

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	220	74	118	102	133	43	24	23	33	35	72	58	90	130
	22%	19%	25%	19%	19%	36%	19%	16%	22%	22%	25%	20%	20%	23%
Wrong track	705	282	323	378	507	61	75	92	100	100	194	218	292	413
	69%	73%	68%	70%	73%	51%	60%	66%	67%	64%	68%	76%	65%	72%
Unsure	97	33	35	60	51	15	26	25	17	22	21	12	64	33
	9%	9%	7%	11%	7%	12%	21%	18%	11%	14%	7%	4%	14%	6%

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	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	220	37	87	69	27	124	96	55	78	55	46	43	53	22	107	15	71
	22%	20%	20%	23%	26%	20%	24%	14%	27%	21%	21%	22%	23%	24%	23%	21%	22%
Wrong track	705	130	312	197	65	443	262	319	189	179	151	131	167	62	316	48	240
	69%	70%	72%	67%	61%	71%	65%	80%	64%	69%	68%	67%	71%	66%	67%	67%	74%
Unsure	97	19	35	29	13	54	42	23	27	25	25	22	14	10	52	9	16
	9%	10%	8%	10%	13%	9%	10%	6%	9%	10%	11%	11%	6%	10%	11%	13%	5%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	220	27	38	154	28	18	175	27	74	118	23	186	27	184	8	11	10	108	144	187	114	188
	22%	7%	18%	42%	6%	21%	37%	7%	26%	38%	5%	37%	6%	41%	9%	6%	4%	25%	24%	22%	16%	25%
Wrong track	705	356	158	161	422	63	220	364	182	150	424	244	428	203	74	176	224	292	417	595	533	470
	69%	89%	73%	44%	90%	75%	47%	89%	64%	48%	92%	48%	90%	45%	77%	92%	92%	66%	68%	70%	76%	63%
Unsure	97	17	20	54	19	3	75	16	29	46	13	74	19	63	14	3	10	40	50	70	59	89
	9%	4%	9%	15%	4%	4%	16%	4%	10%	15%	3%	15%	4%	14%	15%	2%	4%	9%	8%	8%	8%	12%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	220	88	86	43	178	25	18	71	113	37	54	17	47	59	18	4	17	206
	22%	18%	25%	17%	23%	16%	19%	23%	25%	14%	22%	10%	24%	22%	6%	3%	5%	44%
Wrong track	705	362	209	171	532	102	67	184	309	212	169	135	133	176	271	115	326	203
	69%	75%	61%	69%	69%	67%	72%	61%	67%	81%	69%	85%	69%	65%	90%	95%	92%	43%
Unsure	97	32	47	34	63	26	9	47	37	14	24	8	13	34	10	3	10	58
	9%	7%	14%	14%	8%	17%	9%	15%	8%	5%	10%	5%	7%	13%	3%	2%	3%	12%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	13	6	9	3	8	1	3	-	1	3	6	3	4	9
	1%	1%	2%	1%	1%	1%	2%		1%	2%	2%	1%	1%	2%
The environment and climate change	92	32	38	50	66	5	14	16	14	17	20	24	47	45
	9%	8%	8%	9%	10%	4%	12%	11%	10%	11%	7%	8%	11%	8%
Education	13	5	6	7	10	1	0	3	4	2	2	1	9	3
	1%	1%	1%	1%	1%	1%	0%	2%	3%	2%	1%	0%	2%	1%
National security	31	8	21	9	23	5	2	-	3	4	11	13	7	24
	3%	2%	4%	2%	3%	4%	2%		2%	3%	4%	4%	2%	4%
Gun rights	43	10	21	21	23	4	5	17	1	6	10	9	24	19
	4%	3%	4%	4%	3%	3%	4%	12%	0%	4%	3%	3%	5%	3%
Healthcare	49	26	23	25	26	8	10	3	16	9	9	12	28	21
	5%	7%	5%	5%	4%	7%	8%	2%	11%	6%	3%	4%	6%	4%
Taxes	6	-	5	1	5	0	-	-	2	0	0	4	2	4
	1%		1%	0%	1%	0%			1%	0%	0%	1%	0%	1%
Jobs and the economy	152	53	74	77	86	16	36	26	32	25	37	31	83	69
	15%	14%	16%	14%	12%	13%	29%	18%	22%	16%	13%	11%	19%	12%
Cost of living	235	92	87	148	166	37	16	39	33	35	75	52	107	128
	23%	24%	18%	27%	24%	32%	13%	28%	22%	22%	26%	18%	24%	22%
Drug abuse	14	4	5	9	5	2	7	4	3	3	4	0	9	4
	1%	1%	1%	2%	1%	2%	5%	3%	2%	2%	2%	0%	2%	1%
Immigration	86	32	53	34	69	4	5	-	3	9	27	47	13	74
	8%	8%	11%	6%	10%	3%	4%		2%	6%	9%	16%	3%	13%
Crime	57	28	24	33	26	10	3	8	13	5	24	7	26	31
	6%	7%	5%	6%	4%	9%	3%	6%	8%	3%	8%	2%	6%	5%
Political corruption	120	52	64	56	95	5	14	11	13	13	32	51	37	83
	12%	13%	13%	10%	14%	5%	11%	8%	9%	8%	11%	18%	8%	14%
Race relations	25	15	8	16	8	12	3	3	3	6	7	5	13	12
	2%	4%	2%	3%	1%	11%	2%	2%	2%	4%	2%	2%	3%	2%

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	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	34 3%	10 3%	9 2%	25 5%	26 4%	3 2%	5 4%	5 3%	5 3%	5 3%	7 2%	13 4%	14 3%	20 3%
Something else (Please specify)	48 5%	17 4%	24 5%	23 4%	44 6%	2 2%	1 1%	4 3%	4 2%	11 7%	15 5%	13 5%	19 4%	28 5%
Unsure	8 1%	-	4 1%	3 1%	6 1%	2 2%	-	1 1%	0 0%	3 2%	-	3 1%	4 1%	3 1%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	13	0	4	7	2	4	9	4	4	2	3	1	6	1	9	-	3
	1%	0%	1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%		1%
The environment and climate change	92	11	38	27	16	49	43	27	39	23	17	17	31	3	45	7	24
	9%	6%	9%	9%	15%	8%	11%	7%	13%	9%	7%	8%	13%	3%	9%	9%	7%
Education	13	1	6	3	3	7	5	6	4	1	3	5	2	2	11	0	-
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	2%	2%	0%	
National security	31	4	14	7	5	18	12	12	11	8	5	7	9	3	9	1	19
	3%	2%	3%	2%	5%	3%	3%	3%	4%	3%	2%	3%	4%	3%	2%	2%	6%
Gun rights	43	3	10	25	4	13	29	10	12	7	9	9	12	5	21	5	9
	4%	2%	2%	8%	4%	2%	7%	3%	4%	3%	4%	5%	5%	5%	4%	7%	3%
Healthcare	49	7	22	15	4	29	20	16	10	10	12	6	18	2	35	2	10
	5%	4%	5%	5%	4%	5%	5%	4%	3%	4%	5%	3%	8%	3%	7%	2%	3%
Taxes	6	2	2	2	1	4	2	3	2	2	1	2	1	1	2	-	4
	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%		1%
Jobs and the economy	152	29	55	45	24	83	68	45	41	31	36	24	42	18	78	12	34
	15%	15%	13%	15%	22%	13%	17%	11%	14%	12%	16%	12%	18%	19%	17%	16%	11%
Cost of living	235	52	110	66	6	162	73	107	59	66	63	45	42	13	107	15	72
	23%	28%	25%	22%	6%	26%	18%	27%	20%	26%	28%	23%	18%	14%	23%	20%	22%
Drug abuse	14	9	3	1	0	12	1	3	1	8	4	0	0	1	6	5	2
	1%	5%	1%	0%	0%	2%	0%	1%	1%	3%	2%	0%	0%	1%	1%	7%	1%
Immigration	86	16	43	19	8	59	27	48	21	21	13	25	22	3	25	5	49
	8%	8%	10%	6%	8%	10%	7%	12%	7%	8%	6%	13%	10%	3%	5%	7%	15%
Crime	57	15	28	12	2	43	14	16	10	19	7	8	12	10	30	2	13
	6%	8%	6%	4%	2%	7%	3%	4%	3%	7%	3%	4%	5%	10%	6%	3%	4%
Political corruption	120	15	62	31	12	78	42	60	35	33	26	23	17	15	47	8	52
	12%	8%	14%	10%	11%	13%	11%	15%	12%	13%	12%	12%	7%	16%	10%	11%	16%
Race relations	25	6	10	4	5	16	8	5	3	8	11	2	3	1	11	3	9
	2%	3%	2%	1%	5%	3%	2%	1%	1%	3%	5%	1%	1%	1%	2%	4%	3%

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Abortion	34 3%	10 5%	9 2%	10 3%	6 5%	18 3%	16 4%	15 4%	11 4%	7 3%	3 2%	11 6%	4 2%	8 8%	16 3%	1 1%	12 4%
Something else (Please specify)	48 5%	4 2%	15 4%	21 7%	8 7%	19 3%	29 7%	16 4%	28 10%	12 5%	8 4%	7 4%	10 4%	9 10%	18 4%	6 8%	15 4%
Unsure	8 1%	2 1%	3 1%	2 1%	0 0%	5 1%	2 1%	4 1%	2 1%	1 1%	2 1%	2 1%	2 1%	-	6 1%	0 0%	1 0%

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	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
Infrastructure	13 1%	2 *	5 2%	7 2%	2 1%	2 3%	8 2%	3 1%	5 2%	6 2%	4 1%	9 2%	4 1%	8 2%	1 1%	2 1%	-	7 2%	9 1%	12 1%	7 1%	11 1%
The environment and climate change	92 9%	11 3%	19 9%	56 15%	12 3%	3 3%	77 16%	8 2%	21 7%	62 20%	12 3%	77 15%	8 2%	80 18%	3 3%	7 4%	4 2%	50 11%	59 10%	81 9%	50 7%	83 11%
Education	13 1%	6 2%	2 1%	5 1%	6 1%	1 1%	5 1%	2 1%	5 2%	5 2%	6 1%	6 1%	6 1%	6 1%	1 1%	2 1%	4 2%	2 *	5 1%	9 1%	10 1%	6 1%
National security	31 3%	18 5%	7 3%	6 2%	21 4%	3 3%	8 2%	17 4%	11 4%	3 1%	21 5%	9 2%	21 4%	6 1%	4 4%	9 5%	12 5%	13 3%	23 4%	27 3%	26 4%	24 3%
Gun rights	43 4%	6 1%	7 3%	29 8%	6 1%	5 6%	32 7%	7 2%	15 5%	19 6%	7 2%	32 6%	6 1%	31 7%	5 6%	1 1%	0 *	22 5%	19 3%	37 4%	27 4%	40 5%
Healthcare	49 5%	15 4%	4 2%	29 8%	15 3%	1 1%	33 7%	14 3%	15 5%	19 6%	17 4%	30 6%	17 3%	30 7%	2 2%	12 7%	2 1%	24 5%	28 5%	44 5%	28 4%	36 5%
Taxes	6 1%	4 1%	-	2 1%	4 1%	-	2 *	4 1%	1 *	1 *	4 1%	1 *	5 1%	1 *	-	1 *	3 1%	3 1%	4 1%	5 1%	4 1%	2 *
Jobs and the economy	152 15%	75 19%	26 12%	49 13%	80 17%	11 14%	61 13%	72 18%	36 13%	43 14%	72 16%	65 13%	76 16%	59 13%	17 18%	29 15%	47 19%	58 13%	86 14%	129 15%	105 15%	99 13%
Cost of living	235 23%	94 23%	61 28%	74 20%	115 24%	25 30%	95 20%	96 24%	81 28%	53 17%	114 25%	102 20%	119 25%	94 21%	22 22%	31 16%	72 29%	84 19%	126 21%	181 21%	168 24%	161 21%
Drug abuse	14 1%	4 1%	1 1%	4 1%	5 1%	4 4%	5 1%	5 1%	5 2%	3 1%	7 2%	5 1%	6 1%	4 1%	4 4%	2 1%	3 1%	1 *	2 *	5 1%	8 1%	11 2%
Immigration	86 8%	63 16%	18 8%	4 1%	70 15%	10 12%	6 1%	62 15%	20 7%	3 1%	67 15%	15 3%	71 15%	6 1%	9 9%	33 17%	33 14%	45 10%	62 10%	81 10%	70 10%	53 7%
Crime	57 6%	18 4%	16 7%	16 4%	33 7%	5 6%	19 4%	24 6%	20 7%	13 4%	36 8%	20 4%	37 8%	17 4%	2 2%	23 12%	10 4%	18 4%	28 5%	36 4%	48 7%	43 6%
Political corruption	120 12%	50 12%	32 15%	35 9%	64 14%	11 13%	45 10%	62 15%	20 7%	32 10%	63 14%	53 11%	62 13%	41 9%	17 17%	29 15%	32 13%	61 14%	86 14%	108 13%	85 12%	82 11%

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	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	25 2%	4 1%	6 3%	13 4%	4 1%	1 1%	20 4%	4 1%	11 4%	8 3%	2 *%	21 4%	4 1%	14 3%	6 6%	1 1%	3 1%	13 3%	15 2%	21 2%	15 2%	25 3%
Abortion	34 3%	13 3%	2 1%	19 5%	13 3%	0 *%	21 4%	9 2%	6 2%	19 6%	9 2%	24 5%	13 3%	21 5%	0 *%	3 1%	8 3%	15 4%	21 3%	30 3%	19 3%	29 4%
Something else (Please specify)	48 5%	14 3%	10 5%	19 5%	15 3%	2 2%	31 7%	15 4%	8 3%	24 8%	14 3%	32 6%	15 3%	31 7%	2 2%	5 2%	8 3%	22 5%	33 5%	41 5%	29 4%	39 5%
Unsure	8 1%	4 1%	1 1%	1 *%	4 1%	2 2%	2 *%	2 1%	4 1%	1 *%	6 1%	2 *%	4 1%	2 *%	2 2%	2 1%	2 1%	3 1%	4 1%	6 1%	5 1%	4 *%

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	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022 100	482 100	342 100	248 100	773 100	152 100	93 100	301 100	459 100	262 100	247 100	160 100	193 100	270 100	300 100	122 100	353 100	467 100
Infrastructure	13 1%	7 1%	3 1%	4 2%	9 1%	0 *%	4 4%	5 2%	6 1%	2 1%	2 1%	1 1%	1 *%	3 1%	2 1%	-	1 *%	12 3%
The environment and climate change	92 9%	40 8%	31 9%	19 8%	73 9%	7 5%	9 9%	34 11%	33 7%	25 9%	12 5%	8 5%	11 6%	41 15%	10 3%	1 1%	10 3%	80 17%
Education	13 1%	6 1%	4 1%	7 3%	5 1%	6 4%	1 1%	3 1%	9 2%	1 *%	5 2%	4 2%	2 1%	4 1%	2 1%	4 3%	1 *%	2 *%
National security	31 3%	23 5%	3 1%	9 4%	22 3%	1 1%	8 8%	8 3%	12 3%	11 4%	2 1%	9 5%	8 4%	2 1%	14 5%	5 4%	20 6%	9 2%
Gun rights	43 4%	12 2%	28 8%	9 4%	33 4%	8 5%	1 1%	20 7%	21 4%	2 1%	14 6%	4 2%	10 5%	15 6%	4 1%	1 1%	3 1%	40 9%
Healthcare	49 5%	22 5%	19 6%	12 5%	36 5%	11 7%	2 2%	18 6%	22 5%	9 3%	10 4%	7 4%	13 7%	11 4%	14 5%	0 *%	10 3%	28 6%
Taxes	6 1%	2 *%	0 *%	1 *%	5 1%	0 *%	1 1%	1 *%	3 1%	2 1%	1 *%	1 *%	1 1%	3 1%	1 *%	3 2%	4 1%	0 *%
Jobs and the economy	152 15%	71 15%	61 18%	43 18%	107 14%	23 15%	21 22%	43 14%	75 16%	34 13%	37 15%	24 15%	34 18%	36 13%	49 16%	24 19%	57 16%	45 10%
Cost of living	235 23%	105 22%	83 24%	59 24%	175 23%	47 31%	12 13%	69 23%	106 23%	60 23%	77 31%	32 20%	48 25%	66 25%	59 20%	45 37%	77 22%	90 19%
Drug abuse	14 1%	2 *%	8 2%	8 3%	6 1%	5 3%	3 3%	3 1%	2 *%	8 3%	2 1%	-	3 1%	6 2%	4 1%	1 1%	4 1%	3 1%
Immigration	86 8%	60 12%	12 3%	5 2%	82 11%	5 3%	-	15 5%	39 8%	32 12%	14 6%	16 10%	16 8%	12 5%	47 16%	14 11%	61 17%	11 2%
Crime	57 6%	20 4%	17 5%	21 9%	35 5%	14 9%	7 8%	19 6%	22 5%	15 6%	10 4%	8 5%	8 4%	6 2%	29 10%	3 3%	25 7%	20 4%
Political corruption	120 12%	65 13%	27 8%	25 10%	95 12%	9 6%	16 17%	31 10%	55 12%	35 13%	25 10%	30 19%	21 11%	35 13%	41 14%	12 10%	51 14%	57 12%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	25 2%	7 1%	12 3%	3 1%	21 3%	2 1%	1 1%	12 4%	9 2%	3 1%	7 3%	4 2%	1 1%	7 3%	4 1%	1 1%	2 1%	24 5%
Abortion	34 3%	16 3%	11 3%	13 5%	21 3%	9 6%	4 4%	9 3%	19 4%	6 2%	16 6%	7 4%	8 4%	8 3%	7 2%	4 3%	9 3%	21 5%
Something else (Please specify)	48 5%	21 4%	18 5%	7 3%	41 5%	4 2%	3 4%	7 2%	27 6%	13 5%	14 6%	6 4%	6 3%	14 5%	9 3%	3 3%	16 5%	24 5%
Unsure	8 1%	3 1%	4 1%	1 *%	7 1%	-	1 1%	2 1%	1 *%	4 2%	1 *%	-	3 1%	1 1%	2 1%	-	2 1%	2 *%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	12	7	8	4	10	1	-	5	1	2	1	3	8	4
	1%	2%	2%	1%	2%	1%		4%	1%	1%	*%	1%	2%	1%
The environment and climate change	78	24	43	35	63	5	8	17	14	8	18	22	38	40
	8%	6%	9%	7%	9%	4%	6%	12%	9%	5%	6%	8%	9%	7%
Education	20	10	15	3	12	2	6	3	5	9	1	3	17	4
	2%	3%	3%	1%	2%	2%	5%	2%	4%	5%	*%	1%	4%	1%
National security	39	18	11	27	25	-	6	4	9	1	12	13	14	25
	4%	5%	2%	5%	4%		5%	3%	6%	1%	4%	4%	3%	4%
Gun rights	49	23	16	33	36	8	3	8	7	7	12	15	22	26
	5%	6%	3%	6%	5%	6%	3%	6%	5%	4%	4%	5%	5%	5%
Healthcare	58	24	27	31	37	7	13	12	6	5	14	21	23	35
	6%	6%	6%	6%	5%	6%	10%	9%	4%	3%	5%	7%	5%	6%
Taxes	26	14	15	11	19	5	-	4	9	2	9	3	15	11
	3%	4%	3%	2%	3%	4%		3%	6%	1%	3%	1%	3%	2%
Jobs and the economy	121	43	53	68	67	16	17	22	21	26	42	10	69	52
	12%	11%	11%	13%	10%	13%	14%	16%	14%	17%	15%	4%	15%	9%
Cost of living	186	63	91	96	111	21	32	20	31	38	47	50	89	97
	18%	16%	19%	18%	16%	18%	25%	14%	21%	24%	16%	17%	20%	17%
Drug abuse	18	11	3	15	9	1	8	1	10	2	3	3	13	6
	2%	3%	1%	3%	1%	1%	6%	1%	7%	1%	1%	1%	3%	1%
Immigration	107	33	56	52	90	4	7	-	3	13	42	50	15	92
	10%	8%	12%	10%	13%	3%	5%		2%	8%	15%	17%	3%	16%
Crime	88	25	39	49	58	17	8	11	11	12	20	33	34	53
	9%	6%	8%	9%	8%	15%	7%	8%	8%	8%	7%	11%	8%	9%
Political corruption	105	45	44	61	80	13	8	20	9	15	27	33	45	60
	10%	12%	9%	11%	12%	11%	7%	15%	6%	10%	9%	12%	10%	10%
Race relations	35	17	17	17	21	6	3	3	5	6	12	8	15	20
	3%	4%	4%	3%	3%	5%	2%	2%	3%	4%	4%	3%	3%	3%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	56 5%	24 6%	25 5%	31 6%	35 5%	11 9%	3 2%	7 5%	7 4%	9 6%	19 6%	14 5%	23 5%	33 6%
Something else (Please specify)	18 2%	8 2%	11 2%	5 1%	14 2%	-	4 3%	-	2 1%	1 1%	9 3%	7 2%	2 1%	15 3%
Unsure	6 1%	0 *%	4 1%	2 *%	4 1%	2 2%	-	1 1%	-	3 2%	0 *%	1 1%	4 1%	2 *%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	12	0	4	3	5	4	7	3	7	2	1	1	6	1	8	1	3
	1%	0%	1%	1%	4%	1%	2%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%
The environment and climate change	78	11	21	30	15	33	44	24	38	17	16	12	16	13	31	3	26
	8%	6%	5%	10%	14%	5%	11%	6%	13%	7%	7%	6%	7%	14%	7%	4%	8%
Education	20	2	10	4	4	12	9	4	8	4	8	1	5	3	13	1	3
	2%	1%	2%	2%	4%	2%	2%	1%	3%	2%	3%	1%	2%	3%	3%	2%	1%
National security	39	4	23	10	2	27	12	15	10	10	4	6	11	8	13	5	12
	4%	2%	5%	3%	2%	4%	3%	4%	4%	4%	2%	3%	5%	9%	3%	7%	4%
Gun rights	49	17	16	10	6	33	16	22	14	10	19	9	3	7	25	3	13
	5%	9%	4%	3%	6%	5%	4%	5%	5%	4%	8%	5%	1%	7%	5%	5%	4%
Healthcare	58	16	24	14	4	40	19	24	13	13	18	9	14	4	23	2	24
	6%	9%	5%	5%	4%	6%	5%	6%	4%	5%	8%	4%	6%	5%	5%	3%	7%
Taxes	26	9	10	7	0	19	7	14	5	6	5	2	13	1	20	-	5
	3%	5%	2%	2%	0%	3%	2%	4%	2%	2%	2%	1%	5%	1%	4%	-	2%
Jobs and the economy	121	25	56	32	8	81	40	37	31	48	23	19	19	12	69	11	18
	12%	13%	13%	11%	7%	13%	10%	9%	10%	19%	10%	10%	8%	13%	14%	16%	5%
Cost of living	186	29	78	63	17	107	80	68	42	42	36	48	45	15	98	14	55
	18%	15%	18%	21%	16%	17%	20%	17%	14%	16%	16%	25%	19%	16%	21%	20%	17%
Drug abuse	18	3	5	9	1	8	10	7	2	5	3	2	8	1	13	-	4
	2%	2%	1%	3%	1%	1%	3%	2%	1%	2%	1%	1%	3%	1%	3%	-	1%
Immigration	107	17	59	19	12	76	31	63	27	22	20	23	25	16	39	2	55
	10%	9%	14%	7%	12%	12%	8%	16%	9%	8%	9%	12%	11%	17%	8%	3%	17%
Crime	88	21	35	26	6	55	32	35	23	18	23	19	20	4	31	9	35
	9%	11%	8%	9%	6%	9%	8%	9%	8%	7%	10%	10%	9%	4%	6%	12%	11%
Political corruption	105	21	47	28	9	68	37	48	31	30	27	19	24	3	40	8	38
	10%	11%	11%	9%	9%	11%	9%	12%	11%	12%	12%	10%	10%	3%	8%	12%	12%
Race relations	35	3	9	14	9	12	23	6	15	13	2	8	11	1	13	3	13
	3%	1%	2%	5%	9%	2%	6%	2%	5%	5%	1%	4%	5%	1%	3%	5%	4%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Abortion	56 5%	7 4%	26 6%	19 6%	4 4%	33 5%	23 6%	19 5%	16 5%	14 5%	11 5%	15 8%	10 4%	5 5%	27 6%	7 10%	15 5%
Something else (Please specify)	18 2%	3 1%	8 2%	4 1%	3 3%	10 2%	8 2%	7 2%	7 2%	3 1%	8 3%	4 2%	2 1%	1 1%	10 2%	1 1%	6 2%
Unsure	6 1%	-	3 1%	2 1%	0 *%	3 1%	2 1%	2 *%	2 1%	2 1%	-	2 1%	2 1%	-	4 1%	-	2 1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
Infrastructure	12 1%	3 1%	3 1%	6 2%	4 1%	- 0%	8 2%	2 1%	4 1%	5 2%	2 *%	7 1%	2 *%	8 2%	2 2%	1 1%	2 1%	9 2%	10 2%	10 1%	5 1%	9 1%
The environment and climate change	78 8%	7 2%	18 8%	48 13%	11 2%	4 5%	62 13%	8 2%	22 8%	47 15%	5 1%	70 14%	7 1%	57 13%	14 15%	1 *%	10 4%	36 8%	62 10%	74 9%	44 6%	71 9%
Education	20 2%	5 1%	6 3%	6 2%	5 1%	2 3%	13 3%	7 2%	6 2%	8 2%	6 1%	13 3%	5 1%	13 3%	2 3%	2 1%	3 1%	11 3%	11 2%	18 2%	20 3%	16 2%
National security	39 4%	25 6%	10 5%	3 1%	36 8%	- 0%	4 1%	27 7%	4 1%	7 2%	30 7%	4 1%	35 7%	4 1%	- 0%	21 11%	14 6%	14 3%	25 4%	29 3%	35 5%	15 2%
Gun rights	49 5%	8 2%	6 3%	35 9%	8 2%	1 1%	40 9%	7 2%	9 3%	29 9%	9 2%	38 8%	8 2%	40 9%	1 1%	4 2%	3 1%	19 4%	33 5%	42 5%	30 4%	37 5%
Healthcare	58 6%	18 5%	14 7%	25 7%	19 4%	6 7%	34 7%	14 3%	24 9%	20 6%	19 4%	35 7%	20 4%	31 7%	7 7%	4 2%	13 5%	23 5%	33 5%	44 5%	35 5%	44 6%
Taxes	26 3%	15 4%	7 3%	4 1%	15 3%	4 5%	7 2%	14 3%	7 3%	5 2%	17 4%	8 2%	18 4%	7 2%	0 *%	4 2%	9 4%	6 1%	14 2%	21 2%	19 3%	20 3%
Jobs and the economy	121 12%	44 11%	25 12%	41 11%	56 12%	14 16%	52 11%	47 11%	36 13%	33 10%	58 13%	55 11%	58 12%	49 11%	14 15%	28 15%	26 11%	33 8%	61 10%	80 9%	86 12%	97 13%
Cost of living	186 18%	69 17%	47 22%	68 18%	81 17%	18 21%	87 19%	70 17%	55 19%	59 19%	81 18%	94 19%	88 18%	81 18%	18 18%	34 18%	43 18%	90 20%	109 18%	159 19%	122 17%	140 19%
Drug abuse	18 2%	13 3%	4 2%	2 1%	13 3%	- 0%	6 1%	10 2%	6 2%	2 1%	13 3%	5 1%	12 3%	5 1%	1 1%	7 4%	6 2%	6 1%	7 1%	16 2%	15 2%	6 1%
Immigration	107 10%	77 19%	15 7%	12 3%	87 19%	5 6%	16 3%	78 19%	25 9%	4 1%	90 20%	15 3%	88 19%	11 2%	8 8%	36 19%	46 19%	61 14%	74 12%	103 12%	88 13%	62 8%
Crime	88 9%	47 12%	9 4%	32 9%	52 11%	3 3%	33 7%	46 11%	26 9%	15 5%	49 11%	35 7%	50 11%	31 7%	6 7%	17 9%	26 11%	33 8%	44 7%	75 9%	63 9%	59 8%
Political corruption	105 10%	48 12%	23 10%	29 8%	56 12%	13 15%	36 8%	53 13%	22 8%	29 9%	51 11%	46 9%	58 12%	39 9%	8 8%	23 12%	28 12%	39 9%	60 10%	86 10%	82 12%	81 11%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	35 3%	5 1%	11 5%	18 5%	7 1%	7 9%	21 4%	7 2%	14 5%	13 4%	8 2%	23 5%	5 1%	25 5%	4 5%	3 2%	2 1%	11 3%	19 3%	28 3%	18 2%	27 4%
Abortion	56 5%	10 2%	12 6%	34 9%	10 2%	7 8%	40 8%	8 2%	18 6%	29 9%	10 2%	44 9%	10 2%	40 9%	6 7%	4 2%	5 2%	36 8%	35 6%	50 6%	28 4%	48 6%
Something else (Please specify)	18 2%	6 1%	5 2%	5 1%	9 2%	0 *%	8 2%	7 2%	3 1%	8 3%	8 2%	8 2%	8 2%	8 2%	1 1%	-	8 3%	11 3%	11 2%	12 1%	12 2%	12 2%
Unsure	6 1%	2 1%	1 1%	1 *%	2 1%	1 1%	2 *%	2 1%	2 1%	1 *%	4 1%	2 *%	2 1%	2 *%	1 1%	2 1%	-	1 *%	2 *%	5 1%	3 *%	3 *%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022 100	482 100	342 100	248 100	773 100	152 100	93 100	301 100	459 100	262 100	247 100	160 100	193 100	270 100	300 100	122 100	353 100	467 100
Infrastructure	12 1%	3 1%	6 2%	2 1%	10 1%	1 1%	1 1%	1 *	7 2%	3 1%	1 1%	1 1%	1 *	3 1%	2 1%	-	12 4%	6 1%
The environment and climate change	78 8%	34 7%	32 9%	13 5%	65 8%	6 4%	7 8%	26 9%	37 8%	15 6%	18 7%	9 6%	14 7%	24 9%	1 *	5 4%	6 2%	51 11%
Education	20 2%	7 1%	13 4%	7 3%	13 2%	0 *	4 5%	12 4%	3 1%	6 2%	1 *	2 1%	7 4%	5 2%	4 1%	0 *	6 2%	4 1%
National security	39 4%	16 3%	11 3%	10 4%	29 4%	6 4%	4 4%	11 4%	16 3%	13 5%	10 4%	10 6%	3 1%	4 1%	23 8%	8 7%	26 7%	7 1%
Gun rights	49 5%	25 5%	14 4%	9 4%	39 5%	7 5%	2 2%	17 6%	25 5%	6 2%	18 7%	9 5%	8 4%	15 6%	6 2%	2 2%	8 2%	52 11%
Healthcare	58 6%	25 5%	23 7%	12 5%	46 6%	11 7%	0 *	16 5%	32 7%	10 4%	17 7%	7 4%	15 8%	21 8%	14 5%	4 4%	13 4%	26 6%
Taxes	26 3%	14 3%	9 3%	9 4%	17 2%	4 3%	5 5%	7 2%	12 3%	8 3%	6 3%	7 4%	3 1%	6 2%	8 3%	7 6%	14 4%	1 *
Jobs and the economy	121 12%	50 10%	52 15%	40 16%	81 10%	25 16%	16 17%	37 12%	52 11%	31 12%	34 14%	20 13%	13 6%	40 15%	38 13%	12 10%	45 13%	54 12%
Cost of living	186 18%	86 18%	66 19%	49 20%	137 18%	29 19%	21 22%	49 16%	87 19%	51 20%	39 16%	30 19%	32 17%	53 20%	52 17%	20 16%	59 17%	99 21%
Drug abuse	18 2%	10 2%	4 1%	11 5%	7 1%	10 6%	2 2%	9 3%	5 1%	3 1%	4 2%	6 4%	7 4%	2 1%	7 2%	6 5%	9 3%	2 *
Immigration	107 10%	69 14%	9 3%	16 6%	92 12%	10 6%	6 7%	13 4%	53 11%	42 16%	23 9%	20 13%	33 17%	18 7%	57 19%	28 23%	68 19%	21 4%
Crime	88 9%	48 10%	26 8%	24 10%	63 8%	15 10%	9 10%	25 8%	44 10%	19 7%	28 12%	10 6%	26 14%	15 6%	28 9%	17 14%	32 9%	23 5%
Political corruption	105 10%	56 12%	28 8%	28 11%	77 10%	22 14%	6 7%	25 8%	48 10%	33 12%	24 10%	18 11%	17 9%	31 11%	40 13%	9 7%	43 12%	32 7%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	35 3%	12 2%	14 4%	6 2%	29 4%	2 1%	4 5%	12 4%	15 3%	7 3%	8 3%	4 2%	5 3%	8 3%	3 1%	2 2%	3 1%	25 5%
Abortion	56 5%	18 4%	23 7%	7 3%	49 6%	5 3%	2 3%	28 9%	18 4%	9 4%	12 5%	5 3%	8 4%	17 6%	8 3%	-	3 1%	48 10%
Something else (Please specify)	18 2%	7 1%	6 2%	3 1%	15 2%	1 *%	2 2%	11 4%	5 1%	2 1%	3 1%	3 2%	2 1%	5 2%	5 2%	1 1%	6 2%	11 2%
Unsure	6 1%	1 *%	4 1%	1 *%	5 1%	-	1 1%	2 1%	1 *%	2 1%	1 1%	-	1 *%	2 1%	2 1%	-	0 *%	3 1%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	25	13	17	7	19	3	3	5	2	5	7	6	12	13
	2%	3%	4%	1%	3%	2%	2%	4%	1%	3%	2%	2%	3%	2%
The environment and climate change	170	56	80	85	129	10	22	33	28	25	38	46	85	84
	17%	14%	17%	16%	19%	8%	18%	24%	19%	16%	13%	16%	19%	15%
Education	33	15	21	10	22	3	7	6	9	11	3	4	26	7
	3%	4%	4%	2%	3%	3%	5%	4%	6%	7%	1%	1%	6%	1%
National security	70	26	33	36	48	5	8	4	12	5	23	25	21	49
	7%	7%	7%	7%	7%	4%	7%	3%	8%	3%	8%	9%	5%	8%
Gun rights	91	33	37	54	59	11	9	25	8	13	22	23	46	45
	9%	8%	8%	10%	9%	10%	7%	18%	5%	8%	8%	8%	10%	8%
Healthcare	107	50	51	56	63	15	23	15	22	14	23	33	51	56
	10%	13%	11%	10%	9%	13%	18%	11%	15%	9%	8%	11%	11%	10%
Taxes	32	14	20	12	24	5	-	4	11	2	9	6	17	16
	3%	4%	4%	2%	4%	4%	-	3%	7%	1%	3%	2%	4%	3%
Jobs and the economy	273	96	127	146	153	31	53	48	53	51	79	42	152	121
	27%	25%	27%	27%	22%	27%	42%	35%	35%	33%	28%	14%	34%	21%
Cost of living	421	155	178	243	277	58	48	59	64	73	123	102	196	225
	41%	40%	37%	45%	40%	49%	38%	42%	43%	46%	43%	36%	44%	39%
Drug abuse	32	15	8	24	14	4	14	5	13	4	7	3	22	10
	3%	4%	2%	4%	2%	3%	12%	3%	9%	3%	3%	1%	5%	2%
Immigration	193	64	108	85	159	8	12	-	6	22	69	97	28	166
	19%	17%	23%	16%	23%	7%	9%	-	4%	14%	24%	34%	6%	29%
Crime	144	53	63	81	84	27	12	19	24	17	44	40	60	84
	14%	14%	13%	15%	12%	23%	9%	14%	16%	11%	15%	14%	14%	15%
Political corruption	225	97	108	116	174	18	22	32	22	29	59	84	82	143
	22%	25%	23%	22%	25%	15%	18%	23%	15%	18%	20%	29%	18%	25%
Race relations	59	31	25	34	29	18	6	6	8	12	19	13	27	32
	6%	8%	5%	6%	4%	15%	5%	5%	6%	8%	7%	4%	6%	6%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	90 9%	35 9%	34 7%	56 10%	60 9%	13 11%	8 6%	12 9%	11 8%	14 9%	25 9%	27 10%	37 8%	53 9%
Something else (Please specify)	62 6%	22 6%	34 7%	25 5%	55 8%	2 2%	5 4%	4 3%	5 4%	12 8%	21 7%	19 7%	22 5%	40 7%
Unsure	8 1%	0 *%	4 1%	4 1%	6 1%	2 2%	-	1 1%	0 *%	3 2%	0 *%	3 1%	4 1%	4 1%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	25	1	8	9	7	9	16	7	11	4	4	2	11	2	17	1	5
	2%	1%	2%	3%	6%	1%	4%	2%	4%	2%	2%	1%	5%	2%	4%	1%	2%
The environment and climate change	170	22	60	56	31	81	87	51	77	40	33	28	47	16	76	10	50
	17%	12%	14%	19%	29%	13%	22%	13%	26%	16%	15%	14%	20%	17%	16%	13%	15%
Education	33	4	16	7	7	19	14	10	12	6	10	6	6	4	24	2	3
	3%	2%	4%	2%	6%	3%	3%	3%	4%	2%	5%	3%	3%	5%	5%	2%	1%
National security	70	9	37	17	7	46	24	27	21	18	8	12	20	11	22	6	31
	7%	5%	9%	6%	7%	7%	6%	7%	7%	7%	4%	6%	9%	11%	5%	9%	10%
Gun rights	91	20	26	34	10	46	44	32	26	17	28	18	15	12	46	8	22
	9%	11%	6%	12%	10%	7%	11%	8%	9%	7%	13%	9%	6%	13%	10%	12%	7%
Healthcare	107	23	46	29	9	69	38	40	23	23	29	15	32	7	58	4	35
	10%	12%	11%	10%	8%	11%	10%	10%	8%	9%	13%	8%	14%	7%	12%	6%	11%
Taxes	32	11	12	9	1	22	10	18	7	8	6	4	13	2	22	-	9
	3%	6%	3%	3%	1%	4%	2%	4%	2%	3%	3%	2%	6%	2%	5%		3%
Jobs and the economy	273	54	111	77	32	165	108	81	72	79	59	42	61	30	147	23	52
	27%	29%	26%	26%	30%	27%	27%	20%	24%	31%	26%	22%	26%	32%	31%	32%	16%
Cost of living	421	81	188	129	23	269	152	176	101	108	98	93	87	29	205	29	127
	41%	43%	43%	44%	22%	43%	38%	44%	35%	42%	44%	48%	37%	31%	43%	40%	39%
Drug abuse	32	12	8	10	1	20	12	10	4	12	8	2	8	1	19	5	6
	3%	7%	2%	4%	1%	3%	3%	3%	1%	5%	3%	1%	4%	2%	4%	7%	2%
Immigration	193	32	103	38	21	135	59	111	49	43	33	47	48	19	63	7	104
	19%	17%	24%	13%	19%	22%	15%	28%	17%	17%	15%	24%	20%	20%	13%	10%	32%
Crime	144	36	62	38	8	98	46	51	33	37	30	27	32	13	61	11	49
	14%	19%	14%	13%	8%	16%	11%	13%	11%	14%	14%	14%	14%	14%	13%	16%	15%
Political corruption	225	36	109	59	21	146	79	108	66	63	53	42	41	18	86	16	90
	22%	19%	25%	20%	20%	23%	20%	27%	23%	24%	24%	21%	18%	19%	18%	23%	28%
Race relations	59	9	20	17	14	28	31	11	17	20	12	10	14	1	24	6	22
	6%	5%	4%	6%	13%	5%	8%	3%	6%	8%	6%	5%	6%	2%	5%	9%	7%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Abortion	90 9%	16 9%	35 8%	29 10%	10 9%	51 8%	39 10%	34 9%	26 9%	21 8%	15 7%	26 13%	14 6%	13 14%	43 9%	8 11%	26 8%
Something else (Please specify)	62 6%	6 3%	22 5%	24 8%	10 9%	28 4%	34 8%	22 6%	33 11%	15 6%	15 7%	9 5%	11 5%	10 10%	26 5%	7 9%	19 6%
Unsure	8 1%	2 1%	3 1%	2 1%	0 *	6 1%	2 1%	4 1%	2 1%	2 1%	2 1%	2 1%	2 1%	-	6 1%	0 1%	2 1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
Infrastructure	25 2%	4 1%	8 4%	13 3%	6 1%	2 3%	17 4%	5 1%	9 3%	11 3%	6 1%	16 3%	6 1%	16 3%	3 3%	3 2%	2 1%	16 4%	19 3%	22 3%	12 2%	20 3%
The environment and climate change	170 17%	18 4%	37 17%	105 28%	24 5%	7 8%	139 30%	16 4%	43 15%	109 35%	17 4%	147 29%	15 3%	137 30%	17 18%	8 4%	15 6%	86 20%	121 20%	155 18%	94 13%	153 20%
Education	33 3%	11 3%	8 4%	11 3%	11 2%	3 4%	19 4%	10 2%	11 4%	13 4%	12 3%	20 4%	10 2%	19 4%	4 4%	4 2%	7 3%	14 3%	16 3%	28 3%	30 4%	23 3%
National security	70 7%	43 11%	17 8%	10 3%	56 12%	3 3%	11 2%	44 11%	15 5%	10 3%	51 11%	14 3%	57 12%	9 2%	4 4%	30 16%	26 11%	26 6%	48 8%	56 7%	60 9%	40 5%
Gun rights	91 9%	13 3%	13 6%	64 17%	13 3%	6 7%	72 15%	14 3%	24 9%	48 15%	16 3%	70 14%	14 3%	70 16%	7 7%	5 3%	4 1%	41 9%	51 8%	79 9%	57 8%	77 10%
Healthcare	107 10%	33 8%	18 9%	55 15%	34 7%	6 7%	67 14%	28 7%	39 14%	40 13%	36 8%	65 13%	37 8%	61 14%	9 10%	16 8%	15 6%	46 11%	61 10%	87 10%	63 9%	79 11%
Taxes	32 3%	19 5%	7 3%	6 2%	19 4%	4 5%	9 2%	18 4%	8 3%	6 2%	21 5%	9 2%	23 5%	9 2%	0 %	4 2%	12 5%	9 2%	18 3%	26 3%	24 3%	23 3%
Jobs and the economy	273 27%	119 30%	52 24%	89 24%	135 29%	25 30%	113 24%	119 29%	72 25%	76 24%	129 28%	120 24%	134 28%	108 24%	31 32%	57 30%	73 30%	91 21%	147 24%	209 25%	191 27%	196 26%
Cost of living	421 41%	163 41%	107 50%	143 39%	196 42%	43 51%	182 39%	166 41%	136 48%	112 35%	195 42%	196 39%	207 44%	175 39%	39 41%	65 34%	115 47%	174 40%	236 39%	341 40%	290 41%	301 40%
Drug abuse	32 3%	17 4%	5 2%	6 2%	18 4%	4 4%	11 2%	15 4%	11 4%	5 2%	20 4%	10 2%	18 4%	8 2%	5 6%	9 5%	9 4%	7 2%	9 2%	22 3%	24 3%	17 2%
Immigration	193 19%	140 35%	32 15%	16 4%	157 33%	15 18%	21 5%	140 34%	45 16%	7 2%	158 34%	31 6%	160 34%	17 4%	17 17%	69 36%	79 32%	106 24%	136 22%	184 22%	158 22%	115 15%
Crime	144 14%	65 16%	25 12%	48 13%	85 18%	7 9%	52 11%	70 17%	46 16%	28 9%	85 18%	54 11%	87 18%	49 11%	8 8%	39 21%	35 15%	52 12%	72 12%	111 13%	112 16%	102 14%
Political corruption	225 22%	98 24%	54 25%	64 17%	119 25%	24 29%	82 17%	116 28%	43 15%	61 19%	113 25%	99 20%	120 25%	80 18%	25 25%	52 27%	60 25%	100 23%	146 24%	194 23%	167 24%	163 22%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	59 6%	9 2%	17 8%	32 9%	11 2%	8 9%	40 9%	11 3%	25 9%	21 7%	10 2%	44 9%	10 2%	39 9%	10 11%	5 2%	5 2%	24 5%	34 6%	49 6%	32 5%	52 7%
Abortion	90 9%	22 6%	14 6%	53 14%	22 5%	7 8%	60 13%	17 4%	24 9%	48 15%	19 4%	68 14%	23 5%	61 13%	7 7%	6 3%	13 5%	51 12%	55 9%	79 9%	47 7%	77 10%
Something else (Please specify)	62 6%	18 5%	15 7%	22 6%	23 5%	2 2%	37 8%	21 5%	11 4%	30 9%	20 4%	38 8%	21 4%	36 8%	4 4%	5 2%	16 6%	31 7%	42 7%	51 6%	38 5%	48 6%
Unsure	8 1%	4 1%	1 1%	1 *%	4 1%	2 2%	2 *%	2 1%	4 1%	1 *%	6 1%	2 *%	4 1%	2 *%	2 2%	2 1%	2 1%	3 1%	4 1%	6 1%	5 1%	4 1%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	25	10	9	6	19	1	5	6	13	5	4	2	1	6	4	-	13	18
	2%	2%	3%	2%	2%	1%	5%	2%	3%	2%	1%	1%	1%	2%	1%		4%	4%
The environment and climate change	170	75	63	33	137	14	16	60	69	40	29	17	25	65	12	7	16	131
	17%	15%	19%	13%	18%	9%	17%	20%	15%	15%	12%	11%	13%	24%	4%	5%	4%	28%
Education	33	13	18	15	18	7	5	14	11	7	6	6	8	9	7	4	8	6
	3%	3%	5%	6%	2%	4%	5%	5%	2%	3%	2%	4%	4%	3%	2%	4%	2%	1%
National security	70	39	14	19	51	7	12	19	27	24	12	18	10	6	37	14	46	15
	7%	8%	4%	8%	7%	5%	12%	6%	6%	9%	5%	11%	5%	2%	12%	11%	13%	3%
Gun rights	91	37	42	19	72	15	3	38	46	8	32	12	18	30	9	3	11	93
	9%	8%	12%	8%	9%	10%	4%	13%	10%	3%	13%	8%	9%	11%	3%	3%	3%	20%
Healthcare	107	47	42	24	82	22	2	34	54	19	27	14	28	32	29	5	22	54
	10%	10%	12%	10%	11%	14%	2%	11%	12%	7%	11%	9%	14%	12%	10%	4%	6%	12%
Taxes	32	16	9	10	22	4	6	8	14	10	7	7	4	9	9	10	18	2
	3%	3%	3%	4%	3%	3%	6%	3%	3%	4%	3%	5%	2%	3%	3%	8%	5%	1%
Jobs and the economy	273	121	113	84	188	48	36	80	127	65	70	44	46	75	87	36	102	99
	27%	25%	33%	34%	24%	31%	39%	27%	28%	25%	28%	28%	24%	28%	29%	29%	29%	21%
Cost of living	421	191	149	109	312	76	33	118	192	111	116	62	80	120	111	65	137	189
	41%	40%	44%	44%	40%	50%	35%	39%	42%	42%	47%	39%	42%	44%	37%	53%	39%	40%
Drug abuse	32	12	12	19	13	15	4	13	8	11	6	6	10	8	10	7	13	5
	3%	3%	3%	8%	2%	10%	5%	4%	2%	4%	3%	4%	5%	3%	3%	5%	4%	1%
Immigration	193	128	21	20	173	14	6	28	92	73	37	36	49	30	104	42	129	32
	19%	27%	6%	8%	22%	9%	7%	9%	20%	28%	15%	23%	25%	11%	35%	34%	37%	7%
Crime	144	68	43	46	98	29	17	43	66	35	39	18	35	21	58	20	57	43
	14%	14%	13%	18%	13%	19%	18%	14%	14%	13%	16%	11%	18%	8%	19%	17%	16%	9%
Political corruption	225	121	56	53	171	31	23	55	102	67	49	47	38	66	82	21	93	89
	22%	25%	16%	22%	22%	20%	24%	18%	22%	26%	20%	30%	20%	24%	27%	17%	26%	19%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	59 6%	19 4%	26 8%	9 4%	50 6%	4 2%	5 6%	25 8%	25 5%	10 4%	14 6%	8 5%	6 3%	15 5%	7 2%	3 2%	6 2%	50 11%
Abortion	90 9%	34 7%	34 10%	20 8%	70 9%	14 9%	6 7%	37 12%	38 8%	15 6%	28 11%	12 8%	15 8%	25 9%	15 5%	4 3%	12 4%	69 15%
Something else (Please specify)	62 6%	28 6%	23 7%	9 4%	52 7%	4 3%	5 6%	16 5%	31 7%	15 6%	15 6%	7 4%	8 4%	19 7%	13 4%	5 4%	22 6%	30 7%
Unsure	8 1%	3 1%	4 1%	1 *%	7 1%	-	1 1%	2 1%	1 *%	5 2%	1 1%	-	3 1%	2 1%	2 1%	-	2 1%	3 1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	195	75	100	95	128	36	21	12	38	28	51	67	77	118
	19%	19%	21%	18%	18%	31%	16%	8%	25%	18%	18%	23%	17%	20%
GETTING A LOT/LITTLE WORSE	661	265	286	370	465	63	74	102	91	97	183	188	291	371
	65%	68%	60%	68%	67%	53%	59%	73%	61%	62%	64%	65%	65%	64%
Improving a lot	51	26	27	24	39	8	4	11	3	9	16	13	23	28
	5%	7%	6%	4%	6%	7%	4%	8%	2%	6%	5%	4%	5%	5%
Improving a little	144	49	73	70	89	28	16	1	35	19	35	54	54	90
	14%	13%	15%	13%	13%	24%	13%	1%	23%	12%	12%	19%	12%	16%
Staying the same	157	45	86	72	91	18	31	24	21	31	51	31	76	82
	15%	12%	18%	13%	13%	15%	24%	17%	14%	20%	18%	11%	17%	14%
Getting a little worse	318	132	130	187	208	37	39	55	55	46	80	82	157	161
	31%	34%	27%	35%	30%	32%	31%	39%	37%	29%	28%	28%	35%	28%
Getting a lot worse	343	133	156	183	257	26	35	47	35	52	103	106	134	209
	34%	34%	33%	34%	37%	22%	28%	34%	24%	33%	36%	37%	30%	36%
Unsure	8	4	5	4	7	1	0	2	1	1	3	2	3	5
	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022 100	186 100	435 100	294 100	106 100	621 100	400 100	397 100	293 100	259 100	222 100	196 100	233 100	94 100	475 100	72 100	327 100
IMPROVING A LOT/LITTLE	195 19%	31 17%	69 16%	64 22%	29 28%	100 16%	94 23%	50 13%	76 26%	50 19%	33 15%	39 20%	49 21%	22 24%	92 19%	10 14%	69 21%
GETTING A LOT/LITTLE WORSE	661 65%	126 68%	300 69%	180 61%	55 52%	427 69%	235 59%	295 74%	170 58%	174 67%	151 68%	118 60%	151 65%	54 57%	300 63%	54 75%	211 65%
Improving a lot	51 5%	15 8%	12 3%	15 5%	9 8%	27 4%	24 6%	16 4%	23 8%	13 5%	12 5%	9 4%	11 5%	7 8%	26 6%	3 4%	16 5%
Improving a little	144 14%	16 8%	57 13%	49 17%	21 20%	73 12%	70 17%	34 9%	54 18%	38 15%	22 10%	30 15%	37 16%	15 16%	66 14%	7 10%	53 16%
Staying the same	157 15%	26 14%	62 14%	48 16%	22 20%	88 14%	70 17%	47 12%	45 15%	32 12%	35 16%	39 20%	33 14%	17 18%	78 16%	7 9%	44 14%
Getting a little worse	318 31%	55 30%	142 33%	93 31%	28 26%	198 32%	120 30%	124 31%	85 29%	73 28%	71 32%	63 32%	79 34%	21 22%	164 34%	26 36%	82 25%
Getting a lot worse	343 34%	71 38%	158 36%	87 30%	27 26%	229 37%	114 29%	171 43%	86 29%	101 39%	80 36%	56 28%	72 31%	33 36%	136 29%	28 39%	130 40%
Unsure	8 1%	3 2%	3 1%	2 1%	0 *%	6 1%	2 *%	6 1%	2 1%	3 1%	3 1%	-	1 *%	0 *%	4 1%	1 1%	3 1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
IMPROVING A LOT/LITTLE	195 19%	22 6%	33 15%	139 38%	22 5%	11 12%	162 35%	25 6%	58 20%	111 35%	22 5%	171 34%	18 4%	172 38%	4 5%	5 2%	12 5%	116 26%	137 22%	173 20%	102 14%	171 23%
GETTING A LOT/LITTLE WORSE	661 65%	340 85%	145 67%	143 39%	400 85%	58 69%	203 43%	345 85%	171 60%	132 42%	399 87%	222 44%	409 86%	183 41%	69 72%	163 85%	213 87%	244 56%	377 62%	541 63%	503 71%	449 60%
Improving a lot	51 5%	8 2%	6 3%	38 10%	8 2%	4 5%	40 8%	6 1%	14 5%	32 10%	5 1%	46 9%	4 1%	46 10%	1 1%	- 2%	6 2%	33 8%	40 7%	47 6%	22 3%	44 6%
Improving a little	144 14%	14 4%	27 13%	101 27%	14 3%	6 7%	123 26%	19 5%	45 16%	79 25%	16 4%	125 25%	14 3%	127 28%	3 3%	5 2%	7 3%	83 19%	96 16%	126 15%	80 11%	128 17%
Staying the same	157 15%	36 9%	36 16%	84 23%	44 9%	13 16%	100 21%	36 9%	51 18%	70 22%	37 8%	106 21%	46 10%	92 20%	20 20%	22 12%	18 7%	77 17%	92 15%	132 16%	95 14%	123 16%
Getting a little worse	318 31%	138 34%	76 35%	96 26%	156 33%	27 32%	135 29%	135 33%	97 34%	81 26%	148 32%	148 29%	162 34%	122 27%	35 36%	49 26%	95 39%	105 24%	169 28%	260 30%	229 32%	227 30%
Getting a lot worse	343 34%	202 51%	69 32%	47 13%	244 52%	31 37%	68 15%	210 52%	74 26%	51 16%	252 55%	74 15%	247 52%	61 14%	35 36%	114 60%	118 48%	140 32%	208 34%	281 33%	275 39%	222 30%
Unsure	8 1%	2 %	3 1%	3 1%	2 %	2 3%	4 1%	1 %	4 1%	2 1%	3 1%	5 1%	2 %	3 1%	3 3%	1 1%	1 %	3 1%	4 1%	6 1%	5 1%	5 1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QEconImprov] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022 100	482 100	342 100	248 100	773 100	152 100	93 100	301 100	459 100	262 100	247 100	160 100	193 100	270 100	300 100	122 100	353 100	467 100
IMPROVING A LOT/LITTLE	195 19%	85 18%	64 19%	36 15%	159 21%	17 11%	19 21%	73 24%	89 19%	33 13%	52 21%	17 11%	36 18%	41 15%	11 4%	5 4%	19 5%	191 41%
GETTING A LOT/LITTLE WORSE	661 65%	329 68%	205 60%	169 68%	491 64%	115 75%	51 55%	179 60%	281 61%	201 77%	160 65%	125 78%	126 65%	177 65%	261 87%	104 85%	295 83%	164 35%
Improving a lot	51 5%	21 4%	19 6%	4 2%	48 6%	2 1%	2 2%	21 7%	24 5%	7 3%	15 6%	3 2%	11 6%	13 5%	6 2%	-	4 1%	47 10%
Improving a little	144 14%	64 13%	45 13%	32 13%	111 14%	15 10%	18 19%	52 17%	65 14%	26 10%	37 15%	14 9%	25 13%	29 11%	5 2%	5 4%	15 4%	144 31%
Staying the same	157 15%	66 14%	68 20%	43 17%	114 15%	21 14%	23 24%	46 15%	85 18%	27 10%	34 14%	17 10%	30 16%	48 18%	27 9%	12 10%	38 11%	108 23%
Getting a little worse	318 31%	154 32%	106 31%	78 31%	239 31%	52 34%	26 28%	91 30%	145 31%	82 31%	83 34%	51 32%	66 34%	84 31%	88 30%	46 38%	104 29%	117 25%
Getting a lot worse	343 34%	175 36%	99 29%	91 37%	253 33%	63 41%	25 27%	88 29%	137 30%	119 45%	77 31%	74 46%	61 31%	92 34%	173 58%	58 47%	191 54%	47 10%
Unsure	8 1%	2 1%	4 1%	-	8 1%	-	-	3 1%	4 1%	1 1%	1 1%	1 *	1 *	5 2%	1 *	1 1%	2 *	4 1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFinancial] Which of the following comes closest to describing your personal financial situation?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	344	123	176	168	253	35	34	41	45	42	92	124	128	217
	34%	32%	37%	31%	37%	29%	27%	29%	30%	27%	32%	43%	29%	38%
I am just able to pay for basic necessities	421	173	205	214	277	46	52	53	62	65	117	124	180	242
	41%	44%	43%	40%	40%	39%	41%	38%	41%	41%	41%	43%	40%	42%
I struggle to pay for basic necessities	250	92	93	154	158	35	39	44	43	50	74	39	137	113
	24%	24%	19%	29%	23%	29%	31%	31%	29%	32%	26%	14%	31%	20%
Unsure	7	1	3	4	4	3	0	2	1	0	4	0	2	4
	1%	1%	1%	1%	1%	3%	0%	1%	1%	0%	1%	0%	1%	1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFinancial] Which of the following comes closest to describing your personal financial situation?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	344	59	107	125	53	166	179	118	135	45	43	70	117	61	174	11	136
	34%	31%	25%	43%	50%	27%	45%	30%	46%	17%	19%	36%	50%	65%	37%	16%	42%
I am just able to pay for basic necessities	421	78	203	108	33	281	141	175	102	116	106	94	76	28	184	28	143
	41%	42%	47%	37%	31%	45%	35%	44%	35%	45%	48%	48%	33%	30%	39%	39%	44%
I struggle to pay for basic necessities	250	49	120	62	18	169	80	102	55	96	72	31	38	5	115	32	45
	24%	26%	28%	21%	17%	27%	20%	26%	19%	37%	32%	16%	16%	5%	24%	44%	14%
Unsure	7	1	5	-	1	5	1	3	1	2	2	1	1	-	2	1	3
	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	2%	1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFinancial] Which of the following comes closest to describing your personal financial situation?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	344	132	75	137	156	20	168	143	85	116	153	184	158	169	18	59	87	165	223	299	236	254
	34%	33%	35%	37%	33%	24%	36%	35%	30%	37%	33%	36%	33%	38%	18%	31%	36%	37%	36%	35%	33%	34%
I am just able to pay for basic necessities	421	157	92	152	194	36	191	163	127	126	190	201	199	173	49	79	98	181	251	344	297	319
	41%	39%	43%	41%	41%	43%	41%	40%	45%	40%	41%	40%	42%	38%	50%	41%	40%	41%	41%	40%	42%	43%
I struggle to pay for basic necessities	250	110	48	77	117	26	106	100	69	72	114	116	117	105	28	53	57	92	133	205	167	171
	24%	27%	22%	21%	25%	31%	23%	24%	24%	23%	25%	23%	25%	23%	29%	28%	24%	21%	22%	24%	24%	23%
Unsure	7	1	1	4	1	2	4	1	4	1	3	3	1	3	2	0	1	3	3	5	5	5
	1%	*%	1%	1%	*%	2%	1%	*%	1%	*%	1%	1%	*%	1%	3%	*%	*%	1%	1%	1%	1%	1%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFinancial] Which of the following comes closest to describing your personal financial situation?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	344	209	90	74	271	44	30	94	170	79	79	55	67	82	90	50	120	178
	34%	43%	26%	30%	35%	29%	32%	31%	37%	30%	32%	35%	35%	30%	30%	41%	34%	38%
I am just able to pay for basic necessities	421	186	141	95	325	56	39	129	190	102	99	66	80	110	125	49	144	184
	41%	38%	41%	38%	42%	37%	42%	43%	41%	39%	40%	42%	42%	41%	42%	40%	41%	39%
I struggle to pay for basic necessities	250	86	110	78	171	52	23	75	97	78	68	38	45	75	84	23	89	97
	24%	18%	32%	32%	22%	34%	25%	25%	21%	30%	27%	24%	23%	28%	28%	19%	25%	21%
Unsure	7	2	2	1	6	0	1	2	3	2	1	-	1	3	1	0	0	9
	1%	*%	*%	*%	1%	*%	1%	1%	1%	1%	*%		1%	1%	*%	*%	*%	2%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	146	60	87	59	86	24	31	21	34	20	37	35	75	71
	14%	15%	18%	11%	12%	20%	25%	15%	23%	12%	13%	12%	17%	12%
MUCH/SOMEWHAT LESS SECURE	599	233	258	336	417	54	66	87	76	98	171	166	261	337
	59%	60%	54%	62%	60%	46%	53%	63%	50%	63%	60%	58%	59%	59%
Much more secure	50	25	24	26	24	10	13	8	14	10	13	6	31	19
	5%	6%	5%	5%	4%	9%	10%	6%	9%	6%	4%	2%	7%	3%
Somewhat more secure	96	35	62	33	62	13	18	13	20	10	24	29	43	52
	9%	9%	13%	6%	9%	11%	14%	9%	14%	6%	8%	10%	10%	9%
Neither more nor less secure	271	94	130	141	186	37	28	30	40	38	77	87	108	163
	27%	24%	27%	26%	27%	31%	23%	21%	27%	24%	27%	30%	24%	28%
Somewhat less secure	313	115	134	176	214	30	34	52	43	41	76	101	136	177
	31%	30%	28%	33%	31%	26%	27%	37%	29%	26%	26%	35%	30%	31%
Much less secure	286	118	123	160	203	24	32	35	33	58	95	65	125	160
	28%	30%	26%	30%	29%	20%	25%	25%	22%	37%	33%	23%	28%	28%
Unsure	6	2	3	3	3	3	0	1	0	1	3	1	3	3
	1%	*%	1%	1%	*%	3%	*%	1%	*%	1%	1%	*%	1%	1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	146	28	57	49	13	85	61	52	34	32	20	31	45	16	71	14	46
	14%	15%	13%	16%	12%	14%	15%	13%	12%	12%	9%	16%	19%	17%	15%	19%	14%
MUCH/SOMEWHAT LESS SECURE	599	106	256	178	58	362	236	243	173	164	142	108	132	43	264	46	190
	59%	57%	59%	60%	55%	58%	59%	61%	59%	63%	64%	55%	57%	46%	55%	65%	58%
Much more secure	50	12	14	21	4	26	25	13	12	14	1	8	18	8	29	6	9
	5%	7%	3%	7%	4%	4%	6%	3%	4%	5%	1%	4%	8%	9%	6%	8%	3%
Somewhat more secure	96	16	43	28	9	59	36	39	23	18	19	23	27	8	42	8	37
	9%	9%	10%	9%	8%	10%	9%	10%	8%	7%	8%	12%	12%	8%	9%	11%	11%
Neither more nor less secure	271	49	120	67	35	168	102	101	85	59	60	57	56	34	137	11	90
	27%	26%	28%	23%	33%	27%	26%	25%	29%	23%	27%	29%	24%	36%	29%	15%	28%
Somewhat less secure	313	56	131	86	39	187	124	121	91	78	72	67	70	22	142	15	117
	31%	30%	30%	29%	36%	30%	31%	31%	31%	30%	32%	34%	30%	24%	30%	21%	36%
Much less secure	286	50	125	92	19	175	111	122	82	86	70	42	62	21	122	31	73
	28%	27%	29%	31%	18%	28%	28%	31%	28%	33%	31%	21%	27%	22%	26%	43%	22%
Unsure	6	3	2	1	0	5	1	2	1	4	1	-	-	0	4	0	1
	1%	2%	*%	*%	*%	1%	*%	*%	*%	2%	1%	-	-	*%	1%	*%	*%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
MUCH/SOMEWHAT MORE SECURE	146 14%	43 11%	22 10%	80 22%	47 10%	9 11%	91 19%	47 12%	42 15%	56 18%	46 10%	92 18%	50 11%	92 20%	4 4%	19 10%	24 10%	72 16%	79 13%	122 14%	90 13%	110 15%
MUCH/SOMEWHAT LESS SECURE	599 59%	275 69%	132 61%	166 45%	323 69%	54 65%	221 47%	278 68%	156 55%	154 49%	323 70%	244 48%	326 69%	216 48%	56 58%	135 71%	163 67%	242 55%	347 57%	506 59%	446 63%	416 56%
Much more secure	50 5%	13 3%	8 4%	29 8%	14 3%	5 6%	31 7%	18 4%	13 5%	19 6%	14 3%	35 7%	15 3%	35 8%	-	7 3%	7 3%	20 5%	24 4%	41 5%	31 4%	35 5%
Somewhat more secure	96 9%	30 7%	14 6%	52 14%	33 7%	4 4%	59 13%	29 7%	29 10%	38 12%	33 7%	56 11%	35 7%	56 13%	4 4%	12 6%	17 7%	52 12%	55 9%	80 9%	59 8%	75 10%
Neither more nor less secure	271 27%	82 20%	60 28%	121 33%	98 21%	20 24%	153 33%	81 20%	83 29%	103 33%	89 19%	165 33%	98 21%	139 31%	34 35%	37 19%	56 23%	123 28%	182 30%	222 26%	166 24%	216 29%
Somewhat less secure	313 31%	126 32%	77 36%	103 28%	149 32%	29 35%	135 29%	129 32%	97 34%	83 26%	147 32%	146 29%	153 32%	128 28%	33 34%	51 27%	85 35%	130 29%	184 30%	270 32%	235 33%	233 31%
Much less secure	286 28%	149 37%	55 25%	63 17%	174 37%	25 30%	86 18%	149 37%	59 21%	71 23%	176 38%	98 20%	174 37%	89 20%	23 24%	84 44%	79 32%	112 26%	163 27%	235 28%	210 30%	183 24%
Unsure	6 1%	0 *	3 1%	3 1%	0 *	1 1%	5 1%	0 *	3 1%	2 1%	2 *	3 1%	0 *	3 1%	2 3%	0 *	0 *	4 1%	3 *	3 *	4 1%	6 1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	146	69	57	39	107	22	17	62	67	17	24	16	29	31	34	11	31	95
	14%	14%	17%	16%	14%	15%	18%	21%	15%	6%	10%	10%	15%	11%	11%	9%	9%	20%
MUCH/SOMEWHAT LESS SECURE	599	286	196	153	444	99	52	158	253	187	155	114	107	156	212	82	246	197
	59%	59%	57%	62%	57%	65%	55%	53%	55%	71%	63%	71%	55%	58%	71%	68%	70%	42%
Much more secure	50	28	19	17	33	14	3	25	22	3	12	4	14	9	10	3	4	33
	5%	6%	6%	7%	4%	9%	3%	8%	5%	1%	5%	2%	7%	3%	3%	3%	1%	7%
Somewhat more secure	96	41	38	22	74	8	14	37	45	14	12	12	15	21	23	7	26	61
	9%	8%	11%	9%	10%	5%	15%	12%	10%	5%	5%	8%	8%	8%	8%	6%	7%	13%
Neither more nor less secure	271	127	85	54	217	30	24	77	138	56	68	30	55	80	54	29	76	168
	27%	26%	25%	22%	28%	19%	26%	26%	30%	21%	27%	19%	29%	30%	18%	24%	22%	36%
Somewhat less secure	313	148	109	66	247	46	20	84	133	95	79	65	63	74	93	44	113	129
	31%	31%	32%	27%	32%	30%	22%	28%	29%	36%	32%	41%	32%	27%	31%	36%	32%	28%
Much less secure	286	137	87	87	197	53	32	74	120	92	76	48	45	82	119	39	134	68
	28%	29%	25%	35%	26%	35%	34%	25%	26%	35%	31%	30%	23%	30%	40%	32%	38%	15%
Unsure	6	1	4	2	5	1	0	3	1	2	0	0	1	3	0	0	0	7
	1%	*%	1%	1%	1%	1%	*%	1%	*%	1%	*%	*%	1%	1%	*%	*%	*%	2%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	461	162	222	236	274	76	73	73	93	76	125	95	241	219
	45%	42%	47%	44%	40%	64%	58%	52%	62%	48%	43%	33%	54%	38%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	520	214	235	281	394	33	50	60	54	77	142	186	192	328
	51%	55%	49%	52%	57%	28%	40%	43%	36%	49%	49%	65%	43%	57%
Very confident	137	55	72	65	66	29	28	22	38	30	35	12	90	46
	13%	14%	15%	12%	10%	25%	22%	16%	25%	19%	12%	4%	20%	8%
Somewhat confident	324	107	150	172	208	46	46	50	55	46	90	83	151	173
	32%	27%	32%	32%	30%	39%	37%	36%	37%	29%	31%	29%	34%	30%
Not that confident	303	133	136	167	224	22	31	41	42	47	72	101	130	173
	30%	34%	29%	31%	32%	18%	25%	29%	28%	30%	25%	35%	29%	30%
Not confident at all	217	80	99	114	170	12	18	19	12	31	70	85	62	155
	21%	21%	21%	21%	25%	10%	15%	14%	8%	19%	24%	30%	14%	27%
Unsure	42	13	19	22	24	9	2	7	3	4	21	7	14	28
	4%	3%	4%	4%	3%	8%	2%	5%	2%	2%	7%	2%	3%	5%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	461	83	183	142	53	266	195	143	131	108	92	89	116	51	251	33	115
	45%	44%	42%	48%	50%	43%	49%	36%	45%	42%	41%	46%	50%	54%	53%	46%	35%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	520	93	232	146	47	326	193	238	155	136	121	97	111	42	204	34	200
	51%	50%	53%	50%	44%	52%	48%	60%	53%	52%	54%	50%	48%	45%	43%	48%	61%
Very confident	137	30	54	34	18	84	53	33	34	36	17	25	31	28	85	9	21
	13%	16%	13%	12%	17%	14%	13%	8%	12%	14%	8%	13%	13%	30%	18%	12%	7%
Somewhat confident	324	53	129	108	34	182	142	110	97	73	75	65	85	23	166	24	93
	32%	28%	30%	37%	32%	29%	36%	28%	33%	28%	34%	33%	36%	24%	35%	34%	29%
Not that confident	303	53	149	75	25	202	100	141	82	70	82	60	61	20	132	22	108
	30%	29%	34%	25%	24%	33%	25%	35%	28%	27%	37%	31%	26%	21%	28%	30%	33%
Not confident at all	217	40	84	72	22	124	93	97	73	66	38	37	50	23	72	13	92
	21%	21%	19%	24%	20%	20%	23%	24%	25%	26%	17%	19%	22%	24%	15%	18%	28%
Unsure	42	10	19	6	6	29	13	17	7	15	10	9	7	1	20	4	12
	4%	6%	4%	2%	6%	5%	3%	4%	2%	6%	5%	5%	3%	1%	4%	6%	4%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	461	140	86	222	155	29	277	144	140	172	142	290	160	263	38	59	80	181	260	380	290	365
	45%	35%	40%	60%	33%	34%	59%	35%	49%	55%	31%	58%	34%	58%	39%	31%	33%	41%	43%	45%	41%	49%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	520	249	122	127	301	50	169	252	131	126	305	188	304	164	52	125	159	239	325	438	391	351
	51%	62%	56%	34%	64%	59%	36%	62%	46%	40%	66%	37%	64%	36%	54%	66%	65%	54%	53%	51%	55%	47%
Very confident	137	50	22	63	57	9	71	51	39	45	49	77	55	72	10	34	21	52	73	107	90	107
	13%	12%	10%	17%	12%	10%	15%	13%	14%	14%	11%	15%	12%	16%	10%	18%	9%	12%	12%	13%	13%	14%
Somewhat confident	324	90	63	159	98	20	206	93	101	127	93	213	105	191	28	25	59	130	187	273	200	258
	32%	22%	29%	43%	21%	24%	44%	23%	36%	40%	20%	42%	22%	42%	29%	13%	24%	29%	31%	32%	28%	35%
Not that confident	303	131	78	82	155	35	113	125	94	75	152	132	153	110	40	49	93	136	186	253	226	212
	30%	33%	36%	22%	33%	42%	24%	31%	33%	24%	33%	26%	32%	24%	41%	25%	38%	31%	31%	30%	32%	28%
Not confident at all	217	118	45	45	147	14	56	127	37	51	153	56	151	53	13	77	66	103	138	186	165	139
	21%	30%	21%	12%	31%	17%	12%	31%	13%	16%	33%	11%	32%	12%	13%	40%	27%	23%	23%	22%	23%	19%
Unsure	42	12	9	21	12	6	24	11	13	16	14	25	12	23	7	7	5	20	26	34	24	31
	4%	3%	4%	6%	3%	7%	5%	3%	5%	5%	3%	5%	3%	5%	7%	4%	2%	5%	4%	4%	3%	4%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	461	200	187	114	346	67	48	156	212	93	114	65	89	110	106	35	95	273
	45%	41%	55%	46%	45%	44%	51%	52%	46%	36%	46%	41%	46%	41%	35%	29%	27%	59%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	520	270	136	129	390	82	44	127	232	161	128	90	101	151	186	83	243	165
	51%	56%	40%	52%	50%	54%	47%	42%	50%	61%	52%	56%	52%	56%	62%	68%	69%	35%
Very confident	137	57	54	45	92	26	19	61	54	22	24	11	29	24	44	9	34	62
	13%	12%	16%	18%	12%	17%	20%	20%	12%	8%	10%	7%	15%	9%	15%	7%	10%	13%
Somewhat confident	324	143	133	70	254	41	29	95	158	71	90	54	60	85	62	26	61	211
	32%	30%	39%	28%	33%	27%	31%	32%	34%	27%	37%	34%	31%	32%	21%	21%	17%	45%
Not that confident	303	150	92	66	236	45	21	78	138	87	77	49	62	94	85	46	127	112
	30%	31%	27%	27%	31%	30%	23%	26%	30%	33%	31%	31%	32%	35%	28%	38%	36%	24%
Not confident at all	217	120	44	62	154	37	22	49	94	74	51	41	39	56	101	37	116	53
	21%	25%	13%	25%	20%	24%	24%	16%	20%	28%	21%	26%	20%	21%	34%	30%	33%	11%
Unsure	42	12	19	5	37	4	2	18	16	8	5	5	3	10	8	3	15	28
	4%	3%	5%	2%	5%	2%	2%	6%	3%	3%	2%	3%	2%	4%	3%	3%	4%	6%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[OFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	412	154	174	238	241	77	64	56	70	74	108	103	201	211
	40%	40%	36%	44%	35%	65%	51%	40%	47%	47%	38%	36%	45%	37%
VERY/SOMEWHAT UNFAVORABLE	581	220	287	288	440	35	56	76	70	79	176	180	225	356
	57%	57%	60%	53%	64%	30%	44%	54%	47%	50%	61%	63%	50%	62%
Very Favorable	181	67	84	97	115	35	20	14	27	24	57	59	65	116
	18%	17%	18%	18%	17%	30%	16%	10%	18%	15%	20%	21%	14%	20%
Somewhat Favorable	231	86	90	142	127	42	44	42	43	51	51	44	136	95
	23%	22%	19%	26%	18%	36%	35%	30%	29%	32%	18%	15%	31%	17%
Heard of, No Opinion	29	14	16	13	10	6	6	7	10	4	4	4	21	8
	3%	4%	3%	2%	1%	5%	5%	5%	6%	2%	1%	2%	5%	1%
Somewhat Unfavorable	133	39	67	62	81	16	22	38	26	22	30	17	86	47
	13%	10%	14%	11%	12%	14%	17%	27%	17%	14%	10%	6%	19%	8%
Very Unfavorable	447	181	221	226	359	19	34	38	44	56	146	163	138	309
	44%	47%	46%	42%	52%	16%	27%	27%	30%	36%	51%	57%	31%	54%
Never heard of	1	0	0	0	1	-	-	-	-	0	0	-	0	0
	%	%	%	%	%					%	%		%	%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	412	59	155	142	55	214	197	103	138	102	86	86	88	41	212	21	118
	40%	32%	36%	48%	51%	35%	49%	26%	47%	39%	38%	44%	38%	43%	45%	29%	36%
VERY/SOMEWHAT UNFAVORABLE	581	121	264	145	50	386	195	287	153	146	131	105	140	51	248	45	206
	57%	65%	61%	49%	47%	62%	49%	72%	52%	56%	59%	54%	60%	55%	52%	63%	63%
Very Favorable	181	33	65	55	26	98	81	46	67	53	35	43	30	17	82	8	63
	18%	18%	15%	19%	25%	16%	20%	12%	23%	20%	16%	22%	13%	18%	17%	11%	19%
Somewhat Favorable	231	26	90	87	29	116	115	56	70	49	51	43	58	24	130	13	55
	23%	14%	21%	29%	27%	19%	29%	14%	24%	19%	23%	22%	25%	25%	27%	18%	17%
Heard of, No Opinion	29	5	15	7	2	20	8	7	3	12	5	5	5	2	15	5	3
	3%	3%	4%	2%	2%	3%	2%	2%	1%	5%	2%	2%	2%	2%	3%	8%	1%
Somewhat Unfavorable	133	27	52	41	13	79	54	45	36	34	41	24	23	10	73	18	21
	13%	15%	12%	14%	12%	13%	13%	11%	12%	13%	18%	12%	10%	11%	15%	25%	6%
Very Unfavorable	447	94	212	105	37	306	141	242	117	112	90	81	117	41	175	28	185
	44%	51%	49%	36%	35%	49%	35%	61%	40%	43%	41%	42%	50%	44%	37%	38%	57%
Never heard of	1	1	-	-	-	1	-	1	-	-	1	-	-	-	0	-	-
	%	%				%		%			%			%			

