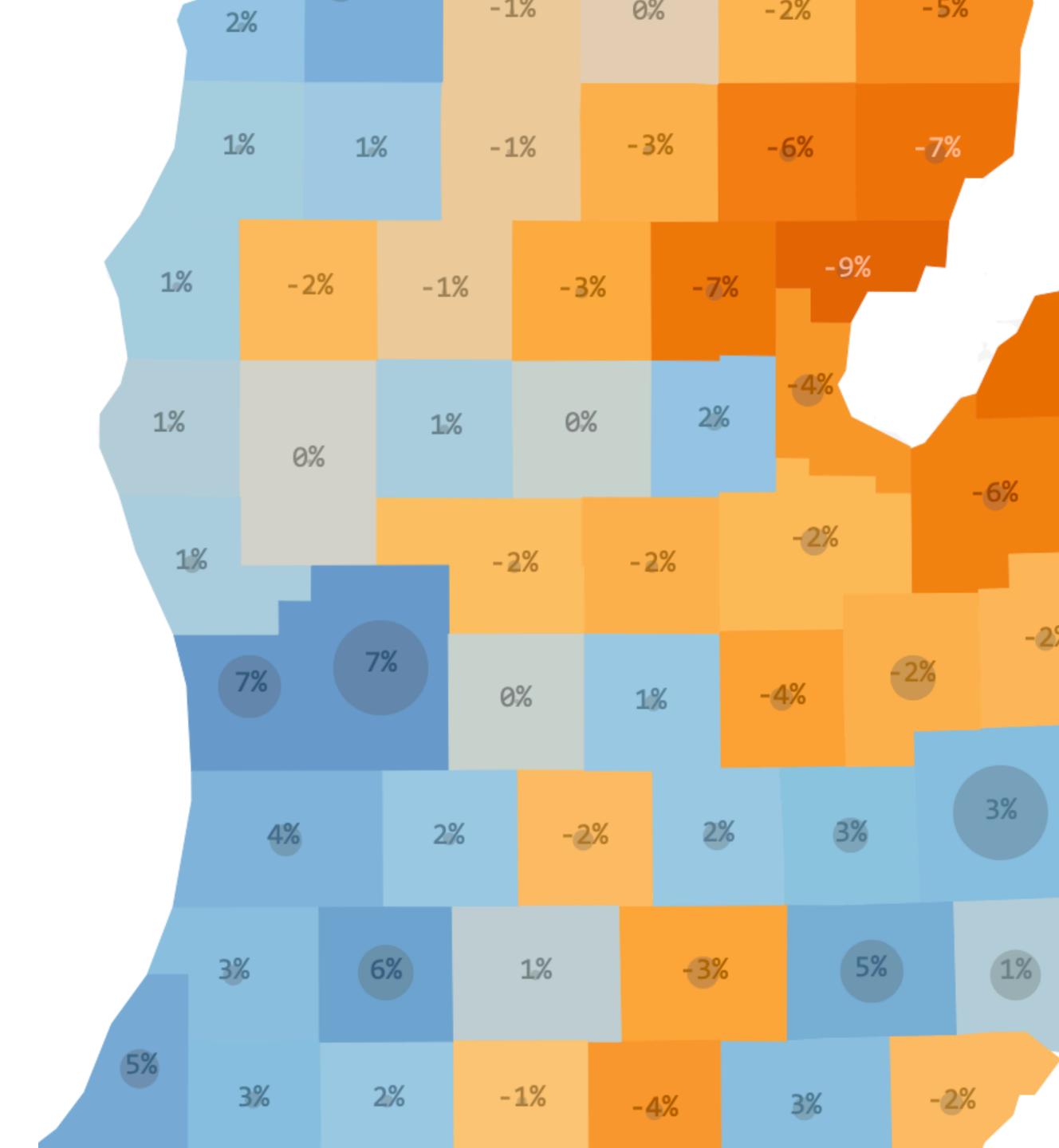


# Split Ticket Atlas

Republican Presidential vs. Senate Candidate Performance, 2018-2020



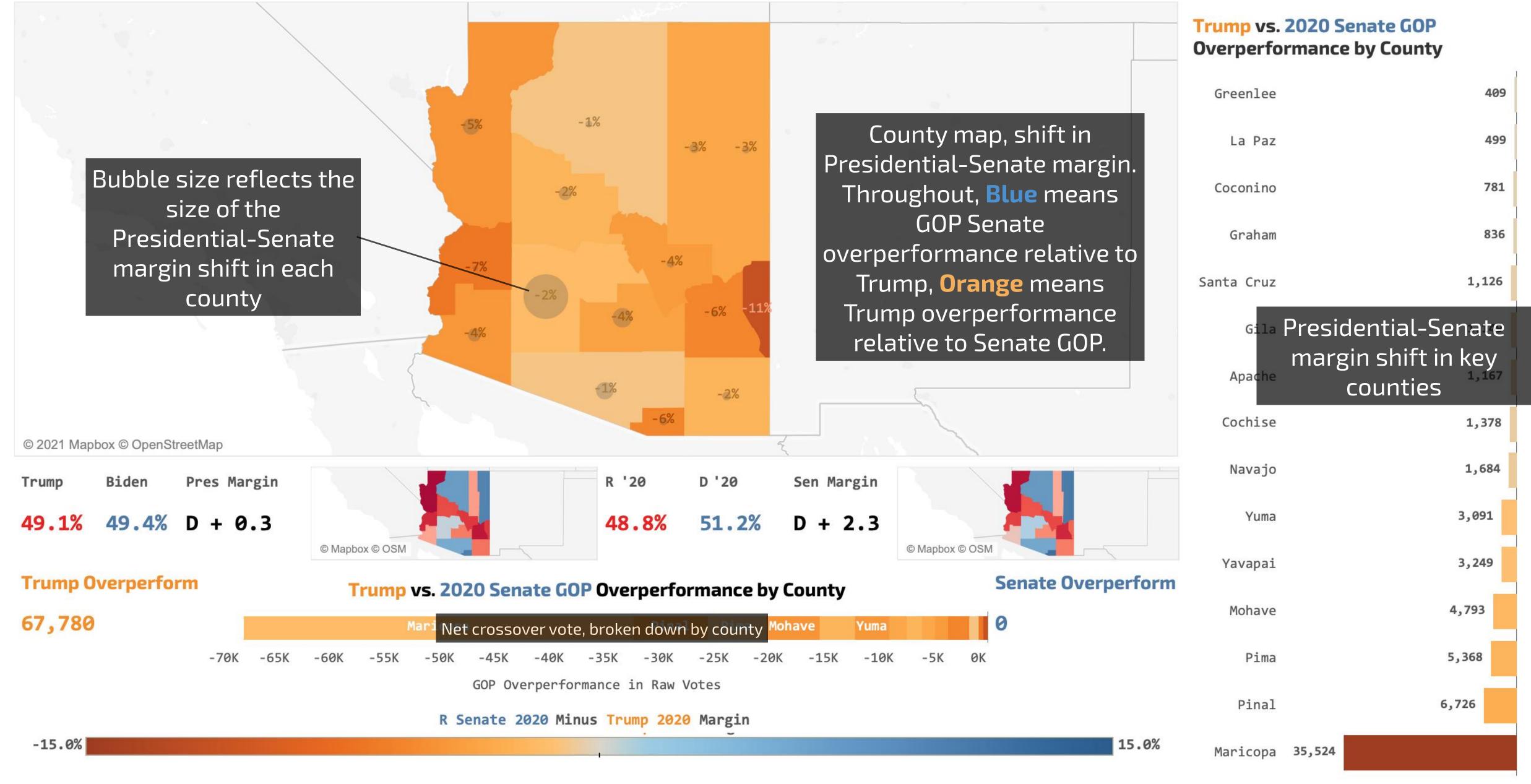
# Overview

- Split-ticket voting made a small but significant difference across the country in the 2020 cycle. Across the most closely contested Senate states, Republican candidates overperformed Donald Trump by a 1.4 point margin.
  - The strongest Senate overperformers were **Susan Collins**, who ran 17.7 points ahead of Trump in Maine and **Ben Sasse**, who ran 17.3 points ahead of Trump in Nebraska.
- Republican Senate candidate overperformance happened most consistently in suburban and urban areas across the country, while Trump overperformance happened tended to happen in rural areas.
- The 2020 Senate Republican coalition looks like two parts Trump coalition and one part the traditional Republican coalition. For instance, while John Cornyn underperformed Trump in the heavily Latino Rio Grande Valley, he still ran far ahead of Ted Cruz's margins in the region from two years earlier. To a large extent, shifts at the Presidential level translated to shifts in Senate voting.
- There is no such thing as a standard partisanship model anymore. The supporter profile of every candidate looks different, depending on the coalition the candidate is trying to persuade. The similarity of the Presidential and U.S. Senate results masks the fact of significant split-ticket voting running in both directions, tied to the education gap.
- This presentation maps the Trump-Senate crossover vote in all states with two-party Senate races in 2018 and/or 2020. It shows the size of the "Trump Democrat" and "Biden Republican" vote in each race, and where geographically they are located, showing the counties responsible for the biggest shift (percentage-wise and in raw votes) between Trump and Senate candidate performance.



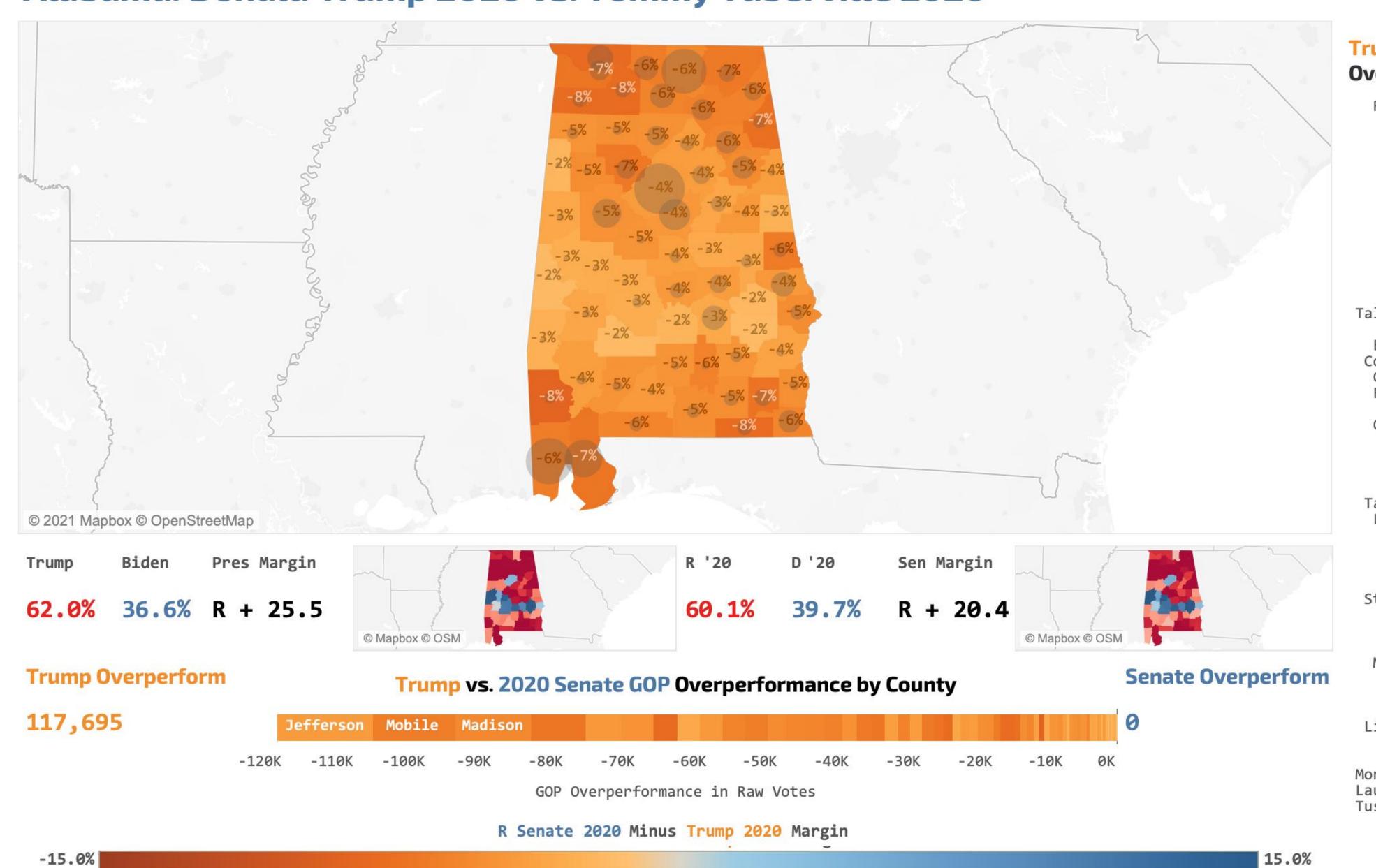
# Arizona: Donald Trump 2020 vs. Martha McSally 2020 (SLIDE KEY)





# Alabama: Donald Trump 2020 vs. Tommy Tuberville 2020



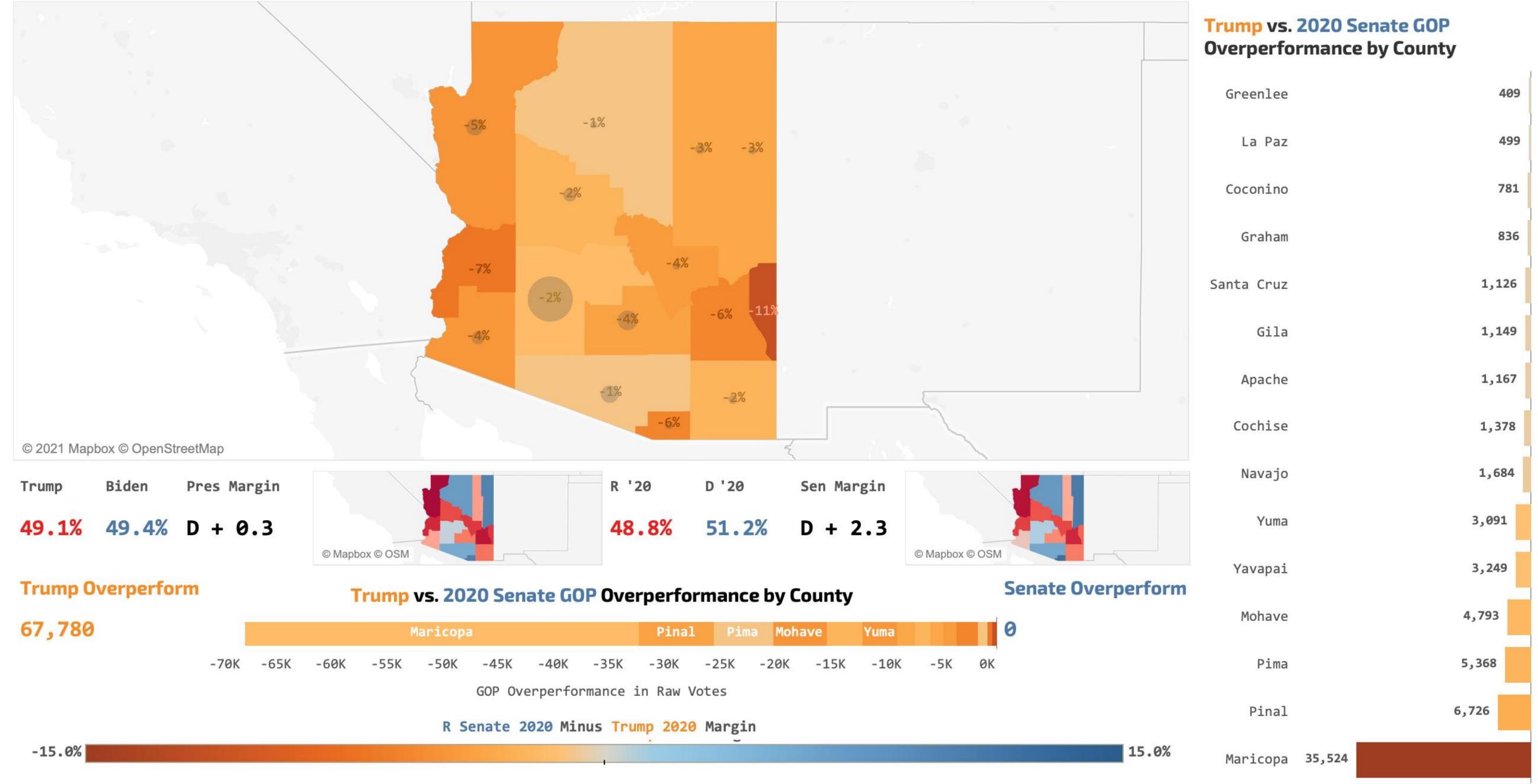


# Trump vs. 2020 Senate GOP Overperformance by County

overperio	illiance by county	
Randolph		
Pickens	322	
Barbour	375	
Marengo	377	
Butler	446	j
Bibb	455	ı
Henry	466	
Monroe	501	
Dallas	517	
Clarke	519	
Winston	564	ı
Pike	644	Į
Marion	655	ł
Tallapoosa	670 748	l
Chilton Escambia	904	ı
Covington	907	
Cherokee	913	
Franklin	975	
Geneva	976	
Chambers	976	
Russell	1,111	
Coffee	1,125	
Blount	1,132	
Autauga	1,197	
Talladega	1,216	
Lawrence	1,219	
Dale	1,390	
Jackson	1,563	
Elmore DeKalb	1,683 1,722	
St. Clair	1,779	
Colbert	1,907	
Walker	2,055	
Cullman	2,056	
Marshall	2,395	
Houston	2,673	
Etowah	2,685	
Calhoun	2,694	
Limestone	3,104	
Morgan	3,148	
Lee	3,154	
Montgomery	3,216	
Lauderdale	3,472	
Tuscaloosa	4,375	
Shelby Baldwin	5,092 7,514	
Madison	10,717	
Mobile	11,424	
Jefferson	13,529	

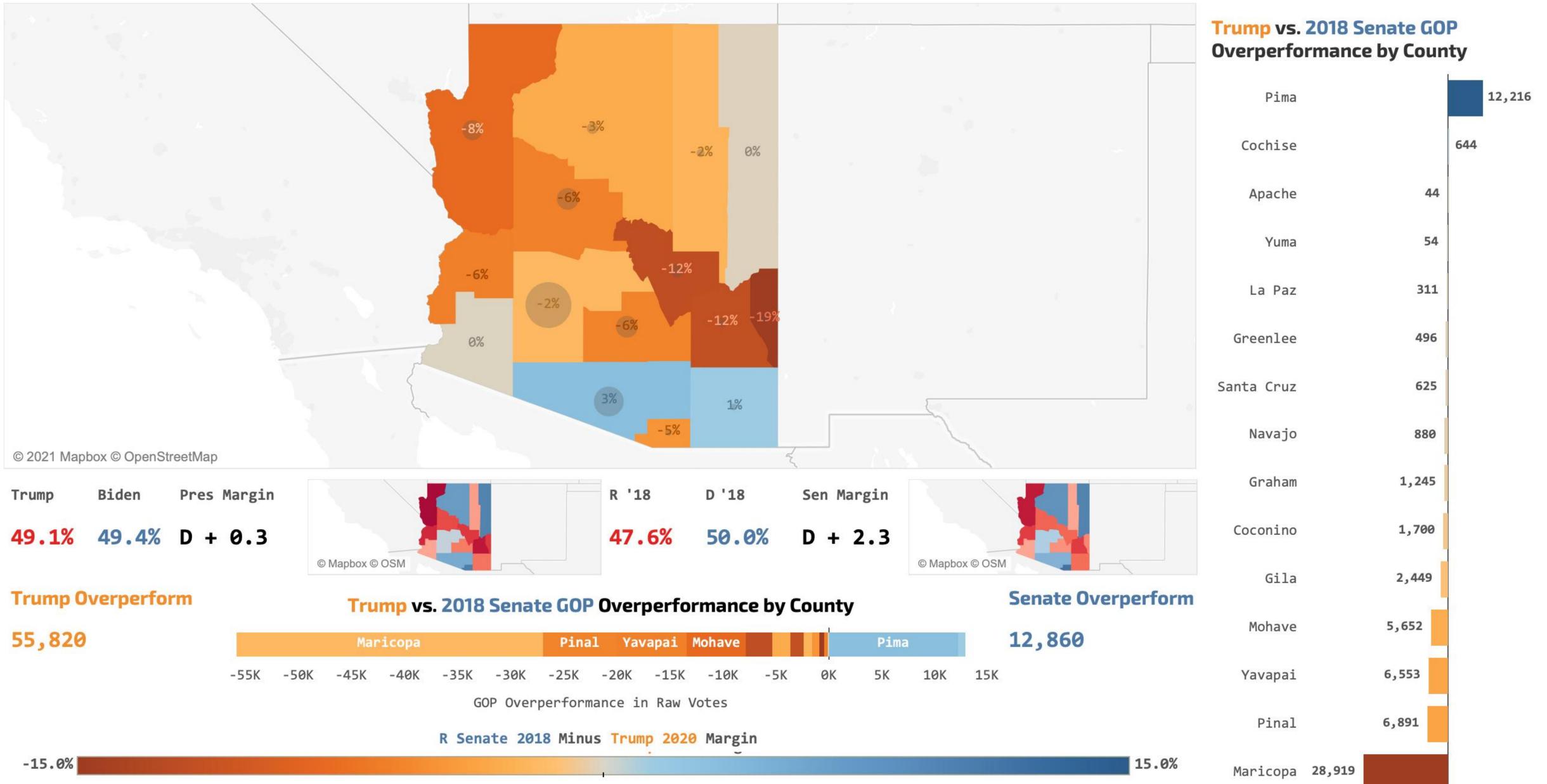
# Arizona: Donald Trump 2020 vs. Martha McSally 2020





# Arizona: Donald Trump 2020 vs. Martha McSally 2018





# Colorado: Donald Trump 2020 vs. Cory Gardner 2020



19,257

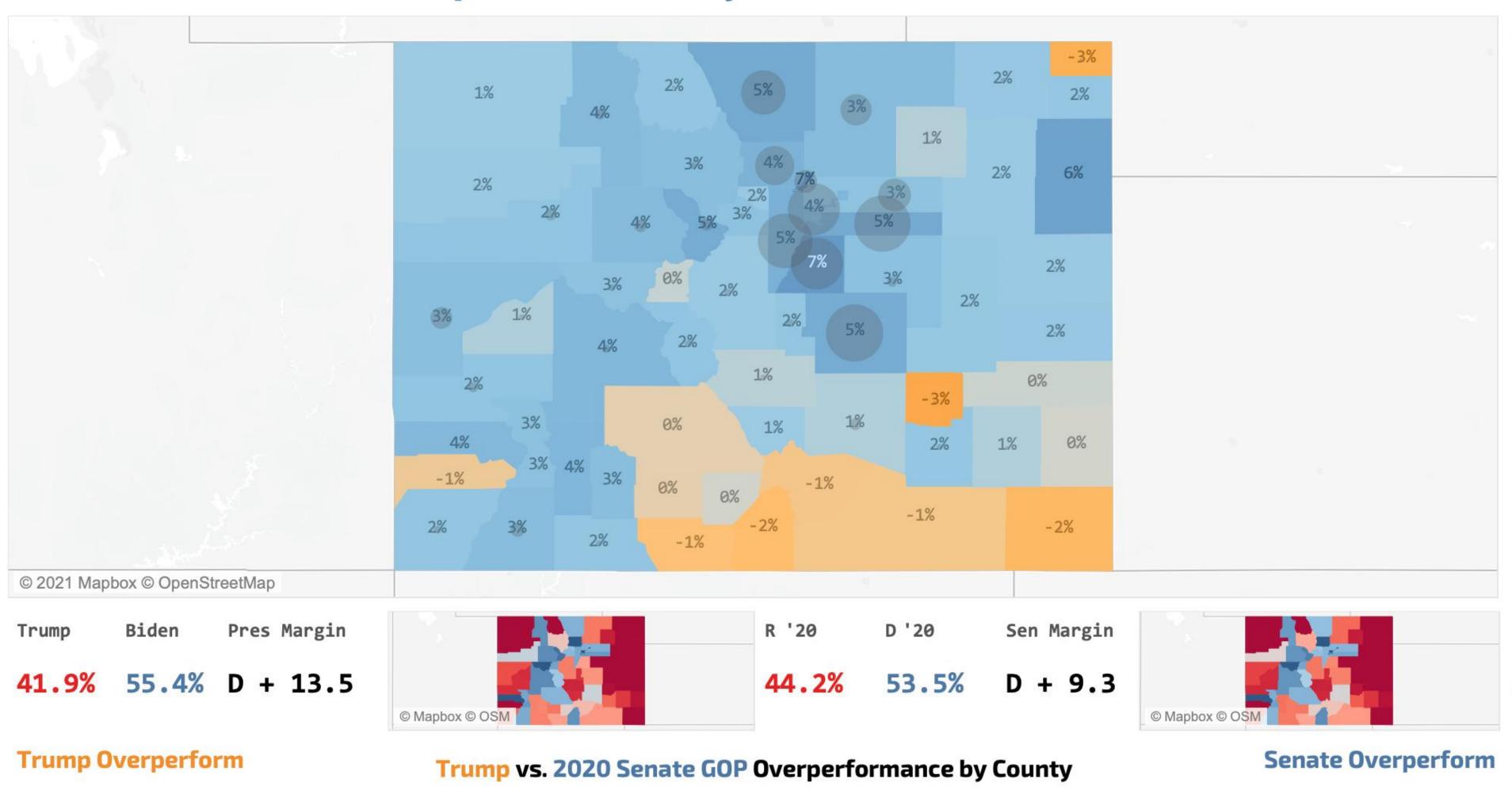
17,563 15,878

15,783

11,500

9,020

6,308



#### Trump vs. 2020 Senate GOP **Overperformance by County**

El Paso Arapahoe Jefferson Douglas Denver Larimer Boulder Adams 5,744 Weld 3,070 Broomfield 2,798 Mesa 1,180 La Plata 1,027 Eagle 923 Summit 812 Pueblo 735 Garfield 615 Routt 598 Montrose 559 Elbert 438 Gunnison 368 Teller 334 Montezuma 332 Pitkin 324 Chaffee 323 Grand 302 Yuma 219 Park 209 Logan Archuleta 203 199 Otero San Miguel 193 185 Delta 182 Clear Creek 180 Fremont Ouray 113 112 Morgan Moffat 94 Gilpin 73 Kit Carson 60 Rio Blanco Washington 54 Custer 50 Lake 18 13 Alamosa Prowers 9 Saguache 12 Rio Grande 27

#### 391

	El Paso	Ar	apahoe	Jeff	ferson	Douglas		Denver	r Larimer					136,821		
0К	10K	20K	30K	40K	50K	60K	70K	80K	90K	100K	110K	120K	130K	140K		
GOP Overperformance in Raw Votes																

R Senate 2020 Minus Trump 2020 Margin

-15.0%

15.0%

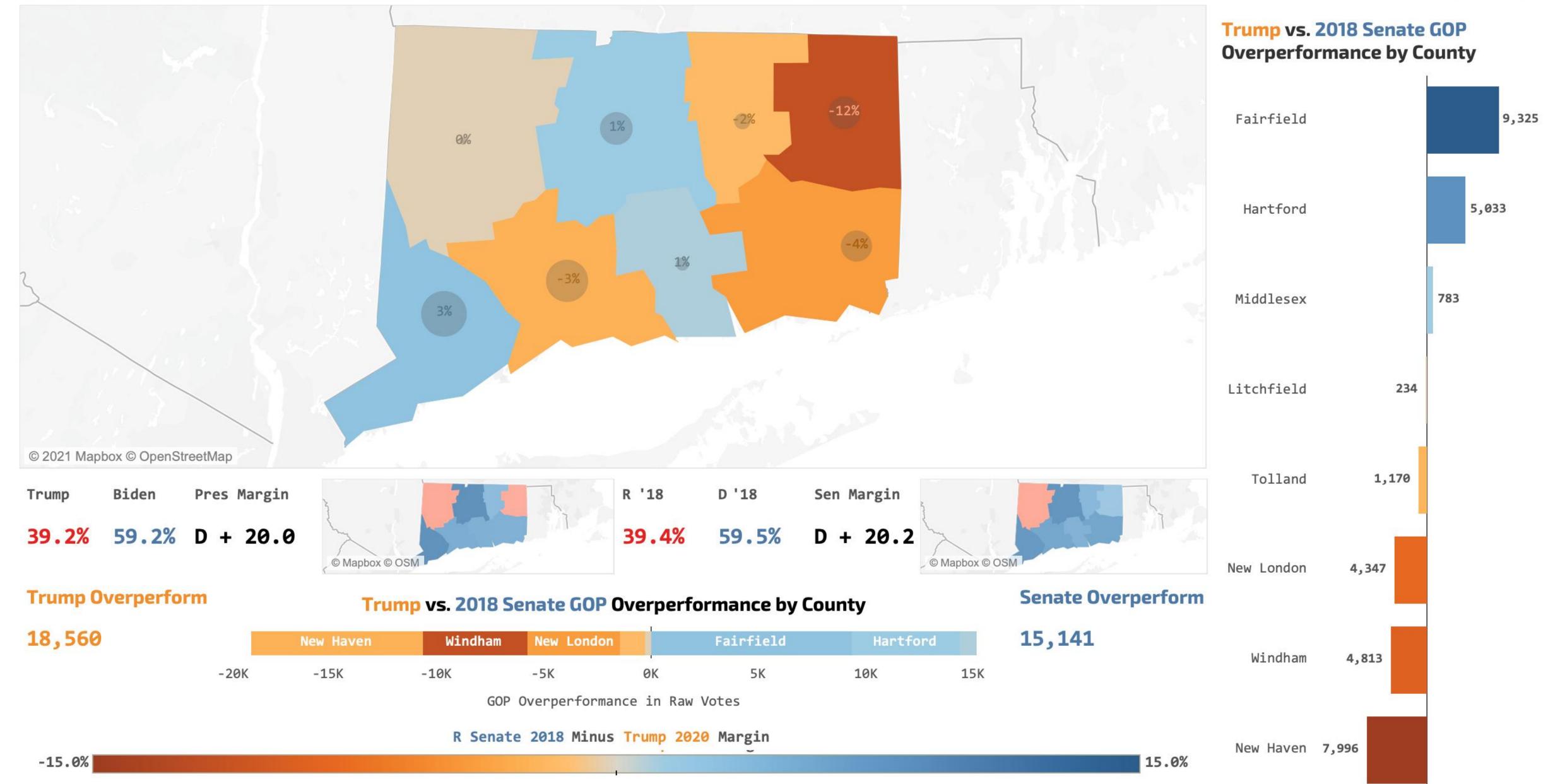
43 54 75

Conejos

Huerfano Las Animas

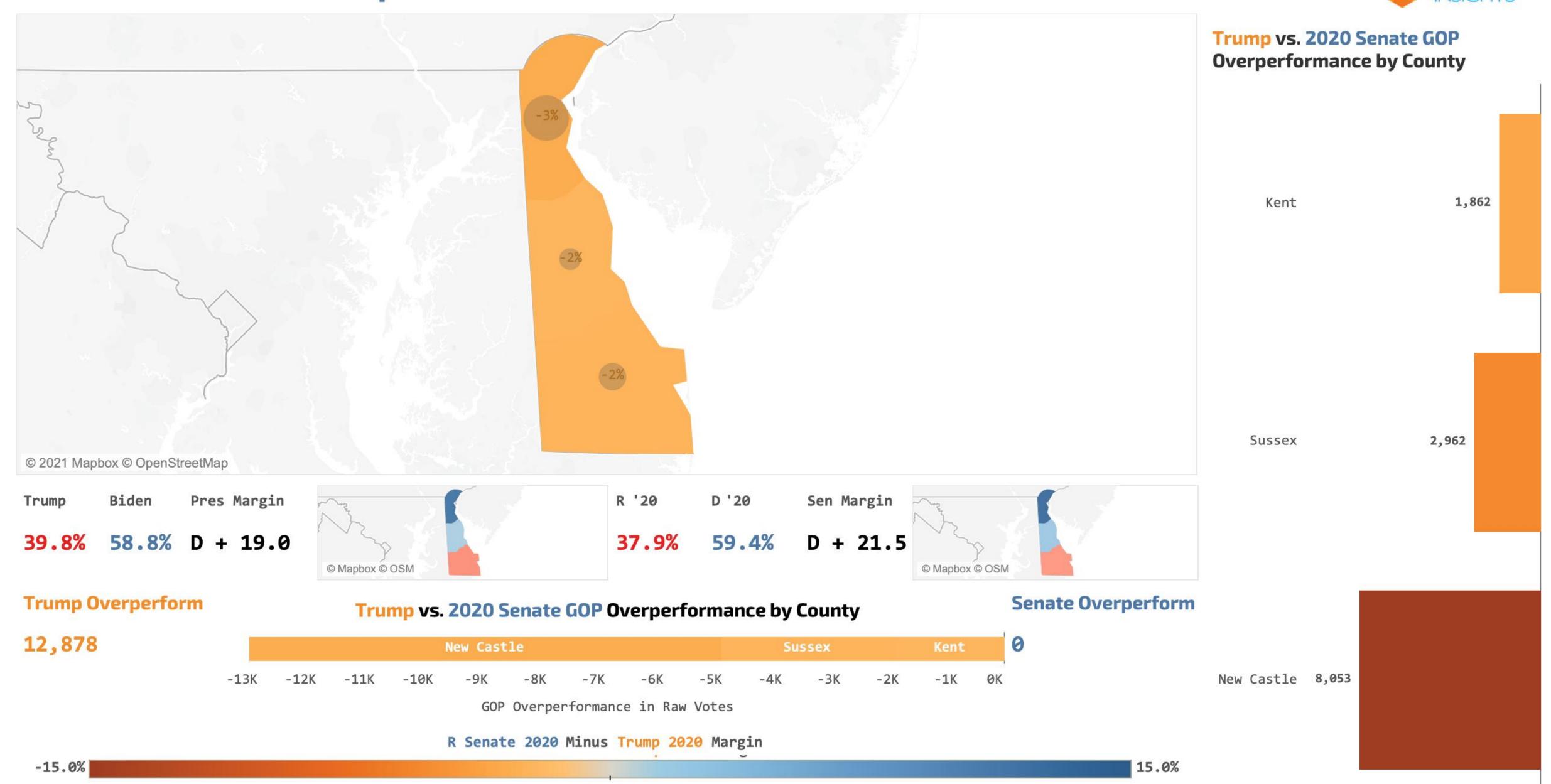
# Connecticut: Donald Trump 2020 vs. Matthew Corey 2018





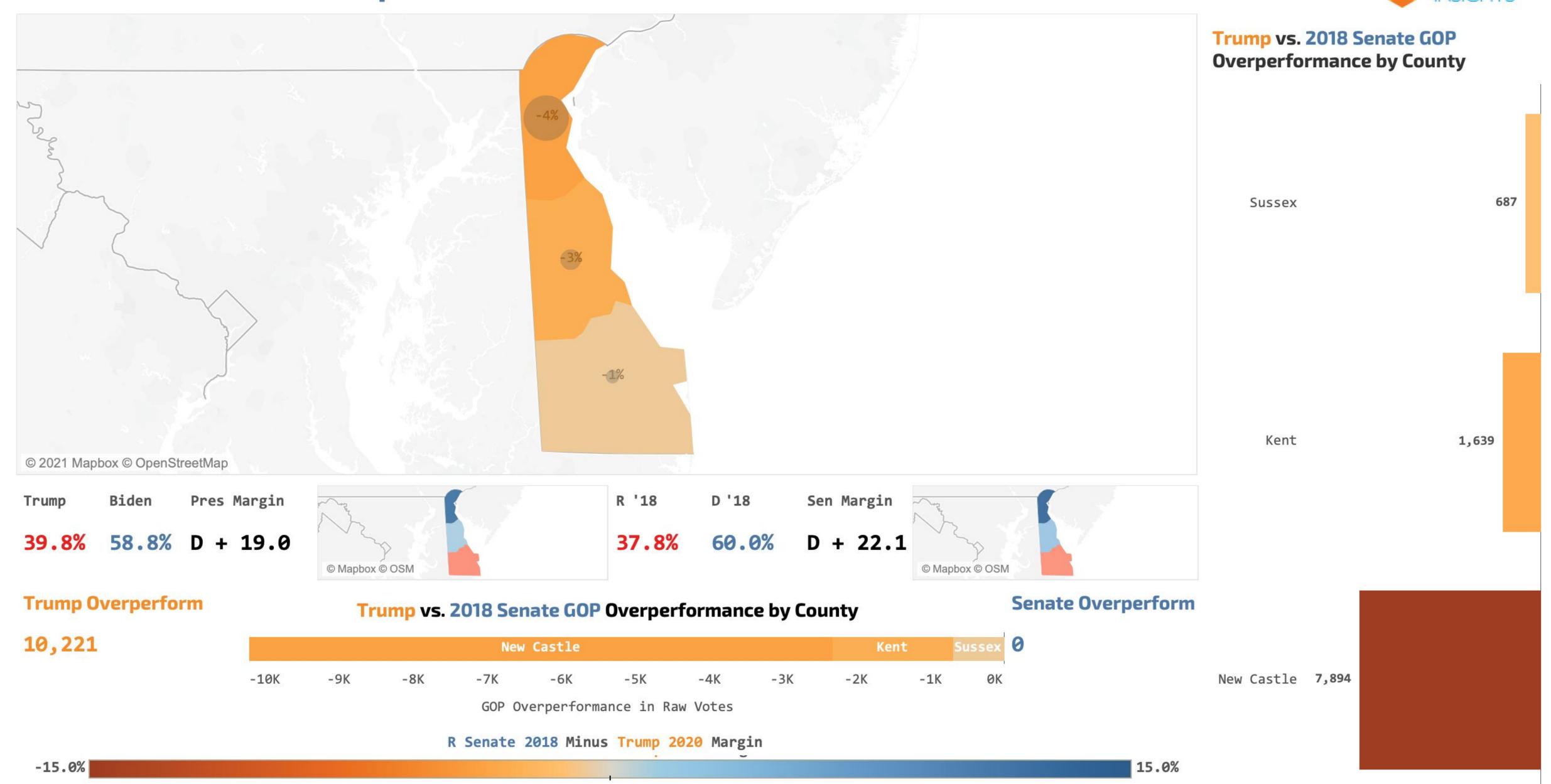
# Delaware: Donald Trump 2020 vs. Lauren Witzke 2020





# Delaware: Donald Trump 2020 vs. Rob Arlett 2018





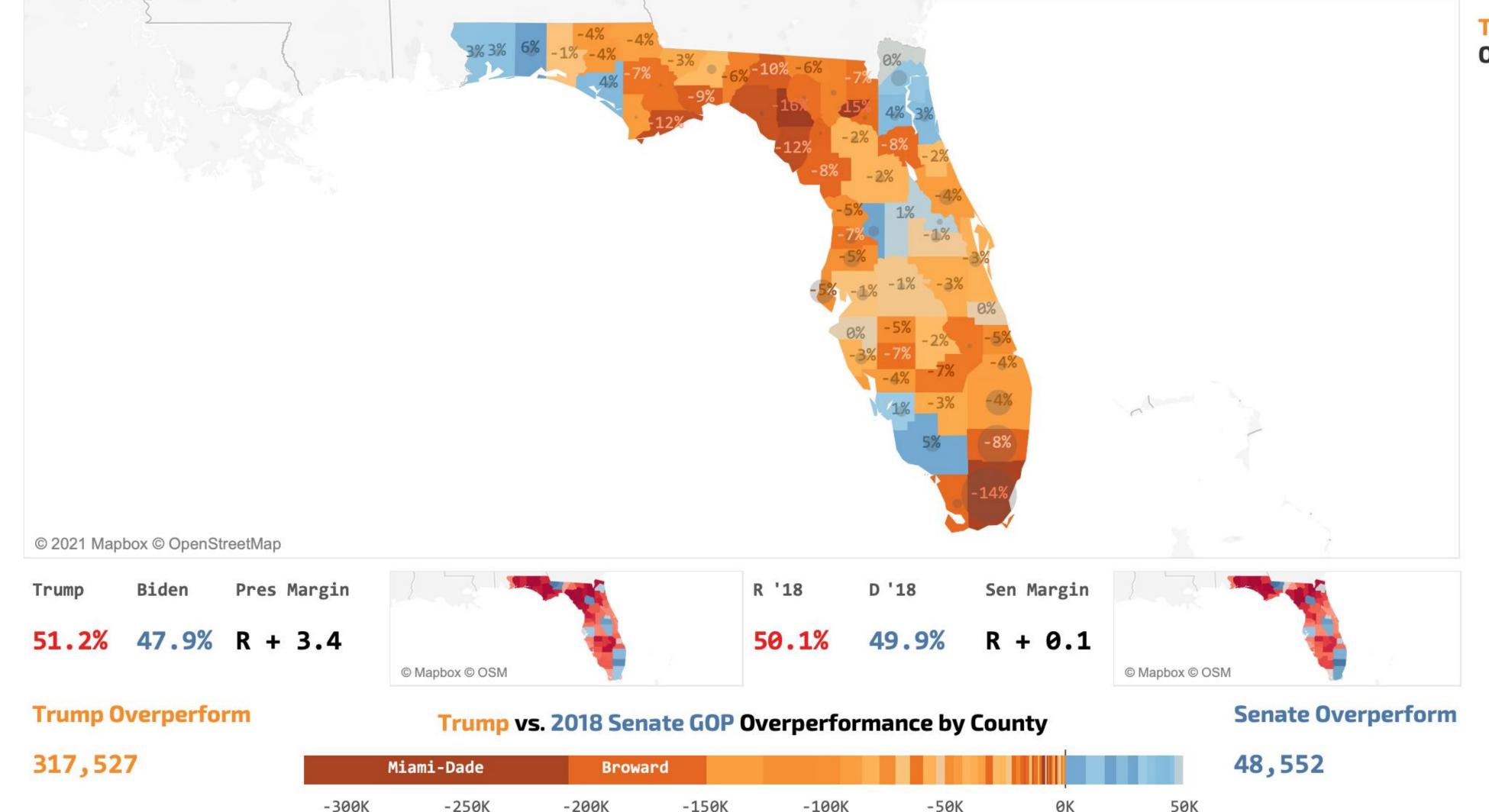
# Florida: Donald Trump 2020 vs. Rick Scott 2018



