

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	237	99	133	105	126	47	41	48	42	37	45	65	126	111
	24%	25%	28%	19%	19%	41%	32%	34%	28%	24%	16%	23%	29%	20%
Wrong track	681	261	305	374	490	57	78	82	98	107	201	194	286	395
	68%	65%	65%	70%	72%	49%	61%	58%	65%	70%	71%	69%	65%	70%
Unsure	88	39	30	58	60	11	9	11	10	9	36	22	29	58
	9%	10%	6%	11%	9%	10%	7%	8%	7%	6%	13%	8%	7%	10%

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	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	237	44	84	72	37	128	109	63	62	49	61	48	51	27	124	23	66
	24%	20%	22%	25%	35%	21%	28%	16%	22%	20%	29%	20%	26%	27%	26%	29%	22%
Wrong track	681	162	267	193	56	429	249	293	194	161	137	167	130	68	319	51	214
	68%	72%	69%	68%	53%	70%	64%	75%	68%	66%	65%	72%	67%	69%	67%	64%	71%
Unsure	88	19	35	20	14	54	34	32	28	34	13	19	13	4	35	6	23
	9%	8%	9%	7%	13%	9%	9%	8%	10%	14%	6%	8%	7%	4%	7%	7%	8%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	237	23	36	172	25	16	196	33	61	142	27	202	27	198	11	3	18	104	160	187	139	212
	24%	6%	16%	46%	5%	19%	42%	9%	22%	44%	6%	41%	6%	43%	15%	2%	7%	23%	25%	22%	21%	28%
Wrong track	681	336	163	168	411	55	215	334	189	144	399	235	419	205	58	182	208	288	420	577	490	473
	68%	88%	73%	45%	89%	66%	47%	86%	67%	45%	88%	48%	89%	45%	74%	95%	86%	65%	66%	69%	73%	63%
Unsure	88	24	24	37	25	12	51	19	31	33	26	58	25	54	9	6	15	51	54	73	44	63
	9%	6%	11%	10%	5%	15%	11%	5%	11%	10%	6%	12%	5%	12%	12%	3%	6%	12%	8%	9%	7%	8%

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[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	237	100	96	75	162	33	42	89	93	56	55	17	49	73	12	9	17	202
	24%	22%	29%	25%	23%	18%	37%	31%	22%	19%	21%	10%	25%	30%	4%	8%	5%	48%
Wrong track	681	331	195	197	484	130	67	164	301	216	187	141	131	142	288	97	333	169
	68%	72%	59%	66%	68%	71%	59%	57%	70%	74%	70%	86%	66%	57%	90%	86%	91%	40%
Unsure	88	28	37	25	63	20	5	34	35	19	24	6	18	32	18	6	14	54
	9%	6%	11%	8%	9%	11%	4%	12%	8%	6%	9%	4%	9%	13%	6%	5%	4%	13%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	5	-	2	3	4	1	-	1	-	1	2	2	1	3
	%		%	1%	1%	1%		%		1%	1%	1%	%	1%
The environment and climate change	72	33	36	36	47	8	9	14	7	4	20	26	25	47
	7%	8%	8%	7%	7%	7%	7%	10%	5%	3%	7%	9%	6%	8%
Education	24	12	7	18	11	1	6	5	4	12	1	2	21	3
	2%	3%	1%	3%	2%	1%	5%	3%	3%	8%	%	1%	5%	1%
National security	39	19	25	14	32	1	6	4	4	2	11	17	11	28
	4%	5%	5%	3%	5%	1%	4%	3%	3%	2%	4%	6%	2%	5%
Gun rights	53	25	21	30	31	7	9	8	10	9	10	15	28	25
	5%	6%	5%	6%	5%	6%	7%	6%	6%	6%	4%	5%	6%	4%
Healthcare	32	18	20	12	21	3	2	3	5	3	11	10	11	21
	3%	5%	4%	2%	3%	3%	1%	2%	4%	2%	4%	4%	2%	4%
Taxes	12	2	6	5	6	1	0	4	1	1	3	2	7	5
	1%	1%	1%	1%	1%	1%	%	3%	1%	1%	1%	1%	2%	1%
Jobs and the economy	133	40	69	64	77	16	27	20	30	25	40	18	75	58
	13%	10%	15%	12%	11%	14%	21%	14%	20%	17%	14%	6%	17%	10%
Cost of living	224	89	88	136	153	28	34	28	34	53	60	49	114	109
	22%	22%	19%	25%	23%	24%	26%	20%	23%	35%	21%	17%	26%	19%
Drug abuse	18	4	12	6	7	1	4	2	-	10	3	3	12	6
	2%	1%	2%	1%	1%	1%	3%	1%		6%	1%	1%	3%	1%
Immigration	113	40	67	46	100	8	6	1	15	8	40	49	24	89
	11%	10%	14%	9%	15%	7%	4%	1%	10%	6%	14%	17%	6%	16%
Crime	64	15	18	46	26	18	11	9	11	6	20	17	26	38
	6%	4%	4%	9%	4%	16%	8%	6%	7%	4%	7%	6%	6%	7%
Political corruption	113	48	38	75	84	12	2	22	9	7	37	38	38	75
	11%	12%	8%	14%	12%	10%	2%	16%	6%	5%	13%	13%	9%	13%
Race relations	9	4	5	4	6	3	-	2	-	1	2	5	2	6
	1%	1%	1%	1%	1%	3%		1%		%	1%	2%	1%	1%

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[Q1Issues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	40 4%	21 5%	20 4%	20 4%	23 3%	5 5%	7 6%	8 6%	5 3%	5 3%	11 4%	12 4%	17 4%	23 4%
Something else (Please specify)	46 5%	22 5%	33 7%	13 2%	36 5%	2 2%	5 4%	7 5%	12 8%	1 1%	9 3%	16 6%	20 5%	26 5%
Unsure	11 1%	6 2%	3 1%	8 1%	11 2%	-	-	4 3%	2 1%	3 2%	2 1%	0 *%	9 2%	2 *%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	5	1	-	2	1	1	3	1	3	2	-	1	2	-	2	-	3
	%	1%		1%	1%	%	1%	%	1%	1%		%	1%		%		1%
The environment and climate change	72	12	25	26	9	37	35	23	24	18	12	20	15	7	24	5	29
	7%	5%	6%	9%	8%	6%	9%	6%	8%	7%	5%	8%	7%	7%	5%	7%	10%
Education	24	5	4	9	7	9	16	5	6	3	3	4	4	10	18	1	1
	2%	2%	1%	3%	7%	1%	4%	1%	2%	1%	1%	2%	2%	10%	4%	1%	%
National security	39	5	20	11	3	25	14	21	11	9	6	5	14	3	18	5	14
	4%	2%	5%	4%	3%	4%	4%	5%	4%	4%	3%	2%	7%	3%	4%	6%	5%
Gun rights	53	5	17	21	9	21	29	14	15	8	10	10	11	10	23	7	17
	5%	2%	4%	7%	8%	3%	7%	4%	5%	3%	5%	4%	6%	10%	5%	8%	6%
Healthcare	32	10	5	10	7	15	17	12	9	8	3	11	5	2	15	3	8
	3%	4%	1%	4%	6%	2%	4%	3%	3%	3%	1%	5%	3%	2%	3%	4%	3%
Taxes	12	3	6	3	-	9	3	4	2	0	-	9	1	2	8	-	2
	1%	1%	2%	1%		2%	1%	1%	1%	%		4%	%	2%	2%		1%
Jobs and the economy	133	27	45	47	13	72	61	32	45	28	45	21	28	10	85	6	22
	13%	12%	12%	17%	13%	12%	16%	8%	16%	12%	21%	9%	14%	10%	18%	8%	7%
Cost of living	224	68	86	55	15	154	70	97	57	67	56	48	35	17	113	20	57
	22%	30%	22%	19%	14%	25%	18%	25%	20%	27%	27%	21%	18%	17%	24%	24%	19%
Drug abuse	18	8	7	2	-	16	2	5	1	5	7	4	1	-	11	2	3
	2%	4%	2%	1%		3%	1%	1%	1%	2%	3%	2%	1%		2%	2%	1%
Immigration	113	27	59	23	5	85	28	73	27	25	15	35	31	8	38	5	57
	11%	12%	15%	8%	5%	14%	7%	19%	10%	10%	7%	15%	16%	8%	8%	6%	19%
Crime	64	16	29	15	3	45	18	17	9	14	18	14	13	5	31	3	21
	6%	7%	8%	5%	3%	7%	5%	4%	3%	6%	8%	6%	7%	5%	7%	4%	7%
Political corruption	113	24	43	32	14	67	46	47	37	25	20	34	16	13	47	14	35
	11%	11%	11%	11%	13%	11%	12%	12%	13%	10%	9%	15%	8%	13%	10%	18%	12%
Race relations	9	2	4	2	1	6	3	5	1	3	0	2	1	2	5	-	3
	1%	1%	1%	1%	1%	1%	1%	1%	%	1%	%	1%	%	2%	1%		1%

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	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Abortion	40 4%	8 4%	16 4%	10 4%	5 4%	25 4%	15 4%	16 4%	7 2%	17 7%	4 2%	8 3%	5 2%	6 6%	20 4%	2 3%	11 4%
Something else (Please specify)	46 5%	3 1%	19 5%	16 6%	8 7%	22 4%	23 6%	15 4%	22 8%	10 4%	11 5%	8 4%	13 7%	2 2%	16 3%	7 9%	18 6%
Unsure	11 1%	1 *%	1 *%	2 1%	6 6%	2 *%	8 2%	2 *%	8 3%	2 1%	1 1%	-	1 *%	2 2%	4 1%	-	0 *%



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	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Infrastructure	5 *%	3 1%	1 1%	0 *%	3 1%	-	2 *%	2 *%	2 1%	1 *%	3 1%	1 *%	3 1%	2 *%	-	1 1%	2 1%	3 1%	3 *%	4 *%	3 1%	3 *%
The environment and climate change	72 7%	11 3%	18 8%	43 12%	11 2%	12 15%	49 11%	8 2%	22 8%	40 13%	8 2%	58 12%	11 2%	58 13%	3 3%	5 3%	5 2%	44 10%	47 7%	60 7%	43 6%	67 9%
Education	24 2%	5 1%	7 3%	12 3%	6 1%	1 1%	18 4%	2 *%	9 3%	12 4%	5 1%	18 4%	5 1%	17 4%	2 3%	2 1%	3 1%	12 3%	20 3%	21 3%	19 3%	22 3%
National security	39 4%	20 5%	7 3%	12 3%	24 5%	1 1%	14 3%	22 6%	9 3%	8 3%	23 5%	15 3%	26 5%	12 3%	1 2%	6 3%	18 7%	14 3%	23 4%	32 4%	23 3%	23 3%
Gun rights	53 5%	7 2%	13 6%	32 9%	10 2%	5 6%	38 8%	16 4%	14 5%	22 7%	14 3%	38 8%	13 3%	39 8%	1 2%	1 1%	7 3%	22 5%	29 5%	44 5%	33 5%	48 6%
Healthcare	32 3%	6 2%	7 3%	17 5%	9 2%	1 1%	21 5%	9 2%	6 2%	16 5%	9 2%	23 5%	10 2%	20 4%	2 2%	3 2%	6 2%	13 3%	20 3%	24 3%	20 3%	25 3%
Taxes	12 1%	7 2%	4 2%	2 *%	8 2%	2 2%	3 1%	6 1%	4 2%	2 1%	9 2%	2 *%	9 2%	2 1%	0 *%	4 2%	3 1%	4 1%	8 1%	8 1%	11 2%	8 1%
Jobs and the economy	133 13%	54 14%	36 16%	36 10%	63 14%	16 19%	54 12%	46 12%	53 19%	32 10%	66 15%	61 12%	73 16%	50 11%	10 13%	25 13%	32 13%	41 9%	71 11%	98 12%	86 13%	92 12%
Cost of living	224 22%	94 24%	45 20%	80 21%	105 23%	21 25%	98 21%	90 23%	67 24%	62 19%	102 22%	99 20%	113 24%	87 19%	23 30%	39 20%	59 25%	89 20%	133 21%	184 22%	148 22%	166 22%
Drug abuse	18 2%	3 1%	7 3%	7 2%	9 2%	0 1%	9 2%	3 1%	4 1%	5 2%	10 2%	7 1%	9 2%	8 2%	1 1%	6 3%	3 1%	3 1%	6 1%	17 2%	10 2%	16 2%
Immigration	113 11%	83 22%	22 10%	6 2%	103 22%	3 4%	7 1%	91 24%	17 6%	5 2%	101 22%	8 2%	95 20%	5 1%	13 17%	59 31%	41 17%	50 11%	83 13%	105 13%	99 15%	66 9%
Crime	64 6%	17 4%	7 3%	36 10%	20 4%	7 8%	37 8%	23 6%	18 6%	23 7%	25 6%	36 7%	21 4%	34 7%	9 11%	9 5%	11 5%	26 6%	39 6%	53 6%	34 5%	46 6%
Political corruption	113 11%	54 14%	22 10%	36 10%	64 14%	10 12%	40 9%	50 13%	31 11%	31 10%	57 13%	51 10%	57 12%	47 10%	9 12%	20 10%	38 16%	56 13%	73 12%	96 12%	86 13%	82 11%

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	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	9 1%	2 1%	2 1%	5 1%	2 *% 1%	0 *% 1%	6 1%	2 1%	1 *% 2%	5 2%	2 *% 1%	6 1%	3 1%	6 1%	0 *% 1%	1 1%	1 *% 1%	6 1%	5 1%	8 1%	5 1%	6 1%
Abortion	40 4%	11 3%	8 4%	21 6%	11 2%	0 *% 6%	28 6%	6 2%	13 5%	20 6%	9 2%	28 6%	12 3%	28 6%	0 *% 1%	4 2%	7 3%	20 5%	26 4%	35 4%	22 3%	31 4%
Something else (Please specify)	46 5%	7 2%	16 7%	22 6%	12 3%	3 4%	31 7%	11 3%	9 3%	26 8%	8 2%	34 7%	11 2%	33 7%	1 2%	5 3%	3 1%	28 6%	38 6%	40 5%	30 4%	37 5%
Unsure	11 1%	1 *% 2%	1 *% 2%	8 2%	1 *% 2%	2 2%	8 2%	-	2 1%	8 3%	1 *% 2%	9 2%	-	8 2%	2 3%	-	1 *% 1%	9 2%	9 1%	9 1%	2 *% 1%	9 1%

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	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	5	1	3	1	4	-	1	2	0	3	-	1	1	2	1	2	5	1
	%	%	1%	%	1%		1%	1%	%	1%		1%	%	1%	%	2%	1%	%
The environment and climate change	72	29	24	15	57	6	9	20	32	20	19	7	20	24	10	-	3	67
	7%	6%	7%	5%	8%	3%	8%	7%	8%	7%	7%	4%	10%	10%	3%		1%	16%
Education	24	19	2	19	5	16	3	6	6	12	5	1	4	8	5	1	3	15
	2%	4%	1%	6%	1%	9%	3%	2%	1%	4%	2%	%	2%	3%	1%	1%	1%	3%
National security	39	23	11	7	32	1	6	6	21	12	11	9	10	5	16	7	13	12
	4%	5%	3%	2%	4%	1%	5%	2%	5%	4%	4%	6%	5%	2%	5%	6%	4%	3%
Gun rights	53	29	13	19	34	13	6	24	21	7	16	7	15	9	6	4	7	28
	5%	6%	4%	6%	5%	7%	5%	8%	5%	3%	6%	4%	7%	4%	2%	3%	2%	7%
Healthcare	32	9	18	3	29	2	1	14	6	12	3	4	8	11	7	3	11	17
	3%	2%	5%	1%	4%	1%	1%	5%	1%	4%	1%	3%	4%	4%	2%	2%	3%	4%
Taxes	12	4	4	6	6	2	4	1	3	7	2	4	3	0	7	1	9	2
	1%	1%	1%	2%	1%	1%	4%	%	1%	2%	1%	2%	2%	%	2%	1%	2%	1%
Jobs and the economy	133	42	66	63	70	31	32	44	59	30	37	20	26	31	46	12	41	52
	13%	9%	20%	21%	10%	17%	28%	15%	14%	10%	14%	12%	13%	12%	15%	11%	11%	12%
Cost of living	224	104	66	71	153	53	18	57	97	70	66	44	39	61	68	30	106	77
	22%	23%	20%	24%	22%	29%	15%	20%	23%	24%	25%	27%	20%	25%	21%	27%	29%	18%
Drug abuse	18	8	7	3	14	3	-	13	2	3	-	1	1	0	7	-	5	7
	2%	2%	2%	1%	2%	2%		4%	%	1%		1%	1%	%	2%		1%	2%
Immigration	113	69	22	20	93	13	7	23	49	41	25	24	30	6	73	25	72	7
	11%	15%	7%	7%	13%	7%	7%	8%	12%	14%	10%	14%	15%	3%	23%	23%	20%	2%
Crime	64	32	27	14	50	11	3	21	28	15	24	6	17	8	17	2	18	29
	6%	7%	8%	5%	7%	6%	2%	7%	6%	5%	9%	4%	9%	3%	5%	2%	5%	7%
Political corruption	113	42	30	36	77	21	15	24	57	32	40	23	17	33	39	17	57	53
	11%	9%	9%	12%	11%	11%	13%	8%	13%	11%	15%	14%	8%	13%	12%	15%	16%	12%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	9 1%	4 1%	3 1%	0 *%	8 1%	-	0 *%	3 1%	5 1%	1 *%	3 1%	1 *%	0 *%	5 2%	2 1%	-	3 1%	7 2%
Abortion	40 4%	20 4%	11 3%	12 4%	28 4%	6 3%	6 5%	12 4%	16 4%	12 4%	8 3%	7 4%	2 1%	17 7%	6 2%	3 3%	6 2%	21 5%
Something else (Please specify)	46 5%	19 4%	16 5%	6 2%	40 6%	5 2%	2 2%	11 4%	22 5%	13 4%	6 2%	4 2%	4 2%	19 8%	7 2%	4 3%	5 1%	26 6%
Unsure	11 1%	4 1%	4 1%	2 1%	8 1%	1 1%	1 1%	4 2%	4 1%	2 1%	1 *%	2 1%	1 *%	7 3%	-	1 1%	1 *%	3 1%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	16	6	8	8	12	-	4	1	2	0	5	8	3	13
	2%	1%	2%	1%	2%		3%	1%	1%	0%	2%	3%	1%	2%
The environment and climate change	55	24	26	29	39	8	4	8	10	10	12	15	28	27
	5%	6%	6%	5%	6%	7%	3%	5%	7%	7%	4%	5%	6%	5%
Education	17	11	13	3	8	5	3	3	5	1	4	3	10	7
	2%	3%	3%	1%	1%	4%	3%	2%	3%	1%	1%	1%	2%	1%
National security	77	31	48	30	65	3	6	1	10	12	22	33	23	54
	8%	8%	10%	6%	10%	3%	4%	0%	7%	8%	8%	12%	5%	10%
Gun rights	55	22	17	38	27	8	8	9	4	14	12	16	27	29
	5%	6%	4%	7%	4%	7%	7%	6%	3%	9%	4%	6%	6%	5%
Healthcare	54	14	17	37	39	8	6	13	7	4	20	10	24	30
	5%	4%	4%	7%	6%	7%	5%	9%	5%	3%	7%	4%	6%	5%
Taxes	26	10	10	16	18	2	4	6	2	4	11	3	12	14
	3%	3%	2%	3%	3%	2%	3%	4%	1%	3%	4%	1%	3%	2%
Jobs and the economy	130	43	48	82	81	12	24	21	20	13	44	33	54	76
	13%	11%	10%	15%	12%	11%	18%	15%	13%	8%	15%	12%	12%	14%
Cost of living	175	70	74	100	119	16	26	32	33	29	43	38	94	81
	17%	18%	16%	19%	18%	14%	20%	23%	22%	19%	15%	13%	21%	14%
Drug abuse	20	6	12	9	15	3	2	2	5	3	6	5	10	11
	2%	1%	3%	2%	2%	3%	2%	1%	4%	2%	2%	2%	2%	2%
Immigration	89	40	47	42	69	6	8	2	6	15	30	35	23	66
	9%	10%	10%	8%	10%	5%	6%	1%	4%	10%	11%	13%	5%	12%
Crime	100	38	59	41	56	11	14	16	12	16	32	25	43	57
	10%	10%	13%	8%	8%	10%	11%	11%	8%	10%	11%	9%	10%	10%
Political corruption	90	40	40	50	61	14	7	13	17	10	24	27	39	51
	9%	10%	9%	9%	9%	13%	5%	9%	11%	7%	9%	10%	9%	9%
Race relations	26	15	14	12	15	10	0	5	6	2	5	9	12	14
	3%	4%	3%	2%	2%	9%	0%	3%	4%	1%	2%	3%	3%	2%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	44 4%	18 4%	11 2%	34 6%	29 4%	6 6%	6 4%	5 4%	6 4%	14 10%	7 2%	12 4%	25 6%	19 3%
Something else (Please specify)	19 2%	3 1%	17 4%	2 *	12 2%	1 1%	6 5%	5 4%	2 1%	1 1%	1 *	9 3%	8 2%	10 2%
Unsure	12 1%	6 2%	7 1%	5 1%	10 1%	-	2 2%	-	4 3%	3 2%	5 2%	0 *	6 1%	5 1%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	16	2	8	5	1	10	6	6	6	3	2	2	9	-	6	-	8
	2%	1%	2%	2%	1%	2%	2%	2%	2%	1%	1%	1%	4%		1%		3%
The environment and climate change	55	15	17	15	8	32	23	20	19	16	17	9	10	3	28	4	13
	5%	7%	4%	5%	7%	5%	6%	5%	7%	7%	8%	4%	5%	3%	6%	5%	4%
Education	17	4	4	6	2	9	8	4	5	7	1	7	1	1	8	-	4
	2%	2%	1%	2%	2%	1%	2%	1%	2%	3%	1%	3%	1%	2%	2%		1%
National security	77	9	32	28	8	41	36	33	32	22	15	14	16	11	30	6	37
	8%	4%	8%	10%	8%	7%	9%	9%	11%	9%	7%	6%	8%	11%	6%	7%	12%
Gun rights	55	11	17	6	20	28	27	13	14	13	8	10	7	16	20	3	17
	5%	5%	4%	2%	19%	5%	7%	3%	5%	5%	4%	4%	3%	16%	4%	4%	5%
Healthcare	54	7	19	21	7	26	28	17	22	8	14	15	10	3	28	-	12
	5%	3%	5%	7%	7%	4%	7%	4%	8%	3%	6%	6%	5%	3%	6%		4%
Taxes	26	14	7	4	1	21	5	16	2	15	0	7	1	1	10	7	2
	3%	6%	2%	1%	1%	3%	1%	4%	1%	6%	1%	3%	1%	1%	2%	8%	1%
Jobs and the economy	130	29	61	25	14	90	40	52	30	26	30	32	28	8	61	13	39
	13%	13%	16%	9%	13%	15%	10%	13%	10%	11%	14%	14%	15%	8%	13%	16%	13%
Cost of living	175	44	66	49	17	110	66	71	48	51	41	35	28	19	90	19	42
	17%	20%	17%	17%	16%	18%	17%	18%	17%	21%	19%	15%	14%	19%	19%	23%	14%
Drug abuse	20	7	6	6	1	14	7	9	5	9	3	4	2	1	12	2	5
	2%	3%	2%	2%	1%	2%	2%	2%	2%	4%	1%	2%	1%	1%	3%	2%	2%
Immigration	89	31	25	26	5	55	31	39	28	18	22	22	13	9	36	6	33
	9%	14%	6%	9%	5%	9%	8%	10%	10%	7%	11%	9%	7%	10%	8%	8%	11%
Crime	100	23	41	31	5	64	36	33	23	16	13	32	29	10	56	3	26
	10%	10%	11%	11%	5%	11%	9%	8%	8%	6%	6%	14%	15%	10%	12%	3%	9%
Political corruption	90	14	41	31	4	55	35	39	23	19	24	24	17	5	47	2	34
	9%	6%	11%	11%	3%	9%	9%	10%	8%	8%	12%	10%	9%	5%	10%	3%	11%
Race relations	26	7	8	9	3	14	11	9	6	7	5	5	7	2	11	3	8
	3%	3%	2%	3%	2%	2%	3%	2%	2%	3%	2%	2%	4%	2%	2%	3%	3%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Abortion	44 4%	5 2%	15 4%	19 7%	6 5%	20 3%	24 6%	16 4%	13 5%	8 3%	8 4%	10 4%	10 5%	7 7%	23 5%	5 7%	14 5%
Something else (Please specify)	19 2%	1 *%	12 3%	4 1%	3 2%	13 2%	6 2%	7 2%	5 2%	3 1%	6 3%	2 1%	6 3%	1 1%	3 1%	8 10%	7 2%
Unsure	12 1%	1 *%	6 2%	2 1%	2 2%	7 1%	4 1%	5 1%	4 1%	5 2%	1 1%	2 1%	1 *%	2 2%	8 2%	-	2 1%



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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Infrastructure	16 2%	2 *	4 2%	10 3%	2 *	4 5%	10 2%	2 *	4 1%	10 3%	3 1%	13 3%	2 *	13 3%	2 2%	2 1%	-	9 2%	13 2%	15 2%	10 1%	15 2%
The environment and climate change	55 5%	10 3%	5 2%	38 10%	12 3%	0 1%	43 9%	6 2%	15 5%	34 11%	8 2%	44 9%	11 2%	42 9%	2 3%	3 1%	7 3%	28 6%	40 6%	48 6%	32 5%	49 7%
Education	17 2%	4 1%	6 2%	7 2%	4 1%	1 1%	12 3%	4 1%	4 2%	8 3%	4 1%	12 2%	6 1%	7 1%	4 5%	2 1%	1 1%	9 2%	8 1%	15 2%	6 1%	10 1%
National security	77 8%	47 12%	20 9%	10 3%	54 12%	8 10%	15 3%	49 13%	17 6%	10 3%	55 12%	22 4%	56 12%	15 3%	6 8%	24 13%	30 12%	38 9%	56 9%	71 8%	65 10%	54 7%
Gun rights	55 5%	6 2%	13 6%	35 9%	6 1%	3 4%	46 10%	5 1%	14 5%	36 11%	2 1%	51 10%	6 1%	48 10%	2 2%	1 *	5 2%	28 6%	41 6%	45 5%	26 4%	49 6%
Healthcare	54 5%	9 2%	11 5%	33 9%	13 3%	5 7%	36 8%	7 2%	24 8%	23 7%	15 3%	35 7%	12 3%	33 7%	9 11%	5 3%	7 3%	26 6%	32 5%	46 6%	30 4%	46 6%
Taxes	26 3%	12 3%	2 1%	11 3%	12 3%	2 2%	11 2%	14 4%	7 3%	3 1%	10 2%	13 3%	14 3%	9 2%	2 3%	7 3%	4 2%	15 3%	16 3%	22 3%	18 3%	21 3%
Jobs and the economy	130 13%	62 16%	23 10%	43 11%	73 16%	9 11%	49 11%	67 17%	30 11%	31 10%	72 16%	48 10%	72 15%	46 10%	12 15%	28 15%	42 17%	52 12%	86 14%	107 13%	82 12%	90 12%
Cost of living	175 17%	84 22%	33 15%	53 14%	91 20%	13 16%	72 15%	72 19%	52 18%	49 15%	94 21%	71 14%	94 20%	70 15%	11 13%	33 17%	49 20%	60 14%	98 15%	142 17%	125 19%	124 17%
Drug abuse	20 2%	9 2%	6 3%	6 2%	9 2%	2 3%	9 2%	10 3%	6 2%	4 1%	11 2%	7 1%	7 2%	9 2%	4 5%	5 2%	5 2%	5 1%	11 2%	13 2%	15 2%	13 2%
Immigration	89 9%	47 12%	27 12%	15 4%	70 15%	2 3%	16 3%	49 13%	24 9%	9 3%	66 15%	20 4%	68 15%	19 4%	1 2%	27 14%	39 16%	36 8%	50 8%	81 10%	74 11%	59 8%
Crime	100 10%	44 11%	23 10%	31 8%	51 11%	12 14%	37 8%	45 12%	35 12%	17 5%	51 11%	42 9%	54 11%	43 9%	4 5%	19 10%	27 11%	42 9%	52 8%	74 9%	66 10%	72 10%
Political corruption	90 9%	30 8%	29 13%	25 7%	43 9%	13 16%	35 7%	36 9%	22 8%	31 10%	42 9%	42 8%	47 10%	34 7%	10 12%	24 12%	16 7%	40 9%	57 9%	72 9%	64 10%	67 9%

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[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	26 3%	5 1%	5 2%	15 4%	5 1%	2 2%	18 4%	3 1%	7 2%	15 5%	4 1%	19 4%	5 1%	18 4%	2 3%	1 *%	3 1%	10 2%	16 3%	20 2%	21 3%	21 3%
Abortion	44 4%	5 1%	9 4%	30 8%	5 1%	2 3%	37 8%	5 1%	12 4%	27 9%	6 1%	38 8%	6 1%	34 7%	5 6%	3 2%	2 1%	27 6%	33 5%	39 5%	23 3%	38 5%
Something else (Please specify)	19 2%	5 1%	5 2%	8 2%	6 1%	2 3%	10 2%	6 2%	5 2%	7 2%	6 1%	12 2%	6 1%	11 2%	2 2%	5 3%	1 *%	10 2%	15 2%	16 2%	13 2%	13 2%
Unsure	12 1%	5 1%	0 *%	6 2%	5 1%	1 1%	6 1%	4 1%	3 1%	4 1%	5 1%	7 1%	4 1%	6 1%	2 2%	2 1%	3 1%	8 2%	10 2%	10 1%	4 1%	7 1%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
Infrastructure	16 2%	8 2%	5 1%	2 1%	14 2%	- 0%	2 2%	4 2%	4 1%	8 3%	3 1%	4 2%	3 1%	4 2%	2 *	- 0%	1 *	10 2%
The environment and climate change	55 5%	19 4%	23 7%	16 5%	39 5%	10 5%	6 6%	20 7%	23 5%	13 4%	12 5%	5 3%	9 4%	19 8%	5 1%	7 6%	8 2%	45 11%
Education	17 2%	6 1%	8 3%	5 2%	11 2%	3 2%	2 2%	7 2%	3 1%	7 2%	1 *	1 1%	4 2%	7 3%	4 1%	- 0%	2 1%	7 2%
National security	77 8%	38 8%	19 6%	18 6%	59 8%	9 5%	10 8%	14 5%	27 6%	37 13%	13 5%	22 14%	18 9%	9 4%	38 12%	11 10%	34 9%	16 4%
Gun rights	55 5%	24 5%	20 6%	15 5%	40 6%	15 8%	- 0%	27 9%	19 4%	10 3%	13 5%	1 1%	17 8%	19 8%	4 1%	1 1%	2 *	43 10%
Healthcare	54 5%	25 5%	17 5%	18 6%	36 5%	12 6%	6 5%	18 6%	18 4%	18 6%	13 5%	8 5%	7 4%	17 7%	7 2%	2 2%	16 4%	31 7%
Taxes	26 3%	8 2%	10 3%	7 2%	19 3%	4 2%	3 2%	2 1%	13 3%	11 4%	8 3%	5 3%	5 2%	5 2%	7 2%	5 4%	5 1%	13 3%
Jobs and the economy	130 13%	62 14%	45 14%	31 10%	99 14%	26 14%	6 5%	35 12%	59 14%	37 13%	43 16%	21 13%	39 20%	28 11%	58 18%	13 11%	67 18%	47 11%
Cost of living	175 17%	71 15%	62 19%	71 24%	104 15%	44 24%	28 24%	45 16%	79 18%	51 18%	50 19%	35 21%	30 15%	36 15%	58 18%	26 24%	68 19%	54 13%
Drug abuse	20 2%	7 2%	10 3%	4 1%	17 2%	2 1%	2 2%	6 2%	6 1%	8 3%	2 1%	6 4%	3 2%	3 1%	5 1%	3 3%	5 1%	4 1%
Immigration	89 9%	50 11%	13 4%	18 6%	71 10%	7 4%	11 10%	29 10%	34 8%	26 9%	21 8%	16 10%	20 10%	11 4%	47 15%	19 17%	58 16%	21 5%
Crime	100 10%	61 13%	24 7%	38 13%	63 9%	20 11%	18 16%	29 10%	54 13%	17 6%	29 11%	11 7%	31 15%	21 9%	36 11%	13 12%	38 10%	40 9%
Political corruption	90 9%	40 9%	29 9%	25 8%	65 9%	19 10%	6 6%	20 7%	37 9%	33 11%	23 9%	19 11%	10 5%	31 13%	31 10%	9 8%	38 10%	22 5%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	26 3%	10 2%	9 3%	10 3%	16 2%	2 1%	7 6%	12 4%	7 2%	7 2%	7 2%	1 1%	2 1%	6 2%	5 2%	0 *%	10 3%	24 6%
Abortion	44 4%	18 4%	19 6%	16 5%	28 4%	11 6%	5 4%	10 4%	30 7%	4 1%	25 9%	6 4%	1 1%	21 8%	3 1%	-	6 2%	35 8%
Something else (Please specify)	19 2%	6 1%	8 2%	1 *%	18 3%	-	1 1%	6 2%	10 2%	3 1%	1 *%	1 *%	1 *%	7 3%	6 2%	1 1%	3 1%	9 2%
Unsure	12 1%	4 1%	6 2%	2 1%	10 1%	1 1%	1 1%	2 1%	8 2%	2 1%	3 1%	2 1%	1 *%	3 1%	4 1%	1 1%	3 1%	5 1%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	21	6	10	11	16	1	4	1	2	1	6	10	4	16
	2%	1%	2%	2%	2%	1%	3%	1%	1%	1%	2%	4%	1%	3%
The environment and climate change	127	57	61	65	86	16	13	22	18	14	32	41	54	73
	13%	14%	13%	12%	13%	14%	10%	15%	12%	9%	11%	15%	12%	13%
Education	41	23	20	21	20	6	9	8	9	13	5	5	30	10
	4%	6%	4%	4%	3%	5%	7%	6%	6%	8%	2%	2%	7%	2%
National security	116	50	73	43	96	5	11	5	14	15	33	50	34	83
	12%	13%	16%	8%	14%	4%	9%	3%	9%	10%	12%	18%	8%	15%
Gun rights	108	48	38	68	58	15	18	17	14	23	23	31	54	54
	11%	12%	8%	13%	9%	13%	14%	12%	9%	15%	8%	11%	12%	9%
Healthcare	86	32	38	48	60	11	8	15	13	7	30	20	35	50
	9%	8%	8%	9%	9%	10%	6%	11%	9%	5%	11%	7%	8%	9%
Taxes	37	12	16	21	24	3	4	10	3	6	13	5	19	19
	4%	3%	3%	4%	4%	3%	3%	7%	2%	4%	5%	2%	4%	3%
Jobs and the economy	263	83	117	146	159	28	51	40	50	38	84	51	129	134
	26%	21%	25%	27%	23%	25%	40%	29%	34%	25%	30%	18%	29%	24%
Cost of living	399	160	162	236	272	44	59	60	67	82	104	87	209	191
	40%	40%	35%	44%	40%	38%	46%	43%	44%	54%	37%	31%	47%	34%
Drug abuse	38	10	23	15	22	4	6	4	5	12	9	8	21	17
	4%	3%	5%	3%	3%	3%	5%	3%	4%	8%	3%	3%	5%	3%
Immigration	202	80	114	88	169	13	13	3	21	24	70	84	48	154
	20%	20%	24%	16%	25%	12%	10%	2%	14%	16%	25%	30%	11%	27%
Crime	164	53	77	87	82	29	24	24	23	22	52	42	69	95
	16%	13%	16%	16%	12%	25%	19%	17%	15%	14%	19%	15%	16%	17%
Political corruption	203	88	78	126	146	26	9	35	25	17	61	65	77	126
	20%	22%	17%	23%	22%	23%	7%	25%	17%	11%	22%	23%	17%	22%
Race relations	34	19	18	16	21	13	0	6	6	2	7	14	14	20
	3%	5%	4%	3%	3%	11%	0%	5%	4%	1%	2%	5%	3%	4%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Abortion	84	38	30	54	52	12	13	13	10	19	18	24	43	42
	8%	10%	6%	10%	8%	10%	10%	9%	7%	13%	6%	9%	10%	7%
Something else (Please specify)	55	23	41	15	44	2	7	7	12	3	10	23	22	33
	6%	6%	9%	3%	7%	2%	5%	5%	8%	2%	4%	8%	5%	6%
Unsure	17	10	7	10	15	-	2	4	4	3	6	0	11	6
	2%	3%	1%	2%	2%		2%	3%	3%	2%	2%	*%	2%	1%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	21	3	8	6	3	11	9	7	9	5	2	3	11	-	8	-	11
	2%	1%	2%	2%	3%	2%	2%	2%	3%	2%	1%	1%	5%		2%		4%
The environment and climate change	127	27	42	41	16	69	58	43	43	34	28	29	25	10	52	9	42
	13%	12%	11%	14%	15%	11%	15%	11%	15%	14%	13%	12%	13%	10%	11%	12%	14%
Education	41	9	8	14	9	17	24	9	10	10	4	10	5	12	26	1	6
	4%	4%	2%	5%	9%	3%	6%	2%	4%	4%	2%	4%	3%	12%	5%	1%	2%
National security	116	14	52	38	12	66	50	54	42	31	21	20	30	13	48	11	52
	12%	6%	14%	13%	11%	11%	13%	14%	15%	13%	10%	8%	15%	13%	10%	13%	17%
Gun rights	108	16	34	27	29	50	56	27	29	21	18	20	17	26	42	10	34
	11%	7%	9%	9%	27%	8%	14%	7%	10%	9%	9%	9%	9%	27%	9%	12%	11%
Healthcare	86	17	24	31	14	41	45	29	31	15	17	26	15	5	42	3	20
	9%	8%	6%	11%	13%	7%	11%	7%	11%	6%	8%	11%	8%	5%	9%	4%	7%
Taxes	37	17	13	6	1	30	7	20	4	15	0	16	2	3	18	7	4
	4%	7%	3%	2%	1%	5%	2%	5%	2%	6%	0%	7%	1%	3%	4%	8%	1%
Jobs and the economy	263	56	107	73	28	163	101	84	75	55	75	52	56	18	147	19	61
	26%	25%	28%	26%	26%	27%	26%	22%	26%	22%	35%	22%	29%	19%	31%	24%	20%
Cost of living	399	112	152	104	32	263	136	167	105	118	97	83	62	36	203	38	99
	40%	50%	39%	36%	30%	43%	35%	43%	37%	48%	46%	36%	32%	36%	43%	48%	33%
Drug abuse	38	16	13	8	1	29	9	15	7	14	10	8	4	1	23	3	8
	4%	7%	3%	3%	1%	5%	2%	4%	2%	6%	5%	3%	2%	1%	5%	4%	3%
Immigration	202	57	84	49	10	141	59	111	55	43	38	57	44	17	74	11	90
	20%	25%	22%	17%	10%	23%	15%	29%	19%	17%	18%	24%	22%	17%	16%	14%	30%
Crime	164	39	70	45	9	110	54	49	32	30	31	46	42	14	88	6	46
	16%	17%	18%	16%	8%	18%	14%	13%	11%	12%	14%	20%	22%	15%	18%	7%	15%
Political corruption	203	38	84	64	18	122	81	86	60	43	44	58	33	18	94	17	69
	20%	17%	22%	22%	16%	20%	21%	22%	21%	18%	21%	25%	17%	18%	20%	21%	23%
Race relations	34	9	11	11	3	21	14	14	7	10	6	7	8	4	16	3	11
	3%	4%	3%	4%	3%	3%	4%	4%	3%	4%	3%	3%	4%	4%	3%	3%	4%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Abortion	84 8%	14 6%	31 8%	29 10%	10 10%	45 7%	39 10%	32 8%	20 7%	25 10%	12 6%	18 8%	15 8%	13 13%	43 9%	8 10%	26 9%
Something else (Please specify)	55 6%	4 2%	24 6%	19 7%	8 8%	28 5%	27 7%	20 5%	24 9%	12 5%	12 6%	10 4%	18 9%	3 3%	19 4%	9 11%	22 7%
Unsure	17 2%	1 *%	7 2%	2 1%	6 6%	8 1%	8 2%	6 1%	8 3%	6 2%	1 1%	2 1%	1 *%	2 2%	8 2%	-	2 1%



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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Infrastructure	21 2%	5 1%	6 3%	10 3%	5 1%	4 5%	12 3%	3 1%	6 2%	11 4%	7 1%	14 3%	5 1%	14 3%	2 2%	3 2%	2 1%	12 3%	16 3%	19 2%	13 2%	18 2%
The environment and climate change	127 13%	21 5%	23 10%	82 22%	22 5%	13 15%	92 20%	14 4%	37 13%	74 23%	16 3%	103 21%	22 5%	100 22%	4 6%	8 4%	12 5%	72 16%	87 14%	108 13%	74 11%	115 15%
Education	41 4%	9 2%	13 6%	19 5%	10 2%	1 1%	30 6%	6 2%	13 5%	20 6%	9 2%	30 6%	11 2%	24 5%	6 8%	4 2%	4 2%	21 5%	28 4%	36 4%	24 4%	32 4%
National security	116 12%	66 17%	28 12%	22 6%	79 17%	9 11%	28 6%	71 18%	26 9%	19 6%	78 17%	37 8%	81 17%	27 6%	8 10%	30 16%	47 20%	52 12%	79 12%	103 12%	88 13%	77 10%
Gun rights	108 11%	12 3%	26 12%	67 18%	16 3%	8 10%	84 18%	21 5%	28 10%	58 18%	16 4%	90 18%	18 4%	86 19%	3 4%	2 1%	12 5%	51 11%	70 11%	88 11%	60 9%	96 13%
Healthcare	86 9%	16 4%	18 8%	50 13%	22 5%	7 8%	57 12%	16 4%	30 11%	39 12%	23 5%	57 12%	22 5%	54 12%	10 13%	9 5%	13 5%	39 9%	52 8%	70 8%	50 7%	72 10%
Taxes	37 4%	19 5%	5 2%	12 3%	20 4%	4 4%	14 3%	19 5%	12 4%	5 2%	19 4%	15 3%	24 5%	12 3%	2 3%	11 6%	7 3%	19 4%	23 4%	30 4%	29 4%	29 4%
Jobs and the economy	263 26%	116 30%	59 27%	79 21%	136 30%	24 29%	103 22%	114 29%	83 30%	62 20%	138 30%	109 22%	146 31%	96 21%	22 28%	53 28%	74 31%	93 21%	157 25%	205 25%	168 25%	182 24%
Cost of living	399 40%	177 46%	77 35%	133 35%	195 42%	34 41%	170 37%	162 42%	119 42%	110 35%	196 43%	170 34%	208 44%	157 34%	34 43%	72 38%	109 45%	149 34%	231 36%	326 39%	274 41%	290 39%
Drug abuse	38 4%	11 3%	13 6%	14 4%	18 4%	3 3%	17 4%	13 3%	10 3%	9 3%	20 4%	14 3%	17 4%	17 4%	5 6%	11 6%	7 3%	8 2%	17 3%	30 4%	25 4%	29 4%
Immigration	202 20%	130 34%	48 22%	22 6%	173 38%	6 7%	23 5%	140 36%	42 15%	14 4%	167 37%	29 6%	164 35%	24 5%	15 19%	86 45%	80 33%	86 19%	133 21%	186 22%	172 26%	125 17%
Crime	164 16%	61 16%	30 14%	68 18%	71 15%	18 22%	74 16%	69 18%	53 19%	39 12%	76 17%	78 16%	74 16%	77 17%	13 16%	28 15%	38 16%	68 15%	91 14%	127 15%	100 15%	119 16%
Political corruption	203 20%	83 22%	52 23%	61 16%	107 23%	23 27%	74 16%	87 22%	53 19%	62 19%	99 22%	93 19%	104 22%	81 18%	19 24%	44 23%	54 22%	97 22%	130 21%	168 20%	150 22%	149 20%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Race relations	34 3%	8 2%	7 3%	20 5%	8 2%	2 3%	24 5%	6 1%	8 3%	20 6%	6 1%	25 5%	8 2%	24 5%	3 3%	2 1%	4 2%	16 4%	21 3%	28 3%	26 4%	27 4%
Abortion	84 8%	16 4%	17 8%	51 14%	16 3%	3 3%	66 14%	11 3%	25 9%	47 15%	16 3%	66 13%	18 4%	61 13%	5 6%	7 4%	9 4%	47 11%	59 9%	74 9%	45 7%	69 9%
Something else (Please specify)	55 6%	13 3%	18 8%	24 6%	18 4%	4 5%	33 7%	16 4%	11 4%	28 9%	14 3%	37 7%	17 4%	36 8%	3 3%	10 5%	4 2%	33 8%	44 7%	47 6%	36 5%	42 6%
Unsure	17 2%	5 1%	1 *%	10 3%	5 1%	2 2%	10 2%	4 1%	4 1%	8 3%	5 1%	11 2%	4 1%	10 2%	2 3%	2 1%	3 1%	13 3%	15 2%	15 2%	4 1%	11 1%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	21	10	8	3	18	-	3	6	4	10	3	5	3	7	3	2	7	11
	2%	2%	2%	1%	3%		3%	2%	1%	3%	1%	3%	2%	3%	1%	2%	2%	3%
The environment and climate change	127	48	46	31	96	16	16	39	55	33	31	12	29	43	14	7	11	112
	13%	11%	14%	11%	13%	9%	14%	14%	13%	11%	12%	7%	15%	18%	4%	6%	3%	26%
Education	41	25	10	24	17	19	5	13	8	19	6	1	7	15	9	1	5	21
	4%	5%	3%	8%	2%	10%	5%	5%	2%	7%	2%	1%	4%	6%	3%	1%	1%	5%
National security	116	61	30	25	91	10	16	20	47	49	23	32	28	13	55	18	47	28
	12%	13%	9%	9%	13%	5%	14%	7%	11%	17%	9%	19%	14%	5%	17%	17%	13%	7%
Gun rights	108	53	33	33	74	28	6	51	40	17	29	8	31	28	10	5	9	71
	11%	12%	10%	11%	10%	15%	5%	18%	9%	6%	11%	5%	16%	11%	3%	4%	2%	17%
Healthcare	86	34	35	20	65	14	7	31	24	31	15	12	15	28	14	5	27	48
	9%	7%	11%	7%	9%	7%	6%	11%	6%	11%	6%	7%	7%	11%	4%	5%	7%	11%
Taxes	37	12	14	13	24	6	7	3	16	18	11	9	8	5	13	6	14	15
	4%	3%	4%	4%	3%	3%	6%	1%	4%	6%	4%	5%	4%	2%	4%	5%	4%	3%
Jobs and the economy	263	105	111	94	169	57	37	79	118	66	80	41	65	58	104	25	107	99
	26%	23%	34%	32%	24%	31%	33%	28%	27%	23%	30%	25%	33%	24%	33%	22%	30%	23%
Cost of living	399	175	128	142	257	97	45	102	176	121	116	79	69	98	125	56	174	131
	40%	38%	39%	48%	36%	53%	40%	36%	41%	42%	44%	48%	35%	40%	39%	50%	48%	31%
Drug abuse	38	15	17	7	31	5	2	19	8	11	2	7	5	3	12	3	10	11
	4%	3%	5%	2%	4%	3%	2%	7%	2%	4%	1%	4%	2%	1%	4%	3%	3%	2%
Immigration	202	119	35	38	164	20	19	52	84	67	46	40	50	17	120	45	130	29
	20%	26%	11%	13%	23%	11%	16%	18%	20%	23%	17%	24%	25%	7%	38%	40%	36%	7%
Crime	164	93	52	51	113	31	21	50	81	32	53	17	48	29	54	15	56	69
	16%	20%	16%	17%	16%	17%	18%	18%	19%	11%	20%	10%	24%	12%	17%	14%	15%	16%
Political corruption	203	82	59	61	142	40	21	45	95	64	63	42	27	64	71	26	95	75
	20%	18%	18%	21%	20%	22%	19%	16%	22%	22%	24%	25%	13%	26%	22%	23%	26%	18%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Race relations	34 3%	14 3%	12 4%	10 3%	24 3%	2 1%	8 7%	15 5%	12 3%	8 3%	9 3%	2 1%	2 1%	10 4%	7 2%	0 *	13 4%	31 7%
Abortion	84 8%	39 8%	30 9%	28 9%	56 8%	17 9%	11 9%	23 8%	45 11%	16 6%	33 12%	13 8%	3 2%	38 15%	9 3%	3 3%	12 3%	57 13%
Something else (Please specify)	55 6%	24 5%	17 5%	7 2%	48 7%	5 2%	3 2%	13 5%	28 6%	15 5%	6 2%	4 2%	5 2%	22 9%	13 4%	4 4%	8 2%	28 7%
Unsure	17 2%	4 1%	10 3%	2 1%	14 2%	1 1%	1 1%	6 2%	8 2%	2 1%	3 1%	2 1%	1 *	7 3%	4 1%	1 1%	3 1%	6 1%

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[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	217	92	116	101	128	39	35	35	27	35	53	66	97	119
	22%	23%	25%	19%	19%	34%	27%	25%	18%	23%	19%	23%	22%	21%
GETTING A LOT/LITTLE WORSE	616	227	273	342	439	55	66	80	94	96	167	179	270	347
	61%	57%	58%	64%	65%	47%	51%	57%	63%	63%	59%	64%	61%	61%
Improving a lot	70	25	40	30	39	12	16	22	7	15	10	16	44	26
	7%	6%	9%	6%	6%	10%	13%	15%	5%	10%	4%	6%	10%	5%
Improving a little	147	67	76	71	89	27	18	14	20	20	43	50	54	93
	15%	17%	16%	13%	13%	24%	14%	10%	13%	13%	15%	18%	12%	16%
Staying the same	151	68	73	78	95	19	24	19	22	20	58	33	61	91
	15%	17%	16%	15%	14%	16%	19%	13%	15%	13%	20%	12%	14%	16%
Getting a little worse	293	118	130	163	210	35	32	21	55	46	80	91	122	172
	29%	29%	28%	30%	31%	30%	25%	15%	36%	31%	28%	32%	28%	30%
Getting a lot worse	323	109	143	178	229	20	34	59	39	50	87	88	148	175
	32%	27%	31%	33%	34%	17%	26%	42%	26%	33%	31%	31%	33%	31%
Unsure	22	11	5	17	14	3	3	6	7	0	5	3	14	8
	2%	3%	1%	3%	2%	3%	3%	5%	5%	0%	2%	1%	3%	1%

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[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006 100	225 100	386 100	285 100	107 100	611 100	392 100	388 100	285 100	245 100	211 100	233 100	194 100	99 100	478 100	80 100	303 100
IMPROVING A LOT/LITTLE	217 22%	32 14%	87 22%	72 25%	26 25%	118 19%	98 25%	63 16%	65 23%	43 17%	55 26%	36 16%	54 28%	26 27%	102 21%	18 22%	72 24%
GETTING A LOT/LITTLE WORSE	616 61%	155 69%	239 62%	164 58%	57 54%	394 65%	222 57%	269 69%	170 60%	163 67%	118 56%	151 65%	115 59%	58 59%	293 61%	50 62%	186 61%
Improving a lot	70 7%	7 3%	25 7%	31 11%	7 6%	32 5%	38 10%	17 4%	22 8%	10 4%	14 7%	12 5%	22 11%	10 10%	41 9%	6 7%	18 6%
Improving a little	147 15%	25 11%	61 16%	41 14%	20 18%	86 14%	61 15%	46 12%	43 15%	32 13%	41 19%	24 10%	32 17%	16 16%	61 13%	12 15%	54 18%
Staying the same	151 15%	31 14%	56 14%	47 16%	18 16%	87 14%	64 16%	53 14%	42 15%	31 13%	35 17%	44 19%	24 12%	14 14%	76 16%	13 16%	41 14%
Getting a little worse	293 29%	56 25%	116 30%	87 30%	35 32%	172 28%	121 31%	122 31%	88 31%	73 30%	51 24%	76 33%	54 28%	36 36%	137 29%	22 28%	96 32%
Getting a lot worse	323 32%	100 44%	123 32%	78 27%	23 21%	223 36%	100 26%	147 38%	82 29%	90 37%	67 32%	75 32%	61 31%	22 23%	156 33%	27 34%	90 30%
Unsure	22 2%	6 3%	5 1%	2 1%	6 5%	11 2%	7 2%	3 1%	7 3%	8 3%	3 2%	1 *	1 1%	-	6 1%	0 *	3 1%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
IMPROVING A LOT/LITTLE	217 22%	22 6%	44 20%	147 39%	26 6%	17 20%	174 38%	24 6%	61 22%	130 41%	25 5%	185 37%	25 5%	182 40%	10 13%	7 3%	18 7%	115 26%	158 25%	184 22%	123 18%	193 26%
GETTING A LOT/LITTLE WORSE	616 61%	322 84%	143 64%	137 36%	391 85%	53 64%	172 37%	327 85%	152 54%	119 37%	380 84%	194 39%	399 85%	165 36%	52 66%	173 91%	196 81%	249 56%	365 58%	513 61%	456 68%	423 57%
Improving a lot	70 7%	5 1%	9 4%	56 15%	5 1%	3 3%	63 14%	6 2%	11 4%	53 17%	3 1%	66 13%	5 1%	64 14%	0 *%	- -	5 2%	36 8%	50 8%	60 7%	45 7%	64 9%
Improving a little	147 15%	18 5%	36 16%	91 24%	22 5%	14 17%	111 24%	18 5%	50 18%	78 24%	22 5%	119 24%	19 4%	118 26%	10 13%	7 3%	13 5%	79 18%	108 17%	124 15%	78 12%	129 17%
Staying the same	151 15%	34 9%	32 15%	81 21%	38 8%	9 11%	103 22%	32 8%	58 21%	61 19%	41 9%	102 21%	42 9%	97 21%	13 16%	9 5%	24 10%	63 14%	92 15%	123 15%	90 13%	117 16%
Getting a little worse	293 29%	119 31%	71 32%	98 26%	144 31%	24 29%	125 27%	118 31%	82 29%	87 27%	133 29%	137 28%	146 31%	124 27%	23 30%	54 28%	82 34%	120 27%	184 29%	250 30%	193 29%	204 27%
Getting a lot worse	323 32%	203 53%	71 32%	39 10%	247 54%	29 35%	47 10%	209 54%	70 25%	31 10%	247 55%	57 12%	253 54%	41 9%	29 37%	119 62%	114 47%	129 29%	181 29%	262 31%	263 39%	219 29%
Unsure	22 2%	5 1%	4 2%	12 3%	5 1%	4 4%	13 3%	3 1%	10 4%	8 3%	7 2%	14 3%	5 1%	13 3%	3 4%	2 1%	3 1%	15 3%	19 3%	18 2%	5 1%	14 2%

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[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	217	106	71	64	152	32	32	67	97	53	63	15	47	73	12	12	19	186
	22%	23%	22%	22%	21%	18%	28%	24%	23%	18%	24%	9%	23%	29%	4%	11%	5%	44%
GETTING A LOT/LITTLE WORSE	616	295	184	195	421	130	65	163	250	203	156	133	116	118	288	81	306	136
	61%	64%	56%	66%	59%	71%	57%	57%	58%	70%	58%	81%	58%	48%	90%	72%	84%	32%
Improving a lot	70	33	28	26	44	14	12	26	32	12	24	2	18	26	-	5	2	47
	7%	7%	8%	9%	6%	8%	10%	9%	7%	4%	9%	1%	9%	11%		4%	1%	11%
Improving a little	147	72	43	39	108	19	20	42	65	41	40	13	29	46	12	7	16	140
	15%	16%	13%	13%	15%	10%	18%	14%	15%	14%	15%	8%	14%	19%	4%	7%	4%	33%
Staying the same	151	52	61	35	116	20	16	47	74	30	41	16	34	47	17	16	36	91
	15%	11%	19%	12%	16%	11%	14%	17%	17%	10%	15%	10%	17%	19%	5%	14%	10%	21%
Getting a little worse	293	138	89	79	214	51	28	92	114	88	66	45	59	69	95	39	122	105
	29%	30%	27%	27%	30%	28%	24%	32%	27%	30%	25%	27%	30%	28%	30%	35%	33%	25%
Getting a lot worse	323	158	95	116	207	79	37	71	137	116	89	89	57	49	193	41	184	31
	32%	34%	29%	39%	29%	43%	33%	25%	32%	40%	33%	54%	29%	20%	61%	37%	51%	7%
Unsure	22	5	12	2	20	1	1	9	8	5	6	1	2	10	2	3	4	12
	2%	1%	4%	1%	3%	1%	1%	3%	2%	2%	2%	1%	1%	4%	1%	3%	1%	3%



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[QFinancial] Which of the following comes closest to describing your personal financial situation?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	383	148	201	183	266	37	45	45	44	50	107	138	138	245
	38%	37%	43%	34%	39%	33%	35%	32%	29%	33%	38%	49%	31%	43%
I am just able to pay for basic necessities	368	155	158	210	249	51	54	59	58	51	101	99	168	201
	37%	39%	34%	39%	37%	44%	42%	42%	39%	33%	36%	35%	38%	36%
I struggle to pay for basic necessities	247	92	105	140	157	26	27	37	44	51	75	41	131	116
	25%	23%	22%	26%	23%	23%	21%	26%	29%	33%	26%	15%	30%	20%
Unsure	8	3	4	4	5	1	2	0	4	1	-	3	5	3
	1%	1%	1%	1%	1%	1%	2%	0%	3%	1%	0%	1%	1%	1%

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[QFinancial] Which of the following comes closest to describing your personal financial situation?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	383	64	132	140	45	196	186	134	129	28	70	99	108	69	164	24	149
	38%	29%	34%	49%	42%	32%	47%	35%	45%	12%	33%	43%	56%	70%	34%	30%	49%
I am just able to pay for basic necessities	368	82	141	105	41	223	145	136	113	97	86	97	63	18	196	10	105
	37%	36%	37%	37%	38%	36%	37%	35%	40%	40%	41%	42%	33%	18%	41%	13%	35%
I struggle to pay for basic necessities	247	77	111	39	19	189	58	117	40	115	55	36	22	11	113	45	47
	25%	34%	29%	14%	18%	31%	15%	30%	14%	47%	26%	15%	11%	11%	24%	57%	16%
Unsure	8	2	2	1	2	4	3	2	2	4	0	1	1	1	4	1	2
	1%	1%	1%	*%	2%	1%	1%	*%	1%	2%	*%	*%	*%	1%	1%	1%	1%

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[QFinancial] Which of the following comes closest to describing your personal financial situation?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	383	156	88	135	186	25	172	153	110	121	183	188	175	188	21	60	118	192	268	336	260	287
	38%	41%	39%	36%	40%	30%	37%	39%	39%	38%	40%	38%	37%	41%	27%	31%	49%	43%	42%	40%	39%	38%
I am just able to pay for basic necessities	368	126	68	164	147	37	184	137	100	126	145	203	165	173	30	71	64	160	227	305	226	280
	37%	33%	31%	44%	32%	45%	40%	35%	35%	40%	32%	41%	35%	38%	38%	37%	27%	36%	36%	36%	34%	37%
I struggle to pay for basic necessities	247	96	66	77	122	20	105	96	67	71	121	102	128	93	25	59	57	86	131	189	183	176
	25%	25%	30%	20%	26%	24%	23%	25%	24%	22%	27%	21%	27%	20%	32%	31%	24%	19%	21%	23%	27%	24%
Unsure	8	6	1	1	6	1	1	1	4	1	3	3	3	2	2	2	2	4	8	8	5	5
	1%	2%	*%	*%	1%	1%	*%	*%	2%	*%	1%	1%	1%	*%	3%	1%	1%	1%	1%	1%	1%	1%

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[QFinancial] Which of the following comes closest to describing your personal financial situation?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I am able to pay for basic necessities and have some money left over to save, invest, or afford non-essential things I w	383	238	94	104	280	60	44	105	189	90	106	47	99	96	105	62	134	171
	38%	52%	29%	35%	39%	33%	39%	37%	44%	31%	40%	28%	50%	39%	33%	55%	37%	40%
I am just able to pay for basic necessities	368	142	128	109	259	60	49	106	162	100	108	77	68	82	117	23	120	154
	37%	31%	39%	37%	37%	33%	43%	37%	38%	34%	41%	47%	34%	33%	37%	21%	33%	36%
I struggle to pay for basic necessities	247	77	101	84	163	63	21	73	74	100	50	40	30	69	93	25	108	98
	25%	17%	31%	28%	23%	34%	18%	25%	17%	34%	19%	24%	15%	28%	29%	22%	30%	23%
Unsure	8	1	5	0	8	0	-	2	4	1	3	1	1	1	3	2	3	2
	1%	*%	2%	*%	1%	*%		1%	1%	*%	1%	1%	*%	1%	2%	1%	*%	

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[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	199	76	107	92	100	36	44	40	41	30	45	44	110	89
	20%	19%	23%	17%	15%	31%	34%	28%	27%	20%	16%	16%	25%	16%
MUCH/SOMEWHAT LESS SECURE	568	223	255	311	400	54	65	70	75	93	172	158	238	330
	56%	56%	55%	58%	59%	46%	51%	50%	50%	61%	61%	56%	54%	59%
Much more secure	61	22	40	21	23	8	16	16	15	9	9	12	41	21
	6%	5%	9%	4%	3%	7%	12%	12%	10%	6%	3%	4%	9%	4%
Somewhat more secure	138	54	67	71	77	28	28	23	25	21	36	32	70	68
	14%	14%	14%	13%	11%	24%	22%	17%	17%	14%	13%	11%	16%	12%
Neither more nor less secure	233	100	102	131	171	26	20	31	31	28	64	80	90	143
	23%	25%	22%	24%	25%	22%	15%	22%	21%	19%	22%	28%	20%	25%
Somewhat less secure	301	132	146	155	204	37	36	33	39	43	90	96	116	185
	30%	33%	31%	29%	30%	32%	28%	24%	26%	28%	32%	34%	26%	33%
Much less secure	267	91	109	156	196	16	29	36	36	50	82	62	122	145
	27%	23%	23%	29%	29%	14%	23%	26%	24%	33%	29%	22%	28%	26%
Unsure	6	1	3	3	6	-	-	0	3	0	2	-	4	2
	1%	*%	1%	1%	1%			*%	2%	*%	1%		1%	*%

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[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	199	37	67	73	23	103	96	50	50	25	44	52	41	36	112	11	51
	20%	16%	17%	25%	22%	17%	25%	13%	18%	10%	21%	22%	21%	36%	23%	14%	17%
MUCH/SOMEWHAT LESS SECURE	568	145	229	143	52	374	194	244	156	163	120	130	107	37	265	56	167
	56%	65%	59%	50%	48%	61%	50%	63%	55%	67%	57%	56%	55%	37%	55%	70%	55%
Much more secure	61	5	25	23	8	31	31	12	11	6	19	16	9	10	32	10	14
	6%	2%	7%	8%	7%	5%	8%	3%	4%	3%	9%	7%	5%	10%	7%	12%	5%
Somewhat more secure	138	31	41	50	15	73	65	37	39	19	25	36	32	26	80	2	37
	14%	14%	11%	18%	14%	12%	17%	10%	14%	8%	12%	15%	17%	26%	17%	2%	12%
Neither more nor less secure	233	41	91	69	31	131	99	92	77	54	45	51	46	26	98	12	84
	23%	18%	23%	24%	29%	21%	25%	24%	27%	22%	22%	22%	24%	26%	20%	15%	28%
Somewhat less secure	301	75	123	72	31	198	103	119	85	77	55	85	68	12	137	26	93
	30%	33%	32%	25%	29%	32%	26%	31%	30%	31%	26%	37%	35%	12%	29%	33%	31%
Much less secure	267	70	106	71	20	176	91	125	71	86	66	45	39	25	128	30	74
	27%	31%	27%	25%	19%	29%	23%	32%	25%	35%	31%	19%	20%	25%	27%	37%	24%
Unsure	6	2	0	1	1	3	2	3	2	2	1	-	-	-	3	0	1
	1%	1%	*%	*%	1%	*%	*%	1%	1%	1%	1%	-	-	-	1%	*%	*%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
MUCH/SOMEWHAT MORE SECURE	199 20%	41 11%	49 22%	104 28%	46 10%	20 25%	132 29%	40 10%	63 23%	95 30%	56 12%	132 27%	52 11%	136 30%	11 14%	17 9%	30 12%	90 20%	120 19%	164 20%	111 17%	157 21%
MUCH/SOMEWHAT LESS SECURE	568 56%	248 65%	134 60%	172 46%	309 67%	47 56%	213 46%	276 71%	137 49%	140 44%	303 67%	231 47%	316 67%	200 44%	52 66%	139 73%	150 62%	233 53%	349 55%	471 56%	406 60%	418 56%
Much more secure	61 6%	8 2%	16 7%	34 9%	8 2%	12 14%	42 9%	10 3%	18 6%	33 10%	17 4%	43 9%	10 2%	45 10%	6 8%	2 1%	6 2%	27 6%	37 6%	47 6%	31 5%	51 7%
Somewhat more secure	138 14%	33 9%	33 15%	70 19%	39 8%	9 10%	91 20%	30 8%	45 16%	61 19%	40 9%	89 18%	42 9%	91 20%	5 6%	15 8%	24 10%	63 14%	83 13%	116 14%	80 12%	106 14%
Neither more nor less secure	233 23%	93 24%	38 17%	100 27%	104 22%	14 16%	116 25%	70 18%	79 28%	82 26%	90 20%	130 26%	100 21%	119 26%	13 17%	34 18%	60 25%	116 26%	161 25%	198 24%	153 23%	169 23%
Somewhat less secure	301 30%	114 30%	70 31%	107 28%	143 31%	29 35%	129 28%	133 34%	84 30%	82 26%	139 31%	148 30%	145 31%	127 28%	29 37%	57 30%	76 31%	136 31%	193 30%	257 31%	201 30%	220 29%
Much less secure	267 27%	134 35%	65 29%	65 17%	166 36%	17 21%	84 18%	143 37%	53 19%	58 18%	165 36%	83 17%	171 36%	74 16%	22 28%	83 43%	74 31%	97 22%	156 25%	214 26%	205 30%	198 27%
Unsure	6 1%	2 *%	2 1%	1 *%	2 1%	2 3%	1 *%	1 *%	2 1%	1 *%	3 1%	2 *%	3 1%	1 *%	2 3%	0 *%	2 1%	3 1%	4 1%	4 *%	4 1%	3 *%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	199	100	76	75	125	46	28	73	92	34	49	12	48	61	27	15	37	122
	20%	22%	23%	25%	18%	25%	25%	26%	22%	12%	18%	8%	24%	25%	8%	13%	10%	29%
MUCH/SOMEWHAT LESS SECURE	568	254	176	171	398	109	61	146	228	195	151	111	99	122	222	69	245	194
	56%	55%	54%	58%	56%	60%	54%	51%	53%	67%	57%	67%	50%	49%	70%	62%	67%	46%
Much more secure	61	26	33	13	48	10	3	28	28	6	12	2	26	17	3	5	4	27
	6%	6%	10%	4%	7%	6%	3%	10%	7%	2%	4%	1%	13%	7%	1%	5%	1%	6%
Somewhat more secure	138	74	43	61	76	36	25	46	64	28	37	11	22	44	24	10	32	94
	14%	16%	13%	21%	11%	20%	22%	16%	15%	10%	14%	7%	11%	18%	8%	9%	9%	22%
Neither more nor less secure	233	103	74	50	182	28	23	67	108	58	67	39	52	62	69	27	81	110
	23%	22%	23%	17%	26%	15%	20%	23%	25%	20%	25%	24%	26%	25%	22%	24%	22%	26%
Somewhat less secure	301	142	92	72	229	40	32	85	127	89	79	48	59	68	94	39	114	134
	30%	31%	28%	24%	32%	22%	28%	30%	30%	31%	30%	29%	30%	28%	29%	35%	31%	31%
Much less secure	267	112	84	98	169	69	29	61	101	105	72	63	40	54	128	30	131	61
	27%	24%	26%	33%	24%	38%	26%	21%	23%	36%	27%	38%	20%	22%	40%	27%	36%	14%
Unsure	6	2	2	1	5	-	1	-	1	5	-	3	-	2	0	1	2	0
	1%	*%	1%	*%	1%		1%		*%	2%		2%		1%	*%	1%	*%	*%



Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	481	180	244	237	272	80	85	82	94	74	129	102	249	231
	48%	45%	52%	44%	40%	69%	66%	58%	63%	49%	46%	36%	56%	41%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	480	198	204	275	371	29	43	52	48	74	141	166	173	307
	48%	50%	44%	51%	55%	25%	33%	37%	32%	49%	50%	59%	39%	54%
Very confident	175	67	104	72	70	31	52	40	38	24	46	27	102	74
	17%	17%	22%	13%	10%	26%	41%	28%	25%	16%	16%	10%	23%	13%
Somewhat confident	306	113	140	165	202	49	32	42	56	50	83	75	148	158
	30%	28%	30%	31%	30%	43%	25%	30%	37%	33%	29%	27%	33%	28%
Not that confident	285	134	106	178	205	22	31	34	25	38	87	101	97	188
	28%	34%	23%	33%	30%	19%	24%	25%	17%	25%	31%	36%	22%	33%
Not confident at all	196	64	98	97	166	6	12	17	23	36	54	65	76	119
	19%	16%	21%	18%	25%	6%	9%	12%	15%	24%	19%	23%	17%	21%
Unsure	45	21	19	25	34	6	0	7	8	4	13	13	19	26
	4%	5%	4%	5%	5%	6%	*%	5%	6%	2%	5%	5%	4%	5%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006 100	225 100	386 100	285 100	107 100	611 100	392 100	388 100	285 100	245 100	211 100	233 100	194 100	99 100	478 100	80 100	303 100
VERY/SOMEWHAT CONFIDENT	481 48%	100 45%	180 47%	146 51%	54 50%	280 46%	200 51%	141 36%	131 46%	95 39%	106 50%	113 48%	100 51%	62 63%	262 55%	34 42%	119 39%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	480 48%	111 49%	193 50%	132 46%	45 42%	304 50%	177 45%	229 59%	141 50%	134 55%	101 48%	110 47%	88 45%	35 36%	197 41%	43 53%	170 56%
Very confident	175 17%	36 16%	64 17%	53 19%	22 20%	101 16%	75 19%	41 11%	29 10%	23 10%	43 20%	38 16%	40 21%	26 27%	91 19%	13 16%	41 14%
Somewhat confident	306 30%	64 28%	116 30%	94 33%	32 30%	180 29%	126 32%	100 26%	102 36%	71 29%	64 30%	75 32%	59 31%	36 36%	171 36%	21 26%	77 26%
Not that confident	285 28%	61 27%	117 30%	73 25%	34 31%	179 29%	106 27%	122 32%	82 29%	69 28%	62 29%	74 32%	50 26%	24 24%	124 26%	22 27%	98 32%
Not confident at all	196 19%	50 22%	75 19%	59 21%	11 10%	125 20%	71 18%	107 28%	59 21%	66 27%	38 18%	37 16%	38 19%	12 12%	73 15%	21 26%	72 24%
Unsure	45 4%	14 6%	14 4%	6 2%	8 8%	27 4%	14 4%	18 5%	12 4%	16 6%	5 2%	10 4%	7 4%	1 1%	19 4%	3 4%	14 5%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	481	128	100	248	150	37	294	117	151	204	151	301	154	297	30	67	72	213	292	395	284	387
	48%	33%	45%	66%	33%	44%	64%	30%	54%	64%	33%	61%	33%	65%	38%	35%	30%	48%	46%	47%	42%	52%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	480	233	117	117	288	39	154	254	117	102	282	174	300	142	39	118	156	204	310	403	360	335
	48%	61%	53%	31%	62%	47%	33%	66%	42%	32%	62%	35%	64%	31%	49%	62%	65%	46%	49%	48%	53%	45%
Very confident	175	33	45	93	40	18	118	37	49	89	51	118	44	120	11	23	14	83	109	142	97	150
	17%	9%	20%	25%	9%	22%	25%	9%	17%	28%	11%	24%	9%	26%	14%	12%	6%	19%	17%	17%	14%	20%
Somewhat confident	306	95	55	155	111	19	176	81	102	115	100	182	109	177	19	44	58	130	183	253	188	237
	30%	25%	25%	41%	24%	23%	38%	21%	36%	36%	22%	37%	23%	39%	24%	23%	24%	29%	29%	30%	28%	32%
Not that confident	285	131	64	81	154	23	108	136	73	71	149	122	165	96	24	49	97	122	195	243	205	202
	28%	34%	29%	21%	33%	28%	23%	35%	26%	22%	33%	25%	35%	21%	30%	25%	40%	28%	31%	29%	30%	27%
Not confident at all	196	102	53	37	133	16	46	118	44	31	132	52	135	46	15	69	60	82	115	161	155	133
	19%	27%	24%	10%	29%	19%	10%	30%	16%	10%	29%	11%	29%	10%	19%	36%	25%	18%	18%	19%	23%	18%
Unsure	45	23	6	11	23	7	14	16	13	12	20	21	17	18	10	6	14	26	31	38	30	26
	4%	6%	2%	3%	5%	9%	3%	4%	5%	4%	4%	4%	4%	4%	13%	3%	6%	6%	5%	5%	4%	3%

