 18%	21 18%	46 20%	33 15%	47 17%	62 20%	79 18%	108 19%
Member of another party	4 *%	1 *%	1 *%	4 1%	-	-	3 1%	-	1 1%	-	3 1%	1 *%
Unsure	13 1%	2 1%	10 2%	10 1%	2 2%	0 *%	4 2%	4 2%	3 1%	1 *%	8 2%	5 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyID] Do you consider yourself a...?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Republican	414 40%	136 45%	122 39%	102 39%	53 34%	258 42%	155 37%	219 53%	127 41%	90 38%	81 38%	62 43%	59 47%	119 40%	222 43%	22 27%	138 44%
Democrat	413 40%	110 37%	124 40%	110 42%	65 41%	234 38%	175 42%	112 27%	123 39%	100 42%	96 45%	55 38%	40 32%	115 39%	204 39%	45 55%	116 37%
Independent	188 18%	47 16%	59 19%	44 17%	37 24%	107 17%	81 19%	74 18%	57 18%	44 18%	31 14%	24 16%	28 22%	59 20%	86 17%	12 15%	60 19%
Member of another party	4 *%	-	1 *%	3 1%	-	1 *%	3 1%	1 *%	3 1%	3 1%	1 *%	1 1%	-	-	0 *%	1 2%	-
Unsure	13 1%	6 2%	4 1%	1 *%	2 1%	10 2%	3 1%	7 2%	3 1%	2 1%	4 2%	3 2%	-	3 1%	7 1%	2 2%	1 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyID] Do you consider yourself a...?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Republican	414 40%	414 100%	-	-	414 86%	-	-	306 80%	84 26%	15 5%	366 79%	27 5%	375 75%	35 7%	391 79%	23 5%	-	218 84%	182 91%	151 37%	260 40%	324 40%	348 53%	242 32%
Democrat	413 40%	-	-	413 100%	-	-	413 86%	42 11%	117 36%	243 82%	12 3%	386 76%	28 6%	384 77%	23 5%	386 78%	4 11%	-	-	193 47%	274 42%	340 42%	177 27%	375 50%
Independent	188 18%	-	188 92%	-	63 13%	64 87%	61 13%	32 8%	119 37%	34 12%	78 17%	88 17%	92 18%	77 15%	78 16%	83 17%	27 67%	38 15%	17 8%	63 15%	107 17%	136 17%	121 18%	123 16%
Member of another party	4 %	-	4 2%	-	1 %	1 1%	2 %	-	2 1%	2 1%	1 %	2 %	1 %	1 %	1 %	1 %	3 7%	1 %	0 %	3 1%	3 1%	3 %	3 %	3 %
Unsure	13 1%	-	13 6%	-	1 %	9 12%	3 1%	3 1%	5 1%	2 1%	4 1%	2 %	4 1%	3 1%	4 1%	3 1%	6 15%	1 %	0 %	1 %	3 1%	6 1%	8 1%	9 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyID] Do you consider yourself a...?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	414	197	117	119	295	58	60	106	175	133	82	136	75	55	321	-
	40%	43%	35%	42%	40%	37%	48%	33%	40%	49%	35%	74%	44%	23%	91%	
Democrat	413	163	160	113	300	63	50	158	180	75	111	24	74	107	-	408
	40%	35%	47%	40%	40%	39%	40%	49%	41%	27%	47%	13%	43%	44%		91%
Independent	188	97	54	49	137	34	15	55	72	61	34	22	20	74	31	41
	18%	21%	16%	17%	18%	22%	12%	17%	17%	22%	15%	12%	12%	30%	9%	9%
Member of another party	4	1	3	-	4	-	-	-	1	3	1	1	-	1	1	0
	0%	0%	1%		1%				0%	1%	0%	0%		0%	0%	0%
Unsure	13	4	5	4	9	4	-	3	8	2	6	0	3	7	0	1
	1%	1%	2%	1%	1%	2%		1%	2%	1%	3%	0%	2%	3%	0%	0%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyGOP] Would you say you are...?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	414 100	210 100	203 100	346 100	8 100	38 100	81 100	82 100	122 100	128 100	163 100	250 100
Unweighted Total	359	178	180	306	9	28	78	58	96	127	136	223
Firmly a Republican	310 75%	160 76%	149 73%	261 75%	8 94%	30 80%	63 78%	65 79%	87 71%	95 74%	128 79%	182 73%
Not firmly a Republican	104 25%	49 24%	54 27%	85 25%	0 6%	8 20%	18 22%	17 21%	35 29%	33 26%	35 21%	69 27%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyGOP] Would you say you are...?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	414 100	136 100	122 100	102 100	53 100	258 100	155 100	219 100	127 100	90 100	81 100	62 100	59 100	119 100	222 100	22 100	138 100
Unweighted Total	359	89	131	86	53	220	139	187	119	71	71	66	54	95	184	21	126
Firmly a Republican	310 75%	108 79%	90 74%	67 66%	45 83%	198 77%	112 72%	167 76%	94 74%	70 78%	61 75%	48 78%	39 66%	89 75%	165 74%	16 75%	103 74%
Not firmly a Republican	104 25%	28 21%	32 26%	35 34%	9 17%	60 23%	44 28%	52 24%	34 26%	20 22%	21 25%	14 22%	20 34%	30 25%	57 26%	5 25%	35 26%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyGOP] Would you say you are...?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	414 100	414 100	-	-	414 100	-	-	306 100	84 100	15 100	366 100	27 100	375 100	35 100	391 100	23 100	-	218 100	182 100	151 100	260 100	324 100	348 100	242 100
Unweighted Total	359	359	-	-	359	-	-	261	76	14	306	16	326	29	341	18	-	191	155	134	192	245	302	205
Firmly a Republican	310 75%	310 75%	-	-	310 75%	-	-	239 78%	53 63%	10 66%	287 78%	11 40%	293 78%	15 41%	298 76%	12 52%	-	180 83%	126 69%	108 72%	193 74%	240 74%	264 76%	179 74%
Not firmly a Republican	104 25%	104 25%	-	-	104 25%	-	-	67 22%	31 37%	5 34%	79 22%	16 60%	82 22%	21 59%	93 24%	11 48%	-	38 17%	56 31%	42 28%	68 26%	84 26%	84 24%	63 26%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyGOP] Would you say you are...?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	414	197	117	119	295	58	60	106	175	133	82	136	75	55	321	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	359	168	100	106	253	50	55	88	151	120	72	112	60	54	359	359
Firmly a Republican	310	138	91	90	219	45	45	84	126	99	56	109	57	38	236	-
	75%	70%	77%	76%	74%	78%	75%	80%	72%	75%	68%	80%	76%	69%	74%	
Not firmly a Republican	104	60	27	28	75	13	15	22	49	33	26	27	18	17	85	-
	25%	30%	23%	24%	26%	22%	25%	20%	28%	25%	32%	20%	24%	31%	26%	

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyDem] Would you say you are...?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	413 100	173 100	240 100	238 100	87 100	54 100	92 100	105 100	105 100	111 100	197 100	216 100
Unweighted Total	429	187	241	271	78	56	90	91	112	136	181	248
Firmly a Democrat	326 79%	138 80%	188 78%	189 79%	74 85%	45 82%	69 76%	79 75%	90 86%	88 80%	148 75%	178 83%
Not firmly a Democrat	86 21%	35 20%	52 22%	49 21%	13 15%	10 18%	22 24%	26 25%	15 14%	23 20%	49 25%	38 17%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyDem] Would you say you are...?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	413 100	110 100	124 100	110 100	65 100	234 100	175 100	112 100	123 100	100 100	96 100	55 100	40 100	115 100	204 100	45 100	116 100
Unweighted Total	429	93	156	108	70	249	178	141	128	102	102	60	48	113	202	39	142
Firmly a Democrat	326 79%	88 79%	92 74%	92 84%	51 79%	180 77%	143 82%	87 78%	98 80%	81 81%	73 77%	42 76%	27 67%	97 84%	156 76%	41 93%	102 87%
Not firmly a Democrat	86 21%	23 21%	32 26%	18 16%	14 21%	54 23%	32 18%	25 22%	24 20%	19 19%	22 23%	14 24%	13 33%	18 16%	48 24%	3 7%	15 13%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyDem] Would you say you are...?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	413 100	-	-	413 100	-	-	413 100	42 100	117 100	243 100	12 100	386 100	28 100	384 100	23 100	386 100	4 100	-	-	193 100	274 100	340 100	177 100	375 100
Unweighted Total	429	-	-	429	-	-	429	40	126	249	18	368	28	399	16	407	6	-	-	191	236	311	197	391
Firmly a Democrat	326 79%	-	-	326 79%	-	-	326 79%	29 69%	77 65%	214 88%	7 59%	309 80%	8 30%	317 83%	3 13%	322 84%	1 27%	-	-	171 89%	226 83%	269 79%	141 80%	305 81%
Not firmly a Democrat	86 21%	-	-	86 21%	-	-	86 21%	13 31%	40 35%	29 12%	5 41%	77 20%	20 70%	67 17%	20 87%	63 16%	3 73%	-	-	22 11%	48 17%	71 21%	36 20%	70 19%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyDem] Would you say you are...?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	413	163	160	113	300	63	50	158	180	75	111	24	74	107	-	408
	100	100	100	100	100	100	100	100	100	100	100	100	100	100		100
Unweighted Total	429	172	153	111	318	58	53	152	190	87	107	33	78	112	429	429
Firmly a Democrat	326	131	126	90	237	46	44	122	141	63	89	21	59	87	-	340
	79%	80%	79%	80%	79%	74%	87%	78%	78%	84%	81%	90%	80%	81%		83%
Not firmly a Democrat	86	32	34	23	63	17	7	36	39	12	21	2	15	20	-	68
	21%	20%	21%	20%	21%	26%	13%	22%	22%	16%	19%	10%	20%	19%		17%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	205 100	95 100	107 100	144 100	23 100	21 100	52 100	38 100	51 100	63 100	90 100	114 100
Unweighted Total	243	110	132	166	27	28	66	42	60	75	108	135
Republicans	65 32%	36 37%	29 28%	51 35%	6 26%	5 25%	14 26%	7 18%	22 43%	23 36%	20 23%	45 39%
Democrats	66 32%	28 30%	36 33%	41 28%	7 32%	12 58%	21 39%	10 25%	15 30%	21 33%	30 33%	36 32%
Both equally often	54 26%	26 27%	28 26%	40 28%	6 25%	3 13%	13 25%	16 41%	9 18%	16 25%	29 32%	25 22%
Unsure	19 9%	5 5%	14 13%	12 9%	4 18%	1 4%	5 10%	6 15%	5 9%	3 6%	11 12%	8 7%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	205 100	53 100	64 100	48 100	39 100	117 100	87 100	81 100	63 100	49 100	36 100	27 100	28 100	63 100	93 100	15 100	61 100
Unweighted Total	243	54	98	51	40	152	91	98	68	62	51	35	33	61	114	20	70
Republicans	65 32%	14 27%	24 37%	14 30%	13 32%	38 33%	27 31%	32 39%	19 31%	17 35%	12 33%	9 33%	12 42%	16 25%	26 27%	4 26%	24 39%
Democrats	66 32%	11 21%	26 41%	20 41%	10 25%	37 31%	29 34%	20 25%	20 32%	18 38%	8 22%	12 46%	8 28%	20 32%	26 27%	10 66%	18 30%
Both equally often	54 26%	18 34%	11 17%	12 24%	13 34%	29 25%	25 29%	21 26%	19 30%	7 14%	12 33%	4 15%	6 23%	23 36%	30 32%	1 5%	16 25%
Unsure	19 9%	10 19%	3 5%	2 5%	4 9%	13 11%	6 7%	8 10%	4 7%	7 14%	4 12%	2 7%	2 7%	4 7%	12 13%	1 4%	3 6%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	205 100	-	205 100	-	65 100	73 100	66 100	35 100	126 100	38 100	84 100	92 100	97 100	80 100	83 100	86 100	35 100	40 100	18 100	68 100	114 100	146 100	132 100	135 100
Unweighted Total	243	-	243	-	67	93	83	38	150	42	79	92	101	99	83	107	53	37	19	77	105	138	162	171
Republicans	65 32%	-	65 32%	-	65 100%	-	-	27 80%	33 26%	4 12%	52 63%	5 6%	62 64%	1 1%	57 69%	7 8%	2 4%	40 100%	18 100%	23 35%	42 37%	44 30%	47 36%	41 31%
Democrats	66 32%	-	66 32%	-	-	-	66 100%	2 6%	37 29%	27 70%	3 3%	59 64%	7 7%	57 71%	3 3%	60 70%	4 10%	-	-	25 36%	38 34%	50 35%	38 28%	43 32%
Both equally often	54 26%	-	54 26%	-	-	54 74%	-	3 9%	44 35%	5 13%	26 31%	22 24%	24 24%	20 25%	20 24%	16 19%	18 51%	-	-	16 24%	28 24%	41 28%	35 26%	37 28%
Unsure	19 9%	-	19 9%	-	-	19 26%	-	2 5%	11 9%	2 6%	3 3%	6 6%	5 5%	3 3%	4 4%	3 4%	12 34%	-	-	3 5%	6 5%	10 7%	13 10%	13 10%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	205 100	101 100	62 100	53 100	151 100	38 100	15 100	59 100	80 100	66 100	41 100	23 100	23 100	82 100	32 100	42 100
Unweighted Total	243	100	82	58	184	43	15	79	87	77	46	27	35	99	243	243
Republicans	65 32%	36 36%	18 30%	9 17%	56 37%	4 11%	5 33%	17 30%	22 28%	26 39%	10 25%	16 69%	8 33%	20 24%	32 100%	-
Democrats	66 32%	31 30%	22 35%	18 33%	49 32%	15 38%	3 21%	26 44%	27 33%	14 21%	16 40%	2 9%	4 17%	36 44%	-	42 100%
Both equally often	54 26%	28 27%	15 24%	19 36%	34 23%	13 34%	6 41%	10 18%	22 28%	21 33%	8 20%	3 15%	6 27%	18 21%	-	-
Unsure	19 9%	7 7%	7 11%	7 14%	12 8%	6 17%	1 6%	5 9%	9 11%	5 8%	6 15%	2 7%	5 23%	9 10%	-	-

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyConsolidated] QPartyID and QPartyLeanView

	Total		Gender		Race			Age				Age Group	
	Total (LE)		Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031		478	550	728	118	114	225	225	279	302	450	581
	100		100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	479		245	233	397	14	43	94	89	144	151	184	295
	46%		51%	42%	55%	12%	38%	42%	40%	52%	50%	41%	51%
Total Democratic+Democratic-leaning Independents	479		201	275	279	94	67	112	115	121	132	227	252
	46%		42%	50%	38%	80%	59%	50%	51%	43%	44%	50%	43%
Total Independent	73		31	42	52	10	4	18	21	14	19	40	33
	7%		7%	8%	7%	8%	3%	8%	9%	5%	6%	9%	6%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyConsolidated] QPartyID and QPartyLeanView

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Total Republican+Republican- leaning Independents	479 46%	151 50%	146 47%	116 45%	66 42%	297 49%	182 44%	251 61%	147 47%	107 45%	93 44%	71 49%	71 56%	135 45%	248 48%	26 32%	162 51%
Total Democratic+Democratic- leaning Independents	479 46%	121 40%	150 48%	130 50%	75 47%	271 44%	205 49%	133 32%	143 46%	118 50%	104 49%	68 47%	48 38%	136 46%	229 44%	55 67%	135 43%
Total Independent	73 7%	28 9%	14 5%	14 5%	17 11%	42 7%	31 7%	29 7%	23 7%	13 6%	16 8%	6 4%	8 7%	27 9%	42 8%	1 2%	19 6%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyConsolidated] QPartyID and QPartyLeanView

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Total Republican+Republican-leaning Independents	479 46%	414 100%	65 32%	-	479 100%	-	-	333 87%	117 36%	19 7%	419 91%	32 6%	437 87%	36 7%	448 90%	29 6%	2 4%	258 100%	200 100%	174 42%	302 47%	368 45%	395 60%	283 38%
Total Democratic+Democratic-leaning Independents	479 46%	-	66 32%	413 100%	-	-	479 100%	44 12%	154 47%	270 91%	15 3%	445 88%	35 7%	441 88%	26 5%	446 90%	8 20%	-	-	218 53%	312 48%	390 48%	215 33%	418 56%
Total Independent	73 7%	-	73 36%	-	-	73 100%	-	5 1%	56 17%	7 2%	29 6%	28 6%	29 6%	22 4%	23 5%	20 4%	30 76%	-	-	19 5%	34 5%	51 6%	47 7%	51 7%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QPartyConsolidated] QPartyID and QPartyLeanView

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	479	233	136	128	351	62	65	123	197	158	92	152	83	75	353	-
	46%	51%	40%	45%	47%	39%	52%	38%	45%	58%	39%	83%	48%	31%	100%	
Total Democratic+Democratic-leaning Independents	479	194	182	131	348	77	53	184	207	89	127	26	78	143	-	450
	46%	42%	54%	46%	47%	49%	43%	57%	47%	33%	54%	14%	45%	59%		100%
Total Independent	73	34	22	26	46	19	7	16	31	26	15	5	12	26	-	-
	7%	7%	6%	9%	6%	12%	6%	5%	7%	10%	6%	3%	7%	11%		

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Donald Trump	462 45%	238 50%	223 41%	394 54%	14 12%	35 31%	85 38%	92 41%	128 46%	157 52%	176 39%	286 49%
Joe Biden	505 49%	210 44%	293 53%	298 41%	94 79%	71 62%	113 50%	117 52%	138 49%	137 45%	230 51%	275 47%
Jo Jorgensen	10 1%	5 1%	6 1%	8 1%	1 1%	0 *	1 1%	2 1%	5 2%	2 1%	4 1%	7 1%
Howie Hawkins	1 *	1 *	0 *	1 *	- *	0 *	1 1%	- *	0 *	- *	1 *	0 *
Kanye West	2 *	1 *	2 *	1 *	- *	1 1%	1 *	2 1%	- *	- *	2 1%	- *
Someone else	3 *	3 1%	1 *	3 *	1 1%	- *	2 1%	0 *	1 *	1 *	2 *	2 *
I did not vote	42 4%	19 4%	22 4%	22 3%	7 6%	5 5%	21 10%	10 5%	6 2%	4 1%	32 7%	10 2%
Unsure	4 *	1 *	3 1%	2 *	2 2%	0 *	1 1%	1 1%	1 *	1 *	3 1%	2 *

