Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	224	86	124	99	135	36	33	26	22	34	61	80	82	142
	22%	22%	26%	18%	20%	32%	27%	19%	15%	22%	21%	28%	19%	25%
Wrong track	685	259	313	370	493	54	75	99	107	98	196	184	304	381
	68%	67%	66%	69%	72%	48%	60%	72%	71%	64%	69%	65%	69%	67%
Unsure	103	39	35	68	61	23	16	13	22	23	28	18	57	46
	10%	10%	7%	13%	9%	20%	13%	9%	14%	15%	10%	6%	13%	8%

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[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	224	36	85	62	41	121	103	59	76	56	44	49	41	31	106	11	84
	22%	17%	21%	24%	29%	20%	26%	15%	26%	22%	22%	21%	22%	29%	23%	12%	26%
Wrong track	685	145	280	169	89	425	258	305	187	166	137	167	132	66	309	63	216
	68%	69%	69%	67%	63%	69%	66%	77%	64%	66%	69%	70%	69%	63%	67%	73%	67%
Unsure	103	28	44	22	10	72	32	34	28	30	19	22	19	9	49	13	24
	10%	13%	11%	9%	7%	12%	8%	8%	10%	12%	10%	9%	10%	8%	11%	15%	7%

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[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on
the wrong track?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	224	19	59	146	32	15	177	29	102	88	26	193	27	190	7	14	17	116	147	184	109	175
	22%	5%	26%	39%	7%	19%	38%	7%	33%	31%	6%	39%	6%	40%	9%	6%	7%	26%	24%	22%	16%	25%
Wrong track	685	350	148	167	420	49	216	346	165	158	416	227	417	209	59	205	201	280	399	580	505	440
	68%	92%	65%	44%	90%	62%	46%	87%	54%	56%	91%	46%	91%	44%	72%	92%	89%	63%	66%	69%	76%	63%
Unsure	103	12	20	64	15	16	73	22	39	38	15	78	15	73	16	5	8	46	58	79	54	87
	10%	3%	9%	17%	3%	20%	16%	6%	13%	13%	3%	16%	3%	15%	19%	2%	3%	10%	10%	9%	8%	12%

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[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on
the wrong track?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	224	92	79	45	179	18	27	55	124	45	53	19	43	62	16	8	17	160
	22%	20%	25%	17%	24%	11%	27%	23%	26%	15%	22%	11%	23%	24%	4%	10%	4%	40%
Wrong track	685	334	200	188	494	121	68	150	295	240	149	137	133	165	325	73	359	180
	68%	72%	62%	72%	66%	75%	69%	63%	63%	79%	62%	81%	69%	65%	93%	83%	93%	45%
Unsure	103	36	43	27	76	23	4	33	50	20	38	12	15	28	7	7	10	63
	10%	8%	13%	10%	10%	14%	4%	14%	11%	7%	16%	7%	8%	11%	2%	8%	3%	16%

ECHELON INSIGHTS

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	4	-	4	-	2	1	1	-	-	2	2	-	2	2
	*%		1%		*%	1%	1%			1%	1%		*%	*%
The environment and climate change	55	21	26	29	46	3	1	5	2	10	16	23	17	38
	5%	6%	6%	5%	7%	2%	1%	4%	2%	6%	5%	8%	4%	7%
Education	19	12	9	8	13	3	1	3	6	4	1	5	13	6
	2%	3%	2%	2%	2%	3%	*%	2%	4%	2%	1%	2%	3%	1%
National security	39	15	19	20	35	1	-	-	5	5	14	16	10	29
	4%	4%	4%	4%	5%	1%			3%	3%	5%	6%	2%	5%
Gun rights	34	16	12	22	20	4	9	5	3	4	11	11	12	23
	3%	4%	3%	4%	3%	4%	7%	4%	2%	3%	4%	4%	3%	4%
Healthcare	40	18	19	21	22	7	11	5	5	9	14	8	19	22
	4%	5%	4%	4%	3%	6%	9%	4%	3%	6%	5%	3%	4%	4%
Taxes	9	3	6	4	6	2	1	1	2	1	2	3	4	5
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Jobs and the economy	134	47	66	68	89	14	16	27	29	26	32	19	82	51
	13%	12%	14%	13%	13%	12%	13%	20%	19%	17%	11%	7%	19%	9%
Cost of living	211	89	75	135	143	20	27	23	43	42	59	44	107	104
	21%	23%	16%	25%	21%	18%	22%	16%	28%	27%	21%	16%	24%	18%
Drug abuse	11	5	4	7	3	6	2	4	3	2	1	1	9	2
	1%	1%	1%	1%	*%	5%	2%	3%	2%	1%	*%	*%	2%	*%
Immigration	119	43	65	54	89	6	8	6	3	15	44	51	24	95
	12%	11%	14%	10%	13%	5%	7%	4%	2%	10%	16%	18%	5%	17%
Crime	40	9	16	24	24	9	5	3	3	8	14	12	14	26
	4%	2%	3%	4%	4%	8%	4%	2%	2%	5%	5%	4%	3%	5%
Political corruption	165	55	93	72	113	17	28	33	26	15	45	47	73	92
	16%	14%	20%	13%	16%	15%	23%	24%	17%	9%	16%	17%	17%	16%
Race relations	21	5	13	7	5	4	5	7	6	-	2	5	13	8
	2%	1%	3%	1%	1%	4%	4%	5%	4%		1%	2%	3%	1%
Abortion	49	19	13	37	33	5	7	6	13	8	9	14	26	23
	5%	5%	3%	7%	5%	4%	6%	4%	8%	5%	3%	5%	6%	4%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Something else (Please specify)	53	25	28	24	39	9	1	9	3	2	16	22	15	38
	5%	6%	6%	5%	6%	8%	1%	7%	2%	2%	6%	8%	3%	7%
Unsure	8	3	3	5	6	1	1	0	0	2	3	3	3	5
	1%	1%	1%	1%	1%	1%	*%	*%	*%	1%	1%	1%	1%	1%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total Total (LE)	Education HS or less	Some college	Bachelor's degree	Graduate degree	Education Group Non-college	College	Race x Education White non-college	White college	Income <$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employment Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	4	-	1	2	1	1	2	0	2	1	1	1	-	1	3	1	-
	*%		*%	1%	1%	*%	1%	*%	1%	*%	*%	1%		1%	1%	1%	
The environment and climate change	55	3	21	16	15	24	31	18	28	13	12	14	10	7	30	4	20
	5%	1%	5%	6%	11%	4%	8%	4%	10%	5%	6%	6%	5%	7%	7%	4%	6%
Education	19	-	10	3	7	10	9	6	8	2	1	6	7	3	12	-	3
	2%		2%	1%	5%	2%	2%	1%	3%	1%	*%	3%	4%	3%	3%		1%
National security	39	4	17	12	6	21	18	18	17	9	8	12	6	3	9	2	19
	4%	2%	4%	5%	4%	3%	4%	4%	6%	3%	4%	5%	3%	3%	2%	2%	6%
Gun rights	34	11	16	5	3	27	8	15	5	7	3	21	1	1	18	-	9
	3%	5%	4%	2%	2%	4%	2%	4%	2%	3%	2%	9%	1%	1%	4%		3%
Healthcare	40	12	11	7	9	24	17	11	11	12	8	10	3	8	21	4	9
	4%	6%	3%	3%	7%	4%	4%	3%	4%	5%	4%	4%	2%	8%	5%	4%	3%
Taxes	9	5	3	1	-	8	1	6	0	4	3	2	-	-	6	2	2
	1%	2%	1%	*%		1%	*%	2%	*%	2%	1%	1%			1%	2%	*%
Jobs and the economy	134	24	47	46	16	71	63	42	47	28	29	37	27	13	83	12	23
	13%	12%	11%	18%	12%	11%	16%	11%	16%	11%	14%	15%	14%	12%	18%	13%	7%
Cost of living	211	46	96	54	16	142	69	90	54	61	42	50	34	20	86	22	59
	21%	22%	24%	21%	11%	23%	18%	23%	18%	24%	21%	21%	18%	19%	19%	25%	18%
Drug abuse	11	1	5	4	-	7	4	3	-	7	1	2	-	-	2	6	1
	1%	1%	1%	2%		1%	1%	1%		3%	*%	1%			*%	7%	*%
Immigration	119	29	49	28	13	78	40	61	28	28	16	23	35	13	45	8	57
	12%	14%	12%	11%	9%	13%	10%	15%	9%	11%	8%	10%	18%	12%	10%	9%	17%
Crime	40	7	22	6	4	29	11	14	10	8	14	7	4	6	18	3	15
	4%	3%	5%	3%	3%	5%	3%	4%	3%	3%	7%	3%	2%	6%	4%	4%	5%
Political corruption	165	39	62	39	24	101	64	69	44	39	37	36	35	11	79	12	58
	16%	19%	15%	16%	17%	16%	16%	17%	15%	16%	18%	15%	18%	10%	17%	14%	18%
Race relations	21	5	2	9	5	7	14	3	2	7	1	3	2	7	16	-	4
	2%	2%	1%	4%	3%	1%	3%	1%	1%	3%	1%	1%	1%	7%	3%		1%
Abortion	49	11	19	10	9	30	20	18	15	12	12	7	13	4	16	4	21
	5%	5%	5%	4%	7%	5%	5%	5%	5%	5%	6%	3%	7%	4%	3%	5%	7%

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total Total (LE)	Education HS or less	Education Some college	Education Bachelor's degree	Education Graduate degree	Education Group Non-college	Education Group College	Race x Education White non-college	Race x Education White college	Income <$30k	Income $30-$49k	Income $50-$74k	Income $75-$125k	Income >$125k	Employment Employed	Employment Not employed	Employment Retired
Something else (Please specify)	53	10	22	10	11	32	21	21	19	11	12	5	14	8	17	7	21
	5%	5%	5%	4%	8%	5%	5%	5%	6%	4%	6%	2%	7%	7%	4%	8%	6%
Unsure	8	2	4	0	2	6	2	4	2	3	1	1	2	0	3	0	4
	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%	*%	*%	1%	*%	1%	*%	1%

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[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012 / 100	381 / 100	226 / 100	377 / 100	467 / 100	79 / 100	466 / 100	397 / 100	305 / 100	283 / 100	457 / 100	498 / 100	459 / 100	471 / 100	82 / 100	224 / 100	225 / 100	442 / 100	604 / 100	843 / 100	668 / 100	702 / 100
Infrastructure	4 / *%	1 / *%	1 / *%	2 / *%	2 / *%	-	2 / *%	1 / *%	2 / 1%	1 / *%	2 / *%	2 / *%	2 / *%	2 / *%	-	1 / *%	1 / 1%	1 / *%	1 / *%	1 / *%	1 / *%	2 / *%
The environment and climate change	55 / 5%	3 / 1%	11 / 5%	36 / 9%	4 / 1%	5 / 6%	47 / 10%	4 / 1%	16 / 5%	36 / 13%	1 / *%	52 / 11%	4 / 1%	50 / 11%	2 / 2%	1 / *%	3 / 1%	34 / 8%	36 / 6%	48 / 6%	18 / 3%	46 / 7%
Education	19 / 2%	6 / 1%	5 / 2%	8 / 2%	6 / 1%	3 / 3%	10 / 2%	3 / 1%	10 / 3%	6 / 2%	5 / 1%	13 / 3%	5 / 1%	13 / 3%	2 / 2%	2 / 1%	2 / 1%	7 / 2%	11 / 2%	18 / 2%	13 / 2%	14 / 2%
National security	39 / 4%	22 / 6%	7 / 3%	8 / 2%	28 / 6%	3 / 4%	8 / 2%	27 / 7%	7 / 2%	4 / 1%	29 / 6%	8 / 2%	28 / 6%	8 / 2%	3 / 3%	11 / 5%	16 / 7%	22 / 5%	30 / 5%	33 / 4%	28 / 4%	26 / 4%
Gun rights	34 / 3%	9 / 2%	7 / 3%	19 / 5%	12 / 3%	1 / 2%	21 / 5%	10 / 3%	10 / 3%	14 / 5%	12 / 3%	19 / 4%	12 / 3%	21 / 4%	2 / 2%	5 / 2%	7 / 3%	16 / 4%	21 / 4%	24 / 3%	20 / 3%	31 / 4%
Healthcare	40 / 4%	6 / 2%	14 / 6%	20 / 5%	6 / 1%	8 / 10%	26 / 6%	5 / 1%	23 / 8%	12 / 4%	8 / 2%	30 / 6%	7 / 1%	31 / 7%	3 / 3%	3 / 2%	3 / 1%	19 / 4%	27 / 4%	32 / 4%	22 / 3%	29 / 4%
Taxes	9 / 1%	4 / 1%	3 / 1%	2 / *%	5 / 1%	1 / 2%	3 / 1%	2 / 1%	5 / 2%	2 / 1%	6 / 1%	3 / 1%	6 / 1%	2 / 1%	1 / 2%	3 / 1%	2 / 1%	5 / 1%	6 / 1%	7 / 1%	7 / 1%	6 / 1%
Jobs and the economy	134 / 13%	62 / 16%	24 / 10%	45 / 12%	69 / 15%	11 / 14%	54 / 12%	53 / 13%	47 / 15%	32 / 11%	69 / 15%	56 / 11%	70 / 15%	57 / 12%	7 / 9%	25 / 11%	43 / 19%	65 / 15%	82 / 14%	104 / 12%	90 / 13%	82 / 12%
Cost of living	211 / 21%	90 / 24%	39 / 17%	74 / 20%	101 / 22%	19 / 24%	91 / 20%	86 / 22%	66 / 22%	49 / 17%	98 / 21%	98 / 20%	100 / 22%	88 / 19%	23 / 28%	45 / 20%	50 / 22%	94 / 21%	120 / 20%	174 / 21%	138 / 21%	151 / 21%
Drug abuse	11 / 1%	0 / *%	2 / 1%	9 / 2%	1 / *%	1 / 1%	9 / 2%	2 / 1%	5 / 2%	-	1 / *%	10 / 2%	0 / *%	8 / 2%	3 / 3%	1 / *%	0 / *%	2 / *%	3 / *%	7 / 1%	7 / 1%	8 / 1%
Immigration	119 / 12%	73 / 19%	35 / 16%	8 / 2%	102 / 22%	8 / 10%	9 / 2%	87 / 22%	21 / 7%	8 / 3%	98 / 21%	13 / 3%	100 / 22%	8 / 2%	10 / 13%	60 / 27%	40 / 18%	50 / 11%	73 / 12%	96 / 11%	104 / 16%	62 / 9%
Crime	40 / 4%	13 / 3%	11 / 5%	14 / 4%	17 / 4%	3 / 4%	20 / 4%	14 / 3%	17 / 5%	8 / 3%	13 / 3%	24 / 5%	16 / 3%	20 / 4%	4 / 5%	5 / 2%	11 / 5%	19 / 4%	30 / 5%	35 / 4%	26 / 4%	26 / 4%
Political corruption	165 / 16%	57 / 15%	31 / 14%	76 / 20%	69 / 15%	4 / 6%	92 / 20%	63 / 16%	39 / 13%	63 / 22%	72 / 16%	87 / 18%	66 / 14%	86 / 18%	13 / 16%	36 / 16%	31 / 14%	56 / 13%	82 / 14%	148 / 18%	106 / 16%	111 / 16%
Race relations	21 / 2%	9 / 2%	2 / 1%	9 / 2%	9 / 2%	0 / *%	11 / 2%	11 / 3%	3 / 1%	7 / 3%	6 / 1%	14 / 3%	9 / 2%	10 / 2%	1 / 2%	9 / 4%	0 / *%	2 / *%	8 / 1%	15 / 2%	12 / 2%	14 / 2%
Abortion	49 / 5%	10 / 3%	9 / 4%	29 / 8%	16 / 3%	1 / 2%	33 / 7%	15 / 4%	9 / 3%	24 / 8%	17 / 4%	31 / 6%	16 / 3%	33 / 7%	1 / 1%	9 / 4%	5 / 2%	24 / 5%	36 / 6%	46 / 6%	29 / 4%	46 / 7%

ECHELON INSIGHTS

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| | Total | Party | | | Party+Lean | | | Ideology | | | 2020 Ballot | | Generic Congressional | | | GOP Supporter of... | | Vote History | | | Eligible for... | |
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Something else (Please specify)	53	13	25	13	20	9	24	12	25	14	16	34	16	31	6	9	9	25	33	48	43	42
	5%	3%	11%	4%	4%	11%	5%	3%	8%	5%	3%	7%	4%	7%	7%	4%	4%	6%	6%	6%	6%	6%
Unsure	8	2	0	5	2	1	5	2	3	3	2	5	2	5	1	0	1	3	6	6	3	7
	1%	*%	*%	1%	*%	1%	1%	*%	1%	1%	*%	1%	*%	1%	1%	*%	1%	1%	1%	1%	1%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	4	0	2	2	2	-	2	2	1	1	-	-	2	0	2	-	2	2
	*%	*%	1%	1%	*%		2%	1%	*%	*%			1%	*%	1%		1%	*%
The environment and climate change	55	18	23	7	48	4	4	8	31	17	17	7	9	20	1	-	3	56
	5%	4%	7%	3%	6%	2%	4%	3%	7%	6%	7%	4%	5%	8%	*%		1%	14%
Education	19	10	6	2	17	-	2	7	11	1	7	2	3	8	4	-	5	4
	2%	2%	2%	1%	2%		2%	3%	2%	*%	3%	1%	1%	3%	1%		1%	1%
National security	39	21	6	9	28	5	3	7	12	20	7	14	8	4	20	8	25	15
	4%	5%	2%	3%	4%	3%	3%	3%	3%	6%	3%	8%	4%	2%	6%	9%	6%	4%
Gun rights	34	14	11	12	22	9	4	12	14	9	12	4	7	12	9	3	6	19
	3%	3%	3%	5%	3%	5%	4%	5%	3%	3%	5%	3%	3%	5%	2%	4%	2%	5%
Healthcare	40	22	11	11	30	4	6	17	14	9	7	2	15	11	3	-	1	17
	4%	5%	3%	4%	4%	3%	7%	7%	3%	3%	3%	1%	8%	4%	1%		*%	4%
Taxes	9	3	4	4	5	3	2	6	1	3	1	2	0	3	3	2	7	3
	1%	1%	1%	2%	1%	2%	2%	2%	*%	1%	1%	1%	*%	1%	1%	2%	2%	1%
Jobs and the economy	134	56	52	43	90	27	16	25	78	31	34	30	23	21	40	22	62	35
	13%	12%	16%	17%	12%	17%	17%	11%	17%	10%	14%	18%	12%	8%	12%	25%	16%	9%
Cost of living	211	93	66	71	140	49	21	49	92	70	49	33	39	58	69	26	86	87
	21%	20%	21%	27%	19%	31%	22%	21%	20%	23%	20%	19%	21%	23%	20%	29%	22%	21%
Drug abuse	11	1	8	6	5	6	0	5	4	2	4	0	3	0	1	-	0	7
	1%	*%	2%	2%	1%	3%	1%	2%	1%	1%	2%	*%	2%	*%	*%		*%	2%
Immigration	119	67	23	17	102	10	7	21	41	57	16	28	27	26	86	11	92	9
	12%	15%	7%	7%	14%	6%	7%	9%	9%	19%	7%	17%	14%	10%	25%	12%	24%	2%
Crime	40	16	17	12	28	8	4	10	22	8	16	4	7	9	10	5	18	13
	4%	4%	5%	5%	4%	5%	5%	4%	5%	3%	7%	3%	3%	3%	3%	5%	5%	3%
Political corruption	165	83	45	43	122	19	24	48	71	46	31	25	33	43	65	2	54	74
	16%	18%	14%	17%	16%	12%	24%	20%	15%	15%	13%	15%	17%	17%	19%	3%	14%	18%
Race relations	21	5	14	-	21	-	-	5	14	2	4	-	5	5	9	0	0	9
	2%	1%	4%		3%			2%	3%	1%	2%		3%	2%	3%	*%	*%	2%
Abortion	49	21	17	12	38	10	2	7	29	14	22	9	4	12	12	4	8	29
	5%	5%	5%	4%	5%	6%	2%	3%	6%	4%	9%	5%	2%	5%	3%	4%	2%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Something else (Please specify)	53	26	16	8	45	8	-	10	32	11	11	4	5	19	11	5	17	20
	5%	6%	5%	3%	6%	5%		4%	7%	4%	5%	3%	3%	8%	3%	6%	4%	5%
Unsure	8	4	2	1	7	1	-	1	2	5	1	3	1	1	2	-	0	6
	1%	1%	1%	*%	1%	*%		*%	*%	2%	*%	2%	*%	*%	*%		*%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	15	8	8	7	10	0	2	1	1	4	6	3	6	10
	2%	2%	2%	1%	1%	*%	2%	1%	1%	3%	2%	1%	1%	2%
The environment and climate change	59	27	30	29	41	5	11	7	4	12	14	22	22	36
	6%	7%	6%	5%	6%	5%	9%	5%	2%	8%	5%	8%	5%	6%
Education	26	6	17	9	16	1	5	3	2	11	4	6	16	10
	3%	1%	4%	2%	2%	1%	4%	2%	1%	7%	1%	2%	4%	2%
National security	55	20	29	26	48	4	2	3	5	3	20	25	11	45
	5%	5%	6%	5%	7%	4%	1%	2%	3%	2%	7%	9%	2%	8%
Gun rights	59	22	22	37	33	9	14	5	11	12	10	20	28	30
	6%	6%	5%	7%	5%	8%	11%	4%	8%	8%	4%	7%	6%	5%
Healthcare	64	24	17	45	46	6	4	-	13	9	20	21	22	42
	6%	6%	4%	8%	7%	5%	3%		9%	6%	7%	8%	5%	7%
Taxes	39	13	23	16	23	5	5	13	6	3	8	8	22	17
	4%	3%	5%	3%	3%	4%	4%	9%	4%	2%	3%	3%	5%	3%
Jobs and the economy	111	35	56	55	62	8	24	24	15	17	37	19	56	56
	11%	9%	12%	10%	9%	7%	20%	17%	10%	11%	13%	7%	13%	10%
Cost of living	183	53	75	108	126	15	27	35	27	25	58	38	87	96
	18%	14%	16%	20%	18%	13%	22%	25%	18%	16%	20%	14%	20%	17%
Drug abuse	23	14	7	16	21	1	-	7	6	4	3	3	16	6
	2%	4%	1%	3%	3%	*%		5%	4%	3%	1%	1%	4%	1%
Immigration	94	33	52	42	78	8	6	5	11	11	29	37	27	67
	9%	9%	11%	8%	11%	7%	5%	3%	7%	7%	10%	13%	6%	12%
Crime	72	31	29	43	38	17	6	15	11	10	15	21	37	35
	7%	8%	6%	8%	5%	15%	4%	11%	8%	7%	5%	7%	8%	6%
Political corruption	92	45	47	45	75	4	8	1	15	20	29	27	36	56
	9%	12%	10%	8%	11%	3%	7%	1%	10%	13%	10%	10%	8%	10%
Race relations	33	9	14	19	17	10	5	4	10	4	8	6	18	14
	3%	2%	3%	4%	2%	9%	4%	3%	7%	3%	3%	2%	4%	3%
Abortion	60	38	31	29	43	12	2	10	6	6	16	21	23	37
	6%	10%	7%	5%	6%	11%	2%	7%	4%	4%	5%	7%	5%	6%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Something else (Please specify)	22	6	13	10	10	5	2	4	8	-	4	6	12	10
	2%	1%	3%	2%	1%	5%	2%	3%	5%		1%	2%	3%	2%
Unsure	6	2	4	3	4	1	0	0	-	3	3	-	4	3
	1%	*%	1%	*%	1%	1%	*%	*%		2%	1%		1%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total Total (LE)	Education HS or less	Some college	Bachelor's degree	Graduate degree	Education Group Non-college	College	Race x Education White non-college	White college	Income <$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employment Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	15	3	4	3	5	7	8	3	7	5	4	1	4	1	7	0	4
	2%	1%	1%	1%	4%	1%	2%	1%	2%	2%	2%	*%	2%	1%	2%	*%	1%
The environment and climate change	59	8	24	16	10	32	26	20	21	15	7	9	12	11	23	7	22
	6%	4%	6%	6%	7%	5%	7%	5%	7%	6%	3%	4%	6%	10%	5%	9%	7%
Education	26	5	10	6	4	16	10	11	6	6	4	8	3	4	15	3	4
	3%	3%	3%	2%	3%	3%	3%	3%	2%	2%	2%	3%	2%	4%	3%	3%	1%
National security	55	12	29	8	6	41	14	34	13	20	12	6	9	8	12	5	28
	5%	6%	7%	3%	4%	7%	4%	9%	5%	8%	6%	3%	5%	8%	3%	5%	9%
Gun rights	59	14	16	17	12	30	29	12	21	12	9	23	9	5	29	4	20
	6%	6%	4%	7%	9%	5%	7%	3%	7%	5%	4%	10%	5%	5%	6%	5%	6%
Healthcare	64	10	33	14	8	42	21	28	17	26	12	10	11	3	25	4	26
	6%	5%	8%	5%	5%	7%	5%	7%	6%	10%	6%	4%	6%	3%	5%	5%	8%
Taxes	39	10	8	16	5	18	21	12	11	7	12	1	9	10	29	1	5
	4%	5%	2%	6%	3%	3%	5%	3%	4%	3%	6%	*%	5%	10%	6%	1%	2%
Jobs and the economy	111	29	40	31	11	69	42	33	29	25	29	22	18	11	60	12	20
	11%	14%	10%	12%	8%	11%	11%	8%	10%	10%	14%	9%	9%	11%	13%	14%	6%
Cost of living	183	44	79	37	23	122	61	79	47	47	41	52	34	5	80	16	51
	18%	21%	19%	15%	17%	20%	15%	20%	16%	19%	21%	22%	18%	5%	17%	19%	16%
Drug abuse	23	6	6	10	1	12	11	10	11	3	6	11	1	2	15	1	4
	2%	3%	1%	4%	1%	2%	3%	3%	4%	1%	3%	4%	1%	2%	3%	1%	1%
Immigration	94	18	48	19	8	66	27	51	26	21	14	32	13	13	37	3	45
	9%	9%	12%	7%	6%	11%	7%	13%	9%	8%	7%	13%	7%	12%	8%	4%	14%
Crime	72	12	24	23	14	36	36	19	19	21	6	14	18	12	39	7	22
	7%	6%	6%	9%	10%	6%	9%	5%	6%	8%	3%	6%	10%	11%	8%	8%	7%
Political corruption	92	19	40	21	11	59	32	48	26	19	14	27	20	11	39	7	34
	9%	9%	10%	8%	8%	10%	8%	12%	9%	7%	7%	11%	10%	10%	8%	8%	10%
Race relations	33	7	11	11	4	18	14	5	11	8	7	6	9	2	14	4	9
	3%	3%	3%	4%	3%	3%	4%	1%	4%	3%	3%	2%	4%	2%	3%	5%	3%
Abortion	60	6	26	19	10	31	28	25	18	7	21	13	13	6	23	6	22
	6%	3%	6%	7%	7%	5%	7%	6%	6%	3%	11%	5%	7%	6%	5%	7%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total Total (LE)	HS or less	Education Some college	Education Bachelor's degree	Education Graduate degree	Education Group Non-college	Education Group College	Race x Education White non-college	Race x Education White college	Income <$30k	Income $30-$49k	Income $50-$74k	Income $75-$125k	Income >$125k	Employment Employed	Employment Not employed	Employment Retired
Something else (Please specify)	22	4	6	2	9	11	11	4	6	7	2	5	8	-	11	4	6
	2%	2%	2%	1%	7%	2%	3%	1%	2%	3%	1%	2%	4%		2%	5%	2%
Unsure	6	1	5	0	-	6	0	4	-	5	-	-	-	0	3	1	1
	1%	1%	1%	*%		1%	*%	1%		2%				*%	1%	1%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	15	1	5	9	1	3	11	1	3	10	2	13	1	14	1	-	1	8	13	12	8	13
	2%	*%	2%	2%	*%	4%	2%	*%	1%	3%	*%	3%	*%	3%	1%		*%	2%	2%	1%	1%	2%
The environment and climate change	59	6	18	34	9	11	39	7	29	23	7	48	8	44	7	2	7	29	43	51	35	45
	6%	2%	8%	9%	2%	14%	8%	2%	9%	8%	2%	10%	2%	9%	8%	1%	3%	6%	7%	6%	5%	6%
Education	26	9	4	13	11	2	13	10	6	10	13	11	10	13	3	3	6	5	14	24	17	17
	3%	2%	2%	3%	2%	2%	3%	3%	2%	4%	3%	2%	2%	3%	4%	1%	3%	1%	2%	3%	3%	2%
National security	55	32	13	10	42	3	11	38	13	4	37	17	39	9	7	25	17	27	35	45	46	35
	5%	8%	6%	3%	9%	4%	2%	10%	4%	1%	8%	3%	9%	2%	8%	11%	7%	6%	6%	5%	7%	5%
Gun rights	59	7	8	41	9	2	48	9	26	23	9	48	9	46	3	6	2	26	41	51	33	46
	6%	2%	4%	11%	2%	2%	10%	2%	8%	8%	2%	10%	2%	10%	4%	3%	1%	6%	7%	6%	5%	7%
Healthcare	64	14	10	38	16	3	44	19	11	34	19	42	19	41	4	10	6	33	45	53	31	51
	6%	4%	5%	10%	4%	4%	9%	5%	3%	12%	4%	8%	4%	9%	5%	5%	3%	7%	7%	6%	5%	7%
Taxes	39	17	11	10	25	4	10	19	17	2	19	15	22	13	4	10	15	14	20	30	20	21
	4%	5%	5%	3%	5%	5%	2%	5%	5%	1%	4%	3%	5%	3%	5%	4%	7%	3%	3%	4%	3%	3%
Jobs and the economy	111	49	25	31	58	4	49	41	44	23	55	48	54	49	8	23	32	41	51	86	73	74
	11%	13%	11%	8%	12%	5%	11%	10%	14%	8%	12%	10%	12%	10%	10%	10%	14%	9%	8%	10%	11%	11%
Cost of living	183	82	40	57	105	13	65	87	48	46	101	70	100	64	18	51	51	69	94	145	128	118
	18%	22%	18%	15%	22%	16%	14%	22%	16%	16%	22%	14%	22%	14%	22%	23%	23%	16%	16%	17%	19%	17%
Drug abuse	23	4	3	13	6	4	13	4	6	12	6	13	6	13	3	2	3	3	14	17	10	21
	2%	1%	1%	3%	1%	4%	3%	1%	2%	4%	1%	3%	1%	3%	4%	1%	1%	1%	2%	2%	2%	3%
Immigration	94	59	20	14	67	11	16	59	28	4	72	20	69	19	6	29	38	51	66	80	75	55
	9%	16%	9%	4%	14%	13%	3%	15%	9%	2%	16%	4%	15%	4%	8%	13%	17%	12%	11%	9%	11%	8%
Crime	72	35	15	19	44	5	23	36	19	10	44	25	46	23	4	28	15	30	36	59	58	42
	7%	9%	7%	5%	9%	6%	5%	9%	6%	4%	10%	5%	10%	5%	4%	12%	7%	7%	6%	7%	9%	6%
Political corruption	92	47	25	15	53	10	29	48	29	12	53	33	54	28	10	26	22	51	60	76	63	59
	9%	12%	11%	4%	11%	13%	6%	12%	10%	4%	12%	7%	12%	6%	12%	12%	10%	12%	10%	9%	9%	8%
Race relations	33	3	8	21	5	1	26	8	8	16	6	26	5	26	1	1	3	13	19	31	21	31
	3%	1%	3%	5%	1%	1%	6%	2%	3%	6%	1%	5%	1%	6%	1%	1%	1%	3%	3%	4%	3%	4%
Abortion	60	9	10	40	11	3	46	6	16	38	10	49	11	49	0	7	3	32	41	56	34	49
	6%	2%	5%	11%	2%	4%	10%	2%	5%	13%	2%	10%	2%	10%	*%	3%	1%	7%	7%	7%	5%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Something else (Please specify)	22 / 2%	4 / 1%	8 / 3%	9 / 2%	5 / 1%	1 / 1%	16 / 4%	4 / 1%	1 / *%	16 / 6%	5 / 1%	16 / 3%	5 / 1%	16 / 3%	1 / 1%	1 / *%	4 / 2%	9 / 2%	9 / 1%	22 / 3%	12 / 2%	19 / 3%
Unsure	6 / 1%	1 / *%	1 / *%	4 / 1%	1 / *%	1 / 1%	4 / 1%	1 / *%	3 / 1%	1 / *%	1 / *%	4 / 1%	1 / *%	4 / 1%	1 / 1%	-	1 / 1%	2 / *%	5 / 1%	5 / 1%	2 / *%	6 / 1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	15	6	5	6	9	5	2	1	11	3	4	1	5	1	1	-	1	18
	2%	1%	2%	2%	1%	3%	2%	1%	2%	1%	2%	1%	3%	*%	*%		*%	5%
The environment and climate change	59	28	23	11	48	4	7	10	27	22	13	3	12	21	3	4	4	39
	6%	6%	7%	4%	6%	3%	7%	4%	6%	7%	6%	2%	6%	8%	1%	5%	1%	10%
Education	26	15	8	11	15	4	7	9	11	6	1	6	4	8	5	6	11	16
	3%	3%	2%	4%	2%	3%	7%	4%	2%	2%	*%	4%	2%	3%	1%	7%	3%	4%
National security	55	23	14	7	48	7	0	11	27	17	12	12	13	7	33	2	41	8
	5%	5%	4%	3%	6%	4%	*%	5%	6%	6%	5%	7%	7%	3%	9%	2%	11%	2%
Gun rights	59	22	20	23	36	14	9	19	32	9	23	7	15	17	8	1	10	43
	6%	5%	6%	9%	5%	9%	9%	8%	7%	3%	10%	4%	8%	7%	2%	1%	3%	11%
Healthcare	64	26	22	12	51	9	3	18	28	18	18	10	11	14	15	-	13	46
	6%	6%	7%	5%	7%	5%	3%	8%	6%	6%	8%	6%	6%	5%	4%		3%	11%
Taxes	39	22	13	8	30	7	1	8	15	16	10	11	-	14	15	7	13	3
	4%	5%	4%	3%	4%	5%	1%	3%	3%	5%	4%	6%		5%	4%	8%	3%	1%
Jobs and the economy	111	41	41	33	78	18	15	27	47	37	22	12	30	28	42	12	40	42
	11%	9%	13%	13%	10%	11%	15%	11%	10%	12%	9%	7%	16%	11%	12%	14%	10%	11%
Cost of living	183	88	61	45	137	33	12	47	88	47	53	33	30	47	86	11	79	45
	18%	19%	19%	18%	18%	21%	12%	20%	19%	16%	22%	19%	16%	19%	25%	12%	20%	11%
Drug abuse	23	5	12	6	17	3	2	5	4	14	4	3	2	9	3	2	4	10
	2%	1%	4%	2%	2%	2%	2%	2%	1%	5%	2%	2%	1%	4%	1%	2%	1%	3%
Immigration	94	52	16	19	74	10	8	21	32	41	13	26	21	13	45	21	67	11
	9%	11%	5%	7%	10%	6%	8%	9%	7%	13%	5%	16%	11%	5%	13%	24%	17%	3%
Crime	72	28	30	23	49	17	6	17	40	16	19	9	13	20	38	4	30	29
	7%	6%	9%	9%	7%	11%	6%	7%	9%	5%	8%	5%	7%	8%	11%	5%	8%	7%
Political corruption	92	50	15	28	64	15	12	22	34	36	10	19	16	17	41	10	52	29
	9%	11%	5%	11%	9%	10%	12%	9%	7%	12%	4%	11%	9%	7%	12%	11%	13%	7%
Race relations	33	13	13	8	24	4	4	10	18	5	12	5	2	7	4	1	7	15
	3%	3%	4%	3%	3%	3%	4%	4%	4%	2%	5%	3%	1%	3%	1%	1%	2%	4%
Abortion	60	31	14	16	43	8	9	13	36	11	17	8	13	21	7	3	11	33
	6%	7%	4%	6%	6%	5%	9%	5%	8%	4%	7%	5%	7%	8%	2%	4%	3%	8%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Something else (Please specify)	22	8	13	3	19	2	1	2	19	1	9	2	1	10	1	4	3	11
	2%	2%	4%	1%	3%	1%	1%	1%	4%	*%	4%	1%	*%	4%	*%	4%	1%	3%
Unsure	6	2	3	0	6	0	-	-	2	4	1	2	3	-	1	-	0	4
	1%	*%	1%	*%	1%	*%			*%	1%	*%	1%	1%		*%		*%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	19	8	12	7	12	1	3	1	1	6	8	3	8	11
	2%	2%	3%	1%	2%	1%	2%	1%	1%	4%	3%	1%	2%	2%
The environment and climate change	114	48	56	58	86	8	12	12	6	21	30	45	39	75
	11%	13%	12%	11%	13%	7%	10%	9%	4%	14%	11%	16%	9%	13%
Education	45	18	26	17	30	5	5	7	8	14	6	10	29	16
	4%	5%	5%	3%	4%	4%	4%	5%	5%	9%	2%	4%	6%	3%
National security	94	36	49	46	83	6	2	3	10	8	34	41	20	74
	9%	9%	10%	9%	12%	5%	1%	2%	6%	5%	12%	14%	5%	13%
Gun rights	93	37	34	59	52	14	22	10	14	16	22	31	40	53
	9%	10%	7%	11%	8%	12%	18%	7%	9%	10%	8%	11%	9%	9%
Healthcare	104	42	36	67	68	13	16	5	18	18	34	29	41	64
	10%	11%	8%	12%	10%	12%	13%	4%	12%	12%	12%	10%	9%	11%
Taxes	48	16	29	19	29	7	6	14	8	4	11	11	26	22
	5%	4%	6%	4%	4%	6%	5%	10%	5%	3%	4%	4%	6%	4%
Jobs and the economy	245	81	122	123	152	22	41	51	44	43	69	38	138	107
	24%	21%	26%	23%	22%	19%	33%	37%	29%	28%	24%	14%	31%	19%
Cost of living	394	142	150	242	269	35	54	58	70	67	117	83	194	200
	39%	37%	32%	45%	39%	31%	44%	42%	46%	43%	41%	29%	44%	35%
Drug abuse	34	19	11	23	24	6	2	11	9	6	5	4	25	8
	3%	5%	2%	4%	3%	5%	2%	8%	6%	4%	2%	1%	6%	1%
Immigration	213	76	117	96	167	14	14	10	14	27	74	88	51	162
	21%	20%	25%	18%	24%	13%	11%	7%	9%	17%	26%	31%	12%	28%
Crime	112	40	45	66	62	26	10	18	14	19	29	32	51	61
	11%	10%	10%	12%	9%	23%	8%	13%	9%	12%	10%	11%	11%	11%
Political corruption	257	100	140	117	188	21	37	35	41	34	74	74	109	148
	25%	26%	30%	22%	27%	18%	30%	25%	27%	22%	26%	26%	25%	26%
Race relations	53	14	27	26	22	14	10	11	16	4	11	11	32	22
	5%	4%	6%	5%	3%	13%	8%	8%	11%	3%	4%	4%	7%	4%
Abortion	109	57	44	65	76	17	9	16	19	14	24	35	49	60
	11%	15%	9%	12%	11%	15%	7%	12%	13%	9%	9%	12%	11%	10%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Something else (Please specify)	68	25	35	33	47	9	3	9	11	2	18	27	23	45
	7%	6%	7%	6%	7%	8%	3%	7%	7%	2%	6%	9%	5%	8%
Unsure	10	3	5	5	7	1	1	0	0	4	3	3	5	6
	1%	1%	1%	1%	1%	1%	1%	*%	*%	3%	1%	1%	1%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total Total (LE)	Education HS or less	Some college	Bachelor's degree	Graduate degree	Education Group Non-college	College	Race x Education White non-college	White college	Income <$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employment Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	19	3	6	4	6	9	10	3	8	6	5	2	4	2	11	1	4
	2%	1%	1%	2%	4%	1%	3%	1%	3%	2%	2%	1%	2%	2%	2%	1%	1%
The environment and climate change	114	11	46	33	25	56	58	37	49	28	19	23	21	18	54	11	42
	11%	5%	11%	13%	18%	9%	15%	9%	17%	11%	9%	10%	11%	17%	12%	13%	13%
Education	45	5	20	9	11	25	19	16	13	8	5	14	10	7	26	3	7
	4%	3%	5%	3%	8%	4%	5%	4%	5%	3%	2%	6%	5%	7%	6%	3%	2%
National security	94	16	46	20	12	62	32	52	30	29	20	18	14	11	21	7	46
	9%	7%	11%	8%	9%	10%	8%	13%	10%	11%	10%	8%	7%	11%	4%	8%	14%
Gun rights	93	24	32	21	15	57	36	27	25	20	12	45	10	7	48	4	29
	9%	12%	8%	9%	11%	9%	9%	7%	9%	8%	6%	19%	5%	6%	10%	5%	9%
Healthcare	104	22	44	21	17	66	38	39	28	38	20	20	14	12	46	8	35
	10%	11%	11%	8%	12%	11%	10%	10%	10%	15%	10%	8%	8%	11%	10%	9%	11%
Taxes	48	15	11	17	5	26	22	18	11	11	15	3	9	10	35	3	7
	5%	7%	3%	7%	3%	4%	6%	5%	4%	4%	8%	1%	5%	10%	8%	3%	2%
Jobs and the economy	245	53	87	78	27	140	105	75	77	53	57	59	45	24	143	24	43
	24%	25%	21%	31%	19%	23%	27%	19%	26%	21%	29%	25%	23%	23%	31%	27%	13%
Cost of living	394	89	175	91	39	264	130	168	101	108	84	102	68	26	166	38	110
	39%	43%	43%	36%	28%	43%	33%	42%	35%	43%	42%	43%	35%	24%	36%	44%	34%
Drug abuse	34	7	11	14	1	19	15	13	11	10	6	13	1	2	17	7	5
	3%	4%	3%	5%	1%	3%	4%	3%	4%	4%	3%	5%	1%	2%	4%	8%	2%
Immigration	213	47	97	47	21	144	67	112	54	49	30	55	48	26	82	11	102
	21%	23%	24%	18%	15%	23%	17%	28%	19%	19%	15%	23%	25%	24%	18%	13%	31%
Crime	112	20	45	29	18	65	47	34	29	29	21	21	22	18	58	11	37
	11%	9%	11%	12%	13%	11%	12%	8%	10%	11%	10%	9%	12%	17%	12%	12%	11%
Political corruption	257	59	102	60	35	161	96	117	70	58	51	63	55	22	118	20	92
	25%	28%	25%	24%	25%	26%	24%	29%	24%	23%	25%	26%	29%	21%	26%	23%	28%
Race relations	53	12	13	20	8	25	28	8	14	15	8	9	10	10	30	4	13
	5%	6%	3%	8%	6%	4%	7%	2%	5%	6%	4%	4%	5%	9%	7%	5%	4%
Abortion	109	16	45	29	19	61	48	43	33	19	34	20	25	10	39	11	44
	11%	8%	11%	11%	13%	10%	12%	11%	11%	7%	17%	8%	13%	9%	8%	12%	14%

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[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total Total (LE)	HS or less	Education Some college	Education Bachelor's degree	Education Graduate degree	Education Group Non-college	Education Group College	Race x Education White non-college	Race x Education White college	Income <$30k	Income $30-$49k	Income $50-$74k	Income $75-$125k	Income >$125k	Employed	Employment Not employed	Retired
Something else (Please specify)	68	10	27	11	19	38	30	24	23	13	13	10	22	8	27	7	26
	7%	5%	7%	4%	13%	6%	8%	6%	8%	5%	6%	4%	11%	7%	6%	8%	8%
Unsure	10	2	6	1	2	8	2	5	2	5	1	1	2	1	4	1	4
	1%	1%	1%	*%	1%	1%	1%	1%	1%	2%	*%	*%	1%	*%	1%	1%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	19	2	6	10	3	3	13	2	4	10	4	14	3	15	1	1	2	9	14	13	9	15
	2%	1%	2%	3%	1%	4%	3%	1%	1%	4%	1%	3%	1%	3%	1%	*%	1%	2%	2%	2%	1%	2%
The environment and climate change	114	10	30	70	13	16	86	10	45	59	8	101	12	94	9	3	10	63	79	99	53	91
	11%	3%	13%	18%	3%	20%	18%	3%	15%	21%	2%	20%	3%	20%	11%	1%	4%	14%	13%	12%	8%	13%
Education	45	15	8	21	17	5	23	13	16	16	18	24	15	25	4	6	9	12	25	42	30	31
	4%	4%	4%	6%	4%	6%	5%	3%	5%	6%	4%	5%	3%	5%	5%	2%	4%	3%	4%	5%	5%	4%
National security	94	54	20	18	70	6	19	65	20	8	66	25	68	17	10	35	32	48	66	77	74	61
	9%	14%	9%	5%	15%	8%	4%	16%	7%	3%	14%	5%	15%	4%	12%	16%	14%	11%	11%	9%	11%	9%
Gun rights	93	16	15	60	21	3	69	19	36	38	21	67	21	67	5	10	9	42	62	75	53	77
	9%	4%	6%	16%	4%	4%	15%	5%	12%	13%	5%	14%	5%	14%	6%	5%	4%	9%	10%	9%	8%	11%
Healthcare	104	21	24	58	23	11	70	24	34	45	27	72	26	72	7	14	9	52	72	86	54	79
	10%	5%	11%	15%	5%	14%	15%	6%	11%	16%	6%	14%	6%	15%	8%	6%	4%	12%	12%	10%	8%	11%
Taxes	48	22	14	11	30	5	13	21	21	4	25	18	27	15	6	13	17	19	25	36	26	27
	5%	6%	6%	3%	6%	6%	3%	5%	7%	1%	5%	4%	6%	3%	7%	6%	8%	4%	4%	4%	4%	4%
Jobs and the economy	245	111	49	76	126	15	103	94	91	55	124	104	124	105	16	47	75	106	132	190	162	156
	24%	29%	22%	20%	27%	19%	22%	24%	30%	19%	27%	21%	27%	22%	19%	21%	33%	24%	22%	23%	24%	22%
Cost of living	394	172	80	131	206	32	156	173	114	95	199	167	201	153	41	96	101	163	214	319	267	269
	39%	45%	35%	35%	44%	40%	34%	44%	37%	33%	44%	34%	44%	32%	50%	43%	45%	37%	35%	38%	40%	38%
Drug abuse	34	4	5	22	7	4	23	6	10	12	7	22	6	22	6	2	3	5	17	25	17	29
	3%	1%	2%	6%	1%	5%	5%	1%	3%	4%	2%	5%	1%	5%	7%	1%	1%	1%	3%	3%	3%	4%
Immigration	213	132	56	22	170	18	25	146	49	13	170	33	169	27	17	89	77	101	139	176	179	117
	21%	35%	25%	6%	36%	23%	5%	37%	16%	4%	37%	7%	37%	6%	20%	40%	34%	23%	23%	21%	27%	17%
Crime	112	48	26	33	61	8	43	49	36	18	57	49	62	42	8	33	26	48	66	93	85	69
	11%	13%	11%	9%	13%	11%	9%	12%	12%	6%	12%	10%	14%	9%	10%	15%	11%	11%	11%	11%	13%	10%
Political corruption	257	104	57	91	122	15	121	111	68	75	125	120	119	114	23	62	53	107	142	224	169	171
	25%	27%	25%	24%	26%	19%	26%	28%	22%	26%	27%	24%	26%	24%	29%	28%	24%	24%	23%	27%	25%	24%
Race relations	53	12	10	30	14	1	38	19	10	23	12	40	15	36	2	10	3	15	27	46	33	45
	5%	3%	4%	8%	3%	2%	8%	5%	3%	8%	3%	8%	3%	8%	3%	5%	1%	3%	4%	5%	5%	6%
Abortion	109	19	20	70	26	4	79	21	25	61	27	79	26	82	1	17	8	56	77	103	63	95
	11%	5%	9%	18%	6%	5%	17%	5%	8%	22%	6%	16%	6%	17%	1%	7%	4%	13%	13%	12%	9%	14%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Something else (Please specify)	68 7%	16 4%	28 12%	21 6%	24 5%	9 11%	35 7%	15 4%	25 8%	25 9%	20 4%	44 9%	21 5%	41 9%	6 8%	9 4%	13 6%	31 7%	40 7%	63 7%	50 7%	55 8%
Unsure	10 1%	2 *%	1 *%	7 2%	2 *%	2 2%	7 1%	2 *%	4 1%	3 1%	2 *%	6 1%	2 *%	7 1%	2 2%	0 *%	1 1%	3 1%	7 1%	7 1%	4 1%	9 1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total (LE)	Marital: Married	Marital: Single, never married	Kids: Has kids <18 at home	Kids: No kids <18 at home	Kids: Moms of kids <18 at home	Kids: Dads of kids <18 at home	Community: Urban	Community: Suburban	Community: Rural	Community: Suburban women	Religion: White evangelical protestant	Religion: Catholic	Religion: Religiously unaffiliated	GOP Primary Vote: Trump	GOP Primary Vote: DeSantis	Primary Electorate: GOP	Primary Electorate: Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	19	7	7	9	10	5	4	3	12	4	4	1	6	1	3	-	4	20
	2%	1%	2%	3%	1%	3%	4%	1%	3%	1%	2%	1%	3%	1%	1%		1%	5%
The environment and climate change	114	47	46	19	96	8	11	18	58	39	31	10	22	41	4	4	7	95
	11%	10%	14%	7%	13%	5%	11%	7%	12%	13%	13%	6%	11%	16%	1%	5%	2%	23%
Education	45	26	13	13	31	4	9	16	21	7	8	9	7	16	9	6	16	19
	4%	6%	4%	5%	4%	3%	9%	7%	5%	2%	3%	5%	4%	6%	3%	7%	4%	5%
National security	94	45	19	16	77	12	4	18	40	37	19	27	21	11	52	10	66	24
	9%	10%	6%	6%	10%	7%	4%	7%	8%	12%	8%	16%	11%	4%	15%	12%	17%	6%
Gun rights	93	36	30	35	58	22	13	30	45	18	34	11	22	30	17	4	16	62
	9%	8%	9%	14%	8%	14%	13%	13%	10%	6%	14%	7%	11%	12%	5%	5%	4%	15%
Healthcare	104	48	33	22	81	13	9	35	42	27	25	12	26	25	19	-	14	63
	10%	10%	10%	9%	11%	8%	10%	15%	9%	9%	11%	7%	14%	10%	5%		4%	16%
Taxes	48	25	17	13	35	10	3	13	16	19	11	12	0	17	18	9	20	6
	5%	5%	5%	5%	5%	6%	3%	6%	3%	6%	5%	7%	*%	7%	5%	10%	5%	2%
Jobs and the economy	245	97	94	76	168	45	31	52	124	68	56	42	53	49	82	35	102	77
	24%	21%	29%	29%	22%	28%	32%	22%	27%	22%	23%	25%	28%	19%	24%	39%	26%	19%
Cost of living	394	181	128	116	278	83	34	97	180	117	102	65	70	106	155	36	165	132
	39%	39%	40%	45%	37%	51%	34%	41%	38%	38%	42%	39%	36%	42%	45%	41%	43%	33%
Drug abuse	34	6	20	12	21	9	3	10	8	16	8	3	5	10	4	2	4	17
	3%	1%	6%	5%	3%	6%	3%	4%	2%	5%	3%	2%	3%	4%	1%	2%	1%	4%
Immigration	213	120	39	36	176	21	15	42	73	98	29	55	48	39	131	32	159	21
	21%	26%	12%	14%	24%	13%	15%	18%	16%	32%	12%	32%	25%	15%	38%	37%	41%	5%
Crime	112	44	47	35	77	25	10	26	62	24	35	13	20	28	48	9	48	42
	11%	10%	15%	14%	10%	15%	10%	11%	13%	8%	15%	8%	10%	11%	14%	10%	12%	10%
Political corruption	257	133	60	71	186	35	36	70	104	82	41	44	50	60	106	12	105	103
	25%	29%	19%	27%	25%	21%	37%	29%	22%	27%	17%	26%	26%	24%	31%	14%	27%	25%
Race relations	53	18	27	8	45	4	4	14	32	7	16	5	7	13	13	1	8	24
	5%	4%	8%	3%	6%	3%	4%	6%	7%	2%	7%	3%	4%	5%	4%	1%	2%	6%
Abortion	109	52	31	28	81	17	10	20	65	25	39	17	17	33	19	7	19	62
	11%	11%	9%	11%	11%	11%	11%	8%	14%	8%	16%	10%	9%	13%	5%	8%	5%	15%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIssues - Combined] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Something else (Please specify)	68	33	24	10	57	10	1	11	45	12	19	6	5	25	12	9	19	26
	7%	7%	7%	4%	8%	6%	1%	5%	10%	4%	8%	4%	3%	10%	3%	10%	5%	7%
Unsure	10	4	4	1	9	1	-	1	3	6	2	3	3	1	2	-	0	7
	1%	1%	1%	*%	1%	1%		*%	1%	2%	1%	2%	1%	*%	*%		*%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	237	97	142	95	152	38	33	28	18	35	65	92	80	157
	23%	25%	30%	18%	22%	34%	27%	20%	12%	22%	23%	32%	18%	28%
GETTING A LOT/LITTLE WORSE	565	211	240	323	399	48	65	72	111	84	156	143	267	298
	56%	55%	51%	60%	58%	43%	53%	52%	74%	54%	55%	50%	60%	52%
Improving a lot	61	27	34	27	46	6	7	1	-	4	22	35	5	56
	6%	7%	7%	5%	7%	5%	6%	1%		2%	8%	12%	1%	10%
Improving a little	176	70	108	68	106	32	26	27	18	31	43	57	76	100
	17%	18%	23%	13%	15%	28%	21%	19%	12%	20%	15%	20%	17%	18%
Staying the same	194	72	83	111	129	21	25	35	21	33	58	47	89	105
	19%	19%	18%	21%	19%	19%	20%	26%	14%	21%	20%	17%	20%	18%
Getting a little worse	245	89	108	136	168	28	24	33	31	40	67	74	104	141
	24%	23%	23%	25%	24%	25%	20%	24%	21%	26%	23%	26%	23%	25%
Getting a lot worse	320	122	131	188	231	20	41	40	79	44	89	69	163	158
	32%	32%	28%	35%	33%	18%	33%	29%	53%	28%	31%	24%	37%	28%
Unsure	15	3	7	8	10	5	0	3	1	3	7	2	7	8
	2%	1%	2%	2%	1%	4%	*%	2%	1%	2%	2%	1%	2%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	237	36	84	69	47	120	117	60	92	56	52	53	45	31	108	18	96
	23%	17%	21%	27%	34%	19%	30%	15%	32%	22%	26%	22%	23%	29%	23%	21%	30%
GETTING A LOT/LITTLE WORSE	565	125	239	132	68	363	201	259	138	147	111	137	108	51	249	56	167
	56%	60%	58%	52%	49%	59%	51%	65%	48%	58%	55%	58%	57%	48%	54%	64%	52%
Improving a lot	61	10	23	12	17	33	28	21	24	17	10	15	12	8	16	5	38
	6%	5%	6%	5%	12%	5%	7%	5%	8%	7%	5%	6%	6%	8%	3%	5%	12%
Improving a little	176	26	62	58	31	88	88	39	68	40	42	39	33	23	92	13	58
	17%	12%	15%	23%	22%	14%	23%	10%	23%	16%	21%	16%	17%	21%	20%	15%	18%
Staying the same	194	43	78	49	24	121	73	70	59	42	36	46	37	23	102	10	57
	19%	21%	19%	19%	17%	20%	19%	18%	20%	16%	18%	19%	19%	22%	22%	11%	17%
Getting a little worse	245	49	111	54	31	160	84	105	63	66	47	59	48	21	100	27	77
	24%	23%	27%	21%	22%	26%	22%	26%	22%	26%	24%	25%	25%	20%	22%	32%	24%
Getting a lot worse	320	76	127	79	38	203	116	154	75	80	63	79	61	30	149	28	90
	32%	36%	31%	31%	27%	33%	30%	39%	26%	32%	32%	33%	32%	28%	32%	33%	28%
Unsure	15	6	8	2	-	13	2	9	1	9	2	2	1	2	4	3	4
	2%	3%	2%	1%		2%	1%	2%	*%	3%	1%	1%	1%	1%	1%	4%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	237	17	70	148	23	22	192	25	97	113	13	218	19	206	12	8	13	129	162	210	135	195
	23%	4%	31%	39%	5%	28%	41%	6%	32%	40%	3%	44%	4%	44%	14%	4%	6%	29%	27%	25%	20%	28%
GETTING A LOT/LITTLE WORSE	565	313	113	119	377	40	148	323	122	101	377	147	376	139	50	191	176	224	323	454	423	359
	56%	82%	50%	32%	81%	50%	32%	81%	40%	36%	82%	30%	82%	30%	60%	85%	78%	51%	53%	54%	63%	51%
Improving a lot	61	1	16	43	3	5	53	1	24	35	-	61	3	57	1	-	2	37	48	56	28	48
	6%	*%	7%	12%	1%	7%	11%	*%	8%	13%		12%	1%	12%	2%		1%	8%	8%	7%	4%	7%
Improving a little	176	16	54	104	20	17	139	24	73	78	13	157	16	149	10	8	11	92	114	154	106	147
	17%	4%	24%	28%	4%	21%	30%	6%	24%	28%	3%	31%	4%	32%	13%	4%	5%	21%	19%	18%	16%	21%
Staying the same	194	47	43	101	62	16	116	43	82	65	64	122	58	116	20	24	34	83	112	168	102	137
	19%	12%	19%	27%	13%	20%	25%	11%	27%	23%	14%	25%	13%	25%	24%	11%	15%	19%	19%	20%	15%	20%
Getting a little worse	245	115	40	83	139	15	91	119	60	56	132	90	132	88	25	50	83	99	146	190	171	163
	24%	30%	18%	22%	30%	19%	20%	30%	20%	20%	29%	18%	29%	19%	30%	22%	37%	22%	24%	23%	26%	23%
Getting a lot worse	320	199	73	36	238	25	57	204	62	46	245	57	244	52	25	141	93	125	176	264	253	196
	32%	52%	32%	10%	51%	32%	12%	51%	20%	16%	54%	11%	53%	11%	30%	63%	41%	28%	29%	31%	38%	28%
Unsure	15	4	-	9	5	1	9	6	4	4	4	11	5	9	1	1	3	6	7	11	8	10
	2%	1%		2%	1%	2%	2%	2%	1%	1%	1%	2%	1%	2%	2%	*%	1%	1%	1%	1%	1%	1%

ECHELON INSIGHTS

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	237	109	69	51	185	20	31	67	132	38	52	14	52	73	8	7	12	161
	23%	24%	21%	20%	25%	12%	32%	28%	28%	12%	22%	9%	27%	29%	2%	7%	3%	40%
GETTING A LOT/LITTLE WORSE	565	271	173	149	416	106	43	121	239	206	123	128	101	126	296	65	315	135
	56%	59%	54%	57%	55%	66%	44%	51%	51%	67%	51%	76%	53%	49%	85%	73%	81%	33%
Improving a lot	61	27	17	6	55	3	3	13	36	12	18	2	16	16	-	1	0	48
	6%	6%	5%	2%	7%	2%	3%	5%	8%	4%	7%	1%	8%	6%		1%	*%	12%
Improving a little	176	82	52	46	129	17	29	54	96	26	34	13	36	57	8	6	12	113
	17%	18%	16%	18%	17%	11%	29%	23%	20%	9%	14%	7%	19%	22%	2%	6%	3%	28%
Staying the same	194	80	72	57	136	35	22	46	90	58	61	26	33	54	41	14	54	101
	19%	17%	22%	22%	18%	21%	23%	19%	19%	19%	25%	15%	17%	21%	12%	16%	14%	25%
Getting a little worse	245	112	82	64	181	46	18	52	104	89	51	46	50	55	94	39	123	85
	24%	24%	25%	24%	24%	28%	18%	22%	22%	29%	21%	27%	26%	22%	27%	45%	32%	21%
Getting a lot worse	320	159	91	86	234	60	25	69	135	117	72	81	51	71	202	25	192	50
	32%	34%	28%	33%	31%	37%	26%	29%	29%	38%	30%	48%	27%	28%	58%	29%	50%	12%
Unsure	15	2	8	3	13	1	1	4	8	3	4	1	5	1	2	3	6	7
	2%	*%	3%	1%	2%	1%	1%	2%	2%	1%	2%	1%	3%	*%	1%	3%	2%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Joe Biden

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	422	178	187	235	259	82	57	60	44	79	113	126	183	239
	42%	46%	40%	44%	37%	74%	46%	44%	29%	51%	40%	44%	41%	42%
VERY/SOMEWHAT UNFAVORABLE	571	198	277	291	424	27	61	74	105	71	170	151	250	321
	56%	52%	59%	54%	61%	24%	49%	53%	70%	46%	60%	53%	56%	56%
Very Favorable	183	78	85	98	109	43	23	15	10	31	58	68	57	126
	18%	20%	18%	18%	16%	39%	18%	11%	7%	20%	20%	24%	13%	22%
Somewhat Favorable	239	100	102	137	150	39	34	45	34	48	55	57	127	112
	24%	26%	22%	26%	22%	35%	28%	33%	23%	31%	19%	20%	29%	20%
Heard of, No Opinion	19	8	8	11	8	3	6	4	1	5	2	7	10	9
	2%	2%	2%	2%	1%	2%	5%	3%	1%	3%	1%	2%	2%	2%
Somewhat Unfavorable	152	43	77	73	98	20	8	33	34	20	30	34	88	65
	15%	11%	16%	14%	14%	17%	7%	24%	23%	13%	11%	12%	20%	11%
Very Unfavorable	418	156	200	218	326	7	52	40	71	51	140	117	162	256
	41%	41%	42%	41%	47%	6%	42%	29%	47%	33%	49%	41%	37%	45%
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Joe Biden

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	422	82	161	112	67	243	179	127	132	118	80	101	68	46	201	37	139
	42%	39%	39%	44%	47%	39%	45%	32%	45%	47%	40%	42%	35%	43%	43%	42%	43%
VERY/SOMEWHAT UNFAVORABLE	571	122	243	134	69	366	204	268	154	130	117	133	120	58	248	48	184
	56%	59%	59%	53%	49%	59%	52%	67%	53%	51%	59%	56%	63%	54%	54%	56%	57%
Very Favorable	183	40	78	41	24	118	65	60	49	66	35	36	25	18	69	11	77
	18%	19%	19%	16%	17%	19%	17%	15%	17%	26%	17%	15%	13%	17%	15%	13%	24%
Somewhat Favorable	239	42	83	71	42	126	114	67	83	52	45	65	42	28	131	25	62
	24%	20%	20%	28%	30%	20%	29%	17%	29%	21%	23%	27%	22%	27%	28%	29%	19%
Heard of, No Opinion	19	5	4	6	4	9	10	3	4	5	3	5	4	2	15	2	2
	2%	2%	1%	2%	3%	1%	3%	1%	1%	2%	1%	2%	2%	2%	3%	2%	1%
Somewhat Unfavorable	152	28	54	42	28	82	70	39	58	39	28	25	38	17	79	18	37
	15%	13%	13%	17%	20%	13%	18%	10%	20%	15%	14%	11%	20%	17%	17%	21%	11%
Very Unfavorable	418	94	189	93	41	283	133	228	96	91	90	107	82	40	169	30	147
	41%	45%	46%	37%	29%	46%	34%	57%	33%	36%	45%	45%	43%	38%	36%	35%	45%
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Joe Biden

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	422	15	91	312	25	24	373	43	166	203	17	395	16	384	22	8	17	203	269	358	208	364
	42%	4%	40%	83%	5%	31%	80%	11%	54%	72%	4%	79%	3%	82%	27%	3%	8%	46%	45%	43%	31%	52%
VERY/SOMEWHAT UNFAVORABLE	571	362	131	58	438	49	84	350	134	73	437	92	439	80	51	215	207	235	327	473	449	321
	56%	95%	58%	15%	94%	62%	18%	88%	44%	26%	96%	19%	96%	17%	62%	96%	92%	53%	54%	56%	67%	46%
Very Favorable	183	5	31	145	11	9	163	14	68	99	7	173	8	169	6	7	4	101	126	158	89	156
	18%	1%	14%	39%	2%	12%	35%	3%	22%	35%	2%	35%	2%	36%	8%	3%	2%	23%	21%	19%	13%	22%
Somewhat Favorable	239	10	60	166	14	15	210	30	99	105	10	222	8	216	15	1	13	102	144	200	119	208
	24%	3%	26%	44%	3%	19%	45%	8%	32%	37%	2%	45%	2%	46%	19%	*%	6%	23%	24%	24%	18%	30%
Heard of, No Opinion	19	3	4	8	5	6	8	3	5	7	3	10	4	7	9	1	1	4	8	11	11	17
	2%	1%	2%	2%	1%	8%	2%	1%	2%	2%	1%	2%	1%	1%	11%	1%	1%	1%	1%	1%	2%	2%
Somewhat Unfavorable	152	55	40	47	61	23	68	43	53	52	55	80	60	69	23	16	41	62	76	123	93	105
	15%	14%	18%	12%	13%	29%	15%	11%	17%	18%	12%	16%	13%	15%	28%	7%	18%	14%	13%	15%	14%	15%
Very Unfavorable	418	307	91	11	376	26	16	307	81	21	382	12	380	11	28	199	166	173	251	350	356	215
	41%	81%	40%	3%	81%	33%	4%	77%	27%	7%	84%	2%	83%	2%	34%	89%	74%	39%	42%	42%	53%	31%
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavBiden] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Joe Biden

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	422	164	157	101	320	59	41	117	205	100	109	28	78	133	11	3	19	316
	42%	36%	49%	39%	43%	37%	42%	49%	44%	33%	46%	17%	41%	52%	3%	4%	5%	78%
VERY/SOMEWHAT UNFAVORABLE	571	290	156	154	416	99	54	116	255	200	124	139	108	119	334	83	366	79
	56%	63%	48%	59%	55%	61%	55%	49%	54%	66%	52%	83%	56%	47%	96%	94%	94%	20%
Very Favorable	183	65	64	46	137	28	18	60	92	30	46	12	39	51	8	-	4	152
	18%	14%	20%	18%	18%	17%	18%	25%	20%	10%	19%	7%	20%	20%	2%		1%	38%
Somewhat Favorable	239	100	94	55	183	31	23	57	113	70	63	17	39	81	3	3	15	164
	24%	22%	29%	21%	24%	19%	24%	24%	24%	23%	26%	10%	21%	32%	1%	4%	4%	41%
Heard of, No Opinion	19	7	9	6	14	3	2	6	9	5	6	1	5	3	2	2	2	9
	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	3%	1%	3%	1%	1%	2%	1%	2%
Somewhat Unfavorable	152	63	66	35	118	20	15	38	80	35	40	21	32	42	27	30	43	49
	15%	14%	20%	13%	16%	12%	15%	16%	17%	11%	17%	12%	17%	17%	8%	33%	11%	12%
Very Unfavorable	418	227	91	119	298	79	40	79	175	165	84	119	76	77	307	54	322	30
	41%	49%	28%	46%	40%	49%	41%	33%	37%	54%	35%	70%	40%	30%	88%	61%	83%	7%
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Kamala Harris