7,949 5,211

4,550 4,252

3,994 3,587 3,279 2,365 2,220 1,512 1,080 121



# Trump vs. 2018 Senate GOP Overperformance by County

	8.
Collier	
Duval	
Okaloosa	
St. Johns	
Sumter	
Lee	
Escambia	
Clay	
Bay	
Santa Rosa	
Seminole	
Lake	
Nassau	
Hendry	273
Indian River	358
Walton	361
Gadsden	583
Jackson	605
Manatee	691
Okeechobee	749
Highlands	757
Baker	757
Bradford	805
Flagler	927
Suwannee	1,199
Wakulla	1,346
Levy	1,395
Columbia	1,443
Putnam	2,206
Polk	2,282
Alachua	2,634
Leon	2,787
Monroe	2,880
Martin	2,995
Osceola	3,338
Marion	3,505
Charlotte	3,620
Citrus	3,660
Orange	3,755
Sarasota	5,380
Hernando	5,546
Hillsborough	6,170
St. Lucie	6,300
Brevard	7,091
Volusia	9,210
Pasco	10,474
Pinellas	21,813
Palm Beach	23,863
Broward	57,149
Miami-Dade	110,501

R Senate 2018 Minus Trump 2020 Margin

GOP Overperformance in Raw Votes

-15.0%

15.0%

#### Georgia: Donald Trump 2020 vs. David Perdue 2020

@ Mapbox @ OSM

Jan 5. Runoff



3,149

2,571 2,020

1,191

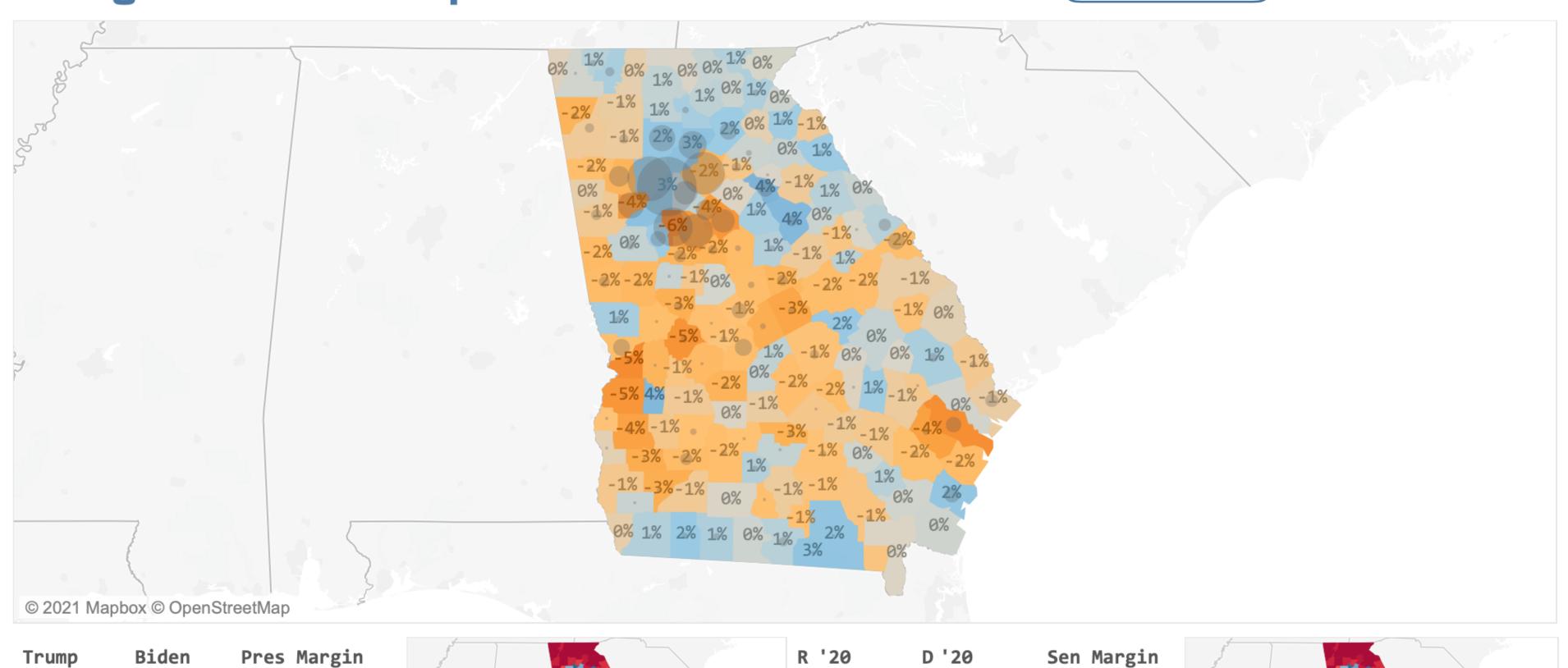
1,010

943

820

558

14,188



Hall **Oconee** Fayette Glynn Columbia Whitfield Coweta Lowndes Bulloch Catoosa Harris Thomas Habersham Jackson Pickens

Walker Camden

Bryan

Clarke Walton

Gordon Polk

Effingham

Laurens

Floyd

Bartow

Barrow

Baldwin

Carroll

Dougherty

Spalding

Chatham

Gwinnett

Troup

Bibb

Fulton

Forsyth Cherokee

DeKalb

Cobb

Trump vs. 2020 Senate GOP

**Overperformance by County** 

7,244

Liberty 1,075 1,159 1,617

2,202 2,761 4,694

Houston Muscogee Richmond Rockdale Paulding 1,685

Newton Douglas Henry Clayton 6,124

**Senate Overperform** 

39,301

© Mapbox © OSM

Trump vs. 2020 Senate GOP Overperformance by County

Cobb Gwinnett Fulton

49.4%

50.6%

D + 1.1

GOP Overperformance in Raw Votes

R Senate 2020 Minus Trump 2020 Margin

#### -15.0%

49.3%

41,856

**Trump Overperform** 

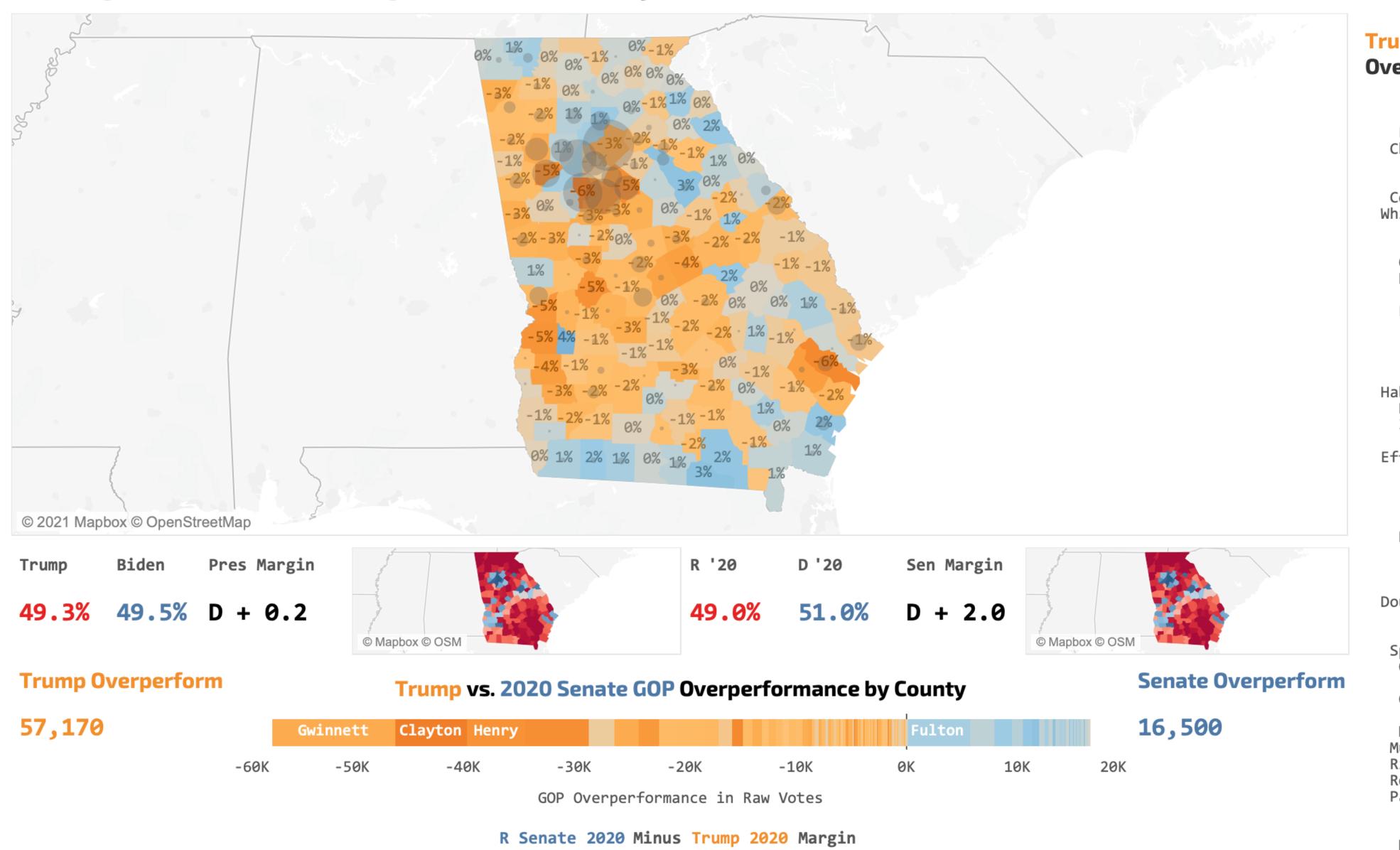
49.5% D + 0.2

# Georgia: Donald Trump 2020 vs. Kelly Loeffler 2020

-15.0%

Jan 5. Runoff





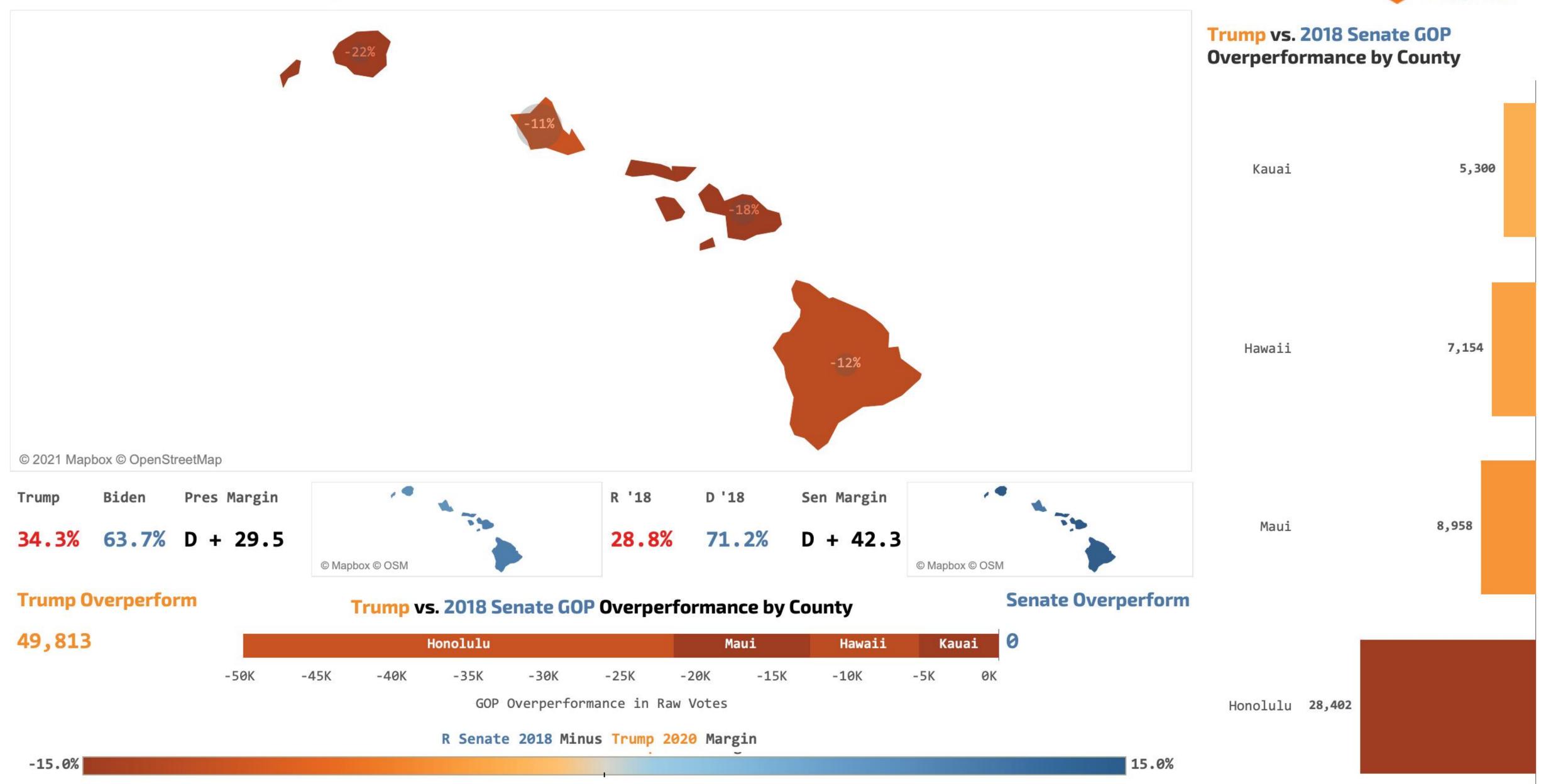
# Trump vs. 2020 Senate GOP Overperformance by County

Fulton Cobb Forsyth Cherokee Glynn  Fulton 2,215 1,601 1,011 793
Oconee Columbia Whitfield Hall Lowndes Catoosa Bulloch Thomas Fayette Camden Walker Harris Bryan Habersham Pickens Jackson Jackson Jackson Jackson Folk Jackson Jackso

15.0%

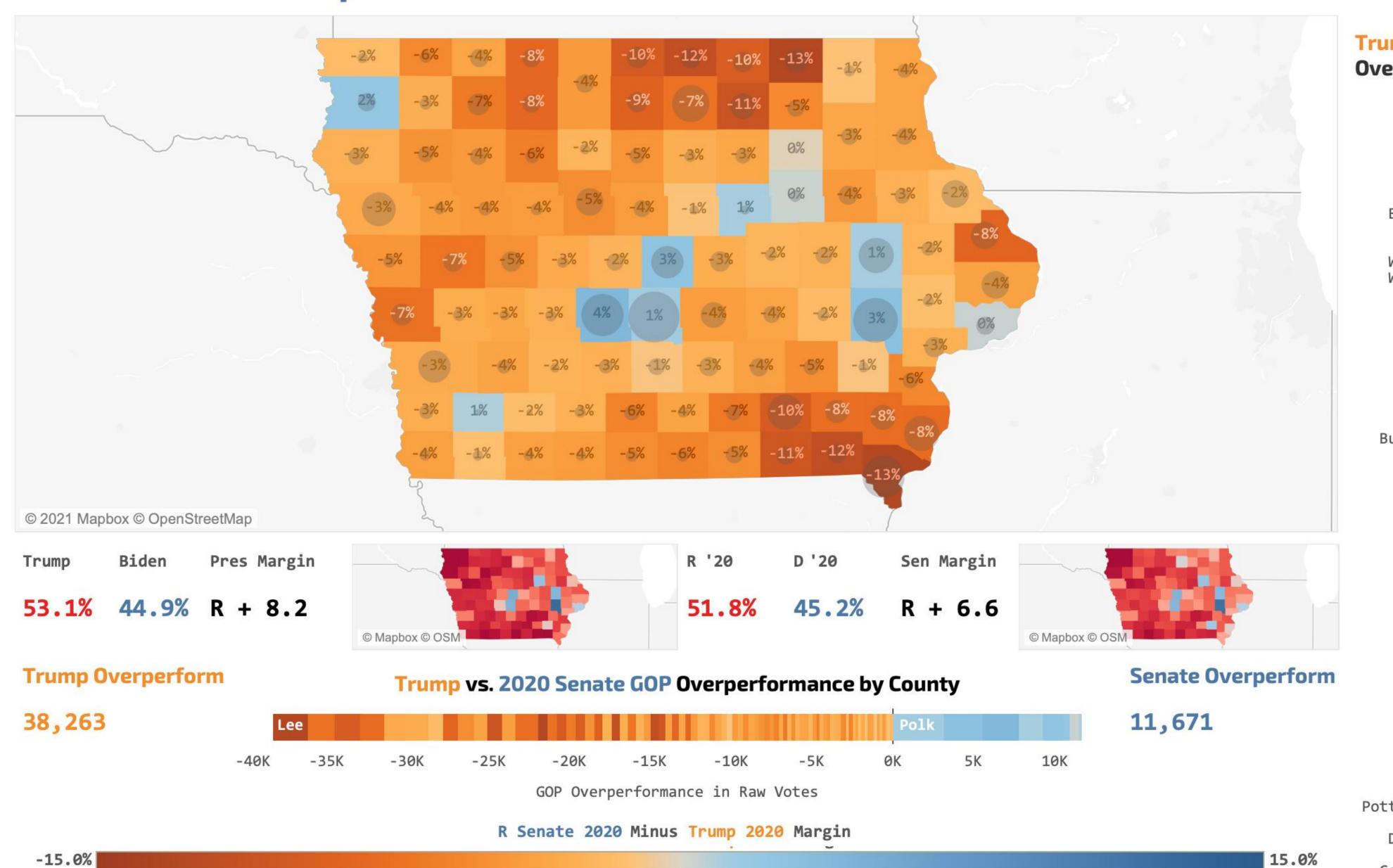
# Hawaii: Donald Trump 2020 vs. Ron Curtis 2018



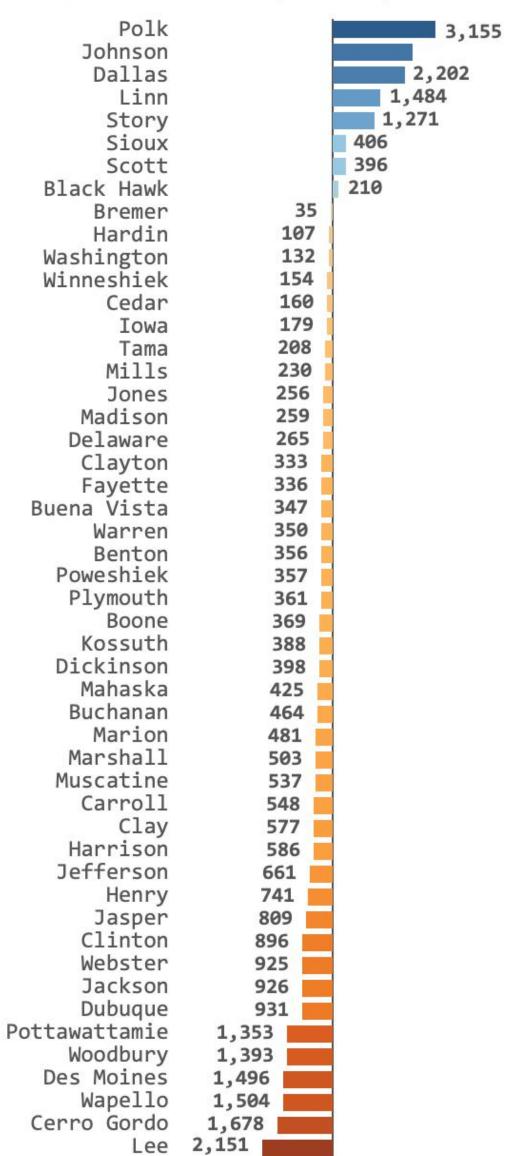


# Iowa: Donald Trump 2020 vs. Joni Ernst 2020





# Trump vs. 2020 Senate GOP Overperformance by County



# State & District Snapshots

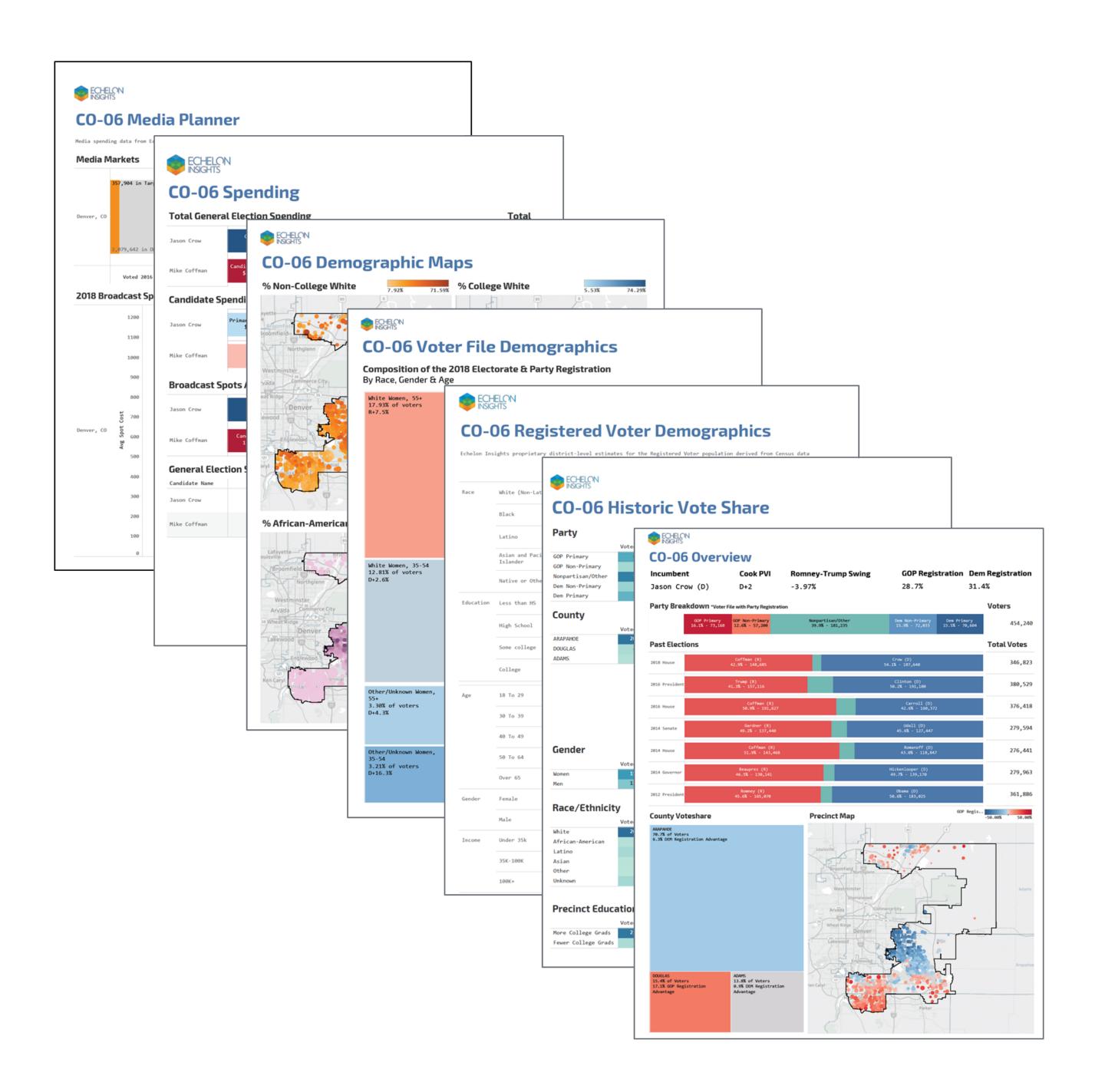
Winner, Gold Pollie Award for Best Data Analytics Solution

Snapshots are a starting place for anyone mapping a run for office that summarizes all the key data points about a state or district, including:

- Voter Registration Totals
- Past Election Results
- Historic Electorate
- Demographics
- Historic Spend and Media Planning

Request your free Snapshot by emailing snapshot@echeloninsights.com.

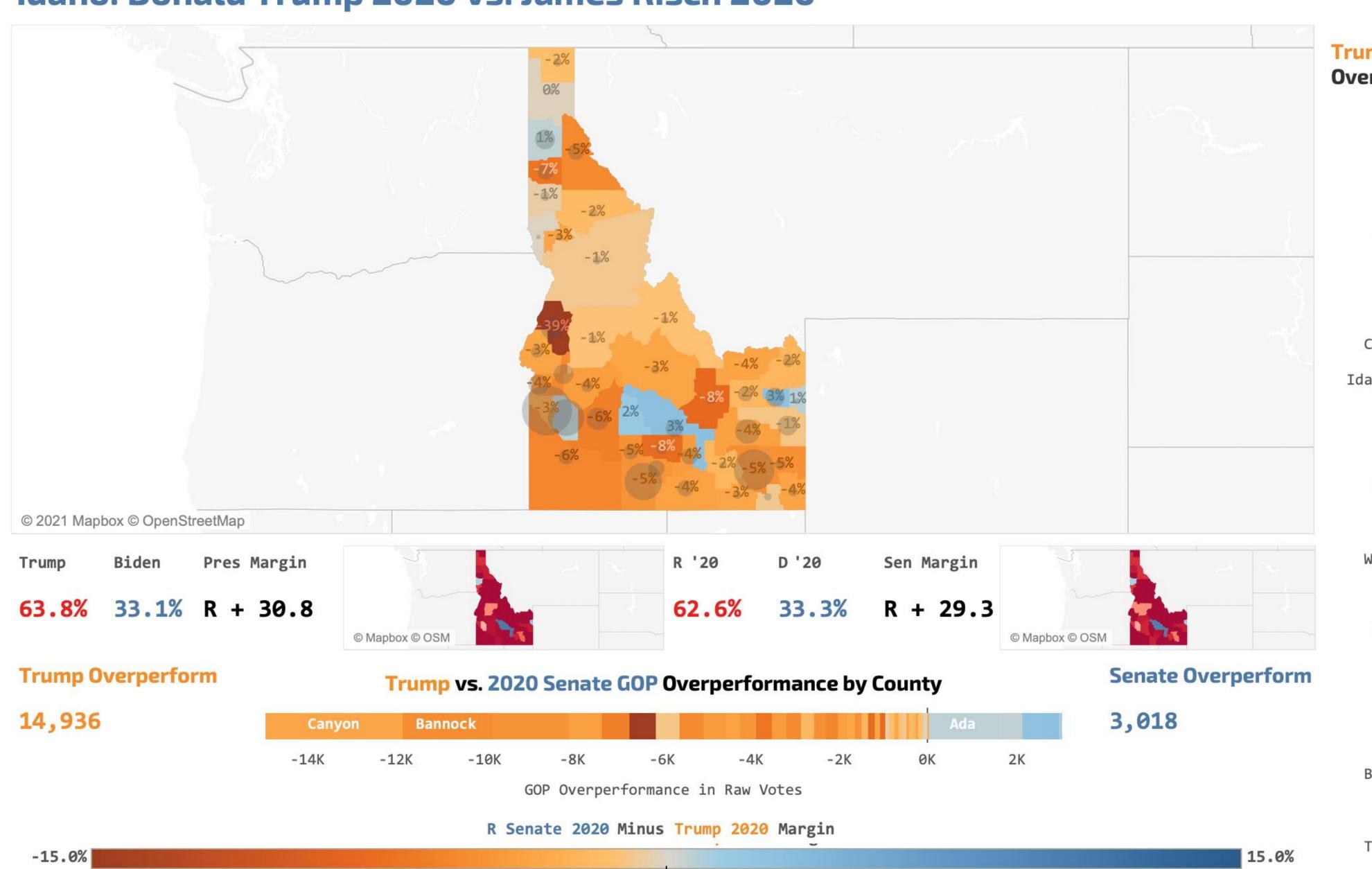




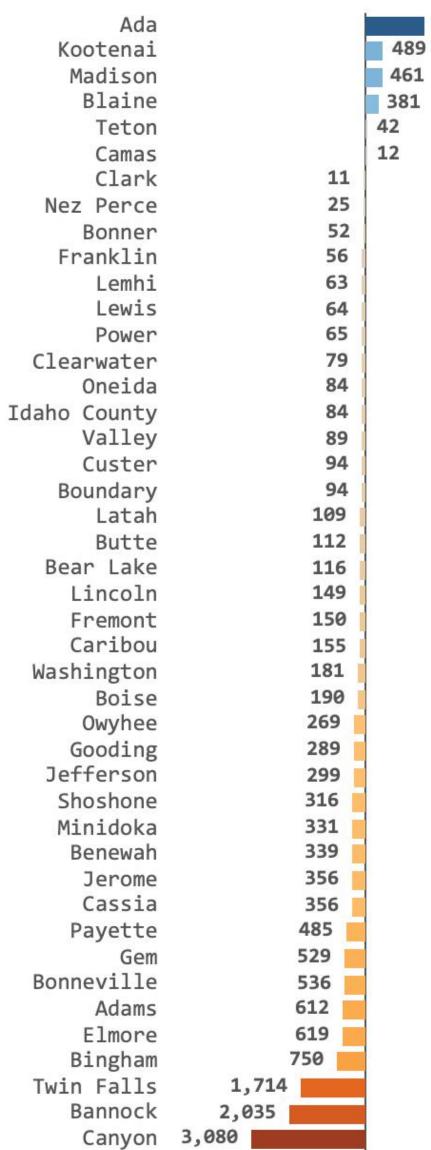
#### Idaho: Donald Trump 2020 vs. James Risch 2020



1,634



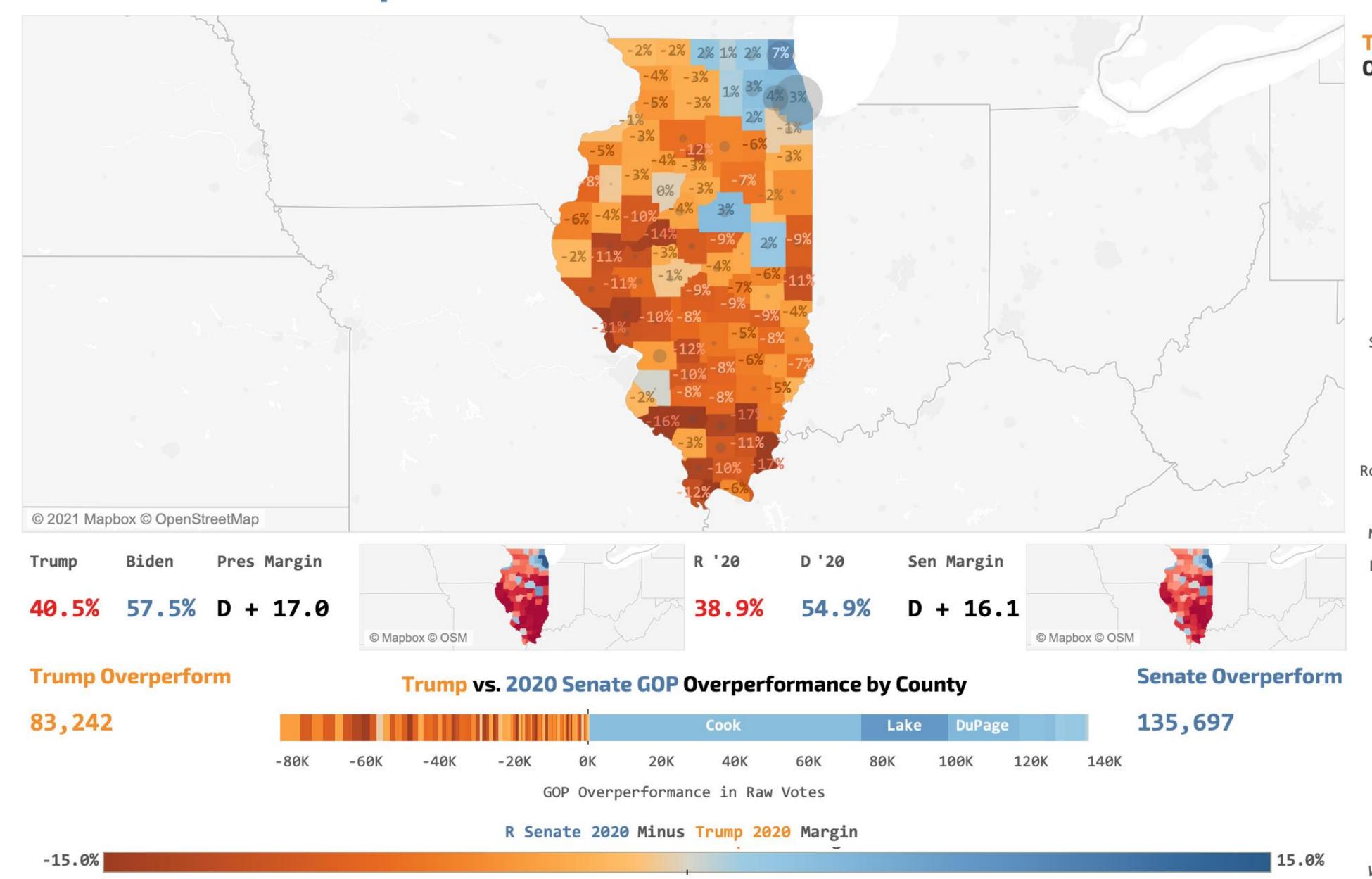
# Trump vs. 2020 Senate GOP Overperformance by County



#### Illinois: Donald Trump 2020 vs. Mark Curran 2020



74,148



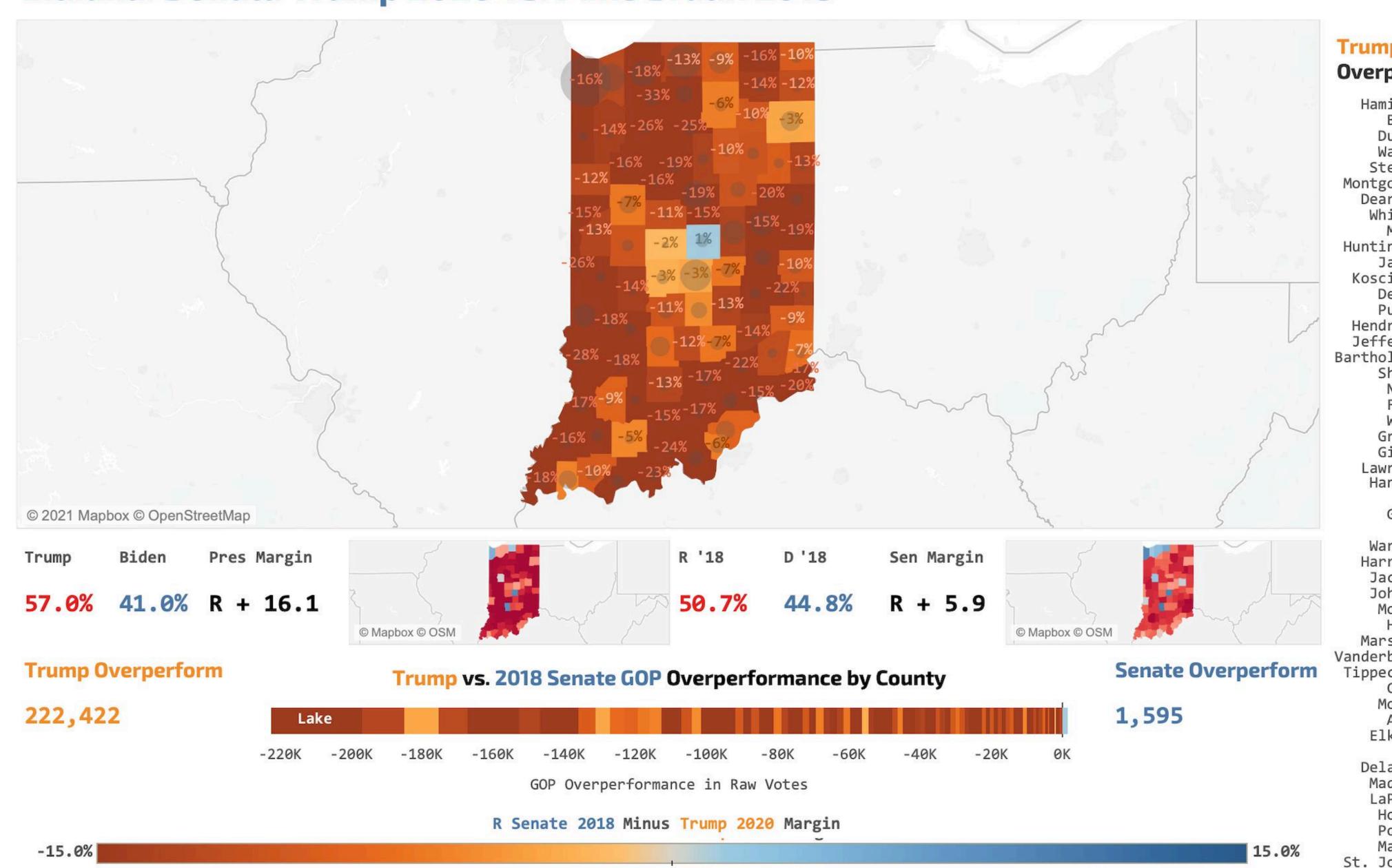
# Trump vs. 2020 Senate GOP Overperformance by County

Cook Lake 23,697 19,208 DuPage 6,766 Kane 2,870 McLean 2,557 McHenry 2,453 Winnebago 1,765 Champaign 1,377 Kendall 495 DeKalb Boone 190 172 St. Clair Peoria 242 439 Monroe Lee 516 Stephenson Woodford 624 Coles 656 Adams Iroquois 702 739 Ogle 759 Jackson 760 Knox 771 Rock Island Henry Sangamon Effingham 1,013 Montgomery 1,076 Morgan 1,160 Livingston 1,197 Whiteside 1,242 1,252 Logan 1,293 Bureau 1,381 Jefferson 1,436 Kankakee Marion 1,466 Christian 1,484 Grundy 1,560 Fulton 1,634 1,719 Macon 1,732 Will Clinton 1,892 Randolph 2,281 Franklin 2,424 Macoupin 2,442 Tazewell 2,487 Vermilion 2,941 LaSalle 2,983 Williamson 3,193

Madison 5,508

#### Indiana: Donald Trump 2020 vs. Mike Braun 2018



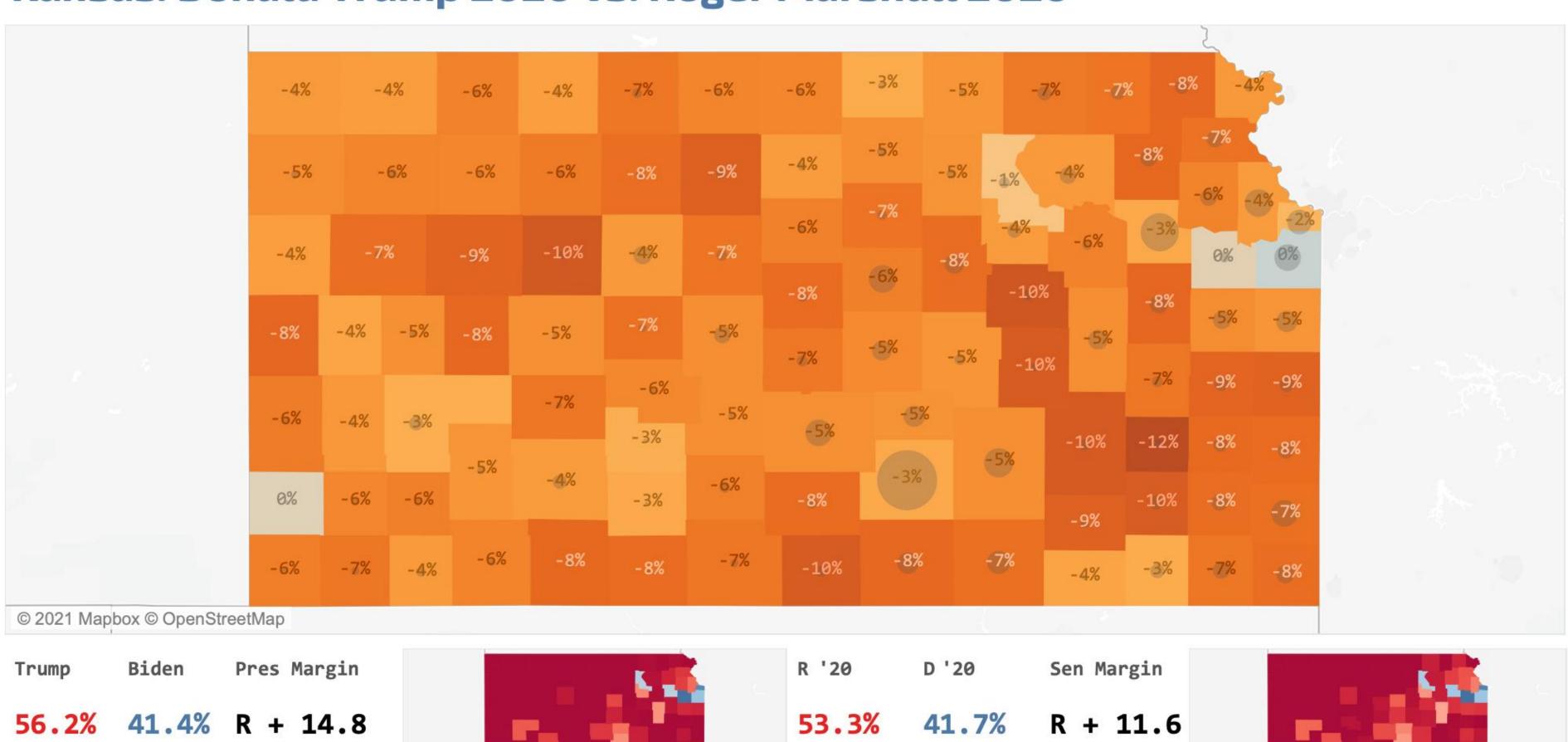


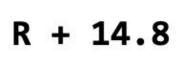
# Trump vs. 2018 Senate GOP Overperformance by County

Hamilton 1,595 522 Boone 936 Dubois 1,136 Wabash 1,158 Steuben 1,314 Montgomery 1,322 Dearborn 1,377 Whitley 1,394 Miami 1,408 Huntington 1,480 Jasper 1,612 Kosciusko 1,618 DeKalb 1,672 Putnam 1,677 Hendricks Jefferson 1,741 Bartholomew 1,783 1,877 Shelby 1,941 Noble Floyd 1,965 1,983 Wayne 1,985 Greene 1,995 Gibson 2,002 Lawrence Hancock 2,029 2,084 Knox Grant 2,131 2,151 Cass Warrick 2,357 Harrison 2,401 Jackson 2,449 Johnson 2,648 Morgan 2,660 2,690 Henry Marshall 2,952 Vanderburgh 3,406 Tippecanoe 3,413 Clark 3,695 Monroe 4,030 Allen 4,046 Elkhart 5,012 Vigo 5,022 5,683 Delaware Madison 5,807 LaPorte 6,698 Howard 7,903 Porter 7,963 Marion 9,956 St. Joseph 11,852 Lake 25,396

