October 2026 Omnibus Topline - Updated External
Survey of N=1,010 voters in the Likely Electorate
Field Dates: October 15-19, 2026
Margin of Error: ± 3.6 Percentage Points

CORE: POLITICAL AND ECONOMIC LANDSCAPE MODULE

1. **[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**

Wrong track	63%
Right direction	30%
Unsure	7%

2. **[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16]**
3. **[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-16] [IF QISSUES = 1-16, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]**

	1st Choice	2nd Choice	Combined Choice
Cost of living	33%	20%	54%
Political corruption	13%	14%	27%
Jobs and the economy	12%	13%	25%
The state of democracy	10%	7%	17%
Immigration	7%	8%	15%
Healthcare	5%	8%	13%
National security	4%	5%	8%
Artificial intelligence	3%	5%	7%
Crime	2%	4%	6%
Abortion	2%	1%	3%
Taxes	2%	3%	5%
Education	1%	2%	3%
The environment and climate change	1%	4%	5%
Gun rights	1%	1%	2%
Drug abuse	1%	1%	2%
Race relations	1%	1%	1%
Something else (Please specify)	3%	2%	4%
Unsure	1%	1%	1%

4. [QFav Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [MAX. 6 ROWS PER PAGE]

1. Very favorable | 2. Somewhat favorable | 3. Heard of, no opinion | 4. Somewhat unfavorable | 5. Very unfavorable | 6. Never heard of

	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
Jon Ossoff	**23%**	**17%**	13%	10%	20%	8%	9%	40%
Mary Peltola	**11%**	**8%**	4%	7%	18%	4%	4%	63%
James Talarico	**27%**	**24%**	17%	10%	13%	5%	19%	36%
Alexandria Ocasio-Cortez	**37%**	**39%**	20%	17%	11%	8%	31%	13%
Abdul El-Sayed	**26%**	**31%**	14%	12%	13%	5%	26%	30%
The Democratic Party	**45%**	**51%**	18%	27%	4%	18%	32%	-
JD Vance	**43%**	**50%**	26%	18%	6%	9%	41%	1%
Ken Paxton	**20%**	**27%**	8%	11%	17%	7%	21%	36%
The Republican Party	**43%**	**54%**	19%	25%	3%	16%	38%	-
Donald Trump	**41%**	**58%**	23%	17%	2%	9%	49%	-

5. [QTrumpApprove] Do you approve or disapprove of the way Donald Trump is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	39%
STRONGLY/SOMEWHAT DISAPPROVE	60%
Strongly approve	22%
Somewhat approve	17%
Somewhat disapprove	10%
Strongly disapprove	50%
Unsure	1%

[Randomize Order Of QTrumpApproveEcon, QTrumpApproveImm, QTrumpApproveForeign, QTrumpApproveIran, and QTrumpApproveAI]

6. [QTrumpApproveEcon] Do you approve or disapprove of the way Donald Trump is handling the economy? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	35%
STRONGLY/SOMEWHAT DISAPPROVE	62%
Strongly approve	16%
Somewhat approve	19%
Somewhat disapprove	12%
Strongly disapprove	50%
Unsure	3%

7. **[QTrumpApproveImm] Do you approve or disapprove of the way Donald Trump is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	44%
STRONGLY/SOMEWHAT DISAPPROVE	54%
Strongly approve	32%
Somewhat approve	12%
Somewhat disapprove	10%
Strongly disapprove	44%
Unsure	2%

8. **[QTrumpApproveForeign] Do you approve or disapprove of the way Donald Trump is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	39%
STRONGLY/SOMEWHAT DISAPPROVE	58%
Strongly approve	21%
Somewhat approve	18%
Somewhat disapprove	10%
Strongly disapprove	48%
Unsure	3%

9. **[QTrumpApproveIran] Do you approve or disapprove of the way Donald Trump is handling the Iran War? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	33%
STRONGLY/SOMEWHAT DISAPPROVE	62%
Strongly approve	17%
Somewhat approve	16%
Somewhat disapprove	13%
Strongly disapprove	49%
Unsure	5%

