August 2026 Omnibus Topline - Updated External
Survey of N=1,002 voters in the Likely Electorate
Field Dates: August 13-17, 2026
Margin of Error: ± 3.4 Percentage Points

CORE: POLITICAL AND ECONOMIC LANDSCAPE MODULE

1. **[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**

Wrong track	60%
Right direction	33%
Unsure	7%

2. **[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16]**
3. **[QIssues_SecondChoice] Which would you say is the <u>second</u> biggest issue facing the country today? [RANDOMIZE 1-16] [IF QISSUES = 1-16, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]**

	1st Choice	2nd Choice	Combined Choice
Cost of living	28%	20%	48%
Political corruption	14%	14%	28%
Jobs and the economy	11%	14%	25%
The state of democracy	10%	8%	18%
Immigration	9%	7%	16%
Healthcare	7%	10%	17%
National security	4%	6%	10%
Crime	3%	4%	7%
The environment and climate change	3%	3%	6%
Artificial intelligence	2%	3%	5%
Taxes	2%	4%	5%
Abortion	1%	1%	2%
Race relations	1%	1%	2%
Drug abuse	1%	1%	2%
Gun rights	1%	1%	1%
Education	1%	1%	2%
Something else (Please specify)	3%	1%	4%
Unsure	1%	1%	1%

4. **[QFav Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS, 6 PER PAGE]**

1. Very favorable | 2. Somewhat favorable | 3. Heard of, no opinion | 4. Somewhat unfavorable | 5. Very unfavorable | 6. Never heard of

	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
The Democratic Party	**44%**	**52%**	15%	29%	4%	18%	34%	*%
Alexandria Ocasio-Cortez	**33%**	**43%**	16%	17%	11%	12%	31%	13%
Zohran Mamdani	**30%**	**41%**	16%	14%	11%	8%	32%	18%
JD Vance	**41%**	**52%**	23%	18%	6%	9%	43%	1%
Robert F. Kennedy, Jr.	**38%**	**51%**	17%	21%	10%	10%	41%	1%
The Republican Party	**42%**	**55%**	19%	23%	3%	17%	38%	*%
Donald Trump	**41%**	**58%**	22%	18%	1%	9%	49%	*%
Abdul El-Sayed	**19%**	**37%**	9%	9%	17%	8%	29%	28%
Democratic Socialists of America	**25%**	**49%**	11%	15%	16%	12%	37%	9%
Socialism	**27%**	**52%**	7%	20%	19%	15%	37%	2%

5. **[QTrumpApprove] Do you approve or disapprove of the way Donald Trump is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	40%
STRONGLY/SOMEWHAT DISAPPROVE	59%
Strongly approve	21%
Somewhat approve	19%
Somewhat disapprove	9%
Strongly disapprove	50%
Unsure	1%

[Randomize Order Of QTrumpApproveEcon, QTrumpApproveImm, QTrumpApproveForeign,and QTrumpApproveIran]

6. **[QTrumpApproveEcon] Do you approve or disapprove of the way Donald Trump is handling the economy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	37%
STRONGLY/SOMEWHAT DISAPPROVE	61%
Strongly approve	16%
Somewhat approve	21%
Somewhat disapprove	13%
Strongly disapprove	49%
Unsure	2%

7. **[QTrumpApproveImm] Do you approve or disapprove of the way Donald Trump is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	44%
STRONGLY/SOMEWHAT DISAPPROVE	54%
Strongly approve	31%
Somewhat approve	14%
Somewhat disapprove	10%
Strongly disapprove	44%
Unsure	2%

8. **[QTrumpApproveForeign] Do you approve or disapprove of the way Donald Trump is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	38%
STRONGLY/SOMEWHAT DISAPPROVE	59%
Strongly approve	21%
Somewhat approve	17%
Somewhat disapprove	11%
Strongly disapprove	48%
Unsure	3%

9. **[QTrumpApproveIran] Do you approve or disapprove of the way Donald Trump is handling the Iran War? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	34%
STRONGLY/SOMEWHAT DISAPPROVE	63%
Strongly approve	16%
Somewhat approve	17%
Somewhat disapprove	13%
Strongly disapprove	50%
Unsure	4%

10. **[QTurnout] How likely are you to vote in the upcoming <u>2026 midterm elections</u>? [RANDOMIZE SCALE 1-5, 5-1]**

