November 2026 Omnibus
Survey of N=1,027 Registered Voters in the Likely Electorate, Nationwide
Field Dates: November 12-16, 2026
Margin of Error: ± 3.7 Percentage Points

CORE: POLITICAL AND ECONOMIC LANDSCAPE MODULE

1. **[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**

Wrong track	62%
Right direction	27%
Unsure	11%

2. **[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16]**
3. **[QIssuesSecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-16] [IF QISSUES = 1-16, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]**

	1st Choice	2nd Choice	Combined Choice
Cost of living	34%	19%	53%
Political corruption	16%	14%	29%
Jobs and the economy	12%	13%	25%
The state of democracy	9%	8%	18%
Immigration	7%	6%	13%
Healthcare	5%	11%	16%
Artificial intelligence	3%	5%	8%
National security	2%	4%	6%
Abortion	2%	1%	3%
The environment and climate change	2%	4%	6%
Crime	1%	4%	5%
Taxes	1%	2%	3%
Education	1%	2%	3%
Race relations	*%	1%	1%
Gun rights	*%	1%	1%
Drug abuse	*%	2%	2%
Something else (Please specify)	3%	2%	4%
Unsure	2%	1%	2%

4. **[QFav Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [MAX. 6 ROWS PER PAGE]**

1. Very favorable | 2. Somewhat favorable | 3. Heard of, no opinion | 4. Somewhat unfavorable | 5. Very unfavorable | 6. Never heard of

	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
The Democratic Party	**48%**	**47%**	21%	27%	5%	15%	31%	*%
Marco Rubio	**41%**	**41%**	25%	16%	10%	11%	30%	7%
Ron DeSantis	**38%**	**40%**	22%	15%	11%	11%	29%	11%
Hakeem Jeffries	**28%**	**37%**	12%	16%	16%	12%	25%	20%
JD Vance	**40%**	**53%**	24%	16%	5%	10%	43%	2%
Stephen Miller	**20%**	**34%**	11%	9%	17%	6%	28%	28%
Pete Hegseth	**28%**	**47%**	16%	12%	11%	10%	37%	14%
The Republican Party	**38%**	**58%**	18%	20%	3%	18%	40%	*%
Chuck Schumer	**26%**	**48%**	9%	17%	16%	17%	30%	10%
Donald Trump	**36%**	**62%**	22%	14%	1%	11%	51%	*%

[IF QFav_Trap DOES NOT = 4. "Somewhat unfavorable", TERMINATE]

5. **[QTrumpApprove] Do you approve or disapprove of the way Donald Trump is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	36%
STRONGLY/SOMEWHAT DISAPPROVE	63%
Strongly approve	19%
Somewhat approve	18%
Somewhat disapprove	11%
Strongly disapprove	52%
Unsure	1%

[Randomize Order Of QTrumpApproveEcon, QTrumpApproveImm, QTrumpApproveForeign, QTrumpApproveIran, QTrumpApproveTariff]

6. **[QTrumpApproveEcon] Do you approve or disapprove of the way Donald Trump is handling the economy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	31%
STRONGLY/SOMEWHAT DISAPPROVE	67%
Strongly approve	17%
Somewhat approve	15%
Somewhat disapprove	13%
Strongly disapprove	54%
Unsure	2%

7. **[QTrumpApproveImm] Do you approve or disapprove of the way Donald Trump is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	42%
STRONGLY/SOMEWHAT DISAPPROVE	57%
Strongly approve	28%
Somewhat approve	13%
Somewhat disapprove	9%
Strongly disapprove	48%
Unsure	2%

8. **[QTrumpApproveForeign] Do you approve or disapprove of the way Donald Trump is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	33%
STRONGLY/SOMEWHAT DISAPPROVE	63%
Strongly approve	18%
Somewhat approve	15%
Somewhat disapprove	13%
Strongly disapprove	50%
Unsure	4%

9. **[QTrumpApproveIran] Do you approve or disapprove of the way Donald Trump is handling the Iran War? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	29%
STRONGLY/SOMEWHAT DISAPPROVE	67%
Strongly approve	15%
Somewhat approve	14%
Somewhat disapprove	14%
Strongly disapprove	53%
Unsure	4%

