



June 2026 Omnibus Topline - Updated External
Survey of N=1,012 voters in the Likely Electorate
Field Dates: June 11-14, 2026
Margin of Error: ± 3.7 Percentage Points

CORE: POLITICAL AND ECONOMIC LANDSCAPE MODULE

1. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]

Wrong track	61%
Right direction	33%
Unsure	7%
2. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16]
3. [QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-16] [IF QISSUES = 1-16, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]

	1st Choice	2nd Choice	Combined Choice
Cost of living	29%	17%	46%
Political corruption	14%	15%	29%
The state of democracy	13%	9%	22%
Jobs and the economy	10%	13%	23%
Immigration	7%	7%	14%
Healthcare	4%	8%	13%
National security	4%	5%	8%
Crime	3%	6%	9%
Abortion	2%	1%	2%
Race relations	1%	2%	3%
Artificial intelligence	1%	3%	4%
The environment and climate change	1%	4%	6%
Drug abuse	1%	2%	4%
Taxes	1%	3%	4%
Education	1%	1%	2%
Gun rights	1%	1%	2%
Something else (Please specify)	4%	2%	6%
Unsure	1%	2%	3%

4. **[QFav Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS]**

1. Very favorable 2. Somewhat favorable 3. Heard of, no opinion 4. Somewhat unfavorable 5. Very unfavorable 6. Never heard of

	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
JD Vance	43%	50%	25%	18%	6%	10%	40%	1%
The Democratic Party	43%	53%	16%	27%	4%	21%	32%	*%
The Republican Party	43%	55%	19%	24%	2%	16%	39%	*%
Graham Platner	9%	23%	3%	7%	18%	6%	17%	50%
Donald Trump	41%	58%	27%	14%	1%	8%	49%	*%

5. **[QTrumpApprove] Do you approve or disapprove of the way Donald Trump is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	40%
STRONGLY/SOMEWHAT DISAPPROVE	59%
Strongly approve	25%
Somewhat approve	15%
Somewhat disapprove	10%
Strongly disapprove	49%
Unsure	1%

[Randomize Order Of QTrumpApproveEcon, QTrumpApproveImm, and QTrumpApproveForeign]

6. **[QTrumpApproveEcon] Do you approve or disapprove of the way Donald Trump is handling the economy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	37%
STRONGLY/SOMEWHAT DISAPPROVE	61%
Strongly approve	20%
Somewhat approve	16%
Somewhat disapprove	10%
Strongly disapprove	51%
Unsure	2%

7. **[QTrumpApproveImm] Do you approve or disapprove of the way Donald Trump is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	44%
STRONGLY/SOMEWHAT DISAPPROVE	53%
Strongly approve	32%
Somewhat approve	12%
Somewhat disapprove	10%
Strongly disapprove	43%
Unsure	3%

8. **[QTrumpApproveForeign]** Do you approve or disapprove of the way Donald Trump is handling foreign policy? **[RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 40% |
| STRONGLY/SOMEWHAT DISAPPROVE | 57% |
| Strongly approve | 24% |
| Somewhat approve | 16% |
| Somewhat disapprove | 9% |
| Strongly disapprove | 48% |
| Unsure | 3% |
9. **[QTurnout]** How likely are you to vote in the upcoming 2026 midterm elections? **[RANDOMIZE SCALE 1-5, 5-1]**
- | | |
|-----------------------|-----|
| EXTREMELY/VERY LIKELY | 85% |
| Extremely likely | 74% |
| Very likely | 11% |
| Somewhat likely | 8% |
| Not very likely | 3% |
| Not at all likely | 1% |
| Unsure | 2% |
10. **[QMotivation]** How motivated are you to vote in the upcoming 2026 midterm elections? **[RANDOMIZE SCALE 1-5, 5-1]**
- | | |
|--------------------------|-----|
| EXTREMELY/VERY MOTIVATED | 78% |
| Extremely motivated | 62% |
| Very motivated | 16% |
| Somewhat motivated | 15% |
| Not very motivated | 4% |
| Not at all motivated | 3% |
| Unsure | 1% |
11. **[QGenericCongressional]** If the election for Congress were held today and you had to make a choice, for whom would you vote? **[RANDOMIZE SCALE 1-4, 4-1]**
- [QGenericCongressionalLeaner]** And if you had to choose today, would you vote for **[ROTATE TO MATCH ANSWER OPTION ORDER]** the Republican candidate or the Democratic candidate? **[RANDOMIZE 1-2]**
- | | |
|---|-----|
| DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE | 44% |
| DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE | 50% |
| Definitely the Republican candidate | 31% |
| Probably the Republican candidate | 12% |
| Lean The Republican candidate | 1% |
| Lean The Democratic candidate | 1% |
| Probably the Democratic candidate | 10% |
| Definitely the Democratic candidate | 39% |
| Unsure | 6% |
12. **[QPartyID]** Do you consider yourself a...? **[RANDOMIZE 1-2]**
- | | |
|-------------------------|-----|
| Republican | 40% |
| Democrat | 36% |
| Independent | 22% |
| Member of another party | 1% |
| Unsure | 1% |

