

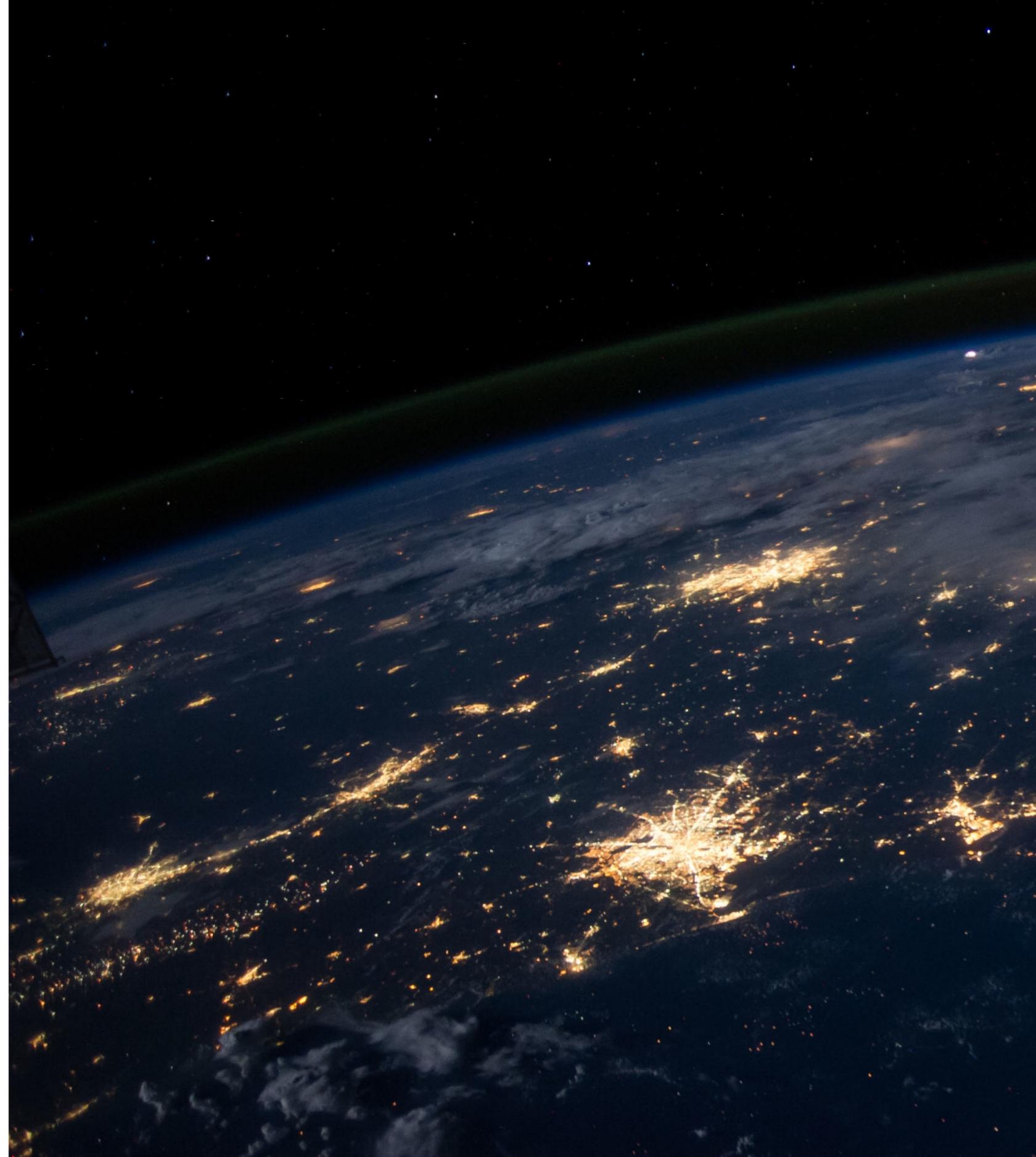


Election 2020: On the Issues

Verified Voter Omnibus Survey

N=1,018 Likely Electorate

September 19 - September 25, 2020

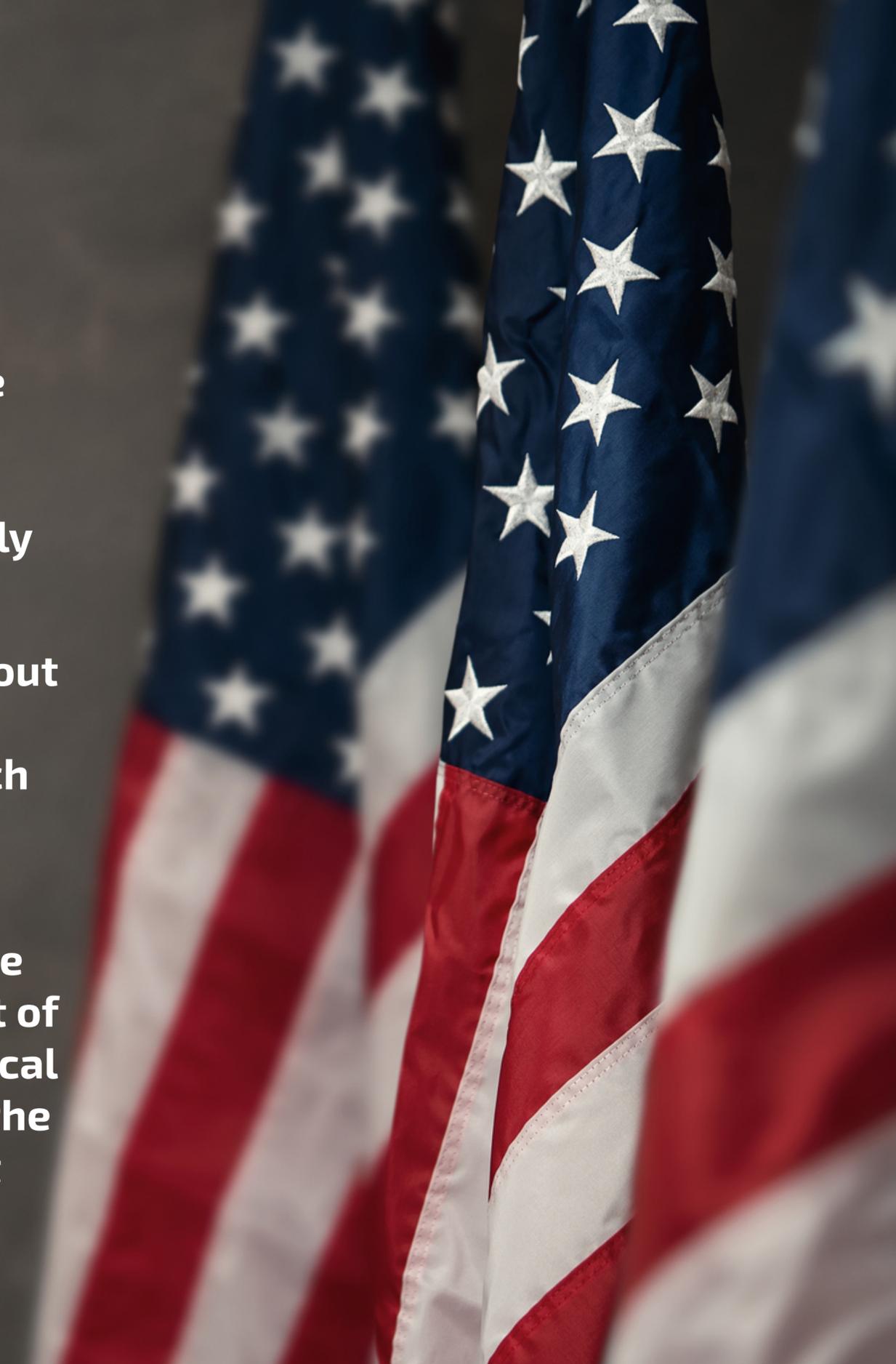


Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

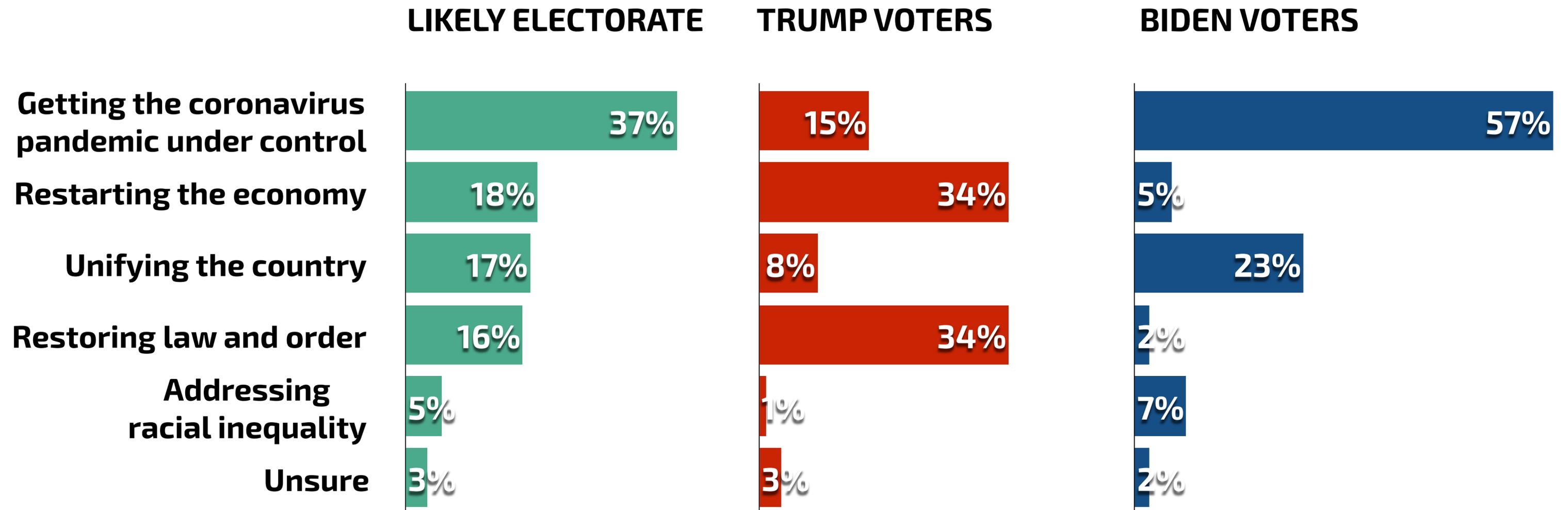
That's why we at Echelon Insights are making the switch, six months out from Election Day, not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

We surveyed N = 1,000 registered voters in the Likely Electorate online from May 18 - May 20, 2020 using a voter file-matched sample as part of our monthly Verified Voter Omnibus tracking survey of the 2020 political environment. The sample was weighted to known characteristics of the 2020 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2020 electorate.



