



# Cryptocurrency: What Voters Think

Verified Voter Omnibus Survey

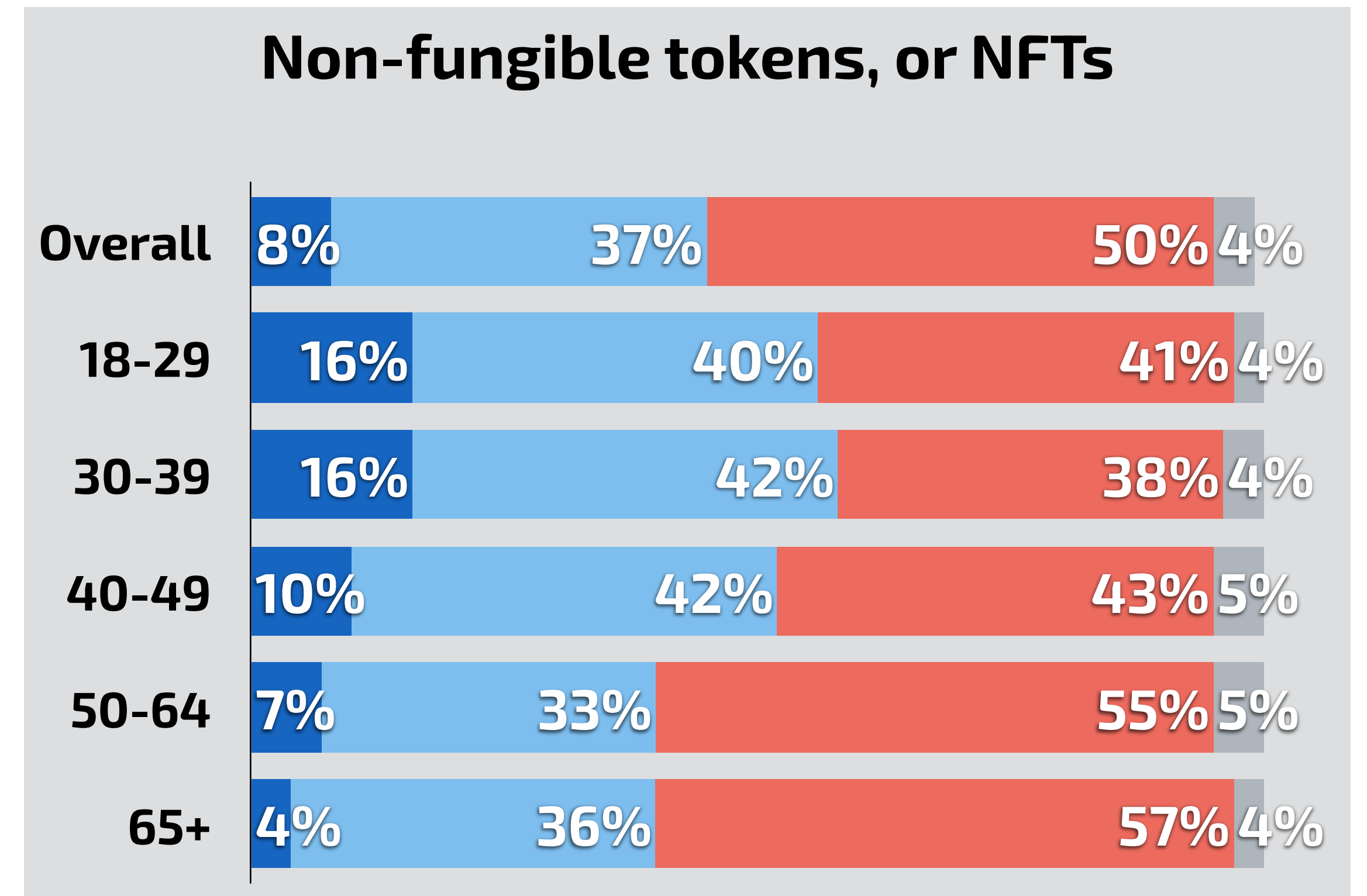
