

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL REPUBLICAN	370	154	216	370	-	-	370	-	-	291	73	-	-	154	216	-	-	60	306
	37%	33%	40%	100%			84%			100%	100%			80%	87%			11%	71%
TOTAL DEMOCRAT	371	166	205	-	-	371	-	-	371	-	-	210	157	-	-	166	205	330	31
	37%	36%	38%			100%			82%			100%	100%			78%	87%	61%	7%
Strong Republican	245	96	148	245	-	-	245	-	-	210	33	-	-	96	148	-	-	26	216
	24%	21%	28%	66%			56%			72%	45%			50%	60%			5%	50%
Not very strong Republican	126	58	68	126	-	-	126	-	-	81	40	-	-	58	68	-	-	34	90
	13%	12%	13%	34%			29%			28%	55%			30%	27%			6%	21%
Independent	233	134	99	-	233	-	69	60	77	-	-	-	-	38	31	48	29	132	91
	23%	29%	19%		100%		16%	95%	17%					20%	13%	22%	12%	24%	21%
Not very strong Democrat	120	50	70	-	-	120	-	-	120	-	-	49	68	-	-	50	70	98	13
	12%	11%	13%			32%			27%			23%	43%			23%	29%	18%	3%
Strong Democrat	251	116	135	-	-	251	-	-	251	-	-	162	89	-	-	116	135	232	18
	25%	25%	25%			68%			56%			77%	57%			54%	57%	43%	4%
A member of another party	12	8	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10	1
	1%	2%	1%															2%	*%
Unsure	14	0	14	-	-	-	1	3	2	-	-	-	-	0	1	-	2	9	4
	1%	*%	3%				*%	5%	*%					*%	*%		1%	2%	1%

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Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL REPUBLICAN	370	327	9	16	11	126	201	36	48	50	118	119	65	89	68	148
	37%	49%	6%	14%	31%	44%	54%	25%	28%	33%	43%	45%	30%	37%	28%	51%
TOTAL DEMOCRAT	371	160	121	73	14	71	89	66	80	64	76	85	96	71	114	90
	37%	24%	72%	64%	39%	25%	24%	46%	47%	42%	28%	32%	44%	29%	47%	31%
Strong Republican	245	217	6	11	5	75	142	25	23	36	80	80	44	53	40	108
	24%	33%	4%	10%	14%	26%	38%	17%	13%	24%	29%	31%	20%	22%	16%	37%
Not very strong Republican	126	111	3	5	6	52	59	11	25	13	39	38	21	37	28	40
	13%	17%	2%	5%	17%	18%	16%	8%	14%	9%	14%	15%	10%	15%	11%	14%
Independent	233	158	33	24	10	87	71	33	39	32	71	58	53	80	50	49
	23%	24%	20%	21%	29%	30%	19%	23%	23%	22%	26%	22%	24%	33%	20%	17%
Not very strong Democrat	120	63	21	31	3	24	39	24	22	27	23	24	33	17	40	29
	12%	9%	12%	28%	9%	8%	10%	17%	13%	18%	8%	9%	15%	7%	16%	10%
Strong Democrat	251	97	101	41	11	47	50	42	58	37	53	61	63	53	74	61
	25%	15%	60%	36%	30%	16%	13%	30%	34%	24%	19%	23%	29%	22%	30%	21%
A member of another party	12	8	-	1	-	6	3	3	4	1	4	0	4	4	3	0
	1%	1%		1%		2%	1%	2%	2%	1%	1%	0%	2%	2%	1%	0%
Unsure	14	10	4	-	0	-	10	6	1	3	4	0	0	0	10	4
	1%	2%	2%		1%		3%	4%	0%	2%	1%	0%	0%	0%	4%	1%

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Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL REPUBLICAN	370	84	149	83	54	209	53	155	119	73	46	62	62	97	78	49	175	137	39
	37%	35%	38%	38%	36%	54%	45%	58%	43%	43%	44%	31%	34%	44%	36%	40%	37%	43%	24%
TOTAL DEMOCRAT	371	102	136	77	56	83	30	53	77	41	36	91	77	72	76	36	176	98	77
	37%	43%	35%	35%	37%	21%	25%	20%	28%	24%	35%	45%	42%	33%	35%	30%	38%	31%	48%
Strong Republican	245	59	104	42	39	144	33	111	72	42	31	45	39	54	57	37	119	91	21
	24%	25%	27%	19%	26%	37%	28%	41%	26%	25%	29%	22%	21%	25%	26%	30%	25%	28%	13%
Not very strong Republican	126	26	45	40	14	64	20	44	46	31	15	17	23	43	22	12	56	46	18
	13%	11%	12%	18%	10%	16%	17%	16%	17%	18%	15%	8%	13%	20%	10%	10%	12%	14%	11%
Independent	233	39	96	55	42	83	31	52	74	56	18	42	42	44	60	36	110	77	38
	23%	16%	25%	25%	27%	21%	26%	19%	27%	33%	17%	21%	23%	20%	27%	29%	23%	24%	24%
Not very strong Democrat	120	28	48	28	16	31	7	24	32	17	16	24	20	24	26	18	56	29	29
	12%	12%	12%	13%	11%	8%	6%	9%	12%	10%	15%	12%	11%	11%	12%	15%	12%	9%	18%
Strong Democrat	251	74	88	48	40	52	23	30	45	24	21	67	57	48	49	18	121	70	48
	25%	31%	23%	22%	26%	13%	19%	11%	16%	14%	20%	33%	31%	22%	23%	15%	26%	22%	30%
A member of another party	12	6	4	1	0	8	6	3	-	-	-	4	1	3	4	0	5	4	3
	1%	3%	1%	*%	*%	2%	5%	1%				2%	1%	1%	2%	*%	1%	1%	2%
Unsure	14	5	4	5	0	6	-	6	4	-	4	3	0	3	1	1	4	4	4
	1%	2%	1%	2%	*%	2%		2%	2%	4%		2%	*%	1%	*%	1%	1%	1%	3%

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Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL REPUBLICAN	370	56	180	134	56	92	155	68	103	128	35	40	76	45	294	162	179
	37%	21%	39%	49%	34%	42%	38%	32%	41%	46%	23%	25%	28%	28%	40%	48%	38%
TOTAL DEMOCRAT	371	152	150	69	61	69	151	91	79	86	68	83	123	76	248	114	168
	37%	58%	32%	25%	37%	31%	37%	43%	31%	31%	44%	52%	45%	47%	34%	33%	35%
Strong Republican	245	39	105	100	29	68	109	38	65	87	24	24	42	25	202	117	113
	24%	15%	23%	36%	18%	31%	27%	18%	26%	32%	16%	15%	16%	16%	28%	34%	24%
Not very strong Republican	126	17	75	34	26	24	46	30	38	41	10	16	34	20	92	46	66
	13%	6%	16%	12%	16%	11%	11%	14%	15%	15%	7%	10%	12%	13%	13%	13%	14%
Independent	233	46	126	61	36	54	91	51	70	53	43	29	62	30	171	54	124
	23%	18%	27%	22%	22%	25%	22%	24%	28%	19%	28%	18%	23%	19%	24%	16%	26%
Not very strong Democrat	120	43	56	21	15	21	49	35	25	41	22	20	42	25	78	32	59
	12%	16%	12%	8%	9%	10%	12%	17%	10%	15%	14%	13%	15%	16%	11%	9%	12%
Strong Democrat	251	109	94	48	46	47	102	56	54	45	46	63	81	50	170	82	108
	25%	42%	20%	17%	28%	21%	25%	27%	21%	16%	30%	40%	30%	32%	23%	24%	23%
A member of another party	12	4	6	1	6	3	2	1	1	3	7	-	6	3	5	9	1
	1%	2%	1%	*%	4%	1%	*%	*%	1%	1%	4%		2%	2%	1%	3%	*%
Unsure	14	3	2	9	4	3	6	0	0	7	0	6	5	5	9	2	5
	1%	1%	*%	3%	2%	2%	2%	*%	*%	3%	*%	4%	2%	3%	1%	*%	1%

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Which of the following statements would you say best describes you?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	247	134	113	-	233	-	69	63	79	-	-	-	-	38	32	48	31	141	95
	100	100	100		100		100	100	100					100	100	100	100	100	100
Unweighted Total	307	148	159	-	285	-	74	86	100	-	-	-	-	39	35	50	50	178	111
TOTAL LEAN REPUBLICAN	69	38	32	-	69	-	69	-	-	-	-	-	-	38	32	-	-	19	46
	28%	28%	28%		29%		100%							100%	100%			13%	49%
TOTAL LEAN DEMOCRAT	79	48	31	-	77	-	-	-	79	-	-	-	-	-	-	48	31	68	8
	32%	36%	28%		33%				100%							100%	100%	48%	9%
I almost always vote for Republican candidates	25	16	9	-	24	-	25	-	-	-	-	-	-	16	9	-	-	3	22
	10%	12%	8%		10%		36%							42%	29%			2%	23%
I vote for Republicans more often than I vote for Democrats	44	22	23	-	44	-	44	-	-	-	-	-	-	22	23	-	-	16	24
	18%	16%	20%		19%		64%							58%	71%			11%	25%
I vote for Democrats more often than I vote for Republicans	40	28	12	-	39	-	-	-	40	-	-	-	-	-	-	28	12	36	3
	16%	21%	11%		17%				51%							58%	40%	26%	3%
I almost always vote for Democratic candidates	39	20	19	-	38	-	-	-	39	-	-	-	-	-	-	20	19	32	5
	16%	15%	17%		16%				49%							42%	60%	22%	6%
I vote equally for Democrats and Republicans	63	39	24	-	60	-	-	63	-	-	-	-	-	-	-	-	-	36	26
	25%	29%	21%		26%			100%										26%	27%
Unsure	36	9	26	-	27	-	-	-	-	-	-	-	-	-	-	-	-	18	14
	14%	7%	23%		12%													13%	15%

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Which of the following statements would you say best describes you?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	247 100	168 100	37 100	24 100	11 100	87 100	82 100	39 100	39 100	36 100	75 100	58 100	53 100	80 100	60 100	53 100
Unweighted Total	307	197	36	23	23	82	115	44	55	58	34	116	69	79	88	71
TOTAL LEAN REPUBLICAN	69 28%	60 36%	3 7%	4 19%	1 14%	34 39%	26 32%	7 18%	11 29%	8 22%	23 31%	20 34%	9 17%	28 35%	17 29%	15 28%
TOTAL LEAN DEMOCRAT	79 32%	42 25%	15 41%	15 61%	7 65%	22 26%	20 24%	15 40%	13 34%	13 37%	18 24%	19 33%	24 44%	24 30%	18 30%	13 25%
I almost always vote for Republican candidates	25 10%	23 14%	2 5%	- 0%	0 2%	15 17%	9 10%	2 5%	- 0%	4 13%	12 17%	6 11%	0 1%	15 19%	6 9%	4 7%
I vote for Republicans more often than I vote for Democrats	44 18%	37 22%	1 2%	4 19%	1 12%	19 22%	18 22%	5 14%	11 29%	3 9%	11 14%	14 23%	9 16%	13 16%	11 19%	11 21%
I vote for Democrats more often than I vote for Republicans	40 16%	23 14%	11 29%	1 6%	5 46%	13 15%	10 12%	5 12%	7 17%	3 10%	12 17%	13 22%	8 14%	20 25%	7 12%	5 10%
I almost always vote for Democratic candidates	39 16%	19 12%	4 12%	13 55%	2 18%	9 11%	10 12%	11 28%	6 16%	10 27%	6 8%	6 10%	16 30%	4 5%	11 18%	8 15%
I vote equally for Democrats and Republicans	63 25%	40 24%	13 35%	4 16%	2 22%	23 27%	17 20%	8 20%	12 30%	10 29%	20 26%	13 23%	17 31%	22 27%	13 22%	11 20%
Unsure	36 14%	26 15%	6 17%	1 4%	- 0%	7 8%	19 23%	8 21%	3 8%	4 12%	14 18%	6 10%	4 8%	5 7%	12 19%	15 27%

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	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	247	44	100	60	42	89	31	58	78	56	22	45	42	48	61	37	114	81	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	307	56	116	87	47	120	35	85	76	47	29	66	50	55	67	51	130	120	42
TOTAL LEAN REPUBLICAN	69	13	27	17	13	34	15	18	27	19	8	7	12	10	24	11	26	32	10
	28%	28%	27%	28%	32%	38%	50%	31%	34%	33%	37%	15%	28%	22%	39%	30%	23%	40%	24%
TOTAL LEAN DEMOCRAT	79	11	34	12	22	20	6	14	22	17	6	18	11	19	18	12	34	24	19
	32%	26%	34%	20%	52%	23%	19%	25%	28%	30%	25%	40%	27%	40%	30%	31%	30%	30%	45%
I almost always vote for Republican candidates	25	8	7	6	4	13	5	8	10	10	0	1	3	3	8	5	2	19	4
	10%	18%	7%	11%	10%	14%	15%	14%	13%	18%	2%	3%	8%	6%	13%	14%	2%	23%	9%
I vote for Republicans more often than I vote for Democrats	44	5	21	10	9	21	11	10	16	9	8	6	8	7	16	6	24	14	6
	18%	10%	20%	17%	22%	23%	35%	18%	21%	16%	35%	13%	19%	16%	26%	16%	21%	17%	15%
I vote for Democrats more often than I vote for Republicans	40	3	12	9	17	7	2	6	16	12	4	5	7	12	6	11	20	15	3
	16%	8%	11%	15%	40%	8%	5%	10%	20%	21%	19%	11%	17%	24%	9%	29%	18%	19%	8%
I almost always vote for Democratic candidates	39	8	23	3	5	13	4	9	7	5	1	13	4	7	13	1	14	9	16
	16%	18%	23%	5%	12%	14%	13%	15%	8%	9%	6%	29%	10%	16%	21%	2%	12%	11%	37%
I vote equally for Democrats and Republicans	63	15	19	21	7	21	8	13	19	16	3	7	9	17	16	13	39	14	7
	25%	35%	19%	35%	16%	23%	25%	22%	24%	28%	15%	16%	21%	35%	27%	35%	34%	18%	17%
Unsure	36	5	20	10	-	14	2	13	10	5	5	12	10	2	2	1	15	10	6
	14%	11%	20%	17%	-	16%	6%	22%	13%	9%	23%	28%	25%	3%	4%	3%	13%	13%	14%

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Which of the following statements would you say best describes you?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	247	49	128	70	40	58	97	52	70	60	43	36	67	35	180	56	129
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	307	78	139	90	51	73	125	58	79	74	49	46	71	45	234	88	137
TOTAL LEAN REPUBLICAN	69	9	45	15	6	19	29	16	26	21	7	7	26	10	44	28	29
	28%	19%	35%	21%	14%	32%	30%	31%	36%	34%	17%	19%	38%	29%	24%	50%	22%
TOTAL LEAN DEMOCRAT	79	19	37	23	12	18	29	20	24	11	20	14	21	12	59	11	47
	32%	39%	29%	33%	30%	32%	30%	39%	35%	18%	46%	39%	31%	35%	33%	19%	37%
I almost always vote for Republican candidates	25	3	14	8	1	6	13	5	11	6	1	2	11	3	14	12	8
	10%	7%	11%	11%	3%	10%	13%	10%	15%	10%	3%	5%	17%	8%	8%	22%	6%
I vote for Republicans more often than I vote for Democrats	44	6	31	8	5	13	16	11	15	15	6	5	15	7	30	16	20
	18%	12%	24%	11%	12%	23%	16%	21%	21%	25%	14%	14%	22%	21%	17%	29%	16%
I vote for Democrats more often than I vote for Republicans	40	12	22	5	7	10	19	5	17	4	7	4	8	6	33	6	21
	16%	25%	18%	8%	16%	17%	20%	9%	24%	7%	17%	12%	11%	16%	18%	11%	17%
I almost always vote for Democratic candidates	39	7	14	18	5	9	9	15	8	7	13	10	13	6	26	5	26
	16%	14%	11%	26%	13%	15%	10%	30%	11%	11%	29%	27%	19%	18%	14%	8%	20%
I vote equally for Democrats and Republicans	63	11	38	14	15	10	27	11	19	15	11	5	14	6	49	13	40
	25%	22%	30%	20%	37%	17%	27%	22%	26%	24%	26%	15%	21%	18%	27%	23%	31%
Unsure	36	10	8	18	8	11	13	4	2	14	5	10	7	6	29	4	13
	14%	20%	6%	25%	19%	19%	13%	8%	3%	23%	11%	27%	10%	18%	16%	7%	10%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

QParty and QPartyLean

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	440	192	248	370	69	-	440	-	-	291	73	-	-	192	248	-	-	78	352
	44%	41%	46%	100%	29%		100%			100%	100%			100%	100%			14%	81%
Total Democratic+Democratic-leaning Independents	450	215	236	-	77	371	-	-	450	-	-	210	157	-	-	215	236	398	40
	45%	46%	44%		33%	100%			100%			100%	100%			100%	100%	74%	9%
Total Independent	63	39	24	-	60	-	-	63	-	-	-	-	-	-	-	-	-	36	26
	6%	8%	4%		26%			100%										7%	6%
Total Member of Another Party	12	8	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10	1
	1%	2%	1%															2%	*%
Unsure	36	9	26	-	27	-	-	-	-	-	-	-	-	-	-	-	-	18	14
	4%	2%	5%		12%													3%	3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

QParty and QPartyLean

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	440	388	12	21	12	160	228	43	59	57	142	139	74	118	85	163
	44%	58%	7%	18%	35%	55%	61%	30%	34%	38%	52%	53%	34%	48%	35%	56%
Total Democratic+Democratic-leaning Independents	450	203	137	87	20	93	109	82	93	77	95	104	119	95	133	103
	45%	31%	81%	77%	58%	32%	29%	57%	55%	51%	35%	40%	55%	39%	54%	35%
Total Independent	63	40	13	4	2	23	17	8	12	10	20	13	17	22	13	11
	6%	6%	8%	3%	6%	8%	4%	5%	7%	7%	7%	5%	8%	9%	5%	4%
Total Member of Another Party	12	8	-	1	-	6	3	3	4	1	4	0	4	4	3	0
	1%	1%		1%		2%	1%	2%	2%	1%	1%	0%	2%	2%	1%	0%
Unsure	36	26	6	1	-	7	19	8	3	4	14	6	4	5	12	15
	4%	4%	4%	1%		2%	5%	6%	2%	3%	5%	2%	2%	2%	5%	5%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

QParty and QPartyLean

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	440	97	177	99	67	242	69	173	146	92	54	69	74	107	102	60	200	169	49
	44%	41%	45%	45%	44%	62%	58%	64%	53%	54%	52%	34%	40%	49%	47%	49%	43%	53%	30%
Total Democratic+Democratic-leaning Independents	450	114	170	89	78	103	36	67	100	58	42	110	89	91	94	48	210	123	96
	45%	48%	44%	40%	51%	27%	30%	25%	36%	34%	40%	54%	48%	41%	43%	39%	45%	38%	60%
Total Independent	63	15	19	21	7	21	8	13	19	16	3	7	9	17	16	13	39	14	7
	6%	7%	5%	10%	5%	5%	6%	5%	7%	9%	3%	4%	5%	8%	8%	11%	8%	4%	4%
Total Member of Another Party	12	6	4	1	0	8	6	3	-	-	-	4	1	3	4	0	5	4	3
	1%	3%	1%	*%	*%	2%	5%	1%				2%	1%	1%	2%	*%	1%	1%	2%
Unsure	36	5	20	10	-	14	2	13	10	5	5	12	10	2	2	1	15	10	6
	4%	2%	5%	5%		4%	2%	5%	4%	3%	5%	6%	6%	1%	1%	1%	3%	3%	4%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

QParty and QPartyLean

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	440	65	225	149	61	111	184	84	129	149	42	47	102	56	338	190	207
	44%	25%	49%	54%	38%	50%	45%	40%	51%	54%	28%	29%	37%	35%	46%	56%	44%
Total Democratic+Democratic-leaning Independents	450	171	187	93	73	87	180	111	104	97	88	97	143	88	307	125	215
	45%	65%	40%	34%	45%	39%	44%	53%	41%	35%	58%	61%	53%	55%	42%	37%	45%
Total Independent	63	11	38	14	15	10	27	11	19	15	11	5	14	6	49	13	40
	6%	4%	8%	5%	9%	4%	7%	5%	7%	5%	7%	3%	5%	4%	7%	4%	8%
Total Member of Another Party	12	4	6	1	6	3	2	1	1	3	7	-	6	3	5	9	1
	1%	2%	1%	*%	4%	1%	*%	*%	1%	1%	4%		2%	2%	1%	3%	*%
Unsure	36	10	8	18	8	11	13	4	2	14	5	10	7	6	29	4	13
	4%	4%	2%	6%	5%	5%	3%	2%	1%	5%	3%	6%	3%	4%	4%	1%	3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Regardless of how you typically vote, would you say you consider yourself to be ... ?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	390	176	214	291	53	41	319	11	48	291	-	-	41	142	176	21	27	95	292
	39%	38%	40%	79%	23%	11%	73%	18%	11%	100%			26%	74%	71%	10%	12%	17%	67%
VERY/SOMEWHAT LIBERAL	253	131	122	4	32	210	5	8	234	-	4	210	-	3	2	120	113	222	24
	25%	28%	23%	1%	14%	57%	1%	13%	52%		6%	100%		2%	1%	56%	48%	41%	6%
Very conservative	174	81	92	137	14	19	145	0	20	137	-	-	19	64	81	9	11	31	139
	17%	18%	17%	37%	6%	5%	33%	1%	4%	47%			12%	33%	33%	4%	5%	6%	32%
Somewhat conservative	217	95	121	154	39	22	173	11	28	154	-	-	22	78	95	11	17	63	153
	22%	21%	23%	42%	17%	6%	39%	17%	6%	53%			14%	41%	38%	5%	7%	12%	35%
Moderate	334	155	179	69	142	116	108	43	164	-	69	-	116	46	62	74	90	212	109
	33%	33%	33%	19%	61%	31%	25%	69%	36%		94%		74%	24%	25%	34%	38%	39%	25%
Somewhat liberal	127	68	60	3	19	104	3	6	117	-	3	104	-	2	1	60	57	113	12
	13%	15%	11%	1%	8%	28%	1%	10%	26%		4%	50%		1%	*	28%	24%	21%	3%
Very liberal	126	64	62	2	13	106	3	2	117	-	2	106	-	1	2	60	57	109	12
	13%	14%	12%	*	5%	29%	1%	3%	26%		2%	50%		*	1%	28%	24%	20%	3%
Unsure	23	1	22	7	6	4	7	0	5	-	-	-	-	0	7	-	5	12	9
	2%	*	4%	2%	3%	1%	2%	*	1%					*	3%		2%	2%	2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Regardless of how you typically vote, would you say you consider yourself to be ... ?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	390	328	27	20	10	146	182	38	40	58	130	124	66	110	69	144
	39%	49%	16%	18%	27%	50%	49%	27%	23%	38%	47%	48%	30%	45%	28%	50%
VERY/SOMEWHAT LIBERAL	253	128	66	49	9	67	61	51	61	36	47	57	74	57	75	47
	25%	19%	39%	43%	25%	23%	16%	36%	36%	24%	17%	22%	34%	23%	31%	16%
Very conservative	174	143	16	9	3	62	81	23	16	23	57	54	34	48	29	63
	17%	22%	10%	8%	9%	21%	22%	16%	10%	16%	21%	21%	15%	19%	12%	22%
Somewhat conservative	217	185	10	11	6	84	101	15	24	34	73	71	33	62	40	81
	22%	28%	6%	10%	18%	29%	27%	11%	14%	23%	27%	27%	15%	26%	16%	28%
Moderate	334	190	73	43	17	77	113	48	68	54	86	78	77	77	93	86
	33%	29%	43%	38%	47%	26%	30%	34%	40%	36%	31%	30%	35%	32%	38%	30%
Somewhat liberal	127	77	21	25	2	43	34	25	24	15	28	34	33	35	31	28
	13%	12%	13%	22%	7%	15%	9%	18%	14%	10%	10%	13%	15%	14%	13%	10%
Very liberal	126	51	44	24	7	24	27	26	37	21	19	23	41	23	44	19
	13%	8%	27%	21%	19%	8%	7%	18%	22%	14%	7%	9%	19%	9%	18%	6%
Unsure	23	19	2	2	-	0	18	5	2	2	11	3	1	-	9	14
	2%	3%	1%	2%	-	0%	5%	4%	1%	1%	4%	1%	0%	-	3%	5%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Regardless of how you typically vote, would you say you consider yourself to be ... ?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	390	87	156	82	64	203	66	137	125	80	45	71	55	94	95	46	170	161	38
	39%	37%	40%	37%	42%	52%	55%	51%	46%	47%	43%	35%	30%	43%	43%	38%	36%	50%	24%
VERY/SOMEWHAT LIBERAL	253	53	91	63	45	58	25	33	70	42	28	57	57	44	59	26	122	65	55
	25%	23%	23%	29%	29%	15%	21%	12%	26%	25%	27%	28%	31%	20%	27%	22%	26%	20%	34%
Very conservative	174	50	68	35	21	96	32	64	47	30	17	52	25	36	29	21	69	72	18
	17%	21%	17%	16%	14%	25%	27%	24%	17%	18%	16%	26%	14%	17%	13%	17%	15%	22%	11%
Somewhat conservative	217	38	88	47	43	107	34	73	78	50	28	19	30	58	66	25	101	89	21
	22%	16%	23%	21%	29%	27%	28%	27%	28%	29%	27%	10%	17%	27%	30%	21%	21%	28%	13%
Moderate	334	92	130	69	43	115	28	87	75	48	26	70	65	74	65	49	170	88	65
	33%	39%	33%	31%	28%	30%	24%	32%	27%	28%	25%	35%	35%	34%	30%	40%	36%	27%	40%
Somewhat liberal	127	19	45	41	23	31	13	18	46	29	17	16	29	32	34	11	63	37	23
	13%	8%	12%	19%	15%	8%	11%	7%	17%	17%	16%	8%	16%	15%	15%	9%	13%	12%	14%
Very liberal	126	35	46	23	22	27	12	15	24	13	11	41	28	12	25	15	59	28	32
	13%	15%	12%	10%	14%	7%	10%	6%	9%	7%	11%	20%	15%	6%	11%	12%	13%	9%	20%
Unsure	23	4	13	5	-	13	0	12	5	0	5	3	6	6	0	1	8	7	3
	2%	2%	3%	2%	-	3%	0%	5%	2%	0%	4%	1%	3%	3%	0%	1%	2%	2%	2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Regardless of how you typically vote, would you say you consider yourself to be ... ?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
VERY/SOMEWHAT CONSERVATIVE	390 39%	75 29%	179 39%	136 50%	57 35%	90 41%	181 45%	62 30%	115 45%	132 48%	47 31%	37 23%	78 29%	42 26%	312 43%	181 53%	171 36%
VERY/SOMEWHAT LIBERAL	253 25%	88 34%	107 23%	58 21%	38 23%	49 22%	100 25%	67 32%	63 25%	44 16%	51 33%	53 33%	84 31%	44 27%	169 23%	70 21%	112 23%
Very conservative	174 17%	33 13%	74 16%	66 24%	24 15%	37 17%	82 20%	30 14%	47 18%	44 16%	29 19%	22 14%	37 14%	20 13%	136 19%	95 28%	66 14%
Somewhat conservative	217 22%	42 16%	104 23%	70 25%	33 20%	53 24%	99 24%	32 15%	68 27%	88 32%	17 11%	15 10%	41 15%	21 13%	176 24%	86 25%	105 22%
Moderate	334 33%	94 36%	167 36%	72 26%	59 36%	77 35%	118 29%	80 38%	76 30%	87 31%	54 36%	63 40%	100 37%	64 40%	234 32%	81 24%	187 39%
Somewhat liberal	127 13%	36 14%	61 13%	30 11%	18 11%	23 10%	50 12%	37 17%	38 15%	26 9%	20 13%	20 13%	43 16%	20 13%	84 12%	28 8%	65 14%
Very liberal	126 13%	52 20%	46 10%	28 10%	20 12%	26 12%	50 12%	30 14%	25 10%	18 7%	30 20%	33 21%	41 15%	24 15%	85 12%	42 12%	47 10%
Unsure	23 2%	4 1%	11 2%	8 3%	10 6%	5 2%	6 2%	2 1%	0 *%	14 5%	1 *%	6 4%	11 4%	10 6%	12 2%	8 2%	6 1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	424	205	219	64	86	265	74	24	316	46	18	161	102	36	38	148	168	372	47
	42%	44%	41%	17%	37%	71%	17%	38%	70%	16%	25%	76%	65%	19%	15%	69%	71%	69%	11%
Wrong track	492	224	268	286	124	71	337	32	94	230	51	36	35	147	190	44	51	109	374
	49%	48%	50%	77%	53%	19%	77%	52%	21%	79%	70%	17%	22%	77%	77%	20%	22%	20%	86%
Unsure	84	34	50	20	23	35	29	6	40	16	4	14	20	8	20	23	17	59	12
	8%	7%	9%	5%	10%	9%	7%	10%	9%	5%	5%	7%	13%	4%	8%	11%	7%	11%	3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	424	222	108	70	16	105	117	66	89	69	96	104	106	99	118	102
	42%	33%	64%	62%	46%	36%	31%	46%	52%	46%	35%	40%	48%	41%	48%	35%
Wrong track	492	382	46	35	17	162	220	63	65	71	149	144	96	128	103	165
	49%	58%	27%	31%	49%	56%	59%	44%	38%	47%	54%	55%	44%	52%	42%	57%
Unsure	84	60	14	8	2	22	38	14	17	11	29	14	17	17	25	25
	8%	9%	8%	7%	5%	8%	10%	10%	10%	7%	10%	5%	8%	7%	10%	9%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	424	111	157	91	65	121	40	81	101	65	36	82	94	111	79	46	219	115	74
	42%	47%	40%	41%	43%	31%	34%	30%	37%	38%	35%	41%	51%	51%	36%	38%	47%	36%	46%
Wrong track	492	105	202	108	76	237	71	166	144	92	53	105	77	93	118	71	213	178	73
	49%	44%	52%	49%	50%	61%	59%	62%	53%	54%	50%	52%	42%	42%	54%	58%	45%	56%	45%
Unsure	84	21	31	21	11	31	8	22	29	14	15	15	12	15	22	5	38	27	14
	8%	9%	8%	10%	7%	8%	7%	8%	11%	8%	15%	8%	7%	7%	10%	4%	8%	8%	9%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	424	149	193	82	68	82	173	101	106	103	74	80	135	82	289	138	211
	42%	57%	42%	30%	42%	37%	43%	48%	42%	37%	49%	51%	50%	52%	40%	40%	44%
Wrong track	492	88	237	167	76	123	200	93	128	145	69	63	112	62	379	181	235
	49%	34%	51%	61%	46%	56%	49%	44%	51%	52%	45%	40%	41%	39%	52%	53%	49%
Unsure	84	24	34	27	19	16	32	16	20	29	10	15	25	15	59	22	30
	8%	9%	7%	10%	12%	7%	8%	8%	8%	10%	6%	10%	9%	9%	8%	6%	6%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	541	271	270	60	132	330	78	36	398	39	20	191	136	49	30	188	210	541	-
	54%	59%	50%	16%	57%	89%	18%	58%	88%	14%	27%	91%	87%	25%	12%	87%	89%	100%	-
STRONGLY/SOMEWHAT DISAPPROVE	434	183	251	306	91	31	352	26	40	250	51	15	16	141	211	19	21	-	434
	43%	39%	47%	83%	39%	8%	80%	41%	9%	86%	70%	7%	10%	74%	85%	9%	9%	-	100%
Strongly approve	303	147	155	13	59	220	14	17	258	5	7	134	84	10	4	125	133	303	-
	30%	32%	29%	4%	25%	59%	3%	28%	57%	2%	10%	64%	54%	5%	1%	58%	56%	56%	-
Somewhat approve	238	123	115	47	73	109	65	19	139	34	12	57	52	38	26	62	77	238	-
	24%	27%	21%	13%	31%	29%	15%	30%	31%	12%	17%	27%	33%	20%	11%	29%	33%	44%	-
Somewhat disapprove	112	49	64	62	30	18	71	14	24	40	22	8	9	27	44	13	11	-	112
	11%	11%	12%	17%	13%	5%	16%	22%	5%	14%	30%	4%	6%	14%	18%	6%	5%	-	26%
Strongly disapprove	322	134	188	244	61	14	281	12	16	209	29	7	7	114	167	6	10	-	322
	32%	29%	35%	66%	26%	4%	64%	19%	3%	72%	40%	3%	4%	60%	67%	3%	4%	-	74%
Unsure	25	9	16	4	10	10	9	0	13	2	2	4	5	2	7	8	5	-	-
	3%	2%	3%	1%	4%	3%	2%	1%	3%	1%	3%	2%	3%	1%	3%	4%	2%	-	-

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	541	295	139	75	21	149	146	81	103	91	139	126	134	136	141	130
	54%	44%	83%	66%	59%	52%	39%	56%	60%	61%	51%	48%	62%	56%	57%	44%
STRONGLY/SOMEWHAT DISAPPROVE	434	355	26	30	14	138	217	54	60	57	130	133	75	108	96	155
	43%	53%	16%	27%	40%	48%	58%	38%	35%	38%	47%	51%	34%	44%	39%	53%
Strongly approve	303	144	106	44	6	78	67	38	60	50	78	77	71	77	77	78
	30%	22%	63%	39%	17%	27%	18%	27%	35%	33%	29%	29%	32%	31%	31%	27%
Somewhat approve	238	151	33	31	15	71	79	43	44	41	61	50	64	59	64	51
	24%	23%	19%	27%	42%	25%	21%	30%	25%	27%	22%	19%	29%	24%	26%	18%
Somewhat disapprove	112	79	13	14	4	32	47	21	29	14	26	22	27	22	38	26
	11%	12%	8%	12%	10%	11%	12%	15%	17%	9%	9%	8%	12%	9%	15%	9%
Strongly disapprove	322	276	13	16	10	106	170	33	30	43	104	111	48	86	58	130
	32%	42%	7%	14%	30%	37%	45%	23%	18%	29%	38%	42%	22%	35%	24%	44%
Unsure	25	14	3	8	0	2	12	8	8	2	5	2	9	1	10	6
	3%	2%	2%	7%	1%	1%	3%	6%	5%	1%	2%	1%	4%	1%	4%	2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	541	127	192	133	88	143	54	89	152	95	57	123	100	118	118	58	266	153	98
	54%	54%	49%	61%	58%	37%	45%	33%	55%	56%	55%	61%	55%	54%	54%	47%	57%	48%	61%
STRONGLY/SOMEWHAT DISAPPROVE	434	102	182	85	63	233	63	169	122	75	47	72	78	96	93	64	190	164	55
	43%	43%	47%	39%	42%	60%	53%	63%	44%	44%	45%	36%	43%	44%	43%	52%	40%	51%	34%
Strongly approve	303	86	100	72	46	68	29	39	76	49	27	75	63	73	61	20	141	87	60
	30%	36%	26%	33%	30%	18%	24%	15%	28%	29%	26%	37%	34%	34%	28%	16%	30%	27%	37%
Somewhat approve	238	42	92	62	42	75	25	49	76	46	30	48	38	45	57	38	126	66	38
	24%	18%	24%	28%	28%	19%	21%	18%	28%	27%	28%	24%	21%	20%	26%	31%	27%	21%	24%
Somewhat disapprove	112	25	43	21	22	42	13	29	36	19	17	15	20	28	23	21	57	26	23
	11%	10%	11%	10%	15%	11%	11%	11%	13%	11%	16%	7%	11%	13%	10%	17%	12%	8%	15%
Strongly disapprove	322	77	139	64	41	190	50	140	86	56	30	58	59	68	71	43	133	139	32
	32%	33%	36%	29%	27%	49%	42%	52%	31%	33%	29%	29%	32%	31%	32%	35%	28%	43%	20%
Unsure	25	8	16	2	0	13	2	11	1	-	1	6	5	5	7	0	14	3	7
	3%	3%	4%	1%	*%	3%	2%	4%	*%	1%	1%	3%	2%	2%	3%	*%	3%	1%	5%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	541	183	247	111	94	111	208	128	144	121	95	101	165	95	376	164	256
	54%	70%	53%	40%	58%	50%	51%	61%	57%	44%	62%	64%	61%	59%	52%	48%	54%
STRONGLY/SOMEWHAT DISAPPROVE	434	75	204	155	69	105	185	75	110	146	48	52	100	61	334	175	206
	43%	29%	44%	56%	42%	48%	46%	35%	43%	53%	32%	33%	37%	38%	46%	51%	43%
Strongly approve	303	106	144	53	49	60	126	68	74	68	53	58	92	59	211	99	137
	30%	40%	31%	19%	30%	27%	31%	32%	29%	25%	34%	37%	34%	37%	29%	29%	29%
Somewhat approve	238	77	103	58	45	51	81	60	70	53	42	42	73	36	165	65	119
	24%	29%	22%	21%	28%	23%	20%	28%	28%	19%	28%	27%	27%	23%	23%	19%	25%
Somewhat disapprove	112	25	53	34	23	21	43	25	22	36	17	19	34	20	78	30	64
	11%	10%	11%	12%	14%	10%	11%	12%	9%	13%	11%	12%	12%	12%	11%	9%	13%
Strongly disapprove	322	49	151	121	46	84	142	49	88	110	32	34	66	41	255	145	143
	32%	19%	33%	44%	28%	38%	35%	23%	34%	40%	21%	21%	24%	26%	35%	43%	30%
Unsure	25	4	13	9	0	4	12	9	0	10	9	5	7	4	18	2	14
	3%	2%	3%	3%	0%	2%	3%	4%	0%	3%	6%	3%	3%	3%	2%	1%	3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	530	264	266	57	127	334	71	37	402	36	21	195	135	44	27	192	209	496	26
	53%	57%	50%	15%	54%	90%	16%	59%	89%	12%	29%	93%	86%	23%	11%	90%	89%	92%	6%
STRONGLY/SOMEWHAT DISAPPROVE	427	185	242	304	88	29	351	24	36	250	49	12	17	145	206	18	18	25	402
	43%	40%	45%	82%	38%	8%	80%	39%	8%	86%	67%	6%	11%	76%	83%	8%	8%	5%	93%
Strongly approve	304	146	158	9	62	222	12	15	267	5	4	137	82	7	5	130	137	294	6
	30%	32%	29%	2%	26%	60%	3%	24%	59%	2%	6%	65%	53%	4%	2%	61%	58%	54%	1%
Somewhat approve	226	118	108	48	65	111	59	22	135	31	17	58	53	37	22	63	72	202	20
	23%	25%	20%	13%	28%	30%	13%	35%	30%	11%	23%	27%	34%	19%	9%	29%	31%	37%	5%
Somewhat disapprove	115	55	60	59	32	22	74	12	26	36	23	8	14	35	39	12	15	21	94
	12%	12%	11%	16%	14%	6%	17%	20%	6%	12%	31%	4%	9%	18%	16%	6%	6%	4%	22%
Strongly disapprove	312	130	181	245	56	8	277	12	10	214	26	5	3	110	167	6	4	4	308
	31%	28%	34%	66%	24%	2%	63%	19%	2%	73%	35%	2%	2%	57%	67%	3%	2%	1%	71%
Unsure	43	13	30	9	19	8	18	1	12	6	3	3	5	3	16	4	8	20	6
	4%	3%	5%	2%	8%	2%	4%	2%	3%	2%	4%	1%	3%	1%	6%	2%	3%	4%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	530	276	140	83	22	141	135	77	101	95	134	123	131	133	142	124
	53%	42%	84%	73%	63%	49%	36%	54%	59%	63%	49%	47%	60%	54%	58%	43%
STRONGLY/SOMEWHAT DISAPPROVE	427	358	23	25	13	140	217	53	60	53	128	133	80	105	85	156
	43%	54%	14%	22%	37%	49%	58%	37%	35%	35%	47%	51%	37%	43%	35%	54%
Strongly approve	304	140	104	47	11	73	68	38	62	46	77	81	69	78	78	80
	30%	21%	62%	42%	32%	25%	18%	26%	36%	31%	28%	31%	31%	32%	32%	28%
Somewhat approve	226	136	37	36	11	68	67	39	39	49	57	42	63	55	65	44
	23%	20%	22%	32%	31%	24%	18%	27%	23%	33%	21%	16%	29%	22%	26%	15%
Somewhat disapprove	115	87	10	15	3	38	48	20	32	11	29	22	33	22	31	30
	12%	13%	6%	13%	7%	13%	13%	14%	19%	7%	11%	9%	15%	9%	13%	10%
Strongly disapprove	312	271	13	10	10	102	169	33	27	41	99	111	47	83	54	127
	31%	41%	8%	9%	30%	35%	45%	23%	16%	28%	36%	42%	22%	34%	22%	44%
Unsure	43	30	5	5	-	8	22	13	10	2	11	6	7	6	19	11
	4%	5%	3%	4%	-	3%	6%	9%	6%	1%	4%	2%	3%	3%	8%	4%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	530	132	186	129	83	134	49	85	142	92	50	117	108	126	103	56	267	146	94
	53%	56%	48%	59%	55%	35%	41%	32%	52%	54%	48%	58%	59%	57%	47%	46%	57%	46%	58%
STRONGLY/SOMEWHAT DISAPPROVE	427	96	178	86	65	230	63	166	127	77	50	71	71	89	102	65	188	165	51
	43%	41%	46%	39%	43%	59%	53%	62%	46%	45%	48%	35%	39%	41%	47%	54%	40%	52%	32%
Strongly approve	304	86	100	69	49	69	26	44	71	47	24	75	63	67	62	26	139	93	58
	30%	36%	26%	31%	32%	18%	21%	16%	26%	28%	23%	37%	35%	31%	28%	21%	30%	29%	36%
Somewhat approve	226	46	86	60	34	65	23	42	71	45	26	42	44	59	41	30	128	53	36
	23%	19%	22%	27%	23%	17%	19%	15%	26%	26%	25%	21%	24%	27%	19%	25%	27%	16%	22%
Somewhat disapprove	115	23	40	29	22	41	13	28	45	26	19	14	19	20	33	20	60	34	17
	12%	10%	10%	13%	15%	11%	11%	11%	16%	15%	18%	7%	10%	9%	15%	16%	13%	11%	11%
Strongly disapprove	312	73	138	57	43	189	51	138	82	51	31	57	52	70	69	46	128	131	34
	31%	31%	35%	26%	29%	49%	42%	51%	30%	30%	29%	28%	28%	32%	31%	38%	27%	41%	21%
Unsure	43	9	25	4	4	25	7	17	6	1	5	14	5	4	14	1	15	9	16
	4%	4%	7%	2%	2%	6%	6%	6%	2%	1%	5%	7%	3%	2%	7%	1%	3%	3%	10%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	530	185	236	109	88	101	218	123	142	115	92	104	159	93	371	156	247
	53%	71%	51%	40%	54%	46%	54%	59%	56%	41%	60%	66%	58%	58%	51%	46%	52%
STRONGLY/SOMEWHAT DISAPPROVE	427	69	202	156	65	111	176	74	109	147	51	44	101	57	326	174	205
	43%	26%	44%	57%	40%	50%	43%	35%	43%	53%	33%	28%	37%	36%	45%	51%	43%
Strongly approve	304	111	133	61	48	59	134	63	74	70	51	55	94	61	210	98	132
	30%	42%	29%	22%	29%	27%	33%	30%	29%	25%	34%	35%	35%	38%	29%	29%	28%
Somewhat approve	226	74	103	49	40	42	84	60	68	45	40	49	65	32	161	58	115
	23%	28%	22%	18%	25%	19%	21%	28%	27%	16%	26%	31%	24%	20%	22%	17%	24%
Somewhat disapprove	115	30	53	32	24	27	33	32	21	35	19	16	39	17	76	31	63
	12%	12%	11%	12%	14%	12%	8%	15%	8%	13%	12%	10%	14%	10%	10%	9%	13%
Strongly disapprove	312	39	149	124	42	85	143	42	88	111	32	29	62	41	250	143	142
	31%	15%	32%	45%	26%	38%	35%	20%	35%	40%	21%	18%	23%	25%	34%	42%	30%
Unsure	43	7	26	10	9	9	11	13	3	16	10	10	12	9	30	11	23
	4%	3%	6%	3%	6%	4%	3%	6%	1%	6%	7%	6%	4%	6%	4%	3%	5%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	404	206	198	27	88	276	36	22	326	17	9	158	115	21	15	165	161	376	23
	40%	44%	37%	7%	38%	74%	8%	36%	72%	6%	13%	75%	73%	11%	6%	77%	68%	70%	5%
STRONGLY/SOMEWHAT DISAPPROVE	524	228	297	331	119	68	386	26	94	267	58	35	33	169	218	37	57	111	407
	52%	49%	55%	89%	51%	18%	88%	42%	21%	92%	80%	16%	21%	88%	88%	17%	24%	21%	94%
Strongly approve	186	92	94	9	24	147	9	7	165	5	4	82	64	6	3	80	84	177	8
	19%	20%	17%	2%	10%	40%	2%	11%	37%	2%	5%	39%	41%	3%	1%	37%	36%	33%	2%
Somewhat approve	218	114	104	18	64	129	27	15	161	12	6	76	51	15	12	85	77	200	15
	22%	25%	19%	5%	28%	35%	6%	24%	36%	4%	8%	36%	32%	8%	5%	40%	32%	37%	3%
Somewhat disapprove	136	62	74	44	38	50	53	9	69	20	24	29	22	29	24	25	45	84	50
	14%	13%	14%	12%	16%	14%	12%	15%	15%	7%	33%	14%	14%	15%	10%	12%	19%	16%	12%
Strongly disapprove	389	166	223	287	81	18	333	17	24	247	34	6	12	139	194	12	13	27	356
	39%	36%	41%	78%	35%	5%	76%	27%	5%	85%	47%	3%	8%	73%	78%	5%	5%	5%	82%
Unsure	72	29	43	13	26	27	18	14	31	7	5	18	9	3	15	13	18	53	4
	7%	6%	8%	3%	11%	7%	4%	23%	7%	2%	7%	8%	6%	1%	6%	6%	8%	10%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	404	200	122	61	15	97	103	57	93	79	76	98	115	91	115	83
	40%	30%	73%	54%	43%	34%	27%	40%	55%	53%	28%	37%	53%	37%	47%	29%
STRONGLY/SOMEWHAT DISAPPROVE	524	420	31	48	17	172	248	69	65	63	176	151	90	138	108	189
	52%	63%	18%	42%	48%	59%	66%	48%	38%	42%	64%	58%	41%	56%	44%	65%
Strongly approve	186	73	77	27	8	39	34	28	49	32	36	41	53	39	56	38
	19%	11%	46%	24%	22%	13%	9%	20%	29%	21%	13%	16%	24%	16%	23%	13%
Somewhat approve	218	127	45	34	8	58	69	29	45	48	41	57	62	52	59	45
	22%	19%	27%	30%	22%	20%	18%	20%	26%	32%	15%	22%	28%	21%	24%	16%
Somewhat disapprove	136	88	17	26	5	43	45	26	26	16	49	19	29	33	38	36
	14%	13%	10%	23%	14%	15%	12%	18%	15%	11%	18%	7%	13%	13%	16%	12%
Strongly disapprove	389	333	13	22	12	129	203	44	39	47	127	132	61	105	69	153
	39%	50%	8%	19%	34%	45%	54%	30%	23%	31%	46%	50%	28%	43%	28%	53%
Unsure	72	43	15	5	3	20	24	17	12	8	22	13	13	16	24	19
	7%	7%	9%	4%	9%	7%	6%	12%	7%	5%	8%	5%	6%	6%	10%	7%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	404	110	136	93	65	97	36	61	104	61	42	96	86	89	76	43	201	106	77
	40%	46%	35%	42%	43%	25%	30%	22%	38%	36%	41%	48%	47%	41%	35%	35%	43%	33%	48%
STRONGLY/SOMEWHAT DISAPPROVE	524	112	219	113	80	263	73	190	157	100	57	89	88	111	124	77	233	195	70
	52%	47%	56%	51%	53%	68%	61%	71%	57%	59%	54%	44%	48%	51%	57%	63%	50%	61%	43%
Strongly approve	186	62	60	38	26	38	15	22	36	24	12	54	45	38	28	16	92	43	38
	19%	26%	15%	17%	17%	10%	13%	8%	13%	14%	11%	27%	24%	17%	13%	13%	19%	13%	24%
Somewhat approve	218	48	76	55	39	59	21	38	68	38	31	42	41	51	48	28	109	63	39
	22%	20%	19%	25%	26%	15%	17%	14%	25%	22%	29%	21%	22%	23%	22%	23%	23%	20%	24%
Somewhat disapprove	136	32	47	33	24	43	13	30	45	30	15	28	21	30	26	24	71	32	26
	14%	13%	12%	15%	16%	11%	11%	11%	16%	18%	14%	14%	12%	14%	12%	19%	15%	10%	16%
Strongly disapprove	389	80	172	79	56	220	59	161	112	70	42	62	67	82	98	53	162	163	44
	39%	34%	44%	36%	37%	57%	50%	60%	41%	41%	40%	30%	37%	37%	45%	44%	35%	51%	27%
Unsure	72	15	36	14	6	29	11	19	14	9	5	17	9	19	19	2	36	19	15
	7%	7%	9%	7%	4%	8%	9%	7%	5%	5%	5%	8%	5%	8%	9%	2%	8%	6%	9%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
STRONGLY/SOMEWHAT APPROVE	404 40%	152 58%	160 35%	91 33%	71 44%	79 36%	167 41%	87 41%	106 42%	78 28%	78 51%	80 50%	133 49%	77 48%	271 37%	131 38%	187 39%
STRONGLY/SOMEWHAT DISAPPROVE	524 52%	91 35%	259 56%	175 64%	78 48%	133 60%	209 52%	105 50%	138 54%	177 64%	63 42%	63 40%	126 46%	74 46%	399 55%	198 58%	257 54%
Strongly approve	186 19%	90 34%	63 14%	33 12%	31 19%	40 18%	74 18%	40 19%	40 16%	35 13%	38 25%	44 28%	61 22%	38 24%	124 17%	76 22%	74 16%
Somewhat approve	218 22%	63 24%	97 21%	59 21%	40 24%	39 18%	93 23%	47 22%	67 26%	43 15%	40 26%	36 23%	72 26%	38 24%	146 20%	55 16%	112 24%
Somewhat disapprove	136 14%	37 14%	61 13%	38 14%	22 13%	30 13%	42 10%	43 20%	33 13%	39 14%	20 13%	26 17%	44 16%	26 17%	92 13%	39 11%	72 15%
Strongly disapprove	389 39%	53 20%	198 43%	137 50%	56 34%	103 47%	167 41%	63 30%	105 41%	138 50%	43 28%	37 23%	82 30%	48 30%	306 42%	159 47%	185 39%
Unsure	72 7%	18 7%	45 10%	9 3%	14 9%	9 4%	30 7%	18 9%	10 4%	22 8%	11 7%	16 10%	13 5%	9 5%	58 8%	12 4%	33 7%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Joe Biden

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	533	259	273	54	126	335	67	36	404	29	24	200	132	38	29	191	213	501	25
	53%	56%	51%	15%	54%	90%	15%	57%	90%	10%	33%	95%	84%	20%	12%	89%	90%	93%	6%
VERY/SOMEWHAT UNFAVORABLE	423	191	232	305	88	22	353	24	28	254	47	10	12	150	203	16	11	20	400
	42%	41%	43%	82%	38%	6%	80%	38%	6%	87%	64%	5%	8%	78%	82%	8%	5%	4%	92%
Very favorable	303	146	157	14	55	223	15	14	262	3	11	133	88	9	7	129	133	294	6
	30%	31%	29%	4%	24%	60%	3%	23%	58%	1%	15%	63%	56%	4%	3%	60%	56%	54%	1%
Somewhat favorable	230	114	116	40	70	112	52	21	142	27	13	67	45	30	22	62	80	207	19
	23%	25%	22%	11%	30%	30%	12%	34%	32%	9%	18%	32%	29%	15%	9%	29%	34%	38%	4%
Heard of, no opinion	41	11	30	9	18	13	18	2	18	7	2	1	12	3	14	7	11	19	6
	4%	2%	6%	2%	8%	4%	4%	3%	4%	2%	2%	*%	8%	2%	6%	3%	5%	3%	1%
Somewhat unfavorable	107	53	54	67	22	13	74	12	15	46	21	7	6	36	38	6	9	13	91
	11%	11%	10%	18%	9%	3%	17%	19%	3%	16%	28%	3%	4%	19%	15%	3%	4%	2%	21%
Very unfavorable	316	138	178	238	66	9	279	12	12	208	26	3	6	114	165	10	3	6	310
	32%	30%	33%	64%	28%	2%	63%	19%	3%	71%	36%	1%	4%	59%	67%	5%	1%	1%	71%
Never heard of	4	1	2	2	1	1	2	1	1	0	-	1	-	-	2	-	1	2	2
	*%	*%	*%	*%	1%	*%	*%	2%	*%	*%		*%			1%		*%	*%	*%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Joe Biden

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	533	281	139	84	20	138	143	88	97	91	132	125	130	129	146	127
	53%	42%	83%	74%	57%	48%	38%	61%	57%	61%	48%	48%	60%	53%	59%	44%
VERY/SOMEWHAT UNFAVORABLE	423	353	22	23	13	145	208	44	58	54	133	134	77	114	79	153
	42%	53%	13%	21%	38%	50%	56%	31%	34%	36%	49%	51%	35%	47%	32%	52%
Very favorable	303	144	105	45	7	74	70	40	57	49	75	82	67	79	79	77
	30%	22%	63%	40%	20%	25%	19%	28%	33%	33%	27%	31%	31%	32%	32%	27%
Somewhat favorable	230	137	34	38	13	64	73	48	40	42	57	43	63	50	67	49
	23%	21%	20%	34%	37%	22%	20%	34%	23%	28%	21%	16%	29%	21%	27%	17%
Heard of, no opinion	41	26	7	6	2	5	21	9	14	5	9	3	10	1	18	12
	4%	4%	4%	6%	5%	2%	6%	6%	8%	3%	3%	1%	5%	0%	7%	4%
Somewhat unfavorable	107	81	8	10	4	38	43	14	25	14	29	25	27	26	26	28
	11%	12%	5%	9%	11%	13%	12%	10%	15%	10%	10%	9%	12%	11%	11%	9%
Very unfavorable	316	272	14	14	10	107	165	30	33	39	104	109	50	88	53	125
	32%	41%	9%	12%	27%	37%	44%	21%	19%	26%	38%	42%	23%	36%	22%	43%
Never heard of	4	4	-	0	-	1	2	2	1	-	-	-	1	-	2	-
	0%	1%	0%	0%	0%	1%	1%	2%	1%	0%	0%	0%	1%	0%	1%	0%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Joe Biden

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	533	129	195	126	82	141	52	89	140	86	54	127	108	112	107	55	252	152	104
	53%	54%	50%	57%	54%	36%	43%	33%	51%	51%	52%	63%	59%	51%	49%	45%	54%	47%	64%
VERY/SOMEWHAT UNFAVORABLE	423	96	175	87	64	228	63	165	124	82	43	65	72	94	97	63	186	165	49
	42%	40%	45%	39%	42%	59%	53%	61%	45%	48%	41%	32%	40%	43%	44%	52%	40%	52%	30%
Very favorable	303	87	102	68	46	71	27	44	73	47	26	78	62	67	62	21	140	91	55
	30%	37%	26%	31%	30%	18%	23%	16%	26%	27%	25%	38%	34%	31%	28%	17%	30%	29%	34%
Somewhat favorable	230	42	93	58	36	70	25	45	68	40	28	49	45	45	45	34	112	60	49
	23%	18%	24%	26%	24%	18%	21%	17%	25%	23%	27%	24%	25%	20%	21%	28%	24%	19%	30%
Heard of, no opinion	41	11	18	7	5	17	3	14	9	2	7	9	3	10	15	4	28	3	8
	4%	5%	5%	3%	3%	4%	3%	5%	3%	1%	7%	4%	2%	4%	7%	3%	6%	1%	5%
Somewhat unfavorable	107	21	39	26	21	42	13	29	38	25	13	8	19	26	30	19	60	26	17
	11%	9%	10%	12%	14%	11%	11%	11%	14%	15%	13%	4%	10%	12%	14%	15%	13%	8%	11%
Very unfavorable	316	75	137	61	43	186	50	136	86	57	29	57	54	68	67	44	126	139	32
	32%	32%	35%	28%	29%	48%	42%	50%	31%	33%	28%	28%	29%	31%	31%	36%	27%	43%	20%
Never heard of	4	2	1	-	1	3	1	2	1	-	1	1	-	3	-	-	3	-	-
	0.4%	1%	0.3%	0%	0.1%	1%	1%	1%	0.4%	0%	0.1%	0.4%	0%	1%	0%	0%	1%	0%	0%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Joe Biden

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
VERY/SOMEWHAT FAVORABLE	533 53%	183 70%	244 53%	106 39%	94 57%	105 47%	203 50%	131 62%	134 53%	116 42%	95 62%	107 68%	163 60%	98 61%	369 51%	158 46%	253 53%
VERY/SOMEWHAT UNFAVORABLE	423 42%	65 25%	203 44%	154 56%	68 41%	100 45%	184 46%	71 34%	116 46%	141 51%	49 32%	41 26%	95 35%	52 32%	328 45%	173 51%	201 42%
Very favorable	303 30%	107 41%	143 31%	53 19%	49 30%	62 28%	122 30%	68 32%	73 29%	66 24%	49 32%	60 38%	89 33%	57 36%	213 29%	97 28%	138 29%
Somewhat favorable	230 23%	76 29%	101 22%	53 19%	44 27%	42 19%	81 20%	62 30%	61 24%	50 18%	46 30%	47 30%	74 27%	40 25%	156 21%	61 18%	115 24%
Heard of, no opinion	41 4%	13 5%	15 3%	13 5%	2 1%	14 6%	15 4%	9 4%	4 2%	20 7%	7 4%	8 5%	15 5%	10 6%	26 4%	8 2%	22 5%
Somewhat unfavorable	107 11%	23 9%	59 13%	26 9%	21 13%	27 12%	34 8%	24 11%	29 11%	38 14%	14 9%	9 6%	34 12%	15 10%	73 10%	35 10%	56 12%
Very unfavorable	316 32%	43 16%	145 31%	129 47%	46 28%	73 33%	150 37%	47 22%	87 34%	103 37%	35 23%	32 20%	61 22%	36 23%	255 35%	138 40%	145 31%
Never heard of	4 *%	0 *%	2 *%	1 1%	-	2 1%	2 *%	0 *%	-	-	1 1%	2 1%	-	-	4 1%	1 *%	-

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Kamala Harris

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
VERY/SOMEWHAT FAVORABLE	468 47%	226 49%	242 45%	26 7%	115 50%	315 85%	38 9%	28 45%	379 84%	12 4%	13 19%	190 90%	122 78%	19 10%	19 8%	185 86%	195 83%	437 81%	28 6%
VERY/SOMEWHAT UNFAVORABLE	444 44%	206 45%	238 44%	323 87%	92 39%	23 6%	373 85%	28 45%	30 7%	271 93%	46 64%	13 6%	10 7%	163 85%	210 84%	17 8%	13 6%	55 10%	384 89%
Very favorable	281 28%	134 29%	148 27%	10 3%	48 21%	213 58%	11 3%	7 12%	250 56%	2 1%	7 10%	126 60%	86 55%	4 2%	7 3%	124 58%	126 53%	263 49%	16 4%
Somewhat favorable	187 19%	93 20%	95 18%	16 4%	68 29%	101 27%	27 6%	20 33%	129 29%	10 3%	6 9%	64 30%	37 23%	15 8%	12 5%	60 28%	69 29%	174 32%	11 3%
Heard of, no opinion	74 7%	23 5%	50 9%	19 5%	23 10%	29 8%	25 6%	5 8%	37 8%	6 2%	12 17%	8 4%	20 13%	8 4%	17 7%	12 6%	25 10%	42 8%	19 4%
Somewhat unfavorable	80 8%	43 9%	37 7%	37 10%	25 11%	14 4%	44 10%	14 22%	18 4%	25 9%	11 15%	8 4%	5 3%	25 13%	19 8%	9 4%	9 4%	29 5%	45 10%
Very unfavorable	365 36%	164 35%	201 37%	286 77%	67 29%	9 3%	329 75%	15 23%	12 3%	246 85%	35 48%	4 2%	5 3%	138 72%	190 77%	8 4%	4 2%	26 5%	339 78%
Never heard of	14 1%	7 1%	7 1%	3 1%	2 1%	4 1%	4 1%	1 2%	4 1%	1 *%	1 1%	-	4 3%	1 *%	3 1%	1 *%	3 1%	7 1%	3 1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Kamala Harris

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	468	230	140	71	19	113	117	77	99	81	102	111	117	109	139	103
	47%	35%	83%	63%	54%	39%	31%	53%	58%	54%	37%	42%	54%	45%	56%	35%
VERY/SOMEWHAT UNFAVORABLE	444	376	19	24	15	158	218	47	57	56	141	144	82	124	78	160
	44%	57%	11%	21%	42%	55%	58%	33%	33%	38%	51%	55%	37%	51%	32%	55%
Very favorable	281	122	100	46	12	58	64	41	60	47	57	76	68	66	81	67
	28%	18%	59%	41%	34%	20%	17%	29%	35%	31%	21%	29%	31%	27%	33%	23%
Somewhat favorable	187	108	40	25	7	55	53	35	39	34	45	35	50	43	58	37
	19%	16%	24%	22%	20%	19%	14%	25%	23%	23%	16%	13%	23%	18%	24%	13%
Heard of, no opinion	74	47	9	16	2	12	34	16	11	11	27	8	16	7	22	28
	7%	7%	6%	14%	5%	4%	9%	11%	7%	7%	10%	3%	7%	3%	9%	10%
Somewhat unfavorable	80	60	4	8	4	30	30	15	21	9	17	18	24	18	21	16
	8%	9%	2%	7%	11%	10%	8%	11%	12%	6%	6%	7%	11%	8%	8%	6%
Very unfavorable	365	316	15	17	11	128	188	31	36	48	124	126	58	106	57	144
	36%	48%	9%	15%	31%	44%	50%	22%	21%	32%	45%	48%	26%	43%	23%	49%
Never heard of	14	11	-	2	-	6	5	4	4	2	4	-	3	4	7	-
	1%	2%	-	2%	-	2%	1%	3%	2%	1%	1%	-	1%	2%	3%	-

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Kamala Harris

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
VERY/SOMEWHAT FAVORABLE	468 47%	112 47%	171 44%	105 48%	79 52%	111 29%	39 33%	72 27%	119 43%	74 43%	45 43%	108 54%	92 50%	96 44%	106 48%	45 37%	227 48%	127 40%	94 58%
VERY/SOMEWHAT UNFAVORABLE	444 44%	104 44%	177 46%	101 46%	61 40%	242 62%	71 59%	171 63%	134 49%	88 52%	46 44%	70 35%	77 42%	99 45%	99 45%	67 55%	191 41%	176 55%	51 31%
Very favorable	281 28%	84 35%	100 26%	51 23%	46 31%	66 17%	25 21%	41 15%	56 20%	33 19%	23 22%	75 37%	61 33%	51 23%	59 27%	24 20%	118 25%	84 26%	65 40%
Somewhat favorable	187 19%	28 12%	71 18%	54 24%	33 22%	45 12%	14 12%	31 11%	63 23%	41 24%	22 21%	34 17%	31 17%	46 21%	47 21%	21 17%	110 23%	43 13%	29 18%
Heard of, no opinion	74 7%	13 6%	36 9%	14 6%	11 7%	25 6%	4 3%	21 8%	22 8%	8 5%	14 13%	15 8%	13 7%	20 9%	13 6%	10 9%	44 9%	14 4%	14 9%
Somewhat unfavorable	80 8%	16 7%	27 7%	26 12%	11 7%	28 7%	11 9%	17 6%	31 11%	19 11%	12 11%	11 6%	14 8%	19 9%	21 10%	8 7%	43 9%	20 6%	13 8%
Very unfavorable	365 36%	88 37%	151 39%	75 34%	51 33%	213 55%	60 50%	154 57%	102 37%	68 40%	34 33%	59 29%	63 34%	80 37%	78 35%	59 48%	148 31%	156 49%	37 23%
Never heard of	14 1%	8 3%	6 1%	-	-	11 3%	6 5%	5 2%	-	-	-	8 4%	1 *	3 1%	1 1%	-	8 2%	4 1%	2 1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Kamala Harris

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
VERY/SOMEWHAT FAVORABLE	468 47%	172 66%	198 43%	98 36%	76 46%	97 44%	188 46%	108 51%	117 46%	100 36%	80 53%	100 63%	150 55%	92 58%	318 44%	139 41%	218 46%
VERY/SOMEWHAT UNFAVORABLE	444 44%	66 25%	223 48%	156 57%	70 43%	104 47%	193 48%	77 36%	127 50%	147 53%	53 35%	41 26%	99 36%	50 32%	346 48%	180 53%	211 44%
Very favorable	281 28%	111 42%	119 26%	51 19%	44 27%	59 27%	109 27%	70 33%	65 25%	63 23%	52 34%	58 37%	88 32%	56 35%	193 27%	90 26%	127 27%
Somewhat favorable	187 19%	61 23%	79 17%	47 17%	32 20%	38 17%	79 20%	38 18%	53 21%	37 13%	29 19%	41 26%	63 23%	37 23%	125 17%	50 15%	91 19%
Heard of, no opinion	74 7%	20 8%	35 8%	18 7%	12 7%	17 8%	20 5%	25 12%	10 4%	28 10%	12 8%	15 10%	21 8%	15 9%	53 7%	14 4%	42 9%
Somewhat unfavorable	80 8%	16 6%	45 10%	19 7%	12 7%	17 8%	28 7%	23 11%	23 9%	19 7%	13 9%	10 7%	32 12%	14 9%	48 7%	26 8%	31 7%
Very unfavorable	365 36%	50 19%	178 38%	137 50%	58 36%	87 40%	165 41%	54 25%	104 41%	128 46%	40 26%	30 19%	66 24%	37 23%	298 41%	154 45%	180 38%
Never heard of	14 1%	3 1%	8 2%	3 1%	5 3%	3 1%	4 1%	1 1%	- 1%	2 1%	7 4%	3 2%	3 1%	2 1%	11 2%	8 2%	4 1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Donald Trump

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	412	173	238	294	76	35	336	24	40	242	46	10	24	133	202	20	19	58	348
	41%	37%	44%	79%	32%	9%	76%	38%	9%	83%	64%	5%	15%	70%	82%	9%	8%	11%	80%
VERY/SOMEWHAT UNFAVORABLE	545	274	271	66	137	326	79	35	399	41	24	197	125	51	29	189	210	463	70
	54%	59%	50%	18%	59%	88%	18%	56%	89%	14%	33%	94%	80%	26%	12%	88%	89%	86%	16%
Very favorable	255	100	155	199	34	18	225	5	21	168	27	6	11	83	143	13	8	19	233
	25%	22%	29%	54%	15%	5%	51%	8%	5%	58%	37%	3%	7%	43%	57%	6%	3%	3%	54%
Somewhat favorable	157	74	84	94	41	17	110	19	18	74	20	4	12	51	60	7	11	39	115
	16%	16%	16%	25%	18%	5%	25%	31%	4%	26%	27%	2%	8%	26%	24%	3%	5%	7%	27%
Heard of, no opinion	41	14	27	11	20	8	25	3	9	7	2	2	6	7	17	3	6	19	15
	4%	3%	5%	3%	9%	2%	6%	5%	2%	2%	3%	1%	4%	4%	7%	2%	3%	3%	3%
Somewhat unfavorable	89	49	40	32	30	26	39	11	37	21	11	11	15	22	17	20	17	49	38
	9%	11%	7%	9%	13%	7%	9%	17%	8%	7%	15%	5%	9%	12%	7%	9%	7%	9%	9%
Very unfavorable	456	225	231	34	107	300	40	24	362	20	14	186	111	29	12	169	192	414	32
	46%	49%	43%	9%	46%	81%	9%	39%	80%	7%	19%	88%	71%	15%	5%	79%	82%	76%	7%
Never heard of	3	2	1	-	0	2	-	-	3	-	-	1	1	-	-	2	1	2	-
	%	%	%		%	1%			1%			%	1%			1%	%	%	

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Donald Trump

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	412	340	24	27	12	130	209	46	67	59	120	120	77	96	95	144
	41%	51%	14%	23%	35%	45%	56%	32%	39%	39%	44%	46%	35%	39%	38%	49%
VERY/SOMEWHAT UNFAVORABLE	545	293	138	84	21	149	144	87	91	84	148	135	129	145	133	138
	54%	44%	82%	74%	60%	52%	38%	61%	53%	56%	54%	52%	59%	59%	54%	47%
Very favorable	255	209	16	18	7	73	136	32	36	39	77	71	50	50	57	98
	25%	32%	10%	16%	20%	25%	36%	22%	21%	26%	28%	27%	23%	20%	23%	34%
Somewhat favorable	157	130	7	8	5	57	74	13	31	20	43	49	28	46	38	46
	16%	20%	4%	7%	15%	20%	20%	9%	18%	14%	16%	19%	13%	19%	15%	16%
Heard of, no opinion	41	30	6	3	2	9	21	10	12	7	6	6	11	3	18	9
	4%	5%	4%	2%	5%	3%	6%	7%	7%	5%	2%	2%	5%	1%	7%	3%
Somewhat unfavorable	89	62	12	11	3	33	30	18	19	12	21	20	30	20	19	21
	9%	9%	7%	10%	7%	11%	8%	12%	11%	8%	8%	8%	14%	8%	8%	7%
Very unfavorable	456	231	126	72	18	117	114	69	73	72	127	115	100	125	114	117
	46%	35%	75%	63%	53%	40%	31%	48%	42%	48%	46%	44%	46%	51%	46%	40%
Never heard of	3	1	1	1	-	1	0	1	1	-	-	1	1	1	1	-
	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Donald Trump

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	412	108	173	76	54	230	66	164	109	64	45	74	80	95	81	55	195	149	46
	41%	46%	44%	34%	36%	59%	55%	61%	40%	38%	43%	37%	43%	44%	37%	45%	42%	47%	28%
VERY/SOMEWHAT UNFAVORABLE	545	118	198	137	91	140	47	93	154	102	51	118	97	114	128	63	251	163	107
	54%	50%	51%	62%	60%	36%	39%	34%	56%	60%	49%	59%	53%	52%	58%	52%	53%	51%	66%
Very favorable	255	80	109	36	29	156	43	112	54	30	23	51	54	55	50	30	115	95	32
	25%	34%	28%	16%	19%	40%	36%	42%	20%	18%	22%	25%	29%	25%	23%	25%	24%	30%	20%
Somewhat favorable	157	28	64	40	25	74	23	51	55	34	21	23	26	40	31	25	80	54	14
	16%	12%	16%	18%	17%	19%	19%	19%	20%	20%	20%	12%	14%	18%	14%	21%	17%	17%	9%
Heard of, no opinion	41	10	18	6	6	19	6	13	11	3	8	8	7	9	9	4	23	7	9
	4%	4%	5%	3%	4%	5%	5%	5%	4%	1%	8%	4%	4%	4%	4%	3%	5%	2%	5%
Somewhat unfavorable	89	16	31	25	17	31	7	24	31	25	6	14	12	16	36	6	44	22	19
	9%	7%	8%	12%	11%	8%	6%	9%	11%	15%	5%	7%	6%	7%	16%	5%	9%	7%	12%
Very unfavorable	456	102	167	112	74	108	40	68	123	77	46	104	85	98	92	57	207	141	88
	46%	43%	43%	51%	49%	28%	33%	25%	45%	45%	44%	52%	46%	45%	42%	47%	44%	44%	55%
Never heard of	3	1	1	1	-	0	-	0	1	1	-	2	0	0	1	-	2	1	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Donald Trump

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
VERY/SOMEWHAT FAVORABLE	412 41%	79 30%	185 40%	148 54%	58 36%	93 42%	188 46%	73 35%	106 42%	136 49%	51 33%	49 31%	89 33%	57 35%	323 44%	166 49%	204 43%
VERY/SOMEWHAT UNFAVORABLE	545 54%	174 66%	253 55%	119 43%	102 63%	112 51%	201 50%	129 61%	139 55%	125 45%	96 63%	99 63%	163 60%	90 56%	381 52%	164 48%	246 52%
Very favorable	255 25%	48 18%	103 22%	104 38%	35 22%	49 22%	128 32%	42 20%	63 25%	87 31%	28 18%	30 19%	51 19%	33 21%	203 28%	113 33%	118 25%
Somewhat favorable	157 16%	31 12%	82 18%	44 16%	23 14%	43 20%	60 15%	31 15%	43 17%	49 18%	23 15%	19 12%	38 14%	23 14%	120 16%	54 16%	86 18%
Heard of, no opinion	41 4%	7 3%	25 5%	8 3%	2 2%	15 7%	15 4%	8 4%	8 3%	16 6%	5 3%	9 6%	18 7%	12 7%	23 3%	11 3%	24 5%
Somewhat unfavorable	89 9%	27 10%	44 10%	18 6%	18 11%	20 9%	23 6%	28 13%	22 9%	25 9%	17 11%	8 5%	32 12%	11 7%	58 8%	28 8%	47 10%
Very unfavorable	456 46%	146 56%	209 45%	101 37%	84 52%	92 42%	178 44%	102 48%	117 46%	100 36%	79 52%	91 58%	132 48%	79 50%	324 44%	135 40%	200 42%
Never heard of	3 *%	2 1%	1 *%	0 *%	0 *%	1 *%	2 *%	0 *%	1 *%	-	1 1%	1 1%	2 1%	1 1%	1 *%	-	1 *%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Nancy Pelosi

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	356	191	165	20	75	255	25	20	303	8	12	155	98	15	10	161	141	337	17
	36%	41%	31%	5%	32%	69%	6%	32%	67%	3%	17%	74%	62%	8%	4%	75%	60%	62%	4%
VERY/SOMEWHAT UNFAVORABLE	522	236	286	330	128	59	385	35	79	270	55	33	26	167	218	36	43	116	396
	52%	51%	53%	89%	55%	16%	87%	56%	17%	93%	76%	16%	17%	87%	88%	17%	18%	21%	91%
Very favorable	165	94	71	5	20	137	5	5	151	2	2	86	49	3	2	86	65	160	5
	17%	20%	13%	1%	9%	37%	1%	9%	34%	1%	3%	41%	31%	2%	1%	40%	28%	30%	1%
Somewhat favorable	191	97	94	16	55	118	21	15	151	6	10	69	49	12	9	75	76	177	12
	19%	21%	17%	4%	24%	32%	5%	23%	34%	2%	14%	33%	31%	6%	3%	35%	32%	33%	3%
Heard of, no opinion	101	29	72	17	27	48	27	5	59	11	5	22	26	9	18	12	47	79	15
	10%	6%	13%	5%	12%	13%	6%	8%	13%	4%	8%	10%	16%	4%	7%	6%	20%	15%	3%
Somewhat unfavorable	97	47	50	30	34	31	33	16	42	19	10	17	14	18	15	16	26	56	33
	10%	10%	9%	8%	15%	8%	7%	25%	9%	7%	14%	8%	9%	9%	6%	7%	11%	10%	8%
Very unfavorable	425	189	236	300	94	28	352	20	36	251	45	16	12	149	203	20	17	60	362
	43%	41%	44%	81%	40%	8%	80%	31%	8%	86%	61%	7%	8%	78%	82%	9%	7%	11%	84%
Never heard of	20	6	14	3	3	8	3	3	10	2	-	1	7	1	2	5	5	9	6
	2%	1%	3%	1%	1%	2%	1%	5%	2%	1%		*%	5%	*%	1%	2%	2%	2%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Nancy Pelosi

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	356	172	109	54	15	94	78	47	64	59	95	92	94	97	75	90
	36%	26%	65%	48%	43%	32%	21%	33%	37%	39%	35%	35%	43%	40%	31%	31%
VERY/SOMEWHAT UNFAVORABLE	522	431	29	36	16	180	250	57	74	74	156	161	100	136	105	182
	52%	65%	18%	32%	45%	62%	67%	40%	43%	49%	57%	62%	46%	56%	43%	62%
Very favorable	165	69	63	25	7	38	30	17	34	22	43	49	43	51	30	42
	17%	10%	38%	22%	20%	13%	8%	12%	20%	15%	16%	19%	20%	21%	12%	14%
Somewhat favorable	191	103	46	30	8	56	47	30	30	36	52	42	51	46	46	48
	19%	15%	28%	26%	23%	19%	13%	21%	18%	24%	19%	16%	23%	19%	19%	16%
Heard of, no opinion	101	52	25	17	4	15	38	30	27	13	22	9	18	11	52	20
	10%	8%	15%	15%	12%	5%	10%	21%	16%	9%	8%	3%	8%	5%	21%	7%
Somewhat unfavorable	97	74	11	7	5	38	36	19	24	14	20	21	28	19	29	21
	10%	11%	7%	6%	14%	13%	10%	13%	14%	10%	7%	8%	13%	8%	12%	7%
Very unfavorable	425	356	18	29	11	142	214	38	51	59	137	141	73	117	76	161
	43%	54%	11%	26%	31%	49%	57%	26%	30%	40%	50%	54%	33%	48%	31%	55%
Never heard of	20	10	4	6	-	1	9	9	6	5	-	-	6	-	14	-
	2%	1%	3%	5%	-	*%	2%	6%	4%	3%	-	-	3%	-	6%	-

Echelon Insights
 April Omnibus 2021
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 -Nancy Pelosi

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
VERY/SOMEWHAT FAVORABLE	356 36%	75 32%	127 33%	88 40%	65 43%	77 20%	31 26%	46 17%	95 35%	63 37%	32 31%	72 36%	70 38%	79 36%	85 39%	39 32%	179 38%	104 32%	57 35%
VERY/SOMEWHAT UNFAVORABLE	522 52%	126 53%	211 54%	113 51%	73 48%	274 70%	79 67%	194 72%	156 57%	101 59%	55 53%	94 46%	96 52%	113 52%	111 51%	75 62%	225 48%	195 61%	75 46%
Very favorable	165 17%	45 19%	57 15%	35 16%	28 19%	33 9%	16 14%	17 6%	35 13%	22 13%	13 13%	43 21%	44 24%	26 12%	33 15%	10 8%	68 14%	55 17%	28 17%
Somewhat favorable	191 19%	30 13%	71 18%	53 24%	37 25%	43 11%	15 12%	29 11%	59 22%	41 24%	19 18%	30 15%	26 14%	52 24%	52 24%	29 23%	111 24%	48 15%	28 18%
Heard of, no opinion	101 10%	26 11%	43 11%	18 8%	13 9%	30 8%	8 7%	22 8%	22 8%	6 4%	16 15%	31 15%	14 8%	17 8%	22 10%	8 7%	53 11%	21 7%	25 16%
Somewhat unfavorable	97 10%	27 11%	31 8%	22 10%	16 10%	40 10%	14 12%	26 10%	33 12%	24 14%	10 9%	15 7%	24 13%	20 9%	20 9%	11 9%	48 10%	28 9%	17 10%
Very unfavorable	425 43%	99 42%	179 46%	91 41%	57 37%	234 60%	65 55%	169 63%	122 45%	77 45%	46 44%	79 39%	72 39%	93 43%	90 41%	65 53%	177 38%	167 52%	58 36%
Never heard of	20 2%	10 4%	9 2%	1 1%	0 *%	8 2%	1 1%	7 3%	2 1%	- 2%	2 2%	5 3%	3 2%	10 4%	1 1%	-	13 3%	-	5 3%

Echelon Insights
 April Omnibus 2021
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 -Nancy Pelosi

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
VERY/SOMEWHAT FAVORABLE	356 36%	131 50%	155 33%	71 26%	59 36%	65 29%	144 35%	89 42%	97 38%	73 26%	71 47%	62 39%	102 37%	52 33%	255 35%	106 31%	166 35%
VERY/SOMEWHAT UNFAVORABLE	522 52%	92 35%	254 55%	176 64%	84 51%	129 58%	216 53%	94 45%	147 58%	174 63%	59 38%	54 34%	124 46%	72 45%	398 55%	198 58%	252 53%
Very favorable	165 17%	72 28%	58 13%	35 13%	30 19%	32 14%	65 16%	38 18%	40 16%	31 11%	37 24%	25 16%	41 15%	23 15%	124 17%	49 14%	74 16%
Somewhat favorable	191 19%	58 22%	96 21%	36 13%	29 18%	33 15%	79 19%	51 24%	57 22%	42 15%	34 23%	37 24%	60 22%	29 18%	131 18%	58 17%	93 19%
Heard of, no opinion	101 10%	30 11%	50 11%	21 8%	17 10%	22 10%	37 9%	25 12%	9 4%	24 9%	17 11%	36 23%	33 12%	26 16%	68 9%	29 8%	53 11%
Somewhat unfavorable	97 10%	20 8%	43 9%	34 12%	18 11%	24 11%	36 9%	19 9%	25 10%	32 11%	13 9%	13 8%	29 11%	16 10%	68 9%	28 8%	52 11%
Very unfavorable	425 43%	72 27%	211 45%	143 52%	66 41%	105 47%	180 44%	75 35%	122 48%	142 51%	45 30%	41 26%	95 35%	57 35%	330 45%	169 50%	200 42%
Never heard of	20 2%	9 3%	5 1%	6 2%	3 2%	6 3%	8 2%	2 1%	1 *%	6 2%	5 4%	6 4%	13 5%	9 5%	7 1%	9 3%	4 1%

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	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	303	168	135	30	63	202	32	16	245	14	16	129	71	15	17	137	108	275	25
	30%	36%	25%	8%	27%	54%	7%	25%	54%	5%	23%	61%	45%	8%	7%	64%	46%	51%	6%
VERY/SOMEWHAT UNFAVORABLE	400	209	191	247	92	58	293	24	66	212	31	35	23	152	141	31	35	96	298
	40%	45%	35%	67%	39%	16%	67%	39%	15%	73%	43%	16%	14%	79%	57%	15%	15%	18%	69%
Very favorable	125	62	63	12	12	97	12	6	104	8	3	59	37	4	8	53	51	117	7
	12%	13%	12%	3%	5%	26%	3%	10%	23%	3%	4%	28%	24%	2%	3%	25%	22%	22%	2%
Somewhat favorable	178	106	72	19	50	105	20	9	142	6	13	70	34	10	10	84	57	157	18
	18%	23%	13%	5%	22%	28%	5%	15%	31%	2%	18%	33%	22%	5%	4%	39%	24%	29%	4%
Heard of, no opinion	183	61	122	59	52	70	74	15	87	42	17	28	42	21	53	31	56	106	68
	18%	13%	23%	16%	22%	19%	17%	23%	19%	15%	23%	13%	27%	11%	21%	15%	24%	20%	16%
Somewhat unfavorable	97	54	42	46	24	25	52	10	29	36	10	14	10	31	22	13	16	47	45
	10%	12%	8%	12%	10%	7%	12%	17%	7%	12%	13%	7%	7%	16%	9%	6%	7%	9%	10%
Very unfavorable	303	155	148	201	68	33	240	14	37	176	21	20	12	121	119	18	19	48	254
	30%	33%	28%	54%	29%	9%	55%	22%	8%	61%	29%	10%	8%	63%	48%	8%	8%	9%	58%
Never heard of	114	25	89	34	26	42	41	8	52	23	9	19	21	4	37	15	38	64	42
	11%	5%	17%	9%	11%	11%	9%	13%	12%	8%	12%	9%	14%	2%	15%	7%	16%	12%	10%

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 April Omnibus 2021
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	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	303	165	78	36	17	90	75	24	53	45	93	88	72	95	49	86
	30%	25%	47%	32%	50%	31%	20%	17%	31%	30%	34%	33%	33%	39%	20%	29%
VERY/SOMEWHAT UNFAVORABLE	400	318	33	31	10	159	159	33	49	54	125	137	81	128	56	135
	40%	48%	20%	28%	27%	55%	43%	23%	29%	36%	46%	52%	37%	52%	23%	46%
Very favorable	125	52	52	12	6	25	27	14	18	16	36	41	27	35	21	41
	12%	8%	31%	10%	17%	8%	7%	10%	10%	11%	13%	16%	12%	14%	9%	14%
Somewhat favorable	178	113	26	24	11	65	48	10	35	28	58	47	46	60	28	45
	18%	17%	16%	21%	33%	23%	13%	7%	21%	19%	21%	18%	21%	24%	11%	15%
Heard of, no opinion	183	114	34	23	5	28	86	45	39	30	41	28	44	17	71	52
	18%	17%	20%	21%	15%	10%	23%	31%	23%	20%	15%	11%	20%	7%	29%	18%
Somewhat unfavorable	97	75	9	10	1	41	34	13	21	18	21	25	32	22	19	24
	10%	11%	5%	9%	3%	14%	9%	9%	12%	12%	8%	9%	15%	9%	8%	8%
Very unfavorable	303	243	24	21	9	118	125	21	29	37	104	113	49	106	37	111
	30%	37%	15%	19%	24%	41%	33%	14%	17%	25%	38%	43%	22%	43%	15%	38%
Never heard of	114	67	22	23	3	13	54	41	29	21	14	9	21	4	70	19
	11%	10%	13%	20%	8%	4%	14%	29%	17%	14%	5%	3%	10%	2%	29%	7%

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	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
VERY/SOMEWHAT FAVORABLE	303 30%	67 28%	96 25%	76 35%	63 41%	77 20%	33 27%	44 16%	88 32%	57 33%	31 29%	55 27%	55 30%	66 30%	76 35%	37 31%	146 31%	103 32%	41 26%
VERY/SOMEWHAT UNFAVORABLE	400 40%	93 39%	157 40%	93 42%	56 37%	196 50%	64 54%	131 49%	123 45%	94 56%	28 27%	65 32%	76 41%	93 43%	89 40%	58 48%	169 36%	167 52%	39 24%
Very favorable	125 12%	38 16%	40 10%	27 12%	20 13%	26 7%	9 7%	17 6%	26 9%	16 9%	10 9%	29 14%	32 17%	20 9%	26 12%	13 11%	52 11%	38 12%	25 15%
Somewhat favorable	178 18%	30 13%	56 14%	49 22%	42 28%	51 13%	24 20%	27 10%	62 23%	41 24%	21 20%	26 13%	23 13%	46 21%	49 22%	24 20%	94 20%	65 20%	17 10%
Heard of, no opinion	183 18%	43 18%	83 21%	36 17%	22 14%	70 18%	13 11%	57 21%	44 16%	15 9%	29 28%	50 25%	33 18%	37 17%	37 17%	17 14%	98 21%	34 11%	47 29%
Somewhat unfavorable	97 10%	24 10%	35 9%	27 12%	11 8%	44 11%	18 15%	25 9%	32 12%	23 13%	9 8%	14 7%	26 14%	23 10%	18 8%	11 9%	52 11%	29 9%	13 8%
Very unfavorable	303 30%	69 29%	122 31%	67 30%	45 30%	152 39%	46 39%	106 39%	91 33%	72 42%	19 18%	51 25%	50 27%	71 32%	70 32%	48 39%	117 25%	138 43%	27 17%
Never heard of	114 11%	34 14%	54 14%	14 6%	11 7%	46 12%	9 8%	37 14%	20 7%	3 2%	16 16%	32 16%	20 11%	22 10%	17 8%	9 8%	58 12%	16 5%	33 21%

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	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
VERY/SOMEWHAT FAVORABLE	303 30%	100 38%	138 30%	65 24%	64 39%	61 28%	106 26%	71 34%	96 38%	61 22%	53 35%	41 26%	87 32%	42 27%	215 30%	79 23%	146 31%
VERY/SOMEWHAT UNFAVORABLE	400 40%	69 27%	205 44%	126 46%	66 40%	90 41%	170 42%	75 36%	130 51%	119 43%	51 33%	33 21%	76 28%	34 21%	324 44%	156 46%	187 39%
Very favorable	125 12%	47 18%	51 11%	27 10%	27 17%	25 11%	47 12%	26 12%	28 11%	20 7%	25 17%	23 15%	34 12%	21 13%	91 13%	41 12%	56 12%
Somewhat favorable	178 18%	53 20%	87 19%	38 14%	37 23%	36 16%	60 15%	45 21%	68 27%	40 15%	28 18%	18 11%	54 20%	21 13%	124 17%	38 11%	90 19%
Heard of, no opinion	183 18%	59 23%	74 16%	51 18%	20 13%	45 20%	76 19%	42 20%	24 10%	62 22%	31 20%	45 28%	61 22%	45 28%	123 17%	72 21%	90 19%
Somewhat unfavorable	97 10%	16 6%	51 11%	30 11%	22 13%	21 10%	33 8%	20 10%	27 10%	31 11%	17 11%	5 3%	28 10%	11 7%	68 9%	32 9%	48 10%
Very unfavorable	303 30%	53 20%	154 33%	96 35%	44 27%	69 31%	136 34%	55 26%	103 41%	88 32%	34 22%	27 17%	48 18%	23 14%	255 35%	125 37%	139 29%
Never heard of	114 11%	33 13%	48 10%	33 12%	13 8%	26 12%	53 13%	22 11%	4 2%	36 13%	18 12%	40 25%	48 18%	38 24%	66 9%	34 10%	53 11%

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 -The Republican Party

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
VERY/SOMEWHAT FAVORABLE	384 38%	160 34%	225 42%	291 78%	61 26%	29 8%	326 74%	16 26%	32 7%	237 81%	47 64%	12 6%	17 11%	130 68%	196 79%	15 7%	17 7%	73 13%	308 71%
VERY/SOMEWHAT UNFAVORABLE	518 52%	265 57%	252 47%	50 14%	138 59%	318 86%	71 16%	37 59%	383 85%	33 11%	17 23%	192 91%	123 78%	48 25%	24 10%	185 86%	199 84%	420 78%	87 20%
Very favorable	133 13%	48 10%	85 16%	115 31%	9 4%	8 2%	119 27%	3 4%	10 2%	94 32%	18 25%	2 1%	7 4%	36 19%	83 33%	9 4%	1 *	22 4%	110 25%
Somewhat favorable	251 25%	112 24%	140 26%	175 47%	52 22%	21 6%	207 47%	14 22%	22 5%	143 49%	29 39%	10 5%	11 7%	94 49%	113 46%	5 2%	16 7%	50 9%	198 46%
Heard of, no opinion	92 9%	35 8%	57 11%	29 8%	32 14%	22 6%	40 9%	9 14%	32 7%	20 7%	9 12%	6 3%	16 10%	13 7%	27 11%	14 6%	18 8%	45 8%	37 9%
Somewhat unfavorable	177 18%	91 20%	86 16%	41 11%	56 24%	73 20%	59 13%	16 26%	88 20%	31 11%	10 14%	35 17%	39 25%	37 19%	22 9%	41 19%	47 20%	113 21%	62 14%
Very unfavorable	341 34%	175 38%	166 31%	9 2%	82 35%	245 66%	13 3%	21 33%	295 65%	2 1%	7 9%	158 75%	84 54%	11 6%	2 1%	143 67%	152 64%	307 57%	25 6%
Never heard of	6 1%	3 1%	3 1%	1 *	2 1%	2 1%	2 *	-	4 1%	1 *	-	0 *	1 1%	1 *	1 *	2 1%	2 1%	4 1%	1 *

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 -The Republican Party

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	384	323	26	24	7	121	202	48	60	58	106	112	73	87	94	131
	38%	49%	15%	21%	20%	42%	54%	33%	35%	39%	39%	43%	33%	36%	38%	45%
VERY/SOMEWHAT UNFAVORABLE	518	277	128	80	22	148	130	79	85	79	140	135	121	144	121	131
	52%	42%	76%	70%	64%	51%	35%	55%	50%	52%	51%	52%	56%	59%	49%	45%
Very favorable	133	111	15	3	2	32	79	23	23	17	39	31	32	16	32	53
	13%	17%	9%	3%	5%	11%	21%	16%	14%	12%	14%	12%	15%	7%	13%	18%
Somewhat favorable	251	211	11	21	5	89	123	25	37	41	67	81	41	71	62	78
	25%	32%	7%	18%	14%	31%	33%	17%	22%	27%	25%	31%	19%	29%	25%	27%
Heard of, no opinion	92	61	13	9	6	19	42	16	23	11	27	15	22	13	28	29
	9%	9%	8%	8%	17%	7%	11%	11%	14%	7%	10%	6%	10%	5%	12%	10%
Somewhat unfavorable	177	125	26	19	4	65	60	28	29	24	48	47	42	48	40	47
	18%	19%	16%	17%	12%	23%	16%	20%	17%	16%	18%	18%	19%	20%	16%	16%
Very unfavorable	341	152	102	61	18	82	70	51	55	55	92	88	79	96	82	84
	34%	23%	61%	53%	52%	28%	19%	35%	32%	36%	34%	34%	36%	39%	33%	29%
Never heard of	6	3	2	1	-	2	1	1	2	2	-	0	2	0	3	-
	1%	*%	1%	1%		1%	*%	1%	1%	1%		*%	1%	*%	1%	

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -The Republican Party

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
VERY/SOMEWHAT FAVORABLE	384 38%	95 40%	151 39%	79 36%	59 39%	209 54%	52 44%	156 58%	114 42%	69 40%	45 43%	64 32%	76 41%	100 46%	69 31%	53 44%	183 39%	133 41%	48 30%
VERY/SOMEWHAT UNFAVORABLE	518 52%	110 46%	193 49%	132 60%	82 54%	132 34%	49 41%	83 31%	145 53%	98 58%	47 45%	112 55%	94 51%	100 46%	122 56%	63 52%	240 51%	161 50%	96 60%
Very favorable	133 13%	41 17%	59 15%	17 8%	16 11%	84 22%	18 15%	66 24%	27 10%	14 8%	13 13%	31 15%	26 14%	36 16%	15 7%	14 11%	64 14%	45 14%	21 13%
Somewhat favorable	251 25%	54 23%	93 24%	62 28%	43 28%	124 32%	34 28%	91 34%	87 32%	55 32%	32 31%	33 16%	50 27%	64 29%	54 25%	40 32%	119 25%	88 27%	26 16%
Heard of, no opinion	92 9%	32 13%	42 11%	8 4%	10 6%	46 12%	17 14%	29 11%	14 5%	2 1%	12 11%	24 12%	12 6%	17 8%	27 12%	6 5%	45 10%	26 8%	14 9%
Somewhat unfavorable	177 18%	28 12%	58 15%	66 30%	26 17%	53 14%	17 14%	36 13%	72 26%	49 29%	23 22%	26 13%	28 15%	31 14%	59 27%	19 15%	80 17%	65 20%	23 14%
Very unfavorable	341 34%	82 35%	135 35%	66 30%	56 37%	79 20%	33 27%	46 17%	73 27%	50 29%	24 23%	86 43%	66 36%	69 32%	63 29%	44 36%	159 34%	95 30%	73 45%
Never heard of	6 1%	1 *	4 1%	0 *	0 *	2 1%	1 1%	1 *	1 *	0 *	0 *	2 1%	2 1%	1 *	1 *	-	2 *	0 *	3 2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -The Republican Party

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
VERY/SOMEWHAT FAVORABLE	384 38%	78 30%	175 38%	132 48%	57 35%	92 41%	171 42%	65 31%	107 42%	121 44%	41 27%	52 33%	91 33%	57 36%	293 40%	176 52%	174 37%
VERY/SOMEWHAT UNFAVORABLE	518 52%	158 61%	246 53%	113 41%	89 55%	105 47%	202 50%	122 58%	134 53%	118 43%	89 58%	89 56%	146 54%	77 48%	371 51%	145 42%	239 50%
Very favorable	133 13%	29 11%	48 10%	56 21%	16 10%	33 15%	59 14%	25 12%	29 11%	37 13%	17 11%	21 14%	34 12%	21 13%	100 14%	71 21%	51 11%
Somewhat favorable	251 25%	49 19%	126 27%	75 27%	41 25%	58 26%	113 28%	39 19%	78 31%	85 31%	24 15%	30 19%	57 21%	37 23%	194 27%	105 31%	123 26%
Heard of, no opinion	92 9%	23 9%	40 9%	29 10%	15 9%	24 11%	29 7%	24 11%	13 5%	36 13%	21 14%	17 11%	33 12%	23 14%	59 8%	20 6%	60 13%
Somewhat unfavorable	177 18%	35 14%	90 19%	52 19%	32 19%	34 15%	67 17%	44 21%	51 20%	52 19%	23 15%	20 13%	47 17%	17 11%	130 18%	58 17%	79 17%
Very unfavorable	341 34%	123 47%	157 34%	61 22%	57 35%	71 32%	134 33%	78 37%	83 33%	67 24%	67 44%	69 43%	100 37%	60 38%	241 33%	87 25%	159 34%
Never heard of	6 1%	2 1%	3 1%	1 *%	2 1%	1 *%	3 1%	0 *%	1 *%	1 *%	2 1%	1 *%	2 1%	2 1%	3 *%	0 *%	3 1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -The Democratic Party

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
VERY/SOMEWHAT FAVORABLE	461 46%	229 49%	232 43%	27 7%	95 41%	329 89%	35 8%	25 40%	388 86%	10 4%	17 23%	195 93%	131 83%	19 10%	16 6%	190 88%	198 84%	424 78%	33 8%
VERY/SOMEWHAT UNFAVORABLE	462 46%	204 44%	259 48%	328 89%	104 45%	19 5%	375 85%	26 41%	34 8%	270 93%	53 73%	8 4%	11 7%	162 84%	213 86%	13 6%	22 9%	71 13%	383 88%
Very favorable	207 21%	99 21%	108 20%	7 2%	15 6%	185 50%	7 2%	4 6%	196 43%	4 1%	3 4%	112 53%	72 46%	2 1%	5 2%	92 43%	103 44%	192 35%	13 3%
Somewhat favorable	254 25%	130 28%	124 23%	21 6%	80 34%	143 39%	28 6%	21 33%	192 43%	6 2%	14 19%	83 40%	59 38%	17 9%	11 4%	97 45%	95 40%	233 43%	20 5%
Heard of, no opinion	71 7%	28 6%	43 8%	12 3%	32 14%	23 6%	27 6%	12 19%	27 6%	10 3%	3 4%	7 4%	15 9%	10 5%	17 7%	11 5%	16 7%	44 8%	15 3%
Somewhat unfavorable	138 14%	66 14%	72 13%	80 21%	40 17%	14 4%	88 20%	16 26%	26 6%	55 19%	24 33%	6 3%	8 5%	48 25%	41 16%	7 3%	19 8%	48 9%	82 19%
Very unfavorable	325 32%	138 30%	187 35%	249 67%	64 28%	5 1%	287 65%	10 16%	8 2%	215 74%	29 40%	2 1%	3 2%	114 60%	173 70%	6 3%	2 1%	23 4%	300 69%
Never heard of	5 1%	2 *%	4 1%	2 1%	2 1%	0 *%	2 1%	-	1 *%	1 *%	-	-	-	1 *%	1 1%	1 *%	1 *%	2 *%	2 1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -The Democratic Party

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	461	225	133	74	21	112	112	81	93	75	100	112	124	105	125	108
	46%	34%	79%	65%	60%	39%	30%	56%	55%	50%	37%	43%	57%	43%	51%	37%
VERY/SOMEWHAT UNFAVORABLE	462	385	24	30	13	157	227	52	57	61	151	142	76	127	94	165
	46%	58%	15%	26%	37%	54%	61%	36%	33%	41%	55%	54%	35%	52%	38%	57%
Very favorable	207	77	83	42	5	41	36	30	46	31	51	48	56	43	52	56
	21%	12%	50%	37%	13%	14%	10%	21%	27%	21%	19%	18%	26%	18%	21%	19%
Somewhat favorable	254	148	50	33	16	71	77	51	47	44	49	64	69	62	73	51
	25%	22%	30%	29%	47%	25%	20%	35%	28%	29%	18%	24%	31%	25%	30%	18%
Heard of, no opinion	71	51	9	10	1	19	32	8	19	13	23	8	16	13	25	18
	7%	8%	5%	9%	3%	7%	9%	6%	11%	9%	8%	3%	7%	5%	10%	6%
Somewhat unfavorable	138	101	17	14	3	47	55	22	33	17	42	25	26	40	45	27
	14%	15%	10%	13%	9%	16%	15%	15%	19%	11%	15%	9%	12%	16%	18%	9%
Very unfavorable	325	283	8	15	10	111	173	30	24	44	109	117	50	88	48	138
	32%	43%	5%	13%	28%	38%	46%	21%	14%	30%	40%	45%	23%	36%	20%	47%
Never heard of	5	4	2	0	-	1	3	2	2	0	-	1	2	-	3	1
	1%	1%	1%	*%		*%	1%	2%	1%	*%		*%	1%		1%	*%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -The Democratic Party