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 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
VERY/SOMEWHAT CONFIDENT	481 48%	218 48%	184 56%	156 53%	325 46%	81 44%	75 66%	183 64%	197 46%	100 34%	114 43%	47 28%	102 51%	128 52%	112 35%	32 28%	111 31%	280 66%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	480 48%	227 50%	124 38%	136 46%	344 49%	99 54%	37 33%	94 33%	209 49%	177 61%	140 53%	111 67%	95 48%	104 42%	199 62%	67 60%	222 61%	131 31%
Very confident	175 17%	77 17%	78 24%	61 20%	114 16%	36 19%	25 22%	83 29%	71 17%	22 7%	33 12%	5 3%	45 23%	48 20%	27 8%	10 9%	35 10%	103 24%
Somewhat confident	306 30%	142 31%	106 32%	95 32%	210 30%	45 25%	50 44%	101 35%	127 30%	79 27%	82 31%	41 25%	56 28%	80 32%	85 27%	22 20%	77 21%	177 42%
Not that confident	285 28%	135 30%	77 23%	79 27%	206 29%	62 34%	17 15%	65 23%	133 31%	87 30%	92 34%	57 35%	65 33%	61 25%	102 32%	39 34%	130 36%	94 22%
Not confident at all	196 19%	92 20%	47 14%	58 19%	138 19%	37 20%	21 18%	29 10%	76 18%	90 31%	49 18%	54 33%	29 15%	43 18%	97 31%	29 26%	92 25%	37 9%
Unsure	45 4%	13 3%	20 6%	4 1%	40 6%	3 2%	1 1%	9 3%	22 5%	13 5%	12 4%	7 5%	2 1%	15 6%	8 3%	12 11%	30 8%	15 4%

Echelon Insights  
November Omnibus 2023

N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
-Joe Biden

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	394	176	170	224	234	75	60	55	62	65	99	113	182	211
	39%	44%	36%	42%	35%	65%	47%	39%	41%	43%	35%	40%	41%	37%
VERY/SOMEWHAT UNFAVORABLE	588	217	289	298	431	34	62	76	85	83	178	166	244	344
	58%	54%	62%	55%	64%	29%	48%	54%	57%	55%	63%	59%	55%	61%
Very Favorable	208	90	107	101	123	35	39	36	25	32	44	71	93	115
	21%	23%	23%	19%	18%	31%	31%	26%	17%	21%	16%	25%	21%	20%
Somewhat Favorable	185	86	63	122	111	40	21	19	37	33	54	42	89	97
	18%	22%	13%	23%	16%	35%	16%	14%	25%	22%	19%	15%	20%	17%
Heard of, No Opinion	23	6	8	16	10	6	6	9	3	2	6	3	14	9
	2%	1%	2%	3%	1%	5%	5%	6%	2%	2%	2%	1%	3%	2%
Somewhat Unfavorable	147	55	69	79	87	18	20	24	28	14	47	34	66	81
	15%	14%	15%	15%	13%	15%	15%	17%	19%	9%	16%	12%	15%	14%
Very Unfavorable	441	162	220	219	344	16	42	52	57	69	131	131	178	263
	44%	41%	47%	41%	51%	14%	33%	37%	38%	45%	46%	47%	40%	47%
Never heard of	1	-	1	-	1	-	-	-	-	1	-	-	1	-
	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Joe Biden

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	394	73	135	119	65	208	184	108	125	95	83	86	74	46	183	34	117
	39%	33%	35%	42%	61%	34%	47%	28%	44%	39%	39%	37%	38%	47%	38%	42%	39%
VERY/SOMEWHAT UNFAVORABLE	588	141	244	160	41	385	201	273	156	140	120	142	118	52	279	44	184
	58%	63%	63%	56%	38%	63%	51%	70%	55%	57%	57%	61%	61%	53%	58%	55%	61%
Very Favorable	208	35	76	66	30	112	97	61	62	45	45	43	47	26	89	17	73
	21%	16%	20%	23%	28%	18%	25%	16%	22%	19%	21%	19%	24%	27%	19%	21%	24%
Somewhat Favorable	185	38	59	53	35	96	88	47	63	49	38	43	27	20	94	17	44
	18%	17%	15%	19%	33%	16%	22%	12%	22%	20%	18%	18%	14%	20%	20%	21%	14%
Heard of, No Opinion	23	9	7	6	1	17	6	6	4	10	7	4	1	1	14	2	2
	2%	4%	2%	2%	1%	3%	2%	1%	1%	4%	4%	2%	*%	1%	3%	3%	1%
Somewhat Unfavorable	147	18	71	46	12	89	58	47	40	35	41	28	31	10	85	10	37
	15%	8%	18%	16%	11%	15%	15%	12%	14%	14%	19%	12%	16%	10%	18%	12%	12%
Very Unfavorable	441	123	173	114	29	296	143	225	116	105	79	114	88	42	194	34	147
	44%	55%	45%	40%	27%	48%	36%	58%	41%	43%	38%	49%	45%	43%	41%	43%	49%
Never heard of	1	1	-	-	-	1	-	1	-	-	-	-	1	-	1	-	-
	*%	1%				*%		*%					1%		*%		

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Joe Biden

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	394	20	78	293	28	15	350	33	106	251	20	363	18	354	21	4	20	201	270	333	199	351
	39%	5%	35%	78%	6%	18%	76%	9%	38%	79%	4%	73%	4%	78%	27%	2%	8%	45%	43%	40%	30%	47%
VERY/SOMEWHAT UNFAVORABLE	588	358	136	75	426	60	102	350	161	63	423	123	448	92	48	185	220	236	356	487	462	378
	58%	93%	61%	20%	92%	72%	22%	90%	57%	20%	94%	25%	95%	20%	60%	97%	91%	53%	56%	58%	69%	51%
Very Favorable	208	12	31	165	16	7	185	17	38	150	14	191	8	193	7	3	8	107	144	176	105	190
	21%	3%	14%	44%	3%	8%	40%	4%	13%	47%	3%	39%	2%	42%	9%	2%	3%	24%	23%	21%	16%	25%
Somewhat Favorable	185	9	47	128	12	8	165	16	68	100	6	172	10	161	14	0	12	94	126	157	93	161
	18%	2%	21%	34%	3%	10%	36%	4%	24%	32%	1%	35%	2%	35%	18%	*%	5%	21%	20%	19%	14%	22%
Heard of, No Opinion	23	6	8	9	6	8	10	3	15	4	8	10	3	10	10	1	2	6	8	15	11	17
	2%	1%	3%	2%	1%	9%	2%	1%	5%	1%	2%	2%	1%	2%	13%	1%	1%	1%	1%	2%	2%	2%
Somewhat Unfavorable	147	48	42	49	55	27	65	44	65	36	57	75	64	65	18	12	38	45	82	114	88	110
	15%	13%	19%	13%	12%	33%	14%	11%	23%	11%	13%	15%	14%	14%	23%	6%	16%	10%	13%	14%	13%	15%
Very Unfavorable	441	309	94	26	370	33	38	306	96	27	366	48	384	27	30	173	182	190	274	374	374	268
	44%	81%	42%	7%	80%	40%	8%	79%	34%	9%	81%	10%	82%	6%	38%	90%	75%	43%	43%	45%	56%	36%
Never heard of	1	-	1	-	1	-	-	1	-	-	1	-	1	-	-	1	-	-	-	1	1	1
	*%		1%		*%			*%			*%		*%			1%				*%	*%	*%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Joe Biden

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
VERY/SOMEWHAT FAVORABLE	394 39%	155 34%	156 48%	115 39%	279 39%	67 36%	48 43%	143 50%	170 40%	81 28%	114 43%	28 17%	76 38%	130 53%	10 3%	14 13%	19 5%	344 81%
VERY/SOMEWHAT UNFAVORABLE	588 58%	298 65%	159 49%	174 59%	413 58%	111 60%	64 56%	135 47%	250 58%	203 70%	145 54%	137 83%	115 58%	110 45%	305 96%	95 85%	339 93%	76 18%
Very Favorable	208 21%	91 20%	78 24%	65 22%	143 20%	36 20%	29 25%	70 24%	93 22%	46 16%	59 22%	9 6%	38 19%	71 29%	7 2%	7 6%	11 3%	185 43%
Somewhat Favorable	185 18%	64 14%	79 24%	50 17%	136 19%	30 17%	20 17%	74 26%	77 18%	35 12%	55 21%	19 11%	38 19%	59 24%	3 1%	7 7%	8 2%	159 37%
Heard of, No Opinion	23 2%	5 1%	12 4%	6 2%	17 2%	6 3%	- 3%	9 3%	8 2%	7 2%	8 3%	- 4%	7 4%	7 3%	3 1%	2 2%	6 2%	6 1%
Somewhat Unfavorable	147 15%	64 14%	52 16%	45 15%	102 14%	30 16%	15 13%	35 12%	75 18%	37 13%	47 18%	25 15%	36 18%	37 15%	39 12%	9 8%	38 10%	44 10%
Very Unfavorable	441 44%	234 51%	108 33%	129 44%	311 44%	81 44%	49 43%	100 35%	175 41%	166 57%	98 37%	112 68%	79 40%	73 30%	266 83%	86 77%	301 83%	32 7%
Never heard of	1 *%	-	-	1 *%	-	-	1 1%	-	1 *%	-	-	-	-	-	1 *%	-	0 *%	-



Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Kamala Harris

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	392	179	162	230	220	78	65	68	56	68	96	104	192	200
	39%	45%	35%	43%	32%	68%	51%	48%	37%	45%	34%	37%	43%	35%
VERY/SOMEWHAT UNFAVORABLE	533	192	272	259	417	26	47	47	73	76	168	167	197	336
	53%	48%	58%	48%	62%	22%	36%	34%	49%	50%	60%	60%	45%	60%
Very Favorable	187	93	92	95	97	35	39	36	24	37	38	53	97	90
	19%	23%	20%	18%	14%	30%	30%	26%	16%	25%	13%	19%	22%	16%
Somewhat Favorable	204	86	69	135	122	44	26	32	32	31	58	51	95	109
	20%	22%	15%	25%	18%	38%	20%	23%	21%	20%	21%	18%	21%	19%
Heard of, No Opinion	69	19	30	39	39	10	13	18	16	6	19	10	40	28
	7%	5%	6%	7%	6%	9%	10%	13%	11%	4%	7%	3%	9%	5%
Somewhat Unfavorable	114	51	51	63	77	13	10	15	16	16	35	31	47	67
	11%	13%	11%	12%	11%	11%	8%	11%	11%	11%	13%	11%	11%	12%
Very Unfavorable	419	141	221	196	340	13	37	32	57	60	133	136	150	269
	42%	35%	47%	36%	50%	11%	29%	23%	38%	40%	47%	48%	34%	48%
Never heard of	13	9	4	9	1	1	4	8	4	1	-	-	13	-
	1%	2%	1%	2%	1%	1%	3%	5%	3%	1%	-	-	3%	-

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Kamala Harris

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	392	77	131	118	65	208	183	103	115	90	83	85	79	45	184	32	111
	39%	34%	34%	41%	61%	34%	47%	27%	41%	37%	39%	37%	40%	46%	39%	39%	37%
VERY/SOMEWHAT UNFAVORABLE	533	122	227	145	36	349	181	265	150	127	100	133	109	50	247	32	183
	53%	54%	59%	51%	34%	57%	46%	68%	53%	52%	47%	57%	56%	51%	52%	39%	60%
Very Favorable	187	40	60	57	30	100	88	47	50	42	39	44	37	25	91	9	56
	19%	18%	15%	20%	28%	16%	22%	12%	17%	17%	18%	19%	19%	25%	19%	11%	18%
Somewhat Favorable	204	36	72	60	35	108	95	56	66	47	44	42	41	20	94	22	55
	20%	16%	19%	21%	32%	18%	24%	14%	23%	19%	21%	18%	21%	21%	20%	28%	18%
Heard of, No Opinion	69	18	25	20	6	43	26	19	19	17	27	15	7	3	47	6	9
	7%	8%	7%	7%	6%	7%	7%	5%	7%	7%	13%	6%	3%	3%	10%	7%	3%
Somewhat Unfavorable	114	17	51	35	12	68	46	44	33	32	27	19	20	12	56	5	36
	11%	8%	13%	12%	11%	11%	12%	11%	12%	13%	13%	8%	10%	13%	12%	6%	12%
Very Unfavorable	419	105	177	111	24	282	135	221	117	95	72	114	89	38	191	27	147
	42%	47%	46%	39%	22%	46%	34%	57%	41%	39%	34%	49%	46%	38%	40%	33%	48%
Never heard of	13	8	2	2	-	11	2	1	-	11	2	-	-	-	0	11	-
	1%	4%	1%	1%	-	2%	*%	*%	-	4%	1%	-	-	-	*%	14%	-

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Kamala Harris

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	392	23	76	292	30	13	349	31	106	251	25	356	32	340	19	10	17	193	270	328	195	347
	39%	6%	34%	78%	6%	16%	75%	8%	38%	79%	6%	72%	7%	75%	25%	5%	7%	44%	43%	39%	29%	46%
VERY/SOMEWHAT UNFAVORABLE	533	336	131	53	405	48	80	336	144	41	394	106	411	83	39	179	207	232	326	454	426	339
	53%	88%	59%	14%	88%	58%	17%	87%	51%	13%	87%	21%	87%	18%	49%	94%	86%	52%	52%	54%	63%	45%
Very Favorable	187	7	37	143	10	6	171	15	34	135	14	170	12	169	6	5	5	94	128	159	86	172
	19%	2%	17%	38%	2%	7%	37%	4%	12%	43%	3%	34%	3%	37%	8%	2%	2%	21%	20%	19%	13%	23%
Somewhat Favorable	204	16	39	149	20	7	177	16	72	115	11	186	20	171	13	5	12	99	142	168	108	176
	20%	4%	18%	40%	4%	9%	38%	4%	26%	36%	2%	38%	4%	38%	17%	3%	5%	22%	22%	20%	16%	23%
Heard of, No Opinion	69	18	16	27	19	21	28	16	24	25	26	30	20	28	21	3	10	16	30	47	45	51
	7%	5%	7%	7%	4%	26%	6%	4%	8%	8%	6%	6%	4%	6%	26%	1%	4%	4%	5%	6%	7%	7%
Somewhat Unfavorable	114	41	35	30	49	21	44	42	48	22	48	58	51	50	13	13	32	44	67	92	74	84
	11%	11%	16%	8%	11%	25%	10%	11%	17%	7%	11%	12%	11%	11%	17%	7%	13%	10%	11%	11%	11%	11%
Very Unfavorable	419	295	95	23	355	27	36	294	96	19	347	47	360	32	26	166	175	188	260	362	351	255
	42%	77%	43%	6%	77%	32%	8%	76%	34%	6%	77%	10%	77%	7%	33%	87%	73%	42%	41%	43%	52%	34%
Never heard of	13	7	0	5	7	0	5	4	7	1	7	4	7	5	-	-	7	1	7	9	9	10
	1%	2%	0%	1%	2%	0%	1%	1%	2%	0%	2%	1%	2%	1%	-	3%	0%	1%	1%	1%	1%	1%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Kamala Harris

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
VERY/SOMEWHAT FAVORABLE	392 39%	160 35%	151 46%	121 41%	270 38%	79 43%	43 38%	148 52%	163 38%	81 28%	113 42%	29 17%	72 36%	130 53%	12 4%	16 14%	17 5%	346 81%
VERY/SOMEWHAT UNFAVORABLE	533 53%	277 61%	130 40%	148 50%	384 54%	86 47%	63 55%	113 39%	235 55%	185 64%	130 49%	133 81%	105 53%	95 39%	287 90%	90 81%	327 90%	65 15%
Very Favorable	187 19%	81 18%	71 22%	67 22%	121 17%	37 20%	29 26%	76 27%	72 17%	39 14%	45 17%	10 6%	36 18%	70 28%	4 1%	4 4%	4 1%	163 38%
Somewhat Favorable	204 20%	78 17%	80 24%	55 18%	150 21%	41 23%	14 12%	72 25%	92 21%	41 14%	68 25%	18 11%	36 18%	60 24%	7 2%	11 10%	13 3%	184 43%
Heard of, No Opinion	69 7%	20 4%	34 10%	19 6%	50 7%	11 6%	8 7%	25 9%	31 7%	13 5%	23 9%	3 2%	19 10%	14 6%	13 4%	5 5%	16 4%	14 3%
Somewhat Unfavorable	114 11%	47 10%	36 11%	36 12%	79 11%	21 11%	15 13%	27 9%	56 13%	31 11%	33 12%	19 12%	29 14%	30 12%	32 10%	7 6%	37 10%	31 7%
Very Unfavorable	419 42%	231 50%	94 29%	113 38%	306 43%	65 35%	48 42%	86 30%	179 42%	154 53%	97 36%	114 69%	76 38%	65 26%	255 80%	83 75%	290 80%	34 8%
Never heard of	13 1%	1 *	12 4%	8 3%	5 1%	8 4%	-	1 *	-	12 4%	-	-	2 1%	8 3%	7 2%	0 *	4 1%	0 *

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Donald Trump

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	407	143	212	194	289	28	43	53	68	57	114	114	178	229
	40%	36%	45%	36%	43%	25%	34%	38%	46%	38%	40%	41%	40%	41%
VERY/SOMEWHAT UNFAVORABLE	571	249	245	326	376	80	77	75	78	92	162	164	246	326
	57%	62%	52%	61%	56%	70%	60%	54%	52%	61%	57%	58%	56%	58%
Very Favorable	246	94	132	115	174	16	30	32	33	43	73	65	109	138
	25%	24%	28%	21%	26%	14%	23%	23%	22%	29%	26%	23%	25%	24%
Somewhat Favorable	160	49	80	79	115	13	13	21	35	14	42	49	70	91
	16%	12%	17%	15%	17%	11%	10%	15%	23%	9%	15%	17%	16%	16%
Heard of, No Opinion	26	6	10	16	12	5	8	12	3	2	7	2	18	9
	3%	2%	2%	3%	2%	4%	6%	9%	2%	2%	2%	1%	4%	2%
Somewhat Unfavorable	90	33	48	42	70	10	5	6	12	13	32	28	30	60
	9%	8%	10%	8%	10%	8%	4%	4%	8%	8%	11%	10%	7%	11%
Very Unfavorable	482	216	198	284	306	71	72	69	67	80	130	136	216	266
	48%	54%	42%	53%	45%	61%	56%	49%	45%	53%	46%	48%	49%	47%
Never heard of	1	1	-	1	-	1	-	-	-	-	-	1	-	1
	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Donald Trump

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006 100	225 100	386 100	285 100	107 100	611 100	392 100	388 100	285 100	245 100	211 100	233 100	194 100	99 100	478 100	80 100	303 100
VERY/SOMEWHAT FAVORABLE	407 40%	112 50%	170 44%	101 35%	24 22%	282 46%	125 32%	197 51%	91 32%	105 43%	69 33%	104 45%	83 43%	34 35%	191 40%	36 45%	127 42%
VERY/SOMEWHAT UNFAVORABLE	571 57%	104 46%	202 52%	180 63%	82 77%	305 50%	263 67%	183 47%	189 66%	132 54%	132 62%	121 52%	111 57%	63 63%	269 56%	37 47%	173 57%
Very Favorable	246 25%	68 30%	111 29%	53 19%	15 14%	178 29%	68 17%	122 32%	51 18%	64 26%	39 18%	70 30%	44 23%	23 24%	117 24%	25 32%	81 27%
Somewhat Favorable	160 16%	44 20%	60 15%	48 17%	9 8%	104 17%	57 14%	75 19%	40 14%	41 17%	30 14%	34 15%	39 20%	11 11%	74 16%	11 14%	46 15%
Heard of, No Opinion	26 3%	8 3%	14 4%	3 1%	1 1%	22 4%	4 1%	8 2%	4 1%	6 3%	10 5%	7 3%	1 *	2 2%	17 4%	6 8%	2 1%
Somewhat Unfavorable	90 9%	21 10%	36 9%	23 8%	8 8%	57 9%	31 8%	45 11%	24 8%	18 7%	28 13%	22 9%	16 8%	5 5%	37 8%	8 10%	31 10%
Very Unfavorable	482 48%	82 37%	166 43%	157 55%	74 69%	248 41%	231 59%	138 36%	165 58%	114 47%	104 49%	99 43%	95 49%	58 58%	232 49%	30 37%	142 47%
Never heard of	1 *%	1 1%	-	-	-	1 *%	-	-	-	1 1%	-	-	-	-	-	-	1 *%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Donald Trump

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	407	287	76	34	343	25	38	282	87	28	349	35	356	31	20	182	152	152	219	322	338	253
	40%	75%	34%	9%	74%	31%	8%	73%	31%	9%	77%	7%	76%	7%	25%	95%	63%	34%	35%	39%	50%	34%
VERY/SOMEWHAT UNFAVORABLE	571	86	143	332	106	52	413	95	184	284	87	453	103	418	50	5	84	283	399	491	318	476
	57%	22%	64%	88%	23%	63%	89%	25%	65%	89%	19%	91%	22%	91%	64%	3%	35%	64%	63%	59%	47%	64%
Very Favorable	246	185	42	16	222	9	16	179	39	20	224	14	226	14	6	155	66	87	128	200	214	157
	25%	48%	19%	4%	48%	11%	3%	46%	14%	6%	50%	3%	48%	3%	7%	81%	27%	20%	20%	24%	32%	21%
Somewhat Favorable	160	102	34	18	122	16	23	103	48	8	125	21	130	17	14	27	86	65	91	123	123	96
	16%	27%	15%	5%	26%	20%	5%	27%	17%	2%	28%	4%	28%	4%	18%	14%	36%	15%	14%	15%	18%	13%
Heard of, No Opinion	26	11	4	9	12	5	10	8	11	7	17	7	11	6	8	3	6	6	15	22	17	17
	3%	3%	2%	3%	3%	6%	2%	2%	4%	2%	4%	1%	2%	1%	11%	2%	2%	1%	2%	3%	2%	2%
Somewhat Unfavorable	90	43	20	24	52	7	30	45	33	11	51	34	49	30	11	1	45	42	57	76	67	62
	9%	11%	9%	6%	11%	9%	6%	12%	12%	3%	11%	7%	10%	6%	14%	1%	19%	9%	9%	9%	10%	8%
Very Unfavorable	482	43	122	308	54	45	383	51	150	273	36	418	54	388	40	4	39	242	341	416	251	414
	48%	11%	55%	82%	12%	54%	83%	13%	53%	86%	8%	84%	12%	85%	51%	2%	16%	55%	54%	50%	37%	55%
Never heard of	1	-	-	1	-	-	1	1	-	-	-	1	-	1	-	-	-	1	1	1	1	1
	1%			1%			1%	1%				1%						1%	1%	1%	1%	1%

Echelon Insights  
November Omnibus 2023

N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Donald Trump

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
VERY/SOMEWHAT FAVORABLE	407 40%	204 45%	118 36%	134 45%	272 38%	81 44%	53 47%	103 36%	150 35%	154 53%	80 30%	93 56%	84 42%	64 26%	292 92%	41 36%	281 77%	29 7%
VERY/SOMEWHAT UNFAVORABLE	571 57%	245 54%	197 60%	152 51%	419 59%	94 51%	58 51%	175 61%	263 61%	134 46%	173 65%	72 43%	110 55%	170 69%	18 6%	69 62%	74 20%	388 91%
Very Favorable	246 25%	125 27%	62 19%	86 29%	160 23%	42 23%	45 39%	51 18%	93 22%	102 35%	52 19%	59 36%	51 26%	37 15%	215 67%	7 6%	159 44%	10 2%
Somewhat Favorable	160 16%	79 17%	56 17%	48 16%	112 16%	39 22%	9 8%	52 18%	57 13%	52 18%	28 11%	34 21%	33 17%	27 11%	78 24%	34 30%	122 33%	19 4%
Heard of, No Opinion	26 3%	8 2%	13 4%	10 3%	16 2%	8 4%	2 2%	9 3%	15 4%	2 1%	12 5%	0 *	4 2%	13 5%	9 3%	2 2%	10 3%	8 2%
Somewhat Unfavorable	90 9%	43 9%	20 6%	26 9%	63 9%	13 7%	13 11%	18 6%	46 11%	26 9%	24 9%	28 17%	20 10%	13 5%	8 3%	38 34%	45 12%	19 4%
Very Unfavorable	482 48%	202 44%	177 54%	126 43%	356 50%	81 44%	45 40%	157 55%	217 51%	108 37%	149 56%	44 27%	90 45%	156 63%	9 3%	31 28%	28 8%	370 87%
Never heard of	1 *%	1 *%	-	-	1 *%	-	-	-	1 *%	-	1 *%	-	-	-	-	-	-	0 *%



Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	406	144	201	203	296	27	37	56	64	58	115	113	178	228
	40%	36%	43%	38%	44%	23%	29%	40%	42%	38%	41%	40%	40%	40%
VERY/SOMEWHAT UNFAVORABLE	541	230	244	297	352	79	74	67	76	87	151	160	230	311
	54%	58%	52%	55%	52%	68%	58%	48%	51%	57%	53%	57%	52%	55%
Very Favorable	141	60	63	79	102	7	16	32	18	21	37	34	71	71
	14%	15%	13%	15%	15%	6%	12%	23%	12%	14%	13%	12%	16%	13%
Somewhat Favorable	265	83	139	125	194	20	21	24	46	37	78	80	107	157
	26%	21%	30%	23%	29%	17%	16%	17%	31%	25%	27%	28%	24%	28%
Heard of, No Opinion	58	25	22	36	27	10	18	17	10	7	16	8	34	24
	6%	6%	5%	7%	4%	8%	14%	12%	7%	5%	6%	3%	8%	4%
Somewhat Unfavorable	212	82	101	111	138	27	29	25	29	33	65	60	87	125
	21%	20%	22%	21%	20%	23%	23%	18%	20%	22%	23%	21%	20%	22%
Very Unfavorable	329	148	142	186	214	52	44	42	47	54	86	100	143	186
	33%	37%	30%	35%	32%	45%	35%	30%	31%	35%	30%	35%	32%	33%
Never heard of	1	-	0	1	1	-	-	-	-	-	1	-	-	1
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	406	110	162	103	28	272	131	196	97	84	85	105	86	34	198	34	123
	40%	49%	42%	36%	26%	44%	33%	50%	34%	35%	40%	45%	44%	34%	41%	42%	41%
VERY/SOMEWHAT UNFAVORABLE	541	97	196	170	78	294	247	171	181	134	113	120	103	61	251	38	173
	54%	43%	51%	60%	72%	48%	63%	44%	63%	55%	53%	52%	53%	62%	53%	47%	57%
Very Favorable	141	50	52	29	8	102	37	74	26	35	30	37	20	14	65	17	44
	14%	22%	13%	10%	8%	17%	9%	19%	9%	14%	14%	16%	10%	15%	14%	21%	15%
Somewhat Favorable	265	60	110	75	19	170	94	122	71	49	54	67	66	19	133	17	79
	26%	27%	29%	26%	18%	28%	24%	31%	25%	20%	26%	29%	34%	19%	28%	22%	26%
Heard of, No Opinion	58	16	28	12	2	45	14	20	7	25	13	8	5	4	28	8	7
	6%	7%	7%	4%	2%	7%	3%	5%	3%	10%	6%	4%	3%	4%	6%	10%	2%
Somewhat Unfavorable	212	45	83	60	24	129	84	82	56	50	49	44	41	25	101	19	66
	21%	20%	22%	21%	22%	21%	21%	21%	20%	21%	23%	19%	21%	26%	21%	23%	22%
Very Unfavorable	329	52	113	110	54	165	164	89	125	84	64	76	63	36	150	19	107
	33%	23%	29%	39%	50%	27%	42%	23%	44%	34%	30%	33%	32%	36%	31%	24%	35%
Never heard of	1	1	-	-	-	1	-	1	-	1	-	-	-	-	1	0	-
	%	%				%		%		%				%	%		

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	406	306	62	32	351	17	38	283	85	29	342	44	361	27	19	156	188	157	229	332	339	245
	40%	80%	28%	8%	76%	21%	8%	73%	30%	9%	76%	9%	77%	6%	24%	82%	78%	35%	36%	40%	50%	33%
VERY/SOMEWHAT UNFAVORABLE	541	63	145	320	90	55	396	96	162	277	94	420	94	404	44	29	43	267	378	459	300	458
	54%	16%	65%	85%	20%	66%	86%	25%	58%	87%	21%	85%	20%	88%	56%	15%	18%	60%	60%	55%	45%	61%
Very Favorable	141	124	9	8	131	1	9	103	27	9	128	9	133	8	0	59	72	41	73	113	124	77
	14%	32%	4%	2%	29%	1%	2%	27%	10%	3%	28%	2%	28%	2%	1%	31%	30%	9%	11%	13%	18%	10%
Somewhat Favorable	265	182	53	24	219	16	29	180	58	20	214	35	228	18	18	97	116	116	156	220	215	168
	26%	47%	24%	6%	48%	20%	6%	47%	21%	6%	47%	7%	48%	4%	23%	51%	48%	26%	25%	26%	32%	22%
Heard of, No Opinion	58	15	16	25	20	10	28	8	33	12	16	31	17	26	15	6	10	19	26	44	33	43
	6%	4%	7%	7%	4%	12%	6%	2%	12%	4%	4%	6%	4%	6%	19%	3%	4%	4%	4%	5%	5%	6%
Somewhat Unfavorable	212	47	74	84	69	31	112	69	77	63	75	120	79	110	24	25	34	78	130	172	137	168
	21%	12%	33%	22%	15%	38%	24%	18%	27%	20%	17%	24%	17%	24%	30%	13%	14%	18%	21%	21%	20%	22%
Very Unfavorable	329	17	71	236	21	24	284	27	85	214	19	300	15	294	20	5	9	188	248	287	163	290
	33%	4%	32%	63%	5%	28%	61%	7%	30%	67%	4%	61%	3%	64%	26%	2%	4%	43%	39%	34%	24%	39%
Never heard of	1	-	0	-	-	1	-	-	0	-	1	-	-	-	1	-	-	1	1	1	1	1
	0%		0%			1%			0%		0%				1%			0%	0%	0%	0%	0%

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[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
VERY/SOMEWHAT FAVORABLE	406 40%	198 43%	122 37%	130 44%	276 39%	82 45%	47 42%	97 34%	161 37%	148 51%	93 35%	101 61%	81 41%	63 25%	266 83%	71 64%	283 78%	30 7%
VERY/SOMEWHAT UNFAVORABLE	541 54%	237 52%	181 55%	152 51%	389 55%	88 48%	64 56%	164 57%	249 58%	128 44%	157 59%	55 33%	100 50%	172 70%	40 12%	35 31%	69 19%	373 88%
Very Favorable	141 14%	63 14%	42 13%	47 16%	95 13%	34 19%	13 11%	21 7%	44 10%	76 26%	31 12%	32 19%	29 15%	28 11%	108 34%	19 17%	102 28%	2 1%
Somewhat Favorable	265 26%	135 29%	80 24%	83 28%	182 26%	49 26%	35 30%	76 27%	117 27%	72 25%	62 23%	68 41%	52 26%	35 14%	158 49%	52 46%	181 50%	27 6%
Heard of, No Opinion	58 6%	22 5%	25 8%	15 5%	43 6%	13 7%	2 2%	25 9%	19 5%	14 5%	17 6%	9 5%	18 9%	12 5%	13 4%	6 5%	12 3%	23 5%
Somewhat Unfavorable	212 21%	106 23%	58 18%	67 23%	145 20%	41 22%	27 24%	52 18%	95 22%	66 23%	59 22%	34 20%	39 20%	49 20%	32 10%	29 26%	55 15%	98 23%
Very Unfavorable	329 33%	131 29%	123 38%	85 29%	244 34%	48 26%	37 33%	113 39%	153 36%	63 22%	98 37%	21 13%	60 30%	123 50%	8 3%	6 5%	14 4%	275 65%
Never heard of	1 *%	1 *%	-	-	1 *%	-	-	-	-	1 *%	-	1 1%	-	0 *%	-	-	-	-

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	438	185	179	259	252	81	72	70	77	73	102	116	220	218
	44%	46%	38%	48%	37%	70%	57%	50%	51%	48%	36%	41%	50%	39%
VERY/SOMEWHAT UNFAVORABLE	517	194	269	247	393	30	44	59	65	70	165	158	194	323
	51%	49%	57%	46%	58%	26%	34%	42%	43%	46%	58%	56%	44%	57%
Very Favorable	181	81	90	91	95	34	38	35	27	29	36	54	92	89
	18%	20%	19%	17%	14%	30%	30%	25%	18%	19%	13%	19%	21%	16%
Somewhat Favorable	257	104	89	168	157	47	34	34	50	44	66	63	128	129
	26%	26%	19%	31%	23%	41%	27%	24%	33%	29%	23%	22%	29%	23%
Heard of, No Opinion	48	18	19	30	29	4	12	11	7	8	15	7	26	22
	5%	5%	4%	5%	4%	3%	9%	8%	4%	6%	5%	2%	6%	4%
Somewhat Unfavorable	189	76	89	99	126	14	24	37	29	25	53	45	92	97
	19%	19%	19%	18%	19%	12%	19%	27%	20%	16%	19%	16%	21%	17%
Very Unfavorable	328	118	180	148	267	17	20	22	35	45	112	113	103	226
	33%	30%	38%	28%	39%	14%	15%	16%	24%	30%	40%	40%	23%	40%
Never heard of	3	1	1	1	3	-	-	-	1	-	1	-	1	1
	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	438	78	165	124	70	243	193	120	131	110	106	88	81	42	215	41	122
	44%	35%	43%	43%	65%	40%	49%	31%	46%	45%	50%	38%	42%	43%	45%	51%	40%
VERY/SOMEWHAT UNFAVORABLE	517	128	206	150	32	334	181	247	144	113	100	139	103	49	233	36	176
	51%	57%	53%	53%	30%	55%	46%	64%	50%	46%	47%	60%	53%	50%	49%	45%	58%
Very Favorable	181	38	72	50	21	110	71	52	43	54	40	39	31	16	82	15	61
	18%	17%	19%	18%	20%	18%	18%	13%	15%	22%	19%	17%	16%	16%	17%	19%	20%
Somewhat Favorable	257	40	93	73	48	134	122	68	87	56	65	48	50	26	133	26	61
	26%	18%	24%	26%	45%	22%	31%	18%	31%	23%	31%	21%	26%	26%	28%	32%	20%
Heard of, No Opinion	48	16	15	11	6	31	17	19	10	18	6	6	10	7	28	3	5
	5%	7%	4%	4%	5%	5%	4%	5%	4%	8%	3%	3%	5%	7%	6%	4%	2%
Somewhat Unfavorable	189	37	77	65	10	114	75	72	54	40	38	53	41	12	91	16	50
	19%	16%	20%	23%	10%	19%	19%	19%	19%	16%	18%	23%	21%	12%	19%	20%	16%
Very Unfavorable	328	91	129	85	21	220	106	175	89	73	61	87	62	37	141	20	126
	33%	41%	33%	30%	20%	36%	27%	45%	31%	30%	29%	37%	32%	38%	30%	25%	42%
Never heard of	3	2	0	-	-	3	-	3	-	3	-	-	-	-	2	0	-
	0%	1%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	438	24	79	331	25	21	391	37	128	269	30	388	30	383	25	6	17	204	290	356	217	389
	44%	6%	36%	88%	6%	26%	85%	10%	46%	85%	7%	78%	6%	84%	32%	3%	7%	46%	46%	43%	32%	52%
VERY/SOMEWHAT UNFAVORABLE	517	342	131	30	413	49	55	336	129	41	404	81	422	56	40	175	217	218	319	437	428	324
	51%	89%	59%	8%	90%	59%	12%	87%	46%	13%	89%	16%	90%	12%	50%	92%	90%	49%	50%	52%	64%	43%
Very Favorable	181	6	19	155	6	9	167	18	34	128	14	162	8	170	4	2	3	89	119	141	85	170
	18%	1%	8%	41%	1%	11%	36%	5%	12%	40%	3%	33%	2%	37%	5%	1%	1%	20%	19%	17%	13%	23%
Somewhat Favorable	257	18	61	176	20	13	224	19	94	141	16	227	22	213	22	3	14	114	171	215	132	219
	26%	5%	27%	47%	4%	15%	49%	5%	34%	44%	4%	46%	5%	47%	28%	2%	6%	26%	27%	26%	20%	29%
Heard of, No Opinion	48	17	12	15	21	12	16	13	24	8	17	26	19	18	11	10	7	19	23	41	26	32
	5%	4%	6%	4%	5%	14%	3%	3%	9%	3%	4%	5%	4%	4%	14%	5%	3%	4%	4%	5%	4%	4%
Somewhat Unfavorable	189	106	53	23	116	29	44	79	76	31	111	63	126	43	20	31	74	71	105	154	143	126
	19%	28%	24%	6%	25%	35%	9%	21%	27%	10%	24%	13%	27%	9%	26%	16%	31%	16%	16%	18%	21%	17%
Very Unfavorable	328	236	78	8	297	20	12	257	52	10	294	19	296	13	19	144	143	147	214	284	285	198
	33%	62%	35%	2%	64%	24%	3%	66%	19%	3%	65%	4%	63%	3%	25%	75%	59%	33%	34%	34%	42%	26%
Never heard of	3	1	0	-	1	1	-	-	-	-	1	-	-	-	3	-	-	2	2	2	3	3
	*%	*%	*%	-	*%	1%	-	-	-	-	*%	-	-	-	3%	-	-	1%	*%	*%	*%	*%

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[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	438	167	180	139	299	86	53	157	183	98	130	29	86	144	12	11	18	372
	44%	37%	55%	47%	42%	47%	46%	55%	43%	34%	49%	17%	43%	58%	4%	10%	5%	87%
VERY/SOMEWHAT UNFAVORABLE	517	269	127	145	372	90	55	110	224	184	118	128	93	94	290	96	332	40
	51%	59%	39%	49%	52%	49%	49%	38%	52%	63%	44%	78%	47%	38%	91%	86%	91%	9%
Very Favorable	181	68	78	60	122	29	31	66	75	41	46	11	38	56	3	2	4	176
	18%	15%	24%	20%	17%	16%	27%	23%	17%	14%	17%	7%	19%	23%	1%	2%	1%	41%
Somewhat Favorable	257	99	103	79	177	57	22	91	108	57	84	18	48	88	9	9	14	196
	26%	22%	31%	27%	25%	31%	19%	32%	25%	20%	32%	11%	24%	36%	3%	8%	4%	46%
Heard of, No Opinion	48	21	19	13	35	8	6	19	22	8	18	7	19	8	16	5	14	15
	5%	5%	6%	4%	5%	4%	5%	6%	5%	3%	7%	4%	10%	3%	5%	5%	4%	3%
Somewhat Unfavorable	189	95	58	71	118	46	25	43	86	60	45	32	34	55	84	22	85	27
	19%	21%	18%	24%	17%	25%	22%	15%	20%	21%	17%	19%	17%	22%	26%	19%	23%	6%
Very Unfavorable	328	174	69	74	254	44	31	66	138	124	73	96	59	39	206	74	247	12
	33%	38%	21%	25%	36%	24%	27%	23%	32%	43%	28%	58%	30%	16%	64%	66%	68%	3%
Never heard of	3	1	1	-	3	-	-	1	0	1	0	1	-	0	1	-	0	-
	*%	*%	*%		*%			*%	*%	*%	*%	1%		*%	*%		*%	



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[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Ron DeSantis

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	307	101	176	131	236	21	25	18	40	42	89	118	99	208
	30%	25%	38%	24%	35%	18%	19%	13%	26%	27%	32%	42%	22%	37%
VERY/SOMEWHAT UNFAVORABLE	499	233	210	289	345	66	57	63	73	75	146	142	211	288
	50%	59%	45%	54%	51%	58%	44%	45%	49%	49%	52%	50%	48%	51%
Very Favorable	113	42	69	43	85	4	14	9	15	13	31	44	37	75
	11%	11%	15%	8%	13%	3%	11%	6%	10%	9%	11%	16%	8%	13%
Somewhat Favorable	194	59	107	87	151	17	10	9	24	28	58	74	61	133
	19%	15%	23%	16%	22%	15%	8%	6%	16%	19%	21%	26%	14%	24%
Heard of, No Opinion	137	45	58	78	72	21	25	33	17	33	35	19	83	54
	14%	11%	12%	15%	11%	18%	20%	23%	12%	22%	12%	7%	19%	10%
Somewhat Unfavorable	132	61	51	81	95	12	17	19	18	8	52	35	45	87
	13%	15%	11%	15%	14%	10%	13%	14%	12%	5%	18%	13%	10%	15%
Very Unfavorable	367	172	158	209	250	55	40	44	56	67	95	106	166	201
	36%	43%	34%	39%	37%	47%	31%	31%	37%	44%	33%	38%	38%	36%
Never heard of	63	19	24	39	23	7	22	27	19	2	12	2	49	14
	6%	5%	5%	7%	3%	6%	17%	19%	13%	2%	4%	1%	11%	3%

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[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Ron DeSantis

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	307	72	141	65	26	213	91	165	69	59	59	81	74	30	129	18	125
	30%	32%	36%	23%	25%	35%	23%	42%	24%	24%	28%	35%	38%	30%	27%	22%	41%
VERY/SOMEWHAT UNFAVORABLE	499	81	169	176	72	250	248	155	188	113	99	120	101	55	244	28	155
	50%	36%	44%	62%	68%	41%	63%	40%	66%	46%	47%	52%	52%	56%	51%	35%	51%
Very Favorable	113	27	47	27	12	73	39	60	25	17	16	34	31	13	51	7	45
	11%	12%	12%	10%	11%	12%	10%	15%	9%	7%	8%	14%	16%	13%	11%	8%	15%
Somewhat Favorable	194	45	94	38	14	140	52	105	44	42	43	47	43	17	78	11	80
	19%	20%	24%	13%	14%	23%	13%	27%	15%	17%	20%	20%	22%	17%	16%	14%	26%
Heard of, No Opinion	137	46	57	28	5	104	34	53	19	40	35	28	17	10	72	19	22
	14%	20%	15%	10%	5%	17%	9%	14%	7%	16%	16%	12%	9%	10%	15%	23%	7%
Somewhat Unfavorable	132	27	47	44	13	74	57	47	47	29	31	35	22	8	68	6	43
	13%	12%	12%	15%	12%	12%	14%	12%	16%	12%	15%	15%	11%	8%	14%	8%	14%
Very Unfavorable	367	54	122	132	59	176	191	109	142	83	68	85	78	47	176	22	112
	36%	24%	32%	46%	56%	29%	49%	28%	50%	34%	32%	36%	40%	48%	37%	28%	37%
Never heard of	63	26	19	15	3	45	18	15	8	33	19	4	3	4	34	16	2
	6%	12%	5%	5%	3%	7%	5%	4%	3%	13%	9%	2%	1%	4%	7%	19%	1%

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[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Ron DeSantis

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	307	234	45	27	265	7	34	223	58	24	257	41	262	27	18	105	151	144	195	253	262	187
	30%	61%	20%	7%	58%	9%	7%	58%	21%	8%	57%	8%	56%	6%	22%	55%	63%	33%	31%	30%	39%	25%
VERY/SOMEWHAT UNFAVORABLE	499	75	128	289	101	47	351	96	139	259	103	373	96	363	40	39	51	246	346	440	267	414
	50%	20%	57%	77%	22%	57%	76%	25%	50%	82%	23%	75%	20%	79%	51%	20%	21%	56%	55%	53%	40%	55%
Very Favorable	113	91	12	9	103	1	9	90	12	10	99	11	101	9	3	36	62	51	70	91	100	65
	11%	24%	5%	2%	22%	1%	2%	23%	4%	3%	22%	2%	21%	2%	3%	19%	26%	11%	11%	11%	15%	9%
Somewhat Favorable	194	143	33	18	162	7	25	133	46	14	157	30	161	18	15	69	89	94	125	163	162	121
	19%	37%	15%	5%	35%	8%	5%	35%	16%	4%	35%	6%	34%	4%	19%	36%	37%	21%	20%	19%	24%	16%
Heard of, No Opinion	137	52	36	42	71	13	53	49	53	26	71	57	82	43	12	38	28	37	69	102	104	97
	14%	13%	16%	11%	15%	16%	11%	13%	19%	8%	16%	11%	17%	9%	15%	20%	11%	8%	11%	12%	15%	13%
Somewhat Unfavorable	132	38	41	50	57	22	53	53	41	35	58	61	57	62	13	19	34	51	77	106	85	105
	13%	10%	18%	13%	12%	26%	11%	14%	14%	11%	13%	12%	12%	14%	16%	10%	14%	11%	12%	13%	13%	14%
Very Unfavorable	367	37	87	239	43	25	298	43	99	224	44	312	39	301	28	20	17	195	269	333	182	309
	36%	10%	39%	63%	9%	31%	65%	11%	35%	71%	10%	63%	8%	66%	35%	10%	7%	44%	42%	40%	27%	41%
Never heard of	63	23	13	19	24	15	24	18	31	9	22	25	31	23	9	9	12	15	23	42	40	49
	6%	6%	6%	5%	5%	18%	5%	5%	11%	3%	5%	5%	7%	5%	11%	5%	5%	3%	4%	5%	6%	7%

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[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Ron DeSantis

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
VERY/SOMEWHAT FAVORABLE	307 30%	169 37%	64 20%	82 28%	225 32%	49 27%	33 29%	67 23%	146 34%	94 32%	71 27%	80 49%	72 36%	33 13%	179 56%	77 69%	248 68%	21 5%
VERY/SOMEWHAT UNFAVORABLE	499 50%	218 48%	168 51%	137 46%	362 51%	83 45%	54 48%	150 52%	218 51%	131 45%	149 56%	61 37%	89 45%	162 66%	60 19%	25 22%	56 15%	343 80%
Very Favorable	113 11%	60 13%	25 8%	27 9%	85 12%	16 9%	11 10%	25 9%	56 13%	32 11%	25 10%	25 15%	35 18%	10 4%	58 18%	44 39%	91 25%	1 *
Somewhat Favorable	194 19%	108 24%	39 12%	55 18%	139 20%	33 18%	22 19%	41 14%	90 21%	62 21%	46 17%	56 34%	37 18%	23 9%	121 38%	34 30%	158 43%	20 5%
Heard of, No Opinion	137 14%	55 12%	52 16%	45 15%	92 13%	27 15%	18 16%	54 19%	47 11%	36 12%	36 13%	21 13%	27 14%	35 14%	57 18%	8 8%	46 13%	43 10%
Somewhat Unfavorable	132 13%	58 13%	43 13%	23 8%	109 15%	13 7%	10 9%	26 9%	64 15%	41 14%	48 18%	27 16%	28 14%	30 12%	34 11%	15 14%	36 10%	41 10%
Very Unfavorable	367 36%	161 35%	125 38%	114 38%	253 36%	70 38%	44 39%	124 43%	153 36%	89 31%	101 38%	35 21%	61 31%	132 53%	26 8%	9 8%	20 6%	302 71%
Never heard of	63 6%	17 4%	43 13%	33 11%	31 4%	24 13%	8 7%	15 5%	18 4%	30 10%	11 4%	3 2%	10 5%	17 7%	23 7%	1 1%	13 4%	20 5%

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[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Mike Pence

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	286	114	148	137	204	25	39	40	50	28	79	89	118	168
	28%	28%	32%	26%	30%	22%	31%	29%	34%	18%	28%	32%	27%	30%
VERY/SOMEWHAT UNFAVORABLE	560	238	245	315	396	74	48	68	73	94	164	162	234	326
	56%	60%	52%	59%	59%	64%	37%	48%	49%	62%	58%	58%	53%	58%
Very Favorable	66	27	40	26	43	3	13	11	14	6	13	23	30	36
	7%	7%	9%	5%	6%	3%	10%	8%	9%	4%	5%	8%	7%	6%
Somewhat Favorable	220	87	108	111	161	22	26	29	36	23	66	66	88	132
	22%	22%	23%	21%	24%	19%	20%	21%	24%	15%	23%	23%	20%	23%
Heard of, No Opinion	143	46	66	77	70	12	37	29	21	25	37	30	76	67
	14%	11%	14%	14%	10%	11%	29%	21%	14%	17%	13%	11%	17%	12%
Somewhat Unfavorable	258	109	121	137	178	29	26	29	28	36	84	82	92	166
	26%	27%	26%	26%	26%	25%	20%	20%	19%	24%	30%	29%	21%	29%
Very Unfavorable	302	129	124	177	218	45	22	39	45	58	79	80	142	160
	30%	32%	27%	33%	32%	39%	17%	28%	30%	38%	28%	28%	32%	28%
Never heard of	16	2	9	8	6	4	4	3	5	5	3	-	13	3
	2%	*%	2%	1%	1%	4%	3%	2%	3%	3%	1%		3%	1%

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[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Mike Pence

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006 100	225 100	386 100	285 100	107 100	611 100	392 100	388 100	285 100	245 100	211 100	233 100	194 100	99 100	478 100	80 100	303 100
VERY/SOMEWHAT FAVORABLE	286 28%	67 30%	104 27%	82 29%	30 28%	171 28%	112 29%	120 31%	81 28%	64 26%	59 28%	67 29%	58 30%	33 33%	136 29%	17 21%	98 32%
VERY/SOMEWHAT UNFAVORABLE	560 56%	110 49%	216 56%	166 58%	69 64%	326 53%	235 60%	214 55%	182 64%	127 52%	112 53%	133 57%	113 58%	57 58%	268 56%	44 56%	172 57%
Very Favorable	66 7%	17 8%	21 5%	14 5%	14 13%	38 6%	28 7%	27 7%	15 5%	18 7%	7 3%	17 7%	16 8%	8 8%	31 7%	6 7%	22 7%
Somewhat Favorable	220 22%	50 22%	83 22%	68 24%	16 15%	133 22%	84 21%	92 24%	66 23%	47 19%	53 25%	50 22%	42 22%	24 25%	105 22%	11 13%	75 25%
Heard of, No Opinion	143 14%	40 18%	63 16%	32 11%	8 8%	103 17%	40 10%	49 13%	22 8%	45 18%	36 17%	28 12%	23 12%	9 9%	64 13%	16 20%	33 11%
Somewhat Unfavorable	258 26%	65 29%	103 27%	65 23%	25 24%	168 28%	90 23%	107 28%	71 25%	51 21%	65 31%	70 30%	43 22%	21 22%	122 25%	25 31%	90 30%
Very Unfavorable	302 30%	44 20%	113 29%	101 36%	43 40%	157 26%	145 37%	107 28%	111 39%	76 31%	47 22%	63 27%	70 36%	35 36%	147 31%	20 25%	83 27%
Never heard of	16 2%	8 4%	3 1%	5 2%	-	11 2%	5 1%	6 2%	-	8 3%	4 2%	4 2%	-	-	10 2%	3 4%	-

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[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Mike Pence

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	286	163	54	60	186	29	71	164	82	39	178	95	198	71	18	55	127	124	173	233	214	195
	28%	42%	24%	16%	40%	35%	15%	42%	29%	12%	39%	19%	42%	15%	22%	29%	52%	28%	27%	28%	32%	26%
VERY/SOMEWHAT UNFAVORABLE	560	167	124	264	208	29	324	167	146	242	207	332	202	320	39	111	79	270	387	494	359	433
	56%	43%	56%	70%	45%	35%	70%	43%	52%	76%	46%	67%	43%	70%	49%	58%	33%	61%	61%	59%	53%	58%
Very Favorable	66	42	9	16	46	3	17	44	12	10	45	16	47	17	3	15	31	23	38	48	51	41
	7%	11%	4%	4%	10%	4%	4%	11%	4%	3%	10%	3%	10%	4%	3%	8%	13%	5%	6%	6%	8%	5%
Somewhat Favorable	220	122	46	44	140	26	54	120	70	29	133	79	152	54	15	39	95	101	135	185	163	155
	22%	32%	21%	12%	30%	31%	12%	31%	25%	9%	29%	16%	32%	12%	19%	21%	40%	23%	21%	22%	24%	21%
Heard of, No Opinion	143	51	39	46	62	20	61	50	49	32	63	62	66	57	20	22	35	45	72	102	92	107
	14%	13%	17%	12%	13%	24%	13%	13%	17%	10%	14%	13%	14%	13%	25%	12%	14%	10%	11%	12%	14%	14%
Somewhat Unfavorable	258	104	52	99	128	13	117	94	80	81	122	124	127	118	14	57	56	104	168	219	175	194
	26%	27%	23%	26%	28%	16%	25%	24%	28%	26%	27%	25%	27%	26%	17%	30%	23%	24%	27%	26%	26%	26%
Very Unfavorable	302	62	72	165	80	16	207	74	66	161	85	208	75	202	25	54	23	166	218	274	184	239
	30%	16%	32%	44%	17%	19%	45%	19%	24%	51%	19%	42%	16%	44%	32%	28%	10%	38%	34%	33%	27%	32%
Never heard of	16	3	6	6	5	5	6	5	4	4	4	7	5	9	3	4	1	3	2	7	9	12
	2%	1%	3%	2%	1%	6%	1%	1%	1%	1%	1%	1%	1%	2%	3%	2%	1%	1%	%	1%	1%	2%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavPence] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
-Mike Pence

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
VERY/SOMEWHAT FAVORABLE	286 28%	142 31%	92 28%	78 26%	209 29%	50 27%	28 24%	77 27%	120 28%	90 31%	68 25%	70 42%	76 38%	27 11%	109 34%	63 57%	167 46%	53 12%
VERY/SOMEWHAT UNFAVORABLE	560 56%	253 55%	176 54%	162 55%	398 56%	95 52%	68 60%	148 52%	250 58%	163 56%	161 61%	79 48%	85 43%	179 73%	157 49%	39 35%	158 43%	316 74%
Very Favorable	66 7%	35 8%	22 7%	19 6%	47 7%	13 7%	5 5%	18 6%	24 5%	25 9%	9 4%	18 11%	24 12%	5 2%	24 8%	20 18%	40 11%	16 4%
Somewhat Favorable	220 22%	107 23%	70 21%	59 20%	161 23%	37 20%	22 20%	59 21%	96 22%	65 22%	58 22%	51 31%	52 26%	22 9%	85 27%	43 39%	127 35%	37 9%
Heard of, No Opinion	143 14%	61 13%	48 15%	50 17%	93 13%	35 19%	15 14%	56 19%	57 13%	31 11%	35 13%	15 9%	36 18%	36 15%	49 15%	9 8%	35 10%	56 13%
Somewhat Unfavorable	258 26%	125 27%	74 23%	74 25%	184 26%	40 22%	34 30%	49 17%	123 29%	86 30%	70 26%	47 29%	40 20%	66 27%	89 28%	32 28%	96 26%	128 30%
Very Unfavorable	302 30%	128 28%	102 31%	88 30%	214 30%	54 30%	34 30%	99 34%	127 30%	76 26%	91 34%	32 20%	45 22%	114 46%	68 21%	8 7%	62 17%	188 44%
Never heard of	16 2%	2 *	12 4%	7 2%	10 1%	4 2%	3 3%	7 2%	3 1%	7 2%	2 1%	1 1%	1 1%	4 2%	4 1%	0 *	4 1%	1 *



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[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Nikki Haley

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	327	115	185	142	243	23	29	31	38	40	92	126	109	218
	32%	29%	40%	26%	36%	20%	23%	22%	25%	26%	33%	45%	25%	39%
VERY/SOMEWHAT UNFAVORABLE	321	147	146	175	228	47	27	36	44	59	82	100	139	183
	32%	37%	31%	33%	34%	41%	21%	25%	29%	39%	29%	36%	31%	32%
Very Favorable	110	40	73	37	78	4	14	14	10	7	32	47	31	79
	11%	10%	16%	7%	12%	4%	11%	10%	7%	5%	11%	17%	7%	14%
Somewhat Favorable	216	75	112	104	165	19	15	17	28	33	60	79	77	139
	22%	19%	24%	19%	24%	16%	12%	12%	19%	21%	21%	28%	18%	25%
Heard of, No Opinion	198	72	91	106	125	25	34	33	36	22	69	38	91	107
	20%	18%	20%	20%	18%	22%	26%	24%	24%	15%	25%	14%	21%	19%
Somewhat Unfavorable	154	61	63	91	105	18	20	20	24	29	34	48	73	82
	15%	15%	13%	17%	15%	16%	16%	14%	16%	19%	12%	17%	16%	14%
Very Unfavorable	167	85	83	84	123	29	7	16	20	30	49	52	66	101
	17%	21%	18%	16%	18%	25%	6%	12%	13%	20%	17%	19%	15%	18%
Never heard of	160	65	45	114	81	20	38	41	32	31	39	17	104	56
	16%	16%	10%	21%	12%	18%	29%	29%	22%	20%	14%	6%	23%	10%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Nikki Haley

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	327	62	118	106	38	180	144	139	102	57	67	95	69	36	154	10	130
	32%	28%	31%	37%	36%	29%	37%	36%	36%	23%	32%	41%	35%	37%	32%	13%	43%
VERY/SOMEWHAT UNFAVORABLE	321	67	111	108	36	178	143	114	114	66	61	82	75	35	150	22	106
	32%	30%	29%	38%	33%	29%	37%	29%	40%	27%	29%	35%	39%	36%	31%	28%	35%
Very Favorable	110	21	40	38	9	62	46	48	28	16	17	36	22	17	43	7	46
	11%	9%	10%	13%	8%	10%	12%	12%	10%	7%	8%	15%	12%	17%	9%	9%	15%
Somewhat Favorable	216	41	78	68	30	118	98	91	74	41	50	60	46	19	110	3	85
	22%	18%	20%	24%	28%	19%	25%	23%	26%	17%	24%	26%	24%	20%	23%	4%	28%
Heard of, No Opinion	198	54	97	27	20	152	47	88	36	70	39	30	33	13	85	30	42
	20%	24%	25%	9%	19%	25%	12%	23%	13%	29%	19%	13%	17%	13%	18%	38%	14%
Somewhat Unfavorable	154	34	54	46	20	88	66	54	51	21	31	43	39	20	71	8	49
	15%	15%	14%	16%	18%	14%	17%	14%	18%	9%	15%	19%	20%	20%	15%	10%	16%
Very Unfavorable	167	33	57	61	16	90	77	60	63	45	30	38	36	15	79	14	56
	17%	15%	15%	22%	15%	15%	20%	15%	22%	19%	14%	16%	19%	16%	17%	18%	19%
Never heard of	160	42	60	44	13	102	57	48	32	51	45	26	18	14	89	18	25
	16%	19%	16%	15%	12%	17%	15%	12%	11%	21%	21%	11%	9%	14%	19%	22%	8%

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[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Nikki Haley

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	327	177	72	75	216	16	94	183	75	62	209	108	215	94	17	68	138	150	213	276	245	221
	32%	46%	33%	20%	47%	20%	20%	47%	27%	19%	46%	22%	46%	21%	22%	36%	57%	34%	34%	33%	36%	30%
VERY/SOMEWHAT UNFAVORABLE	321	70	73	175	92	21	208	83	79	157	98	214	87	214	21	53	32	175	226	286	194	265
	32%	18%	33%	46%	20%	25%	45%	21%	28%	49%	22%	43%	18%	47%	26%	28%	13%	40%	36%	34%	29%	36%
Very Favorable	110	75	26	8	87	9	14	72	26	12	84	24	86	18	6	26	59	59	75	91	91	73
	11%	19%	12%	2%	19%	11%	3%	19%	9%	4%	19%	5%	18%	4%	7%	13%	24%	13%	12%	11%	14%	10%
Somewhat Favorable	216	102	46	67	129	7	80	110	49	50	125	84	129	76	12	42	80	91	138	185	154	148
	22%	27%	21%	18%	28%	9%	17%	29%	17%	16%	28%	17%	27%	17%	15%	22%	33%	21%	22%	22%	23%	20%
Heard of, No Opinion	198	92	40	60	103	22	74	81	66	48	93	88	105	72	22	49	42	68	100	148	139	130
	20%	24%	18%	16%	22%	26%	16%	21%	24%	15%	21%	18%	22%	16%	28%	26%	17%	15%	16%	18%	21%	17%
Somewhat Unfavorable	154	40	37	76	52	13	90	47	44	63	58	92	54	94	6	23	25	75	97	133	95	123
	15%	10%	17%	20%	11%	15%	19%	12%	16%	20%	13%	19%	11%	21%	8%	12%	10%	17%	15%	16%	14%	16%
Very Unfavorable	167	30	36	99	40	8	118	36	35	94	40	122	33	119	15	30	7	100	129	153	99	142
	17%	8%	16%	26%	9%	10%	26%	9%	12%	30%	9%	25%	7%	26%	19%	16%	3%	23%	20%	18%	15%	19%
Never heard of	160	45	38	67	50	24	86	40	61	51	52	86	64	77	18	20	29	50	94	126	96	131
	16%	12%	17%	18%	11%	29%	19%	10%	22%	16%	12%	17%	14%	17%	23%	11%	12%	11%	15%	15%	14%	18%

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 -Nikki Haley

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
VERY/SOMEWHAT FAVORABLE	327 32%	175 38%	79 24%	72 24%	254 36%	40 22%	32 28%	81 28%	148 34%	98 34%	70 26%	69 42%	75 38%	44 18%	128 40%	75 67%	187 51%	80 19%
VERY/SOMEWHAT UNFAVORABLE	321 32%	160 35%	91 28%	104 35%	217 31%	55 30%	49 43%	96 34%	143 33%	82 28%	98 37%	49 30%	40 20%	104 42%	76 24%	11 10%	70 19%	210 49%
Very Favorable	110 11%	54 12%	29 9%	15 5%	95 13%	8 4%	7 6%	19 7%	59 14%	32 11%	22 8%	20 12%	27 14%	14 6%	47 15%	34 30%	78 22%	5 1%
Somewhat Favorable	216 22%	121 26%	50 15%	57 19%	159 22%	33 18%	24 22%	62 22%	89 21%	66 23%	48 18%	49 30%	48 24%	29 12%	82 26%	42 37%	109 30%	75 18%
Heard of, No Opinion	198 20%	62 14%	82 25%	52 17%	147 21%	34 19%	18 16%	68 24%	75 17%	55 19%	50 19%	26 15%	54 27%	51 21%	77 24%	20 18%	70 19%	64 15%
Somewhat Unfavorable	154 15%	87 19%	43 13%	49 17%	105 15%	33 18%	16 14%	42 15%	71 17%	41 14%	49 19%	24 14%	18 9%	46 19%	42 13%	6 6%	47 13%	83 20%
Very Unfavorable	167 17%	72 16%	48 15%	55 18%	112 16%	22 12%	33 29%	54 19%	72 17%	41 14%	49 18%	26 16%	22 11%	58 23%	34 11%	5 5%	23 6%	127 30%
Never heard of	160 16%	61 13%	76 23%	69 23%	91 13%	53 29%	15 13%	41 14%	63 15%	55 19%	48 18%	21 13%	30 15%	48 19%	38 12%	5 4%	37 10%	71 17%

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[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Tim Scott

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	268	105	165	103	200	21	33	33	41	27	67	100	101	167
	27%	26%	35%	19%	30%	18%	26%	23%	28%	18%	24%	35%	23%	30%
VERY/SOMEWHAT UNFAVORABLE	287	133	137	150	203	44	26	23	34	52	82	97	109	179
	29%	33%	29%	28%	30%	39%	20%	17%	23%	34%	29%	34%	25%	32%
Very Favorable	86	33	57	29	65	2	12	11	16	8	17	33	36	50
	9%	8%	12%	5%	10%	2%	9%	8%	11%	5%	6%	12%	8%	9%
Somewhat Favorable	182	72	108	74	136	19	21	21	25	19	50	67	65	117
	18%	18%	23%	14%	20%	17%	17%	15%	17%	12%	18%	24%	15%	21%
Heard of, No Opinion	226	74	107	117	142	27	27	40	37	32	67	50	109	117
	22%	19%	23%	22%	21%	23%	21%	29%	25%	21%	24%	18%	25%	21%
Somewhat Unfavorable	125	53	50	75	89	16	17	10	18	21	37	39	49	76
	12%	13%	11%	14%	13%	14%	13%	7%	12%	14%	13%	14%	11%	14%
Very Unfavorable	162	80	87	75	113	29	9	14	15	31	45	57	60	102
	16%	20%	19%	14%	17%	25%	7%	10%	10%	20%	16%	20%	14%	18%
Never heard of	225	87	59	166	132	23	42	44	38	41	67	35	123	102
	22%	22%	13%	31%	19%	20%	33%	32%	25%	27%	24%	12%	28%	18%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Tim Scott

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	268	58	103	79	25	161	105	126	72	41	54	76	70	23	133	10	103
	27%	26%	27%	28%	24%	26%	27%	32%	25%	17%	26%	33%	36%	23%	28%	12%	34%
VERY/SOMEWHAT UNFAVORABLE	287	37	113	99	38	150	137	101	101	68	56	66	52	41	126	25	103
	29%	16%	29%	35%	35%	25%	35%	26%	36%	28%	27%	28%	27%	42%	26%	31%	34%
Very Favorable	86	17	25	30	12	42	42	35	27	8	14	25	25	12	46	1	29
	9%	8%	6%	11%	11%	7%	11%	9%	10%	3%	7%	11%	13%	12%	10%	1%	10%
Somewhat Favorable	182	41	78	49	14	119	63	91	45	33	40	51	45	11	87	9	74
	18%	18%	20%	17%	13%	20%	16%	23%	16%	14%	19%	22%	23%	11%	18%	11%	25%
Heard of, No Opinion	226	66	90	51	18	155	69	83	58	70	51	43	38	12	91	27	57
	22%	29%	23%	18%	17%	25%	18%	21%	20%	28%	24%	18%	19%	12%	19%	34%	19%
Somewhat Unfavorable	125	14	52	45	14	66	59	44	45	27	28	32	20	18	57	12	37
	12%	6%	13%	16%	13%	11%	15%	11%	16%	11%	13%	14%	10%	18%	12%	15%	12%
Very Unfavorable	162	23	61	55	24	84	78	57	56	41	29	34	33	23	69	13	66
	16%	10%	16%	19%	22%	14%	20%	15%	20%	17%	14%	14%	17%	24%	14%	16%	22%
Never heard of	225	64	81	55	26	144	80	78	53	66	50	48	34	22	128	18	40
	22%	28%	21%	19%	24%	24%	21%	20%	19%	27%	24%	21%	18%	23%	27%	22%	13%

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[QFavTScott] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Tim Scott

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
VERY/SOMEWHAT FAVORABLE	268 27%	165 43%	51 23%	46 12%	196 43%	14 16%	58 13%	179 46%	45 16%	43 14%	194 43%	65 13%	200 42%	56 12%	12 15%	77 40%	113 47%	116 26%	167 26%	222 26%	204 30%	168 22%
VERY/SOMEWHAT UNFAVORABLE	287 29%	52 14%	61 27%	170 45%	65 14%	22 27%	200 43%	55 14%	79 28%	149 47%	62 14%	215 43%	58 12%	209 46%	20 25%	24 13%	30 13%	155 35%	209 33%	260 31%	165 24%	245 33%
Very Favorable	86 9%	51 13%	18 8%	16 4%	62 14%	4 4%	20 4%	59 15%	7 2%	20 6%	59 13%	26 5%	60 13%	26 6%	1 1%	29 15%	32 13%	35 8%	60 10%	69 8%	66 10%	55 7%
Somewhat Favorable	182 18%	113 30%	33 15%	30 8%	134 29%	10 12%	38 8%	120 31%	38 14%	23 7%	135 30%	38 8%	140 30%	31 7%	12 15%	48 25%	81 33%	81 18%	107 17%	153 18%	138 20%	113 15%
Heard of, No Opinion	226 22%	98 25%	61 27%	60 16%	121 26%	26 32%	79 17%	90 23%	81 29%	46 14%	115 25%	91 18%	121 26%	80 17%	25 31%	49 26%	63 26%	98 22%	121 19%	172 21%	160 24%	160 21%
Somewhat Unfavorable	125 12%	34 9%	28 12%	61 16%	44 9%	12 15%	69 15%	38 10%	33 12%	52 16%	44 10%	76 15%	41 9%	76 17%	8 10%	13 7%	22 9%	48 11%	73 12%	106 13%	74 11%	98 13%
Very Unfavorable	162 16%	18 5%	33 15%	109 29%	22 5%	10 13%	130 28%	18 5%	46 16%	97 31%	19 4%	139 28%	17 4%	133 29%	12 15%	11 6%	8 3%	107 24%	135 21%	154 18%	91 14%	147 20%
Never heard of	225 22%	69 18%	50 22%	100 27%	79 17%	21 25%	126 27%	62 16%	76 27%	80 25%	81 18%	125 25%	91 19%	112 24%	22 28%	41 22%	35 14%	74 17%	137 22%	182 22%	145 21%	175 23%

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 -Tim Scott

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
VERY/SOMEWHAT FAVORABLE	268 27%	132 29%	82 25%	73 25%	194 27%	37 20%	36 32%	76 27%	114 27%	78 27%	56 21%	71 43%	47 24%	33 13%	123 38%	68 60%	160 44%	31 7%
VERY/SOMEWHAT UNFAVORABLE	287 29%	135 29%	80 24%	75 25%	212 30%	39 21%	37 32%	75 26%	133 31%	80 27%	79 30%	31 19%	57 29%	93 38%	38 12%	16 14%	43 12%	232 55%
Very Favorable	86 9%	43 9%	35 11%	22 7%	64 9%	11 6%	11 9%	30 11%	28 7%	27 9%	14 5%	24 15%	19 10%	4 2%	37 12%	25 22%	47 13%	9 2%
Somewhat Favorable	182 18%	89 19%	47 14%	52 17%	130 18%	26 14%	26 23%	46 16%	85 20%	51 17%	42 16%	47 29%	28 14%	28 12%	85 27%	43 38%	114 31%	22 5%
Heard of, No Opinion	226 22%	100 22%	75 23%	54 18%	172 24%	33 18%	21 18%	73 26%	90 21%	62 21%	59 22%	34 21%	46 23%	56 23%	93 29%	20 17%	100 27%	62 15%
Somewhat Unfavorable	125 12%	60 13%	37 11%	30 10%	95 13%	18 10%	12 11%	27 9%	62 15%	36 12%	42 16%	15 9%	27 14%	33 13%	23 7%	14 12%	29 8%	64 15%
Very Unfavorable	162 16%	75 16%	43 13%	45 15%	117 17%	21 11%	25 22%	48 17%	71 17%	43 15%	38 14%	16 10%	30 15%	60 24%	15 5%	2 2%	14 4%	168 40%
Never heard of	225 22%	90 20%	91 28%	94 32%	131 18%	74 40%	20 17%	63 22%	91 21%	71 24%	72 27%	29 17%	48 24%	66 27%	66 21%	9 8%	61 17%	101 24%



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[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Vivek Ramaswamy

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	285	103	148	137	209	13	36	37	38	30	86	95	105	180
	28%	26%	32%	26%	31%	12%	28%	26%	25%	20%	30%	34%	24%	32%
VERY/SOMEWHAT UNFAVORABLE	342	155	174	167	252	46	29	24	50	60	88	119	135	207
	34%	39%	37%	31%	37%	40%	22%	17%	34%	39%	31%	42%	30%	37%
Very Favorable	117	35	71	46	83	5	21	20	25	13	32	27	59	59
	12%	9%	15%	9%	12%	5%	16%	14%	17%	9%	11%	9%	13%	10%
Somewhat Favorable	168	68	76	91	125	8	15	16	13	17	53	68	46	121
	17%	17%	16%	17%	19%	7%	11%	12%	9%	11%	19%	24%	10%	22%
Heard of, No Opinion	165	54	77	86	93	25	24	42	21	22	43	36	85	79
	16%	14%	17%	16%	14%	22%	19%	30%	14%	14%	15%	13%	19%	14%
Somewhat Unfavorable	98	43	48	49	73	10	11	5	14	15	28	37	34	64
	10%	11%	10%	9%	11%	9%	9%	3%	9%	10%	10%	13%	8%	11%
Very Unfavorable	244	112	126	118	179	36	18	19	36	45	61	82	101	143
	24%	28%	27%	22%	26%	31%	14%	14%	24%	30%	21%	29%	23%	25%
Never heard of	214	87	68	146	123	31	39	37	40	40	66	31	117	97
	21%	22%	15%	27%	18%	27%	31%	27%	27%	26%	23%	11%	27%	17%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

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 -Vivek Ramaswamy

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	285	70	108	81	25	178	107	130	79	54	53	82	72	22	128	26	102
	28%	31%	28%	29%	24%	29%	27%	33%	28%	22%	25%	35%	37%	22%	27%	32%	34%
VERY/SOMEWHAT UNFAVORABLE	342	54	121	126	37	176	164	128	122	81	55	73	77	48	162	24	119
	34%	24%	31%	44%	35%	29%	42%	33%	43%	33%	26%	31%	39%	49%	34%	30%	39%
Very Favorable	117	23	44	41	10	67	51	52	32	20	20	39	29	9	71	4	31
	12%	10%	11%	14%	9%	11%	13%	13%	11%	8%	10%	17%	15%	9%	15%	5%	10%
Somewhat Favorable	168	47	64	41	16	111	56	78	47	34	32	43	43	13	57	21	70
	17%	21%	17%	14%	15%	18%	14%	20%	17%	14%	15%	18%	22%	13%	12%	27%	23%
Heard of, No Opinion	165	51	69	30	15	120	44	63	30	51	47	33	15	9	66	21	42
	16%	23%	18%	11%	14%	20%	11%	16%	10%	21%	22%	14%	8%	9%	14%	26%	14%
Somewhat Unfavorable	98	24	31	34	6	55	41	41	30	26	18	17	18	15	45	9	35
	10%	11%	8%	12%	6%	9%	10%	11%	11%	11%	9%	7%	9%	15%	9%	11%	11%
Very Unfavorable	244	30	91	92	31	121	123	86	92	55	37	57	59	33	118	15	84
	24%	14%	23%	32%	29%	20%	31%	22%	32%	22%	18%	24%	30%	34%	25%	19%	28%
Never heard of	214	49	88	47	30	137	76	68	54	58	56	45	31	20	122	10	40
	21%	22%	23%	16%	28%	22%	20%	17%	19%	24%	26%	19%	16%	20%	25%	12%	13%