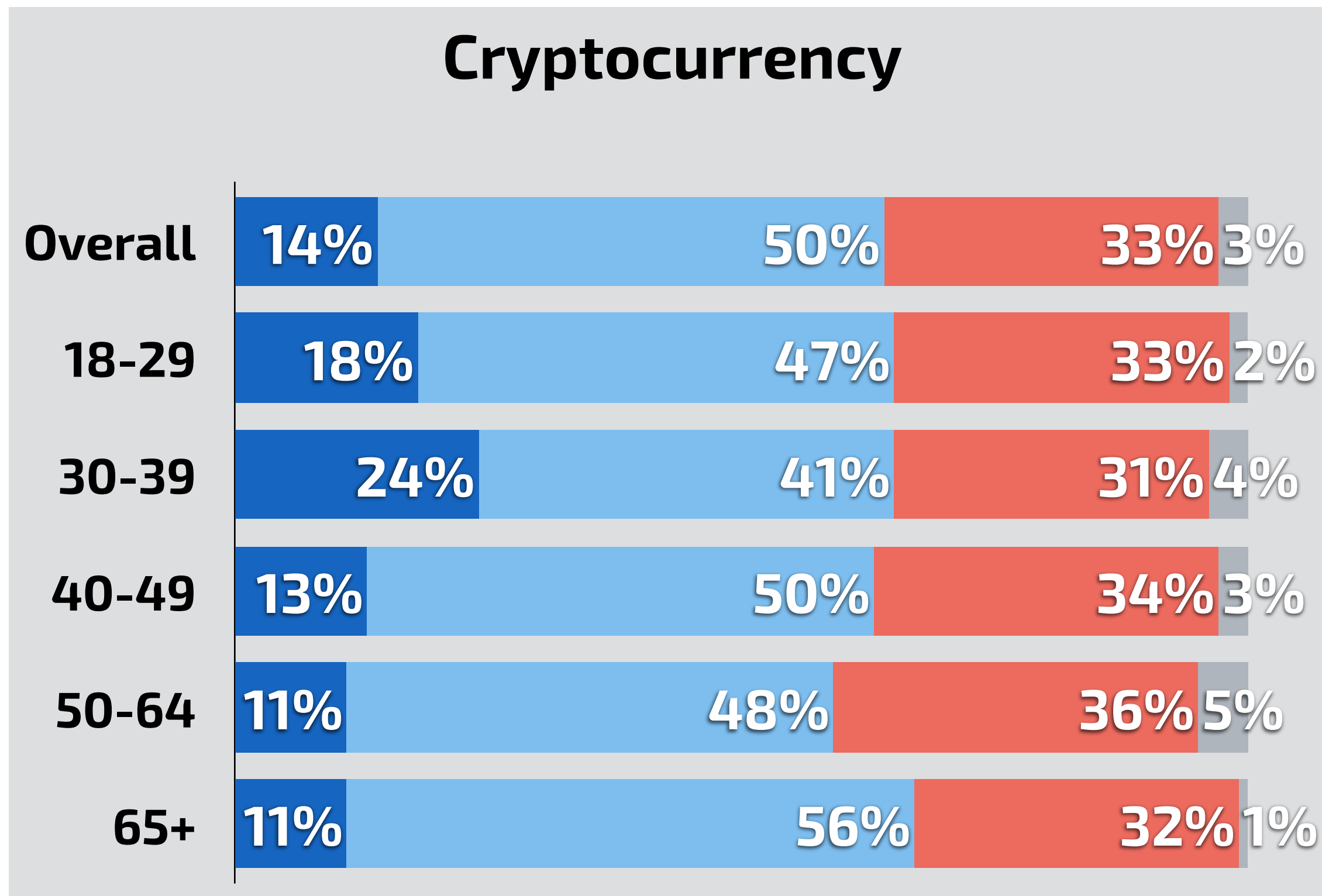
N = 1,001 Voters in the Likely Electorate (LV), Nationwide  
Field Dates: April 18-20, 2022