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
VERY/SOMEWHAT FAVORABLE	412 40%	23 6%	76 35%	307 83%	27 6%	23 27%	363 77%	34 8%	131 46%	246 78%	20 4%	379 75%	27 6%	361 80%	24 25%	3 1%	17 7%	211 48%	257 42%	359 42%	213 30%	370 49%
VERY/SOMEWHAT UNFAVORABLE	581 57%	371 93%	135 62%	45 12%	434 93%	60 72%	86 18%	367 90%	147 52%	58 18%	437 95%	107 21%	443 93%	73 16%	64 66%	188 99%	221 90%	218 49%	340 56%	473 55%	480 68%	352 47%
Very Favorable	181 18%	10 2%	18 8%	151 41%	10 2%	12 14%	159 34%	15 4%	50 17%	115 37%	6 1%	173 34%	13 3%	165 37%	2 3%	2 1%	6 2%	112 25%	127 21%	162 19%	79 11%	169 23%
Somewhat Favorable	231 23%	13 3%	58 27%	156 42%	17 4%	11 13%	203 43%	19 5%	81 28%	131 41%	14 3%	207 41%	14 3%	196 44%	22 22%	1 1%	11 5%	99 22%	130 21%	197 23%	134 19%	201 27%
Heard of, No Opinion	29 3%	7 2%	5 2%	17 5%	8 2%	1 1%	20 4%	6 1%	7 2%	11 4%	3 1%	17 3%	5 1%	15 3%	9 9%	0 *	6 2%	12 3%	14 2%	21 2%	11 2%	26 3%
Somewhat Unfavorable	133 13%	34 8%	52 24%	33 9%	41 9%	23 27%	70 15%	28 7%	58 20%	42 13%	36 8%	81 16%	43 9%	58 13%	32 33%	14 7%	20 8%	41 9%	75 12%	105 12%	89 13%	102 14%
Very Unfavorable	447 44%	337 84%	83 38%	13 3%	393 84%	38 45%	17 4%	339 83%	90 32%	16 5%	401 87%	26 5%	400 84%	15 3%	32 33%	174 91%	200 82%	176 40%	264 43%	368 43%	392 56%	250 33%
Never heard of	1 *%	-	1 *%	-	-	1 1%	-	-	0 *%	-	0 *%	-	0 *%	0 *%	-	-	-	-	-	-	1 *%	1 *%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	412	175	155	93	318	63	30	146	194	71	115	30	68	139	9	7	14	396
	40%	36%	45%	37%	41%	41%	32%	49%	42%	27%	47%	19%	35%	51%	3%	6%	4%	85%
VERY/SOMEWHAT UNFAVORABLE	581	298	170	146	435	85	58	140	256	185	128	129	120	119	289	113	336	47
	57%	62%	50%	59%	56%	56%	62%	47%	56%	71%	52%	81%	62%	44%	96%	93%	95%	10%
Very Favorable	181	76	57	28	153	22	5	69	90	22	51	12	36	46	5	1	5	214
	18%	16%	17%	11%	20%	15%	6%	23%	20%	9%	20%	8%	19%	17%	2%	1%	2%	46%
Somewhat Favorable	231	99	98	65	165	40	25	77	105	49	65	17	32	92	4	5	8	182
	23%	21%	29%	26%	21%	26%	27%	26%	23%	19%	26%	11%	16%	34%	1%	4%	2%	39%
Heard of, No Opinion	29	9	16	10	19	5	5	14	9	5	4	1	6	11	2	2	3	24
	3%	2%	5%	4%	2%	3%	6%	5%	2%	2%	2%	*%	3%	4%	1%	2%	1%	5%
Somewhat Unfavorable	133	36	76	32	102	12	17	39	63	31	34	9	25	49	22	13	28	38
	13%	7%	22%	13%	13%	8%	18%	13%	14%	12%	14%	5%	13%	18%	7%	11%	8%	8%
Very Unfavorable	447	262	94	114	334	73	41	101	193	154	94	120	94	71	267	100	309	9
	44%	54%	28%	46%	43%	48%	44%	34%	42%	59%	38%	75%	49%	26%	89%	82%	87%	2%
Never heard of	1	0	0	0	0	0	-	0	-	0	-	-	-	1	-	-	-	-
	*%	*%	*%	*%	*%	*%	-	*%	-	*%	-	-	-	*%	-	-	-	-

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	411	153	181	229	242	79	59	53	78	77	106	97	208	202
	40%	39%	38%	42%	35%	67%	47%	38%	52%	49%	37%	34%	47%	35%
VERY/SOMEWHAT UNFAVORABLE	562	220	271	285	431	30	52	73	58	71	174	186	202	360
	55%	57%	57%	53%	62%	26%	42%	52%	39%	45%	61%	65%	45%	63%
Very Favorable	181	70	84	98	115	32	25	21	31	31	53	46	83	99
	18%	18%	18%	18%	17%	27%	20%	15%	21%	19%	19%	16%	18%	17%
Somewhat Favorable	229	82	98	131	127	47	34	32	47	46	52	51	126	103
	22%	21%	20%	24%	18%	39%	27%	23%	31%	30%	18%	18%	28%	18%
Heard of, No Opinion	39	14	20	19	15	7	9	7	13	7	7	5	27	12
	4%	4%	4%	4%	2%	6%	7%	5%	9%	4%	3%	2%	6%	2%
Somewhat Unfavorable	120	45	54	61	76	13	19	34	18	13	30	25	65	55
	12%	12%	11%	11%	11%	11%	15%	24%	12%	8%	11%	9%	15%	10%
Very Unfavorable	442	175	217	224	355	17	33	39	40	58	144	162	137	305
	43%	45%	46%	42%	51%	15%	26%	28%	27%	37%	50%	56%	31%	53%
Never heard of	10	2	4	6	4	2	5	6	1	2	0	0	9	0
	1%	1%	1%	1%	1%	1%	4%	4%	1%	2%	*%	*%	2%	*%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022 100	186 100	435 100	294 100	106 100	621 100	400 100	397 100	293 100	259 100	222 100	196 100	233 100	94 100	475 100	72 100	327 100
VERY/SOMEWHAT FAVORABLE	411 40%	61 33%	151 35%	133 45%	65 61%	212 34%	198 49%	101 25%	140 48%	101 39%	99 45%	79 40%	78 33%	51 54%	213 45%	20 28%	111 34%
VERY/SOMEWHAT UNFAVORABLE	562 55%	109 58%	262 60%	150 51%	41 39%	371 60%	191 48%	282 71%	149 51%	139 54%	111 50%	106 54%	149 64%	43 46%	231 49%	44 62%	211 65%
Very Favorable	181 18%	27 15%	66 15%	56 19%	32 30%	94 15%	88 22%	49 12%	66 22%	41 16%	44 20%	42 22%	38 16%	14 15%	98 21%	5 7%	49 15%
Somewhat Favorable	229 22%	33 18%	85 20%	77 26%	33 31%	118 19%	110 27%	52 13%	74 25%	60 23%	55 25%	36 19%	39 17%	37 39%	114 24%	15 21%	62 19%
Heard of, No Opinion	39 4%	10 5%	21 5%	8 3%	0 *%	31 5%	9 2%	12 3%	3 1%	16 6%	12 5%	4 2%	6 3%	0 *%	24 5%	6 8%	5 1%
Somewhat Unfavorable	120 12%	19 10%	63 15%	30 10%	8 7%	82 13%	38 9%	50 13%	25 9%	30 11%	29 13%	23 12%	28 12%	3 4%	61 13%	14 20%	28 8%
Very Unfavorable	442 43%	89 48%	199 46%	120 41%	33 32%	289 47%	153 38%	232 58%	123 42%	110 42%	82 37%	83 43%	121 52%	39 42%	170 36%	30 42%	184 56%
Never heard of	10 1%	7 4%	0 *%	3 1%	-	7 1%	3 1%	1 *%	2 1%	3 1%	0 *%	6 3%	-	-	8 2%	1 2%	-

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	411	32	64	306	37	24	350	35	135	237	27	364	38	339	33	8	20	208	258	351	215	364
	40%	8%	30%	83%	8%	28%	75%	9%	47%	75%	6%	72%	8%	75%	34%	4%	8%	47%	42%	41%	31%	49%
VERY/SOMEWHAT UNFAVORABLE	562	357	134	45	419	56	87	361	133	64	421	113	427	89	46	180	216	217	333	472	467	343
	55%	89%	62%	12%	89%	66%	19%	89%	47%	20%	92%	22%	90%	20%	47%	94%	88%	49%	55%	55%	66%	46%
Very Favorable	181	8	18	154	10	6	166	13	56	113	9	171	13	163	6	3	4	112	126	164	76	169
	18%	2%	8%	42%	2%	7%	35%	3%	20%	36%	2%	34%	3%	36%	6%	1%	2%	26%	21%	19%	11%	23%
Somewhat Favorable	229	24	46	153	27	18	184	22	79	124	17	193	25	177	28	6	16	96	132	187	139	194
	22%	6%	21%	41%	6%	22%	39%	5%	28%	39%	4%	38%	5%	39%	28%	3%	7%	22%	22%	22%	20%	26%
Heard of, No Opinion	39	9	11	18	10	4	26	8	10	15	11	20	8	20	12	3	6	15	19	26	17	31
	4%	2%	5%	5%	2%	4%	5%	2%	4%	5%	2%	4%	2%	4%	12%	2%	3%	3%	3%	3%	2%	4%
Somewhat Unfavorable	120	36	42	30	40	19	61	34	43	41	36	75	41	64	15	12	20	43	68	104	83	96
	12%	9%	20%	8%	9%	22%	13%	8%	15%	13%	8%	15%	9%	14%	16%	6%	8%	10%	11%	12%	12%	13%
Very Unfavorable	442	321	92	15	379	37	26	328	91	23	385	37	386	26	31	167	196	174	264	368	384	248
	43%	80%	42%	4%	81%	44%	6%	80%	32%	7%	84%	7%	81%	6%	32%	88%	80%	39%	43%	43%	54%	33%
Never heard of	10	2	7	0	2	1	7	3	7	-	1	7	2	2	6	-	2	0	1	3	6	10
	1%	1%	3%	0%	0%	1%	1%	1%	2%	0%	0%	1%	0%	0%	6%	0%	1%	0%	0%	0%	1%	1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	411	173	162	104	306	64	40	150	196	65	115	27	75	132	23	5	30	368
	40%	36%	47%	42%	40%	42%	43%	50%	43%	25%	47%	17%	39%	49%	8%	4%	8%	79%
VERY/SOMEWHAT UNFAVORABLE	562	296	152	127	435	78	46	127	245	190	121	128	110	122	269	116	317	71
	55%	61%	45%	51%	56%	51%	50%	42%	53%	72%	49%	80%	57%	45%	90%	95%	90%	15%
Very Favorable	181	74	64	44	138	31	12	76	81	24	49	11	37	45	7	1	5	191
	18%	15%	19%	18%	18%	20%	13%	25%	18%	9%	20%	7%	19%	17%	2%	1%	1%	41%
Somewhat Favorable	229	99	98	60	168	33	27	73	114	42	66	16	38	86	16	3	25	177
	22%	20%	29%	24%	22%	22%	29%	24%	25%	16%	27%	10%	20%	32%	5%	3%	7%	38%
Heard of, No Opinion	39	13	21	12	27	5	7	18	16	6	8	3	4	14	8	1	6	23
	4%	3%	6%	5%	3%	3%	8%	6%	3%	2%	3%	2%	2%	5%	3%	1%	2%	5%
Somewhat Unfavorable	120	36	56	26	94	9	14	30	51	39	28	8	16	52	23	9	26	48
	12%	7%	16%	11%	12%	6%	15%	10%	11%	15%	11%	5%	8%	19%	8%	8%	7%	10%
Very Unfavorable	442	260	96	101	341	69	32	97	194	151	93	121	94	70	246	107	291	23
	43%	54%	28%	41%	44%	45%	34%	32%	42%	58%	38%	76%	48%	26%	82%	88%	82%	5%
Never heard of	10	1	7	5	5	5	-	6	3	1	3	2	4	2	-	-	0	4
	1%	*%	2%	2%	1%	3%		2%	1%	*%	1%	1%	2%	1%			*%	1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	413	158	209	203	298	31	40	40	49	57	140	128	146	267
	40%	41%	44%	38%	43%	26%	32%	29%	32%	36%	49%	44%	33%	46%
VERY/SOMEWHAT UNFAVORABLE	579	224	254	321	384	79	79	85	97	97	139	160	280	300
	57%	58%	53%	59%	55%	67%	63%	61%	65%	62%	48%	56%	63%	52%
Very Favorable	232	93	124	107	173	13	20	18	23	42	79	69	83	148
	23%	24%	26%	20%	25%	11%	16%	13%	15%	27%	28%	24%	19%	26%
Somewhat Favorable	182	65	85	96	126	18	20	22	26	15	61	58	63	119
	18%	17%	18%	18%	18%	16%	16%	16%	17%	9%	21%	20%	14%	21%
Heard of, No Opinion	27	7	13	14	8	7	6	12	4	2	8	-	19	8
	3%	2%	3%	3%	1%	6%	5%	9%	3%	1%	3%	-	4%	1%
Somewhat Unfavorable	82	29	42	39	60	5	10	3	11	12	23	32	26	55
	8%	7%	9%	7%	9%	4%	8%	2%	7%	7%	8%	11%	6%	10%
Very Unfavorable	498	195	211	282	324	74	69	82	86	85	116	128	254	244
	49%	50%	44%	52%	47%	63%	55%	59%	57%	54%	40%	45%	57%	42%
Never heard of	2	0	1	1	2	1	-	2	-	1	0	-	2	0
	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	413	95	203	88	27	298	115	209	90	114	88	74	98	34	175	32	150
	40%	51%	47%	30%	26%	48%	29%	53%	31%	44%	40%	38%	42%	36%	37%	45%	46%
VERY/SOMEWHAT UNFAVORABLE	579	80	218	203	78	298	281	182	201	133	128	112	134	60	279	38	170
	57%	43%	50%	69%	74%	48%	70%	46%	69%	51%	58%	57%	58%	64%	59%	54%	52%
Very Favorable	232	56	113	49	13	169	63	121	51	69	45	41	55	19	95	16	86
	23%	30%	26%	17%	13%	27%	16%	31%	17%	26%	20%	21%	23%	20%	20%	23%	26%
Somewhat Favorable	182	39	90	38	14	129	52	87	38	46	43	33	43	15	79	16	64
	18%	21%	21%	13%	13%	21%	13%	22%	13%	18%	19%	17%	19%	16%	17%	22%	20%
Heard of, No Opinion	27	11	12	4	1	22	5	6	3	10	6	10	1	-	20	1	5
	3%	6%	3%	1%	1%	4%	1%	1%	1%	4%	3%	5%	*%	-	4%	1%	2%
Somewhat Unfavorable	82	13	33	27	8	46	35	41	19	17	15	16	21	10	35	5	32
	8%	7%	8%	9%	7%	7%	9%	10%	6%	7%	7%	8%	9%	11%	7%	7%	10%
Very Unfavorable	498	67	185	175	70	252	245	140	182	116	113	96	114	50	245	33	139
	49%	36%	43%	60%	66%	41%	61%	35%	62%	45%	51%	49%	49%	53%	52%	47%	42%
Never heard of	2	1	2	-	-	2	-	2	-	2	1	-	-	-	0	-	1
	*%	*%	*%	-	-	*%	-	*%	-	1%	*%	-	-	-	*%	-	*%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	413	298	83	16	352	37	24	300	90	18	365	28	368	23	22	178	158	156	225	327	353	250
	40%	75%	38%	4%	75%	44%	5%	74%	32%	6%	79%	6%	78%	5%	23%	93%	65%	35%	37%	38%	50%	33%
VERY/SOMEWHAT UNFAVORABLE	579	97	120	343	109	41	429	105	174	292	87	464	103	417	60	11	84	276	373	508	334	472
	57%	24%	56%	93%	23%	48%	91%	26%	61%	93%	19%	92%	22%	93%	62%	6%	34%	63%	61%	60%	47%	63%
Very Favorable	232	189	31	5	214	12	6	188	33	8	215	10	220	8	3	133	77	88	124	187	201	136
	23%	47%	14%	1%	46%	14%	1%	46%	12%	3%	47%	2%	46%	2%	4%	70%	32%	20%	20%	22%	29%	18%
Somewhat Favorable	182	109	52	11	138	25	18	112	57	9	149	18	148	14	19	44	81	67	101	141	152	114
	18%	27%	24%	3%	30%	30%	4%	28%	20%	3%	32%	4%	31%	3%	20%	23%	33%	15%	17%	16%	22%	15%
Heard of, No Opinion	27	5	12	10	7	5	15	2	18	5	6	12	4	11	13	3	2	8	13	16	16	24
	3%	1%	5%	3%	1%	6%	3%	*%	6%	2%	1%	2%	1%	2%	13%	1%	1%	2%	2%	2%	2%	3%
Somewhat Unfavorable	82	43	16	17	51	7	24	43	24	12	50	24	49	21	11	1	42	37	51	73	63	51
	8%	11%	7%	5%	11%	8%	5%	11%	9%	4%	11%	5%	10%	5%	11%	*%	17%	8%	8%	9%	9%	7%
Very Unfavorable	498	53	105	326	59	34	405	62	150	281	37	439	53	395	49	10	41	239	322	436	271	421
	49%	13%	48%	88%	13%	40%	86%	15%	53%	89%	8%	87%	11%	88%	51%	5%	17%	54%	53%	51%	38%	56%
Never heard of	2	-	2	1	-	1	1	0	2	-	1	0	0	0	2	-	-	0	-	0	2	2
	*%		1%	*%		2%	*%	*%	1%		*%	*%	*%	*%	2%			*%		*%	*%	*%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	413	219	108	111	301	71	40	98	174	141	82	97	88	65	280	55	266	23
	40%	45%	32%	45%	39%	47%	43%	33%	38%	54%	33%	61%	46%	24%	93%	45%	75%	5%
VERY/SOMEWHAT UNFAVORABLE	579	257	215	130	449	78	49	194	276	110	159	62	93	198	19	64	74	430
	57%	53%	63%	52%	58%	51%	53%	64%	60%	42%	64%	39%	48%	73%	6%	53%	21%	92%
Very Favorable	232	118	64	64	167	36	28	55	90	86	40	64	37	33	199	11	156	4
	23%	25%	19%	26%	22%	24%	31%	18%	20%	33%	16%	40%	19%	12%	66%	9%	44%	1%
Somewhat Favorable	182	101	44	47	134	35	12	43	84	54	42	33	51	32	81	44	110	19
	18%	21%	13%	19%	17%	23%	13%	14%	18%	21%	17%	20%	27%	12%	27%	36%	31%	4%
Heard of, No Opinion	27	6	18	6	21	2	3	7	9	11	6	1	12	5	1	3	13	12
	3%	1%	5%	2%	3%	1%	4%	2%	2%	4%	2%	*%	6%	2%	*%	3%	4%	3%
Somewhat Unfavorable	82	49	18	19	63	8	11	23	31	28	16	20	18	19	7	39	32	28
	8%	10%	5%	8%	8%	5%	12%	8%	7%	11%	7%	13%	9%	7%	2%	32%	9%	6%
Very Unfavorable	498	207	197	111	387	70	38	171	245	82	142	42	75	179	12	25	42	402
	49%	43%	58%	45%	50%	46%	41%	57%	53%	31%	58%	26%	39%	66%	4%	20%	12%	86%
Never heard of	2	1	1	1	1	1	-	2	-	1	-	-	0	1	-	-	-	2
	*%	*%	*%	*%	*%	1%	-	1%	-	*%	-	*%	*%	1%	-	-	-	*%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	415	157	209	205	314	27	40	36	47	57	131	143	141	274
	41%	40%	44%	38%	45%	22%	32%	26%	31%	36%	46%	50%	32%	48%
VERY/SOMEWHAT UNFAVORABLE	552	222	246	301	361	83	72	90	89	93	140	139	273	279
	54%	57%	52%	56%	52%	70%	57%	64%	60%	60%	49%	48%	61%	49%
Very Favorable	153	53	77	76	118	9	21	19	10	23	48	54	52	102
	15%	14%	16%	14%	17%	8%	17%	14%	6%	15%	17%	19%	12%	18%
Somewhat Favorable	262	104	132	129	196	17	19	18	38	34	83	89	89	172
	26%	27%	28%	24%	28%	15%	15%	13%	25%	22%	29%	31%	20%	30%
Heard of, No Opinion	54	11	22	33	17	9	13	13	13	6	16	6	33	22
	5%	3%	5%	6%	2%	7%	11%	10%	9%	4%	6%	2%	7%	4%
Somewhat Unfavorable	188	85	94	95	133	24	21	32	26	27	51	52	85	103
	18%	22%	20%	18%	19%	20%	16%	23%	17%	17%	18%	18%	19%	18%
Very Unfavorable	364	137	153	207	228	59	51	58	63	66	90	87	187	177
	36%	35%	32%	38%	33%	50%	41%	41%	42%	42%	31%	30%	42%	31%
Never heard of	0	-	-	0	-	-	0	-	0	-	-	-	0	-
	%		%	%	%	%	%	%	%	%	%	%	%	%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	415	104	200	87	23	304	110	225	88	109	85	76	106	35	179	28	154
	41%	56%	46%	30%	22%	49%	27%	57%	30%	42%	38%	39%	45%	38%	38%	39%	47%
VERY/SOMEWHAT UNFAVORABLE	552	72	205	194	80	277	275	161	200	126	127	108	123	55	270	34	161
	54%	39%	47%	66%	76%	45%	69%	40%	68%	49%	57%	55%	53%	59%	57%	48%	49%
Very Favorable	153	38	76	31	9	114	40	90	29	44	35	25	38	12	59	10	65
	15%	20%	17%	11%	8%	18%	10%	23%	10%	17%	16%	13%	16%	13%	12%	14%	20%
Somewhat Favorable	262	66	125	56	14	190	70	135	59	65	50	51	68	24	120	18	89
	26%	35%	29%	19%	13%	31%	18%	34%	20%	25%	23%	26%	29%	25%	25%	25%	27%
Heard of, No Opinion	54	10	29	13	3	39	16	12	5	24	10	13	5	3	26	9	12
	5%	5%	7%	4%	3%	6%	4%	3%	2%	9%	4%	6%	2%	3%	5%	12%	4%
Somewhat Unfavorable	188	29	75	57	28	104	84	69	64	39	48	35	39	23	96	8	60
	18%	15%	17%	19%	26%	17%	21%	17%	22%	15%	21%	18%	17%	24%	20%	12%	18%
Very Unfavorable	364	43	130	138	53	173	190	92	136	87	79	72	84	33	174	26	101
	36%	23%	30%	47%	50%	28%	48%	23%	46%	34%	36%	37%	36%	35%	37%	36%	31%
Never heard of	0	0	-	-	-	0	-	-	-	0	-	-	-	-	-	0	-
	%	%				%				%					1%		

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	415	322	63	18	371	18	26	307	81	23	366	26	378	24	13	158	193	166	229	333	356	234
	41%	80%	29%	5%	79%	22%	6%	75%	28%	7%	80%	5%	80%	5%	14%	83%	79%	38%	38%	39%	50%	31%
VERY/SOMEWHAT UNFAVORABLE	552	73	136	328	92	45	415	96	169	284	84	445	85	408	60	30	49	249	351	482	316	465
	54%	18%	63%	89%	20%	53%	89%	23%	59%	90%	18%	88%	18%	91%	62%	16%	20%	57%	58%	57%	45%	62%
Very Favorable	153	145	5	3	149	1	4	131	16	6	138	8	146	6	1	64	81	65	79	126	136	75
	15%	36%	2%	1%	32%	1%	1%	32%	6%	2%	30%	2%	31%	1%	1%	33%	33%	15%	13%	15%	19%	10%
Somewhat Favorable	262	176	59	14	222	18	22	175	64	17	228	19	231	17	13	94	112	101	150	207	220	158
	26%	44%	27%	4%	47%	21%	5%	43%	23%	6%	50%	4%	49%	4%	13%	49%	46%	23%	25%	24%	31%	21%
Heard of, No Opinion	54	5	17	24	6	21	28	5	34	8	10	33	12	19	23	3	2	25	30	38	34	49
	5%	1%	8%	6%	1%	24%	6%	1%	12%	2%	2%	6%	3%	4%	24%	2%	1%	6%	5%	4%	5%	7%
Somewhat Unfavorable	188	58	62	64	71	25	93	63	75	48	65	113	69	81	37	23	40	63	118	159	132	144
	18%	14%	28%	17%	15%	29%	20%	16%	26%	15%	14%	22%	15%	18%	39%	12%	16%	14%	19%	19%	19%	19%
Very Unfavorable	364	15	75	264	20	20	323	32	94	236	19	332	15	326	22	7	9	187	233	323	184	321
	36%	4%	34%	71%	4%	24%	69%	8%	33%	75%	4%	66%	3%	72%	23%	4%	4%	42%	38%	38%	26%	43%
Never heard of	0	-	0	-	-	0	-	-	0	-	-	-	-	-	0	-	-	-	-	-	0	0
	%		%			1%			%					%							%	%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	415	216	104	111	304	69	42	99	177	139	86	107	90	60	259	88	282	28
	41%	45%	30%	45%	39%	45%	46%	33%	39%	53%	35%	67%	47%	22%	87%	72%	80%	6%
VERY/SOMEWHAT UNFAVORABLE	552	239	215	124	428	75	46	184	257	111	145	47	91	193	37	33	68	411
	54%	50%	63%	50%	55%	49%	50%	61%	56%	42%	59%	29%	47%	71%	12%	27%	19%	88%
Very Favorable	153	78	45	42	111	26	17	34	66	53	32	49	28	18	115	26	110	4
	15%	16%	13%	17%	14%	17%	18%	11%	14%	20%	13%	30%	15%	7%	38%	22%	31%	1%
Somewhat Favorable	262	138	59	69	193	43	26	65	111	86	55	58	62	41	144	62	171	24
	26%	29%	17%	28%	25%	28%	28%	21%	24%	33%	22%	36%	32%	15%	48%	50%	48%	5%
Heard of, No Opinion	54	27	23	13	41	9	4	17	25	12	15	6	12	17	3	1	4	28
	5%	6%	7%	5%	5%	6%	5%	6%	6%	5%	6%	4%	6%	6%	1%	1%	1%	6%
Somewhat Unfavorable	188	93	69	48	140	25	23	46	93	49	46	26	43	48	29	29	54	79
	18%	19%	20%	19%	18%	16%	25%	15%	20%	19%	19%	16%	22%	18%	10%	24%	15%	17%
Very Unfavorable	364	146	145	76	288	50	23	138	164	62	99	21	47	144	8	4	14	332
	36%	30%	43%	30%	37%	33%	25%	46%	36%	24%	40%	13%	24%	54%	3%	3%	4%	71%
Never heard of	0	-	0	0	-	0	-	-	-	0	-	-	0	-	-	-	-	-
	%		%	%		%				%		%						

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	436	166	187	249	257	85	71	73	77	75	108	104	225	212
	43%	43%	39%	46%	37%	72%	57%	52%	51%	48%	38%	36%	50%	37%
VERY/SOMEWHAT UNFAVORABLE	524	201	269	250	411	27	39	49	57	73	165	180	179	345
	51%	52%	56%	46%	59%	23%	31%	35%	38%	46%	58%	62%	40%	60%
Very Favorable	186	67	89	96	108	40	29	20	29	27	57	52	77	109
	18%	17%	19%	18%	16%	34%	23%	15%	19%	17%	20%	18%	17%	19%
Somewhat Favorable	250	99	98	153	149	45	42	52	48	48	51	51	148	102
	25%	25%	21%	28%	22%	38%	34%	37%	32%	31%	18%	18%	33%	18%
Heard of, No Opinion	60	22	21	39	23	5	15	17	16	9	14	5	42	19
	6%	6%	4%	7%	3%	5%	12%	12%	11%	5%	5%	2%	9%	3%
Somewhat Unfavorable	160	60	72	84	110	13	20	29	26	22	47	36	77	83
	16%	16%	15%	15%	16%	11%	16%	21%	18%	14%	16%	12%	17%	14%
Very Unfavorable	364	141	197	166	301	14	19	20	30	51	118	144	102	262
	36%	36%	41%	31%	44%	12%	15%	15%	20%	33%	41%	50%	23%	46%
Never heard of	1	-	-	1	1	-	0	1	0	-	-	-	1	-
	1%			1%	1%		0%	1%	0%				1%	

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	436	68	171	136	60	239	196	111	145	112	94	83	93	46	230	27	111
	43%	36%	39%	46%	57%	39%	49%	28%	49%	43%	42%	42%	40%	50%	48%	38%	34%
VERY/SOMEWHAT UNFAVORABLE	524	111	230	138	45	341	183	269	142	128	117	100	125	44	211	36	208
	51%	60%	53%	47%	42%	55%	46%	68%	48%	49%	53%	51%	54%	47%	44%	50%	64%
Very Favorable	186	35	69	55	27	103	83	46	62	52	29	41	40	20	95	7	55
	18%	19%	16%	19%	26%	17%	21%	12%	21%	20%	13%	21%	17%	21%	20%	10%	17%
Somewhat Favorable	250	33	103	81	33	136	114	65	83	60	65	42	53	26	135	20	56
	25%	18%	24%	27%	31%	22%	28%	16%	28%	23%	29%	21%	23%	28%	28%	28%	17%
Heard of, No Opinion	60	7	32	20	1	39	21	16	7	18	11	13	15	3	33	8	8
	6%	4%	7%	7%	1%	6%	5%	4%	2%	7%	5%	7%	6%	3%	7%	11%	3%
Somewhat Unfavorable	160	32	60	53	15	93	67	70	40	32	48	32	37	5	66	18	43
	16%	17%	14%	18%	14%	15%	17%	18%	14%	12%	22%	17%	16%	5%	14%	26%	13%
Very Unfavorable	364	78	170	86	30	249	116	199	101	96	69	67	89	39	145	17	165
	36%	42%	39%	29%	28%	40%	29%	50%	35%	37%	31%	34%	38%	42%	31%	24%	50%
Never heard of	1	0	1	-	-	1	-	1	-	1	-	-	-	-	1	0	-
	%	%	%			%		%		%				%	1%		

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	436	29	79	322	34	20	383	39	132	260	32	381	33	373	30	6	21	197	266	371	226	385
	43%	7%	36%	87%	7%	23%	82%	10%	46%	82%	7%	76%	7%	83%	31%	3%	9%	45%	44%	44%	32%	51%
VERY/SOMEWHAT UNFAVORABLE	524	357	117	30	417	46	61	354	121	44	413	90	420	61	43	175	218	216	315	442	438	311
	51%	89%	54%	8%	89%	55%	13%	87%	43%	14%	90%	18%	88%	13%	45%	92%	89%	49%	52%	52%	62%	42%
Very Favorable	186	10	12	164	10	6	170	16	48	122	10	173	7	174	5	-	7	106	123	160	83	171
	18%	2%	6%	44%	2%	7%	36%	4%	17%	39%	2%	34%	2%	39%	5%		3%	24%	20%	19%	12%	23%
Somewhat Favorable	250	20	67	157	24	13	213	23	84	138	22	208	26	199	26	6	14	91	143	211	142	214
	25%	5%	31%	43%	5%	16%	45%	6%	29%	44%	5%	41%	5%	44%	27%	3%	6%	21%	23%	25%	20%	29%
Heard of, No Opinion	60	14	20	18	18	18	25	14	31	11	15	32	22	17	22	10	5	27	29	38	40	50
	6%	4%	9%	5%	4%	21%	5%	3%	11%	3%	3%	6%	5%	4%	22%	5%	2%	6%	5%	4%	6%	7%
Somewhat Unfavorable	160	73	52	20	84	30	46	63	64	30	84	66	87	44	28	25	45	51	82	126	112	109
	16%	18%	24%	5%	18%	36%	10%	15%	22%	9%	18%	13%	18%	10%	29%	13%	18%	11%	13%	15%	16%	15%
Very Unfavorable	364	284	65	10	333	16	15	291	57	14	329	24	333	16	15	150	173	166	233	316	326	203
	36%	71%	30%	3%	71%	19%	3%	71%	20%	4%	72%	5%	70%	4%	16%	79%	71%	38%	38%	37%	46%	27%
Never heard of	1	-	1	-	-	0	1	-	0	1	-	1	-	-	1	-	-	-	1	1	1	1
	0%		1%			1%	0%		0%	1%		0%		1%					0%	0%	0%	0%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022 100	482 100	342 100	248 100	773 100	152 100	93 100	301 100	459 100	262 100	247 100	160 100	193 100	270 100	300 100	122 100	353 100	467 100
VERY/SOMEWHAT FAVORABLE	436 43%	175 36%	175 51%	112 45%	323 42%	63 42%	49 53%	160 53%	204 44%	72 28%	122 50%	25 16%	76 40%	143 53%	18 6%	4 3%	14 4%	393 84%
VERY/SOMEWHAT UNFAVORABLE	524 51%	278 58%	140 41%	113 46%	411 53%	71 47%	39 42%	117 39%	231 50%	176 67%	112 45%	130 81%	103 53%	105 39%	269 90%	115 94%	330 93%	50 11%
Very Favorable	186 18%	79 16%	67 20%	42 17%	144 19%	27 18%	15 16%	81 27%	82 18%	23 9%	52 21%	10 6%	42 22%	45 17%	8 3%	-	4 1%	204 44%
Somewhat Favorable	250 25%	96 20%	108 32%	70 28%	179 23%	36 24%	34 37%	79 26%	123 27%	49 19%	70 28%	15 10%	35 18%	98 36%	10 3%	4 3%	10 3%	189 41%
Heard of, No Opinion	60 6%	30 6%	25 7%	22 9%	38 5%	17 11%	5 5%	23 8%	24 5%	13 5%	13 5%	5 3%	13 7%	21 8%	12 4%	3 3%	9 3%	24 5%
Somewhat Unfavorable	160 16%	67 14%	63 19%	40 16%	120 15%	26 17%	12 12%	48 16%	66 14%	46 17%	39 16%	24 15%	35 18%	54 20%	45 15%	29 24%	46 13%	33 7%
Very Unfavorable	364 36%	211 44%	77 23%	73 30%	291 38%	46 30%	28 30%	69 23%	165 36%	130 50%	73 30%	106 66%	69 36%	51 19%	225 75%	86 71%	284 80%	17 4%
Never heard of	1 *%	-	1 *%	0 *%	1 *%	0 *%	-	-	-	1 *%	-	-	0 *%	-	-	-	-	0 *%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Ron DeSantis

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	363	128	203	159	279	21	32	26	19	52	129	137	97	265
	35%	33%	42%	29%	40%	17%	26%	19%	13%	33%	45%	47%	22%	46%
VERY/SOMEWHAT UNFAVORABLE	489	209	205	280	323	73	53	69	89	83	114	135	240	249
	48%	54%	43%	52%	47%	62%	42%	49%	59%	53%	40%	47%	54%	43%
Very Favorable	134	45	68	65	109	4	11	10	11	15	44	54	36	99
	13%	12%	14%	12%	16%	4%	9%	7%	7%	10%	15%	19%	8%	17%
Somewhat Favorable	229	83	134	94	170	16	21	17	9	36	84	82	62	167
	22%	21%	28%	17%	25%	14%	16%	12%	6%	23%	29%	29%	14%	29%
Heard of, No Opinion	123	43	53	70	74	13	24	15	34	16	41	17	65	58
	12%	11%	11%	13%	11%	11%	19%	11%	23%	10%	14%	6%	14%	10%
Somewhat Unfavorable	103	39	44	59	73	12	7	6	15	19	37	27	39	64
	10%	10%	9%	11%	11%	10%	6%	4%	10%	12%	13%	9%	9%	11%
Very Unfavorable	386	170	161	221	250	61	46	63	74	64	77	108	201	185
	38%	44%	34%	41%	36%	52%	37%	45%	49%	41%	27%	37%	45%	32%
Never heard of	48	9	16	31	16	12	16	29	9	6	3	0	44	3
	5%	2%	3%	6%	2%	10%	13%	21%	6%	4%	1%	0%	10%	1%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Ron DeSantis

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	363	70	176	85	31	246	117	182	96	93	64	66	102	36	144	18	151
	35%	38%	41%	29%	30%	40%	29%	46%	33%	36%	29%	34%	44%	39%	30%	25%	46%
VERY/SOMEWHAT UNFAVORABLE	489	74	173	171	70	248	241	145	178	107	119	91	103	55	241	29	147
	48%	40%	40%	58%	66%	40%	60%	37%	61%	41%	53%	47%	44%	59%	51%	40%	45%
Very Favorable	134	28	64	30	12	93	41	71	38	24	22	36	35	14	50	7	61
	13%	15%	15%	10%	11%	15%	10%	18%	13%	9%	10%	18%	15%	15%	11%	9%	19%
Somewhat Favorable	229	41	112	55	20	153	75	112	58	68	42	30	66	22	94	11	90
	22%	22%	26%	19%	19%	25%	19%	28%	20%	26%	19%	15%	28%	24%	20%	16%	27%
Heard of, No Opinion	123	24	63	31	4	87	35	57	16	38	26	26	28	2	58	19	28
	12%	13%	14%	11%	4%	14%	9%	14%	5%	15%	12%	13%	12%	2%	12%	27%	9%
Somewhat Unfavorable	103	22	37	37	6	60	44	43	30	18	35	21	18	9	56	3	32
	10%	12%	9%	13%	6%	10%	11%	11%	10%	7%	16%	11%	8%	10%	12%	5%	10%
Very Unfavorable	386	52	136	134	64	188	198	102	148	89	84	70	85	46	185	26	115
	38%	28%	31%	45%	60%	30%	49%	26%	50%	34%	38%	36%	37%	49%	39%	36%	35%
Never heard of	48	18	22	8	0	40	8	12	3	21	14	12	0	-	32	6	1
	5%	9%	5%	3%	*%	6%	2%	3%	1%	8%	6%	6%	*%		7%	8%	*%

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[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Ron DeSantis