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	404	164	167	234	244	76	55	40	56	74	113	120	170	233
	40%	43%	35%	44%	35%	68%	45%	29%	37%	48%	40%	42%	38%	41%
VERY/SOMEWHAT UNFAVORABLE	546	198	284	261	410	26	60	83	85	64	162	152	232	314
	54%	51%	60%	49%	59%	23%	48%	60%	56%	41%	57%	54%	52%	55%
Very Favorable	152	54	67	85	77	42	25	14	16	26	50	47	55	96
	15%	14%	14%	16%	11%	37%	20%	10%	10%	17%	17%	17%	13%	17%
Somewhat Favorable	252	110	101	149	167	34	30	25	41	49	64	73	115	137
	25%	29%	21%	28%	24%	31%	24%	18%	27%	31%	22%	26%	26%	24%
Heard of, No Opinion	51	19	18	33	26	9	8	14	7	12	7	10	34	18
	5%	5%	4%	6%	4%	8%	6%	10%	5%	8%	3%	4%	8%	3%
Somewhat Unfavorable	122	47	67	55	76	14	15	39	18	16	23	26	74	49
	12%	12%	14%	10%	11%	12%	12%	28%	12%	10%	8%	9%	17%	9%
Very Unfavorable	423	151	217	206	334	12	44	44	67	48	139	126	158	265
	42%	39%	46%	38%	48%	11%	36%	32%	44%	31%	49%	44%	36%	47%
Never heard of	11	4	2	9	10	0	1	1	2	5	3	1	8	4
	1%	1%	1%	2%	1%	*%	1%	1%	1%	3%	1%	*%	2%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Kamala Harris

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	404	77	156	92	78	233	170	118	126	106	65	102	70	50	200	28	137
	40%	37%	38%	37%	56%	38%	43%	30%	43%	42%	33%	43%	37%	47%	43%	32%	42%
VERY/SOMEWHAT UNFAVORABLE	546	117	230	142	55	347	197	256	153	120	119	132	110	53	233	48	178
	54%	56%	56%	56%	39%	56%	50%	64%	53%	47%	60%	55%	58%	50%	50%	55%	55%
Very Favorable	152	42	60	28	22	102	50	41	36	52	29	34	17	17	66	10	57
	15%	20%	15%	11%	15%	17%	13%	10%	12%	20%	15%	14%	9%	16%	14%	12%	18%
Somewhat Favorable	252	35	96	64	56	131	121	77	90	54	36	68	53	32	134	17	80
	25%	17%	24%	26%	40%	21%	31%	19%	31%	22%	18%	29%	28%	31%	29%	20%	25%
Heard of, No Opinion	51	12	17	16	7	28	23	16	10	22	15	2	8	3	23	10	8
	5%	6%	4%	6%	5%	5%	6%	4%	3%	9%	8%	1%	4%	3%	5%	12%	2%
Somewhat Unfavorable	122	25	47	37	13	72	50	32	43	21	34	32	26	10	61	14	28
	12%	12%	11%	15%	9%	12%	13%	8%	15%	8%	17%	13%	13%	9%	13%	16%	9%
Very Unfavorable	423	92	183	105	42	276	147	224	110	99	86	101	85	43	172	34	150
	42%	44%	45%	42%	30%	45%	37%	56%	38%	39%	43%	42%	44%	41%	37%	39%	46%
Never heard of	11	3	6	2	0	9	2	8	2	5	1	2	3	0	7	1	1
	1%	2%	2%	1%	*%	2%	1%	2%	1%	2%	*%	1%	2%	*%	2%	1%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Kamala Harris

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	404	18	77	302	28	26	349	34	150	215	24	369	20	363	21	9	18	206	265	344	193	352
	40%	5%	34%	80%	6%	33%	75%	8%	49%	76%	5%	74%	4%	77%	26%	4%	8%	47%	44%	41%	29%	50%
VERY/SOMEWHAT UNFAVORABLE	546	349	132	51	423	36	87	352	126	61	419	94	424	78	44	208	201	223	320	462	436	302
	54%	92%	58%	14%	90%	45%	19%	89%	41%	21%	92%	19%	92%	17%	54%	93%	89%	50%	53%	55%	65%	43%
Very Favorable	152	3	20	128	8	3	141	11	50	88	8	140	5	137	9	5	3	76	95	125	65	135
	15%	1%	9%	34%	2%	4%	30%	3%	16%	31%	2%	28%	1%	29%	11%	2%	1%	17%	16%	15%	10%	19%
Somewhat Favorable	252	16	58	175	20	23	209	22	100	128	17	229	14	226	12	4	15	130	170	218	128	217
	25%	4%	25%	46%	4%	29%	45%	6%	33%	45%	4%	46%	3%	48%	15%	2%	7%	29%	28%	26%	19%	31%
Heard of, No Opinion	51	8	13	22	9	15	27	10	25	5	10	31	9	28	14	3	4	11	16	32	29	39
	5%	2%	6%	6%	2%	19%	6%	3%	8%	2%	2%	6%	2%	6%	17%	2%	2%	2%	3%	4%	4%	6%
Somewhat Unfavorable	122	32	47	34	45	14	63	31	46	43	36	70	39	63	20	16	24	41	60	101	78	87
	12%	8%	21%	9%	10%	18%	14%	8%	15%	15%	8%	14%	9%	13%	25%	7%	11%	9%	10%	12%	12%	12%
Very Unfavorable	423	317	84	17	378	21	24	321	80	17	383	24	385	15	24	192	178	182	260	361	358	215
	42%	83%	37%	4%	81%	27%	5%	81%	26%	6%	84%	5%	84%	3%	29%	86%	79%	41%	43%	43%	54%	31%
Never heard of	11	5	4	2	7	2	2	1	5	3	4	3	6	2	3	4	1	2	3	5	10	9
	1%	1%	2%	*%	2%	3%	*%	*%	1%	1%	1%	1%	1%	*%	4%	2%	1%	*%	*%	1%	1%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavHarris] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Kamala Harris

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	404	164	145	100	304	58	42	115	202	86	112	28	76	130	9	8	21	302
	40%	36%	45%	38%	41%	36%	42%	48%	43%	28%	47%	16%	40%	51%	3%	9%	5%	75%
VERY/SOMEWHAT UNFAVORABLE	546	280	148	137	407	83	55	115	240	190	108	135	109	112	327	75	356	87
	54%	61%	46%	53%	54%	51%	56%	48%	51%	62%	45%	80%	57%	44%	94%	85%	92%	22%
Very Favorable	152	46	60	50	102	28	22	55	63	34	35	9	26	42	5	0	3	124
	15%	10%	19%	19%	14%	17%	22%	23%	13%	11%	14%	5%	14%	17%	1%	1%	1%	31%
Somewhat Favorable	252	118	85	50	202	30	20	61	139	52	77	19	50	88	4	8	18	179
	25%	26%	26%	19%	27%	19%	20%	25%	30%	17%	32%	11%	26%	35%	1%	9%	5%	44%
Heard of, No Opinion	51	11	27	16	35	15	1	7	21	24	18	5	4	8	6	3	7	13
	5%	2%	8%	6%	5%	9%	1%	3%	4%	8%	7%	3%	2%	3%	2%	3%	2%	3%
Somewhat Unfavorable	122	45	57	35	87	24	12	25	71	27	34	20	23	38	24	16	37	45
	12%	10%	18%	14%	12%	15%	12%	10%	15%	9%	14%	12%	12%	15%	7%	18%	10%	11%
Very Unfavorable	423	236	91	102	320	59	43	90	170	163	74	115	86	74	303	59	319	42
	42%	51%	28%	39%	43%	36%	44%	38%	36%	54%	31%	68%	45%	29%	87%	67%	82%	10%
Never heard of	11	6	2	7	4	6	1	2	5	5	3	1	3	4	5	2	3	2
	1%	1%	1%	3%	*%	4%	1%	1%	1%	2%	1%	1%	2%	2%	1%	3%	1%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Donald Trump

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	441	163	224	216	317	26	57	60	82	64	128	107	207	235
	44%	42%	47%	40%	46%	23%	46%	43%	55%	42%	45%	38%	47%	41%
VERY/SOMEWHAT UNFAVORABLE	555	216	241	312	362	83	65	73	64	88	154	176	225	330
	55%	56%	51%	58%	53%	74%	52%	53%	43%	57%	54%	62%	51%	58%
Very Favorable	276	117	132	144	205	10	37	30	51	37	88	70	118	158
	27%	30%	28%	27%	30%	9%	30%	22%	34%	24%	31%	25%	27%	28%
Somewhat Favorable	165	46	92	72	112	16	21	30	32	27	40	37	88	76
	16%	12%	19%	13%	16%	14%	17%	22%	21%	17%	14%	13%	20%	13%
Heard of, No Opinion	15	5	7	8	10	3	2	5	4	2	3	1	11	4
	2%	1%	1%	2%	1%	3%	1%	4%	3%	1%	1%	*%	3%	1%
Somewhat Unfavorable	70	19	27	43	42	7	8	5	11	9	23	21	26	44
	7%	5%	6%	8%	6%	7%	7%	4%	7%	6%	8%	7%	6%	8%
Very Unfavorable	485	197	214	270	320	76	56	68	53	79	131	155	200	285
	48%	51%	45%	50%	46%	68%	45%	49%	35%	51%	46%	55%	45%	50%
Never heard of	0	-	0	-	0	-	-	-	-	0	-	-	0	-
	*%		*%		*%					*%			*%	

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Donald Trump

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	441	104	198	93	45	302	138	221	94	106	86	114	87	40	198	37	136
	44%	50%	48%	37%	32%	49%	35%	56%	32%	42%	43%	48%	45%	37%	43%	42%	42%
VERY/SOMEWHAT UNFAVORABLE	555	101	203	156	95	304	251	168	194	144	107	123	104	64	259	49	187
	55%	48%	50%	62%	67%	49%	64%	42%	67%	57%	53%	52%	54%	60%	56%	56%	57%
Very Favorable	276	68	131	52	24	199	77	152	52	71	61	73	47	20	120	20	96
	27%	32%	32%	21%	17%	32%	20%	38%	18%	28%	30%	31%	24%	19%	26%	23%	30%
Somewhat Favorable	165	36	67	41	21	103	61	69	42	35	25	40	40	20	78	17	40
	16%	17%	16%	16%	15%	17%	16%	17%	14%	14%	12%	17%	21%	19%	17%	19%	12%
Heard of, No Opinion	15	4	8	3	0	12	4	8	2	3	7	2	1	2	7	2	2
	2%	2%	2%	1%	*%	2%	1%	2%	1%	1%	3%	1%	*%	2%	1%	2%	1%
Somewhat Unfavorable	70	13	31	18	9	44	26	21	21	23	18	9	15	4	31	7	25
	7%	6%	8%	7%	6%	7%	7%	5%	7%	9%	9%	4%	8%	4%	7%	8%	8%
Very Unfavorable	485	88	172	138	86	261	224	146	174	121	90	114	89	60	227	42	162
	48%	42%	42%	55%	61%	42%	57%	37%	60%	48%	45%	48%	46%	57%	49%	48%	50%
Never heard of	0	0	-	-	-	0	-	0	-	-	0	-	-	-	0	-	-
	*%	*%				*%		*%			*%				*%		

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Donald Trump

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	441	323	90	19	383	27	32	313	97	18	389	32	394	29	19	219	154	173	242	355	368	233
	44%	85%	40%	5%	82%	34%	7%	79%	32%	6%	85%	6%	86%	6%	23%	98%	69%	39%	40%	42%	55%	33%
VERY/SOMEWHAT UNFAVORABLE	555	55	129	356	78	46	431	78	202	264	64	464	58	440	57	4	67	268	359	482	290	458
	55%	14%	57%	94%	17%	58%	93%	20%	66%	93%	14%	93%	13%	93%	70%	2%	30%	61%	59%	57%	43%	65%
Very Favorable	276	217	53	4	258	12	6	220	37	13	258	9	263	5	8	179	78	108	160	225	239	140
	27%	57%	23%	1%	55%	15%	1%	56%	12%	4%	56%	2%	57%	1%	10%	80%	35%	25%	26%	27%	36%	20%
Somewhat Favorable	165	107	37	15	125	15	25	93	59	5	131	23	131	23	10	40	76	64	82	130	129	94
	16%	28%	16%	4%	27%	18%	5%	24%	19%	2%	29%	5%	29%	5%	12%	18%	34%	15%	13%	15%	19%	13%
Heard of, No Opinion	15	3	7	2	7	7	2	5	7	-	4	1	7	2	6	1	4	1	3	6	9	11
	2%	1%	3%	*%	1%	8%	*%	1%	2%		1%	*%	2%	*%	8%	1%	2%	*%	1%	1%	1%	2%
Somewhat Unfavorable	70	20	15	31	29	8	34	26	24	19	31	30	29	32	8	2	24	31	37	51	40	57
	7%	5%	7%	8%	6%	10%	7%	7%	8%	7%	7%	6%	6%	7%	10%	1%	11%	7%	6%	6%	6%	8%
Very Unfavorable	485	34	113	326	49	38	398	52	178	246	33	434	28	408	49	2	43	237	323	431	250	401
	48%	9%	50%	86%	10%	48%	85%	13%	58%	87%	7%	87%	6%	87%	59%	1%	19%	54%	53%	51%	37%	57%
Never heard of	0	-	0	-	-	-	0	-	-	0	-	0	-	0	-	-	-	-	-	-	-	-
	*%		*%				*%			*%		*%		*%								

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavTrump] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Donald Trump

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	441	227	111	138	302	82	56	97	181	164	81	116	93	81	332	44	315	28
	44%	49%	34%	53%	40%	51%	57%	40%	39%	54%	34%	69%	49%	32%	96%	50%	81%	7%
VERY/SOMEWHAT UNFAVORABLE	555	232	202	117	437	77	41	140	279	136	153	50	96	169	12	41	68	373
	55%	50%	63%	45%	58%	47%	41%	59%	60%	44%	64%	30%	50%	67%	4%	46%	18%	92%
Very Favorable	276	137	59	80	195	47	33	54	103	120	51	82	57	47	256	2	224	6
	27%	30%	18%	31%	26%	29%	33%	23%	22%	39%	21%	49%	30%	18%	74%	3%	58%	1%
Somewhat Favorable	165	91	51	58	106	35	24	43	78	44	31	33	36	34	76	42	91	22
	16%	20%	16%	22%	14%	21%	24%	18%	17%	14%	13%	20%	19%	13%	22%	47%	23%	5%
Heard of, No Opinion	15	2	10	5	11	3	1	2	8	6	5	2	3	4	3	4	4	4
	2%	1%	3%	2%	1%	2%	1%	1%	2%	2%	2%	1%	1%	2%	1%	4%	1%	1%
Somewhat Unfavorable	70	26	32	12	58	6	6	18	36	16	24	12	12	17	3	15	29	35
	7%	6%	10%	4%	8%	3%	6%	8%	8%	5%	10%	7%	6%	7%	1%	17%	7%	9%
Very Unfavorable	485	206	170	105	378	71	35	122	244	119	129	38	83	152	9	25	40	338
	48%	45%	53%	41%	50%	44%	35%	51%	52%	39%	54%	23%	44%	60%	3%	29%	10%	84%
Never heard of	0	-	-	-	0	-	-	0	-	-	-	0	-	-	-	-	-	-
	*%				*%			*%				*%						

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news
lately?
-The Republican Party

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	425	141	209	216	321	13	53	51	68	63	126	116	182	243
	42%	37%	44%	40%	47%	12%	42%	37%	45%	41%	44%	41%	41%	43%
VERY/SOMEWHAT UNFAVORABLE	529	227	235	292	344	88	63	74	63	81	148	164	217	312
	52%	59%	50%	54%	50%	78%	51%	53%	42%	52%	52%	58%	49%	55%
Very Favorable	153	61	71	83	118	6	20	16	28	22	46	41	67	87
	15%	16%	15%	15%	17%	5%	16%	12%	19%	14%	16%	14%	15%	15%
Somewhat Favorable	271	80	138	133	203	8	32	34	40	41	81	75	116	156
	27%	21%	29%	25%	29%	7%	26%	25%	27%	26%	28%	27%	26%	27%
Heard of, No Opinion	55	14	26	27	24	9	7	13	17	10	11	3	40	14
	5%	4%	6%	5%	3%	8%	6%	9%	12%	7%	4%	1%	9%	3%
Somewhat Unfavorable	185	83	84	100	121	31	22	21	30	23	50	61	74	111
	18%	22%	18%	19%	17%	28%	18%	15%	20%	15%	17%	22%	17%	19%
Very Unfavorable	344	144	151	192	224	57	42	53	33	57	98	103	143	201
	34%	37%	32%	36%	32%	51%	34%	38%	22%	37%	34%	36%	32%	35%
Never heard of	4	1	2	2	1	3	0	1	2	0	-	-	4	-
	*%	*%	*%	*%	*%	2%	*%	1%	1%	*%			1%	

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news
lately?
-The Republican Party

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	425	94	200	90	40	294	129	219	101	95	86	114	87	35	186	30	145
	42%	45%	49%	36%	28%	48%	33%	55%	35%	38%	43%	48%	46%	34%	40%	34%	45%
VERY/SOMEWHAT UNFAVORABLE	529	93	194	144	99	287	242	160	184	140	96	115	101	62	241	49	173
	52%	44%	47%	57%	70%	46%	62%	40%	63%	55%	48%	48%	53%	59%	52%	56%	53%
Very Favorable	153	39	70	34	11	109	45	88	30	45	25	38	23	19	67	10	50
	15%	19%	17%	14%	8%	18%	11%	22%	10%	18%	12%	16%	12%	18%	14%	12%	16%
Somewhat Favorable	271	55	130	56	29	185	85	131	71	51	61	76	64	17	119	19	94
	27%	26%	32%	22%	21%	30%	22%	33%	24%	20%	31%	32%	33%	16%	26%	22%	29%
Heard of, No Opinion	55	20	14	19	2	34	21	18	6	16	16	10	3	8	34	8	7
	5%	9%	3%	8%	1%	5%	5%	4%	2%	7%	8%	4%	1%	8%	7%	9%	2%
Somewhat Unfavorable	185	25	72	55	33	96	89	55	65	46	35	31	43	27	87	12	60
	18%	12%	18%	22%	24%	16%	23%	14%	22%	18%	18%	13%	22%	25%	19%	14%	19%
Very Unfavorable	344	68	122	88	65	190	154	105	119	94	61	83	59	36	154	37	113
	34%	33%	30%	35%	47%	31%	39%	26%	41%	37%	30%	35%	31%	34%	33%	43%	35%
Never heard of	4	2	1	-	-	4	-	1	-	1	3	-	-	-	3	0	-
	*%	1%	*%			1%		*%		*%	1%				1%	1%	

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news
lately?
-The Republican Party

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	425	324	71	23	376	18	31	304	96	20	367	40	372	32	21	177	192	177	244	346	361	228
	42%	85%	32%	6%	81%	23%	7%	77%	31%	7%	80%	8%	81%	7%	26%	79%	85%	40%	40%	41%	54%	32%
VERY/SOMEWHAT UNFAVORABLE	529	44	135	340	73	40	416	78	179	259	73	432	70	421	38	33	32	253	341	459	271	434
	52%	12%	60%	90%	16%	50%	89%	20%	59%	91%	16%	87%	15%	89%	46%	15%	14%	57%	56%	55%	41%	62%
Very Favorable	153	136	10	7	145	1	7	122	24	7	141	10	145	6	3	79	66	64	86	120	133	73
	15%	36%	4%	2%	31%	1%	2%	31%	8%	2%	31%	2%	32%	1%	4%	35%	29%	14%	14%	14%	20%	10%
Somewhat Favorable	271	188	62	16	231	17	23	182	72	13	226	30	227	26	18	99	126	113	157	226	228	155
	27%	49%	27%	4%	49%	22%	5%	46%	24%	5%	49%	6%	50%	5%	22%	44%	56%	26%	26%	27%	34%	22%
Heard of, No Opinion	55	12	20	11	16	21	17	14	28	3	16	24	16	17	22	13	1	12	18	35	33	36
	5%	3%	9%	3%	4%	27%	4%	4%	9%	1%	4%	5%	3%	4%	27%	6%	*%	3%	3%	4%	5%	5%
Somewhat Unfavorable	185	35	68	80	58	20	106	54	80	46	55	114	56	105	24	25	26	91	117	153	112	145
	18%	9%	30%	21%	12%	26%	23%	14%	26%	16%	12%	23%	12%	22%	29%	11%	11%	21%	19%	18%	17%	21%
Very Unfavorable	344	10	67	260	15	19	310	24	99	213	18	318	14	317	13	8	7	162	225	306	159	289
	34%	3%	30%	69%	3%	25%	67%	6%	32%	75%	4%	64%	3%	67%	16%	4%	3%	37%	37%	36%	24%	41%
Never heard of	4	1	0	2	1	0	2	-	2	1	1	2	1	1	1	1	-	-	1	1	2	4
	*%	*%	*%	1%	*%	1%	*%		1%	*%	*%	*%	*%	*%	1%	1%			*%	*%	*%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavGOP] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news
lately?
-The Republican Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	425	222	98	125	299	69	56	83	182	160	87	116	96	63	292	68	325	24
	42%	48%	30%	48%	40%	42%	57%	35%	39%	53%	36%	69%	50%	25%	84%	76%	84%	6%
VERY/SOMEWHAT UNFAVORABLE	529	230	188	118	410	79	39	139	268	121	145	49	87	176	42	19	57	361
	52%	50%	58%	45%	55%	49%	40%	58%	57%	40%	60%	29%	45%	69%	12%	21%	15%	89%
Very Favorable	153	64	44	43	109	24	19	34	63	56	33	54	36	17	131	11	134	5
	15%	14%	14%	17%	15%	15%	19%	14%	13%	18%	14%	32%	19%	7%	38%	13%	35%	1%
Somewhat Favorable	271	158	54	82	190	44	37	48	119	104	54	62	60	47	161	56	190	19
	27%	34%	17%	31%	25%	27%	38%	20%	25%	34%	23%	37%	31%	18%	46%	64%	49%	5%
Heard of, No Opinion	55	9	33	14	40	12	2	14	17	24	7	3	8	13	12	2	5	19
	5%	2%	10%	6%	5%	8%	2%	6%	4%	8%	3%	2%	4%	5%	3%	2%	1%	5%
Somewhat Unfavorable	185	92	61	35	150	30	5	45	100	40	57	29	32	43	32	16	46	97
	18%	20%	19%	13%	20%	18%	5%	19%	21%	13%	24%	17%	17%	17%	9%	18%	12%	24%
Very Unfavorable	344	138	127	83	260	49	34	95	169	81	88	20	55	133	10	3	11	264
	34%	30%	39%	32%	35%	30%	34%	40%	36%	26%	37%	12%	29%	52%	3%	3%	3%	65%
Never heard of	4	-	4	3	1	2	1	3	0	-	0	-	0	2	1	-	1	0
	*%		1%	1%	*%	1%	1%	1%	*%		*%		*%	1%	*%		*%	*%

ECHELON INSIGHTS

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news
lately?
-The Democratic Party

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	443	177	190	250	255	89	67	75	48	75	117	126	199	244
	44%	46%	40%	46%	37%	79%	54%	54%	32%	49%	41%	45%	45%	43%
VERY/SOMEWHAT UNFAVORABLE	517	183	262	255	395	18	53	55	89	67	155	152	210	307
	51%	48%	56%	47%	57%	16%	43%	40%	59%	43%	54%	54%	47%	54%
Very Favorable	184	73	86	98	89	53	27	27	15	32	59	51	74	110
	18%	19%	18%	18%	13%	47%	22%	19%	10%	21%	21%	18%	17%	19%
Somewhat Favorable	258	104	104	151	166	36	39	48	33	43	58	76	125	134
	26%	27%	22%	28%	24%	32%	32%	35%	22%	28%	20%	27%	28%	24%
Heard of, No Opinion	48	23	19	29	37	5	4	7	12	12	13	4	31	17
	5%	6%	4%	5%	5%	5%	3%	5%	8%	8%	5%	1%	7%	3%
Somewhat Unfavorable	162	49	78	84	116	12	14	24	31	32	35	40	88	74
	16%	13%	17%	16%	17%	11%	12%	18%	21%	21%	12%	14%	20%	13%
Very Unfavorable	355	134	184	171	278	6	39	31	57	35	120	112	123	232
	35%	35%	39%	32%	40%	5%	31%	22%	38%	22%	42%	40%	28%	41%
Never heard of	4	1	1	3	3	-	0	1	1	0	-	1	3	1
	*%	*%	*%	1%	*%		*%	1%	1%	*%		*%	1%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news
lately?
-The Democratic Party

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	443	87	177	112	67	264	179	129	126	123	84	108	68	49	212	37	143
	44%	41%	43%	44%	48%	43%	45%	33%	43%	49%	42%	45%	35%	46%	46%	43%	44%
VERY/SOMEWHAT UNFAVORABLE	517	103	216	129	69	318	197	244	150	109	102	125	120	53	230	37	171
	51%	49%	53%	51%	49%	52%	50%	61%	51%	43%	51%	52%	63%	50%	50%	43%	53%
Very Favorable	184	51	68	42	23	119	65	54	36	62	41	35	23	20	79	15	67
	18%	24%	17%	17%	16%	19%	17%	14%	12%	25%	21%	15%	12%	19%	17%	17%	21%
Somewhat Favorable	258	36	109	70	44	145	114	76	90	61	43	72	44	29	132	23	76
	26%	17%	27%	28%	31%	23%	29%	19%	31%	24%	22%	30%	23%	27%	29%	26%	23%
Heard of, No Opinion	48	18	16	10	5	33	15	23	14	18	14	7	4	4	22	11	10
	5%	8%	4%	4%	3%	5%	4%	6%	5%	7%	7%	3%	2%	4%	5%	12%	3%
Somewhat Unfavorable	162	31	49	52	29	80	80	49	65	37	35	29	43	16	85	15	39
	16%	15%	12%	20%	21%	13%	20%	12%	22%	15%	17%	12%	23%	15%	18%	18%	12%
Very Unfavorable	355	72	166	77	40	238	117	194	84	72	67	95	76	37	145	22	133
	35%	34%	41%	31%	28%	39%	30%	49%	29%	28%	33%	40%	40%	35%	31%	25%	41%
Never heard of	4	2	-	1	-	2	1	2	1	3	1	-	-	-	1	2	1
	*%	1%		1%		*%	*%	*%	*%	1%	*%				*%	2%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news
lately?
-The Democratic Party

| | Total (LE) | Party | | | Party+Lean | | | Ideology | | | 2020 Ballot | | Generic Congressional | | | GOP Supporter of... | | Vote History | | | Eligible for... | |
		GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	443	18	89	332	32	18	393	42	168	224	25	403	25	397	21	11	19	205	273	368	215	386
	44%	5%	39%	88%	7%	22%	84%	11%	55%	79%	6%	81%	5%	84%	25%	5%	9%	46%	45%	44%	32%	55%
VERY/SOMEWHAT UNFAVORABLE	517	349	122	33	418	41	58	347	112	50	416	73	417	63	38	199	203	218	309	442	419	278
	51%	92%	54%	9%	89%	52%	12%	87%	37%	18%	91%	15%	91%	13%	46%	89%	90%	49%	51%	53%	63%	40%
Very Favorable	184	5	19	160	9	4	171	18	59	102	7	176	7	172	5	6	3	84	109	153	81	155
	18%	1%	8%	42%	2%	5%	37%	5%	19%	36%	1%	35%	2%	37%	6%	3%	1%	19%	18%	18%	12%	22%
Somewhat Favorable	258	12	70	172	23	13	222	24	110	123	19	227	18	225	16	5	16	121	164	215	134	231
	26%	3%	31%	46%	5%	17%	48%	6%	36%	43%	4%	46%	4%	48%	19%	2%	7%	27%	27%	25%	20%	33%
Heard of, No Opinion	48	13	15	10	16	20	12	7	24	7	15	19	16	10	23	13	2	18	21	31	31	34
	5%	3%	7%	3%	3%	25%	3%	2%	8%	3%	3%	4%	3%	2%	27%	6%	1%	4%	4%	4%	5%	5%
Somewhat Unfavorable	162	79	49	24	91	24	47	66	56	36	88	61	85	54	24	28	56	57	76	135	111	99
	16%	21%	22%	6%	20%	30%	10%	17%	18%	13%	19%	12%	18%	11%	29%	12%	25%	13%	13%	16%	17%	14%
Very Unfavorable	355	271	73	9	327	18	11	281	56	14	329	12	332	9	14	172	147	161	232	308	308	180
	35%	71%	32%	2%	70%	22%	2%	71%	18%	5%	72%	2%	72%	2%	17%	77%	65%	36%	38%	37%	46%	26%
Never heard of	4	1	0	2	1	0	2	1	1	1	1	3	1	1	1	-	1	1	1	1	3	4
	*%	*%	*%	*%	*%	1%	*%	*%	*%	*%	*%	1%	*%	*%	1%		1%	*%	*%	*%	*%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavDem] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news
lately?
-The Democratic Party

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	443	160	181	107	335	61	45	118	222	103	124	28	85	139	14	8	25	336
	44%	35%	56%	41%	45%	38%	46%	49%	47%	34%	52%	17%	44%	55%	4%	9%	6%	83%
VERY/SOMEWHAT UNFAVORABLE	517	289	118	134	382	86	49	107	229	182	106	134	102	98	318	79	351	47
	51%	63%	37%	52%	51%	53%	49%	45%	49%	60%	44%	80%	53%	39%	92%	90%	91%	12%
Very Favorable	184	57	72	51	134	30	20	61	83	40	41	13	37	43	6	-	8	138
	18%	12%	22%	19%	18%	19%	21%	26%	18%	13%	17%	8%	19%	17%	2%		2%	34%
Somewhat Favorable	258	103	109	56	201	31	25	56	139	63	82	15	48	96	8	8	17	198
	26%	22%	34%	22%	27%	19%	26%	24%	30%	21%	34%	9%	25%	38%	2%	9%	4%	49%
Heard of, No Opinion	48	13	20	18	31	14	4	12	16	20	9	5	4	16	15	-	9	20
	5%	3%	6%	7%	4%	8%	4%	5%	3%	7%	4%	3%	2%	6%	4%		2%	5%
Somewhat Unfavorable	162	84	48	53	109	39	14	37	77	48	39	26	35	44	47	36	64	31
	16%	18%	15%	20%	15%	24%	14%	16%	16%	16%	16%	15%	18%	17%	14%	41%	16%	8%
Very Unfavorable	355	205	70	81	273	47	34	70	152	134	67	108	67	55	271	43	287	16
	35%	44%	22%	31%	36%	29%	35%	29%	32%	44%	28%	64%	35%	22%	78%	49%	74%	4%
Never heard of	4	-	3	1	3	1	-	3	1	-	1	1	0	1	1	1	2	1
	*%		1%	*%	*%	1%		1%	*%		*%	1%	*%	*%	*%	1%	1%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Ron DeSantis

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	336	125	185	150	271	13	32	31	58	37	94	116	126	210
	33%	32%	39%	28%	39%	12%	26%	22%	39%	24%	33%	41%	28%	37%
VERY/SOMEWHAT UNFAVORABLE	494	205	217	276	323	67	60	57	53	80	153	151	189	305
	49%	53%	46%	51%	47%	60%	48%	41%	35%	51%	54%	53%	43%	54%
Very Favorable	118	48	59	59	87	2	21	10	26	8	38	37	43	75
	12%	13%	13%	11%	13%	2%	17%	7%	17%	5%	13%	13%	10%	13%
Somewhat Favorable	217	77	126	91	184	11	11	21	33	29	55	79	82	135
	21%	20%	27%	17%	27%	10%	9%	15%	22%	18%	19%	28%	19%	24%
Heard of, No Opinion	117	31	51	66	57	17	22	25	23	25	29	14	73	44
	12%	8%	11%	12%	8%	15%	18%	18%	15%	16%	10%	5%	17%	8%
Somewhat Unfavorable	133	55	56	77	78	13	19	18	9	19	54	33	46	87
	13%	14%	12%	14%	11%	12%	15%	13%	6%	12%	19%	11%	10%	15%
Very Unfavorable	361	151	161	199	244	54	41	39	44	60	99	119	143	218
	36%	39%	34%	37%	35%	48%	33%	28%	29%	39%	35%	42%	32%	38%
Never heard of	65	23	20	45	40	14	9	25	16	13	9	1	55	10
	6%	6%	4%	8%	6%	13%	8%	18%	11%	8%	3%	*%	12%	2%

ECHELON INSIGHTS

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Ron DeSantis

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	336	59	158	86	32	217	118	177	93	74	59	83	78	35	141	21	135
	33%	28%	39%	34%	23%	35%	30%	44%	32%	29%	29%	35%	41%	33%	30%	24%	42%
VERY/SOMEWHAT UNFAVORABLE	494	85	186	128	94	271	222	152	169	119	94	114	96	60	223	43	163
	49%	41%	46%	51%	67%	44%	57%	38%	58%	47%	47%	48%	50%	56%	48%	50%	50%
Very Favorable	118	17	44	46	12	61	58	49	38	29	21	22	31	14	53	5	43
	12%	8%	11%	18%	8%	10%	15%	12%	13%	12%	11%	9%	16%	14%	11%	6%	13%
Somewhat Favorable	217	42	114	40	20	156	60	128	55	45	37	61	47	21	87	16	92
	21%	20%	28%	16%	14%	25%	15%	32%	19%	18%	19%	25%	25%	19%	19%	19%	28%
Heard of, No Opinion	117	35	46	24	11	82	35	40	17	39	37	20	12	6	57	13	23
	12%	17%	11%	10%	8%	13%	9%	10%	6%	15%	18%	8%	6%	5%	12%	15%	7%
Somewhat Unfavorable	133	24	61	18	28	86	46	46	31	30	27	29	21	22	66	6	39
	13%	12%	15%	7%	20%	14%	12%	12%	11%	12%	14%	12%	11%	21%	14%	7%	12%
Very Unfavorable	361	60	125	110	66	185	176	106	138	89	67	84	75	38	157	38	124
	36%	29%	31%	44%	47%	30%	45%	27%	48%	35%	33%	35%	39%	36%	34%	43%	38%
Never heard of	65	30	18	13	3	49	16	29	11	21	11	22	5	5	43	9	4
	6%	14%	4%	5%	2%	8%	4%	7%	4%	8%	5%	9%	2%	5%	9%	11%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Ron DeSantis

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	336	254	52	26	295	12	29	252	65	17	295	31	296	30	10	135	153	157	211	284	288	179
	33%	67%	23%	7%	63%	15%	6%	64%	21%	6%	64%	6%	65%	6%	12%	60%	68%	35%	35%	34%	43%	25%
VERY/SOMEWHAT UNFAVORABLE	494	73	130	279	104	39	350	95	165	229	96	375	98	363	33	50	47	244	330	439	277	385
	49%	19%	58%	74%	22%	50%	75%	24%	54%	81%	21%	75%	21%	77%	40%	22%	21%	55%	55%	52%	42%	55%
Very Favorable	118	92	19	7	107	4	7	98	13	6	108	8	109	6	3	59	48	52	78	103	106	63
	12%	24%	9%	2%	23%	5%	2%	25%	4%	2%	24%	2%	24%	1%	3%	26%	21%	12%	13%	12%	16%	9%
Somewhat Favorable	217	163	33	19	188	8	22	154	52	11	187	23	187	23	7	76	106	105	133	181	182	116
	21%	43%	15%	5%	40%	10%	5%	39%	17%	4%	41%	5%	41%	5%	8%	34%	47%	24%	22%	21%	27%	16%
Heard of, No Opinion	117	36	26	46	45	20	52	39	49	21	46	56	45	47	25	24	17	30	41	85	66	87
	12%	10%	12%	12%	10%	25%	11%	10%	16%	7%	10%	11%	10%	10%	30%	11%	8%	7%	7%	10%	10%	12%
Somewhat Unfavorable	133	47	43	40	68	13	52	58	50	25	69	53	73	55	6	39	24	61	78	109	87	85
	13%	12%	19%	11%	15%	17%	11%	15%	16%	9%	15%	11%	16%	12%	7%	17%	10%	14%	13%	13%	13%	12%
Very Unfavorable	361	26	88	238	36	26	299	37	115	204	28	322	25	309	27	11	24	183	252	329	190	299
	36%	7%	39%	63%	8%	33%	64%	9%	38%	72%	6%	65%	5%	66%	33%	5%	11%	41%	42%	39%	28%	43%
Never heard of	65	17	17	27	23	8	34	11	26	16	20	36	19	31	15	15	8	11	21	35	37	52
	6%	4%	8%	7%	5%	11%	7%	3%	8%	6%	4%	7%	4%	7%	18%	7%	3%	3%	4%	4%	6%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavDesantis] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Ron DeSantis

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	336	187	68	79	255	38	41	65	156	114	68	100	82	44	212	75	269	42
	33%	40%	21%	30%	34%	24%	41%	27%	33%	37%	29%	59%	43%	17%	61%	85%	70%	10%
VERY/SOMEWHAT UNFAVORABLE	494	224	162	114	381	73	41	118	253	123	133	46	91	159	78	11	70	290
	49%	49%	50%	44%	51%	45%	42%	49%	54%	40%	56%	27%	47%	62%	22%	13%	18%	72%
Very Favorable	118	62	25	23	94	12	11	21	63	35	32	42	27	11	83	24	80	7
	12%	13%	8%	9%	13%	8%	11%	9%	13%	11%	14%	25%	14%	4%	24%	27%	21%	2%
Somewhat Favorable	217	125	43	56	160	26	30	44	94	80	36	58	55	33	129	51	189	35
	21%	27%	13%	22%	21%	16%	30%	18%	20%	26%	15%	34%	29%	13%	37%	58%	49%	9%
Heard of, No Opinion	117	34	55	40	77	29	11	34	34	49	21	16	11	30	38	2	26	48
	12%	7%	17%	15%	10%	18%	11%	14%	7%	16%	9%	9%	6%	12%	11%	2%	7%	12%
Somewhat Unfavorable	133	64	40	35	98	24	12	28	60	45	33	18	22	38	57	6	47	49
	13%	14%	12%	14%	13%	15%	12%	12%	13%	15%	14%	10%	12%	15%	17%	7%	12%	12%
Very Unfavorable	361	160	122	78	283	49	29	90	193	78	100	28	69	121	20	5	23	242
	36%	35%	38%	30%	38%	30%	30%	38%	41%	25%	42%	17%	36%	48%	6%	5%	6%	60%
Never heard of	65	17	39	27	38	21	6	22	25	19	17	7	8	22	19	-	22	24
	6%	4%	12%	10%	5%	13%	6%	9%	5%	6%	7%	4%	4%	9%	5%		6%	6%

ECHELON INSIGHTS

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Nikki Haley

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	327	133	188	140	252	15	38	31	38	28	88	143	97	230
	32%	35%	40%	26%	37%	14%	31%	22%	25%	18%	31%	50%	22%	41%
VERY/SOMEWHAT UNFAVORABLE	345	144	178	166	245	41	38	47	41	56	109	92	144	201
	34%	38%	38%	31%	36%	36%	31%	34%	27%	36%	38%	33%	32%	35%
Very Favorable	91	44	58	33	72	4	10	5	9	8	26	43	22	69
	9%	11%	12%	6%	10%	4%	8%	3%	6%	5%	9%	15%	5%	12%
Somewhat Favorable	236	90	130	106	180	11	28	26	28	20	62	99	75	161
	23%	23%	27%	20%	26%	10%	23%	19%	19%	13%	22%	35%	17%	28%
Heard of, No Opinion	187	63	60	126	107	32	23	38	28	37	51	33	103	84
	18%	16%	13%	23%	15%	29%	18%	27%	19%	24%	18%	12%	23%	15%
Somewhat Unfavorable	159	64	85	73	123	15	13	14	31	22	41	51	67	92
	16%	17%	18%	14%	18%	13%	10%	10%	20%	14%	14%	18%	15%	16%
Very Unfavorable	186	80	93	93	123	26	25	33	11	33	68	42	76	110
	18%	21%	20%	17%	18%	23%	20%	24%	7%	21%	24%	15%	17%	19%
Never heard of	153	43	46	105	86	24	25	23	44	34	38	15	100	53
	15%	11%	10%	20%	12%	21%	20%	16%	29%	22%	13%	5%	23%	9%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Nikki Haley

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	327	56	135	87	48	191	135	140	111	59	60	94	76	35	141	13	136
	32%	27%	33%	35%	34%	31%	34%	35%	38%	23%	30%	39%	40%	33%	30%	15%	42%
VERY/SOMEWHAT UNFAVORABLE	345	69	119	99	58	188	157	131	114	92	61	74	64	44	150	39	116
	34%	33%	29%	39%	41%	30%	40%	33%	39%	36%	30%	31%	33%	41%	32%	44%	36%
Very Favorable	91	11	36	29	15	47	44	39	33	16	16	26	23	8	30	6	42
	9%	5%	9%	12%	11%	8%	11%	10%	11%	6%	8%	11%	12%	7%	6%	7%	13%
Somewhat Favorable	236	45	99	58	33	145	91	101	78	43	44	68	53	28	111	7	94
	23%	22%	24%	23%	24%	23%	23%	25%	27%	17%	22%	28%	28%	26%	24%	8%	29%
Heard of, No Opinion	187	42	85	35	25	127	60	69	38	49	49	40	31	12	91	15	52
	18%	20%	21%	14%	18%	20%	15%	17%	13%	20%	24%	17%	16%	12%	20%	17%	16%
Somewhat Unfavorable	159	27	45	54	34	71	87	53	69	34	26	36	39	20	69	21	59
	16%	13%	11%	21%	24%	12%	22%	13%	24%	13%	13%	15%	20%	19%	15%	24%	18%
Very Unfavorable	186	42	74	45	24	117	69	78	45	58	35	37	25	24	81	18	57
	18%	20%	18%	18%	17%	19%	18%	20%	15%	23%	17%	16%	13%	22%	18%	20%	18%
Never heard of	153	42	70	31	9	112	40	58	27	52	31	32	21	15	82	21	21
	15%	20%	17%	12%	6%	18%	10%	14%	9%	21%	15%	13%	11%	14%	18%	24%	6%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavHaley] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
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-Nikki Haley

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	327	193	70	61	228	16	84	200	91	33	218	99	222	91	14	79	142	171	218	284	259	201
	32%	51%	31%	16%	49%	20%	18%	50%	30%	12%	48%	20%	48%	19%	18%	35%	63%	39%	36%	34%	39%	29%
VERY/SOMEWHAT UNFAVORABLE	345	79	92	166	104	30	211	91	101	152	105	230	110	218	17	75	26	164	225	305	199	253
	34%	21%	40%	44%	22%	37%	45%	23%	33%	54%	23%	46%	24%	46%	21%	34%	11%	37%	37%	36%	30%	36%
Very Favorable	91	64	17	10	73	5	13	71	17	2	71	18	72	13	6	23	49	51	65	77	78	53
	9%	17%	8%	3%	16%	6%	3%	18%	6%	1%	15%	4%	16%	3%	7%	10%	22%	11%	11%	9%	12%	8%
Somewhat Favorable	236	129	52	52	154	11	71	129	74	31	147	81	150	78	8	56	93	120	153	207	182	148
	23%	34%	23%	14%	33%	14%	15%	33%	24%	11%	32%	16%	33%	17%	10%	25%	41%	27%	25%	25%	27%	21%
Heard of, No Opinion	187	65	38	79	82	16	90	71	67	43	83	87	82	83	22	43	35	54	92	149	112	141
	18%	17%	17%	21%	17%	20%	19%	18%	22%	15%	18%	18%	18%	18%	27%	19%	15%	12%	15%	18%	17%	20%
Somewhat Unfavorable	159	44	45	68	53	15	91	46	43	69	53	99	55	92	11	36	16	85	105	145	99	122
	16%	12%	20%	18%	11%	19%	19%	12%	14%	24%	12%	20%	12%	20%	14%	16%	7%	19%	17%	17%	15%	17%
Very Unfavorable	186	35	46	98	51	15	120	45	57	83	52	131	55	126	6	39	10	79	119	160	100	132
	18%	9%	20%	26%	11%	18%	26%	11%	19%	29%	11%	26%	12%	27%	7%	18%	4%	18%	20%	19%	15%	19%
Never heard of	153	43	27	71	54	18	81	34	47	55	51	81	44	80	29	27	23	53	69	105	97	107
	15%	11%	12%	19%	12%	22%	17%	9%	15%	19%	11%	16%	10%	17%	35%	12%	10%	12%	11%	12%	15%	15%

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Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

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-Nikki Haley

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	327	178	70	70	256	35	35	64	170	93	68	71	86	51	153	59	207	77
	32%	39%	22%	27%	34%	22%	36%	27%	36%	31%	28%	42%	45%	20%	44%	67%	54%	19%
VERY/SOMEWHAT UNFAVORABLE	345	155	116	75	269	46	29	97	160	89	71	46	70	110	92	7	75	175
	34%	34%	36%	29%	36%	28%	29%	40%	34%	29%	30%	27%	37%	43%	27%	8%	19%	43%
Very Favorable	91	47	18	19	73	10	9	14	44	34	13	22	22	12	53	20	68	9
	9%	10%	6%	7%	10%	6%	9%	6%	9%	11%	5%	13%	12%	5%	15%	23%	17%	2%
Somewhat Favorable	236	131	52	52	183	26	26	50	127	59	55	49	64	39	101	39	140	68
	23%	28%	16%	20%	24%	16%	27%	21%	27%	19%	23%	29%	34%	15%	29%	44%	36%	17%
Heard of, No Opinion	187	72	72	56	131	36	19	36	63	88	51	30	19	51	64	12	60	78
	18%	16%	22%	21%	17%	22%	20%	15%	13%	29%	21%	18%	10%	20%	18%	14%	15%	19%
Somewhat Unfavorable	159	74	52	27	132	17	10	39	82	38	34	20	30	42	47	3	43	88
	16%	16%	16%	10%	18%	11%	10%	16%	17%	12%	14%	12%	16%	16%	14%	3%	11%	22%
Very Unfavorable	186	81	65	48	137	29	19	57	78	51	38	25	40	68	45	4	32	87
	18%	18%	20%	18%	18%	18%	20%	24%	17%	17%	16%	15%	21%	27%	13%	4%	8%	21%
Never heard of	153	56	65	59	94	44	15	43	75	35	50	22	16	43	38	10	45	74
	15%	12%	20%	23%	13%	27%	15%	18%	16%	11%	21%	13%	8%	17%	11%	12%	12%	18%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Vivek Ramaswamy

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	280	110	147	133	211	17	35	44	50	26	84	76	119	160
	28%	29%	31%	25%	31%	15%	29%	32%	33%	17%	29%	27%	27%	28%
VERY/SOMEWHAT UNFAVORABLE	351	147	187	164	251	34	39	28	28	43	105	147	100	251
	35%	38%	40%	31%	36%	30%	32%	20%	19%	28%	37%	52%	22%	44%
Very Favorable	84	32	53	31	52	3	21	13	22	9	24	17	43	41
	8%	8%	11%	6%	7%	3%	17%	9%	15%	6%	8%	6%	10%	7%
Somewhat Favorable	195	78	94	102	159	14	14	31	28	18	60	60	76	119
	19%	20%	20%	19%	23%	12%	12%	22%	18%	11%	21%	21%	17%	21%
Heard of, No Opinion	167	54	68	98	97	21	24	27	17	34	52	37	78	90
	17%	14%	14%	18%	14%	19%	19%	19%	11%	22%	18%	13%	17%	16%
Somewhat Unfavorable	111	38	52	58	82	7	6	7	11	16	34	42	34	76
	11%	10%	11%	11%	12%	7%	5%	5%	7%	10%	12%	15%	8%	13%
Very Unfavorable	240	108	134	106	169	27	33	21	17	27	71	105	65	175
	24%	28%	28%	20%	24%	24%	27%	15%	11%	17%	25%	37%	15%	31%
Never heard of	214	74	71	142	131	40	25	39	56	51	44	23	147	67
	21%	19%	15%	26%	19%	36%	20%	29%	37%	33%	15%	8%	33%	12%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavRamaswamy] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
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-Vivek Ramaswamy

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	280	61	124	61	33	185	94	142	68	60	46	77	62	30	127	19	98
	28%	29%	30%	24%	24%	30%	24%	36%	23%	24%	23%	32%	32%	28%	27%	22%	30%
VERY/SOMEWHAT UNFAVORABLE	351	51	131	103	66	183	168	114	137	75	72	82	67	47	139	27	150
	35%	24%	32%	41%	47%	30%	43%	29%	47%	30%	36%	34%	35%	44%	30%	31%	46%
Very Favorable	84	17	36	22	9	53	31	40	11	19	13	25	11	16	43	6	23
	8%	8%	9%	9%	7%	9%	8%	10%	4%	7%	6%	11%	6%	15%	9%	7%	7%
Somewhat Favorable	195	44	88	39	24	132	63	102	56	41	33	52	51	14	84	12	74
	19%	21%	22%	16%	17%	21%	16%	26%	19%	16%	17%	22%	27%	14%	18%	14%	23%
Heard of, No Opinion	167	36	65	43	23	100	67	57	39	45	38	36	28	15	89	7	45
	17%	17%	16%	17%	17%	16%	17%	14%	14%	18%	19%	15%	15%	14%	19%	8%	14%
Somewhat Unfavorable	111	14	42	34	22	55	55	32	50	23	23	26	20	16	47	9	44
	11%	7%	10%	13%	16%	9%	14%	8%	17%	9%	12%	11%	10%	15%	10%	10%	13%
Very Unfavorable	240	37	90	69	44	127	113	82	87	52	49	55	47	30	92	18	106
	24%	18%	22%	27%	31%	21%	29%	21%	30%	21%	24%	23%	24%	29%	20%	21%	33%
Never heard of	214	62	88	45	18	150	63	84	47	73	44	44	34	14	109	34	32
	21%	29%	22%	18%	13%	24%	16%	21%	16%	29%	22%	18%	18%	13%	23%	39%	10%

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December Omnibus 2023
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-Vivek Ramaswamy

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	280	195	60	24	238	13	29	202	61	15	239	30	245	26	8	124	111	110	165	228	218	149
	28%	51%	26%	6%	51%	16%	6%	51%	20%	5%	52%	6%	53%	6%	10%	55%	49%	25%	27%	27%	33%	21%
VERY/SOMEWHAT UNFAVORABLE	351	72	98	178	92	25	234	81	120	148	76	264	82	247	22	38	49	206	257	315	203	269
	35%	19%	43%	47%	20%	32%	50%	20%	39%	52%	17%	53%	18%	53%	27%	17%	22%	47%	42%	37%	30%	38%
Very Favorable	84	61	18	5	77	2	5	62	16	6	74	6	79	4	1	48	28	27	44	62	66	39
	8%	16%	8%	1%	16%	3%	1%	16%	5%	2%	16%	1%	17%	1%	1%	21%	12%	6%	7%	7%	10%	6%
Somewhat Favorable	195	134	42	19	161	11	23	140	45	9	165	24	166	22	7	76	83	83	121	166	152	110
	19%	35%	18%	5%	35%	13%	5%	35%	15%	3%	36%	5%	36%	5%	9%	34%	37%	19%	20%	20%	23%	16%
Heard of, No Opinion	167	61	32	63	75	17	75	63	59	41	79	74	78	72	17	35	35	59	81	137	110	120
	17%	16%	14%	17%	16%	21%	16%	16%	19%	15%	17%	15%	17%	15%	21%	15%	15%	13%	13%	16%	16%	17%
Somewhat Unfavorable	111	36	34	39	46	11	53	44	34	30	46	60	44	51	16	18	25	66	75	95	76	83
	11%	10%	15%	10%	10%	14%	11%	11%	11%	11%	10%	12%	10%	11%	20%	8%	11%	15%	12%	11%	11%	12%
Very Unfavorable	240	36	63	139	45	14	181	37	85	117	29	204	38	197	6	21	24	140	181	220	127	186
	24%	9%	28%	37%	10%	18%	39%	9%	28%	41%	6%	41%	8%	42%	7%	9%	11%	32%	30%	26%	19%	27%
Never heard of	214	53	37	113	62	24	128	50	66	79	63	129	54	126	34	27	31	67	102	162	137	164
	21%	14%	16%	30%	13%	30%	28%	13%	22%	28%	14%	26%	12%	27%	42%	12%	14%	15%	17%	19%	21%	23%

Echelon Insights
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-Vivek Ramaswamy

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	280	141	75	66	213	37	29	66	116	98	55	70	76	53	197	37	203	27
	28%	31%	23%	25%	28%	23%	29%	28%	25%	32%	23%	42%	40%	21%	57%	41%	53%	7%
VERY/SOMEWHAT UNFAVORABLE	351	170	97	66	284	34	32	83	192	76	86	40	68	91	50	28	72	199
	35%	37%	30%	25%	38%	21%	33%	35%	41%	25%	36%	23%	36%	36%	14%	31%	19%	49%
Very Favorable	84	39	29	23	61	11	13	19	34	32	9	22	18	18	69	8	73	2
	8%	8%	9%	9%	8%	7%	13%	8%	7%	11%	4%	13%	9%	7%	20%	9%	19%	1%
Somewhat Favorable	195	102	46	43	151	27	16	47	82	66	47	48	58	35	128	29	130	25
	19%	22%	14%	17%	20%	17%	17%	20%	18%	22%	19%	29%	30%	14%	37%	33%	34%	6%
Heard of, No Opinion	167	72	58	48	119	27	20	29	66	72	39	30	21	38	58	12	64	76
	17%	16%	18%	18%	16%	17%	21%	12%	14%	24%	16%	18%	11%	15%	17%	14%	17%	19%
Somewhat Unfavorable	111	52	35	21	89	12	9	25	60	26	32	18	20	19	26	16	39	49
	11%	11%	11%	8%	12%	7%	9%	11%	13%	8%	13%	11%	11%	8%	7%	18%	10%	12%
Very Unfavorable	240	118	62	46	195	22	23	58	132	51	54	22	48	71	24	12	33	149
	24%	25%	19%	18%	26%	14%	24%	24%	28%	17%	23%	13%	25%	28%	7%	13%	8%	37%
Never heard of	214	78	93	80	134	63	17	62	94	58	60	29	26	73	42	12	47	103
	21%	17%	29%	31%	18%	39%	17%	26%	20%	19%	25%	17%	14%	29%	12%	14%	12%	25%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Chris Christie

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	228	93	123	105	155	26	27	22	23	26	63	94	71	157
	22%	24%	26%	20%	22%	23%	22%	16%	15%	17%	22%	33%	16%	28%
VERY/SOMEWHAT UNFAVORABLE	516	206	252	262	392	38	42	53	71	73	166	153	197	319
	51%	54%	53%	49%	57%	34%	34%	38%	47%	48%	58%	54%	44%	56%
Very Favorable	28	12	16	12	18	3	5	2	2	2	8	13	7	21
	3%	3%	3%	2%	3%	3%	4%	1%	2%	1%	3%	4%	1%	4%
Somewhat Favorable	200	80	107	93	137	23	23	20	20	24	54	82	64	136
	20%	21%	23%	17%	20%	20%	18%	15%	13%	15%	19%	29%	14%	24%
Heard of, No Opinion	175	54	67	108	99	26	35	38	32	33	41	31	103	72
	17%	14%	14%	20%	14%	23%	28%	27%	22%	21%	14%	11%	23%	13%
Somewhat Unfavorable	282	107	135	144	209	28	18	35	36	40	88	82	111	170
	28%	28%	29%	27%	30%	25%	15%	25%	24%	26%	31%	29%	25%	30%
Very Unfavorable	235	99	117	118	183	10	24	18	35	33	78	71	86	149
	23%	26%	25%	22%	27%	9%	20%	13%	23%	21%	27%	25%	19%	26%
Never heard of	93	31	31	62	44	22	19	26	25	22	15	5	72	21
	9%	8%	6%	11%	6%	20%	15%	19%	16%	14%	5%	2%	16%	4%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Chris Christie

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	228	33	84	60	51	117	111	74	81	41	35	66	54	29	117	5	82
	22%	16%	20%	24%	36%	19%	28%	19%	28%	16%	17%	28%	28%	28%	25%	6%	25%
VERY/SOMEWHAT UNFAVORABLE	516	94	214	141	67	308	208	228	164	120	101	120	98	60	223	46	184
	51%	45%	52%	56%	47%	50%	53%	57%	56%	48%	51%	50%	51%	57%	48%	53%	57%
Very Favorable	28	6	10	6	5	16	11	12	6	8	2	9	3	4	13	1	9
	3%	3%	2%	2%	4%	3%	3%	3%	2%	3%	1%	4%	1%	4%	3%	1%	3%
Somewhat Favorable	200	27	74	54	46	100	100	62	75	33	32	57	51	26	104	4	73
	20%	13%	18%	21%	32%	16%	25%	16%	26%	13%	16%	24%	27%	24%	22%	5%	23%
Heard of, No Opinion	175	41	74	38	22	115	60	58	41	51	50	30	31	11	85	12	50
	17%	20%	18%	15%	16%	19%	15%	15%	14%	20%	25%	12%	16%	10%	18%	14%	15%
Somewhat Unfavorable	282	37	116	90	39	153	128	104	104	56	62	62	62	34	132	25	96
	28%	18%	28%	36%	27%	25%	33%	26%	36%	22%	31%	26%	32%	32%	28%	29%	29%
Very Unfavorable	235	58	98	51	28	156	79	124	59	64	39	58	36	26	91	21	88
	23%	28%	24%	20%	20%	25%	20%	31%	20%	25%	20%	24%	19%	25%	20%	25%	27%
Never heard of	93	41	38	13	1	78	14	38	5	41	14	23	7	5	39	24	8
	9%	20%	9%	5%	1%	13%	4%	9%	2%	16%	7%	10%	4%	5%	8%	28%	3%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavChristie] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Chris Christie

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	228	93	54	79	103	14	110	88	81	55	89	133	94	116	17	33	67	113	155	189	160	164
	22%	24%	24%	21%	22%	18%	24%	22%	26%	19%	20%	27%	21%	25%	21%	15%	30%	26%	26%	22%	24%	23%
VERY/SOMEWHAT UNFAVORABLE	516	196	109	198	248	36	232	211	131	168	251	244	254	236	26	127	111	259	345	462	338	341
	51%	52%	48%	53%	53%	45%	50%	53%	43%	59%	55%	49%	55%	50%	32%	57%	49%	59%	57%	55%	51%	49%
Very Favorable	28	10	4	14	10	1	17	10	8	7	7	20	10	17	1	1	8	12	16	22	15	18
	3%	3%	2%	4%	2%	2%	4%	3%	3%	2%	2%	4%	2%	4%	2%	*%	4%	3%	3%	3%	2%	3%
Somewhat Favorable	200	83	50	65	94	13	93	78	72	48	82	114	84	100	16	32	59	101	140	167	145	146
	20%	22%	22%	17%	20%	17%	20%	20%	24%	17%	18%	23%	18%	21%	19%	14%	26%	23%	23%	20%	22%	21%
Heard of, No Opinion	175	61	39	68	74	17	84	70	64	37	77	81	74	78	23	39	33	48	83	139	104	127
	17%	16%	17%	18%	16%	22%	18%	18%	21%	13%	17%	16%	16%	17%	28%	17%	14%	11%	14%	17%	16%	18%
Somewhat Unfavorable	282	89	60	122	114	22	145	92	78	106	114	156	115	147	19	33	73	149	191	253	187	204
	28%	23%	27%	32%	24%	28%	31%	23%	26%	38%	25%	31%	25%	31%	23%	15%	32%	34%	32%	30%	28%	29%
Very Unfavorable	235	108	49	76	135	14	87	119	53	62	137	89	139	89	7	95	38	111	153	208	151	136
	23%	28%	22%	20%	29%	17%	19%	30%	17%	22%	30%	18%	30%	19%	8%	42%	17%	25%	25%	25%	23%	19%
Never heard of	93	31	24	32	41	12	40	28	29	24	40	39	36	40	17	25	14	21	21	53	65	70
	9%	8%	11%	9%	9%	15%	9%	7%	10%	8%	9%	8%	8%	9%	20%	11%	6%	5%	4%	6%	10%	10%

ECHELON INSIGHTS

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

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-Chris Christie

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	228	127	54	45	183	25	20	54	112	62	46	29	70	37	60	32	97	103
	22%	27%	17%	17%	24%	15%	20%	23%	24%	20%	19%	17%	37%	15%	17%	37%	25%	25%
VERY/SOMEWHAT UNFAVORABLE	516	237	157	116	398	67	49	115	257	144	129	90	88	153	201	38	203	191
	51%	51%	49%	45%	53%	41%	50%	48%	55%	47%	54%	54%	46%	60%	58%	43%	52%	47%
Very Favorable	28	15	6	6	21	3	3	7	11	10	5	3	8	2	6	4	13	11
	3%	3%	2%	2%	3%	2%	3%	3%	2%	3%	2%	2%	4%	1%	2%	5%	3%	3%
Somewhat Favorable	200	112	48	39	161	21	17	48	101	52	41	26	62	35	55	28	84	92
	20%	24%	15%	15%	22%	13%	17%	20%	22%	17%	17%	15%	32%	14%	16%	32%	22%	23%
Heard of, No Opinion	175	68	65	55	120	34	21	44	63	68	44	37	20	30	55	14	61	72
	17%	15%	20%	21%	16%	21%	22%	18%	14%	22%	19%	22%	11%	12%	16%	16%	16%	18%
Somewhat Unfavorable	282	126	88	62	218	36	27	64	155	63	77	41	46	89	78	30	93	114
	28%	27%	27%	24%	29%	22%	27%	27%	33%	21%	32%	24%	24%	35%	23%	34%	24%	28%
Very Unfavorable	235	111	69	54	180	31	23	51	102	82	52	49	42	64	122	8	109	78
	23%	24%	21%	21%	24%	19%	23%	21%	22%	27%	22%	29%	22%	25%	35%	9%	28%	19%
Never heard of	93	29	47	44	49	37	8	26	36	31	20	12	13	34	32	3	26	38
	9%	6%	14%	17%	6%	23%	8%	11%	8%	10%	8%	7%	7%	13%	9%	4%	7%	9%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavMikeJohnson] Do you have a favorable or unfavorable view of the following groups or individuals who have been in
the news lately?
-Mike Johnson

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	204	78	119	84	146	17	25	26	25	27	53	73	77	126
	20%	20%	25%	16%	21%	15%	20%	19%	16%	17%	19%	26%	17%	22%
VERY/SOMEWHAT UNFAVORABLE	258	108	146	112	178	24	32	28	30	30	82	89	87	171
	25%	28%	31%	21%	26%	21%	26%	20%	20%	19%	29%	31%	20%	30%
Very Favorable	74	30	39	35	60	3	8	1	12	11	21	29	24	50
	7%	8%	8%	7%	9%	2%	7%	1%	8%	7%	7%	10%	5%	9%
Somewhat Favorable	129	49	80	49	86	14	16	25	13	16	32	44	53	76
	13%	13%	17%	9%	12%	13%	13%	18%	9%	10%	11%	16%	12%	13%
Heard of, No Opinion	195	66	93	102	127	29	19	42	21	34	50	49	96	99
	19%	17%	20%	19%	18%	26%	15%	30%	14%	22%	18%	17%	22%	17%
Somewhat Unfavorable	78	21	33	45	54	5	9	12	14	8	24	20	34	44
	8%	5%	7%	8%	8%	4%	7%	9%	9%	5%	8%	7%	8%	8%
Very Unfavorable	180	87	113	68	124	19	24	15	16	22	58	69	54	127
	18%	23%	24%	13%	18%	17%	19%	11%	11%	14%	20%	24%	12%	22%
Never heard of	355	132	115	239	239	42	48	43	76	64	100	72	183	173
	35%	34%	24%	44%	35%	38%	39%	31%	50%	41%	35%	26%	41%	30%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavMikeJohnson] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Mike Johnson

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	204	50	81	41	31	131	72	94	51	52	36	48	43	22	92	11	78
	20%	24%	20%	16%	22%	21%	18%	24%	18%	21%	18%	20%	23%	20%	20%	13%	24%
VERY/SOMEWHAT UNFAVORABLE	258	45	86	83	43	132	126	87	91	50	52	61	52	35	112	23	99
	25%	22%	21%	33%	31%	21%	32%	22%	31%	20%	26%	26%	27%	33%	24%	26%	31%
Very Favorable	74	20	29	20	5	49	25	44	16	20	11	19	16	7	26	5	33
	7%	10%	7%	8%	4%	8%	6%	11%	6%	8%	6%	8%	9%	7%	6%	6%	10%
Somewhat Favorable	129	30	53	21	26	82	46	50	35	32	25	30	27	14	66	6	45
	13%	14%	13%	8%	18%	13%	12%	13%	12%	13%	13%	12%	14%	13%	14%	7%	14%
Heard of, No Opinion	195	35	92	47	22	127	68	78	49	60	43	43	35	10	94	20	53
	19%	17%	22%	18%	16%	21%	17%	20%	17%	24%	22%	18%	18%	10%	20%	24%	16%
Somewhat Unfavorable	78	21	22	20	15	43	35	28	26	17	15	18	15	12	41	3	23
	8%	10%	5%	8%	10%	7%	9%	7%	9%	7%	7%	7%	8%	12%	9%	3%	7%
Very Unfavorable	180	24	64	63	29	89	92	59	65	33	38	43	37	23	71	20	76
	18%	12%	16%	25%	20%	14%	23%	15%	22%	13%	19%	18%	19%	21%	15%	23%	24%
Never heard of	355	79	149	82	44	228	126	139	99	90	68	87	62	39	165	32	94
	35%	38%	37%	32%	31%	37%	32%	35%	34%	36%	34%	36%	32%	37%	36%	37%	29%