10. **[QTrumpApproveTariff] Do you approve or disapprove of the way Donald Trump is handling tariffs? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	31%
STRONGLY/SOMEWHAT DISAPPROVE	65%
Strongly approve	16%
Somewhat approve	15%
Somewhat disapprove	12%
Strongly disapprove	53%
Unsure	5%

11. **[QPartyID] Do you consider yourself a…? [RANDOMIZE 1-2]**

Republican	38%
Democrat	38%
Independent	22%
Member of another party	*%
Unsure	2%

[IF QPartyID = 1. Republican, Ask]

12. **[QPartyGOP] Would you say you are…? [RANDOMIZE 1-2]**

	(n=343)
Firmly a Republican	75%
Not firmly a Republican	25%

[IF QPartyID = 2. Democrat, Ask]

13. **[QPartyDem] Would you say you are…? [RANDOMIZE 1-2]**

	(n=430)
Firmly a Democrat	80%
Not firmly a Democrat	20%

[If QPartyID=3-5. Independent, Member of another party, or Unsure, Ask]

14. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]

	(n=254)
Democrats	38%
Republicans	23%
Both equally often	26%
Unsure	13%

15. [QPartyConsolidated] QPartyID and QPartyLeanView

Total Republican+Republican-leaning Independents	44%
Total Democratic+Democratic-leaning Independents	47%
Total Independent	9%

[If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans, Ask]

16. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

	(n=397)
Supporter of the Republican Party	56%
Supporter of Donald Trump	36%
I don't support either one	7%
Unsure	1%

[If QPartyID = 2. Democrat Or QPartyLeanView = 2. Democrats, Ask]

17. [QDemFaction] Thinking about the different groups within the broader Democratic coalition, which do you personally feel closest to? [RANDOMIZE SCALE 1-3, 3-1]

	(n=531)
The progressive left	23%
The liberal wing	29%
The moderate or centrist wing	34%
Unsure	14%

[If QPartyID = 2. Democrat Or QPartyLeanView = 2. Democrats, Ask]

18. [QDemPartyDirection] Which political direction would you like to see the Democratic Party move? [RANDOMIZE SCALE 1-3, 3-1]

	(n=531)
More to the center	31%
Their current position is fine	32%
More to the left	27%
Unsure	10%

19. [Q2026Vote] Did you vote in the November 2026 midterm election? [RANDOMIZE 1-2]

Yes, I voted	88%
No, I did not vote	12%
Unsure	-

[Ask If Q2026Vote = 1. Yes, I voted]

20. [QGenericHouse] Who did you vote for in the election for the U.S. House of Representatives in your district? [RANDOMIZE 1-2]

	(n=899)
The Democratic candidate	56%
The Republican candidate	42%
A third party candidate	2%
I did not vote for this office	*%
Unsure	*%

[Ask If Q2026Vote = 1. Yes, I voted]

21. [QFactorOE] What was the most important factor in deciding who you would vote for?

[Ask if Q2026Vote = 2. No, I did not vote, or 3. Unsure]

22. [Q2026NoOE] Why did you decide not to vote in the 2026 midterm elections?

[Ask If Q2026Vote = 1. Yes, I voted]

23. [QInfluence Battery] How much did each of the following influence your decision in who to vote for? [RANDOMIZE SCALE 1-4, 4-1] [RANDOMIZE ROWS]

1. A great deal 2. Some 3. Not much 4. Not at all 5. Unsure

	A GREAT DEAL / SOME	A great deal	Some	Not much	Not at all	Unsure
(n=899)						
Whether a candidate's views were close to my own	**94%**	62%	32%	3%	2%	1%
My perception of a candidate's honesty and ethics	**93%**	69%	23%	4%	2%	1%
A candidate's position towards Donald Trump	**73%**	48%	25%	12%	12%	3%
Whether or not a candidate was a person of faith	**43%**	19%	24%	20%	35%	2%

24. [QGOPFactor Battery] How much do you think each of the following contributed to Republicans' defeat in the midterm elections? [RANDOMIZE SCALE 1-4, 4-1] [RANDOMIZE ROWS]