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	363	279	57	18	317	23	23	274	66	22	314	35	327	23	13	129	174	156	230	306	309	206
	35%	70%	26%	5%	68%	27%	5%	67%	23%	7%	68%	7%	69%	5%	14%	68%	71%	35%	38%	36%	44%	28%
VERY/SOMEWHAT UNFAVORABLE	489	59	120	297	84	33	372	74	145	268	76	395	78	373	38	32	42	229	320	439	271	407
	48%	15%	55%	80%	18%	39%	79%	18%	51%	85%	17%	78%	16%	83%	40%	17%	17%	52%	52%	51%	38%	54%
Very Favorable	134	108	19	8	115	11	9	113	17	4	116	13	127	7	0	43	71	59	80	112	115	74
	13%	27%	9%	2%	25%	13%	2%	28%	6%	1%	25%	3%	27%	1%	*%	22%	29%	13%	13%	13%	16%	10%
Somewhat Favorable	229	171	38	11	202	12	14	161	49	18	198	22	199	16	13	87	103	97	150	193	194	132
	22%	43%	18%	3%	43%	14%	3%	40%	17%	6%	43%	4%	42%	4%	13%	45%	42%	22%	25%	23%	28%	18%
Heard of, No Opinion	123	56	23	39	61	13	49	52	44	18	55	53	61	35	27	28	23	46	53	92	92	92
	12%	14%	11%	11%	13%	16%	10%	13%	16%	6%	12%	10%	13%	8%	28%	14%	9%	10%	9%	11%	13%	12%
Somewhat Unfavorable	103	36	25	41	47	11	45	34	34	33	49	49	47	46	10	22	22	35	58	91	79	78
	10%	9%	11%	11%	10%	13%	10%	8%	12%	11%	11%	10%	10%	11%	11%	11%	9%	8%	10%	11%	11%	10%
Very Unfavorable	386	23	95	257	37	22	327	40	111	234	27	346	31	327	28	10	20	194	262	348	192	329
	38%	6%	44%	69%	8%	26%	70%	10%	39%	74%	6%	69%	7%	73%	29%	5%	8%	44%	43%	41%	27%	44%
Never heard of	48	7	17	14	7	15	25	7	29	8	15	20	9	20	19	2	5	9	8	15	33	42
	5%	2%	8%	4%	1%	18%	5%	2%	10%	3%	3%	4%	2%	4%	19%	1%	2%	2%	1%	2%	5%	6%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Ron DeSantis

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022 100	482 100	342 100	248 100	773 100	152 100	93 100	301 100	459 100	262 100	247 100	160 100	193 100	270 100	300 100	122 100	353 100	467 100
VERY/SOMEWHAT FAVORABLE	363 35%	212 44%	73 21%	90 36%	272 35%	52 34%	38 41%	67 22%	173 38%	123 47%	74 30%	98 62%	70 36%	41 15%	201 67%	101 83%	228 65%	28 6%
VERY/SOMEWHAT UNFAVORABLE	489 48%	206 43%	187 55%	106 43%	383 50%	65 43%	38 41%	156 52%	236 51%	97 37%	142 57%	35 22%	77 40%	183 68%	52 17%	11 9%	69 20%	390 83%
Very Favorable	134 13%	82 17%	27 8%	33 13%	101 13%	24 15%	9 10%	25 8%	71 16%	37 14%	33 13%	31 20%	29 15%	14 5%	65 22%	45 37%	80 23%	6 1%
Somewhat Favorable	229 22%	130 27%	46 14%	57 23%	171 22%	29 19%	29 31%	42 14%	102 22%	85 33%	42 17%	67 42%	42 22%	28 10%	136 45%	56 46%	148 42%	22 5%
Heard of, No Opinion	123 12%	54 11%	50 15%	32 13%	90 12%	23 15%	9 10%	54 18%	36 8%	33 13%	19 7%	22 14%	32 16%	31 12%	43 14%	10 8%	50 14%	32 7%
Somewhat Unfavorable	103 10%	46 10%	33 10%	21 8%	82 11%	14 9%	7 7%	25 8%	46 10%	32 12%	32 13%	14 9%	23 12%	28 10%	36 12%	6 5%	40 11%	55 12%
Very Unfavorable	386 38%	160 33%	154 45%	85 34%	301 39%	51 33%	31 33%	131 44%	190 41%	65 25%	110 44%	21 13%	54 28%	155 57%	16 5%	5 4%	29 8%	335 72%
Never heard of	48 5%	11 2%	32 9%	20 8%	27 4%	12 8%	8 8%	24 8%	14 3%	10 4%	12 5%	4 3%	14 7%	14 5%	5 2%	-	6 2%	18 4%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Pence

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	297	105	166	131	228	24	34	26	27	44	95	106	97	201
	29%	27%	35%	24%	33%	20%	27%	18%	18%	28%	33%	37%	22%	35%
VERY/SOMEWHAT UNFAVORABLE	590	241	265	320	401	70	63	82	97	95	160	157	274	316
	58%	62%	55%	59%	58%	59%	50%	59%	64%	61%	56%	54%	61%	55%
Very Favorable	81	24	47	34	61	6	14	10	6	15	20	31	30	51
	8%	6%	10%	6%	9%	5%	11%	7%	4%	10%	7%	11%	7%	9%
Somewhat Favorable	217	81	119	98	167	18	19	16	22	29	75	75	66	150
	21%	21%	25%	18%	24%	15%	16%	11%	14%	18%	26%	26%	15%	26%
Heard of, No Opinion	117	40	39	78	59	19	26	22	22	15	32	25	60	58
	11%	10%	8%	14%	9%	16%	21%	16%	15%	9%	11%	9%	13%	10%
Somewhat Unfavorable	246	93	125	122	171	28	24	22	43	32	72	77	97	149
	24%	24%	26%	23%	25%	24%	19%	16%	29%	20%	25%	27%	22%	26%
Very Unfavorable	344	148	140	199	230	42	39	60	53	64	88	80	177	167
	34%	38%	29%	37%	33%	36%	31%	43%	35%	41%	30%	28%	40%	29%
Never heard of	17	3	7	10	4	5	3	10	4	3	1	-	17	1
	2%	1%	1%	2%	1%	4%	2%	7%	3%	2%	1%	0%	4%	1%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Pence

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	297	55	149	69	24	203	93	155	72	64	64	60	80	29	136	13	117
	29%	29%	34%	23%	23%	33%	23%	39%	24%	25%	29%	31%	34%	31%	29%	18%	36%
VERY/SOMEWHAT UNFAVORABLE	590	92	225	194	78	318	273	193	208	149	124	111	138	56	281	40	177
	58%	50%	52%	66%	74%	51%	68%	49%	71%	57%	56%	57%	59%	60%	59%	56%	54%
Very Favorable	81	18	33	21	10	51	30	35	26	16	17	17	21	10	34	2	31
	8%	10%	7%	7%	9%	8%	8%	9%	9%	6%	8%	9%	9%	11%	7%	3%	9%
Somewhat Favorable	217	37	116	48	15	153	63	120	46	48	47	44	59	19	102	11	87
	21%	20%	27%	16%	14%	25%	16%	30%	16%	18%	21%	22%	25%	20%	21%	15%	26%
Heard of, No Opinion	117	33	52	28	4	86	31	46	13	34	34	23	13	9	47	17	31
	11%	18%	12%	9%	3%	14%	8%	12%	5%	13%	15%	12%	6%	9%	10%	24%	10%
Somewhat Unfavorable	246	36	107	69	34	142	104	101	70	61	44	48	60	24	118	12	86
	24%	19%	25%	24%	32%	23%	26%	25%	24%	24%	20%	24%	26%	26%	25%	16%	26%
Very Unfavorable	344	57	119	125	44	175	169	92	138	88	80	63	78	32	164	28	91
	34%	30%	27%	42%	41%	28%	42%	23%	47%	34%	36%	32%	33%	34%	34%	39%	28%
Never heard of	17	6	8	3	-	14	3	4	0	12	1	2	3	-	12	1	2
	2%	3%	2%	1%		2%	1%	1%	%	5%	%	1%	1%		2%	2%	1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Pence

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	297	188	58	47	216	19	62	185	68	42	198	83	218	60	20	58	145	131	173	249	239	173
	29%	47%	27%	13%	46%	23%	13%	46%	24%	13%	43%	16%	46%	13%	21%	30%	60%	30%	28%	29%	34%	23%
VERY/SOMEWHAT UNFAVORABLE	590	176	122	272	210	38	342	188	153	247	211	358	210	341	39	119	73	266	381	518	375	465
	58%	44%	56%	74%	45%	45%	73%	46%	54%	78%	46%	71%	44%	76%	41%	62%	30%	60%	62%	61%	53%	62%
Very Favorable	81	60	10	11	66	4	12	60	10	11	58	17	66	13	1	17	47	35	48	69	68	48
	8%	15%	5%	3%	14%	4%	2%	15%	4%	3%	13%	3%	14%	3%	1%	9%	19%	8%	8%	8%	10%	6%
Somewhat Favorable	217	128	48	35	151	16	50	125	58	31	140	66	151	47	19	41	99	97	124	180	170	126
	21%	32%	22%	10%	32%	19%	11%	31%	20%	10%	30%	13%	32%	10%	19%	22%	40%	22%	20%	21%	24%	17%
Heard of, No Opinion	117	36	28	44	41	22	54	31	55	22	43	58	45	41	31	13	25	39	52	78	83	93
	11%	9%	13%	12%	9%	26%	12%	8%	19%	7%	9%	11%	9%	9%	33%	7%	10%	9%	9%	9%	12%	12%
Somewhat Unfavorable	246	92	57	94	102	23	121	89	88	66	101	132	103	117	26	43	44	121	164	222	168	179
	24%	23%	26%	25%	22%	27%	26%	22%	31%	21%	22%	26%	22%	26%	27%	22%	18%	28%	27%	26%	24%	24%
Very Unfavorable	344	83	65	178	108	14	221	99	65	180	110	226	107	224	13	76	29	145	217	296	207	287
	34%	21%	30%	48%	23%	17%	47%	24%	23%	57%	24%	45%	23%	50%	14%	40%	12%	33%	36%	35%	29%	38%
Never heard of	17	1	9	7	1	6	11	3	10	4	7	5	3	9	6	0	0	3	4	7	9	17
	2%	*%	4%	2%	*%	7%	2%	1%	3%	1%	2%	1%	1%	2%	6%	*%	*%	1%	1%	1%	1%	2%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Pence

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	297	166	71	75	222	43	33	77	138	83	57	80	66	35	111	76	162	60
	29%	34%	21%	30%	29%	28%	35%	26%	30%	32%	23%	50%	34%	13%	37%	62%	46%	13%
VERY/SOMEWHAT UNFAVORABLE	590	260	216	125	465	76	46	170	271	149	154	66	87	195	157	43	166	337
	58%	54%	63%	50%	60%	50%	49%	57%	59%	57%	62%	41%	45%	72%	52%	35%	47%	72%
Very Favorable	81	40	21	25	56	12	13	20	42	20	17	23	20	7	35	23	48	13
	8%	8%	6%	10%	7%	8%	14%	7%	9%	8%	7%	14%	10%	3%	12%	19%	14%	3%
Somewhat Favorable	217	126	50	50	166	31	19	57	97	63	40	57	46	28	75	53	114	47
	21%	26%	15%	20%	22%	20%	21%	19%	21%	24%	16%	36%	24%	10%	25%	44%	32%	10%
Heard of, No Opinion	117	51	45	39	77	29	10	45	46	26	32	13	37	36	31	3	25	60
	11%	10%	13%	16%	10%	19%	11%	15%	10%	10%	13%	8%	19%	13%	10%	3%	7%	13%
Somewhat Unfavorable	246	111	80	52	194	34	18	54	125	67	66	34	35	68	67	28	81	101
	24%	23%	23%	21%	25%	22%	20%	18%	27%	26%	27%	21%	18%	25%	22%	23%	23%	22%
Very Unfavorable	344	149	136	73	271	42	28	116	146	82	88	32	52	127	90	14	84	236
	34%	31%	40%	29%	35%	28%	30%	39%	32%	31%	36%	20%	27%	47%	30%	12%	24%	51%
Never heard of	17	6	9	9	8	5	4	9	4	4	3	1	4	4	1	-	0	10
	2%	1%	3%	4%	1%	3%	5%	3%	1%	2%	1%	*%	2%	1%	*%		*%	2%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	323	126	192	130	247	27	36	26	26	39	109	122	92	231
	32%	32%	40%	24%	36%	23%	29%	19%	18%	25%	38%	42%	21%	40%
VERY/SOMEWHAT UNFAVORABLE	350	140	161	189	237	41	41	46	47	64	86	107	157	193
	34%	36%	34%	35%	34%	35%	33%	33%	31%	40%	30%	37%	35%	34%
Very Favorable	93	38	54	39	75	4	7	5	6	10	38	33	22	71
	9%	10%	11%	7%	11%	4%	5%	4%	4%	7%	13%	11%	5%	12%
Somewhat Favorable	230	88	138	91	172	23	29	21	20	28	71	89	70	160
	22%	23%	29%	17%	25%	19%	23%	15%	14%	18%	25%	31%	16%	28%
Heard of, No Opinion	180	72	74	106	114	27	16	20	31	33	56	39	85	95
	18%	18%	15%	20%	16%	23%	13%	15%	21%	21%	19%	13%	19%	16%
Somewhat Unfavorable	151	65	76	75	105	21	10	20	26	16	43	45	62	88
	15%	17%	16%	14%	15%	18%	8%	14%	17%	10%	15%	16%	14%	15%
Very Unfavorable	199	76	85	114	132	20	32	26	21	47	43	62	94	105
	19%	19%	18%	21%	19%	17%	25%	19%	14%	30%	15%	21%	21%	18%
Never heard of	170	51	51	115	93	23	32	47	46	21	36	20	113	57
	17%	13%	11%	21%	14%	19%	25%	33%	30%	13%	13%	7%	25%	10%

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[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	323	55	156	77	36	211	112	156	91	71	65	54	92	36	127	15	136
	32%	29%	36%	26%	34%	34%	28%	39%	31%	27%	29%	28%	40%	38%	27%	22%	42%
VERY/SOMEWHAT UNFAVORABLE	350	50	125	138	37	175	175	107	131	78	72	66	83	41	163	19	120
	34%	27%	29%	47%	35%	28%	44%	27%	45%	30%	33%	34%	35%	44%	34%	27%	37%
Very Favorable	93	21	45	21	5	66	27	53	22	24	16	12	28	13	34	3	38
	9%	11%	10%	7%	5%	11%	7%	13%	8%	9%	7%	6%	12%	14%	7%	5%	12%
Somewhat Favorable	230	34	111	55	30	144	85	103	69	47	50	42	65	22	93	12	98
	22%	18%	25%	19%	28%	23%	21%	26%	23%	18%	22%	22%	28%	24%	20%	17%	30%
Heard of, No Opinion	180	35	81	41	22	117	63	72	42	51	37	42	33	14	100	14	41
	18%	19%	19%	14%	21%	19%	16%	18%	14%	20%	17%	22%	14%	15%	21%	19%	13%
Somewhat Unfavorable	151	25	54	59	12	80	71	55	50	40	30	26	38	10	72	8	54
	15%	14%	13%	20%	11%	13%	18%	14%	17%	15%	14%	13%	16%	11%	15%	11%	17%
Very Unfavorable	199	24	71	79	25	95	104	52	80	38	42	41	45	31	91	11	66
	19%	13%	16%	27%	24%	15%	26%	13%	27%	15%	19%	21%	19%	33%	19%	16%	20%
Never heard of	170	47	72	38	12	119	50	62	30	59	47	33	25	2	85	23	29
	17%	25%	17%	13%	11%	19%	12%	16%	10%	23%	21%	17%	11%	2%	18%	32%	9%

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[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	323	200	64	49	241	16	65	207	77	38	236	72	243	63	17	78	150	134	205	277	264	192
	32%	50%	30%	13%	52%	19%	14%	51%	27%	12%	51%	14%	51%	14%	17%	41%	62%	30%	34%	33%	37%	26%
VERY/SOMEWHAT UNFAVORABLE	350	67	78	196	87	18	245	87	81	180	88	253	85	244	21	47	34	178	245	314	204	287
	34%	17%	36%	53%	18%	22%	52%	21%	28%	57%	19%	50%	18%	54%	22%	25%	14%	40%	40%	37%	29%	38%
Very Favorable	93	66	11	10	79	3	11	70	11	12	76	13	78	10	5	22	56	41	56	77	83	47
	9%	16%	5%	3%	17%	4%	2%	17%	4%	4%	17%	3%	16%	2%	5%	11%	23%	9%	9%	9%	12%	6%
Somewhat Favorable	230	134	53	39	162	13	55	136	66	26	160	59	165	53	12	56	94	93	150	200	181	145
	22%	33%	24%	11%	35%	15%	12%	34%	23%	8%	35%	12%	35%	12%	12%	29%	39%	21%	25%	23%	26%	19%
Heard of, No Opinion	180	77	39	61	80	28	72	56	72	48	71	94	85	71	23	41	30	63	94	150	123	128
	18%	19%	18%	16%	17%	33%	15%	14%	25%	15%	15%	19%	18%	16%	24%	22%	12%	14%	15%	18%	17%	17%
Somewhat Unfavorable	151	36	40	73	46	11	94	42	49	57	45	100	44	93	14	23	20	70	100	132	100	116
	15%	9%	18%	20%	10%	13%	20%	10%	17%	18%	10%	20%	9%	21%	14%	12%	8%	16%	16%	15%	14%	15%
Very Unfavorable	199	31	39	124	41	7	151	44	32	123	42	153	40	151	7	23	14	108	144	182	104	171
	19%	8%	18%	33%	9%	9%	32%	11%	11%	39%	9%	30%	9%	34%	8%	12%	6%	24%	24%	21%	15%	23%
Never heard of	170	57	35	63	61	22	87	58	55	48	65	85	62	72	36	25	29	66	67	111	114	142
	17%	14%	16%	17%	13%	26%	19%	14%	19%	15%	14%	17%	13%	16%	37%	13%	12%	15%	11%	13%	16%	19%

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[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022 100	482 100	342 100	248 100	773 100	152 100	93 100	301 100	459 100	262 100	247 100	160 100	193 100	270 100	300 100	122 100	353 100	467 100
VERY/SOMEWHAT FAVORABLE	323 32%	191 40%	67 19%	76 30%	247 32%	35 23%	41 44%	63 21%	160 35%	100 38%	69 28%	66 41%	79 41%	40 15%	139 46%	86 70%	186 53%	88 19%
VERY/SOMEWHAT UNFAVORABLE	350 34%	149 31%	131 38%	66 26%	284 37%	35 23%	30 33%	103 34%	163 35%	84 32%	88 36%	43 27%	55 28%	107 40%	60 20%	15 12%	67 19%	242 52%
Very Favorable	93 9%	58 12%	11 3%	31 12%	62 8%	14 9%	17 18%	17 6%	43 9%	33 13%	16 6%	22 13%	22 11%	5 2%	44 15%	31 26%	71 20%	11 2%
Somewhat Favorable	230 22%	132 27%	56 16%	45 18%	185 24%	21 14%	24 26%	46 15%	117 25%	67 25%	53 22%	45 28%	57 29%	35 13%	96 32%	55 45%	116 33%	77 17%
Heard of, No Opinion	180 18%	84 17%	60 18%	47 19%	132 17%	34 22%	13 14%	62 21%	80 17%	38 14%	48 20%	24 15%	35 18%	51 19%	55 18%	13 11%	59 17%	75 16%
Somewhat Unfavorable	151 15%	54 11%	64 19%	25 10%	126 16%	12 8%	14 15%	52 17%	61 13%	37 14%	33 13%	22 14%	29 15%	42 16%	30 10%	7 6%	35 10%	91 20%
Very Unfavorable	199 19%	94 20%	67 20%	40 16%	159 21%	24 16%	17 18%	51 17%	101 22%	47 18%	55 22%	21 13%	25 13%	65 24%	29 10%	8 6%	32 9%	150 32%
Never heard of	170 17%	59 12%	84 24%	60 24%	109 14%	48 32%	9 10%	72 24%	57 12%	40 15%	41 17%	26 16%	25 13%	72 27%	46 15%	8 7%	41 11%	62 13%

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[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Tim Scott

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	289	111	185	103	225	19	21	18	16	46	101	109	80	210
	28%	29%	39%	19%	33%	16%	17%	13%	11%	29%	35%	38%	18%	36%
VERY/SOMEWHAT UNFAVORABLE	270	108	134	137	177	47	22	42	33	43	64	89	117	153
	26%	28%	28%	25%	26%	40%	18%	30%	22%	27%	22%	31%	26%	27%
Very Favorable	89	30	59	29	66	4	9	11	2	13	32	32	26	63
	9%	8%	12%	5%	10%	3%	8%	8%	1%	9%	11%	11%	6%	11%
Somewhat Favorable	201	81	127	74	159	16	12	7	14	32	69	78	54	147
	20%	21%	27%	14%	23%	13%	9%	5%	9%	21%	24%	27%	12%	25%
Heard of, No Opinion	222	86	96	126	135	30	40	27	37	35	65	57	100	122
	22%	22%	20%	23%	19%	25%	32%	19%	25%	22%	23%	20%	22%	21%
Somewhat Unfavorable	103	42	55	48	72	18	1	7	22	14	25	35	43	60
	10%	11%	12%	9%	10%	16%	1%	5%	15%	9%	9%	12%	10%	10%
Very Unfavorable	167	67	78	89	106	28	22	35	11	28	39	54	74	93
	16%	17%	16%	17%	15%	24%	17%	25%	7%	18%	14%	19%	17%	16%
Never heard of	240	84	62	174	154	22	42	53	64	33	58	32	150	90
	24%	22%	13%	32%	22%	19%	34%	38%	43%	21%	20%	11%	34%	16%

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[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Tim Scott

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	289	49	141	71	29	190	100	140	85	59	57	57	83	31	109	14	126
	28%	26%	32%	24%	27%	31%	25%	35%	29%	23%	26%	29%	36%	33%	23%	19%	39%
VERY/SOMEWHAT UNFAVORABLE	270	37	107	88	38	144	126	79	99	63	62	50	56	35	124	19	89
	26%	20%	25%	30%	36%	23%	31%	20%	34%	24%	28%	25%	24%	38%	26%	27%	27%
Very Favorable	89	18	39	24	8	57	32	37	29	16	10	17	37	7	24	4	40
	9%	10%	9%	8%	7%	9%	8%	9%	10%	6%	5%	9%	16%	7%	5%	5%	12%
Somewhat Favorable	201	31	102	47	21	133	68	103	56	43	47	40	46	24	85	10	86
	20%	17%	23%	16%	20%	21%	17%	26%	19%	17%	21%	20%	20%	26%	18%	14%	26%
Heard of, No Opinion	222	41	103	58	20	144	78	83	52	60	36	56	45	19	117	12	66
	22%	22%	24%	20%	19%	23%	20%	21%	18%	23%	16%	28%	19%	20%	25%	17%	20%
Somewhat Unfavorable	103	20	43	25	15	63	40	43	29	26	27	12	21	16	48	6	36
	10%	11%	10%	9%	14%	10%	10%	11%	10%	10%	12%	6%	9%	17%	10%	8%	11%
Very Unfavorable	167	17	64	63	23	81	86	36	70	37	35	37	35	19	77	13	53
	16%	9%	15%	21%	22%	13%	22%	9%	24%	14%	16%	19%	15%	20%	16%	19%	16%
Never heard of	240	60	83	77	19	143	97	95	58	77	68	34	49	8	125	27	45
	24%	32%	19%	26%	18%	23%	24%	24%	20%	30%	30%	17%	21%	9%	26%	38%	14%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Tim Scott

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
VERY/SOMEWHAT FAVORABLE	289 28%	192 48%	60 28%	30 8%	235 50%	19 22%	36 8%	206 51%	58 20%	26 8%	235 51%	42 8%	246 52%	35 8%	9 9%	102 53%	121 50%	131 30%	189 31%	246 29%	245 35%	167 22%
VERY/SOMEWHAT UNFAVORABLE	270 26%	48 12%	59 27%	158 43%	56 12%	13 16%	201 43%	53 13%	67 23%	151 48%	50 11%	215 43%	49 10%	210 47%	11 12%	24 13%	28 11%	140 32%	189 31%	247 29%	148 21%	233 31%
Very Favorable	89 9%	61 15%	13 6%	8 2%	76 16%	3 3%	10 2%	69 17%	8 3%	12 4%	74 16%	8 2%	79 17%	8 2%	1 1%	38 20%	37 15%	30 7%	46 7%	69 8%	75 11%	47 6%
Somewhat Favorable	201 20%	131 33%	46 21%	22 6%	159 34%	16 19%	26 6%	137 34%	50 18%	14 4%	161 35%	34 7%	166 35%	27 6%	8 8%	64 33%	84 35%	100 23%	143 23%	177 21%	170 24%	120 16%
Heard of, No Opinion	222 22%	80 20%	57 26%	81 22%	93 20%	24 28%	105 22%	72 18%	86 30%	60 19%	90 20%	114 23%	94 20%	94 21%	34 35%	30 16%	56 23%	75 17%	114 19%	175 20%	156 22%	159 21%
Somewhat Unfavorable	103 10%	29 7%	25 11%	48 13%	36 8%	6 8%	60 13%	33 8%	31 11%	38 12%	36 8%	64 13%	34 7%	64 14%	5 5%	19 10%	15 6%	54 12%	72 12%	94 11%	64 9%	84 11%
Very Unfavorable	167 16%	19 5%	34 16%	109 30%	20 4%	7 8%	141 30%	19 5%	36 13%	112 36%	15 3%	151 30%	15 3%	146 32%	7 7%	5 3%	13 5%	87 20%	117 19%	153 18%	84 12%	149 20%
Never heard of	240 24%	81 20%	41 19%	101 27%	84 18%	29 34%	127 27%	77 19%	74 26%	78 25%	85 18%	133 26%	86 18%	111 25%	43 44%	35 19%	39 16%	94 21%	118 19%	185 22%	157 22%	189 25%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Tim Scott

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	289	182	58	67	223	27	40	55	135	100	49	66	72	30	145	74	187	47
	28%	38%	17%	27%	29%	18%	43%	18%	29%	38%	20%	41%	37%	11%	48%	61%	53%	10%
VERY/SOMEWHAT UNFAVORABLE	270	105	103	45	225	25	20	85	128	56	60	21	37	87	36	9	45	227
	26%	22%	30%	18%	29%	17%	22%	28%	28%	21%	25%	13%	19%	32%	12%	8%	13%	49%
Very Favorable	89	58	19	30	59	11	19	17	42	31	14	16	21	9	56	15	57	8
	9%	12%	6%	12%	8%	7%	20%	6%	9%	12%	6%	10%	11%	3%	19%	12%	16%	2%
Somewhat Favorable	201	124	39	37	164	16	21	38	93	69	35	49	51	22	89	59	130	38
	20%	26%	11%	15%	21%	10%	23%	13%	20%	26%	14%	31%	26%	8%	30%	48%	37%	8%
Heard of, No Opinion	222	99	70	53	169	31	21	71	104	48	67	32	47	58	57	26	66	87
	22%	21%	20%	21%	22%	21%	23%	24%	23%	18%	27%	20%	24%	21%	19%	21%	19%	19%
Somewhat Unfavorable	103	38	33	15	88	9	6	33	49	21	19	13	13	23	27	4	29	71
	10%	8%	10%	6%	11%	6%	6%	11%	11%	8%	8%	8%	7%	8%	9%	3%	8%	15%
Very Unfavorable	167	67	70	30	137	16	14	53	80	35	41	8	24	64	9	5	15	156
	16%	14%	20%	12%	18%	11%	15%	18%	17%	13%	17%	5%	12%	24%	3%	4%	4%	33%
Never heard of	240	96	111	83	156	69	12	89	93	58	71	41	37	95	62	13	55	106
	24%	20%	32%	34%	20%	45%	13%	30%	20%	22%	29%	26%	19%	35%	21%	10%	16%	23%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Vivek Ramaswamy

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	369	146	200	168	272	24	31	31	41	57	114	126	128	241
	36%	38%	42%	31%	39%	20%	25%	22%	27%	36%	40%	44%	29%	42%
VERY/SOMEWHAT UNFAVORABLE	345	129	176	167	239	39	48	48	45	48	88	116	141	204
	34%	33%	37%	31%	35%	33%	38%	34%	30%	31%	31%	40%	32%	35%
Very Favorable	178	66	105	72	124	16	22	23	21	24	58	52	68	110
	17%	17%	22%	13%	18%	14%	17%	16%	14%	16%	20%	18%	15%	19%
Somewhat Favorable	191	81	94	97	148	8	9	8	20	32	56	75	60	131
	19%	21%	20%	18%	21%	7%	8%	6%	13%	21%	20%	26%	13%	23%
Heard of, No Opinion	131	50	49	82	83	24	16	16	23	20	46	26	59	72
	13%	13%	10%	15%	12%	20%	13%	11%	15%	13%	16%	9%	13%	13%
Somewhat Unfavorable	111	42	66	45	74	11	17	10	23	10	32	35	44	67
	11%	11%	14%	8%	11%	9%	14%	7%	16%	7%	11%	12%	10%	12%
Very Unfavorable	234	87	111	122	166	28	30	38	21	38	57	80	97	137
	23%	22%	23%	23%	24%	24%	24%	27%	14%	24%	20%	28%	22%	24%
Never heard of	177	63	52	123	98	31	31	45	41	32	39	20	119	59
	17%	16%	11%	23%	14%	26%	24%	32%	28%	20%	14%	7%	27%	10%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Vivek Ramaswamy

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	369	69	185	92	22	254	113	185	85	84	67	77	96	38	163	14	140
	36%	37%	43%	31%	21%	41%	28%	47%	29%	33%	30%	39%	41%	41%	34%	20%	43%
VERY/SOMEWHAT UNFAVORABLE	345	42	127	124	52	169	176	101	138	81	77	64	84	36	158	19	126
	34%	23%	29%	42%	49%	27%	44%	25%	47%	31%	34%	33%	36%	38%	33%	27%	39%
Very Favorable	178	34	85	48	10	119	59	81	43	46	34	35	54	8	73	7	67
	17%	18%	20%	16%	10%	19%	15%	20%	15%	18%	15%	18%	23%	8%	15%	9%	20%
Somewhat Favorable	191	35	100	44	11	135	55	104	43	38	33	42	42	30	90	8	74
	19%	19%	23%	15%	11%	22%	14%	26%	15%	15%	15%	21%	18%	32%	19%	11%	23%
Heard of, No Opinion	131	23	61	28	19	84	47	51	32	35	24	21	28	17	61	13	36
	13%	12%	14%	10%	18%	13%	12%	13%	11%	13%	11%	11%	12%	18%	13%	18%	11%
Somewhat Unfavorable	111	13	39	43	15	52	58	32	42	28	26	12	37	8	60	4	38
	11%	7%	9%	15%	14%	8%	15%	8%	14%	11%	12%	6%	16%	8%	13%	5%	12%
Very Unfavorable	234	29	88	81	37	117	117	69	97	53	50	52	47	28	98	15	88
	23%	16%	20%	27%	35%	19%	29%	17%	33%	21%	23%	26%	20%	30%	21%	21%	27%
Never heard of	177	52	62	51	13	114	64	60	37	59	54	34	26	3	94	25	24
	17%	28%	14%	17%	12%	18%	16%	15%	13%	23%	24%	18%	11%	3%	20%	35%	7%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Vivek Ramaswamy

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	369	256	79	22	306	32	31	260	82	26	300	56	312	35	22	140	153	152	223	307	309	210
	36%	64%	37%	6%	65%	38%	7%	64%	29%	8%	65%	11%	66%	8%	23%	73%	63%	34%	37%	36%	44%	28%
VERY/SOMEWHAT UNFAVORABLE	345	69	74	195	81	18	246	79	85	181	74	259	72	251	21	25	45	170	225	307	195	287
	34%	17%	34%	53%	17%	21%	53%	19%	30%	57%	16%	51%	15%	56%	22%	13%	18%	39%	37%	36%	28%	38%
Very Favorable	178	130	37	4	151	22	4	128	36	15	149	22	161	11	6	81	69	63	104	137	153	96
	17%	33%	17%	1%	32%	26%	1%	31%	12%	5%	32%	4%	34%	3%	6%	43%	28%	14%	17%	16%	22%	13%
Somewhat Favorable	191	126	43	18	154	10	27	132	46	11	151	34	151	23	17	59	84	89	119	170	156	114
	19%	31%	20%	5%	33%	12%	6%	32%	16%	4%	33%	7%	32%	5%	17%	31%	35%	20%	19%	20%	22%	15%
Heard of, No Opinion	131	46	23	60	52	9	70	41	45	42	52	68	55	63	13	16	28	56	73	111	92	99
	13%	12%	11%	16%	11%	11%	15%	10%	16%	13%	11%	14%	12%	14%	13%	9%	12%	13%	12%	13%	13%	13%
Somewhat Unfavorable	111	43	28	40	50	11	50	43	40	28	49	57	48	50	13	13	29	39	67	95	79	86
	11%	11%	13%	11%	11%	13%	11%	10%	14%	9%	11%	11%	10%	11%	13%	7%	12%	9%	11%	11%	11%	12%
Very Unfavorable	234	27	46	155	31	6	197	36	45	152	25	202	24	202	8	12	15	131	158	212	116	201
	23%	7%	21%	42%	7%	8%	42%	9%	16%	48%	5%	40%	5%	45%	9%	6%	6%	30%	26%	25%	16%	27%
Never heard of	177	29	41	93	31	25	122	27	73	66	34	120	36	101	40	10	18	63	89	127	109	152
	17%	7%	19%	25%	7%	29%	26%	7%	26%	21%	7%	24%	8%	22%	41%	5%	7%	14%	15%	15%	15%	20%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Vivek Ramaswamy

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	369	205	85	101	268	61	40	72	179	118	78	87	88	47	206	77	226	44
	36%	43%	25%	41%	35%	40%	43%	24%	39%	45%	32%	54%	46%	18%	69%	63%	64%	9%
VERY/SOMEWHAT UNFAVORABLE	345	157	131	57	288	31	26	96	176	73	93	34	60	116	37	29	62	258
	34%	33%	38%	23%	37%	20%	28%	32%	38%	28%	38%	21%	31%	43%	12%	24%	17%	55%
Very Favorable	178	96	47	62	116	30	32	38	83	57	29	45	42	15	115	30	115	6
	17%	20%	14%	25%	15%	20%	34%	13%	18%	22%	12%	28%	22%	5%	38%	24%	33%	1%
Somewhat Favorable	191	109	38	39	152	30	9	35	95	61	49	42	46	33	91	48	111	38
	19%	23%	11%	16%	20%	20%	9%	12%	21%	23%	20%	26%	24%	12%	30%	39%	31%	8%
Heard of, No Opinion	131	59	42	34	96	19	15	48	51	32	33	18	18	37	39	9	43	67
	13%	12%	12%	14%	12%	13%	16%	16%	11%	12%	13%	12%	9%	14%	13%	8%	12%	14%
Somewhat Unfavorable	111	52	40	19	92	9	10	29	62	20	29	18	23	29	20	23	38	38
	11%	11%	12%	8%	12%	6%	11%	10%	13%	8%	12%	11%	12%	11%	7%	19%	11%	8%
Very Unfavorable	234	105	90	39	195	23	16	67	114	53	64	16	38	88	17	7	23	220
	23%	22%	26%	16%	25%	15%	17%	22%	25%	20%	26%	10%	19%	32%	6%	5%	7%	47%
Never heard of	177	60	84	56	121	41	12	84	54	39	44	21	27	70	18	6	23	99
	17%	13%	25%	23%	16%	27%	13%	28%	12%	15%	18%	13%	14%	26%	6%	5%	7%	21%

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[QFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Chris Christie

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	216	77	112	104	160	27	13	13	20	23	75	86	56	160
	21%	20%	23%	19%	23%	23%	10%	9%	13%	15%	26%	30%	13%	28%
VERY/SOMEWHAT UNFAVORABLE	545	227	267	276	388	52	57	61	68	91	159	166	220	324
	53%	58%	56%	51%	56%	44%	46%	44%	45%	58%	55%	57%	49%	56%
Very Favorable	40	16	21	19	32	3	4	4	1	7	11	16	13	27
	4%	4%	4%	3%	5%	3%	4%	3%	1%	4%	4%	6%	3%	5%
Somewhat Favorable	176	61	91	86	128	24	8	8	19	16	64	69	43	133
	17%	16%	19%	16%	18%	21%	7%	6%	12%	10%	22%	24%	10%	23%
Heard of, No Opinion	171	52	75	94	103	25	30	33	33	34	40	31	100	71
	17%	13%	16%	17%	15%	21%	24%	23%	22%	22%	14%	11%	22%	12%
Somewhat Unfavorable	263	118	122	139	196	24	23	24	28	40	84	87	92	171
	26%	30%	26%	26%	28%	20%	19%	17%	18%	25%	29%	30%	21%	30%
Very Unfavorable	282	110	145	137	192	28	34	37	40	51	75	79	129	154
	28%	28%	30%	25%	28%	23%	27%	26%	27%	33%	26%	27%	29%	27%
Never heard of	90	32	23	66	41	14	26	33	28	9	14	6	70	20
	9%	8%	5%	12%	6%	12%	21%	24%	19%	6%	5%	2%	16%	3%

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[QFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Chris Christie

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022 100	186 100	435 100	294 100	106 100	621 100	400 100	397 100	293 100	259 100	222 100	196 100	233 100	94 100	475 100	72 100	327 100
VERY/SOMEWHAT FAVORABLE	216 21%	31 17%	101 23%	52 18%	31 29%	132 21%	83 21%	92 23%	67 23%	46 18%	46 21%	43 22%	51 22%	31 33%	93 20%	10 14%	91 28%
VERY/SOMEWHAT UNFAVORABLE	545 53%	87 46%	217 50%	182 62%	59 56%	304 49%	241 60%	208 52%	180 61%	126 49%	113 51%	110 56%	133 57%	48 52%	236 50%	32 45%	197 60%
Very Favorable	40 4%	3 2%	17 4%	13 4%	7 7%	19 3%	20 5%	15 4%	17 6%	4 2%	7 3%	10 5%	11 5%	8 8%	15 3%	1 1%	19 6%
Somewhat Favorable	176 17%	28 15%	85 19%	40 13%	23 22%	113 18%	63 16%	77 19%	50 17%	42 16%	39 17%	33 17%	40 17%	23 25%	78 16%	9 13%	72 22%
Heard of, No Opinion	171 17%	44 24%	80 18%	35 12%	12 12%	124 20%	47 12%	71 18%	32 11%	54 21%	41 19%	27 14%	33 14%	14 15%	95 20%	16 23%	30 9%
Somewhat Unfavorable	263 26%	37 20%	110 25%	85 29%	29 28%	148 24%	115 29%	110 28%	86 29%	53 21%	67 30%	61 31%	57 25%	16 17%	104 22%	17 23%	103 31%
Very Unfavorable	282 28%	49 26%	107 25%	97 33%	30 28%	156 25%	126 32%	98 25%	94 32%	73 28%	47 21%	49 25%	76 33%	32 35%	132 28%	15 22%	94 29%
Never heard of	90 9%	25 13%	36 8%	25 9%	4 3%	61 10%	29 7%	27 7%	14 5%	33 13%	22 10%	17 9%	16 7%	1 1%	51 11%	13 19%	9 3%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Chris Christie

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
VERY/SOMEWHAT FAVORABLE	216 21%	101 25%	42 19%	70 19%	113 24%	19 22%	85 18%	101 25%	65 23%	49 15%	103 22%	109 22%	114 24%	86 19%	16 17%	20 10%	83 34%	114 26%	143 23%	182 21%	159 23%	146 20%
VERY/SOMEWHAT UNFAVORABLE	545 53%	205 51%	112 52%	211 57%	251 54%	36 42%	258 55%	223 55%	118 42%	200 63%	252 55%	274 54%	254 53%	253 56%	38 39%	127 66%	114 47%	244 55%	360 59%	489 57%	365 52%	406 54%
Very Favorable	40 4%	29 7%	3 1%	8 2%	29 6%	1 1%	10 2%	25 6%	8 3%	7 2%	23 5%	17 3%	24 5%	11 3%	4 4%	5 2%	22 9%	26 6%	24 4%	35 4%	33 5%	21 3%
Somewhat Favorable	176 17%	73 18%	39 18%	62 17%	84 18%	17 21%	75 16%	77 19%	57 20%	41 13%	80 17%	92 18%	90 19%	75 17%	12 12%	15 8%	62 25%	88 20%	119 19%	147 17%	126 18%	125 17%
Heard of, No Opinion	171 17%	66 16%	38 17%	60 16%	72 15%	13 16%	86 18%	56 14%	63 22%	46 15%	73 16%	82 16%	74 16%	75 17%	22 23%	25 13%	37 15%	60 14%	81 13%	132 16%	112 16%	128 17%
Somewhat Unfavorable	263 26%	99 25%	54 25%	102 27%	112 24%	23 27%	127 27%	102 25%	71 25%	87 28%	111 24%	142 28%	114 24%	123 27%	25 26%	45 23%	62 25%	116 26%	184 30%	237 28%	182 26%	200 27%
Very Unfavorable	282 28%	106 27%	58 27%	109 30%	139 30%	13 15%	131 28%	121 30%	48 17%	113 36%	142 31%	132 26%	140 29%	130 29%	12 13%	82 43%	52 21%	128 29%	176 29%	251 29%	183 26%	206 28%
Never heard of	90 9%	28 7%	26 12%	28 8%	32 7%	17 20%	41 9%	27 7%	38 13%	21 7%	32 7%	38 8%	33 7%	36 8%	21 22%	19 10%	10 4%	23 5%	27 4%	49 6%	69 10%	68 9%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Chris Christie

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	216	119	46	43	173	22	21	50	115	51	49	39	45	36	51	48	79	113
	21%	25%	13%	17%	22%	15%	22%	17%	25%	20%	20%	24%	23%	13%	17%	39%	22%	24%
VERY/SOMEWHAT UNFAVORABLE	545	260	178	121	423	70	51	143	256	146	140	80	94	151	175	60	179	253
	53%	54%	52%	49%	55%	46%	55%	47%	56%	56%	57%	50%	48%	56%	58%	49%	51%	54%
Very Favorable	40	25	6	13	27	5	8	11	24	5	10	6	15	4	10	12	18	13
	4%	5%	2%	5%	3%	3%	8%	4%	5%	2%	4%	4%	8%	2%	4%	10%	5%	3%
Somewhat Favorable	176	94	39	30	146	17	13	40	91	46	39	33	30	31	40	36	61	99
	17%	19%	12%	12%	19%	11%	14%	13%	20%	18%	16%	20%	16%	12%	13%	29%	17%	21%
Heard of, No Opinion	171	70	74	49	122	35	12	70	57	44	36	26	32	56	47	12	78	68
	17%	15%	22%	20%	16%	23%	12%	23%	12%	17%	15%	16%	17%	21%	16%	10%	22%	15%
Somewhat Unfavorable	263	124	88	53	209	31	23	61	132	69	78	40	47	69	64	37	64	128
	26%	26%	26%	22%	27%	20%	24%	20%	29%	26%	32%	25%	24%	26%	21%	30%	18%	27%
Very Unfavorable	282	135	90	68	214	40	28	81	124	77	62	40	47	82	111	23	115	125
	28%	28%	26%	27%	28%	26%	31%	27%	27%	29%	25%	25%	24%	30%	37%	19%	33%	27%
Never heard of	90	33	44	35	54	25	10	37	31	21	22	16	22	27	27	2	18	32
	9%	7%	13%	14%	7%	16%	11%	12%	7%	8%	9%	10%	12%	10%	9%	2%	5%	7%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[OApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	417	152	188	228	254	73	61	56	74	69	112	106	199	218
	41%	39%	39%	42%	37%	62%	48%	40%	50%	44%	39%	37%	45%	38%
STRONGLY/SOMEWHAT DISAPPROVE	581	226	282	293	431	37	60	75	70	83	173	180	228	353
	57%	58%	59%	54%	62%	32%	48%	54%	46%	53%	60%	63%	51%	61%
Strongly approve	162	63	70	92	106	30	19	13	21	24	46	58	58	104
	16%	16%	15%	17%	15%	25%	15%	10%	14%	15%	16%	20%	13%	18%
Somewhat approve	255	89	118	137	147	44	42	42	53	45	67	48	141	114
	25%	23%	25%	25%	21%	37%	34%	30%	36%	29%	23%	17%	32%	20%
Somewhat disapprove	137	49	64	69	81	16	26	40	24	22	28	24	86	51
	13%	13%	13%	13%	12%	13%	21%	29%	16%	14%	10%	8%	19%	9%
Strongly disapprove	444	177	219	224	350	22	34	35	46	61	145	156	142	302
	43%	45%	46%	42%	51%	19%	27%	25%	30%	39%	51%	54%	32%	52%
Unsure	24	11	6	18	7	7	5	8	6	6	2	2	20	4
	2%	3%	1%	3%	1%	6%	4%	6%	4%	4%	1%	1%	5%	1%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	417	59	154	148	54	214	202	107	145	87	94	88	95	43	219	21	115
	41%	32%	36%	50%	51%	34%	50%	27%	50%	34%	42%	45%	41%	46%	46%	30%	35%
STRONGLY/SOMEWHAT DISAPPROVE	581	123	266	141	51	389	192	287	144	155	127	106	134	50	247	45	209
	57%	66%	61%	48%	48%	63%	48%	72%	49%	60%	57%	54%	58%	54%	52%	63%	64%
Strongly approve	162	29	50	54	28	79	83	41	65	45	31	36	29	18	72	8	58
	16%	16%	11%	18%	27%	13%	21%	10%	22%	17%	14%	18%	12%	19%	15%	11%	18%
Somewhat approve	255	30	104	94	26	134	120	66	80	42	63	52	66	26	146	13	57
	25%	16%	24%	32%	24%	22%	30%	17%	27%	16%	28%	26%	28%	27%	31%	19%	17%
Somewhat disapprove	137	30	56	36	16	85	52	53	28	42	36	28	23	5	72	20	26
	13%	16%	13%	12%	15%	14%	13%	13%	10%	16%	16%	14%	10%	5%	15%	28%	8%
Strongly disapprove	444	94	210	104	35	304	140	234	116	113	91	78	111	45	175	25	183
	43%	50%	48%	35%	33%	49%	35%	59%	39%	44%	41%	40%	48%	48%	37%	36%	56%
Unsure	24	3	14	6	1	18	7	3	4	18	1	2	4	-	9	5	2
	2%	2%	3%	2%	1%	3%	2%	1%	1%	7%	1%	1%	2%	-	2%	7%	1%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
STRONGLY/SOMEWHAT APPROVE	417 41%	24 6%	79 37%	309 84%	27 6%	25 29%	365 78%	34 8%	134 47%	248 79%	19 4%	386 77%	23 5%	373 83%	21 21%	2 1%	19 8%	213 48%	265 43%	363 43%	210 30%	369 49%
STRONGLY/SOMEWHAT DISAPPROVE	581 57%	372 93%	135 62%	45 12%	437 93%	58 69%	86 18%	368 90%	144 51%	61 19%	438 95%	104 21%	447 94%	66 15%	67 69%	188 99%	222 91%	215 49%	334 55%	473 55%	483 69%	359 48%
Strongly approve	162 16%	8 2%	14 6%	139 38%	8 2%	5 6%	148 32%	10 3%	46 16%	105 33%	5 1%	156 31%	4 1%	156 35%	1 1%	- 0%	4 2%	108 25%	114 19%	150 18%	70 10%	147 20%
Somewhat approve	255 25%	16 4%	65 30%	170 46%	18 4%	19 23%	217 46%	23 6%	87 31%	142 45%	15 3%	230 46%	19 4%	217 48%	19 20%	2 1%	15 6%	105 24%	151 25%	213 25%	141 20%	222 30%
Somewhat disapprove	137 13%	34 8%	53 25%	35 10%	45 10%	22 26%	71 15%	27 7%	60 21%	47 15%	35 8%	81 16%	43 9%	54 12%	40 41%	10 5%	21 9%	35 8%	67 11%	106 12%	91 13%	107 14%
Strongly disapprove	444 43%	339 85%	82 38%	9 3%	392 84%	37 44%	15 3%	341 84%	84 29%	14 4%	403 88%	23 5%	405 85%	12 3%	27 28%	178 93%	200 82%	179 41%	267 44%	367 43%	392 56%	251 34%
Unsure	24 2%	4 1%	2 1%	16 4%	5 1%	1 1%	19 4%	6 1%	7 3%	6 2%	3 1%	13 3%	5 1%	11 2%	9 9%	1 *%	3 1%	12 3%	12 2%	17 2%	12 2%	21 3%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	417	187	153	94	321	60	35	153	193	70	109	29	71	142	7	5	13	389
	41%	39%	45%	38%	42%	39%	37%	51%	42%	27%	44%	18%	37%	53%	2%	4%	4%	83%
STRONGLY/SOMEWHAT DISAPPROVE	581	292	171	147	434	87	57	131	261	190	133	130	117	116	291	116	337	55
	57%	61%	50%	59%	56%	57%	61%	43%	57%	72%	54%	81%	61%	43%	97%	95%	96%	12%
Strongly approve	162	67	54	21	141	17	4	60	80	21	52	9	33	45	4	-	5	206
	16%	14%	16%	8%	18%	11%	4%	20%	17%	8%	21%	5%	17%	17%	1%		1%	44%
Somewhat approve	255	120	100	74	181	42	31	93	113	49	57	20	38	98	3	5	7	183
	25%	25%	29%	30%	23%	28%	34%	31%	25%	19%	23%	13%	20%	36%	1%	4%	2%	39%
Somewhat disapprove	137	37	73	32	105	15	14	37	64	37	39	12	26	46	23	13	23	44
	13%	8%	21%	13%	14%	10%	15%	12%	14%	14%	16%	8%	14%	17%	8%	11%	6%	9%
Strongly disapprove	444	255	97	115	329	72	43	94	197	153	94	118	91	69	268	103	315	11
	43%	53%	29%	46%	43%	47%	46%	31%	43%	58%	38%	74%	47%	26%	89%	85%	89%	2%
Unsure	24	3	18	7	17	6	1	17	5	2	5	1	5	12	2	1	3	23
	2%	1%	5%	3%	2%	4%	1%	6%	1%	1%	2%	1%	3%	4%	1%	1%	1%	5%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	389	143	184	205	246	68	54	51	59	72	102	105	182	207
	38%	37%	39%	38%	36%	58%	43%	36%	40%	46%	35%	36%	41%	36%
STRONGLY/SOMEWHAT DISAPPROVE	598	235	286	306	430	44	64	77	88	78	180	175	243	355
	59%	60%	60%	57%	62%	37%	51%	55%	59%	50%	62%	61%	54%	62%
Strongly approve	155	62	70	85	102	28	18	13	17	24	46	54	55	100
	15%	16%	15%	16%	15%	24%	14%	10%	11%	16%	16%	19%	12%	17%
Somewhat approve	234	80	114	120	144	40	37	37	42	48	56	51	127	107
	23%	21%	24%	22%	21%	34%	29%	27%	28%	30%	20%	18%	28%	19%
Somewhat disapprove	145	58	66	75	77	24	23	38	38	16	35	18	92	54
	14%	15%	14%	14%	11%	20%	18%	27%	25%	10%	12%	6%	21%	9%
Strongly disapprove	453	177	220	232	353	20	41	39	51	62	145	157	151	302
	44%	45%	46%	43%	51%	17%	33%	28%	34%	39%	50%	55%	34%	52%
Unsure	35	11	7	28	16	6	7	12	2	7	6	8	21	13
	3%	3%	1%	5%	2%	5%	6%	9%	2%	4%	2%	3%	5%	2%

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[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	389	56	141	136	55	197	191	100	145	80	96	81	82	43	196	19	116
	38%	30%	32%	46%	52%	32%	48%	25%	49%	31%	43%	41%	35%	46%	41%	27%	36%
STRONGLY/SOMEWHAT DISAPPROVE	598	123	280	145	50	403	195	288	142	166	121	107	144	51	261	50	205
	59%	66%	64%	49%	47%	65%	49%	72%	48%	64%	55%	54%	62%	54%	55%	69%	63%
Strongly approve	155	29	46	52	27	76	79	41	61	40	30	34	33	16	68	8	55
	15%	16%	11%	18%	26%	12%	20%	10%	21%	15%	14%	17%	14%	17%	14%	11%	17%
Somewhat approve	234	26	94	85	28	121	112	59	83	41	66	47	49	27	128	11	61
	23%	14%	22%	29%	26%	19%	28%	15%	28%	16%	29%	24%	21%	29%	27%	16%	19%
Somewhat disapprove	145	25	69	35	16	94	52	51	25	46	34	27	28	6	86	18	22
	14%	13%	16%	12%	15%	15%	13%	13%	9%	18%	15%	14%	12%	7%	18%	26%	7%
Strongly disapprove	453	98	211	110	34	310	143	236	117	120	87	80	115	44	175	31	182
	44%	53%	49%	37%	32%	50%	36%	59%	40%	46%	39%	41%	49%	47%	37%	44%	56%
Unsure	35	7	13	13	1	21	14	9	7	12	5	8	7	-	19	2	6
	3%	4%	3%	4%	1%	3%	3%	2%	2%	5%	2%	4%	3%	-	4%	3%	2%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
STRONGLY/SOMEWHAT APPROVE	389 38%	27 7%	67 31%	287 78%	30 6%	16 19%	343 73%	37 9%	106 37%	244 77%	22 5%	358 71%	21 4%	351 78%	17 17%	2 1%	20 8%	200 45%	251 41%	347 41%	198 28%	340 45%
STRONGLY/SOMEWHAT DISAPPROVE	598 59%	366 91%	141 65%	68 18%	430 92%	67 79%	101 22%	363 89%	161 57%	62 20%	431 94%	125 25%	446 94%	81 18%	71 73%	189 99%	216 88%	228 52%	340 56%	486 57%	487 69%	378 50%
Strongly approve	155 15%	8 2%	15 7%	131 35%	8 2%	7 8%	140 30%	11 3%	44 15%	100 32%	4 1%	150 30%	4 1%	149 33%	1 1%	- 0%	4 2%	97 22%	104 17%	140 16%	70 10%	141 19%
Somewhat approve	234 23%	18 5%	52 24%	157 42%	22 5%	9 11%	203 43%	26 6%	62 22%	144 46%	18 4%	208 41%	16 3%	202 45%	15 16%	2 1%	17 7%	103 23%	147 24%	206 24%	128 18%	199 27%
Somewhat disapprove	145 14%	35 9%	52 24%	52 14%	39 8%	28 33%	78 17%	27 7%	79 28%	35 11%	35 8%	93 18%	43 9%	66 15%	35 37%	8 4%	22 9%	48 11%	72 12%	114 13%	92 13%	117 16%
Strongly disapprove	453 44%	332 83%	89 41%	16 4%	391 83%	39 46%	23 5%	336 83%	82 29%	26 8%	396 86%	32 6%	403 85%	15 3%	35 37%	181 95%	194 80%	179 41%	268 44%	371 44%	395 56%	261 35%
Unsure	35 3%	8 2%	8 4%	14 4%	8 2%	1 2%	25 5%	7 2%	17 6%	9 3%	7 2%	21 4%	8 2%	18 4%	9 9%	0 0%	8 3%	12 3%	19 3%	20 2%	20 3%	30 4%

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[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	389	175	138	88	301	58	30	141	184	64	108	27	63	137	11	7	14	371
	38%	36%	40%	35%	39%	38%	32%	47%	40%	24%	44%	17%	33%	51%	4%	6%	4%	79%
STRONGLY/SOMEWHAT DISAPPROVE	598	301	184	150	447	87	60	142	263	193	131	131	118	126	288	113	335	74
	59%	62%	54%	61%	58%	57%	65%	47%	57%	74%	53%	82%	61%	47%	96%	92%	95%	16%
Strongly approve	155	72	48	25	130	17	8	61	72	21	44	10	27	38	4	-	5	193
	15%	15%	14%	10%	17%	11%	9%	20%	16%	8%	18%	6%	14%	14%	1%		1%	41%
Somewhat approve	234	102	90	63	171	41	21	79	112	43	64	17	36	99	6	7	9	178
	23%	21%	26%	25%	22%	27%	23%	26%	24%	16%	26%	11%	19%	37%	2%	6%	3%	38%
Somewhat disapprove	145	42	81	31	113	15	14	48	67	31	38	14	27	49	18	14	23	51
	14%	9%	24%	13%	15%	10%	15%	16%	15%	12%	15%	9%	14%	18%	6%	11%	7%	11%
Strongly disapprove	453	258	104	119	334	73	47	94	197	162	93	117	91	77	270	99	312	23
	44%	54%	30%	48%	43%	48%	50%	31%	43%	62%	38%	73%	47%	29%	90%	81%	88%	5%
Unsure	35	7	19	10	25	7	3	18	12	5	8	2	13	7	1	2	3	22
	3%	1%	6%	4%	3%	5%	3%	6%	3%	2%	3%	1%	7%	2%	1%	2%	1%	5%

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	475	180	247	227	368	22	44	32	49	67	162	165	148	327
	46%	46%	52%	42%	53%	19%	35%	23%	33%	43%	56%	57%	33%	57%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	450	174	199	247	273	84	65	88	84	76	102	101	248	202
	44%	45%	42%	46%	39%	71%	52%	63%	56%	49%	35%	35%	56%	35%
Definitely the Republican candidate	365	133	189	175	292	15	33	20	35	45	121	144	100	265
	36%	34%	40%	32%	42%	12%	26%	14%	24%	29%	42%	50%	22%	46%
Probably the Republican candidate	110	47	58	52	76	7	11	12	14	22	41	21	48	62
	11%	12%	12%	10%	11%	6%	9%	9%	9%	14%	14%	7%	11%	11%
Probably the Democratic candidate	125	46	59	64	71	24	16	34	34	22	18	17	90	35
	12%	12%	12%	12%	10%	21%	13%	25%	22%	14%	6%	6%	20%	6%
Definitely the Democratic candidate	326	129	139	183	202	60	48	54	50	54	84	84	158	168
	32%	33%	29%	34%	29%	50%	39%	38%	33%	34%	29%	29%	35%	29%
Unsure	97	34	31	65	51	12	17	20	17	14	24	22	50	46
	9%	9%	7%	12%	7%	10%	13%	14%	11%	9%	8%	8%	11%	8%