# Majority Of Voters Aware Of Crypto, Not Aware Of NFTs

Q. Have you seen, read, or heard anything in the news lately about ...?

■ Yes, a lot   
 ■ Yes, a little   
 ■ No   
 ■ Unsure

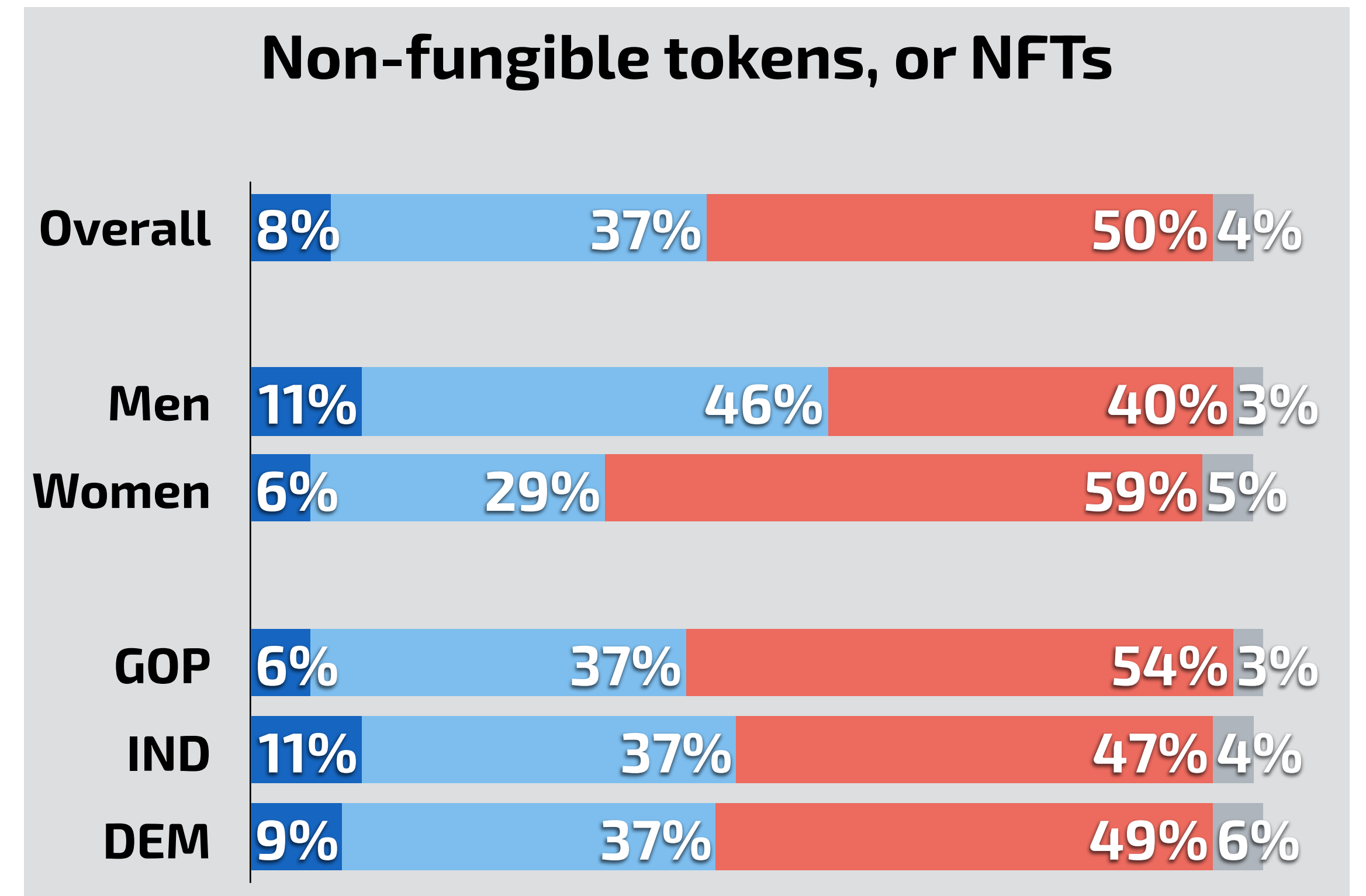
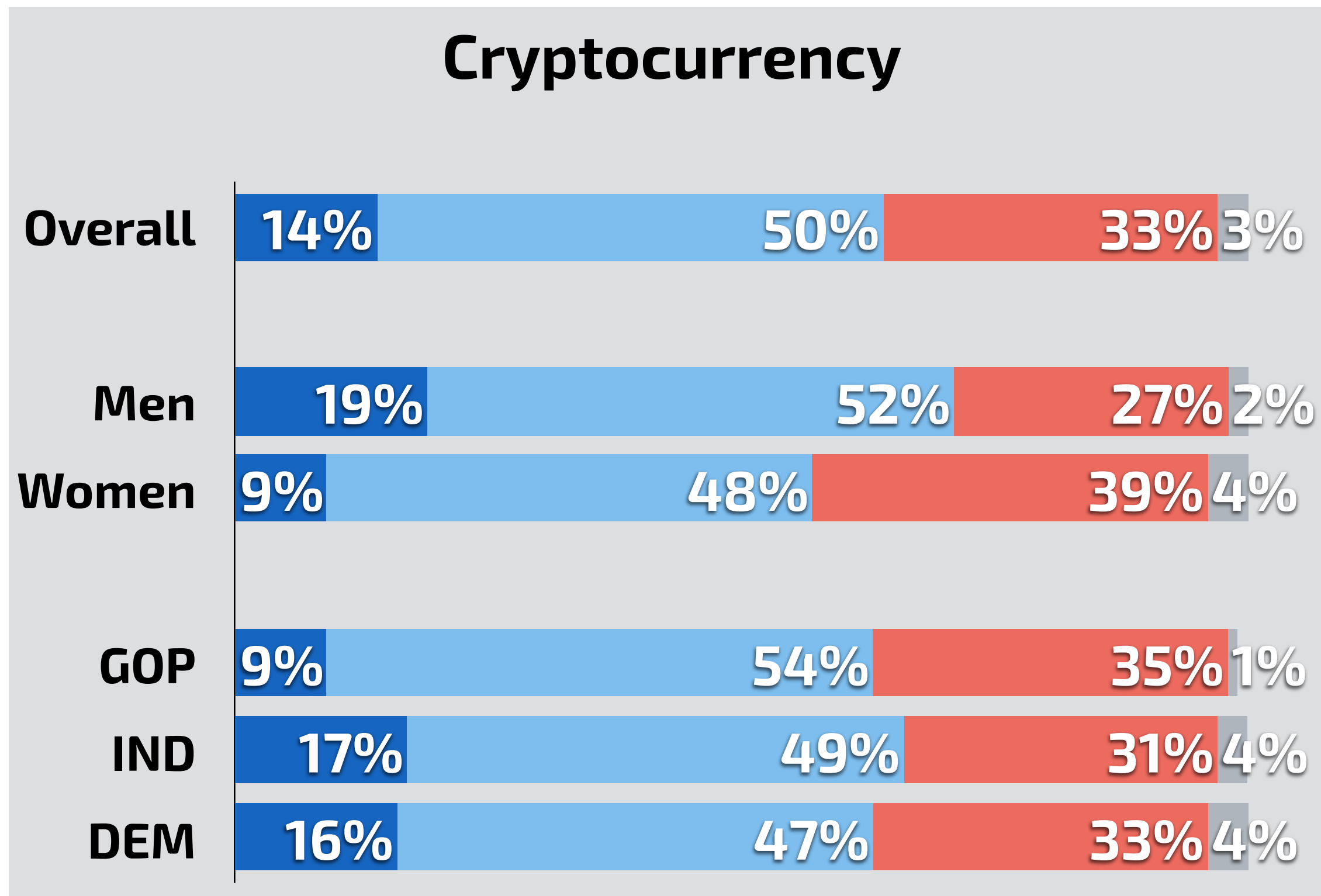