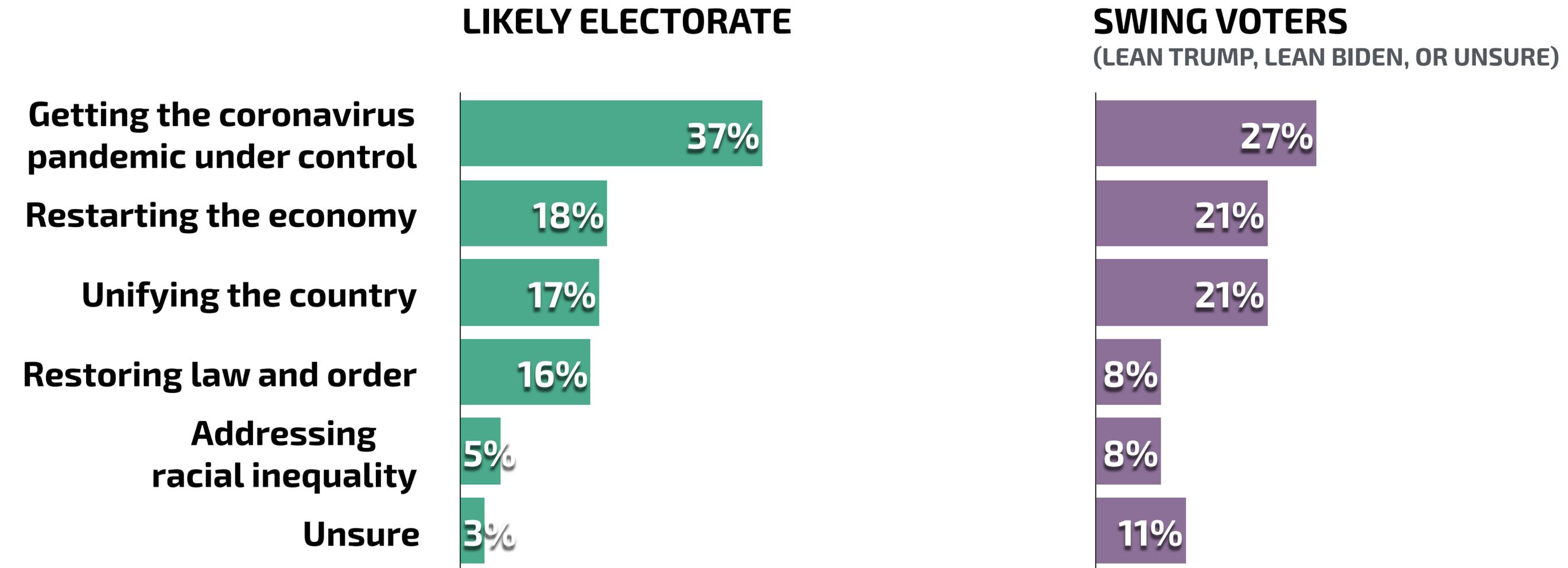
The Pandemic Is Top Of Mind For Voters

Q. Which of the following would you consider the number one priority for the candidate elected President to address?



Swing Voters Prioritize The Pandemic, Economy, Unity

Q. Which of the following would you consider the number one priority for the candidate elected President to address?



