

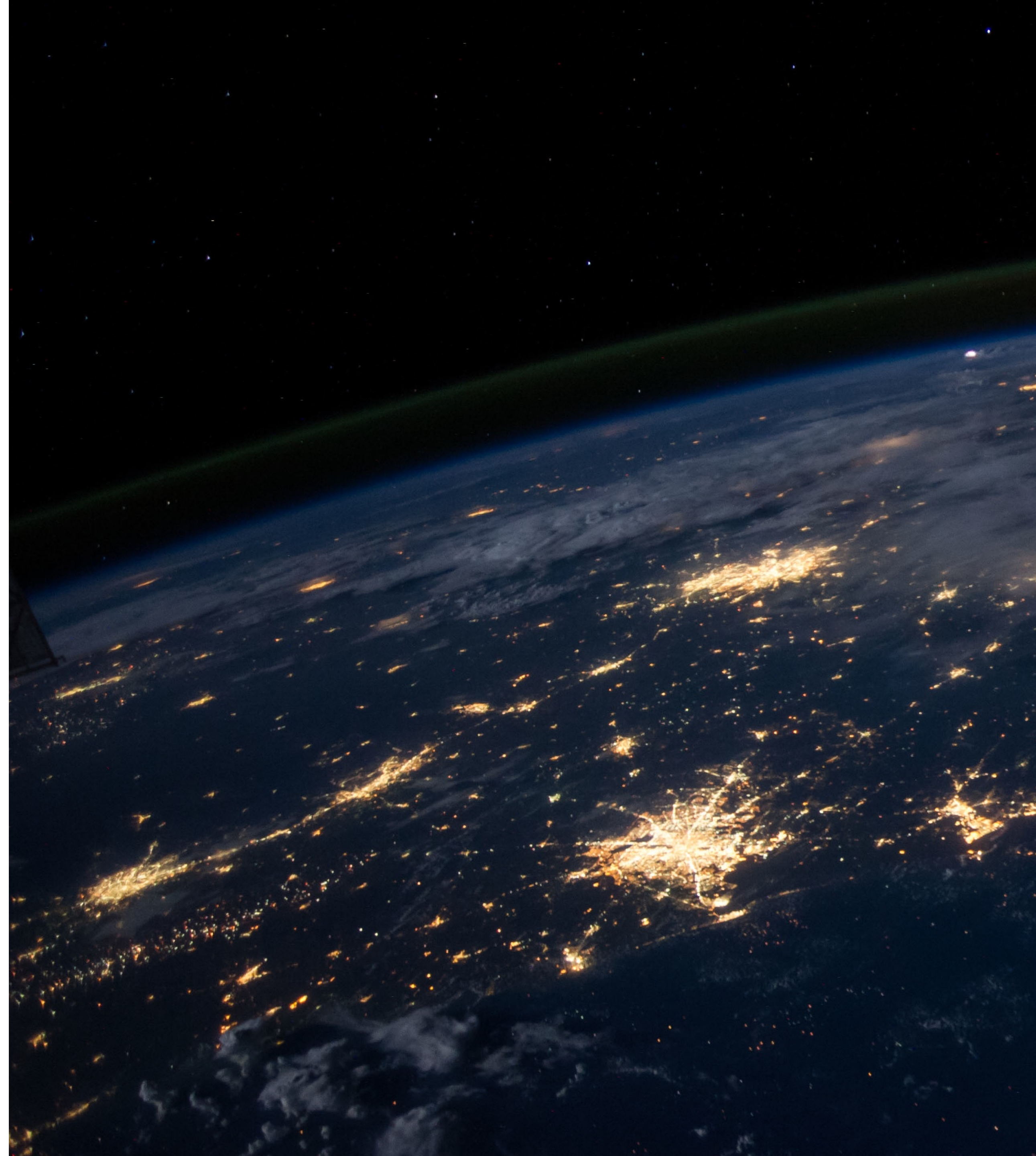


Election 2020

Verified Voter Omnibus Survey

N=1,018 Likely Electorate

September 19 - September 25, 2020

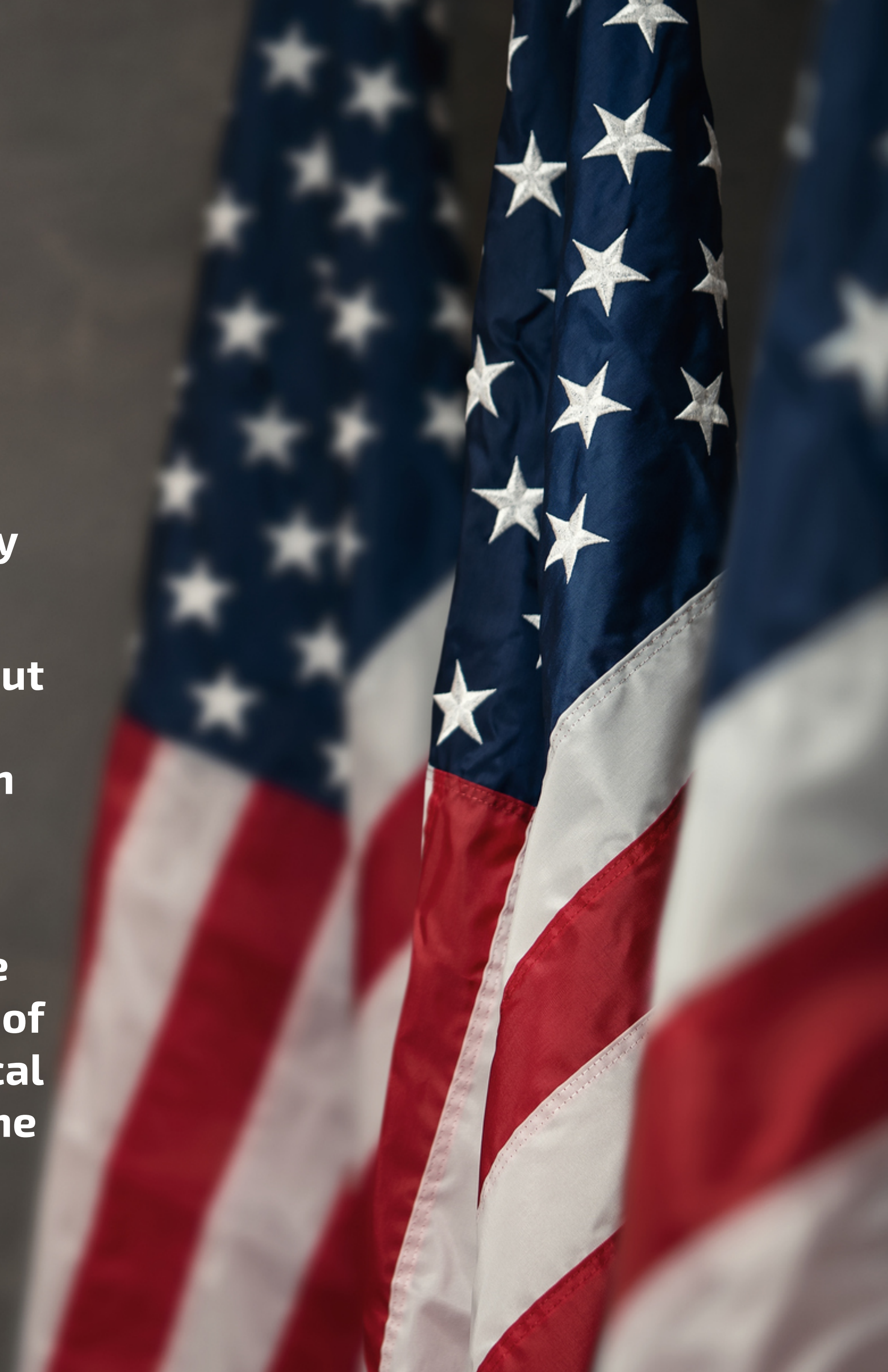


Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

That's why we at Echelon Insights are making the switch, six months out from Election Day, not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

We surveyed N = 1,000 registered voters in the Likely Electorate online from May 18 - May 20, 2020 using a voter file-matched sample as part of our monthly Verified Voter Omnibus tracking survey of the 2020 political environment. The sample was weighted to known characteristics of the 2020 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2020 electorate.



Biden Leads +8; Democrats Lead +5 in Generic Congressional Ballot Match-Up

Q. If the 2020 presidential election were being held today, would you vote for...
Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?