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Donald Trump	462 45%	152 51%	134 43%	108 42%	68 43%	286 47%	176 42%	248 60%	146 47%	93 39%	93 44%	69 48%	63 50%	140 47%	239 46%	23 28%	159 50%
Joe Biden	505 49%	125 42%	156 50%	140 54%	81 51%	282 46%	220 53%	142 34%	153 49%	125 52%	106 50%	67 47%	55 44%	145 49%	246 47%	52 64%	147 47%
Jo Jorgensen	10 1%	1 *	2 1%	2 1%	5 3%	4 1%	6 2%	3 1%	5 2%	3 1%	0 *	0 *	1 1%	6 2%	9 2%	-	2 1%
Howie Hawkins	1 *	1 *	1 *	-	-	1 *	-	1 *	-	1 *	-	0 *	-	-	1 *	-	-
Kanye West	2 *	1 *	-	-	1 1%	1 *	1 *	-	1 *	1 *	1 *	-	1 1%	-	2 *	-	-
Someone else	3 *	1 *	2 1%	1 *	0 *	2 *	1 *	2 1%	0 *	0 *	1 1%	1 *	1 1%	-	1 *	0 *	0 *
I did not vote	42 4%	15 5%	14 5%	9 4%	3 2%	29 5%	13 3%	14 3%	7 2%	13 5%	10 5%	6 4%	5 4%	6 2%	16 3%	6 8%	7 2%
Unsure	4 *	2 1%	1 *	1 *	-	4 1%	1 *	1 *	1 *	2 1%	1 1%	0 *	-	1 *	4 1%	-	0 *

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Donald Trump	462 45%	366 89%	84 41%	12 3%	419 87%	29 39%	15 3%	316 83%	121 37%	18 6%	462 100%	-	430 86%	29 6%	426 86%	26 5%	11 27%	241 93%	168 84%	165 40%	287 44%	363 45%	375 57%	281 37%
Joe Biden	505 49%	27 6%	92 45%	386 94%	32 7%	28 38%	445 93%	51 13%	176 54%	268 91%	-	505 100%	42 8%	451 90%	43 9%	448 91%	14 34%	8 3%	18 9%	237 57%	340 53%	427 53%	243 37%	428 57%
Jo Jorgensen	10 1%	4 1%	5 3%	1 *	6 1%	3 4%	1 *	4 1%	6 2%	0 *	-	-	2 *	3 1%	5 1%	2 *	3 9%	2 1%	2 1%	4 1%	8 1%	8 1%	7 1%	8 1%
Howie Hawkins	1 *	1 *	-	1 *	1 *	-	1 *	1 *	-	1 *	-	-	1 *	1 *	1 *	1 *	-	-	1 *	0 *	0 *	1 *	1 *	1 *
Kanye West	2 *	1 *	1 1%	-	2 *	-	1 *	2 *	1 *	-	-	-	1 *	-	1 *	1 *	-	-	2 1%	-	-	1 *	1 *	1 *
Someone else	3 *	1 *	3 1%	-	1 *	1 2%	1 *	1 *	2 1%	0 *	-	-	1 *	1 *	1 *	1 *	2 4%	-	1 1%	1 *	2 *	2 *	1 *	1 *
I did not vote	42 4%	13 3%	17 8%	12 3%	18 4%	10 14%	14 3%	9 2%	20 6%	9 3%	-	-	23 5%	14 3%	18 4%	15 3%	8 21%	7 3%	8 4%	3 1%	9 1%	5 1%	25 4%	28 4%
Unsure	4 *	-	3 2%	1 *	0 *	3 4%	1 *	-	1 *	0 *	-	-	1 *	2 *	1 *	1 *	2 5%	-	0 *	1 *	1 *	3 *	3 *	3 *

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	462	229	123	123	339	62	61	115	192	155	88	144	81	77	316	9
	45%	50%	36%	43%	46%	39%	48%	36%	44%	57%	38%	79%	47%	32%	90%	2%
Joe Biden	505	214	185	138	367	82	56	187	218	100	133	32	81	145	19	413
	49%	46%	55%	48%	49%	51%	45%	58%	50%	37%	57%	18%	47%	59%	5%	92%
Jo Jorgensen	10	6	1	5	6	2	2	2	4	5	2	1	3	3	4	2
	1%	1%	*%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	*%
Howie Hawkins	1	-	1	0	1	-	0	0	1	0	-	0	-	1	0	3
	*%		*%	*%	*%		*%	*%	*%	*%		*%		*%	*%	1%
Kanye West	2	2	1	1	1	1	-	2	1	-	-	-	-	1	0	-
	*%	*%	*%	*%	*%	1%		1%	*%					*%	*%	
Someone else	3	1	2	1	3	-	1	1	1	2	1	1	1	1	3	1
	*%	*%	*%	*%	*%		1%	*%	*%	1%	*%	*%	1%	*%	1%	*%
I did not vote	42	9	25	16	25	11	5	13	17	11	8	3	7	15	9	16
	4%	2%	7%	6%	3%	7%	4%	4%	4%	4%	4%	2%	4%	6%	2%	4%
Unsure	4	0	2	2	3	2	0	2	2	0	1	1	1	2	1	4
	*%	*%	1%	1%	*%	1%	*%	1%	*%	*%	*%	*%	*%	1%	*%	1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
VERY/SOMEWHAT CONSERVATIVE	383 37%	212 44%	170 31%	312 43%	19 16%	35 31%	69 31%	67 30%	116 42%	130 43%	136 30%	246 42%
VERY/SOMEWHAT LIBERAL	296 29%	125 26%	168 31%	192 26%	48 41%	33 29%	73 32%	70 31%	65 23%	89 29%	143 32%	154 26%
Very conservative	197 19%	114 24%	83 15%	157 22%	12 10%	13 12%	42 19%	39 17%	54 19%	62 21%	81 18%	116 20%
Somewhat conservative	186 18%	99 21%	88 16%	154 21%	7 6%	22 19%	27 12%	29 13%	63 22%	68 22%	56 12%	130 22%
Moderate	326 32%	137 29%	189 34%	207 28%	48 40%	42 37%	76 34%	80 36%	89 32%	82 27%	156 35%	171 29%
Somewhat liberal	152 15%	63 13%	88 16%	111 15%	14 12%	13 12%	29 13%	30 13%	39 14%	53 18%	59 13%	93 16%
Very liberal	145 14%	62 13%	80 15%	81 11%	34 29%	20 17%	44 20%	40 18%	26 9%	36 12%	84 19%	61 11%
Unsure	26 3%	3 1%	22 4%	17 2%	3 3%	4 4%	8 4%	8 3%	9 3%	1 *	16 4%	10 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error= +/-3.6 Percentage Points

[Ideology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
VERY/SOMEWHAT CONSERVATIVE	383 37%	110 37%	115 37%	99 38%	58 37%	225 37%	157 38%	177 43%	135 43%	72 30%	81 38%	64 44%	54 42%	110 37%	200 38%	13 16%	141 45%
VERY/SOMEWHAT LIBERAL	296 29%	71 24%	84 27%	93 36%	45 29%	154 25%	139 33%	89 22%	100 32%	71 30%	52 24%	37 26%	31 24%	99 33%	140 27%	43 53%	78 25%
Very conservative	197 19%	66 22%	57 18%	44 17%	29 19%	123 20%	74 18%	99 24%	59 19%	36 15%	48 23%	36 25%	19 15%	56 19%	108 21%	6 7%	68 21%
Somewhat conservative	186 18%	45 15%	58 19%	55 21%	29 18%	102 17%	84 20%	78 19%	76 24%	36 15%	32 15%	28 19%	35 27%	54 18%	91 18%	7 8%	74 23%
Moderate	326 32%	103 34%	106 34%	66 25%	51 33%	210 34%	117 28%	134 33%	73 23%	89 37%	69 33%	42 29%	39 31%	84 28%	165 32%	21 26%	94 30%
Somewhat liberal	152 15%	29 10%	48 15%	47 18%	26 16%	77 13%	72 17%	51 12%	59 19%	33 14%	34 16%	20 14%	16 12%	49 17%	75 14%	11 13%	46 15%
Very liberal	145 14%	41 14%	36 11%	46 18%	20 12%	77 13%	66 16%	38 9%	41 13%	38 16%	18 9%	18 12%	15 12%	50 17%	66 13%	33 40%	32 10%
Unsure	26 3%	15 5%	5 2%	2 1%	3 2%	21 3%	5 1%	12 3%	5 2%	7 3%	11 5%	1 1%	3 2%	4 1%	14 3%	4 5%	3 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[Ideology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
VERY/SOMEWHAT CONSERVATIVE	383 37%	306 74%	35 17%	42 10%	333 70%	5 7%	44 9%	383 100%	-	-	316 68%	51 10%	325 65%	52 10%	329 66%	52 11%	1 3%	180 70%	143 72%	148 36%	261 40%	311 38%	315 48%	236 31%
VERY/SOMEWHAT LIBERAL	296 29%	15 4%	38 19%	243 59%	19 4%	7 10%	270 56%	-	-	296 100%	18 4%	268 53%	25 5%	265 53%	24 5%	265 53%	7 19%	14 5%	4 2%	156 38%	198 31%	243 30%	135 21%	261 35%
Very conservative	197 19%	167 40%	9 4%	20 5%	174 36%	1 2%	21 4%	197 51%	-	-	172 37%	18 3%	178 36%	17 3%	179 36%	17 3%	1 2%	99 38%	75 37%	67 16%	133 20%	157 19%	165 25%	127 17%
Somewhat conservative	186 18%	139 34%	25 12%	22 5%	159 33%	4 5%	23 5%	186 49%	-	-	144 31%	33 7%	147 29%	35 7%	150 30%	35 7%	1 1%	81 31%	68 34%	81 20%	128 20%	155 19%	151 23%	109 14%
Moderate	326 32%	84 20%	126 62%	117 28%	117 24%	56 76%	154 32%	-	326 100%	-	121 26%	176 35%	141 28%	171 34%	133 27%	166 34%	28 70%	60 23%	50 25%	100 24%	180 28%	240 30%	195 30%	242 32%
Somewhat liberal	152 15%	11 3%	20 10%	121 29%	13 3%	6 8%	133 28%	-	-	152 51%	11 2%	134 27%	17 3%	131 26%	17 3%	130 26%	5 11%	8 3%	4 2%	80 19%	99 15%	125 15%	61 9%	128 17%
Very liberal	145 14%	4 1%	18 9%	122 30%	6 1%	1 2%	137 29%	-	-	145 49%	7 1%	134 27%	8 2%	134 27%	7 1%	135 27%	3 7%	5 2%	1 *%	76 18%	99 15%	118 15%	74 11%	134 18%
Unsure	26 3%	9 2%	6 3%	11 3%	9 2%	6 8%	11 2%	-	-	-	8 2%	11 2%	10 2%	11 2%	11 2%	12 2%	4 9%	5 2%	3 1%	7 2%	9 1%	16 2%	11 2%	12 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	383	207	95	103	280	48	55	107	160	116	71	123	72	49	280	42
	37%	45%	28%	36%	38%	30%	44%	33%	37%	42%	30%	67%	42%	20%	79%	9%
VERY/SOMEWHAT LIBERAL	296	123	115	75	221	41	34	112	131	54	81	16	46	103	7	274
	29%	27%	34%	26%	30%	26%	27%	35%	30%	20%	35%	9%	27%	42%	2%	61%
Very conservative	197	104	55	54	142	27	27	55	80	62	32	75	31	24	158	10
	19%	22%	16%	19%	19%	17%	22%	17%	18%	23%	14%	41%	18%	10%	45%	2%
Somewhat conservative	186	103	40	49	137	21	28	52	80	54	39	48	41	25	122	31
	18%	22%	12%	17%	18%	13%	22%	16%	18%	20%	17%	26%	24%	10%	35%	7%
Moderate	326	126	117	97	229	61	35	95	140	92	77	38	52	82	65	127
	32%	27%	34%	34%	31%	39%	28%	29%	32%	34%	33%	21%	30%	33%	18%	28%
Somewhat liberal	152	64	53	33	118	20	13	51	70	30	43	11	30	45	5	154
	15%	14%	16%	12%	16%	12%	11%	16%	16%	11%	19%	6%	18%	18%	1%	34%
Very liberal	145	59	62	42	103	21	21	60	61	24	38	4	16	58	2	121
	14%	13%	18%	15%	14%	13%	16%	19%	14%	9%	16%	2%	9%	24%	0%	27%
Unsure	26	6	13	10	16	9	1	9	5	12	4	6	3	10	1	8
	3%	1%	4%	4%	2%	6%	1%	3%	1%	4%	2%	3%	2%	4%	0%	2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
 -Instagram

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	535	238	296	336	87	75	180	154	128	73	334	201
	52%	50%	54%	46%	73%	66%	80%	68%	46%	24%	74%	35%
No	496	240	254	392	32	39	45	71	151	229	116	380
	48%	50%	46%	54%	27%	34%	20%	32%	54%	76%	26%	65%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error= +/-3.6 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
 -Instagram

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	535	151	157	157	69	308	225	181	154	99	115	67	75	171	344	43	95
	52%	50%	51%	60%	44%	50%	54%	44%	49%	41%	54%	46%	60%	58%	66%	53%	30%
No	496	148	154	103	89	302	192	231	159	140	98	78	51	126	175	38	221
	48%	50%	49%	40%	56%	50%	46%	56%	51%	59%	46%	54%	40%	42%	34%	47%	70%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week -Instagram

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	535	202	96	237	230	38	268	186	172	160	222	272	248	268	241	272	21	125	94	159	285	389	321	395
	52%	49%	47%	57%	48%	51%	56%	49%	53%	54%	48%	54%	50%	54%	49%	55%	54%	48%	47%	39%	44%	48%	49%	53%
No	496	211	109	176	249	36	212	196	154	136	240	233	252	232	256	222	18	133	106	253	363	420	336	357
	48%	51%	53%	43%	52%	49%	44%	51%	47%	46%	52%	46%	50%	46%	51%	45%	46%	52%	53%	61%	56%	52%	51%	47%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week -Instagram

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	535	225	225	212	323	115	96	194	224	117	125	85	95	117	136	227
	52%	49%	66%	74%	43%	73%	77%	60%	51%	43%	54%	46%	55%	48%	38%	50%
No	496	236	115	74	422	44	29	128	211	157	108	98	78	127	217	223
	48%	51%	34%	26%	57%	27%	23%	40%	49%	57%	46%	54%	45%	52%	62%	50%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
 -X (formerly Twitter)

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	361	202	157	238	58	45	118	104	80	60	222	139
	35%	42%	29%	33%	49%	40%	52%	46%	29%	20%	49%	24%
No	670	276	393	490	60	68	107	121	199	242	228	441
	65%	58%	71%	67%	51%	60%	48%	54%	71%	80%	51%	76%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
 -X (formerly Twitter)

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	361	95	107	103	53	202	156	127	108	73	64	49	57	117	233	28	70
	35%	32%	35%	39%	34%	33%	37%	31%	35%	31%	30%	34%	45%	39%	45%	34%	22%
No	670	204	203	158	105	408	262	285	205	166	149	96	70	180	286	54	246
	65%	68%	65%	61%	66%	67%	63%	69%	65%	69%	70%	66%	55%	61%	55%	66%	78%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
 -X (formerly Twitter)

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	361	161	64	136	182	22	157	152	91	115	170	164	185	161	183	164	14	108	64	124	193	261	239	261
	35%	39%	31%	33%	38%	30%	33%	40%	28%	39%	37%	32%	37%	32%	37%	33%	35%	42%	32%	30%	30%	32%	36%	35%
No	670	253	140	277	297	51	322	231	236	181	292	341	316	338	314	330	26	150	136	288	454	549	419	490
	65%	61%	69%	67%	62%	70%	67%	60%	72%	61%	63%	68%	63%	68%	63%	67%	65%	58%	68%	70%	70%	68%	64%	65%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
 -X (formerly Twitter)

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	361	150	151	138	223	65	72	122	155	84	68	65	56	79	127	155
	35%	33%	45%	48%	30%	41%	58%	38%	35%	31%	29%	36%	32%	32%	36%	34%
No	670	311	188	147	521	94	53	200	281	189	165	118	117	166	226	295
	65%	67%	55%	52%	70%	59%	42%	62%	65%	69%	71%	64%	68%	68%	64%	66%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
 -Facebook

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	824	343	481	578	107	89	180	199	236	208	379	444
	80%	72%	87%	79%	91%	78%	80%	89%	85%	69%	84%	77%
No	207	135	69	150	11	25	45	26	43	94	71	136
	20%	28%	13%	21%	9%	22%	20%	11%	15%	31%	16%	23%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error= +/-3.6 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
 -Facebook

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	824	261	240	207	115	502	322	338	240	200	168	115	108	226	436	63	229
	80%	87%	77%	79%	73%	82%	77%	82%	77%	84%	79%	79%	85%	76%	84%	77%	73%
No	207	38	70	53	42	108	96	74	72	38	45	30	19	71	83	19	87
	20%	13%	23%	21%	27%	18%	23%	18%	23%	16%	21%	21%	15%	24%	16%	23%	27%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week -Facebook

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	824	343	150	331	394	52	378	314	263	223	375	395	409	387	404	388	31	212	164	295	492	628	532	610
	80%	83%	73%	80%	82%	71%	79%	82%	81%	75%	81%	78%	82%	78%	81%	79%	78%	82%	82%	72%	76%	78%	81%	81%
No	207	71	55	82	85	21	101	69	64	73	87	110	92	112	92	106	9	46	36	116	156	181	125	142
	20%	17%	27%	20%	18%	29%	21%	18%	19%	25%	19%	22%	18%	22%	19%	21%	22%	18%	18%	28%	24%	22%	19%	19%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
 -Facebook

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	824	366	267	261	563	149	112	263	331	229	198	157	126	189	278	346
	80%	79%	79%	92%	76%	94%	89%	82%	76%	84%	85%	86%	73%	77%	79%	77%
No	207	96	72	24	182	10	13	59	104	45	36	25	47	56	75	104
	20%	21%	21%	8%	24%	6%	11%	18%	24%	16%	15%	14%	27%	23%	21%	23%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week
 -TikTok

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	410	165	243	233	82	67	149	118	107	35	267	143
	40%	35%	44%	32%	69%	59%	66%	52%	39%	12%	59%	25%
No	621	312	307	495	37	47	76	107	171	267	183	438
	60%	65%	56%	68%	31%	41%	34%	48%	61%	88%	41%	75%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error= +/-3.6 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week
 -TikTok

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	410	140	129	95	44	269	139	142	89	96	98	47	53	111	258	38	58
	40%	47%	41%	36%	28%	44%	33%	35%	28%	40%	46%	33%	42%	37%	50%	46%	18%
No	621	159	182	165	113	341	279	270	224	142	115	97	74	186	261	44	258
	60%	53%	59%	64%	72%	56%	67%	65%	72%	60%	54%	67%	58%	63%	50%	54%	82%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week -TikTok