Echelon Insights
December Omnibus 2023
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-Mike Johnson

| | Total | Party | | | Party+Lean | | | Ideology | | | 2020 Ballot | | Generic Congressional | | | GOP Supporter of... | | Vote History | | | Eligible for... | |
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	204	127	38	38	158	7	38	145	31	27	158	38	164	36	3	85	68	103	135	171	163	120
	20%	33%	17%	10%	34%	9%	8%	36%	10%	9%	35%	8%	36%	8%	4%	38%	30%	23%	22%	20%	24%	17%
VERY/SOMEWHAT UNFAVORABLE	258	47	64	143	61	14	182	46	85	126	51	201	51	192	15	26	34	139	188	239	136	190
	25%	12%	28%	38%	13%	18%	39%	11%	28%	44%	11%	40%	11%	41%	18%	12%	15%	31%	31%	28%	20%	27%
Very Favorable	74	54	13	7	67	-	7	66	5	2	65	9	67	7	1	40	26	40	51	64	65	36
	7%	14%	6%	2%	14%		2%	17%	1%	1%	14%	2%	15%	1%	1%	18%	12%	9%	8%	8%	10%	5%
Somewhat Favorable	129	74	25	31	92	7	31	79	26	25	93	30	97	30	2	45	42	64	83	107	98	85
	13%	19%	11%	8%	20%	9%	7%	20%	8%	9%	20%	6%	21%	6%	3%	20%	19%	14%	14%	13%	15%	12%
Heard of, No Opinion	195	77	45	61	88	25	82	75	70	44	99	84	91	80	24	34	51	61	81	154	118	127
	19%	20%	20%	16%	19%	31%	18%	19%	23%	15%	22%	17%	20%	17%	29%	15%	22%	14%	13%	18%	18%	18%
Somewhat Unfavorable	78	35	14	26	39	5	34	29	27	21	35	40	35	35	8	15	23	40	54	65	47	51
	8%	9%	6%	7%	8%	6%	7%	7%	9%	7%	8%	8%	8%	7%	9%	7%	10%	9%	9%	8%	7%	7%
Very Unfavorable	180	12	50	117	23	10	148	16	58	105	16	161	16	157	7	11	11	99	134	174	89	140
	18%	3%	22%	31%	5%	12%	32%	4%	19%	37%	3%	32%	3%	33%	9%	5%	5%	22%	22%	21%	13%	20%
Never heard of	355	129	79	135	159	33	163	131	120	87	149	175	152	163	40	78	72	139	201	279	252	265
	35%	34%	35%	36%	34%	41%	35%	33%	39%	31%	33%	35%	33%	35%	49%	35%	32%	32%	33%	33%	38%	38%

ECHELON INSIGHTS

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

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-Mike Johnson

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	204	104	61	44	159	22	23	48	81	75	33	54	47	39	127	26	137	33
	20%	22%	19%	17%	21%	13%	23%	20%	17%	24%	14%	32%	25%	15%	36%	30%	35%	8%
VERY/SOMEWHAT UNFAVORABLE	258	125	79	46	212	16	30	55	137	66	54	21	59	86	39	13	35	164
	25%	27%	24%	18%	28%	10%	31%	23%	29%	22%	23%	12%	31%	34%	11%	15%	9%	41%
Very Favorable	74	44	17	17	57	9	8	11	31	32	14	27	21	10	59	6	59	3
	7%	9%	5%	6%	8%	6%	8%	5%	7%	10%	6%	16%	11%	4%	17%	6%	15%	1%
Somewhat Favorable	129	60	44	27	102	13	15	37	49	43	19	27	27	29	68	21	78	29
	13%	13%	14%	11%	14%	8%	15%	15%	11%	14%	8%	16%	14%	11%	20%	23%	20%	7%
Heard of, No Opinion	195	77	77	47	149	26	21	51	77	68	31	31	32	48	66	17	87	84
	19%	17%	24%	18%	20%	16%	21%	21%	16%	22%	13%	19%	17%	19%	19%	20%	22%	21%
Somewhat Unfavorable	78	37	25	13	64	5	9	19	39	20	21	9	23	22	24	10	24	32
	8%	8%	8%	5%	9%	3%	9%	8%	8%	6%	9%	5%	12%	9%	7%	11%	6%	8%
Very Unfavorable	180	88	54	33	147	12	21	36	98	46	33	12	35	64	15	3	11	133
	18%	19%	17%	13%	20%	7%	22%	15%	21%	15%	14%	7%	19%	25%	4%	4%	3%	33%
Never heard of	355	156	106	123	231	98	25	85	174	97	122	63	53	81	116	31	129	123
	35%	34%	33%	47%	31%	61%	25%	36%	37%	32%	51%	37%	28%	32%	33%	35%	33%	30%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavRFKJ] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news
lately?
-Robert F Kennedy Jr

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	380	151	198	182	250	41	67	57	48	64	109	102	169	211
	38%	39%	42%	34%	36%	37%	54%	41%	32%	42%	38%	36%	38%	37%
VERY/SOMEWHAT UNFAVORABLE	343	138	161	182	267	31	23	42	30	41	103	127	114	229
	34%	36%	34%	34%	39%	27%	19%	30%	20%	27%	36%	45%	26%	40%
Very Favorable	88	34	40	49	49	15	18	18	10	18	24	18	46	42
	9%	9%	8%	9%	7%	13%	14%	13%	7%	12%	8%	6%	10%	7%
Somewhat Favorable	292	117	158	133	201	26	49	39	38	46	85	84	123	169
	29%	30%	33%	25%	29%	24%	40%	28%	25%	30%	30%	30%	28%	30%
Heard of, No Opinion	263	85	110	151	160	35	31	37	63	47	63	52	147	116
	26%	22%	23%	28%	23%	31%	25%	27%	42%	30%	22%	18%	33%	20%
Somewhat Unfavorable	161	55	64	97	135	5	10	19	14	23	53	53	55	106
	16%	14%	13%	18%	20%	5%	8%	13%	9%	15%	19%	19%	12%	19%
Very Unfavorable	182	83	97	84	132	25	14	23	17	19	49	74	59	123
	18%	22%	21%	16%	19%	23%	11%	17%	11%	12%	17%	26%	13%	22%
Never heard of	27	10	4	23	13	5	3	2	10	2	10	2	14	13
	3%	3%	1%	4%	2%	4%	2%	2%	6%	1%	4%	1%	3%	2%

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[QFavRFKJ] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news
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-Robert F Kennedy Jr

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	380	87	178	84	31	266	115	170	80	95	78	106	67	28	185	24	117
	38%	42%	44%	33%	22%	43%	29%	43%	27%	38%	39%	44%	35%	26%	40%	27%	36%
VERY/SOMEWHAT UNFAVORABLE	343	45	114	107	75	159	182	115	151	75	66	73	76	43	131	36	140
	34%	21%	28%	43%	53%	26%	46%	29%	52%	30%	33%	31%	39%	41%	28%	41%	43%
Very Favorable	88	27	41	11	9	68	20	36	13	28	15	24	15	4	43	4	26
	9%	13%	10%	4%	7%	11%	5%	9%	4%	11%	7%	10%	8%	4%	9%	5%	8%
Somewhat Favorable	292	61	137	73	22	198	94	134	67	67	63	82	51	24	142	19	91
	29%	29%	33%	29%	15%	32%	24%	34%	23%	26%	32%	34%	27%	23%	31%	22%	28%
Heard of, No Opinion	263	68	105	57	32	173	89	106	54	72	52	56	44	33	130	25	64
	26%	33%	26%	23%	23%	28%	23%	27%	19%	29%	26%	23%	23%	31%	28%	29%	20%
Somewhat Unfavorable	161	23	49	54	35	71	89	55	80	36	26	40	34	21	67	12	59
	16%	11%	12%	21%	25%	12%	23%	14%	27%	14%	13%	17%	18%	20%	14%	14%	18%
Very Unfavorable	182	22	65	54	40	87	93	60	71	39	39	33	42	22	64	23	81
	18%	11%	16%	21%	28%	14%	24%	15%	24%	16%	20%	14%	22%	21%	14%	27%	25%
Never heard of	27	9	12	4	3	20	6	8	6	10	5	4	5	2	17	2	3
	3%	4%	3%	1%	2%	3%	2%	2%	2%	4%	2%	2%	3%	2%	4%	3%	1%

Echelon Insights
December Omnibus 2023
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[QFavRFKJ] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news
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-Robert F Kennedy Jr

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	380	180	89	104	220	33	128	184	120	67	224	137	227	125	29	109	102	166	201	296	261	245
	38%	47%	39%	28%	47%	41%	27%	46%	39%	24%	49%	28%	49%	26%	35%	49%	45%	37%	33%	35%	39%	35%
VERY/SOMEWHAT UNFAVORABLE	343	96	73	164	117	18	208	100	96	142	107	228	111	216	15	54	60	176	251	317	216	244
	34%	25%	32%	44%	25%	23%	45%	25%	31%	50%	23%	46%	24%	46%	18%	24%	27%	40%	42%	38%	32%	35%
Very Favorable	88	31	19	37	36	6	46	29	37	19	35	48	38	44	6	26	10	28	38	64	52	69
	9%	8%	8%	10%	8%	8%	10%	7%	12%	7%	8%	10%	8%	9%	8%	12%	4%	6%	6%	8%	8%	10%
Somewhat Favorable	292	149	71	68	183	27	82	155	83	48	190	89	189	81	23	83	92	137	164	232	209	176
	29%	39%	31%	18%	39%	34%	18%	39%	27%	17%	42%	18%	41%	17%	27%	37%	41%	31%	27%	28%	31%	25%
Heard of, No Opinion	263	96	62	94	120	26	116	103	82	65	116	121	114	117	32	58	57	89	135	210	177	189
	26%	25%	27%	25%	26%	33%	25%	26%	27%	23%	25%	24%	25%	25%	39%	26%	25%	20%	22%	25%	26%	27%
Somewhat Unfavorable	161	56	38	61	72	4	85	59	46	56	64	91	70	83	8	32	37	88	116	145	102	113
	16%	15%	17%	16%	15%	5%	18%	15%	15%	20%	14%	18%	15%	18%	10%	14%	16%	20%	19%	17%	15%	16%
Very Unfavorable	182	40	35	103	46	14	122	41	50	86	43	137	41	134	7	22	23	88	135	172	113	132
	18%	11%	15%	27%	10%	17%	26%	10%	16%	30%	9%	27%	9%	28%	8%	10%	10%	20%	22%	20%	17%	19%
Never heard of	27	8	3	14	10	2	14	10	7	9	10	12	7	14	6	3	6	12	17	20	14	24
	3%	2%	1%	4%	2%	3%	3%	2%	2%	3%	2%	2%	2%	3%	7%	1%	3%	3%	3%	2%	2%	3%

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Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

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	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	380	168	115	96	282	52	44	93	166	121	79	71	87	80	174	36	187	114
	38%	36%	36%	37%	38%	32%	45%	39%	35%	40%	33%	42%	45%	31%	50%	41%	48%	28%
VERY/SOMEWHAT UNFAVORABLE	343	169	96	72	270	46	26	71	179	92	87	57	71	93	78	24	87	175
	34%	37%	30%	28%	36%	28%	27%	30%	38%	30%	36%	34%	37%	37%	22%	28%	22%	43%
Very Favorable	88	25	38	32	57	16	16	27	37	24	24	15	22	21	35	2	22	32
	9%	6%	12%	12%	8%	10%	16%	11%	8%	8%	10%	9%	11%	8%	10%	2%	6%	8%
Somewhat Favorable	292	142	77	64	225	36	28	66	129	97	56	56	65	59	140	34	165	82
	29%	31%	24%	25%	30%	22%	28%	28%	28%	32%	23%	33%	34%	23%	40%	39%	43%	20%
Heard of, No Opinion	263	116	99	79	184	52	27	66	111	86	62	36	30	80	87	26	106	105
	26%	25%	31%	30%	25%	32%	27%	27%	24%	28%	26%	21%	16%	31%	25%	30%	27%	26%
Somewhat Unfavorable	161	84	40	30	131	22	8	36	77	48	42	33	36	41	48	15	49	69
	16%	18%	12%	12%	17%	13%	9%	15%	17%	16%	17%	20%	19%	16%	14%	17%	13%	17%
Very Unfavorable	182	85	56	42	140	24	18	35	102	44	46	23	35	52	30	9	38	106
	18%	18%	17%	16%	19%	15%	18%	15%	22%	14%	19%	14%	18%	20%	9%	10%	10%	26%
Never heard of	27	9	13	13	13	12	1	9	12	5	11	5	3	2	8	2	8	10
	3%	2%	4%	5%	2%	7%	1%	4%	3%	2%	4%	3%	2%	1%	2%	2%	2%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavNewsom] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Gavin Newsom

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	244	89	117	127	149	33	44	20	26	42	76	80	88	156
	24%	23%	25%	24%	22%	29%	36%	14%	17%	27%	27%	28%	20%	28%
VERY/SOMEWHAT UNFAVORABLE	365	134	208	158	265	19	47	59	52	28	115	111	139	227
	36%	35%	44%	29%	38%	17%	38%	43%	35%	18%	40%	39%	31%	40%
Very Favorable	99	33	59	40	52	18	26	6	3	18	36	36	28	72
	10%	8%	12%	8%	8%	16%	21%	4%	2%	12%	12%	13%	6%	13%
Somewhat Favorable	145	56	58	86	97	15	19	14	23	24	41	44	60	85
	14%	15%	12%	16%	14%	14%	15%	10%	15%	15%	14%	16%	14%	15%
Heard of, No Opinion	190	68	79	111	130	23	16	28	25	38	54	45	91	100
	19%	18%	17%	21%	19%	21%	13%	20%	17%	25%	19%	16%	20%	18%
Somewhat Unfavorable	102	40	55	47	60	15	12	29	18	10	22	23	57	44
	10%	10%	12%	9%	9%	13%	9%	21%	12%	6%	8%	8%	13%	8%
Very Unfavorable	264	94	153	111	205	5	35	29	34	18	94	89	82	182
	26%	25%	32%	21%	30%	4%	28%	21%	23%	12%	33%	31%	18%	32%
Never heard of	212	92	69	142	146	36	17	32	47	47	40	46	126	86
	21%	24%	15%	26%	21%	32%	14%	23%	31%	30%	14%	16%	28%	15%

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[QFavNewsom] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
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	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	244	40	98	61	46	138	107	70	79	65	48	57	43	30	122	14	91
	24%	19%	24%	24%	33%	22%	27%	18%	27%	26%	24%	24%	22%	28%	26%	16%	28%
VERY/SOMEWHAT UNFAVORABLE	365	71	153	95	46	223	141	164	100	69	75	88	84	37	156	39	127
	36%	34%	37%	38%	33%	36%	36%	41%	34%	27%	37%	37%	44%	35%	34%	45%	39%
Very Favorable	99	22	36	23	19	58	42	29	23	33	15	21	14	14	48	6	41
	10%	10%	9%	9%	13%	9%	11%	7%	8%	13%	8%	9%	7%	14%	10%	7%	12%
Somewhat Favorable	145	18	62	38	27	80	65	41	56	32	33	36	29	16	74	7	51
	14%	9%	15%	15%	19%	13%	17%	10%	19%	13%	16%	15%	15%	15%	16%	8%	16%
Heard of, No Opinion	190	38	75	50	27	113	77	74	56	49	39	42	34	21	86	11	54
	19%	18%	18%	20%	20%	18%	20%	19%	19%	19%	19%	18%	18%	20%	18%	13%	17%
Somewhat Unfavorable	102	26	31	25	20	57	45	30	30	23	27	18	23	10	51	18	25
	10%	12%	8%	10%	14%	9%	11%	8%	10%	9%	14%	8%	12%	9%	11%	20%	8%
Very Unfavorable	264	45	121	71	26	166	97	134	70	46	48	70	61	27	105	21	102
	26%	22%	30%	28%	19%	27%	25%	34%	24%	18%	24%	29%	32%	25%	23%	25%	31%
Never heard of	212	60	84	46	21	144	67	90	56	70	39	52	31	18	100	23	53
	21%	29%	20%	18%	15%	23%	17%	22%	19%	28%	19%	22%	16%	17%	22%	26%	16%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	244	17	59	166	23	15	207	31	82	129	19	219	22	209	13	10	12	133	168	210	120	206
	24%	4%	26%	44%	5%	18%	44%	8%	27%	46%	4%	44%	5%	44%	16%	4%	5%	30%	28%	25%	18%	29%
VERY/SOMEWHAT UNFAVORABLE	365	223	86	53	281	20	65	232	80	54	274	76	284	67	15	141	132	160	225	321	285	196
	36%	59%	38%	14%	60%	25%	14%	58%	26%	19%	60%	15%	62%	14%	18%	63%	58%	36%	37%	38%	43%	28%
Very Favorable	99	4	15	81	4	5	90	9	25	64	4	93	4	94	1	2	2	49	69	89	38	83
	10%	1%	7%	21%	1%	7%	19%	2%	8%	23%	1%	19%	1%	20%	2%	1%	1%	11%	11%	11%	6%	12%
Somewhat Favorable	145	13	44	86	19	9	117	21	57	65	15	126	18	115	12	8	10	84	99	121	82	123
	14%	3%	20%	23%	4%	12%	25%	5%	19%	23%	3%	25%	4%	24%	15%	4%	4%	19%	16%	14%	12%	17%
Heard of, No Opinion	190	58	44	77	66	23	102	61	70	53	72	106	63	106	22	27	36	74	105	155	117	141
	19%	15%	19%	20%	14%	29%	22%	15%	23%	19%	16%	21%	14%	23%	26%	12%	16%	17%	17%	18%	18%	20%
Somewhat Unfavorable	102	39	22	39	43	11	47	32	31	39	43	55	46	49	7	22	20	32	47	84	63	69
	10%	10%	10%	10%	9%	14%	10%	8%	10%	14%	9%	11%	10%	10%	9%	10%	9%	7%	8%	10%	9%	10%
Very Unfavorable	264	183	64	14	238	8	18	199	49	15	231	21	239	18	8	119	111	128	178	237	222	127
	26%	48%	28%	4%	51%	11%	4%	50%	16%	5%	50%	4%	52%	4%	9%	53%	49%	29%	29%	28%	33%	18%
Never heard of	212	83	37	81	98	22	92	73	74	48	92	96	90	89	33	46	46	74	106	157	146	160
	21%	22%	17%	21%	21%	28%	20%	18%	24%	17%	20%	19%	20%	19%	40%	21%	20%	17%	17%	19%	22%	23%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavNewsom] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Gavin Newsom

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	244	108	79	57	187	28	29	70	134	40	67	20	53	79	15	2	15	188
	24%	23%	25%	22%	25%	18%	29%	29%	29%	13%	28%	12%	28%	31%	4%	2%	4%	47%
VERY/SOMEWHAT UNFAVORABLE	365	188	105	69	295	34	35	70	179	116	71	71	76	87	218	50	230	57
	36%	41%	33%	27%	39%	21%	36%	29%	38%	38%	30%	42%	40%	34%	63%	57%	59%	14%
Very Favorable	99	43	33	26	73	6	20	30	52	18	19	5	23	33	3	1	2	89
	10%	9%	10%	10%	10%	4%	20%	13%	11%	6%	8%	3%	12%	13%	1%	1%	*%	22%
Somewhat Favorable	145	65	46	31	114	22	9	40	82	22	48	14	30	46	12	1	13	99
	14%	14%	14%	12%	15%	14%	9%	17%	18%	7%	20%	8%	16%	18%	3%	1%	3%	25%
Heard of, No Opinion	190	78	67	53	138	38	14	43	78	70	49	32	33	36	47	14	53	80
	19%	17%	21%	20%	18%	24%	14%	18%	17%	23%	21%	19%	17%	14%	14%	15%	14%	20%
Somewhat Unfavorable	102	34	51	23	79	13	10	13	52	36	21	12	8	50	36	4	43	41
	10%	7%	16%	9%	11%	8%	10%	6%	11%	12%	9%	7%	4%	20%	10%	5%	11%	10%
Very Unfavorable	264	154	54	47	216	21	25	56	128	80	50	59	68	37	182	46	187	16
	26%	33%	17%	18%	29%	13%	26%	24%	27%	26%	21%	35%	35%	15%	52%	52%	48%	4%
Never heard of	212	88	71	81	130	61	20	56	77	79	52	46	30	52	67	23	89	79
	21%	19%	22%	31%	17%	38%	20%	24%	16%	26%	22%	27%	16%	20%	19%	26%	23%	20%

Echelon Insights
December Omnibus 2023
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[QFavKelce] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Travis Kelce

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	399	143	211	187	274	46	46	61	71	60	97	111	192	208
	39%	37%	45%	35%	40%	41%	37%	44%	47%	39%	34%	39%	43%	37%
VERY/SOMEWHAT UNFAVORABLE	105	42	62	43	66	13	18	11	15	22	33	25	48	57
	10%	11%	13%	8%	10%	11%	14%	8%	10%	14%	11%	9%	11%	10%
Very Favorable	185	64	107	78	123	26	33	32	35	27	45	46	94	91
	18%	17%	23%	14%	18%	23%	27%	23%	23%	18%	16%	16%	21%	16%
Somewhat Favorable	214	79	104	109	151	20	13	29	36	32	52	65	98	117
	21%	21%	22%	20%	22%	18%	10%	21%	24%	21%	18%	23%	22%	21%
Heard of, No Opinion	227	82	91	135	149	28	28	28	31	39	70	59	98	129
	22%	21%	19%	25%	22%	25%	22%	20%	21%	25%	24%	21%	22%	23%
Somewhat Unfavorable	55	22	33	23	37	9	8	5	9	11	12	19	25	31
	5%	6%	7%	4%	5%	8%	7%	4%	6%	7%	4%	7%	6%	5%
Very Unfavorable	50	21	29	21	28	4	9	6	6	11	20	6	23	26
	5%	5%	6%	4%	4%	3%	8%	4%	4%	7%	7%	2%	5%	5%
Never heard of	281	116	108	171	201	25	33	38	33	34	87	89	106	175
	28%	30%	23%	32%	29%	23%	26%	27%	22%	22%	30%	31%	24%	31%

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[QFavKelce] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Travis Kelce

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	399	74	144	122	59	218	181	129	146	90	66	92	89	60	201	23	123
	39%	35%	35%	49%	42%	35%	46%	32%	50%	36%	33%	39%	46%	56%	43%	26%	38%
VERY/SOMEWHAT UNFAVORABLE	105	24	51	23	7	75	30	51	15	23	19	36	15	9	55	7	28
	10%	11%	12%	9%	5%	12%	8%	13%	5%	9%	9%	15%	8%	8%	12%	8%	9%
Very Favorable	185	37	59	71	19	96	89	59	64	44	29	43	45	22	104	9	52
	18%	18%	14%	28%	13%	16%	23%	15%	22%	18%	14%	18%	23%	21%	22%	10%	16%
Somewhat Favorable	214	37	85	52	40	122	92	69	82	46	37	49	44	37	97	14	71
	21%	18%	21%	20%	29%	20%	23%	17%	28%	18%	18%	21%	23%	35%	21%	16%	22%
Heard of, No Opinion	227	40	87	54	45	128	99	79	70	57	52	50	48	15	107	30	68
	22%	19%	21%	21%	32%	21%	25%	20%	24%	22%	26%	21%	25%	14%	23%	35%	21%
Somewhat Unfavorable	55	13	32	8	3	45	10	32	5	13	12	17	6	4	28	5	18
	5%	6%	8%	3%	2%	7%	3%	8%	2%	5%	6%	7%	3%	4%	6%	5%	6%
Very Unfavorable	50	11	19	15	5	30	20	19	9	10	6	19	9	5	27	2	10
	5%	5%	5%	6%	3%	5%	5%	5%	3%	4%	3%	8%	5%	5%	6%	2%	3%
Never heard of	281	71	126	53	29	198	82	139	60	83	64	61	40	22	101	27	106
	28%	34%	31%	21%	21%	32%	21%	35%	21%	33%	32%	25%	21%	21%	22%	32%	33%

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[QFavKelce] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Travis Kelce

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	399	152	83	159	178	30	191	149	127	120	169	214	166	206	28	67	104	176	247	336	261	277
	39%	40%	37%	42%	38%	38%	41%	38%	42%	43%	37%	43%	36%	44%	34%	30%	46%	40%	41%	40%	39%	39%
VERY/SOMEWHAT UNFAVORABLE	105	48	27	28	63	4	37	51	30	23	61	38	64	39	2	29	31	47	73	90	67	69
	10%	13%	12%	7%	14%	5%	8%	13%	10%	8%	13%	8%	14%	8%	3%	13%	14%	11%	12%	11%	10%	10%
Very Favorable	185	68	36	80	77	10	98	60	65	59	74	105	73	106	6	30	45	83	115	156	105	125
	18%	18%	16%	21%	16%	13%	21%	15%	21%	21%	16%	21%	16%	22%	8%	14%	20%	19%	19%	18%	16%	18%
Somewhat Favorable	214	84	47	78	101	20	93	89	62	61	95	109	93	100	21	37	60	93	132	180	155	152
	21%	22%	21%	21%	22%	25%	20%	22%	20%	22%	21%	22%	20%	21%	26%	16%	26%	21%	22%	21%	23%	22%
Heard of, No Opinion	227	73	56	89	88	20	119	78	65	73	88	121	94	109	24	45	40	100	126	185	149	157
	22%	19%	25%	23%	19%	25%	25%	20%	21%	26%	19%	24%	20%	23%	29%	20%	18%	23%	21%	22%	22%	22%
Somewhat Unfavorable	55	23	14	18	31	3	21	25	16	14	31	23	32	22	1	16	14	28	41	49	34	37
	5%	6%	6%	5%	7%	4%	4%	6%	5%	5%	7%	5%	7%	5%	1%	7%	6%	6%	7%	6%	5%	5%
Very Unfavorable	50	25	13	10	32	1	16	26	13	9	30	16	32	16	1	13	18	19	32	41	34	32
	5%	7%	6%	3%	7%	1%	3%	7%	4%	3%	7%	3%	7%	3%	2%	6%	8%	4%	5%	5%	5%	5%
Never heard of	281	107	61	102	138	25	118	118	84	67	139	124	135	117	28	83	49	120	158	231	191	199
	28%	28%	27%	27%	29%	31%	25%	30%	27%	24%	30%	25%	29%	25%	34%	37%	22%	27%	26%	27%	29%	28%

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[QFavKelce] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Travis Kelce

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	399	201	124	122	277	59	63	97	209	93	89	60	90	94	119	43	117	159
	39%	44%	38%	47%	37%	37%	64%	41%	45%	30%	37%	35%	47%	37%	34%	48%	30%	39%
VERY/SOMEWHAT UNFAVORABLE	105	48	32	28	77	16	12	24	49	32	24	22	24	18	46	13	38	42
	10%	10%	10%	11%	10%	10%	12%	10%	11%	10%	10%	13%	12%	7%	13%	15%	10%	10%
Very Favorable	185	98	51	69	116	23	46	47	95	43	34	35	50	37	53	18	58	71
	18%	21%	16%	27%	16%	15%	46%	20%	20%	14%	14%	21%	26%	15%	15%	21%	15%	18%
Somewhat Favorable	214	103	73	53	161	36	17	51	114	49	55	25	40	57	66	25	59	88
	21%	22%	23%	20%	21%	22%	18%	21%	24%	16%	23%	15%	21%	22%	19%	28%	15%	22%
Heard of, No Opinion	227	101	74	50	177	39	11	54	105	68	58	30	37	67	72	11	83	104
	22%	22%	23%	19%	24%	24%	11%	23%	22%	22%	24%	18%	19%	26%	21%	13%	21%	26%
Somewhat Unfavorable	55	28	13	13	42	8	5	13	26	17	12	9	6	10	23	5	22	28
	5%	6%	4%	5%	6%	5%	5%	5%	6%	5%	5%	6%	3%	4%	7%	6%	6%	7%
Very Unfavorable	50	20	19	15	35	8	7	11	24	15	11	12	17	8	23	8	16	14
	5%	4%	6%	6%	5%	5%	7%	4%	5%	5%	5%	7%	9%	3%	7%	9%	4%	4%
Never heard of	281	112	93	60	218	48	12	64	105	112	69	57	41	75	110	22	149	99
	28%	24%	29%	23%	29%	30%	12%	27%	22%	37%	29%	34%	21%	30%	32%	24%	39%	24%

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[QFavMahomes] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Patrick Mahomes

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	416	144	234	179	280	54	46	61	64	61	101	128	186	229
	41%	37%	50%	33%	41%	48%	37%	44%	42%	40%	36%	45%	42%	40%
VERY/SOMEWHAT UNFAVORABLE	127	61	67	60	92	7	13	19	24	26	33	24	70	57
	13%	16%	14%	11%	13%	6%	11%	14%	16%	17%	12%	8%	16%	10%
Very Favorable	183	64	107	76	117	35	27	32	28	32	34	57	93	91
	18%	17%	23%	14%	17%	32%	22%	23%	19%	21%	12%	20%	21%	16%
Somewhat Favorable	232	79	128	103	163	19	18	29	36	29	67	71	93	139
	23%	21%	27%	19%	24%	17%	15%	21%	24%	19%	24%	25%	21%	24%
Heard of, No Opinion	253	83	96	157	153	28	43	28	36	43	78	69	107	147
	25%	22%	20%	29%	22%	25%	35%	21%	24%	28%	27%	24%	24%	26%
Somewhat Unfavorable	73	35	33	39	55	3	9	9	11	17	22	14	37	36
	7%	9%	7%	7%	8%	3%	8%	6%	7%	11%	8%	5%	8%	6%
Very Unfavorable	54	27	34	20	37	4	4	10	14	9	11	10	33	21
	5%	7%	7%	4%	5%	4%	3%	8%	9%	6%	4%	3%	7%	4%
Never heard of	216	95	74	142	164	23	21	30	27	25	73	62	81	135
	21%	25%	16%	26%	24%	20%	17%	21%	18%	16%	26%	22%	18%	24%

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[QFavMahomes] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Patrick Mahomes

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	416	74	162	119	60	236	179	142	138	82	90	102	93	46	208	20	137
	41%	35%	40%	47%	43%	38%	46%	36%	48%	32%	45%	43%	49%	44%	45%	23%	42%
VERY/SOMEWHAT UNFAVORABLE	127	22	58	36	10	81	46	63	29	25	20	36	22	16	73	15	26
	13%	11%	14%	14%	7%	13%	12%	16%	10%	10%	10%	15%	11%	15%	16%	18%	8%
Very Favorable	183	30	71	59	23	101	82	59	58	39	37	42	45	20	92	6	61
	18%	14%	17%	24%	16%	16%	21%	15%	20%	16%	19%	18%	23%	19%	20%	7%	19%
Somewhat Favorable	232	44	91	60	37	135	97	82	81	43	53	60	48	27	116	14	76
	23%	21%	22%	24%	27%	22%	25%	21%	28%	17%	27%	25%	25%	25%	25%	16%	23%
Heard of, No Opinion	253	51	99	53	50	150	103	83	70	63	50	55	47	29	105	23	82
	25%	24%	24%	21%	35%	24%	26%	21%	24%	25%	25%	23%	24%	28%	23%	26%	25%
Somewhat Unfavorable	73	17	36	13	7	52	20	37	18	12	12	21	16	9	43	7	18
	7%	8%	9%	5%	5%	8%	5%	9%	6%	5%	6%	9%	8%	9%	9%	8%	5%
Very Unfavorable	54	5	23	23	3	28	26	26	11	14	8	15	6	7	30	8	8
	5%	3%	6%	9%	2%	5%	7%	7%	4%	5%	4%	6%	3%	7%	6%	9%	2%
Never heard of	216	63	89	44	20	151	64	110	54	82	40	45	30	14	79	28	80
	21%	30%	22%	17%	14%	25%	16%	28%	18%	33%	20%	19%	16%	13%	17%	33%	25%

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-Patrick Mahomes

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	416	156	92	159	189	33	194	151	137	121	179	218	176	213	27	69	110	194	263	354	279	300
	41%	41%	41%	42%	40%	42%	42%	38%	45%	43%	39%	44%	38%	45%	33%	31%	49%	44%	43%	42%	42%	43%
VERY/SOMEWHAT UNFAVORABLE	127	65	25	33	77	6	44	61	35	28	74	49	77	47	3	39	35	44	70	101	83	73
	13%	17%	11%	9%	16%	7%	9%	15%	11%	10%	16%	10%	17%	10%	4%	17%	16%	10%	12%	12%	12%	10%
Very Favorable	183	60	44	77	76	12	95	46	71	62	71	105	71	105	8	31	42	78	110	149	115	125
	18%	16%	20%	20%	16%	15%	20%	12%	23%	22%	16%	21%	15%	22%	9%	14%	19%	18%	18%	18%	17%	18%
Somewhat Favorable	232	96	48	81	113	21	99	105	66	59	108	113	105	108	20	38	68	116	153	205	164	175
	23%	25%	21%	22%	24%	26%	21%	27%	22%	21%	24%	23%	23%	23%	24%	17%	30%	26%	25%	24%	25%	25%
Heard of, No Opinion	253	89	64	94	111	21	121	96	74	75	113	120	115	109	29	61	47	111	149	216	168	174
	25%	23%	28%	25%	24%	26%	26%	24%	24%	27%	25%	24%	25%	23%	36%	27%	21%	25%	25%	26%	25%	25%
Somewhat Unfavorable	73	31	20	22	41	3	28	27	29	15	38	32	42	31	-	17	22	30	42	53	43	50
	7%	8%	9%	6%	9%	4%	6%	7%	9%	5%	8%	7%	9%	7%		8%	10%	7%	7%	6%	6%	7%
Very Unfavorable	54	34	5	11	36	2	16	34	6	13	36	16	35	16	3	22	13	14	28	48	40	23
	5%	9%	2%	3%	8%	3%	3%	9%	2%	5%	8%	3%	8%	3%	4%	10%	6%	3%	5%	6%	6%	3%
Never heard of	216	71	46	91	90	20	106	89	59	59	92	110	92	102	22	55	33	94	122	171	137	155
	21%	19%	20%	24%	19%	25%	23%	22%	19%	21%	20%	22%	20%	22%	27%	25%	15%	21%	20%	20%	21%	22%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavMahomes] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Patrick Mahomes

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	416	214	121	119	296	60	59	105	205	106	81	74	83	89	121	52	138	175
	41%	46%	38%	46%	40%	37%	61%	44%	44%	35%	34%	44%	43%	35%	35%	59%	36%	43%
VERY/SOMEWHAT UNFAVORABLE	127	53	50	32	94	21	12	26	63	38	33	23	23	30	60	11	69	26
	13%	11%	16%	12%	13%	13%	12%	11%	13%	12%	14%	14%	12%	12%	17%	12%	18%	7%
Very Favorable	183	100	49	67	116	28	39	51	92	41	30	32	46	34	49	22	65	75
	18%	22%	15%	26%	16%	17%	40%	21%	20%	13%	13%	19%	24%	13%	14%	25%	17%	19%
Somewhat Favorable	232	114	72	52	180	32	20	54	113	65	51	41	37	55	72	29	73	100
	23%	25%	22%	20%	24%	20%	20%	23%	24%	21%	21%	24%	19%	21%	21%	33%	19%	25%
Heard of, No Opinion	253	117	72	60	193	41	19	59	113	82	70	27	46	70	91	15	89	112
	25%	25%	22%	23%	26%	25%	20%	25%	24%	27%	29%	16%	24%	28%	26%	17%	23%	28%
Somewhat Unfavorable	73	37	23	24	49	17	7	20	34	18	24	12	11	15	30	4	44	20
	7%	8%	7%	9%	7%	10%	7%	8%	7%	6%	10%	7%	6%	6%	9%	5%	11%	5%
Very Unfavorable	54	16	27	9	46	4	5	5	29	20	9	11	13	15	29	7	25	7
	5%	3%	8%	3%	6%	2%	5%	2%	6%	7%	4%	7%	7%	6%	8%	8%	6%	2%
Never heard of	216	78	79	48	166	40	8	49	88	79	56	45	39	66	76	10	90	91
	21%	17%	25%	19%	22%	25%	8%	21%	19%	26%	23%	27%	20%	26%	22%	12%	23%	23%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavHarvard] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Harvard University

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	412	142	185	224	249	65	56	70	66	65	101	109	201	210
	41%	37%	39%	42%	36%	59%	45%	51%	44%	42%	35%	38%	45%	37%
VERY/SOMEWHAT UNFAVORABLE	323	137	173	150	257	12	31	42	30	34	96	121	106	217
	32%	36%	37%	28%	37%	10%	25%	30%	20%	22%	34%	43%	24%	38%
Very Favorable	156	41	69	87	81	26	25	22	25	22	49	38	70	87
	15%	11%	15%	16%	12%	23%	20%	16%	17%	15%	17%	13%	16%	15%
Somewhat Favorable	255	101	116	137	169	40	31	49	40	43	52	71	132	124
	25%	26%	25%	25%	24%	36%	25%	35%	27%	28%	18%	25%	30%	22%
Heard of, No Opinion	257	100	108	149	175	32	28	22	51	52	81	52	125	133
	25%	26%	23%	28%	25%	29%	22%	16%	34%	34%	28%	18%	28%	23%
Somewhat Unfavorable	146	60	65	81	104	9	21	23	8	24	39	51	56	89
	14%	16%	14%	15%	15%	8%	17%	17%	6%	16%	14%	18%	13%	16%
Very Unfavorable	177	77	108	69	153	3	10	18	22	9	58	70	49	128
	17%	20%	23%	13%	22%	3%	8%	13%	15%	6%	20%	25%	11%	22%
Never heard of	20	5	6	14	9	2	9	5	3	3	7	1	12	9
	2%	1%	1%	3%	1%	2%	8%	4%	2%	2%	2%	1%	3%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavHarvard] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Harvard University

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	412	86	155	107	63	241	170	129	120	113	84	92	71	45	210	32	127
	41%	41%	38%	42%	45%	39%	43%	32%	41%	45%	42%	39%	37%	43%	45%	37%	39%
VERY/SOMEWHAT UNFAVORABLE	323	38	144	88	51	182	140	147	109	60	57	80	79	36	125	24	138
	32%	18%	35%	35%	37%	29%	36%	37%	38%	24%	28%	33%	41%	34%	27%	27%	42%
Very Favorable	156	34	62	35	26	95	61	48	33	47	30	34	25	16	71	8	52
	15%	16%	15%	14%	19%	15%	16%	12%	11%	19%	15%	14%	13%	16%	15%	9%	16%
Somewhat Favorable	255	52	94	72	37	146	109	82	87	66	54	58	45	29	138	24	75
	25%	25%	23%	29%	26%	24%	28%	20%	30%	26%	27%	24%	24%	27%	30%	28%	23%
Heard of, No Opinion	257	74	101	57	25	175	83	113	62	70	59	58	42	25	119	27	58
	25%	35%	25%	23%	18%	28%	21%	28%	21%	28%	29%	24%	22%	24%	26%	31%	18%
Somewhat Unfavorable	146	13	62	40	31	75	71	52	52	27	24	32	34	20	59	13	60
	14%	6%	15%	16%	22%	12%	18%	13%	18%	11%	12%	14%	18%	19%	13%	15%	18%
Very Unfavorable	177	25	82	49	21	107	69	95	57	33	33	47	44	15	66	10	78
	17%	12%	20%	19%	15%	17%	18%	24%	20%	13%	17%	20%	23%	14%	14%	12%	24%
Never heard of	20	11	9	-	0	20	0	8	0	9	1	9	-	-	10	4	2
	2%	5%	2%		*%	3%	*%	2%	*%	4%	*%	4%			2%	5%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavHarvard] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Harvard University

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	412	107	84	209	130	27	254	104	139	161	119	274	120	262	30	59	65	163	223	329	238	303
	41%	28%	37%	56%	28%	34%	55%	26%	46%	57%	26%	55%	26%	56%	37%	26%	29%	37%	37%	39%	36%	43%
VERY/SOMEWHAT UNFAVORABLE	323	176	78	63	223	20	80	191	69	57	224	88	224	82	16	105	109	164	232	294	250	203
	32%	46%	34%	17%	48%	25%	17%	48%	23%	20%	49%	18%	49%	17%	19%	47%	48%	37%	38%	35%	38%	29%
Very Favorable	156	30	16	108	37	6	113	34	50	68	36	114	37	112	7	21	14	58	75	125	69	120
	15%	8%	7%	29%	8%	8%	24%	9%	17%	24%	8%	23%	8%	24%	8%	10%	6%	13%	12%	15%	10%	17%
Somewhat Favorable	255	77	68	101	93	21	141	70	89	93	83	160	82	150	24	38	51	105	148	204	169	183
	25%	20%	30%	27%	20%	27%	30%	18%	29%	33%	18%	32%	18%	32%	29%	17%	23%	24%	24%	24%	25%	26%
Heard of, No Opinion	257	95	57	95	110	30	117	98	88	61	111	122	111	113	33	56	51	110	142	211	171	178
	25%	25%	25%	25%	24%	38%	25%	25%	29%	22%	24%	25%	24%	24%	41%	25%	23%	25%	23%	25%	26%	25%
Somewhat Unfavorable	146	56	42	46	77	9	60	70	33	37	74	68	71	65	10	39	35	68	100	133	105	101
	14%	15%	19%	12%	16%	12%	13%	18%	11%	13%	16%	14%	15%	14%	13%	17%	16%	15%	16%	16%	16%	14%
Very Unfavorable	177	121	36	17	146	11	20	122	35	19	150	19	154	17	6	66	74	96	132	161	145	102
	17%	32%	16%	5%	31%	13%	4%	31%	12%	7%	33%	4%	34%	4%	7%	30%	33%	22%	22%	19%	22%	15%
Never heard of	20	3	7	9	4	2	14	4	9	4	3	13	4	14	2	3	-	5	8	9	8	17
	2%	1%	3%	2%	1%	3%	3%	1%	3%	1%	1%	3%	1%	3%	3%	1%		1%	1%	1%	1%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavHarvard] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Harvard University

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	412	163	159	113	299	57	56	92	195	125	97	58	69	112	89	26	106	211
	41%	35%	49%	43%	40%	35%	57%	38%	42%	41%	41%	34%	36%	44%	26%	29%	27%	52%
VERY/SOMEWHAT UNFAVORABLE	323	184	63	59	262	40	19	59	157	107	79	73	77	62	173	41	199	84
	32%	40%	20%	23%	35%	25%	20%	25%	34%	35%	33%	43%	40%	24%	50%	47%	51%	21%
Very Favorable	156	48	66	46	110	26	20	39	68	50	42	21	27	35	29	7	28	99
	15%	10%	21%	18%	15%	16%	20%	16%	14%	16%	18%	13%	14%	14%	8%	8%	7%	25%
Somewhat Favorable	255	115	92	67	188	31	36	53	127	75	55	36	43	77	60	19	78	112
	25%	25%	29%	26%	25%	19%	37%	22%	27%	25%	23%	22%	22%	30%	17%	21%	20%	28%
Heard of, No Opinion	257	110	93	79	177	56	24	80	110	67	57	37	36	78	81	21	78	101
	25%	24%	29%	31%	24%	35%	24%	34%	23%	22%	24%	22%	19%	31%	23%	24%	20%	25%
Somewhat Unfavorable	146	80	34	28	118	20	8	30	71	45	46	22	38	37	55	17	74	57
	14%	17%	10%	11%	16%	12%	8%	13%	15%	15%	19%	13%	20%	14%	16%	19%	19%	14%
Very Unfavorable	177	105	29	32	144	20	11	29	86	62	34	51	39	25	118	24	125	26
	17%	23%	9%	12%	19%	13%	12%	12%	18%	20%	14%	30%	20%	10%	34%	28%	32%	7%
Never heard of	20	5	9	8	12	8	-	8	6	6	6	2	9	2	4	-	5	8
	2%	1%	3%	3%	2%	5%		4%	1%	2%	2%	1%	5%	1%	1%		1%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavOhtani] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Shohei Ohtani

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	225	82	175	50	132	24	45	28	46	32	49	69	107	118
	22%	21%	37%	9%	19%	22%	37%	20%	31%	21%	17%	24%	24%	21%
VERY/SOMEWHAT UNFAVORABLE	47	13	22	25	29	5	11	9	4	11	10	14	23	24
	5%	4%	5%	5%	4%	4%	9%	6%	2%	7%	3%	5%	5%	4%
Very Favorable	116	47	99	17	58	13	35	15	26	18	28	30	58	58
	11%	12%	21%	3%	8%	11%	28%	11%	17%	11%	10%	11%	13%	10%
Somewhat Favorable	109	34	76	33	74	11	10	14	21	15	21	39	49	60
	11%	9%	16%	6%	11%	10%	8%	10%	14%	9%	7%	14%	11%	11%
Heard of, No Opinion	195	63	85	109	116	30	26	42	27	28	51	47	97	98
	19%	16%	18%	20%	17%	27%	21%	30%	18%	18%	18%	17%	22%	17%
Somewhat Unfavorable	23	4	11	12	12	2	9	9	1	9	2	3	18	5
	2%	1%	2%	2%	2%	2%	7%	6%	1%	6%	1%	1%	4%	1%
Very Unfavorable	24	10	11	13	18	2	2	-	3	2	8	11	5	19
	2%	2%	2%	2%	3%	2%	2%		2%	1%	3%	4%	1%	3%
Never heard of	545	226	190	353	412	53	41	59	74	83	176	153	216	329
	54%	59%	40%	66%	60%	47%	33%	43%	49%	54%	62%	54%	49%	58%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavOhtani] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
-Shohei Ohtani

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	225	34	72	86	33	105	120	58	73	44	36	51	56	38	124	8	70
	22%	16%	18%	34%	24%	17%	30%	15%	25%	17%	18%	21%	29%	36%	27%	10%	21%
VERY/SOMEWHAT UNFAVORABLE	47	6	20	13	8	26	21	13	16	10	8	12	11	4	25	6	12
	5%	3%	5%	5%	6%	4%	5%	3%	6%	4%	4%	5%	6%	4%	5%	7%	4%
Very Favorable	116	16	32	53	14	49	67	21	37	26	19	24	28	20	66	4	36
	11%	8%	8%	21%	10%	8%	17%	5%	13%	10%	9%	10%	15%	19%	14%	4%	11%
Somewhat Favorable	109	17	39	33	19	57	52	37	36	18	18	27	28	18	58	5	34
	11%	8%	10%	13%	14%	9%	13%	9%	13%	7%	9%	11%	15%	17%	13%	5%	10%
Heard of, No Opinion	195	47	69	32	45	117	77	65	51	59	39	45	33	17	93	14	57
	19%	23%	17%	13%	32%	19%	20%	16%	17%	23%	19%	19%	17%	16%	20%	16%	17%
Somewhat Unfavorable	23	5	8	6	3	14	9	3	8	5	4	5	4	2	16	4	2
	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	3%	4%	1%
Very Unfavorable	24	1	12	6	5	13	11	10	8	5	4	7	7	2	8	2	10
	2%	*%	3%	3%	3%	2%	3%	3%	3%	2%	2%	3%	3%	2%	2%	2%	3%
Never heard of	545	122	247	121	54	370	175	261	150	140	117	131	92	47	221	59	187
	54%	58%	61%	48%	38%	60%	45%	66%	52%	55%	58%	55%	48%	44%	48%	68%	57%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavOhtani] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Shohei Ohtani

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	225	89	57	73	111	17	98	96	74	53	108	110	107	109	9	43	59	103	134	195	148	142
	22%	23%	25%	19%	24%	21%	21%	24%	24%	19%	24%	22%	23%	23%	11%	19%	26%	23%	22%	23%	22%	20%
VERY/SOMEWHAT UNFAVORABLE	47	20	17	10	23	6	18	20	18	9	21	23	25	21	1	9	14	18	28	32	28	29
	5%	5%	7%	3%	5%	7%	4%	5%	6%	3%	5%	5%	5%	5%	1%	4%	6%	4%	5%	4%	4%	4%
Very Favorable	116	40	36	37	56	8	52	48	42	26	56	57	55	58	3	25	29	49	68	100	61	65
	11%	11%	16%	10%	12%	10%	11%	12%	14%	9%	12%	11%	12%	12%	3%	11%	13%	11%	11%	12%	9%	9%
Somewhat Favorable	109	49	21	36	55	9	46	48	33	27	52	53	52	51	6	18	30	55	67	95	87	77
	11%	13%	9%	10%	12%	11%	10%	12%	11%	10%	11%	11%	11%	11%	8%	8%	13%	12%	11%	11%	13%	11%
Heard of, No Opinion	195	62	55	69	76	19	99	65	59	66	76	100	79	94	22	38	36	68	92	153	121	139
	19%	16%	24%	18%	16%	24%	21%	16%	19%	23%	17%	20%	17%	20%	27%	17%	16%	15%	15%	18%	18%	20%
Somewhat Unfavorable	23	7	9	7	7	5	11	9	10	5	7	15	9	14	-	3	5	7	12	12	9	17
	2%	2%	4%	2%	2%	6%	2%	2%	3%	2%	2%	3%	2%	3%		1%	2%	2%	2%	1%	1%	2%
Very Unfavorable	24	13	8	3	16	1	7	12	8	4	14	8	16	7	1	6	9	11	16	20	19	12
	2%	3%	4%	1%	3%	1%	2%	3%	3%	1%	3%	2%	3%	2%	1%	3%	4%	2%	3%	2%	3%	2%
Never heard of	545	210	97	225	257	38	250	216	154	155	252	264	248	247	50	133	117	253	349	462	370	393
	54%	55%	43%	60%	55%	48%	54%	55%	50%	55%	55%	53%	54%	52%	61%	60%	52%	57%	58%	55%	55%	56%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QFavOhtani] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the
news lately?
-Shohei Ohtani

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	225	124	62	71	154	18	52	62	127	36	25	25	61	49	78	27	67	89
	22%	27%	19%	27%	21%	11%	53%	26%	27%	12%	10%	15%	32%	19%	22%	31%	17%	22%
VERY/SOMEWHAT UNFAVORABLE	47	21	20	10	37	8	2	9	25	13	13	10	11	5	18	4	18	13
	5%	4%	6%	4%	5%	5%	2%	4%	5%	4%	6%	6%	6%	2%	5%	4%	5%	3%
Very Favorable	116	62	37	37	79	6	31	32	66	18	11	14	42	18	46	8	24	40
	11%	13%	11%	14%	10%	4%	31%	13%	14%	6%	4%	8%	22%	7%	13%	9%	6%	10%
Somewhat Favorable	109	62	25	33	76	12	22	30	61	18	14	11	19	31	31	19	43	49
	11%	14%	8%	13%	10%	7%	22%	13%	13%	6%	6%	7%	10%	12%	9%	22%	11%	12%
Heard of, No Opinion	195	73	78	41	152	26	15	53	70	72	41	28	25	60	60	13	68	97
	19%	16%	24%	16%	20%	16%	15%	22%	15%	23%	17%	17%	13%	24%	17%	15%	18%	24%
Somewhat Unfavorable	23	7	15	5	18	5	-	8	11	5	6	2	8	3	6	2	7	9
	2%	1%	5%	2%	2%	3%		3%	2%	2%	2%	1%	4%	1%	2%	2%	2%	2%
Very Unfavorable	24	14	4	5	19	3	2	1	14	8	8	8	3	2	12	2	11	3
	2%	3%	1%	2%	3%	2%	2%	*%	3%	3%	3%	5%	1%	1%	3%	2%	3%	1%
Never heard of	545	244	163	138	406	109	29	115	246	184	161	105	94	140	192	45	234	206
	54%	53%	50%	53%	54%	67%	30%	48%	53%	60%	67%	62%	49%	55%	55%	50%	60%	51%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	411	170	184	227	258	68	55	47	41	75	116	131	164	247
	41%	44%	39%	42%	37%	61%	44%	34%	27%	48%	41%	46%	37%	44%
STRONGLY/SOMEWHAT DISAPPROVE	587	208	286	298	425	40	68	90	108	76	164	149	274	313
	58%	54%	61%	55%	62%	36%	55%	65%	72%	49%	58%	53%	62%	55%
Strongly approve	166	71	77	89	101	35	18	12	11	31	54	58	55	112
	16%	18%	16%	17%	15%	32%	14%	9%	8%	20%	19%	20%	12%	20%
Somewhat approve	245	99	107	138	158	33	37	35	30	43	62	73	109	136
	24%	26%	23%	26%	23%	29%	30%	26%	20%	28%	22%	26%	25%	24%
Somewhat disapprove	155	55	73	79	88	29	16	44	35	20	30	26	99	56
	15%	14%	16%	15%	13%	26%	13%	32%	23%	13%	10%	9%	22%	10%
Strongly disapprove	432	153	213	219	337	12	52	46	73	56	135	123	175	257
	43%	40%	45%	41%	49%	10%	42%	33%	48%	36%	47%	43%	39%	45%
Unsure	14	6	2	12	7	3	1	1	1	4	5	3	6	8
	1%	2%	*%	2%	1%	3%	1%	1%	1%	3%	2%	1%	1%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	411	72	159	111	69	231	180	123	135	109	79	99	70	46	199	30	142
	41%	34%	39%	44%	49%	37%	46%	31%	46%	43%	39%	42%	36%	43%	43%	35%	44%
STRONGLY/SOMEWHAT DISAPPROVE	587	135	243	138	69	378	208	271	152	138	120	137	120	60	258	53	182
	58%	64%	59%	55%	49%	61%	53%	68%	52%	55%	60%	57%	63%	57%	56%	62%	56%
Strongly approve	166	31	65	46	25	96	70	53	48	50	39	33	23	19	67	9	68
	16%	15%	16%	18%	18%	16%	18%	13%	16%	20%	20%	14%	12%	18%	14%	11%	21%
Somewhat approve	245	41	94	65	44	135	110	70	87	59	40	67	46	27	133	21	74
	24%	20%	23%	26%	32%	22%	28%	18%	30%	23%	20%	28%	24%	25%	29%	24%	23%
Somewhat disapprove	155	41	55	33	26	96	59	45	43	42	34	28	32	16	77	26	32
	15%	20%	13%	13%	18%	16%	15%	11%	15%	16%	17%	12%	17%	15%	17%	29%	10%
Strongly disapprove	432	93	189	105	43	282	149	226	110	97	86	109	89	44	181	28	150
	43%	45%	46%	42%	31%	46%	38%	57%	38%	38%	43%	46%	46%	41%	39%	32%	46%
Unsure	14	3	7	3	2	9	5	4	3	6	2	2	1	-	7	3	1
	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%		1%	4%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	411	12	87	307	19	26	366	36	160	210	13	386	11	379	21	3	13	208	273	358	198	354
	41%	3%	38%	81%	4%	32%	79%	9%	52%	74%	3%	78%	2%	80%	26%	1%	6%	47%	45%	42%	30%	50%
STRONGLY/SOMEWHAT DISAPPROVE	587	368	133	67	446	46	95	357	139	73	442	104	447	88	53	221	211	229	326	475	462	336
	58%	97%	59%	18%	96%	58%	20%	90%	46%	26%	97%	21%	97%	19%	64%	98%	94%	52%	54%	56%	69%	48%
Strongly approve	166	-	23	143	-	9	157	5	65	94	2	163	-	161	5	-	-	92	114	152	73	140
	16%		10%	38%		12%	34%	1%	21%	33%	*%	33%		34%	6%			21%	19%	18%	11%	20%
Somewhat approve	245	12	64	164	19	16	209	31	95	116	11	224	11	218	16	3	13	116	159	206	125	214
	24%	3%	28%	44%	4%	21%	45%	8%	31%	41%	2%	45%	2%	46%	19%	1%	6%	26%	26%	24%	19%	30%
Somewhat disapprove	155	49	38	55	58	20	76	42	52	52	53	85	51	78	26	22	32	51	68	114	94	110
	15%	13%	17%	15%	12%	26%	16%	11%	17%	18%	12%	17%	11%	17%	32%	10%	14%	12%	11%	13%	14%	16%
Strongly disapprove	432	319	95	12	388	25	19	316	87	22	389	18	396	10	26	198	179	178	258	361	368	226
	43%	84%	42%	3%	83%	32%	4%	80%	29%	8%	85%	4%	86%	2%	32%	89%	80%	40%	43%	43%	55%	32%
Unsure	14	1	6	3	2	8	4	4	6	0	2	8	1	4	8	1	1	4	5	9	7	12
	1%	*%	3%	1%	*%	10%	1%	1%	2%	*%	*%	2%	*%	1%	10%	*%	*%	1%	1%	1%	1%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	411	164	145	87	322	48	39	108	200	103	107	27	76	128	5	6	16	317
	41%	36%	45%	34%	43%	30%	40%	45%	43%	34%	44%	16%	40%	50%	1%	7%	4%	79%
STRONGLY/SOMEWHAT DISAPPROVE	587	291	175	168	418	109	59	127	262	198	128	141	115	125	341	82	369	83
	58%	63%	54%	65%	56%	68%	60%	53%	56%	65%	53%	84%	60%	49%	98%	93%	95%	21%
Strongly approve	166	60	56	38	127	20	18	50	84	33	45	11	32	48	-	-	-	145
	16%	13%	17%	15%	17%	13%	18%	21%	18%	11%	19%	6%	16%	19%				36%
Somewhat approve	245	104	89	49	195	27	22	59	116	70	62	16	44	80	5	6	16	172
	24%	23%	28%	19%	26%	17%	22%	25%	25%	23%	26%	10%	23%	31%	1%	7%	4%	43%
Somewhat disapprove	155	55	81	48	107	35	13	37	83	35	45	22	30	50	28	24	33	48
	15%	12%	25%	18%	14%	22%	13%	15%	18%	12%	19%	13%	16%	20%	8%	28%	8%	12%
Strongly disapprove	432	236	93	120	311	74	46	91	179	162	83	119	85	75	313	58	336	35
	43%	51%	29%	46%	41%	46%	47%	38%	38%	53%	35%	71%	44%	29%	90%	65%	87%	9%
Unsure	14	6	3	5	9	4	0	3	6	4	5	0	0	2	2	-	1	4
	1%	1%	1%	2%	1%	3%	*%	1%	1%	1%	2%	*%	*%	1%	*%		*%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	376	160	171	204	237	70	41	48	41	65	103	120	153	223
	37%	42%	36%	38%	34%	62%	33%	35%	27%	42%	36%	42%	35%	39%
STRONGLY/SOMEWHAT DISAPPROVE	592	204	284	307	426	35	76	74	104	84	171	159	262	330
	59%	53%	60%	57%	62%	31%	62%	54%	69%	54%	60%	56%	59%	58%
Strongly approve	155	63	79	76	95	34	20	14	11	26	43	61	51	104
	15%	16%	17%	14%	14%	30%	16%	10%	7%	17%	15%	22%	11%	18%
Somewhat approve	221	97	92	128	141	36	22	34	30	38	60	59	102	119
	22%	25%	20%	24%	20%	32%	17%	24%	20%	25%	21%	21%	23%	21%
Somewhat disapprove	156	45	69	85	85	20	24	32	27	29	31	36	89	67
	15%	12%	15%	16%	12%	18%	20%	23%	18%	19%	11%	13%	20%	12%
Strongly disapprove	436	159	215	221	341	15	52	42	77	55	140	123	174	263
	43%	42%	46%	41%	49%	13%	42%	30%	51%	35%	49%	43%	39%	46%
Unsure	43	20	17	26	28	7	6	16	6	6	11	4	28	15
	4%	5%	4%	5%	4%	6%	5%	12%	4%	4%	4%	1%	6%	3%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total Total (LE)	Education HS or less	Education Some college	Education Bachelor's degree	Education Graduate degree	Education Group Non-college	Education Group College	Race x Education White non-college	Race x Education White college	Income <$30k	Income $30-$49k	Income $50-$74k	Income $75-$125k	Income >$125k	Employment Employed	Employment Not employed	Employment Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	376	62	137	110	67	199	177	101	136	98	74	91	68	41	184	21	131
	37%	30%	34%	44%	48%	32%	45%	25%	47%	39%	37%	38%	36%	39%	40%	25%	40%
STRONGLY/SOMEWHAT DISAPPROVE	592	139	251	130	71	390	201	281	143	143	117	141	117	64	268	51	187
	59%	67%	61%	52%	50%	63%	51%	71%	49%	56%	58%	59%	61%	61%	58%	59%	58%
Strongly approve	155	32	53	38	32	85	70	45	50	42	32	30	29	20	65	7	68
	15%	15%	13%	15%	23%	14%	18%	11%	17%	16%	16%	13%	15%	19%	14%	9%	21%
Somewhat approve	221	30	84	72	35	114	107	56	85	56	42	60	39	22	119	14	63
	22%	14%	21%	29%	25%	18%	27%	14%	29%	22%	21%	25%	20%	20%	26%	16%	20%
Somewhat disapprove	156	40	59	32	26	98	58	47	38	40	28	32	34	21	81	22	38
	15%	19%	14%	13%	18%	16%	15%	12%	13%	16%	14%	13%	18%	20%	17%	25%	12%
Strongly disapprove	436	100	192	99	45	292	143	235	105	103	89	109	84	43	187	29	150
	43%	48%	47%	39%	32%	47%	36%	59%	36%	41%	44%	46%	44%	41%	40%	34%	46%
Unsure	43	8	21	12	3	29	14	16	12	12	9	7	6	-	12	14	6
	4%	4%	5%	5%	2%	5%	4%	4%	4%	5%	5%	3%	3%		3%	17%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	376	14	82	273	21	25	331	31	146	194	16	348	15	343	18	4	12	193	252	329	188	318
	37%	4%	36%	72%	4%	32%	71%	8%	48%	69%	4%	70%	3%	73%	22%	2%	6%	44%	42%	39%	28%	45%
STRONGLY/SOMEWHAT DISAPPROVE	592	364	135	77	442	45	105	359	147	69	438	115	443	97	52	219	210	238	333	476	463	351
	59%	96%	60%	20%	95%	57%	23%	91%	48%	24%	96%	23%	97%	21%	64%	98%	93%	54%	55%	56%	69%	50%
Strongly approve	155	1	20	133	1	8	147	7	53	93	3	150	1	151	4	-	-	87	113	139	76	134
	15%	*%	9%	35%	*%	10%	31%	2%	17%	33%	1%	30%	*%	32%	4%			20%	19%	16%	11%	19%
Somewhat approve	221	13	62	139	20	17	184	24	93	101	13	199	15	192	14	4	12	106	139	190	112	184
	22%	3%	28%	37%	4%	22%	40%	6%	30%	36%	3%	40%	3%	41%	17%	2%	6%	24%	23%	23%	17%	26%
Somewhat disapprove	156	52	33	64	59	17	79	40	58	48	55	85	53	80	23	18	39	61	77	113	92	118
	15%	14%	15%	17%	13%	22%	17%	10%	19%	17%	12%	17%	11%	17%	28%	8%	17%	14%	13%	13%	14%	17%
Strongly disapprove	436	313	102	13	383	28	26	319	88	21	383	29	391	16	29	201	171	177	256	362	372	233
	43%	82%	45%	3%	82%	35%	6%	80%	29%	7%	84%	6%	85%	3%	36%	90%	76%	40%	42%	43%	56%	33%
Unsure	43	3	9	27	5	9	30	6	13	20	3	35	-	31	12	1	3	11	19	38	17	33
	4%	1%	4%	7%	1%	11%	6%	2%	4%	7%	1%	7%		7%	15%	*%	1%	2%	3%	5%	2%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	376	156	135	85	291	47	38	97	191	89	98	24	71	119	7	8	15	290
	37%	34%	42%	33%	39%	29%	38%	41%	41%	29%	41%	14%	37%	47%	2%	9%	4%	72%
STRONGLY/SOMEWHAT DISAPPROVE	592	298	162	168	423	108	61	138	249	206	124	143	118	116	339	80	368	93
	59%	64%	50%	65%	56%	67%	62%	58%	53%	67%	52%	85%	62%	45%	98%	90%	95%	23%
Strongly approve	155	62	47	36	119	16	20	42	78	35	33	11	33	38	-	1	0	147
	15%	13%	15%	14%	16%	10%	21%	18%	17%	11%	14%	7%	17%	15%		1%	*%	36%
Somewhat approve	221	94	88	48	172	31	17	55	113	54	65	13	38	81	7	7	14	143
	22%	20%	27%	19%	23%	19%	18%	23%	24%	18%	27%	8%	20%	32%	2%	8%	4%	35%
Somewhat disapprove	156	67	61	44	112	32	12	45	70	41	39	23	41	36	31	22	35	59
	15%	15%	19%	17%	15%	20%	12%	19%	15%	13%	16%	14%	21%	14%	9%	25%	9%	15%
Strongly disapprove	436	231	100	124	311	76	49	93	179	164	84	120	77	79	308	57	334	34
	43%	50%	31%	48%	41%	47%	49%	39%	38%	54%	35%	71%	40%	31%	89%	65%	86%	8%
Unsure	43	8	26	7	36	7	-	4	28	11	18	1	2	20	1	1	4	22
	4%	2%	8%	3%	5%	4%		2%	6%	4%	7%	1%	1%	8%	*%	1%	1%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	320	131	133	187	199	50	43	55	36	64	78	87	156	165
	32%	34%	28%	35%	29%	45%	35%	40%	24%	42%	27%	31%	35%	29%
STRONGLY/SOMEWHAT DISAPPROVE	615	214	323	289	443	40	75	73	100	74	179	188	247	367
	61%	56%	68%	54%	64%	35%	61%	53%	67%	48%	63%	66%	56%	65%
Strongly approve	94	41	39	55	48	22	16	10	14	18	29	22	43	51
	9%	11%	8%	10%	7%	20%	13%	8%	9%	12%	10%	8%	10%	9%
Somewhat approve	227	90	94	133	151	28	26	45	22	46	50	64	113	114
	22%	23%	20%	25%	22%	25%	21%	32%	15%	30%	17%	23%	25%	20%
Somewhat disapprove	141	39	75	63	81	18	25	18	24	21	33	46	63	79
	14%	10%	16%	12%	12%	16%	21%	13%	16%	13%	12%	16%	14%	14%
Strongly disapprove	474	175	248	225	363	22	50	55	76	53	147	142	185	289
	47%	45%	53%	42%	53%	19%	40%	40%	51%	35%	51%	50%	42%	51%
Unsure	77	39	16	61	48	22	6	10	14	16	28	9	40	36
	8%	10%	3%	11%	7%	20%	5%	7%	9%	10%	10%	3%	9%	6%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	320	53	127	91	49	180	140	93	105	97	54	76	48	37	158	26	101
	32%	25%	31%	36%	35%	29%	36%	23%	36%	38%	27%	32%	25%	35%	34%	30%	31%
STRONGLY/SOMEWHAT DISAPPROVE	615	138	255	140	80	393	220	279	163	137	131	149	124	63	272	49	208
	61%	66%	62%	55%	57%	64%	56%	70%	56%	54%	65%	62%	65%	59%	59%	57%	64%
Strongly approve	94	31	33	23	7	64	29	32	16	36	19	15	16	5	42	7	29
	9%	15%	8%	9%	5%	10%	7%	8%	6%	14%	9%	6%	8%	4%	9%	8%	9%
Somewhat approve	227	22	93	69	43	116	111	62	89	61	35	61	32	32	116	19	72
	22%	11%	23%	27%	30%	19%	28%	16%	31%	24%	17%	26%	17%	31%	25%	22%	22%
Somewhat disapprove	141	30	53	28	30	83	58	38	43	27	33	38	30	13	73	13	41
	14%	14%	13%	11%	21%	13%	15%	10%	15%	10%	16%	16%	16%	12%	16%	15%	13%
Strongly disapprove	474	108	202	111	50	311	162	241	121	111	98	111	94	50	199	36	167
	47%	52%	49%	44%	36%	50%	41%	60%	42%	44%	49%	46%	49%	48%	43%	41%	51%
Unsure	77	18	27	21	11	45	32	26	22	19	16	13	20	6	33	12	15
	8%	8%	7%	8%	8%	7%	8%	7%	8%	8%	8%	6%	10%	6%	7%	14%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	320	9	49	255	15	15	291	21	119	176	14	296	12	294	14	5	9	156	208	275	140	272
	32%	2%	22%	68%	3%	19%	62%	5%	39%	62%	3%	60%	3%	62%	17%	2%	4%	35%	34%	33%	21%	39%
STRONGLY/SOMEWHAT DISAPPROVE	615	364	158	82	439	49	127	363	157	80	434	142	439	125	51	215	210	256	352	504	477	369
	61%	96%	70%	22%	94%	62%	27%	91%	51%	28%	95%	29%	96%	26%	62%	96%	93%	58%	58%	60%	71%	53%
Strongly approve	94	-	9	85	-	1	93	4	35	52	2	90	-	93	1	-	-	52	58	79	34	84
	9%		4%	23%		1%	20%	1%	11%	18%	*%	18%		20%	1%			12%	10%	9%	5%	12%
Somewhat approve	227	9	40	170	15	14	198	17	85	124	12	206	12	201	13	5	9	104	150	197	106	187
	22%	2%	18%	45%	3%	18%	43%	4%	28%	44%	3%	41%	3%	43%	16%	2%	4%	24%	25%	23%	16%	27%
Somewhat disapprove	141	32	39	65	37	12	92	28	51	57	33	97	33	97	12	10	23	62	79	111	80	114
	14%	8%	17%	17%	8%	15%	20%	7%	17%	20%	7%	19%	7%	21%	14%	4%	10%	14%	13%	13%	12%	16%
Strongly disapprove	474	332	119	17	402	37	35	335	106	23	400	46	406	28	39	205	186	194	274	393	397	255
	47%	87%	52%	4%	86%	46%	7%	84%	35%	8%	88%	9%	89%	6%	48%	92%	83%	44%	45%	47%	60%	36%
Unsure	77	8	20	40	14	15	48	13	29	27	9	59	7	52	17	5	7	30	43	64	50	61
	8%	2%	9%	11%	3%	19%	10%	3%	10%	9%	2%	12%	2%	11%	21%	2%	3%	7%	7%	8%	8%	9%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	320	119	130	83	236	46	37	89	154	78	88	21	67	106	7	2	9	255
	32%	26%	40%	32%	31%	28%	38%	37%	33%	25%	37%	13%	35%	42%	2%	2%	2%	63%
STRONGLY/SOMEWHAT DISAPPROVE	615	313	164	154	459	96	58	138	271	206	115	141	120	125	335	83	367	117
	61%	68%	51%	59%	61%	60%	59%	58%	58%	67%	48%	83%	63%	49%	97%	94%	95%	29%
Strongly approve	94	31	37	27	66	15	12	36	38	20	19	3	17	34	-	-	-	78
	9%	7%	11%	10%	9%	9%	12%	15%	8%	6%	8%	2%	9%	13%				19%
Somewhat approve	227	88	93	56	170	31	25	53	116	58	68	19	49	73	7	2	9	176
	22%	19%	29%	22%	23%	19%	26%	22%	25%	19%	28%	11%	26%	29%	2%	2%	2%	44%
Somewhat disapprove	141	59	57	30	111	22	8	37	74	31	33	20	28	35	15	17	26	73
	14%	13%	18%	11%	15%	14%	8%	15%	16%	10%	14%	12%	15%	14%	4%	19%	7%	18%
Strongly disapprove	474	254	107	125	348	74	50	101	197	175	82	121	92	90	320	66	342	44
	47%	55%	33%	48%	46%	46%	51%	42%	42%	57%	34%	72%	48%	35%	92%	75%	88%	11%
Unsure	77	30	28	23	54	20	3	12	44	21	37	7	5	23	5	4	11	32
	8%	6%	9%	9%	7%	12%	3%	5%	9%	7%	15%	4%	2%	9%	1%	4%	3%	8%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	384	160	171	212	249	62	39	44	42	63	113	122	150	234
	38%	42%	36%	39%	36%	55%	31%	32%	28%	41%	39%	43%	34%	41%
STRONGLY/SOMEWHAT DISAPPROVE	574	203	288	284	412	35	75	85	97	77	161	154	260	314
	57%	53%	61%	53%	60%	31%	61%	61%	65%	50%	56%	54%	59%	55%
Strongly approve	152	63	75	77	92	29	18	7	12	23	53	57	42	110
	15%	16%	16%	14%	13%	26%	14%	5%	8%	15%	18%	20%	10%	19%
Somewhat approve	231	97	96	135	157	33	21	37	31	40	60	64	107	124
	23%	25%	20%	25%	23%	29%	17%	27%	20%	26%	21%	23%	24%	22%
Somewhat disapprove	145	48	77	68	85	15	29	34	16	27	30	39	77	69
	14%	13%	16%	13%	12%	14%	24%	25%	10%	17%	11%	14%	17%	12%
Strongly disapprove	429	155	211	217	327	19	46	51	82	51	131	115	183	246
	42%	40%	45%	40%	47%	17%	37%	37%	54%	33%	46%	41%	41%	43%
Unsure	54	21	14	40	29	15	10	9	11	14	12	8	34	20
	5%	5%	3%	8%	4%	13%	8%	7%	7%	9%	4%	3%	8%	4%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	384	60	154	101	68	214	170	114	135	101	75	89	67	50	190	21	134
	38%	29%	38%	40%	49%	35%	43%	29%	46%	40%	38%	37%	35%	47%	41%	24%	41%
STRONGLY/SOMEWHAT DISAPPROVE	574	133	235	138	67	368	205	264	146	132	111	143	118	52	251	54	180
	57%	64%	57%	55%	48%	60%	52%	66%	50%	52%	55%	60%	62%	49%	54%	62%	55%
Strongly approve	152	27	61	41	24	88	65	43	49	48	29	29	25	20	65	10	63
	15%	13%	15%	16%	17%	14%	16%	11%	17%	19%	15%	12%	13%	19%	14%	11%	19%
Somewhat approve	231	33	93	60	45	126	105	71	86	53	46	60	41	30	126	11	71
	23%	16%	23%	24%	32%	20%	27%	18%	30%	21%	23%	25%	22%	28%	27%	13%	22%
Somewhat disapprove	145	38	50	40	17	88	57	45	40	31	28	38	30	9	69	20	34
	14%	18%	12%	16%	12%	14%	15%	11%	14%	12%	14%	16%	16%	9%	15%	23%	10%
Strongly disapprove	429	95	185	98	50	280	147	219	106	102	83	105	88	43	182	34	146
	42%	46%	45%	39%	35%	45%	38%	55%	37%	40%	42%	44%	46%	41%	39%	39%	45%
Unsure	54	16	20	13	5	36	18	20	9	20	14	7	7	4	22	12	11
	5%	8%	5%	5%	4%	6%	5%	5%	3%	8%	7%	3%	3%	4%	5%	14%	3%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	384	26	85	268	32	31	321	46	152	181	26	349	23	338	23	10	19	197	259	334	194	323
	38%	7%	37%	71%	7%	39%	69%	12%	50%	64%	6%	70%	5%	72%	28%	4%	8%	45%	43%	40%	29%	46%
STRONGLY/SOMEWHAT DISAPPROVE	574	345	132	80	424	38	113	337	137	89	419	116	424	104	46	212	199	228	320	467	436	334
	57%	91%	58%	21%	91%	48%	24%	85%	45%	31%	92%	23%	92%	22%	57%	95%	88%	52%	53%	55%	65%	48%
Strongly approve	152	4	27	119	8	10	134	9	58	84	5	146	4	143	5	4	4	91	113	138	74	127
	15%	1%	12%	32%	2%	13%	29%	2%	19%	30%	1%	29%	1%	30%	6%	2%	2%	21%	19%	16%	11%	18%
Somewhat approve	231	22	57	149	24	21	187	37	94	97	21	203	19	194	18	6	15	106	147	196	120	196
	23%	6%	25%	39%	5%	26%	40%	9%	31%	34%	5%	41%	4%	41%	22%	3%	7%	24%	24%	23%	18%	28%
Somewhat disapprove	145	41	38	62	53	14	79	32	57	53	51	80	47	78	21	14	34	58	70	112	76	111
	14%	11%	17%	16%	11%	17%	17%	8%	19%	19%	11%	16%	10%	17%	25%	6%	15%	13%	12%	13%	11%	16%
Strongly disapprove	429	304	94	18	371	24	34	305	80	36	367	36	378	26	26	197	165	170	249	354	360	223
	42%	80%	42%	5%	79%	31%	7%	77%	26%	13%	80%	7%	82%	5%	31%	88%	73%	38%	41%	42%	54%	32%
Unsure	54	9	10	29	12	10	32	14	16	13	12	33	12	30	13	2	8	17	25	41	38	45
	5%	2%	4%	8%	3%	13%	7%	4%	5%	5%	3%	7%	3%	6%	15%	1%	3%	4%	4%	5%	6%	6%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	384	157	136	85	297	48	38	95	195	93	101	36	72	114	13	12	24	279
	38%	34%	42%	33%	40%	30%	38%	40%	42%	31%	42%	21%	38%	45%	4%	13%	6%	69%
STRONGLY/SOMEWHAT DISAPPROVE	574	286	164	156	417	97	59	134	241	200	116	129	113	127	331	70	355	103
	57%	62%	51%	60%	56%	60%	60%	56%	51%	66%	48%	76%	59%	50%	95%	79%	92%	26%
Strongly approve	152	55	54	34	117	18	16	38	89	26	39	7	35	40	3	2	3	123
	15%	12%	17%	13%	16%	11%	17%	16%	19%	8%	16%	4%	19%	16%	1%	3%	1%	30%
Somewhat approve	231	103	81	51	180	30	21	57	106	68	63	29	36	73	10	9	21	156
	23%	22%	25%	20%	24%	19%	21%	24%	23%	22%	26%	17%	19%	29%	3%	11%	6%	39%
Somewhat disapprove	145	61	55	42	104	26	16	46	59	41	33	14	35	39	33	11	35	68
	14%	13%	17%	16%	14%	16%	16%	19%	13%	13%	14%	9%	18%	15%	9%	12%	9%	17%
Strongly disapprove	429	225	109	114	313	71	43	88	182	159	83	114	78	87	298	60	320	35
	42%	49%	34%	44%	42%	44%	44%	37%	39%	52%	35%	68%	41%	34%	86%	67%	83%	9%
Unsure	54	19	24	19	35	17	2	10	32	12	22	4	7	14	4	7	8	22
	5%	4%	7%	7%	5%	11%	2%	4%	7%	4%	9%	2%	4%	6%	1%	7%	2%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalIsrael] Do you approve or disapprove of the way Joe Biden is handling the Israel-Hamas war?

