



January 2026 Omnibus Topline - Updated External
 Survey of N=1,029 voters in the Likely Electorate
 Field Dates: January 22-26, 2026
 Margin of Error: +/- 3.4 Percentage Points

CORE: POLITICAL AND ECONOMIC LANDSCAPE MODULE

1. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]

Wrong track	58%
Right direction	33%
Unsure	8%

2. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-15]
3. [QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-15] [IF QISSUES = 1-15, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]

	1st Choice	2nd Choice	Combined Choice
Cost of living	25%	18%	43%
Political corruption	15%	13%	28%
The state of democracy	14%	11%	25%
Immigration	14%	9%	22%
Jobs and the economy	11%	11%	23%
Crime	4%	5%	9%
Healthcare	4%	11%	15%
The environment and climate change	2%	4%	6%
Taxes	2%	3%	5%
National security	2%	5%	6%
Gun rights	1%	1%	2%
Race relations	1%	2%	3%
Drug abuse	1%	1%	2%
Abortion	*%	2%	2%
Education	*%	2%	2%
Something else (Please specify)	4%	2%	6%
Unsure	1%	1%	1%

4. [QFav Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID]

	1. Very favorable	2. Somewhat favorable	3. Heard of, no opinion	4. Somewhat unfavorable	5. Very unfavorable	6. Never heard of			
	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of	
Jerome Powell	26%	17%	12%	15%	29%	8%	9%	27%	
Marco Rubio	34%	40%	16%	18%	19%	14%	27%	7%	
The Democratic Party	44%	51%	15%	29%	4%	20%	32%	1%	
JD Vance	39%	50%	23%	17%	8%	9%	41%	2%	
Rand Paul	22%	34%	5%	18%	27%	20%	14%	16%	
The Republican Party	40%	55%	17%	23%	4%	19%	37%	*%	
Donald Trump	41%	56%	25%	15%	3%	10%	46%	*%	
Immigration and Customs Enforcement (ICE)	36%	55%	20%	16%	8%	12%	43%	1%	

5. [QTrumpApprove] Do you approve or disapprove of the way Donald Trump is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	41%
STRONGLY/SOMEWHAT DISAPPROVE	57%
Strongly approve	23%
Somewhat approve	18%
Somewhat disapprove	11%
Strongly disapprove	46%
Unsure	2%

[Randomize Order Of QTrumpApproveEcon, QTrumpApproveImm, and QTrumpApproveForeign]

6. [QTrumpApproveEcon] Do you approve or disapprove of the way Donald Trump is handling the economy? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	39%
STRONGLY/SOMEWHAT DISAPPROVE	58%
Strongly approve	21%
Somewhat approve	19%
Somewhat disapprove	14%
Strongly disapprove	44%
Unsure	3%

7. **[QTrumpApproveImm] Do you approve or disapprove of the way Donald Trump is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 43% |
| STRONGLY/SOMEWHAT DISAPPROVE | 55% |
| Strongly approve | 28% |
| Somewhat approve | 14% |
| Somewhat disapprove | 10% |
| Strongly disapprove | 45% |
| Unsure | 2% |
8. **[QTrumpApproveForeign] Do you approve or disapprove of the way Donald Trump is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 41% |
| STRONGLY/SOMEWHAT DISAPPROVE | 56% |
| Strongly approve | 23% |
| Somewhat approve | 18% |
| Somewhat disapprove | 11% |
| Strongly disapprove | 45% |
| Unsure | 3% |
9. **[QTrumpOneWordOE] What is the first word that comes to mind when you think of Donald Trump's first year in office? [OPEN END]**
- | | |
|--------------------------------------|-----|
| Disaster/Terrible | 23% |
| Chaotic | 17% |
| Great | 11% |
| Negative personal traits or behavior | 11% |
| Effective | 9% |
| Corruption | 4% |
| Strong/Decisive | 3% |
| General expressions of dislike | 3% |
| Authoritarian or dictatorial | 2% |
| Neutral/Mixed feelings | 1% |
| Immigration policies/ICE | 1% |
| Criminal | 1% |
| Higher costs/Tariffs | 1% |
| Improvement | 1% |
| Polarizing | 1% |
| Other | 12% |
| Unsure/No answer | 1% |
10. **[QTurnout] How likely are you to vote in the upcoming 2026 midterm elections? [RANDOMIZE SCALE 1-5, 5-1]**
- | | |
|-----------------------|-----|
| EXTREMELY/VERY LIKELY | 87% |
| Extremely likely | 72% |
| Very likely | 15% |
| Somewhat likely | 8% |
| Not very likely | 2% |
| Not at all likely | 1% |
| Unsure | 2% |