Definitely R Probably R

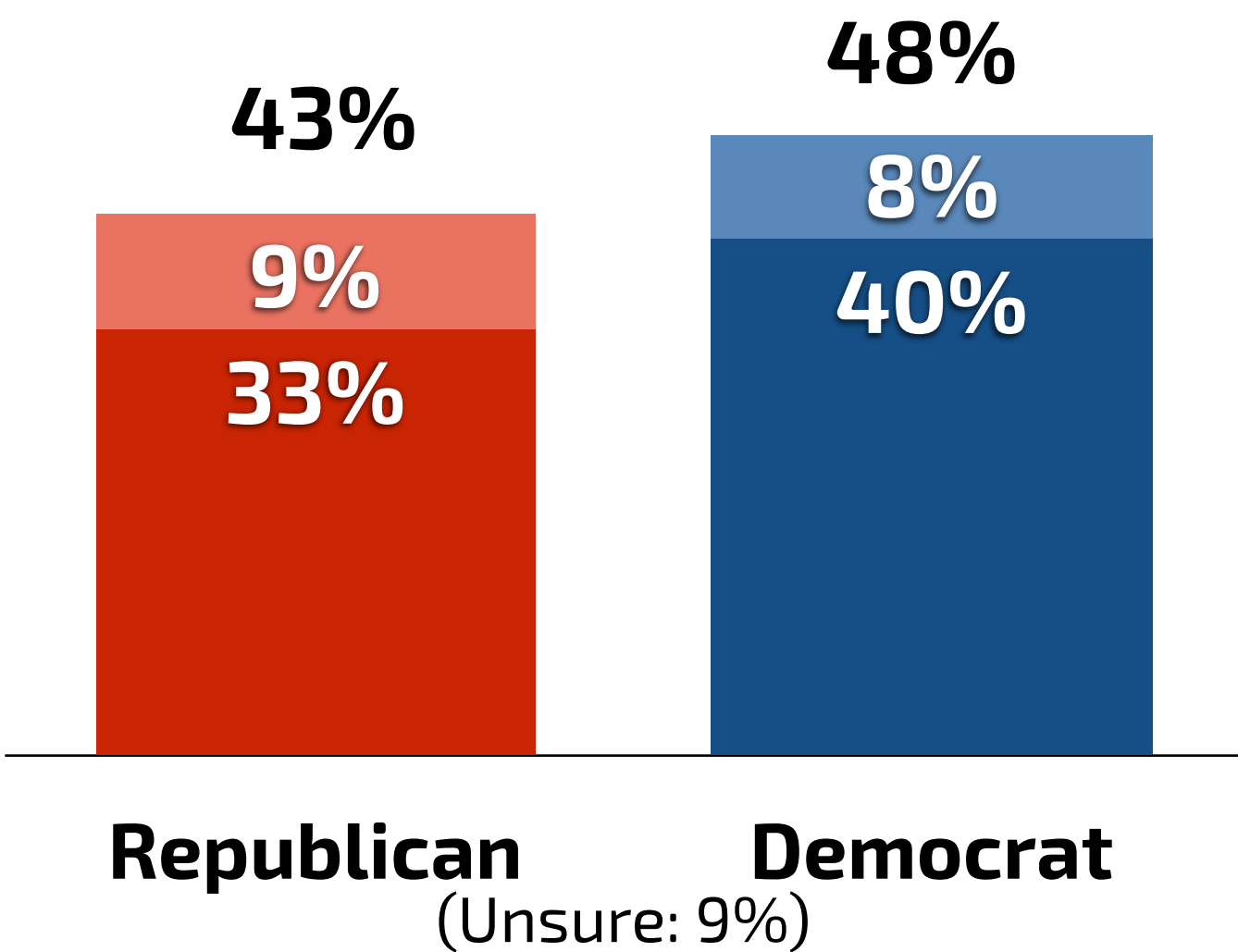
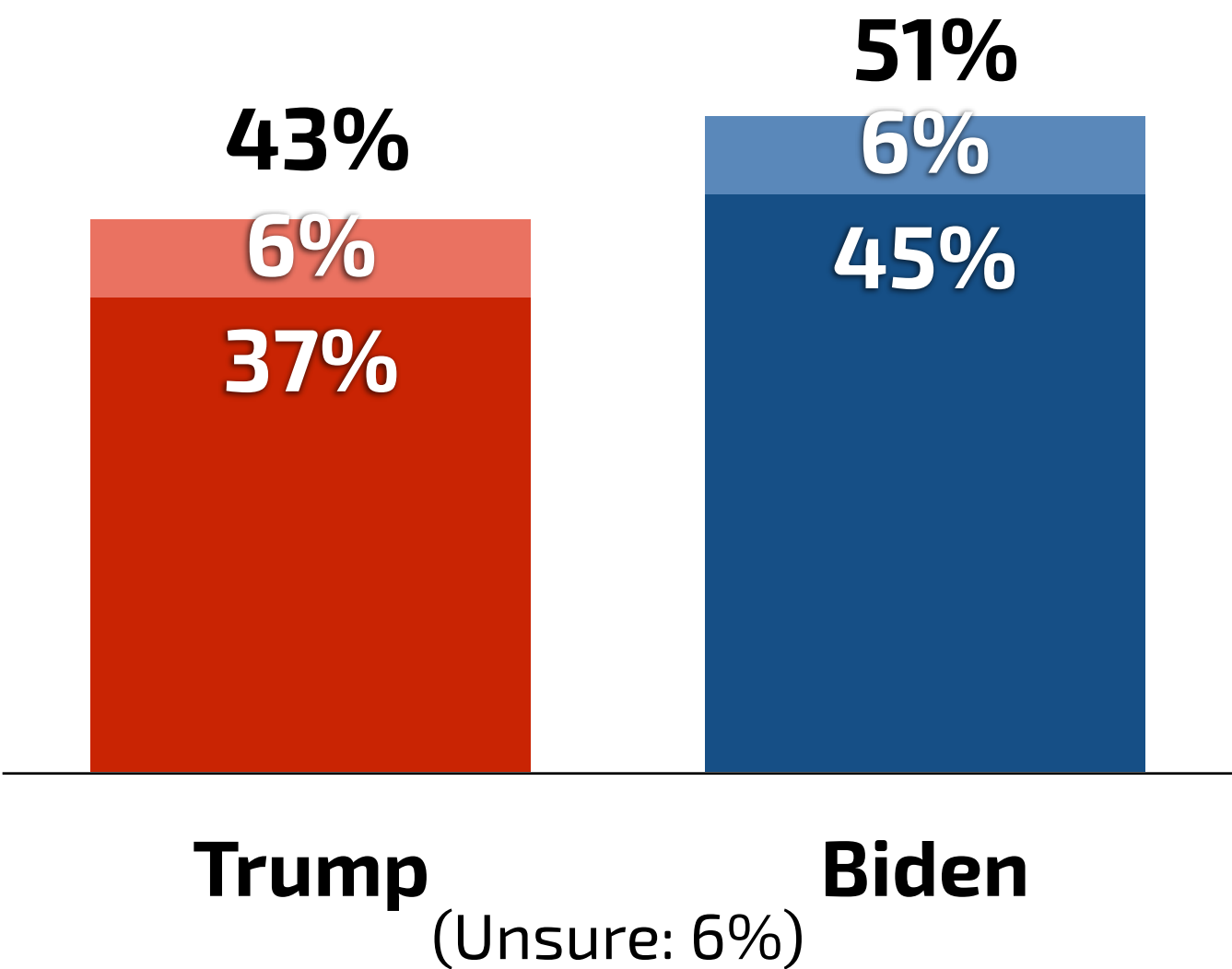
Definitely D Probably D