10. **[QTrumpApproveAI] Do you approve or disapprove of the way Donald Trump is handling AI? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	31%
STRONGLY/SOMEWHAT DISAPPROVE	53%
Strongly approve	15%
Somewhat approve	16%
Somewhat disapprove	14%
Strongly disapprove	40%
Unsure	16%

11. **[QTrumpExpectations] Which of the following do you agree with more, even if neither is exactly right? [RANDOMIZE SCALE 1-2]**

Joe Biden is more responsible for the current state of the country	27%
Donald Trump is more responsible for the current state of the country	61%
Unsure	11%

12. **[QMotivation] How motivated are you to vote in the upcoming <u>2026 midterm elections</u>? [RANDOMIZE SCALE 1-5, 5-1]**

EXTREMELY/VERY MOTIVATED	83%
Extremely motivated	65%
Very motivated	18%
Somewhat motivated	13%
Not very motivated	2%
Not at all motivated	1%
Unsure	1%

[Ask QGenericHouseVoted if QVtlk = 1. I have already voted]
[Ask QGenericCongressional if QVtlk = 2-4]
[Ask QGenericCongressionalLeaner if QGenericCongressional = 5. Unsure]

13. **[QGenericHouseVoted] Who did you vote for in the election for the U.S. House of Representatives in your district? [RANDOMIZE 1-2]**
14. **[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**
15. **[QGenericCongressionalLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] the Republican candidate or the Democratic candidate? [RANDOMIZE 1-2]**

DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	45%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	50%
Definitely the Republican candidate	34%
Probably the Republican candidate	10%
Lean The Republican candidate	1%
Lean The Democratic candidate	1%
Probably the Democratic candidate	8%
Definitely the Democratic candidate	40%
A third party candidate	1%
I did not vote for this office	-
Unsure	5%

[Responses to QGenericHouseVoted 1. The Republican candidate were recoded as QGenericCongressional 1. The Republican candidate.
Responses to QGenericHouseVoted 2. The Democratic candidate were recoded as QGenericCongressional 2. The Democratic candidate.
Responses to QGenericHouseVoted 3. A third party candidate were recoded as 7. A third party candidate.
Responses to QGenericHouseVoted 4. I did not vote for this office were recoded as 8. I did not vote for this office]

[Ask QGenericSenateVoted if QState has a senate election. Ask if QVtlk = 1. I have already voted. Use Javascript to display candidate names and party affiliation if applicable]
[Show QGenericSenate if QState is one with a senate election. Ask if QVtlk = 2-4. Use Javascript to display candidate names and party affiliation if applicable]

16. **[QGenericSenateVoted] Who did you vote for in the election for the U.S. Senate in your state? [RANDOMIZE 1-2]**
17. **[QGenericSenate] If the election for U.S. Senate were held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-2]**

	(n=627)
[NAME], the Democratic candidate	50%
[NAME], the Republican candidate	43%
[NAME], the Independent candidate	1%
Someone else (Please specify)	*%
I did not/will not vote for this office	1%
Unsure	5%

[QGenericSenateVoted and QGenericSenate were shown if QState has a senate election. FOR Generic Senate Combined, label 5. I did not/will not vote for this office]

[ShowQGenericGovernorVoted if QState has a gubernatorial election. Ask if QVtlk = 1. I have already voted. Use Javascript to display candidate names and party affiliation if applicable]
[Show QGenericGovernor if QState is one with a gubernatorial election. Ask if QVtlk = 2-4. Use Javascript to display candidate names and party affiliation if applicable]

18. **[QGenericGovernorVoted] Who did you vote for in the election for Governor in your state? [RANDOMIZE 1-2]**
19. **[QGenericGovernor] If the election for Governor were held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-2]**

	(n=796)
[NAME], the Democratic candidate	51%
[NAME], the Republican candidate	42%
[NAME], the Independent candidate	*%
Someone else (Please specify)	1%
I did not/will not vote for this office	1%
Unsure	5%

[QGenericGovernorVoted and QGenericGovernor were shown if QState has a senate election. FOR Generic Governor Combined, label 5. I did not/will not vote for this office]

20. **[QVoteWhyOE] What issues or factors are top of mind for you when deciding which candidates to vote for in the November 2026 midterm elections? [OPEN END]**

