

To: Interested Parties  
From: Patrick Ruffini, Echelon Insights  
Re: DeSantis 45, Trump 44 in New York State  
Date: February 27, 2023

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A survey of 600 likely New York Republican primary voters conducted from February 21 to 23, 2023 finds a highly competitive two way race between Florida Governor Ron DeSantis and former President Donald Trump in the Empire State, with DeSantis holding a narrow advantage of 45 to 44 percent. Though he lives in Florida now, New York is widely known as Trump's home state, the site of his decisive 35 point victory in the 2016 Republican primary.

**Q. If the 2024 Republican Presidential primaries were being held today, would you vote for...?**

Ron DeSantis	45%
Donald Trump	44%
Don't know/Refused	12%

Our data suggests that the definite Trump base is considerably smaller than the 44 percent he currently receives on a two-way ballot, with 28 percent saying they will vote for Trump in the primary "no matter what," while a strong majority of 55 percent will consider Trump and other candidates, and 14 percent who say they will not vote for Trump "no matter what."

**Q. Which of these best describes your likelihood of voting for Donald Trump in the 2024 Republican primary? We want to stress that this question is about the Republican primary, not the general election against the Democrat.**

I will definitely vote for Donald Trump, no matter what	28%
I will consider both Donald Trump and other Republican candidates	55%
I will definitely not vote for Donald Trump, no matter what	14%
Don't Know/Refused	3%

**Methodology:**

N = 600 likely Republican Primary Voters in New York surveyed from February 21 to 23, 2023, with text-to-web and live cell phone and landline interviewing, sampled at random from L2's New York voter file. The sample was weighted to population benchmarks on gender, age, party, DMA (designated market area) region, and turnout. The margin of error, calculated the way it would be for a random sample and adjusted to incorporate the effects of weighting, is +/- 4.2 percentage points.