



August 2023 Omnibus Questionnaire - FOR EXTERNAL USE
Survey of N=1,022 voters in the Likely Electorate
Sample from Lucid sample exchange, matched to L2 Voter File
Field Dates: August 28-31, 2023
Margin of Error: +/- 4.1 Percentage Points

1. **[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**
 1. Right direction 22%
 2. Wrong track 69%
 3. Unsure 9%

2. **[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-15]**
 1. Cost of living 23%
 2. Jobs and the economy 15%
 3. Political corruption 12%
 4. The environment and climate change 9%
 5. Immigration 8%
 6. Crime 6%
 7. Healthcare 5%
 8. Gun rights 4%
 9. National security 3%
 10. Abortion 3%
 11. Race relations 2%
 12. Infrastructure 1%
 13. Education 1%
 14. Taxes 1%
 15. Drug abuse 1%
 16. Something else (Please specify) 5%
 17. Unsure 1%

3. [QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-15] [IF QISSUES = 1-15, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]

1. Cost of living	18%
2. Jobs and the economy	12%
3. Immigration	10%
4. Political corruption	10%
5. Crime	9%
6. The environment and climate change	8%
7. Healthcare	6%
8. Gun rights	5%
9. Abortion	5%
10. National security	4%
11. Taxes	3%
12. Race relations	3%
13. Education	2%
14. Drug abuse	2%
15. Infrastructure	1%
16. Something else (Please specify)	2%
17. Unsure	1%

[QIssues_Combined] QIssues + QIssues_SecondChoice

1. Cost of living	41%
2. Jobs and the economy	27%
3. Political corruption	22%
4. Immigration	19%
5. The environment and climate change	17%
6. Crime	14%
7. Healthcare	10%
8. Gun rights	9%
9. Abortion	9%
10. National security	7%
11. Race relations	6%
12. Education	3%
13. Taxes	3%
14. Drug abuse	3%
15. Infrastructure	2%
16. Something else (Please specify)	6%
17. Unsure	1%

4. **[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**
- | | |
|----------------------------|-----|
| IMPROVING A LOT/LITTLE | 19% |
| GETTING A LOT/LITTLE WORSE | 65% |
| 1. Improving a lot | 5% |
| 2. Improving a little | 14% |
| 3. Staying the same | 15% |
| 4. Getting a little worse | 31% |
| 5. Getting a lot worse | 34% |
| 6. Unsure | 1% |
5. **[QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE 1-3, 3-1]**
- | | |
|--|-----|
| 1. I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want | 34% |
| 2. I am just able to pay for basic necessities | 41% |
| 3. I struggle to pay for basic necessities | 24% |
| 4. Unsure | 1% |
6. **[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago? [RANDOMIZE SCALE 1-5, 5-1]**
- | | |
|---------------------------------|-----|
| MUCH/SOMEWHAT MORE SECURE | 14% |
| MUCH/SOMEWHAT LESS SECURE | 59% |
| 1. Much more secure | 5% |
| 2. Somewhat more secure | 9% |
| 3. Neither more nor less secure | 27% |
| 4. Somewhat less secure | 31% |
| 5. Much less secure | 28% |
| 6. Unsure | 1% |
7. **[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today? [RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|---|-----|
| VERY/SOMEWHAT CONFIDENT | 45% |
| NOT THAT CONFIDENT/NOT CONFIDENT AT ALL | 51% |
| 1. Very confident | 13% |
| 2. Somewhat confident | 32% |
| 3. Not that confident | 30% |
| 4. Not confident at all | 21% |
| 5. Unsure | 4% |

8. [Favorability Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID 3 PER PAGE]

1. Very Favorable 2. Somewhat Favorable 3. Heard of, No Opinion 4. Somewhat Unfavorable 5. Very Unfavorable 6. Never heard of

	V/S FAV.	V/S UNFAV.	1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of
1. Tim Scott	28%	26%	9%	20%	22%	10%	16%	24%
2. Vivek Ramaswamy	36%	34%	17%	19%	13%	11%	23%	17%
3. Nikki Haley	32%	34%	9%	22%	18%	15%	19%	17%
4. The Democratic Party	43%	51%	18%	25%	6%	16%	36%	*%
5. The Republican Party	41%	54%	15%	26%	5%	18%	36%	*%
6. Ron DeSantis	35%	48%	13%	22%	12%	10%	38%	5%
7. Kamala Harris	40%	55%	18%	22%	4%	12%	43%	1%
8. Joe Biden	40%	57%	18%	23%	3%	13%	44%	*%
9. Donald Trump	40%	57%	23%	18%	3%	8%	49%	*%
10. Mike Pence	29%	58%	8%	21%	11%	24%	34%	2%
11. Chris Christie	21%	53%	4%	17%	17%	26%	28%	9%