[IF QPartyID = 1. Republican, Ask]

13. **[QPartyGOP]** Would you say you are...? **[RANDOMIZE 1-2]**

	(n=361)
Firmly a Republican	75%
Not firmly a Republican	25%

[If QPartyID = 2. Democrat, Ask]

14. [QPartyDem] Would you say you are...? [RANDOMIZE 1-2]

	(n=406)
Firmly a Democrat	75%
Not firmly a Democrat	25%

[If QParty=3-5. Independent, Member of another party, or Unsure, Ask]

15. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]

	(n=245)
Democrats	43%
Republicans	24%
Both equally often	23%
Unsure	10%

16. [QPartyConsolidated] QPartyID and QPartyLeanView

Total Republican+Republican-leaning Independents	46%
Total Democratic+Democratic-leaning Independents	46%
Total Independent	8%

[If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans, Ask]

17. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

	(n=418)
Supporter of the Republican Party	48%
Supporter of Donald Trump	44%
I don't support either one	6%
Unsure	2%

18. [Q2024Vote] Did you vote in the November 2024 presidential election? [RANDOMIZE 1-2]

Yes, I voted	96%
No, I did not vote	4%
Unsure	*%

[Ask If Q2024Vote= 1. Yes, I voted] [Via Javascript, Only Show The Candidates Who Were On The Ballot In Each Person's Respective State]

19. [Q2024Ballot] For which candidate did you vote in the 2024 presidential election? [RANDOMIZE 1-2]

	(n=967)
Donald Trump, the Republican candidate	49%
Kamala Harris, the Democratic candidate	48%
Jill Stein, Green Party candidate	2%
Robert F. Kennedy Jr., independent candidate	*%
Chase Oliver, the Libertarian candidate	*%
Cornel West, independent candidate	-
Claudia De la Cruz, the Socialism and Liberation Party candidate	-
Someone else (Please specify)	1%
Unsure	*%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

20. [Q2028DemPrimary] If the 2028 Democratic presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-19]

	(n=515)
Kamala Harris	20%
Gavin Newsom	14%
Pete Buttigieg	14%
Alexandria Ocasio-Cortez	12%
Josh Shapiro	6%
Mark Kelly	4%
Cory Booker	3%
JB Pritzker	3%
Gretchen Whitmer	2%
Jon Ossoff	2%
Andy Beshear	2%
Chris Murphy	1%
John Fetterman	1%
Wes Moore	1%
Ro Khanna	1%
Ruben Gallego	*0%
Rahm Emanuel	*0%
Raphael Warnock	*0%
Jared Polis	-
Someone else (Please specify)	1%
Unsure	14%

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

21. [Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-17]

	(n=418)
JD Vance	42%
Marco Rubio	15%
Donald Trump, Jr.	7%
Ron DeSantis	6%
Robert F. Kennedy, Jr.	3%
Vivek Ramaswamy	3%
Tulsi Gabbard	2%
Ted Cruz	2%
Sarah Huckabee Sanders	1%
Josh Hawley	1%
Steve Bannon	1%
Marjorie Taylor Greene	*0%
Tim Scott	*0%
Kristi Noem	*0%
Glenn Youngkin	*0%
Doug Burgum	-
Tucker Carlson	3%
Someone else (Please specify)	1%
Unsure	13%