Vote for President

Vote for Congress

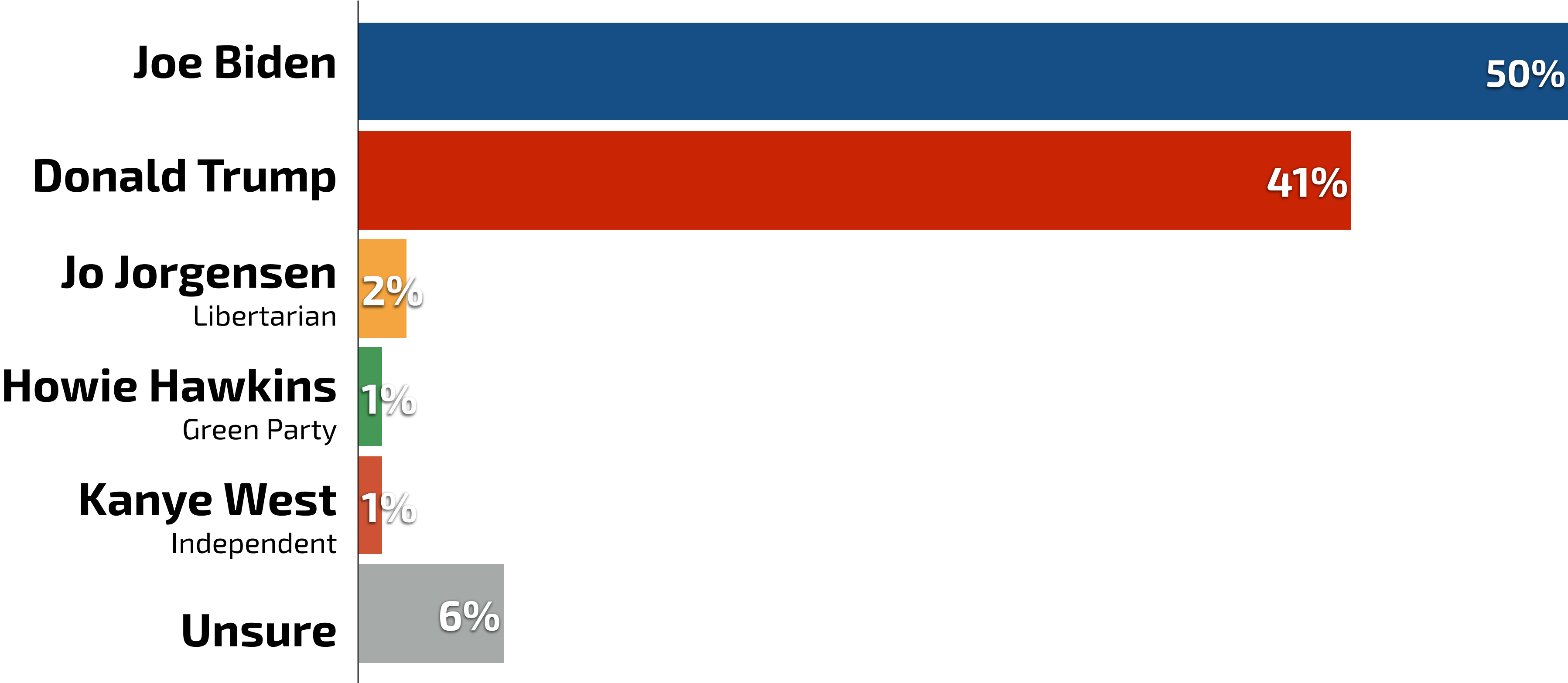
Biden +8

Democratic candidate +5



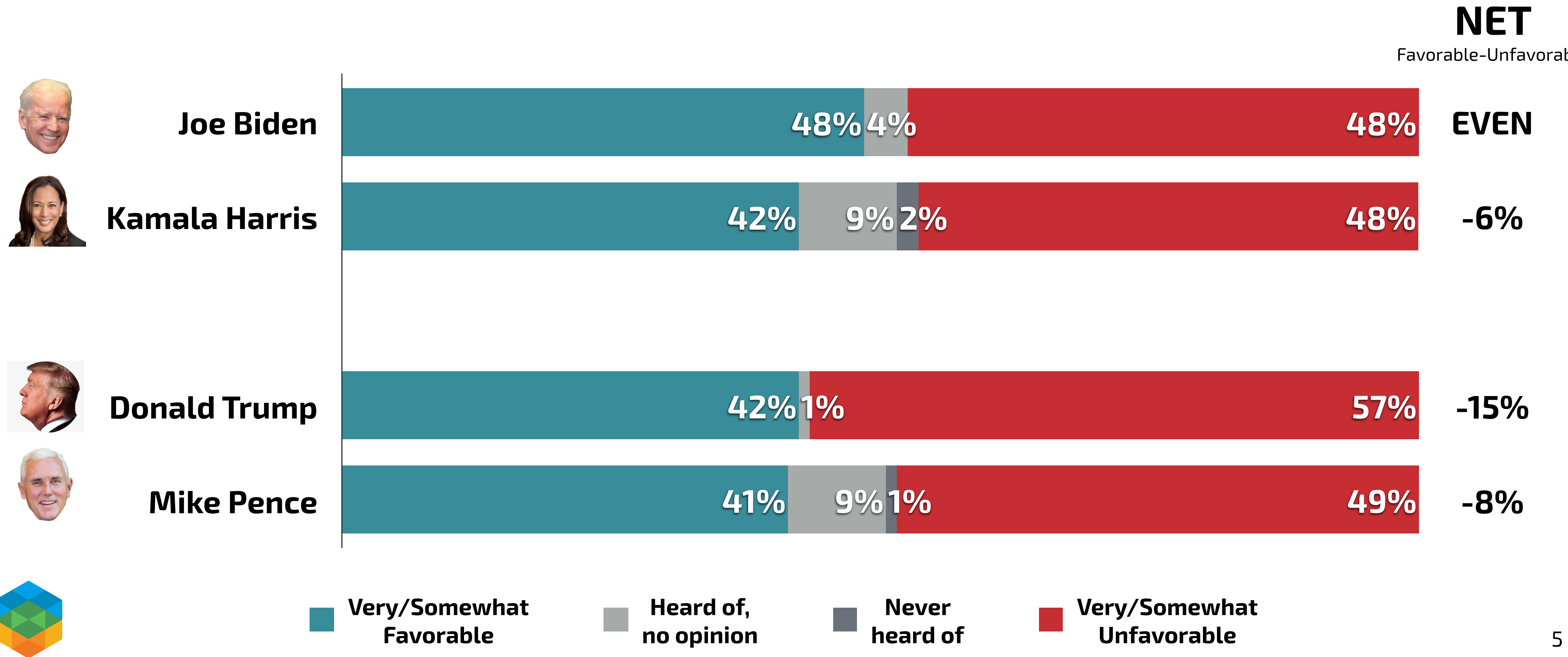
Biden Leads Full Presidential Ballot

