



September 2026 Omnibus Topline
 Survey of N=1,002 voters in the Likely Electorate
 Field Dates: September 17-21, 2026
 Margin of Error: ± 3.6 Percentage Points

CORE: POLITICAL AND ECONOMIC LANDSCAPE MODULE

1. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]

Wrong track	65%
Right direction	27%
Unsure	7%

2. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16]

	1st Choice	2nd Choice	Combined Choice
Cost of living	34%	18%	52%
Political corruption	15%	10%	24%
Jobs and the economy	9%	14%	24%
The state of democracy	9%	9%	18%
Immigration	7%	6%	13%
Healthcare	4%	10%	14%
National security	3%	4%	7%
Taxes	2%	5%	8%
Artificial intelligence	2%	6%	8%
Crime	2%	5%	8%
The environment and climate change	2%	3%	5%
Drug abuse	1%	2%	3%
Education	1%	2%	3%
Gun rights	1%	1%	2%
Abortion	1%	1%	2%
Race relations	1%	1%	1%
Something else (Please specify)	5%	2%	7%
Unsure	2%	1%	2%

3. [QFav Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [MAX. 5 ROWS PER PAGE]

1. Very favorable 2. Somewhat favorable 3. Heard of, no opinion 4. Somewhat unfavorable 5. Very unfavorable 6. Never heard of

	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
Jon Ossoff	25%	17%	15%	11%	18%	5%	12%	39%
Bernie Sanders	46%	43%	22%	24%	10%	11%	32%	1%
James Talarico	24%	22%	12%	11%	18%	5%	17%	36%
Alexandria Ocasio-Cortez	36%	40%	18%	19%	12%	8%	32%	12%
The Democratic Party	44%	53%	19%	25%	3%	19%	34%	*%
JD Vance	41%	51%	23%	19%	5%	11%	40%	2%
Robert F. Kennedy, Jr.	39%	50%	17%	22%	10%	13%	37%	2%
The Republican Party	39%	57%	17%	23%	3%	17%	40%	1%
Donald Trump	36%	62%	20%	16%	1%	10%	52%	1%

4. [QTrumpApprove] Do you approve or disapprove of the way Donald Trump is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	36%
STRONGLY/SOMEWHAT DISAPPROVE	64%
Strongly approve	19%
Somewhat approve	17%
Somewhat disapprove	11%
Strongly disapprove	53%
Unsure	*%

[Randomize Order Of QTrumpApproveEcon, QTrumpApproveImm, QTrumpApproveForeign, QTrumpApproveIran, and QTrumpApproveAI]

5. [QTrumpApproveEcon] Do you approve or disapprove of the way Donald Trump is handling the economy? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	32%
STRONGLY/SOMEWHAT DISAPPROVE	67%
Strongly approve	15%
Somewhat approve	16%
Somewhat disapprove	13%
Strongly disapprove	54%
Unsure	1%

6. **[QTrumpApproveImm] Do you approve or disapprove of the way Donald Trump is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 41% |
| STRONGLY/SOMEWHAT DISAPPROVE | 57% |
| Strongly approve | 30% |
| Somewhat approve | 12% |
| Somewhat disapprove | 11% |
| Strongly disapprove | 47% |
| Unsure | 1% |
7. **[QTrumpApproveForeign] Do you approve or disapprove of the way Donald Trump is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 34% |
| STRONGLY/SOMEWHAT DISAPPROVE | 64% |
| Strongly approve | 18% |
| Somewhat approve | 16% |
| Somewhat disapprove | 12% |
| Strongly disapprove | 52% |
| Unsure | 2% |
8. **[QTrumpApproveIran] Do you approve or disapprove of the way Donald Trump is handling the Iran War? [RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 28% |
| STRONGLY/SOMEWHAT DISAPPROVE | 69% |
| Strongly approve | 14% |
| Somewhat approve | 13% |
| Somewhat disapprove | 15% |
| Strongly disapprove | 54% |
| Unsure | 3% |
9. **[QTrumpApproveAI] Do you approve or disapprove of the way Donald Trump is handling AI? [RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 28% |
| STRONGLY/SOMEWHAT DISAPPROVE | 59% |
| Strongly approve | 14% |
| Somewhat approve | 14% |
| Somewhat disapprove | 13% |
| Strongly disapprove | 45% |
| Unsure | 13% |
10. **[QTurnout] How likely are you to vote in the upcoming 2026 midterm elections? [RANDOMIZE SCALE 1-5, 5-1]**
- | | |
|-----------------------|-----|
| EXTREMELY/VERY LIKELY | 87% |
| Extremely likely | 77% |
| Very likely | 9% |
| Somewhat likely | 8% |
| Not very likely | 1% |
| Not at all likely | 2% |
| Unsure | 2% |