N = 1,001 Voters in Likely Electorate nationwide, fielded April 18-20, 2022

# Men, Dems More Aware Of Both Crypto, NFTs

Q. Have you seen, read, or heard anything in the news lately about ...?

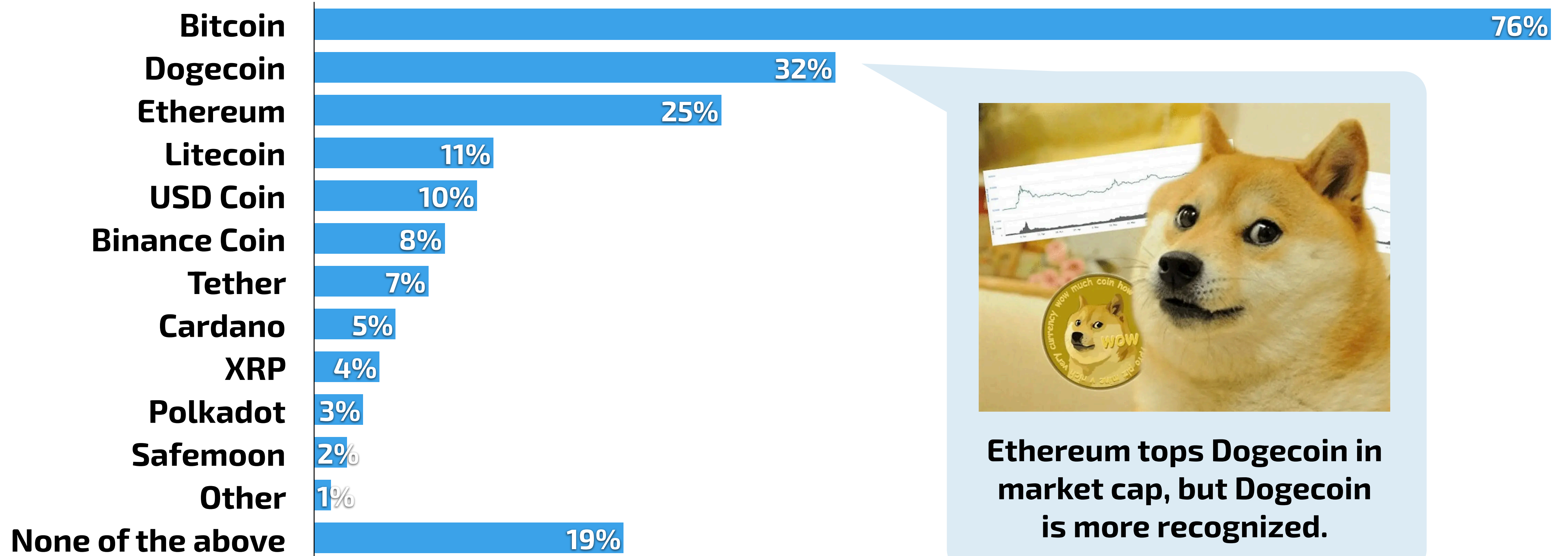
■ Yes, a lot   
 ■ Yes, a little   
 ■ No   
 ■ Unsure



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# Bitcoin Most Well Known, Followed by Dogecoin

