

Democratic Dividing Lines

Verified Voter Omnibus Survey N=447 Democrats or Democratic leaners May 20 - May 21, 2019



Key Findings

- Sanders takes 16% of the Democratic vote, a 6-point decrease since April.
 - ratio among Democrats.
- **O'Rourke (23%),** and **Booker (21%)**.
- voters for Booker.



Biden's lead among 23 announced Democratic candidates has widened considerably to **38% of the Democratic** vote, or a 12-point increase since April when Biden led the primary field by 26% over 22% for Sanders.

• Favorability towards Biden also eclipsed Sanders this month, with Democratic voters favoring Biden by a **10**to-1 favorability-to-unfavorability ratio. Sanders nets just over a 4-to-10 favorability-to-unfavorability

Further, Biden leads four top Democratic candidates in head to head match-ups by 36-points or more.

• When asked to pick as many the candidates as voters would consider supporting, 7 names are supported by least 20 percent of voters — Biden (62%), Sanders (42%), Harris (31%), Warren (30%), Buttigieg (25%),

Standout demographics: Older voters for Biden, Younger voters for Sanders, African Americans for Harris, Whites with Bachelor's Degrees for Warren, Suburban Women for Buttigieg, Women for O'Rourke, and urban





Methodology

- 447 Democrats or Democratic-leaning Independents.
- voting history of participants and track changes in the attitudes and



• Using a voter file-matched online panel, we surveyed n=1,005 registered voters across the country from May 20 to May 21, 2019, with a sample of

• Through our use of verified voter file data, we were able to confirm the behaviors of key 2020 voters since our last survey of verified Democratic or Democratic-leaning Independent voters from April 17 - April 29, 2019.



The Democratic Primary





Biden's Lead Widens in Democratic Primary

President in 2020? (asked of Democrats & Democratic leaners)

fı	Change rom April		
Joe Biden	+12%		
Bernie Sanders	-6%	169	%
Pete Buttigieg	-2%	5%	
Elizabeth Warren	+2%	5%	
Beto O'Rourke	-4%	5%	
Kamala Harris	-1%	5%	
Amy Klobuchar	+1%	2%	
Cory Booker	+1%	2%	
Michael Bennet	+1%	1%	
Andrew Yang	-1%	1%	
Kirsten Gillibrand	+1%	1%	
Julián Castro	0%	1%	
Wayne Messam	+1%	1%	
Others		2%	
Unsure		169	<u>/o</u>



Q. If the election were being held today, which candidate would you support for the Democratic nomination for

38%

The following candidates were tested but received under 0.05% vote share: John Hickenlooper **Steve Bullock** John Delaney **Tulsi Gabbard** Marianne Williamson **Bill de Blasio Seth Moulton Tim Ryan Jay Inslee Eric Swalwell**





Biden's Lead Widens in Democratic Primary

President in 2020? (asked of Democrats & Democratic leaners)

fi	Change rom April		Driven by
Joe Biden	+12%		38% Voters 45 and Older (51%)
Bernie Sanders	-6%	16%	Voters Under 35 (30%)
Pete Buttigieg	- 2%	5%	Suburban Women (7%)
Elizabeth Warren	+2%	5%	Whites with Bachelor's Degrees (9%)
Beto O'Rourke	-4%	5%	Women (7%)
Kamala Harris	-1%	5%	Black Voters (8%)
Amy Klobuchar	+1%	2%	Midwest Voters (7%)
Cory Booker	+1%	2%	Urban Voters (4%)
Michael Bennet	+1%	1%	White Voters (2%)
Andrew Yang	-1%	1%	Male Voters (2%)
Kirsten Gillibrand	+1%	1%	Urban Women (2%)
Julián Castro	0%	1%	Voters Under 35 (2%)
Wayne Messam	+1%	1%	Midwest Voters (2%)
Others		2%	
Unsure		16%	



Q. If the election were being held today, which candidate would you support for the Democratic nomination for





Wider Pool of Democratic Candidates Being Considered

Choose as many as you like. (asked of Democrats & Democratic leaners)

Joe Biden **Bernie Sanders** Kamala Harris Elizabeth Warren Pete Buttigieg Beto O'Rourke **Cory Booker** Amy Klobuchar Kirsten Gillibrand Julián Castro Andrew Yang John Hickenlooper Michael Bennet Bill de Blasio Tulsi Gabbard Tim Ryan Eric Swalwell Jay Inslee Seth Moulton Marianne Williamson Steve Bullock John Delaney Wayne Messam Unsure





Q. Which of these candidates would you consider supporting for the Democratic nomination for President in 2020?



62%

Biden Wins Against All Top Democrats in Head to Head Matchups

Q. If the 2020 Democratic presidential primaries were being held today and you had to make a choice between these two candidates, for whom would you vote?