11. [QMotivation] How motivated are you to vote in the upcoming 2026 midterm elections?

[RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY MOTIVATED	79%
Extremely motivated	63%
Very motivated	16%
Somewhat motivated	12%
Not very motivated	4%
Not at all motivated	3%
Unsure	1%

12. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

[Ask If QGenericCongressional = 5. Unsure]

13. [QGenericCongressionalLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] the Republican candidate or the Democratic candidate? [RANDOMIZE 1-2]

DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	43%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	51%
Definitely the Republican candidate	32%
Probably the Republican candidate	10%
Lean the Republican candidate	1%
Lean the Democratic candidate	1%
Probably the Democratic candidate	8%
Definitely the Democratic candidate	42%
Unsure	6%

14. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]

Republican	40%
Democrat	35%
Independent	23%
Member of another party	1%
Unsure	1%

[IF QPartyID = 1. Republican, Ask]

15. [QPartyGOP] Would you say you are...? [RANDOMIZE 1-2]

	(n=371)
Firmly a Republican	73%
Not firmly a Republican	27%

[IF QPartyID = 2. Democrat, Ask]

16. [QPartyDem] Would you say you are...? [RANDOMIZE 1-2]

	(n=385)
Firmly a Democrat	79%
Not firmly a Democrat	21%

[If QPartyID=3-5. Independent, Member of another party, or Unsure, Ask]

17. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]

	(n=246)
Democrats	42%
Republicans	23%
Both equally often	24%
Unsure	11%

[QPartyConsolidated] QPartyID and QPartyLeanView

Total Republican+Republican-leaning Independents	46%
Total Democratic+Democratic-leaning Independents	46%
Total Independent	9%

[If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans, Ask]

18. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

	(n=424)
Supporter of Donald Trump	34%
Supporter of the Republican Party	56%
I don't support either one	7%
Unsure	3%

[If QPartyID = 2. Democrat Or QPartyLeanView = 2. Democrats, Ask]

19. [QDemFaction] Thinking about the different groups within the broader Democratic coalition, which do you personally feel closest to? [RANDOMIZE SCALE 1-3, 3-1]

	(n=491)
The progressive left	19%
The liberal wing	29%
The moderate or centrist wing	37%
Unsure	14%

20. [Q2024Vote] Did you vote in the November 2024 presidential election? [RANDOMIZE 1-2]

Yes, I voted	96%
No, I did not vote	4%
Unsure	1%

[Ask If Q2024Vote = 1. Yes, I voted]

21. [Q2024Ballot] For which candidate did you vote in the 2024 presidential election? [RANDOMIZE 1-2]

	(n=958)
Kamala Harris, the Democratic candidate	49%
Donald Trump, the Republican candidate	48%
Someone else (Please specify)	2%
Unsure	*%

[Ask if QTrumpApprove = 3-4 Somewhat/Strongly disapprove, AND Q2024Ballot = 1. Donald Trump]

22. [QTrumpApproveOE] You indicated that you voted for Donald Trump in 2024 and currently disapprove of the way Trump is handling his job as president. What are the main reasons you feel that way? [OPEN END]

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

23. [QMidtermStakesGOP] How important is it for Republicans to keep control of Congress in the upcoming midterm elections to help Donald Trump carry out his agenda? [RANDOMIZE SCALE 1-5, 5-1]

	(n=424)
EXTREMELY/VERY IMPORTANT	82%
Extremely important	60%
Very important	22%
Somewhat important	8%
Not too important	1%
Not at all important	6%
Unsure	3%

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

24. [Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-17]

