

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	272	143	127	51	60	86	75	163	40	33	17	18
	27%	31%	24%	24%	26%	32%	26%	23%	37%	30%	40%	48%
Wrong track	651	297	353	137	156	164	195	509	46	62	20	14
	65%	64%	66%	65%	67%	60%	68%	72%	43%	57%	45%	37%
Unsure	83	28	56	23	18	24	18	36	20	15	6	6
	8%	6%	10%	11%	8%	9%	6%	5%	19%	13%	14%	15%

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[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	272	151	121	76	87	74	34	31	53	187	31	239	133	48	89
	27%	25%	30%	19%	28%	37%	35%	8%	22%	49%	6%	50%	29%	24%	27%
Wrong track	651	400	250	308	199	92	51	347	163	141	447	170	283	133	228
	65%	67%	62%	77%	65%	46%	52%	90%	68%	37%	91%	36%	61%	66%	69%
Unsure	83	51	32	17	19	34	13	7	24	53	10	66	47	21	12
	8%	8%	8%	4%	6%	17%	13%	2%	10%	14%	2%	14%	10%	10%	4%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006 100	467 100	535 100	211 100	233 100	274 100	288 100	708 100	107 100	110 100	43 100	38 100
Infrastructure	6 1%	4 1%	2 *	5 2%	1 *	1 *	-	6 1%	-	-	-	-
The environment and climate change	48 5%	25 5%	23 4%	7 3%	4 2%	11 4%	26 9%	36 5%	4 3%	3 3%	4 8%	2 6%
Education	13 1%	10 2%	3 1%	6 3%	5 2%	1 *	1 *	9 1%	-	4 4%	-	-
National security	21 2%	12 3%	9 2%	4 2%	3 1%	6 2%	8 3%	20 3%	1 1%	1 *	-	-
Gun rights	16 2%	5 1%	11 2%	3 2%	4 2%	2 1%	7 2%	10 1%	4 3%	2 2%	-	-
Healthcare	41 4%	7 1%	34 6%	11 5%	7 3%	18 7%	5 2%	32 5%	3 2%	1 1%	5 12%	-
Taxes	11 1%	7 1%	5 1%	8 4%	-	3 1%	0 *	7 1%	4 4%	-	-	-
Jobs and the economy	105 10%	48 10%	57 11%	26 12%	38 16%	29 11%	12 4%	71 10%	15 14%	7 6%	9 20%	5 12%
Cost of living	226 22%	111 24%	112 21%	82 39%	60 26%	38 14%	46 16%	146 21%	23 22%	40 36%	3 6%	15 40%
Drug abuse	14 1%	1 *	13 2%	4 2%	2 1%	5 2%	2 1%	6 1%	4 3%	4 3%	-	0 1%
Immigration	197 20%	113 24%	84 16%	6 3%	41 18%	61 22%	89 31%	159 22%	8 7%	13 12%	12 28%	5 13%
Crime	56 6%	25 5%	31 6%	11 5%	15 6%	24 9%	7 3%	25 4%	18 17%	11 10%	-	2 6%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Political corruption	93 9%	31 7%	62 12%	21 10%	15 6%	28 10%	30 10%	72 10%	9 9%	5 4%	6 14%	1 3%
Race relations	6 1%	3 1%	4 1%	-	3 1%	2 1%	1 *%	3 *%	3 3%	0 *%	-	1 2%
Abortion	42 4%	8 2%	34 6%	5 2%	13 6%	13 5%	11 4%	30 4%	4 4%	6 6%	-	2 5%
The state of democracy	71 7%	43 9%	28 5%	9 4%	15 6%	18 6%	30 10%	55 8%	4 4%	6 5%	2 4%	4 11%
Something else (Please specify)	33 3%	16 3%	17 3%	2 1%	7 3%	13 5%	11 4%	21 3%	2 2%	5 5%	4 8%	1 2%
Unsure	6 1%	1 *%	5 1%	1 *%	1 1%	2 1%	1 *%	1 *%	2 2%	2 1%	-	0 1%

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	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	6	6	-	6	-	-	-	1	4	1	6	-	1	1	4
	1%	1%		1%				*%	2%	*%	1%		*%	*%	1%
The environment and climate change	48	20	28	14	22	7	5	5	12	32	4	41	25	15	8
	5%	3%	7%	3%	7%	3%	6%	1%	5%	8%	1%	9%	5%	7%	2%
Education	13	5	8	5	4	-	4	1	8	4	7	6	5	0	7
	1%	1%	2%	1%	1%		4%	*%	3%	1%	2%	1%	1%	*%	2%
National security	21	13	8	13	7	1	1	15	3	4	15	6	14	3	5
	2%	2%	2%	3%	2%	*%	1%	4%	1%	1%	3%	1%	3%	1%	1%
Gun rights	16	8	9	4	7	4	2	0	7	9	2	15	7	5	4
	2%	1%	2%	1%	2%	2%	2%	*%	3%	2%	*%	3%	1%	2%	1%
Healthcare	41	15	26	13	19	2	7	8	7	26	11	29	18	3	20
	4%	3%	6%	3%	6%	1%	7%	2%	3%	7%	2%	6%	4%	1%	6%
Taxes	11	5	6	2	5	3	1	6	3	2	6	3	4	1	5
	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%
Jobs and the economy	105	61	44	43	28	18	16	45	21	39	62	38	43	24	37
	10%	10%	11%	11%	9%	9%	17%	12%	9%	10%	13%	8%	9%	12%	11%
Cost of living	226	159	67	96	50	63	17	81	53	92	104	111	119	46	59
	22%	26%	17%	24%	16%	32%	18%	21%	22%	24%	21%	23%	26%	23%	18%
Drug abuse	14	13	1	5	1	8	-	2	5	6	3	10	10	2	-
	1%	2%	*%	1%	*%	4%		1%	2%	2%	1%	2%	2%	1%	
Immigration	197	128	69	102	57	26	12	135	40	22	171	23	76	42	77
	20%	21%	17%	26%	19%	13%	12%	35%	17%	6%	35%	5%	17%	21%	24%
Crime	56	42	15	14	11	28	3	19	12	26	21	33	31	10	15
	6%	7%	4%	3%	4%	14%	4%	5%	5%	7%	4%	7%	7%	5%	5%

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	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Political corruption	93 9%	46 8%	47 12%	34 9%	37 12%	12 6%	9 10%	50 13%	20 8%	23 6%	58 12%	29 6%	34 7%	18 9%	39 12%
Race relations	6 1%	4 1%	2 1%	1 *	2 1%	3 1%	1 1%	1 *	1 1%	4 1%	1 *	5 1%	4 1%	2 1%	1 *
Abortion	42 4%	22 4%	20 5%	12 3%	18 6%	10 5%	2 2%	1 *	8 3%	33 9%	2 *	40 8%	21 5%	5 3%	16 5%
The state of democracy	71 7%	29 5%	41 10%	23 6%	31 10%	6 3%	10 10%	3 1%	22 9%	45 12%	4 1%	66 14%	23 5%	19 10%	27 8%
Something else (Please specify)	33 3%	20 3%	13 3%	15 4%	6 2%	5 3%	7 7%	10 3%	10 4%	14 4%	11 2%	18 4%	21 5%	5 3%	7 2%
Unsure	6 1%	5 1%	0 *	1 *	-	4 2%	0 *	2 *	3 1%	1 *	1 *	3 1%	6 1%	-	-

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[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	3	3	1	-	1	1	2	2	-	1	-	0
	*%	1%	*%		*%	*%	1%	*%		1%		1%
The environment and climate change	41	21	20	6	7	20	8	26	4	2	2	7
	4%	4%	4%	3%	3%	7%	3%	4%	4%	2%	6%	17%
Education	21	4	18	12	6	1	2	15	1	3	-	1
	2%	1%	3%	6%	3%	*%	1%	2%	1%	3%		3%
National security	54	30	24	4	11	14	25	43	3	8	-	0
	5%	6%	4%	2%	5%	5%	9%	6%	3%	7%		1%
Gun rights	35	8	27	11	5	14	5	23	6	5	-	1
	3%	2%	5%	5%	2%	5%	2%	3%	5%	5%		2%
Healthcare	57	23	34	7	15	17	19	46	7	3	1	-
	6%	5%	6%	3%	6%	6%	7%	6%	7%	2%	3%	
Taxes	22	19	3	11	9	1	1	11	2	6	-	3
	2%	4%	1%	5%	4%	*%	*%	2%	2%	5%		7%
Jobs and the economy	112	52	57	43	28	22	19	70	14	19	4	5
	11%	11%	11%	20%	12%	8%	7%	10%	13%	17%	8%	12%
Cost of living	183	70	113	39	51	43	50	144	15	17	4	3
	18%	15%	21%	18%	22%	16%	17%	20%	14%	15%	10%	8%
Drug abuse	26	19	7	9	9	6	3	12	2	10	-	3
	3%	4%	1%	4%	4%	2%	1%	2%	2%	9%		7%
Immigration	128	64	65	13	22	51	42	102	7	11	4	4
	13%	14%	12%	6%	9%	19%	15%	14%	7%	10%	9%	10%
Crime	57	31	27	10	14	18	15	36	16	5	-	1
	6%	7%	5%	5%	6%	7%	5%	5%	15%	4%		1%

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[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Political corruption	79 8%	45 10%	33 6%	13 6%	12 5%	19 7%	35 12%	61 9%	5 4%	4 4%	7 16%	2 6%
Race relations	28 3%	13 3%	15 3%	6 3%	9 4%	9 3%	4 1%	9 1%	8 8%	4 4%	7 15%	1 2%
Abortion	49 5%	19 4%	29 5%	9 4%	10 4%	15 5%	15 5%	35 5%	8 7%	2 2%	2 4%	2 6%
The state of democracy	86 9%	43 9%	43 8%	17 8%	18 8%	17 6%	34 12%	57 8%	7 6%	7 6%	10 24%	5 13%
Something else (Please specify)	15 1%	1 *	14 3%	-	1 *	5 2%	9 3%	13 2%	0 *	-	-	2 5%
Unsure	9 1%	3 1%	6 1%	1 *	7 3%	-	1 *	2 *	2 2%	3 3%	3 6%	-

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[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

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	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	3	3	1	1	1	1	-	1	1	1	-	2	2	1	0
	*%	*%	*%	*%	*%	1%		*%	1%	*%		*%	*%	1%	*%
The environment and climate change	41	22	19	8	17	13	2	7	12	23	10	29	20	11	9
	4%	4%	5%	2%	6%	7%	2%	2%	5%	6%	2%	6%	4%	5%	3%
Education	21	4	17	3	12	0	6	3	3	16	3	18	11	4	6
	2%	1%	4%	1%	4%	*%	6%	1%	1%	4%	1%	4%	2%	2%	2%
National security	54	30	23	23	19	7	5	29	12	13	37	16	21	13	20
	5%	5%	6%	6%	6%	3%	5%	7%	5%	3%	8%	3%	5%	6%	6%
Gun rights	35	18	17	9	14	9	2	5	9	21	7	28	16	7	10
	3%	3%	4%	2%	5%	5%	2%	1%	4%	5%	1%	6%	4%	3%	3%
Healthcare	57	32	25	24	22	8	3	11	18	27	12	40	22	14	21
	6%	5%	6%	6%	7%	4%	3%	3%	8%	7%	2%	9%	5%	7%	6%
Taxes	22	19	3	9	2	10	1	6	8	8	13	7	11	6	5
	2%	3%	1%	2%	1%	5%	1%	2%	3%	2%	3%	1%	2%	3%	1%
Jobs and the economy	112	76	36	44	26	32	10	43	22	46	54	54	49	21	40
	11%	13%	9%	11%	9%	16%	10%	11%	9%	12%	11%	11%	11%	10%	12%
Cost of living	183	104	79	81	63	23	16	87	49	48	116	59	81	41	57
	18%	17%	20%	20%	21%	11%	16%	23%	20%	13%	24%	12%	18%	20%	17%
Drug abuse	26	19	8	8	5	11	3	10	5	11	14	12	16	6	4
	3%	3%	2%	2%	2%	6%	3%	3%	2%	3%	3%	3%	4%	3%	1%
Immigration	128	85	43	67	36	19	7	91	17	21	101	24	58	24	47
	13%	14%	11%	17%	12%	9%	8%	24%	7%	5%	21%	5%	12%	12%	14%
Crime	57	44	13	27	9	17	4	25	10	23	28	28	34	11	11
	6%	7%	3%	7%	3%	9%	4%	6%	4%	6%	6%	6%	7%	5%	3%

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Political corruption	79 8%	59 10%	20 5%	44 11%	17 6%	16 8%	2 2%	38 10%	22 9%	18 5%	49 10%	25 5%	45 10%	11 5%	23 7%
Race relations	28 3%	15 3%	13 3%	8 2%	1 *	8 4%	12 12%	0 *	10 4%	18 5%	10 2%	17 4%	9 2%	7 3%	13 4%
Abortion	49 5%	20 3%	29 7%	9 2%	26 8%	11 5%	3 3%	2 *	12 5%	35 9%	0 *	48 10%	22 5%	9 4%	17 5%
The state of democracy	86 9%	41 7%	45 11%	28 7%	29 9%	12 6%	17 17%	18 5%	20 8%	48 12%	26 5%	58 12%	30 6%	15 7%	40 12%
Something else (Please specify)	15 1%	7 1%	8 2%	6 2%	6 2%	0 *	2 2%	8 2%	2 1%	4 1%	7 2%	7 1%	9 2%	2 1%	3 1%
Unsure	9 1%	4 1%	5 1%	2 1%	-	2 1%	5 5%	1 *	6 2%	2 1%	2 *	3 1%	6 1%	1 *	2 1%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

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	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	9	6	3	5	2	1	2	8	-	1	-	0
	1%	1%	1%	2%	1%	1%	1%	1%		1%		1%
The environment and climate change	89	46	43	13	11	31	35	62	8	5	6	9
	9%	10%	8%	6%	5%	11%	12%	9%	7%	5%	14%	23%
Education	34	14	21	18	11	2	3	24	1	8	-	1
	3%	3%	4%	8%	5%	1%	1%	3%	1%	7%		3%
National security	75	42	33	8	14	20	33	62	4	9	-	0
	7%	9%	6%	4%	6%	7%	11%	9%	4%	8%		1%
Gun rights	52	13	39	14	9	16	12	34	10	8	-	1
	5%	3%	7%	7%	4%	6%	4%	5%	9%	7%		2%
Healthcare	98	30	68	18	22	35	24	78	10	4	6	-
	10%	6%	13%	8%	9%	13%	8%	11%	9%	4%	14%	
Taxes	33	25	8	19	9	4	1	19	6	6	-	3
	3%	5%	1%	9%	4%	1%	1%	3%	6%	5%		7%
Jobs and the economy	217	101	114	68	66	52	31	141	29	25	12	9
	22%	22%	21%	32%	28%	19%	11%	20%	27%	23%	28%	24%
Cost of living	409	180	225	121	110	82	96	290	38	57	7	18
	41%	39%	42%	57%	47%	30%	33%	41%	36%	52%	15%	47%
Drug abuse	40	20	20	13	10	11	5	18	5	13	-	3
	4%	4%	4%	6%	4%	4%	2%	3%	5%	12%		8%
Immigration	325	176	149	19	63	112	131	261	15	24	16	9
	32%	38%	28%	9%	27%	41%	45%	37%	14%	22%	37%	23%
Crime	114	56	58	21	28	42	23	61	34	16	-	3
	11%	12%	11%	10%	12%	15%	8%	9%	32%	15%		7%

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	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Political corruption	171 17%	75 16%	95 18%	34 16%	27 12%	46 17%	65 22%	133 19%	14 13%	9 8%	13 30%	4 9%
Race relations	35 3%	16 3%	19 4%	6 3%	12 5%	11 4%	5 2%	12 2%	11 10%	4 4%	7 15%	1 3%
Abortion	91 9%	27 6%	64 12%	14 7%	23 10%	28 10%	26 9%	65 9%	12 11%	8 8%	2 4%	4 11%
The state of democracy	157 16%	85 18%	72 13%	26 12%	32 14%	35 13%	63 22%	112 16%	11 10%	13 12%	12 28%	9 24%
Something else (Please specify)	43 4%	17 4%	26 5%	2 1%	8 3%	15 5%	18 6%	29 4%	2 2%	5 5%	4 8%	2 6%
Unsure	13 1%	4 1%	9 2%	1 *%	8 3%	2 1%	1 *%	3 *%	3 3%	4 4%	3 6%	0 1%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	9	8	1	7	1	1	-	2	5	2	6	2	3	2	4
	1%	1%	*%	2%	*%	1%	-	*%	2%	1%	1%	*%	1%	1%	1%
The environment and climate change	89	42	47	22	40	20	7	12	23	54	14	70	45	26	17
	9%	7%	12%	5%	13%	10%	8%	3%	10%	14%	3%	15%	10%	13%	5%
Education	34	8	26	8	16	0	10	4	11	20	10	23	16	5	13
	3%	1%	6%	2%	5%	*%	10%	1%	5%	5%	2%	5%	3%	2%	4%
National security	75	43	31	36	26	7	5	43	15	17	52	22	35	16	25
	7%	7%	8%	9%	8%	4%	5%	11%	6%	4%	11%	5%	8%	8%	7%
Gun rights	52	26	26	13	21	13	5	5	17	29	8	42	23	12	14
	5%	4%	6%	3%	7%	7%	5%	1%	7%	8%	2%	9%	5%	6%	4%
Healthcare	98	47	50	37	41	11	9	19	26	53	23	69	39	16	41
	10%	8%	12%	9%	13%	5%	9%	5%	11%	14%	5%	15%	9%	8%	13%
Taxes	33	24	9	11	7	13	1	12	11	10	19	10	14	7	9
	3%	4%	2%	3%	2%	6%	1%	3%	5%	3%	4%	2%	3%	4%	3%
Jobs and the economy	217	137	80	87	54	50	26	88	44	85	116	92	92	45	77
	22%	23%	20%	22%	18%	25%	26%	23%	18%	22%	24%	19%	20%	22%	23%
Cost of living	409	263	147	177	113	86	34	168	102	140	220	170	201	87	116
	41%	44%	36%	44%	37%	43%	34%	44%	43%	37%	45%	36%	43%	43%	35%
Drug abuse	40	32	8	13	5	19	3	12	11	17	17	22	27	8	4
	4%	5%	2%	3%	2%	9%	3%	3%	4%	4%	3%	5%	6%	4%	1%
Immigration	325	213	112	169	92	44	19	226	57	43	272	46	134	66	124
	32%	35%	28%	42%	30%	22%	20%	59%	24%	11%	56%	10%	29%	33%	38%
Crime	114	86	28	40	21	45	7	44	22	48	49	61	65	21	25
	11%	14%	7%	10%	7%	23%	7%	11%	9%	13%	10%	13%	14%	10%	8%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Political corruption	171 17%	105 17%	66 16%	78 19%	55 18%	27 14%	11 12%	88 23%	42 18%	41 11%	107 22%	54 11%	80 17%	28 14%	62 19%
Race relations	35 3%	19 3%	15 4%	9 2%	3 1%	11 5%	13 13%	2 *	11 5%	22 6%	11 2%	22 5%	13 3%	9 4%	13 4%
Abortion	91 9%	42 7%	49 12%	21 5%	44 14%	21 10%	5 5%	3 1%	20 8%	68 18%	3 1%	88 18%	43 9%	14 7%	33 10%
The state of democracy	157 16%	70 12%	86 21%	51 13%	60 20%	19 9%	26 27%	21 6%	43 18%	93 24%	31 6%	124 26%	52 11%	34 17%	67 20%
Something else (Please specify)	43 4%	23 4%	21 5%	17 4%	12 4%	5 3%	8 9%	15 4%	12 5%	16 4%	19 4%	21 4%	27 6%	7 4%	8 3%
Unsure	13 1%	7 1%	5 1%	2 1%	-	5 2%	5 5%	3 1%	6 3%	3 1%	2 1%	6 1%	10 2%	1 *	2 1%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Joe Biden

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006 100	467 100	535 100	211 100	233 100	274 100	288 100	708 100	107 100	110 100	43 100	38 100
VERY/SOMEWHAT FAVORABLE	433 43%	179 38%	252 47%	82 39%	95 41%	131 48%	125 43%	251 35%	78 73%	62 56%	17 39%	26 67%
VERY/SOMEWHAT UNFAVORABLE	555 55%	276 59%	277 52%	123 58%	131 56%	138 50%	163 57%	449 63%	25 24%	45 41%	24 55%	11 29%
Very Favorable	225 22%	91 19%	134 25%	30 14%	48 21%	73 27%	74 26%	122 17%	51 48%	25 23%	9 20%	18 46%
Somewhat Favorable	208 21%	88 19%	118 22%	52 25%	47 20%	59 21%	51 18%	129 18%	27 25%	37 33%	8 19%	8 21%
Heard of, No Opinion	18 2%	12 3%	6 1%	7 3%	7 3%	5 2%	-	8 1%	3 3%	3 3%	3 6%	1 3%
Somewhat Unfavorable	118 12%	62 13%	55 10%	36 17%	36 16%	19 7%	27 9%	78 11%	12 12%	18 16%	8 19%	1 4%
Very Unfavorable	436 43%	214 46%	222 42%	87 41%	95 41%	119 43%	136 47%	371 52%	13 12%	27 25%	15 36%	10 26%
Never heard of	0 *%	0 *%	-	-	0 *%	-	-	-	0 *%	-	-	-

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Joe Biden

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	433	236	196	110	140	126	56	28	83	322	18	411	228	85	115
	43%	39%	49%	27%	46%	63%	57%	7%	35%	84%	4%	87%	49%	42%	35%
VERY/SOMEWHAT UNFAVORABLE	555	353	202	284	165	68	37	356	148	51	466	55	223	113	211
	55%	59%	50%	71%	54%	34%	38%	92%	62%	13%	95%	12%	48%	56%	64%
Very Favorable	225	130	94	56	65	74	29	9	35	181	6	219	126	38	60
	22%	22%	23%	14%	21%	37%	29%	2%	15%	47%	1%	46%	27%	19%	18%
Somewhat Favorable	208	106	102	54	75	52	28	19	48	141	12	192	101	47	55
	21%	18%	25%	13%	25%	26%	28%	5%	20%	37%	2%	40%	22%	23%	17%
Heard of, No Opinion	18	12	5	7	1	5	5	1	8	8	6	8	11	3	3
	2%	2%	1%	2%	*%	3%	5%	*%	3%	2%	1%	2%	2%	2%	1%
Somewhat Unfavorable	118	71	47	45	33	26	14	46	38	34	61	43	47	24	46
	12%	12%	12%	11%	11%	13%	14%	12%	16%	9%	13%	9%	10%	12%	14%
Very Unfavorable	436	282	155	239	131	42	23	309	110	17	404	12	177	89	165
	43%	47%	38%	60%	43%	21%	24%	80%	46%	4%	83%	3%	38%	44%	50%
Never heard of	0	0	-	-	-	0	-	-	0	-	-	0	0	-	-
	*%	*%				*%			*%			*%	*%		

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Kamala Harris

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	419	168	248	82	92	124	120	246	77	56	20	21
	42%	36%	46%	39%	39%	45%	42%	35%	72%	51%	45%	54%
VERY/SOMEWHAT UNFAVORABLE	523	267	254	105	119	136	162	429	25	36	17	15
	52%	57%	47%	50%	51%	50%	56%	61%	23%	33%	40%	39%
Very Favorable	198	76	119	37	40	66	54	110	50	27	3	9
	20%	16%	22%	17%	17%	24%	19%	16%	46%	24%	7%	22%
Somewhat Favorable	221	92	129	46	51	58	66	136	27	29	17	12
	22%	20%	24%	22%	22%	21%	23%	19%	26%	27%	39%	32%
Heard of, No Opinion	55	29	27	19	20	11	5	26	5	16	6	2
	6%	6%	5%	9%	8%	4%	2%	4%	5%	14%	14%	5%
Somewhat Unfavorable	106	57	48	37	29	21	19	74	11	10	4	6
	11%	12%	9%	17%	13%	8%	7%	11%	11%	9%	10%	15%
Very Unfavorable	416	210	206	69	90	115	143	355	13	26	13	9
	41%	45%	39%	33%	39%	42%	50%	50%	13%	23%	31%	24%
Never heard of	9	3	6	4	2	2	-	7	-	2	-	0
	1%	1%	1%	2%	1%	1%	-	1%	-	2%	-	1%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Kamala Harris

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	419	231	187	115	130	117	57	28	84	307	32	384	228	82	104
	42%	38%	46%	29%	43%	58%	58%	7%	35%	80%	7%	81%	49%	40%	32%
VERY/SOMEWHAT UNFAVORABLE	523	326	197	264	165	61	32	336	133	54	426	68	197	113	208
	52%	54%	49%	66%	54%	31%	32%	87%	55%	14%	87%	14%	43%	56%	63%
Very Favorable	198	125	72	51	58	74	13	10	27	161	12	186	119	36	41
	20%	21%	18%	13%	19%	37%	14%	3%	11%	42%	2%	39%	26%	18%	12%
Somewhat Favorable	221	106	115	64	72	42	43	18	58	146	20	198	109	45	64
	22%	18%	28%	16%	23%	21%	44%	5%	24%	38%	4%	42%	23%	22%	19%
Heard of, No Opinion	55	36	19	17	9	19	10	17	20	18	27	20	30	7	16
	6%	6%	5%	4%	3%	10%	10%	4%	8%	5%	5%	4%	7%	4%	5%
Somewhat Unfavorable	106	63	44	43	31	20	12	34	38	34	50	47	46	20	40
	11%	10%	11%	11%	10%	10%	12%	9%	16%	9%	10%	10%	10%	10%	12%
Very Unfavorable	416	263	153	221	134	42	20	302	95	20	376	21	151	93	167
	41%	44%	38%	55%	44%	21%	20%	78%	39%	5%	77%	5%	33%	46%	51%
Never heard of	9	8	1	5	1	3	-	4	2	3	4	3	7	-	1
	1%	1%	*%	1%	*%	1%	-	1%	1%	1%	1%	1%	2%	-	*%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Donald Trump

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	430	224	206	89	105	111	126	341	17	32	22	18
	43%	48%	39%	42%	45%	40%	44%	48%	16%	29%	51%	46%
VERY/SOMEWHAT UNFAVORABLE	557	228	325	116	120	160	161	361	86	72	19	20
	55%	49%	61%	55%	52%	58%	56%	51%	81%	65%	43%	52%
Very Favorable	253	133	120	57	56	69	71	198	11	20	12	12
	25%	28%	22%	27%	24%	25%	25%	28%	10%	18%	29%	30%
Somewhat Favorable	177	91	86	32	48	42	55	143	6	12	10	6
	18%	19%	16%	15%	21%	15%	19%	20%	6%	11%	23%	16%
Heard of, No Opinion	13	9	4	4	4	3	2	4	4	2	3	1
	1%	2%	1%	2%	2%	1%	1%	1%	4%	2%	6%	2%
Somewhat Unfavorable	83	41	42	16	18	24	24	60	8	13	1	2
	8%	9%	8%	8%	8%	9%	8%	8%	7%	11%	3%	4%
Very Unfavorable	474	187	283	100	102	136	136	301	78	59	18	18
	47%	40%	53%	47%	44%	50%	47%	42%	73%	54%	41%	47%
Never heard of	6	6	-	2	4	-	-	2	-	4	-	-
	1%	1%		1%	2%			*%		4%		