EXTREMELY/VERY LIKELY	89%
Extremely likely	76%
Very likely	13%
Somewhat likely	6%
Not very likely	1%
Not at all likely	2%
Unsure	1%

11. **[QMotivation] How motivated are you to vote in the upcoming <u>2026 midterm elections</u>? [RANDOMIZE SCALE 1-5, 5-1]**

EXTREMELY/VERY MOTIVATED	80%
Extremely motivated	64%
Very motivated	16%
Somewhat motivated	12%
Not very motivated	4%
Not at all motivated	3%
Unsure	1%

12. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

13. [QGenericCongressionalLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] the Republican candidate or the Democratic candidate? [RANDOMIZE 1-2]

DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	45%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	50%
Definitely the Republican candidate	33%
Probably the Republican candidate	11%
Lean The Republican candidate	*%
Lean The Democratic candidate	1%
Probably the Democratic candidate	10%
Definitely the Democratic candidate	39%
Unsure	5%

14. [QPartyID] Do you consider yourself a…? [RANDOMIZE 1-2]

Republican	40%
Democrat	36%
Independent	23%
Member of another party	1%
Unsure	1%

[IF QPartyID = 1. Republican, Ask]

15. [QPartyGOP] Would you say you are…? [RANDOMIZE 1-2]

	(n=387)
Firmly a Republican	76%
Not firmly a Republican	24%

[IF QPartyID = 2. Democrat, Ask]

16. [QPartyDem] Would you say you are…? [RANDOMIZE 1-2]

	(n=384)
Firmly a Democrat	80%
Not firmly a Democrat	20%

[If QPartyID=3-5. Independent, Member of another party, or Unsure, Ask]

17. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]

	(n=231)
Democrats	40%
Republicans	23%
Both equally often	27%
Unsure	10%

18. [QPartyConsolidated] QPartyID and QPartyLeanView

Total Republican+Republican-leaning Independents	46%
Total Democratic+Democratic-leaning Independents	46%
Total Independent	9%

[If QPartyID = 1. Republican Or QPartyLeanView = 1. Republicans, Ask]

19. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

	(n=439)
Supporter of the Republican Party	51%
Supporter of Donald Trump	42%
I don’t support either one	3%
Unsure	4%

20. [Q2024Vote] Did you vote in the November 2024 presidential election? [RANDOMIZE 1-2]

Yes, I voted	96%
No, I did not vote	4%
Unsure	*%

[Ask If Q2024Vote = 1. Yes, I voted]

21. [Q2024Ballot] For which candidate did you vote in the <u>2024 presidential election</u>? [RANDOMIZE 1-2]

	(n=956)
Kamala Harris, the Democratic candidate	49%
Donald Trump, the Republican candidate	48%
Someone else (Please specify)	2%
Unsure	*%

[If QPartyID = 1. Republican OR QPartyLeanView = 1. Republicans, ask]

22. [Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-17]

	(n=439)
JD Vance	39%
Marco Rubio	22%
Ron DeSantis	10%
Donald Trump, Jr.	8%
Robert F. Kennedy, Jr.	3%
Vivek Ramaswamy	2%
Tucker Carlson	1%
Ted Cruz	1%
Josh Hawley	1%
Sarah Huckabee Sanders	1%
Tim Scott	1%
Glenn Youngkin	1%
Kristi Noem	*%
Marjorie Taylor Greene	*%
Steve Bannon	-
Greg Bovino	-
Doug Burgum	-
Someone else (Please specify)	1%
Unsure	8%

DEMOCRATIC PARTY AND CANDIDATE CHARACTER

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

23. [Q2028DemPrimary] If the 2028 Democratic presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-21]

	(n=483)
Kamala Harris	18%
Pete Buttigieg	13%
Gavin Newsom	12%
Alexandria Ocasio-Cortez	11%
Mark Kelly	7%
Josh Shapiro	6%
Jon Ossoff	5%
JB Pritzker	3%
Cory Booker	3%
Andy Beshear	2%
Gretchen Whitmer	2%
Ro Khanna	1%
Wes Moore	1%
Raphael Warnock	1%
John Fetterman	1%
Abdul El-Sayed	1%
Chris Murphy	*%
Jared Polis	*%
Rahm Emanuel	*%
Ruben Gallego	-
Chris Van Hollen	-
Someone else (Please specify)	-
Unsure	13%