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	410	143	68	199	163	26	221	121	138	137	148	231	179	218	168	228	14	97	57	108	199	285	239	317
	40%	35%	33%	48%	34%	35%	46%	32%	42%	46%	32%	46%	36%	44%	34%	46%	34%	38%	28%	26%	31%	35%	36%	42%
No	621	271	137	214	316	47	258	262	189	159	314	274	322	281	329	266	26	161	143	304	448	524	419	435
	60%	65%	67%	52%	66%	65%	54%	68%	58%	54%	68%	54%	64%	56%	66%	54%	66%	62%	72%	74%	69%	65%	64%	58%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week -TikTok

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	410	156	184	173	237	103	69	162	156	91	100	55	64	94	88	176
	40%	34%	54%	61%	32%	65%	55%	50%	36%	33%	43%	30%	37%	39%	25%	39%
No	621	306	155	112	508	56	56	160	279	182	134	128	109	150	265	274
	60%	66%	46%	39%	68%	35%	45%	50%	64%	67%	57%	70%	63%	61%	75%	61%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
 -LinkedIn

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	282	159	124	179	30	51	73	80	73	57	152	130
	27%	33%	23%	25%	25%	45%	32%	35%	26%	19%	34%	22%
No	749	319	426	550	88	62	152	146	205	245	298	451
	73%	67%	77%	75%	75%	55%	68%	65%	74%	81%	66%	78%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error= +/-3.6 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
 -LinkedIn

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	282	39	76	105	61	115	166	67	110	31	47	37	47	118	208	21	31
	27%	13%	25%	40%	38%	19%	40%	16%	35%	13%	22%	25%	37%	40%	40%	26%	10%
No	749	261	234	155	97	495	252	345	203	207	166	108	79	179	312	60	285
	73%	87%	75%	60%	62%	81%	60%	84%	65%	87%	78%	75%	63%	60%	60%	74%	90%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
 -LinkedIn

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	282	111	52	119	127	17	139	107	84	90	121	142	135	138	133	139	10	68	53	101	158	208	169	205
	27%	27%	26%	29%	27%	23%	29%	28%	26%	30%	26%	28%	27%	28%	27%	28%	26%	26%	27%	25%	24%	26%	26%	27%
No	749	302	152	294	352	57	340	276	243	207	341	363	365	361	364	355	30	190	147	311	490	602	488	547
	73%	73%	74%	71%	73%	77%	71%	72%	74%	70%	74%	72%	73%	72%	73%	72%	74%	74%	73%	75%	76%	74%	74%	73%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
 -LinkedIn

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	282	147	93	119	164	48	71	92	133	58	59	35	54	68	72	122
	27%	32%	27%	42%	22%	30%	56%	28%	31%	21%	25%	19%	31%	28%	20%	27%
No	749	315	246	166	581	111	55	231	302	215	175	147	119	177	281	328
	73%	68%	73%	58%	78%	70%	44%	72%	69%	79%	75%	81%	69%	72%	80%	73%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
 -Reddit

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	317	153	160	207	31	53	120	99	71	28	218	99
	31%	32%	29%	28%	26%	47%	53%	44%	25%	9%	48%	17%
No	714	324	390	521	87	61	105	127	208	274	232	482
	69%	68%	71%	72%	74%	53%	47%	56%	75%	91%	52%	83%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error= +/-3.6 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
 -Reddit

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	317	81	92	104	40	172	145	103	104	57	65	43	42	108	216	30	35
	31%	27%	30%	40%	26%	28%	35%	25%	33%	24%	30%	30%	34%	36%	42%	36%	11%
No	714	219	219	156	117	438	273	309	208	182	148	102	84	189	303	52	280
	69%	73%	70%	60%	74%	72%	65%	75%	67%	76%	70%	70%	66%	64%	58%	64%	89%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week -Reddit

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	317	121	63	133	135	18	164	100	94	116	122	170	141	165	136	167	13	84	47	94	157	223	190	241
	31%	29%	31%	32%	28%	24%	34%	26%	29%	39%	26%	34%	28%	33%	27%	34%	34%	33%	24%	23%	24%	28%	29%	32%
No	714	293	142	280	344	55	315	282	233	181	340	335	359	335	360	328	26	174	153	318	491	586	468	510
	69%	71%	69%	68%	72%	76%	66%	74%	71%	61%	74%	66%	72%	67%	73%	66%	66%	67%	76%	77%	76%	72%	71%	68%

Echelon Insights
August Omnibus 2024

N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week -Reddit

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	317	131	139	136	181	69	66	111	133	73	72	41	54	88	67	126
	31%	28%	41%	48%	24%	43%	53%	35%	31%	27%	31%	23%	31%	36%	19%	28%
No	714	330	200	149	564	91	59	211	302	201	162	141	119	157	286	324
	69%	72%	59%	52%	76%	57%	47%	65%	69%	73%	69%	77%	69%	64%	81%	72%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
OFTEN/SOMETIMES	388 38%	186 39%	199 36%	249 34%	68 57%	46 41%	124 55%	108 48%	92 33%	65 21%	231 51%	156 27%
RARELY/NEVER	643 62%	292 61%	351 64%	480 66%	51 43%	67 59%	101 45%	117 52%	187 67%	237 79%	219 49%	425 73%
Often	107 10%	43 9%	62 11%	71 10%	19 16%	9 8%	36 16%	27 12%	27 10%	16 5%	64 14%	43 7%
Sometimes	281 27%	144 30%	137 25%	178 24%	49 41%	38 33%	87 39%	81 36%	64 23%	49 16%	168 37%	113 19%
Rarely	282 27%	123 26%	158 29%	204 28%	34 28%	30 26%	49 22%	56 25%	87 31%	90 30%	105 23%	177 30%
Never	362 35%	169 35%	193 35%	276 38%	17 15%	38 33%	53 23%	61 27%	100 36%	148 49%	114 25%	248 43%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
OFTEN/SOMETIMES	388 38%	125 42%	120 39%	100 38%	42 27%	245 40%	142 34%	149 36%	99 32%	101 42%	91 43%	48 33%	43 34%	100 34%	229 44%	32 39%	79 25%
RARELY/NEVER	643 62%	175 58%	190 61%	160 62%	116 73%	364 60%	276 66%	263 64%	213 68%	137 58%	122 57%	96 67%	83 66%	197 66%	290 56%	50 61%	237 75%
Often	107 10%	28 9%	38 12%	28 11%	13 8%	66 11%	41 10%	39 9%	32 10%	25 11%	27 13%	19 13%	12 10%	19 6%	61 12%	8 10%	23 7%
Sometimes	281 27%	97 32%	83 27%	72 28%	29 18%	180 29%	101 24%	110 27%	67 22%	76 32%	64 30%	29 20%	31 24%	80 27%	168 32%	24 30%	56 18%
Rarely	282 27%	76 25%	86 28%	70 27%	50 32%	162 26%	120 29%	113 28%	90 29%	64 27%	53 25%	44 30%	36 29%	85 29%	136 26%	26 31%	91 29%
Never	362 35%	99 33%	104 34%	90 35%	65 41%	203 33%	155 37%	150 36%	123 39%	74 31%	69 32%	53 36%	47 37%	112 38%	154 30%	24 29%	146 46%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
OFTEN/SOMETIMES	388 38%	159 38%	65 32%	164 40%	179 37%	24 33%	184 38%	143 37%	108 33%	128 43%	173 37%	188 37%	195 39%	177 35%	186 37%	184 37%	17 44%	105 41%	71 35%	116 28%	209 32%	273 34%	253 38%	292 39%
RARELY/NEVER	643 62%	255 62%	139 68%	249 60%	299 63%	49 67%	295 62%	239 63%	218 67%	168 57%	289 63%	318 63%	306 61%	322 65%	311 63%	310 63%	22 56%	153 59%	129 65%	296 72%	439 68%	537 66%	404 62%	459 61%
Often	107 10%	51 12%	12 6%	44 11%	53 11%	4 6%	50 10%	47 12%	19 6%	37 13%	51 11%	49 10%	56 11%	45 9%	60 12%	41 8%	5 14%	34 13%	19 9%	28 7%	56 9%	73 9%	75 11%	84 11%
Sometimes	281 27%	108 26%	53 26%	120 29%	127 26%	20 27%	134 28%	96 25%	89 27%	91 31%	122 26%	139 27%	139 28%	133 27%	126 25%	143 29%	12 30%	71 28%	52 26%	88 21%	152 24%	200 25%	178 27%	208 28%
Rarely	282 27%	104 25%	63 31%	115 28%	125 26%	17 23%	140 29%	103 27%	96 29%	79 27%	120 26%	147 29%	125 25%	150 30%	127 26%	149 30%	5 14%	66 26%	50 25%	123 30%	186 29%	228 28%	177 27%	201 27%
Never	362 35%	150 36%	77 37%	134 33%	175 37%	32 44%	155 32%	137 36%	122 37%	89 30%	169 37%	170 34%	181 36%	173 35%	184 37%	161 33%	17 42%	87 34%	79 40%	173 42%	253 39%	309 38%	227 35%	258 34%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
OFTEN/SOMETIMES	388	143	158	155	232	82	73	148	140	100	76	66	54	82	114	154
	38%	31%	47%	54%	31%	51%	59%	46%	32%	37%	33%	36%	31%	33%	32%	34%
RARELY/NEVER	643	318	181	130	513	77	52	175	295	173	157	117	119	163	239	296
	62%	69%	53%	46%	69%	49%	41%	54%	68%	63%	67%	64%	69%	67%	68%	66%
Often	107	38	51	38	68	25	13	40	36	31	26	15	10	19	34	46
	10%	8%	15%	13%	9%	16%	11%	12%	8%	11%	11%	8%	6%	8%	10%	10%
Sometimes	281	106	107	117	164	57	60	108	104	69	51	51	44	62	80	109
	27%	23%	32%	41%	22%	36%	48%	33%	24%	25%	22%	28%	25%	25%	23%	24%
Rarely	282	130	80	70	212	43	26	74	127	81	72	64	48	75	109	122
	27%	28%	24%	25%	28%	27%	21%	23%	29%	30%	31%	35%	28%	31%	31%	27%
Never	362	188	101	60	301	35	25	101	168	93	85	53	71	88	130	173
	35%	41%	30%	21%	40%	22%	20%	31%	39%	34%	37%	29%	41%	36%	37%	38%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
ABC News	340 33%	163 34%	177 32%	224 31%	56 47%	42 37%	66 29%	72 32%	88 31%	114 38%	139 31%	201 35%
NBC News	372 36%	187 39%	185 34%	248 34%	51 43%	46 41%	57 25%	89 40%	104 37%	122 40%	146 33%	226 39%
CBS News	326 32%	156 33%	170 31%	226 31%	45 38%	36 32%	53 24%	70 31%	90 32%	113 37%	123 27%	203 35%
Fox News	378 37%	192 40%	186 34%	270 37%	42 36%	42 37%	79 35%	94 42%	103 37%	102 34%	173 38%	205 35%
MSNBC	223 22%	111 23%	111 20%	149 21%	37 31%	21 19%	42 19%	65 29%	60 22%	55 18%	107 24%	115 20%
CNN	328 32%	164 34%	163 30%	216 30%	53 45%	31 28%	77 34%	85 38%	83 30%	83 28%	162 36%	166 29%
Newsmax	106 10%	59 12%	47 9%	87 12%	5 4%	10 9%	18 8%	17 8%	32 11%	39 13%	36 8%	71 12%
OAN	44 4%	22 5%	22 4%	34 5%	0 *	3 3%	5 2%	4 2%	12 4%	22 7%	9 2%	34 6%
Local TV news	511 50%	239 50%	271 49%	359 49%	57 48%	60 53%	86 38%	98 43%	143 51%	185 61%	183 41%	328 56%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	217 21%	118 25%	99 18%	149 20%	28 24%	28 25%	37 17%	61 27%	44 16%	75 25%	98 22%	119 20%
Your local paper, online or in print	254 25%	130 27%	124 23%	194 27%	19 16%	23 20%	48 21%	46 21%	64 23%	96 32%	95 21%	159 27%
Public radio or broadcast news, such as NPR or PBS	158 15%	76 16%	81 15%	107 15%	14 12%	22 19%	23 10%	39 17%	40 14%	55 18%	62 14%	96 16%
Something else (Please specify)	70 7%	37 8%	31 6%	60 8%	4 4%	3 2%	8 4%	10 5%	19 7%	33 11%	19 4%	52 9%
None of these	87 8%	21 4%	66 12%	66 9%	9 7%	8 7%	38 17%	17 7%	21 8%	11 4%	55 12%	32 6%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
ABC News	340 33%	93 31%	98 32%	97 37%	51 32%	191 31%	147 35%	117 28%	105 34%	69 29%	66 31%	63 44%	40 32%	99 33%	174 33%	27 33%	115 36%
NBC News	372 36%	98 33%	96 31%	110 42%	68 43%	194 32%	179 43%	114 28%	134 43%	75 32%	68 32%	54 38%	57 45%	114 38%	200 39%	22 27%	120 38%
CBS News	326 32%	89 30%	93 30%	85 33%	59 37%	182 30%	144 34%	119 29%	107 34%	62 26%	62 29%	58 40%	43 34%	101 34%	169 33%	27 33%	109 35%
Fox News	378 37%	112 38%	107 34%	96 37%	63 40%	219 36%	159 38%	157 38%	113 36%	69 29%	73 34%	68 47%	47 37%	121 41%	207 40%	21 25%	113 36%
MSNBC	223 22%	63 21%	47 15%	72 28%	40 26%	110 18%	113 27%	71 17%	78 25%	39 16%	45 21%	21 15%	31 25%	82 27%	119 23%	23 29%	59 19%
CNN	328 32%	75 25%	88 28%	99 38%	64 40%	163 27%	163 39%	96 23%	119 38%	41 17%	64 30%	46 32%	46 36%	128 43%	196 38%	24 29%	79 25%
Newsmax	106 10%	27 9%	36 12%	27 11%	16 10%	63 10%	44 10%	53 13%	35 11%	23 10%	20 9%	17 12%	16 12%	31 10%	54 10%	1 1%	44 14%
OAN	44 4%	13 4%	16 5%	7 3%	8 5%	29 5%	15 4%	23 6%	10 3%	12 5%	3 1%	7 5%	7 6%	15 5%	17 3%	3 4%	24 8%
Local TV news	511 50%	140 47%	169 54%	132 51%	69 44%	308 51%	201 48%	205 50%	152 49%	115 48%	109 51%	80 55%	66 52%	140 47%	240 46%	33 41%	188 59%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	217 21%	52 17%	46 15%	64 24%	56 35%	98 16%	119 29%	64 16%	85 27%	39 16%	36 17%	24 17%	27 21%	90 30%	126 24%	16 19%	58 18%
Your local paper, online or in print	254 25%	74 25%	62 20%	63 24%	55 35%	136 22%	118 28%	99 24%	95 30%	53 22%	42 20%	31 22%	38 30%	88 30%	126 24%	20 25%	86 27%
Public radio or broadcast news, such as NPR or PBS	158 15%	42 14%	36 12%	39 15%	42 27%	77 13%	80 19%	45 11%	62 20%	40 17%	23 11%	18 12%	16 13%	60 20%	82 16%	17 21%	47 15%
Something else (Please specify)	70 7%	14 5%	23 7%	21 8%	13 8%	37 6%	34 8%	30 7%	30 10%	20 8%	13 6%	11 8%	7 5%	20 7%	29 6%	4 5%	32 10%
None of these	87 8%	36 12%	26 8%	18 7%	6 4%	61 10%	24 6%	47 11%	18 6%	36 15%	14 6%	8 6%	8 6%	16 5%	39 7%	9 11%	15 5%

