

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	226	103	113	113	145	40	21	25	28	44	62	66	97	129
	22%	24%	24%	21%	21%	34%	16%	18%	19%	28%	22%	23%	22%	22%
Wrong track	698	281	325	371	495	62	88	99	100	103	193	202	302	395
	69%	66%	70%	68%	72%	53%	69%	73%	69%	66%	67%	71%	69%	69%
Unsure	88	38	26	61	48	15	19	13	17	9	31	17	40	48
	9%	9%	6%	11%	7%	12%	15%	10%	12%	6%	11%	6%	9%	8%

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	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	226	55	76	52	43	131	95	80	66	60	50	60	34	18	102	17	73
	22%	23%	20%	21%	31%	21%	24%	20%	23%	22%	25%	29%	15%	20%	21%	20%	23%
Wrong track	698	166	273	177	82	439	259	296	198	191	135	131	164	68	339	60	213
	69%	69%	72%	71%	59%	71%	66%	74%	68%	68%	68%	63%	74%	79%	70%	69%	68%
Unsure	88	19	32	21	15	51	37	22	26	28	13	16	24	1	43	10	26
	9%	8%	8%	9%	11%	8%	9%	6%	9%	10%	7%	8%	11%	1%	9%	12%	8%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	226	19	37	165	21	15	189	27	79	118	25	193	21	193	11	11	9	121	144	190	121	191
	22%	5%	17%	44%	4%	18%	41%	7%	24%	42%	5%	39%	4%	44%	14%	5%	4%	28%	24%	23%	18%	26%
Wrong track	698	370	155	155	435	54	208	351	207	131	423	237	456	194	47	184	221	277	406	578	519	466
	69%	93%	72%	42%	93%	64%	45%	90%	63%	47%	92%	48%	94%	44%	57%	93%	95%	64%	68%	69%	75%	64%
Unsure	88	7	24	51	11	14	62	11	42	32	12	62	10	54	24	3	3	35	48	71	48	68
	9%	2%	11%	14%	2%	17%	14%	3%	13%	11%	3%	13%	2%	12%	29%	2%	1%	8%	8%	8%	7%	9%

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[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	226	91	82	56	170	29	27	69	97	60	46	16	34	61	13	3	18	204
	22%	19%	25%	18%	24%	17%	21%	26%	21%	20%	20%	10%	20%	24%	4%	3%	5%	45%
Wrong track	698	343	217	225	473	127	98	159	325	214	165	138	126	165	314	103	317	182
	69%	72%	67%	74%	67%	74%	75%	61%	71%	73%	71%	86%	72%	64%	94%	94%	92%	40%
Unsure	88	40	25	22	66	16	6	32	34	22	21	7	15	31	7	3	11	70
	9%	8%	8%	7%	9%	10%	4%	12%	8%	7%	9%	4%	9%	12%	2%	3%	3%	15%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	6	3	3	3	4	2	-	-	3	2	1	1	5	1
	1%	1%	1%	1%	1%	2%	-	-	2%	1%	*%	*%	1%	*%
The environment and climate change	81	53	35	46	58	15	3	6	5	15	27	27	26	55
	8%	13%	8%	8%	8%	12%	3%	5%	3%	10%	10%	10%	6%	10%
Education	15	5	8	7	5	4	6	2	-	4	9	-	6	9
	1%	1%	2%	1%	1%	3%	5%	1%	-	3%	3%	-	1%	2%
National security	21	4	12	10	19	1	1	1	-	3	7	10	4	17
	2%	1%	3%	2%	3%	*%	1%	1%	-	2%	3%	4%	1%	3%
Gun rights	30	12	6	24	18	5	7	10	5	4	6	5	19	11
	3%	3%	1%	4%	3%	5%	5%	8%	4%	2%	2%	2%	4%	2%
Healthcare	35	19	12	23	21	11	2	8	2	6	8	10	16	18
	3%	4%	3%	4%	3%	10%	1%	6%	2%	4%	3%	4%	4%	3%
Taxes	8	-	5	3	5	2	1	3	2	1	1	0	7	1
	1%	-	1%	*%	1%	1%	1%	2%	2%	1%	*%	*%	1%	*%
Jobs and the economy	107	44	48	59	76	10	10	12	22	15	37	20	49	57
	11%	10%	10%	11%	11%	9%	8%	9%	15%	10%	13%	7%	11%	10%
Cost of living	274	111	112	160	182	22	48	33	50	50	77	64	133	141
	27%	26%	24%	29%	26%	19%	38%	24%	34%	32%	27%	22%	30%	25%
Drug abuse	16	9	5	11	4	3	9	7	4	-	4	1	11	5
	2%	2%	1%	2%	1%	2%	7%	5%	2%	-	1%	*%	2%	1%
Immigration	118	38	73	44	92	7	13	10	6	9	33	60	25	93
	12%	9%	16%	8%	13%	6%	11%	8%	4%	6%	11%	21%	6%	16%
Crime	65	18	41	24	36	10	14	15	12	11	15	12	38	27
	6%	4%	9%	4%	5%	9%	11%	11%	8%	7%	5%	4%	9%	5%
Political corruption	121	56	59	62	98	8	5	6	14	19	39	42	39	82
	12%	13%	13%	11%	14%	7%	4%	4%	9%	12%	14%	15%	9%	14%
Race relations	20	8	8	13	12	6	0	7	5	3	1	4	15	5
	2%	2%	2%	2%	2%	5%	*%	5%	3%	2%	*%	2%	3%	1%

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	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	42	13	9	33	25	5	4	4	10	9	10	10	22	20
	4%	3%	2%	6%	4%	5%	3%	3%	7%	6%	3%	4%	5%	3%
Something else (Please specify)	37	20	23	14	21	4	2	7	4	4	5	16	15	22
	4%	5%	5%	3%	3%	3%	2%	5%	3%	2%	2%	6%	3%	4%
Unsure	16	8	6	10	12	1	2	6	2	2	5	2	9	7
	2%	2%	1%	2%	2%	1%	1%	4%	1%	1%	2%	1%	2%	1%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	6	0	3	3	0	3	3	1	3	-	1	2	3	-	5	-	1
	1%	*%	1%	1%	*%	*%	1%	*%	1%		*%	1%	2%		1%		*%
The environment and climate change	81	14	21	24	23	35	46	22	36	22	14	21	15	7	33	4	36
	8%	6%	6%	9%	16%	6%	12%	6%	12%	8%	7%	10%	7%	8%	7%	5%	11%
Education	15	-	12	3	-	12	3	3	2	0	4	10	1	-	13	-	2
	1%		3%	1%		2%	1%	1%	1%	*%	2%	5%	*%		3%		1%
National security	21	9	6	1	5	15	6	12	6	3	6	4	4	4	5	1	11
	2%	4%	2%	1%	4%	2%	2%	3%	2%	1%	3%	2%	2%	4%	1%	1%	3%
Gun rights	30	5	10	9	6	15	15	5	13	5	7	7	5	6	11	6	5
	3%	2%	3%	4%	5%	2%	4%	1%	5%	2%	3%	3%	2%	7%	2%	7%	2%
Healthcare	35	7	11	16	1	18	17	13	8	7	10	5	8	4	18	1	11
	3%	3%	3%	6%	1%	3%	4%	3%	3%	2%	5%	2%	4%	5%	4%	1%	4%
Taxes	8	2	5	1	1	7	1	4	1	4	2	1	1	0	4	2	0
	1%	1%	1%	*%	1%	1%	*%	1%	*%	1%	1%	*%	1%	1%	1%	2%	*%
Jobs and the economy	107	20	38	28	20	58	49	40	35	30	22	24	23	7	56	18	20
	11%	9%	10%	11%	15%	9%	12%	10%	12%	11%	11%	12%	11%	8%	12%	21%	7%
Cost of living	274	71	108	61	33	179	95	113	69	71	52	48	63	33	148	20	64
	27%	30%	28%	24%	24%	29%	24%	28%	24%	26%	26%	23%	29%	39%	31%	23%	21%
Drug abuse	16	10	5	1	-	15	1	3	1	14	0	1	-	-	9	4	2
	2%	4%	1%	*%		2%	*%	1%	*%	5%	*%	1%			2%	4%	1%
Immigration	118	25	53	27	13	78	40	58	33	26	24	34	20	11	42	3	65
	12%	10%	14%	11%	9%	13%	10%	15%	11%	9%	12%	16%	9%	13%	9%	3%	21%
Crime	65	15	21	23	5	36	28	24	12	13	14	10	25	2	40	3	13
	6%	6%	5%	9%	4%	6%	7%	6%	4%	5%	7%	5%	11%	3%	8%	3%	4%
Political corruption	121	26	52	22	21	78	42	67	32	35	21	22	33	10	60	7	44
	12%	11%	14%	9%	15%	13%	11%	17%	11%	12%	11%	11%	15%	11%	12%	8%	14%
Race relations	20	4	4	8	4	9	12	3	9	6	5	4	4	-	9	-	5
	2%	2%	1%	3%	3%	1%	3%	1%	3%	2%	2%	2%	2%		2%		2%

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Abortion	42 4%	17 7%	15 4%	9 4%	2 1%	31 5%	11 3%	14 4%	11 4%	20 7%	7 4%	11 5%	4 2%	-	9 2%	8 10%	14 4%
Something else (Please specify)	37 4%	8 3%	14 4%	10 4%	5 4%	22 3%	15 4%	9 2%	11 4%	18 6%	7 4%	3 2%	6 3%	1 2%	13 3%	6 7%	15 5%
Unsure	16 2%	6 3%	3 1%	5 2%	1 1%	9 1%	7 2%	5 1%	7 2%	5 2%	3 2%	1 *	6 3%	-	8 2%	4 4%	3 1%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Infrastructure	6 1%	3 1%	0 *	3 1%	3 1%	0 *	3 1%	3 1%	3 1%	1 *	0 *	6 1%	3 1%	3 1%	0 *	- 1%	3 1%	3 1%	6 1%	6 1%	4 1%	3 *
The environment and climate change	81 8%	8 2%	12 6%	59 16%	10 2%	8 9%	63 14%	11 3%	23 7%	47 17%	8 2%	72 15%	10 2%	68 15%	3 4%	3 1%	7 3%	57 13%	61 10%	75 9%	48 7%	73 10%
Education	15 1%	6 2%	2 1%	7 2%	7 1%	1 1%	7 2%	8 2%	6 2%	1 *	8 2%	6 1%	6 1%	6 1%	4 4%	- 2%	6 2%	1 *	7 1%	13 2%	8 1%	4 1%
National security	21 2%	12 3%	6 3%	4 1%	14 3%	3 3%	5 1%	12 3%	5 1%	4 2%	13 3%	6 1%	15 3%	5 1%	1 2%	9 4%	5 2%	13 3%	16 3%	18 2%	16 2%	16 2%
Gun rights	30 3%	3 1%	6 3%	22 6%	3 1%	- *	28 6%	3 1%	11 3%	17 6%	2 *	26 5%	3 1%	28 6%	- *	- 1%	3 1%	17 4%	17 3%	24 3%	20 3%	30 4%
Healthcare	35 3%	7 2%	5 2%	22 6%	7 2%	2 2%	26 6%	5 1%	16 5%	14 5%	9 2%	24 5%	7 1%	25 6%	3 4%	4 2%	3 1%	12 3%	16 3%	27 3%	23 3%	28 4%
Taxes	8 1%	4 1%	1 1%	3 1%	4 1%	- *	4 1%	2 *	3 1%	3 1%	4 1%	4 1%	4 1%	4 1%	- *	2 1%	2 1%	0 *	1 *	3 *	5 1%	7 1%
Jobs and the economy	107 11%	45 11%	24 11%	35 9%	52 11%	9 10%	46 10%	46 12%	37 11%	23 8%	57 12%	42 9%	58 12%	38 9%	12 14%	22 11%	25 11%	33 8%	57 9%	89 11%	79 11%	74 10%
Cost of living	274 27%	128 32%	51 23%	87 23%	144 31%	21 26%	108 24%	112 29%	92 28%	68 24%	141 31%	119 24%	153 31%	100 23%	20 25%	59 30%	75 32%	111 26%	149 25%	229 27%	187 27%	180 25%
Drug abuse	16 2%	9 2%	3 1%	4 1%	9 2%	0 *	6 1%	9 2%	5 2%	2 1%	9 2%	5 1%	9 2%	5 1%	2 2%	6 3%	3 1%	0 *	2 *	10 1%	10 1%	8 1%
Immigration	118 12%	82 21%	22 10%	14 4%	93 20%	8 9%	18 4%	83 21%	23 7%	11 4%	92 20%	23 5%	98 20%	16 4%	4 5%	38 19%	51 22%	60 14%	84 14%	100 12%	100 15%	72 10%
Crime	65 6%	28 7%	17 8%	19 5%	38 8%	5 6%	22 5%	26 7%	21 6%	16 6%	26 6%	34 7%	38 8%	20 5%	7 8%	16 8%	18 8%	23 5%	31 5%	50 6%	33 5%	47 7%
Political corruption	121 12%	46 12%	31 14%	39 11%	57 12%	17 20%	48 10%	50 13%	41 13%	28 10%	62 13%	51 10%	56 12%	47 11%	18 21%	29 15%	23 10%	52 12%	74 12%	103 12%	86 13%	88 12%

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	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	20 2%	4 1%	2 1%	15 4%	4 1%	1 1%	15 3%	6 1%	3 1%	12 4%	5 1%	15 3%	5 1%	15 3%	1 1%	4 2%	1 *	9 2%	13 2%	16 2%	10 1%	18 2%
Abortion	42 4%	10 3%	11 5%	21 6%	11 2%	-	31 7%	5 1%	20 6%	16 6%	9 2%	24 5%	9 2%	32 7%	1 1%	4 2%	6 2%	23 5%	25 4%	32 4%	29 4%	34 5%
Something else (Please specify)	37 4%	1 *	16 7%	16 4%	3 1%	7 8%	27 6%	3 1%	15 5%	17 6%	6 1%	28 6%	5 1%	28 6%	4 4%	2 1%	1 *	15 3%	27 5%	31 4%	18 3%	32 4%
Unsure	16 2%	4 1%	8 4%	3 1%	9 2%	3 4%	4 1%	7 2%	6 2%	1 *	9 2%	6 1%	9 2%	3 1%	4 5%	1 1%	3 1%	3 1%	12 2%	14 2%	11 2%	11 2%

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	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	6	1	5	3	3	3	-	1	3	3	1	1	0	0	-	3	0	7
	1%	*%	1%	1%	*%	2%	-	*%	1%	1%	*%	*%	*%	*%	3%	*%	2%	2%
The environment and climate change	81	38	23	13	68	9	4	26	36	18	19	6	12	23	8	1	6	69
	8%	8%	7%	4%	10%	5%	3%	10%	8%	6%	8%	3%	7%	9%	2%	1%	2%	15%
Education	15	8	2	2	13	1	1	2	10	3	6	1	3	5	7	-	2	2
	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%	2%	-	*%	*%
National security	21	12	3	4	18	1	2	5	8	8	3	7	1	3	12	2	15	5
	2%	3%	1%	1%	3%	1%	2%	2%	2%	3%	1%	4%	1%	1%	4%	1%	4%	1%
Gun rights	30	10	18	16	15	13	2	3	19	8	15	2	6	13	-	3	2	33
	3%	2%	5%	5%	2%	8%	2%	1%	4%	3%	6%	1%	3%	5%	2%	3%	1%	7%
Healthcare	35	15	14	10	25	6	4	8	16	10	11	3	7	10	5	1	3	28
	3%	3%	4%	3%	3%	4%	3%	3%	4%	3%	5%	2%	4%	4%	2%	1%	1%	6%
Taxes	8	2	6	2	6	2	1	4	2	2	-	0	1	2	4	-	2	4
	1%	*%	2%	1%	1%	1%	*%	2%	*%	1%	-	*%	*%	1%	1%	-	1%	1%
Jobs and the economy	107	44	39	31	75	17	14	22	51	34	31	17	28	21	38	11	41	51
	11%	9%	12%	10%	11%	10%	11%	9%	11%	11%	13%	11%	16%	8%	11%	10%	12%	11%
Cost of living	274	148	67	93	181	56	36	73	128	73	73	42	54	65	97	36	111	95
	27%	31%	21%	31%	26%	33%	28%	28%	28%	25%	31%	26%	31%	25%	29%	33%	32%	21%
Drug abuse	16	1	12	9	7	8	1	4	5	6	2	1	3	3	8	2	4	5
	2%	*%	4%	3%	1%	4%	1%	2%	1%	2%	1%	*%	2%	1%	2%	2%	1%	1%
Immigration	118	71	22	27	91	11	16	33	46	40	19	31	24	21	64	27	75	22
	12%	15%	7%	9%	13%	6%	12%	13%	10%	13%	8%	19%	14%	8%	19%	24%	22%	5%
Crime	65	27	29	25	40	6	19	24	32	8	10	9	8	22	23	14	20	19
	6%	6%	9%	8%	6%	3%	15%	9%	7%	3%	4%	6%	5%	9%	7%	13%	6%	4%
Political corruption	121	56	34	32	88	12	21	21	58	42	28	27	15	29	52	4	45	46
	12%	12%	10%	11%	12%	7%	16%	8%	13%	14%	12%	17%	9%	11%	16%	3%	13%	10%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	20 2%	8 2%	9 3%	10 3%	10 1%	6 3%	4 3%	7 3%	8 2%	5 2%	3 1%	1 1%	3 2%	6 2%	2 1%	2 2%	1 *	14 3%
Abortion	42 4%	13 3%	20 6%	15 5%	27 4%	12 7%	3 2%	13 5%	11 3%	18 6%	7 3%	4 2%	2 1%	18 7%	8 2%	1 1%	14 4%	23 5%
Something else (Please specify)	37 4%	10 2%	15 5%	5 2%	32 4%	3 2%	2 2%	10 4%	16 4%	11 4%	5 2%	3 2%	4 2%	12 5%	2 1%	-	3 1%	28 6%
Unsure	16 2%	8 2%	6 2%	6 2%	10 1%	6 3%	-	3 1%	6 1%	7 2%	1 1%	7 4%	4 2%	3 1%	4 1%	5 5%	3 1%	3 1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	19	10	9	10	12	4	3	5	3	2	5	4	10	9
	2%	2%	2%	2%	2%	3%	2%	4%	2%	2%	2%	1%	2%	2%
The environment and climate change	78	27	31	46	52	5	13	13	18	11	12	24	42	36
	8%	6%	7%	8%	8%	4%	10%	9%	12%	7%	4%	8%	10%	6%
Education	12	7	6	6	9	2	1	4	2	4	1	2	10	2
	1%	2%	1%	1%	1%	2%	1%	3%	1%	3%	*%	1%	2%	*%
National security	38	19	16	22	30	2	5	9	4	5	10	10	18	21
	4%	5%	4%	4%	4%	2%	4%	7%	3%	3%	4%	4%	4%	4%
Gun rights	53	25	21	32	30	5	6	6	13	7	9	18	25	28
	5%	6%	5%	6%	4%	4%	5%	4%	9%	4%	3%	6%	6%	5%
Healthcare	63	24	23	39	47	5	10	7	8	11	25	11	27	36
	6%	6%	5%	7%	7%	4%	8%	5%	6%	7%	9%	4%	6%	6%
Taxes	21	9	10	11	17	4	1	4	3	4	4	5	12	9
	2%	2%	2%	2%	2%	3%	1%	3%	2%	3%	1%	2%	3%	2%
Jobs and the economy	136	51	52	84	83	25	14	22	31	25	26	31	78	57
	13%	12%	11%	15%	12%	21%	11%	16%	21%	16%	9%	11%	18%	10%
Cost of living	171	79	89	82	119	27	15	19	24	30	49	49	73	98
	17%	19%	19%	15%	17%	23%	12%	14%	16%	19%	17%	17%	17%	17%
Drug abuse	19	4	6	13	12	0	6	5	5	2	2	5	12	7
	2%	1%	1%	2%	2%	*%	5%	4%	4%	1%	1%	2%	3%	1%
Immigration	108	55	52	55	83	5	20	5	10	16	37	40	31	77
	11%	13%	11%	10%	12%	4%	15%	3%	7%	10%	13%	14%	7%	13%
Crime	78	27	48	31	57	8	9	3	7	7	34	27	17	62
	8%	6%	10%	6%	8%	7%	7%	2%	5%	5%	12%	10%	4%	11%
Political corruption	116	42	57	59	78	11	9	13	11	16	41	35	41	75
	11%	10%	12%	11%	11%	10%	7%	10%	7%	11%	14%	12%	9%	13%
Race relations	14	4	8	6	6	6	1	2	2	2	5	2	6	8
	1%	1%	2%	1%	1%	5%	1%	2%	2%	1%	2%	1%	1%	1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	46	29	21	25	24	6	9	10	4	8	10	14	22	24
	5%	7%	5%	5%	4%	5%	7%	7%	2%	5%	3%	5%	5%	4%
Something else (Please specify)	23	3	13	10	20	-	2	3	-	4	9	7	8	16
	2%	1%	3%	2%	3%		1%	3%		3%	3%	2%	2%	3%
Unsure	15	7	2	13	9	1	4	5	1	1	6	2	7	8
	1%	2%	*%	2%	1%	1%	3%	4%	1%	1%	2%	1%	2%	1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	19	6	10	4	-	15	4	11	1	6	7	2	4	1	14	1	5
	2%	2%	3%	2%		2%	1%	3%	*%	2%	4%	1%	2%	1%	3%	1%	2%
The environment and climate change	78	14	24	23	16	39	39	25	27	21	17	11	23	3	38	4	25
	8%	6%	6%	9%	11%	6%	10%	6%	9%	7%	9%	5%	10%	4%	8%	5%	8%
Education	12	1	1	2	7	3	10	1	8	2	2	3	3	3	9	-	2
	1%	1%	*%	1%	5%	*%	2%	*%	3%	1%	1%	1%	1%	3%	2%		1%
National security	38	14	14	7	3	28	10	20	10	19	3	8	2	5	21	1	13
	4%	6%	4%	3%	2%	5%	3%	5%	3%	7%	2%	4%	1%	6%	4%	1%	4%
Gun rights	53	19	13	9	12	32	21	12	17	24	9	5	11	3	20	8	22
	5%	8%	4%	4%	8%	5%	5%	3%	6%	9%	5%	2%	5%	4%	4%	9%	7%
Healthcare	63	10	23	17	13	33	30	20	27	11	17	13	15	4	33	3	17
	6%	4%	6%	7%	9%	5%	8%	5%	9%	4%	9%	6%	7%	5%	7%	3%	5%
Taxes	21	6	10	2	3	17	4	13	4	6	2	3	7	3	10	-	7
	2%	3%	3%	1%	2%	3%	1%	3%	1%	2%	1%	2%	3%	3%	2%		2%
Jobs and the economy	136	24	47	44	20	71	64	39	43	35	19	31	24	22	81	10	32
	13%	10%	12%	18%	14%	12%	16%	10%	15%	13%	10%	15%	11%	25%	17%	11%	10%
Cost of living	171	37	71	40	23	107	64	74	46	44	47	37	34	9	78	18	53
	17%	15%	19%	16%	17%	17%	16%	19%	16%	16%	24%	18%	15%	11%	16%	21%	17%
Drug abuse	19	8	4	7	0	11	7	9	3	5	2	7	4	-	9	1	4
	2%	3%	1%	3%	*%	2%	2%	2%	1%	2%	1%	3%	2%		2%	1%	1%
Immigration	108	30	47	19	12	77	30	57	26	28	24	23	21	13	44	10	33
	11%	13%	12%	7%	8%	12%	8%	14%	9%	10%	12%	11%	9%	15%	9%	12%	11%
Crime	78	19	33	20	6	52	26	35	23	23	14	15	18	8	38	5	26
	8%	8%	9%	8%	4%	8%	7%	9%	8%	8%	7%	7%	8%	10%	8%	5%	8%
Political corruption	116	31	44	28	13	75	41	50	28	30	22	22	33	9	45	15	44
	11%	13%	12%	11%	9%	12%	11%	13%	10%	11%	11%	11%	15%	10%	9%	17%	14%
Race relations	14	4	7	1	2	10	4	3	3	5	3	3	1	1	7	1	2
	1%	2%	2%	*%	2%	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Abortion	46 5%	6 2%	17 5%	15 6%	8 6%	23 4%	23 6%	12 3%	13 4%	12 4%	2 1%	14 7%	13 6%	3 3%	22 5%	5 5%	13 4%
Something else (Please specify)	23 2%	7 3%	10 3%	4 2%	2 1%	17 3%	6 2%	14 3%	6 2%	5 2%	4 2%	7 3%	6 3%	-	4 1%	5 6%	10 3%
Unsure	15 1%	4 2%	4 1%	6 2%	1 *	8 1%	7 2%	3 1%	7 2%	2 1%	2 1%	4 2%	5 2%	-	9 2%	1 1%	4 1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Infrastructure	19 2%	6 2%	7 3%	5 1%	10 2%	2 2%	8 2%	3 1%	10 3%	6 2%	9 2%	10 2%	10 2%	8 2%	2 2%	3 2%	5 2%	6 1%	11 2%	14 2%	10 1%	12 2%
The environment and climate change	78 8%	11 3%	13 6%	53 14%	11 2%	4 5%	62 14%	6 2%	22 7%	48 17%	11 2%	64 13%	12 2%	60 14%	6 7%	1 1%	9 4%	44 10%	56 9%	69 8%	48 7%	71 10%
Education	12 1%	2 1%	2 1%	8 2%	2 1%	1 1%	9 2%	1 1%	4 1%	7 2%	2 1%	9 2%	2 1%	8 2%	3 3%	1 1%	1 1%	6 1%	7 1%	10 1%	5 1%	10 1%
National security	38 4%	30 8%	1 1%	6 2%	31 7%	1 1%	7 2%	26 7%	8 3%	2 1%	31 7%	6 1%	31 6%	6 1%	1 1%	14 7%	17 7%	13 3%	21 3%	35 4%	31 5%	17 2%
Gun rights	53 5%	6 2%	9 4%	37 10%	7 1%	1 1%	45 10%	7 2%	16 5%	30 11%	4 1%	42 8%	6 1%	45 10%	2 3%	1 1%	5 2%	26 6%	29 5%	44 5%	21 3%	42 6%
Healthcare	63 6%	13 3%	18 8%	32 9%	17 4%	9 11%	37 8%	20 5%	23 7%	21 7%	19 4%	39 8%	17 4%	41 9%	5 6%	7 4%	9 4%	24 6%	39 6%	53 6%	33 5%	47 6%
Taxes	21 2%	16 4%	2 1%	3 1%	16 3%	1 1%	4 1%	13 3%	6 2%	2 1%	17 4%	2 1%	17 4%	3 1%	1 1%	12 6%	3 1%	9 2%	9 2%	15 2%	17 3%	15 2%
Jobs and the economy	136 13%	65 16%	28 13%	42 11%	72 15%	13 15%	50 11%	62 16%	45 14%	27 10%	72 16%	58 12%	82 17%	43 10%	10 12%	20 10%	46 20%	54 12%	70 12%	104 12%	101 15%	88 12%
Cost of living	171 17%	74 19%	42 19%	50 13%	85 18%	15 18%	71 15%	75 19%	56 17%	39 14%	85 18%	74 15%	84 17%	68 15%	19 23%	36 18%	41 18%	67 16%	91 15%	141 17%	122 18%	119 16%
Drug abuse	19 2%	9 2%	5 3%	3 1%	12 3%	3 3%	3 1%	8 2%	6 2%	3 1%	13 3%	4 1%	13 3%	3 1%	2 3%	11 5%	2 1%	5 1%	8 1%	10 1%	16 2%	11 1%
Immigration	108 11%	68 17%	24 11%	12 3%	89 19%	5 5%	14 3%	69 18%	29 9%	10 3%	84 18%	18 4%	91 19%	12 3%	5 7%	42 21%	43 18%	59 14%	65 11%	94 11%	93 14%	65 9%
Crime	78 8%	36 9%	16 7%	27 7%	40 9%	9 10%	30 6%	36 9%	29 9%	12 4%	41 9%	34 7%	42 9%	32 7%	4 5%	12 6%	28 12%	34 8%	49 8%	64 8%	58 8%	49 7%
Political corruption	116 11%	39 10%	27 12%	46 12%	46 10%	10 12%	60 13%	45 11%	40 12%	31 11%	48 10%	66 13%	50 10%	57 13%	9 11%	22 11%	18 8%	42 10%	83 14%	105 12%	71 10%	97 13%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	14 1%	4 1%	4 2%	5 1%	4 1%	1 2%	9 2%	3 1%	4 1%	6 2%	3 1%	9 2%	5 1%	8 2%	1 2%	1 1%	2 1%	6 1%	9 1%	10 1%	9 1%	14 2%
Abortion	46 5%	10 3%	7 3%	28 7%	11 2%	4 5%	31 7%	5 1%	12 4%	28 10%	7 1%	38 8%	12 3%	32 7%	2 3%	7 4%	4 2%	25 6%	25 4%	36 4%	26 4%	40 6%
Something else (Please specify)	23 2%	7 2%	6 3%	7 2%	8 2%	4 5%	11 2%	6 1%	9 3%	8 3%	8 2%	11 2%	8 2%	12 3%	3 4%	6 3%	2 1%	9 2%	18 3%	22 3%	17 2%	18 3%
Unsure	15 1%	1 *%	6 3%	7 2%	6 1%	2 2%	7 2%	4 1%	7 2%	1 *%	5 1%	8 2%	6 1%	4 1%	6 7%	1 *%	1 *%	4 1%	9 2%	13 2%	8 1%	10 1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011 100	474 100	324 100	302 100	709 100	172 100	131 100	260 100	456 100	295 100	232 100	161 100	176 100	257 100	334 100	110 100	346 100	455 100
Infrastructure	19 2%	3 1%	10 3%	4 1%	16 2%	2 1%	2 1%	3 1%	9 2%	7 3%	3 1%	3 2%	3 2%	3 1%	7 2%	2 2%	8 2%	6 1%
The environment and climate change	78 8%	38 8%	24 7%	19 6%	59 8%	10 6%	9 7%	21 8%	35 8%	22 8%	13 6%	4 2%	12 7%	25 10%	4 1%	3 2%	16 5%	52 11%
Education	12 1%	6 1%	6 2%	6 2%	6 1%	4 2%	2 2%	3 1%	7 2%	2 1%	5 2%	- 1%	2 1%	4 2%	- 2%	2 2%	1 1%	7 1%
National security	38 4%	21 4%	11 3%	15 5%	24 3%	8 5%	7 5%	4 2%	16 3%	19 6%	6 3%	11 7%	4 2%	8 3%	27 8%	3 3%	19 5%	6 1%
Gun rights	53 5%	17 4%	25 8%	16 5%	38 5%	10 6%	6 4%	24 9%	17 4%	11 4%	10 4%	2 2%	8 4%	24 9%	4 1%	3 3%	4 1%	44 10%
Healthcare	63 6%	24 5%	20 6%	21 7%	42 6%	14 8%	8 6%	18 7%	22 5%	23 8%	11 5%	10 6%	14 8%	12 5%	14 4%	4 3%	5 1%	39 9%
Taxes	21 2%	13 3%	5 2%	14 5%	7 1%	8 5%	6 4%	6 2%	4 1%	11 4%	4 2%	6 4%	6 4%	5 2%	14 4%	3 2%	16 5%	3 1%
Jobs and the economy	136 13%	72 15%	42 13%	54 18%	81 11%	39 23%	15 11%	41 16%	61 13%	33 11%	39 17%	27 16%	26 15%	27 10%	43 13%	22 20%	55 16%	52 11%
Cost of living	171 17%	64 14%	70 22%	40 13%	131 18%	22 13%	18 13%	49 19%	80 18%	41 14%	44 19%	27 17%	29 17%	45 18%	62 19%	18 17%	60 17%	77 17%
Drug abuse	19 2%	7 1%	9 3%	10 3%	8 1%	8 5%	3 2%	8 3%	8 2%	3 1%	6 3%	4 2%	5 3%	4 1%	11 3%	2 2%	9 3%	2 1%
Immigration	108 11%	64 14%	21 6%	25 8%	82 12%	11 7%	14 11%	13 5%	55 12%	40 13%	25 11%	26 16%	25 14%	25 10%	68 20%	17 15%	76 22%	21 5%
Crime	78 8%	46 10%	18 5%	23 8%	56 8%	11 6%	12 9%	20 8%	49 11%	9 3%	21 9%	13 8%	17 10%	11 4%	25 8%	15 14%	32 9%	25 6%
Political corruption	116 11%	58 12%	28 9%	25 8%	91 13%	9 5%	16 12%	27 10%	48 11%	41 14%	26 11%	18 11%	14 8%	29 11%	36 11%	8 8%	35 10%	59 13%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	14 1%	3 1%	7 2%	6 2%	8 1%	3 2%	3 2%	5 2%	4 1%	5 2%	1 *%	1 1%	2 1%	2 1%	2 1%	2 2%	5 1%	11 2%
Abortion	46 5%	15 3%	18 6%	15 5%	31 4%	7 4%	8 6%	10 4%	26 6%	10 3%	12 5%	3 2%	6 3%	23 9%	10 3%	1 1%	3 1%	35 8%
Something else (Please specify)	23 2%	11 2%	8 2%	5 2%	18 3%	1 1%	4 3%	4 1%	9 2%	11 4%	3 1%	3 2%	2 1%	7 3%	7 2%	-	1 *%	8 2%
Unsure	15 1%	11 2%	2 1%	5 2%	10 1%	4 2%	1 *%	2 1%	5 1%	7 2%	4 2%	4 3%	1 1%	4 2%	1 *%	5 5%	2 1%	5 1%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	26	13	12	13	16	6	3	5	5	4	6	5	15	10
	3%	3%	3%	2%	2%	5%	2%	4%	4%	3%	2%	2%	3%	2%
The environment and climate change	159	81	66	92	110	20	16	19	23	26	39	51	68	91
	16%	19%	14%	17%	16%	17%	13%	14%	16%	17%	14%	18%	16%	16%
Education	27	12	13	14	15	6	7	6	2	8	10	2	16	12
	3%	3%	3%	3%	2%	5%	5%	4%	1%	5%	3%	1%	4%	2%
National security	60	24	28	32	49	3	7	10	4	7	18	20	22	38
	6%	6%	6%	6%	7%	3%	5%	8%	3%	5%	6%	7%	5%	7%
Gun rights	83	37	27	56	48	10	13	16	18	10	15	24	45	39
	8%	9%	6%	10%	7%	9%	10%	12%	13%	7%	5%	8%	10%	7%
Healthcare	98	43	35	62	68	16	11	16	11	17	34	21	44	54
	10%	10%	7%	11%	10%	14%	9%	11%	7%	11%	12%	7%	10%	9%
Taxes	29	9	15	14	22	5	2	7	6	6	5	6	18	11
	3%	2%	3%	3%	3%	4%	2%	5%	4%	4%	2%	2%	4%	2%
Jobs and the economy	243	95	100	143	158	35	24	34	53	41	64	51	128	115
	24%	23%	22%	26%	23%	30%	19%	25%	37%	26%	22%	18%	29%	20%
Cost of living	445	190	201	242	301	49	63	52	74	80	126	112	206	239
	44%	45%	43%	44%	44%	42%	50%	38%	51%	51%	44%	39%	47%	42%
Drug abuse	34	14	11	24	16	3	15	13	9	2	6	6	23	11
	3%	3%	2%	4%	2%	3%	12%	9%	6%	1%	2%	2%	5%	2%
Immigration	226	94	125	99	174	12	33	15	16	25	70	100	56	170
	22%	22%	27%	18%	25%	10%	26%	11%	11%	16%	24%	35%	13%	30%
Crime	143	45	88	55	93	19	23	18	19	18	49	39	54	89
	14%	11%	19%	10%	14%	16%	18%	13%	13%	11%	17%	14%	12%	16%
Political corruption	237	98	116	121	177	20	13	20	25	36	80	77	80	157
	23%	23%	25%	22%	26%	17%	11%	14%	17%	23%	28%	27%	18%	27%
Race relations	34	13	15	19	18	12	2	9	7	5	6	6	21	13
	3%	3%	3%	3%	3%	11%	1%	7%	5%	3%	2%	2%	5%	2%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	88	42	30	58	49	11	13	13	13	17	20	25	44	44
	9%	10%	7%	11%	7%	10%	10%	10%	9%	11%	7%	9%	10%	8%
Something else (Please specify)	56	22	33	22	37	4	3	10	4	6	14	21	21	35
	6%	5%	7%	4%	5%	3%	2%	8%	3%	4%	5%	7%	5%	6%
Unsure	22	8	6	15	14	1	6	6	2	2	10	3	10	12
	2%	2%	1%	3%	2%	1%	5%	4%	1%	1%	3%	1%	2%	2%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	26	6	12	7	0	18	7	12	4	6	8	4	7	1	19	1	6
	3%	2%	3%	3%	0%	3%	2%	3%	1%	2%	4%	2%	3%	1%	4%	1%	2%
The environment and climate change	159	28	45	47	38	74	85	47	63	43	32	32	37	10	71	9	61
	16%	12%	12%	19%	27%	12%	22%	12%	22%	15%	16%	16%	17%	12%	15%	10%	20%
Education	27	1	14	5	7	15	12	5	10	3	6	12	3	3	22	-	5
	3%	1%	4%	2%	5%	2%	3%	1%	3%	1%	3%	6%	1%	3%	4%		1%
National security	60	23	21	9	8	43	16	33	16	22	9	12	6	9	26	2	24
	6%	9%	5%	3%	6%	7%	4%	8%	6%	8%	4%	6%	2%	10%	5%	2%	8%
Gun rights	83	24	23	18	18	47	36	17	31	29	16	12	16	9	31	14	27
	8%	10%	6%	7%	13%	8%	9%	4%	11%	10%	8%	6%	7%	11%	6%	16%	9%
Healthcare	98	18	33	33	14	51	47	33	35	18	27	18	23	8	50	4	28
	10%	7%	9%	13%	10%	8%	12%	8%	12%	7%	14%	9%	10%	10%	10%	4%	9%
Taxes	29	8	15	2	3	23	6	16	5	10	4	4	8	3	14	2	8
	3%	3%	4%	1%	2%	4%	1%	4%	2%	4%	2%	2%	4%	3%	3%	2%	3%
Jobs and the economy	243	45	85	73	40	130	113	80	79	65	41	55	47	29	137	28	52
	24%	19%	22%	29%	29%	21%	29%	20%	27%	23%	21%	26%	21%	33%	28%	32%	17%
Cost of living	445	108	178	101	57	286	158	187	115	115	98	85	97	42	226	38	117
	44%	45%	47%	40%	41%	46%	41%	47%	40%	41%	50%	41%	44%	49%	47%	44%	38%
Drug abuse	34	17	9	8	0	26	8	12	4	19	2	8	4	-	19	5	7
	3%	7%	2%	3%	0%	4%	2%	3%	1%	7%	1%	4%	2%		4%	6%	2%
Immigration	226	55	101	46	24	156	70	115	59	54	48	56	40	24	86	13	98
	22%	23%	26%	18%	17%	25%	18%	29%	20%	19%	24%	27%	18%	27%	18%	15%	31%
Crime	143	34	54	43	11	89	54	58	35	36	28	25	42	11	78	7	39
	14%	14%	14%	17%	8%	14%	14%	15%	12%	13%	14%	12%	19%	13%	16%	8%	13%
Political corruption	237	57	96	50	34	153	84	117	59	64	43	45	66	18	104	22	87
	23%	24%	25%	20%	24%	25%	21%	29%	20%	23%	22%	21%	30%	21%	22%	25%	28%
Race relations	34	8	11	9	6	19	15	6	12	11	8	7	6	1	17	1	7
	3%	3%	3%	4%	4%	3%	4%	2%	4%	4%	4%	3%	3%	1%	3%	1%	2%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Abortion	88 9%	23 9%	32 8%	23 9%	10 7%	55 9%	33 9%	26 6%	23 8%	33 12%	9 5%	25 12%	17 8%	3 3%	32 7%	13 15%	27 9%
Something else (Please specify)	56 6%	13 5%	23 6%	13 5%	7 5%	36 6%	19 5%	21 5%	16 5%	21 8%	11 6%	8 4%	11 5%	1 2%	15 3%	11 13%	23 7%
Unsure	22 2%	8 3%	6 2%	6 2%	1 1%	15 2%	7 2%	7 2%	7 3%	5 2%	4 2%	5 2%	6 3%	-	12 2%	4 5%	5 1%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Infrastructure	26 3%	9 2%	7 3%	8 2%	12 3%	2 3%	11 2%	6 2%	13 4%	6 2%	9 2%	16 3%	12 3%	11 2%	2 3%	3 2%	8 3%	9 2%	16 3%	20 2%	14 2%	15 2%
The environment and climate change	159 16%	19 5%	25 12%	112 30%	22 5%	12 15%	125 27%	17 4%	45 14%	96 34%	19 4%	136 28%	22 4%	128 29%	9 11%	4 2%	16 7%	101 23%	117 20%	144 17%	97 14%	145 20%
Education	27 3%	8 2%	4 2%	16 4%	9 2%	2 2%	17 4%	9 2%	10 3%	8 3%	10 2%	16 3%	8 2%	13 3%	6 8%	1 1%	6 3%	8 2%	13 2%	23 3%	13 2%	14 2%
National security	60 6%	41 10%	7 3%	10 3%	45 10%	3 4%	12 3%	38 10%	13 4%	7 2%	45 10%	12 2%	47 10%	11 2%	2 2%	23 12%	21 9%	26 6%	37 6%	54 6%	47 7%	33 5%
Gun rights	83 8%	9 2%	15 7%	59 16%	9 2%	1 1%	73 16%	10 3%	27 8%	47 16%	6 1%	68 14%	9 2%	72 16%	2 3%	1 1%	8 3%	43 10%	46 8%	68 8%	41 6%	72 10%
Healthcare	98 10%	20 5%	23 11%	54 15%	24 5%	11 13%	63 14%	24 6%	39 12%	35 12%	28 6%	63 13%	24 5%	65 15%	8 10%	11 6%	12 5%	36 8%	54 9%	80 10%	56 8%	75 10%
Taxes	29 3%	20 5%	4 2%	6 2%	20 4%	1 1%	8 2%	15 4%	9 3%	5 2%	21 5%	6 1%	21 4%	6 1%	1 1%	14 7%	5 2%	9 2%	11 2%	19 2%	22 3%	21 3%
Jobs and the economy	243 24%	110 28%	52 24%	76 21%	125 27%	22 26%	96 21%	108 28%	82 25%	51 18%	129 28%	100 20%	140 29%	81 18%	22 27%	42 21%	71 30%	87 20%	127 21%	193 23%	180 26%	161 22%
Cost of living	445 44%	201 51%	93 43%	136 37%	229 49%	37 44%	179 39%	187 48%	147 45%	107 38%	226 49%	193 39%	237 49%	168 38%	40 48%	94 48%	116 50%	179 41%	240 40%	369 44%	309 45%	300 41%
Drug abuse	34 3%	18 5%	8 4%	7 2%	22 5%	3 4%	9 2%	17 4%	12 4%	5 2%	22 5%	9 2%	22 5%	8 2%	4 5%	17 9%	5 2%	5 1%	10 2%	20 2%	26 4%	19 3%
Immigration	226 22%	150 38%	46 21%	25 7%	182 39%	12 15%	32 7%	152 39%	51 16%	21 7%	176 38%	42 9%	188 39%	28 6%	9 11%	79 40%	94 40%	119 27%	149 25%	194 23%	193 28%	137 19%
Crime	143 14%	64 16%	33 15%	45 12%	78 17%	13 16%	52 11%	61 16%	50 15%	28 10%	68 15%	68 14%	80 16%	52 12%	11 13%	28 14%	45 19%	57 13%	80 13%	114 14%	91 13%	97 13%
Political corruption	237 23%	85 21%	58 27%	85 23%	103 22%	26 32%	108 23%	95 24%	81 25%	59 21%	110 24%	117 24%	106 22%	104 24%	26 32%	51 26%	41 17%	93 22%	157 26%	207 25%	158 23%	185 26%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	34 3%	8 2%	6 3%	20 5%	8 2%	2 3%	23 5%	9 2%	7 2%	18 6%	8 2%	25 5%	10 2%	23 5%	2 2%	5 2%	3 1%	16 4%	21 4%	26 3%	19 3%	31 4%
Abortion	88 9%	20 5%	17 8%	49 13%	22 5%	4 5%	62 14%	10 3%	32 10%	44 16%	16 3%	62 13%	21 4%	64 14%	3 4%	11 5%	9 4%	47 11%	50 8%	68 8%	54 8%	74 10%
Something else (Please specify)	56 6%	7 2%	20 9%	22 6%	10 2%	9 11%	37 8%	8 2%	22 7%	24 9%	13 3%	37 8%	11 2%	39 9%	5 6%	6 3%	3 1%	22 5%	41 7%	49 6%	31 5%	46 6%
Unsure	22 2%	4 1%	9 4%	8 2%	9 2%	4 4%	10 2%	7 2%	10 3%	1 *	9 2%	11 2%	9 2%	5 1%	8 10%	1 1%	3 1%	5 1%	14 2%	19 2%	13 2%	13 2%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011 100	474 100	324 100	302 100	709 100	172 100	131 100	260 100	456 100	295 100	232 100	161 100	176 100	257 100	334 100	110 100	346 100	455 100
Infrastructure	26 3%	4 1%	15 5%	6 2%	19 3%	5 3%	2 1%	4 1%	12 3%	10 3%	4 2%	4 2%	3 2%	4 1%	7 2%	5 4%	8 2%	13 3%
The environment and climate change	159 16%	76 16%	47 14%	32 11%	127 18%	19 11%	13 10%	47 18%	71 16%	40 14%	32 14%	10 6%	24 13%	47 18%	13 4%	3 3%	22 6%	121 27%
Education	27 3%	14 3%	7 2%	8 3%	19 3%	5 3%	3 2%	5 2%	17 4%	5 2%	10 5%	1 1%	5 3%	9 4%	7 2%	2 2%	2 1%	8 2%
National security	60 6%	33 7%	14 4%	18 6%	41 6%	9 5%	9 7%	9 4%	24 5%	27 9%	9 4%	18 11%	5 3%	12 4%	39 12%	5 4%	33 10%	11 2%
Gun rights	83 8%	27 6%	42 13%	31 10%	52 7%	23 14%	8 6%	28 11%	36 8%	20 7%	25 11%	4 3%	14 8%	37 14%	4 1%	6 5%	6 2%	78 17%
Healthcare	98 10%	39 8%	35 11%	31 10%	67 9%	20 11%	12 9%	27 10%	38 8%	33 11%	22 9%	13 8%	21 12%	22 8%	19 6%	4 4%	7 2%	67 15%
Taxes	29 3%	15 3%	11 3%	16 5%	13 2%	10 6%	6 5%	10 4%	6 1%	13 4%	4 2%	7 4%	7 4%	6 2%	18 5%	3 2%	18 5%	7 2%
Jobs and the economy	243 24%	116 24%	81 25%	86 28%	157 22%	57 33%	29 22%	64 25%	112 25%	67 23%	70 30%	44 27%	54 31%	48 19%	80 24%	34 31%	96 28%	103 23%
Cost of living	445 44%	213 45%	137 42%	133 44%	312 44%	78 46%	54 41%	122 47%	209 46%	114 39%	117 50%	69 43%	83 48%	111 43%	159 48%	54 50%	171 49%	173 38%
Drug abuse	34 3%	8 2%	21 7%	19 6%	15 2%	16 9%	4 3%	12 5%	13 3%	10 3%	8 3%	4 3%	7 4%	6 2%	18 6%	4 3%	13 4%	7 2%
Immigration	226 22%	136 29%	43 13%	52 17%	174 25%	22 13%	30 23%	46 18%	100 22%	79 27%	43 19%	57 35%	49 28%	46 18%	132 40%	43 39%	150 43%	44 10%
Crime	143 14%	73 16%	46 14%	47 16%	96 14%	16 10%	31 24%	44 17%	82 18%	17 6%	30 13%	23 14%	26 15%	33 13%	48 14%	29 26%	52 15%	44 10%
Political corruption	237 23%	114 24%	61 19%	57 19%	179 25%	21 12%	37 28%	48 18%	106 23%	83 28%	54 23%	44 27%	29 16%	58 23%	88 26%	12 11%	80 23%	105 23%