#### Kansas: Donald Trump 2020 vs. Roger Marshall 2020











1,297

**Senate Overperform** 

15.0%

#### **Trump Overperform**

#### Trump vs. 2020 Senate GOP Overperformance by County



-15.0%

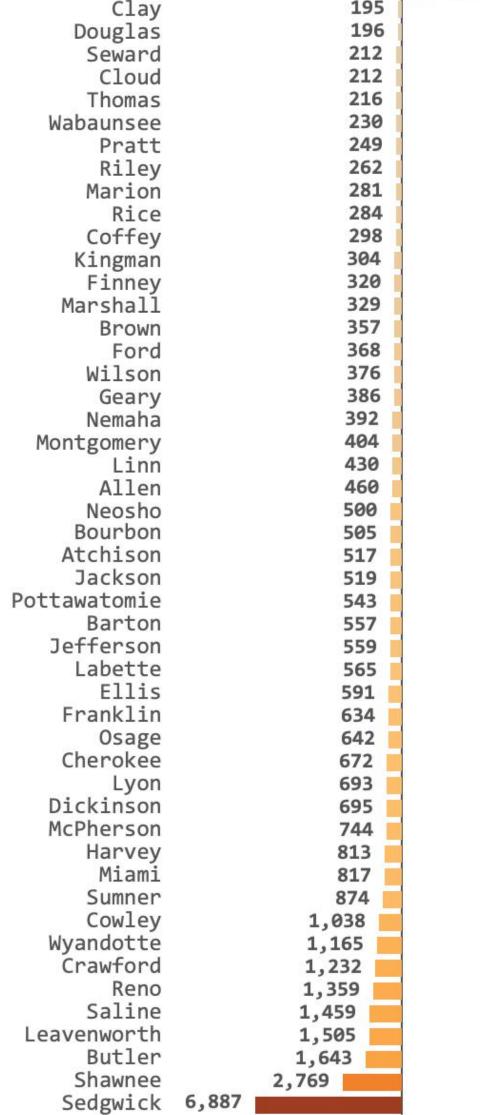


R Senate 2020 Minus Trump 2020 Margin

#### Johnson 1,297 195 Clay

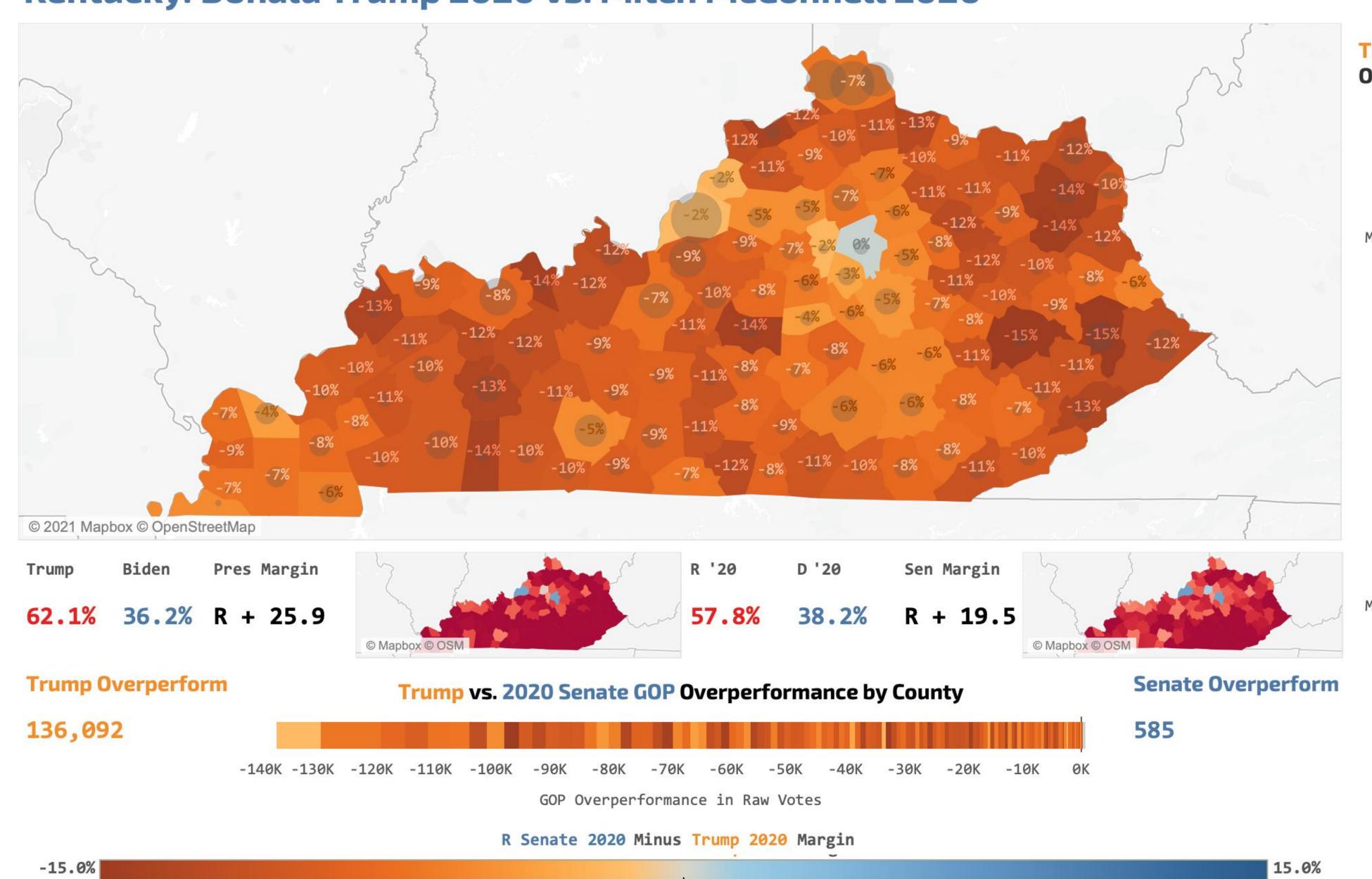
Trump vs. 2020 Senate GOP

**Overperformance by County** 

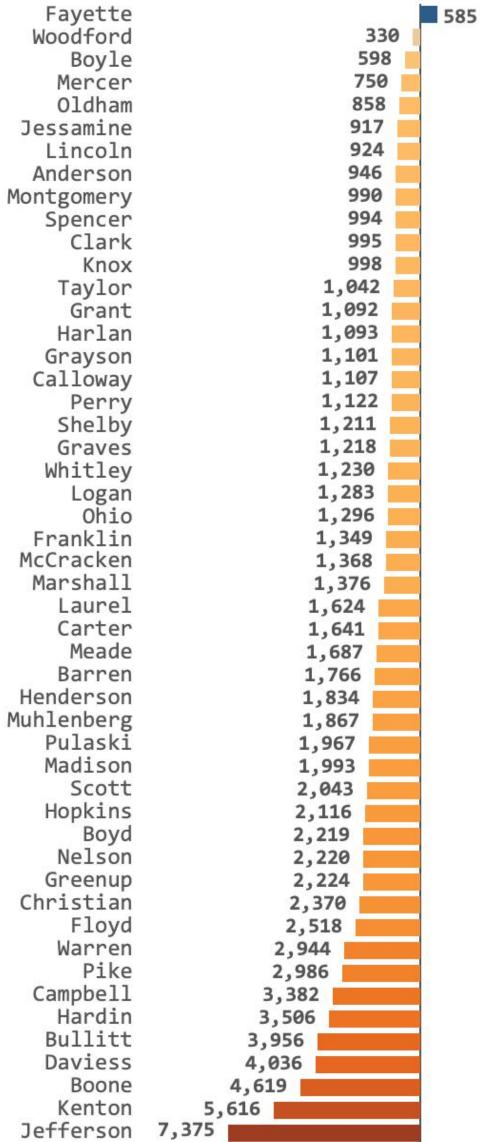


# Kentucky: Donald Trump 2020 vs. Mitch McConnell 2020





# Trump vs. 2020 Senate GOP Overperformance by County



# Louisiana: Donald Trump 2020 vs. Bill Cassidy 2020



20,136

14,802

8,624

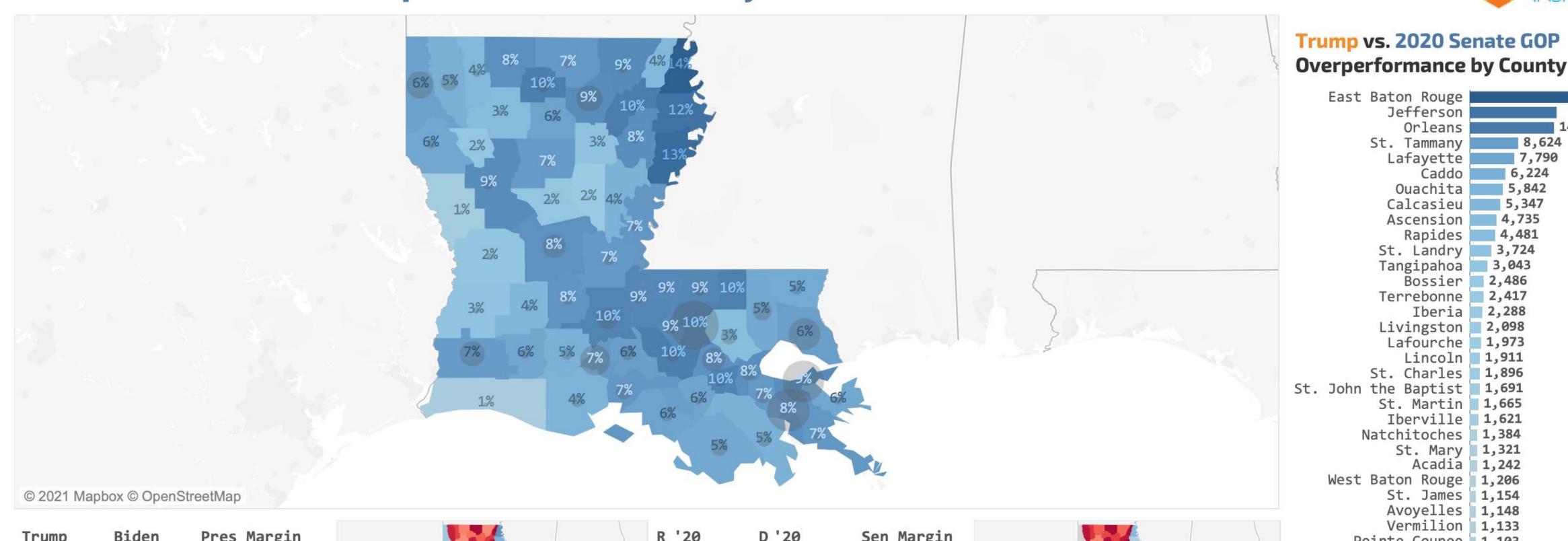
7,790

6,224

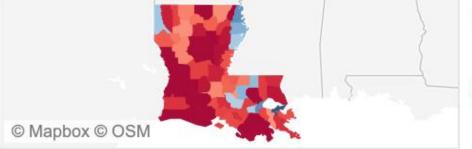
5,842

5,347

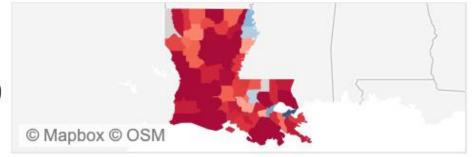
4,735



Pres Margin Trump Biden 39.9% R + 18.6 58.5%



Sen Margin R '20 D '20 61.2% 35.3% R + 25.9



#### **Trump Overperform**

#### Trump vs. 2020 Senate GOP Overperformance by County

147,763

**Senate Overperform** 

		Jef	ferson	Orlea	ns								ш		
0K	10K	20K	30K	40K	50K	60K	70K	80K	90K	100K	110K	120K	130K	140K	150K

R Senate 2020 Minus Trump 2020 Margin

GOP Overperformance in Raw Votes

St. Landry 3,724 Tangipahoa 3,043 Bossier 2,486 Terrebonne 2,417 Iberia 2,288 Livingston 2,098 Lafourche 1,973 Lincoln 1,911 St. Charles 1,896 St. John the Baptist 1,691 St. Martin 1,665 Iberville 1,621 Natchitoches 1,384 St. Mary 1,321 Acadia 1,242 West Baton Rouge 1,206 St. James 1,154 Avoyelles 1,148 Vermilion 1,133 Pointe Coupee 1,103 Evangeline 1,096 Washington 989 Morehouse 978 Richland 973 St. Bernard 933 East Feliciana 931 Jefferson Davis 808 DeSoto 793 Franklin 780 Plaquemines | 758 Union 755 Webster 671 Assumption 623 Concordia 607 Jackson 442 Beauregard 394 Allen 384 Vernon 367

East Baton Rouge

Jefferson Orleans

Lafayette

Ouachita

Calcasieu

Ascension

Caddo

Rapides 4,481

St. Tammany

-15.0%

0

15.0%

Grant 191 Sabine 123

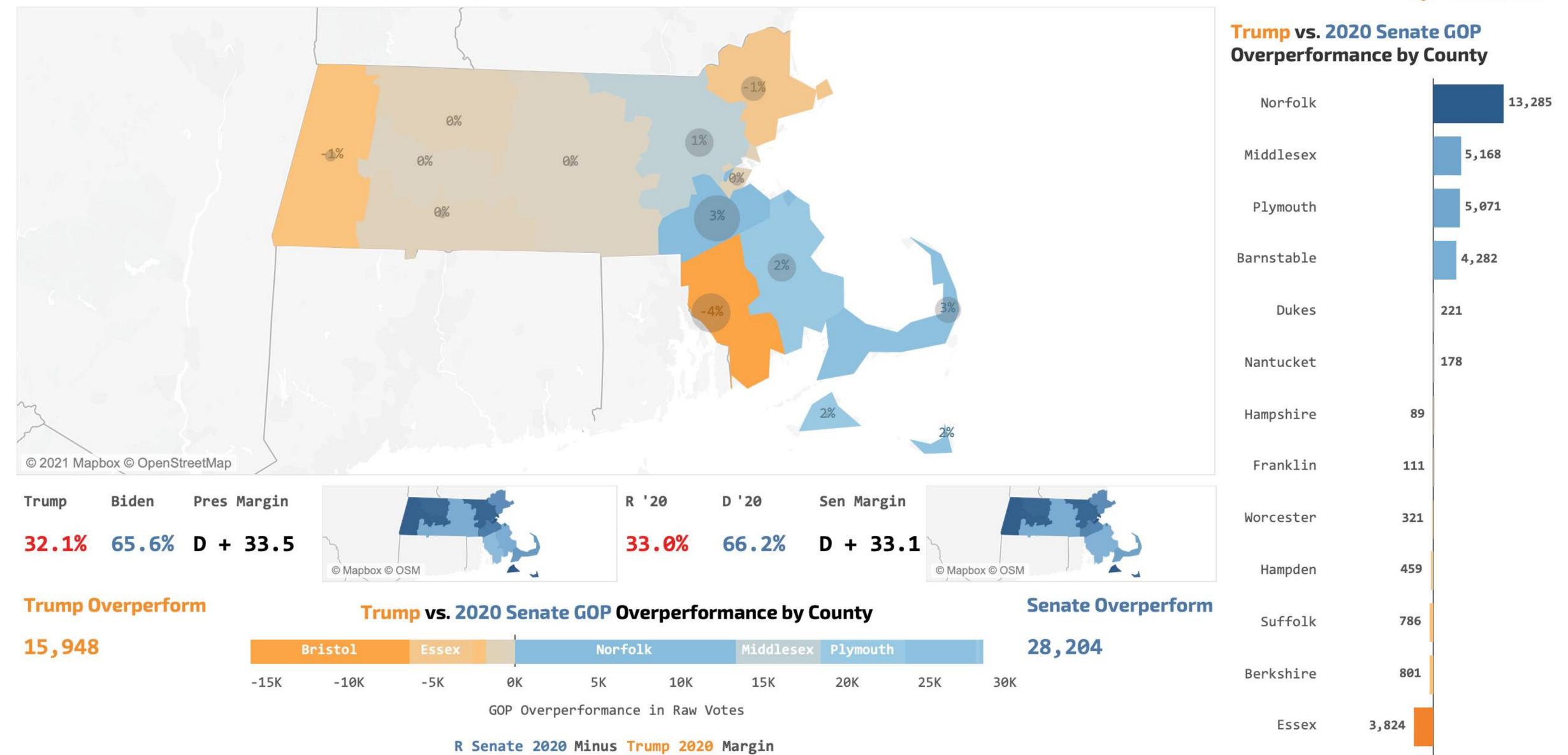
# Massachusetts: Donald Trump 2020 vs. Kevin O'Connor 2020

-15.0%



15.0%

Bristol 9,558



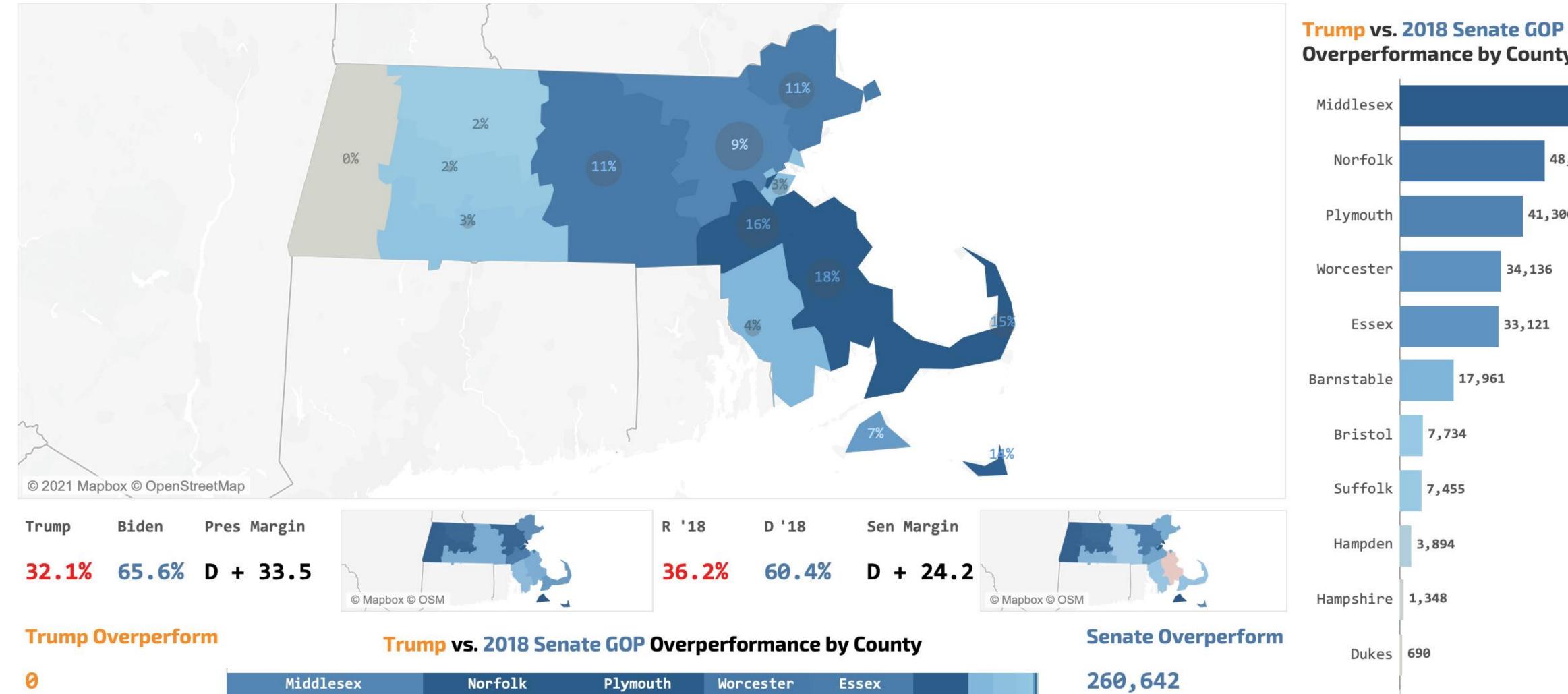
# Massachusetts: Donald Trump 2020 vs. Geoff Diehl 2018

-15.0%



48,677

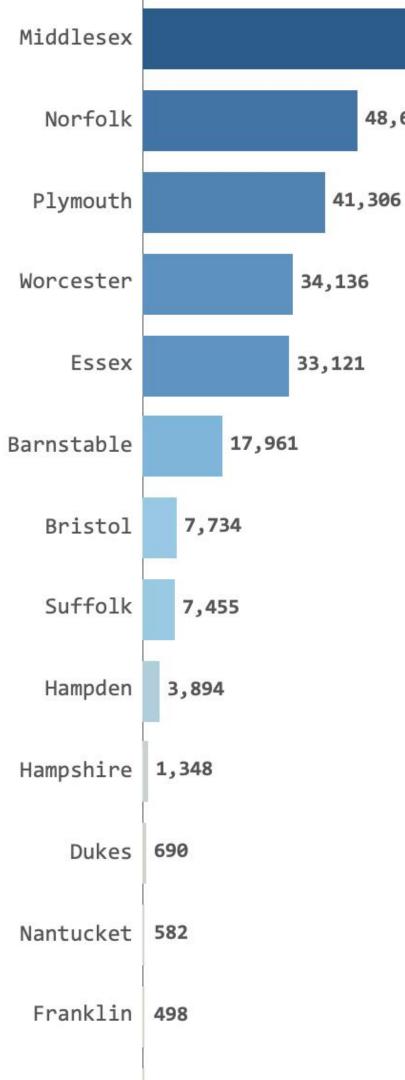
63,156



100K 120K 140K 160K 180K 200K 220K 240K 260K GOP Overperformance in Raw Votes

R Senate 2018 Minus Trump 2020 Margin

# **Overperformance by County**

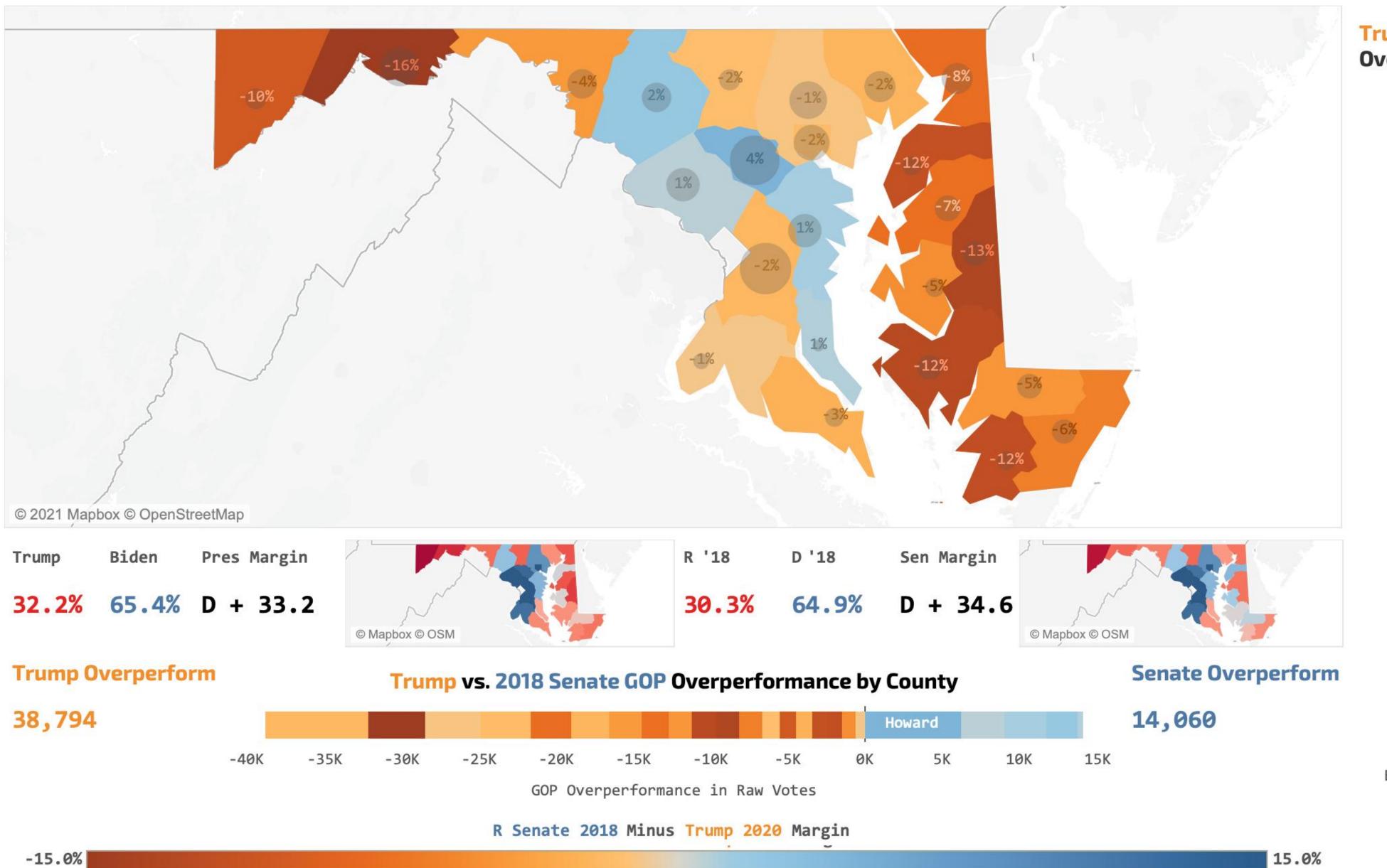


Berkshire 83

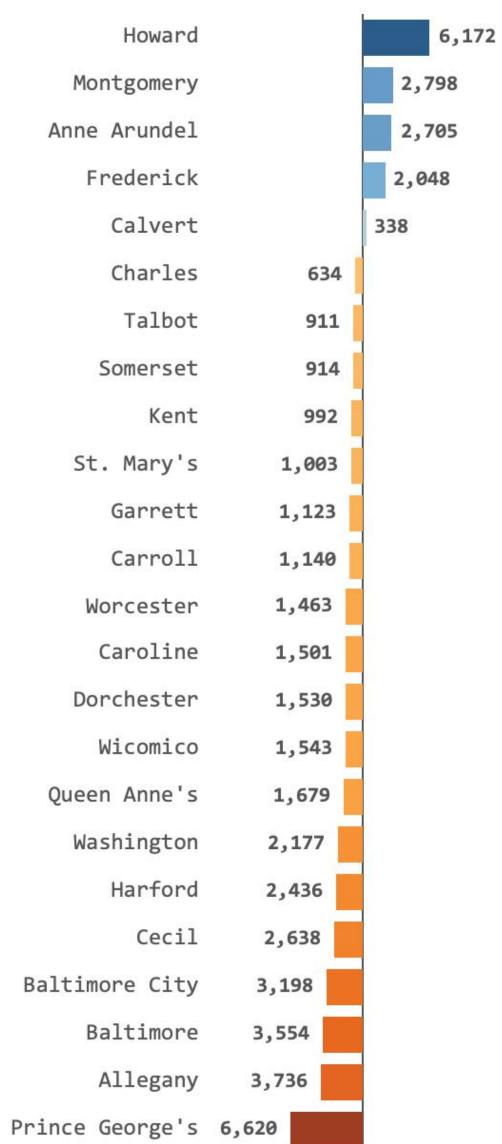
15.0%

# Maryland: Donald Trump 2020 vs. Tony Campbell 2018





# Trump vs. 2018 Senate GOP Overperformance by County



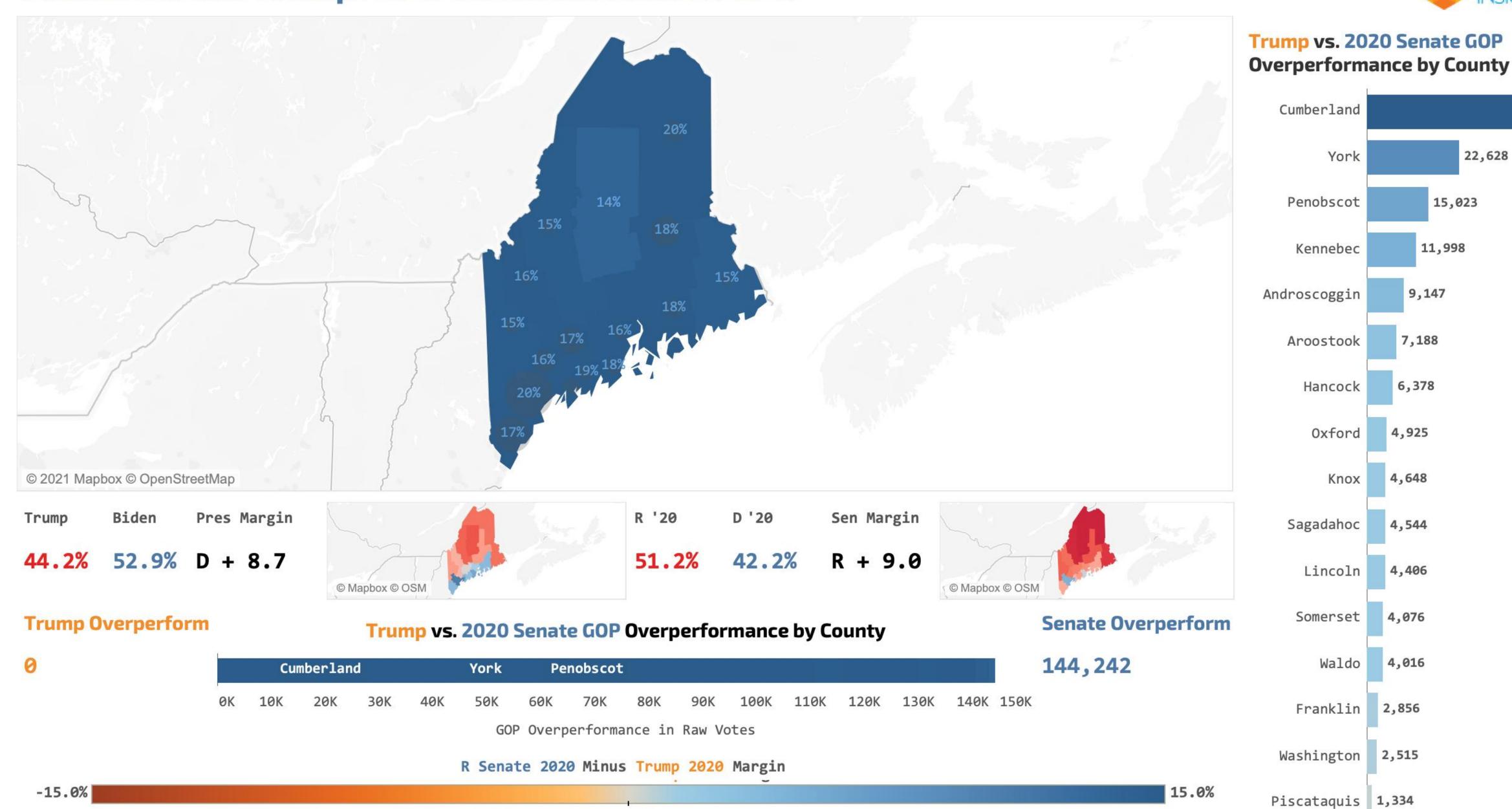
# Maine: Donald Trump 2020 vs. Susan Collins 2020



22,628

15,023

38,560



# Maine: Donald Trump 2020 vs. Eric Brakey 2018



2,287

3,599

3,665

3,855

3,859

4,104

4,188

5,098

6,120

6,508

8,739

11,054

13,751

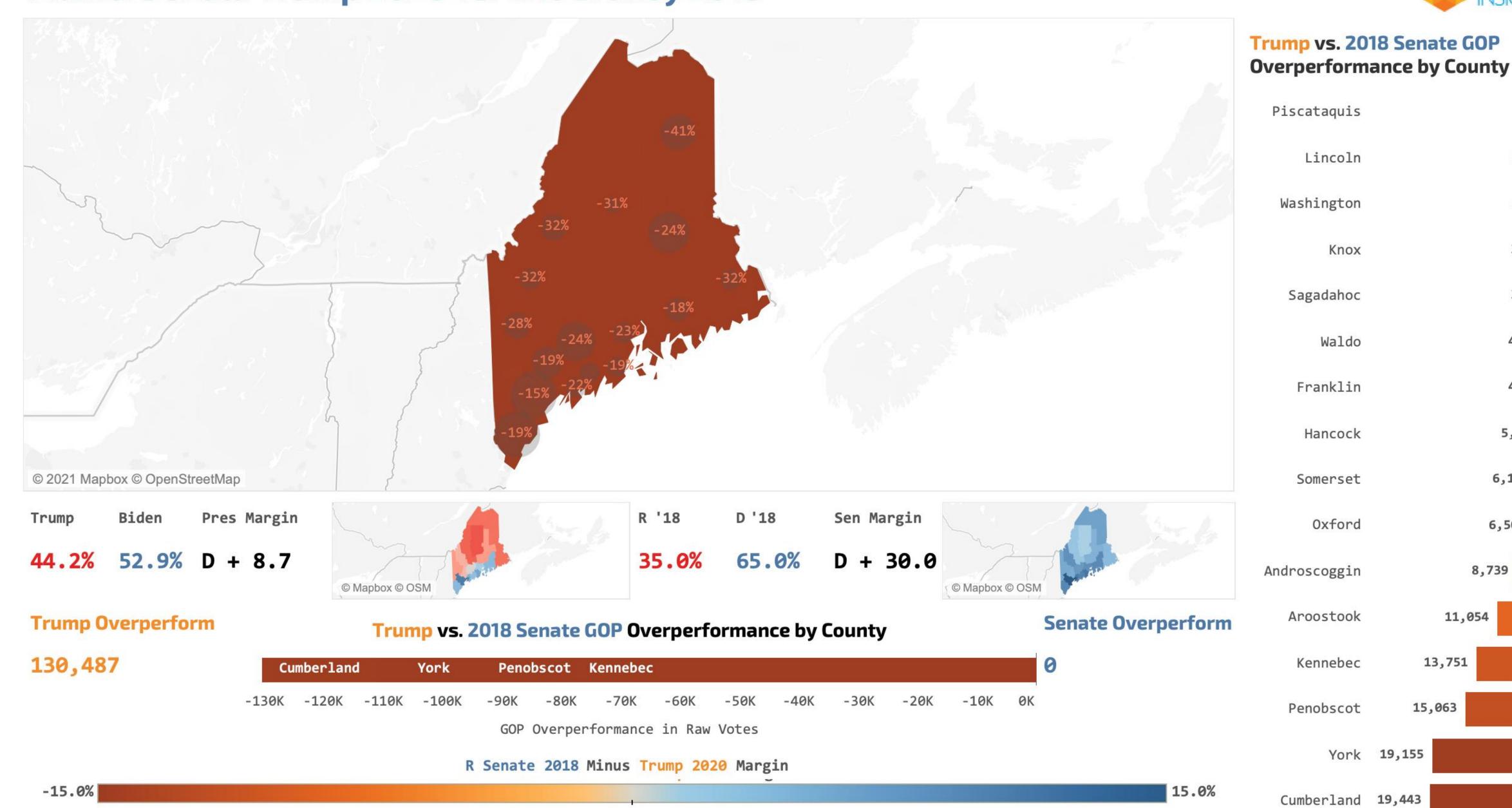
15,063

York 19,155

Knox

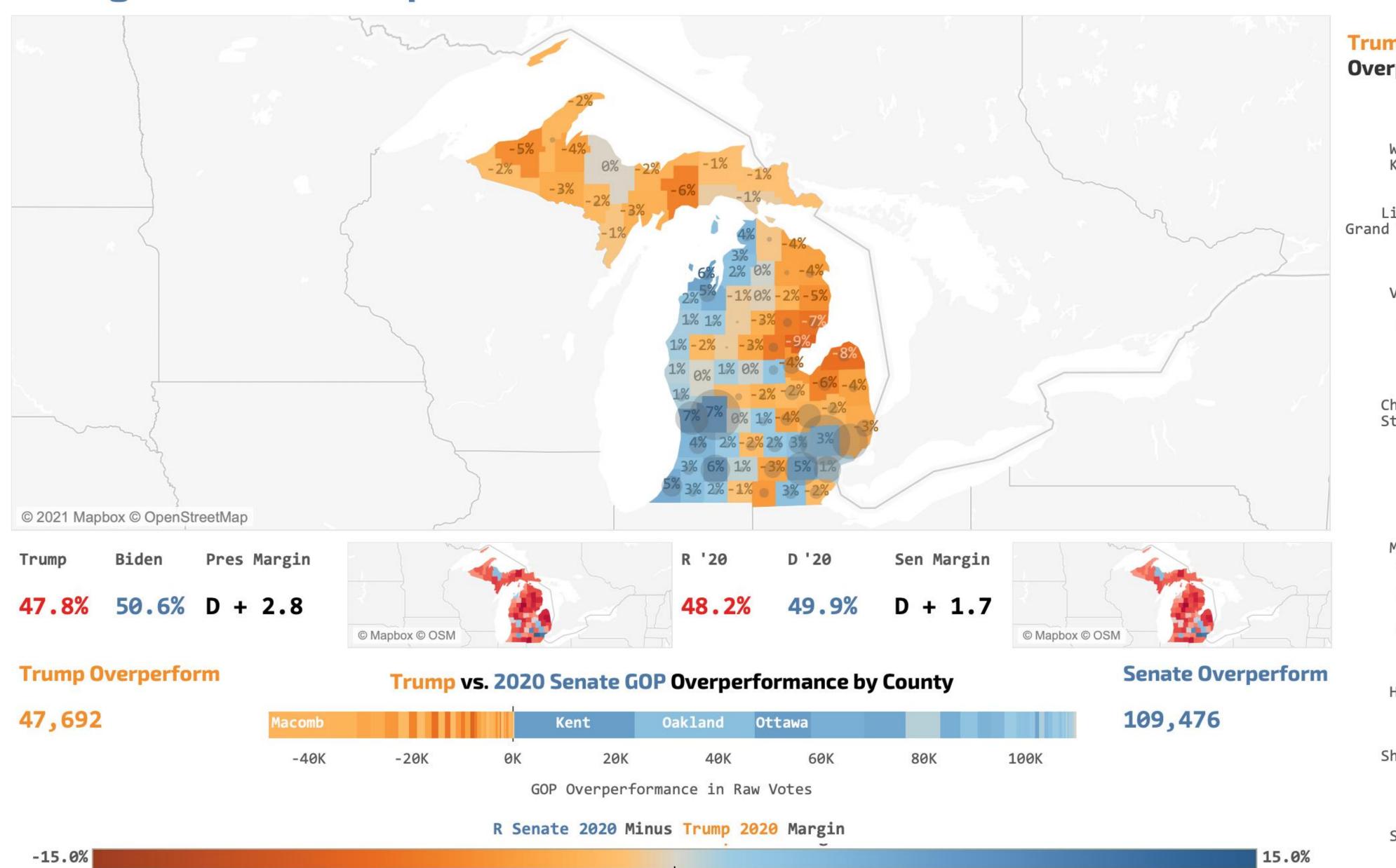
Waldo

0xford

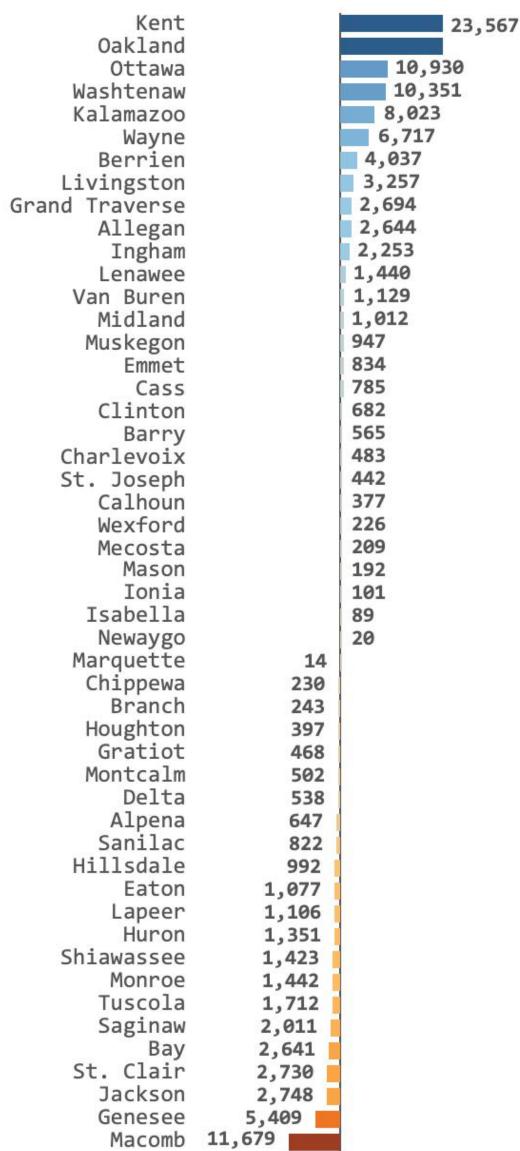


#### Michigan: Donald Trump 2020 vs. John James 2020





# Trump vs. 2020 Senate GOP Overperformance by County



# Michigan: Donald Trump 2020 vs. John James 2018

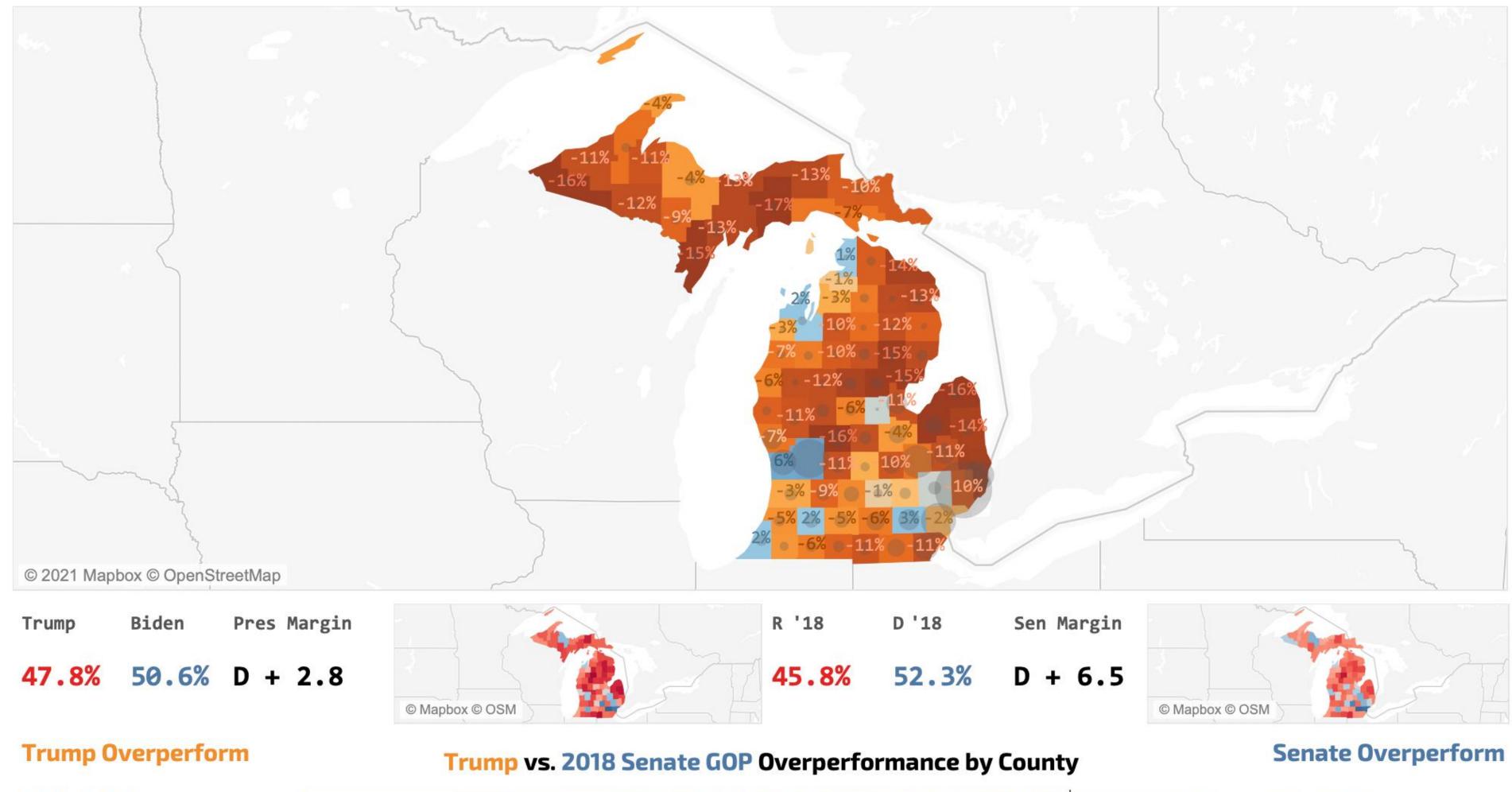


16,302

4,834 2,032 1,822

1,309 675

260 127



# Trump vs. 2018 Senate GOP Overperformance by County

0 1 C. P C. 1 C	unice by count
Kent	
Ottawa	
Washtenaw	
Kalamazoo	
Oakland	
Berrien	
Grand Traverse	
Emmet	
Midland	145
Charlevoix	145
Ingham	749
Mason	782
Cass	882
Wexford	882
Clinton	1,039
Houghton	1,064
St. Joseph	1,264
Marquette	1,284
Branch	1,329
Chippewa	1,329
Isabella	1,334
Livingston	1,359
Van Buren	1,421
Allegan	1,622
Gratiot	1,628
Alpena	1,645
Hillsdale	1,811
Mecosta	1,825
Delta	2,082
Huron	2,145
Newaygo	2,181
Sanilac	2,254
Barry	2,290
Calhoun	2,334
Ionia	2,613
Eaton	2,771
Lenawee	3,056
Shiawassee	3,090
Saginaw	3,426
Tuscola	3,460
Montcalm	3,678
Jackson	3,927
Lapeer	4,502
Muskegon	4,747
Bay	5,113
Monroe	6,953
St. Clair	9,611
Genesee	11,537
Wayne	13,289
Macomb	35,633
Hacolib	55,055