Q. Which of the following cryptocurrencies have you seen, read, or heard about? Select all that apply.

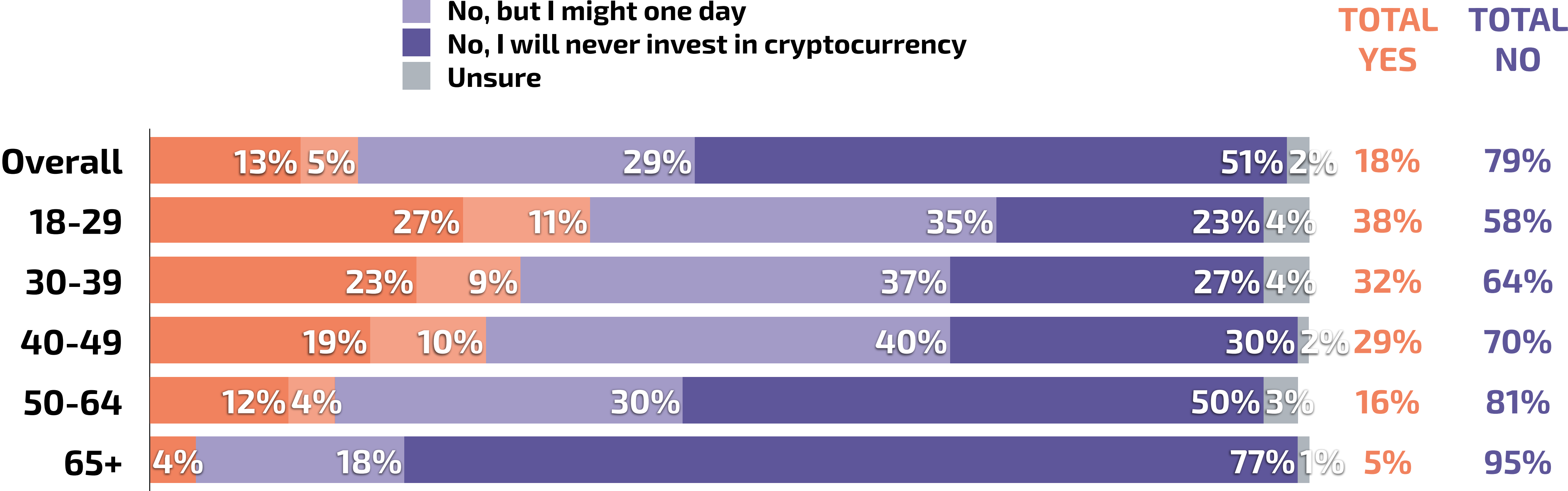


**Ethereum tops Dogecoin in market cap, but Dogecoin is more recognized.**

# Under 1 In 5 Voters Are Crypto Investors; Crypto Investing More Common Among Younger Voters

Q. Have you yourself ever invested in cryptocurrency?

- Yes, I am currently invested in cryptocurrency
- Yes, but I am not currently invested in cryptocurrency
- No, but I might one day
- No, I will never invest in cryptocurrency
- Unsure