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	475	105	225	115	30	329	146	251	117	119	99	91	117	44	195	28	188
	46%	56%	52%	39%	29%	53%	36%	63%	40%	46%	45%	47%	50%	47%	41%	39%	58%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	450	62	172	154	62	235	216	117	155	112	104	80	102	43	240	29	111
	44%	34%	40%	52%	58%	38%	54%	29%	53%	43%	47%	41%	44%	46%	51%	40%	34%
Definitely the Republican candidate	365	83	172	85	25	255	110	205	88	86	73	69	97	38	133	20	165
	36%	45%	40%	29%	24%	41%	27%	52%	30%	33%	33%	35%	41%	40%	28%	27%	50%
Probably the Republican candidate	110	22	52	31	5	74	36	47	29	33	26	22	20	6	61	8	23
	11%	12%	12%	10%	5%	12%	9%	12%	10%	13%	12%	11%	9%	7%	13%	11%	7%
Probably the Democratic candidate	125	25	49	40	11	74	51	40	31	28	39	14	27	12	82	12	17
	12%	13%	11%	14%	10%	12%	13%	10%	11%	11%	18%	7%	11%	13%	17%	17%	5%
Definitely the Democratic candidate	326	37	123	114	51	160	165	77	125	84	65	66	76	31	159	17	94
	32%	20%	28%	39%	48%	26%	41%	19%	42%	32%	29%	34%	32%	33%	33%	23%	29%
Unsure	97	19	38	25	14	57	39	29	21	29	19	24	14	7	40	15	28
	9%	10%	9%	8%	13%	9%	10%	7%	7%	11%	8%	12%	6%	8%	8%	21%	8%

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	475	380	80	8	440	26	9	368	84	20	418	38	475	-	-	188	227	197	283	392	419	268
	46%	95%	37%	2%	94%	30%	2%	91%	29%	6%	91%	8%	100%	-	-	99%	93%	45%	46%	46%	59%	36%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	450	9	88	341	11	19	420	22	137	288	20	412	-	450	-	1	4	217	276	389	225	404
	44%	2%	41%	92%	2%	22%	90%	5%	48%	92%	4%	82%	-	100%	-	1%	1%	49%	45%	46%	32%	54%
Definitely the Republican candidate	365	308	47	4	352	10	4	305	45	14	347	10	365	-	-	167	181	162	227	313	331	196
	36%	77%	22%	1%	75%	11%	1%	75%	16%	4%	75%	2%	77%	-	-	87%	74%	37%	37%	37%	47%	26%
Probably the Republican candidate	110	72	33	4	88	16	5	64	39	6	71	29	110	-	-	22	45	35	55	79	88	72
	11%	18%	15%	1%	19%	19%	1%	16%	14%	2%	16%	6%	23%	-	-	11%	19%	8%	9%	9%	12%	10%
Probably the Democratic candidate	125	3	48	69	6	11	107	6	56	59	13	97	-	125	-	1	1	42	59	99	75	104
	12%	1%	22%	19%	1%	14%	23%	2%	20%	19%	3%	19%	-	28%	-	1%	1%	9%	10%	12%	11%	14%
Definitely the Democratic candidate	326	5	41	272	5	8	313	15	81	229	7	314	-	326	-	0	3	175	217	290	149	300
	32%	1%	19%	73%	1%	9%	67%	4%	28%	73%	2%	62%	-	72%	-	0%	1%	40%	36%	34%	21%	40%
Unsure	97	12	48	21	17	40	40	17	64	7	22	54	-	-	97	1	14	27	52	71	62	76
	9%	3%	22%	6%	4%	47%	9%	4%	23%	2%	5%	11%	-	100%	1%	6%	6%	8%	8%	9%	10%	

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	475	270	101	127	348	75	52	99	209	166	95	128	104	63	294	116	325	5
	46%	56%	30%	51%	45%	49%	56%	33%	46%	64%	38%	80%	54%	23%	98%	95%	92%	1%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	450	177	198	106	344	64	39	165	213	72	126	22	64	177	4	2	5	430
	44%	37%	58%	43%	45%	42%	42%	55%	46%	28%	51%	14%	33%	65%	1%	2%	1%	92%
Definitely the Republican candidate	365	221	71	96	269	60	36	68	158	139	74	105	79	44	249	88	274	3
	36%	46%	21%	39%	35%	40%	38%	23%	34%	53%	30%	66%	41%	16%	83%	72%	78%	1%
Probably the Republican candidate	110	48	30	31	78	15	16	31	52	27	21	23	25	19	45	28	50	1
	11%	10%	9%	13%	10%	10%	18%	10%	11%	10%	8%	14%	13%	7%	15%	23%	14%	*%
Probably the Democratic candidate	125	49	64	39	86	21	18	37	65	23	39	5	17	46	2	2	1	76
	12%	10%	19%	16%	11%	14%	19%	12%	14%	9%	16%	3%	9%	17%	1%	2%	*%	16%
Definitely the Democratic candidate	326	128	135	68	258	43	21	128	148	49	88	17	47	130	2	-	4	354
	32%	27%	39%	27%	33%	28%	23%	43%	32%	19%	35%	11%	24%	48%	1%		1%	76%
Unsure	97	36	42	15	81	13	2	37	37	23	26	9	25	30	1	4	24	33
	9%	7%	12%	6%	10%	9%	2%	12%	8%	9%	10%	6%	13%	11%	*%	3%	7%	7%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	256	85	133	122	157	48	43	25	43	41	71	76	109	147
	25%	22%	28%	23%	23%	41%	35%	18%	29%	26%	25%	26%	24%	26%
No	627	245	292	331	448	41	74	96	86	86	184	176	267	360
	61%	63%	61%	61%	65%	34%	59%	68%	57%	55%	64%	61%	60%	62%
Unsure	139	58	53	87	87	30	8	19	21	30	33	36	70	69
	14%	15%	11%	16%	13%	25%	6%	13%	14%	19%	11%	13%	16%	12%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	256	41	103	88	24	144	112	76	80	72	60	52	45	22	122	14	87
	25%	22%	24%	30%	22%	23%	28%	19%	27%	28%	27%	26%	19%	24%	26%	20%	27%
No	627	125	272	167	62	397	229	282	165	154	136	109	162	59	282	49	199
	61%	67%	63%	57%	59%	64%	57%	71%	56%	59%	61%	56%	69%	63%	59%	68%	61%
Unsure	139	20	59	40	20	79	60	39	48	33	26	35	26	13	71	8	40
	14%	11%	14%	14%	19%	13%	15%	10%	16%	13%	12%	18%	11%	14%	15%	12%	12%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	256	26	36	191	33	6	217	33	79	143	34	214	29	220	7	12	19	132	156	220	127	219
	25%	6%	17%	52%	7%	7%	46%	8%	28%	45%	7%	42%	6%	49%	7%	6%	8%	30%	26%	26%	18%	29%
No	627	360	152	88	417	67	143	350	162	102	411	175	426	132	69	173	214	240	362	512	494	404
	61%	90%	70%	24%	89%	79%	31%	86%	57%	32%	89%	35%	90%	29%	72%	91%	88%	55%	59%	60%	70%	54%
Unsure	139	15	29	91	19	12	109	25	44	70	16	115	20	99	21	6	11	68	92	120	84	126
	14%	4%	13%	25%	4%	14%	23%	6%	15%	22%	3%	23%	4%	22%	21%	3%	5%	15%	15%	14%	12%	17%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	256	107	95	49	207	29	20	100	112	44	58	24	45	85	17	9	26	262
	25%	22%	28%	20%	27%	19%	22%	33%	24%	17%	24%	15%	23%	31%	6%	8%	7%	56%
No	627	318	196	158	468	95	60	158	278	191	145	122	124	140	275	111	316	101
	61%	66%	57%	64%	61%	62%	65%	52%	61%	73%	59%	77%	64%	52%	92%	91%	90%	22%
Unsure	139	57	50	41	97	29	13	43	69	27	43	14	24	45	7	2	11	104
	14%	12%	15%	17%	13%	19%	14%	14%	15%	10%	18%	9%	13%	17%	2%	2%	3%	22%

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[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	868	335	403	463	616	93	102	103	112	131	252	270	345	522
	85%	86%	85%	86%	89%	79%	82%	74%	75%	83%	88%	94%	77%	91%
NOT VERY/NOT AT ALL MOTIVATED	44	18	15	26	23	8	5	14	10	9	7	4	33	10
	4%	5%	3%	5%	3%	7%	4%	10%	7%	6%	2%	1%	7%	2%
Extremely motivated	701	272	320	380	530	62	75	72	77	105	202	244	255	446
	69%	70%	67%	70%	77%	53%	59%	52%	51%	67%	70%	85%	57%	78%
Very motivated	166	63	83	83	87	31	28	30	35	25	50	26	91	76
	16%	16%	17%	15%	13%	26%	22%	22%	23%	16%	17%	9%	20%	13%
Somewhat motivated	90	33	53	36	44	13	13	18	23	17	18	13	59	31
	9%	8%	11%	7%	6%	11%	10%	13%	16%	11%	6%	4%	13%	5%
Not very motivated	33	16	12	19	17	6	4	12	8	7	2	4	27	6
	3%	4%	2%	3%	2%	5%	3%	9%	5%	4%	1%	1%	6%	1%
Not at all motivated	11	2	3	7	6	2	2	2	2	2	5	-	6	5
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%		1%	1%
Unsure	21	3	6	15	9	4	5	5	4	0	10	1	10	11
	2%	1%	1%	3%	1%	4%	4%	3%	3%	*%	4%	*%	2%	2%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	868	149	353	268	97	502	366	342	275	198	186	169	213	89	391	51	298
	85%	80%	81%	91%	92%	81%	91%	86%	94%	77%	84%	87%	91%	95%	82%	71%	91%
NOT VERY/NOT AT ALL MOTIVATED	44	7	22	11	4	29	15	16	7	20	13	2	7	1	24	4	9
	4%	4%	5%	4%	4%	5%	4%	4%	2%	8%	6%	1%	3%	1%	5%	5%	3%
Extremely motivated	701	121	279	212	89	400	301	292	238	154	145	143	177	75	315	37	262
	69%	65%	64%	72%	84%	64%	75%	73%	81%	59%	65%	73%	76%	80%	66%	52%	80%
Very motivated	166	28	73	56	8	102	65	50	37	45	41	26	36	14	77	14	36
	16%	15%	17%	19%	8%	16%	16%	13%	13%	17%	19%	13%	16%	15%	16%	19%	11%
Somewhat motivated	90	26	47	13	4	73	17	33	11	31	17	20	13	4	57	12	13
	9%	14%	11%	4%	4%	12%	4%	8%	4%	12%	8%	10%	6%	4%	12%	17%	4%
Not very motivated	33	5	16	8	3	21	12	12	5	14	11	1	6	1	21	2	6
	3%	3%	4%	3%	3%	3%	3%	3%	2%	5%	5%	*%	3%	1%	4%	3%	2%
Not at all motivated	11	2	5	3	0	8	3	4	2	6	3	1	1	-	4	1	3
	1%	1%	1%	1%	*%	1%	1%	1%	1%	3%	1%	*%	*%		1%	2%	1%
Unsure	21	4	13	2	1	17	3	7	1	10	6	5	0	-	3	4	7
	2%	2%	3%	1%	1%	3%	1%	2%	*%	4%	3%	2%	*%		1%	6%	2%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
EXTREMELY/VERY MOTIVATED	868 85%	368 92%	161 74%	321 87%	426 91%	49 58%	392 84%	371 91%	214 75%	280 89%	415 90%	428 85%	425 89%	390 87%	52 54%	174 91%	226 93%	390 89%	538 88%	748 88%	610 87%	621 83%
NOT VERY/NOT AT ALL MOTIVATED	44 4%	6 1%	16 7%	16 4%	7 2%	10 12%	26 6%	6 2%	13 5%	18 6%	8 2%	24 5%	8 2%	21 5%	14 15%	0 *%	4 2%	18 4%	26 4%	31 4%	29 4%	36 5%
Extremely motivated	701 69%	321 80%	120 55%	248 67%	363 77%	33 39%	306 65%	312 77%	152 54%	235 74%	353 77%	328 65%	354 74%	306 68%	42 43%	149 78%	199 82%	341 77%	449 74%	610 72%	488 69%	491 66%
Very motivated	166 16%	47 12%	41 19%	73 20%	64 14%	17 20%	86 18%	60 15%	61 22%	45 14%	62 13%	100 20%	71 15%	85 19%	11 11%	25 13%	27 11%	49 11%	89 15%	137 16%	123 17%	130 17%
Somewhat motivated	90 9%	24 6%	35 16%	25 7%	30 6%	17 20%	43 9%	25 6%	46 16%	17 5%	34 7%	42 8%	37 8%	37 8%	16 16%	14 7%	12 5%	26 6%	36 6%	62 7%	52 7%	73 10%
Not very motivated	33 3%	4 1%	9 4%	15 4%	5 1%	5 6%	23 5%	5 1%	8 3%	15 5%	5 1%	19 4%	7 1%	17 4%	9 9%	0 *%	3 1%	17 4%	22 4%	24 3%	20 3%	29 4%
Not at all motivated	11 1%	2 1%	6 3%	2 *%	2 1%	5 6%	3 1%	1 *%	6 2%	3 1%	3 1%	4 1%	1 *%	4 1%	5 5%	- *%	1 *%	2 *%	4 1%	7 1%	9 1%	8 1%
Unsure	21 2%	3 1%	5 2%	7 2%	5 1%	8 9%	8 2%	5 1%	11 4%	0 *%	3 1%	10 2%	5 1%	2 *%	14 15%	3 2%	2 1%	5 1%	10 2%	12 1%	14 2%	18 2%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	868	433	259	212	656	134	78	250	392	226	215	148	166	211	274	114	322	412
	85%	90%	76%	85%	85%	88%	84%	83%	85%	86%	87%	93%	86%	78%	91%	93%	91%	88%
NOT VERY/NOT AT ALL MOTIVATED	44	12	25	9	33	5	2	19	15	10	10	3	9	17	1	1	13	26
	4%	2%	7%	4%	4%	3%	2%	6%	3%	4%	4%	2%	5%	6%	*%	1%	4%	6%
Extremely motivated	701	375	182	174	527	110	65	192	320	189	178	124	142	161	231	97	288	333
	69%	78%	53%	70%	68%	72%	69%	64%	70%	72%	72%	78%	73%	60%	77%	79%	81%	71%
Very motivated	166	58	77	38	129	24	13	58	72	37	37	24	24	50	43	17	35	79
	16%	12%	23%	15%	17%	16%	14%	19%	16%	14%	15%	15%	12%	18%	14%	14%	10%	17%
Somewhat motivated	90	26	50	23	67	12	11	20	49	21	19	8	13	33	22	7	17	24
	9%	5%	15%	9%	9%	8%	12%	7%	11%	8%	8%	5%	6%	12%	7%	6%	5%	5%
Not very motivated	33	8	21	6	26	2	1	15	11	7	8	3	6	13	1	1	8	22
	3%	2%	6%	3%	3%	1%	1%	5%	2%	3%	3%	2%	3%	5%	*%	1%	2%	5%
Not at all motivated	11	4	4	3	8	2	0	5	4	2	2	0	3	4	-	-	5	4
	1%	1%	1%	1%	1%	2%	*%	2%	1%	1%	1%	*%	2%	2%			1%	1%
Unsure	21	11	7	4	17	1	3	11	4	6	3	1	6	9	4	-	1	5
	2%	2%	2%	2%	2%	1%	3%	4%	1%	2%	1%	1%	3%	3%	1%		*%	1%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	473	175	245	227	355	27	49	52	51	59	155	155	162	310
	46%	45%	51%	42%	51%	22%	39%	38%	34%	37%	54%	54%	36%	54%
JOE BIDEN, DEFINITELY/ PROBABLY	465	175	197	264	286	80	63	77	82	84	114	107	244	221
	45%	45%	41%	49%	41%	68%	50%	55%	55%	54%	40%	37%	55%	38%
Donald Trump, definitely	338	128	186	152	248	19	32	34	41	47	109	107	122	216
	33%	33%	39%	28%	36%	16%	25%	24%	27%	30%	38%	37%	27%	38%
Donald Trump, probably	134	47	59	75	107	7	17	19	10	12	47	48	40	94
	13%	12%	12%	14%	15%	6%	14%	13%	6%	7%	16%	17%	9%	16%
Joe Biden, probably	115	40	49	64	51	31	20	27	28	20	23	16	75	40
	11%	10%	10%	12%	7%	26%	16%	19%	19%	12%	8%	6%	17%	7%
Joe Biden, definitely	350	136	148	199	235	49	44	50	54	65	91	91	168	182
	34%	35%	31%	37%	34%	42%	35%	36%	36%	41%	32%	31%	38%	32%
Unsure	85	39	35	49	51	12	13	10	17	14	18	26	41	44
	8%	10%	7%	9%	7%	10%	11%	7%	11%	9%	6%	9%	9%	8%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	473	110	230	101	31	340	133	249	106	126	101	87	113	40	193	34	180
	46%	59%	53%	34%	30%	55%	33%	63%	36%	48%	45%	45%	48%	43%	41%	48%	55%
JOE BIDEN, DEFINITELY/ PROBABLY	465	62	171	169	63	233	232	120	166	108	104	93	102	47	238	30	121
	45%	33%	39%	58%	59%	38%	58%	30%	56%	42%	47%	47%	44%	50%	50%	42%	37%
Donald Trump, definitely	338	67	172	78	22	238	100	171	78	96	67	57	84	30	139	20	131
	33%	36%	39%	27%	21%	38%	25%	43%	26%	37%	30%	29%	36%	32%	29%	28%	40%
Donald Trump, probably	134	44	58	23	9	102	33	78	29	30	34	31	29	10	54	14	49
	13%	23%	13%	8%	9%	16%	8%	20%	10%	11%	15%	16%	12%	11%	11%	20%	15%
Joe Biden, probably	115	22	49	33	11	71	44	29	22	35	22	18	29	8	67	12	18
	11%	12%	11%	11%	11%	11%	11%	7%	7%	14%	10%	9%	12%	8%	14%	16%	6%
Joe Biden, definitely	350	40	122	136	51	162	188	91	144	73	82	75	73	39	172	19	103
	34%	22%	28%	46%	49%	26%	47%	23%	49%	28%	37%	39%	31%	42%	36%	26%	32%
Unsure	85	14	34	24	12	48	36	28	21	25	17	16	19	7	44	7	26
	8%	7%	8%	8%	11%	8%	9%	7%	7%	10%	8%	8%	8%	7%	9%	10%	8%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
DONALD TRUMP, DEFINITELY/ PROBABLY	473 46%	349 87%	98 45%	10 3%	412 88%	40 48%	20 4%	345 85%	98 34%	23 7%	419 91%	26 5%	430 90%	15 3%	28 28%	191 100%	200 82%	187 43%	262 43%	374 44%	403 57%	277 37%
JOE BIDEN, DEFINITELY/ PROBABLY	465 45%	26 7%	91 42%	336 91%	29 6%	24 28%	412 88%	38 9%	147 52%	276 88%	14 3%	436 87%	22 5%	414 92%	29 30%	- -	21 9%	224 51%	294 48%	404 47%	242 34%	409 55%
Donald Trump, definitely	338 33%	259 65%	60 28%	7 2%	300 64%	29 35%	9 2%	258 63%	64 22%	14 4%	307 67%	15 3%	322 68%	6 1%	11 11%	175 92%	118 49%	128 29%	182 30%	265 31%	292 41%	194 26%
Donald Trump, probably	134 13%	89 22%	38 17%	3 1%	112 24%	11 13%	11 2%	87 21%	34 12%	9 3%	111 24%	11 2%	108 23%	10 2%	17 17%	16 8%	81 33%	60 14%	79 13%	108 13%	112 16%	83 11%
Joe Biden, probably	115 11%	17 4%	29 13%	67 18%	17 4%	10 12%	87 19%	10 3%	56 20%	45 14%	7 2%	100 20%	15 3%	86 19%	14 14%	- -	12 5%	43 10%	68 11%	93 11%	68 10%	92 12%
Joe Biden, definitely	350 34%	9 2%	62 28%	269 73%	12 3%	14 16%	325 69%	28 7%	90 32%	232 74%	7 2%	336 67%	7 1%	328 73%	15 16%	- -	9 4%	181 41%	226 37%	311 36%	174 25%	316 42%
Unsure	85 8%	25 6%	28 13%	24 7%	27 6%	20 24%	37 8%	23 6%	40 14%	16 5%	27 6%	42 8%	23 5%	21 5%	40 41%	- -	23 9%	28 6%	55 9%	75 9%	60 9%	62 8%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	473 46%	253 53%	124 36%	119 48%	354 46%	72 47%	47 51%	111 37%	197 43%	165 63%	88 36%	115 72%	99 51%	75 28%	297 99%	98 80%	314 89%	11 2%
JOE BIDEN, DEFINITELY/ PROBABLY	465 45%	195 40%	189 55%	110 44%	355 46%	71 46%	36 39%	167 55%	220 48%	78 30%	134 54%	30 19%	78 40%	176 65%	2 1%	11 9%	12 3%	418 90%
Donald Trump, definitely	338 33%	184 38%	89 26%	93 38%	245 32%	54 35%	40 43%	79 26%	143 31%	116 44%	59 24%	84 52%	63 33%	54 20%	252 84%	39 32%	228 65%	6 1%
Donald Trump, probably	134 13%	69 14%	36 10%	25 10%	109 14%	18 12%	7 8%	32 10%	54 12%	49 19%	29 12%	31 20%	36 18%	21 8%	45 15%	59 48%	86 24%	5 1%
Joe Biden, probably	115 11%	49 10%	51 15%	40 16%	75 10%	21 14%	19 20%	45 15%	48 10%	22 8%	33 13%	8 5%	27 14%	40 15%	- 7%	9 7%	4 1%	88 19%
Joe Biden, definitely	350 34%	147 30%	138 40%	70 28%	280 36%	49 32%	18 19%	121 40%	172 37%	57 22%	102 41%	22 14%	51 26%	136 50%	2 1%	3 2%	9 2%	331 71%
Unsure	85 8%	34 7%	29 8%	19 8%	64 8%	10 7%	9 10%	23 8%	42 9%	19 7%	24 10%	14 9%	17 9%	19 7%	0 *	13 11%	27 8%	37 8%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	412	154	224	187	332	18	37	31	29	60	142	149	120	292
	40%	40%	47%	35%	48%	15%	29%	22%	19%	38%	50%	52%	27%	51%
JOE BIDEN, DEFINITELY/ PROBABLY	451	177	190	257	279	85	60	76	87	80	104	104	243	208
	44%	45%	40%	48%	40%	72%	48%	55%	58%	51%	36%	36%	54%	36%
Ron DeSantis, definitely	236	98	139	97	195	7	20	14	17	38	75	92	69	167
	23%	25%	29%	18%	28%	6%	16%	10%	11%	24%	26%	32%	15%	29%
Ron DeSantis, probably	176	56	85	90	138	12	16	17	12	22	67	58	51	125
	17%	14%	18%	17%	20%	10%	13%	12%	8%	14%	23%	20%	11%	22%
Joe Biden, probably	116	46	49	66	54	29	21	27	31	22	23	12	81	36
	11%	12%	10%	12%	8%	24%	17%	20%	21%	14%	8%	4%	18%	6%
Joe Biden, definitely	335	131	141	191	225	56	39	49	56	57	80	92	163	172
	33%	34%	30%	35%	33%	48%	31%	35%	37%	37%	28%	32%	36%	30%
Unsure	159	58	63	96	80	14	29	32	34	18	41	34	84	76
	16%	15%	13%	18%	12%	12%	23%	23%	23%	11%	14%	12%	19%	13%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	412	89	198	95	30	287	125	227	105	102	88	77	105	36	154	30	171
	40%	48%	46%	32%	29%	46%	31%	57%	36%	40%	40%	39%	45%	39%	32%	41%	52%
JOE BIDEN, DEFINITELY/ PROBABLY	451	65	161	162	63	226	225	115	164	109	104	85	100	42	231	30	120
	44%	35%	37%	55%	60%	36%	56%	29%	56%	42%	47%	43%	43%	45%	49%	42%	37%
Ron DeSantis, definitely	236	54	110	53	19	164	72	131	63	60	41	38	69	25	81	13	108
	23%	29%	25%	18%	18%	26%	18%	33%	22%	23%	18%	20%	29%	27%	17%	18%	33%
Ron DeSantis, probably	176	35	87	42	11	123	53	96	42	43	47	38	36	11	73	17	63
	17%	19%	20%	14%	11%	20%	13%	24%	14%	16%	21%	20%	15%	12%	15%	24%	19%
Joe Biden, probably	116	22	47	37	10	69	47	30	24	34	30	16	24	8	64	13	18
	11%	12%	11%	13%	10%	11%	12%	8%	8%	13%	13%	8%	10%	8%	14%	18%	5%
Joe Biden, definitely	335	43	114	125	53	157	177	85	140	75	74	69	76	35	167	17	102
	33%	23%	26%	42%	50%	25%	44%	21%	48%	29%	33%	35%	32%	37%	35%	24%	31%
Unsure	159	32	76	38	12	108	51	55	24	48	30	34	29	15	91	12	36
	16%	17%	17%	13%	12%	17%	13%	14%	8%	18%	14%	17%	12%	16%	19%	16%	11%

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[ODeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	412	327	72	7	379	25	8	323	67	19	376	21	394	7	11	152	207	169	250	343	359	225
	40%	82%	33%	2%	81%	29%	2%	79%	23%	6%	82%	4%	83%	2%	11%	80%	85%	38%	41%	40%	51%	30%
JOE BIDEN, DEFINITELY/ PROBABLY	451	19	86	333	22	18	411	31	145	270	15	424	14	411	26	2	13	220	284	396	233	399
	44%	5%	40%	90%	5%	21%	88%	8%	51%	86%	3%	84%	3%	91%	27%	1%	5%	50%	47%	46%	33%	53%
Ron DeSantis, definitely	236	190	38	2	225	9	2	196	33	6	224	8	235	-	1	97	120	101	148	202	212	133
	23%	47%	18%	1%	48%	10%	0%	48%	12%	2%	49%	2%	50%	1%	51%	49%	23%	24%	24%	30%	18%	
Ron DeSantis, probably	176	137	33	5	154	16	6	127	33	13	152	13	159	7	10	55	87	68	103	142	147	92
	17%	34%	15%	1%	33%	19%	1%	31%	12%	4%	33%	3%	33%	2%	11%	29%	36%	15%	17%	17%	21%	12%
Joe Biden, probably	116	9	33	72	10	12	95	9	59	42	7	104	8	90	18	2	5	32	58	96	69	97
	11%	2%	15%	20%	2%	14%	20%	2%	21%	13%	1%	21%	2%	20%	19%	1%	2%	7%	10%	11%	10%	13%
Joe Biden, definitely	335	10	54	260	13	6	316	21	86	228	9	320	6	321	8	-	8	188	226	300	165	302
	33%	3%	25%	70%	3%	7%	67%	5%	30%	72%	2%	63%	1%	71%	8%	0%	3%	43%	37%	35%	23%	40%
Unsure	159	54	59	30	67	42	50	53	73	26	68	58	67	32	60	37	24	51	76	113	113	124
	16%	14%	27%	8%	14%	49%	11%	13%	26%	8%	15%	12%	14%	7%	62%	19%	10%	12%	12%	13%	16%	17%

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[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	412	234	89	104	308	59	46	81	181	150	82	114	85	56	249	116	277	3
	40%	49%	26%	42%	40%	38%	49%	27%	39%	57%	33%	71%	44%	21%	83%	95%	78%	1%
JOE BIDEN, DEFINITELY/ PROBABLY	451	183	190	103	348	64	36	165	210	75	128	26	69	174	5	2	11	409
	44%	38%	56%	41%	45%	42%	38%	55%	46%	29%	52%	17%	35%	64%	2%	1%	3%	88%
Ron DeSantis, definitely	236	137	51	60	176	34	27	38	116	83	51	55	47	32	146	71	163	2
	23%	28%	15%	24%	23%	22%	29%	12%	25%	32%	21%	34%	24%	12%	49%	58%	46%	*%
Ron DeSantis, probably	176	97	38	44	132	25	19	44	65	67	31	59	37	24	103	46	114	2
	17%	20%	11%	18%	17%	16%	20%	15%	14%	26%	13%	37%	19%	9%	34%	37%	32%	*%
Joe Biden, probably	116	42	57	28	88	19	9	43	53	20	35	8	21	44	2	1	5	73
	11%	9%	17%	11%	11%	12%	10%	14%	12%	8%	14%	5%	11%	16%	1%	1%	1%	16%
Joe Biden, definitely	335	141	133	75	260	46	26	122	157	56	93	19	48	130	3	1	6	336
	33%	29%	39%	30%	34%	30%	28%	41%	34%	21%	38%	12%	25%	48%	1%	1%	2%	72%
Unsure	159	65	63	41	116	29	12	54	68	37	37	20	40	40	46	4	65	54
	16%	13%	18%	17%	15%	19%	13%	18%	15%	14%	15%	12%	21%	15%	15%	3%	18%	12%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	400	148	204	195	326	11	45	30	33	56	134	148	119	282
	39%	38%	43%	36%	47%	10%	35%	22%	22%	35%	46%	51%	27%	49%
STRONG/NOT VERY STRONG DEMOCRAT	370	140	153	216	208	80	53	54	82	61	92	82	196	174
	36%	36%	32%	40%	30%	68%	42%	39%	54%	39%	32%	28%	44%	30%
Strong Republican	275	99	141	133	226	7	32	19	20	38	89	108	78	197
	27%	26%	29%	25%	33%	6%	25%	14%	14%	24%	31%	38%	17%	34%
Not very strong Republican	126	48	64	62	101	4	13	11	12	18	45	40	41	85
	12%	12%	13%	12%	15%	3%	10%	8%	8%	11%	16%	14%	9%	15%
Independent	217	88	105	112	141	24	20	40	32	37	55	53	109	108
	21%	23%	22%	21%	20%	21%	16%	29%	21%	23%	19%	19%	24%	19%
Not very strong Democrat	124	49	54	70	50	32	29	20	37	25	25	17	82	42
	12%	13%	11%	13%	7%	27%	23%	14%	25%	16%	9%	6%	18%	7%
Strong Democrat	246	91	99	146	157	48	24	34	44	36	66	65	114	131
	24%	23%	21%	27%	23%	41%	19%	25%	29%	23%	23%	23%	26%	23%
A member of another party	23	11	13	5	14	1	2	11	4	1	6	1	15	7
	2%	3%	3%	1%	2%	1%	1%	8%	2%	*%	2%	*%	3%	1%
Unsure	13	3	1	11	4	1	6	4	0	3	1	4	8	5
	1%	1%	*%	2%	1%	1%	5%	3%	*%	2%	*%	1%	2%	1%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	400	84	186	102	28	270	130	221	105	99	88	73	105	34	161	24	165
	39%	45%	43%	35%	26%	44%	32%	56%	36%	38%	39%	37%	45%	36%	34%	34%	50%
STRONG/NOT VERY STRONG DEMOCRAT	370	48	142	130	50	189	180	85	122	93	80	70	80	39	190	24	94
	36%	26%	33%	44%	47%	31%	45%	21%	42%	36%	36%	36%	35%	41%	40%	33%	29%
Strong Republican	275	67	125	66	16	192	82	160	66	63	60	47	82	22	108	12	122
	27%	36%	29%	23%	15%	31%	21%	40%	22%	24%	27%	24%	35%	24%	23%	17%	37%
Not very strong Republican	126	17	61	36	12	78	48	61	40	36	27	26	23	11	53	12	43
	12%	9%	14%	12%	11%	13%	12%	15%	14%	14%	12%	13%	10%	12%	11%	17%	13%
Independent	217	43	95	55	24	137	79	83	57	52	44	48	43	21	116	19	64
	21%	23%	22%	19%	23%	22%	20%	21%	20%	20%	20%	25%	19%	23%	24%	27%	19%
Not very strong Democrat	124	16	49	44	15	65	58	19	31	27	29	15	35	13	73	11	23
	12%	9%	11%	15%	14%	11%	15%	5%	11%	10%	13%	8%	15%	14%	15%	15%	7%
Strong Democrat	246	31	93	86	36	124	122	66	91	66	51	55	46	25	117	13	71
	24%	17%	21%	29%	34%	20%	30%	17%	31%	26%	23%	28%	20%	27%	25%	18%	22%
A member of another party	23	8	7	5	4	14	8	5	8	8	10	1	4	-	4	1	1
	2%	4%	2%	2%	3%	2%	2%	1%	3%	3%	4%	*%	2%		1%	1%	*%
Unsure	13	4	5	2	0	9	2	3	-	7	1	4	1	-	5	4	3
	1%	2%	1%	1%	*%	2%	1%	1%		3%	*%	2%	1%		1%	5%	1%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
STRONG/NOT VERY STRONG REPUBLICAN	400 39%	400 100%	-	-	400 85%	-	-	339 83%	49 17%	10 3%	352 76%	32 6%	380 80%	9 2%	12 12%	157 82%	223 92%	178 40%	243 40%	336 39%	368 52%	213 28%
STRONG/NOT VERY STRONG DEMOCRAT	370 36%	-	-	370 100%	-	-	370 79%	19 5%	100 35%	246 78%	9 2%	347 69%	8 2%	341 76%	21 22%	-	-	184 42%	231 38%	318 37%	173 25%	353 47%
Strong Republican	275 27%	275 69%	-	-	275 59%	-	-	248 61%	21 8%	4 1%	258 56%	9 2%	273 58%	0 *	1 1%	121 63%	147 60%	121 27%	167 27%	235 28%	252 36%	141 19%
Not very strong Republican	126 12%	126 31%	-	-	126 27%	-	-	91 22%	28 10%	6 2%	93 20%	23 5%	107 22%	9 2%	11 11%	36 19%	76 31%	57 13%	76 12%	101 12%	115 16%	72 10%
Independent	217 21%	-	217 100%	-	62 13%	71 84%	84 18%	49 12%	123 43%	41 13%	87 19%	111 22%	80 17%	88 20%	48 50%	28 15%	21 8%	72 16%	123 20%	182 21%	138 20%	148 20%
Not very strong Democrat	124 12%	-	-	124 33%	-	-	124 26%	8 2%	52 18%	59 19%	6 1%	109 22%	8 2%	97 22%	19 20%	-	-	34 8%	57 9%	100 12%	67 10%	115 15%
Strong Democrat	246 24%	-	-	246 67%	-	-	246 52%	11 3%	48 17%	187 59%	3 1%	238 47%	0 *	244 54%	2 2%	-	-	150 34%	173 28%	218 26%	106 15%	238 32%
A member of another party	23 2%	-	-	-	6 1%	5 6%	11 2%	0 *	5 2%	17 6%	7 1%	11 2%	6 1%	10 2%	6 6%	6 3%	-	4 1%	8 1%	9 1%	17 2%	22 3%
Unsure	13 1%	-	-	-	0 *	8 10%	4 1%	-	8 3%	1 *	6 1%	3 1%	1 *	2 *	10 10%	0 *	-	3 1%	6 1%	7 1%	9 1%	12 2%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	400	216	96	97	303	66	32	74	181	146	80	113	100	51	264	102	314	-
	39%	45%	28%	39%	39%	43%	34%	25%	39%	56%	32%	71%	52%	19%	88%	84%	89%	
STRONG/NOT VERY STRONG DEMOCRAT	370	154	154	88	280	59	30	145	179	46	110	16	64	129	-	-	-	394
	36%	32%	45%	36%	36%	38%	32%	48%	39%	17%	45%	10%	33%	48%				84%
Strong Republican	275	151	66	71	204	47	23	48	123	103	53	91	58	34	205	60	210	-
	27%	31%	19%	28%	26%	31%	25%	16%	27%	39%	22%	57%	30%	13%	68%	49%	60%	
Not very strong Republican	126	65	30	27	99	18	8	26	57	42	27	22	42	17	59	42	104	-
	12%	14%	9%	11%	13%	12%	9%	9%	12%	16%	11%	14%	22%	6%	20%	35%	29%	
Independent	217	100	74	47	169	24	23	69	95	52	53	30	26	67	29	20	35	61
	21%	21%	22%	19%	22%	16%	25%	23%	21%	20%	21%	19%	13%	25%	10%	16%	10%	13%
Not very strong Democrat	124	62	51	40	84	25	14	43	64	16	39	4	23	40	-	-	-	91
	12%	13%	15%	16%	11%	17%	15%	14%	14%	6%	16%	2%	12%	15%				19%
Strong Democrat	246	92	103	49	196	33	16	102	115	29	71	12	41	89	-	-	-	303
	24%	19%	30%	20%	25%	22%	17%	34%	25%	11%	29%	8%	21%	33%				65%
A member of another party	23	11	11	10	12	1	7	11	1	11	-	-	-	16	6	-	3	3
	2%	2%	3%	4%	2%	*%	7%	4%	*%	4%				6%	2%	1%	1%	
Unsure	13	1	8	5	8	4	1	2	4	7	4	1	4	6	0	-	0	9
	1%	*%	2%	2%	1%	3%	1%	1%	1%	3%	2%	*%	2%	2%	*%		*%	2%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	252	101	119	128	158	27	28	55	36	41	62	58	132	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	266	94	118	146	193	34	17	29	40	51	76	70	120	146
TOTAL VOTES FOR REPUBLICANS	68	37	37	31	54	1	-	1	10	8	25	24	19	49
	27%	37%	31%	24%	34%	4%		3%	27%	20%	40%	40%	15%	40%
TOTAL VOTES FOR DEMOCRATS	100	35	43	52	61	13	21	38	13	19	11	19	70	30
	40%	34%	36%	40%	39%	49%	74%	69%	37%	46%	18%	32%	53%	25%
I almost always vote for Republican candidates	27	14	10	16	21	-	-	-	9	5	7	7	13	13
	11%	14%	9%	13%	13%				24%	12%	11%	11%	10%	11%
I vote for Republicans more often than I vote for Democrats	41	23	26	15	33	1	-	1	1	4	18	17	6	35
	16%	23%	22%	12%	21%	4%		3%	3%	9%	30%	29%	5%	29%
I vote for Democrats more often than I vote for Republicans	61	20	27	34	37	8	13	20	10	12	8	11	42	19
	24%	20%	23%	26%	23%	30%	46%	37%	28%	28%	13%	19%	32%	16%
I almost always vote for Democratic candidates	39	15	16	18	25	5	8	18	3	7	3	8	28	11
	16%	15%	14%	14%	16%	19%	28%	32%	9%	18%	5%	14%	21%	9%
I vote equally for Democrats and Republicans	59	23	32	27	29	12	3	7	11	7	21	12	25	34
	23%	23%	27%	21%	18%	44%	12%	13%	30%	18%	34%	21%	19%	28%
Unsure	26	6	7	19	14	1	4	9	2	6	5	3	17	8
	10%	6%	6%	15%	9%	2%	13%	16%	7%	16%	8%	6%	13%	7%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	252	55	106	62	28	161	90	91	66	67	55	53	48	21	124	24	68
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	266	61	100	67	37	161	104	114	78	80	61	51	47	17	121	30	81
TOTAL VOTES FOR REPUBLICANS	68	16	33	13	6	49	19	35	19	19	8	18	12	9	24	4	28
	27%	29%	31%	21%	23%	30%	21%	38%	29%	28%	14%	33%	25%	44%	20%	16%	42%
TOTAL VOTES FOR DEMOCRATS	100	18	41	26	15	58	42	30	32	16	30	18	24	9	58	10	19
	40%	32%	38%	42%	55%	36%	46%	33%	48%	25%	54%	34%	50%	44%	47%	41%	28%
I almost always vote for Republican candidates	27	3	15	6	3	18	9	12	9	4	2	7	7	7	15	1	11
	11%	5%	14%	10%	10%	11%	10%	13%	13%	6%	4%	13%	14%	33%	12%	4%	16%
I vote for Republicans more often than I vote for Democrats	41	13	18	7	4	31	10	23	10	14	6	11	5	2	9	3	18
	16%	24%	17%	11%	13%	19%	12%	25%	16%	21%	11%	20%	11%	12%	7%	12%	26%
I vote for Democrats more often than I vote for Republicans	61	14	22	15	10	36	25	20	17	10	18	14	11	7	39	7	12
	24%	26%	20%	25%	34%	22%	28%	22%	25%	15%	34%	26%	22%	33%	31%	28%	17%
I almost always vote for Democratic candidates	39	3	19	11	6	22	17	10	15	6	11	4	13	2	19	3	7
	16%	6%	18%	17%	21%	14%	18%	10%	23%	9%	21%	8%	28%	11%	16%	13%	11%
I vote equally for Democrats and Republicans	59	13	23	17	5	36	22	16	12	21	10	15	10	2	36	6	13
	23%	24%	22%	27%	20%	23%	25%	18%	19%	31%	18%	28%	20%	11%	29%	25%	19%
Unsure	26	8	10	7	0	17	7	11	3	11	7	2	2	-	5	4	7
	10%	14%	9%	11%	2%	11%	8%	12%	4%	17%	13%	4%	4%	-	4%	18%	11%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	252 100	-	217 100	-	68 100	84 100	100 100	49 100	136 100	60 100	100 100	124 100	87 100	101 100	64 100	34 100	21 100	78 100	137 100	199 100	164 100	183 100
Unweighted Total	266	-	236	-	56	104	106	49	149	59	89	116	77	109	80	26	15	81	125	187	170	183
TOTAL VOTES FOR REPUBLICANS	68 27%	-	62 28%	-	68 100%	-	-	34 69%	26 19%	8 14%	60 60%	4 3%	60 69%	3 3%	5 8%	34 100%	21 100%	21 27%	41 30%	59 30%	54 33%	42 23%
TOTAL VOTES FOR DEMOCRATS	100 40%	-	84 39%	-	-	-	100 100%	6 11%	46 34%	45 76%	8 8%	82 66%	1 2%	79 79%	19 30%	-	-	37 47%	55 40%	79 40%	55 34%	76 42%
I almost always vote for Republican candidates	27 11%	-	26 12%	-	27 39%	-	-	22 45%	5 4%	-	25 25%	-	26 30%	-	0 1%	18 51%	6 31%	6 8%	20 15%	26 13%	23 14%	15 8%
I vote for Republicans more often than I vote for Democrats	41 16%	-	35 16%	-	41 61%	-	-	12 25%	21 15%	8 14%	34 34%	4 3%	34 39%	3 3%	5 8%	17 49%	14 69%	15 19%	21 15%	33 17%	31 19%	27 15%
I vote for Democrats more often than I vote for Republicans	61 24%	-	56 26%	-	-	-	61 61%	4 9%	40 29%	16 27%	8 8%	47 38%	1 2%	42 41%	17 27%	-	-	21 27%	33 24%	44 22%	31 19%	45 25%
I almost always vote for Democratic candidates	39 16%	-	28 13%	-	-	-	39 39%	1 3%	6 5%	29 49%	-	35 28%	-	37 37%	2 3%	-	-	16 20%	22 16%	35 18%	24 15%	31 17%
I vote equally for Democrats and Republicans	59 23%	-	57 26%	-	-	59 70%	-	5 11%	47 35%	5 8%	22 22%	33 26%	23 26%	16 16%	20 31%	-	-	15 19%	34 25%	47 24%	33 20%	43 24%
Unsure	26 10%	-	14 6%	-	-	26 30%	-	4 9%	16 12%	1 1%	11 11%	6 4%	3 3%	3 3%	20 31%	-	-	6 8%	8 6%	14 7%	22 14%	21 12%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	252	112	92	62	190	28	31	82	100	71	57	31	29	89	36	20	39	73
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	266	101	97	71	195	41	29	77	115	74	66	36	35	98	28	16	266	266
TOTAL VOTES FOR REPUBLICANS	68	42	8	18	50	3	15	21	23	24	13	16	9	12	36	20	39	-
	27%	38%	9%	29%	26%	12%	47%	25%	23%	35%	22%	51%	30%	14%	100%	100%	100%	
TOTAL VOTES FOR DEMOCRATS	100	34	53	24	76	12	9	35	36	29	22	9	10	50	-	-	-	73
	40%	30%	57%	38%	40%	42%	28%	42%	36%	41%	38%	29%	35%	56%				100%
I almost always vote for Republican candidates	27	16	2	6	20	1	6	13	8	6	5	6	2	1	18	5	21	-
	11%	14%	2%	10%	11%	2%	18%	16%	8%	8%	9%	19%	7%	1%	49%	27%	54%	
I vote for Republicans more often than I vote for Democrats	41	26	7	12	30	3	9	8	15	19	7	10	7	11	18	15	18	-
	16%	23%	7%	19%	16%	10%	28%	10%	15%	26%	13%	32%	22%	12%	51%	73%	46%	
I vote for Democrats more often than I vote for Republicans	61	20	34	15	46	8	7	25	24	11	15	6	10	20	-	-	-	49
	24%	18%	37%	24%	24%	29%	21%	31%	24%	16%	26%	20%	35%	22%				68%
I almost always vote for Democratic candidates	39	14	18	9	30	3	2	9	12	18	7	3	-	30	-	-	-	24
	16%	12%	20%	14%	16%	12%	8%	12%	12%	25%	12%	8%		34%				32%
I vote equally for Democrats and Republicans	59	27	17	16	42	9	7	19	31	8	18	3	9	15	-	-	-	-
	23%	24%	19%	26%	22%	32%	23%	23%	31%	12%	31%	10%	31%	16%				
Unsure	26	9	14	5	21	4	1	7	9	9	5	4	1	13	-	-	-	-
	10%	8%	15%	8%	11%	15%	2%	9%	9%	13%	8%	11%	4%	14%				

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[QPartyConsolidated] QParty and QPartyLean

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	468	185	241	226	380	12	45	32	42	64	159	172	138	330
	46%	48%	51%	42%	55%	11%	35%	23%	28%	41%	55%	60%	31%	57%
Total Democratic+Democratic-leaning Independents	469	175	197	268	269	93	74	92	95	79	103	101	266	203
	46%	45%	41%	50%	39%	79%	59%	66%	63%	51%	36%	35%	60%	35%
Total Independent	84	29	39	45	43	13	7	16	13	14	26	16	43	42
	8%	7%	8%	8%	6%	11%	6%	11%	9%	9%	9%	5%	10%	7%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	468	100	219	115	34	319	149	256	124	117	95	91	117	43	185	28	193
	46%	54%	50%	39%	32%	51%	37%	64%	42%	45%	43%	46%	50%	46%	39%	39%	59%
Total Democratic+Democratic-leaning Independents	469	65	182	156	66	248	222	115	154	110	110	88	105	48	248	33	113
	46%	35%	42%	53%	62%	40%	55%	29%	53%	42%	49%	45%	45%	51%	52%	47%	35%
Total Independent	84	21	33	23	6	54	29	27	15	32	17	17	12	2	42	10	21
	8%	11%	8%	8%	6%	9%	7%	7%	5%	12%	8%	9%	5%	3%	9%	14%	6%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	468	400	62	-	468	-	-	373	75	18	411	36	440	11	17	191	244	199	283	395	422	255
	46%	100%	28%		100%			92%	26%	6%	89%	7%	93%	3%	18%	100%	100%	45%	46%	46%	60%	34%
Total Democratic+Democratic-leaning Independents	469	-	84	370	-	-	469	25	146	291	17	429	9	420	40	-	-	221	285	397	228	429
	46%		39%	100%			100%	6%	51%	92%	4%	85%	2%	93%	41%			50%	47%	47%	32%	57%
Total Independent	84	-	71	-	-	84	-	9	64	6	32	38	26	19	40	-	-	21	42	61	55	65
	8%		33%			100%		2%	22%	2%	7%	8%	5%	4%	41%			5%	7%	7%	8%	9%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	468	258	104	115	353	69	46	95	204	170	93	128	109	63	300	122	353	-
	46%	53%	30%	46%	46%	45%	50%	32%	44%	65%	38%	80%	56%	24%	100%	100%	100%	
Total Democratic+Democratic-leaning Independents	469	188	207	112	356	70	39	180	215	75	132	25	74	179	-	-	-	467
	46%	39%	60%	45%	46%	46%	42%	60%	47%	28%	53%	16%	38%	66%				100%
Total Independent	84	36	31	21	63	13	8	26	41	17	22	6	10	27	-	-	-	-
	8%	7%	9%	8%	8%	9%	8%	9%	9%	7%	9%	4%	5%	10%				

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	469	175	197	268	269	93	74	92	95	79	103	101	266	203
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	521	193	237	282	336	114	48	48	90	98	152	133	236	285
JOE BIDEN, DEFINITELY/ PROBABLY	231	85	108	122	143	45	32	20	42	34	62	73	96	135
	49%	48%	55%	46%	53%	49%	44%	22%	44%	42%	60%	72%	36%	66%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	181	64	70	106	97	32	35	64	43	28	29	17	134	47
	39%	36%	36%	40%	36%	34%	47%	69%	45%	35%	29%	17%	50%	23%
Joe Biden, definitely	164	64	71	93	110	33	17	11	27	26	48	52	64	100
	35%	36%	36%	35%	41%	35%	23%	12%	28%	33%	47%	52%	24%	49%
Joe Biden, probably	66	21	37	30	33	13	15	9	15	8	14	20	32	34
	14%	12%	19%	11%	12%	14%	21%	10%	16%	9%	14%	20%	12%	17%
A different Democratic candidate, probably	107	43	47	57	59	16	20	37	26	17	17	9	81	27
	23%	25%	24%	21%	22%	17%	28%	41%	28%	21%	17%	9%	30%	13%
A different Democratic candidate, definitely	73	20	23	49	38	16	15	26	16	11	12	8	53	20
	16%	12%	12%	18%	14%	17%	20%	29%	17%	14%	12%	8%	20%	10%
Unsure	58	26	18	40	29	16	6	8	10	18	11	11	36	22
	12%	15%	9%	15%	11%	17%	9%	8%	11%	23%	11%	11%	14%	11%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	469 100	65 100	182 100	156 100	66 100	248 100	222 100	115 100	154 100	110 100	110 100	88 100	105 100	48 100	248 100	33 100	113 100
Unweighted Total	521	88	197	160	76	285	236	160	176	144	122	104	96	44	254	37	158
JOE BIDEN, DEFINITELY/ PROBABLY	231 49%	31 47%	90 49%	82 52%	28 43%	120 49%	110 50%	61 53%	82 53%	66 60%	52 47%	50 57%	35 33%	24 50%	98 40%	19 56%	83 73%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	181 39%	26 41%	70 38%	57 36%	28 43%	96 39%	85 38%	39 34%	58 38%	36 33%	47 42%	23 26%	52 50%	18 38%	117 47%	12 37%	20 18%
Joe Biden, definitely	164 35%	26 40%	63 35%	54 35%	21 32%	89 36%	75 34%	49 42%	61 40%	52 47%	36 32%	33 37%	22 21%	20 41%	70 28%	9 28%	59 52%
Joe Biden, probably	66 14%	5 7%	26 14%	28 18%	7 11%	31 13%	35 16%	12 10%	21 14%	14 13%	16 15%	17 20%	13 12%	5 9%	28 11%	10 29%	24 21%
A different Democratic candidate, probably	107 23%	17 26%	35 19%	37 23%	19 29%	52 21%	55 25%	23 20%	36 23%	14 13%	26 23%	14 16%	37 35%	13 27%	71 29%	7 22%	11 10%
A different Democratic candidate, definitely	73 16%	10 15%	35 19%	20 13%	9 14%	44 18%	29 13%	15 13%	23 15%	22 20%	21 19%	9 10%	16 15%	5 10%	46 18%	5 15%	9 8%
Unsure	58 12%	8 12%	23 13%	17 11%	9 14%	31 13%	27 12%	16 14%	14 9%	8 7%	11 10%	15 17%	18 17%	6 12%	33 13%	2 6%	10 9%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	469 100	-	84 100	370 100	-	-	469 100	25 100	146 100	291 100	17 100	429 100	9 100	420 100	40 100	-	-	221 100	285 100	397 100	228 100	429 100
Unweighted Total	521	-	94	415	-	-	521	32	171	311	24	452	15	463	43	-	-	231	299	403	269	467
JOE BIDEN, DEFINITELY/ PROBABLY	231 49%	-	26 31%	203 55%	-	-	231 49%	11 46%	63 43%	153 52%	8 46%	217 51%	1 9%	225 54%	5 13%	-	-	130 59%	154 54%	203 51%	100 44%	208 49%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	181 39%	-	44 52%	128 35%	-	-	181 39%	8 33%	58 40%	112 38%	5 28%	162 38%	7 79%	156 37%	17 43%	-	-	67 30%	96 34%	142 36%	97 42%	167 39%
Joe Biden, definitely	164 35%	-	15 18%	149 40%	-	-	164 35%	9 35%	41 28%	114 39%	5 29%	157 36%	-	164 39%	-	-	-	95 43%	114 40%	148 37%	72 32%	150 35%
Joe Biden, probably	66 14%	-	11 14%	54 15%	-	-	66 14%	3 11%	22 15%	39 13%	3 18%	60 14%	1 9%	61 14%	5 13%	-	-	34 16%	40 14%	55 14%	28 12%	58 13%
A different Democratic candidate, probably	107 23%	-	26 31%	78 21%	-	-	107 23%	3 12%	40 27%	62 21%	2 9%	99 23%	-	96 23%	11 29%	-	-	43 19%	51 18%	87 22%	56 25%	98 23%
A different Democratic candidate, definitely	73 16%	-	18 21%	50 13%	-	-	73 16%	5 21%	18 13%	50 17%	3 19%	63 15%	7 79%	61 14%	6 14%	-	-	24 11%	45 16%	54 14%	40 18%	69 16%
Unsure	58 12%	-	14 17%	39 11%	-	-	58 12%	5 21%	25 17%	27 9%	4 25%	51 12%	1 11%	39 9%	18 45%	-	-	24 11%	35 12%	52 13%	31 14%	54 13%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	469	188	207	112	356	70	39	180	215	75	132	25	74	179	-	-	-	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100			100	100
Unweighted Total	521	195	206	127	392	80	46	190	229	102	129	40	80	185	-	-	521	521
JOE BIDEN, DEFINITELY/ PROBABLY	231	97	82	36	195	26	10	95	106	29	60	13	43	82	-	-	-	288
	49%	52%	40%	32%	55%	37%	26%	53%	49%	39%	46%	53%	58%	46%			62%	62%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	181	65	103	55	126	29	23	71	81	28	53	7	22	76	-	-	-	132
	39%	34%	50%	49%	35%	41%	60%	39%	38%	38%	40%	29%	30%	43%			28%	28%
Joe Biden, definitely	164	73	57	28	136	19	8	65	73	26	45	12	28	53	-	-	-	214
	35%	39%	27%	25%	38%	28%	22%	36%	34%	35%	34%	46%	38%	30%			46%	46%
Joe Biden, probably	66	24	25	8	58	7	2	30	33	3	16	2	14	29	-	-	-	73
	14%	13%	12%	7%	16%	9%	4%	17%	15%	4%	12%	6%	19%	16%			16%	16%
A different Democratic candidate, probably	107	37	65	30	77	14	14	50	46	11	28	4	10	43	-	-	-	74
	23%	20%	31%	27%	22%	19%	35%	28%	21%	15%	21%	15%	14%	24%			16%	16%
A different Democratic candidate, definitely	73	28	38	25	48	16	9	21	35	17	26	3	12	34	-	-	-	58
	16%	15%	19%	22%	14%	22%	24%	12%	16%	23%	19%	14%	16%	19%			12%	12%
Unsure	58	26	21	21	36	15	6	13	28	17	18	5	9	20	-	-	-	47
	12%	14%	10%	18%	10%	21%	14%	7%	13%	23%	14%	18%	12%	11%			10%	10%