	(n=424)
JD Vance	38%
Marco Rubio	20%
Ron DeSantis	8%
Donald Trump, Jr.	6%
Ted Cruz	3%
Robert F. Kennedy, Jr.	3%
Tucker Carlson	2%
Vivek Ramaswamy	2%
Marjorie Taylor Greene	2%
Josh Hawley	2%
Tim Scott	1%
Glenn Youngkin	1%
Sarah Huckabee Sanders	1%
Greg Bovino	*%
Kristi Noem	-
Doug Burgum	-
Steve Bannon	-
Someone else (Please specify)	2%
Unsure	10%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

25. [QMidtermStakesDem] How important is it for Democrats to take control of Congress in the upcoming midterm elections to stop Donald Trump from carrying out his agenda? [RANDOMIZE SCALE 1-5, 5-1]

	(n=491)
EXTREMELY/VERY IMPORTANT	90%
Extremely important	77%
Very important	13%
Somewhat important	5%
Not too important	1%
Not at all important	2%
Unsure	2%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

26. [Q2028DemPrimary] If the 2028 Democratic presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-19]

	(n=491)
Kamala Harris	24%
Gavin Newsom	14%
Pete Buttigieg	10%
Jon Ossoff	8%
Alexandria Ocasio-Cortez	7%
Mark Kelly	7%
Cory Booker	3%
Josh Shapiro	3%
Andy Beshear	2%
Gretchen Whitmer	2%
JB Pritzker	2%
Raphael Warnock	1%
Wes Moore	1%
Chris Van Hollen	1%
Ro Khanna	*0%
Jared Polis	*0%
Rahm Emanuel	*0%
Chris Murphy	*0%
Ruben Gallego	-
Someone else (Please specify)	1%
Unsure	14%

MIDTERMS

[RANDOMIZE QGOPOE AND QDemOE]

27. **[QGOPOE]** What specific policies do you think the Republican Party supports? **[OPEN
END]**
28. **[QDemOE]** What specific policies do you think the Democratic Party supports? **[OPEN
END]**

29. [QPriority Battery] To what extent do you believe Trump has prioritized each of the following items? It has been... [RANDOMIZE ROWS] [DISPLAY AS GRID, 6 PER PAGE] [RANDOMIZE SCALE 1-5, 5-1]

	1. The first priority	2. One of the highest priorities	3. Something to tackle after higher-priority items	4. Not a very high priority	5. Not at all a priority	6. Unsure	
	THE FIRST PRIORITY / ONE OF THE HIGHEST PRIORITIES	The first priority	One of the highest priorities	Something to tackle after higher-priority items	Not a very high priority	Not at all a priority	Unsure
Departing illegal immigrants who have committed other crimes or have outstanding deportation orders	68%	24%	44%	15%	6%	7%	4%
Departing all 20 million illegal immigrants in the U.S.	67%	25%	42%	14%	6%	9%	5%
Securing the southern border	65%	20%	44%	15%	9%	7%	4%
Passing additional tariffs on imports	60%	21%	39%	16%	7%	12%	6%
Drilling for more oil and natural gas	50%	13%	37%	24%	9%	9%	8%
Firing large numbers of Federal government employees	49%	11%	38%	23%	11%	11%	7%
Promoting regime change in places like Iran, Cuba, and Venezuela	48%	9%	40%	24%	9%	10%	7%
Renewing the Trump tax cuts	46%	13%	34%	23%	7%	14%	10%
Building or renovating Washington, DC landmarks, such as the White House Ballroom and Lincoln Memorial Reflecting Pool	46%	17%	29%	20%	13%	15%	6%
Supporting the development of AI and data centers	43%	6%	36%	23%	14%	12%	9%
Reducing the cost of living	40%	17%	24%	13%	11%	31%	4%

Supporting the development of cryptocurrency	33%	7%	26%	23%	16%	17%	11%
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30. [QIssueTrust Battery] Which party do you trust to do a better job on each of the following issues? [DISPLAY AS GRID, 5 PER PAGE] [RANDOMIZE 1-2] [RANDOMIZE ROWS]

