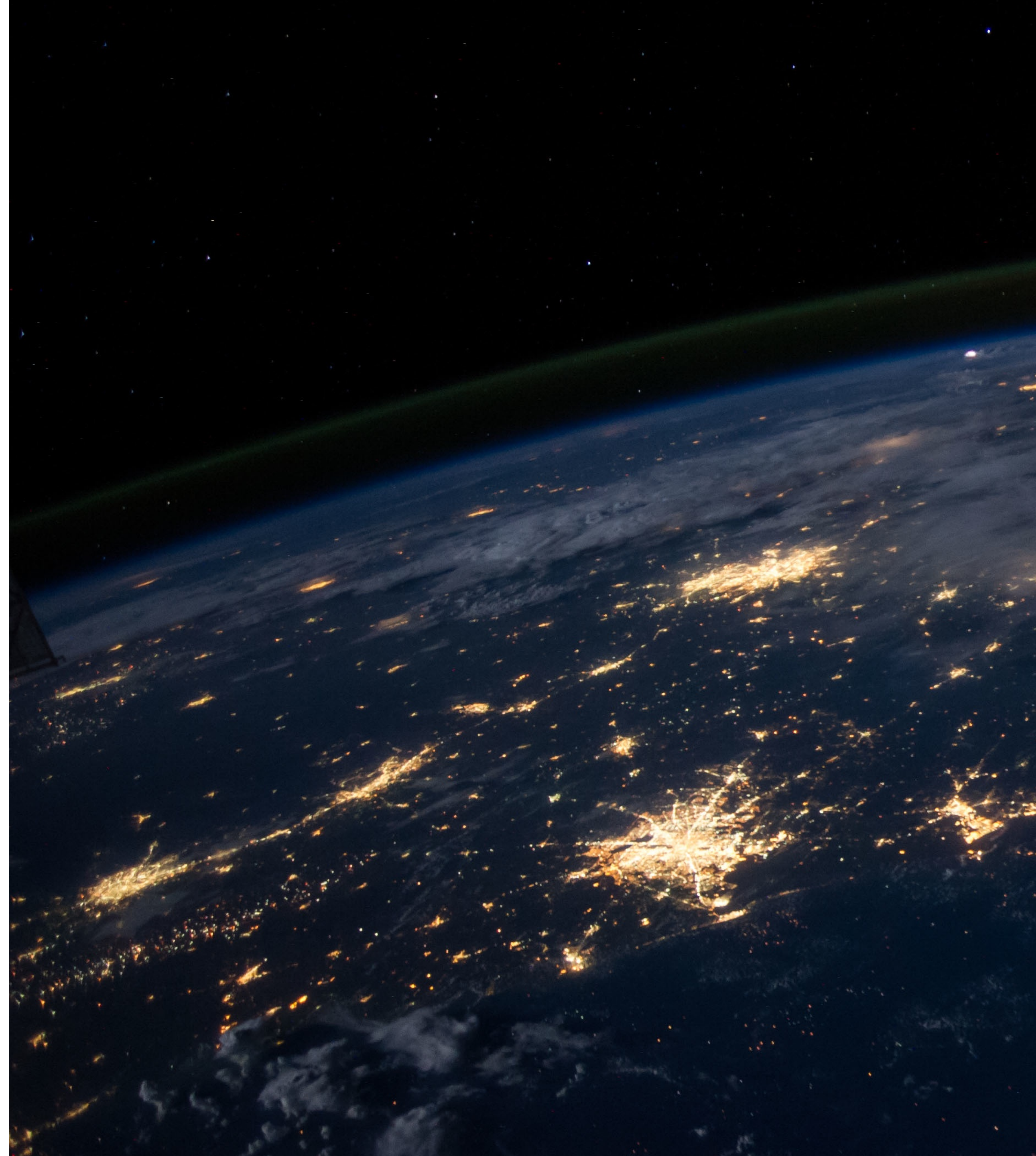




# August Democratic Primary Update

Verified Voter Omnibus Survey  
N=479 Democrats or Democratic leaners  
August 19 - August 21, 2019