	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
		Total		Gender		Race				Age				Age Group
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	314	130	161	152	212	43	33	35	25	56	86	112	116	198
	31%	34%	34%	28%	31%	39%	27%	25%	16%	36%	30%	40%	26%	35%
STRONGLY/SOMEWHAT DISAPPROVE	585	217	275	309	407	46	82	94	103	72	166	151	268	317
	58%	57%	58%	57%	59%	41%	66%	68%	68%	46%	58%	53%	60%	56%
Strongly approve	106	40	59	47	63	21	12	13	9	13	39	33	35	72
	11%	10%	13%	9%	9%	19%	10%	9%	6%	8%	14%	11%	8%	13%
Somewhat approve	208	90	101	105	149	22	21	22	16	43	47	80	81	127
	21%	23%	21%	20%	22%	20%	17%	16%	10%	28%	16%	28%	18%	22%
Somewhat disapprove	231	87	121	110	147	23	41	45	32	28	62	63	106	125
	23%	23%	26%	20%	21%	20%	33%	33%	21%	18%	22%	22%	24%	22%
Strongly disapprove	354	130	154	199	259	24	41	48	71	44	104	88	163	192
	35%	34%	33%	37%	38%	21%	33%	35%	47%	28%	36%	31%	37%	34%
Unsure	113	37	37	76	71	23	9	10	23	27	33	20	60	53
	11%	10%	8%	14%	10%	20%	7%	7%	15%	17%	12%	7%	13%	9%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalIsrael] Do you approve or disapprove of the way Joe Biden is handling the Israel-Hamas war?

	Total Total (LE)	Education HS or less	Education Some college	Education Bachelor's degree	Education Graduate degree	Education Group Non-college	Education Group College	Race x Education White non-college	Race x Education White college	Income <$30k	Income $30-$49k	Income $50-$74k	Income $75-$125k	Income >$125k	Employment Employed	Employment Not employed	Employment Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	314	50	124	87	54	174	140	101	111	81	65	65	51	47	143	21	121
	31%	24%	30%	34%	38%	28%	36%	25%	38%	32%	32%	27%	27%	45%	31%	24%	37%
STRONGLY/SOMEWHAT DISAPPROVE	585	129	238	143	74	367	217	256	150	138	116	149	117	50	282	51	176
	58%	62%	58%	57%	53%	59%	55%	64%	51%	55%	58%	62%	61%	47%	61%	59%	54%
Strongly approve	106	28	35	29	14	63	43	36	27	33	25	19	20	8	45	9	40
	11%	13%	9%	12%	10%	10%	11%	9%	9%	13%	12%	8%	10%	8%	10%	10%	12%
Somewhat approve	208	22	89	57	40	110	97	64	84	48	40	46	31	39	98	12	80
	21%	10%	22%	23%	28%	18%	25%	16%	29%	19%	20%	19%	16%	37%	21%	14%	25%
Somewhat disapprove	231	46	103	57	25	149	82	91	57	41	56	66	42	19	126	21	65
	23%	22%	25%	23%	18%	24%	21%	23%	19%	16%	28%	27%	22%	18%	27%	24%	20%
Strongly disapprove	354	83	136	86	49	218	135	165	93	97	61	83	75	31	156	31	112
	35%	39%	33%	34%	35%	35%	34%	41%	32%	38%	30%	35%	39%	29%	34%	35%	34%
Unsure	113	30	47	23	12	78	35	41	30	34	19	25	23	9	38	15	28
	11%	15%	12%	9%	9%	13%	9%	10%	10%	13%	10%	10%	12%	8%	8%	17%	9%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalIsrael] Do you approve or disapprove of the way Joe Biden is handling the Israel-Hamas war?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	314	35	70	205	47	25	242	52	124	134	41	261	40	251	23	12	28	158	204	268	174	257
	31%	9%	31%	54%	10%	32%	52%	13%	41%	47%	9%	53%	9%	53%	28%	5%	12%	36%	34%	32%	26%	37%
STRONGLY/SOMEWHAT DISAPPROVE	585	318	134	120	383	36	167	309	143	118	379	173	382	161	42	192	182	233	333	483	421	359
	58%	83%	59%	32%	82%	46%	36%	78%	47%	42%	83%	35%	83%	34%	51%	86%	81%	53%	55%	57%	63%	51%
Strongly approve	106	3	13	90	4	5	98	8	43	54	6	98	4	98	5	2	1	57	64	94	43	87
	11%	1%	6%	24%	1%	6%	21%	2%	14%	19%	1%	20%	1%	21%	6%	1%	1%	13%	11%	11%	6%	12%
Somewhat approve	208	33	57	116	43	20	144	44	81	80	35	163	36	154	17	10	26	101	140	175	131	171
	21%	9%	25%	31%	9%	25%	31%	11%	27%	28%	8%	33%	8%	33%	21%	4%	12%	23%	23%	21%	20%	24%
Somewhat disapprove	231	84	61	83	110	14	107	83	79	66	105	112	105	109	17	38	68	108	144	192	134	166
	23%	22%	27%	22%	24%	17%	23%	21%	26%	23%	23%	22%	23%	23%	21%	17%	30%	25%	24%	23%	20%	24%
Strongly disapprove	354	234	72	36	272	23	59	226	64	52	275	61	277	53	25	154	113	125	188	291	286	194
	35%	61%	32%	10%	58%	29%	13%	57%	21%	19%	60%	12%	60%	11%	30%	69%	50%	28%	31%	35%	43%	28%
Unsure	113	28	23	52	38	18	57	36	38	31	37	63	37	58	17	20	16	51	67	91	73	85
	11%	7%	10%	14%	8%	23%	12%	9%	13%	11%	8%	13%	8%	12%	21%	9%	7%	12%	11%	11%	11%	12%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QApprovalIsrael] Do you approve or disapprove of the way Joe Biden is handling the Israel-Hamas war?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	314	132	105	67	247	30	38	83	150	81	68	27	76	77	18	19	37	237
	31%	29%	32%	26%	33%	18%	38%	35%	32%	27%	28%	16%	40%	30%	5%	21%	10%	59%
STRONGLY/SOMEWHAT DISAPPROVE	585	283	180	157	427	102	55	133	260	192	132	127	103	147	304	61	323	122
	58%	61%	56%	61%	57%	63%	56%	56%	56%	63%	55%	75%	54%	58%	88%	69%	83%	30%
Strongly approve	106	36	39	21	85	8	14	31	48	27	19	7	24	23	1	3	1	88
	11%	8%	12%	8%	11%	5%	14%	13%	10%	9%	8%	4%	13%	9%	*%	4%	*%	22%
Somewhat approve	208	96	66	46	162	22	24	52	102	54	49	20	52	54	18	15	36	148
	21%	21%	20%	18%	22%	14%	24%	22%	22%	18%	21%	12%	27%	21%	5%	17%	9%	37%
Somewhat disapprove	231	109	77	58	173	32	26	56	112	64	56	30	42	63	74	27	79	74
	23%	24%	24%	22%	23%	20%	27%	23%	24%	21%	23%	18%	22%	25%	21%	30%	20%	18%
Strongly disapprove	354	174	103	99	254	70	29	77	149	129	76	97	61	84	230	34	244	48
	35%	38%	32%	38%	34%	43%	30%	32%	32%	42%	32%	58%	32%	33%	66%	39%	63%	12%
Unsure	113	47	38	35	76	30	5	23	58	32	40	15	12	31	25	9	27	45
	11%	10%	12%	14%	10%	19%	5%	10%	12%	10%	16%	9%	6%	12%	7%	10%	7%	11%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	473	168	244	229	369	14	50	52	81	66	140	135	198	275
	47%	44%	52%	43%	54%	12%	41%	38%	54%	43%	49%	48%	45%	48%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	479	196	203	273	280	93	69	84	58	82	124	132	223	256
	47%	51%	43%	51%	41%	83%	56%	61%	38%	53%	44%	46%	50%	45%
Definitely the Republican candidate	333	127	165	168	266	6	29	23	56	45	110	99	124	209
	33%	33%	35%	31%	39%	5%	23%	17%	37%	29%	39%	35%	28%	37%
Probably the Republican candidate	126	36	71	55	97	7	20	26	23	16	26	36	65	62
	12%	9%	15%	10%	14%	6%	16%	19%	16%	10%	9%	13%	15%	11%
Lean, the Republican candidate	14	5	8	6	7	1	2	3	2	5	4	-	10	4
	1%	1%	2%	1%	1%	1%	2%	2%	1%	3%	2%		2%	1%
Probably the Democratic candidate	156	62	69	86	82	25	26	38	25	24	33	36	88	68
	15%	16%	15%	16%	12%	23%	21%	27%	17%	16%	11%	13%	20%	12%
Definitely the Democratic candidate	315	134	129	184	195	63	42	42	32	56	89	95	131	184
	31%	35%	27%	34%	28%	56%	34%	31%	22%	36%	31%	34%	29%	32%
Lean, the Democratic candidate	8	-	5	3	3	4	1	4	-	1	2	1	5	3
	1%		1%	1%	*%	4%	1%	3%		1%	1%	*%	1%	1%
Unsure	59	20	25	34	41	5	4	2	12	7	21	17	22	38
	6%	5%	5%	6%	6%	5%	3%	2%	8%	5%	7%	6%	5%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	473	101	207	112	52	308	164	243	125	104	90	120	102	49	207	32	157
	47%	48%	51%	45%	37%	50%	42%	61%	43%	41%	45%	50%	53%	46%	45%	37%	48%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	479	93	176	127	84	269	211	127	152	131	95	109	83	51	231	48	149
	47%	44%	43%	50%	60%	43%	54%	32%	52%	52%	47%	46%	43%	48%	50%	55%	46%
Definitely the Republican candidate	333	72	146	78	36	217	114	184	82	70	62	77	81	35	137	23	115
	33%	34%	36%	31%	26%	35%	29%	46%	28%	28%	31%	32%	42%	33%	30%	26%	35%
Probably the Republican candidate	126	21	58	31	16	79	47	56	40	32	22	40	17	13	61	6	42
	12%	10%	14%	12%	11%	13%	12%	14%	14%	13%	11%	17%	9%	12%	13%	7%	13%
Lean, the Republican candidate	14	8	4	3	-	11	3	4	3	2	6	2	3	1	9	3	0
	1%	4%	1%	1%		2%	1%	1%	1%	1%	3%	1%	2%	1%	2%	3%	*%
Probably the Democratic candidate	156	22	60	45	28	82	74	35	46	37	32	33	33	14	87	19	37
	15%	11%	15%	18%	20%	13%	19%	9%	16%	15%	16%	14%	17%	13%	19%	22%	11%
Definitely the Democratic candidate	315	67	114	81	53	181	134	91	104	91	61	76	49	34	138	28	111
	31%	32%	28%	32%	38%	29%	34%	23%	36%	36%	31%	32%	26%	32%	30%	32%	34%
Lean, the Democratic candidate	8	4	1	1	2	6	3	1	2	2	2	0	1	3	7	0	0
	1%	2%	*%	*%	1%	1%	1%	*%	1%	1%	1%	*%	*%	3%	1%	1%	*%
Unsure	59	16	26	13	5	42	18	27	13	18	16	10	7	6	25	7	19
	6%	7%	6%	5%	3%	7%	5%	7%	5%	7%	8%	4%	3%	6%	5%	8%	6%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	473	367	93	3	444	20	9	354	95	15	426	22	459	-	14	222	207	205	279	388	406	245
	47%	96%	41%	1%	95%	26%	2%	89%	31%	5%	93%	4%	100%		18%	99%	92%	46%	46%	46%	61%	35%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	479	7	100	365	13	24	443	28	178	262	14	453	-	471	8	1	10	216	296	411	221	414
	47%	2%	44%	97%	3%	30%	95%	7%	58%	93%	3%	91%		100%	10%	*%	5%	49%	49%	49%	33%	59%
Definitely the Republican candidate	333	282	44	0	323	9	0	272	45	10	318	6	333	-	-	176	144	140	198	280	291	163
	33%	74%	20%	*%	69%	12%	*%	69%	15%	4%	70%	1%	72%			78%	64%	32%	33%	33%	44%	23%
Probably the Republican candidate	126	80	42	2	113	9	4	79	40	5	98	12	126	-	-	44	59	61	73	99	105	73
	12%	21%	18%	1%	24%	11%	1%	20%	13%	2%	22%	2%	28%			20%	26%	14%	12%	12%	16%	10%
Lean, the Republican candidate	14	4	7	0	8	2	4	3	10	-	9	4	-	-	14	3	4	4	8	8	11	8
	1%	1%	3%	*%	2%	3%	1%	1%	3%		2%	1%			18%	1%	2%	1%	1%	1%	2%	1%
Probably the Democratic candidate	156	6	56	93	8	14	134	9	90	51	6	143	-	156	-	-	7	54	78	126	84	132
	15%	1%	25%	25%	2%	17%	29%	2%	30%	18%	1%	29%		33%			3%	12%	13%	15%	13%	19%
Definitely the Democratic candidate	315	1	38	270	1	9	305	19	83	210	8	302	-	315	-	1	-	160	215	281	132	274
	31%	*%	17%	72%	*%	11%	66%	5%	27%	74%	2%	61%		67%		*%		36%	36%	33%	20%	39%
Lean, the Democratic candidate	8	-	5	2	3	1	4	-	6	1	1	7	-	-	8	-	3	2	3	4	6	8
	1%		2%	*%	1%	2%	1%		2%	*%	*%	1%			10%		1%	*%	*%	*%	1%	1%
Unsure	59	8	33	9	10	35	14	14	32	5	17	23	-	-	59	1	8	21	29	44	41	43
	6%	2%	14%	2%	2%	45%	3%	4%	10%	2%	4%	5%			72%	*%	4%	5%	5%	5%	6%	6%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE	473	263	102	133	339	80	53	100	200	174	93	132	103	81	344	78	368	17
	47%	57%	32%	51%	45%	49%	54%	42%	43%	57%	39%	78%	54%	32%	99%	88%	95%	4%
DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE	479	178	201	111	367	70	41	120	247	113	135	29	82	156	1	4	8	358
	47%	39%	62%	43%	49%	43%	42%	50%	53%	37%	57%	17%	43%	61%	*%	4%	2%	89%
Definitely the Republican candidate	333	179	67	85	247	51	33	66	131	135	64	99	80	49	279	35	290	1
	33%	39%	21%	33%	33%	32%	34%	28%	28%	44%	27%	59%	42%	19%	80%	39%	75%	*%
Probably the Republican candidate	126	79	27	43	84	23	19	29	63	35	27	30	19	29	58	44	77	6
	12%	17%	8%	16%	11%	14%	20%	12%	13%	11%	11%	18%	10%	11%	17%	49%	20%	1%
Lean, the Republican candidate	14	6	7	6	9	5	1	5	6	4	2	2	3	3	7	-	1	10
	1%	1%	2%	2%	1%	3%	1%	2%	1%	1%	1%	1%	2%	1%	2%	-	*%	3%
Probably the Democratic candidate	156	58	78	31	125	24	7	41	76	39	44	8	27	41	-	4	6	105
	15%	13%	24%	12%	17%	15%	7%	17%	16%	13%	18%	5%	14%	16%	-	4%	1%	26%
Definitely the Democratic candidate	315	118	117	80	234	46	34	76	165	74	91	21	54	114	1	-	1	250
	31%	26%	36%	31%	31%	28%	34%	32%	35%	24%	38%	13%	28%	45%	*%	-	*%	62%
Lean, the Democratic candidate	8	1	6	-	8	-	-	3	5	0	1	0	2	1	0	-	1	3
	1%	*%	2%	-	1%			1%	1%	*%	*%	*%	1%	*%	*%	-	*%	1%
Unsure	59	20	20	16	43	12	4	20	22	18	12	8	6	17	2	7	11	28
	6%	4%	6%	6%	6%	7%	4%	8%	5%	6%	5%	5%	3%	7%	*%	7%	3%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
		Total	Gender		Race			Age					Age Group	
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	279	110	138	141	169	51	35	30	35	45	79	90	109	169
	28%	29%	29%	26%	24%	46%	28%	22%	23%	29%	28%	32%	25%	30%
No	604	216	279	323	436	49	73	74	104	95	170	161	273	331
	60%	56%	59%	60%	63%	44%	59%	54%	69%	61%	60%	57%	62%	58%
Unsure	129	58	56	73	85	12	16	34	12	15	36	32	61	68
	13%	15%	12%	14%	12%	10%	13%	25%	8%	10%	13%	11%	14%	12%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	279	54	112	73	40	166	113	93	76	80	62	62	42	30	127	21	97
	28%	26%	27%	29%	28%	27%	29%	23%	26%	32%	31%	26%	22%	29%	27%	24%	30%
No	604	130	247	144	81	377	225	260	174	139	108	144	134	65	267	48	195
	60%	62%	60%	57%	58%	61%	57%	65%	60%	55%	54%	60%	70%	61%	58%	55%	60%
Unsure	129	25	49	36	19	74	55	45	40	33	30	33	16	11	70	18	32
	13%	12%	12%	14%	14%	12%	14%	11%	14%	13%	15%	14%	8%	10%	15%	20%	10%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

| | Total | Party | | | Party+Lean | | | Ideology | | | 2020 Ballot | | Generic Congressional | | | GOP Supporter of... | | Vote History | | | Eligible for... | |
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	279	32	56	191	46	14	219	47	106	125	43	227	45	226	7	28	18	134	174	232	147	223
	28%	8%	25%	51%	10%	18%	47%	12%	35%	44%	9%	46%	10%	48%	9%	12%	8%	30%	29%	28%	22%	32%
No	604	339	142	106	408	46	150	337	159	90	403	165	405	146	53	194	201	254	352	500	461	372
	60%	89%	63%	28%	87%	59%	32%	85%	52%	32%	88%	33%	88%	31%	64%	86%	89%	57%	58%	59%	69%	53%
Unsure	129	10	29	80	13	19	97	13	40	69	11	106	8	99	22	3	6	54	78	110	60	107
	13%	3%	13%	21%	3%	23%	21%	3%	13%	24%	2%	21%	2%	21%	26%	1%	3%	12%	13%	13%	9%	15%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QBiden2024] Would you like to see Joe Biden run for President in 2024?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	279	95	111	61	217	37	24	72	148	59	69	32	58	72	31	10	28	198
	28%	20%	34%	24%	29%	23%	25%	30%	32%	19%	29%	19%	30%	28%	9%	11%	7%	49%
No	604	328	144	182	421	113	69	140	255	208	130	125	110	136	312	75	345	138
	60%	71%	45%	70%	56%	70%	71%	59%	55%	68%	54%	74%	57%	53%	90%	85%	89%	34%
Unsure	129	39	68	17	112	12	5	26	65	38	40	12	23	47	4	3	14	67
	13%	8%	21%	6%	15%	7%	5%	11%	14%	12%	17%	7%	12%	19%	1%	4%	4%	17%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do
you agree with more?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Whether Trump or Biden wins really would make a difference to me personally	812	316	374	436	590	75	91	104	113	121	236	238	338	474
	80%	82%	79%	81%	86%	67%	73%	76%	75%	78%	83%	84%	76%	83%
Whether Trump or Biden wins really would not make a difference to me personally	98	32	46	52	52	20	9	17	26	20	17	19	62	36
	10%	8%	10%	10%	8%	18%	7%	12%	17%	13%	6%	7%	14%	6%
Unsure	102	37	52	50	48	17	24	17	12	14	33	26	43	59
	10%	10%	11%	9%	7%	15%	19%	12%	8%	9%	11%	9%	10%	10%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do
you agree with more?

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Whether Trump or Biden wins really would make a difference to me personally	812	161	327	206	117	488	323	340	249	179	160	197	165	93	358	65	279
	80%	77%	80%	82%	83%	79%	82%	85%	86%	71%	80%	82%	86%	88%	77%	74%	86%
Whether Trump or Biden wins really would not make a difference to me personally	98	21	38	26	14	58	40	29	23	33	19	19	18	7	55	14	21
	10%	10%	9%	10%	10%	9%	10%	7%	8%	13%	10%	8%	10%	7%	12%	16%	7%
Unsure	102	28	44	21	10	72	30	30	18	41	21	24	8	6	51	8	24
	10%	13%	11%	8%	7%	12%	8%	7%	6%	16%	10%	10%	4%	6%	11%	9%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do you agree with more?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Whether Trump or Biden wins really would make a difference to me personally	812	331	166	297	399	46	367	339	226	233	389	394	390	378	43	200	190	369	510	697	559	548
	80%	87%	73%	79%	85%	58%	79%	85%	74%	82%	85%	79%	85%	80%	52%	89%	84%	84%	84%	83%	84%	78%
Whether Trump or Biden wins really would not make a difference to me personally	98	25	34	35	37	20	41	29	38	24	34	47	41	43	14	13	19	35	45	67	59	80
	10%	7%	15%	9%	8%	25%	9%	7%	12%	8%	7%	10%	9%	9%	17%	6%	9%	8%	8%	8%	9%	11%
Unsure	102	24	26	46	31	13	58	29	42	26	34	56	28	49	25	11	16	38	49	78	50	74
	10%	6%	12%	12%	7%	17%	12%	7%	14%	9%	7%	11%	6%	10%	31%	5%	7%	9%	8%	9%	7%	11%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do you agree with more?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Whether Trump or Biden wins really would make a difference to me personally	812	394	225	206	605	123	83	175	380	257	185	142	152	208	313	65	346	304
	80%	85%	70%	79%	81%	76%	84%	73%	81%	84%	77%	84%	80%	82%	90%	73%	89%	75%
Whether Trump or Biden wins really would not make a difference to me personally	98	32	52	33	65	25	9	21	52	25	38	17	12	27	22	12	22	43
	10%	7%	16%	13%	9%	15%	9%	9%	11%	8%	16%	10%	6%	10%	6%	14%	6%	11%
Unsure	102	36	46	21	80	14	7	43	36	23	17	10	27	20	12	12	19	57
	10%	8%	14%	8%	11%	9%	7%	18%	8%	8%	7%	6%	14%	8%	4%	13%	5%	14%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	855	329	405	448	616	82	96	102	122	130	237	263	354	501
	84%	86%	86%	83%	89%	74%	78%	74%	81%	84%	83%	93%	80%	88%
NOT VERY/NOT AT ALL MOTIVATED	51	20	27	24	26	10	8	10	11	6	18	5	28	23
	5%	5%	6%	4%	4%	9%	7%	7%	8%	4%	6%	2%	6%	4%
Extremely motivated	713	275	342	369	521	62	83	60	100	107	205	242	266	446
	70%	72%	73%	69%	76%	56%	67%	43%	66%	69%	72%	85%	60%	79%
Very motivated	142	54	63	79	95	20	13	42	23	23	33	22	87	54
	14%	14%	13%	15%	14%	18%	10%	31%	15%	15%	11%	8%	20%	10%
Somewhat motivated	99	32	38	60	46	17	18	26	15	17	27	14	58	41
	10%	8%	8%	11%	7%	15%	15%	19%	10%	11%	9%	5%	13%	7%
Not very motivated	31	15	18	13	15	5	5	6	6	5	10	4	17	14
	3%	4%	4%	2%	2%	5%	4%	4%	4%	3%	3%	1%	4%	2%
Not at all motivated	21	6	9	11	11	5	3	4	5	2	8	1	11	9
	2%	2%	2%	2%	2%	5%	2%	3%	4%	1%	3%	*%	3%	2%
Unsure	7	3	2	5	3	2	1	-	2	1	3	0	3	3
	1%	1%	*%	1%	*%	2%	1%		1%	1%	1%	*%	1%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	855	151	350	230	121	502	352	342	273	196	156	222	171	91	373	60	301
	84%	72%	86%	91%	86%	81%	90%	86%	94%	78%	78%	93%	89%	86%	80%	69%	93%
NOT VERY/NOT AT ALL MOTIVATED	51	20	21	8	2	42	9	20	5	17	15	5	4	7	28	10	9
	5%	10%	5%	3%	1%	7%	2%	5%	2%	7%	8%	2%	2%	7%	6%	12%	3%
Extremely motivated	713	115	305	185	107	420	292	296	224	166	114	191	151	80	309	36	268
	70%	55%	75%	73%	76%	68%	74%	74%	77%	66%	57%	80%	79%	76%	67%	41%	82%
Very motivated	142	36	45	45	15	81	60	45	48	30	42	31	20	11	64	24	33
	14%	17%	11%	18%	10%	13%	15%	11%	17%	12%	21%	13%	10%	11%	14%	28%	10%
Somewhat motivated	99	36	35	12	17	71	28	34	12	37	26	11	16	7	58	16	15
	10%	17%	9%	5%	12%	12%	7%	9%	4%	15%	13%	5%	8%	7%	13%	18%	5%
Not very motivated	31	11	14	5	-	26	5	11	4	13	12	3	0	2	17	6	4
	3%	5%	4%	2%		4%	1%	3%	1%	5%	6%	1%	*%	1%	4%	6%	1%
Not at all motivated	21	9	7	3	2	16	5	10	1	4	3	1	4	6	11	5	4
	2%	4%	2%	1%	1%	3%	1%	2%	*%	2%	2%	1%	2%	6%	2%	6%	1%
Unsure	7	2	2	2	1	4	3	2	1	2	3	1	-	-	4	1	1
	1%	1%	*%	1%	1%	1%	1%	*%	*%	1%	2%	1%			1%	1%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	855	333	175	329	404	52	399	344	246	253	397	429	401	410	44	192	201	417	557	739	570	582
	84%	87%	78%	87%	86%	65%	86%	87%	81%	90%	87%	86%	87%	87%	54%	86%	89%	94%	92%	88%	85%	83%
NOT VERY/NOT AT ALL MOTIVATED	51	12	27	7	19	11	22	17	23	5	16	25	16	19	16	10	9	9	14	32	29	40
	5%	3%	12%	2%	4%	14%	5%	4%	8%	2%	4%	5%	3%	4%	19%	4%	4%	2%	2%	4%	4%	6%
Extremely motivated	713	294	148	258	357	38	318	308	197	198	356	336	356	328	29	175	173	361	490	628	493	477
	70%	77%	66%	68%	76%	48%	68%	78%	64%	70%	78%	68%	77%	70%	36%	78%	77%	82%	81%	74%	74%	68%
Very motivated	142	39	27	71	47	13	81	35	49	55	41	92	45	82	15	17	29	56	68	111	78	105
	14%	10%	12%	19%	10%	17%	17%	9%	16%	19%	9%	19%	10%	17%	18%	7%	13%	13%	11%	13%	12%	15%
Somewhat motivated	99	34	22	40	43	13	43	36	32	25	43	42	41	42	16	21	15	15	31	68	63	74
	10%	9%	10%	11%	9%	17%	9%	9%	10%	9%	9%	8%	9%	9%	20%	9%	7%	3%	5%	8%	9%	11%
Not very motivated	31	5	18	4	6	6	18	8	15	3	8	17	6	16	9	3	3	6	9	19	16	27
	3%	1%	8%	1%	1%	8%	4%	2%	5%	1%	2%	3%	1%	3%	11%	1%	1%	1%	2%	2%	2%	4%
Not at all motivated	21	7	10	3	13	5	3	9	9	2	9	8	10	3	7	7	6	3	5	13	13	13
	2%	2%	4%	1%	3%	6%	1%	2%	3%	1%	2%	2%	2%	1%	9%	3%	2%	1%	1%	2%	2%	2%
Unsure	7	1	2	1	2	4	2	1	4	0	0	2	1	0	6	1	-	1	2	3	5	6
	1%	*%	1%	*%	*%	5%	*%	*%	1%	*%	*%	*%	*%	*%	7%	*%		*%	*%	*%	1%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QMotivation2024] How motivated are you to vote in the 2024 presidential election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	855	414	239	201	651	122	79	203	400	252	197	151	172	198	304	80	357	349
	84%	90%	74%	77%	87%	75%	81%	85%	85%	83%	82%	89%	90%	78%	88%	90%	92%	86%
NOT VERY/NOT AT ALL MOTIVATED	51	16	25	22	29	9	13	17	20	13	10	5	9	16	10	3	8	16
	5%	4%	8%	8%	4%	6%	13%	7%	4%	4%	4%	3%	5%	6%	3%	3%	2%	4%
Extremely motivated	713	367	171	164	548	95	69	170	340	203	166	129	150	153	278	67	320	292
	70%	79%	53%	63%	73%	59%	70%	71%	73%	67%	69%	77%	78%	60%	80%	76%	83%	72%
Very motivated	142	47	68	37	104	27	10	34	60	49	31	22	23	45	26	13	37	57
	14%	10%	21%	14%	14%	16%	11%	14%	13%	16%	13%	13%	12%	18%	7%	15%	10%	14%
Somewhat motivated	99	31	55	34	65	28	7	16	45	38	29	12	9	39	33	6	21	35
	10%	7%	17%	13%	9%	17%	7%	7%	10%	12%	12%	7%	5%	15%	9%	6%	5%	9%
Not very motivated	31	7	16	15	16	5	9	13	11	7	4	3	3	15	3	2	2	16
	3%	2%	5%	6%	2%	3%	9%	5%	2%	2%	2%	2%	2%	6%	1%	2%	*%	4%
Not at all motivated	21	9	9	7	13	4	3	5	10	6	5	3	6	1	7	1	6	1
	2%	2%	3%	3%	2%	2%	3%	2%	2%	2%	2%	2%	3%	1%	2%	1%	2%	*%
Unsure	7	1	3	3	4	3	-	2	3	2	3	0	1	1	1	-	1	3
	1%	*%	1%	1%	1%	2%		1%	1%	1%	1%	*%	*%	1%	*%		*%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpElect] On a scale of 0 to 10, where a 0 means you definitely will not vote for Donald Trump in 2024 and a 10
means you definitely will vote for Donald Trump in 2024, how likely are you to vote to elect Donald Trump?

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.26	4.10	4.54	4.03	4.49	1.93	4.77	3.74	5.33	3.78	4.58	3.89	4.29	4.24
0	494	202	214	279	329	79	54	68	51	82	138	155	201	293
	49%	52%	45%	52%	48%	70%	43%	49%	34%	53%	48%	55%	45%	52%
1	8	2	4	5	6	2	0	-	1	3	1	3	4	4
	1%	1%	1%	1%	1%	2%	*%		1%	2%	*%	1%	1%	1%
2	18	6	8	10	6	1	2	1	10	2	3	2	12	5
	2%	2%	2%	2%	1%	1%	2%	1%	7%	1%	1%	1%	3%	1%
3	10	1	4	6	3	3	3	3	2	2	3	1	6	4
	1%	*%	1%	1%	1%	2%	2%	2%	1%	1%	1%	*%	1%	1%
4	13	1	5	8	9	1	3	5	1	3	2	2	9	4
	1%	*%	1%	2%	1%	1%	3%	4%	1%	2%	1%	1%	2%	1%
5	36	17	17	19	17	9	1	14	8	4	3	7	26	10
	4%	4%	4%	4%	2%	8%	1%	10%	5%	3%	1%	3%	6%	2%
6	28	7	20	7	19	3	6	7	5	1	5	9	14	14
	3%	2%	4%	1%	3%	2%	5%	5%	4%	1%	2%	3%	3%	2%
7	31	7	21	10	27	3	1	6	3	10	6	5	19	12
	3%	2%	4%	2%	4%	2%	1%	4%	2%	7%	2%	2%	4%	2%
8	41	10	20	21	35	0	5	5	4	3	17	12	12	29
	4%	3%	4%	4%	5%	*%	4%	3%	3%	2%	6%	4%	3%	5%
9	37	9	23	13	21	4	4	3	8	7	11	7	19	18
	4%	2%	5%	2%	3%	3%	4%	2%	6%	5%	4%	2%	4%	3%
10	297	121	138	159	218	8	44	27	57	37	96	80	121	176
	29%	31%	29%	30%	32%	7%	35%	19%	38%	24%	34%	28%	27%	31%

ECHELON INSIGHTS

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpElect] On a scale of 0 to 10, where a 0 means you definitely will not vote for Donald Trump in 2024 and a 10 means you definitely will vote for Donald Trump in 2024, how likely are you to vote to elect Donald Trump?

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.26	4.84	4.74	3.61	3.12	4.77	3.44	5.43	3.17	4.03	4.50	4.55	4.14	4.01	3.95	3.70	4.40
0	494	89	182	141	83	270	224	154	175	129	89	114	93	57	232	46	164
	49%	42%	44%	56%	59%	44%	57%	39%	60%	51%	44%	48%	49%	54%	50%	52%	51%
1	8	1	1	6	-	2	6	2	4	2	3	1	1	1	5	1	2
	1%	*%	*%	2%		*%	2%	*%	2%	1%	1%	1%	1%	1%	1%	1%	1%
2	18	6	4	1	7	10	7	4	3	5	4	4	5	1	13	2	1
	2%	3%	1%	*%	5%	2%	2%	1%	1%	2%	2%	2%	2%	*%	3%	2%	*%
3	10	1	7	-	1	9	1	3	-	5	1	1	2	-	5	3	-
	1%	1%	2%		*%	1%	*%	1%		2%	1%	*%	1%		1%	3%	
4	13	3	8	1	1	11	2	7	1	2	5	4	1	2	5	-	4
	1%	1%	2%	1%	*%	2%	*%	2%	*%	1%	2%	2%	*%	2%	1%		1%
5	36	7	16	8	5	23	13	9	8	13	11	3	6	2	21	7	6
	4%	4%	4%	3%	4%	4%	3%	2%	3%	5%	6%	1%	3%	2%	4%	8%	2%
6	28	6	9	9	4	15	13	8	11	3	8	6	9	2	13	-	10
	3%	3%	2%	3%	3%	2%	3%	2%	4%	1%	4%	3%	5%	2%	3%		3%
7	31	7	6	11	7	13	18	11	16	7	4	7	8	4	21	1	8
	3%	4%	1%	4%	5%	2%	4%	3%	5%	3%	2%	3%	4%	4%	4%	1%	2%
8	41	10	18	7	6	29	12	23	12	9	3	13	10	5	21	1	11
	4%	5%	5%	3%	4%	5%	3%	6%	4%	4%	2%	5%	5%	5%	5%	1%	3%
9	37	6	18	9	3	24	12	16	5	4	12	9	10	2	16	4	8
	4%	3%	4%	4%	2%	4%	3%	4%	2%	1%	6%	4%	5%	1%	3%	5%	2%
10	297	72	139	59	25	211	84	162	54	75	60	77	45	31	113	22	110
	29%	35%	34%	24%	18%	34%	21%	41%	19%	29%	30%	32%	24%	30%	24%	25%	34%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpElect] On a scale of 0 to 10, where a 0 means you definitely will not vote for Donald Trump in 2024 and a 10
means you definitely will vote for Donald Trump in 2024, how likely are you to vote to elect Donald Trump?

| | Total | Party | | | Party+Lean | | | Ideology | | | 2020 Ballot | | Generic Congressional | | | GOP Supporter of... | | Vote History | | | Eligible for... | |
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.26	7.99	3.97	0.74	7.78	3.80	0.81	7.60	3.08	0.84	8.04	0.80	8.12	0.72	3.02	9.22	6.50	3.92	4.01	4.14	5.33	3.35
0	494	40	110	329	57	37	401	61	174	250	42	432	40	412	42	9	46	243	322	431	255	408
	49%	11%	49%	87%	12%	46%	86%	15%	57%	88%	9%	87%	9%	87%	51%	4%	20%	55%	53%	51%	38%	58%
1	8	2	2	3	2	2	4	3	4	2	3	4	2	5	1	-	2	4	6	7	4	6
	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	2%		1%	1%	1%	1%	1%	1%
2	18	5	4	8	6	1	11	5	7	5	6	10	3	10	4	1	5	2	9	14	8	11
	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%	1%	2%	5%	*%	2%	1%	1%	2%	1%	2%
3	10	2	3	5	2	1	6	1	7	1	3	5	3	6	1		2	3	3	5	4	7
	1%	1%	1%	1%	*%	2%	1%	*%	2%	*%	1%	1%	1%	1%	1%		1%	1%	1%	1%	1%	1%
4	13	3	8	2	10	1	2	3	9	1	5	2	8	2	3	3	4	1	3	5	9	9
	1%	1%	4%	*%	2%	2%	*%	1%	3%	*%	1%	*%	2%	*%	3%	2%	2%	*%	*%	1%	1%	1%
5	36	10	12	10	12	9	14	13	16	1	13	15	13	13	10	1	10	13	13	25	29	27
	4%	3%	5%	3%	3%	12%	3%	3%	5%	*%	3%	3%	3%	3%	12%	*%	4%	3%	2%	3%	4%	4%
6	28	18	7	2	22	4	3	16	9	2	25	2	21	3	5	1	18	7	11	19	15	19
	3%	5%	3%	*%	5%	5%	1%	4%	3%	1%	5%	*%	4%	1%	6%	1%	8%	2%	2%	2%	2%	3%
7	31	21	9	1	27	2	2	15	15	1	28	1	28	1	2	8	16	13	19	29	26	19
	3%	6%	4%	*%	6%	3%	*%	4%	5%	*%	6%	*%	6%	*%	3%	4%	7%	3%	3%	3%	4%	3%
8	41	27	11	2	33	3	5	26	13	2	33	4	34	5	1	5	24	16	23	30	30	27
	4%	7%	5%	*%	7%	4%	1%	7%	4%	1%	7%	1%	7%	1%	2%	2%	10%	4%	4%	4%	4%	4%
9	37	31	5	0	34	2	1	27	7	2	32	3	35	0	2	17	16	16	21	26	35	20
	4%	8%	2%	*%	7%	2%	*%	7%	2%	1%	7%	1%	8%	*%	2%	8%	7%	4%	3%	3%	5%	3%
10	297	222	55	15	263	16	18	226	47	16	267	19	270	16	10	179	83	125	174	250	252	149
	29%	58%	24%	4%	56%	20%	4%	57%	15%	6%	58%	4%	59%	3%	13%	80%	37%	28%	29%	30%	38%	21%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpElect] On a scale of 0 to 10, where a 0 means you definitely will not vote for Donald Trump in 2024 and a 10
means you definitely will vote for Donald Trump in 2024, how likely are you to vote to elect Donald Trump?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.26	4.76	3.39	4.75	4.09	4.62	4.96	3.97	3.71	5.34	3.40	6.79	4.66	3.13	8.95	4.86	7.84	1.01
0	494	207	174	110	383	73	38	124	250	120	138	40	83	150	14	26	52	339
	49%	45%	54%	42%	51%	45%	38%	52%	53%	39%	58%	24%	43%	59%	4%	30%	14%	84%
1	8	4	3	2	6	0	2	2	5	2	2	0	4	-	-	2	5	3
	1%	1%	1%	1%	1%	*%	2%	1%	1%	1%	1%	*%	2%			3%	1%	1%
2	18	2	15	2	15	2	-	4	12	2	7	2	4	7	4	1	1	6
	2%	1%	4%	1%	2%	1%		2%	3%	1%	3%	1%	2%	3%	1%	1%	*%	1%
3	10	3	4	2	8	0	2	2	3	5	1	0	1	2	-	1	0	5
	1%	1%	1%	1%	1%	*%	2%	1%	1%	2%	1%	*%	1%	1%		1%	*%	1%
4	13	4	8	5	8	3	2	1	5	6	3	1	2	7	4	4	4	1
	1%	1%	3%	2%	1%	2%	2%	1%	1%	2%	1%	1%	1%	3%	1%	5%	1%	*%
5	36	10	19	16	20	12	4	11	19	6	9	8	2	16	3	7	10	22
	4%	2%	6%	6%	3%	7%	4%	5%	4%	2%	4%	5%	1%	6%	1%	7%	3%	5%
6	28	16	8	7	21	3	4	7	14	7	6	6	10	4	10	9	9	3
	3%	4%	2%	3%	3%	2%	4%	3%	3%	2%	2%	4%	5%	2%	3%	10%	2%	1%
7	31	24	4	15	16	3	12	7	18	6	4	8	10	3	11	14	19	2
	3%	5%	1%	6%	2%	2%	12%	3%	4%	2%	2%	5%	5%	1%	3%	16%	5%	*%
8	41	22	12	6	35	6	0	13	17	11	10	10	8	13	22	9	25	3
	4%	5%	4%	2%	5%	4%	*%	5%	4%	4%	4%	6%	4%	5%	6%	11%	7%	1%
9	37	21	8	13	23	8	6	8	17	12	5	4	10	7	32	2	35	0
	4%	5%	3%	5%	3%	5%	6%	3%	4%	4%	2%	2%	5%	3%	9%	2%	9%	*%
10	297	148	68	81	215	51	29	61	108	128	55	88	57	46	247	13	225	21
	29%	32%	21%	31%	29%	32%	30%	26%	23%	42%	23%	52%	30%	18%	71%	15%	58%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QBidenReelect] On a scale of 0 to 10, where a 0 means you definitely will not vote for Joe Biden in 2024 and a 10
means you definitely will vote for Joe Biden in 2024, how likely are you to vote to re-elect Joe Biden?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.17	4.43	4.07	4.26	3.84	6.38	4.38	4.42	2.96	4.96	3.73	4.69	4.11	4.21
0	466	169	231	233	362	16	49	43	89	60	150	124	192	274
	46%	44%	49%	43%	52%	15%	39%	31%	59%	39%	52%	44%	43%	48%
1	18	3	6	12	9	3	4	3	2	5	4	4	9	8
	2%	1%	1%	2%	1%	3%	3%	2%	1%	3%	1%	2%	2%	1%
2	11	7	10	1	4	5	-	4	1	1	1	5	5	6
	1%	2%	2%	*%	1%	4%		3%	*%	1%	*%	2%	1%	1%
3	12	7	7	5	6	2	-	5	2	1	2	1	9	3
	1%	2%	2%	1%	1%	2%		4%	2%	1%	1%	*%	2%	1%
4	36	5	13	23	10	3	12	5	10	3	15	3	18	18
	4%	1%	3%	4%	1%	2%	10%	4%	7%	2%	5%	1%	4%	3%
5	72	32	15	56	38	22	9	31	4	7	14	15	43	29
	7%	8%	3%	10%	5%	19%	7%	23%	2%	5%	5%	5%	10%	5%
6	28	4	13	15	15	3	10	8	4	6	4	6	17	11
	3%	1%	3%	3%	2%	3%	8%	6%	3%	4%	2%	2%	4%	2%
7	29	13	15	14	20	3	-	2	5	7	5	9	14	14
	3%	3%	3%	3%	3%	3%		2%	3%	4%	2%	3%	3%	3%
8	47	27	19	28	37	7	3	10	7	9	13	8	26	21
	5%	7%	4%	5%	5%	6%	3%	7%	5%	6%	5%	3%	6%	4%
9	48	23	21	28	38	3	6	4	10	8	12	14	22	27
	5%	6%	4%	5%	5%	3%	5%	3%	7%	5%	4%	5%	5%	5%
10	246	95	123	123	152	45	31	23	17	49	64	93	89	157
	24%	25%	26%	23%	22%	41%	25%	17%	11%	32%	22%	33%	20%	28%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QBidenReelect] On a scale of 0 to 10, where a 0 means you definitely will not vote for Joe Biden in 2024 and a 10
means you definitely will vote for Joe Biden in 2024, how likely are you to vote to re-elect Joe Biden?

