



July 2026 Omnibus Topline - Updated External
Survey of N=1,004 voters in the Likely Electorate
Field Dates: July 9-13, 2026
Margin of Error: ± 3.6 Percentage Points

CORE: POLITICAL AND ECONOMIC LANDSCAPE MODULE

1. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]

Wrong track	62%
Right direction	31%
Unsure	7%
2. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16]
3. [QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-16] [IF QISSUES = 1-16, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]

	1st Choice	2nd Choice	Combined Choice
Cost of living	29%	16%	45%
Political corruption	17%	14%	30%
The state of democracy	10%	9%	19%
Immigration	10%	9%	18%
Jobs and the economy	9%	14%	22%
Healthcare	5%	8%	13%
National security	4%	5%	9%
Crime	3%	5%	8%
Artificial intelligence	2%	2%	4%
The environment and climate change	2%	4%	6%
Education	1%	1%	2%
Race relations	1%	2%	3%
Gun rights	1%	1%	2%
Taxes	1%	4%	4%
Abortion	1%	2%	2%
Drug abuse	1%	1%	2%
Something else (Please specify)	3%	2%	5%
Unsure	2%	2%	2%

[Ask if QIssues = 12. Political corruption OR QIssues_SecondChoice = 12. Political corruption]

4. [QPuckPolCorruptionOE] You said political corruption was the first or second most important issue facing the country. What kind of political corruption are you thinking of specifically? [OPEN END]

	(n=294)
Corruption within the Trump administration	39%
Self-enriching politicians serving themselves over the public	20%
Institutions and parties/leaders in general	20%
Bribery, fraud, and criminal conduct by officials	13%
Abuse of power	9%
Influence of wealthy elites and corporate interests	9%
Election integrity/voter fraud	4%
Other	5%
Unsure/no answer	5%

5. [QFav Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS, 7 PER PAGE]

	1. Very favorable	2. Somewhat favorable	3. Heard of, no opinion	4. Somewhat unfavorable	5. Very unfavorable	6. Never heard of		
	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
Free market economy	53%	12%	26%	27%	25%	8%	5%	10%
Capitalism	49%	29%	26%	23%	21%	15%	14%	1%
MAHA (Make America Healthy Again)	39%	33%	20%	19%	17%	10%	23%	11%
Social democracy	36%	31%	15%	21%	23%	12%	19%	11%
The Democratic Party	43%	52%	18%	24%	4%	20%	32%	*%
JD Vance	39%	53%	24%	16%	6%	12%	41%	2%
Free Palestine Movement	23%	37%	10%	13%	29%	11%	26%	12%
The Republican Party	40%	56%	20%	20%	4%	18%	38%	*%
Democratic Socialists of America	25%	46%	10%	15%	17%	11%	35%	12%
Donald Trump	38%	61%	24%	14%	1%	10%	51%	*%
MAGA (Make America Great Again)	32%	57%	21%	11%	11%	10%	46%	1%
Socialism	23%	52%	6%	17%	24%	15%	36%	2%
Communism	5%	78%	2%	4%	13%	13%	65%	3%

6. **[QTrumpApprove]** Do you approve or disapprove of the way Donald Trump is handling his job as President? **[RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 38% |
| STRONGLY/SOMEWHAT DISAPPROVE | 61% |
| Strongly approve | 23% |
| Somewhat approve | 15% |
| Somewhat disapprove | 10% |
| Strongly disapprove | 51% |
| Unsure | 1% |

[Randomize Order Of QTrumpApproveEcon, QTrumpApproveImm, and QTrumpApproveForeign]