More Trust Biden On Public Health, Even Trust On The Economy

Q. Who would you trust more to handle the public health response to the coronavirus pandemic?

Q. Who would you trust more to handle the economic recovery after the coronavirus pandemic?

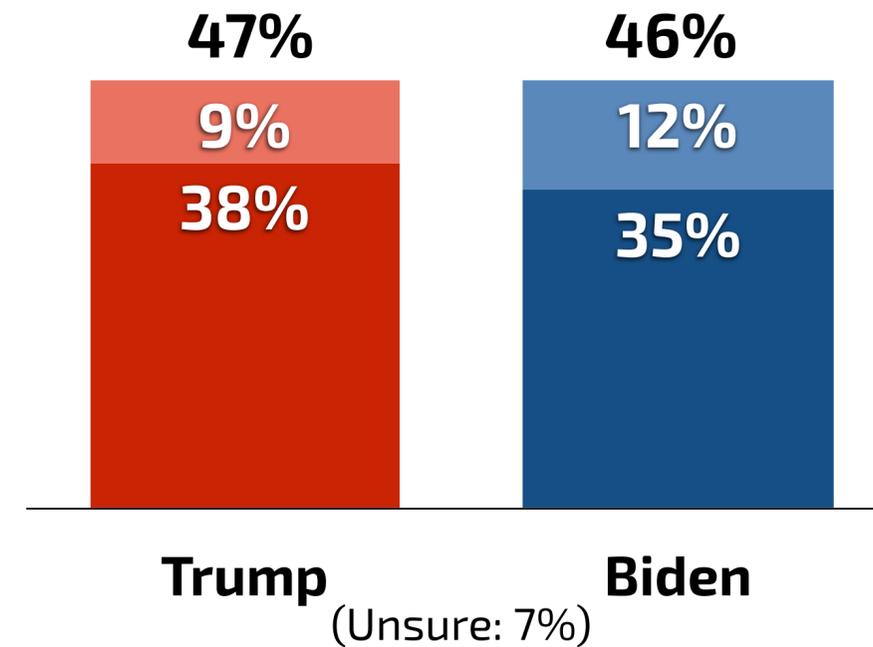
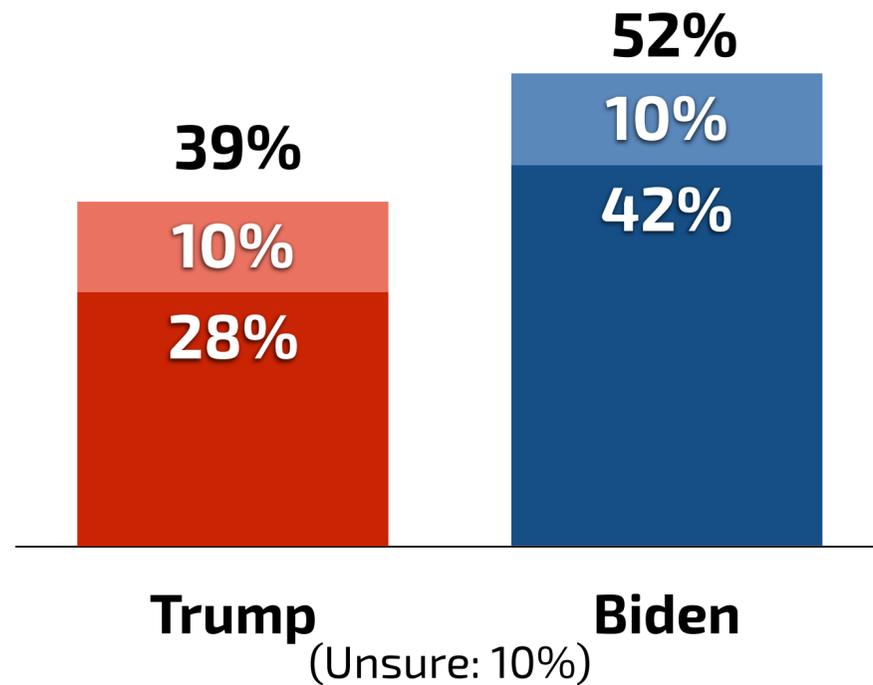
■ Definitely Trump
 ■ Probably Trump
 ■ Definitely Biden
 ■ Probably Biden