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 -Vivek Ramaswamy

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	285	191	53	37	222	16	48	192	59	34	226	48	233	41	11	92	125	117	174	230	227	171
	28%	50%	24%	10%	48%	19%	10%	50%	21%	11%	50%	10%	49%	9%	14%	48%	52%	26%	27%	28%	34%	23%
VERY/SOMEWHAT UNFAVORABLE	342	94	82	162	116	22	204	91	93	154	101	229	100	216	26	37	64	188	244	311	219	276
	34%	25%	37%	43%	25%	27%	44%	24%	33%	48%	22%	46%	21%	47%	33%	20%	26%	42%	39%	37%	32%	37%
Very Favorable	117	80	22	14	94	3	20	86	13	18	95	18	99	16	3	50	42	45	70	96	87	68
	12%	21%	10%	4%	20%	4%	4%	22%	5%	6%	21%	4%	21%	3%	4%	26%	18%	10%	11%	11%	13%	9%
Somewhat Favorable	168	111	31	23	128	12	27	106	45	16	131	30	134	25	8	42	82	72	104	134	139	103
	17%	29%	14%	6%	28%	15%	6%	27%	16%	5%	29%	6%	28%	6%	10%	22%	34%	16%	16%	16%	21%	14%
Heard of, No Opinion	165	51	39	69	67	19	78	57	52	47	69	85	70	76	19	32	30	71	86	129	109	119
	16%	13%	18%	18%	15%	23%	17%	15%	19%	15%	15%	17%	15%	17%	25%	17%	12%	16%	13%	15%	16%	16%
Somewhat Unfavorable	98	48	28	21	64	5	29	48	30	18	58	34	56	32	10	15	42	35	62	85	72	59
	10%	12%	13%	6%	14%	6%	6%	12%	11%	6%	13%	7%	12%	7%	12%	8%	18%	8%	10%	10%	11%	8%
Very Unfavorable	244	46	54	141	52	17	175	43	63	136	43	195	44	184	16	23	21	153	182	227	146	216
	24%	12%	24%	37%	11%	21%	38%	11%	22%	43%	9%	39%	9%	40%	21%	12%	9%	35%	29%	27%	22%	29%
Never heard of	214	47	49	108	56	26	133	46	78	82	57	133	69	124	22	30	23	67	130	166	119	182
	21%	12%	22%	29%	12%	31%	29%	12%	28%	26%	13%	27%	15%	27%	28%	16%	10%	15%	20%	20%	18%	24%

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 -Vivek Ramaswamy

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
VERY/SOMEWHAT FAVORABLE	285 28%	143 31%	80 25%	74 25%	211 30%	47 25%	28 24%	66 23%	117 27%	102 35%	63 24%	70 42%	60 30%	51 21%	160 50%	52 46%	193 53%	36 8%
VERY/SOMEWHAT UNFAVORABLE	342 34%	171 37%	94 29%	94 32%	248 35%	50 27%	44 39%	96 33%	158 37%	89 31%	97 37%	47 29%	65 33%	99 40%	69 22%	35 31%	82 22%	229 54%
Very Favorable	117 12%	52 11%	39 12%	32 11%	86 12%	15 8%	16 14%	34 12%	47 11%	36 13%	20 7%	28 17%	18 9%	23 9%	75 24%	17 15%	73 20%	7 2%
Somewhat Favorable	168 17%	91 20%	41 13%	43 14%	125 18%	31 17%	11 10%	32 11%	70 16%	66 23%	43 16%	41 25%	42 21%	29 12%	85 27%	35 32%	121 33%	29 7%
Heard of, No Opinion	165 16%	64 14%	64 19%	46 15%	119 17%	27 15%	19 17%	70 25%	63 15%	31 11%	40 15%	19 12%	34 17%	41 17%	46 14%	17 15%	54 15%	60 14%
Somewhat Unfavorable	98 10%	55 12%	23 7%	23 8%	75 11%	15 8%	8 7%	29 10%	46 11%	22 8%	30 11%	20 12%	21 11%	11 4%	35 11%	25 22%	48 13%	26 6%
Very Unfavorable	244 24%	115 25%	71 22%	71 24%	173 24%	35 19%	36 32%	66 23%	111 26%	67 23%	67 25%	27 16%	43 22%	87 35%	34 11%	10 9%	34 9%	203 48%
Never heard of	214 21%	81 18%	90 27%	83 28%	131 19%	60 33%	23 20%	55 19%	91 21%	69 24%	66 25%	28 17%	39 20%	56 23%	44 14%	8 7%	35 10%	102 24%

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[QFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Chris Christie

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	217	77	109	108	138	23	41	28	21	27	64	77	76	141
	22%	19%	23%	20%	20%	20%	32%	20%	14%	18%	23%	27%	17%	25%
VERY/SOMEWHAT UNFAVORABLE	521	227	255	266	388	59	43	46	77	87	145	166	210	311
	52%	57%	55%	50%	57%	52%	34%	33%	51%	57%	51%	59%	48%	55%
Very Favorable	49	16	37	12	27	3	13	12	10	3	13	12	24	25
	5%	4%	8%	2%	4%	2%	10%	9%	6%	2%	5%	4%	5%	4%
Somewhat Favorable	168	61	72	96	111	21	29	16	11	24	51	65	52	116
	17%	15%	15%	18%	16%	18%	23%	12%	8%	16%	18%	23%	12%	21%
Heard of, No Opinion	173	60	70	102	105	18	26	33	34	28	49	29	95	78
	17%	15%	15%	19%	16%	16%	20%	24%	23%	18%	17%	10%	22%	14%
Somewhat Unfavorable	283	129	126	157	201	38	25	21	46	42	82	92	109	174
	28%	32%	27%	29%	30%	33%	20%	15%	31%	27%	29%	33%	25%	31%
Very Unfavorable	238	98	129	109	188	22	18	25	31	46	63	73	101	136
	24%	25%	28%	20%	28%	19%	14%	18%	20%	30%	22%	26%	23%	24%
Never heard of	95	35	34	61	45	14	18	32	18	10	25	10	60	35
	9%	9%	7%	11%	7%	12%	14%	23%	12%	6%	9%	3%	14%	6%

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 -Chris Christie

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	217	39	84	66	26	122	92	86	50	38	45	59	44	28	94	8	87
	22%	17%	22%	23%	24%	20%	24%	22%	17%	15%	21%	25%	23%	28%	20%	11%	29%
VERY/SOMEWHAT UNFAVORABLE	521	103	200	155	63	303	218	206	183	121	106	117	114	59	252	39	173
	52%	46%	52%	54%	59%	50%	56%	53%	64%	49%	50%	50%	59%	59%	53%	49%	57%
Very Favorable	49	12	17	15	5	29	20	22	5	8	9	16	7	8	25	1	16
	5%	5%	4%	5%	5%	5%	5%	6%	2%	3%	4%	7%	4%	8%	5%	2%	5%
Somewhat Favorable	168	27	67	52	20	94	72	63	45	29	36	43	37	20	70	7	71
	17%	12%	17%	18%	19%	15%	18%	16%	16%	12%	17%	19%	19%	20%	15%	9%	24%
Heard of, No Opinion	173	54	66	35	17	119	53	66	38	47	44	38	25	8	78	22	28
	17%	24%	17%	12%	16%	20%	13%	17%	13%	19%	21%	16%	13%	8%	16%	28%	9%
Somewhat Unfavorable	283	53	110	80	40	163	120	104	96	45	69	68	64	37	142	20	86
	28%	24%	28%	28%	38%	27%	31%	27%	34%	19%	33%	29%	33%	37%	30%	24%	28%
Very Unfavorable	238	49	91	75	23	140	98	101	86	75	37	50	50	22	109	19	88
	24%	22%	23%	26%	21%	23%	25%	26%	30%	31%	17%	21%	26%	22%	23%	24%	29%
Never heard of	95	30	37	28	1	67	28	31	15	40	16	19	11	4	54	10	14
	9%	13%	10%	10%	1%	11%	7%	8%	5%	16%	8%	8%	6%	4%	11%	13%	5%

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 -Chris Christie

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	217	88	35	87	93	16	108	84	60	73	87	122	100	108	8	18	73	102	139	182	146	158
	22%	23%	16%	23%	20%	19%	23%	22%	21%	23%	19%	25%	21%	24%	11%	9%	30%	23%	22%	22%	22%	21%
VERY/SOMEWHAT UNFAVORABLE	521	186	130	200	237	36	248	196	134	185	235	263	230	256	36	120	102	241	354	459	341	374
	52%	48%	58%	53%	52%	43%	54%	51%	48%	58%	52%	53%	49%	56%	45%	63%	42%	54%	56%	55%	51%	50%
Very Favorable	49	15	11	21	17	5	27	15	11	23	13	35	23	25	1	3	14	19	26	37	27	36
	5%	4%	5%	6%	4%	6%	6%	4%	4%	7%	3%	7%	5%	5%	1%	2%	6%	4%	4%	4%	4%	5%
Somewhat Favorable	168	74	23	66	76	11	81	69	48	50	74	87	77	83	8	14	59	83	113	145	120	122
	17%	19%	10%	18%	16%	13%	18%	18%	17%	16%	16%	18%	16%	18%	10%	8%	24%	19%	18%	17%	18%	16%
Heard of, No Opinion	173	65	37	63	82	21	69	70	49	44	81	77	86	65	22	30	43	68	93	127	117	141
	17%	17%	17%	17%	18%	26%	15%	18%	17%	14%	18%	16%	18%	14%	27%	16%	18%	15%	15%	15%	17%	19%
Somewhat Unfavorable	283	88	77	116	114	25	145	91	80	110	117	157	107	160	16	48	56	118	187	248	178	217
	28%	23%	34%	31%	25%	30%	31%	23%	29%	35%	26%	32%	23%	35%	20%	25%	23%	27%	29%	30%	26%	29%
Very Unfavorable	238	98	53	84	124	11	103	105	54	75	118	106	122	96	20	72	46	123	168	212	163	157
	24%	26%	24%	22%	27%	14%	22%	27%	19%	24%	26%	21%	26%	21%	25%	38%	19%	28%	26%	25%	24%	21%
Never heard of	95	45	21	26	48	10	37	37	38	16	50	33	55	27	13	23	24	31	47	69	70	74
	9%	12%	9%	7%	11%	12%	8%	10%	14%	5%	11%	7%	12%	6%	17%	12%	10%	7%	7%	8%	10%	10%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavChristi] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Chris Christie

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
VERY/SOMEWHAT FAVORABLE	217 22%	98 21%	67 20%	61 21%	156 22%	44 24%	17 15%	61 21%	110 26%	46 16%	62 23%	34 20%	56 28%	36 15%	44 14%	38 34%	79 22%	105 25%
VERY/SOMEWHAT UNFAVORABLE	521 52%	260 57%	143 44%	139 47%	382 54%	73 40%	66 58%	135 47%	227 53%	160 55%	139 52%	95 58%	93 47%	138 56%	170 53%	54 49%	199 55%	213 50%
Very Favorable	49 5%	15 3%	26 8%	11 4%	38 5%	6 3%	5 4%	18 6%	20 5%	10 4%	6 2%	6 3%	23 11%	8 3%	7 2%	8 8%	9 2%	15 3%
Somewhat Favorable	168 17%	83 18%	41 12%	50 17%	118 17%	39 21%	12 10%	42 15%	90 21%	36 12%	56 21%	28 17%	33 17%	28 11%	37 11%	30 26%	71 19%	90 21%
Heard of, No Opinion	173 17%	67 15%	67 20%	53 18%	120 17%	37 20%	16 14%	65 23%	60 14%	48 17%	45 17%	25 15%	36 18%	41 17%	63 20%	15 14%	57 16%	80 19%
Somewhat Unfavorable	283 28%	144 31%	81 25%	68 23%	215 30%	41 22%	28 24%	75 26%	133 31%	75 26%	82 31%	48 29%	49 25%	79 32%	70 22%	35 31%	98 27%	117 28%
Very Unfavorable	238 24%	116 25%	62 19%	71 24%	167 24%	32 18%	38 34%	60 21%	93 22%	85 29%	57 21%	47 29%	44 22%	59 24%	100 31%	20 18%	101 28%	95 22%
Never heard of	95 9%	33 7%	51 16%	44 15%	51 7%	28 16%	15 13%	26 9%	32 7%	37 13%	20 8%	11 7%	14 7%	31 13%	42 13%	4 4%	28 8%	29 7%



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[QFavMikeJohnson] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Mike Johnson

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	177	58	109	68	142	11	15	24	19	11	36	85	55	122
	18%	14%	23%	13%	21%	9%	11%	17%	13%	8%	13%	30%	12%	22%
VERY/SOMEWHAT UNFAVORABLE	255	123	130	125	184	30	21	25	30	38	78	85	93	163
	25%	31%	28%	23%	27%	26%	17%	18%	20%	25%	28%	30%	21%	29%
Very Favorable	68	24	43	25	54	2	9	10	7	7	16	29	24	45
	7%	6%	9%	5%	8%	2%	7%	7%	5%	4%	6%	10%	5%	8%
Somewhat Favorable	108	34	66	43	88	9	5	14	12	5	21	56	31	77
	11%	9%	14%	8%	13%	8%	4%	10%	8%	3%	7%	20%	7%	14%
Heard of, No Opinion	262	101	103	157	150	29	44	56	44	48	65	49	147	115
	26%	25%	22%	29%	22%	25%	34%	40%	29%	31%	23%	18%	33%	20%
Somewhat Unfavorable	90	41	43	48	62	10	11	10	9	11	33	27	30	60
	9%	10%	9%	9%	9%	8%	8%	7%	6%	7%	12%	10%	7%	11%
Very Unfavorable	165	82	87	78	122	21	11	15	21	27	45	57	62	103
	16%	21%	19%	14%	18%	18%	8%	11%	14%	18%	16%	20%	14%	18%
Never heard of	312	118	125	187	200	45	48	35	57	55	103	62	147	165
	31%	29%	27%	35%	30%	39%	37%	25%	38%	36%	36%	22%	33%	29%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QFavMikeJohnson] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Mike Johnson

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	177	31	73	51	22	104	73	92	50	31	35	48	39	23	75	9	81
	18%	14%	19%	18%	21%	17%	19%	24%	18%	13%	17%	21%	20%	23%	16%	11%	27%
VERY/SOMEWHAT UNFAVORABLE	255	36	91	96	32	128	128	87	97	48	51	61	58	33	120	15	94
	25%	16%	24%	34%	30%	21%	33%	22%	34%	19%	24%	26%	30%	34%	25%	19%	31%
Very Favorable	68	12	27	17	12	40	29	35	19	9	13	20	16	11	39	2	24
	7%	5%	7%	6%	11%	6%	7%	9%	7%	3%	6%	9%	8%	11%	8%	2%	8%
Somewhat Favorable	108	19	45	34	10	64	44	57	31	23	22	28	23	12	36	7	57
	11%	8%	12%	12%	9%	11%	11%	15%	11%	9%	11%	12%	12%	12%	7%	9%	19%
Heard of, No Opinion	262	71	111	53	26	181	79	92	56	75	50	63	43	16	122	33	56
	26%	31%	29%	19%	24%	30%	20%	24%	20%	31%	24%	27%	22%	17%	26%	41%	18%
Somewhat Unfavorable	90	14	40	30	7	54	36	35	27	8	27	27	21	7	42	3	35
	9%	6%	10%	10%	6%	9%	9%	9%	10%	3%	13%	12%	11%	7%	9%	4%	12%
Very Unfavorable	165	22	52	66	25	74	92	52	70	40	24	34	37	26	78	12	59
	16%	10%	13%	23%	24%	12%	23%	13%	25%	16%	12%	15%	19%	27%	16%	15%	19%
Never heard of	312	87	112	85	27	198	112	117	82	91	75	61	54	26	161	24	73
	31%	39%	29%	30%	25%	32%	29%	30%	29%	37%	35%	26%	28%	27%	34%	30%	24%

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[QFavMikeJohnson] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Mike Johnson

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	177	115	30	28	136	5	36	124	28	24	135	39	141	28	7	54	76	79	110	149	144	107
	18%	30%	14%	8%	30%	5%	8%	32%	10%	8%	30%	8%	30%	6%	10%	29%	32%	18%	17%	18%	21%	14%
VERY/SOMEWHAT UNFAVORABLE	255	39	62	152	51	19	185	37	83	134	47	198	43	198	15	21	22	145	193	227	146	221
	25%	10%	28%	40%	11%	23%	40%	9%	29%	42%	10%	40%	9%	43%	19%	11%	9%	33%	30%	27%	22%	30%
Very Favorable	68	41	8	18	48	2	19	47	4	17	50	19	52	17	-	24	23	32	41	58	54	42
	7%	11%	4%	5%	10%	2%	4%	12%	2%	5%	11%	4%	11%	4%		13%	10%	7%	6%	7%	8%	6%
Somewhat Favorable	108	75	22	10	89	3	17	76	24	8	85	20	90	11	7	30	53	48	69	91	90	65
	11%	19%	10%	3%	19%	4%	4%	20%	8%	2%	19%	4%	19%	2%	10%	16%	22%	11%	11%	11%	13%	9%
Heard of, No Opinion	262	121	57	77	141	28	93	114	80	59	141	105	147	89	25	61	72	90	132	207	179	193
	26%	31%	26%	20%	31%	33%	20%	29%	28%	19%	31%	21%	31%	20%	32%	32%	30%	20%	21%	25%	27%	26%
Somewhat Unfavorable	90	20	27	43	24	10	56	16	40	33	29	54	27	57	6	10	12	44	57	73	56	71
	9%	5%	12%	11%	5%	12%	12%	4%	14%	11%	6%	11%	6%	13%	8%	5%	5%	10%	9%	9%	8%	9%
Very Unfavorable	165	19	35	109	27	9	129	20	43	101	18	143	16	140	9	11	10	101	136	154	90	150
	16%	5%	16%	29%	6%	11%	28%	5%	15%	32%	4%	29%	3%	31%	11%	6%	4%	23%	21%	18%	13%	20%
Never heard of	312	109	74	120	132	31	148	113	91	100	130	154	139	142	31	55	71	128	199	254	204	226
	31%	28%	33%	32%	29%	38%	32%	29%	32%	32%	29%	31%	30%	31%	39%	29%	29%	29%	31%	30%	30%	30%

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[QFavMikeJohnson] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -Mike Johnson

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
VERY/SOMEWHAT FAVORABLE	177 18%	93 20%	45 14%	48 16%	129 18%	25 14%	22 20%	46 16%	82 19%	49 17%	33 12%	50 30%	48 24%	24 10%	87 27%	45 40%	127 35%	13 3%
VERY/SOMEWHAT UNFAVORABLE	255 25%	124 27%	72 22%	68 23%	188 26%	33 18%	34 30%	69 24%	121 28%	66 23%	75 28%	22 13%	40 20%	90 36%	25 8%	18 16%	24 7%	210 49%
Very Favorable	68 7%	39 9%	18 6%	23 8%	45 6%	14 8%	10 8%	20 7%	32 8%	16 6%	12 4%	21 13%	25 13%	3 1%	33 10%	14 12%	49 13%	6 1%
Somewhat Favorable	108 11%	53 12%	27 8%	24 8%	84 12%	12 6%	13 11%	26 9%	49 12%	33 11%	22 8%	29 18%	23 12%	21 8%	54 17%	31 28%	78 21%	7 2%
Heard of, No Opinion	262 26%	106 23%	105 32%	92 31%	170 24%	59 32%	33 29%	89 31%	95 22%	78 27%	70 26%	40 24%	63 31%	52 21%	113 35%	22 20%	88 24%	79 19%
Somewhat Unfavorable	90 9%	42 9%	26 8%	17 6%	73 10%	10 6%	7 6%	20 7%	43 10%	27 9%	23 9%	5 3%	14 7%	27 11%	12 4%	11 10%	15 4%	58 14%
Very Unfavorable	165 16%	82 18%	45 14%	51 17%	114 16%	23 13%	28 24%	49 17%	78 18%	38 13%	52 19%	17 10%	25 13%	63 26%	14 4%	7 6%	9 2%	152 36%
Never heard of	312 31%	136 30%	106 32%	90 30%	222 31%	66 36%	24 21%	83 29%	131 31%	98 34%	88 33%	53 32%	49 24%	81 33%	94 29%	27 24%	126 35%	124 29%

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[QFavIRS] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -the Internal Revenue Service or IRS

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	253	96	126	127	155	42	34	33	46	32	67	76	110	143
	25%	24%	27%	24%	23%	37%	27%	23%	30%	21%	24%	27%	25%	25%
VERY/SOMEWHAT UNFAVORABLE	504	190	251	252	375	41	54	66	64	78	142	155	208	297
	50%	48%	54%	47%	55%	35%	42%	47%	43%	51%	50%	55%	47%	53%
Very Favorable	62	22	36	26	29	18	9	13	15	5	16	12	33	29
	6%	5%	8%	5%	4%	16%	7%	9%	10%	3%	6%	4%	7%	5%
Somewhat Favorable	191	75	90	101	125	24	25	19	31	27	51	63	77	114
	19%	19%	19%	19%	19%	21%	20%	14%	21%	18%	18%	22%	17%	20%
Heard of, No Opinion	244	112	88	155	144	30	41	40	39	42	73	51	120	124
	24%	28%	19%	29%	21%	26%	32%	28%	26%	27%	26%	18%	27%	22%
Somewhat Unfavorable	278	109	118	159	204	20	30	33	38	44	66	97	115	163
	28%	27%	25%	30%	30%	18%	23%	23%	25%	29%	23%	34%	26%	29%
Very Unfavorable	226	81	133	93	171	20	24	33	26	34	76	58	93	134
	23%	20%	29%	17%	25%	18%	19%	24%	18%	22%	27%	21%	21%	24%
Never heard of	5	-	2	3	3	2	-	2	1	1	1	-	4	1
	0%	0%	0%	1%	0%	2%	0%	1%	1%	1%	0%	0%	1%	0%

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[QFavIRS] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-the Internal Revenue Service or IRS

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	253	63	76	80	34	139	113	82	72	67	61	48	49	24	123	16	80
	25%	28%	20%	28%	31%	23%	29%	21%	25%	28%	29%	20%	25%	25%	26%	19%	26%
VERY/SOMEWHAT UNFAVORABLE	504	107	216	128	51	323	179	228	144	112	107	131	95	45	235	43	160
	50%	48%	56%	45%	48%	53%	46%	59%	51%	46%	50%	56%	49%	46%	49%	54%	53%
Very Favorable	62	21	14	16	11	35	26	17	12	22	12	16	6	6	28	5	20
	6%	9%	4%	6%	10%	6%	7%	4%	4%	9%	6%	7%	3%	6%	6%	6%	7%
Somewhat Favorable	191	41	62	64	23	103	87	65	59	45	49	32	43	18	95	11	59
	19%	18%	16%	23%	21%	17%	22%	17%	21%	19%	23%	14%	22%	18%	20%	14%	20%
Heard of, No Opinion	244	52	94	75	22	146	97	76	68	63	44	53	50	29	117	20	64
	24%	23%	24%	26%	21%	24%	25%	20%	24%	26%	21%	23%	26%	29%	24%	25%	21%
Somewhat Unfavorable	278	61	115	62	37	176	100	118	83	67	66	70	45	21	128	23	92
	28%	27%	30%	22%	35%	29%	25%	30%	29%	27%	31%	30%	23%	21%	27%	29%	30%
Very Unfavorable	226	46	102	65	14	147	79	110	61	45	41	61	50	24	107	20	68
	23%	20%	26%	23%	13%	24%	20%	28%	22%	18%	19%	26%	26%	25%	22%	26%	23%
Never heard of	5	3	-	2	-	3	2	2	1	3	-	2	-	-	4	1	-
	%	1%		1%		%	%	1%	%	1%		1%			1%	2%	

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[QFavIRS] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?  
 -the Internal Revenue Service or IRS

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	253	70	43	138	75	12	166	58	76	117	71	168	82	163	8	28	42	118	157	200	154	192
	25%	18%	19%	37%	16%	14%	36%	15%	27%	37%	16%	34%	17%	36%	10%	15%	17%	27%	25%	24%	23%	26%
VERY/SOMEWHAT UNFAVORABLE	504	233	118	140	292	40	172	254	123	116	292	183	302	163	39	133	142	220	322	430	360	360
	50%	61%	53%	37%	63%	48%	37%	66%	44%	36%	65%	37%	64%	36%	50%	69%	59%	50%	51%	51%	53%	48%
Very Favorable	62	14	10	38	14	3	45	13	19	29	19	42	20	38	3	6	9	24	34	47	27	49
	6%	4%	5%	10%	3%	3%	10%	3%	7%	9%	4%	9%	4%	8%	4%	3%	4%	5%	5%	6%	4%	7%
Somewhat Favorable	191	56	33	101	61	9	122	45	58	88	52	126	61	125	5	22	33	94	123	153	127	144
	19%	15%	15%	27%	13%	11%	26%	12%	21%	28%	12%	25%	13%	27%	6%	12%	14%	21%	19%	18%	19%	19%
Heard of, No Opinion	244	79	61	96	92	30	121	72	82	84	87	142	85	128	31	29	57	102	153	202	156	191
	24%	21%	28%	26%	20%	37%	26%	19%	29%	27%	19%	29%	18%	28%	39%	15%	24%	23%	24%	24%	23%	25%
Somewhat Unfavorable	278	120	66	87	148	19	112	115	75	79	145	118	154	101	24	60	79	120	172	233	190	201
	28%	31%	29%	23%	32%	23%	24%	30%	27%	25%	32%	24%	33%	22%	30%	31%	33%	27%	27%	28%	28%	27%
Very Unfavorable	226	112	53	53	145	21	61	139	48	37	148	65	149	62	15	73	63	101	150	196	170	158
	23%	29%	24%	14%	31%	25%	13%	36%	17%	12%	33%	13%	32%	14%	20%	38%	26%	23%	24%	23%	25%	21%
Never heard of	5	2	0	2	2	1	2	2	0	1	3	2	2	2	1	2	-	2	2	5	4	5
	*%	1%	*%	*%	*%	1%	*%	1%	*%	*%	1%	*%	*%	*%	1%	1%	-	1%	*%	1%	1%	1%

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[QFavIRS] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-the Internal Revenue Service or IRS

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	253	109	85	81	172	48	33	73	111	70	64	34	48	69	45	22	52	156
	25%	24%	26%	27%	24%	26%	29%	25%	26%	24%	24%	21%	24%	28%	14%	20%	14%	37%
VERY/SOMEWHAT UNFAVORABLE	504	238	149	129	376	76	53	138	215	152	125	104	89	107	206	69	251	144
	50%	52%	46%	43%	53%	41%	47%	48%	50%	52%	47%	63%	45%	43%	65%	61%	69%	34%
Very Favorable	62	23	30	20	41	11	9	25	24	13	12	5	13	15	9	5	7	33
	6%	5%	9%	7%	6%	6%	8%	9%	6%	5%	5%	3%	7%	6%	3%	4%	2%	8%
Somewhat Favorable	191	86	56	61	130	36	25	48	87	56	51	29	35	54	36	17	45	123
	19%	19%	17%	21%	18%	20%	22%	17%	20%	19%	19%	18%	18%	22%	11%	15%	12%	29%
Heard of, No Opinion	244	109	89	85	159	59	26	74	103	66	77	26	62	70	66	21	57	125
	24%	24%	27%	29%	22%	32%	23%	26%	24%	23%	29%	16%	31%	29%	21%	19%	16%	29%
Somewhat Unfavorable	278	125	85	73	205	50	23	78	120	80	81	46	55	61	102	34	137	97
	28%	27%	26%	25%	29%	27%	21%	27%	28%	28%	31%	28%	28%	25%	32%	30%	38%	23%
Very Unfavorable	226	114	65	55	171	26	29	60	95	71	44	58	34	46	105	35	114	47
	23%	25%	20%	19%	24%	14%	26%	21%	22%	25%	16%	35%	17%	19%	33%	31%	31%	11%
Never heard of	5	1	4	2	3	1	1	1	-	3	-	1	-	1	2	-	4	1
	%	%	1%	1%	%	1%	1%	1%		1%		1%		%	1%		1%	%



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[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	394	175	167	227	232	75	64	60	62	63	97	112	185	209
	39%	44%	36%	42%	34%	65%	50%	43%	42%	42%	34%	40%	42%	37%
STRONGLY/SOMEWHAT DISAPPROVE	596	222	293	301	435	38	62	78	83	87	180	167	249	347
	59%	56%	63%	56%	64%	33%	48%	56%	56%	58%	64%	59%	56%	62%
Strongly approve	179	78	89	89	112	21	35	33	23	27	33	62	84	95
	18%	20%	19%	17%	17%	18%	27%	24%	15%	18%	12%	22%	19%	17%
Somewhat approve	215	97	78	138	120	55	29	27	39	36	64	50	102	114
	21%	24%	17%	26%	18%	47%	23%	19%	26%	24%	23%	18%	23%	20%
Somewhat disapprove	170	62	82	88	100	19	22	31	28	21	55	34	81	89
	17%	16%	18%	16%	15%	16%	17%	22%	19%	14%	20%	12%	18%	16%
Strongly disapprove	426	161	211	213	335	19	40	47	55	66	125	133	168	258
	42%	40%	45%	40%	50%	16%	31%	33%	37%	44%	44%	47%	38%	46%
Unsure	16	1	7	9	9	2	2	2	4	1	5	3	8	8
	2%	0%	2%	2%	1%	2%	2%	2%	3%	1%	2%	1%	2%	1%

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[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	394	70	142	117	65	212	182	106	126	102	79	80	77	47	191	32	112
	39%	31%	37%	41%	61%	35%	47%	27%	44%	42%	37%	35%	40%	47%	40%	40%	37%
STRONGLY/SOMEWHAT DISAPPROVE	596	148	241	163	42	389	205	276	157	138	129	149	115	51	279	46	186
	59%	66%	62%	57%	39%	64%	52%	71%	55%	56%	61%	64%	59%	52%	58%	57%	62%
Strongly approve	179	23	67	62	27	90	89	53	59	41	30	40	46	20	82	15	65
	18%	10%	17%	22%	25%	15%	23%	14%	21%	17%	14%	17%	24%	20%	17%	19%	21%
Somewhat approve	215	47	75	56	38	122	93	53	67	61	49	40	31	27	109	17	48
	21%	21%	19%	20%	35%	20%	24%	14%	24%	25%	23%	17%	16%	27%	23%	22%	16%
Somewhat disapprove	170	33	67	54	16	100	70	56	44	34	46	43	30	14	90	12	42
	17%	15%	17%	19%	15%	16%	18%	14%	16%	14%	22%	18%	16%	14%	19%	15%	14%
Strongly disapprove	426	115	173	109	26	289	135	220	113	104	83	107	84	37	189	34	145
	42%	51%	45%	38%	24%	47%	34%	57%	40%	43%	40%	46%	43%	37%	40%	42%	48%
Unsure	16	7	4	4	0	11	5	7	1	5	3	3	3	1	8	2	4
	2%	3%	1%	2%	0%	2%	1%	2%	0%	2%	2%	1%	1%	1%	2%	3%	1%

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[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
STRONGLY/SOMEWHAT APPROVE	394 39%	18 5%	73 33%	300 80%	23 5%	16 20%	355 77%	29 7%	101 36%	260 82%	14 3%	369 74%	16 3%	360 79%	18 23%	0 *%	19 8%	198 45%	276 44%	332 40%	195 29%	353 47%
STRONGLY/SOMEWHAT DISAPPROVE	596 59%	358 93%	146 66%	72 19%	431 93%	63 76%	102 22%	352 91%	172 61%	58 18%	435 96%	118 24%	451 96%	92 20%	53 68%	188 99%	221 92%	238 54%	351 55%	494 59%	466 69%	385 51%
Strongly approve	179 18%	6 2%	23 11%	149 39%	7 2%	4 4%	168 36%	12 3%	37 13%	127 40%	5 1%	171 35%	6 1%	169 37%	3 4%	- 3%	6 3%	106 24%	136 21%	152 18%	86 13%	164 22%
Somewhat approve	215 21%	12 3%	50 22%	152 40%	15 3%	13 16%	187 40%	16 4%	63 23%	133 42%	9 2%	198 40%	10 2%	191 42%	15 19%	0 *%	13 5%	92 21%	140 22%	180 21%	109 16%	189 25%
Somewhat disapprove	170 17%	55 14%	57 26%	49 13%	64 14%	33 40%	72 16%	54 14%	77 27%	38 12%	68 15%	85 17%	81 17%	71 15%	19 24%	15 8%	43 18%	63 14%	94 15%	133 16%	107 16%	122 16%
Strongly disapprove	426 42%	304 79%	89 40%	23 6%	367 80%	30 36%	29 6%	298 77%	95 34%	20 6%	367 81%	33 7%	370 79%	21 5%	35 44%	173 91%	179 74%	174 39%	257 40%	361 43%	359 53%	263 35%
Unsure	16 2%	7 2%	3 1%	5 1%	7 2%	3 4%	6 1%	6 2%	9 3%	0 *%	5 1%	9 2%	4 1%	5 1%	8 10%	2 1%	1 *%	7 2%	7 1%	11 1%	13 2%	9 1%

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[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	394	155	159	116	278	69	47	138	175	81	119	26	83	133	5	13	14	336
	39%	34%	48%	39%	39%	38%	41%	48%	41%	28%	45%	16%	42%	54%	2%	12%	4%	79%
STRONGLY/SOMEWHAT DISAPPROVE	596	298	162	179	416	114	66	142	246	207	141	138	111	110	310	95	338	82
	59%	65%	49%	60%	59%	62%	58%	50%	57%	71%	53%	84%	56%	44%	97%	85%	93%	19%
Strongly approve	179	76	67	55	123	30	26	60	78	40	56	8	39	60	-	5	3	169
	18%	17%	20%	19%	17%	16%	22%	21%	18%	14%	21%	5%	20%	24%		4%	1%	40%
Somewhat approve	215	79	92	61	154	40	22	78	97	41	62	17	44	73	5	8	10	167
	21%	17%	28%	21%	22%	22%	19%	27%	23%	14%	23%	11%	22%	29%	2%	8%	3%	39%
Somewhat disapprove	170	78	59	57	113	36	21	52	71	47	39	37	31	42	40	17	46	56
	17%	17%	18%	19%	16%	20%	19%	18%	17%	16%	15%	23%	16%	17%	12%	15%	13%	13%
Strongly disapprove	426	221	103	122	304	78	45	91	175	160	101	101	80	68	270	79	292	27
	42%	48%	32%	41%	43%	42%	39%	32%	41%	55%	38%	61%	40%	27%	85%	70%	80%	6%
Unsure	16	5	7	1	15	0	1	6	8	3	7	1	5	4	4	3	12	8
	2%	1%	2%	*%	2%	*%	1%	2%	2%	1%	3%	1%	2%	2%	1%	3%	3%	2%

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[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	381	172	169	212	228	65	68	63	52	64	95	107	179	202
	38%	43%	36%	39%	34%	56%	53%	45%	35%	42%	34%	38%	41%	36%
STRONGLY/SOMEWHAT DISAPPROVE	597	214	292	304	436	42	57	74	90	88	175	170	252	346
	59%	54%	63%	57%	64%	36%	45%	52%	60%	58%	62%	61%	57%	61%
Strongly approve	175	72	85	90	109	21	34	27	22	31	31	63	81	94
	17%	18%	18%	17%	16%	19%	27%	20%	15%	21%	11%	22%	18%	17%
Somewhat approve	206	100	84	123	119	43	33	35	30	32	64	44	98	108
	21%	25%	18%	23%	18%	38%	26%	25%	20%	21%	23%	16%	22%	19%
Somewhat disapprove	150	46	71	78	92	19	12	19	31	20	45	33	71	79
	15%	12%	15%	15%	14%	16%	9%	14%	21%	13%	16%	12%	16%	14%
Strongly disapprove	448	167	221	226	344	23	46	54	59	68	130	137	181	267
	45%	42%	47%	42%	51%	20%	36%	39%	40%	44%	46%	49%	41%	47%
Unsure	28	13	6	21	12	9	3	4	7	0	12	4	11	17
	3%	3%	1%	4%	2%	8%	2%	3%	5%	*%	4%	2%	2%	3%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	381	66	135	118	62	200	181	102	126	93	79	78	75	48	182	30	108
	38%	29%	35%	42%	58%	33%	46%	26%	44%	38%	37%	33%	38%	48%	38%	38%	36%
STRONGLY/SOMEWHAT DISAPPROVE	597	150	242	159	44	392	204	279	155	144	127	148	115	51	281	50	186
	59%	67%	63%	56%	42%	64%	52%	72%	54%	59%	60%	63%	59%	52%	59%	62%	61%
Strongly approve	175	21	67	61	26	88	87	48	61	37	27	41	41	27	80	12	64
	17%	9%	17%	21%	25%	14%	22%	12%	21%	15%	13%	18%	21%	27%	17%	16%	21%
Somewhat approve	206	45	68	58	36	113	94	54	65	56	51	36	34	21	102	18	44
	21%	20%	18%	20%	34%	18%	24%	14%	23%	23%	24%	16%	18%	21%	21%	22%	15%
Somewhat disapprove	150	30	60	44	16	89	60	55	37	40	35	42	21	12	80	15	38
	15%	13%	15%	16%	15%	15%	15%	14%	13%	16%	17%	18%	11%	13%	17%	18%	12%
Strongly disapprove	448	120	182	115	28	302	143	223	118	104	92	106	94	39	202	35	148
	45%	54%	47%	40%	26%	49%	37%	58%	41%	42%	43%	46%	48%	39%	42%	44%	49%
Unsure	28	9	10	7	0	19	7	8	3	8	6	8	5	-	14	-	9
	3%	4%	3%	3%	0%	3%	2%	2%	1%	3%	3%	3%	2%	-	3%	-	3%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
STRONGLY/SOMEWHAT APPROVE	381 38%	21 5%	74 33%	285 76%	27 6%	15 18%	339 73%	26 7%	100 36%	253 79%	16 4%	355 72%	23 5%	342 75%	16 21%	4 2%	20 8%	188 42%	269 42%	319 38%	191 28%	337 45%
STRONGLY/SOMEWHAT DISAPPROVE	597 59%	356 93%	143 64%	79 21%	424 92%	65 78%	109 24%	354 91%	170 60%	58 18%	428 95%	125 25%	442 94%	101 22%	55 70%	184 96%	217 90%	238 54%	351 55%	495 59%	466 69%	392 52%
Strongly approve	175 17%	9 2%	22 10%	144 38%	9 2%	4 5%	161 35%	14 4%	37 13%	124 39%	4 1%	169 34%	6 1%	168 37%	1 2%	- 0%	9 4%	104 23%	130 20%	150 18%	80 12%	159 21%
Somewhat approve	206 21%	12 3%	52 23%	141 37%	18 4%	11 13%	177 38%	12 3%	64 23%	129 41%	11 3%	186 37%	17 4%	174 38%	15 19%	4 2%	11 4%	84 19%	139 22%	169 20%	111 16%	178 24%
Somewhat disapprove	150 15%	46 12%	49 22%	47 12%	52 11%	31 37%	67 15%	51 13%	64 23%	33 10%	63 14%	70 14%	61 13%	66 14%	23 29%	14 8%	32 13%	55 12%	81 13%	117 14%	99 15%	119 16%
Strongly disapprove	448 45%	310 81%	94 42%	33 9%	372 81%	34 41%	42 9%	303 78%	106 38%	26 8%	365 81%	54 11%	380 81%	35 8%	32 41%	170 89%	186 77%	183 41%	269 42%	378 45%	367 55%	273 37%
Unsure	28 3%	7 2%	5 2%	13 3%	10 2%	3 4%	15 3%	7 2%	11 4%	7 2%	9 2%	16 3%	6 1%	14 3%	7 9%	3 2%	4 2%	17 4%	14 2%	23 3%	17 2%	19 3%

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[OApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	381	151	153	112	269	66	46	132	168	81	111	26	80	133	7	15	17	321
	38%	33%	47%	38%	38%	36%	41%	46%	39%	28%	42%	16%	40%	54%	2%	14%	5%	75%
STRONGLY/SOMEWHAT DISAPPROVE	597	296	167	185	413	117	67	146	248	204	142	135	116	109	308	90	339	86
	59%	65%	51%	62%	58%	64%	59%	51%	58%	70%	53%	82%	58%	44%	97%	81%	93%	20%
Strongly approve	175	73	63	51	124	32	19	55	81	39	58	8	40	59	1	5	3	165
	17%	16%	19%	17%	17%	17%	17%	19%	19%	13%	22%	5%	20%	24%	*%	4%	1%	39%
Somewhat approve	206	78	90	61	145	34	27	78	87	42	53	18	39	73	6	11	14	157
	21%	17%	27%	21%	20%	19%	24%	27%	20%	14%	20%	11%	20%	30%	2%	9%	4%	37%
Somewhat disapprove	150	58	57	47	102	27	20	45	64	41	33	28	34	37	36	10	38	54
	15%	13%	17%	16%	14%	15%	18%	16%	15%	14%	12%	17%	17%	15%	11%	9%	10%	13%
Strongly disapprove	448	238	109	137	311	90	47	101	184	163	109	107	82	72	272	80	301	32
	45%	52%	33%	46%	44%	49%	42%	35%	43%	56%	41%	65%	41%	29%	85%	71%	83%	8%
Unsure	28	11	8	0	27	0	-	8	13	6	13	4	3	5	3	6	8	19
	3%	2%	2%	*%	4%	*%	-	3%	3%	2%	5%	2%	2%	2%	1%	6%	2%	4%



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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	480	178	239	240	376	17	46	61	63	67	146	142	191	288
	48%	45%	51%	45%	56%	14%	36%	43%	42%	44%	52%	51%	43%	51%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	465	199	209	257	262	88	74	74	75	78	119	121	226	239
	46%	50%	45%	48%	39%	77%	58%	53%	50%	51%	42%	43%	51%	42%
Definitely the Republican candidate	330	123	162	168	261	7	30	37	45	44	105	99	125	204
	33%	31%	35%	31%	39%	6%	24%	26%	30%	29%	37%	35%	28%	36%
Probably the Republican candidate	141	52	74	66	106	9	16	24	18	23	37	38	66	76
	14%	13%	16%	12%	16%	8%	12%	17%	12%	15%	13%	14%	15%	13%
Lean, the Republican candidate	9	3	3	6	9	0	-	-	-	-	4	5	-	9
	1%	1%	1%	1%	1%	*%	-	-	-	-	1%	2%	-	2%
Probably the Democratic candidate	148	51	72	76	73	26	23	25	33	24	34	32	82	66
	15%	13%	15%	14%	11%	23%	18%	18%	22%	16%	12%	11%	19%	12%
Definitely the Democratic candidate	309	146	132	177	188	58	48	48	40	52	81	88	140	169
	31%	37%	28%	33%	28%	50%	38%	34%	27%	34%	29%	31%	32%	30%
Lean, the Democratic candidate	9	2	5	3	2	4	3	0	2	3	4	0	5	4
	1%	1%	1%	1%	*%	4%	2%	*%	1%	2%	1%	*%	1%	1%
Unsure	61	22	20	41	39	10	8	6	12	7	18	18	24	37
	6%	5%	4%	8%	6%	9%	6%	4%	8%	5%	6%	7%	6%	6%

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	480	133	195	120	30	328	150	249	124	114	93	122	94	44	218	37	153
	48%	59%	51%	42%	28%	54%	38%	64%	44%	46%	44%	52%	48%	44%	46%	46%	51%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	465	78	166	149	73	244	222	116	146	108	99	101	94	53	233	38	131
	46%	35%	43%	52%	68%	40%	57%	30%	51%	44%	47%	43%	48%	54%	49%	47%	43%
Definitely the Republican candidate	330	93	136	79	19	229	99	173	85	78	65	87	65	28	144	25	111
	33%	41%	35%	28%	18%	37%	25%	45%	30%	32%	31%	37%	33%	28%	30%	31%	37%
Probably the Republican candidate	141	37	55	39	10	92	49	69	37	33	28	31	28	15	69	12	38
	14%	17%	14%	14%	9%	15%	13%	18%	13%	14%	13%	13%	14%	16%	14%	15%	13%
Lean, the Republican candidate	9	2	5	2	-	7	2	7	2	3	-	4	2	1	4	-	4
	1%	1%	1%	1%	-	1%	1%	2%	1%	1%	-	2%	1%	1%	1%	-	1%
Probably the Democratic candidate	148	28	46	49	24	75	73	31	41	27	39	35	23	22	89	8	39
	15%	13%	12%	17%	23%	12%	19%	8%	15%	11%	19%	15%	12%	22%	19%	10%	13%
Definitely the Democratic candidate	309	50	111	100	48	160	148	83	104	75	58	66	71	32	137	28	91
	31%	22%	29%	35%	45%	26%	38%	21%	37%	31%	27%	29%	37%	32%	29%	35%	30%
Lean, the Democratic candidate	9	0	9	-	0	9	0	1	0	6	2	-	-	-	7	1	0
	1%	0%	2%	-	0%	1%	0%	1%	0%	3%	1%	-	-	-	2%	2%	0%
Unsure	61	14	26	16	5	40	20	23	15	23	19	10	6	1	27	5	19
	6%	6%	7%	6%	4%	6%	5%	6%	5%	9%	9%	4%	3%	1%	6%	7%	6%

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	480	365	89	14	433	23	24	340	112	19	411	44	471	-	9	184	228	198	284	400	406	284
	48%	95%	40%	4%	94%	27%	5%	88%	40%	6%	91%	9%	100%	-	11%	97%	94%	45%	45%	48%	60%	38%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	465	11	99	355	16	25	424	30	143	287	22	424	-	457	9	0	10	223	316	391	230	419
	46%	3%	44%	94%	3%	31%	92%	8%	51%	90%	5%	86%	-	100%	11%	*%	4%	50%	50%	47%	34%	56%
Definitely the Republican candidate	330	276	49	3	322	3	4	259	54	8	308	12	330	-	-	156	162	132	196	277	294	193
	33%	72%	22%	1%	70%	4%	1%	67%	19%	2%	68%	2%	70%	-	-	82%	67%	30%	31%	33%	44%	26%
Probably the Republican candidate	141	84	38	10	103	18	20	77	53	12	96	30	141	-	-	29	62	59	86	114	106	88
	14%	22%	17%	3%	22%	22%	4%	20%	19%	4%	21%	6%	30%	-	-	15%	25%	13%	13%	14%	16%	12%
Lean, the Republican candidate	9	5	3	0	7	1	0	4	5	-	6	2	-	-	9	-	4	7	2	9	6	3
	1%	1%	1%	*%	2%	2%	*%	1%	2%	-	1%	*%	-	-	11%	-	2%	2%	*%	1%	1%	*%
Probably the Democratic candidate	148	7	54	85	11	22	115	11	67	67	14	123	-	148	-	0	8	48	93	118	74	124
	15%	2%	24%	23%	2%	26%	25%	3%	24%	21%	3%	25%	-	32%	-	*%	4%	11%	15%	14%	11%	17%
Definitely the Democratic candidate	309	4	40	265	4	4	301	19	70	218	5	296	-	309	-	-	2	172	219	264	153	287
	31%	1%	18%	70%	1%	4%	65%	5%	25%	68%	1%	60%	-	68%	-	-	1%	39%	34%	32%	23%	38%
Lean, the Democratic candidate	9	-	4	5	1	0	8	-	6	3	3	5	-	-	9	-	-	3	4	9	4	9
	1%	-	2%	1%	*%	*%	2%	-	2%	1%	1%	1%	-	-	11%	-	-	1%	1%	1%	1%	1%
Unsure	61	8	35	8	13	35	14	16	27	12	19	28	-	-	61	6	4	21	34	46	37	44
	6%	2%	16%	2%	3%	42%	3%	4%	9%	4%	4%	6%	-	-	77%	3%	2%	5%	5%	6%	5%	6%

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	480	244	128	145	334	93	53	99	197	184	115	125	91	76	310	100	349	18
	48%	53%	39%	49%	47%	51%	46%	34%	46%	63%	43%	76%	46%	31%	97%	89%	96%	4%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	465	195	178	141	325	82	59	167	208	90	135	32	95	157	1	8	8	391
	46%	43%	54%	47%	46%	45%	52%	58%	49%	31%	51%	19%	48%	63%	*%	7%	2%	92%
Definitely the Republican candidate	330	170	83	99	230	69	31	58	134	138	76	93	65	43	247	63	253	1
	33%	37%	25%	33%	32%	37%	27%	20%	31%	47%	29%	57%	33%	17%	77%	57%	70%	*%
Probably the Republican candidate	141	70	45	45	96	24	21	40	57	44	33	31	25	33	62	32	92	15
	14%	15%	14%	15%	14%	13%	19%	14%	13%	15%	12%	18%	13%	13%	20%	28%	25%	4%
Lean, the Republican candidate	9	5	-	1	8	-	1	0	6	2	5	2	1	0	1	5	4	2
	1%	1%		*%	1%		1%	*%	1%	1%	2%	1%	*%	*%	*%	4%	1%	1%
Probably the Democratic candidate	148	73	52	45	103	30	15	52	71	26	41	12	35	46	1	8	7	77
	15%	16%	16%	15%	15%	16%	13%	18%	16%	9%	16%	8%	18%	19%	*%	7%	2%	18%
Definitely the Democratic candidate	309	122	118	94	215	50	44	108	136	64	93	19	56	110	-	-	2	307
	31%	27%	36%	32%	30%	27%	39%	38%	32%	22%	35%	12%	28%	44%			*%	72%
Lean, the Democratic candidate	9	-	8	2	6	2	-	7	1	0	0	-	4	1	-	-	0	7
	1%		2%	1%	1%	1%		3%	*%	*%	*%		2%	*%			*%	2%
Unsure	61	19	22	11	50	8	2	20	23	17	17	8	12	15	8	4	7	17
	6%	4%	7%	4%	7%	5%	2%	7%	5%	6%	6%	5%	6%	6%	2%	4%	2%	4%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	298	123	159	139	169	52	54	47	34	63	70	83	144	154
	30%	31%	34%	26%	25%	45%	42%	34%	23%	41%	25%	30%	33%	27%
No	586	221	263	322	434	49	54	73	100	79	170	164	252	334
	58%	55%	56%	60%	64%	42%	42%	52%	67%	52%	60%	58%	57%	59%
Unsure	122	55	45	77	73	14	20	20	15	10	43	34	46	77
	12%	14%	10%	14%	11%	12%	16%	14%	10%	6%	15%	12%	10%	14%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	298	67	101	87	42	169	129	88	81	76	50	67	62	38	133	33	84
	30%	30%	26%	30%	39%	28%	33%	23%	28%	31%	24%	29%	32%	39%	28%	42%	28%
No	586	139	227	167	51	366	218	264	168	147	119	138	111	53	275	42	189
	58%	62%	59%	59%	48%	60%	56%	68%	59%	60%	56%	59%	57%	54%	57%	52%	62%
Unsure	122	18	59	31	14	76	45	36	36	22	42	28	21	7	70	5	30
	12%	8%	15%	11%	13%	12%	12%	9%	13%	9%	20%	12%	11%	8%	15%	6%	10%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Yes	298 30%	38 10%	63 28%	196 52%	46 10%	13 16%	238 52%	40 10%	89 32%	168 53%	44 10%	244 49%	49 10%	241 53%	8 10%	24 13%	20 8%	144 33%	212 33%	254 30%	166 25%	256 34%
No	586 58%	326 85%	131 59%	113 30%	385 84%	51 62%	149 32%	318 82%	154 55%	98 31%	381 84%	163 33%	393 83%	136 30%	57 73%	160 84%	205 85%	254 57%	353 56%	491 59%	442 66%	392 52%
Unsure	122 12%	20 5%	29 13%	67 18%	30 6%	18 22%	74 16%	29 8%	39 14%	53 17%	28 6%	88 18%	29 6%	80 17%	13 17%	6 3%	17 7%	45 10%	69 11%	91 11%	66 10%	100 13%

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[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	298	133	102	103	194	49	55	101	127	69	76	25	63	87	33	7	31	233
	30%	29%	31%	35%	27%	27%	48%	35%	30%	24%	29%	15%	32%	35%	10%	6%	9%	55%
No	586	276	180	162	425	112	50	152	238	197	144	118	110	127	267	95	315	130
	58%	60%	55%	54%	60%	61%	44%	53%	55%	68%	54%	72%	55%	51%	84%	85%	86%	31%
Unsure	122	49	45	32	91	22	9	34	64	25	46	22	25	32	19	10	18	63
	12%	11%	14%	11%	13%	12%	8%	12%	15%	8%	17%	13%	13%	13%	6%	9%	5%	15%



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[QTrump2024] Would you like to see Donald Trump run for President in 2024?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	365	137	196	169	250	34	42	50	61	58	104	92	169	196
	36%	34%	42%	31%	37%	29%	33%	36%	41%	38%	37%	33%	38%	35%
No	572	243	247	324	380	78	78	75	79	88	156	174	242	329
	57%	61%	53%	60%	56%	68%	61%	54%	53%	58%	55%	62%	55%	58%
Unsure	69	18	25	44	46	3	8	15	10	6	23	16	30	39
	7%	5%	5%	8%	7%	3%	6%	11%	6%	4%	8%	6%	7%	7%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QTrump2024] Would you like to see Donald Trump run for President in 2024?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	365	106	151	90	19	257	108	173	77	98	71	96	57	35	174	38	106
	36%	47%	39%	31%	18%	42%	28%	44%	27%	40%	34%	41%	29%	36%	36%	47%	35%
No	572	106	204	180	79	310	259	188	189	131	124	126	115	62	272	35	181
	57%	47%	53%	63%	74%	51%	66%	48%	66%	54%	59%	54%	59%	63%	57%	44%	60%
Unsure	69	14	31	15	9	45	24	28	19	16	16	11	23	2	32	7	17
	7%	6%	8%	5%	8%	7%	6%	7%	7%	7%	8%	5%	12%	2%	7%	9%	6%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QTrump2024] Would you like to see Donald Trump run for President in 2024?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Yes	365 36%	246 64%	72 33%	39 10%	294 64%	22 27%	49 11%	236 61%	87 31%	30 10%	301 66%	44 9%	304 65%	38 8%	23 29%	179 94%	107 44%	132 30%	191 30%	293 35%	293 43%	237 32%
No	572 57%	101 26%	136 61%	322 85%	123 27%	52 63%	397 86%	111 29%	176 63%	277 87%	108 24%	433 87%	120 25%	401 88%	51 65%	8 4%	97 40%	288 65%	401 63%	494 59%	325 48%	462 62%
Unsure	69 7%	36 9%	14 6%	16 4%	44 10%	9 11%	16 3%	40 10%	18 6%	10 3%	44 10%	18 4%	47 10%	18 4%	4 5%	4 2%	38 16%	22 5%	42 7%	49 6%	56 8%	48 6%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QTrump2024] Would you like to see Donald Trump run for President in 2024?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	365	168	119	116	249	62	54	91	137	137	75	77	71	64	278	13	223	42
	36%	37%	36%	39%	35%	34%	48%	32%	32%	47%	28%	47%	36%	26%	87%	11%	61%	10%
No	572	250	193	154	418	97	57	172	266	134	169	70	112	171	17	87	99	378
	57%	55%	59%	52%	59%	53%	50%	60%	62%	46%	64%	42%	57%	69%	5%	78%	27%	89%
Unsure	69	40	15	27	42	25	2	23	26	19	22	18	16	12	24	12	41	6
	7%	9%	5%	9%	6%	13%	2%	8%	6%	7%	8%	11%	8%	5%	8%	11%	11%	1%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	814	324	389	424	574	84	85	96	109	120	237	250	326	488
	81%	81%	83%	79%	85%	73%	67%	69%	73%	79%	84%	89%	74%	86%
NOT VERY/NOT AT ALL MOTIVATED	70	27	34	35	31	14	20	25	9	12	16	7	47	23
	7%	7%	7%	7%	5%	12%	15%	18%	6%	8%	6%	2%	11%	4%
Extremely motivated	657	259	320	337	472	64	64	73	86	100	188	210	258	398
	65%	65%	68%	63%	70%	56%	50%	52%	57%	66%	67%	75%	58%	71%
Very motivated	157	64	69	87	102	19	22	24	24	21	49	40	68	89
	16%	16%	15%	16%	15%	17%	17%	17%	16%	14%	17%	14%	15%	16%
Somewhat motivated	114	46	43	70	65	18	21	16	30	18	27	23	64	50
	11%	11%	9%	13%	10%	15%	17%	11%	20%	12%	10%	8%	14%	9%
Not very motivated	43	17	19	24	20	6	15	14	7	7	11	5	27	16
	4%	4%	4%	4%	3%	6%	11%	10%	5%	4%	4%	2%	6%	3%
Not at all motivated	27	10	15	12	11	7	5	11	3	6	5	2	20	7
	3%	2%	3%	2%	2%	6%	4%	8%	2%	4%	2%	1%	5%	1%
Unsure	8	2	1	7	6	-	2	3	1	1	3	1	5	3
	1%	1%	*%	1%	1%		1%	2%	1%	1%	1%	*%	1%	1%

Echelon Insights  
 November Omnibus 2023  
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[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	814	164	305	246	96	469	343	321	252	180	165	189	173	85	382	61	262
	81%	73%	79%	87%	90%	77%	88%	83%	88%	73%	78%	81%	89%	87%	80%	76%	87%
NOT VERY/NOT AT ALL MOTIVATED	70	23	35	10	2	58	12	21	9	25	16	15	12	2	39	12	11
	7%	10%	9%	3%	2%	10%	3%	6%	3%	10%	8%	6%	6%	2%	8%	14%	4%
Extremely motivated	657	134	244	197	80	378	276	266	205	136	130	154	147	71	309	45	222
	65%	60%	63%	69%	74%	62%	71%	68%	72%	56%	61%	66%	76%	72%	65%	57%	73%
Very motivated	157	29	61	50	17	90	67	55	47	44	36	34	26	14	73	15	41
	16%	13%	16%	18%	16%	15%	17%	14%	17%	18%	17%	15%	13%	14%	15%	19%	13%
Somewhat motivated	114	35	44	26	9	79	35	42	22	36	28	27	9	12	53	7	28
	11%	16%	11%	9%	8%	13%	9%	11%	8%	15%	13%	12%	5%	12%	11%	9%	9%
Not very motivated	43	13	23	5	2	36	7	15	5	14	8	9	11	1	23	7	7
	4%	6%	6%	2%	2%	6%	2%	4%	2%	6%	4%	4%	6%	1%	5%	9%	2%
Not at all motivated	27	10	12	4	-	23	4	6	4	11	8	6	1	1	16	5	4
	3%	5%	3%	1%	-	4%	1%	2%	1%	5%	4%	3%	*%	1%	3%	6%	1%
Unsure	8	3	2	2	-	5	2	4	1	3	2	2	-	-	5	0	1
	1%	1%	1%	1%	-	1%	1%	1%	*%	1%	1%	1%	-	-	1%	*%	*%

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[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
EXTREMELY/VERY MOTIVATED	814 81%	337 88%	165 74%	306 81%	401 87%	39 47%	374 81%	333 86%	199 71%	269 85%	390 86%	400 81%	397 84%	366 80%	51 65%	171 90%	211 87%	381 86%	541 85%	697 83%	568 84%	600 80%
NOT VERY/NOT AT ALL MOTIVATED	70 7%	8 2%	20 9%	31 8%	9 2%	22 27%	38 8%	16 4%	30 10%	21 7%	14 3%	38 8%	24 5%	37 8%	9 12%	2 1%	4 2%	21 5%	34 5%	49 6%	33 5%	56 8%
Extremely motivated	657 65%	281 73%	128 57%	244 65%	339 74%	26 32%	291 63%	277 72%	152 54%	218 68%	331 73%	310 63%	329 70%	298 65%	30 38%	153 80%	171 71%	323 73%	443 70%	571 68%	467 69%	475 64%
Very motivated	157 16%	55 14%	37 17%	61 16%	62 13%	13 16%	82 18%	56 15%	47 17%	51 16%	60 13%	89 18%	68 14%	68 15%	21 26%	19 10%	40 16%	58 13%	98 15%	127 15%	101 15%	126 17%
Somewhat motivated	114 11%	36 9%	35 16%	39 10%	48 10%	18 21%	49 11%	36 9%	50 18%	27 9%	45 10%	54 11%	48 10%	53 12%	13 17%	16 8%	26 11%	37 8%	56 9%	86 10%	67 10%	87 12%
Not very motivated	43 4%	7 2%	11 5%	17 4%	8 2%	13 16%	23 5%	11 3%	20 7%	11 3%	11 2%	21 4%	21 4%	17 4%	5 6%	2 1%	4 2%	11 3%	22 3%	31 4%	18 3%	32 4%
Not at all motivated	27 3%	2 *%	9 4%	15 4%	2 *%	9 11%	15 3%	5 1%	10 4%	10 3%	4 1%	17 3%	3 1%	20 4%	4 5%	-	0 *%	10 2%	12 2%	18 2%	14 2%	24 3%
Unsure	8 1%	2 1%	3 1%	1 *%	3 1%	4 4%	2 *%	2 *%	3 1%	1 *%	3 1%	3 1%	2 *%	1 *%	6 7%	2 1%	1 *%	4 1%	3 1%	5 1%	6 1%	4 1%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	814	379	249	236	578	141	95	228	346	239	211	137	169	200	283	99	317	357
	81%	83%	76%	79%	81%	77%	83%	80%	81%	82%	79%	83%	85%	81%	89%	88%	87%	84%
NOT VERY/NOT AT ALL MOTIVATED	70	25	38	27	43	17	9	23	32	15	18	5	5	23	5	4	9	29
	7%	5%	12%	9%	6%	9%	8%	8%	8%	5%	7%	3%	2%	9%	2%	3%	3%	7%
Extremely motivated	657	315	191	190	466	109	81	177	281	198	164	115	131	157	240	85	273	291
	65%	69%	58%	64%	66%	59%	72%	62%	66%	68%	62%	70%	66%	63%	75%	76%	75%	68%
Very motivated	157	64	57	45	111	32	13	51	65	40	47	22	37	44	42	13	44	66
	16%	14%	18%	15%	16%	17%	12%	18%	15%	14%	18%	13%	19%	18%	13%	12%	12%	15%
Somewhat motivated	114	52	38	33	81	23	10	35	47	32	34	21	23	22	30	9	34	40
	11%	11%	12%	11%	11%	13%	8%	12%	11%	11%	13%	13%	11%	9%	9%	8%	9%	9%
Not very motivated	43	18	20	17	26	14	3	14	18	11	11	4	4	11	4	2	9	14
	4%	4%	6%	6%	4%	7%	3%	5%	4%	4%	4%	3%	2%	4%	1%	2%	2%	3%
Not at all motivated	27	7	18	10	17	4	6	9	14	3	8	0	0	12	0	2	1	15
	3%	2%	6%	3%	2%	2%	6%	3%	3%	1%	3%	*%	*%	5%	*%	1%	*%	4%
Unsure	8	3	3	1	7	1	-	-	3	5	3	3	3	2	2	1	4	0
	1%	1%	1%	*%	1%	1%	-	-	1%	2%	1%	2%	1%	1%	1%	1%	1%	*%



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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	469	172	245	222	353	28	39	58	67	65	145	134	190	279
	47%	43%	52%	41%	52%	24%	31%	41%	45%	43%	51%	47%	43%	49%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	461	200	192	270	277	81	73	69	70	79	117	127	218	244
	46%	50%	41%	50%	41%	70%	57%	49%	47%	52%	41%	45%	49%	43%
Donald Trump, definitely	348	132	189	159	265	20	32	39	49	48	106	106	137	212
	35%	33%	40%	30%	39%	18%	25%	28%	33%	32%	37%	38%	31%	38%
Donald Trump, probably	111	39	51	60	83	8	7	14	18	15	37	28	47	64
	11%	10%	11%	11%	12%	7%	5%	10%	12%	10%	13%	10%	11%	11%
Donald Trump, lean	9	1	6	3	5	-	-	4	0	2	3	-	6	3
	1%	1%	1%	1%	1%	0%	0%	3%	0%	1%	1%	0%	1%	1%
Joe Biden, probably	112	37	37	75	60	20	27	19	19	18	35	20	56	55
	11%	9%	8%	14%	9%	18%	21%	14%	13%	12%	12%	7%	13%	10%
Joe Biden, definitely	339	158	152	188	211	58	44	50	47	60	79	104	157	183
	34%	40%	32%	35%	31%	51%	34%	35%	31%	39%	28%	37%	35%	32%
Joe Biden, lean	10	5	4	7	6	3	2	-	4	1	3	3	5	5
	1%	1%	1%	1%	1%	2%	1%	0%	3%	1%	1%	1%	1%	1%
Unsure	76	26	30	46	47	6	16	14	13	8	21	21	34	42
	8%	7%	6%	8%	7%	5%	13%	10%	9%	5%	7%	8%	8%	7%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	469	136	195	109	28	331	137	241	112	118	85	124	93	37	212	39	149
	47%	61%	50%	38%	26%	54%	35%	62%	39%	48%	40%	53%	48%	37%	44%	49%	49%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	461	69	165	152	74	235	226	120	156	107	100	96	90	58	231	38	131
	46%	31%	43%	53%	69%	38%	58%	31%	55%	44%	47%	41%	46%	59%	48%	47%	43%
Donald Trump, definitely	348	102	150	77	19	252	96	185	79	82	66	90	73	32	160	32	114
	35%	45%	39%	27%	18%	41%	25%	48%	28%	33%	31%	38%	38%	33%	33%	40%	38%
Donald Trump, probably	111	30	41	31	9	71	40	51	32	34	19	31	18	5	46	6	34
	11%	13%	11%	11%	9%	12%	10%	13%	11%	14%	9%	13%	9%	5%	10%	7%	11%
Donald Trump, lean	9	5	4	1	-	8	1	4	1	3	1	4	2	-	5	2	1
	1%	2%	1%	*%		1%	*%	1%	*%	1%	*%	2%	1%		1%	2%	*%
Joe Biden, probably	112	16	50	34	12	65	46	27	33	23	39	19	22	8	69	10	24
	11%	7%	13%	12%	11%	11%	12%	7%	12%	9%	19%	8%	11%	8%	14%	13%	8%
Joe Biden, definitely	339	53	110	115	62	163	176	90	121	81	58	73	68	50	158	26	105
	34%	24%	29%	40%	58%	27%	45%	23%	43%	33%	27%	31%	35%	51%	33%	32%	35%
Joe Biden, lean	10	1	5	3	-	6	3	3	2	2	3	4	0	-	5	1	3
	1%	*%	1%	1%		1%	1%	1%	1%	1%	1%	2%	*%		1%	2%	1%
Unsure	76	19	26	24	5	45	29	27	17	20	26	13	12	4	35	3	23
	8%	8%	7%	8%	5%	7%	7%	7%	6%	8%	12%	6%	6%	4%	7%	3%	8%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	469 47%	337 88%	93 42%	28 7%	403 87%	34 41%	31 7%	324 84%	112 40%	21 7%	407 90%	34 7%	415 88%	27 6%	27 34%	190 99%	199 83%	179 40%	265 42%	380 45%	393 58%	291 39%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	461 46%	19 5%	100 45%	336 89%	26 6%	29 34%	407 88%	35 9%	135 48%	287 90%	15 3%	431 87%	22 5%	413 91%	26 33%	- 8%	19 8%	220 50%	321 51%	397 47%	227 34%	408 55%
Donald Trump, definitely	348 35%	264 69%	65 29%	12 3%	320 69%	15 19%	13 3%	259 67%	63 22%	16 5%	324 72%	10 2%	324 69%	7 1%	17 22%	178 93%	131 54%	137 31%	200 32%	289 35%	295 44%	213 28%
Donald Trump, probably	111 11%	71 18%	22 10%	15 4%	82 18%	13 15%	17 4%	65 17%	40 14%	5 2%	81 18%	18 4%	88 19%	15 3%	8 10%	12 6%	67 28%	35 8%	57 9%	83 10%	91 14%	72 10%
Donald Trump, lean	9 1%	2 *%	6 3%	1 *%	2 *%	6 7%	1 *%	- 3%	9 3%	- -	1 *%	7 1%	2 *%	5 1%	2 2%	- -	2 1%	6 1%	8 1%	8 1%	7 1%	7 1%
Joe Biden, probably	112 11%	8 2%	30 13%	70 19%	11 2%	15 18%	86 19%	19 5%	43 15%	50 16%	9 2%	97 20%	17 4%	82 18%	13 17%	- -	7 3%	33 7%	62 10%	95 11%	42 6%	88 12%
Joe Biden, definitely	339 34%	11 3%	67 30%	262 69%	13 3%	12 14%	314 68%	15 4%	88 31%	233 73%	4 1%	326 66%	6 1%	325 71%	9 12%	- -	12 5%	184 42%	255 40%	295 35%	180 27%	312 42%
Joe Biden, lean	10 1%	1 *%	4 2%	4 1%	1 *%	2 2%	7 2%	1 *%	5 2%	5 1%	2 *%	8 2%	- -	7 1%	4 5%	- -	1 *%	3 1%	4 1%	8 1%	5 1%	9 1%
Unsure	76 8%	28 7%	30 13%	13 3%	32 7%	20 25%	24 5%	27 7%	34 12%	10 3%	32 7%	30 6%	34 7%	17 4%	25 32%	1 1%	23 9%	44 10%	49 8%	60 7%	54 8%	48 6%

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	469 47%	247 54%	116 36%	144 49%	324 46%	85 46%	60 52%	115 40%	174 41%	180 62%	99 37%	113 68%	93 47%	76 31%	314 99%	74 66%	322 89%	26 6%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	461 46%	182 40%	186 57%	135 46%	326 46%	86 47%	50 44%	155 54%	216 50%	90 31%	144 54%	35 21%	91 46%	152 62%	2 1%	16 14%	11 3%	380 89%
Donald Trump, definitely	348 35%	184 40%	84 26%	103 35%	245 35%	55 30%	48 42%	71 25%	138 32%	139 48%	73 28%	79 48%	65 33%	55 22%	271 85%	41 37%	246 68%	11 3%
Donald Trump, probably	111 11%	58 13%	31 9%	35 12%	76 11%	29 16%	6 5%	42 15%	31 7%	38 13%	25 9%	34 21%	27 13%	15 6%	43 14%	31 28%	76 21%	14 3%
Donald Trump, lean	9 1%	5 1%	1 *	5 2%	3 *	0 *	5 5%	1 *	5 1%	3 1%	2 1%	- *	2 1%	6 2%	- *	2 1%	0 *	1 *
Joe Biden, probably	112 11%	40 9%	50 15%	40 14%	72 10%	30 16%	10 9%	38 13%	58 13%	16 5%	41 15%	11 6%	31 16%	19 8%	2 1%	4 4%	5 1%	62 15%
Joe Biden, definitely	339 34%	139 30%	132 40%	94 32%	246 35%	54 30%	39 35%	111 39%	158 37%	71 24%	102 38%	23 14%	58 29%	130 53%	- *	11 10%	5 1%	313 74%
Joe Biden, lean	10 1%	3 1%	4 1%	1 *	9 1%	1 1%	- *	6 2%	1 *	4 1%	1 *	2 1%	2 1%	3 1%	- *	1 1%	1 *	4 1%
Unsure	76 8%	30 6%	25 8%	17 6%	59 8%	13 7%	4 4%	17 6%	38 9%	21 7%	23 9%	17 10%	14 7%	19 8%	2 1%	22 19%	31 9%	20 5%

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[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY/LEAN	438	160	233	203	343	18	34	39	61	65	138	135	164	273
	43%	40%	50%	38%	51%	16%	27%	28%	40%	43%	49%	48%	37%	48%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	452	198	196	256	267	84	71	70	73	79	106	125	221	231
	45%	50%	42%	48%	39%	73%	55%	50%	49%	52%	37%	44%	50%	41%
Ron DeSantis, definitely	232	77	137	95	193	6	19	14	23	33	73	90	70	162
	23%	19%	29%	18%	29%	5%	15%	10%	16%	21%	26%	32%	16%	29%
Ron DeSantis, probably	168	69	83	84	129	11	8	18	29	25	60	37	71	96
	17%	17%	18%	16%	19%	9%	7%	13%	19%	16%	21%	13%	16%	17%
Ron DeSantis, lean	38	14	13	25	21	2	7	7	8	8	6	9	23	15
	4%	3%	3%	5%	3%	2%	5%	5%	5%	5%	2%	3%	5%	3%
Joe Biden, probably	110	50	47	63	54	26	25	19	22	18	28	24	58	52
	11%	13%	10%	12%	8%	23%	19%	14%	14%	12%	10%	8%	13%	9%
Joe Biden, definitely	331	146	144	187	205	56	44	48	50	58	76	100	155	176
	33%	37%	31%	35%	30%	49%	35%	34%	33%	38%	27%	35%	35%	31%
Joe Biden, lean	11	2	5	6	8	2	2	3	2	3	2	1	8	3
	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%
Unsure	116	41	38	78	66	13	23	32	17	8	39	21	57	60
	12%	10%	8%	15%	10%	11%	18%	22%	11%	6%	14%	8%	13%	11%