CORE: ECONOMY

22. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

IMPROVING A LOT/LITTLE	25%
GETTING A LOT/LITTLE WORSE	61%
Improving a lot	8%
Improving a little	17%
Staying the same	13%
Getting a little worse	24%
Getting a lot worse	37%
Unsure	1%

23. [QEconPersonal] Do you think your *personal* economic situation is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

IMPROVING A LOT/LITTLE	24%
GETTING A LOT/LITTLE WORSE	47%
Improving a lot	8%
Improving a little	16%
Staying the same	28%
Getting a little worse	27%
Getting a lot worse	21%
Unsure	1%

24. [QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE SCALE 1-3, 3-1]

I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want	44%
I am just able to pay for basic necessities	36%
I struggle to pay for basic necessities	19%
Unsure	1%

CURRENT EVENTS

25. [QFavCountry Battery] Do you have a favorable or unfavorable opinion of the following countries? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID]

1. Very favorable 2. Somewhat favorable 3. Heard of, no opinion 4. Somewhat unfavorable 5. Very unfavorable 6. Never heard of

	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
Canada	71%	15%	37%	34%	13%	11%	4%	*%
The United Kingdom	67%	16%	26%	41%	16%	11%	5%	1%
The United States	73%	23%	48%	24%	4%	14%	8%	1%
Mexico	44%	35%	11%	33%	21%	23%	11%	*%
Israel	40%	41%	18%	22%	18%	19%	21%	*%
Cuba	18%	51%	3%	15%	31%	28%	23%	*%
China	17%	64%	4%	13%	19%	28%	35%	*%
Russia	10%	77%	2%	7%	13%	25%	53%	*%
Iran	8%	76%	2%	5%	16%	24%	52%	1%

26. [QIranOperationApprove] Do you approve or disapprove of the United States' military operations against the Iranian government? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	42%
STRONGLY/SOMEWHAT DISAPPROVE	50%
Strongly approve	25%
Somewhat approve	17%
Somewhat disapprove	17%
Strongly disapprove	33%
Unsure	8%

[Ask if Q2024Ballot = 1. Donald Trump]

27. [QIranStrikeAmFirst] Do you think the United States' military campaign against the Iranian government is an "America First" policy? [RANDOMIZE 1-2]

	(n=427)
Yes	58%
No	20%
Unsure	22%

28. [QIranWarExpectEnd] How long do you think it will take for the U.S. and Iran to come to an agreement to cease hostilities? [RANDOMIZE SCALE 1-5, 5-1]

In less than a month	13%
1 to 6 months from now	21%
6 to 12 months from now	15%
More than 12 months from now	13%
Longer than that	13%
Unsure	24%

29. [QPuckUSIsraelAlign] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1- 2]

The U.S. and Israel's geopolitical interests are usually aligned.	52%
The U.S. and Israel's geopolitical interests are usually NOT aligned.	27%
Unsure	21%

DATA CENTER

30. [QBuild Battery] Please indicate whether you would support or oppose each of the following being built in your community. [RANDOMIZE SCALE 1-4,4-1] [RANDOMIZE ROWS] [DISPLAY AS GRID OVER 2 PAGES]

	1. Strongly support	2. Somewhat support	3. Somewhat oppose	4. Strongly oppose	5. Unsure		
	STRONG. / SOME. SUPPORT	STRONG. / SOME. OPPOSE	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Unsure
An Amazon distribution center	68%	24%	26%	42%	13%	12%	7%
A traditional manufacturing factory (e.g., automobiles or steel)	67%	24%	29%	38%	14%	10%	9%
A solar farm	66%	26%	35%	31%	11%	16%	8%
A wind farm	61%	30%	32%	29%	13%	17%	9%
A chip manufacturing plant	49%	35%	18%	32%	18%	17%	15%
A data center to power digital services (e.g., online searches and video streaming)	35%	53%	11%	24%	18%	34%	13%
A nuclear power plant	34%	57%	14%	21%	19%	38%	9%
A data center to power artificial intelligence	27%	62%	9%	18%	18%	44%	11%