Public Health Response

Economic Recovery

Biden +13

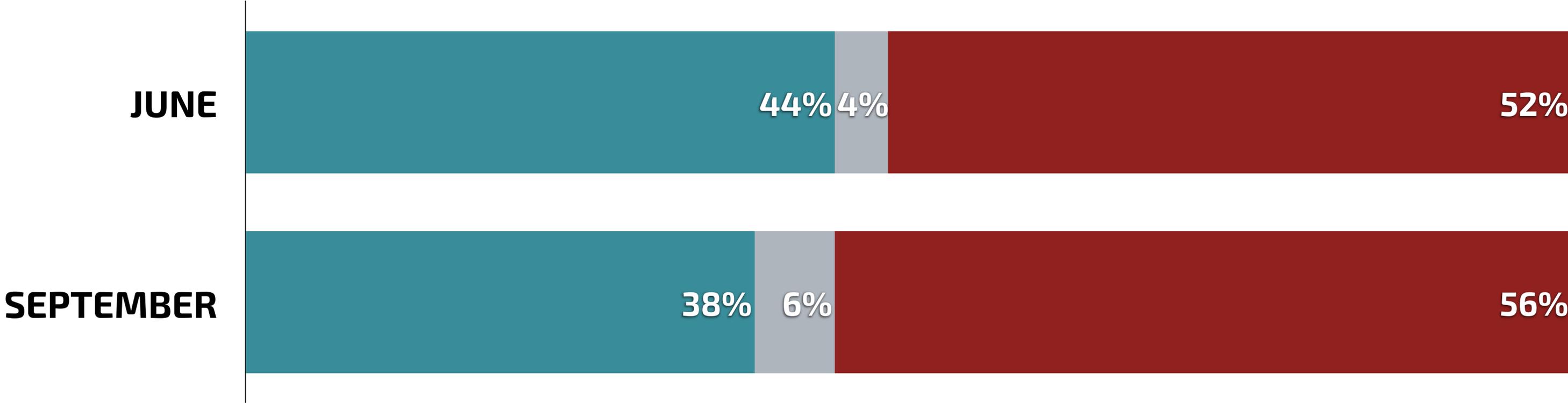
Trump +1



Support For Protests Down From June

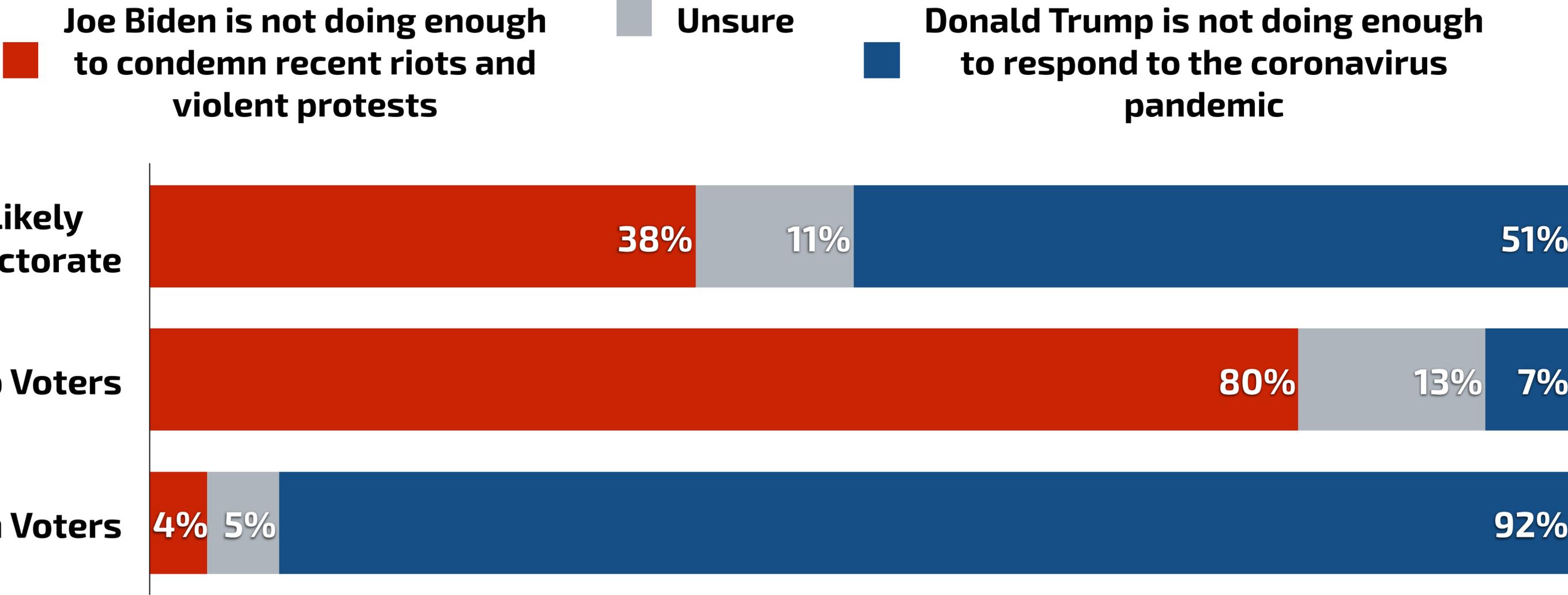
Q. Which statement comes closest to your view, even if neither is exactly right?
The protests are...