9. [QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	41%
STRONGLY/SOMEWHAT DISAPPROVE	57%
1. Strongly approve	16%
2. Somewhat approve	25%
3. Somewhat disapprove	13%
4. Strongly disapprove	43%
5. Unsure	2%

10. [QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	38%
STRONGLY/SOMEWHAT DISAPPROVE	59%
1. Strongly approve	15%
2. Somewhat approve	23%
3. Somewhat disapprove	14%
4. Strongly disapprove	44%
5. Unsure	3%

11. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	46%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	44%
1. Definitely the Republican candidate	36%
2. Probably the Republican candidate	11%
3. Probably the Democratic candidate	12%
4. Definitely the Democratic candidate	32%
5. Unsure	9%

12. [QBiden2024] Would you like to see Joe Biden run for President in 2024? [RANDOMIZE 1-2]

1. Yes	25%
2. No	61%
3. Unsure	14%

13. [QMotivation2024] How motivated are you to vote in the 2024 presidential election? [RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY MOTIVATED	85%
NOT VERY/NOT AT ALL MOTIVATED	4%
1. Extremely motivated	69%
2. Very motivated	16%
3. Somewhat motivated	9%
4. Not very motivated	3%
5. Not at all motivated	1%
6. Unsure	2%

RANDOMIZE ORDER OF QTRUMPBIDEN AND QDESANTISBIDEN

14. [QTrumpBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]

DONALD TRUMP, DEFINITELY/ PROBABLY	46%
JOE BIDEN, DEFINITELY/ PROBABLY	45%
1. Donald Trump, definitely	33%
2. Donald Trump, probably	13%
3. Joe Biden, probably	11%
4. Joe Biden, definitely	34%
5. Unsure	8%

15. [QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]

RON DESANTIS, DEFINITELY/ PROBABLY	40%
JOE BIDEN, DEFINITELY/ PROBABLY	44%
1. Ron DeSantis, definitely	23%
2. Ron DeSantis, probably	17%
3. Joe Biden, probably	11%
4. Joe Biden, definitely	33%
5. Unsure	16%

16. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ? [RANDOMIZE SCALE 1-5, 5-1]

STRONG/NOT VERY STRONG REPUBLICAN	39%
STRONG/NOT VERY STRONG DEMOCRAT	36%
1. Strong Republican	27%
2. Not very strong Republican	12%
3. Independent	21%
4. Not very strong Democrat	12%
5. Strong Democrat	24%
6. A member of another party	2%
7. Unsure	1%

IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE [QPARTY = 3,6,7], ASK:

**17. [QPartyLean] Which of the following statements would you say best describes you?
[RANDOMIZE SCALE 1-4, 4-1]**

	(n=266)
TOTAL VOTES FOR REPUBLICANS	27%
TOTAL VOTES FOR DEMOCRATS	40%
1. I almost always vote for Republican candidates	11%
2. I vote for Republicans more often than I vote for Democrats	16%
3. I vote for Democrats more often than I vote for Republicans	24%
4. I almost always vote for Democratic candidates	16%
5. I vote equally for Democrats and Republicans	23%
6. Unsure	10%

[QPartyConsolidated]: QParty and QPartyLean

1. Total Republican+Republican- leaning Independents	46%
2. Total Democratic+Democratic- leaning Independents	46%
3. Total Independent	8%

IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:

18. [Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

	(n=521)
JOE BIDEN, DEFINITELY/ PROBABLY	49%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	39%
1. Joe Biden, definitely	35%
2. Joe Biden, probably	14%
3. A different Democratic candidate, probably	23%
4. A different Democratic candidate, definitely	16%
5. Unsure	12%

IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:

19. [Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-3]

	(n=521)
1. Joe Biden	57%
2. Robert F Kennedy Jr	13%
3. Marianne Williamson	6%
4. Someone else (Please specify)	4%
5. Unsure	20%

IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:

20. [Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-12]

	(n=397)
1. Donald Trump	52%
2. Ron DeSantis	15%
3. Vivek Ramaswamy	12%
4. Mike Pence	6%
5. Nikki Haley	4%
6. Chris Christie	3%
7. Tim Scott	1%
8. Asa Hutchinson	1%
9. Larry Elder	1%
10. Doug Burgum	*%
11. Will Hurd	-
12. Francis Suarez	-
13. Someone else (Please specify)	1%
14. Unsure	5%

IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:

21. [Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024? You may choose as many as you like. [SELECT MULTIPLE] [RANDOMIZE 1-12]

	(n=397)
1. Donald Trump	66%
2. Ron DeSantis	46%
3. Vivek Ramaswamy	46%
4. Nikki Haley	26%
5. Tim Scott	22%
6. Mike Pence	20%
7. Chris Christie	10%
8. Larry Elder	5%
9. Asa Hutchinson	4%
10. Doug Burgum	3%
11. Will Hurd	2%
12. Francis Suarez	1%
13. Someone else (Please specify)	1%
14. Unsure	2%

IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:

22. [Q2024GOPNoTrump] If the Republican presidential primary were being held today and Donald Trump were not in the running, for whom would you vote? [RANDOMIZE 1-11]

(n=397)

1. Ron DeSantis	34%
2. Vivek Ramaswamy	32%
3. Mike Pence	7%
4. Nikki Haley	6%
5. Tim Scott	4%
6. Chris Christie	4%
7. Larry Elder	1%
8. Asa Hutchinson	*%
9. Francis Suarez	*%
10. Will Hurd	-
11. Doug Burgum	-
12. Someone else (Please specify)	2%
13. Unsure	10%

IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:

23. [QGOPDebate] Did you watch the first Republican presidential primary debate on August 23? [RANDOMIZE 1-2]

(n=397)

1. No, I did not watch the debate	44%
2. Yes, I watched the debate or parts of it after it aired	34%
3. Yes, I watched the debate live	22%

IF WATCHED THE DEBATE LIVE OR WATCHED IT OR PARTS OF IT AFTER IT AIRED [QGOPDEBATE = 2-3], ASK:

24. [QGOPDebateView] Who do you think did the best at the first Republican presidential debate? [RANDOMIZE 1-8]

(n=206)

1. Vivek Ramaswamy	40%
2. Ron DeSantis	21%
3. Nikki Haley	14%
4. Mike Pence	6%
5. Chris Christie	3%
6. Tim Scott	3%
7. Asa Hutchinson	*%
8. Doug Burgum	-
9. No one performed particularly well	13%

IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:

- 25. [QTrumpDebate] As you may know, Donald Trump has said he will not participate in the Republican presidential primary debates. Do you think Trump should or should not participate in future debates with the other Republican candidates? [RANDOMIZE 1-2] (n=397)**
- | | |
|---------------------------------|-----|
| 1. Trump SHOULD participate | 55% |
| 2. Trump SHOULD NOT participate | 27% |
| 3. Unsure | 18% |

IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:

- 26. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2] (n=397)**
- | | |
|--------------------------------------|-----|
| 1. Supporter of the Republican Party | 52% |
| 2. Supporter of Donald Trump | 41% |
| 3. I don't support either one | 4% |
| 4. Unsure | 3% |

IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:

- 27. [QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1] (n=397)**
- | | |
|------------------------------------|-----|
| DONALD TRUMP, DEFINITELY/ PROBABLY | 64% |
| RON DESANTIS, DEFINITELY/ PROBABLY | 26% |
| 1. Donald Trump, definitely | 50% |
| 2. Donald Trump, probably | 14% |
| 3. Ron DeSantis, probably | 11% |
| 4. Ron DeSantis, definitely | 15% |
| 5. Unsure | 10% |

IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:

- 28. [QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1] (n=397)**
- | | |
|------------------------------------|-----|
| DONALD TRUMP, DEFINITELY/ PROBABLY | 73% |
| NIKKI HALEY, DEFINITELY/ PROBABLY | 20% |
| 1. Donald Trump, definitely | 54% |
| 2. Donald Trump, probably | 18% |
| 3. Nikki Haley, probably | 9% |
| 4. Nikki Haley, definitely | 12% |
| 5. Unsure | 7% |