Echelon Insights
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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	34 3%	11 2%	16 5%	16 5%	18 3%	9 5%	7 5%	12 5%	12 3%	9 3%	4 2%	2 1%	5 3%	8 3%	4 1%	4 4%	6 2%	24 5%
Abortion	88 9%	28 6%	39 12%	30 10%	58 8%	19 11%	11 8%	23 9%	37 8%	28 10%	19 8%	6 4%	8 5%	40 16%	18 5%	2 2%	17 5%	59 13%
Something else (Please specify)	56 6%	19 4%	23 7%	8 3%	48 7%	4 2%	4 3%	12 5%	25 5%	18 6%	8 3%	5 3%	6 3%	17 7%	8 2%	-	4 1%	35 8%
Unsure	22 2%	14 3%	6 2%	7 2%	15 2%	6 3%	1 *	4 2%	10 2%	8 3%	5 2%	7 4%	5 3%	5 2%	4 1%	5 5%	3 1%	6 1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	187	84	96	91	119	31	24	18	21	30	64	54	69	118
	19%	20%	21%	17%	17%	27%	19%	13%	14%	19%	22%	19%	16%	21%
GETTING A LOT/LITTLE WORSE	664	271	308	353	467	62	89	105	100	90	180	190	295	369
	66%	64%	66%	65%	68%	53%	70%	77%	69%	57%	63%	66%	67%	65%
Improving a lot	42	16	22	20	20	6	5	3	12	4	14	10	19	23
	4%	4%	5%	4%	3%	5%	4%	2%	8%	2%	5%	3%	4%	4%
Improving a little	145	67	75	71	99	25	18	15	9	27	50	45	51	95
	14%	16%	16%	13%	14%	22%	14%	11%	6%	17%	18%	16%	12%	17%
Staying the same	133	57	52	81	92	20	12	11	18	34	36	36	62	71
	13%	13%	11%	15%	13%	17%	10%	8%	12%	22%	12%	12%	14%	12%
Getting a little worse	295	120	141	153	210	25	35	37	40	30	93	96	107	188
	29%	28%	30%	28%	31%	22%	27%	27%	28%	19%	32%	34%	24%	33%
Getting a lot worse	369	151	167	200	256	36	55	68	60	60	87	94	188	181
	36%	36%	36%	37%	37%	31%	43%	50%	41%	38%	30%	33%	43%	32%
Unsure	26	11	7	19	11	4	2	3	7	2	7	6	13	14
	3%	3%	2%	4%	2%	3%	2%	2%	5%	1%	3%	2%	3%	2%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	187	45	59	45	38	104	83	63	56	56	33	47	42	7	83	14	66
	19%	19%	16%	18%	27%	17%	21%	16%	19%	20%	17%	23%	19%	9%	17%	16%	21%
GETTING A LOT/LITTLE WORSE	664	151	270	165	78	421	243	285	181	175	132	133	153	60	321	53	206
	66%	63%	71%	66%	56%	68%	62%	72%	63%	63%	67%	64%	69%	70%	66%	61%	66%
Improving a lot	42	10	9	7	16	19	23	9	11	17	3	9	9	3	19	2	12
	4%	4%	2%	3%	11%	3%	6%	2%	4%	6%	2%	5%	4%	3%	4%	2%	4%
Improving a little	145	35	50	38	22	85	61	53	46	40	30	38	33	4	64	12	53
	14%	15%	13%	15%	16%	14%	16%	13%	16%	14%	15%	18%	15%	5%	13%	14%	17%
Staying the same	133	31	45	35	22	76	57	43	48	31	29	27	23	19	76	9	32
	13%	13%	12%	14%	16%	12%	15%	11%	17%	11%	15%	13%	10%	22%	16%	10%	10%
Getting a little worse	295	63	109	73	50	172	123	116	94	66	64	72	69	19	135	20	109
	29%	26%	29%	29%	36%	28%	31%	29%	33%	24%	32%	35%	31%	22%	28%	23%	35%
Getting a lot worse	369	88	161	92	28	248	121	170	87	109	69	61	83	41	186	33	97
	36%	36%	42%	37%	20%	40%	31%	43%	30%	39%	35%	29%	38%	48%	39%	37%	31%
Unsure	26	13	7	5	1	20	7	7	4	17	4	1	4	-	4	12	7
	3%	6%	2%	2%	1%	3%	2%	2%	1%	6%	2%	*	2%		1%	13%	2%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
IMPROVING A LOT/LITTLE	187 19%	18 4%	32 15%	133 36%	21 5%	12 14%	154 33%	25 6%	65 20%	98 35%	19 4%	163 33%	16 3%	156 35%	15 19%	6 3%	11 5%	99 23%	117 20%	161 19%	98 14%	150 21%
GETTING A LOT/LITTLE WORSE	664 66%	351 89%	147 68%	150 41%	413 88%	53 63%	198 43%	340 87%	200 61%	118 42%	406 88%	221 45%	436 89%	177 40%	51 62%	181 92%	203 87%	251 58%	382 64%	543 65%	500 73%	444 61%
Improving a lot	42 4%	3 1%	2 1%	36 10%	3 1%	1 1%	38 8%	5 1%	13 4%	24 9%	7 1%	34 7%	3 1%	38 9%	1 2%	2 1%	0 *%	26 6%	29 5%	37 4%	23 3%	36 5%
Improving a little	145 14%	15 4%	30 14%	97 26%	19 4%	11 13%	116 25%	19 5%	53 16%	73 26%	13 3%	129 26%	14 3%	118 27%	14 17%	4 2%	11 5%	74 17%	88 15%	124 15%	75 11%	114 16%
Staying the same	133 13%	25 6%	29 13%	77 21%	30 6%	13 16%	90 20%	21 5%	48 15%	62 22%	29 6%	97 20%	31 6%	91 21%	12 14%	10 5%	19 8%	71 16%	85 14%	116 14%	76 11%	111 15%
Getting a little worse	295 29%	132 33%	62 28%	100 27%	157 34%	20 24%	119 26%	139 36%	89 27%	66 24%	150 32%	123 25%	166 34%	110 25%	20 24%	45 23%	97 42%	120 28%	178 30%	246 29%	210 31%	198 27%
Getting a lot worse	369 36%	219 55%	85 39%	51 14%	257 55%	33 40%	79 17%	201 52%	111 34%	51 18%	257 56%	97 20%	270 55%	67 15%	31 38%	136 69%	105 45%	132 30%	204 34%	297 35%	290 42%	246 34%
Unsure	26 3%	2 *%	9 4%	11 3%	3 1%	5 6%	18 4%	4 1%	14 4%	5 2%	5 1%	11 2%	5 1%	18 4%	4 5%	1 *%	1 1%	11 3%	14 2%	19 2%	14 2%	19 3%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	187	85	59	40	148	18	22	58	84	45	41	13	29	49	8	10	14	153
	19%	18%	18%	13%	21%	10%	17%	22%	18%	15%	18%	8%	17%	19%	2%	9%	4%	34%
GETTING A LOT/LITTLE WORSE	664	325	200	217	447	121	96	158	294	212	143	134	121	163	303	92	303	191
	66%	69%	62%	72%	63%	71%	74%	61%	65%	72%	62%	83%	69%	64%	91%	84%	88%	42%
Improving a lot	42	18	8	17	25	7	10	17	18	7	9	3	8	9	1	2	1	43
	4%	4%	3%	6%	4%	4%	8%	6%	4%	2%	4%	2%	4%	4%	*%	1%	*%	9%
Improving a little	145	67	51	23	123	11	11	41	66	38	32	10	22	40	7	8	13	110
	14%	14%	16%	7%	17%	7%	9%	16%	14%	13%	14%	6%	12%	16%	2%	8%	4%	24%
Staying the same	133	60	48	41	92	31	10	35	63	35	37	12	21	34	22	6	26	95
	13%	13%	15%	14%	13%	18%	8%	14%	14%	12%	16%	7%	12%	13%	7%	5%	8%	21%
Getting a little worse	295	156	70	95	200	51	44	69	139	87	58	51	66	80	95	55	111	138
	29%	33%	22%	31%	28%	30%	34%	27%	30%	29%	25%	31%	38%	31%	29%	50%	32%	30%
Getting a lot worse	369	169	130	122	247	71	52	88	156	125	85	83	55	84	208	37	192	53
	36%	36%	40%	40%	35%	41%	40%	34%	34%	42%	36%	51%	31%	33%	62%	34%	56%	12%
Unsure	26	4	17	4	22	2	2	9	15	3	10	2	4	10	1	2	2	17
	3%	1%	5%	1%	3%	1%	2%	3%	3%	1%	4%	1%	2%	4%	*%	2%	1%	4%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q Financial] Which of the following comes closest to describing your personal financial situation?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	352	138	190	162	267	29	26	32	41	43	93	143	116	236
	35%	33%	41%	30%	39%	25%	21%	23%	28%	27%	32%	50%	26%	41%
I am just able to pay for basic necessities	405	168	171	232	259	53	70	57	63	64	112	109	184	220
	40%	40%	37%	43%	38%	45%	55%	41%	44%	41%	39%	38%	42%	38%
I struggle to pay for basic necessities	241	111	99	141	158	34	31	45	36	49	81	31	129	112
	24%	26%	21%	26%	23%	29%	24%	33%	25%	31%	28%	11%	29%	20%
Unsure	14	6	3	10	4	1	0	4	5	1	1	4	9	4
	1%	1%	1%	2%	1%	1%	0%	3%	3%	1%	0%	1%	2%	1%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q Financial] Which of the following comes closest to describing your personal financial situation?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	352	57	100	114	81	157	195	121	146	43	62	81	115	49	170	12	144
	35%	24%	26%	46%	58%	25%	50%	30%	50%	15%	31%	39%	52%	57%	35%	14%	46%
I am just able to pay for basic necessities	405	100	163	93	49	263	142	156	103	110	81	89	82	33	197	29	124
	40%	41%	43%	37%	35%	42%	36%	39%	36%	39%	41%	43%	37%	38%	41%	34%	40%
I struggle to pay for basic necessities	241	75	112	43	10	187	53	118	40	117	55	38	21	5	114	37	41
	24%	31%	29%	17%	7%	30%	14%	30%	14%	42%	28%	18%	10%	6%	24%	43%	13%
Unsure	14	8	5	1	-	13	1	3	1	9	-	1	2	-	2	9	3
	1%	4%	1%	*%		2%	*%	1%	*%	3%		*%	1%		*%	10%	1%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q Financial] Which of the following comes closest to describing your personal financial situation?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	352	113	77	156	144	26	183	126	124	100	137	202	146	180	26	44	76	183	246	302	240	262
	35%	29%	35%	42%	31%	31%	40%	32%	38%	35%	30%	41%	30%	41%	31%	22%	32%	42%	41%	36%	35%	36%
I am just able to pay for basic necessities	405	187	74	137	214	30	160	170	118	112	204	180	225	154	25	89	117	171	210	330	280	277
	40%	47%	34%	37%	46%	36%	35%	44%	36%	40%	44%	37%	46%	35%	31%	45%	50%	39%	35%	39%	41%	38%
I struggle to pay for basic necessities	241	95	60	77	109	25	108	91	75	68	116	107	113	98	30	63	41	79	137	198	161	179
	24%	24%	28%	21%	23%	29%	23%	23%	23%	24%	25%	22%	23%	22%	36%	32%	17%	18%	23%	24%	23%	25%
Unsure	14	1	6	2	1	3	9	2	9	2	4	2	4	8	2	1	-	1	5	9	6	7
	1%	*%	3%	1%	*%	4%	2%	1%	3%	1%	1%	*%	1%	2%	2%	1%		*%	1%	1%	1%	1%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q Financial] Which of the following comes closest to describing your personal financial situation?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	352	200	87	83	269	38	45	71	188	94	75	52	79	87	77	59	114	206
	35%	42%	27%	27%	38%	22%	35%	27%	41%	32%	32%	32%	45%	34%	23%	54%	33%	45%
I am just able to pay for basic necessities	405	196	124	128	276	76	52	119	164	121	98	61	66	100	159	43	146	142
	40%	41%	38%	42%	39%	44%	40%	46%	36%	41%	42%	38%	38%	39%	48%	39%	42%	31%
I struggle to pay for basic necessities	241	77	104	88	153	57	30	65	98	78	57	46	30	63	97	8	85	103
	24%	16%	32%	29%	22%	33%	23%	25%	22%	26%	25%	29%	17%	25%	29%	7%	25%	23%
Unsure	14	1	9	3	10	1	3	6	6	2	2	2	-	5	1	-	1	3
	1%	*%	3%	1%	1%	*%	2%	2%	1%	1%	1%	1%		2%	*%		*%	1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	194	78	92	102	115	38	23	41	40	29	45	40	109	85
	19%	18%	20%	19%	17%	32%	18%	30%	27%	19%	16%	14%	25%	15%
MUCH/SOMEWHAT LESS SECURE	586	264	267	317	416	55	75	78	81	97	169	162	255	331
	58%	62%	58%	58%	60%	47%	59%	57%	55%	62%	59%	57%	58%	58%
Much more secure	43	16	20	24	18	10	11	12	7	7	8	9	26	17
	4%	4%	4%	4%	3%	8%	9%	9%	5%	4%	3%	3%	6%	3%
Somewhat more secure	151	61	72	79	96	28	11	28	33	22	37	31	83	68
	15%	15%	16%	14%	14%	24%	9%	21%	23%	14%	13%	11%	19%	12%
Neither more nor less secure	221	76	103	118	152	23	28	17	22	30	70	81	70	152
	22%	18%	22%	22%	22%	20%	22%	13%	15%	19%	25%	28%	16%	27%
Somewhat less secure	318	143	162	154	219	32	36	37	42	49	87	104	127	191
	31%	34%	35%	28%	32%	27%	29%	27%	29%	31%	30%	36%	29%	33%
Much less secure	268	120	105	163	197	23	39	41	39	48	82	58	128	140
	27%	28%	23%	30%	29%	20%	31%	30%	27%	31%	29%	20%	29%	24%
Unsure	10	5	2	7	5	1	1	1	3	0	2	3	4	5
	1%	1%	*%	1%	1%	1%	1%	1%	2%	*%	1%	1%	1%	1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	194	39	57	58	40	96	98	51	64	43	34	44	55	17	106	12	52
	19%	16%	15%	23%	28%	15%	25%	13%	22%	15%	17%	21%	25%	19%	22%	14%	17%
MUCH/SOMEWHAT LESS SECURE	586	136	252	131	67	388	198	253	163	179	121	115	120	46	287	53	164
	58%	57%	66%	52%	48%	63%	51%	64%	56%	64%	61%	56%	54%	54%	59%	60%	53%
Much more secure	43	13	14	13	3	27	16	11	8	14	6	7	11	3	21	4	12
	4%	5%	4%	5%	2%	4%	4%	3%	3%	5%	3%	3%	5%	3%	4%	4%	4%
Somewhat more secure	151	26	43	45	37	69	82	41	56	28	28	37	44	14	85	9	39
	15%	11%	11%	18%	27%	11%	21%	10%	19%	10%	14%	18%	20%	16%	18%	10%	13%
Neither more nor less secure	221	60	70	59	32	130	91	92	60	54	42	49	46	23	86	21	93
	22%	25%	18%	23%	23%	21%	23%	23%	21%	19%	21%	24%	21%	27%	18%	24%	30%
Somewhat less secure	318	76	125	66	51	201	117	118	101	90	71	66	62	27	150	29	101
	31%	32%	33%	26%	36%	32%	30%	30%	35%	32%	36%	32%	28%	31%	31%	33%	32%
Much less secure	268	60	127	65	16	187	81	135	62	88	50	49	59	20	137	24	63
	27%	25%	33%	26%	12%	30%	21%	34%	21%	32%	25%	24%	27%	23%	28%	28%	20%
Unsure	10	5	2	3	1	6	3	1	3	4	2	-	-	-	4	1	3
	1%	2%	*%	1%	*%	1%	1%	*%	1%	2%	1%	-	-	-	1%	1%	1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
MUCH/SOMEWHAT MORE SECURE	194 19%	47 12%	31 14%	113 31%	59 13%	7 8%	128 28%	55 14%	62 19%	75 26%	52 11%	133 27%	59 12%	125 28%	10 12%	19 10%	28 12%	82 19%	118 20%	147 17%	124 18%	152 21%
MUCH/SOMEWHAT LESS SECURE	586 58%	283 71%	132 61%	157 42%	331 71%	49 58%	206 45%	264 68%	182 56%	133 47%	329 72%	228 46%	348 71%	191 43%	47 57%	148 75%	165 71%	229 53%	336 56%	491 59%	415 60%	397 55%
Much more secure	43 4%	9 2%	3 1%	31 8%	9 2%	1 1%	34 7%	14 4%	9 3%	20 7%	12 3%	31 6%	13 3%	29 7%	2 2%	7 3%	2 1%	16 4%	22 4%	30 4%	21 3%	35 5%
Somewhat more secure	151 15%	38 10%	28 13%	83 22%	51 11%	6 7%	94 21%	41 11%	53 16%	55 20%	40 9%	101 21%	47 10%	96 22%	8 10%	13 6%	26 11%	66 15%	96 16%	117 14%	103 15%	117 16%
Neither more nor less secure	221 22%	64 16%	53 24%	98 27%	74 16%	25 30%	123 27%	66 17%	81 25%	73 26%	73 16%	129 26%	75 15%	123 28%	23 28%	29 15%	38 16%	118 27%	140 23%	193 23%	141 20%	168 23%
Somewhat less secure	318 31%	150 38%	71 33%	93 25%	171 37%	25 30%	121 26%	133 34%	111 34%	73 26%	166 36%	138 28%	184 38%	116 26%	18 22%	63 32%	100 43%	129 30%	186 31%	264 32%	222 32%	219 30%
Much less secure	268 27%	132 33%	60 28%	64 17%	160 34%	24 28%	84 18%	132 34%	71 22%	60 21%	163 36%	90 18%	164 34%	74 17%	29 36%	85 43%	66 28%	100 23%	150 25%	227 27%	193 28%	178 25%
Unsure	10 1%	3 1%	1 1%	3 1%	3 1%	4 5%	3 1%	4 1%	2 1%	1 1%	6 1%	2 **%	5 1%	2 1%	2 2%	1 **%	2 1%	4 1%	4 1%	8 1%	8 1%	7 1%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	194	83	75	69	125	37	32	56	89	49	36	26	36	42	29	28	46	132
	19%	18%	23%	23%	18%	21%	25%	21%	20%	17%	16%	16%	20%	16%	9%	25%	13%	29%
MUCH/SOMEWHAT LESS SECURE	586	285	176	199	387	119	80	148	261	176	139	107	99	142	256	59	237	209
	58%	60%	54%	66%	55%	70%	61%	57%	57%	60%	60%	66%	56%	55%	77%	54%	69%	46%
Much more secure	43	10	22	10	33	4	6	13	21	9	10	3	12	11	7	2	6	41
	4%	2%	7%	3%	5%	2%	5%	5%	5%	3%	4%	2%	7%	4%	2%	1%	2%	9%
Somewhat more secure	151	73	53	59	92	32	26	43	68	40	26	23	24	32	22	26	40	91
	15%	15%	16%	19%	13%	19%	20%	16%	15%	14%	11%	14%	14%	12%	7%	24%	12%	20%
Neither more nor less secure	221	104	69	33	189	15	17	53	100	68	52	25	41	69	47	23	61	111
	22%	22%	21%	11%	27%	9%	13%	21%	22%	23%	23%	16%	23%	27%	14%	21%	18%	24%
Somewhat less secure	318	175	86	97	221	58	39	89	139	89	70	50	67	69	123	36	114	133
	31%	37%	27%	32%	31%	34%	30%	34%	30%	30%	30%	31%	38%	27%	37%	32%	33%	29%
Much less secure	268	110	90	102	166	62	41	59	123	87	70	56	31	74	133	24	123	75
	27%	23%	28%	34%	23%	36%	31%	23%	27%	29%	30%	35%	18%	29%	40%	22%	36%	17%
Unsure	10	2	4	2	8	0	1	2	5	2	4	3	-	3	2	-	2	4
	1%	*%	1%	1%	1%	*%	1%	1%	1%	1%	2%	2%		1%	*%		1%	1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	440	176	192	247	260	69	62	90	69	71	106	103	230	209
	43%	42%	41%	45%	38%	59%	48%	66%	47%	45%	37%	36%	52%	37%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	517	224	246	268	388	40	61	44	69	79	160	165	192	325
	51%	53%	53%	49%	56%	35%	48%	32%	48%	50%	56%	58%	44%	57%
Very confident	126	36	56	70	48	34	27	33	23	24	25	21	80	46
	12%	9%	12%	13%	7%	29%	21%	24%	16%	16%	9%	7%	18%	8%
Somewhat confident	314	140	136	177	212	35	34	57	46	46	81	83	150	164
	31%	33%	29%	33%	31%	30%	27%	42%	32%	30%	28%	29%	34%	29%
Not that confident	305	127	148	154	228	24	35	31	41	48	87	97	121	184
	30%	30%	32%	28%	33%	21%	28%	23%	28%	31%	30%	34%	28%	32%
Not confident at all	212	96	99	113	160	16	26	12	28	31	73	68	71	141
	21%	23%	21%	21%	23%	14%	20%	9%	19%	20%	25%	24%	16%	25%
Unsure	55	22	25	30	40	7	5	3	7	6	21	18	17	38
	5%	5%	5%	5%	6%	6%	4%	2%	5%	4%	7%	6%	4%	7%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	440	92	155	125	67	247	192	139	121	120	79	90	105	35	232	45	113
	43%	38%	41%	50%	48%	40%	49%	35%	42%	43%	40%	43%	47%	40%	48%	51%	36%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	517	128	208	115	65	336	180	234	154	137	114	111	105	46	229	38	178
	51%	53%	55%	46%	47%	54%	46%	59%	53%	49%	57%	54%	47%	53%	47%	43%	57%
Very confident	126	30	30	46	20	60	66	21	27	36	20	23	40	4	75	14	22
	12%	12%	8%	18%	14%	10%	17%	5%	9%	13%	10%	11%	18%	4%	16%	16%	7%
Somewhat confident	314	63	124	79	47	187	127	117	94	84	59	67	65	31	157	31	91
	31%	26%	33%	32%	34%	30%	32%	29%	33%	30%	30%	32%	29%	36%	32%	35%	29%
Not that confident	305	75	110	67	54	185	120	120	108	79	69	66	58	31	142	18	105
	30%	31%	29%	27%	38%	30%	31%	30%	37%	28%	35%	32%	26%	36%	29%	20%	34%
Not confident at all	212	53	99	48	12	152	60	114	47	58	45	45	47	15	86	20	74
	21%	22%	26%	19%	8%	24%	15%	29%	16%	21%	23%	22%	21%	17%	18%	23%	24%
Unsure	55	20	17	11	7	37	18	26	14	22	5	7	11	5	22	5	20
	5%	8%	4%	4%	5%	6%	5%	6%	5%	8%	3%	3%	5%	6%	5%	6%	6%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
VERY/SOMEWHAT CONFIDENT	440 43%	107 27%	94 43%	234 63%	133 28%	29 34%	279 61%	111 29%	163 50%	158 56%	127 28%	285 58%	135 28%	269 61%	36 43%	59 30%	58 25%	187 43%	254 42%	354 42%	266 39%	340 47%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	517 51%	271 68%	111 51%	117 32%	314 67%	45 53%	159 34%	259 67%	142 44%	110 39%	308 67%	182 37%	328 67%	149 34%	39 47%	128 65%	164 70%	213 49%	304 51%	435 52%	381 55%	341 47%
Very confident	126 12%	21 5%	19 9%	83 22%	24 5%	12 14%	91 20%	28 7%	46 14%	49 17%	25 5%	90 18%	30 6%	89 20%	7 8%	12 6%	11 5%	49 11%	60 10%	96 11%	71 10%	95 13%
Somewhat confident	314 31%	87 22%	75 35%	151 41%	109 23%	17 20%	188 41%	83 21%	118 36%	109 39%	102 22%	195 40%	105 22%	180 41%	29 35%	47 24%	48 20%	138 32%	194 32%	258 31%	195 28%	245 34%
Not that confident	305 30%	160 40%	51 24%	86 23%	175 37%	24 28%	106 23%	144 37%	83 25%	77 27%	172 37%	119 24%	180 37%	101 23%	24 29%	59 30%	105 45%	124 29%	173 29%	252 30%	215 31%	214 30%
Not confident at all	212 21%	111 28%	60 28%	31 8%	138 30%	21 25%	52 11%	115 30%	59 18%	34 12%	137 30%	63 13%	148 30%	48 11%	16 19%	69 35%	59 25%	89 21%	132 22%	183 22%	166 24%	126 17%
Unsure	55 5%	19 5%	12 5%	20 5%	21 5%	11 13%	23 5%	19 5%	22 7%	14 5%	25 5%	26 5%	24 5%	23 5%	8 9%	10 5%	11 5%	34 8%	39 7%	50 6%	40 6%	44 6%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	440	196	169	120	319	68	52	123	205	112	104	50	62	114	91	33	91	268
	43%	41%	52%	40%	45%	40%	40%	47%	45%	38%	45%	31%	35%	44%	27%	30%	26%	59%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	517	255	137	173	344	99	75	126	226	165	110	101	107	129	226	73	234	162
	51%	54%	42%	57%	48%	57%	57%	48%	50%	56%	48%	63%	61%	50%	68%	67%	68%	36%
Very confident	126	40	64	42	84	15	27	40	56	29	29	10	22	26	20	4	23	86
	12%	8%	20%	14%	12%	9%	20%	16%	12%	10%	13%	6%	13%	10%	6%	4%	7%	19%
Somewhat confident	314	157	106	79	235	53	26	82	149	83	75	40	40	88	72	29	68	181
	31%	33%	33%	26%	33%	31%	20%	32%	33%	28%	32%	25%	23%	34%	21%	26%	20%	40%
Not that confident	305	151	90	104	201	64	40	82	129	94	62	57	69	66	125	43	118	114
	30%	32%	28%	35%	28%	37%	31%	32%	28%	32%	27%	35%	39%	26%	37%	39%	34%	25%
Not confident at all	212	103	48	69	143	34	35	44	97	71	49	44	37	63	101	31	117	47
	21%	22%	15%	23%	20%	20%	27%	17%	21%	24%	21%	28%	21%	25%	30%	28%	34%	10%
Unsure	55	23	17	9	46	5	4	11	25	18	17	10	7	14	16	4	21	26
	5%	5%	5%	3%	6%	3%	3%	4%	6%	6%	7%	6%	4%	5%	5%	3%	6%	6%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	380	166	158	221	231	70	52	44	50	52	113	120	147	233
	38%	39%	34%	41%	34%	60%	41%	32%	35%	33%	39%	42%	33%	41%
VERY/SOMEWHAT UNFAVORABLE	593	250	294	298	444	40	65	79	85	96	171	162	261	332
	59%	59%	63%	55%	65%	34%	51%	58%	59%	62%	60%	57%	60%	58%
Very Favorable	189	98	74	115	113	37	27	21	19	28	55	67	67	123
	19%	23%	16%	21%	16%	31%	21%	15%	13%	18%	19%	24%	15%	21%
Somewhat Favorable	190	69	83	106	117	34	25	24	32	24	58	53	80	110
	19%	16%	18%	19%	17%	29%	20%	17%	22%	16%	20%	18%	18%	19%
Heard of, No Opinion	37	6	12	24	12	7	10	12	9	8	3	4	29	7
	4%	1%	3%	4%	2%	6%	8%	9%	7%	5%	1%	1%	7%	1%
Somewhat Unfavorable	128	60	53	74	91	14	8	37	18	23	32	17	79	49
	13%	14%	11%	14%	13%	12%	6%	27%	12%	15%	11%	6%	18%	9%
Very Unfavorable	465	191	241	224	353	26	57	42	67	73	139	144	182	283
	46%	45%	52%	41%	51%	23%	45%	31%	46%	47%	48%	51%	42%	49%
Never heard of	1	-	-	1	1	-	-	1	-	-	-	-	1	-
	0.1%	0%	0%	0.1%	0.1%	0%	0%	0.1%	0%	0%	0%	0%	0.1%	0%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	380	81	124	101	73	205	174	110	121	110	73	81	84	27	180	22	130
	38%	34%	33%	40%	52%	33%	45%	28%	42%	39%	37%	39%	38%	32%	37%	25%	42%
VERY/SOMEWHAT UNFAVORABLE	593	146	250	132	65	396	198	281	163	155	119	123	126	59	283	54	177
	59%	61%	66%	53%	47%	64%	51%	71%	56%	55%	60%	59%	57%	68%	59%	61%	57%
Very Favorable	189	46	60	39	44	107	83	59	54	64	43	37	31	12	81	6	72
	19%	19%	16%	16%	31%	17%	21%	15%	19%	23%	22%	18%	14%	14%	17%	7%	23%
Somewhat Favorable	190	35	64	62	30	99	92	50	67	46	30	44	54	15	98	15	58
	19%	14%	17%	25%	21%	16%	23%	13%	23%	16%	15%	21%	24%	17%	20%	17%	19%
Heard of, No Opinion	37	13	6	16	1	19	17	7	5	13	6	4	11	-	19	12	4
	4%	5%	2%	6%	1%	3%	4%	2%	2%	5%	3%	2%	5%	-	4%	14%	1%
Somewhat Unfavorable	128	24	55	38	11	79	49	46	45	42	27	19	28	9	56	20	35
	13%	10%	14%	15%	8%	13%	13%	12%	16%	15%	13%	9%	13%	11%	12%	23%	11%
Very Unfavorable	465	122	195	94	55	317	149	235	118	112	92	105	98	49	227	33	143
	46%	51%	51%	38%	39%	51%	38%	59%	41%	40%	46%	50%	44%	57%	47%	38%	46%
Never heard of	1	-	-	1	-	-	1	-	1	1	-	-	-	-	1	-	-
	*%			*%			*%		*%	*%					*%		

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	380	19	58	301	23	18	339	32	130	218	19	353	13	342	24	7	10	202	248	333	193	334
	38%	5%	27%	81%	5%	22%	74%	8%	40%	77%	4%	72%	3%	78%	30%	4%	4%	47%	42%	40%	28%	46%
VERY/SOMEWHAT UNFAVORABLE	593	368	147	56	435	58	100	354	180	49	436	117	463	81	50	184	221	220	335	479	484	362
	59%	93%	68%	15%	93%	70%	22%	91%	55%	17%	95%	24%	95%	18%	61%	93%	95%	51%	56%	57%	70%	50%
Very Favorable	189	7	20	160	7	4	178	15	52	123	9	179	5	179	5	5	2	112	128	167	94	172
	19%	2%	9%	43%	2%	4%	39%	4%	16%	44%	2%	36%	1%	41%	6%	2%	1%	26%	21%	20%	14%	24%
Somewhat Favorable	190	12	37	142	15	14	161	18	78	95	9	174	8	163	19	2	8	90	120	166	100	162
	19%	3%	17%	38%	3%	17%	35%	5%	24%	34%	2%	35%	2%	37%	23%	1%	3%	21%	20%	20%	15%	22%
Heard of, No Opinion	37	9	12	14	9	7	20	3	17	16	4	23	10	18	8	7	2	11	14	27	10	28
	4%	2%	6%	4%	2%	9%	4%	1%	5%	6%	1%	5%	2%	4%	10%	3%	1%	3%	2%	3%	1%	4%
Somewhat Unfavorable	128	42	38	36	52	19	56	40	54	32	45	73	58	55	16	12	30	41	76	105	88	97
	13%	10%	18%	10%	11%	23%	12%	10%	16%	11%	10%	15%	12%	12%	19%	6%	13%	10%	13%	12%	13%	13%
Very Unfavorable	465	326	109	20	383	39	44	315	126	17	391	44	405	26	34	172	191	179	259	375	396	265
	46%	82%	50%	5%	82%	46%	10%	81%	39%	6%	85%	9%	83%	6%	42%	87%	82%	41%	43%	45%	58%	37%
Never heard of	1	1	-	-	1	-	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	1
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011 100	474 100	324 100	302 100	709 100	172 100	131 100	260 100	456 100	295 100	232 100	161 100	176 100	257 100	334 100	110 100	346 100	455 100
VERY/SOMEWHAT FAVORABLE	380 38%	166 35%	128 40%	93 31%	287 40%	55 32%	38 29%	108 42%	169 37%	102 35%	93 40%	27 17%	56 32%	115 45%	8 2%	10 9%	17 5%	358 79%
VERY/SOMEWHAT UNFAVORABLE	593 59%	300 63%	170 52%	195 65%	398 56%	112 65%	84 64%	137 53%	269 59%	187 63%	128 55%	131 81%	118 67%	117 46%	316 95%	100 91%	327 95%	86 19%
Very Favorable	189 19%	74 16%	59 18%	49 16%	140 20%	28 16%	21 16%	61 23%	88 19%	41 14%	49 21%	14 9%	32 18%	46 18%	4 1%	2 2%	6 2%	195 43%
Somewhat Favorable	190 19%	92 20%	69 21%	44 14%	146 21%	27 16%	17 13%	48 18%	81 18%	62 21%	44 19%	13 8%	25 14%	69 27%	4 1%	7 7%	11 3%	163 36%
Heard of, No Opinion	37 4%	7 1%	26 8%	13 4%	24 3%	4 2%	9 7%	14 6%	18 4%	5 2%	10 4%	3 2%	1 1%	23 9%	9 3%	-	2 1%	11 2%
Somewhat Unfavorable	128 13%	53 11%	52 16%	41 13%	87 12%	30 18%	10 8%	38 15%	65 14%	26 9%	37 16%	15 9%	25 14%	37 14%	28 8%	15 14%	35 10%	50 11%
Very Unfavorable	465 46%	246 52%	117 36%	155 51%	311 44%	82 48%	73 56%	99 38%	205 45%	162 55%	91 39%	116 72%	93 53%	80 31%	288 86%	84 77%	292 84%	36 8%
Never heard of	1 *%	1 *%	-	1 *%	-	1 1%	-	-	-	1 *%	-	-	-	1 *%	1 *%	-	-	-

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	378	170	138	238	222	76	53	53	56	65	99	105	174	204
	37%	40%	30%	44%	32%	65%	42%	39%	38%	41%	35%	37%	40%	36%
VERY/SOMEWHAT UNFAVORABLE	556	228	303	253	424	34	59	68	74	74	170	170	217	339
	55%	54%	65%	46%	62%	29%	46%	50%	51%	47%	59%	59%	49%	59%
Very Favorable	161	77	58	102	83	36	29	25	23	22	50	42	69	92
	16%	18%	13%	19%	12%	31%	23%	18%	16%	14%	17%	15%	16%	16%
Somewhat Favorable	217	92	79	135	139	40	24	28	33	43	49	63	105	112
	21%	22%	17%	25%	20%	35%	19%	21%	23%	28%	17%	22%	24%	20%
Heard of, No Opinion	68	25	22	46	37	7	11	13	11	16	16	12	40	28
	7%	6%	5%	8%	5%	6%	9%	9%	7%	10%	6%	4%	9%	5%
Somewhat Unfavorable	130	58	70	59	93	17	8	30	19	20	37	24	68	62
	13%	14%	15%	11%	14%	14%	6%	22%	13%	13%	13%	9%	16%	11%
Very Unfavorable	426	170	232	193	332	17	51	38	56	54	132	145	148	278
	42%	40%	50%	36%	48%	14%	40%	28%	38%	35%	46%	51%	34%	48%
Never heard of	9	1	1	8	4	-	4	2	5	1	2	-	8	2
	1%	*%	*%	2%	1%		3%	2%	3%	1%	1%		2%	*%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	378	75	132	102	69	206	171	108	114	108	79	76	84	26	186	26	113
	37%	31%	35%	41%	49%	33%	44%	27%	39%	39%	40%	37%	38%	30%	39%	30%	36%
VERY/SOMEWHAT UNFAVORABLE	556	137	221	133	65	358	198	262	162	140	106	117	126	56	260	47	184
	55%	57%	58%	53%	47%	58%	51%	66%	56%	50%	54%	56%	57%	65%	54%	53%	59%
Very Favorable	161	37	57	35	31	95	66	48	35	55	31	35	33	5	77	8	48
	16%	16%	15%	14%	22%	15%	17%	12%	12%	20%	15%	17%	15%	6%	16%	9%	15%
Somewhat Favorable	217	37	74	67	38	112	105	60	79	53	48	41	51	21	110	18	65
	21%	16%	20%	27%	27%	18%	27%	15%	27%	19%	24%	20%	23%	24%	23%	20%	21%
Heard of, No Opinion	68	23	24	15	5	47	21	24	13	26	11	14	11	4	35	12	14
	7%	9%	6%	6%	4%	8%	5%	6%	5%	9%	6%	7%	5%	5%	7%	14%	5%
Somewhat Unfavorable	130	28	44	46	11	72	58	46	47	31	28	18	32	15	60	16	42
	13%	12%	11%	19%	8%	12%	15%	11%	16%	11%	14%	9%	14%	17%	12%	18%	14%
Very Unfavorable	426	108	177	87	54	285	141	217	115	109	78	99	94	41	200	31	142
	42%	45%	47%	35%	39%	46%	36%	54%	40%	39%	40%	48%	43%	48%	41%	36%	45%
Never heard of	9	6	3	-	-	9	-	4	-	5	1	-	-	-	1	2	-
	1%	3%	1%			2%		1%		2%	1%			*	3%		

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	378	29	58	287	33	16	328	33	131	213	28	341	32	332	14	10	19	193	241	327	204	340
	37%	7%	27%	77%	7%	20%	71%	8%	40%	76%	6%	69%	6%	75%	18%	5%	8%	45%	40%	39%	30%	47%
VERY/SOMEWHAT UNFAVORABLE	556	355	134	54	417	48	92	350	145	53	411	111	432	78	46	179	207	221	329	460	443	333
	55%	89%	62%	15%	89%	57%	20%	90%	44%	19%	89%	23%	89%	18%	56%	91%	89%	51%	55%	55%	65%	46%
Very Favorable	161	5	19	135	5	2	154	11	45	104	7	150	5	151	4	4	1	88	101	144	80	147
	16%	1%	9%	36%	1%	2%	34%	3%	14%	37%	2%	31%	1%	34%	5%	2%	1%	20%	17%	17%	12%	20%
Somewhat Favorable	217	24	39	153	29	15	174	21	86	109	20	190	27	180	10	7	17	105	141	183	124	193
	21%	6%	18%	41%	6%	17%	38%	5%	26%	39%	4%	39%	5%	41%	12%	3%	7%	24%	24%	22%	18%	27%
Heard of, No Opinion	68	7	23	30	12	16	40	7	45	15	15	40	19	31	17	3	8	16	24	45	32	45
	7%	2%	10%	8%	3%	19%	9%	2%	14%	5%	3%	8%	4%	7%	21%	2%	3%	4%	4%	5%	5%	6%
Somewhat Unfavorable	130	47	40	35	54	18	58	53	47	29	50	71	56	52	22	16	28	45	80	106	85	84
	13%	12%	19%	9%	12%	21%	13%	14%	14%	10%	11%	14%	12%	12%	26%	8%	12%	10%	13%	13%	12%	12%
Very Unfavorable	426	308	93	19	363	30	34	297	98	24	361	41	376	26	25	163	179	176	249	354	358	249
	42%	78%	43%	5%	78%	36%	7%	76%	30%	9%	78%	8%	77%	6%	30%	83%	77%	41%	42%	42%	52%	34%
Never heard of	9	5	2	-	5	4	0	-	6	1	7	-	5	0	4	5	-	3	3	7	8	7
	1%	1%	1%	-	1%	5%	0%	-	2%	0%	1%	-	1%	0%	5%	3%	-	1%	0%	1%	1%	1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Kamala Harris

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	378	154	145	104	274	74	30	117	168	93	102	23	55	117	14	9	18	339
	37%	32%	45%	34%	39%	43%	23%	45%	37%	32%	44%	14%	31%	46%	4%	8%	5%	74%
VERY/SOMEWHAT UNFAVORABLE	556	297	142	179	377	82	96	114	252	190	107	132	105	112	304	100	317	93
	55%	63%	44%	59%	53%	48%	74%	44%	55%	64%	46%	82%	60%	44%	91%	91%	92%	21%
Very Favorable	161	61	57	44	117	29	14	60	63	38	38	9	24	47	1	4	1	163
	16%	13%	18%	14%	17%	17%	11%	23%	14%	13%	16%	5%	14%	18%	*%	3%	*%	36%
Somewhat Favorable	217	93	87	60	157	44	16	57	105	56	64	14	31	70	13	5	17	176
	21%	20%	27%	20%	22%	26%	12%	22%	23%	19%	28%	9%	18%	27%	4%	5%	5%	39%
Heard of, No Opinion	68	20	33	13	55	10	3	24	34	10	22	4	14	22	10	1	8	23
	7%	4%	10%	4%	8%	6%	2%	9%	7%	3%	10%	3%	8%	9%	3%	1%	2%	5%
Somewhat Unfavorable	130	58	47	44	86	18	26	29	67	34	24	17	17	43	32	20	40	58
	13%	12%	15%	15%	12%	10%	20%	11%	15%	12%	10%	10%	10%	17%	10%	18%	11%	13%
Very Unfavorable	426	239	94	135	291	65	70	86	185	156	83	116	88	69	272	80	277	35
	42%	51%	29%	45%	41%	38%	54%	33%	40%	53%	36%	72%	50%	27%	81%	73%	80%	8%
Never heard of	9	2	5	7	3	6	1	5	2	2	1	2	1	5	5	-	3	-
	1%	*%	2%	2%	*%	3%	1%	2%	*%	1%	*%	1%	1%	2%	2%		1%	

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	435	191	234	201	323	33	55	51	74	71	119	120	196	239
	43%	45%	50%	37%	47%	29%	43%	37%	51%	45%	41%	42%	45%	42%
VERY/SOMEWHAT UNFAVORABLE	545	222	215	327	353	80	59	75	67	83	161	160	225	321
	54%	53%	46%	60%	51%	69%	47%	55%	46%	53%	56%	56%	51%	56%
Very Favorable	273	111	141	131	200	22	39	37	39	44	78	74	120	152
	27%	26%	30%	24%	29%	18%	31%	27%	27%	28%	27%	26%	27%	27%
Somewhat Favorable	162	80	93	70	123	12	16	14	35	26	40	47	75	87
	16%	19%	20%	13%	18%	10%	12%	10%	24%	17%	14%	16%	17%	15%
Heard of, No Opinion	28	7	14	13	12	3	13	11	5	2	7	4	17	11
	3%	2%	3%	2%	2%	3%	10%	8%	3%	1%	2%	1%	4%	2%
Somewhat Unfavorable	86	32	43	43	58	10	12	21	6	6	32	21	33	53
	9%	8%	9%	8%	8%	8%	10%	15%	4%	4%	11%	7%	8%	9%
Very Unfavorable	459	190	172	284	294	71	47	54	61	77	129	139	192	267
	45%	45%	37%	52%	43%	61%	37%	40%	42%	49%	45%	49%	44%	47%
Never heard of	3	2	-	3	1	-	-	0	-	1	-	2	1	2
	0.3%	0.5%	0%	0.5%	0.1%	0%	0%	0%	0%	0.7%	0%	0.7%	0.2%	0.3%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	435	131	174	81	48	305	130	221	102	113	93	97	88	36	216	40	124
	43%	55%	46%	32%	35%	49%	33%	56%	35%	40%	47%	47%	40%	42%	45%	45%	40%
VERY/SOMEWHAT UNFAVORABLE	545	102	194	159	90	296	249	168	184	160	100	103	127	48	248	45	182
	54%	43%	51%	64%	64%	48%	64%	42%	64%	57%	50%	49%	57%	56%	51%	51%	59%
Very Favorable	273	97	113	47	16	210	63	150	50	80	63	59	52	15	130	33	76
	27%	40%	30%	19%	11%	34%	16%	38%	17%	29%	32%	28%	23%	17%	27%	37%	24%
Somewhat Favorable	162	34	61	34	33	95	67	71	52	33	30	39	37	21	86	7	48
	16%	14%	16%	14%	24%	15%	17%	18%	18%	12%	15%	19%	17%	24%	18%	8%	16%
Heard of, No Opinion	28	4	12	10	2	16	11	8	4	5	4	8	6	2	18	3	3
	3%	2%	3%	4%	1%	3%	3%	2%	1%	2%	2%	4%	3%	2%	4%	4%	1%
Somewhat Unfavorable	86	15	38	21	12	53	33	30	28	21	16	18	17	11	42	6	23
	9%	6%	10%	8%	9%	9%	8%	8%	10%	8%	8%	9%	8%	13%	9%	7%	7%
Very Unfavorable	459	87	155	139	78	243	217	138	156	139	84	85	110	37	206	38	159
	45%	36%	41%	55%	56%	39%	55%	35%	54%	50%	42%	41%	50%	43%	43%	43%	51%
Never heard of	3	2	1	-	-	3	-	1	-	2	1	-	-	-	1	-	2
	0.3%	1%	0.3%	0%	0%	0.3%	0%	0.3%	0%	0.3%	0.3%	0%	0%	0.3%	0%	0%	0.3%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	435	321	74	31	369	24	42	286	117	25	383	35	388	27	20	186	175	163	235	348	368	253
	43%	81%	34%	8%	79%	28%	9%	73%	36%	9%	83%	7%	79%	6%	25%	94%	75%	38%	39%	41%	54%	35%
VERY/SOMEWHAT UNFAVORABLE	545	64	134	332	86	51	408	94	199	249	67	441	86	412	47	5	53	257	354	463	303	451
	54%	16%	62%	89%	18%	61%	89%	24%	61%	88%	15%	90%	18%	93%	57%	3%	23%	59%	59%	55%	44%	62%
Very Favorable	273	214	43	11	243	10	20	195	58	16	254	11	254	9	9	157	86	102	142	216	232	164
	27%	54%	20%	3%	52%	12%	4%	50%	18%	6%	55%	2%	52%	2%	11%	80%	37%	24%	24%	26%	34%	23%
Somewhat Favorable	162	108	30	20	126	14	22	91	59	10	130	24	133	18	11	29	89	61	93	131	136	89
	16%	27%	14%	5%	27%	16%	5%	23%	18%	3%	28%	5%	27%	4%	14%	15%	38%	14%	16%	16%	20%	12%
Heard of, No Opinion	28	10	10	8	11	7	10	7	11	8	6	16	11	2	15	6	4	13	7	25	14	18
	3%	2%	4%	2%	2%	8%	2%	2%	3%	3%	1%	3%	2%	18%	3%	2%	3%	1%	3%	3%	2%	3%
Somewhat Unfavorable	86	29	33	22	43	13	29	41	35	9	44	35	51	27	8	1	28	27	41	62	63	56
	9%	7%	15%	6%	9%	16%	6%	11%	11%	3%	9%	7%	11%	6%	10%	1%	12%	6%	7%	7%	9%	8%
Very Unfavorable	459	36	101	311	43	38	379	53	164	240	23	406	35	385	39	4	25	230	313	402	240	395
	45%	9%	47%	84%	9%	45%	82%	14%	50%	85%	5%	83%	7%	87%	48%	2%	11%	53%	52%	48%	35%	54%
Never heard of	3	1	0	-	1	2	0	3	0	-	3	-	3	0	-	-	1	0	1	3	3	3
	0%	0%	0%	0%	0%	3%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	435	229	114	159	276	81	78	93	205	136	89	106	88	71	311	49	278	39
	43%	48%	35%	52%	39%	47%	60%	36%	45%	46%	39%	66%	50%	28%	93%	45%	80%	9%
VERY/SOMEWHAT UNFAVORABLE	545	234	196	129	416	85	44	159	235	152	136	49	85	176	16	55	63	411
	54%	49%	60%	43%	59%	49%	34%	61%	52%	51%	59%	31%	48%	68%	5%	50%	18%	90%
Very Favorable	273	136	78	98	174	49	49	61	117	94	62	82	51	42	228	15	190	24
	27%	29%	24%	32%	25%	28%	38%	23%	26%	32%	27%	51%	29%	16%	68%	14%	55%	5%
Somewhat Favorable	162	92	37	60	102	32	28	33	88	42	27	24	36	30	83	34	89	15
	16%	20%	11%	20%	14%	19%	22%	13%	19%	14%	12%	15%	21%	12%	25%	31%	26%	3%
Heard of, No Opinion	28	11	13	14	14	5	9	8	14	6	4	5	3	10	7	5	5	5
	3%	2%	4%	5%	2%	3%	7%	3%	3%	2%	2%	3%	1%	4%	2%	4%	1%	1%
Somewhat Unfavorable	86	41	29	27	60	15	12	20	33	34	17	18	18	16	11	29	24	20
	9%	9%	9%	9%	8%	8%	9%	8%	7%	12%	7%	11%	10%	6%	3%	27%	7%	4%
Very Unfavorable	459	193	167	103	356	70	32	139	202	118	119	31	67	159	5	26	39	391
	45%	41%	52%	34%	50%	41%	25%	54%	44%	40%	51%	19%	38%	62%	2%	24%	11%	86%
Never heard of	3	-	1	1	2	1	-	-	2	1	2	1	-	0	-	1	0	-
	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Republican Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	466	194	241	225	344	27	62	56	79	65	142	124	200	266
	46%	46%	52%	41%	50%	23%	49%	41%	54%	42%	50%	43%	46%	47%
VERY/SOMEWHAT UNFAVORABLE	505	216	206	296	324	80	57	68	62	85	133	156	216	289
	50%	51%	44%	54%	47%	68%	44%	50%	43%	55%	46%	55%	49%	50%
Very Favorable	159	64	79	81	123	9	18	22	33	18	41	46	73	87
	16%	15%	17%	15%	18%	7%	14%	16%	22%	12%	14%	16%	17%	15%
Somewhat Favorable	307	131	162	144	221	19	44	34	46	47	102	78	127	180
	30%	31%	35%	26%	32%	16%	35%	25%	32%	30%	35%	27%	29%	31%
Heard of, No Opinion	37	11	14	22	18	9	7	9	4	6	12	6	19	17
	4%	3%	3%	4%	3%	8%	6%	7%	3%	4%	4%	2%	4%	3%
Somewhat Unfavorable	155	68	73	80	106	26	18	21	14	27	43	50	61	93
	15%	16%	16%	15%	15%	22%	14%	15%	9%	17%	15%	17%	14%	16%
Very Unfavorable	350	148	133	216	218	54	38	48	49	58	89	106	154	196
	35%	35%	29%	40%	32%	46%	30%	35%	33%	37%	31%	37%	35%	34%
Never heard of	4	1	3	1	2	1	1	3	0	-	-	-	4	-
	0.4%	0.2%	0.3%	0.1%	0.2%	0.1%	0.1%	0.3%	0%	0%	0%	0%	0.9%	0%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Republican Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	466	125	183	101	57	308	158	223	120	108	91	107	105	46	239	39	128
	46%	52%	48%	40%	41%	50%	41%	56%	41%	39%	46%	52%	48%	54%	50%	45%	41%
VERY/SOMEWHAT UNFAVORABLE	505	101	179	145	80	280	225	158	166	152	96	97	112	39	227	41	179
	50%	42%	47%	58%	57%	45%	58%	40%	57%	55%	49%	47%	51%	45%	47%	47%	58%
Very Favorable	159	54	64	33	8	119	41	86	37	40	29	52	23	10	80	18	44
	16%	23%	17%	13%	5%	19%	10%	22%	13%	14%	15%	25%	10%	11%	17%	21%	14%
Somewhat Favorable	307	71	118	68	50	189	118	138	83	68	62	55	83	37	159	21	84
	30%	29%	31%	27%	36%	30%	30%	35%	29%	24%	32%	27%	37%	43%	33%	24%	27%
Heard of, No Opinion	37	13	17	5	2	29	7	14	4	18	10	2	4	1	17	4	4
	4%	5%	4%	2%	1%	5%	2%	4%	1%	6%	5%	1%	2%	1%	3%	4%	1%
Somewhat Unfavorable	155	28	66	40	21	94	61	59	47	40	38	27	38	8	63	9	59
	15%	12%	17%	16%	15%	15%	16%	15%	16%	14%	19%	13%	17%	9%	13%	11%	19%
Very Unfavorable	350	73	113	105	60	186	164	100	119	113	59	70	73	31	164	32	120
	35%	30%	30%	42%	43%	30%	42%	25%	41%	40%	30%	34%	33%	36%	34%	36%	39%
Never heard of	4	2	2	-	-	4	-	2	-	1	1	1	-	-	-	3	-
	0.4%	1%	1%	0%	0%	1%	0%	1%	0%	0.4%	0.4%	0.4%	0%	0%	0%	4%	0%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Republican Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
VERY/SOMEWHAT FAVORABLE	466 46%	357 90%	67 31%	34 9%	406 87%	17 20%	43 9%	317 81%	121 37%	24 8%	389 85%	56 11%	421 86%	25 6%	20 24%	180 91%	208 89%	180 42%	249 42%	365 43%	407 59%	275 38%
VERY/SOMEWHAT UNFAVORABLE	505 50%	37 9%	126 58%	326 88%	54 12%	48 57%	403 88%	67 17%	183 56%	250 89%	60 13%	418 85%	54 11%	406 92%	46 55%	14 7%	22 9%	242 56%	331 55%	442 53%	259 38%	422 58%
Very Favorable	159 16%	144 36%	12 6%	1 *	152 33%	2 2%	5 1%	122 31%	30 9%	6 2%	145 31%	8 2%	153 31%	6 1%	0 *	74 37%	77 33%	59 14%	76 13%	117 14%	143 21%	87 12%
Somewhat Favorable	307 30%	213 54%	55 25%	32 9%	254 54%	15 18%	38 8%	195 50%	91 28%	18 6%	244 53%	48 10%	268 55%	19 4%	19 24%	106 54%	131 56%	122 28%	173 29%	248 30%	264 38%	188 26%
Heard of, No Opinion	37 4%	1 *	21 10%	11 3%	6 1%	16 19%	14 3%	6 1%	21 6%	8 3%	9 2%	18 4%	12 2%	10 2%	14 17%	2 1%	3 1%	11 2%	16 3%	30 4%	18 3%	25 3%
Somewhat Unfavorable	155 15%	33 8%	43 20%	73 20%	46 10%	22 26%	87 19%	47 12%	65 20%	43 15%	47 10%	100 20%	48 10%	80 18%	27 32%	12 6%	18 8%	67 15%	86 14%	129 15%	85 12%	112 16%
Very Unfavorable	350 35%	4 1%	83 38%	253 68%	9 2%	26 31%	315 69%	20 5%	118 36%	208 74%	13 3%	317 64%	6 1%	325 74%	19 23%	2 1%	3 1%	176 41%	245 41%	312 37%	174 25%	310 43%
Never heard of	4 *	1 *	3 1%	-	1 *	3 3%	-	-	3 1%	-	2 *	-	1 *	-	3 3%	1 *	-	-	1 *	3 *	3 *	3 *

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Republican Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	466	250	121	173	293	89	85	95	215	156	94	121	96	72	304	89	297	42
	46%	53%	37%	57%	41%	52%	65%	36%	47%	53%	41%	75%	55%	28%	91%	81%	86%	9%
VERY/SOMEWHAT UNFAVORABLE	505	213	181	119	385	79	41	151	225	128	125	35	70	173	26	18	44	391
	50%	45%	56%	39%	54%	46%	31%	58%	49%	43%	54%	22%	40%	67%	8%	16%	13%	86%
Very Favorable	159	74	44	62	97	34	28	39	62	59	30	56	30	15	126	22	113	4
	16%	16%	14%	21%	14%	20%	22%	15%	14%	20%	13%	34%	17%	6%	38%	20%	33%	1%
Somewhat Favorable	307	175	77	111	195	55	57	56	153	98	64	66	66	56	178	67	184	38
	30%	37%	24%	37%	28%	32%	43%	22%	34%	33%	28%	41%	37%	22%	53%	61%	53%	8%
Heard of, No Opinion	37	12	18	8	28	4	4	13	14	9	12	4	10	9	3	3	4	22
	4%	2%	6%	3%	4%	2%	3%	5%	3%	3%	5%	2%	6%	3%	1%	3%	1%	5%
Somewhat Unfavorable	155	68	53	41	114	29	12	46	70	39	35	16	26	36	20	17	33	77
	15%	14%	16%	14%	16%	17%	9%	18%	15%	13%	15%	10%	15%	14%	6%	16%	10%	17%
Very Unfavorable	350	144	128	78	272	49	29	106	155	90	90	19	43	137	5	1	10	314
	35%	30%	40%	26%	38%	29%	22%	41%	34%	30%	39%	12%	25%	53%	2%	1%	3%	69%
Never heard of	4	-	3	1	2	0	1	1	1	2	-	1	-	3	1	-	1	-
	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Democratic Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	414	191	156	256	239	76	57	67	55	66	113	114	188	226
	41%	45%	34%	47%	35%	65%	45%	49%	37%	42%	39%	40%	43%	40%
VERY/SOMEWHAT UNFAVORABLE	539	217	291	247	422	32	61	54	80	78	163	165	211	328
	53%	51%	63%	45%	61%	28%	48%	39%	55%	50%	57%	58%	48%	57%
Very Favorable	181	83	78	104	95	42	29	29	26	26	43	58	81	101
	18%	20%	17%	19%	14%	36%	22%	21%	18%	17%	15%	20%	18%	18%
Somewhat Favorable	233	108	78	153	144	35	28	39	29	40	70	56	107	126
	23%	26%	17%	28%	21%	30%	22%	28%	20%	26%	24%	20%	24%	22%
Heard of, No Opinion	54	14	14	40	25	8	9	14	11	12	11	7	36	18
	5%	3%	3%	7%	4%	7%	7%	10%	7%	8%	4%	3%	8%	3%
Somewhat Unfavorable	189	83	88	100	140	16	19	27	27	27	50	58	81	108
	19%	20%	19%	18%	20%	14%	15%	19%	18%	17%	18%	20%	18%	19%
Very Unfavorable	351	134	204	146	282	16	42	27	53	51	113	107	131	220
	35%	32%	44%	27%	41%	14%	33%	20%	36%	33%	39%	37%	30%	38%
Never heard of	3	1	2	1	2	-	1	3	0	-	-	-	3	-
	0.3%	0.2%	0.2%	0.2%	0.2%	0%	0.1%	0.3%	0%	0%	0%	0%	0.3%	0%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Democratic Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	414	89	149	106	71	238	176	121	118	127	83	83	86	27	197	27	133
	41%	37%	39%	42%	50%	38%	45%	31%	41%	45%	42%	40%	39%	32%	41%	31%	43%
VERY/SOMEWHAT UNFAVORABLE	539	128	214	131	67	341	198	257	164	129	103	117	128	56	261	41	171
	53%	53%	56%	52%	48%	55%	51%	65%	57%	46%	52%	56%	58%	65%	54%	47%	55%
Very Favorable	181	48	61	40	33	109	73	49	47	62	30	46	29	9	81	8	66
	18%	20%	16%	16%	23%	18%	19%	12%	16%	22%	15%	22%	13%	11%	17%	10%	21%
Somewhat Favorable	233	42	88	66	38	129	103	73	71	65	53	36	58	18	116	19	67
	23%	17%	23%	26%	27%	21%	26%	18%	25%	23%	27%	18%	26%	21%	24%	21%	22%
Heard of, No Opinion	54	22	16	14	2	38	16	17	8	23	12	7	7	3	26	17	7
	5%	9%	4%	6%	1%	6%	4%	4%	3%	8%	6%	4%	3%	3%	5%	19%	2%
Somewhat Unfavorable	189	40	64	59	26	104	85	67	72	48	46	29	45	17	79	26	60
	19%	17%	17%	24%	18%	17%	22%	17%	25%	17%	23%	14%	20%	20%	16%	29%	19%
Very Unfavorable	351	88	150	71	42	237	113	190	92	81	57	88	83	39	182	15	111
	35%	36%	39%	28%	30%	38%	29%	48%	32%	29%	29%	42%	38%	45%	38%	18%	36%
Never heard of	3	1	2	-	-	3	-	2	-	1	-	1	-	-	-	3	-
	0.3%	1%	1%	0%	0%	1%	0%	1%	0%	0.3%	0%	0.3%	0%	0%	0.3%	3%	0%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Democratic Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	414	22	68	320	29	15	370	37	150	225	32	371	24	368	22	8	15	201	260	356	210	371
	41%	5%	32%	86%	6%	18%	80%	9%	46%	80%	7%	75%	5%	83%	27%	4%	7%	46%	44%	42%	31%	51%
VERY/SOMEWHAT UNFAVORABLE	539	367	124	34	427	51	62	347	139	48	413	97	447	55	37	186	212	221	317	447	446	319
	53%	93%	57%	9%	91%	60%	13%	89%	42%	17%	90%	20%	92%	12%	45%	94%	91%	51%	53%	53%	65%	44%
Very Favorable	181	5	18	158	5	1	175	16	50	115	9	169	7	170	4	4	1	90	111	157	91	167
	18%	1%	8%	43%	1%	1%	38%	4%	15%	41%	2%	34%	1%	39%	5%	2%	1%	21%	19%	19%	13%	23%
Somewhat Favorable	233	16	51	162	24	15	194	21	100	110	23	201	17	198	18	4	14	110	150	199	119	204
	23%	4%	23%	44%	5%	17%	42%	5%	30%	39%	5%	41%	3%	45%	22%	2%	6%	26%	25%	24%	17%	28%
Heard of, No Opinion	54	7	22	18	11	15	28	5	36	9	13	25	16	18	20	3	6	12	19	33	29	33
	5%	2%	10%	5%	2%	18%	6%	1%	11%	3%	3%	5%	3%	4%	25%	1%	3%	3%	3%	4%	4%	5%
Somewhat Unfavorable	189	98	51	31	111	28	50	93	62	32	100	74	124	42	22	33	65	74	106	152	145	119
	19%	25%	23%	8%	24%	34%	11%	24%	19%	11%	22%	15%	26%	10%	27%	17%	28%	17%	18%	18%	21%	16%
Very Unfavorable	351	269	73	3	316	22	12	255	77	16	313	24	323	13	15	154	146	147	211	295	301	200
	35%	68%	34%	1%	68%	27%	3%	65%	24%	6%	68%	5%	66%	3%	18%	78%	63%	34%	35%	35%	44%	28%
Never heard of	3	1	2	-	1	2	-	-	2	-	2	-	1	-	2	1	-	-	1	3	2	2
	0%	0%	1%	0%	0%	3%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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[QXFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Democratic Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	414	163	156	109	305	75	34	128	184	103	108	26	59	125	11	11	18	377
	41%	35%	48%	36%	43%	43%	26%	49%	40%	35%	47%	16%	34%	49%	3%	10%	5%	83%
VERY/SOMEWHAT UNFAVORABLE	539	293	136	181	359	89	91	108	248	183	106	130	106	110	313	97	321	63
	53%	62%	42%	60%	51%	52%	70%	42%	54%	62%	46%	81%	61%	43%	94%	89%	93%	14%
Very Favorable	181	71	65	46	135	27	20	61	78	42	45	13	22	54	2	2	2	191
	18%	15%	20%	15%	19%	16%	15%	24%	17%	14%	19%	8%	13%	21%	1%	1%	0%	42%
Somewhat Favorable	233	93	91	62	170	48	15	66	106	61	63	13	37	71	8	9	16	186
	23%	20%	28%	21%	24%	28%	11%	26%	23%	20%	27%	8%	21%	28%	2%	8%	5%	41%
Heard of, No Opinion	54	17	29	11	43	7	4	23	23	8	17	5	10	19	9	1	6	15
	5%	4%	9%	4%	6%	4%	3%	9%	5%	3%	7%	3%	6%	7%	3%	1%	2%	3%
Somewhat Unfavorable	189	90	63	60	129	39	21	51	86	51	44	31	41	47	68	34	86	51
	19%	19%	20%	20%	18%	23%	16%	20%	19%	17%	19%	19%	23%	19%	20%	31%	25%	11%
Very Unfavorable	351	203	72	121	230	50	71	57	162	132	62	99	66	63	245	63	235	12
	35%	43%	22%	40%	32%	29%	54%	22%	35%	45%	27%	61%	37%	24%	74%	58%	68%	3%
Never heard of	3	-	3	2	2	0	1	0	1	2	-	1	-	2	1	-	1	-
	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%

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[QXFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Ron DeSantis

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	351	146	196	155	274	15	50	44	46	41	109	111	131	220
	35%	34%	42%	28%	40%	13%	39%	32%	32%	26%	38%	39%	30%	38%
VERY/SOMEWHAT UNFAVORABLE	484	204	190	291	323	73	51	44	57	90	145	147	191	293
	48%	48%	41%	53%	47%	62%	40%	32%	39%	57%	51%	52%	44%	51%
Very Favorable	139	59	83	56	108	7	19	17	24	19	35	44	60	78
	14%	14%	18%	10%	16%	6%	15%	13%	17%	12%	12%	15%	14%	14%
Somewhat Favorable	212	87	113	99	166	8	31	26	22	22	74	67	71	142
	21%	21%	24%	18%	24%	7%	24%	19%	15%	14%	26%	24%	16%	25%
Heard of, No Opinion	133	50	61	72	70	22	19	29	26	24	27	27	79	54
	13%	12%	13%	13%	10%	19%	15%	21%	18%	15%	9%	9%	18%	9%
Somewhat Unfavorable	103	46	46	56	75	12	15	12	10	18	37	26	40	64
	10%	11%	10%	10%	11%	10%	12%	9%	7%	11%	13%	9%	9%	11%
Very Unfavorable	381	158	144	235	247	61	36	33	46	72	108	121	151	229
	38%	37%	31%	43%	36%	52%	28%	24%	32%	46%	38%	42%	35%	40%
Never heard of	44	22	17	27	22	8	7	20	16	2	5	1	38	6
	4%	5%	4%	5%	3%	7%	6%	14%	11%	1%	2%	**	9%	1%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Ron DeSantis

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	351	92	146	69	44	238	113	178	96	79	76	81	78	32	170	26	114
	35%	38%	38%	27%	32%	38%	29%	45%	33%	28%	39%	39%	35%	37%	35%	30%	37%
VERY/SOMEWHAT UNFAVORABLE	484	92	157	153	81	249	235	159	164	130	89	87	121	49	223	35	167
	48%	38%	41%	61%	58%	40%	60%	40%	57%	47%	45%	42%	55%	57%	46%	40%	54%
Very Favorable	139	44	52	29	13	96	42	79	29	21	30	38	36	13	82	4	43
	14%	18%	14%	12%	9%	16%	11%	20%	10%	8%	15%	18%	16%	15%	17%	4%	14%
Somewhat Favorable	212	48	94	39	31	142	71	99	66	58	47	43	43	18	88	23	71
	21%	20%	25%	16%	22%	23%	18%	25%	23%	21%	24%	21%	19%	21%	18%	26%	23%
Heard of, No Opinion	133	40	57	21	13	98	35	47	23	48	28	28	21	4	66	16	28
	13%	17%	15%	9%	10%	16%	9%	12%	8%	17%	14%	13%	10%	5%	14%	18%	9%
Somewhat Unfavorable	103	19	43	31	11	61	42	45	30	24	22	10	32	11	50	7	30
	10%	8%	11%	12%	8%	10%	11%	11%	10%	9%	11%	5%	14%	12%	10%	8%	10%
Very Unfavorable	381	74	114	122	70	188	193	113	134	106	66	77	89	39	173	29	137
	38%	31%	30%	49%	50%	30%	49%	28%	46%	38%	34%	37%	40%	45%	36%	33%	44%
Never heard of	44	16	20	7	1	36	8	14	8	22	5	12	1	1	24	10	3
	4%	6%	5%	3%	1%	6%	2%	3%	3%	8%	3%	6%	*	1%	5%	12%	1%

Echelon Insights
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[QXFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Ron DeSantis

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	351	266	57	24	308	12	30	255	76	19	291	46	317	25	9	130	156	143	198	288	291	202
	35%	67%	27%	6%	66%	15%	7%	66%	23%	7%	63%	9%	65%	6%	11%	66%	67%	33%	33%	34%	42%	28%
VERY/SOMEWHAT UNFAVORABLE	484	75	107	294	88	40	356	82	169	228	88	372	93	354	37	37	37	240	320	415	275	390
	48%	19%	49%	79%	19%	48%	77%	21%	52%	81%	19%	76%	19%	80%	44%	19%	16%	55%	54%	49%	40%	54%
Very Favorable	139	117	14	4	130	1	7	107	20	11	120	12	132	6	1	58	66	51	74	112	115	72
	14%	29%	7%	1%	28%	1%	2%	28%	6%	4%	26%	2%	27%	1%	1%	29%	28%	12%	12%	13%	17%	10%
Somewhat Favorable	212	149	43	20	178	11	23	148	56	8	171	33	185	19	9	72	91	91	124	176	175	130
	21%	38%	20%	5%	38%	14%	5%	38%	17%	3%	37%	7%	38%	4%	11%	36%	39%	21%	21%	21%	26%	18%
Heard of, No Opinion	133	41	36	45	57	22	54	40	62	28	63	56	61	46	26	22	34	40	55	102	94	98
	13%	10%	17%	12%	12%	27%	12%	10%	19%	10%	14%	11%	13%	10%	31%	11%	15%	9%	9%	12%	14%	13%
Somewhat Unfavorable	103	41	29	30	53	14	37	40	45	16	50	47	52	35	16	25	22	43	59	83	71	62
	10%	10%	13%	8%	11%	16%	8%	10%	14%	6%	11%	10%	11%	8%	19%	13%	9%	10%	10%	10%	10%	9%
Very Unfavorable	381	34	78	264	35	26	319	42	124	212	38	325	41	319	21	11	16	197	261	332	204	328
	38%	9%	36%	71%	8%	32%	69%	11%	38%	75%	8%	66%	8%	72%	26%	6%	7%	45%	44%	40%	30%	45%
Never heard of	44	15	16	8	15	9	20	12	20	8	18	19	16	17	11	9	6	11	24	35	27	35
	4%	4%	7%	2%	3%	11%	4%	3%	6%	3%	4%	4%	3%	4%	13%	5%	2%	3%	4%	4%	4%	5%

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[QXFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Ron DeSantis

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	351	194	88	113	238	52	60	72	165	114	73	94	82	48	210	95	220	30
	35%	41%	27%	37%	34%	30%	46%	28%	36%	38%	31%	58%	47%	19%	63%	86%	64%	7%
VERY/SOMEWHAT UNFAVORABLE	484	222	162	118	366	71	47	143	218	122	124	43	78	159	66	10	76	362
	48%	47%	50%	39%	52%	41%	36%	55%	48%	41%	54%	27%	44%	62%	20%	9%	22%	79%
Very Favorable	139	76	36	60	79	24	36	23	74	42	22	39	30	24	80	50	90	7
	14%	16%	11%	20%	11%	14%	28%	9%	16%	14%	9%	24%	17%	9%	24%	46%	26%	2%
Somewhat Favorable	212	118	52	53	159	28	24	49	91	72	51	54	52	24	130	45	130	23
	21%	25%	16%	17%	23%	16%	19%	19%	20%	24%	22%	34%	30%	9%	39%	41%	38%	5%
Heard of, No Opinion	133	43	47	50	83	31	19	31	58	44	30	16	15	34	42	5	42	46
	13%	9%	15%	16%	12%	18%	15%	12%	13%	15%	13%	10%	9%	13%	13%	4%	12%	10%
Somewhat Unfavorable	103	51	34	31	72	18	13	28	47	29	22	16	21	23	43	7	47	38
	10%	11%	10%	10%	10%	10%	10%	11%	10%	10%	9%	10%	12%	9%	13%	6%	14%	8%
Very Unfavorable	381	171	128	87	294	54	33	116	171	94	102	28	56	135	24	3	29	323
	38%	36%	39%	29%	41%	31%	25%	45%	38%	32%	44%	17%	32%	53%	7%	3%	8%	71%
Never heard of	44	14	27	22	21	18	4	13	15	16	5	8	1	17	15	-	8	18
	4%	3%	8%	7%	3%	10%	3%	5%	3%	5%	2%	5%	1%	7%	4%		2%	4%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Pence

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	300	139	149	149	217	23	40	39	44	51	81	85	133	166
	30%	33%	32%	27%	32%	20%	32%	28%	30%	32%	28%	30%	30%	29%
VERY/SOMEWHAT UNFAVORABLE	574	236	254	319	396	72	58	60	85	90	170	169	235	340
	57%	56%	55%	59%	58%	61%	46%	44%	59%	57%	59%	59%	54%	59%
Very Favorable	89	38	41	48	56	7	15	19	17	12	22	19	48	41
	9%	9%	9%	9%	8%	6%	12%	14%	12%	8%	8%	7%	11%	7%
Somewhat Favorable	211	101	108	102	161	17	25	20	27	39	59	67	85	126
	21%	24%	23%	19%	23%	14%	20%	14%	18%	25%	21%	23%	19%	22%
Heard of, No Opinion	117	37	52	65	69	18	25	28	9	14	35	31	52	65
	12%	9%	11%	12%	10%	16%	19%	21%	6%	9%	12%	11%	12%	11%
Somewhat Unfavorable	238	95	128	110	170	29	24	26	27	45	68	72	98	140
	24%	22%	28%	20%	25%	25%	19%	19%	18%	29%	24%	25%	22%	24%
Very Unfavorable	336	141	126	209	227	43	34	33	59	44	102	97	136	200
	33%	33%	27%	38%	33%	36%	27%	24%	40%	28%	36%	34%	31%	35%
Never heard of	20	11	8	11	6	3	4	10	7	1	0	1	19	1
	2%	3%	2%	2%	1%	3%	3%	7%	5%	1%	0%	0%	4%	0%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Pence