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[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY/LEAN	438	113	186	111	26	299	137	230	111	92	91	115	93	34	199	29	151
	43%	50%	48%	39%	24%	49%	35%	59%	39%	38%	43%	49%	48%	35%	42%	36%	50%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	452	80	156	146	69	236	215	120	145	108	92	100	91	55	221	37	127
	45%	36%	40%	51%	64%	39%	55%	31%	51%	44%	44%	43%	47%	56%	46%	46%	42%
Ron DeSantis, definitely	232	68	103	46	13	171	58	143	48	40	39	67	59	23	102	13	90
	23%	30%	27%	16%	12%	28%	15%	37%	17%	16%	18%	29%	30%	23%	21%	16%	30%
Ron DeSantis, probably	168	34	66	55	13	99	68	75	54	40	36	45	31	9	69	14	54
	17%	15%	17%	19%	12%	16%	17%	19%	19%	16%	17%	19%	16%	9%	14%	18%	18%
Ron DeSantis, lean	38	11	17	10	-	28	10	13	8	12	17	4	3	2	27	2	8
	4%	5%	4%	3%	-	5%	3%	3%	3%	5%	8%	2%	1%	2%	6%	2%	3%
Joe Biden, probably	110	31	40	30	8	71	38	30	23	23	31	31	17	8	54	9	27
	11%	14%	10%	11%	8%	12%	10%	8%	8%	9%	15%	13%	9%	8%	11%	11%	9%
Joe Biden, definitely	331	47	113	113	59	160	171	87	118	79	59	69	72	47	162	26	99
	33%	21%	29%	40%	55%	26%	44%	22%	41%	32%	28%	29%	37%	48%	34%	32%	33%
Joe Biden, lean	11	2	3	3	2	6	5	3	4	7	2	-	2	-	6	3	1
	1%	1%	1%	1%	2%	1%	1%	1%	2%	3%	1%	-	1%	-	1%	3%	*%
Unsure	116	32	44	28	12	76	40	38	29	44	28	18	11	10	58	14	25
	12%	14%	11%	10%	11%	12%	10%	10%	10%	18%	13%	8%	5%	10%	12%	17%	8%

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[ODeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
RON DESANTIS, DEFINITELY/ PROBABLY/LEAN	438 43%	317 82%	90 40%	23 6%	378 82%	27 33%	32 7%	308 80%	104 37%	18 6%	372 82%	44 9%	389 83%	24 5%	24 30%	163 85%	198 82%	192 43%	271 43%	368 44%	371 55%	265 35%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	452 45%	22 6%	98 44%	330 88%	29 6%	22 27%	401 87%	35 9%	132 47%	281 88%	23 5%	412 83%	22 5%	405 89%	24 31%	4 2%	16 7%	217 49%	306 48%	377 45%	220 33%	395 53%
Ron DeSantis, definitely	232 23%	188 49%	41 18%	3 1%	223 48%	5 6%	3 1%	189 49%	38 14%	4 1%	219 48%	7 1%	220 47%	4 1%	7 9%	89 47%	123 51%	111 25%	154 24%	201 24%	205 30%	131 18%
Ron DeSantis, probably	168 17%	111 29%	40 18%	13 3%	130 28%	17 20%	21 5%	102 26%	51 18%	13 4%	130 29%	27 5%	135 29%	20 4%	12 16%	61 32%	64 27%	68 15%	100 16%	134 16%	140 21%	105 14%
Ron DeSantis, lean	38 4%	18 5%	9 4%	8 2%	25 5%	5 6%	8 2%	16 4%	14 5%	1 *	23 5%	10 2%	34 7%	0 *	4 5%	13 7%	10 4%	14 3%	16 3%	32 4%	26 4%	29 4%
Joe Biden, probably	110 11%	12 3%	28 12%	70 19%	14 3%	12 15%	84 18%	18 5%	45 16%	46 14%	10 2%	92 19%	16 3%	81 18%	12 16%	4 2%	6 3%	42 10%	67 11%	83 10%	40 6%	91 12%
Joe Biden, definitely	331 33%	8 2%	69 31%	252 67%	13 3%	9 11%	309 67%	14 4%	84 30%	230 72%	12 3%	311 63%	2 *	317 70%	12 15%	- -	10 4%	173 39%	233 37%	285 34%	174 26%	298 40%
Joe Biden, lean	11 1%	2 1%	1 *	8 2%	2 *	1 1%	8 2%	3 1%	2 1%	5 1%	1 *	8 2%	4 1%	6 1%	0 *	- -	1 *	2 1%	5 1%	9 1%	6 1%	6 1%
Unsure	116 12%	45 12%	35 16%	23 6%	54 12%	34 41%	29 6%	43 11%	46 16%	20 6%	58 13%	40 8%	59 13%	27 6%	31 39%	24 12%	27 11%	33 8%	58 9%	92 11%	82 12%	88 12%

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[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY/LEAN	438 43%	228 50%	106 32%	115 39%	322 45%	66 36%	50 44%	89 31%	189 44%	159 55%	105 40%	115 70%	81 41%	69 28%	259 81%	102 91%	317 87%	27 6%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	452 45%	186 41%	174 53%	139 47%	313 44%	85 46%	54 47%	157 55%	207 48%	88 30%	137 51%	30 18%	88 44%	153 62%	12 4%	9 8%	18 5%	382 90%
Ron DeSantis, definitely	232 23%	130 28%	44 14%	51 17%	181 26%	28 15%	23 20%	39 13%	116 27%	78 27%	55 21%	65 39%	41 21%	31 13%	142 45%	73 65%	204 56%	6 1%
Ron DeSantis, probably	168 17%	85 19%	47 14%	53 18%	115 16%	27 15%	25 22%	38 13%	62 15%	68 23%	40 15%	40 24%	34 17%	36 15%	98 31%	25 23%	97 27%	12 3%
Ron DeSantis, lean	38 4%	13 3%	15 4%	12 4%	26 4%	11 6%	1 1%	13 5%	11 3%	14 5%	11 4%	10 6%	6 3%	1 *%	19 6%	4 3%	16 4%	9 2%
Joe Biden, probably	110 11%	43 9%	42 13%	31 11%	79 11%	21 11%	10 9%	41 14%	51 12%	18 6%	33 13%	5 3%	35 18%	27 11%	8 2%	3 2%	9 2%	85 20%
Joe Biden, definitely	331 33%	140 31%	126 38%	103 35%	228 32%	61 33%	42 37%	110 38%	153 36%	68 23%	101 38%	23 14%	51 26%	125 51%	2 *%	7 6%	4 1%	295 69%
Joe Biden, lean	11 1%	3 1%	6 2%	5 2%	6 1%	3 2%	2 1%	6 2%	3 1%	2 1%	3 1%	2 1%	2 1%	2 1%	2 1%	-	5 1%	2 1%
Unsure	116 12%	44 10%	48 15%	43 14%	74 10%	32 18%	10 9%	40 14%	33 8%	43 15%	24 9%	20 12%	30 15%	25 10%	48 15%	1 1%	29 8%	17 4%



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[QHaleyBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NIKKI HALEY, DEFINITELY/ PROBABLY/LEAN	440	156	231	208	351	15	36	50	65	62	127	135	177	263
	44%	39%	49%	39%	52%	13%	28%	36%	43%	41%	45%	48%	40%	47%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	415	186	179	236	234	84	70	62	60	73	107	112	195	219
	41%	47%	38%	44%	35%	73%	55%	44%	40%	48%	38%	40%	44%	39%
Nikki Haley, definitely	200	65	121	79	161	5	16	13	19	22	66	79	55	146
	20%	16%	26%	15%	24%	4%	12%	9%	13%	15%	23%	28%	12%	26%
Nikki Haley, probably	180	72	87	91	148	9	13	26	33	26	53	42	84	96
	18%	18%	19%	17%	22%	7%	10%	19%	22%	17%	19%	15%	19%	17%
Nikki Haley, lean	60	19	22	38	42	2	7	11	13	14	8	14	38	22
	6%	5%	5%	7%	6%	2%	5%	8%	9%	9%	3%	5%	9%	4%
Joe Biden, probably	110	48	47	63	54	31	23	20	18	16	38	19	53	57
	11%	12%	10%	12%	8%	27%	18%	14%	12%	10%	13%	7%	12%	10%
Joe Biden, definitely	288	135	129	159	172	53	39	39	40	55	62	92	134	154
	29%	34%	27%	30%	25%	46%	30%	28%	27%	36%	22%	33%	30%	27%
Joe Biden, lean	17	3	4	13	8	0	8	3	3	3	8	1	8	9
	2%	1%	1%	2%	1%	*%	7%	2%	2%	2%	3%	*%	2%	2%
Unsure	151	57	58	94	91	16	22	28	25	17	48	34	70	82
	15%	14%	12%	17%	13%	14%	17%	20%	17%	11%	17%	12%	16%	15%

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[QHaleyBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NIKKI HALEY, DEFINITELY/ PROBABLY/LEAN	440	114	176	114	34	290	148	225	124	90	94	123	84	44	205	23	150
	44%	51%	45%	40%	31%	47%	38%	58%	44%	37%	44%	53%	43%	45%	43%	28%	50%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	415	70	152	129	62	223	191	107	126	103	90	91	83	43	208	37	115
	41%	31%	39%	45%	58%	36%	49%	28%	44%	42%	43%	39%	43%	44%	43%	46%	38%
Nikki Haley, definitely	200	53	90	43	12	143	55	114	45	31	40	55	52	20	86	10	84
	20%	24%	23%	15%	11%	23%	14%	29%	16%	13%	19%	24%	27%	20%	18%	13%	28%
Nikki Haley, probably	180	41	71	53	15	112	68	91	57	45	35	57	26	14	83	9	52
	18%	18%	18%	19%	14%	18%	17%	24%	20%	18%	17%	25%	13%	14%	17%	12%	17%
Nikki Haley, lean	60	20	14	18	7	34	25	19	22	14	19	10	6	10	36	3	14
	6%	9%	4%	6%	7%	6%	6%	5%	8%	6%	9%	4%	3%	10%	8%	4%	5%
Joe Biden, probably	110	23	44	30	12	67	43	26	28	27	34	28	16	5	64	10	24
	11%	10%	11%	11%	11%	11%	11%	7%	10%	11%	16%	12%	8%	5%	13%	12%	8%
Joe Biden, definitely	288	45	99	95	49	144	144	78	94	72	46	63	64	38	134	24	89
	29%	20%	26%	33%	46%	24%	37%	20%	33%	30%	22%	27%	33%	38%	28%	31%	30%
Joe Biden, lean	17	2	10	3	1	12	4	3	4	4	9	-	3	1	10	3	2
	2%	1%	3%	1%	1%	2%	1%	1%	2%	1%	4%		1%	1%	2%	4%	1%
Unsure	151	40	58	42	11	98	53	56	34	52	27	20	27	12	65	20	38
	15%	18%	15%	15%	10%	16%	14%	15%	12%	21%	13%	8%	14%	12%	14%	25%	12%

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[QHaleyBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
NIKKI HALEY, DEFINITELY/ PROBABLY/LEAN	440 44%	295 77%	104 47%	34 9%	356 77%	33 39%	51 11%	289 75%	108 38%	34 11%	340 75%	74 15%	363 77%	51 11%	25 32%	144 76%	193 80%	189 43%	283 45%	371 44%	366 54%	272 36%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	415 41%	12 3%	74 33%	321 85%	15 3%	19 24%	380 82%	26 7%	120 43%	265 83%	15 3%	387 78%	13 3%	380 83%	21 27%	- -	9 4%	200 45%	275 43%	347 41%	197 29%	372 50%
Nikki Haley, definitely	200 20%	155 40%	40 18%	3 1%	183 40%	11 13%	7 2%	158 41%	34 12%	6 2%	183 41%	7 1%	183 39%	9 2%	8 11%	73 38%	99 41%	102 23%	140 22%	174 21%	177 26%	118 16%
Nikki Haley, probably	180 18%	106 28%	47 21%	26 7%	129 28%	14 17%	38 8%	98 25%	57 20%	24 7%	113 25%	57 12%	132 28%	38 8%	10 13%	52 27%	71 30%	70 16%	109 17%	146 17%	141 21%	118 16%
Nikki Haley, lean	60 6%	34 9%	17 8%	5 1%	45 10%	8 10%	6 1%	33 8%	17 6%	4 1%	43 10%	10 2%	49 10%	4 1%	7 8%	20 10%	23 10%	17 4%	34 5%	51 6%	48 7%	36 5%
Joe Biden, probably	110 11%	7 2%	19 9%	77 21%	9 2%	13 16%	88 19%	13 3%	48 17%	48 15%	10 2%	93 19%	11 2%	87 19%	12 15%	- -	8 3%	40 9%	54 8%	83 10%	40 6%	95 13%
Joe Biden, definitely	288 29%	2 1%	52 23%	233 62%	3 1%	5 6%	280 61%	11 3%	67 24%	209 66%	5 1%	280 57%	- -	280 61%	8 10%	- -	1 *	157 35%	208 33%	250 30%	150 22%	263 35%
Joe Biden, lean	17 2%	3 1%	3 1%	11 3%	3 1%	2 2%	13 3%	3 1%	5 2%	8 3%	1 *%	14 3%	2 *%	14 3%	1 1%	- -	1 *%	3 1%	14 2%	14 2%	8 1%	14 2%
Unsure	151 15%	76 20%	44 20%	21 6%	90 20%	31 37%	31 7%	72 19%	54 19%	19 6%	97 22%	34 7%	94 20%	25 5%	32 41%	47 24%	39 16%	54 12%	76 12%	119 14%	110 16%	103 14%

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[QHaleyBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NIKKI HALEY, DEFINITELY/ PROBABLY/LEAN	440	237	102	113	327	70	43	95	186	159	97	117	84	69	233	101	294	41
	44%	52%	31%	38%	46%	38%	38%	33%	43%	55%	37%	71%	42%	28%	73%	90%	81%	10%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	415	156	172	125	289	74	51	146	184	85	125	25	83	139	6	4	15	354
	41%	34%	52%	42%	41%	41%	45%	51%	43%	29%	47%	15%	42%	56%	2%	4%	4%	83%
Nikki Haley, definitely	200	113	39	39	161	18	21	27	98	75	41	44	35	33	120	55	169	3
	20%	25%	12%	13%	23%	10%	19%	9%	23%	26%	16%	26%	18%	13%	38%	49%	47%	1%
Nikki Haley, probably	180	94	45	50	130	33	17	47	70	62	41	59	30	31	79	39	99	36
	18%	21%	14%	17%	18%	18%	15%	16%	16%	21%	15%	36%	15%	12%	25%	35%	27%	8%
Nikki Haley, lean	60	30	19	24	36	19	5	21	18	21	15	15	19	5	34	8	26	2
	6%	6%	6%	8%	5%	10%	5%	7%	4%	7%	6%	9%	10%	2%	11%	7%	7%	1%
Joe Biden, probably	110	32	54	37	73	23	14	46	46	18	31	5	25	27	5	2	7	81
	11%	7%	16%	12%	10%	13%	12%	16%	11%	6%	12%	3%	13%	11%	2%	1%	2%	19%
Joe Biden, definitely	288	120	107	85	203	49	36	97	128	63	84	19	49	110	-	2	2	269
	29%	26%	33%	29%	29%	27%	32%	34%	30%	22%	32%	11%	25%	44%		2%	1%	63%
Joe Biden, lean	17	5	11	3	14	3	1	4	10	3	9	1	9	2	2	1	6	4
	2%	1%	3%	1%	2%	1%	1%	1%	2%	1%	3%	1%	5%	1%	1%	1%	2%	1%
Unsure	151	65	53	58	93	39	20	45	59	47	44	23	31	39	80	6	55	31
	15%	14%	16%	20%	13%	21%	17%	16%	14%	16%	16%	14%	16%	16%	25%	6%	15%	7%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[OXCandIssues\_Inflation] Please indicate which presidential candidate you'd trust more to handle each of the following issues  
 -Inflation and costs

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	509	186	265	242	388	30	37	63	75	69	156	145	207	302
	51%	47%	57%	45%	57%	26%	29%	45%	50%	46%	55%	52%	47%	53%
DEFINITELY/PROBABLY JOE BIDEN	390	169	170	219	234	66	68	59	53	63	102	112	176	214
	39%	42%	36%	41%	35%	57%	53%	42%	36%	41%	36%	40%	40%	38%
Definitely Donald Trump	393	143	204	187	308	18	31	49	46	56	130	111	152	241
	39%	36%	44%	35%	45%	16%	25%	35%	31%	37%	46%	39%	34%	43%
Probably Donald Trump	116	42	61	55	81	12	5	14	29	13	26	34	56	61
	12%	11%	13%	10%	12%	10%	4%	10%	19%	8%	9%	12%	13%	11%
Probably Joe Biden	111	45	48	63	65	23	21	12	21	16	39	23	49	63
	11%	11%	10%	12%	10%	20%	16%	9%	14%	11%	14%	8%	11%	11%
Definitely Joe Biden	278	124	122	156	169	42	47	47	33	47	63	88	127	151
	28%	31%	26%	29%	25%	37%	37%	34%	22%	31%	22%	31%	29%	27%
Unsure	107	44	32	75	54	19	23	18	21	19	25	24	59	49
	11%	11%	7%	14%	8%	17%	18%	13%	14%	13%	9%	9%	13%	9%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[OXCandIssues\_Inflation] Please indicate which presidential candidate you'd trust more to handle each of the following issues  
 -Inflation and costs

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	509	139	202	129	38	342	167	255	133	119	100	138	98	43	237	41	165
	51%	62%	52%	45%	36%	56%	43%	66%	47%	49%	47%	59%	51%	44%	50%	51%	54%
DEFINITELY/PROBABLY JOE BIDEN	390	56	143	127	64	199	190	105	129	90	81	84	72	52	181	30	120
	39%	25%	37%	44%	59%	33%	49%	27%	45%	37%	38%	36%	37%	53%	38%	37%	40%
Definitely Donald Trump	393	107	161	94	30	268	124	203	105	88	67	106	87	36	179	29	130
	39%	48%	42%	33%	28%	44%	32%	52%	37%	36%	32%	45%	45%	36%	37%	36%	43%
Probably Donald Trump	116	33	41	34	8	73	43	53	28	31	32	32	11	7	58	12	35
	12%	14%	11%	12%	8%	12%	11%	14%	10%	13%	15%	14%	6%	7%	12%	15%	12%
Probably Joe Biden	111	18	50	28	14	69	43	33	31	26	34	21	17	11	58	10	29
	11%	8%	13%	10%	13%	11%	11%	9%	11%	11%	16%	9%	9%	12%	12%	12%	10%
Definitely Joe Biden	278	37	93	98	49	131	147	71	98	64	48	63	55	40	123	20	91
	28%	17%	24%	35%	46%	21%	38%	18%	34%	26%	23%	27%	28%	41%	26%	25%	30%
Unsure	107	29	41	29	5	70	34	28	23	35	31	11	24	4	60	9	18
	11%	13%	10%	10%	5%	11%	9%	7%	8%	14%	14%	5%	12%	4%	12%	11%	6%

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[OXCandIssues\_Inflation] Please indicate which presidential candidate you'd trust more to handle each of the following

issues  
 -Inflation and costs

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	509	348	110	41	418	36	56	340	123	35	422	56	427	51	31	188	213	196	295	418	424	316
	51%	91%	49%	11%	91%	43%	12%	88%	44%	11%	93%	11%	91%	11%	39%	98%	88%	44%	47%	50%	63%	42%
DEFINITELY/PROBABLY JOE BIDEN	390	15	82	292	19	21	349	26	100	260	11	367	15	360	14	1	15	196	281	331	200	349
	39%	4%	37%	77%	4%	25%	76%	7%	36%	82%	2%	74%	3%	79%	18%	*%	6%	44%	44%	40%	30%	47%
Definitely Donald Trump	393	299	66	21	355	13	25	292	73	19	356	20	362	18	13	178	166	149	224	329	336	238
	39%	78%	30%	6%	77%	16%	5%	76%	26%	6%	79%	4%	77%	4%	16%	93%	69%	34%	35%	39%	50%	32%
Probably Donald Trump	116	49	43	20	63	22	31	47	50	16	66	36	65	33	18	10	46	47	71	89	88	78
	12%	13%	19%	5%	14%	27%	7%	12%	18%	5%	15%	7%	14%	7%	23%	5%	19%	11%	11%	11%	13%	10%
Probably Joe Biden	111	12	29	70	16	9	87	13	45	52	8	97	10	92	10	1	11	41	75	91	57	95
	11%	3%	13%	19%	3%	11%	19%	3%	16%	16%	2%	20%	2%	20%	12%	*%	4%	9%	12%	11%	8%	13%
Definitely Joe Biden	278	4	53	221	4	12	262	13	55	208	3	270	5	268	4	-	4	156	206	240	143	253
	28%	1%	24%	59%	1%	15%	57%	3%	19%	66%	1%	54%	1%	59%	6%		2%	35%	32%	29%	21%	34%
Unsure	107	21	31	44	24	26	57	21	58	23	20	72	28	45	34	3	14	50	58	88	50	83
	11%	5%	14%	12%	5%	32%	12%	5%	21%	7%	4%	14%	6%	10%	43%	1%	6%	11%	9%	11%	7%	11%

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[QXCandIssues\_Inflation] Please indicate which presidential candidate you'd trust more to handle each of the following

issues

-Inflation and costs

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
DEFINITELY/PROBABLY DONALD TRUMP	509 51%	262 57%	135 41%	151 51%	358 50%	91 50%	60 53%	119 42%	204 47%	186 64%	112 42%	122 74%	96 48%	89 36%	311 97%	86 77%	337 93%	36 8%
DEFINITELY/PROBABLY JOE BIDEN	390 39%	153 33%	149 45%	115 39%	275 39%	67 37%	48 42%	136 48%	171 40%	82 28%	113 42%	27 16%	79 40%	136 55%	2 1%	12 11%	11 3%	344 81%
Definitely Donald Trump	393 39%	216 47%	93 28%	121 41%	271 38%	72 39%	49 43%	81 28%	162 38%	149 51%	89 34%	98 59%	78 40%	63 26%	284 89%	56 50%	280 77%	18 4%
Probably Donald Trump	116 12%	46 10%	43 13%	30 10%	86 12%	19 10%	11 9%	38 13%	42 10%	37 13%	23 8%	24 15%	17 9%	26 10%	27 8%	30 27%	57 16%	17 4%
Probably Joe Biden	111 11%	40 9%	46 14%	28 10%	83 12%	19 11%	9 8%	32 11%	63 15%	16 6%	41 15%	11 7%	27 14%	29 12%	2 1%	10 9%	8 2%	86 20%
Definitely Joe Biden	278 28%	113 25%	102 31%	86 29%	192 27%	48 26%	39 34%	104 36%	108 25%	66 23%	72 27%	15 9%	52 26%	108 44%	- 2%	2 2%	3 1%	258 61%
Unsure	107 11%	43 9%	44 13%	31 11%	76 11%	25 14%	6 5%	31 11%	54 13%	22 8%	41 16%	16 10%	24 12%	21 9%	6 2%	14 12%	16 4%	46 11%



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[OXCandIssues\_Jobs] Please indicate which presidential candidate you'd trust more to handle each of the following issues

-Jobs and the economy

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	508	186	268	239	389	28	42	67	73	68	154	147	207	301
	51%	47%	57%	44%	58%	24%	33%	47%	48%	45%	54%	52%	47%	53%
DEFINITELY/PROBABLY JOE BIDEN	413	182	179	234	248	76	60	62	58	68	103	122	188	225
	41%	46%	38%	44%	37%	66%	47%	44%	39%	45%	36%	43%	43%	40%
Definitely Donald Trump	398	152	212	185	315	18	30	46	50	54	132	116	151	248
	40%	38%	45%	35%	47%	15%	23%	33%	34%	36%	47%	41%	34%	44%
Probably Donald Trump	110	34	57	54	74	10	12	20	22	14	23	31	57	53
	11%	8%	12%	10%	11%	9%	9%	15%	15%	9%	8%	11%	13%	9%
Probably Joe Biden	121	54	55	66	66	29	17	16	20	21	37	28	56	65
	12%	14%	12%	12%	10%	25%	14%	11%	13%	14%	13%	10%	13%	11%
Definitely Joe Biden	292	128	123	169	182	48	42	47	38	47	66	94	132	160
	29%	32%	26%	31%	27%	41%	33%	33%	25%	31%	23%	34%	30%	28%
Unsure	85	31	21	64	39	11	26	12	20	15	26	12	46	38
	8%	8%	4%	12%	6%	10%	21%	8%	13%	10%	9%	4%	11%	7%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[OXCandIssues\_Jobs] Please indicate which presidential candidate you'd trust more to handle each of the following issues

-Jobs and the economy

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	508	134	203	137	34	337	171	256	134	120	96	137	101	43	234	41	164
	51%	60%	53%	48%	32%	55%	44%	66%	47%	49%	45%	59%	52%	43%	49%	51%	54%
DEFINITELY/PROBABLY JOE BIDEN	413	69	148	128	67	217	196	112	136	102	82	91	76	51	196	31	125
	41%	31%	38%	45%	63%	36%	50%	29%	48%	42%	39%	39%	39%	52%	41%	39%	41%
Definitely Donald Trump	398	110	162	98	28	272	126	207	108	85	72	113	84	36	182	30	132
	40%	49%	42%	35%	26%	45%	32%	53%	38%	35%	34%	49%	43%	37%	38%	38%	44%
Probably Donald Trump	110	24	41	38	6	65	45	49	25	36	24	24	17	6	52	11	32
	11%	11%	11%	14%	6%	11%	11%	13%	9%	15%	11%	10%	9%	6%	11%	13%	11%
Probably Joe Biden	121	27	48	35	11	75	46	34	32	32	32	33	17	7	69	8	30
	12%	12%	12%	12%	10%	12%	12%	9%	11%	13%	15%	14%	9%	8%	14%	11%	10%
Definitely Joe Biden	292	42	100	93	57	142	150	77	104	70	51	58	59	44	127	23	94
	29%	19%	26%	33%	53%	23%	38%	20%	37%	29%	24%	25%	31%	44%	27%	28%	31%
Unsure	85	22	35	19	6	57	25	21	15	22	33	5	17	5	48	8	14
	8%	10%	9%	7%	5%	9%	6%	5%	5%	9%	16%	2%	9%	5%	10%	10%	5%

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[QXCandIssues\_Jobs] Please indicate which presidential candidate you'd trust more to handle each of the following issues

-Jobs and the economy

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	508	348	104	46	417	29	62	341	117	40	418	59	429	51	29	187	214	201	297	420	419	310
	51%	91%	47%	12%	91%	35%	14%	88%	41%	13%	92%	12%	91%	11%	37%	98%	89%	45%	47%	50%	62%	41%
DEFINITELY/PROBABLY JOE BIDEN	413	19	95	299	25	31	358	30	122	258	17	384	20	373	20	1	18	208	290	348	215	371
	41%	5%	42%	79%	5%	37%	77%	8%	43%	81%	4%	77%	4%	82%	25%	*%	7%	47%	46%	42%	32%	50%
Definitely Donald Trump	398	302	73	17	364	13	21	300	75	16	364	17	369	15	14	182	171	155	232	331	344	244
	40%	79%	33%	4%	79%	16%	5%	78%	27%	5%	80%	4%	78%	3%	18%	95%	71%	35%	37%	40%	51%	33%
Probably Donald Trump	110	46	31	29	54	15	41	41	42	24	54	41	60	36	15	5	44	46	65	88	75	66
	11%	12%	14%	8%	12%	18%	9%	11%	15%	8%	12%	8%	13%	8%	19%	3%	18%	10%	10%	11%	11%	9%
Probably Joe Biden	121	8	43	69	14	19	88	15	56	49	12	102	16	90	15	1	10	51	76	97	56	102
	12%	2%	19%	18%	3%	22%	19%	4%	20%	15%	3%	21%	3%	20%	20%	*%	4%	12%	12%	12%	8%	14%
Definitely Joe Biden	292	10	51	230	10	12	269	15	66	209	5	282	4	283	5	-	8	157	214	251	159	269
	29%	3%	23%	61%	2%	15%	58%	4%	23%	66%	1%	57%	1%	62%	6%		3%	36%	34%	30%	24%	36%
Unsure	85	17	24	32	19	23	42	16	43	21	18	53	22	33	29	3	9	33	47	69	40	66
	8%	4%	11%	8%	4%	28%	9%	4%	15%	6%	4%	11%	5%	7%	37%	2%	4%	8%	7%	8%	6%	9%

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[QXCandIssues\_Jobs] Please indicate which presidential candidate you'd trust more to handle each of the following issues

-Jobs and the economy

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
DEFINITELY/PROBABLY DONALD TRUMP	508 51%	257 56%	142 43%	149 50%	360 51%	92 50%	57 50%	119 42%	204 48%	185 64%	112 42%	121 73%	100 50%	88 36%	313 98%	83 75%	337 93%	42 10%
DEFINITELY/PROBABLY JOE BIDEN	413 41%	172 38%	146 45%	123 42%	289 41%	72 39%	52 45%	144 50%	183 43%	86 30%	119 45%	29 18%	76 38%	143 58%	2 1%	15 13%	12 3%	353 83%
Definitely Donald Trump	398 40%	220 48%	92 28%	118 40%	280 40%	68 37%	51 44%	78 27%	162 38%	159 55%	88 33%	105 63%	79 40%	62 25%	288 90%	63 56%	286 79%	19 4%
Probably Donald Trump	110 11%	37 8%	50 15%	31 10%	79 11%	25 14%	6 5%	41 14%	42 10%	27 9%	24 9%	16 10%	21 11%	27 11%	25 8%	20 18%	51 14%	24 6%
Probably Joe Biden	121 12%	47 10%	42 13%	34 11%	87 12%	19 10%	15 13%	45 16%	60 14%	16 6%	38 14%	13 8%	24 12%	33 13%	2 1%	8 7%	7 2%	89 21%
Definitely Joe Biden	292 29%	125 27%	104 32%	90 30%	202 29%	53 29%	37 32%	99 35%	123 29%	70 24%	81 30%	16 10%	52 26%	111 45%	- 6%	7 6%	5 1%	264 62%
Unsure	85 8%	29 6%	40 12%	24 8%	60 8%	19 10%	5 5%	23 8%	43 10%	20 7%	36 14%	15 9%	22 11%	15 6%	4 1%	14 12%	15 4%	31 7%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXCandIssues\_Immigration] Please indicate which presidential candidate you'd trust more to handle each of the following issues  
 -Immigration

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	505	181	262	243	388	29	36	49	68	72	165	152	189	317
	50%	45%	56%	45%	57%	26%	28%	35%	45%	47%	58%	54%	43%	56%
DEFINITELY/PROBABLY JOE BIDEN	404	176	179	225	241	66	68	72	66	68	91	107	205	198
	40%	44%	38%	42%	36%	57%	53%	51%	44%	45%	32%	38%	46%	35%
Definitely Donald Trump	397	143	208	189	316	18	29	36	46	61	130	125	143	255
	39%	36%	44%	35%	47%	16%	23%	26%	31%	40%	46%	44%	32%	45%
Probably Donald Trump	108	38	54	54	72	11	7	13	22	11	35	27	46	62
	11%	10%	12%	10%	11%	10%	6%	9%	15%	7%	12%	10%	10%	11%
Probably Joe Biden	130	60	66	64	80	22	18	23	26	17	35	30	65	65
	13%	15%	14%	12%	12%	19%	14%	16%	17%	11%	12%	11%	15%	11%
Definitely Joe Biden	274	116	113	161	160	44	49	49	40	51	56	77	140	133
	27%	29%	24%	30%	24%	38%	38%	35%	27%	34%	20%	27%	32%	24%
Unsure	97	42	27	69	48	20	24	20	16	12	27	22	48	49
	10%	10%	6%	13%	7%	17%	19%	14%	11%	8%	9%	8%	11%	9%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[OXCandIssues\_Immigration] Please indicate which presidential candidate you'd trust more to handle each of the following issues  
 -Immigration

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	505	132	207	128	35	339	164	258	128	118	101	133	96	45	224	40	172
	50%	59%	53%	45%	33%	55%	42%	66%	45%	48%	48%	57%	49%	45%	47%	50%	57%
DEFINITELY/PROBABLY JOE BIDEN	404	60	139	137	67	199	204	101	139	92	85	90	77	50	208	33	108
	40%	27%	36%	48%	63%	33%	52%	26%	49%	37%	40%	39%	40%	51%	43%	41%	36%
Definitely Donald Trump	397	106	171	96	24	277	120	213	104	90	72	109	84	35	173	31	137
	39%	47%	44%	34%	23%	45%	31%	55%	36%	37%	34%	47%	43%	35%	36%	39%	45%
Probably Donald Trump	108	26	36	32	11	62	44	45	24	28	29	24	11	10	51	8	35
	11%	12%	9%	11%	10%	10%	11%	12%	9%	12%	14%	10%	6%	10%	11%	11%	12%
Probably Joe Biden	130	21	49	46	13	71	59	35	46	27	34	32	23	14	78	8	27
	13%	9%	13%	16%	12%	12%	15%	9%	16%	11%	16%	14%	12%	15%	16%	10%	9%
Definitely Joe Biden	274	39	90	91	54	129	145	66	94	64	52	58	54	36	129	24	81
	27%	17%	23%	32%	51%	21%	37%	17%	33%	26%	24%	25%	28%	36%	27%	31%	27%
Unsure	97	32	40	19	5	73	24	29	17	35	25	10	22	4	47	7	22
	10%	14%	10%	7%	4%	12%	6%	8%	6%	14%	12%	4%	11%	4%	10%	9%	7%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXCandIssues\_Immigration] Please indicate which presidential candidate you'd trust more to handle each of the following issues  
 -Immigration

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	505	347	107	42	416	36	53	341	126	26	425	52	425	45	35	186	213	202	298	418	421	313
	50%	90%	48%	11%	90%	44%	11%	88%	45%	8%	94%	10%	90%	10%	45%	98%	88%	46%	47%	50%	63%	42%
DEFINITELY/PROBABLY JOE BIDEN	404	17	92	294	22	18	363	28	101	271	9	380	20	369	14	2	14	193	288	340	209	361
	40%	4%	41%	78%	5%	22%	79%	7%	36%	85%	2%	77%	4%	81%	18%	1%	6%	44%	45%	41%	31%	48%
Definitely Donald Trump	397	302	72	18	360	14	23	298	75	15	363	20	366	14	17	181	169	156	235	334	338	241
	39%	79%	32%	5%	78%	17%	5%	77%	27%	5%	80%	4%	78%	3%	22%	95%	70%	35%	37%	40%	50%	32%
Probably Donald Trump	108	45	35	24	56	22	30	43	51	11	62	31	59	31	18	6	45	46	63	84	84	73
	11%	12%	16%	6%	12%	27%	7%	11%	18%	3%	14%	6%	13%	7%	23%	3%	19%	10%	10%	10%	12%	10%
Probably Joe Biden	130	13	46	71	18	9	102	14	43	72	5	116	18	104	8	2	10	52	92	109	71	108
	13%	3%	21%	19%	4%	11%	22%	4%	15%	23%	1%	23%	4%	23%	10%	1%	4%	12%	15%	13%	11%	14%
Definitely Joe Biden	274	4	46	223	4	9	261	14	59	199	5	264	3	265	6	-	4	141	196	231	137	253
	27%	1%	21%	59%	1%	11%	56%	4%	21%	62%	1%	53%	1%	58%	7%		2%	32%	31%	28%	20%	34%
Unsure	97	20	24	40	23	28	46	18	54	21	18	64	25	42	30	3	14	47	48	79	44	74
	10%	5%	11%	11%	5%	34%	10%	5%	19%	7%	4%	13%	5%	9%	38%	1%	6%	11%	8%	9%	6%	10%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[OXCandIssues\_Immigration] Please indicate which presidential candidate you'd trust more to handle each of the following issues  
-Immigration

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
DEFINITELY/PROBABLY DONALD TRUMP	505 50%	257 56%	129 39%	148 50%	357 50%	91 49%	57 50%	117 41%	201 47%	187 64%	112 42%	124 75%	101 51%	80 32%	309 97%	88 79%	340 93%	50 12%
DEFINITELY/PROBABLY JOE BIDEN	404 40%	161 35%	159 49%	124 42%	279 39%	72 39%	52 46%	142 49%	180 42%	82 28%	115 43%	30 18%	75 38%	146 59%	3 1%	14 12%	11 3%	333 78%
Definitely Donald Trump	397 39%	216 47%	87 27%	121 41%	276 39%	71 38%	51 44%	81 28%	160 37%	157 54%	88 33%	103 62%	80 40%	64 26%	285 89%	60 54%	290 80%	21 5%
Probably Donald Trump	108 11%	41 9%	42 13%	27 9%	81 11%	20 11%	7 6%	37 13%	41 10%	30 10%	24 9%	21 13%	22 11%	16 6%	24 8%	28 25%	50 14%	29 7%
Probably Joe Biden	130 13%	57 12%	48 15%	39 13%	91 13%	23 13%	16 14%	34 12%	74 17%	22 8%	40 15%	14 8%	25 13%	42 17%	3 1%	10 9%	10 3%	76 18%
Definitely Joe Biden	274 27%	104 23%	111 34%	85 29%	188 27%	49 27%	37 32%	107 37%	107 25%	60 21%	75 28%	16 10%	49 25%	104 42%	- 3%	3 *	1 %	258 60%
Unsure	97 10%	41 9%	40 12%	25 8%	73 10%	21 11%	4 4%	28 10%	47 11%	22 8%	39 15%	11 6%	22 11%	21 8%	7 2%	10 9%	13 3%	42 10%



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[OXCandIssues\_Crime] Please indicate which presidential candidate you'd trust more to handle each of the following issues  
 -Crime

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	497	178	265	232	382	25	37	56	70	69	156	146	195	302
	49%	45%	57%	43%	57%	22%	29%	40%	47%	45%	55%	52%	44%	54%
DEFINITELY/PROBABLY JOE BIDEN	406	179	174	232	230	72	75	72	57	67	99	111	196	210
	40%	45%	37%	43%	34%	62%	59%	52%	38%	44%	35%	39%	44%	37%
Definitely Donald Trump	373	147	206	167	295	16	30	39	46	53	123	113	137	236
	37%	37%	44%	31%	44%	14%	23%	27%	31%	35%	43%	40%	31%	42%
Probably Donald Trump	124	30	58	65	87	9	7	17	24	16	33	33	58	67
	12%	8%	12%	12%	13%	8%	6%	12%	16%	11%	12%	12%	13%	12%
Probably Joe Biden	131	55	57	74	66	22	35	30	19	18	37	27	67	63
	13%	14%	12%	14%	10%	19%	28%	22%	12%	12%	13%	9%	15%	11%
Definitely Joe Biden	276	124	118	158	164	49	40	42	38	49	63	84	129	147
	27%	31%	25%	29%	24%	43%	31%	30%	25%	32%	22%	30%	29%	26%
Unsure	102	42	29	74	64	19	16	12	23	16	28	24	51	52
	10%	11%	6%	14%	9%	16%	12%	9%	15%	10%	10%	9%	11%	9%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[OXCandIssues\_Crime] Please indicate which presidential candidate you'd trust more to handle each of the following issues  
 -Crime

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	497	128	203	132	34	332	166	250	132	120	95	128	100	43	224	40	166
	49%	57%	53%	46%	32%	54%	42%	64%	47%	49%	45%	55%	52%	44%	47%	50%	55%
DEFINITELY/PROBABLY JOE BIDEN	406	68	149	127	62	217	189	107	123	97	89	91	76	44	196	34	116
	40%	30%	39%	45%	58%	36%	48%	27%	43%	40%	42%	39%	39%	45%	41%	42%	38%
Definitely Donald Trump	373	102	155	90	26	257	116	193	101	83	70	102	76	34	170	30	125
	37%	45%	40%	32%	25%	42%	30%	50%	36%	34%	33%	44%	39%	34%	36%	37%	41%
Probably Donald Trump	124	26	48	42	8	75	49	56	31	37	25	25	24	9	53	10	41
	12%	12%	13%	15%	7%	12%	13%	15%	11%	15%	12%	11%	12%	9%	11%	13%	13%
Probably Joe Biden	131	23	59	37	12	81	49	32	33	27	38	31	27	8	70	10	34
	13%	10%	15%	13%	12%	13%	13%	8%	12%	11%	18%	13%	14%	8%	15%	12%	11%
Definitely Joe Biden	276	45	91	90	49	136	140	74	90	70	51	60	49	36	126	24	82
	27%	20%	23%	32%	46%	22%	36%	19%	32%	28%	24%	26%	25%	37%	26%	30%	27%
Unsure	102	28	34	26	11	62	37	32	29	28	27	14	18	11	58	6	21
	10%	13%	9%	9%	10%	10%	9%	8%	10%	11%	13%	6%	9%	11%	12%	8%	7%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXCandIssues\_Crime] Please indicate which presidential candidate you'd trust more to handle each of the following

issues  
 -Crime

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	497	344	109	36	413	33	52	332	124	31	413	55	420	49	28	185	212	194	297	413	413	309
	49%	90%	49%	10%	90%	39%	11%	86%	44%	10%	91%	11%	89%	11%	36%	97%	88%	44%	47%	49%	61%	41%
DEFINITELY/PROBABLY JOE BIDEN	406	11	85	305	13	27	366	26	115	262	10	385	21	369	16	1	8	208	282	344	199	365
	40%	3%	38%	81%	3%	33%	79%	7%	41%	82%	2%	78%	4%	81%	21%	*%	3%	47%	44%	41%	29%	49%
Definitely Donald Trump	373	284	69	16	341	13	19	275	80	10	342	15	345	17	10	178	154	143	220	312	325	227
	37%	74%	31%	4%	74%	16%	4%	71%	28%	3%	76%	3%	73%	4%	13%	93%	64%	32%	35%	37%	48%	30%
Probably Donald Trump	124	60	40	20	72	20	33	57	44	21	70	40	74	32	18	7	58	51	77	101	89	82
	12%	16%	18%	5%	16%	24%	7%	15%	16%	7%	16%	8%	16%	7%	23%	4%	24%	11%	12%	12%	13%	11%
Probably Joe Biden	131	4	40	82	5	19	107	12	53	64	7	117	15	104	12	1	1	56	79	105	54	108
	13%	1%	18%	22%	1%	22%	23%	3%	19%	20%	2%	24%	3%	23%	15%	*%	*%	13%	12%	12%	8%	14%
Definitely Joe Biden	276	7	44	223	7	8	260	14	61	198	3	269	6	266	4	-	7	152	203	239	145	258
	27%	2%	20%	59%	2%	10%	56%	4%	22%	62%	1%	54%	1%	58%	5%		3%	34%	32%	29%	21%	34%
Unsure	102	29	29	35	35	23	44	29	43	25	30	55	30	38	34	5	21	41	55	80	62	73
	10%	7%	13%	9%	8%	28%	10%	7%	15%	8%	7%	11%	6%	8%	43%	3%	9%	9%	9%	10%	9%	10%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXCandIssues\_Crime] Please indicate which presidential candidate you'd trust more to handle each of the following issues  
 -Crime

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
DEFINITELY/PROBABLY DONALD TRUMP	497 49%	260 57%	124 38%	145 49%	353 50%	88 48%	56 50%	116 40%	200 47%	181 62%	107 40%	121 74%	99 50%	82 33%	311 97%	87 78%	336 92%	35 8%
DEFINITELY/PROBABLY JOE BIDEN	406 40%	156 34%	167 51%	129 43%	277 39%	76 41%	53 47%	145 51%	176 41%	85 29%	117 44%	23 14%	79 40%	140 57%	1 *	6 5%	4 1%	350 82%
Definitely Donald Trump	373 37%	207 45%	78 24%	112 38%	262 37%	61 33%	51 45%	74 26%	148 34%	151 52%	75 28%	99 60%	70 35%	57 23%	268 84%	63 56%	280 77%	11 3%
Probably Donald Trump	124 12%	53 12%	46 14%	33 11%	91 13%	27 15%	6 5%	42 15%	53 12%	30 10%	32 12%	23 14%	29 15%	25 10%	42 13%	24 22%	56 15%	24 6%
Probably Joe Biden	131 13%	46 10%	59 18%	48 16%	83 12%	33 18%	15 13%	46 16%	60 14%	24 8%	39 15%	8 5%	32 16%	38 15%	1 *	1 1%	1 *	97 23%
Definitely Joe Biden	276 27%	110 24%	107 33%	81 27%	194 27%	43 23%	38 34%	99 35%	115 27%	61 21%	78 29%	16 10%	46 23%	102 41%	-	5 4%	3 1%	253 59%
Unsure	102 10%	42 9%	37 11%	23 8%	79 11%	19 10%	4 4%	25 9%	53 12%	24 8%	43 16%	20 12%	21 10%	25 10%	7 2%	19 17%	23 6%	41 10%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXCandIssues\_Deficit] Please indicate which presidential candidate you' d trust more to handle each of the following issues

-The federal budget deficit

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	475	172	242	232	354	30	38	67	64	64	144	136	195	280
	47%	43%	52%	43%	52%	26%	30%	48%	43%	42%	51%	48%	44%	50%
DEFINITELY/PROBABLY JOE BIDEN	394	181	178	216	240	68	58	56	60	68	94	116	184	210
	39%	45%	38%	40%	36%	59%	45%	40%	40%	45%	33%	41%	42%	37%
Definitely Donald Trump	365	134	189	176	285	20	31	51	43	52	116	103	146	219
	36%	34%	40%	33%	42%	17%	24%	37%	29%	34%	41%	37%	33%	39%
Probably Donald Trump	110	38	54	55	69	10	7	16	21	12	28	33	49	61
	11%	10%	11%	10%	10%	9%	6%	11%	14%	8%	10%	12%	11%	11%
Probably Joe Biden	112	59	52	60	71	21	16	11	21	20	33	28	52	60
	11%	15%	11%	11%	11%	18%	13%	8%	14%	13%	12%	10%	12%	11%
Definitely Joe Biden	282	122	126	156	169	48	42	45	39	48	62	88	132	150
	28%	31%	27%	29%	25%	41%	33%	32%	26%	32%	22%	31%	30%	27%
Unsure	137	45	47	89	82	17	32	17	26	20	44	29	63	74
	14%	11%	10%	17%	12%	14%	25%	12%	17%	13%	16%	10%	14%	13%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[OXCandIssues\_Deficit] Please indicate which presidential candidate you'd trust more to handle each of the following issues

-The federal budget deficit

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	475	126	198	115	36	324	151	235	119	118	84	126	94	42	219	38	153
	47%	56%	51%	40%	34%	53%	39%	60%	42%	48%	40%	54%	49%	42%	46%	48%	51%
DEFINITELY/PROBABLY JOE BIDEN	394	56	137	138	63	193	201	105	136	85	86	89	71	53	189	32	119
	39%	25%	36%	48%	59%	32%	51%	27%	48%	35%	41%	38%	37%	54%	40%	40%	39%
Definitely Donald Trump	365	97	150	88	30	247	118	186	99	87	61	101	75	35	174	30	116
	36%	43%	39%	31%	28%	40%	30%	48%	35%	36%	29%	43%	39%	35%	36%	37%	38%
Probably Donald Trump	110	29	47	27	7	77	33	49	20	31	23	25	19	7	45	9	37
	11%	13%	12%	9%	6%	13%	9%	13%	7%	13%	11%	11%	10%	7%	9%	11%	12%
Probably Joe Biden	112	18	45	37	12	63	49	34	37	22	39	26	16	9	60	10	28
	11%	8%	12%	13%	11%	10%	12%	9%	13%	9%	19%	11%	8%	9%	12%	12%	9%
Definitely Joe Biden	282	38	92	101	51	130	152	70	99	64	47	63	55	44	129	22	91
	28%	17%	24%	35%	48%	21%	39%	18%	35%	26%	22%	27%	28%	45%	27%	27%	30%
Unsure	137	42	51	32	7	94	40	49	30	41	41	18	29	4	70	10	30
	14%	19%	13%	11%	7%	15%	10%	13%	11%	17%	19%	8%	15%	4%	15%	12%	10%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXCandIssues\_Deficit] Please indicate which presidential candidate you'd trust more to handle each of the following issues

-The federal budget deficit

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	475	329	100	36	394	34	47	317	121	27	401	46	408	43	25	181	201	184	271	387	399	302
	47%	86%	45%	9%	86%	41%	10%	82%	43%	9%	89%	9%	87%	9%	32%	95%	83%	41%	43%	46%	59%	40%
DEFINITELY/PROBABLY JOE BIDEN	394	19	85	289	24	18	352	26	105	260	15	371	19	359	16	1	17	199	280	335	202	344
	39%	5%	38%	77%	5%	22%	76%	7%	37%	82%	3%	75%	4%	79%	21%	1%	7%	45%	44%	40%	30%	46%
Definitely Donald Trump	365	283	63	14	337	12	17	269	73	14	333	17	341	13	11	175	152	138	205	306	316	225
	36%	74%	28%	4%	73%	14%	4%	70%	26%	4%	74%	3%	72%	3%	14%	92%	63%	31%	32%	37%	47%	30%
Probably Donald Trump	110	46	38	22	58	22	30	48	48	13	68	30	67	30	14	5	49	45	66	82	83	77
	11%	12%	17%	6%	13%	27%	6%	12%	17%	4%	15%	6%	14%	6%	18%	3%	20%	10%	10%	10%	12%	10%
Probably Joe Biden	112	13	31	68	17	9	86	13	46	52	9	99	16	84	12	1	10	36	70	92	54	84
	11%	3%	14%	18%	4%	10%	19%	3%	16%	16%	2%	20%	3%	18%	16%	1%	4%	8%	11%	11%	8%	11%
Definitely Joe Biden	282	7	55	220	7	10	266	14	58	208	6	272	3	275	4	-	7	163	209	243	148	260
	28%	2%	24%	59%	1%	12%	58%	4%	21%	65%	1%	55%	1%	60%	5%		3%	37%	33%	29%	22%	35%
Unsure	137	35	37	52	43	31	63	43	55	31	36	78	44	55	37	9	24	60	84	115	73	102
	14%	9%	17%	14%	9%	37%	14%	11%	20%	10%	8%	16%	9%	12%	48%	5%	10%	14%	13%	14%	11%	14%

Echelon Insights  
November Omnibus 2023

N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXCandIssues\_Deficit] Please indicate which presidential candidate you'd trust more to handle each of the following issues

-The federal budget deficit

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
DEFINITELY/PROBABLY DONALD TRUMP	475 47%	252 55%	121 37%	147 49%	329 46%	89 48%	58 51%	112 39%	185 43%	179 61%	100 37%	111 67%	96 48%	84 34%	303 95%	72 65%	311 86%	33 8%
DEFINITELY/PROBABLY JOE BIDEN	394 39%	156 34%	150 46%	118 40%	276 39%	68 37%	50 44%	138 48%	175 41%	81 28%	114 43%	25 15%	73 37%	140 57%	3 1%	14 12%	12 3%	347 81%
Definitely Donald Trump	365 36%	194 42%	88 27%	112 38%	253 36%	63 35%	49 43%	76 26%	146 34%	144 49%	80 30%	89 54%	75 38%	59 24%	277 87%	49 44%	263 72%	15 4%
Probably Donald Trump	110 11%	57 13%	34 10%	34 11%	76 11%	25 14%	9 8%	36 13%	39 9%	35 12%	20 8%	22 14%	20 10%	26 10%	26 8%	23 21%	48 13%	18 4%
Probably Joe Biden	112 11%	41 9%	45 14%	30 10%	82 12%	20 11%	9 8%	33 12%	55 13%	24 8%	36 13%	14 8%	20 10%	32 13%	3 1%	12 10%	10 3%	88 21%
Definitely Joe Biden	282 28%	115 25%	105 32%	88 30%	194 27%	48 26%	40 35%	105 37%	120 28%	58 20%	78 29%	12 7%	53 27%	108 44%	- 2%	2 2%	3 1%	259 61%
Unsure	137 14%	51 11%	56 17%	33 11%	104 15%	26 14%	6 5%	37 13%	69 16%	31 11%	53 20%	28 17%	30 15%	23 9%	13 4%	26 23%	40 11%	46 11%



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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[OXCandIssues\_Ukraine] Please indicate which presidential candidate you'd trust more to handle each of the following

issues

-The war in Ukraine

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	459	168	238	220	348	30	37	55	65	68	139	132	188	271
	46%	42%	51%	41%	51%	26%	29%	39%	43%	45%	49%	47%	43%	48%
DEFINITELY/PROBABLY JOE BIDEN	431	191	193	238	262	67	74	68	67	70	106	121	204	227
	43%	48%	41%	44%	39%	58%	58%	48%	45%	46%	38%	43%	46%	40%
Definitely Donald Trump	349	134	189	160	271	18	30	43	43	49	111	103	135	214
	35%	34%	40%	30%	40%	16%	24%	31%	29%	32%	39%	37%	30%	38%
Probably Donald Trump	110	34	49	60	76	12	6	12	22	19	28	29	53	57
	11%	9%	11%	11%	11%	10%	5%	9%	14%	13%	10%	10%	12%	10%
Probably Joe Biden	137	60	64	72	85	16	31	25	28	18	39	26	72	65
	14%	15%	14%	13%	13%	14%	24%	18%	19%	12%	14%	9%	16%	11%
Definitely Joe Biden	295	131	129	165	176	51	43	43	38	51	68	95	132	162
	29%	33%	28%	31%	26%	44%	33%	30%	26%	34%	24%	34%	30%	29%
Unsure	115	39	36	79	67	18	18	18	18	14	38	28	50	66
	11%	10%	8%	15%	10%	16%	14%	12%	12%	9%	13%	10%	11%	12%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[OXCandIssues\_Ukraine] Please indicate which presidential candidate you'd trust more to handle each of the following

issues

-The war in Ukraine

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	459	132	186	116	27	317	142	234	114	112	89	120	90	38	211	40	147
	46%	59%	48%	41%	25%	52%	36%	60%	40%	46%	42%	51%	46%	39%	44%	50%	49%
DEFINITELY/PROBABLY JOE BIDEN	431	64	152	145	70	216	215	113	148	98	91	96	81	55	214	33	121
	43%	28%	39%	51%	65%	35%	55%	29%	52%	40%	43%	41%	42%	56%	45%	41%	40%
Definitely Donald Trump	349	104	144	82	20	247	102	185	86	87	70	88	68	29	156	32	117
	35%	46%	37%	29%	19%	40%	26%	48%	30%	36%	33%	38%	35%	30%	33%	40%	39%
Probably Donald Trump	110	28	42	34	7	70	41	49	28	25	19	31	22	9	55	8	30
	11%	12%	11%	12%	6%	11%	10%	13%	10%	10%	9%	13%	11%	9%	11%	10%	10%
Probably Joe Biden	137	25	53	45	13	79	58	41	45	27	42	36	20	12	84	10	24
	14%	11%	14%	16%	12%	13%	15%	10%	16%	11%	20%	15%	10%	12%	18%	12%	8%
Definitely Joe Biden	295	39	99	100	57	138	157	73	103	71	50	60	61	43	130	23	97
	29%	17%	26%	35%	53%	23%	40%	19%	36%	29%	24%	26%	31%	44%	27%	29%	32%
Unsure	115	29	48	24	11	78	35	41	23	34	31	17	24	5	53	7	35
	11%	13%	13%	8%	10%	13%	9%	11%	8%	14%	15%	7%	12%	5%	11%	9%	11%

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[QXCandIssues\_Ukraine] Please indicate which presidential candidate you'd trust more to handle each of the following issues  
 -The war in Ukraine

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	459	322	92	34	386	33	40	316	108	25	383	50	396	38	25	187	186	178	256	375	389	289
	46%	84%	41%	9%	84%	40%	9%	82%	39%	8%	85%	10%	84%	8%	32%	98%	77%	40%	40%	45%	58%	39%
DEFINITELY/PROBABLY JOE BIDEN	431	24	99	303	34	24	373	39	118	270	24	395	32	379	20	1	26	208	307	368	216	380
	43%	6%	45%	80%	7%	29%	81%	10%	42%	85%	5%	80%	7%	83%	25%	*%	11%	47%	48%	44%	32%	51%
Definitely Donald Trump	349	264	64	14	318	15	16	263	67	10	319	15	323	11	15	176	132	134	196	291	300	217
	35%	69%	29%	4%	69%	18%	3%	68%	24%	3%	70%	3%	69%	2%	19%	92%	55%	30%	31%	35%	44%	29%
Probably Donald Trump	110	58	28	20	67	19	24	53	42	15	64	35	73	27	10	11	54	44	60	84	90	72
	11%	15%	13%	5%	15%	23%	5%	14%	15%	5%	14%	7%	16%	6%	13%	6%	23%	10%	10%	10%	13%	10%
Probably Joe Biden	137	17	39	76	25	12	99	26	45	64	17	112	29	98	10	1	21	47	91	114	66	111
	14%	4%	17%	20%	5%	15%	21%	7%	16%	20%	4%	23%	6%	21%	12%	*%	8%	11%	14%	14%	10%	15%
Definitely Joe Biden	295	7	61	226	8	12	275	13	73	207	7	283	4	281	10	-	6	161	216	254	150	269
	29%	2%	27%	60%	2%	14%	59%	3%	26%	65%	2%	57%	1%	61%	13%		2%	36%	34%	30%	22%	36%
Unsure	115	37	31	40	42	25	48	32	55	23	46	51	43	40	33	4	29	57	71	94	69	79
	11%	10%	14%	11%	9%	31%	10%	8%	19%	7%	10%	10%	9%	9%	42%	2%	12%	13%	11%	11%	10%	11%

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[OXCandIssues\_Ukraine] Please indicate which presidential candidate you'd trust more to handle each of the following issues

-The war in Ukraine

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
DEFINITELY/PROBABLY DONALD TRUMP	459 46%	235 51%	121 37%	141 48%	318 45%	87 47%	55 48%	114 40%	182 43%	162 56%	103 39%	110 67%	87 44%	76 31%	298 93%	72 65%	313 86%	31 7%
DEFINITELY/PROBABLY JOE BIDEN	431 43%	175 38%	169 52%	125 42%	306 43%	72 40%	53 46%	144 50%	191 45%	96 33%	124 47%	38 23%	88 44%	141 57%	4 1%	19 17%	19 5%	347 82%
Definitely Donald Trump	349 35%	185 40%	79 24%	101 34%	248 35%	56 31%	45 40%	78 27%	139 32%	133 46%	72 27%	90 54%	63 32%	57 23%	265 83%	45 40%	253 70%	15 4%
Probably Donald Trump	110 11%	50 11%	42 13%	40 13%	70 10%	31 17%	9 8%	37 13%	44 10%	30 10%	31 12%	20 12%	24 12%	19 8%	33 10%	28 25%	60 17%	15 4%
Probably Joe Biden	137 14%	51 11%	62 19%	37 13%	99 14%	22 12%	15 13%	40 14%	65 15%	31 11%	42 16%	25 15%	36 18%	25 10%	2 *	16 14%	15 4%	69 16%
Definitely Joe Biden	295 29%	124 27%	107 33%	88 30%	207 29%	50 27%	38 33%	104 36%	126 29%	64 22%	83 31%	13 8%	52 26%	117 47%	2 1%	4 3%	4 1%	278 65%
Unsure	115 11%	48 11%	38 11%	30 10%	85 12%	24 13%	6 5%	28 10%	55 13%	33 11%	39 15%	17 10%	23 12%	30 12%	17 5%	20 18%	32 9%	48 11%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[OXCandIssues\_SocSec] Please indicate which presidential candidate you'd trust more to handle each of the following

issues  
 -Social Security

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	433	154	224	209	327	21	41	57	62	59	128	128	177	257
	43%	39%	48%	39%	48%	18%	32%	40%	41%	39%	45%	46%	40%	46%
DEFINITELY/PROBABLY JOE BIDEN	453	207	198	255	278	81	63	66	67	73	115	131	206	246
	45%	52%	42%	48%	41%	71%	49%	47%	45%	48%	41%	47%	47%	44%
Definitely Donald Trump	321	118	157	163	245	16	29	35	43	47	104	92	125	196
	32%	30%	34%	30%	36%	14%	23%	25%	29%	31%	37%	33%	28%	35%
Probably Donald Trump	113	36	67	46	82	5	11	21	19	12	25	37	52	61
	11%	9%	14%	9%	12%	5%	9%	15%	13%	8%	9%	13%	12%	11%
Probably Joe Biden	108	49	44	64	69	20	15	15	19	17	36	21	51	57
	11%	12%	9%	12%	10%	17%	12%	11%	13%	11%	13%	7%	12%	10%
Definitely Joe Biden	345	158	153	191	209	61	47	51	48	56	80	110	155	190
	34%	40%	33%	36%	31%	53%	37%	36%	32%	37%	28%	39%	35%	34%
Unsure	120	37	46	72	72	13	25	18	21	20	39	22	59	61
	12%	9%	10%	13%	11%	11%	19%	13%	14%	13%	14%	8%	13%	11%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[OXCandIssues\_SocSec] Please indicate which presidential candidate you'd trust more to handle each of the following

issues  
 -Social Security

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	433	121	175	108	29	296	138	216	111	102	81	116	88	37	200	35	142
	43%	54%	45%	38%	28%	48%	35%	56%	39%	42%	38%	50%	45%	38%	42%	44%	47%
DEFINITELY/PROBABLY JOE BIDEN	453	73	163	146	71	236	217	128	149	106	95	106	84	52	218	34	137
	45%	32%	42%	51%	66%	39%	55%	33%	52%	43%	45%	46%	43%	52%	46%	43%	45%
Definitely Donald Trump	321	91	133	74	22	224	96	162	83	76	62	80	64	31	146	29	103
	32%	41%	34%	26%	20%	37%	25%	42%	29%	31%	29%	35%	33%	32%	30%	36%	34%
Probably Donald Trump	113	29	42	34	8	71	42	54	28	26	19	35	24	6	54	6	39
	11%	13%	11%	12%	7%	12%	11%	14%	10%	11%	9%	15%	12%	6%	11%	8%	13%
Probably Joe Biden	108	22	46	29	11	68	40	36	32	26	32	26	20	5	66	10	24
	11%	10%	12%	10%	10%	11%	10%	9%	11%	10%	15%	11%	10%	5%	14%	12%	8%
Definitely Joe Biden	345	51	117	117	60	168	177	92	117	80	63	81	64	47	153	24	113
	34%	23%	30%	41%	56%	27%	45%	24%	41%	33%	30%	35%	33%	48%	32%	31%	37%
Unsure	120	32	48	30	7	80	37	44	25	37	36	11	22	10	60	11	24
	12%	14%	12%	11%	6%	13%	9%	11%	9%	15%	17%	5%	11%	10%	13%	13%	8%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXCandIssues\_SocSec] Please indicate which presidential candidate you'd trust more to handle each of the following

issues  
 -Social Security

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	433	320	85	23	378	27	28	300	102	21	381	29	379	31	23	175	190	168	252	360	372	263
	43%	83%	38%	6%	82%	32%	6%	78%	36%	7%	84%	6%	81%	7%	29%	92%	79%	38%	40%	43%	55%	35%
DEFINITELY/PROBABLY JOE BIDEN	453	28	102	316	36	31	386	48	130	271	26	412	43	385	25	6	24	228	315	388	231	398
	45%	7%	46%	84%	8%	37%	84%	12%	46%	85%	6%	83%	9%	84%	32%	3%	10%	52%	50%	46%	34%	53%
Definitely Donald Trump	321	253	58	7	302	9	10	241	62	9	302	5	302	6	13	163	129	121	184	269	278	196
	32%	66%	26%	2%	65%	11%	2%	62%	22%	3%	67%	1%	64%	1%	16%	85%	54%	27%	29%	32%	41%	26%
Probably Donald Trump	113	67	27	16	76	18	19	59	40	12	79	24	78	25	10	12	60	47	67	91	94	67
	11%	18%	12%	4%	17%	21%	4%	15%	14%	4%	17%	5%	17%	6%	12%	6%	25%	11%	11%	11%	14%	9%
Probably Joe Biden	108	11	29	63	19	16	73	21	47	39	19	81	27	62	19	4	11	37	63	89	51	88
	11%	3%	13%	17%	4%	19%	16%	5%	17%	12%	4%	16%	6%	14%	24%	2%	5%	8%	10%	11%	8%	12%
Definitely Joe Biden	345	16	74	253	17	15	313	27	83	232	7	331	16	323	6	2	13	191	252	300	180	310
	34%	4%	33%	67%	4%	18%	68%	7%	30%	73%	1%	67%	3%	71%	8%	1%	5%	43%	40%	36%	27%	41%
Unsure	120	36	35	37	47	25	48	38	50	26	46	54	49	40	31	11	28	46	67	88	70	86
	12%	9%	16%	10%	10%	30%	10%	10%	18%	8%	10%	11%	10%	9%	39%	6%	12%	10%	11%	11%	10%	12%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXCandIssues\_SocSec] Please indicate which presidential candidate you'd trust more to handle each of the following

issues  
 -Social Security

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
DEFINITELY/PROBABLY DONALD TRUMP	433 43%	235 51%	105 32%	130 44%	303 43%	81 44%	50 44%	98 34%	172 40%	163 56%	99 37%	105 64%	89 45%	71 29%	292 91%	70 63%	293 81%	21 5%
DEFINITELY/PROBABLY JOE BIDEN	453 45%	178 39%	177 54%	132 44%	321 45%	79 43%	53 46%	154 54%	203 47%	96 33%	129 48%	36 22%	76 38%	148 60%	11 4%	16 14%	25 7%	373 88%
Definitely Donald Trump	321 32%	176 38%	70 22%	100 34%	220 31%	62 34%	39 34%	54 19%	130 30%	137 47%	78 29%	88 53%	57 29%	50 20%	249 78%	43 38%	227 62%	12 3%
Probably Donald Trump	113 11%	59 13%	34 11%	30 10%	83 12%	19 10%	11 10%	44 16%	42 10%	26 9%	21 8%	18 11%	33 16%	21 8%	43 13%	28 25%	66 18%	9 2%
Probably Joe Biden	108 11%	39 9%	47 14%	36 12%	72 10%	24 13%	12 11%	31 11%	54 13%	23 8%	36 13%	18 11%	19 10%	20 8%	9 3%	8 7%	16 5%	59 14%
Definitely Joe Biden	345 34%	138 30%	130 40%	96 32%	249 35%	56 30%	41 36%	123 43%	148 35%	74 25%	94 35%	18 11%	57 29%	128 52%	3 1%	8 7%	8 2%	314 74%
Unsure	120 12%	46 10%	46 14%	34 12%	85 12%	23 13%	11 10%	35 12%	54 13%	31 11%	39 14%	24 14%	33 17%	28 11%	16 5%	26 23%	46 13%	32 8%



Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXCandIssues\_Medicare] Please indicate which presidential candidate you'd trust more to handle each of the following issues  
 -Medicare

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	423	146	217	207	318	22	39	53	60	61	124	127	173	251
	42%	37%	46%	38%	47%	19%	30%	38%	40%	40%	44%	45%	39%	44%
DEFINITELY/PROBABLY JOE BIDEN	473	211	210	263	293	81	68	66	71	78	126	131	216	257
	47%	53%	45%	49%	43%	70%	53%	47%	48%	51%	45%	47%	49%	46%
Definitely Donald Trump	307	116	146	160	237	15	29	35	43	45	99	85	123	184
	30%	29%	31%	30%	35%	13%	23%	25%	28%	30%	35%	30%	28%	33%
Probably Donald Trump	117	30	71	46	80	7	10	18	17	15	25	42	50	67
	12%	7%	15%	9%	12%	6%	8%	13%	11%	10%	9%	15%	11%	12%
Probably Joe Biden	131	53	58	74	79	22	27	16	22	26	49	19	64	67
	13%	13%	12%	14%	12%	19%	21%	12%	15%	17%	17%	7%	15%	12%
Definitely Joe Biden	342	158	153	189	214	59	41	50	49	52	78	112	152	190
	34%	40%	33%	35%	32%	51%	32%	36%	33%	35%	27%	40%	34%	34%
Unsure	109	42	40	68	65	12	22	21	19	13	33	23	53	57
	11%	10%	9%	13%	10%	11%	17%	15%	13%	9%	12%	8%	12%	10%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXCandIssues\_Medicare] Please indicate which presidential candidate you'd trust more to handle each of the following issues  
 -Medicare

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	423	118	176	100	29	294	129	214	103	101	79	115	83	35	198	36	139
	42%	52%	46%	35%	27%	48%	33%	55%	36%	41%	37%	50%	43%	35%	41%	45%	46%
DEFINITELY/PROBABLY JOE BIDEN	473	74	169	160	70	243	230	131	162	107	103	106	90	56	231	38	137
	47%	33%	44%	56%	66%	40%	59%	34%	57%	44%	49%	45%	47%	57%	48%	47%	45%
Definitely Donald Trump	307	91	120	76	20	211	96	156	82	70	60	85	56	29	146	27	96
	30%	41%	31%	27%	19%	35%	24%	40%	29%	28%	29%	37%	29%	30%	31%	34%	32%
Probably Donald Trump	117	27	57	24	9	83	34	59	22	32	18	30	28	6	52	9	43
	12%	12%	15%	9%	9%	14%	9%	15%	8%	13%	9%	13%	14%	6%	11%	11%	14%
Probably Joe Biden	131	24	50	44	13	75	57	35	44	26	37	35	24	10	79	12	23
	13%	11%	13%	15%	12%	12%	15%	9%	16%	10%	17%	15%	12%	11%	17%	15%	8%
Definitely Joe Biden	342	50	118	116	57	168	174	96	118	82	67	71	67	46	152	25	114
	34%	22%	31%	41%	54%	28%	44%	25%	42%	33%	32%	30%	34%	46%	32%	32%	38%
Unsure	109	33	41	25	7	74	32	43	19	36	29	12	20	8	49	6	27
	11%	15%	11%	9%	7%	12%	8%	11%	7%	15%	14%	5%	11%	8%	10%	8%	9%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXCandIssues\_Medicare] Please indicate which presidential candidate you'd trust more to handle each of the following issues  
 -Medicare

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	423	314	82	22	371	27	25	294	97	22	374	28	376	25	22	177	181	165	248	350	364	258
	42%	82%	37%	6%	81%	33%	5%	76%	35%	7%	83%	6%	80%	6%	28%	93%	75%	37%	39%	42%	54%	35%
DEFINITELY/PROBABLY JOE BIDEN	473	33	109	329	40	28	405	56	132	282	33	423	46	401	26	6	27	231	328	402	243	417
	47%	9%	49%	87%	9%	34%	88%	14%	47%	89%	7%	85%	10%	88%	32%	3%	11%	52%	52%	48%	36%	56%
Definitely Donald Trump	307	242	56	6	287	11	8	229	63	7	292	6	288	7	11	159	121	118	179	264	267	181
	30%	63%	25%	2%	62%	13%	2%	59%	22%	2%	64%	1%	61%	1%	15%	83%	50%	27%	28%	32%	40%	24%
Probably Donald Trump	117	71	25	16	84	16	17	66	35	14	82	23	88	18	11	18	60	47	68	86	97	78
	12%	19%	11%	4%	18%	19%	4%	17%	12%	4%	18%	5%	19%	4%	14%	10%	25%	11%	11%	10%	14%	10%
Probably Joe Biden	131	18	42	71	25	14	93	29	52	49	28	94	36	78	17	4	16	40	78	104	64	109
	13%	5%	19%	19%	5%	17%	20%	8%	19%	15%	6%	19%	8%	17%	21%	2%	7%	9%	12%	12%	10%	15%
Definitely Joe Biden	342	15	67	258	15	14	312	27	79	233	5	329	10	323	9	2	11	191	250	297	179	307
	34%	4%	30%	69%	3%	17%	68%	7%	28%	73%	1%	66%	2%	71%	11%	1%	5%	43%	39%	36%	27%	41%
Unsure	109	37	32	26	50	28	32	37	52	14	46	44	48	30	31	8	33	46	58	85	67	72
	11%	10%	14%	7%	11%	33%	7%	9%	19%	4%	10%	9%	10%	7%	39%	4%	13%	10%	9%	10%	10%	10%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXCandIssues\_Medicare] Please indicate which presidential candidate you'd trust more to handle each of the following issues  
 -Medicare

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
DEFINITELY/PROBABLY DONALD TRUMP	423 42%	231 50%	101 31%	136 46%	288 41%	83 46%	52 46%	96 33%	167 39%	160 55%	96 36%	107 65%	84 42%	67 27%	293 92%	63 56%	294 81%	21 5%
DEFINITELY/PROBABLY JOE BIDEN	473 47%	185 40%	187 57%	131 44%	342 48%	75 41%	56 49%	162 57%	209 49%	101 35%	134 50%	39 24%	89 45%	158 64%	10 3%	20 18%	27 7%	373 87%
Definitely Donald Trump	307 30%	172 38%	65 20%	95 32%	212 30%	60 33%	35 30%	57 20%	121 28%	129 44%	75 28%	88 53%	56 28%	48 19%	242 76%	36 32%	223 61%	8 2%
Probably Donald Trump	117 12%	59 13%	36 11%	41 14%	76 11%	23 13%	18 15%	39 14%	47 11%	31 11%	21 8%	19 11%	28 14%	19 8%	51 16%	27 24%	71 20%	13 3%
Probably Joe Biden	131 13%	49 11%	56 17%	43 14%	89 13%	27 15%	16 14%	49 17%	57 13%	26 9%	38 14%	20 12%	33 16%	32 13%	7 2%	13 12%	19 5%	62 15%
Definitely Joe Biden	342 34%	136 30%	131 40%	88 30%	253 36%	48 26%	40 35%	114 40%	152 35%	76 26%	96 36%	19 12%	56 28%	127 51%	4 1%	7 6%	8 2%	310 73%
Unsure	109 11%	42 9%	39 12%	30 10%	79 11%	25 14%	6 5%	28 10%	52 12%	29 10%	36 13%	19 12%	26 13%	21 9%	16 5%	29 26%	43 12%	33 8%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[OXCandIssues\_Education] Please indicate which presidential candidate you'd trust more to handle each of the following issues  
 -Education