[TEXT] Please indicate whether you believe the following statement about data centers is true or false. [SHOW ON EACH PAGE]

[RANDOMIZE ORDER OF QDataCenterBLWater, QDataCenterBLPower, QDataCenterBLJobs, QDataCenterBLTaxes, QDataCenterBLNoise, QDataCenterBLProperty] [SHOW SCALE IN THE SAME ORDER FOR ALL]

31. [QDataCenterBLWater] Data centers consume excessive amounts of the local water supply. [RANDOMIZE SCALE 1-4,4-1]

DEFINITELY/PROBABLY TRUE	74%
DEFINITELY/PROBABLY FALSE	13%
Definitely true	44%
Probably true	31%
Probably false	10%
Definitely false	3%
Unsure	13%

- 32. [QDataCenterBLPower] Data centers place too much strain on the local power grid. [RANDOMIZE SCALE 1-4,4-1]**
- | | |
|---------------------------|-----|
| DEFINITELY/PROBABLY TRUE | 78% |
| DEFINITELY/PROBABLY FALSE | 11% |
| Definitely true | 45% |
| Probably true | 33% |
| Probably false | 8% |
| Definitely false | 2% |
| Unsure | 11% |
- 33. [QDataCenterBLJobs] Data centers do not create enough local jobs to justify their construction. [RANDOMIZE SCALE 1-4,4-1]**
- | | |
|---------------------------|-----|
| DEFINITELY/PROBABLY TRUE | 54% |
| DEFINITELY/PROBABLY FALSE | 28% |
| Definitely true | 24% |
| Probably true | 30% |
| Probably false | 20% |
| Definitely false | 8% |
| Unsure | 18% |
- 34. [QDataCenterBLTaxes] Data centers increase local taxes. [RANDOMIZE SCALE 1-4,4-1]**
- | | |
|---------------------------|-----|
| DEFINITELY/PROBABLY TRUE | 48% |
| DEFINITELY/PROBABLY FALSE | 23% |
| Definitely true | 17% |
| Probably true | 31% |
| Probably false | 16% |
| Definitely false | 7% |
| Unsure | 29% |
- 35. [QDataCenterBLNoise] Data centers generate constant, disruptive noise for the surrounding community. [RANDOMIZE SCALE 1-4,4-1]**
- | | |
|---------------------------|-----|
| DEFINITELY/PROBABLY TRUE | 59% |
| DEFINITELY/PROBABLY FALSE | 21% |
| Definitely true | 25% |
| Probably true | 34% |
| Probably false | 15% |
| Definitely false | 5% |
| Unsure | 20% |
- 36. [QDataCenterBLProperty] Data centers decrease property values in the surrounding community. [RANDOMIZE SCALE 1-4,4-1]**
- | | |
|---------------------------|-----|
| DEFINITELY/PROBABLY TRUE | 60% |
| DEFINITELY/PROBABLY FALSE | 22% |
| Definitely true | 27% |
| Probably true | 32% |
| Probably false | 15% |
| Definitely false | 7% |
| Unsure | 18% |

[TEXT] Please indicate how convincing you find the following argument in favor of data centers to be. [SHOW ON EACH PAGE]

[RANDOMIZE ORDER OF QDataCenterMessageWater, QDataCenterMessageCorrection, QDataCenterMessageJobs, QDataCenterMessageRevenue, QDataCenterMessageIndividual, QDataCenterMessageBusiness] [SHOW SCALE IN THE SAME ORDER FOR ALL]