11. [QMotivation] How motivated are you to vote in the upcoming 2026 midterm elections?

[RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY MOTIVATED	79%
Extremely motivated	62%
Very motivated	18%
Somewhat motivated	13%
Not very motivated	4%
Not at all motivated	1%
Unsure	2%

12. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

13. [QGenericCongressionalLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] the Republican candidate or the Democratic candidate? [RANDOMIZE 1-2]

DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	44%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	49%
Definitely the Republican candidate	29%
Probably the Republican candidate	13%
Lean the Republican candidate	1%
Lean the Democratic candidate	1%
Probably the Democratic candidate	10%
Definitely the Democratic candidate	38%
Unsure	7%

14. [QSpecialElectionsNational] If a special election for a state or local office were to be held in your area in the next few months, how motivated would you be to vote in that election to send a message about the current state of national politics? [RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY MOTIVATED	75%
Extremely motivated	54%
Very motivated	22%
Somewhat motivated	15%
Not very motivated	6%
Not at all motivated	1%
Unsure	3%

15. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]

Republican	39%
Democrat	35%
Independent	25%
Member of another party	*%
Unsure	2%

[IF QPartyID = 1. Republican, Ask]

16. [QPartyGOP] Would you say you are...? [RANDOMIZE 1-2]

	(n=363)
Firmly a Republican	72%
Not firmly a Republican	28%

[IF QPartyID = 2. Democrat, Ask]

17. [QPartyDem] Would you say you are...? [RANDOMIZE 1-2]

	(n=394)
Firmly a Democrat	79%
Not firmly a Democrat	21%

[If QParty=3-5. Independent, Member of another party, or Unsure, Ask]

18. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]

	(n=272)
Democrats	40%
Republicans	25%
Both equally often	22%
Unsure	14%

[QPartyConsolidated] QPartyID and QPartyLeanView

Total Republican+Republican-leaning Independents	45%
Total Democratic+Democratic-leaning Independents	45%
Total Independent	9%

[If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans, Ask]

19. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

	(n=430)
Supporter of the Republican Party	48%
Supporter of Donald Trump	47%
I don't support either one	3%
Unsure	1%

20. [Q2024Vote] Did you vote in the November 2024 presidential election? [RANDOMIZE 1-2]

Yes, I voted	97%
No, I did not vote	3%
Unsure	*%

[Ask If Q2024Vote= 1. Yes, I voted] [Via Javascript, Only Show The Candidates Who Were On The Ballot In Each Person's Respective State]

21. [Q2024Ballot] For which candidate did you vote in the 2024 presidential election? [RANDOMIZE 1-2]

	(n=981)
Kamala Harris, the Democratic candidate	49%
Donald Trump, the Republican candidate	48%
Jill Stein, Green Party candidate	*%
Robert F. Kennedy Jr., independent candidate	1%
Chase Oliver, the Libertarian candidate	*%
Cornel West, independent candidate	-
Claudia De la Cruz, the Socialism and Liberation Party candidate	-
Someone else (Please specify)	1%
Unsure	*%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

22. [Q2028DemPrimary] If the 2028 Democratic presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-19]

	(n=502)
Gavin Newsom	27%
Kamala Harris	21%
Alexandria Ocasio-Cortez	9%
Pete Buttigieg	8%
Mark Kelly	4%
Gretchen Whitmer	3%
JB Pritzker	3%
Cory Booker	3%
Josh Shapiro	3%
Raphael Warnock	2%
Andy Beshear	2%
Wes Moore	1%
Rahm Emanuel	*%
Chris Murphy	*%
Ro Khanna	*%
Ruben Gallego	*%
John Fetterman	*%
Jared Polis	-
Someone else (Please specify)	1%
Unsure	12%