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	300	63	112	73	52	175	125	121	96	71	54	76	69	25	157	18	90
	30%	26%	29%	29%	37%	28%	32%	30%	33%	25%	27%	37%	31%	29%	33%	21%	29%
VERY/SOMEWHAT UNFAVORABLE	574	138	206	153	78	344	231	223	174	149	114	116	132	55	271	51	184
	57%	57%	54%	61%	56%	55%	59%	56%	60%	53%	57%	56%	60%	64%	56%	58%	59%
Very Favorable	89	25	32	22	10	57	32	38	18	28	14	27	17	3	53	2	18
	9%	10%	8%	9%	7%	9%	8%	9%	6%	10%	7%	13%	8%	3%	11%	2%	6%
Somewhat Favorable	211	38	80	52	42	118	93	83	78	43	40	49	52	22	104	16	72
	21%	16%	21%	21%	30%	19%	24%	21%	27%	15%	20%	24%	24%	26%	21%	19%	23%
Heard of, No Opinion	117	32	52	23	11	84	33	50	19	44	28	14	20	6	48	12	36
	12%	14%	14%	9%	8%	14%	8%	13%	6%	16%	14%	7%	9%	7%	10%	13%	12%
Somewhat Unfavorable	238	52	93	65	29	145	93	94	76	42	53	61	50	28	121	18	78
	24%	22%	25%	26%	20%	23%	24%	24%	26%	15%	27%	29%	23%	32%	25%	21%	25%
Very Unfavorable	336	86	113	88	49	199	137	129	98	107	61	55	81	27	150	33	106
	33%	36%	30%	35%	35%	32%	35%	32%	34%	38%	31%	26%	37%	32%	31%	37%	34%
Never heard of	20	7	11	2	-	18	2	4	2	15	3	1	1	-	6	7	2
	2%	3%	3%	1%		3%	0%	1%	1%	5%	1%	1%	0%		1%	8%	0%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Pence

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	300	165	58	68	197	23	79	171	91	36	189	95	204	79	17	56	125	123	160	241	230	193
	30%	42%	27%	18%	42%	28%	17%	44%	28%	13%	41%	19%	42%	18%	20%	28%	54%	28%	27%	29%	34%	27%
VERY/SOMEWHAT UNFAVORABLE	574	177	123	267	210	35	330	179	175	216	211	333	215	320	40	114	80	269	368	494	374	425
	57%	45%	57%	72%	45%	42%	72%	46%	53%	76%	46%	68%	44%	73%	48%	58%	34%	62%	62%	59%	54%	59%
Very Favorable	89	55	14	20	62	2	25	51	32	6	56	30	66	22	1	20	40	39	49	69	70	51
	9%	14%	6%	5%	13%	2%	5%	13%	10%	2%	12%	6%	14%	5%	1%	10%	17%	9%	8%	8%	10%	7%
Somewhat Favorable	211	110	45	48	136	21	54	120	60	30	132	65	138	57	16	36	85	83	110	171	160	143
	21%	28%	21%	13%	29%	25%	12%	31%	18%	11%	29%	13%	28%	13%	19%	18%	37%	19%	18%	20%	23%	20%
Heard of, No Opinion	117	48	26	33	54	23	40	36	49	28	53	53	62	33	22	22	27	38	57	88	75	87
	12%	12%	12%	9%	11%	28%	9%	9%	15%	10%	12%	11%	13%	7%	27%	11%	11%	9%	10%	10%	11%	12%
Somewhat Unfavorable	238	97	50	88	111	16	111	95	82	60	110	117	110	101	27	51	45	99	144	202	160	162
	24%	25%	23%	24%	24%	19%	24%	24%	25%	21%	24%	24%	23%	23%	32%	26%	19%	23%	24%	24%	23%	22%
Very Unfavorable	336	80	73	179	99	19	218	84	92	156	102	217	104	219	13	63	35	170	224	293	213	263
	33%	20%	33%	48%	21%	23%	47%	22%	28%	55%	22%	44%	21%	50%	16%	32%	15%	39%	38%	35%	31%	36%
Never heard of	20	7	9	3	7	2	11	3	12	2	7	11	7	9	4	5	1	4	12	16	8	19
	2%	2%	4%	1%	1%	3%	2%	1%	4%	1%	1%	2%	1%	2%	5%	3%	1%	1%	2%	2%	1%	3%

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[QXFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Pence

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	300	152	83	99	201	60	39	65	139	96	60	64	68	41	122	63	140	76
	30%	32%	26%	33%	28%	35%	30%	25%	30%	33%	26%	39%	39%	16%	37%	58%	40%	17%
VERY/SOMEWHAT UNFAVORABLE	574	285	170	161	414	83	78	145	262	167	143	80	90	172	167	34	159	337
	57%	60%	52%	53%	58%	48%	60%	56%	57%	57%	62%	49%	51%	67%	50%	31%	46%	74%
Very Favorable	89	45	28	33	56	18	15	18	40	32	16	25	20	8	39	21	47	26
	9%	9%	9%	11%	8%	11%	11%	7%	9%	11%	7%	15%	11%	3%	12%	19%	13%	6%
Somewhat Favorable	211	107	54	66	145	42	24	47	99	64	44	39	48	33	84	42	93	50
	21%	23%	17%	22%	20%	24%	19%	18%	22%	22%	19%	24%	28%	13%	25%	39%	27%	11%
Heard of, No Opinion	117	32	57	33	84	20	13	41	48	28	27	15	17	36	38	12	44	32
	12%	7%	18%	11%	12%	12%	10%	16%	11%	10%	12%	9%	10%	14%	11%	11%	13%	7%
Somewhat Unfavorable	238	126	59	75	164	28	46	48	123	68	57	43	40	60	81	23	80	125
	24%	27%	18%	25%	23%	16%	36%	19%	27%	23%	24%	27%	23%	23%	24%	21%	23%	27%
Very Unfavorable	336	159	111	86	250	55	31	97	139	100	87	37	49	112	86	11	80	212
	33%	34%	34%	28%	35%	32%	24%	37%	31%	34%	37%	23%	28%	44%	26%	10%	23%	47%
Never heard of	20	4	14	10	10	9	1	8	7	4	1	3	0	8	7	-	2	10
	2%	1%	4%	3%	1%	5%	1%	3%	2%	1%	1%	2%	0%	3%	2%		1%	2%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	307	126	185	120	232	20	37	30	36	41	84	116	107	200
	30%	30%	40%	22%	34%	17%	29%	22%	25%	26%	29%	41%	24%	35%
VERY/SOMEWHAT UNFAVORABLE	351	151	156	194	229	55	35	26	43	52	117	111	122	229
	35%	36%	34%	36%	33%	47%	28%	19%	30%	34%	41%	39%	28%	40%
Very Favorable	99	34	60	39	75	8	10	15	16	11	26	32	42	57
	10%	8%	13%	7%	11%	7%	8%	11%	11%	7%	9%	11%	10%	10%
Somewhat Favorable	208	92	125	81	157	12	27	15	20	30	58	84	65	143
	21%	22%	27%	15%	23%	10%	21%	11%	14%	19%	20%	30%	15%	25%
Heard of, No Opinion	180	55	70	110	116	21	27	30	26	38	49	38	94	87
	18%	13%	15%	20%	17%	18%	21%	22%	18%	24%	17%	13%	21%	15%
Somewhat Unfavorable	165	69	82	83	121	23	17	8	15	28	56	58	51	114
	16%	16%	18%	15%	18%	20%	13%	6%	10%	18%	20%	20%	12%	20%
Very Unfavorable	186	82	74	112	107	32	18	18	29	24	61	54	71	115
	18%	19%	16%	20%	16%	28%	14%	13%	20%	15%	21%	19%	16%	20%
Never heard of	173	90	51	120	111	21	28	50	40	25	36	21	116	57
	17%	21%	11%	22%	16%	18%	22%	36%	28%	16%	13%	7%	26%	10%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	307	65	122	72	48	187	120	135	97	59	62	79	74	29	145	18	114
	30%	27%	32%	29%	35%	30%	31%	34%	33%	21%	32%	38%	33%	33%	30%	20%	37%
VERY/SOMEWHAT UNFAVORABLE	351	89	110	93	58	199	151	124	104	101	66	69	80	31	159	26	122
	35%	37%	29%	37%	41%	32%	39%	31%	36%	36%	33%	33%	36%	36%	33%	30%	39%
Very Favorable	99	28	34	22	16	62	38	42	33	24	19	27	16	12	53	5	34
	10%	11%	9%	9%	12%	10%	10%	11%	12%	9%	10%	13%	7%	14%	11%	5%	11%
Somewhat Favorable	208	37	88	50	32	125	82	93	64	35	43	52	58	16	92	13	80
	21%	16%	23%	20%	23%	20%	21%	23%	22%	13%	22%	25%	26%	19%	19%	15%	26%
Heard of, No Opinion	180	39	80	39	22	119	61	76	40	51	43	21	44	17	93	21	45
	18%	16%	21%	16%	16%	19%	16%	19%	14%	18%	22%	10%	20%	20%	19%	24%	14%
Somewhat Unfavorable	165	31	62	41	32	93	72	69	53	45	29	28	44	19	80	6	54
	16%	13%	16%	16%	23%	15%	18%	17%	18%	16%	15%	14%	20%	22%	16%	7%	17%
Very Unfavorable	186	58	48	53	26	107	79	56	52	55	37	41	36	13	79	20	67
	18%	24%	13%	21%	19%	17%	20%	14%	18%	20%	19%	20%	16%	15%	16%	23%	22%
Never heard of	173	47	68	46	12	115	58	62	49	68	27	39	23	9	87	23	31
	17%	20%	18%	18%	8%	19%	15%	16%	17%	24%	13%	19%	11%	11%	18%	26%	10%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	307	194	63	46	226	18	64	194	80	32	209	88	225	61	21	92	113	145	181	262	248	192
	30%	49%	29%	12%	48%	21%	14%	50%	25%	11%	46%	18%	46%	14%	25%	47%	48%	33%	30%	31%	36%	26%
VERY/SOMEWHAT UNFAVORABLE	351	80	71	195	99	22	230	73	108	167	100	237	102	236	12	50	45	180	233	307	215	276
	35%	20%	33%	53%	21%	26%	50%	19%	33%	59%	22%	48%	21%	54%	15%	25%	19%	42%	39%	37%	31%	38%
Very Favorable	99	64	26	7	82	6	11	70	25	5	76	19	82	8	9	30	40	29	60	83	82	57
	10%	16%	12%	2%	17%	8%	2%	18%	7%	2%	16%	4%	17%	2%	11%	15%	17%	7%	10%	10%	12%	8%
Somewhat Favorable	208	130	37	39	144	11	53	125	56	26	134	68	143	53	12	63	73	115	120	178	165	135
	21%	33%	17%	11%	31%	14%	11%	32%	17%	9%	29%	14%	29%	12%	14%	32%	31%	27%	20%	21%	24%	19%
Heard of, No Opinion	180	65	37	67	73	26	81	64	74	39	82	83	88	66	26	33	35	50	87	136	116	128
	18%	16%	17%	18%	16%	32%	18%	16%	23%	14%	18%	17%	18%	15%	32%	17%	15%	12%	15%	16%	17%	18%
Somewhat Unfavorable	165	60	34	69	74	12	79	59	50	55	74	88	73	85	7	36	34	86	115	147	107	116
	16%	15%	15%	19%	16%	14%	17%	15%	15%	20%	16%	18%	15%	19%	9%	18%	15%	20%	19%	18%	16%	16%
Very Unfavorable	186	20	37	126	25	10	151	15	58	111	26	149	29	151	5	14	11	94	118	159	108	160
	18%	5%	17%	34%	5%	12%	33%	4%	18%	39%	6%	30%	6%	34%	7%	7%	5%	22%	20%	19%	16%	22%
Never heard of	173	57	46	63	70	18	85	58	64	44	69	85	73	77	23	22	40	58	97	135	108	130
	17%	14%	21%	17%	15%	21%	19%	15%	20%	16%	15%	17%	15%	18%	28%	11%	17%	13%	16%	16%	16%	18%

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[QXFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011 100	474 100	324 100	302 100	709 100	172 100	131 100	260 100	456 100	295 100	232 100	161 100	176 100	257 100	334 100	110 100	346 100	455 100
VERY/SOMEWHAT FAVORABLE	307 30%	190 40%	68 21%	93 31%	214 30%	35 21%	57 44%	65 25%	152 33%	90 30%	52 22%	77 47%	65 37%	40 15%	155 46%	59 54%	176 51%	67 15%
VERY/SOMEWHAT UNFAVORABLE	351 35%	163 34%	102 32%	100 33%	251 35%	53 31%	46 35%	92 35%	149 33%	110 37%	83 36%	34 21%	62 35%	118 46%	80 24%	15 14%	69 20%	236 52%
Very Favorable	99 10%	56 12%	28 9%	38 13%	61 9%	20 12%	19 14%	24 9%	43 9%	32 11%	16 7%	24 15%	18 10%	13 5%	49 15%	32 29%	64 19%	8 2%
Somewhat Favorable	208 21%	133 28%	40 12%	54 18%	153 22%	15 9%	39 30%	41 16%	109 24%	58 20%	35 15%	53 33%	47 27%	27 10%	106 32%	28 25%	112 32%	59 13%
Heard of, No Opinion	180 18%	62 13%	76 23%	44 15%	136 19%	28 16%	16 12%	53 21%	85 19%	42 14%	53 23%	21 13%	29 16%	47 18%	54 16%	17 15%	56 16%	75 16%
Somewhat Unfavorable	165 16%	88 18%	38 12%	45 15%	120 17%	18 10%	28 21%	37 14%	68 15%	60 20%	31 13%	18 11%	36 21%	47 18%	61 18%	9 8%	46 13%	91 20%
Very Unfavorable	186 18%	75 16%	64 20%	54 18%	131 19%	36 21%	19 14%	55 21%	81 18%	50 17%	52 22%	16 10%	26 15%	71 28%	19 6%	6 5%	23 7%	145 32%
Never heard of	173 17%	59 12%	77 24%	66 22%	107 15%	55 32%	11 8%	49 19%	70 15%	53 18%	43 19%	30 19%	19 11%	53 20%	45 14%	18 17%	45 13%	77 17%

Echelon Insights
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[QXFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Tim Scott

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	257	108	148	109	192	17	34	23	34	35	70	95	93	165
	25%	26%	32%	20%	28%	15%	27%	17%	23%	23%	24%	33%	21%	29%
VERY/SOMEWHAT UNFAVORABLE	296	132	144	153	190	53	28	27	37	49	89	94	113	183
	29%	31%	31%	28%	28%	45%	22%	20%	26%	31%	31%	33%	26%	32%
Very Favorable	74	29	39	35	59	2	10	8	4	10	27	25	22	52
	7%	7%	8%	6%	9%	2%	8%	6%	3%	6%	10%	9%	5%	9%
Somewhat Favorable	183	79	109	75	134	16	24	15	30	25	42	70	70	113
	18%	19%	23%	14%	19%	13%	19%	11%	21%	16%	15%	25%	16%	20%
Heard of, No Opinion	218	85	99	118	143	25	34	33	29	32	68	57	94	125
	22%	20%	21%	22%	21%	22%	27%	24%	20%	20%	24%	20%	21%	22%
Somewhat Unfavorable	134	63	68	65	92	23	14	17	12	24	39	41	53	80
	13%	15%	15%	12%	13%	20%	11%	13%	8%	15%	14%	14%	12%	14%
Very Unfavorable	163	70	75	87	98	30	13	10	25	25	50	53	60	103
	16%	16%	16%	16%	14%	25%	10%	7%	17%	16%	17%	18%	14%	18%
Never heard of	239	97	73	165	163	21	31	53	45	40	59	41	139	100
	24%	23%	16%	30%	24%	18%	25%	39%	31%	26%	21%	14%	32%	17%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Tim Scott

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011 100	240 100	380 100	251 100	140 100	621 100	390 100	398 100	290 100	279 100	198 100	208 100	221 100	86 100	483 100	88 100	311 100
VERY/SOMEWHAT FAVORABLE	257 25%	59 25%	110 29%	53 21%	35 25%	169 27%	88 23%	121 30%	71 25%	51 18%	49 25%	62 30%	68 31%	26 30%	124 26%	13 15%	89 29%
VERY/SOMEWHAT UNFAVORABLE	296 29%	73 30%	91 24%	79 31%	54 38%	164 26%	133 34%	93 23%	97 33%	94 34%	50 25%	65 31%	58 26%	24 28%	126 26%	23 26%	109 35%
Very Favorable	74 7%	23 9%	27 7%	19 8%	6 4%	49 8%	25 6%	35 9%	23 8%	16 6%	12 6%	22 10%	17 8%	7 9%	39 8%	3 4%	22 7%
Somewhat Favorable	183 18%	37 15%	83 22%	34 14%	29 21%	120 19%	63 16%	86 22%	48 17%	35 13%	37 19%	40 19%	51 23%	19 22%	85 18%	10 11%	67 22%
Heard of, No Opinion	218 22%	45 19%	92 24%	57 23%	25 18%	137 22%	82 21%	89 22%	54 19%	60 21%	54 27%	37 18%	45 20%	17 20%	112 23%	23 26%	62 20%
Somewhat Unfavorable	134 13%	27 11%	46 12%	40 16%	20 14%	73 12%	60 15%	43 11%	49 17%	40 14%	24 12%	23 11%	35 16%	11 13%	64 13%	9 11%	44 14%
Very Unfavorable	163 16%	46 19%	44 12%	38 15%	34 24%	90 15%	72 19%	50 13%	48 16%	54 19%	27 13%	42 20%	22 10%	13 16%	62 13%	13 15%	66 21%
Never heard of	239 24%	63 26%	88 23%	62 25%	26 19%	151 24%	88 22%	95 24%	68 23%	75 27%	45 23%	44 21%	51 23%	18 21%	121 25%	29 33%	51 16%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Tim Scott

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
VERY/SOMEWHAT FAVORABLE	257 25%	165 42%	53 25%	35 9%	200 43%	12 15%	45 10%	180 46%	53 16%	24 8%	197 43%	52 11%	203 42%	45 10%	9 11%	81 41%	106 45%	125 29%	169 28%	221 26%	216 31%	155 21%
VERY/SOMEWHAT UNFAVORABLE	296 29%	60 15%	77 35%	155 42%	75 16%	25 30%	196 43%	54 14%	105 32%	135 48%	70 15%	213 43%	77 16%	204 46%	15 18%	38 19%	30 13%	152 35%	192 32%	252 30%	179 26%	235 32%
Very Favorable	74 7%	50 13%	13 6%	8 2%	61 13%	4 5%	9 2%	58 15%	11 4%	5 2%	63 14%	10 2%	63 13%	9 2%	2 3%	33 16%	25 11%	28 6%	47 8%	62 7%	65 9%	46 6%
Somewhat Favorable	183 18%	116 29%	40 18%	27 7%	139 30%	9 10%	36 8%	121 31%	42 13%	19 7%	134 29%	42 9%	140 29%	36 8%	7 9%	49 25%	81 35%	97 22%	122 20%	159 19%	151 22%	109 15%
Heard of, No Opinion	218 22%	97 24%	31 14%	82 22%	106 23%	20 23%	93 20%	82 21%	78 24%	55 19%	102 22%	104 21%	110 23%	80 18%	29 35%	43 22%	55 24%	75 17%	107 18%	175 21%	144 21%	152 21%
Somewhat Unfavorable	134 13%	49 12%	35 16%	47 13%	58 12%	16 20%	59 13%	44 11%	52 16%	37 13%	52 11%	77 16%	60 12%	63 14%	10 12%	29 14%	24 10%	62 14%	83 14%	112 13%	88 13%	101 14%
Very Unfavorable	163 16%	11 3%	42 19%	108 29%	17 4%	8 10%	137 30%	11 3%	53 16%	99 35%	18 4%	135 27%	16 3%	141 32%	5 6%	9 5%	7 3%	90 21%	109 18%	140 17%	90 13%	134 19%
Never heard of	239 24%	75 19%	55 26%	99 27%	87 19%	27 32%	125 27%	73 19%	91 28%	68 24%	91 20%	123 25%	98 20%	111 25%	29 35%	36 18%	42 18%	82 19%	130 22%	191 23%	149 22%	183 25%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Tim Scott

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	257	159	52	90	168	36	53	54	124	79	50	67	58	36	140	53	162	41
	25%	34%	16%	30%	24%	21%	41%	21%	27%	27%	22%	41%	33%	14%	42%	48%	47%	9%
VERY/SOMEWHAT UNFAVORABLE	296	136	91	81	215	48	33	88	122	86	58	23	42	95	55	15	52	197
	29%	29%	28%	27%	30%	28%	25%	34%	27%	29%	25%	14%	24%	37%	16%	14%	15%	43%
Very Favorable	74	44	17	21	53	11	10	15	32	27	16	29	11	6	46	15	42	4
	7%	9%	5%	7%	8%	6%	8%	6%	7%	9%	7%	18%	6%	2%	14%	14%	12%	1%
Somewhat Favorable	183	115	35	69	114	26	43	39	92	51	34	38	46	30	94	38	120	38
	18%	24%	11%	23%	16%	15%	33%	15%	20%	17%	15%	23%	26%	12%	28%	35%	35%	8%
Heard of, No Opinion	218	79	85	55	164	25	30	48	116	54	65	35	41	58	73	21	76	97
	22%	17%	26%	18%	23%	15%	23%	18%	25%	18%	28%	21%	23%	23%	22%	19%	22%	21%
Somewhat Unfavorable	134	66	41	44	89	25	19	32	55	47	23	11	24	32	39	14	36	69
	13%	14%	13%	15%	13%	15%	15%	12%	12%	16%	10%	7%	14%	13%	12%	13%	10%	15%
Very Unfavorable	163	70	50	37	126	23	14	56	67	39	35	12	18	63	16	1	16	127
	16%	15%	15%	12%	18%	13%	11%	22%	15%	13%	15%	7%	10%	25%	5%	1%	5%	28%
Never heard of	239	99	96	77	162	62	15	69	93	76	59	37	35	67	65	21	56	120
	24%	21%	29%	25%	23%	36%	11%	27%	20%	26%	25%	23%	20%	26%	20%	19%	16%	26%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Vivek Ramaswamy

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	359	154	212	145	262	26	49	32	54	62	101	110	148	211
	35%	36%	46%	27%	38%	22%	39%	23%	37%	40%	35%	38%	34%	37%
VERY/SOMEWHAT UNFAVORABLE	337	135	146	191	250	43	26	33	42	45	105	112	120	217
	33%	32%	31%	35%	36%	36%	20%	24%	29%	29%	37%	39%	27%	38%
Very Favorable	130	54	76	54	105	7	17	14	21	23	29	43	58	72
	13%	13%	16%	10%	15%	6%	14%	10%	14%	15%	10%	15%	13%	13%
Somewhat Favorable	229	100	135	92	156	19	32	19	32	39	72	67	90	139
	23%	24%	29%	17%	23%	16%	25%	14%	22%	25%	25%	23%	20%	24%
Heard of, No Opinion	125	50	53	72	69	19	25	31	14	14	31	34	60	65
	12%	12%	11%	13%	10%	16%	20%	23%	10%	9%	11%	12%	14%	11%
Somewhat Unfavorable	119	49	55	64	92	12	14	17	16	17	32	37	50	69
	12%	12%	12%	12%	13%	11%	11%	13%	11%	11%	11%	13%	12%	12%
Very Unfavorable	218	86	91	127	158	30	12	16	26	28	73	76	69	148
	22%	20%	20%	23%	23%	26%	9%	12%	18%	18%	25%	26%	16%	26%
Never heard of	190	84	53	136	107	29	27	41	36	35	49	30	111	79
	19%	20%	11%	25%	16%	25%	22%	30%	24%	22%	17%	10%	25%	14%

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[QXFavRamasw] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Vivek Ramaswamy

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	359	92	146	66	55	237	121	164	98	83	67	84	83	39	188	26	110
	35%	38%	38%	27%	39%	38%	31%	41%	34%	30%	34%	40%	37%	45%	39%	30%	35%
VERY/SOMEWHAT UNFAVORABLE	337	68	110	93	66	178	159	124	126	90	61	72	74	37	144	23	123
	33%	28%	29%	37%	47%	29%	41%	31%	43%	32%	31%	35%	33%	43%	30%	26%	40%
Very Favorable	130	39	51	30	11	90	41	68	37	40	28	34	12	15	72	4	45
	13%	16%	13%	12%	8%	14%	10%	17%	13%	14%	14%	17%	6%	17%	15%	4%	14%
Somewhat Favorable	229	53	95	37	44	148	81	95	61	44	39	49	70	24	116	22	66
	23%	22%	25%	15%	32%	24%	21%	24%	21%	16%	20%	24%	32%	28%	24%	25%	21%
Heard of, No Opinion	125	28	50	42	5	78	47	45	25	29	34	21	28	6	56	11	39
	12%	12%	13%	17%	4%	13%	12%	11%	8%	10%	17%	10%	13%	7%	12%	12%	13%
Somewhat Unfavorable	119	23	45	35	16	68	51	48	44	23	26	23	32	15	55	8	36
	12%	9%	12%	14%	12%	11%	13%	12%	15%	8%	13%	11%	14%	18%	11%	9%	12%
Very Unfavorable	218	45	65	58	50	110	108	76	82	68	35	49	42	22	89	15	87
	22%	19%	17%	23%	35%	18%	28%	19%	28%	24%	17%	24%	19%	25%	18%	17%	28%
Never heard of	190	52	75	49	14	127	63	66	41	76	35	31	36	4	95	28	39
	19%	22%	20%	20%	10%	20%	16%	17%	14%	27%	18%	15%	16%	5%	20%	32%	12%

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[QXFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Vivek Ramaswamy

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	359	254	66	35	292	14	52	245	91	22	279	65	294	47	18	130	147	130	194	293	297	207
	35%	64%	30%	9%	63%	17%	11%	63%	28%	8%	61%	13%	60%	11%	22%	66%	63%	30%	33%	35%	43%	29%
VERY/SOMEWHAT UNFAVORABLE	337	75	72	184	85	30	222	72	102	159	85	234	89	227	22	30	44	192	235	289	211	265
	33%	19%	33%	49%	18%	36%	48%	19%	31%	56%	19%	48%	18%	51%	26%	15%	19%	44%	39%	34%	31%	37%
Very Favorable	130	88	38	4	112	6	12	89	37	4	105	18	114	10	6	51	57	43	68	109	108	80
	13%	22%	18%	1%	24%	7%	3%	23%	11%	2%	23%	4%	23%	2%	8%	26%	24%	10%	11%	13%	16%	11%
Somewhat Favorable	229	166	28	31	180	9	40	156	54	18	174	48	181	36	12	79	90	87	126	184	188	128
	23%	42%	13%	8%	38%	10%	9%	40%	17%	6%	38%	10%	37%	8%	14%	40%	39%	20%	21%	22%	27%	18%
Heard of, No Opinion	125	35	31	52	49	14	61	33	48	43	48	66	54	56	15	26	19	42	56	96	73	88
	12%	9%	14%	14%	11%	17%	13%	8%	15%	15%	11%	13%	11%	13%	18%	13%	8%	10%	9%	11%	11%	12%
Somewhat Unfavorable	119	55	22	39	60	14	46	50	36	32	61	53	60	49	9	21	33	60	74	99	91	86
	12%	14%	10%	10%	13%	16%	10%	13%	11%	11%	13%	11%	12%	11%	11%	11%	14%	14%	12%	12%	13%	12%
Very Unfavorable	218	21	50	145	25	17	176	22	66	127	25	181	28	178	12	9	11	132	162	190	120	179
	22%	5%	23%	39%	5%	20%	38%	6%	20%	45%	5%	37%	6%	40%	15%	4%	5%	30%	27%	23%	18%	25%
Never heard of	190	31	48	101	41	25	124	40	86	58	47	127	51	111	28	12	24	69	111	161	106	164
	19%	8%	22%	27%	9%	29%	27%	10%	26%	21%	10%	26%	10%	25%	34%	6%	10%	16%	19%	19%	15%	23%

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[QXFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Vivek Ramaswamy

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011 100	474 100	324 100	302 100	709 100	172 100	131 100	260 100	456 100	295 100	232 100	161 100	176 100	257 100	334 100	110 100	346 100	455 100
VERY/SOMEWHAT FAVORABLE	359 35%	200 42%	89 27%	129 43%	230 32%	58 34%	71 54%	80 31%	171 38%	107 36%	70 30%	75 46%	75 43%	53 21%	219 66%	65 59%	213 61%	55 12%
VERY/SOMEWHAT UNFAVORABLE	337 33%	172 36%	92 28%	80 27%	257 36%	44 26%	36 28%	92 36%	145 32%	99 34%	77 33%	44 27%	58 33%	112 44%	54 16%	22 20%	72 21%	227 50%
Very Favorable	130 13%	59 12%	41 13%	38 13%	92 13%	26 15%	13 10%	29 11%	61 13%	41 14%	27 12%	32 20%	24 13%	16 6%	79 24%	30 27%	72 21%	12 3%
Somewhat Favorable	229 23%	141 30%	48 15%	91 30%	138 19%	33 19%	58 44%	52 20%	110 24%	67 23%	43 19%	43 27%	52 29%	37 15%	140 42%	35 32%	141 41%	43 9%
Heard of, No Opinion	125 12%	40 9%	54 17%	35 12%	90 13%	18 10%	17 13%	29 11%	59 13%	37 12%	33 14%	13 8%	17 10%	39 15%	40 12%	8 7%	32 9%	48 11%
Somewhat Unfavorable	119 12%	70 15%	29 9%	38 12%	82 12%	18 10%	20 15%	28 11%	52 11%	39 13%	25 11%	32 20%	24 13%	24 9%	41 12%	14 13%	53 15%	48 11%
Very Unfavorable	218 22%	102 22%	63 19%	42 14%	175 25%	26 15%	16 12%	64 25%	93 20%	61 21%	52 22%	13 8%	34 20%	88 34%	13 4%	8 7%	19 6%	179 39%
Never heard of	190 19%	62 13%	89 28%	58 19%	132 19%	52 30%	7 5%	58 22%	80 18%	52 18%	52 22%	29 18%	25 14%	52 20%	21 6%	15 14%	30 9%	125 28%

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[QXFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Chris Christie

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	221	92	112	109	156	23	31	26	25	34	60	76	85	136
	22%	22%	24%	20%	23%	20%	24%	19%	17%	22%	21%	27%	19%	24%
VERY/SOMEWHAT UNFAVORABLE	513	209	252	258	361	57	60	39	71	81	159	164	190	323
	51%	50%	54%	47%	52%	49%	47%	28%	49%	52%	55%	57%	43%	56%
Very Favorable	43	15	23	19	20	8	14	18	4	3	10	8	25	18
	4%	4%	5%	4%	3%	7%	11%	13%	3%	2%	4%	3%	6%	3%
Somewhat Favorable	179	77	89	90	135	16	17	9	21	31	50	69	60	119
	18%	18%	19%	16%	20%	13%	13%	6%	14%	20%	17%	24%	14%	21%
Heard of, No Opinion	168	62	63	105	101	23	24	35	22	28	46	37	86	82
	17%	15%	14%	19%	15%	20%	19%	26%	15%	18%	16%	13%	20%	14%
Somewhat Unfavorable	236	90	119	116	174	30	23	20	29	41	73	72	90	146
	23%	21%	26%	21%	25%	26%	18%	15%	20%	27%	25%	25%	21%	25%
Very Unfavorable	277	119	134	143	187	27	37	18	42	39	86	92	100	177
	27%	28%	29%	26%	27%	23%	29%	13%	29%	25%	30%	32%	23%	31%
Never heard of	108	59	36	73	70	14	12	37	27	13	22	8	77	31
	11%	14%	8%	13%	10%	12%	10%	27%	19%	9%	8%	3%	18%	5%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Chris Christie

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011 100	240 100	380 100	251 100	140 100	621 100	390 100	398 100	290 100	279 100	198 100	208 100	221 100	86 100	483 100	88 100	311 100
VERY/SOMEWHAT FAVORABLE	221 22%	57 24%	70 18%	49 20%	45 32%	127 21%	94 24%	84 21%	72 25%	58 21%	46 23%	46 22%	51 23%	19 23%	109 23%	10 11%	82 26%
VERY/SOMEWHAT UNFAVORABLE	513 51%	124 51%	185 49%	132 53%	73 52%	309 50%	205 52%	213 54%	147 51%	132 47%	99 50%	107 51%	119 54%	50 58%	233 48%	34 39%	175 56%
Very Favorable	43 4%	12 5%	14 4%	10 4%	6 4%	26 4%	16 4%	12 3%	9 3%	18 6%	7 4%	3 2%	11 5%	3 3%	30 6%	0 *	8 3%
Somewhat Favorable	179 18%	45 19%	56 15%	39 16%	39 28%	101 16%	78 20%	72 18%	63 22%	40 14%	39 20%	43 20%	40 18%	17 19%	79 16%	9 11%	73 23%
Heard of, No Opinion	168 17%	36 15%	84 22%	33 13%	16 11%	120 19%	48 12%	65 16%	36 13%	53 19%	30 15%	32 16%	33 15%	14 16%	85 18%	25 29%	40 13%
Somewhat Unfavorable	236 23%	45 19%	80 21%	68 27%	43 30%	125 20%	111 28%	97 24%	77 27%	49 18%	45 23%	53 26%	61 27%	26 31%	119 25%	9 11%	78 25%
Very Unfavorable	277 27%	78 33%	105 28%	64 26%	30 22%	183 30%	94 24%	116 29%	71 24%	82 29%	54 27%	53 26%	58 26%	23 27%	114 24%	25 29%	97 31%
Never heard of	108 11%	24 10%	41 11%	37 15%	7 5%	65 10%	43 11%	36 9%	35 12%	37 13%	22 11%	23 11%	19 8%	3 4%	56 12%	18 21%	15 5%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Chris Christie

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
VERY/SOMEWHAT FAVORABLE	221 22%	95 24%	48 22%	78 21%	107 23%	14 17%	100 22%	80 21%	81 25%	60 21%	84 18%	123 25%	105 22%	107 24%	9 11%	34 17%	63 27%	114 26%	139 23%	183 22%	145 21%	167 23%
VERY/SOMEWHAT UNFAVORABLE	513 51%	202 51%	105 48%	197 53%	244 52%	33 40%	236 51%	210 54%	145 44%	154 55%	250 54%	240 49%	251 52%	230 52%	32 39%	121 61%	109 47%	236 54%	327 55%	443 53%	355 52%	364 50%
Very Favorable	43 4%	26 7%	9 4%	7 2%	26 6%	3 4%	13 3%	16 4%	13 4%	14 5%	18 4%	22 4%	28 6%	14 3%	1 1%	14 7%	12 5%	16 4%	16 3%	34 4%	26 4%	29 4%
Somewhat Favorable	179 18%	69 17%	39 18%	71 19%	82 17%	11 13%	86 19%	64 16%	69 21%	46 16%	66 14%	100 20%	77 16%	93 21%	9 10%	20 10%	51 22%	98 23%	123 21%	149 18%	119 17%	138 19%
Heard of, No Opinion	168 17%	65 16%	32 15%	60 16%	76 16%	21 25%	71 15%	61 16%	61 19%	44 16%	83 18%	74 15%	85 17%	61 14%	22 27%	31 16%	41 17%	50 12%	71 12%	134 16%	115 17%	115 16%
Somewhat Unfavorable	236 23%	87 22%	43 20%	102 28%	102 22%	15 18%	119 26%	92 24%	73 22%	70 25%	104 23%	124 25%	102 21%	113 26%	20 25%	40 20%	55 23%	106 25%	142 24%	203 24%	153 22%	167 23%
Very Unfavorable	277 27%	115 29%	62 29%	94 25%	142 30%	18 21%	118 26%	118 30%	72 22%	84 30%	147 32%	116 24%	149 31%	117 27%	12 14%	81 41%	55 23%	130 30%	184 31%	240 29%	202 29%	197 27%
Never heard of	108 11%	34 9%	31 14%	37 10%	40 9%	15 18%	53 11%	39 10%	40 12%	24 9%	43 9%	55 11%	46 9%	43 10%	19 23%	12 6%	21 9%	33 8%	61 10%	80 9%	73 11%	79 11%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Chris Christie

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011 100	474 100	324 100	302 100	709 100	172 100	131 100	260 100	456 100	295 100	232 100	161 100	176 100	257 100	334 100	110 100	346 100	455 100
VERY/SOMEWHAT FAVORABLE	221 22%	103 22%	70 22%	71 23%	150 21%	36 21%	35 26%	54 21%	103 23%	64 22%	43 19%	29 18%	50 29%	38 15%	67 20%	35 32%	74 21%	106 23%
VERY/SOMEWHAT UNFAVORABLE	513 51%	267 56%	145 45%	137 45%	376 53%	64 37%	73 56%	132 51%	234 51%	147 50%	114 49%	92 57%	78 45%	153 60%	189 57%	45 41%	196 57%	238 52%
Very Favorable	43 4%	17 4%	23 7%	21 7%	22 3%	11 7%	9 7%	12 5%	18 4%	12 4%	6 2%	6 4%	3 2%	10 4%	22 6%	4 4%	15 4%	8 2%
Somewhat Favorable	179 18%	86 18%	46 14%	50 17%	129 18%	25 15%	25 19%	42 16%	85 19%	52 18%	37 16%	23 14%	47 27%	27 11%	45 14%	31 28%	59 17%	98 22%
Heard of, No Opinion	168 17%	68 14%	52 16%	54 18%	114 16%	38 22%	16 12%	40 15%	80 18%	48 16%	54 23%	16 10%	36 20%	33 13%	53 16%	15 14%	54 16%	64 14%
Somewhat Unfavorable	236 23%	128 27%	68 21%	64 21%	172 24%	29 17%	35 27%	53 21%	95 21%	88 30%	47 20%	37 23%	30 17%	70 27%	69 21%	26 24%	80 23%	121 27%
Very Unfavorable	277 27%	139 29%	78 24%	73 24%	204 29%	34 20%	39 30%	78 30%	139 31%	60 20%	67 29%	55 34%	48 27%	83 32%	119 36%	19 18%	116 33%	117 26%
Never heard of	108 11%	35 7%	57 17%	40 13%	68 10%	34 20%	7 5%	34 13%	39 8%	36 12%	21 9%	24 15%	12 7%	33 13%	25 7%	14 12%	23 7%	48 10%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavLabor] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Labor unions

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	509	217	219	287	352	59	60	66	77	85	142	138	228	281
	50%	51%	47%	53%	51%	51%	47%	48%	53%	55%	50%	48%	52%	49%
VERY/SOMEWHAT UNFAVORABLE	266	105	158	108	205	17	34	24	34	36	81	91	94	172
	26%	25%	34%	20%	30%	15%	27%	17%	23%	23%	28%	32%	21%	30%
Very Favorable	200	90	86	113	123	34	26	24	36	36	60	44	96	103
	20%	21%	18%	21%	18%	29%	21%	18%	25%	23%	21%	15%	22%	18%
Somewhat Favorable	309	127	133	174	229	25	34	41	41	49	83	95	131	177
	31%	30%	29%	32%	33%	22%	27%	30%	28%	31%	29%	33%	30%	31%
Heard of, No Opinion	215	91	81	134	123	34	27	37	31	32	62	53	100	115
	21%	22%	17%	25%	18%	29%	21%	27%	21%	21%	22%	19%	23%	20%
Somewhat Unfavorable	161	69	93	67	121	8	27	18	21	21	45	55	60	100
	16%	16%	20%	12%	18%	7%	21%	13%	14%	14%	16%	19%	14%	18%
Very Unfavorable	106	36	65	40	84	9	7	6	13	15	36	36	34	72
	10%	9%	14%	7%	12%	8%	6%	4%	9%	9%	13%	13%	8%	13%
Never heard of	21	9	6	15	7	6	6	11	4	3	1	3	18	4
	2%	2%	1%	3%	1%	5%	5%	8%	3%	2%	1%	1%	4%	1%

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 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavLabor] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Labor unions

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	509	119	166	135	89	285	224	189	163	141	111	102	115	35	265	34	153
	50%	49%	44%	54%	64%	46%	57%	48%	56%	50%	56%	49%	52%	41%	55%	39%	49%
VERY/SOMEWHAT UNFAVORABLE	266	51	118	62	35	168	98	129	76	58	46	62	68	31	120	15	94
	26%	21%	31%	25%	25%	27%	25%	32%	26%	21%	23%	30%	31%	36%	25%	17%	30%
Very Favorable	200	44	59	57	39	103	96	68	55	70	31	41	45	12	111	12	53
	20%	18%	16%	23%	28%	17%	25%	17%	19%	25%	15%	20%	20%	14%	23%	13%	17%
Somewhat Favorable	309	74	107	78	49	182	127	121	108	71	80	61	70	23	154	22	100
	31%	31%	28%	31%	35%	29%	33%	30%	37%	25%	41%	29%	32%	27%	32%	25%	32%
Heard of, No Opinion	215	62	86	51	16	148	67	75	49	73	35	39	38	20	88	34	63
	21%	26%	22%	20%	11%	24%	17%	19%	17%	26%	18%	19%	17%	23%	18%	38%	20%
Somewhat Unfavorable	161	26	69	44	21	96	65	75	46	38	30	35	36	18	67	11	57
	16%	11%	18%	18%	15%	15%	17%	19%	16%	14%	15%	17%	16%	21%	14%	12%	18%
Very Unfavorable	106	24	48	18	14	73	33	54	30	20	16	26	32	13	53	5	37
	10%	10%	13%	7%	10%	12%	8%	14%	10%	7%	8%	13%	14%	15%	11%	5%	12%
Never heard of	21	8	11	2	-	19	2	5	2	8	6	5	-	-	9	5	2
	2%	4%	3%	1%		3%	1%	1%	1%	3%	3%	2%			2%	6%	1%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QXFavLabor] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Labor unions

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	509	142	96	261	172	33	304	138	165	202	174	312	172	299	37	76	88	241	303	412	326	409
	50%	36%	44%	70%	37%	40%	66%	36%	50%	72%	38%	63%	35%	68%	45%	39%	38%	56%	51%	49%	48%	56%
VERY/SOMEWHAT UNFAVORABLE	266	169	60	31	201	17	48	164	63	37	186	70	205	48	12	87	97	110	167	229	213	155
	26%	43%	28%	8%	43%	20%	11%	42%	19%	13%	40%	14%	42%	11%	15%	44%	41%	26%	28%	27%	31%	21%
Very Favorable	200	35	26	134	40	12	149	37	61	100	46	148	45	145	11	26	14	101	126	167	123	166
	20%	9%	12%	36%	9%	14%	32%	10%	19%	35%	10%	30%	9%	33%	13%	13%	6%	23%	21%	20%	18%	23%
Somewhat Favorable	309	107	70	127	132	22	155	101	103	102	128	164	128	155	26	50	74	141	177	245	203	243
	31%	27%	32%	34%	28%	26%	34%	26%	32%	36%	28%	33%	26%	35%	32%	25%	32%	32%	30%	29%	30%	34%
Heard of, No Opinion	215	81	55	68	90	29	96	85	89	39	94	100	105	84	26	33	45	74	119	182	139	142
	21%	20%	25%	18%	19%	34%	21%	22%	27%	14%	20%	20%	21%	19%	32%	17%	19%	17%	20%	22%	20%	20%
Somewhat Unfavorable	161	100	41	19	117	10	33	92	42	25	106	48	121	31	9	48	63	72	95	141	122	88
	16%	25%	19%	5%	25%	12%	7%	24%	13%	9%	23%	10%	25%	7%	11%	24%	27%	17%	16%	17%	18%	12%
Very Unfavorable	106	69	20	12	84	6	15	72	21	12	79	22	85	17	4	39	34	38	72	89	91	67
	10%	17%	9%	3%	18%	8%	3%	18%	7%	4%	17%	5%	17%	4%	4%	20%	14%	9%	12%	11%	13%	9%
Never heard of	21	4	5	10	4	5	12	2	11	4	7	11	5	9	7	1	3	7	9	16	9	19
	2%	1%	2%	3%	1%	6%	3%	*%	3%	2%	1%	2%	1%	2%	8%	1%	1%	2%	1%	2%	1%	3%

Echelon Insights
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[QXFavLabor] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Labor unions

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	509	228	164	159	349	98	62	134	219	155	116	59	93	140	131	32	118	294
	50%	48%	51%	53%	49%	57%	47%	52%	48%	53%	50%	36%	53%	54%	39%	29%	34%	65%
VERY/SOMEWHAT UNFAVORABLE	266	146	70	87	179	33	54	63	123	80	44	66	46	57	134	61	153	51
	26%	31%	22%	29%	25%	19%	41%	24%	27%	27%	19%	41%	26%	22%	40%	56%	44%	11%
Very Favorable	200	81	76	63	137	31	32	71	73	56	36	15	27	65	33	7	19	147
	20%	17%	23%	21%	19%	18%	25%	27%	16%	19%	15%	9%	15%	25%	10%	6%	6%	32%
Somewhat Favorable	309	147	88	97	212	67	29	63	147	99	80	44	66	74	98	25	99	147
	31%	31%	27%	32%	30%	39%	23%	24%	32%	34%	34%	27%	38%	29%	29%	23%	29%	32%
Heard of, No Opinion	215	96	75	49	167	34	14	59	103	53	65	36	32	53	64	17	73	94
	21%	20%	23%	16%	24%	20%	11%	23%	22%	18%	28%	22%	18%	21%	19%	15%	21%	21%
Somewhat Unfavorable	161	87	45	52	109	19	33	34	86	41	29	37	33	32	71	41	86	32
	16%	18%	14%	17%	15%	11%	25%	13%	19%	14%	13%	23%	19%	12%	21%	37%	25%	7%
Very Unfavorable	106	58	25	35	71	14	21	29	37	39	14	29	13	25	62	20	67	18
	10%	12%	8%	12%	10%	8%	16%	11%	8%	13%	6%	18%	7%	10%	19%	19%	19%	4%
Never heard of	21	3	15	7	14	6	1	3	11	6	8	1	4	7	4	-	2	17
	2%	1%	5%	2%	2%	4%	1%	1%	2%	2%	3%	1%	2%	3%	1%	-	1%	4%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	382	161	154	227	232	68	52	48	45	62	112	115	155	226
	38%	38%	33%	42%	34%	58%	40%	35%	31%	40%	39%	40%	35%	40%
STRONGLY/SOMEWHAT DISAPPROVE	602	251	299	300	449	42	73	77	91	93	172	169	260	341
	59%	59%	65%	55%	65%	36%	57%	56%	63%	59%	60%	59%	59%	60%
Strongly approve	163	82	66	98	100	29	21	12	17	23	54	58	52	112
	16%	19%	14%	18%	15%	25%	17%	9%	12%	15%	19%	20%	12%	20%
Somewhat approve	218	78	88	129	131	39	30	36	29	39	58	57	104	115
	22%	19%	19%	24%	19%	33%	24%	26%	20%	25%	20%	20%	24%	20%
Somewhat disapprove	134	59	49	82	98	17	6	30	24	22	36	22	75	58
	13%	14%	11%	15%	14%	15%	5%	22%	16%	14%	13%	8%	17%	10%
Strongly disapprove	468	191	250	218	350	25	67	47	67	71	136	147	185	283
	46%	45%	54%	40%	51%	21%	52%	34%	46%	45%	47%	51%	42%	49%
Unsure	28	11	11	17	8	7	3	13	9	2	3	2	23	5
	3%	3%	2%	3%	1%	6%	2%	9%	6%	1%	1%	1%	5%	1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	382	82	128	99	73	209	172	109	123	113	66	83	86	29	174	25	129
	38%	34%	34%	40%	52%	34%	44%	27%	42%	41%	33%	40%	39%	33%	36%	29%	42%
STRONGLY/SOMEWHAT DISAPPROVE	602	148	241	146	66	389	213	283	166	148	128	123	133	57	302	45	180
	59%	62%	63%	58%	48%	63%	54%	71%	57%	53%	65%	59%	60%	67%	62%	51%	58%
Strongly approve	163	41	54	32	36	95	68	55	45	57	34	39	24	7	64	5	67
	16%	17%	14%	13%	26%	15%	17%	14%	16%	20%	17%	19%	11%	9%	13%	6%	22%
Somewhat approve	218	40	74	67	37	114	104	54	77	57	32	44	62	21	110	20	62
	22%	17%	19%	27%	26%	18%	27%	14%	27%	20%	16%	21%	28%	25%	23%	23%	20%
Somewhat disapprove	134	21	51	48	13	72	61	48	50	29	35	26	32	8	73	8	38
	13%	9%	13%	19%	9%	12%	16%	12%	17%	10%	18%	12%	14%	10%	15%	10%	12%
Strongly disapprove	468	127	190	98	53	316	151	235	116	119	93	97	101	49	229	36	142
	46%	53%	50%	39%	38%	51%	39%	59%	40%	43%	47%	47%	46%	57%	47%	41%	45%
Unsure	28	10	12	5	0	22	6	6	1	17	4	2	2	-	8	18	2
	3%	4%	3%	2%	0%	4%	1%	2%	1%	6%	2%	1%	1%	0%	2%	20%	1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
STRONGLY/SOMEWHAT APPROVE	382 38%	18 5%	59 27%	301 81%	22 5%	19 23%	340 74%	31 8%	127 39%	223 79%	19 4%	353 72%	15 3%	342 77%	25 30%	5 2%	11 5%	202 47%	251 42%	333 40%	193 28%	337 46%
STRONGLY/SOMEWHAT DISAPPROVE	602 59%	376 95%	142 65%	65 17%	444 95%	57 68%	101 22%	357 92%	181 55%	55 20%	439 95%	122 25%	471 97%	81 18%	50 60%	191 97%	222 95%	227 52%	331 55%	484 58%	487 71%	368 51%
Strongly approve	163 16%	4 1%	20 9%	138 37%	4 1%	3 3%	157 34%	12 3%	45 14%	107 38%	7 2%	155 32%	3 1%	157 36%	3 4%	3 1%	1 *	98 23%	117 20%	147 17%	81 12%	150 21%
Somewhat approve	218 22%	14 4%	39 18%	163 44%	18 4%	17 20%	184 40%	19 5%	82 25%	117 41%	12 3%	198 40%	12 3%	185 42%	21 26%	2 1%	11 5%	104 24%	134 22%	187 22%	112 16%	187 26%
Somewhat disapprove	134 13%	45 11%	37 17%	42 11%	55 12%	20 24%	59 13%	47 12%	54 17%	31 11%	44 10%	73 15%	59 12%	57 13%	17 21%	12 6%	32 14%	43 10%	78 13%	105 13%	95 14%	98 14%
Strongly disapprove	468 46%	332 84%	104 48%	22 6%	389 83%	37 45%	42 9%	309 79%	127 39%	25 9%	395 86%	49 10%	411 84%	24 5%	32 39%	179 91%	190 81%	184 42%	253 42%	379 45%	392 57%	270 37%
Unsure	28 3%	2 *	16 8%	6 2%	2 *	7 9%	19 4%	2 1%	20 6%	3 1%	2 *	17 4%	2 *	18 4%	8 10%	2 1%	-	5 1%	15 3%	21 3%	8 1%	21 3%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	382	162	135	94	287	58	36	112	172	97	97	26	56	121	7	10	24	354
	38%	34%	42%	31%	41%	34%	28%	43%	38%	33%	42%	16%	32%	47%	2%	9%	7%	78%
STRONGLY/SOMEWHAT DISAPPROVE	602	309	165	207	395	113	93	135	271	195	130	134	118	123	325	99	321	86
	59%	65%	51%	68%	56%	66%	72%	52%	59%	66%	56%	83%	67%	48%	97%	91%	93%	19%
Strongly approve	163	62	49	38	125	21	17	52	75	36	42	11	24	45	1	2	8	180
	16%	13%	15%	13%	18%	12%	13%	20%	16%	12%	18%	7%	14%	18%	*%	2%	2%	40%
Somewhat approve	218	100	86	56	162	37	19	60	97	61	55	16	32	76	6	8	15	173
	22%	21%	27%	18%	23%	21%	14%	23%	21%	21%	24%	10%	18%	30%	2%	7%	4%	38%
Somewhat disapprove	134	70	40	49	85	33	16	38	64	31	42	19	25	39	28	18	35	53
	13%	15%	12%	16%	12%	19%	12%	15%	14%	11%	18%	11%	14%	15%	8%	16%	10%	12%
Strongly disapprove	468	239	125	158	310	80	77	97	207	164	88	115	93	85	297	82	286	34
	46%	50%	39%	52%	44%	47%	59%	37%	45%	56%	38%	71%	53%	33%	89%	74%	83%	7%
Unsure	28	2	24	2	26	0	1	12	13	3	5	1	2	12	2	-	2	15
	3%	*%	7%	1%	4%	*%	1%	5%	3%	1%	2%	1%	1%	5%	*%		*%	3%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	339	156	146	192	216	60	39	41	40	52	96	111	133	206
	34%	37%	31%	35%	31%	51%	31%	30%	28%	33%	33%	39%	30%	36%
STRONGLY/SOMEWHAT DISAPPROVE	629	252	302	326	459	51	78	79	98	101	179	171	279	350
	62%	60%	65%	60%	67%	44%	61%	58%	68%	65%	62%	60%	64%	61%
Strongly approve	156	82	70	86	91	34	18	10	19	18	52	58	46	110
	15%	19%	15%	16%	13%	29%	14%	7%	13%	11%	18%	20%	11%	19%
Somewhat approve	183	74	76	106	125	26	21	31	21	34	43	53	86	96
	18%	18%	16%	20%	18%	22%	17%	22%	15%	22%	15%	19%	20%	17%
Somewhat disapprove	144	55	55	87	96	22	12	27	21	28	41	27	76	68
	14%	13%	12%	16%	14%	19%	10%	20%	14%	18%	14%	9%	17%	12%
Strongly disapprove	485	197	246	238	363	29	66	52	77	73	138	144	203	282
	48%	47%	53%	44%	53%	25%	52%	38%	53%	47%	48%	51%	46%	49%
Unsure	42	15	16	27	13	5	10	17	7	3	12	4	27	16
	4%	3%	3%	5%	2%	5%	8%	12%	5%	2%	4%	1%	6%	3%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	339	78	114	80	67	192	148	107	109	96	63	84	68	24	152	19	120
	34%	32%	30%	32%	48%	31%	38%	27%	38%	35%	32%	40%	31%	28%	31%	22%	39%
STRONGLY/SOMEWHAT DISAPPROVE	629	151	243	163	72	394	235	282	177	156	130	120	151	62	320	49	184
	62%	63%	64%	65%	51%	64%	60%	71%	61%	56%	66%	58%	68%	72%	66%	56%	59%
Strongly approve	156	45	44	30	38	89	68	50	42	53	29	40	24	9	63	5	64
	15%	19%	11%	12%	27%	14%	17%	13%	14%	19%	15%	19%	11%	10%	13%	6%	21%
Somewhat approve	183	33	70	50	30	103	80	57	68	43	34	44	44	15	89	14	56
	18%	14%	18%	20%	21%	17%	20%	14%	23%	16%	17%	21%	20%	18%	18%	16%	18%
Somewhat disapprove	144	28	41	56	19	69	75	41	56	37	32	20	42	11	73	18	39
	14%	12%	11%	23%	13%	11%	19%	10%	19%	13%	16%	10%	19%	13%	15%	20%	13%
Strongly disapprove	485	124	202	107	53	325	160	241	122	119	98	100	110	51	247	31	145
	48%	51%	53%	43%	38%	52%	41%	61%	42%	42%	49%	48%	50%	59%	51%	36%	46%
Unsure	42	11	24	7	1	35	8	9	4	27	5	4	2	0	12	19	7
	4%	5%	6%	3%	1%	6%	2%	2%	1%	10%	2%	2%	1%	1%	2%	22%	2%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
STRONGLY/SOMEWHAT APPROVE	339 34%	20 5%	57 26%	258 70%	25 5%	16 19%	298 65%	31 8%	105 32%	203 72%	22 5%	309 63%	18 4%	306 69%	15 19%	5 3%	13 6%	191 44%	232 39%	296 35%	175 26%	297 41%
STRONGLY/SOMEWHAT DISAPPROVE	629 62%	375 95%	140 65%	97 26%	442 95%	57 68%	131 28%	358 92%	192 59%	72 25%	435 95%	156 32%	468 96%	108 25%	54 65%	192 97%	221 94%	234 54%	347 58%	512 61%	498 72%	401 55%
Strongly approve	156 15%	3 1%	21 10%	130 35%	4 1%	4 5%	148 32%	9 2%	45 14%	102 36%	8 2%	146 30%	4 1%	150 34%	2 3%	2 1%	3 1%	91 21%	107 18%	138 17%	80 12%	145 20%
Somewhat approve	183 18%	17 4%	36 17%	128 34%	21 4%	12 14%	150 33%	22 6%	60 18%	101 36%	14 3%	163 33%	14 3%	155 35%	13 16%	4 2%	10 4%	100 23%	125 21%	157 19%	96 14%	153 21%
Somewhat disapprove	144 14%	40 10%	35 16%	64 17%	48 10%	15 17%	81 18%	42 11%	63 19%	38 14%	37 8%	92 19%	52 11%	75 17%	17 21%	11 5%	29 12%	54 12%	90 15%	118 14%	90 13%	109 15%
Strongly disapprove	485 48%	335 85%	105 49%	33 9%	394 84%	42 50%	50 11%	316 81%	129 39%	34 12%	398 87%	65 13%	416 85%	33 8%	36 44%	181 92%	192 82%	180 42%	256 43%	394 47%	407 59%	292 40%
Unsure	42 4%	1 *	20 9%	16 4%	1 *	11 13%	31 7%	1 *	30 9%	7 3%	2 1%	27 5%	2 *	27 6%	13 16%	1 *	-	8 2%	19 3%	32 4%	14 2%	27 4%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	339	145	113	85	255	53	31	98	151	90	79	22	55	109	9	11	24	319
	34%	31%	35%	28%	36%	31%	24%	38%	33%	30%	34%	14%	31%	43%	3%	10%	7%	70%
STRONGLY/SOMEWHAT DISAPPROVE	629	321	181	214	415	118	96	145	284	200	144	138	118	131	324	99	322	119
	62%	68%	56%	71%	59%	69%	74%	56%	62%	68%	62%	86%	67%	51%	97%	90%	93%	26%
Strongly approve	156	63	43	36	120	19	17	51	69	37	35	10	23	42	2	2	4	167
	15%	13%	13%	12%	17%	11%	13%	20%	15%	12%	15%	6%	13%	16%	*%	1%	1%	37%
Somewhat approve	183	83	70	48	134	35	14	47	83	53	44	12	32	68	8	9	20	152
	18%	17%	22%	16%	19%	20%	11%	18%	18%	18%	19%	7%	18%	26%	2%	8%	6%	33%
Somewhat disapprove	144	63	55	43	101	30	13	38	67	39	45	19	20	45	25	17	36	75
	14%	13%	17%	14%	14%	18%	10%	14%	15%	13%	19%	12%	11%	17%	8%	16%	10%	17%
Strongly disapprove	485	258	127	171	314	88	84	107	217	161	99	119	98	86	298	82	286	44
	48%	54%	39%	57%	44%	51%	64%	41%	48%	55%	43%	74%	56%	34%	89%	74%	83%	10%
Unsure	42	7	30	4	39	0	3	17	21	5	9	1	3	16	1	-	1	18
	4%	2%	9%	1%	5%	*%	2%	6%	5%	2%	4%	1%	2%	6%	*%		*%	4%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	304	140	120	184	179	55	47	56	43	52	80	73	151	153
	30%	33%	26%	34%	26%	48%	37%	41%	29%	33%	28%	26%	34%	27%
STRONGLY/SOMEWHAT DISAPPROVE	627	253	315	310	470	45	71	52	87	95	192	200	235	392
	62%	60%	68%	57%	68%	39%	56%	38%	60%	61%	67%	70%	53%	69%
Strongly approve	108	51	52	56	52	28	18	20	18	15	29	24	54	54
	11%	12%	11%	10%	8%	24%	14%	15%	13%	10%	10%	8%	12%	9%
Somewhat approve	196	89	68	128	127	28	29	36	24	36	51	49	97	100
	19%	21%	15%	24%	18%	24%	22%	26%	17%	23%	18%	17%	22%	17%
Somewhat disapprove	128	58	58	70	93	13	12	12	22	20	34	41	53	75
	13%	14%	12%	13%	14%	11%	10%	9%	15%	12%	12%	14%	12%	13%
Strongly disapprove	499	195	257	240	377	32	58	40	66	76	158	159	181	317
	49%	46%	56%	44%	55%	28%	46%	29%	45%	48%	55%	56%	41%	55%
Unsure	80	30	28	51	39	16	10	28	15	9	14	12	53	27
	8%	7%	6%	9%	6%	14%	7%	21%	11%	6%	5%	4%	12%	5%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	304	65	101	82	57	165	139	88	90	82	62	60	77	19	154	21	87
	30%	27%	26%	33%	40%	27%	36%	22%	31%	29%	32%	29%	35%	22%	32%	24%	28%
STRONGLY/SOMEWHAT DISAPPROVE	627	154	251	147	75	405	222	291	179	165	128	136	125	63	294	45	209
	62%	64%	66%	59%	54%	65%	57%	73%	62%	59%	65%	65%	57%	73%	61%	51%	67%
Strongly approve	108	29	32	20	27	61	47	28	24	40	19	21	24	1	49	3	30
	11%	12%	8%	8%	19%	10%	12%	7%	8%	14%	10%	10%	11%	1%	10%	4%	10%
Somewhat approve	196	36	68	62	30	104	92	60	67	42	43	39	53	18	105	17	57
	19%	15%	18%	25%	21%	17%	24%	15%	23%	15%	22%	19%	24%	21%	22%	20%	18%
Somewhat disapprove	128	23	46	38	21	69	59	47	46	41	22	26	24	12	54	13	48
	13%	10%	12%	15%	15%	11%	15%	12%	16%	15%	11%	12%	11%	14%	11%	14%	15%
Strongly disapprove	499	131	205	109	54	335	163	244	133	124	107	110	101	51	240	32	161
	49%	54%	54%	44%	39%	54%	42%	61%	46%	44%	54%	53%	46%	59%	50%	37%	52%
Unsure	80	22	29	21	8	51	29	19	21	32	7	12	19	4	35	22	15
	8%	9%	8%	8%	6%	8%	7%	5%	7%	12%	4%	6%	9%	5%	7%	25%	5%