7. **[QTrumpApproveEcon]** Do you approve or disapprove of the way Donald Trump is handling the economy? **[RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 35% |
| STRONGLY/SOMEWHAT DISAPPROVE | 61% |
| Strongly approve | 20% |
| Somewhat approve | 16% |
| Somewhat disapprove | 11% |
| Strongly disapprove | 51% |
| Unsure | 3% |
8. **[QTrumpApproveImm]** Do you approve or disapprove of the way Donald Trump is handling immigration? **[RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 42% |
| STRONGLY/SOMEWHAT DISAPPROVE | 55% |
| Strongly approve | 31% |
| Somewhat approve | 11% |
| Somewhat disapprove | 10% |
| Strongly disapprove | 45% |
| Unsure | 3% |
9. **[QTrumpApproveForeign]** Do you approve or disapprove of the way Donald Trump is handling foreign policy? **[RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 37% |
| STRONGLY/SOMEWHAT DISAPPROVE | 59% |
| Strongly approve | 21% |
| Somewhat approve | 16% |
| Somewhat disapprove | 12% |
| Strongly disapprove | 47% |
| Unsure | 3% |
10. **[QTrumpApproveAI]** Do you approve or disapprove of the way Donald Trump is handling artificial intelligence? **[RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 30% |
| STRONGLY/SOMEWHAT DISAPPROVE | 47% |
| Strongly approve | 14% |
| Somewhat approve | 16% |
| Somewhat disapprove | 10% |
| Strongly disapprove | 38% |
| Unsure | 22% |
11. **[QTrumpApprove250]** Do you approve or disapprove of the way Donald Trump is handling America's 250th anniversary celebrations? **[RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 41% |
| STRONGLY/SOMEWHAT DISAPPROVE | 50% |

Strongly approve	28%
Somewhat approve	13%
Somewhat disapprove	10%
Strongly disapprove	40%
Unsure	9%

12. [QTurnout] How likely are you to vote in the upcoming 2026 midterm elections?
[RANDOMIZE SCALE 1-5, 5-1]
- | | |
|-----------------------|-----|
| EXTREMELY/VERY LIKELY | 87% |
| Extremely likely | 72% |
| Very likely | 15% |
| Somewhat likely | 8% |
| Not very likely | 2% |
| Not at all likely | 1% |
| Unsure | 2% |
13. [QMotivation] How motivated are you to vote in the upcoming 2026 midterm elections?
[RANDOMIZE SCALE 1-5, 5-1]
- | | |
|--------------------------|-----|
| EXTREMELY/VERY MOTIVATED | 77% |
| Extremely motivated | 59% |
| Very motivated | 18% |
| Somewhat motivated | 14% |
| Not very motivated | 5% |
| Not at all motivated | 2% |
| Unsure | 1% |
14. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? **[RANDOMIZE SCALE 1-4, 4-1]**
15. [QGenericCongressionalLeaner] And if you had to choose today, would you vote for **[ROTATE TO MATCH ANSWER OPTION ORDER]** the Republican candidate or the Democratic candidate? **[RANDOMIZE 1-2]**
- | | |
|---|-----|
| DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE | 44% |
| DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE | 50% |
| Definitely the Republican candidate | 31% |
| Probably the Republican candidate | 13% |
| Lean the Republican candidate | 1% |
| Lean the Democratic candidate | 1% |
| Probably the Democratic candidate | 10% |
| Definitely the Democratic candidate | 39% |
| Unsure | 6% |
16. [QPartyID] Do you consider yourself a...? **[RANDOMIZE 1-2]**
- | | |
|-------------------------|-----|
| Republican | 38% |
| Democrat | 36% |
| Independent | 23% |
| Member of another party | 1% |
| Unsure | 2% |
- [IF QPartyID = 1. Republican, Ask]**
17. [QPartyGOP] Would you say you are...? **[RANDOMIZE 1-2]**
- | | |
|-------------------------|---------|
| | (n=350) |
| Firmly a Republican | 73% |
| Not firmly a Republican | 27% |
- [IF QPartyID = 2. Democrat, Ask]**
18. [QPartyDem] Would you say you are...? **[RANDOMIZE 1-2]**
- | | |
|-----------------------|---------|
| | (n=393) |
| Firmly a Democrat | 80% |
| Not firmly a Democrat | 20% |

[If QPartyID=3-5. Independent, Member of another party, or Unsure, Ask]

19. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]

	(n=261)
Democrats	38%
Republicans	28%
Both equally often	23%
Unsure	11%

[QPartyConsolidated] QPartyID and QPartyLeanView

Total Republican+Republican-leaning Independents	46%
Total Democratic+Democratic-leaning Independents	46%
Total Independent	9%

[If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans, Ask]

20. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

	(n=423)
Supporter of the Republican Party	55%
Supporter of Donald Trump	37%
I don't support either one	6%
Unsure	2%

21. [Q2024Vote] Did you vote in the November 2024 presidential election? [RANDOMIZE 1-2]

Yes, I voted	95%
No, I did not vote	4%
Unsure	1%

[Ask If Q2024Vote= 1. Yes, I voted] [Via Javascript, Only Show The Candidates Who Were On The Ballot In Each Person's Respective State]

22. [Q2024Ballot] For which candidate did you vote in the 2024 presidential election? [RANDOMIZE 1-2]

	(n=948)
Kamala Harris, the Democratic candidate	49%
Donald Trump, the Republican candidate	47%
Jill Stein, Green Party candidate	1%
Robert F. Kennedy Jr., independent candidate	1%
Chase Oliver, the Libertarian candidate	1%
Cornel West, independent candidate	*%
Claudia De la Cruz, the Socialism and Liberation Party candidate	*%
Someone else (Please specify)	1%
Unsure	*%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

23. [Q2028DemPrimary] If the 2028 Democratic presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-20]

	(n=496)
Kamala Harris	21%
Gavin Newsom	14%
Pete Buttigieg	13%
Alexandria Ocasio-Cortez	9%
Josh Shapiro	7%
Mark Kelly	4%
JB Pritzker	3%
Jon Ossoff	3%
Andy Beshear	3%
Gretchen Whitmer	2%
Cory Booker	2%
Ro Khanna	1%
Raphael Warnock	1%
Wes Moore	1%
John Fetterman	1%
Jared Polis	*0%
Chris Murphy	*0%
Rahm Emanuel	*0%
Ruben Gallego	-
Chris Van Hollen	-
Someone else (Please specify)	*0%
Unsure	14%

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

24. [Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-17]

	(n=423)
JD Vance	38%
Marco Rubio	15%
Ron DeSantis	9%
Donald Trump, Jr.	8%
Robert F. Kennedy, Jr.	3%
Vivek Ramaswamy	3%
Tucker Carlson	2%
Ted Cruz	2%
Sarah Huckabee Sanders	2%
Marjorie Taylor Greene	1%
Josh Hawley	1%
Tim Scott	1%
Glenn Youngkin	*0%
Kristi Noem	*0%
Doug Burgum	-
Steve Bannon	-
Greg Bovino	-
Someone else (Please specify)	1%
Unsure	13%

CORE: ECONOMY

25. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

IMPROVING A LOT/LITTLE	26%
GETTING A LOT/LITTLE WORSE	58%
Improving a lot	7%
Improving a little	19%
Staying the same	13%
Getting a little worse	25%
Getting a lot worse	33%
Unsure	2%

26. [QEconPersonal] Do you think *your personal* economic situation is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

IMPROVING A LOT/LITTLE	22%
GETTING A LOT/LITTLE WORSE	46%
Improving a lot	6%
Improving a little	16%
Staying the same	31%
Getting a little worse	28%
Getting a lot worse	17%
Unsure	1%

27. [QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE SCALE 1-3, 3-1]

I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want	49%
I am just able to pay for basic necessities	31%
I struggle to pay for basic necessities	18%
Unsure	2%

DEMOCRATIC SOCIALISTS OF AMERICA

28. [QFavCountry Battery] Do you have a favorable or unfavorable opinion of the following countries? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID]

1. Very favorable 2. Somewhat favorable 3. Heard of, no opinion 4. Somewhat unfavorable 5. Very unfavorable 6. Never heard of

	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
Canada	73%	13%	37%	35%	15%	9%	4%	*%
The United States	77%	18%	50%	28%	5%	13%	5%	*%
The United Kingdom	66%	15%	26%	40%	18%	10%	5%	1%
Mexico	46%	30%	11%	35%	23%	18%	12%	*%
Israel	39%	40%	16%	23%	20%	18%	22%	1%
Cuba	17%	49%	5%	12%	33%	25%	24%	*%
China	18%	65%	4%	14%	17%	27%	38%	*%
Russia	10%	76%	3%	7%	13%	23%	54%	1%
Iran	7%	76%	2%	5%	16%	21%	56%	1%