ASK ALL:

29. [QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now? [RANDOMIZE 1-2]

- | | |
|------------|-----|
| 1. Ukraine | 37% |
| 2. Russia | 19% |
| 3. Unsure | 44% |

30. [QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]

- | | |
|---|-----|
| 1. Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened. | 47% |
| 2. The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict. | 38% |
| 3. Unsure | 15% |

31. [QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea? [RANDOMIZE 1-2]

- | | |
|--------------|-----|
| 1. Good idea | 54% |
| 2. Bad idea | 26% |
| 3. Unsure | 20% |

DEMOGRAPHICS

32. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

[RANDOMIZE 1-2]

1. Joe Biden	49%
2. Donald Trump	45%
3. Jo Jorgensen	1%
4. Howie Hawkins	*%
5. Kanye West	*%
6. Someone else	1%
7. I did not vote	4%
8. Unsure	*%

33. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	40%
VERY/SOMEWHAT LIBERAL	31%
1. Very conservative	20%
2. Somewhat conservative	20%
3. Moderate	28%
4. Somewhat liberal	15%
5. Very liberal	16%
6. Unsure	1%

34. [QSocial] Which social media platforms or apps do you use? [SELECT MULTIPLE]

[RANDOMIZE 1-11]

1. Facebook	83%
2. YouTube	72%
3. Instagram	49%
4. TikTok	33%
5. Twitter	32%
6. Pinterest	31%
7. LinkedIn	31%
8. Snapchat	23%
9. Reddit	22%
10. WhatsApp	15%
11. Threads	7%
12. Something else (Please specify)	1%
13. None of these	4%

35. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE]

[RANDOMIZE 1-33]

1. Local TV news	44%
2. Facebook	34%
3. CBS News	33%
4. Fox News	33%
5. NBC News	32%
6. ABC News	31%
1. CNN	28%
2. Local newspaper	23%
3. MSNBC	21%
4. The New York Times	20%
5. Instagram	18%
6. Podcasts	18%
7. Local radio news	17%
8. NPR	16%
9. Twitter	16%
10. The Washington Post	15%
11. PBS	14%
12. Yahoo News	14%
13. USA Today	13%
14. Reddit	13%
15. The Wall Street Journal	12%
16. Newsmax	11%
17. Talk radio	11%
18. Huffington Post	10%
19. BuzzFeed	9%
20. Reuters	7%
21. Vice	6%
22. Univision	5%
23. OAN	4%
24. Breitbart	4%
25. Vox	4%
26. Telemundo	4%
27. Barstool Sports	4%
28. Something else (Please specify)	5%
29. None of these	4%

36. [QEmployment] What is your current employment status?	
1. Employed full-time	33%
2. Employed part-time	10%
3. Freelance, contract, or temporary work	2%
4. "Gig economy" work like ride shares, food delivery, or dog walking	1%
5. Unemployed and looking for work	7%
6. Stay-at-home parent or caregiver	6%
7. Full time student	2%
8. Retired	32%
9. Something else	6%
10. Prefer not to say	*%

IF EMPLOYED FULL-TIME, PART-TIME, FREELANCE, OR GIG ECONOMY [QEMPLOYMENT = 1-4], ASK:

37. [QTypeofWork] Which of the following comes closest to describing the kind of work you do?	
	(n=453)
1. White collar worker, like work at a desk or an office	54%
2. Blue collar worker, like work with my hands or in a factory	24%
3. Service worker, like work in a store or hospital	17%
4. Unsure	4%

ASK ALL:

38. [QIncome] Which range includes your annual household income?	
1. Less than \$30,000 per year	25%
2. \$30,000 to \$49,999 per year	22%
3. \$50,000 to \$74,999 per year	19%
4. \$75,000 to \$125,000 per year	23%
5. More than \$125,000 per year	9%
6. Prefer not to say	2%

39. [QMilitaryHH] Has anyone in your household ever served in the United States military? [SELECT MULTIPLE]	
1. Yes, I have	10%
2. Yes, a member of my household has	13%
3. No	78%
4. Unsure	*%

40. [QUnionHH] Are you or is anyone in your household a member of a labor union? [SELECT MULTIPLE]	
1. Yes, I am	5%
2. Yes, a member of my household is	6%
3. No	88%
4. Unsure	2%

41. [QGunOwner] Do you or does anyone in your household own a firearm? [SELECT MULTIPLE]

- | | |
|--------------------------------------|-----|
| 1. Yes, I do | 26% |
| 2. Yes, someone in my household does | 15% |
| 3. No | 64% |
| 4. Unsure | 1% |

42. [QUrbanRural] How would you describe the area in which you live?