37. [QDataCenterMessageWater] Data centers use a fraction of the water that agriculture or steel manufacturing does. [RANDOMIZE SCALE 1-4,4-1]
- | | |
|--------------------------|-----|
| VERY/SOMEWHAT CONVINCING | 32% |
| Very convincing | 10% |
| Somewhat convincing | 22% |
| Not very convincing | 25% |
| Not at all convincing | 23% |
| Unsure | 21% |
38. [QDataCenterMessageCorrection] The false idea that data centers use excessive water is based on a massive mathematical error that has now been acknowledged and corrected by its author. [RANDOMIZE SCALE 1-4,4-1]
- | | |
|--------------------------|-----|
| VERY/SOMEWHAT CONVINCING | 27% |
| Very convincing | 8% |
| Somewhat convincing | 20% |
| Not very convincing | 22% |
| Not at all convincing | 30% |
| Unsure | 20% |
39. [QDataCenterMessageJobs] AI data centers create thousands of high-paying jobs for local community members. [RANDOMIZE SCALE 1-4,4-1]
- | | |
|--------------------------|-----|
| VERY/SOMEWHAT CONVINCING | 36% |
| Very convincing | 12% |
| Somewhat convincing | 23% |
| Not very convincing | 26% |
| Not at all convincing | 27% |
| Unsure | 12% |
40. [QDataCenterMessageRevenue] AI data centers generate billions in local tax revenue that can benefit schools, roads, and other essential services. [RANDOMIZE SCALE 1-4,4-1]
- | | |
|--------------------------|-----|
| VERY/SOMEWHAT CONVINCING | 42% |
| Very convincing | 14% |
| Somewhat convincing | 28% |
| Not very convincing | 25% |
| Not at all convincing | 19% |
| Unsure | 14% |
41. [QDataCenterMessageIndividual] AI data centers make powerful computing accessible to anyone, anywhere, without the need for costly personal infrastructure. [RANDOMIZE SCALE 1-4,4-1]
- | | |
|--------------------------|-----|
| VERY/SOMEWHAT CONVINCING | 37% |
| Very convincing | 10% |
| Somewhat convincing | 27% |
| Not very convincing | 27% |
| Not at all convincing | 20% |
| Unsure | 16% |

42. [QDataCenterMessageBusiness] AI data centers provide the on-demand infrastructure that powers modern business and healthcare, without costly hardware investment.

[RANDOMIZE SCALE 1-4,4-1]

VERY/SOMEWHAT CONVINCING	34%
Very convincing	9%
Somewhat convincing	25%
Not very convincing	26%
Not at all convincing	22%
Unsure	17%

43. [QBuildReTest Battery] Having read some more information, please indicate whether you would support or oppose each of the following being built in your community.

[RANDOMIZE SCALE 1-4,4-1] [RANDOMIZE ROWS] [DISPLAY AS GRID]

	1. Strongly support	2. Somewhat support	3. Somewhat oppose	4. Strongly oppose	5. Unsure			
	STRONG. / SOME. SUPPORT		STRONG. / SOME. OPPOSE	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Unsure
A data center to power digital services (e.g., online searches and video streaming)	40%	48%	10%	29%	21%	27%	13%	
A data center to power artificial intelligence	31%	58%	10%	21%	20%	39%	11%	

44. [QAIReliable] How reliable do you consider artificial intelligence models? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT RELIABLE	50%
Very reliable	11%
Somewhat reliable	38%
Not very reliable	24%
Not at all reliable	18%
Unsure	8%

45. [QAIUse] How often, if ever, do you use artificial intelligence? [RANDOMIZE SCALE 1-4, 4-1]

OFTEN/SOMETIMES	46%
Often	16%
Sometimes	29%
Rarely	31%
Never	23%

[Ask if QAIUse = 1-3]

46. [QAI Battery] For the following list of artificial intelligence models, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

1. Yes

2. No

(n=778)	Yes	No
Gemini from Google	56%	44%
ChatGPT from OpenAI	50%	50%
Copilot from Microsoft	33%	67%
Meta AI from Meta	27%	73%
Claude from Anthropic	9%	91%
Grok from xAI	9%	91%

47. [QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity? [RANDOMIZE 1-2]

Harmful	43%
Helpful	36%
Unsure	20%

48. [QAIBetterWorse] Do you think that artificial intelligence will make your life better, worse, or not affect your life? [RANDOMIZE 1-2]