- Mostly peaceful demonstrations against wrongful police actions and broader racial disparities
- Unsure
- Going too far, provoking acts of violence and looting, and destroying local businesses



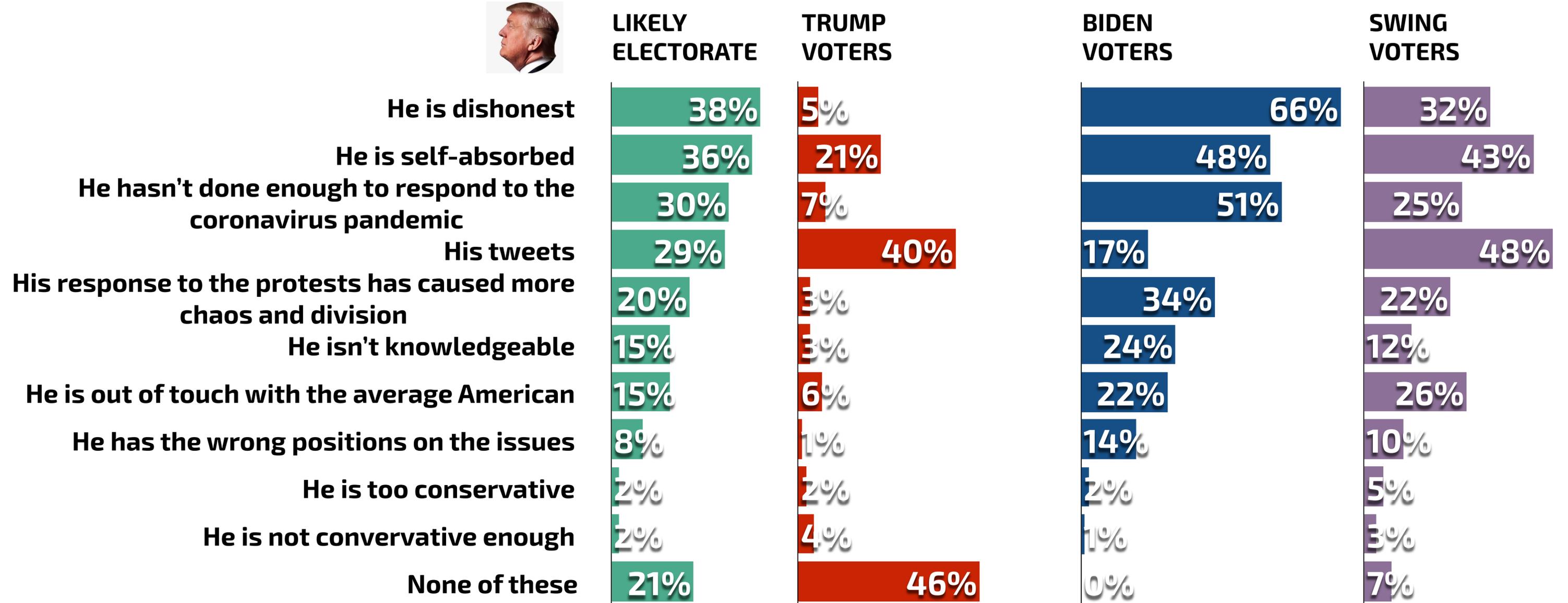
COVID Critique of Trump Outdraws Protest Critique of Biden