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[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
STRONGLY/SOMEWHAT APPROVE	304 30%	25 6%	42 20%	232 62%	27 6%	12 14%	265 58%	26 7%	97 30%	181 64%	16 3%	280 57%	24 5%	270 61%	10 12%	11 5%	16 7%	149 34%	188 31%	262 31%	162 24%	274 38%
STRONGLY/SOMEWHAT DISAPPROVE	627 62%	365 92%	146 67%	100 27%	428 92%	62 74%	137 30%	355 91%	186 57%	76 27%	435 95%	158 32%	451 93%	117 26%	59 71%	184 93%	215 92%	262 61%	365 61%	514 61%	496 72%	394 54%
Strongly approve	108 11%	3 1%	14 6%	90 24%	3 1%	6 7%	99 22%	9 2%	34 10%	64 23%	5 1%	101 21%	4 1%	100 23%	4 4%	3 1%	-	56 13%	70 12%	94 11%	55 8%	99 14%
Somewhat approve	196 19%	22 6%	29 13%	142 38%	25 5%	6 7%	166 36%	16 4%	63 19%	116 41%	11 2%	178 36%	20 4%	170 38%	6 8%	8 4%	16 7%	93 21%	118 20%	167 20%	107 16%	175 24%
Somewhat disapprove	128 13%	28 7%	39 18%	57 15%	37 8%	18 22%	73 16%	25 6%	59 18%	44 16%	30 7%	85 17%	35 7%	69 16%	24 29%	9 4%	22 9%	60 14%	84 14%	104 12%	79 12%	96 13%
Strongly disapprove	499 49%	337 85%	107 49%	43 12%	391 84%	43 52%	64 14%	330 85%	127 39%	32 11%	405 88%	72 15%	416 85%	48 11%	35 43%	176 89%	194 83%	202 47%	281 47%	410 49%	416 61%	298 41%
Unsure	80 8%	7 2%	29 13%	40 11%	12 3%	11 13%	57 13%	9 2%	44 13%	25 9%	9 2%	55 11%	12 2%	54 12%	14 17%	3 1%	2 1%	22 5%	44 7%	64 8%	29 4%	57 8%

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[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	304	126	115	89	215	54	35	88	136	81	78	16	39	102	18	6	14	254
	30%	27%	35%	30%	30%	32%	27%	34%	30%	27%	34%	10%	22%	40%	5%	5%	4%	56%
STRONGLY/SOMEWHAT DISAPPROVE	627	320	168	192	435	105	87	146	284	197	133	136	124	130	309	100	328	164
	62%	68%	52%	63%	61%	61%	67%	56%	62%	67%	57%	84%	71%	51%	93%	91%	95%	36%
Strongly approve	108	40	43	34	74	14	19	36	45	27	17	5	16	25	1	2	2	101
	11%	8%	13%	11%	10%	8%	15%	14%	10%	9%	7%	3%	9%	10%	*%	1%	*%	22%
Somewhat approve	196	86	71	55	141	40	16	52	91	54	61	11	23	78	17	4	12	154
	19%	18%	22%	18%	20%	23%	12%	20%	20%	18%	26%	7%	13%	30%	5%	4%	3%	34%
Somewhat disapprove	128	51	45	37	92	27	9	29	71	28	36	15	22	45	15	13	25	103
	13%	11%	14%	12%	13%	16%	7%	11%	16%	10%	16%	9%	12%	18%	5%	12%	7%	23%
Strongly disapprove	499	269	124	155	344	77	78	117	213	169	97	122	103	85	294	87	303	62
	49%	57%	38%	51%	48%	45%	60%	45%	47%	57%	42%	75%	58%	33%	88%	79%	88%	14%
Unsure	80	27	41	21	59	13	8	26	36	18	20	9	12	24	7	4	5	36
	8%	6%	13%	7%	8%	8%	6%	10%	8%	6%	9%	6%	7%	9%	2%	4%	1%	8%

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[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	361	155	151	208	226	58	44	42	50	52	98	119	143	217
	36%	37%	33%	38%	33%	49%	35%	31%	34%	33%	34%	42%	33%	38%
STRONGLY/SOMEWHAT DISAPPROVE	572	235	291	281	426	42	73	69	83	94	170	156	245	326
	57%	56%	63%	52%	62%	36%	57%	50%	57%	60%	59%	55%	56%	57%
Strongly approve	160	77	62	98	104	30	17	13	15	16	50	65	45	115
	16%	18%	13%	18%	15%	26%	13%	10%	10%	11%	18%	23%	10%	20%
Somewhat approve	201	78	89	110	122	27	27	29	34	35	48	54	99	102
	20%	18%	19%	20%	18%	23%	21%	21%	24%	23%	17%	19%	22%	18%
Somewhat disapprove	123	54	54	68	85	18	12	25	15	24	38	20	64	58
	12%	13%	12%	13%	12%	15%	9%	18%	11%	16%	13%	7%	15%	10%
Strongly disapprove	449	181	236	212	341	24	61	44	68	69	132	136	181	268
	44%	43%	51%	39%	50%	21%	48%	32%	47%	44%	46%	48%	41%	47%
Unsure	79	33	22	56	36	17	11	26	13	11	18	11	50	29
	8%	8%	5%	10%	5%	15%	8%	19%	9%	7%	6%	4%	11%	5%

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[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	361	73	124	93	72	197	164	112	114	96	76	76	79	27	161	20	137
	36%	30%	33%	37%	51%	32%	42%	28%	39%	35%	38%	36%	36%	32%	33%	23%	44%
STRONGLY/SOMEWHAT DISAPPROVE	572	143	225	137	67	368	204	265	161	147	114	119	127	58	293	41	162
	57%	60%	59%	55%	48%	59%	52%	67%	56%	52%	58%	57%	57%	67%	61%	47%	52%
Strongly approve	160	37	46	37	40	83	77	50	53	53	34	45	17	9	65	3	67
	16%	15%	12%	15%	29%	13%	20%	13%	18%	19%	17%	22%	8%	10%	13%	4%	21%
Somewhat approve	201	36	78	55	31	114	87	62	60	43	41	31	62	18	97	17	70
	20%	15%	20%	22%	22%	18%	22%	16%	21%	16%	21%	15%	28%	21%	20%	19%	23%
Somewhat disapprove	123	28	39	40	17	66	56	38	47	37	24	17	30	12	65	14	30
	12%	12%	10%	16%	12%	11%	14%	10%	16%	13%	12%	8%	14%	13%	13%	16%	10%
Strongly disapprove	449	115	186	97	50	302	147	227	114	109	90	101	97	46	228	27	132
	44%	48%	49%	39%	36%	49%	38%	57%	39%	39%	46%	49%	44%	54%	47%	31%	43%
Unsure	79	24	31	21	2	56	23	21	15	36	8	13	15	1	29	26	12
	8%	10%	8%	8%	1%	9%	6%	5%	5%	13%	4%	6%	7%	1%	6%	30%	4%

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[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
STRONGLY/SOMEWHAT APPROVE	361 36%	20 5%	61 28%	275 74%	24 5%	22 26%	315 69%	37 9%	115 35%	208 74%	21 5%	331 67%	18 4%	324 73%	19 23%	7 3%	13 5%	197 45%	240 40%	312 37%	185 27%	314 43%
STRONGLY/SOMEWHAT DISAPPROVE	572 57%	364 92%	129 59%	65 17%	426 91%	51 61%	94 20%	342 88%	166 51%	56 20%	422 92%	116 24%	451 93%	72 16%	48 59%	187 94%	214 92%	219 50%	313 52%	464 55%	466 68%	349 48%
Strongly approve	160 16%	3 1%	22 10%	133 36%	3 1%	4 5%	153 33%	7 2%	42 13%	111 39%	6 1%	153 31%	2 *	155 35%	3 4%	2 1%	1 *	96 22%	113 19%	147 18%	76 11%	147 20%
Somewhat approve	201 20%	17 4%	39 18%	142 38%	20 4%	18 21%	163 35%	30 8%	73 22%	97 34%	15 3%	178 36%	16 3%	169 38%	16 19%	5 3%	12 5%	101 23%	127 21%	164 20%	110 16%	167 23%
Somewhat disapprove	123 12%	38 10%	34 16%	46 12%	48 10%	17 21%	57 12%	28 7%	62 19%	31 11%	43 9%	63 13%	56 12%	50 11%	17 20%	11 6%	32 14%	45 10%	68 11%	99 12%	88 13%	91 12%
Strongly disapprove	449 44%	326 82%	95 44%	19 5%	378 81%	34 41%	37 8%	313 80%	104 32%	25 9%	379 82%	54 11%	395 81%	23 5%	32 38%	175 89%	182 78%	174 40%	245 41%	365 43%	378 55%	258 36%
Unsure	79 8%	12 3%	27 12%	31 8%	18 4%	11 13%	50 11%	11 3%	46 14%	18 7%	17 4%	45 9%	18 4%	45 10%	16 19%	5 2%	7 3%	18 4%	44 7%	63 8%	36 5%	62 9%

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[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	361	163	120	93	267	58	36	113	159	89	90	20	53	122	7	12	24	323
	36%	34%	37%	31%	38%	34%	27%	43%	35%	30%	39%	12%	30%	47%	2%	11%	7%	71%
STRONGLY/SOMEWHAT DISAPPROVE	572	293	162	194	378	102	92	120	265	186	123	129	116	111	318	92	313	88
	57%	62%	50%	64%	53%	60%	70%	46%	58%	63%	53%	80%	66%	43%	95%	84%	90%	19%
Strongly approve	160	61	52	28	132	19	9	55	68	37	40	7	27	45	-	2	7	176
	16%	13%	16%	9%	19%	11%	7%	21%	15%	13%	17%	5%	15%	18%		2%	2%	39%
Somewhat approve	201	102	69	65	135	38	27	58	91	52	50	12	26	76	7	10	17	147
	20%	22%	21%	22%	19%	22%	20%	22%	20%	17%	22%	8%	15%	30%	2%	9%	5%	32%
Somewhat disapprove	123	55	45	37	86	27	10	29	74	20	42	15	24	34	27	14	38	59
	12%	12%	14%	12%	12%	15%	8%	11%	16%	7%	18%	9%	14%	13%	8%	13%	11%	13%
Strongly disapprove	449	238	117	157	292	76	81	91	192	166	81	114	92	76	291	78	275	29
	44%	50%	36%	52%	41%	44%	62%	35%	42%	56%	35%	71%	52%	30%	87%	71%	79%	6%
Unsure	79	17	42	15	64	12	3	27	32	20	18	12	7	24	9	6	9	44
	8%	4%	13%	5%	9%	7%	2%	10%	7%	7%	8%	7%	4%	9%	3%	5%	3%	10%

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	488	207	261	226	372	30	59	57	72	69	140	149	198	289
	48%	49%	56%	41%	54%	26%	46%	42%	50%	44%	49%	52%	45%	51%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	441	186	165	273	255	79	57	70	63	69	119	121	202	239
	44%	44%	36%	50%	37%	67%	45%	51%	43%	44%	41%	42%	46%	42%
Definitely the Republican candidate	352	150	184	169	282	11	46	32	51	43	119	107	126	227
	35%	36%	40%	31%	41%	9%	36%	23%	35%	28%	42%	38%	29%	40%
Probably the Republican candidate	135	56	78	57	90	19	13	25	22	25	21	42	72	63
	13%	13%	17%	10%	13%	16%	10%	18%	15%	16%	7%	15%	16%	11%
Probably the Democratic candidate	110	37	50	58	63	18	15	26	15	28	20	22	69	41
	11%	9%	11%	11%	9%	15%	12%	19%	10%	18%	7%	8%	16%	7%
Definitely the Democratic candidate	331	149	115	215	193	61	42	44	48	42	99	99	133	198
	33%	35%	25%	40%	28%	52%	33%	32%	33%	27%	35%	35%	30%	35%
Unsure	82	30	37	45	61	8	11	10	10	18	28	16	39	44
	8%	7%	8%	8%	9%	7%	9%	8%	7%	12%	10%	6%	9%	8%

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	488	132	191	105	60	323	165	238	134	119	93	109	111	48	239	40	150
	48%	55%	50%	42%	43%	52%	42%	60%	46%	43%	47%	53%	50%	55%	49%	46%	48%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	441	92	150	127	71	243	198	122	134	136	86	82	96	34	209	38	139
	44%	38%	40%	51%	51%	39%	51%	31%	46%	49%	43%	39%	44%	40%	43%	43%	45%
Definitely the Republican candidate	352	98	139	72	43	238	115	183	99	83	69	81	75	39	172	31	110
	35%	41%	37%	29%	30%	38%	29%	46%	34%	30%	35%	39%	34%	46%	36%	35%	35%
Probably the Republican candidate	135	34	51	33	18	85	50	55	34	36	25	28	36	8	67	10	40
	13%	14%	13%	13%	13%	14%	13%	14%	12%	13%	13%	13%	16%	10%	14%	11%	13%
Probably the Democratic candidate	110	14	41	42	12	55	54	27	35	30	19	16	29	13	60	13	28
	11%	6%	11%	17%	9%	9%	14%	7%	12%	11%	10%	8%	13%	15%	12%	15%	9%
Definitely the Democratic candidate	331	78	109	85	59	187	144	94	99	107	67	66	68	22	149	25	111
	33%	32%	29%	34%	42%	30%	37%	24%	34%	38%	34%	32%	31%	25%	31%	28%	36%
Unsure	82	16	39	18	9	55	27	38	23	24	18	16	14	4	36	10	23
	8%	7%	10%	7%	6%	9%	7%	10%	8%	9%	9%	8%	6%	5%	7%	11%	7%

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	488 48%	383 97%	82 38%	14 4%	447 96%	21 25%	20 4%	347 89%	113 35%	22 8%	420 91%	45 9%	488 100%	-	-	194 98%	225 96%	186 43%	271 45%	388 46%	424 62%	278 38%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	441 44%	8 2%	82 38%	344 93%	9 2%	17 20%	415 90%	29 7%	161 49%	248 88%	12 3%	411 84%	-	441 100%	-	0 *%	5 2%	223 51%	287 48%	382 46%	208 30%	392 54%
Definitely the Republican candidate	352 35%	306 77%	41 19%	2 *%	341 73%	7 9%	4 1%	278 71%	66 20%	4 1%	324 70%	17 4%	352 72%	-	-	158 80%	172 74%	143 33%	203 34%	290 35%	318 46%	188 26%
Probably the Republican candidate	135 13%	76 19%	41 19%	12 3%	105 22%	14 16%	16 4%	69 18%	47 14%	18 6%	97 21%	28 6%	135 28%	-	-	37 18%	53 23%	43 10%	68 11%	98 12%	107 16%	90 12%
Probably the Democratic candidate	110 11%	7 2%	36 17%	66 18%	7 1%	9 11%	94 20%	11 3%	63 19%	35 12%	6 1%	100 20%	-	110 25%	-	0 *%	4 2%	45 10%	67 11%	88 11%	49 7%	93 13%
Definitely the Democratic candidate	331 33%	2 *%	45 21%	278 75%	2 1%	7 9%	321 70%	19 5%	98 30%	213 75%	6 1%	311 63%	-	331 75%	-	-	1 *%	177 41%	220 37%	294 35%	159 23%	298 41%
Unsure	82 8%	6 1%	53 24%	13 4%	12 3%	46 55%	24 5%	13 3%	53 16%	12 4%	28 6%	36 7%	-	-	82 100%	3 1%	3 1%	24 6%	40 7%	69 8%	55 8%	56 8%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	488	263	123	174	314	88	86	106	214	168	94	129	103	76	326	102	325	20
	48%	56%	38%	57%	44%	51%	66%	41%	47%	57%	41%	80%	59%	30%	98%	93%	94%	4%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	441	179	172	109	332	72	37	132	202	107	118	24	63	150	2	4	7	417
	44%	38%	53%	36%	47%	42%	28%	51%	44%	36%	51%	15%	36%	58%	1%	4%	2%	92%
Definitely the Republican candidate	352	197	78	122	231	61	61	69	148	135	72	102	71	48	268	68	263	3
	35%	42%	24%	40%	33%	36%	47%	27%	32%	46%	31%	63%	41%	19%	80%	62%	76%	1%
Probably the Republican candidate	135	66	45	52	83	27	25	37	66	32	23	27	32	28	58	34	61	17
	13%	14%	14%	17%	12%	15%	19%	14%	14%	11%	10%	17%	18%	11%	17%	31%	18%	4%
Probably the Democratic candidate	110	49	46	33	77	20	13	27	49	34	22	3	17	35	2	3	6	80
	11%	10%	14%	11%	11%	12%	10%	10%	11%	11%	10%	2%	9%	14%	1%	3%	2%	18%
Definitely the Democratic candidate	331	130	126	76	255	52	24	105	153	73	96	21	47	115	-	1	2	337
	33%	27%	39%	25%	36%	30%	18%	40%	34%	25%	42%	13%	26%	45%		1%	1%	74%
Unsure	82	32	28	20	63	12	8	22	40	21	19	8	9	31	6	4	14	19
	8%	7%	9%	6%	9%	7%	6%	8%	9%	7%	8%	5%	5%	12%	2%	4%	4%	4%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	264	108	119	145	160	53	30	34	35	42	72	81	110	153
	26%	26%	26%	27%	23%	45%	24%	24%	24%	27%	25%	28%	25%	27%
No	644	269	300	340	473	48	83	90	93	103	186	173	285	358
	64%	64%	65%	62%	69%	41%	65%	66%	64%	66%	65%	60%	65%	63%
Unsure	104	45	44	60	55	16	14	14	17	12	29	32	43	61
	10%	11%	10%	11%	8%	14%	11%	10%	12%	8%	10%	11%	10%	11%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	264	62	94	61	47	156	108	87	73	80	57	55	49	19	127	22	80
	26%	26%	25%	24%	34%	25%	28%	22%	25%	29%	29%	26%	22%	22%	26%	25%	26%
No	644	152	251	164	77	403	241	285	188	154	121	136	156	64	316	49	194
	64%	63%	66%	65%	55%	65%	62%	72%	65%	55%	61%	65%	71%	75%	65%	56%	62%
Unsure	104	26	36	26	16	62	42	25	30	45	19	17	16	2	40	17	37
	10%	11%	9%	10%	11%	10%	11%	6%	10%	16%	10%	8%	7%	3%	8%	20%	12%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Yes	264 26%	33 8%	39 18%	190 51%	39 8%	9 10%	216 47%	47 12%	76 23%	140 50%	38 8%	220 45%	36 7%	219 50%	9 11%	18 9%	19 8%	146 34%	180 30%	237 28%	146 21%	232 32%
No	644 64%	359 91%	154 71%	110 30%	424 91%	63 75%	157 34%	335 86%	198 60%	102 36%	418 91%	181 37%	448 92%	140 32%	55 67%	179 91%	212 91%	249 58%	356 60%	513 61%	505 73%	408 56%
Unsure	104 10%	4 1%	23 11%	71 19%	5 1%	13 15%	86 19%	8 2%	54 16%	40 14%	4 1%	91 18%	4 1%	82 19%	18 21%	1 1%	2 1%	38 9%	61 10%	88 11%	37 5%	85 12%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	264	107	95	65	198	40	25	86	111	67	53	23	39	75	26	10	24	238
	26%	23%	29%	22%	28%	23%	19%	33%	24%	23%	23%	14%	22%	29%	8%	9%	7%	52%
No	644	325	191	219	424	122	97	139	297	208	151	131	125	150	306	99	317	134
	64%	69%	59%	73%	60%	71%	75%	54%	65%	70%	65%	81%	71%	58%	92%	90%	92%	30%
Unsure	104	42	38	18	86	10	8	34	49	21	27	7	11	32	2	1	6	82
	10%	9%	12%	6%	12%	6%	6%	13%	11%	7%	12%	4%	6%	13%	1%	1%	2%	18%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	856	371	401	452	617	94	97	99	121	130	247	259	350	506
	85%	88%	86%	83%	90%	80%	76%	72%	83%	83%	86%	91%	80%	88%
NOT VERY/NOT AT ALL MOTIVATED	68	22	26	42	29	8	9	18	12	12	13	12	42	25
	7%	5%	6%	8%	4%	7%	7%	13%	8%	8%	5%	4%	10%	4%
Extremely motivated	706	314	336	368	531	64	80	66	89	113	208	230	267	438
	70%	74%	72%	68%	77%	55%	63%	48%	61%	72%	73%	81%	61%	77%
Very motivated	150	57	65	84	86	30	17	34	32	17	39	29	82	68
	15%	14%	14%	15%	13%	26%	13%	25%	22%	11%	14%	10%	19%	12%
Somewhat motivated	75	24	33	41	35	12	20	16	11	13	23	12	40	35
	7%	6%	7%	8%	5%	10%	16%	12%	7%	8%	8%	4%	9%	6%
Not very motivated	44	16	18	26	19	5	4	13	4	10	7	9	28	17
	4%	4%	4%	5%	3%	4%	3%	10%	3%	7%	3%	3%	6%	3%
Not at all motivated	23	5	8	16	10	3	6	5	8	2	6	3	15	9
	2%	1%	2%	3%	1%	3%	5%	4%	5%	1%	2%	1%	3%	2%
Unsure	13	6	4	9	7	3	1	3	2	2	3	3	7	6
	1%	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	2%	1%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011 100	240 100	380 100	251 100	140 100	621 100	390 100	398 100	290 100	279 100	198 100	208 100	221 100	86 100	483 100	88 100	311 100
EXTREMELY/VERY MOTIVATED	856 85%	193 80%	316 83%	214 85%	133 95%	509 82%	347 89%	347 87%	270 93%	214 77%	175 88%	187 90%	190 86%	78 91%	413 85%	53 60%	280 90%
NOT VERY/NOT AT ALL MOTIVATED	68 7%	23 10%	27 7%	14 6%	3 2%	51 8%	17 4%	21 5%	7 3%	31 11%	7 4%	7 3%	19 9%	0 *	29 6%	22 25%	11 4%
Extremely motivated	706 70%	161 67%	256 67%	178 71%	111 80%	416 67%	289 74%	300 75%	230 79%	179 64%	144 73%	166 80%	146 66%	65 76%	332 69%	41 47%	242 78%
Very motivated	150 15%	33 14%	60 16%	36 14%	21 15%	93 15%	58 15%	47 12%	39 13%	35 13%	31 16%	21 10%	44 20%	13 15%	80 17%	12 13%	39 12%
Somewhat motivated	75 7%	18 7%	32 8%	20 8%	5 3%	50 8%	25 6%	22 6%	13 4%	27 10%	15 7%	14 7%	12 5%	6 7%	38 8%	10 12%	16 5%
Not very motivated	44 4%	10 4%	19 5%	12 5%	2 2%	30 5%	14 4%	14 4%	5 2%	14 5%	5 3%	4 2%	18 8%	0 *	19 4%	12 14%	9 3%
Not at all motivated	23 2%	13 5%	8 2%	2 1%	0 *	21 3%	3 1%	7 2%	3 1%	17 6%	2 1%	3 1%	1 1%	-	10 2%	10 11%	3 1%
Unsure	13 1%	6 2%	5 1%	2 1%	-	11 2%	2 *	7 2%	-	7 3%	1 1%	-	-	2 2%	4 1%	3 4%	4 1%

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[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
EXTREMELY/VERY MOTIVATED	856 85%	370 93%	159 73%	313 84%	438 94%	52 62%	366 80%	363 93%	244 75%	246 87%	429 93%	401 81%	442 91%	364 83%	50 61%	185 94%	219 94%	387 89%	525 88%	725 86%	611 89%	609 84%
NOT VERY/NOT AT ALL MOTIVATED	68 7%	9 2%	33 15%	20 5%	11 2%	14 17%	42 9%	11 3%	33 10%	18 6%	14 3%	40 8%	20 4%	34 8%	14 17%	4 2%	6 3%	14 3%	30 5%	46 5%	31 5%	50 7%
Extremely motivated	706 70%	323 81%	123 57%	249 67%	373 80%	40 48%	292 64%	329 85%	177 54%	198 70%	365 79%	322 65%	376 77%	295 67%	35 42%	153 78%	193 83%	336 77%	446 75%	608 72%	510 74%	487 67%
Very motivated	150 15%	48 12%	36 17%	64 17%	65 14%	12 14%	73 16%	34 9%	67 21%	48 17%	64 14%	79 16%	66 14%	69 16%	15 18%	32 16%	25 11%	51 12%	79 13%	116 14%	100 15%	122 17%
Somewhat motivated	75 7%	16 4%	20 9%	35 9%	17 4%	9 11%	48 10%	12 3%	43 13%	18 6%	13 3%	47 9%	22 4%	39 9%	14 17%	8 4%	8 3%	31 7%	38 6%	57 7%	38 6%	56 8%
Not very motivated	44 4%	4 1%	19 9%	17 5%	5 1%	9 11%	29 6%	7 2%	21 6%	14 5%	7 1%	32 6%	14 3%	23 5%	8 9%	1 *	4 2%	8 2%	22 4%	33 4%	20 3%	35 5%
Not at all motivated	23 2%	5 1%	14 7%	3 1%	6 1%	5 6%	13 3%	4 1%	12 4%	4 2%	7 1%	8 2%	6 1%	11 3%	6 8%	4 2%	2 1%	6 1%	8 1%	12 1%	11 2%	15 2%
Unsure	13 1%	1 *	5 2%	3 1%	1 *	8 10%	4 1%	3 1%	7 2%	1 *	5 1%	5 1%	4 1%	4 1%	5 6%	- *	1 *	1 *	5 1%	12 1%	7 1%	10 1%

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[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	856	435	235	259	597	147	112	211	382	263	192	152	156	195	316	104	330	380
	85%	92%	73%	86%	84%	85%	86%	81%	84%	89%	83%	94%	89%	76%	95%	95%	95%	83%
NOT VERY/NOT AT ALL MOTIVATED	68	14	45	11	56	7	4	28	29	11	16	3	11	24	8	2	8	25
	7%	3%	14%	4%	8%	4%	3%	11%	6%	4%	7%	2%	6%	9%	3%	2%	2%	6%
Extremely motivated	706	358	186	200	506	105	95	169	318	219	163	130	137	158	274	86	294	314
	70%	76%	57%	66%	71%	61%	73%	65%	70%	74%	70%	81%	78%	62%	82%	79%	85%	69%
Very motivated	150	77	49	59	91	42	18	42	64	44	29	22	19	37	41	17	35	65
	15%	16%	15%	20%	13%	24%	13%	16%	14%	15%	13%	13%	11%	14%	12%	16%	10%	14%
Somewhat motivated	75	21	39	30	45	18	12	18	39	18	20	7	9	32	10	3	8	48
	7%	5%	12%	10%	6%	10%	9%	7%	9%	6%	9%	4%	5%	13%	3%	3%	2%	11%
Not very motivated	44	9	29	6	38	3	3	15	23	6	13	2	5	15	3	2	5	18
	4%	2%	9%	2%	5%	2%	2%	6%	5%	2%	6%	1%	3%	6%	1%	2%	2%	4%
Not at all motivated	23	5	16	5	18	4	2	13	6	4	3	1	5	10	5	-	3	8
	2%	1%	5%	2%	3%	2%	1%	5%	1%	1%	1%	1%	3%	4%	1%		1%	2%
Unsure	13	3	5	3	10	1	2	2	7	4	5	-	0	5	-	1	0	2
	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%		1%	2%	1%		1%	1%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	466	195	251	215	356	30	58	55	73	68	136	134	196	270
	46%	46%	54%	39%	52%	26%	46%	40%	50%	44%	47%	47%	45%	47%
JOE BIDEN, DEFINITELY/ PROBABLY	436	194	170	264	265	73	54	65	61	64	121	125	190	246
	43%	46%	37%	49%	38%	62%	42%	47%	42%	41%	42%	44%	43%	43%
Donald Trump, definitely	356	148	190	166	274	17	48	32	52	56	114	101	140	215
	35%	35%	41%	30%	40%	15%	38%	24%	36%	36%	40%	35%	32%	38%
Donald Trump, probably	110	47	61	49	82	13	10	23	21	12	22	33	56	55
	11%	11%	13%	9%	12%	11%	8%	17%	14%	8%	8%	12%	13%	10%
Joe Biden, probably	86	36	31	55	45	17	16	19	8	10	27	23	36	50
	8%	8%	7%	10%	7%	15%	12%	14%	5%	6%	9%	8%	8%	9%
Joe Biden, definitely	350	158	139	209	220	55	38	46	53	54	94	102	153	196
	35%	37%	30%	38%	32%	48%	30%	34%	36%	35%	33%	36%	35%	34%
Unsure	109	34	43	65	67	13	15	17	12	24	30	27	53	57
	11%	8%	9%	12%	10%	12%	12%	12%	8%	15%	10%	9%	12%	10%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011 100	240 100	380 100	251 100	140 100	621 100	390 100	398 100	290 100	279 100	198 100	208 100	221 100	86 100	483 100	88 100	311 100
DONALD TRUMP, DEFINITELY/ PROBABLY	466 46%	133 55%	195 51%	87 35%	51 36%	328 53%	138 35%	245 62%	111 38%	119 42%	96 48%	107 52%	94 43%	44 51%	228 47%	39 44%	137 44%
JOE BIDEN, DEFINITELY/ PROBABLY	436 43%	88 37%	145 38%	126 50%	76 54%	233 38%	203 52%	121 30%	144 50%	131 47%	82 41%	84 40%	96 43%	37 43%	199 41%	37 42%	146 47%
Donald Trump, definitely	356 35%	111 46%	149 39%	59 24%	36 26%	260 42%	95 24%	197 49%	77 27%	91 33%	77 39%	84 40%	70 32%	29 33%	168 35%	33 38%	106 34%
Donald Trump, probably	110 11%	22 9%	46 12%	28 11%	14 10%	68 11%	42 11%	48 12%	34 12%	27 10%	19 10%	24 11%	24 11%	15 17%	61 13%	6 7%	31 10%
Joe Biden, probably	86 8%	15 6%	31 8%	25 10%	14 10%	47 8%	39 10%	21 5%	24 8%	27 10%	16 8%	15 7%	14 6%	12 13%	38 8%	10 12%	33 10%
Joe Biden, definitely	350 35%	72 30%	114 30%	101 40%	62 44%	186 30%	163 42%	99 25%	120 42%	104 37%	66 33%	69 33%	82 37%	25 29%	161 33%	27 30%	113 36%
Unsure	109 11%	19 8%	40 10%	37 15%	13 9%	59 10%	50 13%	33 8%	35 12%	30 11%	21 10%	17 8%	31 14%	5 6%	56 12%	12 14%	28 9%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
DONALD TRUMP, DEFINITELY/ PROBABLY	466 46%	353 89%	92 42%	12 3%	413 88%	29 34%	25 5%	318 82%	120 37%	23 8%	422 92%	26 5%	435 89%	8 2%	23 28%	198 100%	198 85%	179 41%	248 41%	372 44%	399 58%	269 37%
JOE BIDEN, DEFINITELY/ PROBABLY	436 43%	14 4%	87 40%	332 89%	19 4%	20 24%	397 86%	33 9%	155 47%	246 87%	7 2%	411 83%	12 2%	406 92%	18 21%	- 5%	12 5%	225 52%	289 48%	376 45%	218 32%	379 52%
Donald Trump, definitely	356 35%	284 72%	61 28%	7 2%	326 70%	17 20%	13 3%	265 68%	73 22%	12 4%	338 73%	6 1%	343 70%	3 1%	10 12%	172 87%	146 63%	130 30%	194 33%	286 34%	310 45%	194 27%
Donald Trump, probably	110 11%	69 17%	31 14%	5 1%	86 18%	12 14%	12 3%	53 14%	46 14%	11 4%	84 18%	20 4%	92 19%	5 1%	13 16%	26 13%	52 22%	49 11%	54 9%	86 10%	89 13%	75 10%
Joe Biden, probably	86 8%	6 2%	26 12%	53 14%	10 2%	6 8%	69 15%	8 2%	48 15%	30 11%	1 *%	79 16%	7 1%	72 16%	7 9%	- 3%	6 3%	37 9%	50 8%	66 8%	43 6%	64 9%
Joe Biden, definitely	350 35%	8 2%	60 28%	279 75%	9 2%	14 16%	327 71%	26 7%	106 32%	216 76%	6 1%	332 67%	5 1%	334 76%	10 13%	- 2%	5 2%	188 43%	239 40%	311 37%	175 25%	316 44%
Unsure	109 11%	29 7%	38 18%	27 7%	36 8%	35 42%	38 8%	38 10%	53 16%	14 5%	31 7%	56 11%	40 8%	27 6%	42 51%	- 10%	24 10%	30 7%	61 10%	91 11%	71 10%	77 11%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY	466	247	122	167	300	85	81	98	211	158	92	121	90	82	331	75	300	23
	46%	52%	38%	55%	42%	50%	62%	38%	46%	53%	40%	75%	51%	32%	99%	68%	87%	5%
JOE BIDEN, DEFINITELY/ PROBABLY	436	187	158	108	327	69	39	130	198	108	112	24	58	152	3	12	13	402
	43%	40%	49%	36%	46%	40%	30%	50%	43%	37%	48%	15%	33%	59%	1%	11%	4%	88%
Donald Trump, definitely	356	183	89	122	234	59	63	80	152	124	69	97	70	61	285	42	244	18
	35%	39%	27%	40%	33%	34%	48%	31%	33%	42%	30%	60%	40%	24%	85%	38%	71%	4%
Donald Trump, probably	110	64	33	45	66	26	18	18	59	34	23	25	20	21	46	33	56	5
	11%	13%	10%	15%	9%	15%	14%	7%	13%	11%	10%	15%	11%	8%	14%	30%	16%	1%
Joe Biden, probably	86	40	33	24	62	17	7	25	40	22	22	2	13	34	2	6	5	78
	8%	8%	10%	8%	9%	10%	5%	9%	9%	7%	9%	1%	7%	13%	1%	6%	1%	17%
Joe Biden, definitely	350	147	125	84	265	52	32	105	158	86	90	22	45	118	1	6	8	324
	35%	31%	39%	28%	37%	30%	25%	41%	35%	29%	39%	14%	26%	46%	1%	5%	2%	71%
Unsure	109	40	43	28	82	17	11	32	48	30	28	15	28	23	1	23	33	30
	11%	8%	13%	9%	12%	10%	8%	12%	11%	10%	12%	10%	16%	9%	1%	21%	9%	7%

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[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	414	180	229	185	318	19	59	50	65	56	120	123	171	243
	41%	43%	49%	34%	46%	16%	46%	36%	45%	36%	42%	43%	39%	42%
JOE BIDEN, DEFINITELY/ PROBABLY	429	188	171	257	260	74	54	64	58	66	118	124	187	242
	42%	44%	37%	47%	38%	64%	42%	47%	40%	42%	41%	43%	43%	42%
Ron DeSantis, definitely	266	123	145	121	207	11	40	29	46	36	70	85	112	155
	26%	29%	31%	22%	30%	9%	32%	21%	32%	23%	24%	30%	25%	27%
Ron DeSantis, probably	148	57	84	64	111	8	19	20	19	20	50	38	59	89
	15%	13%	18%	12%	16%	7%	15%	15%	13%	13%	17%	13%	14%	15%
Joe Biden, probably	97	48	37	60	50	21	16	20	17	17	24	21	53	44
	10%	11%	8%	11%	7%	18%	13%	15%	12%	11%	8%	7%	12%	8%
Joe Biden, definitely	332	140	134	197	210	53	38	44	41	49	94	104	134	198
	33%	33%	29%	36%	30%	45%	30%	32%	28%	31%	33%	36%	30%	35%
Unsure	168	55	63	103	109	23	15	24	23	34	49	39	80	87
	17%	13%	14%	19%	16%	20%	11%	17%	16%	22%	17%	13%	18%	15%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	414	106	179	84	46	285	129	211	108	99	84	90	100	38	209	33	130
	41%	44%	47%	33%	33%	46%	33%	53%	37%	36%	42%	43%	45%	44%	43%	38%	42%
JOE BIDEN, DEFINITELY/ PROBABLY	429	85	140	130	74	225	204	118	142	123	80	87	97	35	203	34	140
	42%	35%	37%	52%	53%	36%	52%	30%	49%	44%	41%	42%	44%	41%	42%	39%	45%
Ron DeSantis, definitely	266	68	110	54	34	178	88	133	74	53	56	60	68	28	128	22	92
	26%	28%	29%	21%	25%	29%	23%	33%	26%	19%	28%	29%	31%	32%	26%	25%	29%
Ron DeSantis, probably	148	38	69	30	11	107	41	78	33	46	28	30	32	10	81	11	38
	15%	16%	18%	12%	8%	17%	11%	20%	12%	17%	14%	14%	14%	12%	17%	13%	12%
Joe Biden, probably	97	17	27	39	15	44	54	22	29	26	15	19	21	13	51	10	30
	10%	7%	7%	15%	11%	7%	14%	5%	10%	9%	8%	9%	10%	15%	11%	12%	10%
Joe Biden, definitely	332	68	113	92	59	181	150	96	114	97	65	68	76	22	151	24	110
	33%	28%	30%	37%	42%	29%	39%	24%	39%	35%	33%	33%	34%	26%	31%	27%	35%
Unsure	168	49	61	37	21	110	57	70	40	57	34	30	24	13	71	21	41
	17%	21%	16%	15%	15%	18%	15%	17%	14%	20%	17%	15%	11%	15%	15%	24%	13%

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[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
RON DESANTIS, DEFINITELY/ PROBABLY	414 41%	320 81%	73 33%	14 4%	374 80%	15 18%	25 5%	296 76%	96 29%	19 7%	361 78%	35 7%	389 80%	15 3%	11 13%	164 83%	189 81%	151 35%	232 39%	329 39%	354 52%	237 33%
JOE BIDEN, DEFINITELY/ PROBABLY	429 42%	17 4%	84 39%	328 88%	23 5%	19 23%	387 84%	31 8%	152 47%	244 86%	13 3%	403 82%	14 3%	393 89%	22 27%	3 1%	13 6%	222 51%	288 48%	376 45%	216 31%	375 52%
Ron DeSantis, definitely	266 26%	215 54%	44 20%	3 1%	249 53%	8 10%	9 2%	204 52%	55 17%	7 2%	245 53%	12 2%	256 53%	5 1%	5 6%	106 54%	126 54%	107 25%	159 27%	220 26%	235 34%	140 19%
Ron DeSantis, probably	148 15%	105 27%	29 13%	11 3%	125 27%	7 8%	16 3%	93 24%	41 12%	13 4%	116 25%	23 5%	133 27%	9 2%	6 7%	58 29%	63 27%	44 10%	74 12%	109 13%	120 17%	96 13%
Joe Biden, probably	97 10%	8 2%	31 14%	58 16%	13 3%	8 10%	76 17%	9 2%	61 19%	27 10%	4 1%	86 17%	10 2%	75 17%	12 15%	1 1%	8 3%	40 9%	58 10%	78 9%	52 8%	74 10%
Joe Biden, definitely	332 33%	9 2%	52 24%	269 73%	10 2%	11 14%	311 68%	22 6%	91 28%	216 77%	10 2%	317 64%	3 1%	318 72%	10 12%	1 1%	5 2%	182 42%	230 38%	298 36%	164 24%	301 42%
Unsure	168 17%	60 15%	61 28%	30 8%	71 15%	49 59%	48 10%	62 16%	79 24%	19 7%	86 19%	54 11%	85 17%	33 7%	50 60%	31 16%	31 13%	61 14%	77 13%	134 16%	117 17%	114 16%

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[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY	414	228	99	154	260	76	79	83	189	142	80	114	84	63	271	98	273	14
	41%	48%	31%	51%	37%	44%	60%	32%	41%	48%	34%	70%	48%	25%	81%	89%	79%	3%
JOE BIDEN, DEFINITELY/ PROBABLY	429	186	158	106	323	69	37	124	201	104	114	25	57	147	8	11	16	395
	42%	39%	49%	35%	46%	40%	29%	48%	44%	35%	49%	15%	32%	57%	2%	10%	5%	87%
Ron DeSantis, definitely	266	153	58	104	162	55	49	51	114	102	47	76	57	37	170	78	189	6
	26%	32%	18%	34%	23%	32%	37%	20%	25%	34%	20%	47%	32%	15%	51%	71%	55%	1%
Ron DeSantis, probably	148	75	41	50	97	20	30	32	75	40	32	38	27	26	102	20	84	8
	15%	16%	13%	17%	14%	12%	23%	12%	17%	14%	14%	23%	16%	10%	31%	18%	24%	2%
Joe Biden, probably	97	39	44	26	71	19	7	26	49	22	30	3	10	44	3	8	8	79
	10%	8%	14%	9%	10%	11%	5%	10%	11%	7%	13%	2%	6%	17%	1%	7%	2%	17%
Joe Biden, definitely	332	147	113	80	251	50	31	98	151	82	84	22	47	104	4	3	9	316
	33%	31%	35%	26%	35%	29%	23%	38%	33%	28%	36%	13%	27%	40%	1%	3%	3%	69%
Unsure	168	59	67	42	126	27	14	52	66	49	39	23	35	46	55	1	57	46
	17%	13%	21%	14%	18%	16%	11%	20%	15%	17%	17%	14%	20%	18%	16%	1%	16%	10%

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[QTrumpBidenKennedy] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	401	169	221	180	312	24	54	48	62	56	116	119	166	235
	40%	40%	48%	33%	45%	21%	42%	35%	43%	36%	41%	42%	38%	41%
Joe Biden, the Democratic candidate	367	169	147	219	229	62	43	53	48	56	108	103	156	211
	36%	40%	32%	40%	33%	53%	34%	38%	33%	36%	38%	36%	36%	37%
Robert F Kennedy Jr, Independent candidate	142	46	61	79	79	17	23	24	20	21	38	39	66	77
	14%	11%	13%	15%	11%	14%	18%	18%	14%	14%	13%	14%	15%	13%
Unsure	100	39	35	66	68	14	7	12	16	23	25	25	51	50
	10%	9%	7%	12%	10%	12%	6%	9%	11%	15%	9%	9%	12%	9%

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[QTrumpBidenKennedy] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	401	110	167	76	48	277	125	215	97	98	78	88	91	39	193	33	123
	40%	46%	44%	31%	34%	45%	32%	54%	34%	35%	40%	43%	41%	46%	40%	38%	39%
Joe Biden, the Democratic candidate	367	69	127	102	69	196	171	106	123	105	70	76	84	26	172	28	121
	36%	29%	33%	41%	49%	32%	44%	27%	42%	38%	35%	37%	38%	30%	36%	32%	39%
Robert F Kennedy Jr, Independent candidate	142	40	54	38	10	94	48	49	30	43	27	30	27	14	69	15	38
	14%	17%	14%	15%	7%	15%	12%	12%	10%	15%	14%	15%	12%	16%	14%	17%	12%
Unsure	100	21	33	34	13	54	46	28	40	34	23	13	20	7	50	11	30
	10%	9%	9%	13%	9%	9%	12%	7%	14%	12%	12%	6%	9%	9%	10%	13%	9%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QTrumpBidenKennedy] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Donald Trump, the Republican candidate	401 40%	323 82%	62 29%	10 3%	368 79%	18 21%	15 3%	289 74%	84 26%	23 8%	371 81%	20 4%	384 79%	5 1%	12 15%	186 94%	168 72%	163 38%	216 36%	328 39%	345 50%	223 31%
Joe Biden, the Democratic candidate	367 36%	8 2%	65 30%	291 78%	12 3%	20 24%	334 73%	25 7%	127 39%	213 76%	7 2%	351 71%	6 1%	342 78%	19 23%	- 0%	7 3%	198 46%	259 43%	323 38%	184 27%	329 45%
Robert F Kennedy Jr , Independent candidate	142 14%	36 9%	51 23%	49 13%	50 11%	15 18%	77 17%	35 9%	71 22%	36 13%	48 10%	77 16%	57 12%	68 15%	17 21%	10 5%	38 16%	41 9%	65 11%	112 13%	86 12%	99 14%
Unsure	100 10%	29 7%	39 18%	22 6%	37 8%	30 36%	33 7%	40 10%	45 14%	10 3%	34 7%	44 9%	40 8%	26 6%	34 42%	1 1%	21 9%	31 7%	57 10%	77 9%	72 11%	74 10%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QTrumpBidenKennedy] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	401	220	105	143	258	70	73	82	182	136	74	105	86	71	309	56	278	16
	40%	46%	32%	47%	36%	41%	56%	32%	40%	46%	32%	65%	49%	28%	93%	51%	80%	4%
Joe Biden, the Democratic candidate	367	156	127	90	276	57	33	108	168	90	94	18	48	133	2	6	11	332
	36%	33%	39%	30%	39%	33%	26%	42%	37%	31%	41%	11%	27%	52%	1%	6%	3%	73%
Robert F Kennedy Jr , Independent candidate	142	66	49	40	102	22	18	34	72	37	45	18	19	29	21	23	30	69
	14%	14%	15%	13%	14%	13%	14%	13%	16%	12%	19%	11%	11%	11%	6%	21%	9%	15%
Unsure	100	32	43	29	71	23	6	35	34	32	19	21	22	24	2	25	27	37
	10%	7%	13%	10%	10%	13%	5%	13%	7%	11%	8%	13%	13%	9%	1%	23%	8%	8%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	396	165	206	191	317	19	50	41	59	56	117	124	155	241
	39%	39%	44%	35%	46%	16%	39%	30%	40%	36%	41%	43%	35%	42%
STRONG/NOT VERY STRONG DEMOCRAT	371	158	131	239	206	69	58	51	55	67	102	96	173	199
	37%	37%	28%	44%	30%	59%	46%	37%	38%	43%	36%	34%	39%	35%
Strong Republican	272	113	134	138	216	12	38	26	40	36	84	86	102	170
	27%	27%	29%	25%	31%	10%	30%	19%	28%	23%	29%	30%	23%	30%
Not very strong Republican	124	52	72	53	101	7	11	15	18	20	33	38	53	71
	12%	12%	15%	10%	15%	6%	9%	11%	13%	13%	11%	13%	12%	12%
Independent	217	89	116	99	149	24	19	39	29	30	58	60	99	118
	21%	21%	25%	18%	22%	21%	15%	29%	20%	20%	20%	21%	23%	21%
Not very strong Democrat	141	44	58	82	74	20	22	17	22	35	36	31	74	67
	14%	11%	12%	15%	11%	17%	18%	13%	15%	22%	13%	11%	17%	12%
Strong Democrat	230	114	74	157	133	50	36	34	33	32	66	65	99	132
	23%	27%	16%	29%	19%	43%	28%	25%	23%	21%	23%	23%	23%	23%
A member of another party	13	8	7	6	9	0	1	4	1	2	4	2	7	6
	1%	2%	2%	1%	1%	*%	1%	3%	1%	1%	2%	1%	2%	1%
Unsure	13	3	3	10	6	4	-	2	1	2	5	3	5	9
	1%	1%	1%	2%	1%	4%	-	1%	1%	1%	2%	1%	1%	2%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011 100	240 100	380 100	251 100	140 100	621 100	390 100	398 100	290 100	279 100	198 100	208 100	221 100	86 100	483 100	88 100	311 100
STRONG/NOT VERY STRONG REPUBLICAN	396 39%	105 44%	159 42%	82 33%	50 36%	265 43%	132 34%	205 52%	111 38%	86 31%	81 41%	89 43%	90 41%	44 51%	191 40%	37 42%	125 40%
STRONG/NOT VERY STRONG DEMOCRAT	371 37%	75 31%	120 31%	114 46%	62 44%	195 31%	177 45%	92 23%	114 39%	105 38%	72 37%	77 37%	86 39%	24 28%	191 39%	19 22%	113 36%
Strong Republican	272 27%	80 33%	113 30%	53 21%	26 19%	193 31%	79 20%	149 38%	66 23%	62 22%	62 31%	59 29%	61 28%	24 28%	128 26%	28 32%	84 27%
Not very strong Republican	124 12%	26 11%	46 12%	29 12%	24 17%	72 12%	53 13%	56 14%	45 16%	24 9%	19 10%	30 14%	29 13%	20 23%	63 13%	9 10%	41 13%
Independent	217 21%	51 21%	88 23%	51 20%	27 19%	139 22%	78 20%	87 22%	63 22%	77 28%	41 20%	38 18%	41 18%	17 20%	92 19%	27 31%	66 21%
Not very strong Democrat	141 14%	23 10%	43 11%	51 20%	23 17%	66 11%	74 19%	27 7%	46 16%	31 11%	24 12%	27 13%	46 21%	10 12%	84 17%	7 8%	38 12%
Strong Democrat	230 23%	52 22%	77 20%	63 25%	39 28%	128 21%	102 26%	65 16%	68 23%	74 26%	48 24%	50 24%	40 18%	14 16%	107 22%	12 14%	76 24%
A member of another party	13 1%	2 1%	9 2%	1 *	1 1%	12 2%	2 *	8 2%	1 *	4 1%	2 1%	4 2%	2 1%	-	7 1%	2 3%	2 1%
Unsure	13 1%	6 3%	4 1%	3 1%	-	11 2%	3 1%	6 1%	1 *	8 3%	2 1%	-	2 1%	1 1%	2 *	2 2%	4 1%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
STRONG/NOT VERY STRONG REPUBLICAN	396 39%	396 100%	-	-	396 85%	-	-	308 79%	68 21%	17 6%	348 76%	36 7%	383 78%	8 2%	6 7%	168 85%	209 90%	168 39%	222 37%	320 38%	347 51%	209 29%
STRONG/NOT VERY STRONG DEMOCRAT	371 37%	-	-	371 100%	-	-	371 81%	24 6%	119 36%	225 80%	13 3%	354 72%	14 3%	344 78%	13 16%	-	-	189 44%	233 39%	323 38%	176 26%	348 48%
Strong Republican	272 27%	272 69%	-	-	272 58%	-	-	227 58%	35 11%	7 3%	259 56%	7 1%	269 55%	3 1%	0 *	133 68%	135 58%	114 26%	155 26%	224 27%	245 36%	148 20%
Not very strong Republican	124 12%	124 31%	-	-	124 27%	-	-	81 21%	33 10%	10 4%	89 19%	29 6%	114 23%	5 1%	5 7%	34 17%	74 32%	54 13%	67 11%	96 11%	102 15%	61 8%
Independent	217 21%	-	217 100%	-	68 15%	67 80%	82 18%	49 13%	131 40%	35 12%	89 19%	92 19%	82 17%	82 19%	53 64%	29 15%	24 10%	71 16%	126 21%	173 21%	145 21%	149 21%
Not very strong Democrat	141 14%	-	-	141 38%	-	-	141 31%	9 2%	73 22%	58 21%	9 2%	130 26%	11 2%	121 27%	9 10%	-	-	65 15%	84 14%	117 14%	65 10%	124 17%
Strong Democrat	230 23%	-	-	230 62%	-	-	230 50%	15 4%	47 14%	167 59%	4 1%	224 45%	3 1%	223 51%	5 6%	-	-	124 29%	149 25%	206 25%	111 16%	224 31%
A member of another party	13 1%	-	-	-	3 1%	5 6%	5 1%	4 1%	3 1%	4 2%	5 1%	4 1%	4 1%	4 1%	5 6%	1 *	-	1 *	9 1%	12 1%	8 1%	8 1%
Unsure	13 1%	-	-	-	-	12 14%	1 *	5 1%	6 2%	0 *	5 1%	7 1%	5 1%	3 1%	5 7%	-	-	5 1%	8 1%	12 1%	11 2%	12 2%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	396	224	94	150	246	75	75	84	179	134	78	110	82	57	288	88	294	-
	39%	47%	29%	50%	35%	44%	57%	32%	39%	45%	33%	68%	47%	22%	86%	81%	85%	
STRONG/NOT VERY STRONG DEMOCRAT	371	145	140	91	280	59	32	117	170	85	104	22	61	117	-	-	-	380
	37%	31%	43%	30%	40%	34%	24%	45%	37%	29%	45%	14%	35%	45%				84%
Strong Republican	272	159	61	95	177	48	47	52	120	100	51	88	59	26	216	50	221	-
	27%	34%	19%	31%	25%	28%	36%	20%	26%	34%	22%	54%	33%	10%	65%	46%	64%	
Not very strong Republican	124	66	32	55	69	28	28	32	58	34	27	22	23	30	72	38	72	-
	12%	14%	10%	18%	10%	16%	21%	12%	13%	12%	12%	14%	13%	12%	22%	35%	21%	
Independent	217	97	81	55	162	34	21	54	94	68	40	27	30	74	45	19	52	73
	21%	20%	25%	18%	23%	20%	16%	21%	21%	23%	17%	17%	17%	29%	13%	17%	15%	16%
Not very strong Democrat	141	66	48	46	95	24	22	43	67	31	34	9	30	34	-	-	-	122
	14%	14%	15%	15%	13%	14%	17%	16%	15%	11%	15%	6%	17%	13%				27%
Strong Democrat	230	80	92	45	185	35	10	74	102	54	70	13	31	82	-	-	-	258
	23%	17%	28%	15%	26%	21%	7%	29%	22%	18%	30%	8%	17%	32%				57%
A member of another party	13	3	6	4	10	2	2	1	8	4	4	1	1	7	1	3	0	1
	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	3%	1%	2%	0%	1%
Unsure	13	3	4	3	11	2	1	3	6	4	6	1	2	3	-	-	-	0
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%				1%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	243	100	127	115	165	29	19	45	32	34	67	65	111	133
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	266	102	133	130	196	33	21	36	34	45	69	82	115	151
TOTAL VOTES FOR REPUBLICANS	71	33	45	26	60	1	7	9	12	5	24	21	26	45
	29%	33%	35%	23%	36%	3%	36%	20%	36%	15%	36%	32%	23%	34%
TOTAL VOTES FOR DEMOCRATS	89	36	39	48	49	13	7	21	12	11	24	22	43	45
	36%	36%	31%	42%	29%	47%	36%	46%	38%	32%	35%	33%	39%	34%
I almost always vote for Republican candidates	22	11	11	11	20	1	1	4	1	4	6	7	9	14
	9%	11%	8%	10%	12%	3%	6%	10%	3%	10%	10%	11%	8%	10%
I vote for Republicans more often than I vote for Democrats	49	21	34	15	39	-	6	5	11	2	18	14	17	31
	20%	21%	27%	13%	24%	-	30%	11%	33%	5%	27%	21%	16%	24%
I vote for Democrats more often than I vote for Republicans	49	16	24	26	31	7	3	8	6	5	14	17	19	31
	20%	16%	19%	22%	19%	23%	16%	17%	18%	15%	21%	25%	17%	23%
I almost always vote for Democratic candidates	39	20	15	23	18	7	4	13	6	6	10	5	25	15
	16%	20%	12%	20%	11%	23%	20%	28%	20%	17%	14%	8%	22%	11%
I vote equally for Democrats and Republicans	53	19	28	25	41	8	2	4	6	14	13	16	24	29
	22%	19%	22%	21%	25%	27%	12%	9%	19%	40%	20%	24%	21%	22%
Unsure	31	12	15	16	16	7	3	11	2	4	6	7	18	13
	13%	12%	11%	14%	10%	23%	16%	25%	7%	13%	9%	11%	16%	10%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	243 100	60 100	101 100	54 100	28 100	161 100	82 100	100 100	65 100	89 100	44 100	42 100	45 100	18 100	101 100	31 100	73 100
Unweighted Total	266	71	109	53	33	180	86	127	69	105	58	43	36	18	114	25	81
TOTAL VOTES FOR REPUBLICANS	71 29%	19 31%	31 31%	16 30%	5 19%	50 31%	22 26%	39 39%	20 31%	22 25%	9 20%	18 44%	19 43%	2 11%	34 33%	3 10%	23 32%
TOTAL VOTES FOR DEMOCRATS	89 36%	24 39%	40 39%	16 30%	9 33%	63 39%	26 31%	31 31%	18 28%	36 41%	18 40%	13 31%	9 20%	12 65%	34 34%	18 56%	25 34%
I almost always vote for Republican candidates	22 9%	7 11%	8 8%	5 10%	2 9%	15 9%	8 10%	13 12%	8 12%	5 5%	4 9%	7 16%	7 15%	1 3%	14 14%	-	6 8%
I vote for Republicans more often than I vote for Democrats	49 20%	12 20%	23 23%	11 20%	3 10%	35 22%	14 17%	27 27%	12 19%	18 20%	5 11%	12 28%	13 28%	1 8%	20 20%	3 10%	17 24%
I vote for Democrats more often than I vote for Republicans	49 20%	8 14%	20 20%	14 25%	8 27%	28 17%	21 26%	17 17%	14 22%	15 17%	10 23%	7 18%	6 14%	10 57%	20 20%	3 10%	19 26%
I almost always vote for Democratic candidates	39 16%	15 25%	20 20%	3 5%	2 6%	35 22%	4 5%	14 13%	4 6%	21 24%	8 17%	6 14%	3 7%	1 8%	14 14%	14 46%	6 8%
I vote equally for Democrats and Republicans	53 22%	7 12%	19 19%	15 29%	11 39%	26 16%	26 32%	17 17%	24 38%	14 16%	13 29%	8 18%	15 33%	3 18%	26 26%	3 9%	18 24%
Unsure	31 13%	10 17%	12 12%	6 12%	2 9%	22 14%	9 11%	13 13%	2 3%	16 18%	5 11%	3 7%	2 4%	1 5%	7 7%	8 26%	7 9%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	243	-	217	-	71	84	89	58	140	40	99	103	91	89	63	30	24	76	142	197	164	168
	100		100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	266	-	235	-	56	110	100	49	148	54	92	111	85	96	85	24	19	86	134	191	178	183
TOTAL VOTES FOR REPUBLICANS	71	-	68	-	71	-	-	33	37	1	56	8	64	1	6	30	24	22	46	59	63	47
	29%		31%		100%			57%	26%	4%	57%	8%	70%	1%	10%	100%	100%	29%	33%	30%	39%	28%
TOTAL VOTES FOR DEMOCRATS	89	-	82	-	-	-	89	6	54	28	8	65	6	71	11	-	-	29	54	70	39	63
	36%		38%				100%	11%	38%	71%	8%	63%	7%	80%	17%			38%	38%	36%	24%	37%
I almost always vote for Republican candidates	22	-	19	-	22	-	-	17	5	-	21	1	22	-	-	12	4	7	18	19	21	19
	9%		9%		32%			30%	4%		21%	1%	25%			39%	15%	9%	12%	10%	13%	11%
I vote for Republicans more often than I vote for Democrats	49	-	49	-	49	-	-	16	32	1	36	7	41	1	6	18	20	15	29	40	42	28
	20%		22%		68%			27%	23%	4%	36%	7%	45%	1%	10%	61%	85%	20%	20%	20%	26%	17%
I vote for Democrats more often than I vote for Republicans	49	-	45	-	-	-	49	3	33	14	5	37	6	36	7	-	-	20	33	42	23	33
	20%		21%				56%	5%	23%	35%	5%	36%	7%	40%	12%			27%	23%	21%	14%	19%
I almost always vote for Democratic candidates	39	-	37	-	-	-	39	3	21	14	3	28	0	36	3	-	-	9	21	29	16	30
	16%		17%				44%	6%	15%	36%	3%	27%	*	40%	5%			12%	15%	15%	10%	18%
I vote equally for Democrats and Republicans	53	-	48	-	-	53	-	11	36	5	20	26	12	13	27	-	-	20	30	45	38	38
	22%		22%				63%	19%	26%	13%	20%	25%	14%	15%	43%			26%	21%	23%	24%	22%
Unsure	31	-	19	-	-	31	-	8	13	5	15	4	8	4	19	-	-	5	11	22	23	21
	13%		9%				37%	14%	10%	12%	15%	4%	9%	4%	30%			7%	8%	11%	14%	12%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	243	104	90	61	182	37	24	59	108	76	50	29	33	83	45	21	52	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	266	95	98	63	203	41	22	73	109	84	55	28	40	99	40	14	266	266
TOTAL VOTES FOR REPUBLICANS	71	43	15	17	54	10	7	9	32	30	13	20	12	19	45	21	52	-
	29%	41%	17%	28%	30%	26%	30%	16%	30%	39%	27%	68%	35%	22%	100%	100%	100%	-
TOTAL VOTES FOR DEMOCRATS	89	32	44	23	65	16	7	27	45	17	21	3	8	36	-	-	-	75
	36%	31%	49%	38%	36%	42%	31%	45%	42%	22%	43%	9%	23%	44%	-	-	-	100%
I almost always vote for Republican candidates	22	13	3	8	14	5	3	-	12	10	7	11	4	6	15	8	16	-
	9%	13%	3%	14%	8%	14%	12%	-	12%	13%	14%	36%	12%	7%	32%	36%	31%	-
I vote for Republicans more often than I vote for Democrats	49	29	12	9	40	5	4	9	20	20	7	9	8	12	31	14	36	-
	20%	28%	14%	14%	22%	12%	17%	16%	18%	26%	13%	31%	23%	15%	68%	64%	69%	-
I vote for Democrats more often than I vote for Republicans	49	24	17	13	36	9	4	11	27	11	13	0	4	23	-	-	-	43
	20%	23%	19%	22%	20%	24%	18%	19%	25%	15%	26%	1%	12%	27%	-	-	-	58%
I almost always vote for Democratic candidates	39	8	27	10	29	7	3	15	18	6	8	2	4	14	-	-	-	32
	16%	8%	30%	16%	16%	18%	13%	26%	17%	7%	17%	8%	12%	17%	-	-	-	42%
I vote equally for Democrats and Republicans	53	23	15	14	39	7	7	14	19	20	9	5	10	14	-	-	-	-
	22%	22%	16%	23%	21%	19%	29%	24%	18%	26%	18%	17%	30%	17%	-	-	-	-
Unsure	31	6	16	7	24	4	2	9	12	10	6	2	4	14	-	-	-	-
	13%	6%	18%	11%	13%	12%	10%	15%	11%	13%	12%	7%	11%	17%	-	-	-	-