21. **[QPartyID] Do you consider yourself a…? [RANDOMIZE 1-2]**

Republican	39%
Democrat	36%
Independent	24%
Member of another party	1%
Unsure	*%

[IF QPartyID = 1. Republican, Ask]

22. **[QPartyGOP] Would you say you are…? [RANDOMIZE 1-2]**

	(n=356)
Firmly a Republican	78%
Not firmly a Republican	22%

[IF QPartyID = 2. Democrat, Ask]

23. **[QPartyDem] Would you say you are…? [RANDOMIZE 1-2]**

	(n=416)
Firmly a Democrat	82%
Not firmly a Democrat	18%

[If QPartyID=3-5. Independent, Member of another party, or Unsure, Ask]

24. **[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]**

	(n=238)
Democrats	38%
Republicans	27%
Both equally often	25%
Unsure	10%

[QPartyConsolidated] QPartyID and QPartyLeanView

Total Republican+Republican-leaning Independents	46%
Total Democratic+Democratic-leaning Independents	46%
Total Independent	9%

[If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans, Ask]

25. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

	(n=417)
Supporter of the Republican Party	54%
Supporter of Donald Trump	39%
I don't support either one	5%
Unsure	2%

[If QPartyID = 2. Democrat Or QPartyLeanView = 2. Democrats, Ask]

26. [QDemFaction] Thinking about the different groups within the broader Democratic coalition, which do you personally feel closest to? [RANDOMIZE SCALE 1-3, 3-1]

	(n=522)
The progressive left	26%
The liberal wing	31%
The moderate or centrist wing	34%
Unsure	9%

27. [Q2024Vote] Did you vote in the November 2024 presidential election? [RANDOMIZE 1-2]

Yes, I voted	95%
No, I did not vote	5%
Unsure	*%

[Ask If Q2024Vote = 1. Yes, I voted]

28. [Q2024Ballot] For which candidate did you vote in the <u>2024 presidential election</u>? [RANDOMIZE 1-2]

	(n=959)
Kamala Harris, the Democratic candidate	50%
Donald Trump, the Republican candidate	48%
Someone else (Please specify)	2%
Unsure	*%

[Show only to Q2024BALLOT = 1. Donald Trump AND (QGenericCongressional = 3. Probably the Democratic Candidate OR 4. Definitely the Democratic Candidate OR QGenericCongressionalLeaner = 2. The Democratic Candidate OR QGenericHouseVoted = 2. The Democratic Candidate OR QGenericSenateVoted = 2. The Democratic Candidate OR QGenericSenate = 2. The Democratic Candidate)]

29. [QDifferentPartyTrumpOE] You indicated that you voted for Donald Trump in the 2024 Presidential Election, but that you would vote for a Democratic candidate if the election for Congress or U.S. Senate were held today.

In a few words, why are you supporting a Democratic candidate for Congress after voting for Donald Trump in 2024? [OPEN END]

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

30. [Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-18]

	(n=417)
JD Vance	38%
Marco Rubio	20%
Ron DeSantis	12%
Donald Trump, Jr.	7%
Ted Cruz	4%
Robert F. Kennedy, Jr.	2%
Josh Hawley	2%
Tim Scott	1%
Marjorie Taylor Greene	1%
Sarah Huckabee Sanders	1%
Tucker Carlson	1%
Kristi Noem	*%
John Kennedy	*%
Vivek Ramaswamy	-
Glenn Youngkin	-
Doug Burgum	-
Steve Bannon	-
Greg Bovino	-
Someone else (Please specify)	1%
Unsure	10%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

31. [Q2028DemPrimary] If the 2028 Democratic presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-20]

	(n=522)
Kamala Harris	19%
Gavin Newsom	14%
Alexandria Ocasio-Cortez	13%
Pete Buttigieg	13%
Mark Kelly	7%
Jon Ossoff	5%
Josh Shapiro	4%
James Talarico	4%
Cory Booker	3%
JB Pritzker	2%
Andy Beshear	2%
Raphael Warnock	1%
Wes Moore	1%
Gretchen Whitmer	1%
Rahm Emanuel	1%
Chris Murphy	1%
Chris Van Hollen	*%
Ro Khanna	*%
Jared Polis	*%
Ruben Gallego	*%
Someone else (Please specify)	1%
Unsure	7%