179,364



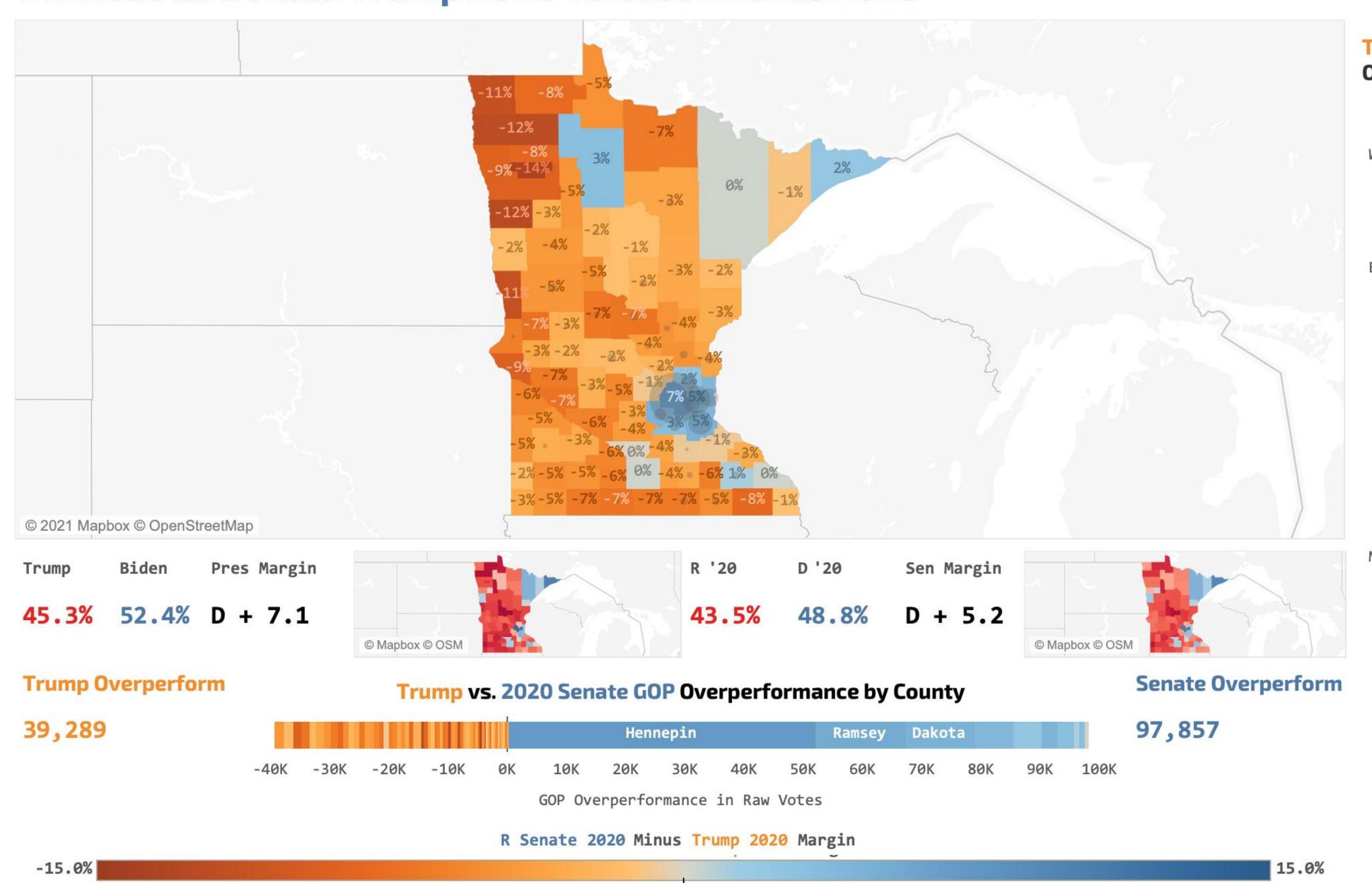
R Senate 2018 Minus Trump 2020 Margin

-15.0%

# Minnesota: Donald Trump 2020 vs. Jason Lewis 2020



51,934



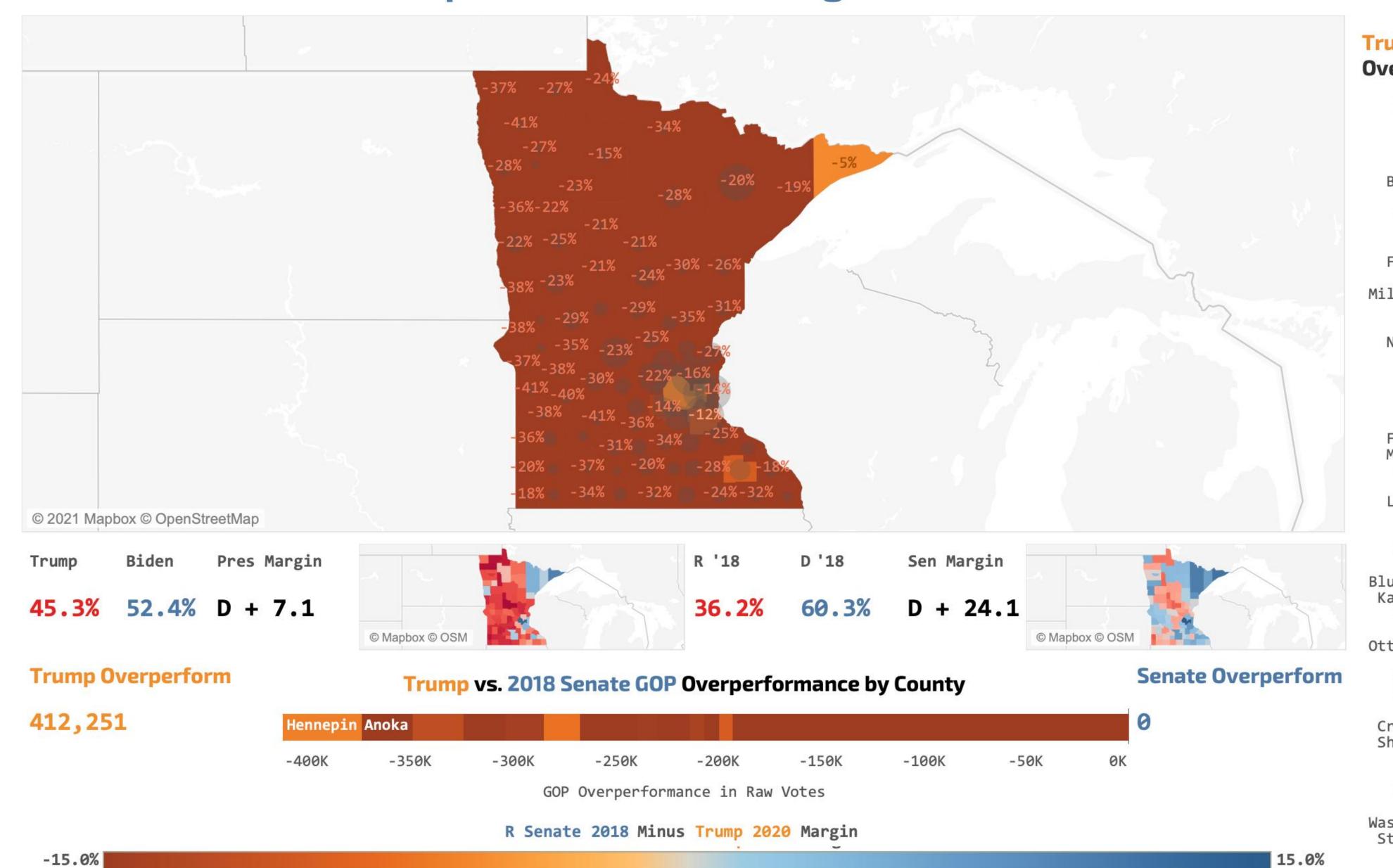
# Trump vs. 2020 Senate GOP Overperformance by County

Hennepin 15,329 Ramsey 11,646 Dakota 6,520 Washington 4,702 Anoka 2,816 Carver 2,725 Scott 956 Olmsted 731 Beltrami 279 St. Louis Blue Earth 78 Winona 62 Nicollet 150 Houston 216 Goodhue 256 Cass 260 Hubbard 263 Rice 365 Lyon 371 Carlton 371 Wabasha 396 Waseca 463 Pine 544 Clay 580 Le Sueur Kandiyohi 624 Douglas 643 671 Steele Mille Lacs 686 693 McLeod Meeker 733 733 Dodge 745 Wright 763 Martin 813 Brown Becker 827 861 Benton Todd 879 Itasca 910 Crow Wing 940 954 Mower Fillmore 966 Freeborn 1,076 Isanti **1,164** Chisago 1,183 Sherburne 1,202 Morrison 1,314 Polk 1,357 Stearns 1,594

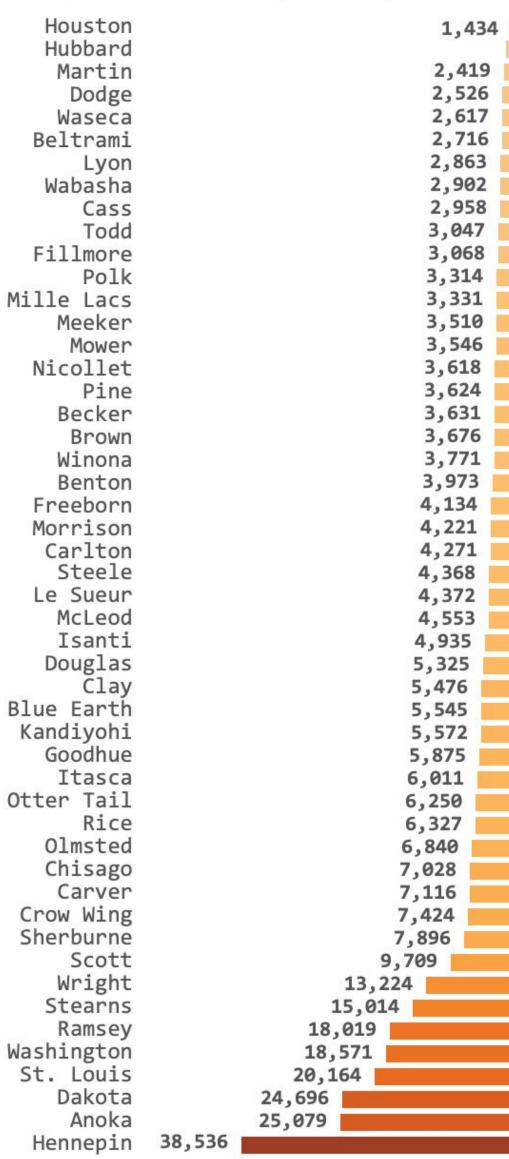
Otter Tail 1,635

# Minnesota: Donald Trump 2020 vs. Jim Newberger 2018



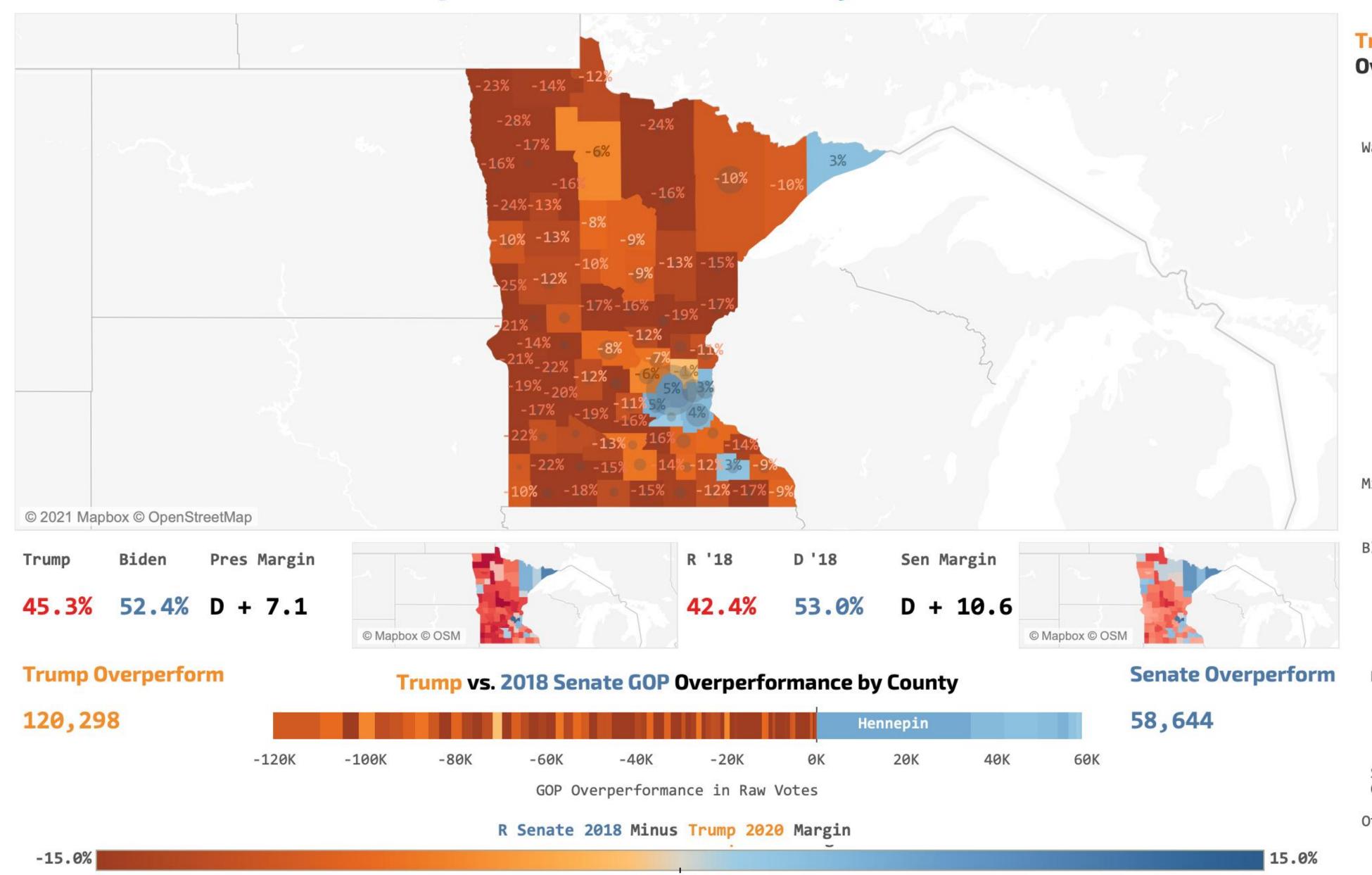


# Trump vs. 2018 Senate GOP Overperformance by County



# Minnesota: Donald Trump 2020 vs. Karin Housley 2018



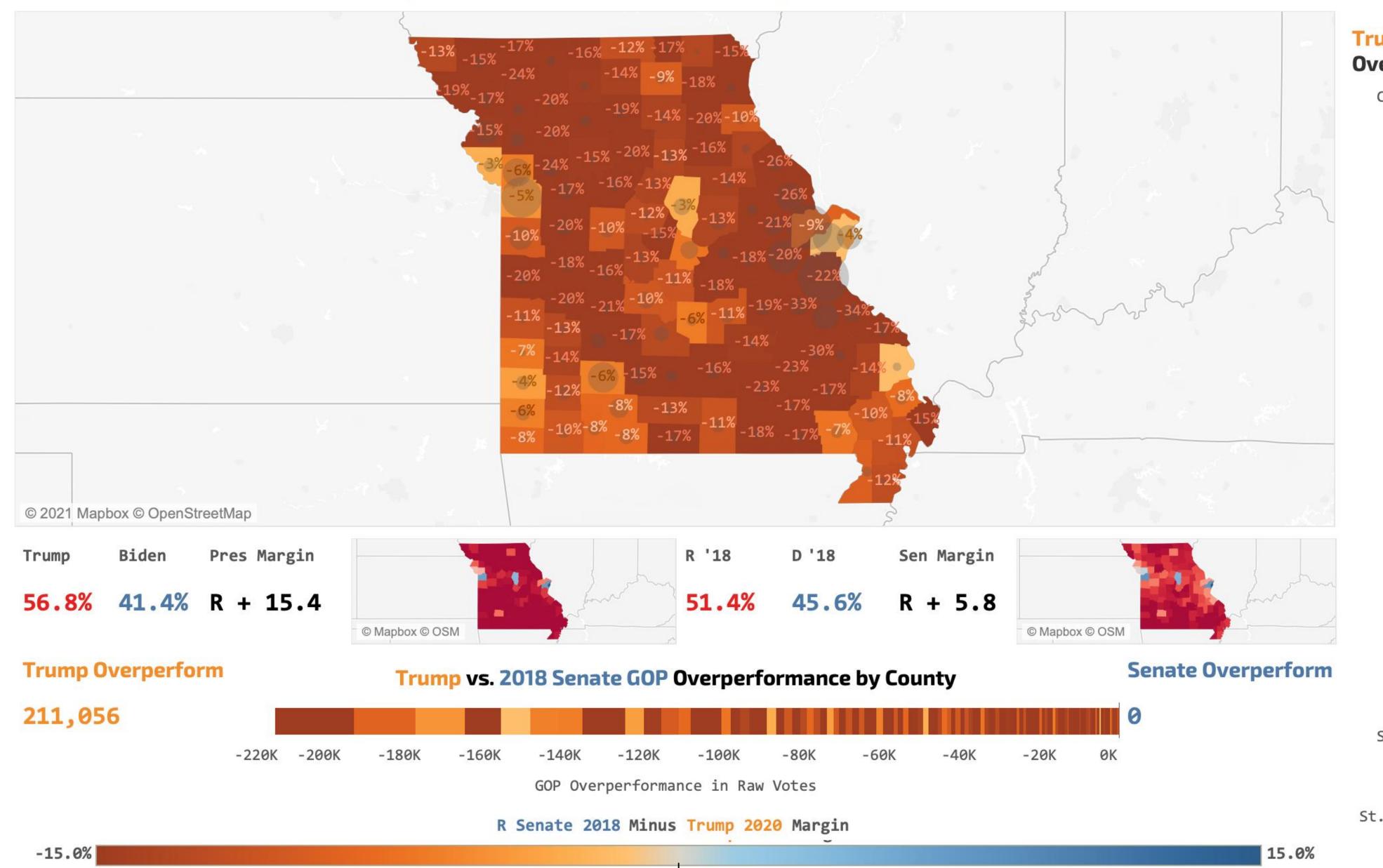


# Trump vs. 2018 Senate GOP Overperformance by County

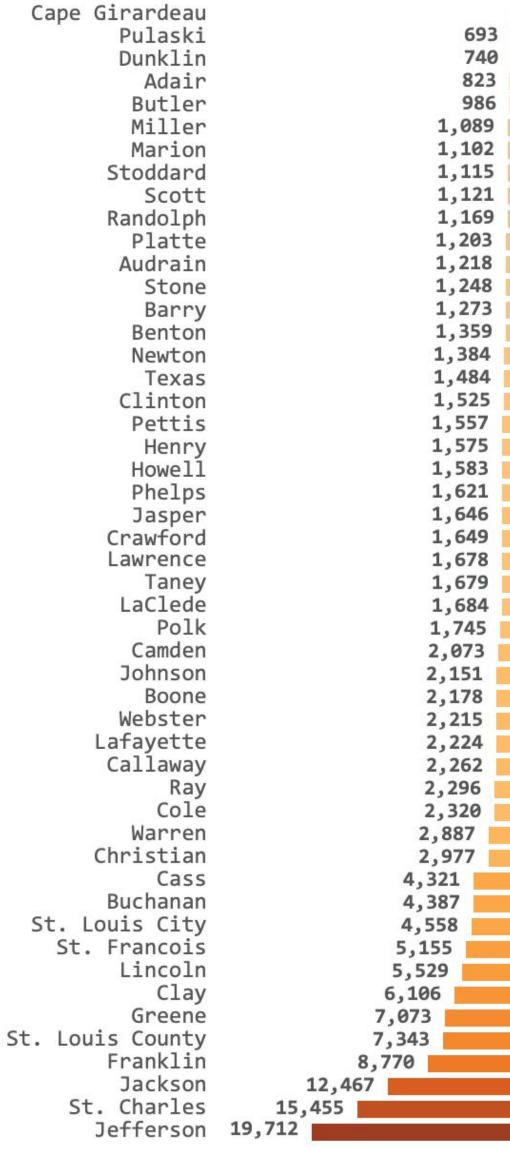
Hennepin 34,106 7,531 Dakota 7,174 Ramsey 4,515 Washington 2,317 Carver 1,844 Olmsted 1,060 Scott 764 Houston Hubbard 819 993 Beltrami 1,052 Martin 1,054 Dodge Nicollet 1,094 1,127 Waseca 1,135 Lyon 1,235 Cass 1,331 Steele 1,360 Wabasha 1,518 Brown 1,577 Meeker 1,625 Todd 1,635 Fillmore 1,680 McLeod 1,689 Mower Mille Lacs 1,771 Douglas 1,799 Goodhue 1,827 Becker 1,884 Blue Earth 1,913 Polk 1,921 Freeborn 1,926 Pine 1,976 1,980 Benton Winona 1,997 Le Sueur 2,036 Anoka 2,104 Kandiyohi 2,212 Morrison 2,287 2,333 Isanti Rice 2,447 Carlton 2,522 Clay 2,531 Sherburne 2,774 Crow Wing 2,857 Chisago 2,880 Otter Tail 3,329 Wright 3,368 Itasca 3,550 5,264 Stearns St. Louis 10,179

#### Missouri: Donald Trump 2020 vs. Josh Hawley 2018



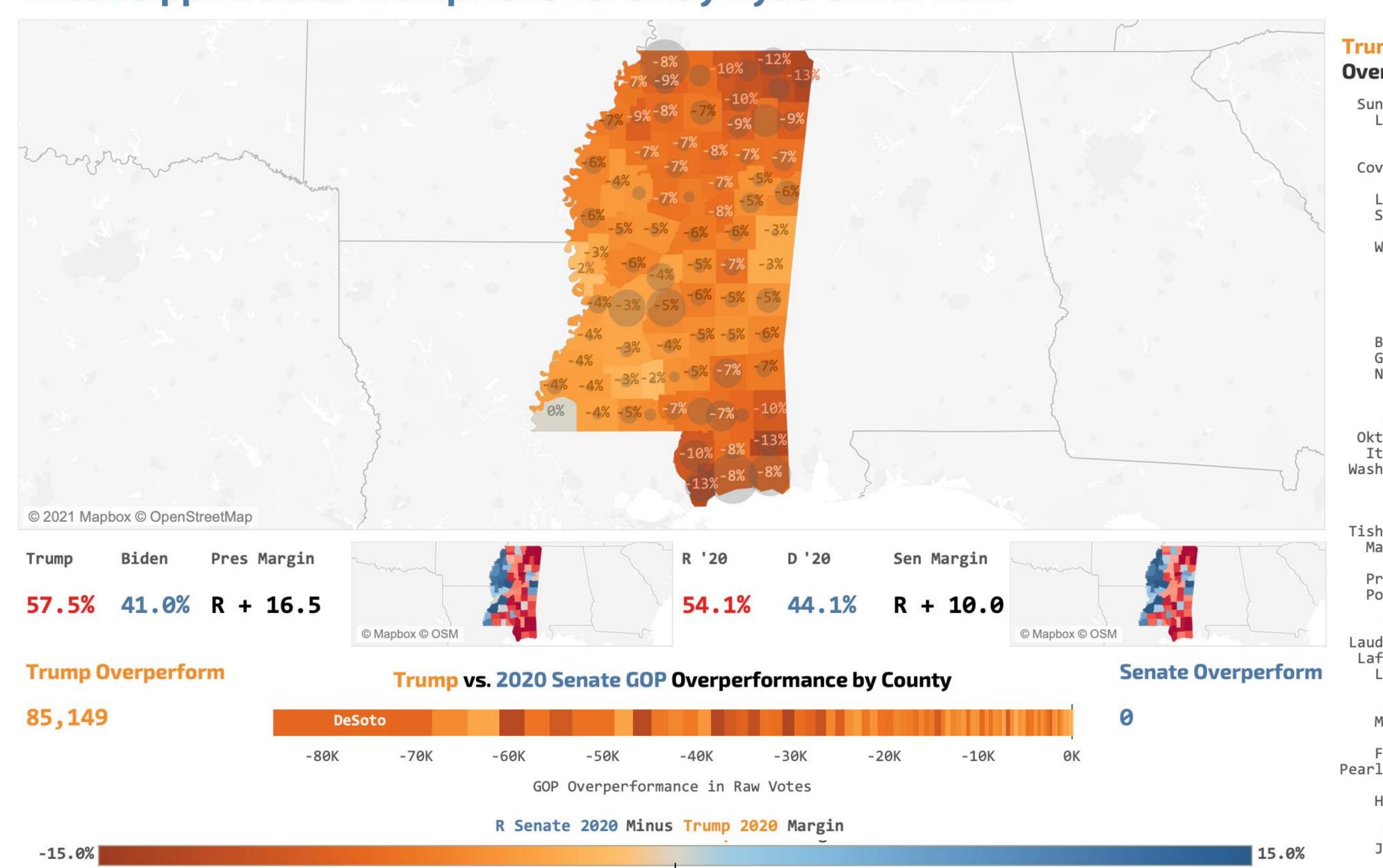


# Trump vs. 2018 Senate GOP Overperformance by County

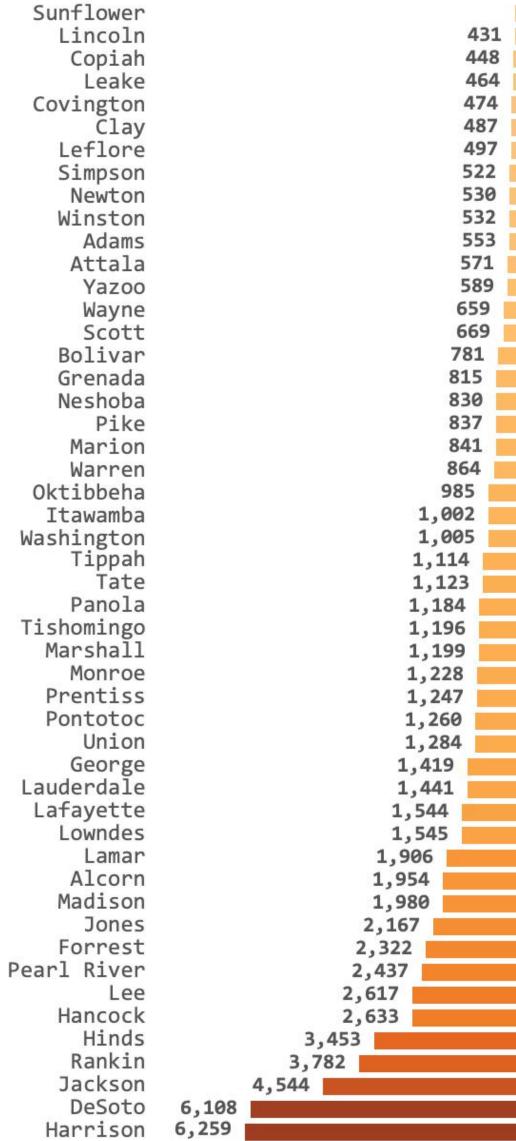


#### Mississippi: Donald Trump 2020 vs. Cindy Hyde-Smith 2020



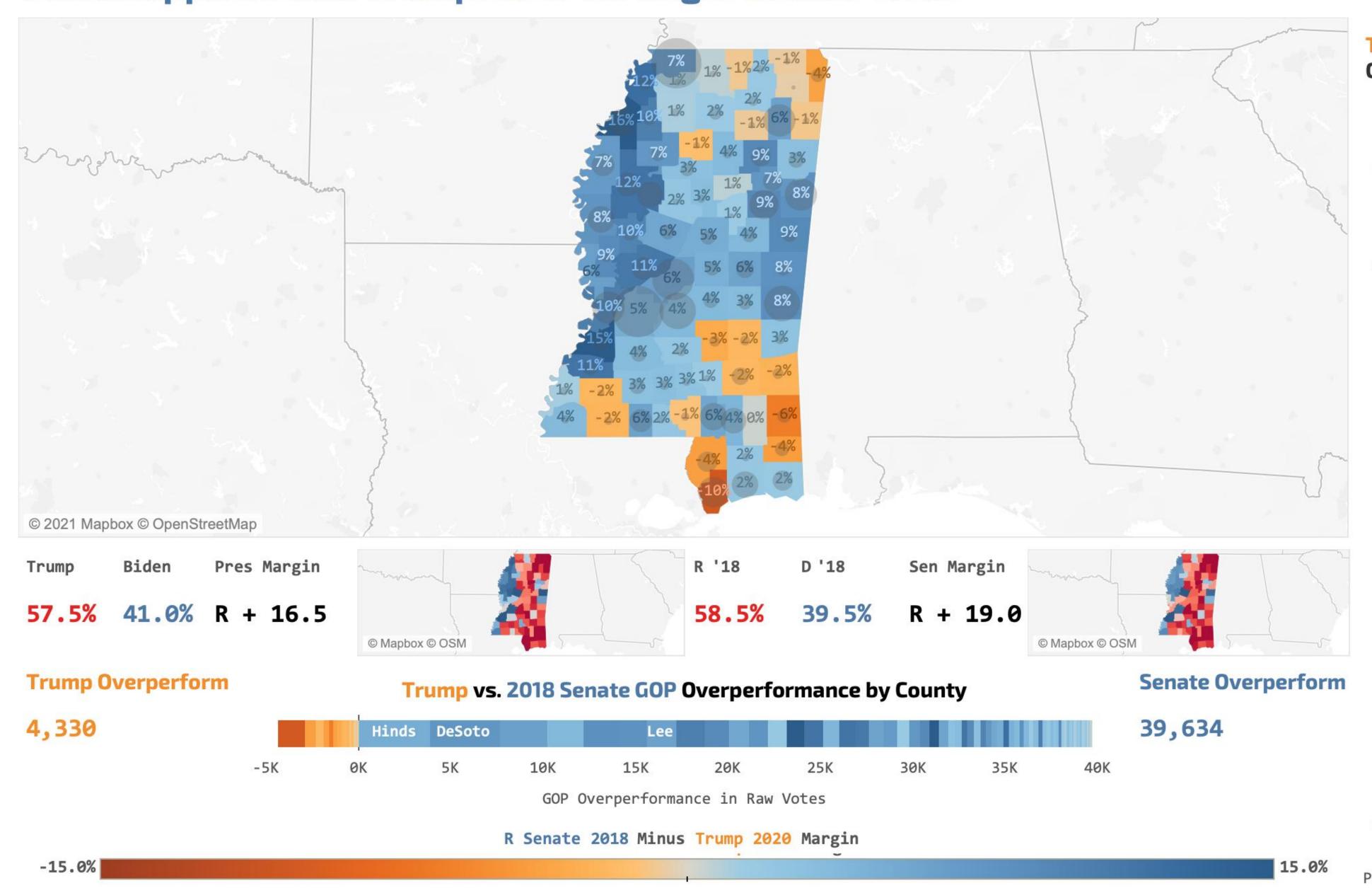


# Trump vs. 2020 Senate GOP Overperformance by County

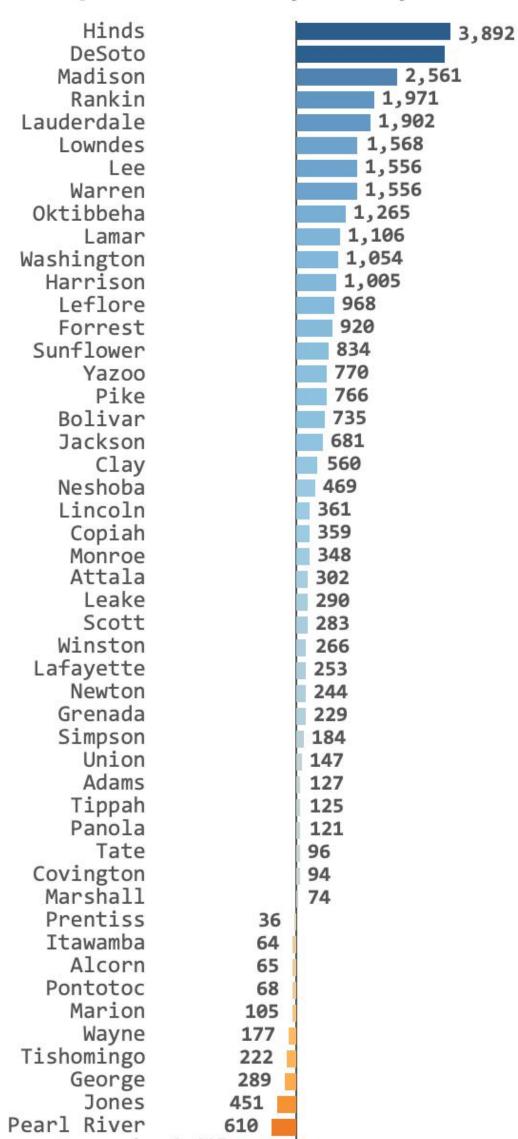


# Mississippi: Donald Trump 2020 vs. Roger Wicker 2018





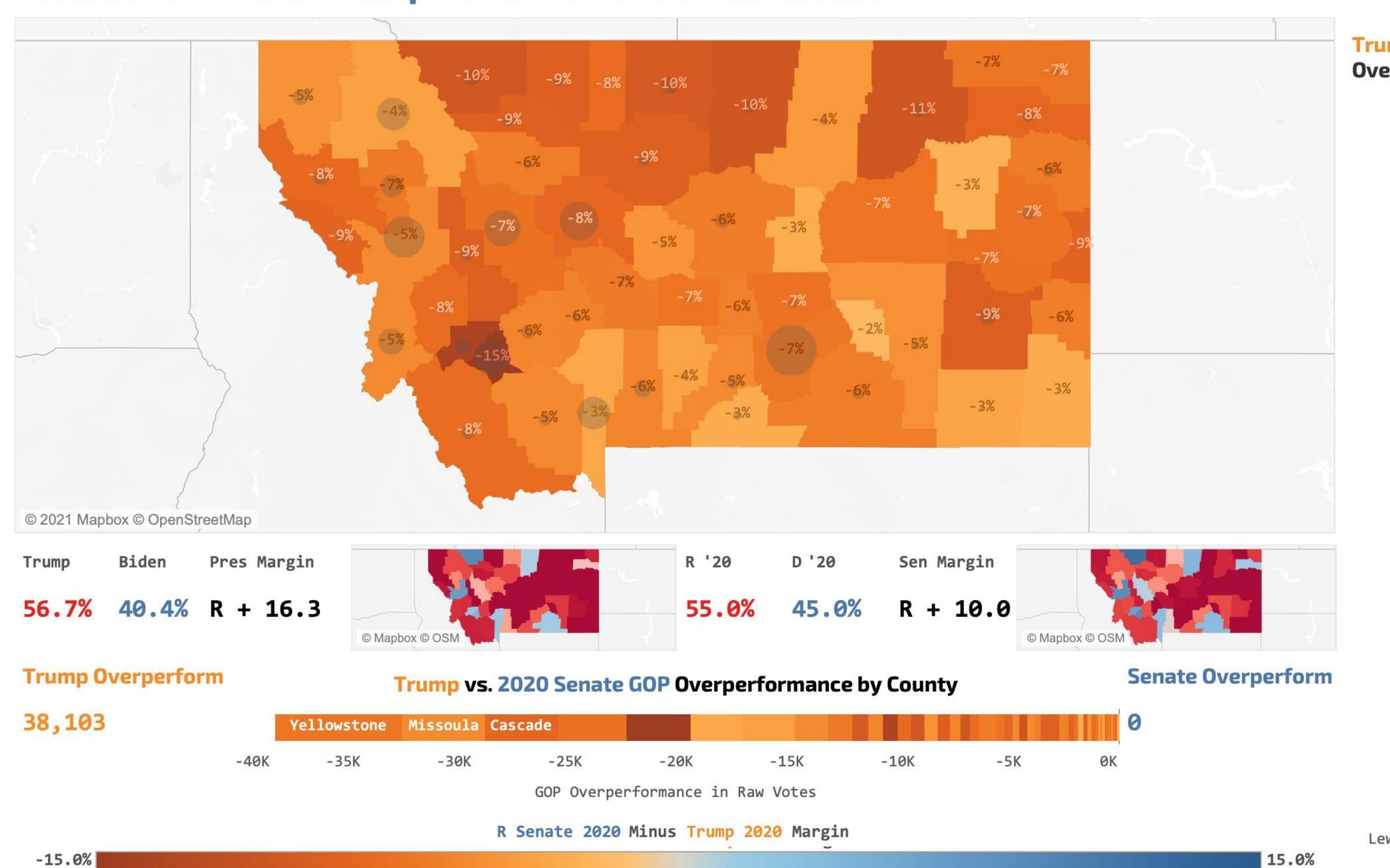
# Trump vs. 2018 Senate GOP Overperformance by County