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
VERY/SOMEWHAT FAVORABLE	461 46%	110 47%	172 44%	102 47%	77 50%	114 29%	42 36%	71 26%	111 40%	70 41%	41 39%	107 53%	88 48%	102 46%	101 46%	39 32%	223 47%	129 40%	91 56%
VERY/SOMEWHAT UNFAVORABLE	462 46%	107 45%	194 50%	100 45%	61 40%	251 65%	71 60%	180 67%	134 49%	86 51%	48 46%	79 39%	87 47%	95 43%	103 47%	71 58%	207 44%	174 54%	56 35%
Very favorable	207 21%	66 28%	80 20%	40 18%	22 14%	45 12%	20 17%	24 9%	32 12%	21 12%	11 11%	61 30%	52 28%	43 20%	37 17%	7 6%	94 20%	52 16%	46 29%
Somewhat favorable	254 25%	45 19%	92 24%	63 29%	55 36%	69 18%	22 18%	47 17%	79 29%	49 29%	30 29%	46 23%	36 20%	59 27%	63 29%	32 26%	129 27%	77 24%	45 28%
Heard of, no opinion	71 7%	19 8%	20 5%	17 8%	14 9%	22 6%	5 4%	17 6%	29 11%	14 8%	15 14%	15 8%	7 4%	21 9%	15 7%	12 10%	37 8%	17 5%	13 8%
Somewhat unfavorable	138 14%	24 10%	60 15%	40 18%	14 9%	60 15%	19 16%	41 15%	41 15%	28 16%	14 13%	18 9%	30 16%	29 13%	29 13%	26 21%	75 16%	31 10%	24 15%
Very unfavorable	325 32%	82 35%	134 34%	60 27%	48 31%	191 49%	52 44%	139 52%	92 34%	58 34%	34 33%	61 30%	57 31%	66 30%	74 34%	46 37%	132 28%	142 44%	32 20%
Never heard of	5 1%	1 *%	3 1%	0 *%	-	2 1%	1 1%	2 1%	0 *%	-	0 *%	1 *%	2 1%	1 1%	-	-	3 1%	1 *%	1 1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -The Democratic Party

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
VERY/SOMEWHAT FAVORABLE	461 46%	169 65%	194 42%	98 35%	74 46%	90 41%	184 45%	113 53%	111 44%	96 35%	93 61%	91 58%	150 55%	84 53%	311 43%	138 41%	217 46%
VERY/SOMEWHAT UNFAVORABLE	462 46%	74 28%	231 50%	157 57%	79 48%	114 51%	191 47%	79 37%	127 50%	157 57%	50 33%	49 31%	99 36%	56 35%	364 50%	178 52%	223 47%
Very favorable	207 21%	85 33%	84 18%	38 14%	33 20%	39 18%	96 24%	39 19%	36 14%	42 15%	48 31%	43 27%	70 26%	44 28%	136 19%	71 21%	98 21%
Somewhat favorable	254 25%	84 32%	110 24%	60 22%	42 26%	51 23%	88 22%	74 35%	75 29%	53 19%	45 29%	49 31%	80 29%	41 25%	175 24%	68 20%	119 25%
Heard of, no opinion	71 7%	17 6%	35 8%	19 7%	9 6%	15 7%	27 7%	20 9%	16 6%	22 8%	8 5%	16 10%	23 8%	18 11%	48 7%	22 7%	35 7%
Somewhat unfavorable	138 14%	25 10%	76 16%	37 13%	28 17%	29 13%	52 13%	29 14%	44 17%	43 16%	13 9%	18 11%	40 15%	22 14%	98 13%	40 12%	77 16%
Very unfavorable	325 32%	48 18%	156 34%	121 44%	51 31%	85 38%	139 34%	50 24%	84 33%	114 41%	37 24%	31 20%	59 22%	34 21%	266 37%	138 40%	146 31%
Never heard of	5 1%	2 1%	3 1%	1 *%	0 *%	2 1%	3 1%	0 *%	- *	1 *%	2 1%	2 1%	1 *%	1 1%	4 1%	2 1%	1 *%

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 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Ron DeSantis

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	235	128	107	149	47	38	174	18	38	136	13	21	16	90	83	22	16	49	186
	23%	28%	20%	40%	20%	10%	39%	28%	8%	47%	18%	10%	10%	47%	34%	10%	7%	9%	43%
VERY/SOMEWHAT UNFAVORABLE	256	144	113	45	74	132	53	14	176	35	9	96	35	27	25	103	72	205	48
	26%	31%	21%	12%	32%	36%	12%	23%	39%	12%	13%	46%	23%	14%	10%	48%	31%	38%	11%
Very favorable	146	76	70	103	30	12	121	8	13	96	7	7	5	59	63	9	4	16	130
	15%	16%	13%	28%	13%	3%	28%	12%	3%	33%	10%	3%	3%	31%	25%	4%	2%	3%	30%
Somewhat favorable	89	52	37	46	17	25	52	10	25	40	6	14	11	31	21	13	12	33	56
	9%	11%	7%	12%	7%	7%	12%	16%	6%	14%	8%	7%	7%	16%	8%	6%	5%	6%	13%
Heard of, no opinion	195	88	107	60	55	76	83	14	91	40	20	34	41	43	40	34	56	114	73
	19%	19%	20%	16%	24%	21%	19%	23%	20%	14%	27%	16%	26%	22%	16%	16%	24%	21%	17%
Somewhat unfavorable	68	37	31	17	26	25	23	5	37	13	3	15	9	13	9	20	18	48	20
	7%	8%	6%	5%	11%	7%	5%	7%	8%	5%	4%	7%	6%	7%	4%	9%	8%	9%	5%
Very unfavorable	188	107	82	28	49	107	30	10	138	22	6	81	27	14	16	84	54	158	28
	19%	23%	15%	8%	21%	29%	7%	15%	31%	7%	9%	38%	17%	7%	6%	39%	23%	29%	6%
Never heard of	314	103	211	116	57	125	131	16	146	80	30	60	64	32	99	55	91	173	127
	31%	22%	39%	31%	24%	34%	30%	26%	32%	27%	41%	28%	41%	17%	40%	25%	39%	32%	29%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Ron DeSantis

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	235	186	25	15	5	98	88	20	36	28	59	92	52	76	32	75
	23%	28%	15%	13%	14%	34%	23%	14%	21%	19%	21%	35%	24%	31%	13%	26%
VERY/SOMEWHAT UNFAVORABLE	256	174	43	27	12	92	81	30	35	28	86	78	54	89	38	75
	26%	26%	26%	23%	33%	32%	22%	21%	20%	19%	32%	30%	25%	37%	15%	26%
Very favorable	146	125	11	7	1	63	61	11	16	19	37	62	31	45	16	54
	15%	19%	7%	6%	3%	22%	16%	8%	10%	12%	13%	24%	14%	19%	6%	19%
Somewhat favorable	89	61	14	9	4	35	27	8	20	9	22	30	21	31	16	21
	9%	9%	8%	8%	11%	12%	7%	6%	12%	6%	8%	11%	10%	13%	7%	7%
Heard of, no opinion	195	112	33	34	9	48	63	27	39	35	57	37	44	44	57	50
	19%	17%	20%	30%	25%	17%	17%	18%	23%	23%	21%	14%	20%	18%	23%	17%
Somewhat unfavorable	68	43	12	13	1	23	20	17	11	7	18	16	22	15	12	19
	7%	6%	7%	11%	2%	8%	5%	12%	6%	5%	7%	6%	10%	6%	5%	7%
Very unfavorable	188	131	32	14	11	70	61	13	24	21	68	62	32	75	26	56
	19%	20%	19%	12%	31%	24%	16%	9%	14%	14%	25%	24%	15%	31%	11%	19%
Never heard of	314	193	66	38	10	51	142	67	61	59	71	55	68	35	119	92
	31%	29%	39%	33%	28%	18%	38%	47%	36%	39%	26%	21%	31%	14%	48%	32%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Ron DeSantis

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
VERY/SOMEWHAT FAVORABLE	235 23%	51 22%	85 22%	59 27%	40 27%	104 27%	36 30%	67 25%	82 30%	62 36%	21 20%	38 19%	43 23%	55 25%	56 25%	37 30%	100 21%	101 32%	20 12%
VERY/SOMEWHAT UNFAVORABLE	256 26%	44 19%	95 24%	66 30%	51 34%	90 23%	32 27%	57 21%	84 31%	60 35%	24 23%	37 19%	45 25%	52 24%	72 33%	39 32%	115 25%	98 31%	34 21%
Very favorable	146 15%	34 15%	53 14%	33 15%	26 17%	72 19%	23 19%	49 18%	52 19%	40 24%	12 11%	30 15%	19 11%	32 15%	38 18%	20 17%	50 11%	75 23%	13 8%
Somewhat favorable	89 9%	17 7%	32 8%	26 12%	15 10%	31 8%	13 11%	18 7%	30 11%	21 13%	9 8%	8 4%	24 13%	23 10%	17 8%	17 14%	50 11%	26 8%	7 4%
Heard of, no opinion	195 19%	35 15%	86 22%	50 23%	25 16%	60 15%	19 16%	41 15%	52 19%	30 17%	22 21%	31 15%	33 18%	54 25%	50 23%	20 17%	114 24%	51 16%	25 16%
Somewhat unfavorable	68 7%	12 5%	33 9%	15 7%	8 5%	25 6%	9 7%	16 6%	18 7%	14 8%	4 4%	9 4%	16 9%	9 4%	19 9%	14 12%	36 8%	15 5%	14 9%
Very unfavorable	188 19%	32 14%	62 16%	51 23%	43 29%	65 17%	23 20%	41 15%	66 24%	46 27%	20 19%	29 14%	30 16%	43 20%	53 24%	25 20%	79 17%	83 26%	20 12%
Never heard of	314 31%	107 45%	125 32%	45 20%	36 24%	135 35%	32 27%	103 38%	56 21%	19 11%	38 36%	95 47%	62 34%	58 27%	41 19%	25 21%	140 30%	69 22%	82 51%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Ron DeSantis

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
VERY/SOMEWHAT FAVORABLE	235 23%	55 21%	114 25%	66 24%	37 23%	49 22%	108 27%	41 20%	83 33%	65 23%	32 21%	18 11%	47 17%	22 14%	187 26%	109 32%	110 23%
VERY/SOMEWHAT UNFAVORABLE	256 26%	58 22%	136 29%	62 23%	43 26%	54 25%	101 25%	59 28%	85 34%	74 27%	42 28%	21 13%	56 21%	23 14%	200 28%	55 16%	124 26%
Very favorable	146 15%	25 9%	72 16%	49 18%	26 16%	32 15%	72 18%	16 8%	45 18%	41 15%	21 14%	9 6%	27 10%	13 8%	119 16%	74 22%	62 13%
Somewhat favorable	89 9%	30 12%	41 9%	17 6%	12 7%	17 8%	35 9%	25 12%	38 15%	24 9%	11 7%	9 6%	20 7%	9 5%	69 9%	34 10%	48 10%
Heard of, no opinion	195 19%	59 23%	86 18%	50 18%	24 15%	40 18%	78 19%	54 25%	46 18%	50 18%	29 19%	40 25%	65 24%	41 25%	130 18%	64 19%	100 21%
Somewhat unfavorable	68 7%	11 4%	41 9%	16 6%	11 7%	20 9%	23 6%	15 7%	19 7%	21 8%	16 10%	5 3%	20 7%	5 3%	48 7%	21 6%	34 7%
Very unfavorable	188 19%	47 18%	94 20%	47 17%	32 20%	35 16%	78 19%	44 21%	66 26%	53 19%	26 17%	16 10%	36 13%	18 11%	152 21%	34 10%	89 19%
Never heard of	314 31%	89 34%	129 28%	96 35%	59 36%	78 35%	119 29%	57 27%	40 16%	88 32%	49 32%	80 50%	104 38%	74 46%	209 29%	113 33%	142 30%

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 -Anthony Fauci

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
VERY/SOMEWHAT FAVORABLE	514 51%	253 55%	261 49%	104 28%	117 50%	286 77%	122 28%	27 42%	349 78%	76 26%	28 39%	179 85%	104 66%	55 29%	67 27%	178 83%	171 72%	419 77%	91 21%
VERY/SOMEWHAT UNFAVORABLE	310 31%	151 33%	159 29%	202 55%	82 35%	19 5%	243 55%	26 41%	23 5%	177 61%	21 29%	8 4%	11 7%	115 60%	128 52%	10 5%	13 6%	39 7%	268 62%
Very favorable	333 33%	171 37%	162 30%	38 10%	83 36%	206 56%	43 10%	20 32%	257 57%	27 9%	11 15%	133 63%	71 45%	22 11%	21 8%	134 63%	123 52%	304 56%	26 6%
Somewhat favorable	181 18%	82 18%	99 18%	66 18%	34 14%	80 22%	80 18%	7 11%	92 20%	49 17%	17 23%	46 22%	34 21%	34 18%	46 19%	44 21%	48 20%	115 21%	65 15%
Heard of, no opinion	107 11%	41 9%	66 12%	38 10%	22 9%	40 11%	43 10%	6 9%	49 11%	20 7%	18 24%	11 5%	29 18%	11 6%	33 13%	20 9%	29 12%	49 9%	46 11%
Somewhat unfavorable	124 12%	72 15%	53 10%	72 19%	40 17%	10 3%	94 21%	16 25%	13 3%	63 22%	9 12%	5 2%	6 4%	55 29%	39 16%	6 3%	7 3%	24 4%	100 23%
Very unfavorable	186 19%	80 17%	106 20%	130 35%	41 18%	9 2%	148 34%	10 16%	10 2%	114 39%	12 17%	4 2%	5 3%	60 31%	89 36%	4 2%	6 2%	15 3%	168 39%
Never heard of	69 7%	17 4%	52 10%	26 7%	13 6%	26 7%	31 7%	4 7%	29 6%	17 6%	6 8%	12 6%	13 8%	11 6%	21 8%	6 3%	23 10%	35 6%	29 7%

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 April Omnibus 2021
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	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	514	319	101	67	24	149	171	53	90	70	141	159	112	141	101	160
	51%	48%	60%	59%	67%	51%	46%	37%	53%	47%	52%	61%	51%	58%	41%	55%
VERY/SOMEWHAT UNFAVORABLE	310	252	24	16	8	116	137	35	41	46	98	90	60	91	62	97
	31%	38%	14%	14%	24%	40%	36%	24%	24%	31%	36%	34%	28%	37%	25%	33%
Very favorable	333	200	72	42	18	95	105	27	43	43	104	116	60	111	53	109
	33%	30%	43%	37%	51%	33%	28%	19%	25%	29%	38%	44%	28%	45%	21%	37%
Somewhat favorable	181	119	29	25	6	54	65	27	47	27	37	43	52	30	49	51
	18%	18%	17%	22%	16%	18%	17%	19%	28%	18%	14%	16%	24%	12%	20%	17%
Heard of, no opinion	107	55	26	18	2	13	41	27	26	22	26	7	33	8	41	25
	11%	8%	15%	16%	6%	5%	11%	19%	15%	14%	9%	3%	15%	3%	17%	9%
Somewhat unfavorable	124	101	8	9	1	57	45	16	18	16	33	42	25	47	25	28
	12%	15%	5%	8%	3%	20%	12%	11%	11%	10%	12%	16%	11%	19%	10%	10%
Very unfavorable	186	151	16	7	7	59	92	20	22	31	65	48	35	44	37	69
	19%	23%	10%	6%	21%	20%	25%	14%	13%	20%	24%	18%	16%	18%	15%	24%
Never heard of	69	38	17	13	1	12	26	28	14	12	9	6	13	4	42	10
	7%	6%	10%	12%	3%	4%	7%	20%	8%	8%	3%	2%	6%	2%	17%	3%

Echelon Insights
 April Omnibus 2021
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	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
VERY/SOMEWHAT FAVORABLE	514 51%	102 43%	183 47%	132 60%	97 64%	158 41%	47 40%	110 41%	161 59%	101 60%	60 58%	83 41%	103 56%	115 52%	124 57%	66 54%	234 50%	183 57%	75 47%
VERY/SOMEWHAT UNFAVORABLE	310 31%	79 33%	125 32%	63 29%	42 28%	166 43%	55 46%	111 41%	87 32%	61 36%	26 25%	59 29%	54 30%	67 31%	71 32%	41 33%	146 31%	112 35%	33 21%
Very favorable	333 33%	75 31%	114 29%	81 37%	63 42%	100 26%	29 24%	71 27%	100 37%	66 39%	34 32%	49 24%	72 39%	66 30%	85 39%	43 35%	143 30%	136 42%	42 26%
Somewhat favorable	181 18%	27 11%	69 18%	52 24%	33 22%	58 15%	19 16%	39 14%	61 22%	35 20%	26 25%	34 17%	31 17%	49 22%	39 18%	23 19%	91 19%	47 15%	33 20%
Heard of, no opinion	107 11%	34 14%	48 12%	16 7%	9 6%	37 10%	9 7%	28 11%	17 6%	5 3%	13 12%	36 18%	12 7%	23 11%	20 9%	10 9%	58 12%	18 6%	28 17%
Somewhat unfavorable	124 12%	30 13%	37 10%	30 14%	27 18%	50 13%	18 15%	32 12%	52 19%	39 23%	13 12%	13 6%	26 14%	29 13%	32 15%	16 13%	60 13%	50 16%	13 8%
Very unfavorable	186 19%	49 21%	88 23%	33 15%	15 10%	116 30%	37 31%	79 29%	35 13%	22 13%	13 12%	46 23%	28 15%	38 17%	39 18%	25 20%	86 18%	62 19%	21 13%
Never heard of	69 7%	23 10%	34 9%	8 3%	4 3%	28 7%	8 7%	20 7%	9 3%	4 2%	5 5%	25 12%	14 8%	13 6%	4 2%	5 4%	32 7%	7 2%	25 15%

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	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
VERY/SOMEWHAT FAVORABLE	514 51%	151 58%	248 53%	115 42%	87 53%	110 50%	182 45%	135 64%	150 59%	140 50%	74 48%	78 49%	126 46%	64 40%	388 53%	154 45%	251 53%
VERY/SOMEWHAT UNFAVORABLE	310 31%	53 20%	147 32%	110 40%	47 29%	75 34%	143 35%	45 21%	90 35%	93 34%	38 25%	29 18%	77 28%	43 27%	233 32%	124 36%	142 30%
Very favorable	333 33%	90 35%	169 36%	74 27%	53 33%	74 34%	122 30%	83 39%	102 40%	83 30%	48 31%	51 32%	68 25%	32 20%	265 36%	90 26%	166 35%
Somewhat favorable	181 18%	60 23%	79 17%	42 15%	33 20%	36 16%	60 15%	52 25%	48 19%	57 20%	26 17%	27 17%	58 21%	32 20%	123 17%	64 19%	84 18%
Heard of, no opinion	107 11%	36 14%	43 9%	27 10%	15 9%	25 12%	46 11%	20 9%	8 3%	32 12%	30 20%	23 14%	38 14%	25 16%	69 9%	43 13%	48 10%
Somewhat unfavorable	124 12%	16 6%	71 15%	38 14%	18 11%	27 12%	57 14%	22 10%	47 18%	32 12%	13 8%	12 7%	35 13%	14 9%	89 12%	48 14%	59 12%
Very unfavorable	186 19%	37 14%	76 16%	72 26%	29 18%	48 22%	86 21%	23 11%	43 17%	62 22%	26 17%	17 11%	42 15%	29 18%	144 20%	76 22%	83 17%
Never heard of	69 7%	21 8%	25 5%	22 8%	14 8%	11 5%	33 8%	11 5%	6 2%	12 4%	10 7%	28 18%	31 11%	27 17%	38 5%	20 6%	35 7%

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 -Major League Baseball

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
VERY/SOMEWHAT FAVORABLE	468 47%	227 49%	241 45%	127 34%	88 38%	239 64%	147 33%	20 32%	278 62%	94 32%	31 43%	140 67%	97 62%	65 34%	82 33%	139 65%	139 59%	328 61%	127 29%
VERY/SOMEWHAT UNFAVORABLE	272 27%	141 31%	131 24%	153 41%	62 27%	49 13%	180 41%	18 29%	61 14%	135 46%	18 25%	21 10%	27 17%	93 48%	87 35%	30 14%	31 13%	70 13%	200 46%
Very favorable	192 19%	99 21%	93 17%	46 12%	37 16%	102 27%	53 12%	7 11%	120 27%	31 11%	12 17%	57 27%	45 28%	19 10%	34 14%	72 34%	48 20%	137 25%	51 12%
Somewhat favorable	276 28%	128 28%	148 28%	81 22%	51 22%	137 37%	94 21%	13 21%	158 35%	62 21%	18 25%	84 40%	52 33%	45 24%	48 19%	68 31%	90 38%	192 35%	77 18%
Heard of, no opinion	242 24%	90 19%	152 28%	85 23%	78 33%	76 21%	108 24%	23 37%	103 23%	61 21%	20 27%	47 22%	28 18%	34 18%	74 30%	43 20%	60 25%	133 25%	100 23%
Somewhat unfavorable	101 10%	50 11%	51 9%	56 15%	19 8%	21 6%	69 16%	4 6%	25 6%	48 16%	8 11%	7 4%	13 8%	39 20%	30 12%	11 5%	15 6%	35 7%	64 15%
Very unfavorable	172 17%	92 20%	80 15%	97 26%	43 18%	28 8%	111 25%	14 22%	36 8%	87 30%	10 14%	14 7%	14 9%	54 28%	57 23%	20 9%	16 7%	34 6%	136 31%
Never heard of	18 2%	4 1%	14 3%	6 2%	5 2%	7 2%	6 1%	1 2%	9 2%	2 1%	4 5%	2 1%	5 3%	1 *%	5 2%	2 1%	7 3%	10 2%	7 2%

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	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	468	284	92	64	18	133	151	76	97	66	117	112	122	105	117	124
	47%	43%	55%	56%	51%	46%	40%	53%	57%	44%	43%	43%	56%	43%	47%	43%
VERY/SOMEWHAT UNFAVORABLE	272	204	32	20	10	98	106	24	33	49	84	83	57	85	49	82
	27%	31%	19%	17%	29%	34%	28%	17%	19%	33%	31%	32%	26%	35%	20%	28%
Very favorable	192	98	42	42	6	47	51	40	46	27	37	42	57	42	55	37
	19%	15%	25%	37%	18%	16%	13%	28%	27%	18%	13%	16%	26%	17%	22%	13%
Somewhat favorable	276	187	50	22	12	86	101	36	51	39	80	70	65	63	62	87
	28%	28%	30%	19%	34%	30%	27%	25%	30%	26%	29%	27%	30%	26%	25%	30%
Heard of, no opinion	242	165	40	27	6	55	110	40	37	31	68	66	36	54	71	81
	24%	25%	24%	24%	17%	19%	29%	28%	21%	21%	25%	25%	17%	22%	29%	28%
Somewhat unfavorable	101	73	15	6	5	36	37	9	15	24	21	32	23	26	25	26
	10%	11%	9%	5%	15%	12%	10%	6%	9%	16%	8%	12%	11%	11%	10%	9%
Very unfavorable	172	131	17	14	5	62	69	15	17	25	63	51	33	58	24	56
	17%	20%	10%	13%	15%	21%	18%	10%	10%	17%	23%	19%	15%	24%	10%	19%
Never heard of	18	10	3	3	1	3	7	4	5	4	5	1	4	0	9	5
	2%	2%	2%	3%	2%	1%	2%	3%	3%	3%	2%	1%	2%	1%	4%	2%

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	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
VERY/SOMEWHAT FAVORABLE	468 47%	113 48%	183 47%	93 42%	78 51%	166 43%	65 54%	102 38%	118 43%	68 40%	50 48%	99 49%	108 59%	95 44%	92 42%	52 43%	232 49%	142 44%	71 44%
VERY/SOMEWHAT UNFAVORABLE	272 27%	73 31%	92 24%	60 27%	47 31%	119 31%	38 32%	81 30%	84 31%	60 36%	24 23%	55 27%	36 20%	66 30%	61 28%	45 37%	118 25%	101 31%	38 23%
Very favorable	192 19%	54 23%	74 19%	38 17%	26 17%	58 15%	25 21%	33 12%	40 14%	22 13%	17 17%	39 20%	51 28%	34 15%	34 15%	22 18%	100 21%	46 14%	36 22%
Somewhat favorable	276 28%	59 25%	109 28%	55 25%	52 34%	108 28%	40 33%	69 25%	78 29%	46 27%	32 31%	60 30%	57 31%	62 28%	58 26%	30 24%	132 28%	96 30%	35 22%
Heard of, no opinion	242 24%	47 20%	108 28%	65 30%	22 14%	99 26%	14 12%	85 32%	66 24%	41 24%	25 24%	43 21%	36 19%	55 25%	65 30%	21 17%	111 24%	77 24%	45 28%
Somewhat unfavorable	101 10%	30 12%	28 7%	20 9%	23 15%	39 10%	13 11%	27 10%	34 12%	23 14%	11 10%	11 5%	16 9%	29 13%	22 10%	18 15%	45 10%	34 11%	18 11%
Very unfavorable	172 17%	43 18%	65 17%	40 18%	23 15%	80 20%	25 21%	55 20%	50 18%	37 22%	13 12%	44 22%	19 11%	37 17%	39 18%	27 22%	73 16%	67 21%	20 13%
Never heard of	18 2%	4 2%	7 2%	2 1%	5 3%	4 1%	3 2%	1 *%	6 2%	0 *%	6 6%	5 2%	4 2%	3 1%	2 1%	4 3%	10 2%	1 *%	7 4%

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Do you have a favorable or unfavorable view of the following groups or individuals which have been in the news lately?
 -Major League Baseball

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
VERY/SOMEWHAT FAVORABLE	468 47%	149 57%	211 46%	108 39%	78 48%	113 51%	177 44%	100 47%	115 45%	121 44%	92 60%	82 51%	132 49%	73 46%	336 46%	168 49%	215 45%
VERY/SOMEWHAT UNFAVORABLE	272 27%	49 19%	130 28%	94 34%	42 26%	57 26%	132 33%	42 20%	89 35%	75 27%	35 23%	24 15%	57 21%	35 22%	215 30%	98 29%	141 30%
Very favorable	192 19%	67 26%	90 19%	35 13%	26 16%	51 23%	66 16%	49 23%	46 18%	41 15%	40 26%	39 25%	62 23%	33 21%	130 18%	73 21%	85 18%
Somewhat favorable	276 28%	82 31%	122 26%	73 26%	52 32%	63 28%	110 27%	51 24%	69 27%	80 29%	52 34%	43 27%	70 26%	40 25%	206 28%	95 28%	129 27%
Heard of, no opinion	242 24%	60 23%	112 24%	70 25%	39 24%	46 21%	91 23%	66 31%	49 19%	74 27%	23 15%	49 31%	77 28%	45 28%	165 23%	72 21%	113 24%
Somewhat unfavorable	101 10%	17 7%	47 10%	37 13%	16 10%	30 13%	40 10%	14 7%	38 15%	28 10%	8 5%	9 6%	29 11%	16 10%	72 10%	41 12%	46 10%
Very unfavorable	172 17%	32 12%	83 18%	57 21%	26 16%	27 12%	91 23%	28 13%	51 20%	47 17%	27 18%	15 9%	28 10%	19 12%	144 20%	57 17%	95 20%
Never heard of	18 2%	4 1%	10 2%	4 2%	4 2%	5 2%	5 1%	4 2%	1 *%	7 2%	3 2%	4 3%	6 2%	6 4%	12 2%	3 1%	7 2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Did you vote in the 2020 election?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	957	447	510	362	217	359	427	60	436	286	69	207	150	188	239	210	226	514	424
	96%	97%	95%	98%	93%	97%	97%	96%	97%	98%	95%	98%	95%	98%	96%	98%	96%	95%	98%
No	42	16	26	9	15	12	12	2	14	5	3	3	7	4	9	4	10	26	10
	4%	3%	5%	2%	7%	3%	3%	4%	3%	2%	5%	2%	5%	2%	3%	2%	4%	5%	2%
Unsure	1	-	1	-	1	-	0	-	0	-	-	-	-	-	0	-	0	0	0
	%		%		%		%		%					%		%		%	%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Did you vote in the 2020 election?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	957	640	159	106	35	281	359	130	159	143	267	259	207	240	225	286
	96%	96%	95%	93%	100%	97%	96%	91%	93%	95%	98%	99%	95%	98%	91%	98%
No	42	23	8	8	0	8	15	13	11	7	7	3	11	4	21	6
	4%	4%	5%	7%	*%	3%	4%	9%	7%	5%	2%	1%	5%	2%	8%	2%
Unsure	1	1	-	-	-	-	1	-	1	-	-	-	-	-	1	-
	*%	*%					*%		*%						*%	

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Did you vote in the 2020 election?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	957	223	367	216	151	368	112	256	271	169	102	176	179	215	212	121	455	312	144
	96%	94%	94%	98%	99%	95%	94%	95%	99%	99%	98%	87%	98%	98%	97%	99%	97%	97%	90%
No	42	14	23	4	1	20	7	13	3	1	2	25	4	4	7	1	15	8	16
	4%	6%	6%	2%	1%	5%	6%	5%	1%	1%	2%	12%	2%	2%	3%	1%	3%	3%	10%
Unsure	1	-	1	-	-	1	-	1	-	-	-	1	-	-	-	-	-	-	1
	1%		1%			1%		1%				1%							1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Did you vote in the 2020 election?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	957	242	448	267	153	216	385	203	251	270	144	145	256	147	701	330	454
	96%	93%	97%	97%	94%	98%	95%	96%	99%	98%	94%	92%	94%	92%	96%	97%	96%
No	42	19	15	8	9	5	19	8	3	6	8	13	17	12	25	11	21
	4%	7%	3%	3%	6%	2%	5%	4%	1%	2%	6%	8%	6%	8%	4%	3%	4%
Unsure	1	0	-	0	-	-	1	-	-	-	-	0	-	-	1	-	0
	*%	*%		*%			*%					*%			*%		*%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How did you cast your ballot in the 2020 election?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	957	447	510	362	217	359	427	60	436	286	69	207	150	188	239	210	226	514	424
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	1213	516	697	441	256	492	509	80	584	353	84	301	185	209	300	248	336	688	504
I voted by mail or absentee ballot	412	180	232	112	100	199	134	19	250	85	23	115	81	50	85	116	133	277	130
	43%	40%	45%	31%	46%	55%	31%	31%	57%	30%	34%	55%	54%	26%	35%	55%	59%	54%	31%
I voted early in person	298	147	151	138	61	92	161	23	111	112	24	52	40	78	83	56	55	126	164
	31%	33%	30%	38%	28%	26%	38%	37%	25%	39%	34%	25%	27%	41%	35%	27%	24%	25%	39%
I voted on Election Day, in person at a polling place	248	120	128	112	56	69	132	19	75	90	22	40	28	61	71	38	37	111	130
	26%	27%	25%	31%	26%	19%	31%	32%	17%	31%	32%	19%	19%	32%	30%	18%	17%	22%	31%
Unsure	0	0	-	-	-	0	-	-	0	-	-	0	-	-	-	0	-	0	-
	*%	*%				*%			*%			*%				*%		*%	

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How did you cast your ballot in the 2020 election?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	957	640	159	106	35	281	359	130	159	143	267	259	207	240	225	286
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	1213	802	181	108	55	300	502	152	199	235	156	471	240	276	346	351
I voted by mail or absentee ballot	412	272	61	52	25	111	160	41	61	47	120	142	71	109	78	154
	43%	42%	38%	49%	70%	40%	45%	32%	38%	33%	45%	55%	34%	45%	35%	54%
I voted early in person	298	186	68	34	6	84	102	46	44	56	87	63	74	73	73	78
	31%	29%	43%	32%	18%	30%	28%	36%	28%	39%	33%	24%	36%	30%	33%	27%
I voted on Election Day, in person at a polling place	248	183	30	20	4	86	97	43	54	40	59	53	62	58	74	54
	26%	29%	19%	19%	12%	30%	27%	33%	34%	28%	22%	20%	30%	24%	33%	19%
Unsure	0	-	0	-	-	-	-	-	-	-	-	0	-	0	-	-
	0%		0%									0%		0%		

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How did you cast your ballot in the 2020 election?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	957	223	367	216	151	368	112	256	271	169	102	176	179	215	212	121	455	312	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	1213	269	422	305	215	469	129	340	332	171	161	232	217	275	267	161	544	453	162
I voted by mail or absentee ballot	412	82	158	98	74	149	32	117	123	79	44	74	85	80	92	52	167	172	58
	43%	37%	43%	45%	49%	40%	28%	46%	45%	47%	43%	42%	47%	37%	44%	43%	37%	55%	40%
I voted early in person	298	76	115	62	44	112	39	73	74	45	29	58	47	75	60	47	157	81	44
	31%	34%	31%	29%	29%	30%	35%	28%	27%	27%	28%	33%	26%	35%	28%	39%	34%	26%	30%
I voted on Election Day, in person at a polling place	248	65	93	56	32	107	41	66	74	45	30	45	47	59	59	22	132	59	42
	26%	29%	25%	26%	22%	29%	37%	26%	27%	26%	29%	25%	26%	27%	28%	18%	29%	19%	29%
Unsure	0	-	0	-	-	-	-	-	-	-	-	0	-	-	-	-	-	0	-
	%		%									%						%	

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How did you cast your ballot in the 2020 election?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	957	242	448	267	153	216	385	203	251	270	144	145	256	147	701	330	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	1213	303	590	320	208	260	509	236	288	338	161	197	295	184	915	411	569
I voted by mail or absentee ballot	412	109	207	95	57	85	113	156	108	119	50	64	98	58	313	123	196
	43%	45%	46%	36%	37%	39%	29%	77%	43%	44%	35%	44%	39%	39%	45%	37%	43%
I voted early in person	298	74	137	86	28	56	179	34	81	83	50	44	71	41	226	128	136
	31%	31%	31%	32%	18%	26%	47%	17%	32%	31%	35%	30%	28%	28%	32%	39%	30%
I voted on Election Day, in person at a polling place	248	59	104	85	68	74	93	12	63	69	43	37	86	48	162	79	121
	26%	24%	23%	32%	45%	35%	24%	6%	25%	25%	30%	25%	34%	33%	23%	24%	27%
Unsure	0	-	0	-	-	-	-	0	-	-	-	-	-	-	0	-	0
	0%		0%					0%							0%		0%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For which candidate did you vote in the 2020 presidential election?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	957	447	510	362	217	359	427	60	436	286	69	207	150	188	239	210	226	514	424
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	1213	516	697	441	256	492	509	80	584	353	84	301	185	209	300	248	336	688	504
Donald Trump	451	189	262	329	90	24	384	24	28	269	54	7	17	159	226	11	16	64	377
	47%	42%	51%	91%	42%	7%	90%	40%	6%	94%	78%	4%	11%	84%	94%	5%	7%	13%	89%
Joe Biden	483	243	240	27	114	333	36	28	404	14	13	199	132	27	9	197	207	440	35
	50%	54%	47%	8%	52%	93%	8%	46%	93%	5%	19%	96%	88%	14%	4%	93%	92%	85%	8%
Jo Jorgensen	9	5	4	2	2	2	3	1	2	2	1	1	1	1	2	1	1	3	5
	1%	1%	1%	1%	1%	*%	1%	2%	*%	1%	1%	*%	1%	1%	1%	*%	*%	1%	1%
Howie Hawkins	0	0	-	-	0	-	-	-	-	-	-	-	-	-	-	-	-	-	0
	*%	*%			*%														*%
Kanye West	0	0	0	-	0	0	0	-	0	-	-	0	-	-	0	0	-	0	0
	*%	*%	*%		*%	*%	*%		*%			*%			*%	*%		*%	*%
Someone else	10	9	1	1	9	0	2	7	1	0	1	0	-	1	0	0	1	6	4
	1%	2%	*%	*%	4%	*%	*%	12%	*%	*%	2%	*%		1%	*%	*%	*%	1%	1%
Unsure	4	1	3	1	2	0	1	-	2	1	-	-	-	-	1	1	0	2	2
	*%	*%	1%	*%	1%	*%	*%		*%	*%					1%	1%	*%	*%	*%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For which candidate did you vote in the 2020 presidential election?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	957	640	159	106	35	281	359	130	159	143	267	259	207	240	225	286
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	1213	802	181	108	55	300	502	152	199	235	156	471	240	276	346	351
Donald Trump	451	386	23	19	14	149	237	44	73	64	127	142	83	105	98	164
	47%	60%	14%	18%	41%	53%	66%	34%	46%	45%	48%	55%	40%	44%	44%	57%
Joe Biden	483	244	134	83	21	126	118	76	84	79	131	114	115	128	123	117
	50%	38%	84%	78%	59%	45%	33%	58%	53%	55%	49%	44%	56%	53%	55%	41%
Jo Jorgensen	9	3	2	1	-	1	2	6	0	0	2	0	4	1	3	1
	1%	1%	1%	1%		*%	1%	5%	*%	*%	1%	*%	2%	*%	1%	*%
Howie Hawkins	0	0	-	-	-	0	-	-	0	-	-	-	0	-	-	-
	*%	*%				*%			*%				*%			
Kanye West	0	0	-	-	-	0	0	0	-	0	-	-	0	-	0	-
	*%	*%				*%	*%	*%		*%			*%		*%	
Someone else	10	4	1	2	-	4	0	3	2	0	5	1	5	4	0	1
	1%	1%	1%	1%		1%	*%	2%	1%	*%	2%	*%	2%	2%	*%	*%
Unsure	4	2	-	1	-	-	2	1	-	-	2	2	-	1	1	2
	*%	*%		1%			1%	*%			1%	1%		1%	*%	1%

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 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For which candidate did you vote in the 2020 presidential election?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	957	223	367	216	151	368	112	256	271	169	102	176	179	215	212	121	455	312	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	1213	269	422	305	215	469	129	340	332	171	161	232	217	275	267	161	544	453	162
Donald Trump	451	116	177	92	64	254	71	183	131	79	53	66	85	105	105	59	212	171	46
	47%	52%	48%	43%	43%	69%	63%	71%	48%	47%	51%	38%	48%	49%	50%	49%	47%	55%	32%
Joe Biden	483	106	175	117	85	111	41	70	133	85	48	107	92	104	102	57	232	135	93
	50%	48%	48%	54%	57%	30%	36%	27%	49%	51%	47%	60%	52%	48%	48%	47%	51%	43%	64%
Jo Jorgensen	9	0	5	3	1	1	-	1	2	1	1	2	0	2	3	1	3	0	5
	1%	*%	1%	1%	*%	*%		*%	1%	1%	1%	1%	*%	1%	1%	1%	1%	*%	4%
Howie Hawkins	0	-	-	0	-	-	-	-	0	0	-	-	-	-	0	-	-	-	0
	*%			*%					*%	*%				*%					*%
Kanye West	0	0	-	0	-	0	0	0	0	0	-	0	0	-	-	0	0	-	0
	*%	*%		*%		*%	*%	*%	*%	*%		*%	*%			*%	*%		*%
Someone else	10	0	6	4	0	1	0	0	4	4	0	0	1	3	2	3	6	4	0
	1%	*%	2%	2%	*%	*%	*%	*%	1%	2%	*%	*%	1%	1%	1%	3%	1%	1%	*%
Unsure	4	0	4	1	-	2	-	2	1	-	1	1	-	-	-	1	2	2	-
	*%	*%	1%	*%		*%		1%	*%	1%		1%			*%	*%	*%	1%	

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For which candidate did you vote in the 2020 presidential election?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	957	242	448	267	153	216	385	203	251	270	144	145	256	147	701	330	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	1213	303	590	320	208	260	509	236	288	338	161	197	295	184	915	411	569
Donald Trump	451	71	223	157	67	115	193	76	118	164	53	47	105	62	346	181	225
	47%	29%	50%	59%	44%	53%	50%	37%	47%	61%	37%	32%	41%	42%	49%	55%	50%
Joe Biden	483	164	212	107	83	96	184	121	128	104	82	95	145	83	338	140	217
	50%	68%	47%	40%	54%	45%	48%	59%	51%	38%	57%	65%	57%	56%	48%	43%	48%
Jo Jorgensen	9	2	7	0	3	2	3	1	-	0	4	3	4	2	5	6	2
	1%	1%	2%	*%	2%	1%	1%	1%		*%	3%	2%	2%	1%	1%	2%	*%
Howie Hawkins	0	0	-	-	-	-	0	-	0	-	-	-	0	-	-	-	-
	*%	*%					*%		*%				*%				
Kanye West	0	0	0	0	-	0	0	-	0	0	0	-	0	-	0	0	0
	*%	*%	*%	*%		*%	*%		*%	*%	*%		*%		*%	*%	*%
Someone else	10	1	6	3	0	0	4	5	4	0	3	1	2	0	8	2	7
	1%	1%	1%	1%	*%	*%	1%	3%	2%	*%	2%	1%	1%	*%	1%	1%	2%
Unsure	4	4	-	0	0	2	1	0	-	3	1	-	-	-	4	1	3
	*%	2%		*%	*%	1%	*%	*%		1%	1%				1%	*%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How did you vote for the U S House of Representatives in the 2020 election?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	957	447	510	362	217	359	427	60	436	286	69	207	150	188	239	210	226	514	424
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	1213	516	697	441	256	492	509	80	584	353	84	301	185	209	300	248	336	688	504
Voted for the Republican candidate	436	188	248	338	80	11	391	20	15	274	58	6	6	168	223	4	11	64	362
	46%	42%	49%	94%	37%	3%	92%	34%	3%	96%	84%	3%	4%	89%	93%	2%	5%	12%	86%
Voted for the Democratic candidate	479	237	242	17	110	345	25	25	415	6	11	200	143	16	10	203	212	428	43
	50%	53%	47%	5%	51%	96%	6%	42%	95%	2%	15%	96%	96%	8%	4%	96%	94%	83%	10%
Voted for a third party candidate	19	12	7	1	16	1	2	9	3	1	-	1	-	1	1	2	1	5	12
	2%	3%	1%	*%	7%	*%	*%	15%	1%	*%		*%		1%	*%	1%	*%	1%	3%
There wasn't an election in my district	24	10	13	6	12	2	9	6	3	5	0	1	1	3	6	2	1	17	6
	2%	2%	3%	2%	5%	1%	2%	10%	1%	2%	1%	*%	*%	2%	3%	1%	1%	3%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How did you vote for the U S House of Representatives in the 2020 election?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	957 100	640 100	159 100	106 100	35 100	281 100	359 100	130 100	159 100	143 100	267 100	259 100	207 100	240 100	225 100	286 100
Unweighted Total	1213	802	181	108	55	300	502	152	199	235	156	471	240	276	346	351
Voted for the Republican candidate	436 46%	376 59%	18 12%	22 21%	12 34%	154 55%	223 62%	46 35%	60 38%	55 39%	136 51%	139 54%	71 34%	117 49%	90 40%	158 55%
Voted for the Democratic candidate	479 50%	239 37%	134 84%	81 76%	22 62%	117 42%	122 34%	73 56%	92 58%	79 55%	123 46%	113 44%	122 59%	115 48%	122 54%	120 42%
Voted for a third party candidate	19 2%	7 1%	5 3%	2 2%	1 4%	5 2%	2 1%	8 6%	2 1%	4 2%	3 1%	2 1%	8 4%	3 1%	5 2%	2 1%
There wasn't an election in my district	24 2%	18 3%	2 1%	1 1%	-	6 2%	12 3%	3 2%	5 3%	5 4%	4 2%	5 2%	6 3%	4 2%	8 4%	5 2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How did you vote for the U S House of Representatives in the 2020 election?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	957	223	367	216	151	368	112	256	271	169	102	176	179	215	212	121	455	312	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	1213	269	422	305	215	469	129	340	332	171	161	232	217	275	267	161	544	453	162
Voted for the Republican candidate	436 46%	108 49%	169 46%	96 44%	63 42%	241 65%	64 57%	177 69%	136 50%	90 53%	46 45%	62 35%	78 44%	105 49%	99 47%	67 55%	197 43%	168 54%	45 31%
Voted for the Democratic candidate	479 50%	111 50%	174 47%	112 52%	81 54%	115 31%	43 38%	73 28%	124 46%	74 44%	49 48%	106 60%	94 52%	104 48%	99 47%	50 42%	234 51%	135 43%	92 64%
Voted for a third party candidate	19 2%	1 *%	13 3%	3 1%	3 2%	4 1%	3 2%	1 1%	3 1%	2 1%	1 1%	4 2%	4 2%	5 2%	2 1%	4 3%	13 3%	2 1%	3 2%
There wasn' t an election in my district	24 2%	3 1%	11 3%	5 2%	4 3%	8 2%	3 3%	5 2%	9 3%	3 2%	6 6%	5 3%	3 1%	1 *%	11 5%	1 *%	12 3%	7 2%	4 3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How did you vote for the U S House of Representatives in the 2020 election?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	957	242	448	267	153	216	385	203	251	270	144	145	256	147	701	330	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	1213	303	590	320	208	260	509	236	288	338	161	197	295	184	915	411	569
Voted for the Republican candidate	436 46%	68 28%	220 49%	147 55%	67 44%	105 48%	186 48%	78 39%	124 50%	152 56%	45 31%	47 32%	93 36%	54 37%	343 49%	183 56%	214 47%
Voted for the Democratic candidate	479 50%	161 66%	213 47%	105 40%	78 51%	99 46%	186 48%	115 57%	118 47%	108 40%	86 60%	92 63%	149 58%	83 57%	330 47%	134 40%	221 49%
Voted for a third party candidate	19 2%	7 3%	11 2%	1 *	1 1%	6 3%	8 2%	3 2%	5 2%	1 *	6 4%	5 4%	6 2%	4 3%	13 2%	6 2%	6 1%
There wasn't an election in my district	24 2%	6 2%	5 1%	13 5%	7 5%	6 3%	5 1%	6 3%	4 1%	10 4%	7 5%	1 1%	8 3%	6 4%	15 2%	7 2%	14 3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When it came to your vote for Congress, was your vote more about

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	451	222	229	13	102	328	21	21	395	4	9	194	132	14	8	192	203	416	27
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	606	260	346	18	117	461	26	27	539	6	12	287	169	11	15	226	313	569	30
Supporting Joe Biden	211	99	112	1	43	163	1	8	195	1	-	86	76	-	1	92	102	196	10
	47%	45%	49%	5%	42%	50%	3%	37%	49%	17%	-	44%	58%	-	9%	48%	50%	47%	38%
Opposing Donald Trump	94	46	48	11	33	49	14	7	69	3	8	33	15	10	4	33	36	84	8
	21%	21%	21%	86%	32%	15%	64%	32%	18%	83%	87%	17%	12%	72%	48%	17%	18%	20%	28%
Supporting the Democratic Party	115	57	58	1	11	102	2	1	111	-	1	64	38	-	2	56	55	110	4
	25%	26%	25%	5%	11%	31%	9%	6%	28%	-	7%	33%	29%	-	26%	29%	27%	27%	16%
Opposing the Republican Party	23	15	8	0	9	12	0	5	17	-	0	10	2	-	0	9	8	19	4
	5%	7%	3%	3%	9%	4%	2%	25%	4%	-	4%	5%	2%	-	5%	5%	4%	5%	14%
Unsure	8	5	2	0	6	2	5	-	3	-	0	1	-	4	1	1	1	6	1
	2%	2%	1%	1%	6%	1%	22%	-	1%	-	1%	1%	-	28%	12%	1%	1%	1%	3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When it came to your vote for Congress, was your vote more about

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	451	222	128	79	20	109	112	69	84	73	122	103	110	111	115	114
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	606	321	153	71	34	121	200	88	116	123	67	212	127	133	200	146
Supporting Joe Biden	211	73	74	53	9	34	39	35	40	40	54	43	59	40	56	56
	47%	33%	58%	68%	46%	31%	35%	50%	47%	56%	44%	41%	53%	36%	49%	49%
Opposing Donald Trump	94	69	12	8	4	31	38	14	16	9	31	24	20	25	19	29
	21%	31%	9%	10%	22%	28%	34%	21%	19%	13%	25%	23%	18%	23%	17%	26%
Supporting the Democratic Party	115	55	37	16	6	27	27	15	27	20	24	29	28	29	34	24
	25%	25%	29%	21%	31%	25%	24%	22%	32%	28%	20%	28%	25%	26%	30%	21%
Opposing the Republican Party	23	19	3	-	0	12	8	3	1	3	9	7	3	12	4	4
	5%	9%	2%	-	1%	11%	7%	5%	1%	4%	7%	7%	3%	11%	4%	3%
Unsure	8	6	1	1	-	5	1	2	-	0	5	1	1	5	2	1
	2%	3%	1%	1%	-	5%	1%	3%	-	1%	4%	1%	1%	4%	1%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When it came to your vote for Congress, was your vote more about

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	451	100	165	104	81	105	37	67	117	72	45	102	88	97	94	49	220	122	90
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	606	126	195	160	124	167	49	118	154	72	82	134	105	125	146	70	287	202	88
Supporting Joe Biden	211	61	75	45	30	36	11	25	38	24	14	56	45	38	40	22	108	45	48
	47%	61%	46%	43%	37%	34%	28%	37%	32%	33%	31%	55%	51%	39%	42%	45%	49%	37%	54%
Opposing Donald Trump	94	15	38	21	19	37	15	23	31	16	15	19	18	25	21	9	44	35	14
	21%	15%	23%	21%	24%	36%	39%	34%	27%	22%	33%	18%	21%	25%	22%	18%	20%	29%	16%
Supporting the Democratic Party	115	22	41	27	24	22	8	14	32	19	13	24	22	27	22	14	53	30	24
	25%	22%	25%	26%	30%	21%	22%	20%	28%	27%	30%	24%	25%	28%	23%	28%	24%	25%	27%
Opposing the Republican Party	23	1	9	6	7	9	3	5	11	9	2	3	1	6	8	3	9	11	3
	5%	1%	6%	5%	8%	8%	9%	8%	9%	12%	5%	3%	2%	7%	9%	7%	4%	9%	3%
Unsure	8	-	2	5	1	1	1	0	5	5	0	-	1	1	4	1	6	1	1
	2%		1%	5%	1%	1%	2%	%	4%	6%	1%		1%	1%	4%	2%	3%	1%	1%

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 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When it came to your vote for Congress, was your vote more about

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	451 100	152 100	201 100	98 100	75 100	91 100	173 100	112 100	112 100	101 100	79 100	89 100	141 100	81 100	309 100	125 100	205 100
Unweighted Total	606	190	291	125	113	127	238	128	131	138	92	130	163	104	442	165	277
Supporting Joe Biden	211 47%	87 57%	89 44%	35 36%	33 44%	38 41%	91 53%	50 45%	43 39%	49 49%	38 48%	45 51%	73 52%	44 54%	138 45%	72 57%	102 50%
Opposing Donald Trump	94 21%	19 12%	48 24%	27 28%	18 24%	21 23%	25 14%	30 27%	25 23%	27 26%	18 23%	14 16%	19 14%	10 13%	75 24%	23 18%	36 17%
Supporting the Democratic Party	115 25%	42 27%	42 21%	32 32%	14 19%	21 23%	53 31%	26 23%	30 27%	22 22%	21 26%	23 26%	41 29%	24 30%	73 24%	29 23%	54 26%
Opposing the Republican Party	23 5%	3 2%	17 8%	3 3%	9 12%	7 8%	4 2%	4 3%	9 8%	1 1%	2 2%	5 6%	2 1%	1 1%	21 7%	1 1%	13 6%
Unsure	8 2%	2 1%	5 2%	1 1%	1 2%	4 4%	1 *	2 2%	4 3%	1 1%	1 1%	1 1%	5 4%	1 2%	2 1%	1 1%	1 *

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 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When it came to your vote for Congress, was your vote more about

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	407	168	239	321	73	8	372	17	9	263	52	2	6	153	219	2	7	47	351
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	462	184	278	387	66	6	433	15	8	324	59	1	5	174	259	2	6	46	408
Supporting Donald Trump	193	69	124	146	39	6	173	12	7	114	28	2	4	62	111	1	6	21	165
	48%	41%	52%	45%	53%	81%	47%	69%	73%	43%	53%	100%	74%	40%	51%	36%	85%	45%	47%
Opposing Joe Biden	15	8	7	10	5	-	14	1	-	8	2	-	-	8	6	-	-	2	13
	4%	5%	3%	3%	7%		4%	3%		3%	4%			5%	3%			5%	4%
Supporting the Republican Party	149	58	91	135	12	1	142	3	3	116	19	-	1	55	88	1	1	14	132
	37%	35%	38%	42%	16%	19%	38%	18%	27%	44%	36%		26%	36%	40%	64%	15%	31%	38%
Opposing the Democratic Party	37	24	13	26	11	-	36	2	-	24	2	-	-	24	12	-	-	4	33
	9%	15%	5%	8%	15%		10%	9%		9%	3%			16%	5%			9%	9%
Unsure	13	8	5	4	6	-	6	-	-	-	2	-	-	4	2	-	-	4	8
	3%	5%	2%	1%	9%		2%				4%			3%	1%			9%	2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When it came to your vote for Congress, was your vote more about

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	407	355	15	19	12	136	218	39	60	52	125	132	67	101	83	155
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	462	389	9	27	14	138	251	39	65	75	71	212	74	110	105	173
Supporting Donald Trump	193	164	10	11	6	55	110	17	32	25	68	52	27	43	47	77
	48%	46%	71%	57%	52%	40%	50%	42%	53%	49%	54%	39%	40%	42%	56%	50%
Opposing Joe Biden	15	14	-	-	0	8	7	2	3	1	1	9	2	6	3	4
	4%	4%			4%	6%	3%	5%	5%	1%	1%	7%	3%	6%	4%	2%
Supporting the Republican Party	149	131	1	7	4	44	87	15	13	20	48	53	24	34	23	67
	37%	37%	10%	35%	38%	33%	40%	38%	21%	39%	38%	40%	36%	33%	28%	43%
Opposing the Democratic Party	37	32	3	2	1	21	11	4	7	5	5	16	11	14	6	7
	9%	9%	19%	8%	6%	16%	5%	11%	12%	11%	4%	12%	16%	13%	7%	4%
Unsure	13	13	-	-	-	8	5	1	5	-	4	2	3	5	4	0
	3%	4%				6%	2%	4%	9%		3%	1%	4%	5%	5%	*%

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When it came to your vote for Congress, was your vote more about

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	407	104	161	83	59	235	60	175	120	76	44	60	75	99	93	57	186	157	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	462	117	176	99	70	256	62	194	133	76	57	70	90	122	94	64	190	202	54
Supporting Donald Trump	193	61	84	25	23	130	33	97	34	22	13	26	41	46	45	28	89	68	26
	48%	59%	52%	30%	39%	55%	54%	56%	29%	29%	29%	44%	55%	46%	48%	50%	48%	43%	62%
Opposing Joe Biden	15	4	3	3	4	7	2	5	7	5	2	2	4	3	4	2	4	8	2
	4%	4%	2%	4%	8%	3%	4%	3%	6%	7%	4%	3%	6%	3%	4%	4%	2%	5%	5%
Supporting the Republican Party	149	29	58	36	26	77	17	61	54	28	26	25	24	37	29	24	70	62	10
	37%	28%	36%	43%	43%	33%	28%	35%	45%	36%	60%	42%	32%	38%	31%	41%	38%	40%	24%
Opposing the Democratic Party	37	4	14	13	6	13	6	7	19	16	3	3	4	8	14	3	16	18	4
	9%	4%	8%	16%	10%	6%	9%	4%	16%	21%	7%	4%	6%	8%	15%	5%	8%	11%	9%
Unsure	13	6	1	6	-	7	2	5	6	6	-	4	1	5	2	-	7	2	-
	3%	5%	1%	7%	-	3%	4%	3%	5%	7%	-	6%	2%	6%	2%	-	4%	1%	-

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When it came to your vote for Congress, was your vote more about

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	407	58	208	141	61	99	177	70	110	150	42	41	89	52	318	169	205
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	462	69	235	158	69	102	213	78	120	164	45	48	94	59	368	192	231
Supporting Donald Trump	193	30	104	59	34	40	91	29	46	80	19	26	37	24	156	68	110
	48%	52%	50%	42%	55%	40%	51%	42%	41%	53%	46%	64%	42%	45%	49%	40%	54%
Opposing Joe Biden	15	0	11	3	5	3	6	1	6	4	2	2	5	3	10	6	8
	4%	1%	5%	2%	8%	3%	3%	2%	5%	3%	6%	5%	5%	6%	3%	4%	4%
Supporting the Republican Party	149	19	63	67	17	39	66	26	43	56	10	9	32	19	117	75	65
	37%	32%	30%	48%	27%	40%	37%	38%	39%	37%	25%	22%	36%	36%	37%	45%	32%
Opposing the Democratic Party	37	5	25	7	4	7	13	13	14	7	5	3	12	4	25	14	16
	9%	9%	12%	5%	7%	7%	7%	19%	13%	5%	11%	6%	14%	8%	8%	8%	8%
Unsure	13	4	5	4	2	10	1	-	1	3	6	1	4	3	9	6	6
	3%	6%	2%	3%	3%	10%	1%	-	1%	2%	13%	4%	4%	5%	3%	4%	3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For which candidate did you vote in the 2016 presidential election?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	396	191	205	15	78	293	21	19	347	12	4	177	113	13	8	168	179	354	34
	40%	41%	38%	4%	34%	79%	5%	31%	77%	4%	5%	84%	72%	7%	3%	78%	76%	66%	8%
Donald Trump	400	187	213	301	74	23	345	25	25	244	53	3	19	156	189	12	13	74	318
	40%	40%	40%	81%	32%	6%	78%	40%	6%	84%	72%	1%	12%	81%	76%	6%	6%	14%	73%
Gary Johnson	24	20	4	6	13	0	11	2	3	2	4	0	0	8	3	3	0	8	16
	2%	4%	1%	2%	6%	*%	2%	3%	1%	1%	5%	*%	*%	4%	1%	1%	*%	1%	4%
Jill Stein	6	1	5	1	3	1	1	0	1	1	-	1	-	0	1	0	1	5	1
	1%	*%	1%	*%	1%	*%	*%	*%	*%	*%		*%		*%	*%	*%	*%	1%	*%
Evan McMullin	3	2	2	2	1	1	2	0	1	1	1	0	1	1	1	-	1	2	1
	*%	*%	*%	*%	*%	*%	*%	1%	*%	*%	1%	*%	*%	1%	*%		*%	*%	*%
Someone else	13	8	5	2	10	2	2	6	3	1	0	0	1	1	1	2	1	11	2
	1%	2%	1%	*%	4%	*%	*%	9%	1%	*%	*%	*%	1%	1%	*%	1%	1%	2%	*%
I didn't vote	152	53	99	42	52	49	57	10	67	28	11	25	23	13	44	28	38	82	61
	15%	12%	18%	11%	22%	13%	13%	16%	15%	10%	16%	12%	14%	7%	18%	13%	16%	15%	14%
Unsure	6	1	5	1	1	3	1	0	3	1	0	3	-	-	1	1	2	4	2
	1%	*%	1%	*%	*%	1%	*%	1%	1%	*%	*%	1%			1%	*%	1%	1%	*%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For which candidate did you vote in the 2016 presidential election?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	396	191	126	59	17	87	105	53	80	64	96	103	98	92	99	107
	40%	29%	75%	52%	48%	30%	28%	37%	47%	43%	35%	39%	45%	38%	40%	37%
Donald Trump	400	345	15	21	13	151	194	21	51	56	137	136	67	120	60	153
	40%	52%	9%	18%	38%	52%	52%	14%	30%	37%	50%	52%	31%	49%	24%	53%
Gary Johnson	24	18	-	0	3	14	4	3	2	3	12	4	6	13	2	2
	2%	3%		*%	8%	5%	1%	2%	1%	2%	4%	1%	3%	5%	1%	1%
Jill Stein	6	5	0	0	-	1	4	1	1	0	3	0	1	0	2	3
	1%	1%	*%	*%		*%	1%	1%	1%	*%	1%	*%	*%	*%	1%	1%
Evan McMullin	3	2	1	-	-	2	1	0	0	1	-	2	0	1	1	1
	*%	*%	*%			1%	*%	*%	*%	*%		1%	*%	1%	*%	*%
Someone else	13	9	0	0	-	5	5	3	1	2	5	3	5	4	1	4
	1%	1%	*%	*%		2%	1%	2%	*%	1%	2%	1%	2%	2%	*%	1%
I didn't vote	152	91	23	33	2	30	60	61	33	25	20	13	40	14	79	19
	15%	14%	13%	29%	6%	11%	16%	42%	19%	16%	7%	5%	18%	6%	32%	7%
Unsure	6	2	3	0	-	0	2	1	3	0	2	0	1	0	3	2
	1%	*%	2%	*%		*%	1%	1%	2%	*%	1%	*%	*%	*%	1%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For which candidate did you vote in the 2016 presidential election?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	396	88	141	92	75	89	31	58	102	56	47	85	80	83	87	41	197	121	60
	40%	37%	36%	42%	49%	23%	26%	22%	37%	33%	45%	42%	44%	38%	40%	34%	42%	38%	37%
Donald Trump	400	92	157	91	59	217	66	151	127	85	42	59	62	99	93	63	181	164	35
	40%	39%	40%	42%	39%	56%	55%	56%	46%	50%	40%	29%	34%	45%	43%	52%	39%	51%	21%
Gary Johnson	24	2	6	11	5	6	3	3	12	11	2	4	2	2	5	5	8	7	5
	2%	1%	2%	5%	3%	1%	3%	1%	4%	6%	2%	2%	1%	1%	2%	4%	2%	2%	3%
Jill Stein	6	0	4	0	0	4	1	4	1	1	0	1	3	1	1	0	4	0	1
	1%	*%	1%	*%	*%	1%	*%	1%	*%	*%	*%	*%	2%	*%	*%	*%	1%	*%	1%
Evan McMullin	3	1	1	0	1	1	-	1	2	2	0	1	1	1	0	-	0	2	1
	*%	*%	*%	*%	1%	*%		*%	1%	1%	*%	*%	*%	*%	*%		*%	1%	*%
Someone else	13	1	7	4	1	4	1	4	5	4	1	1	4	4	4	0	8	5	1
	1%	*%	2%	2%	1%	1%	1%	1%	2%	3%	1%	1%	2%	2%	2%	*%	2%	1%	1%
I didn't vote	152	51	71	21	9	66	18	48	24	12	12	50	28	28	28	11	68	21	59
	15%	22%	18%	9%	6%	17%	15%	18%	9%	7%	12%	25%	16%	13%	13%	9%	14%	6%	37%
Unsure	6	2	3	1	-	2	0	2	1	-	1	1	2	-	1	1	4	1	1
	1%	1%	1%	*%		*%	*%	1%	*%		*%	*%	1%		*%	*%	1%	*%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For which candidate did you vote in the 2016 presidential election?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	396	146	163	87	68	81	160	87	100	91	67	74	123	69	273	120	169
	40%	56%	35%	32%	42%	37%	39%	41%	39%	33%	44%	47%	45%	43%	38%	35%	36%
Donald Trump	400	54	206	141	60	98	172	70	128	140	42	29	77	41	323	178	190
	40%	21%	44%	51%	37%	44%	42%	33%	50%	50%	27%	18%	28%	26%	44%	52%	40%
Gary Johnson	24	3	16	4	3	10	5	6	7	3	7	-	10	2	13	4	13
	2%	1%	4%	2%	2%	4%	1%	3%	3%	1%	5%		4%	1%	2%	1%	3%
Jill Stein	6	1	2	3	-	0	2	4	1	4	1	0	2	1	4	1	1
	1%	*%	*%	1%		*%	*%	2%	*%	1%	*%	*%	1%	1%	1%	*%	*%
Evan McMullin	3	1	1	1	-	1	0	2	1	1	0	1	-	-	3	1	1
	*%	1%	*%	*%		*%	*%	1%	1%	*%	*%	*%			*%	*%	*%
Someone else	13	2	8	3	0	1	7	5	5	4	3	0	2	1	12	1	10
	1%	1%	2%	1%	*%	1%	2%	2%	2%	2%	2%	*%	1%	1%	2%	*%	2%
I didn't vote	152	50	67	35	29	28	58	37	12	32	33	51	59	46	93	35	87
	15%	19%	15%	13%	18%	13%	14%	18%	5%	12%	21%	32%	21%	29%	13%	10%	18%
Unsure	6	5	-	1	2	2	1	0	-	2	0	2	0	0	6	1	4
	1%	2%		*%	1%	1%	*%	*%		1%	*%	2%	*%	*%	1%	*%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the 2024 presidential election were being held today, would you vote for...

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ron DeSantis	279	127	152	210	59	5	249	13	6	181	26	1	3	112	137	3	3	24	254
	28%	27%	28%	57%	25%	1%	57%	20%	1%	62%	36%	1%	2%	58%	55%	1%	1%	4%	59%
Joe Biden	448	226	222	20	98	322	26	23	386	10	10	194	125	19	6	192	195	425	16
	45%	49%	41%	5%	42%	87%	6%	36%	86%	3%	14%	92%	80%	10%	3%	89%	82%	79%	4%
Unsure	273	109	163	141	76	44	165	28	58	100	37	15	28	61	104	20	38	92	164
	27%	24%	30%	38%	33%	12%	38%	44%	13%	35%	51%	7%	18%	32%	42%	9%	16%	17%	38%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the 2024 presidential election were being held today, would you vote for...

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ron DeSantis	279	244	10	14	7	102	143	23	30	38	85	102	45	82	46	106
	28%	37%	6%	12%	19%	35%	38%	16%	17%	25%	31%	39%	21%	34%	19%	36%
Joe Biden	448	215	131	80	19	110	105	72	86	77	109	104	115	111	120	102
	45%	32%	78%	71%	54%	38%	28%	50%	50%	52%	40%	40%	53%	45%	49%	35%
Unsure	273	204	27	20	10	78	127	48	55	35	79	55	58	51	80	84
	27%	31%	16%	17%	27%	27%	34%	33%	32%	23%	29%	21%	27%	21%	32%	29%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the 2024 presidential election were being held today, would you vote for...

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ron DeSantis	279	57	113	63	45	153	39	114	90	63	28	43	49	59	67	48	107	123	30
	28%	24%	29%	29%	29%	39%	33%	42%	33%	37%	27%	21%	27%	27%	31%	39%	23%	38%	19%
Joe Biden	448	103	169	100	77	103	39	63	113	71	42	103	93	98	84	50	221	124	83
	45%	43%	43%	46%	51%	26%	33%	23%	41%	42%	40%	51%	51%	45%	38%	41%	47%	39%	52%
Unsure	273	77	109	57	30	133	41	92	71	37	35	56	41	61	68	24	143	73	48
	27%	33%	28%	26%	20%	34%	34%	34%	26%	22%	33%	28%	23%	28%	31%	20%	30%	23%	30%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the 2024 presidential election were being held today, would you vote for...

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ron DeSantis	279	46	142	91	42	67	125	45	84	94	29	22	63	36	216	129	130
	28%	17%	31%	33%	25%	30%	31%	21%	33%	34%	19%	14%	23%	22%	30%	38%	27%
Joe Biden	448	155	196	98	68	84	189	108	118	97	81	89	139	79	310	132	203
	45%	59%	42%	36%	41%	38%	47%	51%	46%	35%	53%	56%	51%	50%	43%	39%	43%
Unsure	273	61	126	86	54	70	91	58	53	85	43	47	71	44	202	81	143
	27%	23%	27%	31%	33%	32%	23%	27%	21%	31%	28%	30%	26%	28%	28%	24%	30%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the 2024 presidential election were being held today, would you vote for...

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ron DeSantis	307	147	160	227	61	14	265	14	16	193	29	5	9	124	141	9	6	32	272
	31%	32%	30%	61%	26%	4%	60%	23%	3%	67%	40%	2%	6%	65%	57%	4%	3%	6%	63%
Kamala Harris	429	213	216	15	100	304	23	16	375	6	9	188	113	11	12	187	188	399	23
	43%	46%	40%	4%	43%	82%	5%	25%	83%	2%	12%	89%	72%	6%	5%	87%	80%	74%	5%
Unsure	264	102	162	129	72	53	152	33	60	92	35	17	35	57	95	18	42	110	139
	26%	22%	30%	35%	31%	14%	35%	52%	13%	32%	48%	8%	22%	30%	38%	9%	18%	20%	32%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the 2024 presidential election were being held today, would you vote for...

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ron DeSantis	307	258	13	24	7	112	146	32	32	46	88	109	58	89	51	108
	31%	39%	8%	21%	21%	39%	39%	22%	19%	31%	32%	42%	27%	36%	21%	37%
Kamala Harris	429	200	132	71	20	99	102	76	85	74	98	96	112	101	124	92
	43%	30%	79%	63%	56%	34%	27%	53%	50%	50%	36%	36%	51%	42%	50%	32%
Unsure	264	205	23	19	8	79	127	36	54	30	87	57	48	54	71	91
	26%	31%	13%	17%	24%	27%	34%	25%	32%	20%	32%	22%	22%	22%	29%	31%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the 2024 presidential election were being held today, would you vote for...

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ron DeSantis	307	65	122	69	50	158	44	114	99	68	31	45	53	66	71	54	125	132	32
	31%	28%	31%	31%	33%	41%	37%	42%	36%	40%	30%	22%	29%	30%	32%	44%	27%	41%	20%
Kamala Harris	429	98	162	95	73	100	35	65	101	64	37	103	86	95	80	46	199	114	96
	43%	42%	42%	43%	48%	26%	29%	24%	37%	38%	35%	51%	47%	44%	37%	37%	42%	36%	60%
Unsure	264	73	105	57	29	131	40	91	75	38	36	54	45	57	68	22	146	75	33
	26%	31%	27%	26%	19%	34%	34%	34%	27%	22%	35%	27%	24%	26%	31%	18%	31%	23%	20%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the 2024 presidential election were being held today, would you vote for...

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ron DeSantis	307	51	156	100	45	70	138	54	92	96	39	25	70	36	236	137	142
	31%	20%	34%	36%	27%	32%	34%	25%	36%	35%	26%	16%	26%	23%	33%	40%	30%
Kamala Harris	429	157	178	94	73	80	179	97	105	86	79	94	137	81	292	119	203
	43%	60%	38%	34%	45%	36%	44%	46%	41%	31%	52%	59%	50%	51%	40%	35%	43%
Unsure	264	54	130	81	46	71	88	60	56	95	34	39	65	42	199	85	131
	26%	21%	28%	29%	28%	32%	22%	29%	22%	34%	23%	25%	24%	26%	27%	25%	27%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	416	180	236	332	69	9	384	13	13	269	58	2	7	163	221	4	9	57	354
	42%	39%	44%	90%	30%	3%	87%	22%	3%	92%	80%	1%	4%	85%	89%	2%	4%	10%	82%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	461	229	232	14	96	344	22	16	413	6	8	204	137	13	9	205	208	417	34
	46%	50%	43%	4%	41%	93%	5%	25%	92%	2%	11%	97%	87%	7%	4%	95%	88%	77%	8%
Definitely the Republican candidate	288	117	172	251	32	2	279	3	4	213	37	0	2	111	167	1	2	23	263
	29%	25%	32%	68%	14%	1%	63%	5%	1%	73%	51%	0%	1%	58%	67%	0%	1%	4%	61%
Probably the Republican candidate	128	63	64	81	38	7	105	10	9	56	21	2	5	51	53	3	7	34	91
	13%	14%	12%	22%	16%	2%	24%	16%	2%	19%	29%	1%	3%	27%	21%	1%	3%	6%	21%
Probably the Democratic candidate	142	75	67	8	55	79	15	9	114	6	2	36	41	8	8	59	54	122	16
	14%	16%	13%	2%	23%	21%	4%	14%	25%	2%	3%	17%	26%	4%	3%	28%	23%	22%	4%
Definitely the Democratic candidate	319	154	164	7	41	265	7	7	299	0	7	168	96	6	1	145	154	296	18
	32%	33%	31%	2%	18%	71%	2%	11%	66%	0%	9%	80%	61%	3%	0%	68%	65%	55%	4%
Unsure	123	53	70	24	68	17	34	33	24	16	6	4	13	16	18	6	18	67	46
	12%	11%	13%	6%	29%	5%	8%	53%	5%	5%	8%	2%	8%	8%	7%	3%	8%	12%	11%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	416	357	20	19	10	143	215	47	56	56	126	132	73	107	85	151
	42%	54%	12%	17%	28%	49%	57%	32%	32%	38%	46%	50%	34%	44%	35%	52%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	461	218	136	84	20	110	108	79	91	75	112	104	122	107	122	109
	46%	33%	81%	74%	57%	38%	29%	55%	53%	50%	41%	40%	56%	44%	50%	38%
Definitely the Republican candidate	288	259	11	9	7	95	164	27	30	45	87	99	49	68	53	119
	29%	39%	6%	8%	19%	33%	44%	19%	17%	30%	32%	38%	22%	28%	21%	41%
Probably the Republican candidate	128	98	9	10	3	47	51	20	26	12	39	32	24	39	33	32
	13%	15%	5%	9%	9%	16%	14%	14%	15%	8%	14%	12%	11%	16%	13%	11%
Probably the Democratic candidate	142	75	29	29	7	37	38	33	28	22	29	30	41	33	42	25
	14%	11%	17%	26%	19%	13%	10%	23%	17%	15%	11%	11%	19%	14%	17%	9%
Definitely the Democratic candidate	319	143	107	55	13	73	70	46	62	53	84	74	81	74	80	84
	32%	21%	64%	48%	38%	25%	19%	32%	36%	35%	31%	28%	37%	30%	33%	29%
Unsure	123	89	12	11	5	37	52	18	25	19	35	26	23	30	38	31
	12%	13%	7%	9%	15%	13%	14%	13%	14%	12%	13%	10%	11%	12%	16%	11%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	416	98	168	87	63	229	62	167	128	81	48	64	71	95	95	65	185	161	49
	42%	41%	43%	39%	42%	59%	52%	62%	47%	48%	46%	32%	39%	43%	44%	54%	39%	50%	31%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	461	107	176	105	72	105	40	65	112	70	43	108	96	97	95	45	220	125	97
	46%	45%	45%	48%	48%	27%	34%	24%	41%	41%	41%	53%	52%	44%	44%	37%	47%	39%	60%
Definitely the Republican candidate	288	69	124	50	45	176	43	132	84	52	32	55	45	63	67	39	117	127	35
	29%	29%	32%	23%	30%	45%	36%	49%	30%	31%	30%	27%	25%	29%	31%	32%	25%	40%	22%
Probably the Republican candidate	128	29	44	36	18	54	18	35	45	29	16	9	26	31	28	27	68	33	15
	13%	12%	11%	16%	12%	14%	15%	13%	16%	17%	15%	4%	14%	14%	13%	22%	14%	10%	9%
Probably the Democratic candidate	142	20	62	36	24	32	11	21	43	26	17	28	30	27	31	20	75	30	32
	14%	8%	16%	17%	16%	8%	9%	8%	16%	15%	16%	14%	16%	12%	14%	17%	16%	9%	20%
Definitely the Democratic candidate	319	87	114	69	48	73	29	44	70	44	26	79	66	70	64	25	145	95	65
	32%	37%	29%	31%	32%	19%	24%	16%	25%	26%	25%	39%	36%	32%	29%	20%	31%	30%	40%
Unsure	123	33	45	28	16	55	17	37	34	20	14	30	17	27	28	12	66	35	14
	12%	14%	12%	13%	10%	14%	15%	14%	12%	11%	14%	15%	9%	12%	13%	9%	14%	11%	9%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	416	68	210	138	71	97	181	67	117	142	42	42	95	54	321	179	201
	42%	26%	45%	50%	44%	44%	45%	32%	46%	51%	28%	26%	35%	34%	44%	52%	42%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	461	160	195	106	70	90	186	114	117	94	88	97	147	82	314	132	208
	46%	61%	42%	38%	43%	41%	46%	54%	46%	34%	58%	61%	54%	51%	43%	39%	44%
Definitely the Republican candidate	288	45	138	105	38	72	130	47	74	100	29	27	56	33	232	132	130
	29%	17%	30%	38%	24%	33%	32%	22%	29%	36%	19%	17%	21%	20%	32%	39%	27%
Probably the Republican candidate	128	22	72	33	33	25	51	20	43	42	13	15	39	21	89	47	72
	13%	9%	16%	12%	20%	11%	12%	9%	17%	15%	9%	9%	14%	13%	12%	14%	15%
Probably the Democratic candidate	142	42	59	42	14	26	64	38	38	26	30	32	50	24	92	36	73
	14%	16%	13%	15%	9%	12%	16%	18%	15%	10%	20%	20%	18%	15%	13%	11%	15%
Definitely the Democratic candidate	319	118	137	64	56	64	123	76	79	68	58	65	96	58	222	96	135
	32%	45%	29%	23%	34%	29%	30%	36%	31%	24%	38%	41%	35%	36%	31%	28%	28%
Unsure	123	34	58	31	22	34	38	30	20	40	22	20	31	24	92	30	66
	12%	13%	13%	11%	13%	15%	9%	14%	8%	15%	14%	13%	11%	15%	13%	9%	14%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you like to see Donald Trump run for President in 2024?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	316	126	190	226	58	24	261	21	26	187	33	12	11	100	161	11	14	41	270
	32%	27%	35%	61%	25%	6%	59%	34%	6%	64%	45%	6%	7%	52%	65%	5%	6%	8%	62%
No	589	300	289	86	152	333	109	34	411	58	29	194	136	65	44	198	212	485	92
	59%	65%	54%	23%	65%	90%	25%	54%	91%	20%	39%	92%	87%	34%	18%	92%	90%	90%	21%
Unsure	95	37	58	58	23	14	70	8	14	46	11	4	9	27	43	5	9	15	72
	9%	8%	11%	16%	10%	4%	16%	12%	3%	16%	15%	2%	6%	14%	17%	2%	4%	3%	17%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you like to see Donald Trump run for President in 2024?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	316	252	23	24	13	88	164	36	62	52	86	80	66	60	84	106
	32%	38%	14%	21%	37%	31%	44%	25%	36%	34%	31%	31%	30%	25%	34%	36%
No	589	334	138	86	21	172	162	99	98	91	156	146	142	158	146	143
	59%	50%	82%	75%	61%	59%	43%	69%	57%	61%	57%	56%	65%	65%	59%	49%
Unsure	95	78	7	4	1	29	49	8	11	7	32	36	11	26	16	42
	9%	12%	4%	4%	3%	10%	13%	6%	6%	5%	12%	14%	5%	11%	6%	14%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you like to see Donald Trump run for President in 2024?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	316	94	133	53	34	187	52	134	65	36	29	58	64	70	68	41	153	107	38
	32%	40%	34%	24%	23%	48%	44%	50%	24%	21%	27%	29%	35%	32%	31%	33%	32%	33%	24%
No	589	124	215	149	100	156	56	100	178	116	61	129	106	124	135	66	276	172	115
	59%	52%	55%	68%	66%	40%	47%	37%	65%	68%	59%	64%	58%	57%	62%	54%	59%	54%	71%
Unsure	95	18	42	17	17	46	11	35	32	17	14	15	13	25	16	15	42	41	8
	9%	8%	11%	8%	11%	12%	10%	13%	12%	10%	14%	8%	7%	11%	7%	12%	9%	13%	5%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you like to see Donald Trump run for President in 2024?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	316	61	138	117	51	59	150	56	77	107	40	41	79	51	237	132	158
	32%	24%	30%	42%	31%	27%	37%	26%	30%	39%	27%	26%	29%	32%	33%	39%	33%
No	589	185	277	127	103	131	216	139	152	135	105	107	175	94	414	172	268
	59%	71%	60%	46%	63%	59%	53%	66%	60%	49%	69%	68%	64%	59%	57%	50%	56%
Unsure	95	14	49	31	9	31	39	16	26	35	7	10	18	15	76	37	50
	9%	6%	11%	11%	6%	14%	10%	8%	10%	13%	4%	6%	7%	9%	10%	11%	11%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you like to see Joe Biden run for President in 2024?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	356	175	182	33	68	244	41	19	282	18	15	137	105	26	15	135	147	318	35
	36%	38%	34%	9%	29%	66%	9%	30%	63%	6%	20%	65%	67%	13%	6%	63%	62%	59%	8%
No	481	215	266	309	105	56	356	27	76	251	52	33	23	143	213	46	30	85	383
	48%	46%	49%	84%	45%	15%	81%	43%	17%	86%	72%	16%	14%	75%	86%	22%	13%	16%	88%
Unsure	163	73	90	28	61	70	43	17	92	22	6	40	29	23	20	34	59	139	16
	16%	16%	17%	8%	26%	19%	10%	27%	20%	8%	8%	19%	19%	12%	8%	16%	25%	26%	4%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you like to see Joe Biden run for President in 2024?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	356	159	123	58	11	87	72	62	72	64	91	68	100	75	98	83
	36%	24%	73%	51%	30%	30%	19%	43%	42%	43%	33%	26%	46%	31%	40%	29%
No	481	390	26	35	20	152	238	57	73	68	140	141	96	119	103	163
	48%	59%	16%	31%	56%	52%	63%	40%	43%	45%	51%	54%	44%	49%	42%	56%
Unsure	163	116	19	21	5	51	65	24	26	18	43	53	23	50	45	45
	16%	17%	11%	18%	14%	18%	17%	17%	15%	12%	16%	20%	10%	21%	18%	15%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you like to see Joe Biden run for President in 2024?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	356	102	133	73	48	87	40	47	72	46	25	98	73	74	70	28	176	82	78
	36%	43%	34%	33%	32%	22%	34%	17%	26%	27%	24%	49%	40%	34%	32%	23%	38%	26%	48%
No	481	108	196	103	73	247	64	184	141	88	53	79	84	107	107	73	220	177	63
	48%	45%	50%	47%	48%	64%	53%	68%	52%	52%	51%	39%	46%	49%	49%	60%	47%	55%	39%
Unsure	163	27	61	45	30	54	15	39	61	35	26	25	26	38	42	21	74	61	21
	16%	12%	16%	20%	20%	14%	13%	14%	22%	21%	25%	12%	14%	18%	19%	17%	16%	19%	13%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you like to see Joe Biden run for President in 2024?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
Yes	356 36%	132 51%	156 34%	68 25%	61 38%	66 30%	155 38%	74 35%	80 32%	75 27%	76 50%	79 50%	120 44%	67 42%	236 32%	123 36%	161 34%
No	481 48%	85 32%	224 48%	172 63%	72 44%	117 53%	197 49%	94 45%	131 52%	159 57%	57 38%	48 30%	112 41%	66 41%	369 51%	183 54%	227 48%
Unsure	163 16%	44 17%	84 18%	35 13%	30 18%	38 17%	52 13%	43 20%	43 17%	43 15%	20 13%	32 20%	40 15%	27 17%	123 17%	36 10%	88 19%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of these statements comes closest to your view, even if neither of them is exactly right? I would prefer a Republican Party...

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Led by Donald Trump	214	86	129	154	41	10	180	14	12	126	23	3	7	68	112	6	6	22	189
	21%	19%	24%	42%	18%	3%	41%	22%	3%	43%	31%	2%	4%	35%	45%	3%	2%	4%	44%
Which supports Donald Trump's America First agenda but is not led by him	135	61	74	77	24	34	94	6	35	60	17	18	15	38	56	19	16	37	94
	13%	13%	14%	21%	10%	9%	21%	9%	8%	21%	23%	9%	10%	20%	23%	9%	7%	7%	22%
Which builds on Donald Trump's successes and moves on from his failures	145	71	74	85	34	25	100	10	26	72	13	8	17	45	55	18	9	45	93
	14%	15%	14%	23%	15%	7%	23%	16%	6%	25%	17%	4%	11%	24%	22%	8%	4%	8%	21%
Free of Donald Trump's influence	506	245	261	54	134	302	66	33	377	33	21	181	118	41	25	172	206	438	58
	51%	53%	49%	15%	57%	81%	15%	53%	84%	11%	28%	86%	75%	21%	10%	80%	87%	81%	13%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of these statements comes closest to your view, even if neither of them is exactly right? I would prefer a Republican Party...

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Led by Donald Trump	214	171	15	17	9	58	114	22	34	39	64	55	43	42	52	76
	21%	26%	9%	15%	24%	20%	30%	16%	20%	26%	23%	21%	20%	17%	21%	26%
Which supports Donald Trump's America First agenda but is not led by him	135	101	18	12	3	43	57	19	15	17	48	36	25	36	27	47
	13%	15%	11%	10%	8%	15%	15%	14%	9%	11%	17%	14%	11%	15%	11%	16%
Which builds on Donald Trump's successes and moves on from his failures	145	115	16	5	2	50	65	26	31	17	25	46	39	33	35	38
	14%	17%	9%	4%	6%	17%	17%	18%	18%	11%	9%	18%	18%	13%	14%	13%
Free of Donald Trump's influence	506	278	119	80	22	139	139	76	91	77	137	125	112	133	132	129
	51%	42%	71%	70%	61%	48%	37%	53%	53%	51%	50%	48%	51%	54%	54%	44%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of these statements comes closest to your view, even if neither of them is exactly right? I would prefer a Republican Party...

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Led by Donald Trump	214	73	85	31	25	131	35	96	40	22	17	38	37	55	45	32	102	73	25
	21%	31%	22%	14%	16%	34%	29%	35%	14%	13%	16%	19%	20%	25%	21%	26%	22%	23%	15%
Which supports Donald Trump's America First agenda but is not led by him	135	28	56	34	16	55	13	42	45	30	16	31	23	26	26	16	63	43	25
	13%	12%	14%	16%	11%	14%	11%	16%	16%	17%	15%	15%	12%	12%	12%	13%	13%	13%	15%
Which builds on Donald Trump's successes and moves on from his failures	145	27	58	33	27	64	18	46	51	32	19	24	23	33	34	20	67	53	19
	14%	11%	15%	15%	18%	16%	15%	17%	19%	19%	18%	12%	13%	15%	15%	16%	14%	17%	12%
Free of Donald Trump's influence	506	109	190	122	84	139	53	86	139	86	52	110	100	104	114	54	239	151	93
	51%	46%	49%	55%	56%	36%	45%	32%	50%	51%	50%	54%	55%	48%	52%	44%	51%	47%	57%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of these statements comes closest to your view, even if neither of them is exactly right? I would prefer a Republican Party...