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Donald Trump

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	430	289	141	230	112	59	29	311	94	25	414	14	183	85	157
	43%	48%	35%	57%	37%	30%	30%	81%	39%	7%	85%	3%	39%	42%	48%
VERY/SOMEWHAT UNFAVORABLE	557	302	254	168	192	134	62	72	135	350	66	456	268	116	165
	55%	50%	63%	42%	63%	67%	63%	19%	56%	92%	14%	96%	58%	57%	50%
Very Favorable	253	185	67	146	52	40	15	198	46	9	245	8	121	50	78
	25%	31%	17%	36%	17%	20%	15%	51%	19%	2%	50%	2%	26%	25%	24%
Somewhat Favorable	177	104	73	84	59	20	14	113	48	16	169	6	62	35	79
	18%	17%	18%	21%	19%	10%	14%	29%	20%	4%	35%	1%	13%	17%	24%
Heard of, No Opinion	13	11	3	4	-	7	3	2	7	4	5	3	12	1	-
	1%	2%	1%	1%		3%	3%	1%	3%	1%	1%	1%	3%	1%	
Somewhat Unfavorable	83	59	24	41	19	18	5	37	29	17	52	20	39	22	22
	8%	10%	6%	10%	6%	9%	5%	10%	12%	4%	11%	4%	8%	11%	7%
Very Unfavorable	474	243	230	127	172	116	58	35	106	332	14	435	229	94	144
	47%	40%	57%	32%	56%	58%	59%	9%	44%	87%	3%	92%	49%	46%	44%
Never heard of	6	-	6	-	2	-	4	-	4	2	4	2	-	-	6
	1%		2%		1%		4%		2%	1%	1%	1%			2%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Republican Party

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	412	211	200	84	95	104	129	334	16	30	16	15
	41%	45%	37%	40%	41%	38%	45%	47%	15%	27%	38%	39%
VERY/SOMEWHAT UNFAVORABLE	550	233	313	114	126	158	153	353	86	70	22	19
	55%	50%	59%	54%	54%	58%	53%	50%	81%	64%	50%	50%
Very Favorable	158	79	78	31	40	42	44	131	4	12	6	4
	16%	17%	15%	15%	17%	15%	15%	18%	4%	11%	14%	11%
Somewhat Favorable	254	132	122	53	54	62	84	203	12	18	10	10
	25%	28%	23%	25%	23%	23%	29%	29%	11%	16%	24%	27%
Heard of, No Opinion	42	22	20	12	11	12	7	19	5	9	5	4
	4%	5%	4%	6%	5%	4%	2%	3%	4%	8%	11%	11%
Somewhat Unfavorable	183	81	101	40	52	43	48	123	19	29	8	3
	18%	17%	19%	19%	22%	16%	17%	17%	18%	27%	18%	9%
Very Unfavorable	367	152	212	74	74	115	105	230	67	41	14	16
	37%	33%	40%	35%	32%	42%	36%	32%	63%	37%	32%	41%
Never heard of	2	0	2	1	1	1	-	2	-	0	-	-
	*%	*%	*%	*%	*%	*%		*%		*%		

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Republican Party

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	412	273	139	222	112	51	27	309	74	29	377	27	173	86	149
	41%	45%	34%	55%	37%	25%	27%	80%	31%	8%	77%	6%	37%	42%	45%
VERY/SOMEWHAT UNFAVORABLE	550	290	259	160	192	130	67	63	149	338	86	437	256	108	178
	55%	48%	64%	40%	63%	65%	69%	16%	62%	89%	18%	92%	55%	53%	54%
Very Favorable	158	111	46	91	40	20	7	135	15	8	150	6	66	35	55
	16%	18%	12%	23%	13%	10%	7%	35%	6%	2%	31%	1%	14%	17%	17%
Somewhat Favorable	254	162	92	131	72	31	20	174	59	21	227	21	107	51	94
	25%	27%	23%	33%	24%	15%	20%	45%	25%	5%	46%	4%	23%	25%	28%
Heard of, No Opinion	42	37	5	18	1	18	4	12	16	14	24	10	32	9	1
	4%	6%	1%	5%	*%	9%	4%	3%	7%	4%	5%	2%	7%	4%	*%
Somewhat Unfavorable	183	105	78	65	58	40	20	50	61	71	74	94	77	33	73
	18%	17%	19%	16%	19%	20%	20%	13%	26%	19%	15%	20%	17%	16%	22%
Very Unfavorable	367	185	181	95	134	90	48	13	88	267	12	343	179	75	105
	37%	31%	45%	24%	44%	45%	49%	3%	37%	70%	2%	72%	39%	37%	32%
Never heard of	2	2	1	1	1	0	-	1	1	-	2	0	1	-	1
	*%	*%	*%	*%	*%	*%	-	*%	*%	-	*%	*%	*%	-	*%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -The Democratic Party

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	433	180	248	95	97	120	121	257	76	54	21	24
	43%	39%	46%	45%	41%	44%	42%	36%	71%	49%	49%	64%
VERY/SOMEWHAT UNFAVORABLE	523	261	262	99	123	139	162	424	26	40	20	13
	52%	56%	49%	47%	53%	51%	56%	60%	25%	37%	45%	33%
Very Favorable	187	71	116	31	39	56	61	104	41	21	7	13
	19%	15%	22%	15%	17%	20%	21%	15%	39%	19%	16%	35%
Somewhat Favorable	246	110	132	64	57	64	60	153	35	33	14	11
	24%	23%	25%	30%	25%	23%	21%	22%	32%	30%	32%	29%
Heard of, No Opinion	47	24	22	13	13	15	6	24	4	15	3	1
	5%	5%	4%	6%	6%	5%	2%	3%	3%	14%	6%	3%
Somewhat Unfavorable	174	94	80	49	49	35	41	125	14	23	6	5
	17%	20%	15%	23%	21%	13%	14%	18%	13%	21%	15%	13%
Very Unfavorable	349	167	182	50	74	104	121	299	12	17	13	7
	35%	36%	34%	24%	32%	38%	42%	42%	11%	16%	31%	19%
Never heard of	4	1	3	3	1	-	-	3	1	0	-	-
	*%	*%	*%	2%	*%			*%	1%	*%		

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-The Democratic Party

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	433	241	191	121	135	120	56	24	79	330	37	391	224	83	122
	43%	40%	47%	30%	44%	60%	57%	6%	33%	87%	7%	82%	48%	41%	37%
VERY/SOMEWHAT UNFAVORABLE	523	324	198	260	163	64	35	346	137	40	425	69	206	112	199
	52%	54%	49%	65%	53%	32%	36%	90%	57%	10%	87%	15%	45%	56%	60%
Very Favorable	187	104	83	46	58	58	25	3	22	162	7	179	100	35	52
	19%	17%	21%	11%	19%	29%	25%	1%	9%	43%	1%	38%	22%	17%	16%
Somewhat Favorable	246	138	108	76	77	62	31	21	57	168	30	212	124	49	70
	24%	23%	27%	19%	25%	31%	32%	5%	24%	44%	6%	45%	27%	24%	21%
Heard of, No Opinion	47	34	12	19	5	15	8	14	24	9	27	12	30	7	7
	5%	6%	3%	5%	2%	7%	8%	4%	10%	2%	5%	3%	7%	3%	2%
Somewhat Unfavorable	174	106	68	72	52	34	15	88	59	27	109	49	68	35	69
	17%	18%	17%	18%	17%	17%	16%	23%	25%	7%	22%	10%	15%	18%	21%
Very Unfavorable	349	218	130	188	111	30	19	258	78	13	315	21	138	77	130
	35%	36%	32%	47%	36%	15%	20%	67%	32%	3%	64%	4%	30%	38%	40%
Never heard of	4	2	2	0	2	1	-	1	0	3	1	3	2	-	1
	*%	*%	1%	*%	1%	1%	-	*%	*%	1%	*%	1%	*%	-	*%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006 100	467 100	535 100	211 100	233 100	274 100	288 100	708 100	107 100	110 100	43 100	38 100
VERY/SOMEWHAT FAVORABLE	275 27%	144 31%	132 25%	41 20%	60 26%	58 21%	116 40%	209 30%	16 15%	24 22%	11 25%	15 39%
VERY/SOMEWHAT UNFAVORABLE	451 45%	213 46%	235 44%	80 38%	96 41%	151 55%	125 43%	317 45%	55 52%	44 40%	16 37%	19 51%
Very Favorable	44 4%	29 6%	15 3%	7 3%	9 4%	8 3%	21 7%	33 5%	5 5%	6 6%	-	-
Somewhat Favorable	231 23%	115 25%	116 22%	34 16%	51 22%	50 18%	95 33%	176 25%	11 10%	18 16%	11 25%	15 39%
Heard of, No Opinion	192 19%	90 19%	101 19%	49 23%	52 22%	49 18%	42 14%	136 19%	20 19%	21 19%	13 29%	3 7%
Somewhat Unfavorable	243 24%	128 27%	112 21%	36 17%	51 22%	83 30%	74 26%	181 26%	18 17%	23 21%	9 22%	11 30%
Very Unfavorable	209 21%	86 18%	123 23%	44 21%	45 19%	69 25%	51 18%	135 19%	37 35%	22 20%	7 16%	8 21%
Never heard of	87 9%	20 4%	67 13%	41 20%	26 11%	15 5%	6 2%	46 6%	15 14%	21 19%	4 9%	1 3%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Nikki Haley

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	275	152	123	115	95	37	28	125	80	70	156	109	109	61	104
	27%	25%	31%	29%	31%	19%	29%	33%	33%	18%	32%	23%	24%	30%	32%
VERY/SOMEWHAT UNFAVORABLE	451	247	204	162	153	85	50	155	91	205	191	247	195	98	153
	45%	41%	50%	40%	50%	42%	51%	40%	38%	54%	39%	52%	42%	48%	46%
Very Favorable	44	32	12	23	10	9	2	24	15	5	30	13	19	9	16
	4%	5%	3%	6%	3%	4%	2%	6%	6%	1%	6%	3%	4%	5%	5%
Somewhat Favorable	231	120	111	92	85	28	26	101	65	65	127	97	91	52	88
	23%	20%	28%	23%	28%	14%	27%	26%	27%	17%	26%	20%	20%	26%	27%
Heard of, No Opinion	192	141	51	97	39	44	12	84	45	63	108	71	102	28	58
	19%	23%	13%	24%	13%	22%	13%	22%	19%	17%	22%	15%	22%	14%	18%
Somewhat Unfavorable	243	136	106	98	83	38	23	96	62	85	124	114	101	50	87
	24%	23%	26%	25%	27%	19%	24%	25%	26%	22%	25%	24%	22%	25%	27%
Very Unfavorable	209	110	97	64	70	46	27	59	29	120	67	133	93	48	65
	21%	18%	24%	16%	23%	23%	27%	15%	12%	32%	14%	28%	20%	24%	20%
Never heard of	87	62	26	27	18	34	7	21	23	43	34	48	56	15	15
	9%	10%	6%	7%	6%	17%	7%	6%	10%	11%	7%	10%	12%	8%	4%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QFavJohnson] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -Mike Johnson

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	225	140	85	37	43	52	92	168	17	19	12	9
	22%	30%	16%	18%	19%	19%	32%	24%	16%	18%	27%	22%
VERY/SOMEWHAT UNFAVORABLE	284	127	153	42	48	103	90	196	34	21	14	19
	28%	27%	29%	20%	21%	38%	31%	28%	32%	19%	32%	50%
Very Favorable	67	38	29	16	8	5	39	48	9	6	-	4
	7%	8%	5%	7%	3%	2%	13%	7%	8%	5%		9%
Somewhat Favorable	158	102	56	22	36	47	54	120	8	13	12	5
	16%	22%	10%	10%	15%	17%	19%	17%	8%	12%	27%	13%
Heard of, No Opinion	197	83	114	49	66	41	41	131	26	32	2	6
	20%	18%	21%	23%	28%	15%	14%	18%	24%	29%	6%	15%
Somewhat Unfavorable	82	39	44	21	10	24	27	64	6	4	1	6
	8%	8%	8%	10%	4%	9%	9%	9%	6%	4%	2%	17%
Very Unfavorable	201	89	110	22	38	78	63	132	28	16	13	13
	20%	19%	20%	10%	16%	29%	22%	19%	26%	15%	30%	33%
Never heard of	301	117	183	82	76	78	65	213	30	37	15	5
	30%	25%	34%	39%	32%	28%	23%	30%	28%	34%	35%	13%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QFavJohnson] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Mike Johnson

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	225	127	98	99	69	28	29	140	53	31	186	33	95	41	88
	22%	21%	24%	25%	23%	14%	29%	36%	22%	8%	38%	7%	21%	20%	27%
VERY/SOMEWHAT UNFAVORABLE	284	133	150	86	110	47	40	43	74	166	46	227	118	52	111
	28%	22%	37%	21%	36%	24%	41%	11%	31%	44%	9%	48%	25%	26%	34%
Very Favorable	67	39	27	28	20	11	7	42	18	7	55	12	30	16	19
	7%	7%	7%	7%	7%	6%	7%	11%	7%	2%	11%	3%	6%	8%	6%
Somewhat Favorable	158	87	70	71	49	17	21	99	35	24	131	21	65	25	68
	16%	15%	17%	18%	16%	8%	22%	26%	15%	6%	27%	4%	14%	12%	21%
Heard of, No Opinion	197	136	61	81	50	55	11	80	46	72	103	82	109	38	48
	20%	23%	15%	20%	16%	28%	11%	21%	19%	19%	21%	17%	24%	19%	15%
Somewhat Unfavorable	82	50	32	37	27	12	6	30	23	29	34	46	37	14	30
	8%	8%	8%	9%	9%	6%	6%	8%	10%	8%	7%	10%	8%	7%	9%
Very Unfavorable	201	83	117	48	83	35	34	14	51	137	12	181	80	38	80
	20%	14%	29%	12%	27%	17%	35%	4%	21%	36%	2%	38%	17%	19%	24%
Never heard of	301	205	95	136	77	69	19	121	67	112	154	133	141	71	83
	30%	34%	24%	34%	25%	35%	19%	32%	28%	29%	32%	28%	31%	35%	25%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	424	179	243	75	97	130	123	249	75	60	17	23
	42%	38%	45%	35%	41%	48%	43%	35%	70%	55%	39%	61%
STRONGLY/SOMEWHAT DISAPPROVE	570	283	286	136	131	139	164	455	31	47	24	14
	57%	61%	53%	64%	56%	51%	57%	64%	29%	43%	55%	36%
Strongly approve	198	82	116	27	40	66	65	116	44	19	9	10
	20%	18%	22%	13%	17%	24%	23%	16%	41%	17%	20%	27%
Somewhat approve	226	96	127	47	57	65	58	133	31	42	8	13
	22%	21%	24%	22%	24%	24%	20%	19%	29%	38%	19%	33%
Somewhat disapprove	136	72	64	52	38	21	26	87	15	20	10	4
	14%	15%	12%	25%	16%	8%	9%	12%	14%	18%	24%	10%
Strongly disapprove	433	211	222	83	94	118	138	367	16	27	13	10
	43%	45%	41%	40%	40%	43%	48%	52%	15%	24%	31%	26%
Unsure	12	6	6	1	6	4	1	4	1	3	3	1
	1%	1%	1%	*%	2%	2%	*%	1%	1%	3%	6%	3%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	424	236	188	115	134	121	54	32	88	304	23	396	224	86	109
	42%	39%	47%	29%	44%	60%	55%	8%	37%	80%	5%	83%	48%	42%	33%
STRONGLY/SOMEWHAT DISAPPROVE	570	359	211	283	172	76	39	352	145	73	464	73	232	115	216
	57%	60%	52%	70%	56%	38%	40%	91%	61%	19%	95%	15%	50%	57%	66%
Strongly approve	198	106	92	50	65	56	26	10	27	161	7	191	110	33	54
	20%	18%	23%	12%	21%	28%	27%	2%	11%	42%	1%	40%	24%	16%	16%
Somewhat approve	226	130	96	65	68	65	28	22	60	143	16	205	114	53	55
	22%	22%	24%	16%	22%	33%	29%	6%	25%	38%	3%	43%	25%	26%	17%
Somewhat disapprove	136	77	60	48	40	29	20	40	44	52	69	56	53	26	57
	14%	13%	15%	12%	13%	15%	21%	10%	18%	14%	14%	12%	11%	13%	17%
Strongly disapprove	433	282	151	235	132	47	19	311	101	21	395	17	179	89	159
	43%	47%	37%	59%	43%	24%	19%	81%	42%	5%	81%	4%	39%	44%	48%
Unsure	12	7	5	4	-	3	5	1	7	4	3	5	7	1	3
	1%	1%	1%	1%		1%	5%	*%	3%	1%	1%	1%	1%	1%	1%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	412	173	237	71	94	125	123	251	74	47	17	24
	41%	37%	44%	34%	40%	46%	43%	35%	69%	43%	39%	62%
STRONGLY/SOMEWHAT DISAPPROVE	577	287	289	136	134	143	164	452	32	60	22	11
	57%	61%	54%	64%	57%	52%	57%	64%	30%	55%	51%	28%
Strongly approve	200	76	122	27	36	70	68	124	38	16	9	14
	20%	16%	23%	13%	15%	25%	24%	17%	35%	15%	20%	37%
Somewhat approve	212	97	115	44	58	55	54	127	36	31	8	10
	21%	21%	21%	21%	25%	20%	19%	18%	34%	28%	19%	25%
Somewhat disapprove	128	68	59	44	30	27	26	81	16	23	7	1
	13%	15%	11%	21%	13%	10%	9%	11%	15%	21%	15%	2%
Strongly disapprove	449	219	230	91	104	116	137	371	16	37	15	10
	45%	47%	43%	43%	45%	43%	48%	52%	15%	34%	36%	26%
Unsure	17	7	10	5	6	5	2	5	1	3	4	4
	2%	2%	2%	2%	2%	2%	1%	1%	1%	3%	10%	10%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	412	225	186	115	135	110	51	22	88	302	13	394	212	81	114
	41%	37%	46%	29%	44%	55%	52%	6%	37%	79%	3%	83%	46%	40%	35%
STRONGLY/SOMEWHAT DISAPPROVE	577	367	210	284	168	83	42	362	144	71	474	69	243	118	208
	57%	61%	52%	71%	55%	42%	43%	94%	60%	19%	97%	15%	53%	59%	63%
Strongly approve	200	104	96	55	68	49	28	8	34	159	4	197	100	28	71
	20%	17%	24%	14%	22%	24%	28%	2%	14%	42%	1%	41%	22%	14%	22%
Somewhat approve	212	122	90	61	67	61	23	14	54	143	10	197	112	52	43
	21%	20%	22%	15%	22%	31%	24%	4%	23%	38%	2%	42%	24%	26%	13%
Somewhat disapprove	128	77	51	44	36	33	14	48	34	46	68	44	60	23	44
	13%	13%	13%	11%	12%	16%	15%	12%	14%	12%	14%	9%	13%	12%	13%
Strongly disapprove	449	290	159	239	131	51	28	315	110	24	406	25	184	95	164
	45%	48%	39%	60%	43%	25%	28%	82%	46%	6%	83%	5%	40%	47%	50%
Unsure	17	9	8	2	3	7	5	1	8	8	2	12	7	3	7
	2%	2%	2%	1%	1%	3%	5%	*%	3%	2%	*%	2%	1%	1%	2%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStability] Do you think that over the next year, things in the United States are going to become more stable, less stable, or stay about the same as they are now?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/A LITTLE MORE STABLE	256	138	115	64	69	74	49	135	44	39	20	18
	25%	30%	22%	30%	30%	27%	17%	19%	42%	36%	46%	46%
MUCH/A LITTLE LESS STABLE	446	221	224	86	114	120	126	348	34	43	15	5
	44%	47%	42%	41%	49%	44%	44%	49%	32%	39%	35%	14%
Much more stable	72	35	37	17	10	30	16	30	14	12	6	10
	7%	8%	7%	8%	4%	11%	5%	4%	14%	11%	14%	25%
A little more stable	184	103	78	46	60	44	34	105	30	27	14	8
	18%	22%	15%	22%	26%	16%	12%	15%	28%	24%	32%	21%
Stay about the same	214	81	133	42	36	59	77	164	23	15	4	7
	21%	17%	25%	20%	15%	21%	27%	23%	22%	14%	9%	19%
A little less stable	215	122	93	47	63	50	55	166	15	28	4	3
	21%	26%	17%	22%	27%	18%	19%	23%	14%	25%	9%	7%
Much less stable	231	99	131	38	51	70	71	183	19	16	11	3
	23%	21%	24%	18%	22%	26%	25%	26%	18%	14%	26%	7%
Unsure	90	27	63	19	14	21	35	60	5	12	4	8
	9%	6%	12%	9%	6%	8%	12%	9%	4%	11%	10%	22%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStability] Do you think that over the next year, things in the United States are going to become more stable, less stable, or stay about the same as they are now?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/A LITTLE MORE STABLE	256	146	109	69	65	78	43	53	53	150	71	182	112	51	93
	25%	24%	27%	17%	21%	39%	44%	14%	22%	39%	15%	38%	24%	25%	28%
MUCH/A LITTLE LESS STABLE	446	276	170	213	135	63	35	229	123	95	301	121	189	100	150
	44%	46%	42%	53%	44%	32%	35%	59%	51%	25%	62%	26%	41%	49%	46%
Much more stable	72	47	25	18	11	29	13	10	18	44	11	61	35	8	30
	7%	8%	6%	5%	4%	15%	14%	3%	8%	12%	2%	13%	8%	4%	9%
A little more stable	184	99	84	50	54	49	30	43	35	106	60	121	77	44	63
	18%	16%	21%	13%	18%	24%	30%	11%	14%	28%	12%	26%	17%	22%	19%
Stay about the same	214	131	82	91	73	40	9	83	43	89	89	115	120	37	54
	21%	22%	20%	23%	24%	20%	10%	21%	18%	23%	18%	24%	26%	18%	16%
A little less stable	215	131	84	98	68	33	17	105	52	58	135	73	79	45	89
	21%	22%	21%	24%	22%	16%	17%	27%	22%	15%	28%	15%	17%	22%	27%
Much less stable	231	145	86	115	68	30	18	124	70	37	166	48	110	55	62
	23%	24%	21%	29%	22%	15%	19%	32%	29%	10%	34%	10%	24%	27%	19%
Unsure	90	48	43	29	32	19	11	21	21	48	28	56	42	14	32
	9%	8%	11%	7%	10%	10%	11%	5%	9%	13%	6%	12%	9%	7%	10%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QMotivation2024] How motivated are you to vote in the November 2024 election for President?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	804	382	419	138	185	222	259	585	78	76	37	29
	80%	82%	78%	65%	79%	81%	90%	83%	73%	69%	85%	77%
NOT VERY/NOT AT ALL MOTIVATED	81	25	55	37	17	22	5	49	13	13	3	3
	8%	5%	10%	18%	7%	8%	2%	7%	12%	12%	6%	9%
Extremely motivated	658	304	351	93	149	184	232	489	56	58	28	27
	65%	65%	66%	44%	64%	67%	81%	69%	52%	53%	65%	71%
Very motivated	146	78	67	45	36	38	27	95	22	18	8	2
	14%	17%	13%	21%	15%	14%	9%	13%	21%	16%	19%	6%
Somewhat motivated	111	56	55	35	27	26	23	70	14	18	4	5
	11%	12%	10%	17%	12%	9%	8%	10%	13%	17%	9%	13%
Not very motivated	49	15	34	19	11	17	3	29	9	8	-	3
	5%	3%	6%	9%	5%	6%	1%	4%	9%	7%		7%
Not at all motivated	32	10	21	18	7	5	2	20	4	5	3	1
	3%	2%	4%	8%	3%	2%	1%	3%	3%	4%	6%	2%
Unsure	10	3	7	1	4	4	1	4	2	3	-	1
	1%	1%	1%	*%	2%	1%	*%	1%	1%	3%		2%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QMotivation2024] How motivated are you to vote in the November 2024 election for President?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	804	465	338	326	258	139	81	334	167	303	410	382	361	166	273
	80%	77%	84%	81%	84%	69%	82%	87%	70%	80%	84%	80%	78%	82%	83%
NOT VERY/NOT AT ALL MOTIVATED	81	46	35	25	24	21	10	13	35	34	20	39	33	16	28
	8%	8%	9%	6%	8%	11%	10%	3%	14%	9%	4%	8%	7%	8%	9%
Extremely motivated	658	366	292	260	230	106	63	280	129	249	334	317	288	142	227
	65%	61%	73%	65%	75%	53%	64%	73%	54%	65%	68%	67%	62%	70%	69%
Very motivated	146	99	46	66	28	33	18	54	38	54	76	65	73	24	46
	14%	16%	11%	17%	9%	16%	18%	14%	16%	14%	16%	14%	16%	12%	14%
Somewhat motivated	111	81	30	46	23	34	7	36	36	39	58	47	60	20	27
	11%	13%	7%	12%	8%	17%	7%	9%	15%	10%	12%	10%	13%	10%	8%
Not very motivated	49	29	20	15	14	14	6	8	15	26	11	28	15	11	21
	5%	5%	5%	4%	5%	7%	6%	2%	6%	7%	2%	6%	3%	5%	6%
Not at all motivated	32	17	15	10	11	8	4	5	19	8	8	11	18	5	8
	3%	3%	4%	2%	3%	4%	4%	1%	8%	2%	2%	2%	4%	2%	2%
Unsure	10	9	0	4	-	5	0	2	2	5	2	7	8	1	-
	1%	2%	*%	1%		3%	*%	1%	1%	1%	*%	1%	2%	*%	