24. [QDemOE] What is the first word that comes to mind when you think of the Democratic Party? [OPEN END]

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

25. [QDemPath] Regardless of whether you view the people named as future presidential candidates, which approach to opposing Donald Trump would you like to see Democrats take? [RANDOMIZE 1-2]

	(n=483)
The approach taken by mainstream Democrats like Kamala Harris, Gavin Newsom, and Pete Buttigieg	56%
The approach taken by progressives like Bernie Sanders, Alexandria Ocasio-Cortez, and Elizabeth Warren	33%
Unsure	11%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

26. [QDemFaction] Thinking about the different groups within the broader Democratic coalition, which do you personally feel closest to? [RANDOMIZE SCALE 1-3, 3-1]

	(n=483)
The progressive left	23%
The liberal wing	28%
The moderate or centrist wing	34%
Unsure	14%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

27. [QDemPartyDirection] Which political direction would you like to see the Democratic Party move? [RANDOMIZE SCALE 1-3, 3-1]

	(n=483)
More to the center	35%
Their current position is fine	30%
More to the left	26%
Unsure	9%

[If QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats, ask]

28. [Q2028DemPrimaryOrder] What kind of state would you like to see at the very beginning of the 2028 Democratic primary calendar? [RANDOMIZE 1-4]

	(n=483)
A solidly Democratic state	48%
A competitive swing state	19%
A racially diverse state	14%
A smaller rural state	3%
Unsure	17%

[Ask if QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats]

29. [QDemWoke] There has been a conversation about whether the Democratic Party should distance itself from "woke" statements and actions that were common starting around 2020. This includes things like a heavy focus on race and gender identity and the use of land acknowledgements. Which comes closest to your view on this? [RANDOMIZE 1-2]

	(n=483)
Democrats should not distance themselves from "woke"	42%
Democrats should distance themselves from "woke"	35%
Unsure	23%

[Ask if QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats]

30. [QCapMarketContrast] Which economic system do you generally prefer, even if you don't fully agree with either one? [RANDOMIZE 1-2]

	(n=483)
Free markets	45%
Socialism	34%
Unsure	21%

[Ask if QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats]

31. [QDSAInfluence] Do you think the Democratic Socialists of America should have a larger or smaller influence on the Democratic Party than they currently do? [RANDOMIZE SCALE 1-4, 4-1]

	(n=483)
DEFINITELY/PROBABLY LARGER	43%
DEFINITELY/PROBABLY SMALLER	34%
Definitely larger	17%
Probably larger	26%
Probably smaller	23%
Definitely smaller	11%
Unsure	24%

[Ask if QPartyID = 2. Democrat OR QPartyLeanView = 2. Democrats]

32. [QPuckDSAConsider] Would you consider voting for a Democratic candidate if they described themselves as a democratic socialist? [RANDOMIZE SCALE 1-4, 4-1]

	(n=483)
DEFINITELY/PROBABLY WOULD VOTE FOR THEM	69%
DEFINITELY/PROBABLY WOULD NOT VOTE FOR THEM	14%
Definitely would vote for them	28%
Probably would vote for them	41%
Probably would NOT vote for them	10%
Definitely would NOT vote for them	4%
Unsure	17%

33. [QDSAOE] What specific policies do you think the Democratic Socialists of America (DSA) supports? [OPEN END]

Healthcare access	23%
Redistributing wealth/Income equality	20%
Other policies: welfare, communities, policing	19%
Communism, socialism, anti-capitalism	11%
Immigration reform	9%
Bigger government, “free handouts”	9%
General negative	8%
Anti-American	5%
General positive	4%
Radical government reform	4%
Other	9%
Unsure	23%

34. [QCandidateCharacter Battery] Imagine a candidate running for elected office whom you generally agree with on almost all political issues. How would it affect your willingness to vote for them if there were evidence or credible accusations of any of the following? [DISPLAY AS GRID OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]

1. I would definitely still vote for them
2. I would probably still vote for them
3. I would probably NOT vote for them
4. I would definitely NOT vote for them
5. Unsure