	Total Biden	at,	emocra nitely	Other D defi	Other Democrat, probably		Unsure
5 25 2	61%	14%		10%	14%	22%	
6 20 9	63%	9%	11%	17%		26%	
6 17 9	65%	8%	9%	19%		25%	
6 19 9	66%	7%	12%	15%		25%	















Biden Leads Sanders in Favorability among Democrats

Total Total



A Profile of the Democratic Electorate

Using a voter file-matched online panel, we were able to segment Democratic voters into two groups: voters who have a confirmed record of voting in the 2016 or 2018 primary election, and those with no or unconfirmed vote history in those elections.

	Self-Identified Democ '16/'18 Primary (N=2
Primary First Choice	1. Joe Bio 2. Bernie Sa 3. Pete Bu ⁻ 4. Elizabeth 5. Kamala
Race	63%
Age	32% 18 68% 45 ar
Education	46% with a co 53% without a c



ocrats & Leaners With	Self-Identified Democrats & Leaners
ry Vote History	Without '16/'18 Primary Vote History
230)	(N=217)
Biden (41%)	1. Joe Biden (34%)
Sanders (14%)	2. Bernie Sanders (17%)
Juttigieg (7%)	3. Beto O'Rourke (8%)
Th Warren (7%)	4. Cory Booker (4%)
a Harris (6%)	5. Pete Buttigieg (3%)
White	48% White
on-White	52% Non-White
18-44	60% 18-44
and older	40% 45 and older
ollege degree	30% with a college degree
college degree	70% without a college degree





Democrats Break Down as 53% Liberal, 46% Moderate or Conservative

 Very Liberal Somewhat Liberal Moderate Somewhat Conservative 	Ideology	23%	30%	37%	8%
Very Conservative Unsure		Very or Somewhat Liberal Democrats (N=235)		Moderate or Conservative Democrats (N=208)	
Primary First Cho	oice	1. Joe Biden (38%) 2. Bernie Sanders (18%) 3. Elizabeth Warren (8%) 4. Kamala Harris (6%) 5. Pete Buttigieg (4%)		1. Joe Biden (38%) 2. Bernie Sanders (14%) 3. Beto O'Rourke (7%) 4. Pete Buttigieg (6%) 5. Kamala Harris (3%)	
Race		58% White 42% Non-White		54% White 46% Non-White	
Age		49% 18-44 51% Over 45		43% 18-44 57% Over 45	
Education		45% with a college degree 55% without a college degree		31% with a college degree 69% without a college degree	











Overall Vote Choice

Q. If the election were being held today, which candidate would you support for the Democratic nomination for President in 2020? (asked of Democrats & Democratic leaners)

	All Democrats & Democratic-Leaners	With '16/'18 Primary Vote History	Without '16/'18 Primary Vote History	Liberals	Moderates & Conservatives	18-44 Years Old	45 and Older
	(N=447)	(N= 230)	(N= 217)	(N= 235)	(N= 208)	(N= 204)	(N= 243)
Biden	38%	41%	34%	38%	38%	23%	51%
Sanders	16%	14%	17%	18%	14%	26%	7%
Buttigieg	5%	7%	3%	4%	6%	4%	6%
Warren	5%	7%	3%	8%	3%	4%	6%
O'Rourke	5%	1%	8%	3%	7%	7%	3%
Harris	5%	6%	3%	6%	3%	5%	4%
Klobuchar	2%	2%	3%	2%	2%	3%	2%
Booker	2%	0%	4%	2%	1%	2%	2%







Overall Candidate Support

Q. Which of these candidates would you consider supporting for the Democratic nomination for President in 2020? Choose as many as you like. (asked of Democrats & Democratic leaners)

	All Democrats & Democratic-Leaners	With '16/'18 Primary Vote History	Without '16/'18 Primary Vote History	Liberals	Moderates & Conservatives	18-44 Years Old	45 and Older
	(N=447)	(N= 230)	(N= 217)	(N= 235)	(N= 208)	(N= 204)	(N= 243)
Biden (38% of primary)	62%	67%	57%	69%	54%	53%	70%
Sanders (16% of primary)	42%	40%	44%	48%	34%	49%	36%
Harris (5% of primary)	31%	40%	21%	40%	20%	22%	38%
Warren (5% of primary)	30%	34%	25%	39%	19%	22%	36%
Buttigieg (5% of primary)	25%	34%	16%	31%	19%	16%	32%
O'Rourke (5% of primary)	23%	23%	23%	30%	16%	23%	23%
Booker (2% of primary)	21%	23%	18%	27%	14%	13%	27%
Klobuchar (2% of primary)	12%	15%	9%	16%	8%	6%	18%







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