Echelon Insights
August Omnibus 2024
N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	340	100	59	180	119	16	205	98	110	129	113	206	116	213	116	216	8	51	62	159	216	267	190	264
	33%	24%	29%	44%	25%	22%	43%	26%	34%	43%	25%	41%	23%	43%	23%	44%	20%	20%	31%	39%	33%	33%	29%	35%
NBC News	372	115	66	191	139	20	213	109	114	146	124	227	135	226	133	228	11	55	77	173	244	299	218	284
	36%	28%	32%	46%	29%	27%	45%	29%	35%	49%	27%	45%	27%	45%	27%	46%	29%	21%	38%	42%	38%	37%	33%	38%
CBS News	326	112	51	164	128	12	186	105	105	115	114	195	118	199	125	194	7	56	68	151	210	263	185	252
	32%	27%	25%	40%	27%	17%	39%	27%	32%	39%	25%	39%	23%	40%	25%	39%	18%	22%	34%	37%	32%	32%	28%	34%
Fox News	378	223	74	81	264	23	91	214	107	51	257	98	273	95	268	99	12	151	106	130	216	275	271	251
	37%	54%	36%	20%	55%	32%	19%	56%	33%	17%	56%	19%	54%	19%	54%	20%	29%	59%	53%	32%	33%	34%	41%	33%
MSNBC	223	51	29	142	58	9	155	42	74	102	52	158	62	157	58	159	5	34	23	103	149	175	90	182
	22%	12%	14%	34%	12%	12%	32%	11%	23%	34%	11%	31%	12%	31%	12%	32%	14%	13%	11%	25%	23%	22%	14%	24%
CNN	328	88	60	180	103	20	204	81	102	136	90	217	107	210	107	215	5	43	51	135	202	250	176	253
	32%	21%	29%	44%	21%	28%	43%	21%	31%	46%	19%	43%	21%	42%	22%	43%	14%	17%	25%	33%	31%	31%	27%	34%
Newsmax	106	78	15	14	87	5	15	81	13	11	81	20	86	19	88	18	0	56	29	41	78	91	89	62
	10%	19%	7%	3%	18%	6%	3%	21%	4%	4%	18%	4%	17%	4%	18%	4%	1%	22%	14%	10%	12%	11%	14%	8%
OAN	44	33	8	3	37	4	3	26	12	4	34	8	41	3	41	3	-	31	6	22	31	37	40	31
	4%	8%	4%	1%	8%	5%	1%	7%	4%	1%	7%	2%	8%	1%	8%	1%	-	12%	3%	5%	5%	5%	6%	4%
Local TV news	511	186	97	229	215	29	267	176	166	160	201	287	215	284	226	274	11	99	104	238	345	423	315	372
	50%	45%	47%	55%	45%	40%	56%	46%	51%	54%	44%	57%	43%	57%	46%	55%	28%	38%	52%	58%	53%	52%	48%	49%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	217	68	41	108	84	12	121	68	60	86	81	130	93	120	94	121	2	48	34	93	146	177	138	166
	21%	16%	20%	26%	18%	17%	25%	18%	18%	29%	18%	26%	19%	24%	19%	25%	5%	19%	17%	23%	23%	22%	21%	22%
Your local paper, online or in print	254	95	56	102	111	17	126	92	81	74	108	136	114	136	119	131	4	64	42	124	167	210	163	188
	25%	23%	28%	25%	23%	23%	26%	24%	25%	25%	23%	27%	23%	27%	24%	26%	10%	25%	21%	30%	26%	26%	25%	25%
Public radio or broadcast news, such as NPR or PBS	158	42	40	75	49	14	94	36	43	73	47	102	51	101	56	97	5	28	18	80	108	133	88	114
	15%	10%	20%	18%	10%	20%	20%	9%	13%	25%	10%	20%	10%	20%	11%	20%	12%	11%	9%	19%	17%	16%	13%	15%
Something else (Please specify)	70	35	23	13	43	6	22	37	17	16	43	23	43	24	41	21	8	29	11	34	51	60	57	49
	7%	8%	11%	3%	9%	8%	5%	10%	5%	5%	9%	5%	9%	5%	8%	4%	21%	11%	6%	8%	8%	7%	9%	7%
None of these	87	34	23	30	38	13	35	20	42	18	39	31	46	36	44	32	11	21	14	21	45	64	64	64
	8%	8%	11%	7%	8%	18%	7%	5%	13%	6%	9%	6%	9%	7%	9%	6%	28%	8%	7%	5%	7%	8%	10%	8%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	340	154	106	101	239	56	45	118	151	72	88	47	65	65	85	232
	33%	33%	31%	35%	32%	35%	36%	37%	35%	26%	37%	25%	38%	27%	24%	51%
NBC News	372	179	106	104	268	52	52	128	172	72	87	40	69	75	74	226
	36%	39%	31%	37%	36%	33%	42%	40%	39%	26%	37%	22%	40%	31%	21%	50%
CBS News	326	165	90	88	238	47	41	115	149	62	84	58	50	60	78	189
	32%	36%	26%	31%	32%	29%	33%	36%	34%	23%	36%	32%	29%	25%	22%	42%
Fox News	378	178	124	120	258	61	59	117	160	101	73	88	63	65	178	73
	37%	39%	37%	42%	35%	38%	47%	36%	37%	37%	31%	48%	36%	27%	50%	16%
MSNBC	223	100	84	70	153	36	33	69	93	60	47	23	34	59	24	145
	22%	22%	25%	24%	21%	23%	27%	21%	21%	22%	20%	13%	19%	24%	7%	32%
CNN	328	148	118	118	210	63	55	120	163	45	84	34	59	74	56	201
	32%	32%	35%	41%	28%	39%	44%	37%	37%	16%	36%	19%	34%	30%	16%	45%
Newsmax	106	57	23	23	83	13	10	19	58	30	25	34	24	8	85	12
	10%	12%	7%	8%	11%	8%	8%	6%	13%	11%	11%	19%	14%	3%	24%	3%
OAN	44	26	6	7	37	4	3	8	21	15	12	22	1	2	36	4
	4%	6%	2%	2%	5%	2%	2%	2%	5%	5%	5%	12%	*%	1%	10%	1%
Local TV news	511	244	151	124	388	73	50	162	226	123	125	90	82	109	148	266
	50%	53%	45%	43%	52%	46%	40%	50%	52%	45%	54%	49%	48%	45%	42%	59%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	217	104	63	66	151	30	36	67	108	42	50	23	47	60	49	142
	21%	23%	19%	23%	20%	19%	29%	21%	25%	15%	21%	12%	27%	24%	14%	32%
Your local paper, online or in print	254	119	76	63	191	35	28	71	117	66	54	48	46	58	82	139
	25%	26%	22%	22%	26%	22%	22%	22%	27%	24%	23%	26%	26%	24%	23%	31%
Public radio or broadcast news, such as NPR or PBS	158	80	43	42	115	24	18	48	70	39	37	26	18	42	36	104
	15%	17%	13%	15%	15%	15%	14%	15%	16%	14%	16%	14%	11%	17%	10%	23%
Something else (Please specify)	70	36	15	12	58	4	8	15	26	30	12	18	12	18	44	15
	7%	8%	5%	4%	8%	2%	7%	5%	6%	11%	5%	10%	7%	7%	13%	3%
None of these	87	20	41	25	61	21	4	32	24	31	17	16	13	29	34	41
	8%	4%	12%	9%	8%	13%	3%	10%	6%	11%	7%	9%	8%	12%	10%	9%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QEmployment] What is your current employment status?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Employed full-time	415 40%	211 44%	203 37%	279 38%	58 49%	56 49%	118 52%	159 71%	117 42%	22 7%	277 61%	139 24%
Employed part-time	74 7%	27 6%	47 9%	48 7%	9 7%	9 8%	27 12%	8 4%	18 7%	21 7%	35 8%	39 7%
Freelance, contract, or temporary work	22 2%	10 2%	12 2%	19 3%	2 2%	-	3 1%	5 2%	7 2%	7 2%	8 2%	14 2%
Gig economy work like ride shares, food delivery, or dog walking	7 1%	5 1%	3 *	2 *	1 1%	4 4%	3 1%	-	4 1%	1 *	3 1%	4 1%
Unemployed and looking for work	82 8%	37 8%	45 8%	46 6%	19 16%	11 10%	31 14%	22 10%	20 7%	9 3%	53 12%	29 5%
Stay-at-home parent or caregiver	36 3%	3 1%	33 6%	29 4%	2 2%	2 2%	14 6%	10 4%	10 4%	2 1%	23 5%	13 2%
Full time student	19 2%	9 2%	9 2%	6 1%	3 2%	2 2%	14 6%	2 1%	2 1%	1 *	16 3%	3 1%
Retired	316 31%	157 33%	159 29%	258 35%	17 14%	20 18%	1 *	7 3%	75 27%	234 77%	8 2%	308 53%
Something else	55 5%	18 4%	34 6%	38 5%	7 6%	7 6%	12 5%	12 5%	24 9%	6 2%	24 5%	31 5%
Prefer not to say	5 *	1 *	4 1%	3 *	-	2 2%	3 1%	-	2 1%	-	3 1%	2 *

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QEmployment] What is your current employment status?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Employed full-time	415 40%	90 30%	107 35%	137 53%	80 50%	197 32%	216 52%	129 31%	148 47%	24 10%	80 37%	54 38%	71 56%	184 62%	415 80%	-	-
Employed part-time	74 7%	20 7%	29 9%	22 8%	4 2%	49 8%	26 6%	27 7%	21 7%	18 8%	30 14%	8 6%	6 5%	12 4%	74 14%	-	-
Freelance, contract, or temporary work	22 2%	3 1%	8 3%	4 2%	7 4%	11 2%	11 3%	9 2%	11 3%	4 2%	4 2%	2 1%	5 4%	7 2%	22 4%	-	-
Gig economy work like ride shares, food delivery, or dog walking	7 1%	5 2%	0 *	1 *	1 1%	5 1%	2 1%	1 *	1 *	4 2%	- -	1 1%	- -	2 1%	7 1%	-	-
Unemployed and looking for work	82 8%	41 14%	22 7%	11 4%	6 4%	64 10%	17 4%	34 8%	11 3%	43 18%	11 5%	12 8%	0 *	10 4%	-	82 100%	-
Stay-at-home parent or caregiver	36 3%	18 6%	10 3%	7 3%	1 *	28 5%	8 2%	23 5%	7 2%	7 3%	8 4%	2 2%	9 7%	9 3%	-	-	-
Full time student	19 2%	2 1%	14 4%	2 1%	0 *	16 3%	3 1%	5 1%	1 *	5 2%	7 3%	3 2%	2 2%	1 *	-	-	-
Retired	316 31%	96 32%	98 31%	66 25%	56 35%	194 32%	122 29%	154 37%	105 33%	95 40%	60 28%	59 41%	31 24%	68 23%	-	-	316 100%
Something else	55 5%	21 7%	20 7%	10 4%	4 2%	42 7%	13 3%	28 7%	9 3%	38 16%	12 6%	2 1%	1 1%	2 1%	-	-	-
Prefer not to say	5 *	3 1%	2 1%	-	-	5 1%	-	3 1%	-	0 *	1 1%	-	1 1%	-	-	-	-

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QEmployment] What is your current employment status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Employed full-time	415 40%	182 44%	72 35%	161 39%	201 42%	33 45%	181 38%	163 43%	128 39%	113 38%	198 43%	194 38%	211 42%	191 38%	209 42%	193 39%	14 34%	106 41%	87 44%	110 27%	212 33%	297 37%	272 41%	310 41%
Employed part-time	74 7%	32 8%	13 7%	29 7%	34 7%	6 9%	34 7%	25 7%	26 8%	21 7%	27 6%	39 8%	34 7%	35 7%	38 8%	32 6%	4 11%	22 9%	12 6%	22 5%	36 6%	58 7%	49 8%	55 7%
Freelance, contract, or temporary work	22 2%	6 2%	6 3%	10 2%	10 2%	2 2%	11 2%	9 2%	8 2%	6 2%	11 2%	11 2%	10 2%	12 2%	10 2%	12 2%	0 1%	7 3%	3 1%	14 3%	11 2%	17 2%	15 2%	18 2%
"Gig economy" work like ride shares, food delivery, or dog walking	7 1%	2 1%	1 1%	3 1%	2 *%	1 2%	3 1%	3 1%	4 1%	1 *%	4 1%	3 1%	2 *%	3 1%	2 *%	3 1%	1 3%	2 1%	-	5 1%	5 1%	6 1%	4 1%	5 1%
Unemployed and looking for work	82 8%	22 5%	15 7%	45 11%	26 5%	1 2%	55 11%	13 3%	21 7%	43 15%	23 5%	52 10%	27 5%	54 11%	27 5%	54 11%	1 3%	16 6%	8 4%	34 8%	51 8%	63 8%	51 8%	65 9%
Stay-at-home parent or caregiver	36 3%	14 3%	11 5%	11 3%	18 4%	4 5%	14 3%	14 4%	14 4%	7 2%	18 4%	14 3%	23 5%	12 2%	22 4%	13 3%	1 2%	12 5%	6 3%	4 1%	18 3%	24 3%	22 3%	20 3%
Full time student	19 2%	7 2%	2 1%	10 2%	7 1%	1 1%	11 2%	8 2%	6 2%	4 1%	4 1%	9 2%	12 2%	6 1%	12 2%	6 1%	0 1%	5 2%	2 1%	3 1%	14 2%	12 2%	7 1%	5 1%
Retired	316 31%	138 33%	61 30%	116 28%	162 34%	19 26%	135 28%	141 37%	94 29%	78 26%	159 34%	147 29%	155 31%	155 31%	154 31%	151 31%	11 27%	75 29%	77 39%	201 49%	262 41%	284 35%	203 31%	225 30%
Something else	55 5%	11 3%	17 8%	27 7%	18 4%	3 5%	33 7%	7 2%	23 7%	22 8%	17 4%	35 7%	25 5%	27 5%	19 4%	29 6%	6 16%	13 5%	5 3%	18 4%	34 5%	45 6%	30 4%	47 6%
Prefer not to say	5 *%	-	5 2%	-	-	3 4%	2 *%	-	4 1%	1 *%	3 1%	2 *%	0 *%	4 1%	3 1%	2 *%	0 1%	-	-	1 *%	3 1%	3 *%	3 *%	0 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QEmployment] What is your current employment status?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031 100	462 100	339 100	285 100	745 100	159 100	125 100	322 100	435 100	273 100	233 100	182 100	173 100	245 100	353 100	450 100
Employed full-time	415 40%	220 48%	139 41%	199 70%	216 29%	94 59%	105 84%	146 45%	176 40%	93 34%	85 36%	64 35%	78 45%	105 43%	117 33%	147 33%
Employed part-time	74 7%	23 5%	38 11%	16 6%	58 8%	14 9%	2 2%	23 7%	35 8%	16 6%	18 8%	10 6%	15 9%	15 6%	30 9%	31 7%
Freelance, contract, or temporary work	22 2%	13 3%	4 1%	5 2%	18 2%	2 1%	3 2%	5 2%	10 2%	7 3%	6 2%	1 1%	4 2%	7 3%	7 2%	15 3%
Gig economy work like ride shares, food delivery, or dog walking	7 1%	- %	5 1%	- %	7 1%	- %	- %	3 1%	4 1%	0 %	2 1%	1 1%	2 1%	1 %	5 1%	6 1%
Unemployed and looking for work	82 8%	14 3%	57 17%	10 4%	72 10%	7 4%	3 3%	25 8%	36 8%	20 7%	18 8%	10 5%	9 5%	30 12%	21 6%	40 9%
Stay-at-home parent or caregiver	36 3%	23 5%	9 3%	26 9%	10 1%	24 15%	2 2%	8 3%	17 4%	10 4%	17 7%	8 4%	6 4%	14 6%	12 3%	8 2%
Full time student	19 2%	1 %	15 4%	2 1%	16 2%	1 %	2 1%	8 2%	5 1%	6 2%	3 1%	3 2%	1 1%	4 1%	6 2%	6 1%
Retired	316 31%	159 34%	43 13%	21 7%	294 40%	12 7%	9 7%	82 26%	133 31%	100 37%	69 30%	74 40%	52 30%	58 24%	152 43%	162 36%
Something else	55 5%	8 2%	27 8%	3 1%	52 7%	3 2%	- %	21 6%	19 4%	15 5%	16 7%	11 6%	5 3%	9 4%	2 1%	34 7%
Prefer not to say	5 %	1 %	3 1%	3 1%	2 %	3 2%	- %	1 %	- %	4 1%	- %	0 %	1 1%	1 %	- %	- %

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Is a member of a labor union

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	82	44	38	53	14	8	20	23	19	19	43	39
	8%	9%	7%	7%	12%	7%	9%	10%	7%	6%	10%	7%
Applies to someone in my household	78	46	31	59	5	10	29	26	12	11	55	23
	8%	10%	6%	8%	4%	9%	13%	12%	4%	3%	12%	4%
Neither / Unsure	891	398	490	634	100	96	185	183	249	274	368	524
	86%	83%	89%	87%	84%	84%	82%	81%	89%	91%	82%	90%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Is a member of a labor union

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	82	19	22	24	18	41	41	27	26	12	9	12	12	37	56	2	23
	8%	6%	7%	9%	11%	7%	10%	6%	8%	5%	4%	8%	9%	13%	11%	3%	7%
Applies to someone in my household	78	13	26	25	14	39	39	27	32	8	11	11	9	39	57	3	11
	8%	4%	8%	10%	9%	6%	9%	7%	10%	3%	5%	7%	7%	13%	11%	4%	3%
Neither / Unsure	891	272	266	219	130	538	350	365	266	221	196	125	105	233	423	77	285
	86%	91%	86%	84%	83%	88%	84%	88%	85%	93%	92%	86%	83%	78%	82%	94%	90%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Is a member of a labor union

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	82	29	16	37	31	10	40	28	27	26	36	38	35	43	32	44	6	17	13	25	53	61	51	66
	8%	7%	8%	9%	7%	14%	8%	7%	8%	9%	8%	8%	7%	9%	6%	9%	16%	6%	7%	6%	8%	8%	8%	9%
Applies to someone in my household	78	31	18	29	37	8	33	30	19	29	35	33	42	35	39	38	2	21	13	25	51	63	34	56
	8%	8%	9%	7%	8%	11%	7%	8%	6%	10%	8%	7%	8%	7%	8%	8%	4%	8%	7%	6%	8%	8%	5%	7%
Neither / Unsure	891	363	174	353	420	59	412	333	286	247	402	441	437	429	438	420	33	229	175	368	559	701	582	644
	86%	88%	85%	86%	88%	80%	86%	87%	88%	83%	87%	87%	87%	86%	88%	85%	83%	89%	87%	89%	86%	87%	89%	86%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Is a member of a labor union

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	82	48	18	32	50	18	15	19	45	18	22	6	20	19	23	36
	8%	10%	5%	11%	7%	11%	12%	6%	10%	7%	9%	3%	12%	8%	7%	8%
Applies to someone in my household	78	37	32	27	51	12	15	20	40	18	15	12	19	20	17	29
	8%	8%	9%	9%	7%	7%	12%	6%	9%	7%	6%	6%	11%	8%	5%	7%
Neither / Unsure	891	388	296	233	658	134	98	285	363	243	201	167	143	209	318	389
	86%	84%	87%	82%	88%	84%	78%	88%	83%	89%	86%	92%	83%	85%	90%	86%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Owns a gun

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	245	138	107	178	29	33	44	51	79	71	95	150
	24%	29%	19%	24%	24%	29%	20%	23%	28%	24%	21%	26%
Applies to someone in my household	185	44	141	143	13	21	47	37	48	53	83	101
	18%	9%	26%	20%	11%	18%	21%	16%	17%	18%	19%	17%
Neither / Unsure	659	320	335	455	77	69	145	149	169	197	294	365
	64%	67%	61%	62%	65%	61%	64%	66%	60%	65%	65%	63%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error= +/-3.6 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Owns a gun

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	245	53	85	64	42	139	107	96	81	27	48	40	43	85	147	7	77
	24%	18%	28%	25%	27%	23%	26%	23%	26%	11%	23%	28%	34%	29%	28%	9%	25%
Applies to someone in my household	185	49	56	41	39	105	80	74	69	17	37	24	31	71	100	13	52
	18%	16%	18%	16%	25%	17%	19%	18%	22%	7%	17%	17%	24%	24%	19%	16%	16%
Neither / Unsure	659	208	184	170	93	392	263	260	191	197	135	84	68	168	310	63	203
	64%	70%	59%	65%	59%	64%	63%	63%	61%	83%	64%	58%	54%	57%	60%	77%	64%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Owns a gun

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	245	140	47	59	160	17	69	132	77	34	157	78	158	79	154	83	8	85	68	82	147	198	194	174
	24%	34%	23%	14%	33%	23%	14%	35%	24%	11%	34%	16%	32%	16%	31%	17%	20%	33%	34%	20%	23%	24%	29%	23%
Applies to someone in my household	185	88	37	60	97	17	70	74	53	55	95	77	97	79	98	76	10	48	45	71	126	147	139	133
	18%	21%	18%	14%	20%	24%	15%	19%	16%	19%	20%	15%	19%	16%	20%	15%	26%	19%	23%	17%	19%	18%	21%	18%
Neither / Unsure	659	226	129	304	264	43	351	209	208	219	254	363	287	355	286	350	23	148	105	283	411	514	377	482
	64%	55%	63%	74%	55%	59%	73%	55%	64%	74%	55%	72%	57%	71%	58%	71%	58%	57%	53%	69%	63%	64%	57%	64%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Owns a gun