	I WOULD DEFINITELY / PROBABLY STILL VOTE FOR THEM	I WOULD DEFINITELY / PROBABLY NOT VOTE FOR THEM	I would definitely still vote for them	I would probably still vote for them	I would probably NOT vote for them	I would definitely NOT vote for them	Unsure
Previously abusing alcohol and acting aggressively in public	**20%**	**68%**	3%	17%	31%	37%	12%
Sending sexually explicit messages to other people while married	**12%**	**81%**	2%	10%	29%	51%	8%
Having a tattoo associated with a hate group	**11%**	**81%**	3%	8%	30%	51%	9%
Making offensive or hateful comments about minority groups	**10%**	**82%**	2%	7%	23%	59%	8%
Accusations of domestic violence	**9%**	**82%**	3%	7%	32%	51%	9%
Being investigated by local authorities regarding suspicious physical injuries to their child	**8%**	**83%**	3%	6%	30%	53%	9%
Accusations of sexual assault	**8%**	**83%**	2%	6%	29%	54%	9%

CORE: ECONOMY

35. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

IMPROVING A LOT/LITTLE	25%
GETTING A LOT/LITTLE WORSE	57%
Improving a lot	7%
Improving a little	17%
Staying the same	17%
Getting a little worse	25%
Getting a lot worse	32%
Unsure	2%

36. [QEconPersonal] Do you think your personal economic situation is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

IMPROVING A LOT/LITTLE	23%
GETTING A LOT/LITTLE WORSE	42%
Improving a lot	7%
Improving a little	16%
Staying the same	34%
Getting a little worse	24%
Getting a lot worse	18%
Unsure	1%

37. [QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE SCALE 1-3, 3-1]

I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want	51%
I am just able to pay for basic necessities	32%
I struggle to pay for basic necessities	15%
Unsure	2%

TECHNOLOGY

38. [QSRHPrediction Battery] How much have you seen, read, or heard about each of the following? [DISPLAY AS GRID, RANDOMIZE SCALE 1-4, 4-1] [RANDOMIZE ITEMS]

1. A lot 2. Some 3. A little 4. Nothing 5. Unsure

	A lot	Some	A little	Nothing	Unsure
Prediction markets in general	13%	20%	29%	33%	5%
Sports betting in general	22%	24%	31%	20%	2%
Kalshi	13%	14%	19%	48%	5%
Polymarket	7%	13%	16%	56%	9%
DraftKings	19%	21%	29%	27%	3%
FanDuel	15%	22%	29%	30%	5%

39. [QMarketAppUsage] Have you ever placed a bet on any of the following prediction markets or sports betting apps or platforms? Please select all that apply. [SELECT MULTIPLE, RANDOMIZE 1-9]

DraftKings	17%
FanDuel	16%
Fanatics	6%
BetMGM	6%
Caesars	6%
Kalshi	5%
Bet365	4%
ESPN BET	3%
Polymarket	3%
Another app or platform (Please specify) [TEXT BOX]	2%
I have not used any of these apps or platforms [EXCLUSIVE]	71%
Unsure [EXCLUSIVE]	1%

40. [QSportsBetting] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

Online sports betting should be regulated safely, not banned. Online sports betting brings a large industry out of the shadows where it can be taxed, regulated, and monitored for fraud.	69%
Online sports betting should be banned. Online betting makes gambling available everywhere, all the time, driving addiction and financial ruin.	22%
Unsure	8%

41. [QFavDataCenter] Do you generally have a favorable or unfavorable view of data centers? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT FAVORABLE	30%
VERY/SOMEWHAT UNFAVORABLE	57%
Very favorable	7%
Somewhat favorable	24%
Somewhat unfavorable	27%
Very unfavorable	30%
Unsure	13%

42. **[QDataCenterOE] Based on what you know, what do you think a data center does? [OPEN END]**

43. **[QDataCenterBan] Do you think state and local elected officials should ban new data centers from being built in your area or allow them to be built? [RANDOMIZE SCALE 1-4, 4-1]**

DEFINITELY/PROBABLY BAN THEM	52%
DEFINITELY/PROBABLY ALLOW THEM	33%
Definitely ban them	30%
Probably ban them	23%
Probably allow them	22%
Definitely allow them	11%
Unsure	15%

[Randomize order of QDataCenterGrid, QDataCenterTax, QDataCenterSchool, and QDataCenterWater]