# Key Findings

- While Joe Biden's share of votes among 23 Democratic Presidential candidates tested relatively consistent, with **30% of the Democratic vote** and down 3 points from 33% last month, while Bernie Sanders **secured a 5 point gain to 19% of the Democratic vote**.
- Kamala Harris and Elizabeth Warren are now running neck and neck, with both Harris and Warren each **capturing 11 percent of the Democratic vote**.
- Biden's lead in head to head match-ups against top candidates narrowed most dramatically against Sanders. In July, Biden held a 29 point advantage against Sanders in a head to head match-ups. Today, **Biden's lead against Sanders narrowed to 20 points, or identical to Biden's 20 point lead against Warren**. Biden's lead against Harris remains consistent, moving from a 23 point lead in July to a **24 point lead against Harris** today.
- Demographic differences drive Democratic vote choice:
  - **Sanders and Biden are statistically tied among whites without college degrees**, while **Warren is the closest alternative to Biden among college-educated whites**.
  - **Biden, Harris, and Booker overperform among black Democratic voters**, while Warren receives 1% in this group.
  - **The apparent Sanders surge is more muted when looking at Democrats with a history of voting in Democratic primaries.**  
Sanders is stronger among Democratic identifiers who didn't vote in the 2016 or 2018 primaries, while Warren runs more than twice as strong among Democrats who've voted in those primaries versus those who haven't.

# Methodology

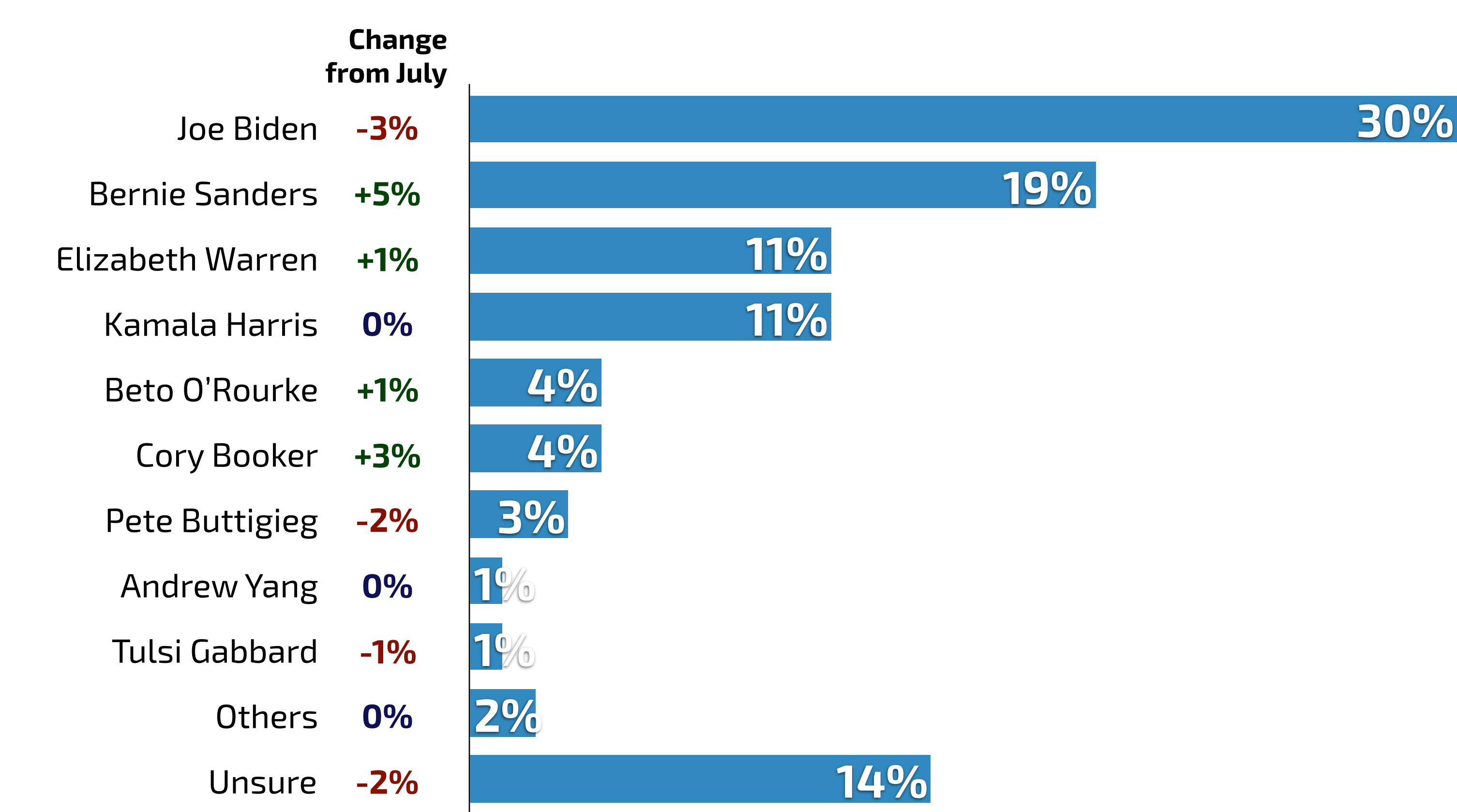
- Using a voter file-matched online panel, we surveyed n=1,009 registered voters across the country from August 19 to August 21, 2019, with a sample of 479 Democrats or Democratic-leaning Independents.
- With our fifth monthly tracking survey of 2019, we were able to track changes in the attitudes and behaviors of key 2020 voters since our last survey of verified Democratic or Democratic-leaning Independent voters from July 23 to July 27, 2019.

