November Omnibus 2023 - EXTERNAL
Survey of N=1006 voters in the Likely Electorate
Online sample matched to L2 Voter File
Field Dates: November 14-17, 2023
Margin of Error: +/- 4.1 Percentage Points

1. **[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**

Wrong track	68%
Right direction	24%
Unsure	9%

2. **[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-15]**

	1st Choice	2nd Choice	Combined Choice
Cost of living	22%	17%	39%
Jobs and the economy	13%	13%	26%
Immigration	11%	9%	20%
Political corruption	11%	9%	20%
The environment and climate change	7%	5%	12%
Crime	6%	10%	16%
Gun rights	5%	5%	10%
National security	4%	8%	12%
Abortion	4%	4%	8%
Healthcare	3%	5%	8%
Education	2%	2%	4%
Drug abuse	2%	2%	4%
Taxes	1%	3%	4%
Race relations	1%	3%	4%
Infrastructure	*%	2%	2%
Something else (Please specify)	5%	2%	6%
Unsure	1%	1%	2%

3. **[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**

IMPROVING A LITTLE/A LOT	22%
GETTING A LITTLE/A LOT WORSE	61%
Improving a lot	7%
Improving a little	15%
Staying the same	15%
Getting a little worse	29%
Getting a lot worse	32%
Unsure	2%

4. **[QFinancial] Which of the following comes closest to describing your personal financial situation? [RANDOMIZE 1-3, 3-1]**

I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I want	38%
I am just able to pay for basic necessities	37%
I struggle to pay for basic necessities	25%
Unsure	1%

5. **[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago? [RANDOMIZE SCALE 1-5, 5-1]**

MUCH/SOMEWHAT MORE SECURE	20%
MUCH/SOMEWHAT LESS SECURE	56%
Much more secure	6%
Somewhat more secure	14%
Neither more nor less secure	23%
Somewhat less secure	30%
Much less secure	27%
Unsure	1%

6. **[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today? [RANDOMIZE SCALE 1-4, 4-1]**

VERY/SOMEWHAT CONFIDENT	48%
NOT THAT/NOT AT ALL CONFIDENT	48%
Very confident	17%
Somewhat confident	30%
Not that confident	28%
Not confident at all	19%
Unsure	4%

7. **[Favorability Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID 3 PER PAGE]**

	V/S FAV.	V/S UNFAV.	1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of
Nikki Haley	32%	32%	11%	22%	20%	15%	17%	16%
Tim Scott	27%	29%	9%	18%	22%	12%	16%	22%
Vivek Ramaswamy	28%	34%	12%	17%	16%	10%	24%	21%
The Democratic Party	44%	51%	18%	26%	5%	19%	33%	*%
Mike Johnson	18%	25%	7%	11%	26%	9%	16%	31%
Kamala Harris	39%	53%	19%	20%	7%	11%	42%	1%
The Republican Party	40%	54%	14%	26%	6%	21%	33%	*%
Donald Trump	40%	57%	25%	16%	3%	9%	48%	*%
Joe Biden	39%	58%	21%	18%	2%	15%	44%	*%
Ron DeSantis	30%	50%	11%	19%	14%	13%	36%	6%
The Internal Revenue Service or IRS	25%	50%	6%	19%	24%	28%	23%	*%
Mike Pence	28%	56%	7%	22%	14%	26%	30%	2%
Chris Christie	22%	52%	5%	17%	17%	28%	24%	9%

8. **[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	39%
STRONGLY/SOMEWHAT DISAPPROVE	59%
Strongly approve	18%
Somewhat approve	21%
Somewhat disapprove	17%
Strongly disapprove	42%
Unsure	2%

9. **[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	38%
STRONGLY/SOMEWHAT DISAPPROVE	59%
Strongly approve	17%
Somewhat approve	21%
Somewhat disapprove	15%
Strongly disapprove	45%
Unsure	3%