44. **[QDataCenterGrid] Suppose new data centers were required to pay the infrastructure costs associated with their energy use, so local customers' electricity bills would not increase as a result of the data centers and to fund grid upgrades that improved local energy reliability.**
Under those conditions, do you think local officials should ban new data centers from being built in your area or allow them to be built? [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY BAN THEM	34%
DEFINITELY/PROBABLY ALLOW THEM	54%
Definitely ban them	16%
Probably ban them	18%
Probably allow them	34%
Definitely allow them	21%
Unsure	12%

45. **[QDataCenterTax] Suppose taxes from new data centers raise enough revenue to allow annual reductions in local property tax rates for individual homeowners for at least the next 10 years.**
Under those conditions, do you think local officials should ban new data centers from being built in your area or allow them to be built? [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY BAN THEM	34%
DEFINITELY/PROBABLY ALLOW THEM	53%
Definitely ban them	16%
Probably ban them	17%
Probably allow them	32%
Definitely allow them	20%
Unsure	14%

46. **[QDataCenterSchool] Suppose new data centers paid taxes that increased funding for local schools, leading to higher teacher salaries and bigger school budgets.**
Under those conditions, do you think local officials should ban new data centers from being built in your area or allow them to be built? [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY BAN THEM	34%
DEFINITELY/PROBABLY ALLOW THEM	54%
Definitely ban them	18%
Probably ban them	16%
Probably allow them	35%
Definitely allow them	19%
Unsure	12%

47. [QDataCenterWater] Suppose new data centers reduced water usage and invested in local water projects like stormwater management or water treatment improvements. Under those conditions, do you think local officials should ban new data centers from being built in your area or allow them to be built? [RANDOMIZE SCALE 1-4, 4-1]

DEFINITELY/PROBABLY BAN THEM	34%
DEFINITELY/PROBABLY ALLOW THEM	54%
Definitely ban them	16%
Probably ban them	17%
Probably allow them	37%
Definitely allow them	17%
Unsure	12%

FOREIGN AFFAIRS

48. [QFavCountry Battery] Do you have a favorable or unfavorable opinion of the following countries? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID]

1. Very favorable
2. Somewhat favorable
3. Heard of, no opinion
4. Somewhat unfavorable
5. Very unfavorable
6. Never heard of

	V/S FAV.	V/S UNFAV.	Very favorable	Somewhat favorable	Heard of, no opinion	Somewhat unfavorable	Very unfavorable	Never heard of
The United States	**78%**	**18%**	54%	24%	3%	13%	5%	*%
Canada	**73%**	**14%**	41%	32%	12%	10%	5%	1%
The United Kingdom	**68%**	**14%**	28%	39%	17%	9%	5%	1%
Ukraine	**57%**	**21%**	22%	35%	21%	13%	8%	1%
Mexico	**47%**	**33%**	14%	33%	19%	23%	11%	1%
Israel	**44%**	**36%**	18%	26%	19%	18%	19%	1%
China	**18%**	**67%**	3%	15%	14%	32%	35%	1%
Russia	**10%**	**77%**	3%	7%	13%	25%	51%	1%
Iran	**8%**	**77%**	3%	5%	14%	21%	57%	1%

49. [QHelpHurtIran] Regardless of how you view the war with Iran, do you think it is [MATCH QUESTION TEXT ORDER TO RESPONSE OPTIONS: helping or hurting] Donald Trump and Republicans politically heading into the midterm elections? [RANDOMIZE 1-2]

Hurting	68%
Helping	9%
Neither helping nor hurting	17%
Unsure	6%

50. [QIranOperationApprove] Do you approve or disapprove of the United States' military operations against the Iranian government? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	39%
STRONGLY/SOMEWHAT DISAPPROVE	54%
Strongly approve	21%
Somewhat approve	18%
Somewhat disapprove	17%
Strongly disapprove	36%
Unsure	7%

51. [QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now? [RANDOMIZE 1-2]

Ukraine	34%
Russia	20%
Unsure	45%

52. [QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter? [RANDOMIZE 1-2]

Ukraine	66%
Russia	4%
Neutral	22%
Unsure	8%

CORE: AI MODULE

53. [QAIUse] How often, if ever, do you use artificial intelligence? [RANDOMIZE SCALE 1-4, 4-1]

OFTEN/SOMETIMES	51%
Often	21%
Sometimes	30%
Rarely	28%
Never	21%

[Ask if QAIUse = 1-3]