MIDTERMS

32. [Q2026Free] How confident are you that the 2026 midterm election will be free and fair? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT CONFIDENT	73%
Very confident	28%
Somewhat confident	45%
Not very confident	17%
Not at all confident	4%
Unsure	6%

33. [QPuckControlHouse] After the final results of the 2026 midterm elections come in, do you think that [ROTATE: Republicans/Democrats] or [ROTATE: Democrats/Republicans] will have control of the U.S. House of Representatives? [RANDOMIZE 1-2]

Democrats	47%
Republicans	33%
Unsure	20%

34. [QPuckControlSenate] After the final results of the 2026 midterm elections come in, do you think that [ROTATE: Republicans/Democrats] or [ROTATE: Democrats/Republicans] will have control of the U.S. Senate? [RANDOMIZE 1-2]

Democrats	41%
Republicans	36%
Unsure	23%

35. [QPuckNeighborsVote] If you had to guess, do you think your neighbors will vote mostly for [ROTATE: Republican candidates/Democratic candidates] or [ROTATE: Democratic candidates/Republican candidates] in the upcoming 2026 midterm elections? [RANDOMIZE 1-2]

Republican candidates	40%
Democratic candidates	37%
Unsure	23%

36. [QIssueTrust Battery] Which party do you trust to do a better job on each of the following issues? [DISPLAY AS GRID, 5 PER PAGE] [RANDOMIZE 1-2] [RANDOMIZE ROWS]

1. The Republican Party
2. The Democratic Party
3. Both equally
4. I don't trust either one

	The Republican Party	The Democratic Party	Both equally	I don't trust either one
Immigration and border security	46%	40%	6%	8%
Crime and safety	43%	38%	9%	9%
Foreign policy	39%	43%	6%	11%
Jobs and the economy	37%	45%	8%	11%
The state of democracy	35%	46%	7%	12%
Inflation and the cost of living	33%	44%	7%	16%
Healthcare	32%	50%	6%	12%
Artificial intelligence	27%	36%	10%	26%
Keeping America out of wars	25%	47%	8%	20%

37. [QPoliticsAbout] Do you think the goal of politics is more about...? [RANDOMIZE 1-2]

Ensuring the survival of the country as we know it	48%
Enacting good public policy	36%
Unsure	17%

38. [QPolDivision] Which of the following statements comes closer to your view, even if neither is exactly right? [RANDOMIZE 1-2]

The 2026 election is an existential decision for the country, and it will likely be irreparably harmed if the wrong party controls Congress.	66%
The 2026 election is about differences in policy ideas, and the country will ultimately be okay no matter which party controls Congress.	23%
Unsure	11%

39. [QEvents Battery] Please indicate how much you have seen, read, or heard about the following events. [DISPLAY AS GRID, 4 ROWS PER PAGE] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]

1. A lot 2. Some 3. A little 4. Nothing at all 5. Unsure

	A LOT / SOME	A lot	Some	A little	Nothing at all	Unsure
Diesel fuel costs	**70%**	46%	24%	15%	11%	3%
Donald Trump promising a $5,000 dividend check to every U.S. citizen if Republicans retain control of Congress	**67%**	37%	30%	19%	10%	3%
U.S. Representative Ilhan Omar's Washington, DC home getting searched by the Department of Homeland Security	**58%**	31%	26%	14%	24%	5%
Hurricane Isaias	**57%**	27%	30%	24%	15%	4%
Kimberly Guilfoyle's resignation as Ambassador to Greece	**42%**	20%	22%	18%	35%	5%
Recent pneumonic plague death in Russia	**39%**	13%	26%	20%	37%	4%
The Republican National Convention in Dallas, TX	**36%**	14%	23%	21%	38%	5%
James Talarico leaving the campaign trail with the flu	**32%**	17%	15%	10%	52%	5%

40. [QSRHCampaignAds] How many campaign ads have you seen, read, or heard for candidates in the upcoming midterm elections? [RANDOMIZE SCALE 1-4, 4-1]