[Ask if QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats]

29. [QCapSocContrast] Which economic system do you generally prefer, even if you don't fully agree with either one? [RANDOMIZE 1-2]

Socialism	(n=496) 38%
Capitalism	35%
Unsure	27%

RANDOMIZE ORDER OF QSOCIALISMMEANSOE AND QCAPITALISMMEANSOE

30. [QSocialismMeansOE] What is your understanding of what "socialism" means or involves? If you are unsure, just say so. [OPEN END]

Government or elites in control	16%
Redistribution of wealth	15%
For public good or equality	11%
Government-provided programs/services	10%
Community ownership or collectivism	7%
Similar to communism or authoritarianism	4%
Other	7%
Unsure/no answer	35%

31. [QCapitalismMeansOE] What is your understanding of what “capitalism” means or involves? If you are unsure, just say so. [OPEN END]

Free market economy	26%
Wealth accumulation and profit motive	17%
Individual opportunity and meritocracy	12%
Private ownership and means of production	11%
Inequality and exploitation	8%
Limited role of government	5%
Other	5%
Unsure/no answer	32%

[Ask if QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats]

32. [QDSAInfluence] Do you think the Democratic Socialists of America should have a larger or smaller influence on the Democratic Party than they currently do? [RANDOMIZE SCALE 1-4, 4-1]

	(n=496)
DEFINITELY/PROBABLY LARGER	46%
DEFINITELY/PROBABLY SMALLER	21%
Definitely larger	19%
Probably larger	26%
Probably smaller	15%
Definitely smaller	6%
Unsure	33%

33. [QDSAPolicy Battery] Please indicate if a candidate's support for each of the following policies would make you MORE or LESS likely to vote for that candidate, or if it doesn't really make a difference either way. [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS, 8 PER PAGE]

1. Much MORE likely	2. A little MORE likely	3. No difference	4. A little LESS likely		5. Much LESS likely		6. Unsure	
	MUCH / A LITTLE MORE LIKELY	MUCH / A LITTLE LESS LIKELY	Much MORE likely	A little MORE likely	No difference	A little LESS likely	Much LESS likely	Unsure
Increase taxes on high earners	61%	20%	40%	21%	16%	7%	13%	3%
Free public universal childcare and pre-K	55%	22%	35%	20%	18%	8%	14%	5%
Medicare for all	57%	26%	37%	20%	13%	8%	18%	4%
Support labor unions	48%	18%	23%	25%	29%	8%	10%	5%
Establish a 32-hour work week with no reduction in pay or benefits	50%	23%	29%	21%	21%	9%	14%	6%
Make all public higher education tuition-free	53%	27%	32%	21%	15%	10%	17%	5%
Universal rent control, including a freeze on rent increases	49%	27%	25%	24%	18%	10%	18%	6%
End U.S. support for Israel to free Palestine	33%	33%	17%	16%	24%	12%	21%	10%
End all immigrant detention and deportations	39%	43%	19%	20%	13%	12%	31%	5%
End economic sanctions on Cuba, Venezuela, and Iran	26%	37%	13%	13%	25%	12%	25%	11%
Government ownership of major transportation and energy infrastructure	21%	39%	9%	12%	28%	17%	22%	11%
Significantly reduce the U.S. military budget and close overseas bases	23%	51%	10%	13%	19%	18%	33%	7%
Allow those with criminal convictions to vote in U.S. elections	22%	52%	9%	13%	19%	18%	34%	7%
Abolish police and prisons	10%	73%	5%	5%	11%	12%	61%	5%
Allow noncitizens to vote in U.S. elections	9%	74%	5%	4%	12%	13%	61%	5%

[Ask If QDSAPolicy_Medicare = 1-2]

34. [QM4APay Battery] Below are some statements about how a policy like Medicare for All could be paid for. For each one, please indicate whether you think it is true or false. [RANDOMIZE SCALE 1-4, 4-1] [RANDOMIZE ROWS]