Q. If the 2020 presidential election were being held today, would you vote for...



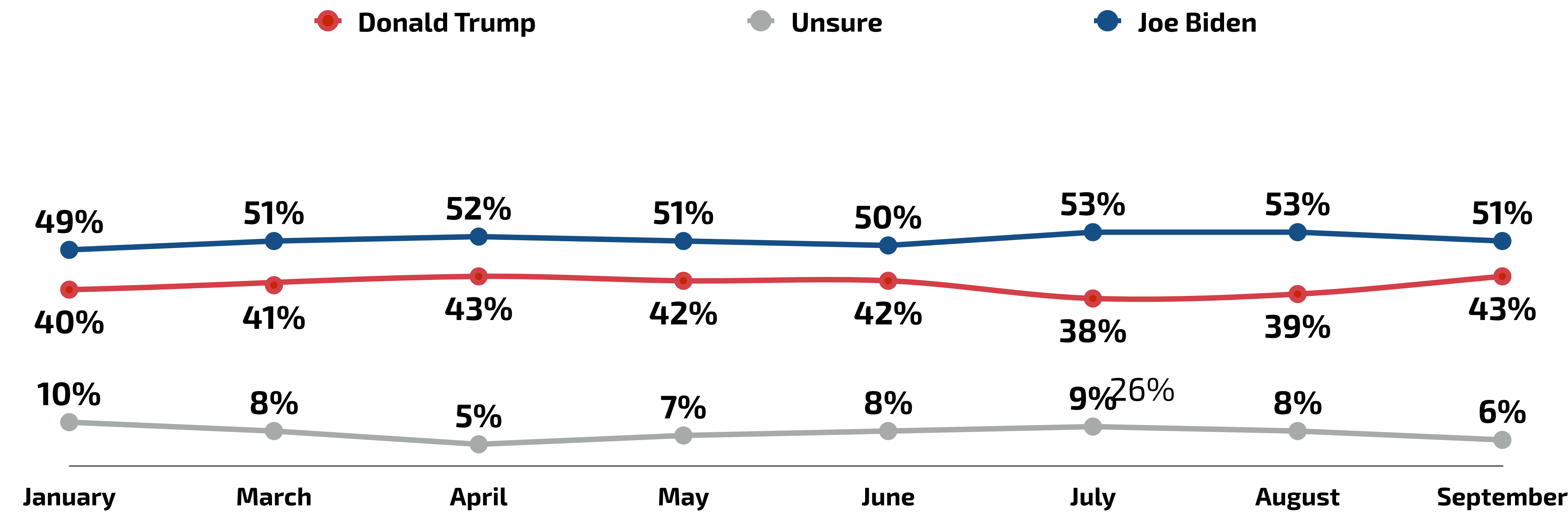
Biden Holds Highest Net Favorability Ranking