1. A great deal 2. Some 3. Not much 4. Not at all 5. Unsure

	A GREAT DEAL / SOME	A great deal	Some	Not much	Not at all	Unsure
The cost of living	**90%**	73%	17%	3%	4%	3%
Gas prices	**89%**	68%	21%	4%	5%	2%
The war with Iran	**87%**	61%	26%	5%	5%	4%
Higher tariffs on imports	**81%**	51%	30%	9%	6%	5%
Donald Trump's performance as president	**80%**	60%	20%	8%	8%	3%
Immigration enforcement efforts	**80%**	50%	30%	10%	6%	4%
The quality of Republican candidates	**76%**	45%	30%	10%	10%	5%
The expansion of data centers and artificial intelligence	**70%**	33%	37%	15%	8%	6%
Donald Trump's personal and family business dealings	**68%**	45%	23%	14%	12%	5%
The handling of the Epstein files	**67%**	39%	28%	14%	12%	6%

25. [Q2024Vote] Did you vote in the November 2024 presidential election? [RANDOMIZE 1-2]

Yes, I voted	95%
No, I did not vote	5%
Unsure	*%

[Ask If Q2024Vote = 1. Yes, I voted]

26. [Q2024Ballot] For which candidate did you vote in the <u>2024 presidential election</u>? [RANDOMIZE 1-2]

	(n=941)
Kamala Harris, the Democratic candidate	50%
Donald Trump, the Republican candidate	47%
Someone else (Please specify)	2%
Unsure	*%

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

27. [Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-16]

	(n=397)
JD Vance	40%
Marco Rubio	26%
Ron DeSantis	12%
Robert F. Kennedy, Jr.	4%
Sarah Huckabee Sanders	2%
Tucker Carlson	1%
Ted Cruz	1%
Marjorie Taylor Greene	1%
John Kennedy	1%
Glenn Youngkin	1%
Josh Hawley	*%
Doug Burgum	-
Steve Bannon	-
Greg Bovino	-
Brian Kemp	-
Rand Paul	1%
Someone else (Please specify)	2%
Unsure	8%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

28. [Q2028DemPrimary] If the 2028 Democratic presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-20]

	(n=531)
Kamala Harris	19%
Pete Buttigieg	15%
Gavin Newsom	11%
Alexandria Ocasio-Cortez	10%
Jon Ossoff	10%
Mark Kelly	5%
Josh Shapiro	4%
JB Pritzker	3%
Andy Beshear	2%
Gretchen Whitmer	2%
Cory Booker	2%
Ro Khanna	1%
Raphael Warnock	1%
Chris Van Hollen	*%
Wes Moore	*%
Rahm Emanuel	*%
Chris Murphy	*%
Jared Polis	*%
Ruben Gallego	-
Elissa Slotkin	-
Someone else (Please specify)	1%
Unsure	13%

MIDTERMS

29. [QTrumpist] Do you think that Republicans should have run candidates who were more closely aligned with Donald Trump or less closely aligned with Donald Trump in the 2026 midterm elections? [RANDOMIZE 1-2]

Candidates less closely aligned with Donald Trump	59%
Candidates more closely aligned with Donald Trump	21%
Unsure	19%

[If Q2026Vote = 1. Yes, I voted, ask]

30. [QVoteApprove] Which of the following comes closer to describing your choice in who to vote for? [RANDOMIZE 1-2]

	(n=899)
Approval of the ideas and policies of the candidate I voted for	75%
Disapproval of the other candidates in the race	20%
Unsure	4%

31. [QDemLead] Which group do you think will have more influence over the Democratic majority in the new Congress? [RANDOMIZE 1-2]

Progressives	25%
Moderates	20%
Both about equally	36%
Unsure	19%

32. [QDemPriority Battery] How big of a priority do you consider each of the following for Democrats to tackle in Congress next year? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS]

1. Must be the first priority	2. One of the highest priorities	3. Something to tackle after higher-priority items	4. Not a very high priority	5. Not at all a priority	6. Unsure