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	467	242	225	88	107	125	147	383	15	32	22	14
	46%	52%	42%	42%	46%	46%	51%	54%	14%	29%	51%	37%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	490	202	285	117	111	137	126	287	88	74	19	23
	49%	43%	53%	56%	48%	50%	44%	41%	82%	68%	43%	61%
Definitely the Republican candidate	322	162	159	52	70	88	112	273	8	18	13	9
	32%	35%	30%	24%	30%	32%	39%	39%	8%	17%	31%	23%
Probably the Republican candidate	140	77	63	36	36	33	35	106	7	13	9	5
	14%	16%	12%	17%	16%	12%	12%	15%	6%	12%	20%	14%
Lean, the Republican candidate	5	3	2	1	1	3	-	4	-	1	-	-
	*%	1%	*%	*%	*%	1%		1%		1%		
Probably the Democratic candidate	117	47	68	39	38	22	17	72	8	28	7	1
	12%	10%	13%	19%	16%	8%	6%	10%	8%	26%	16%	2%
Definitely the Democratic candidate	359	148	208	75	70	110	104	207	75	44	12	21
	36%	32%	39%	36%	30%	40%	36%	29%	70%	40%	27%	56%
Lean, the Democratic candidate	15	7	8	3	4	4	5	7	4	2	-	1
	2%	1%	2%	1%	2%	2%	2%	1%	4%	2%		3%
Unsure	49	23	25	6	16	12	16	38	4	3	3	1
	5%	5%	5%	3%	7%	4%	5%	5%	4%	3%	6%	3%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	467	302	164	247	136	56	28	356	94	16	442	12	182	101	179
	46%	50%	41%	62%	45%	28%	28%	93%	39%	4%	90%	3%	39%	50%	54%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	490	266	224	130	156	136	68	26	102	362	31	449	251	92	140
	49%	44%	55%	32%	51%	68%	69%	7%	42%	95%	6%	94%	54%	46%	43%
Definitely the Republican candidate	322	202	119	173	100	30	19	270	49	2	315	1	121	80	116
	32%	34%	30%	43%	33%	15%	20%	70%	20%	1%	64%	*%	26%	40%	35%
Probably the Republican candidate	140	97	43	72	34	25	8	85	42	13	122	11	58	21	61
	14%	16%	11%	18%	11%	13%	9%	22%	17%	4%	25%	2%	13%	10%	19%
Lean, the Republican candidate	5	3	2	2	2	1	-	1	3	1	5	-	3	0	1
	*%	1%	*%	1%	1%	*%	-	*%	1%	*%	1%	-	1%	*%	*%
Probably the Democratic candidate	117	64	52	39	34	25	19	9	41	66	19	91	62	15	36
	12%	11%	13%	10%	11%	13%	19%	2%	17%	17%	4%	19%	13%	7%	11%
Definitely the Democratic candidate	359	192	166	86	120	106	46	14	58	286	9	346	182	73	101
	36%	32%	41%	21%	39%	53%	47%	4%	24%	75%	2%	73%	39%	36%	31%
Lean, the Democratic candidate	15	10	5	5	2	5	3	3	2	10	3	12	8	4	3
	2%	2%	1%	1%	1%	2%	3%	1%	1%	3%	1%	3%	2%	2%	1%
Unsure	49	33	15	25	13	9	3	3	44	2	16	14	30	9	10
	5%	6%	4%	6%	4%	4%	3%	1%	18%	1%	3%	3%	6%	4%	3%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpElect] On a scale of 0 to 10, how likely are you to vote for Donald Trump in the 2024 general election?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.58	5.17	4.10	4.26	4.45	4.62	4.88	5.09	2.24	3.60	4.86	4.23
0	450	175	271	94	100	130	125	283	76	55	18	18
	45%	38%	51%	45%	43%	48%	44%	40%	72%	50%	41%	48%
1	20	13	7	6	4	2	7	13	0	3	3	1
	2%	3%	1%	3%	2%	1%	2%	2%	*%	3%	6%	2%
2	19	11	8	6	8	1	4	15	3	1	-	-
	2%	2%	1%	3%	3%	*%	1%	2%	2%	1%		
3	7	1	6	5	1	1	0	3	0	4	-	-
	1%	*%	1%	2%	*%	*%	*%	*%	*%	3%		
4	13	9	5	3	7	2	1	8	2	3	-	-
	1%	2%	1%	1%	3%	1%	1%	1%	2%	3%		
5	40	17	23	5	11	12	11	26	1	10	-	3
	4%	4%	4%	2%	5%	4%	4%	4%	1%	9%		7%
6	14	3	11	6	4	3	1	10	1	3	-	-
	1%	1%	2%	3%	2%	1%	*%	1%	1%	3%		
7	38	22	17	12	14	7	5	33	2	1	-	2
	4%	5%	3%	6%	6%	3%	2%	5%	2%	1%		5%
8	46	26	19	12	10	10	14	27	2	3	12	2
	5%	6%	4%	6%	4%	4%	5%	4%	2%	3%	28%	5%
9	37	24	13	10	9	9	9	23	2	7	-	6
	4%	5%	2%	5%	4%	3%	3%	3%	2%	7%		15%
10	322	165	157	53	65	96	109	267	17	20	11	7
	32%	35%	29%	25%	28%	35%	38%	38%	16%	18%	26%	18%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpElect] On a scale of 0 to 10, how likely are you to vote for Donald Trump in the 2024 general election?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.58	5.12	3.79	6.04	3.85	3.27	3.60	8.31	4.36	0.94	8.65	0.64	4.30	4.58	5.01
0	450	233	215	115	166	118	49	28	101	320	8	422	219	95	128
	45%	39%	53%	29%	54%	59%	50%	7%	42%	84%	2%	89%	47%	47%	39%
1	20	13	7	9	3	4	3	4	6	10	6	7	14	3	3
	2%	2%	2%	2%	1%	2%	3%	1%	2%	3%	1%	1%	3%	1%	1%
2	19	14	5	12	3	1	2	5	9	5	7	9	8	2	9
	2%	2%	1%	3%	1%	1%	2%	1%	4%	1%	1%	2%	2%	1%	3%
3	7	3	4	2	1	1	3	1	1	5	1	5	2	1	4
	1%	1%	1%	*%	*%	1%	3%	*%	*%	1%	*%	1%	*%	*%	1%
4	13	7	7	3	5	4	1	6	4	4	9	1	8	0	6
	1%	1%	2%	1%	2%	2%	1%	2%	2%	1%	2%	*%	2%	*%	2%
5	40	23	17	15	10	8	6	20	17	3	30	3	17	10	13
	4%	4%	4%	4%	3%	4%	6%	5%	7%	1%	6%	1%	4%	5%	4%
6	14	10	4	6	4	4	-	3	6	5	11	2	5	4	5
	1%	2%	1%	2%	1%	2%	-	1%	2%	1%	2%	*%	1%	2%	2%
7	38	23	16	21	12	2	3	22	12	5	34	4	17	3	19
	4%	4%	4%	5%	4%	1%	3%	6%	5%	1%	7%	1%	4%	2%	6%
8	46	31	15	21	6	10	9	24	16	6	41	4	14	7	24
	5%	5%	4%	5%	2%	5%	9%	6%	7%	2%	8%	1%	3%	3%	7%
9	37	25	13	14	8	10	4	26	8	3	33	4	14	9	14
	4%	4%	3%	4%	3%	5%	4%	7%	3%	1%	7%	1%	3%	5%	4%
10	322	219	103	182	86	38	17	247	60	16	309	13	146	68	105
	32%	37%	25%	45%	28%	19%	17%	64%	25%	4%	63%	3%	32%	34%	32%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenReelect] On a scale of 0 to 10, how likely are you to vote for Joe Biden in the 2024 general election?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.60	4.10	5.03	4.65	4.35	4.91	4.48	4.06	7.10	5.27	4.41	5.89
0	430	213	217	77	101	114	139	352	20	27	20	11
	43%	46%	41%	36%	43%	42%	48%	50%	19%	25%	46%	28%
1	30	24	5	6	10	8	7	17	1	8	2	2
	3%	5%	1%	3%	4%	3%	2%	2%	1%	7%	5%	5%
2	18	11	7	7	3	7	0	11	-	7	-	-
	2%	2%	1%	4%	1%	3%	*%	1%		7%		
3	22	17	5	9	6	-	7	12	8	2	-	-
	2%	4%	1%	4%	3%		2%	2%	7%	2%		
4	10	3	7	5	2	3	-	9	-	1	-	-
	1%	1%	1%	2%	1%	1%		1%		1%		
5	36	12	24	9	11	8	8	22	3	9	-	1
	4%	3%	4%	4%	5%	3%	3%	3%	3%	8%		3%
6	23	10	13	8	7	5	2	15	1	3	-	3
	2%	2%	2%	4%	3%	2%	1%	2%	1%	3%		9%
7	38	14	23	14	9	8	6	24	2	6	4	1
	4%	3%	4%	7%	4%	3%	2%	3%	2%	6%	9%	3%
8	38	20	17	14	10	4	10	18	4	6	5	4
	4%	4%	3%	7%	4%	2%	3%	3%	4%	6%	12%	9%
9	46	14	30	14	11	13	8	30	6	7	-	2
	5%	3%	6%	6%	5%	5%	3%	4%	6%	7%		6%
10	316	130	186	49	63	102	102	198	60	32	12	14
	31%	28%	35%	23%	27%	37%	35%	28%	56%	29%	27%	36%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenReelect] On a scale of 0 to 10, how likely are you to vote for Joe Biden in the 2024 general election?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.60	4.15	5.26	3.28	5.07	5.90	5.83	1.13	4.12	8.41	0.85	8.72	4.91	4.43	4.29
0	430	280	149	228	124	52	26	309	102	19	398	7	184	93	146
	43%	47%	37%	57%	40%	26%	26%	80%	43%	5%	81%	1%	40%	46%	44%
1	30	17	13	10	7	7	7	16	12	2	26	3	11	5	14
	3%	3%	3%	3%	2%	3%	7%	4%	5%	*%	5%	1%	2%	2%	4%
2	18	15	3	9	2	6	1	8	8	1	15	2	9	2	7
	2%	2%	1%	2%	1%	3%	1%	2%	3%	*%	3%	*%	2%	1%	2%
3	22	14	8	6	6	8	3	10	4	8	12	6	8	3	12
	2%	2%	2%	2%	2%	4%	3%	3%	2%	2%	2%	1%	2%	1%	4%
4	10	9	1	8	1	1	-	1	3	6	3	6	6	2	2
	1%	2%	*%	2%	*%	1%	-	*%	1%	2%	1%	1%	1%	1%	1%
5	36	25	11	14	8	10	3	3	15	17	4	24	23	6	6
	4%	4%	3%	4%	3%	5%	3%	1%	6%	5%	1%	5%	5%	3%	2%
6	23	12	11	6	9	6	2	2	4	17	0	22	7	6	10
	2%	2%	3%	1%	3%	3%	2%	1%	2%	4%	*%	5%	2%	3%	3%
7	38	22	15	12	12	11	3	4	11	23	5	31	17	11	8
	4%	4%	4%	3%	4%	5%	3%	1%	4%	6%	1%	7%	4%	5%	2%
8	38	17	20	9	9	8	11	1	13	24	1	37	17	7	13
	4%	3%	5%	2%	3%	4%	11%	*%	5%	6%	*%	8%	4%	3%	4%
9	46	20	26	10	21	10	6	2	11	33	4	42	21	6	18
	5%	3%	7%	2%	7%	5%	6%	1%	5%	9%	1%	9%	5%	3%	5%
10	316	171	144	89	108	82	36	28	56	232	22	294	159	62	93
	31%	28%	36%	22%	35%	41%	37%	7%	23%	61%	4%	62%	34%	31%	28%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	489 49%	257 55%	233 43%	94 44%	116 50%	131 48%	148 51%	394 56%	17 16%	42 38%	22 51%	14 36%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	475 47%	189 40%	283 53%	103 49%	104 44%	136 50%	132 46%	289 41%	82 77%	61 56%	19 43%	24 63%
Donald Trump, definitely	381 38%	201 43%	181 34%	71 34%	87 37%	111 40%	112 39%	309 44%	14 13%	31 28%	15 34%	12 32%
Donald Trump, probably	98 10%	49 11%	48 9%	18 9%	27 12%	19 7%	33 11%	76 11%	4 3%	9 8%	7 17%	2 4%
Donald Trump, lean	10 1%	7 1%	4 1%	4 2%	2 1%	1 *%	3 1%	8 1%	-	2 2%	-	-
Joe Biden, probably	95 9%	23 5%	72 13%	35 16%	30 13%	12 4%	19 7%	64 9%	14 13%	15 13%	2 4%	1 1%
Joe Biden, definitely	372 37%	162 35%	208 39%	68 32%	71 30%	122 44%	112 39%	219 31%	67 63%	46 42%	17 39%	23 60%
Joe Biden, lean	8 1%	4 1%	4 1%	1 *%	3 1%	3 1%	1 *%	5 1%	1 1%	0 *%	-	1 2%
Unsure	42 4%	22 5%	20 4%	14 7%	13 6%	7 2%	8 3%	25 4%	7 7%	7 6%	3 6%	0 1%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	489 49%	326 54%	163 40%	260 65%	134 44%	66 33%	29 30%	357 93%	109 46%	23 6%	489 100%	-	201 43%	104 51%	178 54%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	475 47%	251 42%	223 55%	127 32%	161 53%	124 62%	62 63%	20 5%	104 43%	351 92%	-	475 100%	238 51%	90 44%	142 43%
Donald Trump, definitely	381 38%	264 44%	118 29%	212 53%	98 32%	52 26%	20 20%	294 76%	76 32%	11 3%	381 78%	-	169 36%	82 41%	127 39%
Donald Trump, probably	98 10%	54 9%	44 11%	42 10%	35 11%	12 6%	9 10%	63 16%	27 11%	8 2%	98 20%	-	24 5%	22 11%	48 15%
Donald Trump, lean	10 1%	9 1%	2 *	7 2%	2 1%	2 1%	-	-	7 3%	4 1%	10 2%	-	8 2%	-	3 1%
Joe Biden, probably	95 9%	53 9%	42 10%	30 8%	34 11%	22 11%	9 9%	6 2%	24 10%	66 17%	-	95 20%	46 10%	16 8%	32 10%
Joe Biden, definitely	372 37%	193 32%	178 44%	94 23%	125 41%	99 50%	54 55%	14 4%	77 32%	281 74%	-	372 78%	186 40%	71 35%	109 33%
Joe Biden, lean	8 1%	5 1%	2 1%	3 1%	2 1%	2 1%	-	-	3 1%	5 1%	-	8 2%	5 1%	2 1%	1 *
Unsure	42 4%	24 4%	17 4%	14 3%	11 3%	10 5%	7 7%	8 2%	26 11%	7 2%	-	-	24 5%	8 4%	9 3%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpBidenFull] And if you had to choose today, which of the following candidates would you vote for?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	1006	452	551	161	224	285	336	741	117	95	17	36
Donald Trump, the Republican candidate	431 43%	228 49%	204 38%	80 38%	101 43%	120 44%	130 45%	349 49%	14 13%	33 30%	22 51%	13 34%
Joe Biden, the Democratic candidate	403 40%	165 35%	235 44%	76 36%	86 37%	121 44%	120 42%	246 35%	73 69%	48 43%	17 39%	19 51%
Robert F. Kennedy, Jr , Independent candidate	98 10%	45 10%	53 10%	28 13%	28 12%	20 7%	23 8%	68 10%	11 11%	18 16%	-	1 3%
Jill Stein, Green Party candidate	16 2%	10 2%	6 1%	9 4%	4 2%	2 1%	2 1%	12 2%	-	0 *%	-	4 9%
Cornel West, Independent candidate	13 1%	1 *%	11 2%	4 2%	2 1%	4 2%	3 1%	8 1%	2 2%	3 3%	-	-
Unsure	45 4%	18 4%	26 5%	15 7%	13 6%	7 3%	10 3%	25 4%	6 6%	8 7%	4 10%	1 2%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpBidenFull] And if you had to choose today, which of the following candidates would you vote for?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	1006	629	374	439	299	190	75	350	267	389	457	491	522	215	253
Donald Trump, the Republican candidate	431 43%	288 48%	144 36%	234 58%	116 38%	54 27%	28 29%	331 86%	85 35%	15 4%	431 88%	1 *	180 39%	94 46%	153 46%
Joe Biden, the Democratic candidate	403 40%	213 35%	189 47%	106 26%	139 45%	107 54%	50 51%	16 4%	83 35%	303 80%	5 1%	397 84%	200 43%	77 38%	121 37%
Robert F. Kennedy, Jr , Independent candidate	98 10%	57 9%	42 10%	33 8%	35 11%	23 12%	7 7%	26 7%	33 14%	39 10%	43 9%	43 9%	43 9%	22 11%	33 10%
Jill Stein, Green Party candidate	16 2%	7 1%	9 2%	7 2%	6 2%	0 *	4 4%	1 *	9 4%	6 2%	3 1%	11 2%	9 2%	2 1%	5 2%
Cornel West, Independent candidate	13 1%	5 1%	8 2%	3 1%	5 2%	2 1%	3 3%	1 *	7 3%	5 1%	1 *	8 2%	7 1%	2 1%	4 1%
Unsure	45 4%	32 5%	13 3%	19 5%	6 2%	12 6%	7 7%	9 2%	23 10%	12 3%	7 1%	15 3%	24 5%	6 3%	13 4%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do you agree with more?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Whether Trump or Biden wins really would make a difference to me personally	800 79%	368 79%	428 80%	144 68%	178 76%	231 84%	247 86%	572 81%	78 73%	85 78%	37 86%	27 70%
Whether Trump or Biden wins really would not make a difference to me personally	113 11%	62 13%	51 9%	40 19%	34 15%	20 7%	18 6%	73 10%	13 12%	17 15%	5 10%	6 16%
Unsure	93 9%	37 8%	56 10%	26 12%	21 9%	23 8%	23 8%	63 9%	16 15%	8 7%	2 4%	6 14%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do you agree with more?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Whether Trump or Biden wins really would make a difference to me personally	800	458	340	313	258	145	82	329	169	301	412	378	348	169	276
	79%	76%	84%	78%	84%	73%	84%	86%	70%	79%	84%	79%	75%	84%	84%
Whether Trump or Biden wins really would not make a difference to me personally	113	77	36	48	25	29	10	32	36	46	52	47	63	17	31
	11%	13%	9%	12%	8%	15%	11%	8%	15%	12%	11%	10%	14%	8%	9%
Unsure	93	66	27	40	22	26	5	24	35	34	26	51	52	16	22
	9%	11%	7%	10%	7%	13%	5%	6%	15%	9%	5%	11%	11%	8%	7%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QEconImprov] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	295	150	142	54	61	87	93	180	38	39	16	22
	29%	32%	26%	26%	26%	32%	32%	25%	35%	35%	38%	58%
GETTING A LOT/LITTLE WORSE	535	243	291	116	124	143	152	417	42	43	22	10
	53%	52%	54%	55%	53%	52%	53%	59%	40%	39%	51%	27%
Improving a lot	90	38	52	8	13	40	29	51	13	11	8	8
	9%	8%	10%	4%	5%	14%	10%	7%	13%	10%	18%	20%
Improving a little	205	112	90	46	48	47	64	130	24	28	8	15
	20%	24%	17%	22%	21%	17%	22%	18%	23%	25%	19%	38%
Staying the same	166	69	97	37	45	43	41	106	25	28	1	6
	17%	15%	18%	18%	19%	16%	14%	15%	23%	25%	2%	15%
Getting a little worse	249	121	128	56	60	62	72	197	22	21	9	1
	25%	26%	24%	26%	26%	23%	25%	28%	20%	19%	20%	4%
Getting a lot worse	286	122	162	60	64	81	81	221	21	22	13	9
	28%	26%	30%	28%	28%	30%	28%	31%	20%	20%	31%	23%
Unsure	10	5	5	4	3	2	2	4	2	0	4	-
	1%	1%	1%	2%	1%	1%	1%	1%	2%	0%	10%	

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	295	158	136	82	97	75	39	34	65	196	33	255	132	58	102
	29%	26%	34%	20%	32%	38%	40%	9%	27%	51%	7%	54%	29%	29%	31%
GETTING A LOT/LITTLE WORSE	535	334	200	257	160	77	40	293	136	105	384	121	229	119	178
	53%	56%	50%	64%	52%	39%	41%	76%	57%	28%	78%	26%	50%	59%	54%
Improving a lot	90	48	41	23	27	25	15	4	19	66	3	87	38	16	35
	9%	8%	10%	6%	9%	12%	15%	1%	8%	17%	1%	18%	8%	8%	11%
Improving a little	205	110	95	59	71	51	24	29	46	130	31	168	94	42	66
	20%	18%	24%	15%	23%	25%	25%	8%	19%	34%	6%	35%	20%	21%	20%
Staying the same	166	103	63	60	47	44	16	57	35	74	71	92	94	23	49
	17%	17%	16%	15%	15%	22%	16%	15%	15%	19%	15%	19%	20%	12%	15%
Getting a little worse	249	148	102	117	80	31	22	122	61	66	159	80	97	54	94
	25%	25%	25%	29%	26%	15%	22%	32%	25%	17%	32%	17%	21%	27%	29%
Getting a lot worse	286	187	99	140	80	47	18	171	75	39	225	41	132	65	84
	28%	31%	25%	35%	26%	23%	19%	44%	31%	10%	46%	9%	29%	32%	26%
Unsure	10	6	4	2	1	3	3	1	3	6	1	7	7	2	-
	1%	1%	1%	1%	*%	2%	3%	*%	1%	2%	*%	1%	2%	1%	

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_Jan6] Have you seen, read or heard a lot, a little, about any of the following?

-The trials of Donald Trump related to 2020 election interference

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	567	281	283	96	112	161	198	409	56	57	24	22
	56%	60%	53%	46%	48%	59%	69%	58%	52%	52%	56%	57%
A little	343	144	199	72	100	90	82	248	33	33	15	14
	34%	31%	37%	34%	43%	33%	28%	35%	31%	30%	35%	38%
Nothing at all	77	35	42	36	16	17	7	44	14	14	4	1
	8%	8%	8%	17%	7%	6%	3%	6%	13%	13%	9%	2%
Unsure	19	7	12	6	6	6	1	7	4	7	-	1
	2%	1%	2%	3%	2%	2%	*%	1%	4%	6%		3%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_Jan6] Have you seen, read or heard a lot, a little, about any of the following?

-The trials of Donald Trump related to 2020 election interference

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	567	320	247	213	195	106	52	209	140	219	261	284	235	127	199
	56%	53%	61%	53%	64%	53%	53%	54%	58%	57%	53%	60%	51%	63%	61%
A little	343	206	136	150	97	56	39	144	78	121	182	150	167	56	115
	34%	34%	34%	37%	32%	28%	40%	37%	33%	32%	37%	32%	36%	28%	35%
Nothing at all	77	64	13	32	12	32	1	27	14	36	37	32	49	16	9
	8%	11%	3%	8%	4%	16%	1%	7%	6%	9%	8%	7%	11%	8%	3%
Unsure	19	12	7	6	1	6	6	5	8	6	9	8	11	2	6
	2%	2%	2%	2%	*%	3%	6%	1%	3%	2%	2%	2%	2%	1%	2%

Echelon Insights
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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_Willis] Have you seen, read or heard a lot, a little, about any of the following?

-The investigation into Georgia prosecutor Fani Willis

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	364	192	171	37	57	114	156	260	41	27	18	18
	36%	41%	32%	18%	24%	42%	54%	37%	39%	24%	41%	48%
A little	276	150	124	51	60	81	84	204	27	23	11	11
	27%	32%	23%	24%	26%	30%	29%	29%	25%	21%	26%	29%
Nothing at all	319	116	203	103	105	69	41	211	32	53	14	8
	32%	25%	38%	49%	45%	25%	14%	30%	30%	49%	33%	21%
Unsure	46	10	37	19	11	9	7	32	6	7	-	1
	5%	2%	7%	9%	5%	3%	2%	5%	6%	6%	-	2%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_Willis] Have you seen, read or heard a lot, a little, about any of the following?

-The investigation into Georgia prosecutor Fani Willis

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	364	203	161	142	118	61	43	153	89	122	183	170	149	74	139
	36%	34%	40%	35%	39%	31%	43%	40%	37%	32%	37%	36%	32%	37%	42%
A little	276	156	119	106	98	50	22	100	68	108	130	135	128	62	86
	27%	26%	30%	26%	32%	25%	22%	26%	28%	28%	27%	28%	28%	31%	26%
Nothing at all	319	204	115	127	83	77	32	114	71	134	156	148	156	61	94
	32%	34%	28%	32%	27%	38%	32%	30%	30%	35%	32%	31%	34%	30%	29%
Unsure	46	38	8	26	6	12	2	17	12	18	20	22	30	5	9
	5%	6%	2%	7%	2%	6%	2%	4%	5%	5%	4%	5%	6%	3%	3%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_Poison] Have you seen, read or heard a lot, a little, about any of the following?
-Donald Trump's comments about immigrants "poisoning the blood" of our country

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	403	194	205	78	61	119	145	282	45	38	20	17
	40%	42%	38%	37%	26%	43%	50%	40%	42%	35%	47%	45%
A little	309	157	151	57	82	85	85	218	28	42	8	12
	31%	34%	28%	27%	35%	31%	29%	31%	26%	39%	19%	32%
Nothing at all	251	106	146	60	79	62	50	182	26	23	12	8
	25%	23%	27%	29%	34%	23%	17%	26%	24%	21%	29%	22%
Unsure	43	10	33	16	11	7	8	26	8	7	3	0
	4%	2%	6%	8%	5%	3%	3%	4%	7%	6%	6%	1%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_Poison] Have you seen, read or heard a lot, a little, about any of the following?

-Donald Trump's comments about immigrants "poisoning the blood" of our country

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	403	220	182	147	135	73	47	120	100	183	143	246	160	84	155
	40%	37%	45%	37%	44%	37%	48%	31%	42%	48%	29%	52%	35%	42%	47%
A little	309	187	121	132	86	56	35	134	82	92	183	114	156	68	83
	31%	31%	30%	33%	28%	28%	36%	35%	34%	24%	37%	24%	34%	33%	25%
Nothing at all	251	167	84	108	74	59	10	116	43	93	144	96	118	47	80
	25%	28%	21%	27%	24%	30%	11%	30%	18%	24%	30%	20%	25%	23%	24%
Unsure	43	27	16	15	11	12	5	15	14	14	19	20	29	3	10
	4%	4%	4%	4%	4%	6%	6%	4%	6%	4%	4%	4%	6%	2%	3%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_Border] Have you seen, read or heard a lot, a little, about any of the following?

-The crisis at the southern border

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	583	281	298	89	104	170	220	440	45	49	26	23
	58%	60%	56%	42%	45%	62%	76%	62%	42%	45%	61%	60%
A little	306	133	173	72	98	78	58	210	34	39	9	13
	30%	29%	32%	34%	42%	29%	20%	30%	32%	36%	21%	35%
Nothing at all	94	43	50	44	24	19	6	51	19	17	5	2
	9%	9%	9%	21%	10%	7%	2%	7%	18%	15%	12%	5%
Unsure	23	9	14	6	6	6	4	7	9	5	3	0
	2%	2%	3%	3%	3%	2%	1%	1%	8%	4%	6%	1%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_Border] Have you seen, read or heard a lot, a little, about any of the following?