Q. Do you have a favorable or unfavorable view of the following individuals who have been in the news lately?



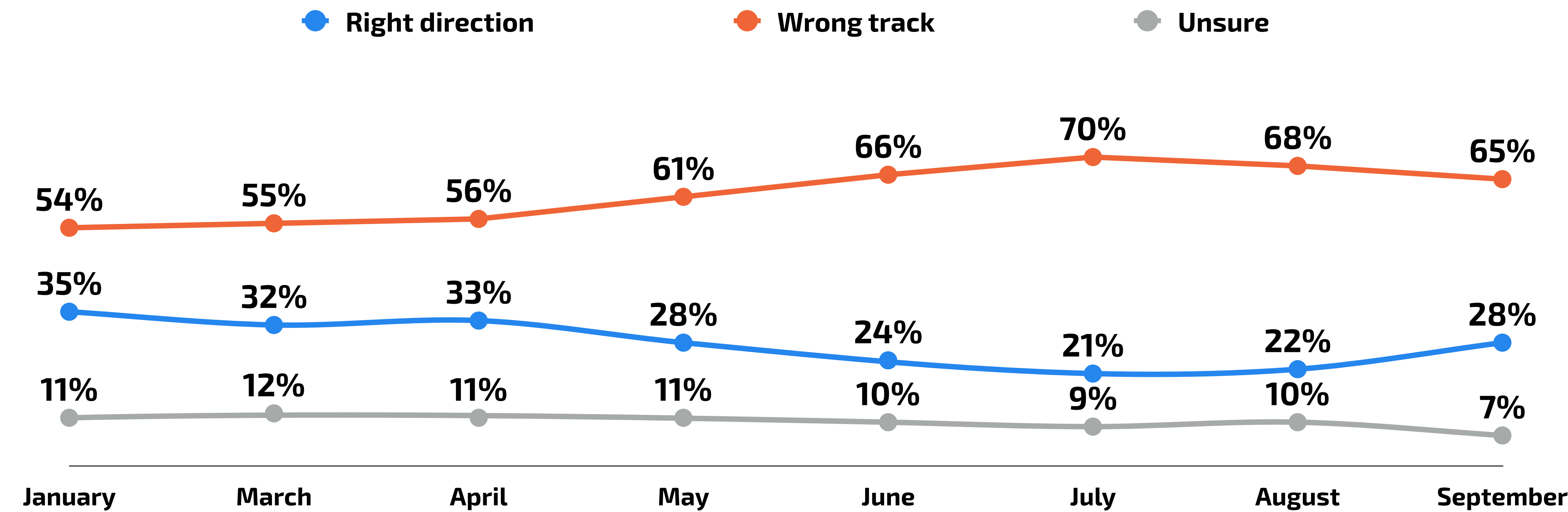
Presidential Ballot Margin Narrows From August

Q. If the 2020 presidential election were being held today, would you vote for...



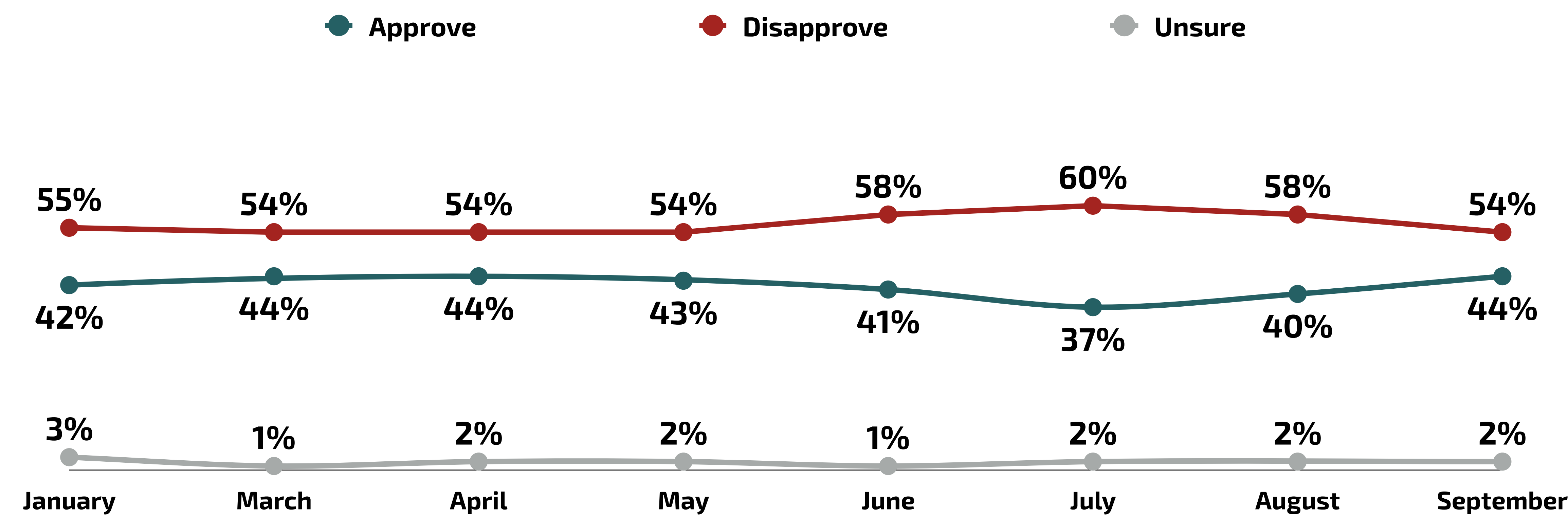
More Voters Say US Headed in the Right Direction

Q. Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?