Worse	30%
Better	28%
Will not affect my life	25%
Unsure	16%

49. [QAIAgeLimit] Would you support or oppose a law that made it so only those above the age of 16 were allowed to use artificial intelligence (AI)? [RANDOMIZE SCALE 1-4, 4-1]	
STRONGLY/SOMEWHAT SUPPORT	68%
STRONGLY/SOMEWHAT OPPOSE	18%
Strongly support	34%
Somewhat support	34%
Somewhat oppose	10%
Strongly oppose	8%
Unsure	14%

50. [QPuckElectionLength] How many days do you think it should take to count a large state-wide election, once ballots have been submitted? [RANDOMIZE 1-4 SCALE]

1 to 2 days	33%
3 days to a week	24%
A few weeks	8%
As long as necessary	27%
Unsure	8%

51. [QPuckElectionFraud] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

States must conduct their elections with broad access for ballot submission to include everyone, such as accepting mail ballots up to 7 days late so long as they were postmarked by election day.	49%
States must conduct their elections speedily to avoid unusually long delays, which reasonably open the election to further concerns about possible ballot manipulation or fraud.	44%
Unsure	7%

CORE: DEMOGRAPHICS MODULE

52. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	39%
VERY/SOMEWHAT LIBERAL	31%
Very conservative	19%
Somewhat conservative	20%
Moderate	27%
Somewhat liberal	16%
Very liberal	15%
Unsure	3%

53. [QPolIdentity] How important is politics to your personal identity? [RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY IMPORTANT	43%
Extremely important	18%
Very important	25%
Somewhat important	30%
Not that important	16%
Not important at all	8%
Unsure	2%

54. [QSocial Battery] For the following list of sites or apps, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

1. Yes

2. No

	Yes	No
Facebook	79%	21%
YouTube	78%	22%
Instagram	49%	51%
TikTok	35%	65%
X (formerly Twitter)	28%	72%
Reddit	26%	74%
Snapchat	18%	82%

55. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-14]

Local TV news	46%
Social media (such as YouTube, TikTok, or Snapchat)	40%
Fox News	32%
ABC News	30%
NBC News	30%
CNN	27%
CBS News	24%
Your local paper, online or in print	22%
Podcasts (such as The Daily, Pod Save America, or The Ben Shapiro Show)	18%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	17%
Public radio or broadcast news, such as NPR or PBS	17%
Newsmax	10%
MS NOW	9%
OAN	2%
Something else (Please specify)	5%
None of these	7%

56. [QBirthYear] Which range of years includes the year you were born?

1903–1927	-
1928–1945	4%
1946–1964	38%
1965–1980	26%
1981–1996	22%
1997–2012	10%

[In 2026, TERMINATE AFTER QBirthYear IF:

**QBirthYear=1 and QAge is <98,
QBirthYear=2 and QAge is >98 or <80,
QBirthYear=3 and QAge is >80 or <61,
QBirthYear=4 and QAge is >61 or <45,
QBirthYear=5 and QAge is >45 or <29,
QBirthYear=6 and QAge is >29]**

[Ask if QEmployment = 1-4]

57. [QTypeofWork] Which of the following comes closest to describing the kind of work you do? [RANDOMIZE SCALE 1-3, 3-1]

	(n=509)
White collar worker, like work at a desk or an office	60%
Blue collar worker, like work with my hands or in a factory	21%
Service worker, like work in a store, hospital, or restaurant	16%
Unsure	3%

58. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]

City	24%
Suburb near a city	50%
Small town not near a city	9%
Rural or country area	17%

59. [QNativity] Where were you born? [RANDOMIZE 1-2]

In the United States	95%
In a foreign country	5%
Prefer not to say	*%

60. [QMarital] What is your current marital status?

Single, never married	29%
Married	52%
Separated	2%
Divorced	12%
Widowed	5%
Prefer not to say	*%

61. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]

Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	31%
Roman Catholic	18%
Just Christian	16%
Agnostic	7%
Atheist	5%
Jewish	4%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
Buddhist	1%
Hindu	*%
Muslim	*%
Something else (Please specify)	3%
Nothing in particular	13%

[Show Only To QReligionNew = 1. Protestant, 2. Roman Catholic, 3. Mormon, 4. Orthodox, 5. Just Christian]

62. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	(n=666)
Yes, born-again or evangelical Christian	42%
No, not born-again or evangelical Christian	55%
Unsure	3%

63. [QChurchOld] How often do you currently attend a religious service?