| | Total | | Education | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.17	3.66	3.88	4.46	5.29	3.80	4.75	3.16	4.79	4.34	3.96	4.31	3.80	4.36	4.12	4.49	4.35
0	466	106	201	109	49	307	158	242	118	103	98	108	99	47	200	32	158
	46%	50%	49%	43%	35%	50%	40%	61%	40%	41%	49%	45%	52%	44%	43%	37%	49%
1	18	3	10	5	-	13	5	6	3	5	6	2	4	2	9	2	5
	2%	2%	2%	2%		2%	1%	1%	1%	2%	3%	1%	2%	1%	2%	3%	2%
2	11	4	4	2	1	8	3	1	3	4	1	2	0	3	6	1	4
	1%	2%	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%	*%	3%	1%	1%	1%
3	12	2	5	5	-	7	5	2	4	1	8	2	1	-	8	2	1
	1%	1%	1%	2%		1%	1%	*%	1%	*%	4%	1%	1%		2%	2%	*%
4	36	7	15	4	9	22	13	4	6	15	5	4	8	4	25	2	4
	4%	4%	4%	2%	6%	4%	3%	1%	2%	6%	2%	2%	4%	3%	5%	2%	1%
5	72	15	24	23	10	39	33	17	21	32	6	21	9	4	37	16	11
	7%	7%	6%	9%	7%	6%	8%	4%	7%	13%	3%	9%	5%	4%	8%	18%	3%
6	28	10	13	2	2	23	5	11	4	5	3	14	3	3	20	-	7
	3%	5%	3%	1%	2%	4%	1%	3%	1%	2%	1%	6%	1%	3%	4%		2%
7	29	3	10	5	10	14	15	7	13	8	6	4	4	6	17	1	9
	3%	2%	2%	2%	7%	2%	4%	2%	4%	3%	3%	2%	2%	6%	4%	1%	3%
8	47	9	13	17	8	23	25	14	23	7	15	10	8	5	28	7	8
	5%	4%	3%	7%	6%	4%	6%	4%	8%	3%	8%	4%	4%	5%	6%	8%	3%
9	48	3	20	16	10	23	26	18	20	7	5	15	16	6	25	1	19
	5%	1%	5%	6%	7%	4%	7%	4%	7%	3%	2%	6%	8%	5%	5%	1%	6%
10	246	46	93	64	42	139	106	76	77	66	49	57	38	26	90	22	98
	24%	22%	23%	25%	30%	23%	27%	19%	26%	26%	25%	24%	20%	25%	19%	25%	30%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QBidenReelect] On a scale of 0 to 10, where a 0 means you definitely will not vote for Joe Biden in 2024 and a 10 means you definitely will vote for Joe Biden in 2024, how likely are you to vote to re-elect Joe Biden?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.17	0.66	4.01	7.90	0.71	3.84	7.69	0.97	5.26	7.53	0.53	7.69	0.58	7.83	3.17	0.34	1.00	4.68	4.51	4.28	3.12	5.07
0	466	334	100	19	408	35	23	333	98	23	410	24	410	17	38	207	188	195	274	388	394	239
	46%	88%	44%	5%	87%	44%	5%	84%	32%	8%	90%	5%	89%	4%	47%	93%	84%	44%	45%	46%	59%	34%
1	18	6	2	9	6	3	9	4	7	6	7	8	6	9	2	2	4	4	7	13	8	14
	2%	2%	1%	2%	1%	3%	2%	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%	1%	1%	2%	1%	2%
2	11	7	2	2	8	1	2	8	2	1	4	4	7	2	3	3	4	4	6	6	7	11
	1%	2%	1%	*%	2%	1%	*%	2%	1%	*%	1%	1%	1%	*%	3%	1%	2%	1%	1%	1%	1%	2%
3	12	3	9	0	3	0	8	0	7	4	2	8	3	6	2	2	2	3	3	8	8	12
	1%	1%	4%	*%	1%	1%	2%	*%	2%	1%	*%	2%	1%	1%	3%	1%	1%	1%	1%	1%	1%	2%
4	36	4	12	19	7	3	25	9	11	17	10	23	9	24	3	5	2	8	12	26	14	30
	4%	1%	6%	5%	2%	4%	5%	2%	3%	6%	2%	5%	2%	5%	4%	2%	1%	2%	2%	3%	2%	4%
5	72	8	17	38	10	9	53	13	24	29	5	61	4	53	15	-	8	24	37	60	37	59
	7%	2%	7%	10%	2%	12%	11%	3%	8%	10%	1%	12%	1%	11%	18%		3%	5%	6%	7%	6%	8%
6	28	3	9	15	3	2	23	5	15	8	4	22	3	23	3	-	3	11	9	16	15	23
	3%	1%	4%	4%	1%	3%	5%	1%	5%	3%	1%	5%	1%	5%	3%		1%	2%	2%	2%	2%	3%
7	29	1	12	15	1	9	19	3	15	10	1	25	0	24	5	0	1	13	15	23	17	24
	3%	*%	5%	4%	*%	11%	4%	1%	5%	4%	*%	5%	*%	5%	6%	*%	*%	3%	2%	3%	3%	3%
8	47	3	5	39	3	-	44	0	19	27	1	46	1	45	1	-	2	23	33	43	26	39
	5%	1%	2%	10%	1%		10%	*%	6%	9%	*%	9%	*%	10%	2%		1%	5%	6%	5%	4%	6%
9	48	-	20	28	-	6	42	3	21	25	1	45	-	48	1	-	-	25	39	42	28	43
	5%		9%	7%		8%	9%	1%	7%	9%	*%	9%		10%	1%			6%	7%	5%	4%	6%
10	246	12	38	194	17	11	218	19	88	135	10	230	16	221	9	4	13	134	169	218	112	206
	24%	3%	17%	52%	4%	14%	47%	5%	29%	48%	2%	46%	3%	47%	11%	2%	6%	30%	28%	26%	17%	29%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QBidenReelect] On a scale of 0 to 10, where a 0 means you definitely will not vote for Joe Biden in 2024 and a 10
means you definitely will vote for Joe Biden in 2024, how likely are you to vote to re-elect Joe Biden?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MEAN	4.17	3.67	4.93	3.56	4.38	3.33	3.92	4.65	4.51	3.26	4.71	1.83	4.31	5.10	0.32	1.52	0.61	7.26
0	466	250	104	136	328	86	50	96	194	175	89	131	87	82	325	65	348	40
	46%	54%	32%	52%	44%	53%	51%	40%	42%	57%	37%	77%	45%	32%	94%	73%	90%	10%
1	18	8	7	6	12	6	-	2	10	6	8	1	6	5	3	2	2	8
	2%	2%	2%	2%	2%	4%		1%	2%	2%	3%	1%	3%	2%	1%	2%	*%	2%
2	11	5	5	1	10	1	0	5	5	2	-	1	1	4	4	3	2	3
	1%	1%	2%	*%	1%	*%	*%	2%	1%	1%		*%	1%	2%	1%	3%	1%	1%
3	12	2	7	6	6	-	6	4	5	3	0	1	1	9	2	1	2	9
	1%	*%	2%	2%	1%		6%	2%	1%	1%	*%	1%	*%	4%	1%	1%	*%	2%
4	36	10	20	11	25	6	5	7	25	4	19	0	8	11	3	3	4	17
	4%	2%	6%	4%	3%	3%	6%	3%	5%	1%	8%	*%	4%	4%	1%	3%	1%	4%
5	72	17	38	14	58	14	0	18	29	24	21	4	10	25	1	7	13	43
	7%	4%	12%	5%	8%	8%	*%	8%	6%	8%	9%	2%	5%	10%	*%	8%	3%	11%
6	28	7	16	5	23	3	2	12	9	7	5	1	6	9	3	-	3	22
	3%	2%	5%	2%	3%	2%	2%	5%	2%	2%	2%	1%	3%	4%	1%		1%	5%
7	29	15	9	8	20	8	-	8	13	8	6	2	4	9	0	1	0	15
	3%	3%	3%	3%	3%	5%		3%	3%	2%	2%	1%	2%	4%	*%	1%	*%	4%
8	47	23	19	10	37	7	3	10	31	6	19	4	6	12	-	1	4	27
	5%	5%	6%	4%	5%	5%	3%	4%	7%	2%	8%	2%	3%	5%		1%	1%	7%
9	48	32	9	8	40	8	0	8	26	14	13	7	3	13	-	-	-	39
	5%	7%	3%	3%	5%	5%	*%	4%	6%	5%	5%	4%	1%	5%				10%
10	246	93	89	54	190	24	30	68	121	57	60	17	60	75	6	6	9	180
	24%	20%	28%	21%	25%	15%	31%	29%	26%	19%	25%	10%	31%	30%	2%	7%	2%	45%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	471	167	242	228	355	18	57	57	85	65	139	125	207	264
	47%	44%	51%	43%	51%	16%	46%	42%	57%	42%	49%	44%	47%	46%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	488	201	208	278	304	81	63	72	61	80	128	148	212	276
	48%	52%	44%	52%	44%	72%	51%	52%	40%	52%	45%	52%	48%	48%
Donald Trump, definitely	373	137	178	196	280	9	47	37	70	46	121	99	154	220
	37%	36%	38%	36%	41%	8%	38%	27%	47%	30%	42%	35%	35%	39%
Donald Trump, probably	96	29	63	32	72	9	10	21	15	18	18	24	53	42
	9%	8%	13%	6%	11%	8%	8%	15%	10%	12%	6%	9%	12%	7%
Donald Trump, lean	2	1	1	1	2	0	-	-	0	-	1	1	0	2
	*%	*%	*%	*%	*%	*%			*%		*%	1%	*%	*%
Joe Biden, probably	101	39	32	67	54	19	18	28	19	15	20	18	63	38
	10%	10%	7%	12%	8%	17%	14%	20%	13%	10%	7%	6%	14%	7%
Joe Biden, definitely	374	157	171	203	247	62	46	39	41	63	103	127	143	230
	37%	41%	36%	38%	36%	55%	37%	28%	27%	41%	36%	45%	32%	40%
Joe Biden, lean	14	5	5	8	3	1	-	4	1	1	6	2	6	8
	1%	1%	1%	2%	*%	1%		3%	*%	1%	2%	1%	1%	1%
Unsure	53	16	22	30	31	13	3	9	5	10	18	11	24	29
	5%	4%	5%	6%	4%	11%	3%	7%	3%	6%	6%	4%	5%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total Total (LE)	Education HS or less	Some college	Bachelor's degree	Graduate degree	Education Group Non-college	College	Race x Education White non-college	White college	Income <$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employment Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	471	113	208	102	47	321	149	243	111	104	95	118	96	48	205	32	155
	47%	54%	51%	40%	34%	52%	38%	61%	38%	41%	47%	49%	50%	45%	44%	36%	48%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	488	86	180	133	88	266	222	138	166	133	91	110	88	55	237	42	156
	48%	41%	44%	53%	63%	43%	56%	35%	57%	52%	46%	46%	46%	52%	51%	48%	48%
Donald Trump, definitely	373	85	174	77	35	260	112	204	75	84	80	92	75	35	147	26	131
	37%	41%	43%	31%	25%	42%	29%	51%	26%	33%	40%	38%	39%	33%	32%	30%	40%
Donald Trump, probably	96	27	33	23	12	60	36	38	35	20	13	27	21	12	58	5	23
	9%	13%	8%	9%	9%	10%	9%	9%	12%	8%	7%	11%	11%	12%	12%	6%	7%
Donald Trump, lean	2	0	1	1	-	1	1	1	1	0	1	-	-	1	1	-	1
	*%	*%	*%	1%		*%	*%	*%	*%	*%	1%			1%	*%		*%
Joe Biden, probably	101	14	47	23	16	61	40	30	24	26	11	27	19	11	61	13	18
	10%	7%	12%	9%	12%	10%	10%	7%	8%	10%	6%	11%	10%	10%	13%	15%	5%
Joe Biden, definitely	374	72	121	109	72	193	181	106	141	100	76	82	67	45	164	29	136
	37%	34%	30%	43%	51%	31%	46%	27%	49%	40%	38%	34%	35%	42%	35%	33%	42%
Joe Biden, lean	14	-	12	1	-	12	1	2	1	6	5	2	1	-	12	-	2
	1%		3%	*%		2%	*%	1%	*%	3%	2%	1%	*%		2%		1%
Unsure	53	10	21	17	5	31	22	17	13	16	14	11	7	3	22	13	14
	5%	5%	5%	7%	3%	5%	6%	4%	5%	6%	7%	5%	4%	3%	5%	15%	4%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012 100	381 100	226 100	377 100	467 100	79 100	466 100	397 100	305 100	283 100	457 100	498 100	459 100	471 100	82 100	224 100	225 100	442 100	604 100	843 100	668 100	702 100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	471 47%	352 92%	101 45%	9 2%	423 91%	31 39%	17 4%	339 85%	105 34%	17 6%	426 93%	17 3%	431 94%	12 3%	28 34%	224 100%	187 83%	186 42%	263 44%	377 45%	397 59%	249 35%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	488 48%	22 6%	100 44%	354 94%	28 6%	30 38%	430 92%	47 12%	172 56%	261 92%	22 5%	451 91%	16 3%	444 94%	28 34%	0 *%	25 11%	236 53%	314 52%	426 51%	237 35%	413 59%
Donald Trump, definitely	373 37%	292 77%	69 30%	6 1%	346 74%	19 24%	9 2%	289 73%	61 20%	13 5%	349 76%	8 2%	356 78%	5 1%	12 15%	203 91%	140 62%	151 34%	214 35%	306 36%	325 49%	185 26%
Donald Trump, probably	96 9%	59 15%	31 14%	3 1%	75 16%	12 15%	8 2%	48 12%	43 14%	4 1%	75 16%	9 2%	73 16%	8 2%	15 18%	21 9%	44 20%	33 7%	48 8%	70 8%	70 10%	61 9%
Donald Trump, lean	2 *%	1 *%	1 *%	-	2 *%	0 *%	-	1 *%	1 *%	-	1 *%	-	1 *%	-	1 1%	-	2 1%	1 *%	1 *%	1 *%	2 *%	2 *%
Joe Biden, probably	101 10%	9 2%	16 7%	73 19%	10 2%	6 7%	85 18%	16 4%	29 9%	53 19%	11 2%	82 16%	7 2%	83 18%	11 13%	0 *%	8 4%	33 7%	54 9%	79 9%	41 6%	86 12%
Joe Biden, definitely	374 37%	13 3%	78 34%	275 73%	17 4%	24 30%	333 72%	31 8%	138 45%	201 71%	10 2%	357 72%	7 2%	350 74%	16 20%	-	16 7%	197 44%	254 42%	335 40%	188 28%	313 45%
Joe Biden, lean	14 1%	-	6 3%	6 2%	1 *%	1 1%	12 3%	0 *%	6 2%	7 2%	1 *%	12 2%	1 *%	12 2%	1 1%	-	1 *%	6 1%	6 1%	12 1%	8 1%	14 2%
Unsure	53 5%	7 2%	25 11%	14 4%	16 3%	18 23%	19 4%	10 3%	28 9%	5 2%	10 2%	29 6%	12 3%	14 3%	26 32%	-	13 6%	20 5%	27 4%	39 5%	34 5%	41 6%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN	471	250	114	138	332	83	55	101	189	182	82	127	101	86	345	64	350	14
	47%	54%	35%	53%	44%	51%	56%	42%	40%	60%	34%	75%	53%	34%	99%	72%	90%	3%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	488	193	188	109	378	67	42	125	249	115	138	39	83	157	2	18	26	362
	48%	42%	58%	42%	50%	42%	42%	52%	53%	38%	57%	23%	43%	62%	*%	20%	7%	90%
Donald Trump, definitely	373	193	82	104	268	66	38	76	144	154	70	107	79	58	307	33	303	10
	37%	42%	25%	40%	36%	41%	38%	32%	31%	51%	29%	63%	41%	23%	88%	37%	78%	3%
Donald Trump, probably	96	56	31	34	62	16	18	25	44	26	12	20	22	27	38	29	45	4
	9%	12%	10%	13%	8%	10%	18%	11%	9%	9%	5%	12%	12%	10%	11%	33%	12%	1%
Donald Trump, lean	2	1	0	0	2	0	-	0	1	1	-	1	-	1	-	2	1	-
	*%	*%	*%	*%	*%	*%		*%	*%	*%		*%		*%		2%	*%	
Joe Biden, probably	101	29	54	23	78	19	4	23	47	31	29	12	14	33	2	9	7	84
	10%	6%	17%	9%	10%	12%	4%	9%	10%	10%	12%	7%	7%	13%	*%	10%	2%	21%
Joe Biden, definitely	374	163	124	80	292	47	33	101	191	83	102	26	69	119	-	9	19	269
	37%	35%	38%	31%	39%	29%	33%	42%	41%	27%	43%	15%	36%	47%		10%	5%	67%
Joe Biden, lean	14	1	10	6	8	1	5	1	11	2	6	1	0	5	-	1	0	10
	1%	*%	3%	2%	1%	*%	5%	1%	2%	1%	3%	1%	*%	2%		1%	*%	2%
Unsure	53	18	21	13	39	12	2	13	31	8	20	3	7	12	0	6	11	28
	5%	4%	6%	5%	5%	7%	2%	6%	7%	3%	8%	2%	4%	5%	*%	7%	3%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY/LEAN	460	161	240	219	354	19	48	53	82	57	135	132	192	267
	45%	42%	51%	41%	51%	17%	38%	39%	55%	37%	47%	47%	43%	47%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	461	193	203	256	284	83	56	68	53	86	120	134	207	254
	46%	50%	43%	48%	41%	74%	45%	49%	35%	56%	42%	47%	47%	45%
Ron DeSantis, definitely	252	91	134	118	208	3	31	30	40	26	77	79	96	156
	25%	24%	28%	22%	30%	3%	25%	22%	26%	17%	27%	28%	22%	27%
Ron DeSantis, probably	177	58	85	90	127	13	15	19	35	26	48	49	80	96
	17%	15%	18%	17%	18%	12%	12%	14%	23%	17%	17%	17%	18%	17%
Ron DeSantis, lean	31	12	21	10	19	3	2	4	8	4	10	5	16	15
	3%	3%	4%	2%	3%	3%	1%	3%	5%	3%	4%	2%	4%	3%
Joe Biden, probably	104	36	36	66	53	20	16	20	14	22	28	20	56	48
	10%	9%	8%	12%	8%	18%	13%	14%	9%	14%	10%	7%	13%	8%
Joe Biden, definitely	351	157	162	189	228	62	38	46	39	62	91	113	147	204
	35%	41%	34%	35%	33%	56%	31%	33%	26%	40%	32%	40%	33%	36%
Joe Biden, lean	6	1	5	1	3	0	1	2	0	1	1	2	4	2
	1%	*%	1%	*%	*%	*%	1%	2%	*%	1%	*%	1%	1%	*%
Unsure	91	30	29	63	52	10	20	17	15	12	30	17	44	47
	9%	8%	6%	12%	8%	9%	16%	12%	10%	8%	11%	6%	10%	8%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY/LEAN	460	98	203	107	50	301	158	235	118	98	90	107	103	52	200	31	158
	45%	47%	50%	43%	36%	49%	40%	59%	41%	39%	45%	45%	54%	49%	43%	35%	49%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	461	81	174	127	79	256	205	127	157	125	92	109	77	50	219	42	145
	46%	39%	43%	50%	56%	41%	52%	32%	54%	49%	46%	46%	40%	47%	47%	49%	45%
Ron DeSantis, definitely	252	43	115	65	29	158	94	135	73	53	51	52	65	27	105	14	92
	25%	20%	28%	26%	21%	25%	24%	34%	25%	21%	25%	22%	34%	26%	23%	16%	28%
Ron DeSantis, probably	177	40	80	35	21	120	56	89	38	35	33	47	34	23	75	16	60
	17%	19%	20%	14%	15%	19%	14%	22%	13%	14%	17%	20%	18%	21%	16%	19%	19%
Ron DeSantis, lean	31	15	9	7	0	23	8	11	8	10	6	8	5	2	20	1	6
	3%	7%	2%	3%	*%	4%	2%	3%	3%	4%	3%	3%	2%	2%	4%	1%	2%
Joe Biden, probably	104	21	42	23	18	63	41	18	35	31	18	29	15	10	54	9	22
	10%	10%	10%	9%	13%	10%	10%	5%	12%	12%	9%	12%	8%	10%	12%	10%	7%
Joe Biden, definitely	351	60	127	103	61	187	164	107	122	93	71	78	61	39	160	33	121
	35%	29%	31%	41%	43%	30%	42%	27%	42%	37%	35%	33%	32%	37%	34%	38%	37%
Joe Biden, lean	6	1	5	1	-	6	1	2	1	2	3	2	-	-	5	0	1
	1%	*%	1%	*%		1%	*%	1%	*%	1%	1%	1%			1%	*%	*%
Unsure	91	30	31	18	11	61	30	36	15	30	19	23	12	4	45	14	22
	9%	14%	8%	7%	8%	10%	8%	9%	5%	12%	9%	9%	6%	4%	10%	16%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY/LEAN	460	340	98	14	414	25	21	335	98	18	404	30	415	19	26	203	197	192	267	379	384	244
	45%	89%	43%	4%	89%	32%	4%	85%	32%	7%	88%	6%	90%	4%	31%	91%	87%	43%	44%	45%	58%	35%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	461	17	96	337	21	31	408	37	171	246	18	429	12	421	28	4	15	222	296	401	225	386
	46%	4%	43%	89%	4%	40%	88%	9%	56%	87%	4%	86%	3%	89%	34%	2%	6%	50%	49%	48%	34%	55%
Ron DeSantis, definitely	252	198	47	6	239	7	7	203	38	8	233	10	240	7	5	108	129	121	164	216	220	123
	25%	52%	21%	2%	51%	8%	1%	51%	12%	3%	51%	2%	52%	1%	6%	48%	57%	27%	27%	26%	33%	18%
Ron DeSantis, probably	177	122	42	7	149	14	14	111	52	8	148	17	149	12	15	78	60	63	89	141	143	103
	17%	32%	19%	2%	32%	18%	3%	28%	17%	3%	32%	3%	33%	3%	18%	35%	27%	14%	15%	17%	21%	15%
Ron DeSantis, lean	31	20	9	0	26	4	1	21	7	3	23	3	26	0	5	17	7	8	14	22	21	17
	3%	5%	4%	*%	6%	6%	*%	5%	2%	1%	5%	1%	6%	*%	6%	8%	3%	2%	2%	3%	3%	2%
Joe Biden, probably	104	6	25	71	6	12	86	13	44	45	9	89	6	87	10	2	3	35	55	83	52	92
	10%	2%	11%	19%	1%	15%	18%	3%	14%	16%	2%	18%	1%	19%	12%	1%	1%	8%	9%	10%	8%	13%
Joe Biden, definitely	351	8	68	265	13	17	321	23	123	200	8	337	5	332	14	1	11	184	239	314	168	291
	35%	2%	30%	70%	3%	22%	69%	6%	40%	71%	2%	68%	1%	70%	17%	1%	5%	42%	40%	37%	25%	41%
Joe Biden, lean	6	2	4	1	2	3	2	1	4	1	2	3	1	1	4	-	1	3	2	4	5	4
	1%	1%	2%	*%	*%	3%	*%	*%	1%	*%	*%	1%	*%	*%	5%		*%	1%	*%	1%	1%	1%
Unsure	91	24	32	26	32	23	36	24	37	19	35	38	32	31	29	17	14	28	41	62	59	72
	9%	6%	14%	7%	7%	29%	8%	6%	12%	7%	8%	8%	7%	7%	35%	8%	6%	6%	7%	7%	9%	10%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
RON DESANTIS, DEFINITELY/ PROBABLY/LEAN	460	252	100	131	328	79	52	94	193	173	83	125	91	79	318	81	338	37
	45%	55%	31%	50%	44%	49%	53%	39%	41%	57%	35%	74%	48%	31%	92%	91%	87%	9%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	461	183	178	106	354	64	42	117	233	111	122	33	83	148	8	5	20	335
	46%	40%	55%	41%	47%	39%	43%	49%	50%	36%	51%	20%	43%	58%	2%	6%	5%	83%
Ron DeSantis, definitely	252	155	44	62	189	31	31	47	114	90	52	74	63	33	174	59	197	19
	25%	34%	14%	24%	25%	19%	32%	20%	24%	30%	22%	44%	33%	13%	50%	66%	51%	5%
Ron DeSantis, probably	177	88	46	57	120	40	17	42	66	68	26	42	28	38	118	22	116	18
	17%	19%	14%	22%	16%	25%	17%	18%	14%	22%	11%	25%	14%	15%	34%	24%	30%	4%
Ron DeSantis, lean	31	9	10	12	19	8	4	5	13	14	6	8	1	8	26	0	25	0
	3%	2%	3%	5%	3%	5%	4%	2%	3%	5%	2%	5%	*%	3%	7%	*%	7%	*%
Joe Biden, probably	104	35	48	28	76	22	6	28	42	34	26	8	12	23	5	1	5	75
	10%	8%	15%	11%	10%	13%	7%	12%	9%	11%	11%	5%	6%	9%	1%	2%	1%	18%
Joe Biden, definitely	351	146	127	76	274	42	34	87	187	76	95	24	68	122	2	3	13	259
	35%	32%	39%	29%	37%	26%	34%	37%	40%	25%	39%	15%	36%	48%	*%	3%	3%	64%
Joe Biden, lean	6	2	4	2	5	0	1	1	4	1	1	1	2	3	1	1	1	1
	1%	*%	1%	1%	1%	*%	1%	1%	1%	*%	*%	*%	1%	1%	*%	1%	*%	*%
Unsure	91	26	45	23	68	19	5	28	42	22	35	11	17	27	22	3	29	32
	9%	6%	14%	9%	9%	11%	5%	12%	9%	7%	15%	6%	9%	11%	6%	3%	8%	8%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHaleyBiden] If the 2024 presidential election were being held today, would you vote for

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NIKKI HALEY, DEFINITELY/ PROBABLY/LEAN	456	166	238	217	355	25	39	49	73	62	132	140	185	271
	45%	43%	50%	40%	52%	22%	31%	36%	49%	40%	46%	49%	42%	48%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	419	174	193	226	256	73	60	66	50	75	106	123	190	229
	41%	45%	41%	42%	37%	65%	48%	48%	33%	48%	37%	43%	43%	40%
Nikki Haley, definitely	217	90	119	98	169	3	30	23	28	28	63	76	78	139
	21%	23%	25%	18%	25%	3%	24%	16%	18%	18%	22%	27%	18%	24%
Nikki Haley, probably	192	62	90	101	154	17	9	19	35	31	54	53	85	107
	19%	16%	19%	19%	22%	15%	7%	14%	23%	20%	19%	19%	19%	19%
Nikki Haley, lean	47	14	29	18	32	4	-	7	10	3	15	11	21	26
	5%	4%	6%	3%	5%	4%		5%	7%	2%	5%	4%	5%	5%
Joe Biden, probably	113	42	44	69	69	15	19	33	15	15	21	29	63	50
	11%	11%	9%	13%	10%	13%	16%	24%	10%	10%	7%	10%	14%	9%
Joe Biden, definitely	299	126	145	154	182	57	39	33	32	59	83	93	124	175
	30%	33%	31%	29%	26%	51%	31%	24%	21%	38%	29%	33%	28%	31%
Joe Biden, lean	7	6	4	3	4	1	2	-	3	0	3	1	3	4
	1%	2%	1%	1%	1%	1%	1%		2%	*%	1%	1%	1%	1%
Unsure	137	44	42	93	79	14	25	23	28	18	48	20	69	68
	13%	11%	9%	17%	11%	12%	21%	17%	18%	11%	17%	7%	15%	12%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHaleyBiden] If the 2024 presidential election were being held today, would you vote for

	Total Total (LE)	Education HS or less	Education Some college	Education Bachelor's degree	Education Graduate degree	Education Group Non-college	Education Group College	Race x Education White non-college	Race x Education White college	Income <$30k	Income $30-$49k	Income $50-$74k	Income $75-$125k	Income >$125k	Employment Employed	Employment Not employed	Employment Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NIKKI HALEY, DEFINITELY/ PROBABLY/LEAN	456	97	197	108	52	295	161	230	124	92	94	107	99	55	203	30	158
	45%	46%	48%	43%	37%	48%	41%	58%	43%	36%	47%	45%	52%	52%	44%	35%	49%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	419	77	159	114	70	235	184	119	137	116	85	100	64	45	197	44	133
	41%	37%	39%	45%	50%	38%	47%	30%	47%	46%	42%	42%	33%	42%	43%	51%	41%
Nikki Haley, definitely	217	37	97	55	27	134	82	107	62	42	34	52	58	28	92	10	83
	21%	18%	24%	22%	19%	22%	21%	27%	21%	16%	17%	22%	30%	27%	20%	12%	25%
Nikki Haley, probably	192	43	82	43	24	125	68	95	59	40	48	46	38	15	84	16	64
	19%	20%	20%	17%	17%	20%	17%	24%	20%	16%	24%	19%	20%	14%	18%	18%	20%
Nikki Haley, lean	47	18	18	10	1	36	11	28	4	10	12	9	3	12	27	4	11
	5%	8%	4%	4%	1%	6%	3%	7%	1%	4%	6%	4%	2%	11%	6%	5%	4%
Joe Biden, probably	113	15	44	38	16	59	54	27	43	30	23	33	12	13	63	18	21
	11%	7%	11%	15%	11%	10%	14%	7%	15%	12%	12%	14%	6%	12%	14%	21%	7%
Joe Biden, definitely	299	60	114	75	51	174	126	92	91	85	59	66	50	30	132	26	109
	30%	29%	28%	30%	36%	28%	32%	23%	31%	33%	30%	28%	26%	28%	28%	30%	34%
Joe Biden, lean	7	1	1	1	3	3	4	1	4	1	2	1	1	2	3	-	3
	1%	1%	*%	1%	2%	*%	1%	*%	1%	1%	1%	*%	*%	2%	1%		1%
Unsure	137	35	52	30	18	88	48	48	29	45	22	32	28	6	64	13	34
	13%	17%	13%	12%	13%	14%	12%	12%	10%	18%	11%	13%	15%	6%	14%	14%	11%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHaleyBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NIKKI HALEY, DEFINITELY/ PROBABLY/LEAN	456	333	92	24	399	24	33	328	97	25	381	49	391	35	29	183	203	195	269	376	381	250
	45%	88%	41%	6%	85%	30%	7%	83%	32%	9%	83%	10%	85%	8%	36%	82%	90%	44%	45%	45%	57%	36%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	419	10	89	314	17	24	379	28	163	223	17	391	13	388	18	7	6	202	267	363	199	356
	41%	3%	39%	83%	4%	30%	81%	7%	53%	79%	4%	79%	3%	82%	22%	3%	3%	46%	44%	43%	30%	51%
Nikki Haley, definitely	217	168	40	8	198	9	10	171	37	7	191	19	197	10	10	85	111	119	149	186	189	115
	21%	44%	18%	2%	42%	11%	2%	43%	12%	2%	42%	4%	43%	2%	13%	38%	49%	27%	25%	22%	28%	16%
Nikki Haley, probably	192	131	42	15	159	11	22	125	46	18	153	25	160	22	10	74	75	65	99	152	153	119
	19%	34%	18%	4%	34%	14%	5%	31%	15%	6%	34%	5%	35%	5%	12%	33%	33%	15%	16%	18%	23%	17%
Nikki Haley, lean	47	35	10	2	42	4	2	32	14	0	37	6	35	3	9	24	16	12	21	38	39	16
	5%	9%	4%	*%	9%	4%	*%	8%	5%	*%	8%	1%	8%	1%	11%	11%	7%	3%	3%	4%	6%	2%
Joe Biden, probably	113	6	30	71	12	11	90	9	54	47	10	97	9	95	9	3	6	45	65	89	57	92
	11%	1%	13%	19%	3%	13%	19%	2%	18%	17%	2%	19%	2%	20%	11%	1%	3%	10%	11%	11%	8%	13%
Joe Biden, definitely	299	1	57	240	1	13	285	18	106	174	4	292	1	290	8	1	-	155	199	269	141	260
	30%	*%	25%	64%	*%	16%	61%	4%	35%	61%	1%	59%	*%	62%	10%	1%		35%	33%	32%	21%	37%
Joe Biden, lean	7	3	2	3	3	0	4	1	4	3	3	2	3	3	1	3	-	2	2	6	2	4
	1%	1%	1%	1%	1%	*%	1%	*%	1%	1%	1%	*%	1%	1%	1%	1%		1%	*%	1%	*%	1%
Unsure	137	38	46	39	52	32	53	41	46	35	60	58	54	47	35	34	16	45	68	103	87	96
	13%	10%	20%	10%	11%	40%	11%	10%	15%	12%	13%	12%	12%	10%	42%	15%	7%	10%	11%	12%	13%	14%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHaleyBiden] If the 2024 presidential election were being held today, would you vote for

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
NIKKI HALEY, DEFINITELY/ PROBABLY/LEAN	456	256	97	126	329	77	49	93	201	163	90	115	93	80	295	82	335	46
	45%	55%	30%	49%	44%	48%	50%	39%	43%	53%	37%	68%	49%	31%	85%	92%	87%	11%
JOE BIDEN, DEFINITELY/ PROBABLY/LEAN	419	159	166	101	317	59	42	107	208	104	104	31	76	142	10	3	10	314
	41%	34%	51%	39%	42%	36%	43%	45%	44%	34%	44%	18%	40%	56%	3%	4%	3%	78%
Nikki Haley, definitely	217	135	31	51	166	27	25	42	98	77	42	52	56	30	139	53	166	8
	21%	29%	10%	20%	22%	16%	25%	18%	21%	25%	17%	31%	29%	12%	40%	60%	43%	2%
Nikki Haley, probably	192	108	43	66	125	45	22	43	79	70	42	53	33	42	122	25	139	36
	19%	23%	13%	26%	17%	28%	22%	18%	17%	23%	18%	31%	17%	17%	35%	28%	36%	9%
Nikki Haley, lean	47	14	24	9	38	6	2	7	24	16	5	10	4	8	33	4	31	2
	5%	3%	7%	3%	5%	4%	2%	3%	5%	5%	2%	6%	2%	3%	10%	4%	8%	1%
Joe Biden, probably	113	37	58	25	88	22	3	22	54	36	27	10	17	38	6	3	8	79
	11%	8%	18%	10%	12%	14%	3%	9%	12%	12%	11%	6%	9%	15%	2%	4%	2%	20%
Joe Biden, definitely	299	116	108	72	227	35	37	82	151	67	75	21	58	102	1	-	2	232
	30%	25%	33%	28%	30%	22%	37%	34%	32%	22%	31%	12%	30%	40%	*%		1%	57%
Joe Biden, lean	7	5	1	4	3	2	3	2	4	1	3	0	1	2	3	-	0	4
	1%	1%	*%	2%	*%	1%	3%	1%	1%	*%	1%	*%	1%	1%	1%		*%	1%
Unsure	137	47	59	33	104	25	7	39	59	38	46	23	22	33	42	3	42	43
	13%	10%	18%	13%	14%	16%	7%	16%	13%	13%	19%	14%	12%	13%	12%	4%	11%	11%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpBidenFull] And if you had to choose today, which of the following candidates would you vote for?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	417	150	212	204	315	16	49	47	75	55	131	110	177	241
	41%	39%	45%	38%	46%	14%	39%	34%	50%	35%	46%	39%	40%	42%
Joe Biden, the Democratic candidate	359	150	168	191	222	61	52	41	37	61	101	120	139	221
	36%	39%	36%	36%	32%	55%	42%	29%	25%	39%	35%	42%	31%	39%
Mark Cuban, Independent candidate	39	9	14	26	25	1	4	3	12	5	7	12	21	19
	4%	2%	3%	5%	4%	1%	3%	2%	8%	3%	3%	4%	5%	3%
Robert F. Kennedy, Jr , Independent candidate	91	31	41	50	63	13	7	15	11	20	18	27	46	45
	9%	8%	9%	9%	9%	11%	6%	11%	7%	13%	6%	10%	10%	8%
Jill Stein, Green Party candidate	14	8	7	7	6	4	4	10	2	0	2	-	12	2
	1%	2%	1%	1%	1%	4%	3%	7%	2%	*%	1%		3%	*%
Cornel West, Independent candidate	10	2	5	5	8	2	-	3	1	2	3	1	6	4
	1%	*%	1%	1%	1%	2%		2%	1%	1%	1%	*%	1%	1%
Unsure	81	34	25	54	51	15	8	20	12	11	24	14	43	38
	8%	9%	5%	10%	7%	13%	7%	14%	8%	7%	8%	5%	10%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpBidenFull] And if you had to choose today, which of the following candidates would you vote for?

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	417	100	184	90	41	285	131	222	92	92	85	104	86	41	176	29	140
	41%	48%	45%	36%	29%	46%	33%	56%	32%	36%	42%	44%	45%	39%	38%	33%	43%
Joe Biden, the Democratic candidate	359	64	133	99	63	197	162	104	118	93	71	77	62	47	168	28	129
	36%	31%	33%	39%	45%	32%	41%	26%	41%	37%	35%	32%	32%	44%	36%	32%	40%
Mark Cuban, Independent candidate	39	2	14	10	13	16	23	7	18	6	6	8	13	6	22	1	12
	4%	1%	3%	4%	9%	3%	6%	2%	6%	2%	3%	3%	7%	6%	5%	1%	4%
Robert F. Kennedy, Jr , Independent candidate	91	14	52	21	5	65	26	41	22	29	23	16	16	6	41	11	26
	9%	6%	13%	8%	3%	11%	7%	10%	8%	12%	11%	7%	8%	5%	9%	13%	8%
Jill Stein, Green Party candidate	14	6	3	5	0	9	5	1	5	12	2	-	-	0	6	6	2
	1%	3%	1%	2%	*%	1%	1%	*%	2%	5%	1%			*%	1%	6%	1%
Cornel West, Independent candidate	10	0	2	2	5	2	8	2	6	0	2	5	3	-	9	-	1
	1%	*%	1%	1%	4%	*%	2%	*%	2%	*%	1%	2%	1%		2%		*%
Unsure	81	23	21	24	13	44	37	22	29	21	11	29	13	6	44	14	16
	8%	11%	5%	9%	9%	7%	9%	6%	10%	8%	6%	12%	7%	5%	9%	16%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpBidenFull] And if you had to choose today, which of the following candidates would you vote for?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	417	328	75	6	388	20	8	315	79	14	391	13	392	7	18	219	160	168	242	343	359	210
	41%	86%	33%	2%	83%	26%	2%	79%	26%	5%	86%	3%	85%	1%	22%	98%	71%	38%	40%	41%	54%	30%
Joe Biden, the Democratic candidate	359	8	72	278	13	20	326	26	139	189	9	345	6	341	11	3	8	193	249	322	166	310
	36%	2%	32%	74%	3%	25%	70%	6%	45%	67%	2%	69%	1%	72%	14%	1%	4%	44%	41%	38%	25%	44%
Mark Cuban, Independent candidate	39	12	13	14	13	7	19	15	10	14	12	24	12	20	8	-	12	17	21	32	25	25
	4%	3%	6%	4%	3%	8%	4%	4%	3%	5%	3%	5%	3%	4%	10%		5%	4%	3%	4%	4%	4%
Robert F. Kennedy, Jr , Independent candidate	91	21	35	33	31	19	42	24	46	20	30	46	29	45	17	2	26	34	40	66	60	71
	9%	6%	16%	9%	7%	24%	9%	6%	15%	7%	7%	9%	6%	10%	21%	1%	12%	8%	7%	8%	9%	10%
Jill Stein, Green Party candidate	14	-	6	3	-	0	14	0	0	14	0	9	1	13	0	-	-	3	3	12	7	10
	1%		3%	1%		*%	3%	*%	*%	5%	*%	2%	*%	3%	*%			1%	*%	1%	1%	1%
Cornel West, Independent candidate	10	1	2	6	1	1	8	2	1	7	1	7	2	7	1	-	1	5	9	9	7	8
	1%	*%	1%	2%	*%	1%	2%	1%	*%	2%	*%	1%	*%	1%	1%		*%	1%	1%	1%	1%	1%
Unsure	81	11	23	37	20	13	47	15	30	25	13	53	16	38	26	-	18	24	42	58	44	69
	8%	3%	10%	10%	4%	16%	10%	4%	10%	9%	3%	11%	4%	8%	32%		8%	5%	7%	7%	7%	10%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpBidenFull] And if you had to choose today, which of the following candidates would you vote for?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, the Republican candidate	417	222	92	124	292	75	48	87	171	160	76	113	89	71	333	47	321	6
	41%	48%	29%	48%	39%	47%	49%	36%	37%	52%	32%	67%	46%	28%	96%	53%	83%	1%
Joe Biden, the Democratic candidate	359	146	133	77	282	46	31	86	197	76	108	25	68	108	3	3	9	288
	36%	32%	41%	30%	38%	29%	31%	36%	42%	25%	45%	15%	36%	42%	1%	3%	2%	71%
Mark Cuban, Independent candidate	39	24	11	10	29	9	1	9	25	5	16	6	5	14	1	11	17	18
	4%	5%	4%	4%	4%	6%	1%	4%	5%	2%	7%	4%	3%	5%	*%	12%	4%	4%
Robert F. Kennedy, Jr , Independent candidate	91	34	35	25	66	11	14	26	37	29	20	14	17	26	5	22	32	38
	9%	7%	11%	9%	9%	7%	14%	11%	8%	9%	8%	8%	9%	10%	1%	25%	8%	9%
Jill Stein, Green Party candidate	14	1	12	2	12	2	1	2	8	4	2	0	3	11	-	-	-	9
	1%	*%	4%	1%	2%	1%	1%	1%	2%	1%	1%	*%	1%	4%				2%
Cornel West, Independent candidate	10	9	1	2	8	-	2	-	5	6	1	3	-	4	1	-	1	5
	1%	2%	*%	1%	1%		2%		1%	2%	*%	2%		1%	*%		*%	1%
Unsure	81	25	38	20	61	18	2	28	27	25	16	8	9	22	3	6	6	40
	8%	5%	12%	8%	8%	11%	2%	12%	6%	8%	7%	4%	5%	9%	1%	7%	2%	10%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a … ?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	381	147	192	188	303	8	33	31	72	51	107	119	154	226
	38%	38%	41%	35%	44%	7%	27%	22%	48%	33%	37%	42%	35%	40%
STRONG/NOT VERY STRONG DEMOCRAT	377	142	138	238	217	79	51	62	48	66	101	100	176	201
	37%	37%	29%	44%	31%	70%	41%	45%	32%	43%	35%	35%	40%	35%
Strong Republican	249	98	116	132	203	4	23	14	50	34	72	79	97	152
	25%	26%	25%	25%	29%	3%	19%	10%	33%	22%	25%	28%	22%	27%
Not very strong Republican	132	49	75	56	100	5	10	17	23	17	35	40	57	75
	13%	13%	16%	11%	14%	4%	8%	12%	15%	11%	12%	14%	13%	13%
Independent	226	87	135	91	150	22	37	40	26	33	67	60	99	127
	22%	23%	29%	17%	22%	20%	30%	29%	17%	22%	23%	21%	22%	22%
Not very strong Democrat	120	38	39	79	55	27	26	26	14	21	28	29	62	58
	12%	10%	8%	15%	8%	24%	21%	19%	9%	14%	10%	10%	14%	10%
Strong Democrat	257	104	99	159	162	52	25	36	34	45	73	70	114	143
	25%	27%	21%	30%	24%	47%	20%	26%	23%	29%	25%	25%	26%	25%
A member of another party	10	3	2	8	10	-	-	5	1	-	4	1	5	5
	1%	1%	*%	2%	1%			4%	*%		1%	*%	1%	1%
Unsure	18	5	6	12	10	3	2	1	4	4	7	3	8	10
	2%	1%	1%	2%	1%	2%	2%	1%	2%	2%	2%	1%	2%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	381	84	160	97	39	244	136	199	104	81	66	97	83	46	171	24	122
	38%	40%	39%	38%	28%	39%	35%	50%	36%	32%	33%	41%	44%	43%	37%	28%	38%
STRONG/NOT VERY STRONG DEMOCRAT	377	77	146	95	59	223	154	109	108	112	76	89	59	29	166	42	124
	37%	37%	36%	38%	42%	36%	39%	28%	37%	44%	38%	37%	31%	27%	36%	48%	38%
Strong Republican	249	50	109	66	23	159	89	140	63	59	43	68	51	22	104	17	84
	25%	24%	27%	26%	16%	26%	23%	35%	22%	23%	21%	28%	27%	21%	22%	20%	26%
Not very strong Republican	132	34	51	31	16	85	47	59	40	23	23	29	32	24	68	7	38
	13%	16%	12%	12%	11%	14%	12%	15%	14%	9%	12%	12%	17%	23%	15%	8%	12%
Independent	226	42	92	53	40	134	92	78	72	48	52	47	47	29	115	17	73
	22%	20%	22%	21%	28%	22%	24%	20%	25%	19%	26%	20%	24%	27%	25%	20%	22%
Not very strong Democrat	120	20	52	27	22	71	48	29	26	36	18	30	25	9	59	16	34
	12%	9%	13%	11%	15%	12%	12%	7%	9%	14%	9%	12%	13%	9%	13%	19%	10%
Strong Democrat	257	57	94	68	38	151	106	81	82	76	58	59	34	19	107	26	90
	25%	27%	23%	27%	27%	24%	27%	20%	28%	30%	29%	25%	18%	18%	23%	29%	28%
A member of another party	10	1	4	5	1	4	6	4	6	4	2	3	-	1	5	1	1
	1%	*%	1%	2%	1%	1%	2%	1%	2%	2%	1%	1%		1%	1%	1%	*%
Unsure	18	5	8	3	1	13	4	8	1	6	6	3	2	1	7	3	5
	2%	3%	2%	1%	1%	2%	1%	2%	*%	3%	3%	1%	1%	1%	1%	3%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a … ?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012 100	381 100	226 100	377 100	467 100	79 100	466 100	397 100	305 100	283 100	457 100	498 100	459 100	471 100	82 100	224 100	225 100	442 100	604 100	843 100	668 100	702 100
STRONG/NOT VERY STRONG REPUBLICAN	381 38%	381 100%	-	-	381 81%	-	-	312 79%	55 18%	10 4%	353 77%	16 3%	362 79%	7 1%	12 15%	177 79%	195 87%	175 40%	229 38%	319 38%	347 52%	184 26%
STRONG/NOT VERY STRONG DEMOCRAT	377 37%	-	-	377 100%	-	-	377 81%	22 6%	112 37%	235 83%	9 2%	356 72%	3 1%	363 77%	11 14%	-	-	182 41%	236 39%	324 38%	161 24%	349 50%
Strong Republican	249 25%	249 65%	-	-	249 53%	-	-	226 57%	14 5%	7 2%	244 53%	-	246 54%	1 *%	2 2%	128 57%	119 53%	120 27%	153 25%	213 25%	236 35%	118 17%
Not very strong Republican	132 13%	132 35%	-	-	132 28%	-	-	86 22%	40 13%	4 1%	110 24%	16 3%	116 25%	6 1%	10 13%	49 22%	77 34%	55 12%	76 13%	106 13%	111 17%	65 9%
Independent	226 22%	-	226 100%	-	79 17%	67 84%	80 17%	58 15%	130 43%	31 11%	84 18%	117 23%	86 19%	95 20%	45 55%	44 19%	27 12%	80 18%	129 21%	182 22%	145 22%	156 22%
Not very strong Democrat	120 12%	-	-	120 32%	-	-	120 26%	4 1%	52 17%	59 21%	6 1%	106 21%	1 *%	112 24%	6 8%	-	-	45 10%	63 10%	98 12%	56 8%	115 16%
Strong Democrat	257 25%	-	-	257 68%	-	-	257 55%	18 5%	60 20%	177 62%	3 1%	250 50%	2 *%	251 53%	5 6%	-	-	136 31%	173 29%	225 27%	105 16%	234 33%
A member of another party	10 1%	-	-	-	3 1%	1 1%	7 1%	1 *%	3 1%	6 2%	3 1%	5 1%	2 *%	6 1%	2 3%	1 1%	1 *%	2 *%	4 1%	10 1%	3 *%	2 *%
Unsure	18 2%	-	-	-	5 1%	11 14%	2 *%	4 1%	6 2%	1 *%	7 2%	3 1%	6 1%	0 *%	11 14%	2 1%	2 1%	4 1%	6 1%	8 1%	12 2%	11 2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a … ?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	381	213	76	110	270	63	46	83	162	135	72	114	90	53	287	74	336	-
	38%	46%	23%	42%	36%	39%	47%	35%	35%	44%	30%	68%	47%	21%	83%	84%	87%	
STRONG/NOT VERY STRONG DEMOCRAT	377	121	171	91	285	65	26	106	178	93	113	26	62	127	-	-	-	344
	37%	26%	53%	35%	38%	40%	27%	45%	38%	30%	47%	15%	32%	50%				85%
Strong Republican	249	140	45	78	169	45	33	58	93	98	43	84	54	34	208	38	235	-
	25%	30%	14%	30%	23%	28%	34%	24%	20%	32%	18%	50%	28%	13%	60%	43%	61%	
Not very strong Republican	132	74	31	31	100	19	13	25	69	37	29	30	36	19	80	36	102	-
	13%	16%	10%	12%	13%	11%	13%	11%	15%	12%	12%	18%	19%	7%	23%	41%	26%	
Independent	226	119	65	53	173	28	25	43	118	66	46	24	38	62	57	11	49	55
	22%	26%	20%	20%	23%	18%	25%	18%	25%	22%	19%	14%	20%	24%	16%	13%	13%	14%
Not very strong Democrat	120	37	60	31	88	25	6	30	65	25	41	8	22	34	-	-	-	110
	12%	8%	19%	12%	12%	16%	6%	12%	14%	8%	17%	5%	12%	13%				27%
Strong Democrat	257	85	111	59	197	39	20	77	113	68	72	18	39	93	-	-	-	235
	25%	18%	34%	23%	26%	24%	20%	32%	24%	22%	30%	10%	21%	37%				58%
A member of another party	10	3	6	1	9	1	-	1	4	5	3	1	1	7	1	1	-	3
	1%	1%	2%	1%	1%	1%		*%	1%	2%	1%	1%	*%	3%	*%	1%		1%
Unsure	18	5	5	5	12	4	1	6	6	6	6	4	0	6	2	2	2	1
	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	*%	2%	1%	2%	*%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	254	95	143	111	170	25	39	45	30	37	78	64	113	142
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	282	104	139	142	211	34	18	18	44	51	97	72	113	169
TOTAL VOTES FOR REPUBLICANS	87	18	48	38	61	7	15	20	4	8	30	24	32	54
	34%	19%	34%	34%	36%	28%	38%	44%	13%	22%	39%	38%	29%	38%
TOTAL VOTES FOR DEMOCRATS	89	44	52	37	55	12	15	19	13	9	24	23	42	47
	35%	46%	36%	33%	32%	48%	38%	41%	45%	26%	31%	36%	37%	33%
I almost always vote for Republican candidates	30	7	22	8	20	5	4	7	1	3	12	6	11	19
	12%	8%	16%	7%	12%	21%	10%	15%	4%	9%	16%	10%	10%	13%
I vote for Republicans more often than I vote for Democrats	56	10	26	30	41	2	11	13	3	5	18	18	21	36
	22%	11%	18%	27%	24%	7%	28%	29%	9%	13%	23%	28%	18%	25%
I vote for Democrats more often than I vote for Republicans	57	32	36	21	32	9	12	14	8	7	13	16	29	29
	23%	33%	25%	19%	19%	37%	30%	30%	26%	19%	17%	24%	25%	20%
I almost always vote for Democratic candidates	31	12	16	16	23	3	3	5	6	3	11	7	13	18
	12%	13%	11%	14%	14%	11%	9%	11%	18%	7%	14%	11%	12%	13%
I vote equally for Democrats and Republicans	51	21	31	19	38	3	3	4	6	12	15	14	22	29
	20%	22%	22%	17%	22%	14%	7%	8%	20%	32%	19%	22%	19%	20%
Unsure	29	12	12	17	16	3	6	3	7	8	8	3	17	11
	11%	13%	8%	15%	10%	10%	16%	7%	22%	20%	11%	5%	15%	8%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total Total (LE)	Education HS or less	Some college	Bachelor's degree	Graduate degree	Education Group Non-college	College	Race x Education White non-college	White college	Income <$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employment Employed	Not employed	Retired
Total	254	48	103	60	42	151	102	90	79	59	59	52	49	31	126	21	79
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	282	58	122	59	42	180	101	128	82	77	71	60	44	22	135	24	84
TOTAL VOTES FOR REPUBLICANS	87	13	45	18	10	59	27	39	21	17	21	21	13	13	32	6	35
	34%	28%	44%	29%	23%	39%	27%	44%	26%	28%	36%	39%	27%	42%	25%	31%	45%
TOTAL VOTES FOR DEMOCRATS	89	16	29	26	17	45	44	20	35	22	20	21	18	8	51	9	22
	35%	34%	28%	44%	41%	30%	43%	22%	44%	37%	34%	39%	36%	25%	41%	45%	28%
I almost always vote for Republican candidates	30	7	12	3	7	19	10	14	6	8	5	6	4	7	15	1	12
	12%	14%	12%	6%	17%	13%	10%	15%	7%	14%	8%	12%	9%	22%	12%	3%	15%
I vote for Republicans more often than I vote for Democrats	56	7	33	14	3	40	17	26	15	8	16	14	9	6	18	6	23
	22%	14%	32%	23%	6%	26%	16%	28%	19%	14%	27%	28%	18%	20%	14%	29%	30%
I vote for Democrats more often than I vote for Republicans	57	9	20	17	12	28	29	11	21	10	11	13	17	6	32	6	16
	23%	19%	19%	28%	29%	19%	28%	12%	27%	18%	19%	24%	35%	20%	25%	30%	21%
I almost always vote for Democratic candidates	31	7	9	9	5	16	15	9	14	12	9	8	1	2	20	3	6
	12%	15%	9%	16%	13%	11%	14%	11%	17%	20%	15%	15%	2%	5%	16%	15%	7%
I vote equally for Democrats and Republicans	51	11	23	7	10	33	17	22	15	15	11	7	13	4	23	3	18
	20%	22%	22%	12%	23%	22%	17%	25%	19%	25%	18%	14%	27%	13%	18%	17%	23%
Unsure	29	8	7	9	5	15	14	8	8	6	7	4	4	6	20	1	4
	11%	16%	7%	15%	12%	10%	14%	9%	11%	10%	12%	7%	9%	21%	16%	7%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	254 100	-	226 100	-	87 100	79 100	89 100	63 100	139 100	38 100	95 100	125 100	94 100	102 100	59 100	47 100	30 100	85 100	139 100	200 100	160 100	169 100
Unweighted Total	282	-	240	-	79	120	83	62	152	44	112	97	103	87	92	41	26	80	124	185	182	195
TOTAL VOTES FOR REPUBLICANS	87 34%	-	79 35%	-	87 100%	-	-	47 75%	34 24%	3 8%	66 70%	10 8%	74 79%	3 3%	10 17%	47 100%	30 100%	29 34%	51 36%	66 33%	58 36%	52 31%
TOTAL VOTES FOR DEMOCRATS	89 35%	-	80 35%	-	-	-	89 100%	7 11%	49 35%	30 79%	4 4%	80 64%	2 2%	76 75%	10 17%	-	-	34 39%	52 37%	76 38%	46 29%	65 39%
I almost always vote for Republican candidates	30 12%	-	26 12%	-	30 35%	-	-	23 37%	5 4%	1 2%	27 29%	3 2%	26 28%	-	4 7%	18 39%	10 35%	9 10%	16 12%	21 11%	19 12%	17 10%
I vote for Republicans more often than I vote for Democrats	56 22%	-	53 23%	-	56 65%	-	-	24 38%	29 21%	2 6%	39 41%	8 6%	48 51%	3 3%	6 10%	29 61%	19 65%	21 24%	34 25%	45 23%	40 25%	35 21%
I vote for Democrats more often than I vote for Republicans	57 23%	-	55 24%	-	-	-	57 65%	3 4%	37 26%	17 44%	3 4%	51 40%	2 2%	47 47%	8 14%	-	-	23 27%	33 24%	48 24%	37 23%	48 29%
I almost always vote for Democratic candidates	31 12%	-	25 11%	-	-	-	31 35%	4 7%	12 9%	13 34%	1 1%	29 23%	0 *%	29 29%	2 3%	-	-	11 12%	18 13%	28 14%	9 5%	17 10%
I vote equally for Democrats and Republicans	51 20%	-	46 20%	-	-	51 64%	-	5 9%	38 28%	3 8%	15 16%	27 22%	10 10%	17 17%	24 41%	-	-	18 21%	24 17%	40 20%	32 20%	36 21%
Unsure	29 11%	-	21 9%	-	-	29 36%	-	4 6%	18 13%	2 5%	9 9%	8 6%	8 9%	5 5%	15 25%	-	-	5 6%	13 9%	18 9%	24 15%	16 10%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	254	127	76	59	195	34	26	50	128	77	54	29	39	74	60	14	51	60
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	282	123	78	74	208	52	22	61	124	97	61	44	37	76	55	16	282	282
TOTAL VOTES FOR REPUBLICANS	87	51	21	18	69	13	5	8	45	33	23	16	7	24	60	14	51	-
	34%	40%	27%	30%	35%	37%	20%	17%	35%	43%	42%	56%	19%	33%	100%	100%	100%	
TOTAL VOTES FOR DEMOCRATS	89	40	30	18	71	6	12	23	48	18	17	4	17	31	-	-	-	60
	35%	31%	40%	30%	36%	17%	47%	46%	38%	23%	32%	13%	43%	41%				100%
I almost always vote for Republican candidates	30	15	9	5	25	1	4	6	12	12	3	7	6	8	22	5	22	-
	12%	12%	12%	8%	13%	3%	15%	13%	10%	15%	5%	24%	15%	10%	37%	33%	43%	
I vote for Republicans more often than I vote for Democrats	56	35	11	13	44	11	1	2	33	21	20	9	2	17	38	10	29	-
	22%	28%	15%	21%	22%	34%	5%	4%	26%	28%	36%	32%	5%	23%	63%	67%	57%	
I vote for Democrats more often than I vote for Republicans	57	29	19	8	49	2	6	12	36	9	9	1	13	19	-	-	-	44
	23%	23%	25%	14%	25%	7%	23%	25%	28%	12%	17%	3%	32%	26%				74%
I almost always vote for Democratic candidates	31	11	12	10	21	4	6	10	12	8	8	3	4	12	-	-	-	16
	12%	9%	15%	17%	11%	11%	24%	21%	10%	11%	15%	10%	11%	16%				26%
I vote equally for Democrats and Republicans	51	26	15	14	37	10	4	13	20	19	7	5	6	15	-	-	-	-
	20%	20%	19%	23%	19%	29%	16%	25%	15%	24%	13%	17%	15%	20%				
Unsure	29	10	10	10	18	6	4	6	15	8	7	4	9	4	-	-	-	-
	11%	8%	14%	17%	9%	17%	17%	11%	12%	10%	13%	14%	23%	5%				

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	467	165	240	226	364	15	48	51	76	60	137	143	187	281
	46%	43%	51%	42%	53%	14%	39%	37%	51%	39%	48%	51%	42%	49%
Total Democratic+Democratic-leaning Independents	466	186	189	274	272	91	66	81	62	76	125	123	218	248
	46%	48%	40%	51%	39%	81%	53%	58%	41%	49%	44%	43%	49%	44%
Total Independent	79	34	43	36	54	6	9	7	13	19	23	17	39	40
	8%	9%	9%	7%	8%	5%	7%	5%	8%	13%	8%	6%	9%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total Total (LE)	HS or less	Education Some college	Education Bachelor's degree	Education Graduate degree	Education Group Non-college	Education Group College	Race x Education White non-college	Race x Education White college	Income <$30k	Income $30-$49k	Income $50-$74k	Income $75-$125k	Income >$125k	Employment Employed	Employment Not employed	Employment Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	467	98	205	115	49	303	163	238	125	98	87	118	96	59	203	31	157
	46%	47%	50%	45%	35%	49%	42%	60%	43%	39%	43%	49%	50%	56%	44%	35%	48%
Total Democratic+Democratic-leaning Independents	466	93	174	121	77	267	198	130	142	134	96	110	77	36	217	51	146
	46%	45%	43%	48%	55%	43%	50%	33%	49%	53%	48%	46%	40%	34%	47%	59%	45%
Total Independent	79	19	29	16	15	48	31	31	24	20	18	11	18	10	43	5	22
	8%	9%	7%	6%	11%	8%	8%	8%	8%	8%	9%	5%	9%	10%	9%	6%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	467	381	79	-	467	-	-	359	89	13	420	26	436	9	22	224	225	205	280	385	405	235
	46%	100%	35%		100%			91%	29%	5%	92%	5%	95%	2%	27%	100%	100%	46%	46%	46%	61%	34%
Total Democratic+Democratic-leaning Independents	466	-	80	377	-	-	466	29	161	265	13	436	5	439	21	-	-	215	287	400	207	414
	46%		35%	100%			100%	7%	53%	94%	3%	88%	1%	93%	26%			49%	48%	47%	31%	59%
Total Independent	79	-	67	-	-	79	-	9	56	5	24	35	18	22	39	-	-	22	37	58	56	52
	8%		29%			100%		2%	18%	2%	5%	7%	4%	5%	47%			5%	6%	7%	8%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QPartyConsolidated] QParty and QPartyLean

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	467	264	96	127	339	76	51	91	207	169	95	130	98	78	347	88	387	-
	46%	57%	30%	49%	45%	47%	52%	38%	44%	55%	40%	77%	51%	31%	100%	100%	100%	
Total Democratic+Democratic-leaning Independents	466	161	201	109	356	70	38	129	226	110	130	30	79	158	-	-	-	404
	46%	35%	62%	42%	47%	44%	39%	54%	48%	36%	54%	18%	41%	62%				100%
Total Independent	79	36	25	24	55	15	9	18	35	26	15	9	15	19	-	-	-	-
	8%	8%	8%	9%	7%	10%	9%	8%	7%	9%	6%	5%	8%	8%				

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemVtlk] What are the chances you'll vote in your state's 2024 Democratic presidential primary?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	466	186	189	274	272	91	66	81	62	76	125	123	218	248
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	449	164	170	277	287	103	40	30	51	89	135	144	170	279
DEFINITELY/PROBABLY VOTE	399	157	166	232	239	82	52	61	49	69	108	112	179	220
	86%	84%	88%	84%	88%	91%	78%	75%	80%	92%	86%	91%	82%	89%
50/50 CHANCE/WILL NOT VOTE	56	26	20	36	26	9	11	16	13	5	12	10	34	22
	12%	14%	10%	13%	9%	9%	16%	20%	20%	7%	10%	8%	16%	9%
Definitely vote	332	136	138	195	204	67	43	37	39	57	92	107	133	199
	71%	73%	73%	71%	75%	74%	65%	45%	63%	76%	74%	88%	61%	81%
Probably vote	67	21	28	37	35	15	8	24	10	12	16	4	46	20
	14%	11%	15%	13%	13%	16%	13%	30%	16%	16%	13%	4%	21%	8%
50-50 chance	41	16	15	26	12	8	11	16	8	4	7	5	29	12
	9%	9%	8%	9%	4%	9%	16%	20%	14%	5%	5%	4%	13%	5%
Will not vote	15	10	5	10	14	0	-	-	4	1	6	4	6	10
	3%	5%	3%	4%	5%	*%			7%	2%	4%	3%	3%	4%
Unsure	11	3	4	7	7	-	4	4	-	1	5	1	5	6
	2%	2%	2%	3%	3%		6%	5%		1%	4%	1%	2%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemVtlk] What are the chances you'll vote in your state's 2024 Democratic presidential primary?

	Total Total (LE)	HS or less	Education Some college	Bachelor's degree	Graduate degree	Education Group Non-college	College	Race x Education White non-college	White college	Income <$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employment Employed	Not employed	Retired
Total	466	93	174	121	77	267	198	130	142	134	96	110	77	36	217	51	146
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	449	95	175	102	77	270	179	148	139	147	104	95	62	32	189	41	164
DEFINITELY/PROBABLY VOTE	399	80	150	107	62	229	170	115	124	115	79	104	62	29	181	44	132
	86%	85%	86%	89%	81%	86%	86%	89%	87%	85%	82%	94%	80%	79%	83%	85%	90%
50/50 CHANCE/WILL NOT VOTE	56	8	24	13	12	32	24	11	14	17	16	2	15	5	31	8	13
	12%	8%	14%	10%	15%	12%	12%	9%	10%	13%	17%	2%	19%	14%	14%	15%	9%
Definitely vote	332	57	133	86	57	190	143	97	107	86	59	94	58	25	140	31	122
	71%	61%	76%	71%	74%	71%	72%	75%	75%	64%	62%	85%	76%	68%	64%	61%	84%
Probably vote	67	23	17	21	6	40	27	18	17	29	20	10	3	4	41	12	10
	14%	25%	10%	18%	7%	15%	14%	14%	12%	21%	21%	9%	4%	11%	19%	24%	7%
50-50 chance	41	7	19	6	8	26	14	6	5	15	14	2	8	2	24	8	6
	9%	8%	11%	5%	11%	10%	7%	5%	4%	11%	14%	1%	11%	6%	11%	15%	4%
Will not vote	15	1	5	6	3	5	10	5	9	3	3	1	6	3	7	-	7
	3%	1%	3%	5%	4%	2%	5%	4%	6%	2%	3%	1%	8%	8%	3%		5%
Unsure	11	6	0	1	3	6	4	3	4	2	1	4	0	3	5	-	1
	2%	6%	*%	1%	4%	2%	2%	2%	3%	2%	1%	3%	1%	8%	2%		1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemVtlk] What are the chances you'll vote in your state's 2024 Democratic presidential primary?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	466 / 100	-	80 / 100	377 / 100	-	-	466 / 100	29 / 100	161 / 100	265 / 100	13 / 100	436 / 100	5 / 100	439 / 100	21 / 100	-	-	215 / 100	287 / 100	400 / 100	207 / 100	414 / 100
Unweighted Total	449	-	73	366	-	-	449	33	164	239	27	383	9	410	30	-	-	208	267	344	227	404
DEFINITELY/PROBABLY VOTE	399 / 86%	-	54 / 68%	337 / 89%	-	-	399 / 86%	27 / 95%	135 / 84%	233 / 88%	11 / 87%	377 / 86%	4 / 90%	376 / 86%	18 / 86%	-	-	203 / 94%	264 / 92%	342 / 86%	171 / 83%	359 / 87%
50/50 CHANCE/WILL NOT VOTE	56 / 12%	-	17 / 22%	38 / 10%	-	-	56 / 12%	1 / 5%	19 / 12%	30 / 11%	2 / 13%	49 / 11%	-	54 / 12%	2 / 11%	-	-	10 / 4%	19 / 7%	51 / 13%	31 / 15%	47 / 11%
Definitely vote	332 / 71%	-	39 / 49%	290 / 77%	-	-	332 / 71%	20 / 70%	114 / 71%	195 / 73%	10 / 72%	317 / 73%	2 / 38%	316 / 72%	14 / 67%	-	-	186 / 87%	238 / 83%	292 / 73%	142 / 69%	305 / 74%
Probably vote	67 / 14%	-	15 / 19%	47 / 12%	-	-	67 / 14%	7 / 25%	21 / 13%	38 / 14%	2 / 15%	60 / 14%	2 / 52%	60 / 14%	4 / 19%	-	-	17 / 8%	25 / 9%	50 / 13%	29 / 14%	54 / 13%
50-50 chance	41 / 9%	-	11 / 13%	30 / 8%	-	-	41 / 9%	1 / 5%	13 / 8%	21 / 8%	2 / 12%	35 / 8%	-	39 / 9%	2 / 9%	-	-	3 / 1%	9 / 3%	37 / 9%	23 / 11%	35 / 9%
Will not vote	15 / 3%	-	7 / 9%	7 / 2%	-	-	15 / 3%	-	6 / 4%	9 / 3%	0 / 1%	15 / 3%	-	15 / 3%	0 / 2%	-	-	7 / 3%	10 / 4%	15 / 4%	8 / 4%	12 / 3%
Unsure	11 / 2%	-	9 / 11%	2 / 1%	-	-	11 / 2%	-	6 / 4%	2 / 1%	-	10 / 2%	0 / 10%	9 / 2%	1 / 4%	-	-	3 / 1%	5 / 2%	6 / 2%	4 / 2%	8 / 2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemVtlk] What are the chances you'll vote in your state's 2024 Democratic presidential primary?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	466	161	201	109	356	70	38	129	226	110	130	30	79	158	-	-	-	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100				100
Unweighted Total	449	145	167	105	343	74	31	143	197	109	119	37	73	131	-	-	449	449
DEFINITELY/PROBABLY VOTE	399	140	165	88	310	56	33	116	187	97	100	27	68	133	-	-	-	361
	86%	87%	82%	81%	87%	79%	85%	89%	83%	88%	77%	92%	86%	84%				89%
50/50 CHANCE/WILL NOT VOTE	56	17	32	19	37	13	6	9	34	13	25	2	7	23	-	-	-	40
	12%	10%	16%	18%	10%	19%	15%	7%	15%	12%	19%	8%	9%	15%				10%
Definitely vote	332	126	126	73	259	46	27	95	159	79	88	25	62	99	-	-	-	316
	71%	78%	63%	67%	73%	65%	69%	73%	70%	71%	68%	84%	79%	63%				78%
Probably vote	67	14	39	15	51	10	6	21	28	18	12	3	5	33	-	-	-	45
	14%	9%	19%	14%	14%	14%	15%	16%	12%	16%	9%	9%	7%	21%				11%
50-50 chance	41	7	29	17	23	12	5	7	25	8	19	2	5	17	-	-	-	33
	9%	5%	14%	16%	7%	18%	13%	6%	11%	7%	14%	6%	6%	11%				8%
Will not vote	15	9	3	2	13	1	1	2	8	5	6	1	2	6	-	-	-	7
	3%	6%	2%	2%	4%	1%	2%	1%	4%	5%	5%	2%	3%	4%				2%
Unsure	11	5	4	1	9	1	-	4	6	0	6	-	4	2	-	-	-	3
	2%	3%	2%	1%	3%	2%		3%	3%	*%	4%		5%	1%				1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	466	186	189	274	272	91	66	81	62	76	125	123	218	248
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	449	164	170	277	287	103	40	30	51	89	135	144	170	279
JOE BIDEN, DEFINITELY/ PROBABLY	294	117	131	163	176	57	45	29	31	53	89	93	113	182
	63%	63%	69%	59%	65%	62%	68%	36%	50%	70%	71%	76%	52%	73%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	128	51	46	81	74	27	13	43	25	18	23	20	86	43
	28%	28%	24%	29%	27%	30%	19%	54%	40%	23%	18%	16%	39%	17%
Joe Biden, definitely	218	86	105	113	128	45	30	17	25	34	66	76	76	142
	47%	46%	55%	41%	47%	50%	45%	20%	41%	45%	53%	62%	35%	57%
Joe Biden, probably	77	31	27	50	48	12	15	12	6	18	22	17	37	40
	16%	17%	14%	18%	18%	13%	23%	15%	10%	24%	18%	14%	17%	16%
A different Democratic candidate, probably	76	33	26	49	48	11	5	31	18	9	9	9	58	18
	16%	18%	14%	18%	18%	12%	7%	39%	29%	12%	7%	8%	27%	7%
A different Democratic candidate, definitely	52	19	20	32	25	16	8	12	7	9	13	11	28	24
	11%	10%	10%	12%	9%	18%	12%	15%	11%	11%	11%	9%	13%	10%
Unsure	43	17	12	30	22	7	9	8	6	5	14	9	20	23
	9%	9%	7%	11%	8%	7%	13%	10%	10%	7%	11%	8%	9%	9%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	466	93	174	121	77	267	198	130	142	134	96	110	77	36	217	51	146
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	449	95	175	102	77	270	179	148	139	147	104	95	62	32	189	41	164
JOE BIDEN, DEFINITELY/ PROBABLY	294	65	111	73	45	176	118	90	86	91	64	70	42	23	125	23	110
	63%	70%	64%	60%	59%	66%	60%	69%	61%	67%	66%	64%	54%	64%	57%	45%	76%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	128	19	46	36	28	65	63	29	45	31	25	28	29	11	68	24	24
	28%	21%	26%	29%	36%	24%	32%	22%	32%	23%	26%	26%	37%	29%	31%	46%	16%
Joe Biden, definitely	218	49	77	59	32	126	92	64	64	68	47	53	29	18	87	16	86
	47%	53%	44%	49%	42%	47%	46%	49%	45%	50%	49%	48%	38%	50%	40%	30%	59%
Joe Biden, probably	77	16	34	13	13	50	26	26	22	23	16	17	12	5	37	7	25
	16%	17%	20%	11%	17%	19%	13%	20%	16%	17%	17%	16%	16%	14%	17%	14%	17%
A different Democratic candidate, probably	76	10	26	27	13	35	41	20	28	13	17	21	15	5	47	15	11
	16%	10%	15%	23%	17%	13%	21%	15%	20%	10%	18%	19%	19%	15%	22%	29%	8%
A different Democratic candidate, definitely	52	10	20	8	14	30	23	9	16	17	8	7	14	5	21	9	13
	11%	10%	11%	7%	19%	11%	11%	7%	11%	13%	8%	6%	18%	14%	10%	18%	9%
Unsure	43	9	17	13	4	26	17	11	11	13	7	11	7	3	25	5	11
	9%	9%	10%	11%	5%	10%	8%	9%	8%	10%	8%	10%	9%	7%	11%	9%	8%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	466	-	80	377	-	-	466	29	161	265	13	436	5	439	21	-	-	215	287	400	207	414
	100		100	100			100	100	100	100	100	100	100	100	100			100	100	100	100	100
Unweighted Total	449	-	73	366	-	-	449	33	164	239	27	383	9	410	30	-	-	208	267	344	227	404
JOE BIDEN, DEFINITELY/ PROBABLY	294	-	43	250	-	-	294	20	111	160	6	282	-	287	7	-	-	155	196	260	131	263
	63%		54%	66%			63%	69%	69%	61%	42%	65%		65%	33%			72%	68%	65%	63%	64%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	128	-	27	96	-	-	128	8	36	80	5	116	4	115	9	-	-	38	60	104	59	111
	28%		33%	26%			28%	28%	22%	30%	41%	27%	90%	26%	41%			18%	21%	26%	28%	27%
Joe Biden, definitely	218	-	34	183	-	-	218	15	78	123	2	213	-	212	6	-	-	125	153	195	94	194
	47%		42%	49%			47%	52%	48%	47%	19%	49%		48%	29%			58%	53%	49%	45%	47%
Joe Biden, probably	77	-	9	67	-	-	77	5	34	37	3	68	-	76	1	-	-	30	44	65	38	69
	16%		12%	18%			16%	16%	21%	14%	23%	16%		17%	4%			14%	15%	16%	18%	17%
A different Democratic candidate, probably	76	-	10	62	-	-	76	2	18	52	1	73	2	72	2	-	-	21	35	63	31	65
	16%		12%	17%			16%	7%	11%	20%	10%	17%	37%	17%	9%			10%	12%	16%	15%	16%
A different Democratic candidate, definitely	52	-	17	34	-	-	52	6	17	28	4	43	2	43	7	-	-	17	25	41	28	46
	11%		21%	9%			11%	21%	11%	11%	31%	10%	52%	10%	31%			8%	9%	10%	13%	11%
Unsure	43	-	11	31	-	-	43	1	14	24	2	39	0	37	6	-	-	22	31	36	17	40
	9%		13%	8%			9%	4%	8%	9%	18%	9%	10%	8%	27%			10%	11%	9%	8%	10%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	466	161	201	109	356	70	38	129	226	110	130	30	79	158	-	-	-	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100				100
Unweighted Total	449	145	167	105	343	74	31	143	197	109	119	37	73	131	-	-	449	449
JOE BIDEN, DEFINITELY/ PROBABLY	294	110	112	61	232	36	25	90	140	65	76	24	56	85	-	-	-	255
	63%	68%	55%	56%	65%	51%	64%	70%	62%	59%	58%	82%	71%	54%				63%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/ PROBABLY	128	39	68	42	86	29	13	28	65	35	38	4	11	64	-	-	-	116
	28%	24%	34%	39%	24%	41%	34%	22%	29%	32%	29%	12%	15%	41%				29%
Joe Biden, definitely	218	80	81	45	172	24	21	68	108	42	57	17	44	66	-	-	-	187
	47%	50%	40%	41%	48%	34%	54%	53%	48%	38%	43%	56%	56%	42%				46%
Joe Biden, probably	77	30	30	16	60	12	4	22	32	22	20	7	12	20	-	-	-	69
	16%	19%	15%	15%	17%	18%	10%	17%	14%	20%	15%	25%	15%	12%				17%
A different Democratic candidate, probably	76	20	47	24	53	15	8	15	37	25	21	0	7	46	-	-	-	51
	16%	13%	23%	22%	15%	22%	21%	11%	16%	22%	16%	1%	9%	29%				13%
A different Democratic candidate, definitely	52	19	21	18	34	14	5	13	28	11	17	3	4	18	-	-	-	65
	11%	12%	11%	17%	9%	19%	13%	10%	12%	10%	13%	11%	5%	11%				16%
Unsure	43	12	21	6	37	5	1	11	21	10	16	2	12	8	-	-	-	33
	9%	8%	11%	5%	10%	7%	2%	9%	9%	10%	12%	6%	15%	5%				8%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	466	186	189	274	272	91	66	81	62	76	125	123	218	248
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	449	164	170	277	287	103	40	30	51	89	135	144	170	279
Joe Biden	301	122	129	172	182	58	42	35	29	54	87	97	118	184
	65%	66%	68%	63%	67%	64%	64%	43%	48%	71%	69%	79%	54%	74%
Marianne Williamson	39	19	21	17	29	7	2	23	8	3	5	1	34	6
	8%	10%	11%	6%	11%	8%	4%	29%	13%	4%	4%	1%	16%	2%
Dean Phillips	7	4	4	3	4	2	2	1	2	1	0	3	4	3
	2%	2%	2%	1%	1%	2%	2%	1%	4%	2%	*%	2%	2%	1%
Someone else (Please specify)	39	9	19	20	8	5	15	14	5	2	5	13	21	18
	8%	5%	10%	7%	3%	5%	23%	17%	8%	3%	4%	11%	10%	7%
Unsure	79	31	16	63	50	19	5	8	17	16	29	9	41	38
	17%	17%	9%	23%	18%	21%	7%	10%	28%	21%	23%	7%	19%	15%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	466	93	174	121	77	267	198	130	142	134	96	110	77	36	217	51	146
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	449	95	175	102	77	270	179	148	139	147	104	95	62	32	189	41	164
Joe Biden	301	62	111	85	44	173	128	88	94	88	64	76	45	24	132	22	111
	65%	67%	64%	70%	57%	65%	65%	68%	66%	65%	67%	69%	58%	65%	61%	43%	76%
Marianne Williamson	39	8	12	12	7	21	19	11	17	14	8	8	2	2	17	18	3
	8%	9%	7%	10%	9%	8%	10%	9%	12%	11%	9%	8%	2%	5%	8%	35%	2%
Dean Phillips	7	2	4	1	0	6	1	3	0	2	1	3	-	0	3	0	3
	2%	2%	2%	1%	*%	2%	1%	3%	*%	2%	1%	3%		1%	1%	1%	2%
Someone else (Please specify)	39	6	16	3	14	22	17	2	6	6	8	10	10	6	22	1	9
	8%	7%	9%	3%	18%	8%	8%	2%	4%	4%	8%	9%	13%	16%	10%	2%	7%
Unsure	79	15	31	21	12	46	33	24	25	25	15	13	21	5	44	10	20
	17%	16%	18%	17%	16%	17%	17%	19%	18%	18%	15%	12%	27%	13%	20%	19%	14%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	466 100	-	80 100	377 100	-	-	466 100	29 100	161 100	265 100	13 100	436 100	5 100	439 100	21 100	-	-	215 100	287 100	400 100	207 100	414 100
Unweighted Total	449	-	73	366	-	-	449	33	164	239	27	383	9	410	30	-	-	208	267	344	227	404
Joe Biden	301 65%	-	41 51%	260 69%	-	-	301 65%	20 71%	112 69%	168 63%	6 43%	290 66%	1 22%	294 67%	6 30%	-	-	159 74%	202 70%	265 66%	134 65%	270 65%
Marianne Williamson	39 8%	-	8 10%	25 7%	-	-	39 8%	2 7%	3 2%	35 13%	1 8%	35 8%	1 27%	36 8%	2 11%	-	-	12 6%	19 6%	35 9%	16 8%	29 7%
Dean Phillips	7 2%	-	1 2%	5 1%	-	-	7 2%	0 1%	4 2%	3 1%	2 12%	4 1%	1 24%	5 1%	1 6%	-	-	4 2%	4 1%	3 1%	4 2%	6 2%
Someone else (Please specify)	39 8%	-	14 18%	24 6%	-	-	39 8%	1 5%	15 9%	22 8%	3 21%	35 8%	1 16%	36 8%	2 11%	-	-	7 3%	14 5%	32 8%	17 8%	36 9%
Unsure	79 17%	-	16 20%	62 16%	-	-	79 17%	4 16%	28 17%	37 14%	2 16%	72 16%	0 10%	69 16%	9 42%	-	-	33 15%	49 17%	65 16%	35 17%	73 18%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	466	161	201	109	356	70	38	129	226	110	130	30	79	158	-	-	-	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100				100
Unweighted Total	449	145	167	105	343	74	31	143	197	109	119	37	73	131	-	-	449	449
Joe Biden	301	101	119	62	238	37	24	89	145	68	80	21	58	91	-	-	-	268
	65%	63%	59%	57%	67%	53%	63%	69%	64%	61%	62%	71%	74%	58%				66%
Marianne Williamson	39	8	28	7	33	4	3	7	15	18	2	4	4	25	-	-	-	20
	8%	5%	14%	6%	9%	5%	7%	5%	7%	16%	2%	12%	5%	16%				5%
Dean Phillips	7	3	3	4	3	2	1	2	4	1	1	1	3	1	-	-	-	11
	2%	2%	2%	3%	1%	3%	4%	2%	2%	1%	1%	2%	4%	1%				3%
Someone else (Please specify)	39	15	21	9	30	5	4	9	26	4	16	1	8	15	-	-	-	35
	8%	9%	10%	8%	8%	7%	11%	7%	12%	4%	12%	3%	10%	9%				9%
Unsure	79	35	31	28	51	22	6	22	36	20	31	3	6	26	-	-	-	69
	17%	22%	15%	26%	14%	32%	14%	17%	16%	18%	24%	11%	8%	16%				17%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPVtlk] What are the chances you'll vote in your state's 2024 Republican presidential primary?