10. **[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**
    1. Definitely the Republican candidate
    2. Probably the Republican candidate
    3. Probably the Democratic candidate
    4. Definitely the Democratic candidate
    5. Unsure

IF UNSURE [QGENERICCONGRESSIONAL = 5], ASK:

11. **[QGenericCongressionalLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] the Republican candidate or the Democratic candidate? [RANDOMIZE 1-2]**
    1. The Republican candidate
    2. The Democratic candidate
    3. Unsure

    COMBINED RESULTS: QGenericCongressional + QGenericCongressionalLeaner

TOTAL REPUBLICAN	48%
TOTAL DEMOCRAT	46%
Definitely the Republican candidate	33%
Probably the Republican candidate	14%
Initially unsure, then chose the Republican candidate	1%
Initially unsure, then chose the Democratic candidate	1%
Probably the Democratic candidate	15%
Definitely the Democratic candidate	31%
Unsure	6%

12. **[QBiden2024] Would you like to see Joe Biden run for President in 2024? [RANDOMIZE 1-2]**

No	58%
Yes	30%
Unsure	12%

13. **[QTrump2024] Would you like to see Donald Trump run for President in 2024? [RANDOMIZE 1-2]**
No	57%
Yes	36%
Unsure	7%

14. **[QMotivation2024] How motivated are you to vote in the 2024 presidential election? [RANDOMIZE SCALE 1-5, 5-1]**
EXTREMELY/VERY MOTIVATED	81%
NOT AT ALL/NOT VERY MOTIVATED	7%
Extremely motivated	65%
Very motivated	16%
Somewhat motivated	11%
Not very motivated	4%
Not at all motivated	3%
Unsure	1%

[RANDOMIZE ORDER OF QTRUMPBIDEN AND QDESANTISBIDEN, AND QHALEYBIDEN]

15. **[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]**
   1. Donald Trump, definitely
   2. Donald Trump, probably
   3. Joe Biden, probably
   4. Joe Biden, definitely
   5. Unsure

IF UNSURE [QTRUMPBIDEN = 5], ASK:

16. **[QTrumpBidenLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Donald Trump or Joe Biden? [RANDOMIZE 1-2]**
   1. Donald Trump
   2. Joe Biden
   3. Unsure

   COMBINED RESULTS: QTrumpBiden + QTrumpBidenLeaner
DONALD TRUMP TOTAL	47%
JOE BIDEN TOTAL	46%
Donald Trump, definitely	35%
Donald Trump, probably	11%
Initially unsure, then chose Donald Trump	1%
Initially unsure, then chose Joe Biden	1%
Joe Biden, probably	11%
Joe Biden, definitely	34%
Unsure	8%

17. **[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]**
    1. Ron DeSantis, definitely
    2. Ron DeSantis, probably
    3. Joe Biden, probably
    4. Joe Biden, definitely
    5. Unsure

IF UNSURE [QDESANTISBIDEN = 5], ASK:

18. **[QDeSantisBidenLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Ron DeSantis or Joe Biden? [RANDOMIZE 1-2]**
    1. Ron DeSantis
    2. Joe Biden
    3. Unsure

    COMBINED RESULTS: QDeSantisBiden + QDeSantisBidenLeaner

RON DESANTIS TOTAL	43%
JOE BIDEN TOTAL	45%
Ron DeSantis, definitely	23%
Ron DeSantis, probably	17%
Initially unsure, then chose Ron DeSantis	4%
Initially unsure, then chose Joe Biden	1%
Joe Biden, probably	11%
Joe Biden, definitely	33%
Unsure	12%

19. **[QHaleyBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]**
    1. Nikki Haley, definitely
    2. Nikki Haley, probably
    3. Joe Biden, probably
    4. Joe Biden, definitely
    5. Unsure

IF UNSURE [QHALEYBIDEN = 5], ASK:

20. **[QHaleyBidenLeaner] And if you had to choose today, would you vote for [ROTATE TO MATCH ANSWER OPTION ORDER] Nikki Haley or Joe Biden? [RANDOMIZE 1-2]**
    1. Nikki Haley
    2. Joe Biden
    3. Unsure

    COMBINED RESULTS: QHaleyBiden + QHaleyBidenLeaner

NIKKI HALEY TOTAL	44%
JOE BIDEN TOTAL	41%
Nikki Haley, definitely	20%
Nikki Haley, probably	18%
Initially unsure, then chose Nikki Haley	6%
Initially unsure, then chose Joe Biden	2%
Joe Biden, probably	11%
Joe Biden, definitely	29%
Unsure	15%

21. **[Candidate Issues Battery] Please indicate which presidential candidate you'd trust more to handle each of the following issues. [DISPLAY AS GRID 3 PER PAGE] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-4, 4-1]**

	TOTAL TRUMP	TOTAL BIDEN	1. Definitely Trump	2. Probably Trump	3. Probably Biden	4. Definitely Biden	5. Unsure
Inflation and costs	51%	39%	39%	12%	11%	28%	11%
Jobs and the economy	51%	41%	40%	11%	12%	29%	8%
Immigration	50%	40%	39%	11%	13%	27%	10%
Crime	49%	40%	37%	12%	13%	27%	10%
The federal budget deficit	47%	39%	36%	11%	11%	28%	14%
The war in Ukraine	46%	43%	35%	11%	14%	29%	11%
Social Security	43%	45%	32%	11%	11%	34%	12%
Education	42%	46%	31%	11%	16%	31%	12%
Medicare	42%	47%	30%	12%	13%	34%	11%

22. **[QParty] Regardless of how you typically vote, would you say you consider yourself a … ? [RANDOMIZE SCALE 1-5, 5-1]**

STRONG/NOT VERY STRONG REPUBLICAN	38%
STRONG/NOT VERY STRONG DEMOCRAT	37%
Strong Republican	24%
Not very strong Republican	14%
Independent	22%
Not very strong Democrat	10%
Strong Democrat	27%
A member of another party	1%
Unsure	2%

IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE [QPARTY = 3,6,7], ASK:

23. **[QPartyLean] Which of the following statements would you say best describes you? [RANDOMIZE SCALE 1-4, 4-1]**

	(n=274)
TOTAL REPUBLICAN	31%
TOTAL DEMOCRAT	35%
I almost always vote for Republican candidates	18%
I vote for Republicans more often than I vote for Democrats	14%
I vote for Democrats more often than I vote for Republicans	23%
I almost always vote for Democratic candidates	12%
I vote equally for Democrats and Republicans	20%
Unsure	14%

[QPartyConsolidated]: QParty and QPartyLean

Total Republican+Republican- leaning Independents	46%
Total Democratic+Democratic- leaning Independents	46%
Total Independent	8%

IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:

24. **[Q2024DemVtlk] What are the chances you'll vote in your state's 2024 Democratic presidential primary? [RANDOMIZE SCALE 1-4, 4-1]**

	(n=484)
DEFINITELY/PROBABLY VOTE	82%
50-50 CHANCE/WILL NOT VOTE	16%
Definitely vote	74%
Probably vote	9%
50-50 chance	11%
Will not vote	5%
Unsure	1%

IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:

25. **[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

	(n=484)
DEFINITELY/PROBABLY BIDEN	59%
DEFINITELY/PROBABLY A DIFFERENT CANDIDATE	36%
Joe Biden, definitely	45%
Joe Biden, probably	14%
A different Democratic candidate, probably	20%
A different Democratic candidate, definitely	16%
Unsure	5%

IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:

26. **[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-3]**

	(n=484)
Joe Biden	67%
Marianne Williamson	6%
Dean Phillips	5%
Someone else (Please specify)	4%
Unsure	18%

IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:

27. **[Q2024GOPVtlk] What are the chances you'll vote in your state's 2024 Republican presidential primary? [RANDOMIZE SCALE 1-4, 4-1]**

	(n=413)
DEFINITELY/PROBABLY VOTE	91%
50-50 CHANCE/WILL NOT VOTE	9%
Definitely vote	81%
Probably vote	10%
50-50 chance	5%
Will not vote	3%
Unsure	*%

IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:

28. **[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-8]**

	(n=413)
Donald Trump	61%
Ron DeSantis	12%
Nikki Haley	12%
Vivek Ramaswamy	8%
Chris Christie	1%
Asa Hutchinson	1%
Doug Burgum	*%
Someone else (Please specify)	-
Unsure	5%

IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:

29. **[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024? You may choose as many as you like. [SELECT MULTIPLE] [RANDOMIZE 1-8]**

	(n=413)
Donald Trump	68%
Ron DeSantis	41%
Vivek Ramaswamy	34%
Nikki Haley	32%
Chris Christie	8%
Asa Hutchinson	2%
Doug Burgum	2%
Someone else (Please specify)	2%
Unsure	5%

IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:

30. **[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]**

	(n=413)
Supporter of Donald Trump	41%
Supporter of the Republican Party	52%
I don't support either one	4%
Unsure	2%

IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:

31. **[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

	(n=413)
DEFINITELY/PROBABLY TRUMP	69%
DEFINITELY/PROBABLY DESANTIS	24%
Donald Trump, definitely	56%
Donald Trump, probably	13%
Ron DeSantis, probably	11%
Ron DeSantis, definitely	14%
Unsure	7%

IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:

32. **[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

	(n=413)
DEFINITELY/PROBABLY TRUMP	68%
DEFINITELY/PROBABLY HALEY	26%
Donald Trump, definitely	56%
Donald Trump, probably	12%
Nikki Haley, probably	12%
Nikki Haley, definitely	13%
Unsure	6%

IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:

33. **[QGOPDebate] Did you watch the third Republican presidential primary debate on November 8? [RANDOMIZE 1-2]**

	(n=413)
TOTAL YES	36%
Yes, I watched the debate or parts of it after it aired	19%
Yes, I watched the debate live	17%
No, I did not watch the debate	64%

IF WATCHED THE DEBATE LIVE OR WATCHED PARTS OF IT AFTER IT AIRED [QGOPDEBATE=1,2], ASK:

34. **[QGOPDebateView] Who do you think did the best at the third Republican presidential debate? [RANDOMIZE 1-8]**

	(n=156)
Vivek Ramaswamy	30%
Ron DeSantis	23%
Nikki Haley	23%
Chris Christie	4%
Tim Scott	2%
No one performed particularly well	18%

ASK ALL:

35. **[QXUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]**

Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened.	45%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict.	38%
Unsure	17%

36. **[QXUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea? [RANDOMIZE 1-2]**

Good idea	53%
Bad idea	26%
Unsure	21%

37. **[QXIsraelSideWith] In the current conflict in the Middle East, do you side more with… [RANDOMIZE 1-2]**

Israel	56%
The Palestinians in Gaza and the West Bank	12%
Unsure	31%

38. **[QXIsraelCivilians] Who do you think is mostly responsible for any civilian casualties in the Gaza Strip? [RANDOMIZE 1-2]**

Hamas	60%
Israel	15%
Unsure	25%

[SPLIT 50:50 BETWEEN VERSION A AND VERSION B]

39. **[QXIsraelUkraineSupportSplit_VERSION A] When it comes to the current conflict in Israel and the Palestinian territories, which comes closest to your view? [RANDOMIZE SCALE 1-3, 3-1]**

	(n=516)
The U.S. should provide whatever military aid and weaponry Israel needs to win the war	31%
The U.S. should provide limited military aid and weaponry to Israel and should be cautious about becoming too involved in the war	43%
The U.S. should not provide any military aid or weaponry to Israel	13%
Unsure	14%