1. Definitely true 2. Probably true 3. Probably false 4. Definitely false 5. Unsure

(n=593)	DEF. / PROB. TRUE	DEF. / PROB. FALSE	Definitely true	Probably true	Probably false	Definitely false	Unsure
Medicare for All can be fully paid for by raising taxes on <u>billionaires</u> .	74%	18%	47%	27%	10%	8%	8%
Medicare for All can be fully paid for by raising taxes on people making over \$400,000 a year.	72%	17%	32%	40%	11%	6%	11%
Medicare for All can only be paid for by raising taxes on <u>most taxpayers</u> , including the middle class.	40%	44%	11%	29%	27%	17%	16%

SAVE AMERICA ACT

35. [QHousingVotingContrast] If Congress could only pass one of the following two bills this year, which would you rather see become law? [RANDOMIZE 1-2]

A bill that aims to <u>increase the supply of housing</u> by relaxing zoning laws to make permitting easier, and expanding tax credits for builders.	45%
A bill that aims to <u>change how elections are administered</u> by requiring documentary proof of citizenship to register to vote and a photo ID to cast a ballot.	41%
Unsure	14%

36. [QSaveActSRH] How much have you seen, read, or heard about the SAVE America Act? [RANDOMIZE SCALE 1-4, 4-1]

A LOT/SOME	39%
A lot	16%
Some	24%
A little	29%
Nothing	32%

37. [QSaveSupport] The SAVE America Act is a proposed federal law that would require Americans to provide documentary proof of citizenship, such as a passport or birth certificate, when registering to vote in federal elections, and to show a government-issued photo ID when casting a ballot. Do you favor or oppose this bill? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT FAVOR	57%
STRONGLY/SOMEWHAT OPPOSE	34%
Strongly favor	40%
Somewhat favor	17%
Somewhat oppose	11%
Strongly oppose	23%
Unsure	9%

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

38. [QSaveBetray] Senate Republican leadership has not yet passed the SAVE America Act, which Donald Trump has called on Congress to pass. Which of the following comes closer to your view, even if neither is exactly right? [RANDOMIZE 1-2]

	(n=423)
Senate Republican leaders are doing the best they can, given that the bill needs 60 votes to overcome a Democratic filibuster.	51%
Senate Republican leaders are betraying President Trump and the voters who elected them by failing to pass this bill.	35%
Unsure	14%

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

39. [QSaveActNovember] Which of the following comes closer to your view about the SAVE America Act not yet passing the Senate, even if neither is exactly right? [RANDOMIZE 1-2]

	(n=423)
This shows we need to elect more Republicans to the Senate so bills like this can finally pass.	67%
This shows the Republican Party is ineffective at delivering on its promises, and electing more Republican politicians won't change that.	18%
Unsure	14%

40. [QFIFAClose] How closely are you following the FIFA World Cup tournament?

[RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT CLOSELY	34%
Very closely	14%
Somewhat closely	19%
Not very closely	20%
Not closely at all	46%

41. [QTrumpInterveneFIFA] U.S. soccer player Folarin Balogun received a red card at the World Cup that would have suspended him for the next match. President Trump called FIFA's president and asked for a review, and FIFA lifted the suspension, allowing Balogun to play. Do you approve or disapprove of President Trump's intervention on Balogun's behalf? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	27%
STRONGLY/SOMEWHAT DISAPPROVE	51%
Strongly approve	13%
Somewhat approve	14%
Somewhat disapprove	13%
Strongly disapprove	38%
Unsure	22%

CORE: AI MODULE

42. [QAIReliable] How reliable do you consider artificial intelligence models? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT RELIABLE	47%
Very reliable	8%
Somewhat reliable	39%
Not very reliable	24%
Not at all reliable	19%
Unsure	10%

43. [QAIUse] How often, if ever, do you use artificial intelligence? [RANDOMIZE SCALE 1-4, 4-1]

OFTEN/SOMETIMES	48%
Often	18%
Sometimes	30%
Rarely	27%
Never	25%

[Ask if QAIUse = 1-3]

44. [QAI Battery] For the following list of artificial intelligence models, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

1. Yes

2. No

(n=760)	Yes	No
Gemini from Google	58%	42%
ChatGPT from OpenAI	49%	51%
Copilot from Microsoft	33%	67%
Meta AI from Meta	30%	70%
Claude from Anthropic	12%	88%
Grok from xAI	7%	93%