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
Led by Donald Trump	214 21%	39 15%	98 21%	77 28%	36 22%	42 19%	108 27%	28 13%	51 20%	78 28%	28 18%	24 15%	50 19%	31 20%	164 23%	91 27%	104 22%
Which supports Donald Trump's America First agenda but is not led by him	135 13%	32 12%	64 14%	39 14%	18 11%	32 14%	53 13%	32 15%	36 14%	37 13%	16 11%	18 12%	29 11%	14 9%	106 15%	51 15%	67 14%
Which builds on Donald Trump's successes and moves on from his failures	145 14%	25 10%	67 14%	53 19%	14 9%	39 17%	59 15%	33 15%	36 14%	47 17%	29 19%	12 8%	35 13%	23 15%	110 15%	60 18%	68 14%
Free of Donald Trump's influence	506 51%	165 63%	235 51%	106 39%	95 58%	108 49%	185 46%	118 56%	131 51%	115 42%	79 52%	104 66%	158 58%	91 57%	348 48%	139 41%	237 50%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	440	192	248	370	69	-	440	-	-	291	73	-	-	192	248	-	-	78	352
	100	100	100	100	100		100			100	100			100	100			100	100
Unweighted Total	542	218	324	468	72	-	542	-	-	368	94	-	-	218	324	-	-	97	433
Supporter of Donald Trump	195	77	118	166	29	-	195	-	-	135	28	-	-	77	118	-	-	15	178
	44%	40%	48%	45%	42%		44%			46%	39%			40%	48%			19%	51%
Supporter of the Republican Party	207	97	111	193	15	-	207	-	-	150	39	-	-	97	111	-	-	45	159
	47%	50%	45%	52%	21%		47%			52%	54%			50%	45%			58%	45%
I don't support either one	22	13	10	9	13	-	22	-	-	5	4	-	-	13	10	-	-	14	9
	5%	7%	4%	3%	19%		5%			2%	6%			7%	4%			17%	2%
Unsure	14	5	9	3	12	-	14	-	-	1	1	-	-	5	9	-	-	4	6
	3%	3%	4%	1%	17%		3%			*%	2%			3%	4%			5%	2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	440	388	12	21	12	160	228	43	59	57	142	139	74	118	85	163
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	453	14	32	18	164	289	54	77	90	82	239	88	130	133	191
Supporter of Donald Trump	195	168	7	11	8	65	103	25	29	33	51	57	39	38	48	71
	44%	43%	61%	51%	63%	40%	45%	57%	49%	58%	36%	41%	53%	32%	56%	43%
Supporter of the Republican Party	207	189	3	9	3	80	109	14	24	23	75	71	33	63	28	83
	47%	49%	24%	45%	23%	50%	48%	34%	41%	39%	53%	51%	45%	54%	32%	51%
I don't support either one	22	19	1	1	1	12	8	4	2	1	6	8	2	11	6	4
	5%	5%	7%	4%	9%	7%	3%	9%	4%	2%	5%	6%	2%	10%	7%	2%
Unsure	14	12	1	-	1	4	8	-	4	0	9	2	-	5	4	5
	3%	3%	8%	-	6%	2%	3%	-	6%	1%	6%	1%	-	4%	5%	3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	440	97	177	99	67	242	69	173	146	92	54	69	74	107	102	60	200	169	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	129	205	119	89	290	74	216	163	90	73	94	97	139	106	78	224	229	68
Supporter of Donald Trump	195	62	76	32	26	122	38	84	46	27	20	43	36	40	44	25	83	76	26
	44%	64%	43%	32%	39%	50%	55%	48%	32%	29%	36%	63%	48%	38%	43%	42%	41%	45%	54%
Supporter of the Republican Party	207	29	89	55	35	107	28	79	82	52	29	21	31	60	47	33	101	77	19
	47%	30%	50%	55%	53%	44%	40%	46%	56%	57%	55%	31%	42%	57%	46%	55%	50%	46%	39%
I don't support either one	22	5	5	9	3	8	3	5	11	9	2	4	6	5	5	2	9	10	3
	5%	6%	3%	9%	4%	3%	4%	3%	8%	10%	4%	5%	8%	4%	5%	3%	5%	6%	6%
Unsure	14	1	7	4	3	5	-	5	7	4	3	1	2	1	7	-	8	6	0
	3%	1%	4%	4%	4%	2%		3%	4%	4%	5%	1%	2%	1%	6%		4%	3%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	440	65	225	149	61	111	184	84	129	149	42	47	102	56	338	190	207
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	93	271	178	82	124	239	97	141	182	50	65	122	76	420	226	264
Supporter of Donald Trump	195	25	94	77	25	34	107	29	47	70	24	24	37	21	158	84	96
	44%	38%	42%	52%	41%	31%	58%	34%	36%	47%	56%	51%	37%	37%	47%	44%	46%
Supporter of the Republican Party	207	36	108	64	31	62	71	43	70	67	17	18	47	26	161	96	95
	47%	55%	48%	43%	51%	56%	39%	51%	54%	45%	40%	39%	46%	47%	48%	50%	46%
I don't support either one	22	3	15	4	4	10	5	4	12	4	1	4	10	5	12	9	8
	5%	5%	7%	3%	7%	9%	2%	4%	9%	2%	2%	9%	10%	9%	4%	5%	4%
Unsure	14	1	9	5	1	4	1	8	0	8	1	0	8	4	7	2	8
	3%	1%	4%	3%	1%	4%	*%	10%	*%	6%	2%	1%	8%	7%	2%	1%	4%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	440	192	248	370	69	-	440	-	-	291	73	-	-	192	248	-	-	78	352
	100	100	100	100	100		100			100	100			100	100			100	100
Unweighted Total	542	218	324	468	72	-	542	-	-	368	94	-	-	218	324	-	-	97	433
DEFINITELY/PROBABLY DONALD TRUMP	261	98	163	227	33	-	261	-	-	186	35	-	-	98	163	-	-	19	238
	59%	51%	66%	61%	48%		59%			64%	48%			51%	66%			25%	68%
DEFINITELY/PROBABLY A DIFFERENT REPUBLICAN CANDIDATE	154	84	70	124	29	-	154	-	-	91	33	-	-	84	70	-	-	55	97
	35%	44%	28%	34%	43%		35%			31%	46%			44%	28%			70%	28%
Donald Trump, definitely	196	74	123	173	23	-	196	-	-	142	25	-	-	74	123	-	-	8	187
	45%	38%	49%	47%	34%		45%			49%	34%			38%	49%			10%	53%
Donald Trump, probably	65	24	40	54	10	-	65	-	-	44	10	-	-	24	40	-	-	12	52
	15%	13%	16%	15%	14%		15%			15%	13%			13%	16%			15%	15%
A different Republican candidate, probably	79	45	34	60	20	-	79	-	-	48	12	-	-	45	34	-	-	20	58
	18%	23%	14%	16%	29%		18%			16%	17%			23%	14%			25%	17%
A different Republican candidate, definitely	74	39	36	65	10	-	74	-	-	44	21	-	-	39	36	-	-	35	39
	17%	20%	14%	17%	14%		17%			15%	29%			20%	14%			45%	11%
Unsure	25	10	15	19	6	-	25	-	-	14	5	-	-	10	15	-	-	4	17
	6%	5%	6%	5%	9%		6%			5%	7%			5%	6%			5%	5%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	440	388	12	21	12	160	228	43	59	57	142	139	74	118	85	163
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	453	14	32	18	164	289	54	77	90	82	239	88	130	133	191
DEFINITELY/PROBABLY DONALD TRUMP	261	229	7	15	8	80	149	31	36	39	76	79	43	55	63	100
	59%	59%	56%	73%	61%	50%	65%	71%	61%	69%	53%	57%	58%	47%	74%	61%
DEFINITELY/PROBABLY A DIFFERENT REPUBLICAN CANDIDATE	154	135	5	6	4	71	64	12	21	17	55	50	28	55	21	49
	35%	35%	42%	27%	35%	44%	28%	27%	36%	29%	39%	36%	38%	47%	24%	30%
Donald Trump, definitely	196	171	7	12	6	60	111	25	23	32	60	56	33	40	47	76
	45%	44%	56%	55%	45%	37%	49%	58%	39%	56%	42%	41%	45%	34%	55%	46%
Donald Trump, probably	65	57	-	4	2	20	37	6	13	7	16	23	10	14	16	24
	15%	15%	-	17%	16%	13%	16%	13%	22%	13%	11%	16%	13%	12%	19%	15%
A different Republican candidate, probably	79	72	1	1	3	41	31	5	13	7	31	23	13	32	12	23
	18%	19%	7%	4%	22%	26%	14%	11%	21%	13%	22%	17%	18%	27%	14%	14%
A different Republican candidate, definitely	74	63	4	5	2	30	33	7	8	9	23	27	15	23	9	27
	17%	16%	35%	24%	13%	19%	15%	16%	14%	16%	16%	19%	21%	20%	11%	16%
Unsure	25	24	0	0	0	9	15	1	2	1	11	10	2	8	2	13
	6%	6%	2%	0%	3%	6%	7%	2%	3%	2%	8%	7%	3%	6%	2%	8%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	440	97	177	99	67	242	69	173	146	92	54	69	74	107	102	60	200	169	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	129	205	119	89	290	74	216	163	90	73	94	97	139	106	78	224	229	68
DEFINITELY/PROBABLY DONALD TRUMP	261	72	116	40	33	167	43	124	62	37	25	54	48	54	62	35	110	104	33
	59%	74%	66%	40%	50%	69%	63%	71%	43%	41%	46%	78%	64%	51%	60%	57%	55%	61%	67%
DEFINITELY/PROBABLY A DIFFERENT REPUBLICAN CANDIDATE	154	22	44	57	31	57	21	36	78	50	28	13	23	51	31	24	77	56	14
	35%	23%	25%	57%	46%	23%	30%	21%	54%	55%	52%	19%	32%	48%	31%	39%	39%	33%	28%
Donald Trump, definitely	196	59	84	30	24	126	34	92	45	26	19	42	38	39	46	27	87	75	24
	45%	61%	47%	31%	35%	52%	50%	53%	31%	28%	36%	62%	52%	36%	45%	45%	43%	44%	48%
Donald Trump, probably	65	13	33	9	10	40	9	31	17	12	6	11	9	15	16	7	23	29	9
	15%	13%	19%	9%	14%	17%	13%	18%	12%	13%	11%	16%	13%	14%	16%	12%	11%	17%	19%
A different Republican candidate, probably	79	8	24	36	11	29	11	18	43	30	13	9	11	27	15	10	41	31	6
	18%	8%	14%	36%	16%	12%	16%	10%	30%	33%	24%	12%	15%	25%	14%	17%	20%	18%	13%
A different Republican candidate, definitely	74	14	20	20	20	28	9	18	35	20	15	5	12	25	17	14	37	25	7
	17%	14%	11%	21%	30%	11%	14%	11%	24%	22%	28%	7%	17%	23%	16%	23%	18%	15%	15%
Unsure	25	3	16	3	3	19	5	14	5	4	1	2	3	2	9	2	13	9	3
	6%	3%	9%	3%	4%	8%	7%	8%	4%	5%	2%	3%	4%	2%	9%	3%	7%	5%	5%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	440 100	65 100	225 100	149 100	61 100	111 100	184 100	84 100	129 100	149 100	42 100	47 100	102 100	56 100	338 100	190 100	207 100
Unweighted Total	542	93	271	178	82	124	239	97	141	182	50	65	122	76	420	226	264
DEFINITELY/PROBABLY DONALD TRUMP	261 59%	33 50%	121 54%	107 72%	39 63%	55 50%	126 69%	41 48%	63 49%	94 63%	26 62%	30 65%	52 51%	35 63%	209 62%	113 59%	130 63%
DEFINITELY/PROBABLY A DIFFERENT REPUBLICAN CANDIDATE	154 35%	31 48%	88 39%	34 23%	20 33%	47 42%	50 27%	37 44%	60 46%	42 28%	14 33%	15 33%	48 47%	20 36%	106 31%	67 35%	64 31%
Donald Trump, definitely	196 45%	25 39%	98 44%	73 49%	28 46%	44 40%	100 54%	24 29%	48 37%	71 48%	19 44%	25 54%	42 41%	26 47%	154 46%	88 46%	98 47%
Donald Trump, probably	65 15%	7 11%	23 10%	34 23%	11 17%	11 10%	26 14%	17 20%	15 12%	23 15%	7 18%	5 11%	10 10%	9 16%	54 16%	26 13%	32 15%
A different Republican candidate, probably	79 18%	13 19%	49 22%	17 12%	10 16%	22 20%	26 14%	21 25%	29 23%	22 15%	6 14%	6 12%	28 28%	11 20%	51 15%	40 21%	29 14%
A different Republican candidate, definitely	74 17%	19 29%	39 17%	17 11%	11 17%	25 22%	24 13%	16 19%	30 24%	20 13%	8 19%	9 20%	19 19%	9 16%	55 16%	27 14%	35 17%
Unsure	25 6%	1 2%	16 7%	8 5%	2 4%	8 8%	8 4%	6 7%	6 5%	13 9%	2 5%	1 3%	2 2%	1 1%	23 7%	10 5%	13 6%

Echelon Insights
 April Omnibus 2021
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If Donald Trump does NOT seek the Republican nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	440	192	248	370	69	-	440	-	-	291	73	-	-	192	248	-	-	78	352
	100	100	100	100	100		100			100	100			100	100			100	100
Unweighted Total	542	218	324	468	72	-	542	-	-	368	94	-	-	218	324	-	-	97	433
Donald Trump, Jr.	40	16	23	35	5	-	40	-	-	34	2	-	-	16	23	-	-	5	35
	9%	9%	9%	9%	7%		9%			12%	2%			9%	9%			6%	10%
Mike Pence	69	24	45	61	8	-	69	-	-	45	15	-	-	24	45	-	-	16	53
	16%	13%	18%	16%	12%		16%			16%	20%			13%	18%			20%	15%
Nikki Haley	28	17	10	17	11	-	28	-	-	8	9	-	-	17	10	-	-	6	22
	6%	9%	4%	5%	16%		6%			3%	13%			9%	4%			8%	6%
Mitt Romney	16	11	5	15	1	-	16	-	-	8	7	-	-	11	5	-	-	12	4
	4%	6%	2%	4%	1%		4%			3%	10%			6%	2%			15%	1%
Ted Cruz	35	18	17	33	3	-	35	-	-	24	9	-	-	18	17	-	-	5	31
	8%	9%	7%	9%	4%		8%			8%	12%			9%	7%			6%	9%
Marco Rubio	7	4	4	6	1	-	7	-	-	5	1	-	-	4	4	-	-	3	4
	2%	2%	1%	2%	1%		2%			2%	1%			2%	1%			4%	1%
Tucker Carlson	11	7	4	7	4	-	11	-	-	6	1	-	-	7	4	-	-	1	10
	2%	3%	2%	2%	5%		2%			2%	2%			3%	2%			1%	3%
Mike Pompeo	5	2	3	3	2	-	5	-	-	3	0	-	-	2	3	-	-	1	4
	1%	1%	1%	1%	2%		1%			1%	*%			1%	1%			1%	1%
Ron DeSantis	88	40	47	75	12	-	88	-	-	69	7	-	-	40	47	-	-	4	84
	20%	21%	19%	20%	18%		20%			24%	10%			21%	19%			5%	24%
Larry Hogan	0	0	-	-	0	-	0	-	-	-	-	-	-	0	-	-	-	0	-
	*%	*%			*%		*%							*%				*%	
Tom Cotton	0	-	0	0	-	-	0	-	-	0	-	-	-	-	0	-	-	-	-
	*%		*%	*%			*%			*%					*%				
Tim Scott	0	0	-	0	-	-	0	-	-	0	0	-	-	0	-	-	-	-	0
	*%	*%		*%			*%			*%	1%			*%					*%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If Donald Trump does NOT seek the Republican nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Ben Sasse	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Josh Hawley	5 1%	2 1%	3 1%	4 1%	1 1%	-	5 1%	-	-	4 1%	-	-	-	2 1%	3 1%	-	-	-	5 1%
Greg Abbott	1 *%	1 *%	0 *%	1 *%	-	-	1 *%	-	-	1 *%	-	-	-	1 *%	0 *%	-	-	-	1 *%
Kristi Noem	6 1%	2 1%	4 1%	5 1%	1 1%	-	6 1%	-	-	3 1%	2 2%	-	-	2 1%	4 1%	-	-	-	6 2%
Dave Portnoy	1 *%	1 *%	-	1 *%	-	-	1 *%	-	-	1 *%	-	-	-	1 *%	-	-	-	-	1 *%
Rick Scott	1 *%	1 1%	0 *%	1 *%	-	-	1 *%	-	-	1 *%	0 *%	-	-	1 1%	0 *%	-	-	-	1 *%
Someone else	5 1%	3 1%	2 1%	4 1%	0 1%	-	5 1%	-	-	2 1%	3 4%	-	-	3 1%	2 1%	-	-	1 1%	4 1%
Unsure	122 28%	43 22%	79 32%	100 27%	20 30%	-	122 28%	-	-	78 27%	18 24%	-	-	43 22%	79 32%	-	-	26 34%	87 25%

Echelon Insights
 April Omnibus 2021
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If Donald Trump does NOT seek the Republican nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	440	388	12	21	12	160	228	43	59	57	142	139	74	118	85	163
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	453	14	32	18	164	289	54	77	90	82	239	88	130	133	191
Donald Trump, Jr.	40	31	1	8	-	13	19	13	10	5	9	3	12	5	16	7
	9%	8%	6%	36%		8%	8%	30%	17%	9%	7%	2%	16%	4%	19%	5%
Mike Pence	69	63	3	2	2	19	44	2	6	11	25	25	10	14	9	36
	16%	16%	23%	7%	12%	12%	19%	5%	10%	19%	18%	18%	13%	12%	10%	22%
Nikki Haley	28	24	-	-	4	13	10	1	4	1	11	10	1	17	5	5
	6%	6%			31%	8%	5%	2%	8%	1%	8%	7%	1%	14%	6%	3%
Mitt Romney	16	16	-	0	0	11	5	1	3	0	7	4	3	8	2	3
	4%	4%		0%	3%	7%	2%	3%	5%	1%	5%	3%	4%	7%	2%	2%
Ted Cruz	35	30	-	4	-	15	15	5	6	5	6	14	9	9	7	11
	8%	8%		18%		9%	7%	11%	10%	9%	4%	10%	12%	8%	8%	7%
Marco Rubio	7	7	0	0	-	4	4	1	2	0	1	4	2	2	1	3
	2%	2%	0%	0%		2%	2%	2%	3%	0%	1%	3%	2%	2%	1%	2%
Tucker Carlson	11	7	3	1	-	4	3	5	1	3	1	1	6	1	3	1
	2%	2%	23%	4%		2%	1%	11%	2%	5%	1%	1%	8%	1%	4%	0%
Mike Pompeo	5	3	0	1	1	1	2	0	1	0	1	3	1	2	1	2
	1%	1%	0%	4%	6%	0%	1%	0%	2%	0%	1%	2%	1%	1%	1%	1%
Ron DeSantis	88	81	1	4	0	36	45	1	7	15	20	44	16	24	7	40
	20%	21%	7%	19%	4%	22%	20%	3%	12%	27%	14%	32%	22%	21%	9%	25%
Larry Hogan	0	-	-	-	0	-	-	-	-	-	-	0	-	0	-	-
	0%				1%							0%		0%		
Tom Colton	0	0	-	-	-	-	0	-	-	0	-	-	-	-	0	-
	0%	0%					0%			0%					0%	
Tim Scott	0	0	-	-	-	0	-	-	-	0	-	0	0	0	-	-
	0%	0%				0%				1%		0%	1%	0%		
Ben Sasse	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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If Donald Trump does NOT seek the Republican nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Josh Hawley	5 1%	5 1%	-	-	-	2 1%	3 1%	-	1 1%	-	1 1%	3 2%	1 1%	1 1%	-	3 2%
Greg Abbott	1 *%	1 *%	-	-	-	1 *%	0 *%	-	-	-	-	1 1%	-	1 1%	-	0 *%
Kristi Noem	6 1%	5 1%	1 7%	-	-	2 1%	3 1%	1 2%	-	1 1%	1 1%	3 2%	-	2 2%	1 2%	2 1%
Dave Portnoy	1 *%	1 *%	-	-	-	1 1%	-	1 2%	-	-	-	-	1 1%	-	-	-
Rick Scott	1 *%	1 *%	-	-	-	1 1%	0 *%	-	-	0 *%	-	1 1%	-	1 1%	0 *%	-
Someone else	5 1%	4 1%	-	-	-	2 1%	2 1%	1 3%	0 *%	1 2%	1 1%	1 1%	1 2%	1 1%	1 2%	1 *%
Unsure	122 28%	108 28%	4 33%	3 12%	5 43%	37 23%	71 31%	11 26%	17 30%	14 25%	57 41%	21 15%	13 17%	30 25%	30 36%	49 30%

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If Donald Trump does NOT seek the Republican nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	440	97	177	99	67	242	69	173	146	92	54	69	74	107	102	60	200	169	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	129	205	119	89	290	74	216	163	90	73	94	97	139	106	78	224	229	68
Donald Trump, Jr.	40	13	18	7	2	23	9	14	9	4	5	7	10	10	9	3	28	5	6
	9%	13%	10%	7%	3%	9%	13%	8%	6%	4%	9%	10%	14%	10%	9%	6%	14%	3%	13%
Mike Pence	69	11	40	9	9	49	9	39	14	9	5	15	12	10	18	8	26	31	11
	16%	12%	23%	9%	13%	20%	14%	23%	10%	10%	9%	22%	17%	10%	18%	14%	13%	18%	21%
Nikki Haley	28	1	5	11	10	7	1	6	17	12	5	3	2	5	7	11	12	14	2
	6%	1%	3%	11%	15%	3%	1%	3%	12%	14%	8%	4%	3%	5%	7%	18%	6%	8%	4%
Mitt Romney	16	2	2	10	1	4	1	3	11	9	2	1	1	11	3	0	9	5	2
	4%	2%	1%	10%	2%	2%	2%	2%	8%	10%	3%	1%	2%	10%	3%	*%	4%	3%	4%
Ted Cruz	35	9	18	6	3	23	9	14	7	6	2	4	11	11	8	1	15	12	7
	8%	10%	10%	6%	4%	9%	13%	8%	5%	6%	3%	7%	15%	10%	7%	1%	8%	7%	14%
Marco Rubio	7	2	2	3	-	5	2	3	3	2	1	1	-	3	2	1	3	3	1
	2%	2%	1%	3%	-	2%	2%	2%	2%	2%	1%	1%	-	3%	2%	1%	2%	2%	2%
Tucker Carlson	11	5	4	2	-	5	3	2	2	1	1	2	2	2	3	1	5	2	3
	2%	5%	2%	2%	-	2%	5%	1%	1%	1%	2%	3%	3%	2%	3%	2%	2%	1%	7%
Mike Pompeo	5	-	0	2	2	0	0	-	2	0	2	-	1	3	0	1	3	2	-
	1%	-	*%	2%	3%	*%	1%	-	2%	*%	4%	-	1%	2%	*%	2%	1%	1%	-
Ron DeSantis	88	22	28	18	19	47	14	33	34	21	13	17	12	19	23	14	33	48	5
	20%	23%	16%	18%	29%	19%	21%	19%	23%	23%	23%	25%	17%	18%	23%	22%	17%	28%	9%
Larry Hogan	0	-	-	-	0	-	-	-	-	-	-	-	-	-	-	0	-	0	-
	*%	-	-	-	*%	-	-	-	-	-	-	-	-	-	-	*%	-	*%	-
Tom Cotton	0	0	-	-	-	0	-	0	-	-	-	-	-	0	-	-	0	-	-
	*%	*%	-	-	-	*%	-	*%	-	-	-	-	-	*%	-	-	*%	-	-
Tim Scott	0	-	-	0	0	-	-	-	0	0	-	-	-	-	-	0	0	0	-
	*%	-	-	*%	*%	-	-	-	*%	*%	-	-	-	-	1%	*%	*%	*%	-

Echelon Insights
April Omnibus 2021

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If Donald Trump does NOT seek the Republican nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Ben Sasse	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Josh Hawley	5 1%	-	3 2%	-	1 2%	3 1%	1 2%	2 1%	1 1%	1 1%	1 1%	2 2%	1 2%	1 1%	1 1%	1 1%	1 1%	3 2%	-
Greg Abbott	1 *%	0 *%	1 *%	-	0 *%	1 *%	1 1%	0 *%	0 *%	-	0 *%	-	0 *%	1 1%	-	-	1 *%	0 *%	-
Kristi Noem	6 1%	-	2 1%	0 *%	3 5%	2 1%	-	2 1%	3 2%	2 2%	1 1%	-	0 *%	1 1%	1 1%	4 7%	3 2%	2 1%	-
Dave Portnoy	1 *%	1 1%	-	-	-	1 *%	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-
Rick Scott	1 *%	-	0 *%	0 *%	1 1%	0 *%	-	0 *%	1 1%	1 1%	-	-	-	0 *%	0 *%	1 2%	0 *%	1 1%	-
Someone else	5 1%	3 3%	0 *%	2 2%	-	3 1%	1 1%	2 1%	2 1%	2 2%	-	1 1%	2 2%	1 1%	-	-	2 1%	1 1%	1 1%
Unsure	122 28%	25 26%	51 29%	30 30%	15 23%	69 28%	16 23%	53 31%	39 27%	21 23%	18 33%	15 22%	17 23%	29 27%	28 27%	14 23%	59 29%	39 23%	12 25%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If Donald Trump does NOT seek the Republican nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	440	65	225	149	61	111	184	84	129	149	42	47	102	56	338	190	207
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	93	271	178	82	124	239	97	141	182	50	65	122	76	420	226	264
Donald Trump, Jr.	40	4	24	11	6	8	21	5	11	9	6	9	11	7	29	20	17
	9%	7%	11%	7%	10%	7%	11%	6%	8%	6%	13%	20%	11%	12%	9%	10%	8%
Mike Pence	69	15	25	30	8	31	21	10	15	33	4	4	12	6	57	35	32
	16%	22%	11%	20%	12%	28%	12%	11%	11%	22%	9%	9%	12%	12%	17%	18%	15%
Nikki Haley	28	1	20	7	3	8	13	4	17	7	0	2	7	3	20	11	10
	6%	2%	9%	5%	4%	7%	7%	4%	13%	5%	*%	5%	7%	5%	6%	6%	5%
Mitt Romney	16	3	9	3	4	1	2	9	10	1	0	2	4	1	12	12	3
	4%	5%	4%	2%	6%	1%	1%	11%	7%	1%	1%	4%	4%	2%	4%	6%	1%
Ted Cruz	35	5	19	11	5	6	17	7	8	8	9	4	8	5	28	16	17
	8%	8%	8%	8%	8%	6%	9%	9%	6%	6%	22%	9%	8%	10%	8%	8%	8%
Marco Rubio	7	2	5	1	1	1	3	1	1	2	2	1	2	0	5	1	6
	2%	3%	2%	1%	2%	1%	2%	1%	1%	1%	4%	2%	2%	*%	2%	*%	3%
Tucker Carlson	11	3	5	2	1	4	4	2	1	2	6	1	1	-	10	3	7
	2%	5%	2%	1%	1%	3%	2%	3%	1%	1%	14%	3%	1%	-	3%	1%	3%
Mike Pompeo	5	1	3	1	1	0	4	0	2	0	0	1	1	1	3	2	2
	1%	2%	1%	*%	1%	*%	2%	*%	1%	*%	1%	2%	1%	2%	1%	1%	1%
Ron DeSantis	88	10	50	28	15	18	43	11	31	29	6	2	20	9	67	44	38
	20%	15%	22%	19%	25%	17%	23%	13%	24%	20%	15%	5%	20%	16%	20%	23%	18%
Larry Hogan	0	-	0	-	-	0	-	-	0	-	-	-	-	-	0	-	0
	*%	-	*%	-	-	*%	-	-	*%	-	-	-	-	-	*%	-	*%
Tom Cotton	0	-	-	0	0	-	-	-	-	0	-	-	-	-	0	-	-
	*%	-	-	*%	*%	-	-	-	-	*%	-	-	-	-	*%	-	-
Tim Scott	0	-	0	-	0	0	-	-	0	-	-	-	0	-	0	0	-
	*%	-	*%	-	1%	*%	-	-	*%	-	-	-	*%	-	*%	*%	-

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If Donald Trump does NOT seek the Republican nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Ben Sasse	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Josh Hawley	5 1%	1 2%	1 1%	2 1%	-	1 1%	3 2%	-	2 1%	1 1%	-	-	1 1%	-	4 1%	3 1%	2 1%
Greg Abbott	1 *%	1 1%	0 *%	0 *%	-	-	1 1%	-	1 *%	0 *%	-	-	-	-	1 *%	1 *%	0 *%
Kristi Noem	6 1%	1 1%	1 1%	4 2%	2 4%	1 1%	1 1%	1 1%	2 2%	3 2%	-	0 *%	2 2%	2 4%	4 1%	1 1%	4 2%
Dave Portnoy	1 *%	-	-	1 1%	-	-	1 *%	-	-	-	1 2%	-	1 1%	-	-	-	1 *%
Rick Scott	1 *%	-	0 *%	1 1%	-	1 1%	0 *%	0 *%	1 1%	0 *%	-	-	-	-	1 *%	1 *%	0 *%
Someone else	5 1%	0 *%	4 2%	1 *%	1 1%	2 2%	2 1%	1 1%	1 1%	1 *%	1 2%	1 3%	2 2%	1 2%	3 1%	2 1%	3 1%
Unsure	122 28%	17 26%	58 26%	47 31%	15 25%	27 24%	47 26%	33 39%	27 21%	51 34%	8 18%	18 38%	30 29%	19 35%	92 27%	39 21%	66 32%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Have you donated to a political campaign or cause in the past 12 months?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	440	192	248	370	69	-	440	-	-	291	73	-	-	192	248	-	-	78	352
	100	100	100	100	100	-	100	-	-	100	100	-	-	100	100	-	-	100	100
Unweighted Total	542	218	324	468	72	-	542	-	-	368	94	-	-	218	324	-	-	97	433
Yes	76	43	33	56	19	-	76	-	-	48	9	-	-	43	33	-	-	9	67
	17%	22%	13%	15%	28%	-	17%	-	-	16%	12%	-	-	22%	13%	-	-	11%	19%
No	356	149	207	311	44	-	356	-	-	242	63	-	-	149	207	-	-	69	283
	81%	77%	83%	84%	65%	-	81%	-	-	83%	87%	-	-	77%	83%	-	-	88%	80%
Unsure	8	0	8	3	5	-	8	-	-	1	1	-	-	0	8	-	-	1	2
	2%	*%	3%	1%	7%	-	2%	-	-	*%	1%	-	-	*%	3%	-	-	1%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Have you donated to a political campaign or cause in the past 12 months?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	440	388	12	21	12	160	228	43	59	57	142	139	74	118	85	163
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	453	14	32	18	164	289	54	77	90	82	239	88	130	133	191
Yes	76	63	4	7	0	38	25	12	8	6	21	29	14	29	13	21
	17%	16%	37%	35%	2%	24%	11%	29%	14%	10%	15%	21%	19%	25%	15%	13%
No	356	318	8	13	12	123	195	28	51	50	117	110	60	88	69	138
	81%	82%	63%	61%	98%	76%	86%	65%	86%	88%	83%	79%	81%	75%	80%	85%
Unsure	8	7	-	1	-	-	7	3	-	1	4	0	-	0	4	4
	2%	2%	-	4%	-	-	3%	7%	-	1%	3%	0%	-	0%	4%	2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Have you donated to a political campaign or cause in the past 12 months?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	440	97	177	99	67	242	69	173	146	92	54	69	74	107	102	60	200	169	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	129	205	119	89	290	74	216	163	90	73	94	97	139	106	78	224	229	68
Yes	76	17	32	16	12	39	21	19	24	17	7	10	11	19	21	11	33	32	7
	17%	17%	18%	16%	18%	16%	30%	11%	16%	19%	12%	15%	15%	17%	21%	18%	16%	19%	14%
No	356	78	139	84	55	196	48	148	122	74	47	58	62	86	77	49	161	137	40
	81%	81%	78%	84%	82%	81%	70%	85%	84%	81%	88%	84%	85%	81%	76%	82%	81%	81%	82%
Unsure	8	2	6	-	0	7	-	7	-	-	-	1	1	2	4	0	6	0	2
	2%	2%	3%	-	0%	3%	-	4%	-	-	-	1%	1%	2%	4%	0%	3%	0%	3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Have you donated to a political campaign or cause in the past 12 months?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	440	65	225	149	61	111	184	84	129	149	42	47	102	56	338	190	207
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	93	271	178	82	124	239	97	141	182	50	65	122	76	420	226	264
Yes	76	15	44	17	7	21	34	15	29	17	6	13	19	4	57	30	36
	17%	23%	19%	12%	12%	19%	18%	18%	23%	12%	15%	28%	19%	7%	17%	16%	18%
No	356	50	175	130	54	88	148	65	100	128	36	30	81	50	274	158	165
	81%	77%	78%	87%	88%	79%	81%	78%	77%	86%	85%	64%	80%	90%	81%	83%	80%
Unsure	8	-	6	2	-	2	2	4	-	4	-	4	2	2	6	2	6
	2%		3%	1%		2%	1%	5%		3%		8%	1%	3%	2%	1%	3%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Suppose you had \$1,000 dollars to donate to political campaigns or causes. How much money would you allocate to each of the following? Groups focused on...

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	440	192	248	370	69	-	440	-	-	291	73	-	-	192	248	-	-	78	352
	100	100	100	100	100		100			100	100			100	100			100	100
Unweighted Total	542	218	324	468	72	-	542	-	-	368	94	-	-	218	324	-	-	97	433
Electing Republicans to federal office, like the RNC	164.69	175.47	156.35	167.90	149.55	-	164.69	-	-	178.73	119.76	-	-	175.47	156.35	-	-	111.20	178.81
Funding Donald Trump' s political interests	187.68	181.19	192.69	185.67	200.83	-	187.68	-	-	201.98	95.82	-	-	181.19	192.69	-	-	89.23	213.12
Primarying Republicans who opposed Donald Trump	103.63	103.17	103.99	108.27	79.96	-	103.63	-	-	92.36	179.82	-	-	103.17	103.99	-	-	189.61	87.16
Supporting Republicans who opposed Donald Trump	64.00	68.74	60.33	64.95	59.69	-	64.00	-	-	59.67	80.85	-	-	68.74	60.33	-	-	82.70	58.59
Electing Republicans to state or local office, like your state or local Republican Party	229.71	259.00	207.07	223.49	266.34	-	229.71	-	-	230.46	199.88	-	-	259.00	207.07	-	-	157.46	249.03
None of the above	250.29	212.42	279.57	249.71	243.63	-	250.29	-	-	236.81	323.87	-	-	212.42	279.57	-	-	369.81	213.30

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Suppose you had \$1,000 dollars to donate to political campaigns or causes. How much money would you allocate to each of the following? Groups focused on...

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	440	388	12	21	12	160	228	43	59	57	142	139	74	118	85	163
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	453	14	32	18	164	289	54	77	90	82	239	88	130	133	191
Electing Republicans to federal office, like the RNC	164.69	176.35	26.17	37.09	54.18	192.09	165.26	98.01	165.15	166.40	144.78	204.76	178.07	173.83	120.89	174.93
Funding Donald Trump's political interests	187.68	175.78	350.43	304.46	208.85	154.59	190.70	220.18	173.43	218.41	172.31	186.65	205.33	166.02	199.56	189.09
Primarying Republicans who opposed Donald Trump	103.63	102.84	202.51	140.98	8.39	99.72	105.03	106.88	175.70	89.18	119.83	61.48	108.96	99.54	140.75	84.73
Supporting Republicans who opposed Donald Trump	64.00	59.33	213.23	98.87	34.67	72.25	50.22	100.45	114.99	76.64	28.16	62.40	106.44	45.05	89.31	45.15
Electing Republicans to state or local office, like your state or local Republican Party	229.71	234.02	81.64	146.01	336.93	263.95	212.93	202.06	195.82	192.19	245.97	251.57	160.00	321.23	227.62	196.31
None of the above	250.29	251.69	126.00	272.60	356.98	217.40	275.84	272.42	174.91	257.18	288.94	233.15	241.21	194.33	221.87	309.79

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Suppose you had \$1,000 dollars to donate to political campaigns or causes. How much money would you allocate to each of the following? Groups focused on...

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	440	97	177	99	67	242	69	173	146	92	54	69	74	107	102	60	200	169	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	129	205	119	89	290	74	216	163	90	73	94	97	139	106	78	224	229	68
Electing Republicans to federal office, like the RNC	164.69	146.82	143.07	179.69	225.12	155.34	139.16	161.74	211.29	231.80	176.56	196.68	102.03	212.51	133.45	221.63	158.22	186.81	151.05
Funding Donald Trump's political interests	187.68	229.15	185.45	160.88	173.48	186.20	204.73	178.87	158.44	116.97	228.69	235.21	146.95	158.94	239.74	154.53	159.72	208.55	154.66
Primarying Republicans who opposed Donald Trump	103.63	118.60	83.17	130.48	96.12	87.67	47.58	103.55	128.05	138.83	109.78	75.97	133.71	104.86	87.35	142.36	125.95	47.24	140.35
Supporting Republicans who opposed Donald Trump	64.00	63.30	72.81	45.97	68.52	66.00	98.57	53.10	48.23	52.51	40.99	67.92	107.00	60.79	52.39	35.23	70.44	53.11	69.79
Electing Republicans to state or local office, like your state or local Republican Party	229.71	183.81	252.94	223.59	243.82	238.55	298.64	214.76	226.48	237.93	207.08	200.50	193.77	257.10	184.23	236.56	210.68	255.15	253.40
None of the above	250.29	258.32	262.55	259.39	192.94	266.23	211.32	287.98	227.51	221.97	236.91	223.73	316.55	205.80	302.84	209.69	274.99	249.14	230.75

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Suppose you had \$1,000 dollars to donate to political campaigns or causes. How much money would you allocate to each of the following? Groups focused on...

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	440	65	225	149	61	111	184	84	129	149	42	47	102	56	338	190	207
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	93	271	178	82	124	239	97	141	182	50	65	122	76	420	226	264
Electing Republicans to federal office, like the RNC	164.69	121.72	154.06	199.52	141.78	159.37	154.45	210.99	190.96	107.90	155.59	149.50	150.56	154.35	168.94	172.93	149.07
Funding Donald Trump' s political interests	187.68	225.49	193.87	161.78	177.17	190.23	204.96	154.07	157.37	210.84	270.28	157.14	204.64	219.74	182.57	173.41	212.26
Primarying Republicans who opposed Donald Trump	103.63	100.10	119.13	81.81	126.66	136.52	80.88	93.22	119.95	127.70	95.18	72.39	147.58	168.14	90.39	117.49	91.13
Supporting Republicans who opposed Donald Trump	64.00	90.74	65.38	50.20	103.72	75.18	48.54	54.01	68.12	43.42	103.28	102.50	85.93	70.20	57.39	54.02	79.23
Electing Republicans to state or local office, like your state or local Republican Party	229.71	194.43	224.53	252.98	215.93	224.89	232.12	240.91	266.28	192.58	138.59	238.16	225.20	212.25	231.07	221.56	222.04
None of the above	250.29	267.50	243.03	253.71	234.73	213.82	279.05	246.80	197.32	317.57	237.08	280.32	186.09	175.31	269.63	260.59	246.28

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Woke

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	440	192	248	370	69	-	440	-	-	291	73	-	-	192	248	-	-	78	352
	100	100	100	100	100		100			100	100			100	100			100	100
Unweighted Total	542	218	324	468	72	-	542	-	-	368	94	-	-	218	324	-	-	97	433
VERY/SOMEWHAT POSITIVE	29	15	15	26	3	-	29	-	-	16	11	-	-	15	15	-	-	10	19
	7%	8%	6%	7%	5%		7%			5%	15%			8%	6%			13%	5%
VERY/SOMEWHAT NEGATIVE	228	125	103	186	40	-	228	-	-	166	20	-	-	125	103	-	-	26	201
	52%	65%	42%	50%	59%		52%			57%	27%			65%	42%			33%	57%
Very positive	13	8	5	13	-	-	13	-	-	7	6	-	-	8	5	-	-	2	11
	3%	4%	2%	3%			3%			2%	8%			4%	2%			3%	3%
Somewhat positive	16	7	9	13	3	-	16	-	-	9	5	-	-	7	9	-	-	8	8
	4%	4%	4%	4%	5%		4%			3%	6%			4%	4%			11%	2%
Heard of, no opinion	66	18	48	54	12	-	66	-	-	42	12	-	-	18	48	-	-	11	47
	15%	9%	19%	15%	17%		15%			14%	17%			9%	19%			15%	13%
Somewhat negative	43	24	19	36	6	-	43	-	-	30	6	-	-	24	19	-	-	17	25
	10%	12%	8%	10%	9%		10%			10%	9%			12%	8%			22%	7%
Very negative	185	101	84	150	34	-	185	-	-	136	14	-	-	101	84	-	-	8	176
	42%	53%	34%	41%	50%		42%			47%	19%			53%	34%			11%	50%
Never heard of	117	34	83	103	14	-	117	-	-	68	30	-	-	34	83	-	-	31	85
	27%	18%	33%	28%	20%		27%			23%	42%			18%	33%			40%	24%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Woke

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	440	388	12	21	12	160	228	43	59	57	142	139	74	118	85	163
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	453	14	32	18	164	289	54	77	90	82	239	88	130	133	191
VERY/SOMEWHAT POSITIVE	29	23	5	1	0	13	10	12	10	5	1	2	14	1	13	1
	7%	6%	43%	4%	1%	8%	4%	27%	18%	9%	1%	1%	19%	1%	15%	1%
VERY/SOMEWHAT NEGATIVE	228	198	3	15	7	105	93	17	26	30	73	82	39	86	34	69
	52%	51%	26%	72%	57%	66%	41%	38%	44%	53%	51%	59%	52%	73%	40%	42%
Very positive	13	9	4	1	-	6	2	8	3	1	-	1	8	-	4	1
	3%	2%	30%	4%	-	4%	1%	19%	5%	2%	-	1%	11%	-	5%	1%
Somewhat positive	16	14	1	-	0	6	8	4	7	4	1	1	6	1	9	1
	4%	4%	12%	-	0%	4%	3%	9%	12%	7%	1%	1%	8%	1%	10%	1%
Heard of, no opinion	66	59	3	2	0	12	47	9	11	10	23	13	11	7	18	29
	15%	15%	24%	10%	3%	8%	21%	21%	19%	17%	16%	9%	15%	6%	22%	18%
Somewhat negative	43	38	-	3	1	20	18	6	11	3	16	7	9	15	11	8
	10%	10%	-	13%	8%	13%	8%	14%	18%	6%	11%	5%	12%	12%	13%	5%
Very negative	185	160	3	12	6	85	74	10	16	27	57	75	30	72	23	61
	42%	41%	26%	59%	50%	53%	33%	24%	26%	47%	40%	54%	40%	61%	27%	37%
Never heard of	117	108	1	3	5	30	78	6	11	12	45	42	10	24	19	63
	27%	28%	8%	14%	39%	19%	34%	14%	19%	21%	32%	31%	14%	20%	23%	39%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Woke

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	440	97	177	99	67	242	69	173	146	92	54	69	74	107	102	60	200	169	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	129	205	119	89	290	74	216	163	90	73	94	97	139	106	78	224	229	68
VERY/SOMEWHAT POSITIVE	29	9	11	4	5	16	8	8	7	5	2	5	9	8	6	1	20	2	5
	7%	10%	7%	4%	7%	6%	11%	5%	5%	5%	4%	8%	12%	7%	5%	2%	10%	1%	11%
VERY/SOMEWHAT NEGATIVE	228	40	87	59	41	111	41	70	87	64	23	36	29	56	55	42	92	103	21
	52%	42%	49%	59%	62%	46%	60%	40%	60%	70%	42%	53%	39%	52%	54%	70%	46%	61%	43%
Very positive	13	7	5	-	1	8	6	2	0	-	0	3	6	1	2	0	8	1	3
	3%	7%	3%		2%	3%	9%	1%	*%		1%	5%	8%	1%	2%	*%	4%	*%	7%
Somewhat positive	16	2	7	4	4	7	1	6	7	5	2	2	3	7	3	1	12	1	2
	4%	2%	4%	4%	5%	3%	2%	4%	5%	5%	3%	3%	4%	7%	3%	1%	6%	1%	4%
Heard of, no opinion	66	11	36	11	6	43	4	39	17	8	8	10	11	14	22	5	38	17	10
	15%	12%	21%	12%	10%	18%	5%	22%	11%	9%	15%	14%	15%	13%	22%	9%	19%	10%	21%
Somewhat negative	43	10	12	14	5	21	8	13	17	12	6	3	7	18	8	7	24	9	5
	10%	11%	7%	15%	8%	9%	12%	7%	12%	13%	10%	5%	9%	17%	8%	11%	12%	5%	10%
Very negative	185	30	75	44	36	90	33	57	70	52	17	33	22	38	47	36	68	94	16
	42%	31%	42%	45%	54%	37%	48%	33%	48%	57%	32%	48%	30%	36%	46%	59%	34%	56%	33%
Never heard of	117	36	42	25	15	73	16	57	35	14	21	17	25	30	20	11	50	48	12
	27%	37%	24%	25%	22%	30%	23%	33%	24%	16%	38%	25%	34%	28%	19%	19%	25%	28%	25%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Woke

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	440 100	65 100	225 100	149 100	61 100	111 100	184 100	84 100	129 100	149 100	42 100	47 100	102 100	56 100	338 100	190 100	207 100
Unweighted Total	542	93	271	178	82	124	239	97	141	182	50	65	122	76	420	226	264
VERY/SOMEWHAT POSITIVE	29 7%	10 15%	15 7%	4 3%	2 3%	14 13%	10 5%	4 5%	7 5%	3 2%	7 18%	10 21%	16 16%	8 14%	13 4%	13 7%	14 7%
VERY/SOMEWHAT NEGATIVE	228 52%	22 34%	124 55%	81 54%	34 55%	48 43%	110 60%	36 43%	88 69%	61 41%	21 50%	17 36%	45 44%	19 34%	183 54%	110 58%	98 47%
Very positive	13 3%	2 3%	8 4%	3 2%	0 *	9 8%	3 2%	1 1%	2 2%	-	5 11%	5 10%	6 6%	2 3%	7 2%	4 2%	9 4%
Somewhat positive	16 4%	8 12%	7 3%	1 1%	2 3%	5 5%	6 3%	3 4%	4 3%	3 2%	3 6%	5 11%	11 10%	6 11%	6 2%	9 5%	5 3%
Heard of, no opinion	66 15%	20 30%	22 10%	24 16%	11 17%	19 17%	21 11%	15 18%	9 7%	35 24%	7 18%	8 18%	19 19%	14 25%	47 14%	22 11%	38 18%
Somewhat negative	43 10%	5 7%	24 11%	14 9%	7 11%	8 7%	21 12%	6 8%	21 16%	9 6%	3 7%	5 11%	13 13%	6 11%	29 9%	23 12%	14 7%
Very negative	185 42%	17 27%	100 44%	68 45%	27 44%	40 36%	88 48%	30 36%	68 53%	52 35%	18 42%	12 25%	31 31%	12 22%	154 45%	86 45%	84 40%
Never heard of	117 27%	13 21%	63 28%	40 27%	15 25%	30 27%	43 23%	28 34%	25 19%	49 33%	6 15%	12 26%	22 21%	15 27%	95 28%	46 24%	57 28%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Cancel culture

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	440	192	248	370	69	-	440	-	-	291	73	-	-	192	248	-	-	78	352
	100	100	100	100	100		100			100	100			100	100			100	100
Unweighted Total	542	218	324	468	72	-	542	-	-	368	94	-	-	218	324	-	-	97	433
VERY/SOMEWHAT POSITIVE	16	8	7	15	1	-	16	-	-	6	9	-	-	8	7	-	-	5	11
	4%	4%	3%	4%	1%		4%			2%	12%			4%	3%			7%	3%
VERY/SOMEWHAT NEGATIVE	288	150	139	232	56	-	288	-	-	200	30	-	-	150	139	-	-	41	244
	66%	78%	56%	63%	81%		66%			69%	41%			78%	56%			53%	69%
Very positive	11	7	4	11	-	-	11	-	-	5	6	-	-	7	4	-	-	4	7
	3%	4%	2%	3%			3%			2%	8%			4%	2%			5%	2%
Somewhat positive	4	1	3	4	1	-	4	-	-	1	3	-	-	1	3	-	-	1	3
	1%	1%	1%	1%	1%		1%			1%	4%			1%	1%			1%	1%
Heard of, no opinion	63	16	48	54	9	-	63	-	-	36	15	-	-	16	48	-	-	18	41
	14%	8%	19%	15%	13%		14%			12%	21%			8%	19%			23%	12%
Somewhat negative	39	19	19	32	7	-	39	-	-	20	12	-	-	19	19	-	-	14	24
	9%	10%	8%	9%	10%		9%			7%	16%			10%	8%			18%	7%
Very negative	250	130	119	200	49	-	250	-	-	180	18	-	-	130	119	-	-	27	220
	57%	68%	48%	54%	71%		57%			62%	25%			68%	48%			34%	62%
Never heard of	72	18	54	70	3	-	72	-	-	49	19	-	-	18	54	-	-	14	57
	16%	9%	22%	19%	4%		16%			17%	26%			9%	22%			18%	16%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Cancel culture

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	440	388	12	21	12	160	228	43	59	57	142	139	74	118	85	163
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	453	14	32	18	164	289	54	77	90	82	239	88	130	133	191
VERY/SOMEWHAT POSITIVE	16	11	4	1	0	8	4	9	6	1	-	0	8	0	7	-
	4%	3%	31%	4%	1%	5%	2%	20%	9%	2%		*	11%	*	8%	
VERY/SOMEWHAT NEGATIVE	288	252	8	16	6	125	127	28	34	41	82	104	51	98	51	87
	66%	65%	68%	78%	47%	78%	56%	64%	57%	72%	58%	75%	69%	83%	60%	54%
Very positive	11	7	4	1	-	7	0	7	4	1	-	-	7	-	4	-
	3%	2%	31%	4%		4%	*	16%	6%	1%			10%		4%	
Somewhat positive	4	4	0	0	0	1	3	2	2	1	-	0	1	0	3	-
	1%	1%	*	*	1%	1%	1%	4%	3%	1%		*	1%	*	4%	
Heard of, no opinion	63	61	-	2	0	13	48	3	9	10	34	7	8	8	14	33
	14%	16%		11%	3%	8%	21%	7%	15%	18%	24%	5%	11%	7%	17%	20%
Somewhat negative	39	33	2	2	1	15	18	3	10	5	12	9	9	11	9	11
	9%	9%	13%	9%	5%	9%	8%	7%	17%	8%	9%	6%	12%	9%	10%	7%
Very negative	250	219	7	15	5	111	108	25	24	37	69	95	43	88	43	77
	57%	56%	55%	70%	43%	69%	48%	58%	41%	64%	49%	69%	58%	74%	50%	47%
Never heard of	72	64	0	2	6	15	49	3	11	4	26	27	6	12	12	42
	16%	17%	1%	7%	49%	9%	22%	8%	18%	8%	19%	20%	9%	10%	14%	26%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Cancel culture

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	440	97	177	99	67	242	69	173	146	92	54	69	74	107	102	60	200	169	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	129	205	119	89	290	74	216	163	90	73	94	97	139	106	78	224	229	68
VERY/SOMEWHAT POSITIVE	16	7	4	3	1	7	5	2	4	3	2	2	7	2	3	0	11	0	4
	4%	8%	2%	3%	2%	3%	7%	1%	3%	3%	3%	3%	9%	2%	3%	1%	5%	*%	8%
VERY/SOMEWHAT NEGATIVE	288	51	116	71	51	145	49	95	107	76	32	45	38	76	72	45	121	123	32
	66%	53%	66%	71%	76%	60%	72%	55%	74%	83%	58%	66%	52%	71%	71%	75%	60%	73%	65%
Very positive	11	6	4	2	-	5	5	0	2	2	-	2	4	1	3	-	7	-	3
	3%	6%	2%	2%		2%	7%	*%	1%	2%		3%	5%	1%	3%		4%		6%
Somewhat positive	4	2	0	2	1	2	-	2	3	1	2	-	3	1	-	0	4	0	1
	1%	2%	*%	2%	2%	1%		1%	2%	1%	3%		4%	1%	1%		2%	*%	1%
Heard of, no opinion	63	13	34	13	3	45	4	40	16	8	8	7	14	17	14	5	42	11	7
	14%	13%	19%	13%	5%	18%	6%	23%	11%	9%	14%	10%	19%	16%	14%	8%	21%	6%	15%
Somewhat negative	39	10	14	8	7	21	9	13	12	6	6	2	8	17	11	1	25	10	2
	9%	11%	8%	8%	10%	9%	13%	7%	8%	6%	10%	3%	11%	16%	10%	2%	13%	6%	5%
Very negative	250	40	103	63	44	123	41	83	96	70	26	43	30	59	62	44	96	113	29
	57%	42%	58%	63%	66%	51%	59%	48%	66%	76%	48%	63%	41%	55%	60%	73%	48%	67%	60%
Never heard of	72	26	22	12	12	46	10	36	18	5	13	14	15	13	13	10	27	35	6
	16%	27%	13%	12%	18%	19%	15%	21%	12%	5%	25%	21%	20%	12%	12%	17%	13%	21%	13%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Cancel culture

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	440 100	65 100	225 100	149 100	61 100	111 100	184 100	84 100	129 100	149 100	42 100	47 100	102 100	56 100	338 100	190 100	207 100
Unweighted Total	542	93	271	178	82	124	239	97	141	182	50	65	122	76	420	226	264
VERY/SOMEWHAT POSITIVE	16 4%	4 6%	10 5%	2 1%	1 1%	8 7%	6 3%	1 1%	4 3%	1 1%	4 10%	6 13%	8 8%	3 5%	8 2%	6 3%	7 3%
VERY/SOMEWHAT NEGATIVE	288 66%	38 58%	154 69%	96 64%	41 67%	70 63%	127 69%	50 60%	102 79%	77 52%	30 72%	25 53%	68 67%	32 57%	221 65%	133 70%	127 61%
Very positive	11 3%	2 3%	8 4%	1 1%	-	8 7%	3 2%	1 1%	3 2%	-	4 10%	4 8%	4 4%	0 *	7 2%	4 2%	6 3%
Somewhat positive	4 1%	2 3%	2 1%	1 *	1 1%	0 *	3 2%	0 *	1 1%	1 1%	-	2 4%	4 4%	3 5%	1 *	2 1%	1 *
Heard of, no opinion	63 14%	12 18%	27 12%	25 16%	11 18%	19 18%	16 9%	17 20%	10 8%	38 26%	4 9%	7 15%	18 18%	15 27%	45 13%	28 15%	30 15%
Somewhat negative	39 9%	11 16%	15 7%	13 9%	4 7%	13 11%	14 8%	8 9%	16 13%	8 6%	3 7%	3 7%	16 16%	8 14%	22 7%	18 9%	16 8%
Very negative	250 57%	27 42%	139 62%	83 56%	37 60%	58 52%	113 61%	43 51%	86 67%	69 46%	27 65%	21 45%	51 50%	24 43%	198 59%	115 60%	110 53%
Never heard of	72 16%	12 18%	33 15%	27 18%	9 14%	13 12%	34 19%	16 19%	12 9%	33 22%	3 8%	9 20%	8 8%	6 11%	64 19%	24 12%	44 21%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Progressive

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	440 100	192 100	248 100	370 100	69 100	-	440 100	-	-	291 100	73 100	-	-	192 100	248 100	-	-	78 100	352 100
Unweighted Total	542	218	324	468	72	-	542	-	-	368	94	-	-	218	324	-	-	97	433
VERY/SOMEWHAT POSITIVE	82 19%	32 16%	51 20%	69 19%	13 19%	-	82 19%	-	-	43 15%	26 36%	-	-	32 16%	51 20%	-	-	18 23%	62 18%
VERY/SOMEWHAT NEGATIVE	221 50%	129 67%	92 37%	183 49%	38 55%	-	221 50%	-	-	165 57%	17 23%	-	-	129 67%	92 37%	-	-	24 30%	195 55%
Very positive	25 6%	11 6%	14 6%	23 6%	2 3%	-	25 6%	-	-	14 5%	9 13%	-	-	11 6%	14 6%	-	-	10 13%	15 4%
Somewhat positive	57 13%	20 11%	37 15%	46 12%	11 16%	-	57 13%	-	-	29 10%	17 23%	-	-	20 11%	37 15%	-	-	8 11%	47 13%
Heard of, no opinion	101 23%	21 11%	79 32%	86 23%	14 20%	-	101 23%	-	-	63 22%	19 26%	-	-	21 11%	79 32%	-	-	29 36%	67 19%
Somewhat negative	62 14%	34 18%	29 11%	58 16%	5 7%	-	62 14%	-	-	50 17%	7 9%	-	-	34 18%	29 11%	-	-	12 16%	50 14%
Very negative	158 36%	95 50%	63 26%	126 34%	33 48%	-	158 36%	-	-	116 40%	10 14%	-	-	95 50%	63 26%	-	-	11 15%	146 41%
Never heard of	36 8%	10 5%	26 11%	32 9%	4 6%	-	36 8%	-	-	20 7%	11 15%	-	-	10 5%	26 11%	-	-	8 10%	28 8%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Progressive

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	440	388	12	21	12	160	228	43	59	57	142	139	74	118	85	163
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	453	14	32	18	164	289	54	77	90	82	239	88	130	133	191
VERY/SOMEWHAT POSITIVE	82	68	7	5	0	27	41	21	17	15	13	18	23	9	29	22
	19%	17%	60%	25%	4%	17%	18%	48%	28%	25%	9%	13%	31%	7%	34%	13%
VERY/SOMEWHAT NEGATIVE	221	195	4	11	7	106	89	9	23	27	71	91	37	92	22	70
	50%	50%	33%	53%	58%	66%	39%	20%	40%	46%	50%	66%	50%	78%	26%	43%
Very positive	25	17	6	1	-	8	9	10	6	6	1	3	10	1	12	2
	6%	4%	53%	7%	-	5%	4%	23%	10%	10%	1%	2%	14%	1%	14%	1%
Somewhat positive	57	51	1	4	0	19	32	11	10	9	12	15	13	7	17	20
	13%	13%	7%	18%	4%	12%	14%	25%	18%	15%	8%	11%	18%	6%	20%	12%
Heard of, no opinion	101	94	1	4	0	18	76	12	15	14	44	16	11	11	30	49
	23%	24%	7%	18%	4%	11%	33%	28%	26%	24%	31%	12%	15%	9%	35%	30%
Somewhat negative	62	51	1	7	2	23	28	1	10	8	30	13	9	25	10	18
	14%	13%	8%	34%	15%	14%	12%	2%	18%	14%	21%	9%	12%	21%	12%	11%
Very negative	158	144	3	4	5	83	61	8	13	18	41	78	28	67	11	52
	36%	37%	25%	19%	43%	52%	27%	18%	22%	32%	29%	56%	38%	57%	13%	32%
Never heard of	36	31	-	1	4	9	22	2	4	2	14	13	3	6	5	22
	8%	8%	-	4%	34%	6%	9%	5%	6%	4%	10%	10%	5%	5%	5%	13%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Progressive

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	440 100	97 100	177 100	99 100	67 100	242 100	69 100	173 100	146 100	92 100	54 100	69 100	74 100	107 100	102 100	60 100	200 100	169 100	49 100
Unweighted Total	542	129	205	119	89	290	74	216	163	90	73	94	97	139	106	78	224	229	68
VERY/SOMEWHAT POSITIVE	82 19%	27 28%	30 17%	16 16%	10 14%	44 18%	16 24%	28 16%	24 16%	11 12%	13 24%	16 23%	17 23%	23 22%	10 10%	8 13%	43 22%	20 12%	14 29%
VERY/SOMEWHAT NEGATIVE	221 50%	40 41%	83 47%	58 58%	41 61%	110 46%	38 56%	72 42%	85 58%	68 74%	17 32%	29 42%	28 38%	57 53%	61 60%	38 63%	88 44%	109 64%	16 33%
Very positive	25 6%	10 10%	11 6%	3 3%	2 3%	12 5%	5 8%	7 4%	5 3%	3 3%	2 4%	5 7%	8 10%	7 6%	3 3%	1 2%	14 7%	2 1%	8 16%
Somewhat positive	57 13%	17 18%	19 11%	13 13%	8 11%	32 13%	11 16%	21 12%	19 13%	8 9%	11 21%	11 15%	9 12%	16 15%	7 7%	7 11%	29 15%	18 11%	7 13%
Heard of, no opinion	101 23%	22 23%	49 28%	18 18%	11 17%	66 27%	7 10%	59 34%	28 19%	11 12%	17 31%	20 30%	19 26%	19 18%	27 26%	7 12%	55 28%	23 13%	17 34%
Somewhat negative	62 14%	15 16%	25 14%	16 16%	6 10%	34 14%	10 15%	23 14%	17 12%	13 14%	4 8%	6 9%	11 15%	20 19%	16 15%	9 15%	36 18%	14 8%	7 15%
Very negative	158 36%	25 25%	58 33%	42 42%	34 51%	77 32%	28 41%	49 28%	68 46%	55 60%	13 24%	22 32%	17 24%	36 34%	46 45%	29 48%	52 26%	95 56%	9 18%
Never heard of	36 8%	8 8%	15 9%	7 7%	6 8%	22 9%	7 11%	14 8%	9 6%	2 2%	7 13%	4 6%	10 13%	8 7%	4 4%	7 12%	14 7%	18 10%	2 4%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Progressive

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	440 100	65 100	225 100	149 100	61 100	111 100	184 100	84 100	129 100	149 100	42 100	47 100	102 100	56 100	338 100	190 100	207 100
Unweighted Total	542	93	271	178	82	124	239	97	141	182	50	65	122	76	420	226	264
VERY/SOMEWHAT POSITIVE	82 19%	21 33%	38 17%	23 15%	13 21%	24 22%	31 17%	14 17%	17 13%	23 15%	12 29%	15 33%	33 33%	18 33%	49 14%	38 20%	36 18%
VERY/SOMEWHAT NEGATIVE	221 50%	24 37%	120 54%	76 51%	29 46%	49 44%	106 58%	37 45%	92 71%	60 40%	23 54%	8 18%	34 34%	8 14%	187 55%	97 51%	102 49%
Very positive	25 6%	8 12%	13 6%	4 3%	1 1%	12 11%	9 5%	3 4%	6 5%	7 5%	5 11%	7 14%	11 11%	5 9%	14 4%	13 7%	11 5%
Somewhat positive	57 13%	13 20%	25 11%	19 12%	12 20%	12 11%	22 12%	11 13%	11 9%	16 11%	7 18%	8 18%	22 22%	13 23%	35 10%	25 13%	26 12%
Heard of, no opinion	101 23%	14 21%	42 19%	45 30%	17 27%	25 23%	36 19%	23 28%	13 10%	49 33%	5 13%	19 40%	31 30%	26 47%	70 21%	43 23%	49 24%
Somewhat negative	62 14%	9 14%	28 12%	26 17%	7 11%	12 11%	35 19%	8 10%	27 21%	20 14%	5 11%	1 3%	10 10%	4 7%	53 16%	25 13%	34 16%
Very negative	158 36%	16 24%	92 41%	50 34%	22 35%	37 34%	71 38%	29 35%	65 51%	40 27%	18 43%	7 15%	25 24%	4 7%	134 40%	72 38%	68 33%
Never heard of	36 8%	5 8%	25 11%	6 4%	4 6%	13 11%	11 6%	9 10%	7 5%	16 11%	2 5%	4 9%	3 3%	3 6%	32 10%	12 6%	20 9%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Liberal

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	440	192	248	370	69	-	440	-	-	291	73	-	-	192	248	-	-	78	352
	100	100	100	100	100		100			100	100			100	100			100	100
Unweighted Total	542	218	324	468	72	-	542	-	-	368	94	-	-	218	324	-	-	97	433
VERY/SOMEWHAT POSITIVE	24	11	13	22	2	-	24	-	-	9	13	-	-	11	13	-	-	12	12
	5%	6%	5%	6%	2%		5%			3%	17%			6%	5%			15%	3%
VERY/SOMEWHAT NEGATIVE	342	159	183	291	51	-	342	-	-	256	35	-	-	159	183	-	-	40	300
	78%	83%	74%	79%	74%		78%			88%	49%			83%	74%			50%	85%
Very positive	10	5	5	10	-	-	10	-	-	3	6	-	-	5	5	-	-	5	5
	2%	3%	2%	3%			2%			1%	9%			3%	2%			7%	1%
Somewhat positive	14	6	7	12	2	-	14	-	-	6	6	-	-	6	7	-	-	6	7
	3%	3%	3%	3%	2%		3%			2%	8%			3%	3%			8%	2%
Heard of, no opinion	66	20	46	49	16	-	66	-	-	24	21	-	-	20	46	-	-	26	34
	15%	11%	19%	13%	24%		15%			8%	28%			11%	19%			33%	10%
Somewhat negative	97	57	40	84	13	-	97	-	-	65	20	-	-	57	40	-	-	25	71
	22%	30%	16%	23%	18%		22%			22%	27%			30%	16%			31%	20%
Very negative	245	103	142	207	38	-	245	-	-	191	16	-	-	103	142	-	-	15	230
	56%	54%	57%	56%	55%		56%			66%	22%			54%	57%			19%	65%
Never heard of	7	1	7	7	-	-	7	-	-	2	4	-	-	1	7	-	-	1	6
	2%	*%	3%	2%			2%			1%	6%			*%	3%			2%	2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Liberal

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	440	388	12	21	12	160	228	43	59	57	142	139	74	118	85	163
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	453	14	32	18	164	289	54	77	90	82	239	88	130	133	191
VERY/SOMEWHAT POSITIVE	24	17	4	1	1	9	8	7	5	6	2	4	9	2	9	4
	5%	4%	36%	4%	4%	6%	3%	16%	9%	10%	2%	3%	13%	2%	10%	2%
VERY/SOMEWHAT NEGATIVE	342	302	7	16	11	132	169	27	35	37	117	126	50	109	49	134
	78%	78%	62%	78%	90%	83%	74%	63%	60%	64%	83%	91%	68%	93%	58%	82%
Very positive	10	5	4	1	-	4	1	5	3	2	-	0	5	0	5	0
	2%	1%	36%	4%	-	2%	1%	13%	4%	4%	-	0%	7%	0%	6%	0%
Somewhat positive	14	12	0	0	1	6	6	1	3	4	2	3	4	2	4	4
	3%	3%	0%	0%	4%	3%	3%	3%	5%	6%	2%	2%	6%	2%	4%	2%
Heard of, no opinion	66	61	0	4	1	18	44	8	17	14	18	9	14	7	26	20
	15%	16%	2%	18%	6%	11%	19%	18%	29%	25%	12%	7%	18%	6%	30%	12%
Somewhat negative	97	84	1	7	3	49	35	5	16	8	38	29	16	40	13	27
	22%	22%	8%	33%	24%	31%	15%	12%	27%	14%	27%	21%	22%	34%	16%	17%
Very negative	245	217	6	9	8	83	134	22	19	29	79	96	34	69	36	106
	56%	56%	54%	45%	66%	52%	59%	51%	32%	50%	56%	69%	46%	58%	42%	65%
Never heard of	7	7	-	-	-	1	7	1	1	0	5	0	1	-	2	5
	2%	2%	-	-	-	1%	3%	3%	2%	0%	3%	0%	1%	-	2%	3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Liberal

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	440 100	97 100	177 100	99 100	67 100	242 100	69 100	173 100	146 100	92 100	54 100	69 100	74 100	107 100	102 100	60 100	200 100	169 100	49 100
Unweighted Total	542	129	205	119	89	290	74	216	163	90	73	94	97	139	106	78	224	229	68
VERY/SOMEWHAT POSITIVE	24 5%	7 7%	9 5%	5 5%	3 5%	10 4%	5 7%	6 3%	7 5%	5 5%	2 4%	4 5%	6 8%	6 5%	4 4%	2 3%	12 6%	3 2%	7 14%
VERY/SOMEWHAT NEGATIVE	342 78%	73 76%	131 74%	84 85%	54 80%	184 76%	53 77%	130 75%	118 81%	79 86%	39 72%	57 82%	52 71%	80 75%	79 78%	50 84%	144 72%	152 90%	33 67%
Very positive	10 2%	4 5%	3 2%	3 3%	1 1%	3 1%	1 2%	1 1%	3 2%	3 3%	-	3 4%	3 3%	1 1%	3 3%	0 *%	6 3%	-	3 6%
Somewhat positive	14 3%	2 3%	6 4%	2 2%	3 4%	8 3%	3 5%	4 3%	4 3%	2 2%	2 4%	1 2%	4 5%	4 4%	1 1%	2 3%	6 3%	3 2%	4 7%
Heard of, no opinion	66 15%	16 17%	33 19%	11 11%	6 9%	44 18%	10 15%	34 20%	17 11%	7 8%	9 17%	8 12%	14 19%	20 18%	19 19%	3 6%	38 19%	14 9%	10 19%
Somewhat negative	97 22%	13 14%	35 20%	30 30%	19 29%	43 18%	15 22%	28 16%	42 29%	35 38%	7 13%	8 12%	13 18%	24 22%	27 26%	17 28%	50 25%	37 22%	5 10%
Very negative	245 56%	60 62%	96 54%	55 55%	34 51%	141 58%	38 56%	103 59%	76 52%	45 49%	32 59%	48 70%	39 53%	56 52%	53 52%	34 56%	93 46%	115 68%	28 57%
Never heard of	7 2%	0 *%	3 2%	-	4 6%	4 1%	1 1%	3 2%	4 3%	-	4 7%	0 *%	1 1%	2 2%	-	5 8%	7 4%	0 *%	-

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Liberal

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	440 100	65 100	225 100	149 100	61 100	111 100	184 100	84 100	129 100	149 100	42 100	47 100	102 100	56 100	338 100	190 100	207 100
Unweighted Total	542	93	271	178	82	124	239	97	141	182	50	65	122	76	420	226	264
VERY/SOMEWHAT POSITIVE	24 5%	10 15%	10 4%	4 3%	3 4%	8 7%	7 4%	6 7%	6 5%	5 3%	5 12%	7 14%	11 11%	3 6%	13 4%	9 5%	12 6%
VERY/SOMEWHAT NEGATIVE	342 78%	44 68%	182 81%	116 77%	45 74%	75 67%	159 87%	62 74%	111 86%	110 74%	28 66%	27 58%	63 62%	29 52%	279 83%	161 84%	153 74%
Very positive	10 2%	4 6%	5 2%	1 1%	1 1%	4 3%	4 2%	2 3%	2 2%	1 1%	3 7%	4 9%	5 4%	1 2%	6 2%	4 2%	5 2%
Somewhat positive	14 3%	6 9%	4 2%	4 2%	2 3%	4 4%	3 2%	4 5%	4 3%	3 2%	2 5%	2 5%	6 6%	2 4%	7 2%	5 3%	7 3%
Heard of, no opinion	66 15%	11 17%	27 12%	28 19%	13 21%	23 21%	15 8%	15 18%	12 9%	29 20%	8 20%	12 25%	27 27%	23 41%	39 12%	19 10%	37 18%
Somewhat negative	97 22%	13 19%	61 27%	23 15%	11 18%	27 24%	38 21%	21 25%	43 34%	23 16%	7 17%	9 18%	22 21%	5 10%	75 22%	40 21%	47 23%
Very negative	245 56%	32 49%	121 54%	92 62%	34 56%	48 43%	122 66%	41 49%	68 53%	86 58%	21 49%	18 39%	41 40%	23 42%	204 60%	120 63%	106 51%
Never heard of	7 2%	0 *%	6 3%	1 1%	0 *%	5 5%	2 1%	-	-	5 3%	1 2%	2 3%	1 1%	1 2%	7 2%	2 1%	5 2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Politically correct

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	440 100	192 100	248 100	370 100	69 100	-	440 100	-	-	291 100	73 100	-	-	192 100	248 100	-	-	78 100	352 100
Unweighted Total	542	218	324	468	72	-	542	-	-	368	94	-	-	218	324	-	-	97	433
VERY/SOMEWHAT POSITIVE	50 11%	18 9%	32 13%	47 13%	3 4%	-	50 11%	-	-	28 10%	19 26%	-	-	18 9%	32 13%	-	-	16 20%	33 9%
VERY/SOMEWHAT NEGATIVE	313 71%	156 81%	157 63%	258 70%	54 79%	-	313 71%	-	-	220 76%	34 46%	-	-	156 81%	157 63%	-	-	41 52%	270 77%
Very positive	18 4%	5 3%	12 5%	16 4%	1 2%	-	18 4%	-	-	5 2%	11 15%	-	-	5 3%	12 5%	-	-	6 8%	11 3%
Somewhat positive	33 7%	12 7%	20 8%	31 8%	2 3%	-	33 7%	-	-	23 8%	8 10%	-	-	12 7%	20 8%	-	-	10 13%	22 6%
Heard of, no opinion	70 16%	16 8%	54 22%	59 16%	11 17%	-	70 16%	-	-	39 14%	19 26%	-	-	16 8%	54 22%	-	-	20 26%	44 13%
Somewhat negative	113 26%	53 28%	59 24%	95 26%	17 25%	-	113 26%	-	-	65 22%	26 36%	-	-	53 28%	59 24%	-	-	26 33%	85 24%
Very negative	200 45%	103 54%	97 39%	163 44%	37 54%	-	200 45%	-	-	155 53%	7 10%	-	-	103 54%	97 39%	-	-	15 19%	185 53%
Never heard of	7 1%	1 1%	5 2%	7 2%	-	-	7 1%	-	-	3 1%	2 2%	-	-	1 1%	5 2%	-	-	1 2%	5 1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Politically correct

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	440	388	12	21	12	160	228	43	59	57	142	139	74	118	85	163
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	453	14	32	18	164	289	54	77	90	82	239	88	130	133	191
VERY/SOMEWHAT POSITIVE	50	43	5	2	-	16	27	13	9	12	8	9	16	2	18	15
	11%	11%	44%	7%	-	10%	12%	30%	15%	21%	6%	6%	21%	2%	21%	9%
VERY/SOMEWHAT NEGATIVE	313	280	6	16	5	132	148	21	39	35	105	113	51	105	44	113
	71%	72%	48%	79%	42%	82%	65%	48%	66%	62%	74%	81%	69%	89%	51%	70%
Very positive	18	12	4	1	-	3	8	7	4	4	-	3	5	1	10	2
	4%	3%	36%	7%	-	2%	4%	16%	7%	7%	-	2%	6%	1%	12%	1%
Somewhat positive	33	31	1	0	-	12	19	6	5	8	8	6	11	1	8	12
	7%	8%	7%	*%	-	8%	8%	14%	8%	14%	6%	4%	15%	1%	9%	8%
Heard of, no opinion	70	61	1	2	6	11	49	8	10	9	27	17	6	11	21	33
	16%	16%	8%	11%	47%	7%	22%	18%	18%	15%	19%	12%	8%	9%	25%	20%
Somewhat negative	113	104	1	3	5	45	59	6	25	10	45	27	21	32	20	39
	26%	27%	10%	12%	37%	28%	26%	14%	42%	18%	32%	19%	28%	28%	23%	24%
Very negative	200	176	5	14	1	87	89	15	14	25	60	86	30	73	24	74
	45%	45%	38%	66%	5%	54%	39%	34%	24%	43%	42%	62%	41%	62%	28%	45%
Never heard of	7	4	-	1	1	1	3	2	1	1	2	0	1	-	3	2
	1%	1%	-	3%	11%	1%	1%	5%	2%	2%	1%	*%	2%	-	3%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Politically correct

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	440 100	97 100	177 100	99 100	67 100	242 100	69 100	173 100	146 100	92 100	54 100	69 100	74 100	107 100	102 100	60 100	200 100	169 100	49 100
Unweighted Total	542	129	205	119	89	290	74	216	163	90	73	94	97	139	106	78	224	229	68
VERY/SOMEWHAT POSITIVE	50 11%	21 22%	14 8%	9 9%	6 8%	28 12%	8 12%	20 12%	14 10%	8 8%	7 13%	5 7%	17 22%	13 12%	8 8%	3 5%	25 13%	12 7%	11 22%
VERY/SOMEWHAT NEGATIVE	313 71%	59 61%	131 74%	73 73%	51 76%	169 70%	57 83%	113 65%	111 76%	75 82%	36 66%	54 79%	43 58%	74 69%	80 78%	47 78%	132 66%	134 79%	30 61%
Very positive	18 4%	7 7%	8 4%	3 3%	1 1%	9 4%	2 2%	8 4%	3 2%	2 2%	1 1%	3 4%	6 7%	5 5%	3 3%	0 *%	8 4%	3 2%	6 12%
Somewhat positive	33 7%	14 15%	7 4%	7 7%	5 7%	19 8%	7 10%	13 7%	12 8%	6 6%	6 11%	2 3%	11 15%	7 7%	5 5%	3 5%	18 9%	9 5%	5 10%
Heard of, no opinion	70 16%	15 15%	29 16%	16 16%	10 15%	40 17%	2 3%	38 22%	20 14%	9 10%	11 21%	9 13%	13 18%	17 16%	15 14%	9 15%	40 20%	23 13%	7 15%
Somewhat negative	113 26%	22 22%	42 24%	29 29%	20 30%	61 25%	21 31%	39 23%	43 30%	23 26%	20 36%	16 24%	19 25%	29 27%	27 26%	18 30%	60 30%	30 18%	13 26%
Very negative	200 45%	37 38%	89 50%	44 44%	31 46%	109 45%	36 52%	73 42%	68 46%	52 56%	16 30%	38 55%	24 33%	45 42%	53 52%	29 48%	73 36%	103 61%	17 35%
Never heard of	7 1%	2 2%	3 2%	1 1%	0 1%	4 2%	1 2%	3 2%	0 *%	- 1%	0 1%	1 1%	1 1%	3 3%	- 2%	1 2%	3 1%	1 1%	1 1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Politically correct

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	440 100	65 100	225 100	149 100	61 100	111 100	184 100	84 100	129 100	149 100	42 100	47 100	102 100	56 100	338 100	190 100	207 100
Unweighted Total	542	93	271	178	82	124	239	97	141	182	50	65	122	76	420	226	264
VERY/SOMEWHAT POSITIVE	50 11%	18 27%	23 10%	9 6%	4 7%	14 12%	23 13%	9 11%	13 10%	14 10%	4 9%	13 28%	24 23%	11 20%	27 8%	22 11%	27 13%
VERY/SOMEWHAT NEGATIVE	313 71%	32 48%	167 74%	114 77%	50 81%	72 65%	135 74%	56 66%	103 80%	98 66%	34 81%	21 45%	59 58%	29 52%	254 75%	136 71%	147 71%
Very positive	18 4%	7 10%	7 3%	3 2%	1 2%	6 5%	5 2%	6 7%	3 3%	5 3%	2 5%	5 12%	10 10%	6 10%	8 2%	6 3%	11 5%
Somewhat positive	33 7%	11 17%	16 7%	6 4%	3 6%	8 7%	19 10%	3 3%	9 7%	10 6%	2 5%	8 16%	14 14%	5 9%	19 6%	16 8%	16 8%
Heard of, no opinion	70 16%	16 24%	30 13%	25 16%	6 10%	23 21%	22 12%	19 22%	13 10%	35 23%	3 6%	11 23%	19 19%	15 28%	51 15%	31 16%	31 15%
Somewhat negative	113 26%	14 22%	59 26%	40 27%	21 34%	32 29%	41 22%	19 23%	35 27%	39 26%	14 34%	7 15%	34 33%	21 37%	79 23%	45 24%	54 26%
Very negative	200 45%	17 26%	108 48%	74 50%	29 47%	40 36%	94 51%	37 44%	68 53%	59 39%	20 48%	14 30%	25 25%	9 15%	175 52%	90 47%	93 45%
Never heard of	7 1%	0 1%	5 2%	1 1%	1 1%	2 2%	3 2%	1 1%	- 2%	2 4%	1 4%	2 3%	0 *%	0 *%	6 2%	2 1%	4 2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Socialist

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	440	192	248	370	69	-	440	-	-	291	73	-	-	192	248	-	-	78	352
	100	100	100	100	100		100			100	100			100	100			100	100
Unweighted Total	542	218	324	468	72	-	542	-	-	368	94	-	-	218	324	-	-	97	433
VERY/SOMEWHAT POSITIVE	29	18	11	26	3	-	29	-	-	11	15	-	-	18	11	-	-	14	15
	7%	10%	4%	7%	5%		7%			4%	20%			10%	4%			18%	4%
VERY/SOMEWHAT NEGATIVE	348	164	185	297	51	-	348	-	-	251	42	-	-	164	185	-	-	44	302
	79%	85%	75%	80%	75%		79%			86%	57%			85%	75%			57%	86%
Very positive	12	7	5	11	1	-	12	-	-	5	6	-	-	7	5	-	-	5	8
	3%	4%	2%	3%	2%		3%			2%	8%			4%	2%			6%	2%
Somewhat positive	17	11	6	15	2	-	17	-	-	6	9	-	-	11	6	-	-	10	7
	4%	6%	2%	4%	3%		4%			2%	12%			6%	2%			13%	2%
Heard of, no opinion	57	9	48	42	14	-	57	-	-	26	16	-	-	9	48	-	-	18	32
	13%	5%	19%	11%	21%		13%			9%	22%			5%	19%			23%	9%
Somewhat negative	68	29	38	62	6	-	68	-	-	47	15	-	-	29	38	-	-	22	45
	15%	15%	15%	17%	9%		15%			16%	20%			15%	15%			28%	13%
Very negative	281	134	147	236	45	-	281	-	-	204	27	-	-	134	147	-	-	23	257
	64%	70%	59%	64%	66%		64%			70%	37%			70%	59%			29%	73%
Never heard of	5	1	4	5	-	-	5	-	-	3	0	-	-	1	4	-	-	1	3
	1%	*%	2%	1%			1%			1%	1%			*%	2%			2%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Socialist

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	440	388	12	21	12	160	228	43	59	57	142	139	74	118	85	163
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	542	453	14	32	18	164	289	54	77	90	82	239	88	130	133	191
VERY/SOMEWHAT POSITIVE	29	22	5	1	-	15	7	12	10	6	-	1	18	0	10	1
	7%	6%	46%	7%	-	9%	3%	28%	18%	11%	-	1%	25%	*	12%	*
VERY/SOMEWHAT NEGATIVE	348	309	5	16	12	138	172	21	33	42	124	128	50	113	47	138
	79%	80%	45%	78%	98%	86%	75%	49%	57%	74%	87%	92%	68%	96%	55%	85%
Very positive	12	7	4	1	-	6	1	7	4	2	-	0	7	0	5	-
	3%	2%	36%	4%	-	4%	1%	16%	6%	3%	-	*	10%	*	6%	-
Somewhat positive	17	15	1	1	-	9	6	5	7	4	-	1	11	-	5	1
	4%	4%	10%	4%	-	6%	3%	12%	11%	8%	-	1%	15%	-	6%	*
Heard of, no opinion	57	51	1	3	0	7	45	8	13	9	18	9	4	5	25	23
	13%	13%	9%	15%	2%	4%	20%	18%	23%	15%	13%	7%	6%	4%	30%	14%
Somewhat negative	68	56	-	7	4	21	35	4	10	7	36	10	9	20	13	25
	15%	14%	-	34%	29%	13%	15%	10%	17%	13%	25%	7%	12%	17%	15%	16%
Very negative	281	253	5	9	9	116	137	17	23	35	88	118	41	93	34	113
	64%	65%	45%	44%	69%	73%	60%	39%	39%	61%	62%	85%	56%	79%	39%	69%
Never heard of	5	5	-	-	-	1	4	2	2	0	-	1	1	-	3	1
	1%	1%	-	-	-	1%	2%	4%	3%	*	-	1%	1%	-	3%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Socialist

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	440 100	97 100	177 100	99 100	67 100	242 100	69 100	173 100	146 100	92 100	54 100	69 100	74 100	107 100	102 100	60 100	200 100	169 100	49 100
Unweighted Total	542	129	205	119	89	290	74	216	163	90	73	94	97	139	106	78	224	229	68
VERY/SOMEWHAT POSITIVE	29 7%	12 12%	10 5%	5 5%	3 5%	15 6%	10 14%	5 3%	7 5%	5 6%	2 4%	8 11%	8 10%	7 6%	5 5%	2 3%	23 11%	-	5 11%
VERY/SOMEWHAT NEGATIVE	348 79%	71 73%	132 75%	86 86%	60 90%	183 75%	54 78%	129 74%	126 87%	84 92%	42 79%	52 75%	51 69%	88 82%	83 81%	54 89%	144 72%	154 91%	32 65%
Very positive	12 3%	6 6%	5 3%	-	1 2%	7 3%	5 8%	1 1%	1 1%	1 1%	-	2 3%	4 5%	2 1%	3 3%	1 1%	9 4%	-	3 6%
Somewhat positive	17 4%	6 6%	4 2%	5 5%	2 2%	8 3%	4 6%	4 2%	6 4%	4 5%	2 4%	5 8%	4 5%	5 5%	2 2%	1 2%	14 7%	-	2 5%
Heard of, no opinion	57 13%	14 14%	31 17%	9 9%	4 5%	39 16%	5 7%	35 20%	12 8%	2 3%	10 18%	9 12%	13 18%	11 10%	15 14%	5 8%	31 15%	14 8%	11 21%
Somewhat negative	68 15%	17 17%	23 13%	20 21%	8 12%	33 14%	6 9%	27 15%	23 16%	15 16%	8 15%	5 8%	15 20%	16 15%	20 19%	3 6%	39 19%	20 12%	6 13%
Very negative	281 64%	54 56%	109 62%	66 66%	52 78%	150 62%	47 69%	102 59%	103 71%	69 75%	34 63%	46 68%	36 49%	72 67%	63 62%	50 84%	105 52%	134 79%	26 52%
Never heard of	5 1%	0 0%	4 2%	-	-	5 2%	1 1%	4 2%	-	-	-	1 1%	2 3%	2 2%	-	-	3 1%	1 1%	1 2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you have a positive or negative impression of the following terms?
 -Socialist

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	440 100	65 100	225 100	149 100	61 100	111 100	184 100	84 100	129 100	149 100	42 100	47 100	102 100	56 100	338 100	190 100	207 100
Unweighted Total	542	93	271	178	82	124	239	97	141	182	50	65	122	76	420	226	264
VERY/SOMEWHAT POSITIVE	29 7%	8 12%	14 6%	7 5%	3 6%	11 10%	8 5%	7 8%	7 5%	2 2%	12 27%	7 15%	14 14%	5 8%	15 5%	13 7%	9 4%
VERY/SOMEWHAT NEGATIVE	348 79%	46 70%	188 83%	115 77%	53 86%	76 69%	155 84%	65 77%	114 89%	117 79%	29 69%	23 50%	65 64%	31 56%	284 84%	159 84%	161 78%
Very positive	12 3%	3 5%	7 3%	2 1%	0 1%	8 7%	3 2%	1 2%	4 3%	1 1%	4 9%	4 8%	6 6%	1 2%	6 2%	6 3%	6 3%
Somewhat positive	17 4%	5 8%	6 3%	5 4%	3 5%	3 3%	6 3%	5 6%	3 2%	1 1%	8 19%	3 7%	8 8%	3 6%	9 3%	7 4%	3 2%
Heard of, no opinion	57 13%	10 16%	21 9%	26 17%	5 8%	22 20%	18 10%	12 15%	8 6%	28 19%	1 2%	15 31%	22 21%	19 33%	35 10%	16 8%	34 17%
Somewhat negative	68 15%	14 22%	30 13%	23 16%	12 19%	14 13%	23 12%	19 23%	22 17%	25 17%	4 9%	6 14%	19 19%	9 15%	49 14%	26 14%	35 17%
Very negative	281 64%	31 48%	158 70%	92 61%	41 67%	62 56%	132 72%	46 55%	92 72%	92 62%	25 60%	17 36%	46 45%	22 40%	235 70%	133 70%	126 61%
Never heard of	5 1%	2 2%	2 1%	1 1%	0 *%	2 1%	3 2%	-	-	1 1%	1 2%	2 4%	1 1%	1 2%	3 1%	2 1%	3 1%

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 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	15	12	3	4	6	5	4	4	7	3	1	3	2	4	0	4	3	11	4
	1%	3%	1%	1%	3%	1%	1%	6%	2%	1%	1%	1%	1%	2%	0%	2%	1%	2%	1%
The environment and climate change	40	26	14	5	10	24	6	1	33	3	2	18	7	5	1	20	13	31	9
	4%	6%	3%	1%	4%	7%	1%	2%	7%	1%	3%	8%	4%	3%	0%	9%	5%	6%	2%
Education	21	8	13	10	5	6	10	1	10	8	2	2	4	3	7	4	6	10	9
	2%	2%	2%	3%	2%	2%	2%	1%	2%	3%	3%	1%	2%	2%	3%	2%	2%	2%	2%
National security	19	8	11	14	1	4	14	1	4	14	-	1	3	6	9	2	2	6	13
	2%	2%	2%	4%	0%	1%	3%	1%	1%	5%	0%	0%	2%	3%	3%	1%	1%	1%	3%
Healthcare	54	20	34	13	17	23	20	2	30	11	2	15	8	7	14	13	17	35	15
	5%	4%	6%	4%	7%	6%	5%	2%	7%	4%	2%	7%	5%	3%	6%	6%	7%	6%	3%
Taxes	13	3	10	4	1	8	4	1	8	4	0	6	2	1	3	2	7	4	9
	1%	1%	2%	1%	0%	2%	1%	1%	2%	1%	0%	3%	1%	1%	1%	1%	3%	1%	2%
Jobs and the economy	149	90	59	59	38	52	74	11	60	48	11	24	28	40	33	38	23	76	71
	15%	19%	11%	16%	16%	14%	17%	18%	13%	16%	15%	11%	18%	21%	13%	17%	10%	14%	16%
Cost of living	52	19	33	21	15	15	24	3	20	13	8	7	8	10	14	8	12	22	27
	5%	4%	6%	6%	6%	4%	6%	5%	4%	4%	11%	3%	5%	5%	6%	4%	5%	4%	6%
Drug abuse	9	3	6	5	2	2	6	-	2	1	3	2	1	2	4	1	2	2	7
	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	4%	1%	1%	1%	2%	0%	1%	0%	2%
Immigration	143	60	83	101	22	20	110	2	24	81	16	10	10	45	65	9	16	30	111
	14%	13%	15%	27%	9%	6%	25%	4%	5%	28%	22%	5%	6%	23%	26%	4%	7%	6%	26%
Crime	27	8	19	9	5	11	10	1	13	6	3	3	6	2	7	4	9	16	10
	3%	2%	4%	2%	2%	3%	2%	2%	3%	2%	4%	2%	4%	1%	3%	2%	4%	3%	2%
Political corruption	84	42	42	46	22	12	55	11	14	43	3	8	4	26	29	8	6	20	63
	8%	9%	8%	13%	9%	3%	13%	17%	3%	15%	4%	4%	2%	13%	12%	4%	3%	4%	14%
Gun rights	47	23	24	11	7	29	11	3	31	4	7	14	14	7	4	13	18	38	8
	5%	5%	4%	3%	3%	8%	3%	5%	7%	1%	9%	7%	9%	4%	2%	6%	8%	7%	2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
The coronavirus pandemic	180 18%	76 16%	104 19%	35 10%	44 19%	90 24%	43 10%	13 20%	108 24%	25 9%	10 14%	50 24%	40 25%	14 7%	29 12%	50 23%	59 25%	149 28%	25 6%
Race relations	81 8%	34 7%	48 9%	15 4%	14 6%	50 13%	18 4%	1 2%	60 13%	11 4%	4 5%	35 17%	15 9%	5 3%	13 5%	28 13%	32 14%	62 11%	18 4%
Something else (Please specify)	48 5%	28 6%	20 4%	11 3%	22 9%	14 4%	22 5%	6 10%	19 4%	11 4%	-	10 5%	4 3%	13 7%	10 4%	10 5%	9 4%	23 4%	25 6%
Unsure	16 2%	4 1%	12 2%	7 2%	3 1%	3 1%	7 1%	2 3%	5 1%	5 2%	0 *	1 *	2 1%	2 1%	4 2%	2 1%	4 2%	4 1%	9 2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	15	11	-	0	0	8	3	4	4	1	1	5	9	3	1	2
	1%	2%		*%	1%	3%	1%	3%	2%	1%	*%	2%	4%	1%	*%	1%
The environment and climate change	40	25	4	7	3	17	9	8	5	6	10	11	10	16	9	5
	4%	4%	2%	6%	8%	6%	2%	6%	3%	4%	4%	4%	5%	6%	4%	2%
Education	21	18	2	1	-	7	11	6	6	2	5	2	6	2	9	5
	2%	3%	1%	1%		2%	3%	4%	4%	1%	2%	1%	3%	1%	3%	2%
National security	19	14	0	3	2	6	8	1	2	6	6	5	6	2	2	9
	2%	2%	*%	3%	5%	2%	2%	*%	1%	4%	2%	2%	3%	1%	1%	3%
Healthcare	54	35	8	9	1	10	25	7	9	10	20	7	13	7	14	20
	5%	5%	5%	8%	3%	4%	7%	5%	6%	7%	7%	3%	6%	3%	6%	7%
Taxes	13	7	-	5	1	3	3	4	4	1	1	4	1	2	7	3
	1%	1%		5%	3%	1%	1%	2%	2%	1%	*%	1%	1%	1%	3%	1%
Jobs and the economy	149	102	33	8	2	60	42	16	27	24	56	26	42	48	26	33
	15%	15%	20%	7%	4%	21%	11%	11%	16%	16%	20%	10%	19%	20%	11%	11%
Cost of living	52	33	11	4	2	12	21	12	17	9	6	9	12	7	26	8
	5%	5%	7%	3%	6%	4%	6%	8%	10%	6%	2%	3%	5%	3%	10%	3%
Drug abuse	9	7	2	1	-	2	5	1	4	2	2	-	2	1	5	1
	1%	1%	1%	1%		1%	1%	1%	2%	1%	1%		1%	*%	2%	*%
Immigration	143	109	2	24	7	39	69	6	13	19	51	53	16	44	23	60
	14%	16%	1%	21%	20%	14%	18%	4%	8%	13%	19%	20%	7%	18%	9%	21%
Crime	27	14	12	1	0	6	8	8	8	4	2	4	5	3	15	4
	3%	2%	7%	1%	1%	2%	2%	6%	5%	3%	1%	2%	2%	1%	6%	1%
Political corruption	84	73	5	3	1	35	38	12	18	15	15	24	26	17	20	22
	8%	11%	3%	3%	4%	12%	10%	8%	11%	10%	6%	9%	12%	7%	8%	8%
Gun rights	47	19	13	10	4	8	12	14	10	5	10	8	12	10	17	7
	5%	3%	8%	9%	11%	3%	3%	10%	6%	3%	3%	3%	6%	4%	7%	2%
The coronavirus pandemic	180	113	37	19	8	39	74	17	27	24	45	67	32	44	37	68
	18%	17%	22%	17%	22%	13%	20%	12%	16%	16%	17%	25%	15%	18%	15%	23%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Race relations	81 8%	33 5%	28 17%	15 13%	4 11%	11 4%	21 6%	20 14%	11 7%	11 7%	21 8%	18 7%	19 9%	14 6%	23 9%	25 9%
Something else (Please specify)	48 5%	38 6%	8 5%	2 1%	-	23 8%	15 4%	3 2%	0 *	7 5%	20 7%	18 7%	5 2%	23 9%	5 2%	15 5%
Unsure	16 2%	12 2%	2 1%	1 1%	-	3 1%	10 3%	5 3%	3 2%	4 2%	1 1%	2 1%	3 1%	1 *	9 4%	3 1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	15	2	6	3	5	5	2	3	7	7	-	0	1	6	5	2	8	5	2
	1%	1%	2%	1%	3%	1%	1%	1%	2%	4%	-	0%	1%	3%	2%	1%	2%	2%	1%
The environment and climate change	40	5	14	12	9	11	7	4	14	10	4	7	6	7	13	6	15	17	9
	4%	2%	4%	6%	6%	3%	6%	2%	5%	6%	4%	4%	3%	3%	6%	5%	3%	5%	5%
Education	21	2	10	4	5	11	4	7	8	3	4	5	2	6	3	1	16	2	2
	2%	1%	3%	2%	3%	3%	3%	3%	3%	2%	4%	2%	1%	3%	2%	1%	3%	1%	1%
National security	19	4	7	3	5	10	5	5	4	1	2	0	3	1	9	2	10	8	1
	2%	2%	2%	1%	3%	3%	4%	2%	1%	1%	2%	0%	2%	1%	4%	1%	2%	2%	1%
Healthcare	54	12	26	12	4	25	6	19	11	4	6	15	13	7	11	3	30	12	9
	5%	5%	7%	6%	3%	6%	5%	7%	4%	2%	6%	7%	7%	3%	5%	2%	6%	4%	6%
Taxes	13	5	4	2	1	4	1	3	2	2	1	1	6	3	1	3	9	3	0
	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	2%	2%	2%	1%	0%
Jobs and the economy	149	35	43	41	30	37	13	24	65	47	18	24	26	37	33	26	84	38	18
	15%	15%	11%	18%	20%	9%	11%	9%	24%	27%	18%	12%	14%	17%	15%	21%	18%	12%	11%
Cost of living	52	17	22	6	6	27	9	17	6	2	4	18	13	5	8	5	26	9	16
	5%	7%	6%	3%	4%	7%	8%	6%	2%	1%	4%	9%	7%	2%	4%	4%	6%	3%	10%
Drug abuse	9	2	5	1	1	5	1	4	2	1	1	4	3	2	1	0	3	1	3
	1%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%	2%	2%	1%	0%	0%	1%	0%	2%
Immigration	143	29	58	33	22	67	11	56	41	28	12	24	19	38	35	23	58	60	14
	14%	12%	15%	15%	14%	17%	9%	21%	15%	17%	12%	12%	10%	17%	16%	19%	12%	19%	9%
Crime	27	14	7	3	3	9	3	6	5	3	1	10	3	6	5	3	15	3	6
	3%	6%	2%	1%	2%	2%	2%	2%	2%	2%	1%	5%	1%	3%	2%	2%	3%	1%	4%
Political corruption	84	21	41	19	4	57	24	33	16	11	6	18	14	24	16	7	36	28	16
	8%	9%	11%	9%	2%	15%	20%	12%	6%	6%	5%	9%	8%	11%	7%	6%	8%	9%	10%
Gun rights	47	13	20	7	6	12	3	9	8	4	3	12	11	8	6	7	22	6	14
	5%	6%	5%	3%	4%	3%	3%	3%	3%	3%	3%	6%	6%	4%	3%	5%	5%	2%	9%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
The coronavirus pandemic	180 18%	44 19%	67 17%	40 18%	28 18%	64 17%	19 16%	45 17%	48 18%	19 11%	29 28%	34 17%	40 22%	41 19%	46 21%	9 8%	69 15%	83 26%	26 16%
Race relations	81 8%	16 7%	39 10%	15 7%	12 8%	18 5%	4 4%	13 5%	15 6%	7 4%	8 8%	20 10%	15 8%	12 5%	15 7%	18 15%	44 9%	18 6%	16 10%
Something else (Please specify)	48 5%	11 5%	10 3%	16 7%	11 7%	17 4%	5 4%	12 5%	21 8%	18 11%	3 3%	7 3%	5 3%	10 5%	11 5%	9 7%	20 4%	23 7%	4 2%
Unsure	16 2%	4 2%	9 2%	2 1%	0 0%	10 3%	2 1%	8 3%	3 1%	1 1%	1 1%	2 1%	4 2%	7 3%	1 1%	0 0%	6 1%	2 1%	5 3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
Infrastructure	15 1%	1 1%	12 3%	2 1%	1 1%	2 1%	6 1%	6 3%	6 2%	2 1%	5 3%	- -	5 2%	- -	10 1%	5 1%	7 1%
The environment and climate change	40 4%	12 5%	14 3%	14 5%	11 7%	5 2%	8 2%	16 8%	13 5%	5 2%	12 8%	4 2%	13 5%	4 3%	28 4%	10 3%	17 4%
Education	21 2%	5 2%	11 2%	6 2%	3 2%	6 3%	8 2%	4 2%	3 1%	6 2%	3 2%	5 3%	8 3%	5 3%	13 2%	10 3%	9 2%
National security	19 2%	4 1%	8 2%	7 3%	4 3%	3 2%	6 2%	6 3%	3 1%	6 2%	2 1%	2 1%	4 1%	1 1%	15 2%	11 3%	8 2%
Healthcare	54 5%	13 5%	28 6%	13 5%	4 2%	7 3%	28 7%	15 7%	7 3%	19 7%	7 4%	10 6%	11 4%	5 3%	43 6%	11 3%	31 6%
Taxes	13 1%	6 2%	5 1%	3 1%	4 2%	1 *	3 1%	5 3%	2 1%	3 1%	0 *	7 4%	3 1%	3 2%	10 1%	5 2%	4 1%
Jobs and the economy	149 15%	47 18%	66 14%	36 13%	25 16%	32 15%	67 16%	25 12%	56 22%	22 8%	24 16%	20 13%	50 18%	23 15%	100 14%	53 16%	73 15%
Cost of living	52 5%	17 7%	16 3%	19 7%	12 7%	13 6%	18 4%	10 5%	10 4%	11 4%	6 4%	14 9%	19 7%	15 10%	33 5%	11 3%	29 6%
Drug abuse	9 1%	5 2%	2 *	1 1%	2 1%	4 2%	2 1%	1 *	1 1%	3 1%	2 1%	1 *	4 1%	3 2%	5 1%	4 1%	5 1%
Immigration	143 14%	16 6%	75 16%	52 19%	21 13%	29 13%	61 15%	32 15%	42 16%	60 22%	16 10%	13 8%	26 10%	23 14%	117 16%	67 20%	67 14%
Crime	27 3%	14 5%	8 2%	5 2%	3 2%	12 5%	11 3%	2 1%	4 2%	7 3%	3 2%	9 6%	9 3%	8 5%	18 2%	9 3%	14 3%
Political corruption	84 8%	17 7%	31 7%	36 13%	11 7%	24 11%	32 8%	18 8%	24 9%	24 9%	15 10%	5 3%	21 8%	10 6%	64 9%	32 9%	38 8%
Gun rights	47 5%	22 8%	15 3%	10 4%	5 3%	11 5%	18 4%	13 6%	11 4%	11 4%	10 6%	10 6%	19 7%	12 8%	27 4%	18 5%	19 4%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
The coronavirus pandemic	180 18%	46 17%	93 20%	42 15%	42 26%	39 18%	66 16%	33 16%	37 15%	63 23%	29 19%	27 17%	38 14%	22 14%	142 19%	44 13%	92 19%
Race relations	81 8%	26 10%	39 8%	16 6%	6 3%	14 6%	46 11%	15 7%	17 7%	16 6%	13 9%	24 15%	24 9%	17 11%	57 8%	26 8%	38 8%
Something else (Please specify)	48 5%	7 3%	34 7%	7 3%	7 4%	15 7%	19 5%	7 3%	16 6%	12 4%	2 1%	4 2%	12 5%	1 *	36 5%	22 6%	17 4%
Unsure	16 2%	2 1%	7 1%	7 3%	3 2%	4 2%	6 1%	3 1%	1 *	6 2%	2 1%	5 3%	6 2%	6 4%	10 1%	4 1%	8 2%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Congress has recently debated overturning the ban on earmarks, which allow individual Senators and Members of Congress to direct money in spending bills be spent in their states and districts. Supporters of the earmark ban argue that earmarks are wasteful... ?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Keep the ban	440	264	175	175	121	140	212	29	182	139	35	79	61	125	87	109	73	219	216
	44%	57%	33%	47%	52%	38%	48%	46%	40%	48%	49%	38%	39%	65%	35%	51%	31%	41%	50%
Overturn the ban	162	80	82	50	34	75	61	10	87	32	18	54	21	29	32	40	47	96	64
	16%	17%	15%	14%	15%	20%	14%	15%	19%	11%	25%	25%	13%	15%	13%	19%	20%	18%	15%
Unsure	398	118	280	145	78	155	167	24	181	119	19	77	76	38	129	66	116	225	153
	40%	26%	52%	39%	33%	42%	38%	38%	40%	41%	27%	37%	48%	20%	52%	31%	49%	42%	35%

Echelon Insights
April Omnibus 2021

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Congress has recently debated overturning the ban on earmarks, which allow individual Senators and Members of Congress to direct money in spending bills be spent in their states and districts. Supporters of the earmark ban argue that earmarks are wasteful... ?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Keep the ban	440	307	55	49	22	188	118	55	68	62	112	144	107	157	77	98
	44%	46%	33%	44%	63%	65%	32%	38%	40%	41%	41%	55%	49%	64%	31%	34%
Overturn the ban	162	82	35	35	3	38	43	29	33	28	34	39	47	33	43	39
	16%	12%	21%	31%	8%	13%	12%	20%	19%	19%	12%	15%	21%	14%	17%	13%
Unsure	398	276	79	29	10	63	213	60	71	60	128	80	65	53	126	154
	40%	41%	47%	25%	29%	22%	57%	42%	41%	40%	47%	30%	30%	22%	51%	53%

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April Omnibus 2021

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Congress has recently debated overturning the ban on earmarks, which allow individual Senators and Members of Congress to direct money in spending bills be spent in their states and districts. Supporters of the earmark ban argue that earmarks are wasteful... ?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Keep the ban	440	86	147	120	86	150	73	77	156	115	41	76	78	101	98	69	201	162	61
	44%	36%	38%	55%	57%	39%	61%	29%	57%	68%	39%	38%	42%	46%	45%	56%	43%	51%	38%
Overturn the ban	162	42	71	30	20	50	17	34	32	22	10	34	37	38	32	19	87	42	27
	16%	18%	18%	13%	13%	13%	14%	12%	12%	13%	9%	17%	20%	17%	15%	15%	19%	13%	17%
Unsure	398	109	172	70	46	188	30	158	86	33	54	92	69	80	89	35	182	115	74
	40%	46%	44%	32%	30%	48%	25%	59%	31%	19%	51%	46%	38%	37%	40%	28%	39%	36%	46%

Echelon Insights
April Omnibus 2021

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Congress has recently debated overturning the ban on earmarks, which allow individual Senators and Members of Congress to direct money in spending bills be spent in their states and districts. Supporters of the earmark ban argue that earmarks are wasteful... ?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Keep the ban	440	105	211	123	65	91	168	115	153	86	76	49	114	48	326	150	213
	44%	40%	46%	45%	40%	41%	41%	55%	60%	31%	50%	31%	42%	30%	45%	44%	45%
Overturn the ban	162	50	83	29	23	41	62	35	46	27	26	34	48	25	114	58	68
	16%	19%	18%	11%	14%	19%	15%	17%	18%	10%	17%	21%	18%	16%	16%	17%	14%
Unsure	398	106	170	123	74	89	175	60	55	165	51	76	110	86	288	133	194
	40%	41%	37%	45%	46%	40%	43%	29%	22%	59%	33%	48%	40%	54%	40%	39%	41%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Thinking about recent spending proposals that have been passed or are being debated in Congress, do you think Congress is... ?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
Spending too much money	432 43%	216 47%	216 40%	256 69%	108 46%	63 17%	303 69%	30 48%	83 18%	219 75%	36 49%	30 14%	32 21%	147 77%	156 63%	37 17%	46 19%	109 20%	316 73%
Spending the right amount	249 25%	129 28%	120 22%	45 12%	56 24%	146 39%	51 12%	16 25%	175 39%	22 8%	22 30%	92 44%	53 34%	27 14%	23 9%	89 42%	85 36%	203 38%	44 10%
Spending too little money	119 12%	62 14%	57 11%	13 4%	17 7%	82 22%	16 4%	4 6%	94 21%	7 2%	6 8%	48 23%	33 21%	3 1%	13 5%	55 26%	38 16%	96 18%	22 5%
Unsure	200 20%	56 12%	144 27%	57 15%	52 22%	80 22%	71 16%	13 20%	99 22%	42 14%	9 13%	39 19%	38 24%	14 8%	56 23%	33 15%	67 28%	132 24%	52 12%

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Thinking about recent spending proposals that have been passed or are being debated in Congress, do you think Congress is... ?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Spending too much money	432	341	32	32	17	163	178	45	53	61	115	158	77	138	82	134
	43%	51%	19%	28%	48%	56%	48%	31%	31%	41%	42%	60%	35%	57%	33%	46%
Spending the right amount	249	138	58	42	7	72	65	40	62	41	55	50	76	53	68	52
	25%	21%	35%	37%	20%	25%	17%	28%	37%	28%	20%	19%	35%	22%	28%	18%
Spending too little money	119	50	44	17	7	25	25	20	28	20	28	22	37	26	32	25
	12%	8%	26%	15%	20%	9%	7%	14%	17%	13%	10%	8%	17%	11%	13%	8%
Unsure	200	136	34	23	4	30	106	38	27	28	75	32	29	27	64	80
	20%	20%	20%	20%	12%	10%	28%	27%	16%	18%	27%	12%	13%	11%	26%	27%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Thinking about recent spending proposals that have been passed or are being debated in Congress, do you think Congress is... ?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Spending too much money	432	89	164	107	71	199	67	132	141	96	45	69	63	102	111	66	184	184	47
	43%	38%	42%	48%	47%	51%	56%	49%	51%	56%	43%	34%	34%	47%	51%	54%	39%	57%	29%
Spending the right amount	249	50	84	67	47	60	25	35	78	48	30	44	61	57	58	26	162	52	29
	25%	21%	21%	31%	31%	15%	21%	13%	28%	28%	29%	22%	33%	26%	26%	21%	34%	16%	18%
Spending too little money	119	41	42	19	17	30	14	17	19	11	8	35	25	16	19	16	46	32	34
	12%	17%	11%	9%	11%	8%	11%	6%	7%	7%	8%	18%	14%	7%	9%	13%	10%	10%	21%
Unsure	200	57	100	27	16	100	15	86	36	15	20	54	34	44	31	14	78	52	51
	20%	24%	26%	12%	11%	26%	12%	32%	13%	9%	20%	27%	19%	20%	14%	11%	17%	16%	32%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Thinking about recent spending proposals that have been passed or are being debated in Congress, do you think Congress is... ?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
Spending too much money	432 43%	67 26%	213 46%	152 55%	63 38%	104 47%	180 44%	85 41%	141 55%	122 44%	51 34%	46 29%	101 37%	49 31%	331 46%	170 50%	208 44%
Spending the right amount	249 25%	86 33%	118 25%	45 16%	36 22%	45 21%	95 23%	72 34%	63 25%	59 21%	50 33%	43 27%	80 29%	46 29%	169 23%	85 25%	114 24%
Spending too little money	119 12%	49 19%	42 9%	27 10%	20 12%	29 13%	46 11%	25 12%	28 11%	16 6%	27 17%	27 17%	41 15%	22 14%	78 11%	32 9%	57 12%
Unsure	200 20%	59 23%	90 19%	51 19%	44 27%	43 19%	85 21%	28 13%	22 9%	80 29%	24 16%	43 27%	51 19%	42 26%	149 20%	55 16%	96 20%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Suppose you were designing an infrastructure spending bill. What percentage of the bill's overall spending do you think should be spent on each of the following? Responses must add up to 100%

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Airports and ports	7.00	7.58	6.50	6.48	7.70	7.04	6.69	9.81	6.95	6.78	5.23	7.16	6.92	7.64	5.96	7.05	6.86	6.22	7.73
Highways, roads, and bridges	17.67	19.30	16.27	21.01	20.51	12.98	21.67	21.02	13.55	21.37	20.64	14.62	10.92	23.94	19.91	14.86	12.36	14.24	22.59
Public transportation	6.82	7.42	6.30	6.75	5.36	7.68	6.24	5.67	7.59	7.04	5.56	8.12	7.20	7.12	5.56	7.99	7.24	7.95	5.57
Electric vehicle subsidies	5.16	4.96	5.32	3.91	5.27	6.28	4.10	3.86	6.40	3.35	5.61	6.09	6.53	3.56	4.51	6.38	6.42	5.95	4.04
The electrical grid	9.01	9.96	8.20	8.57	11.43	8.12	9.61	9.18	8.52	8.39	9.03	8.05	8.23	9.69	9.54	10.59	6.63	8.65	8.71
Broadband and internet	6.55	6.79	6.34	5.65	6.45	7.43	5.47	6.14	7.47	5.66	5.95	6.98	8.06	6.20	4.90	7.00	7.90	7.05	5.72
Drinking water, sewage, and drainage systems	9.91	9.62	10.16	10.27	9.70	9.62	9.75	10.63	9.73	10.46	9.76	9.74	9.49	9.59	9.88	9.14	10.26	10.13	9.76
Caregiving for the disabled and the elderly	8.77	7.10	10.22	8.68	8.30	9.21	8.58	6.96	9.30	9.02	7.18	8.69	9.83	6.73	10.01	8.07	10.41	8.58	9.16
Public housing	7.33	6.41	8.13	6.41	4.94	9.33	5.96	4.29	8.75	5.60	9.28	9.38	9.22	4.97	6.72	7.34	10.03	8.44	6.02
Child care facilities	5.60	5.35	5.80	4.87	4.54	7.02	4.67	5.44	6.65	4.57	5.76	6.36	7.75	4.65	4.68	6.54	6.75	6.67	4.29
Technology research and development	7.18	7.66	6.76	5.62	8.50	7.92	6.37	8.91	7.80	5.31	6.86	7.71	8.23	7.24	5.70	7.64	7.94	8.27	5.90
American manufacturing	9.00	7.85	9.99	11.78	7.29	7.37	10.90	8.10	7.30	12.46	9.15	7.09	7.62	8.67	12.63	7.40	7.21	7.85	10.51

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Suppose you were designing an infrastructure spending bill. What percentage of the bill's overall spending do you think should be spent on each of the following? Responses must add up to 100%

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Airports and ports	7.00	7.12	6.60	6.17	10.10	7.80	6.59	6.78	8.32	6.42	6.01	7.62	6.78	8.29	7.63	5.55
Highways, roads, and bridges	17.67	21.06	9.61	11.67	14.68	24.06	18.75	10.47	10.10	14.65	20.37	25.47	12.30	25.57	11.14	20.60
Public transportation	6.82	6.56	6.26	8.96	8.10	7.23	6.04	7.49	8.14	6.06	7.31	5.52	6.88	7.90	7.61	5.20
Electric vehicle subsidies	5.16	4.40	6.43	6.82	8.69	4.13	4.61	7.19	6.01	5.74	4.38	3.96	5.71	4.30	6.80	4.07
The electrical grid	9.01	9.04	8.04	11.11	6.87	9.27	8.86	8.24	7.06	9.82	9.79	9.43	9.68	10.20	7.10	9.12
Broadband and internet	6.55	6.32	7.80	5.90	7.06	6.53	6.16	7.51	7.27	6.63	5.61	6.48	7.21	6.42	7.07	5.71
Drinking water, sewage, and drainage systems	9.91	9.69	10.20	10.15	9.80	9.43	9.90	7.89	9.28	11.91	9.24	10.99	9.10	10.09	10.23	10.10
Caregiving for the disabled and the elderly	8.77	8.58	10.00	9.00	5.43	7.00	9.80	9.65	10.23	9.31	7.73	8.13	8.28	6.03	11.05	9.51
Public housing	7.33	6.40	9.83	8.33	7.53	5.98	6.72	9.41	8.51	7.58	7.20	5.43	7.99	4.99	8.93	7.46
Child care facilities	5.60	5.26	7.21	5.80	4.07	4.89	5.54	8.33	8.06	5.40	3.79	4.49	7.50	3.44	7.09	4.72
Technology research and development	7.18	6.44	8.30	8.98	9.88	6.94	6.05	7.37	9.30	6.80	7.37	5.70	7.60	7.72	8.16	5.58
American manufacturing	9.00	9.14	9.72	7.10	7.77	6.75	10.99	9.68	7.73	9.69	11.20	6.77	10.98	5.06	7.18	12.37

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Suppose you were designing an infrastructure spending bill. What percentage of the bill's overall spending do you think should be spent on each of the following? Responses must add up to 100%

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Airports and ports	7.00	6.60	5.75	8.73	8.39	6.05	6.49	5.85	8.66	8.72	8.55	6.09	7.89	6.15	7.22	8.68	7.34	6.86	6.30
Highways, roads, and bridges	17.67	13.78	16.40	20.44	23.19	18.63	19.12	18.42	24.58	27.54	19.76	13.22	12.99	18.80	20.71	24.71	15.56	25.27	10.88
Public transportation	6.82	5.76	6.54	8.35	7.04	5.64	5.32	5.78	7.87	8.56	6.75	6.02	6.25	7.14	6.20	9.23	7.10	5.52	6.34
Electric vehicle subsidies	5.16	7.10	4.88	3.62	5.10	5.14	5.27	5.09	3.36	3.33	3.41	7.13	5.77	5.02	3.48	4.98	5.25	3.60	6.97
The electrical grid	9.01	8.24	9.97	8.81	7.84	9.40	9.62	9.30	8.56	9.02	7.81	9.07	7.07	8.48	10.39	9.46	9.14	9.33	8.73
Broadband and internet	6.55	7.02	6.14	6.32	7.23	6.28	6.80	6.05	6.39	6.33	6.49	7.48	7.24	5.77	5.91	6.87	6.55	6.15	7.38
Drinking water, sewage, and drainage systems	9.91	9.48	10.71	9.75	8.87	9.92	10.23	9.79	9.41	8.86	10.29	10.26	10.67	10.04	9.77	8.05	9.78	10.25	9.93
Caregiving for the disabled and the elderly	8.77	10.50	9.20	7.07	7.53	9.61	8.47	10.12	7.14	5.96	9.06	8.89	12.25	9.89	6.42	5.47	8.52	8.42	10.41
Public housing	7.33	8.35	7.91	6.17	6.01	7.41	8.72	6.84	4.99	4.06	6.49	9.61	7.51	7.19	6.33	5.04	7.43	6.08	8.58
Child care facilities	5.60	6.58	5.53	5.22	4.82	5.53	5.98	5.33	4.88	4.12	6.12	5.95	6.31	6.01	5.72	3.36	5.90	4.32	7.46
Technology research and development	7.18	6.97	6.54	8.51	7.28	5.75	5.96	5.66	7.43	7.62	7.11	7.36	7.83	6.39	7.24	7.96	7.88	5.67	8.28
American manufacturing	9.00	9.62	10.44	7.01	6.71	10.63	8.01	11.79	6.74	5.87	8.15	8.91	8.23	9.12	10.61	6.21	9.54	8.53	8.73

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Suppose you were designing an infrastructure spending bill. What percentage of the bill's overall spending do you think should be spent on each of the following? Responses must add up to 100%

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Airports and ports	7.00	7.18	7.24	6.42	6.65	6.79	7.37	6.77	7.76	6.57	7.56	7.09	6.96	6.74	7.01	7.25	6.68
Highways, roads, and bridges	17.67	11.36	20.05	19.67	16.45	18.70	17.54	17.80	23.00	18.83	12.40	11.57	12.51	11.31	19.61	18.26	18.21
Public transportation	6.82	7.32	7.12	5.83	6.46	5.98	7.24	7.18	8.16	5.99	6.02	6.64	7.21	7.65	6.67	7.70	5.84
Electric vehicle subsidies	5.16	5.29	4.75	5.72	6.37	4.97	4.45	5.78	4.47	4.31	6.22	7.31	5.70	6.04	4.95	4.77	5.45
The electrical grid	9.01	8.15	9.08	9.71	8.30	8.22	8.78	10.82	9.21	9.02	11.12	6.35	7.74	7.48	9.49	7.62	10.16
Broadband and internet	6.55	6.63	6.38	6.75	8.03	6.43	6.65	5.31	6.37	6.24	8.01	6.66	6.86	7.75	6.43	6.03	6.36
Drinking water, sewage, and drainage systems	9.91	10.22	10.00	9.47	9.62	9.42	9.88	10.72	10.33	9.50	8.92	10.89	9.31	9.43	10.14	9.18	10.30
Caregiving for the disabled and the elderly	8.77	9.46	7.95	9.52	9.32	8.18	8.85	8.84	6.69	9.98	5.95	10.99	10.75	11.23	8.03	9.19	8.53
Public housing	7.33	9.81	6.58	6.25	8.14	6.35	7.45	7.51	5.28	6.11	9.15	11.39	8.38	9.93	6.95	8.28	6.56
Child care facilities	5.60	6.91	5.39	4.69	5.02	6.09	5.36	5.97	4.99	5.46	6.51	6.37	7.35	7.12	4.94	6.05	5.22
Technology research and development	7.18	7.87	7.73	5.59	6.94	8.43	6.85	6.68	7.64	5.96	8.02	7.68	9.55	8.37	6.29	6.49	6.78
American manufacturing	9.00	9.80	7.74	10.37	8.71	10.45	9.57	6.63	6.09	12.01	10.11	7.05	7.70	6.96	9.49	9.17	9.90

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 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Regardless of how important you think it is, which of the following would you consider to be infrastructure?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Airports and ports	474	261	212	179	130	148	224	29	190	154	25	103	45	117	107	109	81	244	221
	47%	57%	39%	48%	56%	40%	51%	46%	42%	53%	35%	49%	29%	61%	43%	51%	34%	45%	51%
Highways, roads, and bridges	746	373	373	286	183	258	338	53	320	235	50	154	102	157	182	167	153	391	340
	75%	81%	69%	77%	79%	69%	77%	85%	71%	81%	69%	73%	65%	82%	73%	78%	65%	72%	78%
Public transportation	434	225	209	136	107	179	160	34	219	110	25	113	64	76	84	120	99	268	158
	43%	49%	39%	37%	46%	48%	36%	54%	49%	38%	34%	53%	41%	39%	34%	56%	42%	50%	36%
The electrical grid	544	293	250	205	139	190	246	30	241	172	31	129	60	127	119	134	107	301	233
	54%	63%	47%	55%	60%	51%	56%	48%	53%	59%	43%	62%	38%	66%	48%	63%	45%	56%	54%
Clean energy sources	305	155	151	67	79	152	76	22	193	42	24	112	39	32	44	103	90	227	72
	31%	33%	28%	18%	34%	41%	17%	35%	43%	14%	33%	53%	25%	17%	18%	48%	38%	42%	17%
Broadband and internet	334	185	149	94	84	145	117	19	184	80	14	101	44	67	50	101	83	223	105
	33%	40%	28%	25%	36%	39%	27%	30%	41%	28%	19%	48%	28%	35%	20%	47%	35%	41%	24%
Drinking water, sewage, and drainage systems	549	284	266	184	148	205	223	43	259	152	31	136	67	104	119	141	117	310	231
	55%	61%	49%	50%	64%	55%	51%	69%	57%	52%	42%	65%	43%	54%	48%	66%	50%	57%	53%
Caregiving for the elderly	141	61	81	35	32	70	38	10	83	25	9	44	24	15	23	37	46	96	43
	14%	13%	15%	9%	14%	19%	9%	16%	18%	9%	12%	21%	15%	8%	9%	17%	19%	18%	10%
Childcare	121	48	73	27	30	59	31	8	75	14	12	37	21	10	21	30	45	89	30
	12%	10%	13%	7%	13%	16%	7%	12%	17%	5%	16%	17%	14%	5%	9%	14%	19%	16%	7%
Paid family leave	96	33	63	25	17	50	32	5	55	17	4	33	16	5	26	23	32	63	28
	10%	7%	12%	7%	7%	13%	7%	8%	12%	6%	6%	16%	10%	3%	11%	11%	14%	12%	7%
Medicaid	135	53	82	25	25	82	32	10	90	17	6	43	37	12	20	37	53	92	41
	14%	12%	15%	7%	11%	22%	7%	16%	20%	6%	9%	20%	24%	6%	8%	17%	23%	17%	9%
Public housing	270	128	142	59	65	139	74	12	165	40	18	94	45	22	52	93	73	181	82
	27%	28%	26%	16%	28%	38%	17%	20%	37%	14%	25%	45%	29%	11%	21%	43%	31%	34%	19%
Something else (Please specify)	7	4	3	3	3	1	3	0	3	2	1	1	0	2	1	2	0	3	4
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Regardless of how important you think it is, which of the following would you consider to be infrastructure?