A LOT/SOME	78%
A lot	50%
Some	28%
A little	14%
None at all	5%
Unsure	3%

[ASK IF QSRHCampaignAds = 1-3]

41. [QAdsState] Have you seen, read, or heard ads about candidates running for election in other states, or just in your state? [RANDOMIZE 1-2]

	(n=924)
Only my state	53%
Other states	42%
Unsure	5%

[ASK IF QSRHCampaignAds = 1-3]

42. [QAdsBalance] Have you seen, read, or heard ads from Republicans, Democrats, or both? [RANDOMIZE SCALE 1-5, 5-1]

	(n=924)
Only Republican ads	2%
Mostly Republican ads	5%
A mix of Republican and Democratic ads	83%
Mostly Democratic ads	7%
Only Democratic ads	2%
Unsure	2%

43. [QIfGOPLoses] If Republicans lose control of Congress, what issues do you think will have contributed most to that loss? Select up to three. [SELECT MULTIPLE, UP TO THREE] [RANDOMIZE 1-9]

High cost of living	65%
The war in Iran	51%
Political corruption	30%
Passing additional tariffs on imports	25%
Immigration policy	22%
The Trump administration's focus on Washington, DC landmarks, such as the White House Ballroom and Lincoln Memorial Reflecting Pool	20%
Artificial intelligence	9%
Not passing the SAVE Act	7%
Failing to expand domestic energy capabilities	6%
Something else (Please specify)	2%
None of these	5%

CORE: ECONOMY

44. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

IMPROVING A LOT/LITTLE	20%
GETTING A LOT/LITTLE WORSE	60%
Improving a lot	5%
Improving a little	15%
Staying the same	18%
Getting a little worse	26%
Getting a lot worse	34%
Unsure	2%

45. [QEconPersonal] Do you think *your personal* economic situation is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

IMPROVING A LOT/LITTLE	18%
GETTING A LOT/LITTLE WORSE	49%
Improving a lot	3%
Improving a little	15%
Staying the same	30%
Getting a little worse	27%
Getting a lot worse	22%
Unsure	2%

46. [QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE SCALE 1-3, 3-1]

I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want	41%
I am just able to pay for basic necessities	38%
I struggle to pay for basic necessities	19%
Unsure	2%

47. [QCOLImprove Battery] How much do you think each of the following would improve the cost of living? [DISPLAY AS GRID, 5 PER PAGE] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]

1. A lot 2. Some 3. A little 4. Not at all 5. Unsure

	A LOT / SOME	A lot	Some	A little	Not at all	Unsure
Ending the war in Iran	**74%**	52%	22%	13%	7%	6%
Reducing government spending	**74%**	45%	29%	13%	6%	8%
Increasing domestic oil production capabilities	**66%**	38%	27%	15%	7%	13%
Reducing or eliminating tariffs	**65%**	40%	25%	12%	14%	8%
Raising corporate and billionaire tax rates	**61%**	41%	20%	10%	21%	8%
Raising the minimum wage	**58%**	35%	23%	14%	21%	6%
Enacting Medicare for All	**54%**	33%	21%	9%	28%	10%
Building more housing	**53%**	25%	28%	19%	16%	11%
Expanding the Child Tax Credit	**53%**	25%	28%	17%	15%	15%
Repealing cuts to SNAP	**51%**	30%	21%	12%	25%	12%

48. [QPrices Battery] How much do you think each of the following has contributed to rising prices? [DISPLAY AS GRID, 6 PER PAGE] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]

1. A lot 2. Some 3. A little 4. Not at all 5. Unsure

	A LOT / SOME	A lot	Some	A little	Not at all	Unsure
Increased government spending	**67%**	43%	24%	15%	11%	7%
Corporate profits	**66%**	42%	24%	14%	11%	9%
Reliance on foreign-made goods	**55%**	28%	27%	22%	13%	10%
Rising consumer demand for products	**47%**	17%	30%	27%	17%	9%
Rising wages	**41%**	17%	24%	21%	30%	7%
Stimulus payments	**30%**	12%	19%	18%	39%	12%