# The Democratic Primary



# Sanders Up 5 Points Since July

Q. If the election were being held today, which candidate would you support for the Democratic nomination for President in 2020? (asked of Democrats & Democratic leaners)

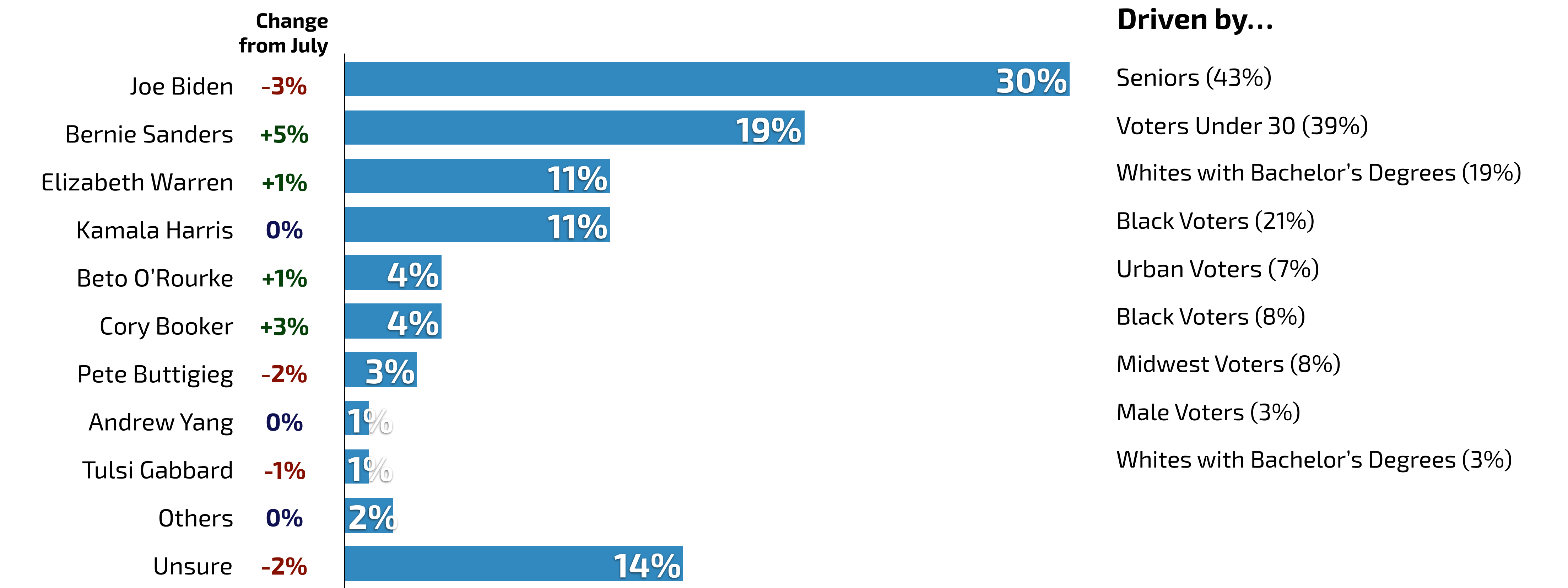


The following candidates were tested but received under 0.5% vote share:

Amy Klobuchar  
Bill de Blasio  
Jay Inslee  
Joe Sestak  
John Delaney  
Julián Castro  
Kirsten Gillibrand  
Marianne Williamson  
Michael Bennet  
Seth Moulton  
Steve Bullock  
Tim Ryan  
Tom Steyer  
Wayne Messam

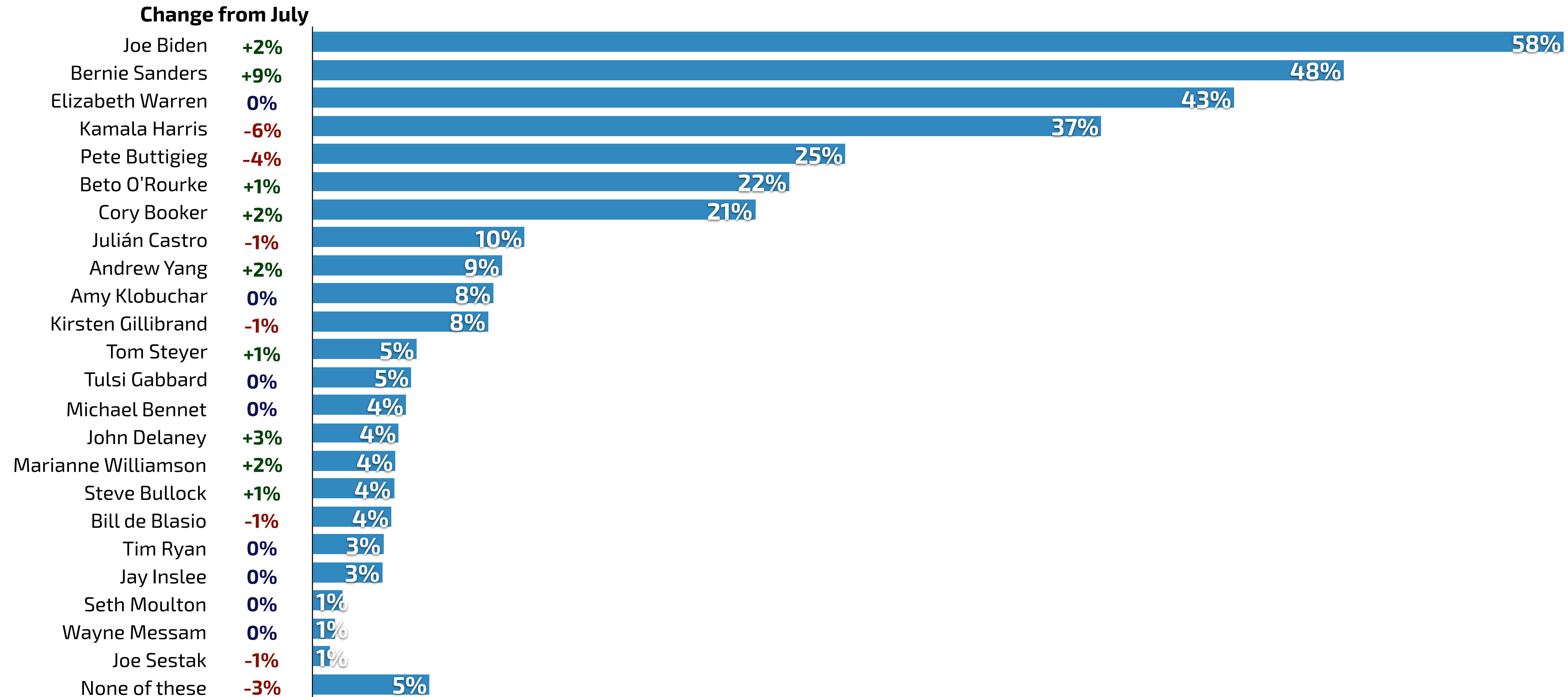
# Sanders Up 5 Points Since July

Q. If the election were being held today, which candidate would you support for the Democratic nomination for President in 2020? (asked of Democrats & Democratic leaners)