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	467	165	240	226	364	15	48	51	76	60	137	143	187	281
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	153	231	211	384	14	22	24	56	73	132	158	153	290
DEFINITELY/PROBABLY VOTE	421	148	220	201	330	11	43	39	72	54	122	134	165	256
	90%	90%	92%	89%	91%	70%	89%	77%	94%	91%	89%	93%	88%	91%
50/50 CHANCE/WILL NOT VOTE	40	15	17	22	29	5	5	12	4	4	11	9	20	20
	9%	9%	7%	10%	8%	30%	9%	23%	5%	7%	8%	6%	11%	7%
Definitely vote	368	139	178	190	294	6	42	29	59	44	112	123	133	235
	79%	85%	74%	84%	81%	37%	87%	58%	78%	74%	81%	86%	71%	84%
Probably vote	53	9	42	11	35	5	1	10	12	10	10	10	32	21
	11%	5%	18%	5%	10%	33%	2%	19%	16%	17%	8%	7%	17%	7%
50-50 chance	27	11	12	13	15	5	5	12	3	4	3	5	19	8
	6%	7%	5%	6%	4%	30%	9%	23%	4%	7%	2%	3%	10%	3%
Will not vote	14	4	5	8	14	-	-	-	1	0	8	4	2	12
	3%	2%	2%	4%	4%				1%	1%	6%	3%	1%	4%
Unsure	6	2	3	3	5	-	1	-	0	1	4	1	1	5
	1%	1%	1%	1%	1%		2%		1%	2%	3%	*%	1%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPVtlk] What are the chances you'll vote in your state's 2024 Republican presidential primary?

	Total Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
			Education			**Education Group**		**Race x Education**				**Income**			**Employment**		
Total	467	98	205	115	49	303	163	238	125	98	87	118	96	59	203	31	157
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	92	201	103	45	293	148	253	129	113	90	111	80	39	175	34	169
DEFINITELY/PROBABLY VOTE	421	81	182	109	47	264	156	210	118	83	78	107	90	54	184	26	148
	90%	83%	89%	96%	96%	87%	96%	88%	95%	85%	90%	91%	93%	91%	91%	84%	94%
50/50 CHANCE/WILL NOT VOTE	40	16	19	4	1	35	5	24	5	12	8	8	7	5	17	5	8
	9%	16%	9%	4%	2%	11%	3%	10%	4%	12%	9%	7%	7%	9%	8%	16%	5%
Definitely vote	368	70	167	87	45	236	131	194	100	71	66	101	80	40	149	22	139
	79%	71%	81%	76%	92%	78%	80%	81%	80%	72%	76%	86%	83%	68%	74%	70%	88%
Probably vote	53	12	16	23	2	27	25	17	18	12	12	6	9	14	35	4	9
	11%	12%	8%	20%	4%	9%	15%	7%	14%	12%	14%	5%	10%	23%	17%	14%	6%
50-50 chance	27	12	12	2	1	24	3	13	2	10	7	5	2	3	15	3	4
	6%	12%	6%	2%	2%	8%	2%	5%	2%	10%	8%	4%	2%	4%	7%	8%	2%
Will not vote	14	4	7	2	0	11	3	11	3	2	1	3	5	3	2	3	5
	3%	4%	3%	2%	1%	4%	2%	5%	2%	2%	2%	2%	5%	4%	1%	8%	3%
Unsure	6	0	4	1	1	4	2	3	2	3	0	3	-	-	3	-	1
	1%	*%	2%	1%	2%	1%	1%	1%	1%	3%	*%	3%			1%		*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPVtlk] What are the chances you'll vote in your state's 2024 Republican presidential primary?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	467	381	79	-	467	-	-	359	89	13	420	26	436	9	22	224	225	205	280	385	405	235
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	364	72	-	443	-	-	334	87	13	399	14	417	6	20	215	205	178	240	333	387	251
DEFINITELY/PROBABLY VOTE	421	349	68	-	421	-	-	334	70	12	383	21	397	8	16	201	206	196	265	359	375	204
	90%	92%	86%		90%			93%	79%	87%	91%	80%	91%	90%	73%	90%	92%	96%	95%	93%	93%	87%
50/50 CHANCE/WILL NOT VOTE	40	27	11	-	40	-	-	22	16	2	31	5	34	1	5	22	15	6	11	22	25	27
	9%	7%	14%		9%			6%	18%	13%	7%	20%	8%	10%	22%	10%	7%	3%	4%	6%	6%	11%
Definitely vote	368	314	53	-	368	-	-	301	52	11	339	14	353	6	10	182	175	188	249	322	335	186
	79%	82%	67%		79%			84%	59%	82%	81%	54%	81%	60%	46%	81%	78%	92%	89%	84%	83%	79%
Probably vote	53	35	15	-	53	-	-	33	18	1	44	7	44	3	6	19	31	7	17	37	40	19
	11%	9%	19%		11%			9%	20%	6%	11%	26%	10%	30%	28%	8%	14%	4%	6%	10%	10%	8%
50-50 chance	27	19	7	-	27	-	-	14	11	1	20	3	22	1	4	15	8	3	4	10	18	22
	6%	5%	9%		6%			4%	13%	7%	5%	12%	5%	10%	17%	7%	4%	1%	2%	3%	4%	9%
Will not vote	14	8	3	-	14	-	-	8	5	1	10	2	12	-	1	6	7	3	7	12	7	5
	3%	2%	4%		3%			2%	5%	5%	2%	8%	3%		5%	3%	3%	2%	2%	3%	2%	2%
Unsure	6	5	0	-	6	-	-	4	3	-	5	-	5	-	1	1	4	3	3	4	5	4
	1%	1%	*%		1%			1%	3%		1%		1%		4%	1%	2%	2%	1%	1%	1%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPVtlk] What are the chances you'll vote in your state's 2024 Republican presidential primary?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	467	264	96	127	339	76	51	91	207	169	95	130	98	78	347	88	387	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	443	216	91	113	328	70	43	82	186	175	87	139	81	73	333	84	443	443
DEFINITELY/PROBABLY VOTE	421	248	75	117	303	68	49	84	186	151	82	123	89	58	319	79	364	-
	90%	94%	78%	92%	89%	90%	94%	92%	90%	90%	87%	94%	91%	75%	92%	89%	94%	
50/50 CHANCE/WILL NOT VOTE	40	13	20	10	30	7	2	7	19	14	11	5	8	19	24	9	19	-
	9%	5%	21%	8%	9%	10%	4%	7%	9%	8%	12%	4%	8%	24%	7%	11%	5%	
Definitely vote	368	227	52	104	263	63	41	74	157	137	77	112	78	51	281	72	338	-
	79%	86%	54%	82%	78%	83%	80%	81%	76%	82%	82%	86%	80%	65%	81%	81%	87%	
Probably vote	53	22	23	12	41	5	7	10	30	14	5	10	10	8	38	7	26	-
	11%	8%	24%	10%	12%	7%	15%	11%	14%	8%	5%	8%	10%	10%	11%	8%	7%	
50-50 chance	27	5	18	9	17	7	2	6	11	10	6	3	5	14	18	6	12	-
	6%	2%	18%	7%	5%	10%	3%	6%	5%	6%	7%	2%	5%	18%	5%	6%	3%	
Will not vote	14	9	3	0	13	-	0	1	8	4	5	2	3	5	6	4	8	-
	3%	3%	3%	*%	4%		1%	1%	4%	2%	5%	2%	3%	6%	2%	4%	2%	
Unsure	6	3	1	1	5	0	1	1	2	4	1	2	1	1	5	-	4	-
	1%	1%	1%	1%	2%	*%	1%	1%	1%	2%	1%	2%	1%	1%	1%		1%	

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGOPPrimaryAttention] In the past three months, how much attention have you been paying to the 2024 Republican presidential primary?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	467	165	240	226	364	15	48	51	76	60	137	143	187	281
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	153	231	211	384	14	22	24	56	73	132	158	153	290
A LOT OF/SOME ATTENTION	335	125	183	151	257	10	33	36	51	33	99	116	120	215
	72%	76%	76%	67%	71%	68%	68%	70%	68%	55%	72%	81%	64%	77%
ONLY A LITTLE ATTENTION/ NO ATTENTION AT ALL	131	40	57	74	106	5	15	15	25	26	38	27	66	65
	28%	24%	24%	33%	29%	32%	32%	30%	32%	44%	28%	19%	35%	23%
A lot of attention	161	64	86	76	127	2	23	17	22	20	42	61	58	103
	34%	39%	36%	33%	35%	14%	48%	33%	29%	33%	30%	43%	31%	37%
Some attention	174	61	97	76	130	8	10	19	30	13	58	55	61	113
	37%	37%	41%	33%	36%	53%	21%	37%	39%	22%	42%	38%	33%	40%
Only a little attention	99	31	43	56	80	5	10	15	19	17	26	22	51	48
	21%	19%	18%	25%	22%	32%	21%	30%	25%	29%	19%	15%	28%	17%
No attention at all	32	9	14	18	26	-	5	-	5	9	12	5	15	17
	7%	5%	6%	8%	7%		11%		7%	15%	9%	4%	8%	6%
Unsure	1	-	-	1	1	-	-	-	-	1	-	-	1	-
	*%			*%	*%					1%			*%	

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGOPPrimaryAttention] In the past three months, how much attention have you been paying to the 2024 Republican
presidential primary?

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	467	98	205	115	49	303	163	238	125	98	87	118	96	59	203	31	157
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	92	201	103	45	293	148	253	129	113	90	111	80	39	175	34	169
A LOT OF/SOME ATTENTION	335	66	137	89	42	204	131	160	96	63	62	85	75	43	149	19	128
	72%	68%	67%	77%	87%	67%	80%	67%	77%	65%	71%	72%	78%	73%	73%	63%	81%
ONLY A LITTLE ATTENTION/ NO ATTENTION AT ALL	131	31	67	26	6	98	32	77	28	35	25	32	21	16	53	11	30
	28%	32%	33%	23%	13%	32%	20%	32%	23%	35%	29%	27%	22%	27%	26%	37%	19%
A lot of attention	161	30	69	46	17	99	62	83	44	29	26	46	35	23	66	8	66
	34%	30%	34%	40%	34%	33%	38%	35%	35%	29%	30%	39%	36%	38%	33%	26%	42%
Some attention	174	37	68	43	26	105	69	77	52	35	36	39	41	21	83	12	61
	37%	38%	33%	38%	53%	35%	42%	32%	42%	35%	41%	33%	42%	35%	41%	37%	39%
Only a little attention	99	22	51	22	4	73	26	58	22	29	17	23	17	11	42	10	24
	21%	22%	25%	19%	9%	24%	16%	24%	18%	30%	20%	19%	18%	19%	21%	33%	15%
No attention at all	32	9	16	4	2	25	6	19	6	5	8	9	4	5	11	1	5
	7%	9%	8%	3%	4%	8%	4%	8%	5%	5%	9%	7%	4%	8%	5%	4%	3%
Unsure	1	-	1	-	-	1	-	1	-	-	-	1	-	-	1	-	-
	*%		*%			*%		*%				1%			*%		

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGOPPrimaryAttention] In the past three months, how much attention have you been paying to the 2024 Republican
presidential primary?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	467	381	79	-	467	-	-	359	89	13	420	26	436	9	22	224	225	205	280	385	405	235
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	364	72	-	443	-	-	334	87	13	399	14	417	6	20	215	205	178	240	333	387	251
A LOT OF/SOME ATTENTION	335	278	56	-	335	-	-	268	54	11	306	19	319	7	8	162	165	148	204	282	294	165
	72%	73%	71%		72%			75%	61%	85%	73%	71%	73%	79%	38%	72%	73%	72%	73%	73%	73%	70%
ONLY A LITTLE ATTENTION/ NO ATTENTION AT ALL	131	103	22	-	131	-	-	91	34	2	112	8	116	2	13	61	60	56	75	102	110	69
	28%	27%	28%		28%			25%	38%	15%	27%	29%	27%	21%	62%	27%	27%	28%	27%	27%	27%	29%
A lot of attention	161	129	33	-	161	-	-	138	17	4	153	3	157	2	3	79	80	81	111	135	142	78
	34%	34%	41%		34%			39%	19%	32%	36%	13%	36%	19%	11%	35%	36%	40%	40%	35%	35%	33%
Some attention	174	149	24	-	174	-	-	129	37	7	153	15	162	6	6	82	85	67	94	146	152	87
	37%	39%	30%		37%			36%	42%	54%	37%	58%	37%	60%	27%	37%	38%	33%	33%	38%	38%	37%
Only a little attention	99	78	18	-	99	-	-	66	28	2	86	8	88	2	10	44	48	42	55	76	85	54
	21%	21%	23%		21%			18%	32%	15%	20%	29%	20%	21%	44%	20%	21%	21%	19%	20%	21%	23%
No attention at all	32	24	4	-	32	-	-	26	6	-	27	-	28	-	4	17	12	14	21	26	25	15
	7%	6%	4%		7%			7%	7%		6%		6%		17%	8%	5%	7%	7%	7%	6%	6%
Unsure	1	-	1	-	1	-	-	-	1	-	1	-	1	-	-	1	-	-	-	1	1	1
	*%		1%		*%				1%		*%		*%			*%				*%	*%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGOPPrimaryAttention] In the past three months, how much attention have you been paying to the 2024 Republican presidential primary?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	467	264	96	127	339	76	51	91	207	169	95	130	98	78	347	88	387	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	443	216	91	113	328	70	43	82	186	175	87	139	81	73	333	84	443	443
A LOT OF/SOME ATTENTION	335	187	65	74	261	38	36	72	152	111	64	82	79	54	263	58	290	-
	72%	71%	68%	58%	77%	50%	70%	79%	73%	66%	68%	63%	81%	70%	76%	66%	75%	
ONLY A LITTLE ATTENTION/ NO ATTENTION AT ALL	131	76	31	53	78	37	15	19	56	57	30	49	19	24	84	30	96	-
	28%	29%	32%	41%	23%	49%	30%	21%	27%	34%	32%	37%	19%	30%	24%	34%	25%	
A lot of attention	161	99	20	41	120	20	21	34	78	49	38	43	40	23	129	29	154	-
	34%	38%	21%	32%	36%	26%	42%	38%	37%	29%	40%	33%	41%	29%	37%	33%	40%	
Some attention	174	88	45	33	140	18	15	38	74	62	26	38	39	31	133	29	137	-
	37%	33%	47%	26%	41%	24%	28%	42%	36%	37%	28%	29%	40%	40%	38%	33%	35%	
Only a little attention	99	54	29	40	60	28	11	13	46	40	26	38	11	17	65	22	80	-
	21%	20%	31%	31%	18%	37%	22%	15%	22%	24%	28%	29%	12%	22%	19%	25%	21%	
No attention at all	32	23	1	13	19	9	4	6	10	17	4	11	7	6	19	8	17	-
	7%	9%	2%	10%	5%	12%	8%	6%	5%	10%	4%	9%	7%	8%	5%	9%	4%	
Unsure	1	1	-	1	-	1	-	-	-	1	-	-	-	-	1	-	0	-
	*%	*%		1%		1%				1%					*%		*%	

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGOPPrimaryAttentionWhy] You indicated that you have been paying to the 2024 Republican presidential primary Why would you say that is?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	131	40	57	74	106	5	15	15	25	26	38	27	66	65
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	127	42	58	69	111	4	9	9	19	31	35	33	59	68
It's too early	34	11	19	15	25	1	4	4	2	4	14	11	9	25
	26%	27%	34%	20%	24%	30%	23%	24%	7%	16%	37%	39%	14%	38%
I'm not interested in any of the candidates	11	4	5	5	11	-	-	-	-	0	5	5	0	10
	8%	11%	9%	7%	10%					1%	13%	20%	1%	16%
I don't think it's competitive	5	2	3	2	3	-	2	-	-	1	3	1	1	4
	4%	6%	5%	3%	3%		15%			5%	8%	3%	2%	6%
I usually don't pay attention to the Republican presidential primary	8	5	7	1	8	-	1	-	5	1	-	2	6	2
	6%	13%	12%	1%	7%		4%		21%	4%		7%	9%	3%
I'm tired of politics	33	11	11	23	32	-	2	1	5	12	10	5	19	15
	26%	27%	19%	31%	30%		10%	7%	22%	47%	26%	19%	28%	23%
I don't think my vote is very important	7	2	5	2	4	3	-	4	2	1	-	-	7	-
	5%	6%	9%	2%	4%	59%		30%	7%	2%			10%	
I don't see enough information or media coverage about the primary	20	1	5	15	11	-	7	3	10	2	3	2	15	5
	15%	3%	9%	20%	11%		48%	18%	41%	9%	7%	8%	23%	7%
Unsure	13	3	1	12	12	1	-	3	1	4	4	1	8	5
	10%	6%	2%	16%	12%	11%		22%	2%	17%	10%	4%	13%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGOPPrimaryAttentionWhy] You indicated that you have been paying to the 2024 Republican presidential primary Why
would you say that is?

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	131	31	67	26	6	98	32	77	28	35	25	32	21	16	53	11	30
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	127	34	63	23	6	97	29	83	27	38	30	30	16	10	48	14	35
It's too early	34	7	21	2	5	28	6	19	6	11	10	3	5	5	14	4	13
	26%	21%	32%	6%	76%	28%	19%	25%	21%	32%	41%	9%	22%	33%	27%	36%	44%
I'm not interested in any of the candidates	11	2	6	3	-	7	3	7	3	2	2	2	3	1	4	-	4
	8%	6%	8%	12%		8%	10%	10%	12%	5%	6%	7%	13%	9%	7%		12%
I don't think it's competitive	5	2	1	2	-	3	2	1	2	2	-	-	1	2	1	-	2
	4%	7%	1%	7%		3%	6%	1%	7%	7%			4%	12%	1%		7%
I usually don't pay attention to the Republican presidential primary	8	4	4	-	-	8	-	8	-	-	0	7	1	-	6	-	2
	6%	12%	6%			8%		10%			1%	22%	4%		12%		6%
I'm tired of politics	33	8	15	8	2	23	10	22	10	12	6	8	4	2	13	4	5
	26%	26%	23%	31%	24%	24%	30%	28%	34%	36%	24%	25%	19%	15%	24%	38%	16%
I don't think my vote is very important	7	3	2	2	-	4	2	2	2	-	-	1	2	4	3	-	-
	5%	9%	2%	9%		5%	7%	2%	8%			2%	8%	28%	7%		
I don't see enough information or media coverage about the primary	20	1	10	9	-	11	9	6	5	1	4	10	5	-	10	1	2
	15%	3%	15%	34%		11%	28%	8%	18%	4%	15%	31%	23%		19%	8%	8%
Unsure	13	5	8	-	-	13	-	12	-	6	3	1	2	0	2	2	2
	10%	15%	12%			13%		16%		17%	11%	4%	8%	3%	4%	18%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGOPPrimaryAttentionWhy] You indicated that you have been paying to the 2024 Republican presidential primary Why would you say that is?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	131	103	22	-	131	-	-	91	34	2	112	8	116	2	13	61	60	56	75	102	110	69
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	127	103	18	-	127	-	-	83	34	4	108	4	115	1	11	62	53	45	63	91	106	76
It's too early	34	27	6	-	34	-	-	25	8	-	33	-	29	-	5	16	16	22	19	26	30	18
	26%	26%	29%		26%			28%	22%		29%		25%		37%	25%	26%	38%	26%	26%	27%	26%
I'm not interested in any of the candidates	11	8	1	-	11	-	-	5	5	1	7	2	7	2	1	5	3	3	9	9	9	4
	8%	8%	6%		8%			5%	15%	36%	6%	26%	6%	100%	10%	9%	6%	5%	12%	9%	8%	6%
I don't think it's competitive	5	3	2	-	5	-	-	4	1	-	3	-	5	-	-	3	1	3	4	5	3	3
	4%	3%	9%		4%			5%	2%		3%		4%			5%	1%	5%	5%	5%	3%	4%
I usually don't pay attention to the Republican presidential primary	8	8	-	-	8	-	-	7	1	0	7	-	8	-	-	7	1	-	6	7	8	8
	6%	8%			6%			7%	3%	19%	6%		7%			12%	1%		8%	7%	7%	12%
I'm tired of politics	33	28	4	-	33	-	-	24	8	0	29	2	32	-	2	14	20	15	21	28	26	13
	26%	27%	18%		26%			27%	24%	22%	26%	28%	27%		13%	23%	33%	26%	28%	28%	23%	19%
I don't think my vote is very important	7	4	3	-	7	-	-	4	3	-	4	3	4	-	3	1	6	-	2	4	7	6
	5%	4%	13%		5%			4%	8%		3%	39%	3%		22%	1%	10%		2%	4%	6%	9%
I don't see enough information or media coverage about the primary	20	14	4	-	20	-	-	14	5	0	20	-	18	-	2	9	9	11	9	14	18	10
	15%	14%	16%		15%			16%	15%	24%	18%		16%		14%	15%	15%	19%	12%	14%	16%	14%
Unsure	13	11	2	-	13	-	-	7	4	-	9	1	12	-	1	6	5	4	5	8	10	7
	10%	10%	10%		10%			8%	11%		8%	7%	11%		4%	10%	8%	7%	7%	8%	9%	10%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGOPPrimaryAttentionWhy] You indicated that you have been paying to the 2024 Republican presidential primary Why would you say that is?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	131	76	31	53	78	37	15	19	56	57	30	49	19	24	84	30	96	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	127	63	30	45	81	30	15	18	48	61	25	45	20	24	92	21	127	127
It's too early	34	16	11	9	25	7	2	8	14	12	7	13	3	7	24	10	27	-
	26%	21%	35%	18%	32%	19%	14%	40%	26%	21%	22%	27%	16%	28%	29%	32%	28%	
I'm not interested in any of the candidates	11	9	-	0	10	-	0	1	7	3	3	2	1	3	7	1	9	-
	8%	11%		1%	13%		2%	5%	12%	5%	11%	3%	7%	13%	8%	3%	9%	
I don't think it's competitive	5	5	-	1	4	-	1	2	2	1	-	-	3	1	3	1	1	-
	4%	7%		2%	5%		8%	12%	3%	2%			17%	3%	4%	2%	1%	
I usually don't pay attention to the Republican presidential primary	8	7	0	5	3	1	4	1	1	6	0	3	1	0	8	-	10	-
	6%	9%	1%	9%	4%	3%	24%	5%	2%	10%	1%	7%	3%	2%	10%		10%	
I'm tired of politics	33	20	8	16	18	12	4	2	14	17	8	16	6	4	18	9	29	-
	26%	27%	25%	30%	23%	32%	24%	13%	25%	30%	27%	32%	34%	19%	21%	29%	30%	
I don't think my vote is very important	7	2	4	2	4	2	1	-	4	2	-	2	2	-	2	2	4	-
	5%	2%	14%	4%	6%	5%	4%		8%	4%		5%	8%		3%	5%	4%	
I don't see enough information or media coverage about the primary	20	13	4	13	6	11	2	5	11	4	10	7	1	4	12	6	9	-
	15%	16%	14%	26%	8%	31%	13%	24%	20%	8%	32%	14%	5%	18%	15%	21%	10%	
Unsure	13	4	3	5	7	4	1	-	2	11	2	6	2	4	8	2	8	-
	10%	6%	11%	10%	9%	11%	9%		4%	19%	6%	12%	9%	17%	10%	7%	8%	

ECHELON INSIGHTS

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	467	165	240	226	364	15	48	51	76	60	137	143	187	281
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	153	231	211	384	14	22	24	56	73	132	158	153	290
Donald Trump	326	122	156	170	242	5	44	34	59	36	111	87	128	198
	70%	74%	65%	75%	67%	36%	92%	66%	77%	60%	81%	61%	69%	70%
Nikki Haley	45	19	29	17	39	1	1	2	5	2	8	28	9	36
	10%	11%	12%	7%	11%	6%	2%	3%	7%	4%	6%	20%	5%	13%
Ron DeSantis	41	8	23	17	37	2	-	7	4	11	10	8	23	18
	9%	5%	10%	7%	10%	15%		15%	6%	19%	7%	6%	12%	6%
Chris Christie	6	-	6	1	6	-	-	-	-	-	-	6	-	6
	1%		2%	*%	2%							4%		2%
Vivek Ramaswamy	22	8	13	9	20	-	2	2	5	4	5	6	11	11
	5%	5%	5%	4%	6%		4%	4%	7%	6%	4%	4%	6%	4%
Asa Hutchinson	0	-	-	0	0	-	-	-	-	-	-	0	-	0
	*%			*%	*%							*%		*%
Someone else (Please specify)	1	-	1	-	1	-	-	-	-	-	-	1	-	1
	*%		*%		*%							*%		*%
Unsure	25	8	13	12	18	7	1	6	2	7	4	7	15	10
	5%	5%	5%	5%	5%	43%	2%	12%	3%	11%	3%	5%	8%	4%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total Total (LE)	Education HS or less	Education Some college	Education Bachelor's degree	Education Graduate degree	Education Group Non-college	Education Group College	Race x Education White non-college	Race x Education White college	Income <$30k	Income $30-$49k	Income $50-$74k	Income $75-$125k	Income >$125k	Employment Employed	Employment Not employed	Employment Retired
Total	467	98	205	115	49	303	163	238	125	98	87	118	96	59	203	31	157
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	92	201	103	45	293	148	253	129	113	90	111	80	39	175	34	169
Donald Trump	326	70	156	71	27	227	98	176	65	71	68	86	61	32	136	22	111
	70%	72%	76%	62%	56%	75%	60%	74%	52%	72%	79%	73%	64%	55%	67%	72%	71%
Nikki Haley	45	2	16	19	9	18	27	14	26	4	7	9	12	12	16	4	22
	10%	2%	8%	16%	18%	6%	17%	6%	21%	4%	8%	8%	13%	21%	8%	13%	14%
Ron DeSantis	41	9	12	12	7	21	19	19	18	12	7	11	9	2	28	1	8
	9%	9%	6%	11%	14%	7%	12%	8%	14%	12%	8%	9%	10%	3%	14%	5%	5%
Chris Christie	6	-	3	4	-	3	4	3	4	1	-	3	-	3	5	-	2
	1%		1%	3%		1%	2%	1%	3%	1%		2%		5%	2%		1%
Vivek Ramaswamy	22	6	11	3	2	17	5	17	3	1	3	7	7	5	11	-	6
	5%	6%	5%	2%	5%	6%	3%	7%	2%	1%	3%	6%	7%	8%	6%		4%
Asa Hutchinson	0	0	-	-	-	0	-	0	-	-	-	0	-	-	0	-	-
	*%	*%				*%		*%				*%			*%		
Someone else (Please specify)	1	-	1	-	-	1	-	1	-	-	1	-	-	-	1	-	-
	*%		*%			*%		*%			1%				*%		
Unsure	25	9	7	6	4	16	9	8	9	10	1	2	7	5	7	3	8
	5%	10%	3%	5%	7%	5%	6%	4%	7%	10%	2%	2%	7%	9%	3%	10%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	467 100	381 100	79 100	-	467 100	-	-	359 100	89 100	13 100	420 100	26 100	436 100	9 100	22 100	224 100	225 100	205 100	280 100	385 100	405 100	235 100
Unweighted Total	443	364	72	-	443	-	-	334	87	13	399	14	417	6	20	215	205	178	240	333	387	251
Donald Trump	326 70%	272 71%	51 64%	-	326 70%	-	-	260 72%	52 58%	10 74%	313 75%	4 16%	318 73%	1 11%	7 31%	205 92%	115 51%	129 63%	181 65%	269 70%	282 70%	155 66%
Nikki Haley	45 10%	38 10%	8 9%	-	45 10%	-	-	35 10%	8 9%	2 14%	35 8%	8 29%	37 8%	4 40%	5 22%	1 1%	41 18%	32 16%	39 14%	43 11%	43 11%	27 11%
Ron DeSantis	41 9%	35 9%	4 5%	-	41 9%	-	-	33 9%	6 7%	1 7%	38 9%	1 4%	39 9%	1 10%	1 6%	4 2%	35 16%	19 9%	25 9%	33 8%	38 9%	21 9%
Chris Christie	6 1%	4 1%	3 4%	-	6 1%	-	-	2 *%	5 5%	-	2 *%	4 14%	2 *%	4 39%	1 5%	-	5 2%	5 3%	6 2%	6 2%	6 2%	3 1%
Vivek Ramaswamy	22 5%	17 4%	4 5%	-	22 5%	-	-	15 4%	7 8%	-	20 5%	-	21 5%	-	1 5%	7 3%	13 6%	9 4%	14 5%	18 5%	17 4%	12 5%
Asa Hutchinson	0 *%	0 *%	-	-	0 *%	-	-	0 *%	-	-	-	-	0 *%	-	-	-	0 *%	-	-	-	0 *%	0 *%
Someone else (Please specify)	1 *%	1 *%	-	-	1 *%	-	-	1 *%	-	-	-	-	-	-	1 3%	-	1 *%	1 *%	1 *%	1 *%	1 *%	-
Unsure	25 5%	14 4%	10 12%	-	25 5%	-	-	13 4%	11 12%	1 5%	12 3%	9 36%	19 4%	-	6 28%	6 2%	16 7%	10 5%	14 5%	15 4%	18 5%	17 7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	467	264	96	127	339	76	51	91	207	169	95	130	98	78	347	88	387	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	443	216	91	113	328	70	43	82	186	175	87	139	81	73	333	84	443	443
Donald Trump	326	169	70	89	236	59	29	62	138	126	71	94	59	55	315	9	267	-
	70%	64%	73%	70%	70%	78%	57%	68%	67%	75%	75%	72%	60%	70%	91%	10%	69%	
Nikki Haley	45	35	4	8	37	5	3	8	28	9	14	10	14	3	10	27	48	-
	10%	13%	4%	7%	11%	6%	7%	9%	14%	6%	14%	8%	14%	4%	3%	31%	12%	
Ron DeSantis	41	27	9	19	23	8	11	7	23	11	5	11	14	5	3	39	31	-
	9%	10%	9%	15%	7%	11%	21%	8%	11%	6%	5%	9%	15%	7%	1%	44%	8%	
Chris Christie	6	6	-	-	6	-	-	2	4	1	-	-	3	-	-	3	4	-
	1%	2%			2%			2%	2%	*%			3%			3%	1%	
Vivek Ramaswamy	22	15	3	7	16	-	7	7	1	14	-	9	5	7	12	9	18	-
	5%	6%	3%	5%	5%		13%	8%	*%	9%		7%	6%	9%	3%	10%	5%	
Asa Hutchinson	0	-	-	-	0	-	-	-	-	0	-	-	-	-	0	-	0	-
	*%				*%					*%					*%		*%	
Someone else (Please specify)	1	1	-	-	1	-	-	1	-	-	-	-	1	-	-	-	1	-
	*%	*%			*%			1%					1%				*%	
Unsure	25	13	10	5	20	4	1	5	13	7	6	6	2	7	7	2	17	-
	5%	5%	10%	4%	6%	5%	2%	6%	6%	4%	6%	4%	2%	10%	2%	2%	4%	

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	467	165	240	226	364	15	48	51	76	60	137	143	187	281
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	153	231	211	384	14	22	24	56	73	132	158	153	290
Donald Trump	373	138	195	177	284	11	42	42	69	49	115	98	160	213
	80%	84%	81%	78%	78%	69%	88%	83%	90%	82%	84%	68%	86%	76%
Nikki Haley	163	52	100	62	133	2	15	18	22	18	34	71	58	105
	35%	32%	42%	28%	37%	14%	30%	35%	28%	30%	25%	49%	31%	37%
Ron DeSantis	212	75	119	94	181	1	16	24	34	26	54	75	84	129
	45%	46%	49%	41%	50%	9%	34%	47%	45%	43%	39%	52%	45%	46%
Chris Christie	42	10	23	19	28	-	9	4	6	1	12	19	11	31
	9%	6%	10%	8%	8%		18%	8%	7%	2%	8%	13%	6%	11%
Vivek Ramaswamy	124	44	69	54	92	-	22	19	31	14	31	29	64	60
	26%	27%	29%	24%	25%		46%	37%	41%	24%	23%	20%	34%	21%
Asa Hutchinson	14	1	7	6	9	-	2	-	2	3	4	4	5	8
	3%	1%	3%	3%	3%		4%		3%	6%	3%	3%	3%	3%
Someone else (Please specify)	5	3	5	-	3	-	-	-	-	1	2	1	1	3
	1%	2%	2%		1%					2%	1%	1%	1%	1%
Unsure	16	3	7	9	11	4	1	4	1	5	4	2	10	6
	4%	2%	3%	4%	3%	29%	2%	8%	2%	8%	3%	1%	6%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	467	98	205	115	49	303	163	238	125	98	87	118	96	59	203	31	157
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	92	201	103	45	293	148	253	129	113	90	111	80	39	175	34	169
Donald Trump	373	87	159	88	37	246	125	195	87	81	73	99	74	37	166	26	123
	80%	89%	78%	77%	76%	81%	77%	82%	70%	83%	85%	84%	77%	63%	82%	85%	78%
Nikki Haley	163	19	65	54	24	84	78	65	68	19	28	46	49	19	77	9	64
	35%	19%	32%	47%	49%	28%	48%	27%	55%	19%	32%	39%	51%	31%	38%	28%	41%
Ron DeSantis	212	26	89	69	28	115	97	100	80	35	39	51	61	24	97	10	76
	45%	27%	43%	60%	57%	38%	59%	42%	64%	36%	45%	43%	63%	40%	48%	34%	48%
Chris Christie	42	3	21	12	6	24	18	12	16	6	9	10	4	14	21	1	13
	9%	3%	10%	10%	13%	8%	11%	5%	13%	6%	10%	8%	4%	24%	10%	3%	8%
Vivek Ramaswamy	124	24	51	31	17	74	48	61	31	18	25	30	29	19	60	11	35
	26%	24%	25%	27%	35%	25%	30%	25%	25%	18%	29%	25%	30%	32%	30%	35%	23%
Asa Hutchinson	14	1	5	4	3	7	7	4	5	3	3	1	3	5	9	1	4
	3%	1%	3%	4%	5%	2%	4%	2%	4%	3%	3%	1%	3%	8%	4%	3%	3%
Someone else (Please specify)	5	1	1	1	2	2	3	2	1	-	1	2	2	-	1	3	-
	1%	1%	*%	1%	4%	1%	2%	1%	1%		1%	2%	2%		1%	10%	
Unsure	16	5	8	4	-	12	4	7	4	3	2	3	2	5	6	3	2
	4%	5%	4%	4%		4%	2%	3%	3%	4%	3%	2%	2%	9%	3%	9%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	467	381	79	-	467	-	-	359	89	13	420	26	436	9	22	224	225	205	280	385	405	235
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	364	72	-	443	-	-	334	87	13	399	14	417	6	20	215	205	178	240	333	387	251
Donald Trump	373	311	57	-	373	-	-	296	61	11	353	8	364	1	8	212	149	153	216	309	321	183
	80%	82%	72%		80%			83%	68%	79%	84%	32%	83%	11%	37%	94%	66%	75%	77%	80%	79%	78%
Nikki Haley	163	135	28	-	163	-	-	127	32	3	143	15	150	7	5	38	119	94	133	145	149	93
	35%	35%	35%		35%			35%	36%	24%	34%	57%	34%	79%	23%	17%	53%	46%	47%	38%	37%	39%
Ron DeSantis	212	179	32	-	212	-	-	175	33	2	198	7	208	2	2	77	129	103	142	186	191	99
	45%	47%	40%		45%			49%	37%	17%	47%	26%	48%	19%	10%	34%	57%	50%	51%	48%	47%	42%
Chris Christie	42	33	9	-	42	-	-	29	11	2	27	12	33	5	4	12	28	23	27	35	39	31
	9%	9%	12%		9%			8%	12%	11%	6%	46%	8%	58%	17%	5%	12%	11%	10%	9%	10%	13%
Vivek Ramaswamy	124	99	24	-	124	-	-	101	22	1	119	-	121	-	3	57	65	44	78	99	101	59
	26%	26%	30%		26%			28%	24%	7%	28%		28%		12%	25%	29%	21%	28%	26%	25%	25%
Asa Hutchinson	14	13	0	-	14	-	-	13	0	-	8	5	14	-	-	6	7	8	10	12	13	9
	3%	4%	*%		3%			4%	*%		2%	20%	3%			3%	3%	4%	4%	3%	3%	4%
Someone else (Please specify)	5	5	-	-	5	-	-	4	1	-	3	1	4	-	1	-	4	3	5	5	3	3
	1%	1%			1%			1%	1%		1%	3%	1%		3%		2%	2%	2%	1%	1%	1%
Unsure	16	9	7	-	16	-	-	7	9	1	8	6	9	1	7	3	10	7	9	10	13	11
	4%	2%	8%		4%			2%	10%	7%	2%	21%	2%	10%	31%	1%	4%	3%	3%	3%	3%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024?
You may choose as many as you like

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	467	264	96	127	339	76	51	91	207	169	95	130	98	78	347	88	387	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	443	216	91	113	328	70	43	82	186	175	87	139	81	73	333	84	443	443
Donald Trump	373	203	78	108	264	62	46	79	152	141	66	102	78	65	328	39	305	-
	80%	77%	81%	85%	78%	81%	90%	87%	73%	84%	69%	78%	80%	84%	94%	44%	79%	
Nikki Haley	163	108	23	39	124	18	21	35	84	44	33	41	46	20	93	56	151	-
	35%	41%	24%	31%	37%	24%	41%	38%	40%	26%	35%	32%	47%	26%	27%	64%	39%	
Ron DeSantis	212	125	42	51	160	27	24	36	115	61	46	67	52	26	137	72	163	-
	45%	47%	44%	40%	47%	36%	46%	40%	56%	36%	49%	51%	53%	33%	40%	82%	42%	
Chris Christie	42	24	9	11	31	8	3	5	29	8	13	1	18	7	21	14	36	-
	9%	9%	9%	8%	9%	10%	6%	5%	14%	5%	13%	1%	18%	9%	6%	16%	9%	
Vivek Ramaswamy	124	73	30	27	95	17	10	22	60	42	28	36	28	25	100	22	97	-
	26%	28%	32%	21%	28%	23%	20%	24%	29%	25%	30%	28%	29%	32%	29%	25%	25%	
Asa Hutchinson	14	8	1	3	11	1	2	1	10	3	4	1	11	1	8	1	9	-
	3%	3%	1%	2%	3%	1%	4%	1%	5%	2%	4%	1%	11%	1%	2%	2%	2%	
Someone else (Please specify)	5	3	-	1	3	-	1	1	3	-	-	1	1	-	3	1	3	-
	1%	1%		1%	1%		2%	2%	1%			1%	1%		1%	1%	1%	
Unsure	16	9	7	3	13	2	1	-	11	5	5	4	2	2	3	2	9	-
	4%	3%	7%	3%	4%	3%	2%		5%	3%	6%	3%	2%	3%	1%	2%	2%	

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the
Republican Party?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	467	165	240	226	364	15	48	51	76	60	137	143	187	281
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	153	231	211	384	14	22	24	56	73	132	158	153	290
Supporter of Donald Trump	224	89	112	112	158	8	35	28	42	26	71	57	96	128
	48%	54%	47%	49%	43%	52%	71%	55%	55%	44%	52%	40%	52%	46%
Supporter of the Republican Party	225	72	115	110	191	4	14	22	33	29	63	79	83	142
	48%	43%	48%	49%	52%	28%	29%	43%	43%	48%	46%	55%	45%	51%
I don' t support either one	9	2	8	1	9	0	-	-	1	1	0	7	2	7
	2%	1%	3%	1%	2%	3%			1%	2%	*%	5%	1%	3%
Unsure	9	3	5	3	6	3	-	1	1	3	3	1	5	4
	2%	2%	2%	1%	2%	17%		2%	1%	5%	2%	*%	3%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the
Republican Party?

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	467	98	205	115	49	303	163	238	125	98	87	118	96	59	203	31	157
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	92	201	103	45	293	148	253	129	113	90	111	80	39	175	34	169
Supporter of Donald Trump	224	59	106	43	16	164	59	125	32	55	45	58	37	24	95	16	81
	48%	60%	51%	38%	32%	54%	36%	52%	26%	56%	52%	49%	39%	41%	47%	51%	51%
Supporter of the Republican Party	225	37	91	66	30	128	97	104	86	38	40	54	56	33	104	13	70
	48%	38%	44%	58%	62%	42%	59%	44%	69%	38%	46%	46%	58%	57%	51%	42%	44%
I don't support either one	9	1	3	3	2	4	5	4	4	3	-	4	3	-	4	1	3
	2%	2%	1%	2%	4%	1%	3%	2%	3%	3%		3%	3%		2%	2%	2%
Unsure	9	-	6	2	1	6	3	4	2	3	2	2	1	1	1	2	4
	2%		3%	2%	1%	2%	2%	2%	2%	3%	2%	2%	1%	2%	*%	5%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the
Republican Party?

| | Total | Party | | | Party+Lean | | | Ideology | | | 2020 Ballot | | Generic Congressional | | | GOP Supporter of... | | Vote History | | | Eligible for... | |
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	467	381	79	-	467	-	-	359	89	13	420	26	436	9	22	224	225	205	280	385	405	235
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	364	72	-	443	-	-	334	87	13	399	14	417	6	20	215	205	178	240	333	387	251
Supporter of Donald Trump	224	177	44	-	224	-	-	177	36	8	210	7	219	1	3	224	-	82	113	182	189	106
	48%	46%	55%		48%			49%	41%	59%	50%	28%	50%	11%	16%	100%		40%	40%	47%	47%	45%
Supporter of the Republican Party	225	195	27	-	225	-	-	173	46	4	199	16	203	7	15	-	225	117	155	189	202	113
	48%	51%	34%		48%			48%	51%	28%	47%	62%	47%	79%	69%		100%	57%	55%	49%	50%	48%
I don't support either one	9	5	4	-	9	-	-	4	4	1	6	1	7	-	2	-	-	3	7	8	8	8
	2%	1%	5%		2%			1%	4%	5%	1%	3%	2%		9%			2%	2%	2%	2%	3%
Unsure	9	3	5	-	9	-	-	5	3	1	6	2	7	1	1	-	-	2	5	6	7	7
	2%	1%	6%		2%			1%	3%	7%	1%	6%	1%	10%	7%			1%	2%	2%	2%	3%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the
Republican Party?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	467	264	96	127	339	76	51	91	207	169	95	130	98	78	347	88	387	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	443	216	91	113	328	70	43	82	186	175	87	139	81	73	333	84	443	443
Supporter of Donald Trump	224	115	49	64	159	41	24	39	92	94	47	63	36	41	215	6	183	-
	48%	43%	51%	51%	47%	54%	46%	42%	44%	56%	50%	48%	37%	53%	62%	7%	47%	
Supporter of the Republican Party	225	137	45	57	168	31	26	50	107	68	45	62	60	30	125	75	195	-
	48%	52%	46%	45%	50%	41%	51%	55%	52%	40%	47%	47%	61%	39%	36%	85%	50%	
I don't support either one	9	7	1	1	8	1	0	1	6	2	1	2	1	3	3	5	5	-
	2%	3%	1%	1%	2%	1%	1%	1%	3%	1%	1%	2%	1%	4%	1%	6%	1%	
Unsure	9	5	1	4	5	3	1	1	3	5	2	4	1	3	4	3	4	-
	2%	2%	1%	3%	1%	4%	2%	1%	1%	3%	2%	3%	1%	4%	1%	3%	1%	

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for
whom would you vote?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	467	165	240	226	364	15	48	51	76	60	137	143	187	281
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	153	231	211	384	14	22	24	56	73	132	158	153	290
DONALD TRUMP, DEFINITELY/ PROBABLY	347	136	171	176	256	9	46	35	65	42	115	90	142	205
	74%	83%	71%	78%	70%	59%	95%	69%	85%	71%	84%	63%	76%	73%
RON DESANTIS, DEFINITELY/ PROBABLY	88	21	55	32	82	3	-	13	6	13	14	42	32	56
	19%	13%	23%	14%	22%	18%		25%	8%	22%	11%	29%	17%	20%
Donald Trump, definitely	273	108	123	150	205	3	40	20	52	32	89	79	105	168
	58%	66%	51%	66%	56%	22%	83%	40%	69%	54%	65%	55%	56%	60%
Donald Trump, probably	74	28	48	26	51	6	6	15	13	10	26	11	38	37
	16%	17%	20%	12%	14%	38%	13%	29%	17%	17%	19%	7%	20%	13%
Ron DeSantis, probably	48	7	33	15	44	3	-	9	6	5	4	23	21	28
	10%	5%	14%	7%	12%	16%		19%	8%	8%	3%	16%	11%	10%
Ron DeSantis, definitely	40	14	22	18	38	0	-	3	-	8	10	19	11	29
	9%	8%	9%	8%	10%	2%		7%		13%	7%	13%	6%	10%
Unsure	32	8	14	18	26	3	2	3	5	5	8	12	12	19
	7%	5%	6%	8%	7%	23%	5%	6%	6%	8%	6%	8%	7%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	467	98	205	115	49	303	163	238	125	98	87	118	96	59	203	31	157
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	92	201	103	45	293	148	253	129	113	90	111	80	39	175	34	169
DONALD TRUMP, DEFINITELY/ PROBABLY	347	80	158	77	31	238	108	184	72	79	72	89	64	36	149	25	117
	74%	82%	77%	68%	64%	79%	66%	77%	58%	81%	83%	75%	66%	61%	73%	82%	75%
RON DESANTIS, DEFINITELY/ PROBABLY	88	11	37	27	13	48	40	43	38	13	12	26	23	13	41	2	31
	19%	12%	18%	23%	27%	16%	24%	18%	30%	14%	14%	22%	24%	22%	20%	8%	20%
Donald Trump, definitely	273	65	131	56	21	195	77	156	48	64	58	76	47	23	101	21	103
	58%	66%	64%	49%	43%	65%	47%	66%	39%	65%	67%	64%	49%	38%	50%	69%	66%
Donald Trump, probably	74	15	27	22	10	43	31	27	24	15	14	13	17	13	47	4	14
	16%	16%	13%	19%	20%	14%	19%	11%	19%	16%	16%	11%	17%	22%	23%	13%	9%
Ron DeSantis, probably	48	7	24	11	6	32	17	28	15	6	7	16	13	7	21	1	18
	10%	8%	12%	9%	12%	10%	10%	12%	12%	6%	8%	14%	13%	12%	10%	5%	11%
Ron DeSantis, definitely	40	4	13	16	7	16	23	15	22	7	5	10	10	6	20	1	13
	9%	4%	6%	14%	14%	5%	14%	6%	18%	8%	6%	9%	10%	10%	10%	3%	8%
Unsure	32	6	10	10	5	17	15	11	15	5	3	3	10	10	14	3	9
	7%	6%	5%	9%	10%	5%	9%	5%	12%	5%	3%	3%	10%	18%	7%	10%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	467	381	79	-	467	-	-	359	89	13	420	26	436	9	22	224	225	205	280	385	405	235
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	364	72	-	443	-	-	334	87	13	399	14	417	6	20	215	205	178	240	333	387	251
DONALD TRUMP, DEFINITELY/ PROBABLY	347	287	57	-	347	-	-	278	55	10	331	7	337	1	9	215	125	139	196	284	297	170
	74%	75%	71%		74%			77%	61%	74%	79%	28%	77%	11%	43%	96%	55%	68%	70%	74%	73%	72%
RON DESANTIS, DEFINITELY/ PROBABLY	88	74	11	-	88	-	-	66	19	3	74	6	78	4	7	6	75	49	62	76	82	48
	19%	19%	14%		19%			18%	21%	21%	18%	22%	18%	38%	30%	3%	33%	24%	22%	20%	20%	20%
Donald Trump, definitely	273	228	42	-	273	-	-	228	32	9	263	4	269	1	3	189	82	115	157	229	240	131
	58%	60%	53%		58%			63%	36%	65%	63%	16%	62%	11%	13%	84%	37%	56%	56%	59%	59%	56%
Donald Trump, probably	74	60	14	-	74	-	-	50	23	1	68	3	68	-	7	26	43	23	39	56	58	40
	16%	16%	18%		16%			14%	26%	9%	16%	12%	16%		30%	12%	19%	11%	14%	15%	14%	17%
Ron DeSantis, probably	48	43	4	-	48	-	-	36	11	1	42	2	42	2	5	2	40	29	36	40	47	27
	10%	11%	5%		10%			10%	12%	7%	10%	7%	10%	19%	21%	1%	18%	14%	13%	10%	12%	12%
Ron DeSantis, definitely	40	31	8	-	40	-	-	30	8	2	31	4	36	2	2	4	34	20	26	36	35	21
	9%	8%	10%		9%			8%	9%	14%	7%	15%	8%	19%	9%	2%	15%	10%	9%	9%	9%	9%
Unsure	32	19	11	-	32	-	-	16	15	1	15	13	21	5	6	3	25	17	21	24	26	17
	7%	5%	14%		7%			4%	17%	5%	4%	49%	5%	51%	27%	1%	11%	8%	8%	6%	6%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	467	264	96	127	339	76	51	91	207	169	95	130	98	78	347	88	387	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	443	216	91	113	328	70	43	82	186	175	87	139	81	73	333	84	443	443
DONALD TRUMP, DEFINITELY/ PROBABLY	347	177	76	98	248	62	35	72	138	137	70	97	65	60	347	-	293	-
	74%	67%	79%	77%	73%	82%	69%	79%	67%	81%	73%	75%	67%	77%	100%		76%	
RON DESANTIS, DEFINITELY/ PROBABLY	88	64	13	23	65	10	13	14	49	25	15	27	25	14	-	88	73	-
	19%	24%	14%	18%	19%	13%	26%	15%	24%	15%	16%	21%	25%	18%		100%	19%	
Donald Trump, definitely	273	145	48	79	193	51	28	51	105	117	56	82	52	44	273	-	242	-
	58%	55%	50%	62%	57%	67%	55%	55%	51%	70%	59%	63%	53%	57%	79%		62%	
Donald Trump, probably	74	32	29	19	55	12	7	22	33	19	14	16	13	16	74	-	51	-
	16%	12%	30%	15%	16%	16%	14%	24%	16%	11%	15%	12%	13%	20%	21%		13%	
Ron DeSantis, probably	48	39	5	15	33	7	8	6	29	13	8	17	14	7	-	48	37	-
	10%	15%	6%	12%	10%	9%	16%	7%	14%	8%	8%	13%	14%	9%		55%	9%	
Ron DeSantis, definitely	40	25	8	8	32	3	5	8	20	13	7	10	11	7	-	40	37	-
	9%	10%	8%	6%	9%	4%	10%	8%	10%	7%	7%	8%	11%	9%		45%	9%	
Unsure	32	23	7	6	25	4	3	5	20	7	10	6	8	4	-	-	21	-
	7%	9%	7%	5%	8%	5%	5%	6%	10%	4%	11%	5%	8%	5%			5%	

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	467	165	240	226	364	15	48	51	76	60	137	143	187	281
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	153	231	211	384	14	22	24	56	73	132	158	153	290
DONALD TRUMP, DEFINITELY/ PROBABLY	353	133	175	178	271	9	40	35	70	47	113	88	152	201
	76%	81%	73%	79%	74%	60%	83%	69%	91%	79%	83%	61%	81%	72%
NIKKI HALEY, DEFINITELY/ PROBABLY	91	30	54	37	77	2	6	9	5	8	19	50	22	70
	20%	18%	23%	16%	21%	11%	13%	17%	6%	14%	14%	35%	12%	25%
Donald Trump, definitely	286	115	128	159	217	5	40	26	53	34	97	76	113	173
	61%	70%	53%	70%	60%	34%	83%	51%	70%	57%	71%	53%	61%	62%
Donald Trump, probably	67	18	47	20	53	4	-	9	16	13	16	12	39	28
	14%	11%	20%	9%	15%	26%		18%	22%	22%	12%	8%	21%	10%
Nikki Haley, probably	39	13	21	19	30	2	6	9	0	4	10	16	13	26
	8%	8%	9%	8%	8%	11%	13%	17%	1%	7%	7%	11%	7%	9%
Nikki Haley, definitely	52	18	34	18	47	-	-	-	4	4	9	35	8	43
	11%	11%	14%	8%	13%				5%	7%	6%	24%	5%	15%
Unsure	23	2	11	11	16	4	2	7	2	5	5	5	13	10
	5%	1%	5%	5%	4%	29%	5%	14%	2%	8%	3%	3%	7%	3%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	467	98	205	115	49	303	163	238	125	98	87	118	96	59	203	31	157
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	92	201	103	45	293	148	253	129	113	90	111	80	39	175	34	169
DONALD TRUMP, DEFINITELY/ PROBABLY	353	83	153	85	31	237	116	189	81	82	71	88	65	39	155	24	114
	76%	85%	75%	74%	63%	78%	71%	80%	65%	84%	82%	74%	68%	66%	76%	79%	72%
NIKKI HALEY, DEFINITELY/ PROBABLY	91	8	38	26	18	46	44	36	41	9	11	28	26	16	42	3	38
	20%	9%	18%	23%	37%	15%	27%	15%	33%	10%	13%	24%	27%	27%	21%	11%	24%
Donald Trump, definitely	286	72	134	58	21	206	80	164	53	69	58	76	50	27	111	20	101
	61%	74%	65%	51%	44%	68%	49%	69%	42%	71%	67%	64%	52%	46%	55%	65%	64%
Donald Trump, probably	67	11	19	27	10	31	36	25	28	13	13	12	15	12	43	4	12
	14%	12%	9%	23%	20%	10%	22%	11%	22%	13%	15%	10%	16%	20%	21%	14%	8%
Nikki Haley, probably	39	7	18	4	9	25	13	18	11	5	3	16	13	2	21	2	13
	8%	7%	9%	4%	19%	8%	8%	8%	9%	5%	3%	14%	13%	4%	10%	6%	8%
Nikki Haley, definitely	52	1	20	22	9	21	31	17	30	5	8	12	13	13	21	1	25
	11%	1%	10%	19%	18%	7%	19%	7%	24%	5%	10%	10%	13%	23%	10%	5%	16%
Unsure	23	6	14	3	-	20	3	13	3	6	5	2	6	4	7	3	5
	5%	6%	7%	3%		7%	2%	5%	3%	7%	5%	2%	6%	7%	3%	10%	3%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	467	381	79	-	467	-	-	359	89	13	420	26	436	9	22	224	225	205	280	385	405	235
	100	100	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	443	364	72	-	443	-	-	334	87	13	399	14	417	6	20	215	205	178	240	333	387	251
DONALD TRUMP, DEFINITELY/ PROBABLY	353	300	50	-	353	-	-	285	53	10	334	8	343	1	9	214	132	136	196	294	305	170
	76%	79%	63%		76%			79%	60%	74%	80%	32%	79%	11%	40%	96%	58%	66%	70%	76%	75%	72%
NIKKI HALEY, DEFINITELY/ PROBABLY	91	71	18	-	91	-	-	64	25	2	74	12	76	7	8	6	80	61	76	79	83	52
	20%	19%	23%		20%			18%	29%	14%	18%	46%	17%	79%	35%	3%	35%	30%	27%	21%	21%	22%
Donald Trump, definitely	286	242	42	-	286	-	-	239	32	10	271	7	283	1	3	196	88	115	158	237	252	138
	61%	64%	53%		61%			67%	36%	74%	65%	28%	65%	11%	13%	88%	39%	56%	57%	62%	62%	59%
Donald Trump, probably	67	58	8	-	67	-	-	46	21	-	63	1	61	-	6	18	44	21	38	57	54	32
	14%	15%	10%		14%			13%	24%		15%	4%	14%		27%	8%	19%	10%	14%	15%	13%	14%
Nikki Haley, probably	39	31	8	-	39	-	-	26	14	-	37	1	37	-	2	3	33	24	31	32	35	25
	8%	8%	10%		8%			7%	15%		9%	3%	9%		9%	2%	15%	12%	11%	8%	9%	11%
Nikki Haley, definitely	52	40	10	-	52	-	-	38	12	2	37	11	39	7	6	2	47	37	45	47	48	27
	11%	10%	13%		11%			11%	13%	14%	9%	44%	9%	79%	26%	1%	21%	18%	16%	12%	12%	11%
Unsure	23	10	11	-	23	-	-	10	10	2	11	6	16	1	5	4	14	8	8	11	16	13
	5%	3%	14%		5%			3%	11%	13%	3%	21%	4%	10%	25%	2%	6%	4%	3%	3%	4%	6%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTrumpHaley] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	467	264	96	127	339	76	51	91	207	169	95	130	98	78	347	88	387	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Unweighted Total	443	216	91	113	328	70	43	82	186	175	87	139	81	73	333	84	443	443
DONALD TRUMP, DEFINITELY/ PROBABLY	353	190	74	103	249	65	38	75	140	139	68	104	67	62	323	26	291	-
	76%	72%	77%	81%	73%	86%	74%	82%	67%	82%	72%	80%	69%	80%	93%	29%	75%	
NIKKI HALEY, DEFINITELY/ PROBABLY	91	63	11	20	71	10	10	14	57	20	23	23	24	10	23	56	86	-
	20%	24%	11%	16%	21%	13%	20%	15%	28%	12%	24%	18%	25%	13%	7%	63%	22%	
Donald Trump, definitely	286	153	53	84	201	55	29	56	107	123	58	90	58	45	272	11	251	-
	61%	58%	56%	66%	59%	73%	56%	61%	52%	73%	61%	69%	59%	58%	78%	12%	65%	
Donald Trump, probably	67	37	21	19	48	10	9	19	32	15	11	14	10	17	50	15	39	-
	14%	14%	22%	15%	14%	13%	17%	21%	16%	9%	11%	10%	10%	22%	14%	17%	10%	
Nikki Haley, probably	39	26	7	12	27	5	7	6	24	10	8	12	10	3	16	22	31	-
	8%	10%	8%	9%	8%	6%	14%	6%	11%	6%	8%	9%	10%	4%	4%	25%	8%	
Nikki Haley, definitely	52	37	4	8	44	5	3	8	33	10	15	11	14	6	8	34	54	-
	11%	14%	4%	6%	13%	7%	6%	9%	16%	6%	16%	9%	15%	8%	2%	38%	14%	
Unsure	23	11	11	4	19	1	3	3	11	10	3	4	6	6	1	7	11	-
	5%	4%	11%	3%	6%	1%	7%	3%	5%	6%	4%	3%	6%	7%	*%	8%	3%	

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QDeSantisNewsomDebate] Did you watch the debate between Governor Ron DeSantis and Governor Gavin Newsom on November 30th?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I watched the debate live	130	48	76	54	77	16	30	24	18	21	27	40	63	67
	13%	13%	16%	10%	11%	14%	24%	17%	12%	14%	10%	14%	14%	12%
Yes, I watched the debate or parts of it after it aired	211	68	106	103	125	17	35	33	43	27	48	59	103	108
	21%	18%	22%	19%	18%	15%	29%	24%	28%	17%	17%	21%	23%	19%
No, I did not watch the debate	671	268	290	380	488	78	58	81	90	107	210	184	278	394
	66%	70%	61%	71%	71%	70%	47%	59%	60%	69%	73%	65%	63%	69%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QDeSantisNewsomDebate] Did you watch the debate between Governor Ron DeSantis and Governor Gavin Newsom on November 30th?

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I watched the debate live	130	29	44	35	22	73	57	44	33	25	20	31	30	23	72	9	41
	13%	14%	11%	14%	15%	12%	15%	11%	11%	10%	10%	13%	16%	22%	15%	10%	13%
Yes, I watched the debate or parts of it after it aired	211	33	92	59	25	125	85	69	55	41	49	61	35	23	103	11	69
	21%	16%	22%	24%	18%	20%	22%	17%	19%	16%	24%	26%	18%	21%	22%	13%	21%
No, I did not watch the debate	671	146	274	157	93	420	251	285	202	187	131	146	127	60	289	67	214
	66%	70%	67%	62%	67%	68%	64%	72%	70%	74%	66%	61%	66%	57%	62%	77%	66%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QDeSantisNewsomDebate] Did you watch the debate between Governor Ron DeSantis and Governor Gavin Newsom on November 30th?

| | Total | Party | | | Party+Lean | | | Ideology | | | 2020 Ballot | | Generic Congressional | | | GOP Supporter of... | | Vote History | | | Eligible for... | |
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I watched the debate live	130	56	39	33	73	9	48	62	46	20	71	56	70	51	8	33	37	58	76	106	90	76
	13%	15%	17%	9%	16%	11%	10%	16%	15%	7%	15%	11%	15%	11%	10%	15%	16%	13%	13%	13%	13%	11%
Yes, I watched the debate or parts of it after it aired	211	82	46	74	106	10	95	95	51	63	105	101	111	95	5	55	50	86	118	178	144	132
	21%	22%	20%	20%	23%	13%	20%	24%	17%	22%	23%	20%	24%	20%	6%	24%	22%	20%	20%	21%	22%	19%
No, I did not watch the debate	671	243	141	269	288	60	323	239	208	200	282	340	277	325	69	136	139	298	410	559	433	494
	66%	64%	62%	71%	62%	76%	69%	60%	68%	71%	62%	68%	60%	69%	84%	61%	62%	67%	68%	66%	65%	70%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QDeSantisNewsomDebate] Did you watch the debate between Governor Ron DeSantis and Governor Gavin Newsom on November 30th?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I watched the debate live	130	69	32	34	96	11	23	40	60	30	21	26	31	26	55	14	57	51
	13%	15%	10%	13%	13%	7%	23%	17%	13%	10%	9%	15%	16%	10%	16%	16%	15%	13%
Yes, I watched the debate or parts of it after it aired	211	90	74	56	154	32	24	49	101	60	49	26	42	52	85	17	96	72
	21%	20%	23%	22%	21%	20%	24%	21%	22%	20%	21%	15%	22%	21%	24%	19%	25%	18%
No, I did not watch the debate	671	302	217	170	499	119	51	150	307	215	170	117	118	176	207	57	234	281
	66%	65%	67%	65%	67%	73%	52%	63%	66%	70%	71%	69%	62%	69%	60%	65%	61%	69%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGOPDebateView] Who do you think won the debate?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	341	116	182	157	202	33	65	57	61	48	76	99	166	175
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	312	101	160	151	223	40	28	22	49	55	77	109	126	186
Ron DeSantis	156	53	88	67	104	6	29	31	27	9	41	48	67	89
	46%	46%	49%	43%	52%	17%	44%	54%	44%	19%	54%	49%	40%	51%
Gavin Newsom	114	33	61	53	58	17	30	16	22	19	27	30	57	57
	33%	28%	34%	33%	29%	51%	46%	27%	37%	39%	36%	30%	34%	33%
Neither won	71	31	32	37	39	11	7	10	12	20	8	21	42	29
	21%	26%	18%	24%	19%	32%	11%	18%	20%	41%	11%	21%	25%	17%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGOPDebateView] Who do you think won the debate?