	Total		Gender			Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total		Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden	
None of these	48		18	30	26	8	14	29	0	18	20	6	5	8	11	18	7	11	24	22	
	5%		4%	6%	7%	3%	4%	7%	1%	4%	7%	8%	2%	5%	6%	7%	3%	5%	4%	5%	

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Regardless of how important you think it is, which of the following would you consider to be infrastructure?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Airports and ports	474	347	45	43	26	176	171	40	70	60	137	166	88	173	82	130
	47%	52%	27%	38%	73%	61%	46%	28%	41%	40%	50%	63%	40%	71%	33%	45%
Highways, roads, and bridges	746	517	104	78	30	240	277	86	111	100	208	241	150	224	148	225
	75%	78%	62%	69%	85%	83%	74%	60%	65%	67%	76%	92%	69%	92%	60%	77%
Public transportation	434	288	72	46	17	135	153	61	74	54	121	125	94	131	94	115
	43%	43%	43%	41%	49%	47%	41%	42%	43%	36%	44%	48%	43%	54%	38%	39%
The electrical grid	544	390	74	53	16	191	199	59	85	67	152	182	112	181	98	153
	54%	59%	44%	46%	45%	66%	53%	41%	49%	44%	56%	69%	51%	74%	40%	52%
Clean energy sources	305	186	52	44	12	88	98	49	54	45	76	80	72	82	77	74
	31%	28%	31%	38%	36%	30%	26%	34%	32%	30%	28%	31%	33%	34%	31%	25%
Broadband and internet	334	226	54	34	14	119	106	39	48	56	88	102	81	104	63	86
	33%	34%	32%	30%	41%	41%	28%	27%	28%	38%	32%	39%	37%	42%	25%	30%
Drinking water, sewage, and drainage systems	549	376	90	51	17	177	199	80	91	75	132	172	124	160	122	144
	55%	57%	54%	45%	48%	61%	53%	56%	53%	50%	48%	66%	57%	66%	49%	49%
Caregiving for the elderly	141	72	40	19	5	29	43	35	29	24	30	24	40	21	48	33
	14%	11%	24%	17%	13%	10%	11%	24%	17%	16%	11%	9%	18%	9%	20%	11%
Childcare	121	60	30	21	5	24	36	33	29	21	18	20	31	18	52	20
	12%	9%	18%	19%	14%	8%	10%	23%	17%	14%	6%	8%	14%	7%	21%	7%
Paid family leave	96	48	30	12	2	13	35	26	23	18	18	12	25	8	42	21
	10%	7%	18%	11%	5%	4%	9%	18%	14%	12%	6%	4%	11%	3%	17%	7%
Medicaid	135	62	49	17	4	27	35	26	41	28	18	22	39	15	56	26
	14%	9%	29%	15%	11%	9%	9%	18%	24%	19%	7%	8%	18%	6%	23%	9%
Public housing	270	142	63	46	11	62	80	69	60	39	56	46	79	49	89	53
	27%	21%	37%	40%	32%	21%	21%	48%	35%	26%	20%	18%	36%	20%	36%	18%
Something else (Please specify)	7	6	0	-	-	4	3	-	0	3	1	3	2	2	1	2
	1%	1%	*%			1%	1%		*%	2%	*%	1%	1%	1%	*%	1%
None of these	48	35	5	7	1	11	24	4	7	16	16	5	13	5	15	15
	5%	5%	3%	6%	4%	4%	6%	3%	4%	11%	6%	2%	6%	2%	6%	5%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Regardless of how important you think it is, which of the following would you consider to be infrastructure?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Airports and ports	474	66	163	135	109	169	55	114	179	122	57	76	68	101	131	72	210	193	50
	47%	28%	42%	61%	72%	43%	46%	42%	65%	72%	55%	38%	37%	46%	60%	59%	45%	60%	31%
Highways, roads, and bridges	746	145	290	181	130	288	96	192	229	145	85	132	128	166	186	97	326	288	102
	75%	61%	74%	82%	85%	74%	80%	71%	84%	85%	81%	65%	70%	76%	85%	79%	69%	90%	63%
Public transportation	434	74	161	118	80	142	46	96	146	89	57	76	78	100	102	64	210	141	64
	43%	31%	41%	54%	53%	37%	38%	36%	53%	52%	54%	38%	42%	46%	46%	52%	45%	44%	40%
The electrical grid	544	84	218	140	102	204	70	134	186	121	65	88	100	123	136	72	253	209	61
	54%	36%	56%	63%	67%	52%	59%	50%	68%	71%	62%	44%	54%	56%	62%	59%	54%	65%	38%
Clean energy sources	305	50	119	79	56	87	29	58	99	59	40	59	58	72	68	37	145	96	52
	31%	21%	31%	36%	37%	22%	24%	22%	36%	35%	38%	29%	31%	33%	31%	30%	31%	30%	32%
Broadband and internet	334	55	119	93	67	110	41	69	115	78	37	59	65	67	86	44	152	123	45
	33%	23%	30%	42%	44%	28%	35%	26%	42%	46%	35%	29%	36%	30%	39%	36%	32%	38%	28%
Drinking water, sewage, and drainage systems	549	96	228	134	91	201	67	134	175	110	65	103	88	114	140	63	233	206	90
	55%	40%	58%	61%	60%	52%	56%	50%	64%	65%	62%	51%	48%	52%	64%	52%	49%	64%	56%
Caregiving for the elderly	141	43	62	23	13	48	15	33	24	15	10	46	29	25	22	10	62	29	41
	14%	18%	16%	10%	9%	12%	12%	12%	9%	9%	9%	23%	16%	11%	10%	8%	13%	9%	25%
Childcare	121	27	56	21	15	35	9	26	24	15	10	37	14	27	22	13	57	22	33
	12%	11%	14%	10%	10%	9%	8%	10%	9%	9%	9%	18%	7%	13%	10%	11%	12%	7%	21%
Paid family leave	96	29	43	17	8	31	4	27	16	9	8	28	17	18	22	7	46	14	28
	10%	12%	11%	8%	5%	8%	3%	10%	6%	5%	7%	14%	9%	8%	10%	5%	10%	4%	17%
Medicaid	135	51	49	22	13	37	13	24	25	14	11	50	29	26	18	7	60	31	33
	14%	22%	13%	10%	9%	10%	11%	9%	9%	8%	11%	25%	16%	12%	8%	6%	13%	10%	21%
Public housing	270	58	118	57	37	75	27	47	67	35	33	66	55	45	57	31	136	59	62
	27%	24%	30%	26%	25%	19%	23%	18%	25%	20%	31%	33%	30%	21%	26%	25%	29%	18%	39%
Something else (Please specify)	7	-	2	2	3	2	-	2	5	4	1	1	0	1	3	1	4	3	-
	1%		%	1%	2%	%		1%	2%	2%	1%	%	%	1%	1%	1%	1%	1%	

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Regardless of how important you think it is, which of the following would you consider to be infrastructure?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
None of these	48	17	14	10	7	19	5	14	15	5	10	7	11	10	1	14	22	10	10
	5%	7%	4%	5%	4%	5%	4%	5%	6%	3%	10%	4%	6%	5%	1%	12%	5%	3%	6%

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 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Regardless of how important you think it is, which of the following would you consider to be infrastructure?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Airports and ports	474	104	244	126	82	103	169	120	156	121	71	44	105	49	368	149	219
	47%	40%	53%	46%	50%	46%	42%	57%	61%	44%	46%	28%	39%	31%	51%	44%	46%
Highways, roads, and bridges	746	171	361	214	118	165	298	165	215	205	112	84	177	94	569	249	367
	75%	65%	78%	78%	73%	75%	73%	78%	84%	74%	74%	53%	65%	59%	78%	73%	77%
Public transportation	434	122	211	102	79	94	166	95	124	95	73	69	104	61	330	129	213
	43%	47%	45%	37%	48%	43%	41%	45%	49%	34%	48%	43%	38%	38%	45%	38%	45%
The electrical grid	544	136	276	132	88	134	197	125	168	135	87	65	115	57	429	168	259
	54%	52%	59%	48%	54%	61%	49%	59%	66%	49%	57%	41%	42%	36%	59%	49%	54%
Clean energy sources	305	77	155	73	49	52	112	91	83	67	55	52	80	47	226	74	150
	31%	30%	33%	27%	30%	24%	28%	43%	33%	24%	36%	33%	29%	29%	31%	22%	32%
Broadband and internet	334	75	168	91	59	81	113	80	110	78	54	37	88	39	246	94	148
	33%	29%	36%	33%	36%	37%	28%	38%	43%	28%	35%	24%	32%	24%	34%	27%	31%
Drinking water, sewage, and drainage systems	549	130	279	141	84	126	211	127	153	147	95	70	126	64	423	156	280
	55%	50%	60%	51%	52%	57%	52%	60%	60%	53%	62%	44%	46%	40%	58%	46%	59%
Caregiving for the elderly	141	44	57	40	23	27	54	36	30	28	26	38	52	31	90	52	64
	14%	17%	12%	15%	14%	12%	13%	17%	12%	10%	17%	24%	19%	19%	12%	15%	14%
Childcare	121	37	55	29	18	31	44	28	25	23	21	35	47	31	73	40	54
	12%	14%	12%	11%	11%	14%	11%	13%	10%	8%	14%	22%	17%	20%	10%	12%	11%
Paid family leave	96	30	38	28	23	19	31	23	17	26	13	30	40	26	57	36	47
	10%	12%	8%	10%	14%	9%	8%	11%	7%	9%	8%	19%	15%	16%	8%	11%	10%
Medicaid	135	60	41	34	31	23	55	27	28	21	22	45	54	38	81	48	61
	14%	23%	9%	12%	19%	10%	14%	13%	11%	8%	14%	28%	20%	24%	11%	14%	13%
Public housing	270	92	118	61	46	59	96	68	54	47	62	61	89	52	181	71	128
	27%	35%	25%	22%	28%	27%	24%	32%	21%	17%	41%	38%	33%	33%	25%	21%	27%
Something else (Please specify)	7	2	3	1	0	1	3	2	4	2	0	0	1	0	5	2	5
	1%	1%	1%	*%	*%	1%	1%	1%	2%	1%	*%	*%	1%	*%	1%	*%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Regardless of how important you think it is, which of the following would you consider to be infrastructure?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
None of these	48 5%	5 2%	25 5%	18 6%	6 4%	9 4%	21 5%	11 5%	11 4%	19 7%	7 4%	7 4%	11 4%	8 5%	37 5%	19 6%	21 4%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How would you prefer that the government pay for new infrastructure spending?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Tax increases	228	139	88	32	56	136	39	12	166	18	14	92	43	25	14	101	66	186	39
	23%	30%	16%	9%	24%	37%	9%	19%	37%	6%	19%	44%	27%	13%	6%	47%	28%	34%	9%
Cuts to other parts of the Federal budget	499	234	265	252	123	114	301	27	150	211	40	63	50	144	157	61	89	185	302
	50%	51%	49%	68%	53%	31%	68%	43%	33%	73%	55%	30%	32%	75%	63%	29%	38%	34%	70%
Adding to the national debt	86	39	46	21	9	54	24	2	58	12	10	29	24	9	15	29	29	62	23
	9%	9%	9%	6%	4%	15%	6%	2%	13%	4%	14%	14%	15%	5%	6%	14%	12%	12%	5%
Unsure	188	50	138	65	46	67	76	22	76	50	10	26	39	14	62	23	52	107	70
	19%	11%	26%	17%	20%	18%	17%	35%	17%	17%	13%	12%	25%	7%	25%	11%	22%	20%	16%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How would you prefer that the government pay for new infrastructure spending?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Tax increases	228	136	43	35	11	81	54	40	43	33	55	57	69	70	47	41
	23%	20%	26%	30%	32%	28%	15%	28%	25%	22%	20%	22%	32%	29%	19%	14%
Cuts to other parts of the Federal budget	499	354	59	50	21	161	193	73	70	73	137	146	103	131	113	152
	50%	53%	35%	44%	59%	56%	52%	51%	41%	49%	50%	56%	47%	53%	46%	52%
Adding to the national debt	86	35	39	10	1	15	20	11	19	16	18	21	22	17	25	21
	9%	5%	23%	9%	2%	5%	5%	8%	11%	11%	7%	8%	10%	7%	10%	7%
Unsure	188	140	27	19	2	33	107	20	38	28	64	38	24	26	61	76
	19%	21%	16%	16%	7%	11%	29%	14%	22%	18%	23%	15%	11%	11%	25%	26%

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 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How would you prefer that the government pay for new infrastructure spending?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Tax increases	228	42	88	57	41	72	39	33	64	43	21	52	48	46	49	28	105	67	47
	23%	18%	23%	26%	27%	18%	32%	12%	23%	25%	21%	26%	26%	21%	22%	23%	22%	21%	29%
Cuts to other parts of the Federal budget	499	94	201	118	84	199	57	142	154	104	50	93	76	110	127	69	236	168	73
	50%	39%	52%	54%	56%	51%	48%	53%	56%	61%	48%	46%	41%	50%	58%	57%	50%	52%	45%
Adding to the national debt	86	38	27	11	9	21	9	13	13	6	7	16	23	20	12	9	46	24	13
	9%	16%	7%	5%	6%	5%	7%	5%	5%	4%	7%	8%	13%	9%	5%	8%	10%	8%	8%
Unsure	188	63	74	33	17	97	15	81	43	17	26	40	36	42	32	16	83	61	28
	19%	27%	19%	15%	11%	25%	13%	30%	16%	10%	25%	20%	20%	19%	14%	13%	18%	19%	18%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How would you prefer that the government pay for new infrastructure spending?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Tax increases	228	78	98	52	36	52	76	64	72	40	53	32	64	35	163	62	98
	23%	30%	21%	19%	22%	23%	19%	30%	28%	15%	35%	20%	24%	22%	22%	18%	21%
Cuts to other parts of the Federal budget	499	100	249	150	76	130	197	96	135	143	71	73	121	57	377	190	241
	50%	38%	54%	54%	47%	59%	49%	45%	53%	52%	46%	46%	45%	36%	52%	56%	51%
Adding to the national debt	86	35	34	16	12	11	44	19	23	16	12	18	32	20	54	37	39
	9%	14%	7%	6%	7%	5%	11%	9%	9%	6%	8%	12%	12%	13%	7%	11%	8%
Unsure	188	48	83	57	39	29	87	33	24	78	17	36	55	47	133	53	98
	19%	19%	18%	21%	24%	13%	22%	15%	9%	28%	11%	22%	20%	29%	18%	16%	21%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Congress is currently debating an infrastructure spending bill. Which of these proposals, if any, would you support?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A \$2 trillion spending package of which \$500 billion is focused on infrastructure spending like roads and bridges, public transportation, and broadband Internet and \$1.5 trillion is focused on other spending priorities	285	171	115	49	52	179	53	15	209	30	18	112	65	31	23	127	82	237	46
	29%	37%	21%	13%	23%	48%	12%	24%	46%	10%	25%	53%	41%	16%	9%	59%	35%	44%	11%
A \$500 billion spending package focused solely on infrastructure spending like roads and bridges, public transportation, and broadband Internet	368	189	178	156	98	111	193	27	139	124	28	68	43	100	93	63	75	160	199
	37%	41%	33%	42%	42%	30%	44%	42%	31%	43%	38%	32%	28%	52%	37%	30%	32%	30%	46%
I wouldn't support either one	180	68	112	113	38	20	127	10	28	95	18	8	12	47	80	7	21	43	136
	18%	15%	21%	31%	16%	5%	29%	15%	6%	33%	25%	4%	8%	24%	32%	3%	9%	8%	31%
Unsure	167	35	132	53	44	61	67	11	74	42	9	23	37	14	53	16	58	101	52
	17%	7%	25%	14%	19%	16%	15%	18%	16%	15%	12%	11%	23%	7%	21%	8%	24%	19%	12%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Congress is currently debating an infrastructure spending bill. Which of these proposals, if any, would you support?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A \$2 trillion spending package of which \$500 billion is focused on infrastructure spending like roads and bridges, public transportation, and broadband Internet and \$1.5 trillion is focused on other spending priorities	285	153	76	40	11	94	59	51	64	54	60	57	95	76	74	41
	29%	23%	45%	36%	32%	33%	16%	35%	37%	36%	22%	22%	43%	31%	30%	14%
A \$500 billion spending package focused solely on infrastructure spending like roads and bridges, public transportation, and broadband Internet	368	260	44	45	15	130	131	47	68	42	86	124	79	110	78	100
	37%	39%	26%	39%	42%	45%	35%	33%	40%	28%	31%	47%	36%	45%	32%	34%
I wouldn't support either one	180	133	14	23	5	47	86	25	18	30	60	48	27	41	46	66
	18%	20%	8%	20%	13%	16%	23%	17%	10%	20%	22%	18%	12%	17%	19%	23%
Unsure	167	118	35	6	4	19	100	21	21	24	69	33	17	17	48	84
	17%	18%	21%	5%	12%	6%	27%	14%	12%	16%	25%	12%	8%	7%	20%	29%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Congress is currently debating an infrastructure spending bill. Which of these proposals, if any, would you support?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A \$2 trillion spending package of which \$500 billion is focused on infrastructure spending like roads and bridges, public transportation, and broadband Internet and \$1.5 trillion is focused on other spending priorities	285	77	99	58	51	82	46	35	71	48	24	72	51	71	57	29	147	77	54
	29%	33%	25%	26%	34%	21%	39%	13%	26%	28%	23%	36%	28%	32%	26%	24%	31%	24%	34%
A \$500 billion spending package focused solely on infrastructure spending like roads and bridges, public transportation, and broadband Internet	368	61	145	100	62	136	44	92	124	85	39	61	69	79	87	57	176	130	44
	37%	26%	37%	45%	41%	35%	37%	34%	45%	50%	37%	30%	38%	36%	40%	47%	37%	41%	27%
I wouldn't support either one	180	35	85	33	26	85	23	62	47	24	23	37	27	40	42	24	81	67	25
	18%	15%	22%	15%	17%	22%	19%	23%	17%	14%	22%	19%	15%	18%	19%	20%	17%	21%	15%
Unsure	167	64	61	29	13	86	6	81	32	13	19	32	36	29	33	12	67	46	39
	17%	27%	16%	13%	8%	22%	5%	30%	12%	8%	18%	16%	20%	13%	15%	10%	14%	14%	24%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Congress is currently debating an infrastructure spending bill. Which of these proposals, if any, would you support?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A \$2 trillion spending package of which \$500 billion is focused on infrastructure spending like roads and bridges, public transportation, and broadband Internet and \$1.5 trillion is focused on other spending priorities	285	94	125	66	36	65	119	64	80	45	70	44	94	51	191	88	131
	29%	36%	27%	24%	22%	30%	29%	30%	31%	16%	46%	27%	34%	32%	26%	26%	28%
A \$500 billion spending package focused solely on infrastructure spending like roads and bridges, public transportation, and broadband Internet	368	81	171	115	61	83	142	81	116	94	54	55	97	48	271	139	183
	37%	31%	37%	42%	37%	38%	35%	39%	45%	34%	35%	35%	35%	30%	37%	41%	38%
I wouldn't support either one	180	34	95	50	25	49	69	36	43	59	20	29	42	26	138	74	76
	18%	13%	21%	18%	16%	22%	17%	17%	17%	21%	13%	18%	15%	16%	19%	22%	16%
Unsure	167	52	72	43	40	24	74	29	16	80	9	31	40	35	127	40	85
	17%	20%	16%	16%	25%	11%	18%	14%	6%	29%	6%	19%	15%	22%	17%	12%	18%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

In general, do you think that companies should take stances on political and social issues, or should they not take a stance one way or the other?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
They should take stances on political and social issues	343	173	171	62	72	200	69	16	246	37	25	124	74	29	39	125	121	271	69
	34%	37%	32%	17%	31%	54%	16%	25%	55%	13%	34%	59%	47%	15%	16%	58%	51%	50%	16%
They should not take a stance one way or the other	447	230	218	246	108	87	294	32	106	208	37	46	40	143	151	52	54	140	302
	45%	50%	40%	66%	46%	23%	67%	51%	23%	71%	51%	22%	26%	74%	61%	24%	23%	26%	70%
Unsure	209	60	149	62	53	85	77	15	99	46	11	40	42	20	57	37	61	131	62
	21%	13%	28%	17%	23%	23%	18%	25%	22%	16%	15%	19%	27%	10%	23%	17%	26%	24%	14%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

In general, do you think that companies should take stances on political and social issues, or should they not take a stance one way or the other?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
They should take stances on political and social issues	343	180	90	47	17	92	88	67	72	47	78	80	84	88	101	69
	34%	27%	54%	41%	49%	32%	23%	47%	42%	31%	28%	31%	39%	36%	41%	24%
They should not take a stance one way or the other	447	341	35	50	13	165	176	46	67	70	124	141	101	128	82	136
	45%	51%	21%	44%	37%	57%	47%	32%	39%	47%	45%	54%	46%	53%	33%	47%
Unsure	209	143	43	17	5	32	111	30	32	33	72	41	33	27	63	86
	21%	22%	26%	15%	14%	11%	30%	21%	19%	22%	26%	16%	15%	11%	25%	30%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

In general, do you think that companies should take stances on political and social issues, or should they not take a stance one way or the other?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
They should take stances on political and social issues	343	79	129	71	65	97	40	56	83	52	31	78	60	87	61	44	166	96	73
	34%	33%	33%	32%	43%	25%	34%	21%	30%	30%	30%	39%	33%	40%	28%	36%	35%	30%	46%
They should not take a stance one way or the other	447	93	180	113	62	200	70	130	140	95	46	82	68	105	111	60	205	166	56
	45%	39%	46%	51%	41%	52%	59%	48%	51%	56%	44%	41%	37%	48%	51%	49%	44%	52%	35%
Unsure	209	66	81	36	25	92	9	83	51	23	27	42	55	26	46	18	99	58	32
	21%	28%	21%	16%	16%	24%	7%	31%	19%	14%	26%	21%	30%	12%	21%	15%	21%	18%	20%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

In general, do you think that companies should take stances on political and social issues, or should they not take a stance one way or the other?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
They should take stances on political and social issues	343	122	156	66	57	69	136	82	93	71	58	67	124	72	219	105	156
	34%	47%	34%	24%	35%	31%	34%	39%	37%	26%	38%	42%	45%	45%	30%	31%	33%
They should not take a stance one way or the other	447	80	222	146	72	95	184	96	136	117	67	50	101	46	346	179	213
	45%	31%	48%	53%	44%	43%	45%	46%	54%	42%	44%	32%	37%	29%	48%	52%	45%
Unsure	209	60	87	63	34	57	86	32	25	89	27	41	47	41	162	57	107
	21%	23%	19%	23%	21%	26%	21%	15%	10%	32%	18%	26%	17%	26%	22%	17%	22%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of the following comes closest to your view, even if neither is exactly right? When businesses take stances on political and social issues they are...

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Trying to do the right thing regardless of partisanship	401	211	190	86	99	202	103	27	253	51	35	120	80	48	55	138	115	299	93
	40%	46%	35%	23%	43%	55%	23%	43%	56%	17%	48%	57%	51%	25%	22%	64%	49%	55%	22%
Trying to advance the agenda of one party over the other	402	197	205	215	86	98	252	24	112	187	27	52	46	126	126	48	64	132	268
	40%	43%	38%	58%	37%	26%	57%	39%	25%	64%	37%	25%	29%	66%	51%	22%	27%	24%	62%
Unsure	197	54	143	69	48	71	84	12	86	53	11	38	30	18	67	29	57	110	72
	20%	12%	27%	19%	21%	19%	19%	19%	19%	18%	15%	18%	19%	9%	27%	14%	24%	20%	17%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of the following comes closest to your view, even if neither is exactly right? When businesses take stances on political and social issues they are...

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Trying to do the right thing regardless of partisanship	401	232	86	57	17	120	112	68	84	56	99	94	105	106	103	87
	40%	35%	51%	50%	48%	41%	30%	47%	49%	38%	36%	36%	48%	43%	42%	30%
Trying to advance the agenda of one party over the other	402	290	43	48	14	135	155	50	55	68	106	122	89	108	85	120
	40%	44%	26%	42%	41%	47%	41%	35%	32%	45%	39%	47%	41%	44%	35%	41%
Unsure	197	142	39	9	4	35	107	26	31	26	69	46	24	30	59	84
	20%	21%	23%	8%	12%	12%	29%	18%	18%	17%	25%	17%	11%	12%	24%	29%

Echelon Insights
April Omnibus 2021

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Which of the following comes closest to your view, even if neither is exactly right? When businesses take stances on political and social issues they are...

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Trying to do the right thing regardless of partisanship	401	84	140	104	72	108	38	70	124	82	41	78	77	96	91	43	201	116	72
	40%	35%	36%	47%	48%	28%	32%	26%	45%	48%	40%	38%	42%	44%	41%	35%	43%	36%	45%
Trying to advance the agenda of one party over the other	402	86	167	88	60	179	66	112	112	69	43	73	68	96	88	61	187	143	55
	40%	36%	43%	40%	40%	46%	56%	42%	41%	40%	41%	36%	37%	44%	40%	50%	40%	45%	34%
Unsure	197	68	82	28	19	102	15	87	39	19	20	51	39	26	40	19	82	61	34
	20%	29%	21%	13%	13%	26%	13%	32%	14%	11%	19%	25%	21%	12%	18%	15%	17%	19%	21%

Echelon Insights
 April Omnibus 2021
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Which of the following comes closest to your view, even if neither is exactly right? When businesses take stances on political and social issues they are...

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
Trying to do the right thing regardless of partisanship	401 40%	127 49%	182 39%	92 34%	69 42%	84 38%	145 36%	103 49%	110 43%	87 32%	75 49%	69 44%	128 47%	77 48%	273 38%	118 35%	195 41%
Trying to advance the agenda of one party over the other	402 40%	78 30%	199 43%	124 45%	54 33%	94 42%	177 44%	76 36%	121 48%	111 40%	53 35%	49 31%	106 39%	48 30%	296 41%	166 49%	182 38%
Unsure	197 20%	56 21%	83 18%	59 21%	40 24%	44 20%	83 20%	31 15%	23 9%	79 28%	24 16%	40 25%	39 14%	34 21%	158 22%	57 17%	98 21%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Pro sports leagues

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	295	157	139	56	54	175	68	11	204	32	24	105	68	34	35	112	92	224	61
	30%	34%	26%	15%	23%	47%	16%	18%	45%	11%	34%	50%	44%	18%	14%	52%	39%	41%	14%
NOT VERY MUCH/NOT AT ALL	639	288	351	296	164	169	349	46	216	245	45	95	73	155	194	91	125	275	354
	64%	62%	65%	80%	70%	46%	79%	73%	48%	84%	61%	45%	46%	81%	78%	42%	53%	51%	82%
A great deal	78	54	24	19	8	49	19	3	54	8	11	29	20	14	5	37	17	60	18
	8%	12%	4%	5%	4%	13%	4%	5%	12%	3%	14%	14%	13%	7%	2%	17%	7%	11%	4%
Somewhat	217	102	115	38	46	126	49	8	150	23	14	76	48	20	29	75	75	164	43
	22%	22%	21%	10%	20%	34%	11%	13%	33%	8%	19%	36%	31%	10%	12%	35%	32%	30%	10%
Not very much	253	91	162	81	54	110	97	18	125	63	13	58	52	36	61	42	82	160	85
	25%	20%	30%	22%	23%	30%	22%	29%	28%	22%	17%	28%	33%	19%	25%	20%	35%	30%	20%
Not at all	386	197	189	215	109	59	252	28	92	182	32	37	21	120	132	49	43	115	269
	39%	42%	35%	58%	47%	16%	57%	44%	20%	63%	44%	17%	13%	62%	53%	23%	18%	21%	62%
Unsure	66	18	48	18	15	27	22	6	30	14	4	11	16	3	20	11	19	42	19
	7%	4%	9%	5%	6%	7%	5%	9%	7%	5%	5%	5%	10%	1%	8%	5%	8%	8%	4%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Pro sports leagues

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	295	147	79	52	10	74	73	69	73	50	53	51	106	50	86	53
	30%	22%	47%	46%	29%	26%	20%	48%	43%	33%	19%	19%	49%	21%	35%	18%
NOT VERY MUCH/NOT AT ALL	639	473	72	59	23	205	269	64	86	97	196	196	104	184	144	207
	64%	71%	43%	52%	65%	71%	72%	45%	51%	65%	71%	75%	48%	75%	58%	71%
A great deal	78	34	30	14	0	27	7	21	28	10	10	10	38	16	20	3
	8%	5%	18%	12%	0%	9%	2%	14%	16%	7%	3%	4%	17%	7%	8%	1%
Somewhat	217	113	49	38	10	47	67	49	45	40	43	41	68	34	65	50
	22%	17%	29%	33%	29%	16%	18%	34%	26%	27%	16%	16%	31%	14%	27%	17%
Not very much	253	178	32	31	7	59	119	31	51	41	69	60	43	49	81	80
	25%	27%	19%	27%	19%	20%	32%	22%	30%	28%	25%	23%	20%	20%	33%	28%
Not at all	386	295	40	28	16	146	150	33	35	56	127	135	62	135	62	127
	39%	44%	24%	25%	46%	50%	40%	23%	21%	37%	46%	52%	28%	55%	25%	44%
Unsure	66	43	17	3	2	11	32	10	12	3	25	16	8	10	17	31
	7%	7%	10%	3%	6%	4%	9%	7%	7%	2%	9%	6%	4%	4%	7%	11%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Pro sports leagues

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	295	80	117	57	41	84	31	53	63	42	20	59	69	60	66	33	168	55	61
	30%	34%	30%	26%	27%	22%	26%	20%	23%	25%	20%	29%	38%	28%	30%	27%	36%	17%	38%
NOT VERY MUCH/NOT AT ALL	639	130	247	154	106	269	80	189	203	124	79	116	104	153	141	88	282	242	84
	64%	55%	63%	70%	70%	69%	67%	70%	74%	73%	76%	57%	57%	70%	64%	72%	60%	76%	52%
A great deal	78	33	22	15	8	20	15	5	14	12	2	21	21	15	12	8	48	9	16
	8%	14%	6%	7%	5%	5%	13%	2%	5%	7%	2%	10%	11%	7%	5%	7%	10%	3%	10%
Somewhat	217	47	94	43	34	64	16	48	49	31	19	38	48	45	54	24	120	46	45
	22%	20%	24%	19%	22%	16%	13%	18%	18%	18%	18%	19%	26%	21%	25%	20%	25%	14%	28%
Not very much	253	62	90	65	35	101	23	78	77	36	41	41	48	63	60	25	118	75	42
	25%	26%	23%	30%	23%	26%	19%	29%	28%	21%	39%	20%	26%	29%	28%	21%	25%	23%	26%
Not at all	386	68	157	89	71	168	58	111	126	88	38	75	56	90	81	63	164	168	42
	39%	29%	40%	41%	47%	43%	48%	41%	46%	52%	37%	37%	31%	41%	37%	52%	35%	52%	26%
Unsure	66	27	26	8	4	35	8	27	8	3	5	26	10	6	12	1	20	23	16
	7%	12%	7%	4%	3%	9%	6%	10%	3%	2%	5%	13%	6%	3%	6%	1%	4%	7%	10%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Pro sports leagues

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
A GREAT DEAL/SOMEWHAT	295 30%	112 43%	124 27%	60 22%	38 23%	75 34%	99 24%	84 40%	68 27%	59 21%	75 49%	61 39%	104 38%	57 36%	191 26%	106 31%	140 29%
NOT VERY MUCH/NOT AT ALL	639 64%	132 51%	308 66%	199 72%	118 73%	126 57%	275 68%	119 57%	181 71%	190 68%	65 43%	86 54%	158 58%	93 58%	481 66%	213 62%	310 65%
A great deal	78 8%	31 12%	39 8%	8 3%	9 6%	22 10%	22 5%	25 12%	23 9%	5 2%	24 16%	17 11%	25 9%	12 7%	53 7%	43 13%	25 5%
Somewhat	217 22%	80 31%	85 18%	52 19%	28 17%	53 24%	77 19%	59 28%	45 18%	53 19%	51 34%	44 28%	79 29%	45 28%	139 19%	63 18%	115 24%
Not very much	253 25%	64 25%	108 23%	81 29%	53 33%	48 22%	106 26%	46 22%	58 23%	93 34%	23 15%	39 25%	83 30%	55 35%	170 23%	72 21%	125 26%
Not at all	386 39%	68 26%	200 43%	118 43%	65 40%	78 35%	169 42%	74 35%	123 49%	97 35%	42 28%	47 30%	75 28%	37 23%	311 43%	141 41%	185 39%
Unsure	66 7%	17 7%	32 7%	16 6%	7 4%	20 9%	31 8%	7 3%	5 2%	29 10%	12 8%	11 7%	10 4%	10 6%	55 8%	22 6%	26 5%

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April Omnibus 2021

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For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Hollywood celebrities

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	244	121	123	40	48	148	53	11	172	22	15	86	61	24	29	90	82	185	51
	24%	26%	23%	11%	21%	40%	12%	18%	38%	7%	20%	41%	39%	12%	12%	42%	35%	34%	12%
NOT VERY MUCH/NOT AT ALL	706	328	377	318	169	201	373	45	254	263	52	116	83	166	206	113	141	326	367
	71%	71%	70%	86%	72%	54%	85%	72%	56%	90%	72%	55%	53%	87%	83%	53%	60%	60%	85%
A great deal	63	36	27	8	8	43	11	4	46	7	1	27	16	7	3	27	19	49	14
	6%	8%	5%	2%	3%	11%	2%	6%	10%	2%	2%	13%	10%	4%	1%	13%	8%	9%	3%
Somewhat	181	85	97	32	40	106	42	7	126	15	13	59	46	16	26	63	63	136	37
	18%	18%	18%	9%	17%	29%	10%	12%	28%	5%	18%	28%	29%	9%	10%	29%	27%	25%	9%
Not very much	230	81	149	64	48	116	77	11	134	45	17	59	57	20	58	54	80	146	77
	23%	18%	28%	17%	21%	31%	18%	18%	30%	15%	24%	28%	36%	10%	23%	25%	34%	27%	18%
Not at all	475	247	228	253	121	85	295	34	120	218	35	57	26	147	149	59	61	180	290
	48%	53%	42%	68%	52%	23%	67%	54%	27%	75%	48%	27%	17%	76%	60%	28%	26%	33%	67%
Unsure	50	13	37	13	16	21	14	6	25	7	6	9	12	1	13	12	13	31	16
	5%	3%	7%	3%	7%	6%	3%	10%	5%	2%	8%	4%	8%	1%	5%	6%	5%	6%	4%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Hollywood celebrities

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	244	116	71	44	8	58	58	53	72	45	49	26	91	30	79	44
	24%	17%	42%	39%	21%	20%	16%	37%	42%	30%	18%	10%	42%	12%	32%	15%
NOT VERY MUCH/NOT AT ALL	706	519	80	66	27	226	293	80	92	102	208	222	119	209	156	222
	71%	78%	48%	58%	76%	78%	78%	56%	54%	68%	76%	85%	55%	86%	63%	76%
A great deal	63	25	24	14	-	16	8	15	21	16	8	3	27	9	24	2
	6%	4%	14%	12%		6%	2%	11%	12%	10%	3%	1%	12%	4%	10%	1%
Somewhat	181	91	47	30	8	41	50	37	52	29	41	22	64	21	55	42
	18%	14%	28%	27%	21%	14%	13%	26%	30%	19%	15%	8%	29%	9%	22%	14%
Not very much	230	150	40	31	7	41	109	41	36	37	61	55	40	41	74	75
	23%	23%	24%	27%	19%	14%	29%	29%	21%	25%	22%	21%	18%	17%	30%	26%
Not at all	475	369	40	36	20	185	184	39	56	65	147	167	79	168	82	147
	48%	56%	24%	32%	56%	64%	49%	27%	33%	43%	54%	64%	36%	69%	33%	50%
Unsure	50	30	17	3	1	6	24	11	6	3	16	14	8	5	12	25
	5%	4%	10%	2%	3%	2%	6%	7%	4%	2%	6%	5%	4%	2%	5%	9%

Echelon Insights
April Omnibus 2021

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	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	244	68	87	56	32	62	24	37	53	33	20	53	61	47	50	19	148	32	49
	24%	29%	22%	25%	21%	16%	20%	14%	19%	20%	19%	26%	33%	22%	23%	16%	31%	10%	30%
NOT VERY MUCH/NOT AT ALL	706	153	282	157	114	308	92	216	210	134	77	135	110	168	156	98	303	271	103
	71%	64%	72%	71%	75%	79%	77%	80%	77%	79%	74%	67%	60%	77%	71%	80%	64%	85%	64%
A great deal	63	29	16	11	6	14	8	7	10	9	2	13	21	16	6	7	40	4	13
	6%	12%	4%	5%	4%	4%	6%	2%	4%	5%	2%	7%	11%	7%	3%	5%	8%	1%	8%
Somewhat	181	39	71	45	26	47	16	31	43	25	18	40	40	32	44	13	108	28	36
	18%	16%	18%	20%	17%	12%	14%	11%	16%	15%	17%	20%	22%	14%	20%	11%	23%	9%	22%
Not very much	230	65	98	36	32	98	21	78	52	20	31	50	40	50	47	27	107	62	49
	23%	27%	25%	16%	21%	25%	17%	29%	19%	12%	30%	25%	22%	23%	22%	22%	23%	19%	30%
Not at all	475	88	184	121	82	210	72	138	159	113	46	85	70	118	109	70	196	209	54
	48%	37%	47%	55%	54%	54%	60%	51%	58%	67%	44%	42%	38%	54%	50%	58%	42%	65%	33%
Unsure	50	16	21	8	6	19	3	16	11	3	8	13	12	3	13	5	20	17	10
	5%	7%	5%	3%	4%	5%	2%	6%	4%	2%	7%	7%	7%	1%	6%	4%	4%	5%	6%

Echelon Insights
April Omnibus 2021

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	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
A GREAT DEAL/SOMEWHAT	244 24%	98 37%	96 21%	50 18%	33 21%	57 26%	97 24%	57 27%	52 20%	57 20%	60 39%	56 35%	101 37%	57 36%	143 20%	91 27%	108 23%
NOT VERY MUCH/NOT AT ALL	706 71%	145 55%	344 74%	217 79%	125 77%	145 66%	285 70%	150 71%	197 78%	199 72%	84 55%	92 58%	164 60%	95 59%	542 74%	237 69%	347 73%
A great deal	63 6%	28 11%	22 5%	14 5%	5 3%	15 7%	24 6%	18 9%	17 7%	9 3%	17 11%	15 10%	26 10%	15 10%	37 5%	31 9%	20 4%
Somewhat	181 18%	70 27%	74 16%	37 13%	28 17%	42 19%	72 18%	39 18%	35 14%	47 17%	43 28%	40 25%	74 27%	41 26%	107 15%	59 17%	89 19%
Not very much	230 23%	63 24%	94 20%	73 27%	41 25%	51 23%	87 21%	51 24%	36 14%	80 29%	31 21%	43 27%	71 26%	47 29%	159 22%	58 17%	132 28%
Not at all	475 48%	82 31%	250 54%	144 52%	84 52%	94 43%	198 49%	99 47%	161 63%	119 43%	53 35%	48 30%	93 34%	48 30%	383 53%	179 52%	215 45%
Unsure	50 5%	19 7%	24 5%	8 3%	4 2%	19 8%	23 6%	4 2%	5 2%	22 8%	8 5%	11 7%	8 3%	8 5%	42 6%	14 4%	20 4%

Echelon Insights
April Omnibus 2021

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-Social media influencers

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	290	163	127	56	62	167	74	15	194	35	21	96	70	39	35	111	83	217	58
	29%	35%	24%	15%	27%	45%	17%	24%	43%	12%	29%	45%	45%	20%	14%	52%	35%	40%	13%
NOT VERY MUCH/NOT AT ALL	649	287	362	298	156	175	349	41	223	247	45	104	68	150	198	93	129	283	357
	65%	62%	67%	81%	67%	47%	79%	65%	49%	85%	61%	49%	43%	78%	80%	43%	55%	52%	82%
A great deal	74	51	23	15	9	49	18	2	53	9	6	28	21	12	5	36	17	59	14
	7%	11%	4%	4%	4%	13%	4%	3%	12%	3%	8%	13%	13%	6%	2%	17%	7%	11%	3%
Somewhat	216	112	104	41	53	118	56	13	141	25	15	68	49	26	29	74	66	159	44
	22%	24%	19%	11%	23%	32%	13%	21%	31%	9%	21%	32%	32%	14%	12%	35%	28%	29%	10%
Not very much	230	91	139	69	54	96	83	16	115	54	14	56	37	27	56	46	69	147	79
	23%	20%	26%	19%	23%	26%	19%	25%	26%	19%	19%	27%	24%	14%	23%	22%	29%	27%	18%
Not at all	419	196	223	229	102	79	265	25	107	193	31	48	31	123	142	47	60	136	278
	42%	42%	42%	62%	44%	21%	60%	39%	24%	67%	43%	23%	20%	64%	57%	22%	26%	25%	64%
Unsure	61	13	48	16	15	29	18	7	34	9	7	11	18	2	15	11	23	41	18
	6%	3%	9%	4%	7%	8%	4%	11%	7%	3%	10%	5%	12%	1%	6%	5%	10%	8%	4%

Echelon Insights
 April Omnibus 2021
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 -Social media influencers

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000 100	664 100	168 100	114 100	35 100	289 100	375 100	143 100	171 100	150 100	274 100	262 100	218 100	244 100	246 100	291 100
A GREAT DEAL/SOMEWHAT	290 29%	139 21%	81 48%	53 46%	11 30%	76 26%	63 17%	62 43%	66 39%	55 37%	64 23%	43 17%	104 47%	59 24%	79 32%	48 17%
NOT VERY MUCH/NOT AT ALL	649 65%	489 74%	67 40%	58 51%	24 69%	205 71%	283 76%	74 51%	96 56%	88 59%	188 69%	204 78%	107 49%	179 73%	150 61%	212 73%
A great deal	74 7%	29 4%	25 15%	18 16%	1 3%	21 7%	8 2%	20 14%	25 15%	14 9%	8 3%	7 3%	41 19%	9 4%	17 7%	6 2%
Somewhat	216 22%	110 17%	56 33%	35 31%	10 27%	55 19%	55 15%	42 29%	40 24%	41 28%	56 20%	36 14%	62 29%	50 20%	62 25%	42 14%
Not very much	230 23%	162 24%	29 18%	28 25%	8 22%	58 20%	104 28%	33 23%	46 27%	39 26%	57 21%	55 21%	47 22%	44 18%	71 29%	68 23%
Not at all	419 42%	327 49%	37 22%	30 26%	16 47%	147 51%	180 48%	40 28%	49 29%	49 33%	131 48%	149 57%	60 27%	136 56%	79 32%	144 50%
Unsure	61 6%	37 6%	20 12%	3 3%	0 1%	8 3%	29 8%	8 5%	9 5%	7 5%	22 8%	15 6%	7 3%	6 2%	17 7%	31 11%

Echelon Insights
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-Social media influencers

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	290	77	106	65	42	75	36	40	63	40	23	57	55	67	70	33	158	56	61
	29%	33%	27%	29%	28%	19%	30%	15%	23%	24%	22%	28%	30%	31%	32%	27%	34%	17%	38%
NOT VERY MUCH/NOT AT ALL	649	134	265	149	100	289	81	208	199	124	74	127	117	142	134	85	292	245	84
	65%	56%	68%	68%	66%	74%	68%	77%	72%	73%	71%	63%	64%	65%	61%	70%	62%	76%	52%
A great deal	74	30	23	15	7	21	15	6	8	6	1	19	16	14	15	9	47	6	17
	7%	13%	6%	7%	4%	6%	13%	2%	3%	4%	1%	9%	9%	7%	7%	7%	10%	2%	10%
Somewhat	216	48	83	50	35	54	21	33	56	34	22	37	39	53	55	24	111	50	44
	22%	20%	21%	23%	23%	14%	17%	12%	20%	20%	21%	19%	21%	24%	25%	20%	24%	16%	28%
Not very much	230	62	81	52	34	93	24	68	68	34	34	55	45	48	34	31	117	63	39
	23%	26%	21%	24%	22%	24%	20%	25%	25%	20%	33%	27%	24%	22%	16%	25%	25%	20%	24%
Not at all	419	71	184	97	66	196	57	140	130	91	40	71	73	94	100	54	175	182	46
	42%	30%	47%	44%	44%	51%	48%	52%	48%	53%	38%	35%	40%	43%	46%	44%	37%	57%	28%
Unsure	61	26	19	6	10	24	3	22	12	5	7	19	11	9	15	4	20	19	16
	6%	11%	5%	3%	6%	6%	2%	8%	4%	3%	7%	9%	6%	4%	7%	3%	4%	6%	10%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Social media influencers

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
A GREAT DEAL/SOMEWHAT	290 29%	104 40%	129 28%	57 21%	33 20%	63 29%	123 30%	71 34%	80 32%	58 21%	68 45%	53 34%	101 37%	50 32%	189 26%	107 31%	135 28%
NOT VERY MUCH/NOT AT ALL	649 65%	134 51%	308 66%	206 75%	119 73%	141 64%	254 63%	135 64%	167 66%	194 70%	79 52%	94 59%	156 57%	95 60%	493 68%	217 64%	312 66%
A great deal	74 7%	34 13%	28 6%	12 4%	6 3%	19 8%	29 7%	21 10%	22 9%	6 2%	24 16%	13 8%	27 10%	11 7%	47 7%	37 11%	27 6%
Somewhat	216 22%	70 27%	101 22%	45 16%	27 17%	44 20%	93 23%	51 24%	58 23%	51 19%	44 29%	41 26%	74 27%	40 25%	142 19%	70 20%	108 23%
Not very much	230 23%	55 21%	101 22%	74 27%	42 26%	46 21%	87 21%	54 26%	46 18%	69 25%	31 20%	40 25%	64 23%	38 24%	166 23%	62 18%	121 25%
Not at all	419 42%	80 31%	207 45%	132 48%	77 47%	94 43%	167 41%	81 38%	120 47%	124 45%	48 31%	54 34%	92 34%	57 36%	327 45%	155 45%	191 40%
Unsure	61 6%	23 9%	26 6%	12 4%	11 6%	17 8%	29 7%	4 2%	7 3%	26 9%	6 4%	11 7%	15 6%	14 9%	46 6%	18 5%	29 6%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Tech companies

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	422	199	223	117	78	216	132	18	252	78	39	114	100	53	78	128	124	294	120
	42%	43%	41%	32%	33%	58%	30%	29%	56%	27%	53%	54%	64%	28%	32%	60%	53%	54%	28%
NOT VERY MUCH/NOT AT ALL	513	255	258	235	134	132	283	37	171	198	31	88	43	138	145	79	93	211	293
	51%	55%	48%	63%	58%	35%	64%	59%	38%	68%	42%	42%	27%	72%	58%	37%	39%	39%	68%
A great deal	92	62	30	21	9	59	23	3	65	10	11	26	34	17	6	43	22	71	19
	9%	13%	6%	6%	4%	16%	5%	4%	14%	3%	16%	12%	21%	9%	3%	20%	10%	13%	4%
Somewhat	330	137	193	96	68	156	108	16	187	68	27	88	66	37	72	85	102	223	101
	33%	30%	36%	26%	29%	42%	25%	25%	42%	24%	38%	42%	42%	19%	29%	40%	43%	41%	23%
Not very much	269	130	139	104	71	89	126	20	112	81	20	60	28	64	62	45	67	147	120
	27%	28%	26%	28%	30%	24%	29%	32%	25%	28%	27%	29%	18%	33%	25%	21%	28%	27%	28%
Not at all	244	125	119	131	63	43	157	17	60	116	11	27	15	75	82	33	26	64	174
	24%	27%	22%	35%	27%	12%	36%	28%	13%	40%	15%	13%	9%	39%	33%	16%	11%	12%	40%
Unsure	65	8	57	18	21	24	25	7	27	15	3	9	14	-	25	8	19	37	20
	6%	2%	11%	5%	9%	6%	6%	12%	6%	5%	4%	4%	9%		10%	4%	8%	7%	5%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Tech companies

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	422	247	94	54	20	108	139	66	87	61	109	98	107	92	108	115
	42%	37%	56%	48%	58%	37%	37%	46%	51%	41%	40%	37%	49%	38%	44%	40%
NOT VERY MUCH/NOT AT ALL	513	372	57	57	15	177	195	67	72	84	140	151	106	149	116	142
	51%	56%	34%	50%	42%	61%	52%	46%	42%	56%	51%	58%	49%	61%	47%	49%
A great deal	92	40	37	13	2	27	13	22	29	17	11	12	45	17	23	7
	9%	6%	22%	11%	6%	9%	3%	15%	17%	11%	4%	5%	21%	7%	9%	2%
Somewhat	330	207	58	41	18	81	126	44	58	44	98	86	62	75	84	108
	33%	31%	34%	36%	52%	28%	34%	31%	34%	29%	36%	33%	28%	31%	34%	37%
Not very much	269	192	32	30	8	91	101	41	34	42	81	72	50	80	66	73
	27%	29%	19%	26%	22%	31%	27%	29%	20%	28%	29%	28%	23%	33%	27%	25%
Not at all	244	180	25	27	7	86	94	26	38	42	60	78	56	69	49	69
	24%	27%	15%	24%	19%	30%	25%	18%	22%	28%	22%	30%	26%	28%	20%	24%
Unsure	65	45	16	3	0	4	41	11	12	5	24	13	5	3	23	34
	6%	7%	10%	2%	1%	2%	11%	8%	7%	4%	9%	5%	2%	1%	9%	12%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Tech companies

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	422	109	146	98	68	135	40	95	111	67	43	76	84	96	92	59	221	117	68
	42%	46%	37%	45%	45%	35%	34%	35%	40%	40%	41%	37%	46%	44%	42%	49%	47%	37%	42%
NOT VERY MUCH/NOT AT ALL	513	108	213	112	80	218	78	141	154	100	54	113	84	117	111	61	221	186	78
	51%	46%	55%	51%	53%	56%	65%	52%	56%	59%	52%	56%	46%	54%	51%	50%	47%	58%	48%
A great deal	92	37	26	18	11	23	13	10	17	14	3	21	19	25	14	11	56	17	16
	9%	15%	7%	8%	7%	6%	11%	4%	6%	9%	3%	10%	10%	11%	6%	9%	12%	5%	10%
Somewhat	330	72	120	80	57	113	28	85	94	53	41	55	65	71	79	48	165	100	52
	33%	30%	31%	36%	37%	29%	23%	32%	34%	31%	39%	27%	35%	33%	36%	39%	35%	31%	32%
Not very much	269	65	103	56	44	112	40	72	80	51	29	58	42	73	48	32	120	89	44
	27%	27%	26%	26%	29%	29%	34%	27%	29%	30%	28%	29%	23%	33%	22%	26%	26%	28%	27%
Not at all	244	43	109	56	36	106	37	69	74	49	25	54	42	45	63	29	101	96	34
	24%	18%	28%	25%	24%	27%	31%	26%	27%	29%	23%	27%	23%	20%	29%	24%	22%	30%	21%
Unsure	65	20	31	9	4	35	2	34	10	3	7	14	16	6	16	1	28	17	16
	6%	8%	8%	4%	3%	9%	1%	12%	4%	2%	7%	7%	9%	3%	7%	1%	6%	5%	10%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Tech companies

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
A GREAT DEAL/SOMEWHAT	422 42%	142 54%	186 40%	94 34%	74 46%	100 45%	147 36%	101 48%	111 44%	116 42%	75 49%	71 45%	129 47%	73 46%	293 40%	162 48%	195 41%
NOT VERY MUCH/NOT AT ALL	513 51%	101 39%	252 54%	160 58%	81 50%	103 47%	230 57%	100 47%	141 55%	124 45%	73 48%	71 45%	126 46%	69 43%	387 53%	163 48%	251 53%
A great deal	92 9%	36 14%	39 8%	17 6%	9 6%	19 8%	38 9%	26 12%	34 13%	15 5%	23 15%	15 9%	32 12%	13 8%	60 8%	49 14%	30 6%
Somewhat	330 33%	106 40%	147 32%	77 28%	65 40%	81 37%	109 27%	75 36%	77 30%	101 37%	51 34%	56 36%	97 36%	60 38%	233 32%	113 33%	165 35%
Not very much	269 27%	52 20%	133 29%	84 31%	35 21%	54 24%	120 30%	61 29%	69 27%	61 22%	36 24%	46 29%	59 22%	35 22%	210 29%	77 22%	132 28%
Not at all	244 24%	49 19%	119 26%	75 27%	46 28%	49 22%	110 27%	39 18%	72 28%	64 23%	37 24%	25 16%	66 24%	34 21%	178 24%	87 25%	119 25%
Unsure	65 6%	18 7%	26 6%	21 8%	8 5%	19 8%	29 7%	10 5%	3 1%	36 13%	5 3%	16 10%	18 7%	18 11%	47 6%	16 5%	30 6%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Wall Street financial companies

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	278	134	144	87	52	138	101	11	163	66	20	64	71	49	52	78	86	181	93
	28%	29%	27%	24%	22%	37%	23%	17%	36%	23%	27%	30%	45%	26%	21%	36%	36%	33%	21%
NOT VERY MUCH/NOT AT ALL	635	304	331	264	158	197	311	45	250	211	47	132	65	138	173	124	126	303	319
	63%	66%	62%	71%	68%	53%	71%	71%	55%	72%	65%	63%	41%	72%	70%	58%	53%	56%	74%
A great deal	71	46	25	12	13	45	17	2	51	9	2	25	20	15	2	29	23	52	18
	7%	10%	5%	3%	6%	12%	4%	4%	11%	3%	3%	12%	13%	8%	1%	13%	10%	10%	4%
Somewhat	208	88	119	75	38	93	84	8	112	57	17	39	51	34	50	49	63	129	75
	21%	19%	22%	20%	17%	25%	19%	14%	25%	20%	24%	19%	32%	18%	20%	23%	27%	24%	17%
Not very much	345	166	178	141	85	110	163	29	135	109	30	71	39	75	88	65	70	177	161
	34%	36%	33%	38%	37%	30%	37%	47%	30%	38%	42%	34%	25%	39%	36%	30%	30%	33%	37%
Not at all	290	138	153	122	73	87	148	15	114	101	17	62	25	63	85	59	55	126	158
	29%	30%	28%	33%	31%	23%	34%	24%	25%	35%	24%	29%	16%	33%	34%	28%	23%	23%	36%
Unsure	87	24	63	19	23	36	27	7	37	14	6	14	22	5	23	13	25	57	22
	9%	5%	12%	5%	10%	10%	6%	12%	8%	5%	8%	7%	14%	2%	9%	6%	10%	11%	5%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Wall Street financial companies

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	278	159	67	40	10	72	87	49	61	43	61	64	81	53	72	72
	28%	24%	40%	35%	27%	25%	23%	34%	36%	29%	22%	24%	37%	22%	29%	25%
NOT VERY MUCH/NOT AT ALL	635	453	77	68	24	203	250	74	101	99	181	179	130	174	145	185
	63%	68%	46%	60%	68%	70%	67%	52%	59%	66%	66%	68%	59%	71%	59%	64%
A great deal	71	25	26	18	1	19	6	21	24	12	5	8	36	10	21	3
	7%	4%	16%	16%	2%	7%	2%	15%	14%	8%	2%	3%	17%	4%	9%	1%
Somewhat	208	134	41	22	9	52	81	27	37	31	57	56	45	43	50	69
	21%	20%	24%	19%	26%	18%	22%	19%	22%	21%	21%	21%	21%	18%	21%	24%
Not very much	345	246	48	29	14	111	136	39	46	46	111	102	58	108	73	105
	34%	37%	28%	25%	41%	38%	36%	27%	27%	31%	41%	39%	27%	44%	30%	36%
Not at all	290	206	30	39	10	92	114	35	55	53	70	77	72	66	72	81
	29%	31%	18%	35%	27%	32%	31%	25%	32%	35%	26%	29%	33%	27%	29%	28%
Unsure	87	53	24	6	2	15	38	21	8	8	31	19	8	17	29	34
	9%	8%	14%	5%	5%	5%	10%	14%	5%	5%	11%	7%	3%	7%	12%	12%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Wall Street financial companies

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	278	71	103	54	50	86	24	62	73	48	25	51	47	61	71	42	152	78	39
	28%	30%	27%	25%	33%	22%	20%	23%	26%	28%	24%	25%	25%	28%	32%	35%	32%	24%	24%
NOT VERY MUCH/NOT AT ALL	635	139	246	152	96	265	89	175	187	114	74	128	118	146	130	77	287	216	98
	63%	59%	63%	69%	63%	68%	75%	65%	68%	67%	71%	63%	64%	67%	59%	63%	61%	67%	61%
A great deal	71	25	23	10	12	12	8	4	13	11	2	15	19	16	7	12	43	11	15
	7%	11%	6%	5%	8%	3%	7%	1%	5%	7%	2%	8%	11%	7%	3%	10%	9%	3%	9%
Somewhat	208	46	80	44	38	74	15	59	60	37	23	36	27	45	63	30	109	66	24
	21%	19%	21%	20%	25%	19%	13%	22%	22%	22%	22%	18%	15%	20%	29%	25%	23%	21%	15%
Not very much	345	72	123	89	60	135	40	95	111	71	40	58	66	87	62	49	159	117	48
	34%	30%	32%	41%	39%	35%	33%	35%	41%	42%	39%	29%	36%	40%	28%	40%	34%	37%	30%
Not at all	290	67	123	63	36	129	49	80	76	43	33	70	52	59	68	28	129	99	50
	29%	28%	32%	29%	24%	33%	41%	30%	28%	25%	32%	35%	28%	27%	31%	23%	27%	31%	31%
Unsure	87	27	41	13	6	38	7	31	14	8	6	22	19	12	19	3	31	27	25
	9%	11%	10%	6%	4%	10%	6%	12%	5%	5%	6%	11%	10%	6%	9%	2%	7%	8%	15%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...
 -Wall Street financial companies

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
A GREAT DEAL/SOMEWHAT	278 28%	100 38%	128 28%	51 19%	46 28%	62 28%	107 26%	63 30%	81 32%	71 26%	47 31%	52 33%	86 32%	42 26%	192 26%	125 37%	120 25%
NOT VERY MUCH/NOT AT ALL	635 63%	135 52%	290 62%	210 76%	101 62%	141 64%	261 65%	131 62%	161 63%	176 63%	95 62%	82 52%	163 60%	97 61%	471 65%	189 56%	315 66%
A great deal	71 7%	41 16%	24 5%	6 2%	9 6%	11 5%	31 8%	20 9%	29 11%	7 2%	15 10%	16 10%	30 11%	13 8%	41 6%	45 13%	18 4%
Somewhat	208 21%	59 22%	104 22%	45 16%	37 23%	51 23%	76 19%	43 21%	52 20%	65 23%	31 20%	36 22%	56 20%	29 18%	152 21%	80 24%	102 21%
Not very much	345 34%	76 29%	150 32%	119 43%	60 37%	83 37%	131 32%	71 34%	93 37%	104 38%	46 30%	41 26%	70 26%	44 27%	274 38%	103 30%	173 36%
Not at all	290 29%	59 23%	140 30%	92 33%	41 25%	59 27%	131 32%	60 29%	68 27%	71 26%	49 32%	41 26%	94 34%	54 34%	197 27%	87 25%	142 30%
Unsure	87 9%	27 10%	46 10%	14 5%	16 10%	17 8%	37 9%	17 8%	12 5%	30 11%	11 7%	25 16%	23 8%	21 13%	64 9%	27 8%	41 9%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...
 -Most big businesses

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	354	174	180	117	66	169	134	21	192	83	33	87	79	59	75	99	93	235	112
	35%	38%	33%	32%	28%	46%	31%	33%	43%	29%	45%	42%	51%	31%	30%	46%	39%	43%	26%
NOT VERY MUCH/NOT AT ALL	589	275	314	238	152	180	285	38	235	195	37	116	62	132	153	105	129	273	305
	59%	59%	59%	64%	65%	48%	65%	60%	52%	67%	51%	55%	39%	69%	62%	49%	55%	50%	70%
A great deal	67	42	24	17	9	38	23	2	40	9	9	19	19	15	8	25	16	50	16
	7%	9%	5%	5%	4%	10%	5%	4%	9%	3%	12%	9%	12%	8%	3%	12%	7%	9%	4%
Somewhat	288	132	156	99	57	131	111	19	152	74	24	68	60	44	68	74	77	184	96
	29%	29%	29%	27%	25%	35%	25%	30%	34%	26%	34%	32%	38%	23%	27%	35%	33%	34%	22%
Not very much	358	159	199	142	81	126	167	23	152	107	30	79	45	74	93	66	85	179	175
	36%	34%	37%	38%	35%	34%	38%	37%	34%	37%	41%	38%	29%	39%	37%	31%	36%	33%	40%
Not at all	231	115	116	96	72	54	118	15	83	88	7	37	17	58	60	39	44	93	130
	23%	25%	22%	26%	31%	14%	27%	23%	18%	30%	10%	17%	11%	30%	24%	18%	19%	17%	30%
Unsure	56	13	43	15	14	22	21	4	23	13	3	7	15	1	20	10	13	34	17
	6%	3%	8%	4%	6%	6%	5%	7%	5%	4%	4%	3%	10%	*%	8%	5%	6%	6%	4%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Most big businesses

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	354	213	80	38	17	99	113	47	73	46	94	94	91	84	75	105
	35%	32%	48%	33%	47%	34%	30%	33%	43%	31%	34%	36%	42%	34%	31%	36%
NOT VERY MUCH/NOT AT ALL	589	415	72	75	17	184	231	87	93	98	156	156	120	155	157	157
	59%	62%	43%	66%	48%	64%	62%	60%	54%	65%	57%	60%	55%	63%	64%	54%
A great deal	67	30	22	13	1	20	10	16	21	9	13	8	30	13	16	8
	7%	4%	13%	11%	3%	7%	3%	11%	12%	6%	5%	3%	14%	5%	6%	3%
Somewhat	288	183	59	25	15	80	103	31	52	38	82	86	61	71	59	96
	29%	28%	35%	22%	44%	27%	28%	21%	31%	25%	30%	33%	28%	29%	24%	33%
Not very much	358	261	43	41	10	111	150	54	46	56	102	100	60	99	96	103
	36%	39%	26%	36%	28%	38%	40%	38%	27%	37%	37%	38%	28%	41%	39%	35%
Not at all	231	154	29	34	7	73	81	32	47	42	53	56	60	55	61	54
	23%	23%	18%	30%	21%	25%	22%	22%	28%	28%	20%	21%	27%	23%	25%	19%
Unsure	56	36	15	1	1	6	30	10	5	6	24	12	7	6	13	30
	6%	5%	9%	1%	4%	2%	8%	7%	3%	4%	9%	5%	3%	2%	5%	10%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Most big businesses

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	354	95	118	85	57	119	33	86	93	66	27	57	65	99	79	45	178	116	50
	35%	40%	30%	39%	37%	31%	28%	32%	34%	39%	26%	28%	36%	45%	36%	37%	38%	36%	31%
NOT VERY MUCH/NOT AT ALL	589	125	244	129	91	242	84	157	173	100	73	133	106	118	125	74	268	189	99
	59%	53%	62%	59%	60%	62%	70%	58%	63%	59%	70%	66%	58%	54%	57%	61%	57%	59%	61%
A great deal	67	27	19	11	9	18	8	10	12	12	0	16	15	18	5	12	41	11	12
	7%	12%	5%	5%	6%	5%	7%	4%	4%	7%	*%	8%	8%	8%	2%	10%	9%	4%	7%
Somewhat	288	67	99	74	48	101	25	76	82	55	27	41	50	81	74	33	137	105	39
	29%	28%	25%	34%	31%	26%	21%	28%	30%	32%	26%	20%	27%	37%	34%	27%	29%	33%	24%
Not very much	358	72	141	84	61	144	41	103	116	70	47	61	66	81	79	51	168	105	61
	36%	30%	36%	38%	40%	37%	34%	38%	42%	41%	45%	30%	36%	37%	36%	42%	36%	33%	38%
Not at all	231	52	103	45	29	97	43	54	56	30	26	72	40	37	45	23	100	84	38
	23%	22%	26%	20%	19%	25%	36%	20%	20%	18%	25%	36%	22%	17%	21%	19%	21%	26%	23%
Unsure	56	18	28	6	4	28	2	26	8	4	5	12	12	2	15	3	24	15	12
	6%	8%	7%	3%	3%	7%	2%	10%	3%	2%	4%	6%	7%	1%	7%	2%	5%	5%	8%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Most big businesses

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
A GREAT DEAL/SOMEWHAT	354 35%	118 45%	165 35%	72 26%	52 32%	77 35%	141 35%	85 41%	102 40%	94 34%	57 37%	56 35%	98 36%	54 34%	257 35%	141 41%	165 35%
NOT VERY MUCH/NOT AT ALL	589 59%	128 49%	272 59%	190 69%	103 63%	127 57%	241 60%	118 56%	147 58%	153 55%	88 58%	93 59%	163 60%	97 61%	426 59%	181 53%	289 61%
A great deal	67 7%	21 8%	36 8%	10 3%	6 4%	10 5%	30 7%	21 10%	26 10%	10 4%	15 10%	12 7%	25 9%	12 7%	41 6%	47 14%	13 3%
Somewhat	288 29%	97 37%	129 28%	62 23%	46 28%	67 30%	111 27%	65 31%	76 30%	84 30%	42 28%	44 28%	72 27%	42 27%	215 30%	95 28%	152 32%
Not very much	358 36%	72 27%	166 36%	120 44%	64 39%	82 37%	141 35%	71 34%	96 38%	100 36%	42 28%	59 37%	95 35%	56 35%	263 36%	111 33%	180 38%
Not at all	231 23%	56 21%	105 23%	70 25%	40 24%	45 20%	100 25%	46 22%	51 20%	53 19%	46 30%	35 22%	69 25%	41 25%	162 22%	70 21%	108 23%
Unsure	56 6%	15 6%	28 6%	13 5%	8 5%	17 8%	23 6%	8 4%	5 2%	30 11%	7 5%	9 6%	11 4%	9 5%	45 6%	18 5%	22 5%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Most small businesses

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	761	355	406	305	161	284	349	37	342	240	59	162	120	153	196	160	182	407	341
	76%	77%	76%	82%	69%	77%	79%	60%	76%	83%	81%	77%	76%	80%	79%	75%	77%	75%	79%
NOT VERY MUCH/NOT AT ALL	183	92	92	53	55	65	73	15	83	40	12	42	22	37	37	41	42	102	79
	18%	20%	17%	14%	24%	18%	17%	25%	18%	14%	16%	20%	14%	19%	15%	19%	18%	19%	18%
A great deal	238	111	127	102	50	84	116	6	105	88	14	47	38	57	59	52	53	124	110
	24%	24%	24%	27%	21%	23%	26%	9%	23%	30%	19%	22%	24%	30%	24%	24%	22%	23%	25%
Somewhat	523	243	280	203	111	200	233	31	238	153	46	115	82	96	137	109	129	283	231
	52%	53%	52%	55%	48%	54%	53%	50%	53%	52%	63%	55%	52%	50%	55%	51%	55%	52%	53%
Not very much	119	61	57	28	35	51	43	10	59	20	7	33	18	25	18	28	31	74	43
	12%	13%	11%	8%	15%	14%	10%	16%	13%	7%	10%	16%	11%	13%	7%	13%	13%	14%	10%
Not at all	65	30	34	25	20	14	30	5	23	20	5	9	4	11	18	13	11	28	35
	6%	7%	6%	7%	9%	4%	7%	8%	5%	7%	7%	4%	3%	6%	7%	6%	5%	5%	8%
Unsure	55	16	39	12	17	21	17	10	25	11	2	6	15	2	16	13	12	32	14
	6%	3%	7%	3%	7%	6%	4%	16%	6%	4%	2%	3%	10%	1%	6%	6%	5%	6%	3%

Echelon Insights
April Omnibus 2021

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For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Most small businesses

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	761	513	116	88	28	227	286	97	118	111	215	220	152	203	174	232
	76%	77%	69%	77%	79%	78%	76%	68%	69%	74%	78%	84%	70%	83%	71%	80%
NOT VERY MUCH/NOT AT ALL	183	115	36	23	7	55	60	34	45	33	42	30	55	36	56	36
	18%	17%	22%	20%	20%	19%	16%	24%	26%	22%	15%	11%	25%	15%	23%	12%
A great deal	238	170	33	29	3	76	94	32	37	39	56	74	51	60	56	70
	24%	26%	20%	26%	10%	26%	25%	22%	22%	26%	21%	28%	23%	25%	23%	24%
Somewhat	523	343	83	59	24	150	192	65	81	72	159	146	101	143	118	162
	52%	52%	49%	52%	70%	52%	51%	46%	47%	48%	58%	56%	46%	58%	48%	55%
Not very much	119	72	24	17	4	37	36	21	29	20	31	18	33	29	37	20
	12%	11%	14%	15%	12%	13%	10%	14%	17%	13%	11%	7%	15%	12%	15%	7%
Not at all	65	43	12	6	3	18	24	13	15	13	11	12	23	8	19	16
	6%	6%	7%	5%	7%	6%	7%	9%	9%	9%	4%	5%	10%	3%	8%	5%
Unsure	55	36	16	3	0	8	28	12	8	7	17	12	11	5	16	24
	6%	5%	9%	3%	1%	3%	7%	9%	5%	4%	6%	4%	5%	2%	6%	8%

Echelon Insights
April Omnibus 2021

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-Most small businesses

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	761	182	291	167	121	305	94	211	208	133	75	144	144	177	171	94	352	261	115
	76%	77%	75%	76%	79%	78%	78%	78%	76%	78%	72%	71%	79%	81%	78%	77%	75%	82%	71%
NOT VERY MUCH/NOT AT ALL	183	35	73	47	27	56	22	33	59	33	26	46	29	32	36	24	99	44	32
	18%	15%	19%	22%	18%	14%	19%	12%	21%	19%	25%	23%	16%	15%	16%	20%	21%	14%	20%
A great deal	238	71	93	43	31	112	34	78	58	42	16	53	58	48	42	30	92	91	42
	24%	30%	24%	20%	20%	29%	29%	29%	21%	25%	16%	26%	32%	22%	19%	24%	20%	28%	26%
Somewhat	523	112	198	124	90	193	59	133	150	91	59	91	86	130	129	65	260	170	73
	52%	47%	51%	56%	59%	50%	50%	49%	55%	54%	56%	45%	47%	59%	59%	53%	55%	53%	45%
Not very much	119	24	42	36	16	33	14	19	39	23	16	24	24	17	21	17	62	28	24
	12%	10%	11%	16%	10%	8%	12%	7%	14%	13%	16%	12%	13%	8%	9%	14%	13%	9%	15%
Not at all	65	11	31	12	12	23	8	15	20	10	10	22	4	15	15	7	37	16	8
	6%	5%	8%	5%	8%	6%	7%	6%	7%	6%	9%	11%	2%	7%	7%	6%	8%	5%	5%
Unsure	55	20	27	5	4	29	4	25	7	4	3	12	10	9	13	3	19	15	14
	6%	8%	7%	2%	3%	7%	3%	9%	3%	2%	3%	6%	6%	4%	6%	3%	4%	5%	9%

Echelon Insights
April Omnibus 2021

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-Most small businesses

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
A GREAT DEAL/SOMEWHAT	761 76%	185 71%	361 78%	216 78%	120 74%	170 77%	294 73%	176 84%	210 83%	203 73%	107 70%	120 76%	196 72%	115 72%	565 78%	287 84%	356 75%
NOT VERY MUCH/NOT AT ALL	183 18%	57 22%	77 17%	50 18%	36 22%	40 18%	80 20%	28 13%	39 15%	48 17%	35 23%	29 18%	67 25%	35 22%	117 16%	43 13%	93 20%
A great deal	238 24%	58 22%	117 25%	63 23%	52 32%	49 22%	92 23%	45 21%	72 28%	63 23%	29 19%	43 27%	50 18%	24 15%	188 26%	98 29%	103 22%
Somewhat	523 52%	126 48%	244 53%	152 55%	68 42%	121 55%	202 50%	131 62%	138 54%	140 51%	78 51%	77 48%	146 54%	91 57%	377 52%	189 55%	252 53%
Not very much	119 12%	35 13%	52 11%	32 11%	26 16%	24 11%	47 12%	23 11%	29 11%	27 10%	18 12%	22 14%	49 18%	22 14%	70 10%	25 7%	55 12%
Not at all	65 6%	22 8%	25 5%	18 7%	10 6%	15 7%	33 8%	6 3%	10 4%	21 8%	17 11%	7 4%	18 7%	13 8%	46 6%	18 5%	38 8%
Unsure	55 6%	20 7%	26 6%	10 4%	7 4%	11 5%	31 8%	6 3%	5 2%	26 9%	11 7%	10 6%	10 4%	9 6%	46 6%	12 3%	27 6%

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April Omnibus 2021

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For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-National news media

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	436	211	224	66	100	256	80	26	309	38	28	160	93	38	43	149	160	360	71
	44%	46%	42%	18%	43%	69%	18%	41%	69%	13%	38%	76%	60%	20%	17%	69%	68%	67%	16%
NOT VERY MUCH/NOT AT ALL	525	243	282	295	121	96	346	31	123	245	44	46	50	153	193	58	65	154	354
	52%	52%	52%	80%	52%	26%	79%	50%	27%	84%	60%	22%	32%	80%	78%	27%	28%	28%	82%
A great deal	131	79	52	22	13	92	25	3	100	9	13	55	35	15	9	59	41	110	19
	13%	17%	10%	6%	5%	25%	6%	4%	22%	3%	18%	26%	23%	8%	4%	27%	17%	20%	4%
Somewhat	305	132	173	44	87	165	56	23	209	29	15	105	58	22	33	90	119	250	52
	31%	29%	32%	12%	37%	44%	13%	37%	46%	10%	20%	50%	37%	12%	13%	42%	50%	46%	12%
Not very much	200	85	115	83	42	66	88	18	82	63	19	28	38	37	51	33	49	111	81
	20%	18%	21%	22%	18%	18%	20%	28%	18%	22%	26%	13%	24%	19%	20%	15%	21%	21%	19%
Not at all	325	157	167	212	79	30	258	13	41	182	25	17	12	116	142	25	16	43	273
	32%	34%	31%	57%	34%	8%	59%	21%	9%	63%	35%	8%	8%	60%	57%	12%	7%	8%	63%
Unsure	40	9	31	9	13	18	13	6	19	8	1	5	13	1	13	8	11	27	8
	4%	2%	6%	2%	5%	5%	3%	9%	4%	3%	2%	2%	8%	*%	5%	4%	5%	5%	2%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-National news media

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	436	236	109	62	20	111	124	71	92	71	100	102	110	102	123	101
	44%	35%	65%	54%	57%	38%	33%	49%	54%	47%	37%	39%	50%	42%	50%	35%
NOT VERY MUCH/NOT AT ALL	525	402	46	51	15	174	228	67	73	77	158	151	104	139	113	169
	52%	61%	27%	45%	43%	60%	61%	46%	43%	51%	58%	58%	47%	57%	46%	58%
A great deal	131	56	42	23	7	36	20	27	30	20	23	31	44	35	34	18
	13%	8%	25%	20%	20%	12%	5%	19%	18%	13%	8%	12%	20%	14%	14%	6%
Somewhat	305	180	68	39	13	75	104	43	62	51	78	72	66	67	90	83
	31%	27%	40%	34%	38%	26%	28%	30%	36%	34%	28%	27%	30%	27%	36%	28%
Not very much	200	140	25	27	6	55	85	39	35	33	47	46	47	38	59	55
	20%	21%	15%	24%	16%	19%	23%	27%	20%	22%	17%	18%	22%	16%	24%	19%
Not at all	325	262	21	24	9	119	143	28	38	44	111	104	56	101	53	114
	32%	39%	12%	21%	27%	41%	38%	19%	22%	29%	40%	40%	26%	41%	22%	39%
Unsure	40	26	13	1	-	4	22	6	6	2	16	9	5	4	10	21
	4%	4%	8%	1%	-	1%	6%	4%	4%	2%	6%	3%	2%	1%	4%	7%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-National news media

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	436	115	158	89	74	136	50	86	99	61	38	92	93	97	89	50	220	122	77
	44%	48%	41%	40%	49%	35%	42%	32%	36%	36%	37%	46%	51%	44%	41%	41%	47%	38%	48%
NOT VERY MUCH/NOT AT ALL	525	108	212	127	77	232	68	164	170	106	63	98	82	118	119	72	235	186	76
	52%	46%	54%	58%	51%	60%	57%	61%	62%	63%	60%	48%	45%	54%	54%	59%	50%	58%	47%
A great deal	131	44	36	32	19	33	18	15	23	18	5	23	24	30	28	19	71	30	24
	13%	19%	9%	14%	13%	8%	15%	5%	8%	10%	5%	11%	13%	14%	13%	16%	15%	9%	15%
Somewhat	305	71	122	57	55	103	32	71	76	43	33	70	69	68	61	31	149	92	54
	31%	30%	31%	26%	36%	27%	27%	26%	28%	26%	31%	34%	38%	31%	28%	25%	32%	29%	33%
Not very much	200	45	70	53	31	70	20	50	69	35	34	27	36	49	37	31	91	56	42
	20%	19%	18%	24%	21%	18%	17%	19%	25%	21%	32%	13%	20%	22%	17%	25%	19%	17%	26%
Not at all	325	64	141	74	46	162	48	114	100	71	29	71	46	69	81	41	144	130	34
	32%	27%	36%	34%	30%	42%	40%	42%	37%	42%	28%	35%	25%	31%	37%	34%	31%	41%	21%
Unsure	40	14	20	5	1	21	1	19	5	2	3	12	8	4	11	0	16	12	8
	4%	6%	5%	2%	1%	5%	1%	7%	2%	1%	3%	6%	4%	2%	5%	0%	3%	4%	5%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-National news media

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
A GREAT DEAL/SOMEWHAT	436 44%	157 60%	197 43%	82 30%	67 41%	109 49%	149 37%	110 52%	113 44%	99 36%	78 51%	85 54%	139 51%	84 53%	296 41%	140 41%	205 43%
NOT VERY MUCH/NOT AT ALL	525 52%	90 34%	247 53%	188 68%	91 56%	105 47%	232 57%	97 46%	137 54%	159 58%	70 46%	64 40%	127 46%	69 43%	398 55%	193 57%	250 53%
A great deal	131 13%	50 19%	63 14%	17 6%	21 13%	31 14%	40 10%	39 18%	44 17%	19 7%	25 16%	25 16%	47 17%	24 15%	84 12%	61 18%	46 10%
Somewhat	305 31%	106 41%	134 29%	64 23%	46 28%	78 35%	110 27%	71 34%	69 27%	79 29%	53 35%	60 38%	92 34%	60 38%	213 29%	79 23%	158 33%
Not very much	200 20%	46 17%	95 20%	59 22%	41 25%	36 16%	79 19%	45 21%	41 16%	64 23%	31 21%	33 21%	55 20%	35 22%	145 20%	69 20%	100 21%
Not at all	325 32%	44 17%	152 33%	128 47%	50 31%	69 31%	153 38%	52 25%	96 38%	95 34%	38 25%	31 19%	72 26%	34 21%	253 35%	124 36%	151 32%
Unsure	40 4%	15 6%	20 4%	6 2%	4 3%	8 3%	24 6%	4 2%	4 2%	19 7%	5 3%	9 6%	6 2%	6 4%	33 5%	8 2%	20 4%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Local news media

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	548	264	284	131	125	276	152	36	336	95	35	165	107	68	85	161	174	402	140
	55%	57%	53%	35%	53%	74%	35%	57%	75%	33%	48%	78%	69%	35%	34%	75%	74%	74%	32%
NOT VERY MUCH/NOT AT ALL	407	185	223	229	94	75	273	20	94	187	37	39	35	122	150	43	51	111	284
	41%	40%	41%	62%	40%	20%	62%	32%	21%	64%	51%	19%	22%	64%	61%	20%	22%	20%	65%
A great deal	161	80	80	27	31	96	32	8	115	20	6	59	36	15	17	58	57	127	32
	16%	17%	15%	7%	13%	26%	7%	13%	25%	7%	8%	28%	23%	8%	7%	27%	24%	23%	7%
Somewhat	387	184	203	105	93	180	121	28	221	75	29	106	71	53	68	104	117	275	109
	39%	40%	38%	28%	40%	48%	27%	45%	49%	26%	40%	50%	46%	27%	27%	48%	50%	51%	25%
Not very much	219	97	122	119	37	56	136	7	66	94	23	33	23	61	75	30	36	83	131
	22%	21%	23%	32%	16%	15%	31%	10%	15%	32%	32%	16%	15%	32%	30%	14%	15%	15%	30%
Not at all	188	88	100	110	57	19	136	14	28	93	14	7	12	61	75	13	15	28	153
	19%	19%	19%	30%	24%	5%	31%	22%	6%	32%	19%	3%	8%	32%	30%	6%	7%	5%	35%
Unsure	45	14	31	10	14	20	15	7	21	9	1	6	14	2	13	11	10	28	9
	4%	3%	6%	3%	6%	6%	3%	11%	5%	3%	2%	3%	9%	1%	5%	5%	4%	5%	2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...
 -Local news media

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	548	325	117	71	23	151	174	84	99	83	137	145	123	142	143	141
	55%	49%	69%	63%	66%	52%	46%	59%	58%	55%	50%	56%	56%	58%	58%	48%
NOT VERY MUCH/NOT AT ALL	407	309	40	39	12	132	177	49	65	66	119	109	85	100	94	128
	41%	47%	24%	35%	34%	46%	47%	34%	38%	44%	44%	41%	39%	41%	38%	44%
A great deal	161	78	43	32	3	39	39	28	31	27	37	38	41	39	45	36
	16%	12%	26%	28%	9%	13%	10%	20%	18%	18%	14%	14%	19%	16%	18%	12%
Somewhat	387	248	73	39	20	113	135	56	68	56	99	108	82	102	98	105
	39%	37%	44%	34%	56%	39%	36%	39%	40%	37%	36%	41%	37%	42%	40%	36%
Not very much	219	173	18	22	3	73	100	28	42	30	57	61	48	49	54	69
	22%	26%	11%	19%	9%	25%	27%	20%	25%	20%	21%	23%	22%	20%	22%	24%
Not at all	188	136	21	17	9	58	77	21	22	35	63	47	37	50	41	59
	19%	20%	13%	15%	26%	20%	21%	15%	13%	23%	23%	18%	17%	21%	17%	20%
Unsure	45	30	12	3	-	6	24	10	7	2	18	8	11	3	9	23
	4%	5%	7%	3%	-	2%	6%	7%	4%	1%	6%	3%	5%	1%	4%	8%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Local news media

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL/SOMEWHAT	548	132	197	122	96	177	56	121	148	95	53	120	105	122	117	66	250	172	99
	55%	56%	51%	56%	63%	46%	47%	45%	54%	56%	51%	60%	57%	56%	53%	54%	53%	54%	61%
NOT VERY MUCH/NOT AT ALL	407	88	171	93	54	187	59	128	121	73	48	70	69	89	90	56	205	135	51
	41%	37%	44%	42%	36%	48%	50%	47%	44%	43%	46%	35%	38%	41%	41%	46%	44%	42%	31%
A great deal	161	47	56	37	21	43	14	29	35	25	10	32	35	36	31	20	83	43	27
	16%	20%	14%	17%	14%	11%	11%	11%	13%	15%	9%	16%	19%	16%	14%	17%	18%	13%	17%
Somewhat	387	85	142	85	75	134	43	92	113	70	43	88	70	86	86	45	167	129	72
	39%	36%	36%	39%	49%	35%	36%	34%	41%	41%	41%	44%	38%	39%	39%	37%	35%	40%	44%
Not very much	219	45	87	56	31	94	33	61	79	41	38	36	45	45	35	34	116	66	30
	22%	19%	22%	26%	20%	24%	27%	23%	29%	24%	36%	18%	25%	21%	16%	28%	25%	21%	19%
Not at all	188	43	84	37	24	94	26	67	42	32	10	35	24	44	56	22	89	69	21
	19%	18%	22%	17%	16%	24%	22%	25%	15%	19%	10%	17%	13%	20%	25%	18%	19%	21%	13%
Unsure	45	17	22	4	2	25	4	21	6	2	3	11	9	7	11	0	16	13	12
	4%	7%	6%	2%	1%	6%	3%	8%	2%	1%	3%	6%	5%	3%	5%	0%	3%	4%	7%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

For each of the following groups, indicate how much you trust them to take positions on political and social issues that align with your values I trust them...