40. **[QXIsraelUkraineSupportSplit_VERSION B] When it comes to the current conflict in Ukraine, which comes closest to your view? [RANDOMIZE SCALE 1-3, 3-1]**

	(n=490)
The U.S. should provide whatever military aid and weaponry Ukraine needs to win the war	31%
The U.S. should provide limited military aid and weaponry to Ukraine and should be cautious about becoming too involved in the war	41%
The U.S. should not provide any military aid or weaponry to Ukraine	18%
Unsure	10%

41. [QSeason_ChristmasTree] When decorating your house for the holidays, do you prefer a real or artificial Christmas tree?

Fake or artificial tree	54%
Real tree	28%
Will not be putting up a Christmas tree	18%

42. [QThanksFood] Of the following choices, which are your favorite Thanksgiving foods? Select up to three. [RANDOMIZE 1-21] [SELECT MULTIPLE, UP TO 3]

Turkey	57%
Stuffing	34%
Mashed potatoes	31%
Pumpkin pie	21%
Ham	19%
Sweet potatoes or yams	19%
Macaroni and cheese	15%
Gravy	13%
Bread or rolls	12%
Cranberry sauce	12%
Pecan pie	10%
Green bean casserole	9%
Apple pie	8%
Cornbread	6%
Corn	5%
Broccoli casserole	4%
Green beans	3%
Beef	3%
Broccoli	3%
Chicken	2%
Carrots	1%
Something else (please specify)	3%
Unsure	1%

43. [QDecorations] In your opinion, when is it most acceptable to put up Christmas decorations?

Before Halloween	2%
After Halloween, before Thanksgiving	17%
After Thanksgiving	75%
Christmas Eve	1%
Never	3%
Unsure	2%

44. [QThankful] Do you feel like you have a lot to be thankful for? [RANDOMIZE 1-2]

Yes	89%
No	7%
Unsure	4%

45. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election? [RANDOMIZE 1-2]

Joe Biden	49%
Donald Trump	45%
Jo Jorgensen	1%
Howie Hawkins	*%
Kanye West	*%
Someone else	*%
I did not vote	3%
Unsure	1%

46. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	38%
VERY/SOMEWHAT LIBERAL	32%
Very conservative	16%
Somewhat conservative	22%
Moderate	28%
Somewhat liberal	18%
Very liberal	14%
Unsure	2%

47. [QSocial] For the following list of sites or apps, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

	1. Yes	2. No
Facebook	82%	18%
Instagram	47%	53%
TikTok	35%	65%
Twitter (now X)	29%	71%
LinkedIn	27%	73%
Reddit	21%	79%

48. [QSocialShare] How often, if ever, do you post or share things about political or social issues on social media? [RANDOMIZE 1-4, 4-1]

Often	7%
Sometimes	27%
Rarely	26%
Never	40%

49. **[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-12]**

Local TV news	45%
Fox News	36%
ABC News	30%
NBC News	30%
CNN	30%
CBS News	27%
Your local paper, online or in print	21%
MSNBC	20%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	14%
Public radio or broadcast news, such as NPR or PBS	13%
Newsmax	9%
OAN	3%
Something else (Please specify)	8%
None of these	9%

50. **[QEmployment] What is your current employment status?**

Employed full-time	33%
Employed part-time	10%
Freelance, contract, or temporary work	4%
"Gig economy" work like ride shares, food delivery, or dog walking	*%
Unemployed and looking for work	8%
Stay-at-home parent or caregiver	7%
Full time student	2%
Retired	30%
Something else	4%
Prefer not to say	*%

IF EMPLOYED FULL-TIME, PART-TIME, FREELANCE, OR GIG ECONOMY [QEMPLOYMENT = 1-4], ASK:

51. **[QTypeofWork] Which of the following comes closest to describing the kind of work you do?**