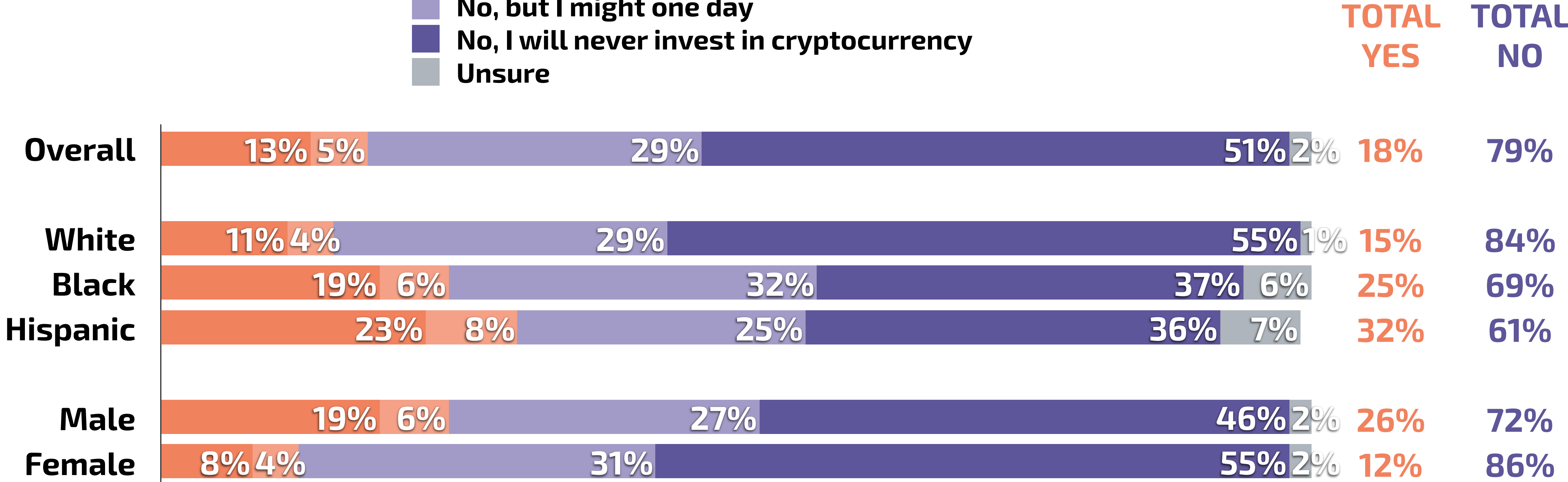


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# Men, Blacks, Hispanics More Likely To Be Crypto Investors

Q. Have you yourself ever invested in cryptocurrency?

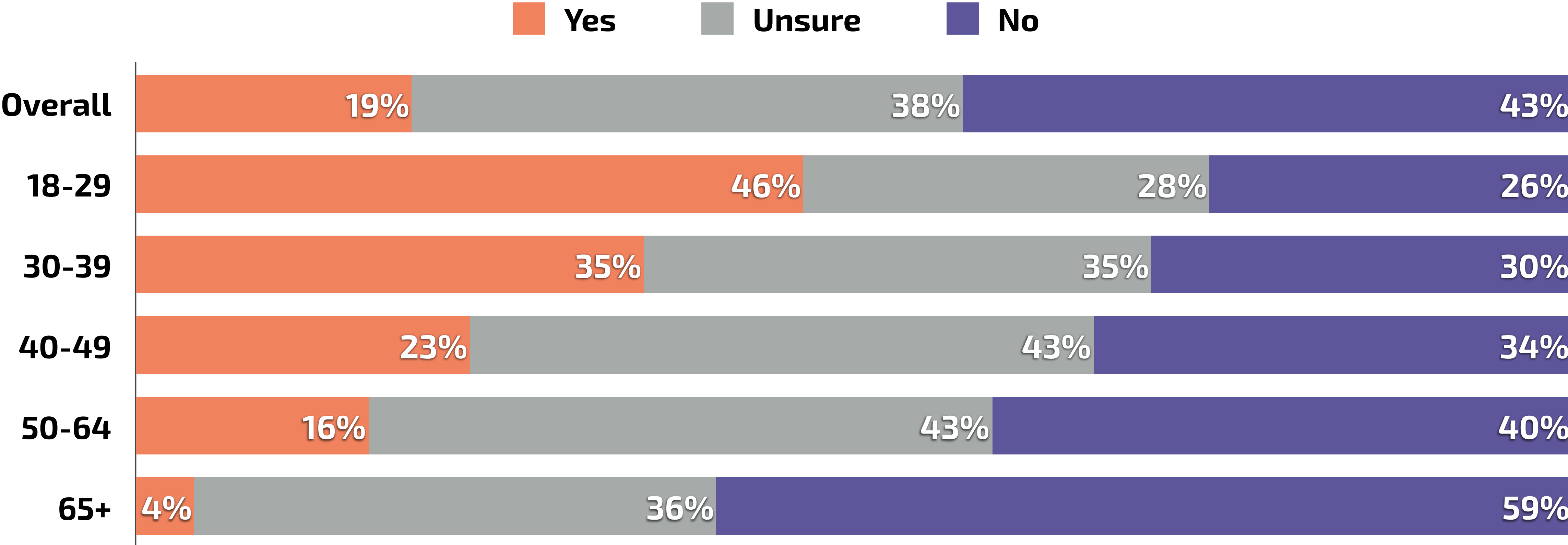
- Yes, I am currently invested in cryptocurrency
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# 1 In 5 Say Crypto Is Good Way To Build Wealth; Plurality Of Younger Voters Say Crypto Is Good Way To Build Wealth