-Local news media

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
A GREAT DEAL/SOMEWHAT	548 55%	165 63%	251 54%	132 48%	94 58%	131 59%	196 49%	126 60%	147 58%	132 48%	89 59%	99 62%	161 59%	97 61%	387 53%	187 55%	270 57%
NOT VERY MUCH/NOT AT ALL	407 41%	80 31%	190 41%	137 50%	65 40%	82 37%	180 44%	81 38%	104 41%	124 45%	53 35%	52 33%	105 39%	56 35%	302 42%	144 42%	187 39%
A great deal	161 16%	59 23%	77 17%	25 9%	26 16%	39 18%	57 14%	38 18%	43 17%	33 12%	24 16%	34 22%	59 22%	34 21%	102 14%	73 21%	59 12%
Somewhat	387 39%	106 41%	174 38%	107 39%	68 42%	92 42%	139 34%	88 42%	104 41%	99 36%	66 43%	64 41%	102 37%	63 40%	285 39%	114 33%	211 44%
Not very much	219 22%	44 17%	97 21%	79 29%	27 17%	39 18%	103 25%	50 24%	52 21%	67 24%	29 19%	32 20%	57 21%	30 19%	162 22%	75 22%	106 22%
Not at all	188 19%	36 14%	93 20%	58 21%	38 23%	43 19%	78 19%	30 14%	52 20%	57 21%	24 16%	20 13%	48 18%	26 16%	140 19%	69 20%	81 17%
Unsure	45 4%	17 6%	22 5%	6 2%	4 3%	8 4%	28 7%	4 2%	3 1%	21 8%	10 7%	8 5%	6 2%	6 4%	38 5%	10 3%	18 4%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
 -Pro sports leagues

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ALWAYS/MORE OFTEN FAVOR LIBERALS	445	226	219	227	94	122	269	25	141	199	28	81	40	131	138	70	71	148	292
	44%	49%	41%	61%	40%	33%	61%	40%	31%	68%	38%	39%	26%	69%	56%	33%	30%	27%	67%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	104	55	49	23	26	51	31	3	66	16	7	30	21	15	16	37	28	78	23
	10%	12%	9%	6%	11%	14%	7%	5%	15%	6%	9%	14%	13%	8%	7%	17%	12%	14%	5%
Always favor liberals	206	111	95	121	41	41	140	12	47	110	11	25	16	71	68	25	22	46	159
	21%	24%	18%	33%	17%	11%	32%	19%	10%	38%	16%	12%	10%	37%	28%	12%	9%	9%	37%
More often favor liberals	239	115	124	106	53	80	130	13	94	89	16	56	24	60	69	45	49	102	133
	24%	25%	23%	29%	23%	22%	29%	21%	21%	31%	23%	27%	15%	31%	28%	21%	21%	19%	31%
Do not favor liberals or conservatives	202	101	101	48	50	102	58	12	129	26	19	58	44	26	32	65	64	150	49
	20%	22%	19%	13%	21%	27%	13%	19%	29%	9%	26%	27%	28%	13%	13%	30%	27%	28%	11%
More often favor conservatives	72	39	33	14	19	36	22	3	45	8	5	22	15	9	13	27	18	54	14
	7%	8%	6%	4%	8%	10%	5%	5%	10%	3%	7%	10%	9%	5%	5%	13%	8%	10%	3%
Always favor conservatives	33	16	17	10	6	14	10	0	21	8	1	8	6	6	4	10	10	24	9
	3%	3%	3%	3%	3%	4%	2%	0%	5%	3%	2%	4%	4%	3%	2%	5%	4%	4%	2%
Unsure	249	81	168	71	64	97	81	23	115	50	20	42	52	20	62	42	73	165	70
	25%	18%	31%	19%	27%	26%	18%	37%	26%	17%	27%	20%	33%	10%	25%	20%	31%	31%	16%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
 -Pro sports leagues

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ALWAYS/MORE OFTEN FAVOR LIBERALS	445	317	61	52	9	157	160	50	72	64	123	137	95	131	90	129
	44%	48%	36%	46%	27%	54%	43%	35%	42%	43%	45%	52%	44%	53%	37%	44%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	104	59	24	15	5	25	34	20	24	22	22	15	35	20	31	18
	10%	9%	15%	14%	14%	9%	9%	14%	14%	15%	8%	6%	16%	8%	13%	6%
Always favor liberals	206	149	29	18	5	76	74	18	29	34	67	58	48	62	32	63
	21%	22%	17%	16%	15%	26%	20%	12%	17%	22%	25%	22%	22%	26%	13%	21%
More often favor liberals	239	167	32	34	4	81	86	32	42	31	56	79	47	68	58	66
	24%	25%	19%	30%	11%	28%	23%	22%	25%	20%	20%	30%	21%	28%	24%	23%
Do not favor liberals or conservatives	202	127	30	26	14	59	68	34	34	31	50	52	51	49	48	53
	20%	19%	18%	22%	40%	20%	18%	23%	20%	21%	18%	20%	23%	20%	19%	18%
More often favor conservatives	72	41	18	10	2	16	25	13	15	15	17	11	24	15	20	13
	7%	6%	11%	9%	5%	6%	7%	9%	9%	10%	6%	4%	11%	6%	8%	4%
Always favor conservatives	33	18	6	5	3	9	9	7	9	7	6	4	12	5	12	5
	3%	3%	4%	5%	9%	3%	2%	5%	5%	5%	2%	2%	5%	2%	5%	2%
Unsure	249	161	52	21	7	49	113	40	41	33	78	57	37	44	77	91
	25%	24%	31%	18%	19%	17%	30%	28%	24%	22%	29%	22%	17%	18%	31%	31%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Pro sports leagues

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	445 44%	88 37%	176 45%	104 47%	77 51%	175 45%	59 50%	116 43%	142 52%	97 57%	44 42%	72 36%	74 40%	99 45%	119 55%	62 51%	212 45%	165 52%	49 30%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	104 10%	34 15%	34 9%	23 10%	13 9%	33 9%	12 10%	22 8%	25 9%	13 8%	12 12%	31 16%	19 10%	18 8%	23 11%	10 8%	58 12%	21 6%	21 13%
Always favor liberals	206 21%	43 18%	83 21%	57 26%	23 15%	90 23%	28 24%	61 23%	60 22%	47 28%	12 12%	43 21%	30 17%	41 19%	54 25%	26 21%	82 17%	88 27%	22 14%
More often favor liberals	239 24%	45 19%	93 24%	47 21%	54 36%	85 22%	31 26%	55 20%	82 30%	50 29%	32 31%	29 14%	44 24%	57 26%	66 30%	36 30%	131 28%	77 24%	27 17%
Do not favor liberals or conservatives	202 20%	41 17%	76 19%	46 21%	40 26%	72 18%	27 22%	45 17%	55 20%	33 19%	23 22%	38 19%	39 21%	50 23%	44 20%	27 22%	96 20%	57 18%	40 25%
More often favor conservatives	72 7%	20 8%	24 6%	19 9%	9 6%	20 5%	5 4%	15 6%	21 8%	11 7%	10 9%	18 9%	12 7%	14 6%	20 9%	6 5%	40 9%	17 5%	12 8%
Always favor conservatives	33 3%	15 6%	10 3%	4 2%	4 3%	14 4%	7 6%	7 3%	4 2%	2 1%	2 2%	14 7%	7 4%	4 2%	3 1%	4 4%	18 4%	4 1%	9 5%
Unsure	249 25%	74 31%	104 27%	48 22%	21 14%	108 28%	22 18%	87 32%	52 19%	27 16%	25 24%	61 30%	51 28%	52 24%	32 15%	23 19%	104 22%	77 24%	51 32%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Pro sports leagues

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	445 44%	87 33%	227 49%	132 48%	60 37%	96 44%	190 47%	98 47%	130 51%	126 45%	67 44%	52 33%	102 37%	51 32%	343 47%	171 50%	219 46%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	104 10%	29 11%	49 11%	26 10%	17 10%	24 11%	42 10%	22 10%	25 10%	16 6%	20 13%	22 14%	43 16%	16 10%	62 8%	43 13%	42 9%
Always favor liberals	206 21%	34 13%	108 23%	64 23%	31 19%	44 20%	85 21%	46 22%	63 25%	59 21%	33 22%	20 12%	37 14%	15 10%	169 23%	92 27%	92 19%
More often favor liberals	239 24%	52 20%	119 26%	68 25%	29 18%	53 24%	105 26%	52 25%	67 26%	67 24%	34 22%	33 21%	65 24%	36 22%	174 24%	79 23%	127 27%
Do not favor liberals or conservatives	202 20%	71 27%	83 18%	48 17%	43 26%	48 22%	68 17%	43 20%	62 25%	51 18%	34 22%	27 17%	64 24%	45 28%	137 19%	52 15%	108 23%
More often favor conservatives	72 7%	17 7%	34 7%	20 7%	9 6%	17 7%	32 8%	13 6%	16 6%	9 3%	15 10%	14 9%	25 9%	6 4%	47 6%	24 7%	30 6%
Always favor conservatives	33 3%	12 5%	15 3%	6 2%	8 5%	8 3%	9 2%	8 4%	9 4%	7 2%	6 4%	8 5%	18 7%	10 6%	15 2%	19 6%	12 2%
Unsure	249 25%	75 29%	105 23%	69 25%	43 27%	52 24%	105 26%	48 23%	36 14%	84 30%	31 20%	56 35%	63 23%	47 29%	185 25%	75 22%	107 22%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Hollywood celebrities

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	588 59%	299 65%	289 54%	266 72%	129 55%	186 50%	316 72%	35 57%	222 49%	229 79%	35 49%	134 64%	52 33%	149 78%	166 67%	115 53%	107 46%	259 48%	322 74%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	74 7%	36 8%	38 7%	27 7%	8 4%	36 10%	30 7%	3 4%	39 9%	15 5%	12 16%	17 8%	18 12%	14 7%	16 6%	18 8%	21 9%	41 8%	30 7%
Always favor liberals	288 29%	155 34%	133 25%	172 47%	61 26%	52 14%	202 46%	18 29%	59 13%	154 53%	19 26%	26 13%	26 16%	106 55%	96 39%	29 13%	30 13%	71 13%	214 49%
More often favor liberals	300 30%	144 31%	156 29%	93 25%	69 29%	133 36%	114 26%	17 28%	164 36%	76 26%	17 23%	108 51%	26 16%	43 23%	71 28%	86 40%	78 33%	187 35%	108 25%
Do not favor liberals or conservatives	149 15%	68 15%	81 15%	34 9%	41 18%	73 20%	42 10%	8 13%	95 21%	14 5%	17 23%	25 12%	48 31%	19 10%	23 9%	44 20%	52 22%	114 21%	34 8%
More often favor conservatives	48 5%	23 5%	26 5%	15 4%	6 3%	24 6%	17 4%	2 3%	27 6%	6 2%	9 13%	12 6%	12 8%	7 4%	9 4%	12 5%	15 7%	29 5%	17 4%
Always favor conservatives	26 3%	13 3%	13 2%	12 3%	2 1%	12 3%	13 3%	0 1%	12 3%	9 3%	2 3%	6 3%	6 4%	7 3%	6 3%	6 3%	6 3%	12 2%	13 3%
Unsure	189 19%	60 13%	130 24%	43 12%	54 23%	77 21%	52 12%	16 26%	94 21%	33 11%	9 12%	34 16%	39 25%	9 5%	43 17%	38 18%	55 23%	128 24%	48 11%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
 -Hollywood celebrities

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ALWAYS/MORE OFTEN FAVOR LIBERALS	588 59%	416 63%	79 47%	68 60%	19 56%	205 71%	210 56%	73 51%	93 55%	77 51%	167 61%	179 68%	119 54%	180 74%	124 51%	165 57%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	74 7%	38 6%	16 9%	13 12%	3 10%	19 7%	19 5%	18 12%	23 13%	15 10%	9 3%	10 4%	27 12%	9 4%	29 12%	10 3%
Always favor liberals	288 29%	218 33%	36 21%	21 19%	8 23%	114 39%	104 28%	24 17%	39 23%	36 24%	94 34%	95 36%	58 27%	97 40%	41 17%	92 32%
More often favor liberals	300 30%	197 30%	43 25%	47 41%	11 32%	92 32%	106 28%	49 34%	54 32%	41 27%	73 27%	84 32%	61 28%	83 34%	84 34%	73 25%
Do not favor liberals or conservatives	149 15%	87 13%	31 19%	17 15%	9 25%	31 11%	56 15%	27 19%	21 13%	31 21%	41 15%	29 11%	44 20%	24 10%	35 14%	45 16%
More often favor conservatives	48 5%	23 3%	13 8%	9 8%	0 *	10 4%	12 3%	12 9%	15 9%	9 6%	4 2%	7 3%	17 8%	6 3%	20 8%	5 2%
Always favor conservatives	26 3%	16 2%	3 2%	4 4%	3 9%	9 3%	7 2%	5 4%	8 5%	6 4%	5 2%	2 1%	10 5%	3 1%	9 3%	4 1%
Unsure	189 19%	123 19%	42 25%	15 13%	4 10%	34 12%	89 24%	26 18%	33 19%	27 18%	58 21%	45 17%	29 13%	31 13%	58 23%	72 25%

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When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Hollywood celebrities

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	588 59%	112 47%	218 56%	154 70%	103 68%	223 57%	77 64%	146 54%	193 70%	129 76%	64 61%	103 51%	89 49%	128 59%	146 67%	94 77%	279 59%	205 64%	80 49%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	74 7%	24 10%	30 8%	12 6%	8 5%	26 7%	12 10%	14 5%	13 5%	8 4%	5 5%	16 8%	20 11%	17 8%	15 7%	4 4%	45 10%	13 4%	12 8%
Always favor liberals	288 29%	58 24%	113 29%	71 32%	46 30%	125 32%	41 35%	84 31%	93 34%	73 43%	20 20%	46 23%	42 23%	66 30%	69 32%	46 37%	133 28%	117 36%	24 15%
More often favor liberals	300 30%	54 23%	105 27%	83 38%	57 38%	98 25%	36 30%	62 23%	100 36%	56 33%	44 42%	57 28%	47 26%	62 28%	77 35%	48 40%	146 31%	89 28%	55 34%
Do not favor liberals or conservatives	149 15%	38 16%	60 15%	28 13%	22 15%	50 13%	12 10%	39 14%	37 13%	19 11%	17 17%	32 16%	32 17%	37 17%	33 15%	13 11%	76 16%	30 9%	35 22%
More often favor conservatives	48 5%	15 6%	20 5%	9 4%	4 3%	14 4%	5 4%	9 3%	9 3%	6 3%	4 3%	11 5%	11 6%	14 7%	11 5%	0 *	28 6%	11 3%	8 5%
Always favor conservatives	26 3%	9 4%	10 3%	3 2%	4 3%	12 3%	7 6%	5 2%	4 1%	2 1%	2 2%	5 2%	9 5%	2 1%	4 2%	4 3%	17 4%	2 1%	4 3%
Unsure	189 19%	64 27%	81 21%	26 12%	18 12%	90 23%	19 16%	71 26%	32 12%	14 9%	18 17%	51 25%	43 23%	37 17%	25 11%	11 9%	71 15%	72 22%	35 21%

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 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
 -Hollywood celebrities

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	588 59%	121 46%	304 66%	163 59%	81 50%	134 60%	244 60%	130 61%	177 70%	152 55%	80 53%	80 51%	130 48%	68 43%	458 63%	228 67%	279 59%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	74 7%	30 11%	25 5%	19 7%	21 13%	12 5%	22 5%	19 9%	17 7%	13 5%	16 10%	22 14%	34 13%	15 9%	40 5%	24 7%	35 7%
Always favor liberals	288 29%	46 18%	154 33%	88 32%	40 24%	72 32%	124 31%	53 25%	99 39%	83 30%	35 23%	26 16%	48 18%	19 12%	239 33%	141 41%	120 25%
More often favor liberals	300 30%	74 29%	150 32%	76 27%	41 25%	62 28%	120 30%	77 37%	79 31%	69 25%	45 30%	55 34%	81 30%	49 31%	219 30%	87 25%	159 33%
Do not favor liberals or conservatives	149 15%	51 19%	64 14%	34 12%	25 15%	38 17%	58 14%	28 13%	34 13%	45 16%	31 20%	16 10%	61 23%	40 25%	87 12%	42 12%	78 16%
More often favor conservatives	48 5%	17 6%	18 4%	14 5%	15 9%	9 4%	13 3%	12 6%	7 3%	8 3%	13 9%	15 9%	18 7%	8 5%	30 4%	13 4%	23 5%
Always favor conservatives	26 3%	13 5%	8 2%	5 2%	6 4%	3 1%	9 2%	7 4%	10 4%	5 2%	3 2%	7 4%	16 6%	7 4%	9 1%	11 3%	12 2%
Unsure	189 19%	60 23%	70 15%	59 21%	36 22%	37 17%	81 20%	34 16%	26 10%	67 24%	25 17%	41 26%	47 17%	37 23%	142 20%	47 14%	84 18%

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 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
 -Social media influencers

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	473 47%	236 51%	236 44%	253 68%	83 36%	128 35%	295 67%	23 37%	140 31%	212 73%	36 50%	78 37%	49 32%	145 75%	151 61%	64 30%	76 32%	167 31%	297 68%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	101 10%	52 11%	49 9%	22 6%	26 11%	50 13%	30 7%	2 2%	65 15%	14 5%	8 11%	26 12%	24 15%	15 8%	15 6%	35 16%	30 13%	77 14%	22 5%
Always favor liberals	245 25%	128 28%	117 22%	145 39%	44 19%	52 14%	168 38%	10 17%	57 13%	126 43%	15 21%	32 15%	19 12%	84 44%	84 34%	30 14%	27 11%	60 11%	182 42%
More often favor liberals	228 23%	108 23%	120 22%	108 29%	39 17%	77 21%	127 29%	13 20%	83 18%	86 30%	21 29%	47 22%	30 19%	60 31%	67 27%	34 16%	49 21%	107 20%	115 26%
Do not favor liberals or conservatives	187 19%	93 20%	94 17%	37 10%	50 22%	99 27%	42 10%	16 25%	124 28%	21 7%	15 21%	62 29%	37 24%	16 8%	26 11%	66 31%	59 25%	130 24%	55 13%
More often favor conservatives	68 7%	35 8%	33 6%	13 3%	18 8%	36 10%	19 4%	0 %	46 10%	7 2%	6 8%	20 9%	16 10%	11 6%	8 3%	24 11%	23 10%	56 10%	11 3%
Always favor conservatives	33 3%	16 4%	16 3%	9 3%	9 4%	14 4%	11 3%	1 2%	19 4%	7 2%	3 3%	6 3%	7 5%	4 2%	7 3%	12 5%	7 3%	21 4%	11 2%
Unsure	240 24%	82 18%	158 29%	59 16%	73 31%	93 25%	72 16%	23 36%	121 27%	44 15%	13 18%	44 21%	46 30%	17 9%	56 23%	50 23%	71 30%	167 31%	60 14%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Social media influencers

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ALWAYS/MORE OFTEN FAVOR LIBERALS	473	340	57	60	8	164	176	65	84	66	129	129	112	125	104	133
	47%	51%	34%	53%	23%	57%	47%	46%	49%	44%	47%	49%	51%	51%	42%	46%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	101	54	28	13	5	28	25	20	24	14	18	26	28	23	29	20
	10%	8%	17%	12%	15%	10%	7%	14%	14%	9%	7%	10%	13%	10%	12%	7%
Always favor liberals	245	181	28	30	4	90	91	24	36	36	72	77	55	73	42	75
	25%	27%	16%	27%	12%	31%	24%	17%	21%	24%	26%	29%	25%	30%	17%	26%
More often favor liberals	228	159	29	30	4	74	85	41	48	29	57	52	57	51	62	58
	23%	24%	17%	26%	10%	25%	23%	29%	28%	20%	21%	20%	26%	21%	25%	20%
Do not favor liberals or conservatives	187	101	41	23	17	45	56	35	32	37	47	36	52	41	52	42
	19%	15%	24%	20%	49%	16%	15%	24%	19%	25%	17%	14%	24%	17%	21%	14%
More often favor conservatives	68	37	21	8	2	21	16	12	15	11	13	17	18	17	19	14
	7%	6%	13%	7%	5%	7%	4%	8%	9%	7%	5%	7%	8%	7%	8%	5%
Always favor conservatives	33	17	7	5	3	7	10	8	9	3	4	9	10	6	9	7
	3%	3%	4%	4%	10%	2%	3%	6%	5%	2%	2%	3%	5%	3%	4%	2%
Unsure	240	169	43	18	5	52	117	23	31	34	80	71	26	55	62	96
	24%	25%	25%	16%	13%	18%	31%	16%	18%	22%	29%	27%	12%	23%	25%	33%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Social media influencers

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	473 47%	106 45%	181 46%	114 52%	72 47%	196 50%	69 58%	127 47%	144 53%	95 56%	49 47%	89 44%	69 38%	103 47%	120 55%	65 53%	219 47%	152 47%	77 48%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	101 10%	23 10%	42 11%	17 8%	19 12%	30 8%	10 9%	19 7%	24 9%	18 11%	6 6%	27 13%	18 10%	23 11%	23 11%	7 6%	49 10%	33 10%	17 10%
Always favor liberals	245 25%	61 26%	102 26%	59 27%	24 16%	117 30%	38 32%	79 29%	64 23%	52 31%	12 11%	48 24%	41 22%	53 24%	55 25%	31 25%	108 23%	94 29%	31 19%
More often favor liberals	228 23%	45 19%	80 20%	55 25%	48 31%	78 20%	31 26%	48 18%	81 29%	43 25%	38 36%	40 20%	28 16%	50 23%	65 30%	34 28%	112 24%	58 18%	46 29%
Do not favor liberals or conservatives	187 19%	39 16%	74 19%	41 19%	32 21%	55 14%	18 15%	37 14%	46 17%	27 16%	19 18%	34 17%	50 27%	33 15%	40 18%	29 23%	109 23%	38 12%	34 21%
More often favor conservatives	68 7%	15 6%	28 7%	13 6%	12 8%	19 5%	7 6%	11 4%	18 7%	14 8%	4 4%	14 7%	15 8%	16 7%	19 8%	3 3%	32 7%	25 8%	11 7%
Always favor conservatives	33 3%	8 3%	14 4%	4 2%	7 4%	11 3%	3 2%	8 3%	6 2%	4 3%	2 2%	12 6%	2 1%	7 3%	5 2%	4 3%	16 3%	8 2%	6 4%
Unsure	240 24%	69 29%	92 24%	48 22%	29 19%	108 28%	22 18%	86 32%	60 22%	30 18%	30 28%	53 26%	47 26%	59 27%	35 16%	22 18%	94 20%	97 30%	33 21%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
 -Social media influencers

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	473 47%	93 36%	241 52%	139 50%	71 44%	114 52%	193 48%	94 45%	128 50%	137 49%	78 51%	59 37%	121 44%	66 41%	352 48%	193 57%	224 47%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	101 10%	37 14%	45 10%	20 7%	19 12%	16 7%	42 10%	23 11%	30 12%	20 7%	18 12%	23 15%	36 13%	16 10%	64 9%	36 11%	46 10%
Always favor liberals	245 25%	47 18%	126 27%	72 26%	36 22%	60 27%	92 23%	58 27%	73 29%	71 26%	39 25%	25 16%	55 20%	26 16%	190 26%	114 33%	105 22%
More often favor liberals	228 23%	47 18%	114 25%	66 24%	35 22%	54 24%	102 25%	36 17%	55 22%	65 24%	39 25%	34 21%	66 24%	40 25%	162 22%	79 23%	119 25%
Do not favor liberals or conservatives	187 19%	65 25%	69 15%	53 19%	32 20%	39 17%	70 17%	47 22%	52 20%	40 15%	35 23%	30 19%	67 25%	43 27%	120 16%	46 14%	95 20%
More often favor conservatives	68 7%	23 9%	30 6%	15 6%	14 9%	11 5%	28 7%	14 7%	21 8%	11 4%	10 7%	18 11%	21 8%	9 5%	47 6%	20 6%	34 7%
Always favor conservatives	33 3%	14 5%	15 3%	4 2%	5 3%	5 2%	14 3%	9 4%	8 3%	9 3%	7 5%	5 3%	15 6%	7 5%	18 2%	16 5%	12 3%
Unsure	240 24%	66 25%	110 24%	63 23%	41 25%	52 23%	100 25%	47 22%	44 17%	79 29%	22 15%	46 29%	48 18%	35 22%	191 26%	66 19%	110 23%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?

-Tech companies

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	410 41%	208 45%	202 38%	207 56%	96 41%	103 28%	259 59%	22 35%	116 26%	173 60%	29 40%	72 34%	31 20%	133 69%	127 51%	52 24%	64 27%	137 25%	270 62%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	142 14%	76 16%	66 12%	43 12%	20 9%	78 21%	47 11%	5 8%	88 20%	32 11%	11 15%	49 23%	28 18%	22 11%	25 10%	50 23%	38 16%	96 18%	44 10%
Always favor liberals	201 20%	116 25%	85 16%	118 32%	41 18%	40 11%	142 32%	11 17%	42 9%	101 35%	14 20%	25 12%	15 10%	81 42%	61 25%	21 10%	21 9%	42 8%	158 37%
More often favor liberals	208 21%	92 20%	116 22%	89 24%	55 24%	63 17%	117 27%	11 18%	73 16%	73 25%	15 21%	47 22%	16 10%	51 27%	66 26%	31 15%	42 18%	95 18%	111 26%
Do not favor liberals or conservatives	223 22%	122 26%	101 19%	51 14%	60 26%	106 28%	56 13%	20 32%	140 31%	31 11%	20 28%	56 27%	49 32%	22 12%	34 14%	82 38%	58 25%	167 31%	52 12%
More often favor conservatives	94 9%	47 10%	48 9%	31 8%	11 5%	51 14%	32 7%	2 2%	58 13%	23 8%	8 11%	38 18%	13 8%	11 6%	21 8%	34 16%	24 10%	67 12%	26 6%
Always favor conservatives	48 5%	29 6%	19 3%	12 3%	9 4%	27 7%	15 3%	3 5%	30 7%	9 3%	3 4%	11 5%	15 10%	10 5%	4 2%	16 7%	14 6%	29 5%	19 4%
Unsure	225 22%	56 12%	169 31%	69 19%	57 25%	85 23%	78 18%	16 25%	106 24%	55 19%	12 16%	33 16%	48 31%	15 8%	63 25%	30 14%	76 32%	141 26%	68 16%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
 -Tech companies

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ALWAYS/MORE OFTEN FAVOR LIBERALS	410	295	47	49	14	152	143	49	57	51	127	126	80	128	77	125
	41%	44%	28%	43%	40%	52%	38%	34%	33%	34%	47%	48%	37%	52%	31%	43%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	142	80	36	21	4	43	37	20	39	26	25	32	44	32	41	25
	14%	12%	21%	19%	10%	15%	10%	14%	23%	17%	9%	12%	20%	13%	17%	9%
Always favor liberals	201	142	25	22	9	81	62	20	26	26	68	61	44	71	28	57
	20%	21%	15%	19%	26%	28%	16%	14%	15%	17%	25%	23%	20%	29%	11%	20%
More often favor liberals	208	153	22	27	5	71	82	29	30	25	59	65	35	57	49	68
	21%	23%	13%	23%	14%	24%	22%	20%	18%	16%	22%	25%	16%	23%	20%	23%
Do not favor liberals or conservatives	223	135	42	25	14	63	72	42	40	42	49	51	67	56	57	44
	22%	20%	25%	22%	40%	22%	19%	29%	23%	28%	18%	19%	30%	23%	23%	15%
More often favor conservatives	94	58	25	11	0	27	31	14	23	14	21	22	25	22	26	21
	9%	9%	15%	9%	*%	9%	8%	9%	14%	10%	8%	9%	11%	9%	11%	7%
Always favor conservatives	48	22	11	11	3	16	6	7	16	12	4	10	19	10	15	4
	5%	3%	6%	9%	10%	6%	2%	5%	9%	8%	1%	4%	9%	4%	6%	1%
Unsure	225	154	44	19	3	33	122	32	36	32	73	53	28	29	72	97
	22%	23%	26%	17%	10%	11%	32%	22%	21%	21%	27%	20%	13%	12%	29%	33%

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April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Tech companies

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	410 41%	71 30%	158 40%	103 47%	78 51%	159 41%	58 49%	101 37%	136 50%	93 55%	43 41%	69 34%	56 31%	94 43%	104 47%	67 55%	194 41%	149 47%	47 29%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	142 14%	40 17%	55 14%	27 12%	20 13%	51 13%	26 22%	25 9%	28 10%	17 10%	12 11%	38 19%	34 18%	23 11%	32 15%	10 8%	74 16%	41 13%	24 15%
Always favor liberals	201 20%	41 17%	73 19%	56 25%	31 21%	79 20%	28 24%	51 19%	63 23%	52 31%	11 10%	42 21%	22 12%	41 19%	53 24%	35 29%	86 18%	78 24%	22 14%
More often favor liberals	208 21%	30 13%	84 22%	47 21%	47 31%	80 21%	30 25%	50 18%	73 27%	41 24%	32 31%	28 14%	35 19%	53 24%	50 23%	32 26%	108 23%	72 22%	25 15%
Do not favor liberals or conservatives	223 22%	44 19%	90 23%	51 23%	37 25%	67 17%	18 15%	49 18%	67 25%	45 26%	23 22%	42 21%	45 24%	52 24%	52 24%	26 22%	114 24%	57 18%	47 29%
More often favor conservatives	94 9%	22 9%	40 10%	17 8%	15 10%	38 10%	17 14%	21 8%	19 7%	9 6%	10 9%	19 9%	18 10%	20 9%	27 13%	5 4%	48 10%	31 10%	12 8%
Always favor conservatives	48 5%	18 8%	15 4%	10 5%	5 3%	13 3%	9 7%	4 2%	9 3%	7 4%	2 2%	19 9%	15 8%	3 1%	5 2%	5 4%	26 6%	10 3%	12 7%
Unsure	225 22%	81 34%	87 22%	39 18%	17 11%	112 29%	17 14%	95 35%	43 16%	16 9%	27 26%	52 26%	48 26%	50 23%	30 14%	19 15%	88 19%	73 23%	44 27%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?

-Tech companies

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	410 41%	74 28%	221 48%	114 41%	53 33%	99 45%	167 41%	91 43%	131 52%	112 41%	51 34%	46 29%	105 38%	49 31%	305 42%	164 48%	187 39%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	142 14%	46 17%	54 12%	43 16%	30 18%	22 10%	55 14%	35 17%	38 15%	27 10%	26 17%	29 18%	40 15%	22 14%	103 14%	50 15%	60 13%
Always favor liberals	201 20%	39 15%	111 24%	51 19%	31 19%	47 21%	84 21%	38 18%	73 29%	53 19%	31 20%	19 12%	48 17%	17 10%	153 21%	97 29%	84 18%
More often favor liberals	208 21%	35 13%	111 24%	63 23%	22 13%	52 23%	82 20%	53 25%	58 23%	59 21%	20 13%	27 17%	57 21%	33 20%	152 21%	67 20%	102 22%
Do not favor liberals or conservatives	223 22%	74 28%	97 21%	52 19%	34 21%	50 23%	86 21%	53 25%	60 24%	48 17%	51 33%	32 20%	71 26%	43 27%	152 21%	60 18%	122 26%
More often favor conservatives	94 9%	25 10%	38 8%	31 11%	20 13%	18 8%	40 10%	17 8%	22 9%	23 8%	17 11%	17 10%	23 9%	12 8%	71 10%	25 7%	42 9%
Always favor conservatives	48 5%	21 8%	15 3%	12 4%	10 6%	4 2%	16 4%	18 9%	16 6%	5 2%	9 6%	12 8%	16 6%	10 6%	32 4%	25 7%	18 4%
Unsure	225 22%	67 26%	92 20%	66 24%	46 28%	50 23%	97 24%	32 15%	25 10%	90 32%	24 16%	51 32%	57 21%	45 28%	168 23%	67 20%	107 22%

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When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Wall Street financial companies

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	283 28%	127 27%	156 29%	150 41%	62 27%	69 19%	180 41%	16 26%	76 17%	130 45%	16 22%	44 21%	25 16%	78 41%	102 41%	33 15%	43 18%	91 17%	192 44%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	320 32%	177 38%	143 27%	75 20%	71 31%	169 46%	86 19%	15 24%	209 46%	55 19%	20 27%	118 56%	51 32%	43 22%	43 17%	116 54%	93 39%	231 43%	84 19%
Always favor liberals	124 12%	58 13%	65 12%	70 19%	16 7%	35 10%	81 18%	3 4%	37 8%	61 21%	6 8%	23 11%	13 8%	36 19%	45 18%	20 9%	18 8%	39 7%	84 19%
More often favor liberals	160 16%	68 15%	91 17%	80 22%	46 20%	33 9%	99 22%	14 22%	38 9%	69 24%	10 14%	21 10%	12 8%	41 22%	57 23%	13 6%	26 11%	51 9%	108 25%
Do not favor liberals or conservatives	198 20%	107 23%	90 17%	79 21%	46 20%	68 18%	92 21%	14 22%	86 19%	56 19%	23 32%	25 12%	43 27%	53 27%	39 16%	44 20%	42 18%	107 20%	88 20%
More often favor conservatives	203 20%	103 22%	100 19%	56 15%	52 22%	93 25%	64 15%	12 19%	120 27%	41 14%	15 20%	72 34%	20 13%	28 14%	36 15%	64 30%	56 24%	143 26%	57 13%
Always favor conservatives	118 12%	74 16%	43 8%	19 5%	20 8%	76 21%	22 5%	3 5%	89 20%	14 5%	5 6%	46 22%	30 19%	15 8%	6 3%	53 25%	37 16%	88 16%	26 6%
Unsure	199 20%	51 11%	148 27%	67 18%	54 23%	65 18%	82 19%	17 27%	79 18%	50 17%	14 19%	23 11%	38 24%	18 10%	64 26%	22 10%	57 24%	113 21%	70 16%

Echelon Insights
April Omnibus 2021

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When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Wall Street financial companies

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000 100	664 100	168 100	114 100	35 100	289 100	375 100	143 100	171 100	150 100	274 100	262 100	218 100	244 100	246 100	291 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	283 28%	198 30%	44 26%	32 28%	8 24%	86 30%	111 30%	34 24%	46 27%	40 26%	91 33%	73 28%	59 27%	68 28%	60 25%	96 33%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	320 32%	201 30%	57 34%	43 38%	12 34%	106 36%	95 25%	57 39%	58 34%	43 29%	74 27%	88 34%	82 37%	95 39%	76 31%	68 23%
Always favor liberals	124 12%	85 13%	16 9%	18 16%	4 12%	37 13%	48 13%	16 11%	25 15%	17 12%	38 14%	27 10%	33 15%	26 10%	26 11%	39 13%
More often favor liberals	160 16%	113 17%	28 17%	13 12%	4 12%	49 17%	64 17%	18 12%	21 12%	22 15%	53 19%	46 18%	26 12%	42 17%	35 14%	57 19%
Do not favor liberals or conservatives	198 20%	118 18%	33 20%	26 23%	14 39%	61 21%	57 15%	29 20%	33 19%	37 25%	46 17%	52 20%	55 25%	52 21%	44 18%	46 16%
More often favor conservatives	203 20%	149 22%	24 14%	19 17%	8 22%	72 25%	77 21%	30 21%	34 20%	23 16%	52 19%	63 24%	41 19%	62 25%	46 19%	53 18%
Always favor conservatives	118 12%	52 8%	33 20%	24 21%	4 12%	34 12%	18 5%	27 19%	24 14%	20 13%	23 8%	25 10%	41 19%	33 14%	29 12%	14 5%
Unsure	199 20%	147 22%	33 20%	13 12%	1 4%	36 13%	111 30%	24 17%	34 20%	30 20%	62 23%	48 19%	22 10%	29 12%	66 27%	82 28%

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April Omnibus 2021

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When the following businesses or groups take stances on political and social issues, do you think those stances...?
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	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	283 28%	64 27%	121 31%	59 27%	40 26%	127 33%	45 38%	82 31%	70 26%	41 24%	29 28%	56 28%	54 30%	62 28%	67 31%	34 28%	145 31%	82 25%	39 24%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	320 32%	65 27%	110 28%	81 37%	64 42%	93 24%	37 31%	56 21%	107 39%	69 40%	38 37%	61 30%	68 37%	70 32%	76 35%	35 29%	134 29%	112 35%	66 41%
Always favor liberals	124 12%	34 15%	52 13%	27 12%	10 7%	56 14%	17 15%	38 14%	29 11%	20 12%	10 9%	23 11%	22 12%	29 13%	37 17%	11 9%	64 14%	33 10%	18 11%
More often favor liberals	160 16%	29 12%	68 18%	32 15%	29 19%	72 18%	28 23%	44 16%	41 15%	22 13%	19 19%	33 16%	32 18%	33 15%	30 14%	23 19%	80 17%	49 15%	21 13%
Do not favor liberals or conservatives	198 20%	39 16%	83 21%	42 19%	34 22%	66 17%	21 18%	45 17%	52 19%	40 24%	12 12%	42 21%	23 13%	47 22%	40 18%	38 31%	109 23%	60 19%	23 15%
More often favor conservatives	203 20%	34 14%	61 16%	62 28%	45 29%	65 17%	19 16%	46 17%	83 30%	53 31%	30 29%	23 11%	42 23%	48 22%	61 28%	24 20%	92 20%	75 24%	31 19%
Always favor conservatives	118 12%	31 13%	49 13%	18 8%	19 13%	28 7%	18 15%	10 4%	24 9%	16 9%	8 8%	38 19%	26 14%	22 10%	15 7%	10 9%	42 9%	37 12%	34 21%
Unsure	199 20%	69 29%	77 20%	39 18%	14 9%	103 26%	16 14%	86 32%	44 16%	20 12%	25 24%	43 21%	38 21%	39 18%	36 17%	16 13%	82 17%	66 21%	33 21%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
 -Wall Street financial companies

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	283 28%	73 28%	128 28%	83 30%	42 26%	61 28%	120 30%	60 29%	80 32%	84 30%	37 24%	40 25%	80 29%	46 29%	203 28%	135 39%	116 24%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	320 32%	78 30%	149 32%	93 34%	60 37%	67 30%	113 28%	81 38%	87 34%	65 23%	64 42%	51 32%	87 32%	46 29%	233 32%	89 26%	151 32%
Always favor liberals	124 12%	33 12%	63 14%	28 10%	17 11%	19 9%	56 14%	31 15%	41 16%	30 11%	16 10%	23 14%	37 13%	18 11%	87 12%	63 18%	47 10%
More often favor liberals	160 16%	40 15%	65 14%	55 20%	25 15%	42 19%	64 16%	29 14%	39 15%	54 20%	21 14%	17 11%	43 16%	28 18%	116 16%	72 21%	69 15%
Do not favor liberals or conservatives	198 20%	57 22%	98 21%	42 15%	24 15%	50 23%	82 20%	42 20%	63 25%	46 17%	31 20%	23 14%	53 19%	24 15%	145 20%	66 19%	105 22%
More often favor conservatives	203 20%	36 14%	101 22%	66 24%	36 22%	45 20%	71 18%	50 24%	57 22%	54 20%	32 21%	28 18%	44 16%	24 15%	159 22%	51 15%	104 22%
Always favor conservatives	118 12%	43 16%	48 10%	27 10%	24 15%	22 10%	41 10%	31 15%	30 12%	10 4%	32 21%	22 14%	43 16%	22 14%	75 10%	38 11%	47 10%
Unsure	199 20%	53 20%	88 19%	58 21%	37 22%	43 20%	91 23%	28 13%	24 9%	82 29%	21 14%	45 29%	53 19%	44 28%	146 20%	52 15%	104 22%

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April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?

-Most big businesses

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	330 33%	168 36%	161 30%	168 45%	71 30%	89 24%	208 47%	19 30%	96 21%	147 51%	18 24%	54 26%	35 22%	105 55%	102 41%	44 21%	52 22%	109 20%	220 51%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	296 30%	158 34%	138 26%	76 21%	64 28%	149 40%	85 19%	15 24%	185 41%	56 19%	20 27%	107 51%	42 27%	41 21%	44 18%	101 47%	84 36%	208 38%	83 19%
Always favor liberals	136 14%	70 15%	67 12%	76 20%	21 9%	38 10%	89 20%	3 5%	42 9%	63 22%	9 13%	24 12%	14 9%	45 24%	44 18%	22 10%	20 8%	46 8%	90 21%
More often favor liberals	194 19%	99 21%	95 18%	93 25%	50 22%	51 14%	119 27%	15 24%	54 12%	84 29%	8 11%	29 14%	21 14%	60 31%	59 24%	23 11%	32 13%	63 12%	130 30%
Do not favor liberals or conservatives	173 17%	78 17%	95 18%	65 17%	44 19%	61 16%	71 16%	13 21%	79 18%	40 14%	24 33%	25 12%	35 23%	31 16%	40 16%	37 17%	42 18%	104 19%	66 15%
More often favor conservatives	201 20%	105 23%	96 18%	60 16%	40 17%	95 26%	67 15%	12 20%	112 25%	44 15%	16 22%	71 34%	24 16%	28 15%	38 15%	63 30%	49 21%	137 25%	63 15%
Always favor conservatives	95 9%	53 12%	41 8%	16 4%	25 11%	54 15%	18 4%	3 5%	73 16%	12 4%	4 6%	37 17%	17 11%	12 6%	6 2%	38 18%	35 15%	71 13%	20 5%
Unsure	201 20%	57 12%	144 27%	61 17%	54 23%	72 20%	76 17%	16 25%	90 20%	48 16%	11 15%	24 12%	45 28%	15 8%	61 25%	32 15%	58 25%	121 22%	66 15%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Most big businesses

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000 100	664 100	168 100	114 100	35 100	289 100	375 100	143 100	171 100	150 100	274 100	262 100	218 100	244 100	246 100	291 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	330 33%	224 34%	51 31%	41 36%	11 33%	116 40%	108 29%	43 30%	55 32%	48 32%	94 34%	90 34%	76 35%	92 38%	70 28%	91 31%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	296 30%	184 28%	53 31%	41 36%	11 31%	93 32%	90 24%	45 31%	55 32%	45 30%	70 26%	81 31%	73 34%	85 35%	72 29%	66 23%
Always favor liberals	136 14%	87 13%	25 15%	18 16%	6 16%	41 14%	46 12%	19 13%	28 17%	24 16%	34 12%	31 12%	41 19%	28 12%	30 12%	37 13%
More often favor liberals	194 19%	138 21%	26 16%	22 20%	6 16%	75 26%	63 17%	24 17%	27 16%	24 16%	59 22%	59 23%	35 16%	64 26%	40 16%	55 19%
Do not favor liberals or conservatives	173 17%	118 18%	30 18%	11 10%	8 23%	49 17%	69 18%	26 18%	30 18%	29 19%	49 18%	39 15%	42 19%	37 15%	43 17%	52 18%
More often favor conservatives	201 20%	136 20%	31 18%	22 20%	7 19%	64 22%	72 19%	25 17%	36 21%	29 19%	50 18%	61 23%	45 20%	60 25%	45 18%	51 17%
Always favor conservatives	95 9%	48 7%	22 13%	19 17%	4 12%	30 10%	18 5%	20 14%	19 11%	16 11%	21 8%	19 7%	29 13%	25 10%	26 11%	15 5%
Unsure	201 20%	138 21%	34 20%	20 18%	5 13%	31 11%	107 29%	30 21%	30 18%	29 19%	60 22%	52 20%	27 13%	30 12%	62 25%	82 28%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Most big businesses

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	330 33%	70 30%	131 34%	81 37%	47 31%	130 33%	48 40%	81 30%	95 35%	68 40%	27 26%	65 32%	53 29%	73 33%	77 35%	48 39%	167 36%	102 32%	42 26%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	296 30%	63 27%	106 27%	70 32%	55 36%	96 25%	37 31%	59 22%	87 32%	56 33%	31 29%	55 27%	61 34%	66 30%	69 32%	32 26%	128 27%	105 33%	57 35%
Always favor liberals	136 14%	37 16%	58 15%	23 10%	19 13%	57 15%	20 16%	38 14%	29 11%	21 13%	8 7%	27 13%	21 12%	26 12%	41 19%	17 14%	72 15%	38 12%	17 11%
More often favor liberals	194 19%	34 14%	73 19%	59 27%	28 19%	72 19%	29 24%	44 16%	66 24%	47 27%	19 18%	38 19%	32 17%	46 21%	36 16%	31 25%	96 20%	64 20%	25 16%
Do not favor liberals or conservatives	173 17%	34 14%	74 19%	34 15%	32 21%	67 17%	19 16%	48 18%	51 19%	30 17%	21 20%	33 16%	29 16%	39 18%	39 18%	27 22%	99 21%	46 14%	22 14%
More often favor conservatives	201 20%	39 17%	63 16%	56 25%	42 28%	67 17%	21 18%	46 17%	68 25%	43 25%	26 25%	25 13%	39 22%	41 19%	63 29%	25 21%	94 20%	76 24%	29 18%
Always favor conservatives	95 9%	24 10%	44 11%	14 6%	13 9%	29 8%	16 13%	13 5%	19 7%	13 8%	5 5%	30 15%	22 12%	25 11%	6 3%	7 6%	34 7%	29 9%	28 17%
Unsure	201 20%	70 30%	78 20%	35 16%	17 12%	97 25%	15 13%	82 30%	42 15%	16 9%	26 24%	49 24%	40 22%	40 18%	33 15%	15 12%	76 16%	68 21%	40 25%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Most big businesses

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	330 33%	82 31%	156 34%	92 33%	50 30%	61 28%	144 36%	75 36%	107 42%	86 31%	47 31%	39 24%	96 35%	47 29%	234 32%	141 41%	154 32%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	296 30%	75 29%	132 29%	88 32%	54 33%	62 28%	109 27%	71 33%	78 31%	62 22%	53 34%	48 30%	84 31%	46 29%	212 29%	82 24%	133 28%
Always favor liberals	136 14%	37 14%	70 15%	30 11%	18 11%	25 11%	58 14%	35 17%	46 18%	36 13%	20 13%	19 12%	38 14%	18 11%	99 14%	69 20%	53 11%
More often favor liberals	194 19%	46 17%	86 19%	62 23%	31 19%	36 16%	86 21%	40 19%	60 24%	50 18%	27 18%	20 13%	58 21%	29 18%	135 19%	72 21%	100 21%
Do not favor liberals or conservatives	173 17%	48 18%	91 20%	34 12%	26 16%	52 23%	64 16%	31 15%	45 18%	47 17%	27 18%	28 18%	42 15%	27 17%	131 18%	59 17%	89 19%
More often favor conservatives	201 20%	40 15%	95 20%	67 24%	32 19%	49 22%	70 17%	51 24%	51 20%	47 17%	34 22%	28 18%	49 18%	25 16%	152 21%	55 16%	92 19%
Always favor conservatives	95 9%	36 14%	38 8%	21 8%	23 14%	13 6%	39 10%	20 9%	27 10%	15 5%	19 12%	20 13%	35 13%	22 14%	60 8%	27 8%	41 9%
Unsure	201 20%	56 21%	85 18%	61 22%	33 20%	46 21%	88 22%	35 16%	25 10%	82 30%	26 17%	43 27%	51 19%	39 24%	150 21%	60 18%	100 21%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Most small businesses

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	179 18%	83 18%	96 18%	53 14%	35 15%	90 24%	67 15%	8 13%	99 22%	40 14%	13 18%	57 27%	32 20%	30 16%	37 15%	45 21%	55 23%	105 19%	71 16%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	253 25%	126 27%	127 24%	122 33%	43 18%	86 23%	140 32%	9 14%	101 22%	102 35%	20 27%	47 23%	38 24%	68 36%	72 29%	51 24%	49 21%	107 20%	143 33%
Always favor liberals	53 5%	24 5%	29 5%	23 6%	4 2%	26 7%	23 5%	0 1%	29 6%	16 6%	6 8%	18 9%	8 5%	7 4%	16 6%	16 8%	13 6%	32 6%	20 5%
More often favor liberals	126 13%	59 13%	67 13%	30 8%	32 14%	63 17%	44 10%	8 12%	70 16%	23 8%	7 10%	39 18%	24 15%	23 12%	21 8%	29 13%	42 18%	73 14%	51 12%
Do not favor liberals or conservatives	340 34%	181 39%	159 30%	125 34%	91 39%	116 31%	149 34%	30 48%	146 33%	98 34%	28 38%	72 34%	44 28%	75 39%	75 30%	75 35%	71 30%	193 36%	141 33%
More often favor conservatives	216 22%	106 23%	110 21%	111 30%	34 14%	70 19%	126 29%	7 11%	81 18%	93 32%	18 25%	41 20%	28 18%	59 31%	67 27%	41 19%	39 17%	83 15%	129 30%
Always favor conservatives	37 4%	20 4%	16 3%	11 3%	10 4%	16 4%	14 3%	2 3%	20 4%	9 3%	2 3%	6 3%	10 7%	9 5%	5 2%	10 5%	10 4%	23 4%	13 3%
Unsure	228 23%	73 16%	155 29%	70 19%	63 27%	79 21%	83 19%	16 26%	104 23%	51 18%	12 17%	35 16%	43 27%	19 10%	64 26%	43 20%	61 26%	135 25%	78 18%

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 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
 -Most small businesses

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000 100	664 100	168 100	114 100	35 100	289 100	375 100	143 100	171 100	150 100	274 100	262 100	218 100	244 100	246 100	291 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	179 18%	85 13%	54 32%	33 29%	6 18%	37 13%	49 13%	37 26%	37 22%	27 18%	51 19%	28 11%	45 21%	38 15%	55 22%	41 14%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	253 25%	182 27%	36 21%	18 16%	14 41%	89 31%	93 25%	23 16%	49 29%	39 26%	67 24%	75 29%	58 27%	68 28%	53 21%	74 25%
Always favor liberals	53 5%	26 4%	15 9%	11 10%	1 4%	8 3%	17 5%	9 7%	15 9%	13 8%	10 4%	6 2%	20 9%	3 1%	17 7%	13 4%
More often favor liberals	126 13%	60 9%	39 23%	22 19%	5 14%	28 10%	31 8%	27 19%	22 13%	14 9%	41 15%	22 8%	25 11%	34 14%	39 16%	29 10%
Do not favor liberals or conservatives	340 34%	236 36%	41 24%	42 37%	9 26%	121 42%	115 31%	50 35%	47 28%	55 36%	86 31%	102 39%	77 35%	105 43%	75 31%	84 29%
More often favor conservatives	216 22%	159 24%	26 15%	18 16%	11 31%	77 26%	82 22%	18 13%	38 22%	33 22%	59 22%	68 26%	46 21%	60 24%	43 18%	67 23%
Always favor conservatives	37 4%	23 3%	10 6%	1 1%	4 10%	12 4%	10 3%	4 3%	11 6%	6 4%	8 3%	8 3%	12 6%	8 3%	9 4%	7 2%
Unsure	228 23%	161 24%	37 22%	20 18%	5 15%	43 15%	119 32%	34 24%	38 22%	29 20%	70 26%	56 22%	38 18%	34 14%	63 25%	92 32%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Most small businesses

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	179 18%	44 18%	65 17%	43 19%	28 18%	43 11%	12 10%	30 11%	42 15%	24 14%	18 17%	32 16%	33 18%	35 16%	41 19%	27 22%	104 22%	41 13%	24 15%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	253 25%	52 22%	93 24%	63 28%	45 29%	106 27%	37 31%	68 25%	76 28%	52 30%	24 23%	53 26%	47 26%	53 24%	53 24%	33 27%	122 26%	86 27%	37 23%
Always favor liberals	53 5%	20 9%	16 4%	11 5%	6 4%	15 4%	2 1%	14 5%	10 4%	7 4%	3 3%	13 7%	7 4%	13 6%	11 5%	8 6%	32 7%	9 3%	9 5%
More often favor liberals	126 13%	23 10%	49 13%	32 14%	22 14%	27 7%	11 9%	17 6%	32 12%	17 10%	15 14%	19 10%	25 14%	23 10%	30 14%	19 16%	72 15%	31 10%	16 10%
Do not favor liberals or conservatives	340 34%	70 30%	136 35%	80 36%	54 36%	129 33%	51 43%	78 29%	107 39%	70 41%	37 35%	64 32%	58 32%	85 39%	83 38%	43 36%	157 33%	117 37%	51 32%
More often favor conservatives	216 22%	40 17%	79 20%	57 26%	40 26%	89 23%	28 24%	61 23%	70 25%	48 28%	22 21%	42 21%	36 20%	47 21%	49 22%	30 25%	104 22%	76 24%	31 19%
Always favor conservatives	37 4%	12 5%	14 4%	6 3%	5 3%	17 4%	9 8%	8 3%	6 2%	3 2%	3 3%	11 6%	10 6%	6 3%	4 2%	3 3%	18 4%	10 3%	6 4%
Unsure	228 23%	71 30%	95 24%	35 16%	25 17%	111 29%	19 16%	93 34%	49 18%	24 14%	25 24%	52 26%	46 25%	45 21%	42 19%	18 15%	87 18%	76 24%	48 30%

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 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
 -Most small businesses

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	179 18%	48 18%	98 21%	33 12%	22 13%	44 20%	78 19%	34 16%	43 17%	48 17%	29 19%	36 23%	60 22%	33 21%	119 16%	56 16%	94 20%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	253 25%	63 24%	103 22%	87 32%	43 26%	60 27%	96 24%	55 26%	80 31%	64 23%	33 21%	32 20%	68 25%	39 24%	185 25%	114 33%	99 21%
Always favor liberals	53 5%	16 6%	28 6%	9 3%	6 4%	10 5%	24 6%	12 6%	10 4%	18 7%	11 7%	9 6%	17 6%	10 6%	36 5%	29 8%	21 4%
More often favor liberals	126 13%	32 12%	70 15%	24 9%	16 10%	34 15%	54 13%	22 10%	33 13%	29 11%	18 12%	27 17%	43 16%	23 14%	83 11%	27 8%	73 15%
Do not favor liberals or conservatives	340 34%	93 36%	156 34%	91 33%	56 35%	74 33%	128 32%	81 39%	100 40%	75 27%	57 38%	49 31%	85 31%	47 29%	256 35%	110 32%	173 36%
More often favor conservatives	216 22%	50 19%	88 19%	79 29%	34 21%	53 24%	85 21%	45 21%	65 26%	55 20%	30 19%	27 17%	54 20%	32 20%	162 22%	94 28%	87 18%
Always favor conservatives	37 4%	14 5%	15 3%	8 3%	9 6%	7 3%	11 3%	10 5%	14 6%	9 3%	3 2%	5 3%	14 5%	6 4%	23 3%	20 6%	12 3%
Unsure	228 23%	57 22%	107 23%	64 23%	42 26%	43 19%	102 25%	40 19%	31 12%	91 33%	34 22%	42 26%	60 22%	41 26%	168 23%	62 18%	110 23%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
 -National news media

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ALWAYS/MORE OFTEN FAVOR LIBERALS	456	232	225	257	99	99	308	24	116	220	32	70	29	144	163	64	52	146	308
	46%	50%	42%	69%	43%	27%	70%	39%	26%	76%	44%	33%	18%	75%	66%	30%	22%	27%	71%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	114	57	57	33	21	58	39	3	69	24	9	28	30	22	17	31	38	77	37
	11%	12%	11%	9%	9%	16%	9%	5%	15%	8%	13%	13%	19%	12%	7%	14%	16%	14%	8%
Always favor liberals	262	129	133	168	52	41	198	12	46	146	18	28	13	90	108	23	22	52	210
	26%	28%	25%	45%	22%	11%	45%	18%	10%	50%	25%	13%	8%	47%	43%	11%	9%	10%	48%
More often favor liberals	194	103	91	89	47	58	110	13	71	74	14	42	16	54	56	41	30	94	98
	19%	22%	17%	24%	20%	16%	25%	20%	16%	26%	20%	20%	10%	28%	23%	19%	13%	17%	23%
Do not favor liberals or conservatives	254	123	131	44	66	136	48	20	172	22	22	80	56	19	28	85	86	198	48
	25%	27%	24%	12%	28%	37%	11%	31%	38%	8%	30%	38%	36%	10%	11%	40%	37%	37%	11%
More often favor conservatives	75	32	43	23	12	38	27	0	44	17	6	20	18	15	12	15	29	51	24
	7%	7%	8%	6%	5%	10%	6%	1%	10%	6%	9%	10%	11%	8%	5%	7%	12%	9%	5%
Always favor conservatives	39	25	14	10	9	20	12	3	24	7	3	8	12	7	5	15	9	26	13
	4%	5%	3%	3%	4%	5%	3%	5%	5%	2%	4%	4%	8%	4%	2%	7%	4%	5%	3%
Unsure	176	51	124	36	47	78	46	16	94	25	9	33	42	6	40	34	60	119	41
	18%	11%	23%	10%	20%	21%	10%	25%	21%	9%	13%	16%	27%	3%	16%	16%	25%	22%	10%

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 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
 -National news media

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ALWAYS/MORE OFTEN FAVOR LIBERALS	456 46%	337 51%	53 32%	44 39%	16 45%	162 56%	175 47%	50 35%	62 36%	61 40%	148 54%	135 51%	88 40%	144 59%	85 35%	139 48%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	114 11%	59 9%	27 16%	22 19%	3 10%	35 12%	24 7%	25 17%	33 19%	22 15%	16 6%	18 7%	40 18%	17 7%	40 16%	17 6%
Always favor liberals	262 26%	201 30%	22 13%	27 24%	8 24%	92 32%	110 29%	21 15%	31 18%	33 22%	94 34%	84 32%	45 21%	83 34%	39 16%	94 32%
More often favor liberals	194 19%	136 20%	32 19%	17 15%	7 21%	70 24%	66 18%	29 20%	32 19%	28 18%	54 20%	51 19%	42 19%	60 25%	46 19%	45 15%
Do not favor liberals or conservatives	254 25%	156 23%	47 28%	32 28%	11 32%	65 22%	91 24%	44 31%	44 26%	45 30%	55 20%	67 26%	65 30%	58 24%	68 28%	64 22%
More often favor conservatives	75 7%	41 6%	16 10%	16 14%	0 *	22 8%	19 5%	18 13%	20 12%	13 9%	12 5%	11 4%	21 10%	11 5%	30 12%	12 4%
Always favor conservatives	39 4%	19 3%	11 7%	6 5%	3 9%	13 4%	6 2%	6 4%	13 8%	9 6%	3 1%	7 3%	19 9%	6 2%	10 4%	5 2%
Unsure	176 18%	112 17%	40 24%	16 14%	4 13%	28 10%	84 22%	25 17%	32 19%	22 15%	55 20%	42 16%	26 12%	25 10%	53 22%	71 24%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?

-National news media

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	456 46%	91 38%	168 43%	117 53%	80 53%	187 48%	57 48%	130 48%	150 55%	105 61%	45 44%	70 35%	63 34%	103 47%	124 56%	75 61%	215 46%	161 50%	53 33%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	114 11%	28 12%	45 12%	24 11%	17 11%	33 9%	22 18%	11 4%	26 10%	13 8%	13 13%	36 18%	26 14%	22 10%	15 7%	9 7%	69 15%	17 5%	24 15%
Always favor liberals	262 26%	51 22%	110 28%	62 28%	39 26%	127 33%	33 28%	93 35%	75 27%	58 34%	16 16%	41 20%	27 15%	66 30%	71 32%	47 39%	119 25%	102 32%	20 12%
More often favor liberals	194 19%	39 17%	58 15%	56 25%	41 27%	60 16%	24 20%	37 14%	75 27%	46 27%	29 28%	29 15%	36 20%	37 17%	53 24%	27 22%	96 20%	59 19%	34 21%
Do not favor liberals or conservatives	254 25%	52 22%	109 28%	56 26%	37 25%	87 22%	26 22%	60 22%	69 25%	38 22%	30 29%	44 22%	58 32%	61 28%	59 27%	26 21%	119 25%	80 25%	49 31%
More often favor conservatives	75 7%	11 5%	33 8%	20 9%	10 7%	21 5%	14 11%	8 3%	20 7%	8 5%	11 11%	19 9%	14 8%	20 9%	11 5%	6 5%	45 10%	12 4%	14 9%
Always favor conservatives	39 4%	17 7%	13 3%	3 2%	6 4%	12 3%	8 7%	4 1%	7 2%	5 3%	2 2%	17 8%	12 7%	2 1%	4 2%	3 2%	24 5%	5 1%	9 6%
Unsure	176 18%	66 28%	68 17%	22 10%	17 12%	82 21%	14 12%	68 25%	29 11%	14 8%	15 15%	52 26%	37 20%	32 15%	21 10%	12 10%	67 14%	62 19%	35 22%

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 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
 -National news media

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	456 46%	88 34%	233 50%	135 49%	71 43%	105 47%	193 48%	88 42%	145 57%	132 48%	59 39%	51 32%	108 40%	51 32%	348 48%	194 57%	209 44%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	114 11%	42 16%	46 10%	26 9%	16 10%	17 8%	45 11%	35 17%	33 13%	22 8%	20 13%	28 18%	46 17%	26 16%	68 9%	47 14%	45 10%
Always favor liberals	262 26%	42 16%	134 29%	87 32%	39 24%	61 27%	117 29%	46 22%	90 35%	86 31%	28 19%	26 16%	48 18%	24 15%	214 29%	132 39%	111 23%
More often favor liberals	194 19%	46 18%	99 21%	48 18%	32 20%	44 20%	75 19%	42 20%	55 22%	46 17%	30 20%	25 16%	60 22%	27 17%	134 18%	62 18%	99 21%
Do not favor liberals or conservatives	254 25%	77 30%	115 25%	62 23%	43 27%	67 31%	84 21%	60 28%	57 23%	57 21%	50 33%	42 26%	73 27%	49 31%	181 25%	56 16%	140 29%
More often favor conservatives	75 7%	24 9%	29 6%	21 8%	9 5%	10 4%	33 8%	22 11%	17 7%	18 6%	14 9%	21 13%	27 10%	19 12%	48 7%	27 8%	31 7%
Always favor conservatives	39 4%	18 7%	17 4%	4 2%	7 4%	8 3%	12 3%	12 6%	16 6%	5 2%	6 4%	8 5%	19 7%	7 5%	20 3%	20 6%	14 3%
Unsure	176 18%	54 21%	70 15%	52 19%	33 20%	31 14%	83 21%	28 13%	19 8%	65 24%	23 15%	38 24%	45 17%	34 21%	130 18%	44 13%	81 17%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Local news media

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ALWAYS/MORE OFTEN FAVOR LIBERALS	356	183	174	186	79	90	226	20	99	158	25	66	24	109	116	54	45	106	246
	36%	39%	32%	50%	34%	24%	51%	32%	22%	54%	34%	32%	15%	57%	47%	25%	19%	20%	57%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	117	59	58	38	24	54	43	2	69	28	10	22	31	23	20	34	36	76	40
	12%	13%	11%	10%	10%	14%	10%	4%	15%	10%	14%	10%	20%	12%	8%	16%	15%	14%	9%
Always favor liberals	153	74	79	89	29	35	104	7	37	75	10	21	13	43	61	22	15	32	119
	15%	16%	15%	24%	12%	9%	24%	11%	8%	26%	14%	10%	9%	22%	25%	10%	6%	6%	27%
More often favor liberals	203	109	94	97	50	55	122	13	62	83	14	45	10	67	55	32	30	74	128
	20%	24%	18%	26%	21%	15%	28%	20%	14%	28%	20%	21%	7%	35%	22%	15%	13%	14%	29%
Do not favor liberals or conservatives	339	163	177	98	80	153	110	26	189	69	29	90	63	47	63	92	97	235	98
	34%	35%	33%	26%	34%	41%	25%	42%	42%	24%	40%	43%	40%	24%	25%	43%	41%	43%	23%
More often favor conservatives	87	43	44	25	20	40	28	2	55	19	6	17	23	15	14	26	28	63	25
	9%	9%	8%	7%	9%	11%	6%	3%	12%	7%	9%	8%	15%	8%	6%	12%	12%	12%	6%
Always favor conservatives	29	16	14	12	3	14	15	0	14	9	4	5	8	8	6	7	7	14	16
	3%	3%	3%	3%	1%	4%	3%	1%	3%	3%	5%	2%	5%	4%	2%	3%	3%	3%	4%
Unsure	188	58	129	49	51	74	61	14	92	37	9	33	39	13	49	35	57	124	50
	19%	13%	24%	13%	22%	20%	14%	23%	21%	13%	13%	15%	25%	7%	20%	16%	24%	23%	11%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Local news media

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ALWAYS/MORE OFTEN FAVOR LIBERALS	356 36%	249 38%	54 32%	40 36%	10 28%	126 44%	123 33%	43 30%	45 26%	54 36%	118 43%	96 37%	72 33%	110 45%	70 28%	104 36%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	117 12%	61 9%	26 15%	20 18%	6 17%	31 11%	30 8%	23 16%	29 17%	17 11%	21 7%	27 10%	41 19%	18 7%	29 12%	29 10%
Always favor liberals	153 15%	102 15%	25 15%	19 17%	6 16%	42 14%	60 16%	16 11%	18 11%	27 18%	59 22%	33 12%	32 15%	41 17%	29 12%	50 17%
More often favor liberals	203 20%	148 22%	28 17%	21 18%	4 12%	84 29%	63 17%	27 19%	27 16%	28 18%	59 22%	64 24%	40 18%	69 28%	41 17%	53 18%
Do not favor liberals or conservatives	339 34%	226 34%	52 31%	37 33%	15 42%	97 33%	129 34%	53 37%	62 36%	54 36%	77 28%	94 36%	78 36%	85 35%	91 37%	86 29%
More often favor conservatives	87 9%	43 7%	21 12%	17 15%	3 8%	21 7%	22 6%	17 12%	19 11%	13 9%	17 6%	20 8%	31 14%	13 5%	19 8%	25 9%
Always favor conservatives	29 3%	18 3%	5 3%	3 3%	3 10%	10 3%	8 2%	6 4%	10 6%	4 2%	3 1%	6 2%	10 5%	6 2%	9 4%	4 1%
Unsure	188 19%	128 19%	37 22%	16 14%	4 12%	35 12%	93 25%	24 17%	35 21%	25 17%	58 21%	45 17%	27 12%	31 13%	57 23%	72 25%

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When the following businesses or groups take stances on political and social issues, do you think those stances...?
-Local news media

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	356 36%	74 31%	149 38%	77 35%	56 37%	152 39%	53 44%	99 37%	97 36%	74 43%	24 23%	57 28%	46 25%	86 39%	90 41%	58 48%	177 38%	117 37%	40 25%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	117 12%	27 11%	47 12%	27 12%	16 10%	35 9%	17 14%	18 7%	27 10%	15 9%	12 11%	34 17%	25 14%	21 9%	22 10%	12 10%	63 13%	33 10%	19 12%
Always favor liberals	153 15%	38 16%	67 17%	31 14%	17 11%	72 19%	20 17%	52 19%	29 11%	21 13%	8 7%	29 15%	12 6%	39 18%	45 20%	24 19%	74 16%	45 14%	16 10%
More often favor liberals	203 20%	36 15%	82 21%	46 21%	40 26%	79 20%	32 27%	47 18%	68 25%	52 31%	16 15%	27 14%	34 19%	47 22%	45 20%	34 28%	103 22%	72 22%	24 15%
Do not favor liberals or conservatives	339 34%	70 30%	126 32%	89 40%	55 36%	117 30%	36 30%	81 30%	108 40%	61 36%	48 46%	60 30%	76 42%	79 36%	79 36%	35 28%	158 34%	106 33%	66 41%
More often favor conservatives	87 9%	17 7%	35 9%	24 11%	12 8%	21 6%	10 8%	12 4%	22 8%	12 7%	10 10%	23 12%	16 9%	17 8%	19 9%	9 7%	46 10%	26 8%	14 9%
Always favor conservatives	29 3%	10 4%	12 3%	4 2%	4 3%	13 3%	7 6%	7 2%	5 2%	3 2%	2 2%	11 5%	9 5%	3 1%	3 1%	3 2%	17 4%	6 2%	5 3%
Unsure	188 19%	66 28%	68 18%	27 12%	25 17%	85 22%	14 12%	71 26%	42 15%	21 12%	21 20%	50 25%	36 20%	33 15%	29 13%	17 14%	72 15%	65 20%	36 22%

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 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

When the following businesses or groups take stances on political and social issues, do you think those stances...?
 -Local news media

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
ALWAYS/MORE OFTEN FAVOR LIBERALS	356 36%	77 29%	192 41%	88 32%	57 35%	82 37%	148 37%	69 33%	113 44%	103 37%	48 32%	44 28%	91 34%	42 27%	265 36%	147 43%	169 35%
ALWAYS/MORE OFTEN FAVOR CONSERVATIVES	117 12%	40 15%	39 8%	38 14%	22 14%	13 6%	48 12%	33 16%	33 13%	27 10%	23 15%	23 14%	39 14%	17 11%	77 11%	52 15%	49 10%
Always favor liberals	153 15%	30 12%	78 17%	45 16%	24 15%	32 14%	67 17%	30 14%	45 18%	49 18%	22 14%	18 11%	28 10%	15 9%	125 17%	74 22%	68 14%
More often favor liberals	203 20%	47 18%	114 25%	43 16%	33 20%	50 23%	82 20%	39 19%	68 27%	54 19%	26 17%	26 16%	63 23%	27 17%	140 19%	73 21%	100 21%
Do not favor liberals or conservatives	339 34%	88 34%	157 34%	94 34%	53 33%	86 39%	121 30%	79 38%	81 32%	76 27%	58 38%	57 36%	92 34%	61 38%	248 34%	92 27%	171 36%
More often favor conservatives	87 9%	31 12%	23 5%	33 12%	14 8%	7 3%	39 10%	27 13%	23 9%	23 8%	19 12%	16 10%	26 10%	12 8%	61 8%	37 11%	40 8%
Always favor conservatives	29 3%	8 3%	15 3%	6 2%	8 5%	6 3%	9 2%	6 3%	10 4%	4 2%	4 3%	6 4%	13 5%	5 3%	16 2%	15 5%	9 2%
Unsure	188 19%	57 22%	76 16%	55 20%	31 19%	40 18%	88 22%	29 14%	27 11%	71 25%	23 15%	35 22%	50 18%	39 25%	137 19%	50 15%	88 18%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Speaking out against the new Georgia voting law

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	365	197	168	53	84	225	65	20	273	32	21	153	72	37	28	145	128	293	63
	36%	42%	31%	14%	36%	61%	15%	33%	61%	11%	29%	73%	46%	19%	11%	68%	54%	54%	15%
Should not take this stance	377	188	189	232	83	54	272	17	70	194	38	25	28	131	140	34	36	90	284
	38%	41%	35%	63%	35%	15%	62%	27%	16%	67%	52%	12%	18%	69%	57%	16%	15%	17%	65%
Unsure	259	78	181	86	66	92	103	25	107	65	14	32	57	23	80	35	72	158	86
	26%	17%	34%	23%	29%	25%	23%	40%	24%	23%	20%	15%	36%	12%	32%	16%	30%	29%	20%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Speaking out against the new Georgia voting law

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	365	198	93	60	10	106	91	57	73	56	81	98	93	104	93	75
	36%	30%	55%	53%	30%	37%	24%	39%	42%	37%	30%	37%	42%	42%	38%	26%
Should not take this stance	377	297	28	28	16	144	154	36	48	57	115	121	74	113	66	122
	38%	45%	16%	25%	46%	50%	41%	25%	28%	38%	42%	46%	34%	46%	27%	42%
Unsure	259	169	47	26	9	39	130	51	51	37	78	43	51	27	87	94
	26%	25%	28%	23%	25%	14%	35%	35%	30%	25%	28%	16%	23%	11%	35%	32%

Echelon Insights
April Omnibus 2021

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If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Speaking out against the new Georgia voting law

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	365	79	138	87	60	96	36	60	101	70	31	74	79	83	74	39	169	111	70
	36%	33%	36%	40%	40%	25%	30%	22%	37%	41%	30%	37%	43%	38%	34%	32%	36%	35%	43%
Should not take this stance	377	80	142	91	64	179	62	116	118	81	37	58	59	81	100	61	186	142	34
	38%	34%	36%	41%	42%	46%	52%	43%	43%	48%	36%	29%	32%	37%	46%	50%	40%	44%	21%
Unsure	259	79	109	42	28	114	21	93	54	19	36	69	45	54	44	22	115	67	57
	26%	33%	28%	19%	18%	29%	17%	34%	20%	11%	34%	34%	25%	25%	20%	18%	24%	21%	35%

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April Omnibus 2021

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If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Speaking out against the new Georgia voting law

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	365	112	170	83	62	66	137	99	107	68	69	72	108	54	256	108	170
	36%	43%	37%	30%	38%	30%	34%	47%	42%	25%	45%	46%	40%	34%	35%	32%	36%
Should not take this stance	377	77	181	119	55	98	165	59	114	115	48	33	88	46	289	155	176
	38%	29%	39%	43%	34%	44%	41%	28%	45%	42%	31%	21%	32%	29%	40%	46%	37%
Unsure	259	73	113	73	46	57	103	53	33	93	36	53	76	60	183	78	130
	26%	28%	24%	26%	28%	26%	25%	25%	13%	34%	23%	34%	28%	38%	25%	23%	27%

Echelon Insights
April Omnibus 2021

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If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Speaking out in favor of a law that protects LGBTQ rights

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	418	218	200	65	104	244	83	30	295	41	24	158	84	47	36	148	147	319	89
	42%	47%	37%	18%	45%	66%	19%	48%	65%	14%	33%	75%	53%	24%	14%	69%	62%	59%	21%
Should not take this stance	342	167	176	218	61	54	253	15	66	182	36	23	32	118	135	34	32	93	249
	34%	36%	33%	59%	26%	15%	57%	24%	15%	63%	49%	11%	20%	62%	54%	16%	14%	17%	57%
Unsure	239	78	162	87	68	72	104	18	90	68	13	29	41	27	77	32	57	130	95
	24%	17%	30%	23%	29%	19%	24%	28%	20%	23%	18%	14%	26%	14%	31%	15%	24%	24%	22%

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April Omnibus 2021

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If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Speaking out in favor of a law that protects LGBTQ rights

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	418	240	88	73	13	134	107	81	85	65	84	104	107	111	123	77
	42%	36%	53%	64%	38%	46%	28%	56%	50%	43%	31%	40%	49%	46%	50%	26%
Should not take this stance	342	260	35	26	15	114	147	30	52	53	96	112	75	91	60	116
	34%	39%	21%	22%	43%	39%	39%	21%	30%	35%	35%	43%	34%	37%	24%	40%
Unsure	239	163	45	15	7	42	121	33	34	33	94	46	36	42	63	99
	24%	25%	27%	13%	19%	15%	32%	23%	20%	22%	34%	17%	17%	26%	34%	

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-Speaking out in favor of a law that protects LGBTQ rights

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	418	96	147	101	73	115	47	68	125	87	38	79	94	98	83	48	199	118	91
	42%	40%	38%	46%	48%	30%	39%	25%	46%	51%	37%	39%	51%	45%	38%	39%	42%	37%	57%
Should not take this stance	342	87	125	77	54	160	50	110	101	64	37	57	53	64	95	55	171	124	33
	34%	37%	32%	35%	35%	41%	42%	41%	37%	38%	35%	28%	29%	29%	43%	45%	36%	39%	21%
Unsure	239	54	118	42	24	114	23	91	48	19	29	66	36	57	41	20	100	79	37
	24%	23%	30%	19%	16%	29%	19%	34%	18%	11%	28%	33%	20%	26%	19%	16%	21%	25%	23%

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-Speaking out in favor of a law that protects LGBTQ rights

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	418	138	189	91	77	82	140	118	121	72	70	95	135	75	283	111	203
	42%	53%	41%	33%	47%	37%	35%	56%	48%	26%	46%	60%	50%	47%	39%	33%	43%
Should not take this stance	342	63	173	107	49	82	150	61	98	112	49	24	79	37	264	151	156
	34%	24%	37%	39%	30%	37%	37%	29%	39%	40%	32%	15%	29%	23%	36%	44%	33%
Unsure	239	61	101	77	37	57	115	31	35	93	33	40	58	48	181	79	117
	24%	23%	22%	28%	22%	26%	28%	15%	14%	34%	22%	25%	21%	30%	25%	23%	25%

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If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Speaking out in favor of a law that protects religious liberty

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	486	230	256	171	117	189	202	31	232	141	29	99	88	99	103	101	131	266	212
	49%	50%	48%	46%	50%	51%	46%	49%	52%	48%	40%	47%	56%	52%	42%	47%	56%	49%	49%
Should not take this stance	278	147	130	124	58	93	146	11	113	94	29	61	32	75	71	65	48	126	148
	28%	32%	24%	33%	25%	25%	33%	18%	25%	32%	40%	29%	21%	39%	29%	30%	21%	23%	34%
Unsure	236	85	151	76	58	89	92	21	105	56	14	51	36	18	73	49	56	149	74
	24%	18%	28%	20%	25%	24%	21%	33%	23%	19%	19%	24%	23%	10%	30%	23%	24%	28%	17%

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If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Speaking out in favor of a law that protects religious liberty

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	486	294	99	75	8	143	152	80	80	75	118	133	111	119	124	132
	49%	44%	59%	66%	23%	49%	40%	56%	47%	50%	43%	51%	51%	49%	50%	45%
Should not take this stance	278	201	32	23	20	96	104	25	46	37	83	86	57	90	51	79
	28%	30%	19%	20%	56%	33%	28%	18%	27%	25%	30%	33%	26%	37%	21%	27%
Unsure	236	169	37	16	7	50	119	38	44	38	73	43	50	35	71	80
	24%	25%	22%	14%	21%	17%	32%	26%	26%	25%	27%	16%	23%	14%	29%	28%

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	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	486	115	199	100	72	173	61	112	121	82	39	92	97	113	111	49	225	147	98
	49%	48%	51%	46%	47%	45%	51%	42%	44%	48%	38%	46%	53%	52%	51%	40%	48%	46%	61%
Should not take this stance	278	54	92	79	52	106	33	73	94	63	31	48	45	55	66	51	140	104	21
	28%	23%	24%	36%	35%	27%	28%	27%	34%	37%	30%	24%	24%	25%	30%	41%	30%	33%	13%
Unsure	236	69	99	40	27	109	25	84	59	25	34	62	41	50	41	23	105	69	43
	24%	29%	25%	18%	18%	28%	21%	31%	21%	15%	32%	31%	23%	23%	19%	19%	22%	22%	26%

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	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	486	143	223	120	79	113	189	105	136	120	68	91	145	80	341	199	220
	49%	55%	48%	44%	48%	51%	47%	50%	54%	43%	45%	58%	53%	50%	47%	58%	46%
Should not take this stance	278	57	130	91	43	59	112	63	79	72	48	24	63	32	214	77	143
	28%	22%	28%	33%	26%	27%	28%	30%	31%	26%	32%	15%	23%	20%	29%	22%	30%
Unsure	236	61	111	64	41	49	104	43	38	85	36	43	64	47	172	66	113
	24%	23%	24%	23%	25%	22%	26%	20%	15%	31%	23%	27%	23%	30%	24%	19%	24%

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If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Supporting the U S military

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	694	326	367	267	159	257	319	43	309	220	45	133	121	145	174	145	165	354	329
	69%	71%	68%	72%	68%	69%	73%	69%	69%	76%	62%	63%	77%	76%	70%	67%	70%	65%	76%
Should not take this stance	141	74	67	59	33	45	68	7	57	39	20	34	11	32	36	36	21	68	69
	14%	16%	12%	16%	14%	12%	15%	12%	13%	13%	28%	16%	7%	17%	14%	17%	9%	13%	16%
Unsure	165	62	103	44	41	69	53	12	85	32	7	43	25	15	38	34	51	119	36
	17%	13%	19%	12%	18%	19%	12%	19%	19%	11%	10%	20%	16%	8%	15%	16%	21%	22%	8%

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 -Supporting the U S military

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	694	465	112	84	21	210	255	77	119	104	174	220	137	189	163	204
	69%	70%	67%	74%	61%	73%	68%	53%	70%	70%	64%	84%	63%	77%	66%	70%
Should not take this stance	141	92	20	20	8	45	48	34	21	24	44	19	42	32	36	30
	14%	14%	12%	18%	23%	15%	13%	23%	12%	16%	16%	7%	19%	13%	15%	10%
Unsure	165	107	36	10	6	35	72	33	30	22	56	24	39	23	47	57
	17%	16%	21%	8%	16%	12%	19%	23%	18%	15%	20%	9%	18%	9%	19%	19%

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-Supporting the U S military

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	694	172	255	156	109	269	83	186	195	127	68	133	135	159	151	80	298	259	107
	69%	72%	66%	71%	72%	69%	70%	69%	71%	74%	65%	66%	74%	73%	69%	65%	63%	81%	66%
Should not take this stance	141	25	55	37	25	47	12	35	46	33	13	22	26	24	43	23	98	22	19
	14%	10%	14%	17%	16%	12%	10%	13%	17%	19%	12%	11%	14%	11%	19%	19%	21%	7%	12%
Unsure	165	41	80	26	18	73	24	49	34	11	23	47	22	35	26	20	75	39	35
	17%	17%	20%	12%	12%	19%	20%	18%	12%	6%	22%	23%	12%	16%	12%	16%	16%	12%	22%

Echelon Insights
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 -Supporting the U S military

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	694	174	321	199	119	157	270	149	183	197	95	97	191	110	503	252	352
	69%	66%	69%	72%	73%	71%	67%	70%	72%	71%	63%	61%	70%	69%	69%	74%	74%
Should not take this stance	141	42	64	35	8	31	72	30	45	27	26	26	44	20	97	43	57
	14%	16%	14%	13%	5%	14%	18%	14%	18%	10%	17%	16%	16%	12%	13%	13%	12%
Unsure	165	46	79	40	36	33	63	33	27	53	31	35	37	29	128	46	67
	17%	17%	17%	15%	22%	15%	16%	15%	11%	19%	20%	22%	14%	18%	18%	13%	14%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Refusing to donate to elected officials who voted against certifying the election results

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	412	215	197	94	93	217	106	26	270	71	23	146	71	48	58	148	122	287	120
	41%	46%	37%	26%	40%	59%	24%	42%	60%	24%	31%	69%	45%	25%	23%	69%	52%	53%	28%
Should not take this stance	330	164	166	173	81	69	212	19	82	137	35	32	37	104	108	36	46	100	224
	33%	35%	31%	47%	35%	19%	48%	30%	18%	47%	48%	15%	24%	54%	44%	17%	19%	19%	52%
Unsure	259	84	175	103	59	85	122	18	98	82	15	33	49	40	82	30	68	154	90
	26%	18%	33%	28%	25%	23%	28%	28%	22%	28%	20%	16%	31%	21%	33%	14%	29%	28%	21%

Echelon Insights
 April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Refusing to donate to elected officials who voted against certifying the election results

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	412	240	79	68	18	126	114	68	81	65	85	111	102	113	113	84
	41%	36%	47%	60%	51%	43%	30%	48%	47%	44%	31%	43%	47%	46%	46%	29%
Should not take this stance	330	241	40	30	11	115	127	33	47	56	93	101	75	89	60	105
	33%	36%	24%	26%	33%	40%	34%	23%	27%	38%	34%	39%	34%	36%	24%	36%
Unsure	259	183	48	16	6	49	134	42	43	28	95	50	41	43	73	102
	26%	28%	29%	14%	16%	17%	36%	30%	25%	19%	35%	19%	19%	18%	30%	35%

Echelon Insights
April Omnibus 2021

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If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Refusing to donate to elected officials who voted against certifying the election results

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	412	84	169	85	73	134	52	81	106	74	33	80	96	86	87	47	191	131	77
	41%	35%	43%	39%	48%	34%	44%	30%	39%	43%	31%	40%	52%	40%	40%	38%	41%	41%	48%
Should not take this stance	330	77	108	90	55	129	41	88	112	74	39	62	39	80	78	56	159	110	42
	33%	32%	28%	41%	36%	33%	34%	33%	41%	43%	37%	31%	21%	37%	36%	46%	34%	34%	26%
Unsure	259	77	113	45	23	126	26	100	56	23	33	60	48	52	54	19	121	80	41
	26%	32%	29%	20%	15%	32%	22%	37%	20%	13%	32%	30%	26%	24%	25%	15%	26%	25%	26%

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April Omnibus 2021

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-Refusing to donate to elected officials who voted against certifying the election results

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	412	122	183	107	61	88	148	114	117	84	74	75	113	67	298	123	195
	41%	47%	39%	39%	38%	40%	37%	54%	46%	30%	49%	47%	42%	42%	41%	36%	41%
Should not take this stance	330	68	166	95	51	73	151	54	92	94	50	32	96	46	234	131	151
	33%	26%	36%	35%	32%	33%	37%	25%	36%	34%	33%	20%	35%	29%	32%	38%	32%
Unsure	259	71	115	73	50	59	106	43	45	99	28	52	64	47	195	87	130
	26%	27%	25%	27%	31%	27%	26%	21%	18%	36%	19%	33%	23%	29%	27%	25%	27%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Issuing a statement in support of Black Lives Matter protests

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	397	207	191	44	88	255	56	22	308	23	20	162	91	29	26	162	146	325	64
	40%	45%	36%	12%	38%	69%	13%	35%	68%	8%	27%	77%	58%	15%	11%	75%	62%	60%	15%
Should not take this stance	410	196	214	265	86	54	309	21	63	221	44	19	35	143	167	29	34	91	314
	41%	42%	40%	72%	37%	15%	70%	33%	14%	76%	60%	9%	22%	74%	67%	13%	14%	17%	72%
Unsure	193	60	133	61	59	62	75	20	80	47	9	29	31	20	55	24	56	125	56
	19%	13%	25%	17%	25%	17%	17%	32%	18%	16%	13%	14%	20%	10%	22%	11%	24%	23%	13%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Issuing a statement in support of Black Lives Matter protests

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	397	194	115	71	14	104	91	79	88	67	78	86	110	97	124	67
	40%	29%	68%	62%	40%	36%	24%	55%	52%	44%	28%	33%	50%	40%	50%	23%
Should not take this stance	410	331	26	32	12	149	183	36	48	61	131	133	75	121	71	143
	41%	50%	16%	28%	34%	51%	49%	25%	28%	41%	48%	51%	34%	49%	29%	49%
Unsure	193	138	27	11	9	37	101	28	34	22	65	43	33	27	52	81
	19%	21%	16%	10%	26%	13%	27%	20%	20%	15%	24%	17%	15%	11%	21%	28%

Echelon Insights
April Omnibus 2021

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If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Issuing a statement in support of Black Lives Matter protests

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	397	96	135	98	67	86	34	52	108	69	39	86	81	89	79	47	193	102	88
	40%	41%	35%	45%	44%	22%	29%	19%	39%	41%	37%	42%	44%	41%	36%	39%	41%	32%	54%
Should not take this stance	410	86	166	91	67	205	64	141	126	85	41	73	63	88	109	59	199	153	39
	41%	36%	43%	41%	44%	53%	53%	53%	46%	50%	40%	36%	35%	40%	50%	48%	42%	48%	24%
Unsure	193	55	89	31	17	98	21	76	40	16	24	43	39	41	31	16	78	65	34
	19%	23%	23%	14%	11%	25%	18%	28%	15%	9%	23%	21%	21%	19%	14%	13%	17%	20%	21%

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-Issuing a statement in support of Black Lives Matter protests

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	397	142	167	89	64	74	154	105	108	68	72	91	138	79	259	122	190
	40%	54%	36%	32%	39%	34%	38%	50%	42%	24%	47%	58%	51%	49%	36%	36%	40%
Should not take this stance	410	68	208	134	62	96	178	73	119	131	54	34	88	43	321	157	197
	41%	26%	45%	49%	38%	44%	44%	35%	47%	47%	35%	21%	32%	27%	44%	46%	41%
Unsure	193	51	89	52	36	50	74	33	28	78	27	34	46	38	147	62	89
	19%	20%	19%	19%	22%	23%	18%	16%	11%	28%	18%	21%	17%	24%	20%	18%	19%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Committing to making their workforce more diverse

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	583	262	321	156	122	296	183	29	355	127	29	173	121	69	114	171	184	377	190
	58%	57%	60%	42%	52%	80%	42%	46%	79%	44%	40%	82%	77%	36%	46%	80%	78%	70%	44%
Should not take this stance	221	121	100	128	63	25	155	17	37	100	28	14	10	83	72	22	15	61	159
	22%	26%	19%	35%	27%	7%	35%	28%	8%	34%	38%	7%	7%	43%	29%	10%	6%	11%	37%
Unsure	196	80	117	86	48	51	102	16	58	64	16	23	25	40	63	22	37	103	84
	20%	17%	22%	23%	21%	14%	23%	26%	13%	22%	22%	11%	16%	21%	25%	10%	16%	19%	19%

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If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Committing to making their workforce more diverse

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	583	351	115	91	16	141	210	88	105	88	129	173	126	136	155	166
	58%	53%	69%	80%	47%	49%	56%	62%	62%	58%	47%	66%	58%	56%	63%	57%
Should not take this stance	221	173	17	17	11	92	81	27	34	38	70	51	59	62	41	59
	22%	26%	10%	15%	31%	32%	22%	19%	20%	26%	26%	19%	27%	26%	17%	20%
Unsure	196	140	35	6	8	56	84	28	32	24	75	38	34	46	50	66
	20%	21%	21%	5%	22%	19%	22%	20%	19%	16%	27%	14%	15%	19%	20%	23%

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-Committing to making their workforce more diverse

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	583	139	235	118	91	203	59	144	148	83	65	123	123	124	126	62	252	202	107
	58%	59%	60%	54%	60%	52%	49%	54%	54%	49%	62%	61%	67%	57%	57%	51%	54%	63%	66%
Should not take this stance	221	49	74	55	42	99	37	62	74	55	19	28	35	51	61	40	129	63	22
	22%	21%	19%	25%	28%	26%	31%	23%	27%	32%	18%	14%	19%	24%	28%	33%	27%	20%	14%
Unsure	196	49	80	47	19	86	24	63	53	32	20	51	25	43	32	20	89	55	32
	20%	21%	21%	21%	12%	22%	20%	23%	19%	19%	19%	25%	14%	20%	15%	17%	19%	17%	20%

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-Committing to making their workforce more diverse

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	583	172	255	157	93	118	230	141	145	155	88	108	171	104	412	185	290
	58%	66%	55%	57%	57%	53%	57%	67%	57%	56%	58%	68%	63%	65%	57%	54%	61%
Should not take this stance	221	44	111	65	37	55	98	31	70	60	36	21	54	22	167	86	98
	22%	17%	24%	24%	23%	25%	24%	14%	28%	21%	24%	13%	20%	14%	23%	25%	21%
Unsure	196	46	98	53	33	48	76	39	38	63	28	30	48	33	148	70	87
	20%	17%	21%	19%	20%	22%	19%	19%	15%	23%	18%	19%	18%	21%	20%	20%	18%

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If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Committing to hiring more military veterans

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	684	321	364	261	158	255	315	36	310	216	41	144	109	144	171	146	164	348	327
	68%	69%	68%	71%	68%	69%	72%	57%	69%	74%	56%	68%	69%	75%	69%	68%	69%	64%	76%
Should not take this stance	118	60	58	50	30	34	56	8	46	33	16	17	18	27	29	26	19	59	56
	12%	13%	11%	13%	13%	9%	13%	13%	10%	11%	22%	8%	11%	14%	12%	12%	8%	11%	13%
Unsure	197	82	116	59	45	82	69	18	95	41	16	50	31	21	47	42	53	134	50
	20%	18%	22%	16%	19%	22%	16%	29%	21%	14%	22%	24%	20%	11%	19%	20%	22%	25%	11%

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If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Committing to hiring more military veterans

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	684	464	113	82	13	208	256	87	113	99	166	219	136	185	163	200
	68%	70%	67%	73%	36%	72%	68%	60%	66%	66%	60%	84%	62%	76%	66%	69%
Should not take this stance	118	71	19	19	9	32	38	20	24	26	36	12	40	20	30	28
	12%	11%	11%	17%	25%	11%	10%	14%	14%	17%	13%	5%	18%	8%	12%	10%
Unsure	197	130	35	12	14	49	81	36	33	25	73	30	42	40	53	63
	20%	20%	21%	11%	40%	17%	22%	25%	19%	17%	27%	12%	19%	16%	21%	22%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Committing to hiring more military veterans

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	684	167	268	150	99	274	85	189	189	123	66	137	143	155	142	74	278	254	120
	68%	70%	69%	68%	65%	70%	71%	70%	69%	73%	63%	68%	78%	71%	65%	61%	59%	79%	75%
Should not take this stance	118	26	43	27	22	40	14	27	30	19	11	20	15	22	31	26	92	17	7
	12%	11%	11%	12%	14%	10%	11%	10%	11%	11%	11%	10%	8%	10%	14%	22%	20%	5%	4%
Unsure	197	44	80	42	31	75	21	54	55	28	27	45	25	42	46	22	100	49	34
	20%	18%	20%	19%	21%	19%	17%	20%	20%	16%	26%	22%	14%	19%	21%	18%	21%	15%	21%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Committing to hiring more military veterans

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	684	169	316	199	115	148	274	148	183	180	95	111	194	110	490	244	340
	68%	65%	68%	72%	70%	67%	68%	70%	72%	65%	62%	70%	71%	69%	67%	71%	71%
Should not take this stance	118	37	49	32	16	25	56	21	32	35	25	12	36	20	83	37	55
	12%	14%	11%	12%	10%	11%	14%	10%	12%	13%	17%	8%	13%	13%	11%	11%	12%
Unsure	197	55	99	43	32	48	75	42	39	62	32	35	43	29	154	61	81
	20%	21%	21%	16%	20%	22%	18%	20%	16%	22%	21%	22%	16%	18%	21%	18%	17%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Condemning the actions of the Chinese government

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	460	228	232	183	96	176	212	28	203	152	31	98	77	97	115	103	99	215	237
	46%	49%	43%	49%	41%	47%	48%	45%	45%	52%	43%	46%	49%	51%	46%	48%	42%	40%	55%
Should not take this stance	223	105	118	100	47	69	113	13	89	73	23	41	27	53	61	41	47	107	114
	22%	23%	22%	27%	20%	19%	26%	20%	20%	25%	32%	19%	17%	27%	25%	19%	20%	20%	26%
Unsure	317	130	187	87	90	126	114	22	159	65	19	72	53	42	72	70	89	219	82
	32%	28%	35%	24%	39%	34%	26%	35%	35%	23%	26%	34%	34%	22%	29%	33%	38%	40%	19%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Condemning the actions of the Chinese government

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	460	297	80	64	12	149	148	66	76	65	115	139	110	118	97	136
	46%	45%	48%	56%	34%	52%	39%	46%	44%	43%	42%	53%	50%	48%	39%	47%
Should not take this stance	223	151	27	24	15	62	90	27	36	43	66	51	50	55	56	62
	22%	23%	16%	21%	42%	21%	24%	19%	21%	29%	24%	19%	23%	22%	23%	21%
Unsure	317	216	60	26	8	79	137	51	59	42	93	72	58	71	93	94
	32%	32%	36%	22%	24%	27%	37%	35%	35%	28%	34%	27%	27%	29%	38%	32%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Condemning the actions of the Chinese government

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	460	116	178	100	67	174	67	106	123	82	42	90	99	113	92	50	199	169	74
	46%	49%	46%	45%	44%	45%	56%	39%	45%	48%	40%	45%	54%	52%	42%	41%	42%	53%	46%
Should not take this stance	223	42	85	50	46	86	20	66	65	42	24	39	32	45	60	39	112	60	35
	22%	18%	22%	23%	31%	22%	17%	25%	24%	24%	23%	20%	17%	21%	28%	32%	24%	19%	22%
Unsure	317	80	127	70	39	129	32	97	86	47	39	72	52	60	66	32	159	91	52
	32%	34%	33%	32%	25%	33%	27%	36%	31%	27%	38%	36%	29%	27%	30%	27%	34%	28%	32%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If a business chooses to take a stance on political and social issues, would you support them taking each of the following stances, or not?