1. The Republican Party	2. The Democratic Party	3. Both equally	4. I don't trust either one
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	The Republican Party	The Democratic Party	Both equally	I don't trust either one
Immigration and border security	46%	37%	5%	13%
Crime and safety	41%	37%	8%	13%
Foreign policy	37%	45%	5%	13%
Artificial intelligence	28%	37%	8%	27%
Jobs and the economy	35%	44%	6%	16%
Inflation and the cost of living	33%	44%	5%	18%
The state of democracy	33%	47%	6%	14%
Healthcare	30%	49%	6%	15%
Keeping America out of wars	24%	49%	6%	21%

[SHOW 50% SPLIT A, 50% SPLIT B]

31. [QXBuildTest_A] If a data center were planned for construction in your community within the next few months, would you support or oppose it? [RANDOMIZE SCALE 1-4, 4-1]

	(n=499)
STRONGLY/SOMEWHAT SUPPORT	25%
STRONGLY/SOMEWHAT OPPOSE	65%
Strongly support	10%
Somewhat support	15%
Somewhat oppose	18%
Strongly oppose	46%
Unsure	11%

32. [QXBuildTest_B] If a server farm were planned for construction in your community within the next few months, would you support or oppose it? [RANDOMIZE SCALE 1-4, 4-1]

	(n=503)
STRONGLY/SOMEWHAT SUPPORT	28%
STRONGLY/SOMEWHAT OPPOSE	50%
Strongly support	9%
Somewhat support	20%
Somewhat oppose	14%
Strongly oppose	36%
Unsure	22%

CORE: ECONOMY

- 33. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**
- | | |
|----------------------------|-----|
| IMPROVING A LOT/LITTLE | 19% |
| GETTING A LOT/LITTLE WORSE | 65% |
| Improving a lot | 6% |
| Improving a little | 13% |
| Staying the same | 15% |
| Getting a little worse | 24% |
| Getting a lot worse | 41% |
| Unsure | 2% |
- 34. [QEconPersonal] Do you think *your personal* economic situation is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**
- | | |
|----------------------------|-----|
| IMPROVING A LOT/LITTLE | 16% |
| GETTING A LOT/LITTLE WORSE | 50% |
| Improving a lot | 4% |
| Improving a little | 12% |
| Staying the same | 33% |
| Getting a little worse | 26% |
| Getting a lot worse | 24% |
| Unsure | 1% |
- 35. [QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE SCALE 1-3, 3-1]**
- | | |
|---|-----|
| I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want | 44% |
| I am just able to pay for basic necessities | 33% |
| I struggle to pay for basic necessities | 22% |
| Unsure | 2% |
- 36. [QWorkingClass] Which of the following define someone as working class? Please select all that apply. [RANDOMIZE 1-8][SELECT MULTIPLE]**
- | | |
|---|-----|
| Works in a manual labor or skilled trade job | 59% |
| Works for hourly wages instead of a salary | 58% |
| Works in a service job, such as retail, food service, or caregiving | 52% |
| Grew up in a working class family | 37% |
| Has a low income | 31% |
| Has little say in decisions at work | 30% |
| Does not have a four-year college degree | 22% |
| Lives in a low-income neighborhood | 17% |
| Unsure | 8% |

CORE: FOREIGN AFFAIRS

37. [QFavCountry Battery] Do you have a favorable or unfavorable opinion of the following countries? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID]

	1. Very favorable	2. Somewhat favorable	3. Heard of, no opinion	4. Somewhat unfavorable	5. Very unfavorable	6. Never heard of		
	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
The United States	74%	20%	50%	24%	6%	13%	7%	-
Canada	69%	16%	38%	31%	14%	11%	6%	*%
The United Kingdom	66%	15%	27%	39%	19%	9%	6%	*%
Ukraine	51%	25%	21%	31%	23%	15%	10%	*%
Mexico	44%	34%	12%	32%	22%	22%	12%	*%
Israel	39%	39%	19%	20%	22%	19%	20%	*%
China	15%	67%	4%	11%	17%	26%	42%	1%
Iran	7%	77%	3%	4%	15%	18%	59%	*%
Russia	7%	80%	2%	5%	13%	21%	59%	*%

[IF QFavCountry_US = 6. Never heard of, TERMINATE]