	FIRST / ONE OF THE HIGHEST PRIORITIES	Must be the first priority	One of the highest priorities	Something to tackle after higher-priority items	Not a very high priority	Not at all a priority	Unsure
Bringing down the cost of living	**86%**	50%	36%	7%	2%	3%	2%
Ending the Iran War	**71%**	27%	44%	16%	5%	6%	3%
Reining in Immigration and Customs Enforcement (ICE)	**55%**	22%	33%	17%	7%	17%	4%
Enacting Medicare for All	**54%**	19%	35%	19%	8%	15%	3%
New regulations on artificial intelligence	**51%**	14%	37%	30%	7%	8%	4%
Investigating Donald Trump and his allies	**47%**	18%	29%	17%	8%	25%	3%
Impeaching Secretary of War Pete Hegseth	**39%**	12%	27%	19%	11%	23%	8%
Impeaching Donald Trump	**37%**	16%	21%	16%	11%	31%	4%
Speeding up construction of energy projects by making it easier to obtain permits	**29%**	8%	22%	34%	17%	11%	9%
Abolishing the filibuster in the Senate	**27%**	9%	18%	30%	12%	17%	14%

33. [QStatePriority Battery] How big of a priority do you consider each of the following for Democrats to address at the state and local levels next year? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS]

1. Must be the first priority	2. One of the highest priorities	3. Something to tackle after higher-priority items	4. Not a very high priority	5. Not at all a priority	6. Unsure

	FIRST / ONE OF THE HIGHEST PRIORITIES	Must be the first priority	One of the highest priorities	Something to tackle after higher-priority items	Not a very high priority	Not at all a priority	Unsure
Banning or pausing construction of new data centers	**41%**	12%	29%	29%	13%	12%	6%
Limiting state and local cooperation with federal immigration enforcement	**34%**	9%	25%	25%	12%	20%	9%
Joining an agreement among states to award their electoral votes to the presidential candidate who wins the most votes nationwide	**29%**	10%	19%	24%	12%	21%	14%
Rolling back school choice programs	**22%**	6%	16%	27%	18%	20%	13%
Redrawing Congressional district maps before the next Census in 2030	**20%**	5%	14%	27%	18%	24%	11%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

34. [QDemCombative] Do the Democrats need to be more or less combative against Donald Trump than they are now? [RANDOMIZE SCALE 1-4, 4-1]

	(n=531)
MUCH/SOMEWHAT MORE COMBATIVE	71%
MUCH/SOMEWHAT LESS COMBATIVE	19%
Much more combative	43%
Somewhat more combative	28%
Somewhat less combative	15%
Much less combative	4%
Unsure	11%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

35. [QDem2028Lesson] Which of the following comes closer to your view, even if neither is exactly right? [RANDOMIZE 1-2, 2-1]

	(n=531)
The 2026 results show that Democrats can win in 2028 with a wide range of candidates, so Democrats should nominate the candidate they agree with most	51%
The 2028 election is likely to be close no matter what happened in 2026, so Democrats should nominate a candidate who can appeal to independent and swing voters	42%
Unsure	7%

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

36. [QRep2028Lesson] Which of the following comes closer to your view, even if neither is exactly right? [RANDOMIZE 1-2, 2-1]

	(n=397)
Republicans need to move beyond Donald Trump's approach and try something different in 2028 and beyond	51%
Donald Trump's approach is the right model for Republicans to follow in 2028 and beyond	42%
Unsure	7%

CORE: ECONOMY

37. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

IMPROVING A LOT/LITTLE	23%
GETTING A LOT/LITTLE WORSE	52%
Improving a lot	7%
Improving a little	16%
Staying the same	21%
Getting a little worse	26%
Getting a lot worse	27%
Unsure	4%

38. [QEconPersonal] Do you think *your personal* economic situation is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

IMPROVING A LOT/LITTLE	20%
GETTING A LOT/LITTLE WORSE	44%
Improving a lot	6%
Improving a little	14%
Staying the same	33%
Getting a little worse	27%
Getting a lot worse	17%
Unsure	3%

39. [QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE SCALE 1-3, 3-1]

I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want	42%
I am just able to pay for basic necessities	36%
I struggle to pay for basic necessities	20%
Unsure	2%

CORE: FOREIGN AFFAIRS

40. [QFavCountry Battery] Do you have a favorable or unfavorable opinion of the following countries? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS]

1. Very favorable
2. Somewhat favorable
3. Heard of, no opinion
4. Somewhat unfavorable
5. Very unfavorable
6. Never heard of