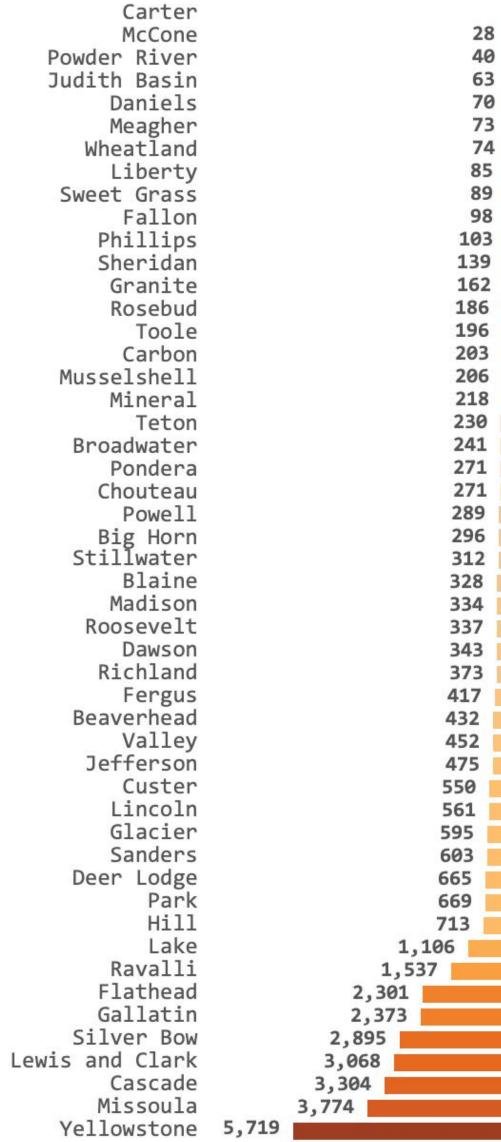
Hancock 1,415

#### Montana: Donald Trump 2020 vs. Steve Daines 2020



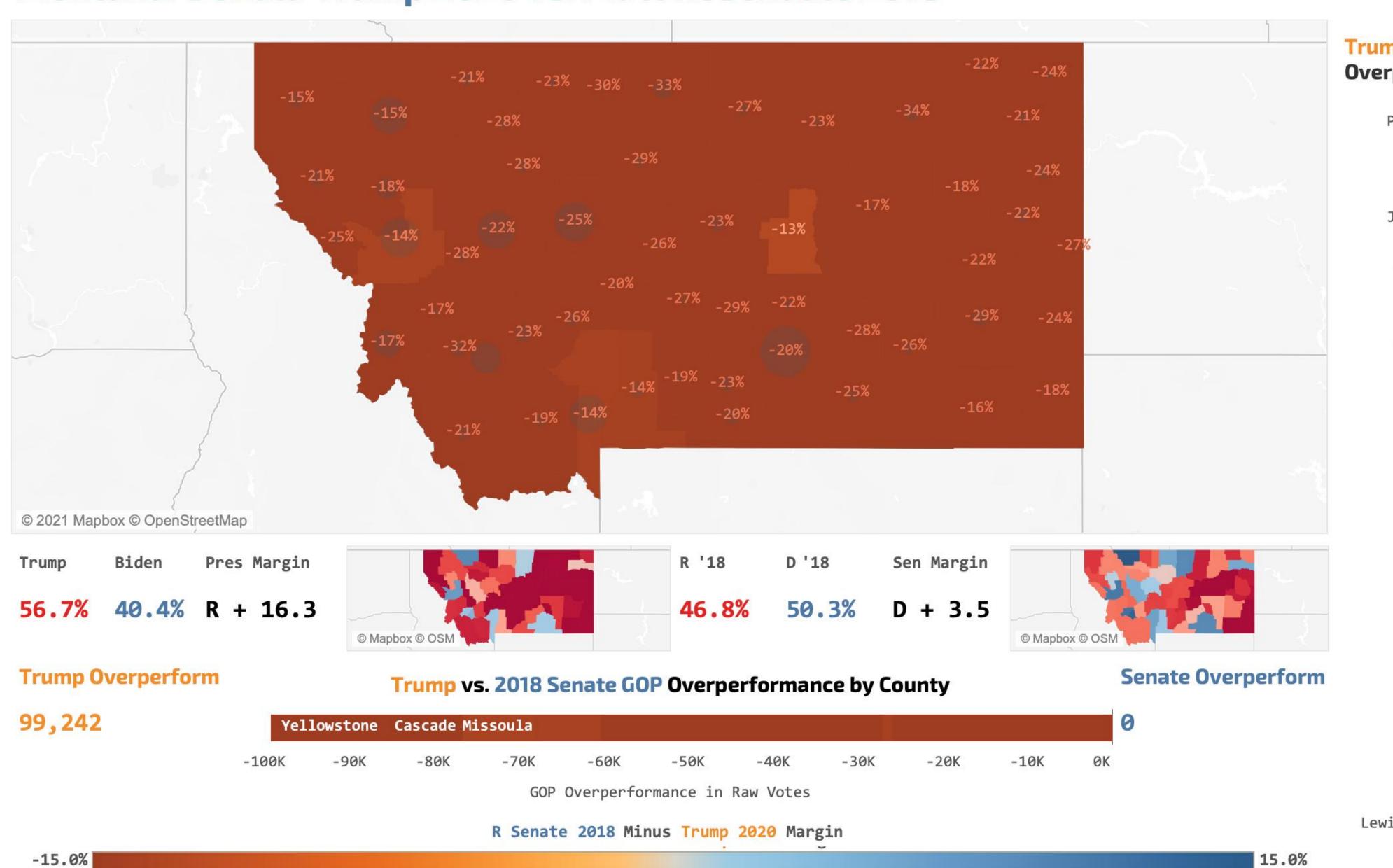


# Trump vs. 2020 Senate GOP Overperformance by County



#### Montana: Donald Trump 2020 vs. Matt Rosendale 2018





Carter		136	
Powder River McCone		185	
Meagher		196	
Daniels		211	
Wheatland		250	
Liberty		297	
Judith Basin		310	
Granite		312	
Fallon		315	
Sweet Grass		394	Į
Toole		431	
Sheridan		435	
Phillips		473	ļ
Mineral		521	
Musselshell		527	
Roosevelt		728	
Pondera		747 764	
Powell Chouteau		766	
Blaine		786	
Broadwater		845	
Teton		875	
Dawson		875	
Rosebud		878	
Madison		956	
Glacier		1,002	
Beaverhead		1,013	
Richland		1,043	
Stillwater		1,098	
Big Horn		1,147	
Carbon		1,216	
Sanders		1,280	
Fergus Valley		1,304 1,313	
Deer Lodge		1,357	
Park		1,381	
Lincoln		1,399	
Custer		1,411	
Jefferson		1,565	
Hill		2,088	
Lake		2,418	
Ravalli		4,031	
Silver Bow		5,123	
Flathead		7,197	
is and Clark		7,794	
Gallatin		7,820	
Missoula		8,489	
Cascade Yellowstone	14,145	8,550	
LETTOM2 COLLE	17,173		

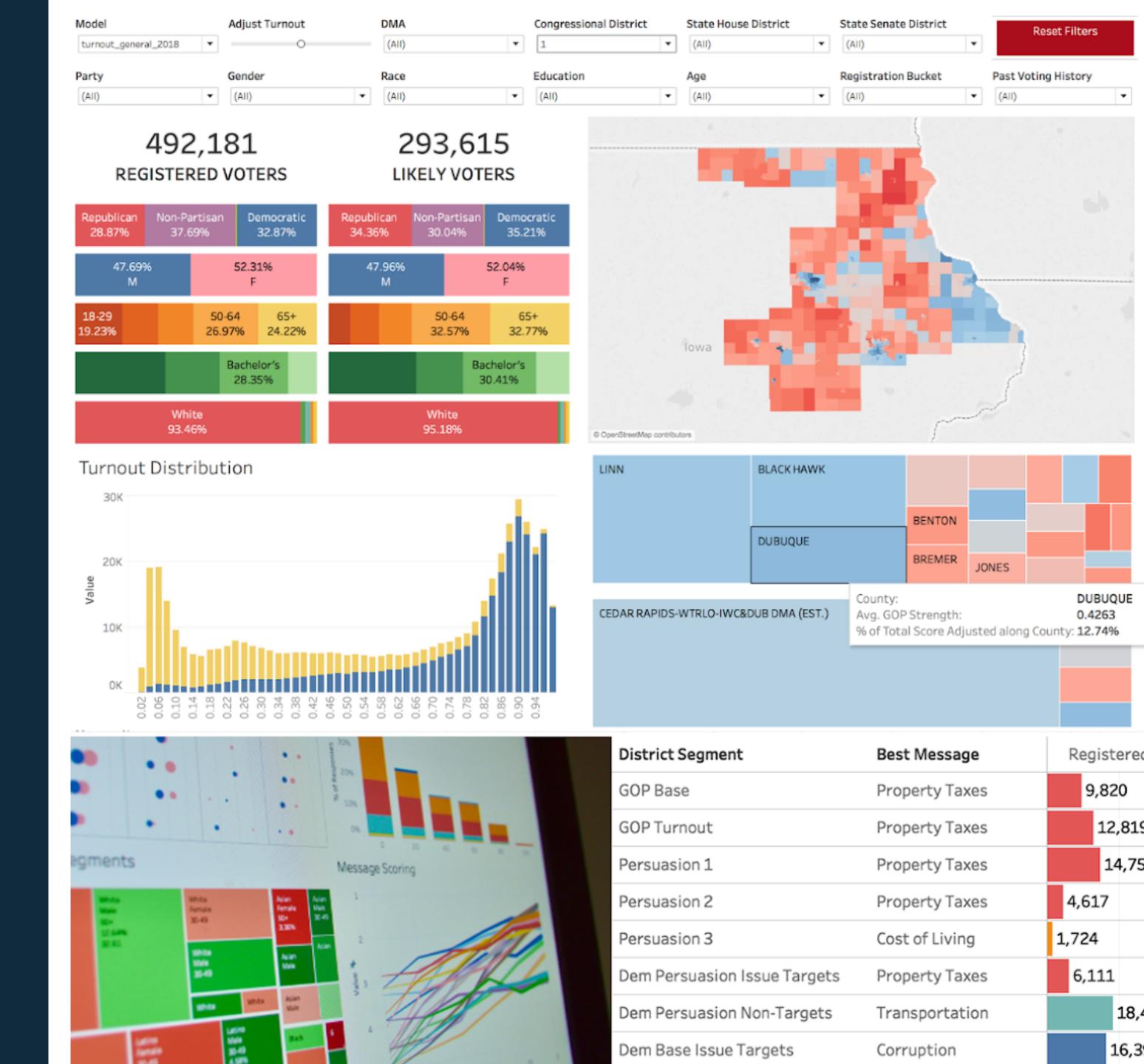
# Path to Victory Briefs

We bring analytical firepower and a sharp eye for history and fundamentals to map out your path to victory in the primary and the general.

Our Path to Victory Briefs combine narrative analysis, visuals, and hard data to lay out a roadmap for your campaign, with realistic goals down to the precinct level.

Email <u>pathtovictory@echeloninsights.com</u> to get started.



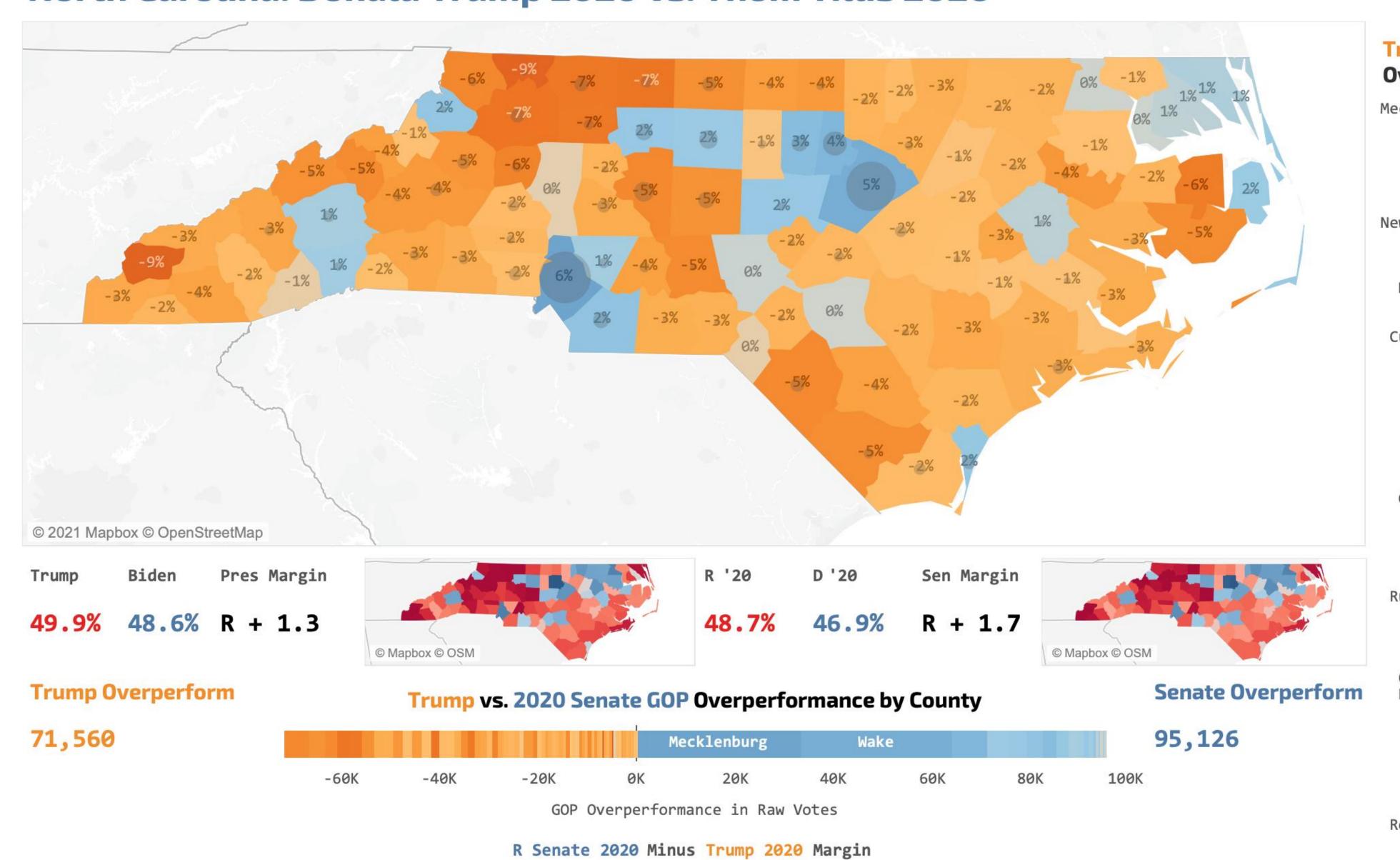


#### North Carolina: Donald Trump 2020 vs. Thom Tillis 2020

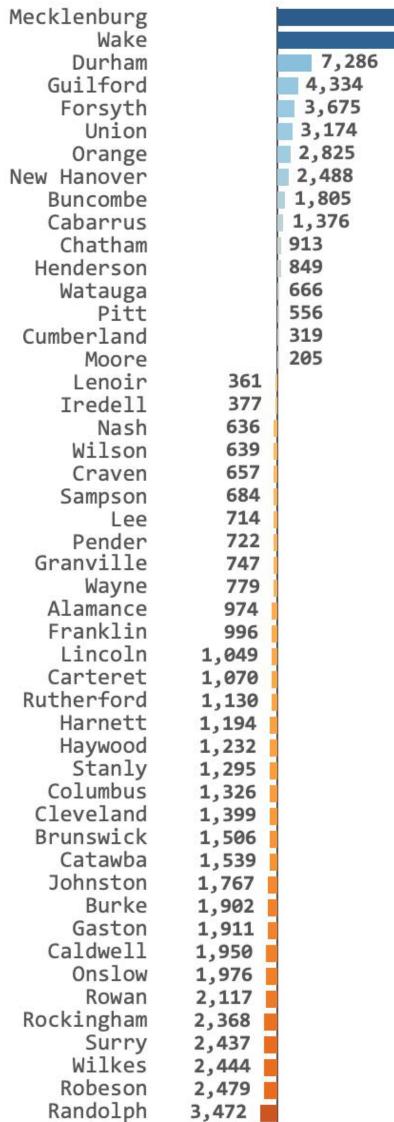
-15.0%



33,277



## Trump vs. 2020 Senate GOP Overperformance by County



15.0%

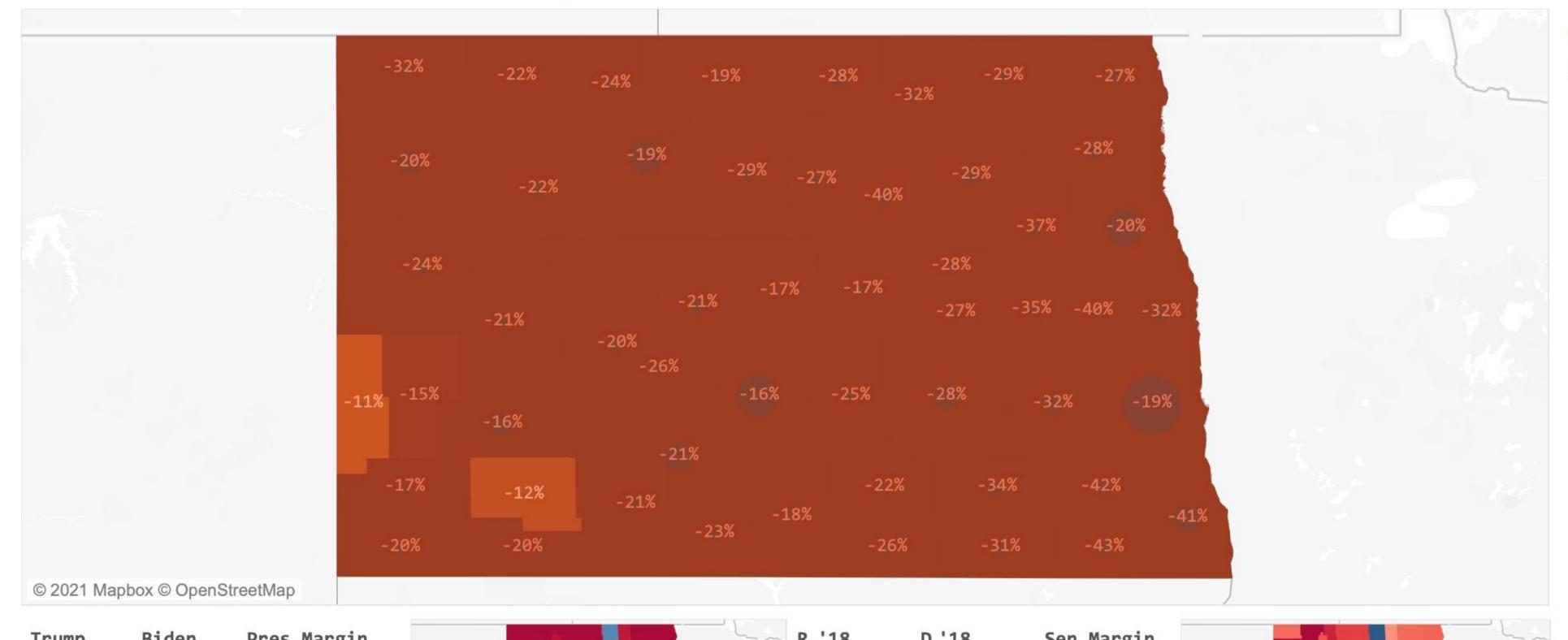
Davidson

4,841

Senate 2020 Fillius II ump 2020 Fiai gin

### North Dakota: Donald Trump 2020 vs. Kevin Cramer 2018





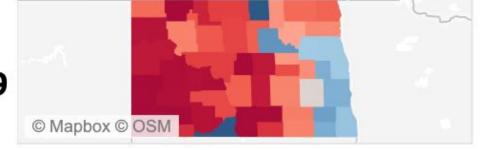
Trump Biden Pres Margin

31.8% R + 33.4



R '18 D '18 Sen Margin

55.5% 44.5% R + 10.9



#### **Trump Overperform**

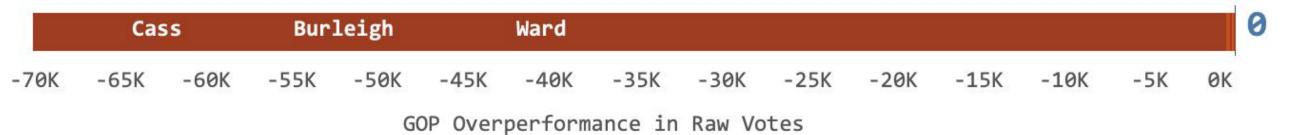
#### Trump vs. 2018 Senate GOP Overperformance by County

#### Senate Overperform

15.0%

70,155

65.1%



R Senate 2018 Minus Trump 2020 Margin

-15.0%

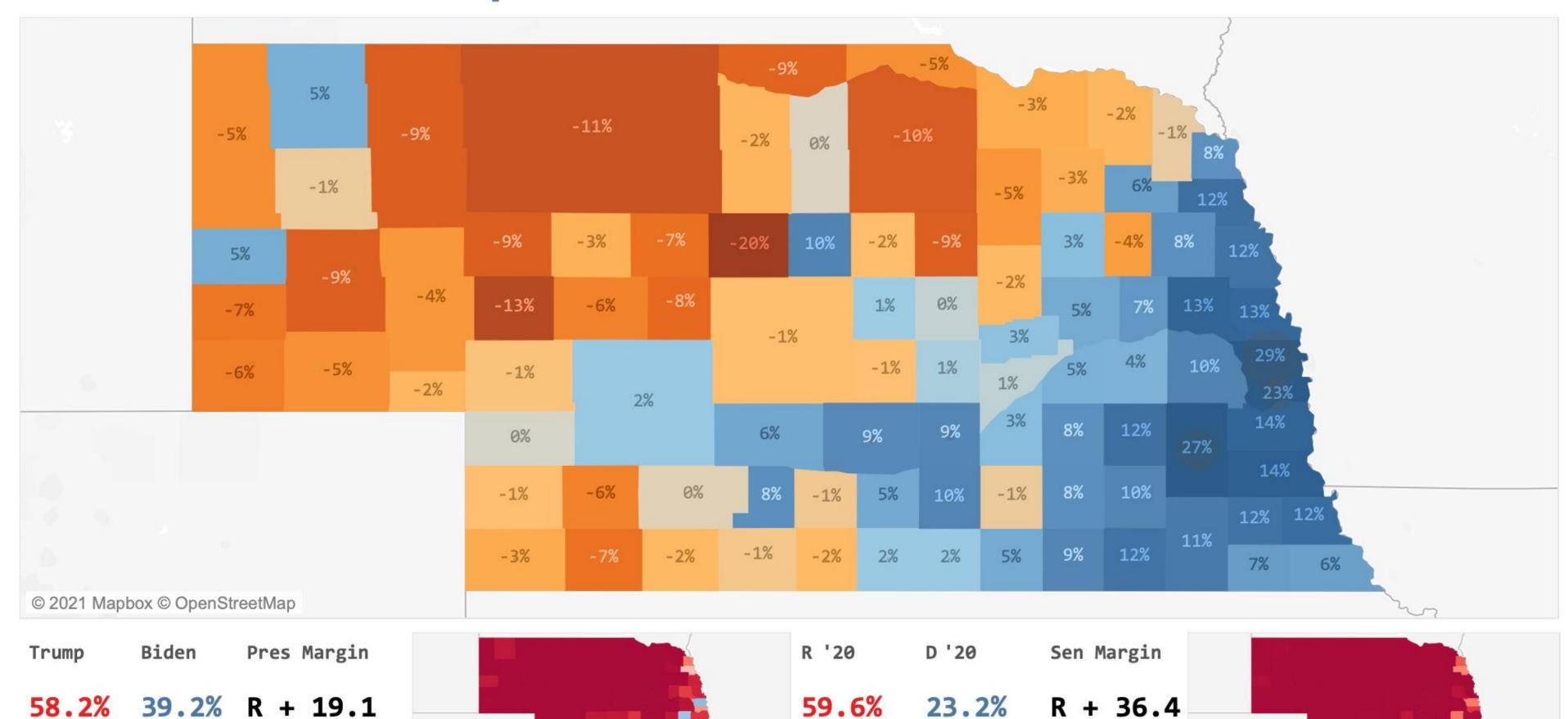
Golden Valley			
Hettinger		147	
Burke		209	
. 3		209	
Logan		229	
Adams			
Oliver		249	
Grant		269	
Renville		285	
Emmons		321	
Kidder		321	
Bowman		324	
Sioux		331	
Eddy		339	
Towner		363	
McIntosh		373	
Wells		380	
Divide		381	
Steele		386	
Dunn		419	i
200		432	i
Griggs		448	ı
Foster		504	ı
Pierce			ı
Cavalier		571	ŀ
Nelson		607	ŀ
Bottineau		609	ļ
Dickey		670	Ļ
LaMoure		692	
McHenry		741	
Pembina		799	
Mercer		818	
Mountrail		832	
Sargent		858	
Benson		912	
Ransom		950	
McKenzie		984	
McLean		1,073	
Traill		1,179	
Walsh		1,255	
Rolette		1,428	
Ramsey		1,473	
Barnes		1,588	
Stark		1,931	
Williams		2,265	
Stutsman			
Richland		2,664	
		3,008	
Morton		3,026	
Ward		4,508	
Grand Forks		5,559	
Burleigh	14 570	7,289	
Cass	14,570		

#### Nebraska: Donald Trump 2020 vs. Ben Sasse 2020

© Mapbox © OSM



81,127



Trump vs. 2020 Senate GOP **Overperformance by County** 

Douglas Lancaster 43,174 23,132 Sarpy 2,360 Dodge 2,337 Hall 2,215 Buffalo 2,116 Cass Washington 1,661 1,433 Adams 1,275 Saunders 1,237 Gage 1,218 Otoe 1,123 Seward 844 Platte 796 Scotts Bluff 606 York 570 Saline 545 Dakota 522 Dawson 501 Madison 446 Jefferson 436 Nemaha 435 Burt 373 Cuming Lincoln 307 Wayne 278 Colfax 275 Fillmore 272 Richardson 264 203 Dawes Butler 201 Kearney 201 Hamilton 192 Howard 39 Merrick 26 Clay 26 36 Box Butte Phelps 43 Keith 53 Boone 90 Custer 107 Cedar Red Willow 109 Pierce 112 Stanton 128 Knox 137 Antelope Cheyenne 242

360 539

Cherry Holt

**Trump Overperform** 

#### Trump vs. 2020 Senate GOP Overperformance by County

174,216 Douglas Sarpy Lancaster

GOP Overperformance in Raw Votes

R Senate 2020 Minus Trump 2020 Margin

-15.0%

3,725

15.0%

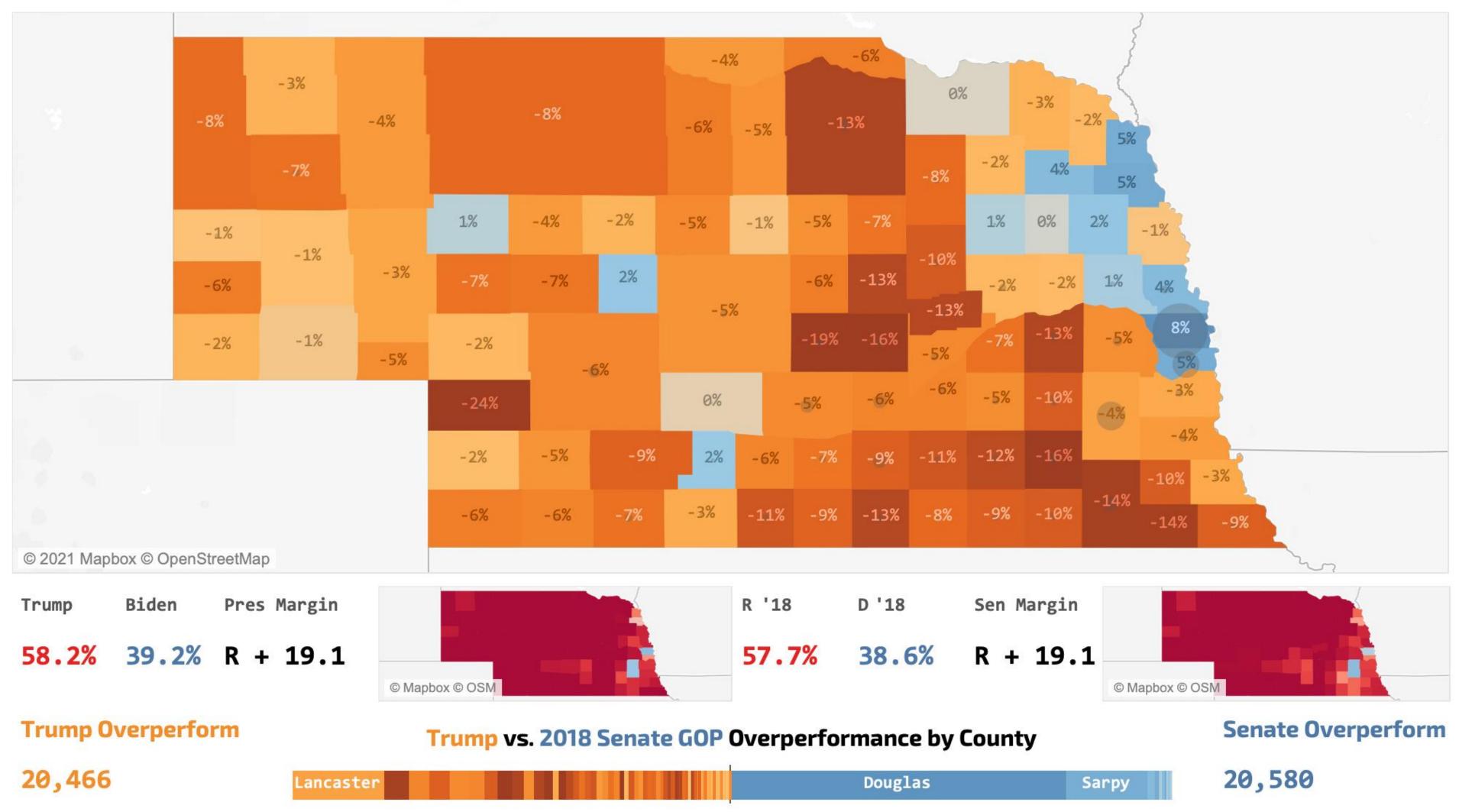
**Senate Overperform** 

© Mapbox © OSM

#### Nebraska: Donald Trump 2020 vs. Deb Fischer 2018

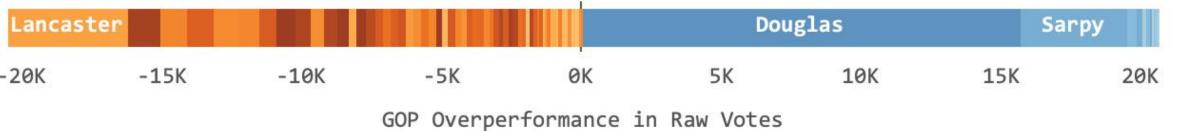


15,711



#### Trump vs. 2018 Senate GOP **Overperformance by County**

Douglas 3,782 Sarpy 326 Washington Dakota 224 133 Dodge 113 Wayne Madison Cuming Stanton Knox 23 Dawson 31 Cheyenne 34 Burt 46 Colfax Pierce 56 Keith 64 81 Nemaha Dawes 88 Cedar 136 Scotts Bluff 183 Kearney Merrick 184 193 Cherry 197 Antelope Custer 217 Phelps 219 Boone 228 Platte 228 Hamilton 243 Box Butte 259 York 266 267 0toe Clay 279 Richardson 279 Red Willow 282 Jefferson 291 Fillmore 306 Cass 331 385 Howard Butler 457 Saunders 479 Holt 547 Saline 658 Seward 672 Lincoln Buffalo 881 Adams 937 Hall 954 1,177 Gage



R Senate 2018 Minus Trump 2020 Margin

-15.0%

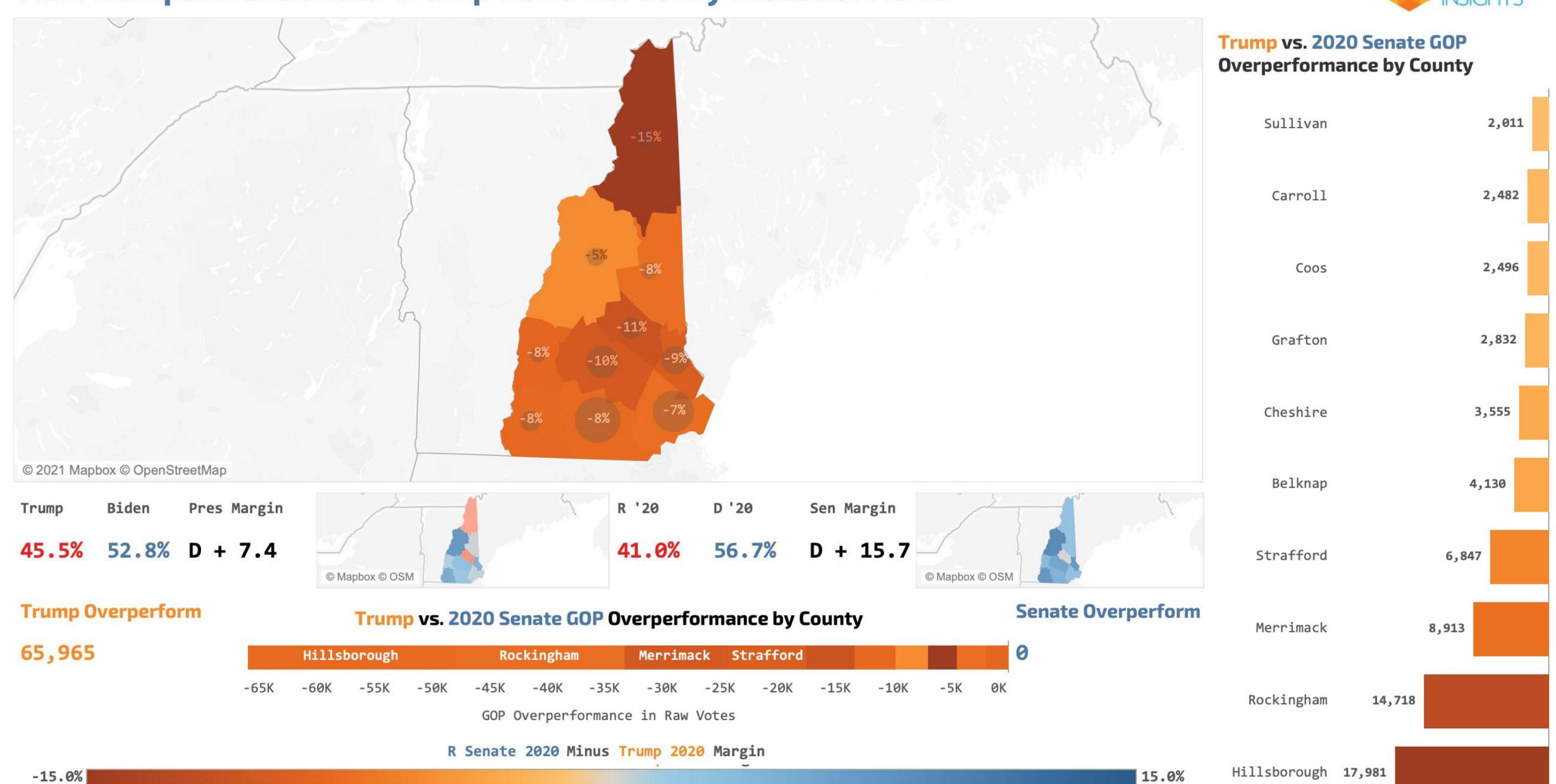
15.0%

Lancaster

4,277

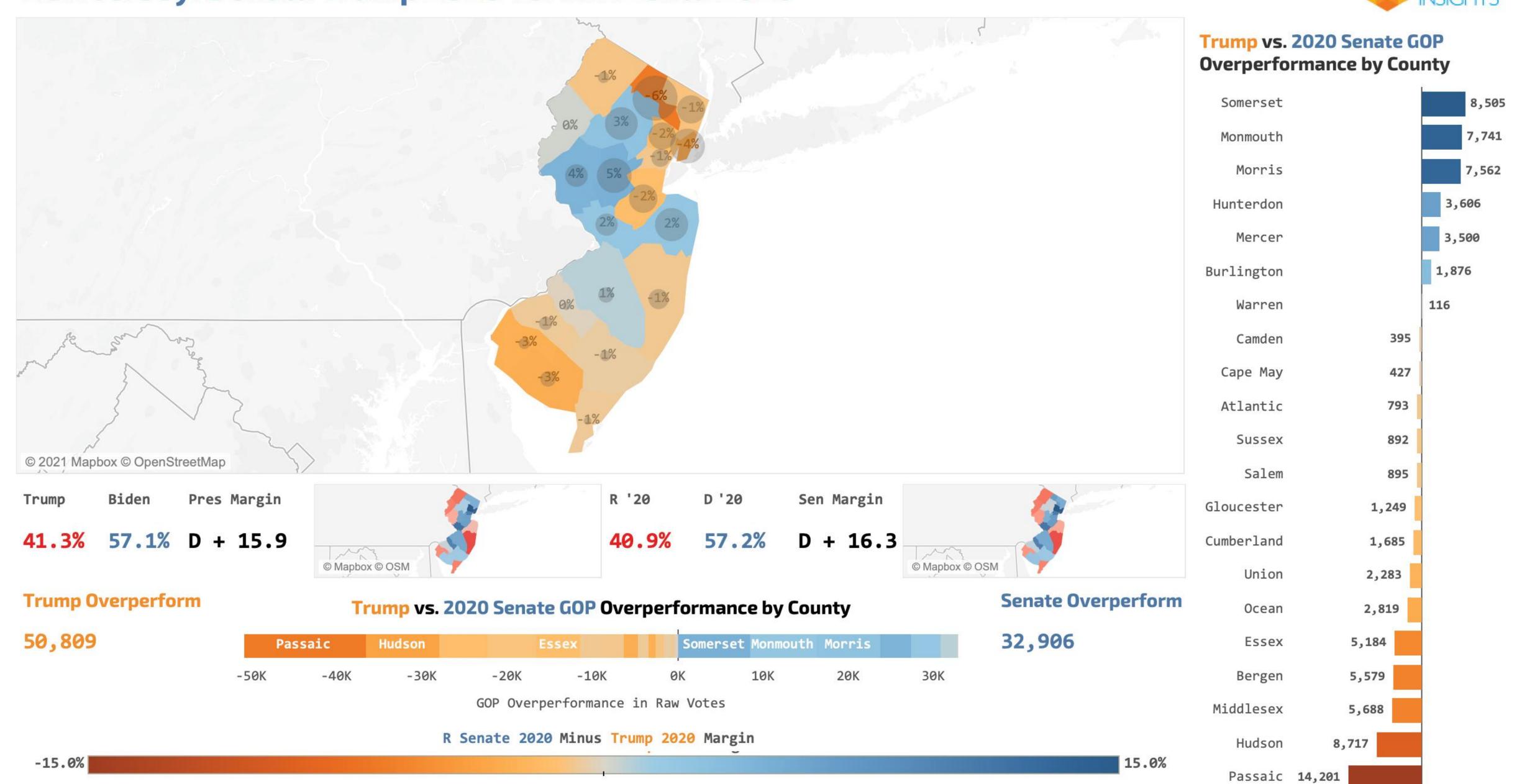
## New Hampshire: Donald Trump 2020 vs. Corky Messner 2020





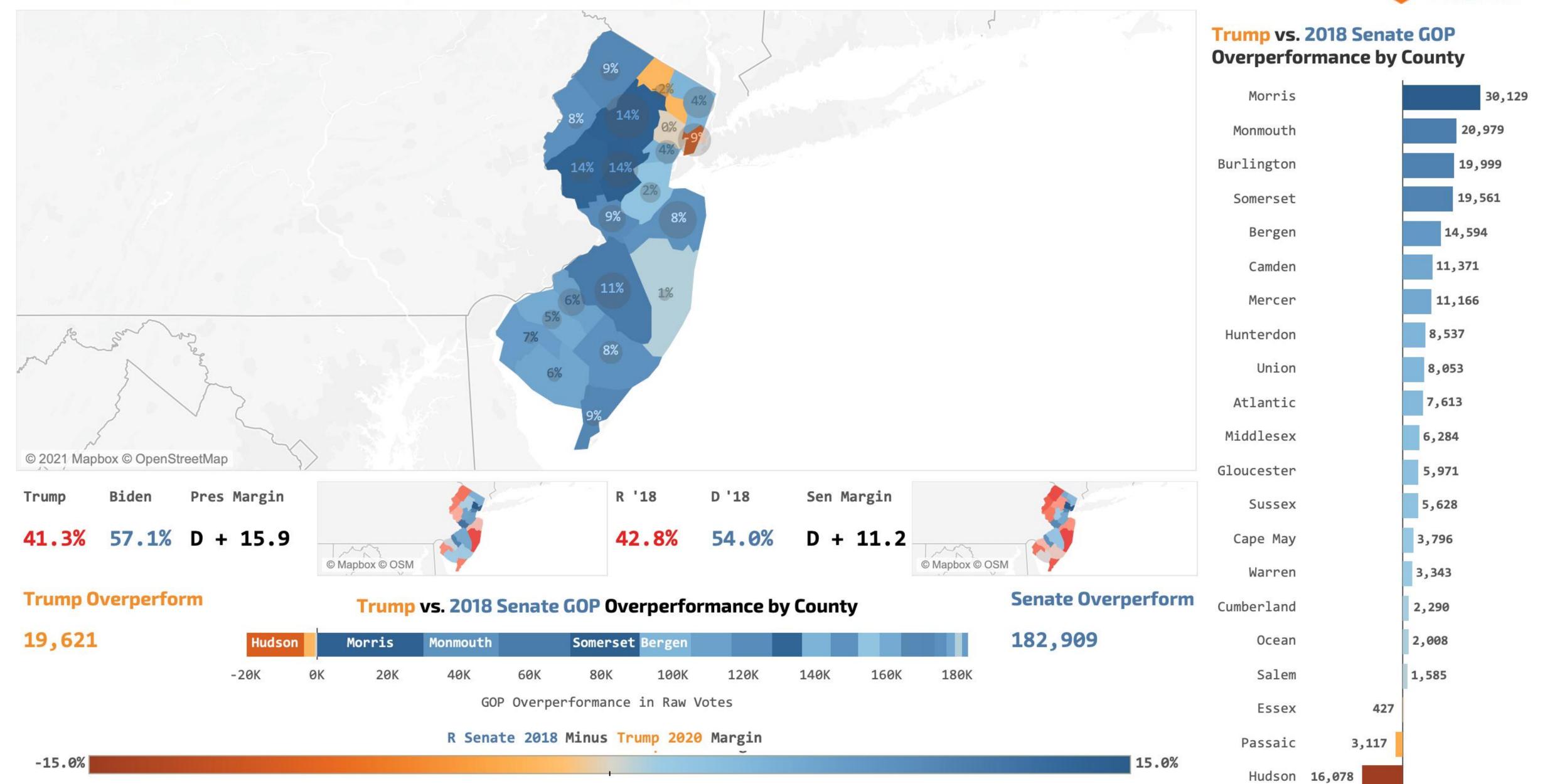
#### New Jersey: Donald Trump 2020 vs. Rik Mehta 2020