Echelon Insights
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[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	469	175	197	268	269	93	74	92	95	79	103	101	266	203
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	521	193	237	282	336	114	48	48	90	98	152	133	236	285
Joe Biden	266	97	118	147	163	54	34	35	43	43	71	73	122	144
	57%	55%	60%	55%	60%	58%	46%	38%	46%	55%	69%	72%	46%	71%
Marianne Williamson	28	9	11	17	12	2	10	15	10	1	2	1	25	3
	6%	5%	6%	7%	4%	2%	14%	16%	11%	1%	2%	1%	10%	1%
Robert F Kennedy Jr	61	19	27	34	30	11	17	15	20	9	13	5	43	18
	13%	11%	14%	13%	11%	12%	23%	16%	21%	11%	13%	5%	16%	9%
Someone else (Please specify)	21	6	11	10	19	2	0	4	3	7	2	5	14	7
	4%	4%	6%	4%	7%	2%	0%	4%	4%	8%	2%	5%	5%	3%
Unsure	93	44	30	59	46	24	12	23	18	20	15	17	61	32
	20%	25%	15%	22%	17%	25%	17%	25%	20%	25%	15%	17%	23%	16%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	469 100	65 100	182 100	156 100	66 100	248 100	222 100	115 100	154 100	110 100	110 100	88 100	105 100	48 100	248 100	33 100	113 100
Unweighted Total	521	88	197	160	76	285	236	160	176	144	122	104	96	44	254	37	158
Joe Biden	266 57%	42 65%	93 51%	95 61%	36 54%	135 55%	130 59%	70 61%	93 60%	61 56%	67 61%	53 60%	48 46%	33 68%	124 50%	15 44%	84 74%
Marianne Williamson	28 6%	1 1%	18 10%	5 3%	5 8%	18 7%	10 5%	6 5%	6 4%	7 7%	4 3%	7 8%	8 8%	2 5%	21 9%	3 9%	1 1%
Robert F Kennedy Jr	61 13%	11 17%	20 11%	20 13%	11 16%	31 12%	30 14%	15 13%	15 10%	11 10%	11 10%	14 15%	18 17%	7 15%	48 19%	2 5%	7 6%
Someone else (Please specify)	21 4%	2 3%	5 3%	10 6%	4 6%	7 3%	14 6%	5 4%	14 9%	3 3%	7 6%	4 4%	3 3%	3 7%	4 2%	4 12%	5 4%
Unsure	93 20%	9 14%	47 26%	27 17%	10 16%	56 23%	37 17%	19 17%	27 18%	27 25%	22 20%	11 13%	27 26%	2 5%	50 20%	10 30%	16 14%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	469 100	-	84 100	370 100	-	-	469 100	25 100	146 100	291 100	17 100	429 100	9 100	420 100	40 100	-	-	221 100	285 100	397 100	228 100	429 100
Unweighted Total	521	-	94	415	-	-	521	32	171	311	24	452	15	463	43	-	-	231	299	403	269	467
Joe Biden	266 57%	-	32 38%	232 63%	-	-	266 57%	13 52%	74 50%	179 61%	7 39%	254 59%	-	263 63%	2 6%	-	-	142 64%	171 60%	234 59%	116 51%	240 56%
Marianne Williamson	28 6%	-	9 11%	19 5%	-	-	28 6%	-	5 4%	23 8%	-	24 6%	1 7%	25 6%	3 6%	-	-	10 4%	11 4%	26 7%	13 6%	25 6%
Robert F Kennedy Jr	61 13%	-	22 26%	39 11%	-	-	61 13%	4 17%	32 22%	25 8%	4 26%	53 12%	8 87%	44 10%	9 23%	-	-	17 8%	22 8%	37 9%	29 13%	57 13%
Someone else (Please specify)	21 4%	-	6 7%	10 3%	-	-	21 4%	1 4%	1 *	19 7%	-	20 5%	-	20 5%	1 2%	-	-	8 3%	17 6%	19 5%	8 3%	16 4%
Unsure	93 20%	-	15 18%	69 19%	-	-	93 20%	7 28%	34 23%	45 16%	6 35%	78 18%	1 6%	68 16%	25 62%	-	-	44 20%	63 22%	80 20%	63 28%	90 21%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	469 100	188 100	207 100	112 100	356 100	70 100	39 100	180 100	215 100	75 100	132 100	25 100	74 100	179 100	-	-	-	467 100
Unweighted Total	521	195	206	127	392	80	46	190	229	102	129	40	80	185	-	-	521	521
Joe Biden	266 57%	111 59%	105 51%	48 43%	217 61%	38 54%	10 27%	99 55%	128 60%	38 51%	75 57%	12 50%	41 56%	93 52%	-	-	-	311 67%
Marianne Williamson	28 6%	13 7%	14 7%	9 8%	19 5%	4 5%	5 14%	11 6%	10 5%	8 10%	4 3%	1 4%	2 2%	16 9%	-	-	-	11 2%
Robert F Kennedy Jr	61 13%	29 15%	26 13%	22 20%	39 11%	12 17%	10 26%	30 16%	25 12%	7 9%	16 12%	6 24%	13 17%	18 10%	-	-	-	39 8%
Someone else (Please specify)	21 4%	9 5%	8 4%	7 6%	14 4%	3 4%	5 12%	4 2%	9 4%	8 10%	4 3%	2 10%	1 2%	13 7%	-	-	-	13 3%
Unsure	93 20%	27 14%	53 26%	26 23%	66 19%	14 20%	9 22%	36 20%	42 20%	15 20%	33 25%	3 12%	17 23%	39 22%	-	-	-	93 20%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	468	185	241	226	380	12	45	32	42	64	159	172	138	330
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	397	138	204	192	345	13	23	16	33	53	150	145	102	295
Donald Trump	244	104	134	109	184	7	22	19	24	38	83	79	81	163
	52%	56%	55%	48%	48%	58%	50%	60%	57%	59%	53%	46%	59%	49%
Mike Pence	27	7	18	9	24	-	3	-	1	7	8	11	8	19
	6%	4%	7%	4%	6%		6%		2%	10%	5%	7%	5%	6%
Nikki Haley	17	3	6	10	17	-	-	1	0	5	7	3	6	10
	4%	2%	3%	5%	4%			4%	%	8%	4%	2%	5%	3%
Ron DeSantis	71	26	32	39	63	1	7	2	4	5	25	34	12	59
	15%	14%	13%	17%	17%	6%	16%	6%	11%	8%	16%	20%	9%	18%
Tim Scott	4	1	2	2	4	-	-	-	-	-	3	1	-	4
	1%	1%	1%	1%	1%						2%	1%		1%
Chris Christie	16	7	6	9	16	-	-	-	-	1	5	10	1	15
	3%	4%	3%	4%	4%					1%	3%	6%	1%	5%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	58	22	24	34	43	5	10	3	12	4	18	21	19	39
	12%	12%	10%	15%	11%	37%	23%	9%	27%	6%	11%	12%	14%	12%
Asa Hutchinson	4	-	2	1	1	-	2	-	-	3	-	1	3	1
	1%		1%	1%	%		5%			4%		1%	2%	%
Larry Elder	2	-	1	2	2	-	-	2	-	1	-	-	2	-
	1%		%	1%	%			5%		1%			2%	
Francis Suarez	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	2	-	2	-	2	-	-	-	-	-	1	1	-	2
	%		1%		%						1%	%		1%
Someone else (Please specify)	2	1	1	1	2	-	-	-	1	-	1	1	1	2
	1%	1%	1%	%	1%				1%		1%	%	%	1%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Unsure	22	13	13	9	22	-	-	5	0	1	8	8	6	16
	5%	7%	5%	4%	6%			16%	1%	1%	5%	5%	4%	5%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	468	100	219	115	34	319	149	256	124	117	95	91	117	43	185	28	193
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	397	91	164	108	34	255	142	219	126	109	81	84	86	32	151	27	166
Donald Trump	244	57	131	42	14	188	56	137	47	73	44	44	60	20	93	17	93
	52%	57%	60%	37%	40%	59%	37%	54%	38%	63%	46%	49%	51%	46%	50%	60%	48%
Mike Pence	27	10	6	6	6	16	11	14	11	3	6	8	6	3	15	-	10
	6%	10%	3%	5%	16%	5%	8%	5%	9%	3%	7%	9%	5%	8%	8%	-	5%
Nikki Haley	17	3	6	6	1	9	8	9	8	4	2	0	3	7	7	-	5
	4%	3%	3%	5%	4%	3%	5%	4%	6%	3%	2%	*	3%	16%	4%	-	3%
Ron DeSantis	71	8	28	28	7	36	35	32	31	14	16	8	23	9	25	1	36
	15%	8%	13%	24%	20%	11%	23%	13%	25%	12%	17%	9%	20%	20%	13%	4%	19%
Tim Scott	4	-	2	1	1	2	2	2	2	-	-	1	4	-	3	-	1
	1%	-	1%	1%	2%	1%	1%	1%	2%	-	-	1%	3%	-	2%	-	1%
Chris Christie	16	2	8	2	2	11	5	11	5	3	4	4	4	-	7	0	8
	3%	2%	4%	2%	7%	3%	3%	4%	4%	3%	5%	5%	3%	-	4%	1%	4%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	58	15	20	22	1	34	24	31	13	12	9	16	13	3	21	5	28
	12%	15%	9%	20%	3%	11%	16%	12%	10%	11%	10%	18%	12%	8%	11%	19%	14%
Asa Hutchinson	4	0	3	1	-	3	1	0	1	0	2	0	1	-	3	-	1
	1%	*	1%	1%	-	1%	1%	*	1%	*	2%	*	1%	-	1%	-	1%
Larry Elder	2	-	2	-	-	2	-	2	-	2	-	1	-	-	2	1	-
	1%	-	1%	-	-	1%	-	1%	-	1%	-	1%	-	-	1%	3%	-
Francis Suarez	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	2	1	-	1	-	1	1	1	1	-	1	1	-	-	1	-	1
	*	1%	-	1%	-	*	1%	*	1%	-	1%	1%	-	-	1%	-	*
Someone else (Please specify)	2	1	1	-	1	1	1	1	1	1	1	-	-	-	1	-	1
	1%	1%	*	-	2%	*	1%	1%	1%	1%	1%	-	-	-	1%	-	*

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[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Unsure	22	3	13	4	1	16	6	16	6	3	8	6	3	1	8	4	9
	5%	3%	6%	4%	4%	5%	4%	6%	5%	3%	9%	7%	2%	2%	4%	13%	5%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	468 100	400 100	62 100	-	468 100	-	-	373 100	75 100	18 100	411 100	36 100	440 100	11 100	17 100	191 100	244 100	199 100	283 100	395 100	422 100	255 100
Unweighted Total	397	341	52	-	397	-	-	315	68	10	332	25	370	10	17	159	208	160	217	314	353	230
Donald Trump	244 52%	210 53%	27 44%	-	244 52%	-	-	203 55%	29 39%	10 54%	230 56%	4 11%	240 55%	2 21%	1 7%	155 81%	83 34%	101 51%	136 48%	194 49%	217 51%	143 56%
Mike Pence	27 6%	22 5%	5 9%	-	27 6%	-	-	13 3%	10 13%	4 23%	17 4%	8 22%	20 5%	2 16%	5 31%	2 1%	24 10%	11 6%	17 6%	25 6%	22 5%	17 7%
Nikki Haley	17 4%	14 3%	3 4%	-	17 4%	-	-	15 4%	2 2%	0 1%	11 3%	2 6%	14 3%	0 2%	2 14%	0 *%	14 6%	10 5%	14 5%	16 4%	17 4%	8 3%
Ron DeSantis	71 15%	61 15%	10 17%	-	71 15%	-	-	58 15%	12 16%	1 6%	66 16%	3 9%	71 16%	-	-	13 7%	55 22%	25 13%	49 17%	64 16%	67 16%	35 14%
Tim Scott	4 1%	4 1%	1 1%	-	4 1%	-	-	4 1%	-	-	4 1%	-	4 1%	-	-	-	4 2%	1 1%	-	4 1%	4 1%	3 1%
Chris Christie	16 3%	15 4%	1 1%	-	16 3%	-	-	8 2%	8 10%	-	6 1%	9 26%	9 2%	5 40%	2 10%	-	9 4%	10 5%	14 5%	15 4%	14 3%	7 3%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	58 12%	52 13%	6 10%	-	58 12%	-	-	48 13%	7 9%	3 16%	50 12%	6 17%	55 12%	-	3 19%	17 9%	34 14%	21 10%	37 13%	49 12%	55 13%	29 11%
Asa Hutchinson	4 1%	4 1%	0 *%	-	4 1%	-	-	4 1%	-	0 1%	4 1%	-	4 1%	0 1%	-	-	4 2%	2 1%	1 *%	4 1%	4 1%	1 1%
Larry Elder	2 1%	2 *%	1 1%	-	2 1%	-	-	2 *%	1 1%	-	2 1%	-	2 1%	-	-	2 1%	-	2 1%	-	2 1%	2 1%	1 *%
Francis Suarez	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	2 *%	2 *%	-	-	2 *%	-	-	1 *%	1 1%	-	2 *%	-	2 *%	-	-	1 1%	1 *%	-	1 *%	2 *%	1 *%	-
Someone else (Please specify)	2 1%	2 1%	-	-	2 1%	-	-	2 1%	-	-	1 *%	2 5%	1 *%	1 8%	1 3%	-	2 1%	1 1%	2 1%	2 1%	1 *%	1 *%

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[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Unsure	22 5%	14 4%	8 12%	-	22 5%	-	-	16 4%	6 8%	-	18 4%	1 4%	18 4%	1 13%	3 15%	1 1%	14 6%	14 7%	12 4%	19 5%	19 4%	9 4%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	468	258	104	115	353	69	46	95	204	170	93	128	109	63	300	122	353	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	397	196	89	90	307	55	35	75	170	152	81	120	83	56	248	108	397	397
Donald Trump	244	132	64	64	180	34	29	44	102	97	39	63	48	37	238	4	187	-
	52%	51%	62%	55%	51%	50%	63%	47%	50%	57%	42%	49%	44%	58%	79%	3%	53%	
Mike Pence	27	13	5	4	23	3	1	8	10	9	5	9	11	2	7	9	15	-
	6%	5%	4%	4%	6%	5%	2%	9%	5%	5%	6%	7%	10%	4%	2%	7%	4%	
Nikki Haley	17	11	1	4	13	2	2	2	7	8	3	5	4	2	4	10	23	-
	4%	4%	1%	3%	4%	2%	5%	2%	3%	5%	3%	4%	3%	4%	1%	8%	7%	
Ron DeSantis	71	45	8	15	56	12	3	13	39	19	25	25	13	6	5	63	48	-
	15%	17%	8%	13%	16%	18%	6%	14%	19%	11%	27%	20%	12%	10%	2%	52%	14%	
Tim Scott	4	4	-	1	4	-	1	-	2	2	-	-	-	-	2	2	1	-
	1%	2%		1%	1%		2%		1%	1%					1%	2%	*%	
Chris Christie	16	7	2	3	13	0	2	1	13	2	6	3	9	2	2	6	8	-
	3%	3%	2%	2%	4%	*%	5%	1%	6%	1%	7%	2%	9%	3%	1%	5%	2%	
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	58	33	12	21	37	14	7	15	22	22	10	16	19	6	30	21	41	-
	12%	13%	12%	18%	10%	20%	16%	15%	11%	13%	11%	12%	17%	10%	10%	17%	11%	
Asa Hutchinson	4	1	3	0	4	0	-	2	1	0	1	1	2	-	2	1	7	-
	1%	1%	2%	*%	1%	*%		3%	1%	*%	1%	1%	2%		1%	1%	2%	
Larry Elder	2	-	2	2	1	2	-	-	1	2	-	2	-	1	2	-	4	-
	1%		2%	1%	*%	2%			*%	1%		1%		1%	1%		1%	
Francis Suarez	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	2	-	1	-	2	-	-	1	1	-	-	-	2	-	-	1	1	-
	*%		1%		1%			1%	1%				2%		1%	*%		
Someone else (Please specify)	2	-	1	-	2	-	-	1	-	1	-	-	-	1	-	-	7	-
	1%		1%		1%			1%		1%				1%			2%	

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total		Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Single, never married	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Unsure	22	5	11	5	2	20	1	0	8	6	8	3	5	1	6	7	5	12	-
	5%	4%	4%	5%	1%	6%	2%	1%	8%	3%	5%	3%	4%	1%	9%	2%	4%	3%	

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	468	185	241	226	380	12	45	32	42	64	159	172	138	330
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	397	138	204	192	345	13	23	16	33	53	150	145	102	295
Donald Trump	308	120	162	146	236	11	31	26	31	41	107	103	98	210
	66%	65%	67%	64%	62%	85%	70%	81%	73%	65%	68%	60%	71%	64%
Mike Pence	96	31	51	44	83	2	10	4	3	11	32	45	18	77
	20%	17%	21%	20%	22%	16%	23%	12%	8%	18%	20%	26%	13%	23%
Nikki Haley	120	54	73	47	109	2	2	2	7	12	47	53	20	100
	26%	29%	30%	21%	29%	16%	5%	5%	15%	18%	30%	31%	14%	30%
Ron DeSantis	216	87	109	106	190	5	13	11	15	25	71	93	52	164
	46%	47%	45%	47%	50%	41%	29%	35%	36%	40%	45%	54%	38%	50%
Tim Scott	103	39	60	42	91	2	2	1	7	12	39	44	20	84
	22%	21%	25%	18%	24%	14%	5%	4%	15%	18%	25%	26%	14%	25%
Chris Christie	45	12	24	21	45	-	-	-	-	6	20	20	6	39
	10%	7%	10%	9%	12%	-	-	-	-	9%	12%	11%	4%	12%
Will Hurd	8	-	7	1	6	-	2	-	-	5	1	2	5	3
	2%	-	3%	*%	1%	-	5%	-	-	8%	1%	1%	4%	1%
Vivek Ramaswamy	214	86	115	98	165	7	21	15	26	25	69	79	67	147
	46%	46%	48%	43%	43%	54%	48%	47%	61%	40%	43%	46%	48%	45%
Asa Hutchinson	17	3	8	9	17	-	-	-	0	6	6	5	6	11
	4%	2%	3%	4%	4%	-	-	-	*%	10%	4%	3%	5%	3%
Larry Elder	25	8	18	6	16	1	-	-	1	7	10	7	8	17
	5%	4%	7%	3%	4%	5%	-	-	3%	10%	6%	4%	6%	5%
Francis Suarez	4	-	4	-	4	-	-	-	-	-	1	3	-	4
	1%	-	2%	-	1%	-	-	-	-	-	1%	2%	-	1%
Doug Burgum	13	5	10	3	13	-	-	-	-	3	5	5	3	10
	3%	3%	4%	1%	3%	-	-	-	-	4%	3%	3%	2%	3%
Someone else (Please specify)	6	4	5	1	6	-	-	-	1	-	4	2	1	6
	1%	2%	2%	1%	2%	-	-	-	1%	-	3%	1%	*%	2%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Unsure	11	4	6	5	10	-	1	-	1	3	2	5	4	7
	2%	2%	3%	2%	3%		2%		3%	4%	1%	3%	3%	2%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	468	100	219	115	34	319	149	256	124	117	95	91	117	43	185	28	193
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	397	91	164	108	34	255	142	219	126	109	81	84	86	32	151	27	166
Donald Trump	308	64	156	74	15	220	88	167	70	89	66	52	73	25	114	24	126
	66%	64%	71%	64%	43%	69%	59%	65%	56%	76%	69%	57%	63%	59%	62%	85%	65%
Mike Pence	96	25	38	27	6	62	33	55	29	26	17	23	22	8	36	2	44
	20%	25%	17%	24%	17%	20%	22%	21%	23%	22%	18%	25%	18%	19%	19%	8%	23%
Nikki Haley	120	22	55	35	9	76	44	69	39	28	20	23	35	13	40	7	55
	26%	22%	25%	30%	26%	24%	29%	27%	31%	24%	21%	25%	30%	31%	22%	24%	29%
Ron DeSantis	216	36	109	54	17	144	71	125	65	53	40	39	62	21	87	13	97
	46%	36%	50%	47%	49%	45%	48%	49%	52%	45%	42%	43%	53%	49%	47%	48%	50%
Tim Scott	103	15	44	37	7	58	45	51	41	16	19	24	30	13	35	8	50
	22%	14%	20%	33%	21%	18%	30%	20%	33%	14%	19%	27%	26%	30%	19%	27%	26%
Chris Christie	45	8	19	12	6	27	18	27	18	10	6	11	12	6	19	2	19
	10%	8%	9%	11%	17%	8%	12%	10%	14%	8%	6%	12%	11%	14%	10%	8%	10%
Will Hurd	8	1	4	3	-	5	3	3	3	-	3	1	3	1	7	-	1
	2%	1%	2%	2%	-	2%	2%	1%	2%	-	3%	1%	2%	3%	4%	-	1%
Vivek Ramaswamy	214	42	113	51	9	154	60	121	44	51	36	45	58	19	86	7	84
	46%	42%	52%	44%	26%	48%	40%	47%	35%	43%	38%	50%	50%	43%	46%	25%	43%
Asa Hutchinson	17	4	3	10	-	7	10	7	10	3	2	5	4	3	9	-	4
	4%	4%	1%	9%	-	2%	7%	3%	8%	2%	2%	6%	3%	7%	5%	-	2%
Larry Elder	25	8	8	8	1	16	9	8	8	14	2	3	4	2	10	3	5
	5%	8%	3%	7%	3%	5%	6%	3%	7%	12%	2%	3%	4%	5%	5%	10%	3%
Francis Suarez	4	3	1	-	-	4	-	4	-	2	-	1	-	1	2	-	2
	1%	3%	1%	-	-	1%	-	1%	-	1%	-	1%	-	3%	1%	-	1%
Doug Burgum	13	0	7	5	-	7	5	7	5	-	2	7	3	1	5	2	3
	3%	0%	3%	5%	-	2%	4%	3%	4%	-	2%	8%	2%	3%	3%	7%	2%
Someone else (Please specify)	6	1	2	3	-	4	3	4	3	2	3	-	1	-	3	-	3
	1%	1%	1%	2%	-	1%	2%	1%	2%	2%	3%	-	1%	-	2%	-	1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Unsure	11 2%	4 4%	3 2%	2 1%	2 6%	8 2%	4 3%	7 3%	4 3%	5 4%	-	4 5%	2 2%	-	4 2%	0 1%	5 3%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	468	400	62	-	468	-	-	373	75	18	411	36	440	11	17	191	244	199	283	395	422	255
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	397	341	52	-	397	-	-	315	68	10	332	25	370	10	17	159	208	160	217	314	353	230
Donald Trump	308	259	43	-	308	-	-	253	43	11	294	3	303	3	3	173	121	119	181	255	280	164
	66%	65%	71%		66%			68%	57%	63%	71%	9%	69%	23%	18%	90%	50%	60%	64%	65%	66%	64%
Mike Pence	96	84	12	-	96	-	-	69	19	8	73	15	89	2	5	15	74	42	63	83	85	53
	20%	21%	20%		20%			19%	25%	44%	18%	40%	20%	16%	29%	8%	30%	21%	22%	21%	20%	21%
Nikki Haley	120	91	23	-	120	-	-	94	19	7	109	6	115	1	5	29	83	47	84	103	111	57
	26%	23%	38%		26%			25%	25%	36%	27%	16%	26%	6%	28%	15%	34%	24%	29%	26%	26%	22%
Ron DeSantis	216	188	27	-	216	-	-	183	30	1	201	8	211	0	4	70	136	101	141	187	201	112
	46%	47%	44%		46%			49%	41%	7%	49%	22%	48%	2%	24%	37%	56%	51%	50%	47%	48%	44%
Tim Scott	103	79	18	-	103	-	-	85	12	6	98	1	99	-	4	33	64	44	68	88	98	59
	22%	20%	30%		22%			23%	16%	33%	24%	4%	23%		24%	17%	26%	22%	24%	22%	23%	23%
Chris Christie	45	39	6	-	45	-	-	30	15	-	31	13	37	5	2	6	32	23	33	39	41	19
	10%	10%	9%		10%			8%	20%		7%	36%	8%	47%	13%	3%	13%	12%	12%	10%	10%	7%
Will Hurd	8	8	-	-	8	-	-	7	1	-	8	-	8	-	-	4	4	6	3	8	7	3
	2%	2%			2%			2%	1%		2%		2%			2%	2%	3%	1%	2%	2%	1%
Vivek Ramaswamy	214	171	36	-	214	-	-	172	29	13	192	14	205	1	8	104	102	83	134	176	198	110
	46%	43%	59%		46%			46%	39%	70%	47%	40%	47%	12%	45%	54%	42%	42%	47%	45%	47%	43%
Asa Hutchinson	17	14	3	-	17	-	-	15	1	0	17	-	16	1	-	4	10	6	11	15	16	9
	4%	3%	5%		4%			4%	2%	1%	4%		4%	8%		2%	4%	3%	4%	4%	4%	3%
Larry Elder	25	14	4	-	25	-	-	18	1	6	24	-	25	-	-	18	6	9	11	17	23	18
	5%	4%	7%		5%			5%	2%	33%	6%		6%			9%	2%	4%	4%	4%	5%	7%
Francis Suarez	4	4	-	-	4	-	-	3	1	-	4	-	4	-	-	1	3	2	2	4	3	-
	1%	1%			1%			1%	1%		1%		1%			1%	1%	1%	1%	1%	1%	
Doug Burgum	13	11	2	-	13	-	-	13	-	-	11	2	13	-	-	3	10	7	10	11	13	8
	3%	3%	3%		3%			3%			3%	5%	3%			1%	4%	4%	4%	3%	3%	3%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Someone else (Please specify)	6 1%	4 1%	2 3%	-	6 1%	-	-	5 1%	1 2%	-	6 2%	-	5 1%	1 10%	1 3%	5 2%	1 *	2 1%	2 1%	5 1%	5 1%	3 1%
Unsure	11 2%	11 3%	-	-	11 2%	-	-	11 3%	0 *	-	7 2%	2 6%	8 2%	-	3 19%	2 1%	9 4%	5 3%	6 2%	10 2%	10 2%	5 2%

Echelon Insights
August Omnibus 2023
N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	468	258	104	115	353	69	46	95	204	170	93	128	109	63	300	122	353	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	397	196	89	90	307	55	35	75	170	152	81	120	83	56	248	108	397	397
Donald Trump	308	160	76	79	230	45	34	62	127	120	55	86	60	46	255	41	230	-
	66%	62%	73%	68%	65%	65%	72%	65%	62%	70%	59%	67%	55%	72%	85%	33%	65%	
Mike Pence	96	55	13	25	71	14	11	16	51	29	23	38	24	5	34	48	62	-
	20%	22%	13%	21%	20%	20%	24%	17%	25%	17%	25%	30%	22%	8%	12%	39%	18%	
Nikki Haley	120	80	12	25	95	7	18	11	57	52	25	36	20	13	57	56	96	-
	26%	31%	11%	22%	27%	10%	39%	12%	28%	31%	27%	28%	19%	21%	19%	46%	27%	
Ron DeSantis	216	129	39	45	171	30	15	34	111	70	54	67	40	22	108	95	168	-
	46%	50%	37%	39%	48%	43%	32%	36%	55%	41%	58%	52%	37%	35%	36%	78%	47%	
Tim Scott	103	74	15	22	82	6	15	10	48	45	20	25	19	11	54	39	82	-
	22%	29%	14%	19%	23%	9%	33%	11%	24%	26%	22%	20%	18%	17%	18%	32%	23%	
Chris Christie	45	25	5	8	37	2	6	2	29	14	11	10	12	7	12	26	34	-
	10%	10%	5%	7%	10%	2%	13%	2%	14%	8%	11%	8%	11%	11%	4%	22%	10%	
Will Hurd	8	4	3	3	5	-	3	3	5	-	-	-	3	-	5	3	4	-
	2%	1%	3%	2%	1%		6%	3%	2%				3%		2%	2%	1%	
Vivek Ramaswamy	214	120	44	59	155	32	27	39	91	84	37	60	50	21	144	51	163	-
	46%	47%	43%	51%	44%	47%	57%	41%	45%	49%	40%	46%	46%	33%	48%	42%	46%	
Asa Hutchinson	17	12	2	6	11	2	3	1	10	6	4	7	2	1	8	8	16	-
	4%	5%	2%	5%	3%	3%	7%	1%	5%	4%	4%	5%	2%	1%	3%	6%	5%	
Larry Elder	25	13	7	11	14	1	10	3	8	13	2	5	2	4	20	5	14	-
	5%	5%	7%	10%	4%	2%	21%	4%	4%	8%	2%	4%	2%	6%	7%	4%	4%	
Francis Suarez	4	1	1	-	4	-	-	-	2	2	-	-	1	2	-	4	2	-
	1%	*%	1%		1%				1%	1%			1%	3%		3%	1%	
Doug Burgum	13	7	3	4	8	-	4	1	9	3	1	3	3	-	5	5	6	-
	3%	3%	3%	4%	2%		10%	1%	4%	2%	1%	3%	2%		2%	4%	2%	

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
 You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Someone else (Please specify)	6 1%	3 1%	2 2%	1 1%	5 1%	1 2%	-	2 1%	4 3%	-	1 1%	1 1%	1 1%	6 2%	-	11 3%	-	
Unsure	11 2%	4 1%	4 4%	2 2%	9 3%	2 2%	0 1%	7 7%	2 1%	2 1%	0 *%	2 2%	4 4%	0 1%	4 1%	2 2%	8 2%	-

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[Q2024GOPNoTrump] If the Republican presidential primary were being held today and Donald Trump were not in the running, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	468	185	241	226	380	12	45	32	42	64	159	172	138	330
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	397	138	204	192	345	13	23	16	33	53	150	145	102	295
Mike Pence	33	7	20	13	29	-	4	2	2	5	9	15	9	24
	7%	4%	8%	6%	8%		9%	5%	5%	8%	6%	9%	6%	7%
Nikki Haley	27	7	13	13	26	-	0	1	-	5	10	10	6	20
	6%	4%	6%	6%	7%		0%	4%		8%	6%	6%	5%	6%
Ron DeSantis	159	64	82	77	137	3	17	8	13	17	55	67	37	122
	34%	35%	34%	34%	36%	24%	39%	24%	30%	27%	35%	39%	27%	37%
Tim Scott	18	2	10	8	15	-	2	-	1	5	3	9	6	12
	4%	1%	4%	3%	4%		5%		2%	8%	2%	5%	4%	4%
Chris Christie	19	7	9	9	16	-	2	-	-	3	5	10	3	15
	4%	4%	4%	4%	4%		5%			5%	3%	6%	2%	5%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	151	71	73	77	106	7	14	15	20	18	55	43	53	98
	32%	38%	30%	34%	28%	54%	32%	47%	48%	28%	35%	25%	38%	30%
Asa Hutchinson	1	-	-	1	1	-	-	-	-	0	-	1	0	1
	0%			1%	0%		0%			0%		1%	0%	1%
Larry Elder	5	1	4	2	4	-	-	-	-	2	2	1	2	3
	1%	0%	2%	1%	1%		0%			4%	1%	1%	2%	1%
Francis Suarez	0	-	-	0	0	-	-	-	0	-	-	-	0	-
	0%			0%	0%		0%		0%				0%	0%
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	10	2	7	3	9	-	-	-	2	1	2	5	3	7
	2%	1%	3%	2%	2%		0%		4%	2%	1%	3%	2%	2%
Unsure	45	23	23	23	36	3	4	6	5	7	17	11	18	28
	10%	13%	9%	10%	9%	22%	10%	20%	11%	10%	11%	6%	13%	8%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPNoTrump] If the Republican presidential primary were being held today and Donald Trump were not in the running, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	468 100	100 100	219 100	115 100	34 100	319 100	149 100	256 100	124 100	117 100	95 100	91 100	117 100	43 100	185 100	28 100	193 100
Unweighted Total	397	91	164	108	34	255	142	219	126	109	81	84	86	32	151	27	166
Mike Pence	33 7%	12 12%	10 5%	6 5%	4 11%	23 7%	10 7%	20 8%	9 7%	7 6%	8 8%	8 9%	8 7%	2 4%	17 9%	-	15 8%
Nikki Haley	27 6%	6 6%	9 4%	9 8%	3 8%	15 5%	11 8%	15 6%	11 9%	8 7%	3 3%	5 5%	3 3%	8 17%	8 4%	2 6%	11 6%
Ron DeSantis	159 34%	24 24%	82 37%	40 35%	13 39%	106 33%	53 36%	89 35%	48 39%	34 29%	34 35%	27 30%	49 42%	15 35%	57 31%	7 27%	70 36%
Tim Scott	18 4%	4 4%	6 3%	7 6%	1 2%	10 3%	8 5%	10 4%	6 5%	2 2%	4 4%	4 4%	6 5%	2 5%	7 4%	1 3%	9 5%
Chris Christie	19 4%	3 3%	11 5%	2 2%	2 7%	14 4%	5 3%	11 4%	5 4%	3 3%	7 7%	5 5%	4 3%	-	11 6%	0 1%	8 4%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	151 32%	34 34%	76 35%	34 30%	6 19%	110 34%	41 27%	80 31%	26 21%	45 38%	25 27%	28 31%	37 32%	13 30%	60 33%	7 25%	59 31%
Asa Hutchinson	1 *	-	0 *	1 1%	-	0 *	1 1%	0 *	1 1%	-	-	0 *	1 1%	-	0 *	-	1 1%
Larry Elder	5 1%	2 2%	3 1%	-	1 3%	4 1%	1 1%	4 1%	1 1%	3 2%	-	2 2%	1 *	-	2 1%	3 10%	1 *
Francis Suarez	0 *	0 *	-	-	-	0 *	-	0 *	-	-	-	-	-	0 *	-	-	-
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	10 2%	1 1%	4 2%	4 4%	2 6%	4 1%	6 4%	4 2%	5 4%	2 2%	2 2%	3 3%	1 1%	2 5%	4 2%	-	4 2%
Unsure	45 10%	13 13%	19 9%	11 10%	2 5%	33 10%	13 9%	23 9%	13 10%	11 10%	13 14%	10 11%	7 6%	1 3%	20 11%	8 28%	15 8%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPNoTrump] If the Republican presidential primary were being held today and Donald Trump were not in the running, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	468 100	400 100	62 100	-	468 100	-	-	373 100	75 100	18 100	411 100	36 100	440 100	11 100	17 100	191 100	244 100	199 100	283 100	395 100	422 100	255 100
Unweighted Total	397	341	52	-	397	-	-	315	68	10	332	25	370	10	17	159	208	160	217	314	353	230
Mike Pence	33 7%	28 7%	4 7%	-	33 7%	-	-	21 6%	10 13%	2 13%	24 6%	7 19%	27 6%	-	5 31%	6 3%	26 11%	13 7%	20 7%	31 8%	30 7%	21 8%
Nikki Haley	27 6%	24 6%	2 4%	-	27 6%	-	-	23 6%	3 4%	-	20 5%	2 6%	23 5%	-	3 19%	5 3%	17 7%	16 8%	21 7%	26 6%	24 6%	13 5%
Ron DeSantis	159 34%	142 35%	17 28%	-	159 34%	-	-	129 35%	22 29%	7 37%	146 35%	6 16%	157 36%	2 16%	-	65 34%	88 36%	70 35%	98 35%	134 34%	144 34%	86 34%
Tim Scott	18 4%	17 4%	1 1%	-	18 4%	-	-	18 5%	-	-	18 4%	-	18 4%	-	-	8 4%	10 4%	9 5%	9 3%	17 4%	17 4%	10 4%
Chris Christie	19 4%	18 4%	1 1%	-	19 4%	-	-	11 3%	8 10%	-	8 2%	10 27%	12 3%	5 40%	2 10%	-	12 5%	13 7%	15 5%	18 5%	17 4%	7 3%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	151 32%	126 31%	19 31%	-	151 32%	-	-	124 33%	18 24%	9 49%	145 35%	4 10%	148 34%	1 10%	2 13%	79 42%	64 26%	55 28%	93 33%	122 31%	138 33%	77 30%
Asa Hutchinson	1 *%	1 *%	-	-	1 *%	-	-	1 *%	-	0 1%	1 *%	-	1 *%	0 1%	-	1 1%	-	1 *%	1 *%	1 *%	1 *%	1 1%
Larry Elder	5 1%	2 1%	3 5%	-	5 1%	-	-	3 1%	2 3%	-	5 1%	-	5 1%	-	-	4 2%	1 1%	1 1%	3 1%	5 1%	3 1%	3 1%
Francis Suarez	0 *%	0 *%	-	-	0 *%	-	-	-	-	0 1%	-	-	0 2%	-	0 *%	-	-	-	-	-	0 *%	0 *%
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	10 2%	6 2%	4 7%	-	10 2%	-	-	10 3%	-	-	10 2%	1 2%	9 2%	1 8%	1 3%	9 5%	1 1%	5 2%	6 2%	10 3%	9 2%	7 3%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPNoTrump] If the Republican presidential primary were being held today and Donald Trump were not in the running, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Unsure	45 10%	35 9%	10 16%	-	45 10%	-	-	31 8%	12 17%	-	34 8%	7 18%	39 9%	3 23%	4 25%	15 8%	22 9%	16 8%	16 6%	30 8%	39 9%	29 11%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPNoTrump] If the Republican presidential primary were being held today and Donald Trump were not in the running, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	468	258	104	115	353	69	46	95	204	170	93	128	109	63	300	122	353	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	397	196	89	90	307	55	35	75	170	152	81	120	83	56	248	108	397	397
Mike Pence	33	19	7	6	27	4	2	10	11	12	4	14	9	5	17	6	26	-
	7%	7%	6%	5%	8%	6%	4%	11%	5%	7%	4%	11%	8%	8%	6%	5%	7%	
Nikki Haley	27	16	2	5	22	2	2	1	11	15	4	7	7	4	14	11	27	-
	6%	6%	2%	4%	6%	4%	5%	1%	5%	9%	4%	6%	7%	6%	5%	9%	8%	
Ron DeSantis	159	102	25	39	121	24	15	33	75	51	36	49	29	12	84	67	120	-
	34%	40%	24%	33%	34%	34%	32%	35%	37%	30%	39%	38%	27%	19%	28%	55%	34%	
Tim Scott	18	12	4	3	15	2	1	2	9	8	4	2	5	2	15	2	10	-
	4%	5%	4%	2%	4%	3%	2%	2%	4%	4%	4%	2%	5%	4%	5%	2%	3%	
Chris Christie	19	7	5	3	16	0	2	3	13	3	6	4	12	2	4	7	11	-
	4%	3%	4%	3%	4%	1%	5%	3%	6%	2%	7%	3%	11%	3%	1%	6%	3%	
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	151	74	39	47	104	30	17	31	62	58	30	37	39	22	123	22	117	-
	32%	29%	38%	41%	29%	43%	37%	32%	31%	34%	32%	29%	36%	34%	41%	18%	33%	
Asa Hutchinson	1	1	-	0	1	0	-	-	1	0	1	1	-	-	-	1	5	-
	*%	1%		*%	*%	*%			1%	*%	1%	1%			1%	1%	1%	
Larry Elder	5	1	4	-	5	-	-	1	3	1	1	1	1	2	4	1	2	-
	1%	*%	4%		2%			1%	1%	1%	1%	1%	1%	4%	1%	1%	1%	
Francis Suarez	0	-	-	-	0	-	-	-	-	0	-	-	-	-	0	-	0	-
	*%				*%					*%				*%		*%	*%	
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	10	8	2	1	9	-	1	1	6	3	3	2	-	1	9	-	10	-
	2%	3%	1%	1%	3%		3%	2%	3%	2%	3%	2%		1%	3%		3%	

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[Q2024GOPNoTrump] If the Republican presidential primary were being held today and Donald Trump were not in the running, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Unsure	45 10%	17 7%	17 16%	12 10%	34 10%	6 9%	6 12%	13 13%	14 7%	19 11%	4 5%	12 9%	7 6%	14 22%	29 10%	4 4%	25 7%	-

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QGOPDebate] Did you watch the first Republican presidential primary debate on August 23?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	468	185	241	226	380	12	45	32	42	64	159	172	138	330
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	397	138	204	192	345	13	23	16	33	53	150	145	102	295
Yes, I watched the debate live	101	29	63	38	93	6	3	5	5	12	30	49	22	79
	22%	16%	26%	17%	24%	46%	7%	15%	12%	19%	19%	29%	16%	24%
Yes, I watched the debate or parts of it after it aired	159	72	94	65	119	4	21	23	12	27	54	42	62	97
	34%	39%	39%	29%	31%	34%	47%	73%	28%	43%	34%	25%	45%	29%
No, I did not watch the debate	208	84	85	123	168	3	20	4	26	24	75	80	53	155
	44%	45%	35%	54%	44%	20%	46%	11%	60%	38%	47%	47%	39%	47%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QGOPDebate] Did you watch the first Republican presidential primary debate on August 23?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	468 100	100 100	219 100	115 100	34 100	319 100	149 100	256 100	124 100	117 100	95 100	91 100	117 100	43 100	185 100	28 100	193 100
Unweighted Total	397	91	164	108	34	255	142	219	126	109	81	84	86	32	151	27	166
Yes, I watched the debate live	101 22%	10 10%	49 22%	31 27%	11 31%	59 19%	42 28%	55 22%	37 30%	13 11%	16 16%	29 32%	31 27%	13 29%	33 18%	5 17%	53 27%
Yes, I watched the debate or parts of it after it aired	159 34%	24 24%	88 40%	35 31%	12 36%	112 35%	47 32%	78 31%	41 33%	42 36%	37 38%	29 32%	41 35%	9 21%	77 42%	7 23%	48 25%
No, I did not watch the debate	208 44%	66 66%	82 37%	48 42%	11 33%	148 46%	60 40%	122 48%	46 37%	62 53%	43 45%	33 36%	45 38%	21 49%	75 40%	17 59%	93 48%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QGOPDebate] Did you watch the first Republican presidential primary debate on August 23?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	468 100	400 100	62 100	- 100	468 100	- 100	- 100	373 100	75 100	18 100	411 100	36 100	440 100	11 100	17 100	191 100	244 100	199 100	283 100	395 100	422 100	255 100
Unweighted Total	397	341	52	-	397	-	-	315	68	10	332	25	370	10	17	159	208	160	217	314	353	230
Yes, I watched the debate live	101 22%	92 23%	9 15%	-	101 22%	-	-	89 24%	13 17%	0 1%	90 22%	8 21%	95 22%	2 20%	4 23%	33 17%	65 26%	47 23%	69 24%	86 22%	95 22%	50 20%
Yes, I watched the debate or parts of it after it aired	159 34%	137 34%	16 25%	-	159 34%	-	-	115 31%	32 43%	10 54%	140 34%	10 28%	150 34%	5 40%	5 28%	72 38%	77 32%	58 29%	93 33%	127 32%	141 34%	86 34%
No, I did not watch the debate	208 44%	171 43%	36 59%	-	208 44%	-	-	169 45%	30 40%	8 46%	181 44%	19 51%	195 44%	5 40%	8 49%	86 45%	102 42%	94 47%	121 43%	181 46%	186 44%	119 47%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QGOPDebate] Did you watch the first Republican presidential primary debate on August 23?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	468	258	104	115	353	69	46	95	204	170	93	128	109	63	300	122	353	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	397	196	89	90	307	55	35	75	170	152	81	120	83	56	248	108	397	397
Yes, I watched the debate live	101	64	18	24	78	12	12	16	56	29	20	23	40	10	50	42	85	-
	22%	25%	17%	20%	22%	17%	26%	17%	28%	17%	21%	18%	37%	15%	17%	35%	24%	
Yes, I watched the debate or parts of it after it aired	159	88	51	44	115	18	26	28	72	60	32	46	30	23	105	40	113	-
	34%	34%	49%	38%	33%	26%	55%	29%	35%	35%	35%	36%	28%	37%	35%	33%	32%	
No, I did not watch the debate	208	106	35	48	160	39	9	51	76	81	41	60	39	31	145	39	155	-
	44%	41%	33%	42%	45%	57%	19%	54%	37%	48%	44%	47%	35%	48%	48%	32%	44%	

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QGOPDebateView] Who do you think did the best at the first Republican presidential debate?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	260	101	156	103	212	10	24	28	17	40	84	92	85	176
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	206	70	119	86	178	10	12	15	14	27	77	73	56	150
Ron DeSantis	54	24	30	24	49	-	4	3	4	5	13	27	13	41
	21%	24%	19%	23%	23%		19%	12%	25%	13%	16%	30%	15%	23%
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chris Christie	9	3	2	6	9	-	-	-	-	-	3	6	-	9
	3%	3%	2%	6%	4%						3%	6%		5%
Nikki Haley	37	16	27	10	36	-	1	1	3	4	15	14	8	29
	14%	16%	17%	9%	17%		5%	4%	17%	11%	18%	15%	10%	16%
Asa Hutchinson	1	-	-	1	1	-	-	-	-	0	-	1	0	1
	*%			1%	1%					*%		1%	*%	1%
Mike Pence	16	-	11	5	11	2	3	2	-	4	2	9	5	11
	6%		7%	5%	5%	20%	13%	5%		9%	2%	9%	6%	6%
Vivek Ramaswamy	103	44	59	43	77	5	7	17	8	19	37	23	44	59
	40%	44%	38%	42%	36%	54%	30%	60%	47%	47%	44%	25%	51%	34%
Tim Scott	8	1	6	2	5	1	2	-	2	4	2	1	6	3
	3%	1%	4%	2%	2%	9%	10%		11%	10%	2%	1%	7%	2%
No one performed particularly well	33	12	21	12	24	2	6	5	-	4	12	12	9	24
	13%	12%	13%	12%	11%	17%	24%	18%		10%	14%	13%	11%	14%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QGOPDebateView] Who do you think did the best at the first Republican presidential debate?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	260	34	137	67	23	171	89	133	78	55	52	58	72	22	111	11	100
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	206	26	99	62	19	125	81	107	71	44	40	52	51	17	87	10	86
Ron DeSantis	54	6	28	14	6	34	20	29	20	9	18	7	14	6	18	2	27
	21%	19%	20%	21%	25%	20%	22%	22%	25%	16%	34%	12%	19%	29%	16%	21%	27%
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chris Christie	9	1	4	1	2	5	4	5	4	2	-	3	3	-	5	-	3
	3%	2%	3%	2%	11%	3%	4%	4%	5%	4%	6%	5%	5%	5%	5%	3%	3%
Nikki Haley	37	2	18	12	4	20	17	19	17	3	4	12	10	8	9	2	22
	14%	7%	13%	19%	18%	12%	19%	14%	21%	6%	7%	20%	15%	35%	8%	15%	22%
Asa Hutchinson	1	-	0	1	-	0	1	0	1	-	-	0	1	-	0	-	1
	*%		*%	2%		*%	1%	*%	1%			*%	2%		*%		1%
Mike Pence	16	1	9	6	-	10	6	6	4	5	-	3	7	-	10	0	5
	6%	3%	6%	9%		6%	7%	5%	5%	9%	6%	10%	10%	9%	3%	5%	5%
Vivek Ramaswamy	103	21	54	23	5	76	27	55	22	29	19	26	22	6	50	6	27
	40%	63%	40%	34%	20%	44%	31%	41%	28%	53%	37%	45%	30%	26%	45%	49%	27%
Tim Scott	8	1	5	3	-	6	3	2	3	2	4	-	2	-	5	1	1
	3%	2%	3%	4%		3%	3%	2%	3%	4%	8%	3%	3%	5%	12%	1%	1%
No one performed particularly well	33	2	19	6	6	21	12	16	8	4	8	6	12	2	12	-	13
	13%	5%	14%	9%	26%	12%	13%	12%	10%	8%	15%	11%	17%	10%	11%		13%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QGOPDebateView] Who do you think did the best at the first Republican presidential debate?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	260 100	229 100	25 100	-	260 100	-	-	204 100	45 100	10 100	230 100	18 100	245 100	7 100	9 100	105 100	142 100	105 100	162 100	213 100	236 100	136 100
Unweighted Total	206	183	21	-	206	-	-	166	35	3	179	12	192	6	8	82	114	82	122	165	184	115
Ron DeSantis	54 21%	49 21%	4 18%	-	54 21%	-	-	44 21%	8 18%	-	54 23%	-	54 22%	-	-	18 17%	32 23%	20 19%	35 22%	48 23%	47 20%	25 18%
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chris Christie	9 3%	9 4%	-	-	9 3%	-	-	5 2%	4 9%	-	3 1%	6 33%	5 2%	2 37%	1 17%	-	6 4%	6 6%	7 5%	7 3%	7 3%	4 3%
Nikki Haley	37 14%	30 13%	7 27%	-	37 14%	-	-	30 15%	7 14%	-	28 12%	4 23%	33 13%	1 10%	3 36%	4 4%	30 21%	17 16%	23 14%	32 15%	34 14%	17 12%
Asa Hutchinson	1 % 1%	1 1%	-	-	1 % 1%	-	-	1 1%	-	0 1%	1 1%	-	1 % 2%	0	-	-	1 1%	-	1 1%	1 1%	1 1%	1 1%
Mike Pence	16 6%	15 7%	0 2%	-	16 6%	-	-	15 7%	1 2%	-	15 7%	-	15 6%	-	0 5%	8 8%	8 6%	8 8%	12 7%	15 7%	14 6%	8 6%
Vivek Ramaswamy	103 40%	88 39%	9 35%	-	103 40%	-	-	81 40%	16 37%	6 61%	101 44%	-	100 41%	1 17%	2 18%	61 58%	39 28%	36 34%	59 36%	76 35%	93 39%	58 43%
Tim Scott	8 3%	8 4%	-	-	8 3%	-	-	8 4%	-	-	8 4%	-	8 3%	-	-	2 2%	6 5%	3 3%	4 3%	7 4%	8 4%	5 4%
No one performed particularly well	33 13%	28 12%	5 19%	-	33 13%	-	-	20 10%	9 20%	4 38%	20 9%	8 43%	28 12%	2 34%	2 24%	12 12%	18 13%	14 14%	21 13%	27 13%	30 13%	17 13%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QGOPDebateView] Who do you think did the best at the first Republican presidential debate?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	260 100	152 100	69 100	67 100	193 100	30 100	38 100	44 100	128 100	89 100	52 100	69 100	70 100	33 100	155 100	83 100	198 100	-
Unweighted Total	206	109	52	47	159	24	23	34	96	76	40	61	53	25	119	69	206	206
Ron DeSantis	54 21%	37 24%	11 16%	8 11%	46 24%	6 19%	2 5%	9 20%	32 25%	13 14%	15 29%	20 28%	17 23%	7 21%	26 17%	25 31%	34 17%	-
Doug Burgum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chris Christie	9 3%	4 3%	-	-	9 5%	-	-	-	7 5%	2 2%	5 9%	3 5%	2 4%	1 4%	-	5 6%	5 3%	-
Nikki Haley	37 14%	28 19%	4 6%	10 14%	27 14%	1 3%	9 23%	3 8%	17 13%	16 18%	3 5%	5 7%	15 21%	1 4%	10 6%	22 27%	31 16%	-
Asa Hutchinson	1 *%	1 1%	-	0 *%	1 1%	0 *%	-	-	1 1%	0 *%	1 2%	1 2%	-	-	-	1 2%	5 2%	-
Mike Pence	16 6%	13 8%	3 4%	4 6%	12 6%	2 5%	3 7%	-	8 7%	7 8%	0 1%	4 6%	2 2%	3 10%	14 9%	1 2%	11 6%	-
Vivek Ramaswamy	103 40%	46 30%	38 54%	35 52%	68 35%	15 50%	20 52%	20 46%	43 34%	40 45%	22 42%	29 43%	25 36%	13 39%	80 52%	18 22%	87 44%	-
Tim Scott	8 3%	3 2%	5 7%	3 4%	6 3%	2 7%	1 2%	4 9%	2 2%	2 3%	2 4%	-	3 4%	1 4%	6 4%	2 2%	4 2%	-
No one performed particularly well	33 13%	20 13%	9 12%	8 12%	25 13%	4 15%	4 10%	7 17%	17 13%	8 9%	4 8%	6 9%	6 9%	6 18%	19 12%	7 9%	20 10%	-

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QTrumpDebate] As you may know, Donald Trump has said he will not participate in the Republican presidential primary debates. Do you think Trump should or should not participate in future debates with the other Republican candidates?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	468	185	241	226	380	12	45	32	42	64	159	172	138	330
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	397	138	204	192	345	13	23	16	33	53	150	145	102	295
Trump SHOULD participate	257	99	136	120	201	7	36	26	28	41	88	74	95	162
	55%	53%	56%	53%	53%	58%	80%	82%	66%	65%	55%	43%	69%	49%
Trump SHOULD NOT participate	127	55	65	62	110	4	3	1	11	18	35	63	29	98
	27%	30%	27%	27%	29%	33%	7%	2%	25%	28%	22%	37%	21%	30%
Unsure	85	32	40	44	69	1	6	5	4	5	36	34	14	71
	18%	17%	17%	20%	18%	9%	14%	16%	9%	8%	23%	20%	10%	21%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QTrumpDebate] As you may know, Donald Trump has said he will not participate in the Republican presidential primary debates. Do you think Trump should or should not participate in future debates with the other Republican candidates?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	468	100	219	115	34	319	149	256	124	117	95	91	117	43	185	28	193
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	397	91	164	108	34	255	142	219	126	109	81	84	86	32	151	27	166
Trump SHOULD participate	257	50	129	61	17	179	78	142	59	60	48	50	75	22	112	15	90
	55%	50%	59%	53%	50%	56%	52%	56%	47%	51%	51%	55%	64%	50%	60%	54%	46%
Trump SHOULD NOT participate	127	20	58	34	15	78	49	63	46	30	30	28	21	14	46	7	62
	27%	20%	26%	30%	44%	24%	33%	25%	37%	26%	32%	31%	18%	32%	25%	23%	32%
Unsure	85	30	32	20	2	62	22	50	19	27	17	12	21	8	27	6	41
	18%	30%	15%	17%	6%	20%	15%	20%	15%	23%	18%	13%	18%	18%	15%	23%	21%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QTrumpDebate] As you may know, Donald Trump has said he will not participate in the Republican presidential primary debates. Do you think Trump should or should not participate in future debates with the other Republican candidates?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	468 100	400 100	62 100	-	468 100	-	-	373 100	75 100	18 100	411 100	36 100	440 100	11 100	17 100	191 100	244 100	199 100	283 100	395 100	422 100	255 100
Unweighted Total	397	341	52	-	397	-	-	315	68	10	332	25	370	10	17	159	208	160	217	314	353	230
Trump SHOULD participate	257 55%	232 58%	25 41%	-	257 55%	-	-	199 54%	46 61%	11 58%	222 54%	22 60%	241 55%	8 69%	9 50%	97 51%	143 59%	95 48%	142 50%	208 53%	234 55%	133 52%
Trump SHOULD NOT participate	127 27%	100 25%	26 42%	-	127 27%	-	-	106 29%	20 27%	1 3%	112 27%	12 32%	119 27%	1 10%	6 36%	63 33%	60 25%	60 30%	92 32%	115 29%	114 27%	74 29%
Unsure	85 18%	68 17%	10 17%	-	85 18%	-	-	67 18%	9 12%	7 39%	78 19%	3 8%	80 18%	2 20%	2 14%	31 16%	41 17%	44 22%	50 18%	72 18%	74 17%	48 19%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QTrumpDebate] As you may know, Donald Trump has said he will not participate in the Republican presidential primary debates. Do you think Trump should or should not participate in future debates with the other Republican candidates?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	468 100	258 100	104 100	115 100	353 100	69 100	46 100	95 100	204 100	170 100	93 100	128 100	109 100	63 100	300 100	122 100	353 100	-
Unweighted Total	397	196	89	90	307	55	35	75	170	152	81	120	83	56	248	108	397	397
Trump SHOULD participate	257 55%	135 52%	77 74%	76 66%	181 51%	44 63%	32 70%	45 47%	122 60%	91 53%	50 54%	58 45%	72 66%	38 60%	169 56%	67 55%	169 48%	-
Trump SHOULD NOT participate	127 27%	78 30%	10 10%	19 17%	107 30%	15 22%	4 10%	28 30%	55 27%	43 26%	25 27%	46 36%	23 21%	16 25%	76 25%	35 29%	103 29%	-
Unsure	85 18%	45 17%	17 17%	20 17%	65 18%	10 15%	10 21%	22 23%	27 13%	36 21%	17 19%	24 19%	14 13%	9 15%	55 18%	20 16%	80 23%	-

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	468	185	241	226	380	12	45	32	42	64	159	172	138	330
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	397	138	204	192	345	13	23	16	33	53	150	145	102	295
Supporter of Donald Trump	191	80	104	86	136	4	19	16	22	34	71	48	72	119
	41%	43%	43%	38%	36%	35%	43%	50%	52%	54%	45%	28%	52%	36%
Supporter of the Republican Party	244	90	123	121	211	7	25	11	17	25	79	112	53	191
	52%	49%	51%	53%	56%	59%	57%	35%	41%	39%	49%	65%	39%	58%
I don't support either one	21	10	6	15	20	-	-	-	2	3	8	7	6	15
	4%	5%	2%	7%	5%	-	-	-	6%	5%	5%	4%	4%	5%
Unsure	13	5	8	5	12	1	-	5	1	1	1	4	7	6
	3%	3%	3%	2%	3%	5%	-	16%	2%	2%	1%	3%	5%	2%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	468	100	219	115	34	319	149	256	124	117	95	91	117	43	185	28	193
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	397	91	164	108	34	255	142	219	126	109	81	84	86	32	151	27	166
Supporter of Donald Trump	191	32	101	47	11	133	58	92	45	60	32	40	45	13	81	10	61
	41%	32%	46%	41%	31%	42%	39%	36%	36%	52%	33%	44%	39%	31%	44%	37%	32%
Supporter of the Republican Party	244	62	103	61	19	164	80	142	69	50	54	45	62	29	89	12	125
	52%	62%	47%	53%	54%	51%	53%	56%	56%	42%	56%	49%	53%	67%	48%	43%	64%
I don't support either one	21	2	9	6	4	11	9	11	9	6	5	2	9	-	11	2	4
	4%	2%	4%	5%	11%	4%	6%	4%	7%	5%	5%	2%	7%		6%	7%	2%
Unsure	13	4	7	1	1	10	2	10	2	1	5	5	1	1	5	4	3
	3%	4%	3%	1%	3%	3%	2%	4%	1%	1%	5%	5%	1%	2%	3%	13%	2%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	468 100	400 100	62 100	- 0	468 100	- 0	- 0	373 100	75 100	18 100	411 100	36 100	440 100	11 100	17 100	191 100	244 100	199 100	283 100	395 100	422 100	255 100
Unweighted Total	397	341	52	-	397	-	-	315	68	10	332	25	370	10	17	159	208	160	217	314	353	230
Supporter of Donald Trump	191 41%	157 39%	28 45%	-	191 41%	-	-	156 42%	25 33%	10 55%	184 45%	-	188 43%	1 12%	1 7%	191 100%	-	74 37%	107 38%	153 39%	172 41%	109 43%
Supporter of the Republican Party	244 52%	223 56%	21 34%	-	244 52%	-	-	200 54%	35 47%	7 36%	207 50%	27 74%	227 51%	4 31%	14 81%	-	244 100%	111 56%	157 55%	211 54%	224 53%	130 51%
I don't support either one	21 4%	14 4%	7 11%	-	21 4%	-	-	7 2%	12 16%	2 10%	12 3%	8 22%	16 4%	5 44%	0 2%	-	-	7 3%	14 5%	18 5%	17 4%	9 3%
Unsure	13 3%	6 2%	6 10%	-	13 3%	-	-	10 3%	2 3%	-	8 2%	1 4%	10 2%	1 13%	2 10%	-	-	7 4%	5 2%	12 3%	9 2%	7 3%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	468 100	258 100	104 100	115 100	353 100	69 100	46 100	95 100	204 100	170 100	93 100	128 100	109 100	63 100	300 100	122 100	353 100	-
Unweighted Total	397	196	89	90	307	55	35	75	170	152	81	120	83	56	248	108	397	397
Supporter of Donald Trump	191 41%	106 41%	47 45%	55 47%	136 39%	28 41%	27 57%	40 42%	80 39%	71 42%	24 26%	50 39%	37 34%	22 34%	176 59%	11 9%	149 42%	-
Supporter of the Republican Party	244 52%	135 52%	48 46%	54 47%	190 54%	38 55%	16 35%	49 51%	112 55%	83 49%	58 63%	71 55%	59 54%	33 52%	110 37%	101 83%	188 53%	-
I don't support either one	21 4%	11 4%	3 3%	6 5%	15 4%	3 4%	2 5%	- 7%	9 5%	11 7%	9 9%	6 5%	9 8%	3 5%	7 2%	6 5%	7 2%	-
Unsure	13 3%	5 2%	6 6%	1 1%	11 3%	0 0%	1 3%	6 7%	2 1%	4 2%	1 1%	1 1%	4 3%	5 8%	6 2%	5 4%	8 2%	-