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[QPartyConsolidated] QParty and QPartyLean

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	468	198	250	217	376	19	57	50	70	61	141	145	181	286
	46%	47%	54%	40%	55%	17%	45%	37%	48%	39%	49%	51%	41%	50%
Total Democratic+Democratic-leaning Independents	460	194	170	287	255	83	65	71	67	77	126	118	216	244
	45%	46%	37%	53%	37%	71%	51%	52%	46%	50%	44%	41%	49%	43%
Total Independent	84	31	43	41	57	14	5	15	8	18	19	23	41	42
	8%	7%	9%	8%	8%	12%	4%	11%	6%	11%	7%	8%	9%	7%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	468	124	190	98	55	314	153	245	131	108	90	107	110	46	225	40	149
	46%	52%	50%	39%	39%	51%	39%	62%	45%	39%	46%	52%	50%	53%	47%	45%	48%
Total Democratic+Democratic-leaning Independents	460	99	159	131	71	258	202	123	132	141	90	90	95	36	225	37	138
	45%	41%	42%	52%	51%	42%	52%	31%	46%	51%	46%	43%	43%	41%	47%	42%	44%
Total Independent	84	18	31	22	13	48	35	30	26	30	17	10	16	4	33	11	25
	8%	7%	8%	9%	10%	8%	9%	8%	9%	11%	9%	5%	7%	5%	7%	12%	8%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Total Republican+Republican-leaning Independents	468 46%	396 100%	68 31%	-	468 100%	-	-	341 88%	105 32%	19 7%	404 88%	44 9%	447 92%	9 2%	12 15%	198 100%	233 100%	190 44%	268 45%	379 45%	410 60%	256 35%
Total Democratic+Democratic-leaning Independents	460 45%	-	82 38%	371 100%	-	-	460 100%	30 8%	173 53%	253 90%	21 5%	418 85%	20 4%	415 94%	24 29%	-	-	218 50%	287 48%	393 47%	216 31%	411 57%
Total Independent	84 8%	-	67 31%	-	-	84 100%	-	19 5%	49 15%	10 4%	35 8%	30 6%	21 4%	17 4%	46 56%	-	-	25 6%	42 7%	67 8%	61 9%	58 8%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	468	267	109	167	301	85	82	93	211	164	91	130	94	75	334	110	346	-
	46%	56%	34%	55%	42%	49%	63%	36%	46%	55%	39%	80%	53%	29%	100%	100%	100%	
Total Democratic+Democratic-leaning Independents	460	177	184	114	345	75	39	144	214	102	125	25	69	153	-	-	-	455
	45%	37%	57%	38%	49%	44%	30%	55%	47%	34%	54%	15%	39%	60%				100%
Total Independent	84	29	31	21	63	12	9	23	31	30	15	7	13	28	-	-	-	-
	8%	6%	9%	7%	9%	7%	7%	9%	7%	10%	7%	4%	8%	11%				

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	460	194	170	287	255	83	65	71	67	77	126	118	216	244
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	499	202	199	297	329	88	53	56	61	81	139	162	198	301
JOE BIDEN, DEFINITELY/ PROBABLY	256	120	105	151	149	52	29	34	33	34	81	75	101	155
	56%	62%	62%	53%	58%	63%	45%	47%	49%	44%	64%	63%	47%	64%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	170	62	55	112	86	29	25	35	31	37	31	37	103	67
	37%	32%	33%	39%	34%	34%	39%	49%	46%	47%	24%	31%	48%	28%
Joe Biden, definitely	193	94	84	109	112	37	22	20	23	30	61	59	73	120
	42%	48%	49%	38%	44%	45%	34%	29%	34%	39%	48%	50%	34%	49%
Joe Biden, probably	63	26	21	42	37	14	7	13	10	4	20	15	28	35
	14%	13%	12%	15%	15%	17%	11%	19%	15%	6%	16%	13%	13%	14%
A different Democratic candidate, probably	107	36	30	74	54	14	17	21	20	24	23	19	65	42
	23%	18%	18%	26%	21%	17%	27%	29%	30%	31%	18%	16%	30%	17%
A different Democratic candidate, definitely	63	26	25	38	32	15	8	15	11	13	8	18	38	25
	14%	14%	15%	13%	13%	18%	12%	20%	16%	17%	6%	15%	18%	10%
Unsure	33	12	10	24	20	2	11	2	3	6	15	7	12	21
	7%	6%	6%	8%	8%	3%	16%	3%	5%	8%	12%	6%	6%	9%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	460	99	159	131	71	258	202	123	132	141	90	90	95	36	225	37	138
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	499	111	184	133	71	295	204	180	149	159	112	104	80	33	219	30	180
JOE BIDEN, DEFINITELY/ PROBABLY	256	53	91	65	46	145	111	75	74	85	54	51	44	20	116	21	84
	56%	54%	57%	50%	65%	56%	55%	61%	56%	60%	59%	57%	47%	55%	51%	56%	61%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	170	38	55	60	18	92	78	39	47	45	32	29	45	14	90	15	48
	37%	38%	34%	46%	25%	36%	38%	32%	35%	32%	36%	32%	47%	40%	40%	40%	34%
Joe Biden, definitely	193	42	69	44	38	111	82	59	53	60	39	43	34	15	84	13	67
	42%	43%	43%	33%	53%	43%	40%	48%	40%	42%	44%	48%	36%	41%	37%	35%	48%
Joe Biden, probably	63	11	23	21	8	34	30	16	21	25	14	8	11	5	31	8	17
	14%	11%	14%	16%	11%	13%	15%	13%	16%	18%	16%	9%	11%	14%	14%	21%	13%
A different Democratic candidate, probably	107	25	31	40	11	56	51	23	30	31	17	18	31	7	58	11	26
	23%	25%	19%	31%	15%	22%	25%	19%	23%	22%	18%	20%	33%	20%	26%	30%	19%
A different Democratic candidate, definitely	63	13	24	20	7	37	27	16	16	14	16	11	14	7	32	3	21
	14%	13%	15%	15%	10%	14%	13%	13%	12%	10%	18%	13%	14%	20%	14%	9%	15%
Unsure	33	8	13	5	8	20	13	9	11	11	4	9	6	2	19	2	7
	7%	8%	8%	4%	11%	8%	6%	7%	9%	8%	5%	10%	6%	5%	8%	4%	5%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	460 100	-	82 100	371 100	-	-	460 100	30 100	173 100	253 100	21 100	418 100	20 100	415 100	24 100	-	-	218 100	287 100	393 100	216 100	411 100
Unweighted Total	499	-	94	399	-	-	499	31	186	277	27	436	25	443	31	-	-	224	287	385	241	455
JOE BIDEN, DEFINITELY/ PROBABLY	256 56%	-	32 39%	223 60%	-	-	256 56%	15 50%	79 46%	161 64%	1 5%	249 60%	1 6%	251 60%	4 16%	-	-	150 69%	183 64%	226 58%	125 58%	248 60%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	170 37%	-	44 53%	122 33%	-	-	170 37%	12 41%	74 43%	82 32%	18 84%	139 33%	19 92%	140 34%	12 49%	-	-	57 26%	89 31%	138 35%	82 38%	141 34%
Joe Biden, definitely	193 42%	-	24 29%	169 45%	-	-	193 42%	12 40%	57 33%	125 49%	0 2%	192 46%	0 2%	190 46%	3 12%	-	-	118 54%	143 50%	175 45%	92 43%	188 46%
Joe Biden, probably	63 14%	-	8 10%	54 15%	-	-	63 14%	3 10%	23 13%	36 14%	1 3%	57 14%	1 4%	61 15%	1 4%	-	-	32 15%	40 14%	51 13%	33 15%	59 14%
A different Democratic candidate, probably	107 23%	-	23 28%	83 22%	-	-	107 23%	1 4%	47 27%	57 23%	5 23%	93 22%	9 44%	94 23%	4 17%	-	-	31 14%	49 17%	85 22%	51 24%	89 22%
A different Democratic candidate, definitely	63 14%	-	21 25%	39 10%	-	-	63 14%	11 37%	27 16%	25 10%	13 61%	46 11%	10 48%	46 11%	8 32%	-	-	25 12%	40 14%	54 14%	30 14%	52 13%
Unsure	33 7%	-	6 8%	26 7%	-	-	33 7%	2 8%	19 11%	10 4%	2 12%	30 7%	0 2%	24 6%	9 35%	-	-	12 5%	15 5%	29 7%	10 4%	22 5%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	460	177	184	114	345	75	39	144	214	102	125	25	69	153	-	-	-	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100				100
Unweighted Total	499	172	185	110	388	75	35	152	221	126	132	38	77	169	-	-	499	499
JOE BIDEN, DEFINITELY/ PROBABLY	256	92	96	58	199	37	21	80	118	58	64	13	33	83	-	-	-	277
	56%	52%	52%	50%	58%	49%	52%	56%	55%	57%	51%	52%	48%	55%				61%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	170	70	79	51	119	36	15	59	71	40	45	12	25	59	-	-	-	140
	37%	39%	43%	45%	34%	48%	39%	41%	33%	39%	36%	48%	36%	39%				31%
Joe Biden, definitely	193	73	66	42	151	26	16	62	90	40	45	10	27	58	-	-	-	213
	42%	41%	36%	37%	44%	35%	40%	44%	42%	40%	36%	41%	40%	38%				47%
Joe Biden, probably	63	20	30	16	47	11	5	18	28	18	19	3	5	25	-	-	-	63
	14%	11%	16%	14%	14%	15%	12%	12%	13%	17%	16%	11%	8%	16%				14%
A different Democratic candidate, probably	107	45	51	34	73	26	8	45	36	26	24	8	18	36	-	-	-	74
	23%	25%	28%	30%	21%	34%	20%	31%	17%	26%	19%	31%	26%	23%				16%
A different Democratic candidate, definitely	63	24	28	17	46	10	7	14	35	13	20	4	7	23	-	-	-	67
	14%	14%	15%	15%	13%	13%	18%	10%	17%	13%	16%	17%	10%	15%				15%
Unsure	33	15	9	6	28	2	3	4	25	4	16	-	11	11	-	-	-	38
	7%	9%	5%	5%	8%	3%	9%	3%	12%	4%	13%		16%	7%				8%

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[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	460	194	170	287	255	83	65	71	67	77	126	118	216	244
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	499	202	199	297	329	88	53	56	61	81	139	162	198	301
Joe Biden	269	127	111	158	165	54	31	36	33	37	81	83	106	163
	58%	65%	65%	55%	65%	65%	48%	50%	49%	48%	64%	70%	49%	67%
Marianne Williamson	18	10	4	14	12	2	4	5	4	3	3	2	13	5
	4%	5%	3%	5%	5%	2%	6%	7%	7%	4%	3%	2%	6%	2%
Robert F Kennedy Jr	85	23	28	55	35	17	13	20	10	24	11	19	54	31
	18%	12%	17%	19%	14%	21%	20%	28%	15%	31%	9%	16%	25%	13%
Someone else (Please specify)	16	7	6	11	7	1	4	1	3	1	6	5	5	12
	4%	4%	3%	4%	3%	1%	6%	2%	4%	1%	5%	4%	2%	5%
Unsure	72	27	21	50	36	9	13	9	17	12	24	9	38	33
	16%	14%	12%	17%	14%	10%	20%	12%	26%	16%	19%	8%	18%	14%

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[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	460	99	159	131	71	258	202	123	132	141	90	90	95	36	225	37	138
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	499	111	184	133	71	295	204	180	149	159	112	104	80	33	219	30	180
Joe Biden	269	54	90	75	50	144	125	77	88	76	54	61	54	20	131	15	88
	58%	55%	56%	57%	69%	56%	62%	62%	67%	54%	60%	68%	57%	57%	58%	40%	64%
Marianne Williamson	18	1	6	5	6	7	11	4	8	2	3	2	8	3	13	1	3
	4%	1%	4%	4%	8%	3%	5%	3%	6%	2%	3%	2%	8%	9%	6%	4%	2%
Robert F Kennedy Jr	85	23	27	30	5	50	35	20	15	21	16	16	22	6	47	5	25
	18%	23%	17%	23%	7%	19%	17%	16%	11%	15%	18%	17%	23%	18%	21%	14%	18%
Someone else (Please specify)	16	3	6	2	6	9	8	5	2	8	4	3	-	2	6	1	5
	4%	3%	3%	2%	8%	3%	4%	4%	2%	5%	4%	4%		5%	3%	2%	4%
Unsure	72	17	31	18	5	48	24	17	19	34	14	8	11	4	28	15	17
	16%	17%	19%	14%	8%	19%	12%	14%	14%	24%	15%	9%	12%	11%	12%	40%	12%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	460 100	-	82 100	371 100	-	-	460 100	30 100	173 100	253 100	21 100	418 100	20 100	415 100	24 100	-	-	218 100	287 100	393 100	216 100	411 100
Unweighted Total	499	-	94	399	-	-	499	31	186	277	27	436	25	443	31	-	-	224	287	385	241	455
Joe Biden	269 58%	-	29 35%	238 64%	-	-	269 58%	17 56%	89 51%	162 64%	2 9%	265 63%	1 4%	259 62%	9 39%	-	-	144 66%	189 66%	238 60%	129 60%	253 62%
Marianne Williamson	18 4%	-	3 3%	15 4%	-	-	18 4%	-	6 3%	12 5%	0 2%	17 4%	-	18 4%	-	-	-	7 3%	9 3%	15 4%	11 5%	16 4%
Robert F Kennedy Jr	85 18%	-	25 31%	57 15%	-	-	85 18%	7 25%	40 23%	37 15%	11 51%	69 16%	13 63%	64 16%	8 32%	-	-	16 7%	33 11%	65 17%	39 18%	68 17%
Someone else (Please specify)	16 4%	-	4 5%	12 3%	-	-	16 4%	2 7%	2 1%	12 5%	2 12%	13 3%	1 4%	15 4%	0 2%	-	-	11 5%	12 4%	15 4%	9 4%	12 3%
Unsure	72 16%	-	21 25%	48 13%	-	-	72 16%	4 12%	37 21%	29 12%	5 26%	55 13%	6 30%	59 14%	6 27%	-	-	40 19%	44 15%	60 15%	28 13%	61 15%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	460 100	177 100	184 100	114 100	345 100	75 100	39 100	144 100	214 100	102 100	125 100	25 100	69 100	153 100	-	-	-	455 100
Unweighted Total	499	172	185	110	388	75	35	152	221	126	132	38	77	169	-	-	499	499
Joe Biden	269 58%	109 62%	92 50%	64 56%	205 59%	39 52%	25 63%	79 55%	127 59%	63 62%	66 53%	17 67%	36 53%	83 54%	-	-	-	299 66%
Marianne Williamson	18 4%	10 5%	8 4%	3 3%	15 4%	3 4%	- 4%	8 5%	7 3%	3 3%	5 4%	1 3%	2 4%	9 6%	-	-	-	19 4%
Robert F Kennedy Jr	85 18%	29 17%	43 23%	21 18%	64 19%	15 20%	6 16%	28 19%	35 16%	23 22%	22 18%	5 22%	10 15%	22 15%	-	-	-	54 12%
Someone else (Please specify)	16 4%	4 2%	4 2%	0 *	16 5%	0 1%	- 1%	8 6%	7 3%	1 1%	5 4%	2 6%	3 4%	5 3%	-	-	-	8 2%
Unsure	72 16%	25 14%	37 20%	26 22%	46 13%	17 23%	8 21%	22 15%	38 18%	12 12%	26 21%	0 1%	17 24%	33 22%	-	-	-	74 16%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	468	198	250	217	376	19	57	50	70	61	141	145	181	286
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	402	149	206	195	348	14	32	31	50	59	114	148	140	262
Donald Trump	290	122	148	142	226	10	42	31	37	38	101	84	105	185
	62%	62%	59%	65%	60%	50%	74%	61%	52%	62%	71%	58%	58%	65%
Mike Pence	25	9	15	10	17	1	6	7	1	1	11	5	9	16
	5%	4%	6%	4%	5%	7%	11%	14%	1%	2%	8%	3%	5%	5%
Nikki Haley	25	7	18	7	23	1	0	1	6	0	6	12	7	18
	5%	3%	7%	3%	6%	8%	1%	1%	8%	1%	4%	8%	4%	6%
Ron DeSantis	54	29	30	23	49	-	5	7	12	6	11	18	24	29
	11%	15%	12%	11%	13%	-	8%	14%	17%	9%	8%	13%	13%	10%
Tim Scott	6	3	1	5	2	-	-	-	3	1	-	1	5	1
	1%	2%	*%	2%	1%	-	-	-	5%	2%	-	1%	3%	*%
Chris Christie	4	1	3	2	3	1	0	1	-	-	2	1	1	3
	1%	1%	1%	1%	1%	5%	*%	2%	-	-	1%	1%	1%	1%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	47	23	28	19	39	5	3	2	10	10	10	15	22	25
	10%	11%	11%	9%	10%	26%	6%	4%	14%	16%	7%	11%	12%	9%
Asa Hutchinson	1	-	1	-	1	-	-	-	-	1	-	-	1	-
	*%	-	*%	-	*%	-	-	-	-	1%	-	-	*%	-
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	1	1	1	-	1	-	-	-	-	-	-	1	-	1
	*%	*%	*%	-	*%	-	-	-	-	-	-	1%	-	*%
Someone else (Please specify)	3	-	1	1	3	-	-	-	-	1	-	1	1	1
	1%	-	1%	*%	1%	-	-	-	-	2%	-	1%	1%	*%
Unsure	13	3	4	9	12	1	-	2	2	2	1	6	6	7
	3%	2%	2%	4%	3%	4%	-	4%	2%	4%	1%	4%	3%	2%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	468	124	190	98	55	314	153	245	131	108	90	107	110	46	225	40	149
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	402	119	159	81	43	278	124	237	111	109	88	92	75	31	179	31	144
Donald Trump	290	92	119	51	28	211	79	157	69	74	60	69	60	24	135	32	87
	62%	74%	62%	52%	51%	67%	52%	64%	52%	68%	67%	64%	55%	51%	60%	81%	58%
Mike Pence	25	7	7	8	3	14	11	13	5	3	4	6	10	3	14	2	5
	5%	6%	3%	8%	5%	4%	7%	5%	4%	2%	4%	5%	9%	6%	6%	6%	3%
Nikki Haley	25	-	9	9	7	9	16	7	16	4	5	3	7	6	9	-	15
	5%		5%	9%	13%	3%	10%	3%	12%	3%	5%	3%	7%	13%	4%		10%
Ron DeSantis	54	5	22	19	8	27	26	27	22	4	8	12	22	7	31	1	17
	11%	4%	11%	19%	14%	9%	17%	11%	17%	4%	9%	11%	20%	15%	14%	4%	11%
Tim Scott	6	-	5	1	-	5	1	1	1	5	-	-	1	0	5	-	-
	1%		2%	1%		1%	1%	1%	1%	4%			1%	1%	2%		
Chris Christie	4	-	4	-	-	4	-	3	-	-	1	0	1	2	3	-	1
	1%		2%			1%		1%			1%	1%	1%	5%	1%		1%
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	47	13	23	5	6	36	11	28	10	16	5	13	9	4	24	3	16
	10%	11%	12%	5%	11%	12%	7%	12%	8%	15%	6%	12%	8%	9%	10%	7%	11%
Asa Hutchinson	1	-	1	-	-	1	-	1	-	-	-	-	-	-	1	-	-
	1%		1%			1%		1%							1%		
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	1	1	-	-	-	1	-	1	-	-	1	-	-	-	-	-	1
	1%	1%				1%		1%			1%						1%
Someone else (Please specify)	3	1	1	-	-	3	-	3	-	-	1	1	-	-	1	-	1
	1%	1%	1%			1%		1%			1%	1%			1%		1%
Unsure	13	4	0	5	3	4	9	3	9	3	4	3	0	1	3	1	5
	3%	3%	1%	5%	6%	1%	6%	1%	7%	3%	5%	3%	1%	1%	1%	2%	4%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	468 100	396 100	68 100	-	468 100	-	-	341 100	105 100	19 100	404 100	44 100	447 100	9 100	12 100	198 100	233 100	190 100	268 100	379 100	410 100	256 100
Unweighted Total	402	346	54	-	402	-	-	288	95	15	338	31	379	11	12	168	201	147	209	286	346	233
Donald Trump	290 62%	256 65%	33 49%	-	290 62%	-	-	220 65%	57 54%	11 57%	277 69%	6 13%	285 64%	0 5%	5 38%	166 84%	118 51%	120 63%	157 59%	230 61%	258 63%	161 63%
Mike Pence	25 5%	16 4%	9 13%	-	25 5%	-	-	11 3%	8 7%	6 32%	12 3%	10 22%	24 5%	- 4%	0 4%	6 3%	15 7%	13 7%	12 4%	23 6%	15 4%	13 5%
Nikki Haley	25 5%	19 5%	6 9%	-	25 5%	-	-	19 6%	6 6%	-	15 4%	7 16%	21 5%	- 34%	4	2 1%	13 5%	12 6%	19 7%	20 5%	22 5%	12 5%
Ron DeSantis	54 11%	44 11%	7 11%	-	54 11%	-	-	47 14%	7 6%	-	48 12%	4 9%	52 12%	1 10%	1 5%	7 4%	37 16%	22 11%	38 14%	45 12%	49 12%	25 10%
Tim Scott	6 1%	2 1%	3 5%	-	6 1%	-	-	1 *	4 4%	-	6 1%	-	6 1%	-	-	-	6 2%	2 1%	6 2%	6 1%	6 1%	6 1%
Chris Christie	4 1%	4 1%	-	-	4 1%	-	-	3 1%	1 1%	1 3%	1 *	4 8%	3 1%	2 17%	-	-	4 2%	1 *	1 *	3 1%	3 1%	0 *
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	47 10%	40 10%	7 10%	-	47 10%	-	-	28 8%	18 18%	1 4%	36 9%	7 15%	43 10%	2 19%	2 17%	12 6%	32 13%	15 8%	24 9%	38 10%	41 10%	28 11%
Asa Hutchinson	1 *	1 *	-	-	1 *	-	-	1 *	-	-	1 *	-	1 *	-	-	-	1 *	-	1 *	1 *	1 *	1 *
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	1 *	-	1 1%	-	1 *	-	-	-	1 1%	-	-	1 2%	-	1 11%	-	-	1 *	1 1%	1 *	1 *	1 *	1 *
Someone else (Please specify)	3 1%	1 *	1 2%	-	3 1%	-	-	-	3 2%	-	1 *	1 2%	1 *	1 12%	-	1 1%	-	-	3 1%	3 1%	3 1%	1 1%
Unsure	13 3%	13 3%	-	-	13 3%	-	-	10 3%	1 1%	1 4%	7 2%	5 12%	10 2%	2 26%	0 2%	2 1%	8 3%	6 3%	8 3%	10 3%	12 3%	9 3%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	468	267	109	167	301	85	82	93	211	164	91	130	94	75	334	110	346	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	402	194	93	125	277	70	55	85	176	141	84	123	70	60	289	89	402	402
Donald Trump	290	167	63	103	187	50	53	61	128	101	63	82	59	41	284	6	228	-
	62%	63%	58%	62%	62%	58%	65%	66%	60%	62%	70%	63%	63%	54%	85%	5%	66%	
Mike Pence	25	13	8	9	16	0	9	4	17	4	5	6	7	8	7	16	14	-
	5%	5%	7%	6%	5%	*%	11%	4%	8%	2%	5%	5%	7%	11%	2%	14%	4%	
Nikki Haley	25	14	6	6	19	3	3	6	10	9	1	6	4	5	8	12	21	-
	5%	5%	6%	4%	6%	4%	4%	6%	5%	6%	1%	5%	4%	7%	2%	11%	6%	
Ron DeSantis	54	35	14	24	30	13	11	4	26	23	7	20	14	9	2	51	36	-
	11%	13%	13%	14%	10%	15%	13%	5%	13%	14%	7%	15%	15%	12%	1%	47%	11%	
Tim Scott	6	4	1	3	2	3	-	1	5	0	5	1	-	1	-	2	1	-
	1%	2%	1%	2%	1%	4%		1%	2%	*%	5%	1%		1%		2%	*%	
Chris Christie	4	3	1	3	1	1	2	1	1	2	1	-	1	0	1	2	2	-
	1%	1%	1%	2%	*%	1%	3%	1%	1%	1%	1%		1%	*%	*%	2%	1%	
Will Hurd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vivek Ramaswamy	47	21	12	14	33	12	2	14	20	13	7	8	8	8	26	17	30	-
	10%	8%	11%	9%	11%	15%	2%	15%	9%	8%	7%	6%	9%	11%	8%	15%	9%	
Asa Hutchinson	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	0	-
	*%				*%					*%					*%		*%	
Larry Elder	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doug Burgum	1	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	2	-
	*%				*%				*%					1%			*%	
Someone else (Please specify)	3	3	-	1	1	-	1	-	-	3	-	1	-	-	1	-	3	-
	1%	1%		1%	*%		2%			2%		1%			*%		1%	
Unsure	13	7	4	3	10	2	0	2	4	7	3	5	0	2	3	3	8	-
	3%	2%	3%	1%	3%	3%	*%	2%	2%	5%	4%	4%	*%	3%	1%	3%	2%	

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOP Consider] Which candidates would you consider supporting for the Republican nomination for President in 2024? You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	468	198	250	217	376	19	57	50	70	61	141	145	181	286
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	402	149	206	195	348	14	32	31	50	59	114	148	140	262
Donald Trump	355	150	190	165	285	13	43	30	57	49	108	112	136	220
	76%	76%	76%	76%	76%	65%	75%	59%	81%	81%	77%	77%	75%	77%
Mike Pence	100	47	48	51	81	4	15	15	19	6	30	29	41	59
	21%	24%	19%	24%	21%	20%	26%	30%	28%	11%	21%	20%	23%	20%
Nikki Haley	101	32	70	31	83	3	9	4	12	10	31	44	26	74
	21%	16%	28%	14%	22%	16%	15%	8%	17%	16%	22%	30%	14%	26%
Ron DeSantis	209	97	114	96	174	2	27	17	37	24	60	72	78	131
	45%	49%	45%	44%	46%	9%	48%	34%	53%	39%	42%	50%	43%	46%
Tim Scott	69	23	44	25	59	1	5	2	7	4	29	26	14	55
	15%	12%	18%	11%	16%	6%	8%	4%	10%	7%	21%	18%	8%	19%
Chris Christie	23	4	13	10	19	1	1	1	-	9	7	6	9	13
	5%	2%	5%	5%	5%	8%	2%	2%	-	14%	5%	4%	5%	5%
Will Hurd	5	5	2	3	5	-	-	-	-	-	4	1	-	5
	1%	2%	1%	1%	1%	-	-	-	-	-	3%	1%	-	2%
Vivek Ramaswamy	201	101	119	82	156	7	37	18	36	32	61	55	85	116
	43%	51%	47%	38%	41%	35%	65%	35%	51%	52%	43%	38%	47%	40%
Asa Hutchinson	9	2	5	4	8	-	-	-	2	1	5	1	2	6
	2%	1%	2%	2%	2%	-	-	-	2%	1%	4%	1%	1%	2%
Larry Elder	24	11	21	3	22	-	1	1	5	9	4	5	15	9
	5%	6%	8%	1%	6%	-	3%	2%	7%	15%	3%	3%	8%	3%
Doug Burgum	17	10	13	5	16	-	2	-	2	3	5	8	5	13
	4%	5%	5%	2%	4%	-	3%	-	2%	5%	4%	5%	3%	4%
Someone else (Please specify)	2	-	-	2	2	-	0	-	0	-	-	2	0	2
	1%	-	-	1%	1%	-	0%	-	0%	-	-	2%	0%	1%
Unsure	7	1	2	5	6	1	-	3	-	0	2	2	3	4
	2%	1%	1%	3%	2%	4%	-	6%	-	0%	1%	1%	2%	1%

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 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOP Consider] Which candidates would you consider supporting for the Republican nomination for President in 2024? You may choose as many as you like

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	468	124	190	98	55	314	153	245	131	108	90	107	110	46	225	40	149
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	402	119	159	81	43	278	124	237	111	109	88	92	75	31	179	31	144
Donald Trump	355	98	151	70	37	249	107	194	91	84	66	90	75	34	163	35	112
	76%	79%	79%	71%	67%	79%	70%	79%	69%	78%	73%	84%	68%	74%	73%	89%	76%
Mike Pence	100	31	39	18	12	70	30	51	30	28	13	31	15	12	49	6	30
	21%	25%	21%	18%	21%	22%	19%	21%	22%	26%	15%	29%	13%	26%	22%	15%	20%
Nikki Haley	101	19	39	25	18	57	43	45	38	20	19	26	19	14	45	-	46
	21%	15%	20%	26%	32%	18%	28%	18%	29%	18%	22%	25%	18%	30%	20%	-	31%
Ron DeSantis	209	44	81	54	30	124	85	104	70	25	40	56	57	28	109	11	71
	45%	35%	43%	55%	55%	40%	55%	42%	53%	23%	44%	52%	52%	62%	48%	27%	48%
Tim Scott	69	12	27	20	10	39	30	31	28	8	14	17	15	14	33	2	24
	15%	10%	14%	20%	19%	12%	20%	13%	22%	7%	15%	16%	14%	30%	15%	5%	16%
Chris Christie	23	2	6	3	12	8	15	5	14	3	3	2	4	10	14	-	6
	5%	2%	3%	3%	22%	3%	10%	2%	11%	3%	3%	2%	4%	23%	6%	-	4%
Will Hurd	5	1	4	-	-	5	-	5	-	-	1	3	1	-	-	-	2
	1%	1%	2%	-	-	1%	-	2%	-	-	1%	3%	1%	-	-	-	1%
Vivek Ramaswamy	201	56	79	35	31	136	65	99	57	50	35	43	43	28	106	14	61
	43%	45%	42%	35%	56%	43%	43%	41%	43%	46%	38%	40%	39%	62%	47%	36%	41%
Asa Hutchinson	9	4	2	2	1	6	3	5	3	1	2	-	2	2	4	-	3
	2%	3%	1%	2%	2%	2%	2%	2%	2%	1%	2%	-	2%	5%	2%	-	2%
Larry Elder	24	5	10	8	1	14	9	14	8	2	4	2	6	8	13	2	7
	5%	4%	5%	9%	1%	5%	6%	6%	6%	2%	5%	2%	5%	17%	6%	5%	5%
Doug Burgum	17	3	11	3	0	14	3	12	3	3	3	4	4	2	5	-	10
	4%	3%	6%	3%	1%	4%	2%	5%	3%	3%	4%	4%	4%	3%	2%	-	7%
Someone else (Please specify)	2	1	2	-	-	2	-	2	-	1	1	0	-	-	0	-	2
	1%	*%	1%	-	-	1%	-	1%	-	1%	1%	*%	-	-	*%	-	1%
Unsure	7	3	0	2	2	4	4	3	4	3	2	2	-	-	1	2	2
	2%	3%	*%	2%	3%	1%	2%	1%	3%	3%	3%	1%	-	-	1%	5%	1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOP Consider] Which candidates would you consider supporting for the Republican nomination for President in 2024? You may choose as many as you like

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	468 100	396 100	68 100	-	468 100	-	-	341 100	105 100	19 100	404 100	44 100	447 100	9 100	12 100	198 100	233 100	190 100	268 100	379 100	410 100	256 100
Unweighted Total	402	346	54	-	402	-	-	288	95	15	338	31	379	11	12	168	201	147	209	286	346	233
Donald Trump	355 76%	309 78%	43 64%	-	355 76%	-	-	274 80%	69 65%	11 57%	341 84%	7 15%	349 78%	2 25%	5 38%	181 91%	165 71%	144 76%	207 77%	291 77%	319 78%	193 75%
Mike Pence	100 21%	86 22%	14 20%	-	100 21%	-	-	77 23%	23 22%	-	82 20%	11 24%	98 22%	1 11%	0 4%	23 12%	71 30%	48 25%	57 21%	79 21%	87 21%	33 13%
Nikki Haley	101 21%	79 20%	19 29%	-	101 21%	-	-	82 24%	16 16%	2 12%	85 21%	12 27%	95 21%	2 20%	4 34%	19 10%	66 28%	46 24%	70 26%	84 22%	94 23%	51 20%
Ron DeSantis	209 45%	175 44%	32 47%	-	209 45%	-	-	170 50%	31 29%	8 45%	183 45%	18 41%	207 46%	1 10%	1 12%	67 34%	124 53%	88 46%	126 47%	176 47%	185 45%	106 42%
Tim Scott	69 15%	51 13%	16 23%	-	69 15%	-	-	58 17%	10 9%	1 5%	66 16%	2 4%	67 15%	1 12%	1 4%	23 11%	42 18%	30 16%	48 18%	57 15%	65 16%	38 15%
Chris Christie	23 5%	21 5%	1 2%	-	23 5%	-	-	18 5%	2 2%	3 14%	16 4%	4 9%	21 5%	1 6%	1 11%	2 1%	18 8%	6 3%	14 5%	20 5%	21 5%	14 5%
Will Hurd	5 1%	1 *	4 6%	-	5 1%	-	-	3 1%	1 1%	1 4%	3 1%	2 4%	4 1%	1 11%	-	5 2%	1 1%	2 1%	5 1%	4 1%	1 *	
Vivek Ramaswamy	201 43%	167 42%	32 47%	-	201 43%	-	-	154 45%	44 42%	3 16%	178 44%	14 31%	197 44%	2 19%	2 17%	70 36%	118 51%	71 37%	110 41%	169 45%	182 44%	102 40%
Asa Hutchinson	9 2%	7 2%	1 2%	-	9 2%	-	-	6 2%	2 2%	1 4%	6 1%	2 4%	8 2%	1 11%	-	6 2%	6 2%	7 4%	8 3%	9 2%	7 2%	5 2%
Larry Elder	24 5%	20 5%	4 5%	-	24 5%	-	-	20 6%	3 3%	-	21 5%	-	24 5%	-	-	10 5%	13 6%	9 5%	19 7%	20 5%	22 5%	13 5%
Doug Burgum	17 4%	11 3%	6 9%	-	17 4%	-	-	15 4%	2 2%	-	15 4%	2 5%	17 4%	1 11%	-	6 3%	10 4%	10 5%	10 4%	17 4%	17 4%	10 4%
Someone else (Please specify)	2 1%	2 *	-	-	2 1%	-	-	1 *	1 1%	-	1 *	1 2%	1 *	1 12%	-	1 1%	0 *	0 *	2 1%	2 1%	1 *	0 *
Unsure	7 2%	6 2%	1 1%	-	7 2%	-	-	4 1%	2 2%	1 4%	4 1%	2 5%	6 1%	1 8%	1 5%	3 2%	1 *	3 1%	4 1%	5 1%	6 1%	5 2%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2024GOP Consider] Which candidates would you consider supporting for the Republican nomination for President in 2024? You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	468	267	109	167	301	85	82	93	211	164	91	130	94	75	334	110	346	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	402	194	93	125	277	70	55	85	176	141	84	123	70	60	289	89	402	402
Donald Trump	355	201	77	126	230	63	63	76	158	121	69	100	69	56	304	43	260	-
	76%	75%	71%	75%	76%	74%	77%	81%	75%	74%	76%	77%	73%	74%	91%	40%	75%	
Mike Pence	100	57	28	34	66	24	10	20	42	38	16	27	20	16	58	36	72	-
	21%	21%	26%	20%	22%	28%	12%	21%	20%	23%	17%	21%	21%	22%	17%	33%	21%	
Nikki Haley	101	64	19	25	75	10	16	22	50	28	18	28	17	17	54	35	83	-
	21%	24%	18%	15%	25%	11%	19%	24%	24%	17%	20%	22%	18%	22%	16%	32%	24%	
Ron DeSantis	209	137	39	86	124	40	46	31	104	75	43	59	47	26	123	82	140	-
	45%	51%	36%	51%	41%	47%	56%	33%	49%	46%	47%	45%	50%	35%	37%	75%	41%	
Tim Scott	69	47	8	21	48	6	15	13	36	20	12	23	14	7	43	22	47	-
	15%	18%	8%	12%	16%	7%	18%	14%	17%	12%	13%	17%	15%	9%	13%	20%	14%	
Chris Christie	23	18	5	13	10	7	6	4	10	9	2	2	7	2	12	7	20	-
	5%	7%	4%	8%	3%	8%	7%	4%	5%	5%	2%	2%	8%	3%	3%	7%	6%	
Will Hurd	5	4	-	1	4	-	1	-	4	1	3	3	1	1	-	4	4	-
	1%	1%		*%	1%		1%		2%	*%	3%	2%	1%	1%		3%	1%	
Vivek Ramaswamy	201	111	55	69	132	32	36	33	102	66	34	41	45	34	149	43	133	-
	43%	41%	50%	41%	44%	38%	44%	36%	48%	40%	38%	32%	48%	45%	45%	39%	38%	
Asa Hutchinson	9	3	2	1	8	-	1	2	3	4	2	5	2	1	4	2	7	-
	2%	1%	2%	*%	3%		1%	2%	1%	2%	2%	4%	2%	2%	1%	2%	2%	
Larry Elder	24	16	7	12	12	-	12	5	14	5	2	13	2	4	15	7	21	-
	5%	6%	6%	7%	4%		14%	5%	7%	3%	3%	10%	2%	5%	4%	6%	6%	
Doug Burgum	17	14	2	3	14	-	3	2	12	4	5	9	4	1	10	5	15	-
	4%	5%	2%	2%	5%		4%	2%	6%	2%	5%	7%	4%	1%	3%	5%	4%	
Someone else (Please specify)	2	1	1	0	2	0	-	0	1	1	1	-	0	-	1	-	2	-
	1%	*%	1%	*%	1%	*%		*%	*%	1%	1%		*%		*%		1%	
Unsure	7	2	4	1	6	1	-	2	2	3	2	2	0	2	4	2	9	-
	2%	1%	3%	1%	2%	1%		2%	1%	2%	2%	1%	*%	2%	1%	2%	2%	

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	468	198	250	217	376	19	57	50	70	61	141	145	181	286
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	402	149	206	195	348	14	32	31	50	59	114	148	140	262
Supporter of Donald Trump	198	80	110	87	150	4	37	26	27	29	56	60	82	116
	42%	41%	44%	40%	40%	19%	66%	51%	38%	48%	39%	42%	45%	41%
Supporter of the Republican Party	233	100	120	113	191	15	19	17	40	30	72	74	87	146
	50%	51%	48%	52%	51%	77%	34%	34%	56%	50%	51%	51%	48%	51%
I don't support either one	27	13	17	9	26	1	0	2	4	1	11	9	7	19
	6%	7%	7%	4%	7%	4%	0%	5%	5%	2%	8%	6%	4%	7%
Unsure	10	4	2	8	10	-	-	5	-	-	3	2	5	5
	2%	2%	1%	3%	3%	-	-	10%	-	-	2%	1%	3%	2%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	468 100	124 100	190 100	98 100	55 100	314 100	153 100	245 100	131 100	108 100	90 100	107 100	110 100	46 100	225 100	40 100	149 100
Unweighted Total	402	119	159	81	43	278	124	237	111	109	88	92	75	31	179	31	144
Supporter of Donald Trump	198 42%	63 51%	88 46%	35 36%	12 21%	151 48%	47 30%	114 46%	37 28%	51 47%	40 45%	35 32%	55 50%	14 30%	87 39%	25 62%	59 40%
Supporter of the Republican Party	233 50%	59 48%	89 47%	51 52%	34 62%	148 47%	86 56%	117 48%	74 56%	51 48%	45 50%	63 59%	44 40%	27 58%	118 53%	15 38%	73 49%
I don't support either one	27 6%	2 1%	11 6%	6 6%	8 14%	13 4%	14 9%	12 5%	14 10%	6 5%	2 2%	9 8%	5 5%	5 11%	15 6%	-	11 8%
Unsure	10 2%	-	3 1%	6 6%	2 3%	3 1%	7 5%	3 1%	7 5%	0 *	3 4%	1 1%	5 5%	-	5 2%	-	5 3%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	468 100	396 100	68 100	-	468 100	-	-	341 100	105 100	19 100	404 100	44 100	447 100	9 100	12 100	198 100	233 100	190 100	268 100	379 100	410 100	256 100
Unweighted Total	402	346	54	-	402	-	-	288	95	15	338	31	379	11	12	168	201	147	209	286	346	233
Supporter of Donald Trump	198 42%	168 42%	29 43%	-	198 42%	-	-	136 40%	47 45%	13 67%	185 46%	9 20%	194 44%	0 5%	3 23%	198 100%	-	79 42%	102 38%	162 43%	165 40%	125 49%
Supporter of the Republican Party	233 50%	209 53%	24 35%	-	233 50%	-	-	178 52%	49 47%	5 26%	194 48%	26 59%	225 50%	5 58%	3 26%	-	233 100%	100 53%	144 54%	190 50%	213 52%	111 43%
I don't support either one	27 6%	15 4%	10 14%	-	27 6%	-	-	18 5%	8 7%	1 7%	17 4%	9 21%	17 4%	3 37%	6 48%	-	-	9 5%	15 5%	19 5%	25 6%	14 5%
Unsure	10 2%	5 1%	5 8%	-	10 2%	-	-	9 3%	1 1%	-	8 2%	-	10 2%	-	0 2%	-	-	1 *	8 3%	8 2%	8 2%	6 2%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	468 100	267 100	109 100	167 100	301 100	85 100	82 100	93 100	211 100	164 100	91 100	130 100	94 100	75 100	334 100	110 100	346 100	-
Unweighted Total	402	194	93	125	277	70	55	85	176	141	84	123	70	60	289	89	402	402
Supporter of Donald Trump	198 42%	104 39%	56 51%	79 47%	119 39%	32 37%	47 58%	48 51%	84 40%	66 41%	38 42%	55 42%	38 41%	31 42%	182 55%	15 14%	133 38%	-
Supporter of the Republican Party	233 50%	138 52%	46 42%	79 48%	154 51%	48 56%	32 38%	39 42%	114 54%	81 49%	47 52%	62 48%	50 54%	33 43%	142 42%	73 67%	184 53%	-
I don't support either one	27 6%	18 7%	6 5%	4 3%	22 7%	1 2%	3 4%	3 3%	12 6%	12 7%	5 5%	5 4%	5 5%	10 14%	6 2%	15 14%	26 8%	-
Unsure	10 2%	7 3%	2 2%	4 3%	6 2%	4 5%	-	4 4%	1 1%	5 3%	1 1%	8 6%	0 *	1 1%	3 1%	6 5%	4 1%	-

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	468	198	250	217	376	19	57	50	70	61	141	145	181	286
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	402	149	206	195	348	14	32	31	50	59	114	148	140	262
DONALD TRUMP, DEFINITELY/ PROBABLY	334	139	176	158	259	17	47	39	46	47	109	94	131	202
	71%	70%	70%	73%	69%	85%	82%	78%	65%	77%	77%	65%	72%	71%
RON DESANTIS, DEFINITELY/ PROBABLY	110	48	66	44	100	-	10	11	20	10	30	39	40	70
	23%	25%	26%	20%	26%		18%	21%	28%	16%	21%	27%	22%	24%
Donald Trump, definitely	270	112	146	125	210	13	40	28	34	41	91	77	103	168
	58%	56%	58%	57%	56%	67%	70%	55%	49%	66%	64%	53%	57%	59%
Donald Trump, probably	63	27	30	33	49	4	7	11	11	6	18	17	29	35
	14%	14%	12%	15%	13%	18%	12%	22%	16%	10%	12%	12%	16%	12%
Ron DeSantis, probably	39	20	23	16	34	-	5	9	3	2	11	14	14	26
	8%	10%	9%	7%	9%		10%	17%	5%	3%	8%	10%	7%	9%
Ron DeSantis, definitely	70	28	42	28	66	-	5	2	16	8	19	25	27	44
	15%	14%	17%	13%	17%		8%	4%	23%	13%	13%	17%	15%	15%
Unsure	24	11	9	15	18	3	-	1	5	4	2	12	10	14
	5%	5%	4%	7%	5%	15%		1%	7%	7%	2%	8%	6%	5%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	468	124	190	98	55	314	153	245	131	108	90	107	110	46	225	40	149
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	402	119	159	81	43	278	124	237	111	109	88	92	75	31	179	31	144
DONALD TRUMP, DEFINITELY/ PROBABLY	334 71%	105 84%	133 70%	63 65%	33 60%	237 75%	97 63%	179 73%	80 61%	89 82%	65 72%	78 73%	70 64%	28 61%	158 70%	37 92%	97 65%
RON DESANTIS, DEFINITELY/ PROBABLY	110 23%	18 14%	44 23%	28 29%	19 35%	62 20%	47 31%	58 23%	42 32%	11 10%	19 21%	24 22%	38 35%	18 38%	58 26%	2 4%	40 27%
Donald Trump, definitely	270 58%	95 76%	114 60%	41 42%	21 38%	209 66%	62 40%	158 65%	52 39%	75 70%	56 62%	61 56%	54 49%	21 46%	123 55%	32 79%	79 53%
Donald Trump, probably	63 14%	10 8%	19 10%	23 23%	12 22%	28 9%	35 23%	20 8%	28 22%	13 12%	9 10%	17 16%	17 15%	7 14%	35 15%	5 13%	18 12%
Ron DeSantis, probably	39 8%	11 9%	13 7%	8 8%	7 13%	24 8%	15 10%	20 8%	14 11%	6 6%	10 11%	8 7%	13 11%	3 7%	22 10%	1 3%	11 8%
Ron DeSantis, definitely	70 15%	7 6%	31 16%	20 20%	12 22%	38 12%	32 21%	38 16%	28 21%	5 5%	9 10%	16 15%	25 23%	14 31%	36 16%	1 2%	28 19%
Unsure	24 5%	2 1%	13 7%	6 7%	3 5%	15 5%	9 6%	9 4%	9 7%	8 8%	6 7%	6 5%	2 1%	1 1%	9 4%	1 4%	12 8%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	468 100	396 100	68 100	-	468 100	-	-	341 100	105 100	19 100	404 100	44 100	447 100	9 100	12 100	198 100	233 100	190 100	268 100	379 100	410 100	256 100
Unweighted Total	402	346	54	-	402	-	-	288	95	15	338	31	379	11	12	168	201	147	209	286	346	233
DONALD TRUMP, DEFINITELY/ PROBABLY	334 71%	288 73%	45 66%	-	334 71%	-	-	240 70%	74 70%	17 93%	311 77%	13 29%	326 73%	2 28%	6 46%	182 92%	142 61%	136 71%	178 66%	267 70%	291 71%	191 75%
RON DESANTIS, DEFINITELY/ PROBABLY	110 23%	88 22%	19 28%	-	110 23%	-	-	87 26%	21 20%	1 5%	81 20%	22 50%	102 23%	4 46%	4 33%	15 8%	73 31%	45 24%	69 26%	91 24%	99 24%	52 20%
Donald Trump, definitely	270 58%	233 59%	36 54%	-	270 58%	-	-	208 61%	50 48%	9 47%	258 64%	6 14%	265 59%	2 28%	3 23%	168 85%	96 41%	105 55%	150 56%	216 57%	238 58%	156 61%
Donald Trump, probably	63 14%	55 14%	8 12%	-	63 14%	-	-	32 9%	23 22%	9 46%	53 13%	7 15%	61 14%	-	3 23%	15 7%	46 20%	31 16%	29 11%	50 13%	53 13%	35 14%
Ron DeSantis, probably	39 8%	28 7%	11 16%	-	39 8%	-	-	25 7%	14 13%	1 4%	29 7%	7 15%	37 8%	2 18%	1 5%	6 3%	26 11%	13 7%	22 8%	30 8%	35 9%	23 9%
Ron DeSantis, definitely	70 15%	60 15%	8 12%	-	70 15%	-	-	62 18%	8 7%	0 1%	52 13%	15 35%	64 14%	2 28%	3 28%	9 4%	47 20%	31 16%	47 17%	60 16%	63 15%	29 11%
Unsure	24 5%	20 5%	4 6%	-	24 5%	-	-	14 4%	10 9%	0 2%	12 3%	9 21%	19 4%	2 27%	3 21%	-	18 8%	9 5%	21 8%	22 6%	21 5%	13 5%

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[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	468 100	267 100	109 100	167 100	301 100	85 100	82 100	93 100	211 100	164 100	91 100	130 100	94 100	75 100	334 100	110 100	346 100	-
Unweighted Total	402	194	93	125	277	70	55	85	176	141	84	123	70	60	289	89	402	402
DONALD TRUMP, DEFINITELY/ PROBABLY	334 71%	178 67%	82 76%	119 71%	215 71%	58 69%	61 74%	73 78%	146 69%	115 70%	66 73%	90 69%	61 65%	59 78%	334 100%	-	253 73%	-
RON DESANTIS, DEFINITELY/ PROBABLY	110 23%	76 28%	23 21%	42 25%	68 23%	21 24%	21 26%	15 17%	55 26%	40 24%	16 18%	34 26%	31 33%	13 17%	-	110 100%	76 22%	-
Donald Trump, definitely	270 58%	148 56%	64 59%	88 53%	182 61%	41 48%	47 58%	58 62%	114 54%	98 60%	52 57%	72 56%	49 52%	49 65%	270 81%	-	209 60%	-
Donald Trump, probably	63 14%	29 11%	18 16%	31 18%	33 11%	17 20%	14 16%	15 16%	31 15%	17 11%	14 16%	18 14%	12 12%	9 13%	63 19%	-	44 13%	-
Ron DeSantis, probably	39 8%	28 10%	6 5%	14 9%	25 8%	10 12%	5 6%	6 7%	20 10%	13 8%	9 10%	16 13%	10 11%	2 3%	-	39 36%	30 9%	-
Ron DeSantis, definitely	70 15%	48 18%	17 16%	27 16%	43 14%	11 13%	16 20%	9 10%	34 16%	27 16%	7 8%	18 14%	21 22%	11 15%	-	70 64%	47 14%	-
Unsure	24 5%	13 5%	4 4%	6 4%	18 6%	6 7%	0 *	5 5%	10 5%	9 5%	8 9%	6 5%	2 2%	4 5%	-	-	17 5%	-

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[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	252	110	128	124	163	28	38	38	37	50	63	63	126	126
	25%	26%	28%	23%	24%	24%	30%	28%	26%	32%	22%	22%	29%	22%
Ukraine	370	141	185	184	266	36	38	40	55	50	104	121	146	225
	37%	33%	40%	34%	39%	31%	30%	29%	38%	32%	36%	42%	33%	39%
Unsure	389	172	151	236	259	53	51	58	53	56	119	102	167	221
	38%	41%	32%	43%	38%	46%	40%	42%	36%	36%	42%	36%	38%	39%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	252	59	88	76	29	147	105	97	66	60	53	51	66	19	147	16	67
	25%	25%	23%	30%	21%	24%	27%	24%	23%	22%	27%	25%	30%	22%	30%	18%	22%
Ukraine	370	81	140	81	69	220	150	145	121	103	61	86	75	43	172	30	125
	37%	34%	37%	32%	49%	36%	38%	36%	42%	37%	31%	41%	34%	50%	36%	34%	40%
Unsure	389	100	153	94	42	253	136	156	103	117	84	71	80	24	164	42	119
	38%	42%	40%	37%	30%	41%	35%	39%	36%	42%	43%	34%	36%	28%	34%	48%	38%

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[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	252	136	53	57	161	16	75	126	75	49	155	84	170	62	21	82	67	109	140	205	192	169
	25%	34%	24%	15%	34%	19%	16%	32%	23%	17%	34%	17%	35%	14%	25%	41%	29%	25%	23%	24%	28%	23%
Ukraine	370	109	78	177	129	22	219	115	112	142	123	225	130	221	20	45	72	178	230	298	235	285
	37%	28%	36%	48%	28%	27%	48%	30%	34%	50%	27%	46%	27%	50%	24%	23%	31%	41%	39%	36%	34%	39%
Unsure	389	151	86	136	178	45	166	148	141	91	182	183	188	159	42	71	95	146	227	335	260	271
	38%	38%	40%	37%	38%	54%	36%	38%	43%	32%	40%	37%	38%	36%	51%	36%	41%	34%	38%	40%	38%	37%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Russia	252	121	82	95	157	50	45	68	113	71	48	52	40	56	129	24	121	68
	25%	26%	25%	31%	22%	29%	35%	26%	25%	24%	21%	32%	23%	22%	39%	22%	35%	15%
Ukraine	370	171	115	106	265	52	53	110	154	106	74	39	72	108	89	33	98	235
	37%	36%	36%	35%	37%	30%	41%	43%	34%	36%	32%	24%	41%	42%	27%	30%	28%	52%
Unsure	389	181	126	102	287	70	32	81	189	119	109	70	63	93	115	53	127	153
	38%	38%	39%	34%	40%	41%	25%	31%	41%	40%	47%	44%	36%	36%	35%	48%	37%	34%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened	400	165	179	220	292	33	40	29	52	50	125	143	132	268
	40%	39%	39%	40%	42%	28%	32%	21%	36%	32%	44%	50%	30%	47%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	423	176	224	196	274	60	66	70	71	77	105	100	218	205
	42%	42%	48%	36%	40%	51%	52%	51%	49%	49%	37%	35%	50%	36%
Unsure	188	82	59	128	122	24	21	38	22	30	56	43	89	99
	19%	19%	13%	24%	18%	21%	16%	27%	15%	19%	20%	15%	20%	17%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened	400	72	149	104	74	222	178	150	142	104	80	97	90	27	174	20	155
	40%	30%	39%	42%	53%	36%	46%	38%	49%	37%	40%	47%	41%	32%	36%	22%	50%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	423	94	167	108	54	261	162	167	107	95	88	79	105	51	221	41	107
	42%	39%	44%	43%	38%	42%	41%	42%	37%	34%	44%	38%	47%	59%	46%	47%	34%
Unsure	188	74	64	38	13	138	50	81	41	80	30	32	27	8	88	27	50
	19%	31%	17%	15%	9%	22%	13%	20%	14%	29%	15%	15%	12%	9%	18%	31%	16%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened	400 40%	115 29%	81 37%	201 54%	134 29%	26 31%	239 52%	118 30%	126 39%	154 55%	125 27%	257 52%	133 27%	240 55%	26 32%	44 22%	79 34%	217 50%	266 45%	336 40%	258 38%	305 42%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	423 42%	216 55%	84 39%	112 30%	250 53%	28 33%	145 32%	215 55%	124 38%	82 29%	244 53%	150 31%	266 55%	132 30%	24 30%	121 61%	113 48%	158 36%	224 37%	335 40%	315 46%	281 39%
Unsure	188 19%	65 16%	52 24%	59 16%	84 18%	29 35%	75 16%	57 15%	77 23%	46 16%	91 20%	85 17%	88 18%	68 15%	32 39%	32 16%	42 18%	58 13%	107 18%	168 20%	113 17%	139 19%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine 's war is our war If Russia wins, vital U.S. interests and values are threatened	400	208	99	109	290	69	41	115	178	107	88	57	76	102	90	38	103	254
	40%	44%	30%	36%	41%	40%	31%	44%	39%	36%	38%	35%	43%	40%	27%	34%	30%	56%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	423	198	157	139	284	59	79	99	204	120	93	73	78	109	183	57	183	128
	42%	42%	49%	46%	40%	35%	61%	38%	45%	41%	40%	45%	44%	43%	55%	52%	53%	28%
Unsure	188	67	68	54	134	44	11	46	74	68	51	31	22	46	60	15	60	74
	19%	14%	21%	18%	19%	25%	8%	18%	16%	23%	22%	19%	12%	18%	18%	14%	17%	16%

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[QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	524	207	242	279	365	57	64	61	68	76	150	169	205	319
	52%	49%	52%	51%	53%	49%	50%	44%	47%	49%	52%	59%	47%	56%
Bad idea	310	134	155	155	197	41	43	40	54	57	89	70	151	159
	31%	32%	34%	28%	29%	35%	33%	29%	37%	36%	31%	24%	34%	28%
Unsure	177	81	66	111	125	19	21	36	24	23	47	48	83	95
	18%	19%	14%	20%	18%	16%	17%	26%	16%	15%	16%	17%	19%	17%

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[QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	524	106	184	137	97	289	234	190	175	138	99	112	120	49	243	31	188
	52%	44%	48%	55%	70%	47%	60%	48%	60%	49%	50%	54%	54%	57%	50%	35%	60%
Bad idea	310	77	128	77	29	204	105	126	71	78	69	66	73	21	174	32	66
	31%	32%	34%	31%	20%	33%	27%	32%	25%	28%	35%	32%	33%	25%	36%	37%	21%
Unsure	177	57	69	37	14	127	51	82	43	64	30	30	28	16	66	24	57
	18%	24%	18%	15%	10%	20%	13%	21%	15%	23%	15%	15%	13%	18%	14%	28%	18%

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[QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	524	150	112	255	179	36	309	151	170	200	164	325	179	311	34	60	101	269	333	433	324	379
	52%	38%	52%	69%	38%	43%	67%	39%	52%	71%	36%	66%	37%	71%	41%	30%	43%	62%	56%	52%	47%	52%
Bad idea	310	176	61	62	206	26	77	170	89	48	210	89	222	63	24	108	85	91	153	249	239	204
	31%	44%	28%	17%	44%	32%	17%	44%	27%	17%	46%	18%	46%	14%	30%	55%	36%	21%	26%	30%	35%	28%
Unsure	177	71	44	55	83	21	74	69	68	35	87	79	86	67	24	30	47	74	112	157	124	142
	18%	18%	20%	15%	18%	25%	16%	18%	21%	12%	19%	16%	18%	15%	30%	15%	20%	17%	19%	19%	18%	20%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	524	256	159	153	370	89	64	141	228	155	106	68	89	143	117	50	144	316
	52%	54%	49%	51%	52%	52%	49%	54%	50%	53%	46%	42%	51%	56%	35%	46%	42%	69%
Bad idea	310	150	102	101	209	50	51	76	142	92	74	59	53	64	164	34	139	69
	31%	32%	31%	33%	29%	29%	39%	29%	31%	31%	32%	37%	30%	25%	49%	31%	40%	15%
Unsure	177	68	63	48	130	32	16	43	86	48	51	34	33	50	54	25	62	71
	18%	14%	20%	16%	18%	19%	12%	16%	19%	16%	22%	21%	19%	19%	16%	23%	18%	16%

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[QShutdown_Biden] The U.S. government is set to shut down this weekend unless Congress manages to strike a last-minute agreement to pass a dozen spending bills before the Sept 30 funding deadline. If this does not happen, how much blame do the following groups or individuals deserve for the government shut down?