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	341	63	135	95	47	198	142	113	88	66	69	93	65	46	175	20	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	312	55	127	83	46	182	129	123	99	70	62	79	68	29	143	20	116
Ron DeSantis	156	28	64	45	18	92	63	68	36	24	31	43	34	22	75	9	60
	46%	45%	47%	47%	39%	47%	44%	60%	41%	37%	45%	46%	52%	48%	43%	43%	54%
Gavin Newsom	114	21	46	29	18	67	47	26	32	26	20	29	24	16	65	7	34
	33%	33%	34%	31%	38%	34%	33%	23%	36%	39%	28%	31%	36%	35%	37%	34%	31%
Neither won	71	14	26	21	11	39	32	19	20	16	18	21	7	8	35	5	17
	21%	22%	19%	22%	23%	20%	22%	17%	23%	24%	27%	22%	11%	17%	20%	23%	15%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGOPDebateView] Who do you think won the debate?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	341	138	85	108	179	19	143	157	98	83	175	157	181	146	13	88	87	144	194	283	234	208
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	312	128	74	101	160	24	128	147	83	78	167	126	169	128	15	80	74	124	165	230	217	205
Ron DeSantis	156	101	39	13	136	5	15	116	34	6	136	18	138	14	4	73	61	69	87	125	127	71
	46%	73%	46%	12%	76%	27%	11%	74%	35%	7%	78%	12%	76%	9%	31%	82%	70%	48%	45%	44%	54%	34%
Gavin Newsom	114	6	30	72	9	10	94	10	41	61	5	106	7	99	8	2	7	50	69	97	55	90
	33%	4%	36%	67%	5%	55%	66%	7%	42%	74%	3%	67%	4%	68%	59%	2%	9%	35%	35%	34%	24%	43%
Neither won	71	31	16	22	34	3	33	31	23	16	34	33	36	34	1	14	18	25	38	61	53	47
	21%	23%	18%	21%	19%	18%	23%	20%	24%	20%	19%	21%	20%	23%	10%	16%	21%	18%	20%	21%	22%	23%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGOPDebateView] Who do you think won the debate?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	341	160	105	90	250	43	47	89	161	90	70	52	73	78	140	31	153	123
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	312	134	85	89	223	51	38	87	138	87	67	59	59	62	124	31	312	312
Ron DeSantis	156	76	42	31	124	15	16	32	77	47	35	34	34	22	109	27	115	4
	46%	48%	40%	35%	50%	36%	34%	36%	48%	52%	50%	66%	47%	29%	78%	87%	75%	4%
Gavin Newsom	114	51	43	26	87	14	13	28	57	28	23	9	21	38	3	1	8	77
	33%	32%	41%	29%	35%	31%	27%	31%	36%	32%	33%	17%	28%	48%	2%	3%	5%	62%
Neither won	71	33	20	32	39	14	18	29	27	15	12	9	18	18	29	3	30	42
	21%	21%	19%	36%	15%	33%	39%	33%	17%	16%	17%	17%	25%	24%	20%	10%	20%	34%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelSideWith] In the current conflict in the Middle East, do you side more with…

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	546	214	283	263	408	34	55	36	79	62	173	196	177	369
	54%	56%	60%	49%	59%	30%	45%	26%	52%	40%	61%	69%	40%	65%
The Palestinians in Gaza and the West Bank	114	28	40	72	61	17	23	35	27	16	21	16	78	36
	11%	7%	9%	13%	9%	16%	18%	25%	18%	11%	7%	5%	18%	6%
Unsure	352	142	149	202	221	60	46	67	45	76	92	72	188	164
	35%	37%	32%	38%	32%	54%	37%	49%	30%	49%	32%	25%	42%	29%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelSideWith] In the current conflict in the Middle East, do you side more with...

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	546	102	233	131	78	335	210	242	165	120	105	146	96	65	237	24	218
	54%	49%	57%	52%	56%	54%	53%	61%	57%	48%	53%	61%	50%	62%	51%	28%	67%
The Palestinians in Gaza and the West Bank	114	21	45	27	21	66	48	29	32	37	24	23	19	9	69	13	19
	11%	10%	11%	11%	15%	11%	12%	7%	11%	15%	12%	10%	10%	8%	15%	16%	6%
Unsure	352	86	131	94	41	217	135	128	93	96	70	70	76	32	158	49	88
	35%	41%	32%	37%	29%	35%	34%	32%	32%	38%	35%	29%	40%	30%	34%	57%	27%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelSideWith] In the current conflict in the Middle East, do you side more with...

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	546	290	113	138	347	23	176	322	120	97	338	192	338	173	35	160	176	278	363	487	412	350
	54%	76%	50%	37%	74%	29%	38%	81%	39%	34%	74%	38%	74%	37%	43%	71%	78%	63%	60%	58%	62%	50%
The Palestinians in Gaza and the West Bank	114	11	28	68	20	6	88	13	29	72	21	85	22	82	11	11	9	32	53	85	55	98
	11%	3%	12%	18%	4%	8%	19%	3%	9%	25%	5%	17%	5%	17%	13%	5%	4%	7%	9%	10%	8%	14%
Unsure	352	80	86	171	100	50	202	62	157	114	99	221	99	216	36	53	40	132	188	271	201	254
	35%	21%	38%	45%	21%	63%	43%	16%	51%	40%	22%	45%	22%	46%	44%	24%	18%	30%	31%	32%	30%	36%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelSideWith] In the current conflict in the Middle East, do you side more with...

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	546	290	119	127	418	64	64	112	256	177	114	129	114	74	257	70	305	180
	54%	63%	37%	49%	56%	39%	65%	47%	55%	58%	48%	77%	60%	29%	74%	79%	79%	45%
The Palestinians in Gaza and the West Bank	114	31	66	34	80	26	8	25	60	30	37	7	17	59	9	7	11	71
	11%	7%	21%	13%	11%	16%	8%	10%	13%	10%	15%	4%	9%	23%	3%	8%	3%	18%
Unsure	352	140	137	99	252	72	27	102	152	98	89	32	60	121	81	12	71	153
	35%	30%	42%	38%	34%	44%	27%	43%	33%	32%	37%	19%	31%	48%	23%	13%	18%	38%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelCivilians] Who do you think is mostly responsible for any civilian casualties in the Gaza Strip?

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	189	56	91	95	101	30	29	46	32	27	48	36	105	84
	19%	15%	19%	18%	15%	27%	23%	33%	21%	17%	17%	13%	24%	15%
Hamas	556	232	286	270	405	39	66	42	73	72	164	204	188	368
	55%	61%	61%	50%	59%	35%	54%	31%	49%	47%	57%	72%	42%	65%
Unsure	267	95	95	172	183	43	29	50	45	55	74	43	150	117
	26%	25%	20%	32%	27%	39%	23%	36%	30%	36%	26%	15%	34%	21%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelCivilians] Who do you think is mostly responsible for any civilian casualties in the Gaza Strip?

	Total Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
			Education			Education Group		Race x Education				Income				Employment	
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	189	42	69	45	32	111	77	55	47	58	37	32	40	20	105	21	43
	19%	20%	17%	18%	23%	18%	20%	14%	16%	23%	18%	13%	21%	19%	23%	25%	13%
Hamas	556	96	240	143	76	336	219	235	169	119	114	152	100	60	235	32	227
	55%	46%	59%	57%	54%	54%	56%	59%	58%	47%	57%	64%	52%	57%	51%	37%	70%
Unsure	267	71	100	65	32	171	97	108	75	76	50	55	52	26	123	33	55
	26%	34%	24%	26%	23%	28%	25%	27%	26%	30%	25%	23%	27%	25%	27%	38%	17%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelCivilians] Who do you think is mostly responsible for any civilian casualties in the Gaza Strip?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	189	37	52	92	50	20	119	37	77	73	39	140	47	127	15	27	19	55	89	148	101	138
	19%	10%	23%	24%	11%	26%	26%	9%	25%	26%	8%	28%	10%	27%	18%	12%	8%	12%	15%	18%	15%	20%
Hamas	556	270	125	155	331	27	198	301	131	119	325	206	322	199	34	154	169	283	369	489	406	366
	55%	71%	55%	41%	71%	34%	43%	76%	43%	42%	71%	41%	70%	42%	42%	69%	75%	64%	61%	58%	61%	52%
Unsure	267	74	50	130	86	32	149	59	98	91	93	152	90	145	33	43	37	105	147	205	161	198
	26%	20%	22%	34%	18%	41%	32%	15%	32%	32%	20%	31%	20%	31%	40%	19%	16%	24%	24%	24%	24%	28%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelCivilians] Who do you think is mostly responsible for any civilian casualties in the Gaza Strip?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Israel	189	68	97	47	142	28	19	48	86	55	37	15	31	84	30	11	35	91
	19%	15%	30%	18%	19%	17%	19%	20%	18%	18%	16%	9%	16%	33%	9%	12%	9%	23%
Hamas	556	289	120	128	427	66	62	112	266	178	124	122	114	82	250	66	283	198
	55%	63%	37%	49%	57%	41%	63%	47%	57%	58%	52%	72%	59%	32%	72%	74%	73%	49%
Unsure	267	105	105	85	181	68	17	79	117	72	78	32	47	89	67	12	68	115
	26%	23%	33%	33%	24%	42%	17%	33%	25%	24%	33%	19%	24%	35%	19%	13%	18%	28%

ECHELON INSIGHTS

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelCeasefire] Which course of action do you think the U.S. should be taking in the Israel-Hamas war?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The U.S. should be calling for a ceasefire between Israel and Hamas and advocating for humanitarian aid to civilians in	421	155	198	221	258	54	62	79	54	76	101	111	208	212
	42%	40%	42%	41%	37%	49%	50%	57%	36%	49%	35%	39%	47%	37%
The U.S. should be supporting Israel to defeat Hamas	396	157	208	188	312	26	35	30	63	44	115	145	136	260
	39%	41%	44%	35%	45%	23%	28%	22%	42%	28%	40%	51%	31%	46%
Unsure	195	73	67	128	120	32	27	29	34	35	70	27	98	96
	19%	19%	14%	24%	17%	28%	22%	21%	23%	23%	24%	9%	22%	17%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelCeasefire] Which course of action do you think the U.S. should be taking in the Israel-Hamas war?

| | Total | | Education | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The U.S. should be calling for a ceasefire between Israel and Hamas and advocating for humanitarian aid to civilians in	421	70	162	116	74	231	189	124	134	102	82	92	87	48	203	48	122
	42%	33%	40%	46%	53%	37%	48%	31%	46%	40%	41%	39%	45%	45%	44%	55%	38%
The U.S. should be supporting Israel to defeat Hamas	396	79	179	94	43	258	137	201	110	102	75	100	68	42	158	20	166
	39%	38%	44%	37%	31%	42%	35%	50%	38%	40%	37%	42%	36%	40%	34%	23%	51%
Unsure	195	61	68	43	24	129	66	73	47	50	44	47	37	16	103	19	36
	19%	29%	17%	17%	17%	21%	17%	18%	16%	20%	22%	19%	19%	15%	22%	22%	11%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelCeasefire] Which course of action do you think the U.S. should be taking in the Israel-Hamas war?

| | Total | Party | | | Party+Lean | | | Ideology | | | 2020 Ballot | | Generic Congressional | | | GOP Supporter of... | | Vote History | | | Eligible for... | |
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The U.S. should be calling for a ceasefire between Israel and Hamas and advocating for humanitarian aid to civilians in	421	81	114	215	111	36	274	83	157	169	98	298	99	284	38	44	63	178	248	355	227	316
	42%	21%	50%	57%	24%	45%	59%	21%	51%	60%	21%	60%	22%	60%	46%	20%	28%	40%	41%	42%	34%	45%
The U.S. should be supporting Israel to defeat Hamas	396	231	73	84	278	15	103	250	79	64	278	107	280	100	16	139	129	188	249	346	307	251
	39%	61%	32%	22%	60%	19%	22%	63%	26%	22%	61%	22%	61%	21%	20%	62%	57%	43%	41%	41%	46%	36%
Unsure	195	68	39	78	78	28	89	64	69	51	81	92	80	87	28	41	33	76	107	142	134	135
	19%	18%	17%	21%	17%	36%	19%	16%	23%	18%	18%	18%	17%	18%	34%	18%	15%	17%	18%	17%	20%	19%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXIsraelCeasefire] Which course of action do you think the U.S. should be taking in the Israel-Hamas war?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The U.S. should be calling for a ceasefire between Israel and Hamas and advocating for humanitarian aid to civilians in	421	185	149	120	301	74	45	97	224	100	116	36	76	138	75	27	90	233
	42%	40%	46%	46%	40%	46%	46%	41%	48%	33%	48%	21%	40%	54%	22%	30%	23%	58%
The U.S. should be supporting Israel to defeat Hamas	396	207	92	90	305	50	41	84	169	143	77	111	76	46	214	51	231	96
	39%	45%	29%	35%	41%	31%	41%	35%	36%	47%	32%	66%	40%	18%	62%	57%	60%	24%
Unsure	195	69	82	50	143	38	12	57	75	62	46	21	39	71	58	11	66	76
	19%	15%	25%	19%	19%	23%	13%	24%	16%	20%	19%	13%	21%	28%	17%	12%	17%	19%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXTwoStateSolution] Would you support or oppose a resolution in which an independent Palestinian state existed
alongside an independent state of Israel?

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	464	188	241	220	311	59	60	68	72	71	109	144	211	253
	46%	49%	51%	41%	45%	53%	49%	49%	48%	46%	38%	51%	48%	44%
Oppose	152	48	79	72	107	8	17	15	26	13	47	51	54	98
	15%	12%	17%	13%	16%	8%	13%	11%	17%	8%	17%	18%	12%	17%
Unsure	396	149	152	245	272	44	47	56	52	71	129	88	179	218
	39%	39%	32%	46%	39%	39%	38%	40%	35%	46%	45%	31%	40%	38%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXTwoStateSolution] Would you support or oppose a resolution in which an independent Palestinian state existed
alongside an independent state of Israel?

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	464	78	177	125	83	255	208	153	157	114	83	107	91	56	212	45	157
	46%	37%	43%	50%	59%	41%	53%	38%	54%	45%	42%	45%	47%	52%	46%	52%	48%
Oppose	152	36	64	35	16	100	51	75	32	32	29	41	28	19	65	12	54
	15%	17%	16%	14%	12%	16%	13%	19%	11%	13%	14%	17%	14%	18%	14%	14%	17%
Unsure	396	95	168	92	41	263	133	170	102	106	88	90	73	32	187	30	114
	39%	46%	41%	37%	29%	43%	34%	43%	35%	42%	44%	38%	38%	30%	40%	34%	35%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXTwoStateSolution] Would you support or oppose a resolution in which an independent Palestinian state existed
alongside an independent state of Israel?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	464	123	120	212	155	37	272	125	162	172	139	305	150	285	28	67	78	211	286	389	277	344
	46%	32%	53%	56%	33%	47%	58%	31%	53%	61%	30%	61%	33%	61%	34%	30%	35%	48%	47%	46%	42%	49%
Oppose	152	106	17	26	122	2	28	110	22	19	121	25	122	27	3	66	54	77	91	132	124	89
	15%	28%	8%	7%	26%	2%	6%	28%	7%	7%	27%	5%	27%	6%	4%	30%	24%	17%	15%	16%	19%	13%
Unsure	396	152	89	140	190	40	166	162	122	92	197	168	187	159	51	91	93	155	227	321	266	269
	39%	40%	39%	37%	41%	50%	36%	41%	40%	33%	43%	34%	41%	34%	62%	40%	41%	35%	38%	38%	40%	38%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXTwoStateSolution] Would you support or oppose a resolution in which an independent Palestinian state existed
alongside an independent state of Israel?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	464	208	155	124	340	61	63	112	241	111	111	56	92	147	97	42	120	243
	46%	45%	48%	48%	45%	38%	64%	47%	51%	37%	46%	33%	48%	58%	28%	47%	31%	60%
Oppose	152	85	33	38	113	28	9	27	67	58	27	42	28	17	97	22	116	23
	15%	18%	10%	14%	15%	18%	9%	11%	14%	19%	11%	25%	14%	7%	28%	24%	30%	6%
Unsure	396	169	135	98	297	72	26	100	160	136	102	70	72	91	153	25	151	138
	39%	37%	42%	38%	40%	45%	26%	42%	34%	45%	42%	41%	38%	36%	44%	28%	39%	34%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIsraelPartySupport] Which political party do you think more strongly supports Israel?

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The Republican Party	324	128	153	171	256	8	36	32	63	41	101	88	135	189
	32%	33%	32%	32%	37%	7%	29%	23%	42%	26%	35%	31%	30%	33%
Both parties support Israel equally	195	66	112	80	124	23	26	37	23	29	43	62	89	105
	19%	17%	24%	15%	18%	21%	21%	27%	15%	19%	15%	22%	20%	19%
The Democratic Party	267	105	135	133	163	51	36	40	28	43	72	84	111	156
	26%	27%	29%	25%	24%	46%	29%	29%	19%	28%	25%	30%	25%	27%
Unsure	225	85	73	153	147	30	26	29	37	41	69	49	107	118
	22%	22%	15%	28%	21%	27%	21%	21%	25%	27%	24%	17%	24%	21%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIsraelPartySupport] Which political party do you think more strongly supports Israel?

	Total Total (LE)	Education HS or less	Some college	Bachelor's degree	Graduate degree	Education Group Non-college	College	Race x Education White non-college	White college	Income <$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employment Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The Republican Party	324	51	147	81	43	199	124	163	92	71	52	90	72	33	140	24	105
	32%	25%	36%	32%	31%	32%	32%	41%	32%	28%	26%	38%	37%	31%	30%	28%	32%
Both parties support Israel equally	195	27	83	56	28	110	84	58	66	36	44	45	42	24	93	11	70
	19%	13%	20%	22%	20%	18%	21%	15%	23%	14%	22%	19%	22%	22%	20%	13%	22%
The Democratic Party	267	64	95	68	40	159	108	88	74	79	60	54	37	35	131	28	88
	26%	31%	23%	27%	29%	26%	28%	22%	26%	31%	30%	22%	20%	33%	28%	32%	27%
Unsure	225	66	84	47	29	150	75	89	59	67	44	50	40	15	99	23	62
	22%	32%	20%	19%	21%	24%	19%	22%	20%	26%	22%	21%	21%	14%	21%	27%	19%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIsraelPartySupport] Which political party do you think more strongly supports Israel?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The Republican Party	324	247	47	27	287	6	32	246	47	29	287	31	292	31	2	157	126	143	216	284	279	165
	32%	65%	21%	7%	61%	7%	7%	62%	15%	10%	63%	6%	64%	6%	3%	70%	56%	32%	36%	34%	42%	24%
Both parties support Israel equally	195	57	62	74	73	25	97	52	84	58	66	114	70	104	20	25	41	101	118	159	133	155
	19%	15%	27%	20%	16%	31%	21%	13%	27%	20%	14%	23%	15%	22%	25%	11%	18%	23%	20%	19%	20%	22%
The Democratic Party	267	24	55	180	38	11	218	40	102	122	39	216	34	220	13	16	21	119	142	221	127	207
	26%	6%	24%	48%	8%	14%	47%	10%	33%	43%	9%	43%	8%	47%	16%	7%	9%	27%	23%	26%	19%	30%
Unsure	225	52	63	96	69	38	119	58	73	75	65	136	62	116	47	26	37	79	128	179	128	174
	22%	14%	28%	26%	15%	47%	25%	15%	24%	26%	14%	27%	14%	25%	57%	12%	17%	18%	21%	21%	19%	25%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIsraelPartySupport] Which political party do you think more strongly supports Israel?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The Republican Party	324	186	70	88	236	56	32	51	149	124	73	104	55	44	230	49	258	23
	32%	40%	22%	34%	31%	34%	33%	21%	32%	41%	30%	61%	29%	17%	66%	55%	67%	6%
Both parties support Israel equally	195	87	63	48	147	26	22	55	107	33	41	15	45	55	44	23	54	98
	19%	19%	19%	19%	20%	16%	22%	23%	23%	11%	17%	9%	24%	22%	13%	25%	14%	24%
The Democratic Party	267	101	102	59	209	32	27	82	117	68	58	24	57	84	25	8	20	195
	26%	22%	32%	23%	28%	20%	27%	35%	25%	22%	24%	14%	30%	33%	7%	9%	5%	48%
Unsure	225	88	88	65	159	48	17	50	95	81	68	26	33	72	48	10	55	89
	22%	19%	27%	25%	21%	30%	18%	21%	20%	26%	29%	15%	17%	28%	14%	11%	14%	22%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QPalestinianPartySupport] Which political party do you think more strongly supports the Palestinians?

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The Republican Party	101	42	55	46	62	14	16	14	19	15	31	22	48	53
	10%	11%	12%	9%	9%	12%	13%	10%	13%	10%	11%	8%	11%	9%
Both parties support the Palestinians equally	114	39	60	54	61	15	23	26	12	24	23	29	62	52
	11%	10%	13%	10%	9%	14%	19%	19%	8%	15%	8%	10%	14%	9%
The Democratic Party	395	149	190	204	288	30	46	45	68	46	121	114	159	236
	39%	39%	40%	38%	42%	27%	37%	32%	45%	30%	43%	40%	36%	41%
Unsure	402	154	167	233	279	53	38	53	51	70	110	118	174	228
	40%	40%	35%	43%	40%	47%	31%	39%	34%	45%	39%	42%	39%	40%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QPalestinianPartySupport] Which political party do you think more strongly supports the Palestinians?

	Total Total (LE)	Education HS or less	Education Some college	Education Bachelor's degree	Education Graduate degree	Education Group Non-college	Education Group College	Race x Education White non-college	Race x Education White college	Income <$30k	Income $30-$49k	Income $50-$74k	Income $75-$125k	Income >$125k	Employment Employed	Employment Not employed	Employment Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The Republican Party	101	23	39	27	11	62	38	43	19	29	26	24	12	10	57	7	25
	10%	11%	10%	11%	8%	10%	10%	11%	6%	11%	13%	10%	6%	9%	12%	8%	8%
Both parties support the Palestinians equally	114	27	37	30	19	65	49	23	39	27	21	31	17	16	63	7	26
	11%	13%	9%	12%	14%	10%	13%	6%	13%	11%	10%	13%	9%	15%	14%	8%	8%
The Democratic Party	395	71	168	97	58	238	155	173	114	83	77	95	91	41	173	24	143
	39%	34%	41%	38%	42%	39%	39%	43%	39%	33%	38%	40%	48%	39%	37%	28%	44%
Unsure	402	88	165	98	52	253	150	160	119	113	77	89	71	38	170	48	131
	40%	42%	40%	39%	37%	41%	38%	40%	41%	45%	39%	37%	37%	36%	37%	56%	40%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QPalestinianPartySupport] Which political party do you think more strongly supports the Palestinians?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The Republican Party	101	46	21	33	51	1	48	46	22	29	49	46	51	48	1	27	25	37	51	81	58	69
	10%	12%	9%	9%	11%	2%	10%	12%	7%	10%	11%	9%	11%	10%	1%	12%	11%	8%	8%	10%	9%	10%
Both parties support the Palestinians equally	114	31	36	46	41	14	59	32	47	34	40	69	40	64	10	22	18	53	69	89	71	91
	11%	8%	16%	12%	9%	18%	13%	8%	15%	12%	9%	14%	9%	14%	13%	10%	8%	12%	11%	11%	11%	13%
The Democratic Party	395	196	73	116	237	16	141	212	92	89	238	143	240	147	8	128	101	194	257	348	294	247
	39%	52%	32%	31%	51%	21%	30%	53%	30%	31%	52%	29%	52%	31%	10%	57%	45%	44%	43%	41%	44%	35%
Unsure	402	107	96	182	138	48	217	107	143	131	130	239	128	212	62	47	82	158	227	324	246	295
	40%	28%	42%	48%	29%	60%	47%	27%	47%	46%	28%	48%	28%	45%	76%	21%	36%	36%	38%	38%	37%	42%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QPalestinianPartySupport] Which political party do you think more strongly supports the Palestinians?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The Republican Party	101	44	30	35	66	15	21	24	47	30	18	16	26	13	44	8	39	39
	10%	10%	9%	14%	9%	9%	21%	10%	10%	10%	8%	9%	14%	5%	13%	9%	10%	10%
Both parties support the Palestinians equally	114	49	45	36	78	18	18	24	58	32	26	9	36	22	27	9	23	57
	11%	11%	14%	14%	10%	11%	18%	10%	12%	11%	11%	5%	19%	9%	8%	11%	6%	14%
The Democratic Party	395	216	98	100	294	63	38	81	184	130	91	91	67	88	184	43	210	130
	39%	47%	30%	39%	39%	39%	38%	34%	39%	43%	38%	54%	35%	35%	53%	49%	54%	32%
Unsure	402	153	150	89	312	67	22	110	180	113	104	54	63	132	93	28	116	177
	40%	33%	46%	34%	42%	41%	23%	46%	38%	37%	44%	32%	33%	52%	27%	32%	30%	44%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXEndowments] Would you support or oppose legislation that taxes the endowments of private universities?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	492	191	275	217	355	53	49	67	64	81	126	155	212	281
	49%	50%	58%	40%	51%	47%	40%	49%	43%	52%	44%	55%	48%	49%
STRONGLY/SOMEWHAT OPPOSE	201	69	97	102	131	28	30	31	23	28	55	64	82	119
	20%	18%	21%	19%	19%	25%	24%	22%	15%	18%	19%	22%	19%	21%
Strongly support	233	101	138	95	182	21	14	23	24	41	63	82	89	144
	23%	26%	29%	18%	26%	19%	11%	17%	16%	27%	22%	29%	20%	25%
Somewhat support	259	90	136	122	173	32	35	44	40	39	63	73	123	136
	26%	23%	29%	23%	25%	28%	28%	32%	27%	25%	22%	26%	28%	24%
Somewhat oppose	115	42	57	57	80	16	12	21	11	22	26	36	54	61
	11%	11%	12%	11%	12%	14%	9%	15%	8%	14%	9%	13%	12%	11%
Strongly oppose	86	27	40	45	51	11	18	10	12	7	29	28	28	57
	8%	7%	9%	8%	7%	10%	15%	7%	8%	4%	10%	10%	6%	10%
Unsure	319	124	101	218	204	32	45	40	64	45	105	65	149	170
	32%	32%	21%	41%	30%	28%	36%	29%	42%	29%	37%	23%	34%	30%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXEndowments] Would you support or oppose legislation that taxes the endowments of private universities?

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	492	95	197	138	62	292	200	203	152	118	103	120	101	41	229	42	171
	49%	45%	48%	55%	44%	47%	51%	51%	52%	47%	51%	50%	53%	39%	49%	49%	53%
STRONGLY/SOMEWHAT OPPOSE	201	35	90	43	33	124	76	79	51	47	29	49	39	29	97	18	67
	20%	17%	22%	17%	23%	20%	19%	20%	18%	18%	14%	21%	20%	27%	21%	20%	21%
Strongly support	233	38	107	62	26	145	88	111	71	55	50	52	50	23	111	11	91
	23%	18%	26%	24%	19%	24%	22%	28%	25%	22%	25%	22%	26%	21%	24%	13%	28%
Somewhat support	259	56	90	76	36	146	112	92	80	63	53	68	51	19	118	31	80
	26%	27%	22%	30%	26%	24%	29%	23%	28%	25%	27%	29%	27%	18%	26%	36%	25%
Somewhat oppose	115	18	60	18	19	78	37	50	30	20	21	29	23	14	53	11	41
	11%	9%	15%	7%	13%	13%	9%	13%	10%	8%	10%	12%	12%	13%	11%	13%	13%
Strongly oppose	86	17	30	25	14	46	38	29	21	26	8	20	16	15	44	6	25
	8%	8%	7%	10%	10%	8%	10%	7%	7%	10%	4%	8%	8%	14%	10%	7%	8%
Unsure	319	80	122	72	45	202	117	116	88	88	68	70	52	36	138	27	86
	32%	38%	30%	28%	32%	33%	30%	29%	30%	35%	34%	29%	27%	34%	30%	31%	27%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXEndowments] Would you support or oppose legislation that taxes the endowments of private universities?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	492	182	118	181	212	42	238	190	144	149	213	259	216	249	28	102	99	229	307	421	339	341
	49%	48%	52%	48%	45%	53%	51%	48%	47%	53%	47%	52%	47%	53%	34%	46%	44%	52%	51%	50%	51%	49%
STRONGLY/SOMEWHAT OPPOSE	201	78	47	71	109	9	82	78	78	41	101	87	100	84	17	41	63	89	108	158	128	129
	20%	21%	21%	19%	23%	11%	18%	20%	25%	14%	22%	18%	22%	18%	21%	18%	28%	20%	18%	19%	19%	18%
Strongly support	233	97	52	80	115	22	96	98	74	58	115	109	119	101	13	62	49	111	151	200	168	149
	23%	25%	23%	21%	25%	28%	21%	25%	24%	21%	25%	22%	26%	21%	16%	28%	22%	25%	25%	24%	25%	21%
Somewhat support	259	85	66	101	97	20	142	92	70	91	98	149	96	148	15	40	50	119	157	221	171	192
	26%	22%	29%	27%	21%	25%	30%	23%	23%	32%	21%	30%	21%	31%	18%	18%	22%	27%	26%	26%	26%	27%
Somewhat oppose	115	38	24	51	49	5	61	32	50	29	47	60	46	59	10	17	29	42	57	87	68	85
	11%	10%	11%	13%	11%	6%	13%	8%	17%	10%	10%	12%	10%	13%	12%	7%	13%	10%	9%	10%	10%	12%
Strongly oppose	86	41	23	21	60	4	22	46	27	12	54	27	54	24	8	25	34	47	51	70	59	45
	8%	11%	10%	6%	13%	5%	5%	12%	9%	4%	12%	5%	12%	5%	9%	11%	15%	11%	8%	8%	9%	6%
Unsure	319	121	61	124	146	28	145	129	83	93	143	152	143	139	37	80	63	124	189	264	201	232
	32%	32%	27%	33%	31%	36%	31%	32%	27%	33%	31%	30%	31%	29%	45%	36%	28%	28%	31%	31%	30%	33%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXEndowments] Would you support or oppose legislation that taxes the endowments of private universities?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	492	249	134	112	378	50	62	107	239	146	101	86	101	119	150	53	204	190
	49%	54%	41%	43%	50%	31%	63%	45%	51%	48%	42%	51%	53%	47%	43%	60%	53%	47%
STRONGLY/SOMEWHAT OPPOSE	201	89	66	51	150	34	17	53	85	63	40	34	36	44	76	21	86	86
	20%	19%	20%	20%	20%	21%	17%	22%	18%	21%	17%	20%	19%	17%	22%	24%	22%	21%
Strongly support	233	118	63	49	182	19	30	62	98	73	40	45	55	53	89	22	119	77
	23%	26%	20%	19%	24%	12%	30%	26%	21%	24%	17%	27%	29%	21%	26%	25%	31%	19%
Somewhat support	259	132	71	63	196	31	32	45	140	74	61	41	45	67	61	31	85	113
	26%	28%	22%	24%	26%	19%	33%	19%	30%	24%	26%	25%	24%	26%	18%	35%	22%	28%
Somewhat oppose	115	47	40	27	88	17	10	33	46	36	24	17	20	28	36	10	30	53
	11%	10%	12%	10%	12%	11%	10%	14%	10%	12%	10%	10%	11%	11%	10%	12%	8%	13%
Strongly oppose	86	41	26	24	61	17	7	20	38	28	16	16	16	16	41	11	56	33
	8%	9%	8%	9%	8%	11%	7%	8%	8%	9%	7%	10%	8%	6%	12%	12%	14%	8%
Unsure	319	124	123	96	222	77	20	79	145	95	98	49	54	91	121	14	97	128
	32%	27%	38%	37%	30%	47%	20%	33%	31%	31%	41%	29%	28%	36%	35%	16%	25%	32%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QAIRegulation] When it comes to government regulation of artificial intelligence, which of the following statements do
you agree with more?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Government regulation of artificial intelligence is necessary to protect the public interest	567	221	272	296	402	56	70	88	78	97	141	164	263	305
	56%	58%	57%	55%	58%	50%	56%	63%	52%	63%	49%	58%	59%	54%
Government regulation of artificial intelligence could do more harm than good for a new industry	233	85	124	106	148	26	32	32	40	29	76	55	102	131
	23%	22%	26%	20%	21%	23%	26%	23%	27%	19%	27%	20%	23%	23%
Unsure	212	78	76	135	140	30	21	19	32	28	69	64	79	133
	21%	20%	16%	25%	20%	27%	17%	14%	21%	18%	24%	23%	18%	23%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QAIRegulation] When it comes to government regulation of artificial intelligence, which of the following statements do
you agree with more?

	Total		Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree		Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140		618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100
Government regulation of artificial intelligence is necessary to protect the public interest	567	104	207	174	83		310	257	204	199	128	105	135	120	65	260	42	193
	56%	50%	51%	69%	59%		50%	65%	51%	68%	51%	52%	57%	63%	62%	56%	49%	59%
Government regulation of artificial intelligence could do more harm than good for a new industry	233	48	108	45	31		156	76	98	49	61	62	50	30	26	121	21	67
	23%	23%	26%	18%	22%		25%	19%	25%	17%	24%	31%	21%	16%	25%	26%	24%	20%
Unsure	212	57	94	34	26		151	60	97	43	64	34	54	41	14	83	24	65
	21%	27%	23%	13%	19%		24%	15%	24%	15%	25%	17%	23%	21%	13%	18%	27%	20%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QAIRegulation] When it comes to government regulation of artificial intelligence, which of the following statements do
you agree with more?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Government regulation of artificial intelligence is necessary to protect the public interest	567	186	127	243	226	40	301	192	165	204	220	325	218	311	38	104	115	265	352	486	351	399
	56%	49%	56%	64%	48%	51%	65%	48%	54%	72%	48%	65%	48%	66%	46%	47%	51%	60%	58%	58%	53%	57%
Government regulation of artificial intelligence could do more harm than good for a new industry	233	111	52	65	144	11	78	117	80	34	136	81	141	79	13	70	67	88	121	181	167	148
	23%	29%	23%	17%	31%	14%	17%	29%	26%	12%	30%	16%	31%	17%	16%	31%	30%	20%	20%	22%	25%	21%
Unsure	212	83	47	69	98	28	86	88	61	45	101	91	99	81	31	49	43	89	130	175	150	155
	21%	22%	21%	18%	21%	35%	19%	22%	20%	16%	22%	18%	22%	17%	38%	22%	19%	20%	22%	21%	22%	22%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QAIRegulation] When it comes to government regulation of artificial intelligence, which of the following statements do
you agree with more?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Government regulation of artificial intelligence is necessary to protect the public interest	567	278	173	132	433	72	60	131	280	156	136	89	125	136	156	52	188	284
	56%	60%	54%	51%	58%	45%	61%	55%	60%	51%	57%	53%	65%	53%	45%	58%	49%	70%
Government regulation of artificial intelligence could do more harm than good for a new industry	233	96	82	62	171	38	24	58	97	78	46	52	31	61	116	20	121	55
	23%	21%	26%	24%	23%	23%	24%	24%	21%	26%	19%	31%	16%	24%	33%	23%	31%	14%
Unsure	212	88	68	66	146	51	14	50	91	71	58	28	36	58	75	16	78	65
	21%	19%	21%	25%	19%	32%	15%	21%	19%	23%	24%	17%	19%	23%	22%	19%	20%	16%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QDefenseIndustry] Do you think America's defense industries do a good or bad job of keeping Americans safe?

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good job	620	240	317	302	421	71	65	76	77	100	178	188	253	366
	61%	63%	67%	56%	61%	64%	53%	55%	51%	65%	63%	66%	57%	64%
Bad job	182	65	70	112	116	21	32	35	37	18	56	38	89	93
	18%	17%	15%	21%	17%	19%	26%	25%	24%	12%	19%	13%	20%	16%
Unsure	210	79	85	123	153	20	27	27	37	37	51	57	101	109
	21%	21%	18%	23%	22%	17%	22%	20%	24%	24%	18%	20%	23%	19%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QDefenseIndustry] Do you think America's defense industries do a good or bad job of keeping Americans safe?

	Total Total (LE)	Education HS or less	Education Some college	Education Bachelor's degree	Education Graduate degree	Education Group Non-college	Education Group College	Race x Education White non-college	Race x Education White college	Income <$30k	Income $30-$49k	Income $50-$74k	Income $75-$125k	Income >$125k	Employment Employed	Employment Not employed	Employment Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good job	620	112	257	160	91	368	251	236	184	150	120	155	129	60	283	46	214
	61%	53%	63%	63%	65%	60%	64%	59%	63%	59%	60%	65%	67%	56%	61%	52%	66%
Bad job	182	48	73	45	17	121	61	74	42	46	48	34	28	24	76	22	55
	18%	23%	18%	18%	12%	20%	16%	19%	15%	18%	24%	14%	14%	22%	16%	25%	17%
Unsure	210	50	79	48	33	129	80	88	64	57	32	50	35	22	104	19	56
	21%	24%	19%	19%	23%	21%	20%	22%	22%	22%	16%	21%	18%	21%	23%	22%	17%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QDefenseIndustry] Do you think America's defense industries do a good or bad job of keeping Americans safe?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good job	620	210	124	275	255	36	329	219	201	194	246	347	248	338	34	114	132	301	385	524	389	452
	61%	55%	55%	73%	55%	46%	71%	55%	66%	68%	54%	70%	54%	72%	41%	51%	59%	68%	64%	62%	58%	64%
Bad job	182	89	58	32	122	10	50	99	39	35	118	52	122	45	16	63	55	59	100	146	138	112
	18%	23%	26%	9%	26%	12%	11%	25%	13%	12%	26%	11%	26%	9%	20%	28%	24%	13%	17%	17%	21%	16%
Unsure	210	81	44	69	90	33	87	79	66	55	94	98	89	88	32	47	38	82	119	173	140	138
	21%	21%	20%	18%	19%	42%	19%	20%	22%	19%	21%	20%	19%	19%	39%	21%	17%	19%	20%	21%	21%	20%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QDefenseIndustry] Do you think America's defense industries do a good or bad job of keeping Americans safe?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good job	620	275	194	152	466	83	69	148	288	184	134	92	132	153	182	57	210	258
	61%	60%	60%	59%	62%	52%	70%	62%	61%	60%	56%	55%	69%	60%	53%	64%	54%	64%
Bad job	182	88	61	54	128	44	10	35	95	52	51	34	22	46	97	17	92	41
	18%	19%	19%	21%	17%	27%	10%	15%	20%	17%	21%	20%	11%	18%	28%	20%	24%	10%
Unsure	210	98	68	54	156	35	19	56	85	69	55	42	37	55	68	14	85	105
	21%	21%	21%	21%	21%	21%	19%	23%	18%	23%	23%	25%	20%	22%	20%	16%	22%	26%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Gasoline] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Gasoline

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	374	135	156	216	246	35	62	68	74	49	113	69	191	183
	37%	35%	33%	40%	36%	31%	50%	49%	49%	32%	40%	24%	43%	32%
Rising but manageable	303	115	150	153	209	35	32	42	37	51	85	88	130	173
	30%	30%	32%	28%	30%	31%	26%	30%	25%	33%	30%	31%	29%	30%
I haven't noticed a change in the cost	77	21	34	42	45	9	10	6	17	19	22	14	41	36
	8%	5%	7%	8%	6%	8%	8%	4%	11%	12%	8%	5%	9%	6%
Getting lower	192	88	107	85	151	19	12	18	15	28	43	88	61	131
	19%	23%	23%	16%	22%	17%	10%	13%	10%	18%	15%	31%	14%	23%
Unsure/Does not apply	66	25	24	42	39	14	7	5	8	7	22	24	20	46
	7%	7%	5%	8%	6%	12%	5%	4%	5%	4%	8%	9%	4%	8%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Gasoline] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Gasoline

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	374	97	151	86	38	248	125	172	73	112	70	88	62	36	179	32	97
	37%	46%	37%	34%	27%	40%	32%	43%	25%	44%	35%	37%	32%	34%	39%	37%	30%
Rising but manageable	303	53	121	78	51	174	129	105	105	62	52	88	67	28	154	19	99
	30%	25%	30%	31%	36%	28%	33%	26%	36%	25%	26%	37%	35%	27%	33%	22%	31%
I haven't noticed a change in the cost	77	19	36	14	8	55	23	24	21	17	16	22	13	7	37	7	16
	8%	9%	9%	6%	6%	9%	6%	6%	7%	7%	8%	9%	7%	7%	8%	8%	5%
Getting lower	192	30	65	62	33	95	95	72	78	30	48	35	42	33	77	15	86
	19%	14%	16%	25%	24%	15%	24%	18%	27%	12%	24%	15%	22%	31%	17%	18%	26%
Unsure/Does not apply	66	11	34	11	10	46	21	26	13	31	14	6	7	1	16	13	26
	7%	5%	8%	4%	7%	7%	5%	6%	4%	12%	7%	2%	4%	1%	4%	15%	8%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Gasoline] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Gasoline

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	374	179	78	109	220	23	132	186	105	70	219	133	220	128	25	125	91	150	200	302	250	234
	37%	47%	35%	29%	47%	28%	28%	47%	34%	25%	48%	27%	48%	27%	31%	56%	41%	34%	33%	36%	38%	33%
Rising but manageable	303	112	78	100	141	26	135	116	97	85	135	144	140	137	26	55	77	124	181	248	206	218
	30%	29%	34%	27%	30%	33%	29%	29%	32%	30%	29%	29%	31%	29%	32%	25%	34%	28%	30%	29%	31%	31%
I haven't noticed a change in the cost	77	23	13	41	25	6	46	25	23	28	30	46	24	49	5	12	12	37	43	59	50	64
	8%	6%	6%	11%	5%	7%	10%	6%	8%	10%	7%	9%	5%	10%	6%	5%	5%	8%	7%	7%	8%	9%
Getting lower	192	51	49	91	62	17	112	51	60	78	53	133	56	120	16	21	38	107	143	175	125	138
	19%	13%	22%	24%	13%	22%	24%	13%	20%	27%	12%	27%	12%	25%	19%	9%	17%	24%	24%	21%	19%	20%
Unsure/Does not apply	66	16	8	37	19	7	40	19	20	23	20	42	19	38	10	11	7	25	37	58	36	47
	7%	4%	4%	10%	4%	9%	9%	5%	7%	8%	4%	9%	4%	8%	12%	5%	3%	6%	6%	7%	5%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Gasoline] How do you perceive the cost and the stress on your household budget when it comes to paying for the following items?
-Gasoline

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	374	164	129	109	264	74	34	80	162	132	88	79	60	84	184	29	181	109
	37%	36%	40%	42%	35%	46%	35%	33%	35%	43%	37%	47%	32%	33%	53%	32%	47%	27%
Rising but manageable	303	150	89	90	212	52	38	74	150	79	75	43	58	86	97	31	108	127
	30%	33%	28%	35%	28%	32%	39%	31%	32%	26%	31%	25%	31%	34%	28%	35%	28%	32%
I haven't noticed a change in the cost	77	27	30	18	59	11	8	25	36	16	23	13	11	19	18	6	21	29
	8%	6%	9%	7%	8%	7%	8%	10%	8%	5%	10%	8%	6%	7%	5%	7%	6%	7%
Getting lower	192	106	46	36	155	19	18	36	99	57	40	27	51	41	32	21	57	102
	19%	23%	14%	14%	21%	12%	18%	15%	21%	19%	17%	16%	27%	16%	9%	24%	15%	25%
Unsure/Does not apply	66	14	29	6	60	6	0	25	21	20	13	6	10	25	17	2	19	36
	7%	3%	9%	2%	8%	4%	*%	10%	5%	7%	5%	4%	5%	10%	5%	3%	5%	9%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Groceries] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Groceries

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	580	220	234	344	415	53	68	78	97	92	172	140	267	313
	57%	57%	50%	64%	60%	47%	55%	56%	65%	59%	60%	50%	60%	55%
Rising but manageable	338	128	186	152	226	40	37	48	32	49	81	128	128	209
	33%	33%	39%	28%	33%	36%	30%	34%	21%	32%	29%	45%	29%	37%
I haven't noticed a change in the cost	52	20	26	25	28	5	10	1	17	7	17	9	25	26
	5%	5%	6%	5%	4%	4%	8%	1%	11%	5%	6%	3%	6%	5%
Getting lower	30	13	20	10	15	11	4	6	4	5	10	5	15	15
	3%	3%	4%	2%	2%	10%	3%	4%	3%	4%	3%	2%	3%	3%
Unsure/Does not apply	13	3	7	5	6	3	4	6	1	1	5	1	7	5
	1%	1%	1%	1%	1%	3%	3%	4%	*%	1%	2%	*%	2%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Groceries] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Groceries

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	580	138	252	128	62	389	190	273	142	173	118	138	95	44	256	52	172
	57%	66%	62%	51%	44%	63%	48%	69%	49%	68%	59%	58%	50%	41%	55%	59%	53%
Rising but manageable	338	46	124	97	69	170	166	97	128	56	61	87	84	39	147	29	133
	33%	22%	30%	39%	49%	28%	42%	24%	44%	22%	31%	36%	44%	37%	32%	33%	41%
I haven't noticed a change in the cost	52	11	22	12	6	33	19	15	13	14	9	6	8	15	34	6	8
	5%	5%	5%	5%	4%	5%	5%	4%	4%	5%	4%	3%	4%	14%	7%	7%	2%
Getting lower	30	5	10	12	3	15	15	9	6	7	9	4	4	6	18	0	11
	3%	3%	2%	5%	2%	2%	4%	2%	2%	3%	5%	2%	2%	6%	4%	1%	3%
Unsure/Does not apply	13	9	2	2	-	11	2	4	2	4	3	4	-	1	8	-	1
	1%	4%	*%	1%		2%	1%	1%	1%	2%	1%	2%		1%	2%		*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Groceries] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Groceries

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	580	258	120	179	319	43	218	278	146	136	318	223	313	213	53	174	136	233	337	475	405	387
	57%	68%	53%	47%	68%	54%	47%	70%	48%	48%	70%	45%	68%	45%	65%	78%	60%	53%	56%	56%	61%	55%
Rising but manageable	338	99	89	147	125	24	189	103	124	106	112	209	120	197	21	39	80	166	219	291	219	243
	33%	26%	39%	39%	27%	31%	41%	26%	41%	38%	25%	42%	26%	42%	26%	17%	36%	38%	36%	34%	33%	35%
I haven' t noticed a change in the cost	52	19	3	30	19	1	32	13	16	23	20	29	20	30	1	9	9	26	24	44	22	34
	5%	5%	1%	8%	4%	1%	7%	3%	5%	8%	4%	6%	4%	6%	1%	4%	4%	6%	4%	5%	3%	5%
Getting lower	30	2	9	18	2	9	19	-	12	16	4	27	4	23	4	1	-	10	18	27	17	25
	3%	1%	4%	5%	*%	12%	4%		4%	6%	1%	5%	1%	5%	5%	1%		2%	3%	3%	3%	4%
Unsure/Does not apply	13	3	5	4	3	2	8	2	8	2	3	9	2	8	3	1	-	6	6	6	4	13
	1%	1%	2%	1%	1%	2%	2%	*%	3%	1%	1%	2%	*%	2%	3%	*%		1%	1%	1%	1%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Groceries] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Groceries

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	580	250	193	163	415	123	40	125	259	196	139	124	98	136	258	45	271	185
	57%	54%	60%	63%	55%	76%	41%	52%	55%	64%	58%	73%	51%	53%	74%	51%	70%	46%
Rising but manageable	338	169	96	63	274	29	34	78	165	95	76	32	67	99	74	36	103	171
	33%	37%	30%	24%	37%	18%	35%	33%	35%	31%	32%	19%	35%	39%	21%	40%	27%	42%
I haven' t noticed a change in the cost	52	23	19	18	33	7	11	18	26	7	18	11	10	10	12	5	10	28
	5%	5%	6%	7%	4%	5%	11%	8%	6%	2%	8%	6%	5%	4%	4%	6%	3%	7%
Getting lower	30	18	8	15	16	2	13	11	15	4	5	-	11	7	1	1	1	16
	3%	4%	2%	6%	2%	1%	13%	5%	3%	1%	2%		6%	3%	*%	1%	*%	4%
Unsure/Does not apply	13	2	7	1	12	1	-	7	3	3	2	2	5	3	2	1	1	4
	1%	*%	2%	*%	2%	1%		3%	1%	1%	1%	1%	3%	1%	1%	1%	*%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Cars] How do you perceive the cost and the stress on your household budget when it comes to paying for the
following items?
-Auto payments

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	317	135	136	180	223	38	43	52	53	48	98	66	153	164
	31%	35%	29%	33%	32%	34%	35%	38%	35%	31%	34%	23%	34%	29%
Rising but manageable	182	64	102	79	109	20	19	40	29	31	44	38	99	82
	18%	17%	22%	15%	16%	18%	15%	29%	19%	20%	15%	14%	22%	14%
I haven't noticed a change in the cost	197	59	102	95	122	18	36	26	37	37	52	46	100	97
	19%	15%	22%	18%	18%	16%	29%	19%	25%	24%	18%	16%	23%	17%
Getting lower	16	10	14	2	4	7	2	6	4	5	0	0	15	1
	2%	3%	3%	*%	1%	6%	2%	4%	3%	3%	*%	*%	3%	*%
Unsure/Does not apply	301	116	118	182	232	29	23	15	27	34	92	133	76	224
	30%	30%	25%	34%	34%	26%	19%	11%	18%	22%	32%	47%	17%	39%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Cars] How do you perceive the cost and the stress on your household budget when it comes to paying for the following items?
-Auto payments

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	317	83	132	64	38	215	102	151	73	97	51	88	52	25	147	33	88
	31%	40%	32%	25%	27%	35%	26%	38%	25%	38%	26%	37%	27%	24%	32%	38%	27%
Rising but manageable	182	36	78	31	37	113	69	67	42	30	41	37	43	22	108	16	47
	18%	17%	19%	12%	27%	18%	17%	17%	15%	12%	20%	15%	22%	21%	23%	19%	15%
I haven't noticed a change in the cost	197	41	69	62	24	110	86	57	64	33	36	59	44	25	108	13	55
	19%	20%	17%	24%	17%	18%	22%	14%	22%	13%	18%	25%	23%	23%	23%	15%	17%
Getting lower	16	4	2	7	2	6	9	2	2	2	6	4	-	4	10	2	0
	2%	2%	1%	3%	2%	1%	2%	1%	1%	1%	3%	2%		4%	2%	2%	*%
Unsure/Does not apply	301	45	128	88	38	173	127	122	109	90	66	52	53	30	91	23	134
	30%	21%	31%	35%	27%	28%	32%	31%	38%	36%	33%	22%	28%	28%	20%	27%	41%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Cars] How do you perceive the cost and the stress on your household budget when it comes to paying for the
following items?
-Auto payments

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	317	136	72	99	162	27	128	135	107	65	169	128	169	127	21	83	75	127	182	246	210	204
	31%	36%	32%	26%	35%	34%	28%	34%	35%	23%	37%	26%	37%	27%	26%	37%	33%	29%	30%	29%	31%	29%
Rising but manageable	182	62	50	64	84	17	81	65	58	51	73	94	80	84	18	40	39	59	75	141	123	130
	18%	16%	22%	17%	18%	22%	17%	16%	19%	18%	16%	19%	17%	18%	22%	18%	17%	13%	12%	17%	18%	19%
I haven't noticed a change in the cost	197	69	42	84	82	12	103	78	50	69	81	109	79	106	11	45	35	80	120	167	129	142
	19%	18%	19%	22%	18%	15%	22%	20%	16%	24%	18%	22%	17%	23%	14%	20%	15%	18%	20%	20%	19%	20%
Getting lower	16	8	-	8	8	-	8	7	4	5	8	8	8	8	0	2	5	4	5	14	5	10
	2%	2%		2%	2%		2%	2%	1%	2%	2%	2%	2%	2%	*%	1%	2%	1%	1%	2%	1%	1%
Unsure/Does not apply	301	106	62	123	132	23	146	112	87	93	126	159	123	146	31	54	71	171	223	274	202	215
	30%	28%	27%	33%	28%	29%	31%	28%	28%	33%	27%	32%	27%	31%	38%	24%	31%	39%	37%	33%	30%	31%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Cars] How do you perceive the cost and the stress on your household budget when it comes to paying for the following items?
-Auto payments

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	317	145	104	103	214	72	31	75	133	109	63	56	58	74	125	26	140	112
	31%	32%	32%	40%	28%	45%	32%	31%	29%	36%	26%	33%	30%	29%	36%	30%	36%	28%
Rising but manageable	182	81	74	51	130	29	22	37	84	61	38	27	23	62	66	8	64	68
	18%	18%	23%	20%	17%	18%	22%	16%	18%	20%	16%	16%	12%	24%	19%	10%	16%	17%
I haven't noticed a change in the cost	197	94	68	55	140	28	27	46	93	58	54	36	36	48	62	18	68	84
	19%	20%	21%	21%	19%	17%	27%	19%	20%	19%	22%	21%	19%	19%	18%	20%	17%	21%
Getting lower	16	9	1	13	2	1	12	4	10	1	0	2	4	0	8	-	1	5
	2%	2%	*%	5%	*%	1%	13%	2%	2%	*%	*%	1%	2%	*%	2%		*%	1%
Unsure/Does not apply	301	132	75	37	264	31	6	76	148	76	85	48	70	70	87	36	115	135
	30%	29%	23%	14%	35%	19%	6%	32%	32%	25%	36%	28%	36%	27%	25%	41%	30%	33%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Healthcare] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Healthcare

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	459	186	188	269	318	35	73	75	84	67	136	97	226	233
	45%	48%	40%	50%	46%	32%	59%	55%	56%	43%	48%	34%	51%	41%
Rising but manageable	272	96	150	122	181	37	22	37	29	36	64	105	103	170
	27%	25%	32%	23%	26%	33%	18%	27%	19%	24%	22%	37%	23%	30%
I haven't noticed a change in the cost	189	64	90	97	125	22	22	14	23	39	52	60	76	112
	19%	17%	19%	18%	18%	20%	18%	10%	15%	25%	18%	21%	17%	20%
Getting lower	25	11	20	6	13	9	2	5	3	5	7	6	13	13
	3%	3%	4%	1%	2%	8%	2%	4%	2%	3%	2%	2%	3%	2%
Unsure/Does not apply	67	28	24	43	52	9	5	6	12	8	26	15	26	41
	7%	7%	5%	8%	8%	8%	4%	5%	8%	5%	9%	5%	6%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Healthcare] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Healthcare

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	459	110	175	106	67	285	173	200	118	113	89	121	95	37	223	40	119
	45%	53%	43%	42%	48%	46%	44%	50%	41%	45%	44%	51%	49%	35%	48%	46%	37%
Rising but manageable	272	41	101	83	46	142	129	80	100	54	50	59	60	43	135	13	113
	27%	20%	25%	33%	33%	23%	33%	20%	35%	21%	25%	25%	31%	41%	29%	15%	35%
I haven't noticed a change in the cost	189	40	86	41	22	126	63	69	55	54	41	44	27	20	77	11	67
	19%	19%	21%	16%	16%	20%	16%	17%	19%	21%	20%	19%	14%	19%	17%	13%	21%
Getting lower	25	4	9	11	2	13	13	9	4	7	8	2	6	2	12	2	8
	3%	2%	2%	4%	1%	2%	3%	2%	1%	3%	4%	1%	3%	2%	3%	3%	2%
Unsure/Does not apply	67	14	38	11	4	52	15	39	13	24	13	12	4	4	16	20	17
	7%	7%	9%	5%	3%	8%	4%	10%	4%	10%	6%	5%	2%	3%	3%	23%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Healthcare] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Healthcare

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	459	206	105	137	251	32	176	211	128	103	250	182	253	174	33	133	112	174	264	377	310	295
	45%	54%	47%	36%	54%	41%	38%	53%	42%	36%	55%	37%	55%	37%	40%	59%	50%	39%	44%	45%	46%	42%
Rising but manageable	272	103	55	105	125	19	129	105	83	79	119	141	119	134	19	51	70	138	170	231	199	188
	27%	27%	25%	28%	27%	24%	28%	26%	27%	28%	26%	28%	26%	28%	24%	23%	31%	31%	28%	27%	30%	27%
I haven't noticed a change in the cost	189	41	52	95	53	19	116	51	63	73	53	125	52	122	14	25	26	93	119	158	107	147
	19%	11%	23%	25%	11%	24%	25%	13%	21%	26%	12%	25%	11%	26%	18%	11%	11%	21%	20%	19%	16%	21%
Getting lower	25	7	2	15	8	1	16	7	6	12	7	18	8	15	2	3	4	7	11	22	12	19
	3%	2%	1%	4%	2%	1%	4%	2%	2%	4%	2%	4%	2%	3%	3%	1%	2%	2%	2%	3%	2%	3%
Unsure/Does not apply	67	24	11	26	30	8	29	22	25	16	28	31	27	27	13	12	13	30	41	55	40	53
	7%	6%	5%	7%	6%	10%	6%	5%	8%	6%	6%	6%	6%	6%	16%	6%	6%	7%	7%	7%	6%	8%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Healthcare] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Healthcare

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	459	234	136	139	319	94	45	103	203	152	110	96	89	106	203	37	205	148
	45%	51%	42%	54%	43%	58%	46%	43%	43%	50%	46%	57%	46%	42%	58%	42%	53%	37%
Rising but manageable	272	140	80	54	216	28	26	60	126	86	48	33	48	72	78	36	109	114
	27%	30%	25%	21%	29%	17%	26%	25%	27%	28%	20%	20%	25%	28%	22%	41%	28%	28%
I haven't noticed a change in the cost	189	59	76	45	143	29	17	54	94	41	59	25	42	46	36	8	41	102
	19%	13%	24%	17%	19%	18%	17%	23%	20%	13%	25%	15%	22%	18%	10%	9%	11%	25%
Getting lower	25	10	6	10	15	1	9	6	17	3	5	4	4	7	7	1	5	14
	3%	2%	2%	4%	2%	*%	10%	3%	4%	1%	2%	3%	2%	3%	2%	1%	1%	3%
Unsure/Does not apply	67	19	24	11	55	11	1	15	29	23	18	11	9	24	23	7	27	26
	7%	4%	8%	4%	7%	7%	1%	6%	6%	7%	7%	7%	5%	9%	7%	7%	7%	6%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Utilities] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Utilities

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	447	178	184	261	310	48	54	59	80	67	140	100	206	240
	44%	46%	39%	49%	45%	43%	44%	43%	53%	43%	49%	35%	47%	42%
Rising but manageable	387	149	193	193	265	39	48	47	38	62	107	133	147	240
	38%	39%	41%	36%	38%	35%	39%	34%	25%	40%	38%	47%	33%	42%
I haven't noticed a change in the cost	136	36	70	66	87	16	17	19	32	19	25	41	70	66
	13%	9%	15%	12%	13%	14%	14%	14%	21%	12%	9%	14%	16%	12%
Getting lower	12	6	7	5	4	8	-	5	-	2	3	2	7	5
	1%	2%	1%	1%	1%	7%		4%		1%	1%	1%	2%	1%
Unsure/Does not apply	30	15	19	11	24	1	4	8	1	5	11	6	13	17
	3%	4%	4%	2%	4%	1%	3%	5%	*%	3%	4%	2%	3%	3%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Utilities] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Utilities

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	447	118	193	80	55	311	135	210	99	142	88	104	72	35	207	43	125
	44%	57%	47%	32%	39%	50%	34%	53%	34%	56%	44%	44%	38%	33%	45%	50%	38%
Rising but manageable	387	57	152	106	71	209	177	128	136	73	71	105	85	44	172	23	152
	38%	27%	37%	42%	50%	34%	45%	32%	47%	29%	35%	44%	44%	42%	37%	27%	47%
I haven't noticed a change in the cost	136	26	45	54	12	71	66	36	51	27	31	27	32	18	66	13	37
	13%	12%	11%	21%	9%	11%	17%	9%	18%	11%	16%	11%	17%	17%	14%	15%	11%
Getting lower	12	2	3	5	1	5	6	4	-	3	7	0	1	-	7	0	3
	1%	1%	1%	2%	1%	1%	2%	1%		1%	4%	*%	*%		2%	1%	1%
Unsure/Does not apply	30	6	16	7	1	22	8	20	4	8	3	3	1	8	12	6	7
	3%	3%	4%	3%	1%	4%	2%	5%	1%	3%	1%	1%	1%	8%	3%	7%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Utilities] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Utilities

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	447	195	97	143	236	32	179	205	123	99	232	182	233	172	42	131	98	174	256	363	285	285
	44%	51%	43%	38%	50%	40%	38%	52%	40%	35%	51%	37%	51%	36%	51%	58%	43%	39%	42%	43%	43%	41%
Rising but manageable	387	138	96	139	177	32	178	146	119	117	175	191	175	185	27	72	96	186	254	328	270	291
	38%	36%	43%	37%	38%	41%	38%	37%	39%	41%	38%	38%	38%	39%	33%	32%	42%	42%	42%	39%	40%	41%
I haven't noticed a change in the cost	136	39	23	75	44	5	87	37	50	50	40	93	42	89	5	17	26	64	72	114	89	95
	13%	10%	10%	20%	10%	6%	19%	9%	16%	18%	9%	19%	9%	19%	6%	7%	12%	14%	12%	14%	13%	14%
Getting lower	12	1	2	9	1	1	10	2	2	8	1	11	1	8	2	-	1	3	3	10	5	12
	1%	*%	1%	2%	*%	1%	2%	*%	1%	3%	*%	2%	*%	2%	3%		*%	1%	1%	1%	1%	2%
Unsure/Does not apply	30	8	9	12	9	9	12	7	13	9	9	21	8	17	5	4	5	15	19	27	19	20
	3%	2%	4%	3%	2%	11%	3%	2%	4%	3%	2%	4%	2%	4%	6%	2%	2%	3%	3%	3%	3%	3%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Utilities] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Utilities

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	447	206	138	153	293	103	50	107	189	151	95	83	78	112	186	37	207	146
	44%	45%	43%	59%	39%	64%	51%	45%	40%	50%	40%	49%	41%	44%	53%	41%	54%	36%
Rising but manageable	387	184	117	67	320	43	24	87	191	110	98	58	81	104	130	33	139	173
	38%	40%	36%	26%	43%	27%	24%	36%	41%	36%	41%	34%	42%	41%	37%	37%	36%	43%
I haven't noticed a change in the cost	136	53	57	30	106	14	15	39	69	29	39	21	21	29	27	15	31	69
	13%	11%	18%	11%	14%	9%	16%	16%	15%	10%	16%	12%	11%	12%	8%	17%	8%	17%
Getting lower	12	7	2	6	6	1	6	1	9	2	3	1	2	0	0	0	0	6
	1%	1%	1%	2%	1%	*%	6%	*%	2%	1%	1%	*%	1%	*%	*%	*%	*%	1%
Unsure/Does not apply	30	12	9	5	25	1	4	6	11	13	4	6	10	9	5	4	10	9
	3%	3%	3%	2%	3%	*%	4%	2%	2%	4%	2%	4%	5%	4%	1%	5%	3%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Interest] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Interest on credit cards or personal loans

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	457	177	196	259	317	45	65	70	67	62	148	110	199	258
	45%	46%	42%	48%	46%	40%	52%	51%	45%	40%	52%	39%	45%	45%
Rising but manageable	232	85	126	105	143	28	30	40	30	37	55	69	107	124
	23%	22%	27%	20%	21%	25%	24%	29%	20%	24%	19%	24%	24%	22%
I haven't noticed a change in the cost	151	59	83	68	107	12	17	12	35	30	29	46	76	75
	15%	15%	18%	13%	15%	10%	14%	8%	23%	19%	10%	16%	17%	13%
Getting lower	14	6	12	2	2	7	3	5	4	4	2	-	12	2
	1%	2%	2%	*%	*%	6%	3%	4%	2%	2%	1%		3%	*%
Unsure/Does not apply	158	57	55	103	121	20	9	12	15	22	51	58	49	109
	16%	15%	12%	19%	18%	18%	7%	9%	10%	14%	18%	20%	11%	19%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Interest] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Interest on credit cards or personal loans

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	457	120	188	97	52	307	149	199	118	128	88	111	89	35	210	36	138
	45%	57%	46%	38%	37%	50%	38%	50%	41%	51%	44%	47%	47%	33%	45%	42%	42%
Rising but manageable	232	39	89	64	40	128	104	76	67	43	51	69	44	22	114	18	83
	23%	18%	22%	25%	29%	21%	27%	19%	23%	17%	25%	29%	23%	21%	25%	21%	26%
I haven't noticed a change in the cost	151	23	54	45	28	78	74	50	56	27	33	39	28	24	67	14	51
	15%	11%	13%	18%	20%	13%	19%	13%	19%	11%	16%	16%	15%	22%	15%	17%	16%
Getting lower	14	1	5	7	1	5	8	2	-	3	9	1	-	2	11	0	-
	1%	*%	1%	3%	1%	1%	2%	1%		1%	4%	*%		2%	2%	1%	
Unsure/Does not apply	158	27	73	39	18	100	58	71	50	52	20	19	30	23	61	18	53
	16%	13%	18%	16%	13%	16%	15%	18%	17%	21%	10%	8%	16%	21%	13%	21%	16%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Interest] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Interest on credit cards or personal loans

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	457	195	107	146	246	32	179	209	129	101	239	188	242	177	38	127	114	181	268	374	305	305
	45%	51%	47%	39%	53%	40%	38%	53%	42%	36%	52%	38%	53%	38%	47%	57%	51%	41%	44%	44%	46%	43%
Rising but manageable	232	84	57	82	102	15	114	84	76	68	104	115	102	117	12	51	44	91	125	190	148	159
	23%	22%	25%	22%	22%	19%	25%	21%	25%	24%	23%	23%	22%	25%	15%	23%	20%	21%	21%	23%	22%	23%
I haven't noticed a change in the cost	151	44	28	77	45	16	90	43	48	61	45	99	46	93	13	25	20	72	96	129	100	113
	15%	12%	13%	21%	10%	20%	19%	11%	16%	21%	10%	20%	10%	20%	15%	11%	9%	16%	16%	15%	15%	16%
Getting lower	14	3	1	9	4	1	9	4	2	7	6	8	4	8	1	1	3	1	2	10	5	11
	1%	1%	*%	2%	1%	1%	2%	1%	1%	3%	1%	2%	1%	2%	1%	1%	1%	*%	*%	1%	1%	2%
Unsure/Does not apply	158	55	33	64	69	15	73	57	50	46	63	88	65	76	18	19	44	97	115	140	110	114
	16%	14%	15%	17%	15%	20%	16%	14%	17%	16%	14%	18%	14%	16%	22%	9%	19%	22%	19%	17%	16%	16%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Interest] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Interest on credit cards or personal loans

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	457	221	136	143	313	99	45	107	200	150	105	84	80	98	195	37	207	160
	45%	48%	42%	55%	42%	61%	45%	45%	43%	49%	44%	50%	42%	38%	56%	42%	54%	40%
Rising but manageable	232	105	81	53	179	27	26	46	103	82	44	41	42	72	73	23	85	91
	23%	23%	25%	20%	24%	17%	26%	19%	22%	27%	18%	25%	22%	28%	21%	26%	22%	23%
I haven't noticed a change in the cost	151	55	62	29	121	14	15	43	80	28	38	20	37	43	36	7	32	86
	15%	12%	19%	11%	16%	9%	15%	18%	17%	9%	16%	12%	19%	17%	10%	8%	8%	21%
Getting lower	14	8	2	9	5	2	7	3	9	2	1	1	3	2	4	-	1	6
	1%	2%	*%	3%	1%	1%	7%	1%	2%	1%	*%	1%	2%	1%	1%		*%	2%
Unsure/Does not apply	158	71	42	26	132	20	6	40	76	42	53	22	30	40	39	21	62	60
	16%	15%	13%	10%	18%	13%	6%	17%	16%	14%	22%	13%	16%	16%	11%	24%	16%	15%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Housing] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Mortgage or rent

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	427	167	175	250	280	57	54	72	84	78	121	72	235	193
	42%	44%	37%	47%	41%	51%	44%	52%	56%	51%	42%	25%	53%	34%
Rising but manageable	207	71	111	96	128	24	38	30	30	36	57	54	95	112
	20%	19%	23%	18%	19%	21%	31%	21%	20%	23%	20%	19%	21%	20%
I haven't noticed a change in the cost	201	74	117	83	140	21	16	32	28	30	47	64	90	111
	20%	19%	25%	15%	20%	19%	13%	23%	19%	19%	17%	23%	20%	20%
Getting lower	13	4	9	4	9	-	2	-	2	-	2	9	2	11
	1%	1%	2%	1%	1%		2%		1%		1%	3%	*%	2%
Unsure/Does not apply	164	67	60	104	133	10	13	5	7	11	58	84	22	142
	16%	17%	13%	19%	19%	9%	11%	3%	4%	7%	20%	30%	5%	25%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Housing] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Mortgage or rent

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	427	104	179	102	43	283	144	177	103	128	78	96	75	44	203	49	100
	42%	50%	44%	40%	31%	46%	37%	44%	35%	51%	39%	40%	39%	41%	44%	56%	31%
Rising but manageable	207	42	85	47	31	127	79	70	57	50	51	53	38	11	102	17	71
	20%	20%	21%	19%	22%	21%	20%	18%	20%	20%	25%	22%	20%	10%	22%	20%	22%
I haven't noticed a change in the cost	201	31	71	61	38	102	99	66	74	28	38	53	50	27	97	13	62
	20%	15%	17%	24%	27%	16%	25%	17%	25%	11%	19%	22%	26%	26%	21%	15%	19%
Getting lower	13	2	1	3	6	3	10	3	6	1	2	-	6	4	5	-	8
	1%	1%	*%	1%	4%	1%	2%	1%	2%	*%	1%		3%	4%	1%		2%
Unsure/Does not apply	164	31	72	40	21	103	61	81	51	46	32	37	23	20	56	8	84
	16%	15%	18%	16%	15%	17%	16%	20%	18%	18%	16%	16%	12%	19%	12%	10%	26%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Housing] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Mortgage or rent

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	427	171	95	152	210	42	175	173	125	109	210	187	211	178	39	101	102	167	224	340	277	270
	42%	45%	42%	40%	45%	54%	38%	44%	41%	39%	46%	38%	46%	38%	47%	45%	45%	38%	37%	40%	41%	38%
Rising but manageable	207	75	61	66	97	15	95	89	65	51	94	100	96	95	16	53	39	82	125	164	142	163
	20%	20%	27%	17%	21%	19%	20%	22%	21%	18%	21%	20%	21%	20%	19%	24%	17%	18%	21%	19%	21%	23%
I haven't noticed a change in the cost	201	68	30	95	80	5	115	67	59	75	75	120	76	113	12	39	38	89	122	177	123	137
	20%	18%	13%	25%	17%	7%	25%	17%	19%	26%	16%	24%	17%	24%	15%	17%	17%	20%	20%	21%	18%	20%
Getting lower	13	3	3	7	3	3	7	3	3	7	3	10	3	9	1	-	3	4	8	13	7	11
	1%	1%	1%	2%	1%	4%	2%	1%	1%	2%	1%	2%	1%	2%	1%		1%	1%	1%	1%	1%	2%
Unsure/Does not apply	164	64	38	57	78	13	73	66	54	41	76	81	73	76	15	31	44	100	125	150	119	122
	16%	17%	17%	15%	17%	17%	16%	17%	18%	15%	17%	16%	16%	16%	18%	14%	20%	23%	21%	18%	18%	17%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QXInflate_Housing] How do you perceive the cost and the stress on your household budget when it comes to paying for
the following items?
-Mortgage or rent

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rising out of control	427	179	165	156	270	112	43	108	198	122	100	63	72	122	166	31	164	129
	42%	39%	51%	60%	36%	70%	44%	45%	42%	40%	42%	37%	38%	48%	48%	35%	42%	32%
Rising but manageable	207	82	69	48	158	26	22	55	106	46	49	46	35	49	75	15	76	100
	20%	18%	21%	18%	21%	16%	22%	23%	23%	15%	20%	27%	18%	19%	22%	17%	20%	25%
I haven't noticed a change in the cost	201	109	56	41	160	16	24	44	91	66	45	25	40	57	55	17	70	87
	20%	24%	17%	16%	21%	10%	25%	18%	19%	22%	19%	15%	21%	22%	16%	19%	18%	22%
Getting lower	13	9	2	4	9	1	3	1	5	7	1	2	4	1	3	-	1	10
	1%	2%	1%	1%	1%	1%	3%	*%	1%	2%	*%	1%	2%	*%	1%		*%	3%
Unsure/Does not apply	164	82	30	12	152	6	6	31	68	64	45	33	40	25	48	26	76	76
	16%	18%	9%	5%	20%	4%	6%	13%	15%	21%	19%	19%	21%	10%	14%	29%	20%	19%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSantaBelieve] At what age did you stop believing in Santa?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under 2 years old	2	-	2	-	2	-	-	2	0	-	-	-	2	-
	*%		*%		*%			1%	*%				*%	
2 - 3 years old	15	3	7	8	6	4	4	4	2	3	4	3	8	6
	1%	1%	1%	1%	1%	4%	3%	3%	1%	2%	1%	1%	2%	1%
4 - 5 years old	125	44	76	47	73	10	17	18	30	25	23	30	72	53
	12%	11%	16%	9%	11%	9%	14%	13%	20%	16%	8%	11%	16%	9%
6 -7 years old	205	72	106	99	151	19	28	31	26	25	52	72	82	123
	20%	19%	22%	18%	22%	17%	22%	22%	17%	16%	18%	25%	19%	22%
8 - 9 years old	200	82	73	128	152	16	24	34	27	34	53	53	95	106
	20%	21%	15%	24%	22%	14%	20%	24%	18%	22%	18%	19%	21%	19%
10+ years old	213	96	86	126	136	31	31	31	32	32	72	45	96	116
	21%	25%	18%	24%	20%	27%	25%	23%	22%	21%	25%	16%	22%	20%
I' ve never believed in Santa	69	24	35	34	36	14	8	4	13	10	22	19	28	41
	7%	6%	7%	6%	5%	13%	6%	3%	9%	7%	8%	7%	6%	7%
I still believe in Santa	88	32	44	44	62	5	12	10	7	14	25	31	31	57
	9%	8%	9%	8%	9%	5%	10%	7%	5%	9%	9%	11%	7%	10%
Unsure	95	31	44	51	72	13	-	5	14	10	36	30	29	66
	9%	8%	9%	9%	10%	12%		3%	9%	7%	13%	11%	6%	12%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSantaBelieve] At what age did you stop believing in Santa?