45. [QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity? [RANDOMIZE 1-2]

Harmful	39%
Helpful	38%
Unsure	23%

46. [QPuckPartyCorrupt] Which of the two political parties do you most associate with political corruption today? [RANDOMIZE 1-2]

The Republican Party	42%
The Democratic Party	31%
They're equally corrupt	23%
Unsure	4%

47. [QPuckPresidentGain] In general, should a sitting U.S. president privately earn significant amounts of money through business while in the Oval Office? [RANDOMIZE 1-2]

No	56%
Yes	11%
It depends	25%
Unsure	8%

48. [QPuckTrumpCrypto] A recent annual government disclosure by President Trump reports about 1.4 billion dollars in income and assets regarding his family's cryptocurrency ventures. Do you approve or disapprove of President Trump and his family's cryptocurrency operations? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	28%
STRONGLY/SOMEWHAT DISAPPROVE	55%
Strongly approve	14%
Somewhat approve	14%
Somewhat disapprove	11%
Strongly disapprove	44%
Unsure	17%

CORE: DEMOGRAPHICS MODULE

49. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	39%
VERY/SOMEWHAT LIBERAL	29%
Very conservative	19%
Somewhat conservative	20%
Moderate	30%
Somewhat liberal	15%
Very liberal	14%
Unsure	2%

50. [QPolIdentity] How important is politics to your personal identity? [RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY IMPORTANT	41%
Extremely important	18%
Very important	22%
Somewhat important	31%
Not that important	17%
Not important at all	10%
Unsure	2%

51. [QSocial Battery] For the following list of sites or apps, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

1. Yes

2. No

	Yes	No
Facebook	78%	22%
YouTube	76%	24%
Instagram	48%	52%
TikTok	34%	66%
Reddit	25%	75%
X (formerly Twitter)	23%	77%
Snapchat	19%	81%

52. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-14]

Local TV news	47%
Social media (such as YouTube, TikTok, or Snapchat)	35%
Fox News	33%
NBC News	33%
ABC News	31%
CBS News	27%
CNN	26%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	20%
Your local paper, online or in print	19%
Public radio or broadcast news, such as NPR or PBS	15%
Podcasts (such as The Daily, Pod Save America, or The Ben Shapiro Show)	14%
MS NOW	11%
Newsmax	9%
OAN	3%
Something else (Please specify)	6%
None of these	6%

53. [QBirthYear] Which range of years includes the year you were born?

1903–1927	-
1928–1945	4%
1946–1964	41%
1965–1980	25%
1981–1996	20%
1997–2012	9%

[In 2026, TERMINATE AFTER QBirthYear IF:

QBirthYear=1 and QAge is <98,

QBirthYear=2 and QAge is >98 or <80,

QBirthYear=3 and QAge is >80 or <61,

QBirthYear=4 and QAge is >61 or <45,

QBirthYear=5 and QAge is >45 or <29,

QBirthYear=6 and QAge is >29]

[Ask if QEmployment = 1-4]

54. [QTypeofWork] Which of the following comes closest to describing the kind of work you do? [RANDOMIZE SCALE 1-3, 3-1]

	(n=499)
White collar worker, like work at a desk or an office	54%
Blue collar worker, like work with my hands or in a factory	23%
Service worker, like work in a store, hospital, or restaurant	16%
Unsure	7%

55. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]

City	22%
Suburb near a city	52%
Small town not near a city	9%
Rural or country area	17%

56. [QNativity] Where were you born? [RANDOMIZE 1-2]

In the United States	96%
In a foreign country	4%
Prefer not to say	*%

57. [QMarital] What is your current marital status?

Single, never married	29%
Married	51%
Separated	2%
Divorced	11%
Widowed	7%
Prefer not to say	*%

58. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]

Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	28%
Just Christian	19%
Roman Catholic	18%
Agnostic	5%
Atheist	4%
Jewish	3%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	2%
Muslim	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
Hindu	*%
Buddhist	*%
Something else (Please specify)	5%
Nothing in particular	14%

[Show Only To QReligionNew = 1. Protestant, 2. Roman Catholic, 3. Mormon, 4. Orthodox, 5. Just Christian]

59. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	(n=664)
Yes, born-again or evangelical Christian	41%
No, not born-again or evangelical Christian	56%
Unsure	3%

60. [QChurchOld] How often do you currently attend a religious service?