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	418	151	217	200	324	19	32	49	58	57	122	132	165	254
	42%	38%	46%	37%	48%	17%	25%	35%	39%	38%	43%	47%	37%	45%
DEFINITELY/PROBABLY JOE BIDEN	468	204	203	264	272	84	79	80	72	75	120	121	226	241
	46%	51%	43%	49%	40%	73%	61%	57%	48%	50%	42%	43%	51%	43%
Definitely Donald Trump	308	119	156	152	241	13	26	34	40	44	96	93	118	189
	31%	30%	33%	28%	36%	11%	20%	24%	27%	29%	34%	33%	27%	34%
Probably Donald Trump	111	32	61	49	83	6	6	15	18	14	25	39	47	64
	11%	8%	13%	9%	12%	5%	5%	11%	12%	9%	9%	14%	11%	11%
Probably Joe Biden	160	70	72	88	79	30	40	36	31	21	50	22	88	72
	16%	18%	15%	16%	12%	26%	31%	25%	21%	14%	18%	8%	20%	13%
Definitely Joe Biden	308	134	131	177	193	54	39	44	41	54	70	100	138	170
	31%	34%	28%	33%	28%	47%	30%	31%	27%	35%	25%	35%	31%	30%
Unsure	120	44	48	72	81	12	18	11	20	19	41	28	51	69
	12%	11%	10%	13%	12%	11%	14%	8%	13%	13%	15%	10%	11%	12%

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[OXCandIssues\_Education] Please indicate which presidential candidate you'd trust more to handle each of the following

issues  
 -Education

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	418	119	168	104	28	287	132	216	108	102	76	109	83	38	187	36	138
	42%	53%	43%	37%	26%	47%	34%	56%	38%	42%	36%	47%	43%	38%	39%	46%	45%
DEFINITELY/PROBABLY JOE BIDEN	468	71	175	151	71	246	222	121	150	109	102	106	91	50	236	38	131
	46%	32%	45%	53%	66%	40%	57%	31%	53%	45%	48%	45%	47%	51%	49%	47%	43%
Definitely Donald Trump	308	89	124	76	19	213	95	162	79	68	58	83	65	27	143	27	98
	31%	40%	32%	27%	17%	35%	24%	42%	28%	28%	27%	36%	34%	27%	30%	34%	32%
Probably Donald Trump	111	30	44	28	9	74	37	54	29	34	18	26	18	11	44	10	40
	11%	13%	11%	10%	8%	12%	9%	14%	10%	14%	9%	11%	9%	11%	9%	12%	13%
Probably Joe Biden	160	28	69	51	12	97	62	41	38	38	49	38	31	4	98	12	32
	16%	13%	18%	18%	11%	16%	16%	10%	13%	16%	23%	16%	16%	4%	21%	15%	11%
Definitely Joe Biden	308	42	106	101	59	149	159	81	112	71	53	68	60	46	137	26	99
	31%	19%	27%	35%	55%	24%	41%	21%	39%	29%	25%	29%	31%	47%	29%	32%	33%
Unsure	120	35	44	29	9	78	38	51	26	33	34	18	20	11	55	6	34
	12%	15%	11%	10%	8%	13%	10%	13%	9%	14%	16%	8%	10%	11%	12%	7%	11%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[OXCandIssues\_Education] Please indicate which presidential candidate you'd trust more to handle each of the following

issues  
 -Education

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	418	316	81	15	377	22	19	294	97	16	374	22	381	17	20	180	184	160	245	349	357	243
	42%	82%	36%	4%	82%	27%	4%	76%	35%	5%	83%	5%	81%	4%	26%	94%	76%	36%	39%	42%	53%	33%
DEFINITELY/PROBABLY JOE BIDEN	468	33	101	328	37	33	398	51	135	279	30	424	41	401	26	5	25	226	312	392	236	413
	46%	8%	45%	87%	8%	40%	86%	13%	48%	88%	7%	86%	9%	88%	33%	3%	10%	51%	49%	47%	35%	55%
Definitely Donald Trump	308	245	55	6	291	8	8	231	61	8	295	3	293	4	11	166	119	117	180	263	268	174
	31%	64%	25%	1%	63%	10%	2%	60%	22%	2%	65%	1%	62%	1%	14%	87%	49%	26%	28%	31%	40%	23%
Probably Donald Trump	111	71	26	10	85	14	12	64	36	8	79	20	88	13	9	14	65	44	65	86	88	69
	11%	18%	12%	3%	18%	17%	3%	16%	13%	3%	18%	4%	19%	3%	12%	7%	27%	10%	10%	10%	13%	9%
Probably Joe Biden	160	23	39	92	26	21	112	31	59	69	22	130	37	107	16	5	17	55	91	123	71	133
	16%	6%	18%	24%	6%	25%	24%	8%	21%	22%	5%	26%	8%	23%	20%	3%	7%	12%	14%	15%	11%	18%
Definitely Joe Biden	308	10	61	236	10	12	286	20	76	209	8	295	4	294	10	-	8	171	221	269	165	280
	31%	2%	27%	63%	2%	15%	62%	5%	27%	66%	2%	59%	1%	64%	13%	3%	3%	39%	35%	32%	24%	38%
Unsure	120	35	41	33	48	28	45	42	49	24	49	49	49	38	32	6	33	56	77	96	81	91
	12%	9%	18%	9%	10%	33%	10%	11%	17%	7%	11%	10%	10%	8%	41%	3%	13%	13%	12%	11%	12%	12%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[OXCandIssues\_Education] Please indicate which presidential candidate you'd trust more to handle each of the following

issues  
 -Education

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006 100	458 100	328 100	297 100	709 100	183 100	114 100	286 100	429 100	291 100	266 100	165 100	199 100	247 100	319 100	112 100	364 100	426 100
DEFINITELY/PROBABLY DONALD TRUMP	418 42%	222 48%	106 32%	130 44%	288 41%	79 43%	51 45%	92 32%	163 38%	164 56%	92 34%	101 62%	84 42%	69 28%	293 92%	69 61%	306 84%	13 3%
DEFINITELY/PROBABLY JOE BIDEN	468 46%	182 40%	187 57%	139 47%	328 46%	85 47%	54 47%	162 57%	213 50%	93 32%	140 53%	31 19%	91 46%	152 62%	14 4%	14 12%	19 5%	374 88%
Definitely Donald Trump	308 31%	169 37%	72 22%	95 32%	213 30%	56 30%	39 35%	58 20%	122 28%	128 44%	70 26%	83 50%	59 30%	50 20%	246 77%	38 34%	239 66%	7 2%
Probably Donald Trump	111 11%	53 12%	34 10%	36 12%	75 11%	23 13%	12 11%	34 12%	41 10%	36 12%	21 8%	19 11%	25 13%	20 8%	47 15%	31 27%	67 18%	6 1%
Probably Joe Biden	160 16%	57 12%	71 22%	48 16%	112 16%	33 18%	15 13%	56 20%	78 18%	25 9%	53 20%	15 9%	40 20%	33 13%	13 4%	9 8%	13 3%	86 20%
Definitely Joe Biden	308 31%	125 27%	117 36%	92 31%	216 31%	53 29%	39 34%	106 37%	134 31%	68 23%	87 33%	16 10%	52 26%	119 48%	1 *	5 4%	7 2%	288 68%
Unsure	120 12%	54 12%	35 11%	27 9%	93 13%	19 10%	8 7%	32 11%	53 12%	34 12%	34 13%	32 20%	23 12%	26 10%	12 4%	29 26%	39 11%	38 9%



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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	384	138	192	192	315	8	28	41	60	40	118	124	141	242
	38%	35%	41%	36%	47%	7%	22%	29%	40%	26%	42%	44%	32%	43%
STRONG/NOT VERY STRONG DEMOCRAT	377	168	152	224	210	84	65	67	55	63	94	97	185	191
	37%	42%	33%	42%	31%	73%	50%	48%	36%	42%	33%	35%	42%	34%
Strong Republican	244	81	122	122	196	6	13	28	32	29	69	86	89	155
	24%	20%	26%	23%	29%	6%	10%	20%	21%	19%	24%	31%	20%	27%
Not very strong Republican	140	57	70	70	119	2	16	13	28	11	50	38	52	87
	14%	14%	15%	13%	18%	2%	12%	9%	19%	7%	18%	13%	12%	16%
Independent	223	80	116	107	144	18	29	24	29	46	65	58	100	123
	22%	20%	25%	20%	21%	16%	22%	17%	20%	30%	23%	21%	23%	22%
Not very strong Democrat	103	40	37	66	59	20	19	13	18	17	36	20	47	57
	10%	10%	8%	12%	9%	17%	15%	9%	12%	11%	13%	7%	11%	10%
Strong Democrat	273	128	115	158	151	64	46	55	37	46	58	77	138	135
	27%	32%	25%	29%	22%	55%	36%	39%	25%	31%	21%	27%	31%	24%
A member of another party	7	3	2	4	3	1	1	1	2	2	2	-	6	2
	1%	1%	*%	1%	*%	1%	1%	1%	1%	1%	1%		1%	*%
Unsure	16	10	6	10	5	4	6	6	4	0	4	2	10	6
	2%	2%	1%	2%	1%	4%	4%	4%	3%	*%	1%	1%	2%	1%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	384	98	158	98	27	256	124	205	106	90	65	100	80	35	168	29	133
	38%	44%	41%	34%	25%	42%	32%	53%	37%	37%	31%	43%	41%	36%	35%	36%	44%
STRONG/NOT VERY STRONG DEMOCRAT	377	68	142	113	53	210	166	97	112	93	79	82	82	33	186	33	101
	37%	30%	37%	40%	50%	34%	42%	25%	39%	38%	37%	35%	42%	34%	39%	42%	33%
Strong Republican	244	67	105	54	15	172	69	139	55	54	48	66	41	21	99	22	93
	24%	30%	27%	19%	14%	28%	18%	36%	19%	22%	23%	29%	21%	22%	21%	27%	31%
Not very strong Republican	140	31	53	43	12	84	55	67	51	36	17	33	39	14	69	7	40
	14%	14%	14%	15%	11%	14%	14%	17%	18%	15%	8%	14%	20%	14%	14%	9%	13%
Independent	223	50	79	69	24	129	94	81	63	53	58	51	32	27	111	15	65
	22%	22%	21%	24%	23%	21%	24%	21%	22%	22%	27%	22%	16%	28%	23%	19%	22%
Not very strong Democrat	103	24	44	21	15	68	36	34	25	21	30	22	23	7	54	11	23
	10%	11%	11%	7%	14%	11%	9%	9%	9%	9%	14%	9%	12%	7%	11%	14%	7%
Strong Democrat	273	44	98	92	38	143	130	63	88	71	50	60	59	26	132	22	78
	27%	20%	25%	32%	36%	23%	33%	16%	31%	29%	23%	26%	30%	27%	28%	28%	26%
A member of another party	7	4	-	3	0	4	3	3	1	2	4	-	-	-	4	1	-
	1%	2%		1%	*%	1%	1%	1%	*%	1%	2%				1%	2%	
Unsure	16	4	7	2	2	11	4	2	2	6	6	0	1	3	9	1	4
	2%	2%	2%	1%	2%	2%	1%	1%	1%	2%	3%	*%	*%	3%	2%	1%	1%

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[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
STRONG/NOT VERY STRONG REPUBLICAN	384 38%	384 100%	-	-	384 83%	-	-	300 78%	72 26%	9 3%	340 75%	29 6%	360 76%	11 2%	13 17%	148 78%	215 89%	168 38%	241 38%	323 39%	354 53%	217 29%
STRONG/NOT VERY STRONG DEMOCRAT	377 37%	-	-	377 100%	-	-	377 81%	27 7%	92 33%	255 80%	12 3%	351 71%	13 3%	350 77%	13 17%	-	-	181 41%	243 38%	308 37%	165 24%	352 47%
Strong Republican	244 24%	244 64%	-	-	244 53%	-	-	211 55%	27 10%	4 1%	231 51%	7 1%	241 51%	1 *	2 3%	101 53%	140 58%	107 24%	157 25%	201 24%	231 34%	140 19%
Not very strong Republican	140 14%	140 36%	-	-	140 30%	-	-	88 23%	45 16%	5 2%	109 24%	21 4%	119 25%	10 2%	11 14%	48 25%	76 31%	61 14%	84 13%	123 15%	123 18%	77 10%
Independent	223 22%	-	223 100%	-	74 16%	64 77%	84 18%	50 13%	109 39%	52 16%	90 20%	108 22%	86 18%	94 21%	42 53%	41 22%	25 10%	88 20%	141 22%	188 23%	141 21%	157 21%
Not very strong Democrat	103 10%	-	-	103 27%	-	-	103 22%	11 3%	46 16%	46 14%	5 1%	92 19%	7 2%	88 19%	9 11%	-	-	38 9%	62 10%	84 10%	33 5%	95 13%
Strong Democrat	273 27%	-	-	273 73%	-	-	273 59%	16 4%	46 16%	209 66%	7 2%	258 52%	6 1%	263 58%	5 6%	-	-	143 32%	181 29%	224 27%	132 20%	256 34%
A member of another party	7 1%	-	-	-	3 1%	4 5%	1 *	4 1%	1 *	2 1%	5 1%	2 *	3 1%	-	5 6%	1 1%	1 *	2 *	3 *	6 1%	6 1%	7 1%
Unsure	16 2%	-	-	-	0 *	15 18%	1 *	5 1%	7 3%	-	5 1%	7 1%	9 2%	1 *	6 7%	-	0 *	4 1%	6 1%	11 1%	8 1%	15 2%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	384	200	97	116	268	73	43	64	167	153	91	107	77	54	266	91	323	-
	38%	44%	30%	39%	38%	40%	37%	22%	39%	53%	34%	65%	39%	22%	84%	81%	89%	
STRONG/NOT VERY STRONG DEMOCRAT	377	150	152	117	260	69	47	146	163	68	122	22	81	115	-	-	-	368
	37%	33%	46%	39%	37%	38%	42%	51%	38%	23%	46%	13%	41%	47%				86%
Strong Republican	244	122	63	73	171	50	23	31	99	113	52	74	50	34	186	49	215	-
	24%	27%	19%	25%	24%	28%	20%	11%	23%	39%	20%	45%	25%	14%	58%	44%	59%	
Not very strong Republican	140	78	34	43	97	23	20	33	67	39	39	33	27	19	80	41	108	-
	14%	17%	10%	14%	14%	12%	18%	12%	16%	14%	15%	20%	14%	8%	25%	37%	30%	
Independent	223	105	64	58	165	36	22	69	89	65	46	34	38	70	50	21	40	58
	22%	23%	20%	20%	23%	20%	19%	24%	21%	22%	17%	21%	19%	28%	16%	19%	11%	14%
Not very strong Democrat	103	41	49	26	78	19	6	38	48	18	34	10	31	22	-	-	-	88
	10%	9%	15%	9%	11%	10%	6%	13%	11%	6%	13%	6%	15%	9%				21%
Strong Democrat	273	108	103	91	182	50	41	108	115	50	89	12	51	94	-	-	-	280
	27%	24%	31%	31%	26%	27%	36%	38%	27%	17%	33%	7%	26%	38%				66%
A member of another party	7	-	5	-	7	-	-	4	1	2	1	1	-	3	3	-	1	0
	1%		2%		1%			2%	*%	1%	*%	*%		1%	1%	*%	*%	*%
Unsure	16	3	10	7	9	5	2	3	9	3	7	1	2	4	0	-	0	-
	2%	1%	3%	2%	1%	3%	1%	1%	2%	1%	2%	1%	1%	2%	*%		*%	

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	246	93	124	121	152	23	35	32	35	49	70	60	115	130
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	274	97	125	147	203	24	30	30	35	49	72	88	114	160
TOTAL VOTES FOR REPUBLICANS	77	33	47	29	60	6	3	3	3	20	30	21	26	52
	31%	35%	38%	24%	40%	25%	9%	10%	7%	41%	43%	35%	22%	40%
TOTAL VOTES FOR DEMOCRATS	86	38	41	45	53	6	13	12	17	21	18	18	50	36
	35%	41%	33%	37%	35%	27%	37%	37%	48%	44%	25%	30%	43%	27%
I almost always vote for Republican candidates	44	20	24	19	29	6	3	1	-	15	19	9	15	28
	18%	21%	20%	16%	19%	25%	8%	3%		30%	27%	16%	13%	22%
I vote for Republicans more often than I vote for Democrats	34	13	22	10	32	-	0	2	3	6	12	12	10	23
	14%	14%	18%	8%	21%		0%	7%	7%	11%	17%	19%	9%	18%
I vote for Democrats more often than I vote for Republicans	56	19	35	21	35	3	12	12	10	10	13	11	32	24
	23%	20%	28%	17%	23%	15%	34%	37%	27%	21%	18%	19%	27%	18%
I almost always vote for Democratic candidates	30	19	6	24	17	3	1	-	7	11	5	7	18	12
	12%	21%	5%	20%	11%	12%	3%		21%	23%	7%	11%	16%	9%
I vote equally for Democrats and Republicans	49	12	23	27	27	4	11	13	5	5	13	13	23	26
	20%	13%	18%	22%	18%	19%	30%	41%	14%	10%	19%	22%	20%	20%
Unsure	34	10	14	20	12	7	9	4	11	2	9	8	17	17
	14%	11%	11%	16%	8%	29%	24%	11%	31%	5%	13%	13%	14%	13%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	246	58	87	74	27	145	101	86	66	62	67	51	33	30	124	18	69
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	274	60	113	71	30	173	101	125	78	93	69	54	34	21	116	22	91
TOTAL VOTES FOR REPUBLICANS	77	28	26	18	5	54	23	38	23	17	20	19	14	6	34	6	24
	31%	48%	31%	24%	19%	38%	23%	44%	35%	27%	30%	37%	44%	20%	28%	34%	34%
TOTAL VOTES FOR DEMOCRATS	86	10	24	35	16	34	51	21	31	16	27	16	9	15	49	8	18
	35%	18%	28%	47%	60%	24%	51%	25%	47%	26%	40%	31%	28%	51%	39%	47%	26%
I almost always vote for Republican candidates	44	19	15	8	2	34	10	19	10	8	15	7	11	3	18	4	13
	18%	33%	17%	11%	6%	24%	10%	22%	15%	13%	23%	13%	33%	11%	15%	22%	19%
I vote for Republicans more often than I vote for Democrats	34	9	12	10	4	20	13	18	13	9	5	12	4	3	16	2	10
	14%	15%	13%	13%	13%	14%	13%	21%	20%	14%	8%	24%	11%	9%	13%	12%	15%
I vote for Democrats more often than I vote for Republicans	56	8	19	20	9	27	29	17	19	11	21	12	3	8	34	3	12
	23%	13%	22%	27%	32%	19%	28%	19%	28%	17%	31%	23%	9%	25%	28%	18%	17%
I almost always vote for Democratic candidates	30	3	5	15	8	7	23	4	13	5	6	4	6	8	15	5	6
	12%	4%	5%	20%	28%	5%	22%	5%	19%	9%	9%	9%	19%	26%	12%	29%	9%
I vote equally for Democrats and Republicans	49	12	19	14	4	31	18	18	9	14	9	12	8	6	25	1	18
	20%	21%	22%	19%	14%	22%	18%	21%	13%	23%	14%	23%	25%	19%	21%	7%	27%
Unsure	34	8	17	7	2	25	9	9	3	15	10	5	1	3	16	2	9
	14%	13%	20%	9%	7%	17%	9%	10%	5%	24%	15%	9%	3%	10%	13%	12%	14%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	246 100	-	223 100	-	77 100	83 100	86 100	59 100	117 100	54 100	100 100	116 100	98 100	96 100	52 100	43 100	26 100	93 100	150 100	206 100	154 100	179 100
Unweighted Total	274	-	251	-	76	109	89	61	143	52	97	112	104	96	74	38	26	92	143	193	175	190
TOTAL VOTES FOR REPUBLICANS	77 31%	-	74 33%	-	77 100%	-	-	45 76%	26 22%	-	66 66%	5 4%	66 68%	4 4%	7 14%	43 100%	26 100%	24 25%	36 24%	68 33%	55 35%	54 30%
TOTAL VOTES FOR DEMOCRATS	86 35%	-	84 38%	-	-	-	86 100%	4 6%	42 36%	40 73%	7 7%	75 65%	10 11%	67 69%	9 17%	-	-	42 45%	72 48%	79 38%	48 31%	62 35%
I almost always vote for Republican candidates	44 18%	-	43 19%	-	44 57%	-	-	29 49%	8 7%	-	40 40%	3 2%	37 38%	3 3%	3 6%	26 61%	16 61%	9 9%	21 14%	42 20%	32 21%	31 17%
I vote for Republicans more often than I vote for Democrats	34 14%	-	31 14%	-	34 43%	-	-	16 27%	18 15%	-	26 26%	2 2%	29 29%	1 1%	4 7%	16 39%	10 39%	15 16%	15 10%	26 13%	22 14%	23 13%
I vote for Democrats more often than I vote for Republicans	56 23%	-	54 24%	-	-	-	56 65%	4 6%	33 28%	19 35%	7 7%	46 39%	10 10%	38 39%	8 16%	-	-	23 25%	45 30%	51 25%	31 20%	38 21%
I almost always vote for Democratic candidates	30 12%	-	30 13%	-	-	-	30 35%	-	9 8%	21 39%	-	30 25%	1 1%	29 30%	1 1%	-	-	19 21%	28 18%	28 14%	18 11%	24 13%
I vote equally for Democrats and Republicans	49 20%	-	42 19%	-	-	49 59%	-	5 8%	35 30%	8 15%	17 17%	26 22%	19 20%	17 18%	13 24%	-	-	20 22%	25 17%	38 18%	29 19%	35 19%
Unsure	34 14%	-	22 10%	-	-	34 41%	-	6 10%	14 12%	6 11%	10 10%	10 8%	2 2%	8 8%	24 45%	-	-	7 8%	16 11%	21 10%	22 14%	28 16%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	246	108	79	65	181	41	24	77	99	70	53	36	40	78	53	21	41	58
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	274	91	88	57	217	35	22	70	112	92	65	42	44	87	53	19	274	274
TOTAL VOTES FOR REPUBLICANS	77	49	11	14	63	8	7	22	30	25	19	20	10	14	53	21	41	-
	31%	45%	14%	22%	35%	19%	29%	29%	30%	36%	35%	55%	26%	19%	100%	100%	100%	-
TOTAL VOTES FOR DEMOCRATS	86	28	38	27	58	21	6	33	33	20	15	10	9	43	-	-	-	58
	35%	26%	48%	42%	32%	51%	27%	43%	34%	28%	28%	27%	23%	56%	-	-	-	100%
I almost always vote for Republican candidates	44	32	3	7	37	5	1	13	18	13	14	16	6	5	29	12	14	-
	18%	30%	4%	11%	20%	13%	6%	17%	18%	19%	27%	45%	16%	7%	56%	57%	34%	-
I vote for Republicans more often than I vote for Democrats	34	17	7	8	26	2	5	10	12	12	4	4	4	9	23	9	27	-
	14%	15%	9%	12%	14%	5%	23%	12%	12%	17%	8%	11%	10%	12%	44%	43%	66%	-
I vote for Democrats more often than I vote for Republicans	56	13	28	17	39	10	6	27	25	4	9	8	7	25	-	-	-	41
	23%	12%	35%	26%	22%	25%	27%	35%	25%	6%	17%	23%	18%	32%	-	-	-	71%
I almost always vote for Democratic candidates	30	15	10	11	19	11	-	6	9	15	6	1	2	18	-	-	-	17
	12%	14%	13%	16%	11%	26%	-	8%	9%	22%	11%	4%	5%	23%	-	-	-	29%
I vote equally for Democrats and Republicans	49	18	19	15	34	7	8	10	27	12	15	3	15	10	-	-	-	-
	20%	17%	24%	24%	19%	18%	33%	13%	28%	17%	29%	8%	37%	13%	-	-	-	-
Unsure	34	13	12	8	26	5	2	11	8	14	5	3	5	10	-	-	-	-
	14%	12%	15%	12%	14%	13%	10%	15%	9%	20%	9%	9%	14%	13%	-	-	-	-



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[QPartyConsolidated] QParty and QPartyLean

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	461	171	238	222	375	14	32	44	63	60	149	145	167	294
	46%	43%	51%	41%	55%	12%	25%	32%	42%	40%	53%	52%	38%	52%
Total Democratic+Democratic-leaning Independents	462	206	193	269	262	90	77	79	71	84	112	115	235	227
	46%	52%	41%	50%	39%	78%	60%	57%	48%	56%	40%	41%	53%	40%
Total Independent	83	22	36	47	39	11	19	17	16	7	22	21	40	43
	8%	6%	8%	9%	6%	10%	15%	12%	11%	5%	8%	8%	9%	8%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	461	126	184	115	32	310	148	243	129	107	85	119	94	41	203	35	156
	46%	56%	48%	41%	30%	51%	38%	63%	45%	44%	40%	51%	48%	42%	42%	44%	52%
Total Democratic+Democratic-leaning Independents	462	79	166	148	69	245	217	118	144	109	106	98	91	49	234	42	119
	46%	35%	43%	52%	65%	40%	56%	30%	50%	44%	50%	42%	47%	49%	49%	52%	39%
Total Independent	83	20	36	21	5	56	27	27	12	29	20	16	9	9	41	3	28
	8%	9%	9%	7%	5%	9%	7%	7%	4%	12%	9%	7%	5%	9%	9%	4%	9%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	461	384	74	-	461	-	-	345	98	9	406	34	426	15	20	191	241	192	278	391	409	271
	46%	100%	33%		100%			89%	35%	3%	90%	7%	90%	3%	26%	100%	100%	43%	44%	47%	61%	36%
Total Democratic+Democratic-leaning Independents	462	-	84	377	-	-	462	31	134	295	20	426	24	417	22	-	-	224	315	387	213	413
	46%		38%	100%			100%	8%	48%	93%	4%	86%	5%	91%	28%			51%	50%	46%	32%	55%
Total Independent	83	-	64	-	-	83	-	11	49	15	27	36	21	25	36	-	-	27	41	59	51	63
	8%		29%			100%		3%	17%	5%	6%	7%	5%	6%	46%			6%	6%	7%	8%	8%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	461	249	107	130	331	81	49	87	196	178	109	127	88	68	319	112	364	-
	46%	54%	33%	44%	47%	44%	44%	30%	46%	61%	41%	77%	44%	28%	100%	100%	100%	
Total Democratic+Democratic-leaning Independents	462	178	190	144	318	90	54	178	197	87	137	32	91	159	-	-	-	426
	46%	39%	58%	48%	45%	49%	47%	62%	46%	30%	51%	19%	46%	64%				100%
Total Independent	83	31	31	23	60	13	10	22	36	25	20	6	20	20	-	-	-	-
	8%	7%	9%	8%	8%	7%	9%	8%	8%	9%	7%	4%	10%	8%				

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[Q2024DemVIIK] What are the chances you' ll vote in your state' s 2024 Democratic presidential primary?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	206	193	269	262	90	77	79	71	84	112	115	235	227
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	484	203	200	284	328	88	44	65	53	83	116	167	201	283
DEFINITELY/PROBABLY VOTE	381	179	162	219	222	79	61	67	57	65	87	105	189	192
	82%	87%	84%	82%	85%	87%	79%	85%	79%	77%	78%	91%	80%	85%
50/50 CHANCE/WILL NOT VOTE	75	25	28	46	36	10	16	12	13	17	24	9	42	33
	16%	12%	15%	17%	14%	11%	21%	15%	18%	20%	21%	8%	18%	14%
Definitely vote	341	164	151	190	199	71	54	57	46	58	80	100	161	180
	74%	80%	78%	71%	76%	78%	70%	72%	64%	69%	72%	87%	69%	79%
Probably vote	40	15	11	29	23	8	7	10	11	7	7	6	28	12
	9%	7%	6%	11%	9%	9%	9%	13%	15%	9%	6%	5%	12%	5%
50-50 chance	52	14	18	34	24	8	16	12	13	8	12	7	33	20
	11%	7%	10%	12%	9%	9%	21%	15%	18%	9%	11%	6%	14%	9%
Will not vote	23	12	10	13	12	2	-	0	-	9	11	2	9	13
	5%	6%	5%	5%	4%	2%	-	*		11%	10%	2%	4%	6%
Unsure	6	1	3	3	5	2	-	-	2	2	1	1	4	2
	1%	1%	2%	1%	2%	2%	-		2%	3%	1%	1%	2%	1%

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[Q2024DemVIIK] What are the chances you' ll vote in your state' s 2024 Democratic presidential primary?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462	79	166	148	69	245	217	118	144	109	106	98	91	49	234	42	119
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	484	84	180	143	76	264	219	168	159	145	105	107	75	44	225	39	159
DEFINITELY/PROBABLY VOTE	381	68	134	123	57	201	180	102	120	86	76	93	81	36	184	31	105
	82%	86%	81%	83%	82%	82%	83%	86%	84%	79%	71%	95%	90%	73%	78%	75%	89%
50/50 CHANCE/WILL NOT VOTE	75	10	30	22	12	40	35	15	21	20	30	4	7	13	48	8	13
	16%	13%	18%	15%	18%	16%	16%	12%	14%	19%	28%	4%	7%	27%	21%	20%	11%
Definitely vote	341	59	118	113	50	177	164	91	108	73	69	83	71	36	163	28	97
	74%	75%	71%	77%	73%	72%	75%	77%	75%	68%	65%	85%	78%	73%	70%	66%	82%
Probably vote	40	8	16	9	7	24	16	11	12	13	7	10	10	-	21	3	8
	9%	11%	9%	6%	10%	10%	7%	9%	8%	12%	7%	10%	11%	-	9%	8%	7%
50-50 chance	52	8	25	14	5	33	19	10	14	14	24	2	5	7	37	7	5
	11%	10%	15%	10%	7%	13%	9%	8%	10%	13%	22%	2%	5%	13%	16%	16%	4%
Will not vote	23	2	5	8	7	7	15	5	6	6	6	2	2	7	11	2	8
	5%	3%	3%	5%	10%	3%	7%	4%	4%	5%	6%	2%	2%	14%	5%	4%	7%
Unsure	6	1	3	3	-	3	3	2	3	2	1	0	3	-	2	2	1
	1%	1%	2%	2%	-	1%	1%	1%	2%	2%	1%	0%	3%	-	1%	5%	1%

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[Q2024DemVII] What are the chances you' ll vote in your state' s 2024 Democratic presidential primary?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462 100	-	84 100	377 100	-	-	462 100	31 100	134 100	295 100	20 100	426 100	24 100	417 100	22 100	-	-	224 100	315 100	387 100	213 100	413 100
Unweighted Total	484	-	87	395	-	-	484	30	161	289	25	419	25	430	29	-	-	222	303	371	237	426
DEFINITELY/PROBABLY VOTE	381 82%	-	52 62%	329 87%	-	-	381 82%	26 84%	99 74%	254 86%	11 54%	360 85%	16 69%	352 85%	12 57%	-	-	201 90%	261 83%	323 84%	176 82%	348 84%
50/50 CHANCE/WILL NOT VOTE	75 16%	-	31 37%	43 11%	-	-	75 16%	5 16%	33 24%	37 12%	9 44%	61 14%	7 30%	59 14%	9 41%	-	-	19 8%	51 16%	60 16%	36 17%	60 15%
Definitely vote	341 74%	-	46 55%	295 78%	-	-	341 74%	22 70%	85 64%	232 79%	8 41%	326 76%	12 49%	321 77%	9 40%	-	-	187 84%	238 75%	293 76%	160 75%	313 76%
Probably vote	40 9%	-	6 7%	34 9%	-	-	40 9%	4 14%	14 11%	22 7%	3 13%	35 8%	5 20%	32 8%	4 16%	-	-	14 6%	24 8%	30 8%	16 7%	35 8%
50-50 chance	52 11%	-	17 20%	35 9%	-	-	52 11%	4 14%	21 16%	26 9%	6 30%	41 10%	7 30%	39 9%	6 29%	-	-	11 5%	32 10%	40 10%	21 10%	41 10%
Will not vote	23 5%	-	15 18%	8 2%	-	-	23 5%	1 2%	12 9%	10 4%	3 14%	19 5%	-	20 5%	3 12%	-	-	8 3%	19 6%	21 5%	15 7%	19 5%
Unsure	6 1%	-	1 1%	5 1%	-	-	6 1%	-	2 1%	5 2%	0 2%	5 1%	0 1%	5 1%	1 2%	-	-	3 2%	3 1%	3 1%	2 1%	5 1%

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[Q2024DemVIIK] What are the chances you' ll vote in your state' s 2024 Democratic presidential primary?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462	178	190	144	318	90	54	178	197	87	137	32	91	159	-	-	-	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100				100
Unweighted Total	484	171	178	127	357	76	51	161	214	109	138	41	89	149	-	-	484	484
DEFINITELY/PROBABLY VOTE	381	144	153	115	266	66	49	147	164	71	113	25	77	129	-	-	-	372
	82%	81%	80%	80%	84%	73%	92%	82%	83%	81%	83%	80%	85%	81%				87%
50/50 CHANCE/WILL NOT VOTE	75	31	35	28	47	23	4	29	30	16	21	6	12	29	-	-	-	48
	16%	17%	19%	19%	15%	26%	8%	16%	15%	18%	15%	20%	13%	18%				11%
Definitely vote	341	134	129	106	235	58	48	132	143	65	96	24	69	109	-	-	-	340
	74%	75%	68%	74%	74%	64%	90%	74%	73%	75%	70%	76%	76%	69%				80%
Probably vote	40	10	23	9	31	8	1	14	20	5	17	1	9	20	-	-	-	32
	9%	6%	12%	6%	10%	9%	2%	8%	10%	6%	13%	4%	10%	13%				8%
50-50 chance	52	19	30	20	32	17	3	24	22	6	18	5	11	14	-	-	-	32
	11%	11%	16%	14%	10%	19%	6%	13%	11%	7%	13%	16%	13%	9%				8%
Will not vote	23	12	6	7	15	6	1	5	8	9	3	1	1	15	-	-	-	15
	5%	7%	3%	5%	5%	7%	2%	3%	4%	11%	2%	4%	1%	9%				4%
Unsure	6	4	2	1	5	1	-	3	3	0	3	0	1	1	-	-	-	6
	1%	2%	1%	1%	2%	1%		2%	2%	0%	2%	1%	1%	1%				1%



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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	206	193	269	262	90	77	79	71	84	112	115	235	227
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	484	203	200	284	328	88	44	65	53	83	116	167	201	283
JOE BIDEN, DEFINITELY/ PROBABLY	272	129	111	161	159	48	43	30	31	52	74	85	113	158
	59%	63%	58%	60%	61%	53%	55%	38%	44%	61%	66%	74%	48%	70%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	167	64	79	89	89	36	31	42	36	30	32	27	109	59
	36%	31%	41%	33%	34%	40%	40%	53%	51%	36%	28%	23%	46%	26%
Joe Biden, definitely	207	105	82	125	123	36	27	18	24	47	53	65	89	119
	45%	51%	42%	47%	47%	40%	35%	22%	33%	56%	48%	57%	38%	52%
Joe Biden, probably	65	25	29	35	36	12	16	13	8	4	20	20	25	40
	14%	12%	15%	13%	14%	13%	21%	16%	11%	5%	18%	17%	11%	17%
A different Democratic candidate, probably	92	46	34	58	52	24	7	23	23	12	21	14	58	35
	20%	22%	18%	22%	20%	27%	10%	29%	33%	14%	18%	12%	25%	15%
A different Democratic candidate, definitely	75	18	44	30	37	12	23	19	13	19	11	13	51	24
	16%	9%	23%	11%	14%	13%	30%	24%	18%	22%	10%	11%	22%	11%
Unsure	23	13	3	20	13	6	4	7	4	2	7	3	13	10
	5%	6%	2%	7%	5%	6%	5%	9%	5%	3%	6%	3%	6%	4%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462 100	79 100	166 100	148 100	69 100	245 100	217 100	118 100	144 100	109 100	106 100	98 100	91 100	49 100	234 100	42 100	119 100
Unweighted Total	484	84	180	143	76	264	219	168	159	145	105	107	75	44	225	39	159
JOE BIDEN, DEFINITELY/ PROBABLY	272 59%	49 62%	101 61%	82 55%	40 57%	150 61%	122 56%	79 67%	80 56%	64 59%	53 50%	65 66%	51 56%	34 70%	128 55%	23 56%	82 69%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	167 36%	21 27%	58 35%	65 44%	23 34%	79 32%	88 41%	33 28%	56 39%	34 32%	47 45%	33 34%	39 43%	13 27%	100 43%	13 31%	35 29%
Joe Biden, definitely	207 45%	38 48%	71 43%	68 46%	31 44%	109 44%	98 45%	61 52%	62 43%	46 42%	35 33%	52 53%	43 48%	26 54%	94 40%	21 49%	63 53%
Joe Biden, probably	65 14%	11 14%	30 18%	14 9%	9 13%	41 17%	23 11%	18 15%	18 13%	18 17%	18 17%	13 14%	7 8%	8 16%	34 14%	3 6%	19 16%
A different Democratic candidate, probably	92 20%	11 14%	26 16%	41 28%	14 21%	37 15%	55 25%	19 16%	33 23%	24 22%	20 19%	19 20%	23 26%	7 14%	49 21%	5 13%	25 21%
A different Democratic candidate, definitely	75 16%	10 13%	31 19%	24 16%	9 13%	42 17%	33 15%	14 12%	23 16%	11 10%	28 26%	14 14%	16 18%	7 14%	51 22%	7 18%	10 8%
Unsure	23 5%	9 11%	7 4%	1 1%	6 9%	16 6%	7 3%	6 5%	7 5%	10 10%	6 5%	-	1 1%	1 2%	6 3%	6 13%	2 2%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemBid] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462	-	84	377	-	-	462	31	134	295	20	426	24	417	22	-	-	224	315	387	213	413
	100		100	100			100	100	100	100	100	100	100	100			100	100	100	100	100	
Unweighted Total	484	-	87	395	-	-	484	30	161	289	25	419	25	430	29	-	-	222	303	371	237	426
JOE BIDEN, DEFINITELY/ PROBABLY	272	-	35	237	-	-	272	10	66	195	4	262	5	265	1	-	-	142	196	231	136	256
	59%		41%	63%			59%	33%	49%	66%	20%	61%	23%	64%	5%			64%	62%	60%	64%	62%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	167	-	45	122	-	-	167	21	54	92	15	146	17	135	14	-	-	71	104	137	72	137
	36%		53%	32%			36%	67%	40%	31%	76%	34%	73%	33%	66%			32%	33%	35%	34%	33%
Joe Biden, definitely	207	-	29	179	-	-	207	6	49	151	1	203	0	207	0	-	-	120	152	181	105	198
	45%		34%	47%			45%	20%	37%	51%	7%	48%	1%	50%	2%			54%	48%	47%	49%	48%
Joe Biden, probably	65	-	6	58	-	-	65	4	17	44	2	59	5	59	1	-	-	22	44	50	30	58
	14%		7%	15%			14%	12%	13%	15%	12%	14%	22%	14%	4%			10%	14%	13%	14%	14%
A different Democratic candidate, probably	92	-	17	75	-	-	92	12	23	56	6	84	6	82	4	-	-	44	57	76	42	77
	20%		21%	20%			20%	39%	18%	19%	28%	20%	26%	20%	18%			20%	18%	20%	19%	19%
A different Democratic candidate, definitely	75	-	27	47	-	-	75	9	30	35	9	62	11	53	11	-	-	27	47	60	30	60
	16%		32%	12%			16%	29%	22%	12%	48%	15%	47%	13%	48%			12%	15%	16%	14%	14%
Unsure	23	-	5	18	-	-	23	-	14	9	1	19	1	16	6	-	-	11	15	19	6	21
	5%		6%	5%			5%		11%	3%	4%	4%	4%	4%	28%			5%	5%	5%	3%	5%

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[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462	178	190	144	318	90	54	178	197	87	137	32	91	159	-	-	-	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100				100
Unweighted Total	484	171	178	127	357	76	51	161	214	109	138	41	89	149	-	-	484	484
JOE BIDEN, DEFINITELY/ PROBABLY	272	119	90	90	182	53	37	81	130	60	92	19	58	89	-	-	-	273
	59%	67%	47%	62%	57%	59%	68%	46%	66%	69%	67%	59%	64%	56%				64%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	167	49	87	49	119	32	16	85	60	22	39	13	29	61	-	-	-	132
	36%	28%	46%	34%	37%	36%	30%	48%	31%	26%	28%	40%	32%	38%				31%
Joe Biden, definitely	207	100	59	73	134	45	29	59	97	51	71	15	39	71	-	-	-	215
	45%	56%	31%	51%	42%	50%	54%	33%	49%	59%	52%	47%	43%	45%				50%
Joe Biden, probably	65	19	30	16	48	9	8	23	33	9	21	4	19	19	-	-	-	58
	14%	11%	16%	11%	15%	10%	15%	13%	17%	10%	16%	12%	21%	12%				14%
A different Democratic candidate, probably	92	26	46	24	68	22	2	37	39	16	28	5	12	43	-	-	-	66
	20%	15%	25%	17%	21%	24%	5%	21%	20%	19%	20%	15%	13%	27%				15%
A different Democratic candidate, definitely	75	23	40	24	50	11	14	48	21	6	11	8	18	18	-	-	-	66
	16%	13%	21%	17%	16%	12%	26%	27%	11%	7%	8%	24%	20%	11%				16%
Unsure	23	9	13	5	18	5	1	12	6	5	6	0	3	8	-	-	-	21
	5%	5%	7%	4%	6%	5%	1%	7%	3%	6%	4%	1%	4%	5%				5%

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[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	462	206	193	269	262	90	77	79	71	84	112	115	235	227
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	484	203	200	284	328	88	44	65	53	83	116	167	201	283
Joe Biden	309	140	131	177	164	64	59	47	34	56	80	90	138	171
	67%	68%	68%	66%	62%	71%	77%	60%	48%	67%	72%	79%	59%	75%
Marianne Williamson	26	11	9	17	18	5	1	9	4	3	7	3	16	10
	6%	5%	5%	6%	7%	6%	1%	11%	6%	4%	6%	2%	7%	4%
Dean Phillips	22	12	17	5	12	3	4	4	9	3	4	2	16	6
	5%	6%	9%	2%	5%	3%	5%	5%	13%	4%	3%	2%	7%	2%
Someone else (Please specify)	20	12	12	8	17	1	2	2	6	3	4	5	12	8
	4%	6%	6%	3%	7%	1%	2%	3%	9%	4%	3%	4%	5%	4%
Unsure	85	32	24	61	51	18	11	17	17	18	17	15	53	33
	18%	16%	12%	23%	19%	20%	14%	22%	24%	22%	16%	13%	22%	14%

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[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	462	79	166	148	69	245	217	118	144	109	106	98	91	49	234	42	119
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	484	84	180	143	76	264	219	168	159	145	105	107	75	44	225	39	159
Joe Biden	309	59	116	88	45	175	133	81	83	72	69	71	55	37	149	31	89
	67%	75%	70%	59%	66%	72%	61%	69%	57%	67%	65%	72%	60%	76%	64%	74%	75%
Marianne Williamson	26	1	8	15	2	9	17	6	12	4	10	7	4	1	19	1	5
	6%	1%	5%	10%	3%	4%	8%	5%	9%	4%	9%	8%	4%	2%	8%	3%	4%
Dean Phillips	22	1	6	10	5	6	15	6	7	2	4	9	5	1	13	1	4
	5%	1%	3%	7%	7%	3%	7%	5%	5%	2%	4%	9%	5%	3%	6%	2%	4%
Someone else (Please specify)	20	1	8	11	1	8	12	5	12	8	4	1	6	2	10	1	4
	4%	1%	5%	7%	1%	3%	6%	4%	8%	7%	4%	1%	6%	5%	4%	2%	4%
Unsure	85	17	29	24	16	46	40	20	30	23	19	10	22	7	42	8	17
	18%	22%	17%	16%	23%	19%	18%	17%	21%	21%	18%	10%	24%	14%	18%	19%	14%

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[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	462 100	-	84 100	377 100	-	-	462 100	31 100	134 100	295 100	20 100	426 100	24 100	417 100	22 100	-	-	224 100	315 100	387 100	213 100	413 100
Unweighted Total	484	-	87	395	-	-	484	30	161	289	25	419	25	430	29	-	-	222	303	371	237	426
Joe Biden	309 67%	-	43 51%	265 70%	-	-	309 67%	16 50%	79 59%	213 72%	2 9%	299 70%	4 17%	300 72%	5 24%	-	-	159 71%	218 69%	257 66%	151 71%	290 70%
Marianne Williamson	26 6%	-	7 9%	19 5%	-	-	26 6%	4 12%	8 6%	14 5%	4 22%	21 5%	0 1%	22 5%	4 19%	-	-	8 4%	16 5%	21 5%	12 6%	16 4%
Dean Phillips	22 5%	-	12 14%	10 3%	-	-	22 5%	1 2%	10 7%	12 4%	7 36%	15 3%	6 24%	16 4%	-	-	-	8 4%	16 5%	20 5%	10 5%	16 4%
Someone else (Please specify)	20 4%	-	8 9%	13 3%	-	-	20 4%	0 2%	4 3%	15 5%	1 3%	17 4%	2 8%	18 4%	0 1%	-	-	13 6%	12 4%	15 4%	11 5%	19 5%
Unsure	85 18%	-	15 18%	70 19%	-	-	85 18%	11 35%	32 24%	41 14%	6 30%	74 17%	12 51%	61 15%	12 57%	-	-	35 16%	53 17%	74 19%	29 13%	73 18%

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[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	462 100	178 100	190 100	144 100	318 100	90 100	54 100	178 100	197 100	87 100	137 100	32 100	91 100	159 100	-	-	-	426 100
Unweighted Total	484	171	178	127	357	76	51	161	214	109	138	41	89	149	-	-	484	484
Joe Biden	309 67%	127 71%	116 61%	97 68%	211 66%	57 63%	41 76%	109 61%	135 69%	64 74%	97 71%	19 59%	67 74%	100 63%	-	-	-	320 75%
Marianne Williamson	26 6%	5 3%	16 8%	8 5%	18 6%	8 9%	-	11 6%	14 7%	1 1%	10 7%	3 8%	0 %	9 6%	-	-	-	17 4%
Dean Phillips	22 5%	3 2%	12 6%	4 3%	17 5%	2 2%	2 5%	8 5%	12 6%	1 2%	2 2%	1 4%	4 4%	13 8%	-	-	-	7 2%
Someone else (Please specify)	20 4%	8 4%	6 3%	6 4%	14 4%	4 4%	2 5%	6 3%	6 3%	8 9%	1 1%	1 4%	2 2%	13 8%	-	-	-	15 4%
Unsure	85 18%	35 20%	40 21%	28 19%	57 18%	20 22%	8 15%	44 25%	29 15%	13 15%	26 19%	8 25%	17 19%	24 15%	-	-	-	67 16%



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[Q2024GOPVIIk] What are the chances you' ll vote in your state' s 2024 Republican presidential primary?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	461	171	238	222	375	14	32	44	63	60	149	145	167	294
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	413	144	206	206	359	10	24	34	46	60	121	152	140	273
DEFINITELY/PROBABLY VOTE	419	155	220	198	347	11	25	40	56	55	136	131	152	268
	91%	91%	92%	89%	93%	81%	78%	91%	90%	91%	92%	91%	91%	91%
50/50 CHANCE/WILL NOT VOTE	40	16	18	21	26	3	7	4	7	5	12	12	16	24
	9%	9%	8%	10%	7%	19%	22%	9%	10%	9%	8%	9%	9%	8%
Definitely vote	374	137	199	175	310	11	16	36	46	45	124	124	126	248
	81%	80%	84%	79%	83%	81%	52%	80%	73%	74%	83%	86%	76%	84%
Probably vote	45	19	21	23	37	-	8	5	10	10	13	7	25	20
	10%	11%	9%	11%	10%	-	26%	11%	16%	17%	8%	5%	15%	7%
50-50 chance	25	10	9	15	14	3	3	3	5	3	7	6	12	13
	5%	6%	4%	7%	4%	19%	11%	7%	8%	6%	5%	4%	7%	4%
Will not vote	15	5	9	6	11	-	4	1	2	2	5	6	4	11
	3%	3%	4%	3%	3%	-	12%	1%	3%	3%	3%	4%	2%	4%
Unsure	2	-	-	2	2	-	-	-	-	-	1	1	-	2
	1%	-	-	1%	1%	-	-	-	-	-	1%	1%	-	1%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPVIIk] What are the chances you' ll vote in your state' s 2024 Republican presidential primary?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	461	126	184	115	32	310	148	243	129	107	85	119	94	41	203	35	156
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	413	107	161	110	33	268	143	230	127	110	87	101	72	32	168	23	160
DEFINITELY/PROBABLY VOTE	419	114	165	107	31	279	137	225	119	86	78	113	89	38	186	33	141
	91%	90%	90%	92%	96%	90%	93%	93%	92%	81%	92%	95%	95%	92%	92%	95%	90%
50/50 CHANCE/WILL NOT VOTE	40	10	19	9	1	29	10	16	10	20	7	4	5	3	16	2	14
	9%	8%	10%	8%	4%	9%	7%	7%	8%	19%	8%	4%	5%	8%	8%	5%	9%
Definitely vote	374	98	149	98	26	248	124	197	111	73	73	105	82	28	169	26	131
	81%	78%	81%	85%	81%	80%	84%	81%	86%	68%	86%	89%	87%	69%	83%	75%	84%
Probably vote	45	15	16	8	5	31	13	27	8	13	5	8	7	10	17	7	10
	10%	12%	9%	7%	15%	10%	9%	11%	7%	13%	6%	7%	8%	23%	8%	20%	6%
50-50 chance	25	6	12	5	1	18	6	9	6	12	4	4	2	2	11	2	6
	5%	5%	6%	4%	4%	6%	4%	3%	5%	11%	5%	3%	2%	6%	6%	5%	4%
Will not vote	15	4	7	4	-	11	4	8	4	8	3	1	3	1	5	-	9
	3%	3%	4%	3%	-	4%	3%	3%	3%	7%	3%	1%	3%	2%	2%	-	5%
Unsure	2	2	-	-	-	2	-	2	-	1	-	1	-	-	1	-	1
	0.4%	2%	-	-	-	1%	-	1%	-	1%	-	1%	-	-	0.4%	-	1%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPVIIk] What are the chances you' ll vote in your state' s 2024 Republican presidential primary?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	461 100	384 100	74 100	-	461 100	-	-	345 100	98 100	9 100	406 100	34 100	426 100	15 100	20 100	191 100	241 100	192 100	278 100	391 100	409 100	271 100
Unweighted Total	413	337	73	-	413	-	-	306	87	14	357	25	383	12	18	162	222	168	233	316	364	242
DEFINITELY/PROBABLY VOTE	419 91%	353 92%	64 85%	-	419 91%	-	-	322 94%	83 84%	7 87%	377 93%	28 83%	390 92%	14 92%	16 78%	178 93%	221 91%	182 95%	256 92%	364 93%	379 93%	247 91%
50/50 CHANCE/WILL NOT VOTE	40 9%	28 7%	11 15%	-	40 9%	-	-	20 6%	16 16%	1 13%	27 7%	6 17%	34 8%	1 8%	4 22%	13 7%	20 8%	10 5%	21 8%	26 7%	28 7%	23 9%
Definitely vote	374 81%	315 82%	59 79%	-	374 81%	-	-	293 85%	69 70%	6 71%	339 83%	25 75%	349 82%	11 77%	14 69%	160 84%	197 82%	170 89%	242 87%	326 83%	339 83%	217 80%
Probably vote	45 10%	38 10%	5 6%	-	45 10%	-	-	30 9%	14 14%	1 17%	38 9%	2 7%	41 10%	2 15%	2 9%	17 9%	23 10%	12 6%	15 5%	37 9%	40 10%	30 11%
50-50 chance	25 5%	20 5%	5 7%	-	25 5%	-	-	11 3%	13 13%	1 13%	15 4%	4 13%	22 5%	0 3%	2 12%	10 5%	11 5%	3 2%	9 3%	13 3%	18 4%	15 5%
Will not vote	15 3%	9 2%	6 8%	-	15 3%	-	-	9 3%	3 3%	-	12 3%	1 4%	12 3%	1 5%	2 10%	3 2%	9 4%	7 3%	12 4%	12 3%	10 2%	9 3%
Unsure	2 %	2 1%	-	-	2 %	-	-	2 1%	-	-	2 1%	-	2 1%	-	-	-	1 %	-	-	2 1%	2 1%	1 %

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPVIIk] What are the chances you' ll vote in your state' s 2024 Republican presidential primary?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	461 100	249 100	107 100	130 100	331 100	81 100	49 100	87 100	196 100	178 100	109 100	127 100	88 100	68 100	319 100	112 100	364 100	-
Unweighted Total	413	194	90	105	308	66	39	74	171	168	92	128	70	63	282	100	413	413
DEFINITELY/PROBABLY VOTE	419 91%	233 94%	94 87%	121 93%	298 90%	73 90%	48 97%	76 87%	176 90%	167 94%	99 90%	121 95%	82 94%	63 93%	287 90%	105 94%	337 93%	-
50/50 CHANCE/WILL NOT VOTE	40 9%	14 6%	14 13%	9 7%	31 9%	8 10%	1 3%	10 12%	20 10%	10 5%	10 10%	6 5%	4 5%	5 7%	30 9%	6 6%	25 7%	-
Definitely vote	374 81%	205 82%	83 78%	103 79%	271 82%	61 75%	42 86%	68 78%	155 79%	151 85%	84 77%	106 83%	78 88%	55 80%	259 81%	95 85%	305 84%	-
Probably vote	45 10%	28 11%	10 10%	18 14%	27 8%	12 15%	6 11%	8 9%	21 11%	16 9%	15 14%	15 12%	5 5%	9 13%	29 9%	11 9%	32 9%	-
50-50 chance	25 5%	9 4%	10 9%	6 5%	18 6%	5 7%	1 1%	6 7%	13 7%	5 3%	9 8%	5 4%	2 2%	2 4%	18 6%	3 3%	15 4%	-
Will not vote	15 3%	5 2%	4 4%	3 2%	12 4%	2 3%	1 2%	4 4%	7 4%	4 2%	2 2%	1 1%	3 3%	2 3%	11 3%	3 3%	10 3%	-
Unsure	2 *%	1 1%	-	-	2 1%	-	-	1 1%	-	1 1%	-	-	1 1%	-	2 1%	-	2 1%	-

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	461	171	238	222	375	14	32	44	63	60	149	145	167	294
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	413	144	206	206	359	10	24	34	46	60	121	152	140	273
Donald Trump	280	108	151	130	209	13	26	35	38	46	83	78	119	161
	61%	63%	63%	58%	56%	91%	81%	80%	61%	76%	56%	54%	71%	55%
Nikki Haley	53	18	31	22	50	-	2	1	8	4	16	24	13	41
	12%	11%	13%	10%	13%		6%	1%	12%	7%	11%	17%	8%	14%
Ron DeSantis	55	23	32	22	53	1	1	1	6	4	17	28	10	45
	12%	13%	14%	10%	14%	5%	2%	1%	9%	7%	11%	19%	6%	15%
Chris Christie	6	2	3	3	6	-	0	0	0	1	2	3	1	5
	1%	1%	1%	1%	1%		1%	1%	1%	1%	1%	2%	1%	2%
Vivek Ramaswamy	36	12	12	25	28	1	3	3	4	2	20	7	9	27
	8%	7%	5%	11%	7%	4%	8%	6%	7%	4%	13%	5%	6%	9%
Asa Hutchinson	6	4	5	1	6	-	-	-	5	-	1	-	5	1
	1%	2%	2%	1%	2%				8%		1%		3%	*%
Doug Burgum	2	2	0	2	2	-	-	-	-	-	2	0	-	2
	*%	1%	*%	1%	*%						1%	*%		1%
Someone else (Please specify)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	23	3	5	16	21	-	1	5	2	3	8	5	10	13
	5%	2%	2%	7%	6%		2%	11%	3%	5%	5%	4%	6%	4%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	461 100	126 100	184 100	115 100	32 100	310 100	148 100	243 100	129 100	107 100	85 100	119 100	94 100	41 100	203 100	35 100	156 100
Unweighted Total	413	107	161	110	33	268	143	230	127	110	87	101	72	32	168	23	160
Donald Trump	280 61%	87 69%	122 66%	59 51%	12 38%	209 67%	71 48%	153 63%	56 43%	76 71%	49 57%	73 62%	51 54%	22 55%	127 63%	25 72%	91 58%
Nikki Haley	53 12%	6 5%	15 8%	23 20%	7 21%	21 7%	30 20%	19 8%	28 22%	8 7%	8 10%	10 9%	16 17%	9 22%	26 13%	1 4%	19 12%
Ron DeSantis	55 12%	14 11%	22 12%	13 12%	5 16%	36 12%	19 13%	36 15%	18 14%	11 10%	13 15%	15 12%	12 13%	4 10%	17 8%	6 16%	26 17%
Chris Christie	6 1%	0 *%	1 *%	1 1%	4 12%	1 *%	5 3%	1 *%	5 4%	1 1%	0 *%	2 2%	2 2%	-	1 1%	-	4 2%
Vivek Ramaswamy	36 8%	9 7%	18 10%	8 7%	1 4%	27 9%	9 6%	19 8%	9 7%	8 7%	7 8%	11 9%	9 10%	2 4%	17 8%	2 5%	9 5%
Asa Hutchinson	6 1%	1 1%	5 3%	-	-	6 2%	-	6 3%	-	-	3 3%	4 3%	-	-	5 2%	-	-
Doug Burgum	2 *%	2 1%	-	-	0 1%	2 1%	0 *%	2 1%	0 *%	-	2 2%	-	0 *%	-	-	-	2 1%
Someone else (Please specify)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	23 5%	6 5%	2 1%	11 10%	3 8%	8 3%	14 9%	7 3%	13 10%	4 4%	3 4%	5 4%	4 4%	4 10%	10 5%	1 3%	6 4%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	461 100	384 100	74 100	-	461 100	-	-	345 100	98 100	9 100	406 100	34 100	426 100	15 100	20 100	191 100	241 100	192 100	278 100	391 100	409 100	271 100
Unweighted Total	413	337	73	-	413	-	-	306	87	14	357	25	383	12	18	162	222	168	233	316	364	242
Donald Trump	280 61%	235 61%	45 60%	-	280 61%	-	-	212 62%	52 53%	6 73%	259 64%	7 22%	272 64%	0 3%	8 39%	176 92%	98 40%	108 56%	152 55%	229 59%	245 60%	168 62%
Nikki Haley	53 12%	43 11%	9 12%	-	53 12%	-	-	39 11%	14 14%	0 5%	41 10%	9 26%	40 9%	9 59%	4 21%	3 1%	42 17%	29 15%	40 14%	49 13%	46 11%	35 13%
Ron DeSantis	55 12%	44 12%	10 14%	-	55 12%	-	-	42 12%	12 13%	-	47 12%	6 18%	52 12%	-	3 13%	4 2%	46 19%	36 19%	45 16%	52 13%	53 13%	23 8%
Chris Christie	6 1%	4 1%	2 3%	-	6 1%	-	-	2 1%	2 2%	2 22%	2 1%	4 11%	2 *	3 17%	2 8%	-	3 1%	1 *	2 1%	5 1%	5 1%	1 *
Vivek Ramaswamy	36 8%	30 8%	6 8%	-	36 8%	-	-	30 9%	6 6%	-	35 9%	0 *	34 8%	-	3 12%	7 3%	28 12%	13 7%	17 6%	28 7%	32 8%	25 9%
Asa Hutchinson	6 1%	6 2%	-	-	6 1%	-	-	4 1%	3 3%	-	1 *	5 15%	4 1%	2 15%	-	4 2%	-	5 2%	6 2%	6 2%	5 2%	
Doug Burgum	2 *	2 *	-	-	2 *	-	-	0 *	2 2%	-	2 *	-	2 *	-	-	2 1%	0 *	0 *	2 *	2 *	2 *	2 1%
Someone else (Please specify)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Unsure	23 5%	19 5%	2 3%	-	23 5%	-	-	16 4%	7 7%	-	18 5%	3 9%	20 5%	1 5%	2 8%	2 1%	19 8%	4 2%	17 6%	19 5%	19 5%	12 4%

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[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	461 100	249 100	107 100	130 100	331 100	81 100	49 100	87 100	196 100	178 100	109 100	127 100	88 100	68 100	319 100	112 100	364 100	-
Unweighted Total	413	194	90	105	308	66	39	74	171	168	92	128	70	63	282	100	413	413
Donald Trump	280 61%	141 57%	76 71%	86 67%	194 58%	48 60%	38 77%	63 73%	109 56%	108 61%	62 57%	67 53%	52 59%	44 65%	277 87%	1 1%	206 57%	-
Nikki Haley	53 12%	32 13%	8 8%	6 4%	47 14%	3 3%	3 6%	5 6%	26 13%	22 12%	14 13%	12 10%	6 7%	8 12%	11 3%	33 30%	48 13%	-
Ron DeSantis	55 12%	32 13%	10 10%	14 10%	41 12%	9 11%	4 9%	9 10%	23 12%	23 13%	9 8%	24 19%	11 13%	8 12%	3 1%	52 46%	53 15%	-
Chris Christie	6 1%	3 1%	-	1 1%	5 1%	0 1%	1 2%	0 *	4 2%	2 1%	1 1%	2 2%	-	2 3%	2 1%	4 4%	5 1%	-
Vivek Ramaswamy	36 8%	22 9%	7 6%	13 10%	23 7%	13 16%	1 1%	7 8%	18 9%	11 6%	13 12%	14 11%	8 10%	3 5%	20 6%	10 9%	33 9%	-
Asa Hutchinson	6 1%	4 1%	3 3%	2 2%	4 1%	-	2 5%	-	2 1%	4 2%	-	1 1%	-	-	-	3 2%	2 *	-
Doug Burgum	2 *	2 1%	-	-	2 1%	-	-	-	-	2 1%	-	-	-	-	0 *	2 1%	1 *	-
Someone else (Please specify)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	23 5%	14 6%	3 3%	7 6%	15 5%	7 9%	-	2 3%	14 7%	6 3%	10 9%	6 5%	10 11%	2 4%	6 2%	7 6%	15 4%	-



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[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	461	171	238	222	375	14	32	44	63	60	149	145	167	294
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	413	144	206	206	359	10	24	34	46	60	121	152	140	273
Donald Trump	313	115	172	141	250	13	24	29	44	48	95	97	120	193
	68%	67%	72%	64%	67%	92%	76%	66%	70%	79%	64%	67%	72%	66%
Nikki Haley	149	52	87	62	134	1	9	4	13	18	45	69	35	115
	32%	30%	37%	28%	36%	9%	28%	9%	20%	29%	31%	48%	21%	39%
Ron DeSantis	188	60	106	82	168	3	12	4	18	27	58	82	49	140
	41%	35%	45%	37%	45%	21%	38%	10%	28%	45%	39%	57%	29%	48%
Chris Christie	36	14	21	16	35	1	0	2	5	7	12	11	14	23
	8%	8%	9%	7%	9%	4%	1%	5%	8%	11%	8%	7%	8%	8%
Vivek Ramaswamy	155	52	77	77	120	4	11	16	23	21	53	42	60	95
	34%	30%	33%	35%	32%	28%	36%	35%	36%	36%	36%	29%	36%	32%
Asa Hutchinson	9	5	7	2	9	-	0	0	5	-	2	3	5	4
	2%	3%	3%	1%	2%	-	1%	%	8%	-	1%	2%	3%	1%
Doug Burgum	9	5	5	4	9	-	-	-	0	2	2	5	2	7
	2%	3%	2%	2%	2%	-	-	-	1%	3%	1%	4%	1%	2%
Someone else (Please specify)	11	6	4	7	10	-	-	-	-	1	5	5	1	10
	2%	4%	2%	3%	3%	-	-	-	-	2%	3%	4%	1%	4%
Unsure	24	4	7	16	20	-	4	9	5	1	6	3	15	10
	5%	2%	3%	7%	5%	-	12%	20%	8%	1%	4%	2%	9%	3%

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[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	461	126	184	115	32	310	148	243	129	107	85	119	94	41	203	35	156
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	413	107	161	110	33	268	143	230	127	110	87	101	72	32	168	23	160
Donald Trump	313	84	135	76	18	219	94	170	80	68	62	87	62	25	148	20	108
	68%	67%	73%	66%	56%	71%	64%	70%	62%	64%	73%	73%	66%	61%	73%	57%	69%
Nikki Haley	149	19	74	43	11	93	54	83	49	23	32	42	36	15	60	8	67
	32%	15%	40%	37%	36%	30%	37%	34%	38%	21%	37%	35%	38%	37%	30%	22%	43%
Ron DeSantis	188	45	86	43	15	131	58	119	48	36	34	49	47	23	77	10	83
	41%	36%	47%	37%	47%	42%	39%	49%	38%	34%	40%	41%	50%	55%	38%	29%	53%
Chris Christie	36	9	14	8	6	23	14	22	13	4	6	14	8	3	16	2	10
	8%	7%	8%	7%	18%	7%	9%	9%	10%	4%	7%	12%	8%	8%	8%	7%	6%
Vivek Ramaswamy	155	42	64	40	9	106	49	79	41	39	28	42	36	8	73	19	44
	34%	33%	35%	34%	28%	34%	33%	32%	32%	36%	33%	35%	38%	19%	36%	55%	28%
Asa Hutchinson	9	2	5	0	2	7	3	7	3	1	5	3	-	-	6	-	4
	2%	1%	3%	*%	7%	2%	2%	3%	2%	1%	6%	3%	-	-	3%	-	2%
Doug Burgum	9	3	4	0	2	7	2	7	2	2	4	1	1	1	-	3	6
	2%	2%	2%	*%	5%	2%	1%	3%	2%	2%	5%	1%	1%	2%	-	8%	4%
Someone else (Please specify)	11	5	1	4	0	7	5	7	3	3	1	-	4	3	3	1	5
	2%	4%	1%	4%	1%	2%	3%	3%	3%	3%	1%	-	4%	7%	1%	3%	3%
Unsure	24	7	4	8	3	12	12	8	11	9	3	4	-	5	9	3	4
	5%	6%	2%	7%	10%	4%	8%	3%	9%	8%	3%	3%	-	13%	4%	8%	3%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	461 100	384 100	74 100	-	461 100	-	-	345 100	98 100	9 100	406 100	34 100	426 100	15 100	20 100	191 100	241 100	192 100	278 100	391 100	409 100	271 100
Unweighted Total	413	337	73	-	413	-	-	306	87	14	357	25	383	12	18	162	222	168	233	316	364	242
Donald Trump	313 68%	256 67%	57 77%	-	313 68%	-	-	246 71%	53 54%	6 73%	296 73%	5 15%	306 72%	0 3%	7 34%	177 93%	127 53%	126 66%	173 62%	260 67%	276 67%	188 70%
Nikki Haley	149 32%	124 32%	24 32%	-	149 32%	-	-	123 36%	24 24%	2 21%	134 33%	12 34%	136 32%	7 47%	7 33%	32 17%	107 44%	76 40%	110 40%	136 35%	136 33%	85 31%
Ron DeSantis	188 41%	164 43%	24 32%	-	188 41%	-	-	156 45%	30 30%	2 21%	180 44%	4 13%	180 42%	1 8%	8 37%	43 22%	136 56%	99 51%	133 48%	170 44%	175 43%	102 38%
Chris Christie	36 8%	31 8%	6 8%	-	36 8%	-	-	23 7%	10 10%	3 41%	24 6%	11 33%	28 6%	7 48%	2 9%	1 1%	30 12%	13 7%	26 9%	33 8%	35 9%	19 7%
Vivek Ramaswamy	155 34%	133 35%	21 29%	-	155 34%	-	-	123 36%	30 31%	1 6%	145 36%	4 11%	147 35%	-	8 38%	54 28%	92 38%	66 34%	96 35%	129 33%	138 34%	89 33%
Asa Hutchinson	9 2%	8 2%	1 1%	-	9 2%	-	-	4 1%	4 4%	1 7%	4 1%	5 15%	6 1%	3 23%	-	7 3%	3 1%	8 3%	9 2%	9 2%	9 2%	9 3%
Doug Burgum	9 2%	7 2%	2 2%	-	9 2%	-	-	5 2%	4 4%	-	7 2%	2 5%	9 2%	-	-	1 1%	8 3%	3 2%	4 1%	9 2%	9 2%	6 2%
Someone else (Please specify)	11 2%	6 2%	5 7%	-	11 2%	-	-	5 2%	6 6%	-	8 2%	3 9%	8 2%	3 20%	-	10 4%	5 3%	10 4%	11 3%	9 2%	5 2%	
Unsure	24 5%	22 6%	1 2%	-	24 5%	-	-	16 5%	8 8%	-	11 3%	8 24%	19 5%	3 17%	2 12%	2 1%	17 7%	6 3%	13 5%	21 5%	18 4%	17 6%

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[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?  
 You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	461	249	107	130	331	81	49	87	196	178	109	127	88	68	319	112	364	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	413	194	90	105	308	66	39	74	171	168	92	128	70	63	282	100	413	413
Donald Trump	313	169	74	91	222	50	40	65	125	123	65	87	54	44	277	29	244	-
	68%	68%	69%	70%	67%	63%	82%	75%	64%	69%	60%	68%	61%	65%	87%	26%	67%	
Nikki Haley	149	94	17	31	119	14	17	31	68	51	32	44	27	17	75	62	147	-
	32%	38%	16%	24%	36%	17%	35%	35%	35%	28%	29%	34%	31%	25%	23%	55%	40%	
Ron DeSantis	188	117	28	43	145	27	16	36	88	64	38	63	41	20	99	81	182	-
	41%	47%	26%	33%	44%	33%	32%	41%	45%	36%	34%	50%	47%	29%	31%	72%	50%	
Chris Christie	36	23	5	12	24	6	6	7	16	14	6	15	4	5	7	21	34	-
	8%	9%	4%	10%	7%	8%	12%	8%	8%	8%	6%	11%	5%	7%	2%	18%	9%	
Vivek Ramaswamy	155	75	41	49	106	28	21	27	63	65	35	41	25	25	110	36	133	-
	34%	30%	39%	37%	32%	35%	42%	31%	32%	37%	32%	33%	29%	37%	35%	33%	37%	
Asa Hutchinson	9	5	4	2	7	-	2	2	3	4	0	1	1	0	0	7	7	-
	2%	2%	4%	2%	2%		5%	2%	2%	2%	%	1%	1%	1%	%	6%	2%	
Doug Burgum	9	6	-	2	7	0	2	1	3	5	1	1	1	3	2	7	8	-
	2%	2%		2%	2%	1%	3%	1%	1%	3%	1%	1%	1%	5%	1%	7%	2%	
Someone else (Please specify)	11	9	-	2	9	2	-	4	4	3	4	4	3	1	-	11	12	-
	2%	3%		2%	3%	3%		5%	2%	2%	4%	3%	3%	2%		10%	3%	
Unsure	24	12	9	8	16	7	1	6	10	8	6	6	8	3	10	6	17	-
	5%	5%	8%	6%	5%	9%	2%	7%	5%	5%	5%	5%	9%	5%	3%	5%	5%	

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	461	171	238	222	375	14	32	44	63	60	149	145	167	294
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	413	144	206	206	359	10	24	34	46	60	121	152	140	273
Supporter of Donald Trump	191	76	102	89	147	7	17	23	29	27	70	43	78	113
	41%	45%	43%	40%	39%	53%	54%	51%	47%	44%	47%	29%	47%	38%
Supporter of the Republican Party	241	86	118	123	202	7	13	21	25	31	72	93	77	165
	52%	50%	49%	55%	54%	47%	40%	47%	40%	51%	48%	64%	46%	56%
I don't support either one	20	7	14	6	17	-	2	1	4	3	5	7	8	12
	4%	4%	6%	3%	5%	-	6%	2%	6%	5%	3%	5%	5%	4%
Unsure	9	1	5	4	9	-	-	-	4	0	2	2	4	5
	2%	1%	2%	2%	2%	-	-	-	7%	*%	2%	2%	3%	2%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	461 100	126 100	184 100	115 100	32 100	310 100	148 100	243 100	129 100	107 100	85 100	119 100	94 100	41 100	203 100	35 100	156 100
Unweighted Total	413	107	161	110	33	268	143	230	127	110	87	101	72	32	168	23	160
Supporter of Donald Trump	191 41%	54 43%	83 45%	42 36%	12 37%	137 44%	54 37%	99 41%	48 37%	45 42%	31 37%	60 51%	37 39%	14 34%	95 47%	12 35%	56 36%
Supporter of the Republican Party	241 52%	61 49%	93 51%	66 57%	18 56%	155 50%	84 57%	127 52%	72 56%	52 48%	50 58%	54 45%	51 54%	25 60%	92 46%	19 54%	91 58%
I don't support either one	20 4%	5 4%	7 4%	5 4%	2 7%	13 4%	7 5%	11 5%	6 5%	7 6%	4 4%	4 3%	3 3%	3 6%	9 4%	4 10%	7 4%
Unsure	9 2%	6 5%	0 0%	3 3%	-	6 2%	3 2%	6 2%	3 2%	4 4%	1 1%	1 1%	3 3%	-	7 3%	-	2 1%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	461 100	384 100	74 100	-	461 100	-	-	345 100	98 100	9 100	406 100	34 100	426 100	15 100	20 100	191 100	241 100	192 100	278 100	391 100	409 100	271 100
Unweighted Total	413	337	73	-	413	-	-	306	87	14	357	25	383	12	18	162	222	168	233	316	364	242
Supporter of Donald Trump	191 41%	148 39%	41 55%	-	191 41%	-	-	144 42%	38 39%	3 38%	182 45%	1 3%	184 43%	0 3%	6 30%	191 100%	-	72 37%	96 34%	157 40%	164 40%	110 40%
Supporter of the Republican Party	241 52%	215 56%	25 33%	-	241 52%	-	-	184 53%	52 53%	3 40%	207 51%	26 77%	224 53%	10 69%	8 37%	-	241 100%	104 54%	164 59%	210 54%	220 54%	143 53%
I don't support either one	20 4%	11 3%	8 11%	-	20 4%	-	-	11 3%	6 6%	2 22%	10 2%	7 20%	13 3%	4 28%	3 13%	-	-	8 4%	13 5%	15 4%	16 4%	14 5%
Unsure	9 2%	9 2%	0 %	-	9 2%	-	-	5 1%	2 2%	-	7 2%	-	5 1%	-	4 19%	-	-	7 4%	5 2%	9 2%	9 2%	5 2%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	461 100	249 100	107 100	130 100	331 100	81 100	49 100	87 100	196 100	178 100	109 100	127 100	88 100	68 100	319 100	112 100	364 100	-
Unweighted Total	413	194	90	105	308	66	39	74	171	168	92	128	70	63	282	100	413	413
Supporter of Donald Trump	191 41%	93 37%	54 50%	55 42%	136 41%	26 33%	29 58%	45 52%	76 39%	71 40%	48 44%	49 39%	33 38%	26 38%	183 57%	6 5%	137 38%	-
Supporter of the Republican Party	241 52%	141 57%	46 43%	67 52%	174 53%	54 67%	14 28%	38 43%	104 53%	99 56%	56 51%	75 59%	51 58%	34 50%	125 39%	93 83%	198 54%	-
I don't support either one	20 4%	10 4%	6 6%	5 4%	15 5%	0 0%	4 9%	3 3%	14 7%	3 2%	4 3%	3 2%	2 2%	5 8%	5 2%	10 9%	22 6%	-
Unsure	9 2%	5 2%	1 1%	3 2%	6 2%	0 0%	3 6%	2 2%	2 1%	5 3%	2 2%	-	2 2%	3 4%	5 2%	3 3%	7 2%	-