38. [QIranOperationApprove] Do you approve or disapprove of the United States' military operations against the Iranian government? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	37%
STRONGLY/SOMEWHAT DISAPPROVE	54%
Strongly approve	18%
Somewhat approve	19%
Somewhat disapprove	18%
Strongly disapprove	35%
Unsure	9%

39. [QPower Battery] Which of the following applies more to each group? [DISPLAY AS GRID] [RANDOMIZE ROWS] [RANDOMIZE 1-2]

	1. They have too much power and influence and need to have some of that power stripped away	2. Their power and influence isn't much of a problem as long as they exercise it responsibly	3. Unsure
	They have too much power and influence and need to have some of that power stripped away	Their power and influence isn't much of a problem as long as they exercise it responsibly	Unsure
CEOs of artificial intelligence (AI) companies	61%	26%	13%
CEOs of technology companies	59%	30%	11%
Elected political leaders	59%	33%	9%
CEOs of major corporations	55%	34%	11%
Wealthy individuals	55%	35%	10%
The news media	40%	49%	11%
Academic experts	23%	64%	14%

[RANDOMIZE QSRHAIWhistleblower and QSRHAICEO]

40. [QSRHAIWhistleblower] How much have you seen, read, or heard about employees of major AI companies quitting due to concerns about the safety and development of AI? [RANDOMIZE SCALE 1-4. 4-1]

A LOT/SOME	47%
A lot	18%
Some	29%
A little	20%
Nothing	28%
Unsure	5%

41. [QSRHAICEO] How much have you seen, read, or heard about the CEOs of major AI companies like Dario Amodei, Sam Altman, and Elon Musk, calling for the pace of AI development to slow down to work on safety issues? [RANDOMIZE SCALE 1-4, 4-1]

A LOT/SOME	49%
A lot	20%
Some	29%
A little	23%
Nothing	22%
Unsure	6%

42. [QAIUse] How often, if ever, do you use artificial intelligence? [RANDOMIZE SCALE 1-4, 4-1]

OFTEN/SOMETIMES	46%
Often	19%
Sometimes	27%
Rarely	26%
Never	28%

[Ask if QAIUse = 1-3]

43. [QAIUseHow] Which of the following, if any, are ways you use AI? Select all that apply.
[SELECT MULTIPLE] [RANDOMIZE 1-10]

	(n=716)
Asking questions of AI chatbots and reading their responses	48%
Clicking on AI summaries in internet search results	40%
Researching or studying	38%
Writing, editing, or proofreading emails or documents	29%
Generating images	25%
Giving me suggestions for daily life, like trip planning or finding new hobbies	23%
Using an AI tool to autonomously complete work on my behalf	12%
Improving my mental health (e.g., therapy, wellness exercises)	11%
To keep me company, as a digital companion or friend	8%
Coding	6%
Something else (Please specify)	3%
None of these	9%

[Ask if QAIUse = 1-3]

44. [QAI Battery] For the following list of artificial intelligence models, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

	1. Yes	2. No
	Yes	No
(n=716)		
ChatGPT from OpenAI	50%	50%
Grok from xAI	12%	88%
Gemini from Google	59%	41%
Copilot from Microsoft	36%	64%
Claude from Anthropic	12%	88%
Meta AI from Meta	29%	71%

45. [QAIPace] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-3, 3-1]

AI development should slow down	62%
AI development should continue at the same pace	21%
AI development should speed up	5%
Unsure	12%

46. [QAISafeInnov] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

Safety has to come first in AI development; we should be prioritizing work on safeguards, even if that means slowing down the pace of innovation.	76%
Innovation has to come first in AI development; we should be prioritizing keeping up with U.S. adversaries like China on AI rather than slowing down the pace of AI development.	15%
Unsure	9%

[RANDOMIZE QAIBalance, QAIWorry, and QAIRisk]

47. [QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity? [RANDOMIZE 1-2]

Harmful	44%
Helpful	34%
Unsure	23%

48. [QAIWorry] Which of the following two scenarios are you more worried about?

[RANDOMIZE 1-2]

Policymakers not going far enough in regulating AI to prevent harm	67%
Policymakers going too far in regulating AI in ways that stifle innovation	21%
Unsure	12%

49. [QAIRisk] Which of the following risks of artificial intelligence do you worry about more?