	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
The United States	**76%**	**19%**	55%	22%	5%	12%	7%	-
Canada	**71%**	**16%**	43%	28%	12%	11%	5%	*%
The United Kingdom	**65%**	**16%**	30%	35%	19%	10%	6%	1%
Ukraine	**56%**	**23%**	23%	33%	21%	13%	11%	*%
Mexico	**50%**	**30%**	16%	34%	20%	20%	9%	*%
Israel	**40%**	**38%**	20%	21%	21%	21%	18%	*%
China	**21%**	**63%**	6%	14%	16%	27%	36%	*%
Iran	**10%**	**73%**	2%	8%	17%	18%	55%	*%
Russia	**10%**	**76%**	3%	7%	14%	24%	52%	*%

[IF QFavCountry_US = 6. Never heard of, TERMINATE]

CORE: AI

41. [QAIUse] How often, if ever, do you use artificial intelligence? [RANDOMIZE SCALE 1-4, 4-1]

OFTEN/SOMETIMES	50%
Often	21%
Sometimes	30%
Rarely	26%
Never	24%

[Ask if QAIUse = 1-3]

42. [QAI Battery] For the following list of artificial intelligence models, please indicate which you have used in the past week. [RANDOMIZE ROWS]

1. Yes 2. No

	Yes	No
(n=796)		
ChatGPT from OpenAI	55%	45%
Grok from xAI	14%	86%
Gemini from Google	60%	40%
Copilot from Microsoft	34%	66%
Claude from Anthropic	11%	89%
Muse from Meta	19%	81%

43. [QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity? [RANDOMIZE 1-2]

Helpful	41%
Harmful	37%
Unsure	22%

CORE: DEMOGRAPHICS MODULE

Now, a few final questions for statistical purposes…

44. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	37%
VERY/SOMEWHAT LIBERAL	30%
Very conservative	18%
Somewhat conservative	20%
Moderate	30%
Somewhat liberal	14%
Very liberal	16%
Unsure	2%

45. [QPolIdentity] How important is politics to your personal identity? [RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY IMPORTANT	41%
Extremely important	20%
Very important	21%
Somewhat important	31%
Not that important	15%
Not important at all	11%
Unsure	2%

46. [QSocial Battery] For the following list of sites or apps, please indicate which you have used in the past week. [RANDOMIZE ROWS]

1. Yes 2. No

	Yes	No
Instagram	52%	48%
X (formerly Twitter)	25%	75%
Facebook	80%	20%
TikTok	32%	68%
Reddit	25%	75%
YouTube	79%	21%
Snapchat	18%	82%

47. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-14]

Local TV news	45%
Social media (such as YouTube, TikTok, or Snapchat)	38%
Fox News	32%
ABC News	30%
NBC News	30%
CNN	25%
CBS News	25%
Your local paper, online or in print	21%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	18%
Public radio or broadcast news, such as NPR or PBS	16%
Podcasts (such as The Daily, Pod Save America, or The Ben Shapiro Show)	16%
MS NOW	12%
Newsmax	8%
OAN	2%
Something else (Please specify)	6%
None of these	8%

48. [QBirthYear] Which range of years includes the year you were born?

1903–1927	-
1928–1945	4%
1946–1964	39%
1965–1980	25%
1981–1996	23%
1997–2012	9%

[In 2026, TERMINATE AFTER QBirthYear IF:
QBirthYear=1 and QAge is <98,
QBirthYear=2 and QAge is >98 or <80,
QBirthYear=3 and QAge is >80 or <61,
QBirthYear=4 and QAge is >61 or <45,
QBirthYear=5 and QAge is >45 or <29,
QBirthYear=6 and QAge is >29]

[Ask if QEmployment = 1-4]

49. [QTypeofWork] Which of the following comes closest to describing the kind of work you do? [RANDOMIZE 1-3]

	(n=512)
White collar worker, like work at a desk or an office	58%
Blue collar worker, like work with my hands or in a factory	23%
Service worker, like work in a store, hospital, or restaurant	14%
Unsure	5%

50. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]

City	26%
Suburb near a city	47%
Small town not near a city	10%
Rural or country area	16%

51. [QMarital] What is your current marital status?