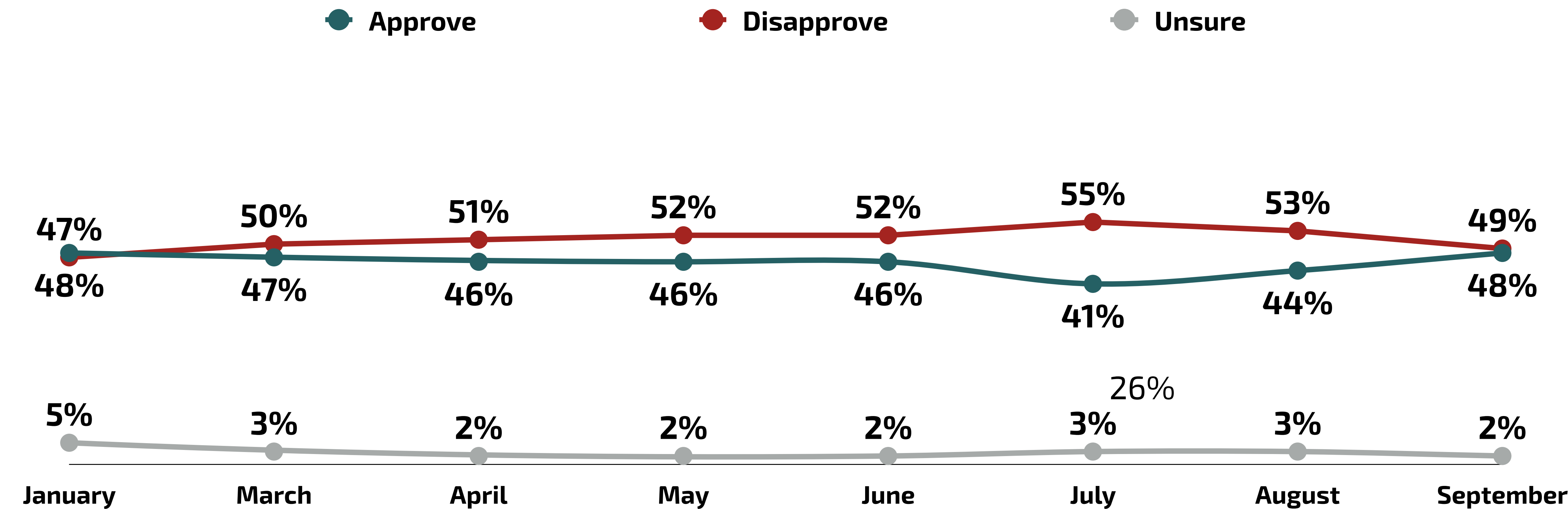
Trump Approval Margin Stronger Than August

Q. Do you approve or disapprove of the way Donald Trump is handling his job as President?



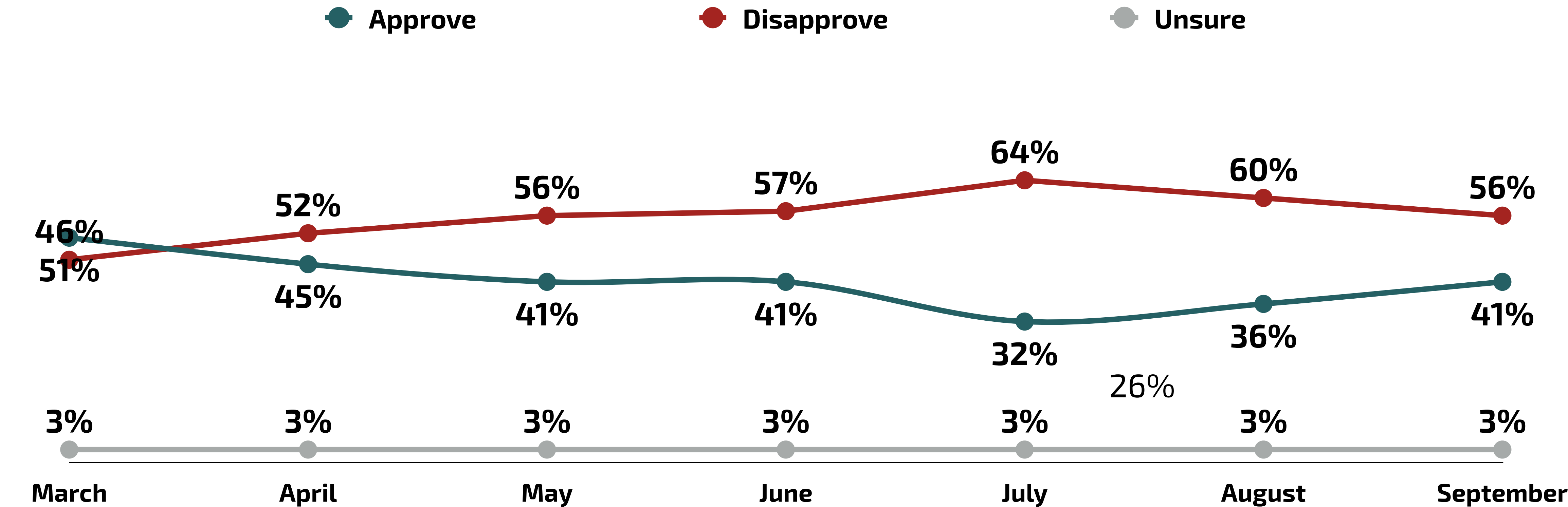
Higher Trump Approval On The Economy

Q. Do you approve or disapprove of the way Donald Trump is handling the U.S. economy?



41% Approve, 56% Disapprove of Trump's Handling of The Coronavirus

Q. Do you approve or disapprove of how Donald Trump is handling the spread of the coronavirus in the United States?



Expectations of Neighbors Track With Overall Presidential Predictions

■ Donald Trump ■ Joe Biden ■ Unsure

Who do you expect to win the 2020 Presidential election?



