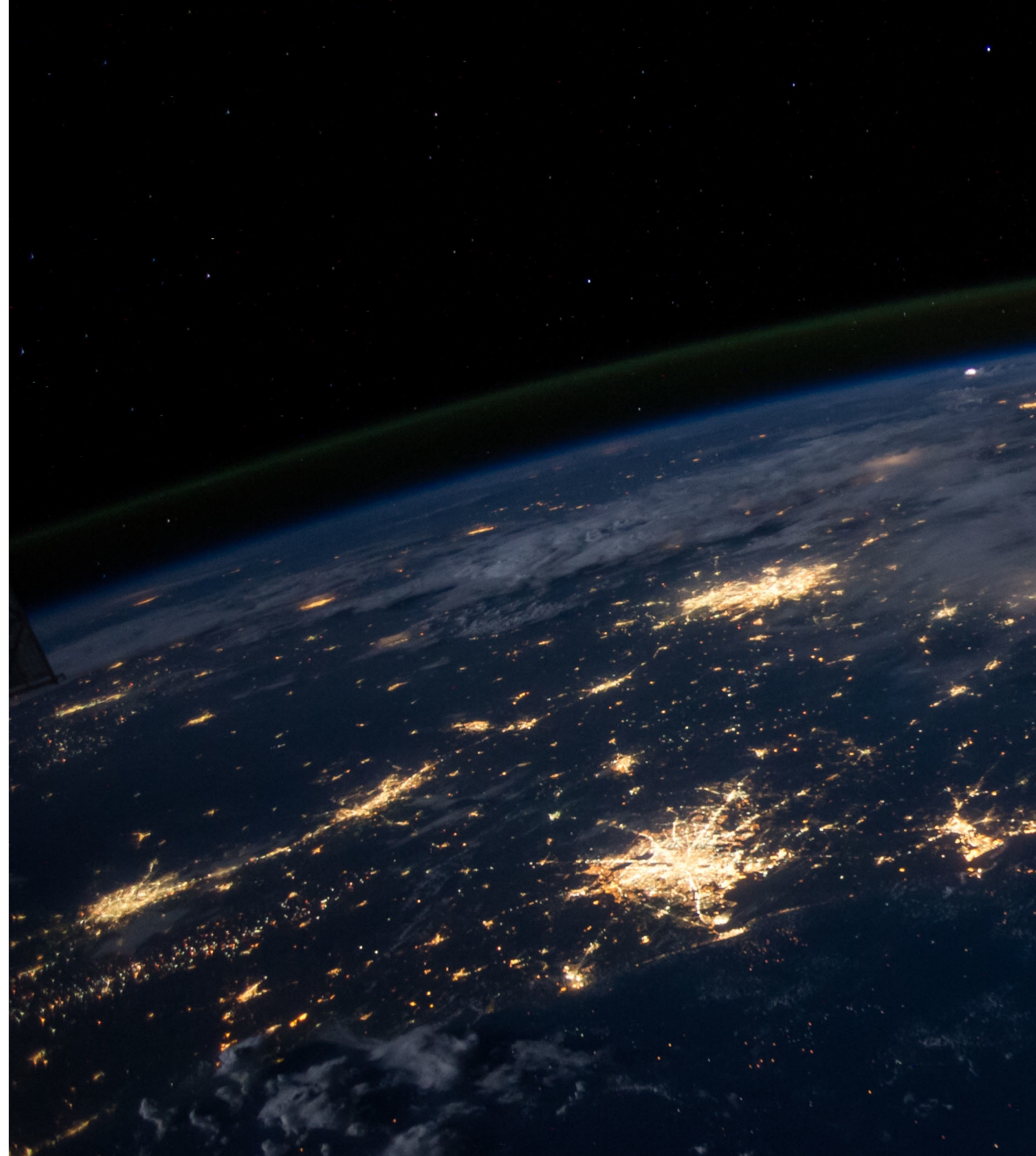




# One Republican Party, Different Democratic Parties

Intra-Party Divides on Hot-Button Cultural Issues

*Verified Voter Omnibus Survey  
N=1026 RVs, July 23-27, 2019*





# Politics = Cultural Armageddon

*American politics increasingly revolves around cultural flashpoints.*





# Key Findings

- Based on a national survey of 1,026 registered voters, we find the various constituent groups within the Democratic Party to be more divided on cultural flashpoint issues than are Republicans groups.
- This is partly a function of the Democratic Party's racial and ethnic diversity. Black voters make up 1 in 5 Democrats and are to the right of the party as a whole on social issues like abortion & LGBT rights and to the left on racial justice issues like reparations and police brutality.
- White college-educated Democrats are the group pulling the party and public discourse to the left on society and culture. **White College Democrats are twice as far to the left culturally