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	468	185	241	226	380	12	45	32	42	64	159	172	138	330
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	397	138	204	192	345	13	23	16	33	53	150	145	102	295
DONALD TRUMP, DEFINITELY/ PROBABLY	300	120	158	141	220	11	38	27	31	48	106	88	105	195
	64%	65%	65%	62%	58%	85%	85%	84%	73%	74%	67%	51%	76%	59%
RON DESANTIS, DEFINITELY/ PROBABLY	122	39	66	57	114	2	7	4	11	9	42	57	23	99
	26%	21%	27%	25%	30%	15%	15%	12%	25%	13%	26%	33%	17%	30%
Donald Trump, definitely	236	97	130	105	166	8	32	20	25	41	83	66	87	149
	50%	53%	54%	47%	44%	66%	71%	64%	60%	64%	52%	39%	63%	45%
Donald Trump, probably	63	23	28	36	54	2	6	6	6	6	23	22	18	45
	14%	13%	12%	16%	14%	19%	14%	19%	13%	10%	15%	13%	13%	14%
Ron DeSantis, probably	54	17	30	23	50	1	3	2	3	1	22	25	6	47
	11%	9%	13%	10%	13%	9%	6%	6%	7%	2%	14%	15%	5%	14%
Ron DeSantis, definitely	68	23	35	33	64	1	4	2	7	7	19	32	17	52
	15%	12%	15%	15%	17%	6%	9%	6%	17%	11%	12%	19%	12%	16%
Unsure	47	25	18	29	47	-	-	1	1	8	11	26	10	37
	10%	14%	7%	13%	12%	-	-	4%	2%	12%	7%	15%	7%	11%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	468	100	219	115	34	319	149	256	124	117	95	91	117	43	185	28	193
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	397	91	164	108	34	255	142	219	126	109	81	84	86	32	151	27	166
DONALD TRUMP, DEFINITELY/ PROBABLY	300	72	154	59	15	226	74	166	53	87	62	47	77	23	117	23	113
	64%	72%	70%	51%	45%	71%	49%	65%	43%	74%	65%	52%	66%	54%	63%	81%	58%
RON DESANTIS, DEFINITELY/ PROBABLY	122	21	49	41	11	70	53	66	48	20	22	27	33	20	47	5	56
	26%	21%	22%	36%	33%	22%	35%	26%	39%	17%	23%	30%	28%	46%	25%	18%	29%
Donald Trump, definitely	236	55	120	51	11	174	62	124	43	73	39	39	63	21	101	14	86
	50%	55%	55%	44%	32%	55%	41%	48%	34%	63%	41%	43%	54%	50%	54%	51%	44%
Donald Trump, probably	63	17	35	8	4	51	12	43	11	14	23	8	14	2	17	8	27
	14%	17%	16%	7%	13%	16%	8%	17%	9%	12%	24%	9%	12%	4%	9%	30%	14%
Ron DeSantis, probably	54	11	23	15	4	34	19	33	17	8	9	19	9	9	22	3	24
	11%	11%	11%	13%	13%	11%	13%	13%	14%	7%	9%	21%	8%	21%	12%	11%	12%
Ron DeSantis, definitely	68	10	25	26	7	35	33	32	31	12	13	8	24	11	25	2	32
	15%	10%	11%	23%	21%	11%	22%	13%	25%	11%	14%	9%	21%	25%	14%	7%	17%
Unsure	47	8	16	15	8	24	23	24	23	10	12	16	7	-	21	0	25
	10%	8%	7%	13%	22%	7%	15%	9%	18%	8%	12%	18%	6%		11%	1%	13%

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[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	468	400	62	-	468	-	-	373	75	18	411	36	440	11	17	191	244	199	283	395	422	255
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	397	341	52	-	397	-	-	315	68	10	332	25	370	10	17	159	208	160	217	314	353	230
DONALD TRUMP, DEFINITELY/ PROBABLY	300	264	29	-	300	-	-	246	38	14	282	7	294	4	1	176	110	120	162	240	269	163
	64%	66%	48%		64%			66%	51%	77%	69%	18%	67%	39%	7%	92%	45%	60%	57%	61%	64%	64%
RON DESANTIS, DEFINITELY/ PROBABLY	122	102	20	-	122	-	-	100	18	2	106	10	116	2	4	11	101	52	89	112	110	72
	26%	26%	32%		26%			27%	25%	14%	26%	27%	26%	20%	22%	6%	41%	26%	31%	28%	26%	28%
Donald Trump, definitely	236	208	22	-	236	-	-	196	27	12	226	3	233	3	1	162	71	93	124	189	214	129
	50%	52%	36%		50%			53%	36%	65%	55%	7%	53%	28%	4%	85%	29%	47%	44%	48%	51%	51%
Donald Trump, probably	63	56	7	-	63	-	-	50	11	2	56	4	62	1	1	14	39	27	37	51	55	35
	14%	14%	12%		14%			13%	15%	12%	14%	11%	14%	10%	4%	7%	16%	14%	13%	13%	13%	14%
Ron DeSantis, probably	54	44	10	-	54	-	-	47	5	2	44	4	49	2	3	5	44	26	37	48	47	34
	11%	11%	16%		11%			12%	6%	14%	11%	10%	11%	14%	17%	2%	18%	13%	13%	12%	11%	13%
Ron DeSantis, definitely	68	58	10	-	68	-	-	54	14	-	61	6	67	1	1	6	57	26	52	64	62	38
	15%	15%	16%		15%			14%	19%		15%	17%	15%	6%	5%	3%	23%	13%	18%	16%	15%	15%
Unsure	47	34	12	-	47	-	-	26	18	2	23	20	30	5	12	4	33	27	33	43	43	19
	10%	8%	20%		10%			7%	24%	10%	6%	55%	7%	41%	70%	2%	13%	13%	12%	11%	10%	7%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	468	258	104	115	353	69	46	95	204	170	93	128	109	63	300	122	353	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	397	196	89	90	307	55	35	75	170	152	81	120	83	56	248	108	397	397
DONALD TRUMP, DEFINITELY/ PROBABLY	300	153	82	86	214	54	32	66	117	116	45	77	58	47	300	-	221	-
	64%	59%	79%	75%	61%	78%	69%	70%	58%	68%	49%	60%	53%	74%	100%		63%	
RON DESANTIS, DEFINITELY/ PROBABLY	122	78	17	23	99	12	11	17	66	40	33	42	33	12	-	122	85	-
	26%	30%	17%	20%	28%	18%	24%	18%	32%	23%	35%	32%	30%	18%		100%	24%	
Donald Trump, definitely	236	123	66	68	169	43	25	53	94	89	32	62	40	35	236	-	173	-
	50%	48%	64%	59%	48%	62%	53%	56%	46%	52%	34%	49%	37%	55%	79%		49%	
Donald Trump, probably	63	30	16	18	45	11	7	13	23	27	13	15	18	12	63	-	48	-
	14%	12%	15%	16%	13%	16%	16%	14%	11%	16%	14%	12%	17%	19%	21%		14%	
Ron DeSantis, probably	54	33	12	7	47	4	3	5	22	26	6	22	14	5	-	54	38	-
	11%	13%	11%	6%	13%	6%	7%	6%	11%	15%	7%	17%	13%	8%		44%	11%	
Ron DeSantis, definitely	68	45	6	16	52	8	8	11	44	14	26	20	19	6	-	68	46	-
	15%	17%	6%	14%	15%	12%	17%	12%	21%	8%	28%	15%	17%	10%		56%	13%	
Unsure	47	27	5	6	41	3	3	12	21	14	15	10	18	5	-	-	47	-
	10%	10%	4%	5%	11%	4%	7%	12%	10%	8%	16%	8%	16%	8%			13%	

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[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	468	185	241	226	380	12	45	32	42	64	159	172	138	330
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	397	138	204	192	345	13	23	16	33	53	150	145	102	295
DONALD TRUMP, DEFINITELY/ PROBABLY	340	136	179	160	260	10	38	31	36	46	114	113	112	228
	73%	74%	74%	71%	68%	84%	86%	96%	85%	72%	72%	66%	81%	69%
NIKKI HALEY, DEFINITELY/ PROBABLY	95	34	50	46	89	2	4	1	6	15	34	40	21	74
	20%	19%	21%	20%	23%	16%	10%	4%	13%	23%	21%	23%	15%	22%
Donald Trump, definitely	254	107	136	118	191	8	24	25	29	41	92	68	95	160
	54%	58%	56%	52%	50%	67%	55%	78%	69%	64%	58%	40%	69%	48%
Donald Trump, probably	86	29	43	42	69	2	14	6	7	5	23	45	18	68
	18%	16%	18%	19%	18%	17%	31%	19%	16%	8%	14%	26%	13%	21%
Nikki Haley, probably	40	12	21	19	38	2	-	-	1	6	13	21	6	34
	9%	7%	9%	9%	10%	16%	-	-	1%	9%	8%	12%	4%	10%
Nikki Haley, definitely	55	22	29	26	51	-	4	1	5	9	21	19	15	40
	12%	12%	12%	12%	13%	-	10%	4%	12%	14%	13%	11%	11%	12%
Unsure	33	14	13	20	31	-	2	-	1	3	10	19	4	29
	7%	8%	5%	9%	8%	-	5%	-	2%	5%	6%	11%	3%	9%

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[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	468 100	100 100	219 100	115 100	34 100	319 100	149 100	256 100	124 100	117 100	95 100	91 100	117 100	43 100	185 100	28 100	193 100
Unweighted Total	397	91	164	108	34	255	142	219	126	109	81	84	86	32	151	27	166
DONALD TRUMP, DEFINITELY/ PROBABLY	340 73%	78 78%	165 75%	76 66%	21 63%	242 76%	97 65%	183 72%	77 62%	98 83%	67 70%	59 65%	83 71%	30 70%	133 71%	21 76%	136 71%
NIKKI HALEY, DEFINITELY/ PROBABLY	95 20%	15 15%	42 19%	29 25%	10 29%	57 18%	39 26%	54 21%	35 28%	14 12%	18 19%	24 26%	27 23%	13 30%	38 21%	6 20%	40 21%
Donald Trump, definitely	254 54%	53 53%	130 59%	59 51%	13 38%	182 57%	72 48%	137 54%	54 43%	82 70%	42 44%	44 49%	62 53%	23 53%	108 58%	15 55%	91 47%
Donald Trump, probably	86 18%	25 25%	35 16%	17 15%	8 25%	60 19%	25 17%	46 18%	22 18%	16 13%	25 26%	14 16%	21 18%	7 17%	25 14%	6 21%	46 24%
Nikki Haley, probably	40 9%	10 10%	16 7%	12 10%	4 11%	25 8%	15 10%	25 10%	13 11%	11 9%	9 10%	13 14%	6 5%	2 4%	13 7%	4 13%	20 10%
Nikki Haley, definitely	55 12%	5 5%	26 12%	17 15%	6 19%	32 10%	23 16%	29 11%	21 17%	3 3%	9 9%	11 12%	21 18%	11 25%	25 14%	2 7%	20 11%
Unsure	33 7%	8 8%	13 6%	10 9%	3 8%	20 6%	13 9%	18 7%	13 11%	6 5%	10 11%	9 10%	6 6%	-	14 8%	1 4%	17 9%

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[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	468 100	400 100	62 100	-	468 100	-	-	373 100	75 100	18 100	411 100	36 100	440 100	11 100	17 100	191 100	244 100	199 100	283 100	395 100	422 100	255 100
Unweighted Total	397	341	52	-	397	-	-	315	68	10	332	25	370	10	17	159	208	160	217	314	353	230
DONALD TRUMP, DEFINITELY/ PROBABLY	340 73%	296 74%	38 61%	-	340 73%	-	-	287 77%	38 51%	13 73%	322 78%	4 11%	333 76%	6 51%	1 7%	189 99%	140 58%	133 67%	189 67%	274 69%	308 73%	194 76%
NIKKI HALEY, DEFINITELY/ PROBABLY	95 20%	81 20%	14 23%	-	95 20%	-	-	69 19%	23 31%	3 14%	71 17%	20 54%	87 20%	2 15%	7 39%	1 1%	81 33%	44 22%	63 22%	88 22%	85 20%	48 19%
Donald Trump, definitely	254 54%	221 55%	27 44%	-	254 54%	-	-	213 57%	30 39%	10 55%	241 59%	3 7%	251 57%	3 25%	1 4%	176 92%	74 30%	100 50%	132 47%	203 51%	230 54%	142 56%
Donald Trump, probably	86 18%	75 19%	10 17%	-	86 18%	-	-	74 20%	9 11%	3 19%	81 20%	1 3%	82 19%	3 27%	1 4%	12 6%	66 27%	33 17%	57 20%	71 18%	78 18%	52 20%
Nikki Haley, probably	40 9%	34 9%	6 10%	-	40 9%	-	-	28 7%	10 14%	3 14%	31 8%	9 23%	37 8%	1 9%	2 12%	1 1%	33 13%	19 10%	26 9%	36 9%	36 8%	19 7%
Nikki Haley, definitely	55 12%	47 12%	8 13%	-	55 12%	-	-	42 11%	13 17%	-	39 10%	11 30%	50 11%	1 6%	5 27%	-	49 20%	25 13%	36 13%	53 13%	49 12%	29 11%
Unsure	33 7%	23 6%	10 16%	-	33 7%	-	-	17 4%	14 19%	2 13%	18 4%	13 35%	20 5%	4 34%	9 54%	1 1%	22 9%	21 11%	31 11%	32 8%	29 7%	13 5%

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[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	468	258	104	115	353	69	46	95	204	170	93	128	109	63	300	122	353	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	397	196	89	90	307	55	35	75	170	152	81	120	83	56	248	108	397	397
DONALD TRUMP, DEFINITELY/ PROBABLY	340	182	89	94	246	57	37	68	143	128	61	94	69	51	281	50	252	-
	73%	70%	85%	81%	70%	83%	80%	72%	70%	75%	66%	74%	63%	81%	94%	41%	71%	
NIKKI HALEY, DEFINITELY/ PROBABLY	95	58	10	20	75	11	9	14	47	34	22	27	29	8	16	65	73	-
	20%	22%	10%	18%	21%	16%	19%	15%	23%	20%	24%	21%	27%	12%	5%	53%	21%	
Donald Trump, definitely	254	130	70	73	181	46	28	54	104	96	40	68	42	39	230	19	191	-
	54%	50%	67%	64%	51%	66%	60%	57%	51%	57%	44%	53%	38%	62%	77%	16%	54%	
Donald Trump, probably	86	52	19	21	65	11	9	14	39	32	20	27	27	12	51	31	61	-
	18%	20%	18%	18%	18%	17%	20%	15%	19%	19%	22%	21%	25%	19%	17%	25%	17%	
Nikki Haley, probably	40	19	5	3	37	3	-	7	15	18	5	10	13	3	9	24	31	-
	9%	7%	5%	3%	10%	5%		7%	8%	11%	6%	8%	12%	5%	3%	20%	9%	
Nikki Haley, definitely	55	39	5	17	38	8	9	8	32	15	17	17	16	4	8	41	43	-
	12%	15%	5%	15%	11%	11%	19%	8%	16%	9%	19%	13%	14%	7%	3%	33%	12%	
Unsure	33	18	5	1	32	1	0	12	13	8	9	7	12	5	2	7	28	-
	7%	7%	5%	1%	9%	1%	1%	13%	7%	5%	10%	6%	11%	7%	1%	6%	8%	

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[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	193	66	107	87	125	30	20	15	32	37	60	49	83	110
	19%	17%	22%	16%	18%	25%	16%	11%	21%	24%	21%	17%	19%	19%
Ukraine	379	152	193	186	271	36	49	38	48	49	124	119	136	243
	37%	39%	40%	35%	39%	31%	39%	27%	32%	31%	43%	41%	30%	42%
Unsure	450	170	178	267	296	52	56	87	70	71	103	119	227	222
	44%	44%	37%	49%	43%	44%	45%	62%	47%	45%	36%	41%	51%	39%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	193	39	85	52	18	123	70	77	48	55	42	42	41	14	90	15	56
	19%	21%	19%	18%	17%	20%	17%	19%	16%	21%	19%	21%	18%	15%	19%	21%	17%
Ukraine	379	54	171	112	43	225	155	153	118	82	80	75	92	41	187	20	130
	37%	29%	39%	38%	41%	36%	39%	39%	40%	32%	36%	38%	40%	44%	39%	28%	40%
Unsure	450	94	179	130	45	273	176	168	128	122	101	79	100	39	198	36	141
	44%	51%	41%	44%	43%	44%	44%	42%	43%	47%	45%	40%	43%	42%	42%	50%	43%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	193	95	42	47	117	17	59	90	61	41	114	73	124	54	15	56	59	64	113	152	150	143
	19%	24%	19%	13%	25%	20%	13%	22%	21%	13%	25%	14%	26%	12%	16%	29%	24%	15%	19%	18%	21%	19%
Ukraine	379	133	73	171	150	18	211	137	97	144	145	225	144	216	19	49	85	193	237	334	247	278
	37%	33%	34%	46%	32%	22%	45%	34%	34%	46%	31%	45%	30%	48%	19%	26%	35%	44%	39%	39%	35%	37%
Unsure	450	172	101	152	201	49	200	179	127	130	201	206	207	180	63	86	100	183	261	366	308	327
	44%	43%	47%	41%	43%	58%	43%	44%	44%	41%	44%	41%	44%	40%	65%	45%	41%	42%	43%	43%	44%	44%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	193	96	62	59	134	26	33	63	80	49	41	29	42	39	82	31	86	73
	19%	20%	18%	24%	17%	17%	36%	21%	17%	19%	17%	18%	22%	14%	27%	25%	24%	16%
Ukraine	379	199	103	88	291	50	39	85	187	107	95	60	71	98	89	47	98	233
	37%	41%	30%	36%	38%	33%	42%	28%	41%	41%	39%	37%	37%	36%	30%	39%	28%	50%
Unsure	450	188	176	101	348	77	21	152	193	106	110	71	81	133	129	44	169	161
	44%	39%	52%	41%	45%	51%	22%	50%	42%	40%	45%	45%	42%	49%	43%	36%	48%	34%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine' s war is our war If Russia wins, vital U.S. interests and values are threatened	483	170	223	260	367	40	46	48	66	68	135	166	183	301
	47%	44%	47%	48%	53%	34%	37%	35%	44%	43%	47%	58%	41%	52%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	389	159	214	171	242	49	55	65	58	67	105	93	191	198
	38%	41%	45%	32%	35%	42%	44%	47%	39%	43%	37%	32%	43%	34%
Unsure	150	60	40	108	83	28	24	26	26	22	47	29	73	76
	15%	15%	8%	20%	12%	24%	19%	19%	17%	14%	16%	10%	16%	13%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened	483	69	206	149	59	275	209	202	165	103	98	100	120	53	224	30	175
	47%	37%	47%	51%	56%	44%	52%	51%	56%	40%	44%	51%	51%	57%	47%	42%	53%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	389	78	165	108	38	243	146	144	98	117	88	67	82	29	181	32	112
	38%	42%	38%	37%	36%	39%	37%	36%	33%	45%	40%	34%	35%	31%	38%	44%	34%
Unsure	150	40	64	37	9	103	45	51	30	40	36	28	31	11	71	10	41
	15%	21%	15%	12%	8%	17%	11%	13%	10%	15%	16%	14%	13%	12%	15%	14%	12%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine' s war is our war If Russia wins, vital U.S. interests and values are threatened	483	152	103	223	174	30	279	151	135	194	165	298	165	280	38	49	110	261	324	429	303	371
	47%	38%	48%	60%	37%	36%	59%	37%	47%	62%	36%	59%	35%	62%	39%	26%	45%	59%	53%	50%	43%	50%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	389	198	76	93	230	41	118	206	103	78	235	131	245	109	34	111	105	130	203	308	299	262
	38%	49%	35%	25%	49%	49%	25%	51%	36%	25%	51%	26%	52%	24%	36%	58%	43%	30%	33%	36%	42%	35%
Unsure	150	51	38	53	64	13	73	50	48	43	60	74	65	61	24	30	29	49	83	116	103	115
	15%	13%	18%	14%	14%	15%	16%	12%	17%	14%	13%	15%	14%	13%	25%	16%	12%	11%	14%	14%	15%	15%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine' s war is our war If Russia wins, vital U.S. interests and values are threatened	483	246	136	101	382	66	35	138	239	106	126	80	88	138	93	53	140	296
	47%	51%	40%	41%	49%	43%	37%	46%	52%	40%	51%	50%	45%	51%	31%	44%	40%	63%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	389	172	152	106	284	60	42	123	150	116	73	58	78	96	157	60	160	113
	38%	36%	44%	43%	37%	40%	46%	41%	33%	44%	30%	36%	40%	35%	52%	49%	45%	24%
Unsure	150	64	54	42	107	26	16	40	70	40	48	22	27	36	50	9	52	57
	15%	13%	16%	17%	14%	17%	17%	13%	15%	15%	19%	14%	14%	14%	17%	7%	15%	12%

Echelon Insights
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N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	550	205	275	275	399	57	60	75	68	84	141	181	228	323
	54%	53%	58%	51%	58%	48%	48%	54%	46%	54%	49%	63%	51%	56%
Bad idea	265	107	134	128	163	28	35	33	49	43	82	56	126	139
	26%	28%	28%	24%	24%	24%	28%	24%	33%	27%	29%	20%	28%	24%
Unsure	207	77	68	136	130	33	31	31	32	30	64	50	93	114
	20%	20%	14%	25%	19%	28%	24%	22%	21%	19%	22%	18%	21%	20%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	550	85	214	186	65	299	251	210	189	112	120	114	127	63	265	31	192
	54%	46%	49%	63%	61%	48%	63%	53%	64%	43%	54%	58%	54%	67%	56%	43%	59%
Bad idea	265	49	139	51	25	189	76	109	54	76	58	55	52	25	126	24	69
	26%	26%	32%	17%	24%	30%	19%	27%	18%	29%	26%	28%	22%	26%	26%	33%	21%
Unsure	207	52	81	58	15	133	73	79	51	71	45	27	55	6	85	17	65
	20%	28%	19%	20%	15%	21%	18%	20%	17%	28%	20%	14%	23%	6%	18%	24%	20%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	550	164	118	264	183	38	329	169	155	226	176	357	178	332	41	45	122	286	357	487	347	434
	54%	41%	55%	71%	39%	45%	70%	42%	55%	72%	38%	71%	37%	74%	42%	23%	50%	65%	58%	57%	49%	58%
Bad idea	265	147	56	44	178	26	60	157	65	34	181	64	184	48	32	99	73	91	140	193	211	176
	26%	37%	26%	12%	38%	31%	13%	38%	23%	11%	39%	13%	39%	11%	33%	52%	30%	21%	23%	23%	30%	24%
Unsure	207	89	42	62	107	20	80	81	64	55	103	83	113	70	24	48	49	63	113	172	148	138
	20%	22%	20%	17%	23%	24%	17%	20%	23%	18%	22%	16%	24%	16%	25%	25%	20%	14%	19%	20%	21%	18%

Echelon Insights
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N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	550	260	179	108	441	66	42	154	283	113	145	74	106	159	91	63	150	325
	54%	54%	52%	44%	57%	43%	45%	51%	62%	43%	59%	46%	55%	59%	30%	52%	42%	70%
Bad idea	265	121	93	76	188	41	32	82	103	79	54	42	56	61	137	32	126	74
	26%	25%	27%	31%	24%	27%	35%	27%	23%	30%	22%	26%	29%	23%	46%	26%	36%	16%
Unsure	207	101	70	64	143	45	18	64	73	70	48	45	31	50	72	26	77	68
	20%	21%	21%	26%	19%	30%	20%	21%	16%	27%	19%	28%	16%	18%	24%	22%	22%	15%

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[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	460	176	240	219	361	20	45	34	42	60	155	169	136	324
	45%	45%	50%	41%	52%	17%	36%	24%	28%	38%	54%	59%	30%	56%
Joe Biden	504	195	214	285	305	91	71	83	95	89	122	115	266	237
	49%	50%	45%	53%	44%	77%	56%	59%	63%	57%	42%	40%	60%	41%
Jo Jorgensen	6	3	3	3	5	1	-	2	1	0	2	1	3	3
	1%	1%	1%	1%	1%	1%	-	1%	1%	*%	1%	*%	1%	*%
Howie Hawkins	0	-	0	0	0	-	0	-	-	0	-	-	0	-
	*%	-	*%	*%	*%	-	*%	-	-	*%	-	-	*%	-
Kanye West	3	3	3	-	-	1	1	3	-	-	-	-	3	-
	*%	1%	1%	-	-	1%	1%	2%	-	-	-	-	1%	-
Someone else	8	4	3	5	3	0	-	2	3	2	1	0	7	1
	1%	1%	1%	1%	*%	*%	-	1%	2%	2%	*%	*%	2%	*%
I did not vote	36	8	13	23	15	4	7	15	8	4	8	1	27	9
	4%	2%	3%	4%	2%	3%	5%	11%	5%	2%	3%	*%	6%	2%
Unsure	4	2	0	4	2	1	1	1	1	1	-	1	3	1
	*%	*%	*%	1%	*%	1%	1%	1%	1%	1%	-	*%	1%	*%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	460	105	216	108	31	321	139	247	114	125	98	80	109	41	183	32	190
	45%	57%	50%	37%	29%	52%	35%	62%	39%	48%	44%	41%	47%	44%	39%	45%	58%
Joe Biden	504	69	186	178	70	255	248	131	172	110	113	108	114	49	263	30	130
	49%	37%	43%	60%	66%	41%	62%	33%	59%	42%	51%	55%	49%	52%	55%	41%	40%
Jo Jorgensen	6	2	2	2	-	4	2	2	2	1	3	1	2	-	4	1	1
	1%	1%	*%	1%		1%	1%	1%	1%	*%	1%	*%	1%		1%	1%	*%
Howie Hawkins	0	-	0	0	-	0	0	0	-	-	-	0	0	-	0	-	-
	*%		*%	*%		*%	*%	*%				*%	*%		*%		
Kanye West	3	-	3	-	-	3	-	-	-	1	1	-	1	-	2	1	-
	*%		1%			1%				1%	*%		1%		*%	2%	
Someone else	8	1	2	3	2	2	6	2	1	2	-	2	0	3	5	0	2
	1%	*%	*%	1%	2%	*%	1%	1%	*%	1%		1%	*%	3%	1%	1%	1%
I did not vote	36	8	24	2	2	32	4	12	3	17	8	4	6	-	15	7	3
	4%	4%	6%	1%	2%	5%	1%	3%	1%	7%	3%	2%	3%		3%	10%	1%
Unsure	4	2	1	1	1	3	1	1	1	3	0	1	-	1	2	0	1
	*%	1%	*%	*%	1%	*%	*%	*%	*%	1%	*%	*%		1%	*%	*%	*%

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[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
Donald Trump	460 45%	352 88%	87 40%	9 2%	411 88%	32 38%	17 4%	349 86%	91 32%	17 5%	460 100%	-	418 88%	20 5%	22 22%	184 96%	207 85%	189 43%	277 45%	390 46%	407 58%	261 35%
Joe Biden	504 49%	32 8%	111 51%	347 94%	36 8%	38 45%	429 91%	46 11%	169 59%	281 89%	-	504 100%	38 8%	412 91%	54 56%	-	27 11%	241 55%	321 53%	442 52%	263 37%	445 59%
Jo Jorgensen	6 1%	4 1%	0 0%	1 0%	4 1%	1 1%	2 0%	3 1%	2 1%	2 1%	-	-	1 0%	2 0%	3 3%	-	4 1%	4 1%	4 1%	5 1%	6 1%	6 1%
Howie Hawkins	0 0%	0 0%	0 0%	-	0 0%	-	0 0%	-	0 0%	0 0%	-	-	-	0 0%	0 0%	-	0 0%	-	0 0%	0 0%	0 0%	0 0%
Kanye West	3 0%	-	3 2%	-	-	-	3 1%	-	1 0%	3 1%	-	-	1 0%	3 1%	-	-	-	-	-	1 0%	1 0%	2 0%
Someone else	8 1%	1 0%	2 1%	2 1%	2 1%	3 3%	3 1%	1 0%	5 2%	1 0%	-	-	2 0%	2 0%	4 5%	0 0%	1 0%	1 0%	3 1%	7 1%	2 0%	4 1%
I did not vote	36 4%	10 2%	12 5%	9 2%	12 3%	10 11%	14 3%	7 2%	16 6%	12 4%	-	-	13 3%	12 3%	12 12%	7 4%	4 2%	4 1%	5 1%	4 0%	23 3%	27 4%
Unsure	4 0%	2 0%	1 1%	1 0%	3 1%	1 1%	1 0%	2 0%	2 1%	-	-	2 0%	0 0%	2 2%	-	2 1%	1 0%	2 0%	3 0%	2 0%	3 0%	

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[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	460	252	102	111	349	68	44	100	197	164	89	124	101	66	282	106	316	37
	45%	52%	30%	45%	45%	44%	47%	33%	43%	62%	36%	78%	52%	24%	94%	86%	89%	8%
Joe Biden	504	215	203	122	380	77	43	184	238	82	144	32	86	177	7	10	15	412
	49%	45%	60%	49%	49%	51%	46%	61%	52%	31%	58%	20%	45%	65%	2%	8%	4%	88%
Jo Jorgensen	6	2	3	1	5	1	-	1	2	3	1	2	-	2	1	2	12	1
	1%	*%	1%	*%	1%	1%		*%	*%	1%	*%	1%		1%	*%	2%	3%	*%
Howie Hawkins	0	0	-	0	-	0	0	0	-	0	-	-	0	-	-	0	0	-
	*%	*%		*%		*%	*%	*%		*%			*%			*%	*%	
Kanye West	3	-	3	1	3	-	1	1	3	-	-	-	-	3	-	-	-	1
	*%		1%	*%	*%		1%	*%	1%					1%				*%
Someone else	8	3	4	0	8	0	-	3	1	4	0	1	0	4	0	2	1	-
	1%	1%	1%	*%	1%	*%		1%	*%	1%	*%	*%	*%	1%	*%	2%	*%	
I did not vote	36	8	24	10	25	5	6	11	19	6	12	2	5	18	9	2	7	14
	4%	2%	7%	4%	3%	3%	6%	4%	4%	2%	5%	1%	2%	7%	3%	2%	2%	3%
Unsure	4	1	2	2	2	2	0	1	1	2	1	-	2	1	2	1	1	1
	*%	*%	1%	1%	*%	1%	*%	*%	*%	1%	*%		1%	1%	1%	*%	*%	*%

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	407	161	207	199	324	17	37	21	36	62	130	157	119	288
	40%	41%	43%	37%	47%	14%	30%	15%	24%	40%	45%	55%	27%	50%
VERY/SOMEWHAT LIBERAL	315	126	133	178	205	35	47	63	57	58	71	66	178	137
	31%	32%	28%	33%	30%	29%	37%	45%	38%	37%	25%	23%	40%	24%
Very conservative	199	87	102	96	168	6	16	12	24	31	51	81	67	132
	20%	22%	21%	18%	24%	5%	12%	9%	16%	20%	18%	28%	15%	23%
Somewhat conservative	208	74	105	103	156	11	22	9	12	31	79	76	52	156
	20%	19%	22%	19%	23%	9%	17%	6%	8%	20%	28%	26%	12%	27%
Moderate	285	94	131	153	156	64	38	51	52	32	84	65	135	149
	28%	24%	28%	28%	23%	54%	31%	37%	35%	21%	29%	23%	30%	26%
Somewhat liberal	151	67	66	86	102	19	14	21	27	25	41	38	73	78
	15%	17%	14%	16%	15%	16%	11%	15%	18%	16%	14%	13%	16%	14%
Very liberal	164	59	67	92	103	15	33	41	30	34	31	28	105	59
	16%	15%	14%	17%	15%	13%	26%	30%	20%	21%	11%	10%	24%	10%
Unsure	15	8	6	9	7	3	3	5	5	4	1	-	14	1
	1%	2%	1%	2%	1%	2%	3%	3%	3%	3%	1%	-	3%	*%

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[Ideology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	407	80	190	106	32	270	137	213	111	103	78	81	103	38	152	24	182
	40%	43%	44%	36%	30%	43%	34%	54%	38%	40%	35%	41%	44%	40%	32%	34%	56%
VERY/SOMEWHAT LIBERAL	315	41	110	120	44	151	164	83	122	64	68	60	83	35	166	23	68
	31%	22%	25%	41%	42%	24%	41%	21%	42%	25%	30%	30%	36%	38%	35%	32%	21%
Very conservative	199	48	85	53	13	134	66	116	52	48	40	35	60	16	77	10	89
	20%	26%	20%	18%	12%	22%	16%	29%	18%	19%	18%	18%	26%	17%	16%	13%	27%
Somewhat conservative	208	32	104	53	19	136	72	98	59	55	37	46	43	22	76	15	93
	20%	17%	24%	18%	18%	22%	18%	25%	20%	21%	17%	23%	19%	23%	16%	21%	28%
Moderate	285	62	127	66	30	189	96	97	59	83	73	55	46	21	152	19	74
	28%	33%	29%	22%	29%	30%	24%	24%	20%	32%	33%	28%	20%	22%	32%	27%	23%
Somewhat liberal	151	28	56	53	16	83	68	48	54	35	31	31	36	17	75	13	40
	15%	15%	13%	18%	15%	13%	17%	12%	19%	13%	14%	16%	15%	18%	16%	19%	12%
Very liberal	164	14	54	67	29	68	95	35	68	29	36	29	47	18	90	10	28
	16%	7%	13%	23%	27%	11%	24%	9%	23%	11%	16%	15%	20%	20%	19%	14%	9%
Unsure	15	3	8	3	-	11	3	5	1	9	4	1	1	-	5	5	2
	1%	2%	2%	1%		2%	1%	1%	*%	4%	2%	*%	*%		1%	7%	1%

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[Ideology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
VERY/SOMEWHAT CONSERVATIVE	407 40%	339 85%	49 23%	19 5%	373 80%	9 11%	25 5%	407 100%	-	-	349 76%	46 9%	368 78%	22 5%	17 17%	156 82%	200 82%	186 42%	259 42%	354 42%	359 51%	233 31%
VERY/SOMEWHAT LIBERAL	315 31%	10 2%	41 19%	246 66%	18 4%	6 7%	291 62%	-	-	315 100%	17 4%	281 56%	20 4%	288 64%	7 7%	10 5%	7 3%	152 34%	193 32%	262 31%	159 23%	286 38%
Very conservative	199 20%	171 43%	19 9%	8 2%	188 40%	2 2%	9 2%	199 49%	-	-	181 39%	15 3%	189 40%	7 1%	3 4%	94 49%	87 36%	99 22%	126 21%	175 21%	178 25%	107 14%
Somewhat conservative	208 20%	167 42%	30 14%	11 3%	184 39%	8 9%	16 3%	208 51%	-	-	168 37%	31 6%	179 38%	15 3%	13 14%	62 32%	113 46%	87 20%	133 22%	179 21%	181 26%	126 17%
Moderate	285 28%	49 12%	123 57%	100 27%	75 16%	64 76%	146 31%	-	285 100%	-	91 20%	169 34%	84 18%	137 30%	64 67%	25 13%	35 14%	96 22%	149 24%	225 26%	178 25%	215 29%
Somewhat liberal	151 15%	4 1%	26 12%	114 31%	13 3%	5 6%	134 28%	-	-	151 48%	15 3%	129 26%	15 3%	130 29%	6 6%	6 3%	5 2%	63 14%	85 14%	122 14%	94 13%	138 18%
Very liberal	164 16%	6 1%	15 7%	132 36%	6 1%	1 1%	158 34%	-	-	164 52%	2 % *	152 30%	5 1%	158 35%	1 1%	4 2%	2 1%	88 20%	108 18%	140 16%	65 9%	149 20%
Unsure	15 1%	3 1%	4 2%	4 1%	3 1%	5 6%	7 1%	-	-	-	3 1%	8 2%	3 1%	4 1%	9 9%	0 % *	2 1%	7 2%	10 2%	12 1%	10 1%	13 2%

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[Ideology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	407	226	89	94	312	62	32	94	175	138	78	115	90	47	246	100	291	28
	40%	47%	26%	38%	40%	41%	35%	31%	38%	53%	32%	72%	47%	17%	82%	82%	82%	6%
VERY/SOMEWHAT LIBERAL	315	142	119	86	229	48	34	100	156	59	95	15	36	141	14	2	9	304
	31%	29%	35%	35%	30%	32%	37%	33%	34%	22%	39%	9%	19%	52%	5%	2%	2%	65%
Very conservative	199	115	43	44	156	30	13	48	80	71	36	66	38	17	144	39	154	6
	20%	24%	13%	18%	20%	20%	14%	16%	17%	27%	14%	42%	20%	6%	48%	32%	44%	1%
Somewhat conservative	208	111	46	50	156	31	19	46	94	67	43	49	52	30	102	62	137	22
	20%	23%	13%	20%	20%	21%	21%	15%	21%	26%	17%	31%	27%	11%	34%	51%	39%	5%
Moderate	285	114	121	66	219	42	24	102	122	60	69	29	67	74	38	18	53	127
	28%	24%	35%	27%	28%	27%	26%	34%	27%	23%	28%	18%	35%	27%	13%	15%	15%	27%
Somewhat liberal	151	71	52	40	111	19	21	38	81	33	49	11	20	52	8	2	7	147
	15%	15%	15%	16%	14%	12%	23%	13%	18%	12%	20%	7%	10%	19%	3%	2%	2%	31%
Very liberal	164	71	67	46	118	30	13	62	76	26	46	3	16	89	6	-	2	157
	16%	15%	20%	18%	15%	19%	14%	21%	16%	10%	19%	2%	8%	33%	2%	-	1%	34%
Unsure	15	1	13	2	13	0	2	4	6	5	4	1	-	8	2	1	1	8
	1%	*%	4%	1%	2%	*%	2%	1%	1%	2%	2%	*%	-	3%	1%	1%	*%	2%

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[QSocial] Which social media platforms or apps do you use?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	852	325	378	471	569	96	110	117	135	125	248	227	376	475
	83%	84%	79%	87%	82%	81%	87%	84%	90%	80%	86%	79%	84%	83%
Instagram	497	188	215	277	284	66	91	110	115	76	120	76	301	196
	49%	48%	45%	51%	41%	56%	72%	79%	76%	49%	42%	26%	67%	34%
YouTube	732	271	365	362	438	103	115	128	131	136	205	132	395	337
	72%	70%	76%	67%	63%	87%	92%	92%	87%	87%	71%	46%	88%	59%
Snapchat	240	77	102	138	114	29	67	90	69	36	42	4	195	46
	23%	20%	21%	26%	16%	24%	53%	64%	46%	23%	14%	1%	44%	8%
Reddit	225	108	117	104	135	26	48	64	60	41	44	16	165	60
	22%	28%	24%	19%	20%	22%	38%	45%	40%	26%	15%	6%	37%	10%
Pinterest	319	130	78	239	208	33	56	48	47	70	82	71	165	153
	31%	33%	16%	44%	30%	28%	45%	35%	31%	45%	29%	25%	37%	27%
LinkedIn	316	131	153	160	214	28	38	39	64	58	84	70	161	155
	31%	34%	32%	30%	31%	24%	31%	28%	43%	37%	29%	24%	36%	27%
WhatsApp	151	68	69	82	65	21	41	24	38	33	28	27	95	55
	15%	17%	14%	15%	9%	17%	33%	17%	26%	21%	10%	9%	21%	10%
Twitter	332	116	171	159	196	45	65	80	68	49	90	45	197	135
	32%	30%	36%	29%	28%	38%	52%	58%	45%	31%	31%	16%	44%	23%
TikTok	342	134	134	205	172	61	81	112	75	67	70	19	253	89
	33%	34%	28%	38%	25%	51%	65%	80%	50%	43%	24%	7%	57%	15%
Threads	69	27	41	28	32	8	19	14	21	15	15	4	50	19
	7%	7%	9%	5%	5%	7%	15%	10%	14%	10%	5%	1%	11%	3%
Something else (Please specify)	14	6	7	7	10	-	2	-	-	4	7	3	4	10
	1%	2%	1%	1%	1%	-	1%	-	-	2%	2%	1%	1%	2%
None of these	42	18	27	15	39	2	-	4	2	1	9	27	7	35
	4%	5%	6%	3%	6%	1%	-	3%	1%	1%	3%	9%	1%	6%

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[QSocial] Which social media platforms or apps do you use?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	852	156	367	244	84	523	328	328	240	213	193	155	194	82	403	60	256
	83%	84%	84%	83%	79%	84%	82%	83%	82%	82%	87%	79%	83%	88%	85%	84%	78%
Instagram	497	78	209	161	48	288	209	152	132	126	116	82	113	55	282	34	88
	49%	42%	48%	55%	45%	46%	52%	38%	45%	49%	52%	42%	48%	59%	59%	47%	27%
YouTube	732	131	320	223	57	451	280	248	190	191	161	129	175	62	391	54	172
	72%	70%	74%	76%	54%	73%	70%	62%	65%	74%	72%	66%	75%	67%	82%	75%	53%
Snapchat	240	49	92	84	16	140	100	64	50	62	46	44	65	23	167	15	12
	23%	26%	21%	29%	15%	23%	25%	16%	17%	24%	21%	22%	28%	24%	35%	21%	4%
Reddit	225	40	85	79	20	125	100	71	64	49	64	28	70	11	140	20	24
	22%	21%	20%	27%	19%	20%	25%	18%	22%	19%	29%	14%	30%	12%	29%	28%	7%
Pinterest	319	51	124	118	25	175	143	108	100	71	78	69	65	32	161	17	78
	31%	27%	29%	40%	24%	28%	36%	27%	34%	28%	35%	35%	28%	34%	34%	24%	24%
LinkedIn	316	31	102	129	54	133	183	86	127	46	73	46	94	54	195	21	66
	31%	17%	23%	44%	51%	21%	46%	22%	43%	18%	33%	24%	40%	58%	41%	29%	20%
WhatsApp	151	22	48	61	19	70	81	20	45	33	27	24	43	22	91	10	27
	15%	12%	11%	21%	18%	11%	20%	5%	15%	13%	12%	12%	18%	24%	19%	14%	8%
Twitter	332	62	120	114	37	181	151	100	96	69	79	56	89	38	184	30	57
	32%	33%	28%	39%	35%	29%	38%	25%	33%	27%	36%	28%	38%	41%	39%	42%	17%
TikTok	342	67	140	111	24	207	135	91	81	88	78	57	78	37	207	31	34
	33%	36%	32%	38%	22%	33%	34%	23%	28%	34%	35%	29%	34%	40%	44%	44%	10%
Threads	69	18	20	23	7	38	30	13	20	21	20	14	7	6	38	6	5
	7%	10%	5%	8%	7%	6%	8%	3%	7%	8%	9%	7%	3%	6%	8%	8%	2%
Something else (Please specify)	14	2	6	6	-	9	6	6	4	4	5	4	2	-	9	-	4
	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	2%	2%	1%	-	2%	-	1%
None of these	42	9	15	9	9	23	17	21	17	10	10	8	11	2	13	1	26
	4%	5%	3%	3%	8%	4%	4%	5%	6%	4%	4%	4%	5%	3%	3%	1%	8%

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[QSocial] Which social media platforms or apps do you use?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
Facebook	852 83%	332 83%	179 83%	312 84%	386 82%	74 88%	392 84%	332 82%	240 84%	268 85%	387 84%	420 83%	392 82%	387 86%	73 75%	154 81%	202 83%	363 83%	505 83%	708 83%	598 85%	626 84%
Instagram	497 49%	171 43%	99 46%	205 55%	195 42%	41 49%	261 56%	168 41%	141 49%	179 57%	188 41%	272 54%	200 42%	247 55%	50 52%	90 47%	95 39%	181 41%	256 42%	384 45%	342 48%	369 49%
YouTube	732 72%	260 65%	155 72%	288 78%	304 65%	62 74%	365 78%	261 64%	216 76%	244 77%	295 64%	390 77%	314 66%	349 78%	69 71%	137 72%	148 61%	292 66%	397 65%	584 69%	497 70%	552 74%
Snapchat	240 23%	74 18%	53 24%	95 26%	90 19%	22 26%	129 27%	69 17%	72 25%	92 29%	86 19%	133 26%	93 20%	118 26%	29 30%	52 27%	36 15%	72 16%	86 14%	165 19%	171 24%	191 26%
Reddit	225 22%	66 16%	41 19%	101 27%	74 16%	7 8%	144 31%	62 15%	48 17%	111 35%	71 15%	142 28%	73 15%	138 31%	13 14%	36 19%	31 13%	76 17%	104 17%	186 22%	158 22%	171 23%
Pinterest	319 31%	112 28%	59 27%	130 35%	133 28%	21 24%	165 35%	114 28%	80 28%	121 38%	129 28%	173 34%	133 28%	159 35%	27 28%	59 31%	67 27%	134 30%	178 29%	258 30%	236 33%	238 32%
LinkedIn	316 31%	110 27%	72 33%	117 32%	133 28%	27 33%	156 33%	123 30%	67 24%	123 39%	132 29%	169 33%	132 28%	155 35%	29 30%	55 29%	71 29%	123 28%	190 31%	265 31%	227 32%	230 31%
WhatsApp	151 15%	50 12%	35 16%	60 16%	57 12%	15 18%	78 17%	54 13%	35 12%	57 18%	55 12%	87 17%	59 12%	75 17%	18 18%	31 16%	25 10%	50 11%	80 13%	125 15%	102 14%	106 14%
Twitter	332 32%	121 30%	68 31%	126 34%	137 29%	28 33%	167 36%	103 25%	97 34%	122 39%	134 29%	175 35%	143 30%	165 37%	25 26%	73 38%	52 21%	127 29%	173 28%	267 31%	236 33%	239 32%
TikTok	342 33%	111 28%	68 31%	147 40%	123 26%	31 37%	187 40%	103 25%	96 34%	133 42%	121 26%	190 38%	132 28%	180 40%	30 31%	54 28%	65 27%	109 25%	157 26%	246 29%	236 34%	272 36%
Threads	69 7%	11 3%	14 6%	37 10%	17 4%	8 9%	44 9%	10 2%	15 5%	40 13%	16 3%	49 10%	17 4%	47 10%	4 5%	10 5%	7 3%	30 7%	44 7%	56 7%	32 5%	60 8%
Something else (Please specify)	14 1%	4 1%	4 2%	5 1%	6 1%	3 3%	5 1%	5 1%	4 1%	5 2%	7 2%	5 1%	7 2%	5 1%	1 1%	4 2%	2 1%	5 1%	7 1%	11 1%	9 1%	10 1%
None of these	42 4%	24 6%	4 2%	12 3%	28 6%	2 2%	12 3%	26 6%	5 2%	9 3%	26 6%	15 3%	27 6%	11 3%	3 3%	11 6%	16 7%	30 7%	36 6%	39 5%	29 4%	29 4%

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[QSocial] Which social media platforms or apps do you use?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	852	407	278	219	632	137	78	263	371	218	208	134	160	219	251	99	279	394
	83%	84%	81%	88%	82%	90%	84%	88%	81%	83%	84%	84%	83%	81%	84%	81%	79%	84%
Instagram	497	200	208	153	344	91	59	187	208	102	119	57	79	136	144	35	142	203
	49%	41%	61%	61%	44%	60%	64%	62%	45%	39%	48%	35%	41%	50%	48%	29%	40%	43%
YouTube	732	315	293	208	523	124	81	255	313	164	151	92	117	224	208	69	218	339
	72%	65%	86%	84%	68%	81%	87%	85%	68%	63%	61%	57%	60%	83%	69%	56%	62%	73%
Snapchat	240	94	115	109	131	70	39	102	79	60	52	22	40	80	74	11	62	75
	23%	20%	34%	44%	17%	46%	42%	34%	17%	23%	21%	14%	21%	30%	25%	9%	18%	16%
Reddit	225	86	115	77	148	34	40	95	76	55	44	21	35	94	53	12	50	98
	22%	18%	34%	31%	19%	22%	43%	31%	16%	21%	18%	13%	18%	35%	18%	10%	14%	21%
Pinterest	319	150	97	109	210	84	25	103	140	76	107	55	44	80	81	35	93	168
	31%	31%	29%	44%	27%	55%	27%	34%	31%	29%	43%	35%	23%	30%	27%	28%	26%	36%
LinkedIn	316	155	105	88	227	45	40	104	150	61	75	47	58	77	76	42	93	144
	31%	32%	31%	36%	29%	30%	43%	35%	33%	23%	30%	29%	30%	29%	25%	35%	26%	31%
WhatsApp	151	54	66	51	100	31	19	71	59	21	33	5	27	34	42	13	44	76
	15%	11%	19%	20%	13%	21%	21%	24%	13%	8%	14%	3%	14%	12%	14%	11%	13%	16%
Twitter	332	151	133	94	237	47	45	123	132	78	69	37	57	99	95	28	106	121
	32%	31%	39%	38%	31%	31%	48%	41%	29%	30%	28%	23%	30%	37%	32%	23%	30%	26%
TikTok	342	122	163	132	209	83	46	133	138	70	87	29	45	114	87	27	96	141
	33%	25%	48%	53%	27%	55%	50%	44%	30%	27%	35%	18%	23%	42%	29%	22%	27%	30%
Threads	69	30	33	22	47	8	14	34	19	15	12	8	2	27	12	4	10	37
	7%	6%	10%	9%	6%	5%	15%	11%	4%	6%	5%	5%	1%	10%	4%	3%	3%	8%
Something else (Please specify)	14	7	2	1	13	-	1	5	3	6	2	3	4	4	5	1	7	7
	1%	1%	1%	1%	2%		2%	2%	1%	2%	1%	2%	2%	2%	2%	1%	2%	1%
None of these	42	23	7	2	40	2	1	8	23	11	9	13	9	6	16	10	26	11
	4%	5%	2%	1%	5%	1%	1%	3%	5%	4%	4%	8%	5%	2%	5%	8%	7%	2%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	318	113	147	172	221	41	35	33	39	42	85	119	114	204
	31%	29%	31%	32%	32%	35%	28%	24%	26%	27%	30%	41%	26%	36%
NBC News	322	110	155	167	229	36	40	35	32	38	97	121	104	218
	32%	28%	32%	31%	33%	30%	32%	25%	21%	24%	34%	42%	23%	38%
CBS News	334	111	168	166	217	47	39	39	39	33	116	108	110	223
	33%	28%	35%	31%	31%	40%	31%	28%	26%	21%	40%	37%	25%	39%
Fox News	340	132	179	160	237	29	44	46	33	43	104	114	122	218
	33%	34%	38%	30%	34%	25%	35%	33%	22%	28%	36%	40%	27%	38%
MSNBC	214	84	106	108	150	29	20	21	33	32	61	67	86	128
	21%	22%	22%	20%	22%	25%	16%	15%	22%	20%	21%	23%	19%	22%
CNN	287	94	153	134	163	48	47	47	45	52	77	66	145	143
	28%	24%	32%	25%	24%	40%	38%	34%	30%	33%	27%	23%	32%	25%
Newsmax	112	50	64	47	80	8	9	11	10	15	41	36	36	76
	11%	13%	13%	9%	12%	6%	7%	8%	7%	9%	14%	12%	8%	13%
OAN	39	7	27	11	32	1	4	4	-	9	12	15	13	27
	4%	2%	6%	2%	5%	1%	3%	3%		6%	4%	5%	3%	5%
Local TV news	451	175	193	256	324	56	42	50	51	45	151	154	146	305
	44%	45%	41%	48%	47%	48%	34%	36%	34%	29%	53%	53%	33%	53%
Reuters	74	33	45	27	51	8	8	12	10	17	24	11	39	35
	7%	9%	9%	5%	7%	7%	7%	9%	7%	11%	8%	4%	9%	6%
The New York Times	203	75	95	105	122	22	39	66	39	34	38	27	139	65
	20%	19%	20%	20%	18%	19%	31%	47%	26%	21%	13%	9%	31%	11%
The Washington Post	158	55	81	74	91	18	31	51	26	28	29	25	105	53
	15%	14%	17%	14%	13%	16%	24%	36%	17%	18%	10%	9%	24%	9%
The Wall Street Journal	119	49	67	52	76	15	15	27	23	16	29	24	66	54
	12%	13%	14%	10%	11%	13%	12%	19%	15%	10%	10%	8%	15%	9%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Local newspaper	234 23%	98 25%	120 25%	114 21%	165 24%	28 23%	25 20%	9 7%	36 24%	39 25%	78 27%	73 25%	83 19%	151 26%
NPR	160 16%	76 20%	81 17%	75 14%	116 17%	10 9%	9 8%	31 22%	27 18%	27 17%	41 14%	34 12%	86 19%	75 13%
PBS	147 14%	62 16%	84 18%	61 11%	100 14%	16 14%	22 17%	31 22%	18 12%	26 17%	41 14%	31 11%	75 17%	72 12%
Twitter	169 16%	58 15%	82 17%	87 16%	90 13%	33 28%	28 22%	56 40%	36 24%	18 11%	40 14%	19 7%	110 25%	59 10%
Facebook	344 34%	128 33%	147 31%	194 36%	220 32%	50 42%	45 36%	80 57%	57 38%	49 31%	91 32%	67 23%	185 41%	158 28%
Instagram	180 18%	67 17%	84 18%	91 17%	82 12%	34 29%	45 36%	68 49%	45 30%	24 15%	31 11%	12 4%	137 31%	43 7%
Talk radio	114 11%	38 10%	68 14%	45 8%	79 11%	20 17%	8 7%	25 18%	8 5%	14 9%	39 14%	29 10%	47 10%	68 12%
Local radio news	171 17%	57 15%	90 19%	80 15%	116 17%	20 17%	33 27%	23 16%	22 15%	26 16%	51 18%	50 17%	70 16%	100 17%
Breitbart	45 4%	12 3%	39 8%	6 1%	27 4%	3 2%	9 7%	8 5%	5 3%	10 6%	8 3%	14 5%	23 5%	22 4%
Vox	41 4%	13 3%	27 6%	13 2%	25 4%	4 3%	7 5%	13 9%	7 5%	11 7%	11 4%	-	30 7%	11 2%
Huffington Post	98 10%	46 12%	40 8%	59 11%	72 10%	7 6%	14 11%	30 21%	13 9%	16 10%	22 8%	17 6%	60 13%	39 7%
USA Today	130 13%	51 13%	73 15%	57 10%	74 11%	20 17%	22 17%	32 23%	33 22%	14 9%	33 12%	19 6%	78 17%	52 9%
Yahoo News	145 14%	52 13%	64 13%	81 15%	81 12%	17 15%	28 22%	7 5%	20 13%	32 21%	56 19%	30 10%	59 13%	86 15%
Reddit	131 13%	48 12%	65 14%	64 12%	70 10%	16 14%	33 26%	45 32%	34 23%	21 13%	25 9%	6 2%	100 22%	31 5%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Podcasts	183 18%	84 21%	93 19%	86 16%	110 16%	16 13%	33 26%	57 41%	36 24%	26 16%	43 15%	21 7%	119 27%	64 11%
Univision	54 5%	16 4%	36 7%	18 3%	5 1%	3 2%	40 32%	24 17%	5 3%	9 6%	15 5%	0 *	38 8%	16 3%
Telemundo	45 4%	16 4%	31 7%	14 3%	2 *	0 *	37 29%	16 12%	5 3%	6 4%	15 5%	3 1%	27 6%	18 3%
Barstool Sports	41 4%	10 3%	25 5%	16 3%	25 4%	3 3%	13 11%	15 11%	7 5%	12 8%	3 1%	4 1%	35 8%	6 1%
Vice	65 6%	20 5%	47 10%	16 3%	37 5%	6 5%	13 11%	25 18%	18 12%	9 6%	12 4%	1 *	51 11%	14 2%
Buzzfeed	97 9%	37 10%	39 8%	58 11%	43 6%	14 12%	26 21%	28 20%	29 19%	19 12%	16 6%	5 2%	75 17%	21 4%
Something else (Please specify)	49 5%	20 5%	24 5%	24 4%	38 5%	1 1%	-	-	11 7%	8 5%	14 5%	15 5%	19 4%	30 5%
None of these	40 4%	11 3%	20 4%	20 4%	27 4%	5 4%	6 5%	4 3%	7 4%	12 8%	7 3%	11 4%	22 5%	18 3%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022 100	186 100	435 100	294 100	106 100	621 100	400 100	397 100	293 100	259 100	222 100	196 100	233 100	94 100	475 100	72 100	327 100
ABC News	318 31%	55 30%	132 30%	91 31%	40 37%	187 30%	131 33%	123 31%	98 33%	83 32%	63 28%	58 30%	66 28%	41 44%	117 25%	16 23%	128 39%
NBC News	322 32%	51 27%	140 32%	95 32%	37 35%	190 31%	132 33%	123 31%	107 36%	82 32%	64 29%	52 27%	73 31%	42 45%	128 27%	14 19%	131 40%
CBS News	334 33%	57 30%	143 33%	101 34%	33 32%	199 32%	134 34%	118 30%	98 34%	86 33%	79 35%	57 29%	69 30%	34 36%	144 30%	18 25%	122 37%
Fox News	340 33%	56 30%	162 37%	95 32%	27 25%	218 35%	122 31%	159 40%	78 27%	80 31%	67 30%	73 37%	95 41%	24 25%	144 30%	16 23%	123 38%
MSNBC	214 21%	22 12%	80 18%	87 30%	25 23%	102 17%	112 28%	63 16%	87 30%	33 13%	42 19%	55 28%	50 21%	30 32%	103 22%	15 20%	63 19%
CNN	287 28%	44 23%	115 26%	92 31%	37 35%	158 26%	129 32%	74 19%	89 30%	65 25%	63 28%	53 27%	62 27%	45 48%	156 33%	14 20%	71 22%
Newsmax	112 11%	22 12%	51 12%	32 11%	7 6%	73 12%	39 10%	46 12%	33 11%	24 9%	24 11%	22 11%	29 12%	10 11%	42 9%	4 5%	43 13%
OAN	39 4%	4 2%	16 4%	17 6%	2 2%	20 3%	19 5%	17 4%	15 5%	7 3%	9 4%	7 4%	12 5%	3 3%	10 2%	-	19 6%
Local TV news	451 44%	81 44%	213 49%	108 37%	49 46%	294 47%	157 39%	200 50%	124 42%	113 44%	112 50%	88 45%	92 39%	37 40%	165 35%	26 36%	184 56%
Reuters	74 7%	14 7%	26 6%	27 9%	8 7%	39 6%	34 9%	20 5%	31 10%	23 9%	18 8%	13 6%	9 4%	12 12%	31 7%	13 18%	14 4%
The New York Times	203 20%	28 15%	69 16%	69 24%	37 35%	97 16%	106 26%	43 11%	80 27%	38 15%	48 22%	34 17%	52 22%	27 29%	111 23%	19 27%	30 9%
The Washington Post	158 15%	17 9%	56 13%	53 18%	32 30%	73 12%	85 21%	32 8%	59 20%	27 10%	34 15%	22 11%	51 22%	23 24%	88 18%	11 15%	26 8%
The Wall Street Journal	119 12%	17 9%	33 8%	54 18%	15 14%	50 8%	69 17%	29 7%	47 16%	25 10%	22 10%	18 9%	36 15%	18 19%	70 15%	3 4%	26 8%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Local newspaper	234 23%	36 19%	105 24%	63 22%	30 29%	141 23%	94 23%	99 25%	66 23%	56 21%	46 21%	50 25%	58 25%	22 24%	102 22%	13 18%	90 27%
NPR	160 16%	9 5%	36 8%	70 24%	45 42%	45 7%	115 29%	27 7%	89 30%	33 13%	29 13%	27 14%	43 18%	29 31%	87 18%	10 15%	37 11%
PBS	147 14%	24 13%	50 11%	42 14%	31 29%	74 12%	73 18%	38 9%	62 21%	44 17%	32 14%	24 12%	28 12%	16 17%	63 13%	15 20%	39 12%
Twitter	169 16%	30 16%	60 14%	65 22%	14 13%	90 14%	79 20%	45 11%	44 15%	32 12%	48 22%	28 14%	46 20%	13 14%	86 18%	17 24%	32 10%
Facebook	344 34%	74 40%	155 36%	79 27%	34 32%	229 37%	114 28%	131 33%	89 30%	99 38%	97 44%	50 25%	67 29%	27 29%	163 34%	24 34%	89 27%
Instagram	180 18%	32 17%	65 15%	70 24%	14 13%	96 16%	83 21%	30 8%	52 18%	50 19%	54 24%	21 11%	33 14%	22 23%	100 21%	10 14%	22 7%
Talk radio	114 11%	26 14%	50 11%	24 8%	14 14%	76 12%	39 10%	48 12%	31 11%	17 7%	37 17%	22 11%	29 12%	8 9%	64 14%	9 13%	31 10%
Local radio news	171 17%	29 16%	70 16%	51 17%	21 20%	99 16%	71 18%	60 15%	56 19%	32 13%	46 21%	29 15%	44 19%	17 18%	86 18%	7 10%	56 17%
Breitbart	45 4%	10 5%	12 3%	18 6%	4 4%	23 4%	22 6%	14 4%	13 4%	13 5%	13 6%	7 4%	10 4%	2 2%	17 4%	4 6%	11 3%
Vox	41 4%	12 7%	9 2%	18 6%	2 1%	22 3%	20 5%	9 2%	16 5%	9 3%	17 8%	3 2%	9 4%	4 4%	26 5%	4 6%	1 *
Huffington Post	98 10%	15 8%	22 5%	43 15%	18 17%	37 6%	61 15%	18 5%	53 18%	21 8%	22 10%	17 9%	26 11%	11 12%	55 12%	9 13%	16 5%
USA Today	130 13%	24 13%	46 11%	43 15%	17 16%	70 11%	60 15%	34 8%	40 14%	29 11%	33 15%	23 12%	30 13%	14 15%	76 16%	10 14%	21 7%
Yahoo News	145 14%	25 13%	66 15%	47 16%	8 8%	90 15%	55 14%	43 11%	38 13%	34 13%	25 11%	42 21%	26 11%	15 16%	73 15%	10 14%	43 13%
Reddit	131 13%	25 13%	51 12%	41 14%	13 13%	76 12%	55 14%	34 9%	36 12%	31 12%	41 18%	14 7%	32 14%	12 13%	79 17%	9 13%	13 4%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Podcasts	183 18%	28 15%	79 18%	55 19%	22 20%	107 17%	76 19%	52 13%	58 20%	44 17%	52 23%	25 13%	44 19%	16 17%	104 22%	19 27%	27 8%
Univision	54 5%	15 8%	28 6%	10 3%	0 0%	43 7%	10 3%	2 1%	3 1%	15 6%	18 8%	5 3%	13 6%	2 2%	30 6%	-	0 0%
Telemundo	45 4%	15 8%	23 5%	7 2%	0 0%	38 6%	7 2%	2 0%	-	12 5%	12 5%	8 4%	13 6%	-	25 5%	-	0 0%
Barstool Sports	41 4%	9 5%	14 3%	16 5%	3 3%	22 4%	19 5%	12 3%	12 4%	4 2%	16 7%	6 3%	12 5%	4 4%	22 5%	3 4%	3 1%
Vice	65 6%	18 10%	20 5%	22 8%	4 4%	38 6%	26 7%	19 5%	17 6%	21 8%	23 10%	6 3%	7 3%	7 8%	39 8%	8 12%	3 1%
Buzzfeed	97 9%	26 14%	28 6%	35 12%	8 7%	54 9%	43 11%	16 4%	28 9%	31 12%	25 11%	11 6%	24 10%	5 6%	60 13%	14 19%	3 1%
Something else (Please specify)	49 5%	10 5%	26 6%	11 4%	3 3%	35 6%	13 3%	25 6%	12 4%	12 4%	11 5%	9 4%	8 3%	9 9%	27 6%	4 6%	16 5%
None of these	40 4%	16 9%	10 2%	12 4%	2 2%	26 4%	14 3%	19 5%	9 3%	9 3%	5 2%	15 8%	9 4%	3 3%	27 6%	2 3%	9 3%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	318	96	57	148	112	26	180	87	100	130	104	198	109	181	28	38	69	164	207	268	207	245
	31%	24%	27%	40%	24%	31%	38%	21%	35%	41%	23%	39%	23%	40%	29%	20%	28%	37%	34%	31%	29%	33%
NBC News	322	107	67	138	126	23	174	91	97	131	109	201	118	179	25	40	81	153	204	273	226	255
	32%	27%	31%	37%	27%	27%	37%	22%	34%	42%	24%	40%	25%	40%	26%	21%	33%	35%	33%	32%	32%	34%
CBS News	334	102	67	153	117	31	185	98	105	130	113	204	128	181	25	43	70	168	216	280	212	249
	33%	25%	31%	41%	25%	37%	39%	24%	37%	41%	25%	41%	27%	40%	26%	23%	29%	38%	35%	33%	30%	33%
Fox News	340	213	66	43	244	40	57	215	89	36	242	75	255	57	29	100	131	135	178	265	267	212
	33%	53%	30%	12%	52%	48%	12%	53%	31%	11%	53%	15%	54%	13%	30%	52%	54%	31%	29%	31%	38%	28%
MSNBC	214	39	48	111	55	15	145	43	54	116	43	165	56	142	16	20	30	102	144	185	120	182
	21%	10%	22%	30%	12%	17%	31%	11%	19%	37%	9%	33%	12%	32%	16%	11%	12%	23%	24%	22%	17%	24%
CNN	287	53	61	157	63	23	201	55	90	142	58	218	68	195	24	19	38	120	159	242	172	237
	28%	13%	28%	43%	13%	28%	43%	13%	31%	45%	13%	43%	14%	43%	25%	10%	16%	27%	26%	28%	24%	32%
Newsmax	112	69	24	8	90	8	14	82	15	16	95	17	93	18	2	62	26	41	74	95	98	64
	11%	17%	11%	2%	19%	10%	3%	20%	5%	5%	21%	3%	20%	4%	2%	33%	11%	9%	12%	11%	14%	8%
OAN	39	25	5	5	27	3	9	30	0	9	31	8	30	9	-	17	10	18	32	36	29	21
	4%	6%	2%	1%	6%	3%	2%	7%	*%	3%	7%	2%	6%	2%	-	9%	4%	4%	5%	4%	4%	3%
Local TV news	451	182	87	166	206	35	210	184	121	145	195	237	207	206	38	70	121	204	283	382	315	332
	44%	45%	40%	45%	44%	41%	45%	45%	42%	46%	42%	47%	44%	46%	39%	37%	49%	46%	46%	45%	45%	44%
Reuters	74	20	17	28	29	5	39	22	16	36	26	45	30	43	2	12	11	34	48	60	48	55
	7%	5%	8%	8%	6%	6%	8%	5%	6%	11%	6%	9%	6%	9%	2%	6%	5%	8%	8%	7%	7%	7%
The New York Times	203	41	37	110	48	8	147	29	44	126	35	156	45	144	13	20	21	81	116	164	116	166
	20%	10%	17%	30%	10%	10%	31%	7%	15%	40%	8%	31%	10%	32%	14%	11%	9%	18%	19%	19%	17%	22%
The Washington Post	158	37	26	82	43	6	109	31	30	96	34	112	41	111	6	18	19	63	86	126	91	127
	15%	9%	12%	22%	9%	7%	23%	8%	11%	30%	7%	22%	9%	25%	6%	9%	8%	14%	14%	15%	13%	17%
The Wall Street Journal	119	35	28	44	47	12	60	37	31	51	43	70	47	67	6	19	23	35	73	94	87	83
	12%	9%	13%	12%	10%	14%	13%	9%	11%	16%	9%	14%	10%	15%	6%	10%	10%	8%	12%	11%	12%	11%