CORE: FOREIGN AFFAIRS

49. [QFavCountry Battery] Do you have a favorable or unfavorable opinion of the following countries? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID]

1. Very favorable | 2. Somewhat favorable | 3. Heard of, no opinion | 4. Somewhat unfavorable | 5. Very unfavorable | 6. Never heard of

	V/S FAV.	V/S UNFAV.	Very fav.	Somewhat fav.	Heard of, no opinion	Somewhat unfav.	Very unfav.	Never heard of
The United States	**75%**	**21%**	47%	28%	4%	15%	6%	-
The United Kingdom	**66%**	**16%**	24%	41%	18%	11%	4%	1%
Canada	**66%**	**17%**	34%	32%	16%	12%	5%	*%
Ukraine	**50%**	**25%**	19%	31%	25%	16%	9%	1%
Mexico	**46%**	**31%**	12%	34%	22%	21%	10%	1%
Israel	**41%**	**38%**	18%	23%	20%	19%	20%	1%
China	**19%**	**63%**	3%	16%	17%	29%	35%	1%
Iran	**9%**	**73%**	2%	6%	18%	19%	54%	1%
Russia	**9%**	**74%**	2%	7%	16%	24%	50%	1%

[IF QFavCountry_US = 6. Never heard of, TERMINATE]

50. [QIranOperationApprove] Do you approve or disapprove of the United States' military operations against the Iranian government? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	41%
STRONGLY/SOMEWHAT DISAPPROVE	48%
Strongly approve	22%
Somewhat approve	19%
Somewhat disapprove	15%
Strongly disapprove	33%
Unsure	10%

51. [QIranThreatUSBase] How serious a threat do you think Iran poses to United States military bases? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT SERIOUS	71%
Very serious	32%
Somewhat serious	39%
Not that serious	15%
Not at all serious	7%
Unsure	7%

52. [QIsraelSideWith] In the current conflict in the Middle East, do you side more with… [RANDOMIZE 1-2]

Israel	39%
The Palestinians in Gaza and the West Bank	26%
Unsure	35%

53. [QIsraelPolicyVote] How important is a candidate's position on the conflict between Israel and Palestine to whether you will vote for that candidate? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT IMPORTANT	64%
Very important	27%
Somewhat important	37%
Not very important	16%
Not at all important	8%
Unsure	12%

CORE: AI

54. [QAIUse] How often, if ever, do you use artificial intelligence? [RANDOMIZE SCALE 1-4, 4-1]

OFTEN/SOMETIMES	54%
Often	22%
Sometimes	32%
Rarely	25%
Never	21%

[Ask if QAIUse = 1-3]

55. [QAI Battery] For the following list of artificial intelligence models, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

1. Yes 2. No

	Yes (n=788)	No
Gemini from Google	61%	39%
ChatGPT from OpenAI	55%	45%
Meta AI from Meta	33%	67%
Copilot from Microsoft	31%	69%
Claude from Anthropic	15%	85%
Grok from xAI	9%	91%

56. [QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity? [RANDOMIZE 1-2]

Helpful	41%
Harmful	38%
Unsure	21%

57. [QAIRisk] Which of the following risks of artificial intelligence do you worry about more? [RANDOMIZE 1-2]

Artificial intelligence eventually becoming powerful enough that humans lose control over it	53%
Artificial intelligence causing major job losses and economic disruption	32%
Neither one	15%

58. [QAIRegulation] Who do you trust more to set and monitor the pace for AI development? [RANDOMIZE 1-2]

The federal government	42%
AI companies	22%
Unsure	36%

59. [QAIRegTrust] How much do you trust the federal government to make the right decisions when it comes to regulating artificial intelligence? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT TRUST	41%
STRONGLY/SOMEWHAT DISTRUST	48%
Strongly trust	6%
Somewhat trust	35%
Somewhat distrust	29%
Strongly distrust	20%
Unsure	11%

60. [QAITransformContrast] Which of the following statements comes closer to your view, even if neither is exactly right? [RANDOMIZE 1-2]

AI will change life as dramatically as the Internet and electricity, ushering in a whole new era of human life.	68%
AI's effects will be more limited, mainly helping with tasks like spreadsheets or generating images.	17%
Unsure	15%