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	245	139	53	87	158	47	41	61	108	77	42	58	42	50	136	72
	24%	30%	16%	31%	21%	29%	32%	19%	25%	28%	18%	32%	25%	20%	39%	16%
Applies to someone in my household	185	118	43	62	123	55	6	40	76	69	55	41	25	40	82	61
	18%	26%	13%	22%	17%	35%	5%	12%	17%	25%	23%	23%	15%	16%	23%	13%
Neither / Unsure	659	249	249	158	499	76	82	232	272	154	146	102	111	163	172	327
	64%	54%	73%	56%	67%	48%	65%	72%	63%	56%	63%	56%	64%	67%	49%	73%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Serves or has served in the US Military

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031	478	550	728	118	114	225	225	279	302	450	581
	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	104	91	13	73	11	15	7	11	32	53	18	86
	10%	19%	2%	10%	10%	14%	3%	5%	12%	18%	4%	15%
Applies to someone in my household	113	37	76	83	11	13	25	15	38	35	40	73
	11%	8%	14%	11%	10%	12%	11%	7%	14%	12%	9%	13%
Neither / Unsure	825	360	462	579	97	89	194	200	212	219	394	431
	80%	75%	84%	79%	82%	78%	86%	89%	76%	73%	88%	74%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Serves or has served in the US Military

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031	300	310	260	158	610	418	412	313	239	213	144	127	297	519	82	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	104	27	39	26	12	65	39	44	29	14	27	17	17	30	43	10	49
	10%	9%	12%	10%	8%	11%	9%	11%	9%	6%	13%	11%	13%	10%	8%	12%	16%
Applies to someone in my household	113	26	36	32	19	62	52	45	38	11	27	17	19	37	62	10	29
	11%	9%	12%	12%	12%	10%	12%	11%	12%	5%	13%	12%	15%	13%	12%	12%	9%
Neither / Unsure	825	248	241	203	130	489	333	328	247	213	162	111	93	235	419	62	243
	80%	83%	78%	78%	83%	80%	80%	80%	79%	89%	76%	77%	73%	79%	81%	76%	77%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Serves or has served in the US Military

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031	414	205	413	479	73	479	383	326	296	462	505	501	499	497	495	40	258	200	412	648	810	657	751
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	104	53	25	25	66	6	32	54	27	22	70	32	66	37	65	37	2	29	32	51	72	84	81	77
	10%	13%	12%	6%	14%	9%	7%	14%	8%	7%	15%	6%	13%	7%	13%	7%	5%	11%	16%	12%	11%	10%	12%	10%
Applies to someone in my household	113	63	19	32	69	7	37	55	31	25	63	39	68	41	66	43	4	26	40	42	64	90	86	77
	11%	15%	9%	8%	14%	10%	8%	14%	9%	8%	14%	8%	14%	8%	13%	9%	9%	10%	20%	10%	10%	11%	13%	10%
Neither / Unsure	825	303	165	357	352	61	413	279	273	251	338	438	375	425	372	420	34	206	133	327	518	648	497	602
	80%	73%	81%	87%	73%	83%	86%	73%	84%	85%	73%	87%	75%	85%	75%	85%	85%	80%	66%	79%	80%	80%	76%	80%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Serves or has served in the US Military

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	104	61	16	14	90	4	10	31	46	27	4	25	19	28	63	38
	10%	13%	5%	5%	12%	2%	8%	10%	11%	10%	2%	14%	11%	11%	18%	8%
Applies to someone in my household	113	70	28	21	93	13	8	23	55	35	38	26	12	23	64	34
	11%	15%	8%	7%	12%	8%	6%	7%	13%	13%	16%	14%	7%	9%	18%	7%
Neither / Unsure	825	338	298	251	574	143	107	268	340	217	192	133	144	194	239	381
	80%	73%	88%	88%	77%	90%	85%	83%	78%	80%	82%	73%	83%	79%	68%	85%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total		Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100	
City	322 31%	170 35%	153 28%	184 25%	65 55%	49 43%	84 37%	88 39%	88 31%	62 21%	173 38%	150 26%	
Suburb near a city	435 42%	202 42%	233 42%	318 44%	34 28%	40 35%	92 41%	79 35%	110 39%	154 51%	172 38%	264 45%	
Small town not near a city	122 12%	52 11%	67 12%	97 13%	8 7%	16 14%	24 11%	22 10%	36 13%	40 13%	46 10%	76 13%	
Rural or country area	152 15%	55 11%	96 18%	129 18%	12 10%	8 7%	24 11%	36 16%	46 16%	46 15%	60 13%	92 16%	

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error= +/-3.6 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
City	322 31%	104 35%	101 32%	76 29%	39 25%	205 34%	116 28%	105 25%	78 25%	92 39%	79 37%	47 33%	32 25%	69 23%	177 34%	25 31%	82 26%
Suburb near a city	435 42%	105 35%	132 42%	128 49%	70 44%	237 39%	197 47%	169 41%	147 47%	78 33%	79 37%	56 39%	58 46%	161 54%	225 43%	36 44%	133 42%
Small town not near a city	122 12%	41 14%	31 10%	22 8%	28 18%	72 12%	50 12%	55 13%	42 13%	24 10%	32 15%	17 12%	16 13%	30 10%	54 10%	6 7%	44 14%
Rural or country area	152 15%	50 17%	47 15%	34 13%	21 13%	97 16%	55 13%	83 20%	46 15%	44 18%	22 10%	25 17%	20 16%	37 13%	63 12%	15 18%	56 18%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
City	322 31%	106 26%	59 29%	158 38%	123 26%	16 21%	184 38%	107 28%	95 29%	112 38%	115 25%	187 37%	139 28%	175 35%	132 27%	182 37%	9 22%	64 25%	57 28%	115 28%	173 27%	241 30%	183 28%	251 33%
Suburb near a city	435 42%	175 42%	80 39%	180 44%	197 41%	31 43%	207 43%	160 42%	140 43%	131 44%	192 42%	218 43%	208 42%	215 43%	208 42%	211 43%	17 43%	109 42%	79 40%	176 43%	295 45%	355 44%	283 43%	313 42%
Small town not near a city	122 12%	48 12%	35 17%	39 9%	64 13%	10 14%	47 10%	41 11%	47 14%	28 10%	63 14%	50 10%	60 12%	56 11%	62 12%	54 11%	6 15%	31 12%	26 13%	64 16%	82 13%	101 12%	77 12%	76 10%
Rural or country area	152 15%	84 20%	31 15%	36 9%	94 20%	16 22%	42 9%	75 20%	44 14%	26 9%	92 20%	50 10%	93 19%	54 11%	95 19%	49 10%	8 20%	53 21%	39 19%	56 14%	98 15%	112 14%	115 17%	111 15%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	322	112	135	105	216	49	56	322	-	-	-	41	53	81	72	190
	31%	24%	40%	37%	29%	31%	45%	100%				22%	31%	33%	20%	42%
Suburb near a city	435	216	131	97	338	53	43	-	435	-	233	72	86	98	151	178
	42%	47%	39%	34%	45%	34%	35%		100%		100%	40%	50%	40%	43%	40%
Small town not near a city	122	62	33	34	87	23	11	-	-	122	-	19	19	33	50	43
	12%	13%	10%	12%	12%	14%	9%			44%		11%	11%	14%	14%	9%
Rural or country area	152	72	41	49	103	34	14	-	-	152	-	50	15	32	81	39
	15%	16%	12%	17%	14%	21%	12%			56%		27%	9%	13%	23%	9%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QNativity] Where were you born?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
In the United States	988 96%	452 95%	532 97%	718 99%	112 95%	102 90%	221 98%	216 96%	265 95%	286 95%	437 97%	550 95%
In a foreign country	43 4%	25 5%	17 3%	9 1%	6 5%	12 10%	4 2%	9 4%	14 5%	16 5%	12 3%	30 5%
Prefer not to say	0 *%	- *	0 *%	0 *%	- *	- *	0 *%	0 *%	- *	- *	0 *%	- *

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QNativity] Where were you born?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
In the United States	988 96%	293 98%	301 97%	243 93%	147 93%	595 98%	390 93%	404 98%	311 99%	229 96%	210 99%	135 94%	126 100%	276 93%	500 96%	77 94%	302 96%
In a foreign country	43 4%	6 2%	9 3%	17 7%	11 7%	15 2%	28 7%	7 2%	2 1%	9 4%	3 1%	9 6%	0 *	21 7%	19 4%	5 6%	14 4%
Prefer not to say	0 *%	0 *%	0 *%	-	-	0 *%	-	0 *%	-	0 *%	-	-	-	-	-	-	-

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QNativity] Where were you born?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
In the United States	988 96%	402 97%	187 91%	400 97%	464 97%	67 91%	457 95%	372 97%	308 94%	282 95%	445 96%	483 96%	480 96%	478 96%	479 96%	473 96%	36 91%	249 96%	194 97%	392 95%	624 96%	775 96%	636 97%	723 96%
In a foreign country	43 4%	12 3%	18 9%	13 3%	15 3%	6 8%	22 5%	10 3%	19 6%	14 5%	17 4%	23 4%	21 4%	21 4%	17 4%	22 4%	3 8%	9 4%	6 3%	19 5%	24 4%	35 4%	21 3%	29 4%
Prefer not to say	0 *	- %	0 %	-	-	0 1%	-	-	-	-	-	-	-	-	-	-	0 1%	-	-	-	-	-	0 *	0 %

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QNativity] Where were you born?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	988	435	328	279	708	157	122	310	415	263	225	180	171	231	341	437
	96%	94%	97%	98%	95%	98%	97%	96%	95%	96%	96%	99%	99%	94%	97%	97%
In a foreign country	43	27	11	6	37	2	3	12	21	10	8	2	2	14	12	13
	4%	6%	3%	2%	5%	1%	3%	4%	5%	4%	3%	1%	1%	6%	3%	3%
Prefer not to say	0	-	-	0	0	0	-	-	0	0	0	0	-	-	-	-
	*%			*%	*%	*%			*%	*%	*%	*%				

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMarital] What is your current marital status?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Single, never married	339 33%	178 37%	158 29%	181 25%	68 58%	51 45%	176 78%	76 34%	65 23%	23 8%	251 56%	88 15%
Married	462 45%	213 45%	249 45%	373 51%	28 24%	45 40%	43 19%	121 54%	128 46%	169 56%	164 36%	298 51%
Separated	30 3%	10 2%	20 4%	14 2%	6 5%	6 5%	4 2%	8 4%	10 4%	8 2%	12 3%	18 3%
Divorced	140 14%	61 13%	79 14%	116 16%	8 7%	8 7%	2 1%	15 7%	63 23%	60 20%	17 4%	123 21%
Widowed	59 6%	15 3%	44 8%	45 6%	8 7%	3 3%	-	5 2%	12 4%	42 14%	5 1%	54 9%
Prefer not to say	1 *%	1 *%	-	-	-	1 1%	-	-	1 *%	-	-	1 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error= +/-3.6 Percentage Points

[QMarital] What is your current marital status?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Single, never married	339 33%	128 43%	115 37%	72 28%	23 15%	243 40%	95 23%	125 30%	55 17%	109 46%	92 43%	50 35%	29 23%	50 17%	186 36%	57 69%	43 14%
Married	462 45%	91 30%	114 37%	140 54%	114 72%	205 34%	254 61%	171 41%	200 64%	35 15%	65 31%	61 42%	79 62%	221 74%	256 49%	14 18%	159 50%
Separated	30 3%	16 5%	10 3%	4 2%	-	26 4%	4 1%	11 3%	3 1%	18 7%	2 1%	7 5%	1 1%	3 1%	13 3%	4 5%	10 3%
Divorced	140 14%	47 16%	51 16%	29 11%	13 8%	98 16%	42 10%	82 20%	34 11%	55 23%	40 19%	20 14%	11 8%	14 5%	49 9%	7 8%	67 21%
Widowed	59 6%	16 5%	21 7%	14 6%	8 5%	37 6%	22 5%	24 6%	21 7%	20 9%	13 6%	7 5%	8 6%	10 3%	16 3%	0 %	37 12%
Prefer not to say	1 *%	1 *%	-	-	-	1 *%	-	-	-	1 *%	-	-	-	-	-	-	1 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMarital] What is your current marital status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Single, never married	339 33%	117 28%	62 30%	160 39%	136 28%	22 30%	182 38%	95 25%	117 36%	115 39%	123 27%	185 37%	145 29%	184 37%	143 29%	180 36%	16 39%	82 32%	50 25%	103 25%	159 25%	226 28%	198 30%	243 32%
Married	462 45%	197 48%	101 50%	163 39%	233 49%	34 47%	194 40%	207 54%	126 39%	123 42%	229 50%	214 42%	242 48%	208 42%	239 48%	212 43%	10 25%	120 47%	100 50%	207 50%	332 51%	393 49%	310 47%	331 44%
Separated	30 3%	10 3%	7 3%	13 3%	12 2%	4 5%	14 3%	6 2%	13 4%	10 3%	7 2%	19 4%	11 2%	16 3%	12 2%	15 3%	3 7%	7 3%	4 2%	13 3%	20 3%	25 3%	21 3%	22 3%
Divorced	140 14%	66 16%	22 11%	52 13%	73 15%	9 13%	59 12%	56 15%	50 15%	30 10%	74 16%	58 11%	75 15%	62 12%	75 15%	58 12%	7 18%	34 13%	38 19%	55 13%	95 15%	116 14%	93 14%	112 15%
Widowed	59 6%	23 5%	12 6%	24 6%	25 5%	4 5%	30 6%	19 5%	20 6%	19 7%	28 6%	29 6%	28 6%	29 6%	27 5%	28 6%	4 11%	15 6%	9 4%	34 8%	42 6%	50 6%	35 5%	43 6%
Prefer not to say	1 *%	-	-	1 *%	-	-	1 *%	1 *%	-	-	-	1 *%	-	1 *%	-	1 *%	-	-	-	-	-	-	1 *%	1 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QMarital] What is your current marital status?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031 100	462 100	339 100	285 100	745 100	159 100	125 100	322 100	435 100	273 100	233 100	182 100	173 100	245 100	353 100	450 100
Single, never married	339 33%	- -	339 100%	85 30%	255 34%	45 28%	39 31%	135 42%	131 30%	74 27%	64 27%	30 16%	49 28%	104 43%	82 23%	151 34%
Married	462 45%	462 100%	- -	171 60%	291 39%	101 63%	70 56%	112 35%	216 50%	134 49%	111 48%	91 50%	98 56%	98 40%	193 55%	198 44%
Separated	30 3%	- -	- -	5 2%	25 3%	5 3%	1 *	9 3%	10 2%	12 4%	6 3%	3 1%	5 3%	5 2%	8 2%	11 2%
Divorced	140 14%	- -	- -	19 7%	120 16%	6 4%	13 10%	48 15%	57 13%	36 13%	38 16%	47 26%	17 10%	29 12%	46 13%	56 12%
Widowed	59 6%	- -	- -	5 2%	54 7%	2 2%	3 2%	20 6%	21 5%	18 7%	14 6%	12 7%	5 3%	8 3%	25 7%	34 8%
Prefer not to say	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	0 *