as black & Hispanic Democrats. They are further to the left than either Republicans who identify as Trump supporters first and Republican Fox News viewers are to the right.**
- Democrats who say they've donated to candidates & political groups – a crucial constituency for debate appearance – are further to the left of the center of the Democratic Party than Republican donors are to the right of their party's median. Both Democrats and Republicans who vote in primaries are further to the ideological edges than all those who identify with the either one of the parties.
- *Methodology: This research was conducted as part of Echelon Insights' Verified Voter Omnibus Survey from July 23-27, 2019, using online survey panels matched to voter files, with actual vote history used to determine past participation in primaries.*

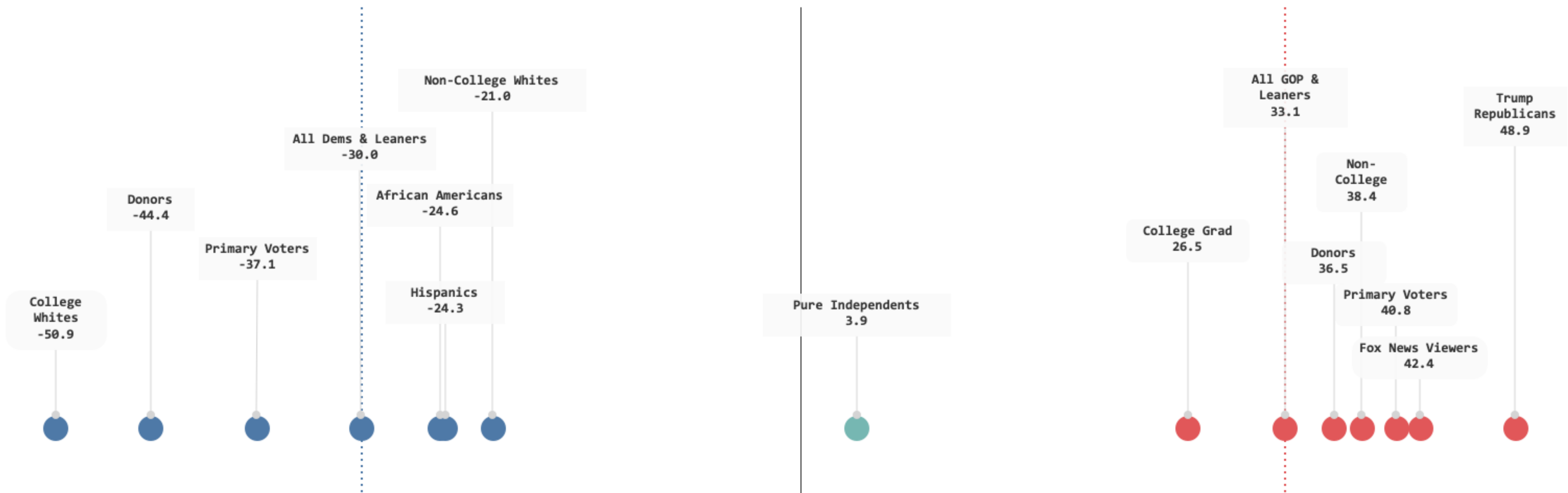
# The Social and Cultural Values Index

Views on these 8 questions were used to build an index placing voters on a cultural left-to-right spectrum