-The crisis at the southern border

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	583	326	256	243	197	83	60	267	134	181	320	243	232	128	218
	58%	54%	64%	60%	64%	42%	61%	69%	56%	48%	65%	51%	50%	63%	66%
A little	306	192	115	120	90	71	25	90	75	141	126	167	167	54	84
	30%	32%	28%	30%	29%	36%	25%	23%	31%	37%	26%	35%	36%	27%	26%
Nothing at all	94	67	26	33	18	34	8	23	21	49	38	50	47	17	23
	9%	11%	7%	8%	6%	17%	9%	6%	9%	13%	8%	11%	10%	9%	7%
Unsure	23	17	6	6	1	11	5	4	9	10	5	15	16	3	3
	2%	3%	1%	1%	0%	6%	5%	1%	4%	3%	1%	3%	4%	1%	1%

Echelon Insights
 March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_ImmigrationLeg] Have you seen, read or heard a lot, a little, about any of the following?

-Legislative efforts to resolve the border crisis

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	335	172	161	51	43	113	128	228	41	32	16	19
	33%	37%	30%	24%	18%	41%	44%	32%	38%	29%	37%	50%
A little	475	222	250	93	144	122	117	339	43	58	20	16
	47%	48%	47%	44%	62%	45%	40%	48%	40%	52%	46%	42%
Nothing at all	172	69	104	55	45	35	38	128	17	17	7	3
	17%	15%	19%	26%	19%	13%	13%	18%	16%	15%	17%	7%
Unsure	24	3	21	12	2	4	6	14	6	4	-	0
	2%	1%	4%	6%	1%	1%	2%	2%	6%	3%	-	1%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_ImmigrationLeg] Have you seen, read or heard a lot, a little, about any of the following?

-Legislative efforts to resolve the border crisis

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	335	187	147	115	112	72	35	114	88	133	144	180	135	78	118
	33%	31%	36%	29%	37%	36%	35%	30%	37%	35%	30%	38%	29%	39%	36%
A little	475	285	189	201	137	84	52	192	114	169	245	209	224	86	164
	47%	47%	47%	50%	45%	42%	53%	50%	48%	44%	50%	44%	48%	43%	50%
Nothing at all	172	110	62	76	52	34	10	71	32	69	90	74	91	35	40
	17%	18%	15%	19%	17%	17%	10%	19%	13%	18%	18%	16%	20%	17%	12%
Unsure	24	18	5	9	4	9	2	8	5	11	10	11	13	4	7
	2%	3%	1%	2%	1%	4%	2%	2%	2%	3%	2%	2%	3%	2%	2%

Echelon Insights
 March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_Kate] Have you seen, read or heard a lot, a little, about any of the following?
 -Speculation around the whereabouts of Catherine, Princess of Wales

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	258	76	181	42	61	75	81	186	20	28	9	15
	26%	16%	34%	20%	26%	27%	28%	26%	18%	25%	21%	39%
A little	346	182	161	51	81	109	106	265	30	25	22	5
	34%	39%	30%	24%	35%	40%	37%	37%	28%	22%	50%	13%
Nothing at all	373	197	175	107	84	84	97	246	47	50	12	17
	37%	42%	33%	51%	36%	31%	34%	35%	44%	45%	29%	44%
Unsure	29	11	18	12	8	5	4	11	10	8	-	1
	3%	2%	3%	6%	3%	2%	2%	1%	9%	7%	-	3%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_Kate] Have you seen, read or heard a lot, a little, about any of the following?
-Speculation around the whereabouts of Catherine, Princess of Wales

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	258	110	148	81	104	28	43	84	68	105	105	143	92	64	100
	26%	18%	37%	20%	34%	14%	44%	22%	29%	28%	21%	30%	20%	32%	30%
A little	346	204	142	143	122	61	20	134	72	140	163	176	141	73	129
	34%	34%	35%	36%	40%	30%	21%	35%	30%	37%	33%	37%	31%	36%	39%
Nothing at all	373	264	109	168	78	96	31	160	89	123	212	140	210	63	93
	37%	44%	27%	42%	26%	48%	31%	42%	37%	32%	43%	29%	45%	31%	28%
Unsure	29	24	5	9	1	15	4	7	10	12	10	16	19	2	6
	3%	4%	1%	2%	*%	7%	4%	2%	4%	3%	2%	3%	4%	1%	2%

Echelon Insights
 March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_Riley] Have you seen, read or heard a lot, a little, about any of the following?

-The murder of Laken Riley

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	241	116	125	28	31	71	110	181	20	15	16	9
	24%	25%	23%	13%	13%	26%	38%	26%	19%	14%	37%	24%
A little	293	165	128	46	69	81	98	221	29	25	8	10
	29%	35%	24%	22%	29%	30%	34%	31%	27%	23%	18%	26%
Nothing at all	397	162	230	114	118	99	66	255	44	63	18	16
	39%	35%	43%	54%	50%	36%	23%	36%	41%	58%	42%	41%
Unsure	75	23	52	23	15	23	14	51	14	6	1	3
	7%	5%	10%	11%	7%	8%	5%	7%	13%	5%	2%	8%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_Riley] Have you seen, read or heard a lot, a little, about any of the following?

-The murder of Laken Riley

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	241	147	94	114	67	33	27	128	58	55	157	82	99	41	101
	24%	24%	23%	28%	22%	16%	28%	33%	24%	14%	32%	17%	21%	20%	31%
A little	293	150	143	111	110	39	33	98	77	119	122	158	108	73	109
	29%	25%	35%	28%	36%	19%	34%	25%	32%	31%	25%	33%	23%	36%	33%
Nothing at all	397	253	143	145	110	108	33	134	89	173	182	193	213	79	98
	39%	42%	35%	36%	36%	54%	34%	35%	37%	45%	37%	41%	46%	39%	30%
Unsure	75	52	23	32	19	20	4	25	16	34	29	42	42	10	21
	7%	9%	6%	8%	6%	10%	4%	7%	7%	9%	6%	9%	9%	5%	6%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_NATO] Have you seen, read or heard a lot, a little, about any of the following?
-Donald Trump's comments about Russia attacking NATO's allies

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	282	144	138	46	43	81	113	196	28	31	14	13
	28%	31%	26%	22%	18%	29%	39%	28%	26%	29%	31%	34%
A little	328	172	152	62	70	99	97	246	35	27	8	12
	33%	37%	28%	29%	30%	36%	34%	35%	32%	24%	19%	31%
Nothing at all	339	143	197	90	102	82	65	223	36	49	21	10
	34%	31%	37%	43%	44%	30%	23%	32%	34%	44%	49%	26%
Unsure	57	8	49	14	18	12	13	43	8	3	-	3
	6%	2%	9%	6%	8%	4%	4%	6%	7%	3%	-	8%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_NATO] Have you seen, read or heard a lot, a little, about any of the following?
-Donald Trump' s comments about Russia attacking NATO' s allies

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	282	144	138	93	102	50	36	76	80	126	97	180	117	55	108
	28%	24%	34%	23%	34%	25%	37%	20%	34%	33%	20%	38%	25%	27%	33%
A little	328	210	117	149	96	60	21	146	75	106	184	129	149	74	101
	33%	35%	29%	37%	31%	30%	22%	38%	31%	28%	38%	27%	32%	37%	31%
Nothing at all	339	212	127	134	89	78	38	134	75	131	176	142	168	61	103
	34%	35%	31%	33%	29%	39%	38%	35%	31%	34%	36%	30%	36%	30%	31%
Unsure	57	36	21	25	18	11	3	29	10	18	32	24	28	11	17
	6%	6%	5%	6%	6%	5%	3%	8%	4%	5%	6%	5%	6%	5%	5%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_BidenMemory] Have you seen, read or heard a lot, a little, about any of the following?

-The special counsel' s report focusing on Joe Biden' s memory

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	313	154	158	45	64	88	116	214	36	30	20	13
	31%	33%	29%	21%	27%	32%	40%	30%	34%	27%	45%	35%
A little	394	195	197	80	89	118	108	303	38	35	5	14
	39%	42%	37%	38%	38%	43%	37%	43%	35%	32%	12%	37%
Nothing at all	269	109	160	78	74	57	60	174	24	44	18	8
	27%	23%	30%	37%	32%	21%	21%	25%	23%	40%	42%	22%
Unsure	30	9	21	8	7	10	5	18	9	1	-	2
	3%	2%	4%	4%	3%	4%	2%	3%	8%	1%	-	5%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_BidenMemory] Have you seen, read or heard a lot, a little, about any of the following?

-The special counsel' s report focusing on Joe Biden' s memory

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	313	168	144	114	98	53	46	115	85	113	152	152	127	65	117
	31%	28%	36%	29%	32%	27%	47%	30%	35%	30%	31%	32%	27%	32%	36%
A little	394	243	152	172	131	71	21	154	93	147	197	180	177	85	131
	39%	40%	38%	43%	43%	35%	21%	40%	39%	39%	40%	38%	38%	42%	40%
Nothing at all	269	170	98	105	69	66	29	103	54	112	126	130	143	50	71
	27%	28%	24%	26%	23%	33%	30%	27%	22%	29%	26%	27%	31%	25%	22%
Unsure	30	21	10	11	7	10	2	14	8	9	14	13	16	3	9
	3%	3%	2%	3%	2%	5%	2%	4%	3%	2%	3%	3%	3%	1%	3%

Echelon Insights
 March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_HushMoney] Have you seen, read or heard a lot, a little, about any of the following?

-The New York trial of Donald Trump related to hush money payments to Stormy Daniels

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	429	208	216	78	84	112	155	313	47	40	13	16
	43%	45%	40%	37%	36%	41%	54%	44%	44%	36%	30%	42%
A little	432	203	229	80	112	124	117	305	38	56	18	15
	43%	44%	43%	38%	48%	45%	40%	43%	36%	51%	41%	40%
Nothing at all	126	49	77	42	36	33	14	81	16	10	13	6
	12%	10%	14%	20%	16%	12%	5%	11%	15%	9%	30%	16%
Unsure	20	7	13	11	2	5	2	10	5	4	-	1
	2%	1%	2%	5%	1%	2%	1%	1%	5%	3%	-	2%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_HushMoney] Have you seen, read or heard a lot, a little, about any of the following?

-The New York trial of Donald Trump related to hush money payments to Stormy Daniels

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	429	240	189	162	151	77	39	156	98	174	179	235	177	94	155
	43%	40%	47%	40%	49%	39%	39%	41%	41%	46%	37%	50%	38%	46%	47%
A little	432	260	172	180	124	80	47	165	119	149	229	182	211	80	134
	43%	43%	43%	45%	41%	40%	48%	43%	49%	39%	47%	38%	46%	39%	41%
Nothing at all	126	87	39	52	28	34	11	58	16	51	73	48	63	25	35
	12%	14%	10%	13%	9%	17%	11%	15%	7%	13%	15%	10%	14%	13%	11%
Unsure	20	16	4	7	2	8	2	6	6	7	9	9	11	3	5
	2%	3%	1%	2%	1%	4%	2%	2%	3%	2%	2%	2%	2%	2%	2%

Echelon Insights
 March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_Oscars] Have you seen, read or heard a lot, a little, about any of the following?

-The Academy Awards

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	198	74	124	53	46	57	43	116	32	35	5	10
	20%	16%	23%	25%	20%	21%	15%	16%	30%	32%	11%	25%
A little	425	196	224	74	110	101	139	307	42	32	27	17
	42%	42%	42%	35%	47%	37%	48%	43%	39%	29%	63%	44%
Nothing at all	353	190	163	74	69	107	103	270	27	35	11	9
	35%	41%	31%	35%	29%	39%	36%	38%	25%	32%	26%	25%
Unsure	30	7	23	10	8	9	3	14	6	7	-	3
	3%	1%	4%	5%	4%	3%	1%	2%	6%	6%		7%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_Oscars] Have you seen, read or heard a lot, a little, about any of the following?

-The Academy Awards

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	198	114	84	61	56	53	29	63	42	93	70	118	91	39	67
	20%	19%	21%	15%	18%	26%	30%	16%	18%	25%	14%	25%	20%	19%	20%
A little	425	218	207	153	154	65	53	138	104	183	170	240	176	102	142
	42%	36%	51%	38%	50%	33%	54%	36%	44%	48%	35%	51%	38%	51%	43%
Nothing at all	353	246	106	178	91	68	15	175	87	92	236	100	174	60	113
	35%	41%	26%	44%	30%	34%	15%	45%	36%	24%	48%	21%	38%	30%	34%
Unsure	30	23	6	9	5	14	2	10	7	13	12	17	22	1	7
	3%	4%	2%	2%	2%	7%	2%	3%	3%	3%	2%	3%	5%	*%	2%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_SOTU] Have you seen, read or heard a lot, a little, about any of the following?

-Joe Biden's State of the Union address

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	436	216	217	65	81	128	162	316	54	40	15	12
	43%	46%	41%	31%	35%	47%	56%	45%	50%	36%	35%	31%
A little	390	187	202	83	107	97	103	278	33	49	17	13
	39%	40%	38%	39%	46%	36%	36%	39%	31%	45%	39%	35%
Nothing at all	158	61	97	55	43	39	22	100	17	18	11	12
	16%	13%	18%	26%	18%	14%	7%	14%	16%	16%	26%	31%
Unsure	21	3	19	8	3	9	1	14	3	3	-	1
	2%	1%	4%	4%	1%	3%	*%	2%	2%	3%		3%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSRH_SOTU] Have you seen, read or heard a lot, a little, about any of the following?

-Joe Biden's State of the Union address

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	436	242	195	164	152	78	43	142	100	194	173	254	187	89	155
	43%	40%	48%	41%	50%	39%	43%	37%	42%	51%	35%	53%	40%	44%	47%
A little	390	228	161	159	118	69	43	159	95	136	207	162	176	79	134
	39%	38%	40%	40%	39%	35%	44%	41%	40%	36%	42%	34%	38%	39%	41%
Nothing at all	158	116	42	69	31	47	11	72	41	45	97	53	88	31	33
	16%	19%	10%	17%	10%	23%	11%	19%	17%	12%	20%	11%	19%	15%	10%
Unsure	21	15	6	10	4	6	2	12	3	6	12	6	12	2	6
	2%	3%	1%	2%	1%	3%	2%	3%	1%	2%	3%	1%	3%	1%	2%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpStability] Do you think that if Donald Trump wins the 2024 election, things in the United States are going to become more stable, less stable, or stay about the same as they are now?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/A LITTLE MORE STABLE	450	232	218	92	105	122	130	354	21	37	21	16
	45%	50%	41%	44%	45%	45%	45%	50%	20%	33%	48%	42%
MUCH/A LITTLE LESS STABLE	456	193	259	96	92	136	131	294	66	58	20	19
	45%	41%	48%	46%	40%	50%	46%	41%	62%	53%	46%	49%
Much more stable	286	147	139	47	57	89	92	235	13	18	11	8
	28%	31%	26%	22%	24%	33%	32%	33%	12%	17%	26%	20%
A little more stable	164	85	79	45	48	33	38	119	8	18	10	8
	16%	18%	15%	21%	21%	12%	13%	17%	8%	17%	23%	22%
Stay about the same	67	32	36	17	21	11	18	44	13	9	-	2
	7%	7%	7%	8%	9%	4%	6%	6%	12%	8%		5%
A little less stable	66	37	29	24	17	11	14	39	8	11	5	3
	7%	8%	5%	11%	7%	4%	5%	6%	7%	10%	11%	7%
Much less stable	390	156	230	72	76	125	118	254	58	47	15	16
	39%	34%	43%	34%	32%	46%	41%	36%	55%	42%	35%	42%
Unsure	33	10	23	5	15	4	8	16	6	6	3	2
	3%	2%	4%	3%	6%	2%	3%	2%	6%	6%	6%	4%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpStability] Do you think that if Donald Trump wins the 2024 election, things in the United States are going to become more stable, less stable, or stay about the same as they are now?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/A LITTLE MORE STABLE	450	292	157	229	125	63	32	318	99	33	426	22	185	87	172
	45%	49%	39%	57%	41%	31%	33%	82%	41%	9%	87%	5%	40%	43%	52%
MUCH/A LITTLE LESS STABLE	456	241	214	132	161	109	54	44	106	306	24	403	224	93	132
	45%	40%	53%	33%	53%	54%	55%	11%	44%	80%	5%	85%	49%	46%	40%
Much more stable	286	202	83	162	74	40	10	226	51	8	281	5	129	55	98
	28%	34%	21%	40%	24%	20%	10%	59%	21%	2%	57%	1%	28%	27%	30%
A little more stable	164	90	73	68	51	22	22	92	48	25	145	17	55	32	75
	16%	15%	18%	17%	17%	11%	23%	24%	20%	6%	30%	4%	12%	16%	23%
Stay about the same	67	44	24	29	15	14	9	18	22	27	33	31	34	15	19
	7%	7%	6%	7%	5%	7%	9%	5%	9%	7%	7%	6%	7%	7%	6%
A little less stable	66	46	20	25	14	21	6	21	14	31	17	38	24	20	21
	7%	8%	5%	6%	5%	10%	6%	5%	6%	8%	4%	8%	5%	10%	7%
Much less stable	390	195	194	107	146	88	48	23	92	275	6	365	201	73	111
	39%	32%	48%	27%	48%	44%	49%	6%	39%	72%	1%	77%	43%	36%	34%
Unsure	33	25	8	11	5	14	3	6	13	15	7	20	19	7	5
	3%	4%	2%	3%	2%	7%	3%	1%	5%	4%	1%	4%	4%	3%	2%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenStability] Do you think that if Joe Biden wins the 2024 election, things in the United States are going to become more stable, less stable, or stay about the same as they are now?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/A LITTLE MORE STABLE	301	130	169	41	62	95	103	192	54	28	13	14
	30%	28%	31%	20%	27%	35%	36%	27%	51%	26%	30%	36%
MUCH/A LITTLE LESS STABLE	489	249	239	100	112	132	145	399	20	34	22	13
	49%	53%	45%	47%	48%	48%	50%	56%	19%	31%	51%	35%
Much more stable	164	66	95	16	31	56	61	100	28	14	11	11
	16%	14%	18%	8%	13%	20%	21%	14%	26%	13%	26%	28%
A little more stable	138	63	74	25	31	40	42	92	26	14	2	3
	14%	14%	14%	12%	13%	14%	15%	13%	25%	12%	4%	9%
Stay about the same	193	79	114	66	47	42	38	108	28	41	6	10
	19%	17%	21%	31%	20%	16%	13%	15%	27%	37%	13%	27%
A little less stable	100	62	37	34	20	20	26	74	6	12	5	3
	10%	13%	7%	16%	8%	7%	9%	10%	6%	11%	11%	8%
Much less stable	389	186	203	65	93	112	119	325	14	22	17	10
	39%	40%	38%	31%	40%	41%	41%	46%	13%	20%	40%	27%
Unsure	23	10	13	3	12	4	3	9	4	7	3	1
	2%	2%	2%	2%	5%	2%	1%	1%	3%	6%	6%	2%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenStability] Do you think that if Joe Biden wins the 2024 election, things in the United States are going to become more stable, less stable, or stay about the same as they are now?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/A LITTLE MORE STABLE	301	158	142	86	105	73	37	23	59	220	18	282	152	53	92
	30%	26%	35%	21%	34%	36%	37%	6%	25%	58%	4%	59%	33%	26%	28%
MUCH/A LITTLE LESS STABLE	489	328	161	264	135	64	26	325	122	42	434	30	199	107	176
	49%	55%	40%	66%	44%	32%	26%	84%	51%	11%	89%	6%	43%	53%	53%
Much more stable	164	84	79	41	58	43	21	10	28	125	9	155	75	30	56
	16%	14%	20%	10%	19%	21%	22%	3%	12%	33%	2%	33%	16%	15%	17%
A little more stable	138	75	63	45	47	30	15	12	31	95	9	128	76	23	36
	14%	12%	16%	11%	16%	15%	16%	3%	13%	25%	2%	27%	16%	11%	11%
Stay about the same	193	100	94	46	62	54	32	36	47	111	36	148	98	35	60
	19%	17%	23%	11%	20%	27%	32%	9%	19%	29%	7%	31%	21%	17%	18%
A little less stable	100	70	30	49	25	21	5	43	31	26	69	22	37	27	33
	10%	12%	7%	12%	8%	10%	5%	11%	13%	7%	14%	5%	8%	13%	10%
Much less stable	389	258	131	215	110	43	21	282	91	16	365	8	162	80	142
	39%	43%	32%	54%	36%	22%	21%	73%	38%	4%	75%	2%	35%	40%	43%
Unsure	23	15	7	6	3	10	4	2	12	9	2	14	14	7	2
	2%	3%	2%	1%	1%	5%	4%	1%	5%	2%	*%	3%	3%	3%	*%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice1] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
 -Making our economy work better

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	510	270	240	109	117	132	152	407	21	42	22	18
	51%	58%	45%	52%	50%	48%	53%	57%	20%	38%	51%	48%
DEFINITELY/PROBABLY JOE BIDEN	387	155	228	70	82	116	118	245	70	38	17	17
	38%	33%	43%	33%	35%	42%	41%	35%	66%	34%	39%	45%
Definitely Donald Trump	405	215	190	79	90	111	125	338	17	27	10	14
	40%	46%	36%	38%	39%	40%	43%	48%	16%	25%	23%	35%
Probably Donald Trump	105	55	50	30	27	21	27	69	5	15	12	5
	10%	12%	9%	14%	12%	8%	9%	10%	4%	14%	28%	12%
No difference	79	30	48	26	23	19	11	44	11	21	2	2
	8%	7%	9%	12%	10%	7%	4%	6%	11%	19%	4%	5%
Probably Joe Biden	95	34	60	29	22	16	28	71	16	5	-	4
	9%	7%	11%	14%	10%	6%	10%	10%	15%	5%		10%
Definitely Joe Biden	291	121	168	41	60	100	90	174	54	33	17	13
	29%	26%	31%	20%	26%	37%	31%	25%	51%	30%	39%	35%
Unsure	30	11	19	5	11	7	7	13	4	10	3	1
	3%	2%	3%	3%	5%	3%	2%	2%	4%	9%	6%	2%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice1] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Making our economy work better

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006 100	601 100	403 100	401 100	305 100	200 100	98 100	385 100	240 100	381 100	489 100	475 100	462 100	202 100	329 100
DEFINITELY/PROBABLY DONALD TRUMP	510 51%	336 56%	174 43%	267 67%	139 45%	68 34%	35 36%	351 91%	121 50%	39 10%	469 96%	35 7%	203 44%	111 55%	190 58%
DEFINITELY/PROBABLY JOE BIDEN	387 38%	204 34%	182 45%	103 26%	142 46%	101 51%	41 41%	21 5%	75 31%	291 76%	5 1%	380 80%	199 43%	71 35%	111 34%
Definitely Donald Trump	405 40%	270 45%	135 33%	222 55%	115 38%	48 24%	20 20%	307 80%	76 32%	22 6%	395 81%	10 2%	165 36%	86 43%	150 46%
Probably Donald Trump	105 10%	66 11%	39 10%	45 11%	23 8%	21 10%	16 16%	44 11%	44 18%	16 4%	74 15%	25 5%	38 8%	24 12%	40 12%
No difference	79 8%	45 8%	34 8%	22 5%	21 7%	23 12%	12 13%	11 3%	34 14%	34 9%	13 3%	44 9%	45 10%	14 7%	21 6%
Probably Joe Biden	95 9%	49 8%	46 11%	28 7%	43 14%	21 11%	4 4%	9 2%	23 9%	64 17%	3 1%	90 19%	49 11%	20 10%	25 8%
Definitely Joe Biden	291 29%	155 26%	136 34%	75 19%	99 32%	80 40%	37 38%	12 3%	52 22%	227 60%	2 *	289 61%	150 33%	51 25%	86 26%
Unsure	30 3%	16 3%	14 3%	9 2%	3 1%	7 3%	10 10%	2 1%	10 4%	18 5%	2 *	17 4%	15 3%	7 3%	7 2%

Echelon Insights
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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice2] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Promoting a safe and secure society

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006 100	467 100	535 100	211 100	233 100	274 100	288 100	708 100	107 100	110 100	43 100	38 100
DEFINITELY/PROBABLY DONALD TRUMP	456 45%	239 51%	216 40%	84 40%	99 42%	131 48%	143 50%	366 52%	19 18%	35 32%	22 51%	14 36%
DEFINITELY/PROBABLY JOE BIDEN	420 42%	180 39%	237 44%	91 43%	90 39%	116 42%	124 43%	258 36%	72 68%	52 47%	17 39%	21 56%
Definitely Donald Trump	363 36%	191 41%	173 32%	64 30%	68 29%	111 41%	119 41%	304 43%	14 13%	22 20%	13 29%	11 30%
Probably Donald Trump	93 9%	49 10%	44 8%	20 9%	30 13%	19 7%	23 8%	62 9%	5 5%	13 12%	9 22%	3 7%
No difference	101 10%	39 8%	62 12%	34 16%	29 12%	23 8%	15 5%	67 9%	12 12%	18 16%	2 4%	2 5%
Probably Joe Biden	110 11%	47 10%	62 12%	38 18%	27 12%	19 7%	25 9%	67 9%	15 14%	20 18%	-	8 22%
Definitely Joe Biden	310 31%	132 28%	175 33%	53 25%	63 27%	96 35%	98 34%	191 27%	57 53%	32 29%	17 39%	13 34%
Unsure	29 3%	9 2%	20 4%	2 1%	16 7%	4 2%	7 2%	17 2%	3 3%	6 5%	3 6%	1 2%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice2] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Promoting a safe and secure society

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	456	308	148	246	121	62	28	336	95	25	439	12	189	96	165
	45%	51%	37%	61%	39%	31%	28%	87%	40%	6%	90%	2%	41%	48%	50%
DEFINITELY/PROBABLY JOE BIDEN	420	217	203	111	146	106	57	20	92	308	13	404	212	80	123
	42%	36%	50%	28%	48%	53%	58%	5%	39%	81%	3%	85%	46%	40%	37%
Definitely Donald Trump	363	242	122	196	108	46	14	287	61	15	358	5	152	82	125
	36%	40%	30%	49%	35%	23%	14%	75%	26%	4%	73%	1%	33%	41%	38%
Probably Donald Trump	93	66	27	50	13	16	14	49	33	10	81	7	36	15	40
	9%	11%	7%	12%	4%	8%	14%	13%	14%	3%	17%	1%	8%	7%	12%
No difference	101	62	38	36	30	26	8	25	42	33	31	43	51	19	30
	10%	10%	10%	9%	10%	13%	8%	6%	18%	9%	6%	9%	11%	10%	9%
Probably Joe Biden	110	52	59	26	41	25	18	6	42	63	7	101	48	25	36
	11%	9%	15%	7%	13%	13%	18%	2%	17%	16%	2%	21%	10%	12%	11%
Definitely Joe Biden	310	165	144	85	105	80	39	14	50	245	6	303	164	55	86
	31%	27%	36%	21%	35%	40%	39%	4%	21%	64%	1%	64%	35%	27%	26%
Unsure	29	15	14	9	8	6	6	4	10	15	5	16	11	6	12
	3%	2%	4%	2%	3%	3%	6%	1%	4%	4%	1%	3%	2%	3%	4%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice3] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Protecting my rights and freedoms