54. [QAIImprove] Over the past year, do you think that AI tools, like chatbots, have been improving or getting worse? [RANDOMIZE SCALE 1-5, 5-1]

	(n=781)
IMPROVING A LOT/LITTLE	55%
GETTING A LOT/LITTLE WORSE	14%
Improving a lot	24%
Improving a little	31%
Staying about the same	23%
Getting a little worse	9%
Getting a lot worse	6%
Unsure	8%

[Ask if QAIUse = 1-3]

55. [QAI Battery] For the following list of artificial intelligence models, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

1. Yes 2. No

	Yes	No
(n=781)		
Gemini from Google	57%	43%
ChatGPT from OpenAI	50%	50%
Copilot from Microsoft	33%	67%
Meta AI from Meta	28%	72%
Claude from Anthropic	11%	89%
Grok from xAI	11%	89%

56. [QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity? [RANDOMIZE 1-2]

Helpful	40%
Harmful	36%
Unsure	24%

57. [QAIWorry] Which of the following two scenarios are you more worried about? [RANDOMIZE 1-2]

Policymakers not going far enough in regulating AI to prevent harm	63%
Policymakers going too far in regulating AI in ways that stifle innovation	22%
Unsure	15%

58. [QOpenSourceAI] In the debate over the future of artificial intelligence, some people have argued that the best way to reduce safety risks from AI is to allow many companies to develop their own AI models and make much of this code open-source. They argue that, like open-source software, this promotes innovation and makes any security risks easier to detect. Others argue that only a small number of established companies or the government should develop AI models, and the code should not be made available, because otherwise this technology could fall into the wrong hands. Which approach do you prefer? [RANDOMIZE 1-2]

Many companies developing AI, including open-source models	47%
Only big companies or the federal government developing AI	19%
Unsure	34%

CORE: DEMOGRAPHICS MODULE

59. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	39%
VERY/SOMEWHAT LIBERAL	29%
Very conservative	17%
Somewhat conservative	22%
Moderate	30%
Somewhat liberal	15%
Very liberal	15%
Unsure	1%

60. [QPolIdentity] How important is politics to your personal identity? [RANDOMIZE SCALE 1-5, 5-1]

EXTREMELY/VERY IMPORTANT	44%
Extremely important	21%
Very important	22%
Somewhat important	32%
Not that important	16%
Not important at all	8%
Unsure	1%

61. [QSocial Battery] For the following list of sites or apps, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

1. Yes 2. No

	Yes	No
Facebook	78%	22%
YouTube	77%	23%
Instagram	51%	49%
TikTok	33%	67%
Reddit	29%	71%
X (formerly Twitter)	27%	73%
Snapchat	19%	81%

62. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-14]

Local TV news	44%
Social media (such as YouTube, TikTok, or Snapchat)	38%
Fox News	34%
ABC News	31%
NBC News	31%
CNN	26%
CBS News	26%
Your local paper, online or in print	22%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	19%
Podcasts (such as The Daily, Pod Save America, or The Ben Shapiro Show)	15%
Public radio or broadcast news, such as NPR or PBS	14%
MS NOW	10%
Newsmax	8%
OAN	2%
Something else (Please specify)	6%
None of these	7%

63. [QBirthYear] Which range of years includes the year you were born?

1903–1927	-
1928–1945	3%
1946–1964	40%
1965–1980	27%
1981–1996	21%
1997–2012	8%

[In 2026, TERMINATE AFTER QBirthYear IF:
QBirthYear=1 and QAge is <98,
QBirthYear=2 and QAge is >98 or <80,
QBirthYear=3 and QAge is >80 or <61,
QBirthYear=4 and QAge is >61 or <45,
QBirthYear=5 and QAge is >45 or <29,
QBirthYear=6 and QAge is >29]

[Ask if QEmployment = 1-4]

64. [QTypeofWork] Which of the following comes closest to describing the kind of work you do? [RANDOMIZE SCALE 1-3, 3-1]

	(n=523)
White collar worker, like work at a desk or an office	56%
Blue collar worker, like work with my hands or in a factory	21%
Service worker, like work in a store, hospital, or restaurant	18%
Unsure	5%

65. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]

City	20%
Suburb near a city	51%
Small town not near a city	10%
Rural or country area	20%

66. [QMarital] What is your current marital status?