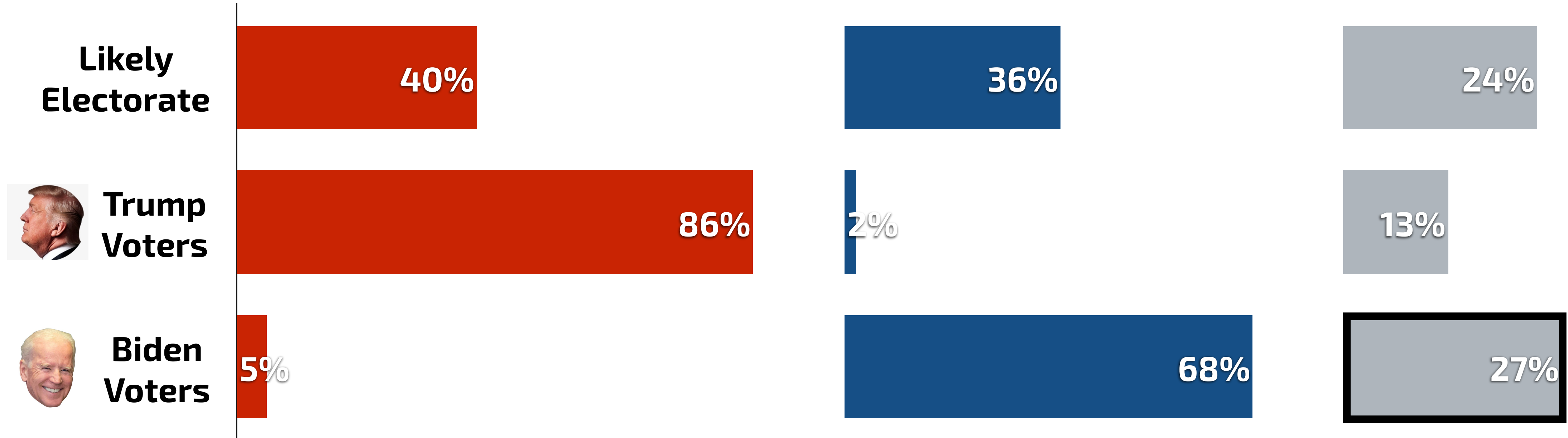
If the 2020 presidential election were being held today, which candidate do you think most of your neighbors would vote for?



Biden Voters More Unsure On Election Outcome

Q. Who do you expect to win the 2020 Presidential election?

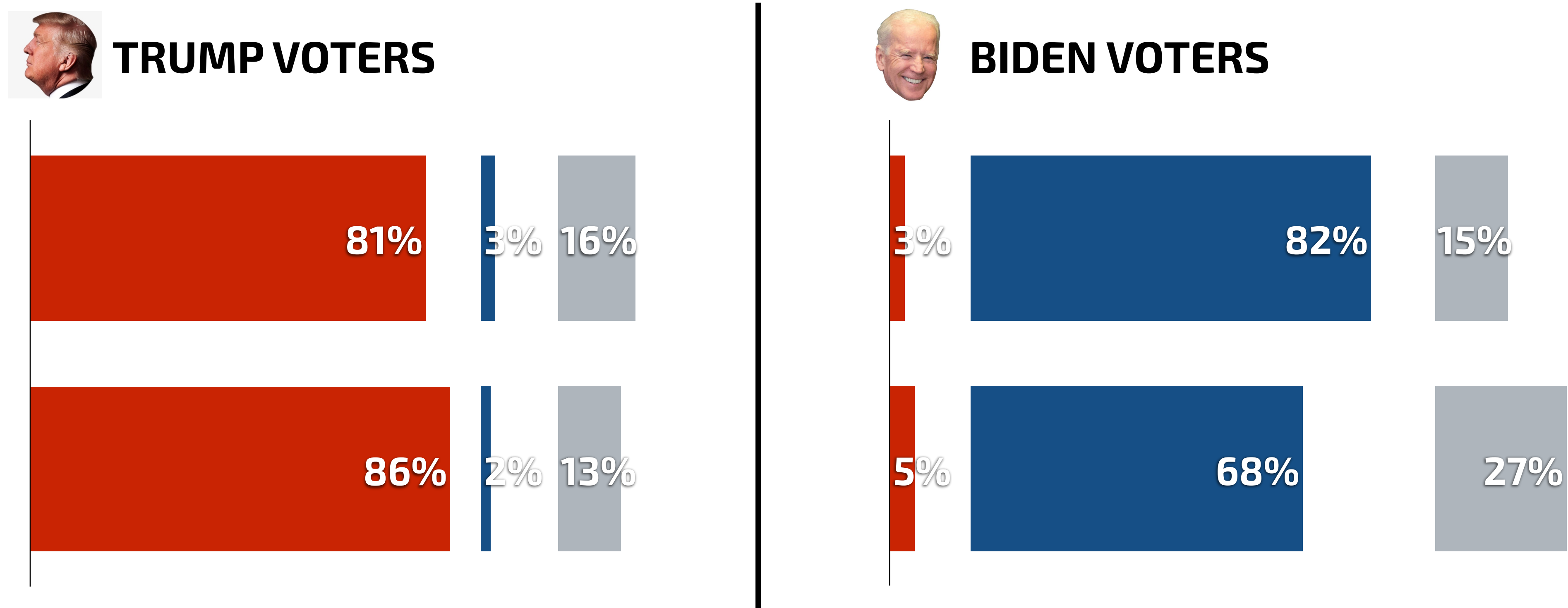
Donald Trump Joe Biden Unsure



Biden Voter Uncertainty Increased From August

Q. Who do you expect to win the 2020 Presidential election?

Donald Trump Joe Biden Unsure





**Verified Voter
Omnibus**

Your questions answered by real voters

Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It's the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you'll receive:

- **Hands-on assistance with drafting your questions**
- **Full topline and crosstabs with 2020 election questions included**
- **A customized slide deck with your results**

Contact omnibus@echeloninsights.com for more information.





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