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	468	240	229	97	106	128	137	374	19	40	22	14
	47%	51%	43%	46%	45%	47%	48%	53%	18%	36%	51%	35%
DEFINITELY/PROBABLY JOE BIDEN	428	181	243	84	93	122	129	265	70	54	17	23
	43%	39%	45%	40%	40%	45%	45%	37%	65%	49%	39%	59%
Definitely Donald Trump	371	187	184	79	76	102	115	310	15	23	13	10
	37%	40%	34%	37%	32%	37%	40%	44%	14%	21%	31%	27%
Probably Donald Trump	97	52	45	18	30	26	22	64	4	17	9	3
	10%	11%	8%	9%	13%	10%	8%	9%	3%	15%	20%	8%
No difference	86	38	47	26	25	19	16	58	13	13	2	1
	9%	8%	9%	12%	11%	7%	5%	8%	12%	12%	4%	2%
Probably Joe Biden	92	42	48	31	24	12	24	60	13	14	-	5
	9%	9%	9%	15%	10%	5%	8%	8%	12%	13%	-	14%
Definitely Joe Biden	336	138	195	53	69	110	104	205	56	40	17	17
	33%	30%	36%	25%	30%	40%	36%	29%	53%	36%	39%	45%
Unsure	24	8	16	5	9	4	6	12	5	4	3	1
	2%	2%	3%	2%	4%	2%	2%	2%	5%	4%	6%	3%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice3] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Protecting my rights and freedoms

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	468 47%	317 53%	152 38%	249 62%	126 41%	68 34%	26 27%	334 87%	97 41%	37 10%	445 91%	20 4%	188 41%	105 52%	171 52%
DEFINITELY/PROBABLY JOE BIDEN	428 43%	222 37%	205 51%	116 29%	148 48%	105 53%	57 58%	18 5%	100 42%	309 81%	11 2%	412 87%	213 46%	79 39%	130 39%
Definitely Donald Trump	371 37%	245 41%	127 31%	203 50%	107 35%	42 21%	20 20%	269 70%	74 31%	29 8%	355 73%	16 3%	156 34%	78 39%	134 41%
Probably Donald Trump	97 10%	72 12%	25 6%	46 11%	18 6%	26 13%	6 6%	65 17%	24 10%	8 2%	90 18%	4 1%	32 7%	27 13%	37 11%
No difference	86 9%	50 8%	35 9%	30 7%	28 9%	21 10%	8 8%	30 8%	30 13%	25 7%	28 6%	33 7%	45 10%	16 8%	23 7%
Probably Joe Biden	92 9%	49 8%	43 11%	31 8%	28 9%	18 9%	14 15%	5 1%	37 16%	49 13%	9 2%	79 17%	43 9%	21 10%	26 8%
Definitely Joe Biden	336 33%	172 29%	162 40%	85 21%	119 39%	88 44%	43 44%	13 3%	63 26%	260 68%	2 *	333 70%	170 37%	58 29%	104 32%
Unsure	24 2%	13 2%	12 3%	7 2%	4 1%	6 3%	7 7%	3 1%	12 5%	10 3%	5 1%	10 2%	17 4%	2 1%	5 1%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice4] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Being competent and effective

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	474	244	229	95	105	132	142	381	20	36	22	14
	47%	52%	43%	45%	45%	48%	49%	54%	19%	33%	51%	37%
DEFINITELY/PROBABLY JOE BIDEN	396	167	225	77	83	115	122	247	68	46	17	18
	39%	36%	42%	36%	35%	42%	42%	35%	64%	42%	39%	47%
Definitely Donald Trump	376	196	181	75	74	108	119	317	17	19	13	10
	37%	42%	34%	36%	32%	39%	41%	45%	16%	17%	31%	27%
Probably Donald Trump	97	49	49	20	31	24	23	64	3	17	9	4
	10%	10%	9%	9%	13%	9%	8%	9%	3%	16%	20%	10%
No difference	112	43	68	37	36	21	18	67	14	23	2	6
	11%	9%	13%	18%	15%	8%	6%	9%	14%	21%	4%	15%
Probably Joe Biden	113	45	64	42	25	16	29	76	12	19	2	4
	11%	10%	12%	20%	11%	6%	10%	11%	11%	17%	5%	11%
Definitely Joe Biden	283	123	161	35	57	98	93	171	56	27	15	14
	28%	26%	30%	16%	25%	36%	32%	24%	53%	25%	35%	36%
Unsure	25	12	13	2	10	7	6	13	4	5	3	0
	2%	3%	2%	1%	4%	2%	2%	2%	3%	5%	6%	1%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice4] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Being competent and effective

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	474	320	154	257	124	63	29	339	102	32	450	21	195	102	170
	47%	53%	38%	64%	41%	31%	30%	88%	43%	9%	92%	4%	42%	50%	52%
DEFINITELY/PROBABLY JOE BIDEN	396	202	193	105	141	97	52	18	88	289	13	382	199	72	120
	39%	34%	48%	26%	46%	48%	53%	5%	37%	76%	3%	80%	43%	36%	37%
Definitely Donald Trump	376	251	125	210	107	41	18	285	76	15	367	9	151	79	142
	37%	42%	31%	52%	35%	21%	19%	74%	32%	4%	75%	2%	33%	39%	43%
Probably Donald Trump	97	69	28	47	17	22	11	55	26	17	83	13	44	23	29
	10%	11%	7%	12%	6%	11%	11%	14%	11%	5%	17%	3%	10%	11%	9%
No difference	112	65	47	31	37	34	10	24	39	49	24	60	52	24	34
	11%	11%	12%	8%	12%	17%	11%	6%	16%	13%	5%	13%	11%	12%	10%
Probably Joe Biden	113	50	62	31	44	19	18	10	35	68	9	103	57	16	38
	11%	8%	15%	8%	15%	10%	18%	2%	15%	18%	2%	22%	12%	8%	12%
Definitely Joe Biden	283	151	131	74	97	78	34	9	53	221	4	279	142	56	82
	28%	25%	32%	18%	32%	39%	35%	2%	22%	58%	1%	59%	31%	28%	25%
Unsure	25	15	10	9	4	6	6	4	10	11	3	12	16	4	4
	2%	2%	2%	2%	1%	3%	6%	1%	4%	3%	1%	2%	4%	2%	1%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice5] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
 -Demonstrating strong leadership

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	473	253	220	93	102	133	145	381	22	38	18	14
	47%	54%	41%	44%	44%	48%	50%	54%	21%	35%	41%	37%
DEFINITELY/PROBABLY JOE BIDEN	381	161	216	64	84	114	119	229	68	50	15	19
	38%	35%	40%	30%	36%	42%	41%	32%	64%	45%	35%	49%
Definitely Donald Trump	369	191	178	67	70	109	123	304	16	24	13	12
	37%	41%	33%	32%	30%	40%	43%	43%	15%	22%	31%	31%
Probably Donald Trump	105	63	42	27	32	23	22	77	6	15	5	2
	10%	13%	8%	13%	14%	8%	8%	11%	6%	13%	11%	6%
No difference	125	43	81	48	37	21	19	85	10	17	8	5
	12%	9%	15%	23%	16%	8%	7%	12%	9%	15%	18%	13%
Probably Joe Biden	96	43	52	22	23	17	34	57	16	18	-	5
	10%	9%	10%	11%	10%	6%	12%	8%	15%	16%		13%
Definitely Joe Biden	285	118	164	42	61	97	85	172	52	32	15	14
	28%	25%	31%	20%	26%	35%	30%	24%	49%	29%	35%	36%
Unsure	27	9	18	6	10	6	5	12	7	5	3	0
	3%	2%	3%	3%	4%	2%	2%	2%	6%	5%	6%	1%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice5] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Demonstrating strong leadership

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006 100	601 100	403 100	401 100	305 100	200 100	98 100	385 100	240 100	381 100	489 100	475 100	462 100	202 100	329 100
DEFINITELY/PROBABLY DONALD TRUMP	473 47%	324 54%	150 37%	254 63%	127 41%	70 35%	23 23%	333 87%	110 46%	30 8%	447 91%	22 5%	203 44%	102 50%	163 50%
DEFINITELY/PROBABLY JOE BIDEN	381 38%	194 32%	185 46%	99 25%	129 42%	95 48%	56 57%	17 4%	76 32%	287 75%	11 2%	367 77%	187 40%	76 38%	112 34%
Definitely Donald Trump	369 37%	254 42%	114 28%	210 52%	93 31%	44 22%	21 22%	276 72%	75 32%	17 4%	357 73%	11 2%	162 35%	75 37%	127 39%
Probably Donald Trump	105 10%	70 12%	35 9%	44 11%	33 11%	26 13%	2 2%	57 15%	35 15%	13 3%	90 18%	11 2%	41 9%	26 13%	36 11%
No difference	125 12%	68 11%	57 14%	41 10%	44 14%	27 14%	13 13%	30 8%	42 18%	53 14%	27 5%	71 15%	57 12%	22 11%	45 14%
Probably Joe Biden	96 10%	44 7%	52 13%	24 6%	33 11%	20 10%	18 19%	6 2%	27 11%	63 17%	6 1%	88 19%	47 10%	23 11%	25 8%
Definitely Joe Biden	285 28%	150 25%	133 33%	75 19%	96 31%	75 38%	38 38%	10 3%	50 21%	225 59%	6 1%	279 59%	139 30%	53 26%	87 27%
Unsure	27 3%	15 3%	12 3%	7 2%	5 2%	8 4%	6 6%	5 1%	11 4%	11 3%	3 1%	15 3%	16 3%	2 1%	8 2%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice6] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
 -Being honest and trustworthy

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	365	195	170	78	69	98	120	296	14	26	13	15
	36%	42%	32%	37%	30%	36%	42%	42%	13%	24%	31%	39%
DEFINITELY/PROBABLY JOE BIDEN	424	176	244	78	94	126	126	270	73	47	17	18
	42%	38%	46%	37%	40%	46%	44%	38%	68%	43%	39%	46%
Definitely Donald Trump	253	124	130	52	45	69	88	213	10	16	8	6
	25%	27%	24%	24%	19%	25%	30%	30%	10%	14%	19%	17%
Probably Donald Trump	112	72	40	27	25	28	33	83	4	11	5	8
	11%	15%	8%	13%	11%	10%	11%	12%	4%	10%	12%	22%
No difference	188	82	105	46	58	47	37	131	13	29	10	5
	19%	18%	20%	22%	25%	17%	13%	18%	12%	26%	24%	13%
Probably Joe Biden	89	34	54	29	26	21	14	54	21	14	-	1
	9%	7%	10%	14%	11%	8%	5%	8%	19%	13%		2%
Definitely Joe Biden	334	143	189	49	68	105	112	215	52	33	17	17
	33%	31%	35%	23%	29%	38%	39%	30%	49%	30%	39%	44%
Unsure	30	13	17	9	11	4	5	11	7	8	3	1
	3%	3%	3%	4%	5%	1%	2%	2%	7%	7%	6%	2%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice6] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Being honest and trustworthy

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	365 36%	254 42%	110 27%	206 51%	90 30%	49 24%	20 21%	278 72%	72 30%	16 4%	352 72%	11 2%	162 35%	75 37%	123 37%
DEFINITELY/PROBABLY JOE BIDEN	424 42%	227 38%	195 48%	118 29%	151 49%	110 55%	44 45%	18 5%	89 37%	317 83%	12 3%	406 85%	213 46%	88 44%	118 36%
Definitely Donald Trump	253 25%	184 31%	69 17%	154 38%	59 19%	30 15%	11 11%	198 51%	44 18%	11 3%	249 51%	5 1%	119 26%	57 28%	72 22%
Probably Donald Trump	112 11%	71 12%	41 10%	52 13%	31 10%	19 9%	10 10%	79 21%	28 12%	4 1%	104 21%	7 1%	43 9%	18 9%	51 15%
No difference	188 19%	103 17%	85 21%	69 17%	62 20%	33 17%	23 24%	83 22%	67 28%	37 10%	116 24%	45 10%	67 15%	36 18%	83 25%
Probably Joe Biden	89 9%	50 8%	39 10%	26 6%	29 9%	25 12%	10 11%	7 2%	22 9%	60 16%	6 1%	78 16%	41 9%	26 13%	21 6%
Definitely Joe Biden	334 33%	177 29%	156 39%	92 23%	122 40%	85 42%	34 35%	11 3%	67 28%	257 67%	6 1%	327 69%	172 37%	62 31%	96 29%
Unsure	30 3%	17 3%	13 3%	9 2%	3 1%	8 4%	10 10%	6 2%	12 5%	12 3%	9 2%	13 3%	20 4%	4 2%	5 2%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice7] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
 -Keeping the country safe

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	491	259	232	103	109	132	147	398	19	36	20	18
	49%	56%	43%	49%	47%	48%	51%	56%	18%	33%	45%	46%
DEFINITELY/PROBABLY JOE BIDEN	410	169	237	75	89	122	124	252	72	54	17	14
	41%	36%	44%	35%	38%	44%	43%	36%	67%	50%	39%	38%
Definitely Donald Trump	392	208	185	71	85	110	127	326	14	25	13	14
	39%	45%	35%	34%	36%	40%	44%	46%	13%	23%	31%	36%
Probably Donald Trump	98	51	47	32	24	22	20	72	5	11	6	4
	10%	11%	9%	15%	10%	8%	7%	10%	5%	10%	15%	10%
No difference	85	29	55	29	26	15	16	53	12	13	4	3
	8%	6%	10%	14%	11%	5%	6%	7%	11%	12%	9%	8%
Probably Joe Biden	100	39	60	31	30	20	20	58	15	25	2	1
	10%	8%	11%	15%	13%	7%	7%	8%	14%	23%	5%	2%
Definitely Joe Biden	309	130	177	44	59	102	104	194	57	29	15	14
	31%	28%	33%	21%	25%	37%	36%	27%	54%	27%	35%	36%
Unsure	21	10	11	5	9	5	2	6	4	6	3	3
	2%	2%	2%	2%	4%	2%	1%	1%	4%	5%	6%	8%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice7] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
 -Keeping the country safe

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	491	324	167	262	136	61	32	350	107	34	463	23	201	102	181
	49%	54%	41%	65%	44%	31%	32%	91%	45%	9%	95%	5%	43%	51%	55%
DEFINITELY/PROBABLY JOE BIDEN	410	214	194	108	143	106	52	22	89	299	11	396	204	79	121
	41%	36%	48%	27%	47%	53%	53%	6%	37%	78%	2%	83%	44%	39%	37%
Definitely Donald Trump	392	259	133	214	112	45	21	303	74	15	388	4	161	81	145
	39%	43%	33%	53%	37%	23%	21%	79%	31%	4%	79%	1%	35%	40%	44%
Probably Donald Trump	98	65	34	49	23	16	11	46	33	19	75	19	40	21	36
	10%	11%	8%	12%	8%	8%	11%	12%	14%	5%	15%	4%	9%	10%	11%
No difference	85	51	34	27	25	24	9	13	36	35	15	43	49	15	21
	8%	8%	8%	7%	8%	12%	9%	4%	15%	9%	3%	9%	11%	7%	6%
Probably Joe Biden	100	48	52	22	36	26	17	10	30	60	8	90	47	21	31
	10%	8%	13%	5%	12%	13%	17%	3%	12%	16%	2%	19%	10%	11%	10%
Definitely Joe Biden	309	166	142	86	107	80	35	12	59	238	2	307	157	58	89
	31%	28%	35%	22%	35%	40%	36%	3%	25%	62%	*%	65%	34%	29%	27%
Unsure	21	13	8	4	2	9	6	0	7	13	0	12	9	6	6
	2%	2%	2%	1%	1%	5%	6%	*%	3%	4%	*%	3%	2%	3%	2%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice8] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
 -Caring about people like me

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	411	220	191	83	91	112	126	329	18	33	15	16
	41%	47%	36%	39%	39%	41%	44%	46%	16%	30%	36%	42%
DEFINITELY/PROBABLY JOE BIDEN	422	174	246	84	86	129	124	261	71	54	19	18
	42%	37%	46%	40%	37%	47%	43%	37%	67%	49%	43%	47%
Definitely Donald Trump	314	157	156	60	64	89	101	263	14	16	10	11
	31%	34%	29%	29%	27%	32%	35%	37%	13%	15%	23%	28%
Probably Donald Trump	98	63	35	22	27	24	25	66	4	17	5	5
	10%	13%	6%	11%	12%	9%	9%	9%	4%	15%	12%	14%
No difference	150	60	89	40	47	30	33	108	13	20	7	2
	15%	13%	17%	19%	20%	11%	11%	15%	12%	18%	15%	6%
Probably Joe Biden	82	33	49	25	16	18	23	52	14	11	2	4
	8%	7%	9%	12%	7%	7%	8%	7%	13%	10%	4%	9%
Definitely Joe Biden	341	141	197	59	70	111	101	209	57	43	17	14
	34%	30%	37%	28%	30%	41%	35%	30%	53%	39%	39%	38%
Unsure	22	13	10	4	10	3	6	10	5	3	3	2
	2%	3%	2%	2%	4%	1%	2%	1%	5%	3%	6%	5%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QStableChoice8] For each of the following, please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following
-Caring about people like me

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY DONALD TRUMP	411	277	134	223	106	54	28	309	85	17	397	13	168	84	155
	41%	46%	33%	56%	35%	27%	28%	80%	35%	4%	81%	3%	36%	41%	47%
DEFINITELY/PROBABLY JOE BIDEN	422	229	193	113	147	116	45	16	81	325	12	408	211	84	121
	42%	38%	48%	28%	48%	58%	46%	4%	34%	85%	2%	86%	46%	42%	37%
Definitely Donald Trump	314	218	96	183	80	35	16	249	56	9	306	7	137	62	110
	31%	36%	24%	46%	26%	18%	16%	65%	23%	2%	63%	1%	30%	31%	33%
Probably Donald Trump	98	60	38	41	26	19	12	60	29	8	90	6	31	21	45
	10%	10%	9%	10%	8%	9%	13%	16%	12%	2%	18%	1%	7%	11%	14%
No difference	150	82	68	58	49	23	19	57	61	32	74	47	71	29	49
	15%	14%	17%	14%	16%	12%	19%	15%	25%	8%	15%	10%	15%	14%	15%
Probably Joe Biden	82	54	28	28	24	26	4	7	21	54	7	73	41	21	17
	8%	9%	7%	7%	8%	13%	4%	2%	9%	14%	1%	15%	9%	11%	5%
Definitely Joe Biden	341	175	165	85	124	90	41	9	60	271	5	335	169	63	104
	34%	29%	41%	21%	40%	45%	42%	2%	25%	71%	1%	70%	37%	31%	32%
Unsure	22	14	9	7	3	7	6	3	12	7	7	7	13	5	4
	2%	2%	2%	2%	1%	3%	6%	1%	5%	2%	1%	1%	3%	3%	1%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QPartyID] Do you consider yourself a...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Republican	385	189	196	62	88	115	120	323	8	26	16	12
	38%	41%	37%	29%	38%	42%	42%	46%	8%	24%	38%	30%
Democrat	381	146	233	99	83	103	96	212	80	54	21	14
	38%	31%	44%	47%	35%	38%	33%	30%	75%	49%	49%	36%
Independent	214	124	89	43	54	48	68	156	16	24	6	12
	21%	26%	17%	21%	23%	18%	24%	22%	15%	22%	13%	31%
Member of another party	8	4	4	4	2	1	2	8	-	-	-	-
	1%	1%	1%	2%	1%	1%	1%	1%				
Unsure	18	5	13	3	7	6	2	9	3	5	-	1
	2%	1%	2%	1%	3%	2%	1%	1%	2%	5%		2%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QPartyID] Do you consider yourself a...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	385	253	132	209	114	45	18	385	-	-	357	20	162	77	143
	38%	42%	33%	52%	37%	22%	18%	100%			73%	4%	35%	38%	44%
Democrat	381	205	175	93	118	113	57	-	-	381	23	351	189	72	117
	38%	34%	43%	23%	39%	56%	58%			100%	5%	74%	41%	36%	36%
Independent	214	126	88	90	66	36	22	-	214	-	97	94	95	49	67
	21%	21%	22%	22%	22%	18%	22%		89%		20%	20%	20%	24%	20%
Member of another party	8	3	6	3	6	-	-	-	8	-	5	3	7	1	0
	1%	*%	1%	1%	2%				4%		1%	1%	1%	1%	*%
Unsure	18	14	3	7	1	7	1	-	18	-	8	7	10	3	1
	2%	2%	1%	2%	*%	3%	1%		7%		2%	1%	2%	2%	*%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QPartyGOP] Would you say you are...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	385	189	196	62	88	115	120	323	8	26	16	12
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	350	166	184	49	75	102	124	302	9	22	6	11
Firmly a Republican	277	133	143	42	65	87	83	226	4	20	16	10
	72%	70%	73%	67%	74%	76%	69%	70%	53%	74%	100%	85%
Not firmly a Republican	109	56	53	20	23	28	38	96	4	7	-	2
	28%	30%	27%	33%	26%	24%	31%	30%	47%	26%		15%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QPartyGOP] Would you say you are...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	385	253	132	209	114	45	18	385	-	-	357	20	162	77	143
	100	100	100	100	100	100	100	100			100	100	100	100	100
Unweighted Total	350	228	122	194	108	34	14	350	-	-	322	19	166	79	102
Firmly a Republican	277	184	92	150	76	34	16	277	-	-	266	5	119	51	105
	72%	73%	70%	72%	67%	77%	89%	72%			75%	24%	74%	66%	73%
Not firmly a Republican	109	69	40	59	38	10	2	109	-	-	90	15	43	26	38
	28%	27%	30%	28%	33%	23%	11%	28%			25%	76%	26%	34%	27%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QPartyDem] Would you say you are...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	381	146	233	99	83	103	96	212	80	54	21	14
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	389	155	233	70	78	121	120	235	87	45	9	13
Firmly a Democrat	279	107	170	67	58	81	73	146	67	38	16	12
	73%	74%	73%	67%	71%	78%	76%	69%	84%	71%	75%	86%
Not firmly a Democrat	102	38	63	32	24	22	23	66	13	16	5	2
	27%	26%	27%	33%	29%	22%	24%	31%	16%	29%	25%	14%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QPartyDem] Would you say you are...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	381	205	175	93	118	113	57	-	-	381	23	351	189	72	117
	100	100	100	100	100	100	100			100	100	100	100	100	100
Unweighted Total	389	228	160	120	114	108	46	-	-	389	27	354	213	78	93
Firmly a Democrat	279	142	138	53	93	89	45	-	-	279	8	271	137	63	77
	73%	69%	79%	57%	79%	79%	79%			73%	34%	77%	73%	88%	66%
Not firmly a Democrat	102	64	37	40	25	24	12	-	-	102	15	80	52	9	40
	27%	31%	21%	43%	21%	21%	21%			27%	66%	23%	27%	12%	34%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	240	132	106	50	63	55	72	174	18	29	6	13
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	267	131	134	42	71	62	92	204	21	28	2	12
Republicans	81	52	28	18	18	15	31	66	4	6	3	1
	34%	40%	27%	36%	28%	26%	43%	38%	23%	21%	55%	9%
Democrats	86	45	41	15	21	26	25	64	4	13	-	6
	36%	34%	38%	29%	33%	47%	35%	37%	24%	43%	-	44%
Both equally often	45	25	20	11	14	8	12	28	6	6	-	5
	19%	19%	19%	23%	21%	15%	17%	16%	31%	20%	-	42%
Unsure	28	10	17	6	11	6	4	16	4	5	3	1
	12%	8%	16%	12%	18%	12%	6%	9%	22%	16%	45%	5%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	240	143	97	100	73	43	23	-	240	-	109	104	112	53	68
	100	100	100	100	100	100	100	-	100	-	100	100	100	100	100
Unweighted Total	267	173	92	125	77	48	15	-	267	-	108	118	143	58	58
Republicans	81	45	36	37	29	8	7	-	81	-	76	3	25	21	33
	34%	32%	37%	37%	39%	18%	29%	-	34%	-	70%	3%	22%	39%	49%
Democrats	86	47	39	31	33	16	7	-	86	-	7	75	43	20	22
	36%	33%	41%	31%	45%	38%	28%	-	36%	-	7%	72%	39%	38%	32%
Both equally often	45	31	14	21	7	10	7	-	45	-	21	15	24	9	11
	19%	21%	15%	21%	9%	22%	32%	-	19%	-	19%	15%	22%	16%	17%
Unsure	28	20	7	10	5	9	3	-	28	-	4	11	19	4	2
	12%	14%	8%	10%	7%	22%	11%	-	12%	-	4%	11%	17%	8%	2%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QPartyConsolidated] QParty and QPartyLeanView

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	466	242	225	80	105	130	151	389	12	32	20	13
	46%	52%	42%	38%	45%	47%	52%	55%	12%	30%	45%	34%
Total Democratic+Democratic-leaning Independents	468	190	274	114	103	129	121	276	85	67	21	19
	46%	41%	51%	54%	44%	47%	42%	39%	79%	61%	49%	51%
Total Independent	72	35	37	17	25	15	16	44	10	11	3	6
	7%	7%	7%	8%	11%	5%	6%	6%	9%	10%	6%	16%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QPartyConsolidated] QParty and QPartyLeanView