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	274 27%	133 28%	141 26%	215 29%	34 29%	19 17%	25 11%	44 20%	87 31%	117 39%	70 15%	204 35%
Roman Catholic	173 17%	84 18%	89 16%	132 18%	8 7%	30 27%	34 15%	32 14%	50 18%	57 19%	66 15%	107 18%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	7 1%	3 1%	3 1%	7 1%	-	-	3 1%	-	3 1%	1 %	3 1%	3 1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1 %	-	1 %	1 %	-	-	1 %	-	-	1 %	1 %	1 %
Just Christian	215 21%	78 16%	136 25%	136 19%	38 32%	29 26%	54 24%	56 25%	66 24%	38 13%	110 25%	104 18%
Jewish	47 5%	27 6%	20 4%	40 5%	2 1%	2 1%	6 3%	12 5%	8 3%	21 7%	18 4%	29 5%
Muslim	14 1%	10 2%	5 1%	1 %	3 3%	2 2%	10 4%	3 1%	0 %	1 %	13 3%	1 %
Buddhist	11 1%	6 1%	5 1%	1 %	-	-	-	4 2%	0 %	6 2%	4 1%	7 1%
Hindu	5 1%	4 1%	2 %	-	-	1 1%	5 2%	-	1 %	-	5 1%	1 %
Atheist	35 3%	20 4%	15 3%	26 4%	1 1%	6 5%	8 4%	9 4%	5 2%	13 4%	17 4%	18 3%
Agnostic	65 6%	36 8%	28 5%	43 6%	6 5%	7 6%	23 10%	17 8%	13 5%	12 4%	40 9%	25 4%
Something else (Please specify)	39 4%	7 1%	30 5%	28 4%	6 5%	4 4%	11 5%	14 6%	9 3%	5 2%	25 6%	15 3%
Nothing in particular	145 14%	69 14%	75 14%	99 14%	21 18%	14 12%	45 20%	34 15%	35 13%	31 10%	79 18%	65 11%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	274 27%	80 27%	82 26%	67 26%	43 27%	162 27%	110 26%	125 30%	88 28%	72 30%	50 23%	42 29%	38 30%	68 23%	111 21%	19 23%	129 41%
Roman Catholic	173 17%	57 19%	33 11%	48 18%	33 21%	90 15%	81 19%	65 16%	65 21%	27 12%	35 16%	27 18%	23 18%	61 20%	99 19%	9 11%	52 16%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	7 1%	3 1%	3 1%	1 *	-	6 1%	1 *	6 1%	1 *	-	0 *	1 1%	1 1%	4 1%	2 *	-	3 1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1 *	-	1 *	1 *	-	1 *	1 *	1 *	1 *	1 *	1 *	-	-	-	1 *	-	-
Just Christian	215 21%	79 26%	69 22%	41 16%	26 16%	148 24%	67 16%	94 23%	41 13%	55 23%	46 22%	31 22%	24 19%	55 18%	118 23%	21 25%	46 15%
Jewish	47 5%	6 2%	9 3%	17 6%	15 10%	15 2%	32 8%	11 3%	29 9%	2 1%	12 5%	5 4%	6 5%	21 7%	27 5%	1 1%	17 5%
Muslim	14 1%	-	9 3%	2 1%	4 2%	9 1%	6 1%	-	1 *	-	10 5%	1 1%	1 1%	3 1%	4 1%	-	1 *
Buddhist	11 1%	-	6 2%	4 2%	1 *	6 1%	5 1%	-	1 *	0 *	8 4%	-	-	3 1%	6 1%	0 *	2 1%
Hindu	5 1%	-	4 1%	2 1%	-	4 1%	2 *	-	-	-	-	4 3%	-	2 1%	3 1%	-	1 *
Atheist	35 3%	7 2%	11 4%	9 3%	8 5%	18 3%	18 4%	12 3%	14 5%	13 5%	4 2%	3 2%	4 3%	12 4%	15 3%	5 6%	11 3%
Agnostic	65 6%	5 2%	28 9%	21 8%	10 6%	33 5%	31 8%	22 5%	21 7%	18 8%	8 4%	12 8%	5 4%	22 7%	29 6%	9 11%	17 5%
Something else (Please specify)	39 4%	13 4%	10 3%	12 5%	5 3%	23 4%	17 4%	15 4%	14 4%	15 6%	8 4%	5 3%	6 5%	6 2%	19 4%	2 3%	6 2%
Nothing in particular	145 14%	50 17%	47 15%	36 14%	13 8%	96 16%	49 12%	62 15%	37 12%	36 15%	33 15%	15 10%	18 15%	42 14%	84 16%	16 19%	30 10%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	274 27%	149 36%	30 15%	95 23%	162 34%	7 10%	105 22%	140 37%	73 22%	58 20%	150 32%	119 23%	151 30%	121 24%	155 31%	113 23%	6 16%	79 30%	77 38%	132 32%	193 30%	232 29%	211 32%	200 27%
Roman Catholic	173 17%	75 18%	23 11%	74 18%	83 17%	12 16%	78 16%	72 19%	52 16%	46 16%	81 18%	81 16%	88 18%	81 16%	83 17%	85 17%	5 13%	44 17%	34 17%	74 18%	118 18%	142 18%	110 17%	117 16%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	7 1%	3 1%	3 1%	1 *	3 1%	- 1%	3 1%	2 1%	3 1%	1 *	2 *	3 1%	2 *	4 1%	3 1%	3 1%	- 1%	1 1%	2 1%	1 *	4 1%	4 *	3 *	4 1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1 *	- *	1 *	1 *	1 *	- *	1 *	- *	1 *	1 *	- *	1 *	1 *	1 *	1 *	1 *	- *	- *	- *	1 *	1 *	1 *	1 *	1 *
Just Christian	215 21%	99 24%	44 22%	71 17%	116 24%	19 26%	80 17%	87 23%	76 23%	43 15%	116 25%	88 17%	119 24%	89 18%	121 24%	84 17%	9 23%	65 25%	47 24%	61 15%	120 19%	162 20%	144 22%	153 20%
Jewish	47 5%	12 3%	7 4%	28 7%	15 3%	3 4%	30 6%	15 4%	13 4%	18 6%	15 3%	30 6%	20 4%	25 5%	18 4%	28 6%	0 1%	12 5%	1 1%	24 6%	33 5%	38 5%	24 4%	37 5%
Muslim	14 1%	2 1%	3 1%	9 2%	5 1%	1 1%	9 2%	8 2%	5 2%	1 *	4 1%	8 2%	11 2%	3 1%	9 2%	5 1%	1 2%	3 1%	1 1%	3 1%	9 1%	9 1%	3 *	6 1%
Buddhist	11 1%	4 1%	0 *	6 2%	5 1%	- 1%	6 1%	0 *	4 1%	6 2%	4 1%	6 1%	5 1%	6 1%	9 2%	2 1%	- 1%	4 2%	0 *	6 2%	8 1%	8 1%	3 *	11 1%
Hindu	5 1%	3 1%	1 *	2 *	3 1%	- *	2 *	- *	2 1%	3 1%	2 *	1 *	3 1%	2 *	3 1%	2 *	- *	3 1%	- *	- *	2 *	1 *	- *	3 *
Atheist	35 3%	4 1%	13 7%	18 4%	6 1%	3 5%	25 5%	6 2%	11 3%	19 6%	9 2%	24 5%	9 2%	26 5%	7 1%	28 6%	1 2%	3 1%	3 1%	16 4%	20 3%	24 3%	15 2%	29 4%
Agnostic	65 6%	8 2%	24 12%	32 8%	15 3%	5 7%	44 9%	7 2%	24 7%	33 11%	12 3%	48 9%	15 3%	46 9%	12 2%	49 10%	3 7%	9 3%	6 3%	37 9%	46 7%	54 7%	41 6%	51 7%
Something else (Please specify)	39 4%	10 2%	10 5%	19 5%	12 3%	5 7%	22 5%	7 2%	16 5%	16 5%	11 2%	24 5%	14 3%	21 4%	15 3%	20 4%	5 12%	5 2%	7 3%	13 3%	18 3%	27 3%	20 3%	36 5%
Nothing in particular	145 14%	43 10%	44 22%	57 14%	53 11%	18 24%	74 15%	36 9%	47 14%	51 17%	56 12%	73 14%	63 13%	75 15%	61 12%	74 15%	10 24%	29 11%	23 11%	44 11%	76 12%	108 13%	81 12%	102 14%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	274	132	60	55	219	30	25	77	104	93	49	113	-	-	134	106
	27%	29%	18%	19%	29%	19%	20%	24%	24%	34%	21%	62%			38%	23%
Roman Catholic	173	98	49	54	119	29	25	53	86	34	45	-	173	-	62	88
	17%	21%	14%	19%	16%	18%	20%	17%	20%	12%	19%		100%		17%	19%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	7	4	2	5	1	3	2	1	5	-	3	-	-	-	4	0
	1%	1%	1%	2%	*%	2%	1%	*%	1%		1%				1%	*%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1	-	1	1	1	1	-	1	-	1	-	-	-	-	0	1
	*%		*%	*%	*%	*%		*%		*%					*%	*%
Just Christian	215	81	81	65	149	38	27	69	87	59	63	70	-	-	82	74
	21%	18%	24%	23%	20%	24%	22%	21%	20%	21%	27%	38%			23%	16%
Jewish	47	29	9	15	32	2	13	14	29	5	15	-	-	-	3	31
	5%	6%	3%	5%	4%	2%	10%	4%	7%	2%	6%				1%	7%
Muslim	14	3	10	5	10	3	2	10	1	3	-	-	-	-	1	5
	1%	1%	3%	2%	1%	2%	1%	3%	*%	1%					*%	1%
Buddhist	11	1	6	-	11	-	-	2	8	1	2	-	-	-	3	9
	1%	*%	2%		1%			1%	2%	*%	1%				1%	2%
Hindu	5	-	5	-	5	-	-	-	5	-	2	-	-	-	-	4
	1%		1%		1%				1%		1%					1%
Atheist	35	16	12	11	24	6	5	11	14	11	6	-	-	35	5	30
	3%	3%	4%	4%	3%	4%	4%	3%	3%	4%	3%			14%	1%	7%
Agnostic	65	27	29	18	46	8	10	23	30	12	14	-	-	65	13	30
	6%	6%	9%	6%	6%	5%	8%	7%	7%	4%	6%			26%	4%	7%
Something else (Please specify)	39	16	12	8	30	8	-	14	11	14	10	-	-	-	5	17
	4%	3%	3%	3%	4%	5%		4%	3%	5%	4%				1%	4%
Nothing in particular	145	55	63	48	97	30	18	47	54	43	24	-	-	145	41	55
	14%	12%	19%	17%	13%	19%	14%	15%	13%	16%	10%			59%	12%	12%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	669 100	298 100	371 100	490 100	79 100	78 100	117 100	132 100	206 100	214 100	249 100	420 100
Unweighted Total	656	286	369	487	72	73	119	112	189	236	231	425
Yes, born-again or evangelical Christian	295 44%	125 42%	169 46%	192 39%	45 57%	44 57%	49 42%	57 43%	110 53%	79 37%	106 43%	189 45%
No, not born-again or evangelical Christian	355 53%	161 54%	194 52%	285 58%	32 40%	31 39%	57 49%	69 52%	95 46%	134 63%	127 51%	229 54%
Unsure	19 3%	12 4%	7 2%	13 3%	2 3%	3 4%	11 9%	6 4%	2 1%	1 *	17 7%	3 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	669 100	219 100	188 100	157 100	102 100	407 100	259 100	291 100	196 100	155 100	131 100	101 100	87 100	187 100	331 100	48 100	230 100
Unweighted Total	656	156	236	151	111	392	262	282	203	141	143	110	90	168	316	41	240
Yes, born-again or evangelical Christian	295 44%	101 46%	96 51%	64 41%	33 32%	197 49%	97 38%	128 44%	64 33%	88 57%	60 46%	45 45%	30 34%	67 36%	141 42%	25 52%	100 43%
No, not born-again or evangelical Christian	355 53%	111 51%	87 46%	88 56%	68 66%	198 49%	155 60%	158 54%	125 64%	63 40%	68 52%	53 52%	55 64%	114 61%	179 54%	20 42%	129 56%
Unsure	19 3%	7 3%	5 2%	5 3%	2 2%	11 3%	7 3%	5 2%	7 3%	4 3%	3 2%	3 3%	1 2%	6 3%	12 4%	3 6%	1 1%

Echelon Insights
August Omnibus 2024

N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	669 100	327 100	101 100	242 100	364 100	38 100	267 100	302 100	204 100	149 100	349 100	292 100	361 100	296 100	363 100	286 100	21 100	189 100	160 100	268 100	436 100	540 100	470 100	475 100
Unweighted Total	656	277	118	261	315	49	292	269	213	155	302	280	325	309	320	305	31	165	134	266	362	461	456	476
Yes, born-again or evangelical Christian	295 44%	171 52%	35 35%	89 37%	188 52%	9 25%	97 36%	156 52%	79 39%	50 34%	172 49%	111 38%	178 49%	112 38%	185 51%	105 37%	5 25%	98 52%	83 52%	109 40%	198 45%	234 43%	218 46%	213 45%
No, not born-again or evangelical Christian	355 53%	147 45%	64 63%	145 60%	166 46%	27 72%	162 61%	135 45%	123 60%	95 64%	165 47%	174 59%	170 47%	178 60%	167 46%	173 60%	15 71%	85 45%	74 46%	157 58%	226 52%	292 54%	236 50%	247 52%
Unsure	19 3%	9 3%	2 2%	8 3%	10 3%	1 3%	8 3%	11 4%	2 1%	4 3%	12 3%	7 2%	14 4%	6 2%	10 3%	8 3%	1 3%	7 3%	2 2%	3 1%	13 3%	14 3%	15 3%	15 3%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total		Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem	
Total	669 100	314 100	193 100	180 100	490 100	101 100	78 100	201 100	282 100	186 100	160 100	182 100	173 100	-	282 100	268 100	
Unweighted Total	656	294	184	168	488	91	76	186	284	186	159	172	173	-	656	656	
Yes, born-again or evangelical Christian	295 44%	132 42%	73 38%	83 46%	212 43%	47 47%	35 45%	94 47%	107 38%	93 50%	66 41%	182 100%	20 12%	-	129 46%	96 36%	
No, not born-again or evangelical Christian	355 53%	180 57%	105 54%	93 52%	262 54%	53 52%	40 51%	100 50%	166 59%	90 48%	93 58%	-	146 84%	-	151 53%	167 62%	
Unsure	19 3%	2 1%	16 8%	4 2%	15 3%	1 1%	3 4%	7 3%	9 3%	4 2%	1 1%	-	7 4%	-	2 1%	6 2%	

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
At least once a week	243 24%	101 21%	143 26%	163 22%	39 33%	29 25%	59 26%	44 19%	63 23%	78 26%	103 23%	141 24%
Once or twice a month	112 11%	56 12%	56 10%	78 11%	15 13%	17 15%	16 7%	35 16%	42 15%	19 6%	51 11%	61 10%
A few times a year	121 12%	67 14%	53 10%	81 11%	19 16%	14 12%	26 12%	31 14%	36 13%	29 9%	57 13%	65 11%
Usually just for religious holidays	139 14%	56 12%	84 15%	99 14%	15 12%	16 14%	31 14%	36 16%	38 14%	34 11%	67 15%	72 12%
Never	387 38%	187 39%	197 36%	283 39%	30 25%	36 31%	85 38%	75 33%	92 33%	135 45%	160 36%	227 39%
Prefer not to say	28 3%	11 2%	17 3%	24 3%	1 1%	2 2%	7 3%	5 2%	8 3%	8 3%	12 3%	16 3%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
At least once a week	243 24%	70 24%	55 18%	68 26%	50 32%	126 21%	118 28%	81 20%	81 26%	42 17%	55 26%	45 31%	30 24%	68 23%	138 27%	11 13%	77 25%
Once or twice a month	112 11%	29 10%	34 11%	31 12%	17 11%	63 10%	49 12%	43 10%	36 11%	17 7%	16 8%	20 14%	24 19%	35 12%	74 14%	5 6%	23 7%
A few times a year	121 12%	35 12%	40 13%	24 9%	22 14%	76 12%	46 11%	44 11%	37 12%	34 14%	25 12%	14 10%	9 7%	39 13%	63 12%	13 16%	29 9%
Usually just for religious holidays	139 14%	44 15%	46 15%	34 13%	14 9%	90 15%	48 11%	66 16%	32 10%	37 15%	29 13%	12 9%	13 10%	49 16%	67 13%	14 18%	39 12%
Never	387 38%	108 36%	127 41%	98 38%	54 34%	236 39%	152 36%	162 39%	121 39%	99 42%	81 38%	50 34%	48 38%	103 35%	170 33%	31 38%	139 44%
Prefer not to say	28 3%	13 4%	7 2%	5 2%	1 *	20 3%	6 1%	17 4%	5 2%	10 4%	7 3%	3 2%	2 2%	3 1%	7 1%	8 10%	9 3%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
At least once a week	243 24%	131 32%	37 18%	75 18%	145 30%	13 18%	86 18%	127 33%	71 22%	42 14%	135 29%	97 19%	142 28%	95 19%	150 30%	87 18%	7 17%	76 30%	60 30%	102 25%	162 25%	190 24%	175 27%	178 24%
Once or twice a month	112 11%	54 13%	12 6%	46 11%	61 13%	4 5%	47 10%	50 13%	32 10%	27 9%	56 12%	52 10%	55 11%	54 11%	59 12%	50 10%	3 8%	26 10%	32 16%	34 8%	62 10%	89 11%	74 11%	79 11%
A few times a year	121 12%	56 14%	19 9%	46 11%	62 13%	8 11%	51 11%	45 12%	40 12%	32 11%	62 13%	48 10%	66 13%	51 10%	61 12%	58 12%	3 6%	39 15%	20 10%	41 10%	67 10%	87 11%	70 11%	81 11%
Usually just for religious holidays	139 14%	52 12%	31 15%	57 14%	60 12%	12 16%	68 14%	42 11%	50 15%	42 14%	57 12%	75 15%	65 13%	71 14%	64 13%	71 14%	4 11%	34 13%	23 11%	52 13%	88 14%	113 14%	89 14%	104 14%
Never	387 38%	108 26%	101 49%	178 43%	136 28%	36 49%	215 45%	108 28%	124 38%	147 50%	139 30%	222 44%	158 32%	217 43%	148 30%	217 44%	22 56%	72 28%	60 30%	169 41%	251 39%	309 38%	229 35%	292 39%
Prefer not to say	28 3%	12 3%	4 2%	11 3%	15 3%	1 2%	12 2%	10 3%	9 3%	6 2%	14 3%	10 2%	15 3%	12 2%	15 3%	12 2%	1 2%	10 4%	5 2%	14 3%	18 3%	20 3%	19 3%	18 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	243	129	64	79	164	49	31	73	103	67	60	79	38	6	103	93
	24%	28%	19%	28%	22%	31%	24%	23%	24%	25%	26%	43%	22%	2%	29%	21%
Once or twice a month	112	52	32	43	69	14	29	30	47	35	24	31	28	7	48	55
	11%	11%	9%	15%	9%	9%	23%	9%	11%	13%	10%	17%	16%	3%	14%	12%
A few times a year	121	46	48	36	86	13	22	46	49	26	22	28	16	11	41	51
	12%	10%	14%	13%	11%	8%	17%	14%	11%	10%	9%	15%	9%	4%	12%	11%
Usually just for religious holidays	139	62	45	47	92	31	16	48	64	28	41	12	42	22	43	47
	14%	13%	13%	17%	12%	20%	13%	15%	15%	10%	18%	7%	24%	9%	12%	10%
Never	387	160	138	74	313	46	27	119	163	105	83	27	44	192	103	194
	38%	35%	41%	26%	42%	29%	22%	37%	38%	38%	36%	15%	25%	79%	29%	43%
Prefer not to say	28	12	12	6	22	5	1	7	8	12	3	7	5	7	16	10
	3%	3%	4%	2%	3%	3%	1%	2%	2%	4%	1%	4%	3%	3%	4%	2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Yes	1031 100%	478 100%	550 100%	728 100%	118 100%	114 100%	225 100%	225 100%	279 100%	302 100%	450 100%	581 100%
No	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QReg/Vote] Are you at least 18 years old and registered to vote?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Yes	1031 100%	300 100%	310 100%	260 100%	158 100%	610 100%	418 100%	412 100%	313 100%	239 100%	213 100%	144 100%	127 100%	297 100%	519 100%	82 100%	316 100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Yes	1031 100%	414 100%	205 100%	413 100%	479 100%	73 100%	479 100%	383 100%	326 100%	296 100%	462 100%	505 100%	501 100%	499 100%	497 100%	495 100%	40 100%	258 100%	200 100%	412 100%	648 100%	810 100%	657 100%	751 100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Technology	45 4%	23 5%	22 4%	32 4%	6 5%	2 2%	9 4%	20 9%	14 5%	3 1%	28 6%	17 3%
Sales	38 4%	16 3%	22 4%	25 3%	7 6%	4 3%	11 5%	20 9%	4 2%	2 1%	31 7%	7 1%
Healthcare or the pharmaceutical industry	73 7%	18 4%	55 10%	53 7%	7 6%	6 6%	18 8%	17 8%	23 8%	15 5%	36 8%	38 7%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	52 5%	28 6%	24 4%	39 5%	5 4%	6 6%	19 9%	14 6%	11 4%	7 2%	34 7%	19 3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-
None of these	840 81%	398 83%	439 80%	594 81%	95 80%	96 84%	175 78%	161 71%	229 82%	275 91%	336 75%	504 87%