61. [QBillionaires] Which of the following statements comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]

Tech billionaires and executives should not get too close to the president because it is dangerous for the country and wealth shouldn't buy access to power.	59%
Tech billionaires and executives play a vital role in the American economy and should therefore have a close relationship with the president.	28%
Unsure	13%

CORE: DEMOGRAPHICS MODULE

Now, a few final questions for statistical purposes…

62. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	38%
VERY/SOMEWHAT LIBERAL	30%
Very conservative	19%
Somewhat conservative	19%
Moderate	31%
Somewhat liberal	15%
Very liberal	15%
Unsure	1%

63. [QPolIdentity] How important is politics to your personal identity? [RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY IMPORTANT	44%
Extremely important	21%
Very important	23%
Somewhat important	30%
Not that important	17%
Not important at all	8%
Unsure	1%

64. [QSocial Battery] For the following list of sites or apps, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

1. Yes 2. No

	Yes	No
Instagram	53%	47%
X (formerly Twitter)	25%	75%
Facebook	83%	17%
TikTok	40%	60%
Reddit	28%	72%
YouTube	80%	20%
Snapchat	23%	77%

65. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-14]

Local TV news	48%
Social media (such as YouTube, TikTok, or Snapchat)	43%
Fox News	32%
ABC News	32%
NBC News	31%
CBS News	29%
CNN	24%
Your local paper, online or in print	20%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	19%
Podcasts (such as The Daily, Pod Save America, or The Ben Shapiro Show)	16%
Public radio or broadcast news, such as NPR or PBS	16%
MS NOW	11%
Newsmax	9%
OAN	4%
Something else (Please specify)	5%
None of these	6%

66. [QBirthYear] Which range of years includes the year you were born?

1903–1927	-
1928–1945	3%
1946–1964	39%
1965–1980	26%
1981–1996	23%
1997–2012	9%

[In 2026, TERMINATE AFTER QBirthYear IF:
QBirthYear=1 and QAge is <98,
QBirthYear=2 and QAge is >98 or <80,
QBirthYear=3 and QAge is >80 or <61,
QBirthYear=4 and QAge is >61 or <45,
QBirthYear=5 and QAge is >45 or <29,
QBirthYear=6 and QAge is >29]
[Ask if QEmployment = 1-4]

67. [QTypeofWork] Which of the following comes closest to describing the kind of work you do? [RANDOMIZE 1-3]

	(n=520)
White collar worker, like work at a desk or an office	53%
Service worker, like work in a store, hospital, or restaurant	23%
Blue collar worker, like work with my hands or in a factory	22%
Unsure	2%

68. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]

City	25%
Suburb near a city	47%
Small town not near a city	11%
Rural or country area	17%

69. [QMarital] What is your current marital status?

Single, never married	27%
Married	53%
Separated	1%
Divorced	12%
Widowed	6%
Prefer not to say	*%

70. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]

Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	31%
Roman Catholic	18%
Just Christian	15%
Agnostic	5%
Atheist	5%
Jewish	3%
Buddhist	1%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
Muslim	1%
Hindu	-
Something else (Please specify)	3%
Nothing in particular	13%

[Show Only To QReligionNew = 1. Protestant, 2. Roman Catholic, 3. Mormon, 4. Orthodox, 5. Just Christian]

71. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	(n=698)
Yes, born-again or evangelical Christian	45%
No, not born-again or evangelical Christian	54%
Unsure	2%

72. [QChurchOld] How often do you currently attend a religious service?