# Biden, Sanders, and Warren Top Consideration Scores

**Q. Which of these candidates would you consider supporting for the Democratic nomination for President in 2020?  
Choose as many as you like. (asked of Democrats & Democratic leaners)**





# Sanders Strongest Among Whites Without a Degree

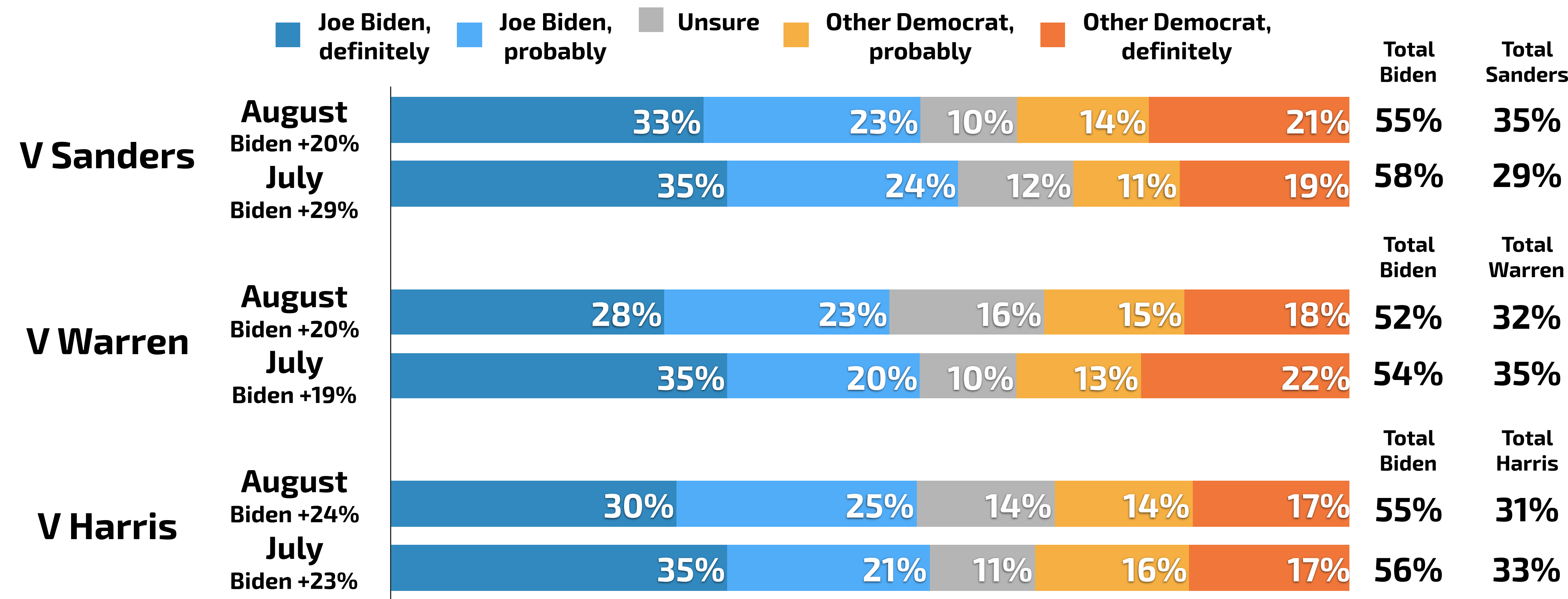
Q. If the election were being held today, which candidate would you support for the Democratic nomination for President in 2020? (asked of Democrats & Democratic leaners)