-Condemning the actions of the Chinese government

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Should take this stance	460	115	219	127	70	102	194	95	136	113	68	72	118	64	343	164	219
	46%	44%	47%	46%	43%	46%	48%	45%	54%	41%	45%	45%	43%	40%	47%	48%	46%
Should not take this stance	223	52	96	75	43	48	90	42	55	71	35	24	69	39	154	87	102
	22%	20%	21%	27%	26%	22%	22%	20%	22%	26%	23%	15%	25%	24%	21%	26%	21%
Unsure	317	95	148	74	50	71	121	74	63	93	49	63	86	56	230	90	155
	32%	36%	32%	27%	31%	32%	30%	35%	25%	34%	32%	40%	32%	35%	32%	26%	33%

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When businesses do take stances on political and social issues, do you think that's primarily because...? Select up to two

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
They think it's the right thing to do	266	125	141	66	57	134	71	17	163	44	21	77	55	32	39	81	82	201	60
	27%	27%	26%	18%	25%	36%	16%	28%	36%	15%	29%	37%	35%	17%	16%	38%	35%	37%	14%
They think it's good for the bottom line	321	153	168	113	84	120	137	26	143	89	18	76	44	63	75	64	79	168	146
	32%	33%	31%	31%	36%	32%	31%	42%	32%	31%	25%	36%	28%	33%	30%	30%	33%	31%	34%
They think it's what the majority of their customers want	249	119	129	93	45	105	103	14	123	71	20	69	36	39	64	67	56	144	98
	25%	26%	24%	25%	19%	28%	23%	23%	27%	24%	28%	33%	23%	20%	26%	31%	24%	27%	23%
Their employees are urging them to do so	104	55	49	21	40	43	36	5	55	20	1	27	15	23	13	28	27	68	35
	10%	12%	9%	6%	17%	12%	8%	7%	12%	7%	2%	13%	10%	12%	5%	13%	11%	13%	8%
They are going along with what other businesses are doing	199	101	98	76	50	66	92	11	84	60	16	33	33	43	49	42	42	91	104
	20%	22%	18%	21%	22%	18%	21%	18%	19%	21%	21%	16%	21%	22%	20%	19%	18%	17%	24%
They fear being criticized for not taking a stance	393	187	206	166	102	122	212	21	152	133	29	63	58	101	111	68	84	165	221
	39%	40%	38%	45%	44%	33%	48%	33%	34%	46%	40%	30%	37%	53%	45%	32%	36%	30%	51%
None of the above	126	40	85	62	21	34	66	10	43	51	11	17	16	21	45	14	29	65	55
	13%	9%	16%	17%	9%	9%	15%	15%	10%	18%	15%	8%	10%	11%	18%	7%	12%	12%	13%

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When businesses do take stances on political and social issues, do you think that's primarily because...? Select up to two

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
They think it's the right thing to do	266	158	57	32	12	68	90	39	55	38	59	75	62	63	70	71
	27%	24%	34%	29%	35%	24%	24%	27%	32%	25%	22%	29%	28%	26%	29%	24%
They think it's good for the bottom line	321	229	48	30	5	105	123	36	46	47	93	98	62	91	68	100
	32%	34%	29%	26%	14%	36%	33%	25%	27%	31%	34%	38%	28%	37%	28%	34%
They think it's what the majority of their customers want	249	154	46	32	9	66	88	52	44	39	51	62	63	56	73	56
	25%	23%	28%	28%	25%	23%	23%	37%	26%	26%	19%	24%	29%	23%	30%	19%
Their employees are urging them to do so	104	61	30	9	4	34	26	16	25	16	30	16	33	22	24	25
	10%	9%	18%	8%	11%	12%	7%	11%	15%	10%	11%	6%	15%	9%	10%	8%
They are going along with what other businesses are doing	199	122	33	30	8	59	63	48	32	20	46	51	51	50	50	48
	20%	18%	20%	27%	24%	20%	17%	34%	19%	14%	17%	19%	23%	20%	20%	16%
They fear being criticized for not taking a stance	393	273	57	39	18	122	151	48	61	64	111	109	79	108	93	112
	39%	41%	34%	34%	51%	42%	40%	33%	36%	42%	41%	42%	36%	44%	38%	39%
None of the above	126	87	18	17	3	25	62	11	18	21	50	26	20	21	31	55
	13%	13%	10%	15%	8%	9%	17%	8%	11%	14%	18%	10%	9%	9%	12%	19%

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When businesses do take stances on political and social issues, do you think that's primarily because...? Select up to two

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
They think it's the right thing to do	266 27%	69 29%	91 23%	64 29%	41 27%	93 24%	28 23%	66 24%	64 23%	41 24%	24 23%	54 27%	58 32%	60 28%	49 22%	28 23%	133 28%	77 24%	50 31%
They think it's good for the bottom line	321 32%	56 24%	136 35%	74 34%	54 36%	129 33%	42 35%	87 32%	98 36%	63 37%	35 34%	49 24%	56 31%	78 36%	80 37%	35 29%	147 31%	118 37%	43 26%
They think it's what the majority of their customers want	249 25%	58 24%	104 27%	47 22%	39 26%	95 24%	31 26%	64 24%	59 22%	35 21%	24 23%	44 22%	48 26%	52 24%	58 27%	31 26%	121 26%	70 22%	47 29%
Their employees are urging them to do so	104 10%	28 12%	40 10%	18 8%	19 13%	31 8%	14 12%	17 6%	29 11%	20 12%	9 9%	24 12%	29 16%	18 8%	20 9%	11 9%	63 13%	21 6%	19 12%
They are going along with what other businesses are doing	199 20%	47 20%	89 23%	38 17%	25 17%	74 19%	25 21%	49 18%	47 17%	34 20%	14 13%	46 23%	41 22%	51 23%	34 16%	21 17%	94 20%	65 20%	29 18%
They fear being criticized for not taking a stance	393 39%	91 38%	146 38%	85 38%	71 47%	151 39%	47 39%	104 39%	122 45%	75 44%	47 45%	79 39%	56 31%	90 41%	91 41%	55 45%	168 36%	134 42%	70 43%
None of the above	126 13%	42 18%	42 11%	25 11%	17 11%	56 14%	11 9%	45 17%	32 12%	14 8%	17 17%	34 17%	18 10%	23 10%	22 10%	20 16%	53 11%	42 13%	18 11%

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When businesses do take stances on political and social issues, do you think that's primarily because...? Select up to two

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
They think it's the right thing to do	266 27%	80 31%	107 23%	79 29%	44 27%	53 24%	101 25%	67 32%	63 25%	76 27%	43 29%	41 26%	82 30%	50 31%	184 25%	84 25%	133 28%
They think it's good for the bottom line	321 32%	71 27%	160 35%	89 33%	64 39%	81 37%	112 28%	64 30%	80 31%	95 34%	51 34%	38 24%	85 31%	48 30%	236 32%	102 30%	156 33%
They think it's what the majority of their customers want	249 25%	64 25%	112 24%	72 26%	50 31%	63 29%	81 20%	54 26%	59 23%	62 22%	50 33%	45 29%	70 26%	44 28%	179 25%	85 25%	113 24%
Their employees are urging them to do so	104 10%	36 14%	50 11%	18 7%	15 9%	21 9%	51 13%	18 9%	31 12%	16 6%	19 12%	21 13%	46 17%	27 17%	59 8%	40 12%	41 9%
They are going along with what other businesses are doing	199 20%	62 24%	81 17%	56 20%	22 13%	39 18%	97 24%	41 20%	51 20%	42 15%	38 25%	38 24%	47 17%	19 12%	152 21%	73 21%	86 18%
They fear being criticized for not taking a stance	393 39%	87 33%	197 42%	109 40%	61 37%	85 39%	169 42%	78 37%	117 46%	103 37%	51 34%	55 35%	109 40%	67 42%	284 39%	145 42%	199 42%
None of the above	126 13%	29 11%	61 13%	35 13%	19 12%	22 10%	65 16%	19 9%	24 9%	44 16%	11 7%	27 17%	19 7%	15 9%	106 15%	40 12%	60 13%

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Switching topics slightly, how personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
EXTREMELY/VERY CONCERNED	357 36%	172 37%	184 34%	85 23%	80 34%	184 50%	99 22%	16 26%	226 50%	60 21%	21 29%	102 49%	81 52%	44 23%	55 22%	110 51%	116 49%	252 47%	96 22%
NOT VERY/NOT AT ALL CONCERNED	291 29%	148 32%	143 27%	167 45%	73 31%	46 12%	203 46%	15 24%	62 14%	144 49%	22 31%	30 14%	16 10%	96 50%	107 43%	35 16%	27 11%	80 15%	206 47%
Extremely concerned	191 19%	95 21%	96 18%	37 10%	40 17%	106 28%	39 9%	8 12%	130 29%	25 9%	12 17%	53 25%	52 33%	16 8%	23 9%	67 31%	63 27%	139 26%	45 10%
Very concerned	166 17%	77 17%	89 16%	47 13%	40 17%	79 21%	59 13%	9 14%	97 21%	35 12%	9 12%	49 23%	29 19%	28 15%	31 13%	43 20%	53 23%	113 21%	51 12%
Somewhat concerned	302 30%	130 28%	172 32%	109 29%	67 29%	115 31%	124 28%	24 38%	135 30%	81 28%	27 37%	69 33%	43 28%	51 26%	73 30%	59 28%	76 32%	175 32%	121 28%
Not very concerned	178 18%	89 19%	89 17%	97 26%	45 19%	34 9%	121 27%	8 12%	45 10%	83 29%	13 18%	23 11%	12 8%	56 29%	65 26%	27 13%	18 8%	60 11%	114 26%
Not at all concerned	112 11%	59 13%	54 10%	70 19%	29 12%	12 3%	82 19%	8 12%	17 4%	60 21%	9 13%	7 3%	5 3%	40 21%	42 17%	8 4%	8 4%	20 4%	92 21%
Unsure	51 5%	13 3%	38 7%	10 3%	13 6%	26 7%	14 3%	7 12%	27 6%	6 2%	2 3%	9 4%	16 10%	1 *%	13 5%	9 4%	17 7%	34 6%	10 2%

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 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Switching topics slightly, how personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000 100	664 100	168 100	114 100	35 100	289 100	375 100	143 100	171 100	150 100	274 100	262 100	218 100	244 100	246 100	291 100
EXTREMELY/VERY CONCERNED	357 36%	181 27%	90 54%	63 55%	16 46%	81 28%	100 27%	59 41%	80 47%	53 35%	87 32%	77 29%	97 45%	75 31%	95 39%	89 31%
NOT VERY/NOT AT ALL CONCERNED	291 29%	232 35%	28 17%	14 13%	8 24%	108 37%	125 33%	28 20%	41 24%	43 29%	75 27%	103 39%	59 27%	89 36%	53 22%	90 31%
Extremely concerned	191 19%	78 12%	62 37%	38 33%	7 21%	36 12%	42 11%	33 23%	39 23%	31 20%	49 18%	39 15%	56 26%	39 16%	47 19%	49 17%
Very concerned	166 17%	103 15%	28 17%	25 22%	9 25%	45 16%	58 15%	27 18%	41 24%	22 15%	38 14%	37 14%	42 19%	36 15%	48 20%	40 14%
Somewhat concerned	302 30%	226 34%	33 20%	30 26%	10 28%	98 34%	128 34%	43 30%	43 25%	46 30%	94 34%	76 29%	50 23%	80 33%	82 33%	90 31%
Not very concerned	178 18%	147 22%	13 8%	12 11%	3 8%	68 24%	78 21%	15 10%	27 16%	24 16%	44 16%	70 27%	31 14%	58 24%	34 14%	55 19%
Not at all concerned	112 11%	86 13%	15 9%	2 2%	6 16%	39 14%	46 12%	14 10%	14 8%	19 13%	31 11%	34 13%	28 13%	31 12%	19 8%	35 12%
Unsure	51 5%	26 4%	17 10%	7 6%	1 3%	4 1%	22 6%	13 9%	6 4%	8 6%	17 6%	6 2%	12 5%	1 *	16 6%	22 8%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Switching topics slightly, how personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
EXTREMELY/VERY CONCERNED	357 36%	86 36%	145 37%	70 32%	54 36%	101 26%	39 32%	63 23%	78 29%	42 25%	36 35%	84 42%	80 44%	69 31%	82 37%	29 23%	182 39%	92 29%	68 42%
NOT VERY/NOT AT ALL CONCERNED	291 29%	55 23%	117 30%	68 31%	51 33%	137 35%	44 37%	93 34%	95 35%	63 37%	32 31%	47 23%	45 25%	58 26%	71 33%	52 42%	136 29%	119 37%	29 18%
Extremely concerned	191 19%	55 23%	82 21%	30 14%	22 15%	47 12%	18 15%	30 11%	30 11%	18 11%	11 11%	51 25%	41 23%	35 16%	40 18%	13 10%	89 19%	53 16%	45 28%
Very concerned	166 17%	31 13%	63 16%	40 18%	32 21%	54 14%	21 18%	33 12%	49 18%	24 14%	25 24%	33 16%	39 21%	34 15%	41 19%	16 13%	93 20%	39 12%	23 14%
Somewhat concerned	302 30%	73 31%	106 27%	79 36%	45 30%	127 33%	33 27%	94 35%	98 36%	65 38%	33 32%	56 28%	51 28%	83 38%	56 25%	36 29%	130 28%	100 31%	50 31%
Not very concerned	178 18%	32 14%	75 19%	44 20%	27 18%	84 22%	26 22%	59 22%	62 23%	42 25%	20 19%	28 14%	23 13%	40 18%	43 20%	28 23%	81 17%	74 23%	18 11%
Not at all concerned	112 11%	23 10%	41 11%	24 11%	24 16%	53 14%	19 16%	34 13%	33 12%	21 12%	12 12%	19 9%	22 12%	18 8%	29 13%	24 20%	54 12%	44 14%	11 7%
Unsure	51 5%	24 10%	22 6%	3 1%	1 1%	23 6%	4 3%	20 7%	3 1%	- 2%	3 2%	16 8%	7 4%	9 4%	10 5%	6 5%	23 5%	10 3%	14 9%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Switching topics slightly, how personally concerned are you about the chances of you or someone in your family becoming infected with the coronavirus?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
EXTREMELY/VERY CONCERNED	357 36%	127 49%	152 33%	77 28%	69 43%	79 36%	126 31%	83 39%	85 33%	88 32%	66 43%	69 44%	124 46%	66 41%	232 32%	125 37%	163 34%
NOT VERY/NOT AT ALL CONCERNED	291 29%	43 16%	145 31%	103 37%	46 28%	58 26%	118 29%	69 33%	91 36%	72 26%	36 24%	32 20%	59 22%	28 18%	231 32%	101 30%	146 31%
Extremely concerned	191 19%	71 27%	77 17%	43 16%	39 24%	44 20%	63 16%	44 21%	41 16%	42 15%	41 27%	42 26%	67 25%	35 22%	124 17%	74 22%	87 18%
Very concerned	166 17%	56 21%	75 16%	35 13%	30 18%	35 16%	63 15%	38 18%	44 17%	46 17%	25 16%	28 17%	57 21%	31 20%	108 15%	52 15%	77 16%
Somewhat concerned	302 30%	76 29%	141 30%	85 31%	45 28%	75 34%	133 33%	50 24%	74 29%	98 35%	44 29%	45 28%	79 29%	57 36%	223 31%	93 27%	151 32%
Not very concerned	178 18%	21 8%	90 19%	67 24%	26 16%	37 17%	70 17%	47 22%	57 22%	47 17%	19 13%	18 11%	43 16%	19 12%	135 19%	59 17%	95 20%
Not at all concerned	112 11%	22 8%	55 12%	36 13%	20 13%	21 9%	49 12%	22 11%	34 13%	25 9%	17 11%	14 9%	16 6%	9 6%	96 13%	43 13%	50 11%
Unsure	51 5%	15 6%	26 6%	9 3%	3 2%	10 4%	29 7%	10 5%	5 2%	19 7%	7 4%	13 8%	10 4%	8 5%	41 6%	21 6%	15 3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How concerned are you, if at all, about any potential health risks of getting infected with COVID-19?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	368	182	186	94	77	190	106	16	239	63	26	102	88	49	57	120	119	259	102
	37%	39%	35%	25%	33%	51%	24%	25%	53%	22%	36%	48%	56%	26%	23%	56%	50%	48%	23%
NOT VERY/NOT AT ALL CONCERNED	337	160	177	180	82	64	215	20	77	150	30	43	20	92	123	43	35	108	224
	34%	34%	33%	49%	35%	17%	49%	32%	17%	52%	41%	20%	13%	48%	50%	20%	15%	20%	52%
Extremely concerned	206	95	111	45	43	114	47	8	146	29	16	59	55	17	29	68	78	149	52
	21%	21%	21%	12%	19%	31%	11%	13%	32%	10%	22%	28%	35%	9%	12%	32%	33%	28%	12%
Very concerned	162	87	75	49	33	76	59	7	93	35	11	43	33	32	27	52	41	110	50
	16%	19%	14%	13%	14%	20%	14%	12%	21%	12%	15%	20%	21%	17%	11%	24%	17%	20%	12%
Somewhat concerned	254	109	145	89	62	97	106	20	113	72	16	57	39	48	58	43	71	149	99
	25%	23%	27%	24%	26%	26%	24%	32%	25%	25%	22%	27%	25%	25%	23%	20%	30%	27%	23%
Not very concerned	205	89	116	103	52	42	126	12	49	84	19	27	14	49	78	25	25	71	129
	20%	19%	22%	28%	22%	11%	29%	19%	11%	29%	26%	13%	9%	25%	31%	12%	10%	13%	30%
Not at all concerned	132	71	61	77	31	21	88	8	28	66	11	15	6	43	45	18	10	36	94
	13%	15%	11%	21%	13%	6%	20%	13%	6%	23%	15%	7%	4%	23%	18%	8%	4%	7%	22%
Unsure	41	12	29	7	13	20	13	7	20	5	1	9	10	2	11	9	12	26	9
	4%	3%	5%	2%	5%	5%	3%	10%	5%	2%	1%	4%	7%	1%	4%	4%	5%	5%	2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How concerned are you, if at all, about any potential health risks of getting infected with COVID-19?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	368	194	91	61	18	88	106	56	76	61	92	83	98	84	95	91
	37%	29%	54%	54%	51%	30%	28%	39%	45%	40%	34%	32%	45%	34%	39%	31%
NOT VERY/NOT AT ALL CONCERNED	337	265	33	18	10	116	149	47	46	47	89	108	69	91	71	106
	34%	40%	20%	16%	28%	40%	40%	33%	27%	31%	32%	41%	31%	37%	29%	36%
Extremely concerned	206	94	58	46	6	39	55	30	42	40	55	40	57	38	54	57
	21%	14%	35%	40%	17%	13%	15%	21%	24%	26%	20%	15%	26%	16%	22%	20%
Very concerned	162	100	33	15	12	48	51	26	35	21	37	43	41	46	41	34
	16%	15%	20%	14%	34%	17%	14%	18%	20%	14%	14%	16%	19%	19%	16%	12%
Somewhat concerned	254	180	31	31	7	82	98	33	42	35	79	65	41	68	69	76
	25%	27%	19%	27%	21%	28%	26%	23%	24%	23%	29%	25%	19%	28%	28%	26%
Not very concerned	205	168	14	12	3	70	99	27	28	29	51	69	35	54	50	67
	20%	25%	8%	10%	10%	24%	26%	19%	16%	20%	19%	27%	16%	22%	20%	23%
Not at all concerned	132	97	19	6	6	47	50	20	18	17	38	38	34	37	22	39
	13%	15%	11%	5%	18%	16%	13%	14%	11%	12%	14%	15%	16%	15%	9%	13%
Unsure	41	26	12	4	0	4	22	7	7	8	13	7	11	2	11	18
	4%	4%	7%	3%	0%	1%	6%	5%	4%	5%	5%	3%	5%	1%	4%	6%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How concerned are you, if at all, about any potential health risks of getting infected with COVID-19?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	368	96	138	75	58	110	39	71	83	49	35	87	71	76	82	36	191	95	64
	37%	41%	35%	34%	38%	28%	33%	26%	30%	29%	33%	43%	39%	35%	38%	30%	41%	30%	40%
NOT VERY/NOT AT ALL CONCERNED	337	60	144	76	55	157	51	106	107	65	42	64	51	71	74	52	150	130	44
	34%	25%	37%	35%	36%	40%	43%	39%	39%	38%	40%	32%	28%	32%	34%	43%	32%	40%	27%
Extremely concerned	206	56	92	32	26	60	21	39	34	18	16	52	43	37	44	19	100	55	44
	21%	24%	24%	15%	17%	15%	18%	14%	12%	10%	15%	26%	23%	17%	20%	15%	21%	17%	27%
Very concerned	162	40	47	43	32	50	18	33	50	31	19	34	29	39	38	18	91	40	20
	16%	17%	12%	20%	21%	13%	15%	12%	18%	18%	18%	17%	16%	18%	18%	14%	19%	13%	13%
Somewhat concerned	254	63	89	64	38	99	25	74	81	56	24	40	53	63	54	29	110	86	45
	25%	26%	23%	29%	25%	26%	21%	27%	29%	33%	23%	20%	29%	29%	25%	24%	23%	27%	28%
Not very concerned	205	35	95	47	28	102	30	72	66	40	26	36	30	49	44	27	87	79	32
	20%	15%	24%	21%	19%	26%	25%	27%	24%	23%	25%	18%	16%	22%	20%	22%	18%	25%	20%
Not at all concerned	132	25	49	30	27	55	21	34	41	25	15	28	22	22	30	25	63	50	12
	13%	10%	13%	13%	18%	14%	18%	12%	15%	15%	15%	14%	12%	10%	14%	20%	13%	16%	7%
Unsure	41	19	18	4	0	22	4	18	3	-	3	11	7	9	8	4	19	10	9
	4%	8%	5%	2%	*%	6%	3%	7%	1%	3%	3%	6%	4%	4%	4%	4%	4%	3%	5%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How concerned are you, if at all, about any potential health risks of getting infected with COVID-19?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
EXTREMELY/VERY CONCERNED	368 37%	131 50%	154 33%	83 30%	67 41%	79 36%	135 33%	87 41%	91 36%	92 33%	73 48%	68 43%	124 46%	68 43%	244 34%	130 38%	171 36%
NOT VERY/NOT AT ALL CONCERNED	337 34%	66 25%	157 34%	114 41%	51 31%	78 35%	143 35%	64 30%	90 36%	91 33%	46 30%	42 27%	72 26%	42 26%	265 36%	114 33%	163 34%
Extremely concerned	206 21%	74 28%	82 18%	51 18%	41 25%	47 21%	71 18%	48 23%	37 15%	50 18%	45 29%	44 28%	67 25%	36 23%	139 19%	66 19%	108 23%
Very concerned	162 16%	57 22%	72 16%	33 12%	26 16%	32 15%	64 16%	40 19%	54 21%	42 15%	28 18%	24 15%	57 21%	32 20%	105 14%	64 19%	63 13%
Somewhat concerned	254 25%	56 21%	128 27%	70 26%	41 25%	54 24%	108 27%	51 24%	67 26%	76 27%	30 20%	42 26%	72 27%	46 29%	181 25%	83 24%	128 27%
Not very concerned	205 20%	39 15%	98 21%	69 25%	29 18%	55 25%	78 19%	42 20%	51 20%	66 24%	25 17%	22 14%	49 18%	33 21%	156 21%	60 18%	110 23%
Not at all concerned	132 13%	27 11%	59 13%	45 16%	22 13%	23 10%	65 16%	22 10%	39 16%	25 9%	20 13%	20 13%	23 8%	8 5%	109 15%	54 16%	53 11%
Unsure	41 4%	9 3%	25 5%	8 3%	4 2%	10 5%	19 5%	8 4%	6 2%	19 7%	4 3%	7 4%	4 1%	4 2%	37 5%	15 4%	14 3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How concerned are you, if at all, about any potential health risks of getting vaccinated against COVID-19?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	326	141	184	117	70	128	135	18	160	90	23	59	68	51	83	76	85	170	148
	33%	31%	34%	32%	30%	34%	31%	28%	36%	31%	32%	28%	44%	27%	34%	35%	36%	31%	34%
NOT VERY/NOT AT ALL CONCERNED	479	247	232	188	108	174	224	26	209	158	29	114	58	116	108	108	101	274	199
	48%	53%	43%	51%	46%	47%	51%	42%	46%	54%	40%	54%	37%	61%	43%	50%	43%	51%	46%
Extremely concerned	177	71	105	64	36	74	74	9	92	51	13	27	46	24	50	42	51	97	76
	18%	15%	20%	17%	16%	20%	17%	14%	20%	18%	17%	13%	29%	12%	20%	19%	21%	18%	18%
Very concerned	149	70	79	53	34	54	61	9	68	39	11	32	22	27	34	34	34	73	72
	15%	15%	15%	14%	15%	15%	14%	14%	15%	13%	15%	15%	14%	14%	14%	16%	14%	14%	17%
Somewhat concerned	149	56	92	56	38	50	63	13	61	37	18	28	21	19	44	21	41	72	73
	15%	12%	17%	15%	16%	14%	14%	21%	14%	13%	24%	13%	14%	10%	18%	10%	17%	13%	17%
Not very concerned	194	86	108	77	31	81	90	8	89	63	14	45	35	41	49	39	50	113	77
	19%	19%	20%	21%	13%	22%	20%	13%	20%	22%	20%	21%	22%	21%	20%	18%	21%	21%	18%
Not at all concerned	286	161	125	111	77	93	134	18	121	96	15	69	23	75	59	69	51	160	122
	29%	35%	23%	30%	33%	25%	30%	29%	27%	33%	20%	33%	15%	39%	24%	32%	22%	30%	28%
Unsure	46	17	29	10	17	19	19	6	20	6	3	9	9	6	13	10	9	26	13
	5%	4%	5%	3%	7%	5%	4%	9%	4%	2%	4%	4%	6%	3%	5%	5%	4%	5%	3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How concerned are you, if at all, about any potential health risks of getting vaccinated against COVID-19?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	326	168	90	55	8	66	102	56	82	60	85	42	94	47	103	81
	33%	25%	54%	48%	22%	23%	27%	39%	48%	40%	31%	16%	43%	19%	42%	28%
NOT VERY/NOT AT ALL CONCERNED	479	364	43	38	23	175	190	49	57	55	136	182	86	161	75	157
	48%	55%	26%	33%	67%	60%	51%	34%	33%	36%	50%	70%	39%	66%	30%	54%
Extremely concerned	177	86	55	30	1	31	55	30	47	36	41	23	54	17	59	47
	18%	13%	33%	27%	2%	11%	15%	21%	27%	24%	15%	9%	25%	7%	24%	16%
Very concerned	149	82	35	24	7	35	48	26	36	23	45	20	40	30	45	34
	15%	12%	21%	22%	20%	12%	13%	18%	21%	16%	16%	7%	18%	12%	18%	12%
Somewhat concerned	149	106	20	17	3	41	65	29	26	26	35	32	26	31	56	36
	15%	16%	12%	15%	8%	14%	17%	20%	15%	18%	13%	12%	12%	13%	23%	13%
Not very concerned	194	136	21	21	10	56	80	27	33	28	54	53	43	43	44	64
	19%	21%	12%	18%	29%	19%	21%	19%	19%	19%	20%	20%	20%	17%	18%	22%
Not at all concerned	286	228	22	17	13	118	110	23	24	26	83	130	43	119	31	94
	29%	34%	13%	15%	38%	41%	29%	16%	14%	18%	30%	50%	19%	49%	13%	32%
Unsure	46	26	15	4	1	8	18	10	6	9	16	6	12	5	12	17
	5%	4%	9%	4%	4%	3%	5%	7%	3%	6%	6%	2%	6%	2%	5%	6%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How concerned are you, if at all, about any potential health risks of getting vaccinated against COVID-19?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	326	95	141	56	33	110	39	71	57	27	30	93	73	59	63	24	179	66	62
	33%	40%	36%	25%	22%	28%	33%	27%	21%	16%	28%	46%	40%	27%	29%	19%	38%	21%	39%
NOT VERY/NOT AT ALL CONCERNED	479	84	174	128	94	194	60	134	171	115	55	67	73	102	118	84	206	200	55
	48%	35%	45%	58%	62%	50%	50%	50%	62%	68%	53%	33%	40%	47%	54%	69%	44%	63%	34%
Extremely concerned	177	52	81	29	14	57	21	36	29	10	19	60	34	34	27	10	95	33	41
	18%	22%	21%	13%	9%	15%	17%	13%	11%	6%	18%	30%	18%	16%	12%	8%	20%	10%	25%
Very concerned	149	42	60	26	19	54	18	35	28	17	11	33	39	25	36	13	83	32	22
	15%	18%	15%	12%	13%	14%	15%	13%	10%	10%	11%	16%	21%	12%	16%	11%	18%	10%	13%
Somewhat concerned	149	35	58	32	23	62	14	48	44	27	17	27	33	48	25	10	66	41	32
	15%	15%	15%	15%	15%	16%	12%	18%	16%	16%	16%	14%	18%	22%	11%	8%	14%	13%	20%
Not very concerned	194	42	76	48	27	82	22	60	54	34	20	29	33	42	48	27	95	59	34
	19%	18%	20%	22%	18%	21%	19%	22%	20%	20%	19%	14%	18%	19%	22%	22%	20%	18%	21%
Not at all concerned	286	42	97	80	67	111	37	74	117	81	36	39	41	61	70	57	111	141	21
	29%	18%	25%	36%	44%	29%	31%	28%	43%	48%	34%	19%	22%	28%	32%	47%	23%	44%	13%
Unsure	46	24	17	4	2	23	7	15	3	0	3	14	4	9	13	4	20	13	12
	5%	10%	4%	2%	1%	6%	6%	6%	1%	0%	3%	7%	2%	4%	6%	3%	4%	4%	7%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How concerned are you, if at all, about any potential health risks of getting vaccinated against COVID-19?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
EXTREMELY/VERY CONCERNED	326 33%	113 43%	121 26%	92 33%	51 31%	61 27%	148 36%	66 31%	66 26%	79 29%	61 40%	69 43%	115 42%	72 45%	211 29%	132 39%	148 31%
NOT VERY/NOT AT ALL CONCERNED	479 48%	101 38%	248 53%	131 48%	83 51%	111 50%	169 42%	118 56%	149 59%	132 48%	66 43%	51 32%	96 35%	48 30%	383 53%	136 40%	242 51%
Extremely concerned	177 18%	62 24%	61 13%	53 19%	27 17%	31 14%	83 20%	36 17%	25 10%	37 14%	37 24%	43 27%	59 22%	39 25%	118 16%	72 21%	82 17%
Very concerned	149 15%	51 19%	59 13%	39 14%	24 15%	30 14%	65 16%	30 14%	41 16%	42 15%	25 16%	26 16%	56 20%	32 20%	93 13%	60 18%	66 14%
Somewhat concerned	149 15%	38 15%	68 15%	42 15%	27 17%	36 16%	67 17%	18 8%	30 12%	49 18%	20 13%	31 20%	50 18%	34 21%	98 14%	54 16%	70 15%
Not very concerned	194 19%	45 17%	93 20%	56 20%	33 20%	53 24%	64 16%	43 21%	41 16%	63 23%	36 24%	23 15%	50 18%	31 19%	143 20%	61 18%	108 23%
Not at all concerned	286 29%	55 21%	155 33%	76 27%	49 30%	58 26%	104 26%	74 35%	108 43%	69 25%	30 19%	28 17%	46 17%	17 11%	240 33%	75 22%	134 28%
Unsure	46 5%	10 4%	27 6%	9 3%	2 1%	14 6%	21 5%	9 4%	10 4%	17 6%	5 3%	8 5%	11 4%	6 4%	35 5%	20 6%	16 3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of the following best describes your feelings about the coronavirus outbreak in the United States?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The worst is behind us	521	268	253	222	115	174	268	27	208	188	33	110	63	131	137	105	102	263	250
	52%	58%	47%	60%	49%	47%	61%	44%	46%	65%	45%	52%	40%	68%	55%	49%	43%	49%	58%
The worst is yet to come	235	106	129	76	55	95	82	16	118	50	26	43	51	31	51	60	59	131	100
	23%	23%	24%	20%	24%	26%	19%	26%	26%	17%	36%	21%	32%	16%	21%	28%	25%	24%	23%
Unsure	245	89	156	72	63	102	89	19	124	53	14	57	43	30	60	49	75	147	85
	24%	19%	29%	19%	27%	27%	20%	30%	28%	18%	19%	27%	27%	16%	24%	23%	32%	27%	19%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of the following best describes your feelings about the coronavirus outbreak in the United States?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The worst is behind us	521	364	64	65	14	185	179	72	101	75	135	137	126	142	123	130
	52%	55%	38%	57%	41%	64%	48%	50%	59%	50%	49%	52%	58%	58%	50%	44%
The worst is yet to come	235	129	60	29	12	53	77	46	41	34	62	50	59	47	63	66
	23%	19%	36%	26%	35%	18%	20%	32%	24%	23%	23%	19%	27%	19%	26%	23%
Unsure	245	171	44	20	8	52	119	25	28	40	76	75	34	55	60	96
	24%	26%	26%	17%	24%	18%	32%	17%	17%	27%	28%	29%	15%	23%	24%	33%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of the following best describes your feelings about the coronavirus outbreak in the United States?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The worst is behind us	521	105	190	136	90	188	67	121	176	118	58	73	93	128	129	82	265	159	78
	52%	44%	49%	62%	59%	48%	56%	45%	64%	69%	56%	36%	51%	59%	59%	67%	56%	50%	48%
The worst is yet to come	235	59	102	40	33	82	27	55	46	25	21	79	46	40	39	19	115	58	45
	23%	25%	26%	18%	22%	21%	23%	20%	17%	15%	20%	39%	25%	18%	18%	15%	24%	18%	28%
Unsure	245	73	99	44	29	119	25	94	52	27	25	50	44	51	51	22	90	103	38
	24%	31%	25%	20%	19%	30%	21%	35%	19%	16%	24%	25%	24%	23%	23%	18%	19%	32%	24%

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 April Omnibus 2021
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Which of the following best describes your feelings about the coronavirus outbreak in the United States?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The worst is behind us	521	130	261	129	88	105	210	117	156	136	81	67	145	79	375	188	248
	52%	50%	56%	47%	54%	48%	52%	55%	61%	49%	53%	42%	53%	50%	52%	55%	52%
The worst is yet to come	235	81	92	62	32	52	105	46	46	46	44	53	76	43	159	74	116
	23%	31%	20%	22%	19%	24%	26%	22%	18%	17%	29%	33%	28%	27%	22%	22%	24%
Unsure	245	50	111	84	43	64	90	48	52	95	28	39	52	37	193	79	112
	24%	19%	24%	31%	26%	29%	22%	23%	20%	34%	18%	24%	19%	23%	27%	23%	23%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you approve or disapprove of how Joe Biden is handling the spread of the coronavirus in the United States?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	585	289	296	108	135	327	126	36	396	72	35	190	135	67	58	192	204	479	95
	59%	62%	55%	29%	58%	88%	29%	58%	88%	25%	48%	90%	86%	35%	24%	90%	86%	89%	22%
STRONGLY/SOMEWHAT DISAPPROVE	335	147	188	239	71	21	279	18	28	201	33	8	12	113	165	15	13	19	314
	33%	32%	35%	65%	31%	6%	63%	29%	6%	69%	46%	4%	8%	59%	67%	7%	5%	3%	72%
Strongly approve	340	173	167	28	73	228	32	15	279	15	12	140	85	21	11	140	139	322	12
	34%	37%	31%	7%	32%	61%	7%	24%	62%	5%	17%	67%	54%	11%	4%	65%	59%	60%	3%
Somewhat approve	245	116	129	80	62	99	94	21	117	58	22	49	50	46	47	52	65	157	84
	25%	25%	24%	22%	26%	27%	21%	33%	26%	20%	31%	23%	32%	24%	19%	24%	27%	29%	19%
Somewhat disapprove	99	45	54	56	33	11	70	9	13	42	14	4	6	30	40	5	8	10	87
	10%	10%	10%	15%	14%	3%	16%	15%	3%	14%	19%	2%	4%	16%	16%	2%	4%	2%	20%
Strongly disapprove	236	102	134	183	39	11	209	9	14	160	20	4	6	83	125	10	4	8	227
	24%	22%	25%	50%	17%	3%	47%	14%	3%	55%	27%	2%	4%	43%	51%	5%	2%	2%	52%
Unsure	80	26	54	23	26	23	35	8	27	17	5	13	10	11	24	7	20	43	24
	8%	6%	10%	6%	11%	6%	8%	13%	6%	6%	7%	6%	6%	6%	10%	3%	8%	8%	6%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you approve or disapprove of how Joe Biden is handling the spread of the coronavirus in the United States?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	585	336	131	84	24	160	176	92	103	95	139	156	146	143	144	152
	59%	51%	78%	74%	70%	55%	47%	64%	61%	64%	51%	59%	67%	59%	59%	52%
STRONGLY/SOMEWHAT DISAPPROVE	335	281	21	17	10	113	168	34	52	42	114	93	58	89	69	118
	33%	42%	13%	15%	28%	39%	45%	23%	30%	28%	42%	36%	27%	36%	28%	41%
Strongly approve	340	173	94	56	16	89	84	39	58	50	97	96	70	103	77	90
	34%	26%	56%	49%	45%	31%	22%	27%	34%	33%	36%	36%	32%	42%	31%	31%
Somewhat approve	245	163	37	28	9	70	93	52	46	46	41	60	76	40	67	62
	25%	25%	22%	24%	24%	24%	25%	37%	27%	30%	15%	23%	35%	16%	27%	21%
Somewhat disapprove	99	81	8	8	1	39	42	16	27	12	19	27	18	27	36	18
	10%	12%	5%	7%	3%	13%	11%	11%	16%	8%	7%	10%	8%	11%	15%	6%
Strongly disapprove	236	199	14	9	9	74	125	18	25	30	95	67	40	62	34	100
	24%	30%	8%	8%	25%	26%	33%	13%	15%	20%	35%	25%	18%	25%	14%	34%
Unsure	80	47	16	13	1	16	31	18	16	13	21	13	14	12	32	21
	8%	7%	9%	12%	2%	6%	8%	13%	9%	8%	8%	5%	6%	5%	13%	7%

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Do you approve or disapprove of how Joe Biden is handling the spread of the coronavirus in the United States?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	585	127	220	138	99	169	58	112	166	102	64	123	117	137	118	69	281	178	100
	59%	53%	56%	63%	65%	44%	48%	41%	60%	60%	61%	61%	64%	63%	54%	56%	60%	56%	62%
STRONGLY/SOMEWHAT DISAPPROVE	335	86	138	66	44	190	54	137	90	60	31	61	56	71	76	47	148	124	43
	33%	36%	35%	30%	29%	49%	45%	51%	33%	35%	30%	30%	31%	32%	35%	38%	31%	39%	27%
Strongly approve	340	78	119	87	56	84	29	55	89	60	29	78	68	77	64	40	154	112	56
	34%	33%	30%	39%	37%	22%	24%	20%	33%	36%	28%	39%	37%	35%	29%	33%	33%	35%	35%
Somewhat approve	245	49	101	52	43	86	29	57	76	42	35	45	48	60	54	28	126	66	44
	25%	21%	26%	23%	28%	22%	24%	21%	28%	24%	33%	22%	26%	27%	25%	23%	27%	21%	27%
Somewhat disapprove	99	30	37	23	10	51	17	33	30	21	9	22	21	18	24	11	47	26	20
	10%	12%	9%	10%	7%	13%	15%	12%	11%	13%	9%	11%	11%	8%	11%	9%	10%	8%	13%
Strongly disapprove	236	56	102	43	34	139	36	103	60	38	22	39	35	53	52	36	101	98	22
	24%	24%	26%	20%	23%	36%	30%	38%	22%	22%	21%	20%	19%	24%	24%	30%	21%	30%	14%
Unsure	80	25	32	16	8	29	8	21	18	8	10	18	10	11	25	7	42	18	18
	8%	10%	8%	7%	5%	7%	7%	8%	7%	5%	10%	9%	6%	5%	11%	5%	9%	6%	11%

Echelon Insights
 April Omnibus 2021
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Do you approve or disapprove of how Joe Biden is handling the spread of the coronavirus in the United States?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
STRONGLY/SOMEWHAT APPROVE	585 59%	196 75%	263 57%	126 46%	95 59%	126 57%	225 55%	139 66%	156 61%	141 51%	100 65%	103 65%	173 63%	97 61%	412 57%	183 54%	278 58%
STRONGLY/SOMEWHAT DISAPPROVE	335 33%	42 16%	162 35%	130 47%	53 33%	77 35%	153 38%	52 24%	83 33%	114 41%	41 27%	35 22%	74 27%	46 29%	261 36%	133 39%	167 35%
Strongly approve	340 34%	112 43%	157 34%	71 26%	54 33%	67 30%	138 34%	81 39%	95 37%	79 28%	54 35%	59 37%	89 33%	56 35%	251 35%	104 31%	160 34%
Somewhat approve	245 25%	84 32%	106 23%	55 20%	41 25%	59 27%	87 22%	58 27%	62 24%	62 22%	46 30%	44 28%	84 31%	40 25%	161 22%	79 23%	119 25%
Somewhat disapprove	99 10%	16 6%	53 11%	30 11%	21 13%	25 11%	40 10%	13 6%	20 8%	33 12%	15 10%	13 8%	25 9%	21 13%	74 10%	24 7%	59 12%
Strongly disapprove	236 24%	26 10%	109 24%	100 36%	32 20%	52 24%	113 28%	38 18%	63 25%	81 29%	26 17%	21 13%	49 18%	25 16%	187 26%	109 32%	107 23%
Unsure	80 8%	23 9%	39 8%	19 7%	14 9%	18 8%	27 7%	20 10%	15 6%	23 8%	11 8%	21 13%	26 9%	16 10%	54 7%	25 7%	31 6%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of the following concerns you more?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Waiting too long to reopen the country, damaging the economy and costing jobs	382	189	193	216	84	75	259	28	79	184	30	41	34	123	137	35	44	90	286
	38%	41%	36%	58%	36%	20%	59%	45%	18%	63%	42%	19%	22%	64%	55%	16%	19%	17%	66%
Reopening the country too quickly, allowing the virus to spread and costing lives	514	237	277	120	117	262	135	21	329	83	33	153	106	58	77	159	170	388	117
	51%	51%	52%	32%	50%	71%	31%	34%	73%	29%	45%	73%	68%	30%	31%	74%	72%	72%	27%
Unsure	104	37	68	35	32	34	45	14	42	24	10	16	17	11	34	20	22	63	31
	10%	8%	13%	9%	14%	9%	10%	22%	9%	8%	13%	8%	11%	6%	14%	9%	9%	12%	7%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of the following concerns you more?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Waiting too long to reopen the country, damaging the economy and costing jobs	382	292	32	38	9	139	153	55	55	52	111	109	80	109	82	111
	38%	44%	19%	33%	26%	48%	41%	38%	32%	34%	41%	42%	37%	45%	33%	38%
Reopening the country too quickly, allowing the virus to spread and costing lives	514	310	106	71	19	132	178	71	96	86	125	136	120	117	133	144
	51%	47%	63%	62%	54%	46%	48%	50%	56%	57%	46%	52%	55%	48%	54%	49%
Unsure	104	62	30	5	7	18	44	17	20	13	37	17	19	18	32	36
	10%	9%	18%	4%	20%	6%	12%	12%	12%	9%	13%	7%	9%	7%	13%	12%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of the following concerns you more?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Waiting too long to reopen the country, damaging the economy and costing jobs	382	71	163	92	56	175	64	111	116	76	40	66	61	89	82	63	184	133	50
	38%	30%	42%	42%	37%	45%	53%	41%	42%	45%	39%	33%	33%	41%	37%	52%	39%	42%	31%
Reopening the country too quickly, allowing the virus to spread and costing lives	514	125	193	110	85	173	48	125	138	84	53	110	110	106	111	50	227	166	93
	51%	53%	50%	50%	56%	44%	40%	46%	50%	50%	51%	55%	60%	49%	51%	41%	48%	52%	58%
Unsure	104	42	34	18	11	41	8	33	21	10	11	26	12	24	25	9	59	21	19
	10%	18%	9%	8%	7%	11%	6%	12%	8%	6%	10%	13%	7%	11%	12%	7%	13%	6%	11%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of the following concerns you more?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
Waiting too long to reopen the country, damaging the economy and costing jobs	382 38%	65 25%	197 42%	120 44%	60 37%	84 38%	164 41%	73 35%	106 42%	110 40%	55 36%	45 28%	87 32%	46 29%	295 41%	141 41%	190 40%
Reopening the country too quickly, allowing the virus to spread and costing lives	514 51%	169 65%	217 47%	127 46%	91 56%	114 52%	188 46%	120 57%	133 52%	132 48%	81 53%	92 58%	167 61%	98 62%	346 48%	170 50%	228 48%
Unsure	104 10%	27 10%	49 11%	28 10%	12 7%	22 10%	53 13%	17 8%	16 6%	35 13%	17 11%	21 13%	18 7%	15 10%	86 12%	30 9%	58 12%

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 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of the following have you personally done in the last month? Choose all that apply

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Gone to a bar	131	73	58	57	29	36	70	11	42	45	11	18	18	36	34	25	17	53	75
	13%	16%	11%	15%	12%	10%	16%	17%	9%	16%	15%	8%	12%	19%	14%	12%	7%	10%	17%
Eaten outdoors at a restaurant	299	149	150	113	65	117	142	11	135	84	27	78	38	63	79	77	58	156	135
	30%	32%	28%	30%	28%	31%	32%	18%	30%	29%	38%	37%	24%	33%	32%	36%	24%	29%	31%
Eaten indoors at a restaurant	456	205	252	208	102	139	253	22	161	171	31	79	58	108	145	73	88	197	252
	46%	44%	47%	56%	44%	37%	58%	35%	36%	59%	42%	37%	37%	56%	59%	34%	37%	36%	58%
Gone to a gym	127	65	62	46	39	36	58	11	51	37	8	21	15	25	33	29	22	64	59
	13%	14%	12%	13%	17%	10%	13%	18%	11%	13%	11%	10%	9%	13%	13%	14%	9%	12%	14%
Gone to a shopping mall	313	137	177	131	69	102	158	26	115	104	25	52	48	64	94	50	65	151	160
	31%	30%	33%	35%	29%	27%	36%	42%	26%	36%	34%	25%	31%	33%	38%	23%	28%	28%	37%
Attended a large indoor gathering with more than 50 people	96	49	47	49	24	19	62	4	24	41	7	11	8	28	34	17	7	33	62
	10%	10%	9%	13%	10%	5%	14%	7%	5%	14%	10%	5%	5%	15%	14%	8%	3%	6%	14%
Attended a small indoor gathering with friends or family I don't live with	382	182	199	175	77	118	202	25	132	149	25	71	46	80	122	71	62	176	201
	38%	39%	37%	47%	33%	32%	46%	40%	29%	51%	34%	34%	30%	42%	49%	33%	26%	33%	46%
Attended a religious service	201	96	105	115	46	38	138	9	46	98	12	18	19	63	74	21	25	68	132
	20%	21%	20%	31%	20%	10%	31%	15%	10%	34%	17%	9%	12%	33%	30%	10%	11%	13%	30%
Gone to work in an office or job site	246	118	127	105	54	80	120	23	94	85	19	47	33	60	61	42	52	126	118
	25%	26%	24%	28%	23%	22%	27%	37%	21%	29%	26%	22%	21%	31%	24%	20%	22%	23%	27%
Gone on a vacation	135	67	68	62	25	47	74	8	51	43	17	19	29	36	38	24	27	53	76
	13%	14%	13%	17%	11%	13%	17%	12%	11%	15%	24%	9%	18%	19%	15%	11%	12%	10%	17%
None of these	212	90	122	52	51	102	60	16	123	39	13	52	49	27	33	52	71	140	65
	21%	19%	23%	14%	22%	28%	14%	25%	27%	13%	18%	25%	31%	14%	13%	24%	30%	26%	15%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of the following have you personally done in the last month? Choose all that apply

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Gone to a bar	131	82	21	21	1	43	40	29	33	25	26	18	45	29	42	16
	13%	12%	13%	19%	4%	15%	11%	20%	19%	16%	9%	7%	21%	12%	17%	5%
Eaten outdoors at a restaurant	299	194	40	46	15	85	109	55	59	36	87	62	71	78	79	71
	30%	29%	24%	40%	44%	29%	29%	38%	35%	24%	32%	24%	32%	32%	32%	24%
Eaten indoors at a restaurant	456	330	64	43	11	138	191	68	74	61	119	134	86	119	118	134
	46%	50%	38%	38%	31%	48%	51%	47%	43%	41%	44%	51%	39%	49%	48%	46%
Gone to a gym	127	76	20	19	9	34	42	24	30	24	26	23	39	26	39	23
	13%	11%	12%	17%	27%	12%	11%	17%	18%	16%	10%	9%	18%	11%	16%	8%
Gone to a shopping mall	313	202	59	39	10	84	119	67	54	46	87	59	68	69	99	78
	31%	30%	35%	35%	29%	29%	32%	47%	32%	31%	32%	23%	31%	28%	40%	27%
Attended a large indoor gathering with more than 50 people	96	59	14	20	1	27	32	22	25	17	20	11	33	15	31	16
	10%	9%	9%	17%	4%	9%	9%	15%	15%	12%	7%	4%	15%	6%	13%	5%
Attended a small indoor gathering with friends or family I don't live with	382	279	46	48	2	122	156	57	67	61	97	99	87	96	98	101
	38%	42%	27%	42%	7%	42%	42%	40%	39%	41%	36%	38%	40%	39%	40%	35%
Attended a religious service	201	151	25	17	3	72	79	30	21	22	78	50	35	61	38	67
	20%	23%	15%	15%	9%	25%	21%	21%	12%	14%	29%	19%	16%	25%	16%	23%
Gone to work in an office or job site	246	158	45	32	9	72	86	44	52	52	76	21	69	50	80	47
	25%	24%	27%	28%	25%	25%	23%	31%	31%	35%	28%	8%	31%	20%	33%	16%
Gone on a vacation	135	86	26	13	6	35	50	26	24	19	35	30	34	32	35	33
	13%	13%	15%	11%	16%	12%	13%	18%	14%	13%	13%	11%	16%	13%	14%	11%
None of these	212	121	49	24	11	46	74	24	37	34	51	66	50	40	45	77
	21%	18%	29%	21%	31%	16%	20%	17%	22%	23%	19%	25%	23%	16%	18%	26%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of the following have you personally done in the last month? Choose all that apply

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Gone to a bar	131	33	53	28	17	49	21	28	34	22	12	20	18	29	34	26	85	24	19
	13%	14%	14%	13%	11%	12%	17%	10%	12%	13%	12%	10%	10%	13%	16%	22%	18%	7%	12%
Eaten outdoors at a restaurant	299	55	113	78	53	103	29	74	92	57	35	39	51	67	71	62	176	76	37
	30%	23%	29%	35%	35%	26%	24%	28%	33%	33%	33%	19%	28%	31%	32%	51%	37%	24%	23%
Eaten indoors at a restaurant	456	108	171	105	72	196	59	137	133	80	54	67	90	108	99	70	219	161	55
	46%	45%	44%	48%	48%	50%	49%	51%	49%	47%	52%	33%	49%	49%	45%	57%	47%	50%	34%
Gone to a gym	127	35	37	25	30	41	10	30	35	23	11	16	13	28	29	34	76	29	19
	13%	15%	10%	11%	20%	10%	9%	11%	13%	14%	11%	8%	7%	13%	13%	28%	16%	9%	12%
Gone to a shopping mall	313	65	128	63	56	121	39	82	81	44	37	40	50	81	69	53	181	78	46
	31%	27%	33%	29%	37%	31%	33%	30%	30%	26%	36%	20%	27%	37%	31%	44%	39%	24%	28%
Attended a large indoor gathering with more than 50 people	96	19	51	18	8	37	11	25	22	15	7	15	19	12	27	18	64	11	18
	10%	8%	13%	8%	5%	9%	9%	9%	8%	9%	7%	7%	11%	6%	12%	15%	14%	3%	11%
Attended a small indoor gathering with friends or family I don't live with	382	74	160	94	54	162	51	111	117	72	45	59	68	95	93	52	182	124	57
	38%	31%	41%	43%	36%	42%	43%	41%	43%	42%	43%	29%	37%	43%	43%	43%	39%	39%	35%
Attended a religious service	201	30	83	57	31	81	23	58	70	49	21	26	30	57	44	32	97	73	21
	20%	13%	21%	26%	20%	21%	20%	21%	25%	29%	20%	13%	16%	26%	20%	26%	21%	23%	13%
Gone to work in an office or job site	246	40	92	64	50	77	29	48	81	43	38	27	48	50	69	37	228	6	12
	25%	17%	24%	29%	33%	20%	24%	18%	29%	25%	36%	13%	26%	23%	32%	30%	48%	2%	7%
Gone on a vacation	135	29	54	25	27	49	15	34	37	20	16	18	12	38	31	32	82	34	18
	13%	12%	14%	11%	18%	13%	13%	13%	13%	12%	16%	9%	7%	17%	14%	26%	17%	11%	11%
None of these	212	62	84	39	26	73	20	53	47	26	20	72	42	30	38	11	54	88	54
	21%	26%	22%	18%	17%	19%	17%	20%	17%	15%	19%	36%	23%	14%	17%	9%	11%	27%	34%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of the following have you personally done in the last month? Choose all that apply

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Gone to a bar	131	39	64	28	26	29	52	24	42	18	26	24	43	18	88	51	64
	13%	15%	14%	10%	16%	13%	13%	11%	16%	6%	17%	15%	16%	12%	12%	15%	14%
Eaten outdoors at a restaurant	299	85	149	66	35	53	128	84	100	67	38	55	89	43	211	125	131
	30%	32%	32%	24%	21%	24%	32%	40%	39%	24%	25%	34%	33%	27%	29%	37%	27%
Eaten indoors at a restaurant	456	103	215	139	73	105	197	82	129	129	55	72	122	76	335	175	214
	46%	39%	46%	50%	45%	47%	49%	39%	51%	47%	36%	45%	45%	47%	46%	51%	45%
Gone to a gym	127	31	70	26	20	26	48	33	42	30	21	24	35	17	92	55	48
	13%	12%	15%	9%	13%	12%	12%	16%	16%	11%	14%	15%	13%	11%	13%	16%	10%
Gone to a shopping mall	313	84	144	85	56	62	125	69	77	92	42	63	92	51	221	131	143
	31%	32%	31%	31%	35%	28%	31%	33%	30%	33%	27%	40%	34%	32%	30%	38%	30%
Attended a large indoor gathering with more than 50 people	96	22	44	29	10	28	30	28	29	22	19	18	35	18	61	40	40
	10%	9%	9%	11%	6%	13%	7%	13%	12%	8%	12%	11%	13%	11%	8%	12%	8%
Attended a small indoor gathering with friends or family I don't live with	382	90	186	106	63	81	155	82	110	102	52	58	105	60	277	141	187
	38%	35%	40%	38%	39%	37%	38%	39%	43%	37%	34%	36%	38%	38%	38%	41%	39%
Attended a religious service	201	41	90	69	39	48	87	26	72	68	17	23	54	28	147	162	29
	20%	16%	19%	25%	24%	22%	22%	13%	28%	25%	11%	15%	20%	17%	20%	48%	6%
Gone to work in an office or job site	246	76	105	65	38	73	95	40	64	63	38	47	87	45	159	99	115
	25%	29%	23%	24%	23%	33%	24%	19%	25%	23%	25%	30%	32%	28%	22%	29%	24%
Gone on a vacation	135	33	71	31	16	30	62	26	40	42	21	21	34	18	101	51	63
	13%	13%	15%	11%	10%	14%	15%	12%	16%	15%	14%	13%	12%	11%	14%	15%	13%
None of these	212	71	84	57	36	45	85	46	35	59	38	33	57	38	155	43	114
	21%	27%	18%	21%	22%	20%	21%	22%	14%	21%	25%	21%	21%	24%	21%	13%	24%

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 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Have you gotten or do you plan to get the COVID-19 vaccine?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have already gotten the vaccine	542	277	266	183	129	224	215	34	273	151	32	136	86	110	106	139	134	332	205
	54%	60%	49%	49%	55%	61%	49%	54%	61%	52%	43%	65%	55%	57%	43%	65%	57%	61%	47%
Yes, as soon as I am eligible	111	56	55	39	20	48	47	4	57	20	15	27	21	27	20	24	33	70	37
	11%	12%	10%	11%	9%	13%	11%	6%	13%	7%	20%	13%	13%	14%	8%	11%	14%	13%	9%
Yes, but only after others have gotten it and it seems safe	95	52	42	21	34	34	29	13	44	13	8	20	13	15	13	24	20	57	36
	9%	11%	8%	6%	15%	9%	7%	20%	10%	4%	11%	9%	8%	8%	5%	11%	8%	11%	8%
No, I probably won't	200	63	138	110	37	46	124	9	54	94	15	21	25	32	92	22	32	59	133
	20%	14%	26%	30%	16%	12%	28%	15%	12%	32%	21%	10%	16%	17%	37%	10%	13%	11%	31%
Unsure	52	15	37	17	13	19	25	3	23	12	3	7	12	8	17	6	17	23	22
	5%	3%	7%	5%	5%	5%	6%	6%	5%	4%	4%	3%	8%	4%	7%	3%	7%	4%	5%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Have you gotten or do you plan to get the COVID-19 vaccine?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have already gotten the vaccine	542	379	73	55	32	181	198	39	62	59	170	212	88	189	72	194
	54%	57%	43%	48%	92%	62%	53%	27%	36%	40%	62%	81%	40%	77%	29%	66%
Yes, as soon as I am eligible	111	67	22	16	2	33	34	30	32	21	20	8	43	13	40	15
	11%	10%	13%	15%	6%	11%	9%	21%	19%	14%	7%	3%	20%	5%	16%	5%
Yes, but only after others have gotten it and it seems safe	95	59	16	16	0	35	24	23	23	14	25	10	30	22	29	13
	9%	9%	9%	14%	1%	12%	6%	16%	13%	9%	9%	4%	14%	9%	12%	4%
No, I probably won't	200	130	44	19	0	31	98	41	43	44	46	27	47	15	80	58
	20%	20%	26%	17%	1%	11%	26%	28%	25%	29%	17%	10%	22%	6%	33%	20%
Unsure	52	30	13	7	0	9	20	11	11	13	12	5	9	5	25	12
	5%	4%	8%	6%	1%	3%	5%	8%	6%	8%	4%	2%	4%	2%	10%	4%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Have you gotten or do you plan to get the COVID-19 vaccine?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have already gotten the vaccine	542	100	192	132	117	194	56	138	184	124	59	70	87	119	142	89	223	245	50
	54%	42%	49%	60%	77%	50%	47%	51%	67%	73%	57%	35%	47%	54%	65%	73%	47%	76%	31%
Yes, as soon as I am eligible	111	28	46	20	18	38	16	22	29	17	11	23	23	28	21	10	63	11	29
	11%	12%	12%	9%	12%	10%	13%	8%	10%	10%	11%	11%	12%	13%	10%	8%	13%	3%	18%
Yes, but only after others have gotten it and it seems safe	95	35	32	25	3	37	18	19	22	16	5	21	25	23	21	3	48	14	28
	9%	15%	8%	11%	2%	10%	15%	7%	8%	10%	5%	10%	13%	10%	9%	3%	10%	4%	18%
No, I probably won' t	200	55	100	36	10	98	25	74	31	7	25	73	39	38	26	15	108	45	39
	20%	23%	26%	16%	6%	25%	21%	27%	11%	4%	24%	36%	21%	17%	12%	12%	23%	14%	24%
Unsure	52	20	21	7	4	21	4	17	9	5	4	15	10	11	9	5	28	6	15
	5%	8%	5%	3%	3%	5%	4%	6%	3%	3%	3%	7%	6%	5%	4%	4%	6%	2%	9%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Have you gotten or do you plan to get the COVID-19 vaccine?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have already gotten the vaccine	542	117	285	140	91	121	195	136	181	162	61	58	93	41	450	178	254
	54%	45%	61%	51%	56%	55%	48%	65%	71%	59%	40%	36%	34%	26%	62%	52%	53%
Yes, as soon as I am eligible	111	42	51	18	18	30	37	26	27	29	27	18	57	29	53	48	43
	11%	16%	11%	6%	11%	13%	9%	12%	11%	10%	17%	11%	21%	18%	7%	14%	9%
Yes, but only after others have gotten it and it seems safe	95	28	42	24	19	13	48	15	19	15	29	17	38	24	57	25	55
	9%	11%	9%	9%	12%	6%	12%	7%	8%	5%	19%	11%	14%	15%	8%	7%	12%
No, I probably won't	200	58	65	77	27	45	109	19	22	56	32	47	69	51	131	71	98
	20%	22%	14%	28%	17%	20%	27%	9%	9%	20%	21%	30%	25%	32%	18%	21%	21%
Unsure	52	15	20	17	8	13	17	14	5	15	4	18	16	14	36	20	26
	5%	6%	4%	6%	5%	6%	4%	7%	2%	5%	3%	12%	6%	9%	5%	6%	5%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

The FDA has given emergency authorization for three COVID-19 vaccines in the US, including a vaccine by Johnson & Johnson that provides protection from COVID-19 in a single dose. So far, more than 6.8 million doses of this vaccine have been administered.

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	326	137	189	110	68	139	131	19	161	86	23	65	73	49	82	72	89	178	140
	33%	30%	35%	30%	29%	37%	30%	30%	36%	30%	32%	31%	46%	26%	33%	33%	38%	33%	32%
NOT VERY/NOT AT ALL CONCERNED	426	236	190	176	98	143	200	23	184	149	27	103	39	109	91	107	76	235	185
	43%	51%	35%	47%	42%	39%	46%	36%	41%	51%	37%	49%	25%	57%	37%	50%	32%	43%	43%
Extremely concerned	219	80	139	80	43	90	90	16	101	63	16	41	48	22	68	45	56	122	90
	22%	17%	26%	22%	18%	24%	20%	25%	22%	22%	23%	19%	31%	12%	27%	21%	24%	23%	21%
Very concerned	107	57	50	30	25	50	41	3	60	23	7	24	25	27	14	27	33	56	50
	11%	12%	9%	8%	11%	13%	9%	5%	13%	8%	9%	12%	16%	14%	6%	13%	14%	10%	12%
Somewhat concerned	207	76	131	75	54	75	91	18	87	49	22	41	33	28	63	28	59	109	94
	21%	17%	24%	20%	23%	20%	21%	29%	19%	17%	30%	19%	21%	15%	25%	13%	25%	20%	22%
Not very concerned	190	97	93	86	40	64	101	8	76	72	14	48	15	52	49	39	37	101	87
	19%	21%	17%	23%	17%	17%	23%	12%	17%	25%	19%	23%	10%	27%	20%	18%	16%	19%	20%
Not at all concerned	235	139	96	90	58	80	100	15	108	77	13	55	24	58	42	69	39	134	99
	24%	30%	18%	24%	25%	21%	23%	24%	24%	26%	18%	26%	15%	30%	17%	32%	17%	25%	23%
Unsure	41	13	28	10	14	14	17	3	19	8	1	1	12	5	13	8	11	18	14
	4%	3%	5%	3%	6%	4%	4%	5%	4%	3%	1%	1%	7%	2%	5%	4%	5%	3%	3%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

The FDA has given emergency authorization for three COVID-19 vaccines in the US, including a vaccine by Johnson & Johnson that provides protection from COVID-19 in a single dose. So far, more than 6.8 million doses of this vaccine have been administered.

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	326	157	90	62	8	62	95	65	77	66	75	43	100	37	108	81
	33%	24%	54%	55%	22%	22%	25%	45%	45%	44%	27%	17%	46%	15%	44%	28%
NOT VERY/NOT AT ALL CONCERNED	426	329	40	34	19	169	160	41	55	43	133	154	73	163	66	124
	43%	50%	24%	30%	55%	58%	43%	28%	32%	29%	49%	59%	33%	67%	27%	43%
Extremely concerned	219	101	63	44	3	29	72	45	52	44	52	26	64	16	77	62
	22%	15%	37%	39%	7%	10%	19%	31%	31%	29%	19%	10%	29%	6%	31%	21%
Very concerned	107	56	27	18	5	33	22	20	24	22	23	18	36	22	31	19
	11%	8%	16%	16%	14%	11%	6%	14%	14%	15%	8%	7%	16%	9%	13%	6%
Somewhat concerned	207	151	26	17	7	53	98	26	34	36	57	55	38	38	57	74
	21%	23%	15%	15%	19%	18%	26%	18%	20%	24%	21%	21%	18%	16%	23%	26%
Not very concerned	190	150	11	20	6	71	79	22	17	21	69	61	28	69	32	62
	19%	23%	7%	18%	16%	25%	21%	16%	10%	14%	25%	23%	13%	28%	13%	21%
Not at all concerned	235	179	28	14	14	97	81	18	38	22	64	93	45	94	34	62
	24%	27%	17%	12%	39%	34%	22%	13%	22%	15%	23%	35%	21%	39%	14%	21%
Unsure	41	27	12	0	1	5	22	12	6	5	9	9	7	6	16	12
	4%	4%	7%	0%	4%	2%	6%	8%	3%	4%	3%	4%	3%	2%	6%	4%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

The FDA has given emergency authorization for three COVID-19 vaccines in the US, including a vaccine by Johnson & Johnson that provides protection from COVID-19 in a single dose. So far, more than 6.8 million doses of this vaccine have been administered.

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	326	105	147	53	22	111	39	72	46	24	22	99	69	65	60	22	178	63	72
	33%	44%	38%	24%	15%	28%	32%	27%	17%	14%	21%	49%	38%	30%	27%	18%	38%	20%	45%
NOT VERY/NOT AT ALL CONCERNED	426	71	146	115	94	165	52	112	164	116	48	51	64	89	116	74	189	184	36
	43%	30%	37%	52%	62%	42%	44%	42%	60%	68%	46%	25%	35%	41%	53%	60%	40%	57%	22%
Extremely concerned	219	70	107	30	12	75	20	54	26	9	18	71	51	47	30	14	116	42	53
	22%	30%	27%	13%	8%	19%	17%	20%	10%	5%	17%	35%	28%	21%	14%	11%	25%	13%	33%
Very concerned	107	34	39	23	10	36	18	18	20	15	5	27	19	18	31	9	62	22	19
	11%	14%	10%	10%	7%	9%	15%	7%	7%	9%	5%	13%	10%	8%	14%	7%	13%	7%	12%
Somewhat concerned	207	44	81	47	34	90	24	66	60	30	31	41	44	52	35	24	86	64	42
	21%	19%	21%	21%	23%	23%	20%	25%	22%	17%	29%	20%	24%	24%	16%	20%	18%	20%	26%
Not very concerned	190	40	66	52	31	82	23	60	68	49	19	19	38	41	53	20	88	78	20
	19%	17%	17%	24%	21%	21%	19%	22%	25%	29%	18%	9%	21%	19%	24%	16%	19%	24%	12%
Not at all concerned	235	31	79	63	62	82	30	52	96	67	29	32	25	48	63	54	101	106	16
	24%	13%	20%	28%	41%	21%	25%	19%	35%	40%	28%	16%	14%	22%	29%	44%	21%	33%	10%
Unsure	41	17	17	6	2	23	5	18	4	1	3	11	6	12	8	2	17	9	11
	4%	7%	4%	3%	1%	6%	4%	7%	1%	1%	3%	6%	3%	6%	4%	2%	4%	3%	7%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

The FDA has given emergency authorization for three COVID-19 vaccines in the US, including a vaccine by Johnson & Johnson that provides protection from COVID-19 in a single dose. So far, more than 6.8 million doses of this vaccine have been administered.

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	326	115	123	88	50	55	152	69	58	73	62	71	117	66	208	125	144
	33%	44%	27%	32%	31%	25%	38%	33%	23%	26%	40%	45%	43%	42%	29%	37%	30%
NOT VERY/NOT AT ALL CONCERNED	426	83	220	123	72	105	146	103	157	110	52	45	85	44	341	128	202
	43%	32%	47%	45%	44%	48%	36%	49%	62%	40%	34%	28%	31%	27%	47%	37%	43%
Extremely concerned	219	78	77	64	33	32	110	45	25	55	43	52	71	47	148	87	96
	22%	30%	17%	23%	20%	14%	27%	21%	10%	20%	28%	33%	26%	30%	20%	25%	20%
Very concerned	107	36	46	24	17	24	42	24	33	18	18	19	47	19	60	39	47
	11%	14%	10%	9%	10%	11%	10%	11%	13%	6%	12%	12%	17%	12%	8%	11%	10%
Somewhat concerned	207	48	105	55	38	48	90	31	35	80	33	33	63	43	145	74	106
	21%	18%	23%	20%	24%	22%	22%	15%	14%	29%	22%	21%	23%	27%	20%	22%	22%
Not very concerned	190	33	90	67	31	48	60	52	62	61	22	19	45	24	146	65	94
	19%	13%	19%	24%	19%	22%	15%	24%	24%	22%	14%	12%	16%	15%	20%	19%	20%
Not at all concerned	235	50	130	56	41	57	86	52	95	49	30	25	40	20	195	63	109
	24%	19%	28%	20%	25%	26%	21%	24%	37%	18%	20%	16%	15%	13%	27%	18%	23%
Unsure	41	16	16	10	3	13	17	8	5	15	6	10	7	6	34	14	24
	4%	6%	3%	3%	2%	6%	4%	4%	2%	5%	4%	6%	3%	4%	5%	4%	5%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What are the reasons you personally do not plan to get vaccinated or are unsure about getting vaccinated for COVID-19?
 Select all that apply

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	252	77	175	127	50	65	149	13	77	106	18	27	37	40	109	28	49	82	155
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	84	238	165	62	83	190	17	99	135	26	37	45	47	143	28	71	112	194
The vaccine was developed too quickly	121 48%	31 40%	91 52%	73 58%	20 41%	22 34%	83 55%	4 32%	27 35%	61 58%	11 60%	8 30%	14 38%	19 46%	64 59%	10 35%	17 35%	35 42%	86 55%
The vaccine was rushed for political reasons	98 39%	30 39%	68 39%	63 50%	17 34%	14 21%	72 48%	3 24%	18 23%	54 51%	9 47%	5 18%	9 24%	24 58%	48 44%	3 11%	15 31%	25 30%	71 45%
I don't have enough information about side effects	93 37%	30 38%	63 36%	55 43%	17 35%	17 26%	67 45%	4 33%	19 25%	46 43%	9 49%	6 24%	11 29%	23 56%	44 41%	7 25%	12 25%	25 30%	63 40%
I don't trust the information being published about the vaccine	86 34%	31 41%	55 31%	51 40%	18 36%	13 20%	64 43%	2 13%	14 19%	45 43%	6 32%	5 18%	8 22%	22 55%	42 39%	5 18%	9 19%	21 25%	65 42%
I don't trust any vaccines	66 26%	24 31%	42 24%	31 24%	13 26%	18 28%	33 22%	2 18%	21 28%	24 23%	5 29%	7 25%	11 31%	12 30%	21 19%	9 31%	13 26%	28 34%	33 21%
I'm taking enough measures to avoid COVID-19 without the vaccine	77 30%	26 34%	51 29%	43 34%	15 29%	18 28%	50 33%	2 16%	20 27%	37 35%	6 31%	8 31%	9 25%	15 36%	35 32%	8 27%	13 26%	21 26%	52 33%
I believe I'm personally unlikely to suffer serious long term effects if I contract the coronavirus	42 17%	16 20%	26 15%	23 18%	8 16%	8 13%	29 19%	2 15%	10 13%	20 19%	3 14%	4 14%	5 12%	11 28%	17 16%	4 15%	6 12%	14 18%	26 17%
I wouldn't trust the vaccine until it's been in use for at least several months	51 20%	15 20%	36 21%	23 18%	5 9%	21 32%	27 18%	1 10%	22 28%	21 20%	2 9%	11 39%	10 27%	10 24%	17 15%	6 20%	16 33%	24 29%	27 17%
I wouldn't trust the vaccine until it's been in use for at least several years	71 28%	13 17%	57 33%	41 33%	13 27%	12 19%	50 34%	3 22%	16 20%	36 34%	5 29%	4 15%	8 22%	10 25%	40 37%	3 12%	12 25%	14 17%	54 34%
Something else (Please specify)	20 8%	7 9%	13 8%	10 8%	8 15%	1 1%	11 7%	7 54%	2 3%	9 8%	1 7%	1 2%	-	2 6%	8 8%	1 4%	1 3%	2 3%	17 11%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What are the reasons you personally do not plan to get vaccinated or are unsure about getting vaccinated for COVID-19?
 Select all that apply

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	252	159	57	27	1	41	119	52	54	56	58	32	57	20	105	70
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	208	60	30	3	46	162	66	75	80	43	58	60	24	161	77
The vaccine was developed too quickly	121 48%	83 52%	20 35%	13 47%	0 35%	16 38%	67 57%	23 44%	25 47%	26 47%	34 59%	13 39%	23 40%	8 40%	52 49%	39 56%
The vaccine was rushed for political reasons	98 39%	68 43%	17 31%	8 30%	0 21%	21 52%	47 39%	20 39%	20 37%	27 48%	23 39%	9 27%	24 43%	6 28%	43 40%	26 37%
I don't have enough information about side effects	93 37%	70 44%	15 26%	6 21%	-	21 50%	49 42%	19 37%	22 41%	19 33%	20 35%	12 38%	21 38%	8 40%	38 36%	25 35%
I don't trust the information being published about the vaccine	86 34%	60 37%	16 28%	5 20%	-	19 47%	40 34%	20 38%	16 29%	21 37%	17 29%	13 40%	25 44%	6 30%	31 29%	24 34%
I don't trust any vaccines	66 26%	33 21%	23 40%	6 22%	-	9 22%	24 20%	19 36%	24 44%	11 19%	5 8%	8 25%	21 36%	4 18%	32 31%	9 13%
I'm taking enough measures to avoid COVID-19 without the vaccine	77 30%	50 31%	18 32%	4 14%	0 44%	14 34%	36 30%	13 24%	17 32%	14 25%	22 38%	11 34%	21 38%	5 23%	22 21%	28 41%
I believe I'm personally unlikely to suffer serious long term effects if I contract the coronavirus	42 17%	30 19%	10 17%	2 6%	0 21%	11 27%	19 16%	11 21%	9 16%	10 17%	7 12%	6 19%	11 20%	5 22%	18 17%	8 12%
I wouldn't trust the vaccine until it's been in use for at least several months	51 20%	30 19%	12 21%	9 33%	-	10 24%	20 17%	7 14%	8 14%	9 16%	21 36%	7 22%	8 14%	8 37%	16 15%	20 29%
I wouldn't trust the vaccine until it's been in use for at least several years	71 28%	55 35%	7 12%	6 23%	0 44%	11 26%	45 38%	13 25%	14 26%	19 34%	14 24%	11 33%	7 13%	6 31%	39 37%	18 26%
Something else (Please specify)	20 8%	15 9%	5 8%	1 3%	-	3 8%	11 10%	1 2%	2 4%	5 8%	10 17%	3 9%	3 5%	5 22%	5 5%	8 11%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What are the reasons you personally do not plan to get vaccinated or are unsure about getting vaccinated for COVID-19?
 Select all that apply

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	252 100	75 100	121 100	43 100	13 100	119 100	29 100	90 100	40 100	12 100	28 100	88 100	49 100	49 100	35 100	20 100	136 100	51 100	53 100
Unweighted Total	322	97	142	58	25	154	33	121	54	13	41	121	60	64	42	23	163	68	72
The vaccine was developed too quickly	121 48%	27 37%	70 58%	21 48%	4 27%	63 53%	12 42%	51 56%	20 50%	3 28%	16 58%	45 51%	21 43%	20 40%	17 47%	9 47%	66 48%	29 58%	22 42%
The vaccine was rushed for political reasons	98 39%	26 35%	56 46%	12 29%	4 28%	54 45%	20 68%	34 38%	14 35%	1 12%	12 44%	34 39%	18 37%	16 32%	18 50%	10 50%	55 40%	17 34%	20 38%
I don't have enough information about side effects	93 37%	21 28%	50 42%	16 36%	5 40%	53 45%	14 49%	39 43%	17 42%	6 54%	10 36%	27 31%	22 44%	12 23%	22 61%	3 16%	51 37%	20 40%	18 33%
I don't trust the information being published about the vaccine	86 34%	24 33%	48 39%	11 26%	3 22%	48 40%	17 58%	31 35%	12 29%	3 23%	9 32%	28 32%	15 31%	18 37%	16 46%	6 29%	40 30%	25 50%	17 32%
I don't trust any vaccines	66 26%	20 26%	40 33%	5 11%	1 11%	27 23%	7 25%	20 22%	5 14%	2 16%	4 13%	28 32%	15 30%	15 30%	7 19%	1 6%	37 27%	8 16%	18 35%
I'm taking enough measures to avoid COVID-19 without the vaccine	77 30%	19 25%	45 37%	11 26%	2 17%	39 32%	12 40%	27 30%	11 27%	2 19%	9 31%	35 40%	13 26%	8 16%	12 34%	2 10%	31 23%	24 48%	18 33%
I believe I'm personally unlikely to suffer serious long term effects if I contract the coronavirus	42 17%	9 12%	20 17%	7 15%	6 45%	18 15%	7 24%	11 13%	11 28%	4 37%	7 25%	17 19%	7 14%	6 12%	7 21%	5 26%	20 15%	7 15%	14 27%
I wouldn't trust the vaccine until it's been in use for at least several months	51 20%	11 15%	28 23%	10 22%	3 22%	22 18%	5 18%	17 19%	8 19%	5 39%	3 11%	20 23%	8 16%	12 24%	7 20%	2 11%	30 22%	13 26%	7 14%
I wouldn't trust the vaccine until it's been in use for at least several years	71 28%	22 29%	32 27%	12 27%	5 34%	40 34%	7 26%	33 36%	15 38%	3 26%	12 43%	20 23%	14 28%	11 22%	13 37%	10 51%	37 27%	18 35%	11 20%
Something else (Please specify)	20 8%	3 4%	6 5%	9 21%	3 20%	8 7%	2 7%	6 7%	6 16%	1 11%	5 18%	8 9%	3 6%	4 8%	1 2%	4 23%	12 9%	2 4%	3 6%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What are the reasons you personally do not plan to get vaccinated or are unsure about getting vaccinated for COVID-19?
 Select all that apply

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	252 100	74 100	85 100	93 100	35 100	58 100	126 100	33 100	27 100	71 100	36 100	65 100	85 100	65 100	167 100	90 100	124 100
Unweighted Total	322	93	121	108	48	64	170	40	33	89	35	92	103	80	217	103	165
The vaccine was developed too quickly	121 48%	30 41%	34 40%	57 61%	10 27%	30 51%	66 52%	16 49%	8 28%	39 54%	15 40%	30 47%	39 47%	33 52%	82 49%	50 56%	57 46%
The vaccine was rushed for political reasons	98 39%	29 39%	29 34%	41 44%	11 31%	20 34%	55 44%	12 38%	11 41%	24 33%	13 36%	25 38%	32 38%	26 40%	67 40%	37 40%	45 37%
I don't have enough information about side effects	93 37%	26 36%	36 42%	31 33%	10 29%	24 42%	37 29%	21 64%	10 36%	29 41%	15 40%	21 33%	28 33%	20 30%	65 39%	33 37%	48 39%
I don't trust the information being published about the vaccine	86 34%	24 32%	29 35%	33 36%	9 26%	21 36%	45 36%	11 34%	11 41%	24 33%	13 36%	19 30%	22 26%	15 23%	64 38%	31 34%	42 34%
I don't trust any vaccines	66 26%	26 35%	21 25%	18 20%	7 19%	14 24%	39 31%	7 20%	4 16%	14 19%	15 40%	22 33%	30 35%	20 31%	36 22%	19 20%	31 25%
I'm taking enough measures to avoid COVID-19 without the vaccine	77 30%	21 29%	26 30%	30 32%	9 25%	15 25%	42 33%	12 35%	6 22%	22 31%	15 40%	17 25%	19 22%	14 21%	58 35%	29 32%	33 27%
I believe I'm personally unlikely to suffer serious long term effects if I contract the coronavirus	42 17%	13 17%	12 14%	18 19%	5 15%	13 23%	17 13%	7 21%	4 13%	12 18%	9 25%	8 13%	11 13%	8 12%	31 19%	16 18%	18 15%
I wouldn't trust the vaccine until it's been in use for at least several months	51 20%	18 24%	13 15%	21 22%	5 14%	5 8%	32 26%	9 28%	5 20%	18 25%	4 11%	11 17%	19 22%	16 24%	32 19%	24 27%	20 16%
I wouldn't trust the vaccine until it's been in use for at least several years	71 28%	15 21%	25 29%	31 33%	10 29%	11 19%	36 29%	13 39%	7 24%	25 36%	4 12%	18 27%	24 28%	22 34%	46 28%	31 34%	30 24%
Something else (Please specify)	20 8%	1 1%	10 11%	10 11%	5 15%	4 7%	10 8%	1 4%	5 19%	3 4%	2 6%	2 3%	8 10%	7 10%	12 7%	7 8%	12 10%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Please indicate how convincing you find each of these statements.

- Donald Trump has taken the vaccine and urges Americans to get it It was because of his Administration' s Operation Warp Speed that we have the vaccines we have today.

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	252	77	175	127	50	65	149	13	77	106	18	27	37	40	109	28	49	82	155
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	84	238	165	62	83	190	17	99	135	26	37	45	47	143	28	71	112	194
VERY/SOMEWHAT CONVINCING	67	19	48	46	11	7	54	4	9	42	4	1	6	15	39	2	7	9	57
	27%	24%	28%	36%	21%	11%	36%	31%	12%	39%	22%	3%	17%	38%	35%	8%	14%	12%	36%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	151	50	101	66	32	45	74	8	56	53	13	21	24	21	53	22	34	59	83
	60%	65%	58%	52%	64%	70%	50%	66%	72%	50%	70%	77%	67%	51%	49%	77%	70%	72%	54%
Very convincing	30	6	24	27	2	1	28	-	2	25	1	-	1	5	22	0	2	3	26
	12%	8%	14%	21%	3%	1%	19%		3%	24%	5%		2%	13%	21%	2%	4%	4%	17%
Somewhat convincing	37	13	24	20	9	6	26	4	7	17	3	1	5	10	16	2	5	6	31
	15%	17%	14%	16%	18%	10%	18%	31%	9%	16%	17%	3%	15%	25%	15%	6%	10%	7%	20%
Not that convincing	54	16	38	31	6	15	37	2	15	23	8	7	8	12	24	4	12	21	32
	21%	21%	22%	25%	13%	24%	25%	15%	20%	22%	44%	26%	23%	30%	23%	13%	24%	25%	21%
Not at all convincing	97	34	62	34	26	30	37	6	40	30	5	14	16	9	29	18	22	39	51
	38%	44%	36%	27%	51%	46%	25%	51%	52%	28%	26%	51%	44%	21%	26%	64%	45%	47%	33%
Unsure	34	8	26	15	7	12	21	0	12	11	1	6	6	4	17	4	8	13	15
	14%	11%	15%	12%	14%	19%	14%	3%	16%	11%	7%	20%	16%	10%	16%	15%	17%	16%	10%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Please indicate how convincing you find each of these statements.

- Donald Trump has taken the vaccine and urges Americans to get it. It was because of his Administration's Operation Warp Speed that we have the vaccines we have today.

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	252	159	57	27	1	41	119	52	54	56	58	32	57	20	105	70
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	208	60	30	3	46	162	66	75	80	43	58	60	24	161	77
VERY/SOMEWHAT CONVINCING	67	57	3	6	0	17	39	11	15	15	16	10	13	6	28	21
	27%	36%	5%	22%	44%	43%	33%	21%	27%	27%	28%	32%	23%	28%	26%	30%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	151	80	43	21	0	20	61	32	34	37	32	16	38	12	66	35
	60%	50%	76%	78%	21%	48%	51%	63%	63%	66%	55%	48%	67%	59%	62%	50%
Very convincing	30	29	1	0	0	6	23	3	5	5	13	4	3	3	10	15
	12%	18%	2%	0%	44%	14%	20%	6%	9%	9%	23%	12%	6%	12%	9%	21%
Somewhat convincing	37	28	2	6	-	12	16	8	10	10	3	6	10	3	18	6
	15%	18%	3%	22%	-	29%	14%	15%	18%	18%	5%	19%	17%	15%	17%	9%
Not that convincing	54	37	7	8	-	11	27	8	11	14	15	7	12	4	21	18
	21%	23%	13%	32%	-	26%	23%	16%	20%	24%	26%	20%	21%	19%	20%	25%
Not at all convincing	97	43	36	12	0	9	34	24	23	23	17	9	26	8	45	18
	38%	27%	63%	46%	21%	22%	29%	47%	43%	41%	29%	28%	46%	41%	43%	25%
Unsure	34	22	11	-	0	4	18	9	5	4	10	6	6	3	12	14
	14%	14%	20%	-	35%	9%	16%	17%	10%	7%	17%	20%	10%	13%	12%	20%

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	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	252	75	121	43	13	119	29	90	40	12	28	88	49	49	35	20	136	51	53
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	97	142	58	25	154	33	121	54	13	41	121	60	64	42	23	163	68	72
VERY/SOMEWHAT CONVINCING	67	15	33	14	5	39	11	28	18	7	12	22	12	15	9	8	33	19	10
	27%	21%	27%	32%	38%	32%	37%	31%	45%	56%	41%	25%	25%	30%	27%	42%	24%	38%	19%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	151	46	70	27	7	62	14	47	19	5	13	53	29	31	21	10	82	25	37
	60%	62%	58%	63%	55%	52%	50%	52%	47%	44%	48%	61%	59%	63%	60%	52%	60%	50%	70%
Very convincing	30	4	16	7	3	20	4	16	9	2	7	13	3	8	4	2	13	12	3
	12%	6%	14%	15%	19%	17%	13%	18%	22%	16%	25%	15%	6%	16%	10%	12%	9%	24%	6%
Somewhat convincing	37	11	16	7	3	19	7	12	9	5	4	9	9	7	6	6	21	7	7
	15%	15%	13%	17%	19%	16%	24%	13%	23%	40%	16%	10%	19%	14%	17%	31%	15%	15%	13%
Not that convincing	54	18	22	11	2	31	8	22	7	2	4	19	11	15	4	5	31	7	15
	21%	25%	19%	26%	15%	26%	29%	25%	17%	19%	16%	22%	23%	30%	10%	24%	23%	13%	27%
Not at all convincing	97	28	48	16	5	31	6	25	12	3	9	34	18	16	18	5	50	19	23
	38%	37%	40%	37%	39%	26%	21%	28%	30%	25%	32%	39%	37%	33%	50%	28%	37%	37%	43%
Unsure	34	13	18	2	1	19	4	15	3	-	3	12	8	4	5	1	21	6	6
	14%	18%	15%	5%	7%	16%	13%	17%	8%	11%	11%	14%	15%	7%	13%	6%	16%	12%	11%

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Please indicate how convincing you find each of these statements.

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	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	252	74	85	93	35	58	126	33	27	71	36	65	85	65	167	90	124
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	93	121	108	48	64	170	40	33	89	35	92	103	80	217	103	165
VERY/SOMEWHAT CONVINCING	67	17	26	24	5	16	36	11	8	21	7	17	25	21	42	28	33
	27%	23%	31%	26%	13%	27%	29%	33%	29%	30%	19%	26%	29%	32%	25%	31%	27%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	151	47	47	57	25	30	79	17	15	39	25	37	55	40	96	50	71
	60%	64%	55%	61%	72%	51%	63%	52%	55%	54%	69%	56%	65%	62%	57%	55%	57%
Very convincing	30	6	9	15	3	8	17	2	3	14	3	4	10	10	20	19	8
	12%	9%	10%	16%	9%	14%	13%	5%	10%	19%	9%	6%	12%	16%	12%	21%	7%
Somewhat convincing	37	10	17	9	1	7	19	9	5	7	4	13	14	10	23	10	25
	15%	14%	20%	10%	4%	12%	15%	28%	19%	10%	11%	20%	17%	16%	14%	11%	20%
Not that convincing	54	15	16	24	5	14	28	8	4	18	8	9	18	14	37	19	26
	21%	20%	19%	26%	14%	23%	22%	24%	16%	26%	21%	14%	21%	21%	22%	21%	21%
Not at all convincing	97	32	31	33	20	16	51	9	11	21	18	28	37	26	59	31	45
	38%	44%	37%	35%	57%	28%	41%	28%	39%	29%	49%	43%	44%	41%	36%	34%	37%
Unsure	34	10	12	12	5	12	11	5	4	11	4	11	5	4	29	12	19
	14%	14%	14%	13%	15%	22%	9%	16%	15%	16%	11%	18%	6%	6%	17%	13%	16%

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Please indicate how convincing you find each of these statements.
-Joe Biden has taken the vaccine and urges Americans to get it.

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	252	77	175	127	50	65	149	13	77	106	18	27	37	40	109	28	49	82	155
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	84	238	165	62	83	190	17	99	135	26	37	45	47	143	28	71	112	194
VERY/SOMEWHAT CONVINCING	42	13	28	12	3	23	13	2	26	9	3	13	11	4	9	9	16	26	14
	17%	17%	16%	9%	6%	36%	8%	19%	33%	8%	17%	46%	29%	10%	8%	33%	33%	32%	9%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	179	57	122	102	38	32	118	10	40	87	13	11	22	33	85	15	25	44	127
	71%	74%	70%	80%	77%	50%	79%	78%	52%	82%	74%	39%	59%	82%	78%	55%	51%	53%	82%
Very convincing	27	9	18	8	1	17	9	-	18	7	2	10	6	2	7	7	11	16	10
	11%	12%	10%	6%	2%	26%	6%	-	23%	6%	8%	38%	18%	6%	6%	25%	23%	20%	7%
Somewhat convincing	15	4	11	4	2	6	4	2	8	2	2	2	4	2	2	2	5	10	4
	6%	5%	6%	3%	3%	10%	2%	19%	10%	2%	8%	8%	11%	4%	2%	8%	11%	12%	3%
Not that convincing	44	17	26	25	4	14	28	2	14	21	5	3	11	10	18	6	8	19	20
	17%	22%	15%	20%	8%	22%	19%	15%	18%	20%	26%	10%	31%	24%	16%	23%	16%	23%	13%
Not at all convincing	135	40	95	76	34	18	90	8	26	66	9	8	10	23	67	9	17	25	107
	54%	52%	54%	60%	69%	28%	60%	63%	34%	62%	49%	29%	28%	58%	61%	32%	34%	31%	69%
Unsure	32	7	25	14	9	9	19	0	11	11	2	4	4	3	15	3	8	12	14
	13%	9%	14%	11%	18%	14%	13%	3%	14%	10%	9%	16%	12%	8%	14%	12%	16%	15%	9%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Please indicate how convincing you find each of these statements.
 -Joe Biden has taken the vaccine and urges Americans to get it.

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	252	159	57	27	1	41	119	52	54	56	58	32	57	20	105	70
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	208	60	30	3	46	162	66	75	80	43	58	60	24	161	77
VERY/SOMEWHAT CONVINCING	42	23	13	5	0	9	14	6	8	13	13	3	10	3	16	13
	17%	15%	23%	19%	35%	21%	12%	11%	14%	23%	23%	8%	18%	14%	15%	18%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	179	116	35	20	0	29	86	36	42	40	36	25	42	16	76	45
	71%	73%	61%	75%	65%	72%	73%	69%	77%	72%	63%	76%	73%	77%	73%	65%
Very convincing	27	14	9	4	-	5	8	3	4	5	13	1	7	2	6	12
	11%	9%	17%	14%	-	13%	7%	6%	8%	10%	23%	4%	13%	11%	5%	18%
Somewhat convincing	15	9	4	1	0	3	6	3	4	7	-	1	3	1	10	0
	6%	6%	7%	5%	35%	8%	5%	5%	7%	13%	-	4%	6%	4%	10%	*%
Not that convincing	44	29	4	9	0	9	20	2	17	13	4	7	13	5	20	7
	17%	18%	7%	33%	44%	22%	17%	5%	32%	23%	7%	22%	22%	22%	19%	10%
Not at all convincing	135	87	31	11	0	20	66	33	24	28	32	18	29	11	57	39
	54%	54%	54%	41%	21%	50%	56%	64%	45%	49%	56%	54%	51%	55%	54%	55%
Unsure	32	20	9	2	-	3	18	10	5	3	8	5	5	2	13	12
	13%	13%	16%	6%	-	7%	15%	20%	8%	6%	14%	16%	9%	9%	13%	17%

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	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	252 100	75 100	121 100	43 100	13 100	119 100	29 100	90 100	40 100	12 100	28 100	88 100	49 100	49 100	35 100	20 100	136 100	51 100	53 100
Unweighted Total	322	97	142	58	25	154	33	121	54	13	41	121	60	64	42	23	163	68	72
VERY/SOMEWHAT CONVINCING	42 17%	12 17%	18 15%	10 22%	2 15%	18 15%	7 25%	11 12%	5 13%	1 12%	4 14%	18 21%	7 15%	11 22%	4 10%	2 9%	19 14%	8 15%	10 18%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	179 71%	51 68%	87 72%	31 72%	11 81%	83 70%	19 65%	65 71%	32 81%	10 88%	22 78%	59 67%	33 68%	35 72%	27 77%	18 90%	97 72%	39 77%	35 66%
Very convincing	27 11%	7 9%	12 10%	8 17%	1 8%	10 8%	4 14%	6 7%	4 10%	1 12%	2 9%	13 15%	4 7%	6 12%	3 8%	1 8%	13 9%	6 12%	6 11%
Somewhat convincing	15 6%	5 7%	6 5%	2 5%	1 7%	8 7%	3 11%	5 5%	1 3%	- 5%	1 5%	5 6%	4 8%	5 10%	1 3%	0 1%	7 5%	2 3%	4 7%
Not that convincing	44 17%	13 18%	19 16%	7 17%	4 31%	21 17%	5 18%	15 17%	9 21%	4 31%	5 17%	15 17%	8 17%	7 14%	6 16%	4 22%	26 19%	7 14%	8 15%
Not at all convincing	135 54%	37 50%	68 56%	24 55%	7 49%	63 53%	14 47%	49 54%	24 60%	7 57%	17 61%	44 50%	25 51%	28 58%	21 60%	13 68%	71 52%	32 63%	27 51%
Unsure	32 13%	12 16%	17 14%	3 6%	1 4%	18 15%	3 10%	15 17%	2 6%	- 8%	2 8%	10 12%	8 17%	3 6%	5 13%	0 2%	19 14%	4 8%	8 16%

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	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	252 100	74 100	85 100	93 100	35 100	58 100	126 100	33 100	27 100	71 100	36 100	65 100	85 100	65 100	167 100	90 100	124 100
Unweighted Total	322	93	121	108	48	64	170	40	33	89	35	92	103	80	217	103	165
VERY/SOMEWHAT CONVINCING	42 17%	16 22%	14 17%	11 12%	4 12%	8 13%	26 21%	4 11%	3 13%	14 19%	8 22%	11 17%	16 19%	12 18%	25 15%	16 18%	18 15%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	179 71%	48 65%	62 73%	69 74%	25 72%	38 66%	90 71%	26 78%	20 75%	48 68%	25 69%	42 65%	62 73%	48 75%	117 70%	62 68%	90 73%
Very convincing	27 11%	12 16%	9 11%	6 6%	4 11%	4 8%	16 13%	3 9%	2 7%	10 14%	6 16%	5 8%	10 11%	7 10%	18 10%	15 16%	7 6%
Somewhat convincing	15 6%	4 6%	5 6%	5 6%	1 1%	3 6%	10 8%	1 2%	2 6%	4 5%	2 7%	6 9%	7 8%	5 8%	8 5%	2 2%	11 9%
Not that convincing	44 17%	11 15%	12 14%	21 22%	5 15%	7 12%	18 15%	13 40%	6 21%	13 19%	8 23%	8 12%	18 21%	12 18%	25 15%	8 9%	28 23%
Not at all convincing	135 54%	37 50%	50 59%	48 52%	20 57%	31 54%	71 56%	13 38%	15 54%	35 49%	17 46%	34 53%	44 52%	36 56%	91 55%	54 60%	62 50%
Unsure	32 13%	10 13%	9 10%	13 14%	6 16%	12 20%	10 8%	4 12%	3 12%	9 13%	3 9%	12 19%	6 7%	5 7%	25 15%	12 14%	15 12%

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-Nearly all public health officials agree that the vaccine is safe and Americans should get it.

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	252 100	77 100	175 100	127 100	50 100	65 100	149 100	13 100	77 100	106 100	18 100	27 100	37 100	40 100	109 100	28 100	49 100	82 100	155 100
Unweighted Total	322	84	238	165	62	83	190	17	99	135	26	37	45	47	143	28	71	112	194
VERY/SOMEWHAT CONVINCING	43 17%	18 24%	24 14%	14 11%	3 7%	21 32%	17 11%	2 19%	22 29%	12 12%	2 10%	10 35%	11 31%	11 28%	6 5%	7 26%	15 31%	24 29%	19 12%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	178 70%	53 68%	125 71%	99 78%	38 77%	33 51%	114 76%	9 71%	44 57%	84 80%	14 77%	13 48%	20 55%	27 68%	86 79%	18 62%	26 54%	44 54%	123 79%
Very convincing	11 4%	5 6%	6 3%	3 2%	1 1%	5 8%	3 2%	-	6 8%	3 3%	0 1%	3 11%	2 6%	2 4%	2 1%	3 11%	3 7%	8 9%	3 2%
Somewhat convincing	32 13%	14 18%	18 10%	11 9%	3 5%	16 24%	14 9%	2 19%	16 21%	10 9%	2 8%	7 24%	9 25%	10 24%	4 4%	4 15%	12 24%	16 20%	16 10%
Not that convincing	63 25%	16 21%	47 27%	35 27%	12 24%	15 24%	44 29%	2 15%	17 23%	28 26%	6 36%	4 14%	12 32%	10 24%	34 32%	7 24%	11 22%	15 18%	44 28%
Not at all convincing	115 45%	36 47%	78 45%	65 51%	26 52%	18 28%	70 47%	7 56%	27 35%	57 54%	7 41%	9 34%	9 24%	18 44%	52 48%	11 38%	16 32%	29 36%	80 51%
Unsure	32 13%	6 8%	26 15%	13 10%	8 17%	10 16%	19 13%	1 10%	11 14%	9 9%	2 13%	5 17%	5 14%	2 4%	17 16%	3 12%	7 15%	14 17%	13 9%

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	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	252	159	57	27	1	41	119	52	54	56	58	32	57	20	105	70
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	208	60	30	3	46	162	66	75	80	43	58	60	24	161	77
VERY/SOMEWHAT CONVINCING	43	23	10	8	0	13	10	6	8	14	8	7	13	5	15	9
	17%	14%	18%	32%	79%	32%	9%	12%	14%	25%	13%	21%	23%	27%	14%	13%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	178	116	36	17	0	27	90	35	41	39	42	20	39	13	76	49
	70%	73%	63%	65%	21%	65%	76%	68%	75%	70%	72%	63%	70%	65%	72%	70%
Very convincing	11	5	6	0	0	2	3	2	3	3	2	1	4	1	4	2
	4%	3%	10%	0%	44%	5%	2%	5%	5%	5%	4%	2%	6%	5%	4%	3%
Somewhat convincing	32	19	4	8	0	11	7	4	5	11	5	6	9	4	11	7
	13%	12%	8%	32%	35%	27%	6%	8%	9%	20%	9%	20%	16%	22%	10%	10%
Not that convincing	63	45	5	10	-	10	35	10	16	19	12	6	13	4	32	14
	25%	28%	8%	37%	-	26%	29%	20%	29%	34%	21%	18%	22%	19%	31%	21%
Not at all convincing	115	71	31	7	0	16	55	25	25	21	29	14	27	9	44	34
	45%	45%	55%	28%	21%	39%	46%	48%	47%	37%	51%	45%	47%	46%	42%	49%
Unsure	32	20	11	1	-	1	19	10	6	3	8	5	4	2	14	12
	13%	13%	19%	3%	-	3%	16%	19%	11%	5%	14%	16%	8%	9%	14%	17%

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	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	252 100	75 100	121 100	43 100	13 100	119 100	29 100	90 100	40 100	12 100	28 100	88 100	49 100	49 100	35 100	20 100	136 100	51 100	53 100
Unweighted Total	322	97	142	58	25	154	33	121	54	13	41	121	60	64	42	23	163	68	72
VERY/SOMEWHAT CONVINCING	43 17%	12 16%	18 15%	10 22%	3 26%	15 13%	9 30%	7 8%	8 19%	4 37%	3 11%	15 18%	7 14%	10 20%	6 16%	5 24%	21 16%	9 18%	8 16%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	178 70%	49 66%	88 73%	31 72%	9 70%	87 73%	19 66%	68 75%	29 74%	7 63%	22 78%	60 68%	34 70%	37 76%	25 71%	14 74%	95 70%	38 75%	38 71%
Very convincing	11 4%	4 5%	4 4%	2 4%	1 9%	2 2%	1 5%	1 1%	2 6%	0 4%	2 7%	6 7%	0 1%	2 3%	1 4%	1 8%	7 5%	1 1%	2 4%
Somewhat convincing	32 13%	8 11%	13 11%	8 19%	2 16%	13 11%	7 25%	6 7%	5 13%	4 33%	1 5%	9 11%	7 13%	8 17%	4 12%	3 17%	14 10%	8 17%	6 12%
Not that convincing	63 25%	17 23%	26 21%	15 34%	5 39%	30 25%	7 24%	23 25%	15 39%	4 30%	12 42%	15 17%	13 26%	14 29%	10 28%	9 46%	38 28%	9 18%	16 31%
Not at all convincing	115 45%	32 43%	62 51%	16 38%	4 31%	57 48%	12 42%	45 50%	14 35%	4 33%	10 36%	44 51%	21 44%	23 47%	15 43%	6 28%	57 42%	29 57%	21 40%
Unsure	32 13%	14 18%	15 13%	2 5%	1 4%	17 14%	1 4%	16 18%	3 7%	-	3 10%	12 14%	8 16%	2 4%	5 13%	0 2%	20 15%	4 7%	7 13%

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	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	252 100	74 100	85 100	93 100	35 100	58 100	126 100	33 100	27 100	71 100	36 100	65 100	85 100	65 100	167 100	90 100	124 100
Unweighted Total	322	93	121	108	48	64	170	40	33	89	35	92	103	80	217	103	165
VERY/SOMEWHAT CONVINCING	43 17%	19 26%	14 17%	9 10%	6 16%	7 12%	24 19%	5 16%	7 25%	9 13%	9 23%	11 17%	18 22%	11 18%	24 14%	11 12%	23 19%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	178 70%	44 59%	62 72%	72 78%	27 75%	38 65%	90 71%	24 71%	17 65%	52 73%	25 67%	41 64%	61 72%	49 76%	116 70%	67 74%	83 67%
Very convincing	11 4%	7 9%	3 3%	1 1%	3 8%	2 3%	6 5%	0 1%	0 2%	1 2%	3 9%	3 5%	3 3%	1 2%	8 5%	4 4%	3 2%
Somewhat convincing	32 13%	12 17%	11 13%	8 9%	3 7%	6 10%	19 15%	5 15%	6 24%	8 11%	5 14%	8 12%	15 18%	10 16%	16 10%	8 8%	21 17%
Not that convincing	63 25%	12 16%	24 28%	27 29%	3 9%	14 24%	36 29%	10 31%	5 19%	24 34%	7 20%	14 22%	25 30%	19 30%	38 23%	26 29%	29 24%
Not at all convincing	115 45%	32 43%	37 44%	46 49%	23 66%	24 41%	54 43%	13 40%	12 46%	28 39%	17 48%	27 42%	36 42%	30 46%	79 47%	41 45%	54 43%
Unsure	32 13%	11 15%	10 11%	12 12%	3 9%	13 22%	12 9%	4 13%	3 10%	10 14%	3 9%	13 19%	5 6%	4 7%	27 16%	12 14%	17 14%

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	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	252	77	175	127	50	65	149	13	77	106	18	27	37	40	109	28	49	82	155
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	84	238	165	62	83	190	17	99	135	26	37	45	47	143	28	71	112	194
VERY/SOMEWHAT CONVINCING	45	18	27	20	5	19	24	1	20	17	3	7	12	10	14	8	12	20	23
	18%	24%	15%	16%	10%	30%	16%	7%	27%	16%	14%	26%	33%	24%	13%	28%	25%	25%	15%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	173	53	120	93	38	33	107	9	44	78	15	14	19	29	78	16	28	49	117
	68%	68%	69%	73%	77%	51%	72%	73%	57%	74%	81%	52%	52%	72%	72%	56%	58%	60%	75%
Very convincing	10	4	6	1	3	5	3	1	6	1	0	3	2	1	2	3	4	7	3
	4%	6%	3%	1%	7%	8%	2%	7%	8%	1%	1%	9%	6%	2%	2%	9%	7%	8%	2%
Somewhat convincing	35	14	21	19	2	14	21	-	14	16	2	5	10	9	12	5	9	14	19
	14%	18%	12%	15%	4%	22%	14%	-	19%	15%	14%	17%	26%	21%	11%	19%	18%	17%	12%
Not that convincing	67	21	47	34	14	18	45	2	20	28	6	4	13	12	33	9	11	21	44
	27%	27%	27%	27%	29%	28%	30%	17%	26%	27%	31%	16%	37%	30%	31%	31%	23%	26%	28%
Not at all convincing	105	32	73	59	24	15	62	7	24	50	9	10	6	17	45	7	17	28	73
	42%	41%	42%	46%	48%	24%	42%	57%	31%	47%	49%	35%	15%	42%	41%	25%	35%	34%	47%
Unsure	34	6	28	14	6	12	18	2	12	11	1	6	6	2	16	4	8	13	16
	14%	8%	16%	11%	12%	19%	12%	20%	16%	10%	5%	22%	16%	4%	15%	16%	17%	15%	10%

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	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	252	159	57	27	1	41	119	52	54	56	58	32	57	20	105	70
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	208	60	30	3	46	162	66	75	80	43	58	60	24	161	77
VERY/SOMEWHAT CONVINCING	45	26	11	6	0	11	16	7	13	7	12	6	12	7	15	12
	18%	17%	20%	23%	44%	27%	13%	13%	24%	13%	21%	20%	21%	32%	14%	17%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	173	111	36	20	0	28	83	37	37	42	35	20	41	12	76	44
	68%	70%	62%	74%	21%	69%	70%	72%	69%	75%	62%	63%	72%	57%	72%	64%
Very convincing	10	5	4	0	-	3	2	3	3	2	1	1	3	2	5	0
	4%	3%	7%	1%	-	6%	2%	5%	5%	4%	1%	4%	5%	8%	5%	*%
Somewhat convincing	35	21	7	6	0	8	13	4	10	5	12	5	9	5	9	12
	14%	13%	13%	22%	44%	20%	11%	8%	18%	9%	20%	16%	16%	24%	9%	17%
Not that convincing	67	47	10	8	-	13	34	11	20	22	6	8	18	2	34	12
	27%	30%	17%	29%	-	32%	29%	21%	37%	39%	11%	26%	33%	11%	33%	18%
Not at all convincing	105	63	26	12	0	15	48	27	17	20	29	12	22	9	42	32
	42%	40%	45%	45%	21%	38%	41%	51%	32%	36%	50%	37%	40%	46%	39%	46%
Unsure	34	22	10	1	0	2	20	8	4	7	10	6	4	2	15	13
	14%	14%	18%	3%	35%	4%	17%	15%	7%	12%	17%	17%	7%	11%	14%	19%

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	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	252	75	121	43	13	119	29	90	40	12	28	88	49	49	35	20	136	51	53
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	97	142	58	25	154	33	121	54	13	41	121	60	64	42	23	163	68	72
VERY/SOMEWHAT CONVINCING	45	11	22	6	6	16	5	11	10	6	4	19	7	8	6	6	22	12	11
	18%	15%	19%	15%	41%	14%	17%	13%	25%	50%	14%	22%	14%	16%	17%	31%	16%	23%	20%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	173	48	84	34	7	84	22	62	27	6	21	57	36	36	24	13	94	33	38
	68%	64%	69%	79%	54%	70%	77%	68%	67%	50%	74%	65%	74%	73%	67%	67%	69%	65%	71%
Very convincing	10	4	3	1	1	3	2	1	2	0	2	6	-	1	2	1	3	1	5
	4%	6%	3%	3%	10%	3%	8%	1%	5%	4%	6%	7%		2%	4%	8%	2%	2%	9%
Somewhat convincing	35	7	19	5	4	13	3	11	8	5	2	13	7	7	4	4	19	11	6
	14%	9%	16%	12%	31%	11%	9%	12%	20%	46%	9%	15%	14%	15%	13%	23%	14%	21%	10%
Not that convincing	67	18	33	14	3	34	11	23	13	2	12	24	14	12	6	6	36	11	18
	27%	24%	27%	32%	22%	29%	39%	25%	33%	13%	42%	28%	28%	24%	16%	32%	26%	21%	34%
Not at all convincing	105	30	51	20	4	50	11	39	13	4	9	33	23	24	18	7	58	22	20
	42%	40%	42%	47%	32%	42%	38%	43%	34%	37%	32%	37%	47%	49%	51%	35%	42%	44%	37%
Unsure	34	16	15	3	1	19	2	17	3	-	3	12	6	5	6	1	21	6	5
	14%	21%	12%	7%	4%	16%	6%	19%	8%	12%		14%	12%	11%	16%	3%	15%	11%	10%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Please indicate how convincing you find each of these statements.