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

23. [Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-18]

	(n=430)
JD Vance	40%
Donald Trump, Jr.	12%
Ron DeSantis	7%
Marco Rubio	6%
Nikki Haley	5%
Robert F. Kennedy, Jr.	4%
Vivek Ramaswamy	3%
Tucker Carlson	2%
Glenn Youngkin	2%
Tulsi Gabbard	1%
Tim Scott	1%
Marjorie Taylor Greene	1%
Sarah Huckabee Sanders	1%
Ted Cruz	1%
Josh Hawley	1%
Steve Bannon	*%
Kristi Noem	-
Doug Burgum	-
Someone else (Please specify)	*%
Unsure	11%

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

24. [Q2028GOPVance] If the 2028 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

(n=430)

JD VANCE, DEFINITELY/PROBABLY	64%
A DIFFERENT REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY	28%
JD Vance, definitely	37%
JD Vance, probably	27%
A different Republican candidate, probably	15%
A different Republican candidate, definitely	13%
Unsure	8%

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

25. [Q2028GOPVanceRubio] If the 2028 Republican presidential primaries were being held today, and JD Vance announced Marco Rubio as his Vice President during the primaries, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

(n=430)

JD VANCE, DEFINITELY/PROBABLY	69%
A DIFFERENT REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY	22%
JD Vance, definitely	45%
JD Vance, probably	24%
A different Republican candidate, probably	13%
A different Republican candidate, definitely	9%
Unsure	9%

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

26. [Q2028RSatisfied Battery] Would you feel satisfied or unsatisfied if each of the following people were the Republican nominee for president in 2028? [DISPLAY AS GRID] [RANDOMIZE ROWS] [RANDOMIZE SCALE 1-4, 4-1]

	1. Very satisfied	2. Somewhat satisfied	3. Somewhat unsatisfied	4. Very unsatisfied	5. Unsure		
(n=430)	VERY/SOME. SATIS.	VERY/SOME. UNSATIS.	Very satisfied	Somewhat satisfied	Somewhat unsatisfied	Very unsatisfied	Unsure
JD Vance	76%	19%	50%	26%	8%	11%	5%
Marco Rubio	66%	18%	34%	32%	12%	7%	15%

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

27. [Q2028Interventionism] Which kind of Republican would you prefer to be the party's nominee for president in 2028? [RANDOMIZE 1-2]

(n=430)

A Republican who believes the U.S. should use military and economic power to confront adversaries abroad, including supporting strikes on Iran and arresting Venezuela's Nicolás Maduro	55%
A Republican who believes the U.S. should avoid military interventions abroad across the board and take a more restrained, hands-off approach to foreign policy	33%
Unsure	12%

CORE: ECONOMY

28. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

IMPROVING A LOT/LITTLE	30%
GETTING A LOT/LITTLE WORSE	54%
Improving a lot	10%
Improving a little	20%
Staying the same	13%
Getting a little worse	23%
Getting a lot worse	31%
Unsure	2%

29. [QEconPersonal] Do you think your *personal* economic situation is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

IMPROVING A LOT/LITTLE	28%
GETTING A LOT/LITTLE WORSE	40%
Improving a lot	7%
Improving a little	20%
Staying the same	32%
Getting a little worse	23%
Getting a lot worse	16%
Unsure	1%

30. [Financial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE SCALE 1-3, 3-1]

I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want	51%
I am just able to pay for basic necessities	32%
I struggle to pay for basic necessities	16%
Unsure	1%

31. [QPayGoods] Please indicate whether you agree or disagree with the following statement:

I am paying more for everyday goods than I used to, but I feel like I am getting less in return. [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT AGREE	89%
STRONGLY/SOMEWHAT DISAGREE	10%
Strongly agree	54%
Somewhat agree	34%
Somewhat disagree	7%
Strongly disagree	3%
Unsure	2%

32. [QPayTransportation] Please indicate whether you agree or disagree with the following statement:

I am paying more for transportation than I used to, but I feel like I am getting less in return.

[RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT AGREE	61%
STRONGLY/SOMEWHAT DISAGREE	32%
Strongly agree	25%
Somewhat agree	36%
Somewhat disagree	22%
Strongly disagree	10%
Unsure	7%

33. [QPayHI] Please indicate whether you agree or disagree with the following statement:

I am paying more for my health insurance than I used to, but I feel like I am getting less in return. [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT AGREE	63%
STRONGLY/SOMEWHAT DISAGREE	29%
Strongly agree	32%
Somewhat agree	31%
Somewhat disagree	19%
Strongly disagree	10%
Unsure	8%

34. [QHCBlame] Who do you tend to blame the most for the problems with our current health care system in the U.S.? [RANDOMIZE 1-7]

The U.S. federal government	38%
Health insurance companies	33%
Pharmaceutical companies	10%
Hospitals and health systems	5%
Pharmacy benefit managers (PBMs)	5%
Physicians, nurses, and other health care providers	2%
Nursing home and long-term care companies	1%
None of these	6%

35. [QHICConcern Battery] How concerned are you by the practice of health insurance companies owning... [DISPLAY AS GRID] [RANDOMIZE ORDER] [RANDOMIZE SCALE 1-4, 4-1]

	1. Very concerned	2. Somewhat concerned	3. Not very concerned	4. Not at all concerned	5. Unsure		
		VERY / SOMEWHAT CONCERNED	Very concerned	Somewhat concerned	Not very concerned	Not at all concerned	Unsure
Pharmacies	79%	41%	38%	11%	4%	6%	
Physician offices or practices	78%	40%	38%	12%	4%	6%	

TECH, ENERGY, AND AI TRIBES

36. [QFavIndustry Battery] Do you generally have a favorable or unfavorable view of companies in the following industries? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID] [DISPLAY OVER TWO PAGES]

1. Very favorable 2. Somewhat favorable 3. No Opinion 4. Somewhat unfavorable 5. Very unfavorable

	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	No Opinion	Somewhat unfavorable	Very unfavorable
Technology	70%	10%	20%	50%	20%	8%	1%
Streaming services	66%	13%	24%	42%	20%	11%	3%
Solar energy	67%	14%	29%	38%	19%	10%	5%
Wind energy	59%	19%	26%	34%	22%	12%	7%
Banking and finance	53%	22%	12%	41%	25%	18%	5%
Nuclear energy	49%	20%	17%	32%	31%	13%	6%
Oil and gas	46%	31%	14%	32%	23%	21%	10%
Electric vehicles	43%	35%	14%	30%	22%	21%	14%
Social media	44%	37%	12%	32%	18%	25%	12%
Data centers	30%	32%	6%	24%	38%	22%	11%
Artificial intelligence	35%	44%	10%	25%	20%	23%	21%
Online sportsbooks	24%	40%	8%	16%	36%	20%	20%
Cryptocurrency	22%	48%	7%	15%	29%	21%	27%

37. [QSportsFan] Which of the following professional sports leagues do you consider yourself a fan of? Select all that apply. [RANDOMIZE 1-5] [SELECT MULTIPLE]

National Football League (NFL)	69%
Major League Baseball (MLB)	47%
National Basketball Association (NBA)	40%
National Hockey League (NHL)	26%
Women's National Basketball Association (WNBA)	18%
None of these	21%