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[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	461	171	238	222	375	14	32	44	63	60	149	145	167	294
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	413	144	206	206	359	10	24	34	46	60	121	152	140	273
DONALD TRUMP, DEFINITELY/ PROBABLY	319	118	167	150	240	14	28	40	44	48	103	84	132	187
	69%	69%	70%	68%	64%	100%	87%	91%	70%	80%	69%	58%	79%	64%
RON DESANTIS, DEFINITELY/ PROBABLY	112	44	60	52	106	-	3	2	17	8	35	50	27	85
	24%	26%	25%	23%	28%	-	11%	3%	27%	14%	23%	35%	16%	29%
Donald Trump, definitely	258	103	135	123	193	12	25	30	33	43	81	70	106	151
	56%	60%	56%	56%	51%	88%	78%	69%	53%	71%	54%	49%	64%	52%
Donald Trump, probably	61	15	33	27	47	2	3	10	10	6	22	14	26	35
	13%	9%	14%	12%	13%	12%	9%	22%	16%	10%	15%	9%	15%	12%
Ron DeSantis, probably	49	17	19	30	46	-	3	1	9	6	18	16	15	34
	11%	10%	8%	13%	12%	-	10%	1%	14%	9%	12%	11%	9%	12%
Ron DeSantis, definitely	63	27	41	22	60	-	0	1	8	3	17	34	12	51
	14%	16%	17%	10%	16%	-	1%	2%	13%	5%	11%	23%	7%	17%
Unsure	30	8	11	19	29	-	1	3	2	4	11	11	8	22
	7%	5%	5%	9%	8%	-	2%	6%	4%	6%	7%	7%	5%	7%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	461	126	184	115	32	310	148	243	129	107	85	119	94	41	203	35	156
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	413	107	161	110	33	268	143	230	127	110	87	101	72	32	168	23	160
DONALD TRUMP, DEFINITELY/ PROBABLY	319	93	139	71	16	232	87	167	73	84	56	83	63	24	149	28	97
	69%	74%	75%	62%	50%	75%	59%	69%	56%	79%	66%	70%	66%	58%	73%	80%	62%
RON DESANTIS, DEFINITELY/ PROBABLY	112	25	37	35	12	61	47	60	43	17	26	28	24	13	45	5	48
	24%	20%	20%	30%	38%	20%	32%	25%	34%	16%	30%	24%	25%	32%	22%	15%	31%
Donald Trump, definitely	258	81	113	52	12	194	64	141	52	68	50	64	45	22	115	25	82
	56%	64%	62%	45%	37%	63%	43%	58%	40%	64%	59%	54%	48%	55%	57%	70%	53%
Donald Trump, probably	61	12	25	19	4	38	24	26	21	16	6	19	18	1	34	3	14
	13%	10%	14%	17%	13%	12%	16%	11%	16%	15%	7%	16%	19%	3%	17%	10%	9%
Ron DeSantis, probably	49	6	15	22	5	21	27	20	26	7	12	11	10	9	27	2	15
	11%	5%	8%	19%	16%	7%	18%	8%	20%	7%	14%	9%	10%	21%	14%	5%	10%
Ron DeSantis, definitely	63	19	21	13	7	40	20	40	18	10	14	17	14	4	18	4	33
	14%	15%	12%	11%	22%	13%	14%	16%	14%	9%	16%	15%	15%	10%	9%	10%	21%
Unsure	30	8	9	9	4	17	13	16	13	6	3	8	8	5	9	2	12
	7%	7%	5%	8%	12%	6%	9%	7%	10%	5%	4%	7%	8%	11%	4%	5%	7%

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[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	461 100	384 100	74 100	-	461 100	-	-	345 100	98 100	9 100	406 100	34 100	426 100	15 100	20 100	191 100	241 100	192 100	278 100	391 100	409 100	271 100
Unweighted Total	413	337	73	-	413	-	-	306	87	14	357	25	383	12	18	162	222	168	233	316	364	242
DONALD TRUMP, DEFINITELY/ PROBABLY	319 69%	266 69%	50 67%	-	319 69%	-	-	245 71%	58 59%	6 73%	296 73%	8 24%	309 73%	1 7%	9 42%	183 96%	125 52%	119 62%	169 61%	261 67%	280 68%	196 72%
RON DESANTIS, DEFINITELY/ PROBABLY	112 24%	91 24%	21 29%	-	112 24%	-	-	77 22%	32 33%	2 27%	90 22%	17 50%	95 22%	8 53%	9 45%	6 3%	93 38%	60 31%	84 30%	103 26%	105 26%	56 20%
Donald Trump, definitely	258 56%	212 55%	44 59%	-	258 56%	-	-	200 58%	43 44%	6 69%	242 60%	4 13%	250 59%	0 3%	8 37%	169 88%	84 35%	100 52%	138 50%	217 55%	221 54%	154 57%
Donald Trump, probably	61 13%	55 14%	6 7%	-	61 13%	-	-	46 13%	15 15%	0 4%	54 13%	4 11%	60 14%	1 4%	1 5%	14 8%	41 17%	19 10%	31 11%	44 11%	59 14%	41 15%
Ron DeSantis, probably	49 11%	39 10%	10 14%	-	49 11%	-	-	32 9%	15 16%	2 27%	33 8%	12 35%	38 9%	7 48%	4 22%	2 1%	40 16%	25 13%	36 13%	43 11%	45 11%	25 9%
Ron DeSantis, definitely	63 14%	51 13%	11 15%	-	63 14%	-	-	46 13%	17 17%	-	57 14%	5 15%	57 13%	1 5%	5 23%	4 2%	53 22%	35 18%	48 17%	60 15%	60 15%	30 11%
Unsure	30 7%	27 7%	3 5%	-	30 7%	-	-	22 6%	8 8%	-	20 5%	9 26%	22 5%	6 40%	3 13%	2 1%	23 10%	13 7%	25 9%	28 7%	24 6%	20 7%

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[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	461	249	107	130	331	81	49	87	196	178	109	127	88	68	319	112	364	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	413	194	90	105	308	66	39	74	171	168	92	128	70	63	282	100	413	413
DONALD TRUMP, DEFINITELY/ PROBABLY	319	162	81	103	216	61	42	68	131	121	78	75	61	54	319	-	238	-
	69%	65%	76%	79%	65%	76%	85%	78%	67%	68%	71%	59%	70%	79%	100%		65%	
RON DESANTIS, DEFINITELY/ PROBABLY	112	64	23	19	93	14	5	15	50	46	22	38	21	14	-	112	101	-
	24%	26%	22%	15%	28%	18%	10%	18%	26%	26%	20%	30%	24%	21%	100%	28%		
Donald Trump, definitely	258	129	63	79	179	49	30	55	105	98	61	59	47	45	258	-	190	-
	56%	52%	58%	61%	54%	61%	62%	63%	53%	55%	56%	46%	54%	67%	81%		52%	
Donald Trump, probably	61	33	19	24	37	12	12	13	26	22	17	17	14	8	61	-	48	-
	13%	13%	17%	19%	11%	15%	24%	15%	13%	13%	16%	13%	16%	12%	19%		13%	
Ron DeSantis, probably	49	26	10	12	37	9	3	6	25	19	12	19	9	8	-	49	41	-
	11%	11%	9%	9%	11%	11%	6%	7%	13%	10%	11%	15%	10%	12%	44%	11%		
Ron DeSantis, definitely	63	38	14	7	55	5	2	10	25	28	10	19	12	6	-	63	60	-
	14%	15%	13%	6%	17%	6%	4%	11%	13%	16%	9%	15%	13%	9%	56%	17%		
Unsure	30	23	3	8	23	5	2	4	15	11	9	14	6	0	-	-	25	-
	7%	9%	2%	6%	7%	7%	5%	4%	8%	6%	8%	11%	6%	*%			7%	

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[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	461	171	238	222	375	14	32	44	63	60	149	145	167	294
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	413	144	206	206	359	10	24	34	46	60	121	152	140	273
DONALD TRUMP, DEFINITELY/ PROBABLY	316	121	166	150	240	14	24	32	39	47	108	90	118	198
	68%	71%	70%	68%	64%	100%	77%	73%	62%	77%	73%	62%	71%	67%
NIKKI HALEY, DEFINITELY/ PROBABLY	118	42	68	50	113	-	4	5	19	11	34	50	34	84
	26%	25%	29%	23%	30%	-	13%	11%	30%	18%	23%	35%	20%	29%
Donald Trump, definitely	258	99	134	124	191	12	24	30	31	40	85	73	100	158
	56%	58%	56%	56%	51%	88%	76%	67%	49%	66%	57%	51%	60%	54%
Donald Trump, probably	57	22	32	26	48	2	0	3	8	7	23	16	18	40
	12%	13%	13%	12%	13%	12%	1%	6%	13%	11%	16%	11%	11%	14%
Nikki Haley, probably	57	17	28	29	54	-	3	4	12	8	15	18	23	34
	12%	10%	12%	13%	14%	-	11%	9%	18%	13%	10%	13%	14%	11%
Nikki Haley, definitely	61	25	40	21	59	-	1	1	7	3	18	32	11	50
	13%	15%	17%	10%	16%	-	3%	1%	11%	5%	12%	22%	6%	17%
Unsure	27	8	5	21	23	-	3	7	5	3	7	5	15	12
	6%	5%	2%	10%	6%	-	10%	16%	8%	5%	5%	3%	9%	4%

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[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	461	126	184	115	32	310	148	243	129	107	85	119	94	41	203	35	156
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	413	107	161	110	33	268	143	230	127	110	87	101	72	32	168	23	160
DONALD TRUMP, DEFINITELY/ PROBABLY	316	96	136	69	14	232	84	171	69	77	56	87	63	25	140	27	104
	68%	76%	74%	60%	45%	75%	57%	70%	53%	72%	66%	73%	67%	61%	69%	77%	66%
NIKKI HALEY, DEFINITELY/ PROBABLY	118	20	41	41	14	60	55	58	51	20	25	28	29	12	52	6	47
	26%	16%	22%	36%	42%	19%	37%	24%	40%	19%	29%	24%	31%	29%	26%	17%	30%
Donald Trump, definitely	258	76	115	56	11	192	66	139	52	63	49	67	49	22	114	25	87
	56%	61%	63%	48%	33%	62%	45%	57%	40%	59%	58%	56%	52%	53%	56%	70%	55%
Donald Trump, probably	57	19	21	13	4	40	17	31	17	14	7	20	14	3	26	2	17
	12%	15%	11%	12%	12%	13%	12%	13%	13%	13%	8%	17%	15%	7%	13%	6%	11%
Nikki Haley, probably	57	7	18	25	7	24	32	22	30	8	11	15	13	8	32	2	18
	12%	5%	10%	22%	20%	8%	22%	9%	24%	7%	13%	13%	14%	20%	16%	7%	11%
Nikki Haley, definitely	61	13	23	16	7	36	23	36	21	12	13	13	16	4	20	4	30
	13%	10%	13%	14%	22%	12%	15%	15%	16%	11%	16%	11%	17%	9%	10%	11%	19%
Unsure	27	11	7	5	4	18	9	14	9	10	5	3	2	4	11	2	6
	6%	8%	4%	4%	13%	6%	6%	6%	7%	10%	5%	3%	2%	10%	5%	6%	4%

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[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	461 100	384 100	74 100	-	461 100	-	-	345 100	98 100	9 100	406 100	34 100	426 100	15 100	20 100	191 100	241 100	192 100	278 100	391 100	409 100	271 100
Unweighted Total	413	337	73	-	413	-	-	306	87	14	357	25	383	12	18	162	222	168	233	316	364	242
DONALD TRUMP, DEFINITELY/ PROBABLY	316 68%	261 68%	54 73%	-	316 68%	-	-	248 72%	56 56%	4 46%	299 74%	4 13%	309 72%	0 3%	6 32%	186 97%	123 51%	121 63%	170 61%	258 66%	281 69%	189 70%
NIKKI HALEY, DEFINITELY/ PROBABLY	118 26%	101 26%	16 21%	-	118 26%	-	-	81 23%	33 33%	5 54%	88 22%	25 73%	95 22%	14 96%	10 47%	3 1%	100 41%	54 28%	91 33%	108 28%	108 26%	68 25%
Donald Trump, definitely	258 56%	215 56%	43 58%	-	258 56%	-	-	203 59%	44 45%	4 43%	248 61%	1 3%	252 59%	0 3%	6 30%	172 90%	85 35%	102 53%	140 50%	214 55%	227 55%	153 56%
Donald Trump, probably	57 12%	46 12%	12 16%	-	57 12%	-	-	45 13%	12 12%	0 4%	50 12%	3 9%	57 13%	-	0 1%	15 8%	38 16%	18 10%	31 11%	44 11%	54 13%	36 13%
Nikki Haley, probably	57 12%	49 13%	8 11%	-	57 12%	-	-	40 12%	12 13%	5 54%	37 9%	15 46%	41 10%	11 76%	5 26%	1 1%	45 19%	24 13%	46 17%	50 13%	53 13%	36 13%
Nikki Haley, definitely	61 13%	52 13%	8 11%	-	61 13%	-	-	41 12%	20 21%	-	51 12%	9 28%	54 13%	3 20%	4 21%	1 1%	55 23%	30 16%	45 16%	58 15%	55 13%	31 12%
Unsure	27 6%	22 6%	4 5%	-	27 6%	-	-	16 5%	10 10%	-	19 5%	5 14%	23 5%	0 1%	4 21%	2 1%	19 8%	17 9%	17 6%	25 6%	21 5%	14 5%

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[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	461	249	107	130	331	81	49	87	196	178	109	127	88	68	319	112	364	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	413	194	90	105	308	66	39	74	171	168	92	128	70	63	282	100	413	413
DONALD TRUMP, DEFINITELY/ PROBABLY	316	166	78	92	223	55	37	64	129	123	75	84	59	49	295	18	236	-
	68%	67%	73%	71%	67%	68%	75%	73%	66%	69%	68%	66%	67%	72%	92%	16%	65%	
NIKKI HALEY, DEFINITELY/ PROBABLY	118	71	19	26	92	14	12	16	54	48	25	34	21	15	16	85	100	-
	26%	29%	18%	20%	28%	17%	25%	18%	28%	27%	23%	27%	24%	23%	5%	76%	27%	
Donald Trump, definitely	258	132	62	79	179	46	33	50	105	103	61	61	46	42	251	8	193	-
	56%	53%	58%	61%	54%	57%	67%	58%	54%	58%	56%	48%	53%	62%	79%	7%	53%	
Donald Trump, probably	57	34	16	13	45	9	4	14	24	20	14	23	13	7	44	10	44	-
	12%	14%	15%	10%	13%	11%	8%	16%	12%	11%	13%	18%	14%	11%	14%	9%	12%	
Nikki Haley, probably	57	36	7	21	36	11	10	4	33	20	19	16	11	9	12	36	44	-
	12%	14%	7%	16%	11%	13%	20%	5%	17%	11%	18%	13%	13%	14%	4%	32%	12%	
Nikki Haley, definitely	61	35	12	5	56	3	2	12	22	28	6	18	10	6	4	49	55	-
	13%	14%	11%	4%	17%	4%	4%	13%	11%	16%	5%	14%	11%	9%	1%	43%	15%	
Unsure	27	12	10	12	15	12	-	7	13	7	10	9	8	3	8	9	28	-
	6%	5%	9%	9%	5%	15%		8%	7%	4%	9%	7%	9%	5%	3%	8%	8%	



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[QGOPDebate] Did you watch the third Republican presidential primary debate on November 8?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	461	171	238	222	375	14	32	44	63	60	149	145	167	294
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	413	144	206	206	359	10	24	34	46	60	121	152	140	273
TOTAL YES	167	66	87	81	141	8	14	12	28	22	48	57	63	105
	36%	38%	36%	36%	38%	59%	46%	28%	45%	37%	32%	39%	38%	36%
Yes, I watched the debate live	78	29	40	38	69	3	3	4	10	8	26	31	21	57
	17%	17%	17%	17%	18%	24%	9%	8%	15%	13%	17%	22%	13%	19%
Yes, I watched the debate or parts of it after it aired	89	37	47	43	72	5	11	9	18	15	22	26	42	48
	19%	22%	20%	19%	19%	34%	36%	20%	29%	24%	15%	18%	25%	16%
No, I did not watch the debate	294	105	152	141	234	6	17	32	35	38	101	88	104	189
	64%	62%	64%	64%	62%	41%	54%	72%	55%	63%	68%	61%	62%	64%

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[QGOPDebate] Did you watch the third Republican presidential primary debate on November 8?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	461	126	184	115	32	310	148	243	129	107	85	119	94	41	203	35	156
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	413	107	161	110	33	268	143	230	127	110	87	101	72	32	168	23	160
TOTAL YES	167	35	67	55	8	102	63	89	50	31	28	42	42	19	81	16	56
	36%	28%	37%	48%	24%	33%	43%	37%	39%	29%	32%	35%	44%	46%	40%	47%	36%
Yes, I watched the debate live	78	14	31	26	6	45	33	44	25	14	13	19	20	9	35	8	32
	17%	11%	17%	23%	19%	15%	22%	18%	19%	13%	15%	16%	21%	23%	17%	23%	20%
Yes, I watched the debate or parts of it after it aired	89	21	36	29	2	57	30	44	26	17	15	23	22	10	46	8	25
	19%	16%	20%	25%	5%	18%	21%	18%	20%	16%	17%	20%	23%	24%	23%	24%	16%
No, I did not watch the debate	294	91	117	60	24	208	85	154	79	76	58	77	53	22	121	18	100
	64%	72%	63%	52%	76%	67%	57%	63%	61%	71%	68%	65%	56%	54%	60%	53%	64%

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[QGOPDebate] Did you watch the third Republican presidential primary debate on November 8?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	461 100	384 100	74 100	-	461 100	-	-	345 100	98 100	9 100	406 100	34 100	426 100	15 100	20 100	191 100	241 100	192 100	278 100	391 100	409 100	271 100
Unweighted Total	413	337	73	-	413	-	-	306	87	14	357	25	383	12	18	162	222	168	233	316	364	242
TOTAL YES	167 36%	139 36%	28 37%	-	167 36%	-	-	132 38%	30 31%	3 40%	152 37%	12 34%	155 36%	6 39%	7 33%	74 39%	83 34%	69 36%	96 35%	141 36%	146 36%	97 36%
Yes, I watched the debate live	78 17%	68 18%	10 14%	-	78 17%	-	-	61 18%	17 17%	-	69 17%	8 23%	70 16%	4 28%	4 22%	33 17%	39 16%	38 20%	49 18%	65 17%	70 17%	45 17%
Yes, I watched the debate or parts of it after it aired	89 19%	72 19%	18 24%	-	89 19%	-	-	71 21%	13 14%	3 40%	82 20%	4 12%	85 20%	2 11%	2 12%	41 22%	44 18%	31 16%	47 17%	76 19%	77 19%	52 19%
No, I did not watch the debate	294 64%	244 64%	47 63%	-	294 64%	-	-	213 62%	68 69%	5 60%	255 63%	22 66%	271 64%	9 61%	14 67%	117 61%	159 66%	122 64%	182 65%	250 64%	263 64%	174 64%

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[QGOPDebate] Did you watch the third Republican presidential primary debate on November 8?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	461 100	249 100	107 100	130 100	331 100	81 100	49 100	87 100	196 100	178 100	109 100	127 100	88 100	68 100	319 100	112 100	364 100	-
Unweighted Total	413	194	90	105	308	66	39	74	171	168	92	128	70	63	282	100	413	413
TOTAL YES	167 36%	97 39%	33 31%	55 43%	112 34%	30 37%	25 52%	24 27%	75 38%	69 39%	43 40%	43 34%	36 41%	20 29%	116 36%	41 37%	115 32%	-
Yes, I watched the debate live	78 17%	49 20%	10 9%	18 14%	60 18%	6 7%	13 26%	10 12%	38 19%	30 17%	18 17%	17 14%	21 24%	5 7%	52 16%	18 16%	51 14%	-
Yes, I watched the debate or parts of it after it aired	89 19%	48 19%	23 22%	37 28%	53 16%	24 30%	13 26%	14 16%	37 19%	39 22%	25 23%	26 20%	15 17%	15 22%	64 20%	23 21%	64 18%	-
No, I did not watch the debate	294 64%	152 61%	74 69%	75 57%	219 66%	51 63%	24 48%	63 73%	122 62%	109 61%	66 60%	84 66%	52 59%	48 71%	203 64%	70 63%	249 68%	-

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[QGOPDebateView] Who do you think did the best at the third Republican presidential debate?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	167	66	87	81	141	8	14	12	28	22	48	57	63	105
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	156	57	78	78	135	7	10	17	21	22	41	55	60	96
Ron DeSantis	38	12	23	15	30	-	7	1	4	7	7	19	12	26
	23%	18%	26%	19%	21%		49%	4%	16%	32%	14%	33%	19%	24%
Chris Christie	7	5	6	1	7	-	-	-	5	-	1	1	5	2
	4%	8%	7%	1%	5%				17%		1%	2%	8%	2%
Nikki Haley	39	16	18	21	38	-	0	1	6	1	10	21	8	31
	23%	24%	20%	26%	27%		1%	9%	22%	3%	22%	36%	12%	30%
Vivek Ramaswamy	50	20	28	23	38	6	4	8	11	11	13	8	30	21
	30%	31%	32%	28%	27%	68%	28%	64%	38%	50%	27%	14%	47%	20%
Tim Scott	3	1	1	2	3	-	-	0	-	2	1	1	2	1
	2%	1%	2%	2%	2%			1%		8%	1%	1%	3%	1%
No one performed particularly well	30	12	11	19	24	3	3	3	2	2	17	7	6	24
	18%	18%	13%	24%	17%	32%	21%	21%	8%	7%	35%	13%	10%	23%

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[QGOPDebateView] Who do you think did the best at the third Republican presidential debate?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	167 100	35 100	67 100	55 100	8 100	102 100	63 100	89 100	50 100	31 100	28 100	42 100	42 100	19 100	81 100	16 100	56 100
Unweighted Total	156	39	60	49	7	99	56	86	48	34	33	39	31	15	76	10	54
Ron DeSantis	38 23%	9 27%	19 29%	7 12%	2 31%	29 28%	9 14%	25 28%	6 11%	6 20%	4 15%	9 22%	11 26%	8 40%	14 17%	6 37%	17 30%
Chris Christie	7 4%	3 7%	4 6%	-	-	7 7%	-	7 8%	-	1 5%	-	4 10%	-	1 7%	6 7%	1 8%	-
Nikki Haley	39 23%	3 10%	16 24%	14 25%	3 39%	20 19%	17 27%	20 22%	17 33%	4 12%	12 42%	7 18%	8 20%	5 28%	14 17%	1 8%	20 36%
Vivek Ramaswamy	50 30%	10 29%	12 18%	26 47%	2 30%	22 22%	28 45%	16 18%	22 44%	7 23%	7 26%	17 40%	12 29%	5 24%	33 41%	7 43%	7 13%
Tim Scott	3 2%	1 2%	2 3%	1 1%	-	3 3%	1 1%	3 3%	1 1%	2 6%	1 2%	1 2%	-	-	2 2%	-	1 2%
No one performed particularly well	30 18%	9 25%	13 20%	8 15%	-	22 21%	8 13%	19 21%	5 11%	10 34%	4 15%	4 9%	10 25%	-	13 16%	1 4%	11 19%

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[QGOPDebateView] Who do you think did the best at the third Republican presidential debate?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	167 100	139 100	28 100	- -	167 100	- -	- -	132 100	30 100	3 100	152 100	12 100	155 100	6 100	7 100	74 100	83 100	69 100	96 100	141 100	146 100	97 100
Unweighted Total	156	127	28	-	156	-	-	115	33	6	139	9	145	5	6	61	84	58	83	112	135	94
Ron DeSantis	38 23%	31 23%	6 23%	- -	38 23%	- -	- -	33 25%	4 12%	1 34%	36 24%	1 9%	38 24%	- -	- -	16 21%	19 23%	17 25%	21 22%	33 23%	38 26%	25 26%
Chris Christie	7 4%	7 5%	- -	- -	7 4%	- -	- -	4 3%	1 5%	- -	2 1%	4 31%	3 2%	2 40%	1 21%	2 3%	1 2%	3 4%	5 5%	7 5%	7 5%	5 5%
Nikki Haley	39 23%	33 24%	6 21%	- -	39 23%	- -	- -	28 21%	10 34%	1 18%	31 20%	6 54%	33 21%	3 58%	3 39%	9 12%	26 31%	20 29%	25 26%	33 23%	31 22%	19 20%
Vivek Ramaswamy	50 30%	40 29%	10 38%	- -	50 30%	- -	- -	43 33%	7 21%	1 26%	49 33%	1 6%	49 32%	- -	1 19%	27 36%	23 28%	12 17%	24 25%	38 27%	39 27%	30 30%
Tim Scott	3 2%	3 2%	- -	- -	3 2%	- -	- -	3 2%	0 1%	- -	3 2%	- -	3 2%	0 3%	- -	1 2%	2 3%	1 2%	2 3%	2 2%	3 2%	3 3%
No one performed particularly well	30 18%	25 18%	5 19%	- -	30 18%	- -	- -	21 16%	9 28%	1 21%	30 20%	- -	29 19%	- -	2 22%	19 26%	11 13%	16 23%	18 19%	28 20%	28 19%	15 16%

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[QGOPDebateView] Who do you think did the best at the third Republican presidential debate?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	167 100	97 100	33 100	55 100	112 100	30 100	25 100	24 100	75 100	69 100	43 100	43 100	36 100	20 100	116 100	41 100	115 100	-
Unweighted Total	156	78	33	45	111	26	19	23	67	66	39	43	32	24	111	35	156	156
Ron DeSantis	38 23%	25 26%	7 20%	10 17%	28 25%	7 24%	3 10%	7 30%	15 20%	15 22%	10 24%	9 21%	17 46%	2 8%	29 25%	9 22%	29 25%	-
Chris Christie	7 4%	4 4%	3 8%	2 4%	5 4%	-	2 9%	1 6%	4 6%	1 2%	1 2%	-	1 4%	1 3%	3 3%	1 3%	3 3%	-
Nikki Haley	39 23%	21 21%	5 15%	5 10%	33 30%	4 14%	1 6%	2 8%	21 28%	16 23%	14 31%	8 17%	11 32%	3 13%	18 16%	16 38%	31 27%	-
Vivek Ramaswamy	50 30%	26 27%	15 45%	25 44%	26 23%	9 32%	15 59%	5 22%	19 26%	26 37%	9 20%	13 31%	7 18%	9 46%	41 35%	9 21%	27 24%	-
Tim Scott	3 2%	1 1%	1 2%	1 3%	2 2%	1 5%	-	1 3%	2 3%	1 1%	1 3%	3 6%	-	1 3%	2 2%	1 2%	2 2%	-
No one performed particularly well	30 18%	20 20%	4 11%	12 22%	18 16%	8 26%	4 17%	7 31%	13 17%	10 15%	9 20%	11 25%	-	5 26%	22 19%	6 14%	22 19%	-



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[QXUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine' s war is our war If Russia wins, vital U.S. interests and values are threatened	448	193	224	224	305	53	56	52	52	61	133	150	165	283
	45%	48%	48%	42%	45%	46%	44%	37%	34%	40%	47%	53%	37%	50%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	382	138	195	186	259	34	45	68	74	65	89	85	207	175
	38%	34%	42%	35%	38%	29%	35%	49%	49%	43%	32%	30%	47%	31%
Unsure	175	69	48	127	113	28	27	20	24	26	60	46	69	106
	17%	17%	10%	24%	17%	24%	21%	14%	16%	17%	21%	16%	16%	19%

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[QXUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened	448	82	167	137	60	249	197	163	140	99	96	101	97	50	191	30	160
	45%	37%	43%	48%	56%	41%	50%	42%	49%	40%	45%	43%	50%	51%	40%	38%	53%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	382	93	140	116	33	234	149	150	108	77	76	112	67	37	221	31	89
	38%	41%	36%	41%	31%	38%	38%	39%	38%	31%	36%	48%	34%	37%	46%	39%	29%
Unsure	175	49	79	32	14	128	46	75	36	69	40	20	30	11	66	19	54
	17%	22%	20%	11%	13%	21%	12%	19%	13%	28%	19%	9%	16%	11%	14%	23%	18%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine' s war is our war If Russia wins, vital U.S. interests and values are threatened	448	125	107	213	160	26	262	126	124	190	147	281	153	262	33	57	93	222	302	395	276	343
	45%	33%	48%	57%	35%	32%	57%	33%	44%	60%	32%	57%	33%	57%	42%	30%	39%	50%	48%	47%	41%	46%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	382	193	83	95	224	32	126	193	105	81	222	141	239	126	17	99	109	148	222	301	283	270
	38%	50%	37%	25%	49%	39%	27%	50%	37%	25%	49%	28%	51%	28%	22%	52%	45%	33%	35%	36%	42%	36%
Unsure	175	66	33	68	77	24	74	67	53	48	83	74	79	69	28	36	39	72	110	141	115	134
	17%	17%	15%	18%	17%	30%	16%	17%	19%	15%	18%	15%	17%	15%	36%	19%	16%	16%	17%	17%	17%	18%

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[QXUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ukraine' s war is our war If Russia wins, vital U.S. interests and values are threatened	448	209	137	119	329	73	47	146	200	102	117	62	84	105	95	48	122	275
	45%	46%	42%	40%	46%	40%	41%	51%	47%	35%	44%	37%	42%	42%	30%	43%	34%	65%
The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict	382	174	137	137	245	78	60	101	150	131	82	77	75	94	168	48	164	99
	38%	38%	42%	46%	35%	42%	52%	35%	35%	45%	31%	47%	38%	38%	53%	43%	45%	23%
Unsure	175	75	54	40	135	33	7	39	79	57	66	26	40	48	55	16	77	52
	17%	16%	16%	14%	19%	18%	7%	14%	18%	20%	25%	16%	20%	20%	17%	14%	21%	12%

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[QXUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	532	218	277	255	387	50	65	56	68	73	148	187	197	335
	53%	55%	59%	47%	57%	43%	50%	40%	46%	48%	52%	67%	45%	59%
Bad idea	263	100	117	146	152	40	28	43	56	57	67	41	155	108
	26%	25%	25%	27%	22%	35%	22%	30%	37%	37%	24%	15%	35%	19%
Unsure	211	81	73	136	137	25	36	41	26	22	68	53	89	121
	21%	20%	16%	25%	20%	22%	28%	30%	17%	15%	24%	19%	20%	21%

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[QXUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	532	94	208	157	71	301	228	223	162	115	100	126	120	58	221	29	197
	53%	42%	54%	55%	67%	49%	58%	57%	57%	47%	48%	54%	62%	59%	46%	36%	65%
Bad idea	263	71	93	83	15	164	98	81	70	63	64	61	45	22	156	32	48
	26%	31%	24%	29%	14%	27%	25%	21%	25%	26%	30%	26%	23%	23%	33%	40%	16%
Unsure	211	60	85	45	20	146	65	84	53	67	47	46	29	19	100	19	58
	21%	27%	22%	16%	19%	24%	17%	22%	18%	27%	22%	20%	15%	19%	21%	23%	19%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	532	178	106	245	205	29	297	179	135	212	189	321	200	303	30	63	126	261	360	454	356	411
	53%	46%	47%	65%	45%	35%	64%	46%	48%	67%	42%	65%	42%	66%	38%	33%	52%	59%	57%	54%	53%	55%
Bad idea	263	116	68	71	153	26	85	126	74	56	168	81	168	76	20	93	56	88	146	207	184	192
	26%	30%	30%	19%	33%	31%	18%	33%	26%	18%	37%	16%	36%	17%	25%	49%	23%	20%	23%	25%	27%	26%
Unsure	211	91	49	61	103	28	80	82	72	49	96	93	103	78	29	35	59	94	129	175	133	145
	21%	24%	22%	16%	22%	34%	17%	21%	26%	16%	21%	19%	22%	17%	37%	18%	25%	21%	20%	21%	20%	19%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	532	257	151	142	390	86	56	153	246	133	137	80	111	138	120	72	155	284
	53%	56%	46%	48%	55%	47%	49%	53%	57%	46%	52%	49%	56%	56%	37%	64%	43%	67%
Bad idea	263	119	94	105	158	69	37	75	87	101	62	48	36	59	133	17	112	80
	26%	26%	29%	35%	22%	37%	32%	26%	20%	35%	23%	29%	18%	24%	42%	15%	31%	19%
Unsure	211	82	83	50	161	29	21	59	96	56	66	37	51	50	66	23	97	61
	21%	18%	25%	17%	23%	16%	19%	20%	22%	19%	25%	22%	26%	20%	21%	20%	27%	14%



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[QXIsraelSideWith] In the current conflict in the Middle East, do you side more with...

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	567	227	312	255	435	38	56	33	76	86	164	208	195	372
	56%	57%	67%	47%	64%	33%	44%	23%	51%	57%	58%	74%	44%	66%
The Palestinians in Gaza and the West Bank	123	49	47	76	61	26	24	50	25	17	18	13	92	31
	12%	12%	10%	14%	9%	22%	19%	35%	17%	11%	6%	5%	21%	5%
Unsure	317	123	109	206	180	52	48	58	49	49	101	60	155	161
	31%	31%	23%	38%	27%	45%	38%	41%	32%	32%	36%	21%	35%	29%
Unsure	315	130	117	198	228	42	22	17	36	36	132	94	89	226
	31%	33%	25%	37%	34%	37%	17%	12%	24%	24%	47%	34%	20%	40%

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[QXIsraelSideWith] In the current conflict in the Middle East, do you side more with...

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	567	112	227	162	63	339	226	266	166	124	110	129	125	67	247	40	220
	56%	50%	59%	57%	59%	55%	58%	68%	58%	51%	52%	55%	64%	68%	52%	50%	73%
The Palestinians in Gaza and the West Bank	123	21	43	45	14	64	58	28	33	29	17	43	21	8	74	5	15
	12%	9%	11%	16%	13%	10%	15%	7%	12%	12%	8%	19%	11%	8%	16%	7%	5%
Unsure	317	92	116	78	30	208	108	94	85	91	85	61	48	23	156	35	67
	31%	41%	30%	27%	28%	34%	27%	24%	30%	37%	40%	26%	25%	23%	33%	43%	22%
Unsure	315	77	120	75	43	197	117	127	100	101	59	62	58	28	133	18	104
	31%	34%	31%	26%	40%	32%	30%	33%	35%	41%	28%	26%	30%	28%	28%	22%	34%

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[QXIsraelSideWith] In the current conflict in the Middle East, do you side more with...

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Israel	567 56%	280 73%	117 52%	164 43%	335 73%	30 36%	202 44%	294 76%	133 47%	137 43%	326 72%	220 44%	331 70%	207 45%	29 37%	134 70%	183 76%	263 59%	388 61%	506 60%	417 62%	383 51%
The Palestinians in Gaza and the West Bank	123 12%	23 6%	29 13%	71 19%	25 5%	12 14%	86 19%	26 7%	25 9%	71 22%	29 6%	88 18%	36 8%	80 18%	6 8%	13 7%	11 5%	55 12%	64 10%	87 10%	66 10%	98 13%
Unsure	317 31%	81 21%	78 35%	142 38%	101 22%	41 50%	174 38%	67 17%	123 44%	110 35%	98 22%	187 38%	104 22%	170 37%	43 55%	44 23%	48 20%	125 28%	183 29%	244 29%	191 28%	266 36%
Unsure	315 31%	108 28%	72 32%	125 33%	136 30%	36 43%	143 31%	112 29%	96 34%	99 31%	144 32%	153 31%	136 29%	146 32%	34 43%	62 32%	63 26%	146 33%	206 33%	274 33%	201 30%	220 29%

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[QXIsraelSideWith] In the current conflict in the Middle East, do you side more with...

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	567	288	145	146	421	85	61	139	253	175	131	137	111	105	218	91	285	180
	56%	63%	44%	49%	59%	46%	54%	49%	59%	60%	49%	83%	56%	43%	68%	81%	78%	42%
The Palestinians in Gaza and the West Bank	123	44	62	50	73	36	13	57	39	27	28	2	17	46	21	4	12	68
	12%	10%	19%	17%	10%	20%	12%	20%	9%	9%	11%	1%	8%	19%	7%	4%	3%	16%
Unsure	317	126	121	102	215	62	39	91	138	88	107	26	70	95	80	17	67	178
	31%	28%	37%	34%	30%	34%	34%	32%	32%	30%	40%	16%	35%	38%	25%	15%	19%	42%
Unsure	315	144	90	68	247	43	25	79	154	82	109	49	62	73	93	31	128	149
	31%	32%	27%	23%	35%	24%	22%	28%	36%	28%	41%	30%	31%	30%	29%	28%	35%	35%

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[QXIsraelCivilians] Who do you think is mostly responsible for any civilian casualties in the Gaza Strip?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	154	51	74	80	89	25	25	37	32	25	28	31	94	60
	15%	13%	16%	15%	13%	21%	19%	27%	21%	17%	10%	11%	21%	11%
Hamas	604	242	304	300	450	46	64	50	72	90	179	212	213	391
	60%	61%	65%	56%	67%	40%	50%	36%	48%	59%	63%	75%	48%	69%
Unsure	248	105	90	157	138	45	39	53	45	37	75	38	135	113
	25%	26%	19%	29%	20%	39%	31%	38%	30%	24%	27%	13%	31%	20%

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[QXIsraelCivilians] Who do you think is mostly responsible for any civilian casualties in the Gaza Strip?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	154	23	51	67	13	73	81	38	51	36	21	50	36	10	93	13	25
	15%	10%	13%	24%	12%	12%	21%	10%	18%	15%	10%	21%	19%	10%	19%	16%	8%
Hamas	604	118	244	170	70	362	240	272	176	126	119	141	131	72	263	38	233
	60%	52%	63%	60%	66%	59%	61%	70%	62%	52%	56%	61%	68%	73%	55%	47%	77%
Unsure	248	84	91	48	24	176	71	79	58	83	71	42	27	17	122	30	45
	25%	38%	24%	17%	22%	29%	18%	20%	20%	34%	34%	18%	14%	17%	26%	37%	15%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelCivilians] Who do you think is mostly responsible for any civilian casualties in the Gaza Strip?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Israel	154 15%	31 8%	41 18%	81 22%	41 9%	13 16%	100 22%	31 8%	31 11%	92 29%	37 8%	108 22%	45 9%	104 23%	5 7%	20 11%	18 8%	61 14%	89 14%	116 14%	82 12%	114 15%
Hamas	604 60%	284 74%	129 58%	181 48%	336 73%	40 48%	228 49%	307 79%	152 54%	143 45%	330 73%	253 51%	335 71%	230 50%	40 50%	135 71%	181 75%	294 66%	412 65%	538 64%	440 65%	427 57%
Unsure	248 25%	70 18%	53 24%	114 30%	84 18%	30 36%	134 29%	49 13%	99 35%	83 26%	85 19%	135 27%	92 19%	123 27%	34 43%	35 19%	42 18%	88 20%	133 21%	183 22%	151 22%	206 28%

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[QXIsraelCivilians] Who do you think is mostly responsible for any civilian casualties in the Gaza Strip?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	154	57	70	51	103	27	24	62	48	44	34	16	32	57	24	16	21	82
	15%	12%	22%	17%	15%	15%	21%	22%	11%	15%	13%	10%	16%	23%	8%	14%	6%	19%
Hamas	604	311	146	170	434	105	64	144	286	174	162	130	116	111	230	82	289	234
	60%	68%	45%	57%	61%	57%	57%	50%	67%	60%	61%	79%	58%	45%	72%	73%	79%	55%
Unsure	248	91	111	76	172	51	26	80	95	73	70	19	50	79	65	14	54	110
	25%	20%	34%	26%	24%	28%	22%	28%	22%	25%	26%	11%	25%	32%	20%	13%	15%	26%



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[QXIsraelUkraineSupportSplit\_A] When it comes to the current conflict in Israel and the Palestinian territories, which comes closest to your view?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	513	192	232	279	340	60	64	71	72	78	143	148	222	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	516	182	215	299	383	59	45	57	60	84	134	181	201	315
The U.S. should provide whatever military aid and weaponry Israel needs to win the war	158	60	97	61	114	9	19	15	25	17	45	57	56	102
	31%	31%	42%	22%	33%	15%	30%	21%	34%	21%	31%	38%	25%	35%
The U.S. should provide limited military aid and weaponry to Israel and should be cautious about becoming too involved i	218	77	84	135	134	29	27	35	20	33	62	69	88	131
	43%	40%	36%	48%	39%	49%	42%	49%	27%	42%	44%	46%	39%	45%
The U.S. should not provide any military aid or weaponry to Israel	67	25	31	35	44	9	10	16	14	15	14	9	45	22
	13%	13%	13%	13%	13%	16%	16%	22%	20%	19%	10%	6%	20%	8%
Unsure	70	30	21	48	48	12	8	5	14	15	22	14	33	36
	14%	16%	9%	17%	14%	20%	12%	7%	19%	19%	15%	10%	15%	12%

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[QXIsraelUkraineSupportSplit\_A] When it comes to the current conflict in Israel and the Palestinian territories, which comes closest to your view?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	513 100	104 100	200 100	141 100	66 100	303 100	206 100	193 100	143 100	121 100	102 100	120 100	107 100	52 100	242 100	27 100	165 100
Unweighted Total	516	112	196	135	70	308	205	226	154	151	102	126	83	45	220	27	193
The U.S. should provide whatever military aid and weaponry Israel needs to win the war	158 31%	33 32%	64 32%	40 29%	19 28%	97 32%	59 29%	75 39%	36 25%	36 30%	30 29%	42 36%	32 30%	13 24%	66 27%	12 44%	60 37%
The U.S. should provide limited military aid and weaponry to Israel and should be cautious about becoming too involved i	218 43%	40 39%	86 43%	61 44%	30 46%	126 42%	92 44%	69 36%	65 45%	54 45%	48 47%	39 33%	46 42%	27 52%	105 43%	12 43%	77 47%
The U.S. should not provide any military aid or weaponry to Israel	67 13%	9 8%	23 12%	27 19%	8 12%	32 11%	35 17%	21 11%	23 16%	11 9%	10 10%	24 20%	16 15%	6 11%	42 17%	1 3%	9 6%
Unsure	70 14%	22 21%	26 13%	12 9%	9 13%	48 16%	21 10%	29 15%	18 13%	19 16%	14 14%	14 12%	13 13%	7 13%	29 12%	3 10%	18 11%

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[QXIsraelUkraineSupportSplit\_A] When it comes to the current conflict in Israel and the Palestinian territories, which comes closest to your view?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	513	203	113	180	234	46	233	204	137	163	224	261	243	221	49	97	128	243	332	428	346	375
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	516	175	123	202	211	55	250	182	151	167	207	250	221	231	64	83	115	224	302	386	342	381
The U.S. should provide whatever military aid and weaponry Israel needs to win the war	158	82	28	43	95	13	50	83	41	34	93	62	96	55	7	39	51	78	112	143	117	107
	31%	41%	25%	24%	40%	28%	22%	41%	30%	21%	41%	24%	39%	25%	15%	40%	40%	32%	34%	33%	34%	29%
The U.S. should provide limited military aid and weaponry to Israel and should be cautious about becoming too involved i	218	81	53	80	90	15	114	85	60	71	87	121	95	103	21	34	54	96	145	182	150	166
	43%	40%	47%	45%	38%	32%	49%	41%	44%	44%	39%	47%	39%	47%	42%	35%	42%	40%	44%	43%	43%	44%
The U.S. should not provide any military aid or weaponry to Israel	67	15	22	28	21	8	38	11	18	37	16	43	24	34	9	12	9	28	29	44	38	49
	13%	8%	20%	16%	9%	17%	17%	5%	13%	23%	7%	17%	10%	16%	17%	12%	7%	11%	9%	10%	11%	13%
Unsure	70	25	10	29	29	11	30	26	18	20	27	34	28	28	13	12	14	40	46	59	41	53
	14%	12%	9%	16%	12%	23%	13%	12%	13%	13%	12%	13%	12%	13%	26%	13%	11%	17%	14%	14%	12%	14%

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[QXIsraelUkraineSupportSplit\_A] When it comes to the current conflict in Israel and the Palestinian territories, which comes closest to your view?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	513 100	229 100	178 100	171 100	342 100	105 100	66 100	160 100	210 100	143 100	138 100	95 100	95 100	133 100	166 100	52 100	176 100	223 100
Unweighted Total	516	211	159	149	367	94	55	147	220	149	142	103	85	133	143	49	516	516
The U.S. should provide whatever military aid and weaponry Israel needs to win the war	158 31%	74 33%	58 32%	42 25%	116 34%	23 22%	19 29%	47 30%	62 30%	49 34%	35 25%	46 48%	36 38%	19 14%	63 38%	24 46%	67 38%	43 19%
The U.S. should provide limited military aid and weaponry to Israel and should be cautious about becoming too involved i	218 43%	102 44%	66 37%	82 48%	137 40%	53 51%	28 43%	62 38%	102 49%	54 38%	68 49%	35 37%	34 36%	73 54%	65 39%	18 35%	66 37%	121 54%
The U.S. should not provide any military aid or weaponry to Israel	67 13%	22 10%	33 19%	24 14%	43 13%	13 12%	11 17%	31 19%	18 8%	18 13%	15 11%	5 5%	13 14%	24 18%	16 10%	4 7%	16 9%	28 13%
Unsure	70 14%	31 14%	21 12%	23 14%	46 14%	16 15%	7 11%	20 12%	28 13%	22 15%	20 14%	9 10%	12 12%	18 13%	21 13%	6 11%	26 15%	31 14%

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[QXIsraelUkraineSupportSplit\_B] When it comes to the current conflict in Ukraine, which comes closest to your view?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	493	207	235	258	337	56	64	69	77	73	140	133	220	273
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	490	195	232	258	373	53	41	57	57	75	132	169	189	301
The U.S. should provide whatever military aid and weaponry Ukraine needs to win the war	151	66	90	61	113	20	15	17	17	22	38	57	56	95
	31%	32%	38%	24%	34%	37%	23%	24%	22%	30%	27%	43%	26%	35%
The U.S. should provide limited military aid and weaponry to Ukraine and should be cautious about becoming too involved	200	81	93	107	141	13	31	23	27	28	64	58	78	122
	41%	39%	39%	42%	42%	23%	48%	33%	35%	38%	46%	43%	35%	45%
The U.S. should not provide any military aid or weaponry to Ukraine	91	42	39	52	55	18	5	16	20	19	24	12	55	36
	18%	20%	16%	20%	16%	32%	7%	23%	26%	26%	17%	9%	25%	13%
Unsure	51	18	14	37	28	4	14	14	13	4	14	6	31	20
	10%	8%	6%	14%	8%	8%	22%	20%	17%	6%	10%	5%	14%	7%

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[QXIsraelUkraineSupportSplit\_B] When it comes to the current conflict in Ukraine, which comes closest to your view?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	493	121	187	144	41	308	185	195	142	124	109	113	87	46	236	53	138
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	490	105	195	142	48	300	190	220	153	152	111	101	78	38	220	43	161
The U.S. should provide whatever military aid and weaponry Ukraine needs to win the war	151	28	60	47	17	88	63	68	45	28	31	45	22	24	64	10	55
	31%	23%	32%	32%	40%	29%	34%	35%	32%	22%	28%	40%	26%	51%	27%	18%	40%
The U.S. should provide limited military aid and weaponry to Ukraine and should be cautious about becoming too involved	200	53	79	55	13	131	68	79	63	41	49	48	40	18	95	13	64
	41%	43%	42%	38%	32%	43%	37%	40%	44%	33%	45%	43%	45%	39%	40%	25%	46%
The U.S. should not provide any military aid or weaponry to Ukraine	91	25	28	36	2	53	38	32	22	28	19	18	19	3	51	18	13
	18%	21%	15%	25%	5%	17%	21%	17%	16%	23%	17%	16%	21%	7%	22%	35%	9%
Unsure	51	15	20	6	9	36	15	16	12	27	10	2	6	1	25	12	6
	10%	13%	11%	4%	23%	12%	8%	8%	8%	21%	10%	2%	7%	3%	11%	22%	5%

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[QXIsraelUkraineSupportSplit\_B] When it comes to the current conflict in Ukraine, which comes closest to your view?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	493	180	109	197	227	37	229	182	144	156	229	235	228	236	30	94	114	200	302	408	328	372
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	490	162	128	193	202	54	234	169	158	154	206	230	216	235	39	79	107	193	281	366	330	367
The U.S. should provide whatever military aid and weaponry Ukraine needs to win the war	151	42	29	81	49	8	94	48	38	65	48	95	50	95	7	11	33	86	108	133	105	125
	31%	23%	26%	41%	22%	21%	41%	26%	26%	42%	21%	41%	22%	40%	22%	12%	29%	43%	36%	33%	32%	34%
The U.S. should provide limited military aid and weaponry to Ukraine and should be cautious about becoming too involved	200	85	50	63	106	15	78	74	66	52	102	87	104	88	8	50	50	73	114	163	134	145
	41%	47%	46%	32%	47%	42%	34%	41%	45%	33%	45%	37%	46%	37%	26%	53%	44%	36%	38%	40%	41%	39%
The U.S. should not provide any military aid or weaponry to Ukraine	91	43	20	25	58	6	27	49	26	16	62	27	58	25	8	29	25	23	51	71	68	65
	18%	24%	18%	13%	25%	18%	12%	27%	18%	10%	27%	11%	26%	11%	27%	31%	22%	11%	17%	17%	21%	17%
Unsure	51	11	10	28	14	7	30	11	14	23	17	26	16	28	7	4	5	19	29	42	21	37
	10%	6%	9%	14%	6%	19%	13%	6%	10%	15%	7%	11%	7%	12%	25%	4%	4%	9%	10%	10%	6%	10%

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[QXIsraelUkraineSupportSplit\_B] When it comes to the current conflict in Ukraine, which comes closest to your view?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	493	229	150	126	367	78	47	126	219	147	128	70	103	114	153	60	188	203
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	490	185	148	105	385	62	43	110	209	171	117	77	95	113	139	51	490	490
The U.S. should provide whatever military aid and weaponry Ukraine needs to win the war	151	83	31	40	111	23	17	31	77	42	37	22	32	37	20	25	52	94
	31%	36%	21%	32%	30%	29%	36%	25%	35%	29%	29%	31%	31%	32%	13%	41%	27%	47%
The U.S. should provide limited military aid and weaponry to Ukraine and should be cautious about becoming too involved	200	96	56	44	156	29	15	58	83	58	48	32	43	36	74	24	82	75
	41%	42%	37%	35%	42%	37%	32%	46%	38%	40%	37%	46%	41%	32%	48%	40%	43%	37%
The U.S. should not provide any military aid or weaponry to Ukraine	91	36	31	35	57	23	11	22	36	33	23	12	13	24	50	7	42	21
	18%	16%	21%	27%	15%	30%	24%	17%	17%	22%	18%	17%	13%	21%	33%	12%	22%	10%
Unsure	51	14	31	7	44	3	4	15	22	14	21	4	15	16	9	5	13	12
	10%	6%	21%	6%	12%	4%	7%	12%	10%	9%	16%	5%	15%	15%	6%	8%	7%	6%



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[Seasonal\_ChristmasTree] When decorating your house for the holidays, do you prefer a real or artificial Christmas tree?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Real tree	281	99	147	134	172	42	40	38	50	41	79	73	128	153
	28%	25%	32%	25%	25%	36%	31%	27%	33%	27%	28%	26%	29%	27%
Fake or artificial tree	547	210	222	323	375	48	83	85	78	89	155	139	253	294
	54%	53%	48%	60%	55%	42%	65%	61%	52%	59%	55%	49%	57%	52%
Will not be putting up a Christmas tree	178	89	98	80	130	25	5	17	22	21	49	69	61	118
	18%	22%	21%	15%	19%	22%	4%	12%	15%	14%	17%	25%	14%	21%

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[Seasonal\_ChristmasTree] When decorating your house for the holidays, do you prefer a real or artificial Christmas tree?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Real tree	281	73	105	75	29	178	104	97	75	58	74	70	50	27	145	25	77
	28%	32%	27%	26%	27%	29%	26%	25%	26%	24%	35%	30%	26%	28%	30%	31%	25%
Fake or artificial tree	547	122	210	156	55	332	212	214	158	118	97	137	122	59	266	43	150
	54%	55%	54%	55%	52%	54%	54%	55%	56%	48%	46%	59%	63%	59%	56%	54%	50%
Will not be putting up a Christmas tree	178	29	72	54	23	101	76	77	51	69	40	26	23	13	67	12	76
	18%	13%	19%	19%	21%	17%	19%	20%	18%	28%	19%	11%	12%	13%	14%	15%	25%

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[Seasonal\_ChristmasTree] When decorating your house for the holidays, do you prefer a real or artificial Christmas tree?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Real tree	281 28%	109 29%	69 31%	99 26%	134 29%	22 27%	125 27%	118 30%	66 24%	88 28%	133 29%	130 26%	134 29%	126 28%	21 27%	57 30%	66 27%	111 25%	148 23%	214 26%	204 30%	226 30%
Fake or artificial tree	547 54%	225 59%	102 46%	208 55%	260 56%	42 51%	244 53%	214 55%	156 55%	169 53%	251 55%	269 54%	270 57%	236 52%	41 52%	105 55%	140 58%	238 54%	360 57%	463 55%	367 55%	387 52%
Will not be putting up a Christmas tree	178 18%	50 13%	52 23%	69 18%	67 15%	18 22%	93 20%	55 14%	59 21%	61 19%	69 15%	96 19%	67 14%	95 21%	17 21%	30 16%	36 15%	94 21%	125 20%	160 19%	102 15%	134 18%

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[Seasonal\_ChristmasTree] When decorating your house for the holidays, do you prefer a real or artificial Christmas tree?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Real tree	281	125	94	84	197	44	40	90	111	80	64	43	50	62	97	30	112	118
	28%	27%	29%	28%	28%	24%	35%	31%	26%	28%	24%	26%	25%	25%	30%	26%	31%	28%
Fake or artificial tree	547	277	170	195	352	135	60	139	242	165	170	100	133	126	177	63	201	210
	54%	60%	52%	66%	50%	73%	53%	49%	56%	57%	64%	61%	67%	51%	56%	56%	55%	49%
Will not be putting up a Christmas tree	178	56	64	18	160	5	13	57	76	45	32	22	16	59	45	19	52	98
	18%	12%	20%	6%	23%	3%	12%	20%	18%	15%	12%	13%	8%	24%	14%	17%	14%	23%

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[QThanksFood] Of the following choices, which are your favorite Thanksgiving foods? Select up to three

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Turkey	572	204	304	268	391	49	77	51	71	96	171	183	218	354
	57%	51%	65%	50%	58%	43%	60%	36%	48%	63%	60%	65%	49%	63%
Mashed potatoes	313	137	125	188	224	15	52	58	39	51	81	84	148	165
	31%	34%	27%	35%	33%	13%	41%	42%	26%	34%	29%	30%	34%	29%
Stuffing	339	136	162	176	254	43	30	26	47	47	108	110	120	218
	34%	34%	35%	33%	37%	37%	23%	19%	31%	31%	38%	39%	27%	39%
Bread or rolls	117	57	40	78	81	11	14	33	23	16	31	14	72	45
	12%	14%	8%	14%	12%	9%	11%	24%	15%	10%	11%	5%	16%	8%
Ham	193	70	91	101	88	40	38	41	40	30	44	39	111	82
	19%	18%	19%	19%	13%	34%	30%	29%	27%	20%	15%	14%	25%	15%
Gravy	130	50	61	69	100	8	11	14	8	23	39	46	45	85
	13%	13%	13%	13%	15%	7%	8%	10%	5%	15%	14%	16%	10%	15%
Green beans	32	18	5	27	18	7	6	5	5	4	6	12	14	18
	3%	4%	1%	5%	3%	6%	5%	4%	3%	2%	2%	4%	3%	3%
Macaroni and cheese	148	59	57	90	70	55	12	34	40	21	39	15	95	54
	15%	15%	12%	17%	10%	48%	10%	25%	26%	14%	14%	5%	21%	9%
Cornbread	59	29	34	25	34	14	7	7	15	14	18	5	36	23
	6%	7%	7%	5%	5%	12%	6%	5%	10%	9%	6%	2%	8%	4%
Corn	51	13	26	24	29	4	15	12	8	7	17	7	27	24
	5%	3%	6%	5%	4%	3%	12%	9%	5%	5%	6%	2%	6%	4%
Cranberry sauce	122	53	52	70	92	11	6	12	7	20	34	49	39	83
	12%	13%	11%	13%	14%	9%	5%	8%	5%	13%	12%	17%	9%	15%
Sweet potatoes or yams	188	78	81	106	131	27	17	18	28	31	54	56	77	110
	19%	19%	17%	20%	19%	23%	13%	13%	19%	21%	19%	20%	18%	20%
Carrots	14	12	9	5	8	1	-	3	5	3	-	4	10	4
	1%	3%	2%	1%	1%	1%	-	2%	3%	2%	-	1%	2%	1%
Beef	30	13	25	5	18	2	5	7	2	3	9	8	13	17
	3%	3%	5%	1%	3%	2%	4%	5%	2%	2%	3%	3%	3%	3%

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[QThanksFood] Of the following choices, which are your favorite Thanksgiving foods? Select up to three

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Chicken	23 2%	9 2%	13 3%	10 2%	9 1%	8 7%	4 3%	14 10%	3 2%	1 *	3 1%	4 1%	17 4%	6 1%
Green bean casserole	95 9%	43 11%	41 9%	53 10%	83 12%	3 2%	5 4%	8 5%	14 9%	11 7%	28 10%	34 12%	33 7%	62 11%
Broccoli casserole	42 4%	17 4%	14 3%	28 5%	34 5%	5 4%	3 2%	2 1%	9 6%	3 2%	18 6%	9 3%	15 3%	27 5%
Pecan pie	101 10%	30 7%	54 11%	48 9%	63 9%	17 15%	13 10%	12 8%	12 8%	11 7%	34 12%	33 12%	34 8%	67 12%
Apple pie	79 8%	29 7%	36 8%	43 8%	50 7%	7 6%	15 12%	17 12%	11 7%	7 5%	19 7%	25 9%	35 8%	43 8%
Pumpkin pie	208 21%	72 18%	96 21%	112 21%	136 20%	5 4%	45 35%	29 20%	24 16%	41 27%	60 21%	55 20%	94 21%	114 20%
Broccoli	26 3%	9 2%	15 3%	11 2%	16 2%	4 4%	3 2%	2 1%	9 6%	4 3%	4 1%	6 2%	16 4%	10 2%
Something else (please specify)	28 3%	8 2%	9 2%	19 4%	18 3%	9 8%	-	4 3%	4 2%	3 2%	11 4%	7 2%	11 2%	17 3%
Unsure	7 1%	3 1%	6 1%	1 *	7 1%	-	-	0 *	5 4%	-	1 *	-	6 1%	1 *

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[QThanksFood] Of the following choices, which are your favorite Thanksgiving foods? Select up to three

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Turkey	572	120	238	149	62	358	211	226	163	130	126	121	120	66	264	37	193
	57%	53%	62%	52%	58%	59%	54%	58%	57%	53%	60%	52%	62%	67%	55%	47%	64%
Mashed potatoes	313	75	114	95	29	189	124	128	97	81	71	67	59	28	140	30	89
	31%	33%	29%	33%	27%	31%	32%	33%	34%	33%	34%	29%	31%	28%	29%	37%	29%
Stuffing	339	68	139	91	40	208	131	149	104	85	82	73	63	35	141	31	118
	34%	30%	36%	32%	37%	34%	33%	38%	37%	35%	39%	31%	32%	35%	29%	39%	39%
Bread or rolls	117	34	39	34	8	73	41	46	32	28	36	19	22	10	61	10	21
	12%	15%	10%	12%	7%	12%	11%	12%	11%	11%	17%	8%	11%	10%	13%	13%	7%
Ham	193	63	76	36	19	138	55	57	31	49	36	51	36	15	102	24	40
	19%	28%	20%	13%	18%	23%	14%	15%	11%	20%	17%	22%	19%	15%	21%	30%	13%
Gravy	130	22	57	35	17	79	51	65	35	34	28	29	14	19	54	6	55
	13%	10%	15%	12%	15%	13%	13%	17%	12%	14%	13%	12%	7%	19%	11%	8%	18%
Green beans	32	10	14	5	3	23	8	12	5	7	10	9	3	1	16	1	10
	3%	4%	3%	2%	3%	4%	2%	3%	2%	3%	5%	4%	2%	1%	3%	1%	3%
Macaroni and cheese	148	23	65	49	11	89	60	39	30	31	28	44	29	10	88	14	18
	15%	10%	17%	17%	10%	14%	15%	10%	11%	12%	13%	19%	15%	10%	18%	17%	6%
Cornbread	59	12	16	24	6	28	31	12	22	8	8	18	14	12	35	2	13
	6%	5%	4%	9%	6%	5%	8%	3%	8%	3%	4%	8%	7%	12%	7%	2%	4%
Corn	51	10	24	10	6	34	16	20	8	5	15	11	14	3	35	2	8
	5%	5%	6%	3%	5%	6%	4%	5%	3%	2%	7%	5%	7%	3%	7%	2%	3%
Cranberry sauce	122	29	34	43	16	63	59	43	49	34	23	23	23	16	52	5	48
	12%	13%	9%	15%	15%	10%	15%	11%	17%	14%	11%	10%	12%	16%	11%	6%	16%
Sweet potatoes or yams	188	38	74	54	22	112	75	78	53	53	30	49	35	16	83	18	61
	19%	17%	19%	19%	20%	18%	19%	20%	19%	22%	14%	21%	18%	17%	17%	23%	20%
Carrots	14	1	3	9	1	4	10	2	6	1	4	1	7	1	8	3	4
	1%	*%	1%	3%	1%	1%	3%	1%	2%	*%	2%	*%	4%	1%	2%	4%	1%
Beef	30	4	8	14	2	12	16	7	9	6	3	7	7	4	9	0	13
	3%	2%	2%	5%	2%	2%	4%	2%	3%	2%	1%	3%	4%	4%	2%	*%	4%

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[QThanksFood] Of the following choices, which are your favorite Thanksgiving foods? Select up to three

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Chicken	23 2%	6 2%	5 1%	11 4%	1 1%	11 2%	13 3%	6 2%	3 1%	12 5%	1 *	6 3%	4 2%	0 *	14 3%	3 4%	4 1%
Green bean casserole	95 9%	15 7%	41 11%	29 10%	10 9%	56 9%	38 10%	49 12%	35 12%	22 9%	19 9%	30 13%	18 9%	5 5%	49 10%	5 7%	32 11%
Broccoli casserole	42 4%	10 5%	14 4%	15 5%	2 2%	25 4%	17 4%	21 5%	14 5%	11 5%	5 2%	15 6%	5 3%	4 4%	24 5%	1 1%	10 3%
Pecan pie	101 10%	16 7%	48 12%	23 8%	15 14%	63 10%	38 10%	37 9%	27 9%	27 11%	16 7%	27 12%	20 10%	12 12%	34 7%	15 19%	38 12%
Apple pie	79 8%	26 11%	17 5%	24 9%	11 10%	43 7%	36 9%	26 7%	23 8%	15 6%	14 7%	16 7%	24 13%	6 6%	35 7%	6 7%	25 8%
Pumpkin pie	208 21%	48 21%	81 21%	47 17%	32 30%	129 21%	79 20%	72 18%	64 22%	51 21%	45 21%	49 21%	30 15%	24 25%	108 23%	16 20%	53 17%
Broccoli	26 3%	5 2%	6 1%	13 4%	3 3%	10 2%	15 4%	4 1%	12 4%	6 2%	2 1%	3 1%	14 7%	-	17 4%	1 2%	5 2%
Something else (please specify)	28 3%	9 4%	11 3%	8 3%	1 1%	20 3%	8 2%	12 3%	5 2%	10 4%	1 1%	6 3%	9 5%	1 1%	11 2%	2 3%	9 3%
Unsure	7 1%	3 1%	3 1%	1 *	-	6 1%	1 *	6 1%	1 *	3 1%	3 1%	0 *	1 *	-	7 1%	-	-



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[QThanksFood] Of the following choices, which are your favorite Thanksgiving foods? Select up to three

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Turkey	572 57%	227 59%	137 62%	200 53%	267 58%	53 64%	251 54%	225 58%	154 55%	186 58%	260 57%	279 56%	257 54%	261 57%	54 69%	106 55%	143 59%	252 57%	374 59%	479 57%	384 57%	426 57%
Mashed potatoes	313 31%	113 29%	71 32%	123 33%	141 31%	22 27%	150 32%	108 28%	93 33%	101 32%	139 31%	163 33%	151 32%	143 31%	19 24%	61 32%	72 30%	138 31%	193 30%	270 32%	189 28%	229 31%
Stuffing	339 34%	118 31%	83 37%	131 35%	146 32%	23 28%	169 37%	123 32%	101 36%	112 35%	144 32%	174 35%	143 30%	167 36%	29 37%	56 29%	80 33%	157 35%	213 34%	294 35%	217 32%	250 33%
Bread or rolls	117 12%	52 14%	23 10%	34 9%	62 13%	9 11%	47 10%	43 11%	37 13%	36 11%	62 14%	49 10%	66 14%	47 10%	4 6%	24 13%	33 14%	47 11%	70 11%	89 11%	90 13%	87 12%
Ham	193 19%	74 19%	32 14%	84 22%	88 19%	13 16%	92 20%	78 20%	57 20%	56 18%	84 18%	98 20%	91 19%	92 20%	10 13%	32 17%	49 20%	80 18%	101 16%	141 17%	137 20%	143 19%
Gravy	130 13%	52 14%	32 14%	44 12%	62 13%	7 9%	60 13%	51 13%	32 11%	46 14%	63 14%	60 12%	65 14%	60 13%	5 6%	28 14%	31 13%	62 14%	91 14%	115 14%	92 14%	95 13%
Green beans	32 3%	9 2%	3 1%	17 5%	10 2%	5 6%	18 4%	6 2%	17 6%	10 3%	10 2%	22 4%	14 3%	16 3%	3 3%	3 1%	7 3%	17 4%	19 3%	28 3%	23 3%	28 4%
Macaroni and cheese	148 15%	55 14%	27 12%	62 16%	64 14%	11 13%	74 16%	53 14%	40 14%	52 16%	61 14%	76 15%	65 14%	70 15%	13 17%	23 12%	38 16%	42 10%	73 11%	107 13%	98 15%	118 16%
Cornbread	59 6%	15 4%	10 5%	31 8%	18 4%	6 7%	35 7%	19 5%	13 5%	26 8%	21 5%	35 7%	21 5%	36 8%	1 1%	7 4%	11 4%	27 6%	43 7%	50 6%	36 5%	51 7%
Corn	51 5%	20 5%	7 3%	23 6%	21 4%	5 7%	24 5%	12 3%	17 6%	22 7%	22 5%	26 5%	21 4%	25 5%	5 6%	6 3%	14 6%	17 4%	27 4%	40 5%	28 4%	30 4%
Cranberry sauce	122 12%	37 10%	41 19%	43 11%	55 12%	13 16%	53 12%	42 11%	30 11%	42 13%	54 12%	62 12%	51 11%	53 12%	18 23%	26 14%	29 12%	64 14%	86 14%	107 13%	81 12%	93 12%
Sweet potatoes or yams	188 19%	72 19%	37 17%	76 20%	93 20%	13 15%	82 18%	83 21%	49 18%	54 17%	89 20%	89 18%	90 19%	81 18%	16 21%	38 20%	52 22%	77 17%	127 20%	162 19%	128 19%	133 18%
Carrots	14 1%	7 2%	5 2%	2 1%	8 2%	-	6 1%	7 2%	6 2%	1 %	6 1%	6 1%	8 2%	6 1%	-	7 3%	2 1%	10 2%	11 2%	12 1%	11 2%	14 2%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QThanksFood] Of the following choices, which are your favorite Thanksgiving foods? Select up to three

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...		
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary	
Beef	30 3%	13 3%	12 5%	5 1%	17 4%	5 6%	9 2%	13 3%	9 3%	8 3%	14 3%	12 2%	21 4%	8 2%	2 3%	7 4%	10 4%	18 4%	20 3%	25 3%	24 4%	22 3%	
Chicken	23 2%	6 2%	6 3%	10 3%	8 2%	4 5%	11 2%	8 2%	10 3%	3 1%	9 2%	9 2%	8 2%	11 2%	4 5%	5 2%	1 1%	5 1%	8 1%	17 2%	13 2%	15 2%	
Green bean casserole	95 9%	46 12%	16 7%	31 8%	50 11%	9 11%	36 8%	45 12%	29 10%	20 6%	48 11%	41 8%	52 11%	33 7%	10 13%	21 11%	24 10%	46 10%	61 10%	78 9%	71 11%	68 9%	
Broccoli casserole	42 4%	17 4%	6 3%	17 4%	18 4%	6 7%	18 4%	18 5%	13 5%	11 3%	20 4%	20 4%	20 4%	18 4%	3 4%	6 3%	8 3%	22 5%	24 4%	33 4%	29 4%	35 5%	
Pecan pie	101 10%	39 10%	20 9%	37 10%	46 10%	11 13%	44 10%	51 13%	18 6%	29 9%	49 11%	46 9%	45 10%	45 10%	11 14%	16 8%	25 10%	39 9%	54 9%	74 9%	76 11%	79 11%	
Apple pie	79 8%	22 6%	22 10%	34 9%	29 6%	6 7%	43 9%	23 6%	24 8%	30 10%	30 7%	42 8%	35 7%	39 9%	5 6%	10 5%	18 7%	37 8%	54 8%	63 8%	43 6%	60 8%	
Pumpkin pie	208 21%	75 20%	50 22%	81 21%	91 20%	12 15%	105 23%	72 19%	51 18%	77 24%	85 19%	112 23%	91 19%	104 23%	13 16%	52 27%	33 14%	98 22%	143 23%	180 21%	136 20%	152 20%	
Broccoli	26 3%	14 4%	3 1%	9 2%	16 3%	-	10 2%	15 4%	5 2%	6 2%	14 3%	9 2%	17 4%	8 2%	1 1%	11 6%	2 1%	16 4%	19 3%	20 2%	15 2%	21 3%	
Something else (please specify)	28 3%	13 3%	6 3%	8 2%	15 3%	2 2%	11 2%	15 4%	5 2%	6 2%	15 3%	11 2%	16 3%	12 3%	0 *%	8 4%	6 3%	18 4%	22 3%	27 3%	21 3%	20 3%	
Unsure	7 1%	5 1%	1 1%	-	5 1%	1 1%	0 *%	3 1%	4 1%	0 *%	3 1%	3 1%	6 1%	1 *%	-	3 1%	3 1%	0 *%	6 1%	6 1%	6 1%	6 1%	6 1%

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[QThanksFood] Of the following choices, which are your favorite Thanksgiving foods? Select up to three