Q. Which of these statements do you agree with more, even if neither is exactly right?



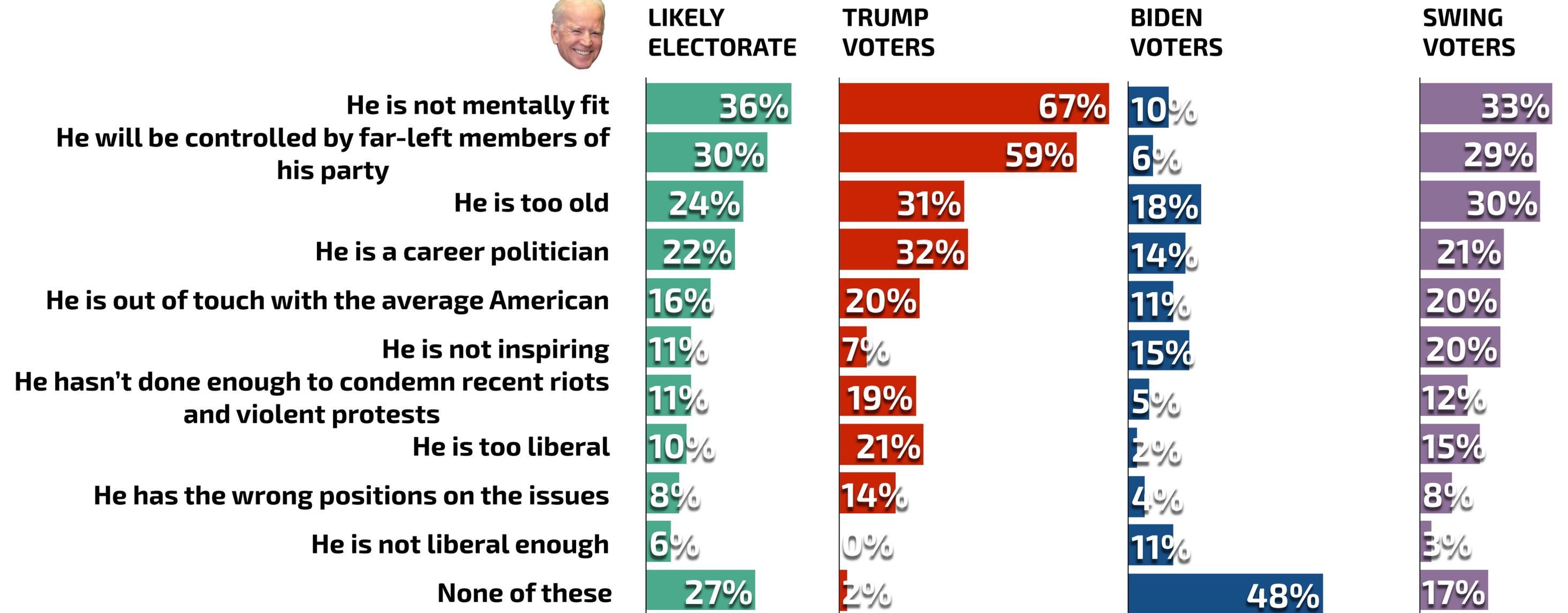
Twitter Top Trump Concern For Trump Voters, Swing Voters