Echelon Insights
August Omnibus 2024

N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Technology	45 4%	2 1%	15 5%	17 7%	11 7%	17 3%	28 7%	9 2%	23 7%	7 3%	4 2%	3 2%	8 6%	23 8%	36 7%	1 1%	5 2%
Sales	38 4%	13 4%	11 4%	9 4%	4 3%	24 4%	13 3%	16 4%	9 3%	6 3%	11 5%	5 4%	6 5%	10 3%	33 6%	2 3%	1 *%
Healthcare or the pharmaceutical industry	73 7%	12 4%	27 9%	20 8%	13 8%	39 6%	33 8%	25 6%	26 8%	7 3%	13 6%	10 7%	8 6%	36 12%	54 10%	3 3%	9 3%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	52 5%	23 8%	16 5%	9 4%	5 3%	38 6%	14 3%	27 7%	12 4%	12 5%	17 8%	8 6%	5 4%	10 3%	36 7%	7 9%	3 1%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	840 81%	255 85%	250 81%	205 79%	129 82%	505 83%	334 80%	345 84%	247 79%	207 87%	172 81%	123 85%	103 82%	224 75%	372 72%	71 87%	299 95%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Technology	45 4%	12 3%	10 5%	23 6%	15 3%	2 3%	28 6%	17 4%	16 5%	10 3%	14 3%	28 5%	18 4%	25 5%	16 3%	29 6%	1 2%	8 3%	6 3%	15 4%	34 5%	39 5%	27 4%	40 5%
Sales	38 4%	15 4%	7 3%	16 4%	18 4%	2 2%	18 4%	10 3%	16 5%	9 3%	16 3%	19 4%	18 4%	20 4%	19 4%	19 4%	0 1%	12 5%	5 3%	12 3%	18 3%	27 3%	27 4%	28 4%
Healthcare or the pharmaceutical industry	73 7%	30 7%	24 12%	19 5%	32 7%	10 13%	32 7%	28 7%	23 7%	21 7%	32 7%	35 7%	38 8%	32 6%	36 7%	32 6%	5 14%	8 3%	23 11%	20 5%	44 7%	55 7%	49 7%	50 7%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	52 5%	25 6%	4 2%	24 6%	27 6%	1 1%	25 5%	21 5%	18 5%	12 4%	26 6%	20 4%	27 5%	24 5%	25 5%	25 5%	3 6%	16 6%	10 5%	12 3%	30 5%	30 4%	39 6%	41 5%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	840 81%	337 82%	164 80%	339 82%	395 82%	59 81%	387 81%	312 82%	260 80%	249 84%	380 82%	412 81%	407 81%	409 82%	409 82%	401 81%	31 78%	216 84%	160 80%	355 86%	531 82%	665 82%	527 80%	605 81%

Echelon Insights
August Omnibus 2024

N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[Q|Industry] Do you or does anyone in your household work in any of the following industries?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	45	28	11	20	25	8	11	13	24	8	15	7	8	14	8	22
	4%	6%	3%	7%	3%	5%	9%	4%	6%	3%	7%	4%	4%	6%	2%	5%
Sales	38	19	14	19	18	12	8	14	16	8	8	2	6	10	7	17
	4%	4%	4%	7%	2%	7%	6%	4%	4%	3%	3%	1%	4%	4%	2%	4%
Healthcare or the pharmaceutical industry	73	46	19	25	47	21	4	24	30	19	22	9	16	15	23	22
	7%	10%	5%	9%	6%	13%	3%	7%	7%	7%	9%	5%	9%	6%	6%	5%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	52	9	29	13	39	8	5	20	16	16	5	6	13	8	16	19
	5%	2%	8%	5%	5%	5%	4%	6%	4%	6%	2%	3%	7%	3%	5%	4%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	840	366	275	215	625	114	101	257	355	228	188	160	135	198	303	380
	81%	79%	81%	76%	84%	72%	80%	80%	82%	83%	80%	88%	78%	81%	86%	84%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total		Gender			Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+		
Total	1031	478	550	728	118	114	225	225	279	302	450	581		
	100	100	100	100	100	100	100	100	100	100	100	100		
Man	478	478	-	340	43	54	105	104	114	155	209	269		
	46%	100%		47%	36%	48%	47%	46%	41%	51%	46%	46%		
Woman	550	-	550	385	75	59	117	122	164	147	239	311		
	53%		100%	53%	63%	52%	52%	54%	59%	49%	53%	54%		
In some other way	3	-	-	3	0	-	3	-	1	-	3	1		
	*%			*%	*%		1%		*%		1%	*%		

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Man	478 46%	127 42%	143 46%	126 48%	79 50%	270 44%	205 49%	184 45%	152 49%	99 41%	97 46%	60 42%	65 52%	153 52%	253 49%	37 45%	157 50%
Woman	550 53%	173 58%	167 54%	132 51%	79 50%	339 56%	210 50%	227 55%	158 51%	137 57%	116 54%	84 58%	61 48%	143 48%	265 51%	45 55%	159 50%
In some other way	3 *%	-	1 *%	2 1%	-	1 *%	2 1%	1 *%	2 1%	3 1%	-	-	-	1 *%	1 *%	-	-

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Man	478 46%	210 51%	95 46%	173 42%	245 51%	31 43%	201 42%	212 55%	137 42%	125 42%	238 52%	210 42%	258 51%	212 42%	254 51%	211 43%	13 32%	128 50%	106 53%	209 51%	304 47%	359 44%	301 46%	322 43%
Woman	550 53%	203 49%	107 52%	240 58%	233 49%	42 57%	275 57%	170 45%	189 58%	168 57%	223 48%	293 58%	242 48%	287 58%	242 49%	283 57%	25 63%	130 50%	94 47%	200 49%	341 53%	448 55%	354 54%	426 57%
In some other way	3 *%	1 *%	2 1%	0 *%	1 *%	-	3 1%	-	1 *%	2 1%	1 *%	2 *%	1 *%	0 *%	1 *%	0 *%	2 6%	1 *%	-	3 1%	2 *%	3 *%	3 *%	3 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	478	213	178	125	352	-	125	170	202	107	-	86	84	126	175	180
	46%	46%	53%	44%	47%		100%	53%	46%	39%		47%	49%	51%	50%	40%
Woman	550	249	158	159	390	159	-	153	233	164	233	96	89	119	178	266
	53%	54%	47%	56%	52%	100%		47%	54%	60%	100%	53%	51%	48%	50%	59%
In some other way	3	-	3	1	3	-	-	-	0	3	-	1	-	0	-	4
	0%		1%	0%	0%				0%	1%		0%		0%		1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
White	783 76%	367 77%	414 75%	728 100%	-	39 34%	134 60%	171 76%	214 77%	264 87%	306 68%	477 82%
Black or African American	131 13%	47 10%	83 15%	-	118 100%	7 6%	60 27%	27 12%	31 11%	13 4%	87 19%	44 8%
Hispanic or Latino	114 11%	54 11%	59 11%	-	-	114 100%	34 15%	32 14%	40 14%	8 3%	66 15%	48 8%
Asian	52 5%	30 6%	21 4%	-	-	3 3%	17 8%	7 3%	9 3%	18 6%	25 5%	27 5%
Native American or Alaska Native	21 2%	7 1%	14 3%	-	-	9 8%	5 2%	9 4%	5 2%	2 1%	14 3%	7 1%
Native Hawaiian or Other Pacific Islander	4 *%	4 1%	-	-	-	2 2%	-	2 1%	2 1%	1 *%	2 *%	3 *%
Other race or ethnicity	6 1%	3 1%	3 *%	-	-	1 1%	1 1%	1 *%	1 *%	3 1%	2 *%	3 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QRace] What is your race or ethnicity?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
White	783 76%	232 77%	216 70%	200 77%	133 84%	448 73%	332 80%	412 100%	313 100%	170 71%	153 72%	112 77%	105 83%	236 80%	379 73%	53 65%	270 85%
Black or African American	131 13%	47 16%	46 15%	30 12%	7 5%	93 15%	38 9%	-	-	39 17%	29 14%	23 16%	10 8%	26 9%	78 15%	21 26%	18 6%
Hispanic or Latino	114 11%	37 12%	35 11%	32 12%	10 6%	71 12%	42 10%	-	-	33 14%	28 13%	12 9%	15 11%	25 8%	69 13%	11 14%	20 6%
Asian	52 5%	1 *	24 8%	14 5%	11 7%	26 4%	26 6%	-	-	7 3%	15 7%	5 4%	3 3%	21 7%	23 4%	5 6%	15 5%
Native American or Alaska Native	21 2%	3 1%	8 3%	4 2%	6 4%	10 2%	10 2%	-	-	6 3%	7 3%	1 1%	1 1%	6 2%	13 2%	0 1%	3 1%
Native Hawaiian or Other Pacific Islander	4 *	-	3 1%	1 *	1 1%	3 *	2 *	-	-	-	-	-	-	4 1%	4 1%	-	1 *
Other race or ethnicity	6 1%	1 *	3 1%	-	1 1%	4 1%	1 *	-	-	-	3 1%	-	-	3 1%	3 1%	1 1%	1 *

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
White	783 76%	371 90%	151 74%	262 63%	425 89%	54 73%	304 64%	333 87%	225 69%	208 70%	416 90%	326 64%	429 86%	333 67%	427 86%	329 67%	27 68%	231 89%	178 89%	326 79%	524 81%	635 78%	535 81%	553 74%
Black or African American	131 13%	9 2%	25 12%	96 23%	16 3%	10 14%	104 22%	21 5%	54 16%	52 18%	17 4%	102 20%	22 4%	103 21%	23 5%	101 20%	8 19%	7 3%	7 4%	40 10%	56 9%	91 11%	75 11%	116 15%
Hispanic or Latino	114 11%	38 9%	21 10%	54 13%	43 9%	4 5%	67 14%	35 9%	42 13%	33 11%	35 8%	71 14%	42 8%	69 14%	37 7%	75 15%	3 7%	20 8%	22 11%	35 8%	61 9%	86 11%	62 9%	72 10%
Asian	52 5%	17 4%	11 6%	23 6%	17 4%	6 9%	28 6%	11 3%	22 7%	19 6%	12 3%	32 6%	27 5%	22 5%	29 6%	19 4%	4 10%	8 3%	9 4%	23 6%	35 5%	36 4%	20 3%	38 5%
Native American or Alaska Native	21 2%	9 2%	6 3%	7 2%	10 2%	2 3%	9 2%	5 1%	11 3%	5 2%	9 2%	9 2%	13 2%	7 1%	10 2%	9 2%	2 5%	6 2%	3 2%	6 2%	11 2%	16 2%	12 2%	18 2%
Native Hawaiian or Other Pacific Islander	4 *%	3 1%	-	2 *%	3 1%	-	2 *%	4 1%	1 *%	-	4 1%	1 *%	3 1%	2 *%	3 1%	2 *%	-	-	3 1%	2 *%	2 *%	4 *%	4 1%	3 *%
Other race or ethnicity	6 1%	1 *%	2 1%	3 1%	2 *%	0 *%	4 1%	1 *%	2 1%	2 1%	1 *%	4 1%	1 *%	3 1%	1 *%	4 1%	1 1%	-	1 1%	2 *%	3 *%	4 *%	3 *%	5 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	783	390	203	202	581	109	92	212	338	234	177	182	140	183	323	271
	76%	85%	60%	71%	78%	68%	74%	66%	78%	86%	76%	100%	81%	75%	92%	60%
Black or African American	131	33	74	54	77	36	18	73	37	21	25	-	13	29	12	117
	13%	7%	22%	19%	10%	22%	14%	23%	9%	8%	11%	-	7%	12%	3%	26%
Hispanic or Latino	114	45	51	43	71	25	18	49	40	24	24	-	30	27	27	63
	11%	10%	15%	15%	10%	15%	14%	15%	9%	9%	10%	-	18%	11%	8%	14%
Asian	52	14	32	5	47	1	3	15	36	1	15	-	0	16	7	26
	5%	3%	10%	2%	6%	1%	3%	5%	8%	*%	6%	-	*%	7%	2%	6%
Native American or Alaska Native	21	7	7	6	15	4	1	12	4	4	4	-	0	8	7	7
	2%	1%	2%	2%	2%	3%	1%	4%	1%	2%	2%	-	*%	3%	2%	2%
Native Hawaiian or Other Pacific Islander	4	3	2	2	3	-	2	1	2	2	-	-	-	-	8	1
	*%	1%	*%	1%	*%	-	1%	*%	*%	1%	-	-	-	-	2%	*%
Other race or ethnicity	6	2	1	3	3	1	1	2	2	1	1	-	1	2	2	6
	1%	1%	*%	1%	*%	1%	1%	1%	*%	1%	1%	-	*%	1%	1%	1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
High school or less	300 29%	127 27%	173 31%	214 29%	43 37%	37 32%	90 40%	49 22%	78 28%	83 27%	139 31%	161 28%
Some college	196 19%	89 19%	107 20%	127 17%	28 24%	24 21%	44 20%	37 16%	67 24%	48 16%	81 18%	115 20%
Associate degree	114 11%	54 11%	59 11%	71 10%	13 11%	11 10%	24 11%	20 9%	40 14%	29 10%	44 10%	70 12%
Bachelor's degree	260 25%	126 26%	132 24%	185 25%	27 23%	32 28%	53 24%	67 30%	68 25%	71 24%	120 27%	140 24%
Graduate degree	158 15%	79 16%	79 14%	127 17%	6 5%	10 9%	12 5%	50 22%	25 9%	70 23%	62 14%	96 16%
Prefer not to say	3 *%	3 1%	-	3 *%	-	-	2 1%	2 1%	-	-	3 1%	-

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error= +/-3.6 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
High school or less	300 29%	300 100%	-	-	-	300 49%	-	214 52%	-	119 50%	87 41%	34 23%	23 18%	29 10%	118 23%	41 51%	96 31%
Some college	196 19%	-	196 63%	-	-	196 32%	-	127 31%	-	58 24%	36 17%	34 24%	31 24%	37 12%	87 17%	18 22%	60 19%
Associate degree	114 11%	-	114 37%	-	-	114 19%	-	71 17%	-	23 10%	34 16%	19 13%	12 9%	26 9%	58 11%	4 5%	38 12%
Bachelor's degree	260 25%	-	-	260 100%	-	-	260 62%	-	185 59%	30 13%	44 21%	34 24%	40 32%	111 37%	164 32%	11 13%	66 21%
Graduate degree	158 15%	-	-	-	158 100%	-	158 38%	-	127 41%	8 3%	12 6%	23 16%	20 16%	93 31%	91 18%	6 7%	56 18%
Prefer not to say	3 *%	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 *%	2 2%	-

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
High school or less	300 29%	136 33%	53 26%	110 27%	151 31%	28 38%	121 25%	110 29%	103 32%	71 24%	152 33%	125 25%	159 32%	128 26%	151 30%	129 26%	19 49%	88 34%	60 30%	94 23%	174 27%	217 27%	188 29%	215 29%
Some college	196 19%	75 18%	43 21%	79 19%	92 19%	8 11%	97 20%	72 19%	61 19%	58 20%	83 18%	98 19%	96 19%	96 19%	95 19%	95 19%	6 16%	56 22%	34 17%	72 18%	105 16%	142 18%	125 19%	140 19%
Associate degree	114 11%	47 11%	22 11%	45 11%	54 11%	6 9%	53 11%	43 11%	45 14%	25 9%	51 11%	58 12%	58 12%	55 11%	62 12%	49 10%	3 7%	26 10%	26 13%	46 11%	81 13%	92 11%	67 10%	84 11%
Bachelor's degree	260 25%	102 25%	48 23%	110 27%	116 24%	14 19%	130 27%	99 26%	66 20%	93 31%	108 23%	140 28%	114 23%	140 28%	118 24%	134 27%	7 19%	57 22%	49 25%	108 26%	159 24%	217 27%	174 27%	197 26%
Graduate degree	158 15%	53 13%	39 19%	65 16%	66 14%	17 23%	75 16%	58 15%	51 16%	45 15%	68 15%	81 16%	74 15%	78 16%	70 14%	83 17%	4 10%	31 12%	32 16%	88 21%	125 19%	138 17%	101 15%	112 15%
Prefer not to say	3 *%	-	-	3 1%	-	-	3 1%	-	-	3 1%	-	3 1%	-	3 1%	-	3 1%	-	-	-	3 1%	3 1%	3 *%	2 *%	3 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	300	91	128	75	225	51	23	104	105	91	62	65	57	62	75	76
	29%	20%	38%	26%	30%	32%	19%	32%	24%	33%	27%	36%	33%	25%	21%	17%
Some college	196	70	73	43	154	22	21	59	89	48	50	37	21	51	105	99
	19%	15%	21%	15%	21%	14%	17%	18%	20%	18%	21%	20%	12%	21%	30%	22%
Associate degree	114	45	42	29	85	17	11	42	43	30	24	20	12	34	60	54
	11%	10%	12%	10%	11%	10%	9%	13%	10%	11%	10%	11%	7%	14%	17%	12%
Bachelor' s degree	260	140	72	85	174	42	42	76	128	56	62	38	48	66	64	118
	25%	30%	21%	30%	23%	27%	34%	24%	29%	21%	27%	21%	27%	27%	18%	26%
Graduate degree	158	114	23	52	105	27	25	39	70	49	36	23	33	31	50	100
	15%	25%	7%	18%	14%	17%	20%	12%	16%	18%	15%	12%	19%	13%	14%	22%
Prefer not to say	3	2	2	2	2	-	2	2	2	-	-	-	2	-	-	2
	*%	*%	*%	1%	*%		1%	1%	*%				1%			1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QAge] What is your age?

	Total		Race			Age				Age Group		
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
18-34	225 22%	105 22%	117 21%	116 16%	50 43%	34 30%	225 100%	-	-	-	225 50%	-
35-49	225 22%	104 22%	122 22%	158 22%	26 22%	32 28%	-	225 100%	-	-	225 50%	-
50-64	279 27%	114 24%	164 30%	197 27%	29 24%	40 35%	-	-	279 100%	-	-	279 48%
65+	302 29%	155 33%	147 27%	258 35%	13 11%	8 7%	-	-	-	302 100%	-	302 52%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QAge] What is your age?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
18-34	225 22%	90 30%	69 22%	53 20%	12 8%	158 26%	65 16%	80 19%	34 11%	49 21%	74 35%	30 21%	31 25%	35 12%	150 29%	31 38%	1 1%
35-49	225 22%	49 16%	57 18%	67 26%	50 32%	106 17%	117 28%	68 17%	87 28%	41 17%	31 14%	23 16%	28 22%	99 33%	173 33%	22 27%	7 2%
50-64	279 27%	78 26%	108 35%	68 26%	25 16%	185 30%	94 22%	127 31%	70 22%	91 38%	39 18%	36 25%	27 21%	84 28%	145 28%	20 24%	75 24%
65+	302 29%	83 28%	77 25%	71 27%	70 45%	160 26%	142 34%	136 33%	121 39%	57 24%	69 32%	56 39%	40 31%	79 26%	50 10%	9 11%	234 74%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QAge] What is your age?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
18-34	225 22%	81 20%	52 26%	92 22%	94 20%	18 25%	112 23%	69 18%	76 23%	73 25%	85 18%	113 22%	106 21%	108 22%	102 21%	110 22%	12 31%	61 24%	31 15%	50 12%	87 13%	131 16%	145 22%	163 22%
35-49	225 22%	82 20%	38 19%	105 25%	89 19%	21 29%	115 24%	67 18%	80 25%	70 24%	92 20%	117 23%	105 21%	112 22%	99 20%	120 24%	6 16%	53 21%	35 17%	58 14%	120 19%	163 20%	136 21%	174 23%
50-64	279 27%	122 30%	51 25%	105 25%	144 30%	14 19%	121 25%	116 30%	89 27%	65 22%	128 28%	138 27%	136 27%	138 28%	136 27%	134 27%	9 23%	65 25%	69 35%	101 24%	177 27%	237 29%	178 27%	203 27%
65+	302 29%	128 31%	63 31%	111 27%	151 32%	19 27%	132 27%	130 34%	82 25%	89 30%	157 34%	137 27%	153 31%	142 28%	159 32%	130 26%	12 30%	78 30%	65 33%	203 49%	263 41%	278 34%	198 30%	211 28%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QAge] What is your age?