At least once a week	25%
Once or twice a month	8%
A few times a year	15%
Usually just for religious holidays	11%
Never	38%
Prefer not to say	3%

CORE: SCREENER MODULE

73. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 0-120, TERMINATE IF UNDER 18]

18 - 34		18%
35 - 49		20%
50 - 64		25%
65+		36%

74. [QRegVote] Are you at least 18 years old and registered to vote? CONTINUEYes

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

75. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

Healthcare or the pharmaceutical industry		9%
Sales		4%
Technology		4%
Food service or the restaurant industry		3%
Journalism or the media	TERMINATE	-
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		82%

[DISPLAY QCONSENT, QCONSENTFNAME, QCONSENTLNAME, AND QCONSENTZIP AGAIN IF VOTER FILE MATCH FAILED]

76. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

Woman	53%
Man	47%
In some other way	1%

77. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

White	78%
Black or African American	13%
Hispanic or Latino	11%
Asian	4%
Native American or Alaska Native	2%
Native Hawaiian or Other Pacific Islander	1%
Other race or ethnicity	1%

[QRaceRecode] Recoded Race/Ethnicity

White, non-Hispanic	71%
Black, non-Hispanic	10%
Hispanic	11%
AAPI, non-Hispanic	4%
Other/2+ races, non-Hispanic	4%

78. [QEducation] What is the highest level of education you have completed?

High school or less	25%
Some college	19%
Associate degree	11%
Bachelor's degree	27%
Graduate degree	18%
Prefer not to say	-

79. [QState] In which state do you live? [DROPDOWN MENU WITH 50 STATES]

States in the Midwest	23%
States in the Northeast	17%
States in the South	38%
States in the West	23%

80. [QIncome] Which range includes your total annual household income from all sources, before taxes?

Less than $30,000 per year	13%
$30,000 to $49,999 per year	12%
$50,000 to $74,999 per year	23%
$75,000 to $99,999 per year	13%
$100,000 to $124,999 per year	13%
$125,000 to $149,999 per year	9%
$150,000 to $199,999 per year	8%
$200,000 to $249,999 per year	5%
$250,000 or more per year	2%
Prefer not to say	2%

81. [QEmployment] What is your current employment status?

Employed full-time	41%
Employed part-time	8%
Freelance, contract, or temporary work	1%
"Gig economy" work like ride shares, food delivery, or dog walking	1%
Unemployed and looking for work	7%
Stay-at-home parent or caregiver	4%
Full time student	2%
Retired	34%
Something else	3%
Prefer not to say	*%

82. [QParent] Are you the parent or guardian of one or more children under the age of 18? [RANDOMIZE 1-2]

No	74%
Yes	26%
Prefer not to say	*%

83. [QVtlk] What are the chances that you will vote in the November 2026 midterm elections? [RANDOMIZE SCALE 1-5, 5-1]

I have already voted		18%
I will definitely vote		69%
I will probably vote		7%
There's a 50-50 chance I will vote		6%
I will not vote	TERMINATE	-
Unsure	TERMINATE	-

[Ask if QVtlk = 1. I have already voted]

84. [QEarlyVote] How did you cast your ballot in the November 2026 midterm elections? [RANDOMIZE 1-2]

	(n=175)
I voted early by mail or absentee ballot	77%
I voted early in person	23%
Unsure	-

[Ask if QVtlk = 2-4]

85. [QVotePlan] How do you plan to cast your ballot in the November 2026 midterm elections? [RANDOMIZE 1-3]

	(n=835)
I plan to vote on Election Day, in person at a polling place	50%
I plan to vote early in person	26%
I plan to vote by mail or absentee ballot	23%
Unsure	2%

[QCombinedVotePlan] QVotePlan and QEarlyVote

I plan to vote on Election Day, in person at a polling place	41%
I voted/plan to vote by mail or absentee ballot	32%
I voted/plan to vote early in person	25%
Unsure	2%

METHODOLOGY

The October 2026 Echelon Insights Verified Voter Omnibus was fielded online from October 15-19, 2026 in English among a sample of N=1,010 voters in the Likely Electorate (LE) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange based on demographic quotas for registered voters in the likely electorate nationwide, and matched to the L2 voter file to verify respondents' voter registration status.

Measures taken to ensure data quality included measures to prevent duplicate responses, questions designed to disqualify inattentive respondents, and the removal of respondents from the data file who answered more than one-third of the questions they were asked in less than one-third of the median response time per question.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2026 likely electorate based on a probabilistic model that incorporates data from the US Census Bureau's American Community Survey and Current Population Survey Voting and Registration Supplement, as well as L2 voter file data. Weighting dimensions included gender, age, race/ethnicity, education, region, party, and voting history.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.6 percentage points.