FOREIGN AFFAIRS

- 38. [QMaduroArrest] Do you support or oppose the United States' military operation to arrest Venezuela's president, Nicolás Maduro? [RANDOMIZE 1-4, 4-1]**
- | | |
|---------------------------|-----|
| STRONGLY/SOMEWHAT SUPPORT | 43% |
| STRONGLY/SOMEWHAT OPPOSE | 41% |
| Strongly support | 25% |
| Somewhat support | 18% |
| Somewhat oppose | 16% |
| Strongly oppose | 25% |
| Unsure | 15% |
- 39. [QIranStikeProtest] Would you support or oppose Donald Trump striking Iran to support the current protests against the government? [RANDOMIZE 1-4, 4-1]**
- | | |
|---------------------------|-----|
| STRONGLY/SOMEWHAT SUPPORT | 34% |
| STRONGLY/SOMEWHAT OPPOSE | 51% |
| Strongly support | 17% |
| Somewhat support | 17% |
| Somewhat oppose | 19% |
| Strongly oppose | 33% |
| Unsure | 15% |
- 40. [QPuckGreenland] Do you think the United States should seek to acquire Greenland from Denmark? [RANDOMIZE 1-2, 2-1]**
- | | |
|------------|-----|
| Should not | 60% |
| Should | 22% |
| Unsure | 18% |
- 41. [QPuckGreenlandAcquire] If the U.S. were to acquire Greenland at a reasonable cost without military intervention, would this be a good or bad outcome for the U.S.? [RANDOMIZE 1-2]**
- | | |
|----------------|-----|
| A bad outcome | 37% |
| A good outcome | 36% |
| Unsure | 27% |
- 42. [QPuckTrumpNobel] Do you think that Donald Trump deserves to win the Nobel Peace Prize? [RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|-------------------------|-----|
| DEFINITELY/PROBABLY YES | 27% |
| DEFINITELY/PROBABLY NOT | 67% |
| Definitely yes | 16% |
| Probably yes | 11% |
| Probably not | 11% |
| Definitely not | 56% |
| Unsure | 6% |
- 43. [QPuckNATOCContrast] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]**
- | | |
|--|-----|
| The U.S. should prioritize maintaining strong alliances with European NATO partners, even if that means not pursuing control of Greenland. | 62% |
| The U.S. should acquire Greenland to strengthen U.S. national security, and better counter China and Russia in the Arctic region. | 27% |
| Unsure | 11% |

[Ask if Q2024Ballot = 1. Donald Trump]

44. [QTrumpFocusContrast] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

	(n=434)
Donald Trump is right to focus on international threats, such as Venezuelan President Nicolás Maduro and Iran	61%
Donald Trump is focusing too much on global affairs and should focus more on issues in the U.S.	32%
Unsure	7%

[Ask if Q2024Ballot = 1. Donald Trump]

45. [QTrumpForPol] Donald Trump campaigned on an “America First” approach to foreign policy. Which version of this idea do you most support? [RANDOMIZE 1-2]

	(n=434)
Not sending ground troops to other countries unless the U.S. is directly attacked, but using strikes such as those on Venezuela and Iran if U.S. national interests are threatened	70%
Staying out of foreign conflicts entirely, including Venezuela, Iran, and Ukraine	17%
Unsure	12%

IMMIGRATION

- 46. [QICEEmotion] Would you say you generally support or oppose ICE's immigration enforcement efforts? [RANDOMIZE SCALE 1-4, 4-1]**
- | | |
|---------------------------|-----|
| STRONGLY/SOMEWHAT SUPPORT | 40% |
| STRONGLY/SOMEWHAT OPPOSE | 56% |
| Strongly support | 24% |
| Somewhat support | 15% |
| Somewhat oppose | 12% |
| Strongly oppose | 44% |
| Unsure | 4% |
- 47. [QICEContrast] When it comes to ICE's immigration enforcement efforts, which of these statements comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]**
- | | |
|--|-----|
| ICE is targeting people who are peaceful and not a threat to public safety | 52% |
| ICE is targeting criminals and people who are a threat to public safety | 38% |
| Unsure | 10% |
- 48. [QDeportSafe] The Trump administration has used ICE raids to arrest illegal immigrants in public spaces. Does this make you feel... [RANDOMIZE SCALE 1-5, 5-1]**
- | | |
|-----------------------------|-----|
| A LOT/A LITTLE SAFER | 33% |
| A LOT/A LITTLE LESS SAFE | 45% |
| A lot safer | 20% |
| A little safer | 13% |
| Neither safer nor less safe | 18% |
| A little less safe | 11% |
| A lot less safe | 34% |
| Unsure | 4% |
- 49. [QICEShooting] Do you think the Immigration and Customs Enforcement (ICE) shooting of Renee Good in Minnesota was justified or not justified? [RANDOMIZE 1-2]**
- | | |
|---------------|-----|
| Not justified | 54% |
| Justified | 31% |
| Unsure | 15% |
- 50. [QICEProtest] Do you think it is justified or not justified for protesters to block streets and use other methods to interrupt and try to prevent Immigration and Customs Enforcement from conducting arrests in a city? [RANDOMIZE 1-2]**
- | | |
|---------------|-----|
| Not justified | 49% |
| Justified | 38% |
| Unsure | 14% |