	(n=440)
White collar worker, like work at a desk or an office	51%
Blue collar worker, like work with my hands or in a factory	31%
Service worker, like work in a store or hospital	15%
Unsure	4%

ASK ALL:

52. **[QIncome] Which range includes your annual household income?**

Less than $30,000 per year	24%
$30,000 to $49,999 per year	21%
$50,000 to $74,999 per year	23%
$75,000 to $125,000 per year	19%
More than $125,000 per year	10%
Prefer not to say	2%

For each of the following descriptions, please indicate if this applies to you personally or to someone in your household…

53. [QHHUnion] Is a member of a labor union
Applies to me	7%
Applies to someone in my household	9%
Neither / Unsure	87%

54. [QHHGunowner] Owns a gun
Applies to me	26%
Applies to someone in my household	16%
Neither / Unsure	62%

55. [QHHMilitary] Served or has served in the US Military
Applies to me	11%
Applies to someone in my household	11%
Neither / Unsure	79%

56. [QUrbanRural] How would you describe the area in which you live?
City	28%
Suburb near a city	43%
Small town not near a city	10%
Rural or country area	19%

57. [QNativity] Where were you born? [RANDOMIZE 1-2]
In the United States	95%
In a foreign country	4%
Prefer not to say	*%

58. [QMarital] What is your current marital status?
Single, never married	33%
Married	46%
Separated	2%
Divorced	13%
Widowed	6%
Prefer not to say	*%

59. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc	25%
Roman Catholic	20%
Just Christian	19%
Atheist	6%
Agnostic	5%
Jewish	3%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
Muslim	1%
Buddhist	1%
Hindu	*%
Something else (Please specify)	5%
Nothing in particular	14%

IF PROTESTANT, ROMAN CATHOLIC, MORMON, ORTHODOX, OR JUST CHRISTIAN [QRELIGIONNEW = 1-5], ASK:

60. **[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?**

	(n=668)
Yes, born-again or evangelical Christian	46%
No, not born-again or evangelical Christian	49%
Unsure	5%

ASK ALL:

61. **[QChurchOld] How often do you currently attend a religious service?**

At least once a week	22%
Once or twice a month	9%
A few times a year	14%
Usually just for religious holidays	12%
Never	39%
Prefer not to say	4%

CORE: SCREENER MODULE (ASKED AT BEGINNING)

62. **[QRegVote] Are you at least 18 years old and registered to vote?**

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

63. **[QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]**

Technology		3%
Sales		4%
Healthcare or the pharmaceutical industry		7%
Journalism or the media	TERMINATE	-
Food service or the restaurant industry		5%
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		83%

64. **[QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]**

Woman	53%
Man	46%
In some other way	*%

65. **[QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]**

White	68%
Black or African American	13%
Hispanic or Latino	13%
Asian	4%
Native American or Alaska Native	3%
Native Hawaiian or Other Pacific Islander	1%
Something else	1%

66. [QEducation] What is the highest level of education you have completed?

High school or less	22%
Some college	27%
Associate degree	11%
Bachelor's degree	28%
Graduate degree	11%
Prefer not to say	*%

67. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]

18 - 29	14%
30 - 39	15%
40 - 49	15%
50 - 64	28%
65+	28%

68. [QState] In what state do you live?

States in the Northeast	18%
States in the Midwest	22%
States in the South	37%
States in the West	23%

69. [QKids] Do you currently have children under the age of 18 in your home?

Yes	30%
No	70%
Prefer not to say	*%

The November 2023 Echelon Insights Verified Voter Omnibus was fielded online from November 14-17, 2023 in English among a sample of N=1,006 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2024 Likely Electorate on gender, age, race/ethnicity, education, region, party, past primary participation, and 2020 presidential vote adjusted for 2024 turnout probability. All benchmarks for the 2024 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2024 electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.
Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 4.1 percentage points.