All Democrats & Democratic-Leaners  (N=479) 100% of sample		White Democrats without a Bachelor's Degree  (n=132) 28% of sample		White Democrats with a Bachelor's Degree  (n=134) 28% of sample		Black Democrats  (n=120) 25% of sample	
1.	Biden (30%)	1.	Sanders (27%)	1.	Biden (27%)	1.	Biden (36%)
2.	Sanders (19%)	2.	Biden (26%)	2.	Warren (19%)	2.	Harris (21%)
3.	Warren (11%)	3.	Warren (13%)	3.	Sanders (16%)	3.	Sanders (15%)
4.	Harris (11%)	4.	Harris (7%)	4.	Harris (9%)	4.	Booker (8%)
5.	O'Rourke (4%)	5.	Buttigieg (7%)	5.	Buttigieg (4%)	5.	Yang (2%)
6.	Booker (4%)	6.	Booker (3%)	6.	Booker (2%)	6.	Warren (1%)



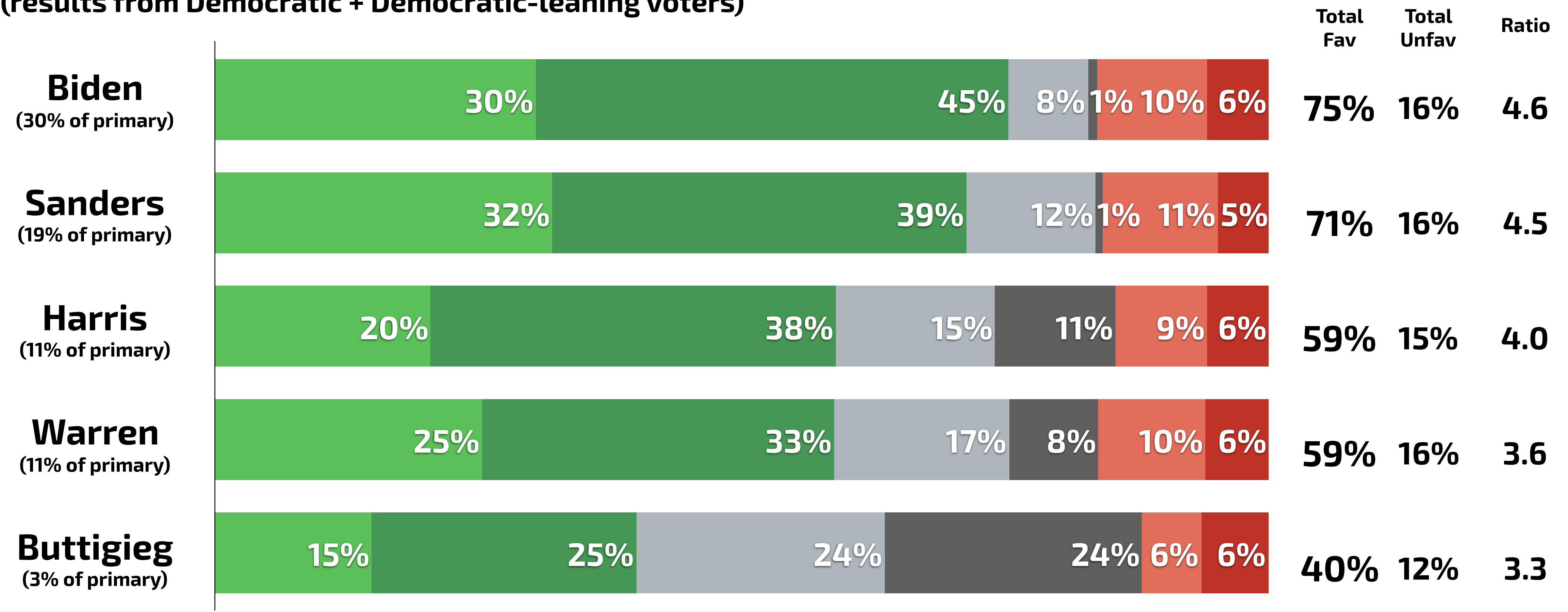
# Sanders and Warren Show Equal Strength Against Biden

Q. If the 2020 Democratic presidential primaries were being held today and you had to make a choice between these two candidates, for whom would you vote? (asked of Democrats & Democratic leaners)