Single, never married	28%
Married	51%
Separated	1%
Divorced	12%
Widowed	7%
Prefer not to say	*%

67. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]

Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	27%
Roman Catholic	23%
Just Christian	13%
Atheist	7%
Agnostic	5%
Jewish	5%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	2%
Buddhist	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
Muslim	1%
Hindu	1%
Something else (Please specify)	3%
Nothing in particular	12%

[Show Only To QReligionNew = 1. Protestant, 2. Roman Catholic, 3. Mormon, 4. Orthodox, 5. Just Christian]

68. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	(n=658)
Yes, born-again or evangelical Christian	37%
No, not born-again or evangelical Christian	60%
Unsure	3%

69. [QChurchOld] How often do you currently attend a religious service?

At least once a week	25%
Once or twice a month	8%
A few times a year	15%
Usually just for religious holidays	12%
Never	38%
Prefer not to say	2%

CORE: SCREENER MODULE (ASKED AT BEGINNING OF SURVEY)

70. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 0-120, TERMINATE IF UNDER 18]

18 - 34		16%
35 - 49		21%
50 - 64		26%
65+		37%

71. [QRegVote] Are you at least 18 years old and registered to vote? CONTINUEYes

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

72. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

Healthcare or the pharmaceutical industry		8%
Food service or the restaurant industry		5%
Sales		4%
Technology		4%
Journalism or the media	TERMINATE	-
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		80%

[DISPLAY QCONSENT, QCONSENTFNAME, QCONSENTLNAME, AND QCONSENTZIP AGAIN IF VOTER FILE MATCH FAILED]

73. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

Woman	53%
Man	47%
In some other way	1%

74. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

White	78%
Black or African American	11%
Hispanic or Latino	10%
Asian	4%
Native American or Alaska Native	2%
Native Hawaiian or Other Pacific Islander	1%
Other race or ethnicity	1%

[QRaceRecode] Recoded Race/Ethnicity

White, non-Hispanic	72%
Black, non-Hispanic	10%
Hispanic	10%
AAPI, non-Hispanic	4%
Other/2+ races, non-Hispanic	4%

75. [QEducation] What is the highest level of education you have completed?

High school or less	24%
Some college	18%
Associate degree	12%
Bachelor's degree	27%
Graduate degree	18%
Prefer not to say	*%

76. [QState] In which state do you live? [DROPDOWN MENU WITH 50 STATES]

States in the Midwest	23%
States in the Northeast	17%
States in the South	38%
States in the West	23%

77. [QIncome] Which range includes your total annual household income from all sources, before taxes?

Less than $30,000 per year	15%
$30,000 to $49,999 per year	11%
$50,000 to $74,999 per year	19%
$75,000 to $99,999 per year	10%
$100,000 to $124,999 per year	12%
$125,000 to $149,999 per year	12%
$150,000 to $199,999 per year	10%
$200,000 to $249,999 per year	4%
$250,000 or more per year	5%
Prefer not to say	1%

78. [QEmployment] What is your current employment status?

Employed full-time	42%
Employed part-time	9%
Freelance, contract, or temporary work	2%
"Gig economy" work like ride shares, food delivery, or dog walking	1%
Unemployed and looking for work	4%
Stay-at-home parent or caregiver	5%
Full time student	2%
Retired	34%
Something else	2%
Prefer not to say	*%

79. [QParent] Are you the parent or guardian of one or more children under the age of 18? [RANDOMIZE 1-2]

No	77%
Yes	23%
Prefer not to say	-

METHODOLOGY

The August 2026 Echelon Insights Verified Voter Omnibus was fielded online from August 13-17, 2026 in English among a sample of N=1,002 voters in the Likely Electorate (LE) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange based on demographic quotas for registered voters in the likely electorate nationwide, and matched to the L2 voter file to verify respondents' voter registration status.

Measures taken to ensure data quality included measures to prevent duplicate responses, questions designed to disqualify inattentive respondents, and the removal of respondents from the data file who answered more than one-third of the questions they were asked in less than one-third of the median response time per question.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2026 likely electorate based on a probabilistic model that incorporates data from the US Census Bureau's American Community Survey and Current Population Survey Voting and Registration Supplement, as well as L2 voter file data. Weighting dimensions included gender, age, race/ethnicity, education, region, party, and voting history.

Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.4 percentage points.