[RANDOMIZE 1-2]

Artificial intelligence eventually becoming powerful enough that humans lose control over it	55%
Artificial intelligence causing major job losses and economic disruption	33%
Neither one	13%

50. [QAITools Battery] Many artificial intelligence tools used today are advanced AI models that use human-like dialogue to respond to prompts. A user types in a prompt or question and the AI tool will provide a detailed response almost instantly.

How concerned are you that AI tools will be used for each of the following? [RANDOMIZE SCALE 1-4, 4-1]

1. Very concerned	2. Somewhat concerned	3. Not very concerned	4. Not concerned at all	5. Unsure
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	VERY / SOMEWHAT CONCERNED	Very concerned	Somewhat concerned	Not very concerned	Not concerned at all	Unsure
Delivering incorrect or biased information	82%	48%	34%	9%	3%	6%
Taking jobs from humans	79%	50%	30%	11%	5%	5%
Showing political bias in its responses	75%	41%	34%	14%	4%	8%
Helping students cheat on homework assignments	72%	40%	32%	17%	6%	5%
Giving responses that are discriminatory towards certain groups	66%	35%	31%	18%	7%	8%

51. [QAIRegulation] Who do you trust more to set and monitor the pace for AI development?

[RANDOMIZE 1-2]

The federal government	37%
AI companies	24%
Unsure	39%

52. [QAIRegTrust] How much do you trust the federal government to make the right decisions when it comes to regulating artificial intelligence? [RANDOMIZE 1-4, 4-1]

STRONGLY/SOMEWHAT TRUST	39%
STRONGLY/SOMEWHAT DISTRUST	53%
Strongly trust	5%
Somewhat trust	33%
Somewhat distrust	28%
Strongly distrust	25%
Unsure	9%

CORE: DEMOGRAPHICS MODULE

Now, a few final questions for statistical purposes...

53. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	38%
VERY/SOMEWHAT LIBERAL	26%
Very conservative	20%
Somewhat conservative	18%
Moderate	35%
Somewhat liberal	14%
Very liberal	13%
Unsure	1%

54. [QPolIdentity] How important is politics to your personal identity? [RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY IMPORTANT	40%
Extremely important	20%
Very important	20%
Somewhat important	31%
Not that important	16%
Not important at all	11%
Unsure	1%

55. [QSocial Battery] For the following list of sites or apps, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

	1. Yes	2. No
	Yes	No
Instagram	49%	51%
X (formerly Twitter)	26%	74%
Facebook	77%	23%
TikTok	33%	67%
Reddit	27%	73%
YouTube	75%	25%
Snapchat	21%	79%

56. [QTattoo] Do you have any tattoos? [ROTATE SCALE 1-3, 3-1]

Yes, multiple	22%
Yes, one	9%
No	69%
Prefer not to say	1%

57. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE]
[RANDOMIZE 1-14]

Local TV news	50%
Social media (such as YouTube, TikTok, or Snapchat)	37%
Fox News	32%
NBC News	32%
ABC News	31%
CBS News	26%
CNN	24%
Your local paper, online or in print	22%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	19%
Podcasts (such as The Daily, Pod Save America, or The Ben Shapiro Show)	16%
Public radio or broadcast news, such as NPR or PBS	15%
MS NOW	11%
Newsmax	9%
OAN	3%
Something else (Please specify)	6%
None of these	7%

[Ask if QEmployment = 1-4]

58. [QTypeofWork] Which of the following comes closest to describing the kind of work you do? [RANDOMIZE SCALE 1-3, 3-1]

	(n=455)
White collar worker, like work at a desk or an office	56%
Blue collar worker, like work with my hands or in a factory	20%
Service worker, like work in a store, hospital, or restaurant	22%
Unsure	2%

59. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]

City	21%
Suburb near a city	51%
Small town not near a city	12%
Rural or country area	16%

60. [QMarital] What is your current marital status?