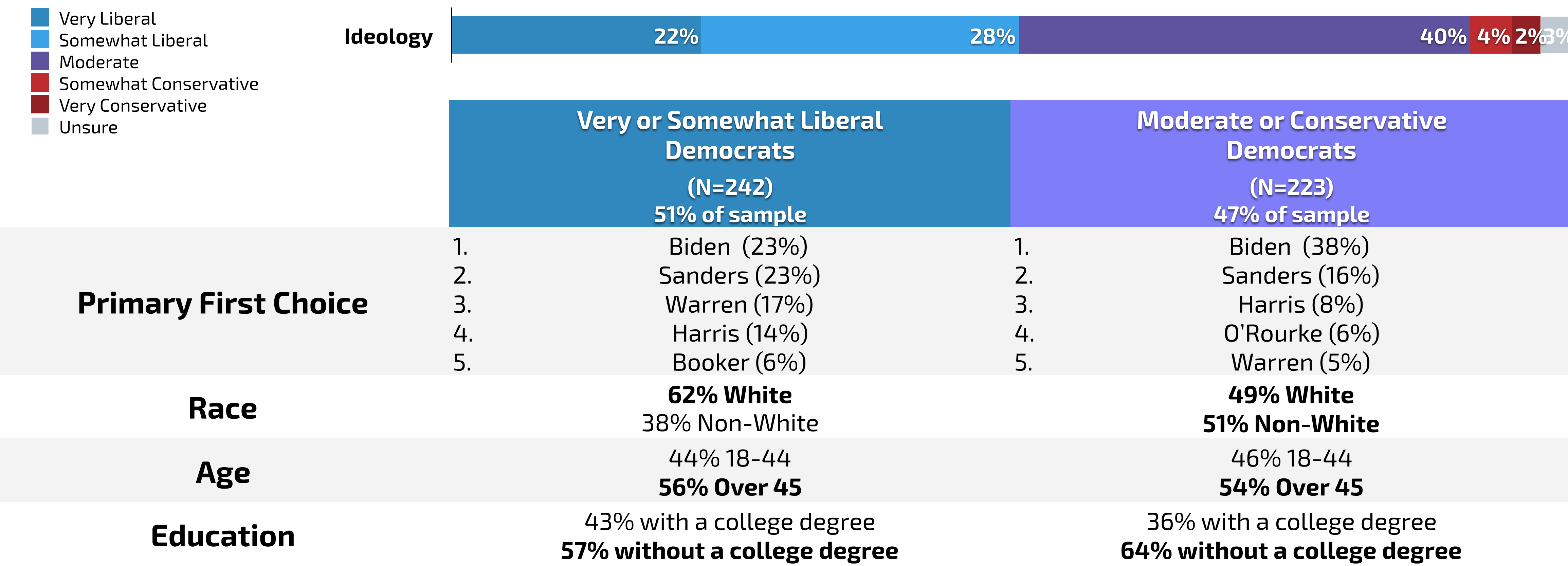


# Biden and Sanders Remain the Most Liked Democrats

Q. Do you have a favorable or unfavorable view of the following individuals who have been in the news lately?  
(results from Democratic + Democratic-leaning voters)



# Democrats Break Down as 51% Liberal, 47% Moderate or Conservative

Very ConservativeUnsure



# Overall Vote Choice

**Q. If the election were being held today, which candidate would you support for the Democratic nomination for President in 2020? (asked of Democrats & Democratic leaners)**

	All Democrats & Democratic-Leaners (N=479) 100% of sample	With '16/'18 Primary Vote History (N=206) 43% of sample	Without '16/'18 Primary Vote History (N=273) 57% of sample	Liberals (N=242) 51% of sample	Moderates & Conservatives (N=223) 47% of sample	18-44 Years Old (N=220) 46% of sample	45 and Older (N=259) 54% of sample
<b>Biden</b>	30%	31%	29%	23%	38%	20%	38%
<b>Sanders</b>	19%	15%	23%	23%	16%	29%	11%
<b>Warren</b>	11%	17%	7%	17%	5%	8%	14%
<b>Harris</b>	11%	8%	12%	14%	8%	14%	8%
<b>O'Rourke</b>	4%	2%	5%	2%	6%	5%	3%
<b>Booker</b>	4%	5%	3%	6%	2%	1%	6%
<b>Buttigieg</b>	3%	4%	2%	4%	2%	2%	4%





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