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Turkey	572	288	159	170	402	92	78	152	255	165	144	94	118	130	177	77	218	244
	57%	63%	48%	57%	57%	50%	69%	53%	59%	57%	54%	57%	59%	53%	55%	68%	60%	57%
Mashed potatoes	313	138	111	84	229	63	21	112	124	78	93	49	84	77	98	34	103	127
	31%	30%	34%	28%	32%	34%	19%	39%	29%	27%	35%	30%	42%	31%	31%	31%	28%	30%
Stuffing	339	150	105	78	261	46	32	93	159	87	91	55	66	76	98	35	151	172
	34%	33%	32%	26%	37%	25%	28%	32%	37%	30%	34%	33%	33%	31%	31%	31%	41%	40%
Bread or rolls	117	45	47	55	63	48	6	27	50	40	30	20	20	38	42	19	49	35
	12%	10%	14%	18%	9%	26%	6%	9%	12%	14%	11%	12%	10%	15%	13%	17%	14%	8%
Ham	193	82	74	77	116	46	31	66	65	62	39	35	32	37	65	16	80	87
	19%	18%	23%	26%	16%	25%	27%	23%	15%	21%	15%	21%	16%	15%	21%	14%	22%	20%
Gravy	130	63	32	31	99	22	8	32	62	37	33	17	21	43	44	12	50	54
	13%	14%	10%	10%	14%	12%	7%	11%	14%	13%	12%	11%	11%	17%	14%	11%	14%	13%
Green beans	32	9	10	12	20	11	1	7	14	11	14	5	2	6	4	6	7	20
	3%	2%	3%	4%	3%	6%	1%	2%	3%	4%	5%	3%	1%	3%	1%	5%	2%	5%
Macaroni and cheese	148	52	70	63	85	43	21	53	59	36	44	18	31	35	46	10	44	57
	15%	11%	21%	21%	12%	23%	18%	19%	14%	12%	17%	11%	16%	14%	14%	9%	12%	13%
Cornbread	59	30	19	22	36	9	13	21	23	15	13	8	10	15	9	7	7	41
	6%	7%	6%	8%	5%	5%	12%	7%	5%	5%	5%	5%	5%	6%	3%	6%	2%	10%
Corn	51	20	20	13	38	4	9	15	21	15	14	7	13	15	15	4	9	12
	5%	4%	6%	4%	5%	2%	8%	5%	5%	5%	5%	4%	6%	6%	5%	4%	2%	3%
Cranberry sauce	122	64	25	26	96	14	12	45	47	29	37	22	27	21	33	17	45	54
	12%	14%	8%	9%	13%	8%	10%	16%	11%	10%	14%	13%	13%	8%	10%	15%	12%	13%
Sweet potatoes or yams	188	87	57	57	130	39	18	54	81	53	56	31	37	48	67	18	74	71
	19%	19%	17%	19%	18%	21%	16%	19%	19%	18%	21%	19%	19%	19%	21%	16%	20%	17%
Carrots	14	6	8	5	9	0	5	1	7	6	5	1	1	1	8	1	4	8
	1%	1%	2%	2%	1%	0%	5%	0%	2%	2%	2%	0%	0%	0%	2%	1%	1%	2%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Beef	30 3%	15 3%	7 2%	5 2%	25 4%	- 0%	5 4%	6 2%	15 3%	9 3%	1 1%	3 2%	6 3%	10 4%	10 3%	7 6%	13 4%	9 2%
Chicken	23 2%	6 1%	16 5%	7 2%	17 2%	5 3%	1 1%	10 3%	8 2%	5 2%	4 1%	1 1%	5 3%	6 3%	8 2%	- 0%	3 1%	5 1%
Green bean casserole	95 9%	49 11%	26 8%	23 8%	72 10%	13 7%	10 9%	21 7%	39 9%	35 12%	25 10%	25 15%	12 6%	21 8%	34 11%	11 10%	33 9%	45 11%
Broccoli casserole	42 4%	19 4%	9 3%	13 4%	29 4%	7 4%	5 5%	5 2%	23 5%	14 5%	18 7%	10 6%	6 3%	10 4%	12 4%	5 4%	5 1%	16 4%
Pecan pie	101 10%	52 11%	32 10%	26 9%	75 11%	14 8%	12 11%	32 11%	37 9%	32 11%	22 8%	18 11%	23 11%	26 10%	30 9%	14 13%	33 9%	41 10%
Apple pie	79 8%	36 8%	27 8%	27 9%	52 7%	15 8%	12 10%	23 8%	34 8%	21 7%	22 8%	9 5%	15 8%	28 11%	16 5%	12 10%	32 9%	43 10%
Pumpkin pie	208 21%	96 21%	66 20%	62 21%	146 21%	44 24%	18 16%	52 18%	103 24%	53 18%	62 23%	38 23%	43 22%	54 22%	70 22%	17 15%	72 20%	75 18%
Broccoli	26 3%	5 1%	13 4%	14 5%	12 2%	2 1%	11 10%	5 2%	8 2%	12 4%	4 1%	3 2%	3 1%	6 3%	14 4%	1 0%	3 1%	15 3%
Something else (please specify)	28 3%	19 4%	5 2%	9 3%	19 3%	5 3%	4 3%	6 2%	12 3%	10 4%	7 3%	4 3%	2 1%	6 3%	12 4%	2 2%	17 5%	10 2%
Unsure	7 1%	1 0%	6 2%	1 0%	6 1%	- 0%	1 0%	- 0%	1 0%	6 2%	1 0%	3 2%	- 0%	0 0%	3 1%	3 2%	1 0%	- 0%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QDecorations] In your opinion, when is it most acceptable to put up Christmas decorations?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Before Halloween	16	4	9	7	7	1	8	6	3	2	5	1	10	6
	2%	1%	2%	1%	1%	1%	7%	4%	2%	1%	2%	*%	2%	1%
After Halloween, before Thanksgiving	176	64	63	113	108	11	44	37	35	30	53	22	101	75
	17%	16%	14%	21%	16%	10%	34%	26%	23%	20%	19%	8%	23%	13%
After Thanksgiving	759	302	365	392	529	88	70	83	104	114	209	249	302	457
	75%	76%	78%	73%	78%	76%	55%	59%	70%	75%	74%	88%	68%	81%
Christmas Eve	14	7	8	6	5	5	3	8	1	1	2	2	10	4
	1%	2%	2%	1%	1%	4%	3%	6%	1%	*%	1%	1%	2%	1%
Never	25	17	13	13	13	8	2	5	5	4	8	3	14	11
	3%	4%	3%	2%	2%	7%	1%	4%	4%	2%	3%	1%	3%	2%
Unsure	16	5	10	6	13	3	0	2	2	2	7	5	5	11
	2%	1%	2%	1%	2%	2%	*%	1%	1%	1%	2%	2%	1%	2%

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[QDecorations] In your opinion, when is it most acceptable to put up Christmas decorations?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Before Halloween	16	7	9	0	1	15	1	6	1	3	10	1	1	1	5	8	1
	2%	3%	2%	*%	1%	2%	*%	2%	*%	1%	5%	*%	1%	1%	1%	9%	*%
After Halloween, before Thanksgiving	176	33	73	50	18	106	68	58	48	40	25	47	39	22	102	11	29
	17%	15%	19%	18%	17%	17%	17%	15%	17%	16%	12%	20%	20%	22%	21%	13%	10%
After Thanksgiving	759	172	288	217	80	460	297	307	221	180	167	175	150	69	352	56	259
	75%	76%	75%	76%	75%	75%	76%	79%	78%	74%	79%	75%	77%	70%	74%	70%	85%
Christmas Eve	14	5	2	6	-	7	6	4	2	5	1	6	2	1	4	3	2
	1%	2%	1%	2%		1%	2%	1%	1%	2%	*%	3%	1%	1%	1%	4%	1%
Never	25	4	8	7	6	12	13	5	8	8	7	0	1	4	9	1	5
	3%	2%	2%	2%	6%	2%	3%	1%	3%	3%	4%	*%	*%	4%	2%	1%	2%
Unsure	16	4	6	4	2	10	6	8	5	8	1	4	1	2	7	1	6
	2%	2%	2%	1%	2%	2%	2%	2%	2%	3%	1%	2%	1%	2%	1%	2%	2%

Echelon Insights  
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	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Before Halloween	16 2%	4 1%	3 1%	10 3%	5 1%	2 2%	10 2%	3 1%	6 2%	6 2%	4 1%	11 2%	3 1%	10 2%	3 4%	0 *	2 1%	6 1%	11 2%	13 2%	10 2%	14 2%
After Halloween, before Thanksgiving	176 17%	77 20%	26 12%	70 19%	84 18%	14 17%	78 17%	66 17%	47 17%	60 19%	78 17%	86 17%	87 18%	75 16%	14 18%	37 19%	43 18%	67 15%	99 16%	139 17%	118 18%	136 18%
After Thanksgiving	759 75%	291 76%	176 79%	279 74%	353 76%	55 66%	351 76%	300 78%	214 76%	230 72%	344 76%	375 76%	354 75%	352 77%	53 67%	139 73%	192 79%	341 77%	492 78%	642 77%	519 77%	558 75%
Christmas Eve	14 1%	4 1%	5 2%	4 1%	4 1%	3 3%	7 2%	2 1%	4 1%	7 2%	7 2%	7 1%	11 2%	3 1%	-	3 1%	1 *	6 1%	6 1%	10 1%	8 1%	6 1%
Never	25 3%	4 1%	8 4%	8 2%	10 2%	6 7%	9 2%	9 2%	4 2%	10 3%	12 3%	8 2%	9 2%	10 2%	7 8%	9 5%	1 1%	11 2%	15 2%	19 2%	8 1%	20 3%
Unsure	16 2%	4 1%	4 2%	6 2%	6 1%	3 4%	7 2%	6 2%	6 2%	4 1%	8 2%	8 2%	7 2%	7 1%	2 3%	3 2%	3 1%	12 3%	10 2%	14 2%	11 2%	13 2%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Before Halloween	16	5	8	3	13	2	1	9	6	1	4	1	3	7	2	1	3	10
	2%	1%	3%	1%	2%	1%	1%	3%	1%	*%	1%	1%	2%	3%	1%	1%	1%	2%
After Halloween, before Thanksgiving	176	87	64	83	93	60	22	54	73	48	58	29	58	31	61	16	61	47
	17%	19%	19%	28%	13%	33%	20%	19%	17%	17%	22%	18%	29%	13%	19%	14%	17%	11%
After Thanksgiving	759	348	228	199	560	116	83	199	339	221	200	130	132	191	237	94	289	348
	75%	76%	70%	67%	79%	63%	73%	69%	79%	76%	75%	79%	66%	77%	74%	84%	79%	82%
Christmas Eve	14	2	10	5	9	3	2	5	2	7	1	1	2	5	4	-	1	3
	1%	1%	3%	2%	1%	2%	2%	2%	1%	2%	*%	1%	1%	2%	1%		*%	1%
Never	25	9	11	3	22	0	3	13	3	9	1	2	-	7	10	-	3	8
	3%	2%	3%	1%	3%	*%	3%	5%	1%	3%	*%	1%		3%	3%		1%	2%
Unsure	16	6	7	3	13	1	2	6	6	4	3	2	3	5	5	1	8	11
	2%	1%	2%	1%	2%	1%	2%	2%	1%	2%	1%	1%	2%	2%	1%	1%	2%	3%



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 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QThankful] Do you feel like you have a lot to be thankful for?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	895	347	404	490	593	107	115	119	126	132	256	263	377	518
	89%	87%	86%	91%	88%	93%	90%	85%	84%	87%	90%	93%	85%	92%
No	69	28	43	26	49	6	12	17	18	10	13	11	45	25
	7%	7%	9%	5%	7%	5%	9%	12%	12%	6%	5%	4%	10%	4%
Unsure	41	24	21	21	34	2	1	5	5	10	14	8	20	21
	4%	6%	4%	4%	5%	2%	1%	3%	4%	7%	5%	3%	5%	4%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QThankful] Do you feel like you have a lot to be thankful for?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	895	204	337	248	102	542	351	339	251	199	190	215	177	93	413	71	277
	89%	91%	87%	87%	96%	89%	90%	87%	88%	81%	90%	92%	91%	94%	87%	89%	91%
No	69	12	30	24	3	43	27	28	21	26	16	9	12	6	44	4	14
	7%	5%	8%	8%	3%	7%	7%	7%	7%	11%	8%	4%	6%	6%	9%	6%	5%
Unsure	41	8	19	13	2	27	14	21	13	19	6	9	6	-	20	4	12
	4%	4%	5%	4%	1%	4%	4%	5%	5%	8%	3%	4%	3%		4%	6%	4%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QThankful] Do you feel like you have a lot to be thankful for?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Yes	895 89%	360 94%	191 86%	332 88%	430 93%	64 78%	401 87%	362 94%	250 89%	268 84%	415 92%	430 87%	430 91%	400 88%	66 84%	176 92%	228 94%	391 88%	568 90%	747 89%	611 91%	662 89%
No	69 7%	15 4%	21 9%	25 7%	19 4%	15 18%	36 8%	16 4%	20 7%	32 10%	25 6%	40 8%	29 6%	31 7%	10 12%	9 5%	8 3%	29 7%	43 7%	55 7%	41 6%	51 7%
Unsure	41 4%	9 2%	11 5%	19 5%	12 3%	4 5%	25 5%	9 2%	11 4%	18 6%	13 3%	26 5%	12 3%	26 6%	3 4%	6 3%	5 2%	22 5%	23 4%	35 4%	22 3%	34 5%

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 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QThankful] Do you feel like you have a lot to be thankful for?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	895	424	276	269	627	164	104	253	385	258	241	149	182	202	293	108	334	381
	89%	92%	84%	91%	88%	90%	92%	88%	90%	89%	91%	90%	92%	82%	92%	97%	92%	89%
No	69	18	38	21	49	13	8	27	23	20	12	12	11	25	15	3	19	26
	7%	4%	12%	7%	7%	7%	7%	9%	5%	7%	5%	7%	6%	10%	5%	2%	5%	6%
Unsure	41	17	14	7	34	6	1	7	21	13	13	4	5	20	11	1	10	19
	4%	4%	4%	2%	5%	3%	1%	3%	5%	4%	5%	2%	3%	8%	4%	1%	3%	5%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	453	165	233	218	357	23	29	43	60	61	147	143	163	289
	45%	41%	50%	41%	53%	20%	22%	30%	40%	40%	52%	51%	37%	51%
Joe Biden	495	214	207	288	289	87	83	82	74	86	120	133	242	253
	49%	54%	44%	54%	43%	75%	64%	58%	49%	57%	43%	47%	55%	45%
Jo Jorgensen	12	4	6	5	9	-	3	1	6	0	2	2	8	4
	1%	1%	1%	1%	1%	-	3%	1%	4%	*%	1%	1%	2%	1%
Howie Hawkins	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kanye West	1	0	1	0	1	0	0	0	-	0	-	1	0	1
	*%	*%	*%	*%	*%	*%	*%	*%	-	*%	-	*%	*%	*%
Someone else	5	1	1	4	3	1	0	0	1	0	2	2	1	4
	*%	*%	*%	1%	*%	1%	*%	*%	*%	*%	1%	1%	*%	1%
I did not vote	35	13	16	18	16	4	10	13	6	4	11	1	23	12
	3%	3%	4%	3%	2%	3%	8%	9%	4%	3%	4%	*%	5%	2%
Unsure	5	2	2	3	2	1	3	1	3	-	1	1	4	2
	1%	1%	1%	1%	*%	*%	2%	1%	2%	-	*%	*%	1%	*%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	453	129	178	114	29	308	143	238	116	104	89	120	91	36	200	33	159
	45%	58%	46%	40%	27%	50%	36%	61%	41%	42%	42%	52%	47%	36%	42%	41%	52%
Joe Biden	495	79	180	162	73	260	235	129	159	115	112	107	95	57	248	40	136
	49%	35%	47%	57%	68%	42%	60%	33%	56%	47%	53%	46%	49%	57%	52%	49%	45%
Jo Jorgensen	12	2	6	1	3	9	3	5	3	3	3	1	2	3	5	2	2
	1%	1%	2%	*%	2%	1%	1%	1%	1%	1%	1%	*%	1%	3%	1%	3%	1%
Howie Hawkins	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kanye West	1	-	1	0	-	1	0	1	-	0	-	1	0	-	0	-	1
	*%		*%	*%		*%	*%	*%		*%		*%	*%		*%		*%
Someone else	5	1	1	2	0	2	2	1	2	1	1	1	1	1	2	1	1
	*%	1%	*%	1%	*%	*%	1%	*%	1%	*%	*%	*%	1%	1%	1%	1%	*%
I did not vote	35	11	18	4	3	28	6	12	4	17	8	4	3	2	19	4	5
	3%	5%	5%	1%	2%	5%	2%	3%	1%	7%	4%	2%	2%	2%	4%	5%	2%
Unsure	5	2	2	1	0	4	2	2	0	4	-	-	1	-	3	1	1
	1%	1%	1%	1%	*%	1%	*%	*%	*%	2%			*%		1%	1%	*%

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[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Donald Trump	453 45%	340 89%	90 40%	12 3%	406 88%	27 33%	20 4%	325 84%	101 36%	18 6%	453 100%	-	404 86%	19 4%	29 37%	182 95%	207 86%	186 42%	271 43%	385 46%	399 59%	270 36%
Joe Biden	495 49%	29 7%	108 48%	351 93%	34 7%	36 43%	426 92%	47 12%	157 56%	289 91%	-	495 100%	42 9%	419 92%	34 44%	1 1%	26 11%	248 56%	344 54%	430 51%	240 36%	433 58%
Jo Jorgensen	12 1%	4 1%	7 3%	1 *%	6 1%	4 5%	2 *%	2 1%	9 3%	0 *%	-	-	6 1%	2 1%	4 5%	1 *%	3 1%	2 *%	8 1%	11 1%	9 1%	9 1%
Howie Hawkins	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kanye West	1 *%	-	1 *%	0 *%	1 *%	0 *%	0 *%	1 *%	1 *%	-	-	1 *%	-	0 *%	-	1 *%	0 *%	1 *%	1 *%	1 *%	1 *%	1 *%
Someone else	5 *%	1 *%	3 1%	0 *%	1 *%	2 2%	1 *%	1 *%	1 1%	1 *%	-	-	2 *%	1 *%	2 3%	-	1 1%	2 1%	3 1%	3 *%	3 *%	3 *%
I did not vote	35 3%	9 2%	12 5%	11 3%	12 3%	10 12%	12 3%	11 3%	11 4%	9 3%	-	-	15 3%	15 3%	5 6%	7 4%	4 2%	2 *%	4 1%	3 *%	16 2%	27 4%
Unsure	5 1%	1 *%	2 1%	1 *%	1 *%	3 4%	1 *%	-	2 1%	1 *%	-	-	-	1 *%	4 5%	-	-	2 *%	3 *%	3 *%	5 1%	5 1%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	453	241	106	129	324	77	52	95	189	169	108	118	88	75	296	90	329	16
	45%	53%	32%	43%	46%	42%	46%	33%	44%	58%	41%	71%	44%	30%	93%	81%	90%	4%
Joe Biden	495	198	194	153	343	94	59	179	221	95	148	41	104	160	8	17	15	389
	49%	43%	59%	51%	48%	51%	52%	62%	52%	33%	56%	25%	52%	65%	3%	15%	4%	91%
Jo Jorgensen	12	7	3	4	8	4	-	2	5	5	2	0	1	1	4	2	9	4
	1%	2%	1%	1%	1%	2%	-	1%	1%	2%	1%	%	%	1%	1%	2%	3%	1%
Howie Hawkins	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kanye West	1	1	0	0	1	0	-	0	1	0	0	1	0	0	-	1	2	1
	%	%	%	%	%	%	-	%	%	%	%	%	%	%	-	%	1%	%
Someone else	5	3	1	0	4	0	-	1	2	1	2	2	1	1	-	1	4	2
	%	1%	%	%	1%	%	-	%	1%	%	1%	1%	%	%	-	1%	1%	%
I did not vote	35	7	21	9	26	6	2	7	10	18	6	4	5	9	10	2	4	13
	3%	2%	6%	3%	4%	3%	2%	3%	2%	6%	2%	2%	2%	4%	3%	1%	1%	3%
Unsure	5	1	4	2	4	2	-	3	1	2	-	-	-	1	1	-	0	0
	1%	%	1%	1%	1%	1%	-	1%	%	1%	-	-	1%	%	%	-	%	%



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[Ideology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	387	132	199	186	303	24	32	39	54	45	106	142	138	249
	38%	33%	43%	35%	45%	21%	25%	28%	36%	30%	38%	51%	31%	44%
VERY/SOMEWHAT LIBERAL	318	135	133	185	189	51	57	56	56	61	65	79	174	144
	32%	34%	28%	34%	28%	44%	45%	40%	37%	40%	23%	28%	39%	26%
Very conservative	162	51	85	77	118	13	16	25	17	20	50	49	62	100
	16%	13%	18%	14%	17%	11%	13%	18%	11%	13%	18%	18%	14%	18%
Somewhat conservative	225	80	114	109	185	11	15	14	37	25	56	93	76	149
	22%	20%	24%	20%	27%	9%	12%	10%	25%	16%	20%	33%	17%	26%
Moderate	281	125	126	156	176	38	36	41	38	37	105	60	116	165
	28%	31%	27%	29%	26%	33%	28%	29%	25%	25%	37%	21%	26%	29%
Somewhat liberal	179	81	82	97	111	27	27	28	26	29	49	47	83	96
	18%	20%	18%	18%	16%	24%	21%	20%	17%	19%	17%	17%	19%	17%
Very liberal	139	53	51	88	78	24	30	29	30	32	17	32	91	49
	14%	13%	11%	16%	11%	21%	24%	20%	20%	21%	6%	11%	21%	9%
Unsure	20	7	10	10	9	2	3	4	3	8	6	-	14	6
	2%	2%	2%	2%	1%	2%	2%	3%	2%	5%	2%	-	3%	1%

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	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	387	96	157	107	25	252	132	195	105	84	69	107	80	34	158	29	149
	38%	43%	41%	38%	23%	41%	34%	50%	37%	34%	33%	46%	41%	34%	33%	36%	49%
VERY/SOMEWHAT LIBERAL	318	40	116	108	54	156	162	75	114	72	62	72	69	37	171	18	81
	32%	18%	30%	38%	50%	26%	41%	19%	40%	29%	29%	31%	36%	37%	36%	22%	27%
Very conservative	162	51	69	35	7	120	42	86	32	36	32	42	30	17	66	15	54
	16%	23%	18%	12%	7%	20%	11%	22%	11%	15%	15%	18%	15%	17%	14%	19%	18%
Somewhat conservative	225	45	88	72	18	133	90	109	73	48	37	65	50	16	92	13	95
	22%	20%	23%	25%	17%	22%	23%	28%	26%	19%	18%	28%	26%	17%	19%	17%	31%
Moderate	281	75	108	69	27	183	97	110	65	78	72	53	45	28	136	32	72
	28%	34%	28%	24%	26%	30%	25%	28%	23%	32%	34%	23%	23%	29%	29%	40%	24%
Somewhat liberal	179	22	69	62	25	92	87	50	61	43	37	40	35	21	95	8	49
	18%	10%	18%	22%	23%	15%	22%	13%	21%	18%	17%	17%	18%	21%	20%	10%	16%
Very liberal	139	18	46	46	29	64	75	25	53	29	25	31	34	16	76	9	31
	14%	8%	12%	16%	27%	11%	19%	6%	19%	12%	12%	13%	18%	16%	16%	12%	10%
Unsure	20	13	6	-	1	19	1	8	1	11	8	1	-	-	12	1	1
	2%	6%	2%		1%	3%	*%	2%	*%	4%	4%	*%			3%	2%	*%

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[Ideology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
VERY/SOMEWHAT CONSERVATIVE	387 38%	300 78%	50 23%	27 7%	345 75%	11 13%	31 7%	387 100%	-	-	325 72%	47 9%	336 71%	30 7%	20 26%	144 75%	184 76%	175 39%	240 38%	322 38%	333 49%	244 33%
VERY/SOMEWHAT LIBERAL	318 32%	9 2%	52 23%	255 68%	9 2%	15 18%	295 64%	-	-	318 100%	18 4%	289 58%	19 4%	284 62%	15 18%	3 2%	3 1%	148 33%	219 35%	268 32%	152 23%	280 37%
Very conservative	162 16%	135 35%	17 8%	8 2%	152 33%	2 2%	8 2%	162 42%	-	-	147 32%	12 2%	149 32%	8 2%	5 6%	79 41%	71 29%	63 14%	88 14%	126 15%	142 21%	103 14%
Somewhat conservative	225 22%	165 43%	34 15%	19 5%	193 42%	9 11%	23 5%	225 58%	-	-	178 39%	35 7%	187 40%	23 5%	15 19%	65 34%	113 47%	112 25%	152 24%	196 23%	191 28%	141 19%
Moderate	281 28%	72 19%	109 49%	92 24%	98 21%	49 59%	134 29%	-	281 100%	-	101 22%	157 32%	107 23%	137 30%	37 48%	38 20%	52 21%	113 26%	168 26%	233 28%	173 26%	205 27%
Somewhat liberal	179 18%	6 2%	35 16%	137 36%	6 1%	6 8%	166 36%	-	-	179 56%	8 2%	162 33%	13 3%	155 34%	10 13%	2 1%	2 1%	81 18%	125 20%	155 19%	85 13%	155 21%
Very liberal	139 14%	2 1%	17 7%	118 31%	2 1%	8 10%	129 28%	-	-	139 44%	9 2%	127 26%	6 1%	129 28%	5 6%	1 1%	1 1%	67 15%	94 15%	112 13%	66 10%	125 17%
Unsure	20 2%	3 1%	11 5%	2 1%	9 2%	8 10%	2 *	-	-	-	9 2%	2 *	9 2%	5 1%	7 8%	6 3%	2 1%	7 1%	8 1%	14 2%	16 2%	18 2%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[Ideology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	387	203	96	101	285	66	35	80	170	137	95	115	79	46	245	77	282	18
	38%	44%	29%	34%	40%	36%	31%	28%	40%	47%	36%	70%	40%	19%	77%	69%	77%	4%
VERY/SOMEWHAT LIBERAL	318	116	140	101	217	59	42	129	125	65	93	14	59	121	6	2	14	263
	32%	25%	43%	34%	31%	32%	37%	45%	29%	22%	35%	8%	30%	49%	2%	2%	4%	62%
Very conservative	162	84	46	45	117	33	12	30	72	60	39	59	37	19	117	30	118	3
	16%	18%	14%	15%	17%	18%	10%	10%	17%	21%	15%	36%	19%	8%	37%	27%	32%	1%
Somewhat conservative	225	120	50	57	168	33	24	50	98	77	56	56	42	27	129	47	164	15
	22%	26%	15%	19%	24%	18%	21%	17%	23%	26%	21%	34%	21%	11%	40%	42%	45%	3%
Moderate	281	129	85	90	191	55	36	69	133	80	76	34	60	75	58	32	65	144
	28%	28%	26%	30%	27%	30%	31%	24%	31%	27%	29%	21%	30%	30%	18%	29%	18%	34%
Somewhat liberal	179	65	81	56	123	29	27	64	74	41	55	11	27	73	4	2	10	152
	18%	14%	25%	19%	17%	16%	23%	22%	17%	14%	21%	7%	13%	30%	1%	2%	3%	36%
Very liberal	139	51	60	45	94	30	15	65	50	24	38	3	32	48	2	-	4	111
	14%	11%	18%	15%	13%	16%	13%	23%	12%	8%	14%	2%	16%	20%	1%		1%	26%
Unsure	20	10	6	4	16	3	1	9	2	9	2	2	1	4	9	0	4	1
	2%	2%	2%	1%	2%	2%	1%	3%	*%	3%	1%	1%	1%	2%	3%	*%	1%	*%

Echelon Insights  
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[QSocial\_Instagram] For the following list of sites or apps, please indicate which you have used in the past week  
 -Instagram

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	478	190	188	289	276	68	97	109	103	93	118	54	305	173
	47%	48%	40%	54%	41%	59%	76%	78%	69%	61%	42%	19%	69%	31%
No	528	209	280	248	400	47	31	31	47	59	165	227	137	392
	53%	52%	60%	46%	59%	41%	24%	22%	31%	39%	58%	81%	31%	69%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_Instagram] For the following list of sites or apps, please indicate which you have used in the past week  
 -Instagram

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	478	98	161	162	57	259	219	124	152	85	101	127	94	61	301	32	65
	47%	44%	42%	57%	53%	42%	56%	32%	53%	35%	48%	54%	48%	62%	63%	40%	21%
No	528	126	226	123	50	352	173	264	133	159	110	106	100	38	176	48	238
	53%	56%	58%	43%	47%	58%	44%	68%	47%	65%	52%	46%	52%	38%	37%	60%	79%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_Instagram] For the following list of sites or apps, please indicate which you have used in the past week  
 -Instagram

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	478	151	107	206	181	39	257	161	132	177	184	265	202	241	34	95	76	182	275	376	297	376
	47%	39%	48%	55%	39%	47%	56%	42%	47%	56%	41%	53%	43%	53%	44%	50%	32%	41%	43%	45%	44%	50%
No	528	233	116	171	280	44	205	225	149	141	268	231	269	215	44	96	165	261	359	461	376	371
	53%	61%	52%	45%	61%	53%	44%	58%	53%	44%	59%	47%	57%	47%	56%	50%	68%	59%	57%	55%	56%	50%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_Instagram] For the following list of sites or apps, please indicate which you have used in the past week  
 -Instagram

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	478	222	187	214	263	134	80	162	205	111	145	70	99	133	141	30	135	187
	47%	48%	57%	72%	37%	73%	71%	57%	48%	38%	54%	42%	50%	54%	44%	27%	37%	44%
No	528	236	141	83	446	49	33	125	224	180	121	95	100	114	178	82	229	239
	53%	52%	43%	28%	63%	27%	29%	43%	52%	62%	46%	58%	50%	46%	56%	73%	63%	56%



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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_Twitter] For the following list of sites or apps, please indicate which you have used in the past week  
 -Twitter (now X)

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	288	107	172	116	177	41	39	74	58	48	70	38	180	107
	29%	27%	37%	22%	26%	36%	30%	53%	39%	32%	25%	13%	41%	19%
No	718	292	296	421	499	74	90	66	92	104	213	244	262	457
	71%	73%	63%	78%	74%	64%	70%	47%	61%	68%	75%	87%	59%	81%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_Twitter] For the following list of sites or apps, please indicate which you have used in the past week  
 -Twitter (now X)

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	288	51	106	92	38	157	130	87	90	55	50	81	61	35	188	19	43
	29%	23%	27%	32%	36%	26%	33%	22%	32%	23%	24%	35%	32%	36%	39%	24%	14%
No	718	173	281	192	69	454	261	301	195	189	161	152	133	63	290	61	260
	71%	77%	73%	68%	64%	74%	67%	78%	68%	77%	76%	65%	68%	64%	61%	76%	86%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_Twitter] For the following list of sites or apps, please indicate which you have used in the past week  
 -Twitter (now X)

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	288	101	69	109	125	23	140	103	72	107	131	136	125	136	26	67	45	106	159	224	194	227
	29%	26%	31%	29%	27%	28%	30%	27%	25%	34%	29%	27%	27%	30%	33%	35%	19%	24%	25%	27%	29%	30%
No	718	283	154	267	336	60	322	283	210	211	321	360	345	321	52	124	196	337	475	613	480	520
	71%	74%	69%	71%	73%	72%	70%	73%	75%	66%	71%	73%	73%	70%	67%	65%	81%	76%	75%	73%	71%	70%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_Twitter] For the following list of sites or apps, please indicate which you have used in the past week  
 -Twitter (now X)

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	288	124	122	112	176	44	68	111	106	71	57	33	49	86	97	24	76	97
	29%	27%	37%	38%	25%	24%	60%	39%	25%	24%	22%	20%	25%	35%	31%	22%	21%	23%
No	718	334	206	185	533	140	45	176	323	220	209	132	149	160	222	88	288	329
	71%	73%	63%	62%	75%	76%	40%	61%	75%	76%	78%	80%	75%	65%	69%	78%	79%	77%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_Facebook] For the following list of sites or apps, please indicate which you have used in the past week  
 -Facebook

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	824	323	360	463	551	95	105	118	124	137	239	206	380	445
	82%	81%	77%	86%	81%	83%	82%	84%	83%	91%	84%	73%	86%	79%
No	182	76	107	74	125	20	23	23	25	14	44	75	62	119
	18%	19%	23%	14%	19%	17%	18%	16%	17%	9%	16%	27%	14%	21%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_Facebook] For the following list of sites or apps, please indicate which you have used in the past week  
 -Facebook

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	824	192	309	232	90	501	323	314	236	193	177	197	163	82	411	62	224
	82%	85%	80%	82%	85%	82%	82%	81%	83%	79%	84%	84%	84%	83%	86%	78%	74%
No	182	33	78	52	17	110	69	74	49	52	34	36	31	17	67	18	79
	18%	15%	20%	18%	15%	18%	18%	19%	17%	21%	16%	16%	16%	17%	14%	22%	26%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_Facebook] For the following list of sites or apps, please indicate which you have used in the past week  
 -Facebook

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	824	314	179	310	372	71	382	311	230	264	365	410	386	374	64	160	186	356	519	675	565	627
	82%	82%	81%	82%	81%	85%	83%	80%	82%	83%	81%	83%	82%	82%	81%	84%	77%	80%	82%	81%	84%	84%
No	182	69	43	67	89	12	80	76	51	54	88	86	85	82	15	31	55	86	115	162	109	120
	18%	18%	19%	18%	19%	15%	17%	20%	18%	17%	19%	17%	18%	18%	19%	16%	23%	20%	18%	19%	16%	16%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_Facebook] For the following list of sites or apps, please indicate which you have used in the past week  
 -Facebook

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	824	385	257	273	551	167	106	232	346	246	226	141	169	193	258	89	296	357
	82%	84%	78%	92%	78%	91%	93%	81%	81%	85%	85%	85%	85%	78%	81%	80%	81%	84%
No	182	73	71	24	158	16	8	54	83	45	40	24	30	54	61	23	68	69
	18%	16%	22%	8%	22%	9%	7%	19%	19%	15%	15%	15%	15%	22%	19%	20%	19%	16%



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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_TikTok] For the following list of sites or apps, please indicate which you have used in the past week  
 -TikTok

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	350	129	146	203	202	46	72	98	78	65	80	29	241	109
	35%	32%	31%	38%	30%	40%	56%	70%	52%	43%	28%	10%	55%	19%
No	656	270	321	335	474	70	56	42	72	87	203	252	201	455
	65%	68%	69%	62%	70%	60%	44%	30%	48%	57%	72%	90%	45%	81%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_TikTok] For the following list of sites or apps, please indicate which you have used in the past week  
 -TikTok

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	350	94	121	103	32	215	135	112	90	83	71	84	69	31	222	26	38
	35%	42%	31%	36%	30%	35%	34%	29%	32%	34%	34%	36%	35%	31%	47%	33%	13%
No	656	131	265	181	75	396	257	277	194	161	140	149	126	68	255	54	265
	65%	58%	69%	64%	70%	65%	66%	71%	68%	66%	66%	64%	65%	69%	53%	67%	87%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_TikTok] For the following list of sites or apps, please indicate which you have used in the past week  
 -TikTok

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	350	123	69	146	143	31	176	109	98	127	136	183	153	166	31	76	54	121	159	260	227	270
	35%	32%	31%	39%	31%	37%	38%	28%	35%	40%	30%	37%	32%	36%	39%	40%	22%	27%	25%	31%	34%	36%
No	656	261	154	230	318	52	286	278	183	191	316	312	318	290	48	116	187	321	475	577	446	478
	65%	68%	69%	61%	69%	63%	62%	72%	65%	60%	70%	63%	68%	64%	61%	60%	78%	73%	75%	69%	66%	64%

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[QSocial\_TikTok] For the following list of sites or apps, please indicate which you have used in the past week  
 -TikTok

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	350	144	143	166	184	98	68	130	129	91	84	36	62	105	117	20	84	129
	35%	31%	43%	56%	26%	53%	60%	45%	30%	31%	31%	22%	31%	43%	37%	18%	23%	30%
No	656	315	185	131	525	85	46	156	300	200	183	129	137	142	202	92	280	297
	65%	69%	57%	44%	74%	47%	40%	55%	70%	69%	69%	78%	69%	57%	63%	82%	77%	70%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week  
 -LinkedIn

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	268	102	122	145	165	31	54	38	47	54	63	66	139	129
	27%	26%	26%	27%	24%	27%	42%	27%	31%	36%	22%	23%	32%	23%
No	738	297	346	392	512	84	74	102	103	98	220	216	303	436
	73%	74%	74%	73%	76%	73%	58%	73%	69%	64%	78%	77%	68%	77%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week  
 -LinkedIn

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	268	37	85	101	46	122	146	63	102	40	48	57	76	45	171	21	55
	27%	16%	22%	35%	43%	20%	37%	16%	36%	16%	23%	24%	39%	46%	36%	27%	18%
No	738	188	302	184	61	490	245	325	183	205	164	176	118	54	307	58	248
	73%	84%	78%	65%	57%	80%	63%	84%	64%	84%	77%	76%	61%	54%	64%	73%	82%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week  
 -LinkedIn

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	268	87	50	127	109	11	148	86	53	121	99	156	104	151	13	43	56	87	165	226	179	211
	27%	23%	23%	34%	24%	13%	32%	22%	19%	38%	22%	31%	22%	33%	16%	23%	23%	20%	26%	27%	27%	28%
No	738	297	172	250	352	72	314	300	229	197	353	340	367	305	66	148	186	356	469	611	495	536
	73%	77%	77%	66%	76%	87%	68%	78%	81%	62%	78%	69%	78%	67%	84%	77%	77%	80%	74%	73%	73%	72%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week  
 -LinkedIn

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	268	138	84	108	160	61	47	81	123	64	80	34	69	57	74	32	73	110
	27%	30%	26%	36%	23%	33%	42%	28%	29%	22%	30%	20%	35%	23%	23%	28%	20%	26%
No	738	321	243	189	549	123	66	206	306	226	186	131	130	190	245	80	291	316
	73%	70%	74%	64%	77%	67%	58%	72%	71%	78%	70%	80%	65%	77%	77%	72%	80%	74%



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[QSocial\_Reddit] For the following list of sites or apps, please indicate which you have used in the past week  
 -Reddit

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	215	80	119	96	136	25	32	47	65	39	50	14	151	64
	21%	20%	25%	18%	20%	22%	25%	33%	43%	26%	18%	5%	34%	11%
No	791	319	349	441	540	90	96	94	85	112	232	268	291	500
	79%	80%	75%	82%	80%	78%	75%	67%	57%	74%	82%	95%	66%	89%

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_Reddit] For the following list of sites or apps, please indicate which you have used in the past week  
 -Reddit

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	215	37	72	89	16	109	105	57	78	38	43	58	54	19	144	16	25
	21%	16%	19%	31%	15%	18%	27%	15%	28%	16%	20%	25%	28%	20%	30%	20%	8%
No	791	188	315	196	91	502	287	331	206	206	169	175	140	79	334	64	278
	79%	84%	81%	69%	85%	82%	73%	85%	72%	84%	80%	75%	72%	80%	70%	80%	92%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_Reddit] For the following list of sites or apps, please indicate which you have used in the past week  
 -Reddit

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	215	67	53	91	82	14	119	60	56	90	79	123	84	124	7	49	26	79	123	178	135	164
	21%	17%	24%	24%	18%	17%	26%	16%	20%	28%	17%	25%	18%	27%	9%	25%	11%	18%	19%	21%	20%	22%
No	791	317	170	286	379	69	344	326	225	228	374	372	387	333	72	143	216	364	511	659	539	583
	79%	83%	76%	76%	82%	83%	74%	84%	80%	72%	83%	75%	82%	73%	91%	75%	89%	82%	81%	79%	80%	78%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocial\_Reddit] For the following list of sites or apps, please indicate which you have used in the past week  
 -Reddit

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	215	92	94	88	127	40	48	71	95	49	50	21	37	71	64	10	49	72
	21%	20%	29%	30%	18%	22%	42%	25%	22%	17%	19%	13%	19%	29%	20%	9%	14%	17%
No	791	366	234	209	582	143	66	216	334	242	216	144	161	176	255	102	315	354
	79%	80%	71%	70%	82%	78%	58%	75%	78%	83%	81%	87%	81%	71%	80%	91%	86%	83%

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[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	75	22	34	41	49	9	17	20	12	15	15	13	47	28
	7%	5%	7%	8%	7%	8%	13%	14%	8%	10%	5%	5%	11%	5%
Sometimes	274	116	147	127	172	42	31	55	59	47	59	53	162	112
	27%	29%	31%	24%	25%	37%	24%	40%	39%	31%	21%	19%	37%	20%
Rarely	259	101	112	145	189	21	32	29	32	37	78	82	98	160
	26%	25%	24%	27%	28%	18%	25%	21%	21%	25%	28%	29%	22%	28%
Never	398	160	174	223	267	43	48	35	47	52	131	133	134	263
	40%	40%	37%	42%	39%	37%	38%	25%	31%	34%	46%	47%	30%	47%

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[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	75	13	26	29	7	40	36	27	22	17	14	13	18	13	42	9	18
	7%	6%	7%	10%	6%	7%	9%	7%	8%	7%	7%	6%	9%	13%	9%	11%	6%
Sometimes	274	68	99	74	33	167	107	100	72	61	53	83	45	29	168	20	53
	27%	30%	26%	26%	31%	27%	27%	26%	25%	25%	25%	36%	23%	29%	35%	25%	17%
Rarely	259	46	101	70	40	147	110	100	87	58	58	53	48	26	106	22	90
	26%	21%	26%	25%	37%	24%	28%	26%	31%	24%	27%	23%	25%	26%	22%	28%	30%
Never	398	97	160	111	28	257	139	161	103	108	87	84	83	31	161	30	143
	40%	43%	41%	39%	26%	42%	35%	41%	36%	44%	41%	36%	43%	32%	34%	37%	47%

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[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Often	75 7%	30 8%	12 5%	32 8%	36 8%	4 4%	36 8%	35 9%	10 4%	30 10%	35 8%	35 7%	37 8%	34 7%	5 6%	18 10%	17 7%	28 6%	35 6%	60 7%	50 7%	57 8%
Sometimes	274 27%	107 28%	63 28%	101 27%	128 28%	15 19%	131 28%	110 29%	68 24%	91 29%	126 28%	135 27%	132 28%	119 26%	24 30%	72 38%	47 19%	110 25%	158 25%	201 24%	194 29%	209 28%
Rarely	259 26%	83 22%	63 28%	106 28%	97 21%	27 32%	135 29%	92 24%	76 27%	87 27%	98 22%	149 30%	102 22%	139 30%	18 23%	33 17%	57 23%	137 31%	183 29%	225 27%	151 22%	194 26%
Never	398 40%	163 42%	85 38%	138 37%	201 44%	37 44%	160 35%	149 39%	127 45%	110 35%	193 43%	176 36%	200 42%	165 36%	33 42%	67 35%	121 50%	167 38%	258 41%	350 42%	279 41%	288 38%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	75	30	31	30	46	20	9	27	31	17	18	12	21	26	31	4	16	28
	7%	6%	10%	10%	6%	11%	8%	10%	7%	6%	7%	7%	11%	10%	10%	4%	4%	7%
Sometimes	274	122	104	105	169	53	52	100	86	88	55	54	54	68	98	26	98	104
	27%	27%	32%	35%	24%	29%	45%	35%	20%	30%	21%	33%	27%	27%	31%	23%	27%	24%
Rarely	259	108	84	65	193	42	23	64	134	61	82	40	46	63	62	25	93	126
	26%	24%	26%	22%	27%	23%	21%	22%	31%	21%	31%	24%	23%	25%	19%	23%	26%	30%
Never	398	198	109	97	301	67	30	96	178	124	110	60	77	90	128	57	157	169
	40%	43%	33%	33%	42%	37%	26%	33%	41%	43%	41%	36%	39%	37%	40%	51%	43%	40%



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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	298	118	136	162	201	52	35	27	43	44	86	99	114	185
	30%	30%	29%	30%	30%	45%	27%	19%	29%	29%	30%	35%	26%	33%
NBC News	305	128	146	159	205	45	30	35	32	36	93	109	103	202
	30%	32%	31%	30%	30%	39%	24%	25%	21%	23%	33%	39%	23%	36%
CBS News	272	114	145	126	182	49	22	22	42	38	74	97	102	171
	27%	28%	31%	23%	27%	43%	17%	16%	28%	25%	26%	34%	23%	30%
Fox News	366	134	192	172	245	38	53	41	60	52	90	123	153	213
	36%	34%	41%	32%	36%	33%	42%	29%	40%	34%	32%	44%	35%	38%
MSNBC	205	87	110	95	134	35	23	25	29	24	50	77	78	127
	20%	22%	23%	18%	20%	30%	18%	17%	19%	16%	18%	27%	18%	23%
CNN	297	120	148	147	195	46	34	41	50	38	83	86	129	168
	30%	30%	32%	27%	29%	40%	27%	29%	33%	25%	29%	30%	29%	30%
Newsmax	88	34	54	34	63	9	15	8	10	11	23	35	30	58
	9%	8%	12%	6%	9%	7%	11%	6%	7%	7%	8%	13%	7%	10%
OAN	30	12	15	15	19	7	4	-	2	6	13	9	8	22
	3%	3%	3%	3%	3%	6%	3%		1%	4%	5%	3%	2%	4%
Local TV news	453	185	221	231	326	53	37	33	54	68	131	167	155	299
	45%	46%	47%	43%	48%	46%	29%	24%	36%	45%	46%	60%	35%	53%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	144	44	71	73	107	14	11	16	30	20	36	42	66	78
	14%	11%	15%	14%	16%	12%	9%	11%	20%	13%	13%	15%	15%	14%
Your local paper, online or in print	213	69	112	101	153	18	23	28	33	22	53	76	84	129
	21%	17%	24%	19%	23%	16%	18%	20%	22%	15%	19%	27%	19%	23%
Public radio or broadcast news, such as NPR or PBS	128	38	72	55	91	13	10	10	24	14	32	47	48	79
	13%	10%	15%	10%	13%	12%	8%	7%	16%	9%	11%	17%	11%	14%
Something else (Please specify)	82	27	39	43	57	4	8	14	9	10	23	26	32	49
	8%	7%	8%	8%	8%	3%	6%	10%	6%	6%	8%	9%	7%	9%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
None of these	91	47	29	62	65	10	16	23	19	16	24	9	58	33
	9%	12%	6%	12%	10%	9%	13%	17%	12%	11%	8%	3%	13%	6%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006 100	225 100	386 100	285 100	107 100	611 100	392 100	388 100	285 100	245 100	211 100	233 100	194 100	99 100	478 100	80 100	303 100
ABC News	298 30%	65 29%	115 30%	83 29%	34 31%	181 30%	116 30%	113 29%	86 30%	64 26%	78 37%	64 28%	56 29%	33 33%	141 30%	24 30%	96 32%
NBC News	305 30%	63 28%	110 29%	85 30%	44 41%	173 28%	129 33%	111 29%	91 32%	70 29%	66 31%	68 29%	64 33%	31 31%	128 27%	30 37%	106 35%
CBS News	272 27%	57 25%	98 25%	80 28%	36 34%	155 25%	116 30%	101 26%	80 28%	66 27%	52 25%	66 29%	54 28%	27 27%	135 28%	12 15%	94 31%
Fox News	366 36%	92 41%	153 40%	89 31%	31 29%	244 40%	120 31%	152 39%	92 32%	74 30%	82 39%	82 35%	91 47%	33 33%	177 37%	27 34%	120 40%
MSNBC	205 20%	27 12%	74 19%	72 25%	31 29%	102 17%	103 26%	69 18%	65 23%	39 16%	35 16%	61 26%	36 19%	34 35%	90 19%	9 11%	77 25%
CNN	297 30%	54 24%	111 29%	96 34%	36 34%	165 27%	132 34%	102 26%	94 33%	64 26%	50 24%	75 32%	63 33%	41 41%	149 31%	23 29%	86 28%
Newsmax	88 9%	17 8%	49 13%	16 6%	6 6%	66 11%	22 6%	45 12%	18 6%	18 7%	21 10%	23 10%	19 10%	6 7%	37 8%	3 3%	35 12%
OAN	30 3%	8 3%	13 3%	8 3%	1 1%	21 3%	9 2%	10 3%	9 3%	6 3%	8 4%	5 2%	9 5%	2 2%	11 2%	6 7%	9 3%
Local TV news	453 45%	101 45%	184 48%	112 39%	54 50%	285 47%	165 42%	196 51%	127 44%	107 44%	105 50%	105 45%	78 40%	48 48%	188 39%	33 41%	173 57%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	144 14%	14 6%	45 12%	53 19%	31 29%	59 10%	85 22%	39 10%	68 24%	23 10%	31 15%	35 15%	32 16%	23 23%	90 19%	5 6%	34 11%
Your local paper, online or in print	213 21%	45 20%	68 18%	64 22%	35 32%	112 18%	99 25%	76 20%	75 26%	44 18%	46 22%	42 18%	50 26%	29 29%	95 20%	14 17%	77 26%
Public radio or broadcast news, such as NPR or PBS	128 13%	23 10%	37 10%	44 16%	23 21%	60 10%	67 17%	37 10%	54 19%	24 10%	35 17%	34 14%	18 9%	15 15%	68 14%	7 8%	43 14%
Something else (Please specify)	82 8%	13 6%	25 7%	39 14%	5 4%	38 6%	43 11%	28 7%	29 10%	26 11%	14 7%	17 7%	9 5%	13 13%	31 7%	7 8%	30 10%

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	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
None of these	91	28	35	24	4	63	28	40	25	31	10	26	14	3	42	4	19
	9%	13%	9%	8%	4%	10%	7%	10%	9%	13%	5%	11%	7%	3%	9%	5%	6%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	298	88	60	146	102	22	174	84	94	119	95	190	105	177	16	33	63	140	193	254	188	223
	30%	23%	27%	39%	22%	26%	38%	22%	33%	37%	21%	38%	22%	39%	20%	17%	26%	32%	30%	30%	28%	30%
NBC News	305	94	62	145	115	17	172	84	98	122	106	188	113	172	20	41	68	148	201	260	200	231
	30%	24%	28%	39%	25%	21%	37%	22%	35%	38%	23%	38%	24%	38%	25%	22%	28%	33%	32%	31%	30%	31%
CBS News	272	76	69	123	95	28	149	76	87	106	93	163	95	159	19	36	50	129	174	230	183	204
	27%	20%	31%	33%	21%	34%	32%	20%	31%	33%	21%	33%	20%	35%	24%	19%	21%	29%	27%	28%	27%	27%
Fox News	366	210	61	84	246	19	101	217	87	60	241	108	245	97	23	108	131	141	202	295	256	236
	36%	55%	27%	22%	53%	23%	22%	56%	31%	19%	53%	22%	52%	21%	30%	56%	54%	32%	32%	35%	38%	32%
MSNBC	205	31	50	120	44	14	147	45	58	101	38	161	49	147	9	14	28	110	146	174	117	171
	20%	8%	22%	32%	10%	16%	32%	12%	21%	32%	8%	32%	10%	32%	11%	7%	12%	25%	23%	21%	17%	23%
CNN	297	61	70	159	78	27	192	63	98	134	70	212	76	199	21	22	49	133	178	249	175	245
	30%	16%	31%	42%	17%	32%	42%	16%	35%	42%	15%	43%	16%	44%	27%	11%	20%	30%	28%	30%	26%	33%
Newsmax	88	54	27	8	71	3	15	65	13	10	69	14	73	8	6	46	23	44	63	76	65	50
	9%	14%	12%	2%	15%	3%	3%	17%	5%	3%	15%	3%	16%	2%	8%	24%	10%	10%	10%	9%	10%	7%
OAN	30	14	15	1	27	-	3	25	4	1	28	2	25	2	3	18	10	8	15	26	21	18
	3%	4%	7%	0%	6%	0%	1%	6%	1%	0%	6%	0%	5%	0%	4%	9%	4%	2%	2%	3%	3%	2%
Local TV news	453	182	108	157	212	35	206	189	129	131	199	231	212	202	39	69	129	216	304	380	313	332
	45%	47%	48%	42%	46%	43%	45%	49%	46%	41%	44%	47%	45%	44%	50%	36%	53%	49%	48%	45%	46%	44%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	144	43	37	63	50	9	85	34	43	66	46	89	48	84	12	16	33	58	92	118	85	116
	14%	11%	16%	17%	11%	11%	18%	9%	15%	21%	10%	18%	10%	18%	15%	8%	14%	13%	14%	14%	13%	15%
Your local paper, online or in print	213	88	54	68	103	17	93	75	62	75	92	109	99	98	16	30	64	108	156	181	155	159
	21%	23%	24%	18%	22%	21%	20%	19%	22%	24%	20%	22%	21%	21%	21%	16%	27%	24%	25%	22%	23%	21%
Public radio or broadcast news, such as NPR or PBS	128	27	41	57	40	6	82	25	31	63	37	86	42	80	5	18	20	71	82	110	84	95
	13%	7%	19%	15%	9%	7%	18%	7%	11%	20%	8%	17%	9%	18%	7%	9%	8%	16%	13%	13%	12%	13%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Something else (Please specify)	82 8%	28 7%	25 11%	25 7%	40 9%	9 11%	33 7%	37 10%	16 6%	29 9%	45 10%	32 6%	42 9%	31 7%	9 11%	21 11%	16 7%	44 10%	53 8%	67 8%	63 9%	61 8%
None of these	91 9%	36 9%	15 7%	37 10%	37 8%	14 17%	41 9%	31 8%	28 10%	26 8%	41 9%	40 8%	38 8%	42 9%	11 14%	16 9%	19 8%	38 9%	54 8%	78 9%	60 9%	79 11%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	298	142	96	88	210	49	38	94	135	70	84	49	64	58	57	31	80	177
	30%	31%	29%	30%	30%	27%	34%	33%	31%	24%	31%	30%	32%	23%	18%	28%	22%	42%
NBC News	305	156	88	75	230	46	29	90	137	78	75	35	70	70	71	34	97	173
	30%	34%	27%	25%	32%	25%	26%	31%	32%	27%	28%	21%	35%	28%	22%	30%	27%	41%
CBS News	272	116	89	69	203	34	35	91	120	61	64	39	49	61	55	29	80	171
	27%	25%	27%	23%	29%	19%	31%	32%	28%	21%	24%	24%	25%	25%	17%	26%	22%	40%
Fox News	366	180	117	111	255	57	54	96	165	105	94	63	88	46	173	60	202	80
	36%	39%	36%	37%	36%	31%	47%	33%	38%	36%	35%	38%	44%	19%	54%	54%	56%	19%
MSNBC	205	95	77	49	156	30	19	73	83	49	43	20	33	66	24	18	29	153
	20%	21%	23%	16%	22%	16%	17%	26%	19%	17%	16%	12%	17%	27%	7%	17%	8%	36%
CNN	297	133	102	90	207	51	39	87	136	74	71	30	59	86	42	29	55	179
	30%	29%	31%	30%	29%	28%	34%	30%	32%	25%	27%	18%	30%	35%	13%	26%	15%	42%
Newsmax	88	48	21	15	73	8	7	23	42	23	23	27	14	15	60	11	64	13
	9%	11%	6%	5%	10%	4%	6%	8%	10%	8%	9%	17%	7%	6%	19%	10%	18%	3%
OAN	30	19	3	8	22	4	4	7	13	10	11	8	4	6	26	1	15	1
	3%	4%	1%	3%	3%	2%	4%	3%	3%	3%	4%	5%	2%	2%	8%	1%	4%	0%
Local TV news	453	220	123	112	342	70	42	124	208	122	110	78	98	96	119	71	179	222
	45%	48%	38%	38%	48%	38%	37%	43%	48%	42%	41%	47%	49%	39%	37%	64%	49%	52%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	144	73	52	41	103	23	18	48	64	32	35	14	37	38	29	17	34	72
	14%	16%	16%	14%	15%	12%	16%	17%	15%	11%	13%	9%	19%	15%	9%	15%	9%	17%
Your local paper, online or in print	213	88	73	62	151	38	24	66	93	55	42	36	46	51	54	37	87	92
	21%	19%	22%	21%	21%	21%	21%	23%	22%	19%	16%	22%	23%	21%	17%	33%	24%	22%
Public radio or broadcast news, such as NPR or PBS	128	56	44	34	93	20	14	51	51	26	26	16	24	40	27	11	46	91
	13%	12%	13%	12%	13%	11%	12%	18%	12%	9%	10%	10%	12%	16%	8%	10%	13%	21%

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Something else (Please specify)	82 8%	28 6%	29 9%	17 6%	65 9%	10 5%	7 6%	18 6%	41 10%	23 8%	21 8%	17 10%	9 5%	22 9%	26 8%	13 11%	42 12%	24 6%
None of these	91 9%	42 9%	31 9%	33 11%	59 8%	27 15%	6 5%	19 7%	38 9%	34 12%	33 13%	13 8%	16 8%	31 13%	31 10%	5 4%	20 5%	32 8%



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[QEmployment] What is your current employment status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	332	127	178	154	209	48	49	62	92	79	91	8	233	99
	33%	32%	38%	29%	31%	42%	38%	44%	61%	52%	32%	3%	53%	17%
Employed part-time	105	44	38	67	70	11	14	21	17	12	25	30	51	55
	10%	11%	8%	12%	10%	9%	11%	15%	11%	8%	9%	11%	11%	10%
Freelance, contract, or temporary work	36	11	17	19	22	4	2	1	9	7	14	5	17	19
	4%	3%	4%	3%	3%	3%	2%	1%	6%	5%	5%	2%	4%	3%
*Gig economy* work like ride shares, food delivery, or dog walking	5	1	2	3	5	-	-	3	-	2	0	1	4	1
	%	%	%	1%	1%			2%		1%	%	%	1%	%
Unemployed and looking for work	80	31	37	42	33	12	22	23	13	16	20	8	52	28
	8%	8%	8%	8%	5%	10%	17%	16%	9%	10%	7%	3%	12%	5%
Stay-at-home parent or caregiver	71	34	3	68	42	7	17	14	12	17	27	0	43	28
	7%	8%	1%	13%	6%	6%	13%	10%	8%	11%	10%	%	10%	5%
Full time student	25	14	6	19	12	3	10	16	4	4	-	1	24	1
	2%	4%	1%	4%	2%	2%	8%	12%	3%	3%		%	5%	%
Retired	303	114	162	141	243	25	14	-	-	3	72	227	3	300
	30%	29%	35%	26%	36%	21%	11%			2%	26%	81%	1%	53%
Something else	45	22	22	23	38	6	-	-	1	11	31	2	12	33
	4%	6%	5%	4%	6%	5%			1%	7%	11%	1%	3%	6%
Prefer not to say	5	0	3	2	4	1	-	-	3	0	2	-	3	2
	%	%	1%	%	1%	1%			2%	%	1%		1%	%

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	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	332	54	109	131	38	163	169	91	118	27	78	92	95	40	332	-	-
	33%	24%	28%	46%	36%	27%	43%	23%	41%	11%	37%	39%	49%	41%	69%	-	-
Employed part-time	105	28	51	19	8	79	27	48	22	39	22	25	14	3	105	-	-
	10%	12%	13%	7%	8%	13%	7%	12%	8%	16%	11%	11%	7%	3%	22%	-	-
Freelance, contract, or temporary work	36	8	9	13	6	16	19	9	13	9	10	4	7	6	36	-	-
	4%	3%	2%	5%	5%	3%	5%	2%	5%	4%	5%	2%	3%	6%	7%	-	-
*Gig economy* work like ride shares, food delivery, or dog walking	5	-	2	3	0	2	3	2	3	3	-	2	-	-	5	-	-
	*%		1%	1%	*%	*%	1%	*%	1%	1%		1%		1%			
Unemployed and looking for work	80	29	33	15	3	62	18	27	6	38	18	7	7	6	-	80	-
	8%	13%	9%	5%	3%	10%	5%	7%	2%	15%	8%	3%	4%	6%		100%	
Stay-at-home parent or caregiver	71	32	25	10	3	57	13	29	12	17	13	14	17	8	-	-	-
	7%	14%	6%	4%	3%	9%	3%	7%	4%	7%	6%	6%	9%	8%			
Full time student	25	6	8	7	5	13	12	4	8	5	5	6	4	1	-	-	-
	2%	3%	2%	2%	4%	2%	3%	1%	3%	2%	2%	3%	2%	1%			
Retired	303	48	134	82	39	182	121	148	95	84	56	76	49	31	-	-	303
	30%	21%	35%	29%	36%	30%	31%	38%	33%	34%	27%	33%	25%	31%			100%
Something else	45	17	18	4	5	35	10	30	8	23	8	6	2	4	-	-	-
	4%	8%	5%	2%	5%	6%	3%	8%	3%	9%	4%	3%	1%	4%			
Prefer not to say	5	3	-	-	-	3	-	1	-	-	0	1	-	-	-	-	-
	*%	1%				*%		*%			*%	*%					

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	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Employed full-time	332 33%	122 32%	64 29%	139 37%	141 31%	21 25%	170 37%	117 30%	92 33%	122 38%	144 32%	171 34%	150 32%	164 36%	18 22%	71 37%	60 25%	104 23%	180 28%	254 30%	222 33%	257 34%
Employed part-time	105 10%	39 10%	25 11%	37 10%	44 10%	14 17%	47 10%	35 9%	33 12%	33 10%	43 9%	52 10%	48 10%	41 9%	16 20%	16 9%	22 9%	44 10%	59 9%	84 10%	65 10%	78 10%
Freelance, contract, or temporary work	36 4%	7 2%	20 9%	8 2%	17 4%	6 8%	13 3%	7 2%	11 4%	12 4%	13 3%	21 4%	14 3%	17 4%	4 5%	7 4%	10 4%	10 2%	20 3%	32 4%	21 3%	28 4%
*Gig economy* work like ride shares, food delivery, or dog walking	5 *%	1 *%	3 1%	2 1%	1 *%	- -	4 1%	- -	1 *%	4 1%	0 *%	4 1%	1 *%	3 1%	1 1%	0 *%	1 *%	4 1%	4 1%	4 *%	2 *%	4 1%
Unemployed and looking for work	80 8%	29 7%	15 7%	33 9%	35 8%	3 4%	42 9%	29 7%	32 11%	18 6%	33 7%	40 8%	37 8%	36 8%	7 9%	12 6%	19 8%	23 5%	45 7%	64 8%	54 8%	56 7%
Stay-at-home parent or caregiver	71 7%	35 9%	10 5%	24 6%	39 8%	4 5%	28 6%	30 8%	22 8%	17 5%	33 7%	33 7%	40 9%	28 6%	3 4%	15 8%	24 10%	31 7%	40 6%	53 6%	48 7%	58 8%
Full time student	25 2%	2 1%	9 4%	13 4%	3 1%	5 6%	18 4%	0 *%	6 2%	18 6%	2 *%	18 4%	7 1%	14 3%	4 5%	1 *%	2 1%	10 2%	14 2%	17 2%	10 2%	17 2%
Retired	303 30%	133 35%	65 29%	101 27%	156 34%	28 34%	119 26%	149 39%	72 26%	81 25%	159 35%	136 27%	150 32%	131 29%	23 29%	56 29%	91 38%	192 43%	242 38%	284 34%	220 33%	213 29%
Something else	45 4%	13 3%	12 5%	19 5%	23 5%	2 2%	21 4%	17 4%	13 5%	13 4%	23 5%	20 4%	20 4%	21 5%	4 5%	12 6%	10 4%	20 5%	26 4%	41 5%	27 4%	35 5%
Prefer not to say	5 *%	3 1%	0 *%	1 *%	3 1%	0 *%	1 *%	3 1%	0 *%	1 *%	3 1%	1 *%	3 1%	2 *%	- -	- -	3 1%	4 1%	4 1%	4 1%	4 1%	2 *%

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[QEmployment] What is your current employment status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	332	139	140	167	165	76	91	111	127	93	72	57	64	91	101	33	88	117
	33%	30%	43%	56%	23%	42%	80%	39%	30%	32%	27%	35%	32%	37%	32%	29%	24%	27%
Employed part-time	105	43	44	24	81	21	3	24	56	25	44	15	20	16	34	9	31	51
	10%	9%	13%	8%	11%	12%	3%	8%	13%	9%	17%	9%	10%	6%	11%	8%	8%	12%
Freelance, contract, or temporary work	36	17	12	5	31	3	2	12	16	8	13	6	2	11	12	4	10	5
	4%	4%	4%	2%	4%	2%	1%	4%	4%	3%	5%	4%	1%	4%	4%	4%	3%	1%
*Gig economy* work like ride shares, food delivery, or dog walking	5	-	3	1	4	0	0	1	2	2	2	0	-	2	1	-	0	2
	%		1%	%	1%	%	%	%	1%	1%	1%	%		1%	%		%	%
Unemployed and looking for work	80	21	48	21	59	17	5	23	29	28	20	1	16	31	28	5	23	35
	8%	5%	15%	7%	8%	9%	4%	8%	7%	10%	8%	1%	8%	13%	9%	5%	6%	8%
Stay-at-home parent or caregiver	71	52	12	55	16	52	2	25	29	17	29	12	22	17	25	7	37	23
	7%	11%	4%	18%	2%	29%	2%	9%	7%	6%	11%	7%	11%	7%	8%	6%	10%	5%
Full time student	25	8	17	8	17	8	0	12	7	6	7	1	4	11	3	-	2	4
	2%	2%	5%	3%	2%	4%	%	4%	2%	2%	2%	1%	2%	5%	1%		%	1%
Retired	303	161	39	13	290	4	9	64	145	94	69	63	67	56	97	48	150	173
	30%	35%	12%	4%	41%	2%	8%	22%	34%	32%	26%	38%	34%	22%	30%	43%	41%	41%
Something else	45	17	12	3	42	1	1	14	18	14	10	9	4	13	18	4	20	13
	4%	4%	4%	1%	6%	1%	1%	5%	4%	5%	4%	5%	2%	5%	6%	3%	5%	3%
Prefer not to say	5	-	3	-	5	-	-	0	-	4	-	1	-	0	1	2	4	4
	%		1%		1%			%		2%		1%		%	2%	1%	1%	

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	478	184	235	243	305	63	65	87	117	100	130	44	305	173
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	440	168	205	235	303	63	47	74	83	99	128	56	256	184
White collar worker, like work at a desk or an office	242	109	98	143	178	23	28	39	63	46	71	22	149	93
	51%	59%	42%	59%	58%	37%	43%	45%	54%	46%	55%	50%	49%	54%
Blue collar worker, like work with my hands or in a factory	148	46	100	47	76	24	23	29	29	38	40	12	96	52
	31%	25%	43%	20%	25%	39%	35%	33%	25%	38%	31%	28%	31%	30%
Service worker, like work in a store or hospital	71	24	32	39	41	13	11	15	17	16	16	7	48	23
	15%	13%	14%	16%	14%	21%	17%	17%	15%	16%	13%	15%	16%	13%
Unsure	18	5	4	13	10	2	3	4	8	0	2	3	12	5
	4%	3%	2%	5%	3%	3%	5%	5%	6%	*%	2%	7%	4%	3%

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	478	90	170	166	52	260	218	149	156	78	111	123	116	49	478	-	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	-	-
Unweighted Total	440	82	172	139	47	254	186	169	134	91	104	111	91	40	440	-	-
White collar worker, like work at a desk or an office	242	23	63	112	44	86	155	61	117	24	40	62	76	39	242	-	-
	51%	25%	37%	67%	83%	33%	71%	41%	75%	30%	36%	50%	66%	80%	51%	-	-
Blue collar worker, like work with my hands or in a factory	148	55	63	24	6	118	30	59	17	29	47	42	26	3	148	-	-
	31%	61%	37%	15%	11%	45%	14%	40%	11%	37%	43%	35%	23%	5%	31%	-	-
Service worker, like work in a store or hospital	71	9	35	23	3	44	27	23	18	20	20	14	10	6	71	-	-
	15%	10%	21%	14%	6%	17%	12%	16%	12%	26%	18%	12%	9%	11%	15%	-	-
Unsure	18	3	8	7	-	11	7	6	4	5	3	4	4	2	18	-	-
	4%	3%	5%	4%	-	4%	3%	4%	3%	6%	3%	3%	3%	3%	4%	-	-

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	478 100	168 100	111 100	186 100	203 100	41 100	234 100	158 100	136 100	171 100	200 100	248 100	214 100	226 100	38 100	95 100	92 100	162 100	264 100	374 100	310 100	367 100
Unweighted Total	440	140	106	184	168	47	225	131	140	156	170	217	184	210	46	70	84	133	216	298	278	331
White collar worker, like work at a desk or an office	242 51%	87 52%	46 42%	97 52%	104 51%	17 42%	121 52%	81 51%	62 45%	97 57%	97 49%	132 53%	105 49%	118 52%	19 49%	42 44%	54 58%	94 58%	156 59%	206 55%	170 55%	178 49%
Blue collar worker, like work with my hands or in a factory	148 31%	63 37%	37 33%	47 26%	78 39%	9 21%	61 26%	58 37%	47 34%	35 21%	78 39%	59 24%	79 37%	59 26%	10 27%	45 48%	29 31%	44 27%	66 25%	103 28%	96 31%	119 32%
Service worker, like work in a store or hospital	71 15%	13 8%	22 20%	35 19%	15 7%	10 24%	46 20%	16 10%	20 15%	33 20%	15 7%	49 20%	24 11%	40 18%	7 18%	4 4%	8 9%	19 12%	31 12%	52 14%	35 11%	58 16%
Unsure	18 4%	5 3%	6 5%	6 3%	5 3%	5 13%	7 3%	3 2%	8 6%	5 3%	10 5%	8 3%	6 3%	9 4%	2 6%	4 4%	2 2%	5 3%	9 3%	13 3%	8 3%	12 3%

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[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	478	199	198	197	281	101	96	148	202	128	132	79	86	119	149	45	129	174
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	440	157	176	165	275	84	81	126	181	133	111	71	77	112	125	35	440	440
White collar worker, like work at a desk or an office	242	118	85	108	133	63	45	66	118	57	81	49	49	57	62	34	59	94
	51%	59%	43%	55%	47%	62%	47%	44%	59%	45%	62%	62%	57%	48%	42%	74%	46%	54%
Blue collar worker, like work with my hands or in a factory	148	55	64	62	86	20	43	43	51	54	27	24	22	38	71	6	54	47
	31%	27%	32%	32%	30%	20%	44%	29%	25%	42%	20%	30%	26%	32%	48%	14%	42%	27%
Service worker, like work in a store or hospital	71	17	42	26	45	17	8	35	22	14	14	5	13	18	10	5	11	30
	15%	9%	21%	13%	16%	17%	9%	24%	11%	11%	11%	7%	15%	15%	7%	11%	8%	17%
Unsure	18	10	7	1	17	1	-	4	11	3	10	1	2	6	5	0	4	3
	4%	5%	4%	*%	6%	1%		2%	6%	2%	7%	2%	2%	5%	3%	1%	3%	2%



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[QIncome] Which range includes your annual household income?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	245	107	105	139	158	42	30	36	36	26	81	65	98	146
	24%	27%	23%	26%	23%	36%	24%	26%	24%	17%	29%	23%	22%	26%
\$30,000 to \$49,999 per year	211	77	96	115	128	24	37	31	37	32	61	50	100	112
	21%	19%	21%	21%	19%	21%	29%	22%	25%	21%	22%	18%	23%	20%
\$50,000 to \$74,999 per year	233	93	119	114	173	26	16	37	31	25	65	75	93	140
	23%	23%	26%	21%	26%	23%	13%	26%	21%	17%	23%	27%	21%	25%
\$75,000 to \$125,000 per year	194	74	96	98	131	14	33	22	34	36	48	54	92	102
	19%	19%	21%	18%	19%	13%	26%	15%	23%	24%	17%	19%	21%	18%
More than \$125,000 per year	99	38	44	55	69	7	11	6	7	33	23	31	45	53
	10%	9%	9%	10%	10%	6%	9%	4%	5%	21%	8%	11%	10%	9%
Prefer not to say	24	10	7	16	17	2	-	9	5	0	4	7	14	11
	2%	2%	1%	3%	2%	2%	-	6%	3%	*%	1%	2%	3%	2%

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[QIncome] Which range includes your annual household income?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	245	82	114	36	12	196	48	119	40	245	-	-	-	-	78	38	84
	24%	37%	29%	13%	11%	32%	12%	31%	14%	100%					16%	47%	28%
\$30,000 to \$49,999 per year	211	61	96	50	5	156	55	89	40	-	211	-	-	-	111	18	56
	21%	27%	25%	17%	5%	26%	14%	23%	14%		100%				23%	22%	19%
\$50,000 to \$74,999 per year	233	39	99	69	25	139	94	107	67	-	-	233	-	-	123	7	76
	23%	18%	26%	24%	24%	23%	24%	27%	23%			100%			26%	9%	25%
\$75,000 to \$125,000 per year	194	23	59	82	30	82	112	45	86	-	-	-	194	-	116	7	49
	19%	10%	15%	29%	28%	13%	29%	12%	30%				100%		24%	9%	16%
More than \$125,000 per year	99	14	16	40	28	30	69	23	46	-	-	-	-	99	49	6	31
	10%	6%	4%	14%	27%	5%	17%	6%	16%					100%	10%	7%	10%
Prefer not to say	24	5	2	8	6	7	14	6	7	-	-	-	-	-	2	5	7
	2%	2%	1%	3%	5%	1%	4%	2%	3%						*%	7%	2%

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[QIncome] Which range includes your annual household income?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Less than \$30,000 per year	245 24%	90 24%	53 24%	93 25%	107 23%	29 35%	109 24%	84 22%	78 28%	72 23%	104 23%	115 23%	111 24%	102 22%	32 40%	45 24%	52 21%	93 21%	130 21%	194 23%	153 23%	179 24%
\$30,000 to \$49,999 per year	211 21%	65 17%	58 26%	79 21%	85 19%	20 24%	106 23%	69 18%	72 26%	62 19%	89 20%	112 23%	93 20%	97 21%	22 27%	31 16%	50 21%	83 19%	131 21%	167 20%	141 21%	166 22%
\$50,000 to \$74,999 per year	233 23%	100 26%	51 23%	82 22%	119 26%	16 20%	98 21%	107 28%	53 19%	72 22%	120 27%	107 22%	118 25%	101 22%	14 17%	60 31%	54 22%	121 27%	150 24%	195 23%	170 25%	169 23%
\$75,000 to \$125,000 per year	194 19%	80 21%	32 14%	82 22%	94 20%	9 11%	91 20%	80 21%	45 16%	69 22%	91 20%	95 19%	93 20%	94 21%	8 10%	37 19%	51 21%	90 20%	130 21%	171 20%	122 18%	144 19%
More than \$125,000 per year	99 10%	35 9%	27 12%	33 9%	41 9%	9 11%	49 11%	34 9%	28 10%	37 12%	36 8%	57 11%	43 9%	53 12%	2 3%	14 7%	25 10%	40 9%	74 12%	89 11%	71 11%	77 10%
Prefer not to say	24 2%	14 4%	2 1%	8 2%	15 3%	-	10 2%	14 4%	4 1%	7 2%	13 3%	11 2%	13 3%	9 2%	2 3%	4 2%	11 5%	16 4%	17 3%	21 3%	17 3%	13 2%