Single, never married	29%
Married	47%
Separated	2%
Divorced	14%
Widowed	8%
Prefer not to say	1%

52. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]

Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	26%
Roman Catholic	19%
Just Christian	17%
Atheist	7%
Agnostic	6%
Jewish	3%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	2%
Buddhist	1%
Muslim	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
Hindu	*%
Something else (Please specify)	4%
Nothing in particular	12%

[Show Only To QReligionNew = 1. Protestant, 2. Roman Catholic, 3. Mormon, 4. Orthodox, 5. Just Christian]

53. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	(n=670)
Yes, born-again or evangelical Christian	37%
No, not born-again or evangelical Christian	59%
Unsure	3%

54. [QChurchOld] How often do you currently attend a religious service?

At least once a week	25%
Once or twice a month	10%
A few times a year	13%
Usually just for religious holidays	11%
Never	38%
Prefer not to say	2%

CORE: SCREENER MODULE

55. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 0-120, TERMINATE IF UNDER 18]

18 - 34		18%
35 - 49		20%
50 - 64		25%
65+		36%

56. [QRegVote] Are you at least 18 years old and registered to vote?

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

57. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

Healthcare or the pharmaceutical industry		8%
Sales		4%
Food service or the restaurant industry		4%
Technology		4%
Journalism or the media	TERMINATE	-
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		82%

[DISPLAY QCONSENT, QCONSENTFNAME, QCONSENTLNAME, AND QCONSENTZIP AGAIN IF VOTER FILE MATCH FAILED]

58. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

Woman	53%
Man	47%
In some other way	*%

59. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

White	77%
Black or African American	12%
Hispanic or Latino	11%
Asian	4%
Native American or Alaska Native	3%
Native Hawaiian or Other Pacific Islander	1%
Other race or ethnicity	1%

[QRaceRecode] Recoded Race/Ethnicity

White, non-Hispanic	71%
Black, non-Hispanic	10%
Hispanic	11%
AAPI, non-Hispanic	4%
Other/2+ races, non-Hispanic	4%

60. [QEducation] What is the highest level of education you have completed?

High school or less	25%
Some college	18%
Associate degree	12%
Bachelor’s degree	27%
Graduate degree	18%
Prefer not to say	-

61. [QState] In which state do you live? [DROPDOWN MENU WITH 50 STATES]

States in the Midwest	23%
States in the Northeast	17%
States in the South	38%
States in the West	23%

62. [QIncome] Which range includes your total annual household income from all sources, before taxes?

Less than $30,000 per year	22%
$30,000 to $49,999 per year	12%
$50,000 to $74,999 per year	22%
$75,000 to $99,999 per year	15%
$100,000 to $124,999 per year	10%
$125,000 to $149,999 per year	10%
$150,000 to $199,999 per year	4%
$200,000 to $249,999 per year	3%
$250,000 or more per year	2%
Prefer not to say	1%

63. [QEmployment] What is your current employment status?

Employed full-time	37%
Employed part-time	8%
Freelance, contract, or temporary work	2%
“Gig economy” work like ride shares, food delivery, or dog walking	*%
Unemployed and looking for work	7%
Stay-at-home parent or caregiver	5%
Full time student	1%
Retired	34%
Something else	5%
Prefer not to say	1%

64. [QParent] Are you the parent or guardian of one or more children under the age of 18? [RANDOMIZE 1-2]

No	74%
Yes	26%
Prefer not to say	*%

METHODOLOGY

The November 2026 Echelon Insights Verified Voter Omnibus was fielded online from November 12-16, 2026 in English among a sample of N=1,027 voters in the Likely Electorate (LE) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange based on demographic quotas for registered voters in the likely electorate nationwide, and matched to the L2 voter file to verify respondents' voter registration status.

Measures taken to ensure data quality included measures to prevent duplicate responses, questions designed to disqualify inattentive respondents, and the removal of respondents from the data file who answered more than one-third of the questions they were asked in less than one-third of the median response time per question.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2026 likely electorate based on a probabilistic model that incorporates data from the US Census Bureau's American Community Survey and Current Population Survey Voting and Registration Supplement, as well as L2 voter file data. Weighting dimensions included gender, age, race/ethnicity, education, region, party, and voting history. The sample was also weighted on party affiliation among respondents who voted in 2026 to reflect a six-point Democratic advantage between Republican/Republican-leaning and Democratic/Democratic-leaning voters, consistent with the 2026 AP Voter Poll.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.7 percentage points.