Single, never married	26%
Married	53%
Separated	2%
Divorced	12%
Widowed	7%
Prefer not to say	*%

61. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]

Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	31%
Roman Catholic	19%
Just Christian	15%
Agnostic	6%
Atheist	5%
Jewish	4%
Muslim	1%
Hindu	1%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
Buddhist	*%
Something else (Please specify)	4%
Nothing in particular	14%

[Show Only To QReligionNew = 1. Protestant, 2. Roman Catholic, 3. Mormon, 4. Orthodox, 5. Just Christian]

62. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	(n=685)
Yes, born-again or evangelical Christian	38%
No, not born-again or evangelical Christian	60%
Unsure	2%

63. [QChurchOld] How often do you currently attend a religious service?

At least once a week	25%
Once or twice a month	9%
A few times a year	13%
Usually just for religious holidays	9%
Never	41%
Prefer not to say	3%

CORE: SCREENER MODULE (ASKED AT BEGINNING OF SURVEY)

64. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 0-120, TERMINATE IF UNDER 18]

18 - 34	16%
35 - 49	21%
50 - 64	26%
65+	37%

65. [QRegVote] Are you at least 18 years old and registered to vote?

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

66. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

Healthcare or the pharmaceutical industry		6%
Sales		4%
Technology		4%
Food service or the restaurant industry		4%
Journalism or the media	TERMINATE	-
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		84%

[DISPLAY QCONSENT, QCONSENTFNAME, QCONSENTLNAME, AND QCONSENTZIP AGAIN IF VOTER FILE MATCH FAILED]

67. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

Woman	53%
Man	47%
In some other way	*%

68. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

White	78%
Black or African American	11%
Hispanic or Latino	10%
Asian	4%
Native American or Alaska Native	2%
Native Hawaiian or Other Pacific Islander	*%
Other race or ethnicity	1%

[QRaceRecode] Recoded Race/Ethnicity

White, non-Hispanic	72%
Black, non-Hispanic	10%
Hispanic	10%
AAPL, non-Hispanic	4%
Other/2+ races, non-Hispanic	4%

69. [QEducation] What is the highest level of education you have completed?

High school or less	25%
Some college	18%
Associate degree	12%
Bachelor's degree	27%
Graduate degree	18%
Prefer not to say	-

70. [QState] In which state do you live? [DROPDOWN MENU WITH 50 STATES]

States in the Midwest	23%
States in the Northeast	17%
States in the South	38%
States in the West	23%

71. [QIncome] Which range includes your total annual household income from all sources, before taxes?

Less than \$30,000 per year	15%
\$30,000 to \$49,999 per year	12%
\$50,000 to \$74,999 per year	21%
\$75,000 to \$99,999 per year	14%
\$100,000 to \$124,999 per year	12%
\$125,000 to \$149,999 per year	10%
\$150,000 to \$199,999 per year	8%
\$200,000 to \$249,999 per year	3%
\$250,000 or more per year	2%
Prefer not to say	1%

72. [QEmployment] What is your current employment status?

Employed full-time	37%
Employed part-time	7%
Freelance, contract, or temporary work	2%
"Gig economy" work like ride shares, food delivery, or dog walking	1%
Unemployed and looking for work	7%
Stay-at-home parent or caregiver	5%
Full time student	1%
Retired	36%
Something else	3%
Prefer not to say	*%

73. [QParent] Are you the parent or guardian of one or more children under the age of 18? [RANDOMIZE 1-2]

No	73%
Yes	27%
Prefer not to say	*%

METHODOLOGY

The September 2026 Echelon Insights Verified Voter Omnibus was fielded online from September 17-21, 2026 in English among a sample of N=1,002 voters in the Likely Electorate (LE) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange based on demographic quotas for registered voters in the likely electorate nationwide, and matched to the L2 voter file to verify respondents' voter registration status.

Measures taken to ensure data quality included measures to prevent duplicate responses, questions designed to disqualify inattentive respondents, and the removal of respondents from the data file who answered more than one-third of the questions they were asked in less than one-third of the median response time per question.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2026 likely electorate based on a probabilistic model that incorporates data from the US Census Bureau's American Community Survey and Current Population Survey Voting and Registration Supplement, as well as L2 voter file data. Weighting dimensions included gender, age, race/ethnicity, education, region, party, and voting history.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.6 percentage points.