Echelon Insights
 August Omnibus 2023
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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Local newspaper	234 23%	89 22%	51 23%	88 24%	109 23%	18 22%	107 23%	94 23%	60 21%	79 25%	103 22%	129 26%	110 23%	108 24%	17 18%	46 24%	55 23%	120 27%	158 26%	194 23%	166 24%	166 22%
NPR	160 16%	31 8%	26 12%	88 24%	39 8%	6 7%	115 25%	29 7%	30 10%	102 32%	29 6%	125 25%	36 8%	118 26%	7 7%	15 8%	15 6%	73 17%	106 17%	133 16%	101 14%	133 18%
PBS	147 14%	41 10%	20 9%	68 18%	48 10%	10 11%	89 19%	37 9%	28 10%	82 26%	43 9%	96 19%	47 10%	94 21%	7 7%	25 13%	23 9%	63 14%	102 17%	117 14%	91 13%	117 16%
Twitter	169 16%	55 14%	38 18%	63 17%	66 14%	13 15%	90 19%	51 12%	44 16%	66 21%	70 15%	91 18%	75 16%	84 19%	9 9%	34 18%	27 11%	58 13%	81 13%	136 16%	124 18%	132 18%
Facebook	344 34%	128 32%	63 29%	132 36%	145 31%	39 46%	160 34%	115 28%	102 36%	118 37%	155 34%	162 32%	151 32%	158 35%	35 36%	61 32%	80 33%	123 28%	189 31%	262 31%	250 35%	265 35%
Instagram	180 18%	43 11%	33 15%	85 23%	53 11%	17 20%	110 23%	36 9%	47 17%	89 28%	47 10%	114 23%	58 12%	105 23%	17 17%	23 12%	27 11%	62 14%	93 15%	131 15%	116 16%	156 21%
Talk radio	114 11%	47 12%	34 15%	33 9%	58 12%	10 11%	47 10%	48 12%	30 11%	33 11%	54 12%	57 11%	57 12%	48 11%	10 10%	22 11%	29 12%	57 13%	80 13%	97 11%	87 12%	83 11%
Local radio news	171 17%	80 20%	28 13%	63 17%	86 18%	9 10%	76 16%	79 19%	38 13%	53 17%	77 17%	86 17%	84 18%	75 17%	12 12%	32 17%	53 22%	71 16%	113 18%	146 17%	130 19%	126 17%
Breitbart	45 4%	23 6%	5 2%	7 2%	32 7%	1 2%	12 2%	26 6%	6 2%	13 4%	33 7%	11 2%	34 7%	11 2%	-	20 10%	8 3%	21 5%	25 4%	36 4%	35 5%	35 5%
Vox	41 4%	5 1%	9 4%	16 4%	11 2%	1 1%	30 6%	3 1%	11 4%	27 9%	11 2%	28 6%	11 2%	30 7%	-	6 3%	5 2%	15 3%	23 4%	28 3%	24 3%	32 4%
Huffington Post	98 10%	14 4%	15 7%	58 16%	20 4%	6 7%	72 15%	11 3%	18 6%	70 22%	21 5%	77 15%	20 4%	73 16%	5 5%	13 7%	5 2%	38 9%	67 11%	81 9%	55 8%	83 11%
USA Today	130 13%	26 6%	22 10%	70 19%	34 7%	9 11%	87 19%	21 5%	44 15%	61 20%	34 7%	86 17%	38 8%	80 18%	12 12%	11 6%	21 9%	52 12%	75 12%	100 12%	85 12%	102 14%
Yahoo News	145 14%	49 12%	36 17%	51 14%	58 12%	19 23%	68 14%	48 12%	40 14%	54 17%	54 12%	85 17%	64 13%	69 15%	13 13%	25 13%	33 14%	61 14%	83 14%	122 14%	100 14%	118 16%
Reddit	131 13%	26 6%	29 14%	63 17%	32 7%	5 6%	94 20%	25 6%	26 9%	78 25%	36 8%	90 18%	36 7%	90 20%	6 6%	15 8%	14 6%	40 9%	63 10%	101 12%	82 12%	108 14%

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 August Omnibus 2023
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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Podcasts	183 18%	65 16%	31 14%	68 18%	82 17%	13 15%	89 19%	62 15%	32 11%	83 26%	79 17%	95 19%	81 17%	87 19%	15 16%	47 24%	26 11%	61 14%	106 17%	138 16%	132 19%	143 19%
Univision	54 5%	17 4%	9 4%	22 6%	23 5%	2 2%	29 6%	10 2%	18 6%	25 8%	18 4%	32 6%	23 5%	27 6%	4 4%	15 8%	8 3%	6 1%	17 3%	31 4%	36 5%	40 5%
Telemundo	45 4%	11 3%	4 2%	21 6%	17 4%	1 1%	28 6%	8 2%	13 5%	24 8%	15 3%	26 5%	17 4%	22 5%	7 7%	14 7%	3 1%	3 1%	16 3%	27 3%	25 4%	34 5%
Barstool Sports	41 4%	17 4%	8 3%	16 4%	17 4%	5 6%	19 4%	14 3%	14 5%	13 4%	16 3%	23 5%	21 4%	18 4%	3 3%	6 3%	12 5%	10 2%	20 3%	30 3%	29 4%	33 4%
Vice	65 6%	11 3%	10 5%	31 8%	17 4%	4 5%	44 9%	9 2%	12 4%	43 14%	18 4%	44 9%	18 4%	44 10%	3 3%	8 4%	5 2%	19 4%	33 5%	50 6%	36 5%	58 8%
Buzzfeed	97 9%	21 5%	20 9%	44 12%	30 6%	11 13%	56 12%	18 4%	22 8%	53 17%	33 7%	57 11%	30 6%	59 13%	8 8%	16 8%	11 5%	30 7%	45 7%	73 9%	53 8%	71 10%
Something else (Please specify)	49 5%	21 5%	18 8%	9 2%	34 7%	4 5%	11 2%	30 7%	10 4%	8 3%	31 7%	15 3%	34 7%	11 3%	3 4%	19 10%	9 4%	19 4%	40 6%	42 5%	38 5%	32 4%
None of these	40 4%	14 3%	9 4%	17 5%	18 4%	3 3%	20 4%	14 3%	14 5%	10 3%	18 4%	19 4%	15 3%	20 4%	6 6%	7 4%	8 3%	14 3%	20 3%	35 4%	28 4%	30 4%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022 100	482 100	342 100	248 100	773 100	152 100	93 100	301 100	459 100	262 100	247 100	160 100	193 100	270 100	300 100	122 100	353 100	467 100
ABC News	318 31%	175 36%	86 25%	80 32%	238 31%	47 31%	33 36%	91 30%	152 33%	75 28%	79 32%	38 24%	60 31%	74 27%	60 20%	31 26%	75 21%	187 40%
NBC News	322 32%	173 36%	92 27%	73 29%	250 32%	38 25%	35 38%	81 27%	153 33%	88 34%	81 33%	48 30%	57 30%	63 23%	68 23%	37 30%	84 24%	171 37%
CBS News	334 33%	161 33%	113 33%	71 29%	263 34%	36 24%	35 37%	93 31%	161 35%	79 30%	83 34%	35 22%	61 32%	74 28%	64 21%	33 27%	84 24%	188 40%
Fox News	340 33%	190 39%	81 24%	101 41%	240 31%	61 40%	40 43%	104 35%	139 30%	97 37%	64 26%	66 42%	85 44%	48 18%	152 51%	70 57%	164 47%	44 9%
MSNBC	214 21%	118 25%	60 18%	52 21%	162 21%	28 18%	24 26%	70 23%	102 22%	42 16%	50 20%	18 11%	38 20%	67 25%	26 9%	19 16%	28 8%	147 31%
CNN	287 28%	133 28%	101 30%	74 30%	214 28%	32 21%	41 44%	106 35%	125 27%	56 21%	67 27%	22 14%	56 29%	74 27%	37 12%	16 13%	47 13%	191 41%
Newsmax	112 11%	70 15%	21 6%	25 10%	87 11%	11 7%	14 15%	26 9%	36 8%	50 19%	17 7%	24 15%	17 9%	12 5%	71 24%	17 14%	73 21%	13 3%
OAN	39 4%	21 4%	14 4%	8 3%	31 4%	1 1%	7 8%	6 2%	15 3%	18 7%	7 3%	7 4%	7 4%	6 2%	22 7%	4 4%	25 7%	14 3%
Local TV news	451 44%	240 50%	120 35%	96 39%	355 46%	66 43%	30 32%	118 39%	200 44%	133 51%	106 43%	68 43%	90 47%	95 35%	118 39%	61 50%	144 41%	220 47%
Reuters	74 7%	37 8%	27 8%	17 7%	57 7%	5 3%	12 13%	28 9%	27 6%	19 7%	13 5%	6 4%	13 7%	27 10%	19 6%	8 7%	17 5%	33 7%
The New York Times	203 20%	80 17%	99 29%	56 23%	147 19%	26 17%	27 29%	89 30%	74 16%	40 15%	42 17%	10 6%	29 15%	82 30%	29 10%	12 10%	30 9%	120 26%
The Washington Post	158 15%	68 14%	76 22%	54 22%	104 14%	22 15%	28 31%	62 21%	60 13%	35 14%	28 11%	12 7%	24 12%	50 18%	30 10%	8 7%	31 9%	88 19%
The Wall Street Journal	119 12%	68 14%	39 11%	43 17%	76 10%	23 15%	20 22%	41 14%	59 13%	20 7%	27 11%	8 5%	27 14%	35 13%	26 9%	17 14%	27 8%	50 11%

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	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Local newspaper	234 23%	129 27%	64 19%	58 23%	177 23%	35 23%	23 25%	78 26%	97 21%	60 23%	46 19%	31 20%	59 30%	42 15%	68 23%	25 20%	76 21%	121 26%
NPR	160 16%	66 14%	70 21%	42 17%	118 15%	17 11%	22 24%	57 19%	74 16%	29 11%	35 14%	7 4%	20 10%	63 23%	23 8%	7 6%	22 6%	104 22%
PBS	147 14%	60 12%	61 18%	43 17%	104 13%	17 11%	23 25%	48 16%	66 14%	33 13%	28 11%	14 9%	22 11%	47 17%	25 8%	16 13%	40 11%	76 16%
Twitter	169 16%	73 15%	72 21%	53 21%	115 15%	28 19%	25 27%	69 23%	62 14%	38 14%	39 16%	12 7%	23 12%	50 18%	49 16%	14 11%	46 13%	64 14%
Facebook	344 34%	139 29%	136 40%	113 46%	231 30%	69 45%	41 44%	111 37%	155 34%	77 29%	93 38%	47 30%	48 25%	100 37%	97 32%	38 31%	102 29%	137 29%
Instagram	180 18%	53 11%	102 30%	73 30%	106 14%	35 23%	35 38%	74 25%	71 15%	34 13%	44 18%	13 8%	26 13%	67 25%	41 14%	9 8%	41 12%	82 18%
Talk radio	114 11%	54 11%	47 14%	20 8%	94 12%	10 7%	10 10%	43 14%	52 11%	20 8%	22 9%	13 8%	16 8%	35 13%	37 12%	16 13%	47 13%	42 9%
Local radio news	171 17%	84 17%	54 16%	47 19%	124 16%	20 13%	27 29%	57 19%	86 19%	27 10%	35 14%	19 12%	42 21%	30 11%	43 14%	32 26%	67 19%	83 18%
Breitbart	45 4%	23 5%	17 5%	18 7%	27 3%	1 1%	17 18%	15 5%	14 3%	16 6%	4 2%	7 5%	7 4%	11 4%	26 9%	5 4%	23 7%	7 2%
Vox	41 4%	15 3%	27 8%	13 5%	28 4%	-	13 14%	19 6%	10 2%	12 5%	5 2%	-	8 4%	16 6%	10 3%	0 %	6 2%	16 3%
Huffington Post	98 10%	42 9%	46 13%	28 11%	70 9%	13 8%	15 16%	25 8%	51 11%	22 9%	33 13%	4 2%	13 7%	40 15%	14 5%	2 1%	14 4%	52 11%
USA Today	130 13%	57 12%	56 16%	44 18%	86 11%	18 12%	26 27%	49 16%	51 11%	29 11%	27 11%	9 6%	15 8%	36 13%	19 6%	10 9%	26 7%	68 15%
Yahoo News	145 14%	82 17%	42 12%	40 16%	105 14%	25 16%	16 17%	38 13%	66 14%	40 15%	38 16%	20 13%	23 12%	28 11%	33 11%	17 14%	39 11%	70 15%
Reddit	131 13%	47 10%	71 21%	42 17%	89 12%	18 12%	23 25%	52 17%	43 9%	36 14%	27 11%	11 7%	17 9%	59 22%	21 7%	7 5%	21 6%	56 12%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Podcasts	183 18%	53 11%	97 28%	61 24%	122 16%	24 16%	34 36%	61 20%	82 18%	40 15%	35 14%	18 11%	14 7%	57 21%	56 19%	19 16%	60 17%	84 18%
Univision	54 5%	14 3%	36 11%	19 8%	35 4%	2 1%	17 19%	26 9%	18 4%	10 4%	5 2%	0 *%	22 11%	0 *%	19 6%	3 3%	13 4%	14 3%
Telemundo	45 4%	18 4%	22 6%	22 9%	23 3%	1 1%	21 23%	15 5%	20 4%	10 4%	8 3%	0 *%	15 8%	1 *%	14 5%	2 2%	8 2%	18 4%
Barstool Sports	41 4%	12 3%	26 7%	17 7%	24 3%	6 4%	11 12%	13 4%	22 5%	6 2%	9 4%	1 1%	12 6%	13 5%	13 4%	3 2%	16 5%	11 2%
Vice	65 6%	22 5%	40 12%	24 10%	41 5%	3 2%	21 22%	26 9%	22 5%	16 6%	6 2%	1 1%	5 3%	36 13%	14 5%	3 3%	5 2%	28 6%
Buzzfeed	97 9%	39 8%	51 15%	34 14%	63 8%	18 12%	16 17%	38 13%	37 8%	22 8%	27 11%	4 3%	19 10%	32 12%	23 8%	4 4%	19 5%	41 9%
Something else (Please specify)	49 5%	18 4%	14 4%	9 3%	40 5%	0 *%	8 9%	16 5%	15 3%	18 7%	6 2%	13 8%	8 4%	9 3%	24 8%	9 8%	31 9%	10 2%
None of these	40 4%	21 4%	10 3%	19 8%	20 3%	13 9%	5 6%	10 3%	19 4%	11 4%	10 4%	11 7%	5 2%	16 6%	13 4%	3 3%	23 6%	23 5%

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[QEmployment] What is your current employment status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	340	135	186	154	191	55	57	66	89	88	81	17	243	97
	33%	35%	39%	29%	28%	46%	46%	47%	60%	56%	28%	6%	54%	17%
Employed part-time	102	42	43	57	68	9	15	20	12	18	31	21	50	52
	10%	11%	9%	11%	10%	8%	12%	14%	8%	11%	11%	7%	11%	9%
Freelance, contract, or temporary work	24	11	11	12	15	2	5	1	7	5	8	3	13	11
	2%	3%	2%	2%	2%	2%	4%	1%	4%	3%	3%	1%	3%	2%
Gig economy work like ride shares, food delivery, or dog walking	9	6	1	8	4	5	-	2	3	1	3	0	6	3
	1%	1%	*%	2%	1%	4%	-	2%	2%	1%	1%	*%	1%	1%
Unemployed and looking for work	72	19	33	39	50	6	10	11	20	16	24	1	46	25
	7%	5%	7%	7%	7%	5%	8%	8%	13%	10%	8%	*%	10%	4%
Stay-at-home parent or caregiver	64	23	5	56	42	8	8	15	11	19	19	0	45	19
	6%	6%	1%	10%	6%	7%	6%	11%	7%	12%	7%	*%	10%	3%
Full time student	21	2	12	9	7	2	12	17	3	-	0	-	20	0
	2%	1%	3%	2%	1%	1%	10%	12%	2%	-	*%	-	5%	*%
Retired	327	133	162	164	275	25	13	1	1	5	82	237	8	319
	32%	34%	34%	30%	40%	21%	11%	1%	1%	3%	28%	82%	2%	55%
Something else	60	19	24	35	40	7	4	6	4	6	36	8	16	43
	6%	5%	5%	7%	6%	6%	3%	4%	3%	4%	12%	3%	4%	8%
Prefer not to say	4	0	-	4	1	-	0	-	-	0	4	-	0	4
	*%	*%	-	1%	*%	-	*%	-	-	*%	1%	-	*%	1%

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[QEmployment] What is your current employment status?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	340	39	137	123	41	176	164	90	101	33	79	71	111	45	340	-	-
	33%	21%	32%	42%	39%	28%	41%	23%	35%	13%	36%	36%	48%	48%	72%	-	-
Employed part-time	102	32	42	15	13	74	28	45	23	34	22	23	11	10	102	-	-
	10%	17%	10%	5%	13%	12%	7%	11%	8%	13%	10%	12%	5%	11%	21%	-	-
Freelance, contract, or temporary work	24	2	9	10	3	11	13	5	10	10	5	6	2	1	24	-	-
	2%	1%	2%	3%	3%	2%	3%	1%	3%	4%	2%	3%	1%	1%	5%	-	-
Gig economy work like ride shares, food delivery, or dog walking	9	1	5	3	0	6	3	2	2	4	-	1	1	-	9	-	-
	1%	*%	1%	1%	*%	1%	1%	*%	1%	2%		1%	*%		2%	-	-
Unemployed and looking for work	72	20	29	21	2	49	23	30	20	37	16	8	6	3	-	72	-
	7%	11%	7%	7%	2%	8%	6%	8%	7%	14%	7%	4%	3%	3%	-	100%	-
Stay-at-home parent or caregiver	64	7	35	17	5	42	22	28	14	11	12	14	22	6	-	-	-
	6%	4%	8%	6%	5%	7%	6%	7%	5%	4%	6%	7%	9%	6%	-	-	-
Full time student	21	7	8	5	-	16	5	5	2	5	11	1	4	-	-	-	-
	2%	4%	2%	2%	-	3%	1%	1%	1%	2%	5%	1%	2%	-	-	-	-
Retired	327	60	142	89	36	202	125	168	106	87	69	66	71	27	-	-	327
	32%	32%	33%	30%	34%	33%	31%	42%	36%	34%	31%	34%	31%	29%	-	-	100%
Something else	60	16	27	11	5	43	16	25	15	37	8	5	5	2	-	-	-
	6%	9%	6%	4%	5%	7%	4%	6%	5%	14%	4%	3%	2%	2%	-	-	-
Prefer not to say	4	3	-	0	-	3	0	0	0	1	-	-	-	-	-	-	-
	*%	1%	-	*%	-	*%	*%	*%	*%	*%	-	-	-	-	-	-	-

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[QEmployment] What is your current employment status?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
Employed full-time	340 33%	112 28%	93 43%	134 36%	134 29%	29 34%	177 38%	115 28%	102 36%	118 38%	135 29%	186 37%	139 29%	179 40%	22 23%	70 37%	55 22%	127 29%	176 29%	276 32%	227 32%	258 34%
Employed part-time	102 10%	42 11%	17 8%	38 10%	44 9%	9 11%	49 10%	31 8%	39 14%	33 10%	41 9%	56 11%	48 10%	38 8%	16 16%	9 5%	29 12%	33 7%	58 10%	81 9%	69 10%	72 10%
Freelance, contract, or temporary work	24 2%	6 1%	5 2%	12 3%	6 1%	3 4%	14 3%	5 1%	7 2%	11 3%	6 1%	15 3%	6 1%	17 4%	1 1%	2 1%	4 2%	4 1%	12 2%	18 2%	13 2%	20 3%
Gig economy work like ride shares, food delivery, or dog walking	9 1%	1 *	1 *	7 2%	1 *	0 *	7 2%	1 *	4 1%	4 1%	1 *	7 1%	1 *	7 2%	1 1%	- 1%	1 1%	3 1%	7 1%	9 1%	7 1%	8 1%
Unemployed and looking for work	72 7%	24 6%	19 9%	24 6%	28 6%	10 12%	33 7%	24 6%	19 7%	23 7%	32 7%	30 6%	28 6%	29 6%	15 16%	10 5%	12 5%	27 6%	34 6%	53 6%	44 6%	53 7%
Stay-at-home parent or caregiver	64 6%	21 5%	5 2%	30 8%	24 5%	5 6%	35 7%	24 6%	14 5%	26 8%	17 4%	41 8%	25 5%	30 7%	9 9%	11 6%	11 5%	20 5%	36 6%	48 6%	46 6%	53 7%
Full time student	21 2%	7 2%	1 *	13 3%	7 1%	- 3%	14 3%	5 1%	6 2%	9 3%	4 1%	12 2%	7 1%	13 3%	1 1%	7 4%	- 1%	3 1%	4 1%	12 1%	12 2%	16 2%
Retired	327 32%	165 41%	64 29%	94 25%	193 41%	21 25%	113 24%	182 45%	74 26%	68 22%	190 41%	130 26%	188 40%	111 25%	28 29%	61 32%	125 51%	201 46%	254 42%	305 36%	247 35%	223 30%
Something else	60 6%	22 5%	9 4%	19 5%	31 7%	3 3%	26 6%	16 4%	19 7%	23 7%	31 7%	27 5%	30 6%	27 6%	3 3%	21 11%	8 3%	21 5%	28 5%	47 5%	38 5%	43 6%
Prefer not to say	4 *	0 *	3 1%	-	0 *	4 4%	-	3 1%	0 *	-	3 1%	1 *	3 1%	- 1%	1 1%	0 *	- *	1 *	1 *	4 *	4 1%	4 1%

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[QEmployment] What is your current employment status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	340	155	141	119	221	64	56	128	147	66	75	39	54	93	87	31	110	140
	33%	32%	41%	48%	29%	42%	60%	42%	32%	25%	30%	24%	28%	34%	29%	26%	31%	30%
Employed part-time	102	39	39	23	79	14	9	25	49	28	22	15	24	21	24	14	27	38
	10%	8%	11%	9%	10%	9%	9%	8%	11%	11%	9%	10%	13%	8%	8%	11%	8%	8%
Freelance, contract, or temporary work	24	6	11	5	19	2	3	7	10	7	7	2	4	8	4	2	2	17
	2%	1%	3%	2%	2%	1%	3%	2%	2%	3%	3%	1%	2%	3%	1%	2%	1%	4%
Gig economy work like ride shares, food delivery, or dog walking	9	2	6	3	7	3	-	2	6	1	5	1	1	1	1	0	6	5
	1%	*%	2%	1%	1%	2%	-	1%	1%	*%	2%	1%	*%	*%	*%	*%	2%	1%
Unemployed and looking for work	72	14	49	11	60	9	3	22	30	20	17	5	8	43	23	5	13	26
	7%	3%	14%	4%	8%	6%	3%	7%	7%	8%	7%	3%	4%	16%	8%	4%	4%	6%
Stay-at-home parent or caregiver	64	45	15	42	22	35	4	21	29	14	26	10	15	28	18	6	12	27
	6%	9%	4%	17%	3%	23%	4%	7%	6%	5%	10%	6%	8%	10%	6%	5%	3%	6%
Full time student	21	0	20	4	17	-	4	8	10	2	4	3	4	1	5	2	3	6
	2%	*%	6%	2%	2%	-	4%	3%	2%	1%	2%	2%	2%	1%	2%	2%	1%	1%
Retired	327	194	35	25	301	19	7	70	159	97	75	70	77	58	113	56	157	170
	32%	40%	10%	10%	39%	12%	7%	23%	35%	37%	30%	44%	40%	22%	38%	46%	45%	36%
Something else	60	25	25	16	44	7	9	17	17	26	14	14	7	17	24	6	23	38
	6%	5%	7%	6%	6%	5%	9%	6%	4%	10%	6%	9%	4%	6%	8%	5%	7%	8%
Prefer not to say	4	2	0	-	4	-	-	0	3	1	3	-	-	0	-	0	-	-
	*%	*%	*%	-	1%	-	-	*%	1%	*%	1%	-	-	*%	-	*%	-	-

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	475	193	241	232	278	72	78	89	111	111	123	41	311	164
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	453	172	231	221	293	88	45	49	97	114	147	46	260	193
White collar worker, like work at a desk or an office	258	101	129	128	165	31	29	39	67	66	62	24	172	87
	54%	52%	53%	55%	59%	44%	37%	44%	61%	59%	51%	59%	55%	53%
Blue collar worker, like work with my hands or in a factory	116	37	83	33	64	17	26	22	22	21	39	12	65	51
	24%	19%	34%	14%	23%	24%	33%	25%	20%	19%	32%	28%	21%	31%
Service worker, like work in a store or hospital	82	46	24	58	38	20	18	26	17	19	14	5	63	19
	17%	24%	10%	25%	14%	28%	24%	30%	15%	17%	12%	11%	20%	12%
Unsure	19	9	6	13	11	3	5	2	5	5	7	1	12	7
	4%	5%	3%	6%	4%	4%	6%	2%	4%	5%	5%	2%	4%	5%

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	475	74	192	151	58	266	209	141	136	82	106	102	125	56	475	-	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	-	-
Unweighted Total	453	75	175	143	60	250	203	149	144	84	111	105	103	45	453	-	-
White collar worker, like work at a desk or an office	258	19	81	109	49	101	158	58	107	24	45	55	89	45	258	-	-
	54%	26%	42%	72%	85%	38%	75%	41%	79%	30%	42%	54%	71%	80%	54%	-	-
Blue collar worker, like work with my hands or in a factory	116	32	64	17	4	96	20	53	10	20	29	29	31	7	116	-	-
	24%	43%	33%	11%	6%	36%	10%	38%	8%	24%	27%	29%	25%	12%	24%	-	-
Service worker, like work in a store or hospital	82	16	45	18	3	61	21	28	10	29	29	12	4	4	82	-	-
	17%	21%	23%	12%	6%	23%	10%	20%	8%	36%	27%	12%	3%	8%	17%	-	-
Unsure	19	7	2	8	2	9	10	3	8	8	4	6	0	-	19	-	-
	4%	9%	1%	5%	3%	3%	5%	2%	6%	10%	4%	6%	*%	-	4%	-	-

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	475 100	161 100	116 100	190 100	185 100	42 100	248 100	152 100	152 100	166 100	183 100	263 100	195 100	240 100	40 100	81 100	89 100	167 100	254 100	383 100	316 100	357 100
Unweighted Total	453	131	109	201	151	48	254	128	155	165	152	245	167	237	49	59	79	144	219	326	298	347
White collar worker, like work at a desk or an office	258 54%	90 56%	64 55%	99 52%	105 56%	24 58%	129 52%	92 60%	77 51%	86 52%	104 57%	144 55%	107 55%	128 53%	24 60%	54 67%	43 49%	99 59%	154 61%	230 60%	179 57%	193 54%
Blue collar worker, like work with my hands or in a factory	116 24%	41 26%	34 29%	40 21%	49 26%	12 28%	56 23%	38 25%	39 26%	38 23%	53 29%	56 21%	53 27%	55 23%	8 21%	18 22%	28 32%	38 23%	49 19%	82 21%	72 23%	91 25%
Service worker, like work in a store or hospital	82 17%	23 14%	17 15%	42 22%	24 13%	5 13%	52 21%	16 10%	29 19%	36 22%	20 11%	52 20%	27 14%	47 19%	8 19%	8 10%	11 12%	26 15%	41 16%	57 15%	55 17%	60 17%
Unsure	19 4%	8 5%	1 1%	10 5%	8 4%	0 1%	11 4%	6 4%	7 4%	6 3%	6 3%	12 5%	8 4%	11 5%	-	1 1%	6 7%	4 3%	9 4%	15 4%	10 3%	13 4%

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	475	202	196	150	325	83	68	162	212	102	108	57	83	122	117	47	145	201
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	453	178	179	152	301	85	67	152	196	105	99	59	74	116	91	43	453	453
White collar worker, like work at a desk or an office	258	122	96	80	178	48	32	93	119	46	67	31	49	68	67	25	80	115
	54%	61%	49%	53%	55%	58%	47%	58%	56%	46%	62%	54%	59%	56%	57%	54%	55%	57%
Blue collar worker, like work with my hands or in a factory	116	53	47	35	81	10	25	35	45	36	9	17	19	25	30	16	32	39
	24%	26%	24%	23%	25%	12%	38%	22%	21%	35%	9%	29%	22%	20%	25%	33%	22%	20%
Service worker, like work in a store or hospital	82	22	43	26	56	18	7	23	41	17	26	5	11	25	15	6	22	39
	17%	11%	22%	17%	17%	22%	11%	14%	19%	17%	24%	9%	14%	21%	13%	13%	16%	19%
Unsure	19	4	10	9	10	7	3	11	6	2	5	5	4	4	5	-	10	7
	4%	2%	5%	6%	3%	8%	4%	7%	3%	2%	5%	8%	5%	3%	4%		7%	4%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIncome] Which range includes your annual household income?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	259	91	117	140	143	43	40	41	38	31	91	59	110	149
	25%	23%	25%	26%	21%	36%	32%	29%	25%	20%	31%	20%	25%	26%
\$30,000 to \$49,999 per year	222	87	104	118	162	31	26	46	26	33	58	59	105	118
	22%	22%	22%	22%	23%	26%	21%	33%	17%	21%	20%	21%	23%	20%
\$50,000 to \$74,999 per year	196	79	94	102	136	23	19	15	23	40	46	71	78	117
	19%	20%	20%	19%	20%	19%	15%	11%	15%	26%	16%	25%	18%	20%
\$75,000 to \$125,000 per year	233	96	118	112	170	13	35	34	38	33	56	72	105	128
	23%	25%	25%	21%	25%	11%	28%	24%	25%	21%	20%	25%	23%	22%
More than \$125,000 per year	94	29	41	53	69	5	6	3	22	18	30	20	43	50
	9%	7%	9%	10%	10%	4%	4%	2%	15%	11%	11%	7%	10%	9%
Prefer not to say	18	7	4	14	11	3	-	-	4	2	6	7	5	12
	2%	2%	1%	3%	2%	3%	-	-	2%	1%	2%	2%	1%	2%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	259	83	121	43	10	204	54	108	34	259	-	-	-	-	82	37	87
	25%	45%	28%	15%	10%	33%	13%	27%	12%	100%					17%	51%	27%
\$30,000 to \$49,999 per year	222	50	111	53	8	162	60	114	48	-	222	-	-	-	106	16	69
	22%	27%	26%	18%	7%	26%	15%	29%	16%		100%				22%	22%	21%
\$50,000 to \$74,999 per year	196	29	86	66	16	114	81	77	59	-	-	196	-	-	102	8	66
	19%	15%	20%	22%	15%	18%	20%	19%	20%			100%			21%	11%	20%
\$75,000 to \$125,000 per year	233	18	83	91	41	101	133	72	99	-	-	-	233	-	125	6	71
	23%	10%	19%	31%	39%	16%	33%	18%	34%				100%		26%	9%	22%
More than \$125,000 per year	94	2	28	35	29	30	64	22	47	-	-	-	-	94	56	3	27
	9%	1%	6%	12%	28%	5%	16%	5%	16%					100%	12%	4%	8%
Prefer not to say	18	4	6	7	2	10	8	4	7	-	-	-	-	-	4	2	7
	2%	2%	1%	2%	1%	2%	2%	1%	2%						1%	3%	2%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
Less than \$30,000 per year	259 25%	99 25%	52 24%	93 25%	117 25%	32 38%	110 23%	103 25%	83 29%	64 20%	125 27%	110 22%	119 25%	112 25%	29 30%	60 32%	50 20%	108 25%	137 22%	195 23%	175 25%	196 26%
\$30,000 to \$49,999 per year	222 22%	88 22%	44 20%	80 22%	95 20%	17 20%	110 23%	78 19%	73 26%	68 21%	98 21%	113 22%	99 21%	104 23%	19 19%	32 17%	54 22%	92 21%	137 23%	186 22%	157 22%	165 22%
\$50,000 to \$74,999 per year	196 19%	73 18%	48 22%	70 19%	91 19%	17 20%	88 19%	81 20%	55 19%	60 19%	80 17%	108 21%	91 19%	80 18%	24 25%	40 21%	45 18%	97 22%	116 19%	169 20%	120 17%	139 19%
\$75,000 to \$125,000 per year	233 23%	105 26%	43 20%	80 22%	117 25%	12 14%	105 22%	103 25%	46 16%	83 26%	109 24%	114 23%	117 25%	102 23%	14 15%	45 24%	62 26%	91 21%	139 23%	201 24%	175 25%	165 22%
More than \$125,000 per year	94 9%	34 8%	21 10%	39 10%	43 9%	2 3%	48 10%	38 9%	21 7%	35 11%	41 9%	49 10%	44 9%	43 9%	7 7%	13 7%	29 12%	43 10%	70 11%	85 10%	65 9%	69 9%
Prefer not to say	18 2%	3 1%	7 3%	7 2%	5 1%	4 4%	9 2%	5 1%	7 2%	6 2%	6 1%	10 2%	5 1%	9 2%	4 4%	1 *%	4 2%	10 2%	11 2%	16 2%	13 2%	14 2%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	259	47	132	55	204	34	21	85	90	84	51	47	40	74	87	20	105	130
	25%	10%	39%	22%	26%	23%	22%	28%	20%	32%	21%	29%	21%	27%	29%	17%	30%	28%
\$30,000 to \$49,999 per year	222	92	85	33	189	20	13	78	80	64	44	33	38	69	62	22	70	107
	22%	19%	25%	13%	24%	13%	14%	26%	17%	24%	18%	21%	20%	26%	21%	18%	20%	23%
\$50,000 to \$74,999 per year	196	111	54	51	144	33	18	54	94	47	53	32	44	48	47	27	72	81
	19%	23%	16%	21%	19%	22%	19%	18%	21%	18%	22%	20%	23%	18%	16%	22%	20%	17%
\$75,000 to \$125,000 per year	233	150	56	81	152	45	33	53	132	48	63	39	48	55	77	33	72	95
	23%	31%	16%	33%	20%	30%	36%	18%	29%	18%	26%	24%	25%	20%	26%	27%	20%	20%
More than \$125,000 per year	94	74	7	27	65	19	9	25	51	18	26	9	22	17	23	20	32	46
	9%	15%	2%	11%	8%	12%	9%	8%	11%	7%	10%	6%	11%	6%	8%	16%	9%	10%
Prefer not to say	18	8	7	0	18	0	-	5	12	1	9	-	1	7	3	-	2	8
	2%	2%	2%	*%	2%	*%		2%	3%	*%	4%		1%	3%	1%		1%	2%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	100	40	91	9	74	14	8	3	3	8	31	54	15	85
	10%	10%	19%	2%	11%	12%	7%	2%	2%	5%	11%	19%	3%	15%
Yes, a member of my household has	128	43	41	85	94	15	5	5	6	16	49	51	27	101
	13%	11%	9%	16%	14%	13%	4%	4%	4%	10%	17%	18%	6%	17%
No	801	310	347	450	528	92	109	131	138	133	210	189	402	399
	78%	80%	73%	83%	76%	78%	87%	94%	92%	85%	73%	66%	90%	69%
Unsure	3	-	3	-	-	-	3	-	3	-	-	-	3	-
	0%	-	1%	-	-	-	0%	-	2%	-	-	-	1%	-

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	100	21	55	18	6	76	24	59	15	21	24	24	25	4	29	3	66
	10%	11%	13%	6%	5%	12%	6%	15%	5%	8%	11%	12%	11%	5%	6%	4%	20%
Yes, a member of my household has	128	26	59	29	13	86	42	59	35	29	34	31	25	8	47	3	54
	13%	14%	14%	10%	12%	14%	11%	15%	12%	11%	15%	16%	11%	8%	10%	5%	17%
No	801	139	326	247	88	464	335	284	243	206	166	148	184	81	400	62	216
	78%	74%	75%	84%	83%	75%	84%	71%	83%	79%	75%	76%	79%	87%	84%	87%	66%
Unsure	3	-	3	-	-	3	-	-	-	3	-	-	-	-	-	3	-
	0%		1%			1%				1%						4%	

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	100	55	22	23	62	6	32	56	27	17	66	32	65	28	7	21	39	55	74	92	83	57
	10%	14%	10%	6%	13%	7%	7%	14%	10%	5%	14%	6%	14%	6%	7%	11%	16%	12%	12%	11%	12%	8%
Yes, a member of my household has	128	60	19	41	72	5	51	55	31	42	70	54	69	51	8	33	34	63	83	107	100	95
	13%	15%	9%	11%	15%	6%	11%	14%	11%	13%	15%	11%	15%	11%	8%	17%	14%	14%	14%	13%	14%	13%
No	801	291	177	306	340	74	387	301	231	257	330	419	347	372	82	139	173	323	460	660	533	598
	78%	73%	82%	83%	73%	88%	82%	74%	81%	81%	72%	83%	73%	83%	85%	73%	71%	73%	75%	77%	76%	80%
Unsure	3	-	-	3	-	-	3	-	-	-	-	3	-	-	3	-	-	3	3	3	-	3
	*%			1%			1%					1%			3%			1%	1%	*%		*%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	100	64	16	11	89	2	8	27	40	33	3	17	16	22	36	20	57	54
	10%	13%	5%	4%	12%	2%	9%	9%	9%	13%	1%	10%	8%	8%	12%	16%	16%	11%
Yes, a member of my household has	128	84	20	33	95	22	10	29	55	43	37	24	37	16	44	19	48	43
	13%	17%	6%	13%	12%	15%	11%	10%	12%	17%	15%	15%	19%	6%	15%	16%	14%	9%
No	801	343	302	205	594	128	74	244	367	189	208	121	145	229	223	86	255	367
	78%	71%	88%	83%	77%	84%	80%	81%	80%	72%	84%	75%	75%	85%	74%	70%	72%	79%
Unsure	3	-	3	-	3	-	-	3	-	-	-	-	-	3	-	-	-	4
	*%		1%		*%			1%						1%				1%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	47	20	28	19	40	6	1	2	6	13	10	16	22	25
	5%	5%	6%	3%	6%	5%	1%	2%	4%	8%	3%	5%	5%	4%
Yes, a member of my household is	63	13	34	28	43	4	15	3	12	13	16	18	29	34
	6%	3%	7%	5%	6%	3%	12%	2%	8%	9%	6%	6%	6%	6%
No	902	353	413	485	607	104	105	123	130	132	259	258	385	517
	88%	91%	87%	90%	88%	88%	83%	88%	87%	84%	90%	90%	86%	90%
Unsure	17	6	7	9	7	5	5	11	1	0	3	1	13	4
	2%	2%	2%	2%	1%	4%	4%	8%	1%	*%	1%	*%	3%	1%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	47	5	23	11	8	28	19	23	18	4	11	12	17	2	29	-	15
	5%	3%	5%	4%	7%	5%	5%	6%	6%	2%	5%	6%	7%	3%	6%		5%
Yes, a member of my household is	63	7	17	34	5	24	39	19	24	3	7	20	26	7	29	5	22
	6%	4%	4%	12%	5%	4%	10%	5%	8%	1%	3%	10%	11%	7%	6%	7%	7%
No	902	170	386	253	93	556	346	353	254	246	200	163	191	84	413	63	294
	88%	91%	89%	86%	88%	90%	86%	89%	87%	95%	90%	83%	82%	90%	87%	88%	90%
Unsure	17	6	9	-	-	16	-	6	-	6	4	5	2	-	5	4	1
	2%	3%	2%			2%		2%		2%	2%	3%	1%		1%	5%	*%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	47	17	12	18	20	3	24	16	14	17	22	23	17	26	5	12	7	21	31	40	28	37
	5%	4%	5%	5%	4%	3%	5%	4%	5%	5%	5%	5%	3%	6%	5%	7%	3%	5%	5%	5%	4%	5%
Yes, a member of my household is	63	22	10	30	25	2	36	25	9	30	26	36	25	34	3	7	17	32	45	61	42	45
	6%	5%	4%	8%	5%	2%	8%	6%	3%	9%	6%	7%	5%	8%	3%	4%	7%	7%	7%	7%	6%	6%
No	902	358	195	318	421	78	403	363	255	270	410	438	430	388	84	170	222	386	537	747	629	656
	88%	89%	90%	86%	90%	92%	86%	89%	90%	86%	89%	87%	91%	86%	87%	89%	91%	88%	88%	88%	89%	88%
Unsure	17	5	5	5	6	2	9	7	7	2	5	9	7	5	5	1	1	8	4	11	11	16
	2%	1%	2%	1%	1%	2%	2%	2%	3%	1%	1%	2%	1%	1%	5%	*%	*%	2%	1%	1%	2%	2%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	47	24	18	12	35	6	6	9	28	9	12	9	11	7	12	4	10	26
	5%	5%	5%	5%	5%	4%	6%	3%	6%	4%	5%	5%	6%	3%	4%	4%	3%	6%
Yes, a member of my household is	63	44	16	20	43	14	6	15	39	10	18	7	18	23	17	6	16	32
	6%	9%	5%	8%	6%	9%	6%	5%	8%	4%	7%	4%	9%	9%	6%	5%	4%	7%
No	902	418	296	216	685	130	83	263	394	245	218	146	161	232	265	114	327	400
	88%	87%	87%	87%	89%	85%	89%	88%	86%	93%	88%	91%	83%	86%	88%	94%	93%	86%
Unsure	17	1	13	2	15	2	-	14	1	2	1	1	5	8	5	-	2	11
	2%	*%	4%	1%	2%	1%	-	5%	*%	1%	*%	1%	2%	3%	2%	-	1%	2%

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[QGunOwner] Do you or does anyone in your household own a firearm?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	268	101	161	107	190	28	36	38	31	44	72	83	113	155
	26%	26%	34%	20%	28%	24%	29%	27%	21%	28%	25%	29%	25%	27%
Yes, someone in my household does	153	55	44	109	123	11	15	15	20	32	39	46	68	85
	15%	14%	9%	20%	18%	9%	12%	11%	13%	21%	14%	16%	15%	15%
No	659	251	295	359	426	76	85	88	108	99	187	177	295	364
	64%	64%	62%	67%	62%	65%	68%	63%	72%	63%	65%	62%	66%	63%
Unsure	11	5	3	8	4	7	-	3	-	1	5	2	5	7
	1%	1%	1%	1%	1%	6%	-	2%	-	1%	2%	1%	1%	1%

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[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	268	46	136	69	17	181	86	134	57	61	57	57	57	32	130	11	100
	26%	25%	31%	24%	16%	29%	22%	34%	19%	24%	26%	29%	24%	34%	27%	15%	31%
Yes, someone in my household does	153	25	63	55	10	87	66	72	52	19	40	38	35	18	70	8	48
	15%	13%	14%	19%	10%	14%	16%	18%	18%	7%	18%	19%	15%	19%	15%	12%	15%
No	659	128	259	190	81	388	270	227	198	183	145	117	148	54	304	54	199
	64%	69%	60%	64%	76%	62%	68%	57%	68%	71%	65%	60%	63%	58%	64%	75%	61%
Unsure	11	-	11	0	-	11	0	4	0	5	-	3	1	-	1	-	5
	1%		3%	*%		2%	*%	1%	*%	2%		2%	*%		*%		2%

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[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	268	150	57	54	171	17	80	143	70	53	168	88	166	81	21	71	90	118	151	221	210	184
	26%	37%	26%	14%	37%	20%	17%	35%	25%	17%	37%	17%	35%	18%	22%	37%	37%	27%	25%	26%	30%	25%
Yes, someone in my household does	153	71	36	40	85	14	54	70	41	41	82	59	86	51	17	33	47	61	92	130	114	108
	15%	18%	17%	11%	18%	17%	11%	17%	14%	13%	18%	12%	18%	11%	18%	17%	19%	14%	15%	15%	16%	14%
No	659	212	137	284	250	59	350	225	186	237	246	372	263	335	61	112	120	289	402	549	421	498
	64%	53%	63%	77%	53%	70%	75%	55%	65%	75%	53%	74%	55%	74%	63%	59%	49%	66%	66%	64%	60%	67%
Unsure	11	3	1	7	3	1	7	3	8	-	4	7	3	3	4	-	3	3	6	11	10	7
	1%	1%	1%	2%	1%	1%	1%	1%	3%	-	1%	1%	1%	1%	5%	-	1%	1%	1%	1%	1%	1%

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[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	268	159	60	78	189	35	43	68	110	89	39	51	46	63	113	44	141	97
	26%	33%	17%	32%	25%	23%	46%	23%	24%	34%	16%	32%	24%	23%	38%	36%	40%	21%
Yes, someone in my household does	153	114	28	43	110	37	6	30	79	45	53	40	24	44	48	25	66	39
	15%	24%	8%	17%	14%	25%	6%	10%	17%	17%	21%	25%	13%	16%	16%	20%	19%	8%
No	659	266	255	147	511	94	50	213	302	144	173	86	127	180	166	59	185	343
	64%	55%	75%	59%	66%	62%	54%	71%	66%	55%	70%	54%	66%	67%	55%	48%	52%	73%
Unsure	11	3	5	-	11	-	-	5	3	3	-	2	4	5	1	2	2	6
	1%	1%	1%	-	1%	-	-	2%	1%	1%	-	1%	2%	2%	1%	2%	1%	1%

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[QUrbanRural] How would you describe the area in which you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	301	99	145	151	151	60	61	60	69	47	65	59	177	124
	29%	25%	30%	28%	22%	51%	49%	43%	46%	30%	23%	21%	40%	22%
Suburb near a city	459	186	213	247	330	41	45	58	54	72	122	153	184	275
	45%	48%	45%	46%	48%	34%	36%	42%	36%	46%	42%	53%	41%	48%
Small town not near a city	88	37	46	42	77	6	4	3	13	11	38	23	27	61
	9%	9%	10%	8%	11%	5%	3%	2%	8%	7%	13%	8%	6%	11%
Rural or country area	174	68	73	100	134	12	16	18	14	27	63	53	58	115
	17%	17%	15%	19%	19%	10%	12%	13%	9%	17%	22%	18%	13%	20%

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[QUrbanRural] How would you describe the area in which you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	301	54	121	98	27	176	125	79	72	85	78	54	53	25	162	22	70
	29%	29%	28%	33%	26%	28%	31%	20%	24%	33%	35%	28%	23%	26%	34%	30%	22%
Suburb near a city	459	63	194	140	63	257	203	169	161	90	80	94	132	51	212	30	159
	45%	34%	45%	47%	59%	41%	51%	43%	55%	35%	36%	48%	56%	55%	45%	42%	49%
Small town not near a city	88	14	44	21	8	58	30	49	28	23	24	17	14	10	41	10	30
	9%	8%	10%	7%	8%	9%	7%	12%	9%	9%	11%	9%	6%	10%	9%	15%	9%
Rural or country area	174	55	75	36	7	130	43	100	33	61	40	30	34	8	61	10	67
	17%	29%	17%	12%	7%	21%	11%	25%	11%	24%	18%	15%	15%	8%	13%	14%	20%

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[QUrbanRural] How would you describe the area in which you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	301	74	69	145	95	26	180	94	102	100	100	184	99	165	37	40	49	125	155	239	181	241
	29%	18%	32%	39%	20%	31%	38%	23%	36%	32%	22%	36%	21%	37%	38%	21%	20%	28%	25%	28%	26%	32%
Suburb near a city	459	181	95	179	204	41	215	175	122	156	197	238	209	213	37	80	112	199	296	394	309	333
	45%	45%	44%	48%	43%	48%	46%	43%	43%	50%	43%	47%	44%	47%	38%	42%	46%	45%	48%	46%	44%	44%
Small town not near a city	88	42	24	22	49	6	33	39	26	23	47	36	48	36	4	16	25	38	47	72	72	63
	9%	10%	11%	6%	10%	7%	7%	10%	9%	7%	10%	7%	10%	8%	5%	8%	10%	9%	8%	8%	10%	8%
Rural or country area	174	104	28	24	121	11	41	100	34	36	117	46	119	36	19	55	59	78	112	148	144	112
	17%	26%	13%	7%	26%	14%	9%	24%	12%	11%	25%	9%	25%	8%	19%	29%	24%	18%	18%	17%	20%	15%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	301	95	146	70	229	35	32	301	-	-	-	23	61	98	66	17	63	194
	29%	20%	43%	28%	30%	23%	34%	100%				14%	32%	36%	22%	14%	18%	41%
Suburb near a city	459	231	143	113	346	80	33	-	459	-	247	66	94	111	117	66	135	206
	45%	48%	42%	46%	45%	52%	36%		100%		100%	41%	49%	41%	39%	54%	38%	44%
Small town not near a city	88	52	23	20	69	9	11	-	-	88	-	20	11	27	33	11	43	32
	9%	11%	7%	8%	9%	6%	11%			34%		12%	6%	10%	11%	9%	12%	7%
Rural or country area	174	104	29	45	128	28	17	-	-	174	-	51	27	34	83	29	111	34
	17%	22%	9%	18%	17%	19%	18%			66%		32%	14%	13%	28%	23%	32%	7%

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[QNativity] Where were you born?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	962	365	457	499	673	116	112	135	139	150	266	271	424	538
	94%	94%	96%	92%	97%	98%	89%	97%	92%	96%	93%	94%	95%	93%
In a foreign country	59	24	20	39	19	2	14	4	10	7	21	17	21	38
	6%	6%	4%	7%	3%	2%	11%	3%	7%	4%	7%	6%	5%	7%
Prefer not to say	1	-	-	1	-	-	-	-	1	-	-	-	1	-
	%			%					1%				%	