#### New Jersey: Donald Trump 2020 vs. Bob Hugin 2018

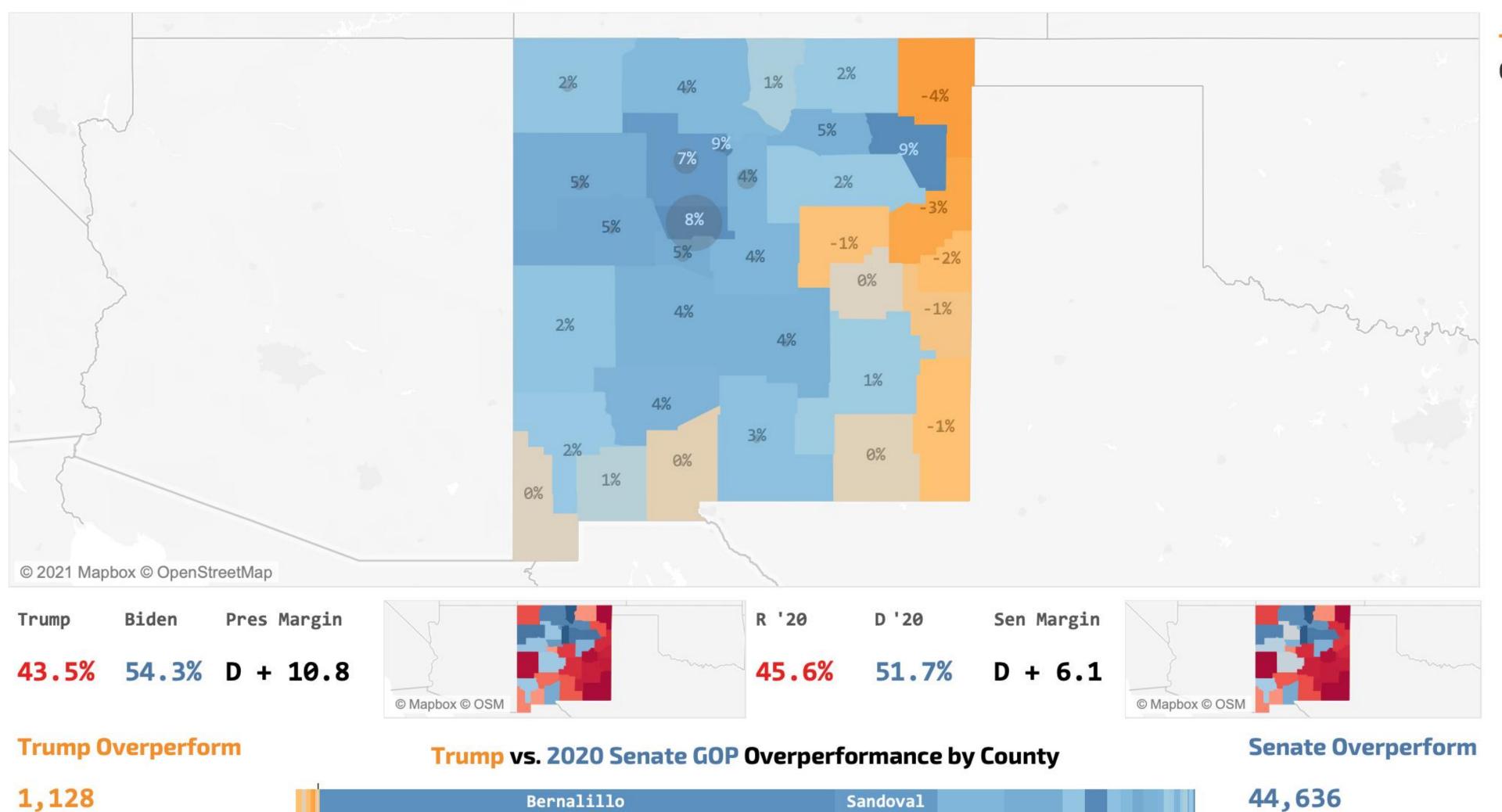




## New Mexico: Donald Trump 2020 vs. Mark Ronchetti 2020



26,279



#### Trump vs. 2020 Senate GOP **Overperformance by County**

		- <b>- ,</b>
Bernalillo		
Sandoval	5,275	
Santa Fe		3,358
Valencia		1,625
McKinley		1,343
San Juan		1,192
Los Alamos		1,126
Otero		666
Rio Arriba		638
Cibola		476
Lincoln		460
Socorro		320
Torrance		302
Chaves		289
Grant		263
Sierra		254
San Miguel		191
Taos		182
Mora		125
Colfax		105
Luna		63
Catron		57
Harding		45
DeBaca	1	
Hidalgo	3	
Guadalupe	27	
Eddy	56	
Roosevelt	68	
Union	72	
Quay	126	
Curry	229	
Dona Ana	273	

1,128

Bernalillo Sandoval

R Senate 2020 Minus Trump 2020 Margin

GOP Overperformance in Raw Votes

-15.0%

15.0%

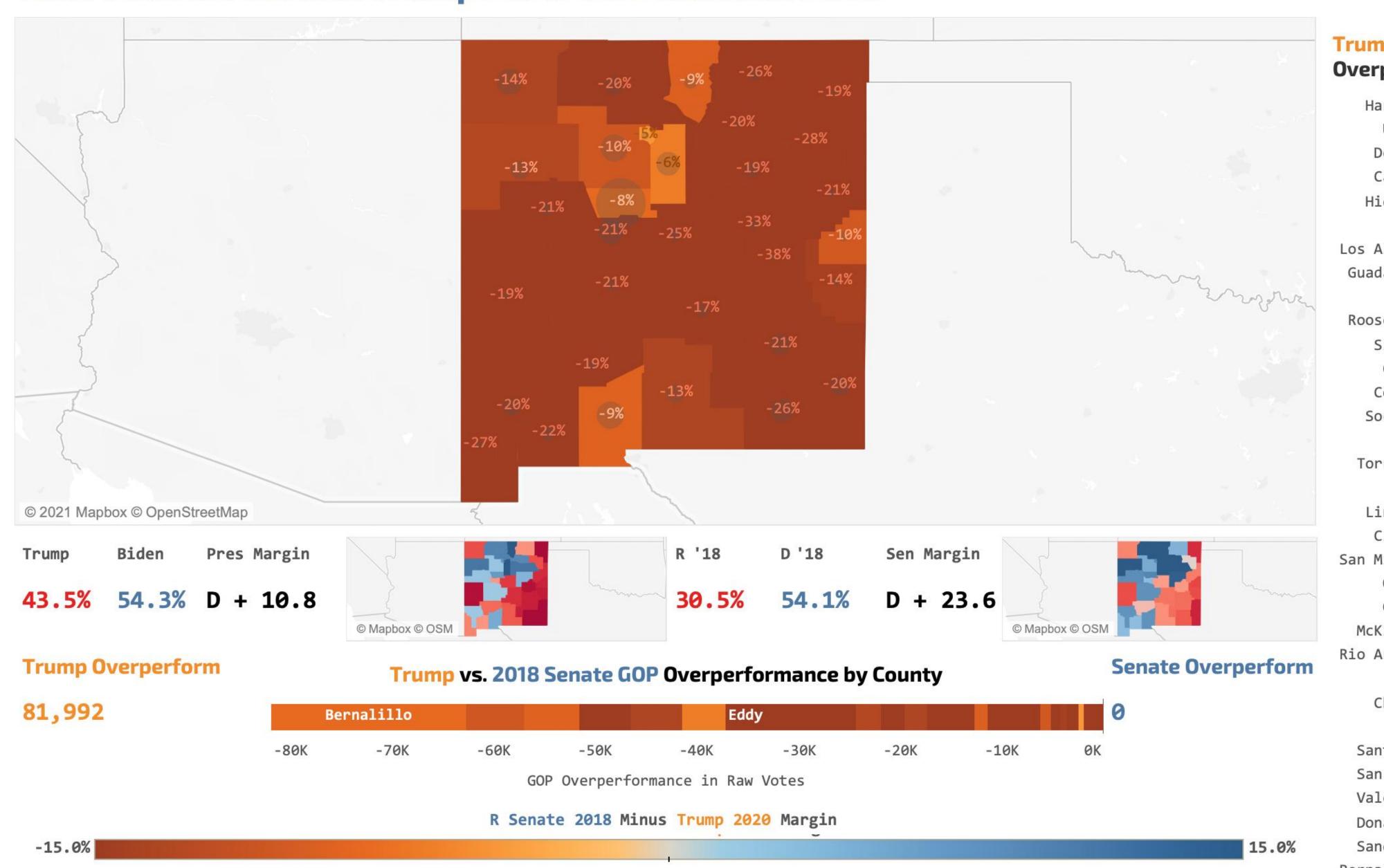
Dona Ana

275

Lea

#### New Mexico: Donald Trump 2020 vs. Mick Rich 2018

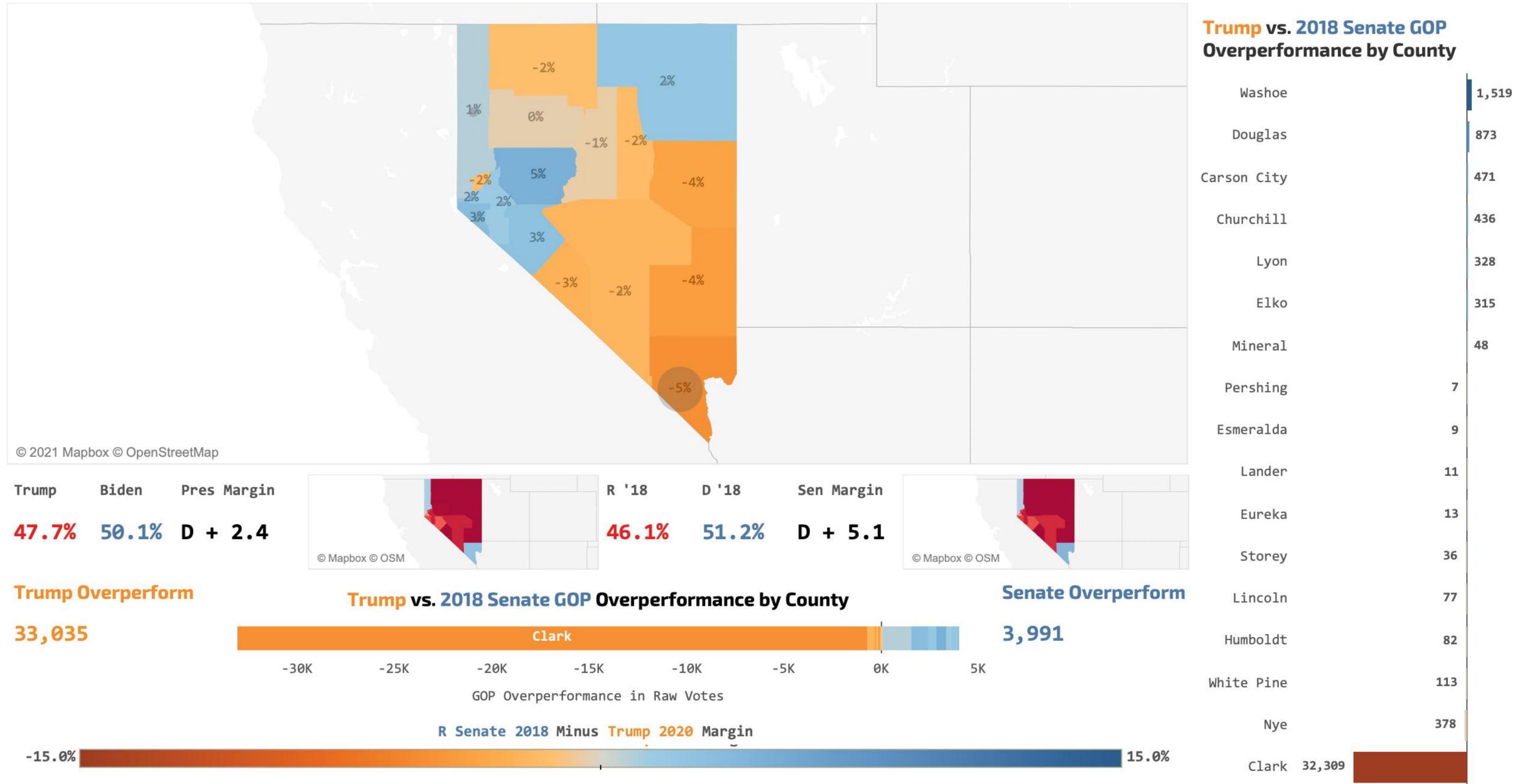




over per ro	imance	by County
Harding		132
Union		278
DeBaca		305
Catron		348
Hidalgo		423
Mora		464
Los Alamos		477
Guadalupe		559
Quay		649
Roosevelt		657
Sierra		885
Curry		1,037
Colfax		1,231
Socorro		1,302
Luna		1,332
Torrance		1,338
Taos		1,340
Lincoln		1,350
Cibola		1,466
San Miguel		1,735
0tero		2,294
Grant		2,317
McKinley		2,399
Rio Arriba		2,547
Lea		2,700
Chaves		3,442
Eddy		4,170
Santa Fe		4,334
San Juan		5,051
Valencia		5,072
Dona Ana		5,404
Sandoval		5,774
Bernalillo	19,177	

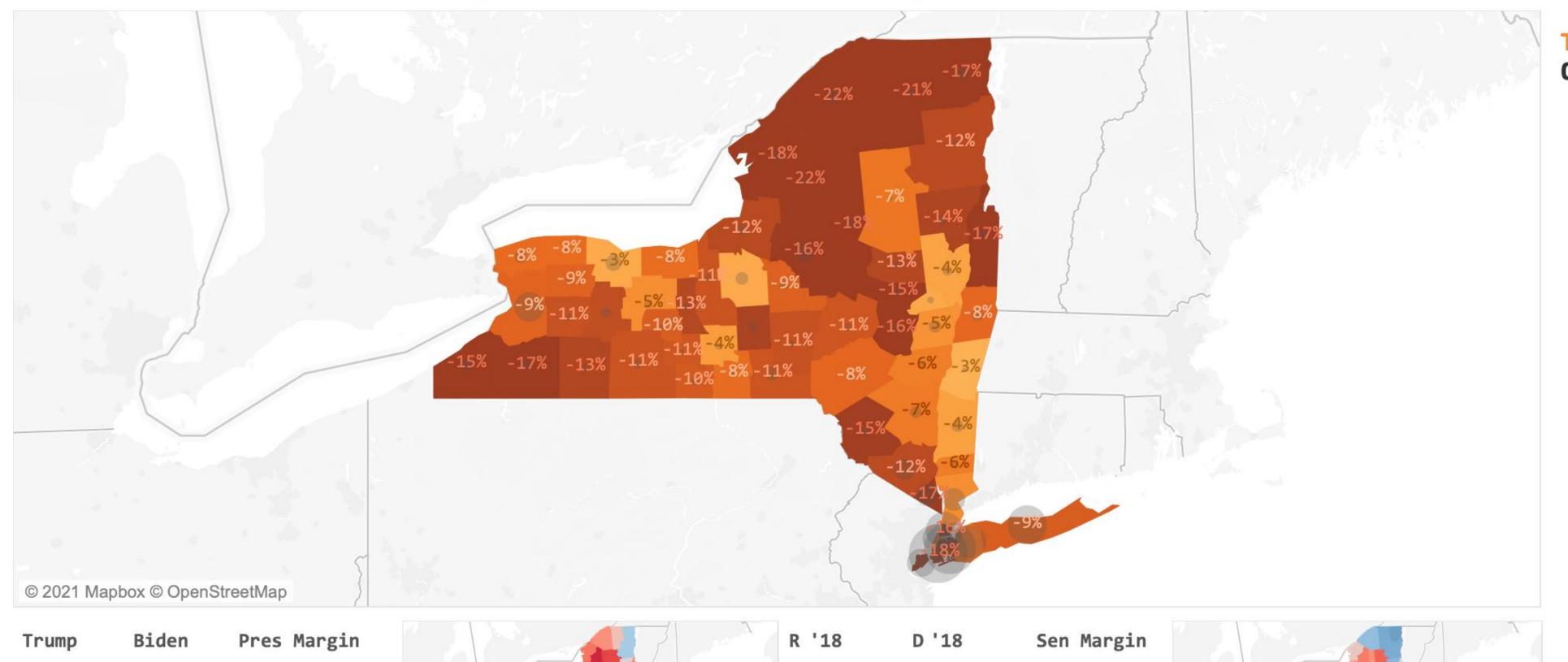
#### Nevada: Donald Trump 2020 vs. Dean Heller 2018





#### New York: Donald Trump 2020 vs. Chele Farley 2018





Trump vs. 2018 Senate GOP **Overperformance by County** 

Columbia 1,072 Greene 1,290 Delaware 1,323 Tioga 1,402 Tompkins Schenectady 1,671 1,707 Chenango 1,739 Genesee 1,995 Fulton 2,079 Ontario 2,085 Cortland 2,088 Otsego 2,179 Madison 2,251 Wayne 2,270 Putnam 2,703 Chemung 2,752 Cayuga 2,820 Livingston 3,052 Warren 3,190 Sullivan Washington 3,220 3,246 Saratoga Steuben 3,412 Herkimer 3,639 Cattaraugus 3,772 Dutchess 4,001 Clinton 4,055 0swego 4,460 Ulster 4,631 Rensselaer 4,715 Jefferson 4,877 Onondaga 5,117 Niagara 5,294 Albany 5,559 Chautauqua 6,267 Saint Lawrence 6,575 Broome 7,756 8,335 Monroe Oneida 11,530 Orange 14,089 Rockland 16,259 Westchester 17,090 Staten Island 26,208 Erie 29,003 Manhattan 29,039 Nassau 35,264 Bronx 45,072

**Trump Overperform** 

60.9% D + 23.1

Trump vs. 2018 Senate GOP Overperformance by County

@ Mapbox @ OSM

620,557	Bro	ooklyn	Queens		Suffolk Bronx Erie						0			
	-600K	-550K	-500K	-450K	-400K	-350K	-300K	-250K	-200K	-150K	-100K	-50K	0K	

GOP Overperformance in Raw Votes

32.9%

67.1%

D + 34.2

© Mapbox © OSM

R Senate 2018 Minus Trump 2020 Margin

-15.0%

15.0%

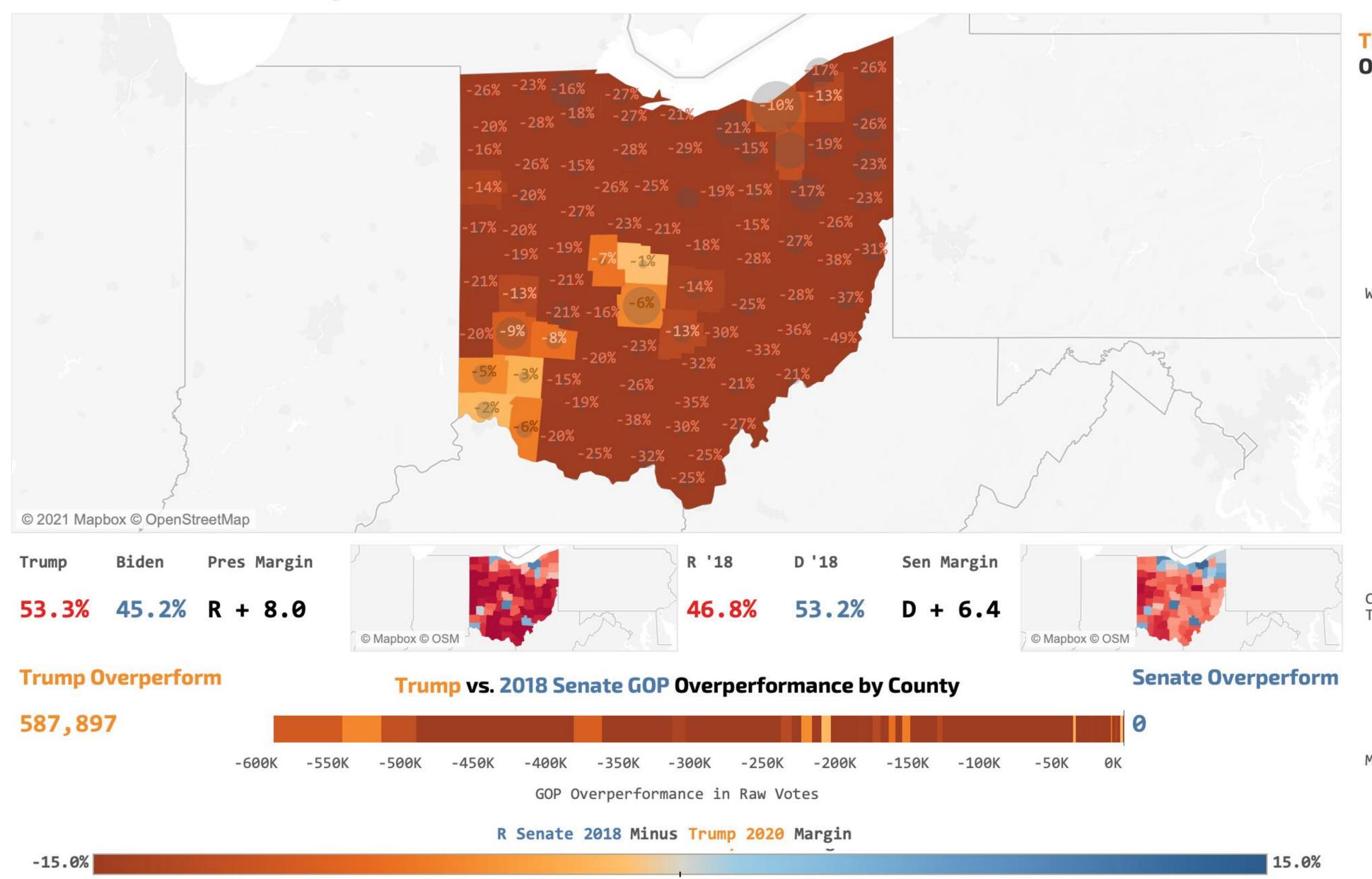
**Senate Overperform** 

Suffolk Queens

50,210 87,878 Brooklyn 112,343

#### Ohio: Donald Trump 2020 vs. Jim Renacci 2018

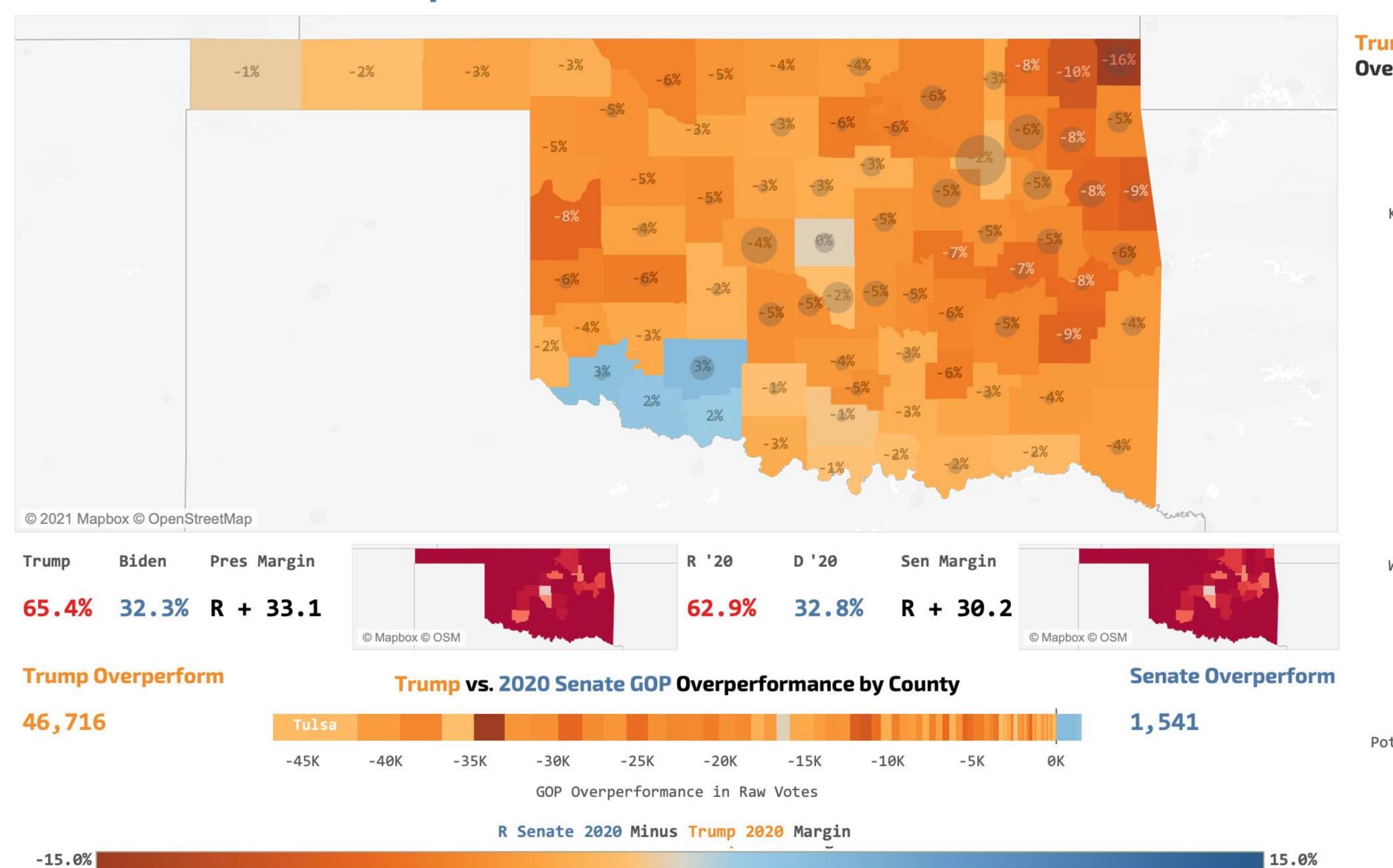


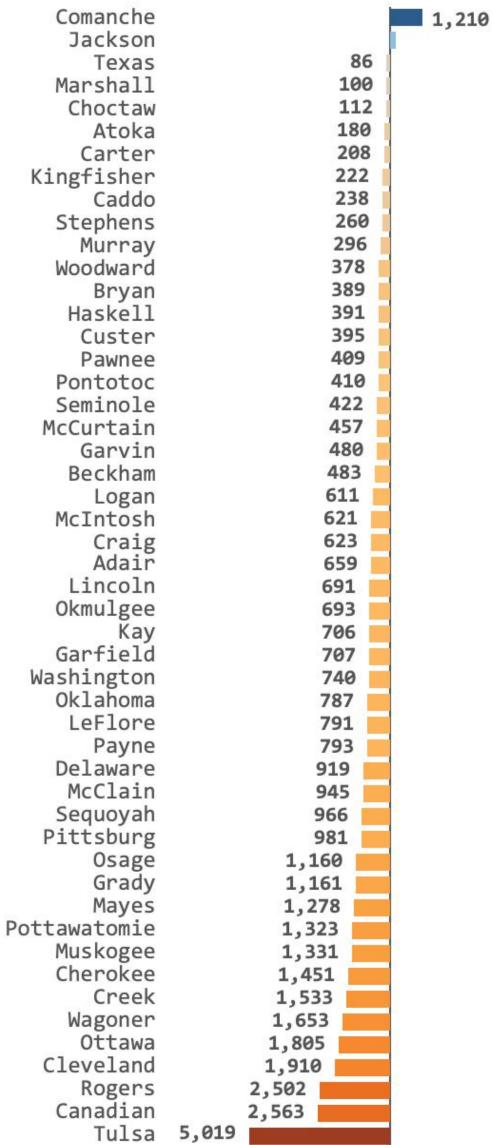


Delaware		1,281
Union Warren		2,530
Ashland		3,395
Auglaize		3,826
Knox		3,891
Darke		3,975
Hancock		4,258
Pickaway		4,351
Miami		4,413
Athens		4,451
Marion		4,541
Washington		4,699
Clermont		4,897
Lawrence		4,945
Greene		4,975
Seneca		5,124
Geauga		5,305
Huron		5,400
Wayne		5,722 5,811
Sandusky Ross		5,902
Erie		6,295
Hamilton		6,486
Allen		6,849
Butler		7,016
Muskingum		7,090
Fairfield		7,230
Scioto		7,413
Jefferson		7,487
Ashtabula		8,059
Columbiana		8,085
Tuscarawas		8,591
Wood		8,664
Richland		8,868
Belmont		9,081
Licking Clark		9,207
Portage		9,967 10,914
Medina		11,359
Lake		16,090
Montgomery		18,906
Trumbull		19,400
Mahoning		20,038
Lorain		22,904
Stark		22,979
Lucas		23,941
Summit		24,311
Franklin		26,351
Cuyahoga	48,073	

#### Oklahoma: Donald Trump 2020 vs. Jim Inhofe 2020

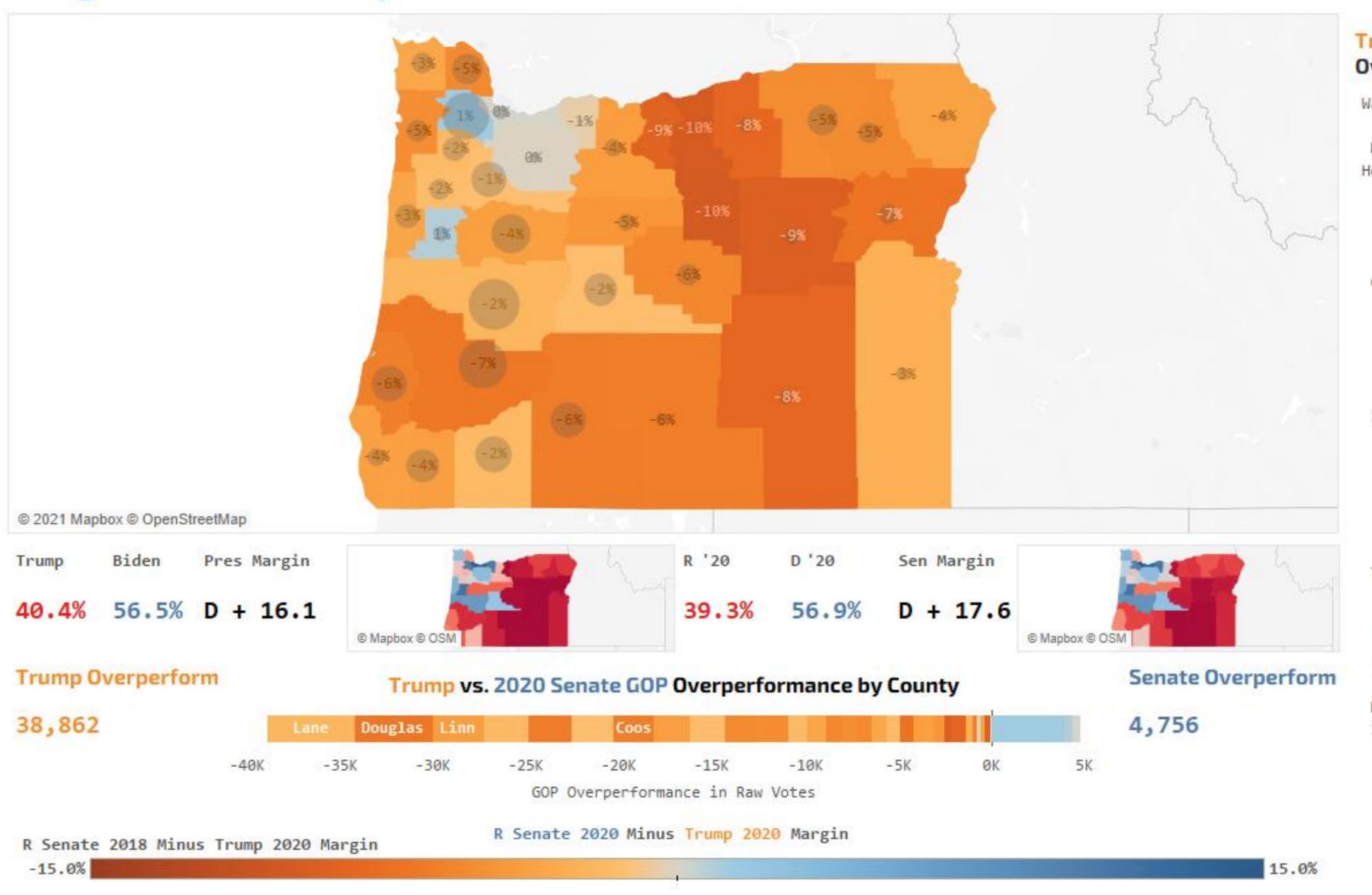


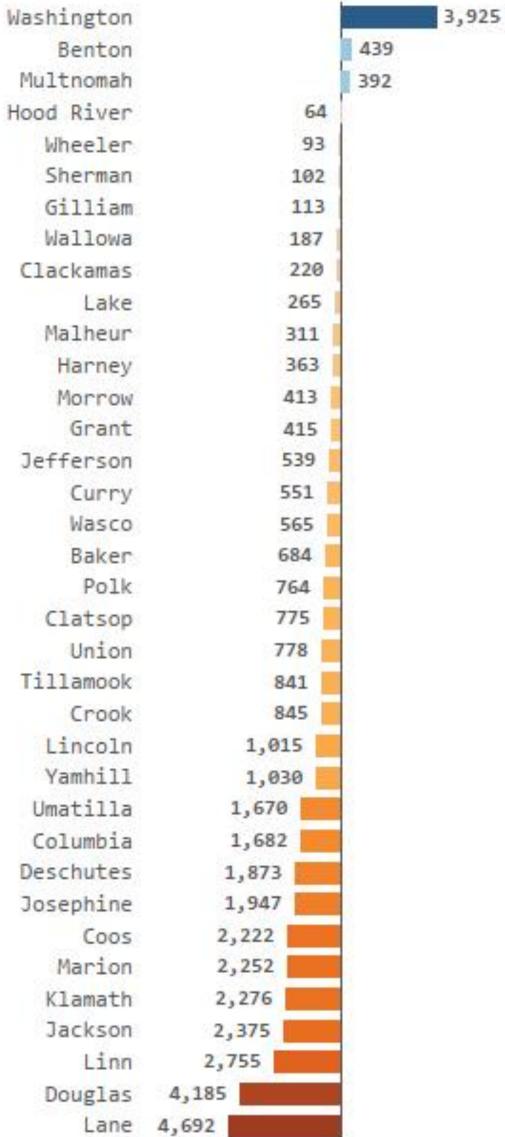




#### Oregon: Donald Trump 2020 vs. Jo Rae Perkins 2020

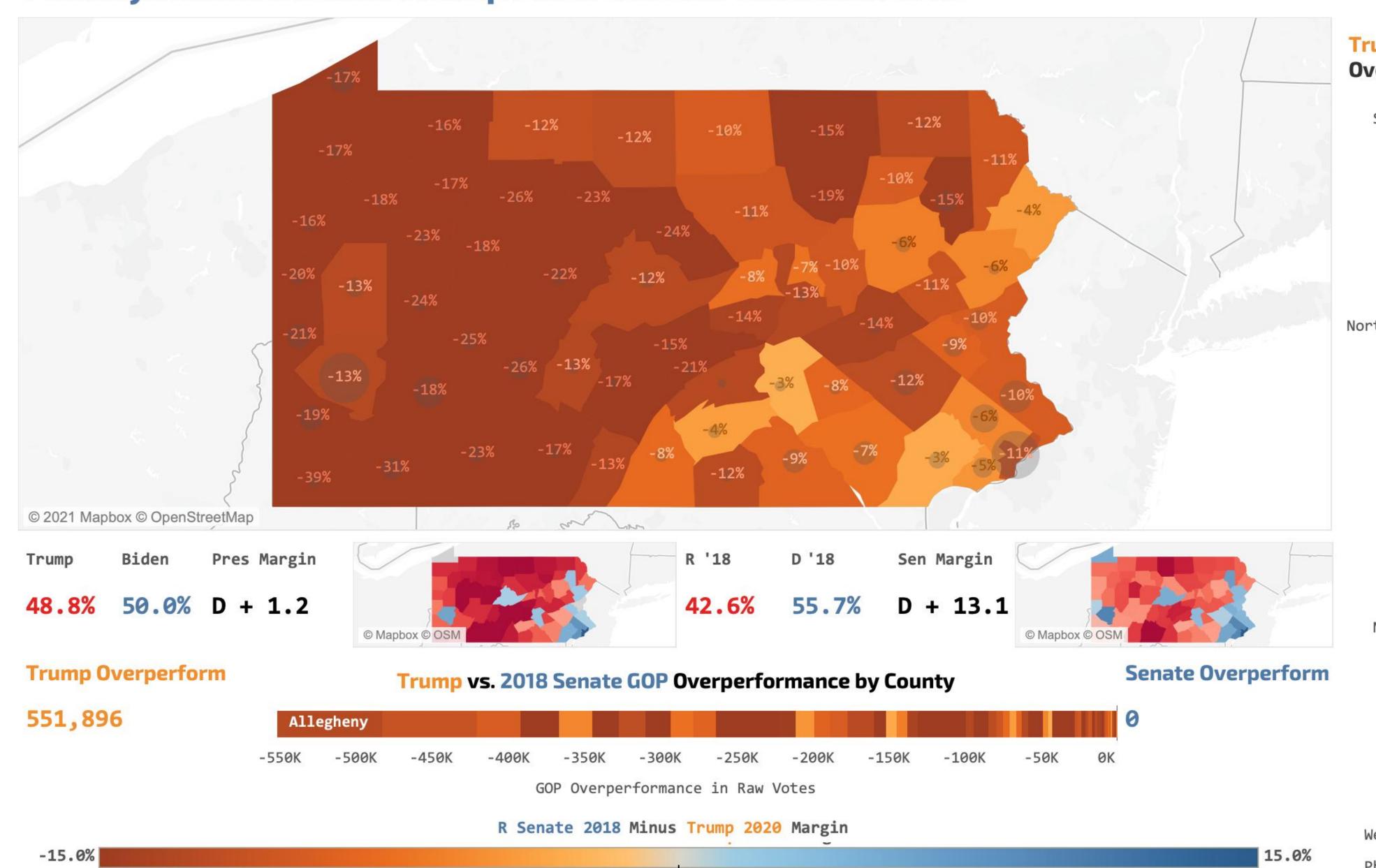


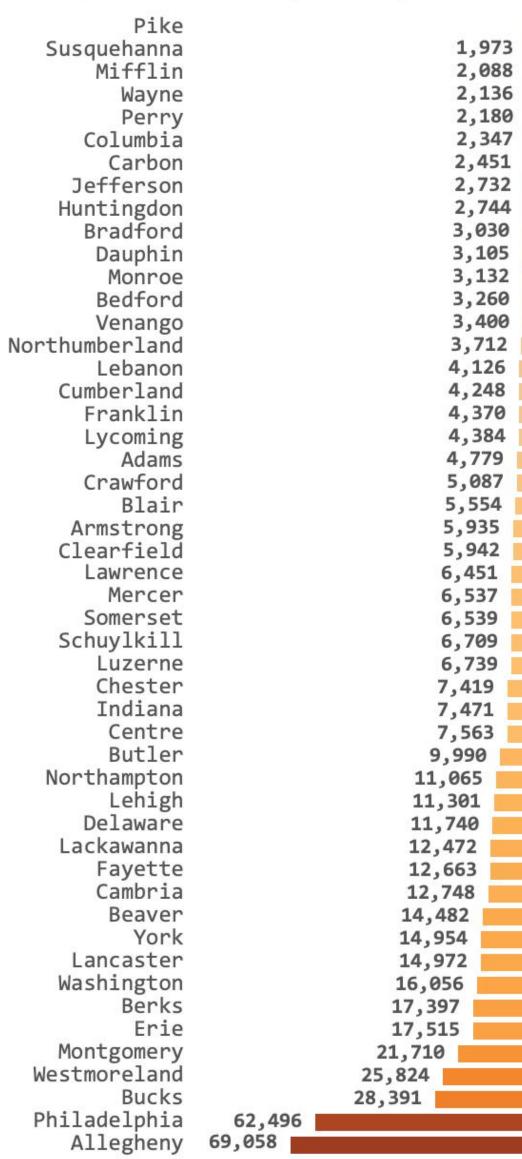




#### Pennsylvania: Donald Trump 2020 vs. Lou Barletta 2018

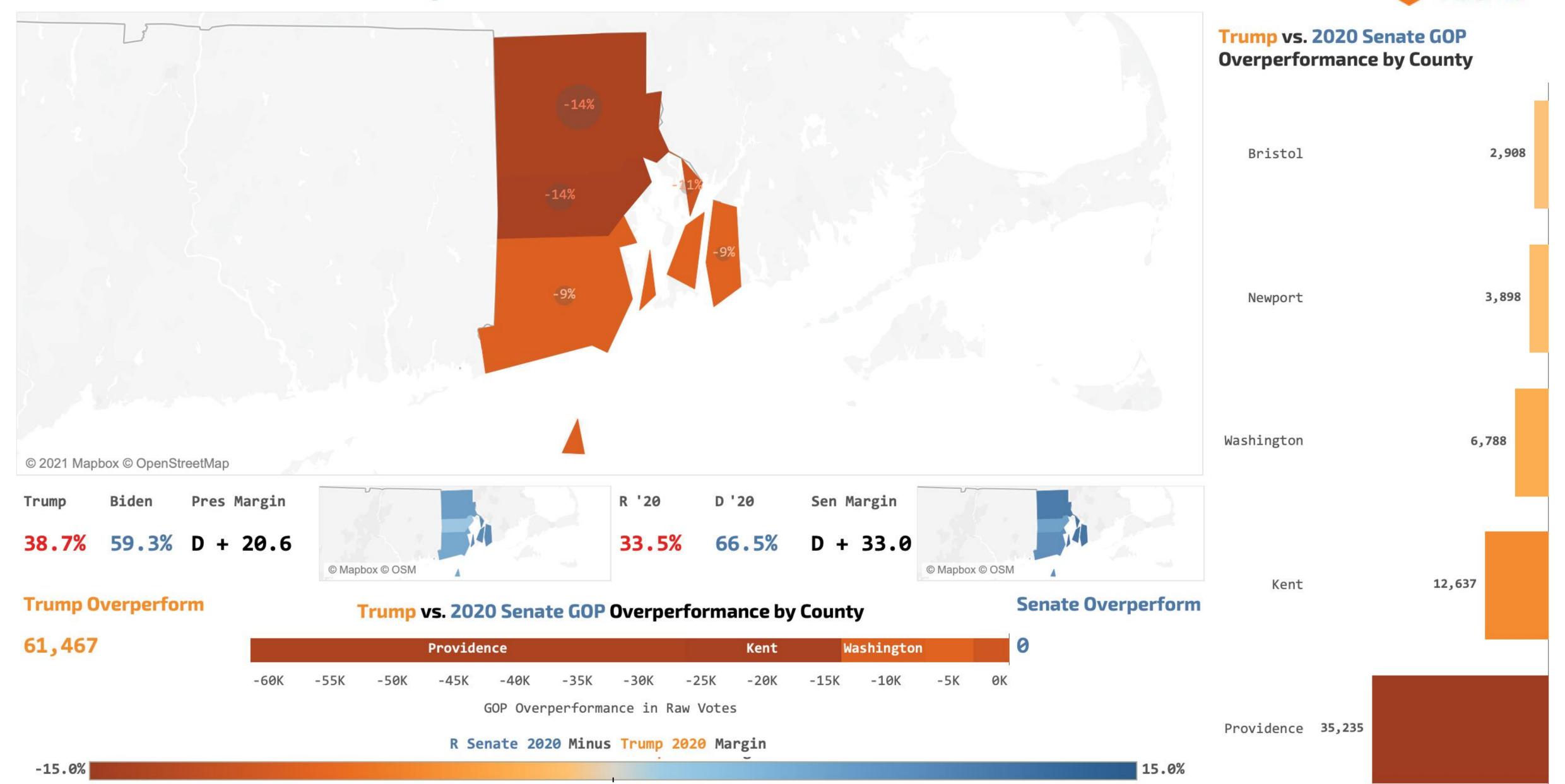






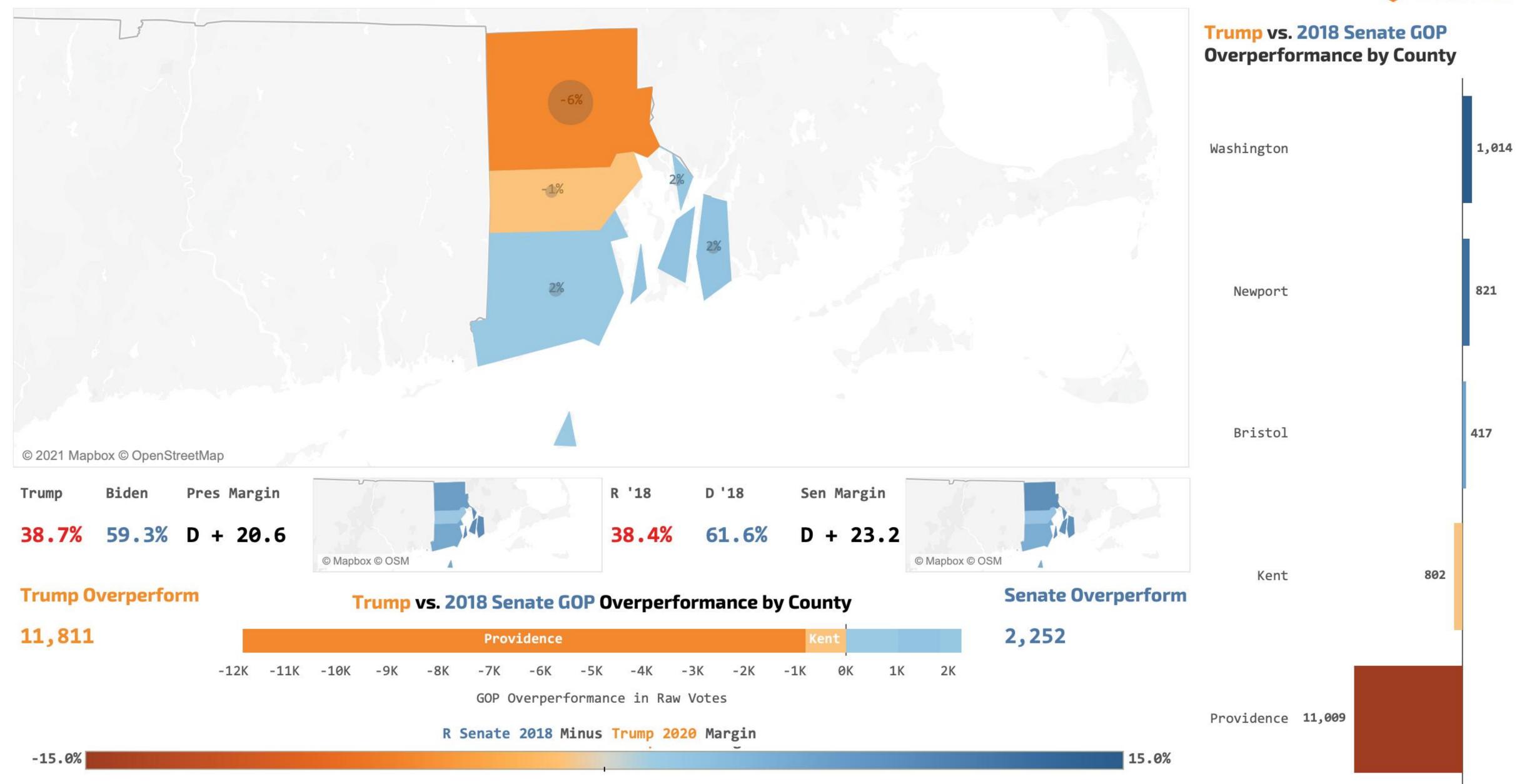
#### Rhode Island: Donald Trump 2020 vs. Allen Waters 2020