-Joe Biden

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL OF/QUITE A BIT OF BLAME	541	211	274	266	389	45	65	71	83	82	154	151	235	305
	53%	50%	59%	49%	57%	38%	51%	52%	57%	53%	54%	53%	54%	53%
ONLY A LITTLE BLAME/NO BLAME AT ALL	374	156	165	206	245	60	48	38	46	63	109	118	147	227
	37%	37%	36%	38%	36%	51%	37%	28%	32%	40%	38%	41%	33%	40%
A great deal of blame	380	153	197	183	293	22	46	34	55	63	117	112	151	229
	38%	36%	43%	34%	43%	19%	36%	24%	38%	40%	41%	39%	34%	40%
Quite a bit of blame	161	58	77	84	97	23	19	37	28	19	38	39	84	76
	16%	14%	17%	15%	14%	20%	15%	27%	19%	12%	13%	13%	19%	13%
Only a little blame	164	63	71	91	114	21	25	25	25	31	42	41	80	84
	16%	15%	15%	17%	17%	18%	20%	18%	17%	20%	15%	15%	18%	15%
No blame at all	210	93	95	115	131	39	23	13	21	32	67	77	67	143
	21%	22%	20%	21%	19%	33%	18%	10%	15%	20%	23%	27%	15%	25%
Unsure	97	55	24	72	54	12	15	28	17	12	23	17	56	40
	10%	13%	5%	13%	8%	10%	12%	20%	12%	7%	8%	6%	13%	7%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QShutdown_Biden] The U.S. government is set to shut down this weekend unless Congress manages to strike a last-minute agreement to pass a dozen spending bills before the Sept 30 funding deadline. If this does not happen, how much blame do the following groups or individuals deserve for the government shut down?
 -Joe Biden

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL OF/QUITE A BIT OF BLAME	541	135	223	118	65	358	183	248	142	140	109	113	115	57	275	30	158
	53%	56%	59%	47%	47%	58%	47%	62%	49%	50%	55%	54%	52%	66%	57%	34%	51%
ONLY A LITTLE BLAME/NO BLAME AT ALL	374	75	119	110	70	194	180	117	128	94	76	82	90	27	172	26	134
	37%	31%	31%	44%	50%	31%	46%	29%	44%	34%	39%	39%	41%	32%	36%	30%	43%
A great deal of blame	380	100	168	73	39	268	112	193	100	97	81	91	71	37	188	24	113
	38%	42%	44%	29%	28%	43%	29%	49%	34%	35%	41%	44%	32%	43%	39%	27%	36%
Quite a bit of blame	161	35	55	44	27	90	71	55	42	43	28	22	44	20	87	6	44
	16%	14%	14%	18%	19%	14%	18%	14%	14%	16%	14%	11%	20%	23%	18%	7%	14%
Only a little blame	164	25	48	60	31	73	91	47	67	36	37	28	45	16	81	17	51
	16%	10%	13%	24%	22%	12%	23%	12%	23%	13%	19%	14%	20%	19%	17%	20%	16%
No blame at all	210	50	71	50	39	121	89	70	61	58	39	53	45	11	91	9	83
	21%	21%	19%	20%	28%	20%	23%	18%	21%	21%	20%	26%	21%	13%	19%	10%	27%
Unsure	97	31	38	23	5	69	28	34	20	45	13	14	16	2	36	31	20
	10%	13%	10%	9%	3%	11%	7%	8%	7%	16%	6%	7%	7%	3%	7%	36%	6%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QShutdown_Biden] The U.S. government is set to shut down this weekend unless Congress manages to strike a last-minute agreement to pass a dozen spending bills before the Sept 30 funding deadline. If this does not happen, how much blame do the following groups or individuals deserve for the government shut down?
 -Joe Biden

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL OF/QUITE A BIT OF BLAME	541	343	114	70	399	42	100	328	156	50	396	116	419	79	43	172	204	201	292	435	436	332
	53%	87%	53%	19%	85%	50%	22%	84%	48%	18%	86%	24%	86%	18%	52%	87%	87%	46%	49%	52%	64%	46%
ONLY A LITTLE BLAME/NO BLAME AT ALL	374	36	66	267	43	23	307	44	123	206	38	322	39	315	19	17	19	202	248	325	200	322
	37%	9%	30%	72%	9%	28%	67%	11%	38%	73%	8%	65%	8%	72%	23%	9%	8%	47%	41%	39%	29%	44%
A great deal of blame	380	276	75	20	319	25	35	269	90	16	326	39	330	24	26	145	158	147	213	309	321	214
	38%	70%	35%	5%	68%	30%	8%	69%	27%	6%	71%	8%	68%	5%	32%	73%	68%	34%	36%	37%	47%	30%
Quite a bit of blame	161	67	39	51	79	17	65	60	66	34	70	77	89	55	16	27	46	55	79	125	115	118
	16%	17%	18%	14%	17%	20%	14%	15%	20%	12%	15%	16%	18%	12%	20%	14%	20%	13%	13%	15%	17%	16%
Only a little blame	164	26	38	100	32	14	118	24	63	76	28	127	31	121	11	13	13	82	104	138	99	136
	16%	6%	17%	27%	7%	17%	26%	6%	19%	27%	6%	26%	6%	27%	14%	7%	6%	19%	17%	17%	14%	19%
No blame at all	210	11	28	167	12	9	189	19	60	130	10	195	8	194	8	3	5	120	144	186	101	186
	21%	3%	13%	45%	3%	11%	41%	5%	18%	46%	2%	40%	2%	44%	10%	2%	2%	28%	24%	22%	15%	26%
Unsure	97	17	37	34	26	18	53	18	49	25	26	54	30	47	20	9	11	30	57	80	51	71
	10%	4%	17%	9%	5%	22%	11%	5%	15%	9%	6%	11%	6%	11%	25%	5%	5%	7%	10%	10%	7%	10%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QShutdown_Biden] The U.S. government is set to shut down this weekend unless Congress manages to strike a last-minute agreement to pass a dozen spending bills before the Sept 30 funding deadline. If this does not happen, how much blame do the following groups or individuals deserve for the government shut down?
 -Joe Biden

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL OF/QUITE A BIT OF BLAME	541	284	148	185	355	95	91	121	247	173	113	118	106	111	300	82	296	86
	53%	60%	46%	61%	50%	55%	70%	46%	54%	59%	49%	73%	60%	43%	90%	74%	86%	19%
ONLY A LITTLE BLAME/NO BLAME AT ALL	374	161	131	91	283	54	37	108	168	98	90	30	55	120	19	21	30	323
	37%	34%	40%	30%	40%	32%	28%	42%	37%	33%	39%	19%	32%	47%	6%	19%	9%	71%
A great deal of blame	380	202	91	136	244	74	62	78	168	134	76	97	79	64	250	60	237	31
	38%	43%	28%	45%	34%	43%	47%	30%	37%	45%	33%	60%	45%	25%	75%	55%	68%	7%
Quite a bit of blame	161	82	57	50	111	21	29	42	78	40	37	21	27	47	50	22	59	54
	16%	17%	18%	16%	16%	12%	22%	16%	17%	13%	16%	13%	15%	18%	15%	20%	17%	12%
Only a little blame	164	71	61	55	109	29	25	36	78	50	41	13	19	57	16	14	19	124
	16%	15%	19%	18%	15%	17%	19%	14%	17%	17%	18%	8%	11%	22%	5%	13%	5%	27%
No blame at all	210	91	70	36	174	25	11	72	90	47	50	17	37	62	3	7	11	199
	21%	19%	21%	12%	25%	15%	9%	28%	20%	16%	21%	10%	21%	24%	1%	6%	3%	44%
Unsure	97	28	45	26	71	23	3	31	42	24	28	13	14	26	15	7	20	46
	10%	6%	14%	9%	10%	13%	2%	12%	9%	8%	12%	8%	8%	10%	4%	7%	6%	10%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QShutdown_McCarthy] The U.S. government is set to shut down this weekend unless Congress manages to strike a last-minute agreement to pass a dozen spending bills before the Sept 30 funding deadline. If this does not happen, how much blame do the following groups or individuals deserve for the government shut down?
 -Kevin McCarthy

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL OF/QUITE A BIT OF BLAME	489	207	237	252	346	59	41	34	57	80	140	178	172	317
	48%	49%	51%	46%	50%	51%	32%	25%	39%	51%	49%	62%	39%	55%
ONLY A LITTLE BLAME/NO BLAME AT ALL	262	107	154	106	175	25	48	51	39	30	71	72	119	143
	26%	25%	33%	20%	26%	21%	38%	37%	27%	19%	25%	25%	27%	25%
A great deal of blame	288	114	130	158	204	42	19	23	27	46	80	112	96	192
	29%	27%	28%	29%	30%	36%	15%	17%	19%	29%	28%	39%	22%	34%
Quite a bit of blame	201	94	107	94	143	17	22	11	30	34	60	65	75	125
	20%	22%	23%	17%	21%	15%	17%	8%	21%	22%	21%	23%	17%	22%
Only a little blame	162	70	93	67	114	17	27	21	30	25	46	40	76	86
	16%	17%	20%	12%	17%	14%	21%	16%	20%	16%	16%	14%	17%	15%
No blame at all	100	37	61	39	62	8	21	29	9	5	25	32	43	57
	10%	9%	13%	7%	9%	7%	17%	21%	6%	3%	9%	11%	10%	10%
Unsure	260	108	72	187	166	32	39	52	50	46	76	37	148	112
	26%	26%	16%	34%	24%	28%	30%	38%	34%	30%	26%	13%	34%	20%

Echelon Insights
 September Omnibus 2023
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[QShutdown_McCarthy] The U.S. government is set to shut down this weekend unless Congress manages to strike a last-minute agreement to pass a dozen spending bills before the Sept 30 funding deadline
 If this does not happen, how much blame do the following groups or individuals deserve for the government shut down?
 -Kevin McCarthy

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL OF/QUITE A BIT OF BLAME	489	103	169	124	93	271	217	182	164	125	107	97	103	53	217	21	190
	48%	43%	44%	50%	67%	44%	56%	46%	57%	45%	54%	46%	47%	62%	45%	24%	61%
ONLY A LITTLE BLAME/NO BLAME AT ALL	262	61	109	61	30	170	91	112	63	56	46	67	65	23	145	21	70
	26%	26%	29%	24%	22%	27%	23%	28%	22%	20%	23%	32%	29%	26%	30%	24%	22%
A great deal of blame	288	61	95	75	57	156	132	102	102	78	63	56	55	35	120	13	124
	29%	25%	25%	30%	41%	25%	34%	26%	35%	28%	32%	27%	25%	40%	25%	14%	40%
Quite a bit of blame	201	41	73	49	36	115	86	80	63	47	44	41	48	19	97	8	66
	20%	17%	19%	20%	26%	19%	22%	20%	22%	17%	22%	20%	22%	22%	20%	10%	21%
Only a little blame	162	30	67	40	25	97	65	66	48	23	23	45	48	18	95	13	38
	16%	13%	18%	16%	18%	16%	17%	16%	17%	8%	12%	22%	22%	21%	20%	15%	12%
No blame at all	100	31	43	21	6	73	26	47	15	33	23	22	17	5	50	7	32
	10%	13%	11%	8%	4%	12%	7%	12%	5%	12%	12%	10%	7%	6%	10%	8%	10%
Unsure	260	76	102	65	16	179	82	104	62	98	45	45	53	10	121	46	51
	26%	32%	27%	26%	12%	29%	21%	26%	22%	35%	23%	22%	24%	12%	25%	52%	16%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QShutdown_McCarthy] The U.S. government is set to shut down this weekend unless Congress manages to strike a last-minute agreement to pass a dozen spending bills before the Sept 30 funding deadline
 If this does not happen, how much blame do the following groups or individuals deserve for the government shut down?
 -Kevin McCarthy

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
A GREAT DEAL OF/QUITE A BIT OF BLAME	489 48%	146 37%	103 47%	231 62%	169 36%	38 45%	283 61%	145 37%	162 50%	179 63%	156 34%	314 64%	167 34%	283 64%	38 47%	67 34%	82 35%	249 58%	314 53%	420 50%	310 45%	376 52%
ONLY A LITTLE BLAME/NO BLAME AT ALL	262 26%	170 43%	41 19%	45 12%	199 43%	7 9%	56 12%	168 43%	57 17%	37 13%	196 43%	56 11%	210 43%	46 10%	6 7%	90 46%	101 43%	102 24%	142 24%	215 26%	214 31%	161 22%
A great deal of blame	288 29%	61 15%	69 32%	152 41%	75 16%	24 29%	190 41%	61 16%	91 28%	134 47%	64 14%	214 44%	67 14%	195 44%	26 32%	26 13%	37 16%	148 34%	189 32%	261 31%	171 25%	232 32%
Quite a bit of blame	201 20%	85 21%	33 15%	79 21%	94 20%	14 17%	93 20%	85 22%	71 22%	45 16%	92 20%	99 20%	100 21%	88 20%	12 15%	41 21%	45 19%	101 23%	125 21%	159 19%	139 20%	144 20%
Only a little blame	162 16%	111 28%	25 11%	23 6%	126 27%	5 6%	31 7%	104 27%	36 11%	22 8%	125 27%	34 7%	134 27%	26 6%	3 3%	45 23%	75 32%	63 15%	86 14%	130 15%	133 19%	95 13%
No blame at all	100 10%	59 15%	17 8%	22 6%	73 16%	2 3%	25 5%	64 17%	21 7%	14 5%	71 16%	22 5%	77 16%	20 5%	3 4%	45 23%	26 11%	39 9%	56 9%	85 10%	81 12%	66 9%
Unsure	260 26%	80 20%	73 34%	95 26%	100 21%	39 46%	121 26%	76 19%	108 33%	67 24%	108 24%	122 25%	110 23%	112 25%	38 46%	40 20%	50 21%	82 19%	141 24%	204 24%	163 24%	188 26%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QShutdown_McCarthy] The U.S. government is set to shut down this weekend unless Congress manages to strike a last-minute agreement to pass a dozen spending bills before the Sept 30 funding deadline. If this does not happen, how much blame do the following groups or individuals deserve for the government shut down?
 -Kevin McCarthy

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011 100	474 100	324 100	302 100	709 100	172 100	131 100	260 100	456 100	295 100	232 100	161 100	176 100	257 100	334 100	110 100	346 100	455 100
A GREAT DEAL OF/QUITE A BIT OF BLAME	489 48%	250 53%	138 43%	136 45%	353 50%	75 43%	61 47%	142 55%	205 45%	142 48%	100 43%	68 42%	84 48%	131 51%	109 33%	48 44%	127 37%	288 63%
ONLY A LITTLE BLAME/NO BLAME AT ALL	262 26%	128 27%	84 26%	94 31%	168 24%	37 22%	56 43%	44 17%	141 31%	77 26%	55 24%	52 32%	59 34%	55 21%	152 45%	44 40%	146 42%	55 12%
A great deal of blame	288 29%	143 30%	85 26%	73 24%	215 30%	47 28%	26 20%	82 31%	121 26%	86 29%	63 27%	31 19%	41 24%	89 35%	54 16%	16 15%	60 17%	194 43%
Quite a bit of blame	201 20%	107 23%	53 16%	62 21%	138 20%	27 16%	35 27%	60 23%	84 19%	56 19%	37 16%	37 23%	43 24%	42 16%	55 17%	32 29%	67 19%	93 20%
Only a little blame	162 16%	87 18%	47 15%	64 21%	98 14%	24 14%	40 31%	25 10%	93 20%	44 15%	36 16%	36 22%	42 24%	34 13%	86 26%	39 35%	84 24%	21 5%
No blame at all	100 10%	42 9%	37 11%	30 10%	70 10%	14 8%	16 12%	19 7%	48 10%	33 11%	19 8%	15 10%	17 10%	21 8%	66 20%	5 4%	62 18%	34 7%
Unsure	260 26%	95 20%	102 32%	73 24%	187 26%	60 35%	13 10%	74 28%	110 24%	76 26%	77 33%	42 26%	32 18%	71 28%	73 22%	18 17%	74 21%	113 25%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QShutdown_GOP] The U.S. government is set to shut down this weekend unless Congress manages to strike a last-minute agreement to pass a dozen spending bills before the Sept 30 funding deadline. If this does not happen, how much blame do the following groups or individuals deserve for the government shut down?
 -Republicans in Congress

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL OF/QUITE A BIT OF BLAME	621	269	271	346	419	88	73	67	82	103	178	190	252	368
	61%	64%	59%	64%	61%	75%	57%	49%	56%	66%	62%	66%	58%	64%
ONLY A LITTLE BLAME/NO BLAME AT ALL	294	106	164	130	218	12	43	42	48	41	81	82	131	163
	29%	25%	35%	24%	32%	10%	34%	31%	33%	26%	28%	29%	30%	28%
A great deal of blame	409	172	178	230	277	60	50	47	55	63	110	133	166	244
	40%	41%	38%	42%	40%	51%	39%	35%	38%	41%	38%	47%	38%	43%
Quite a bit of blame	211	97	93	116	142	28	23	20	27	40	68	57	87	125
	21%	23%	20%	21%	21%	24%	18%	15%	19%	25%	24%	20%	20%	22%
Only a little blame	180	70	101	79	139	6	23	22	33	22	51	53	77	103
	18%	16%	22%	15%	20%	5%	18%	16%	23%	14%	18%	18%	18%	18%
No blame at all	114	36	63	51	79	6	20	21	15	18	30	30	54	60
	11%	9%	14%	9%	11%	5%	15%	15%	10%	12%	10%	10%	12%	10%
Unsure	96	48	28	68	51	18	11	27	15	13	28	14	55	41
	10%	11%	6%	12%	7%	15%	9%	20%	10%	8%	10%	5%	13%	7%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QShutdown_GOP] The U.S. government is set to shut down this weekend unless Congress manages to strike a last-minute agreement to pass a dozen spending bills before the Sept 30 funding deadline. If this does not happen, how much blame do the following groups or individuals deserve for the government shut down?
 -Republicans in Congress

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL OF/QUITE A BIT OF BLAME	621	126	221	166	108	346	274	215	204	158	131	125	143	58	291	32	211
	61%	52%	58%	66%	77%	56%	70%	54%	70%	57%	66%	60%	65%	67%	60%	37%	68%
ONLY A LITTLE BLAME/NO BLAME AT ALL	294	87	118	62	28	205	89	151	67	77	52	68	64	24	154	28	82
	29%	36%	31%	25%	20%	33%	23%	38%	23%	28%	26%	33%	29%	28%	32%	31%	26%
A great deal of blame	409	76	140	117	77	215	194	132	145	112	87	83	85	40	188	20	144
	40%	31%	37%	47%	55%	35%	50%	33%	50%	40%	44%	40%	38%	46%	39%	22%	46%
Quite a bit of blame	211	50	81	48	32	131	80	84	58	46	44	43	58	18	103	12	67
	21%	21%	21%	19%	23%	21%	20%	21%	20%	17%	22%	21%	26%	21%	21%	14%	22%
Only a little blame	180	39	81	37	23	121	60	92	47	46	28	41	43	17	95	15	51
	18%	16%	21%	15%	16%	19%	15%	23%	16%	16%	14%	20%	19%	20%	20%	18%	16%
No blame at all	114	48	36	25	4	84	29	59	20	32	24	27	21	7	59	12	31
	11%	20%	10%	10%	3%	14%	8%	15%	7%	11%	12%	13%	9%	8%	12%	14%	10%
Unsure	96	27	42	23	4	69	27	31	19	44	14	14	14	4	38	28	18
	10%	11%	11%	9%	3%	11%	7%	8%	7%	16%	7%	7%	6%	5%	8%	32%	6%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QShutdown_GOP] The U.S. government is set to shut down this weekend unless Congress manages to strike a last-minute agreement to pass a dozen spending bills before the Sept 30 funding deadline. If this does not happen, how much blame do the following groups or individuals deserve for the government shut down?
 -Republicans in Congress

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL OF/QUITE A BIT OF BLAME	621	158	130	317	181	56	384	167	211	239	181	414	186	380	55	52	104	294	383	529	373	465
	61%	40%	60%	85%	39%	67%	83%	43%	64%	85%	39%	84%	38%	86%	66%	26%	45%	68%	64%	63%	54%	64%
ONLY A LITTLE BLAME/NO BLAME AT ALL	294	215	48	28	254	4	37	196	66	28	243	38	265	26	3	136	113	115	161	234	258	192
	29%	54%	22%	8%	54%	4%	8%	50%	20%	10%	53%	8%	54%	6%	4%	69%	48%	27%	27%	28%	37%	26%
A great deal of blame	409	58	92	250	73	33	303	67	139	200	73	325	64	305	41	25	31	221	278	357	218	336
	40%	15%	43%	67%	16%	40%	66%	17%	43%	71%	16%	66%	13%	69%	49%	12%	13%	51%	46%	43%	32%	46%
Quite a bit of blame	211	100	38	68	108	22	81	100	72	39	108	89	122	76	14	27	73	73	105	172	154	130
	21%	25%	18%	18%	23%	27%	18%	26%	22%	14%	24%	18%	25%	17%	17%	14%	31%	17%	18%	20%	22%	18%
Only a little blame	180	127	32	18	153	3	25	112	50	17	143	30	160	18	3	69	79	72	102	148	158	114
	18%	32%	15%	5%	33%	3%	5%	29%	15%	6%	31%	6%	33%	4%	4%	35%	34%	17%	17%	18%	23%	16%
No blame at all	114	87	16	10	101	1	12	84	17	11	100	8	105	8	-	67	34	43	59	87	100	78
	11%	22%	7%	3%	21%	1%	3%	22%	5%	4%	22%	2%	22%	2%	-	34%	14%	10%	10%	10%	15%	11%
Unsure	96	23	38	26	32	24	39	27	50	14	36	40	37	34	25	10	17	24	53	76	57	68
	10%	6%	18%	7%	7%	29%	9%	7%	15%	5%	8%	8%	8%	8%	30%	5%	7%	6%	9%	9%	8%	9%

Echelon Insights
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 -Republicans in Congress

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL OF/QUITE A BIT OF BLAME	621	287	196	169	451	100	69	168	276	176	149	66	104	178	110	59	137	386
	61%	61%	61%	56%	64%	58%	53%	65%	61%	60%	64%	41%	59%	70%	33%	54%	40%	85%
ONLY A LITTLE BLAME/NO BLAME AT ALL	294	156	83	109	185	50	59	56	145	93	64	78	58	51	203	41	182	33
	29%	33%	26%	36%	26%	29%	45%	21%	32%	32%	28%	48%	33%	20%	61%	38%	52%	7%
A great deal of blame	409	179	135	102	308	60	41	113	189	108	100	30	62	147	47	18	62	312
	40%	38%	42%	34%	43%	35%	32%	44%	41%	37%	43%	19%	35%	57%	14%	16%	18%	69%
Quite a bit of blame	211	108	61	68	143	40	27	55	88	68	49	36	42	31	62	42	76	74
	21%	23%	19%	22%	20%	23%	21%	21%	19%	23%	21%	22%	24%	12%	19%	38%	22%	16%
Only a little blame	180	102	47	69	112	33	36	28	103	49	45	51	34	36	112	32	103	18
	18%	21%	15%	23%	16%	19%	27%	11%	23%	17%	19%	32%	20%	14%	34%	29%	30%	4%
No blame at all	114	54	36	40	73	17	23	28	42	44	19	27	24	16	91	9	79	15
	11%	12%	11%	13%	10%	10%	18%	11%	9%	15%	8%	17%	13%	6%	27%	8%	23%	3%
Unsure	96	30	45	24	72	21	3	35	35	26	19	18	14	27	21	9	27	36
	10%	6%	14%	8%	10%	12%	2%	14%	8%	9%	8%	11%	8%	10%	6%	8%	8%	8%

Echelon Insights
 September Omnibus 2023
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[QShutdown_Dems] The U.S. government is set to shut down this weekend unless Congress manages to strike a last-minute agreement to pass a dozen spending bills before the Sept 30 funding deadline. If this does not happen, how much blame do the following groups or individuals deserve for the government shut down?
 -Democrats in Congress

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL OF/QUITE A BIT OF BLAME	577	230	288	288	404	56	77	77	91	84	173	153	251	326
	57%	54%	62%	53%	59%	48%	61%	56%	62%	54%	60%	54%	57%	57%
ONLY A LITTLE BLAME/NO BLAME AT ALL	340	145	152	186	233	45	38	35	33	60	91	122	127	213
	34%	34%	33%	34%	34%	38%	30%	25%	22%	38%	32%	43%	29%	37%
A great deal of blame	344	145	179	164	266	24	39	34	49	49	109	103	132	212
	34%	34%	39%	30%	39%	20%	31%	25%	33%	31%	38%	36%	30%	37%
Quite a bit of blame	234	84	109	124	138	32	38	43	42	35	64	50	119	114
	23%	20%	24%	23%	20%	28%	30%	31%	29%	22%	22%	17%	27%	20%
Only a little blame	180	78	75	103	133	20	20	21	16	31	49	64	67	113
	18%	18%	16%	19%	19%	17%	16%	15%	11%	20%	17%	22%	15%	20%
No blame at all	160	67	76	83	100	25	18	14	17	29	42	58	60	100
	16%	16%	16%	15%	15%	21%	14%	10%	12%	19%	15%	20%	14%	17%
Unsure	93	47	23	70	52	16	11	25	22	13	22	11	60	33
	9%	11%	5%	13%	7%	14%	9%	18%	15%	8%	8%	4%	14%	6%

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 -Democrats in Congress

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL OF/QUITE A BIT OF BLAME	577	140	234	132	71	374	204	256	148	146	115	121	132	55	302	38	160
	57%	58%	61%	53%	51%	60%	52%	64%	51%	52%	58%	58%	60%	64%	63%	44%	51%
ONLY A LITTLE BLAME/NO BLAME AT ALL	340	74	109	93	65	183	157	110	122	90	72	75	73	28	142	21	138
	34%	31%	29%	37%	46%	30%	40%	28%	42%	32%	36%	36%	33%	32%	29%	24%	44%
A great deal of blame	344	82	156	67	39	238	106	171	94	92	64	81	65	37	171	22	99
	34%	34%	41%	27%	28%	38%	27%	43%	33%	33%	33%	39%	29%	43%	35%	26%	32%
Quite a bit of blame	234	57	78	66	32	136	98	84	54	54	51	40	67	17	132	16	61
	23%	24%	21%	26%	23%	22%	25%	21%	19%	19%	26%	19%	30%	20%	27%	18%	20%
Only a little blame	180	31	60	53	36	91	89	58	75	42	34	36	48	18	80	12	73
	18%	13%	16%	21%	26%	15%	23%	14%	26%	15%	17%	17%	22%	21%	17%	14%	24%
No blame at all	160	43	49	40	28	92	68	53	47	48	37	39	25	10	62	9	65
	16%	18%	13%	16%	20%	15%	17%	13%	16%	17%	19%	19%	11%	12%	13%	10%	21%
Unsure	93	27	37	26	4	64	30	32	20	44	11	12	17	4	39	29	13
	9%	11%	10%	10%	3%	10%	8%	8%	7%	16%	5%	6%	8%	4%	8%	33%	4%

Echelon Insights
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 -Democrats in Congress

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011	396	217	371	468	84	460	389	327	282	460	492	488	441	82	198	233	433	597	839	687	725
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL OF/QUITE A BIT OF BLAME	577	356	117	92	409	46	122	341	168	63	406	141	432	103	42	178	209	215	308	470	455	357
	57%	90%	54%	25%	87%	55%	27%	87%	51%	22%	88%	29%	89%	23%	51%	90%	89%	50%	51%	56%	66%	49%
ONLY A LITTLE BLAME/NO BLAME AT ALL	340	24	61	250	33	16	292	32	111	196	29	300	29	296	16	10	14	192	238	295	183	302
	34%	6%	28%	67%	7%	19%	63%	8%	34%	70%	6%	61%	6%	67%	19%	5%	6%	44%	40%	35%	27%	42%
A great deal of blame	344	244	68	22	284	25	35	233	89	18	288	43	290	29	25	138	132	135	183	281	289	206
	34%	62%	31%	6%	61%	30%	8%	60%	27%	6%	63%	9%	59%	7%	30%	70%	57%	31%	31%	33%	42%	28%
Quite a bit of blame	234	112	49	71	125	21	88	107	80	45	118	98	142	74	18	40	76	81	124	189	166	151
	23%	28%	23%	19%	27%	25%	19%	28%	24%	16%	26%	20%	29%	17%	21%	20%	33%	19%	21%	23%	24%	21%
Only a little blame	180	19	48	113	26	12	142	21	76	82	26	146	26	142	12	10	10	97	124	152	103	154
	18%	5%	22%	30%	6%	15%	31%	5%	23%	29%	6%	30%	5%	32%	15%	5%	4%	22%	21%	18%	15%	21%
No blame at all	160	5	13	138	7	3	150	11	35	114	3	154	3	153	3	-	4	95	114	143	81	148
	16%	1%	6%	37%	1%	4%	33%	3%	11%	40%	1%	31%	1%	35%	4%		2%	22%	19%	17%	12%	20%
Unsure	93	17	39	28	26	22	46	17	48	23	26	51	27	42	25	10	11	26	52	74	49	66
	9%	4%	18%	8%	6%	26%	10%	4%	15%	8%	6%	10%	5%	10%	30%	5%	5%	6%	9%	9%	7%	9%

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 -Democrats in Congress

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A GREAT DEAL OF/QUITE A BIT OF BLAME	577	291	164	207	370	102	105	121	275	181	133	121	117	105	301	89	305	104
	57%	61%	51%	68%	52%	59%	81%	47%	60%	61%	57%	75%	67%	41%	90%	81%	88%	23%
ONLY A LITTLE BLAME/NO BLAME AT ALL	340	152	113	70	270	48	22	106	147	88	77	27	48	123	17	13	22	308
	34%	32%	35%	23%	38%	28%	17%	41%	32%	30%	33%	17%	27%	48%	5%	12%	6%	68%
A great deal of blame	344	178	84	123	221	61	61	74	152	117	71	87	67	51	223	51	222	28
	34%	38%	26%	41%	31%	36%	47%	29%	33%	40%	30%	54%	38%	20%	67%	46%	64%	6%
Quite a bit of blame	234	113	81	84	149	40	44	47	123	64	62	34	50	54	78	38	83	76
	23%	24%	25%	28%	21%	24%	33%	18%	27%	22%	27%	21%	29%	21%	23%	35%	24%	17%
Only a little blame	180	86	57	38	142	27	11	50	82	49	47	15	21	72	15	10	15	144
	18%	18%	18%	13%	20%	16%	9%	19%	18%	17%	20%	9%	12%	28%	5%	9%	4%	32%
No blame at all	160	66	56	32	128	21	11	57	65	39	31	12	27	51	2	3	7	164
	16%	14%	17%	11%	18%	12%	8%	22%	14%	13%	13%	7%	15%	20%	0%	3%	2%	36%
Unsure	93	30	47	26	68	22	3	33	34	26	22	13	11	28	16	7	19	43
	9%	6%	14%	8%	10%	13%	2%	13%	8%	9%	9%	8%	6%	11%	5%	7%	6%	9%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	460	200	239	221	362	28	48	42	66	69	139	144	177	283
	46%	47%	52%	41%	53%	24%	38%	31%	45%	44%	49%	50%	40%	49%
Joe Biden	492	208	198	292	296	83	70	77	66	79	136	135	222	270
	49%	49%	43%	54%	43%	71%	55%	56%	46%	51%	47%	47%	51%	47%
Jo Jorgensen	8	1	5	3	4	-	0	4	1	2	0	1	7	1
	1%	*%	1%	*%	1%		*%	3%	*%	1%	*%	*%	2%	*%
Howie Hawkins	4	-	1	3	0	-	1	1	-	-	3	-	1	3
	*%		*%	*%	*%		1%	1%			1%		*%	1%
Kanye West	1	1	0	0	-	0	0	0	0	-	-	-	1	-
	*%	*%	*%	*%		*%	*%	*%	*%				*%	
Someone else	6	2	3	3	4	1	1	1	1	0	1	3	2	3
	1%	1%	1%	1%	1%	1%	1%	*%	1%	*%	*%	1%	*%	1%
I did not vote	38	10	17	20	20	5	6	10	11	6	7	3	27	11
	4%	2%	4%	4%	3%	4%	5%	7%	8%	4%	3%	1%	6%	2%
Unsure	3	1	-	3	1	-	1	2	0	-	1	-	2	1
	*%	*%		*%	*%		1%	1%	*%		*%		*%	*%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	460	125	190	90	55	315	145	238	123	112	97	103	93	47	221	35	145
	46%	52%	50%	36%	39%	51%	37%	60%	43%	40%	49%	50%	42%	55%	46%	40%	47%
Joe Biden	492	95	167	151	79	262	231	138	158	140	90	97	122	36	243	34	155
	49%	39%	44%	60%	57%	42%	59%	35%	54%	50%	46%	47%	55%	42%	50%	38%	50%
Jo Jorgensen	8	0	4	2	1	4	4	2	2	2	0	1	3	-	2	4	1
	1%	*%	1%	1%	1%	1%	1%	*%	1%	1%	*%	*%	1%	-	*%	5%	*%
Howie Hawkins	4	-	4	-	-	4	-	0	-	0	3	-	-	-	-	1	3
	*%	-	1%	-	-	1%	-	*%	-	*%	1%	-	-	-	-	1%	1%
Kanye West	1	-	0	0	-	0	0	-	-	-	1	-	-	-	1	-	-
	*%	-	*%	*%	-	*%	*%	-	-	-	*%	-	-	-	*%	-	-
Someone else	6	0	3	2	1	3	3	2	2	3	1	1	1	0	2	1	2
	1%	*%	1%	1%	1%	*%	1%	*%	1%	1%	*%	*%	*%	*%	*%	1%	1%
I did not vote	38	19	12	4	3	31	7	16	4	19	6	6	2	3	13	12	5
	4%	8%	3%	1%	2%	5%	2%	4%	2%	7%	3%	3%	1%	3%	3%	13%	2%
Unsure	3	1	1	1	-	1	1	1	-	2	0	-	-	-	1	1	-
	*%	*%	*%	1%	-	*%	*%	*%	-	1%	*%	-	-	-	*%	1%	-

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Donald Trump	460 46%	348 88%	89 41%	13 4%	404 86%	35 42%	21 5%	329 84%	109 33%	17 6%	460 100%	-	420 86%	12 3%	28 34%	185 94%	194 83%	178 41%	263 44%	381 45%	406 59%	262 36%
Joe Biden	492 49%	36 9%	92 42%	354 95%	44 9%	30 36%	418 91%	49 13%	184 56%	257 91%	-	492 100%	45 9%	411 93%	36 43%	9 4%	26 11%	247 57%	319 53%	439 52%	246 36%	429 59%
Jo Jorgensen	8 1%	2 *	3 1%	0 *	2 1%	3 3%	3 1%	2 *	5 2%	1 *	-	-	2 *	3 1%	3 4%	-	2 1%	1 *	5 1%	7 1%	3 *	2 *
Howie Hawkins	4 *	-	4 2%	-	-	1 2%	3 1%	0 *	4 1%	-	-	-	-	3 1%	1 2%	-	-	3 1%	3 1%	1 *	4 1%	4 1%
Kanye West	1 *	-	1 *	-	-	-	1 *	-	1 *	-	-	-	-	1 *	-	-	-	-	-	-	0 *	1 *
Someone else	6 1%	0 *	4 2%	-	0 *	5 5%	1 *	1 *	2 1%	2 1%	-	-	1 *	0 *	5 6%	-	0 *	2 *	3 1%	5 1%	4 1%	5 1%
I did not vote	38 4%	11 3%	23 10%	4 1%	17 4%	7 9%	14 3%	9 2%	22 7%	5 2%	-	-	19 4%	12 3%	7 8%	3 2%	11 5%	3 1%	4 1%	5 1%	22 3%	22 3%
Unsure	3 *	-	2 1%	-	-	3 3%	-	-	1 *	-	-	-	-	-	3 3%	-	-	-	0 *	1 *	2 *	1 *

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	460	255	101	162	298	86	76	90	205	165	94	130	95	70	311	81	310	22
	46%	54%	31%	54%	42%	50%	58%	35%	45%	56%	40%	80%	54%	27%	93%	74%	90%	5%
Joe Biden	492	208	188	124	368	76	48	147	224	121	125	27	72	159	13	22	21	417
	49%	44%	58%	41%	52%	44%	37%	57%	49%	41%	54%	16%	41%	62%	4%	20%	6%	92%
Jo Jorgensen	8	2	5	2	5	-	2	3	4	2	1	1	0	2	1	-	3	1
	1%	*%	2%	1%	1%		2%	1%	1%	1%	*%	*%	*%	1%	*%		1%	*%
Howie Hawkins	4	3	1	4	-	3	1	-	4	0	3	0	-	4	-	-	-	1
	*%	1%	*%	1%		2%	1%		1%	*%	1%	*%		1%				*%
Kanye West	1	0	0	0	0	0	-	-	0	0	-	-	0	0	-	-	-	0
	*%	*%	*%	*%	*%	*%			*%	*%			*%	*%				*%
Someone else	6	0	2	0	5	0	-	2	2	2	1	1	2	2	-	0	0	1
	1%	*%	1%	*%	1%	*%		1%	*%	1%	1%	1%	1%	1%		*%	*%	*%
I did not vote	38	5	25	8	29	6	3	16	17	5	8	3	6	18	8	7	12	13
	4%	1%	8%	3%	4%	3%	2%	6%	4%	2%	3%	2%	3%	7%	3%	6%	3%	3%
Unsure	3	-	2	0	2	0	-	2	1	0	1	-	-	2	-	-	-	-
	*%		1%	*%	*%	*%		1%	*%	*%	*%			1%				

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	389	165	208	181	314	24	35	31	52	51	128	127	135	255
	39%	39%	45%	33%	46%	21%	27%	23%	36%	33%	45%	44%	31%	44%
VERY/SOMEWHAT LIBERAL	282	121	106	175	175	46	44	51	38	52	67	74	142	140
	28%	29%	23%	32%	25%	39%	35%	37%	26%	33%	23%	26%	32%	25%
Very conservative	177	77	87	90	141	8	28	12	23	16	66	60	51	126
	18%	18%	19%	17%	20%	7%	22%	9%	16%	10%	23%	21%	12%	22%
Somewhat conservative	212	88	121	91	173	17	7	19	30	35	62	66	84	128
	21%	21%	26%	17%	25%	14%	5%	14%	20%	22%	22%	23%	19%	22%
Moderate	327	131	147	179	190	46	48	51	52	51	87	85	154	173
	32%	31%	32%	33%	28%	39%	37%	37%	36%	33%	31%	30%	35%	30%
Somewhat liberal	159	59	74	84	93	24	26	25	15	29	40	49	69	89
	16%	14%	16%	16%	14%	21%	20%	18%	11%	19%	14%	17%	16%	16%
Very liberal	123	62	32	90	82	21	18	26	23	23	27	24	72	51
	12%	15%	7%	17%	12%	18%	14%	19%	16%	15%	9%	8%	16%	9%
Unsure	12	5	3	10	8	1	1	4	2	1	4	0	8	5
	1%	1%	1%	2%	1%	1%	1%	3%	2%	1%	1%	0%	2%	1%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011 100	240 100	380 100	251 100	140 100	621 100	390 100	398 100	290 100	279 100	198 100	208 100	221 100	86 100	483 100	88 100	311 100
VERY/SOMEWHAT CONSERVATIVE	389 39%	90 37%	163 43%	89 36%	48 34%	252 41%	137 35%	198 50%	116 40%	77 28%	82 41%	99 48%	89 40%	39 45%	183 38%	25 28%	137 44%
VERY/SOMEWHAT LIBERAL	282 28%	53 22%	94 25%	81 32%	53 38%	148 24%	134 34%	80 20%	95 33%	75 27%	53 27%	61 29%	66 30%	21 25%	147 30%	17 19%	81 26%
Very conservative	177 18%	55 23%	67 18%	33 13%	22 16%	122 20%	55 14%	99 25%	42 14%	42 15%	30 15%	41 20%	45 20%	19 22%	82 17%	12 14%	62 20%
Somewhat conservative	212 21%	35 14%	96 25%	56 22%	26 19%	131 21%	82 21%	99 25%	74 26%	35 13%	52 26%	58 28%	45 20%	20 23%	101 21%	12 14%	74 24%
Moderate	327 32%	93 39%	118 31%	78 31%	39 28%	211 34%	116 30%	114 29%	76 26%	120 43%	62 31%	48 23%	66 30%	26 30%	149 31%	43 49%	93 30%
Somewhat liberal	159 16%	34 14%	51 13%	43 17%	30 21%	85 14%	73 19%	42 11%	51 18%	42 15%	33 17%	30 14%	41 19%	13 15%	83 17%	10 11%	49 16%
Very liberal	123 12%	19 8%	43 11%	38 15%	23 17%	62 10%	61 16%	38 9%	44 15%	34 12%	20 10%	31 15%	25 11%	8 10%	64 13%	7 8%	32 10%
Unsure	12 1%	4 2%	5 1%	2 1%	0 *	10 2%	3 1%	6 1%	3 1%	7 2%	2 1%	-	0 *	-	4 1%	3 4%	1 *

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
VERY/SOMEWHAT CONSERVATIVE	389 39%	308 78%	49 22%	24 6%	341 73%	19 22%	30 6%	389 100%	-	-	329 71%	49 10%	347 71%	29 7%	13 16%	136 69%	178 76%	167 39%	239 40%	329 39%	344 50%	211 29%
VERY/SOMEWHAT LIBERAL	282 28%	17 4%	35 16%	225 61%	19 4%	10 12%	253 55%	-	-	282 100%	17 4%	257 52%	22 5%	248 56%	12 15%	13 6%	5 2%	150 35%	180 30%	244 29%	130 19%	263 36%
Very conservative	177 18%	158 40%	8 4%	8 2%	166 35%	3 4%	8 2%	177 45%	-	-	165 36%	6 1%	170 35%	7 2%	0 *	86 44%	74 32%	86 20%	102 17%	153 18%	163 24%	102 14%
Somewhat conservative	212 21%	150 38%	41 19%	16 4%	175 37%	16 19%	22 5%	212 55%	-	-	163 35%	43 9%	178 36%	22 5%	13 15%	50 25%	104 45%	81 19%	137 23%	176 21%	181 26%	109 15%
Moderate	327 32%	68 17%	131 60%	119 32%	105 22%	49 59%	173 38%	-	327 100%	-	109 24%	184 37%	113 23%	161 37%	53 64%	47 24%	49 21%	113 26%	176 29%	259 31%	207 30%	242 33%
Somewhat liberal	159 16%	17 4%	24 11%	117 32%	18 4%	7 9%	134 29%	-	-	159 56%	15 3%	139 28%	21 4%	132 30%	6 7%	12 6%	5 2%	87 20%	106 18%	136 16%	68 10%	144 20%
Very liberal	123 12%	1 *	11 5%	108 29%	1 *	3 4%	119 26%	-	-	123 44%	2 *	118 24%	1 *	116 26%	7 8%	0 *	-	63 15%	74 12%	108 13%	62 9%	119 16%
Unsure	12 1%	3 1%	2 1%	3 1%	3 1%	6 7%	3 1%	-	-	-	6 1%	3 1%	5 1%	3 1%	4 5%	2 1%	1 1%	3 1%	3 1%	7 1%	6 1%	9 1%

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	389	225	83	133	256	58	75	75	173	141	78	122	80	51	240	87	258	40
	39%	48%	26%	44%	36%	34%	57%	29%	38%	48%	34%	76%	46%	20%	72%	80%	75%	9%
VERY/SOMEWHAT LIBERAL	282	107	116	71	211	46	25	89	128	65	76	9	38	103	17	1	8	239
	28%	23%	36%	24%	30%	27%	20%	34%	28%	22%	33%	6%	22%	40%	5%	1%	2%	52%
Very conservative	177	106	37	53	124	25	28	34	78	65	33	69	33	19	134	31	142	11
	18%	22%	11%	17%	18%	14%	22%	13%	17%	22%	14%	43%	19%	7%	40%	28%	41%	2%
Somewhat conservative	212	119	47	80	132	34	47	41	96	76	45	53	47	33	106	56	117	29
	21%	25%	14%	26%	19%	20%	36%	16%	21%	26%	19%	33%	27%	13%	32%	51%	34%	6%
Moderate	327	139	119	94	233	65	30	92	151	84	75	30	56	96	74	21	77	171
	32%	29%	37%	31%	33%	38%	23%	36%	33%	28%	33%	19%	32%	37%	22%	19%	22%	38%
Somewhat liberal	159	67	57	46	113	24	22	48	75	37	34	6	30	39	16	1	6	125
	16%	14%	18%	15%	16%	14%	17%	18%	16%	12%	15%	4%	17%	15%	5%	1%	2%	27%
Very liberal	123	40	59	25	98	22	4	41	54	28	42	3	8	64	1	-	2	114
	12%	8%	18%	8%	14%	13%	3%	16%	12%	10%	18%	2%	4%	25%	*%	-	1%	25%
Unsure	12	3	5	4	9	3	1	3	3	6	2	-	2	7	3	-	2	6
	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	-	1%	3%	1%	-	1%	1%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QSocial] Which social media platforms or apps do you use?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	819	355	338	479	556	88	106	101	126	137	248	206	364	455
	81%	84%	73%	88%	81%	76%	83%	74%	86%	88%	87%	72%	83%	79%
Instagram	505	215	184	318	307	82	88	106	111	87	137	64	304	201
	50%	51%	40%	58%	45%	71%	69%	77%	76%	56%	48%	23%	69%	35%
YouTube	748	314	350	397	462	112	108	124	127	128	210	158	380	368
	74%	74%	75%	73%	67%	96%	85%	91%	88%	82%	73%	55%	87%	64%
Snapchat	246	100	85	161	139	36	51	72	73	50	37	14	195	51
	24%	24%	18%	30%	20%	30%	40%	53%	50%	32%	13%	5%	45%	9%
Reddit	175	83	95	79	107	26	24	45	36	39	40	16	119	56
	17%	20%	20%	14%	16%	23%	19%	33%	24%	25%	14%	5%	27%	10%
Pinterest	340	145	76	262	229	40	44	58	63	51	100	68	172	167
	34%	34%	16%	48%	33%	35%	34%	43%	43%	33%	35%	24%	39%	29%
LinkedIn	281	124	124	157	178	48	26	43	47	58	75	58	148	134
	28%	29%	27%	29%	26%	41%	20%	32%	32%	37%	26%	20%	34%	23%
WhatsApp	130	42	64	66	59	21	29	25	33	22	38	12	80	50
	13%	10%	14%	12%	9%	18%	23%	18%	22%	14%	13%	4%	18%	9%
Twitter	349	154	183	167	205	61	49	77	70	54	98	51	200	149
	35%	37%	39%	31%	30%	52%	39%	56%	48%	34%	34%	18%	46%	26%
TikTok	328	135	114	213	180	65	58	76	82	67	71	32	225	104
	32%	32%	24%	39%	26%	55%	46%	56%	56%	43%	25%	11%	51%	18%
Threads	49	17	17	32	17	15	12	20	10	8	5	5	38	11
	5%	4%	4%	6%	2%	13%	9%	15%	7%	5%	2%	2%	9%	2%
Something else (Please specify)	19	10	8	11	8	5	6	8	-	0	7	4	8	11
	2%	2%	2%	2%	1%	5%	4%	6%	*	0%	2%	1%	2%	2%
None of these	47	11	38	9	41	1	2	-	-	1	6	41	1	46
	5%	3%	8%	2%	6%	1%	1%	*	*	1%	2%	14%	1%	8%

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[QSocial] Which social media platforms or apps do you use?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	819	201	307	194	116	509	310	326	229	234	163	178	169	64	405	67	236
	81%	84%	81%	78%	83%	82%	79%	82%	79%	84%	83%	86%	76%	74%	84%	76%	76%
Instagram	505	119	180	127	79	298	207	159	147	128	79	105	139	47	290	57	82
	50%	49%	47%	51%	57%	48%	53%	40%	51%	46%	40%	50%	63%	55%	60%	65%	26%
YouTube	748	180	290	178	100	470	278	279	183	223	140	157	161	53	393	72	172
	74%	75%	76%	71%	72%	76%	71%	70%	63%	80%	71%	76%	73%	61%	81%	82%	55%
Snapchat	246	62	82	64	38	145	101	64	75	66	34	56	66	22	162	24	19
	24%	26%	22%	25%	27%	23%	26%	16%	26%	24%	17%	27%	30%	26%	34%	27%	6%
Reddit	175	29	80	51	16	108	66	61	46	41	29	46	46	10	116	20	18
	17%	12%	21%	20%	11%	17%	17%	15%	16%	15%	15%	22%	21%	12%	24%	23%	6%
Pinterest	340	76	122	86	56	198	142	126	104	88	51	75	88	35	182	33	76
	34%	31%	32%	34%	40%	32%	36%	32%	36%	31%	26%	36%	40%	41%	38%	38%	24%
LinkedIn	281	27	97	88	69	124	157	66	112	54	46	54	87	37	170	25	59
	28%	11%	26%	35%	49%	20%	40%	17%	39%	19%	23%	26%	39%	43%	35%	29%	19%
WhatsApp	130	23	37	42	28	61	69	24	35	37	15	23	42	9	91	9	14
	13%	10%	10%	17%	20%	10%	18%	6%	12%	13%	7%	11%	19%	11%	19%	11%	5%
Twitter	349	81	135	81	52	216	133	120	86	109	59	65	80	30	212	32	57
	35%	34%	36%	32%	37%	35%	34%	30%	30%	39%	30%	31%	36%	34%	44%	36%	18%
TikTok	328	79	124	86	40	203	126	110	70	81	51	78	94	19	205	30	43
	32%	33%	33%	34%	29%	33%	32%	28%	24%	29%	26%	38%	43%	22%	42%	35%	14%
Threads	49	19	17	8	6	36	13	10	7	19	8	8	13	1	31	8	5
	5%	8%	4%	3%	4%	6%	3%	3%	2%	7%	4%	4%	6%	1%	6%	9%	2%
Something else (Please specify)	19	3	10	4	3	13	6	4	4	11	4	1	3	-	7	-	5
	2%	1%	3%	1%	2%	2%	2%	1%	1%	4%	2%	*	1%		1%		1%
None of these	47	8	24	8	7	32	15	25	15	5	13	10	14	5	3	5	37
	5%	3%	6%	3%	5%	5%	4%	6%	5%	2%	7%	5%	6%	5%	1%	5%	12%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QSocial] Which social media platforms or apps do you use?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Facebook	819 81%	326 82%	158 73%	319 86%	375 80%	59 71%	384 84%	315 81%	274 84%	221 78%	385 84%	394 80%	386 79%	365 83%	68 82%	152 77%	194 83%	345 80%	479 80%	679 81%	558 81%	580 80%
Instagram	505 50%	181 46%	106 49%	206 56%	218 47%	38 45%	249 54%	164 42%	182 56%	154 55%	214 46%	257 52%	225 46%	237 54%	43 52%	91 46%	108 46%	185 43%	269 45%	404 48%	340 49%	361 50%
YouTube	748 74%	285 72%	159 73%	284 77%	334 72%	58 69%	356 77%	274 70%	247 76%	215 76%	331 72%	366 74%	357 73%	335 76%	56 68%	152 77%	160 68%	280 65%	409 68%	600 72%	501 73%	537 74%
Snapchat	246 24%	93 23%	48 22%	99 27%	114 24%	14 17%	118 26%	90 23%	84 26%	68 24%	113 24%	111 22%	118 24%	106 24%	22 26%	47 24%	55 23%	70 16%	111 19%	189 23%	175 25%	172 24%
Reddit	175 17%	62 16%	32 15%	80 22%	69 15%	10 12%	96 21%	60 15%	47 14%	67 24%	66 14%	101 20%	75 15%	96 22%	4 5%	24 12%	46 20%	59 14%	89 15%	137 16%	114 17%	127 18%
Pinterest	340 34%	128 32%	56 26%	147 40%	145 31%	15 17%	181 39%	113 29%	116 35%	106 38%	137 30%	189 38%	142 29%	174 39%	24 29%	53 27%	77 33%	134 31%	205 34%	291 35%	226 33%	248 34%
LinkedIn	281 28%	99 25%	56 26%	122 33%	108 23%	27 32%	147 32%	89 23%	95 29%	95 34%	115 25%	154 31%	121 25%	138 31%	22 27%	31 16%	70 30%	114 26%	165 28%	231 28%	188 27%	209 29%
WhatsApp	130 13%	38 10%	27 12%	61 16%	46 10%	11 13%	73 16%	42 11%	46 14%	41 15%	48 10%	69 14%	52 11%	65 15%	13 15%	24 12%	20 9%	47 11%	69 12%	99 12%	76 11%	82 11%
Twitter	349 35%	119 30%	86 40%	137 37%	150 32%	27 32%	172 38%	119 31%	119 36%	108 38%	151 33%	178 36%	162 33%	166 38%	22 26%	60 30%	80 34%	128 30%	200 33%	281 33%	240 35%	249 34%
TikTok	328 32%	111 28%	61 28%	149 40%	131 28%	26 31%	171 37%	98 25%	116 36%	108 38%	131 28%	182 37%	143 29%	160 36%	26 31%	57 29%	67 29%	108 25%	162 27%	262 31%	213 31%	248 34%
Threads	49 5%	11 3%	9 4%	29 8%	11 2%	2 3%	36 8%	13 3%	15 4%	21 7%	13 3%	29 6%	13 3%	35 8%	1 1%	9 5%	2 1%	15 3%	19 3%	35 4%	21 3%	34 5%
Something else (Please specify)	19 2%	5 1%	3 1%	11 3%	6 1%	1 1%	12 3%	4 1%	4 1%	10 3%	7 1%	11 2%	7 1%	11 2%	1 2%	3 1%	4 2%	8 2%	10 2%	15 2%	11 2%	19 3%
None of these	47 5%	23 6%	14 7%	8 2%	27 6%	6 7%	14 3%	25 6%	14 4%	8 3%	24 5%	21 4%	27 6%	15 3%	5 6%	16 8%	10 4%	34 8%	39 7%	45 5%	36 5%	39 5%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QSocial] Which social media platforms or apps do you use?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	819	383	256	263	556	166	97	211	357	250	192	139	135	199	277	77	282	380
	81%	81%	79%	87%	78%	97%	74%	81%	78%	85%	83%	86%	77%	78%	83%	70%	81%	83%
Instagram	505	216	204	204	301	130	74	141	216	148	127	65	92	139	158	50	149	213
	50%	46%	63%	67%	42%	76%	56%	54%	47%	50%	55%	40%	52%	54%	47%	45%	43%	47%
YouTube	748	309	291	246	502	135	111	203	320	226	154	115	116	188	246	74	218	345
	74%	65%	90%	81%	71%	78%	85%	78%	70%	76%	67%	71%	66%	73%	74%	67%	63%	76%
Snapchat	246	102	111	128	117	84	44	62	95	89	50	37	36	60	81	27	68	95
	24%	22%	34%	42%	17%	49%	34%	24%	21%	30%	21%	23%	21%	23%	24%	25%	20%	21%
Reddit	175	66	85	65	110	29	36	49	82	44	34	19	21	49	52	15	39	76
	17%	14%	26%	21%	16%	17%	28%	19%	18%	15%	15%	12%	12%	19%	16%	14%	11%	17%
Pinterest	340	163	115	116	224	89	27	82	142	116	98	56	52	70	102	36	95	174
	34%	34%	36%	38%	32%	52%	21%	32%	31%	39%	42%	35%	29%	27%	31%	33%	28%	38%
LinkedIn	281	138	94	104	178	59	45	80	137	64	63	33	40	64	75	29	70	143
	28%	29%	29%	34%	25%	34%	34%	31%	30%	22%	27%	20%	23%	25%	22%	26%	20%	31%
WhatsApp	130	46	58	64	66	32	32	60	47	23	17	12	22	27	40	4	30	69
	13%	10%	18%	21%	9%	19%	24%	23%	10%	8%	7%	8%	12%	10%	12%	3%	9%	15%
Twitter	349	141	151	119	230	56	63	105	160	84	74	43	56	86	105	35	108	142
	35%	30%	47%	39%	33%	32%	48%	41%	35%	29%	32%	27%	32%	34%	32%	32%	31%	31%
TikTok	328	133	143	146	183	97	49	98	130	100	79	48	48	82	94	34	87	149
	32%	28%	44%	48%	26%	56%	37%	38%	29%	34%	34%	30%	27%	32%	28%	31%	25%	33%
Threads	49	10	33	20	29	14	6	22	13	13	5	2	5	15	11	-	4	26
	5%	2%	10%	7%	4%	8%	5%	9%	3%	5%	2%	1%	3%	6%	3%		1%	6%
Something else (Please specify)	19	4	9	0	18	0	-	5	13	1	7	2	2	5	6	-	5	13
	2%	1%	3%	*%	3%	*%		2%	3%	*%	3%	1%	1%	2%	2%		2%	3%
None of these	47	34	2	3	44	0	2	12	23	13	3	7	12	13	18	9	26	15
	5%	7%	1%	1%	6%	*%	2%	4%	5%	4%	1%	4%	7%	5%	5%	8%	8%	3%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	86	35	41	44	50	16	19	22	10	15	21	18	47	39
	9%	8%	9%	8%	7%	14%	15%	16%	7%	10%	7%	6%	11%	7%
Sometimes	262	127	125	137	154	36	53	56	50	44	72	41	149	113
	26%	30%	27%	25%	22%	31%	41%	41%	34%	28%	25%	14%	34%	20%
Rarely	291	134	131	157	222	23	28	29	39	49	94	80	117	174
	29%	32%	28%	29%	32%	20%	22%	21%	27%	32%	33%	28%	27%	30%
Never	372	127	166	207	263	42	28	30	47	48	100	147	125	247
	37%	30%	36%	38%	38%	36%	22%	22%	32%	31%	35%	52%	29%	43%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	86	28	31	15	12	59	27	34	16	33	20	12	7	11	42	6	21
	9%	11%	8%	6%	9%	9%	7%	9%	5%	12%	10%	6%	3%	13%	9%	7%	7%
Sometimes	262	62	99	64	36	161	101	94	59	67	46	64	66	17	166	14	48
	26%	26%	26%	26%	26%	26%	26%	24%	20%	24%	23%	31%	30%	20%	34%	16%	16%
Rarely	291	61	117	72	41	178	113	127	95	85	50	62	66	22	135	29	86
	29%	25%	31%	29%	29%	29%	29%	32%	33%	30%	25%	30%	30%	25%	28%	33%	27%
Never	372	90	133	99	50	223	149	142	120	95	81	70	82	36	141	38	157
	37%	37%	35%	40%	36%	36%	38%	36%	41%	34%	41%	34%	37%	42%	29%	44%	50%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Often	86 9%	31 8%	13 6%	40 11%	36 8%	4 5%	46 10%	29 8%	17 5%	39 14%	39 8%	43 9%	38 8%	45 10%	3 4%	24 12%	11 5%	37 9%	42 7%	64 8%	56 8%	68 9%
Sometimes	262 26%	111 28%	43 20%	104 28%	128 27%	11 13%	122 27%	95 24%	83 25%	82 29%	118 26%	138 28%	134 28%	115 26%	12 15%	57 29%	66 28%	100 23%	148 25%	215 26%	179 26%	186 26%
Rarely	291 29%	125 32%	61 28%	99 27%	141 30%	25 30%	125 27%	132 34%	86 26%	70 25%	143 31%	131 27%	149 31%	123 28%	19 23%	52 26%	76 33%	129 30%	171 29%	245 29%	207 30%	205 28%
Never	372 37%	130 33%	100 46%	128 34%	162 35%	43 52%	167 36%	133 34%	141 43%	91 32%	161 35%	180 37%	167 34%	157 36%	48 59%	65 33%	80 34%	167 39%	236 40%	316 38%	244 36%	265 37%

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 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	86	24	42	25	61	12	12	28	39	19	22	13	13	28	33	3	24	50
	9%	5%	13%	8%	9%	7%	9%	11%	8%	7%	9%	8%	7%	11%	10%	3%	7%	11%
Sometimes	262	120	98	107	154	56	52	75	113	74	47	45	44	62	92	33	85	110
	26%	25%	30%	36%	22%	32%	40%	29%	25%	25%	20%	28%	25%	24%	28%	30%	25%	24%
Rarely	291	159	80	84	207	48	36	70	122	99	61	59	48	71	105	27	112	120
	29%	34%	25%	28%	29%	28%	27%	27%	27%	33%	26%	37%	28%	28%	32%	25%	32%	26%
Never	372	171	104	86	286	55	31	87	182	103	102	44	71	94	104	46	125	175
	37%	36%	32%	29%	40%	32%	24%	34%	40%	35%	44%	27%	40%	37%	31%	42%	36%	38%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	323	130	164	158	221	38	33	24	36	40	97	127	100	223
	32%	31%	35%	29%	32%	32%	26%	17%	24%	26%	34%	44%	23%	39%
NBC News	315	130	157	157	218	44	27	23	38	38	101	115	99	216
	31%	31%	34%	29%	32%	38%	21%	17%	26%	24%	35%	40%	23%	38%
CBS News	289	116	138	151	204	46	22	20	30	32	94	112	83	206
	29%	28%	30%	28%	30%	40%	17%	15%	21%	21%	33%	39%	19%	36%
Fox News	311	123	185	126	211	30	46	32	48	37	93	101	117	194
	31%	29%	40%	23%	31%	26%	36%	23%	33%	24%	32%	35%	27%	34%
MSNBC	178	82	78	100	118	27	18	15	19	27	58	59	61	117
	18%	19%	17%	18%	17%	23%	14%	11%	13%	17%	20%	21%	14%	20%
CNN	296	119	158	137	184	46	37	35	53	41	85	83	129	167
	29%	28%	34%	25%	27%	40%	29%	26%	36%	26%	30%	29%	29%	29%
Newsmax	98	58	50	48	75	7	16	7	5	15	44	27	27	71
	10%	14%	11%	9%	11%	6%	12%	5%	4%	10%	15%	10%	6%	12%
OAN	25	15	15	10	20	1	1	3	3	2	12	5	8	17
	2%	4%	3%	2%	3%	1%	1%	2%	2%	2%	4%	2%	2%	3%
Local TV news	439	189	206	231	313	51	44	32	48	68	146	146	148	292
	43%	45%	45%	42%	45%	44%	35%	24%	33%	43%	51%	51%	34%	51%
Reuters	73	30	37	34	50	8	5	2	12	10	27	22	24	49
	7%	7%	8%	6%	7%	7%	4%	1%	8%	6%	10%	8%	5%	9%
The New York Times	156	61	68	88	102	23	17	26	36	20	38	36	83	74
	15%	14%	15%	16%	15%	20%	14%	19%	25%	13%	13%	13%	19%	13%
The Washington Post	114	48	51	63	73	16	15	18	29	15	21	31	62	52
	11%	11%	11%	12%	11%	14%	12%	13%	20%	10%	7%	11%	14%	9%
The Wall Street Journal	113	44	66	46	68	14	19	18	33	11	24	27	62	51
	11%	10%	14%	9%	10%	12%	15%	13%	23%	7%	8%	9%	14%	9%
Local newspaper	231	111	116	115	183	24	10	16	35	28	68	83	80	151
	23%	26%	25%	21%	27%	20%	8%	12%	24%	18%	24%	29%	18%	26%