-When it comes to the potential risks of the vaccine, just ask doctors and nurses. Nearly all of them have taken the vaccine when offered.

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	252	74	85	93	35	58	126	33	27	71	36	65	85	65	167	90	124
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	93	121	108	48	64	170	40	33	89	35	92	103	80	217	103	165
VERY/SOMEWHAT CONVINCING	45	14	14	17	7	5	28	6	8	9	9	12	17	10	28	14	24
	18%	19%	17%	18%	20%	9%	22%	17%	28%	13%	26%	18%	20%	15%	17%	16%	19%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	173	51	59	62	25	41	84	23	17	48	23	43	61	49	111	61	84
	68%	69%	70%	67%	71%	71%	67%	70%	63%	67%	63%	67%	73%	76%	66%	68%	68%
Very convincing	10	6	2	2	3	2	3	2	2	2	1	4	4	2	6	2	5
	4%	8%	3%	2%	9%	3%	2%	7%	8%	2%	4%	6%	4%	3%	4%	2%	4%
Somewhat convincing	35	8	12	15	4	3	25	4	5	8	8	8	13	8	22	12	18
	14%	11%	14%	16%	10%	5%	20%	11%	20%	11%	22%	12%	16%	12%	13%	13%	15%
Not that convincing	67	16	21	31	7	16	31	13	4	20	11	14	29	22	38	19	38
	27%	22%	25%	33%	20%	28%	25%	39%	13%	28%	31%	22%	34%	33%	23%	21%	30%
Not at all convincing	105	35	38	32	18	24	53	10	14	28	12	29	32	28	73	42	46
	42%	47%	45%	34%	51%	42%	42%	31%	50%	40%	32%	45%	38%	43%	43%	46%	37%
Unsure	34	9	11	14	3	12	14	4	2	14	4	10	6	6	28	15	16
	14%	12%	13%	15%	10%	21%	11%	13%	8%	20%	11%	15%	7%	9%	17%	17%	13%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Please indicate how convincing you find each of these statements.
 - If not enough people take the vaccine and the coronavirus continues to spread, it'll be a long time before we can get back to the normal life we love.

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	252	77	175	127	50	65	149	13	77	106	18	27	37	40	109	28	49	82	155
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	84	238	165	62	83	190	17	99	135	26	37	45	47	143	28	71	112	194
VERY/SOMEWHAT CONVINCING	66	23	43	30	7	29	33	1	32	23	6	11	18	8	24	13	18	27	34
	26%	30%	25%	23%	15%	45%	22%	8%	41%	22%	34%	41%	48%	21%	22%	48%	38%	33%	22%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	155	50	105	86	36	23	101	11	31	76	9	10	13	32	69	11	20	42	109
	62%	65%	60%	68%	73%	36%	67%	89%	41%	71%	49%	38%	35%	78%	63%	40%	41%	51%	70%
Very convincing	28	7	21	9	3	16	11	-	17	7	2	7	9	-	11	7	11	15	10
	11%	9%	12%	7%	5%	25%	7%		22%	7%	13%	25%	25%		10%	24%	22%	18%	6%
Somewhat convincing	38	16	22	20	5	13	22	1	15	16	4	4	8	8	14	7	8	12	24
	15%	21%	12%	16%	10%	20%	15%	8%	19%	15%	21%	16%	23%	21%	13%	24%	16%	14%	16%
Not that convincing	57	15	42	28	12	13	37	3	15	22	5	4	8	8	29	6	9	17	38
	23%	20%	24%	22%	23%	20%	25%	25%	19%	21%	28%	15%	23%	20%	27%	21%	18%	21%	24%
Not at all convincing	98	35	63	58	25	10	64	8	17	54	4	6	4	24	40	5	11	25	72
	39%	46%	36%	46%	50%	16%	43%	64%	22%	50%	21%	22%	12%	58%	37%	19%	23%	30%	46%
Unsure	31	4	27	12	6	13	16	0	14	7	3	6	6	0	15	3	10	14	12
	12%	5%	16%	9%	12%	20%	11%	3%	18%	7%	16%	21%	17%	1%	14%	12%	21%	17%	8%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Please indicate how convincing you find each of these statements.

- If not enough people take the vaccine and the coronavirus continues to spread, it'll be a long time before we can get back to the normal life we love.

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	252	159	57	27	1	41	119	52	54	56	58	32	57	20	105	70
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	208	60	30	3	46	162	66	75	80	43	58	60	24	161	77
VERY/SOMEWHAT CONVINCING	66	35	18	11	0	11	24	10	18	10	22	6	16	7	22	21
	26%	22%	31%	40%	44%	26%	20%	19%	32%	18%	39%	17%	28%	35%	21%	30%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	155	106	29	14	0	30	76	32	29	42	29	23	38	13	66	39
	62%	67%	51%	51%	56%	74%	64%	62%	54%	75%	50%	71%	66%	63%	63%	55%
Very convincing	28	10	8	10	-	1	8	5	9	4	10	-	6	1	12	9
	11%	6%	14%	37%	-	4%	7%	10%	17%	6%	17%	-	10%	4%	12%	13%
Somewhat convincing	38	25	10	1	0	9	16	5	8	7	12	6	10	6	10	12
	15%	16%	18%	3%	44%	22%	13%	9%	15%	12%	22%	17%	17%	31%	9%	17%
Not that convincing	57	39	9	8	0	11	28	10	10	17	10	10	12	3	25	17
	23%	24%	15%	31%	35%	26%	23%	19%	19%	30%	18%	31%	21%	15%	24%	24%
Not at all convincing	98	68	20	6	0	20	48	22	19	26	18	13	26	10	41	22
	39%	43%	36%	21%	21%	48%	41%	43%	35%	46%	32%	40%	45%	48%	39%	31%
Unsure	31	18	10	2	-	-	18	10	7	4	7	4	3	0	17	10
	12%	11%	18%	9%	-	-	15%	18%	14%	7%	12%	12%	6%	2%	16%	14%

Echelon Insights
April Omnibus 2021

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	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	252	75	121	43	13	119	29	90	40	12	28	88	49	49	35	20	136	51	53
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	97	142	58	25	154	33	121	54	13	41	121	60	64	42	23	163	68	72
VERY/SOMEWHAT CONVINCING	66	18	26	18	4	20	6	14	14	4	10	23	8	18	7	2	40	10	14
	26%	24%	22%	42%	26%	17%	22%	15%	36%	36%	36%	27%	17%	37%	21%	12%	29%	20%	25%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	155	41	83	22	9	84	23	61	23	8	15	50	35	29	23	14	78	37	32
	62%	54%	68%	52%	69%	70%	78%	68%	56%	64%	53%	57%	71%	58%	66%	72%	58%	72%	60%
Very convincing	28	5	11	12	0	2	1	2	8	1	7	13	5	8	2	-	18	2	7
	11%	7%	9%	27%	2%	2%	2%	2%	19%	8%	23%	15%	10%	16%	6%	-	13%	3%	13%
Somewhat convincing	38	13	15	7	3	18	6	12	7	3	4	10	3	10	5	2	22	9	7
	15%	17%	12%	15%	24%	15%	20%	14%	17%	28%	12%	12%	7%	21%	15%	12%	16%	17%	13%
Not that convincing	57	13	31	8	5	28	7	22	10	4	6	20	9	10	8	7	30	13	10
	23%	18%	25%	18%	40%	24%	23%	24%	25%	35%	21%	23%	19%	20%	23%	38%	22%	26%	19%
Not at all convincing	98	27	52	14	4	56	16	39	12	3	9	30	25	19	15	7	48	23	21
	39%	37%	43%	33%	30%	46%	55%	44%	31%	29%	32%	34%	52%	38%	43%	34%	35%	46%	40%
Unsure	31	16	12	3	1	15	-	15	3	-	3	14	6	2	5	3	18	4	8
	12%	22%	10%	6%	4%	13%	-	17%	8%	-	11%	16%	13%	5%	13%	17%	13%	8%	15%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

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- If not enough people take the vaccine and the coronavirus continues to spread, it'll be a long time before we can get back to the normal life we love.

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	252	74	85	93	35	58	126	33	27	71	36	65	85	65	167	90	124
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	93	121	108	48	64	170	40	33	89	35	92	103	80	217	103	165
VERY/SOMEWHAT CONVINCING	66	22	18	25	8	11	40	6	7	15	13	15	29	21	37	25	31
	26%	30%	21%	27%	23%	19%	32%	19%	27%	21%	35%	24%	34%	32%	22%	28%	25%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	155	41	55	59	24	38	71	23	19	47	20	34	49	36	107	54	75
	62%	55%	65%	63%	68%	66%	56%	68%	72%	67%	55%	52%	57%	56%	64%	60%	61%
Very convincing	28	12	7	8	4	3	18	3	-	7	5	9	20	15	8	11	12
	11%	17%	8%	9%	11%	6%	14%	9%		10%	13%	14%	23%	23%	5%	13%	10%
Somewhat convincing	38	10	11	17	4	8	23	3	7	8	8	6	9	6	29	14	19
	15%	13%	13%	18%	12%	13%	18%	9%	27%	12%	22%	10%	11%	10%	17%	16%	15%
Not that convincing	57	14	20	22	7	12	31	7	5	19	6	14	20	15	37	23	26
	23%	19%	24%	24%	19%	21%	25%	21%	19%	26%	15%	21%	24%	23%	22%	25%	21%
Not at all convincing	98	26	35	37	17	26	39	16	14	29	15	20	29	21	70	31	48
	39%	36%	41%	39%	49%	45%	31%	48%	53%	40%	40%	30%	34%	33%	42%	35%	39%
Unsure	31	11	12	9	3	9	15	4	0	8	3	16	7	7	24	11	18
	12%	14%	14%	10%	9%	15%	12%	13%	2%	12%	9%	25%	9%	11%	14%	12%	14%

Echelon Insights
April Omnibus 2021

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Please indicate how convincing you find each of these statements.

-The vaccines can not only can protect you from severe disease and death from COVID-19, but also provide a high degree of protection against infection and transmitting it to others.

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	252	77	175	127	50	65	149	13	77	106	18	27	37	40	109	28	49	82	155
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	84	238	165	62	83	190	17	99	135	26	37	45	47	143	28	71	112	194
VERY/SOMEWHAT CONVINCING	54	18	36	19	6	27	22	1	30	13	6	12	15	10	12	8	22	27	23
	21%	24%	20%	15%	12%	42%	15%	9%	39%	12%	35%	42%	42%	25%	11%	29%	44%	33%	15%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	165	53	112	92	38	27	107	11	36	83	8	11	16	29	78	16	20	41	118
	65%	69%	64%	72%	76%	41%	72%	88%	47%	78%	45%	40%	43%	71%	72%	57%	41%	50%	76%
Very convincing	21	8	13	3	2	15	4	-	17	2	1	5	10	2	2	6	11	14	4
	8%	11%	8%	3%	5%	23%	3%		22%	2%	7%	17%	28%	5%	2%	22%	22%	17%	3%
Somewhat convincing	33	10	23	16	4	12	18	1	13	11	5	7	5	8	10	2	11	13	19
	13%	13%	13%	13%	8%	19%	12%	9%	17%	10%	28%	25%	14%	20%	9%	7%	23%	16%	12%
Not that convincing	67	22	45	37	15	12	48	5	14	33	4	5	7	14	34	6	7	19	46
	26%	28%	26%	29%	29%	18%	32%	40%	18%	31%	22%	18%	19%	35%	31%	23%	15%	23%	29%
Not at all convincing	98	31	67	55	23	15	59	6	22	49	4	6	9	14	45	9	12	22	72
	39%	41%	38%	43%	46%	23%	40%	49%	29%	46%	23%	21%	24%	36%	41%	34%	26%	27%	47%
Unsure	33	6	27	16	6	11	20	0	11	11	4	5	6	2	18	4	7	14	14
	13%	7%	16%	13%	12%	17%	14%	3%	15%	10%	20%	18%	15%	4%	17%	14%	15%	17%	9%

Echelon Insights
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Please indicate how convincing you find each of these statements.

-The vaccines can not only can protect you from severe disease and death from COVID-19, but also provide a high degree of protection against infection and transmitting it to others.

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	252	159	57	27	1	41	119	52	54	56	58	32	57	20	105	70
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	208	60	30	3	46	162	66	75	80	43	58	60	24	161	77
VERY/SOMEWHAT CONVINCING	54	26	15	11	0	12	14	15	13	11	12	3	13	5	26	10
	21%	16%	26%	40%	44%	29%	12%	28%	24%	20%	20%	11%	24%	24%	24%	14%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	165	111	33	15	0	28	83	28	36	42	36	23	39	14	67	45
	65%	70%	59%	55%	56%	68%	70%	55%	67%	74%	62%	71%	69%	67%	64%	65%
Very convincing	21	6	6	7	0	3	4	7	7	4	3	0	7	1	11	2
	8%	4%	11%	26%	44%	6%	3%	13%	13%	7%	5%	1%	13%	5%	10%	3%
Somewhat convincing	33	20	8	4	-	9	11	8	6	7	8	3	6	4	15	8
	13%	12%	15%	14%	-	23%	9%	15%	11%	13%	15%	10%	11%	19%	14%	11%
Not that convincing	67	49	9	7	0	15	33	10	15	19	9	14	15	6	28	17
	26%	30%	16%	27%	35%	37%	28%	19%	28%	34%	16%	42%	27%	31%	27%	24%
Not at all convincing	98	63	24	7	0	12	50	19	21	23	26	9	24	7	39	28
	39%	39%	42%	28%	21%	30%	42%	36%	39%	41%	45%	29%	43%	36%	37%	41%
Unsure	33	22	9	1	-	1	21	9	5	3	11	6	4	2	13	15
	13%	14%	16%	5%	-	3%	18%	17%	9%	5%	18%	18%	7%	9%	12%	21%

Echelon Insights
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	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	252	75	121	43	13	119	29	90	40	12	28	88	49	49	35	20	136	51	53
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	97	142	58	25	154	33	121	54	13	41	121	60	64	42	23	163	68	72
VERY/SOMEWHAT CONVINCING	54	16	22	12	4	16	7	9	10	5	5	18	10	15	7	3	31	6	15
	21%	21%	18%	28%	31%	14%	25%	10%	24%	38%	19%	21%	20%	31%	19%	17%	23%	12%	28%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	165	46	82	28	8	85	20	64	27	7	19	52	31	32	24	15	88	37	31
	65%	62%	68%	66%	59%	71%	70%	71%	67%	62%	69%	60%	64%	65%	68%	77%	64%	72%	57%
Very convincing	21	7	10	2	1	5	2	3	1	0	1	8	6	4	1	2	12	0	8
	8%	10%	9%	6%	9%	4%	7%	3%	3%	4%	3%	9%	12%	8%	3%	12%	9%	*%	16%
Somewhat convincing	33	9	11	10	3	11	5	6	8	4	4	10	4	11	6	1	18	6	6
	13%	12%	9%	23%	22%	10%	18%	7%	21%	34%	15%	12%	8%	23%	16%	6%	14%	12%	12%
Not that convincing	67	17	30	15	5	33	10	23	15	5	10	22	9	11	10	9	38	15	10
	26%	23%	25%	34%	34%	28%	36%	25%	38%	41%	37%	25%	18%	23%	29%	48%	28%	29%	19%
Not at all convincing	98	29	53	13	3	51	10	41	11	2	9	31	22	20	14	6	50	22	21
	39%	39%	44%	31%	25%	43%	35%	46%	28%	20%	32%	35%	46%	41%	39%	29%	37%	44%	39%
Unsure	33	13	17	3	1	19	1	17	4	-	4	17	8	2	5	1	18	8	8
	13%	17%	14%	6%	9%	16%	4%	19%	9%	13%	19%	19%	16%	4%	13%	6%	13%	15%	14%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Please indicate how convincing you find each of these statements.

-The vaccines can not only can protect you from severe disease and death from COVID-19, but also provide a high degree of protection against infection and transmitting it to others.

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	252	74	85	93	35	58	126	33	27	71	36	65	85	65	167	90	124
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	93	121	108	48	64	170	40	33	89	35	92	103	80	217	103	165
VERY/SOMEWHAT CONVINCING	54	23	20	10	8	11	29	5	5	11	12	20	22	16	32	15	26
	21%	32%	24%	11%	23%	20%	23%	16%	20%	16%	33%	31%	26%	24%	19%	17%	21%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	165	42	53	70	24	39	79	23	20	48	21	33	56	42	109	62	81
	65%	57%	63%	75%	68%	67%	63%	71%	73%	67%	56%	50%	66%	66%	65%	68%	65%
Very convincing	21	11	6	4	3	3	11	4	1	1	6	10	13	7	9	5	11
	8%	15%	7%	4%	9%	6%	9%	12%	5%	1%	17%	16%	15%	11%	5%	5%	9%
Somewhat convincing	33	13	14	6	5	8	18	1	4	10	6	10	9	8	23	11	15
	13%	17%	16%	7%	14%	14%	14%	4%	15%	14%	16%	15%	11%	13%	14%	12%	12%
Not that convincing	67	16	24	27	6	16	30	14	8	21	7	13	23	17	43	27	32
	26%	21%	28%	29%	18%	28%	24%	43%	30%	29%	18%	19%	28%	27%	26%	29%	26%
Not at all convincing	98	26	29	43	18	23	49	9	12	27	14	20	32	25	66	35	49
	39%	36%	34%	46%	50%	39%	39%	28%	43%	38%	38%	31%	38%	39%	39%	39%	39%
Unsure	33	8	12	13	3	7	18	4	2	13	4	12	7	6	26	13	17
	13%	12%	14%	14%	9%	13%	14%	13%	7%	18%	11%	19%	8%	10%	16%	15%	14%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Please indicate how convincing you find each of these statements.

-Even if I'm personally at low risk of getting seriously ill from COVID-19, it's important that I take the vaccine to protect my family and others in the community.

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	252	77	175	127	50	65	149	13	77	106	18	27	37	40	109	28	49	82	155
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	84	238	165	62	83	190	17	99	135	26	37	45	47	143	28	71	112	194
VERY/SOMEWHAT CONVINCING	43	16	27	15	4	22	17	1	24	12	3	7	15	7	10	8	15	21	17
	17%	21%	15%	12%	9%	34%	12%	7%	31%	11%	16%	26%	40%	17%	9%	30%	32%	26%	11%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	175	54	121	95	39	33	110	11	43	83	11	15	17	30	79	16	27	48	122
	70%	70%	69%	75%	77%	51%	73%	90%	56%	78%	61%	56%	47%	75%	73%	58%	55%	59%	79%
Very convincing	15	2	12	1	3	9	2	1	11	1	0	5	4	-	2	2	10	11	1
	6%	3%	7%	1%	5%	14%	1%	7%	15%	1%	1%	18%	12%		1%	6%	20%	14%	1%
Somewhat convincing	28	14	15	14	2	13	16	0	13	11	3	2	10	7	9	7	6	10	15
	11%	18%	8%	11%	4%	19%	11%	%	16%	10%	15%	8%	28%	17%	8%	24%	12%	12%	10%
Not that convincing	66	16	49	34	13	16	42	4	19	26	8	5	11	7	35	9	10	18	46
	26%	21%	28%	26%	26%	25%	28%	34%	25%	24%	43%	19%	30%	18%	32%	32%	21%	22%	30%
Not at all convincing	110	38	72	61	26	17	67	7	24	58	3	10	6	23	45	7	17	30	76
	44%	49%	41%	48%	51%	26%	45%	56%	31%	54%	19%	37%	17%	57%	41%	26%	34%	37%	49%
Unsure	34	7	27	17	7	10	22	0	10	11	4	5	5	3	19	3	6	13	16
	13%	9%	16%	14%	14%	15%	15%	3%	13%	10%	23%	18%	13%	8%	18%	12%	13%	16%	11%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Please indicate how convincing you find each of these statements.

-Even if I'm personally at low risk of getting seriously ill from COVID-19, it's important that I take the vaccine to protect my family and others in the community.

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	252	159	57	27	1	41	119	52	54	56	58	32	57	20	105	70
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	208	60	30	3	46	162	66	75	80	43	58	60	24	161	77
VERY/SOMEWHAT CONVINCING	43	21	13	7	-	9	12	11	15	7	9	1	13	3	20	7
	17%	13%	23%	25%		22%	10%	21%	27%	12%	16%	3%	23%	16%	19%	10%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	175	116	34	19	1	29	87	30	35	42	42	26	39	15	68	53
	70%	73%	60%	72%	100%	71%	73%	57%	65%	76%	72%	81%	68%	76%	65%	76%
Very convincing	15	2	8	3	-	-	2	5	5	1	4	-	2	1	9	3
	6%	1%	15%	10%			2%	9%	9%	1%	7%		3%	4%	9%	5%
Somewhat convincing	28	19	5	4	-	9	10	6	10	6	5	1	11	2	11	4
	11%	12%	8%	15%		22%	8%	12%	18%	11%	9%	3%	20%	12%	10%	5%
Not that convincing	66	44	12	8	0	7	37	11	14	16	14	11	11	5	29	20
	26%	28%	21%	30%	79%	18%	31%	20%	25%	29%	25%	35%	20%	26%	27%	29%
Not at all convincing	110	72	22	11	0	21	50	19	21	26	27	15	28	10	39	32
	44%	45%	38%	42%	21%	52%	42%	37%	40%	47%	48%	47%	49%	50%	37%	47%
Unsure	34	23	10	1	-	3	20	11	4	7	7	5	5	2	17	10
	13%	14%	17%	3%		7%	17%	22%	8%	12%	12%	16%	9%	9%	16%	14%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Please indicate how convincing you find each of these statements.

-Even if I'm personally at low risk of getting seriously ill from COVID-19, it's important that I take the vaccine to protect my family and others in the community.

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	252	75	121	43	13	119	29	90	40	12	28	88	49	49	35	20	136	51	53
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	97	142	58	25	154	33	121	54	13	41	121	60	64	42	23	163	68	72
VERY/SOMEWHAT CONVINCING	43	11	21	8	3	12	5	7	9	5	4	14	7	11	6	4	26	4	13
	17%	15%	17%	19%	23%	10%	16%	8%	22%	38%	16%	16%	14%	23%	18%	19%	19%	8%	25%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	175	47	88	31	10	89	22	68	27	7	19	61	33	35	23	14	88	43	33
	70%	63%	72%	72%	72%	75%	74%	75%	67%	62%	69%	69%	67%	71%	65%	72%	65%	84%	62%
Very convincing	15	5	7	3	-	1	-	1	1	-	1	8	3	2	1	1	9	1	5
	6%	6%	6%	7%	-	1%	-	1%	3%	-	5%	9%	6%	4%	2%	5%	7%	2%	9%
Somewhat convincing	28	7	13	5	3	11	5	7	8	5	3	6	4	9	6	3	17	3	8
	11%	9%	11%	12%	23%	9%	16%	7%	19%	38%	11%	7%	8%	19%	16%	14%	12%	6%	16%
Not that convincing	66	18	32	10	6	31	5	27	13	3	10	20	10	12	8	8	34	17	12
	26%	24%	27%	23%	43%	26%	16%	30%	32%	24%	35%	23%	20%	24%	23%	40%	25%	33%	23%
Not at all convincing	110	29	55	21	4	58	17	41	14	4	9	41	23	23	15	6	54	26	21
	44%	39%	46%	49%	30%	48%	59%	45%	35%	37%	34%	46%	47%	47%	42%	32%	40%	52%	39%
Unsure	34	17	13	4	1	18	3	15	4	-	4	13	9	3	6	2	22	4	7
	13%	22%	10%	10%	4%	15%	10%	17%	11%	-	15%	14%	19%	7%	17%	9%	16%	8%	13%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Please indicate how convincing you find each of these statements.

-Even if I'm personally at low risk of getting seriously ill from COVID-19, it's important that I take the vaccine to protect my family and others in the community.

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	252	74	85	93	35	58	126	33	27	71	36	65	85	65	167	90	124
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	93	121	108	48	64	170	40	33	89	35	92	103	80	217	103	165
VERY/SOMEWHAT CONVINCING	43	19	14	10	6	5	27	5	4	6	11	16	20	12	23	15	20
	17%	26%	17%	11%	18%	9%	21%	15%	14%	8%	30%	24%	23%	19%	14%	17%	16%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	175	44	57	74	23	43	85	24	20	55	22	36	56	45	119	65	84
	70%	60%	67%	79%	66%	75%	68%	72%	74%	77%	60%	55%	66%	70%	71%	72%	68%
Very convincing	15	10	2	2	3	1	8	3	1	1	1	9	6	5	8	5	7
	6%	14%	3%	3%	8%	2%	6%	9%	3%	2%	2%	14%	8%	7%	5%	5%	6%
Somewhat convincing	28	9	12	7	3	4	19	2	3	5	10	7	13	8	15	10	13
	11%	12%	14%	8%	10%	7%	15%	6%	11%	7%	28%	11%	16%	12%	9%	12%	10%
Not that convincing	66	14	21	31	8	18	32	8	6	23	6	14	20	16	45	24	35
	26%	18%	25%	33%	22%	31%	25%	25%	21%	32%	17%	22%	24%	24%	27%	26%	29%
Not at all convincing	110	31	36	43	15	26	53	15	14	32	16	22	36	29	74	41	49
	44%	42%	43%	46%	44%	44%	42%	47%	53%	44%	44%	33%	42%	46%	44%	46%	40%
Unsure	34	11	14	10	6	9	14	4	3	11	3	13	9	7	25	10	20
	13%	14%	16%	10%	16%	16%	11%	13%	12%	15%	9%	20%	10%	11%	15%	11%	16%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Please indicate how convincing you find each of these statements.

-Many people are waiting a few months to see if there are risks to taking the vaccine. It's been almost a year since the first people took the vaccine, and so far the vaccine is working very well without any major issues.

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	252	77	175	127	50	65	149	13	77	106	18	27	37	40	109	28	49	82	155
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	84	238	165	62	83	190	17	99	135	26	37	45	47	143	28	71	112	194
VERY/SOMEWHAT CONVINCING	57	21	36	23	8	25	27	0	28	15	7	8	17	11	16	10	18	24	28
	22%	27%	20%	18%	15%	39%	18%	1%	37%	14%	41%	29%	48%	27%	15%	35%	38%	29%	18%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	163	50	113	88	36	30	101	12	39	79	8	15	15	26	75	15	24	46	112
	65%	64%	65%	69%	73%	46%	68%	97%	50%	74%	46%	54%	40%	65%	69%	53%	49%	56%	72%
Very convincing	18	3	15	6	1	10	7	0	10	6	0	2	8	0	7	3	7	11	8
	7%	4%	9%	5%	3%	15%	5%	0%	13%	6%	1%	6%	22%	1%	7%	11%	14%	13%	5%
Somewhat convincing	38	18	21	17	6	16	20	0	18	9	7	6	9	11	9	7	11	13	20
	15%	23%	12%	13%	13%	24%	13%	1%	23%	9%	40%	23%	25%	27%	9%	24%	23%	16%	13%
Not that convincing	66	19	47	35	12	15	43	4	18	30	4	8	7	12	31	5	13	21	44
	26%	25%	27%	27%	25%	23%	29%	35%	23%	28%	24%	29%	19%	29%	28%	19%	26%	25%	28%
Not at all convincing	96	30	66	53	24	15	58	8	21	49	4	7	8	14	44	9	11	26	68
	38%	39%	38%	42%	48%	23%	39%	62%	27%	46%	22%	25%	21%	35%	40%	34%	23%	31%	44%
Unsure	33	7	26	17	6	9	21	0	10	12	2	5	4	3	18	3	7	12	16
	13%	9%	15%	13%	12%	14%	14%	3%	13%	11%	13%	17%	12%	8%	16%	12%	14%	15%	10%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Please indicate how convincing you find each of these statements.

-Many people are waiting a few months to see if there are risks to taking the vaccine. It's been almost a year since the first people took the vaccine, and so far the vaccine is working very well without any major issues.

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	252	159	57	27	1	41	119	52	54	56	58	32	57	20	105	70
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	208	60	30	3	46	162	66	75	80	43	58	60	24	161	77
VERY/SOMEWHAT CONVINCING	57	29	16	10	0	13	16	17	14	10	9	6	14	6	27	9
	22%	18%	27%	38%	44%	31%	14%	33%	25%	19%	16%	18%	26%	31%	26%	13%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	163	108	32	16	0	25	83	26	36	39	39	23	36	14	65	48
	65%	68%	57%	59%	56%	62%	70%	50%	66%	69%	68%	71%	63%	67%	61%	70%
Very convincing	18	8	6	4	0	1	7	7	5	2	4	0	3	0	11	4
	7%	5%	10%	13%	44%	3%	6%	14%	9%	3%	7%	1%	5%	1%	10%	6%
Somewhat convincing	38	21	10	7	-	11	10	10	9	9	5	5	11	6	16	5
	15%	13%	17%	24%	-	28%	8%	20%	16%	15%	9%	17%	20%	30%	15%	7%
Not that convincing	66	46	10	10	0	14	31	8	11	20	14	13	14	6	26	21
	26%	29%	17%	38%	35%	35%	27%	16%	20%	36%	24%	40%	24%	28%	24%	30%
Not at all convincing	96	62	23	6	0	11	51	18	25	19	25	10	22	8	39	27
	38%	39%	40%	21%	21%	27%	43%	34%	46%	33%	44%	31%	39%	39%	37%	39%
Unsure	33	22	9	1	-	3	19	9	5	7	9	4	6	0	14	12
	13%	14%	16%	3%	-	7%	16%	17%	8%	12%	16%	12%	11%	2%	13%	18%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

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-Many people are waiting a few months to see if there are risks to taking the vaccine. It's been almost a year since the first people took the vaccine, and so far the vaccine is working very well without any major issues.

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	252	75	121	43	13	119	29	90	40	12	28	88	49	49	35	20	136	51	53
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	97	142	58	25	154	33	121	54	13	41	121	60	64	42	23	163	68	72
VERY/SOMEWHAT CONVINCING	57	20	22	10	5	18	7	11	11	6	5	18	10	14	10	5	33	8	14
	22%	26%	18%	23%	40%	15%	24%	12%	28%	50%	19%	20%	21%	28%	27%	25%	24%	15%	27%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	163	38	86	31	7	82	19	63	26	6	20	54	31	33	21	13	88	35	31
	65%	52%	71%	72%	55%	69%	66%	70%	65%	50%	71%	62%	64%	66%	60%	65%	64%	70%	59%
Very convincing	18	8	7	3	0	6	1	4	2	-	2	8	3	4	2	1	12	0	5
	7%	11%	5%	8%	2%	5%	4%	5%	6%	8%	8%	9%	6%	7%	6%	6%	9%	0%	9%
Somewhat convincing	38	12	15	6	5	12	6	7	9	6	3	10	7	10	8	4	20	8	10
	15%	15%	12%	15%	39%	10%	19%	7%	22%	50%	11%	11%	15%	21%	21%	19%	15%	15%	18%
Not that convincing	66	14	30	16	6	30	10	21	15	4	11	20	10	15	10	6	41	12	11
	26%	18%	25%	38%	43%	26%	33%	23%	38%	38%	38%	22%	20%	31%	27%	31%	30%	24%	20%
Not at all convincing	96	25	56	14	2	52	10	42	11	1	9	35	22	17	11	7	46	23	21
	38%	33%	46%	34%	12%	43%	33%	47%	27%	12%	33%	40%	44%	36%	32%	34%	34%	46%	39%
Unsure	33	16	13	2	1	19	3	16	3	-	3	16	8	3	5	2	16	8	8
	13%	22%	11%	6%	4%	16%	10%	18%	7%	10%	10%	18%	15%	6%	13%	10%	12%	15%	15%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Please indicate how convincing you find each of these statements.

-Many people are waiting a few months to see if there are risks to taking the vaccine. It's been almost a year since the first people took the vaccine, and so far the vaccine is working very well without any major issues.

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	252	74	85	93	35	58	126	33	27	71	36	65	85	65	167	90	124
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	322	93	121	108	48	64	170	40	33	89	35	92	103	80	217	103	165
VERY/SOMEWHAT CONVINCING	57	19	23	15	8	9	30	9	9	5	11	22	22	14	35	19	28
	22%	25%	27%	16%	23%	16%	24%	28%	33%	7%	31%	34%	26%	21%	21%	21%	22%
NOT THAT CONVINCING/NOT CONVINCING AT ALL	163	44	52	68	23	39	81	20	16	55	20	31	57	47	105	58	78
	65%	59%	61%	72%	66%	67%	64%	59%	60%	77%	56%	48%	68%	72%	63%	64%	63%
Very convincing	18	11	3	4	2	2	10	4	-	1	3	11	5	5	13	7	8
	7%	15%	4%	4%	6%	4%	8%	13%		1%	9%	17%	6%	7%	8%	8%	6%
Somewhat convincing	38	7	19	12	6	7	21	5	9	4	8	11	16	9	22	12	20
	15%	10%	23%	13%	17%	12%	16%	15%	33%	6%	22%	17%	19%	14%	13%	13%	16%
Not that convincing	66	18	24	24	4	17	36	9	7	25	5	12	24	18	42	26	31
	26%	25%	29%	25%	11%	30%	28%	28%	26%	35%	13%	18%	29%	28%	25%	29%	25%
Not at all convincing	96	25	27	44	19	21	45	10	9	30	16	19	33	29	63	32	47
	38%	34%	32%	47%	55%	37%	36%	31%	34%	41%	43%	29%	39%	44%	38%	35%	38%
Unsure	33	11	11	10	4	10	15	4	2	12	5	12	5	4	27	13	18
	13%	16%	13%	11%	11%	17%	12%	13%	7%	16%	13%	19%	6%	6%	16%	15%	14%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you support or oppose mandating COVID-19 vaccines in order to do normal day-to-day activities again, like eating indoors at restaurants or going to the gym?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	519	257	262	139	115	262	160	33	310	93	46	155	105	75	85	158	152	364	147
	52%	56%	49%	37%	49%	71%	36%	53%	69%	32%	63%	73%	67%	39%	34%	74%	64%	67%	34%
STRONGLY/SOMEWHAT OPPOSE	371	162	210	187	96	74	227	26	100	165	21	39	35	100	127	36	63	119	245
	37%	35%	39%	51%	41%	20%	52%	41%	22%	57%	30%	19%	22%	52%	51%	17%	27%	22%	56%
Strongly support	273	133	141	58	48	167	64	20	185	46	12	103	62	24	40	94	91	210	60
	27%	29%	26%	16%	21%	45%	15%	32%	41%	16%	17%	49%	39%	12%	16%	44%	39%	39%	14%
Somewhat support	246	124	121	81	67	95	96	13	125	47	34	52	43	51	45	64	61	154	88
	25%	27%	23%	22%	29%	26%	22%	21%	28%	16%	46%	25%	28%	27%	18%	30%	26%	28%	20%
Somewhat oppose	112	64	48	44	26	39	54	8	48	37	7	21	17	33	21	25	24	53	56
	11%	14%	9%	12%	11%	10%	12%	13%	11%	13%	9%	10%	11%	17%	8%	11%	10%	10%	13%
Strongly oppose	260	98	161	143	70	35	174	17	51	128	15	18	17	67	106	12	39	66	189
	26%	21%	30%	39%	30%	10%	40%	28%	11%	44%	20%	9%	11%	35%	43%	6%	17%	12%	43%
Unsure	110	44	66	44	22	35	52	4	41	33	6	17	17	17	36	20	21	58	42
	11%	10%	12%	12%	9%	10%	12%	6%	9%	12%	8%	8%	11%	9%	14%	9%	9%	11%	10%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you support or oppose mandating COVID-19 vaccines in order to do normal day-to-day activities again, like eating indoors at restaurants or going to the gym?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	519	328	97	65	23	151	178	74	91	60	130	163	122	135	103	159
	52%	49%	58%	57%	66%	52%	47%	52%	53%	40%	48%	62%	56%	55%	42%	55%
STRONGLY/SOMEWHAT OPPOSE	371	261	54	38	9	114	147	52	63	76	95	84	76	85	115	94
	37%	39%	32%	34%	24%	39%	39%	37%	37%	50%	35%	32%	35%	35%	47%	32%
Strongly support	273	165	52	39	16	73	91	32	48	25	70	98	61	72	45	96
	27%	25%	31%	34%	45%	25%	24%	22%	28%	17%	26%	37%	28%	29%	18%	33%
Somewhat support	246	164	45	27	7	77	86	42	43	35	60	66	61	63	58	63
	25%	25%	27%	23%	21%	27%	23%	29%	25%	23%	22%	25%	28%	26%	24%	22%
Somewhat oppose	112	76	15	17	3	44	32	15	23	18	24	32	24	40	32	16
	11%	11%	9%	15%	8%	15%	9%	10%	14%	12%	9%	12%	11%	16%	13%	5%
Strongly oppose	260	185	38	21	6	70	115	38	40	58	72	52	53	45	83	79
	26%	28%	23%	18%	16%	24%	31%	26%	23%	39%	26%	20%	24%	19%	34%	27%
Unsure	110	75	17	10	3	25	50	17	17	14	48	14	20	24	28	38
	11%	11%	10%	9%	10%	9%	13%	12%	10%	9%	17%	5%	9%	10%	11%	13%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you support or oppose mandating COVID-19 vaccines in order to do normal day-to-day activities again, like eating indoors at restaurants or going to the gym?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	519	115	186	116	100	174	53	121	153	98	55	90	104	103	133	65	247	181	74
	52%	49%	48%	53%	66%	45%	44%	45%	56%	58%	53%	45%	57%	47%	61%	53%	52%	56%	46%
STRONGLY/SOMEWHAT OPPOSE	371	87	155	83	46	160	52	109	101	62	38	83	61	91	71	47	177	109	67
	37%	37%	40%	38%	31%	41%	43%	40%	37%	37%	37%	41%	33%	42%	32%	38%	38%	34%	42%
Strongly support	273	61	111	54	46	98	32	66	66	41	25	56	50	45	67	37	114	106	40
	27%	26%	28%	25%	30%	25%	27%	24%	24%	24%	24%	28%	27%	20%	31%	30%	24%	33%	25%
Somewhat support	246	54	76	62	54	77	21	56	87	57	31	34	54	58	66	28	133	75	34
	25%	23%	19%	28%	36%	20%	17%	21%	32%	33%	29%	17%	29%	27%	30%	23%	28%	23%	21%
Somewhat oppose	112	21	47	29	15	38	15	23	38	29	9	15	19	28	26	15	58	33	16
	11%	9%	12%	13%	10%	10%	12%	9%	14%	17%	9%	7%	11%	13%	12%	12%	12%	10%	10%
Strongly oppose	260	65	109	54	31	122	37	85	63	33	29	69	41	63	45	32	119	76	51
	26%	28%	28%	25%	21%	31%	31%	32%	23%	20%	28%	34%	23%	29%	21%	26%	25%	24%	31%
Unsure	110	35	48	21	5	54	15	39	21	10	11	28	18	25	15	11	46	31	21
	11%	15%	12%	9%	3%	14%	13%	15%	8%	6%	10%	14%	10%	11%	7%	9%	10%	10%	13%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Would you support or oppose mandating COVID-19 vaccines in order to do normal day-to-day activities again, like eating indoors at restaurants or going to the gym?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
STRONGLY/SOMEWHAT SUPPORT	519 52%	152 58%	246 53%	121 44%	89 55%	115 52%	184 45%	131 62%	151 59%	140 51%	80 52%	81 51%	129 47%	62 39%	390 54%	167 49%	241 51%
STRONGLY/SOMEWHAT OPPOSE	371 37%	82 31%	163 35%	127 46%	50 31%	88 40%	171 42%	63 30%	82 32%	100 36%	54 36%	58 37%	118 43%	81 51%	253 35%	144 42%	183 38%
Strongly support	273 27%	78 30%	133 29%	63 23%	43 26%	56 25%	106 26%	69 33%	77 30%	78 28%	43 28%	42 26%	64 23%	32 20%	210 29%	88 26%	130 27%
Somewhat support	246 25%	74 28%	113 24%	58 21%	46 28%	59 27%	78 19%	62 29%	73 29%	63 23%	37 24%	39 25%	65 24%	30 19%	180 25%	78 23%	111 23%
Somewhat oppose	112 11%	20 8%	61 13%	30 11%	12 7%	27 12%	44 11%	28 13%	32 12%	23 8%	17 11%	16 10%	35 13%	23 14%	76 10%	33 10%	66 14%
Strongly oppose	260 26%	62 24%	102 22%	96 35%	38 23%	61 28%	126 31%	35 16%	50 20%	77 28%	37 24%	43 27%	83 30%	58 36%	177 24%	111 33%	117 25%
Unsure	110 11%	27 10%	55 12%	27 10%	24 15%	18 8%	50 12%	17 8%	22 9%	37 13%	18 12%	19 12%	25 9%	17 11%	84 12%	31 9%	52 11%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If required for travel, would you agree to showing proof of COVID-19 vaccination to airlines or border authorities before entering another country?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	622	303	320	191	125	292	215	31	354	146	42	171	118	102	113	175	179	412	198
	62%	65%	59%	52%	53%	79%	49%	49%	79%	50%	57%	81%	75%	53%	46%	82%	76%	76%	46%
No	246	105	141	133	60	46	157	17	60	113	20	23	23	65	92	25	35	74	169
	25%	23%	26%	36%	26%	12%	36%	27%	13%	39%	28%	11%	15%	34%	37%	12%	15%	14%	39%
Unsure	132	55	77	46	48	33	67	15	36	32	11	16	15	25	42	14	22	55	66
	13%	12%	14%	12%	21%	9%	15%	23%	8%	11%	15%	8%	10%	13%	17%	7%	9%	10%	15%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If required for travel, would you agree to showing proof of COVID-19 vaccination to airlines or border authorities before entering another country?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	622	394	105	88	30	177	217	75	101	83	157	206	133	170	126	194
	62%	59%	63%	78%	85%	61%	58%	52%	59%	55%	57%	79%	61%	69%	51%	66%
No	246	169	40	22	5	71	99	50	49	47	65	36	66	39	79	62
	25%	25%	24%	19%	13%	24%	26%	35%	29%	31%	24%	14%	30%	16%	32%	21%
Unsure	132	101	23	3	0	42	59	19	21	21	52	19	19	36	41	36
	13%	15%	14%	3%	1%	14%	16%	13%	12%	14%	19%	7%	9%	15%	17%	12%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If required for travel, would you agree to showing proof of COVID-19 vaccination to airlines or border authorities before entering another country?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	622	138	233	138	112	214	62	152	179	115	64	107	112	138	148	83	280	229	87
	62%	58%	60%	63%	74%	55%	52%	57%	65%	68%	61%	53%	61%	63%	67%	68%	60%	71%	54%
No	246	71	111	41	23	122	46	77	47	25	22	61	52	53	52	17	124	55	57
	25%	30%	28%	18%	15%	31%	38%	28%	17%	15%	21%	30%	28%	24%	24%	14%	26%	17%	35%
Unsure	132	28	46	41	16	52	12	40	48	30	18	34	19	27	19	22	66	37	17
	13%	12%	12%	19%	11%	13%	10%	15%	18%	18%	18%	17%	11%	13%	9%	18%	14%	12%	11%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

If required for travel, would you agree to showing proof of COVID-19 vaccination to airlines or border authorities before entering another country?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
Yes	622 62%	179 68%	289 62%	155 56%	103 64%	129 58%	224 55%	166 79%	174 68%	178 64%	93 61%	91 58%	149 55%	79 49%	473 65%	214 63%	289 61%
No	246 25%	59 23%	104 22%	82 30%	37 23%	59 27%	126 31%	25 12%	51 20%	63 23%	40 26%	42 26%	91 33%	60 38%	155 21%	90 26%	124 26%
Unsure	132 13%	23 9%	71 15%	38 14%	23 14%	34 15%	55 14%	21 10%	29 11%	36 13%	20 13%	25 16%	32 12%	20 13%	99 14%	38 11%	63 13%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Flying on an airplane

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
The government	132 13%	74 16%	58 11%	26 7%	43 18%	62 17%	33 8%	11 18%	85 19%	21 7%	6 8%	46 22%	16 10%	17 9%	16 6%	47 22%	38 16%	83 15%	45 10%
Private businesses or organizations	166 17%	81 18%	84 16%	64 17%	32 14%	69 19%	76 17%	4 7%	82 18%	57 19%	7 10%	35 17%	33 21%	41 21%	35 14%	38 18%	44 19%	94 17%	70 16%
Both	319 32%	154 33%	166 31%	85 23%	57 24%	169 46%	91 21%	19 30%	192 43%	60 21%	25 34%	91 43%	77 49%	43 22%	48 19%	92 43%	99 42%	229 42%	85 20%
Neither	278 28%	123 27%	154 29%	154 42%	70 30%	40 11%	189 43%	14 22%	56 12%	123 42%	30 42%	25 12%	15 10%	79 41%	110 44%	28 13%	28 12%	78 14%	193 44%
Unsure	106 11%	30 6%	76 14%	40 11%	32 14%	30 8%	51 12%	15 23%	36 8%	30 10%	5 7%	14 7%	15 10%	11 6%	40 16%	9 4%	27 11%	56 10%	40 9%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Flying on an airplane

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	132	80	20	27	4	43	37	26	26	21	22	37	40	34	33	25
	13%	12%	12%	24%	12%	15%	10%	18%	15%	14%	8%	14%	18%	14%	13%	9%
Private businesses or organizations	166	116	21	21	5	56	60	20	18	16	43	68	23	58	32	53
	17%	17%	12%	18%	15%	19%	16%	14%	10%	11%	16%	26%	10%	24%	13%	18%
Both	319	183	78	41	15	82	101	38	61	50	80	90	80	73	69	97
	32%	27%	46%	36%	41%	28%	27%	27%	36%	33%	29%	34%	37%	30%	28%	33%
Neither	278	209	29	23	8	88	121	42	49	52	82	53	61	62	82	72
	28%	31%	17%	21%	23%	30%	32%	30%	28%	35%	30%	20%	28%	25%	33%	25%
Unsure	106	77	21	2	3	21	56	17	17	11	47	14	13	17	31	44
	11%	12%	13%	2%	8%	7%	15%	12%	10%	7%	17%	5%	6%	7%	13%	15%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Flying on an airplane

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	132	33	37	38	23	37	13	23	42	30	13	28	16	31	33	18	59	38	29
	13%	14%	9%	17%	15%	9%	11%	9%	15%	18%	12%	14%	9%	14%	15%	15%	13%	12%	18%
Private businesses or organizations	166	33	74	32	27	67	20	47	49	36	13	21	42	35	34	27	81	65	16
	17%	14%	19%	14%	18%	17%	17%	17%	18%	21%	12%	10%	23%	16%	16%	22%	17%	20%	10%
Both	319	78	115	68	58	100	35	64	83	46	36	64	60	63	74	37	145	112	51
	32%	33%	29%	31%	38%	26%	30%	24%	30%	27%	35%	32%	33%	29%	34%	30%	31%	35%	32%
Neither	278	59	122	63	34	133	43	90	76	45	30	69	46	59	58	31	132	80	49
	28%	25%	31%	28%	22%	34%	36%	34%	28%	27%	29%	34%	25%	27%	27%	25%	28%	25%	31%
Unsure	106	34	42	19	10	52	8	44	25	13	12	19	18	31	20	9	54	25	16
	11%	15%	11%	9%	7%	13%	7%	16%	9%	7%	12%	10%	10%	14%	9%	7%	11%	8%	10%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Flying on an airplane

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
The government	132 13%	33 13%	67 15%	31 11%	29 18%	20 9%	51 13%	32 15%	38 15%	25 9%	27 18%	26 16%	39 14%	21 13%	93 13%	51 15%	53 11%
Private businesses or organizations	166 17%	45 17%	75 16%	45 16%	28 17%	44 20%	50 12%	44 21%	61 24%	45 16%	16 11%	26 17%	37 13%	18 11%	129 18%	55 16%	81 17%
Both	319 32%	104 40%	145 31%	71 26%	54 33%	71 32%	119 29%	75 36%	78 31%	86 31%	55 36%	49 31%	88 32%	50 32%	231 32%	103 30%	159 34%
Neither	278 28%	54 21%	124 27%	99 36%	35 21%	67 30%	133 33%	43 20%	61 24%	78 28%	45 30%	37 24%	86 32%	52 32%	191 26%	106 31%	133 28%
Unsure	106 11%	25 10%	53 11%	28 10%	17 10%	19 9%	52 13%	17 8%	16 6%	43 16%	9 6%	20 12%	22 8%	19 12%	83 11%	27 8%	50 10%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Seeing a movie or a play in a theater

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
The government	60 6%	34 7%	26 5%	15 4%	15 6%	29 8%	21 5%	3 5%	36 8%	12 4%	4 5%	18 9%	11 7%	10 5%	11 5%	22 10%	14 6%	42 8%	18 4%
Private businesses or organizations	270 27%	148 32%	122 23%	88 24%	73 31%	109 29%	103 23%	15 24%	143 32%	73 25%	14 20%	69 33%	40 25%	59 31%	44 18%	76 35%	67 28%	163 30%	103 24%
Both	255 25%	113 24%	142 26%	58 16%	39 17%	144 39%	65 15%	11 18%	162 36%	38 13%	20 27%	76 36%	67 43%	25 13%	40 16%	78 36%	84 36%	186 34%	64 15%
Neither	303 30%	132 28%	171 32%	165 45%	78 33%	53 14%	199 45%	20 32%	68 15%	140 48%	25 34%	29 14%	24 15%	82 43%	118 47%	28 13%	41 17%	91 17%	207 48%
Unsure	111 11%	36 8%	75 14%	44 12%	28 12%	35 10%	51 12%	13 21%	42 9%	29 10%	10 14%	19 9%	15 10%	16 9%	35 14%	12 5%	30 13%	59 11%	41 9%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Seeing a movie or a play in a theater

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	60	43	9	7	1	25	18	13	17	13	5	13	26	8	17	9
	6%	6%	5%	6%	3%	9%	5%	9%	10%	8%	2%	5%	12%	3%	7%	3%
Private businesses or organizations	270	177	28	48	14	91	86	37	26	29	59	120	48	100	44	78
	27%	27%	17%	42%	40%	31%	23%	26%	15%	19%	22%	46%	22%	41%	18%	27%
Both	255	137	72	35	7	52	85	35	63	44	67	47	69	43	72	70
	25%	21%	43%	31%	20%	18%	23%	24%	37%	29%	24%	18%	32%	18%	29%	24%
Neither	303	226	35	23	10	96	131	40	46	52	96	69	58	74	80	91
	30%	34%	21%	20%	28%	33%	35%	28%	27%	35%	35%	26%	27%	30%	33%	31%
Unsure	111	80	24	1	3	26	54	18	19	13	47	14	17	19	33	43
	11%	12%	14%	1%	9%	9%	15%	12%	11%	9%	17%	5%	8%	8%	13%	15%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Seeing a movie or a play in a theater

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	60	17	18	19	7	22	12	11	21	13	8	18	8	14	10	9	30	10	17
	6%	7%	5%	9%	4%	6%	10%	4%	8%	8%	7%	9%	5%	6%	4%	7%	6%	3%	11%
Private businesses or organizations	270	48	112	55	55	95	32	64	81	59	22	43	45	62	60	44	111	117	36
	27%	20%	29%	25%	36%	25%	27%	24%	29%	35%	21%	21%	25%	28%	28%	36%	24%	36%	23%
Both	255	72	90	47	46	75	23	52	62	29	33	51	51	54	64	22	132	72	39
	25%	30%	23%	21%	30%	19%	19%	19%	23%	17%	32%	25%	28%	25%	29%	18%	28%	23%	24%
Neither	303	66	124	80	33	142	42	100	85	54	31	71	60	57	63	37	140	97	51
	30%	28%	32%	36%	22%	36%	35%	37%	31%	32%	30%	35%	33%	26%	29%	31%	30%	30%	32%
Unsure	111	34	46	19	11	54	11	43	26	15	11	19	18	33	22	10	58	24	17
	11%	14%	12%	9%	7%	14%	9%	16%	10%	9%	11%	9%	10%	15%	10%	8%	12%	7%	11%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Seeing a movie or a play in a theater

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
The government	60 6%	21 8%	26 6%	13 5%	11 7%	12 5%	23 6%	15 7%	21 8%	8 3%	11 7%	12 8%	21 8%	10 6%	39 5%	28 8%	25 5%
Private businesses or organizations	270 27%	64 25%	139 30%	67 25%	37 23%	59 27%	97 24%	77 37%	94 37%	68 24%	39 26%	35 22%	57 21%	24 15%	213 29%	78 23%	134 28%
Both	255 25%	88 33%	108 23%	59 22%	50 31%	64 29%	93 23%	48 23%	53 21%	72 26%	44 29%	50 32%	90 33%	57 36%	165 23%	90 26%	117 25%
Neither	303 30%	62 24%	136 29%	105 38%	47 29%	64 29%	142 35%	50 24%	68 27%	85 31%	44 29%	39 25%	82 30%	51 32%	221 30%	112 33%	155 33%
Unsure	111 11%	26 10%	55 12%	29 11%	18 11%	22 10%	49 12%	21 10%	19 8%	43 15%	14 9%	21 13%	22 8%	18 11%	89 12%	34 10%	45 9%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Attending a sporting event

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
The government	75 7%	36 8%	39 7%	20 5%	20 9%	35 9%	23 5%	6 10%	42 9%	16 6%	3 4%	25 12%	10 6%	10 5%	13 5%	21 10%	21 9%	43 8%	32 7%
Private businesses or organizations	264 26%	144 31%	120 22%	92 25%	63 27%	107 29%	108 25%	10 16%	137 30%	75 26%	16 22%	64 31%	42 27%	65 34%	44 18%	71 33%	66 28%	161 30%	97 22%
Both	267 27%	120 26%	147 27%	62 17%	40 17%	150 40%	69 16%	12 19%	171 38%	42 14%	20 28%	78 37%	71 45%	28 15%	41 16%	80 37%	91 39%	196 36%	66 15%
Neither	279 28%	123 27%	156 29%	152 41%	76 33%	45 12%	184 42%	18 29%	62 14%	130 45%	21 29%	26 12%	19 12%	72 38%	112 45%	30 14%	32 13%	76 14%	197 46%
Unsure	116 12%	40 9%	76 14%	45 12%	34 14%	34 9%	55 12%	17 28%	39 9%	28 10%	12 16%	17 8%	15 10%	16 8%	38 15%	12 6%	26 11%	65 12%	42 10%

Echelon Insights
 April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Attending a sporting event

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	75	51	11	11	1	28	23	14	19	14	12	17	23	13	23	16
	7%	8%	7%	10%	4%	10%	6%	10%	11%	9%	4%	6%	11%	5%	9%	5%
Private businesses or organizations	264	174	32	46	9	87	87	35	27	31	54	116	48	96	45	75
	26%	26%	19%	41%	25%	30%	23%	24%	16%	21%	20%	44%	22%	39%	18%	26%
Both	267	145	71	35	13	62	83	44	61	47	62	53	71	48	80	68
	27%	22%	42%	31%	36%	21%	22%	30%	36%	31%	23%	20%	33%	20%	32%	23%
Neither	279	212	32	20	5	87	124	35	43	50	91	60	59	64	69	87
	28%	32%	19%	18%	15%	30%	33%	24%	25%	33%	33%	23%	27%	26%	28%	30%
Unsure	116	82	22	2	7	25	56	16	21	8	54	16	16	24	30	46
	12%	12%	13%	1%	21%	9%	15%	11%	12%	6%	20%	6%	8%	10%	12%	16%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Attending a sporting event

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	75	15	26	21	12	25	9	16	26	19	7	18	15	14	17	9	45	15	13
	7%	7%	7%	10%	8%	6%	7%	6%	10%	11%	7%	9%	8%	7%	8%	7%	10%	5%	8%
Private businesses or organizations	264	49	107	56	51	90	28	62	83	59	24	39	43	66	64	39	106	119	32
	26%	21%	27%	26%	33%	23%	23%	23%	30%	35%	23%	19%	23%	30%	29%	32%	23%	37%	20%
Both	267	76	100	48	42	89	34	55	56	28	28	59	53	51	58	26	127	76	50
	27%	32%	26%	22%	28%	23%	28%	21%	20%	16%	27%	29%	29%	23%	26%	21%	27%	24%	31%
Neither	279	64	114	70	30	134	41	93	77	46	31	64	54	59	59	31	132	86	48
	28%	27%	29%	32%	20%	35%	34%	35%	28%	27%	30%	32%	30%	27%	27%	26%	28%	27%	30%
Unsure	116	32	44	24	17	50	8	42	32	17	15	22	18	28	21	17	61	24	18
	12%	13%	11%	11%	11%	13%	7%	15%	12%	10%	14%	11%	10%	13%	10%	14%	13%	8%	11%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Attending a sporting event

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
The government	75 7%	26 10%	38 8%	11 4%	18 11%	17 7%	24 6%	16 8%	21 8%	16 6%	11 7%	21 13%	24 9%	13 8%	50 7%	34 10%	24 5%
Private businesses or organizations	264 26%	67 26%	126 27%	71 26%	38 24%	61 27%	96 24%	69 33%	94 37%	64 23%	40 26%	34 21%	60 22%	30 19%	204 28%	77 23%	132 28%
Both	267 27%	89 34%	115 25%	62 23%	50 30%	60 27%	101 25%	56 27%	54 21%	75 27%	48 32%	49 31%	90 33%	55 34%	176 24%	94 28%	128 27%
Neither	279 28%	56 21%	122 26%	102 37%	40 25%	62 28%	131 32%	45 22%	63 25%	78 28%	42 28%	33 21%	76 28%	45 28%	202 28%	106 31%	139 29%
Unsure	116 12%	24 9%	63 14%	29 11%	17 11%	22 10%	53 13%	24 11%	22 9%	44 16%	12 8%	21 13%	21 8%	16 10%	94 13%	30 9%	53 11%

Echelon Insights
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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Eating at a restaurant indoors

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
The government	61 6%	37 8%	24 4%	16 4%	14 6%	30 8%	19 4%	3 6%	37 8%	10 4%	5 7%	23 11%	7 5%	13 7%	6 2%	21 10%	16 7%	43 8%	17 4%
Private businesses or organizations	288 29%	146 32%	142 26%	97 26%	66 28%	121 32%	113 26%	13 20%	152 34%	79 27%	17 23%	75 35%	45 29%	59 31%	54 22%	76 35%	76 32%	173 32%	110 25%
Both	227 23%	103 22%	124 23%	52 14%	38 16%	128 35%	58 13%	9 15%	144 32%	34 12%	19 26%	61 29%	66 42%	24 12%	34 14%	69 32%	75 32%	165 31%	57 13%
Neither	319 32%	145 31%	173 32%	166 45%	86 37%	57 15%	199 45%	27 43%	77 17%	140 48%	25 34%	34 16%	23 15%	81 42%	117 47%	36 17%	41 17%	99 18%	214 49%
Unsure	105 11%	31 7%	75 14%	40 11%	28 12%	35 9%	51 12%	10 16%	40 9%	27 9%	7 10%	19 9%	15 10%	14 7%	37 15%	12 6%	28 12%	61 11%	36 8%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Eating at a restaurant indoors

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	61	38	11	10	1	23	15	12	19	12	5	14	27	10	16	8
	6%	6%	6%	9%	4%	8%	4%	8%	11%	8%	2%	5%	12%	4%	7%	3%
Private businesses or organizations	288	192	31	49	14	88	104	46	32	27	64	120	49	97	55	86
	29%	29%	18%	43%	39%	30%	28%	32%	19%	18%	23%	46%	22%	40%	23%	30%
Both	227	127	63	27	7	59	68	30	52	40	60	45	63	40	60	64
	23%	19%	38%	24%	21%	20%	18%	21%	30%	27%	22%	17%	29%	17%	24%	22%
Neither	319	232	42	26	10	99	133	38	48	60	99	73	65	80	81	92
	32%	35%	25%	23%	27%	34%	36%	27%	28%	40%	36%	28%	30%	33%	33%	32%
Unsure	105	76	21	2	3	21	54	17	20	11	46	10	15	16	34	41
	11%	11%	13%	1%	9%	7%	14%	12%	12%	7%	17%	4%	7%	7%	14%	14%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Eating at a restaurant indoors

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	61	17	19	18	7	19	11	8	19	13	7	15	8	16	14	8	37	13	10
	6%	7%	5%	8%	5%	5%	9%	3%	7%	8%	6%	7%	4%	7%	6%	6%	8%	4%	6%
Private businesses or organizations	288	48	124	59	57	109	28	81	82	60	22	40	54	62	68	47	124	117	40
	29%	20%	32%	27%	37%	28%	24%	30%	30%	35%	21%	20%	29%	28%	31%	39%	26%	37%	25%
Both	227	64	77	46	40	67	29	38	60	29	30	50	45	48	50	21	110	66	41
	23%	27%	20%	21%	26%	17%	24%	14%	22%	17%	29%	25%	25%	22%	23%	17%	23%	21%	25%
Neither	319	78	127	78	36	145	44	101	87	55	32	74	61	63	64	38	147	103	52
	32%	33%	32%	35%	24%	37%	37%	38%	32%	32%	31%	37%	34%	29%	29%	31%	31%	32%	32%
Unsure	105	30	44	20	12	49	8	42	26	14	13	22	15	29	23	9	51	21	19
	11%	13%	11%	9%	8%	13%	6%	15%	10%	8%	12%	11%	8%	13%	10%	7%	11%	7%	12%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Eating at a restaurant indoors

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
The government	61 6%	26 10%	23 5%	12 4%	13 8%	10 4%	26 6%	12 6%	20 8%	10 4%	14 9%	14 9%	23 8%	10 6%	38 5%	31 9%	22 5%
Private businesses or organizations	288 29%	70 27%	152 33%	66 24%	38 23%	68 31%	101 25%	81 38%	94 37%	82 29%	37 24%	39 25%	69 25%	36 23%	219 30%	86 25%	142 30%
Both	227 23%	76 29%	97 21%	53 19%	47 29%	55 25%	81 20%	45 21%	48 19%	58 21%	40 26%	46 29%	71 26%	42 27%	156 21%	81 24%	99 21%
Neither	319 32%	62 24%	142 31%	115 42%	48 30%	68 31%	152 37%	51 24%	72 28%	87 32%	52 34%	38 24%	84 31%	51 32%	234 32%	113 33%	168 35%
Unsure	105 11%	26 10%	51 11%	29 11%	17 11%	20 9%	45 11%	23 11%	20 8%	40 15%	10 6%	21 13%	25 9%	20 12%	80 11%	30 9%	44 9%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Going to the gym

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
The government	46 5%	28 6%	18 3%	11 3%	12 5%	22 6%	13 3%	2 3%	28 6%	10 3%	1 2%	18 9%	4 3%	8 4%	5 2%	18 8%	10 4%	28 5%	17 4%
Private businesses or organizations	306 31%	157 34%	149 28%	107 29%	73 32%	124 33%	124 28%	16 25%	156 35%	85 29%	21 29%	80 38%	43 28%	67 35%	58 23%	76 35%	80 34%	185 34%	115 27%
Both	214 21%	101 22%	114 21%	47 13%	32 14%	127 34%	55 12%	5 8%	144 32%	29 10%	18 24%	62 30%	63 40%	25 13%	30 12%	69 32%	75 32%	168 31%	42 10%
Neither	318 32%	143 31%	175 32%	166 45%	81 35%	58 16%	200 45%	24 38%	75 17%	137 47%	28 39%	30 14%	28 18%	85 44%	115 46%	35 16%	40 17%	93 17%	220 51%
Unsure	116 12%	34 7%	82 15%	40 11%	35 15%	39 11%	48 11%	16 26%	48 11%	31 11%	4 5%	19 9%	19 12%	7 4%	41 16%	16 7%	32 13%	67 12%	40 9%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Going to the gym

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	46	27	10	8	1	15	12	8	11	14	2	11	20	8	12	6
	5%	4%	6%	7%	3%	5%	3%	5%	6%	9%	1%	4%	9%	3%	5%	2%
Private businesses or organizations	306	203	37	50	11	99	104	45	28	35	80	119	53	104	54	95
	31%	31%	22%	44%	32%	34%	28%	31%	16%	23%	29%	45%	24%	43%	22%	33%
Both	214	121	55	29	7	54	67	28	58	36	50	42	63	38	59	54
	21%	18%	33%	25%	21%	19%	18%	20%	34%	24%	18%	16%	29%	15%	24%	19%
Neither	318	235	39	22	12	101	134	42	56	57	91	71	69	75	87	87
	32%	35%	23%	20%	35%	35%	36%	30%	33%	38%	33%	27%	31%	31%	35%	30%
Unsure	116	78	27	5	3	21	58	20	18	9	50	19	14	20	33	49
	12%	12%	16%	4%	9%	7%	15%	14%	11%	6%	18%	7%	6%	8%	14%	17%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Going to the gym

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	46	9	14	13	10	9	2	8	17	13	4	9	8	8	12	8	27	10	8
	5%	4%	4%	6%	7%	2%	2%	3%	6%	8%	4%	4%	4%	4%	6%	7%	6%	3%	5%
Private businesses or organizations	306	53	124	71	58	106	33	72	98	66	31	55	57	65	74	38	128	125	47
	31%	22%	32%	32%	38%	27%	28%	27%	36%	39%	30%	27%	31%	30%	34%	31%	27%	39%	29%
Both	214	62	78	45	29	73	29	43	48	24	24	44	42	48	45	20	108	61	36
	21%	26%	20%	21%	19%	19%	25%	16%	18%	14%	23%	22%	23%	22%	21%	16%	23%	19%	22%
Neither	318	77	128	70	43	151	46	105	84	54	29	70	56	68	64	45	151	97	52
	32%	32%	33%	32%	28%	39%	39%	39%	30%	32%	28%	35%	30%	31%	29%	37%	32%	30%	32%
Unsure	116	37	46	21	12	50	9	42	27	12	15	24	20	30	22	11	56	28	18
	12%	15%	12%	9%	8%	13%	7%	15%	10%	7%	15%	12%	11%	14%	10%	9%	12%	9%	11%

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Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Going to the gym

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
The government	46 5%	16 6%	20 4%	10 4%	13 8%	8 4%	13 3%	12 5%	18 7%	7 2%	7 5%	10 7%	19 7%	9 6%	27 4%	24 7%	15 3%
Private businesses or organizations	306 31%	75 29%	159 34%	73 26%	46 28%	69 31%	101 25%	90 43%	101 40%	72 26%	39 25%	51 32%	64 24%	34 21%	242 33%	98 29%	143 30%
Both	214 21%	73 28%	90 19%	51 19%	42 26%	48 21%	83 21%	42 20%	44 17%	58 21%	43 28%	36 22%	76 28%	45 28%	138 19%	69 20%	105 22%
Neither	318 32%	72 27%	140 30%	107 39%	43 26%	75 34%	150 37%	50 24%	76 30%	94 34%	50 33%	37 23%	90 33%	52 33%	228 31%	120 35%	156 33%
Unsure	116 12%	26 10%	55 12%	35 13%	20 12%	21 10%	58 14%	17 8%	15 6%	47 17%	13 9%	24 15%	23 8%	19 12%	93 13%	30 9%	57 12%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Going to religious services

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	57	35	22	17	6	29	18	2	32	9	8	20	8	16	3	18	15	38	18
	6%	8%	4%	5%	3%	8%	4%	3%	7%	3%	11%	10%	5%	8%	1%	8%	6%	7%	4%
Private businesses or organizations	252	129	123	78	59	113	91	12	142	64	14	68	45	48	43	71	71	161	86
	25%	28%	23%	21%	25%	31%	21%	19%	31%	22%	19%	32%	28%	25%	17%	33%	30%	30%	20%
Both	202	90	112	38	30	125	47	7	138	22	15	65	59	19	27	62	76	161	38
	20%	19%	21%	10%	13%	34%	11%	11%	31%	8%	20%	31%	37%	10%	11%	29%	32%	30%	9%
Neither	364	173	191	192	98	65	228	29	85	162	29	37	27	101	127	43	42	109	246
	36%	37%	36%	52%	42%	17%	52%	46%	19%	56%	39%	18%	17%	53%	51%	20%	18%	20%	57%
Unsure	125	35	90	46	39	39	55	13	53	34	7	19	18	8	48	21	33	71	44
	12%	8%	17%	12%	17%	10%	13%	20%	12%	12%	10%	9%	12%	4%	19%	10%	14%	13%	10%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Going to religious services

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	57	36	9	11	1	23	14	14	20	10	4	10	25	11	19	3
	6%	5%	5%	10%	3%	8%	4%	10%	12%	7%	1%	4%	11%	4%	8%	1%
Private businesses or organizations	252	154	40	45	10	74	80	35	24	33	57	104	44	85	48	75
	25%	23%	24%	39%	28%	26%	21%	24%	14%	22%	21%	40%	20%	35%	19%	26%
Both	202	112	53	29	7	53	59	31	51	31	50	38	55	35	59	53
	20%	17%	31%	25%	19%	18%	16%	22%	30%	21%	18%	15%	25%	14%	24%	18%
Neither	364	277	41	22	14	122	155	43	57	62	107	95	77	96	85	106
	36%	42%	25%	19%	40%	42%	41%	30%	34%	41%	39%	36%	35%	39%	35%	36%
Unsure	125	85	26	7	3	18	66	20	19	14	56	15	18	17	36	54
	12%	13%	15%	6%	10%	6%	18%	14%	11%	10%	20%	6%	8%	7%	15%	18%

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Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Going to religious services

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	57	17	10	23	8	13	6	7	23	16	7	11	9	16	11	8	40	8	10
	6%	7%	2%	10%	5%	3%	5%	3%	8%	10%	7%	6%	5%	7%	5%	7%	8%	3%	6%
Private businesses or organizations	252	52	96	53	49	79	24	55	74	50	24	48	48	47	57	35	109	106	34
	25%	22%	25%	24%	32%	20%	20%	20%	27%	29%	23%	24%	26%	22%	26%	29%	23%	33%	21%
Both	202	54	72	46	29	63	26	37	49	26	22	43	40	50	41	13	95	59	38
	20%	23%	18%	21%	19%	16%	22%	14%	18%	16%	21%	21%	22%	23%	19%	11%	20%	18%	23%
Neither	364	78	153	82	52	172	53	119	105	69	36	75	63	77	79	54	167	122	57
	36%	33%	39%	37%	34%	44%	44%	44%	38%	40%	35%	37%	35%	35%	36%	44%	35%	38%	35%
Unsure	125	35	59	17	14	61	10	52	24	9	15	24	23	28	30	11	60	25	24
	12%	15%	15%	8%	9%	16%	8%	19%	9%	5%	14%	12%	13%	13%	14%	9%	13%	8%	15%

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n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Going to religious services

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
The government	57 6%	23 9%	26 6%	8 3%	12 7%	11 5%	18 5%	16 8%	27 11%	10 4%	7 5%	10 6%	27 10%	12 7%	31 4%	31 9%	14 3%
Private businesses or organizations	252 25%	67 26%	125 27%	60 22%	38 23%	54 25%	93 23%	67 32%	79 31%	59 21%	34 22%	42 26%	54 20%	33 20%	198 27%	76 22%	123 26%
Both	202 20%	69 26%	85 18%	48 18%	42 26%	40 18%	81 20%	39 19%	40 16%	55 20%	36 23%	40 25%	75 28%	46 29%	127 17%	72 21%	95 20%
Neither	364 36%	73 28%	175 38%	117 42%	49 30%	89 40%	163 40%	64 30%	91 36%	101 36%	60 39%	40 25%	89 33%	48 30%	275 38%	136 40%	176 37%
Unsure	125 12%	30 11%	53 11%	42 15%	23 14%	27 12%	50 12%	25 12%	17 7%	52 19%	16 10%	26 16%	28 10%	21 13%	97 13%	26 8%	68 14%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Attending college classes in person

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	93	49	44	27	17	45	30	1	57	20	7	30	15	16	13	29	28	61	33
	9%	11%	8%	7%	7%	12%	7%	2%	13%	7%	9%	14%	9%	9%	5%	14%	12%	11%	8%
Private businesses or organizations	225	121	103	79	50	95	91	14	114	68	10	56	38	46	45	64	50	136	85
	22%	26%	19%	21%	22%	26%	21%	22%	25%	23%	14%	27%	24%	24%	18%	30%	21%	25%	20%
Both	271	125	147	69	47	144	78	11	170	38	31	76	66	35	44	78	91	191	74
	27%	27%	27%	19%	20%	39%	18%	17%	38%	13%	42%	36%	42%	18%	18%	37%	39%	35%	17%
Neither	296	132	164	152	85	52	189	22	67	133	18	30	21	81	108	29	38	83	207
	30%	29%	31%	41%	37%	14%	43%	34%	15%	46%	25%	14%	14%	42%	43%	14%	16%	15%	48%
Unsure	115	36	79	43	34	36	52	15	42	31	6	19	16	14	39	13	29	71	35
	11%	8%	15%	12%	14%	10%	12%	24%	9%	11%	9%	9%	10%	7%	16%	6%	12%	13%	8%

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Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Attending college classes in person

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	93	58	17	13	1	29	29	24	20	23	6	21	35	13	31	14
	9%	9%	10%	12%	4%	10%	8%	16%	11%	15%	2%	8%	16%	6%	13%	5%
Private businesses or organizations	225	147	29	36	12	71	75	29	21	19	62	93	37	84	32	71
	22%	22%	17%	31%	34%	25%	20%	20%	12%	13%	23%	35%	17%	34%	13%	24%
Both	271	156	60	40	12	67	89	35	61	38	77	59	65	60	70	77
	27%	23%	36%	35%	34%	23%	24%	25%	36%	26%	28%	23%	30%	24%	29%	26%
Neither	296	220	38	23	7	97	123	39	47	56	85	69	62	71	80	84
	30%	33%	23%	20%	21%	34%	33%	27%	28%	37%	31%	26%	28%	29%	33%	29%
Unsure	115	83	23	2	2	25	59	17	21	14	43	20	19	17	32	47
	11%	13%	14%	2%	6%	9%	16%	12%	12%	9%	16%	8%	9%	7%	13%	16%

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Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Attending college classes in person

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	93	33	24	25	11	30	8	21	27	20	7	21	13	19	24	11	45	23	23
	9%	14%	6%	11%	7%	8%	7%	8%	10%	12%	6%	10%	7%	9%	11%	9%	10%	7%	14%
Private businesses or organizations	225	35	86	54	49	71	21	49	76	50	26	31	44	45	57	36	97	95	27
	22%	15%	22%	25%	32%	18%	18%	18%	28%	30%	25%	15%	24%	20%	26%	30%	21%	30%	17%
Both	271	66	107	53	46	91	34	57	65	33	32	57	54	60	54	31	137	80	43
	27%	28%	27%	24%	30%	23%	29%	21%	24%	19%	31%	28%	30%	28%	25%	26%	29%	25%	27%
Neither	296	65	127	71	33	140	43	97	80	54	26	67	54	67	60	34	138	96	47
	30%	27%	33%	32%	22%	36%	36%	36%	29%	32%	25%	33%	29%	30%	27%	28%	29%	30%	29%
Unsure	115	38	47	17	13	57	12	45	26	12	14	26	18	28	24	9	55	27	21
	11%	16%	12%	8%	9%	15%	10%	17%	10%	7%	13%	13%	10%	13%	11%	7%	12%	8%	13%

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Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Attending college classes in person

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
The government	93 9%	27 10%	44 10%	22 8%	16 10%	21 9%	32 8%	24 11%	24 9%	20 7%	21 14%	21 13%	36 13%	21 13%	57 8%	44 13%	30 6%
Private businesses or organizations	225 22%	52 20%	111 24%	62 22%	39 24%	44 20%	75 19%	65 31%	77 30%	49 18%	31 21%	34 21%	45 17%	19 12%	179 25%	63 18%	113 24%
Both	271 27%	87 33%	116 25%	68 25%	53 32%	64 29%	99 24%	56 26%	69 27%	81 29%	41 27%	43 27%	82 30%	50 31%	189 26%	94 27%	129 27%
Neither	296 30%	70 27%	134 29%	92 33%	39 24%	68 31%	144 36%	45 22%	63 25%	84 30%	48 32%	38 24%	78 29%	49 31%	218 30%	107 31%	147 31%
Unsure	115 11%	26 10%	58 13%	30 11%	16 10%	24 11%	55 13%	20 10%	22 9%	44 16%	11 7%	22 14%	31 11%	21 13%	84 12%	33 10%	56 12%

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Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Using public transportation

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000 100	463 100	537 100	370 100	233 100	371 100	440 100	63 100	450 100	291 100	73 100	210 100	157 100	192 100	248 100	215 100	236 100	541 100	434 100
The government	161 16%	90 20%	70 13%	33 9%	45 19%	79 21%	40 9%	5 8%	109 24%	26 9%	7 9%	52 25%	27 17%	22 11%	18 7%	61 29%	47 20%	116 21%	44 10%
Private businesses or organizations	134 13%	75 16%	59 11%	53 14%	28 12%	50 13%	60 14%	13 20%	55 12%	41 14%	12 16%	28 13%	22 14%	39 20%	22 9%	26 12%	30 13%	82 15%	52 12%
Both	278 28%	125 27%	153 28%	81 22%	41 17%	145 39%	93 21%	11 17%	161 36%	53 18%	28 38%	76 36%	67 43%	41 21%	52 21%	75 35%	86 37%	189 35%	81 19%
Neither	314 31%	138 30%	176 33%	161 43%	89 38%	58 16%	197 45%	22 35%	79 17%	138 48%	22 30%	34 16%	23 15%	77 40%	120 48%	39 18%	40 17%	87 16%	219 51%
Unsure	113 11%	33 7%	80 15%	42 11%	30 13%	39 11%	50 11%	13 20%	46 10%	32 11%	5 7%	20 9%	18 12%	14 7%	36 15%	14 6%	33 14%	66 12%	39 9%

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Who, if anyone, do you think should be responsible for requiring proof of COVID-19 vaccination to do each of the following activities?

-Using public transportation

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	161	101	18	28	10	51	50	23	26	26	33	53	41	49	34	36
	16%	15%	10%	25%	29%	18%	13%	16%	15%	17%	12%	20%	19%	20%	14%	12%
Private businesses or organizations	134	87	21	21	3	46	41	19	18	16	26	56	30	46	22	37
	13%	13%	12%	19%	7%	16%	11%	13%	10%	10%	10%	21%	14%	19%	9%	13%
Both	278	172	55	36	13	74	98	31	61	43	77	66	64	61	71	81
	28%	26%	33%	32%	37%	26%	26%	22%	36%	29%	28%	25%	29%	25%	29%	28%
Neither	314	227	47	25	6	97	130	53	47	56	90	68	67	71	88	87
	31%	34%	28%	22%	18%	33%	35%	37%	28%	37%	33%	26%	31%	29%	36%	30%
Unsure	113	77	27	3	3	21	56	18	18	10	48	19	16	17	30	50
	11%	12%	16%	3%	9%	7%	15%	13%	11%	7%	17%	7%	8%	7%	12%	17%

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	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	161	32	50	39	40	47	16	31	54	35	20	30	25	32	42	26	71	58	30
	16%	14%	13%	18%	26%	12%	14%	11%	20%	20%	19%	15%	14%	15%	19%	21%	15%	18%	19%
Private businesses or organizations	134	26	56	30	23	46	13	33	41	33	8	18	19	31	37	25	67	54	12
	13%	11%	14%	14%	15%	12%	11%	12%	15%	20%	8%	9%	10%	14%	17%	21%	14%	17%	7%
Both	278	76	98	55	47	100	36	64	72	38	34	50	58	65	56	28	133	88	44
	28%	32%	25%	25%	31%	26%	30%	24%	26%	22%	32%	25%	32%	30%	25%	23%	28%	27%	27%
Neither	314	69	134	79	33	140	43	97	87	53	33	75	61	65	62	35	149	92	55
	31%	29%	34%	36%	22%	36%	36%	36%	32%	31%	32%	37%	33%	30%	28%	28%	32%	29%	34%
Unsure	113	34	52	17	9	56	11	45	20	11	9	28	20	26	23	8	50	29	20
	11%	14%	13%	8%	6%	14%	9%	17%	7%	6%	9%	14%	11%	12%	10%	7%	11%	9%	13%

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-Using public transportation

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The government	161	43	75	42	31	33	49	48	51	39	31	24	49	24	112	57	67
	16%	17%	16%	15%	19%	15%	12%	23%	20%	14%	20%	15%	18%	15%	15%	17%	14%
Private businesses or organizations	134	30	75	30	20	32	44	38	56	30	13	20	33	13	102	41	72
	13%	11%	16%	11%	12%	15%	11%	18%	22%	11%	9%	13%	12%	8%	14%	12%	15%
Both	278	81	122	75	55	63	103	57	66	84	44	43	87	53	191	93	135
	28%	31%	26%	27%	34%	28%	26%	27%	26%	30%	29%	27%	32%	33%	26%	27%	28%
Neither	314	75	139	100	40	71	154	49	64	81	52	49	81	51	233	115	151
	31%	29%	30%	36%	25%	32%	38%	23%	25%	29%	34%	31%	30%	32%	32%	34%	32%
Unsure	113	32	53	29	17	22	55	19	18	43	13	22	24	17	90	35	51
	11%	12%	11%	10%	11%	10%	14%	9%	7%	16%	8%	14%	9%	11%	12%	10%	11%

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Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	269	121	148	72	49	143	78	16	167	55	16	75	66	31	47	79	88	187	79
	27%	26%	28%	19%	21%	38%	18%	26%	37%	19%	22%	36%	42%	16%	19%	37%	37%	35%	18%
NBC News	258	125	133	66	64	126	78	17	157	49	17	77	49	31	46	78	79	178	78
	26%	27%	25%	18%	27%	34%	18%	27%	35%	17%	23%	37%	32%	16%	19%	36%	33%	33%	18%
CBS News	232	108	124	60	52	117	68	16	142	45	13	55	61	21	48	77	65	160	70
	23%	23%	23%	16%	22%	32%	16%	26%	31%	15%	18%	26%	39%	11%	19%	36%	27%	30%	16%
Fox News	286	126	161	166	40	74	189	12	80	139	23	30	44	88	101	34	46	94	191
	29%	27%	30%	45%	17%	20%	43%	19%	18%	48%	31%	14%	28%	46%	41%	16%	20%	17%	44%
MSNBC	142	72	69	18	18	103	24	2	114	11	7	69	34	13	11	58	56	116	24
	14%	16%	13%	5%	8%	28%	5%	4%	25%	4%	10%	33%	22%	7%	4%	27%	24%	21%	6%
CNN	296	158	138	31	69	182	48	18	213	15	12	105	76	23	25	116	97	250	40
	30%	34%	26%	8%	30%	49%	11%	28%	47%	5%	16%	50%	49%	12%	10%	54%	41%	46%	9%
Newsmax	76	38	37	52	10	12	60	1	13	48	4	5	7	30	30	7	5	9	65
	8%	8%	7%	14%	4%	3%	14%	2%	3%	17%	6%	3%	4%	15%	12%	3%	2%	2%	15%
OAN	34	23	11	19	8	7	25	2	8	17	0	0	7	16	8	6	2	6	28
	3%	5%	2%	5%	3%	2%	6%	3%	2%	6%	1%	*%	5%	8%	3%	3%	1%	1%	7%
Local TV news	401	192	209	130	104	159	159	34	191	108	21	82	75	69	90	97	94	241	156
	40%	41%	39%	35%	45%	43%	36%	54%	43%	37%	29%	39%	48%	36%	36%	45%	40%	44%	36%
Reuters	21	18	3	3	4	10	4	0	13	3	1	9	1	4	1	10	3	17	4
	2%	4%	1%	1%	2%	3%	1%	1%	3%	1%	1%	4%	1%	2%	*%	5%	1%	3%	1%
The New York Times	120	76	44	17	33	67	23	9	85	9	8	53	15	12	12	56	29	98	20
	12%	16%	8%	5%	14%	18%	5%	15%	19%	3%	11%	25%	9%	6%	5%	26%	12%	18%	5%
The Washington Post	112	67	45	16	27	63	21	2	84	10	6	41	21	8	13	54	29	85	24
	11%	14%	8%	4%	12%	17%	5%	3%	19%	3%	8%	20%	14%	4%	5%	25%	12%	16%	6%
The Wall Street Journal	89	68	21	32	25	32	37	5	46	21	9	19	13	28	9	35	11	50	38
	9%	15%	4%	9%	11%	9%	8%	8%	10%	7%	12%	9%	8%	15%	3%	16%	5%	9%	9%

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	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Local newspaper	212 21%	113 25%	98 18%	75 20%	49 21%	83 22%	89 20%	6 10%	104 23%	61 21%	11 16%	48 23%	35 22%	49 26%	40 16%	56 26%	49 21%	123 23%	88 20%
NPR	90 9%	56 12%	34 6%	18 5%	22 9%	48 13%	20 5%	7 11%	62 14%	15 5%	3 4%	40 19%	8 5%	12 6%	8 3%	38 18%	24 10%	77 14%	12 3%
PBS	126 13%	67 14%	59 11%	19 5%	39 17%	64 17%	23 5%	6 10%	89 20%	15 5%	3 4%	41 19%	23 15%	15 8%	8 3%	47 22%	41 18%	105 19%	19 4%
Twitter	134 13%	72 16%	62 12%	27 7%	30 13%	73 20%	33 7%	9 14%	90 20%	15 5%	11 16%	48 23%	24 15%	16 8%	17 7%	51 24%	40 17%	87 16%	43 10%
Facebook	273 27%	98 21%	174 32%	87 24%	52 22%	124 34%	101 23%	14 22%	147 33%	61 21%	21 29%	71 34%	52 33%	29 15%	73 29%	59 28%	88 37%	162 30%	106 25%
Instagram	150 15%	62 13%	88 16%	29 8%	37 16%	80 22%	40 9%	8 12%	97 21%	22 7%	7 10%	49 23%	29 19%	11 6%	28 11%	45 21%	52 22%	108 20%	40 9%
Talk radio	87 9%	52 11%	35 7%	37 10%	20 9%	30 8%	42 10%	1 2%	40 9%	30 10%	7 10%	11 5%	19 12%	20 10%	23 9%	28 13%	12 5%	36 7%	51 12%
Local radio news	145 14%	83 18%	62 12%	53 14%	38 16%	52 14%	66 15%	13 21%	59 13%	44 15%	8 11%	24 11%	27 17%	34 18%	32 13%	33 15%	26 11%	70 13%	73 17%
Breitbart	16 2%	10 2%	6 1%	11 3%	4 2%	0 *%	13 3%	2 3%	0 *%	10 3%	1 2%	- -	0 *%	8 4%	5 2%	0 *%	0 *%	2 *%	14 3%
Vox	20 2%	16 4%	4 1%	0 *%	3 1%	16 4%	0 *%	1 2%	19 4%	0 *%	- -	12 6%	4 2%	0 *%	- -	15 7%	4 2%	18 3%	2 1%
Huffington Post	76 8%	50 11%	27 5%	7 2%	26 11%	39 11%	14 3%	7 12%	51 11%	6 2%	1 2%	25 12%	14 9%	6 3%	8 3%	33 15%	18 8%	65 12%	10 2%
USA Today	107 11%	61 13%	46 9%	15 4%	21 9%	65 17%	20 5%	4 7%	77 17%	10 3%	5 7%	39 19%	25 16%	10 5%	10 4%	44 21%	33 14%	91 17%	15 3%
Yahoo News	116 12%	65 14%	50 9%	31 8%	29 12%	52 14%	39 9%	6 10%	62 14%	24 8%	7 9%	22 10%	30 19%	24 12%	15 6%	31 14%	32 13%	83 15%	32 7%
Reddit	73 7%	46 10%	27 5%	17 5%	16 7%	36 10%	21 5%	4 6%	45 10%	12 4%	5 7%	22 11%	14 9%	13 7%	8 3%	29 13%	16 7%	46 8%	23 5%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total		Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Podcasts	86 9%		45 10%	40 8%	30 8%	18 8%	36 10%	39 9%	1 1%	41 9%	21 7%	8 11%	27 13%	10 6%	19 10%	20 8%	23 11%	18 8%	46 9%	39 9%
Something else (Please specify)	34 3%		24 5%	9 2%	11 3%	17 7%	5 1%	17 4%	1 2%	11 3%	10 4%	1 1%	5 2%	1 *	9 5%	8 3%	10 5%	2 1%	14 3%	20 5%
None of these	82 8%		39 8%	43 8%	51 14%	20 9%	8 2%	57 13%	5 8%	13 3%	40 14%	11 15%	3 1%	5 3%	25 13%	31 13%	6 3%	6 3%	28 5%	50 12%

Echelon Insights
 April Omnibus 2021
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Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000 100	664 100	168 100	114 100	35 100	289 100	375 100	143 100	171 100	150 100	274 100	262 100	218 100	244 100	246 100	291 100
ABC News	269 27%	156 24%	63 38%	34 30%	13 38%	58 20%	98 26%	30 21%	45 26%	33 22%	79 29%	83 32%	50 23%	71 29%	58 23%	90 31%
NBC News	258 26%	164 25%	55 33%	23 20%	15 42%	68 23%	96 26%	25 17%	31 18%	27 18%	87 32%	89 34%	38 17%	87 36%	45 18%	89 30%
CBS News	232 23%	142 21%	54 32%	23 20%	10 30%	55 19%	87 23%	17 12%	32 19%	32 21%	75 28%	75 29%	40 18%	68 28%	41 17%	83 28%
Fox News	286 29%	198 30%	47 28%	32 28%	4 11%	83 29%	115 31%	36 25%	49 29%	33 22%	76 28%	93 35%	56 26%	70 28%	61 25%	99 34%
MSNBC	142 14%	77 12%	34 20%	21 18%	9 25%	40 14%	37 10%	11 8%	26 15%	23 15%	40 15%	42 16%	29 13%	44 18%	31 13%	38 13%
CNN	296 30%	152 23%	79 47%	41 36%	19 55%	81 28%	71 19%	45 31%	51 30%	48 32%	84 31%	69 26%	71 32%	88 36%	73 30%	65 22%
Newsmax	76 8%	64 10%	6 4%	4 3%	2 5%	32 11%	32 9%	3 2%	6 3%	12 8%	29 11%	26 10%	14 7%	24 10%	6 2%	31 11%
OAN	34 3%	25 4%	6 4%	3 2%	0 *	15 5%	10 3%	5 4%	5 3%	6 4%	6 2%	12 5%	11 5%	12 5%	5 2%	6 2%
Local TV news	401 40%	276 42%	77 46%	32 29%	9 26%	121 42%	156 42%	36 25%	53 31%	60 40%	108 40%	144 55%	69 32%	123 50%	80 32%	129 44%
Reuters	21 2%	15 2%	3 2%	2 2%	1 3%	12 4%	2 1%	- 4%	8 5%	3 2%	5 2%	5 2%	9 4%	9 4%	2 1%	1 *
The New York Times	120 12%	62 9%	23 14%	22 20%	9 26%	36 13%	26 7%	25 17%	29 17%	16 10%	27 10%	23 9%	36 17%	40 16%	33 14%	11 4%
The Washington Post	112 11%	57 9%	21 13%	24 21%	9 25%	34 12%	23 6%	26 18%	31 18%	15 10%	19 7%	20 8%	35 16%	31 13%	37 15%	9 3%
The Wall Street Journal	89 9%	53 8%	17 10%	10 9%	6 17%	39 13%	14 4%	24 16%	14 8%	11 8%	20 7%	21 8%	35 16%	33 13%	14 6%	8 3%

Echelon Insights
April Omnibus 2021

n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Local newspaper	212 21%	151 23%	30 18%	18 16%	9 26%	80 28%	71 19%	21 14%	24 14%	25 17%	49 18%	92 35%	31 14%	83 34%	40 16%	58 20%
NPR	90 9%	58 9%	11 7%	10 9%	7 19%	30 10%	28 8%	9 6%	16 9%	16 11%	20 7%	29 11%	25 12%	31 13%	16 6%	18 6%
PBS	126 13%	69 10%	20 12%	21 19%	11 32%	33 11%	36 10%	17 12%	21 12%	12 8%	34 13%	41 16%	26 12%	41 17%	25 10%	34 12%
Twitter	134 13%	63 9%	36 21%	33 29%	-	29 10%	34 9%	54 38%	40 23%	22 14%	17 6%	2 1%	64 29%	8 3%	52 21%	10 4%
Facebook	273 27%	147 22%	67 40%	43 38%	7 20%	43 15%	104 28%	65 45%	68 40%	47 31%	54 20%	40 15%	65 30%	33 14%	114 46%	60 21%
Instagram	150 15%	63 9%	38 22%	41 36%	3 9%	22 8%	41 11%	64 44%	38 22%	27 18%	18 7%	3 1%	53 24%	8 3%	75 31%	13 4%
Talk radio	87 9%	51 8%	17 10%	18 16%	0 *	29 10%	22 6%	14 10%	13 8%	15 10%	17 6%	27 10%	26 12%	26 11%	16 7%	19 6%
Local radio news	145 14%	93 14%	30 18%	15 14%	5 15%	50 17%	43 11%	15 11%	22 13%	20 13%	41 15%	46 18%	29 13%	53 22%	28 11%	34 12%
Breitbart	16 2%	12 2%	0 *	3 2%	0 1%	7 2%	5 1%	0 *	3 2%	5 4%	3 1%	5 2%	7 3%	3 1%	1 1%	5 2%
Vox	20 2%	10 1%	5 3%	5 4%	1 2%	6 2%	4 1%	3 2%	12 7%	3 2%	-	2 1%	14 7%	2 1%	3 1%	0 *
Huffington Post	76 8%	49 7%	13 8%	10 9%	1 4%	29 10%	20 5%	16 11%	20 12%	7 5%	20 7%	12 5%	28 13%	22 9%	16 6%	11 4%
USA Today	107 11%	45 7%	33 20%	19 17%	9 27%	29 10%	16 4%	18 13%	25 15%	12 8%	30 11%	21 8%	25 12%	36 15%	30 12%	16 5%
Yahoo News	116 12%	67 10%	26 16%	17 15%	4 11%	41 14%	26 7%	12 8%	26 15%	19 13%	37 13%	22 9%	28 13%	38 15%	29 12%	21 7%
Reddit	73 7%	33 5%	14 8%	23 20%	0 1%	20 7%	13 3%	31 21%	25 15%	12 8%	2 1%	3 1%	43 20%	3 1%	25 10%	2 1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Podcasts	86 9%	54 8%	17 10%	15 13%	0 1%	28 10%	26 7%	22 16%	16 9%	20 13%	22 8%	6 2%	29 13%	17 7%	30 12%	11 4%
Something else (Please specify)	34 3%	26 4%	1 1%	4 3%	1 4%	20 7%	6 2%	2 2%	2 1%	3 2%	14 5%	11 4%	4 2%	20 8%	3 1%	6 2%
None of these	82 8%	59 9%	3 2%	11 9%	3 10%	21 7%	38 10%	11 7%	8 5%	19 13%	29 11%	15 6%	21 9%	18 7%	18 7%	26 9%

Echelon Insights
April Omnibus 2021

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Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000 100	237 100	390 100	220 100	152 100	389 100	119 100	269 100	274 100	170 100	104 100	202 100	183 100	219 100	219 100	122 100	470 100	320 100	161 100
ABC News	269 27%	71 30%	92 24%	64 29%	42 27%	82 21%	18 15%	65 24%	74 27%	40 24%	34 32%	56 28%	52 28%	41 19%	69 31%	34 28%	113 24%	107 33%	39 24%
NBC News	258 26%	59 25%	92 24%	56 25%	50 33%	88 23%	18 15%	69 26%	75 27%	50 29%	25 24%	46 23%	56 31%	44 20%	55 25%	37 30%	102 22%	114 36%	32 20%
CBS News	232 23%	55 23%	93 24%	43 20%	40 26%	85 22%	15 12%	70 26%	57 21%	40 24%	17 16%	45 22%	51 28%	49 22%	44 20%	29 24%	91 19%	99 31%	29 18%
Fox News	286 29%	80 34%	113 29%	56 26%	37 25%	127 33%	34 28%	93 35%	72 26%	49 29%	22 21%	56 28%	54 30%	68 31%	49 22%	42 34%	129 27%	109 34%	34 21%
MSNBC	142 14%	28 12%	55 14%	30 14%	29 19%	40 10%	14 11%	26 10%	37 13%	27 16%	10 10%	23 11%	33 18%	31 14%	30 14%	19 15%	60 13%	55 17%	18 11%
CNN	296 30%	70 29%	98 25%	64 29%	63 42%	72 18%	32 27%	40 15%	81 29%	50 29%	31 30%	58 29%	47 25%	67 30%	60 27%	46 37%	132 28%	92 29%	58 36%
Newsmax	76 8%	24 10%	30 8%	14 6%	8 6%	45 12%	21 17%	24 9%	19 7%	11 6%	8 7%	23 12%	9 5%	21 10%	17 8%	4 3%	29 6%	35 11%	10 6%
OAN	34 3%	15 6%	10 3%	4 2%	5 3%	17 4%	9 7%	9 3%	8 3%	6 4%	1 1%	9 4%	5 3%	9 4%	5 2%	6 5%	12 3%	16 5%	3 2%
Local TV news	401 40%	95 40%	153 39%	92 42%	62 41%	153 39%	41 34%	112 41%	124 45%	79 47%	44 42%	81 40%	77 42%	87 40%	87 40%	39 32%	152 32%	169 53%	57 35%
Reuters	21 2%	5 2%	1 *	4 2%	10 7%	6 2%	5 4%	1 *	9 3%	7 4%	1 1%	5 3%	1 1%	7 3%	5 2%	2 2%	12 3%	7 2%	2 1%
The New York Times	120 12%	19 8%	29 7%	30 14%	41 27%	15 4%	8 6%	7 3%	47 17%	29 17%	18 18%	23 11%	13 7%	30 14%	24 11%	25 21%	68 14%	31 10%	19 12%
The Washington Post	112 11%	22 9%	36 9%	22 10%	32 21%	20 5%	10 8%	11 4%	36 13%	24 14%	12 12%	22 11%	16 9%	21 10%	29 13%	18 15%	58 12%	29 9%	22 14%
The Wall Street Journal	89 9%	10 4%	23 6%	20 9%	36 24%	12 3%	5 5%	7 2%	41 15%	33 20%	8 7%	16 8%	10 6%	19 9%	16 7%	27 23%	56 12%	23 7%	10 6%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Local newspaper	212 21%	34 14%	82 21%	51 23%	45 29%	73 19%	19 16%	54 20%	78 28%	61 36%	17 16%	26 13%	36 20%	53 24%	47 21%	33 27%	81 17%	101 32%	16 10%
NPR	90 9%	10 4%	24 6%	20 9%	35 23%	23 6%	8 7%	15 6%	35 13%	22 13%	13 13%	10 5%	12 7%	23 10%	22 10%	22 18%	42 9%	34 11%	11 7%
PBS	126 13%	20 8%	50 13%	25 11%	31 21%	35 9%	8 7%	27 10%	33 12%	25 15%	9 8%	18 9%	29 16%	29 13%	25 12%	21 17%	65 14%	45 14%	12 7%
Twitter	134 13%	38 16%	53 14%	22 10%	21 14%	34 9%	15 13%	18 7%	29 11%	14 8%	15 15%	31 15%	21 12%	30 14%	31 14%	17 14%	76 16%	8 3%	46 29%
Facebook	273 27%	79 33%	114 29%	44 20%	34 23%	95 24%	22 18%	73 27%	51 19%	21 12%	30 29%	74 37%	61 33%	63 29%	39 18%	24 20%	142 30%	48 15%	59 37%
Instagram	150 15%	42 18%	69 18%	23 10%	16 11%	40 10%	15 13%	25 9%	23 8%	7 4%	16 15%	38 19%	34 19%	29 13%	26 12%	17 14%	82 17%	7 2%	55 34%
Talk radio	87 9%	22 9%	30 8%	25 11%	10 7%	22 6%	9 8%	13 5%	29 11%	20 12%	9 9%	27 13%	17 9%	14 7%	10 5%	13 10%	36 8%	30 9%	17 11%
Local radio news	145 14%	28 12%	59 15%	37 17%	21 14%	50 13%	18 15%	32 12%	43 16%	32 19%	11 11%	34 17%	29 16%	26 12%	29 13%	19 16%	66 14%	53 17%	19 12%
Breitbart	16 2%	7 3%	3 1%	3 2%	3 2%	8 2%	5 4%	3 1%	4 2%	2 1%	2 2%	3 2%	2 1%	5 2%	4 2%	1 1%	9 2%	5 2%	0 0%
Vox	20 2%	4 2%	7 2%	4 2%	5 3%	4 1%	2 2%	2 1%	6 2%	4 2%	2 2%	2 1%	7 4%	5 2%	4 2%	1 1%	14 3%	3 1%	3 2%
Huffington Post	76 8%	15 7%	29 7%	19 9%	12 8%	26 7%	16 13%	10 4%	23 8%	13 7%	10 10%	21 10%	15 8%	23 11%	13 6%	4 3%	35 7%	21 7%	15 10%
USA Today	107 11%	24 10%	35 9%	22 10%	26 17%	20 5%	8 7%	12 4%	25 9%	20 12%	5 5%	20 10%	18 10%	32 15%	20 9%	13 11%	60 13%	30 9%	15 9%
Yahoo News	116 12%	23 10%	47 12%	29 13%	16 10%	39 10%	20 17%	19 7%	28 10%	21 12%	8 7%	23 12%	25 14%	40 18%	18 8%	6 5%	70 15%	29 9%	13 8%
Reddit	73 7%	18 8%	37 9%	13 6%	4 3%	20 5%	14 12%	6 2%	13 5%	6 4%	7 6%	22 11%	11 6%	19 9%	11 5%	6 5%	49 10%	4 1%	20 12%