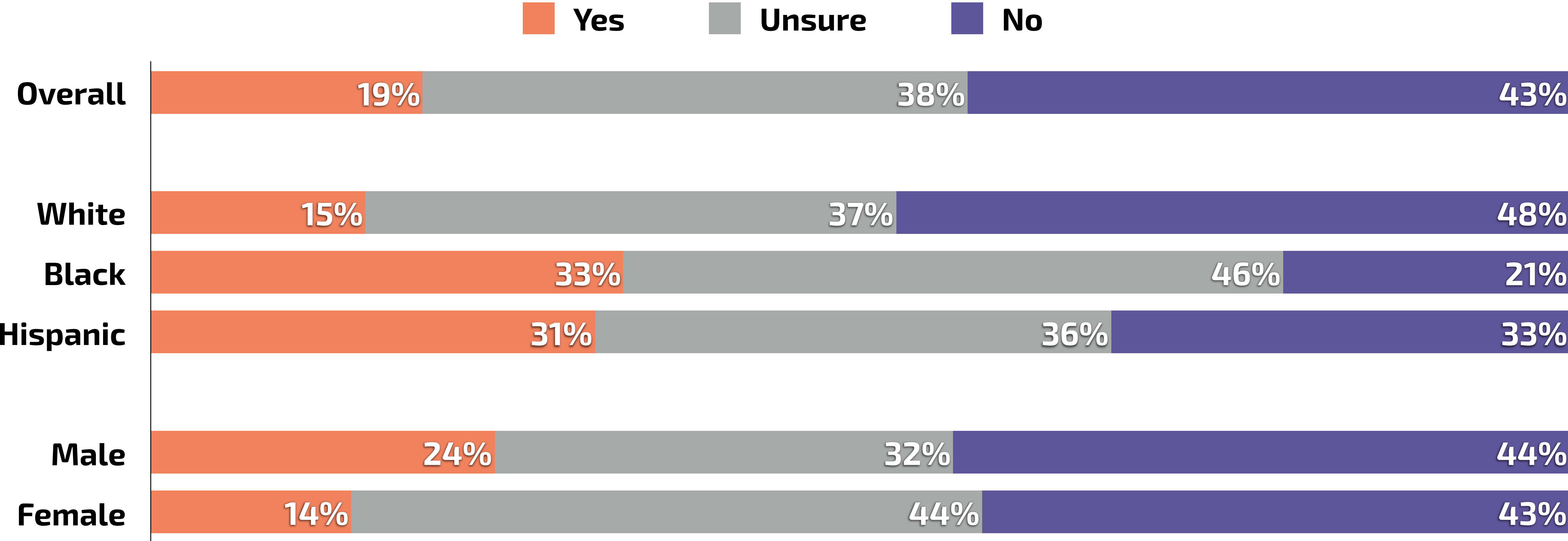
Q. Do you think investing in cryptocurrency is a good way to build wealth?



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# Black, Hispanic, Male Voters More Likely To Say Crypto A Good Way To Build Wealth

Q. Do you think investing in cryptocurrency is a good way to build wealth?



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**Verified Voter  
Omnibus**

*Your questions answered by real voters*

**Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.**

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- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with key political trends questions included**
- **A customized slide deck with your results**

**Contact [omnibus@echeloninsights.com](mailto:omnibus@echeloninsights.com) for more information.**





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