Echelon Insights
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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
NPR	113 11%	54 13%	46 10%	67 12%	87 13%	14 12%	10 8%	8 6%	14 10%	16 10%	45 16%	31 11%	38 9%	75 13%
PBS	109 11%	43 10%	49 11%	60 11%	69 10%	20 17%	8 6%	8 6%	11 8%	15 10%	28 10%	46 16%	35 8%	75 13%
Twitter	155 15%	64 15%	83 18%	72 13%	87 13%	33 29%	22 17%	41 30%	37 25%	23 15%	35 12%	20 7%	101 23%	55 10%
Facebook	301 30%	125 30%	119 26%	181 33%	196 29%	43 36%	42 33%	45 33%	68 47%	55 35%	74 26%	59 21%	168 38%	133 23%
Instagram	166 16%	68 16%	71 15%	95 17%	83 12%	34 29%	36 28%	57 41%	47 32%	22 14%	25 9%	15 5%	126 29%	40 7%
Talk radio	112 11%	55 13%	62 13%	50 9%	81 12%	17 14%	14 11%	8 6%	10 7%	19 12%	39 14%	35 12%	38 9%	74 13%
Local radio news	178 18%	77 18%	89 19%	89 16%	132 19%	25 22%	16 12%	12 9%	26 18%	28 18%	56 19%	57 20%	66 15%	112 20%
Breitbart	25 3%	10 2%	20 4%	6 1%	23 3%	0 *	1 1%	- -	1 *	5 3%	11 4%	9 3%	6 1%	20 3%
Vox	16 2%	4 1%	10 2%	6 1%	10 1%	2 1%	2 2%	3 2%	3 2%	- -	7 2%	3 1%	6 1%	10 2%
Huffington Post	83 8%	34 8%	35 8%	46 9%	53 8%	10 8%	15 12%	11 8%	19 13%	10 6%	22 8%	22 8%	39 9%	44 8%
USA Today	115 11%	59 14%	51 11%	63 12%	63 9%	22 19%	16 13%	15 11%	37 26%	14 9%	26 9%	23 8%	66 15%	49 8%
Yahoo News	131 13%	59 14%	57 12%	73 13%	76 11%	26 22%	13 10%	11 8%	30 20%	11 7%	39 14%	40 14%	52 12%	79 14%
Reddit	82 8%	28 7%	48 10%	33 6%	52 7%	12 10%	15 11%	21 15%	19 13%	12 8%	24 9%	7 2%	51 12%	31 5%
Podcasts	165 16%	73 17%	85 18%	80 15%	94 14%	25 22%	31 24%	34 25%	39 27%	27 17%	41 14%	23 8%	101 23%	65 11%
Univision	20 2%	9 2%	11 2%	10 2%	5 1%	2 2%	10 8%	6 5%	5 3%	3 2%	2 1%	5 2%	14 3%	6 1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Telemundo	21 2%	9 2%	11 2%	10 2%	3 *	3 3%	15 12%	9 6%	6 4%	0 *	4 1%	2 1%	15 3%	6 1%
Barstool Sports	39 4%	22 5%	27 6%	13 2%	21 3%	6 5%	7 6%	11 8%	13 9%	3 2%	9 3%	3 1%	28 6%	12 2%
Vice	39 4%	15 4%	23 5%	16 3%	23 3%	8 7%	5 4%	11 8%	7 5%	10 6%	7 3%	4 1%	27 6%	11 2%
Buzzfeed	61 6%	28 7%	14 3%	47 9%	37 5%	11 10%	5 4%	14 10%	16 11%	12 8%	11 4%	8 3%	42 10%	19 3%
Something else (Please specify)	51 5%	19 5%	20 4%	31 6%	35 5%	4 3%	3 2%	6 4%	4 3%	7 4%	17 6%	18 6%	16 4%	35 6%
None of these	78 8%	32 7%	27 6%	51 9%	50 7%	11 9%	5 4%	25 18%	15 11%	18 11%	14 5%	6 2%	58 13%	20 3%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	323	76	122	84	41	198	125	126	95	76	72	80	68	24	146	21	125
	32%	32%	32%	33%	30%	32%	32%	32%	33%	27%	36%	39%	31%	28%	30%	23%	40%
NBC News	315	73	120	77	44	194	121	124	94	81	72	80	58	23	142	20	120
	31%	30%	32%	31%	31%	31%	31%	31%	33%	29%	36%	39%	26%	26%	29%	22%	38%
CBS News	289	73	105	72	38	178	111	118	86	71	67	69	55	23	126	17	116
	29%	31%	27%	29%	27%	29%	28%	30%	30%	26%	34%	33%	25%	27%	26%	19%	37%
Fox News	311	77	124	63	46	201	109	128	84	74	58	73	76	24	150	22	98
	31%	32%	33%	25%	33%	32%	28%	32%	29%	27%	30%	35%	34%	27%	31%	26%	32%
MSNBC	178	29	67	60	21	96	82	62	56	45	28	53	36	16	90	9	64
	18%	12%	18%	24%	15%	15%	21%	16%	19%	16%	14%	25%	16%	18%	19%	10%	21%
CNN	296	61	104	81	51	164	132	98	86	73	55	64	76	25	150	17	90
	29%	25%	27%	32%	37%	26%	34%	25%	30%	26%	28%	31%	34%	29%	31%	20%	29%
Newsmax	98	25	49	21	3	74	25	53	22	25	21	28	19	5	39	11	30
	10%	10%	13%	9%	2%	12%	6%	13%	8%	9%	11%	14%	9%	5%	8%	13%	10%
OAN	25	3	11	11	-	14	11	11	9	5	4	5	7	3	17	2	6
	2%	1%	3%	4%	-	2%	3%	3%	3%	2%	2%	2%	3%	4%	3%	2%	2%
Local TV news	439	99	160	110	70	260	180	173	139	118	97	90	87	44	194	24	159
	43%	41%	42%	44%	50%	42%	46%	44%	48%	42%	49%	44%	39%	51%	40%	28%	51%
Reuters	73	7	32	18	16	39	34	28	22	23	12	17	11	10	41	3	17
	7%	3%	8%	7%	12%	6%	9%	7%	8%	8%	6%	8%	5%	11%	8%	3%	6%
The New York Times	156	15	50	50	41	65	91	39	64	44	24	31	41	15	87	10	40
	15%	6%	13%	20%	29%	11%	23%	10%	22%	16%	12%	15%	18%	17%	18%	12%	13%
The Washington Post	114	9	43	30	32	52	61	27	46	31	21	20	27	15	61	6	28
	11%	4%	11%	12%	23%	8%	16%	7%	16%	11%	11%	10%	12%	17%	13%	6%	9%
The Wall Street Journal	113	7	36	28	42	43	70	21	47	22	14	18	34	24	72	4	21
	11%	3%	9%	11%	30%	7%	18%	5%	16%	8%	7%	9%	16%	28%	15%	5%	7%
Local newspaper	231	37	78	68	49	114	116	82	101	47	40	58	57	28	120	7	82
	23%	15%	20%	27%	35%	18%	30%	21%	35%	17%	20%	28%	26%	32%	25%	8%	26%

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	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
NPR	113 11%	13 6%	38 10%	36 15%	25 18%	52 8%	62 16%	36 9%	51 18%	29 10%	21 11%	22 11%	29 13%	11 13%	67 14%	6 7%	33 10%
PBS	109 11%	17 7%	40 11%	30 12%	22 16%	57 9%	52 13%	37 9%	32 11%	31 11%	19 10%	26 13%	17 8%	14 16%	46 10%	5 6%	49 16%
Twitter	155 15%	36 15%	54 14%	40 16%	25 18%	90 15%	65 17%	53 13%	35 12%	49 18%	22 11%	31 15%	39 18%	13 16%	95 20%	14 16%	21 7%
Facebook	301 30%	71 30%	113 30%	61 24%	56 40%	184 30%	117 30%	114 29%	82 28%	79 28%	63 32%	73 35%	56 25%	26 31%	159 33%	25 29%	68 22%
Instagram	166 16%	40 17%	57 15%	37 15%	32 23%	98 16%	68 17%	41 10%	42 15%	48 17%	27 13%	43 21%	32 14%	16 19%	100 21%	16 18%	18 6%
Talk radio	112 11%	24 10%	39 10%	27 11%	21 15%	63 10%	48 12%	44 11%	37 13%	22 8%	28 14%	25 12%	21 9%	15 17%	62 13%	4 4%	35 11%
Local radio news	178 18%	48 20%	66 17%	36 14%	28 20%	114 18%	65 17%	81 20%	51 18%	47 17%	27 14%	37 18%	45 21%	22 25%	89 18%	9 10%	57 18%
Breitbart	25 3%	8 3%	8 2%	7 3%	2 1%	16 3%	9 2%	15 4%	8 3%	4 1%	7 4%	4 2%	8 4%	2 3%	10 2%	3 3%	9 3%
Vox	16 2%	4 2%	7 2%	4 1%	1 1%	12 2%	5 1%	6 1%	4 1%	6 2%	1 1%	9 4%	-	-	7 1%	0 *	3 1%
Huffington Post	83 8%	9 4%	32 8%	29 12%	13 9%	41 7%	42 11%	28 7%	26 9%	17 6%	14 7%	18 9%	27 12%	5 6%	49 10%	3 4%	22 7%
USA Today	115 11%	13 6%	47 12%	23 9%	32 23%	60 10%	54 14%	35 9%	28 10%	30 11%	19 9%	20 10%	32 14%	14 16%	76 16%	7 8%	17 6%
Yahoo News	131 13%	23 10%	44 11%	39 15%	25 18%	67 11%	64 16%	37 9%	40 14%	37 13%	26 13%	34 16%	25 11%	8 10%	62 13%	7 8%	40 13%
Reddit	82 8%	16 7%	38 10%	19 7%	9 7%	55 9%	28 7%	29 7%	23 8%	19 7%	20 10%	21 10%	15 7%	8 10%	49 10%	9 10%	8 2%
Podcasts	165 16%	29 12%	64 17%	39 15%	34 24%	93 15%	73 19%	49 12%	45 16%	50 18%	33 16%	32 15%	36 16%	15 18%	99 20%	7 8%	33 11%
Univision	20 2%	3 1%	6 2%	9 4%	2 1%	9 1%	11 3%	1 *	4 1%	4 1%	2 1%	4 2%	9 4%	1 2%	13 3%	3 3%	4 1%

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Telemundo	21 2%	8 4%	2 *%	10 4%	0 *%	10 2%	11 3%	0 *%	2 1%	7 2%	3 2%	5 2%	4 2%	2 2%	13 3%	5 5%	1 *%
Barstool Sports	39 4%	6 3%	15 4%	8 3%	11 8%	21 3%	19 5%	10 3%	11 4%	6 2%	6 3%	12 6%	12 6%	4 5%	28 6%	4 5%	3 1%
Vice	39 4%	7 3%	19 5%	8 3%	4 3%	26 4%	12 3%	12 3%	11 4%	9 3%	11 5%	10 5%	4 2%	4 5%	16 3%	5 6%	4 1%
Buzzfeed	61 6%	8 3%	21 5%	22 9%	10 7%	29 5%	32 8%	16 4%	21 7%	15 5%	12 6%	15 7%	13 6%	6 7%	36 8%	5 6%	8 3%
Something else (Please specify)	51 5%	15 6%	19 5%	12 5%	6 4%	34 5%	18 4%	25 6%	10 4%	22 8%	16 8%	4 2%	10 4%	0 *%	13 3%	5 6%	26 8%
None of these	78 8%	20 8%	29 8%	20 8%	10 7%	48 8%	30 8%	24 6%	26 9%	22 8%	11 5%	18 9%	17 8%	4 4%	43 9%	22 25%	9 3%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
ABC News	323 32%	120 30%	67 31%	132 36%	146 31%	20 24%	157 34%	119 31%	118 36%	85 30%	134 29%	175 36%	150 31%	151 34%	22 27%	47 24%	84 36%	144 33%	188 31%	265 32%	232 34%	236 33%
NBC News	315 31%	95 24%	79 36%	135 36%	124 26%	23 27%	168 37%	97 25%	120 37%	96 34%	109 24%	193 39%	120 25%	165 37%	31 37%	38 19%	66 28%	151 35%	203 34%	269 32%	211 31%	227 31%
CBS News	289 29%	102 26%	65 30%	118 32%	123 26%	21 25%	144 31%	104 27%	100 31%	83 29%	120 26%	158 32%	123 25%	146 33%	20 24%	40 20%	68 29%	134 31%	179 30%	243 29%	201 29%	221 31%
Fox News	311 31%	191 48%	64 30%	52 14%	228 49%	17 21%	66 14%	196 50%	89 27%	23 8%	232 50%	68 14%	235 48%	58 13%	18 22%	103 52%	111 47%	117 27%	160 27%	243 29%	262 38%	187 26%
MSNBC	178 18%	31 8%	34 16%	107 29%	44 9%	10 12%	124 27%	36 9%	59 18%	80 28%	36 8%	134 27%	40 8%	128 29%	10 12%	12 6%	24 10%	82 19%	115 19%	154 18%	107 16%	135 19%
CNN	296 29%	59 15%	65 30%	163 44%	80 17%	23 27%	193 42%	71 18%	100 31%	124 44%	82 18%	206 42%	84 17%	193 44%	19 23%	31 16%	39 17%	129 30%	180 30%	247 29%	171 25%	233 32%
Newsmax	98 10%	69 17%	19 9%	7 2%	87 19%	3 4%	8 2%	77 20%	17 5%	4 1%	87 19%	10 2%	89 18%	8 2%	1 1%	52 27%	31 13%	43 10%	65 11%	88 10%	85 12%	50 7%
OAN	25 2%	15 4%	7 3%	2 1%	20 4%	2 2%	3 1%	17 4%	6 2%	2 1%	22 5%	3 1%	22 4%	3 1%	1 1%	16 8%	4 2%	6 1%	13 2%	20 2%	22 3%	14 2%
Local TV news	439 43%	179 45%	91 42%	159 43%	210 45%	34 41%	195 42%	178 46%	142 43%	116 41%	205 45%	214 43%	218 45%	188 43%	34 41%	72 37%	118 50%	196 45%	276 46%	364 43%	320 47%	319 44%
Reuters	73 7%	11 3%	16 7%	42 11%	20 4%	3 4%	49 11%	22 6%	17 5%	34 12%	22 5%	45 9%	27 6%	44 10%	2 2%	3 2%	9 4%	37 8%	47 8%	60 7%	49 7%	58 8%
The New York Times	156 15%	29 7%	21 10%	104 28%	38 8%	3 4%	116 25%	28 7%	49 15%	78 28%	35 8%	116 23%	39 8%	112 25%	5 6%	14 7%	21 9%	70 16%	95 16%	128 15%	95 14%	136 19%
The Washington Post	114 11%	19 5%	14 6%	76 21%	26 6%	4 5%	84 18%	22 6%	29 9%	62 22%	24 5%	88 18%	28 6%	84 19%	2 2%	8 4%	14 6%	62 14%	72 12%	96 11%	62 9%	95 13%
The Wall Street Journal	113 11%	41 10%	20 9%	47 13%	53 11%	5 6%	55 12%	39 10%	35 11%	38 14%	50 11%	59 12%	55 11%	55 12%	2 3%	14 7%	32 14%	48 11%	63 11%	88 10%	78 11%	84 12%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Local newspaper	231 23%	90 23%	51 23%	86 23%	117 25%	14 16%	100 22%	95 24%	76 23%	60 21%	105 23%	119 24%	114 23%	102 23%	14 17%	29 15%	72 31%	115 27%	157 26%	201 24%	172 25%	154 21%
NPR	113 11%	14 4%	26 12%	69 19%	21 5%	9 11%	83 18%	22 6%	24 7%	67 24%	15 3%	92 19%	20 4%	86 20%	6 8%	1 1%	16 7%	50 11%	76 13%	99 12%	71 10%	96 13%
PBS	109 11%	24 6%	23 11%	60 16%	27 6%	7 8%	76 16%	21 5%	36 11%	51 18%	22 5%	83 17%	28 6%	77 17%	5 5%	12 6%	13 5%	55 13%	78 13%	89 11%	61 9%	84 12%
Twitter	155 15%	50 13%	35 16%	69 18%	62 13%	12 14%	81 18%	53 14%	40 12%	61 22%	67 14%	83 17%	69 14%	78 18%	8 9%	39 20%	20 8%	67 15%	86 14%	121 14%	108 16%	118 16%
Facebook	301 30%	142 36%	51 23%	104 28%	158 34%	23 27%	120 26%	113 29%	108 33%	77 27%	158 34%	128 26%	163 33%	116 26%	21 26%	59 30%	86 37%	114 26%	158 26%	236 28%	219 32%	210 29%
Instagram	166 16%	60 15%	27 12%	73 20%	68 15%	10 12%	87 19%	57 15%	55 17%	53 19%	66 14%	85 17%	73 15%	82 19%	10 13%	29 15%	33 14%	54 13%	78 13%	122 15%	115 17%	121 17%
Talk radio	112 11%	44 11%	28 13%	38 10%	59 13%	8 9%	44 10%	52 13%	26 8%	33 12%	55 12%	52 11%	62 13%	45 10%	5 5%	28 14%	27 12%	43 10%	74 12%	97 12%	77 11%	80 11%
Local radio news	178 18%	71 18%	44 20%	60 16%	91 20%	14 17%	73 16%	73 19%	59 18%	45 16%	86 19%	86 18%	95 19%	71 16%	13 16%	37 18%	48 21%	60 14%	108 18%	152 18%	125 18%	132 18%
Breitbart	25 3%	19 5%	6 3%	-	24 5%	1 2%	-	21 6%	4 1%	0 *	25 5%	-	25 5%	-	0 *	17 9%	7 3%	16 4%	22 4%	23 3%	23 3%	15 2%
Vox	16 2%	1 *	3 1%	10 3%	5 1%	0 *	11 2%	5 1%	3 1%	9 3%	3 1%	11 2%	6 1%	10 2%	0 *	1 1%	1 *	9 2%	11 2%	13 2%	12 2%	14 2%
Huffington Post	83 8%	15 4%	9 4%	55 15%	20 4%	3 4%	60 13%	11 3%	21 6%	51 18%	19 4%	61 12%	25 5%	55 13%	2 3%	8 4%	10 4%	40 9%	48 8%	69 8%	46 7%	72 10%
USA Today	115 11%	37 9%	22 10%	52 14%	49 10%	4 5%	62 13%	37 10%	37 11%	40 14%	50 11%	60 12%	51 10%	60 14%	4 4%	15 7%	30 13%	43 10%	64 11%	95 11%	79 11%	82 11%
Yahoo News	131 13%	44 11%	32 15%	50 13%	56 12%	11 13%	64 14%	52 13%	41 13%	38 13%	58 13%	62 13%	62 13%	61 14%	7 9%	17 9%	34 14%	62 14%	76 13%	109 13%	97 14%	85 12%
Reddit	82 8%	27 7%	19 9%	36 10%	32 7%	7 8%	44 10%	29 7%	17 5%	36 13%	25 5%	53 11%	35 7%	46 10%	1 2%	11 5%	21 9%	25 6%	40 7%	59 7%	55 8%	66 9%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Podcasts	165 16%	66 17%	30 14%	66 18%	80 17%	11 13%	74 16%	68 17%	50 15%	46 16%	83 18%	76 15%	90 18%	65 15%	10 12%	41 21%	33 14%	51 12%	88 15%	130 16%	121 18%	118 16%
Univision	20 2%	4 1%	7 3%	9 2%	9 2%	2 2%	10 2%	4 1%	12 4%	5 2%	9 2%	9 2%	10 2%	9 2%	2 2%	6 3%	3 1%	5 1%	10 2%	13 2%	16 2%	18 2%
Telemundo	21 2%	5 1%	7 3%	9 2%	10 2%	2 2%	9 2%	3 1%	15 5%	3 1%	7 2%	8 2%	11 2%	8 2%	2 2%	6 3%	4 2%	4 1%	6 1%	10 1%	17 2%	17 2%
Barstool Sports	39 4%	19 5%	2 1%	18 5%	21 4%	0 %	18 4%	17 4%	8 3%	14 5%	20 4%	18 4%	20 4%	19 4%	1 1%	6 3%	15 6%	11 3%	13 2%	30 4%	28 4%	23 3%
Vice	39 4%	4 1%	4 2%	24 7%	7 2%	3 3%	29 6%	6 1%	10 3%	22 8%	8 2%	26 5%	8 2%	28 6%	3 3%	1 1%	4 2%	16 4%	22 4%	27 3%	16 2%	32 4%
Buzzfeed	61 6%	13 3%	5 2%	40 11%	16 3%	1 1%	44 10%	13 3%	19 6%	29 10%	17 4%	41 8%	20 4%	40 9%	2 2%	2 1%	11 5%	24 6%	28 5%	46 5%	38 6%	55 8%
Something else (Please specify)	51 5%	18 5%	7 3%	22 6%	20 4%	3 3%	28 6%	22 6%	13 4%	15 5%	24 5%	23 5%	23 5%	24 6%	4 5%	10 5%	8 3%	21 5%	33 5%	48 6%	30 4%	38 5%
None of these	78 8%	18 5%	35 16%	21 6%	24 5%	17 20%	37 8%	21 5%	35 11%	18 6%	29 6%	36 7%	24 5%	39 9%	15 18%	11 6%	9 4%	29 7%	52 9%	66 8%	46 7%	53 7%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	323	148	100	77	246	43	34	88	140	94	70	45	77	71	90	44	103	162
	32%	31%	31%	26%	35%	25%	26%	34%	31%	32%	30%	28%	44%	28%	27%	40%	30%	36%
NBC News	315	158	90	72	243	44	27	72	154	88	75	39	60	84	70	39	95	172
	31%	33%	28%	24%	34%	26%	21%	28%	34%	30%	32%	24%	34%	33%	21%	35%	27%	38%
CBS News	289	133	88	67	221	43	25	79	128	82	64	43	60	67	74	40	92	148
	29%	28%	27%	22%	31%	25%	19%	30%	28%	28%	28%	27%	34%	26%	22%	37%	27%	33%
Fox News	311	171	77	102	208	46	56	84	141	86	55	65	80	47	166	57	174	65
	31%	36%	24%	34%	29%	27%	43%	32%	31%	29%	24%	41%	46%	18%	50%	52%	50%	14%
MSNBC	178	80	53	41	136	28	13	50	91	37	46	16	32	54	21	17	31	115
	18%	17%	17%	14%	19%	17%	10%	19%	20%	12%	20%	10%	18%	21%	6%	15%	9%	25%
CNN	296	145	99	81	215	37	44	90	141	65	59	25	58	94	49	25	56	185
	29%	31%	31%	27%	30%	22%	34%	35%	31%	22%	26%	15%	33%	37%	15%	23%	16%	41%
Newsmax	98	59	19	27	71	13	15	24	45	28	24	35	20	7	67	18	66	12
	10%	12%	6%	9%	10%	7%	11%	9%	10%	10%	10%	22%	12%	3%	20%	17%	19%	3%
OAN	25	9	10	13	12	5	8	7	10	9	4	8	4	3	20	1	13	1
	2%	2%	3%	4%	2%	3%	6%	3%	2%	3%	2%	5%	2%	1%	6%	1%	4%	1%
Local TV news	439	205	132	123	317	76	47	121	196	122	94	73	88	94	136	59	167	205
	43%	43%	41%	41%	45%	44%	36%	47%	43%	41%	40%	45%	50%	37%	41%	54%	48%	45%
Reuters	73	31	21	13	60	4	8	24	28	21	16	7	12	30	5	15	13	62
	7%	7%	7%	4%	8%	3%	6%	9%	6%	7%	7%	4%	7%	12%	1%	14%	4%	14%
The New York Times	156	67	63	46	110	26	20	56	68	32	33	14	24	57	31	6	23	133
	15%	14%	19%	15%	16%	15%	15%	22%	15%	11%	14%	8%	14%	22%	9%	5%	7%	29%
The Washington Post	114	45	44	41	73	23	18	33	55	26	24	6	21	39	20	4	16	104
	11%	9%	14%	13%	10%	13%	13%	13%	12%	9%	10%	4%	12%	15%	6%	4%	5%	23%
The Wall Street Journal	113	53	38	51	61	18	33	33	58	21	19	6	30	29	30	22	28	70
	11%	11%	12%	17%	9%	10%	25%	13%	13%	7%	8%	4%	17%	11%	9%	20%	8%	15%

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Local newspaper	231 23%	138 29%	52 16%	67 22%	164 23%	38 22%	29 22%	61 23%	103 23%	67 23%	49 21%	37 23%	48 27%	47 18%	64 19%	43 39%	96 28%	114 25%
NPR	113 11%	51 11%	32 10%	29 10%	84 12%	15 9%	14 11%	36 14%	45 10%	33 11%	29 13%	9 5%	16 9%	40 16%	6 2%	13 12%	14 4%	86 19%
PBS	109 11%	39 8%	47 15%	22 7%	87 12%	18 10%	4 3%	36 14%	46 10%	27 9%	23 10%	9 5%	16 9%	36 14%	13 4%	13 12%	24 7%	76 17%
Twitter	155 15%	59 12%	71 22%	57 19%	98 14%	24 14%	33 25%	52 20%	74 16%	29 10%	33 14%	18 11%	15 9%	41 16%	59 18%	3 3%	52 15%	73 16%
Facebook	301 30%	133 28%	112 35%	121 40%	179 25%	83 48%	38 29%	77 30%	125 27%	98 33%	71 31%	41 25%	46 26%	57 22%	121 36%	27 25%	119 35%	122 27%
Instagram	166 16%	57 12%	85 26%	82 27%	83 12%	52 30%	30 23%	54 21%	67 15%	44 15%	34 15%	15 9%	22 12%	48 19%	54 16%	13 12%	47 13%	82 18%
Talk radio	112 11%	62 13%	28 9%	28 9%	83 12%	14 8%	14 11%	27 10%	59 13%	26 9%	27 12%	19 11%	26 15%	18 7%	36 11%	20 19%	34 10%	39 9%
Local radio news	178 18%	91 19%	52 16%	48 16%	130 18%	27 16%	21 16%	45 17%	84 18%	50 17%	41 18%	32 20%	34 19%	44 17%	59 18%	29 26%	62 18%	65 14%
Breitbart	25 3%	13 3%	6 2%	5 2%	20 3%	-	5 4%	8 3%	10 2%	8 3%	3 1%	11 7%	6 4%	1 *	23 7%	1 1%	19 5%	-
Vox	16 2%	7 1%	7 2%	1 *	15 2%	0 *	1 1%	5 2%	6 1%	5 2%	1 *	-	1 1%	7 3%	2 1%	3 2%	5 1%	10 2%
Huffington Post	83 8%	43 9%	26 8%	25 8%	58 8%	13 8%	12 9%	24 9%	41 9%	18 6%	20 9%	4 2%	15 8%	32 12%	14 4%	5 5%	6 2%	59 13%
USA Today	115 11%	47 10%	42 13%	46 15%	69 10%	27 16%	19 14%	29 11%	65 14%	20 7%	34 15%	16 10%	22 12%	25 10%	27 8%	19 17%	28 8%	50 11%
Yahoo News	131 13%	58 12%	43 13%	40 13%	91 13%	29 17%	11 8%	38 15%	61 13%	31 11%	33 14%	19 12%	24 13%	29 11%	34 10%	21 20%	34 10%	62 14%
Reddit	82 8%	33 7%	33 10%	34 11%	48 7%	13 7%	21 16%	25 10%	34 7%	24 8%	16 7%	7 4%	10 5%	23 9%	22 6%	10 9%	13 4%	40 9%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
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Podcasts	165 16%	73 16%	66 20%	64 21%	101 14%	28 17%	36 27%	48 18%	69 15%	48 16%	34 15%	16 10%	31 18%	33 13%	59 18%	15 14%	39 11%	70 15%
Univision	20 2%	7 1%	10 3%	11 4%	9 1%	5 3%	7 5%	9 3%	8 2%	3 1%	5 2%	1 1%	3 2%	6 2%	8 3%	0 *	9 3%	8 2%
Telemundo	21 2%	5 1%	12 4%	11 4%	10 1%	5 3%	5 4%	11 4%	8 2%	2 1%	5 2%	2 1%	4 2%	5 2%	6 2%	4 3%	12 3%	8 2%
Barstool Sports	39 4%	12 3%	19 6%	19 6%	21 3%	3 2%	16 12%	15 6%	18 4%	7 2%	7 3%	3 2%	9 5%	6 2%	15 4%	6 6%	11 3%	16 4%
Vice	39 4%	11 2%	23 7%	10 3%	29 4%	5 3%	5 4%	13 5%	19 4%	6 2%	6 2%	1 *	1 1%	17 7%	3 1%	4 4%	7 2%	23 5%
Buzzfeed	61 6%	27 6%	24 7%	18 6%	43 6%	14 8%	4 3%	26 10%	23 5%	12 4%	19 8%	7 4%	5 3%	18 7%	7 2%	7 7%	5 2%	46 10%
Something else (Please specify)	51 5%	18 4%	12 4%	12 4%	40 6%	6 4%	6 4%	9 3%	33 7%	10 3%	24 10%	8 5%	5 3%	16 6%	18 5%	2 2%	16 5%	25 6%
None of these	78 8%	27 6%	33 10%	27 9%	51 7%	20 11%	7 5%	20 8%	32 7%	26 9%	15 7%	18 11%	5 3%	23 9%	17 5%	5 4%	19 6%	31 7%

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[Q Employment] What is your current employment status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	341	147	176	163	227	46	44	46	91	100	87	17	237	104
	34%	35%	38%	30%	33%	40%	35%	34%	62%	64%	30%	6%	54%	18%
Employed part-time	102	39	33	70	68	15	16	21	17	11	35	19	49	53
	10%	9%	7%	13%	10%	13%	12%	15%	12%	7%	12%	6%	11%	9%
Freelance, contract, or temporary work	34	17	14	19	23	1	8	6	2	8	11	6	16	17
	3%	4%	3%	4%	3%	1%	6%	4%	1%	5%	4%	2%	4%	3%
"Gig economy" work like ride shares, food delivery, or dog walking	6	3	4	2	4	2	-	3	0	3	-	0	6	0
	1%	1%	1%	1%	1%	1%	-	2%	0%	2%	-	0%	1%	0%
Unemployed and looking for work	88	40	39	49	35	13	20	30	17	9	26	5	56	31
	9%	9%	8%	9%	5%	11%	15%	22%	12%	6%	9%	2%	13%	5%
Stay-at-home parent or caregiver	62	23	3	59	44	4	14	12	11	12	25	2	35	27
	6%	5%	1%	11%	6%	3%	11%	9%	8%	8%	9%	1%	8%	5%
Full time student	18	3	6	11	8	5	4	13	3	0	1	-	17	1
	2%	1%	1%	2%	1%	4%	3%	9%	2%	0%	1%	-	4%	1%
Retired	311	126	167	144	249	22	19	3	-	5	68	235	8	303
	31%	30%	36%	26%	36%	19%	15%	2%	-	4%	24%	82%	2%	53%
Something else	44	23	19	25	28	8	3	4	2	6	32	1	11	33
	4%	5%	4%	5%	4%	6%	2%	3%	1%	4%	11%	1%	3%	6%
Prefer not to say	4	2	2	2	3	1	0	-	1	2	1	-	3	1
	1%	1%	1%	1%	1%	1%	0%	-	1%	1%	1%	-	1%	1%

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[Q Employment] What is your current employment status?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	341	50	106	117	68	156	185	98	129	23	56	91	124	48	341	-	-
	34%	21%	28%	47%	49%	25%	47%	25%	44%	8%	28%	44%	56%	56%	71%		
Employed part-time	102	28	41	26	8	69	34	41	27	35	23	23	13	6	102	-	-
	10%	12%	11%	10%	6%	11%	9%	10%	9%	13%	12%	11%	6%	7%	21%		
Freelance, contract, or temporary work	34	13	14	3	4	27	6	17	6	17	8	4	4	2	34	-	-
	3%	5%	4%	1%	3%	4%	2%	4%	2%	6%	4%	2%	2%	2%	7%		
"Gig economy" work like ride shares, food delivery, or dog walking	6	4	2	-	-	6	-	4	-	3	1	1	-	-	6	-	-
	1%	2%	1%			1%		1%		1%	1%	*			1%		
Unemployed and looking for work	88	35	36	16	-	71	16	26	9	46	10	8	17	1	-	88	-
	9%	15%	9%	7%		11%	4%	7%	3%	16%	5%	4%	8%	1%		100%	
Stay-at-home parent or caregiver	62	20	30	8	3	50	12	35	9	27	12	10	11	2	-	-	-
	6%	8%	8%	3%	2%	8%	3%	9%	3%	10%	6%	5%	5%	3%			
Full time student	18	1	12	3	2	13	4	4	4	9	1	3	1	3	-	-	-
	2%	*	3%	1%	1%	2%	1%	1%	1%	3%	1%	1%	*	3%			
Retired	311	71	119	72	48	191	121	150	99	86	81	64	51	23	-	-	311
	31%	30%	31%	29%	35%	31%	31%	38%	34%	31%	41%	31%	23%	27%			100%
Something else	44	16	17	5	6	33	12	20	8	30	6	4	1	1	-	-	-
	4%	7%	4%	2%	5%	5%	3%	5%	3%	11%	3%	2%	*	1%			
Prefer not to say	4	2	2	0	0	4	0	3	-	3	-	1	-	-	-	-	-
	*	1%	1%	*	*	1%	*	1%		1%		*					

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[Q Employment] What is your current employment status?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Employed full-time	341 34%	137 35%	55 25%	141 38%	154 33%	25 29%	162 35%	132 34%	96 29%	111 39%	154 33%	177 36%	164 34%	157 36%	20 24%	60 30%	84 36%	114 26%	175 29%	278 33%	224 33%	243 33%
Employed part-time	102 10%	38 10%	27 12%	37 10%	52 11%	4 5%	46 10%	34 9%	44 13%	23 8%	49 11%	47 10%	54 11%	35 8%	13 15%	17 8%	28 12%	32 7%	68 11%	82 10%	67 10%	72 10%
Freelance, contract, or temporary work	34 3%	13 3%	9 4%	12 3%	15 3%	4 4%	15 3%	14 4%	8 2%	12 4%	15 3%	17 4%	16 3%	15 3%	3 4%	9 4%	5 2%	10 2%	18 3%	27 3%	21 3%	21 3%
"Gig economy" work like ride shares, food delivery, or dog walking	6 1%	3 1%	2 1%	1 *	4 1%	1 1%	2 *	3 1%	1 *	1 1%	3 1%	2 *	4 1%	2 *	1 1%	2 1%	2 1%	-	1 *	3 *	3 *	4 1%
Unemployed and looking for work	88 9%	37 9%	27 13%	19 5%	40 9%	11 13%	37 8%	25 6%	43 13%	17 6%	35 8%	34 7%	40 8%	38 9%	10 12%	25 13%	15 6%	24 5%	36 6%	64 8%	51 7%	57 8%
Stay-at-home parent or caregiver	62 6%	26 7%	17 8%	18 5%	34 7%	6 7%	23 5%	27 7%	24 7%	11 4%	36 8%	22 5%	32 7%	22 5%	8 9%	21 10%	13 6%	23 5%	30 5%	48 6%	53 8%	46 6%
Full time student	18 2%	4 1%	4 2%	10 3%	4 1%	3 3%	11 2%	5 1%	6 2%	6 2%	3 1%	11 2%	7 1%	10 2%	0 *	-	3 1%	8 2%	3 *	13 2%	12 2%	17 2%
Retired	311 31%	125 32%	66 31%	113 31%	149 32%	25 29%	138 30%	137 35%	93 29%	81 29%	145 32%	155 32%	150 31%	139 31%	23 28%	59 30%	73 31%	197 45%	234 39%	284 34%	224 33%	226 31%
Something else	44 4%	12 3%	9 4%	19 5%	14 3%	6 7%	24 5%	12 3%	11 3%	19 7%	18 4%	25 5%	16 3%	23 5%	5 6%	6 3%	8 4%	24 6%	30 5%	38 5%	29 4%	36 5%
Prefer not to say	4 *	1 *	1 1%	1 *	2 *	0 1%	2 *	1 *	2 1%	1 *	2 *	2 *	3 1%	1 *	1 1%	-	2 1%	1 *	2 *	3 *	3 *	4 1%

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Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	341	166	120	172	169	78	94	94	160	86	69	41	57	96	107	42	85	142
	34%	35%	37%	57%	24%	45%	72%	36%	35%	29%	30%	25%	33%	37%	32%	38%	24%	31%
Employed part-time	102	46	39	25	78	23	2	22	44	36	26	23	18	19	36	13	39	58
	10%	10%	12%	8%	11%	13%	1%	9%	10%	12%	11%	14%	10%	8%	11%	12%	11%	13%
Freelance, contract, or temporary work	34	9	20	11	22	8	3	7	11	15	5	7	2	8	12	2	10	10
	3%	2%	6%	4%	3%	5%	2%	3%	2%	5%	2%	4%	1%	3%	3%	2%	3%	2%
"Gig economy" work like ride shares, food delivery, or dog walking	6	2	3	4	2	1	2	3	2	1	1	-	-	1	3	1	1	0
	1%	*%	1%	1%	*%	1%	2%	1%	*%	1%	1%	-	-	1%	1%	1%	*%	*%
Unemployed and looking for work	88	17	61	20	67	11	9	29	43	16	24	7	19	26	37	2	31	26
	9%	4%	19%	7%	9%	7%	7%	11%	9%	6%	11%	5%	11%	10%	11%	2%	9%	6%
Stay-at-home parent or caregiver	62	40	17	32	30	30	2	16	15	31	13	18	10	18	26	6	21	16
	6%	8%	5%	11%	4%	18%	2%	6%	3%	11%	6%	11%	6%	7%	8%	5%	6%	4%
Full time student	18	1	16	5	13	3	2	5	5	7	3	2	3	3	2	3	9	13
	2%	*%	5%	2%	2%	1%	2%	2%	1%	2%	1%	1%	2%	1%	*%	2%	3%	3%
Retired	311	180	31	25	287	11	13	69	154	89	78	57	63	68	97	40	137	165
	31%	38%	10%	8%	40%	7%	10%	26%	34%	30%	34%	35%	36%	26%	29%	36%	40%	36%
Something else	44	14	13	7	37	6	2	13	20	12	10	5	3	16	14	1	13	22
	4%	3%	4%	2%	5%	3%	1%	5%	4%	4%	4%	3%	2%	6%	4%	1%	4%	5%
Prefer not to say	4	-	4	1	4	0	1	2	2	1	1	1	-	2	1	1	0	2
	*%	-	1%	*%	*%	*%	*%	1%	*%	*%	1%	1%	-	1%	*%	1%	*%	*%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	483	205	227	254	322	64	68	76	111	121	133	43	308	175
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	442	172	204	236	314	63	48	52	86	111	138	55	249	193
White collar worker, like work at a desk or an office	240	100	97	141	173	23	27	27	57	64	72	20	148	92
	50%	49%	43%	56%	54%	36%	40%	36%	52%	52%	55%	46%	48%	52%
Blue collar worker, like work with my hands or in a factory	124	46	94	31	73	26	21	18	27	36	36	8	81	44
	26%	22%	41%	12%	23%	41%	31%	23%	25%	30%	27%	18%	26%	25%
Service worker, like work in a store or hospital	87	36	26	61	57	13	12	21	18	18	19	12	57	30
	18%	17%	11%	24%	18%	20%	17%	28%	17%	15%	14%	27%	19%	17%
Unsure	31	24	10	21	20	1	8	10	8	4	6	4	22	10
	6%	11%	4%	8%	6%	2%	12%	13%	7%	3%	4%	9%	7%	6%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	483	95	163	145	80	258	225	160	162	78	87	118	141	55	483	-	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	-	-
Unweighted Total	442	101	165	115	61	266	176	182	132	85	108	107	96	42	442	-	-
White collar worker, like work at a desk or an office	240	22	56	95	66	78	162	57	116	19	35	35	99	51	240	-	-
	50%	24%	34%	66%	83%	30%	72%	35%	72%	24%	40%	30%	70%	93%	50%	-	-
Blue collar worker, like work with my hands or in a factory	124	39	60	17	8	99	25	60	12	14	35	46	29	1	124	-	-
	26%	42%	37%	12%	10%	39%	11%	38%	7%	18%	40%	39%	21%	2%	26%	-	-
Service worker, like work in a store or hospital	87	22	32	27	6	55	33	28	28	32	14	28	10	3	87	-	-
	18%	24%	20%	19%	7%	21%	15%	18%	18%	41%	16%	24%	7%	5%	18%	-	-
Unsure	31	10	15	6	-	26	6	15	5	13	4	9	3	-	31	-	-
	6%	11%	9%	4%	-	10%	3%	9%	3%	17%	4%	7%	2%	-	6%	-	-

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	483 100	191 100	92 100	191 100	225 100	33 100	225 100	183 100	149 100	147 100	221 100	243 100	239 100	209 100	36 100	87 100	118 100	157 100	262 100	390 100	316 100	339 100
Unweighted Total	442	153	104	175	179	44	219	147	149	140	188	218	197	203	42	74	93	129	209	315	283	330
White collar worker, like work at a desk or an office	240 50%	93 49%	35 38%	108 57%	106 47%	14 43%	120 53%	92 50%	70 47%	78 53%	107 49%	127 52%	113 47%	117 56%	11 29%	31 36%	64 54%	91 58%	137 52%	196 50%	160 51%	169 50%
Blue collar worker, like work with my hands or in a factory	124 26%	55 29%	24 26%	41 22%	66 29%	8 23%	51 23%	54 30%	37 25%	32 22%	62 28%	54 22%	72 30%	42 20%	10 28%	33 38%	30 25%	31 20%	57 22%	92 24%	72 23%	81 24%
Service worker, like work in a store or hospital	87 18%	31 16%	27 29%	29 15%	39 17%	9 26%	40 18%	25 14%	34 23%	27 18%	39 18%	44 18%	38 16%	36 17%	13 35%	15 17%	18 16%	28 18%	52 20%	75 19%	62 20%	65 19%
Unsure	31 6%	12 6%	6 7%	12 6%	14 6%	3 8%	14 6%	12 6%	8 5%	9 6%	12 5%	18 7%	15 6%	14 7%	3 7%	8 9%	7 6%	7 4%	16 6%	26 7%	21 7%	24 7%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	483	222	181	212	272	111	101	126	217	139	101	71	78	125	158	58	134	211
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	442	170	168	165	277	95	70	128	190	124	98	74	66	122	131	41	442	442
White collar worker, like work at a desk or an office	240	127	73	115	125	58	57	65	107	68	65	29	46	56	66	39	62	115
	50%	57%	40%	54%	46%	52%	57%	52%	49%	49%	64%	41%	60%	45%	42%	68%	47%	55%
Blue collar worker, like work with my hands or in a factory	124	49	60	44	80	11	33	34	66	24	11	20	17	39	56	8	38	38
	26%	22%	33%	21%	30%	10%	33%	27%	30%	18%	11%	29%	22%	31%	36%	14%	28%	18%
Service worker, like work in a store or hospital	87	36	31	36	52	30	6	22	34	31	20	17	11	21	25	9	29	44
	18%	16%	17%	17%	19%	27%	5%	18%	16%	22%	20%	23%	14%	17%	16%	15%	21%	21%
Unsure	31	10	17	17	15	12	4	5	11	16	5	5	3	9	11	2	5	14
	6%	4%	10%	8%	5%	11%	4%	4%	5%	11%	5%	7%	4%	7%	7%	3%	4%	7%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIncome] Which range includes your annual household income?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	279	120	112	167	151	51	41	50	40	26	93	71	116	163
	28%	28%	24%	31%	22%	44%	32%	36%	28%	17%	32%	25%	26%	29%
\$30,000 to \$49,999 per year	198	82	89	108	137	25	22	23	16	30	52	78	68	130
	20%	19%	19%	20%	20%	21%	17%	16%	11%	19%	18%	27%	15%	23%
\$50,000 to \$74,999 per year	208	88	104	104	164	21	15	17	36	37	56	61	91	117
	21%	21%	22%	19%	24%	18%	12%	13%	25%	24%	20%	21%	21%	20%
\$75,000 to \$125,000 per year	221	86	111	108	150	17	39	33	42	40	58	48	115	107
	22%	20%	24%	20%	22%	15%	30%	24%	29%	26%	20%	17%	26%	19%
More than \$125,000 per year	86	37	42	44	75	2	5	6	10	20	24	26	36	50
	9%	9%	9%	8%	11%	2%	4%	4%	7%	13%	8%	9%	8%	9%
Prefer not to say	19	10	4	15	10	1	5	8	2	2	4	2	13	6
	2%	2%	1%	3%	1%	1%	4%	6%	2%	2%	1%	1%	3%	1%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	279	109	112	38	20	221	58	114	38	279	-	-	-	-	78	46	86
	28%	46%	29%	15%	14%	36%	15%	29%	13%	100%					16%	52%	28%
\$30,000 to \$49,999 per year	198	60	78	47	13	138	60	94	43	-	198	-	-	-	87	10	81
	20%	25%	21%	19%	9%	22%	15%	24%	15%		100%				18%	11%	26%
\$50,000 to \$74,999 per year	208	37	99	50	21	137	71	100	64	-	-	208	-	-	118	8	64
	21%	16%	26%	20%	15%	22%	18%	25%	22%			100%			24%	9%	20%
\$75,000 to \$125,000 per year	221	22	64	88	47	86	135	61	89	-	-	-	221	-	141	17	51
	22%	9%	17%	35%	34%	14%	35%	15%	31%				100%		29%	20%	16%
More than \$125,000 per year	86	5	18	24	39	24	62	22	54	-	-	-	-	86	55	1	23
	9%	2%	5%	10%	28%	4%	16%	5%	19%					100%	11%	1%	8%
Prefer not to say	19	6	9	4	1	14	5	7	2	-	-	-	-	-	4	6	6
	2%	2%	2%	2%	1%	2%	1%	2%	1%						1%	6%	2%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Less than \$30,000 per year	279 28%	86 22%	77 35%	105 28%	108 23%	30 36%	141 31%	77 20%	120 37%	75 27%	112 24%	140 28%	119 24%	136 31%	24 29%	51 26%	51 22%	102 24%	144 24%	231 27%	176 26%	213 29%
\$30,000 to \$49,999 per year	198 20%	81 20%	41 19%	72 19%	90 19%	17 21%	90 20%	82 21%	62 19%	53 19%	97 21%	90 18%	93 19%	86 19%	18 22%	40 20%	45 19%	84 19%	113 19%	159 19%	140 20%	149 21%
\$50,000 to \$74,999 per year	208 21%	89 22%	38 17%	77 21%	107 23%	10 12%	90 20%	99 26%	48 15%	61 21%	103 22%	97 20%	109 22%	82 19%	16 20%	35 18%	63 27%	93 22%	128 21%	174 21%	147 21%	133 18%
\$75,000 to \$125,000 per year	221 22%	90 23%	41 19%	86 23%	110 23%	16 20%	95 21%	89 23%	66 20%	66 23%	93 20%	122 25%	111 23%	96 22%	14 17%	55 28%	44 19%	109 25%	153 26%	190 23%	150 22%	161 22%
More than \$125,000 per year	86 9%	44 11%	17 8%	24 6%	46 10%	4 5%	36 8%	39 10%	26 8%	21 8%	47 10%	36 7%	48 10%	34 8%	4 5%	14 7%	27 12%	40 9%	53 9%	73 9%	62 9%	56 8%
Prefer not to say	19 2%	6 2%	3 1%	8 2%	6 1%	5 6%	8 2%	3 1%	6 2%	6 2%	7 2%	7 2%	7 2%	6 1%	5 7%	3 1%	3 1%	5 1%	7 1%	13 1%	13 2%	13 2%

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[QIncome] Which range includes your annual household income?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	279	61	131	65	214	50	15	100	99	80	60	42	25	78	89	11	91	136
	28%	13%	40%	22%	30%	29%	11%	39%	22%	27%	26%	14%	30%	27%	10%	26%	30%	
\$30,000 to \$49,999 per year	198	82	64	41	157	26	15	48	88	62	54	38	41	43	65	19	69	104
	20%	17%	20%	13%	22%	15%	11%	18%	19%	21%	23%	23%	17%	20%	17%	20%	23%	
\$50,000 to \$74,999 per year	208	106	55	63	144	35	28	48	101	58	49	41	39	49	78	24	79	84
	21%	22%	17%	21%	20%	21%	21%	19%	22%	20%	21%	25%	22%	19%	23%	21%	23%	18%
\$75,000 to \$125,000 per year	221	151	52	88	133	36	53	47	104	69	38	30	55	53	70	38	74	87
	22%	32%	16%	29%	19%	21%	40%	18%	23%	24%	17%	19%	31%	21%	35%	21%	19%	
More than \$125,000 per year	86	71	11	43	44	23	19	10	56	20	25	9	15	26	28	18	31	36
	9%	15%	4%	14%	6%	14%	15%	4%	12%	7%	11%	5%	8%	10%	8%	16%	9%	8%
Prefer not to say	19	3	11	2	17	1	1	5	7	7	6	2	1	8	4	1	3	8
	2%	1%	3%	1%	2%	1%	1%	2%	2%	2%	2%	1%	1%	3%	1%	1%	1%	2%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	97	40	78	19	72	13	8	6	4	8	29	50	19	78
	10%	9%	17%	3%	10%	11%	7%	5%	3%	5%	10%	17%	4%	14%
Yes, a member of my household has	98	40	27	72	74	4	16	17	12	8	28	33	38	61
	10%	10%	6%	13%	11%	3%	12%	13%	9%	5%	10%	12%	9%	11%
No	815	342	359	453	544	98	102	109	129	141	231	204	379	436
	81%	81%	77%	83%	79%	84%	80%	80%	89%	90%	81%	71%	86%	76%
Unsure	5	2	1	4	2	2	1	4	-	0	-	-	5	-
	0.5%	0.5%	0.2%	0.7%	0.3%	0.2%	0.1%	0.4%	0%	0%	0%	0%	1%	0%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	97	17	44	17	19	61	36	45	28	20	18	26	14	16	28	1	64
	10%	7%	12%	7%	13%	10%	9%	11%	9%	7%	9%	12%	7%	19%	6%	2%	21%
Yes, a member of my household has	98	19	47	23	10	66	32	50	23	23	22	19	25	8	41	8	27
	10%	8%	12%	9%	7%	11%	8%	13%	8%	8%	11%	9%	11%	10%	8%	9%	9%
No	815	200	289	211	114	490	325	302	242	235	157	164	182	64	415	76	221
	81%	83%	76%	84%	81%	79%	83%	76%	83%	84%	79%	79%	82%	75%	86%	87%	71%
Unsure	5	4	1	-	-	5	-	2	-	2	0	-	-	-	2	3	-
	1%	2%	1%	-	-	1%	-	1%	-	1%	1%	-	-	-	1%	3%	-

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Yes, I have	97 10%	39 10%	24 11%	29 8%	53 11%	6 7%	38 8%	51 13%	24 7%	22 8%	58 13%	35 7%	55 11%	34 8%	8 9%	20 10%	27 11%	50 12%	67 11%	77 9%	72 11%	71 10%
Yes, a member of my household has	98 10%	54 14%	19 9%	24 7%	62 13%	7 8%	29 6%	44 11%	29 9%	25 9%	54 12%	41 8%	61 13%	31 7%	7 8%	24 12%	34 15%	50 11%	52 9%	82 10%	69 10%	72 10%
No	815 81%	304 77%	172 80%	318 86%	353 75%	69 83%	393 85%	297 76%	270 83%	236 83%	349 76%	416 84%	371 76%	377 85%	67 81%	153 77%	173 74%	335 77%	481 80%	680 81%	543 79%	579 80%
Unsure	5 *%	1 *%	1 1%	2 1%	1 *%	1 1%	2 *%	-	5 1%	-	1 *%	2 *%	1 *%	2 *%	1 1%	1 1%	-	-	-	4 1%	5 1%	5 1%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QMilitaryHH] Has anyone in your household ever served in the United States military?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have	97	56	12	17	80	4	13	29	42	26	11	17	21	28	39	12	49	51
	10%	12%	4%	6%	11%	3%	10%	11%	9%	9%	5%	10%	12%	11%	12%	11%	14%	11%
Yes, a member of my household has	98	60	29	32	67	19	12	23	51	25	34	28	18	24	44	11	38	28
	10%	13%	9%	10%	9%	11%	9%	9%	11%	8%	15%	17%	10%	9%	13%	10%	11%	6%
No	815	361	279	255	560	149	106	210	364	241	187	119	138	204	252	87	261	375
	81%	76%	86%	84%	79%	87%	81%	81%	80%	82%	81%	73%	78%	79%	75%	79%	75%	82%
Unsure	5	-	5	1	3	0	1	-	1	3	0	-	0	1	1	-	1	3
	0.5%	0%	0.2%	0.3%	0.4%	0%	0.8%	0%	0.2%	1%	0%	0%	0%	0.4%	0%	0%	0.3%	0.7%

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[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	58	30	29	28	40	13	6	5	12	13	18	11	30	29
	6%	7%	6%	5%	6%	11%	5%	4%	8%	8%	6%	4%	7%	5%
Yes, a member of my household is	52	17	31	21	29	7	12	14	3	9	12	14	25	27
	5%	4%	7%	4%	4%	6%	10%	10%	2%	6%	4%	5%	6%	5%
No	903	378	405	497	622	99	107	115	130	139	258	261	384	520
	89%	89%	87%	91%	90%	84%	84%	84%	89%	89%	90%	91%	88%	91%
Unsure	5	1	3	2	3	-	2	3	1	1	0	-	5	0
	1%	1%	1%	1%	1%	0%	2%	2%	1%	1%	0%	0%	1%	0%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	58	14	11	16	18	24	34	15	25	12	10	9	16	11	45	-	13
	6%	6%	3%	6%	13%	4%	9%	4%	9%	4%	5%	4%	7%	13%	9%		4%
Yes, a member of my household is	52	8	16	24	3	24	27	17	12	3	9	10	19	11	27	3	18
	5%	3%	4%	10%	2%	4%	7%	4%	4%	1%	4%	5%	9%	13%	6%	3%	6%
No	903	217	351	216	119	568	335	365	257	264	179	190	188	66	418	82	281
	89%	91%	92%	86%	85%	92%	86%	92%	89%	95%	91%	91%	85%	76%	86%	93%	90%
Unsure	5	1	3	0	-	5	0	3	-	0	-	1	0	1	0	3	-
	1%	1%	1%	0%		1%	0%	1%		0%		1%	0%	1%	0%	4%	

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Yes, I am	58 6%	20 5%	6 3%	32 9%	21 4%	4 4%	34 7%	22 6%	17 5%	20 7%	22 5%	35 7%	21 4%	36 8%	2 2%	8 4%	10 4%	22 5%	33 6%	43 5%	36 5%	45 6%
Yes, a member of my household is	52 5%	21 5%	11 5%	21 6%	22 5%	5 6%	25 5%	21 5%	16 5%	15 5%	17 4%	33 7%	23 5%	27 6%	2 3%	17 9%	5 2%	30 7%	32 5%	43 5%	27 4%	40 6%
No	903 89%	357 90%	200 92%	320 86%	426 91%	75 90%	402 88%	352 90%	292 89%	248 88%	421 92%	429 87%	446 91%	382 87%	76 92%	174 88%	219 94%	384 89%	536 90%	757 90%	627 91%	642 89%
Unsure	5 *%	-	4 2%	1 *%	-	3 4%	2 *%	-	2 1%	1 *%	1 *%	1 *%	-	2 *%	3 4%	-	-	1 *%	2 *%	3 *%	3 *%	3 *%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QUnionHH] Are you or is anyone in your household a member of a labor union?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I am	58	38	14	31	28	16	15	22	15	21	8	8	11	9	16	5	6	38
	6%	8%	4%	10%	4%	9%	12%	9%	3%	7%	3%	5%	6%	4%	5%	5%	2%	8%
Yes, a member of my household is	52	28	18	21	31	7	14	6	36	10	12	4	6	16	16	7	11	16
	5%	6%	5%	7%	4%	4%	10%	2%	8%	3%	5%	3%	3%	6%	5%	6%	3%	4%
No	903	413	290	256	647	152	103	231	406	266	214	148	158	229	304	97	329	406
	89%	87%	90%	85%	91%	89%	79%	89%	89%	90%	92%	92%	90%	89%	91%	89%	95%	89%
Unsure	5	-	4	1	3	0	1	1	2	2	0	1	1	2	-	-	-	1
	0.5%	0%	1%	0.3%	0.4%	0%	0.8%	0.4%	0.4%	0.7%	0%	0.6%	0.6%	0.8%	0%	0%	0%	0.2%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	271	122	168	103	201	28	20	25	49	40	75	82	114	157
	27%	29%	36%	19%	29%	24%	16%	18%	33%	26%	26%	29%	26%	27%
Yes, someone in my household does	144	65	47	96	105	12	22	33	16	17	37	41	66	78
	14%	15%	10%	18%	15%	11%	17%	24%	11%	11%	13%	14%	15%	14%
No	631	254	265	364	412	78	88	81	85	102	185	177	269	362
	62%	60%	57%	67%	60%	67%	69%	59%	59%	65%	65%	62%	61%	63%
Unsure	5	2	3	1	4	-	-	1	2	0	-	1	3	1
	1%	1%	1%	1%	1%	0%	0%	1%	2%	0%	0%	1%	1%	1%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	271	59	110	63	39	169	102	121	80	55	52	62	74	24	134	18	91
	27%	25%	29%	25%	28%	27%	26%	30%	28%	20%	26%	30%	33%	28%	28%	21%	29%
Yes, someone in my household does	144	38	41	45	20	79	64	53	52	30	25	32	39	16	78	6	41
	14%	16%	11%	18%	14%	13%	16%	13%	18%	11%	13%	15%	17%	19%	16%	7%	13%
No	631	155	237	149	90	392	239	239	172	201	128	117	118	53	284	64	195
	62%	64%	62%	60%	64%	63%	61%	60%	59%	72%	65%	57%	53%	61%	59%	73%	63%
Unsure	5	1	3	-	-	5	-	4	-	0	1	3	-	-	3	1	1
	*%	*%	1%			1%		1%		*%	1%	2%			1%	1%	*%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Yes, I do	271 27%	154 39%	52 24%	59 16%	180 39%	19 23%	72 16%	153 39%	71 22%	45 16%	177 38%	82 17%	178 37%	72 16%	20 24%	65 33%	103 44%	119 27%	162 27%	218 26%	225 33%	183 25%
Yes, someone in my household does	144 14%	75 19%	24 11%	43 12%	88 19%	9 11%	46 10%	69 18%	36 11%	37 13%	83 18%	55 11%	88 18%	46 10%	9 11%	36 18%	39 17%	62 14%	71 12%	125 15%	115 17%	96 13%
No	631 62%	190 48%	145 67%	275 74%	226 48%	57 68%	348 76%	186 48%	233 71%	204 72%	228 50%	360 73%	248 51%	327 74%	57 69%	99 50%	114 49%	269 62%	380 64%	525 63%	379 55%	467 64%
Unsure	5 *%	3 1%	1 1%	-	4 1%	1 1%	-	3 1%	1 *%	0 *%	5 1%	-	4 1%	-	1 1%	4 2%	-	1 *%	2 *%	5 1%	3 *%	1 *%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q.GunOwner] Do you or does anyone in your household own a firearm?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	271	157	53	108	163	47	61	63	96	112	31	55	37	59	136	40	120	65
	27%	33%	16%	36%	23%	27%	47%	24%	21%	38%	13%	34%	21%	23%	41%	36%	35%	14%
Yes, someone in my household does	144	96	35	56	88	41	15	20	60	63	37	32	25	27	66	20	61	54
	14%	20%	11%	18%	12%	24%	11%	8%	13%	21%	16%	20%	14%	10%	20%	18%	18%	12%
No	631	253	237	150	481	94	56	180	311	140	171	80	121	176	153	55	189	345
	62%	53%	73%	50%	68%	55%	43%	69%	68%	47%	74%	50%	69%	68%	46%	50%	55%	76%
Unsure	5	2	1	3	2	-	3	-	3	2	-	4	-	0	4	-	1	-
	0.5%	0.4%	0.3%	1%	0.3%	0%	2%	0%	1%	1%	0%	3%	0%	0%	1%	0%	0.3%	0%