	Total		Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)		Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031		462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-34	225		43	176	87	138	54	33	84	92	48	47	20	34	76	41	70
	22%		9%	52%	31%	18%	34%	26%	26%	21%	18%	20%	11%	20%	31%	12%	16%
35-49	225		121	76	133	92	72	61	88	79	58	41	24	32	60	63	88
	22%		26%	22%	46%	12%	45%	48%	27%	18%	21%	18%	13%	18%	25%	18%	20%
50-64	279		128	65	53	225	26	27	88	110	81	72	76	50	53	104	124
	27%		28%	19%	19%	30%	16%	21%	27%	25%	30%	31%	41%	29%	22%	29%	28%
65+	302		169	23	12	290	7	5	62	154	86	73	62	57	55	146	167
	29%		37%	7%	4%	39%	5%	4%	19%	35%	32%	31%	34%	33%	22%	41%	37%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QState] In what state do you live?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
States in the Northeast	172 17%	88 18%	85 15%	139 19%	15 13%	14 12%	30 13%	33 15%	48 17%	61 20%	63 14%	109 19%
States in the Midwest	224 22%	106 22%	117 21%	173 24%	28 24%	13 11%	54 24%	46 21%	57 20%	67 22%	100 22%	124 21%
States in the South	398 39%	153 32%	245 44%	272 37%	65 55%	42 37%	95 42%	93 41%	113 40%	97 32%	188 42%	210 36%
States in the West	236 23%	132 28%	104 19%	145 20%	10 8%	44 39%	46 21%	53 23%	61 22%	77 25%	99 22%	138 24%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QState] In what state do you live?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
States in the Northeast	172 17%	52 17%	42 13%	53 21%	25 16%	94 15%	79 19%	74 18%	65 21%	28 12%	35 17%	21 14%	28 22%	60 20%	89 17%	5 6%	66 21%
States in the Midwest	224 22%	78 26%	56 18%	58 22%	32 20%	134 22%	90 22%	102 25%	71 23%	57 24%	46 22%	39 27%	29 23%	53 18%	116 22%	20 25%	66 21%
States in the South	398 39%	112 38%	126 41%	94 36%	65 41%	238 39%	159 38%	154 37%	119 38%	91 38%	83 39%	54 37%	47 37%	115 39%	212 41%	33 41%	105 33%
States in the West	236 23%	56 19%	87 28%	54 21%	35 22%	144 24%	89 21%	83 20%	58 19%	63 26%	49 23%	30 21%	23 18%	69 23%	103 20%	24 29%	79 25%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QState] In what state do you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
States in the Northeast	172 17%	60 14%	35 17%	77 19%	69 14%	16 22%	88 18%	51 13%	58 18%	59 20%	71 15%	92 18%	75 15%	92 18%	68 14%	96 19%	9 22%	28 11%	35 18%	66 16%	116 18%	144 18%	64 10%	95 13%
States in the Midwest	224 22%	100 24%	48 23%	76 19%	116 24%	15 21%	93 19%	94 25%	67 20%	62 21%	112 24%	100 20%	118 24%	97 19%	117 24%	97 20%	10 26%	72 28%	41 21%	79 19%	137 21%	163 20%	216 33%	216 29%
States in the South	398 39%	182 44%	72 35%	143 35%	210 44%	26 35%	162 34%	162 42%	127 39%	96 33%	199 43%	172 34%	215 43%	169 34%	223 45%	165 33%	10 25%	117 45%	82 41%	142 34%	235 36%	313 39%	282 43%	295 39%
States in the West	236 23%	71 17%	50 24%	116 28%	84 17%	16 22%	136 28%	76 20%	74 23%	79 27%	80 17%	141 28%	92 18%	141 28%	89 18%	137 28%	10 26%	40 16%	42 21%	125 30%	159 25%	190 23%	96 15%	146 19%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QState] In what state do you live?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031	462	339	285	745	159	125	322	435	273	233	182	173	245	353	450
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	172	83	57	40	133	22	18	50	77	46	36	19	46	44	63	81
	17%	18%	17%	14%	18%	14%	14%	15%	18%	17%	16%	10%	26%	18%	18%	18%
States in the Midwest	224	91	72	53	171	29	25	74	85	65	41	50	37	43	68	83
	22%	20%	21%	19%	23%	18%	20%	23%	19%	24%	18%	27%	21%	17%	19%	18%
States in the South	398	192	118	134	264	82	52	107	167	124	101	92	51	83	132	170
	39%	42%	35%	47%	35%	51%	42%	33%	38%	45%	43%	51%	30%	34%	37%	38%
States in the West	236	96	93	58	177	27	31	92	107	38	55	21	39	75	90	117
	23%	21%	27%	20%	24%	17%	24%	28%	24%	14%	23%	12%	22%	31%	25%	26%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIncome] Which range includes your total annual household income from all sources, before taxes?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Less than \$30,000 per year	239 23%	99 21%	137 25%	158 22%	36 31%	33 29%	49 22%	41 18%	91 33%	57 19%	90 20%	148 26%
\$30,000 to \$49,999 per year	213 21%	97 20%	116 21%	138 19%	23 20%	28 24%	74 33%	31 14%	39 14%	69 23%	105 23%	108 19%
\$50,000 to \$74,999 per year	144 14%	60 13%	84 15%	104 14%	22 18%	12 11%	30 13%	23 10%	36 13%	56 19%	53 12%	92 16%
\$75,000 to \$99,999 per year	78 8%	44 9%	34 6%	57 8%	8 6%	8 7%	19 8%	13 6%	17 6%	29 10%	32 7%	46 8%
\$100,000 to \$124,999 per year	49 5%	22 5%	27 5%	41 6%	2 2%	6 6%	13 6%	15 7%	10 4%	11 4%	28 6%	21 4%
\$125,000 to \$149,999 per year	102 10%	57 12%	45 8%	78 11%	9 7%	7 6%	7 3%	34 15%	29 10%	31 10%	42 9%	60 10%
\$150,000 to \$199,999 per year	112 11%	44 9%	67 12%	87 12%	7 6%	11 10%	9 4%	42 19%	35 12%	25 8%	52 11%	60 10%
\$200,000 to \$249,999 per year	41 4%	24 5%	17 3%	31 4%	3 2%	2 1%	2 1%	14 6%	11 4%	13 4%	16 4%	24 4%
\$250,000 or more per year	43 4%	29 6%	14 3%	28 4%	6 5%	5 4%	16 7%	8 4%	10 3%	9 3%	24 5%	19 3%
Prefer not to say	11 1%	3 1%	9 2%	7 1%	3 3%	1 1%	5 2%	3 1%	1 *	2 1%	8 2%	3 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIncome] Which range includes your total annual household income from all sources, before taxes?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Less than \$30,000 per year	239 23%	119 40%	81 26%	30 12%	8 5%	200 33%	38 9%	124 30%	34 11%	239 100%	-	-	-	-	50 10%	43 53%	95 30%
\$30,000 to \$49,999 per year	213 21%	87 29%	70 22%	44 17%	12 8%	156 26%	56 14%	98 24%	40 13%	-	213 100%	-	-	-	113 22%	11 14%	60 19%
\$50,000 to \$74,999 per year	144 14%	34 11%	54 17%	34 13%	23 15%	87 14%	57 14%	60 15%	44 14%	-	-	144 100%	-	-	66 13%	12 15%	59 19%
\$75,000 to \$99,999 per year	78 8%	18 6%	30 10%	20 8%	10 6%	48 8%	30 7%	35 8%	23 7%	-	-	-	78 61%	-	48 9%	0 *	22 7%
\$100,000 to \$124,999 per year	49 5%	6 2%	12 4%	21 8%	10 7%	18 3%	31 7%	17 4%	24 8%	-	-	-	49 39%	-	34 7%	-	9 3%
\$125,000 to \$149,999 per year	102 10%	11 4%	24 8%	39 15%	29 18%	34 6%	67 16%	30 7%	48 15%	-	-	-	-	102 34%	73 14%	0 *	25 8%
\$150,000 to \$199,999 per year	112 11%	8 3%	26 9%	41 16%	35 22%	34 6%	76 18%	28 7%	57 18%	-	-	-	-	112 38%	76 15%	2 2%	26 8%
\$200,000 to \$249,999 per year	41 4%	6 2%	2 1%	13 5%	20 13%	8 1%	33 8%	8 2%	23 7%	-	-	-	-	41 14%	22 4%	4 5%	14 5%
\$250,000 or more per year	43 4%	5 2%	11 3%	18 7%	9 6%	15 3%	28 7%	9 2%	19 6%	-	-	-	-	43 14%	34 7%	4 5%	3 1%
Prefer not to say	11 1%	8 3%	1 *	-	1 *	9 2%	1 *	5 1%	1 *	-	-	-	-	-	2 *	5 6%	2 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIncome] Which range includes your total annual household income from all sources, before taxes?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Less than \$30,000 per year	239 23%	90 22%	49 24%	100 24%	107 22%	13 18%	118 25%	72 19%	89 27%	71 24%	93 20%	125 25%	110 22%	120 24%	104 21%	119 24%	15 37%	69 27%	33 17%	97 24%	142 22%	190 23%	149 23%	175 23%
\$30,000 to \$49,999 per year	213 21%	81 20%	36 18%	96 23%	93 19%	16 22%	104 22%	81 21%	69 21%	52 18%	93 20%	106 21%	103 21%	103 21%	102 20%	104 21%	7 17%	43 17%	47 23%	74 18%	119 18%	162 20%	118 18%	151 20%
\$50,000 to \$74,999 per year	144 14%	62 15%	27 13%	55 13%	71 15%	6 8%	68 14%	64 17%	42 13%	37 13%	69 15%	67 13%	71 14%	72 14%	72 14%	69 14%	3 9%	35 14%	32 16%	58 14%	93 14%	107 13%	100 15%	111 15%
\$75,000 to \$99,999 per year	78 8%	32 8%	14 7%	31 8%	37 8%	4 5%	37 8%	31 8%	24 7%	22 7%	36 8%	38 8%	37 7%	38 8%	36 7%	39 8%	3 7%	22 9%	13 7%	30 7%	43 7%	52 6%	53 8%	57 8%
\$100,000 to \$124,999 per year	49 5%	27 6%	13 6%	9 2%	34 7%	4 6%	11 2%	22 6%	16 5%	8 3%	26 6%	17 3%	31 6%	15 3%	35 7%	13 3%	0 1%	18 7%	14 7%	18 4%	33 5%	40 5%	32 5%	29 4%
\$125,000 to \$149,999 per year	102 10%	42 10%	18 9%	41 10%	48 10%	10 13%	45 9%	37 10%	32 10%	32 11%	43 9%	52 10%	47 9%	49 10%	48 10%	48 10%	6 15%	25 10%	19 9%	45 11%	64 10%	88 11%	71 11%	73 10%
\$150,000 to \$199,999 per year	112 11%	44 11%	27 13%	41 10%	51 11%	10 13%	50 11%	44 11%	29 9%	39 13%	56 12%	51 10%	57 11%	51 10%	54 11%	53 11%	4 10%	25 10%	24 12%	47 11%	85 13%	97 12%	72 11%	84 11%
\$200,000 to \$249,999 per year	41 4%	11 3%	14 7%	16 4%	13 3%	6 8%	22 5%	14 4%	13 4%	14 5%	16 4%	24 5%	19 4%	22 4%	18 4%	23 5%	-	4 2%	9 4%	18 4%	34 5%	31 4%	23 3%	34 4%
\$250,000 or more per year	43 4%	22 5%	4 2%	18 4%	23 5%	2 2%	19 4%	16 4%	10 3%	15 5%	25 5%	18 4%	23 5%	20 4%	22 4%	19 4%	2 4%	13 5%	10 5%	18 4%	23 4%	33 4%	30 4%	27 4%
Prefer not to say	11 1%	2 1%	3 1%	6 2%	2 *	3 4%	6 1%	2 1%	3 1%	6 2%	4 1%	6 1%	2 *	9 2%	5 1%	6 1%	-	2 1%	-	6 2%	11 2%	10 1%	10 1%	9 1%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QIncome] Which range includes your total annual household income from all sources, before taxes?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031 100	462 100	339 100	285 100	745 100	159 100	125 100	322 100	435 100	273 100	233 100	182 100	173 100	245 100	353 100	450 100
Less than \$30,000 per year	239 23%	35 8%	109 32%	28 10%	210 28%	22 14%	6 4%	92 29%	78 18%	68 25%	51 22%	51 28%	27 16%	66 27%	75 21%	115 26%
\$30,000 to \$49,999 per year	213 21%	65 14%	92 27%	45 16%	168 23%	33 21%	12 10%	79 25%	79 18%	54 20%	41 18%	39 21%	35 20%	45 18%	59 17%	79 17%
\$50,000 to \$74,999 per year	144 14%	61 13%	50 15%	31 11%	113 15%	16 10%	15 12%	47 15%	56 13%	41 15%	37 16%	27 15%	27 15%	29 12%	59 17%	62 14%
\$75,000 to \$99,999 per year	78 8%	41 9%	20 6%	27 9%	51 7%	7 4%	20 16%	22 7%	39 9%	16 6%	19 8%	14 8%	15 9%	14 6%	19 5%	33 7%
\$100,000 to \$124,999 per year	49 5%	38 8%	9 3%	27 9%	22 3%	15 9%	12 9%	10 3%	19 4%	20 7%	8 3%	6 3%	8 5%	12 5%	24 7%	9 2%
\$125,000 to \$149,999 per year	102 10%	77 17%	14 4%	45 16%	57 8%	21 13%	25 20%	26 8%	54 12%	23 8%	21 9%	14 8%	21 12%	24 10%	54 15%	55 12%
\$150,000 to \$199,999 per year	112 11%	87 19%	14 4%	42 15%	70 9%	25 16%	16 13%	30 9%	60 14%	22 8%	36 15%	19 11%	22 13%	29 12%	44 13%	51 11%
\$200,000 to \$249,999 per year	41 4%	37 8%	3 1%	19 7%	22 3%	9 6%	10 8%	3 1%	26 6%	11 4%	13 5%	6 3%	8 5%	10 4%	3 1%	15 3%
\$250,000 or more per year	43 4%	20 4%	19 6%	14 5%	29 4%	5 3%	9 8%	10 3%	21 5%	11 4%	6 3%	5 3%	10 6%	12 5%	14 4%	23 5%
Prefer not to say	11 1%	-	9 3%	7 2%	5 1%	7 4%	-	2 1%	3 1%	6 2%	2 1%	1 1%	-	2 1%	1 *	8 2%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Gender		Race			Age				Age Group	
	Total (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+
Total	1031 100	478 100	550 100	728 100	118 100	114 100	225 100	225 100	279 100	302 100	450 100	581 100
Yes	285 28%	125 26%	159 29%	185 25%	47 40%	43 37%	87 39%	133 59%	53 19%	12 4%	220 49%	65 11%
No	745 72%	352 74%	390 71%	542 74%	71 60%	71 63%	138 61%	92 41%	225 81%	290 96%	229 51%	515 89%
Prefer not to say	1 *%	-	1 *%	1 *%	-	-	-	1 *%	-	-	1 *%	-

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$124k	\$125k+	Employed	Not employed	Retired
Total	1031 100	300 100	310 100	260 100	158 100	610 100	418 100	412 100	313 100	239 100	213 100	144 100	127 100	297 100	519 100	82 100	316 100
Yes	285 28%	75 25%	71 23%	85 33%	52 33%	146 24%	137 33%	91 22%	92 30%	28 12%	45 21%	31 21%	54 42%	121 41%	220 42%	10 12%	21 6%
No	745 72%	225 75%	239 77%	174 67%	105 67%	464 76%	280 67%	321 78%	219 70%	210 88%	168 79%	113 79%	73 58%	176 59%	299 58%	72 88%	294 93%
Prefer not to say	1 *%	-	-	1 *%	-	-	1 *%	-	1 *%	1 *%	-	-	-	-	-	-	1 *%

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Party			Party+Lean			Ideology			2020 Ballot		2024 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	Trump	Harris	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2022	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1031 100	414 100	205 100	413 100	479 100	73 100	479 100	383 100	326 100	296 100	462 100	505 100	501 100	499 100	497 100	495 100	40 100	258 100	200 100	412 100	648 100	810 100	657 100	751 100
Yes	285 28%	119 29%	53 26%	113 27%	128 27%	26 36%	131 27%	103 27%	97 30%	75 25%	123 27%	138 27%	135 27%	138 28%	137 28%	140 28%	8 20%	73 28%	49 24%	74 18%	136 21%	190 23%	184 28%	211 28%
No	745 72%	295 71%	151 74%	300 73%	351 73%	46 63%	348 73%	280 73%	229 70%	221 75%	339 73%	367 73%	365 73%	361 72%	360 72%	354 72%	31 78%	185 72%	151 76%	338 82%	512 79%	619 76%	472 72%	540 72%
Prefer not to say	1 *	-	1 *	-	-	1 1%	-	-	1 *	-	-	-	1 *	-	-	-	1 2%	-	-	-	-	1 *	1 *	1 *

Echelon Insights
 August Omnibus 2024
 N=1,031 Registered Voters in the Likely Electorate, Nationally, August 23-25, 2024, Margin of Error=+/-3.6 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1031 100	462 100	339 100	285 100	745 100	159 100	125 100	322 100	435 100	273 100	233 100	182 100	173 100	245 100	353 100	450 100
Yes	285 28%	171 37%	85 25%	285 100%	-	159 100%	125 100%	105 33%	97 22%	83 30%	53 23%	41 22%	54 31%	77 32%	77 22%	104 23%
No	745 72%	291 63%	255 75%	-	745 100%	-	-	216 67%	338 78%	191 70%	180 77%	142 78%	119 69%	167 68%	276 78%	346 77%
Prefer not to say	1 *%	-	-	-	-	-	-	1 *%	-	-	-	-	-	-	-	-