Topic	Question	Overall Support	Dem Support	GOP Support
Immigration	Overall, do you think illegal immigrants make a contribution to American society or are a drain? (Net Make a Contribution)	+5	+53	-47
Marijuana	Legalizing the recreational use of marijuana (Net Favor – Oppose)	+17	+39	-10
Death Penalty	Using the death penalty for persons convicted of murder (Net Favor – Oppose)	+38	+10	+70
Abortion	Banning abortions after 6 weeks of pregnancy (Net Favor – Oppose)	-17	-55	+26
Abortion	Banning abortions after 20 weeks of pregnancy (Net Favor – Oppose)	+20	-12	+53
LGBT	Banning workplace discrimination on the basis of sexual orientation (Net Favor – Oppose)	+73	+77	+70
LGBT	Requiring transgender individuals to use bathrooms that correspond to their sex at birth (Net Favor – Oppose)	+9	-24	+46
Reparations	Having the United States pay reparations for slavery to Black Americans (Net Favor – Oppose)	-46	-8	-83

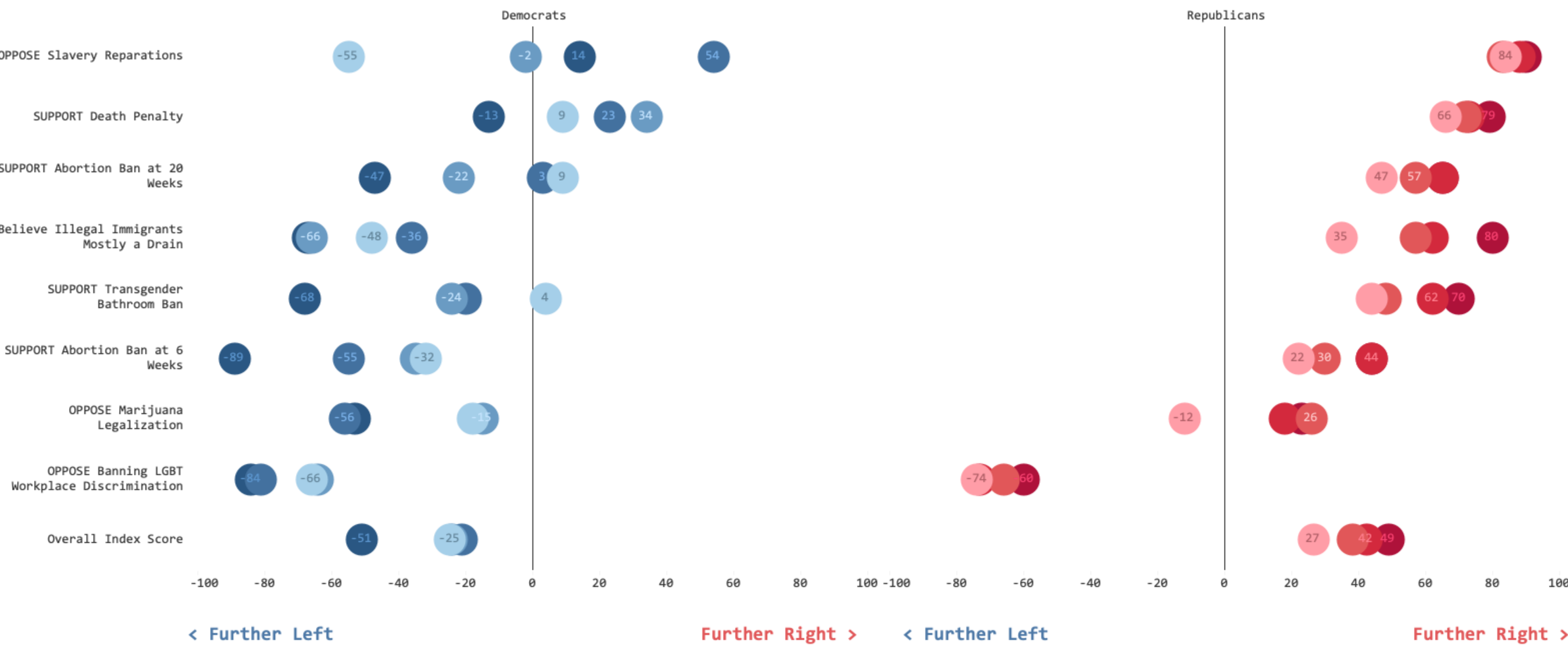
# The Social and Cultural Values Index: How Groups Compare

- College White Democrats are the cultural counterweight to Trump Republicans
- Even if one removes race from the equation, Democrats are more divided on educational lines.
- Racial and ethnic minorities are far more in-tune with more Non-College White Democrats than College White Democrats.