Q. Which of these concerns you the most about Donald Trump? Choose up to three.



Mental Fitness, Age Are Main Concerns About Biden

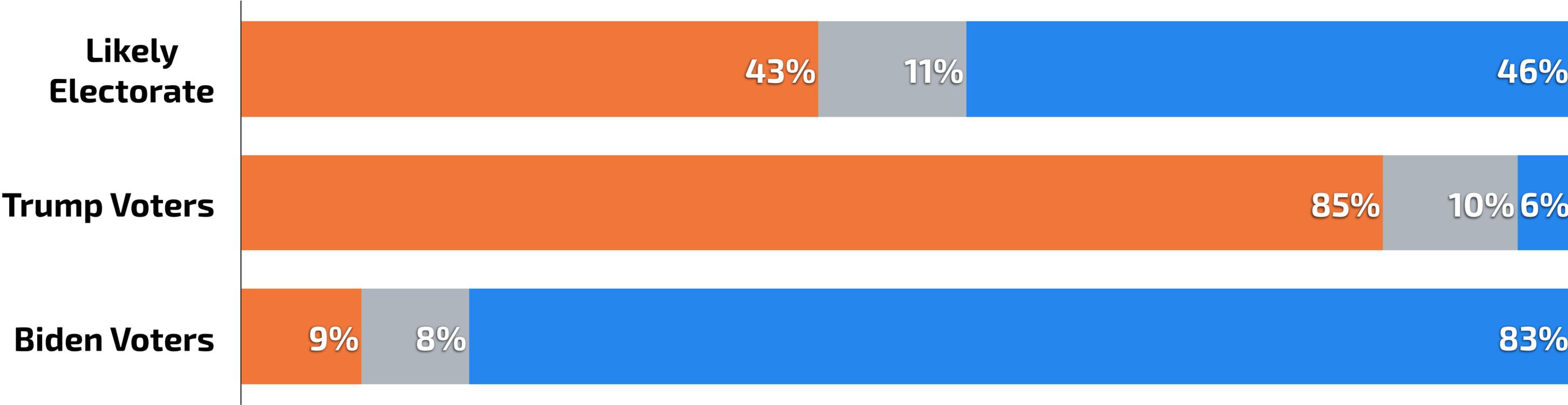
Q. Which of these concerns you the most about Joe Biden? Choose up to three.



Wide Partisan Divide on President Trump's Nominee

Q. As you may know, US Supreme Court Justice Ruth Bader Ginsburg has passed away, and President Trump is likely to nominate a new justice. Do you think . . . ?

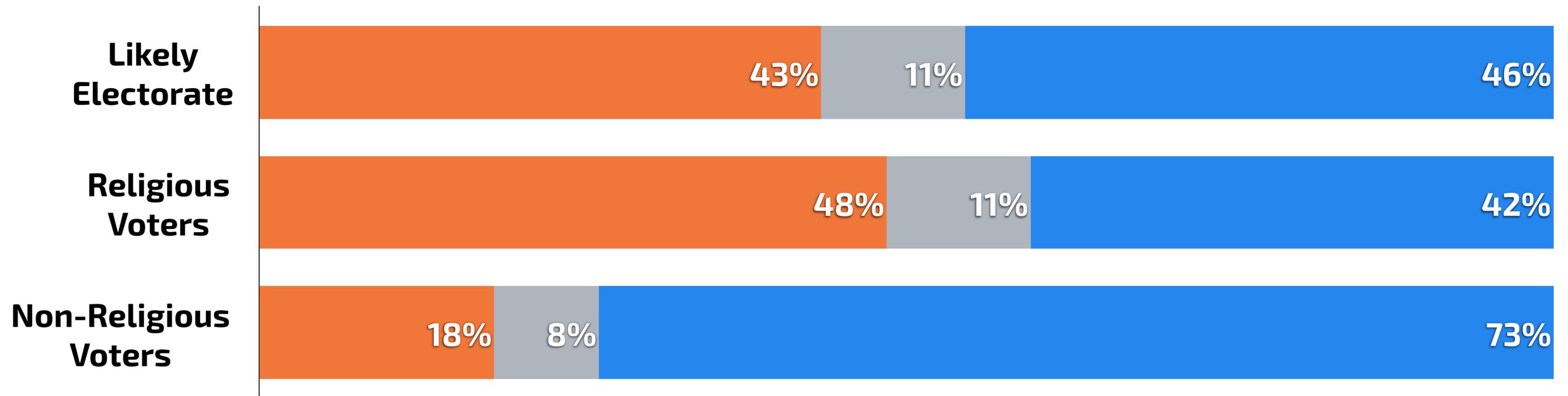
- The Senate should vote on whether or not to confirm President Trump's nominee, regardless of the election results
- Unsure
- The Senate should only consider someone nominated by the winner of November's election



Religion Drives Supreme Court Opinions

Q. As you may know, US Supreme Court Justice Ruth Bader Ginsburg has passed away, and President Trump is likely to nominate a new justice. Do you think . . . ?

■ The Senate should vote on whether or not to confirm President Trump's nominee, regardless of the election results **■ Unsure** **■ The Senate should only consider someone nominated by the winner of November's election**





**Verified Voter
Omnibus**

Your questions answered by real voters

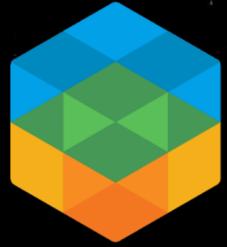
Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with 2020 election questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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