56. [QTrumpAIPriority] How much have you seen, read, or heard about recent actions by Donald Trump to prioritize artificial intelligence (AI), including issuing executive orders to fast-track data center permits, releasing a national AI action plan, and increasing AI exports? [RANDOMIZE SCALE 1-4, 4-1]

A LOT/SOME	27%
A lot	6%
Some	21%
A little	29%
Nothing	44%

COUNTRY FAVORABILITY

57. [QFav Countries Battery] Do you have a favorable or unfavorable opinion of the following countries? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID]

	1. Very favorable	2. Somewhat favorable	3. Heard of, no opinion	4. Somewhat unfavorable	5. Very unfavorable	6. Never heard of			
	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of	
Canada	73%	13%	42%	31%	14%	9%	3%	*%	
The United Kingdom	70%	12%	33%	38%	18%	8%	3%	*%	
Mexico	45%	33%	14%	31%	22%	24%	9%	*%	
Israel	41%	34%	18%	22%	25%	20%	14%	1%	
Venezuela	19%	47%	4%	15%	34%	29%	18%	1%	
China	16%	64%	4%	12%	20%	29%	35%	*%	
Russia	11%	74%	2%	9%	15%	26%	48%	*%	

CORE: DEMOGRAPHICS MODULE

58. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	37%
VERY/SOMEWHAT LIBERAL	28%
Very conservative	17%
Somewhat conservative	20%
Moderate	34%
Somewhat liberal	14%
Very liberal	14%
Unsure	1%

59. [QPollIdentity] How important is politics to your personal identity? [RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY IMPORTANT	39%
Extremely important	16%
Very important	23%
Somewhat important	35%
Not that important	18%
Not important at all	8%
Unsure	1%

60. [QMovieOften] How often do you go see a movie in a movie theatre? [RANDOMIZE SCALE 1-5, 5-1]

At least once a month	13%
Every few months	19%
A few times a year	22%
About once a year or less	24%
Never	23%

61. [QSocial Battery] For the following list of sites or apps, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

1. Yes

2. No

	Yes	No
Facebook	79%	21%
YouTube	78%	22%
Instagram	50%	50%
TikTok	36%	64%
X (formerly Twitter)	30%	70%
Reddit	27%	73%
Snapchat	22%	78%

62. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-14]

Local TV news	50%
Social media (such as YouTube, TikTok, Snapchat)	40%
NBC News	36%
ABC News	35%
Fox News	33%
CBS News	30%
CNN	30%
Your local paper, online or in print	23%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	18%
MSNBC	18%
Public radio or broadcast news, such as NPR or PBS	16%
Podcasts (such as The Daily, Pod Save America, or The Ben Shapiro Show)	15%
Newsmax	9%
OAN	3%
Something else (Please specify)	4%
None of these	6%

63. [QBirthYear] Which range of years includes the year you were born?

1903–1927	-
1928–1945	4%
1946–1964	39%
1965–1980	27%
1981–1996	21%
1997–2012	9%

[In 2026, TERMINATE AFTER QBirthYear IF:

**QBirthYear=1 and QAge is <98,
 QBirthYear=2 and QAge is >98 or <80,
 QBirthYear=3 and QAge is >80 or <61,
 QBirthYear=4 and QAge is >61 or <45,
 QBirthYear=5 and QAge is >45 or <29,
 QBirthYear=6 and QAge is >29]**

64. [QEmployment] What is your current employment status?