# Democratic Constituencies Are More Divided on Flashpoint Issues Than Republicans

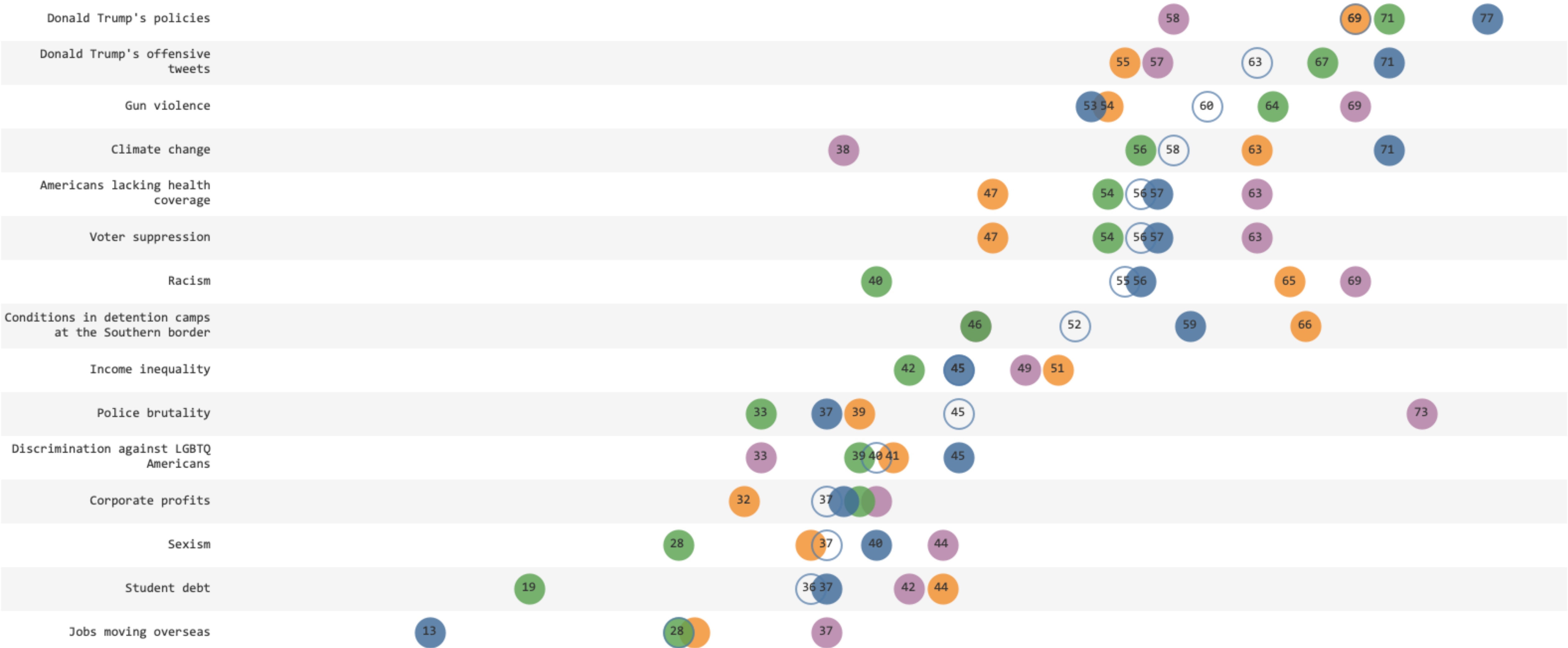
Net Support or Opposition for Hot-Button Social & Values Issues Amongst Democratic and Republican Groups





# What Concerns Democratic Constituencies

Q. How concerned are you, if at all, that the following issues are a problem for the country? (% extremely concerned)







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