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	466	299	167	246	143	52	25	385	81	-	433	23	187	97	177
	46%	50%	42%	61%	47%	26%	25%	100%	34%		89%	5%	40%	48%	54%
Total Democratic+Democratic-leaning Independents	468	252	214	124	151	129	63	-	86	381	30	426	232	92	139
	46%	42%	53%	31%	49%	64%	65%		36%	100%	6%	90%	50%	46%	42%
Total Independent	72	50	22	31	12	19	10	-	72	-	25	26	43	13	13
	7%	8%	5%	8%	4%	9%	10%		30%		5%	6%	9%	6%	4%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	466	242	225	80	105	130	151	389	12	32	20	13
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	423	209	214	60	92	115	156	362	13	27	7	14
Supporter of Donald Trump	221	108	112	52	46	68	55	180	7	20	8	6
	47%	45%	50%	65%	43%	52%	37%	46%	58%	62%	38%	48%
Supporter of the Republican Party	191	111	80	23	47	48	74	171	3	6	9	3
	41%	46%	36%	28%	45%	37%	49%	44%	26%	18%	46%	22%
I don't support either one	46	20	26	5	11	11	19	34	0	7	3	2
	10%	8%	12%	6%	11%	8%	13%	9%	2%	20%	16%	17%
Unsure	8	2	6	1	2	3	3	5	2	-	-	2
	2%	1%	3%	1%	2%	3%	2%	1%	13%			13%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	466	299	167	246	143	52	25	385	81	-	433	23	187	97	177
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Unweighted Total	423	270	153	229	133	41	20	350	73	-	391	21	196	98	125
Supporter of Donald Trump	221	157	63	129	51	28	13	183	38	-	220	0	97	45	75
	47%	53%	38%	52%	35%	54%	51%	47%	47%		51%	2%	52%	46%	42%
Supporter of the Republican Party	191	107	84	92	78	15	6	167	25	-	178	9	65	47	77
	41%	36%	50%	37%	55%	29%	23%	43%	31%		41%	41%	35%	49%	44%
I don't support either one	46	27	19	20	13	7	6	29	17	-	28	11	19	5	21
	10%	9%	11%	8%	9%	12%	23%	8%	21%		7%	50%	10%	5%	12%
Unsure	8	7	1	5	0	2	1	7	2	-	7	2	5	-	3
	2%	2%	1%	2%	0%	5%	3%	2%	2%		2%	7%	3%		2%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenOld] Do you think Joe Biden is too old to serve effectively as president?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	590	278	307	134	126	160	169	443	47	58	24	18
	59%	60%	57%	64%	54%	58%	59%	63%	44%	53%	55%	48%
No	333	149	184	64	74	90	105	217	49	38	10	18
	33%	32%	34%	30%	32%	33%	36%	31%	46%	35%	23%	47%
Unsure	83	40	44	13	33	24	14	48	10	14	10	2
	8%	9%	8%	6%	14%	9%	5%	7%	10%	13%	23%	4%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenOld] Do you think Joe Biden is too old to serve effectively as president?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	590	366	224	271	172	95	52	319	156	115	421	138	256	116	210
	59%	61%	56%	67%	56%	47%	54%	83%	65%	30%	86%	29%	55%	57%	64%
No	333	187	145	100	117	87	29	49	67	218	44	285	164	70	95
	33%	31%	36%	25%	38%	43%	29%	13%	28%	57%	9%	60%	35%	34%	29%
Unsure	83	49	34	30	17	19	17	18	17	48	24	52	42	17	24
	8%	8%	8%	8%	6%	9%	17%	5%	7%	13%	5%	11%	9%	8%	7%

Echelon Insights
 March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpOld] Do you think Donald Trump is too old to serve effectively as president?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	332	136	192	75	63	88	107	221	46	41	14	9
	33%	29%	36%	35%	27%	32%	37%	31%	43%	38%	32%	25%
No	577	287	290	119	143	153	162	430	48	55	22	22
	57%	62%	54%	56%	61%	56%	56%	61%	45%	50%	51%	58%
Unsure	97	43	54	17	28	33	19	57	13	14	7	7
	10%	9%	10%	8%	12%	12%	7%	8%	12%	12%	17%	17%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpOld] Do you think Donald Trump is too old to serve effectively as president?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	332	184	148	113	108	71	40	44	97	191	46	261	154	66	105
	33%	31%	37%	28%	35%	35%	41%	11%	41%	50%	9%	55%	33%	33%	32%
No	577	366	210	262	167	104	43	324	126	126	420	148	263	120	188
	57%	61%	52%	65%	55%	52%	44%	84%	53%	33%	86%	31%	57%	59%	57%
Unsure	97	52	46	27	30	25	15	17	16	64	24	66	45	16	35
	10%	9%	11%	7%	10%	12%	16%	4%	7%	17%	5%	14%	10%	8%	11%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIllegal] Do you think it's appropriate or not appropriate to use the term "an illegal" to describe an unauthorized immigrant to the United States?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Appropriate	619	312	307	98	146	177	198	465	51	50	28	25
	62%	67%	57%	47%	62%	65%	69%	66%	48%	46%	65%	66%
Not appropriate	248	107	137	87	57	54	50	151	35	47	8	7
	25%	23%	26%	41%	24%	20%	18%	21%	33%	42%	19%	19%
Unsure	139	47	91	26	31	42	40	92	21	13	7	6
	14%	10%	17%	12%	13%	15%	14%	13%	20%	12%	16%	16%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIllegal] Do you think it's appropriate or not appropriate to use the term "an illegal" to describe an unauthorized immigrant to the United States?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Appropriate	619	386	232	285	179	101	54	325	139	155	403	198	268	119	226
	62%	64%	58%	71%	58%	50%	55%	84%	58%	41%	82%	42%	58%	59%	69%
Not appropriate	248	138	109	72	79	66	30	46	60	142	59	175	121	50	71
	25%	23%	27%	18%	26%	33%	31%	12%	25%	37%	12%	37%	26%	25%	22%
Unsure	139	77	62	44	48	33	14	14	40	84	27	102	73	32	32
	14%	13%	15%	11%	16%	16%	14%	4%	17%	22%	6%	21%	16%	16%	10%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenAccomp_Inflation] For each of the following areas, please indicate whether you think the Biden administration has accomplished a lot, a little, or nothing at all
 -Bringing down inflation

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	201	90	111	26	33	61	80	129	32	15	12	13
	20%	19%	21%	12%	14%	22%	28%	18%	30%	14%	28%	34%
A little	257	131	123	62	56	74	65	161	35	43	9	9
	26%	28%	23%	29%	24%	27%	23%	23%	32%	39%	22%	24%
Nothing at all	501	231	269	110	121	134	136	394	31	42	19	15
	50%	49%	50%	52%	52%	49%	47%	56%	29%	38%	44%	39%
Unsure	47	15	32	14	23	4	7	24	9	10	3	1
	5%	3%	6%	6%	10%	1%	2%	3%	9%	9%	6%	3%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenAccomp_Inflation] For each of the following areas, please indicate whether you think the Biden administration has accomplished a lot, a little, or nothing at all -Bringing down inflation

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	201	102	98	59	69	43	29	21	37	143	16	182	97	39	64
	20%	17%	24%	15%	23%	22%	29%	6%	15%	38%	3%	38%	21%	20%	19%
A little	257	148	109	83	78	65	31	47	59	151	60	188	131	45	77
	26%	25%	27%	21%	26%	33%	31%	12%	25%	40%	12%	40%	28%	23%	23%
Nothing at all	501	320	180	247	148	74	33	305	128	68	399	83	208	109	178
	50%	53%	45%	62%	48%	37%	33%	79%	54%	18%	82%	18%	45%	54%	54%
Unsure	47	31	16	13	10	18	6	12	15	19	14	22	26	8	11
	5%	5%	4%	3%	3%	9%	6%	3%	6%	5%	3%	5%	6%	4%	3%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenAccomp_StudentLoans] For each of the following areas, please indicate whether you think the Biden administration has accomplished a lot, a little, or nothing at all
-Addressing student loan debt

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	324	155	169	61	49	102	112	214	45	31	11	23
	32%	33%	32%	29%	21%	37%	39%	30%	43%	28%	25%	60%
A little	401	205	191	76	111	112	101	286	36	51	19	9
	40%	44%	36%	36%	48%	41%	35%	40%	34%	46%	44%	23%
Nothing at all	223	86	137	60	59	47	57	165	21	21	11	6
	22%	18%	26%	28%	25%	17%	20%	23%	19%	19%	25%	15%
Unsure	58	21	37	15	14	12	18	43	4	8	3	1
	6%	4%	7%	7%	6%	4%	6%	6%	4%	7%	6%	2%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenAccomp_StudentLoans] For each of the following areas, please indicate whether you think the Biden administration has accomplished a lot, a little, or nothing at all
-Addressing student loan debt

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	324	184	139	111	102	73	37	57	65	202	65	255	159	58	105
	32%	31%	35%	28%	33%	36%	38%	15%	27%	53%	13%	54%	34%	29%	32%
A little	401	230	171	154	132	76	39	165	95	142	211	174	171	89	137
	40%	38%	42%	38%	43%	38%	40%	43%	39%	37%	43%	37%	37%	44%	42%
Nothing at all	223	149	74	109	56	40	18	136	60	26	180	32	93	48	75
	22%	25%	18%	27%	18%	20%	18%	35%	25%	7%	37%	7%	20%	24%	23%
Unsure	58	39	19	27	15	11	4	28	20	11	32	14	39	7	11
	6%	6%	5%	7%	5%	6%	4%	7%	8%	3%	7%	3%	8%	3%	3%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenAccomp_Rx] For each of the following areas, please indicate whether you think the Biden administration has accomplished a lot, a little, or nothing at all
 -Controlling prescription drug prices

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	264	116	145	33	41	89	100	173	40	21	11	19
	26%	25%	27%	16%	18%	33%	35%	24%	37%	19%	25%	49%
A little	361	197	163	67	93	90	112	252	36	49	16	8
	36%	42%	31%	32%	40%	33%	39%	36%	34%	44%	38%	21%
Nothing at all	295	129	165	86	66	84	59	226	24	25	10	11
	29%	28%	31%	41%	28%	31%	20%	32%	23%	22%	22%	28%
Unsure	86	25	61	25	34	10	17	57	7	15	6	1
	9%	5%	11%	12%	14%	4%	6%	8%	7%	14%	14%	2%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenAccomp_Rx] For each of the following areas, please indicate whether you think the Biden administration has accomplished a lot, a little, or nothing at all
-Controlling prescription drug prices

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	264	125	138	70	102	54	36	27	53	183	20	240	131	46	85
	26%	21%	34%	18%	33%	27%	37%	7%	22%	48%	4%	51%	28%	23%	26%
A little	361	204	157	137	115	68	41	149	85	127	196	153	161	80	116
	36%	34%	39%	34%	38%	34%	42%	39%	35%	33%	40%	32%	35%	40%	35%
Nothing at all	295	217	78	161	65	56	13	173	75	47	228	54	134	54	103
	29%	36%	19%	40%	21%	28%	13%	45%	31%	12%	47%	11%	29%	27%	31%
Unsure	86	55	31	33	23	22	8	36	26	24	45	28	36	22	25
	9%	9%	8%	8%	8%	11%	8%	9%	11%	6%	9%	6%	8%	11%	8%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenAccomp_Chips] For each of the following areas, please indicate whether you think the Biden administration has accomplished a lot, a little, or nothing at all
-Investing in domestic semiconductor manufacturing

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	210	106	101	27	40	58	85	140	27	19	9	16
	21%	23%	19%	13%	17%	21%	30%	20%	25%	17%	21%	42%
A little	239	133	105	50	54	61	73	161	31	24	13	10
	24%	28%	20%	24%	23%	22%	25%	23%	29%	22%	29%	27%
Nothing at all	291	138	154	83	61	74	73	218	22	32	11	8
	29%	29%	29%	39%	26%	27%	25%	31%	21%	29%	26%	20%
Unsure	266	90	175	51	78	80	57	189	27	35	10	4
	26%	19%	33%	24%	33%	29%	20%	27%	25%	32%	23%	11%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenAccomp_Chips] For each of the following areas, please indicate whether you think the Biden administration has accomplished a lot, a little, or nothing at all
-Investing in domestic semiconductor manufacturing

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	210	99	110	53	85	46	25	21	48	141	17	193	96	38	75
	21%	16%	27%	13%	28%	23%	26%	5%	20%	37%	3%	41%	21%	19%	23%
A little	239	144	95	95	66	49	29	83	52	103	112	116	107	57	71
	24%	24%	23%	24%	22%	25%	29%	22%	22%	27%	23%	24%	23%	28%	22%
Nothing at all	291	198	93	145	73	54	20	174	68	49	229	50	135	54	99
	29%	33%	23%	36%	24%	27%	20%	45%	28%	13%	47%	10%	29%	27%	30%
Unsure	266	160	105	109	81	52	25	107	71	88	132	116	124	53	84
	26%	27%	26%	27%	26%	26%	25%	28%	30%	23%	27%	25%	27%	26%	25%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenAccomp_Renewables] For each of the following areas, please indicate whether you think the Biden administration has accomplished a lot, a little, or nothing at all
-Investing in renewable energy projects

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	258	118	139	32	49	78	98	183	31	19	10	15
	26%	25%	26%	15%	21%	28%	34%	26%	29%	17%	23%	39%
A little	383	210	170	83	105	93	103	258	42	52	20	11
	38%	45%	32%	40%	45%	34%	36%	36%	39%	47%	47%	29%
Nothing at all	234	97	136	67	43	64	60	174	24	20	8	9
	23%	21%	26%	32%	19%	23%	21%	25%	22%	18%	19%	23%
Unsure	131	41	90	28	36	40	27	94	10	19	5	3
	13%	9%	17%	13%	16%	14%	9%	13%	9%	17%	10%	9%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenAccomp_Renewables] For each of the following areas, please indicate whether you think the Biden administration has accomplished a lot, a little, or nothing at all
-Investing in renewable energy projects

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	258	133	124	86	96	47	28	43	66	149	51	206	126	49	80
	26%	22%	31%	21%	31%	24%	28%	11%	27%	39%	11%	43%	27%	24%	24%
A little	383	216	167	138	120	78	48	143	86	154	180	188	158	76	147
	38%	36%	41%	34%	39%	39%	49%	37%	36%	40%	37%	40%	34%	37%	45%
Nothing at all	234	170	64	120	54	50	11	141	56	37	187	36	115	52	61
	23%	28%	16%	30%	18%	25%	11%	37%	24%	10%	38%	8%	25%	26%	19%
Unsure	131	83	48	57	36	26	12	58	31	41	71	45	63	25	40
	13%	14%	12%	14%	12%	13%	12%	15%	13%	11%	15%	9%	14%	12%	12%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenAccomp_Peace] For each of the following areas, please indicate whether you think the Biden administration has accomplished a lot, a little, or nothing at all
-Ensuring peace and stability around the world

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
A lot	203	83	121	21	42	68	72	129	34	12	12	16
	20%	18%	23%	10%	18%	25%	25%	18%	32%	11%	28%	43%
A little	248	120	126	64	55	68	61	155	34	47	7	5
	25%	26%	23%	30%	24%	25%	21%	22%	32%	43%	16%	13%
Nothing at all	489	243	245	108	113	127	142	389	28	36	21	15
	49%	52%	46%	51%	48%	46%	49%	55%	26%	33%	50%	39%
Unsure	65	22	43	18	23	10	14	35	11	15	3	2
	6%	5%	8%	9%	10%	4%	5%	5%	10%	13%	6%	5%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBidenAccomp_Peace] For each of the following areas, please indicate whether you think the Biden administration has accomplished a lot, a little, or nothing at all
-Ensuring peace and stability around the world

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	203	95	108	51	77	44	30	13	36	155	12	191	99	37	64
	20%	16%	27%	13%	25%	22%	31%	3%	15%	41%	2%	40%	21%	18%	20%
A little	248	140	109	75	80	65	28	48	62	138	52	189	120	42	85
	25%	23%	27%	19%	26%	32%	29%	12%	26%	36%	11%	40%	26%	21%	26%
Nothing at all	489	323	166	253	136	71	30	308	118	63	404	62	211	109	164
	49%	54%	41%	63%	44%	35%	31%	80%	49%	16%	83%	13%	46%	54%	50%
Unsure	65	44	21	23	12	21	9	16	23	26	22	32	33	14	15
	6%	7%	5%	6%	4%	10%	9%	4%	10%	7%	4%	7%	7%	7%	5%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTikTokImpact_Users] Do you think TikTok in the U.S. has a positive or negative impact on...
-Most TikTok users

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Positive	277	122	155	93	65	77	42	176	39	44	3	15
	28%	26%	29%	44%	28%	28%	15%	25%	36%	40%	6%	39%
Negative	366	191	175	58	75	91	142	279	27	26	23	11
	36%	41%	33%	28%	32%	33%	49%	39%	25%	24%	54%	30%
Neither positive or negative	250	114	133	45	63	71	71	175	29	27	11	8
	25%	24%	25%	21%	27%	26%	25%	25%	28%	25%	25%	20%
Unsure	113	40	73	15	29	34	34	78	12	12	7	4
	11%	9%	14%	7%	13%	13%	12%	11%	11%	11%	15%	11%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTikTokImpact_Users] Do you think TikTok in the U.S. has a positive or negative impact on...
-Most TikTok users

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Positive	277	176	101	99	78	78	23	84	55	138	107	161	129	56	88
	28%	29%	25%	25%	25%	39%	23%	22%	23%	36%	22%	34%	28%	28%	27%
Negative	366	211	155	157	121	53	34	172	90	104	220	131	159	78	130
	36%	35%	38%	39%	40%	27%	35%	45%	38%	27%	45%	28%	34%	38%	39%
Neither positive or negative	250	160	89	108	66	52	23	86	68	96	122	121	121	48	74
	25%	27%	22%	27%	22%	26%	24%	22%	28%	25%	25%	25%	26%	24%	22%
Unsure	113	54	59	37	41	17	18	43	27	43	41	62	54	20	37
	11%	9%	15%	9%	13%	8%	18%	11%	11%	11%	8%	13%	12%	10%	11%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTikTokImpact_YoungPeople] Do you think TikTok in the U.S. has a positive or negative impact on...
-Young people

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Positive	239	104	135	76	64	59	41	147	37	37	6	13
	24%	22%	25%	36%	27%	21%	14%	21%	35%	33%	14%	34%
Negative	512	268	242	72	111	145	184	388	33	45	30	16
	51%	57%	45%	34%	48%	53%	64%	55%	31%	41%	69%	41%
Neither positive or negative	165	56	107	43	34	52	35	113	25	17	5	5
	16%	12%	20%	20%	15%	19%	12%	16%	23%	16%	11%	14%
Unsure	90	39	51	20	24	18	28	60	12	11	3	4
	9%	8%	9%	10%	10%	7%	10%	9%	11%	10%	6%	11%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTikTokImpact_YoungPeople] Do you think TikTok in the U.S. has a positive or negative impact on...

-Young people

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Positive	239	146	94	79	67	66	26	65	52	122	93	143	104	52	80
	24%	24%	23%	20%	22%	33%	27%	17%	22%	32%	19%	30%	22%	26%	24%
Negative	512	294	217	216	171	77	46	243	126	143	307	183	218	99	192
	51%	49%	54%	54%	56%	39%	47%	63%	53%	37%	63%	39%	47%	49%	58%
Neither positive or negative	165	115	50	74	38	41	12	52	41	72	60	97	94	33	34
	16%	19%	12%	19%	12%	20%	12%	13%	17%	19%	12%	20%	20%	16%	10%
Unsure	90	47	43	31	29	16	14	25	20	44	29	52	47	18	23
	9%	8%	11%	8%	10%	8%	14%	7%	8%	12%	6%	11%	10%	9%	7%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTikTokImpact_Business] Do you think TikTok in the U.S. has a positive or negative impact on...
-American small businesses

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Positive	349	138	210	118	108	74	47	242	42	46	9	10
	35%	30%	39%	56%	46%	27%	16%	34%	39%	42%	21%	25%
Negative	240	139	100	37	35	62	106	183	19	15	15	8
	24%	30%	19%	18%	15%	23%	37%	26%	18%	13%	34%	20%
Neither positive or negative	261	127	130	37	58	90	76	170	24	41	12	13
	26%	27%	24%	17%	25%	33%	26%	24%	23%	37%	27%	33%
Unsure	157	62	94	19	32	47	59	112	21	8	8	8
	16%	13%	18%	9%	14%	17%	20%	16%	20%	7%	18%	21%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTikTokImpact_Business] Do you think TikTok in the U.S. has a positive or negative impact on...
-American small businesses

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Positive	349	202	146	131	112	72	35	129	77	143	161	177	151	79	114
	35%	34%	36%	33%	37%	36%	35%	33%	32%	38%	33%	37%	33%	39%	35%
Negative	240	146	93	110	72	36	21	120	52	68	150	81	93	50	95
	24%	24%	23%	27%	24%	18%	21%	31%	22%	18%	31%	17%	20%	25%	29%
Neither positive or negative	261	171	89	104	67	68	22	95	69	96	125	126	142	43	70
	26%	28%	22%	26%	22%	34%	23%	25%	29%	25%	26%	27%	31%	21%	21%
Unsure	157	82	75	57	55	25	20	41	42	74	53	91	76	30	50
	16%	14%	19%	14%	18%	13%	21%	11%	17%	19%	11%	19%	16%	15%	15%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QDebtRelief] When it comes to student loan forgiveness, which of the following types of borrowers do you think should have some kind of relief whether that's through a reduction of monthly payments, full debt cancellation, or partial debt cancellation? Select all that apply

	Total Total	Gender		Age				Race				
		Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Teachers, nurses, firefighters, or other public servants who have served their communities for at least 5 years	508	228	276	121	120	137	130	353	48	68	18	21
	50%	49%	52%	57%	51%	50%	45%	50%	45%	62%	42%	55%
Government employees who have served for at least 10 years	295	133	158	75	72	77	71	185	32	29	30	19
	29%	28%	29%	36%	31%	28%	24%	26%	30%	26%	70%	50%
Employees at not-for-profit organizations who have served for at least 10 years	308	137	166	72	68	83	85	211	27	35	18	16
	31%	29%	31%	34%	29%	30%	30%	30%	25%	32%	43%	42%
People who had to declare bankruptcy	337	136	196	83	91	87	75	224	43	40	11	19
	33%	29%	37%	40%	39%	32%	26%	32%	40%	37%	25%	50%
People who've already made 25 years of payments	442	177	261	96	100	123	124	312	47	49	15	18
	44%	38%	49%	45%	43%	45%	43%	44%	44%	45%	35%	48%
Those who experienced unforeseen hardships, such as medical emergencies or job loss	506	219	284	118	118	137	133	352	51	54	24	25
	50%	47%	53%	56%	51%	50%	46%	50%	48%	49%	57%	66%
Those who have a disability that severely limits their ability to work, now and in the future	549	253	292	109	123	163	154	378	50	68	25	27
	55%	54%	55%	52%	53%	59%	54%	53%	47%	62%	59%	71%
Military service members	506	237	265	108	115	145	138	383	38	44	21	22
	50%	51%	50%	51%	49%	53%	48%	54%	35%	40%	47%	57%
Low-income Americans	560	236	320	151	141	148	120	369	65	75	26	25
	56%	51%	60%	72%	61%	54%	42%	52%	61%	68%	60%	66%
Middle-income Americans	345	156	185	96	93	87	70	223	37	53	15	19
	34%	33%	35%	45%	40%	32%	24%	31%	35%	48%	34%	49%
None of these	183	83	100	31	36	47	69	151	18	5	6	3
	18%	18%	19%	15%	16%	17%	24%	21%	17%	5%	14%	8%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QDebtRelief] When it comes to student loan forgiveness, which of the following types of borrowers do you think should have some kind of relief whether that's through a reduction of monthly payments, full debt cancellation, or partial debt cancellation? Select all that apply

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Teachers, nurses, firefighters, or other public servants who have served their communities for at least 5 years	508	274	233	180	172	95	61	144	136	228	189	298	223	107	174
	50%	46%	58%	45%	56%	47%	62%	37%	57%	60%	39%	63%	48%	53%	53%
Government employees who have served for at least 10 years	295	141	153	79	105	62	48	62	71	162	71	208	119	58	117
	29%	23%	38%	20%	34%	31%	49%	16%	30%	42%	14%	44%	26%	29%	36%
Employees at not-for-profit organizations who have served for at least 10 years	308	153	154	89	122	65	32	63	92	152	85	202	138	66	101
	31%	26%	38%	22%	40%	32%	32%	16%	38%	40%	17%	43%	30%	33%	31%
People who had to declare bankruptcy	337	180	156	107	116	73	40	89	90	158	114	203	158	80	97
	33%	30%	39%	27%	38%	36%	41%	23%	37%	42%	23%	43%	34%	40%	30%
People who've already made 25 years of payments	442	240	202	156	156	83	46	128	112	202	148	273	193	103	144
	44%	40%	50%	39%	51%	42%	47%	33%	47%	53%	30%	57%	42%	51%	44%
Those who experienced unforeseen hardships, such as medical emergencies or job loss	506	287	219	187	165	100	55	144	123	240	184	300	247	102	154
	50%	48%	54%	47%	54%	50%	56%	37%	51%	63%	38%	63%	53%	50%	47%
Those who have a disability that severely limits their ability to work, now and in the future	549	311	238	204	175	107	64	170	140	240	213	312	251	119	175
	55%	52%	59%	51%	57%	54%	65%	44%	58%	63%	44%	66%	54%	59%	53%
Military service members	506	277	229	206	176	71	52	175	131	200	214	272	220	104	180
	50%	46%	57%	51%	58%	36%	53%	45%	55%	53%	44%	57%	47%	51%	55%
Low-income Americans	560	323	237	198	171	125	67	140	140	280	195	341	279	121	157
	56%	54%	59%	49%	56%	62%	68%	36%	59%	73%	40%	72%	60%	60%	48%
Middle-income Americans	345	194	150	108	114	86	36	85	73	188	94	231	159	78	106
	34%	32%	37%	27%	37%	43%	37%	22%	30%	49%	19%	49%	34%	39%	32%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QDebtRelief] When it comes to student loan forgiveness, which of the following types of borrowers do you think should have some kind of relief whether that's through a reduction of monthly payments, full debt cancellation, or partial debt cancellation? Select all that apply