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[QNativity] Where were you born?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	962	178	405	277	101	583	378	387	285	254	210	186	215	80	449	70	310
	94%	96%	93%	94%	95%	94%	94%	97%	97%	98%	94%	95%	92%	85%	94%	98%	95%
In a foreign country	59	8	28	17	5	37	22	11	9	4	13	10	18	14	26	-	17
	6%	4%	7%	6%	5%	6%	6%	3%	3%	2%	6%	5%	8%	15%	6%	-	5%
Prefer not to say	1	-	1	-	-	1	-	-	-	1	-	-	-	-	-	1	-
	%		%			%				%						2%	

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[QNativity] Where were you born?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
In the United States	962 94%	387 97%	196 90%	346 94%	443 94%	78 93%	441 94%	384 94%	265 93%	298 94%	436 95%	473 94%	445 94%	428 95%	89 93%	178 93%	235 96%	420 95%	573 94%	798 94%	673 95%	700 94%
In a foreign country	59 6%	13 3%	21 10%	22 6%	26 6%	6 7%	27 6%	23 6%	19 7%	17 6%	24 5%	31 6%	30 6%	23 5%	6 6%	13 7%	9 4%	20 5%	37 6%	55 6%	32 5%	47 6%
Prefer not to say	1 *%	-	-	1 *%	-	-	1 *%	-	1 *%	-	-	-	-	-	1 1%	-	-	-	-	-	-	1 *%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QNativity] Where were you born?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	962	449	329	234	726	139	93	284	424	253	225	158	176	258	282	114	341	430
	94%	93%	96%	94%	94%	91%	100%	95%	92%	97%	91%	99%	91%	96%	94%	94%	97%	92%
In a foreign country	59	33	12	14	45	14	0	16	34	9	20	2	18	10	18	8	12	37
	6%	7%	3%	6%	6%	9%	*%	5%	7%	3%	8%	1%	9%	4%	6%	6%	3%	8%
Prefer not to say	1	-	1	-	1	-	-	-	1	-	1	-	-	1	-	-	-	0
	*%		*%		*%				*%		1%			*%				*%

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[QMarital] What is your current marital status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	342	114	191	146	173	66	61	123	70	66	62	19	260	82
	33%	29%	40%	27%	25%	56%	49%	88%	47%	42%	22%	7%	58%	14%
Married	482	191	228	253	371	32	48	13	66	67	153	182	147	335
	47%	49%	48%	47%	54%	27%	39%	9%	44%	43%	53%	63%	33%	58%
Separated	18	9	4	14	13	1	2	-	1	4	9	4	5	13
	2%	2%	1%	3%	2%	1%	2%	-	1%	2%	3%	1%	1%	2%
Divorced	113	49	40	73	85	14	6	2	10	17	41	43	29	85
	11%	13%	8%	14%	12%	11%	5%	1%	7%	11%	14%	15%	6%	15%
Widowed	64	24	14	50	47	6	7	1	-	2	21	39	4	60
	6%	6%	3%	9%	7%	5%	6%	1%	-	2%	7%	14%	1%	10%
Prefer not to say	3	2	-	3	2	0	-	-	2	-	1	-	2	1
	*%	1%	-	1%	*%	*%	-	-	1%	-	*%	-	*%	*%

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 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QMarital] What is your current marital status?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	342	74	136	104	28	210	132	88	85	132	85	54	56	7	196	49	35
	33%	40%	31%	35%	27%	34%	33%	22%	29%	51%	38%	28%	24%	8%	41%	69%	11%
Married	482	72	207	142	62	278	204	215	156	47	92	111	150	74	202	14	194
	47%	38%	48%	48%	59%	45%	51%	54%	53%	18%	41%	57%	64%	79%	42%	19%	59%
Separated	18	2	6	7	2	8	9	6	6	7	6	3	1	0	7	2	7
	2%	1%	1%	2%	2%	1%	2%	1%	2%	3%	3%	1%	*%	*%	1%	2%	2%
Divorced	113	23	56	27	7	79	35	53	32	48	22	15	20	8	51	6	47
	11%	12%	13%	9%	7%	13%	9%	13%	11%	18%	10%	7%	9%	9%	11%	8%	15%
Widowed	64	16	27	14	7	43	21	33	14	25	15	13	6	4	17	1	44
	6%	9%	6%	5%	6%	7%	5%	8%	5%	10%	7%	7%	3%	4%	4%	1%	13%
Prefer not to say	3	0	2	0	0	2	1	2	0	-	2	-	-	0	2	-	-
	*%	*%	*%	*%	*%	*%	*%	1%	*%		1%			*%	*%		

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QMarital] What is your current marital status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	342	96	74	154	104	31	207	89	121	119	102	203	101	198	42	47	48	109	154	253	205	273
	33%	24%	34%	42%	22%	37%	44%	22%	43%	38%	22%	40%	21%	44%	44%	25%	20%	25%	25%	30%	29%	37%
Married	482	216	100	154	258	36	188	226	114	142	252	215	270	177	36	106	135	226	323	429	362	334
	47%	54%	46%	42%	55%	43%	40%	55%	40%	45%	55%	43%	57%	39%	37%	56%	55%	51%	53%	50%	51%	45%
Separated	18	8	5	3	11	3	4	10	5	3	11	6	9	5	3	1	6	5	11	15	13	11
	2%	2%	2%	1%	2%	4%	1%	2%	2%	1%	2%	1%	2%	1%	3%	1%	3%	1%	2%	2%	2%	1%
Divorced	113	50	24	39	61	9	44	51	27	35	59	50	63	46	5	22	34	60	77	94	80	84
	11%	12%	11%	11%	13%	11%	9%	13%	10%	11%	13%	10%	13%	10%	5%	12%	14%	14%	13%	11%	11%	11%
Widowed	64	29	13	19	33	4	27	31	16	17	34	28	30	24	10	14	18	40	43	59	42	46
	6%	7%	6%	5%	7%	5%	6%	8%	6%	5%	7%	6%	6%	5%	10%	7%	7%	9%	7%	7%	6%	6%
Prefer not to say	3	2	0	0	2	0	0	-	2	1	2	0	2	1	0	0	2	0	2	2	3	1
	*%	1%	*%	*%	*%	*%	*%		1%	*%	*%	*%	*%	*%	*%	*%	1%	*%	*%	*%	*%	*%

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[QMarital] What is your current marital status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	342	-	342	68	273	32	33	146	143	53	64	16	58	136	82	17	76	162
	33%		100%	27%	35%	21%	35%	48%	31%	20%	26%	10%	30%	51%	27%	14%	21%	35%
Married	482	482	-	140	343	86	53	95	231	156	120	99	104	98	153	78	183	184
	47%	100%		56%	44%	57%	57%	32%	50%	59%	49%	62%	54%	36%	51%	64%	52%	39%
Separated	18	-	-	5	13	5	0	4	8	6	5	5	2	4	7	2	11	4
	2%			2%	2%	3%	*%	1%	2%	2%	2%	3%	1%	1%	2%	2%	3%	1%
Divorced	113	-	-	21	92	15	6	34	51	28	35	27	15	24	37	14	48	73
	11%			8%	12%	10%	6%	11%	11%	11%	14%	17%	8%	9%	12%	11%	14%	16%
Widowed	64	-	-	12	51	12	1	21	23	20	20	10	15	8	20	9	34	43
	6%			5%	7%	8%	1%	7%	5%	7%	8%	7%	8%	3%	7%	7%	10%	9%
Prefer not to say	3	-	-	2	1	2	-	0	2	0	2	2	-	0	0	2	1	1
	*%			1%	*%	1%		*%	1%	*%	1%	1%		*%	2%	*%	*%	*%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	284	115	132	150	221	35	13	14	32	37	87	114	83	201
	28%	29%	28%	28%	32%	29%	10%	10%	21%	23%	30%	39%	19%	35%
Roman Catholic	193	62	97	96	134	9	44	13	21	27	58	76	60	133
	19%	16%	20%	18%	19%	7%	35%	9%	14%	17%	20%	26%	13%	23%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	16	8	3	13	8	-	2	-	8	0	7	1	8	8
	2%	2%	1%	2%	1%		2%		5%	*%	2%	*%	2%	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	15	7	9	6	6	2	4	6	2	3	5	-	10	5
	1%	2%	2%	1%	1%	1%	3%	4%	1%	2%	2%		2%	1%
Just Christian	156	53	64	92	100	28	21	28	17	36	49	26	81	75
	15%	14%	13%	17%	14%	23%	17%	20%	11%	23%	17%	9%	18%	13%
Jewish	27	12	16	11	25	1	-	1	1	1	9	14	3	23
	3%	3%	3%	2%	4%	1%		1%	1%	*%	3%	5%	1%	4%
Muslim	13	3	7	6	2	8	-	4	2	4	1	2	10	3
	1%	1%	1%	1%	*%	7%		3%	1%	3%	*%	1%	2%	1%
Buddhist	3	1	1	3	3	-	-	-	0	0	1	1	1	2
	*%	*%	*%	*%	*%				*%	*%	*%	*%	*%	*%
Hindu	5	3	3	2	0	-	-	-	3	0	2	0	3	2
	*%	1%	1%	*%	*%				2%	*%	1%	*%	1%	*%
Atheist	77	23	38	38	51	5	19	30	14	11	13	10	55	22
	8%	6%	8%	7%	7%	4%	15%	21%	10%	7%	4%	3%	12%	4%
Agnostic	65	25	24	39	53	4	0	15	14	13	17	7	42	23
	6%	7%	5%	7%	8%	3%	*%	11%	10%	8%	6%	2%	9%	4%
Something else (Please specify)	41	22	23	18	16	6	2	2	7	5	17	9	14	27
	4%	6%	5%	3%	2%	5%	2%	2%	5%	3%	6%	3%	3%	5%
Nothing in particular	128	55	60	67	75	22	20	27	29	20	23	28	76	52
	13%	14%	12%	12%	11%	18%	16%	19%	19%	13%	8%	10%	17%	9%

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[QReligionNew] What is your present religion, if any?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	284	45	119	90	31	163	120	127	94	74	47	56	79	24	122	9	127
	28%	24%	27%	30%	29%	26%	30%	32%	32%	29%	21%	28%	34%	26%	26%	13%	39%
Roman Catholic	193	34	77	55	27	111	82	72	61	40	38	44	48	22	83	8	77
	19%	18%	18%	19%	26%	18%	21%	18%	21%	15%	17%	22%	21%	23%	17%	11%	23%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	16	0	11	2	3	11	5	5	3	-	-	1	4	11	12	-	3
	2%	*%	2%	1%	2%	2%	1%	1%	1%			1%	2%	12%	2%		1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	15	2	7	6	-	10	6	4	2	10	5	-	-	1	9	1	4
	1%	1%	2%	2%		2%	1%	1%	1%	4%	2%			1%	2%	1%	1%
Just Christian	156	37	75	34	9	111	44	73	25	38	48	27	32	7	81	9	33
	15%	20%	17%	12%	9%	18%	11%	18%	9%	15%	22%	14%	14%	8%	17%	12%	10%
Jewish	27	4	6	6	10	10	16	9	16	3	2	5	7	8	8	1	16
	3%	2%	1%	2%	9%	2%	4%	2%	6%	1%	1%	3%	3%	9%	2%	2%	5%
Muslim	13	2	5	5	1	7	6	-	2	3	2	3	5	0	9	-	2
	1%	1%	1%	2%	1%	1%	2%		1%	1%	1%	2%	2%	1%	2%		1%
Buddhist	3	0	0	3	-	1	3	0	3	0	1	1	-	-	2	0	1
	*%	*%	*%	1%		*%	1%	*%	1%	*%	1%	1%			*%	1%	*%
Hindu	5	-	0	3	2	0	5	0	0	-	0	0	3	2	4	-	0
	*%		*%	1%	2%	*%	1%	*%	*%		*%	*%	1%	2%	1%		*%
Atheist	77	11	35	27	4	46	31	30	21	14	30	14	16	2	39	13	12
	8%	6%	8%	9%	4%	7%	8%	7%	7%	5%	13%	7%	7%	2%	8%	18%	4%
Agnostic	65	4	19	33	9	23	43	19	34	9	14	12	21	9	31	8	11
	6%	2%	4%	11%	9%	4%	11%	5%	12%	4%	6%	6%	9%	9%	6%	11%	3%
Something else (Please specify)	41	13	22	5	2	34	6	9	6	16	10	12	2	1	23	0	6
	4%	7%	5%	2%	2%	6%	2%	2%	2%	6%	5%	6%	1%	1%	5%	*%	2%
Nothing in particular	128	34	59	27	7	94	34	50	25	51	26	22	18	7	53	22	35
	13%	18%	14%	9%	7%	15%	8%	12%	9%	20%	12%	11%	8%	7%	11%	31%	11%

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[QReligionNew] What is your present religion, if any?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	284 28%	151 38%	58 27%	73 20%	166 35%	19 23%	98 21%	162 40%	75 26%	46 15%	167 36%	105 21%	166 35%	102 23%	16 17%	64 34%	96 39%	150 34%	202 33%	251 29%	234 33%	209 28%
Roman Catholic	193 19%	100 25%	26 12%	64 17%	109 23%	10 12%	74 16%	90 22%	67 24%	36 12%	101 22%	86 17%	104 22%	64 14%	25 26%	37 19%	59 24%	76 17%	120 20%	163 19%	130 18%	127 17%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	16 2%	7 2%	7 3%	2 1%	14 3%	0 *%	2 *%	14 3%	- 1%	2 1%	14 3%	2 *%	14 3%	2 *%	0 *%	7 4%	7 3%	7 2%	12 2%	15 2%	13 2%	10 1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	15 1%	7 2%	1 *%	7 2%	8 2%	- 2%	7 2%	6 1%	4 1%	5 2%	10 2%	5 1%	8 2%	7 2%	- *	6 3%	2 1%	6 1%	7 1%	13 1%	9 1%	15 2%
Just Christian	156 15%	67 17%	37 17%	50 13%	81 17%	15 18%	60 13%	71 17%	38 13%	44 14%	76 17%	71 14%	84 18%	53 12%	19 20%	41 22%	35 14%	49 11%	81 13%	127 15%	118 17%	96 13%
Jewish	27 3%	6 2%	3 1%	18 5%	9 2%	0 1%	18 4%	6 2%	7 2%	13 4%	10 2%	17 3%	9 2%	18 4%	- *	3 1%	6 2%	17 4%	22 4%	23 3%	8 1%	20 3%
Muslim	13 1%	1 *%	5 2%	8 2%	1 *%	3 4%	9 2%	3 1%	7 3%	2 1%	4 1%	8 2%	5 1%	5 1%	3 3%	1 *%	- *	2 1%	3 *%	8 1%	5 1%	11 2%
Buddhist	3 *%	- *%	- *%	3 1%	- *%	0 *%	3 1%	- *%	0 *%	3 1%	0 *%	3 1%	- *%	3 1%	0 *%	- *%	- *%	1 *%	1 *%	2 *%	1 *%	3 *%
Hindu	5 *%	0 *%	- *%	5 1%	0 *%	- *%	5 1%	- *%	- *%	5 1%	- *%	5 1%	- *%	5 1%	- *%	- *%	0 *%	2 *%	2 *%	5 1%	3 *%	5 1%
Atheist	77 8%	9 2%	16 7%	48 13%	9 2%	1 1%	67 14%	6 1%	12 4%	55 18%	9 2%	65 13%	8 2%	64 14%	5 5%	2 1%	3 1%	34 8%	38 6%	69 8%	35 5%	63 8%
Agnostic	65 6%	8 2%	10 5%	42 11%	9 2%	3 4%	53 11%	7 2%	10 3%	48 15%	10 2%	51 10%	10 2%	53 12%	3 3%	6 3%	2 1%	27 6%	37 6%	58 7%	38 5%	54 7%
Something else (Please specify)	41 4%	9 2%	13 6%	13 3%	18 4%	8 10%	15 3%	8 2%	13 5%	17 5%	14 3%	25 5%	23 5%	15 3%	2 2%	11 6%	5 2%	23 5%	22 4%	28 3%	29 4%	36 5%
Nothing in particular	128 13%	35 9%	41 19%	40 11%	46 10%	23 28%	59 13%	33 8%	52 18%	38 12%	47 10%	61 12%	45 9%	60 13%	23 24%	14 7%	28 11%	45 10%	63 10%	91 11%	81 12%	100 13%

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Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	284	157	61	56	227	35	21	54	135	95	71	105	-	-	100	55	132	113
	28%	33%	18%	23%	29%	23%	23%	18%	29%	36%	29%	66%	-	-	33%	45%	37%	24%
Roman Catholic	193	104	58	40	153	25	15	61	94	38	50	-	193	-	58	33	69	90
	19%	22%	17%	16%	20%	16%	17%	20%	21%	15%	20%	100%	-	-	19%	27%	20%	19%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	16	6	2	4	12	2	2	8	3	4	2	-	-	-	10	4	13	1
	2%	1%	1%	2%	2%	2%	2%	3%	1%	2%	1%	-	-	-	3%	3%	4%	*%
Orthodox (such as Greek, Russian, or some other Orthodox church)	15	1	11	9	6	4	6	-	10	5	2	-	-	-	8	-	1	5
	1%	*%	3%	4%	1%	2%	6%	-	2%	2%	1%	-	-	-	3%	-	*%	1%
Just Christian	156	67	54	51	105	33	17	51	66	38	41	55	-	-	57	14	73	43
	15%	14%	16%	20%	14%	22%	19%	17%	14%	15%	17%	34%	-	-	19%	11%	21%	9%
Jewish	27	19	3	2	25	-	2	7	15	5	8	-	-	-	6	2	6	26
	3%	4%	1%	1%	3%	-	2%	2%	3%	2%	3%	-	-	-	2%	2%	2%	6%
Muslim	13	6	2	10	3	4	6	11	2	-	2	-	-	-	1	-	1	5
	1%	1%	1%	4%	*%	3%	6%	4%	1%	-	1%	-	-	-	*%	-	*%	1%
Buddhist	3	-	1	-	3	-	-	2	1	0	1	-	-	-	-	-	-	2
	*%	-	*%	-	*%	-	-	1%	*%	*%	*%	-	-	-	-	-	-	1%
Hindu	5	2	3	2	3	2	-	-	5	0	2	-	-	-	-	0	0	4
	*%	*%	1%	1%	*%	1%	-	-	1%	*%	1%	-	-	-	-	*%	*%	1%
Atheist	77	26	41	12	65	9	3	30	27	20	17	-	-	77	8	-	10	54
	8%	5%	12%	5%	8%	6%	3%	10%	6%	8%	7%	-	-	28%	3%	-	3%	12%
Agnostic	65	23	31	22	43	14	5	21	32	12	19	-	-	65	8	1	6	52
	6%	5%	9%	9%	6%	9%	6%	7%	7%	5%	8%	-	-	24%	3%	1%	2%	11%
Something else (Please specify)	41	24	11	12	29	3	9	10	16	15	6	-	-	-	12	3	12	19
	4%	5%	3%	5%	4%	2%	10%	3%	3%	6%	2%	-	-	-	4%	2%	3%	4%
Nothing in particular	128	48	64	29	99	21	7	47	52	29	26	-	-	128	31	11	29	52
	13%	10%	19%	12%	13%	14%	8%	16%	11%	11%	11%	-	-	47%	10%	9%	8%	11%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	664	245	306	357	468	73	84	60	80	102	204	217	243	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	657	218	300	356	496	89	51	33	70	104	235	215	207	450
Yes, born-again or evangelical Christian	265	87	110	155	173	41	34	20	36	40	83	86	96	169
	40%	36%	36%	43%	37%	56%	40%	33%	45%	39%	41%	40%	39%	40%
No, not born-again or evangelical Christian	378	151	186	192	285	29	45	35	40	60	115	129	134	244
	57%	62%	61%	54%	61%	40%	54%	58%	50%	58%	56%	60%	55%	58%
Unsure	20	7	11	10	10	3	5	6	4	2	7	1	12	8
	3%	3%	3%	3%	2%	4%	6%	9%	5%	2%	3%	1%	5%	2%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	664 100	118 100	289 100	186 100	70 100	406 100	256 100	281 100	186 100	162 100	138 100	128 100	163 100	65 100	307 100	27 100	244 100
Unweighted Total	657	129	259	193	75	388	268	289	206	180	144	128	139	56	289	34	250
Yes, born-again or evangelical Christian	265 40%	53 45%	121 42%	74 39%	18 26%	173 43%	92 36%	116 41%	58 31%	79 49%	57 42%	47 37%	58 36%	18 27%	115 38%	6 23%	97 40%
No, not born-again or evangelical Christian	378 57%	61 52%	158 55%	110 59%	49 70%	219 54%	159 62%	159 57%	126 68%	69 43%	79 57%	78 61%	105 64%	45 68%	181 59%	17 62%	145 60%
Unsure	20 3%	5 4%	10 3%	3 1%	2 4%	14 3%	5 2%	7 2%	2 1%	14 8%	1 1%	3 2%	0 *	3 4%	10 3%	4 14%	1 *

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	664 100	333 100	129 100	195 100	377 100	45 100	241 100	342 100	184 100	134 100	367 100	270 100	375 100	228 100	61 100	155 100	200 100	288 100	422 100	569 100	504 100	456 100
Unweighted Total	657	278	139	228	318	61	278	298	205	147	312	287	324	263	70	124	172	271	376	519	481	475
Yes, born-again or evangelical Christian	265 40%	150 45%	50 39%	60 31%	166 44%	20 44%	79 33%	157 46%	68 37%	39 29%	165 45%	88 33%	171 46%	72 32%	23 37%	66 42%	92 46%	106 37%	168 40%	230 40%	213 42%	185 41%
No, not born-again or evangelical Christian	378 57%	179 54%	75 58%	123 63%	206 55%	22 49%	150 62%	179 52%	110 60%	88 65%	196 54%	171 63%	200 53%	147 65%	31 52%	86 56%	106 53%	175 61%	242 57%	322 57%	278 55%	256 56%
Unsure	20 3%	4 1%	4 3%	12 6%	5 1%	3 7%	12 5%	7 2%	5 3%	7 5%	5 1%	11 4%	4 1%	9 4%	7 12%	3 2%	1 1%	7 3%	12 3%	17 3%	13 3%	15 3%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	664	334	186	160	503	99	62	174	309	181	165	160	193	-	233	106	288	252
	100	100	100	100	100	100	100	100	100	100	100	100	100	-	100	100	100	100
Unweighted Total	657	294	184	155	501	101	54	167	302	188	164	168	180	-	193	92	657	657
Yes, born-again or evangelical Christian	265	137	60	81	184	53	27	62	112	90	71	160	22	-	105	51	138	89
	40%	41%	32%	50%	37%	54%	44%	36%	36%	50%	43%	100%	11%	-	45%	49%	48%	35%
No, not born-again or evangelical Christian	378	191	115	74	304	44	30	103	190	85	92	-	169	-	123	54	146	155
	57%	57%	62%	46%	60%	44%	48%	59%	62%	47%	56%	-	87%	-	53%	51%	51%	62%
Unsure	20	6	11	6	14	1	5	9	6	5	2	-	2	-	5	0	3	8
	3%	2%	6%	4%	3%	1%	8%	5%	2%	3%	1%	-	1%	-	2%	0%	1%	3%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	245	92	108	136	156	45	26	30	34	26	59	96	90	155
	24%	24%	23%	25%	23%	38%	21%	22%	22%	17%	21%	33%	20%	27%
Once or twice a month	72	29	38	34	37	8	11	8	15	9	27	14	32	40
	7%	7%	8%	6%	5%	7%	9%	6%	10%	6%	9%	5%	7%	7%
A few times a year	168	47	90	78	110	20	27	23	19	30	55	40	73	95
	16%	12%	19%	14%	16%	17%	22%	17%	13%	19%	19%	14%	16%	16%
Usually just for religious holidays	135	64	61	74	91	9	14	29	13	25	32	37	67	68
	13%	17%	13%	14%	13%	8%	11%	21%	8%	16%	11%	13%	15%	12%
Never	376	148	174	198	277	33	45	47	66	64	108	91	177	199
	37%	38%	36%	37%	40%	28%	36%	34%	44%	41%	38%	32%	40%	35%
Prefer not to say	26	9	6	20	20	2	1	3	4	2	7	11	8	18
	3%	2%	1%	4%	3%	2%	1%	2%	3%	1%	3%	4%	2%	3%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	245	46	101	60	37	147	98	85	71	43	55	47	72	24	122	6	92
	24%	25%	23%	20%	35%	24%	24%	21%	24%	17%	25%	24%	31%	26%	26%	9%	28%
Once or twice a month	72	7	24	35	6	31	42	18	19	16	13	15	21	7	38	2	23
	7%	4%	6%	12%	6%	5%	10%	4%	7%	6%	6%	8%	9%	8%	8%	3%	7%
A few times a year	168	41	71	45	10	112	55	65	45	40	44	37	29	17	86	10	46
	16%	22%	16%	15%	10%	18%	14%	16%	15%	15%	20%	19%	12%	19%	18%	14%	14%
Usually just for religious holidays	135	19	63	37	15	82	53	51	40	39	27	24	33	10	64	10	38
	13%	10%	15%	13%	14%	13%	13%	13%	14%	15%	12%	12%	14%	11%	14%	14%	12%
Never	376	65	165	109	36	229	145	165	111	114	79	70	75	33	158	41	114
	37%	35%	38%	37%	34%	37%	36%	42%	38%	44%	35%	36%	32%	35%	33%	57%	35%
Prefer not to say	26	9	9	7	1	19	8	13	7	8	4	3	4	1	6	2	13
	3%	5%	2%	2%	1%	3%	2%	3%	2%	3%	2%	2%	2%	1%	1%	3%	4%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
At least once a week	245 24%	117 29%	52 24%	71 19%	134 29%	21 25%	89 19%	136 33%	65 23%	43 14%	136 30%	98 19%	144 30%	82 18%	19 19%	52 27%	73 30%	115 26%	177 29%	213 25%	181 26%	170 23%
Once or twice a month	72 7%	27 7%	16 7%	30 8%	30 6%	9 11%	33 7%	26 6%	28 10%	18 6%	25 5%	42 8%	30 6%	29 6%	14 14%	17 9%	13 5%	21 5%	33 5%	58 7%	57 8%	65 9%
A few times a year	168 16%	81 20%	25 11%	51 14%	95 20%	9 10%	64 14%	75 19%	53 19%	39 12%	98 21%	64 13%	92 19%	61 14%	15 15%	33 17%	59 24%	67 15%	91 15%	121 14%	129 18%	121 16%
Usually just for religious holidays	135 13%	50 13%	24 11%	60 16%	59 13%	12 14%	65 14%	47 11%	33 12%	51 16%	61 13%	67 13%	62 13%	67 15%	7 7%	26 14%	21 9%	66 15%	77 13%	116 14%	87 12%	102 14%
Never	376 37%	116 29%	90 42%	149 40%	139 30%	30 35%	207 44%	112 28%	98 35%	156 50%	130 28%	219 43%	137 29%	203 45%	36 37%	60 32%	70 29%	162 37%	217 36%	322 38%	233 33%	270 36%
Prefer not to say	26 3%	8 2%	9 4%	8 2%	11 2%	4 5%	11 2%	10 3%	7 2%	8 3%	10 2%	13 3%	10 2%	9 2%	7 7%	3 1%	8 3%	9 2%	15 2%	22 3%	19 3%	21 3%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	245	133	56	72	173	39	33	59	110	75	62	87	44	7	78	43	112	116
	24%	28%	17%	29%	22%	25%	36%	20%	24%	29%	25%	54%	23%	3%	26%	35%	32%	25%
Once or twice a month	72	38	18	25	46	15	10	26	31	15	13	14	12	1	17	7	18	25
	7%	8%	5%	10%	6%	10%	11%	9%	7%	6%	5%	9%	6%	*%	6%	6%	5%	5%
A few times a year	168	78	67	40	128	23	17	65	59	43	29	22	50	15	63	25	69	47
	16%	16%	20%	16%	17%	15%	18%	22%	13%	16%	12%	14%	26%	6%	21%	21%	19%	10%
Usually just for religious holidays	135	60	48	32	103	21	11	36	72	27	38	16	35	20	44	8	50	67
	13%	12%	14%	13%	13%	14%	12%	12%	16%	10%	16%	10%	18%	7%	15%	7%	14%	14%
Never	376	160	143	76	299	53	21	108	175	93	97	20	43	218	91	38	95	200
	37%	33%	42%	31%	39%	35%	22%	36%	38%	35%	39%	13%	22%	81%	30%	31%	27%	43%
Prefer not to say	26	14	10	3	23	2	1	5	12	8	8	0	9	9	6	0	8	13
	3%	3%	3%	1%	3%	2%	1%	2%	3%	3%	3%	*%	4%	3%	2%	*%	2%	3%

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	32	11	21	11	18	3	5	8	8	10	7	-	26	7
	3%	3%	4%	2%	3%	3%	4%	6%	5%	6%	2%	-	6%	1%
Sales	48	15	27	21	21	4	6	7	4	13	14	10	24	24
	5%	4%	6%	4%	3%	4%	5%	5%	2%	8%	5%	3%	5%	4%
Healthcare or the pharmaceutical industry	73	24	24	49	50	7	14	17	11	19	15	12	46	27
	7%	6%	5%	9%	7%	6%	11%	12%	7%	12%	5%	4%	10%	5%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	49	22	27	22	28	10	7	26	4	12	5	2	42	8
	5%	6%	6%	4%	4%	9%	6%	19%	2%	8%	2%	1%	9%	1%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	839	328	385	449	588	94	94	89	126	109	250	265	324	515
	82%	84%	81%	83%	85%	80%	75%	64%	84%	69%	87%	92%	72%	90%

Echelon Insights
 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	32	1	14	13	4	15	18	8	11	4	2	9	10	8	24	4	0
	3%	1%	3%	5%	4%	2%	4%	2%	4%	2%	1%	4%	4%	9%	5%	6%	1%
Sales	48	7	32	6	1	40	8	14	7	21	7	9	7	4	36	2	3
	5%	4%	7%	2%	1%	6%	2%	3%	3%	8%	3%	5%	3%	4%	8%	3%	1%
Healthcare or the pharmaceutical industry	73	11	24	32	6	35	38	20	30	12	18	10	16	16	47	5	11
	7%	6%	6%	11%	5%	6%	9%	5%	10%	5%	8%	5%	7%	17%	10%	8%	3%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	49	19	15	13	2	34	15	17	12	13	24	8	3	0	39	1	2
	5%	10%	4%	5%	1%	5%	4%	4%	4%	5%	11%	4%	1%	1%	8%	2%	1%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	839	148	357	240	94	504	334	343	243	212	174	165	203	69	346	59	310
	82%	79%	82%	82%	88%	81%	83%	86%	83%	82%	78%	84%	87%	74%	73%	83%	95%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
Technology	32 3%	11 3%	9 4%	12 3%	13 3%	3 4%	16 3%	9 2%	6 2%	17 5%	10 2%	18 4%	14 3%	16 4%	3 3%	10 5%	3 1%	9 2%	13 2%	24 3%	17 2%	23 3%
Sales	48 5%	24 6%	10 5%	13 3%	26 6%	6 8%	15 3%	22 5%	18 6%	7 2%	24 5%	21 4%	32 7%	14 3%	2 2%	16 9%	8 3%	20 5%	29 5%	37 4%	34 5%	34 5%
Healthcare or the pharmaceutical industry	73 7%	28 7%	15 7%	23 6%	29 6%	4 4%	40 9%	24 6%	19 7%	30 9%	30 7%	41 8%	29 6%	40 9%	5 5%	8 4%	20 8%	19 4%	43 7%	60 7%	52 7%	54 7%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	49 5%	14 4%	14 7%	18 5%	16 3%	8 9%	25 5%	12 3%	19 7%	19 6%	16 4%	28 6%	16 3%	29 6%	4 4%	8 4%	8 3%	6 1%	20 3%	33 4%	29 4%	34 5%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	839 82%	331 83%	170 79%	313 85%	392 84%	63 75%	384 82%	349 86%	223 78%	253 80%	388 84%	405 81%	392 83%	363 81%	84 87%	156 82%	207 85%	388 88%	516 84%	718 84%	589 84%	617 83%

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	32	14	16	14	18	3	11	9	20	3	8	4	4	8	11	2	6	11
	3%	3%	5%	6%	2%	2%	12%	3%	4%	1%	3%	3%	2%	3%	4%	2%	2%	2%
Sales	48	18	23	8	39	6	3	10	26	12	6	11	7	9	21	6	21	19
	5%	4%	7%	3%	5%	4%	3%	3%	6%	4%	3%	7%	3%	3%	7%	5%	6%	4%
Healthcare or the pharmaceutical industry	73	30	26	29	44	25	4	16	38	19	26	15	6	29	14	9	13	26
	7%	6%	7%	12%	6%	16%	4%	5%	8%	7%	10%	9%	3%	11%	5%	8%	4%	6%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	49	4	40	11	38	4	7	26	16	7	7	4	6	25	12	2	17	9
	5%	1%	12%	5%	5%	3%	8%	9%	3%	3%	3%	2%	3%	9%	4%	2%	5%	2%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	839	421	251	187	651	114	70	246	370	223	205	128	170	210	249	104	300	407
	82%	87%	73%	75%	84%	75%	76%	82%	81%	85%	83%	80%	88%	78%	83%	85%	85%	87%

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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	477	184	477	-	317	59	60	64	75	72	115	151	211	266
	47%	47%	100%		46%	50%	48%	46%	50%	46%	40%	52%	47%	46%
Woman	540	202	-	540	371	59	64	73	74	85	172	136	231	308
	53%	52%		100%	54%	50%	51%	52%	49%	54%	60%	47%	52%	54%
In some other way	5	3	-	-	4	-	2	3	2	-	-	1	4	1
	1%	1%			1%		1%	2%	1%			1%	1%	1%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	477	93	213	120	50	307	170	193	124	117	104	94	118	41	241	33	162
	47%	50%	49%	41%	47%	49%	42%	49%	42%	45%	47%	48%	51%	44%	51%	46%	50%
Woman	540	93	218	174	53	311	227	204	166	140	118	102	112	53	232	39	164
	53%	50%	50%	59%	50%	50%	57%	51%	57%	54%	53%	52%	48%	56%	49%	54%	50%
In some other way	5	-	3	-	3	3	3	1	3	2	-	-	4	-	2	-	1
	1%		1%		3%	*%	1%	*%	1%	1%			2%	*%			*%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	477	204	105	153	241	39	197	207	131	133	240	214	247	199	31	104	123	214	288	394	322	348
	47%	51%	48%	41%	51%	46%	42%	51%	46%	42%	52%	43%	52%	44%	33%	55%	50%	49%	47%	46%	46%	47%
Woman	540	195	112	216	226	45	268	199	153	178	219	285	227	247	65	86	121	222	318	454	378	395
	53%	49%	52%	59%	48%	54%	57%	49%	54%	56%	48%	57%	48%	55%	67%	45%	50%	50%	52%	53%	54%	53%
In some other way	5	1	-	-	1	-	4	1	-	4	1	4	1	4	-	1	-	4	4	4	5	5
	1%	*%			*%		1%	*%		1%	*%	1%	*%	1%		*%		1%	1%	*%	1%	1%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	477	228	191	93	384	-	93	145	213	119	-	61	97	122	158	66	175	189
	47%	47%	56%	37%	50%	-	100%	48%	46%	45%	-	38%	50%	45%	53%	54%	50%	40%
Woman	540	253	146	152	386	152	-	151	247	142	247	98	96	144	141	57	176	276
	53%	52%	43%	61%	50%	100%	-	50%	54%	54%	100%	62%	50%	53%	47%	46%	50%	59%
In some other way	5	1	4	3	3	-	-	4	-	1	-	1	-	4	1	-	1	2
	1%	*%	1%	1%	*%	-	-	1%	-	*%	-	1%	-	2%	*%	-	*%	*%

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[QRace] What is your race or ethnicity?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	704	285	324	375	692	-	5	70	69	102	201	261	241	462
	69%	73%	68%	70%	100%		4%	50%	46%	65%	70%	91%	54%	80%
Black or African American	144	56	64	79	-	118	18	34	34	27	36	13	96	48
	14%	14%	14%	15%		100%	14%	24%	23%	17%	12%	4%	21%	8%
Hispanic or Latino	125	26	60	64	-	-	125	33	41	20	22	9	94	31
	12%	7%	13%	12%			100%	24%	27%	13%	8%	3%	21%	5%
Asian	49	23	27	22	-	-	1	9	14	11	12	3	34	15
	5%	6%	6%	4%			1%	7%	9%	7%	4%	1%	8%	3%
Native American or Alaska Native	25	7	7	17	-	-	6	-	5	8	8	4	13	12
	2%	2%	1%	3%			5%		3%	5%	3%	1%	3%	2%
Native Hawaiian or Other Pacific Islander	2	2	1	0	-	-	-	-	-	-	0	1	-	2
	0%	0%	0%	0%			0%				0%	0%		0%
Something else	18	7	9	9	-	-	0	3	2	-	13	-	5	13
	2%	2%	2%	2%			0%	2%	2%		4%		1%	2%

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[QRace] What is your race or ethnicity?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	704	127	278	205	93	405	298	397	293	146	165	141	172	69	283	51	277
	69%	68%	64%	70%	88%	65%	74%	100%	100%	56%	74%	72%	74%	74%	60%	72%	85%
Black or African American	144	32	74	30	8	106	38	-	-	50	34	25	24	7	93	6	28
	14%	17%	17%	10%	8%	17%	10%			19%	15%	13%	10%	8%	19%	8%	9%
Hispanic or Latino	125	21	59	40	5	81	45	-	-	40	26	19	35	6	78	10	13
	12%	11%	14%	14%	5%	13%	11%			15%	12%	10%	15%	6%	16%	15%	4%
Asian	49	1	25	18	4	26	22	-	-	9	3	11	14	12	35	3	4
	5%	1%	6%	6%	4%	4%	6%			3%	1%	5%	6%	13%	7%	4%	1%
Native American or Alaska Native	25	2	9	12	3	10	15	-	-	16	1	3	3	2	11	1	9
	2%	1%	2%	4%	3%	2%	4%			6%	1%	2%	1%	3%	2%	1%	3%
Native Hawaiian or Other Pacific Islander	2	-	2	-	-	2	-	-	-	0	1	-	-	-	-	0	1
	1%		1%			1%				1%	1%				1%	1%	1%
Something else	18	8	6	3	-	15	3	-	-	12	-	4	-	-	8	1	0
	2%	5%	1%	1%		2%	1%			5%		2%			2%	2%	1%

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[QRace] What is your race or ethnicity?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...		
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary	
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100	
White	704 69%	331 83%	144 66%	211 57%	386 82%	43 51%	274 58%	328 81%	160 56%	208 66%	367 80%	310 61%	375 79%	278 62%	51 53%	141 74%	213 87%	345 78%	479 78%	621 73%	508 72%	477 64%	
Black or African American	144 14%	13 3%	35 16%	91 25%	14 3%	16 19%	113 24%	19 5%	78 27%	42 13%	21 5%	110 22%	24 5%	99 22%	21 22%	5 3%	8 3%	40 9%	72 12%	113 13%	98 14%	130 17%	
Hispanic or Latino	125 12%	45 11%	20 9%	53 14%	45 10%	7 8%	74 16%	37 9%	38 13%	47 15%	45 10%	71 14%	44 9%	65 14%	17 18%	19 10%	25 10%	30 7%	41 7%	88 10%	74 10%	96 13%	
Asian	49 5%	12 3%	18 8%	19 5%	18 4%	9 10%	23 5%	20 5%	9 3%	20 6%	16 4%	28 5%	23 5%	22 5%	3 3%	17 9%	-	19 4%	20 3%	37 4%	28 4%	43 6%	
Native American or Alaska Native	25 2%	7 2%	5 2%	9 3%	8 2%	6 7%	11 2%	6 1%	13 4%	5 2%	10 2%	11 2%	10 2%	9 2%	7 7%	8 4%	-	12 3%	12 2%	22 3%	12 2%	21 3%	
Native Hawaiian or Other Pacific Islander	2 *%	1 *%	0 *%	-	1 *%	0 1%	-	1 *%	0 *%	-	1 *%	-	1 *%	-	0 *%	1 1%	-	1 *%	1 *%	1 *%	1 *%	-	-
Something else	18 2%	0 *%	8 4%	4 1%	6 1%	7 8%	5 1%	3 1%	6 2%	10 3%	9 2%	4 1%	9 2%	4 1%	6 6%	6 3%	-	3 1%	4 1%	7 1%	13 2%	18 2%	

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[QRace] What is your race or ethnicity?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	704	375	179	146	557	93	50	155	336	213	189	160	136	183	225	115	301	257
	69%	78%	53%	59%	72%	61%	54%	52%	73%	81%	76%	100%	70%	68%	75%	94%	85%	55%
Black or African American	144	48	73	44	100	23	21	72	46	26	28	-	10	40	12	2	18	114
	14%	10%	21%	18%	13%	15%	23%	24%	10%	10%	11%		5%	15%	4%	1%	5%	24%
Hispanic or Latino	125	48	61	51	74	31	20	61	45	20	20	-	44	39	38	7	21	67
	12%	10%	18%	21%	10%	20%	22%	20%	10%	7%	8%		23%	15%	13%	5%	6%	14%
Asian	49	16	24	9	40	9	-	17	30	2	6	-	3	17	18	-	11	28
	5%	3%	7%	4%	5%	6%		6%	7%	1%	3%		2%	6%	6%		3%	6%
Native American or Alaska Native	25	6	12	8	17	4	4	13	3	9	2	-	3	6	8	-	11	13
	2%	1%	3%	3%	2%	2%	5%	4%	1%	3%	1%		2%	2%	3%		3%	3%
Native Hawaiian or Other Pacific Islander	2	1	0	-	2	-	-	-	2	-	0	-	-	-	1	-	2	-
	*%	*%	*%		*%				*%		*%				*%		*%	
Something else	18	9	9	7	11	1	6	3	9	6	9	-	3	2	6	-	3	7
	2%	2%	3%	3%	1%	1%	6%	1%	2%	2%	4%		2%	1%	2%		1%	1%

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[QEducation] What is the highest level of education you have completed?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	186	68	93	93	126	29	21	35	19	22	55	55	76	110
	18%	17%	20%	17%	18%	24%	17%	25%	12%	14%	19%	19%	17%	19%
Some college	284	105	141	142	175	48	38	37	43	37	82	84	118	166
	28%	27%	30%	26%	25%	41%	30%	27%	29%	24%	29%	29%	26%	29%
Associate degree	151	63	72	77	96	17	22	20	20	20	56	34	61	90
	15%	16%	15%	14%	14%	15%	17%	15%	13%	13%	19%	12%	14%	16%
Bachelor's degree	294	110	120	174	202	22	40	33	53	64	71	73	150	144
	29%	28%	25%	32%	29%	18%	32%	24%	35%	41%	25%	25%	34%	25%
Graduate degree	106	43	50	53	91	2	5	13	16	13	22	43	41	65
	10%	11%	11%	10%	13%	2%	4%	9%	10%	8%	8%	15%	9%	11%
Prefer not to say	1	-	-	1	1	-	-	-	-	-	1	-	-	1
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	186	186	-	-	-	186	-	126	-	83	50	29	18	2	74	20	60
	18%	100%				30%		32%		32%	23%	15%	8%	2%	15%	28%	18%
Some college	284	-	284	-	-	284	-	175	-	81	78	51	56	16	117	19	93
	28%		65%			46%		44%		31%	35%	26%	24%	17%	25%	26%	28%
Associate degree	151	-	151	-	-	151	-	96	-	41	34	35	27	12	76	11	49
	15%		35%			24%		24%		16%	15%	18%	11%	13%	16%	15%	15%
Bachelor' s degree	294	-	-	294	-	-	294	-	202	43	53	66	91	35	151	21	89
	29%			100%			74%		69%	17%	24%	34%	39%	37%	32%	29%	27%
Graduate degree	106	-	-	-	106	-	106	-	91	10	8	16	41	29	58	2	36
	10%				100%		26%		31%	4%	3%	8%	18%	31%	12%	2%	11%
Prefer not to say	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
	*%									*%							

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
High school or less	186 18%	84 21%	43 20%	48 13%	100 21%	21 25%	65 14%	80 20%	62 22%	41 13%	105 23%	69 14%	105 22%	62 14%	19 20%	32 17%	62 25%	74 17%	98 16%	141 17%	124 18%	124 17%
Some college	284 28%	118 29%	61 28%	99 27%	139 30%	27 32%	118 25%	119 29%	91 32%	66 21%	137 30%	126 25%	145 31%	110 24%	29 30%	57 30%	69 28%	115 26%	161 26%	231 27%	207 29%	195 26%
Associate degree	151 15%	69 17%	34 15%	43 12%	80 17%	6 7%	65 14%	71 17%	36 12%	44 14%	79 17%	60 12%	79 17%	63 14%	8 9%	44 23%	33 14%	68 16%	86 14%	118 14%	110 16%	110 15%
Bachelor's degree	294 29%	102 26%	55 26%	130 35%	115 25%	23 28%	156 33%	106 26%	66 23%	120 38%	108 23%	178 35%	115 24%	154 34%	25 26%	47 25%	61 25%	121 27%	179 29%	266 31%	202 29%	233 31%
Graduate degree	106 10%	28 7%	24 11%	50 14%	34 7%	6 7%	66 14%	32 8%	30 11%	44 14%	31 7%	70 14%	30 6%	62 14%	14 14%	11 6%	19 8%	61 14%	85 14%	96 11%	61 9%	85 11%
Prefer not to say	1 *%	-	-	-	-	1 1%	-	-	-	-	-	1 *%	-	-	1 1%	-	-	1 *%	1 *%	1 *%	1 *%	1 *%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	186	72	74	51	134	31	21	54	63	69	41	36	34	49	72	21	84	50
	18%	15%	22%	21%	17%	20%	22%	18%	14%	26%	17%	23%	17%	18%	24%	17%	24%	11%
Some college	284	139	86	62	222	36	26	88	122	74	52	47	53	71	100	30	108	121
	28%	29%	25%	25%	29%	24%	28%	29%	27%	28%	21%	29%	27%	26%	33%	25%	31%	26%
Associate degree	151	68	50	28	123	19	8	33	72	46	30	22	25	42	54	18	48	65
	15%	14%	15%	11%	16%	13%	9%	11%	16%	17%	12%	14%	13%	16%	18%	15%	14%	14%
Bachelor' s degree	294	142	104	82	212	53	29	98	140	57	89	43	55	86	59	41	85	165
	29%	29%	30%	33%	27%	35%	31%	32%	30%	22%	36%	27%	28%	32%	20%	34%	24%	35%
Graduate degree	106	62	28	25	81	13	9	27	63	16	35	11	27	21	15	11	27	66
	10%	13%	8%	10%	10%	9%	10%	9%	14%	6%	14%	7%	14%	8%	5%	9%	8%	14%
Prefer not to say	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-
	*%				*%					*%								

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[OAge] What is your age?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	140	53	64	73	69	25	33	140	-	-	-	-	140	-
	14%	14%	13%	13%	10%	21%	27%	100%					31%	
30-39	150	57	75	74	66	24	41	-	150	-	-	-	150	-
	15%	15%	16%	14%	10%	21%	33%		100%				34%	
40-49	157	55	72	85	99	23	20	-	-	157	-	-	157	-
	15%	14%	15%	16%	14%	20%	16%			100%			35%	
50-64	287	110	115	172	200	33	22	-	-	-	287	-	-	287
	28%	28%	24%	32%	29%	28%	18%				100%			50%
65+	288	114	151	136	259	13	9	-	-	-	-	288	-	288
	28%	29%	32%	25%	37%	11%	7%					100%		50%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[OAge] What is your age?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	140	35	58	33	13	93	46	36	33	41	46	15	34	3	89	11	1
	14%	19%	13%	11%	12%	15%	12%	9%	11%	16%	21%	8%	15%	4%	19%	15%	*%
30-39	150	19	63	53	16	82	68	32	34	38	26	23	38	22	111	20	1
	15%	10%	15%	18%	15%	13%	17%	8%	11%	15%	12%	12%	16%	24%	23%	27%	*%
40-49	157	22	58	64	13	80	77	47	51	31	33	40	33	18	111	16	5
	15%	12%	13%	22%	12%	13%	19%	12%	17%	12%	15%	21%	14%	19%	23%	22%	1%
50-64	287	55	138	71	22	193	93	131	68	91	58	46	56	30	123	24	82
	28%	30%	32%	24%	21%	31%	23%	33%	23%	35%	26%	24%	24%	32%	26%	34%	25%
65+	288	55	118	73	43	173	115	151	108	59	59	71	72	20	41	1	237
	28%	29%	27%	25%	40%	28%	29%	38%	37%	23%	27%	36%	31%	21%	9%	2%	73%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QAge] What is your age?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	140	30	40	54	32	16	92	21	51	63	34	83	32	88	20	16	11	28	43	88	87	122
	14%	8%	19%	15%	7%	19%	20%	5%	18%	20%	7%	16%	7%	20%	20%	8%	4%	6%	7%	10%	12%	16%
30-39	150	33	32	82	42	13	95	36	52	57	42	95	49	84	17	22	17	44	69	110	101	125
	15%	8%	15%	22%	9%	15%	20%	9%	18%	18%	9%	19%	10%	19%	18%	11%	7%	10%	11%	13%	14%	17%
40-49	157	56	37	61	64	14	79	62	32	58	60	89	67	76	14	34	25	63	87	130	104	118
	15%	14%	17%	16%	14%	16%	17%	15%	11%	19%	13%	18%	14%	17%	14%	18%	10%	14%	14%	15%	15%	16%
50-64	287	134	55	92	159	26	103	130	84	71	155	122	162	102	24	71	79	116	167	245	202	192
	28%	33%	25%	25%	34%	31%	22%	32%	30%	23%	34%	24%	34%	23%	25%	37%	32%	26%	27%	29%	29%	26%
65+	288	148	53	82	172	16	101	157	65	66	169	115	165	101	22	48	112	189	245	280	212	191
	28%	37%	25%	22%	37%	19%	21%	39%	23%	21%	37%	23%	35%	22%	23%	25%	46%	43%	40%	33%	30%	26%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QAge] What is your age?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	140	13	123	37	102	18	16	60	58	21	31	5	13	72	27	4	27	46
	14%	3%	36%	15%	13%	12%	18%	20%	13%	8%	13%	3%	7%	27%	9%	3%	8%	10%
30-39	150	66	70	69	81	41	28	69	54	27	28	16	21	57	31	11	34	57
	15%	14%	21%	28%	11%	27%	30%	23%	12%	10%	11%	10%	11%	21%	10%	9%	10%	12%
40-49	157	67	66	77	80	48	28	47	72	38	42	23	27	44	48	9	45	66
	15%	14%	19%	31%	10%	32%	31%	16%	16%	14%	17%	14%	14%	16%	16%	7%	13%	14%
50-64	287	153	62	54	233	38	16	65	122	101	74	47	58	52	106	42	107	128
	28%	32%	18%	22%	30%	25%	17%	22%	27%	38%	30%	30%	30%	19%	35%	34%	30%	27%
65+	288	182	19	12	276	7	4	59	153	76	72	68	76	45	88	57	141	169
	28%	38%	6%	5%	36%	5%	4%	20%	33%	29%	29%	43%	39%	17%	29%	47%	40%	36%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QState] In what state do you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	183	63	82	99	138	13	21	17	34	25	64	44	75	108
	18%	16%	17%	18%	20%	11%	16%	12%	22%	16%	22%	15%	17%	19%
States in the Midwest	219	69	101	115	175	23	14	29	27	36	62	65	92	127
	21%	18%	21%	21%	25%	19%	11%	21%	18%	23%	21%	23%	21%	22%
States in the South	381	194	169	211	240	69	38	55	50	63	99	114	168	213
	37%	50%	35%	39%	35%	59%	31%	40%	33%	40%	35%	40%	38%	37%
States in the West	239	62	124	115	138	14	53	39	40	33	63	65	111	128
	23%	16%	26%	21%	20%	12%	42%	28%	27%	21%	22%	23%	25%	22%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QState] In what state do you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	183	31	83	49	20	114	69	81	57	45	37	35	34	28	75	25	58
	18%	17%	19%	17%	18%	18%	17%	20%	19%	17%	17%	18%	14%	30%	16%	35%	18%
States in the Midwest	219	31	97	64	27	128	90	96	78	36	47	51	68	16	97	20	72
	21%	17%	22%	22%	25%	21%	23%	24%	27%	14%	21%	26%	29%	17%	21%	28%	22%
States in the South	381	80	153	113	35	233	148	129	110	111	91	64	85	21	172	17	123
	37%	43%	35%	38%	33%	38%	37%	33%	38%	43%	41%	33%	36%	23%	36%	24%	37%
States in the West	239	45	101	69	25	146	93	90	48	67	47	45	47	28	131	10	74
	23%	24%	23%	23%	23%	23%	23%	23%	16%	26%	21%	23%	20%	30%	28%	13%	23%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QState] In what state do you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022 100	400 100	217 100	370 100	468 100	84 100	469 100	407 100	285 100	315 100	460 100	504 100	475 100	450 100	97 100	191 100	244 100	440 100	611 100	852 100	705 100	748 100
States in the Northeast	183 18%	79 20%	26 12%	71 19%	89 19%	3 3%	91 19%	70 17%	46 16%	63 20%	81 18%	91 18%	88 19%	86 19%	9 9%	32 17%	49 20%	62 14%	109 18%	149 17%	89 13%	96 13%
States in the Midwest	219 21%	84 21%	53 24%	69 19%	97 21%	21 24%	101 22%	83 21%	55 19%	79 25%	93 20%	113 22%	99 21%	96 21%	24 25%	33 17%	55 22%	108 25%	140 23%	189 22%	211 30%	204 27%
States in the South	381 37%	156 39%	78 36%	132 36%	182 39%	37 44%	162 35%	168 41%	113 40%	90 29%	186 40%	173 34%	184 39%	159 35%	38 39%	83 43%	87 36%	145 33%	215 35%	310 36%	286 41%	301 40%
States in the West	239 23%	81 20%	60 28%	98 26%	100 21%	24 29%	115 24%	86 21%	70 25%	83 26%	100 22%	126 25%	103 22%	109 24%	26 27%	43 22%	53 22%	125 28%	147 24%	204 24%	119 17%	147 20%

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 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QState] In what state do you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	183	91	66	42	141	30	12	39	95	48	53	17	54	57	64	19	63	83
	18%	19%	19%	17%	18%	20%	13%	13%	21%	18%	22%	10%	28%	21%	21%	16%	18%	18%
States in the Midwest	219	123	58	63	156	40	21	71	88	61	49	35	47	65	47	39	68	81
	21%	25%	17%	25%	20%	26%	22%	23%	19%	23%	20%	22%	24%	24%	16%	32%	19%	17%
States in the South	381	174	128	88	293	51	37	92	175	115	99	82	43	85	124	44	130	179
	37%	36%	37%	35%	38%	33%	40%	31%	38%	44%	40%	52%	22%	31%	41%	36%	37%	38%
States in the West	239	94	89	55	183	32	23	99	102	38	45	26	50	64	65	20	92	124
	23%	19%	26%	22%	24%	21%	25%	33%	22%	15%	18%	16%	26%	24%	22%	16%	26%	27%

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 August Omnibus 2023
 N=1,022 Registered Voters in the Likely Electorate, Nationally, August 28-31, 2023, Margin of Error=4.1 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1022	389	477	540	692	118	125	140	150	157	287	288	447	575
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	248	92	93	152	142	34	51	37	69	77	54	12	183	66
	24%	24%	19%	28%	21%	29%	41%	27%	46%	49%	19%	4%	41%	11%
No	773	295	384	386	549	83	74	102	81	80	233	276	263	509
	76%	76%	81%	72%	79%	70%	59%	73%	54%	51%	81%	96%	59%	88%
Prefer not to say	1	1	-	1	1	0	-	0	-	-	-	1	0	1
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights
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	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1022	186	435	294	106	621	400	397	293	259	222	196	233	94	475	72	327
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	248	51	90	82	25	141	107	84	58	55	33	51	81	27	150	11	25
	24%	28%	21%	28%	24%	23%	27%	21%	20%	21%	15%	26%	35%	29%	32%	16%	8%
No	773	134	344	212	81	478	293	312	236	204	189	144	152	65	325	60	301
	76%	72%	79%	72%	76%	77%	73%	79%	80%	79%	85%	74%	65%	70%	68%	84%	92%
Prefer not to say	1	1	0	-	-	1	-	1	-	0	-	-	-	1	-	-	1
	1%	1%	0%	-	-	1%	-	1%	-	0%	-	-	-	1%	-	-	1%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1022	400	217	370	468	84	469	407	285	315	460	504	475	450	97	191	244	440	611	852	705	748
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	248	97	47	88	115	21	112	94	66	86	111	122	127	106	15	55	54	81	111	180	186	192
	24%	24%	22%	24%	25%	25%	24%	23%	23%	27%	24%	24%	27%	24%	15%	29%	22%	18%	18%	21%	26%	26%
No	773	303	169	280	353	63	356	312	219	229	349	380	348	344	81	136	190	359	498	671	518	555
	76%	76%	78%	76%	75%	75%	76%	77%	77%	73%	76%	76%	73%	76%	83%	71%	78%	82%	82%	79%	73%	74%
Prefer not to say	1	-	-	1	-	-	1	1	-	-	-	1	-	-	1	-	-	-	1	1	1	1
	%			%			%	%			%			1%				%	%	%	%	%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1022	482	342	248	773	152	93	301	459	262	247	160	193	270	300	122	353	467
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	248	140	68	248	-	152	93	70	113	65	80	45	40	62	86	23	70	98
	24%	29%	20%	100%		100%	100%	23%	25%	25%	32%	28%	21%	23%	29%	19%	20%	21%
No	773	343	273	-	773	-	-	229	346	197	167	114	153	207	214	99	283	369
	76%	71%	80%		100%			76%	75%	75%	68%	72%	79%	77%	71%	81%	80%	79%
Prefer not to say	1	-	0	-	-	-	-	1	-	0	-	-	1	0	-	-	-	1
	%		%					%		%		%	%					%