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	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Podcasts	86 9%	14 6%	30 8%	22 10%	19 12%	22 6%	7 6%	15 6%	32 12%	21 12%	11 10%	24 12%	10 5%	21 10%	12 6%	16 13%	51 11%	14 4%	15 9%
Something else (Please specify)	34 3%	8 3%	7 2%	7 3%	12 8%	12 3%	7 6%	5 2%	14 5%	13 8%	1 1%	10 5%	2 1%	8 4%	9 4%	4 4%	7 1%	18 6%	3 2%
None of these	82 8%	17 7%	36 9%	17 8%	13 9%	36 9%	9 7%	27 10%	23 8%	12 7%	11 10%	13 6%	14 8%	18 8%	20 9%	14 12%	39 8%	21 7%	16 10%

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Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
ABC News	269 27%	89 34%	126 27%	54 20%	46 28%	54 24%	104 26%	65 31%	72 28%	75 27%	33 22%	47 30%	63 23%	39 25%	205 28%	90 26%	138 29%
NBC News	258 26%	74 28%	113 24%	71 26%	43 26%	60 27%	93 23%	62 29%	71 28%	73 26%	36 24%	38 24%	45 16%	27 17%	213 29%	80 24%	138 29%
CBS News	232 23%	70 27%	101 22%	62 22%	32 20%	49 22%	91 23%	59 28%	63 25%	76 27%	30 20%	25 16%	46 17%	28 17%	186 26%	81 24%	108 23%
Fox News	286 29%	76 29%	137 29%	74 27%	50 31%	62 28%	127 31%	48 23%	79 31%	88 32%	34 22%	38 24%	76 28%	56 35%	210 29%	126 37%	135 28%
MSNBC	142 14%	50 19%	58 13%	34 12%	22 14%	21 10%	62 15%	37 17%	41 16%	34 12%	24 16%	24 15%	39 14%	23 14%	103 14%	48 14%	62 13%
CNN	296 30%	101 39%	147 32%	48 18%	54 33%	55 25%	108 27%	79 37%	86 34%	67 24%	54 36%	48 30%	88 32%	58 36%	208 29%	89 26%	140 30%
Newsmax	76 8%	16 6%	31 7%	28 10%	9 6%	11 5%	43 11%	12 6%	25 10%	20 7%	9 6%	4 3%	14 5%	7 4%	61 8%	37 11%	32 7%
OAN	34 3%	10 4%	20 4%	5 2%	3 2%	9 4%	12 3%	10 5%	14 6%	5 2%	6 4%	3 2%	2 1%	2 1%	32 4%	20 6%	10 2%
Local TV news	401 40%	105 40%	186 40%	110 40%	57 35%	86 39%	163 40%	96 46%	98 38%	126 45%	60 39%	45 29%	93 34%	59 37%	308 42%	123 36%	214 45%
Reuters	21 2%	7 3%	12 3%	2 1%	6 3%	2 1%	6 2%	7 4%	11 4%	1 1%	6 4%	1 *	7 3%	- -	14 2%	11 3%	5 1%
The New York Times	120 12%	53 20%	53 11%	14 5%	17 10%	18 8%	54 13%	31 15%	45 18%	13 5%	18 12%	21 13%	39 14%	18 11%	80 11%	29 9%	53 11%
The Washington Post	112 11%	45 17%	46 10%	21 8%	11 7%	19 9%	49 12%	33 15%	41 16%	13 5%	20 13%	23 15%	44 16%	22 14%	68 9%	36 10%	46 10%
The Wall Street Journal	89 9%	29 11%	48 10%	13 5%	13 8%	21 9%	38 9%	17 8%	41 16%	9 3%	22 14%	9 6%	18 7%	6 4%	71 10%	32 9%	37 8%

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	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Local newspaper	212 21%	49 19%	93 20%	70 25%	37 23%	54 24%	69 17%	52 25%	77 30%	55 20%	28 18%	25 16%	44 16%	24 15%	167 23%	76 22%	96 20%
NPR	90 9%	18 7%	53 12%	18 7%	13 8%	16 7%	31 8%	30 14%	44 17%	18 6%	9 6%	10 6%	20 7%	7 5%	70 10%	24 7%	33 7%
PBS	126 13%	40 15%	60 13%	26 9%	18 11%	26 12%	47 12%	35 16%	41 16%	28 10%	18 12%	22 14%	33 12%	19 12%	93 13%	21 6%	63 13%
Twitter	134 13%	51 20%	53 12%	29 11%	18 11%	31 14%	58 14%	27 13%	22 9%	21 8%	46 30%	36 23%	54 20%	27 17%	80 11%	35 10%	70 15%
Facebook	273 27%	93 36%	96 21%	84 31%	32 19%	67 30%	129 32%	44 21%	39 16%	73 26%	49 32%	71 45%	109 40%	77 48%	163 22%	100 29%	136 29%
Instagram	150 15%	58 22%	55 12%	37 14%	18 11%	31 14%	66 16%	35 17%	26 10%	26 9%	33 22%	54 34%	65 24%	42 26%	84 12%	42 12%	82 17%
Talk radio	87 9%	22 9%	33 7%	32 12%	8 5%	26 12%	30 7%	23 11%	19 7%	14 5%	29 19%	14 9%	28 10%	14 9%	59 8%	27 8%	52 11%
Local radio news	145 14%	40 15%	55 12%	50 18%	25 15%	38 17%	51 13%	31 15%	42 17%	27 10%	30 19%	20 13%	36 13%	17 11%	109 15%	54 16%	76 16%
Breitbart	16 2%	4 2%	8 2%	4 2%	3 2%	3 1%	9 2%	2 1%	5 2%	3 1%	4 3%	0 *	4 1%	1 1%	12 2%	6 2%	7 2%
Vox	20 2%	11 4%	6 1%	3 1%	1 *	4 2%	6 2%	9 4%	9 4%	1 1%	3 2%	1 1%	9 3%	1 *	11 1%	7 2%	3 1%
Huffington Post	76 8%	21 8%	41 9%	14 5%	13 8%	10 5%	33 8%	20 10%	20 8%	12 4%	23 15%	10 6%	19 7%	8 5%	57 8%	19 6%	36 8%
USA Today	107 11%	52 20%	41 9%	14 5%	12 8%	20 9%	47 12%	28 13%	44 17%	15 5%	13 8%	23 15%	36 13%	17 11%	71 10%	45 13%	41 9%
Yahoo News	116 12%	40 15%	50 11%	25 9%	10 6%	28 13%	56 14%	21 10%	36 14%	27 10%	21 14%	14 9%	37 14%	24 15%	79 11%	43 13%	48 10%
Reddit	73 7%	30 11%	30 7%	13 5%	10 6%	11 5%	35 9%	17 8%	11 4%	6 2%	32 21%	17 10%	30 11%	14 9%	43 6%	15 4%	30 6%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Podcasts	86 9%	26 10%	41 9%	19 7%	9 6%	27 12%	38 9%	12 6%	25 10%	10 4%	17 11%	21 13%	28 10%	13 8%	57 8%	32 9%	35 7%
Something else (Please specify)	34 3%	3 1%	22 5%	8 3%	2 1%	10 4%	16 4%	6 3%	14 6%	4 1%	9 6%	2 1%	6 2%	1 1%	28 4%	10 3%	15 3%
None of these	82 8%	23 9%	34 7%	26 9%	16 10%	23 11%	24 6%	19 9%	21 8%	26 9%	13 8%	10 6%	12 4%	5 3%	70 10%	26 8%	40 8%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which social media platforms or apps do you use?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	653	269	384	248	138	256	288	42	302	195	50	149	105	108	180	130	171	362	275
	65%	58%	71%	67%	59%	69%	66%	67%	67%	67%	69%	71%	67%	56%	73%	61%	73%	67%	63%
Instagram	352	147	205	105	59	181	124	19	196	77	25	106	73	45	79	84	112	220	124
	35%	32%	38%	28%	25%	49%	28%	30%	44%	26%	35%	50%	47%	23%	32%	39%	47%	41%	29%
YouTube	505	248	257	140	107	240	180	23	276	99	39	141	98	89	91	136	141	315	175
	50%	54%	48%	38%	46%	65%	41%	37%	61%	34%	54%	67%	63%	46%	37%	63%	60%	58%	40%
Snapchat	206	75	130	58	43	95	72	12	109	43	12	53	41	23	49	43	66	118	80
	21%	16%	24%	16%	18%	26%	16%	20%	24%	15%	17%	25%	26%	12%	20%	20%	28%	22%	18%
Reddit	114	63	51	29	27	57	38	7	67	21	7	34	23	20	18	37	30	70	37
	11%	14%	10%	8%	11%	15%	9%	12%	15%	7%	10%	16%	14%	10%	7%	17%	13%	13%	9%
Pinterest	211	57	154	78	46	85	96	12	100	63	13	48	37	21	74	29	71	113	94
	21%	12%	29%	21%	20%	23%	22%	19%	22%	22%	18%	23%	23%	11%	30%	14%	30%	21%	22%
LinkedIn	162	103	59	56	36	69	68	7	87	43	14	44	24	45	23	56	31	102	60
	16%	22%	11%	15%	15%	19%	15%	10%	19%	15%	19%	21%	15%	23%	9%	26%	13%	19%	14%
WhatsApp	113	76	38	23	17	70	27	2	81	14	9	37	33	17	11	56	25	76	32
	11%	16%	7%	6%	7%	19%	6%	3%	18%	5%	13%	18%	21%	9%	4%	26%	11%	14%	7%
Twitter	230	116	115	69	48	112	80	11	132	47	20	73	38	40	40	68	65	134	89
	23%	25%	21%	19%	21%	30%	18%	18%	29%	16%	27%	35%	24%	21%	16%	32%	27%	25%	20%
TikTok	165	74	91	40	31	86	47	7	100	32	6	47	38	19	28	47	53	107	52
	16%	16%	17%	11%	13%	23%	11%	11%	22%	11%	9%	22%	25%	10%	11%	22%	22%	20%	12%
Something else (Please specify)	19	15	4	4	9	3	9	-	4	4	-	3	-	7	2	2	2	6	13
	2%	3%	1%	1%	4%	1%	2%		1%	1%		2%		4%	1%	1%	1%	1%	3%
None of these	181	86	96	77	52	46	91	15	65	62	12	16	30	45	46	30	35	87	92
	18%	19%	18%	21%	22%	12%	21%	24%	14%	21%	16%	7%	19%	23%	18%	14%	15%	16%	21%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which social media platforms or apps do you use?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	653	429	122	72	19	163	266	98	132	122	158	143	150	119	202	182
	65%	65%	72%	64%	55%	56%	71%	69%	77%	81%	58%	55%	69%	49%	82%	62%
Instagram	352	181	82	65	13	63	118	100	89	79	60	24	115	33	154	51
	35%	27%	49%	57%	36%	22%	31%	70%	52%	53%	22%	9%	53%	13%	62%	18%
YouTube	505	268	129	84	13	130	138	115	135	103	91	61	168	81	186	71
	50%	40%	77%	74%	37%	45%	37%	80%	79%	69%	33%	23%	77%	33%	75%	24%
Snapchat	206	103	50	48	1	31	71	88	55	39	19	5	72	4	110	21
	21%	15%	30%	42%	4%	11%	19%	61%	32%	26%	7%	2%	33%	2%	45%	7%
Reddit	114	57	24	30	1	27	31	47	39	22	4	2	61	2	47	4
	11%	9%	14%	26%	2%	9%	8%	33%	23%	15%	1%	1%	28%	1%	19%	1%
Pinterest	211	125	43	37	1	24	101	53	50	47	33	28	48	9	102	52
	21%	19%	25%	33%	2%	8%	27%	37%	29%	31%	12%	11%	22%	4%	41%	18%
LinkedIn	162	102	42	13	3	64	38	25	44	36	37	21	64	39	40	19
	16%	15%	25%	12%	8%	22%	10%	17%	26%	24%	13%	8%	29%	16%	16%	6%
WhatsApp	113	34	27	35	14	20	14	31	31	21	22	8	50	25	33	5
	11%	5%	16%	31%	39%	7%	4%	22%	18%	14%	8%	3%	23%	10%	13%	2%
Twitter	230	124	59	44	0	57	67	74	59	45	36	16	96	20	82	33
	23%	19%	35%	38%	1%	20%	18%	52%	35%	30%	13%	6%	44%	8%	33%	11%
TikTok	165	72	43	44	2	25	47	69	51	32	10	2	71	3	82	10
	16%	11%	26%	39%	5%	9%	13%	48%	30%	21%	4%	1%	32%	1%	33%	3%
Something else (Please specify)	19	12	1	2	0	11	2	5	-	2	9	3	5	10	2	2
	2%	2%	1%	2%	0%	4%	0%	3%	0%	1%	3%	1%	2%	4%	1%	1%
None of these	181	137	18	18	6	61	76	6	5	9	68	93	12	73	8	88
	18%	21%	11%	16%	18%	21%	20%	4%	3%	6%	25%	35%	6%	30%	3%	30%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which social media platforms or apps do you use?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	653	180	256	126	91	269	73	196	160	90	70	148	139	153	126	66	333	169	118
	65%	76%	66%	57%	60%	69%	61%	73%	58%	53%	67%	73%	76%	70%	57%	54%	71%	53%	73%
Instagram	352	100	137	64	51	105	31	74	76	32	44	82	69	68	70	49	205	35	97
	35%	42%	35%	29%	33%	27%	26%	27%	28%	19%	42%	41%	37%	31%	32%	40%	44%	11%	60%
YouTube	505	144	205	94	62	161	65	96	107	65	42	139	102	104	100	44	270	81	131
	50%	61%	53%	43%	41%	41%	54%	36%	39%	38%	40%	69%	56%	48%	46%	36%	57%	25%	81%
Snapchat	206	67	95	31	14	72	21	52	30	11	20	53	47	42	35	21	122	9	70
	21%	28%	24%	14%	9%	19%	18%	19%	11%	6%	19%	26%	26%	19%	16%	17%	26%	3%	44%
Reddit	114	26	58	21	9	34	19	15	23	8	16	26	29	26	19	10	74	3	34
	11%	11%	15%	10%	6%	9%	16%	6%	8%	4%	15%	13%	16%	12%	9%	8%	16%	1%	21%
Pinterest	211	53	94	41	23	85	14	71	40	11	30	53	45	47	36	20	113	33	58
	21%	22%	24%	19%	15%	22%	12%	26%	15%	6%	28%	26%	25%	22%	16%	17%	24%	10%	36%
LinkedIn	162	28	36	55	44	31	14	17	71	50	21	24	24	35	45	33	104	29	23
	16%	12%	9%	25%	29%	8%	12%	6%	26%	30%	20%	12%	13%	16%	21%	27%	22%	9%	14%
WhatsApp	113	22	41	21	29	11	5	6	23	15	8	16	18	23	27	26	67	9	34
	11%	9%	10%	10%	19%	3%	4%	2%	8%	9%	8%	8%	10%	10%	12%	21%	14%	3%	21%
Twitter	230	55	96	47	31	71	29	42	53	27	26	51	48	52	49	24	135	26	61
	23%	23%	25%	22%	21%	18%	24%	15%	19%	16%	25%	25%	26%	24%	22%	19%	29%	8%	38%
TikTok	165	56	75	19	15	51	20	31	21	5	16	40	34	33	34	15	99	7	56
	16%	24%	19%	9%	10%	13%	17%	12%	8%	3%	15%	20%	19%	15%	15%	13%	21%	2%	35%
Something else (Please specify)	19	7	6	5	2	7	5	2	6	6	-	7	1	1	8	1	1	7	5
	2%	3%	1%	2%	1%	2%	4%	1%	2%	3%		4%	1%	*%	4%	1%	*%	2%	3%
None of these	181	25	75	50	30	74	18	56	61	42	19	23	23	37	41	32	64	105	5
	18%	11%	19%	23%	19%	19%	15%	21%	22%	25%	18%	11%	13%	17%	19%	26%	14%	33%	3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which social media platforms or apps do you use?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	653	184	274	196	98	144	283	129	136	183	95	120	209	133	444	227	326
	65%	70%	59%	71%	60%	65%	70%	61%	54%	66%	62%	76%	77%	84%	61%	67%	68%
Instagram	352	125	139	89	58	60	149	86	70	78	65	98	158	98	194	116	174
	35%	48%	30%	32%	35%	27%	37%	41%	28%	28%	43%	62%	58%	61%	27%	34%	37%
YouTube	505	179	199	126	71	107	221	107	104	96	122	111	200	122	305	171	240
	50%	69%	43%	46%	43%	48%	54%	51%	41%	35%	80%	70%	73%	77%	42%	50%	50%
Snapchat	206	74	76	56	28	43	85	50	29	39	41	74	89	59	117	70	97
	21%	28%	16%	20%	17%	19%	21%	24%	11%	14%	27%	47%	33%	37%	16%	20%	20%
Reddit	114	43	50	21	12	21	50	32	17	14	41	27	51	28	63	23	55
	11%	16%	11%	8%	7%	10%	12%	15%	7%	5%	27%	17%	19%	17%	9%	7%	12%
Pinterest	211	67	86	58	22	39	105	44	23	70	28	56	84	65	127	76	104
	21%	26%	18%	21%	14%	18%	26%	21%	9%	25%	18%	36%	31%	41%	17%	22%	22%
LinkedIn	162	51	82	30	24	34	65	39	68	24	27	26	57	22	105	65	61
	16%	19%	18%	11%	15%	15%	16%	19%	27%	9%	18%	16%	21%	14%	14%	19%	13%
WhatsApp	113	51	44	19	21	11	47	34	42	20	27	13	48	18	66	44	49
	11%	19%	10%	7%	13%	5%	12%	16%	17%	7%	18%	8%	17%	11%	9%	13%	10%
Twitter	230	79	98	53	28	51	105	47	39	44	69	54	91	52	140	73	114
	23%	30%	21%	19%	17%	23%	26%	22%	16%	16%	45%	34%	33%	33%	19%	22%	24%
TikTok	165	67	59	39	14	34	74	44	29	30	39	52	95	56	70	61	78
	16%	26%	13%	14%	9%	15%	18%	21%	11%	11%	26%	33%	35%	35%	10%	18%	16%
Something else (Please specify)	19	2	13	4	3	6	7	2	6	0	9	2	6	-	12	7	7
	2%	1%	3%	1%	2%	3%	2%	1%	2%	0%	6%	1%	2%	-	2%	2%	1%
None of these	181	31	99	51	31	46	56	48	61	66	13	14	14	8	167	54	87
	18%	12%	21%	19%	19%	21%	14%	23%	24%	24%	9%	9%	5%	5%	23%	16%	18%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of these two social networks would you say you use more often?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	585	231	354	242	121	211	275	37	253	193	43	122	88	97	178	108	146	311	257
	58%	50%	66%	65%	52%	57%	63%	59%	56%	66%	58%	58%	56%	50%	72%	50%	62%	58%	59%
Twitter	78	46	32	21	11	47	23	1	53	15	6	31	16	18	5	28	26	47	29
	8%	10%	6%	6%	5%	13%	5%	1%	12%	5%	8%	15%	10%	9%	2%	13%	11%	9%	7%
I use both equally	74	36	39	17	23	34	23	6	40	10	6	18	15	11	13	20	20	41	31
	7%	8%	7%	5%	10%	9%	5%	9%	9%	4%	9%	9%	10%	5%	5%	9%	9%	8%	7%
I do not use either	247	143	103	84	74	76	110	19	98	70	15	38	37	64	45	55	43	136	107
	25%	31%	19%	23%	32%	20%	25%	30%	22%	24%	20%	18%	24%	34%	18%	26%	18%	25%	25%
Unsure	16	6	9	7	5	3	9	1	5	3	4	2	0	2	6	4	1	6	9
	2%	1%	2%	2%	2%	1%	2%	1%	1%	1%	5%	1%	*%	1%	3%	2%	*%	1%	2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of these two social networks would you say you use more often?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	585	406	93	58	17	143	264	65	117	107	162	134	116	115	174	180
	58%	61%	55%	51%	50%	49%	70%	46%	68%	72%	59%	51%	53%	47%	71%	62%
Twitter	78	46	17	14	1	28	18	32	23	8	10	4	40	6	24	9
	8%	7%	10%	13%	3%	10%	5%	23%	13%	6%	4%	2%	18%	2%	10%	3%
I use both equally	74	33	21	20	0	15	18	29	19	8	9	11	31	5	24	14
	7%	5%	13%	18%	1%	5%	5%	20%	11%	5%	3%	4%	14%	2%	10%	5%
I do not use either	247	167	35	21	16	100	67	14	11	25	87	110	28	115	22	82
	25%	25%	21%	19%	45%	35%	18%	10%	6%	17%	32%	42%	13%	47%	9%	28%
Unsure	16	11	3	1	0	4	8	3	2	2	6	3	3	3	3	6
	2%	2%	2%	1%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%	2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of these two social networks would you say you use more often?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	585	167	226	110	81	262	65	198	144	78	66	126	128	150	112	49	292	161	99
	58%	71%	58%	50%	53%	67%	54%	73%	52%	46%	63%	62%	70%	69%	51%	40%	62%	50%	62%
Twitter	78	15	33	15	16	24	16	8	22	12	10	16	10	16	21	9	45	8	22
	8%	6%	8%	7%	10%	6%	13%	3%	8%	7%	9%	8%	6%	7%	10%	7%	10%	2%	14%
I use both equally	74	11	46	14	4	19	7	12	14	8	6	18	19	10	15	11	41	11	18
	7%	5%	12%	6%	2%	5%	6%	4%	5%	5%	6%	9%	10%	5%	7%	9%	9%	3%	11%
I do not use either	247	41	83	78	44	79	30	49	87	70	17	38	25	41	68	48	83	137	20
	25%	17%	21%	35%	29%	20%	25%	18%	32%	41%	16%	19%	14%	19%	31%	39%	18%	43%	12%
Unsure	16	3	3	3	7	4	2	2	7	1	6	4	1	1	3	6	10	3	2
	2%	1%	1%	1%	5%	1%	2%	1%	3%	1%	5%	2%	1%	%	1%	5%	2%	1%	2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of these two social networks would you say you use more often?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	585	155	248	182	90	135	244	116	127	171	68	104	184	120	401	208	288
	58%	59%	54%	66%	55%	61%	60%	55%	50%	62%	45%	65%	68%	75%	55%	61%	60%
Twitter	78	29	40	10	10	23	32	13	16	13	29	18	27	13	51	18	42
	8%	11%	9%	4%	6%	10%	8%	6%	6%	5%	19%	11%	10%	8%	7%	5%	9%
I use both equally	74	28	30	17	11	10	36	17	10	20	24	16	27	15	48	23	37
	7%	11%	6%	6%	7%	5%	9%	8%	4%	7%	16%	10%	10%	10%	7%	7%	8%
I do not use either	247	45	139	62	48	46	89	64	98	67	28	19	33	10	213	90	99
	25%	17%	30%	23%	30%	21%	22%	30%	38%	24%	18%	12%	12%	6%	29%	26%	21%
Unsure	16	5	7	4	3	7	5	0	3	6	3	2	1	1	14	2	10
	2%	2%	2%	1%	2%	3%	1%	0%	1%	2%	2%	1%	0%	1%	2%	1%	2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your gender?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	463	463	-	154	134	166	192	39	215	124	30	104	63	192	-	215	-	271	183
	46%	100%		42%	57%	45%	44%	62%	48%	43%	41%	49%	40%	100%		100%		50%	42%
Female	537	-	537	216	99	205	248	24	236	167	43	107	94	-	248	-	236	270	251
	54%		100%	58%	43%	55%	56%	38%	52%	57%	59%	51%	60%		100%		100%	50%	58%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your gender?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	463	289	77	59	23	289	-	60	82	77	117	127	218	244	-	-
	46%	44%	46%	52%	67%	100%		42%	48%	51%	43%	49%	100%	100%		
Female	537	375	91	54	12	-	375	84	89	73	157	135	-	-	246	291
	54%	56%	54%	48%	33%		100%	58%	52%	49%	57%	51%			100%	100%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your gender?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	463	93	139	131	99	119	119	-	170	170	-	90	60	95	118	83	231	154	56
	46%	39%	36%	60%	65%	31%	100%		62%	100%		45%	33%	43%	54%	68%	49%	48%	35%
Female	537	144	250	89	53	269	-	269	104	-	104	112	123	124	101	39	240	166	105
	54%	61%	64%	40%	35%	69%		100%	38%		100%	55%	67%	57%	46%	32%	51%	52%	65%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your gender?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	463	117	233	113	83	84	176	119	254	-	152	-	113	-	350	158	209
	46%	45%	50%	41%	51%	38%	43%	57%	100%		100%		41%		48%	46%	44%
Female	537	145	231	162	80	137	229	91	-	277	-	158	159	159	378	183	267
	54%	55%	50%	59%	49%	62%	57%	43%		100%		100%	59%	100%	52%	54%	56%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your race?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	677	296	382	333	159	167	395	40	209	270	57	107	58	163	231	97	112	302	361
	68%	64%	71%	90%	68%	45%	90%	64%	46%	93%	78%	51%	37%	85%	93%	45%	48%	56%	83%
Black or African American	181	86	95	9	40	128	12	17	143	4	5	61	66	6	5	66	77	148	29
	18%	19%	18%	3%	17%	34%	3%	27%	32%	2%	7%	29%	42%	3%	2%	31%	33%	27%	7%
Hispanic or Latino	114	59	54	16	24	73	21	4	87	11	5	42	30	13	7	43	44	75	30
	11%	13%	10%	4%	10%	20%	5%	6%	19%	4%	7%	20%	19%	7%	3%	20%	19%	14%	7%
Asian	41	29	12	11	12	15	13	4	21	7	5	9	5	8	5	15	7	27	13
	4%	6%	2%	3%	5%	4%	3%	6%	5%	2%	6%	4%	3%	4%	2%	7%	3%	5%	3%
Native American or Alaska Native	13	5	9	4	3	6	4	1	6	3	1	5	2	2	2	0	6	9	5
	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	%	3%	2%	1%
Native Hawaiian or Other Pacific Islander	6	5	1	0	1	4	0	1	4	-	0	4	-	0	-	4	0	4	1
	1%	1%	%	%	1%	1%	%	2%	1%	%	%	2%	%	%	%	2%	%	1%	%
Something else	6	5	1	2	2	0	2	0	1	1	0	0	-	2	1	0	0	3	3
	1%	1%	%	%	1%	%	1%	%	%	%	%	%	%	1%	%	%	%	1%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your race?

	Total		Race				Race x Gender		Age					Gender x Age			
	Total	%	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000		664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	677	68%	664	-	10	-	289	375	63	113	97	189	215	122	173	151	231
			100%		9%		100%	100%	44%	66%	65%	69%	82%	56%	71%	61%	79%
Black or African American	181	18%	-	168	6	-	-	-	48	35	32	41	25	56	30	59	36
				100%	5%				34%	21%	21%	15%	10%	26%	12%	24%	12%
Hispanic or Latino	114	11%	-	-	114	-	-	-	34	28	22	23	7	44	16	40	14
					100%				23%	16%	15%	8%	3%	20%	7%	16%	5%
Asian	41	4%	-	-	1	34	-	-	5	2	1	18	14	8	21	1	11
					1%	96%			4%	1%	1%	7%	5%	4%	9%	1%	4%
Native American or Alaska Native	13	1%	-	-	4	-	-	-	2	1	3	7	1	2	2	2	6
					3%				1%	1%	2%	3%	1%	1%	1%	1%	2%
Native Hawaiian or Other Pacific Islander	6	1%	-	-	1	5	-	-	0	1	-	1	4	-	5	1	-
					1%	14%			1%	1%		1%	1%		2%	1%	
Something else	6	1%	-	-	-	-	-	-	3	0	0	1	2	3	2	0	1
									2%	1%	1%	1%	1%	1%	1%	1%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your race?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	677	149	247	172	109	389	119	269	274	170	104	109	125	168	164	68	301	265	78
	68%	63%	63%	78%	72%	100%	100%	100%	100%	100%	100%	54%	68%	77%	75%	55%	64%	83%	48%
Black or African American	181	66	77	24	14	-	-	-	-	-	-	65	38	30	26	15	98	30	44
	18%	28%	20%	11%	9%							32%	21%	14%	12%	13%	21%	9%	27%
Hispanic or Latino	114	24	63	20	8	-	-	-	-	-	-	27	20	22	22	18	63	10	38
	11%	10%	16%	9%	5%							13%	11%	10%	10%	15%	13%	3%	23%
Asian	41	0	11	8	21	-	-	-	-	-	-	3	3	5	8	22	20	14	5
	4%	*%	3%	4%	14%							1%	1%	2%	3%	18%	4%	4%	3%
Native American or Alaska Native	13	1	6	6	1	-	-	-	-	-	-	5	2	5	1	0	6	2	6
	1%	*%	2%	3%	*%							2%	1%	2%	*%	*%	1%	1%	3%
Native Hawaiian or Other Pacific Islander	6	-	0	1	5	-	-	-	-	-	-	-	1	-	0	5	2	4	-
	1%		*%	*%	3%								*%		*%	4%	*%	1%	
Something else	6	1	4	1	0	-	-	-	-	-	-	1	0	1	3	0	1	2	3
	1%	*%	1%	*%	*%							*%	*%	*%	1%	*%	*%	1%	2%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your race?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	677	111	343	223	119	176	256	126	182	228	79	76	168	96	509	229	320
	68%	43%	74%	81%	73%	80%	63%	60%	72%	83%	52%	48%	62%	60%	70%	67%	67%
Black or African American	181	96	62	23	34	33	97	17	28	19	44	58	53	34	128	68	86
	18%	37%	13%	8%	21%	15%	24%	8%	11%	7%	29%	37%	20%	21%	18%	20%	18%
Hispanic or Latino	114	47	44	22	8	4	47	55	24	21	28	27	56	32	58	31	63
	11%	18%	10%	8%	5%	2%	12%	26%	10%	7%	18%	17%	20%	20%	8%	9%	13%
Asian	41	15	20	5	5	6	11	18	21	11	7	0	7	1	33	17	15
	4%	6%	4%	2%	3%	3%	3%	9%	8%	4%	5%	0%	3%	1%	5%	5%	3%
Native American or Alaska Native	13	8	2	3	5	0	7	1	2	5	-	2	6	6	7	6	5
	1%	3%	1%	1%	3%	0%	2%	1%	1%	2%	-	2%	2%	4%	1%	2%	1%
Native Hawaiian or Other Pacific Islander	6	4	1	1	-	1	1	4	4	-	1	0	1	1	5	1	1
	1%	1%	0%	0%	-	1%	0%	2%	1%	-	1%	0%	0%	0%	1%	0%	0%
Something else	6	0	4	1	3	2	1	1	2	1	3	0	3	0	3	4	1
	1%	0%	1%	0%	2%	1%	0%	0%	1%	0%	2%	0%	1%	0%	0%	1%	0%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is the highest level of education you have completed?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	237	93	144	84	39	102	97	15	114	60	23	41	59	32	65	51	63	127	102
	24%	20%	27%	23%	17%	28%	22%	25%	25%	21%	32%	20%	37%	16%	26%	24%	27%	24%	24%
Some college	255	93	162	106	58	85	124	15	104	87	18	53	31	39	85	43	61	118	124
	25%	20%	30%	29%	25%	23%	28%	24%	23%	30%	24%	25%	20%	20%	34%	20%	26%	22%	29%
Associate' s degree	135	47	88	43	38	51	52	5	66	36	3	23	28	15	38	25	41	74	58
	13%	10%	16%	12%	16%	14%	12%	7%	15%	12%	4%	11%	18%	8%	15%	12%	17%	14%	13%
Bachelor' s degree	220	131	89	83	55	77	99	21	89	65	18	55	21	66	33	43	46	133	85
	22%	28%	16%	22%	24%	21%	23%	33%	20%	22%	25%	26%	13%	35%	13%	20%	19%	25%	20%
Graduate degree	152	99	53	54	42	56	67	7	78	43	11	38	18	40	27	52	26	88	63
	15%	21%	10%	15%	18%	15%	15%	11%	17%	15%	15%	18%	11%	21%	11%	24%	11%	16%	15%
Prefer not to say	1	0	1	-	1	0	-	-	0	-	-	0	-	-	-	0	-	0	1
	1%	0%	1%		1%	0%			1%			0%				0%		1%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is the highest level of education you have completed?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	237	148	63	24	0	49	99	38	52	42	45	60	65	28	68	77
	24%	22%	38%	21%	1%	17%	26%	26%	31%	28%	16%	23%	30%	12%	28%	26%
Some college	255	158	45	39	3	50	109	53	29	35	73	64	53	40	65	97
	25%	24%	27%	34%	10%	17%	29%	37%	17%	23%	27%	24%	24%	16%	26%	33%
Associate' s degree	135	83	23	24	2	21	62	27	24	17	32	34	33	14	36	52
	13%	12%	14%	21%	5%	7%	17%	19%	14%	11%	12%	13%	15%	6%	15%	18%
Bachelor' s degree	220	167	23	20	7	106	61	22	38	28	78	53	36	96	53	36
	22%	25%	14%	17%	19%	37%	16%	15%	22%	19%	29%	20%	16%	39%	21%	12%
Graduate degree	152	108	13	8	22	64	44	3	26	28	45	50	32	66	25	28
	15%	16%	8%	7%	64%	22%	12%	2%	15%	19%	16%	19%	15%	27%	10%	10%
Prefer not to say	1	1	-	-	0	-	1	-	0	-	-	1	0	-	-	1
	*%	*%			1%		*%		*%			*%	*%			*%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is the highest level of education you have completed?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	237	237	-	-	-	148	49	99	-	-	-	77	67	47	26	8	86	83	52
	24%	100%				38%	41%	37%				38%	37%	21%	12%	6%	18%	26%	32%
Some college	255	-	255	-	-	158	50	109	-	-	-	65	53	52	51	18	104	74	64
	25%		65%			41%	42%	40%				32%	29%	24%	23%	15%	22%	23%	40%
Associate' s degree	135	-	135	-	-	83	21	62	-	-	-	27	27	38	26	8	60	38	30
	13%		35%			21%	17%	23%				14%	15%	18%	12%	7%	13%	12%	18%
Bachelor' s degree	220	-	-	220	-	-	-	-	167	106	61	25	26	56	68	30	131	67	12
	22%			100%					61%	63%	58%	12%	14%	26%	31%	25%	28%	21%	7%
Graduate degree	152	-	-	-	152	-	-	-	108	64	44	8	9	26	47	58	89	58	4
	15%				100%				39%	37%	42%	4%	5%	12%	22%	48%	19%	18%	2%
Prefer not to say	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	1	-
	0%																0%	1%	0%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is the highest level of education you have completed?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	237	71	90	75	44	55	99	39	38	66	46	46	71	47	166	83	119
	24%	27%	19%	27%	27%	25%	24%	18%	15%	24%	30%	29%	26%	30%	23%	24%	25%
Some college	255	70	112	73	28	54	120	53	33	81	45	52	49	32	206	73	130
	25%	27%	24%	27%	17%	25%	30%	25%	13%	29%	30%	33%	18%	20%	28%	21%	27%
Associate' s degree	135	42	54	39	24	36	44	30	18	52	25	22	46	34	89	40	73
	13%	16%	12%	14%	15%	17%	11%	14%	7%	19%	16%	14%	17%	21%	12%	12%	15%
Bachelor' s degree	220	44	124	53	39	36	91	54	81	45	30	29	60	31	160	83	96
	22%	17%	27%	19%	24%	16%	22%	26%	32%	16%	20%	19%	22%	19%	22%	24%	20%
Graduate degree	152	34	83	34	28	39	50	35	85	32	7	9	46	16	106	61	58
	15%	13%	18%	12%	17%	18%	12%	17%	33%	11%	4%	6%	17%	10%	15%	18%	12%
Prefer not to say	1	-	0	1	-	-	1	0	-	1	0	-	-	-	1	1	-
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your age?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	143	60	84	36	33	66	43	8	82	25	9	41	24	14	29	38	43	81	54
	14%	13%	16%	10%	14%	18%	10%	12%	18%	9%	12%	20%	15%	7%	12%	18%	18%	15%	12%
30-39	171	82	89	48	39	80	59	12	93	31	16	45	34	29	30	43	50	103	60
	17%	18%	17%	13%	17%	22%	13%	19%	21%	11%	21%	22%	22%	15%	12%	20%	21%	19%	14%
40-49	150	77	73	50	32	64	57	10	77	39	10	31	32	30	27	37	39	91	57
	15%	17%	14%	13%	14%	17%	13%	16%	17%	13%	14%	15%	20%	16%	11%	17%	17%	17%	13%
50-64	274	117	157	118	71	76	142	20	95	95	20	43	32	53	88	41	53	139	130
	27%	25%	29%	32%	31%	21%	32%	31%	21%	33%	28%	21%	20%	28%	36%	19%	23%	26%	30%
65+	262	127	135	119	58	85	139	13	104	100	18	49	35	65	74	54	50	126	133
	26%	28%	25%	32%	25%	23%	32%	21%	23%	35%	25%	23%	22%	34%	30%	25%	21%	23%	31%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your age?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000 100	664 100	168 100	114 100	35 100	289 100	375 100	143 100	171 100	150 100	274 100	262 100	218 100	244 100	246 100	291 100
18-29	143 14%	60 9%	43 26%	34 30%	-	20 7%	39 10%	143 100%	-	-	-	-	60 27%	-	84 34%	-
30-39	171 17%	110 17%	31 18%	28 24%	1 2%	50 17%	60 16%	-	171 100%	-	-	-	82 37%	-	89 36%	-
40-49	150 15%	95 14%	29 17%	22 20%	1 3%	48 16%	47 13%	-	-	150 100%	-	-	77 35%	-	73 30%	-
50-64	274 27%	186 28%	40 24%	23 20%	19 55%	75 26%	111 30%	-	-	-	274 100%	-	-	117 48%	-	157 54%
65+	262 26%	213 32%	25 15%	7 6%	14 40%	96 33%	117 31%	-	-	-	-	262 100%	-	127 52%	-	135 46%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your age?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	143	38	81	22	3	44	14	29	16	6	10	42	32	28	21	12	72	3	65
	14%	16%	21%	10%	2%	11%	12%	11%	6%	4%	10%	21%	17%	13%	10%	10%	15%	1%	40%
30-39	171	52	54	38	26	56	26	30	54	24	30	38	44	37	38	10	131	4	30
	17%	22%	14%	17%	17%	14%	22%	11%	20%	14%	29%	19%	24%	17%	17%	8%	28%	1%	18%
40-49	150	42	52	28	28	50	25	26	44	23	22	40	22	31	32	21	92	6	38
	15%	18%	13%	13%	18%	13%	21%	9%	16%	13%	21%	20%	12%	14%	14%	17%	20%	2%	24%
50-64	274	45	106	78	45	109	20	89	78	55	22	41	34	64	68	44	148	78	24
	27%	19%	27%	36%	29%	28%	17%	33%	28%	33%	22%	20%	19%	29%	31%	36%	32%	24%	15%
65+	262	60	98	53	50	130	34	95	82	62	20	41	52	59	60	35	28	229	5
	26%	25%	25%	24%	33%	33%	29%	35%	30%	36%	19%	20%	28%	27%	28%	29%	6%	72%	3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your age?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
18-29	143 14%	59 23%	60 13%	24 9%	15 9%	34 15%	68 17%	27 13%	7 3%	8 3%	51 33%	72 45%	50 18%	30 19%	94 13%	41 12%	65 14%
30-39	171 17%	64 24%	63 14%	44 16%	27 16%	32 14%	71 18%	41 20%	31 12%	45 16%	45 29%	35 22%	97 35%	59 37%	74 10%	49 14%	83 17%
40-49	150 15%	43 17%	63 14%	44 16%	25 15%	40 18%	57 14%	28 13%	39 15%	40 14%	28 18%	17 11%	76 28%	43 27%	74 10%	54 16%	67 14%
50-64	274 27%	50 19%	136 29%	87 32%	54 33%	52 24%	122 30%	45 21%	73 29%	105 38%	23 15%	22 14%	46 17%	25 16%	228 31%	109 32%	122 26%
65+	262 26%	45 17%	141 30%	76 28%	42 26%	63 29%	87 22%	69 33%	105 41%	79 29%	5 4%	13 8%	4 2%	2 1%	258 35%	88 26%	139 29%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your current employment status?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	363	194	170	129	92	135	152	36	165	100	29	79	56	83	69	81	84	211	143
	36%	42%	32%	35%	39%	37%	34%	58%	37%	34%	40%	38%	35%	43%	28%	38%	35%	39%	33%
Employed part-time	81	25	55	29	15	34	32	3	38	24	5	21	13	8	24	15	23	45	31
	8%	5%	10%	8%	7%	9%	7%	5%	8%	8%	7%	10%	8%	4%	10%	7%	10%	8%	7%
Freelance, contract, or temporary work	18	8	10	12	3	3	13	0	3	8	3	2	1	6	7	2	1	6	12
	2%	2%	2%	3%	1%	1%	3%	%	1%	3%	4%	1%	1%	3%	3%	1%	1%	1%	3%
Gig economy work like ride shares, food delivery, or dog walking	9	4	5	4	0	4	4	-	4	4	0	1	3	3	1	-	4	5	4
	1%	1%	1%	1%	%	1%	1%		1%	1%	%	1%	2%	2%	%		2%	1%	1%
Unemployed and looking for work	74	39	35	11	19	39	17	4	47	3	8	20	18	4	13	27	20	55	18
	7%	8%	7%	3%	8%	11%	4%	6%	10%	1%	11%	10%	11%	2%	5%	13%	8%	10%	4%
Stay-at-home parent or caregiver	52	3	49	21	9	21	23	3	26	13	7	10	11	1	22	2	24	28	24
	5%	1%	9%	6%	4%	6%	5%	4%	6%	5%	9%	5%	7%	1%	9%	1%	10%	5%	6%
Full time student	35	15	21	7	11	17	9	1	24	7	-	14	3	2	7	13	11	16	14
	4%	3%	4%	2%	5%	5%	2%	1%	5%	2%		7%	2%	1%	3%	6%	5%	3%	3%
Retired	320	154	166	137	77	98	169	14	123	117	20	55	43	75	94	67	56	153	164
	32%	33%	31%	37%	33%	27%	38%	23%	27%	40%	28%	26%	27%	39%	38%	31%	24%	28%	38%
Something else	43	20	23	17	7	17	18	2	19	13	-	7	9	8	10	8	11	21	20
	4%	4%	4%	5%	3%	5%	4%	3%	4%	5%		3%	6%	4%	4%	4%	5%	4%	5%
Prefer not to say	5	2	4	3	1	2	3	0	2	2	1	1	1	1	2	0	1	2	4
	1%	%	1%	1%	%	%	1%	%	%	1%	1%	%	1%	1%	1%	%	1%	%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your current employment status?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	363	230	66	49	17	117	113	39	105	83	122	14	119	75	108	61
	36%	35%	39%	43%	48%	41%	30%	27%	62%	55%	45%	5%	54%	31%	44%	21%
Employed part-time	81	47	16	14	0	15	33	23	17	6	24	11	19	7	27	28
	8%	7%	10%	12%	1%	5%	9%	16%	10%	4%	9%	4%	9%	3%	11%	10%
Freelance, contract, or temporary work	18	12	4	1	0	3	9	8	3	2	2	3	6	2	7	3
	2%	2%	3%	1%	1%	1%	2%	6%	1%	1%	1%	1%	3%	1%	3%	1%
Gig economy work like ride shares, food delivery, or dog walking	9	5	3	-	-	4	1	2	6	1	-	-	4	-	5	-
	1%	1%	2%	-	-	1%	*%	1%	4%	1%	-	-	2%	-	2%	-
Unemployed and looking for work	74	32	19	14	1	14	18	25	12	22	12	2	35	3	24	12
	7%	5%	12%	12%	2%	5%	5%	18%	7%	15%	4%	1%	16%	1%	10%	4%
Stay-at-home parent or caregiver	52	30	13	8	1	1	29	6	17	15	11	3	2	2	36	12
	5%	4%	8%	7%	3%	*%	8%	4%	10%	10%	4%	1%	1%	1%	15%	4%
Full time student	35	12	6	16	-	3	9	33	1	1	-	-	15	-	21	-
	4%	2%	4%	14%	-	1%	2%	23%	*%	1%	-	-	7%	-	8%	-
Retired	320	263	30	10	14	118	144	3	4	6	78	229	10	144	3	163
	32%	40%	18%	9%	41%	41%	39%	2%	2%	4%	28%	88%	5%	59%	1%	56%
Something else	43	29	8	3	1	13	17	4	6	12	21	-	8	12	14	10
	4%	4%	5%	3%	4%	4%	4%	2%	3%	8%	8%	-	4%	5%	5%	3%
Prefer not to say	5	4	1	0	-	2	2	1	1	1	3	-	2	-	1	3
	1%	1%	1%	*%	-	1%	1%	*%	1%	1%	1%	-	1%	-	*%	1%

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 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your current employment status?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	363	60	114	110	79	94	40	55	136	78	58	26	64	88	114	63	363	-	-
	36%	25%	29%	50%	52%	24%	33%	20%	49%	46%	56%	13%	35%	40%	52%	51%	77%		
Employed part-time	81	20	34	18	8	32	8	24	15	6	9	23	21	16	6	7	81	-	-
	8%	9%	9%	8%	5%	8%	7%	9%	5%	4%	8%	11%	11%	7%	3%	6%	17%		
Freelance, contract, or temporary work	18	4	9	2	2	8	1	7	3	2	2	1	5	4	6	1	18	-	-
	2%	2%	2%	1%	1%	2%	1%	3%	1%	1%	2%	1%	3%	2%	3%	1%	4%		
Gig economy work like ride shares, food delivery, or dog walking	9	2	6	1	1	4	3	1	1	1	-	5	1	1	1	1	9	-	-
	1%	1%	1%	*%	1%	1%	2%	*%	*%	*%		3%	*%	1%	*%	1%	2%		
Unemployed and looking for work	74	31	34	6	3	28	12	15	5	2	3	42	15	5	6	5	-	-	74
	7%	13%	9%	3%	2%	7%	10%	6%	2%	1%	2%	21%	8%	2%	3%	4%			46%
Stay-at-home parent or caregiver	52	16	29	6	1	25	-	25	5	1	4	13	15	11	9	4	-	-	52
	5%	7%	8%	3%	*%	6%		9%	2%	1%	4%	7%	8%	5%	4%	3%			32%
Full time student	35	5	30	-	-	12	3	9	-	-	-	9	7	6	5	3	-	-	35
	4%	2%	8%			3%	3%	3%				5%	4%	3%	2%	3%			22%
Retired	320	83	112	67	58	160	46	114	101	72	29	58	51	79	72	32	-	320	-
	32%	35%	29%	30%	38%	41%	38%	42%	37%	43%	28%	29%	28%	36%	33%	27%		100%	
Something else	43	14	18	10	1	21	4	17	8	8	-	21	5	7	2	5	-	-	-
	4%	6%	5%	5%	1%	5%	3%	6%	3%	5%		11%	3%	3%	1%	4%			
Prefer not to say	5	3	2	0	-	4	2	2	0	-	0	2	0	1	-	-	-	-	-
	1%	1%	1%	*%		1%	1%	1%	*%	*%		1%	*%	1%					

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 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your current employment status?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	363	116	174	73	47	90	152	76	116	82	58	57	140	61	223	141	158
	36%	44%	37%	27%	29%	40%	37%	36%	46%	30%	38%	36%	52%	39%	31%	41%	33%
Employed part-time	81	25	30	26	13	18	37	12	7	25	16	24	27	20	54	31	36
	8%	9%	6%	10%	8%	8%	9%	6%	3%	9%	10%	15%	10%	13%	7%	9%	8%
Freelance, contract, or temporary work	18	7	8	3	2	5	9	2	2	3	5	5	6	5	11	8	7
	2%	3%	2%	1%	1%	2%	2%	1%	1%	1%	3%	3%	2%	3%	2%	2%	2%
Gig economy work like ride shares, food delivery, or dog walking	9	2	4	4	1	2	3	3	1	1	3	3	4	3	4	1	4
	1%	1%	1%	1%	*%	1%	1%	1%	*%	*%	2%	2%	2%	2%	1%	*%	1%
Unemployed and looking for work	74	25	31	18	10	19	26	19	7	9	24	21	20	12	54	17	45
	7%	9%	7%	7%	6%	9%	6%	9%	3%	3%	16%	13%	7%	7%	7%	5%	10%
Stay-at-home parent or caregiver	52	18	23	11	12	4	25	11	1	33	1	9	40	37	12	10	33
	5%	7%	5%	4%	7%	2%	6%	5%	*%	12%	1%	6%	15%	23%	2%	3%	7%
Full time student	35	10	13	12	4	6	15	10	-	1	15	19	12	8	23	6	19
	4%	4%	3%	4%	3%	3%	4%	5%		1%	10%	12%	5%	5%	3%	2%	4%
Retired	320	46	164	111	64	67	113	76	114	108	18	12	12	2	308	110	152
	32%	17%	35%	40%	40%	30%	28%	36%	45%	39%	12%	8%	5%	1%	42%	32%	32%
Something else	43	12	15	15	8	9	23	2	7	14	11	5	10	9	33	15	21
	4%	5%	3%	6%	5%	4%	6%	1%	3%	5%	7%	3%	4%	5%	5%	4%	4%
Prefer not to say	5	1	2	2	1	1	3	0	-	0	2	3	1	1	4	3	0
	1%	1%	*%	1%	1%	*%	1%	*%		*%	1%	2%	*%	1%	1%	1%	*%

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 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of the following comes closest to describing the kind of work you do?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	470	231	240	175	110	176	200	39	210	135	37	103	72	100	100	98	113	266	190
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	585	261	324	202	120	247	224	45	290	156	43	152	91	107	117	115	175	350	218
White collar worker, like work at a desk or an office	287	146	141	115	67	105	127	26	127	90	24	70	35	72	55	56	71	163	121
	61%	63%	59%	66%	60%	59%	63%	66%	60%	67%	66%	68%	48%	72%	55%	57%	63%	61%	64%
Blue collar worker, like work with my hands or in a factory	91	64	27	30	23	34	32	9	41	23	6	16	18	24	9	29	12	50	38
	19%	28%	11%	17%	21%	19%	16%	23%	19%	17%	17%	15%	25%	24%	9%	30%	10%	19%	20%
Service worker, like work in a store or hospital	64	14	50	22	11	27	28	1	32	18	4	12	15	3	25	11	21	41	22
	14%	6%	21%	13%	10%	15%	14%	2%	15%	13%	11%	12%	21%	3%	25%	11%	18%	15%	11%
Unsure	28	7	21	8	9	10	13	4	11	5	2	5	4	2	11	2	9	12	10
	6%	3%	9%	5%	9%	6%	6%	10%	5%	3%	6%	5%	6%	2%	11%	2%	8%	5%	5%

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Which of the following comes closest to describing the kind of work you do?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	470	294	90	63	17	138	156	72	131	92	148	28	147	84	148	92
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	585	382	96	62	20	155	227	93	172	172	87	61	186	75	251	73
White collar worker, like work at a desk or an office	287	187	37	42	17	93	95	30	66	59	112	20	75	70	79	62
	61%	64%	42%	67%	99%	67%	61%	41%	51%	64%	75%	73%	51%	84%	54%	67%
Blue collar worker, like work with my hands or in a factory	91	51	27	12	0	35	16	16	34	21	17	3	53	11	18	9
	19%	17%	31%	18%	1%	25%	10%	22%	26%	23%	11%	10%	36%	13%	12%	9%
Service worker, like work in a store or hospital	64	37	18	8	-	7	30	16	19	10	16	4	11	3	34	17
	14%	13%	20%	13%		5%	19%	22%	14%	11%	11%	13%	8%	3%	23%	18%
Unsure	28	18	7	1	-	4	14	10	11	2	4	1	7	0	16	5
	6%	6%	8%	1%		3%	9%	14%	9%	2%	3%	4%	5%	1%	11%	5%

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Which of the following comes closest to describing the kind of work you do?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	470	86	164	131	89	139	52	87	155	86	68	56	90	110	126	72	470	-	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	-	-
Unweighted Total	585	102	173	183	126	175	62	113	207	93	114	81	99	135	156	93	585	-	-
White collar worker, like work at a desk or an office	287	23	81	105	78	57	16	41	130	76	54	21	42	70	92	55	287	-	-
	61%	27%	50%	80%	87%	41%	31%	47%	84%	89%	79%	37%	47%	63%	73%	76%	61%	-	-
Blue collar worker, like work with my hands or in a factory	91	35	39	13	5	44	31	13	7	4	3	15	27	23	17	7	91	-	-
	19%	41%	24%	10%	5%	32%	60%	15%	5%	5%	5%	28%	29%	21%	14%	10%	19%	-	-
Service worker, like work in a store or hospital	64	17	29	11	7	22	2	20	15	5	11	12	15	12	10	8	64	-	-
	14%	20%	18%	8%	8%	16%	5%	22%	10%	5%	16%	21%	17%	11%	8%	11%	14%	-	-
Unsure	28	11	15	3	-	16	2	14	2	1	1	8	6	5	7	2	28	-	-
	6%	13%	9%	2%	-	11%	5%	16%	1%	1%	1%	14%	7%	4%	5%	2%	6%	-	-

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 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Which of the following comes closest to describing the kind of work you do?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	470	149	215	106	62	115	200	93	126	112	82	90	178	90	293	181	205
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	585	182	278	125	99	130	262	94	133	134	101	127	223	126	362	217	253
White collar worker, like work at a desk or an office	287	80	148	58	38	68	121	60	91	75	36	40	112	52	175	119	114
	61%	54%	69%	55%	61%	59%	60%	65%	72%	67%	43%	45%	63%	58%	60%	66%	56%
Blue collar worker, like work with my hands or in a factory	91	37	30	24	12	21	39	19	29	10	32	13	33	11	58	29	43
	19%	25%	14%	23%	20%	18%	19%	20%	23%	9%	39%	15%	19%	12%	20%	16%	21%
Service worker, like work in a store or hospital	64	25	23	16	8	18	28	9	4	19	9	25	26	22	39	29	28
	14%	17%	11%	15%	14%	16%	14%	10%	3%	17%	11%	28%	14%	24%	13%	16%	14%
Unsure	28	7	14	7	3	8	12	5	2	8	5	11	7	5	21	4	20
	6%	5%	7%	7%	6%	7%	6%	5%	2%	7%	7%	12%	4%	6%	7%	2%	10%

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Which range includes your annual household income?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	202	90	112	62	42	91	69	7	110	50	11	47	43	23	46	54	55	123	72
	20%	19%	21%	17%	18%	25%	16%	12%	24%	17%	16%	22%	28%	12%	18%	25%	23%	23%	17%
\$30,000 to \$49,999 per year	183	60	123	62	42	77	74	9	89	44	17	51	24	27	47	29	60	100	78
	18%	13%	23%	17%	18%	21%	17%	14%	20%	15%	24%	24%	16%	14%	19%	13%	25%	19%	18%
\$50,000 to \$74,999 per year	219	95	124	97	44	72	107	17	91	73	18	35	37	44	63	39	51	118	96
	22%	21%	23%	26%	19%	19%	24%	26%	20%	25%	25%	17%	24%	23%	26%	18%	22%	22%	22%
\$75,000 to \$125,000 per year	219	118	101	78	60	76	102	16	94	66	12	49	27	50	53	54	40	118	93
	22%	25%	19%	21%	26%	20%	23%	26%	21%	23%	17%	23%	17%	26%	21%	25%	17%	22%	22%
More than \$125,000 per year	122	83	39	49	36	36	60	13	48	36	12	22	14	38	22	32	16	58	64
	12%	18%	7%	13%	15%	10%	14%	21%	11%	12%	17%	11%	9%	20%	9%	15%	7%	11%	15%
Prefer not to say	56	17	39	22	10	19	28	0	20	21	1	7	11	10	18	6	13	24	30
	6%	4%	7%	6%	4%	5%	6%	1%	4%	7%	1%	3%	7%	5%	7%	3%	6%	4%	7%

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Which range includes your annual household income?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	202	107	60	27	3	46	61	42	38	40	41	41	60	30	60	52
	20%	16%	35%	24%	7%	16%	16%	29%	22%	27%	15%	16%	28%	12%	24%	18%
\$30,000 to \$49,999 per year	183	123	36	20	1	40	83	32	44	22	34	52	36	25	62	61
	18%	19%	21%	18%	3%	14%	22%	22%	26%	14%	13%	20%	16%	10%	25%	21%
\$50,000 to \$74,999 per year	219	162	27	22	2	68	94	28	37	31	64	59	42	53	54	70
	22%	24%	16%	19%	6%	24%	25%	19%	21%	21%	23%	22%	19%	22%	22%	24%
\$75,000 to \$125,000 per year	219	163	25	22	5	83	80	21	38	32	68	60	51	67	40	61
	22%	25%	15%	20%	14%	29%	21%	15%	22%	21%	25%	23%	23%	27%	16%	21%
More than \$125,000 per year	122	66	14	18	23	40	26	12	10	21	44	35	25	58	17	22
	12%	10%	8%	16%	67%	14%	7%	8%	6%	14%	16%	13%	11%	24%	7%	8%
Prefer not to say	56	43	6	5	1	12	30	9	5	5	22	15	5	12	14	25
	6%	6%	4%	4%	3%	4%	8%	6%	3%	3%	8%	6%	2%	5%	6%	9%

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Which range includes your annual household income?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	202	77	92	25	8	81	31	50	27	15	11	202	-	-	-	-	56	58	64
	20%	33%	24%	11%	5%	21%	26%	18%	10%	9%	11%	100%					12%	18%	40%
\$30,000 to \$49,999 per year	183	67	81	26	9	96	28	69	27	12	15	-	183	-	-	-	90	51	37
	18%	28%	21%	12%	6%	25%	23%	25%	10%	7%	14%		100%				19%	16%	23%
\$50,000 to \$74,999 per year	219	47	90	56	26	101	30	71	61	38	23	-	-	219	-	-	110	79	21
	22%	20%	23%	25%	17%	26%	25%	26%	22%	22%	22%			100%			23%	25%	13%
\$75,000 to \$125,000 per year	219	26	77	68	47	72	24	48	91	59	32	-	-	-	219	-	126	72	19
	22%	11%	20%	31%	31%	18%	20%	18%	33%	35%	31%			100%			27%	22%	12%
More than \$125,000 per year	122	8	26	30	58	14	4	10	52	36	16	-	-	-	-	122	72	32	13
	12%	3%	7%	14%	38%	4%	3%	4%	19%	21%	15%				100%	15%	10%	8%	
Prefer not to say	56	12	23	16	3	25	3	22	17	9	8	-	-	-	-	-	17	28	7
	6%	5%	6%	7%	2%	6%	3%	8%	6%	5%	7%						4%	9%	4%

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Which range includes your annual household income?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
Less than \$30,000 per year	202 20%	71 27%	61 13%	70 25%	34 21%	40 18%	98 24%	30 14%	12 5%	22 8%	64 42%	51 32%	46 17%	36 23%	156 21%	67 20%	100 21%
\$30,000 to \$49,999 per year	183 18%	60 23%	62 13%	61 22%	28 17%	52 24%	70 17%	33 16%	25 10%	53 19%	24 16%	48 30%	57 21%	40 25%	127 17%	54 16%	96 20%
\$50,000 to \$74,999 per year	219 22%	52 20%	105 23%	62 23%	37 23%	43 19%	103 25%	35 17%	59 23%	71 26%	27 18%	26 17%	68 25%	44 28%	150 21%	92 27%	85 18%
\$75,000 to \$125,000 per year	219 22%	41 16%	131 28%	47 17%	31 19%	49 22%	77 19%	61 29%	81 32%	77 28%	26 17%	14 9%	63 23%	23 14%	155 21%	68 20%	113 24%
More than \$125,000 per year	122 12%	22 8%	83 18%	18 7%	22 13%	26 12%	38 9%	35 17%	71 28%	30 11%	6 4%	9 5%	26 10%	9 6%	96 13%	46 13%	59 12%
Prefer not to say	56 6%	15 6%	23 5%	18 6%	10 6%	10 4%	19 5%	16 8%	6 3%	23 8%	5 3%	10 7%	12 4%	7 5%	44 6%	14 4%	23 5%

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In what state do you live?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	163	83	80	56	36	61	61	15	73	43	9	35	25	32	29	34	39	94	69
	16%	18%	15%	15%	16%	16%	14%	24%	16%	15%	12%	16%	16%	17%	12%	16%	17%	17%	16%
States in the Midwest	221	84	137	92	54	69	111	10	87	64	27	37	30	38	73	36	51	111	105
	22%	18%	25%	25%	23%	18%	25%	16%	19%	22%	37%	18%	19%	20%	29%	17%	22%	21%	24%
States in the South	405	176	229	155	91	151	184	27	180	135	18	90	60	71	113	87	93	208	185
	41%	38%	43%	42%	39%	41%	42%	42%	40%	47%	25%	43%	38%	37%	45%	41%	39%	38%	43%
States in the West	211	119	91	68	51	91	84	11	111	49	19	48	42	51	33	58	53	128	75
	21%	26%	17%	18%	22%	25%	19%	18%	25%	17%	26%	23%	27%	27%	13%	27%	22%	24%	17%

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In what state do you live?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	163	117	28	8	2	58	59	15	27	25	54	42	31	52	36	44
	16%	18%	17%	7%	7%	20%	16%	10%	16%	17%	20%	16%	14%	21%	15%	15%
States in the Midwest	221	175	33	4	7	64	111	34	32	40	52	63	40	44	65	72
	22%	26%	20%	3%	21%	22%	30%	24%	19%	26%	19%	24%	18%	18%	26%	25%
States in the South	405	250	92	47	9	96	153	68	71	57	122	87	92	84	104	126
	41%	38%	55%	41%	25%	33%	41%	47%	42%	38%	45%	33%	42%	34%	42%	43%
States in the West	211	122	15	55	17	71	51	27	41	28	45	69	55	64	41	50
	21%	18%	9%	48%	48%	25%	14%	19%	24%	19%	16%	26%	25%	26%	17%	17%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

In what state do you live?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	163	44	52	39	28	66	25	42	51	34	18	34	28	37	31	22	62	64	27
	16%	19%	13%	18%	18%	17%	21%	15%	19%	20%	17%	17%	15%	17%	14%	18%	13%	20%	17%
States in the Midwest	221	55	91	36	39	112	28	84	63	36	27	40	52	43	49	26	115	67	29
	22%	23%	23%	17%	26%	29%	23%	31%	23%	21%	26%	20%	28%	20%	23%	22%	24%	21%	18%
States in the South	405	99	164	91	50	149	42	107	100	55	45	98	70	103	77	38	200	113	66
	41%	42%	42%	41%	33%	38%	35%	40%	37%	32%	43%	49%	38%	47%	35%	32%	43%	35%	41%
States in the West	211	39	83	54	35	62	26	36	60	45	14	30	33	35	61	35	93	76	40
	21%	16%	21%	24%	23%	16%	21%	14%	22%	27%	14%	15%	18%	16%	28%	29%	20%	24%	25%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

In what state do you live?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	163	44	72	47	163	-	-	-	47	41	24	25	38	24	125	51	76
	16%	17%	16%	17%	100%				18%	15%	16%	16%	14%	15%	17%	15%	16%
States in the Midwest	221	53	101	67	-	221	-	-	43	73	32	37	60	37	161	72	114
	22%	20%	22%	24%		100%			17%	26%	21%	24%	22%	23%	22%	21%	24%
States in the South	405	99	188	119	-	-	405	-	86	115	70	67	112	72	293	160	191
	41%	38%	40%	43%			100%		34%	41%	46%	42%	41%	45%	40%	47%	40%
States in the West	211	66	103	42	-	-	-	211	79	48	26	30	63	27	148	58	95
	21%	25%	22%	15%				100%	31%	17%	17%	19%	23%	17%	20%	17%	20%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How would you describe the area in which you live?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	261	117	145	56	46	152	65	11	171	44	12	76	74	29	37	80	91	183	75
	26%	25%	27%	15%	20%	41%	15%	17%	38%	15%	17%	36%	48%	15%	15%	37%	39%	34%	17%
Suburb near a city	464	233	231	180	126	150	225	38	187	134	40	93	56	113	112	85	102	247	204
	46%	50%	43%	49%	54%	40%	51%	61%	41%	46%	55%	44%	36%	59%	45%	39%	43%	46%	47%
Small town not near a city	116	49	66	53	24	34	60	3	40	44	9	23	10	21	39	25	15	48	64
	12%	11%	12%	14%	10%	9%	14%	5%	9%	15%	12%	11%	7%	11%	16%	11%	6%	9%	15%
Rural or country area	159	63	96	81	37	36	89	10	53	69	11	19	16	29	60	25	28	63	91
	16%	14%	18%	22%	16%	10%	20%	17%	12%	24%	16%	9%	10%	15%	24%	12%	12%	12%	21%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How would you describe the area in which you live?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	261	107	87	47	14	42	66	59	64	43	50	45	79	38	88	57
	26%	16%	52%	42%	39%	14%	18%	41%	37%	29%	18%	17%	36%	16%	36%	19%
Suburb near a city	464	336	57	44	16	168	169	60	63	63	136	141	91	142	95	135
	46%	51%	34%	39%	47%	58%	45%	42%	37%	42%	50%	54%	42%	58%	39%	46%
Small town not near a city	116	92	5	13	4	34	59	8	12	10	50	35	11	38	19	48
	12%	14%	3%	12%	12%	12%	16%	6%	7%	7%	18%	13%	5%	16%	8%	16%
Rural or country area	159	128	18	9	1	46	82	15	32	34	37	41	37	26	44	52
	16%	19%	11%	8%	3%	16%	22%	11%	19%	22%	13%	16%	17%	11%	18%	18%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How would you describe the area in which you live?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	261	71	112	44	34	69	23	46	39	19	20	71	60	52	41	22	149	46	53
	26%	30%	29%	20%	23%	18%	19%	17%	14%	11%	19%	35%	33%	24%	19%	18%	32%	14%	33%
Suburb near a city	464	90	166	124	83	172	60	112	164	108	57	61	62	105	131	83	215	164	68
	46%	38%	43%	56%	55%	44%	50%	42%	60%	63%	54%	30%	34%	48%	60%	68%	46%	51%	42%
Small town not near a city	116	20	44	35	17	49	8	41	44	26	18	24	33	21	24	9	39	55	15
	12%	8%	11%	16%	11%	12%	6%	15%	16%	15%	17%	12%	18%	10%	11%	7%	8%	17%	9%
Rural or country area	159	56	68	18	17	100	29	71	27	17	10	45	28	41	23	9	66	56	26
	16%	24%	17%	8%	11%	26%	24%	26%	10%	10%	10%	22%	15%	19%	10%	7%	14%	17%	16%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How would you describe the area in which you live?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	261	261	-	-	44	53	99	66	50	48	51	66	101	65	160	94	101
	26%	100%			27%	24%	24%	31%	20%	17%	33%	42%	37%	41%	22%	28%	21%
Suburb near a city	464	-	464	-	72	101	188	103	147	129	56	64	103	53	361	148	241
	46%		100%		44%	46%	46%	49%	58%	46%	37%	40%	38%	33%	50%	43%	51%
Small town not near a city	116	-	-	116	24	34	42	16	28	44	17	8	28	13	88	50	51
	12%			42%	14%	15%	10%	8%	11%	16%	11%	5%	10%	8%	12%	15%	11%
Rural or country area	159	-	-	159	24	33	77	26	29	56	29	20	40	28	119	49	83
	16%			58%	14%	15%	19%	12%	11%	20%	19%	13%	15%	18%	16%	15%	17%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your current marital status?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	311	152	158	75	72	151	89	16	185	55	18	88	62	42	47	88	97	195	101
	31%	33%	29%	20%	31%	41%	20%	26%	41%	19%	24%	42%	40%	22%	19%	41%	41%	36%	23%
Married	531	254	277	231	123	165	278	33	200	185	43	87	76	129	149	104	97	265	256
	53%	55%	52%	63%	53%	44%	63%	53%	45%	63%	59%	42%	49%	67%	60%	48%	41%	49%	59%
Separated	15	6	8	5	4	5	6	1	6	2	3	1	4	3	3	4	2	8	6
	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	4%	*%	3%	1%	1%	2%	1%	1%	1%
Divorced	94	37	57	37	21	36	38	10	42	32	5	26	10	11	27	14	28	51	42
	9%	8%	11%	10%	9%	10%	9%	17%	9%	11%	7%	12%	6%	6%	11%	7%	12%	9%	10%
Widowed	40	6	34	21	9	9	25	2	12	18	3	6	4	3	22	3	9	17	24
	4%	1%	6%	6%	4%	3%	6%	3%	3%	6%	5%	3%	2%	1%	9%	1%	4%	3%	5%
Prefer not to say	10	7	3	1	4	5	5	0	5	1	0	3	1	4	1	2	3	5	5
	1%	1%	1%	*%	2%	1%	1%	*%	1%	*%	1%	1%	*%	2%	*%	1%	1%	1%	1%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your current marital status?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	311	151	94	55	3	77	74	123	80	45	45	19	124	29	124	35
	31%	23%	56%	48%	8%	27%	20%	85%	47%	30%	16%	7%	57%	12%	50%	12%
Married	531	403	46	45	32	179	225	15	75	79	178	184	76	178	93	184
	53%	61%	27%	39%	90%	62%	60%	10%	44%	53%	65%	70%	35%	73%	38%	63%
Separated	15	8	1	5	-	4	4	0	7	7	1	0	5	1	8	0
	1%	1%	1%	5%		1%	1%	*%	4%	4%	*%	*%	2%	*%	3%	*%
Divorced	94	66	18	5	0	23	43	4	7	18	36	29	10	26	18	39
	9%	10%	11%	4%	1%	8%	12%	3%	4%	12%	13%	11%	5%	11%	7%	13%
Widowed	40	31	6	2	1	4	27	-	-	2	8	30	0	6	2	32
	4%	5%	4%	1%	2%	1%	7%			1%	3%	11%	*%	2%	1%	11%
Prefer not to say	10	5	2	2	-	4	1	2	2	0	5	1	2	4	2	1
	1%	1%	1%	2%		1%	*%	1%	1%	*%	2%	*%	1%	2%	1%	*%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your current marital status?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	311	91	144	59	16	95	48	47	55	28	27	115	72	53	40	15	172	31	88
	31%	39%	37%	27%	11%	25%	41%	17%	20%	17%	26%	57%	39%	24%	18%	12%	36%	10%	55%
Married	531	104	184	126	116	227	57	170	175	121	54	34	78	130	158	101	238	222	50
	53%	44%	47%	57%	77%	58%	48%	63%	64%	71%	52%	17%	42%	59%	72%	83%	50%	69%	31%
Separated	15	7	4	4	0	5	1	4	3	2	1	5	3	2	2	1	8	1	4
	1%	3%	1%	2%	0%	1%	1%	1%	1%	1%	1%	3%	2%	1%	1%	1%	2%	0%	3%
Divorced	94	21	35	23	15	36	10	26	30	13	18	31	19	24	15	4	44	31	14
	9%	9%	9%	11%	10%	9%	9%	10%	11%	7%	17%	15%	10%	11%	7%	3%	9%	10%	9%
Widowed	40	12	20	3	5	24	2	22	7	2	5	16	8	9	4	1	5	31	3
	4%	5%	5%	1%	3%	6%	2%	8%	2%	1%	5%	8%	4%	4%	2%	0%	1%	10%	2%
Prefer not to say	10	2	3	4	-	1	-	1	4	4	-	1	3	1	-	0	4	4	1
	1%	1%	1%	2%	0%	0%	0%	0%	2%	2%	0%	0%	2%	0%	0%	0%	1%	1%	0%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

What is your current marital status?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	311	117	120	74	49	70	136	56	-	-	152	158	82	52	229	89	153
	31%	45%	26%	27%	30%	32%	34%	27%			100%	100%	30%	33%	31%	26%	32%
Married	531	99	276	157	88	116	200	127	254	277	-	-	150	79	381	208	240
	53%	38%	59%	57%	54%	53%	49%	60%	100%	100%			55%	49%	52%	61%	50%
Separated	15	5	3	6	2	3	6	4	-	-	-	-	8	6	7	4	7
	1%	2%	1%	2%	2%	1%	1%	2%					3%	4%	1%	1%	2%
Divorced	94	27	38	28	19	22	40	13	-	-	-	-	24	21	70	27	51
	9%	11%	8%	10%	12%	10%	10%	6%					9%	13%	10%	8%	11%
Widowed	40	8	22	10	5	10	18	8	-	-	-	-	2	2	39	12	24
	4%	3%	5%	4%	3%	5%	4%	4%					1%	1%	5%	4%	5%
Prefer not to say	10	5	5	0	-	1	5	4	-	-	-	-	7	1	3	1	1
	1%	2%	1%	*%		1%	1%	2%					3%	1%	*%	*%	*%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you currently have children under the age of 18 in your home?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	272	113	159	76	62	123	102	14	143	49	22	66	54	46	56	56	88	165	100
	27%	24%	30%	21%	27%	33%	23%	22%	32%	17%	30%	31%	35%	24%	22%	26%	37%	30%	23%
No	727	350	378	294	171	248	338	49	307	241	51	144	102	146	192	159	148	376	334
	73%	76%	70%	79%	73%	67%	77%	78%	68%	83%	70%	69%	65%	76%	78%	74%	63%	69%	77%
Prefer not to say	0	0	0	-	0	0	-	0	0	-	-	-	0	-	-	-	0	0	-
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you currently have children under the age of 18 in your home?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	272	161	47	56	4	69	93	50	97	76	46	4	91	22	132	28
	27%	24%	28%	49%	12%	24%	25%	35%	57%	51%	17%	2%	42%	9%	53%	10%
No	727	503	121	58	31	221	282	94	74	74	228	258	127	222	114	264
	73%	76%	72%	51%	88%	76%	75%	65%	43%	49%	83%	98%	58%	91%	46%	90%
Prefer not to say	0	0	-	0	-	-	0	0	-	0	-	-	0	-	0	-
	%	%		%		%	%	%		%			%		%	

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you currently have children under the age of 18 in your home?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	272	71	96	60	46	83	25	57	78	43	35	46	57	68	63	26	178	12	72
	27%	30%	25%	27%	30%	21%	21%	21%	29%	25%	34%	23%	31%	31%	29%	22%	38%	4%	44%
No	727	166	294	160	106	306	94	212	196	127	69	156	127	150	155	96	293	308	90
	73%	70%	75%	73%	70%	79%	79%	79%	71%	75%	66%	77%	69%	69%	71%	78%	62%	96%	56%
Prefer not to say	0	0	0	-	-	0	-	0	-	-	-	0	-	-	-	-	-	-	-
	%	%	%			%		%				%							

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you currently have children under the age of 18 in your home?

	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	272	101	103	69	38	60	112	63	72	79	29	52	272	159	-	103	116
	27%	38%	22%	25%	23%	27%	28%	30%	28%	28%	19%	33%	100%	100%		30%	24%
No	727	160	361	206	125	161	293	148	182	198	123	106	-	-	727	238	360
	73%	61%	78%	75%	77%	73%	72%	70%	72%	72%	81%	67%			100%	70%	76%
Prefer not to say	0	0	-	0	-	0	0	0	-	-	-	0	-	-	-	-	-
	*%	*%		*%		*%	*%	*%				*%					

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How would you describe your religion?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Evangelical Protestant/Born-Again Christian	236	107	129	121	35	75	138	7	82	97	24	34	41	56	82	44	38	97	132
	24%	23%	24%	33%	15%	20%	31%	11%	18%	33%	33%	16%	26%	29%	33%	21%	16%	18%	30%
Mainline Protestant	139	71	69	61	38	39	71	18	48	58	4	31	7	28	42	27	21	74	64
	14%	15%	13%	17%	16%	11%	16%	28%	11%	20%	5%	15%	5%	15%	17%	13%	9%	14%	15%
Roman Catholic	248	107	141	91	60	93	108	14	118	71	15	46	46	49	59	46	71	133	110
	25%	23%	26%	24%	26%	25%	24%	22%	26%	24%	20%	22%	29%	26%	24%	22%	30%	25%	25%
Latter-Day Saint (Mormon)	4	2	2	4	-	-	4	-	-	4	-	-	-	2	2	-	-	0	4
	%	1%	%	1%			1%			1%				1%	1%			%	1%
Jewish	35	19	16	11	6	15	12	3	17	6	5	6	9	7	4	7	10	22	11
	3%	4%	3%	3%	3%	4%	3%	5%	4%	2%	7%	3%	6%	4%	2%	3%	4%	4%	3%
Muslim	11	8	3	5	2	4	5	-	6	-	5	2	2	5	-	3	3	10	1
	1%	2%	%	1%	1%	1%	1%		1%		7%	1%	2%	3%		2%	1%	2%	%
Agnostic	60	36	24	10	16	33	11	3	44	7	3	27	6	10	1	23	20	39	17
	6%	8%	4%	3%	7%	9%	3%	6%	10%	2%	4%	13%	4%	5%	1%	11%	9%	7%	4%
Atheist	49	32	17	7	12	27	16	0	31	6	1	21	6	10	6	21	10	31	14
	5%	7%	3%	2%	5%	7%	4%	1%	7%	2%	2%	10%	4%	5%	2%	10%	4%	6%	3%
Something else	144	53	92	48	37	54	61	11	69	36	11	30	24	17	44	27	42	83	59
	14%	11%	17%	13%	16%	15%	14%	18%	15%	12%	15%	14%	16%	9%	18%	13%	18%	15%	14%
Prefer not to say	74	28	47	12	27	29	15	7	36	6	6	13	14	7	8	15	21	52	20
	7%	6%	9%	3%	12%	8%	3%	10%	8%	2%	8%	6%	9%	4%	3%	7%	9%	10%	5%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How would you describe your religion?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Evangelical Protestant/Born-Again Christian	236	151	59	8	12	56	95	31	41	33	80	50	56	51	49	80
	24%	23%	35%	7%	34%	19%	25%	22%	24%	22%	29%	19%	26%	21%	20%	27%
Mainline Protestant	139	110	25	1	2	56	54	3	17	10	44	65	18	53	12	57
	14%	17%	15%	1%	6%	19%	14%	2%	10%	6%	16%	25%	8%	22%	5%	20%
Roman Catholic	248	150	16	79	3	58	92	36	35	41	71	66	50	57	62	79
	25%	23%	9%	69%	7%	20%	24%	25%	21%	27%	26%	25%	23%	24%	25%	27%
Latter-Day Saint (Mormon)	4	4	-	-	-	2	2	1	-	-	-	3	-	2	1	1
	*%	1%				1%	*%	1%				1%		1%	*%	*%
Jewish	35	31	1	-	0	16	15	6	6	3	5	14	10	9	5	10
	3%	5%	*%		1%	5%	4%	4%	3%	2%	2%	6%	4%	4%	2%	4%
Muslim	11	5	4	-	1	4	1	3	-	2	4	2	4	5	2	1
	1%	1%	3%		2%	1%	*%	2%		2%	1%	1%	2%	2%	1%	*%
Agnostic	60	47	1	9	1	29	19	13	16	10	9	12	21	15	18	6
	6%	7%	1%	8%	4%	10%	5%	9%	10%	6%	3%	5%	9%	6%	7%	2%
Atheist	49	39	2	3	5	24	15	6	10	8	13	12	13	19	11	6
	5%	6%	1%	3%	16%	8%	4%	4%	6%	5%	5%	5%	6%	8%	5%	2%
Something else	144	88	38	6	8	30	58	27	33	32	26	27	31	21	60	32
	14%	13%	23%	5%	23%	10%	15%	19%	19%	21%	10%	10%	14%	9%	25%	11%
Prefer not to say	74	40	22	7	3	15	25	18	13	12	21	11	17	11	26	21
	7%	6%	13%	6%	7%	5%	7%	12%	7%	8%	8%	4%	8%	5%	10%	7%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How would you describe your religion?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Evangelical Protestant/Born-Again Christian	236	65	85	47	37	96	23	73	54	33	21	61	42	36	54	30	119	65	36
	24%	27%	22%	22%	25%	25%	19%	27%	20%	19%	20%	30%	23%	17%	25%	25%	25%	20%	22%
Mainline Protestant	139	25	51	42	22	57	16	41	53	40	13	18	35	32	31	17	63	68	6
	14%	10%	13%	19%	14%	15%	14%	15%	19%	24%	12%	9%	19%	15%	14%	14%	13%	21%	4%
Roman Catholic	248	59	110	50	30	98	25	72	52	33	19	38	38	63	60	40	119	79	40
	25%	25%	28%	23%	20%	25%	21%	27%	19%	19%	18%	19%	21%	29%	28%	33%	25%	25%	25%
Latter-Day Saint (Mormon)	4	0	1	1	2	1	1	1	2	2	1	1	-	3	-	0	1	3	1
	%	%	%	%	1%	%	1%	%	1%	1%	1%	%		1%		%	%	1%	1%
Jewish	35	3	12	10	10	12	6	6	19	10	9	6	5	6	11	5	12	16	7
	3%	1%	3%	4%	6%	3%	5%	2%	7%	6%	9%	3%	3%	3%	5%	4%	2%	5%	4%
Muslim	11	2	2	6	0	-	-	-	5	4	1	5	1	4	2	0	8	1	2
	1%	1%	1%	3%	%				2%	2%	1%	2%	%	2%	1%	%	2%	%	1%
Agnostic	60	9	27	11	13	27	16	11	20	13	7	13	13	14	15	5	25	19	12
	6%	4%	7%	5%	8%	7%	13%	4%	7%	8%	7%	7%	7%	6%	7%	4%	5%	6%	8%
Atheist	49	8	10	16	14	15	4	10	24	19	5	4	2	15	14	8	24	19	5
	5%	4%	3%	7%	9%	4%	4%	4%	9%	11%	5%	2%	1%	7%	6%	7%	5%	6%	3%
Something else	144	49	54	24	18	57	19	38	31	11	20	39	29	32	23	12	65	31	39
	14%	20%	14%	11%	12%	15%	16%	14%	11%	7%	19%	20%	16%	15%	11%	10%	14%	10%	24%
Prefer not to say	74	17	37	14	6	26	9	17	13	6	8	16	19	14	9	5	35	20	14
	7%	7%	10%	6%	4%	7%	8%	6%	5%	3%	8%	8%	10%	6%	4%	4%	7%	6%	9%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

How would you describe your religion?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Evangelical Protestant/Born-Again Christian	236	68	91	77	21	63	121	31	58	77	42	30	59	27	177	142	94
	24%	26%	20%	28%	13%	29%	30%	15%	23%	28%	28%	19%	22%	17%	24%	42%	20%
Mainline Protestant	139	25	71	44	24	31	64	20	44	35	13	17	19	9	120	41	98
	14%	10%	15%	16%	15%	14%	16%	10%	17%	13%	9%	11%	7%	6%	16%	12%	21%
Roman Catholic	248	52	138	58	56	44	87	61	62	77	35	38	73	51	175	107	141
	25%	20%	30%	21%	35%	20%	22%	29%	25%	28%	23%	24%	27%	32%	24%	31%	30%
Latter-Day Saint (Mormon)	4	1	2	2	-	-	1	3	2	1	-	-	1	1	3	4	0
	%	%	%	1%			%	1%	1%	%			%	1%	%	1%	%
Jewish	35	4	25	6	10	7	12	5	9	10	7	3	7	2	28	9	26
	3%	2%	5%	2%	6%	3%	3%	3%	4%	3%	5%	2%	2%	1%	4%	3%	5%
Muslim	11	6	5	-	3	1	2	5	6	2	2	1	4	3	7	7	4
	1%	2%	1%		2%	1%	%	3%	2%	1%	1%	1%	2%	2%	1%	2%	1%
Agnostic	60	20	29	11	7	12	21	20	18	6	13	11	10	5	51	-	-
	6%	8%	6%	4%	4%	5%	5%	10%	7%	2%	8%	7%	3%	3%	7%		
Atheist	49	15	24	11	4	12	7	25	16	6	10	9	20	4	29	-	-
	5%	6%	5%	4%	3%	5%	2%	12%	6%	2%	7%	6%	7%	3%	4%		
Something else	144	39	59	47	15	40	63	28	26	40	20	33	55	40	89	32	113
	14%	15%	13%	17%	9%	18%	15%	13%	10%	14%	13%	21%	20%	25%	12%	9%	24%
Prefer not to say	74	32	22	21	24	11	27	13	12	24	9	17	24	17	50	-	-
	7%	12%	5%	8%	14%	5%	7%	6%	5%	9%	6%	10%	9%	11%	7%		

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Before the COVID-19 pandemic, how often did you typically attend a religious service?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	254	114	140	121	43	83	145	8	92	105	16	39	42	65	79	38	54	113	140
	25%	25%	26%	33%	19%	22%	33%	13%	20%	36%	22%	19%	27%	34%	32%	18%	23%	21%	32%
Once or twice a month	104	51	53	44	16	40	49	5	46	35	4	26	15	24	26	25	21	59	44
	10%	11%	10%	12%	7%	11%	11%	7%	10%	12%	5%	12%	10%	12%	10%	12%	9%	11%	10%
A few times a year	128	60	69	41	41	47	53	9	62	28	13	15	31	25	29	28	34	64	55
	13%	13%	13%	11%	18%	13%	12%	14%	14%	10%	18%	7%	20%	13%	12%	13%	14%	12%	13%
Usually just for religious holidays	105	57	48	38	34	33	42	17	41	30	8	17	16	18	24	21	20	57	47
	10%	12%	9%	10%	14%	9%	10%	28%	9%	10%	11%	8%	10%	9%	10%	10%	8%	11%	11%
Never	367	167	199	118	87	148	140	23	188	86	31	105	42	57	83	95	93	218	136
	37%	36%	37%	32%	37%	40%	32%	36%	42%	30%	43%	50%	27%	30%	33%	44%	39%	40%	31%
Prefer not to say	42	13	29	9	12	20	11	1	22	7	1	8	11	3	7	8	14	30	11
	4%	3%	5%	2%	5%	5%	2%	2%	5%	2%	2%	4%	7%	2%	3%	4%	6%	5%	3%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Before the COVID-19 pandemic, how often did you typically attend a religious service?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	254	166	39	33	9	74	92	30	33	34	82	75	52	63	46	94
	25%	25%	23%	29%	26%	26%	25%	21%	19%	23%	30%	29%	24%	26%	19%	32%
Once or twice a month	104	67	27	3	6	32	35	20	18	20	30	16	28	23	30	23
	10%	10%	16%	3%	17%	11%	9%	14%	11%	13%	11%	6%	13%	10%	12%	8%
A few times a year	128	70	33	23	1	28	42	21	25	21	33	29	34	26	33	36
	13%	11%	20%	20%	2%	10%	11%	15%	14%	14%	12%	11%	15%	11%	13%	12%
Usually just for religious holidays	105	69	14	11	7	34	34	16	12	16	38	22	20	37	24	23
	10%	10%	9%	10%	19%	12%	9%	11%	7%	11%	14%	8%	9%	15%	10%	8%
Never	367	267	43	39	13	114	153	48	76	53	80	110	77	90	99	100
	37%	40%	25%	34%	36%	39%	41%	33%	45%	35%	29%	42%	35%	37%	40%	34%
Prefer not to say	42	25	11	4	-	7	19	9	6	6	10	10	8	5	14	15
	4%	4%	6%	4%	-	2%	5%	6%	4%	4%	4%	4%	4%	2%	6%	5%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Before the COVID-19 pandemic, how often did you typically attend a religious service?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor's degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	254	60	88	60	45	89	24	65	76	50	26	53	36	70	45	36	119	92	29
	25%	25%	23%	27%	30%	23%	20%	24%	28%	29%	25%	26%	20%	32%	21%	30%	25%	29%	18%
Once or twice a month	104	27	34	27	17	36	13	24	31	20	11	17	23	25	25	11	71	21	7
	10%	11%	9%	12%	11%	9%	11%	9%	11%	12%	10%	9%	12%	11%	11%	9%	15%	6%	4%
A few times a year	128	36	61	19	12	51	15	36	19	13	6	24	17	27	39	17	68	34	24
	13%	15%	16%	9%	8%	13%	13%	13%	7%	8%	6%	12%	9%	12%	18%	14%	14%	11%	15%
Usually just for religious holidays	105	16	37	30	22	33	13	20	36	22	15	16	17	25	30	16	61	24	13
	10%	7%	9%	13%	15%	8%	11%	7%	13%	13%	14%	8%	9%	11%	14%	13%	13%	8%	8%
Never	367	89	145	80	53	162	53	109	105	61	44	83	76	65	74	40	131	138	81
	37%	38%	37%	36%	35%	42%	44%	40%	38%	36%	42%	41%	42%	30%	34%	33%	28%	43%	50%
Prefer not to say	42	9	25	6	3	18	2	16	7	5	2	10	15	6	5	2	20	11	6
	4%	4%	6%	3%	2%	5%	1%	6%	3%	3%	2%	5%	8%	3%	2%	2%	4%	3%	4%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Before the COVID-19 pandemic, how often did you typically attend a religious service?

	Total	Community			Region				Marital/Family							Religion	
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	254	70	109	75	39	49	117	49	81	74	29	34	66	35	188	244	-
	25%	27%	24%	27%	24%	22%	29%	23%	32%	27%	19%	21%	24%	22%	26%	72%	
Once or twice a month	104	34	43	27	14	25	52	13	32	29	15	20	42	22	63	97	-
	10%	13%	9%	10%	9%	11%	13%	6%	13%	11%	10%	13%	15%	14%	9%	28%	
A few times a year	128	36	58	34	31	25	43	30	32	33	22	27	36	20	93	-	118
	13%	14%	13%	12%	19%	11%	11%	14%	12%	12%	14%	17%	13%	13%	13%		25%
Usually just for religious holidays	105	18	63	23	21	28	41	15	29	26	17	13	20	14	84	-	102
	10%	7%	14%	8%	13%	13%	10%	7%	12%	9%	11%	8%	8%	9%	12%		21%
Never	367	88	174	104	52	85	133	96	73	100	65	55	98	60	269	-	232
	37%	34%	38%	38%	32%	39%	33%	46%	29%	36%	43%	35%	36%	37%	37%		49%
Prefer not to say	42	14	16	12	5	9	20	8	7	15	5	10	10	9	32	-	24
	4%	5%	3%	4%	3%	4%	5%	4%	3%	6%	3%	6%	4%	5%	4%		5%

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Are you at least 18 years old and registered to vote?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Are you at least 18 years old and registered to vote?

	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Are you at least 18 years old and registered to vote?

	Total	Education				Race x Education x Gender						Income					Employment		
	Total	HS or Less	Some college	Bachelor' s degree	Graduate degree	White Non-College	White Non-College Men	White Non-College Women	White College	White College Men	White College Women	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Retired	Not Employed
Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

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	Total	Community			Region				Marital/Family						Religion		
	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1000	261	464	275	163	221	405	211	254	277	152	158	272	159	727	341	476
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 April Omnibus 2021
 n=1043, Registered Voters, including oversamples of 124 Republicans, 98 African Americans, and 43 Hispanics, Nationally, April 16-23, 2021

Do you or does anyone in your household work in any of the following industries?

	Total	Gender		Party			Party x Lean			Party x Ideology				Party x Lean x Gender				Biden Approval	
	Total	Male	Female	GOP	IND	DEM	GOP +Lean	Pure IND	DEM +Lean	Conservative GOP	Non-Conservative GOP	Liberal DEM	Non-Liberal DEM	GOP+Lean Men	GOP+Lean Women	DEM+Lean Men	DEM+Lean Women	Approve Biden	Disapprove Biden
Total	1000	463	537	370	233	371	440	63	450	291	73	210	157	192	248	215	236	541	434
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	26	17	9	13	5	7	13	1	12	7	6	2	5	8	5	9	3	13	10
	3%	4%	2%	4%	2%	2%	3%	2%	3%	2%	8%	1%	3%	4%	2%	4%	1%	2%	2%
Sales	45	15	30	15	8	19	17	4	21	11	4	9	10	7	10	6	15	25	18
	4%	3%	6%	4%	3%	5%	4%	6%	5%	4%	6%	4%	6%	4%	4%	3%	7%	5%	4%
Healthcare or the pharmaceutical industry	77	35	42	28	14	35	33	3	40	23	5	20	14	13	21	20	20	42	29
	8%	8%	8%	8%	6%	9%	8%	5%	9%	8%	7%	9%	9%	7%	8%	10%	8%	8%	7%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	29	7	22	14	2	12	14	0	14	9	3	6	6	3	11	4	10	17	11
	3%	2%	4%	4%	1%	3%	3%	1%	3%	3%	4%	3%	4%	1%	4%	2%	4%	3%	3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	835	394	442	304	206	304	366	55	370	244	56	176	125	163	203	179	191	450	370
	84%	85%	82%	82%	88%	82%	83%	88%	82%	84%	77%	84%	80%	85%	82%	83%	81%	83%	85%

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	Total	Race				Race x Gender		Age					Gender x Age			
	Total	White	Black	Hispanic	AAPI	White Men	White Women	18-29	30-39	40-49	50-64	65+	Men under 50	Men 50+	Women under 50	Women 50+
Total	1000	664	168	114	35	289	375	143	171	150	274	262	218	244	246	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	26	14	3	3	5	9	5	4	8	3	11	0	8	8	7	3
	3%	2%	2%	3%	15%	3%	1%	3%	5%	2%	4%	*%	4%	3%	3%	1%
Sales	45	22	13	7	1	8	14	17	5	5	13	4	5	9	22	8
	4%	3%	8%	6%	4%	3%	4%	12%	3%	4%	5%	2%	2%	4%	9%	3%
Healthcare or the pharmaceutical industry	77	48	15	12	1	19	29	12	22	11	25	7	19	16	26	16
	8%	7%	9%	11%	2%	7%	8%	8%	13%	7%	9%	3%	9%	7%	11%	5%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	29	15	9	5	0	3	12	14	4	3	7	2	6	1	14	8
	3%	2%	5%	4%	*%	1%	3%	9%	2%	2%	3%	1%	3%	*%	6%	3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	835	568	134	89	28	251	318	103	135	128	220	249	182	211	184	258
	84%	86%	80%	79%	79%	87%	85%	72%	79%	85%	81%	95%	83%	87%	75%	88%

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Total	1000	237	390	220	152	389	119	269	274	170	104	202	183	219	219	122	470	320	161
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	26	5	4	9	7	4	1	3	10	8	2	2	0	10	4	9	18	0	6
	3%	2%	1%	4%	5%	1%	1%	1%	4%	5%	2%	1%	%	4%	2%	8%	4%	%	4%
Sales	45	12	25	5	3	17	6	11	5	2	4	9	6	15	5	6	26	2	15
	4%	5%	6%	2%	2%	4%	5%	4%	2%	1%	3%	4%	3%	7%	2%	5%	6%	1%	10%
Healthcare or the pharmaceutical industry	77	16	31	21	9	22	5	18	26	15	11	9	12	18	23	9	67	6	4
	8%	7%	8%	10%	6%	6%	4%	7%	10%	9%	11%	4%	6%	8%	11%	7%	14%	2%	2%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	29	14	14	1	0	15	3	11	0	-	0	6	10	4	7	2	21	2	7
	3%	6%	4%	%	%	4%	3%	4%	%	%	3%	5%	2%	3%	1%	4%	4%	1%	4%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	835	194	321	187	132	333	105	228	234	146	89	177	157	173	185	99	347	310	133
	84%	82%	82%	85%	87%	86%	88%	85%	85%	86%	85%	88%	86%	79%	84%	81%	74%	97%	82%

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	Total	Urban	Suburban	Rural	NE	MW	S	W	Married Men	Married Women	Single Men	Single Women	Have Kids	Women with Kids	No Kids	Religious & attends 1x/month or more	Religious & attends less than 1x/month
Total	1000 100	261 100	464 100	275 100	163 100	221 100	405 100	211 100	254 100	277 100	152 100	158 100	272 100	159 100	727 100	341 100	476 100
Technology	26 3%	6 2%	16 3%	4 1%	5 3%	5 2%	10 2%	6 3%	11 4%	5 2%	5 3%	4 2%	11 4%	3 2%	15 2%	9 3%	11 2%
Sales	45 4%	15 6%	21 5%	8 3%	9 6%	4 2%	19 5%	12 5%	7 3%	8 3%	5 3%	18 11%	23 8%	19 12%	21 3%	13 4%	25 5%
Healthcare or the pharmaceutical industry	77 8%	23 9%	34 7%	20 7%	7 4%	18 8%	33 8%	19 9%	16 6%	18 7%	18 12%	18 12%	29 11%	18 11%	48 7%	25 7%	43 9%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	29 3%	14 5%	9 2%	7 2%	3 2%	10 4%	9 2%	7 3%	2 1%	7 2%	4 3%	12 8%	10 4%	5 3%	20 3%	10 3%	17 3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	835 84%	208 80%	389 84%	238 87%	140 86%	186 84%	339 84%	170 81%	218 86%	241 87%	123 80%	112 70%	205 75%	117 74%	630 87%	289 85%	387 81%