- | | |
|-------------------------------|-----|
| 1. City | 29% |
| 2. Suburb near a city | 45% |
| 3. Small town not near a city | 9% |
| 4. Rural or country area | 17% |

43. [QNativity] Where were you born? [RANDOMIZE 1-2]

- | | |
|-------------------------|-----|
| 1. In the United States | 94% |
| 2. In a foreign country | 6% |
| 3. Prefer not to say | *% |

44. [QMarital] What is your current marital status?

- | | |
|--------------------------|-----|
| 1. Single, never married | 33% |
| 2. Married | 47% |
| 3. Separated | 2% |
| 4. Divorced | 11% |
| 5. Widowed | 6% |
| 6. Prefer not to say | *% |

45. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]

- | | |
|---|-----|
| 1. Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc) | 28% |
| 2. Roman Catholic | 19% |
| 3. Mormon (Church of Jesus Christ of Latter-day Saints or LDS) | 2% |
| 4. Orthodox (such as Greek, Russian, or some other Orthodox church) | 1% |
| 5. Just Christian | 15% |
| 6. Jewish | 3% |
| 7. Muslim | 1% |
| 8. Buddhist | *% |
| 9. Hindu | *% |
| 10. Atheist | 8% |
| 11. Agnostic | 6% |
| 12. Something else (Please specify) | 4% |
| 13. Nothing in particular | 13% |

**IF PROTESTANT, ROMAN CATHOLIC, MORMON, ORTHODOX, OR JUST CHRISTIAN
[QRELIGIONNEW = 1-5], ASK:**

46. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	(n=657)
1. No, not born-again or evangelical Christian	57%
2. Yes, born-again or evangelical Christian	40%
3. Unsure	3%

ASK ALL:

47. [QChurchOld] How often do you currently attend a religious service?

1. At least once a week	24%
2. Once or twice a month	7%
3. A few times a year	16%
4. Usually just for religious holidays	13%
5. Never	37%
6. Prefer not to say	3%

SCREENERS (ASKED AT BEGINNING OF SURVEY)

48. [QRegVote] Are you at least 18 years old and registered to vote?

1. Yes		100%
2. No	TERMINATE	-
3. Unsure	TERMINATE	-

49. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

1. Technology		3%
2. Sales		5%
3. Healthcare or the pharmaceutical industry		7%
4. Journalism or the media	TERMINATE	-
5. Food service or the restaurant industry		5%
6. Market research	TERMINATE	-
7. Public relations	TERMINATE	-
8. None of these		82%

50. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

1. Woman		53%
2. Man		47%
3. In some other way		1%

51. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

1. White		69%
2. Black or African American		14%
3. Hispanic or Latino		12%
4. Asian		5%
5. Native American or Alaska Native		2%
6. Native Hawaiian or Other Pacific Islander		*%
7. Something else		2%

52. [QEducation] What is the highest level of education you have completed?

1. High school or less		18%
2. Some college		28%
3. Associate degree		15%
4. Bachelor's degree		29%
5. Graduate degree		10%
6. Prefer not to say		*%

53. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]

1. 18-29		14%
2. 30-39		15%
3. 40-49		15%
4. 50-64		28%
5. 65+		28%

54. [QState] In what state do you live?

- | | |
|----------------------------|-----|
| 1. States in the Northeast | 18% |
| 2. States in the Midwest | 21% |
| 3. States in the South | 37% |
| 4. States in the West | 23% |

55. [QKids] Do you currently have children under the age of 18 in your home?

- | | |
|----------------------|-----|
| 1. Yes | 24% |
| 2. No | 76% |
| 3. Prefer not to say | *% |

METHODOLOGY

The August 2023 Echelon Insights Verified Voter Omnibus was fielded online from August 28-31, 2023 in English among a sample of N=1,022 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2024 Likely Electorate on gender, age, race/ethnicity, education, region, party, past primary participation, and 2020 presidential vote adjusted for 2024 turnout probability. All benchmarks for the 2024 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2024 electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 4.1 percentage points.