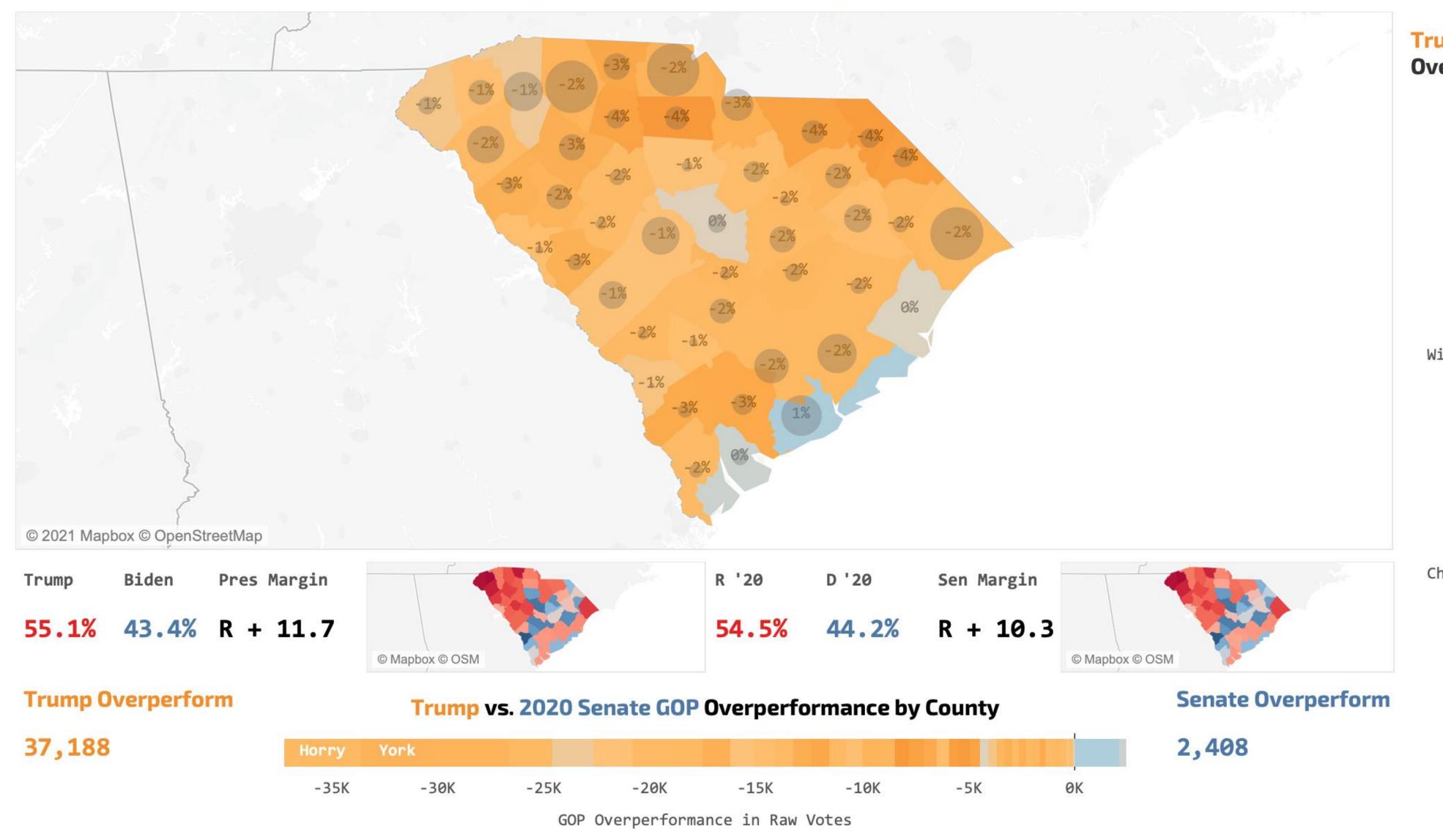
## Rhode Island: Donald Trump 2020 vs. Robert Flanders 2018





#### South Carolina: Donald Trump 2020 vs. Lindsey Graham 2020





R Senate 2020 Minus Trump 2020 Margin

-15.0%

# Trump vs. 2020 Senate GOP Overperformance by County

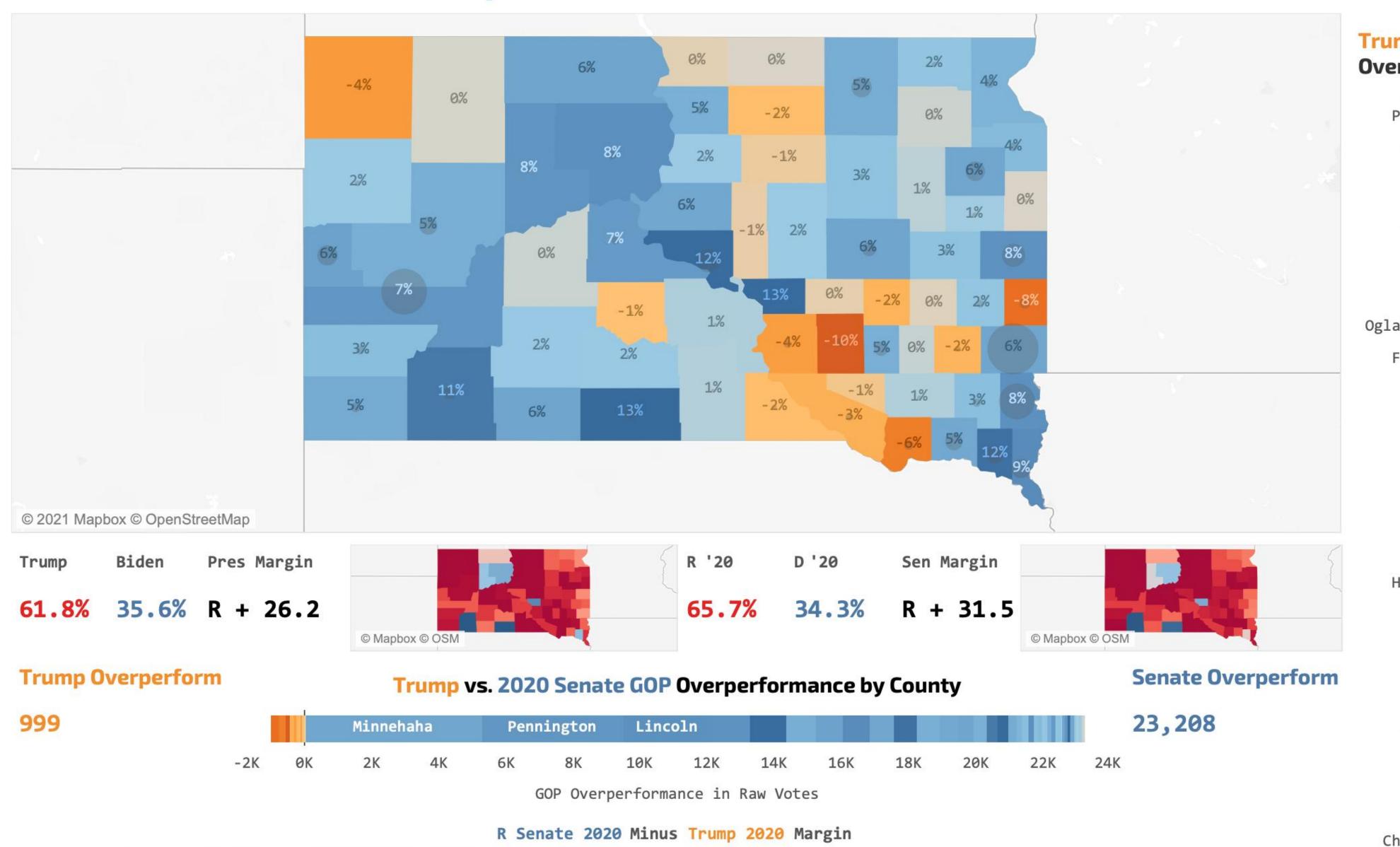
Charleston		2,105
Beaufort		303
Allendale	40	74538153958 6
Georgetown	41	
McCormick	85	
Bamberg	95	
Fairfield	150	
Saluda	165	
Lee	165	
Calhoun	174	
Barnwell	199	
Jasper	256	
Hampton	288	
Marion	308	
Williamsburg	320	
Abbeville	323	
Newberry	335	
Edgefield	348	
Clarendon	361	
Oconee	404	
Richland	406	
Union	476	
Marlboro	483	
Dillon	512	
Kershaw	563	
Colleton	608	
Chesterfield	691	
Chester	695	
Darlington	719	
Greenwood	769	
Pickens	785	
Orangeburg	795	
Cherokee	827	
Laurens	852	
Sumter	888	
Florence	995	
Aiken	1,058	
Lancaster	1,313	
Dorchester	1,512	
Anderson	1,792	
Lexington	1,822	
Greenville	1,968	
Berkeley	2,041	
Spartanburg	3,460	
York	3,517	
Horry	3,582	

15.0%

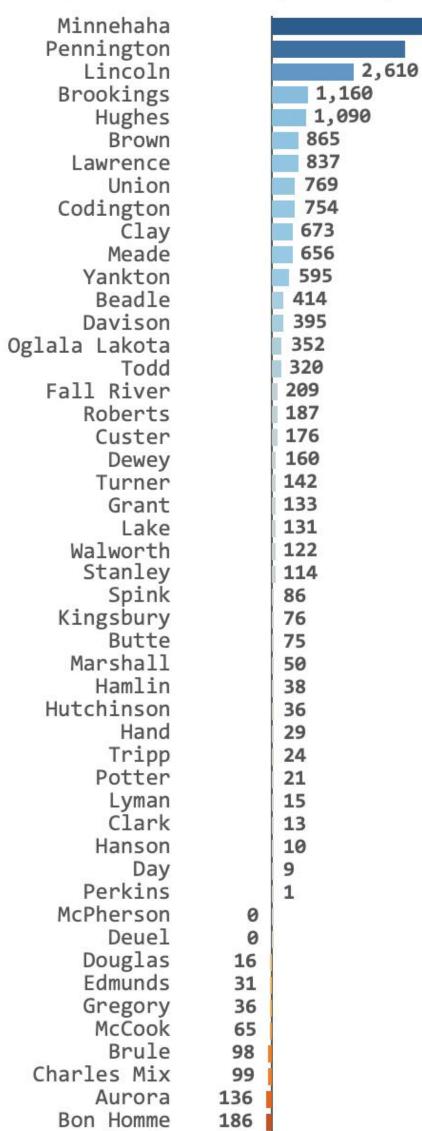
#### South Dakota: Donald Trump 2020 vs. Mike Rounds 2020



5,279



## Trump vs. 2020 Senate GOP Overperformance by County



Moody

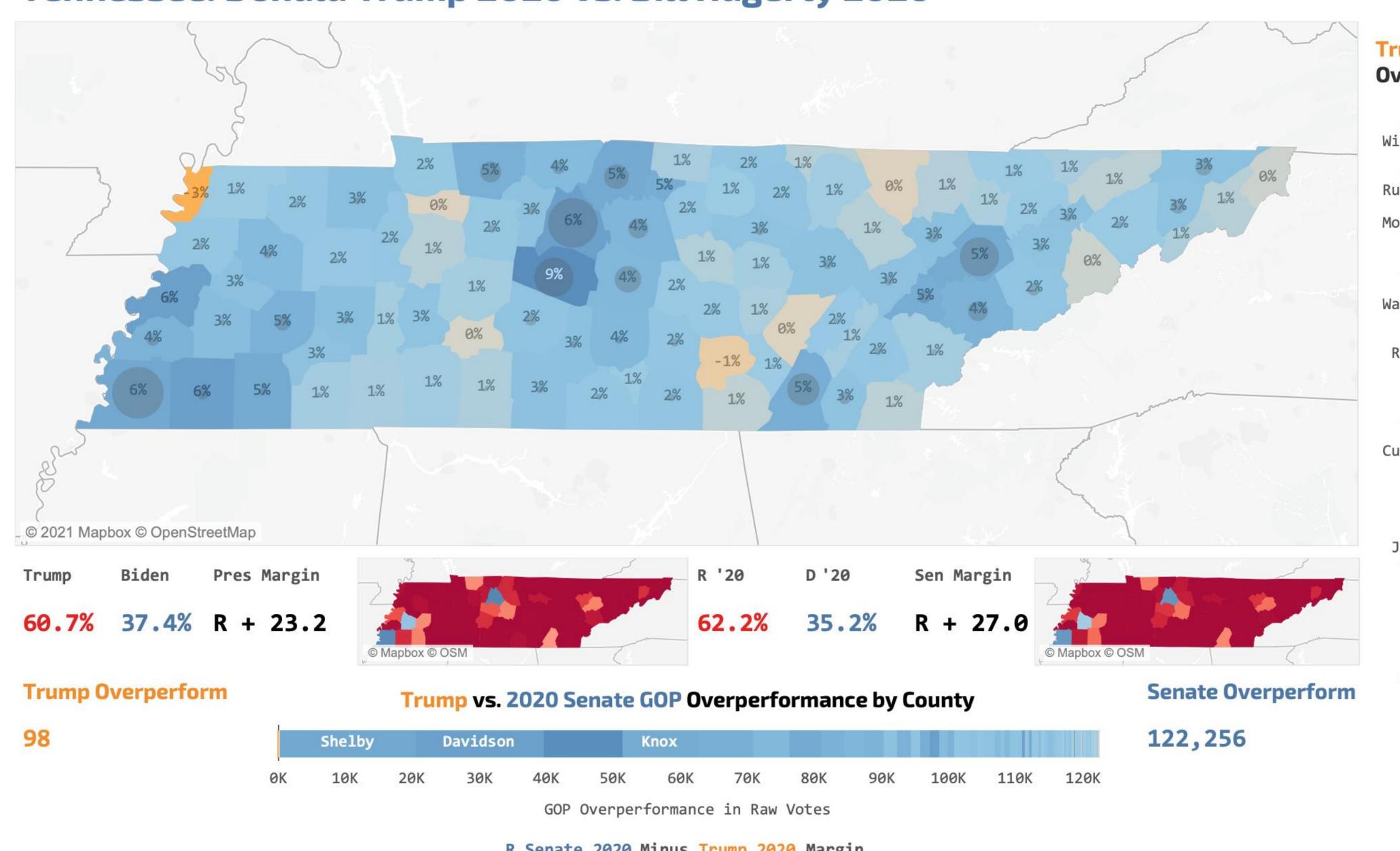
241

-15.0%

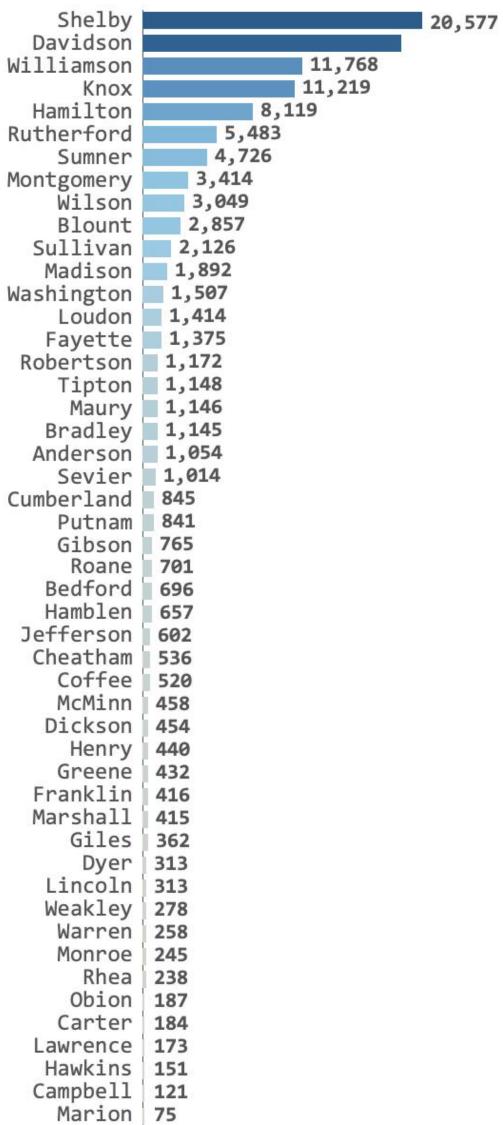
15.0%

#### Tennessee: Donald Trump 2020 vs. Bill Hagerty 2020





## Trump vs. 2020 Senate GOP Overperformance by County



Cocke 44

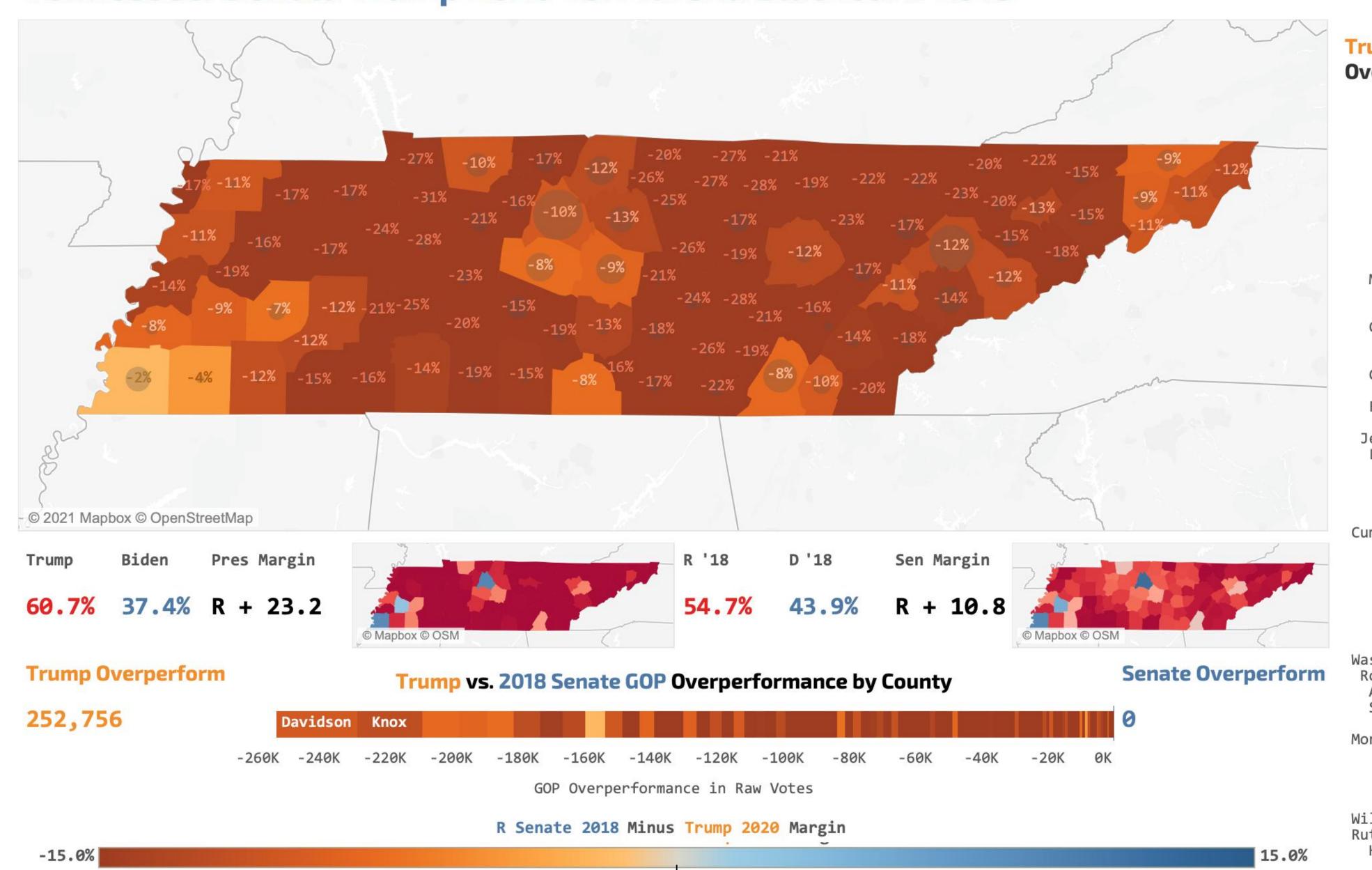
15.0%

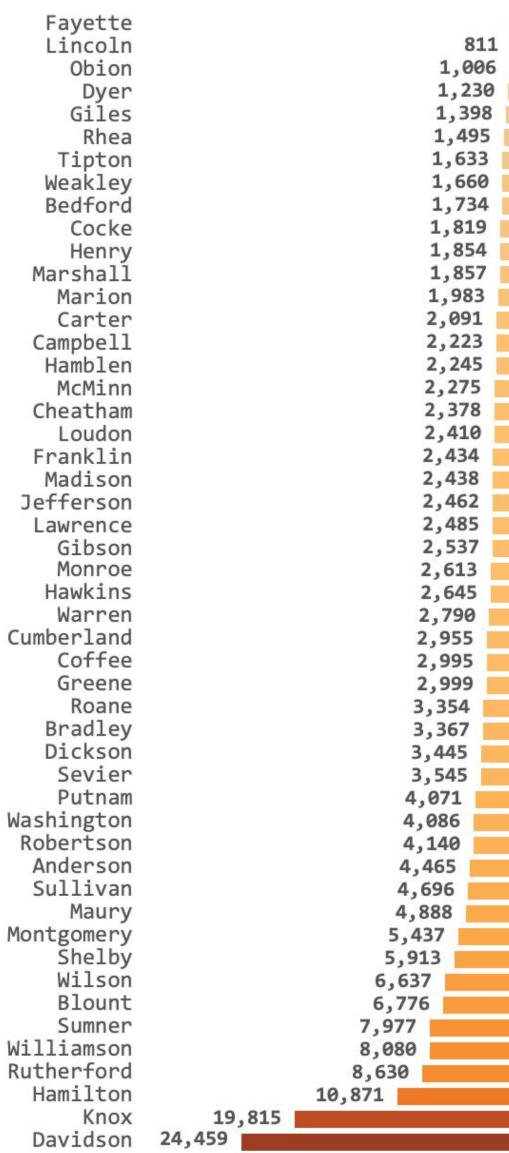
R Senate 2020 Minus Trump 2020 Margin

-15.0%

#### Tennessee: Donald Trump 2020 vs. Marsha Blackburn 2018







#### Texas: Donald Trump 2020 vs. John Cornyn 2020



45,698

42,521

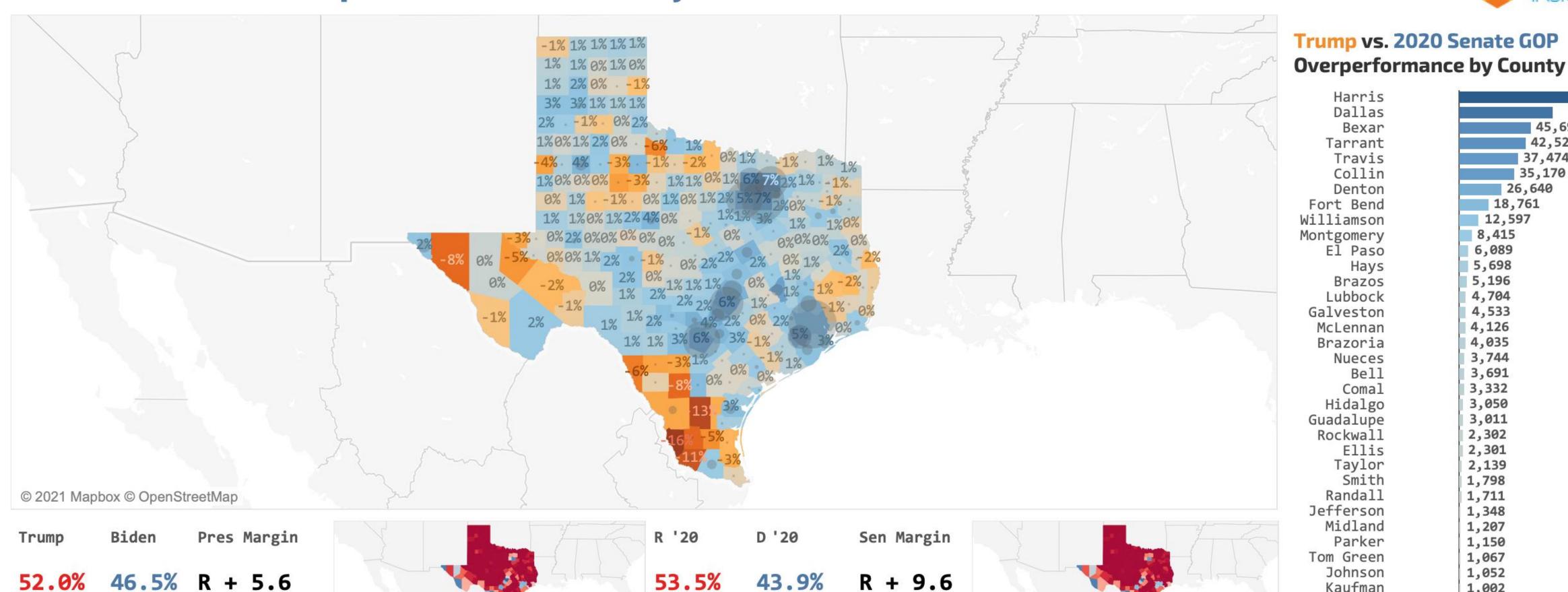
37,474

35,170

26,640

18,761

78,147



46.5% R + 5.6 52.0%

**Trump Overperform** 

#### Trump vs. 2020 Senate GOP Overperformance by County

10,139

	Harris	Dallas	Bexar	Tarrant	Travis	Collin				453,038
0 K	50K	100K	150K	200K	250K	300K	350K	400K	450K	
			GOP Over	performar	ce in R	aw Votes				

R Senate 2020 Minus Trump 2020 Margin

**Senate Overperform** 

© Mapbox © OSM

#### Tarrant Travis Collin Denton Fort Bend 12,597 Williamson 8,415 Montgomery El Paso 6,089 5,698 Hays 5,196 Brazos 4,704 Lubbock 4,533 Galveston McLennan 4,126 4,035 Brazoria 3,744 Nueces 3,691 Bell 3,332 Comal Hidalgo 3,050 Guadalupe 3,011 2,302 Rockwall 2,301 Ellis Taylor 2,139 1,798 Smith Randall 1,711 Jefferson 1,348 Midland 1,207 Parker 1,150 Tom Green 1,067 1,052 Johnson 1,002 Kaufman 929 Gregg Potter 804 Wichita 627 583 Hunt