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[QUrbanRural] How would you describe the area in which you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	260	97	120	138	129	53	42	32	45	49	74	58	127	133
	26%	23%	26%	25%	19%	45%	33%	23%	31%	32%	26%	20%	29%	23%
Suburb near a city	456	203	224	232	314	44	63	63	58	64	124	147	185	271
	45%	48%	48%	43%	46%	38%	49%	46%	40%	41%	43%	52%	42%	47%
Small town not near a city	125	50	53	71	97	12	13	28	21	13	32	32	61	64
	12%	12%	11%	13%	14%	10%	10%	20%	14%	8%	11%	11%	14%	11%
Rural or country area	170	72	67	104	148	8	9	15	21	30	56	48	66	104
	17%	17%	14%	19%	22%	7%	7%	11%	15%	19%	20%	17%	15%	18%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	260	70	92	65	32	163	97	75	54	100	48	48	47	10	126	29	69
	26%	29%	24%	26%	23%	26%	25%	19%	18%	36%	24%	23%	21%	12%	26%	33%	22%
Suburb near a city	456	86	178	122	70	264	192	173	142	99	88	101	104	56	217	43	154
	45%	36%	47%	49%	50%	43%	49%	43%	49%	35%	45%	49%	47%	65%	45%	49%	49%
Small town not near a city	125	35	41	31	18	76	49	51	46	47	22	16	29	9	64	4	35
	12%	15%	11%	12%	13%	12%	12%	13%	16%	17%	11%	8%	13%	11%	13%	5%	11%
Rural or country area	170	48	69	33	20	118	53	99	49	32	40	42	41	10	75	12	55
	17%	20%	18%	13%	14%	19%	14%	25%	17%	12%	20%	20%	18%	12%	16%	14%	18%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
City	260 26%	84 21%	54 25%	117 31%	93 20%	23 28%	144 31%	75 19%	92 28%	89 32%	90 20%	147 30%	106 22%	132 30%	22 27%	48 24%	39 17%	102 24%	135 23%	197 23%	152 22%	200 28%
Suburb near a city	456 45%	179 45%	94 43%	170 46%	211 45%	31 37%	214 47%	173 45%	151 46%	128 46%	205 45%	224 46%	214 44%	202 46%	40 48%	84 42%	114 49%	207 48%	281 47%	386 46%	297 43%	312 43%
Small town not near a city	125 12%	51 13%	31 14%	38 10%	66 14%	13 16%	45 10%	61 16%	34 10%	28 10%	64 14%	57 12%	71 15%	48 11%	6 7%	27 14%	29 12%	48 11%	76 13%	107 13%	101 15%	88 12%
Rural or country area	170 17%	83 21%	37 17%	47 13%	97 21%	16 19%	57 12%	80 21%	50 15%	37 13%	102 22%	63 13%	96 20%	59 13%	15 18%	39 20%	52 22%	76 18%	107 18%	150 18%	137 20%	125 17%

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[QUrbanRural] How would you describe the area in which you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	260	93	108	79	181	46	32	260	-	-	-	26	46	73	73	15	68	143
	26%	20%	33%	26%	26%	27%	25%	100%				16%	26%	29%	22%	14%	20%	31%
Suburb near a city	456	221	146	125	331	57	68	-	456	-	232	66	95	121	146	55	157	213
	45%	47%	45%	41%	47%	33%	52%		100%		100%	41%	54%	47%	44%	50%	45%	47%
Small town not near a city	125	55	42	43	82	30	13	-	-	125	-	26	14	28	40	22	42	47
	12%	12%	13%	14%	12%	17%	10%			42%		16%	8%	11%	12%	20%	12%	10%
Rural or country area	170	106	28	56	115	38	18	-	-	170	-	44	21	34	75	17	78	51
	17%	22%	9%	18%	16%	22%	13%			58%		27%	12%	13%	22%	16%	23%	11%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QNativity] Where were you born?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	960	409	439	518	672	108	120	132	134	151	271	271	418	542
	95%	97%	95%	95%	98%	93%	94%	96%	92%	97%	95%	95%	95%	95%
In a foreign country	51	14	25	27	16	8	7	5	11	5	15	15	21	31
	5%	3%	5%	5%	2%	7%	6%	4%	8%	3%	5%	5%	5%	5%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QNativity] Where were you born?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	960	234	366	238	122	600	360	392	279	265	185	205	211	80	465	85	285
	95%	97%	96%	95%	87%	97%	92%	99%	96%	95%	93%	99%	95%	93%	96%	97%	92%
In a foreign country	51	6	15	12	18	21	31	6	11	14	13	3	10	6	18	2	26
	5%	3%	4%	5%	13%	3%	8%	1%	4%	5%	7%	1%	5%	7%	4%	3%	8%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q Nativity] Where were you born?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
In the United States	960 95%	389 98%	202 93%	341 92%	458 98%	78 93%	423 92%	379 97%	307 94%	261 93%	449 98%	458 93%	476 98%	405 92%	78 95%	195 99%	227 97%	414 95%	565 95%	796 95%	655 95%	687 95%
In a foreign country	51 5%	7 2%	14 7%	30 8%	9 2%	6 7%	37 8%	10 3%	20 6%	21 7%	11 2%	35 7%	11 2%	36 8%	4 5%	2 1%	7 3%	20 5%	32 5%	43 5%	32 5%	38 5%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q Nativity] Where were you born?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	960	441	312	287	673	165	121	247	425	288	216	160	166	240	327	107	343	425
	95%	93%	96%	95%	95%	96%	93%	95%	93%	97%	93%	99%	95%	94%	98%	98%	99%	93%
In a foreign country	51	33	12	16	36	7	9	13	31	8	16	1	9	16	7	2	3	30
	5%	7%	4%	5%	5%	4%	7%	5%	7%	3%	7%	1%	5%	6%	2%	2%	1%	7%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QMarital] What is your current marital status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	324	122	149	174	148	70	75	115	65	61	59	24	241	83
	32%	29%	32%	32%	22%	60%	59%	84%	44%	39%	21%	8%	55%	14%
Married	474	202	239	233	386	27	34	21	71	65	151	165	157	317
	47%	48%	51%	43%	56%	23%	27%	15%	49%	42%	53%	58%	36%	55%
Separated	19	8	8	11	12	2	4	1	2	8	5	3	10	8
	2%	2%	2%	2%	2%	2%	3%	1%	2%	5%	2%	1%	2%	1%
Divorced	140	63	55	85	96	16	12	-	7	18	54	60	26	114
	14%	15%	12%	16%	14%	13%	9%	-	5%	12%	19%	21%	6%	20%
Widowed	53	27	13	41	43	2	2	-	-	3	16	34	3	50
	5%	6%	3%	7%	6%	2%	2%	-	-	2%	6%	12%	1%	9%
Prefer not to say	2	0	1	1	2	-	-	-	0	0	1	-	1	1
	0.2%	0%	0.2%	0.2%	0.3%	0%	0%	-	0%	0%	0.1%	0%	0.2%	0.2%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QMarital] What is your current marital status?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	324	89	121	90	24	210	114	86	63	131	64	55	52	11	181	61	31
	32%	37%	32%	36%	17%	34%	29%	22%	22%	47%	32%	26%	23%	13%	37%	70%	10%
Married	474	85	179	119	90	264	209	209	177	61	82	106	151	71	222	17	180
	47%	35%	47%	48%	65%	43%	54%	53%	61%	22%	41%	51%	68%	83%	46%	20%	58%
Separated	19	10	6	2	1	16	3	10	2	6	4	1	7	0	9	4	2
	2%	4%	2%	1%	1%	3%	1%	3%	1%	2%	2%	*%	3%	*%	2%	5%	1%
Divorced	140	40	59	23	18	99	40	67	30	57	32	34	11	2	58	4	62
	14%	16%	16%	9%	13%	16%	10%	17%	10%	21%	16%	16%	5%	2%	12%	5%	20%
Widowed	53	16	14	16	7	30	23	25	18	22	16	12	1	1	13	-	35
	5%	7%	4%	7%	5%	5%	6%	6%	6%	8%	8%	6%	*%	1%	3%	-	11%
Prefer not to say	2	0	1	1	-	1	1	1	1	1	0	0	-	-	1	-	-
	*%	*%	*%	*%		*%	*%	*%	*%	*%	*%	*%			*%		

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QMarital] What is your current marital status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Single, never married	324 32%	94 24%	81 37%	140 38%	109 23%	31 37%	184 40%	83 21%	119 36%	116 41%	101 22%	188 38%	123 25%	172 39%	28 34%	56 28%	46 20%	95 22%	136 23%	234 28%	188 27%	240 33%
Married	474 47%	224 57%	97 45%	145 39%	267 57%	29 35%	177 39%	225 58%	139 42%	107 38%	255 55%	208 42%	263 54%	179 41%	32 38%	104 52%	138 59%	242 56%	329 55%	427 51%	359 52%	327 45%
Separated	19 2%	9 2%	3 1%	5 1%	9 2%	3 4%	6 1%	4 1%	6 2%	6 2%	9 2%	6 1%	10 2%	5 1%	3 4%	4 2%	4 2%	6 1%	9 2%	16 2%	11 2%	13 2%
Divorced	140 14%	49 12%	23 11%	59 16%	58 12%	15 18%	66 14%	54 14%	40 12%	43 15%	68 15%	64 13%	65 13%	61 14%	13 16%	25 12%	32 14%	60 14%	86 14%	116 14%	92 13%	99 14%
Widowed	53 5%	18 5%	12 6%	22 6%	22 5%	5 6%	26 6%	21 5%	22 7%	10 3%	25 6%	25 5%	25 5%	23 5%	5 7%	8 4%	13 5%	29 7%	37 6%	45 5%	36 5%	44 6%
Prefer not to say	2 *%	1 *%	1 *%	-	2 *%	-	0 *%	1 *%	1 *%	-	2 *%	0 *%	2 *%	-	0 *%	1 1%	0 *%	1 *%	1 *%	1 *%	2 *%	1 *%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QMarital] What is your current marital status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	324	-	324	88	236	53	34	108	146	70	71	28	43	112	82	23	73	168
	32%		100%	29%	33%	31%	26%	41%	32%	24%	30%	17%	25%	44%	25%	21%	21%	37%
Married	474	474	-	170	304	87	82	93	221	160	96	100	96	101	178	76	187	172
	47%	100%		56%	43%	51%	63%	36%	48%	54%	42%	62%	55%	39%	53%	69%	54%	38%
Separated	19	-	-	5	14	3	2	6	6	7	3	5	4	2	8	0	8	7
	2%			2%	2%	2%	2%	2%	1%	2%	1%	3%	2%	1%	2%	0%	2%	2%
Divorced	140	-	-	32	108	21	11	39	57	44	42	20	18	34	50	8	55	72
	14%			11%	15%	12%	9%	15%	12%	15%	18%	12%	10%	13%	15%	7%	16%	16%
Widowed	53	-	-	8	46	8	-	13	27	13	20	8	14	8	14	3	21	37
	5%			3%	6%	4%		5%	6%	4%	9%	5%	8%	3%	4%	3%	6%	8%
Prefer not to say	2	-	-	0	2	0	-	1	-	1	-	0	-	0	2	-	2	-
	0.2%			0%	0.3%	0%		0.1%		0.1%		0%		0%	0.2%		0.2%	

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	274	132	110	162	214	42	12	22	26	29	95	101	77	197
	27%	31%	24%	30%	31%	36%	9%	16%	18%	18%	33%	35%	18%	34%
Roman Catholic	176	58	85	91	113	5	45	10	15	26	58	67	51	125
	17%	14%	18%	17%	16%	5%	36%	7%	11%	17%	20%	23%	12%	22%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	6	-	6	0	6	-	0	-	-	1	1	5	1	5
	1%		1%	*%	1%		*%			1%	*%	2%	*%	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	0	2	4	6	-	-	0	0	0	5	-	1	5
	1%	*%	*%	1%	1%			*%	*%	*%	2%		*%	1%
Just Christian	192	82	77	115	119	35	25	39	36	44	43	30	119	73
	19%	19%	17%	21%	17%	30%	20%	29%	25%	28%	15%	10%	27%	13%
Jewish	39	22	17	22	28	2	2	7	1	3	13	14	12	27
	4%	5%	4%	4%	4%	1%	1%	5%	1%	2%	5%	5%	3%	5%
Muslim	17	2	16	1	1	5	-	2	7	-	0	7	10	8
	2%	*%	4%	*%	*%	4%		2%	5%		*%	3%	2%	1%
Buddhist	9	7	4	5	5	1	3	4	-	1	3	2	4	4
	1%	2%	1%	1%	1%	1%	2%	3%		*%	1%	1%	1%	1%
Hindu	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Atheist	38	11	19	20	28	-	1	3	11	10	6	8	24	15
	4%	3%	4%	4%	4%		1%	2%	8%	6%	2%	3%	5%	3%
Agnostic	61	19	38	22	49	2	7	7	14	9	17	15	29	32
	6%	4%	8%	4%	7%	2%	5%	5%	10%	5%	6%	5%	7%	6%
Something else (Please specify)	35	19	13	21	23	4	3	5	7	2	10	11	14	21
	3%	5%	3%	4%	3%	3%	2%	3%	5%	2%	4%	4%	3%	4%
Nothing in particular	157	70	78	79	97	22	30	39	26	31	34	27	96	61
	16%	17%	17%	15%	14%	19%	23%	28%	18%	20%	12%	9%	22%	11%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	274	61	105	78	30	166	108	125	89	78	50	59	60	23	114	12	107
	27%	25%	28%	31%	22%	27%	28%	31%	31%	28%	25%	29%	27%	27%	24%	14%	34%
Roman Catholic	176	40	63	38	35	103	73	59	54	25	41	39	55	15	78	19	63
	17%	17%	17%	15%	25%	17%	19%	15%	19%	9%	21%	19%	25%	17%	16%	22%	20%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	6	1	2	2	1	4	3	3	3	-	0	1	4	1	2	-	5
	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	*	*	2%	1%	*	*	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	1	4	2	-	4	2	4	2	1	1	3	-	2	4	0	-
	1%	*	1%	1%		1%	1%	1%	1%	*	*	1%		2%	1%	*	
Just Christian	192	56	74	43	19	130	62	75	44	58	40	44	36	8	113	24	34
	19%	23%	20%	17%	14%	21%	16%	19%	15%	21%	20%	21%	16%	9%	23%	27%	11%
Jewish	39	2	7	14	17	8	31	5	23	7	9	6	4	11	14	3	14
	4%	1%	2%	6%	12%	1%	8%	1%	8%	3%	4%	3%	2%	13%	3%	4%	5%
Muslim	17	8	2	1	6	11	7	0	0	8	2	1	7	-	10	-	7
	2%	3%	1%	*	4%	2%	2%	*	*	3%	1%	*	3%		2%		2%
Buddhist	9	1	7	1	-	8	1	5	1	5	3	1	-	-	7	-	1
	1%	1%	2%	*		1%	*	1%	*	2%	2%	*			2%		*
Hindu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Atheist	38	11	11	12	4	23	16	12	16	15	6	7	7	3	17	7	12
	4%	5%	3%	5%	3%	4%	4%	3%	5%	5%	3%	4%	3%	3%	4%	8%	4%
Agnostic	61	6	29	21	6	35	26	28	21	14	9	10	15	10	29	6	19
	6%	3%	8%	8%	4%	6%	7%	7%	7%	5%	4%	5%	7%	12%	6%	7%	6%
Something else (Please specify)	35	9	19	3	4	28	7	20	3	19	8	5	2	1	17	3	12
	3%	4%	5%	1%	3%	5%	2%	5%	1%	7%	4%	3%	1%	1%	3%	4%	4%
Nothing in particular	157	43	58	37	19	101	56	62	35	49	28	31	31	13	78	12	37
	16%	18%	15%	15%	13%	16%	14%	15%	12%	18%	14%	15%	14%	15%	16%	14%	12%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	274 27%	138 35%	51 23%	80 21%	161 34%	21 25%	92 20%	155 40%	64 20%	55 19%	150 33%	116 23%	163 33%	98 22%	13 16%	44 22%	100 43%	130 30%	182 30%	237 28%	218 32%	185 26%
Roman Catholic	176 17%	82 21%	30 14%	61 16%	94 20%	13 16%	69 15%	80 21%	56 17%	38 13%	95 21%	72 15%	103 21%	63 14%	9 11%	38 19%	50 22%	89 21%	105 18%	144 17%	119 17%	115 16%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	6 1%	4 1%	2 1%	0 *	4 1%	- *	2 *	4 1%	1 *	1 *	4 1%	2 *	4 1%	2 *	- *	3 2%	1 *	5 1%	5 1%	5 1%	6 1%	6 1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7 1%	3 1%	1 1%	3 1%	3 1%	1 2%	3 1%	3 1%	1 *	3 1%	2 *	3 1%	3 1%	3 1%	0 1%	3 1%	- *	2 1%	4 1%	4 1%	5 1%	3 *
Just Christian	192 19%	86 22%	42 19%	60 16%	96 21%	14 17%	82 18%	74 19%	76 23%	40 14%	98 21%	88 18%	98 20%	73 16%	21 26%	58 29%	34 15%	49 11%	92 15%	163 19%	124 18%	140 19%
Jewish	39 4%	8 2%	5 2%	23 6%	10 2%	3 3%	26 6%	6 2%	13 4%	20 7%	13 3%	23 5%	11 2%	25 6%	3 3%	8 4%	2 1%	21 5%	26 4%	37 4%	20 3%	27 4%
Muslim	17 2%	3 1%	1 1%	14 4%	3 1%	0 *	15 3%	2 1%	10 3%	6 2%	4 1%	13 3%	4 1%	14 3%	- *	3 1%	- *	6 1%	8 1%	14 2%	10 1%	15 2%
Buddhist	9 1%	5 1%	0 *	4 1%	5 1%	0 *	4 1%	1 *	4 1%	4 1%	5 1%	4 1%	5 1%	4 1%	- *	2 1%	3 1%	2 *	2 *	4 *	6 1%	7 1%
Hindu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Atheist	38 4%	2 *	19 9%	18 5%	4 1%	3 4%	32 7%	2 *	14 4%	23 8%	5 1%	24 5%	4 1%	32 7%	2 3%	2 1%	2 1%	18 4%	24 4%	26 3%	24 3%	29 4%
Agnostic	61 6%	11 3%	14 6%	31 8%	18 4%	4 4%	39 9%	11 3%	17 5%	32 11%	15 3%	44 9%	15 3%	41 9%	6 7%	5 3%	8 3%	35 8%	45 7%	53 6%	41 6%	50 7%
Something else (Please specify)	35 3%	11 3%	11 5%	10 3%	18 4%	2 3%	14 3%	13 3%	7 2%	14 5%	19 4%	14 3%	20 4%	10 2%	5 6%	7 4%	10 4%	9 2%	18 3%	31 4%	20 3%	29 4%
Nothing in particular	157 16%	44 11%	41 19%	68 18%	54 11%	21 26%	82 18%	39 10%	64 20%	48 17%	49 11%	91 18%	57 12%	77 17%	23 28%	24 12%	23 10%	66 15%	86 14%	122 15%	95 14%	117 16%

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[QReligionNew] What is your present religion, if any?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	274	146	61	69	205	44	26	58	97	119	58	112	-	-	108	41	138	105
	27%	31%	19%	23%	29%	26%	20%	22%	21%	40%	25%	69%	-	-	32%	37%	40%	23%
Roman Catholic	176	96	43	51	124	24	27	46	95	35	43	-	176	-	61	31	66	81
	17%	20%	13%	17%	18%	14%	21%	18%	21%	12%	18%	100%	-	-	18%	28%	19%	18%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	6	4	1	1	6	-	1	1	3	2	-	-	-	-	1	3	4	7
	1%	1%	*%	*%	1%	-	1%	*%	1%	1%	-	-	-	*%	3%	1%	2%	-
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	4	2	2	4	2	0	3	1	2	0	-	-	-	2	0	1	2
	1%	1%	1%	1%	1%	1%	*%	1%	*%	1%	*%	-	-	-	1%	*%	*%	*%
Just Christian	192	69	81	73	119	49	24	43	90	59	57	49	-	-	71	21	56	68
	19%	15%	25%	24%	17%	29%	18%	16%	20%	20%	24%	31%	-	-	21%	19%	16%	15%
Jewish	39	21	7	12	27	6	6	14	23	2	11	-	-	-	10	-	12	21
	4%	4%	2%	4%	4%	4%	5%	6%	5%	1%	5%	-	-	-	3%	-	3%	5%
Muslim	17	12	3	10	8	-	10	8	7	2	1	-	-	-	3	-	0	13
	2%	3%	1%	3%	1%	-	7%	3%	2%	1%	*%	-	-	-	1%	-	*%	3%
Buddhist	9	1	6	1	8	0	1	3	5	1	2	-	-	-	5	-	4	3
	1%	*%	2%	*%	1%	*%	1%	1%	1%	*%	1%	-	-	-	1%	-	1%	1%
Hindu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Atheist	38	16	18	11	27	7	4	15	15	9	7	-	-	38	4	-	3	25
	4%	3%	5%	4%	4%	4%	3%	6%	3%	3%	3%	-	-	15%	1%	-	1%	5%
Agnostic	61	29	22	11	50	3	8	17	35	9	12	-	-	61	9	9	12	37
	6%	6%	7%	4%	7%	2%	6%	6%	8%	3%	5%	-	-	24%	3%	8%	3%	8%
Something else (Please specify)	35	18	9	8	27	8	-	9	14	12	10	-	-	-	14	-	8	13
	3%	4%	3%	3%	4%	5%	-	4%	3%	4%	5%	-	-	-	4%	-	2%	3%
Nothing in particular	157	55	72	53	104	29	24	42	71	44	31	-	-	157	46	4	42	81
	16%	12%	22%	17%	15%	17%	18%	16%	16%	15%	13%	-	-	61%	14%	4%	12%	18%

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[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	654	272	279	373	458	82	82	71	78	100	203	202	249	405
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	648	247	275	371	489	78	62	48	69	97	198	236	214	434
Yes, born-again or evangelical Christian	246	112	92	154	169	41	23	27	33	39	80	66	100	146
	38%	41%	33%	41%	37%	50%	28%	38%	43%	39%	40%	33%	40%	36%
No, not born-again or evangelical Christian	369	140	175	192	260	39	52	34	40	54	116	125	128	241
	56%	51%	63%	51%	57%	48%	63%	47%	52%	54%	57%	62%	51%	60%
Unsure	39	21	12	27	28	2	7	10	4	7	7	11	22	18
	6%	8%	4%	7%	6%	2%	9%	14%	6%	7%	3%	5%	9%	4%

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[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	654	159	248	163	85	407	248	266	192	162	133	146	155	49	310	55	209
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	648	171	246	149	82	417	231	307	182	188	146	146	117	39	277	42	244
Yes, born-again or evangelical Christian	246	73	99	57	18	171	75	112	58	87	49	64	35	11	117	23	69
	38%	46%	40%	35%	21%	42%	30%	42%	30%	54%	36%	44%	22%	23%	38%	42%	33%
No, not born-again or evangelical Christian	369	77	125	103	64	202	167	132	128	67	73	75	116	32	177	29	129
	56%	48%	50%	63%	75%	50%	67%	50%	67%	41%	55%	51%	75%	66%	57%	53%	62%
Unsure	39	9	24	3	3	33	6	22	6	9	11	7	5	5	17	3	11
	6%	6%	10%	2%	4%	8%	2%	8%	3%	5%	8%	5%	3%	10%	5%	5%	5%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	654 100	313 100	126 100	203 100	357 100	50 100	248 100	316 100	198 100	136 100	350 100	280 100	372 100	238 100	44 100	147 100	186 100	276 100	388 100	553 100	472 100	451 100
Unweighted Total	648	275	131	228	311	60	277	269	221	148	307	287	323	263	62	120	166	263	358	491	448	472
Yes, born-again or evangelical Christian	246 38%	139 44%	43 34%	57 28%	160 45%	17 35%	70 28%	146 46%	72 36%	29 21%	163 47%	74 26%	163 44%	68 28%	15 35%	73 50%	74 40%	105 38%	153 40%	215 39%	189 40%	174 39%
No, not born-again or evangelical Christian	369 56%	156 50%	75 60%	133 65%	177 50%	30 60%	161 65%	155 49%	110 56%	100 74%	166 47%	190 68%	189 51%	159 67%	21 48%	65 44%	103 56%	157 57%	217 56%	309 56%	261 55%	247 55%
Unsure	39 6%	18 6%	8 6%	14 7%	20 6%	3 5%	17 7%	14 5%	16 8%	7 5%	21 6%	16 6%	20 5%	11 5%	8 17%	9 6%	8 4%	14 5%	18 5%	30 5%	22 5%	30 7%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	654	320	188	196	458	119	78	151	287	217	158	161	176	-	243	97	265	262
	100	100	100	100	100	100	100	100	100	100	100	100	100	-	100	100	100	100
Unweighted Total	648	267	179	167	481	107	60	164	275	209	160	172	166	-	213	79	648	648
Yes, born-again or evangelical Christian	246	122	74	76	170	50	26	50	108	88	67	161	13	-	117	35	131	73
	38%	38%	39%	39%	37%	42%	33%	33%	38%	41%	42%	100%	8%	-	48%	37%	50%	28%
No, not born-again or evangelical Christian	369	184	101	105	264	58	47	93	159	117	77	-	153	-	114	54	120	162
	56%	57%	54%	54%	58%	49%	61%	62%	56%	54%	49%	-	87%	-	47%	56%	45%	62%
Unsure	39	15	13	15	24	11	4	8	19	12	15	-	9	-	12	7	13	28
	6%	5%	7%	8%	5%	9%	6%	6%	7%	5%	9%	-	5%	-	5%	7%	5%	10%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	250	109	107	142	154	49	27	38	41	30	69	72	109	141
	25%	26%	23%	26%	22%	42%	22%	28%	28%	19%	24%	25%	25%	25%
Once or twice a month	71	29	29	41	39	16	12	13	15	18	14	11	46	25
	7%	7%	6%	8%	6%	13%	10%	9%	10%	12%	5%	4%	10%	4%
A few times a year	133	56	57	76	88	13	16	10	11	24	43	44	45	88
	13%	13%	12%	14%	13%	11%	12%	8%	8%	15%	15%	15%	10%	15%
Usually just for religious holidays	123	50	66	57	100	1	11	10	13	22	39	39	45	78
	12%	12%	14%	10%	15%	1%	9%	7%	9%	14%	14%	14%	10%	14%
Never	392	165	187	203	276	33	53	59	59	59	106	109	177	214
	39%	39%	40%	37%	40%	29%	42%	43%	40%	38%	37%	38%	40%	37%
Prefer not to say	43	13	16	25	30	5	7	6	7	3	16	11	16	27
	4%	3%	3%	5%	4%	4%	6%	5%	4%	2%	6%	4%	4%	5%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	250	61	79	76	34	139	110	81	73	74	53	42	60	20	127	10	76
	25%	25%	21%	30%	24%	22%	28%	20%	25%	26%	27%	20%	27%	23%	26%	11%	25%
Once or twice a month	71	11	29	15	16	40	30	15	24	16	12	17	16	9	52	1	10
	7%	5%	8%	6%	11%	6%	8%	4%	8%	6%	6%	8%	7%	10%	11%	1%	3%
A few times a year	133	30	50	36	16	80	53	51	37	34	21	23	42	10	60	16	44
	13%	12%	13%	15%	12%	13%	14%	13%	13%	12%	11%	11%	19%	11%	12%	18%	14%
Usually just for religious holidays	123	22	46	28	27	68	55	54	47	26	22	35	24	13	66	6	42
	12%	9%	12%	11%	19%	11%	14%	14%	16%	9%	11%	17%	11%	16%	14%	7%	13%
Never	392	102	162	85	43	264	128	175	102	115	85	79	72	33	156	49	130
	39%	42%	43%	34%	31%	42%	33%	44%	35%	41%	43%	38%	33%	38%	32%	55%	42%
Prefer not to say	43	15	15	10	3	29	14	23	7	14	5	13	7	1	21	6	9
	4%	6%	4%	4%	2%	5%	3%	6%	3%	5%	2%	6%	3%	1%	4%	7%	3%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
At least once a week	250 25%	115 29%	41 19%	88 24%	136 29%	17 20%	97 21%	140 36%	61 19%	46 16%	126 27%	114 23%	140 29%	99 22%	11 13%	47 24%	73 31%	110 25%	151 25%	212 25%	192 28%	174 24%
Once or twice a month	71 7%	30 8%	18 8%	20 6%	37 8%	6 7%	27 6%	23 6%	32 10%	15 5%	40 9%	26 5%	42 9%	25 6%	4 5%	17 8%	19 8%	23 5%	36 6%	58 7%	49 7%	50 7%
A few times a year	133 13%	61 15%	24 11%	43 12%	70 15%	15 18%	48 10%	60 15%	47 14%	25 9%	71 16%	54 11%	78 16%	46 10%	9 11%	37 19%	30 13%	62 14%	80 13%	110 13%	98 14%	92 13%
Usually just for religious holidays	123 12%	58 15%	26 12%	39 11%	64 14%	9 11%	50 11%	57 15%	37 11%	29 10%	69 15%	46 9%	68 14%	45 10%	10 12%	23 12%	39 17%	54 12%	76 13%	104 12%	89 13%	74 10%
Never	392 39%	117 30%	96 44%	166 45%	142 30%	30 36%	219 48%	90 23%	136 41%	159 56%	138 30%	230 47%	142 29%	214 48%	35 43%	69 35%	60 26%	177 41%	235 39%	317 38%	233 34%	301 42%
Prefer not to say	43 4%	14 4%	12 5%	14 4%	18 4%	7 8%	18 4%	19 5%	15 4%	9 3%	16 4%	22 4%	18 4%	12 3%	13 16%	6 3%	12 5%	6 1%	20 3%	38 4%	25 4%	34 5%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	250	128	85	88	162	50	38	64	90	96	46	77	38	8	91	39	104	105
	25%	27%	26%	29%	23%	29%	29%	25%	20%	32%	20%	48%	22%	3%	27%	35%	30%	23%
Once or twice a month	71	39	17	37	34	24	13	14	41	15	27	12	17	3	23	11	29	27
	7%	8%	5%	12%	5%	14%	10%	6%	9%	5%	12%	7%	10%	1%	7%	10%	8%	6%
A few times a year	133	66	31	33	100	19	14	36	60	37	29	26	37	16	51	15	59	57
	13%	14%	10%	11%	14%	11%	10%	14%	13%	13%	13%	16%	21%	6%	15%	13%	17%	12%
Usually just for religious holidays	123	64	30	39	84	19	20	36	52	35	22	9	39	18	45	18	43	53
	12%	13%	9%	13%	12%	11%	16%	14%	11%	12%	10%	5%	22%	7%	14%	16%	12%	12%
Never	392	159	149	96	295	57	39	99	197	95	97	30	39	204	111	24	102	199
	39%	34%	46%	32%	42%	33%	30%	38%	43%	32%	42%	19%	22%	79%	33%	22%	30%	44%
Prefer not to say	43	17	12	9	34	3	6	10	16	17	10	8	4	8	12	4	9	15
	4%	4%	4%	3%	5%	2%	5%	4%	4%	6%	4%	5%	3%	3%	4%	3%	3%	3%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Yes	1011 100%	396 100%	217 100%	371 100%	468 100%	84 100%	460 100%	389 100%	327 100%	282 100%	460 100%	492 100%	488 100%	441 100%	82 100%	198 100%	233 100%	433 100%	597 100%	839 100%	687 100%	725 100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q Industry] Do you or does anyone in your household work in any of the following industries?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	12	4	7	5	11	0	1	2	-	3	6	1	4	7
	1%	1%	1%	1%	2%	*%	1%	1%		2%	2%	*%	1%	1%
Sales	36	13	15	21	25	1	2	4	7	4	14	7	15	21
	4%	3%	3%	4%	4%	1%	2%	3%	5%	3%	5%	2%	3%	4%
Healthcare or the pharmaceutical industry	92	39	31	60	69	6	9	19	22	16	15	20	58	35
	9%	9%	7%	11%	10%	5%	7%	14%	15%	11%	5%	7%	13%	6%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	52	31	24	28	30	11	8	11	12	13	13	3	37	16
	5%	7%	5%	5%	4%	10%	6%	8%	9%	9%	4%	1%	8%	3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	836	346	394	440	562	100	108	103	113	120	244	255	337	500
	83%	82%	85%	81%	82%	85%	85%	75%	78%	77%	85%	89%	77%	87%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	12	2	3	4	3	5	7	4	6	2	2	1	1	5	9	1	1
	1%	1%	1%	2%	2%	1%	2%	1%	2%	1%	1%	1%	1%	6%	2%	1%	1%
Sales	36	3	16	11	5	20	16	14	11	7	5	5	11	7	29	1	6
	4%	1%	4%	4%	4%	3%	4%	4%	4%	3%	2%	2%	5%	8%	6%	1%	2%
Healthcare or the pharmaceutical industry	92	7	32	34	19	39	53	23	46	17	13	21	27	12	62	5	18
	9%	3%	8%	14%	14%	6%	14%	6%	16%	6%	7%	10%	12%	14%	13%	6%	6%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	52	17	26	7	2	43	10	20	10	21	13	8	6	2	41	3	6
	5%	7%	7%	3%	2%	7%	2%	5%	3%	8%	7%	4%	3%	3%	9%	3%	2%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	836	215	316	195	111	531	305	343	218	240	167	176	178	60	354	80	285
	83%	90%	83%	78%	79%	86%	78%	86%	75%	86%	84%	85%	81%	69%	73%	92%	91%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Technology	12 1%	3 1%	4 2%	5 1%	3 1%	- -	8 2%	3 1%	5 2%	3 1%	5 1%	6 1%	5 1%	7 2%	- -	1 *	3 1%	3 1%	4 1%	8 1%	7 1%	8 1%
Sales	36 4%	12 3%	13 6%	9 3%	18 4%	5 6%	13 3%	14 4%	14 4%	7 3%	16 3%	18 4%	18 4%	12 3%	5 6%	4 2%	10 4%	9 2%	26 4%	27 3%	23 3%	27 4%
Healthcare or the pharmaceutical industry	92 9%	32 8%	30 14%	27 7%	41 9%	12 14%	40 9%	36 9%	32 10%	24 8%	42 9%	45 9%	42 9%	41 9%	10 12%	9 5%	24 10%	31 7%	54 9%	78 9%	54 8%	58 8%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	52 5%	21 5%	16 7%	15 4%	25 5%	5 5%	22 5%	17 4%	21 6%	13 4%	25 5%	21 4%	28 6%	14 3%	11 13%	11 5%	15 6%	9 2%	23 4%	38 5%	37 5%	40 5%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	836 83%	331 84%	166 77%	317 85%	391 84%	65 78%	380 83%	324 83%	263 80%	240 85%	382 83%	408 83%	407 83%	368 83%	61 74%	174 88%	191 82%	384 89%	503 84%	700 83%	580 84%	608 84%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	12	6	4	2	10	2	1	1	6	5	1	2	1	5	3	1	2	5
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%
Sales	36	19	12	10	26	6	4	10	20	6	14	4	7	11	11	3	7	11
	4%	4%	4%	3%	4%	3%	3%	4%	4%	2%	6%	2%	4%	4%	3%	2%	2%	2%
Healthcare or the pharmaceutical industry	92	51	26	45	48	31	14	16	44	31	28	23	19	15	21	15	19	27
	9%	11%	8%	15%	7%	18%	11%	6%	10%	11%	12%	14%	11%	6%	6%	13%	6%	6%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	52	17	28	26	26	17	9	13	25	15	10	4	5	16	13	8	14	27
	5%	4%	9%	9%	4%	10%	7%	5%	5%	5%	4%	2%	3%	6%	4%	7%	4%	6%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	836	390	260	229	608	124	104	222	373	241	188	130	147	214	290	84	307	388
	83%	82%	80%	76%	86%	72%	80%	86%	82%	82%	81%	80%	84%	83%	87%	77%	89%	85%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	463	167	463	-	315	59	50	57	63	77	117	150	196	267
	46%	40%	100%		46%	50%	40%	41%	43%	49%	41%	52%	45%	47%
Woman	545	255	-	545	372	58	76	80	83	78	168	136	241	304
	54%	60%		100%	54%	50%	59%	58%	57%	50%	59%	48%	55%	53%
In some other way	3	-	-	-	2	-	1	0	-	1	1	0	1	2
	0.3%				0.3%		0.8%	0%		1%	1%	0%	0.3%	0.3%

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 September Omnibus 2023
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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	463	108	195	95	65	304	160	193	122	112	89	104	111	42	227	39	167
	46%	45%	51%	38%	46%	49%	41%	48%	42%	40%	45%	50%	50%	49%	47%	44%	54%
Woman	545	131	184	155	74	315	229	204	168	167	108	104	108	44	254	49	144
	54%	55%	48%	62%	53%	51%	59%	51%	58%	60%	54%	50%	49%	51%	53%	56%	46%
In some other way	3	1	1	-	1	2	1	2	-	0	1	-	2	-	2	-	0
	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

Echelon Insights
 September Omnibus 2023
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[Q Gender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Man	463 46%	206 52%	116 54%	131 35%	250 54%	43 51%	170 37%	208 53%	147 45%	106 38%	239 52%	198 40%	261 54%	165 37%	37 45%	110 56%	120 52%	201 46%	281 47%	374 45%	324 47%	325 45%
Woman	545 54%	191 48%	99 46%	239 64%	217 46%	41 49%	287 62%	181 46%	179 55%	175 62%	221 48%	292 59%	226 46%	273 62%	45 55%	87 44%	113 48%	231 53%	315 53%	462 55%	363 53%	397 55%
In some other way	3 *%	-	2 1%	1 *%	0 *%	-	3 1%	0 *%	1 *%	1 *%	0 *%	2 *%	0 *%	3 1%	-	-	-	1 *%	1 *%	3 *%	1 *%	3 *%

Echelon Insights
 September Omnibus 2023
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[Q Gender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	463	239	149	131	333	-	131	120	224	119	-	63	85	134	176	66	172	190
	46%	50%	46%	43%	47%	-	100%	46%	49%	40%	-	39%	48%	52%	53%	60%	50%	42%
Woman	545	233	174	172	373	172	-	138	232	174	232	98	91	122	158	44	173	260
	54%	49%	54%	57%	53%	100%	-	53%	51%	59%	100%	61%	52%	47%	47%	40%	50%	57%
In some other way	3	2	1	-	3	-	-	1	0	1	-	0	-	1	-	0	1	5
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QRace] What is your race or ethnicity?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	700	300	321	377	688	-	7	49	93	113	213	231	255	444
	69%	71%	69%	69%	100%		5%	36%	64%	73%	74%	81%	58%	78%
Black or African American	130	59	63	67	-	117	9	38	19	23	31	18	81	50
	13%	14%	14%	12%		100%	7%	28%	13%	15%	11%	6%	18%	9%
Hispanic or Latino	127	50	50	76	-	-	127	42	24	14	31	17	79	48
	13%	12%	11%	14%			100%	31%	16%	9%	11%	6%	18%	8%
Asian	39	9	21	18	-	-	-	6	12	4	3	14	22	16
	4%	2%	5%	3%				4%	8%	3%	1%	5%	5%	3%
Native American or Alaska Native	30	13	12	18	-	-	5	3	7	5	11	5	14	16
	3%	3%	3%	3%			4%	2%	4%	3%	4%	2%	3%	3%
Native Hawaiian or Other Pacific Islander	1	-	-	1	-	-	1	-	1	-	-	-	1	-
	0%			0%			1%		1%				0%	
Something else	14	6	8	7	-	-	-	3	-	-	6	4	3	11
	1%	1%	2%	1%				3%			2%	2%	1%	2%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	700	151	253	189	107	404	296	398	290	155	138	167	151	78	329	36	249
	69%	63%	66%	75%	76%	65%	76%	100%	100%	56%	70%	80%	68%	91%	68%	41%	80%
Black or African American	130	38	52	30	11	90	41	-	-	57	26	25	19	2	71	16	23
	13%	16%	14%	12%	8%	14%	10%			20%	13%	12%	9%	2%	15%	19%	8%
Hispanic or Latino	127	34	58	22	14	92	36	-	-	41	22	15	39	5	68	20	19
	13%	14%	15%	9%	10%	15%	9%			15%	11%	7%	17%	6%	14%	22%	6%
Asian	39	12	9	10	7	22	17	-	-	19	6	-	10	3	10	11	16
	4%	5%	2%	4%	5%	4%	4%			7%	3%		5%	4%	2%	12%	5%
Native American or Alaska Native	30	11	14	5	1	25	6	-	-	13	5	9	3	-	19	4	6
	3%	5%	4%	2%	1%	4%	1%			4%	3%	4%	2%		4%	4%	2%
Native Hawaiian or Other Pacific Islander	1	-	1	-	-	1	-	-	-	0	-	-	1	-	1	-	-
	1%		1%			1%				1%			1%		1%		
Something else	14	1	7	2	4	9	6	-	-	5	4	-	2	-	1	7	1
	1%	1%	2%	1%	3%	1%	2%			2%	2%		1%		1%	8%	1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
White	700 69%	321 81%	154 71%	210 56%	382 82%	58 70%	259 56%	318 82%	196 60%	177 63%	368 80%	300 61%	379 78%	259 59%	62 75%	153 78%	193 83%	325 75%	460 77%	601 72%	512 74%	486 67%
Black or African American	130 13%	21 5%	26 12%	78 21%	22 5%	14 17%	93 20%	26 7%	48 15%	54 19%	31 7%	93 19%	33 7%	88 20%	9 12%	6 3%	16 7%	40 9%	63 11%	104 12%	73 11%	114 16%
Hispanic or Latino	127 13%	50 13%	19 9%	58 16%	57 12%	5 6%	65 14%	35 9%	48 15%	44 16%	48 10%	70 14%	59 12%	57 13%	11 13%	37 19%	19 8%	55 13%	42 7%	95 11%	71 10%	84 12%
Asian	39 4%	-	17 8%	19 5%	-	2 3%	37 8%	5 1%	28 8%	6 2%	5 1%	25 5%	9 2%	29 7%	0 *%	-	-	15 3%	21 4%	26 3%	19 3%	31 4%
Native American or Alaska Native	30 3%	10 2%	6 3%	15 4%	13 3%	1 1%	16 4%	9 2%	13 4%	8 3%	14 3%	16 3%	14 3%	15 3%	2 2%	5 2%	9 4%	11 2%	18 3%	26 3%	18 3%	23 3%
Native Hawaiian or Other Pacific Islander	1 *%	1 *%	-	0 *%	1 *%	-	0 *%	-	1 *%	-	1 *%	-	1 *%	0 *%	-	1 1%	-	-	-	0 *%	1 *%	0 *%
Something else	14 1%	4 1%	2 1%	4 1%	4 1%	4 5%	6 1%	4 1%	5 2%	4 1%	6 1%	4 1%	6 1%	6 1%	2 3%	4 2%	-	4 1%	6 1%	12 1%	10 1%	9 1%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	700	391	154	194	505	111	83	134	318	248	165	161	117	176	264	101	295	248
	69%	83%	48%	64%	71%	65%	64%	52%	70%	84%	71%	100%	67%	69%	79%	92%	85%	55%
Black or African American	130	28	82	40	90	25	16	61	50	20	23	-	7	26	20	-	18	119
	13%	6%	25%	13%	13%	14%	12%	23%	11%	7%	10%		4%	10%	6%		5%	26%
Hispanic or Latino	127	34	75	54	74	31	22	42	63	22	32	-	45	37	47	10	45	66
	13%	7%	23%	18%	10%	18%	17%	16%	14%	8%	14%		26%	15%	14%	9%	13%	14%
Asian	39	18	15	9	29	3	6	14	24	0	8	-	7	11	-	-	-	28
	4%	4%	5%	3%	4%	2%	5%	6%	5%	*%	4%		4%	4%				6%
Native American or Alaska Native	30	7	13	17	13	11	6	12	10	8	9	-	5	9	10	-	11	13
	3%	1%	4%	6%	2%	6%	5%	5%	2%	3%	4%		3%	3%	3%		3%	3%
Native Hawaiian or Other Pacific Islander	1	0	1	1	-	1	-	1	0	-	0	-	1	0	1	-	1	0
	*%	*%	*%	*%		1%		*%	*%		*%		1%	*%	*%		*%	*%
Something else	14	4	4	2	12	-	2	10	3	2	1	-	4	1	4	-	0	1
	1%	1%	1%	1%	2%		2%	4%	1%	1%	*%		2%	*%	1%		*%	*%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q Education] What is the highest level of education you have completed?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	240	98	108	131	150	36	34	33	32	39	71	66	103	137
	24%	23%	23%	24%	22%	30%	27%	24%	22%	25%	25%	23%	24%	24%
Some college	247	101	131	116	156	29	48	44	19	36	79	69	99	149
	24%	24%	28%	21%	23%	25%	37%	32%	13%	23%	28%	24%	22%	26%
Associate degree	133	63	65	68	93	16	10	10	22	21	44	35	54	79
	13%	15%	14%	12%	13%	14%	8%	7%	15%	14%	15%	12%	12%	14%
Bachelor's degree	251	105	95	155	185	27	22	44	43	40	57	66	128	123
	25%	25%	21%	29%	27%	23%	17%	32%	30%	26%	20%	23%	29%	21%
Graduate degree	140	56	65	74	105	9	14	6	29	20	35	49	55	85
	14%	13%	14%	14%	15%	8%	11%	4%	20%	13%	12%	17%	13%	15%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q Education] What is the highest level of education you have completed?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	240	240	-	-	-	240	-	150	-	109	60	37	22	5	95	35	71
	24%	100%				39%		38%		39%	30%	18%	10%	6%	20%	40%	23%
Some college	247	-	247	-	-	247	-	156	-	69	50	69	39	15	97	27	78
	24%		65%			40%		39%		25%	25%	33%	18%	17%	20%	31%	25%
Associate degree	133	-	133	-	-	133	-	93	-	43	28	31	25	3	66	9	41
	13%		35%			21%		23%		16%	14%	15%	11%	4%	14%	10%	13%
Bachelor's degree	251	-	-	251	-	-	251	-	185	38	47	50	88	24	145	16	72
	25%			100%			64%		64%	14%	24%	24%	40%	28%	30%	19%	23%
Graduate degree	140	-	-	-	140	-	140	-	105	20	13	21	47	39	80	-	48
	14%				100%		36%		36%	7%	7%	10%	21%	45%	17%		16%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q Education] What is the highest level of education you have completed?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
High school or less	240 24%	105 27%	51 24%	75 20%	124 27%	18 21%	99 21%	90 23%	93 28%	53 19%	125 27%	95 19%	132 27%	92 21%	16 19%	63 32%	59 25%	76 18%	108 18%	186 22%	165 24%	168 23%
Some college	247 24%	99 25%	57 26%	85 23%	117 25%	22 26%	109 24%	101 26%	79 24%	65 23%	121 26%	111 23%	120 25%	102 23%	25 31%	55 28%	53 23%	90 21%	139 23%	203 24%	168 24%	176 24%
Associate degree	133 13%	60 15%	31 14%	35 9%	73 16%	9 11%	51 11%	62 16%	39 12%	30 10%	69 15%	56 11%	70 14%	49 11%	14 17%	33 17%	36 15%	57 13%	83 14%	110 13%	99 14%	96 13%
Bachelor's degree	251 25%	82 21%	51 24%	114 31%	98 21%	22 26%	131 28%	89 23%	78 24%	81 29%	90 20%	151 31%	105 22%	127 29%	18 22%	35 18%	51 22%	129 30%	173 29%	218 26%	166 24%	181 25%
Graduate degree	140 14%	50 13%	27 12%	62 17%	55 12%	13 16%	71 16%	48 12%	39 12%	53 19%	55 12%	79 16%	60 12%	71 16%	9 11%	12 6%	34 15%	81 19%	94 16%	123 15%	89 13%	105 14%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[Q Education] What is the highest level of education you have completed?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	240	85	89	76	164	45	31	70	86	83	50	43	40	61	105	18	108	76
	24%	18%	28%	25%	23%	26%	23%	27%	19%	28%	21%	26%	23%	24%	31%	16%	31%	17%
Some college	247	106	87	55	193	27	28	57	118	72	52	31	39	71	84	28	75	106
	24%	22%	27%	18%	27%	16%	21%	22%	26%	24%	22%	19%	22%	28%	25%	26%	22%	23%
Associate degree	133	74	35	41	92	20	21	35	60	38	37	31	24	27	49	16	53	55
	13%	16%	11%	13%	13%	12%	16%	13%	13%	13%	16%	19%	13%	10%	15%	15%	15%	12%
Bachelor's degree	251	119	90	79	171	51	28	65	122	64	65	41	38	70	63	28	77	126
	25%	25%	28%	26%	24%	30%	21%	25%	27%	22%	28%	26%	21%	27%	19%	26%	22%	28%
Graduate degree	140	90	24	52	88	28	24	32	70	38	28	16	35	28	33	19	33	91
	14%	19%	7%	17%	12%	16%	18%	12%	15%	13%	12%	10%	20%	11%	10%	17%	9%	20%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QAge] What is your age?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	137	66	57	80	47	35	42	137	-	-	-	-	137	-
	14%	16%	12%	15%	7%	30%	33%	100%					31%	
30-39	145	61	63	83	89	16	24	-	145	-	-	-	145	-
	14%	14%	14%	15%	13%	13%	19%		100%				33%	
40-49	156	69	77	78	111	22	14	-	-	156	-	-	156	-
	15%	16%	17%	14%	16%	19%	11%			100%			36%	
50-64	286	112	117	168	211	26	31	-	-	-	286	-	-	286
	28%	26%	25%	31%	31%	22%	24%				100%			50%
65+	286	115	150	136	230	17	17	-	-	-	-	286	-	286
	28%	27%	32%	25%	33%	15%	14%					100%		50%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QAge] What is your age?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011 100	240 100	380 100	251 100	140 100	621 100	390 100	398 100	290 100	279 100	198 100	208 100	221 100	86 100	483 100	88 100	311 100
18-29	137 14%	33 14%	54 14%	44 18%	6 4%	87 14%	50 13%	24 6%	24 8%	50 18%	23 11%	17 8%	33 15%	6 7%	76 16%	30 34%	3 1%
30-39	145 14%	32 13%	41 11%	43 17%	29 21%	73 12%	73 19%	38 10%	51 18%	40 14%	16 8%	36 17%	42 19%	10 12%	111 23%	17 20%	-
40-49	156 15%	39 16%	57 15%	40 16%	20 14%	96 15%	60 15%	62 16%	49 17%	26 9%	30 15%	37 18%	40 18%	20 24%	121 25%	9 11%	5 2%
50-64	286 28%	71 30%	123 32%	57 23%	35 25%	195 31%	92 24%	138 35%	73 25%	93 33%	52 26%	56 27%	58 26%	24 28%	133 27%	26 30%	68 22%
65+	286 28%	66 27%	105 28%	66 26%	49 35%	171 27%	115 30%	136 34%	94 33%	71 25%	78 40%	61 29%	48 22%	26 30%	43 9%	5 5%	235 76%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QAge] What is your age?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
18-29	137 14%	41 10%	39 18%	51 14%	50 11%	15 18%	71 16%	31 8%	51 15%	51 18%	42 9%	77 16%	57 12%	70 16%	10 13%	26 13%	17 7%	22 5%	35 6%	88 10%	86 13%	109 15%
30-39	145 14%	59 15%	29 14%	55 15%	70 15%	8 10%	67 15%	52 13%	52 16%	38 14%	66 14%	66 13%	72 15%	63 14%	10 13%	27 14%	40 17%	49 11%	78 13%	105 13%	99 14%	94 13%
40-49	156 15%	56 14%	30 14%	67 18%	61 13%	18 21%	77 17%	51 13%	51 16%	52 19%	69 15%	79 16%	69 14%	69 16%	18 22%	29 15%	30 13%	47 11%	84 14%	129 15%	97 14%	123 17%
50-64	286 28%	117 29%	58 27%	102 28%	141 30%	19 23%	126 27%	128 33%	87 27%	67 24%	139 30%	136 28%	140 29%	119 27%	28 34%	56 28%	72 31%	129 30%	179 30%	244 29%	202 29%	192 26%
65+	286 28%	124 31%	60 28%	96 26%	145 31%	23 27%	118 26%	127 33%	85 26%	74 26%	144 31%	135 27%	149 31%	121 27%	16 19%	60 31%	74 32%	187 43%	221 37%	274 33%	204 30%	207 29%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QAge] What is your age?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	137	21	115	56	81	35	22	32	63	42	29	8	10	48	39	11	26	45
	14%	4%	36%	19%	11%	20%	17%	12%	14%	14%	12%	5%	6%	19%	12%	10%	8%	10%
30-39	145	71	65	92	53	53	40	45	58	42	30	20	15	52	46	20	34	59
	14%	15%	20%	31%	7%	31%	31%	17%	13%	14%	13%	12%	9%	20%	14%	18%	10%	13%
40-49	156	65	61	84	72	47	37	49	64	43	25	23	26	50	47	10	44	65
	15%	14%	19%	28%	10%	28%	28%	19%	14%	15%	11%	15%	15%	19%	14%	9%	13%	14%
50-64	286	151	59	53	233	32	22	74	124	88	74	59	58	57	109	30	104	128
	28%	32%	18%	18%	33%	18%	17%	29%	27%	30%	32%	37%	33%	22%	33%	28%	30%	28%
65+	286	165	24	16	270	6	10	58	147	80	75	51	67	50	94	39	138	158
	28%	35%	7%	5%	38%	3%	8%	22%	32%	27%	32%	31%	38%	19%	28%	36%	40%	35%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QState] In what state do you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	182	72	82	98	132	12	17	20	29	33	56	43	83	99
	18%	17%	18%	18%	19%	10%	13%	15%	20%	21%	19%	15%	19%	17%
States in the Midwest	222	93	109	113	177	19	9	28	33	38	56	66	100	122
	22%	22%	24%	21%	26%	16%	7%	21%	23%	25%	19%	23%	23%	21%
States in the South	370	192	158	212	237	69	43	54	54	60	104	99	167	203
	37%	45%	34%	39%	34%	59%	34%	39%	37%	38%	36%	35%	38%	35%
States in the West	237	66	114	122	143	17	59	35	28	25	71	77	88	149
	23%	16%	25%	22%	21%	15%	46%	25%	20%	16%	25%	27%	20%	26%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QState] In what state do you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	182	57	68	33	24	125	57	86	45	55	28	38	38	19	100	19	44
	18%	24%	18%	13%	17%	20%	14%	22%	16%	20%	14%	18%	17%	22%	21%	21%	14%
States in the Midwest	222	44	80	62	35	125	97	94	83	64	49	36	50	20	96	16	77
	22%	18%	21%	25%	25%	20%	25%	24%	29%	23%	25%	17%	22%	23%	20%	18%	25%
States in the South	370	89	142	84	55	231	139	143	94	107	73	76	75	31	179	36	104
	37%	37%	37%	34%	39%	37%	36%	36%	32%	38%	37%	37%	34%	36%	37%	41%	33%
States in the West	237	50	90	72	26	140	97	75	68	53	47	58	58	17	108	18	87
	23%	21%	24%	29%	18%	22%	25%	19%	23%	19%	24%	28%	26%	19%	22%	20%	28%

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QState] In what state do you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
States in the Northeast	182 18%	63 16%	44 20%	69 19%	73 16%	15 18%	93 20%	57 15%	61 19%	61 22%	70 15%	94 19%	75 15%	92 21%	14 18%	28 14%	39 17%	59 14%	107 18%	146 17%	65 9%	101 14%
States in the Midwest	222 22%	74 19%	54 25%	90 24%	101 22%	18 21%	103 22%	82 21%	70 21%	68 24%	103 22%	108 22%	104 21%	101 23%	18 22%	50 25%	40 17%	99 23%	140 23%	179 21%	218 32%	212 29%
States in the South	370 37%	164 41%	68 31%	123 33%	181 39%	35 42%	154 33%	155 40%	125 38%	86 30%	181 39%	172 35%	195 40%	146 33%	29 36%	74 37%	98 42%	144 33%	212 36%	316 38%	277 40%	285 39%
States in the West	237 23%	95 24%	50 23%	89 24%	112 24%	16 19%	109 24%	95 24%	71 22%	67 24%	105 23%	118 24%	114 23%	102 23%	21 25%	47 24%	56 24%	131 30%	139 23%	198 24%	127 19%	126 17%

Echelon Insights
 September Omnibus 2023
 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QState] In what state do you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	182	76	73	57	124	33	24	54	77	50	37	13	47	48	52	17	61	81
	18%	16%	22%	19%	18%	19%	19%	21%	17%	17%	16%	8%	27%	19%	15%	15%	18%	18%
States in the Midwest	222	115	64	64	158	38	26	61	90	71	40	52	42	64	74	22	66	84
	22%	24%	20%	21%	22%	22%	20%	23%	20%	24%	17%	32%	24%	25%	22%	20%	19%	18%
States in the South	370	173	112	117	253	69	48	82	162	126	89	68	42	75	129	43	128	170
	37%	36%	35%	39%	36%	40%	37%	32%	36%	43%	38%	42%	24%	29%	39%	40%	37%	37%
States in the West	237	111	74	64	173	33	31	62	126	49	65	29	45	69	79	27	90	120
	23%	23%	23%	21%	24%	19%	24%	24%	28%	16%	28%	18%	26%	27%	24%	25%	26%	26%

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[QKids] Do you currently have children under the age of 18 in your home?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1011	423	463	545	688	117	127	137	145	156	286	286	439	572
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	302	142	131	172	189	36	54	56	92	84	53	16	233	70
	30%	34%	28%	32%	27%	31%	42%	41%	63%	54%	19%	6%	53%	12%
No	709	280	333	373	499	81	74	81	53	72	233	270	206	503
	70%	66%	72%	68%	73%	69%	58%	59%	36%	46%	81%	94%	47%	88%
Prefer not to say	0	-	0	-	-	-	-	-	0	-	-	-	0	-
	0%		0%						0%				0%	

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 N=1,011 Registered Voters in the Likely Electorate, Nationally, September 25-28, 2023, Margin of Error=4.0 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1011	240	380	251	140	621	390	398	290	279	198	208	221	86	483	88	311
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	302	76	96	79	52	171	131	92	97	65	41	63	88	43	212	20	25
	30%	32%	25%	32%	37%	28%	34%	23%	33%	23%	21%	30%	40%	49%	44%	23%	8%
No	709	164	285	171	88	449	260	306	193	214	157	144	133	44	272	67	287
	70%	68%	75%	68%	63%	72%	66%	77%	67%	77%	79%	70%	60%	51%	56%	77%	92%
Prefer not to say	0	-	0	-	-	0	-	-	-	-	-	-	-	-	-	-	-
	0%		0%			0%											

Echelon Insights
 September Omnibus 2023
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[QKids] Do you currently have children under the age of 18 in your home?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1011 100	396 100	217 100	371 100	468 100	84 100	460 100	389 100	327 100	282 100	460 100	492 100	488 100	441 100	82 100	198 100	233 100	433 100	597 100	839 100	687 100	725 100
Yes	302 30%	150 38%	55 25%	91 25%	167 36%	21 25%	114 25%	133 34%	94 29%	71 25%	162 35%	124 25%	174 36%	109 25%	20 24%	79 40%	79 34%	92 21%	151 25%	233 28%	220 32%	206 28%
No	709 70%	246 62%	162 75%	280 75%	301 64%	63 75%	345 75%	256 66%	233 71%	211 75%	298 65%	368 75%	314 64%	332 75%	63 76%	119 60%	154 66%	341 79%	447 75%	606 72%	467 68%	518 72%
Prefer not to say	0 *%	-	-	0 *%	-	-	0 *%	-	-	0 *%	-	0 *%	-	0 *%	-	-	-	0 *%	-	0 *%	-	0 *%

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[QKids] Do you currently have children under the age of 18 in your home?

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Total	1011	474	324	302	709	172	131	260	456	295	232	161	176	257	334	110	346	455
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	302	170	88	302	-	172	131	79	125	99	57	47	51	75	119	42	104	99
	30%	36%	27%	100%		100%	100%	30%	27%	34%	25%	29%	29%	29%	36%	38%	30%	22%
No	709	304	236	-	709	-	-	181	331	196	175	115	124	181	215	68	242	356
	70%	64%	73%		100%			70%	73%	66%	75%	71%	71%	71%	64%	62%	70%	78%
Prefer not to say	0	-	0	-	-	-	-	-	0	-	-	-	-	0	-	-	-	0
	0%		0%						0%					0%				0%