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
None of these	183	116	67	94	57	22	10	109	48	26	134	35	85	25	65
	18%	19%	17%	23%	19%	11%	10%	28%	20%	7%	27%	7%	18%	12%	20%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QReliefAmount] What forms of debt relief would you support?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	823	384	435	180	197	227	220	557	89	105	37	35
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	840	375	462	138	193	243	266	604	102	88	14	32
Complete forgiveness of federal student loans	394	169	221	110	115	109	60	222	60	65	24	24
	48%	44%	51%	61%	58%	48%	27%	40%	67%	62%	64%	68%
Partial forgiveness of federal student loans	403	174	229	96	113	108	86	262	46	51	21	23
	49%	45%	53%	53%	57%	48%	39%	47%	52%	49%	57%	64%
Income based repayment	441	202	236	117	113	102	108	303	46	60	16	15
	54%	53%	54%	65%	58%	45%	49%	54%	52%	57%	43%	44%
Temporary pauses for hardships	370	166	204	77	108	98	88	249	35	53	13	21
	45%	43%	47%	43%	55%	43%	40%	45%	39%	50%	36%	60%
The ability to discharge loans in bankruptcy	284	133	148	57	75	97	55	183	25	40	14	21
	34%	35%	34%	32%	38%	43%	25%	33%	28%	38%	38%	61%
Other, please specify	17	4	13	1	6	2	8	15	1	1	-	0
	2%	1%	3%	1%	3%	1%	4%	3%	1%	1%		1%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QReliefAmount] What forms of debt relief would you support?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	823 100	486 100	337 100	308 100	248 100	178 100	88 100	277 100	192 100	355 100	355 100	440 100	377 100	177 100	264 100
Unweighted Total	840	521	316	351	250	170	66	255	220	365	339	458	436	189	206
Complete forgiveness of federal student loans	394 48%	212 44%	180 54%	97 31%	124 50%	115 65%	57 64%	87 32%	93 48%	214 60%	107 30%	266 61%	187 49%	88 50%	115 44%
Partial forgiveness of federal student loans	403 49%	211 44%	191 57%	129 42%	133 53%	82 46%	59 66%	131 47%	76 40%	195 55%	156 44%	229 52%	172 46%	92 52%	136 51%
Income based repayment	441 54%	244 50%	196 58%	154 50%	149 60%	90 51%	48 54%	142 51%	92 48%	206 58%	181 51%	244 55%	205 54%	90 51%	144 55%
Temporary pauses for hardships	370 45%	204 42%	166 49%	131 43%	117 47%	73 41%	49 55%	118 43%	105 55%	148 42%	161 45%	195 44%	166 44%	83 47%	118 45%
The ability to discharge loans in bankruptcy	284 34%	154 32%	129 38%	91 30%	92 37%	63 35%	38 43%	86 31%	77 40%	121 34%	109 31%	159 36%	132 35%	65 37%	85 32%
Other, please specify	17 2%	11 2%	5 2%	9 3%	5 2%	2 1%	-	8 3%	3 2%	6 2%	11 3%	6 1%	6 2%	3 2%	7 3%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	452	234	218	81	103	122	147	377	16	25	22	12
	45%	50%	41%	38%	44%	45%	51%	53%	15%	23%	51%	32%
Joe Biden	495	207	284	110	111	142	132	298	81	73	19	24
	49%	44%	53%	52%	48%	52%	46%	42%	76%	67%	45%	63%
Jo Jorgensen	8	3	5	2	2	2	1	6	-	2	-	0
	1%	1%	1%	1%	1%	1%	*%	1%		2%		1%
Howie Hawkins	3	1	1	-	2	1	1	3	-	-	-	-
	*%	*%	*%		1%	*%	*%	*%				
Kanye West	1	-	1	-	0	1	-	0	1	-	-	-
	*%		*%		*%	*%		*%	1%			
Someone else	5	2	2	1	1	1	2	2	2	1	-	-
	*%	1%	*%	1%	*%	*%	1%	*%	2%	1%		
I did not vote	33	14	19	12	12	5	3	18	5	7	2	1
	3%	3%	4%	6%	5%	2%	1%	3%	4%	6%	4%	4%
Unsure	8	4	4	5	1	1	2	4	3	1	-	0
	1%	1%	1%	2%	1%	*%	1%	1%	2%	1%		1%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	452	296	156	249	128	47	28	341	98	14	427	13	183	92	173
	45%	49%	39%	62%	42%	24%	29%	88%	41%	4%	87%	3%	40%	46%	53%
Joe Biden	495	262	233	130	167	132	66	31	113	351	40	443	245	95	148
	49%	43%	58%	32%	55%	66%	67%	8%	47%	92%	8%	93%	53%	47%	45%
Jo Jorgensen	8	5	3	4	2	1	1	1	6	2	4	3	3	4	2
	1%	1%	1%	1%	1%	1%	1%	*%	3%	*%	1%	1%	1%	2%	1%
Howie Hawkins	3	1	2	1	2	-	-	1	1	1	1	1	1	2	-
	*%	*%	1%	*%	1%			*%	*%	*%	*%	*%	*%	1%	
Kanye West	1	1	-	0	-	1	-	-	0	1	-	0	1	-	-
	*%	*%		*%		*%			*%	*%		*%	*%		
Someone else	5	3	2	1	1	2	1	0	3	1	1	1	3	2	-
	*%	*%	*%	*%	*%	1%	1%	*%	1%	*%	*%	*%	1%	1%	
I did not vote	33	27	5	14	4	13	1	6	16	11	13	14	21	6	4
	3%	5%	1%	3%	1%	7%	1%	2%	7%	3%	3%	3%	5%	3%	1%
Unsure	8	7	2	3	1	4	0	5	2	2	2	1	5	1	2
	1%	1%	*%	1%	*%	2%	1%	1%	1%	*%	*%	*%	1%	*%	1%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	373	188	185	54	91	97	130	310	18	21	17	7
	37%	40%	35%	26%	39%	35%	45%	44%	17%	19%	40%	17%
VERY/SOMEWHAT LIBERAL	305	127	174	84	69	79	74	183	46	52	12	13
	30%	27%	33%	40%	29%	29%	26%	26%	43%	47%	27%	33%
Very conservative	178	77	101	29	32	49	68	144	9	10	11	4
	18%	16%	19%	14%	14%	18%	24%	20%	8%	9%	26%	11%
Somewhat conservative	195	111	84	26	60	47	62	166	9	11	6	2
	19%	24%	16%	12%	26%	17%	22%	23%	9%	10%	14%	6%
Moderate	315	144	171	67	70	96	83	207	41	36	14	18
	31%	31%	32%	32%	30%	35%	29%	29%	38%	33%	33%	46%
Somewhat liberal	151	75	76	24	32	45	51	92	19	23	9	10
	15%	16%	14%	11%	14%	16%	18%	13%	17%	20%	20%	25%
Very liberal	154	52	98	60	37	34	23	91	27	29	3	3
	15%	11%	18%	29%	16%	12%	8%	13%	26%	27%	7%	8%
Unsure	13	8	5	5	4	3	1	9	2	1	-	1
	1%	2%	1%	3%	2%	1%	*%	1%	2%	1%		3%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	373	225	148	191	119	34	29	288	58	26	326	37	157	74	138
	37%	37%	37%	48%	39%	17%	29%	75%	24%	7%	67%	8%	34%	37%	42%
VERY/SOMEWHAT LIBERAL	305	141	163	64	118	78	44	18	49	238	23	274	141	72	91
	30%	24%	40%	16%	39%	39%	45%	5%	21%	62%	5%	58%	30%	35%	28%
Very conservative	178	117	61	93	51	23	11	146	22	10	167	9	75	37	64
	18%	19%	15%	23%	17%	12%	11%	38%	9%	3%	34%	2%	16%	19%	19%
Somewhat conservative	195	108	86	98	68	11	18	142	37	16	158	28	83	37	74
	19%	18%	21%	24%	22%	5%	18%	37%	15%	4%	32%	6%	18%	18%	23%
Moderate	315	222	93	138	68	84	25	78	124	113	135	159	153	56	99
	31%	37%	23%	35%	22%	42%	26%	20%	52%	30%	28%	33%	33%	28%	30%
Somewhat liberal	151	64	86	32	58	32	28	10	29	113	12	138	59	28	63
	15%	11%	21%	8%	19%	16%	28%	2%	12%	30%	3%	29%	13%	14%	19%
Very liberal	154	77	77	31	60	46	17	8	21	124	11	135	81	44	28
	15%	13%	19%	8%	20%	23%	17%	2%	9%	33%	2%	29%	18%	22%	9%
Unsure	13	13	-	8	-	4	-	1	7	5	5	5	12	-	0
	1%	2%	-	2%	-	2%	-	*%	3%	1%	1%	1%	3%	-	*%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
 -Instagram

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	517	216	297	173	152	122	70	341	68	68	19	20
	51%	46%	55%	82%	65%	44%	24%	48%	64%	62%	44%	53%
No	489	250	238	38	81	152	218	367	39	42	24	18
	49%	54%	45%	18%	35%	56%	76%	52%	36%	38%	56%	47%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
-Instagram

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	517	295	222	178	163	117	59	184	117	216	240	252	215	98	197
	51%	49%	55%	44%	53%	58%	60%	48%	49%	57%	49%	53%	46%	49%	60%
No	489	306	182	223	142	83	39	201	123	165	249	223	247	104	132
	49%	51%	45%	56%	47%	42%	40%	52%	51%	43%	51%	47%	54%	51%	40%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
-Twitter (now X)

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	310	183	124	107	77	89	37	200	46	34	15	15
	31%	39%	23%	51%	33%	33%	13%	28%	43%	31%	35%	39%
No	696	284	411	104	156	185	251	508	61	76	28	23
	69%	61%	77%	49%	67%	67%	87%	72%	57%	69%	65%	61%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
-Twitter (now X)

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	310	187	122	114	85	73	37	111	70	129	143	146	126	53	129
	31%	31%	30%	28%	28%	37%	38%	29%	29%	34%	29%	31%	27%	26%	39%
No	696	415	281	288	220	127	61	274	170	252	347	329	336	149	200
	69%	69%	70%	72%	72%	63%	62%	71%	71%	66%	71%	69%	73%	74%	61%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
 -Facebook

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	797	360	435	158	190	229	221	558	81	94	33	31
	79%	77%	81%	75%	81%	84%	77%	79%	76%	86%	76%	81%
No	209	107	100	53	44	45	68	150	26	16	10	7
	21%	23%	19%	25%	19%	16%	23%	21%	24%	14%	24%	19%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
-Facebook

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	797	492	304	331	226	161	78	329	171	297	405	360	368	162	258
	79%	82%	75%	82%	74%	81%	79%	85%	71%	78%	83%	76%	80%	80%	78%
No	209	110	99	71	79	39	20	57	68	84	84	115	94	40	71
	21%	18%	25%	18%	26%	19%	21%	15%	29%	22%	17%	24%	20%	20%	22%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week
 -TikTok

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	342	134	208	120	107	91	24	213	45	69	4	11
	34%	29%	39%	57%	46%	33%	8%	30%	43%	62%	10%	28%
No	664	333	327	91	127	182	264	495	61	41	39	28
	66%	71%	61%	43%	54%	67%	92%	70%	57%	38%	90%	72%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week

-TikTok

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	342	215	126	125	87	90	39	123	59	159	156	167	151	70	119
	34%	36%	31%	31%	29%	45%	40%	32%	25%	42%	32%	35%	33%	35%	36%
No	664	386	277	276	218	110	59	262	180	222	334	308	311	132	210
	66%	64%	69%	69%	71%	55%	60%	68%	75%	58%	68%	65%	67%	65%	64%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
 -LinkedIn

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	250	124	125	58	62	74	56	169	34	19	16	11
	25%	27%	23%	27%	27%	27%	19%	24%	32%	17%	37%	28%
No	756	342	410	153	171	200	232	539	72	91	27	27
	75%	73%	77%	73%	73%	73%	81%	76%	68%	83%	63%	72%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week

-LinkedIn

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	250	107	143	68	101	39	41	87	64	98	108	132	86	61	101
	25%	18%	35%	17%	33%	20%	42%	23%	27%	26%	22%	28%	19%	30%	31%
No	756	494	261	333	204	161	57	298	175	283	381	343	377	141	228
	75%	82%	65%	83%	67%	80%	58%	77%	73%	74%	78%	72%	81%	70%	69%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
-Reddit

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	263	137	122	109	86	45	23	169	31	33	17	12
	26%	29%	23%	51%	37%	17%	8%	24%	29%	30%	40%	32%
No	743	330	413	102	147	228	265	539	75	76	26	26
	74%	71%	77%	49%	63%	83%	92%	76%	71%	70%	60%	68%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
-Reddit

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	263	139	124	85	84	55	40	82	63	118	104	146	108	54	100
	26%	23%	31%	21%	28%	27%	40%	21%	26%	31%	21%	31%	23%	27%	31%
No	743	462	280	317	221	145	58	303	176	264	386	329	354	148	228
	74%	77%	69%	79%	72%	73%	60%	79%	74%	69%	79%	69%	77%	73%	69%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Often	95	37	57	27	24	32	13	56	19	10	1	8
	9%	8%	11%	13%	10%	12%	4%	8%	18%	9%	3%	22%
Sometimes	240	131	109	60	63	70	47	155	30	29	14	12
	24%	28%	20%	29%	27%	26%	16%	22%	29%	27%	33%	31%
Rarely	285	119	163	62	69	74	79	217	26	27	4	11
	28%	25%	30%	30%	30%	27%	28%	31%	24%	25%	9%	30%
Never	386	180	206	61	78	98	149	281	32	43	24	7
	38%	38%	39%	29%	33%	36%	52%	40%	30%	39%	55%	18%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	95	59	36	32	25	28	11	40	22	34	48	44	56	15	24
	9%	10%	9%	8%	8%	14%	11%	10%	9%	9%	10%	9%	12%	8%	7%
Sometimes	240	146	94	99	55	47	39	92	52	96	122	110	112	44	82
	24%	24%	23%	25%	18%	23%	40%	24%	22%	25%	25%	23%	24%	22%	25%
Rarely	285	167	117	116	100	51	17	103	66	116	133	142	131	59	87
	28%	28%	29%	29%	33%	25%	18%	27%	28%	30%	27%	30%	28%	29%	27%
Never	386	229	156	154	125	74	31	151	100	135	186	179	164	84	135
	38%	38%	39%	38%	41%	37%	31%	39%	42%	35%	38%	38%	35%	41%	41%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	362	163	196	56	77	104	125	240	52	33	18	19
	36%	35%	37%	26%	33%	38%	44%	34%	49%	30%	43%	49%
NBC News	331	138	189	51	66	96	119	228	49	20	14	20
	33%	30%	35%	24%	28%	35%	41%	32%	46%	18%	31%	53%
CBS News	340	154	186	42	66	105	126	231	54	21	17	16
	34%	33%	35%	20%	28%	39%	44%	33%	51%	19%	40%	41%
Fox News	343	191	152	73	90	77	102	249	37	33	16	8
	34%	41%	28%	35%	39%	28%	35%	35%	34%	30%	36%	21%
MSNBC	198	100	98	37	48	56	56	126	23	26	10	12
	20%	21%	18%	18%	21%	21%	19%	18%	22%	24%	24%	32%
CNN	280	143	137	61	67	75	77	182	49	33	3	13
	28%	31%	26%	29%	29%	27%	27%	26%	46%	30%	6%	34%
Newsmax	90	51	40	11	11	29	39	77	3	1	5	4
	9%	11%	7%	5%	5%	11%	14%	11%	3%	1%	12%	10%
OAN	33	20	13	6	6	8	14	31	1	1	-	-
	3%	4%	2%	3%	2%	3%	5%	4%	1%	1%	-	-
Local TV news	509	240	266	64	98	170	177	360	66	45	17	20
	51%	51%	50%	30%	42%	62%	61%	51%	62%	41%	40%	53%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	217	103	110	43	59	69	46	156	13	18	16	13
	22%	22%	21%	20%	25%	25%	16%	22%	12%	17%	37%	34%
Your local paper, online or in print	244	112	130	27	52	76	90	192	17	20	6	9
	24%	24%	24%	13%	22%	28%	31%	27%	16%	18%	14%	23%
Public radio or broadcast news, such as NPR or PBS	168	77	90	36	45	42	45	131	11	15	6	5
	17%	17%	17%	17%	19%	15%	16%	18%	11%	14%	14%	14%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Something else (Please specify)	81 8%	34 7%	47 9%	8 4%	18 8%	27 10%	27 10%	60 8%	4 4%	8 8%	4 8%	5 14%
None of these	112 11%	45 10%	67 13%	50 24%	34 14%	18 6%	11 4%	82 12%	10 10%	11 10%	8 19%	1 3%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	362	188	174	121	119	68	55	119	72	171	136	209	151	78	131
	36%	31%	43%	30%	39%	34%	56%	31%	30%	45%	28%	44%	33%	39%	40%
NBC News	331	165	166	104	124	61	42	100	65	165	112	208	150	64	115
	33%	27%	41%	26%	41%	31%	43%	26%	27%	43%	23%	44%	32%	32%	35%
CBS News	340	192	148	129	102	63	46	115	63	161	121	205	156	72	109
	34%	32%	37%	32%	33%	31%	47%	30%	26%	42%	25%	43%	34%	36%	33%
Fox News	343	209	134	147	102	62	32	197	81	65	255	76	138	73	130
	34%	35%	33%	37%	33%	31%	32%	51%	34%	17%	52%	16%	30%	36%	40%
MSNBC	198	91	106	48	77	43	28	43	41	113	50	145	82	47	67
	20%	15%	26%	12%	25%	22%	29%	11%	17%	30%	10%	30%	18%	23%	21%
CNN	280	144	136	75	108	69	28	52	70	157	71	199	122	63	93
	28%	24%	34%	19%	35%	35%	29%	14%	29%	41%	14%	42%	26%	31%	28%
Newsmax	90	61	30	54	23	7	6	64	21	5	84	6	36	22	33
	9%	10%	7%	13%	8%	4%	6%	17%	9%	1%	17%	1%	8%	11%	10%
OAN	33	21	12	20	11	2	1	17	14	1	31	1	15	10	8
	3%	4%	3%	5%	4%	1%	1%	4%	6%	*%	6%	*%	3%	5%	3%
Local TV news	509	292	216	195	165	97	52	198	106	204	233	260	231	120	153
	51%	49%	54%	49%	54%	49%	53%	51%	44%	54%	48%	55%	50%	59%	47%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	217	95	122	66	90	29	31	63	57	97	68	141	79	38	99
	22%	16%	30%	16%	30%	15%	32%	16%	24%	25%	14%	30%	17%	19%	30%
Your local paper, online or in print	244	126	118	96	96	30	22	88	67	90	108	131	99	45	98
	24%	21%	29%	24%	32%	15%	22%	23%	28%	24%	22%	28%	21%	22%	30%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Public radio or broadcast news, such as NPR or PBS	168 17%	70 12%	98 24%	46 11%	85 28%	24 12%	13 14%	48 13%	52 22%	68 18%	58 12%	108 23%	61 13%	44 22%	62 19%
Something else (Please specify)	81 8%	42 7%	39 10%	29 7%	31 10%	13 7%	8 9%	33 9%	24 10%	24 6%	48 10%	32 7%	40 9%	16 8%	26 8%
None of these	112 11%	82 14%	30 7%	60 15%	21 7%	22 11%	9 9%	37 10%	39 16%	36 9%	61 13%	36 8%	50 11%	17 8%	39 12%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QEmployment] What is your current employment status?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	337	179	155	111	132	70	24	216	45	46	15	14
	34%	38%	29%	52%	56%	26%	8%	31%	42%	42%	36%	37%
Employed part-time	73	29	45	15	17	24	17	53	8	6	4	3
	7%	6%	8%	7%	7%	9%	6%	8%	7%	5%	9%	8%
Freelance, contract, or temporary work	44	18	27	10	14	16	5	28	3	6	5	2
	4%	4%	5%	5%	6%	6%	2%	4%	3%	6%	13%	5%
"Gig economy" work like ride shares, food delivery, or dog walking	9	4	5	1	5	3	-	7	1	1	-	-
	1%	1%	1%	*%	2%	1%		1%	1%	1%		
Unemployed and looking for work	79	40	39	29	19	29	3	44	13	16	5	1
	8%	9%	7%	14%	8%	10%	1%	6%	12%	15%	12%	2%
Stay-at-home parent or caregiver	62	8	53	13	30	14	5	48	2	9	-	2
	6%	2%	10%	6%	13%	5%	2%	7%	2%	8%		6%
Full time student	24	8	16	19	1	4	-	16	3	1	4	1
	2%	2%	3%	9%	1%	2%		2%	2%	1%	8%	2%
Retired	324	162	161	-	6	87	230	264	21	20	10	8
	32%	35%	30%		3%	32%	80%	37%	20%	19%	23%	20%
Something else	48	15	32	11	9	26	3	29	10	3	-	7
	5%	3%	6%	5%	4%	9%	1%	4%	9%	2%		19%
Prefer not to say	5	3	2	4	0	-	1	3	1	-	-	-
	*%	1%	*%	2%	*%		*%	*%	1%			

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QEmployment] What is your current employment status?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	337	173	164	103	113	70	51	125	77	134	168	154	100	83	152
	34%	29%	41%	26%	37%	35%	52%	33%	32%	35%	34%	32%	22%	41%	46%
Employed part-time	73	51	22	37	17	14	6	28	16	30	34	33	44	10	17
	7%	9%	6%	9%	5%	7%	6%	7%	7%	8%	7%	7%	10%	5%	5%
Freelance, contract, or temporary work	44	14	30	10	18	5	12	7	22	16	11	28	24	11	9
	4%	2%	7%	2%	6%	2%	12%	2%	9%	4%	2%	6%	5%	5%	3%
"Gig economy" work like ride shares, food delivery, or dog walking	9	8	1	6	1	2	-	1	7	2	4	5	7	1	2
	1%	1%	*%	1%	*%	1%	-	*%	3%	1%	1%	1%	1%	*%	1%
Unemployed and looking for work	79	61	18	32	12	29	6	21	21	37	31	45	49	10	18
	8%	10%	4%	8%	4%	15%	7%	6%	9%	10%	6%	10%	11%	5%	5%
Stay-at-home parent or caregiver	62	39	23	27	21	12	2	34	12	16	43	18	29	11	22
	6%	7%	6%	7%	7%	6%	2%	9%	5%	4%	9%	4%	6%	6%	7%
Full time student	24	17	7	8	7	9	-	6	1	17	7	17	12	3	9
	2%	3%	2%	2%	2%	4%	-	1%	*%	5%	1%	4%	3%	1%	3%
Retired	324	199	124	154	109	45	14	140	74	110	163	153	157	68	97
	32%	33%	31%	38%	36%	23%	14%	36%	31%	29%	33%	32%	34%	33%	29%
Something else	48	36	12	23	5	13	7	20	10	18	26	22	38	5	3
	5%	6%	3%	6%	2%	6%	7%	5%	4%	5%	5%	5%	8%	3%	1%
Prefer not to say	5	3	2	2	2	1	-	3	-	2	3	-	2	1	-
	*%	1%	*%	*%	1%	1%	-	1%	-	*%	1%	-	*%	*%	-

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	464	230	232	136	168	113	47	305	56	60	25	19
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	449	218	230	101	155	134	59	301	65	56	10	17
White collar worker, like work at a desk or an office	244 52%	108 47%	133 57%	63 46%	91 54%	63 56%	26 55%	169 56%	20 35%	28 47%	17 70%	9 48%
Blue collar worker, like work with my hands or in a factory	138 30%	88 39%	49 21%	40 30%	54 32%	31 27%	12 26%	82 27%	25 45%	21 35%	2 8%	7 36%
Service worker, like work in a store or hospital	65 14%	30 13%	35 15%	27 20%	16 10%	14 12%	7 16%	45 15%	7 12%	6 11%	4 15%	3 15%
Unsure	18 4%	3 1%	15 6%	5 4%	7 4%	5 5%	1 2%	8 2%	5 8%	4 7%	2 7%	-

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	464	246	218	155	149	91	69	161	122	182	216	220	176	105	180
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	449	267	182	168	133	99	49	143	127	179	201	217	193	109	143
White collar worker, like work at a desk or an office	244	82	162	56	113	26	49	75	65	103	99	130	63	58	121
	52%	33%	74%	36%	76%	28%	71%	47%	54%	57%	46%	59%	36%	56%	67%
Blue collar worker, like work with my hands or in a factory	138	108	30	65	17	43	13	52	40	46	76	56	66	33	37
	30%	44%	14%	42%	11%	47%	18%	32%	33%	25%	35%	26%	37%	31%	21%
Service worker, like work in a store or hospital	65	47	18	31	15	16	4	29	13	23	33	25	36	11	18
	14%	19%	8%	20%	10%	17%	6%	18%	11%	13%	15%	11%	20%	10%	10%
Unsure	18	10	9	3	5	7	4	5	4	10	8	9	11	3	4
	4%	4%	4%	2%	3%	7%	6%	3%	3%	5%	4%	4%	6%	3%	2%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	266	101	163	60	56	91	59	158	45	43	8	14
	26%	22%	31%	29%	24%	33%	21%	22%	42%	39%	18%	35%
\$30,000 to \$49,999 per year	196	90	106	37	42	44	73	145	20	17	2	11
	20%	19%	20%	18%	18%	16%	25%	21%	19%	16%	5%	29%
\$50,000 to \$74,999 per year	202	96	105	34	55	49	64	151	23	19	4	4
	20%	21%	20%	16%	24%	18%	22%	21%	22%	17%	9%	11%
\$75,000 to \$125,000 per year	209	113	93	51	50	51	56	152	12	26	14	5
	21%	24%	17%	24%	22%	19%	20%	21%	11%	24%	33%	14%
More than \$125,000 per year	120	60	59	22	29	35	33	92	4	5	15	4
	12%	13%	11%	11%	12%	13%	12%	13%	4%	4%	34%	11%
Prefer not to say	13	6	7	6	1	3	3	10	3	-	-	-
	1%	1%	1%	3%	*%	1%	1%	1%	3%			

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	266	216	50	126	31	90	18	91	58	117	110	140	266	-	-
	26%	36%	12%	31%	10%	45%	19%	24%	24%	31%	22%	29%	58%		
\$30,000 to \$49,999 per year	196	135	62	93	53	42	9	71	54	72	91	98	196	-	-
	20%	22%	15%	23%	17%	21%	9%	18%	22%	19%	19%	21%	42%		
\$50,000 to \$74,999 per year	202	106	96	71	80	35	15	77	53	72	104	90	-	202	-
	20%	18%	24%	18%	26%	18%	16%	20%	22%	19%	21%	19%		100%	
\$75,000 to \$125,000 per year	209	91	118	69	83	22	36	88	41	80	105	96	-	-	209
	21%	15%	29%	17%	27%	11%	37%	23%	17%	21%	21%	20%			64%
More than \$125,000 per year	120	44	75	36	55	9	19	56	27	37	74	45	-	-	120
	12%	7%	19%	9%	18%	4%	20%	14%	11%	10%	15%	9%			36%
Prefer not to say	13	9	3	7	3	3	-	3	6	3	6	6	-	-	-
	1%	2%	1%	2%	1%	1%		1%	3%	1%	1%	1%			

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

-Is a member of a labor union

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	64	44	20	16	13	14	21	45	6	3	4	6
	6%	9%	4%	7%	5%	5%	7%	6%	6%	3%	9%	15%
Applies to someone in my household	53	22	32	13	12	15	12	31	6	9	5	2
	5%	5%	6%	6%	5%	6%	4%	4%	5%	8%	12%	6%
Neither / Unsure	901	410	487	185	211	244	261	639	95	100	35	32
	90%	88%	91%	88%	90%	89%	91%	90%	89%	91%	80%	83%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

-Is a member of a labor union

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	64	36	28	24	20	12	8	19	17	27	21	35	22	16	25
	6%	6%	7%	6%	7%	6%	8%	5%	7%	7%	4%	7%	5%	8%	8%
Applies to someone in my household	53	31	22	23	8	8	14	15	11	27	21	31	14	12	27
	5%	5%	5%	6%	3%	4%	14%	4%	4%	7%	4%	7%	3%	6%	8%
Neither / Unsure	901	542	358	358	280	184	78	355	213	332	451	415	428	177	283
	90%	90%	89%	89%	92%	92%	79%	92%	89%	87%	92%	87%	93%	88%	86%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