At least once a week	25%
Once or twice a month	10%
A few times a year	14%
Usually just for religious holidays	10%
Never	38%
Prefer not to say	3%

CORE: SCREENER MODULE

64. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 0-120, TERMINATE IF UNDER 18]

18 - 34	17%
35 - 49	21%
50 - 64	27%
65+	35%

65. [QRegVote] Are you at least 18 years old and registered to vote?

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

66. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

Healthcare or the pharmaceutical industry		6%
Sales		5%
Food service or the restaurant industry		5%
Technology		4%
Journalism or the media	TERMINATE	-
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		83%

[DISPLAY QCONSENT, QCONSENTFNAME, QCONSENTLNAME, AND QCONSENTZIP AGAIN IF VOTER FILE MATCH FAILED]

67. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

Woman	53%
Man	47%
In some other way	*%

68. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

White	77%
Black or African American	12%
Hispanic or Latino	10%
Asian	5%
Native American or Alaska Native	2%
Native Hawaiian or Other Pacific Islander	1%
Other race or ethnicity	1%

69. [QRaceRecode] Recoded Race/Ethnicity

White, non-Hispanic	72%
Black, non-Hispanic	11%
Hispanic	10%
AAPI, non-Hispanic	5%
Other/2+ races, non-Hispanic	3%

- 70. [QEducation] What is the highest level of education you have completed?**
- | | |
|---------------------|-----|
| High school or less | 24% |
| Some college | 16% |
| Associate degree | 10% |
| Bachelor's degree | 29% |
| Graduate degree | 20% |
| Prefer not to say | *% |
- 71. [QState] In which state do you live? [DROPDOWN MENU WITH 50 STATES]**
- | | |
|-------------------------|-----|
| States in the Midwest | 23% |
| States in the Northeast | 17% |
| States in the South | 38% |
| States in the West | 23% |
- 72. [QIncome] Which range includes your total annual household income from all sources, before taxes?**
- | | |
|---------------------------------|-----|
| Less than \$30,000 per year | 16% |
| \$30,000 to \$49,999 per year | 13% |
| \$50,000 to \$74,999 per year | 24% |
| \$75,000 to \$99,999 per year | 15% |
| \$100,000 to \$124,999 per year | 10% |
| \$125,000 to \$149,999 per year | 8% |
| \$150,000 to \$199,999 per year | 7% |
| \$200,000 to \$249,999 per year | 2% |
| \$250,000 or more per year | 3% |
| Prefer not to say | 1% |
- 73. [QEmployment] What is your current employment status?**
- | | |
|--|-----|
| Employed full-time | 42% |
| Employed part-time | 8% |
| Freelance, contract, or temporary work | 3% |
| "Gig economy" work like ride shares, food delivery, or dog walking | *% |
| Unemployed and looking for work | 6% |
| Stay-at-home parent or caregiver | 5% |
| Full time student | 1% |
| Retired | 31% |
| Something else | 4% |
| Prefer not to say | 1% |
- 74. [QParent] Are you the parent or guardian of one or more children under the age of 18? [RANDOMIZE 1-2]**
- | | |
|-------------------|-----|
| No | 72% |
| Yes | 27% |
| Prefer not to say | *% |

METHODOLOGY

The June 2026 Echelon Insights Verified Voter Omnibus was fielded online from June 11-14, 2026 in English among a sample of N=1,012 voters in the Likely Electorate (LE) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange based on demographic quotas for registered voters in the likely electorate nationwide, and matched to the L2 voter file to verify respondents' voter registration status.

Measures taken to ensure data quality included measures to prevent duplicate responses, questions designed to disqualify inattentive respondents, and the removal of respondents from the data file who answered more than one-third of the questions they were asked in less than one-third of the median response time per question.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2026 likely electorate based on a probabilistic model that incorporates data from the US Census Bureau's American Community Survey and Current Population Survey Voting and Registration Supplement, as well as L2 voter file data. Weighting dimensions included gender, age, race/ethnicity, education, region, party, and voting history.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.7 percentage points.