Employed full-time	42%
Employed part-time	10%
Freelance, contract, or temporary work	3%
“Gig economy” work like ride shares, food delivery, or dog walking	1%
Unemployed and looking for work	4%
Stay-at-home parent or caregiver	3%
Full time student	1%
Retired	33%
Something else	2%
Prefer not to say	1%

[Ask if QEmployment = 1-4]

65. [QTypeofWork] Which of the following comes closest to describing the kind of work you do? [RANDOMIZE SCALE 1-3, 3-1]

(n=535)

White collar worker, like work at a desk or an office	60%
Blue collar worker, like work with my hands or in a factory	18%
Service worker, like work in a store, hospital, or restaurant	19%
Unsure	3%

66. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]

City	26%
Suburb near a city	46%
Small town not near a city	9%
Rural or country area	20%

67. [QNativity] Where were you born? [RANDOMIZE 1-2]

In the United States	96%
In a foreign country	4%
Prefer not to say	*%

68. [QMarital] What is your current marital status?

Single, never married	28%
Married	53%
Separated	1%
Divorced	11%
Widowed	7%
Prefer not to say	*%

69. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]

Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	31%
Roman Catholic	18%
Just Christian	17%
Agnostic	6%
Atheist	5%
Jewish	4%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
Muslim	1%
Buddhist	1%
Hindu	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	*%
Something else (Please specify)	2%
Nothing in particular	13%

[Show Only To QReligionNew = 1. Protestant, 2. Roman Catholic, 3. Mormon, 4. Orthodox, 5. Just Christian]

70. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

(n=699)

Yes, born-again or evangelical Christian	41%
No, not born-again or evangelical Christian	55%
Unsure	4%

71. [QChurchOld] How often do you currently attend a religious service?

At least once a week	25%
Once or twice a month	9%
A few times a year	15%
Usually just for religious holidays	11%
Never	38%
Prefer not to say	3%

CORE: SCREENER MODULE

72. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]

18 - 34	17%
35 - 49	21%
50 - 64	27%
65+	35%

73. [QRegVote] Are you at least 18 years old and registered to vote?

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

74. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

Healthcare or the pharmaceutical industry		7%
Sales		5%
Technology		5%
Food service or the restaurant industry		5%
Journalism or the media	TERMINATE	-
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		80%

75. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

Woman		53%
Man		47%
In some other way		-

76. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

White		77%
Black or African American		12%
Hispanic or Latino		10%
Asian		5%
Native American or Alaska Native		2%
Native Hawaiian or Other Pacific Islander		*%
Other race or ethnicity		1%

77. [QEducation] What is the highest level of education you have completed?

High school or less		25%
Some college		17%
Associate degree		10%
Bachelor's degree		29%
Graduate degree		19%
Prefer not to say		*%

78. [QState] In what state do you live? [DROPDOWN MENU WITH 50 STATES]

States in the Midwest		23%
States in the Northeast		17%
States in the South		38%
States in the West		23%

79. [QIncome] Which range includes your total annual household income from all sources, before taxes?

Less than \$30,000 per year	14%
\$30,000 to \$49,999 per year	13%
\$50,000 to \$74,999 per year	20%
\$75,000 to \$99,999 per year	13%
\$100,000 to \$124,999 per year	14%
\$125,000 to \$149,999 per year	10%
\$150,000 to \$199,999 per year	8%
\$200,000 to \$249,999 per year	3%
\$250,000 or more per year	3%
Prefer not to say	1%

**80. [QParent] Are you the parent or guardian of one or more children under the age of 18?
[RANDOMIZE 1-2]**

No	72%
Yes	28%
Prefer not to say	*%

METHODOLOGY

The January 2026 Echelon Insights Verified Voter Omnibus was fielded online from January 22-26, 2026 in English among a sample of N=1,029 voters in the Likely Electorate (LE) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange based on demographic quotas for registered voters in the likely electorate nationwide, and matched to the L2 voter file to verify respondents' voter registration status.

Measures taken to ensure data quality included measures to prevent duplicate responses, questions designed to disqualify inattentive respondents, and the removal of respondents from the data file who answered more than one-third of the questions they were asked in less than one-third of the median response time per question.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2026 likely electorate based on a probabilistic model that incorporates data from the US Census Bureau's American Community Survey and Current Population Survey Voting and Registration Supplement, as well as L2 voter file data. Weighting dimensions included gender, age, race/ethnicity, education, region, party, and voting history.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.4 percentage points.