-Owns a gun

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	260	160	100	48	64	76	71	195	19	27	8	10
	26%	34%	19%	23%	28%	28%	25%	28%	18%	25%	20%	27%
OwnsApplies to someone in my household	157	44	112	53	28	44	33	124	16	15	-	2
	16%	9%	21%	25%	12%	16%	11%	18%	15%	14%		6%
Neither / Unsure	648	281	364	131	151	173	193	442	77	68	35	26
	64%	60%	68%	62%	65%	63%	67%	62%	73%	62%	80%	68%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

-Owns a gun

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	260	156	104	113	82	43	23	150	61	50	183	69	92	55	111
	26%	26%	26%	28%	27%	21%	23%	39%	26%	13%	38%	14%	20%	27%	34%
OwnsApplies to someone in my household	157	89	68	76	48	13	20	79	35	43	106	44	44	38	74
	16%	15%	17%	19%	16%	7%	20%	21%	15%	11%	22%	9%	10%	19%	22%
Neither / Unsure	648	386	260	241	200	146	61	193	152	303	246	375	337	120	181
	64%	64%	65%	60%	65%	73%	62%	50%	63%	79%	50%	79%	73%	60%	55%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

-Serves or has served in the US Military

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	103	88	15	12	16	15	60	81	8	9	3	2
	10%	19%	3%	6%	7%	5%	21%	11%	7%	8%	7%	5%
Applies to someone in my household	94	21	71	21	16	21	35	78	6	6	-	3
	9%	5%	13%	10%	7%	8%	12%	11%	6%	5%		8%
Neither / Unsure	819	361	454	179	205	240	195	558	93	95	40	33
	81%	77%	85%	85%	88%	88%	68%	79%	87%	86%	93%	87%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
-Serves or has served in the US Military

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	103	66	37	51	29	15	7	46	24	33	58	42	39	29	34
	10%	11%	9%	13%	10%	7%	7%	12%	10%	9%	12%	9%	8%	14%	10%
Applies to someone in my household	94	58	36	46	32	11	4	40	21	32	54	36	36	28	29
	9%	10%	9%	12%	10%	6%	4%	10%	9%	8%	11%	8%	8%	14%	9%
Neither / Unsure	819	482	335	308	249	174	87	303	198	318	384	399	391	150	266
	81%	80%	83%	77%	81%	87%	88%	79%	83%	83%	78%	84%	85%	74%	81%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
City	314	141	171	86	88	75	65	173	57	54	11	18
	31%	30%	32%	41%	38%	27%	23%	24%	54%	50%	26%	48%
Suburb near a city	416	196	220	79	87	107	143	306	29	40	29	13
	41%	42%	41%	38%	37%	39%	49%	43%	27%	36%	66%	33%
Small town not near a city	100	50	51	15	23	38	24	83	7	7	4	-
	10%	11%	9%	7%	10%	14%	8%	12%	6%	7%	8%	-
Rural or country area	176	81	94	31	34	54	56	147	14	9	-	7
	17%	17%	18%	15%	15%	20%	19%	21%	13%	8%	-	18%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	314	196	117	95	76	100	41	83	70	160	117	186	181	56	74
	31%	33%	29%	24%	25%	50%	42%	22%	29%	42%	24%	39%	39%	28%	22%
Suburb near a city	416	224	192	163	143	60	50	162	101	153	210	189	150	90	170
	41%	37%	48%	41%	47%	30%	51%	42%	42%	40%	43%	40%	33%	45%	52%
Small town not near a city	100	56	44	43	39	13	5	45	33	22	52	41	47	21	32
	10%	9%	11%	11%	13%	6%	5%	12%	14%	6%	11%	9%	10%	11%	10%
Rural or country area	176	126	50	100	47	27	3	95	36	45	110	59	84	35	53
	17%	21%	12%	25%	15%	13%	3%	25%	15%	12%	23%	12%	18%	17%	16%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QNativity] Where were you born?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	966	447	514	206	226	258	277	691	107	100	30	38
	96%	96%	96%	98%	97%	94%	96%	98%	100%	91%	70%	98%
In a foreign country	39	18	20	4	8	16	11	16	-	9	13	1
	4%	4%	4%	2%	3%	6%	4%	2%	-	9%	30%	2%
Prefer not to say	1	1	0	1	0	-	-	1	-	-	-	-
	*%	*%	*%	*%	*%	-	-	*%	-	-	-	-

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QNativity] Where were you born?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	966	584	381	395	295	189	86	365	229	372	462	463	448	197	308
	96%	97%	94%	98%	97%	95%	88%	95%	96%	98%	95%	97%	97%	98%	94%
In a foreign country	39	16	23	5	11	11	12	20	9	9	26	12	14	5	21
	4%	3%	6%	1%	3%	5%	12%	5%	4%	2%	5%	3%	3%	2%	6%
Prefer not to say	1	1	-	1	-	-	-	-	1	-	1	-	1	-	-
	*%	*%		*%					*%		*%		*%		

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QMarital] What is your current marital status?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	350	180	170	156	95	70	29	202	68	46	24	10
	35%	39%	32%	74%	41%	25%	10%	28%	64%	42%	55%	27%
Married	453	223	228	42	110	138	163	349	22	50	18	15
	45%	48%	43%	20%	47%	50%	57%	49%	20%	46%	41%	38%
Separated	15	5	10	4	7	4	1	9	1	4	-	0
	2%	1%	2%	2%	3%	1%	*%	1%	1%	4%		1%
Divorced	120	40	77	7	18	46	50	92	7	7	2	12
	12%	9%	14%	3%	8%	17%	17%	13%	7%	6%	4%	32%
Widowed	65	17	47	-	3	17	45	54	9	2	-	0
	6%	4%	9%		1%	6%	16%	8%	8%	2%		1%
Prefer not to say	3	1	2	2	-	-	1	3	-	-	-	-
	*%	*%	*%	1%			*%	*%				

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QMarital] What is your current marital status?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	350	219	131	118	83	101	48	85	91	174	123	209	203	63	77
	35%	36%	33%	29%	27%	50%	49%	22%	38%	46%	25%	44%	44%	31%	24%
Married	453	245	207	180	168	65	39	219	102	131	267	169	121	97	231
	45%	41%	51%	45%	55%	33%	40%	57%	43%	34%	55%	36%	26%	48%	70%
Separated	15	14	1	8	1	6	-	8	3	4	8	5	13	1	1
	2%	2%	*%	2%	*%	3%	-	2%	1%	1%	2%	1%	3%	1%	*%
Divorced	120	79	41	60	32	19	9	43	29	47	58	58	76	31	13
	12%	13%	10%	15%	10%	10%	9%	11%	12%	12%	12%	12%	16%	15%	4%
Widowed	65	43	21	34	19	9	2	27	14	24	31	32	49	10	5
	6%	7%	5%	9%	6%	4%	2%	7%	6%	6%	6%	7%	11%	5%	2%
Prefer not to say	3	1	2	1	2	-	-	3	-	-	2	1	1	-	1
	*%	*%	1%	*%	1%	-	-	1%	-	-	*%	*%	*%	-	*%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	284	130	154	34	53	82	115	216	33	14	15	6
	28%	28%	29%	16%	23%	30%	40%	30%	31%	13%	35%	16%
Roman Catholic	182	91	91	27	45	43	67	133	6	38	3	2
	18%	19%	17%	13%	19%	16%	23%	19%	5%	34%	7%	5%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	10	7	3	2	1	3	5	6	2	1	1	-
	1%	1%	1%	1%	*%	1%	2%	1%	2%	1%	3%	-
Orthodox (such as Greek, Russian, or some other Orthodox church)	4	2	2	-	3	0	-	4	-	-	-	-
	*%	*%	*%		1%	*%		1%				
Just Christian	158	64	95	38	40	56	25	103	27	16	-	12
	16%	14%	18%	18%	17%	20%	9%	15%	25%	15%		33%
Jewish	28	15	14	5	4	10	10	21	3	1	-	4
	3%	3%	3%	2%	2%	4%	3%	3%	2%	1%		10%
Muslim	2	2	-	-	2	0	-	-	2	-	-	-
	*%	1%			1%	*%			2%			
Buddhist	11	11	0	2	2	1	6	3	-	1	7	1
	1%	2%	*%	1%	1%	*%	2%	*%		*%	16%	2%
Hindu	7	4	3	5	-	2	-	-	2	-	5	-
	1%	1%	1%	2%		1%			2%		13%	
Atheist	61	32	29	21	12	17	11	47	2	6	4	2
	6%	7%	5%	10%	5%	6%	4%	7%	2%	5%	9%	6%
Agnostic	70	28	43	24	18	15	13	56	1	10	-	3
	7%	6%	8%	11%	8%	6%	5%	8%	1%	10%		7%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Something else (Please specify)	38 4%	15 3%	22 4%	10 5%	11 5%	10 4%	7 3%	20 3%	6 6%	6 5%	3 6%	3 9%
Nothing in particular	150 15%	67 14%	80 15%	44 21%	43 18%	34 12%	29 10%	99 14%	23 22%	18 16%	5 12%	5 13%

Echelon Insights
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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	284	169	115	141	74	28	41	161	47	77	178	98	133	63	87
	28%	28%	29%	35%	24%	14%	42%	42%	19%	20%	36%	21%	29%	31%	26%
Roman Catholic	182	105	77	69	64	36	13	73	40	68	98	79	67	31	80
	18%	17%	19%	17%	21%	18%	13%	19%	17%	18%	20%	17%	15%	15%	24%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	10	3	7	1	5	2	2	5	3	2	6	5	3	2	5
	1%	*%	2%	*%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%
Orthodox (such as Greek, Russian, or some other Orthodox church)	4	1	2	1	2	-	-	3	-	0	3	0	3	0	-
	*%	*%	1%	*%	1%			1%		*%	1%	*%	1%	*%	
Just Christian	158	116	43	72	31	44	12	69	40	49	85	65	71	35	51
	16%	19%	11%	18%	10%	22%	12%	18%	17%	13%	17%	14%	15%	17%	16%
Jewish	28	8	20	4	17	4	3	2	4	23	2	25	15	4	9
	3%	1%	5%	1%	5%	2%	3%	*%	2%	6%	1%	5%	3%	2%	3%
Muslim	2	2	-	-	-	2	-	-	-	2	1	1	1	-	1
	*%	*%				1%				1%	*%	*%	*%		*%
Buddhist	11	9	2	1	2	8	-	7	2	2	7	4	6	1	5
	1%	1%	1%	*%	1%	4%		2%	1%	1%	1%	1%	1%	*%	1%
Hindu	7	7	-	-	-	7	-	1	-	6	4	3	3	4	-
	1%	1%				4%		*%		1%	1%	1%	1%	2%	
Atheist	61	39	22	26	21	13	1	11	17	33	11	44	27	18	16
	6%	6%	5%	6%	7%	7%	1%	3%	7%	9%	2%	9%	6%	9%	5%
Agnostic	70	27	44	19	37	7	7	9	20	41	17	54	29	16	25
	7%	4%	11%	5%	12%	4%	7%	2%	8%	11%	3%	11%	6%	8%	7%

Echelon Insights
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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Something else (Please specify)	38 4%	23 4%	15 4%	12 3%	8 3%	10 5%	7 7%	7 2%	12 5%	19 5%	13 3%	18 4%	23 5%	5 2%	10 3%
Nothing in particular	150 15%	93 15%	56 14%	54 14%	44 14%	39 19%	13 13%	36 9%	55 23%	59 15%	64 13%	79 17%	81 18%	23 12%	40 12%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	638	293	345	101	142	184	211	462	67	69	19	20
	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	652	290	362	75	137	191	249	485	79	61	8	19
Yes, born-again or evangelical Christian	277	116	161	49	70	85	73	177	43	28	13	16
	43%	40%	47%	48%	50%	46%	34%	38%	63%	41%	68%	79%
No, not born-again or evangelical Christian	339	170	169	50	64	89	136	268	21	39	6	4
	53%	58%	49%	50%	45%	48%	64%	58%	31%	57%	32%	21%
Unsure	21	7	14	2	8	10	2	16	4	2	-	-
	3%	2%	4%	2%	5%	5%	1%	3%	6%	2%		

Echelon Insights
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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	638	394	244	285	176	109	68	312	129	197	370	247	277	131	224
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	652	408	244	295	190	113	54	286	147	219	349	273	327	146	171
Yes, born-again or evangelical Christian	277	178	99	119	58	59	41	150	46	81	169	97	139	52	83
	43%	45%	41%	42%	33%	55%	60%	48%	35%	41%	46%	39%	50%	40%	37%
No, not born-again or evangelical Christian	339	202	138	156	113	46	25	156	76	107	190	140	130	74	133
	53%	51%	56%	55%	64%	42%	37%	50%	59%	55%	51%	57%	47%	56%	60%
Unsure	21	14	7	11	5	3	2	6	7	8	10	9	8	5	7
	3%	4%	3%	4%	3%	3%	3%	2%	6%	4%	3%	4%	3%	4%	3%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	253	120	133	43	50	72	88	161	38	29	14	10
	25%	26%	25%	20%	22%	26%	30%	23%	36%	26%	33%	27%
Once or twice a month	81	42	39	13	30	22	15	55	10	5	7	4
	8%	9%	7%	6%	13%	8%	5%	8%	10%	5%	16%	10%
A few times a year	123	50	73	24	31	33	34	79	15	18	7	4
	12%	11%	14%	12%	13%	12%	12%	11%	14%	16%	17%	11%
Usually just for religious holidays	82	39	44	15	27	21	19	65	6	9	2	0
	8%	8%	8%	7%	12%	8%	7%	9%	5%	8%	5%	1%
Never	429	198	227	109	88	110	123	323	33	42	13	19
	43%	42%	42%	51%	38%	40%	43%	46%	31%	38%	29%	49%
Prefer not to say	37	17	19	7	6	15	9	25	4	7	-	1
	4%	4%	4%	3%	3%	5%	3%	3%	4%	6%	-	2%

Echelon Insights
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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	253	155	99	102	60	53	39	113	54	86	138	107	124	47	79
	25%	26%	24%	25%	20%	27%	40%	29%	23%	23%	28%	22%	27%	23%	24%
Once or twice a month	81	36	45	22	33	14	13	34	22	25	43	36	31	13	37
	8%	6%	11%	6%	11%	7%	13%	9%	9%	7%	9%	8%	7%	7%	11%
A few times a year	123	82	41	51	28	32	13	61	23	39	76	44	48	29	46
	12%	14%	10%	13%	9%	16%	13%	16%	9%	10%	16%	9%	10%	14%	14%
Usually just for religious holidays	82	44	39	34	32	10	7	37	15	31	47	32	42	12	28
	8%	7%	10%	8%	10%	5%	7%	9%	6%	8%	10%	7%	9%	6%	9%
Never	429	252	176	172	150	80	26	120	116	193	160	246	195	96	133
	43%	42%	44%	43%	49%	40%	27%	31%	49%	51%	33%	52%	42%	47%	40%
Prefer not to say	37	33	4	21	4	12	-	21	9	7	26	10	22	6	7
	4%	5%	1%	5%	1%	6%	-	5%	4%	2%	5%	2%	5%	3%	2%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1006	467	535	211	233	274	288	708	107	110	43	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Technology	27	17	7	11	5	8	3	23	2	0	1	1
	3%	4%	1%	5%	2%	3%	1%	3%	2%	0%	3%	3%
Sales	44	22	22	18	13	10	4	22	12	6	-	4
	4%	5%	4%	8%	6%	4%	1%	3%	11%	5%	-	10%
Healthcare or the pharmaceutical industry	69	16	54	23	28	9	9	48	4	8	7	2
	7%	3%	10%	11%	12%	3%	3%	7%	4%	7%	15%	6%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	39	23	17	16	9	7	7	22	6	3	5	3
	4%	5%	3%	7%	4%	3%	2%	3%	6%	3%	11%	8%
Market research	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-
None of these	842	397	443	151	182	242	267	602	87	94	31	28
	84%	85%	83%	72%	78%	89%	93%	85%	81%	86%	71%	74%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	27	14	13	11	12	3	1	8	8	11	10	12	4	9	14
	3%	2%	3%	3%	4%	2%	1%	2%	3%	3%	2%	3%	1%	4%	4%
Sales	44	31	13	15	8	16	6	14	16	15	19	23	23	5	16
	4%	5%	3%	4%	3%	8%	6%	4%	7%	4%	4%	5%	5%	3%	5%
Healthcare or the pharmaceutical industry	69	28	41	19	29	8	12	24	15	30	30	35	25	13	30
	7%	5%	10%	5%	10%	4%	13%	6%	6%	8%	6%	7%	5%	6%	9%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	39	35	5	17	5	17	-	13	16	10	25	10	18	6	15
	4%	6%	1%	4%	2%	9%	-	3%	6%	3%	5%	2%	4%	3%	5%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	842	506	335	345	256	161	79	332	190	319	414	399	402	171	258
	84%	84%	83%	86%	84%	80%	81%	86%	79%	84%	85%	84%	87%	85%	78%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Man	467	467	-	100	106	114	146	320	45	53	31	19
	46%	100%		48%	45%	42%	51%	45%	43%	48%	71%	49%
Woman	535	-	535	107	127	159	142	384	61	57	13	20
	53%		100%	51%	55%	58%	49%	54%	57%	52%	29%	51%
In some other way	4	-	-	4	-	0	-	4	-	-	-	-
	*%			2%		*%		1%				

Echelon Insights
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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	467	298	168	195	124	104	44	189	132	146	257	189	191	96	174
	46%	50%	42%	49%	41%	52%	44%	49%	55%	38%	52%	40%	41%	48%	53%
Woman	535	302	233	205	178	96	54	196	106	233	233	283	270	105	153
	53%	50%	58%	51%	58%	48%	56%	51%	44%	61%	48%	60%	58%	52%	46%
In some other way	4	1	3	1	3	-	-	-	2	3	-	4	2	-	3
	*%	*%	1%	*%	1%				1%	1%		1%	*%		1%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
White	757	344	409	137	158	210	251	708	-	31	-	18
	75%	74%	76%	65%	68%	77%	87%	100%	-	28%	-	48%
Black or African American	119	52	67	43	28	28	20	-	107	6	-	7
	12%	11%	13%	21%	12%	10%	7%	-	100%	5%	-	17%
Hispanic or Latino	110	53	57	37	39	25	9	-	-	110	-	-
	11%	11%	11%	18%	17%	9%	3%	-	-	100%	-	-
Asian	44	29	15	8	12	12	11	-	-	1	41	2
	4%	6%	3%	4%	5%	5%	4%	-	-	1%	95%	5%
Native American or Alaska Native	23	11	12	6	3	11	4	-	-	4	-	19
	2%	2%	2%	3%	1%	4%	1%	-	-	4%	-	50%
Native Hawaiian or Other Pacific Islander	5	5	-	-	-	2	2	-	-	-	2	2
	*%	1%	-	-	-	1%	1%	-	-	-	5%	7%
Other race or ethnicity	13	6	7	3	5	4	1	-	-	1	-	13
	1%	1%	1%	1%	2%	1%	*%	-	-	*%	-	33%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	757	438	318	401	305	36	13	334	194	229	407	323	328	159	259
	75%	73%	79%	100%	100%	18%	13%	87%	81%	60%	83%	68%	71%	79%	79%
Black or African American	119	85	34	-	-	85	34	8	23	88	17	94	69	25	21
	12%	14%	9%			42%	35%	2%	10%	23%	4%	20%	15%	13%	7%
Hispanic or Latino	110	81	29	-	-	81	29	26	29	54	42	61	60	19	31
	11%	13%	7%			40%	30%	7%	12%	14%	9%	13%	13%	10%	9%
Asian	44	18	26	-	-	18	26	14	6	24	20	20	12	5	27
	4%	3%	6%			9%	26%	4%	3%	6%	4%	4%	3%	3%	8%
Native American or Alaska Native	23	17	6	-	-	17	6	9	12	3	10	12	18	-	5
	2%	3%	2%			9%	6%	2%	5%	1%	2%	3%	4%		2%
Native Hawaiian or Other Pacific Islander	5	2	2	-	-	2	2	2	2	-	2	2	2	-	2
	*%	*%	1%			1%	2%	1%	1%		*%	1%	1%		1%
Other race or ethnicity	13	8	5	-	-	8	5	4	1	8	4	9	7	3	3
	1%	1%	1%			4%	5%	1%	*%	2%	1%	2%	1%	2%	1%

Echelon Insights
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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	298	149	149	67	59	95	77	197	48	41	2	10
	30%	32%	28%	32%	25%	35%	27%	28%	45%	37%	5%	27%
Some college	205	98	105	47	41	53	65	136	16	26	14	12
	20%	21%	20%	22%	17%	19%	22%	19%	15%	23%	33%	32%
Associate degree	99	51	47	31	22	26	20	68	15	14	-	2
	10%	11%	9%	15%	9%	10%	7%	10%	14%	13%		5%
Bachelor's degree	254	122	132	54	64	61	75	204	18	15	9	7
	25%	26%	25%	26%	27%	22%	26%	29%	17%	13%	21%	20%
Graduate degree	149	46	100	12	48	39	51	101	10	14	18	6
	15%	10%	19%	6%	20%	14%	18%	14%	10%	13%	41%	16%
Prefer not to say	1	1	0	-	0	-	1	1	-	-	-	-
	*%	*%	*%		*%		*%	*%				

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	298	298	-	197	-	101	-	131	71	96	176	116	185	48	60
	30%	50%		49%		50%		34%	29%	25%	36%	24%	40%	24%	18%
Some college	205	205	-	136	-	68	-	82	47	75	103	91	118	39	46
	20%	34%		34%		34%		21%	20%	20%	21%	19%	25%	19%	14%
Associate degree	99	99	-	68	-	31	-	40	25	34	47	45	48	19	29
	10%	16%		17%		15%		10%	10%	9%	10%	9%	10%	9%	9%
Bachelor' s degree	254	-	254	-	204	-	50	94	55	105	105	139	69	72	110
	25%		63%		67%		51%	24%	23%	28%	22%	29%	15%	36%	34%
Graduate degree	149	-	149	-	101	-	48	38	41	70	58	84	42	23	83
	15%		37%		33%		49%	10%	17%	18%	12%	18%	9%	12%	25%
Prefer not to say	1	-	-	-	-	-	-	-	0	1	-	1	0	-	1
	0%								0%	0%		0%	0%		0%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	175	82	93	30	29	61	55	133	14	20	5	4
	17%	18%	17%	14%	13%	22%	19%	19%	13%	18%	12%	10%
States in the Midwest	215	94	119	56	53	50	56	171	20	10	7	7
	21%	20%	22%	27%	23%	18%	19%	24%	18%	9%	17%	19%
States in the South	376	175	199	78	94	100	103	249	63	37	11	16
	37%	38%	37%	37%	40%	36%	36%	35%	59%	34%	25%	41%
States in the West	240	116	124	47	57	62	74	155	10	44	20	11
	24%	25%	23%	22%	24%	23%	26%	22%	10%	40%	46%	30%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	175	99	76	68	65	31	11	65	42	69	77	92	69	39	65
	17%	16%	19%	17%	21%	15%	11%	17%	17%	18%	16%	19%	15%	19%	20%
States in the Midwest	215	137	77	109	62	28	16	78	49	88	89	110	113	35	64
	21%	23%	19%	27%	20%	14%	16%	20%	21%	23%	18%	23%	24%	18%	19%
States in the South	376	228	147	145	104	84	43	168	89	119	217	147	185	77	111
	37%	38%	37%	36%	34%	42%	44%	44%	37%	31%	44%	31%	40%	38%	34%
States in the West	240	137	102	80	75	57	27	74	60	106	106	127	96	51	89
	24%	23%	25%	20%	24%	29%	28%	19%	25%	28%	22%	27%	21%	25%	27%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QAge] What is your age?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
18-34	211	100	107	211	-	-	-	125	35	37	7	6
	21%	21%	20%	100%				18%	33%	34%	17%	17%
35-49	233	106	127	-	233	-	-	146	26	39	12	9
	23%	23%	24%		100%			21%	25%	36%	28%	25%
50-64	274	114	159	-	-	274	-	193	28	25	11	17
	27%	25%	30%			100%		27%	26%	23%	25%	44%
65+	288	146	142	-	-	-	288	244	17	9	13	5
	29%	31%	27%				100%	34%	16%	8%	30%	14%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QAge] What is your age?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-34	211	145	66	79	46	66	20	62	50	99	94	103	98	34	74
	21%	24%	16%	20%	15%	33%	21%	16%	21%	26%	19%	22%	21%	17%	22%
35-49	233	121	112	71	75	51	37	88	63	83	116	104	98	55	79
	23%	20%	28%	18%	25%	25%	37%	23%	26%	22%	24%	22%	21%	27%	24%
50-64	274	174	100	116	77	58	22	115	55	103	131	136	135	49	86
	27%	29%	25%	29%	25%	29%	23%	30%	23%	27%	27%	29%	29%	24%	26%
65+	288	161	126	136	107	25	19	120	72	96	148	132	132	64	90
	29%	27%	31%	34%	35%	13%	19%	31%	30%	25%	30%	28%	28%	32%	27%

Echelon Insights
 March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Gender		Age				Race				
	Total	Men	Women	18-34	35-49	50-64	65+	White	Black	Hispanic	Asian	Native+Other
Total	1006	467	535	211	233	274	288	708	107	110	43	38
	100	100	100	100	100	100	100	100	100	100	100	100
Yes	233	85	148	76	113	35	9	140	33	48	4	8
	23%	18%	28%	36%	48%	13%	3%	20%	31%	43%	10%	20%
No	768	380	384	135	116	238	279	562	74	62	39	31
	76%	81%	72%	64%	50%	87%	97%	79%	69%	57%	90%	80%
Prefer not to say	5	2	3	-	5	0	0	5	-	-	-	-
	1%	*%	1%		2%	*%	*%	1%				

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Education		Race x Education				Party			2024 Vote		Income		
	Total	Non-College	College	White Non-College	White College	Non-White Non-College	Non-White College	Republican	Independent	Democrat	Trump	Biden	<\$50K	\$50K-\$74K	\$75K+
Total	1006	601	403	401	305	200	98	385	240	381	489	475	462	202	329
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	233	139	93	75	65	64	28	102	46	85	129	92	89	48	93
	23%	23%	23%	19%	21%	32%	28%	26%	19%	22%	26%	19%	19%	24%	28%
No	768	460	307	324	237	136	70	282	193	293	358	379	372	149	236
	76%	76%	76%	81%	78%	68%	72%	73%	81%	77%	73%	80%	80%	74%	72%
Prefer not to say	5	2	3	2	3	-	-	2	0	3	2	3	1	5	-
	1%	*%	1%	1%	1%			1%	*%	1%	*%	1%	*%	2%	