Harris

Dallas

Bexar

-15.0%

@ Mapbox @ OSM

15.0%

2,214

520 408

377

372

359 323

274

210

182

174

Wise 167 Orange 383 Cameron Webb

Victoria

Bastrop

Grayson Angelina

Bowie

Ector

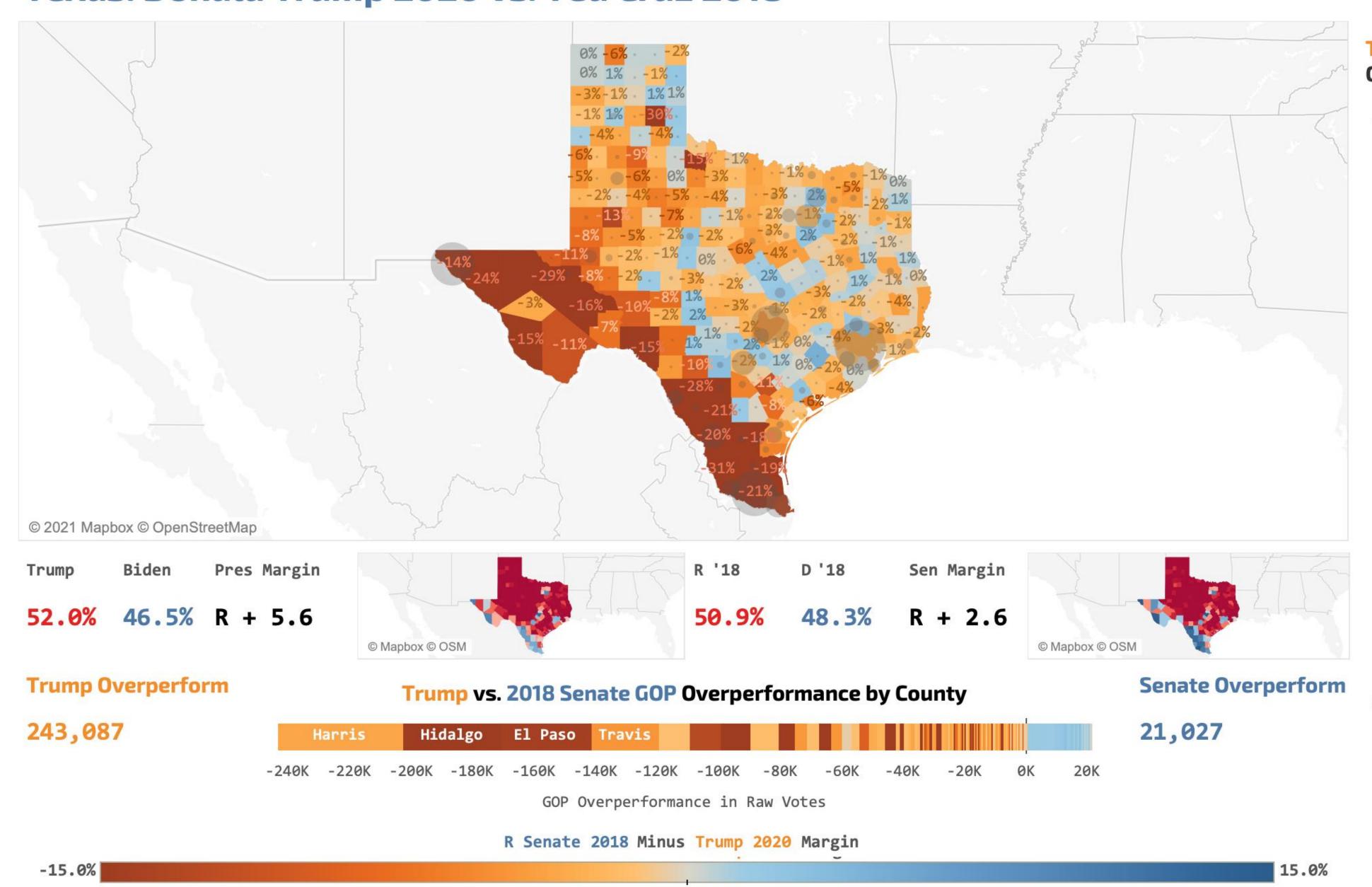
Henderson

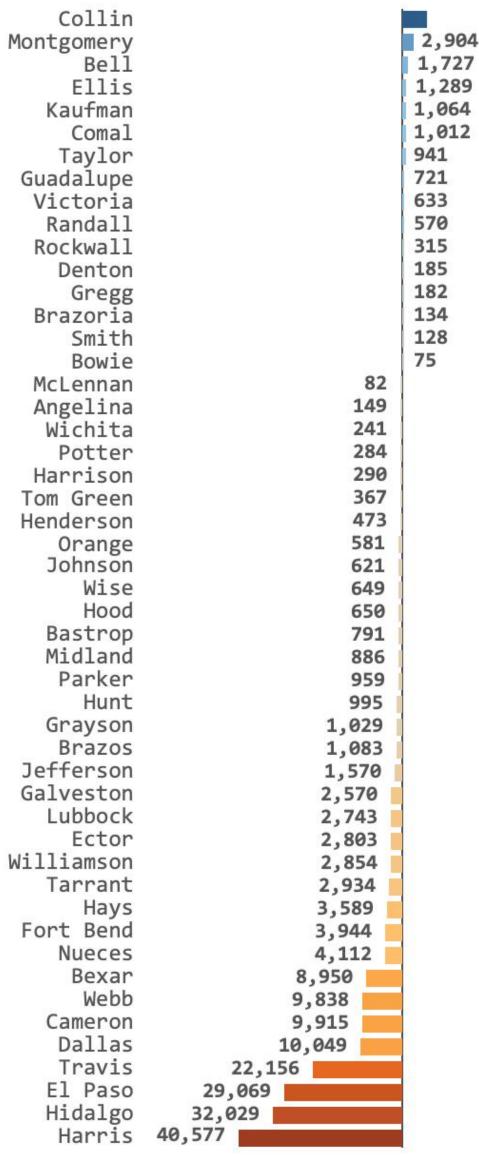
Harrison

Hood

#### Texas: Donald Trump 2020 vs. Ted Cruz 2018







#### Utah: Donald Trump 2020 vs. Mitt Romney 2018



34,237

23,538

6,766

4,685

2,694

1,465

621

512

314

275

240

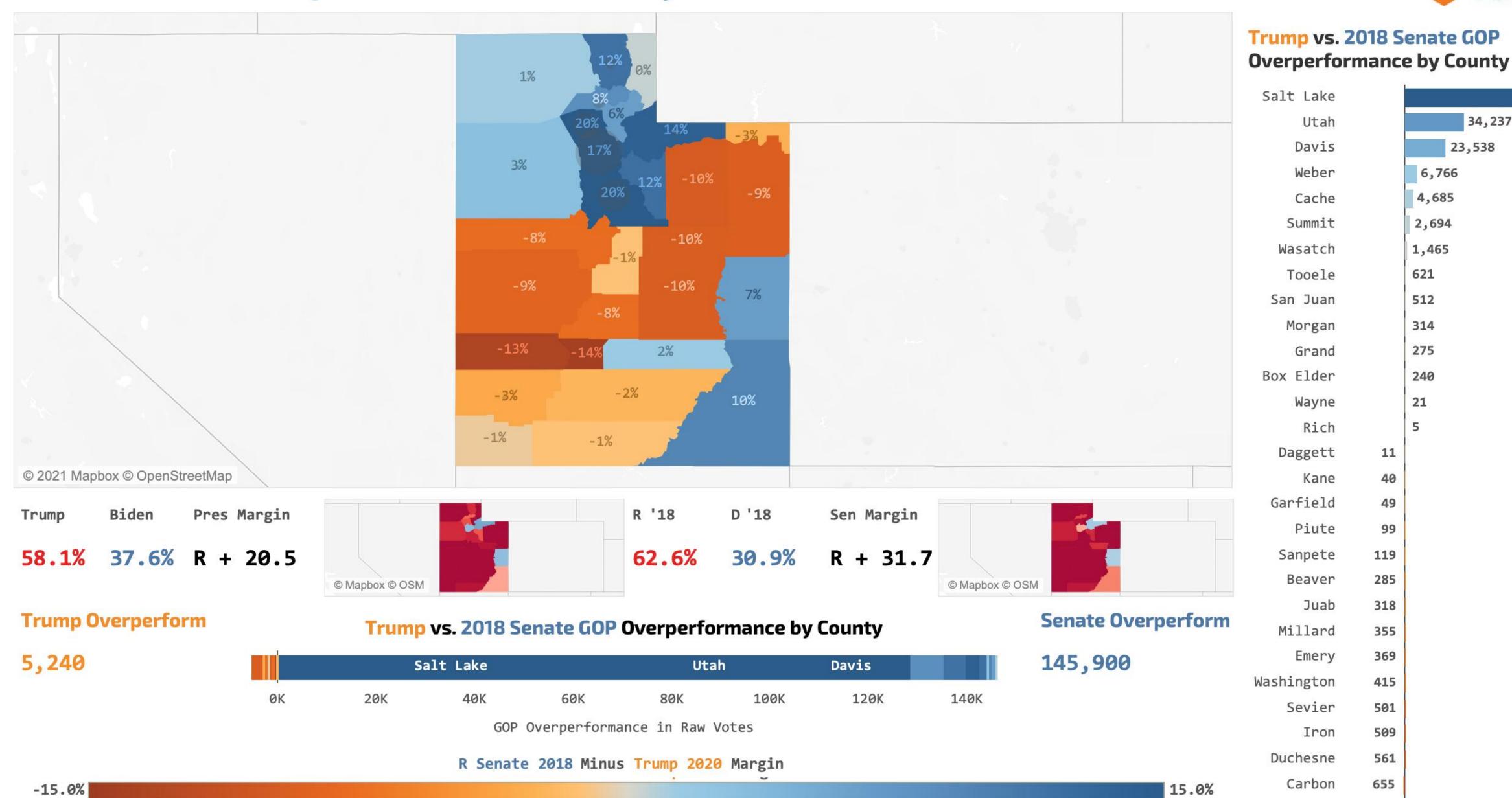
21

5

Uintah

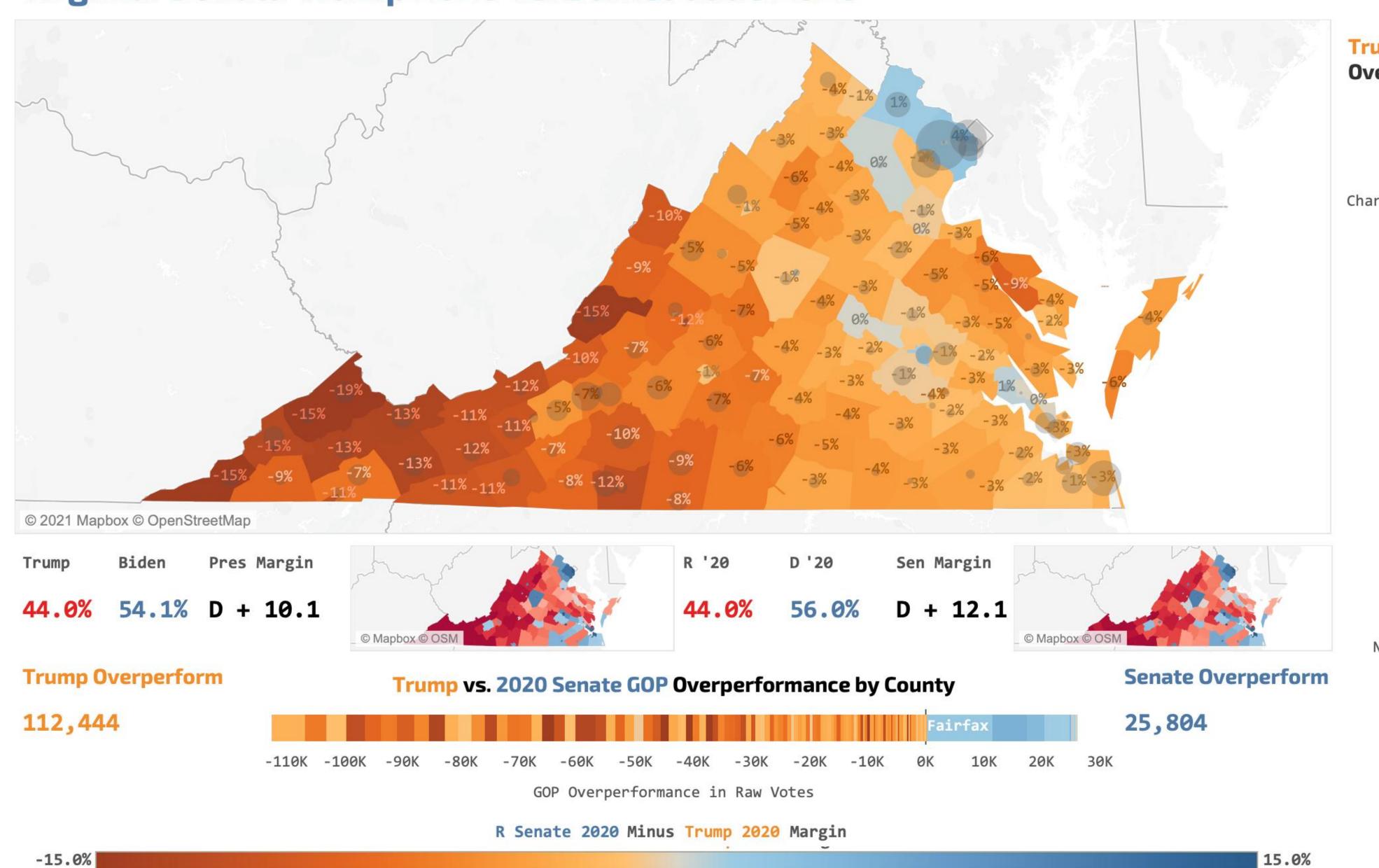
955

70,529

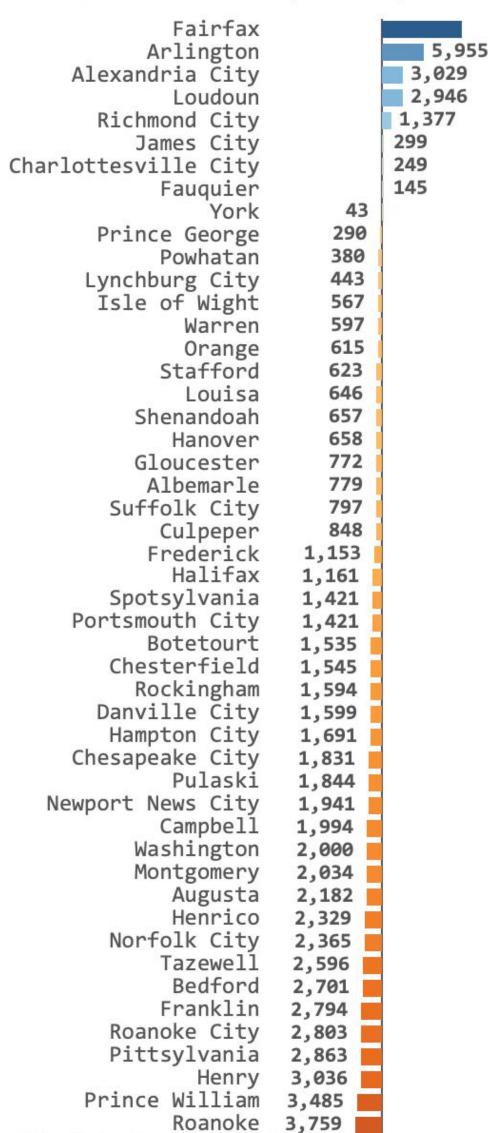


#### Virginia: Donald Trump 2020 vs. Daniel Gade 2020





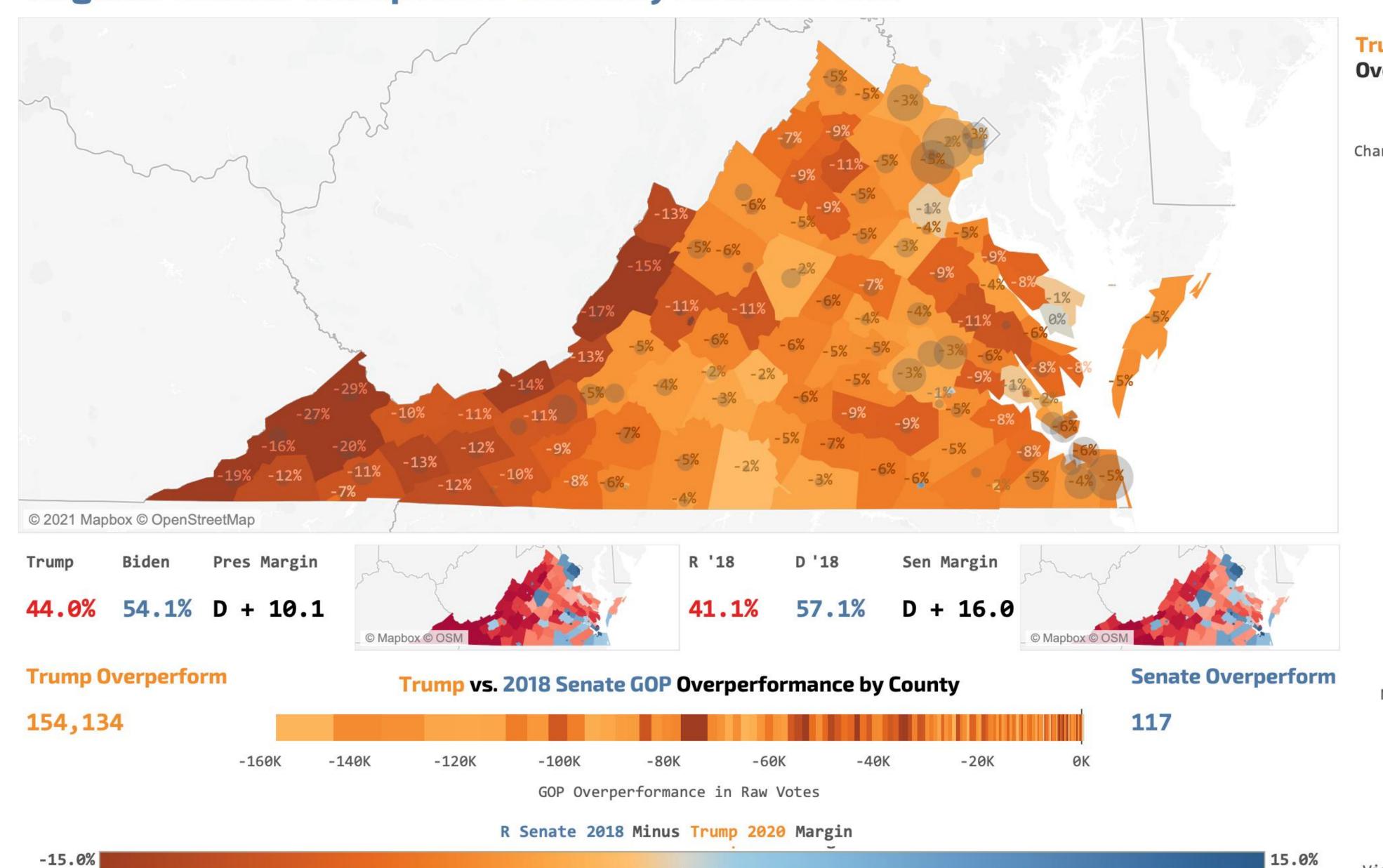
## Trump vs. 2020 Senate GOP Overperformance by County

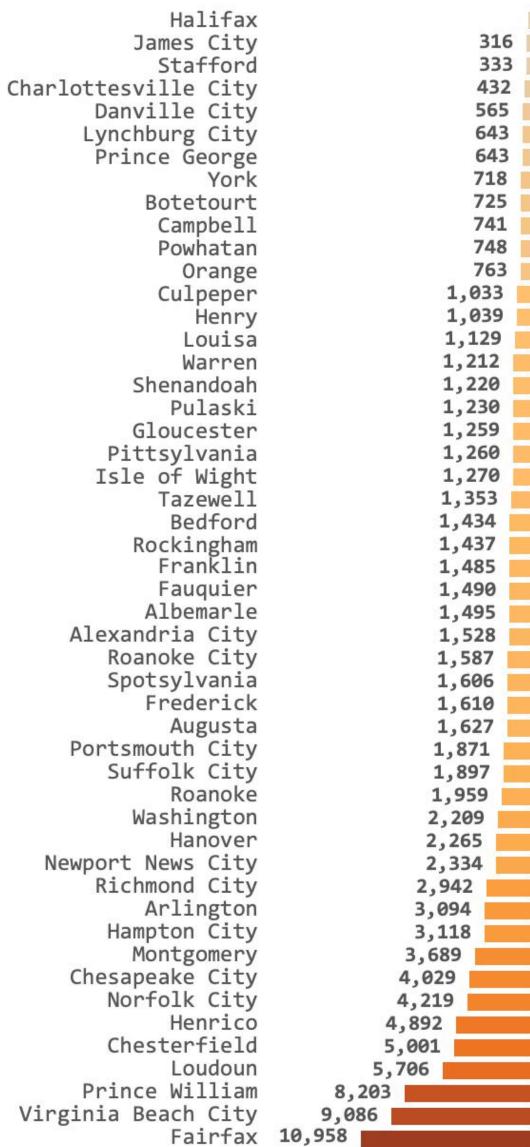


Virginia Beach City 5,614

#### Virginia: Donald Trump 2020 vs. Corey Stewart 2018

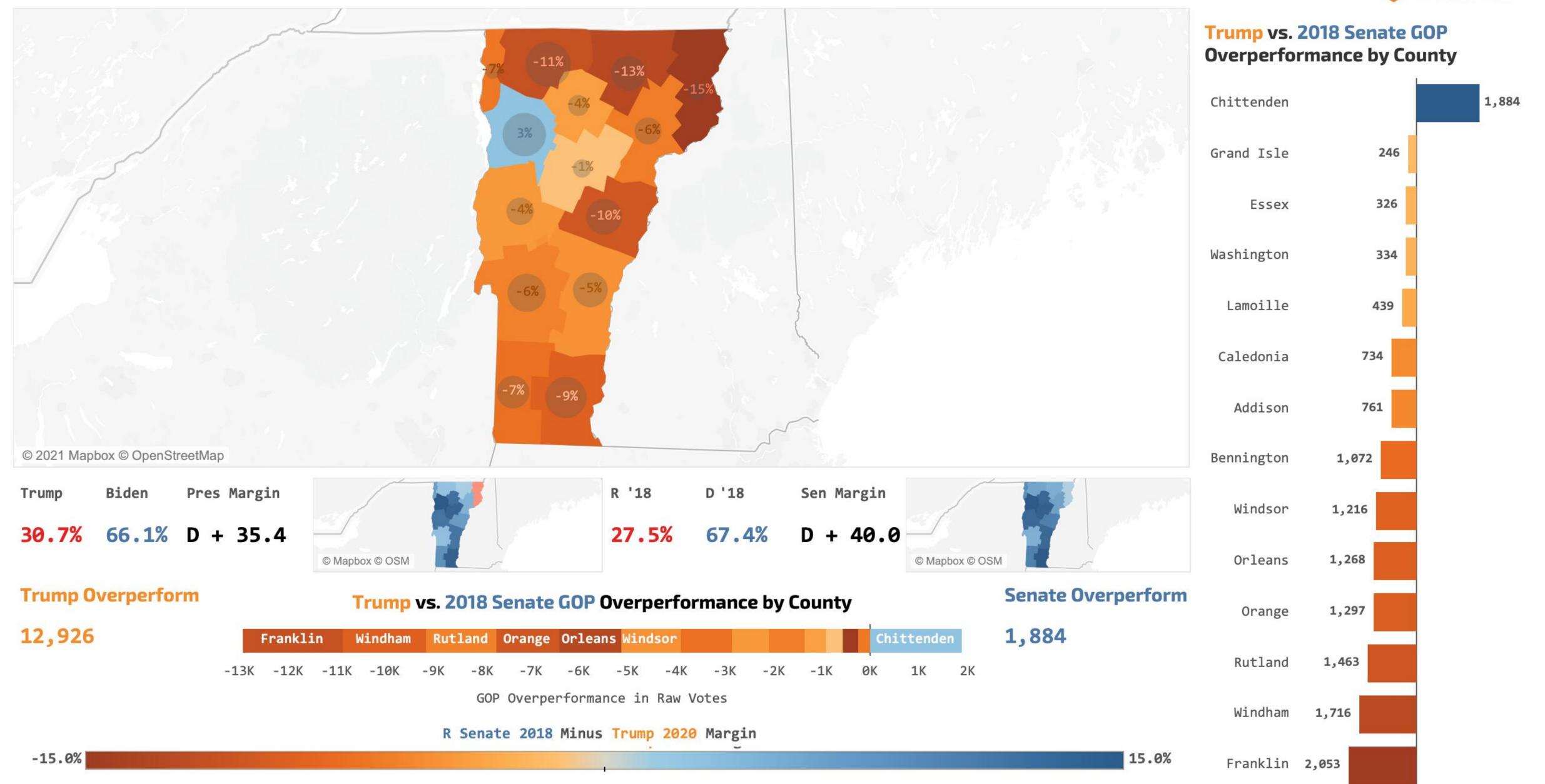






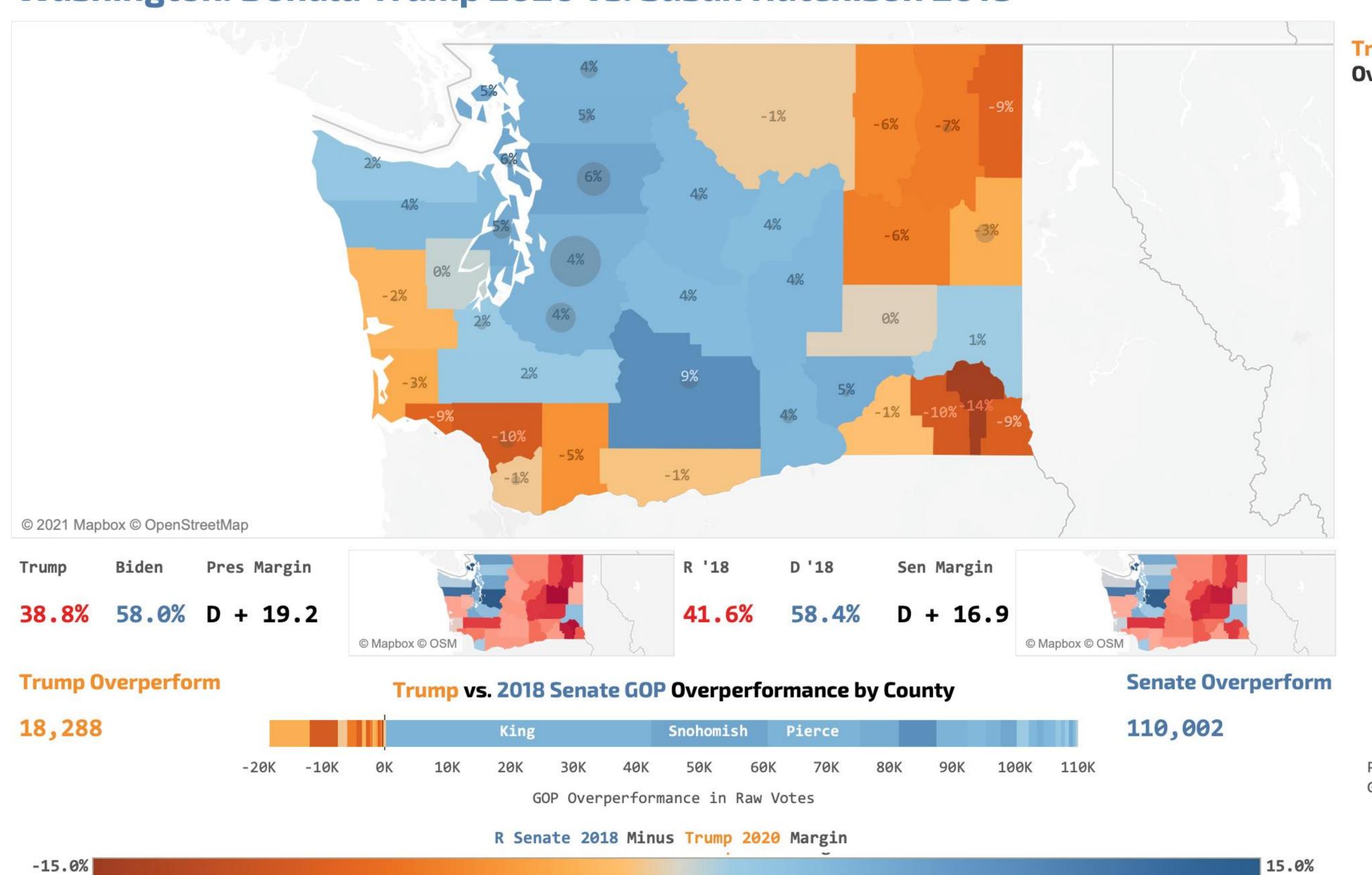
## Vermont: Donald Trump 2020 vs. Lawrence Zupan 2018





## Washington: Donald Trump 2020 vs. Susan Hutchison 2018





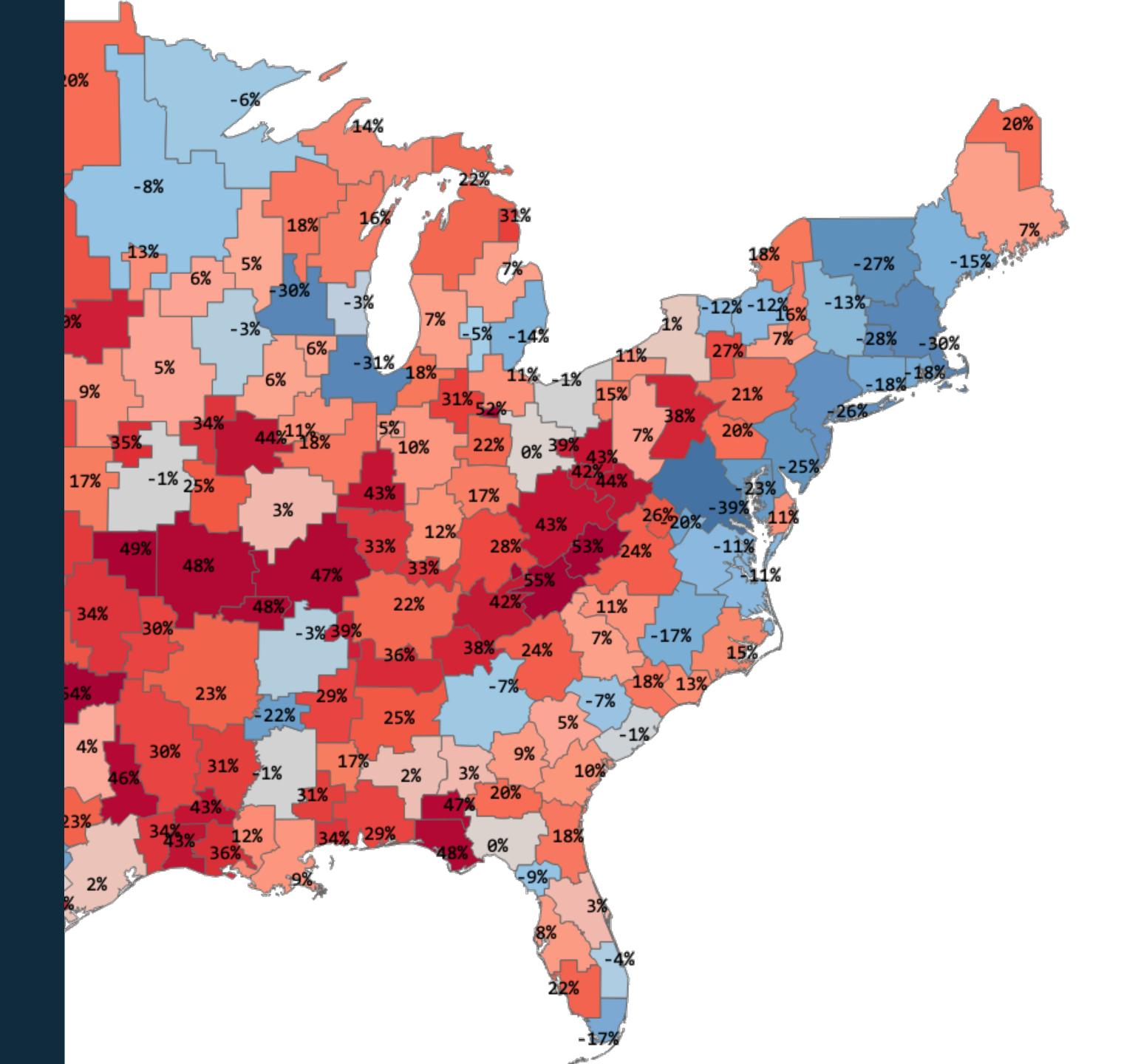
King		42,247
Snohomish		18,583
Pierce		14,481
Kitsap		6,205
Yakima		6,081
Whatcom		4,779
Benton		2,959
Skagit		2,460
Island		2,369
Thurston		1,930
Chelan		1,355
Franklin		1,110
Grant		1,073
Jefferson		804
Clallam		800
Kittitas		699
Lewis		598
San Juan		589
Douglas		524
Whitman		229
Mason		128
Adams	9	
0kanogan	116	
Klickitat	118	
Garfield	191	
Ferry	196	
Wahkiakum	209	
Columbia	220	
Skamania	273	
Pacific	318	
alla Walla	350	
Lincoln	356	
nd Oreille	611	
ays Harbor	622	
Asotin	850	
Stevens	1,480	
Clark	1,601	
Cowlitz	4,411	
Spokane	6,358	

# 2020 Presidential Election Results by DMA

Download our sought-after dataset that combines 2020 Presidential results broken down by media market and TV advertising data.

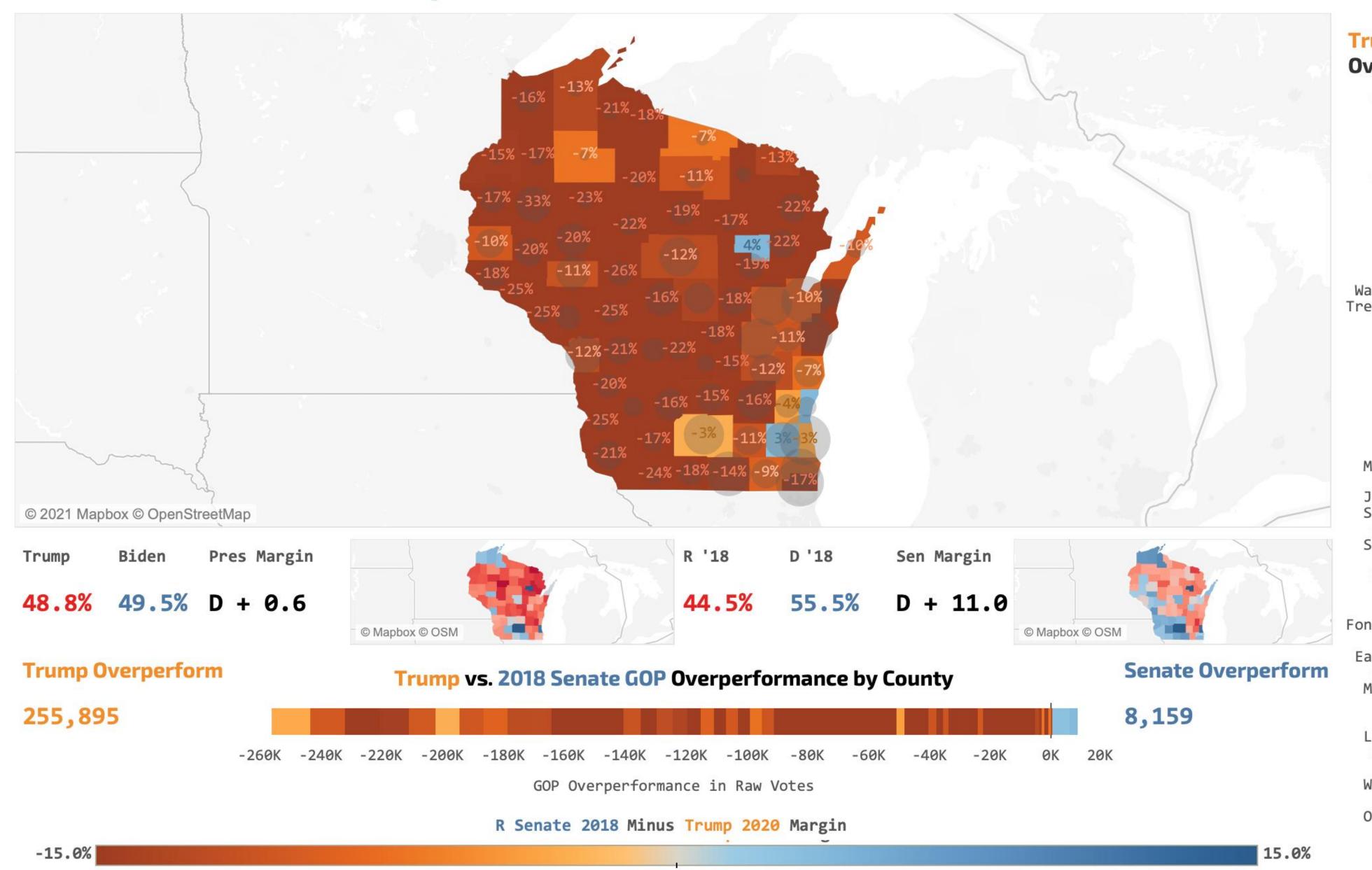
# echeloninsights.com/ 2020results

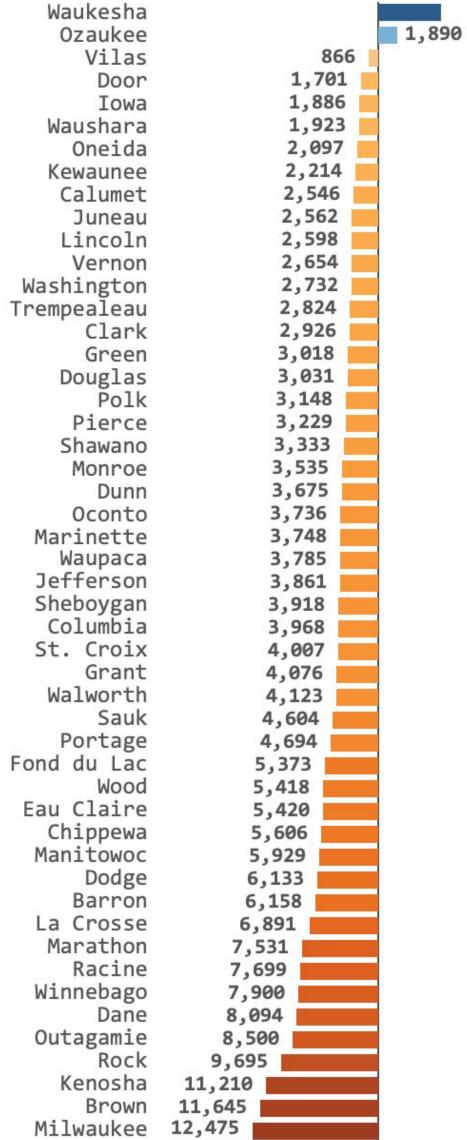




#### Wisconsin: Donald Trump 2020 vs. Leah Vukmir 2018



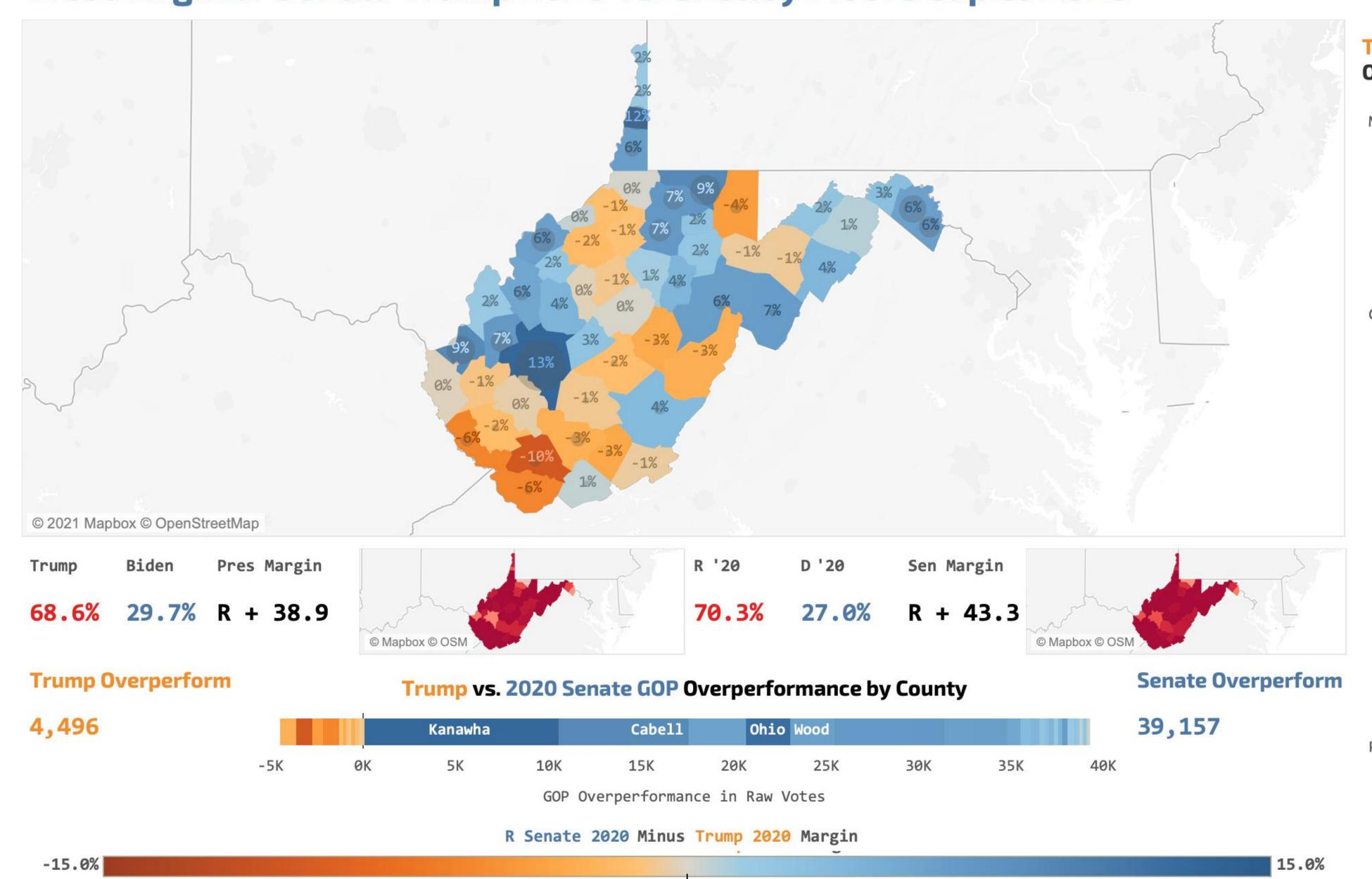




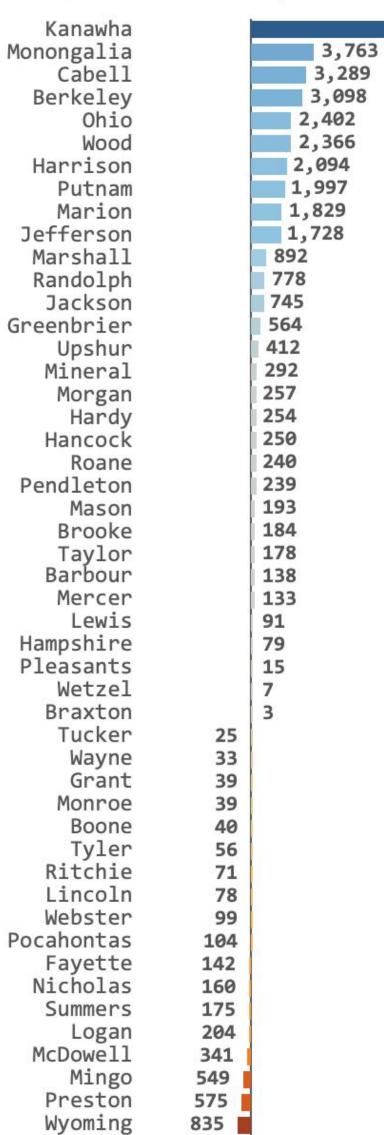
#### West Virginia: Donald Trump 2020 vs. Shelley Moore Capito 2020



10,506



## Trump vs. 2020 Senate GOP Overperformance by County

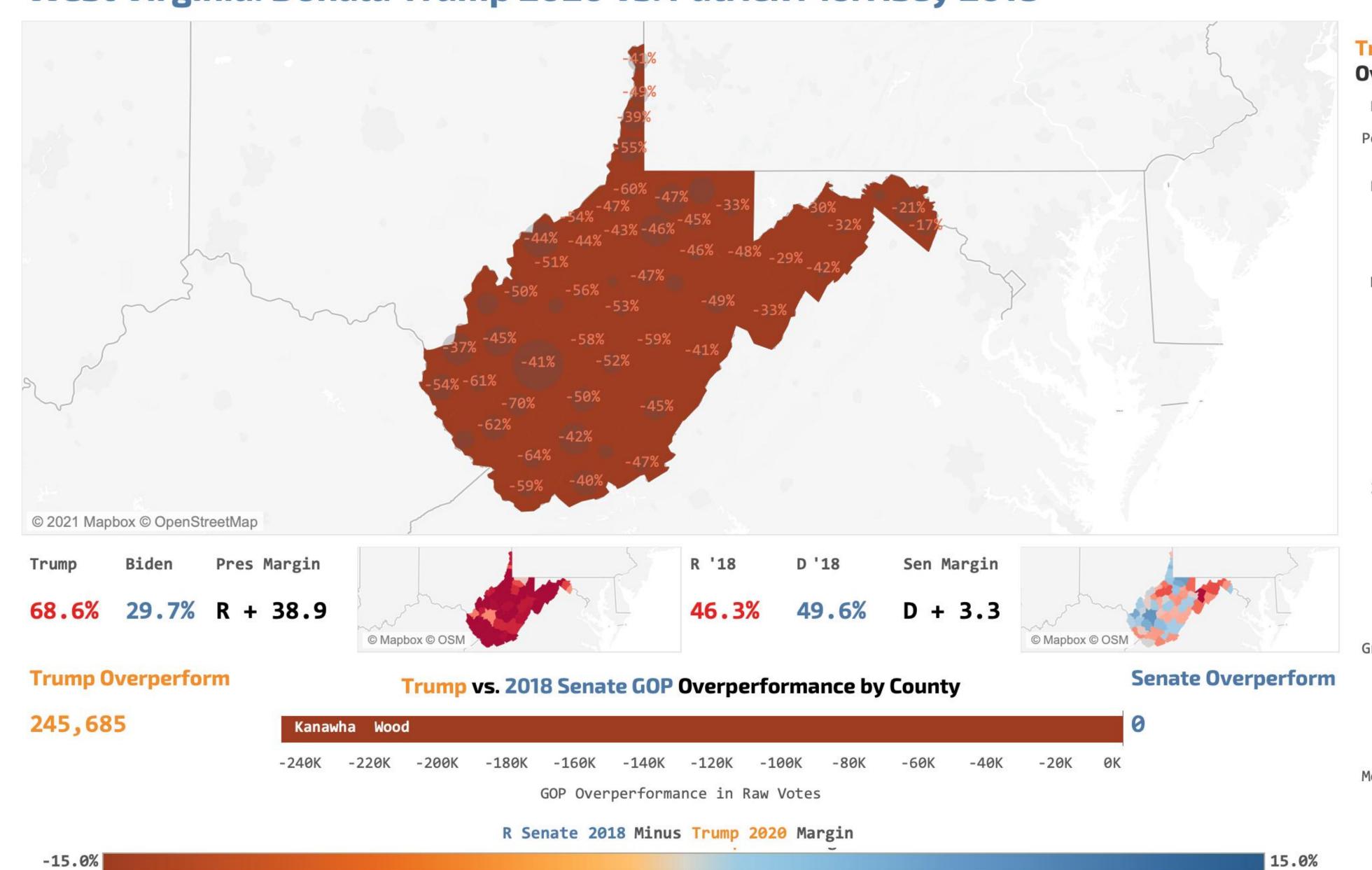


Raleigh

863

## West Virginia: Donald Trump 2020 vs. Patrick Morrisey 2018

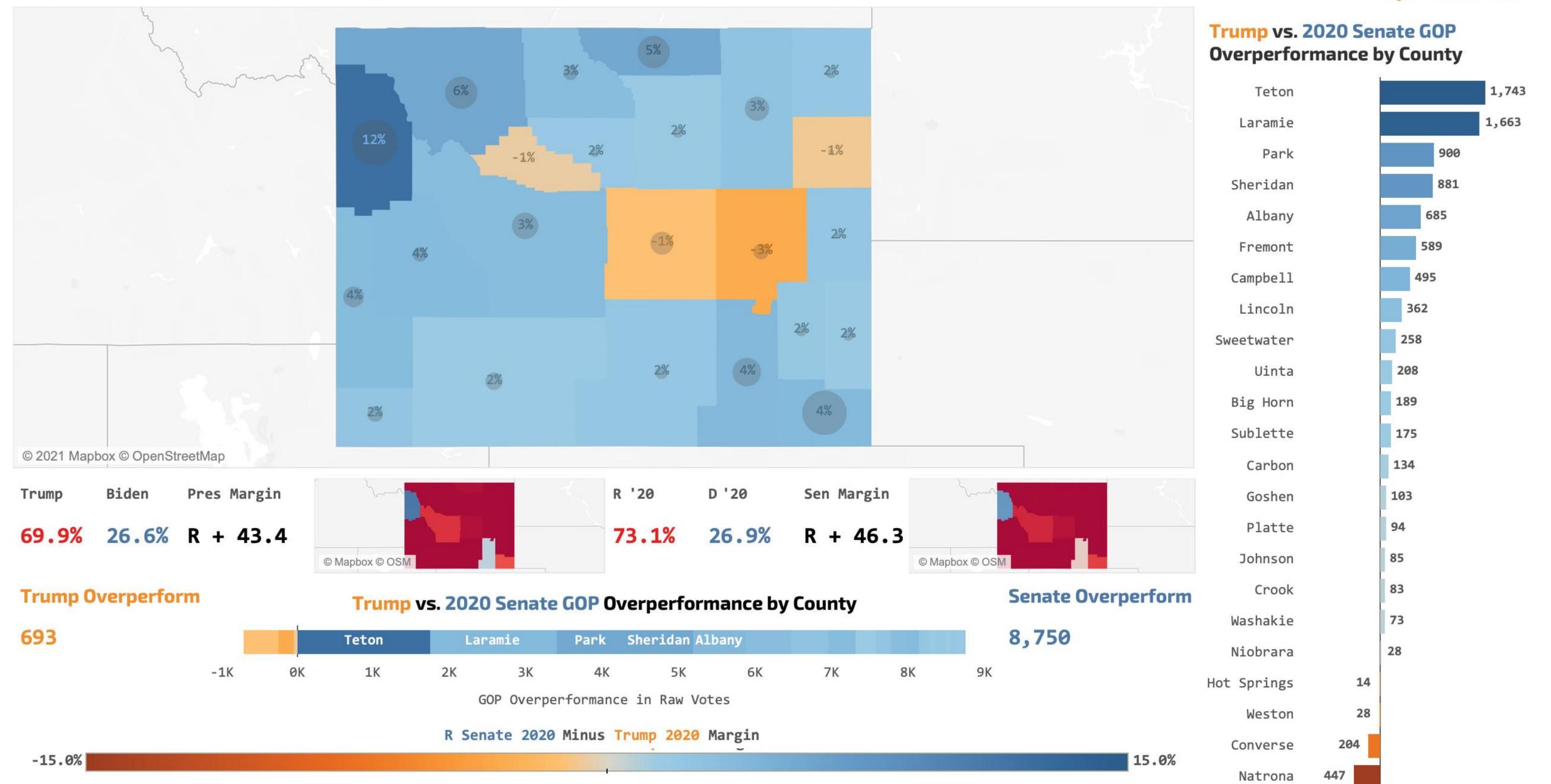




Pendleton		
Grant		1,126
Pocahontas		1,170
Tyler		1,317
Webster		1,362
Pleasants		1,367
Ritchie		1,407
Tucker		1,518
Morgan		1,599
Hardy		1,907
Summers		2,123
Hampshire		2,168
Braxton		2,232
Barbour		2,263
Roane		2,286
Monroe		2,310
Taylor		2,371
Lewis		2,626
McDowell		2,692
Mineral		2,705
Wetzel		2,945
Upshur		3,157
Lincoln		3,444
Preston		3,453
Jefferson		3,486
Wyoming		3,758
Brooke		3,852
Mingo		4,062
Nicholas		4,106
Hancock		4,154
Randolph		4,328
Boone		4,796
Mason		4,918
Jackson		5,131
Greenbrier		5,469
Logan		5,899
Marshall		5,966
Fayette		6,066
Ohio		6,223
Wayne		6,811
Berkeley		7,025
Mercer		7,217
Monongalia		7,475
Marion		9,164
Putnam		9,516
Raleigh		10,125
Harrison		10,453
Cabell		10,875
Wood		12,681
Kanawha	26,168	12,001
Kanawila		

## Wyoming: Donald Trump 2020 vs. Cynthia Lummis 2020





#### Wyoming: Donald Trump 2020 vs. John Barrasso 2018