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[QIncome] Which range includes your annual household income?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	245	49	107	49	196	37	11	78	77	89	54	42	38	57	84	17	87	97
	24%	11%	33%	16%	28%	20%	10%	27%	18%	31%	20%	25%	19%	23%	26%	15%	24%	23%
\$30,000 to \$49,999 per year	211	64	86	54	157	35	19	58	92	62	60	38	31	53	56	26	67	98
	21%	14%	26%	18%	22%	19%	17%	20%	21%	21%	23%	23%	16%	22%	18%	23%	18%	23%
\$50,000 to \$74,999 per year	233	121	69	70	163	36	34	72	97	63	53	52	49	56	83	28	108	94
	23%	27%	21%	24%	23%	20%	30%	25%	23%	22%	20%	31%	25%	23%	26%	25%	30%	22%
\$75,000 to \$125,000 per year	194	137	39	83	111	47	36	49	98	47	65	14	51	45	63	24	59	88
	19%	30%	12%	28%	16%	25%	32%	17%	23%	16%	25%	9%	26%	18%	20%	21%	16%	21%
More than \$125,000 per year	99	83	11	41	57	28	13	21	60	17	31	15	30	25	24	13	29	41
	10%	18%	3%	14%	8%	15%	11%	7%	14%	6%	12%	9%	15%	10%	7%	12%	8%	10%
Prefer not to say	24	4	16	-	24	-	-	8	5	12	3	4	0	10	10	4	13	8
	2%	1%	5%		3%			3%	1%	4%	1%	2%	*%	4%	3%	4%	4%	2%

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[QHH\_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household  
 -Is a member of a labor union

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	68	29	39	29	37	6	8	7	12	17	12	19	36	31
	7%	7%	8%	5%	5%	6%	6%	5%	8%	11%	4%	7%	8%	6%
Applies to someone in my household	86	43	37	49	40	8	18	26	13	17	10	21	56	30
	9%	11%	8%	9%	6%	7%	14%	18%	9%	11%	3%	7%	13%	5%
Neither / Unsure	873	341	401	471	607	103	104	111	129	125	262	245	365	508
	87%	86%	86%	88%	90%	90%	81%	79%	86%	82%	93%	87%	83%	90%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QHH\_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household  
 -Is a member of a labor union

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	68	3	28	18	19	31	37	16	21	3	13	11	28	12	42	4	19
	7%	1%	7%	6%	18%	5%	9%	4%	7%	1%	6%	5%	14%	13%	9%	5%	6%
Applies to someone in my household	86	20	25	21	20	45	41	18	22	12	8	21	26	14	40	8	23
	9%	9%	6%	7%	19%	7%	10%	5%	8%	5%	4%	9%	14%	15%	8%	10%	8%
Neither / Unsure	873	204	339	249	77	544	326	358	246	234	191	201	148	80	411	70	265
	87%	91%	88%	87%	72%	89%	83%	92%	86%	96%	90%	86%	76%	81%	86%	87%	88%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QHH\_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household  
 -Is a member of a labor union

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	68	15	17	35	21	4	44	18	17	32	17	45	21	43	3	5	10	29	45	51	34	52
	7%	4%	8%	9%	4%	4%	9%	5%	6%	10%	4%	9%	5%	9%	4%	3%	4%	6%	7%	6%	5%	7%
Applies to someone in my household	86	31	19	35	35	4	47	29	21	35	34	51	38	43	5	14	16	42	57	74	53	67
	9%	8%	9%	9%	8%	5%	10%	8%	8%	11%	7%	10%	8%	9%	6%	8%	6%	9%	9%	9%	8%	9%
Neither / Unsure	873	340	193	318	410	75	389	344	248	262	406	415	416	386	71	174	216	380	547	730	597	647
	87%	89%	87%	84%	89%	91%	84%	89%	88%	82%	90%	84%	88%	85%	90%	91%	89%	86%	86%	87%	89%	87%

Echelon Insights  
November Omnibus 2023

N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QHH\_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

-Is a member of a labor union

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	68	35	22	25	43	16	9	18	26	24	12	7	15	24	13	5	9	51
	7%	8%	7%	8%	6%	9%	8%	6%	6%	8%	4%	4%	8%	10%	4%	5%	3%	12%
Applies to someone in my household	86	53	21	33	53	24	9	25	32	29	17	7	13	33	22	6	22	41
	9%	12%	7%	11%	7%	13%	8%	9%	8%	10%	6%	4%	6%	13%	7%	6%	6%	10%
Neither / Unsure	873	384	288	252	621	153	98	246	377	250	241	153	170	201	286	101	333	352
	87%	84%	88%	85%	88%	84%	87%	86%	88%	86%	91%	93%	86%	81%	90%	91%	92%	83%



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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QHH\_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household  
 -Owns a gun

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	265	101	169	96	196	29	15	41	39	32	73	80	112	153
	26%	25%	36%	18%	29%	25%	12%	29%	26%	21%	26%	28%	25%	27%
Applies to someone in my household	161	68	53	108	113	17	21	28	23	30	45	34	82	79
	16%	17%	11%	20%	17%	15%	17%	20%	16%	20%	16%	12%	19%	14%
Neither / Unsure	626	249	269	357	404	72	98	77	100	95	182	173	272	354
	62%	63%	57%	66%	60%	63%	76%	55%	67%	62%	64%	61%	62%	63%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QHH\_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone

in your household

-Owns a gun

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	265	53	106	81	23	159	104	118	76	48	48	85	56	23	137	17	92
	26%	24%	27%	29%	21%	26%	27%	30%	27%	20%	23%	36%	29%	23%	29%	21%	30%
Applies to someone in my household	161	43	62	45	11	105	56	67	46	24	32	41	39	22	86	14	34
	16%	19%	16%	16%	10%	17%	14%	17%	16%	10%	15%	17%	20%	22%	18%	17%	11%
Neither / Unsure	626	136	243	171	75	379	246	228	175	179	146	121	108	56	283	54	186
	62%	61%	63%	60%	70%	62%	63%	59%	61%	73%	69%	52%	56%	57%	59%	68%	61%

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[QHH\_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household  
 -Owns a gun

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	265	145	59	59	164	22	79	134	77	53	164	93	165	85	15	65	89	134	185	220	215	195
	26%	38%	27%	16%	36%	27%	17%	35%	27%	17%	36%	19%	35%	19%	19%	34%	37%	30%	29%	26%	32%	26%
Applies to someone in my household	161	86	24	48	99	7	55	83	38	38	95	56	100	51	10	45	46	72	102	133	127	117
	16%	22%	11%	13%	21%	9%	12%	22%	14%	12%	21%	11%	21%	11%	13%	23%	19%	16%	16%	16%	19%	16%
Neither / Unsure	626	184	144	279	231	55	340	197	176	237	225	359	239	333	54	98	119	261	383	523	374	470
	62%	48%	64%	74%	50%	67%	74%	51%	63%	74%	50%	73%	51%	73%	69%	52%	49%	59%	60%	62%	56%	63%

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[QHH\_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone

in your household

-Owns a gun

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	265	141	66	96	169	40	56	57	98	110	32	65	37	61	113	43	132	85
	26%	31%	20%	32%	24%	22%	49%	20%	23%	38%	12%	39%	19%	25%	35%	38%	36%	20%
Applies to someone in my household	161	97	48	63	98	45	18	36	71	54	57	33	16	35	70	16	73	43
	16%	21%	15%	21%	14%	24%	16%	13%	16%	19%	22%	20%	8%	14%	22%	14%	20%	10%
Neither / Unsure	626	247	230	156	471	109	47	204	278	145	190	84	149	163	159	59	183	307
	62%	54%	70%	52%	66%	60%	41%	71%	65%	50%	71%	51%	75%	66%	50%	53%	50%	72%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QHH\_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household  
 -Serves or has served in the US Military

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	108	48	94	14	86	11	1	2	6	14	23	63	22	86
	11%	12%	20%	3%	13%	9%	1%	1%	4%	9%	8%	22%	5%	15%
Applies to someone in my household	114	48	40	75	83	11	16	9	19	19	31	36	47	67
	11%	12%	8%	14%	12%	10%	13%	7%	13%	12%	11%	13%	11%	12%
Neither / Unsure	790	308	339	450	515	93	110	130	127	120	229	184	377	413
	79%	77%	72%	84%	76%	81%	86%	93%	85%	79%	81%	65%	85%	73%

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[QHH\_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household  
 -Serves or has served in the US Military

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	108	21	54	22	11	75	32	67	18	22	23	29	19	15	30	9	65
	11%	9%	14%	8%	10%	12%	8%	17%	6%	9%	11%	12%	10%	15%	6%	11%	21%
Applies to someone in my household	114	23	49	34	9	71	43	48	34	27	13	32	26	13	54	11	35
	11%	10%	13%	12%	9%	12%	11%	12%	12%	11%	6%	14%	14%	13%	11%	14%	11%
Neither / Unsure	790	185	286	229	87	470	317	279	233	198	176	173	149	72	398	60	206
	79%	82%	74%	81%	82%	77%	81%	72%	82%	81%	83%	74%	77%	73%	83%	75%	68%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QHH\_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

-Serves or has served in the US Military

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	108	54	23	30	63	7	38	57	26	24	58	45	57	46	5	20	37	64	86	93	83	80
	11%	14%	10%	8%	14%	8%	8%	15%	9%	7%	13%	9%	12%	10%	6%	10%	15%	14%	14%	11%	12%	11%
Applies to someone in my household	114	61	23	27	72	5	37	68	24	22	70	38	77	29	8	31	39	59	80	99	94	77
	11%	16%	10%	7%	16%	6%	8%	18%	9%	7%	16%	8%	16%	6%	11%	16%	16%	13%	13%	12%	14%	10%
Neither / Unsure	790	273	178	320	332	71	388	267	232	273	331	413	343	382	65	144	166	322	472	649	502	596
	79%	71%	80%	85%	72%	85%	84%	69%	83%	86%	73%	83%	73%	84%	83%	75%	69%	73%	74%	78%	74%	80%

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[QHH\_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

-Serves or has served in the US Military

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	108	61	14	17	91	4	13	19	57	31	10	23	21	19	39	19	69	40
	11%	13%	4%	6%	13%	2%	12%	7%	13%	11%	4%	14%	11%	8%	12%	17%	19%	9%
Applies to someone in my household	114	69	35	33	81	24	9	27	50	38	40	26	15	21	51	16	61	35
	11%	15%	11%	11%	11%	13%	8%	9%	12%	13%	15%	16%	7%	9%	16%	15%	17%	8%
Neither / Unsure	790	331	283	249	542	157	92	241	323	226	216	121	162	207	233	78	237	352
	79%	72%	86%	84%	76%	85%	81%	84%	75%	78%	81%	73%	82%	84%	73%	70%	65%	83%



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[QUrbanRural] How would you describe the area in which you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	286	100	167	119	137	66	54	56	58	54	64	54	168	118
	28%	25%	36%	22%	20%	57%	42%	40%	39%	36%	23%	19%	38%	21%
Suburb near a city	429	170	163	266	312	31	57	43	43	66	131	146	151	277
	43%	43%	35%	50%	46%	27%	44%	30%	28%	44%	46%	52%	34%	49%
Small town not near a city	102	49	50	50	79	6	6	8	11	16	32	36	35	67
	10%	12%	11%	9%	12%	5%	4%	5%	7%	11%	11%	13%	8%	12%
Rural or country area	189	80	87	102	149	12	11	34	38	16	56	45	87	101
	19%	20%	19%	19%	22%	11%	9%	24%	25%	10%	20%	16%	20%	18%

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[QUrbanRural] How would you describe the area in which you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	286	64	96	90	36	160	126	61	76	78	58	72	49	21	148	23	64
	28%	28%	25%	32%	34%	26%	32%	16%	27%	32%	27%	31%	25%	21%	31%	29%	21%
Suburb near a city	429	78	175	126	49	254	175	176	136	77	92	97	98	60	202	29	145
	43%	35%	45%	44%	46%	41%	45%	45%	48%	32%	43%	42%	50%	61%	42%	36%	48%
Small town not near a city	102	30	36	21	11	66	32	53	23	34	19	21	12	10	49	6	34
	10%	13%	9%	7%	10%	11%	8%	14%	8%	14%	9%	9%	6%	10%	10%	8%	11%
Rural or country area	189	52	79	48	10	131	58	99	50	55	42	43	35	7	78	22	60
	19%	23%	20%	17%	9%	21%	15%	26%	18%	22%	20%	18%	18%	8%	16%	27%	20%

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[QUrbanRural] How would you describe the area in which you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
City	286 28%	64 17%	69 31%	146 39%	87 19%	22 26%	178 39%	80 21%	69 25%	129 41%	95 21%	179 36%	99 21%	160 35%	28 36%	45 23%	38 16%	114 26%	156 25%	223 27%	163 24%	229 31%
Suburb near a city	429 43%	167 43%	89 40%	163 43%	196 43%	36 43%	197 43%	170 44%	133 47%	125 39%	189 42%	221 45%	191 41%	207 45%	31 39%	76 40%	104 43%	216 49%	306 48%	384 46%	287 43%	311 42%
Small town not near a city	102 10%	51 13%	28 13%	21 5%	63 14%	6 8%	32 7%	51 13%	21 8%	28 9%	58 13%	36 7%	61 13%	33 7%	7 9%	15 8%	46 19%	32 7%	56 9%	87 10%	80 12%	68 9%
Rural or country area	189 19%	101 26%	37 17%	47 12%	115 25%	19 23%	55 12%	86 22%	58 21%	37 12%	111 24%	60 12%	120 25%	56 12%	12 16%	56 29%	54 22%	81 18%	115 18%	143 17%	144 21%	139 19%

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[QUrbanRural] How would you describe the area in which you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	286	99	145	86	201	48	38	286	-	-	-	28	65	66	68	15	80	160
	28%	22%	44%	29%	28%	26%	34%	100%				17%	33%	27%	21%	14%	22%	38%
Suburb near a city	429	226	103	118	311	84	35	-	429	-	266	64	94	108	131	50	152	189
	43%	49%	31%	40%	44%	46%	31%		100%		100%	39%	47%	44%	41%	45%	42%	44%
Small town not near a city	102	48	21	27	75	16	11	-	-	102	-	27	9	30	40	18	51	34
	10%	10%	6%	9%	11%	9%	10%			35%		16%	5%	12%	12%	16%	14%	8%
Rural or country area	189	85	59	66	123	36	29	-	-	189	-	46	30	43	81	29	81	43
	19%	19%	18%	22%	17%	20%	26%			65%		28%	15%	18%	25%	26%	22%	10%

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[QNativity] Where were you born?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	957	381	453	503	670	113	113	131	149	140	269	267	421	536
	95%	95%	97%	94%	99%	98%	88%	94%	100%	93%	95%	95%	95%	95%
In a foreign country	44	18	14	30	5	2	15	9	0	11	14	9	21	23
	4%	5%	3%	6%	1%	2%	12%	6%	0%	7%	5%	3%	5%	4%
Prefer not to say	5	-	1	4	1	-	-	-	-	-	-	5	-	5
	0.5%	0%	0.2%	0.8%	0.1%	0%	0%	0%	0%	0%	0%	1.8%	0%	0.9%

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[QNativity] Where were you born?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	957	216	372	269	98	588	366	384	283	237	206	220	183	87	460	72	290
	95%	96%	96%	94%	91%	96%	94%	99%	99%	97%	98%	95%	94%	88%	96%	90%	96%
In a foreign country	44	7	11	16	9	18	25	3	2	7	5	7	11	12	17	8	9
	4%	3%	3%	6%	9%	3%	6%	1%	1%	3%	2%	3%	6%	12%	4%	10%	3%
Prefer not to say	5	1	4	-	-	5	-	1	-	-	-	5	-	-	1	-	4
	*%	*%	1%			1%		*%				2%		*%		1%	

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[QNativity] Where were you born?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006	384	223	377	461	83	462	387	281	318	453	495	471	457	79	191	241	443	634	837	674	747
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	957	369	211	356	445	81	432	372	267	299	437	465	450	431	77	189	227	421	608	797	643	710
	95%	96%	95%	94%	96%	98%	93%	96%	95%	94%	96%	94%	95%	94%	97%	99%	94%	95%	96%	95%	95%	95%
In a foreign country	44	10	12	21	11	2	30	11	13	19	12	29	16	25	2	1	10	16	21	34	26	37
	4%	3%	5%	6%	2%	2%	7%	3%	5%	6%	3%	6%	3%	6%	3%	1%	4%	4%	3%	4%	4%	5%
Prefer not to say	5	5	-	-	5	-	-	4	1	-	4	1	5	-	-	1	4	5	5	5	5	1
	*%	1%			1%			1%	*%		1%	*%	1%			1%	2%	1%	1%	1%	1%	*%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QNativity] Where were you born?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	957	423	317	275	683	167	108	274	408	275	249	165	178	230	303	111	352	380
	95%	92%	97%	92%	96%	91%	95%	96%	95%	95%	94%	100%	90%	93%	95%	100%	97%	89%
In a foreign country	44	30	10	22	21	17	6	13	21	10	17	-	20	17	11	0	4	46
	4%	7%	3%	8%	3%	9%	5%	4%	5%	4%	6%		10%	7%	3%	%	1%	11%
Prefer not to say	5	5	-	-	5	-	-	-	-	5	-	-	1	-	5	-	8	-
	%	1%			1%					2%			1%		2%		2%	



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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QMarital] What is your current marital status?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	328	126	173	154	167	55	72	102	96	38	60	31	236	91
	33%	31%	37%	29%	25%	47%	56%	73%	64%	25%	21%	11%	53%	16%
Married	458	186	210	248	328	39	47	37	44	83	133	161	164	294
	46%	47%	45%	46%	49%	34%	37%	26%	30%	55%	47%	57%	37%	52%
Separated	19	10	11	8	13	3	3	-	2	5	10	3	7	13
	2%	3%	2%	2%	2%	3%	2%	-	1%	3%	3%	1%	2%	2%
Divorced	135	46	54	81	116	11	3	1	6	22	58	48	29	106
	13%	12%	11%	15%	17%	9%	3%	1%	4%	15%	21%	17%	7%	19%
Widowed	62	30	17	45	48	8	3	-	-	4	21	37	4	58
	6%	7%	4%	8%	7%	7%	2%	-	-	2%	7%	13%	1%	10%
Prefer not to say	4	1	3	1	4	-	-	-	2	-	1	1	2	2
	0.4%	0.3%	0.6%	0.2%	0.6%	0%	0%	0%	0.2%	0%	0.3%	0.4%	0.5%	0.4%

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[QMarital] What is your current marital status?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	328	74	133	89	30	207	119	94	71	107	86	69	39	11	198	48	39
	33%	33%	34%	31%	28%	34%	30%	24%	25%	44%	41%	30%	20%	11%	42%	60%	13%
Married	458	108	153	140	57	261	197	176	153	49	64	121	137	83	199	21	161
	46%	48%	40%	49%	53%	43%	50%	45%	54%	20%	30%	52%	70%	84%	42%	26%	53%
Separated	19	3	12	3	2	15	4	9	4	10	4	4	1	-	10	1	7
	2%	2%	3%	1%	1%	2%	1%	2%	1%	4%	2%	2%	1%	0%	2%	1%	2%
Divorced	135	28	56	41	10	84	51	74	42	50	39	25	14	5	60	8	53
	13%	13%	14%	14%	9%	14%	13%	19%	15%	20%	18%	11%	7%	5%	12%	10%	17%
Widowed	62	11	31	12	7	42	19	34	14	26	17	13	4	-	10	3	42
	6%	5%	8%	4%	7%	7%	5%	9%	5%	11%	8%	6%	2%	0%	2%	3%	14%
Prefer not to say	4	0	1	0	1	2	1	2	1	2	1	0	-	-	1	-	1
	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

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[QMarital] What is your current marital status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Single, never married	328 33%	97 25%	64 29%	152 40%	107 23%	31 37%	190 41%	96 25%	85 30%	140 44%	106 23%	194 39%	128 27%	170 37%	30 38%	54 28%	46 19%	121 27%	175 28%	245 29%	177 26%	243 33%
Married	458 46%	200 52%	105 47%	150 40%	249 54%	31 38%	178 38%	203 53%	129 46%	116 36%	241 53%	198 40%	240 51%	195 43%	23 30%	93 49%	141 59%	224 51%	320 51%	410 49%	335 50%	344 46%
Separated	19 2%	10 3%	2 1%	7 2%	11 2%	1 1%	8 2%	7 2%	7 2%	5 2%	10 2%	8 2%	11 2%	9 2%	-	4 2%	6 3%	5 1%	9 1%	12 1%	15 2%	14 2%
Divorced	135 13%	52 14%	34 15%	46 12%	67 14%	11 14%	57 12%	52 14%	41 15%	39 12%	70 16%	59 12%	67 14%	54 12%	14 17%	28 15%	33 14%	55 12%	81 13%	115 14%	99 15%	101 13%
Widowed	62 6%	22 6%	18 8%	21 5%	25 5%	9 11%	28 6%	26 7%	19 7%	17 5%	24 5%	35 7%	23 5%	28 6%	11 14%	12 6%	13 5%	34 8%	46 7%	52 6%	45 7%	43 6%
Prefer not to say	4 *%	2 1%	0 *%	1 *%	2 1%	-	2 *%	1 *%	1 *%	1 *%	2 *%	2 *%	2 *%	1 *%	1 1%	-	2 1%	3 1%	3 *%	3 *%	3 *%	2 *%

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[QMarital] What is your current marital status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	328	-	328	88	240	50	38	145	103	80	64	21	63	100	81	23	68	140
	33%		100%	30%	34%	27%	33%	51%	24%	28%	24%	13%	32%	40%	25%	21%	19%	33%
Married	458	458	-	165	293	109	56	99	226	133	134	88	106	94	162	64	182	178
	46%	100%		56%	41%	59%	50%	34%	53%	46%	50%	53%	54%	38%	51%	57%	50%	42%
Separated	19	-	-	5	15	2	3	4	12	3	5	5	1	2	10	0	15	4
	2%			2%	2%	1%	3%	1%	3%	1%	2%	3%	1%	1%	3%	0%	4%	1%
Divorced	135	-	-	31	104	19	12	25	61	49	43	35	17	39	48	17	68	64
	13%			10%	15%	10%	11%	9%	14%	17%	16%	21%	8%	16%	15%	15%	19%	15%
Widowed	62	-	-	7	55	4	3	12	26	24	20	15	11	12	15	6	27	39
	6%			2%	8%	2%	3%	4%	6%	8%	8%	9%	6%	5%	5%	6%	7%	9%
Prefer not to say	4	-	-	1	3	-	1	2	1	1	0	1	-	1	1	1	4	0
	1%			1%	1%		1%	1%	1%	1%	0%	1%		1%	1%	1%	1%	0%

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[QReligionNew] What is your present religion, if any?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	249	101	113	136	189	39	12	7	23	34	83	102	64	185
	25%	25%	24%	25%	28%	34%	9%	5%	15%	22%	29%	36%	15%	33%
Roman Catholic	199	60	92	106	123	5	57	19	26	29	58	65	75	124
	20%	15%	20%	20%	18%	5%	44%	14%	18%	19%	21%	23%	17%	22%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	11	2	8	4	9	-	3	1	0	0	8	2	2	10
	1%	%	2%	1%	1%		2%	1%	%	%	3%	1%	%	2%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	3	2	5	5	1	-	-	1	2	4	0	3	4
	1%	1%	%	1%	1%	1%			1%	2%	1%	%	1%	1%
Just Christian	195	75	75	120	115	37	31	34	38	27	54	43	98	97
	19%	19%	16%	22%	17%	33%	24%	24%	25%	18%	19%	15%	22%	17%
Jewish	30	17	21	9	30	-	-	-	11	3	7	9	14	16
	3%	4%	4%	2%	4%				7%	2%	2%	3%	3%	3%
Muslim	6	2	2	5	0	3	2	2	4	0	-	-	6	-
	1%	1%	%	1%	%	2%	1%	2%	2%	%			1%	
Buddhist	8	2	6	2	5	-	-	-	3	1	1	4	4	5
	1%	%	1%	%	1%				2%	1%	%	1%	1%	1%
Hindu	2	-	-	2	1	-	-	-	-	2	-	-	2	-
	%			%	%					2%			1%	
Atheist	58	21	35	23	41	1	6	25	13	3	10	7	41	17
	6%	5%	8%	4%	6%	1%	4%	18%	8%	2%	4%	3%	9%	3%
Agnostic	52	30	26	26	43	3	6	13	13	6	10	9	33	20
	5%	7%	6%	5%	6%	2%	5%	9%	9%	4%	4%	3%	7%	3%
Something else (Please specify)	51	18	23	28	32	6	4	6	8	13	15	10	26	25
	5%	4%	5%	5%	5%	5%	3%	4%	5%	9%	5%	4%	6%	4%
Nothing in particular	136	68	64	72	84	20	8	32	10	31	34	29	73	63
	14%	17%	14%	13%	12%	18%	6%	23%	7%	21%	12%	10%	17%	11%

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[QReligionNew] What is your present religion, if any?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	249	56	96	66	28	151	94	113	73	54	61	71	36	19	108	8	103
	25%	25%	25%	23%	26%	25%	24%	29%	26%	22%	29%	31%	18%	20%	23%	9%	34%
Roman Catholic	199	39	85	49	26	124	75	72	50	38	31	49	51	30	86	16	67
	20%	17%	22%	17%	24%	20%	19%	19%	18%	15%	15%	21%	26%	30%	18%	20%	22%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	11	1	5	5	1	6	6	5	3	4	0	2	4	1	6	-	3
	1%	*%	1%	2%	1%	1%	1%	1%	1%	2%	*%	1%	2%	1%	1%		1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	5	-	0	2	5	3	2	3	5	-	0	-	2	3	-	-
	1%	2%		*%	2%	1%	1%	1%	1%	2%		*%		2%	1%		
Just Christian	195	44	85	56	10	128	67	71	44	57	43	39	39	13	106	13	48
	19%	19%	22%	20%	9%	21%	17%	18%	15%	23%	20%	17%	20%	13%	22%	16%	16%
Jewish	30	3	6	15	6	10	20	9	20	4	6	4	9	5	16	2	9
	3%	1%	2%	5%	5%	2%	5%	2%	7%	2%	3%	2%	5%	5%	3%	3%	3%
Muslim	6	0	3	3	-	3	3	0	-	4	-	1	-	1	4	2	-
	1%	*%	1%	1%		1%	1%	*%		2%		1%		1%	1%	2%	
Buddhist	8	1	6	1	0	7	1	4	1	2	5	0	1	-	4	-	4
	1%	1%	2%	*%	*%	1%	*%	1%	*%	1%	2%	*%	*%		1%		1%
Hindu	2	-	-	2	-	-	2	-	1	1	-	-	1	-	1	-	-
	*%			1%			1%		*%	*%			1%		*%		
Atheist	58	13	13	27	5	26	32	14	27	13	10	12	16	5	39	3	10
	6%	6%	3%	10%	4%	4%	8%	4%	10%	5%	5%	5%	8%	6%	8%	3%	3%
Agnostic	52	5	22	15	10	27	26	22	20	6	8	16	14	3	26	3	11
	5%	2%	6%	5%	10%	4%	7%	6%	7%	3%	4%	7%	7%	3%	5%	4%	4%
Something else (Please specify)	51	19	16	12	4	35	16	19	13	18	12	10	9	2	25	9	14
	5%	9%	4%	4%	4%	6%	4%	5%	5%	7%	6%	4%	5%	2%	5%	11%	5%
Nothing in particular	136	39	49	33	15	89	48	56	29	38	35	27	14	17	54	26	35
	14%	18%	13%	12%	14%	14%	12%	14%	10%	15%	16%	12%	7%	17%	11%	32%	11%

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[QReligionNew] What is your present religion, if any?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	249 25%	128 33%	40 18%	77 20%	148 32%	12 14%	89 19%	131 34%	67 24%	49 15%	142 31%	97 20%	142 30%	89 20%	18 23%	47 25%	92 38%	126 28%	178 28%	222 26%	199 29%	189 25%
Roman Catholic	199 20%	77 20%	38 17%	81 22%	88 19%	20 24%	91 20%	79 20%	60 21%	59 19%	88 19%	104 21%	90 19%	91 20%	17 22%	33 17%	51 21%	80 18%	124 19%	163 19%	110 16%	134 18%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	11 1%	9 2%	2 1%	0 0%	9 2%	1 1%	1 0%	6 2%	4 1%	1 0%	8 2%	3 1%	9 2%	1 0%	1 1%	6 3%	3 1%	9 2%	7 1%	11 1%	9 1%	4 1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7 1%	2 1%	2 1%	4 1%	4 1%	- -	4 1%	- -	5 2%	3 1%	2 0%	4 1%	4 1%	4 1%	- -	2 1%	2 1%	3 1%	5 1%	6 1%	2 0%	4 0%
Just Christian	195 19%	86 22%	40 18%	60 16%	103 22%	22 27%	70 15%	97 25%	46 16%	48 15%	97 21%	81 16%	109 23%	67 15%	19 24%	51 27%	49 20%	61 14%	104 16%	151 18%	144 21%	140 19%
Jewish	30 3%	9 2%	9 4%	12 3%	11 2%	1 2%	18 4%	13 3%	5 2%	12 4%	12 3%	17 4%	12 3%	17 4%	1 1%	6 3%	4 2%	21 5%	25 4%	29 3%	10 2%	22 3%
Muslim	6 1%	2 0%	0 0%	4 1%	2 0%	0 0%	4 1%	3 1%	- -	2 1%	0 0%	3 1%	3 1%	3 1%	0 0%	2 1%	- -	2 0%	2 0%	2 0%	2 0%	4 0%
Buddhist	8 1%	2 1%	4 2%	2 0%	2 1%	3 4%	3 1%	2 1%	5 2%	1 0%	5 1%	3 1%	2 1%	6 1%	- -	1 1%	1 1%	2 0%	2 0%	5 1%	6 1%	6 1%
Hindu	2 0%	- -	- -	2 1%	- -	- -	2 1%	- -	- -	2 1%	- -	1 0%	- -	2 1%	- -	- -	- -	1 0%	- -	- -	2 0%	2 0%
Atheist	58 6%	5 1%	21 10%	32 8%	8 2%	4 4%	47 10%	5 1%	20 7%	33 10%	8 2%	49 10%	8 2%	50 11%	- -	6 3%	2 1%	38 9%	39 6%	51 6%	27 4%	49 7%
Agnostic	52 5%	8 2%	14 6%	29 8%	10 2%	3 4%	40 9%	7 2%	10 3%	36 11%	13 3%	36 7%	14 3%	34 7%	4 6%	1 0%	6 3%	25 6%	33 5%	43 5%	23 3%	39 5%
Something else (Please specify)	51 5%	15 4%	18 8%	18 5%	26 6%	3 3%	22 5%	9 2%	15 5%	19 6%	23 5%	22 4%	23 5%	21 5%	7 9%	17 9%	4 2%	24 5%	29 5%	44 5%	38 6%	39 5%
Nothing in particular	136 14%	40 10%	35 16%	54 14%	51 11%	14 16%	72 16%	35 9%	45 16%	52 16%	53 12%	74 15%	54 11%	71 16%	11 14%	19 10%	27 11%	51 12%	86 14%	112 13%	102 15%	115 15%

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[QReligionNew] What is your present religion, if any?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	249	127	48	56	193	32	24	52	106	91	59	92	-	-	82	50	142	103
	25%	28%	15%	19%	27%	18%	21%	18%	25%	31%	22%	56%	-	-	26%	45%	39%	24%
Roman Catholic	199	106	63	62	137	44	18	65	94	40	60	-	199	-	61	21	56	83
	20%	23%	19%	21%	19%	24%	16%	23%	22%	14%	22%	-	100%	-	19%	19%	16%	19%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	11	8	3	3	8	0	3	4	6	0	2	-	-	-	8	0	4	0
	1%	2%	1%	1%	1%	*%	2%	2%	2%	*%	1%	-	-	-	2%	*%	1%	*%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	2	4	3	4	3	-	6	1	0	1	-	-	-	2	2	5	1
	1%	1%	1%	1%	1%	2%	-	2%	*%	*%	*%	-	-	-	1%	2%	1%	*%
Just Christian	195	71	77	72	123	49	23	61	73	61	58	73	-	-	77	20	90	56
	19%	16%	24%	24%	17%	27%	20%	21%	17%	21%	22%	44%	-	-	24%	18%	25%	13%
Jewish	30	13	14	9	21	1	8	7	16	7	7	-	-	-	10	0	5	13
	3%	3%	4%	3%	3%	*%	7%	2%	4%	2%	3%	-	-	-	3%	*%	1%	3%
Muslim	6	-	6	0	6	0	-	3	0	3	-	-	-	-	2	-	-	2
	1%	-	2%	*%	1%	*%	-	1%	*%	1%	-	-	-	1%	-	-	-	1%
Buddhist	8	5	-	2	6	1	1	4	2	2	1	-	-	-	2	-	2	4
	1%	1%	-	1%	1%	1%	1%	1%	*%	1%	*%	-	-	-	1%	-	1%	1%
Hindu	2	2	-	2	-	2	-	-	2	-	2	-	-	-	-	-	-	5
	*%	1%	-	1%	-	1%	-	-	1%	-	1%	-	-	-	-	-	-	1%
Atheist	58	29	22	25	33	9	16	14	27	17	13	-	-	58	6	2	4	37
	6%	6%	7%	9%	5%	5%	14%	5%	6%	6%	5%	-	-	24%	2%	2%	1%	9%
Agnostic	52	18	26	12	40	5	8	17	21	15	14	-	-	52	7	2	6	33
	5%	4%	8%	4%	6%	2%	7%	6%	5%	5%	5%	-	-	21%	2%	2%	2%	8%
Something else (Please specify)	51	29	12	10	41	7	3	19	20	12	15	-	-	-	22	4	14	21
	5%	6%	4%	3%	6%	4%	2%	7%	5%	4%	6%	-	-	-	7%	3%	4%	5%
Nothing in particular	136	47	51	40	97	29	11	34	60	42	34	-	-	136	41	10	36	69
	14%	10%	16%	13%	14%	16%	9%	12%	14%	14%	13%	-	-	55%	13%	9%	10%	16%



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[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	661	241	290	371	440	83	102	62	89	92	206	213	242	419
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	668	237	283	385	499	79	64	52	69	100	189	258	221	447
Yes, born-again or evangelical Christian	306	108	131	175	189	52	47	31	42	44	102	88	117	189
	46%	45%	45%	47%	43%	63%	46%	50%	47%	48%	49%	41%	48%	45%
No, not born-again or evangelical Christian	325	123	146	179	234	27	47	30	39	41	96	119	110	215
	49%	51%	50%	48%	53%	33%	46%	48%	44%	45%	46%	56%	45%	51%
Unsure	30	9	13	17	17	4	8	1	7	7	9	6	15	15
	5%	4%	4%	5%	4%	5%	8%	2%	8%	8%	4%	3%	6%	4%

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[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	661 100	143 100	271 100	177 100	67 100	414 100	244 100	263 100	173 100	158 100	135 100	162 100	129 100	66 100	309 100	36 100	221 100
Unweighted Total	668	149	257	180	79	406	259	298	198	193	140	152	116	54	289	33	254
Yes, born-again or evangelical Christian	306 46%	70 49%	116 43%	91 52%	28 41%	186 45%	119 49%	112 43%	75 44%	82 52%	68 50%	80 49%	42 32%	29 44%	152 49%	10 27%	99 45%
No, not born-again or evangelical Christian	325 49%	61 43%	147 54%	78 44%	37 55%	208 50%	115 47%	140 53%	92 53%	65 41%	63 47%	75 47%	80 62%	35 53%	143 46%	24 65%	113 51%
Unsure	30 5%	12 8%	8 3%	7 4%	3 4%	20 5%	10 4%	11 4%	5 3%	11 7%	4 3%	7 4%	7 5%	2 2%	14 4%	3 8%	9 4%

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[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	661 100	302 100	122 100	222 100	351 100	55 100	255 100	313 100	182 100	160 100	337 100	289 100	354 100	252 100	55 100	139 100	197 100	278 100	418 100	552 100	463 100	471 100
Unweighted Total	668	272	148	235	323	65	280	287	203	166	316	285	337	265	66	123	182	269	396	510	473	480
Yes, born-again or evangelical Christian	306 46%	151 50%	54 44%	95 43%	178 51%	20 36%	108 42%	170 54%	68 37%	67 42%	174 52%	115 40%	175 50%	106 42%	25 45%	75 54%	99 50%	131 47%	185 44%	258 47%	235 51%	220 47%
No, not born-again or evangelical Christian	325 49%	142 47%	64 52%	112 50%	164 47%	31 56%	130 51%	134 43%	105 58%	82 51%	153 45%	157 54%	166 47%	132 52%	26 48%	62 45%	93 47%	139 50%	217 52%	268 49%	215 46%	228 48%
Unsure	30 5%	9 3%	4 4%	15 7%	9 2%	4 8%	17 7%	9 3%	9 5%	11 7%	10 3%	17 6%	13 4%	14 5%	4 7%	2 1%	5 3%	9 3%	16 4%	25 5%	13 3%	23 5%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	661	315	196	196	465	129	68	188	280	193	180	165	199	-	229	93	298	243
	100	100	100	100	100	100	100	100	100	100	100	100	100	-	100	100	100	100
Unweighted Total	668	277	187	173	495	112	61	175	276	217	170	180	180	-	213	82	668	668
Yes, born-again or evangelical Christian	306	143	87	106	200	69	36	97	107	102	73	165	39	-	120	44	158	94
	46%	45%	44%	54%	43%	54%	54%	51%	38%	53%	40%	100%	20%	-	52%	47%	53%	39%
No, not born-again or evangelical Christian	325	160	96	80	245	51	28	76	165	84	100	-	144	-	102	49	130	126
	49%	51%	49%	41%	53%	40%	42%	40%	59%	44%	56%	-	72%	-	44%	53%	44%	52%
Unsure	30	12	13	11	19	8	3	16	8	6	7	-	16	-	8	0	10	23
	5%	4%	7%	6%	4%	6%	4%	8%	3%	3%	4%	-	8%	-	3%	0%	3%	9%

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[QChurchOld] How often do you currently attend a religious service?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	218	75	99	119	141	38	28	25	27	27	58	81	79	140
	22%	19%	21%	22%	21%	33%	22%	18%	18%	18%	21%	29%	18%	25%
Once or twice a month	92	37	42	50	48	28	12	15	18	18	19	22	51	41
	9%	9%	9%	9%	7%	24%	10%	11%	12%	12%	7%	8%	12%	7%
A few times a year	138	51	68	70	89	16	20	16	31	17	37	37	63	74
	14%	13%	14%	13%	13%	14%	15%	11%	21%	11%	13%	13%	14%	13%
Usually just for religious holidays	117	39	51	66	73	9	25	14	18	18	45	22	51	66
	12%	10%	11%	12%	11%	7%	20%	10%	12%	12%	16%	8%	12%	12%
Never	396	181	184	210	293	26	41	65	46	65	116	103	176	219
	39%	45%	39%	39%	43%	22%	32%	47%	31%	43%	41%	37%	40%	39%
Prefer not to say	45	14	23	22	33	-	2	5	8	8	8	15	21	23
	4%	4%	5%	4%	5%		1%	4%	5%	5%	3%	5%	5%	4%

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[QChurchOld] How often do you currently attend a religious service?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	218	49	77	69	22	127	92	76	65	48	43	59	43	22	104	7	81
	22%	22%	20%	24%	21%	21%	23%	20%	23%	20%	20%	25%	22%	23%	22%	9%	27%
Once or twice a month	92	15	35	32	10	50	42	23	24	20	19	22	17	9	57	7	21
	9%	7%	9%	11%	10%	8%	11%	6%	8%	8%	9%	9%	9%	9%	12%	9%	7%
A few times a year	138	25	59	38	16	84	54	48	41	26	25	41	33	9	75	9	34
	14%	11%	15%	13%	15%	14%	14%	12%	14%	11%	12%	18%	17%	9%	16%	11%	11%
Usually just for religious holidays	117	28	45	29	13	73	42	40	31	39	22	18	24	12	57	16	26
	12%	12%	12%	10%	12%	12%	11%	10%	11%	16%	10%	8%	12%	12%	12%	21%	9%
Never	396	92	154	105	45	246	150	181	112	98	90	82	68	46	162	38	123
	39%	41%	40%	37%	42%	40%	38%	47%	39%	40%	43%	35%	35%	47%	34%	48%	41%
Prefer not to say	45	15	16	11	1	32	12	21	11	13	12	10	8	-	22	2	17
	4%	7%	4%	4%	1%	5%	3%	5%	4%	5%	6%	5%	4%		5%	2%	6%

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[QChurchOld] How often do you currently attend a religious service?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
At least once a week	218 22%	98 26%	43 19%	66 17%	122 26%	20 24%	77 17%	125 32%	47 17%	44 14%	118 26%	91 18%	122 26%	76 17%	20 26%	45 23%	69 29%	90 20%	140 22%	184 22%	158 23%	164 22%
Once or twice a month	92 9%	35 9%	13 6%	42 11%	36 8%	8 9%	48 10%	34 9%	25 9%	33 10%	37 8%	51 10%	38 8%	45 10%	10 12%	13 7%	24 10%	41 9%	48 8%	72 9%	66 10%	74 10%
A few times a year	138 14%	63 16%	28 13%	45 12%	75 16%	6 8%	56 12%	65 17%	40 14%	33 10%	69 15%	57 12%	74 16%	57 12%	7 9%	32 17%	39 16%	58 13%	79 12%	104 12%	94 14%	97 13%
Usually just for religious holidays	117 12%	44 12%	21 10%	51 14%	53 11%	7 9%	57 12%	27 7%	49 17%	39 12%	49 11%	58 12%	53 11%	57 12%	7 9%	24 12%	21 9%	38 9%	80 13%	98 12%	68 10%	86 12%
Never	396 39%	125 33%	102 46%	161 43%	149 32%	36 44%	211 46%	116 30%	114 41%	160 50%	152 34%	224 45%	158 34%	208 46%	29 37%	62 33%	79 33%	192 43%	257 41%	337 40%	249 37%	295 39%
Prefer not to say	45 4%	18 5%	15 7%	11 3%	26 6%	5 6%	14 3%	21 5%	7 2%	10 3%	27 6%	14 3%	26 6%	13 3%	5 7%	16 8%	10 4%	23 5%	30 5%	41 5%	38 6%	32 4%

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[QChurchOld] How often do you currently attend a religious service?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	218	119	56	71	148	46	25	71	94	53	56	70	61	3	75	34	99	76
	22%	26%	17%	24%	21%	25%	22%	25%	22%	18%	21%	42%	31%	1%	24%	30%	27%	18%
Once or twice a month	92	34	37	39	53	17	22	40	28	24	18	18	16	7	28	8	27	54
	9%	7%	11%	13%	8%	9%	19%	14%	7%	8%	7%	11%	8%	3%	9%	7%	7%	13%
A few times a year	138	69	44	46	91	30	17	41	55	42	34	25	37	6	50	19	67	52
	14%	15%	14%	16%	13%	16%	15%	14%	13%	15%	13%	15%	19%	2%	16%	17%	18%	12%
Usually just for religious holidays	117	41	51	33	84	22	11	38	46	33	30	10	42	22	41	7	40	56
	12%	9%	16%	11%	12%	12%	10%	13%	11%	11%	11%	6%	21%	9%	13%	6%	11%	13%
Never	396	175	126	100	295	66	34	84	192	119	115	39	40	202	100	43	108	180
	39%	38%	39%	34%	42%	36%	30%	29%	45%	41%	43%	23%	20%	82%	31%	38%	30%	42%
Prefer not to say	45	21	13	7	37	2	5	12	14	19	12	4	3	7	24	1	24	7
	4%	5%	4%	3%	5%	1%	5%	4%	3%	7%	4%	2%	1%	3%	8%	1%	7%	2%



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[QRegVote] Are you at least 18 years old and registered to vote?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
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[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Yes	1006 100%	384 100%	223 100%	377 100%	461 100%	83 100%	462 100%	387 100%	281 100%	318 100%	453 100%	495 100%	471 100%	457 100%	79 100%	191 100%	241 100%	443 100%	634 100%	837 100%	674 100%	747 100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	32	17	15	17	16	5	9	4	11	10	5	2	25	7
	3%	4%	3%	3%	2%	5%	7%	3%	8%	7%	2%	1%	6%	1%
Sales	43	13	22	21	34	4	4	7	15	5	9	8	26	17
	4%	3%	5%	4%	5%	3%	3%	5%	10%	3%	3%	3%	6%	3%
Healthcare or the pharmaceutical industry	68	28	23	43	44	7	9	17	16	10	14	11	43	25
	7%	7%	5%	8%	7%	6%	7%	12%	11%	6%	5%	4%	10%	4%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	47	25	23	24	31	10	4	16	11	4	11	4	32	15
	5%	6%	5%	4%	5%	9%	4%	12%	8%	3%	4%	1%	7%	3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	832	324	392	440	558	92	107	104	102	125	245	257	330	502
	83%	81%	84%	82%	83%	80%	84%	74%	68%	82%	87%	91%	75%	89%

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	32	9	7	13	3	16	16	6	10	6	1	9	11	5	19	6	0
	3%	4%	2%	5%	3%	3%	4%	1%	4%	2%	1%	4%	6%	5%	4%	7%	0%
Sales	43	14	17	10	1	31	11	25	8	11	14	5	4	6	31	2	2
	4%	6%	4%	4%	1%	5%	3%	6%	3%	5%	7%	2%	2%	6%	6%	2%	1%
Healthcare or the pharmaceutical industry	68	6	32	13	17	38	30	22	23	8	17	17	13	7	47	3	7
	7%	3%	8%	4%	16%	6%	8%	6%	8%	3%	8%	7%	7%	7%	10%	4%	2%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	47	11	22	10	4	33	14	18	13	12	11	19	3	2	34	1	4
	5%	5%	6%	4%	3%	5%	4%	5%	5%	5%	5%	8%	2%	2%	7%	1%	1%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	832	190	314	242	84	504	326	322	234	210	173	187	167	78	357	69	290
	83%	84%	81%	85%	78%	82%	83%	83%	82%	86%	82%	80%	86%	79%	75%	86%	96%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Technology	32 3%	7 2%	10 5%	15 4%	11 2%	0 0%	21 4%	5 1%	10 4%	15 5%	10 2%	20 4%	9 2%	20 4%	3 3%	6 3%	2 1%	15 3%	21 3%	27 3%	21 3%	27 4%
Sales	43 4%	23 6%	8 3%	11 3%	23 5%	4 5%	16 3%	18 5%	14 5%	10 3%	16 4%	23 5%	24 5%	14 3%	4 6%	10 5%	13 5%	12 3%	29 5%	32 4%	31 5%	30 4%
Healthcare or the pharmaceutical industry	68 7%	19 5%	14 6%	32 9%	22 5%	8 9%	38 8%	21 5%	17 6%	29 9%	27 6%	34 7%	24 5%	36 8%	8 10%	12 6%	9 4%	20 5%	33 5%	47 6%	35 5%	54 7%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	47 5%	15 4%	8 3%	23 6%	15 3%	3 4%	28 6%	12 3%	17 6%	16 5%	21 5%	23 5%	18 4%	23 5%	6 7%	8 4%	7 3%	11 2%	20 3%	33 4%	27 4%	36 5%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	832 83%	323 84%	189 85%	302 80%	392 85%	70 84%	370 80%	332 86%	229 81%	255 80%	384 85%	404 81%	399 85%	373 82%	60 76%	157 82%	211 87%	390 88%	540 85%	708 85%	568 84%	612 82%

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	32	18	10	20	12	15	5	14	11	7	6	1	4	11	10	-	5	18
	3%	4%	3%	7%	2%	8%	5%	5%	3%	3%	2%	1%	2%	5%	3%		1%	4%
Sales	43	13	22	11	32	8	3	13	15	14	10	11	4	8	12	8	19	8
	4%	3%	7%	4%	4%	5%	2%	5%	4%	5%	4%	7%	2%	3%	4%	7%	5%	2%
Healthcare or the pharmaceutical industry	68	29	27	30	38	16	14	26	22	19	19	5	21	17	18	4	22	20
	7%	6%	8%	10%	5%	9%	12%	9%	5%	6%	7%	3%	11%	7%	6%	3%	6%	5%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	47	16	24	19	28	14	5	24	11	12	10	2	9	14	15	0	3	21
	5%	4%	7%	6%	4%	8%	4%	8%	2%	4%	4%	1%	4%	6%	5%	0%	1%	5%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	832	389	252	226	606	136	90	221	371	240	223	147	161	200	266	100	317	367
	83%	85%	77%	76%	85%	74%	79%	77%	86%	83%	84%	89%	81%	81%	83%	90%	87%	86%



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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	468	168	468	-	318	56	54	53	89	63	108	155	205	263
	46%	42%	100%		47%	49%	42%	38%	59%	42%	38%	55%	46%	47%
Woman	537	230	-	537	357	59	74	86	61	89	175	126	236	301
	53%	58%		100%	53%	51%	58%	61%	41%	58%	62%	45%	53%	53%
In some other way	1	1	-	-	1	-	-	1	-	0	-	-	1	-
	1%	1%			1%			1%		0%			1%	

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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	468	106	195	123	42	301	164	202	114	105	96	119	96	44	235	37	162
	46%	47%	51%	43%	39%	49%	42%	52%	40%	43%	45%	51%	49%	45%	49%	46%	53%
Woman	537	118	191	162	65	309	227	185	170	139	115	114	98	55	243	42	141
	53%	52%	49%	57%	61%	51%	58%	48%	60%	57%	55%	49%	51%	55%	51%	52%	47%
In some other way	1	1	-	-	0	1	0	1	0	-	0	-	-	-	-	1	-
	1%	1%			0%	1%	0%	1%	0%		0%					2%	

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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Man	468 46%	192 50%	116 52%	152 40%	238 52%	36 44%	193 42%	199 51%	126 45%	133 42%	233 52%	207 42%	236 50%	203 45%	28 36%	102 53%	118 49%	210 47%	299 47%	378 45%	326 48%	346 46%
Woman	537 53%	192 50%	107 48%	224 60%	222 48%	47 56%	269 58%	186 48%	156 55%	185 58%	218 48%	288 58%	234 50%	253 55%	50 64%	89 47%	123 51%	233 53%	334 53%	458 55%	346 51%	400 54%
In some other way	1 *%	-	-	-	1 *%	0 *%	-	1 *%	-	0 *%	1 *%	-	1 *%	-	0 *%	-	1 *%	-	-	1 *%	1 *%	1 *%

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[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
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	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	468	210	173	114	354	-	114	167	163	138	-	65	92	125	167	60	181	187
	46%	46%	53%	38%	50%	-	100%	58%	38%	47%	-	39%	46%	51%	52%	54%	50%	44%
Woman	537	248	154	183	354	183	-	119	266	152	266	100	106	121	150	52	183	239
	53%	54%	47%	62%	50%	100%	-	42%	62%	52%	100%	61%	54%	49%	47%	46%	50%	56%
In some other way	1	-	1	-	1	-	-	0	-	1	-	-	-	1	1	-	0	-
	100%	-	100%	-	100%	-	-	0%	-	100%	-	-	-	100%	100%	-	0%	-

Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QRace] What is your race or ethnicity?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	689	281	324	364	676	-	8	59	97	85	220	229	241	449
	68%	70%	69%	68%	100%		6%	42%	65%	56%	78%	81%	54%	80%
Black or African American	133	69	62	71	-	115	13	25	27	25	30	27	76	56
	13%	17%	13%	13%		100%	10%	18%	18%	16%	11%	10%	17%	10%
Hispanic or Latino	128	36	54	74	-	-	128	42	21	33	21	12	95	33
	13%	9%	11%	14%			100%	30%	14%	22%	7%	4%	22%	6%
Asian	40	14	16	24	-	-	3	9	6	8	13	5	22	18
	4%	4%	3%	4%			2%	6%	4%	5%	5%	2%	5%	3%
Native American or Alaska Native	34	14	15	20	-	-	10	21	5	3	1	4	29	5
	3%	4%	3%	4%			8%	15%	3%	2%	1%	1%	7%	1%
Native Hawaiian or Other Pacific Islander	11	-	4	6	-	-	0	7	-	-	-	4	7	4
	1%		1%	1%			0%	5%				1%	2%	1%
Something else	13	2	9	3	-	-	-	-	2	6	2	3	8	5
	1%	1%	2%	1%					1%	4%	1%	1%	2%	1%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	689	134	261	205	86	394	291	388	285	162	132	176	132	70	313	34	244
	68%	60%	67%	72%	80%	65%	74%	100%	100%	66%	62%	75%	68%	71%	65%	42%	81%
Black or African American	133	38	50	38	7	88	45	-	-	43	31	29	20	7	76	15	25
	13%	17%	13%	13%	7%	14%	11%			18%	15%	13%	10%	7%	16%	19%	8%
Hispanic or Latino	128	35	61	29	3	96	32	-	-	30	37	16	33	11	65	22	14
	13%	15%	16%	10%	3%	16%	8%			12%	18%	7%	17%	12%	14%	27%	5%
Asian	40	-	15	17	8	15	25	-	-	4	9	2	12	9	18	2	13
	4%		4%	6%	7%	2%	6%			2%	4%	1%	6%	10%	4%	2%	4%
Native American or Alaska Native	34	15	5	8	6	20	14	-	-	8	13	7	3	0	18	12	4
	3%	7%	1%	3%	5%	3%	4%			3%	6%	3%	2%	*%	4%	15%	1%
Native Hawaiian or Other Pacific Islander	11	2	8	-	0	10	0	-	-	-	2	8	-	0	7	-	4
	1%	1%	2%		*%	2%	*%				1%	3%		*%	1%		1%
Something else	13	8	1	2	2	9	4	-	-	2	9	-	-	2	12	-	1
	1%	3%	*%	1%	2%	1%	1%			1%	4%			2%	2%		*%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
White	689 68%	321 84%	148 66%	213 56%	382 83%	40 49%	267 58%	307 80%	180 64%	192 60%	361 80%	296 60%	373 79%	266 58%	50 64%	149 78%	206 85%	335 76%	478 75%	604 72%	502 74%	476 64%
Black or African American	133 13%	9 2%	24 11%	91 24%	15 3%	18 22%	100 22%	24 6%	47 17%	59 19%	24 5%	103 21%	21 4%	95 21%	17 21%	7 4%	7 3%	41 9%	61 10%	99 12%	72 11%	124 17%
Hispanic or Latino	128 13%	28 7%	29 13%	65 17%	32 7%	19 23%	77 17%	32 8%	36 13%	57 18%	29 6%	83 17%	46 10%	72 16%	11 14%	17 9%	13 5%	44 10%	60 9%	101 12%	47 7%	98 13%
Asian	40 4%	10 3%	18 8%	12 3%	10 2%	9 10%	21 5%	11 3%	16 6%	12 4%	14 3%	20 4%	12 3%	26 6%	2 3%	2 1%	8 3%	16 4%	20 3%	26 3%	29 4%	34 5%
Native American or Alaska Native	34 3%	11 3%	13 6%	6 2%	11 2%	8 10%	15 3%	5 1%	23 8%	7 2%	11 2%	23 5%	15 3%	18 4%	1 1%	3 2%	8 3%	16 4%	23 4%	28 3%	16 2%	29 4%
Native Hawaiian or Other Pacific Islander	11 1%	10 3%	0 *	- %	10 2%	- %	0 *	10 3%	0 *	- %	10 2%	0 *	11 2%	- %	- %	7 3%	4 2%	4 1%	4 1%	4 *	10 2%	7 1%
Something else	13 1%	- %	9 4%	- %	8 2%	3 4%	2 *	1 *	3 1%	2 1%	8 2%	3 1%	8 2%	2 *	3 4%	8 4%	- %	- %	5 1%	10 1%	10 1%	11 1%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	689	332	173	169	520	100	69	142	316	232	189	165	125	172	243	109	310	222
	68%	72%	53%	57%	73%	55%	61%	49%	74%	80%	71%	100%	63%	70%	76%	97%	85%	52%
Black or African American	133	43	68	49	84	25	24	74	39	19	29	-	9	25	14	-	11	113
	13%	9%	21%	16%	12%	13%	21%	26%	9%	7%	11%	-	5%	10%	5%	-	3%	26%
Hispanic or Latino	128	47	72	63	65	47	17	54	57	17	41	-	57	20	28	3	25	64
	13%	10%	22%	21%	9%	25%	15%	19%	13%	6%	15%	-	29%	8%	9%	3%	7%	15%
Asian	40	27	10	17	22	17	-	12	19	8	11	-	10	19	10	0	9	27
	4%	6%	3%	6%	3%	9%	-	4%	5%	3%	4%	-	5%	8%	3%	*%	2%	6%
Native American or Alaska Native	34	5	25	19	15	11	8	7	16	11	8	-	4	15	10	2	12	20
	3%	1%	8%	6%	2%	6%	7%	3%	4%	4%	3%	-	2%	6%	3%	1%	3%	5%
Native Hawaiian or Other Pacific Islander	11	6	4	4	6	-	4	0	-	10	-	-	-	2	10	-	11	0
	1%	1%	1%	1%	1%	-	4%	*%	-	4%	-	-	-	1%	3%	-	3%	*%
Something else	13	8	4	-	13	-	-	12	1	-	1	-	-	3	8	-	2	0
	1%	2%	1%	-	2%	-	-	4%	*%	-	*%	-	-	1%	2%	-	*%	*%



Echelon Insights  
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	225	95	106	118	131	38	35	42	30	36	71	45	108	116
	22%	24%	23%	22%	19%	33%	27%	30%	20%	24%	25%	16%	25%	21%
Some college	272	100	143	129	186	32	39	28	43	30	83	87	101	171
	27%	25%	31%	24%	27%	28%	30%	20%	29%	20%	29%	31%	23%	30%
Associate degree	114	49	52	62	71	12	23	13	12	16	36	37	41	73
	11%	12%	11%	12%	10%	11%	18%	9%	8%	11%	13%	13%	9%	13%
Bachelor's degree	285	116	123	162	201	28	29	47	46	48	73	70	141	144
	28%	29%	26%	30%	30%	25%	23%	33%	31%	32%	26%	25%	32%	25%
Graduate degree	107	39	42	65	84	4	3	10	16	21	19	42	46	61
	11%	10%	9%	12%	12%	4%	2%	7%	10%	14%	7%	15%	11%	11%
Prefer not to say	3	-	2	1	3	-	-	-	3	-	-	0	3	0
	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	1%	0%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	225	225	-	-	-	225	-	131	-	82	61	39	23	14	90	29	48
	22%	100%				37%		34%		34%	29%	17%	12%	14%	19%	37%	16%
Some college	272	-	272	-	-	272	-	186	-	81	68	75	38	8	124	26	91
	27%		70%			45%		48%		33%	32%	32%	20%	8%	26%	33%	30%
Associate degree	114	-	114	-	-	114	-	71	-	33	28	24	20	8	46	6	43
	11%		30%			19%		18%		14%	13%	10%	10%	8%	10%	8%	14%
Bachelor' s degree	285	-	-	285	-	-	285	-	201	36	50	69	82	40	166	15	82
	28%			100%			73%		70%	15%	24%	30%	42%	41%	35%	19%	27%
Graduate degree	107	-	-	-	107	-	107	-	84	12	5	25	30	28	52	3	39
	11%				100%		27%		30%	5%	3%	11%	15%	29%	11%	4%	13%
Prefer not to say	3	-	-	-	-	-	-	-	-	0	-	-	-	-	-	-	0
	3%									0%							0%

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
High school or less	225 22%	98 26%	50 22%	68 18%	126 27%	20 24%	79 17%	96 25%	75 27%	40 13%	129 29%	79 16%	130 28%	78 17%	17 21%	54 28%	61 25%	89 20%	117 18%	182 22%	162 24%	168 22%
Some college	272 27%	120 31%	51 23%	98 26%	135 29%	19 23%	118 26%	115 30%	73 26%	81 26%	128 28%	129 26%	134 28%	113 25%	25 31%	59 31%	71 30%	115 26%	173 27%	221 26%	178 26%	194 26%
Associate degree	114 11%	38 10%	28 13%	44 12%	50 11%	17 20%	48 10%	42 11%	35 13%	34 11%	51 11%	52 10%	57 12%	44 10%	14 18%	24 13%	22 9%	45 10%	61 10%	88 11%	70 10%	94 13%
Bachelor's degree	285 28%	98 25%	69 31%	113 30%	115 25%	21 26%	148 32%	107 28%	69 25%	108 34%	114 25%	162 33%	118 25%	149 33%	18 23%	42 22%	66 27%	139 31%	199 31%	246 29%	195 29%	205 27%
Graduate degree	107 11%	27 7%	24 11%	53 14%	32 7%	5 7%	69 15%	25 6%	27 10%	54 17%	29 6%	73 15%	30 6%	73 16%	5 6%	12 6%	18 7%	51 12%	81 13%	96 11%	65 10%	87 12%
Prefer not to say	3 *%	3 1%	-	0 *%	3 1%	-	0 *%	2 1%	1 *%	-	2 *%	1 *%	2 *%	0 *%	1 1%	-	3 1%	3 1%	3 1%	3 *%	3 *%	0 *%

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 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	225	108	74	73	151	48	25	64	78	82	47	41	39	57	93	25	100	80
	22%	23%	23%	25%	21%	26%	22%	22%	18%	28%	18%	25%	19%	23%	29%	22%	28%	19%
Some college	272	103	101	64	208	38	26	73	118	82	71	47	53	55	97	31	112	101
	27%	23%	31%	22%	29%	21%	23%	25%	27%	28%	27%	28%	27%	22%	30%	27%	31%	24%
Associate degree	114	50	32	36	79	24	12	24	58	33	34	11	32	29	42	6	32	55
	11%	11%	10%	12%	11%	13%	10%	8%	13%	11%	13%	7%	16%	12%	13%	5%	9%	13%
Bachelor' s degree	285	140	89	89	195	52	37	90	126	69	88	49	49	75	71	35	84	118
	28%	31%	27%	30%	28%	29%	32%	31%	29%	24%	33%	30%	25%	31%	22%	31%	23%	28%
Graduate degree	107	57	30	34	73	21	13	36	49	21	26	16	26	30	16	12	32	72
	11%	12%	9%	12%	10%	11%	12%	13%	11%	7%	10%	10%	13%	12%	5%	11%	9%	17%
Prefer not to say	3	-	2	0	3	0	-	-	0	3	0	1	-	-	-	3	4	0
	*%		1%	*%	*%	*%			*%	1%	*%	1%			3%	1%	*%	

Echelon Insights  
 November Omnibus 2023  
 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QAge] What is your age?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	140	59	53	86	55	15	42	140	-	-	-	-	140	-
	14%	15%	11%	16%	8%	13%	33%	100%					32%	
30-39	150	62	89	61	94	26	21	-	150	-	-	-	150	-
	15%	16%	19%	11%	14%	23%	16%		100%				34%	
40-49	152	50	63	89	83	19	33	-	-	152	-	-	152	-
	15%	13%	13%	16%	12%	17%	26%			100%			34%	
50-64	283	118	108	175	217	28	21	-	-	-	283	-	-	283
	28%	30%	23%	33%	32%	25%	16%				100%			50%
65+	281	109	155	126	228	27	12	-	-	-	-	281	-	281
	28%	27%	33%	24%	34%	23%	9%					100%		50%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QAge] What is your age?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	140	42	42	47	10	84	57	25	30	36	31	37	22	6	87	23	-
	14%	19%	11%	16%	9%	14%	14%	6%	11%	15%	15%	16%	11%	6%	18%	28%	
30-39	150	30	55	46	16	85	62	42	49	36	37	31	34	7	117	13	-
	15%	13%	14%	16%	15%	14%	16%	11%	17%	15%	18%	13%	17%	7%	25%	17%	
40-49	152	36	46	48	21	82	69	41	42	26	32	25	36	33	100	16	3
	15%	16%	12%	17%	20%	13%	18%	10%	15%	11%	15%	11%	19%	33%	21%	20%	1%
50-64	283	71	119	73	19	191	92	141	76	81	61	65	48	23	130	20	72
	28%	32%	31%	26%	18%	31%	24%	36%	27%	33%	29%	28%	25%	23%	27%	25%	24%
65+	281	45	124	70	42	169	112	140	87	65	50	75	54	31	44	8	227
	28%	20%	32%	25%	39%	28%	29%	36%	31%	27%	24%	32%	28%	31%	9%	10%	75%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QAge] What is your age?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
18-29	140 14%	41 11%	24 11%	67 18%	44 10%	17 20%	79 17%	39 10%	41 15%	56 18%	43 9%	82 17%	61 13%	73 16%	6 8%	23 12%	21 9%	47 11%	60 9%	92 11%	81 12%	114 15%
30-39	150 15%	60 16%	29 13%	55 14%	63 14%	16 19%	71 15%	54 14%	38 13%	56 18%	60 13%	74 15%	63 13%	73 16%	14 17%	29 15%	25 10%	48 11%	80 13%	108 13%	98 14%	118 16%
40-49	152 15%	40 10%	46 21%	63 17%	60 13%	7 9%	84 18%	45 12%	37 13%	61 19%	61 13%	86 17%	67 14%	75 17%	9 12%	27 14%	31 13%	44 10%	86 14%	127 15%	91 14%	123 16%
50-64	283 28%	118 31%	65 29%	94 25%	149 32%	22 27%	112 24%	106 28%	105 37%	65 21%	147 32%	120 24%	143 30%	115 25%	26 33%	70 37%	72 30%	122 28%	176 28%	242 29%	202 30%	199 27%
65+	281 28%	124 32%	58 26%	97 26%	145 31%	21 26%	115 25%	142 37%	60 21%	79 25%	143 31%	133 27%	137 29%	120 26%	24 30%	43 22%	93 39%	181 41%	233 37%	268 32%	202 30%	193 26%

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[QAge] What is your age?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	140	37	102	66	74	44	22	56	43	42	29	5	19	70	40	2	28	44
	14%	8%	31%	22%	10%	24%	19%	20%	10%	14%	11%	3%	10%	28%	13%	1%	8%	10%
30-39	150	44	96	69	80	39	30	58	43	49	27	18	26	36	44	17	35	22
	15%	10%	29%	23%	11%	21%	27%	20%	10%	17%	10%	11%	13%	15%	14%	15%	10%	5%
40-49	152	83	38	96	56	64	32	54	66	32	48	22	29	40	48	8	46	65
	15%	18%	12%	32%	8%	35%	29%	19%	15%	11%	18%	13%	15%	16%	15%	8%	13%	15%
50-64	283	133	60	52	231	34	18	64	131	88	88	67	58	54	103	35	110	127
	28%	29%	18%	18%	33%	18%	16%	22%	31%	30%	33%	41%	29%	22%	32%	31%	30%	30%
65+	281	161	31	13	268	2	11	54	146	81	74	53	65	46	84	50	145	168
	28%	35%	10%	4%	38%	1%	9%	19%	34%	28%	28%	32%	33%	19%	26%	45%	40%	39%



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[QState] In what state do you live?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	178	72	83	95	121	13	23	20	32	37	44	46	88	90
	18%	18%	18%	18%	18%	11%	18%	14%	21%	24%	15%	16%	20%	16%
States in the Midwest	218	89	105	113	186	20	3	29	29	31	67	62	89	129
	22%	22%	22%	21%	27%	17%	2%	21%	19%	20%	24%	22%	20%	23%
States in the South	376	188	171	204	220	77	49	53	68	47	111	97	168	208
	37%	47%	36%	38%	32%	67%	38%	37%	45%	31%	39%	35%	38%	37%
States in the West	234	50	109	125	150	5	53	39	21	37	61	76	97	137
	23%	12%	23%	23%	22%	5%	42%	28%	14%	24%	22%	27%	22%	24%

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[QState] In what state do you live?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	178	43	57	45	33	100	78	69	52	33	29	37	45	34	98	15	42
	18%	19%	15%	16%	31%	16%	20%	18%	18%	13%	14%	16%	23%	34%	21%	18%	14%
States in the Midwest	218	62	75	65	16	137	81	115	71	54	52	54	41	13	100	14	79
	22%	28%	19%	23%	15%	22%	21%	30%	25%	22%	24%	23%	21%	13%	21%	18%	26%
States in the South	376	77	145	117	36	222	153	126	92	94	70	88	78	35	186	32	100
	37%	34%	37%	41%	34%	36%	39%	33%	32%	38%	33%	38%	40%	35%	39%	41%	33%
States in the West	234	43	110	57	22	153	79	78	69	63	61	55	31	17	94	19	81
	23%	19%	28%	20%	21%	25%	20%	20%	24%	26%	29%	24%	16%	17%	20%	23%	27%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QState] In what state do you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
States in the Northeast	178 18%	51 13%	50 22%	76 20%	67 15%	13 16%	98 21%	47 12%	58 21%	73 23%	67 15%	101 20%	71 15%	94 21%	13 17%	28 15%	36 15%	55 12%	103 16%	154 18%	70 10%	95 13%
States in the Midwest	218 22%	104 27%	35 16%	75 20%	122 26%	12 15%	84 18%	100 26%	48 17%	65 20%	115 25%	90 18%	117 25%	84 18%	17 22%	46 24%	67 28%	104 23%	151 24%	177 21%	212 32%	208 28%
States in the South	376 37%	152 40%	79 36%	126 33%	181 39%	37 45%	158 34%	160 41%	106 38%	103 32%	178 39%	179 36%	184 39%	162 35%	31 39%	73 38%	99 41%	153 35%	229 36%	308 37%	282 42%	294 39%
States in the West	234 23%	76 20%	58 26%	99 26%	91 20%	20 24%	123 27%	80 21%	70 25%	78 24%	92 20%	126 25%	99 21%	117 26%	18 23%	43 22%	39 16%	131 30%	151 24%	198 24%	110 16%	150 20%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QState] In what state do you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	178	84	58	65	113	42	23	56	77	45	46	13	66	43	45	17	65	81
	18%	18%	18%	22%	16%	23%	20%	19%	18%	15%	17%	8%	33%	17%	14%	15%	18%	19%
States in the Midwest	218	102	58	66	151	39	27	57	87	73	54	42	33	60	91	22	70	84
	22%	22%	18%	22%	21%	22%	24%	20%	20%	25%	20%	26%	16%	24%	29%	20%	19%	20%
States in the South	376	175	123	110	266	66	44	97	167	112	106	76	56	82	121	49	135	142
	37%	38%	38%	37%	37%	36%	39%	34%	39%	39%	40%	46%	28%	33%	38%	44%	37%	33%
States in the West	234	97	89	55	180	36	19	77	97	60	61	33	44	61	62	24	95	119
	23%	21%	27%	18%	25%	19%	17%	27%	23%	21%	23%	20%	22%	25%	19%	21%	26%	28%

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[QKids] Do you currently have children under the age of 18 in your home?

	Total		Gender		Race			Age					Age Groups	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1006	399	468	537	676	115	128	140	150	152	283	281	442	564
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	297	124	114	183	164	40	63	66	69	96	52	13	232	65
	30%	31%	24%	34%	24%	35%	49%	47%	46%	63%	18%	5%	52%	12%
No	709	275	354	354	512	75	65	74	80	56	231	268	210	499
	70%	69%	76%	66%	76%	65%	51%	53%	54%	37%	82%	95%	48%	88%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QKids] Do you currently have children under the age of 18 in your home?

	Total	Education				Education group		Race x Education		Income					Employment		
	Total	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30k-\$49k	\$50k-\$74k	\$75k-\$125k	>\$125k	Employed	Unemployed	Retired
Total	1006	225	386	285	107	611	392	388	285	245	211	233	194	99	478	80	303
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	297	73	100	89	34	173	124	78	86	49	54	70	83	41	197	21	13
	30%	33%	26%	31%	32%	28%	32%	20%	30%	20%	26%	30%	43%	42%	41%	27%	4%
No	709	151	287	195	73	438	268	310	199	196	157	163	111	57	281	59	290
	70%	67%	74%	69%	68%	72%	68%	80%	70%	80%	74%	70%	57%	58%	59%	73%	96%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Party			Party-Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total	GOP	Ind	Dem	GOP+ Lean	Pure Ind	DEM+ Lean	Conservative	Moderate	Liberal	Trump	Biden	GOP	Dem	Unsure	Trump	The Party	Recent primary voter	Voted 2018	Voted 2020	GOP Primary	Dem Primary
Total	1006 100	384 100	223 100	377 100	461 100	83 100	462 100	387 100	281 100	318 100	453 100	495 100	471 100	457 100	79 100	191 100	241 100	443 100	634 100	837 100	674 100	747 100
Yes	297 30%	116 30%	58 26%	117 31%	130 28%	23 28%	144 31%	101 26%	90 32%	101 32%	129 29%	153 31%	144 31%	138 30%	14 18%	55 29%	67 28%	97 22%	157 25%	229 27%	199 30%	248 33%
No	709 70%	268 70%	165 74%	260 69%	331 72%	60 72%	318 69%	285 74%	191 68%	217 68%	324 71%	343 69%	326 69%	318 70%	65 82%	136 71%	174 72%	345 78%	477 75%	608 73%	475 70%	499 67%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, November 14-17, 2023, Margin of Error=4.1 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Mom of kids <18 at home	Dad of kids <18 at home	Urban	Suburban	Rural	Suburban Women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1006	458	328	297	709	183	114	286	429	291	266	165	199	247	319	112	364	426
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	297	165	88	297	-	183	114	86	118	93	84	46	62	78	103	19	76	121
	30%	36%	27%	100%		100%	100%	30%	28%	32%	31%	28%	31%	31%	32%	17%	21%	28%
No	709	293	240	-	709	-	-	201	311	198	183	119	137	169	216	93	288	305
	70%	64%	73%		100%			70%	72%	68%	69%	72%	69%	69%	68%	83%	79%	72%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-