At least once a week	25%
Once or twice a month	11%
A few times a year	12%
Usually just for religious holidays	10%
Never	40%
Prefer not to say	3%

CORE: SCREENER MODULE

61. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 0-120, TERMINATE IF UNDER 18]

18 - 34	16%
35 - 49	21%
50 - 64	26%
65+	37%

62. [QRegVote] Are you at least 18 years old and registered to vote?

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

63. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

Healthcare or the pharmaceutical industry		8%
Food service or the restaurant industry		4%
Sales		4%
Technology		3%
Journalism or the media	TERMINATE	-
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		83%

[DISPLAY QCONSENT, QCONSENTFNAME, QCONSENTLNAME, AND QCONSENTZIP AGAIN IF VOTER FILE MATCH FAILED]

64. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

Woman	53%
Man	47%
In some other way	*%

65. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

White	76%
Black or African American	13%
Hispanic or Latino	9%
Asian	4%
Native American or Alaska Native	3%
Native Hawaiian or Other Pacific Islander	*%
Other race or ethnicity	1%

[QRaceRecode] Recoded Race/Ethnicity

White, non-Hispanic	72%
Black, non-Hispanic	12%
Hispanic	9%
AAPL, non-Hispanic	4%
Other/2+ races, non-Hispanic	3%

66. [QEducation] What is the highest level of education you have completed?

High school or less	29%
Some college	16%
Associate degree	11%
Bachelor's degree	27%
Graduate degree	16%
Prefer not to say	-

- 67. [QState] In which state do you live? [DROPDOWN MENU WITH 50 STATES]**
- | | |
|-------------------------|-----|
| States in the Midwest | 23% |
| States in the Northeast | 17% |
| States in the South | 38% |
| States in the West | 23% |
- 68. [QIncome] Which range includes your total annual household income from all sources, before taxes?**
- | | |
|---------------------------------|-----|
| Less than \$30,000 per year | 15% |
| \$30,000 to \$49,999 per year | 14% |
| \$50,000 to \$74,999 per year | 19% |
| \$75,000 to \$99,999 per year | 11% |
| \$100,000 to \$124,999 per year | 12% |
| \$125,000 to \$149,999 per year | 12% |
| \$150,000 to \$199,999 per year | 9% |
| \$200,000 to \$249,999 per year | 4% |
| \$250,000 or more per year | 2% |
| Prefer not to say | 1% |
- 69. [QEmployment] What is your current employment status?**
- | | |
|--|-----|
| Employed full-time | 35% |
| Employed part-time | 9% |
| Freelance, contract, or temporary work | 2% |
| "Gig economy" work like ride shares, food delivery, or dog walking | 1% |
| Unemployed and looking for work | 5% |
| Stay-at-home parent or caregiver | 5% |
| Full time student | 2% |
| Retired | 35% |
| Something else | 4% |
| Prefer not to say | *% |
- 70. [QParent] Are you the parent or guardian of one or more children under the age of 18? [RANDOMIZE 1-2]**
- | | |
|-------------------|-----|
| No | 75% |
| Yes | 25% |
| Prefer not to say | 1% |

METHODOLOGY

The July 2026 Echelon Insights Verified Voter Omnibus was fielded online from July 9-13, 2026 in English among a sample of N=1,004 voters in the Likely Electorate (LE) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange based on demographic quotas for registered voters in the likely electorate nationwide, and matched to the L2 voter file to verify respondents' voter registration status.

Measures taken to ensure data quality included measures to prevent duplicate responses, questions designed to disqualify inattentive respondents, and the removal of respondents from the data file who answered more than one-third of the questions they were asked in less than one-third of the median response time per question.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2026 likely electorate based on a probabilistic model that incorporates data from the US Census Bureau's American Community Survey and Current Population Survey Voting and Registration Supplement, as well as L2 voter file data. Weighting dimensions included gender, age, race/ethnicity, education, region, party, and voting history.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.6 percentage points.