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under 2 years old	2	-	0	2	-	0	2	-	2	-	2	0	-	-	2	-	-
	*%		*%	1%		*%	*%		1%		1%	*%			*%		
2 - 3 years old	15	2	9	2	2	11	4	5	1	6	5	4	-	-	7	4	4
	1%	1%	2%	1%	1%	2%	1%	1%	*%	2%	2%	2%			1%	5%	1%
4 - 5 years old	125	20	50	34	21	69	55	38	35	25	24	32	28	14	58	10	31
	12%	9%	12%	13%	15%	11%	14%	9%	12%	10%	12%	13%	15%	13%	13%	12%	10%
6 -7 years old	205	40	78	65	23	117	88	88	63	43	47	52	32	29	91	9	89
	20%	19%	19%	26%	16%	19%	22%	22%	22%	17%	23%	22%	17%	27%	20%	10%	27%
8 - 9 years old	200	42	79	53	26	121	79	82	70	40	46	50	41	17	93	21	51
	20%	20%	19%	21%	18%	20%	20%	20%	24%	16%	23%	21%	21%	16%	20%	24%	16%
10+ years old	213	45	86	54	27	131	81	81	54	58	36	42	52	21	102	19	59
	21%	21%	21%	21%	19%	21%	21%	20%	19%	23%	18%	18%	27%	20%	22%	22%	18%
I've never believed in Santa	69	20	20	9	20	40	29	20	16	20	11	14	13	10	38	9	15
	7%	9%	5%	4%	14%	6%	7%	5%	6%	8%	6%	6%	7%	9%	8%	10%	5%
I still believe in Santa	88	23	41	14	10	64	24	42	19	33	21	18	7	6	35	6	39
	9%	11%	10%	6%	7%	10%	6%	11%	7%	13%	10%	7%	3%	6%	8%	6%	12%
Unsure	95	18	46	19	12	64	31	42	30	28	8	27	18	9	37	10	35
	9%	9%	11%	7%	9%	10%	8%	11%	10%	11%	4%	11%	9%	9%	8%	11%	11%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSantaBelieve] At what age did you stop believing in Santa?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under 2 years old	2	2	0	-	2	0	-	2	0	-	2	-	2	-	-	-	2	-	2	2	2	0
	*%	1%	*%		*%	*%		*%	*%		*%		*%				1%		*%	*%	*%	*%
2 - 3 years old	15	2	5	8	3	3	9	5	7	3	5	9	4	9	1	3	-	4	6	10	5	14
	1%	1%	2%	2%	1%	3%	2%	1%	2%	1%	1%	2%	1%	2%	2%	1%		1%	1%	1%	1%	2%
4 - 5 years old	125	49	28	41	55	11	58	51	37	36	53	66	52	59	13	24	30	54	65	97	84	83
	12%	13%	12%	11%	12%	14%	13%	13%	12%	13%	12%	13%	11%	13%	16%	11%	13%	12%	11%	12%	13%	12%
6 -7 years old	205	75	53	72	103	14	89	88	56	59	94	101	100	92	13	46	50	93	133	170	136	139
	20%	20%	24%	19%	22%	17%	19%	22%	18%	21%	21%	20%	22%	20%	16%	20%	22%	21%	22%	20%	20%	20%
8 - 9 years old	200	68	40	85	88	14	98	63	57	74	86	99	86	98	16	43	41	80	110	166	121	146
	20%	18%	18%	23%	19%	18%	21%	16%	19%	26%	19%	20%	19%	21%	19%	19%	18%	18%	18%	20%	18%	21%
10+ years old	213	89	45	75	108	16	89	89	74	41	102	102	112	94	7	65	40	83	120	181	139	137
	21%	23%	20%	20%	23%	20%	19%	23%	24%	14%	22%	20%	24%	20%	9%	29%	18%	19%	20%	21%	21%	19%
I' ve never believed in Santa	69	15	22	29	19	7	43	16	25	25	21	43	16	44	10	7	11	32	44	63	41	52
	7%	4%	10%	8%	4%	9%	9%	4%	8%	9%	5%	9%	3%	9%	12%	3%	5%	7%	7%	7%	6%	7%
I still believe in Santa	88	38	22	25	46	6	35	40	21	22	49	32	45	34	8	21	23	46	51	71	65	58
	9%	10%	10%	7%	10%	8%	8%	10%	7%	8%	11%	6%	10%	7%	10%	10%	10%	10%	8%	8%	10%	8%
Unsure	95	42	10	42	43	8	44	41	28	23	46	46	41	41	13	14	28	51	73	83	74	74
	9%	11%	5%	11%	9%	10%	9%	10%	9%	8%	10%	9%	9%	9%	16%	6%	12%	11%	12%	10%	11%	11%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSantaBelieve] At what age did you stop believing in Santa?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under 2 years old	2	-	2	0	2	-	0	-	2	-	-	-	-	-	2	-	1	-
	*%		1%	*%	*%		*%		*%						1%		*%	
2 - 3 years old	15	3	8	2	12	1	2	7	2	6	2	2	1	4	3	-	1	9
	1%	1%	2%	1%	2%	1%	2%	3%	*%	2%	1%	1%	*%	1%	1%		*%	2%
4 - 5 years old	125	53	44	40	84	15	25	29	62	33	15	15	22	40	37	12	40	69
	12%	11%	14%	15%	11%	10%	25%	12%	13%	11%	6%	9%	12%	16%	11%	13%	10%	17%
6 -7 years old	205	113	54	43	162	22	21	48	111	47	53	28	58	52	69	25	73	65
	20%	24%	17%	17%	22%	14%	21%	20%	24%	15%	22%	16%	30%	20%	20%	28%	19%	16%
8 - 9 years old	200	89	59	52	147	40	12	36	95	69	61	35	35	56	68	15	92	78
	20%	19%	18%	20%	20%	25%	12%	15%	20%	22%	25%	21%	18%	22%	19%	17%	24%	19%
10+ years old	213	103	65	70	142	52	19	61	80	71	52	40	40	44	90	12	68	54
	21%	22%	20%	27%	19%	32%	19%	26%	17%	23%	22%	24%	21%	17%	26%	13%	18%	13%
I' ve never believed in Santa	69	28	30	13	56	6	8	14	34	22	17	5	5	29	16	3	11	41
	7%	6%	9%	5%	7%	3%	8%	6%	7%	7%	7%	3%	2%	11%	5%	3%	3%	10%
I still believe in Santa	88	38	24	18	70	12	6	22	36	30	18	26	15	12	39	7	50	38
	9%	8%	7%	7%	9%	7%	6%	9%	8%	10%	7%	16%	8%	5%	11%	8%	13%	10%
Unsure	95	35	37	21	74	14	6	22	45	28	23	19	17	18	23	15	52	50
	9%	8%	11%	8%	10%	9%	6%	9%	10%	9%	9%	11%	9%	7%	7%	17%	13%	12%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSantaRuined] What was it that caused you to stop believing in Santa?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A parent or adult relative told me	149	60	70	79	94	19	29	34	28	21	28	38	82	67
	15%	15%	15%	15%	14%	17%	24%	24%	19%	13%	10%	14%	19%	12%
I found gifts from Santa hidden in my home before Christmas	92	34	49	43	53	22	6	13	10	16	33	20	38	53
	9%	9%	10%	8%	8%	19%	5%	9%	6%	10%	12%	7%	9%	9%
I caught a parent or adult relative putting out gifts or eating snacks left for Santa	97	38	35	62	62	14	15	16	15	17	27	23	47	50
	10%	10%	7%	12%	9%	13%	13%	12%	10%	11%	10%	8%	11%	9%
A sibling or non adult relative told me	124	39	58	66	95	5	5	5	31	17	28	42	53	70
	12%	10%	12%	12%	14%	4%	4%	4%	21%	11%	10%	15%	12%	12%
Other children at school or outside the home told me	162	69	75	86	113	8	28	19	16	30	53	44	65	97
	16%	18%	16%	16%	16%	8%	23%	14%	11%	19%	19%	15%	15%	17%
I found out through film or television	37	13	25	12	13	6	11	16	10	1	6	4	27	10
	4%	3%	5%	2%	2%	5%	9%	11%	7%	1%	2%	1%	6%	2%
An experience with someone playing Santa, like a Santa at the mall	26	8	12	13	15	4	7	2	1	5	11	7	8	18
	3%	2%	3%	2%	2%	3%	6%	2%	1%	3%	4%	3%	2%	3%
I don't remember / something else	325	124	149	176	246	34	21	33	40	48	98	106	121	203
	32%	32%	31%	33%	36%	30%	17%	24%	27%	31%	34%	37%	27%	36%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSantaRuined] What was it that caused you to stop believing in Santa?

	Total Total (LE)	Education HS or less	Education Some college	Education Bachelor's degree	Education Graduate degree	Education Group Non-college	Education Group College	Race x Education White non-college	Race x Education White college	Income <$30k	Income $30-$49k	Income $50-$74k	Income $75-$125k	Income >$125k	Employment Employed	Employment Not employed	Employment Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A parent or adult relative told me	149	33	57	46	14	89	60	51	43	39	28	34	26	20	80	12	40
	15%	16%	14%	18%	10%	14%	15%	13%	15%	16%	14%	14%	14%	19%	17%	14%	12%
I found gifts from Santa hidden in my home before Christmas	92	19	45	19	9	64	28	36	17	22	15	26	15	10	39	9	30
	9%	9%	11%	8%	6%	10%	7%	9%	6%	9%	7%	11%	8%	10%	9%	11%	9%
I caught a parent or adult relative putting out gifts or eating snacks left for Santa	97	29	35	20	12	65	33	44	18	24	21	31	11	9	53	10	17
	10%	14%	9%	8%	9%	10%	8%	11%	6%	9%	11%	13%	6%	9%	11%	11%	5%
A sibling or non adult relative told me	124	22	44	33	23	67	57	53	42	25	22	27	31	17	56	6	47
	12%	11%	11%	13%	17%	11%	14%	13%	14%	10%	11%	11%	16%	16%	12%	7%	15%
Other children at school or outside the home told me	162	27	70	34	30	97	65	60	52	32	34	38	33	18	74	13	54
	16%	13%	17%	14%	22%	16%	16%	15%	18%	13%	17%	16%	17%	17%	16%	15%	17%
I found out through film or television	37	11	12	14	1	22	15	8	5	7	14	5	8	2	26	2	6
	4%	5%	3%	6%	1%	4%	4%	2%	2%	3%	7%	2%	4%	2%	6%	2%	2%
An experience with someone playing Santa, like a Santa at the mall	26	10	11	3	2	22	5	12	3	12	4	6	4	-	11	4	8
	3%	5%	3%	1%	2%	4%	1%	3%	1%	5%	2%	3%	2%		2%	4%	3%
I don't remember / something else	325	57	135	83	49	192	131	133	111	91	62	70	63	30	124	31	122
	32%	27%	33%	33%	35%	31%	33%	33%	38%	36%	31%	29%	33%	28%	27%	35%	38%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSantaRuined] What was it that caused you to stop believing in Santa?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A parent or adult relative told me	149	65	34	49	77	14	58	59	38	47	71	70	74	65	10	31	44	68	90	127	110	99
	15%	17%	15%	13%	16%	18%	12%	15%	12%	16%	15%	14%	16%	14%	13%	14%	20%	15%	15%	15%	17%	14%
I found gifts from Santa hidden in my home before Christmas	92	23	32	35	42	4	45	32	36	22	37	48	36	45	11	23	15	37	50	70	54	72
	9%	6%	14%	9%	9%	6%	10%	8%	12%	8%	8%	10%	8%	9%	14%	10%	7%	8%	8%	8%	8%	10%
I caught a parent or adult relative putting out gifts or eating snacks left for Santa	97	42	15	40	45	5	46	41	24	26	51	42	43	45	9	24	21	33	54	76	61	69
	10%	11%	7%	11%	10%	7%	10%	10%	8%	9%	11%	9%	9%	9%	11%	11%	9%	7%	9%	9%	9%	10%
A sibling or non adult relative told me	124	53	17	52	59	6	59	54	26	44	56	62	63	58	3	30	26	57	73	103	82	88
	12%	14%	7%	14%	13%	8%	13%	14%	8%	16%	12%	12%	14%	12%	4%	13%	11%	13%	12%	12%	12%	13%
Other children at school or outside the home told me	162	64	39	55	77	17	67	64	57	39	79	78	78	77	7	40	36	59	87	132	107	101
	16%	17%	17%	15%	16%	22%	14%	16%	19%	14%	17%	16%	17%	16%	8%	18%	16%	13%	14%	16%	16%	14%
I found out through film or television	37	10	16	11	13	2	22	11	25	2	9	24	15	21	1	9	3	13	14	25	12	25
	4%	3%	7%	3%	3%	2%	5%	3%	8%	1%	2%	5%	3%	4%	1%	4%	1%	3%	2%	3%	2%	4%
An experience with someone playing Santa, like a Santa at the mall	26	8	6	10	8	3	16	11	8	7	9	16	9	15	2	4	2	16	15	23	11	21
	3%	2%	3%	3%	2%	4%	3%	3%	2%	2%	2%	3%	2%	3%	3%	2%	1%	4%	2%	3%	2%	3%
I don't remember / something else	325	115	67	126	146	27	152	125	91	98	145	156	140	146	39	63	78	159	222	285	231	228
	32%	30%	30%	33%	31%	34%	33%	31%	30%	35%	32%	31%	31%	31%	47%	28%	35%	36%	37%	34%	35%	33%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSantaRuined] What was it that caused you to stop believing in Santa?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A parent or adult relative told me	149	64	57	51	97	34	17	32	78	39	41	27	25	39	51	20	57	44
	15%	14%	18%	20%	13%	21%	17%	13%	17%	13%	17%	16%	13%	15%	15%	22%	15%	11%
I found gifts from Santa hidden in my home before Christmas	92	47	26	24	68	19	5	26	31	34	11	12	13	24	32	5	24	44
	9%	10%	8%	9%	9%	12%	5%	11%	7%	11%	4%	7%	7%	10%	9%	5%	6%	11%
I caught a parent or adult relative putting out gifts or eating snacks left for Santa	97	43	32	32	65	24	8	20	49	28	30	19	18	24	41	2	35	45
	10%	9%	10%	12%	9%	15%	8%	8%	11%	9%	13%	11%	9%	9%	12%	2%	9%	11%
A sibling or non adult relative told me	124	55	37	31	92	17	15	28	57	38	30	26	34	33	44	14	50	54
	12%	12%	11%	12%	12%	10%	15%	12%	12%	12%	13%	16%	18%	13%	13%	16%	13%	13%
Other children at school or outside the home told me	162	80	41	50	112	28	22	34	79	49	39	23	37	43	62	11	65	41
	16%	17%	13%	19%	15%	17%	22%	14%	17%	16%	16%	14%	19%	17%	18%	12%	17%	10%
I found out through film or television	37	9	25	6	31	4	2	12	10	16	3	4	6	10	9	4	9	14
	4%	2%	8%	2%	4%	3%	2%	5%	2%	5%	1%	2%	3%	4%	3%	5%	2%	3%
An experience with someone playing Santa, like a Santa at the mall	26	9	8	5	21	1	4	10	8	8	3	4	3	7	3	3	7	17
	3%	2%	2%	2%	3%	1%	4%	4%	2%	3%	1%	2%	1%	3%	1%	3%	2%	4%
I don't remember / something else	325	155	98	61	263	36	26	77	155	93	82	53	56	74	104	31	139	145
	32%	34%	30%	24%	35%	22%	26%	32%	33%	30%	34%	31%	29%	29%	30%	35%	36%	36%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QNewYearsResolution] Do you intend to make a New Years resolution, and if so, what does that entail?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Go on a diet	203	93	81	122	127	15	49	41	35	40	46	41	116	87
	20%	24%	17%	23%	18%	14%	40%	30%	23%	26%	16%	14%	26%	15%
Exercise	319	121	152	167	173	46	79	65	51	54	81	70	169	150
	32%	32%	32%	31%	25%	41%	64%	47%	34%	35%	28%	25%	38%	26%
Better manage my finances	259	93	113	146	142	41	48	59	56	53	56	35	168	92
	26%	24%	24%	27%	21%	37%	39%	42%	37%	34%	20%	13%	38%	16%
Start therapy or focus on my mental health	114	33	39	74	56	13	23	37	34	15	16	12	86	28
	11%	9%	8%	14%	8%	12%	19%	27%	23%	10%	6%	4%	19%	5%
Limit my screentime	73	25	32	40	33	10	22	21	23	6	17	6	50	23
	7%	7%	7%	7%	5%	9%	18%	15%	15%	4%	6%	2%	11%	4%
Limit my social media use	80	33	43	36	28	18	20	23	32	6	18	1	61	19
	8%	9%	9%	7%	4%	16%	16%	17%	21%	4%	6%	1%	14%	3%
Learn a new skill or start a new hobby	136	45	61	75	67	20	31	53	41	12	18	12	106	29
	13%	12%	13%	14%	10%	18%	25%	38%	27%	8%	6%	4%	24%	5%
Have a better grooming or skincare routine	81	29	31	50	38	18	16	25	26	15	12	4	66	16
	8%	8%	7%	9%	6%	16%	13%	18%	17%	10%	4%	1%	15%	3%
Something else	84	35	41	43	53	12	7	16	11	13	27	16	40	44
	8%	9%	9%	8%	8%	10%	5%	12%	8%	8%	10%	6%	9%	8%
Do not intend to make a New Years Resolution	405	153	201	204	320	35	22	15	42	48	134	165	105	300
	40%	40%	43%	38%	46%	32%	18%	11%	28%	31%	47%	58%	24%	53%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QNewYearsResolution] Do you intend to make a New Years resolution, and if so, what does that entail?

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Go on a diet	203	39	70	61	32	109	94	68	59	33	26	62	51	27	105	18	46
	20%	19%	17%	24%	23%	18%	24%	17%	20%	13%	13%	26%	27%	25%	23%	20%	14%
Exercise	319	76	114	84	45	191	129	92	81	78	65	91	55	29	151	34	87
	32%	36%	28%	33%	32%	31%	33%	23%	28%	31%	32%	38%	29%	28%	32%	39%	27%
Better manage my finances	259	74	91	67	28	164	95	78	64	62	54	73	56	13	156	22	46
	26%	35%	22%	26%	20%	27%	24%	20%	22%	25%	27%	30%	29%	12%	34%	26%	14%
Start therapy or focus on my mental health	114	28	37	36	13	65	49	28	28	29	36	21	16	11	71	17	8
	11%	13%	9%	14%	10%	11%	13%	7%	10%	12%	18%	9%	8%	11%	15%	19%	3%
Limit my screentime	73	16	21	27	9	38	35	14	19	14	21	10	22	6	42	5	20
	7%	8%	5%	11%	6%	6%	9%	4%	6%	5%	11%	4%	12%	6%	9%	6%	6%
Limit my social media use	80	25	19	26	11	43	37	16	11	22	22	11	16	7	54	8	10
	8%	12%	5%	10%	8%	7%	9%	4%	4%	9%	11%	5%	9%	6%	12%	9%	3%
Learn a new skill or start a new hobby	136	32	49	39	17	81	55	35	32	32	34	46	19	3	88	16	22
	13%	15%	12%	15%	12%	13%	14%	9%	11%	13%	17%	19%	10%	3%	19%	18%	7%
Have a better grooming or skincare routine	81	23	28	22	9	51	31	24	14	17	14	29	11	11	50	13	8
	8%	11%	7%	9%	6%	8%	8%	6%	5%	7%	7%	12%	6%	10%	11%	15%	3%
Something else	84	20	30	29	6	49	35	27	27	30	19	18	13	4	50	10	16
	8%	9%	7%	11%	4%	8%	9%	7%	9%	12%	10%	7%	7%	4%	11%	11%	5%
Do not intend to make a New Years Resolution	405	71	187	81	65	258	146	198	120	103	74	82	76	58	149	28	180
	40%	34%	46%	32%	46%	42%	37%	50%	41%	41%	37%	34%	40%	55%	32%	32%	55%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QNewYearsResolution] Do you intend to make a New Years resolution, and if so, what does that entail?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Go on a diet	203	74	47	82	88	17	98	73	58	65	86	108	90	107	6	40	48	71	115	165	119	143
	20%	19%	21%	22%	19%	22%	21%	19%	19%	23%	19%	22%	20%	23%	7%	18%	21%	16%	19%	20%	18%	20%
Exercise	319	107	74	136	132	26	161	109	108	95	132	169	129	167	23	64	66	124	176	258	196	216
	32%	28%	33%	36%	28%	33%	35%	27%	35%	34%	29%	34%	28%	35%	29%	29%	29%	28%	29%	31%	29%	31%
Better manage my finances	259	101	57	100	119	17	123	98	87	68	118	132	120	121	19	64	54	88	123	194	169	190
	26%	27%	25%	26%	26%	21%	26%	25%	28%	24%	26%	26%	26%	26%	23%	29%	24%	20%	20%	23%	25%	27%
Start therapy or focus on my mental health	114	34	21	54	37	7	71	29	34	45	35	70	34	68	12	16	20	27	50	84	68	82
	11%	9%	9%	14%	8%	8%	15%	7%	11%	16%	8%	14%	7%	14%	15%	7%	9%	6%	8%	10%	10%	12%
Limit my screentime	73	17	23	31	23	6	45	19	29	24	26	45	24	41	9	11	11	26	38	64	29	58
	7%	4%	10%	8%	5%	7%	10%	5%	10%	9%	6%	9%	5%	9%	11%	5%	5%	6%	6%	8%	4%	8%
Limit my social media use	80	22	18	39	25	5	50	26	33	21	22	53	27	48	5	11	12	26	37	63	35	54
	8%	6%	8%	10%	5%	6%	11%	7%	11%	8%	5%	11%	6%	10%	6%	5%	5%	6%	6%	7%	5%	8%
Learn a new skill or start a new hobby	136	41	37	52	54	7	75	46	42	43	56	73	56	70	9	34	19	36	58	99	77	94
	13%	11%	16%	14%	11%	9%	16%	12%	14%	15%	12%	15%	12%	15%	11%	15%	9%	8%	10%	12%	12%	13%
Have a better grooming or skincare routine	81	28	17	36	37	4	41	27	26	23	32	43	34	40	7	15	22	28	33	59	52	60
	8%	7%	8%	9%	8%	4%	9%	7%	8%	8%	7%	9%	8%	8%	9%	7%	10%	6%	5%	7%	8%	9%
Something else	84	28	19	34	36	5	43	32	22	27	28	50	31	44	9	15	19	43	60	69	42	60
	8%	7%	8%	9%	8%	6%	9%	8%	7%	10%	6%	10%	7%	9%	11%	6%	9%	10%	10%	8%	6%	9%
Do not intend to make a New Years Resolution	405	168	93	128	208	36	161	183	114	97	200	181	205	162	37	93	102	210	281	363	290	282
	40%	44%	41%	34%	44%	46%	35%	46%	37%	34%	44%	36%	45%	34%	46%	42%	45%	47%	47%	43%	43%	40%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QNewYearsResolution] Do you intend to make a New Years resolution, and if so, what does that entail?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Go on a diet	203	103	71	64	138	44	20	55	78	70	42	34	56	59	72	13	61	76
	20%	22%	22%	25%	18%	27%	20%	23%	17%	23%	18%	20%	29%	23%	21%	15%	16%	19%
Exercise	319	158	111	102	216	63	40	90	151	78	74	46	72	84	104	22	83	135
	32%	34%	35%	39%	29%	39%	40%	38%	32%	26%	31%	27%	38%	33%	30%	25%	22%	33%
Better manage my finances	259	105	114	92	167	64	28	75	116	68	62	27	57	74	99	15	77	95
	26%	23%	35%	35%	22%	40%	29%	32%	25%	22%	26%	16%	30%	29%	28%	17%	20%	23%
Start therapy or focus on my mental health	114	35	66	40	75	25	15	34	49	32	29	7	32	42	34	2	22	58
	11%	8%	20%	15%	10%	15%	15%	14%	10%	10%	12%	4%	17%	17%	10%	2%	6%	14%
Limit my screentime	73	37	25	17	56	10	7	23	34	16	23	6	21	18	21	1	10	39
	7%	8%	8%	6%	7%	6%	7%	10%	7%	5%	10%	3%	11%	7%	6%	1%	3%	10%
Limit my social media use	80	22	47	19	61	9	9	25	34	21	16	6	15	34	21	5	13	42
	8%	5%	15%	7%	8%	6%	9%	11%	7%	7%	7%	4%	8%	13%	6%	5%	3%	10%
Learn a new skill or start a new hobby	136	43	77	45	91	25	20	37	60	39	32	9	27	50	47	6	35	59
	13%	9%	24%	17%	12%	15%	20%	16%	13%	13%	13%	5%	14%	20%	14%	7%	9%	15%
Have a better grooming or skincare routine	81	28	42	40	41	25	16	17	45	19	26	7	22	21	25	9	23	33
	8%	6%	13%	16%	5%	15%	16%	7%	10%	6%	11%	4%	11%	8%	7%	10%	6%	8%
Something else	84	25	36	19	65	10	9	16	41	28	16	9	11	26	28	2	25	50
	8%	5%	11%	7%	9%	6%	9%	7%	9%	9%	7%	5%	6%	10%	8%	2%	6%	12%
Do not intend to make a New Years Resolution	405	195	95	73	331	43	30	78	202	125	108	85	74	88	138	53	196	145
	40%	42%	29%	28%	44%	26%	31%	32%	43%	41%	45%	50%	39%	35%	40%	60%	51%	36%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	457	169	237	219	358	10	51	45	80	61	136	135	186	271
	45%	44%	50%	41%	52%	9%	42%	33%	53%	39%	48%	48%	42%	48%
Joe Biden	498	198	209	286	297	97	61	85	57	84	132	139	226	271
	49%	52%	44%	53%	43%	87%	49%	61%	38%	54%	46%	49%	51%	48%
Jo Jorgensen	5	1	3	3	4	-	2	-	1	0	4	0	1	4
	1%	*%	1%	1%	1%		1%		*%	*%	1%	*%	*%	1%
Howie Hawkins	2	1	2	0	1	-	1	-	2	0	0	-	2	0
	*%	*%	*%	*%	*%		1%		1%	*%	*%		*%	*%
Kanye West	2	0	1	1	1	1	1	1	1	0	0	-	2	0
	*%	*%	*%	*%	*%	1%	*%	1%	1%	*%	*%		*%	*%
Someone else	8	3	4	4	6	1	0	1	2	1	1	3	3	4
	1%	1%	1%	1%	1%	1%	*%	1%	1%	*%	*%	1%	1%	1%
I did not vote	33	11	11	21	20	2	7	6	6	7	9	4	20	13
	3%	3%	2%	4%	3%	2%	6%	5%	4%	5%	3%	1%	4%	2%
Unsure	7	2	4	3	4	1	1	-	2	1	2	2	3	4
	1%	*%	1%	1%	1%	1%	1%		1%	1%	1%	1%	1%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	457	97	204	106	49	301	155	241	115	97	90	118	95	47	197	28	156
	45%	46%	50%	42%	35%	49%	39%	61%	40%	39%	45%	49%	50%	44%	43%	32%	48%
Joe Biden	498	96	178	136	88	274	224	132	166	138	94	110	90	54	240	52	157
	49%	46%	43%	54%	62%	44%	57%	33%	57%	55%	47%	46%	47%	51%	52%	59%	48%
Jo Jorgensen	5	0	3	2	1	3	2	1	2	-	1	2	2	1	3	-	1
	1%	*%	1%	1%	*%	*%	1%	*%	1%		1%	1%	1%	1%	1%		*%
Howie Hawkins	2	-	1	1	0	1	1	-	1	1	1	-	0	0	1	1	-
	*%		*%	*%	*%	*%	*%		*%	1%	*%		*%	*%	*%	1%	
Kanye West	2	1	0	-	1	2	1	1	-	2	0	0	-	-	1	-	-
	*%	1%	*%		*%	*%	*%	*%		1%	*%	*%			*%		
Someone else	8	2	3	1	1	5	3	3	2	1	1	3	2	0	5	0	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	*%	1%	1%	*%	1%	*%	*%
I did not vote	33	9	18	4	1	27	6	16	4	12	11	4	2	4	10	6	9
	3%	4%	4%	2%	1%	4%	1%	4%	1%	5%	5%	2%	1%	3%	2%	7%	3%
Unsure	7	3	2	2	-	6	2	3	0	1	3	2	1	-	5	1	1
	1%	2%	1%	1%		1%	*%	1%	*%	1%	1%	1%	*%		1%	1%	*%

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December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	457	353	84	9	420	24	13	343	88	19	457	-	417	13	27	210	199	194	273	387	394	231
	45%	93%	37%	2%	90%	31%	3%	86%	29%	7%	100%		91%	3%	33%	94%	88%	44%	45%	46%	59%	33%
Joe Biden	498	16	117	356	26	35	436	42	190	252	-	498	18	446	34	7	16	238	316	432	238	428
	49%	4%	52%	95%	6%	44%	94%	11%	62%	89%		100%	4%	95%	42%	3%	7%	54%	52%	51%	36%	61%
Jo Jorgensen	5	-	5	0	4	1	1	1	3	2	-	-	4	1	1	2	2	3	2	5	3	5
	1%		2%	*%	1%	1%	*%	*%	1%	1%			1%	*%	1%	1%	1%	1%	*%	1%	*%	1%
Howie Hawkins	2	-	1	0	-	0	2	0	0	2	-	-	1	1	0	-	-	2	2	2	1	2
	*%		1%	*%		*%	*%	*%	*%	1%			*%	*%	*%			1%	*%	*%	*%	*%
Kanye West	2	-	2	0	1	1	0	0	2	-	-	-	1	0	1	1	-	0	0	1	0	1
	*%		1%	*%	*%	1%	*%	*%	1%				*%	*%	1%	*%		*%	*%	*%	*%	*%
Someone else	8	3	3	1	3	2	2	2	3	2	-	-	3	2	2	-	3	2	3	5	5	5
	1%	1%	1%	*%	1%	3%	*%	1%	1%	1%			1%	*%	2%		1%	*%	1%	1%	1%	1%
I did not vote	33	7	13	8	11	11	10	7	17	6	-	-	14	7	11	3	6	2	4	7	22	24
	3%	2%	6%	2%	2%	14%	2%	2%	5%	2%			3%	2%	14%	1%	3%	1%	1%	1%	3%	3%
Unsure	7	2	1	1	2	4	1	1	2	1	-	-	1	1	6	1	-	1	4	4	6	5
	1%	*%	1%	*%	*%	5%	*%	*%	1%	*%			*%	*%	7%	*%		*%	1%	*%	1%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	457	258	95	128	328	74	55	94	191	173	84	134	95	73	331	74	360	21
	45%	56%	29%	49%	44%	46%	56%	39%	41%	57%	35%	79%	50%	29%	95%	83%	93%	5%
Joe Biden	498	184	205	113	383	74	40	130	253	115	140	29	84	162	7	6	16	353
	49%	40%	64%	44%	51%	45%	40%	54%	54%	38%	58%	17%	44%	64%	2%	7%	4%	87%
Jo Jorgensen	5	2	0	2	3	2	0	1	4	1	2	-	1	1	2	2	2	4
	1%	1%	*%	1%	*%	1%	*%	*%	1%	*%	1%		1%	*%	1%	2%	1%	1%
Howie Hawkins	2	0	2	0	2	0	-	2	0	0	-	-	2	0	-	-	-	5
	*%	*%	1%	*%	*%	*%		1%	*%	*%			1%	*%				1%
Kanye West	2	-	2	1	1	1	0	1	0	1	-	-	-	2	1	-	-	1
	*%		1%	*%	*%	*%	*%	*%	*%	*%				1%	*%			*%
Someone else	8	4	2	1	7	1	0	1	4	2	2	1	2	3	0	1	2	3
	1%	1%	1%	*%	1%	*%	*%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%	1%
I did not vote	33	10	13	13	20	10	3	8	14	11	11	4	6	10	4	5	4	16
	3%	2%	4%	5%	3%	6%	3%	3%	3%	4%	4%	2%	3%	4%	1%	6%	1%	4%
Unsure	7	3	3	1	6	1	-	3	4	1	1	0	1	2	1	1	3	2
	1%	1%	1%	*%	1%	1%		1%	1%	*%	1%	*%	1%	1%	*%	1%	1%	*%

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December Omnibus 2023
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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	397	142	198	198	295	21	45	28	70	46	125	128	144	253
	39%	37%	42%	37%	43%	19%	37%	21%	46%	30%	44%	45%	32%	44%
VERY/SOMEWHAT LIBERAL	283	112	103	177	182	39	36	57	39	51	67	69	147	136
	28%	29%	22%	33%	26%	34%	29%	41%	26%	33%	23%	24%	33%	24%
Very conservative	194	82	91	103	150	11	21	15	42	25	56	56	82	112
	19%	21%	19%	19%	22%	9%	17%	11%	28%	16%	20%	20%	19%	20%
Somewhat conservative	202	61	107	96	144	11	24	13	28	20	69	72	61	141
	20%	16%	23%	18%	21%	10%	19%	9%	19%	13%	24%	25%	14%	25%
Moderate	305	118	165	141	197	45	41	48	38	52	85	82	138	167
	30%	31%	35%	26%	29%	40%	33%	35%	25%	34%	30%	29%	31%	29%
Somewhat liberal	142	57	51	90	85	16	23	23	17	24	33	45	63	79
	14%	15%	11%	17%	12%	15%	18%	17%	11%	15%	12%	16%	14%	14%
Very liberal	141	55	52	87	98	22	13	34	22	27	34	24	84	58
	14%	14%	11%	16%	14%	20%	11%	25%	15%	17%	12%	8%	19%	10%
Unsure	27	11	6	21	16	7	1	5	4	6	8	4	15	12
	3%	3%	1%	4%	2%	6%	1%	3%	3%	4%	3%	1%	3%	2%

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…?

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	397	84	172	95	44	256	140	193	100	96	78	95	75	45	166	21	147
	39%	40%	42%	38%	32%	41%	36%	49%	34%	38%	39%	40%	39%	43%	36%	24%	45%
VERY/SOMEWHAT LIBERAL	283	52	99	82	50	151	132	81	101	72	59	69	50	24	141	30	79
	28%	25%	24%	33%	36%	24%	34%	20%	35%	28%	30%	29%	26%	23%	30%	35%	24%
Very conservative	194	46	82	47	19	128	65	106	43	50	35	49	35	20	86	13	62
	19%	22%	20%	18%	13%	21%	17%	27%	15%	20%	17%	21%	18%	19%	19%	15%	19%
Somewhat conservative	202	38	89	49	26	128	74	87	57	46	43	46	40	25	80	7	85
	20%	18%	22%	19%	18%	21%	19%	22%	20%	18%	21%	19%	21%	24%	17%	8%	26%
Moderate	305	64	130	68	43	194	112	110	87	70	57	74	63	37	149	29	94
	30%	30%	32%	27%	31%	31%	28%	28%	30%	28%	29%	31%	33%	35%	32%	34%	29%
Somewhat liberal	142	15	58	37	32	73	69	36	49	34	24	36	30	12	66	9	48
	14%	7%	14%	15%	23%	12%	18%	9%	17%	13%	12%	15%	16%	12%	14%	11%	15%
Very liberal	141	37	41	45	18	78	63	46	52	38	36	33	20	11	75	21	30
	14%	18%	10%	18%	13%	13%	16%	12%	18%	15%	18%	14%	10%	11%	16%	24%	9%
Unsure	27	10	8	7	3	18	9	13	3	15	6	1	3	-	8	7	5
	3%	5%	2%	3%	2%	3%	2%	3%	1%	6%	3%	*%	2%		2%	8%	2%

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	397	312	58	22	359	9	29	397	-	-	343	42	351	28	18	177	173	190	250	342	346	207
	39%	82%	26%	6%	77%	11%	6%	100%			75%	9%	76%	6%	22%	79%	77%	43%	41%	41%	52%	30%
VERY/SOMEWHAT LIBERAL	283	10	31	235	13	5	265	-	-	283	19	252	15	261	7	8	4	129	174	245	122	255
	28%	3%	14%	62%	3%	6%	57%			100%	4%	51%	3%	55%	8%	4%	2%	29%	29%	29%	18%	36%
Very conservative	194	171	16	7	184	3	7	194	-	-	177	13	184	6	4	100	82	91	119	162	171	91
	19%	45%	7%	2%	39%	4%	2%	49%			39%	3%	40%	1%	5%	45%	36%	21%	20%	19%	26%	13%
Somewhat conservative	202	141	42	15	175	6	21	202	-	-	166	30	167	22	14	77	91	99	131	180	175	116
	20%	37%	18%	4%	38%	7%	5%	51%			36%	6%	36%	5%	17%	34%	41%	22%	22%	21%	26%	17%
Moderate	305	55	130	112	89	56	161	-	305	-	88	190	85	173	48	36	46	116	168	235	182	217
	30%	14%	58%	30%	19%	71%	35%		100%		19%	38%	18%	37%	58%	16%	20%	26%	28%	28%	27%	31%
Somewhat liberal	142	7	18	116	9	3	129	-	-	142	13	123	10	129	2	4	4	68	78	124	69	128
	14%	2%	8%	31%	2%	4%	28%			50%	3%	25%	2%	27%	3%	2%	2%	15%	13%	15%	10%	18%
Very liberal	141	3	12	120	4	1	136	-	-	141	6	130	5	132	4	4	-	62	96	122	53	128
	14%	1%	5%	32%	1%	2%	29%			50%	1%	26%	1%	28%	5%	2%		14%	16%	14%	8%	18%
Unsure	27	4	7	8	6	9	11	-	-	-	7	13	8	9	10	3	3	7	12	20	17	23
	3%	1%	3%	2%	1%	12%	2%				2%	3%	2%	2%	12%	1%	1%	2%	2%	2%	3%	3%

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	397	213	80	104	292	60	44	75	170	152	75	116	84	55	278	66	312	32
	39%	46%	25%	40%	39%	37%	45%	31%	36%	50%	31%	69%	44%	21%	80%	74%	81%	8%
VERY/SOMEWHAT LIBERAL	283	104	123	66	216	45	21	73	148	61	92	18	45	117	10	3	15	222
	28%	23%	38%	25%	29%	28%	22%	31%	32%	20%	39%	11%	23%	46%	3%	3%	4%	55%
Very conservative	194	105	33	61	133	34	27	41	71	82	33	74	38	29	154	26	167	11
	19%	23%	10%	23%	18%	21%	27%	17%	15%	27%	14%	44%	20%	12%	44%	29%	43%	3%
Somewhat conservative	202	108	47	44	159	26	17	34	99	70	42	42	45	25	124	40	146	22
	20%	23%	15%	17%	21%	16%	18%	14%	21%	23%	18%	25%	24%	10%	36%	45%	38%	5%
Moderate	305	136	109	77	229	45	31	83	139	84	61	31	62	76	55	19	53	142
	30%	29%	34%	30%	30%	28%	32%	35%	30%	28%	25%	19%	33%	30%	16%	21%	14%	35%
Somewhat liberal	142	48	58	28	114	23	5	29	85	28	60	11	24	42	6	3	14	113
	14%	10%	18%	11%	15%	14%	5%	12%	18%	9%	25%	7%	13%	17%	2%	3%	4%	28%
Very liberal	141	56	65	38	102	22	16	45	63	34	32	6	20	75	4	-	2	109
	14%	12%	20%	15%	14%	13%	17%	19%	13%	11%	13%	4%	11%	30%	1%		*%	27%
Unsure	27	9	11	13	14	11	1	8	12	7	11	4	1	6	5	1	6	7
	3%	2%	3%	5%	2%	7%	1%	3%	2%	2%	5%	2%	1%	3%	1%	1%	1%	2%

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[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
-Instagram

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	511	201	232	276	303	75	91	114	113	96	121	67	323	188
	51%	52%	49%	51%	44%	67%	73%	82%	75%	62%	42%	24%	73%	33%
No	501	183	240	261	387	37	33	25	38	58	164	216	120	380
	49%	48%	51%	49%	56%	33%	27%	18%	25%	38%	58%	76%	27%	67%

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[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
-Instagram

	Total		Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree		Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140		618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100
Yes	511	112	194	149	56		307	205	168	135	105	110	125	101	55	302	44	98
	51%	54%	48%	59%	40%		50%	52%	42%	46%	42%	55%	52%	53%	52%	65%	50%	30%
No	501	97	214	103	84		311	188	230	156	148	91	114	90	51	162	43	227
	49%	46%	52%	41%	60%		50%	48%	58%	54%	58%	45%	48%	47%	48%	35%	50%	70%

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[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
-Instagram

| | Total | Party | | | Party+Lean | | | Ideology | | | 2020 Ballot | | Generic Congressional | | | GOP Supporter of... | | Vote History | | | Eligible for... | |
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	511	175	121	201	218	39	254	189	154	153	213	266	212	253	46	110	102	181	263	403	318	354
	51%	46%	54%	53%	47%	50%	54%	48%	51%	54%	47%	54%	46%	54%	56%	49%	45%	41%	43%	48%	48%	50%
No	501	206	105	176	249	40	212	208	151	130	244	231	246	219	36	113	123	261	342	439	350	348
	49%	54%	46%	47%	53%	50%	46%	52%	49%	46%	53%	46%	54%	46%	44%	51%	55%	59%	57%	52%	52%	50%

Table QSocial_Ins Page 308

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
-Instagram

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	511	226	194	176	335	102	74	128	242	141	129	75	100	143	162	43	160	192
	51%	49%	60%	68%	45%	63%	75%	54%	52%	46%	54%	44%	52%	56%	47%	49%	41%	47%
No	501	236	129	84	415	59	24	111	226	164	111	94	91	111	185	45	227	212
	49%	51%	40%	32%	55%	37%	25%	46%	48%	54%	46%	56%	48%	44%	53%	51%	59%	53%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
-Twitter (now X)

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	316	120	189	126	183	34	70	76	60	57	70	55	192	125
	31%	31%	40%	23%	26%	31%	56%	55%	40%	37%	24%	19%	43%	22%
No	696	264	283	411	507	78	54	63	91	98	216	228	252	444
	69%	69%	60%	77%	74%	69%	44%	45%	60%	63%	76%	81%	57%	78%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
-Twitter (now X)

| | Total | | Education | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	316	65	124	92	34	190	127	109	74	52	83	64	62	44	175	31	78
	31%	31%	30%	37%	25%	31%	32%	27%	25%	21%	42%	27%	33%	41%	38%	35%	24%
No	696	144	284	160	106	428	266	289	217	201	117	175	129	62	289	56	246
	69%	69%	70%	63%	75%	69%	68%	73%	75%	79%	58%	73%	67%	59%	62%	65%	76%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
-Twitter (now X)

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	316	109	85	117	148	23	145	111	107	94	143	156	144	146	26	83	61	124	168	255	195	202
	31%	29%	38%	31%	32%	29%	31%	28%	35%	33%	31%	31%	31%	31%	31%	37%	27%	28%	28%	30%	29%	29%
No	696	271	141	260	319	56	320	286	199	189	314	341	315	325	56	141	164	318	436	587	473	500
	69%	71%	62%	69%	68%	71%	69%	72%	65%	67%	69%	69%	69%	69%	69%	63%	73%	72%	72%	70%	71%	71%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
-Twitter (now X)

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	316	141	122	98	218	51	48	88	162	67	67	31	78	86	116	20	121	118
	31%	30%	38%	38%	29%	31%	49%	37%	35%	22%	28%	18%	41%	34%	34%	23%	31%	29%
No	696	321	201	161	532	111	50	151	307	238	173	138	114	169	231	68	266	286
	69%	70%	62%	62%	71%	69%	51%	63%	65%	78%	72%	82%	59%	66%	66%	77%	69%	71%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
-Facebook

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	810	317	355	455	541	86	108	103	137	138	235	196	379	431
	80%	83%	75%	85%	78%	77%	88%	75%	91%	89%	82%	69%	85%	76%
No	202	67	118	82	149	25	15	35	13	16	51	87	65	138
	20%	17%	25%	15%	22%	23%	12%	25%	9%	11%	18%	31%	15%	24%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
-Facebook

	Total		Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree		Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140		618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100
Yes	810	181	313	205	109		493	315	317	223	200	165	194	153	75	386	67	240
	80%	86%	76%	81%	78%		80%	80%	80%	77%	79%	83%	81%	80%	71%	83%	77%	74%
No	202	29	96	47	31		125	78	81	68	53	35	45	38	31	78	20	84
	20%	14%	24%	19%	22%		20%	20%	20%	23%	21%	17%	19%	20%	29%	17%	23%	26%

ECHELON INSIGHTS

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
-Facebook

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	810	298	175	318	362	66	381	316	233	235	365	401	362	379	68	186	166	347	483	670	528	567
	80%	78%	77%	84%	78%	83%	82%	80%	76%	83%	80%	81%	79%	80%	83%	83%	74%	79%	80%	80%	79%	81%
No	202	83	51	59	105	13	84	80	73	48	92	97	97	92	14	38	59	95	121	172	139	135
	20%	22%	23%	16%	22%	17%	18%	20%	24%	17%	20%	19%	21%	20%	17%	17%	26%	21%	20%	20%	21%	19%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
-Facebook

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	810	369	257	235	573	146	89	202	363	245	193	133	146	210	280	66	301	331
	80%	80%	80%	90%	76%	90%	91%	84%	78%	80%	81%	79%	76%	82%	81%	74%	78%	82%
No	202	93	66	25	176	16	9	37	105	60	46	36	45	45	67	23	86	73
	20%	20%	20%	10%	24%	10%	9%	16%	22%	20%	19%	21%	24%	18%	19%	26%	22%	18%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week
-TikTok

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	342	128	144	196	213	61	50	94	71	73	75	30	237	105
	34%	33%	31%	36%	31%	54%	40%	68%	47%	47%	26%	11%	53%	19%
No	670	256	328	341	477	51	74	45	80	82	210	253	206	463
	66%	67%	69%	64%	69%	46%	60%	32%	53%	53%	74%	89%	47%	81%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week
-TikTok

	Total		Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree		Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140		618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100
Yes	342	78	139	84	41		217	125	127	85	74	77	83	69	30	206	40	53
	34%	38%	34%	33%	29%		35%	32%	32%	29%	29%	38%	35%	36%	28%	44%	47%	16%
No	670	131	270	168	99		401	267	271	205	179	124	156	122	76	258	46	272
	66%	62%	66%	67%	71%		65%	68%	68%	71%	71%	62%	65%	64%	72%	56%	53%	84%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week
-TikTok

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	342	108	81	146	135	23	184	99	117	114	132	187	130	181	32	61	69	100	154	248	208	258
	34%	28%	36%	39%	29%	29%	40%	25%	38%	40%	29%	38%	28%	38%	39%	27%	31%	23%	26%	29%	31%	37%
No	670	273	145	231	332	56	281	298	188	170	325	310	329	290	50	163	156	342	450	595	460	444
	66%	72%	64%	61%	71%	71%	60%	75%	62%	60%	71%	62%	72%	62%	61%	73%	69%	77%	74%	71%	69%	63%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week
-TikTok

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	342	140	143	133	208	84	49	90	159	94	86	58	51	100	102	27	95	130
	34%	30%	44%	51%	28%	52%	50%	38%	34%	31%	36%	34%	27%	39%	29%	30%	25%	32%
No	670	322	180	127	541	77	49	149	309	211	154	111	140	154	245	62	292	274
	66%	70%	56%	49%	72%	48%	50%	62%	66%	69%	64%	66%	73%	61%	71%	70%	75%	68%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
-LinkedIn

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	265	96	141	124	169	22	46	34	60	44	64	63	138	127
	26%	25%	30%	23%	25%	20%	38%	24%	40%	28%	22%	22%	31%	22%
No	747	288	331	413	521	90	77	105	91	111	221	220	306	442
	74%	75%	70%	77%	75%	80%	62%	76%	60%	72%	78%	78%	69%	78%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
-LinkedIn

	Total		Education				Education Group		Race x Education			Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree		Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140		618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100
Yes	265	31	80	92	62		110	154	69	101	39	54	56	66	44	167	14	66
	26%	15%	19%	37%	44%		18%	39%	17%	35%	16%	27%	24%	34%	41%	36%	16%	20%
No	747	178	329	160	78		508	238	329	190	213	146	183	126	62	296	73	258
	74%	85%	81%	63%	56%		82%	61%	83%	65%	84%	73%	76%	66%	59%	64%	84%	80%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
-LinkedIn

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	265	92	73	92	114	28	122	107	77	75	115	135	113	128	24	49	60	108	156	215	175	172
	26%	24%	32%	25%	24%	36%	26%	27%	25%	27%	25%	27%	25%	27%	30%	22%	27%	24%	26%	26%	26%	24%
No	747	289	153	285	353	51	343	290	228	208	343	363	346	343	58	175	165	334	448	627	493	530
	74%	76%	68%	75%	76%	64%	74%	73%	75%	73%	75%	73%	75%	73%	70%	78%	73%	76%	74%	74%	74%	76%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
-LinkedIn

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	265	133	86	72	192	33	40	67	135	63	61	40	51	73	83	22	107	113
	26%	29%	27%	28%	26%	20%	40%	28%	29%	21%	26%	24%	27%	29%	24%	25%	28%	28%
No	747	329	237	188	558	129	59	172	334	242	178	129	140	182	265	67	280	291
	74%	71%	73%	72%	74%	80%	60%	72%	71%	79%	74%	76%	73%	71%	76%	75%	72%	72%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
-Reddit

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	262	91	150	112	159	22	57	81	68	44	51	18	193	69
	26%	24%	32%	21%	23%	20%	46%	59%	45%	29%	18%	6%	44%	12%
No	750	293	322	425	531	90	67	57	83	110	234	265	250	500
	74%	76%	68%	79%	77%	80%	54%	41%	55%	71%	82%	94%	56%	88%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
-Reddit

	Total		Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree		Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140		618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100
Yes	262	66	103	69	24		169	93	89	70	46	62	75	36	35	169	32	37
	26%	32%	25%	27%	17%		27%	24%	22%	24%	18%	31%	32%	19%	33%	36%	36%	12%
No	750	143	306	183	117		449	300	309	221	207	139	164	155	70	295	55	287
	74%	68%	75%	73%	83%		73%	76%	78%	76%	82%	69%	68%	81%	67%	64%	64%	88%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
-Reddit

| | Total | Party | | | Party+Lean | | | Ideology | | | 2020 Ballot | | Generic Congressional | | | GOP Supporter of... | | Vote History | | | Eligible for... | |
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	262	96	59	98	118	20	124	91	85	82	113	137	112	127	23	58	58	77	125	197	171	176
	26%	25%	26%	26%	25%	25%	27%	23%	28%	29%	25%	28%	24%	27%	28%	26%	26%	18%	21%	23%	26%	25%
No	750	285	167	279	349	59	342	306	220	201	344	360	347	344	59	166	167	365	480	646	497	526
	74%	75%	74%	74%	75%	75%	73%	77%	72%	71%	75%	72%	76%	73%	72%	74%	74%	82%	79%	77%	74%	75%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
-Reddit

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	262	103	124	90	172	43	47	64	122	77	48	37	49	86	88	24	73	80
	26%	22%	38%	35%	23%	27%	48%	27%	26%	25%	20%	22%	25%	34%	25%	27%	19%	20%
No	750	359	199	170	578	119	51	175	346	228	192	132	143	169	259	65	314	324
	74%	78%	62%	65%	77%	73%	52%	73%	74%	75%	80%	78%	75%	66%	75%	73%	81%	80%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	71	29	38	32	46	6	16	11	11	9	18	21	31	39
	7%	7%	8%	6%	7%	6%	13%	8%	8%	6%	6%	8%	7%	7%
Sometimes	267	100	136	129	159	37	51	62	45	47	71	42	154	113
	26%	26%	29%	24%	23%	33%	41%	45%	30%	31%	25%	15%	35%	20%
Rarely	320	129	122	198	210	41	33	47	49	54	91	79	150	170
	32%	34%	26%	37%	30%	37%	27%	34%	33%	35%	32%	28%	34%	30%
Never	354	126	176	178	275	27	24	19	45	44	105	141	108	246
	35%	33%	37%	33%	40%	25%	19%	14%	30%	29%	37%	50%	24%	43%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	71	16	28	15	11	44	26	34	12	16	13	24	9	8	36	5	22
	7%	8%	7%	6%	8%	7%	7%	9%	4%	6%	6%	10%	5%	8%	8%	6%	7%
Sometimes	267	59	111	66	31	169	98	89	70	77	59	63	46	14	131	35	63
	26%	28%	27%	26%	22%	27%	25%	22%	24%	30%	29%	27%	24%	13%	28%	40%	19%
Rarely	320	79	114	75	51	193	126	119	90	86	65	75	58	33	151	24	100
	32%	38%	28%	30%	36%	31%	32%	30%	31%	34%	32%	31%	30%	31%	32%	27%	31%
Never	354	55	156	95	47	211	142	156	118	74	65	76	78	51	146	23	139
	35%	27%	38%	38%	33%	34%	36%	39%	41%	29%	32%	32%	41%	48%	32%	26%	43%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	71	30	13	25	37	1	33	34	11	25	35	33	37	32	1	17	18	37	44	54	46	42
	7%	8%	6%	7%	8%	1%	7%	9%	4%	9%	8%	7%	8%	7%	2%	8%	8%	8%	7%	6%	7%	6%
Sometimes	267	79	60	118	101	22	145	85	86	88	107	150	101	143	23	50	49	107	143	215	157	186
	26%	21%	27%	31%	22%	27%	31%	21%	28%	31%	23%	30%	22%	30%	28%	22%	22%	24%	24%	25%	24%	26%
Rarely	320	125	67	124	148	21	152	131	83	101	149	152	147	150	24	90	50	119	182	264	213	227
	32%	33%	30%	33%	32%	27%	33%	33%	27%	36%	33%	31%	32%	32%	29%	40%	22%	27%	30%	31%	32%	32%
Never	354	147	85	110	182	36	136	146	125	69	165	163	174	146	34	66	108	178	235	309	252	247
	35%	39%	38%	29%	39%	45%	29%	37%	41%	24%	36%	33%	38%	31%	41%	30%	48%	40%	39%	37%	38%	35%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	71	38	15	22	48	12	10	14	38	19	11	8	19	18	29	8	32	22
	7%	8%	5%	9%	6%	8%	10%	6%	8%	6%	5%	4%	10%	7%	8%	9%	8%	5%
Sometimes	267	105	110	81	186	49	32	73	117	78	53	47	33	81	82	14	76	121
	26%	23%	34%	31%	25%	30%	32%	30%	25%	26%	22%	28%	17%	32%	24%	16%	20%	30%
Rarely	320	131	117	78	243	52	26	84	129	107	76	52	55	90	118	21	128	131
	32%	28%	36%	30%	32%	32%	26%	35%	27%	35%	32%	31%	29%	35%	34%	24%	33%	32%
Never	354	188	81	79	273	48	31	68	185	101	99	62	85	66	117	45	151	130
	35%	41%	25%	30%	36%	30%	31%	28%	40%	33%	41%	37%	44%	26%	34%	51%	39%	32%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and
political news? Choose all that apply

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	319	127	166	152	195	48	43	33	44	42	88	112	119	200
	31%	33%	35%	28%	28%	43%	35%	24%	29%	27%	31%	40%	27%	35%
NBC News	328	140	180	147	215	44	40	41	32	50	88	117	123	205
	32%	36%	38%	27%	31%	39%	33%	30%	21%	32%	31%	41%	28%	36%
CBS News	299	128	171	127	194	45	36	37	28	45	79	111	110	189
	30%	33%	36%	24%	28%	40%	29%	27%	19%	29%	28%	39%	25%	33%
Fox News	336	141	193	143	232	37	41	37	61	36	94	108	134	202
	33%	37%	41%	27%	34%	33%	33%	27%	41%	23%	33%	38%	30%	36%
MSNBC	202	84	102	99	130	30	26	31	27	26	52	65	85	117
	20%	22%	22%	18%	19%	27%	21%	23%	18%	17%	18%	23%	19%	21%
CNN	287	129	152	134	170	52	46	53	46	44	59	86	143	145
	28%	34%	32%	25%	25%	47%	37%	38%	30%	28%	21%	30%	32%	25%
Newsmax	86	44	46	40	73	1	9	3	11	9	25	39	22	64
	8%	11%	10%	7%	11%	1%	7%	2%	7%	6%	9%	14%	5%	11%
OAN	27	5	15	12	20	1	3	3	1	8	8	7	12	15
	3%	1%	3%	2%	3%	1%	2%	2%	1%	5%	3%	3%	3%	3%
Local TV news	490	194	228	262	330	52	66	50	65	68	143	164	183	307
	48%	50%	48%	49%	48%	47%	53%	36%	43%	44%	50%	58%	41%	54%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	187	64	101	86	118	26	26	34	21	28	44	61	83	105
	19%	17%	21%	16%	17%	23%	21%	25%	14%	18%	15%	21%	19%	18%
Your local paper, online or in print	221	78	100	121	159	19	30	16	25	38	62	80	78	143
	22%	20%	21%	23%	23%	17%	24%	11%	16%	25%	22%	28%	18%	25%
Public radio or broadcast news, such as NPR or PBS	150	62	73	76	102	17	15	26	20	24	32	48	69	80
	15%	16%	16%	14%	15%	15%	12%	19%	13%	16%	11%	17%	16%	14%
Something else (Please specify)	87	25	37	49	46	11	21	19	13	5	20	30	36	50
	9%	7%	8%	9%	7%	9%	17%	14%	8%	3%	7%	11%	8%	9%
None of these	100	33	40	60	85	5	6	13	26	21	29	11	60	40
	10%	9%	8%	11%	12%	5%	5%	9%	17%	14%	10%	4%	13%	7%

Echelon Insights
December Omnibus 2023
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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	319	66	127	78	47	193	125	111	83	69	70	73	64	39	149	15	125
	31%	32%	31%	31%	33%	31%	32%	28%	29%	27%	35%	31%	33%	37%	32%	17%	38%
NBC News	328	49	124	94	61	173	154	106	109	73	57	79	73	40	151	18	125
	32%	24%	30%	37%	43%	28%	39%	27%	38%	29%	29%	33%	38%	37%	33%	21%	38%
CBS News	299	56	112	87	44	169	131	106	88	66	69	67	59	37	145	10	121
	30%	27%	27%	34%	31%	27%	33%	27%	30%	26%	35%	28%	31%	34%	31%	12%	37%
Fox News	336	76	134	91	35	210	126	146	85	81	58	80	84	28	153	29	116
	33%	36%	33%	36%	25%	34%	32%	37%	29%	32%	29%	33%	44%	27%	33%	33%	36%
MSNBC	202	27	68	67	40	95	107	52	78	40	38	51	53	20	103	12	74
	20%	13%	17%	26%	29%	15%	27%	13%	27%	16%	19%	21%	28%	19%	22%	13%	23%
CNN	287	37	106	88	55	143	143	71	98	60	52	79	57	33	149	23	88
	28%	18%	26%	35%	39%	23%	37%	18%	34%	24%	26%	33%	30%	31%	32%	26%	27%
Newsmax	86	18	43	16	9	61	25	54	19	19	16	21	21	7	26	9	44
	8%	9%	10%	6%	7%	10%	6%	13%	7%	8%	8%	9%	11%	7%	6%	11%	14%
OAN	27	3	16	5	3	19	8	12	8	3	2	10	9	1	13	0	9
	3%	1%	4%	2%	2%	3%	2%	3%	3%	1%	1%	4%	5%	1%	3%	*%	3%
Local TV news	490	90	203	130	66	293	196	182	148	117	97	114	111	45	216	34	187
	48%	43%	50%	52%	47%	47%	50%	46%	51%	46%	49%	48%	58%	42%	47%	39%	58%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	187	21	69	65	33	90	98	50	68	38	32	49	36	26	78	28	64
	19%	10%	17%	26%	23%	14%	25%	13%	23%	15%	16%	21%	19%	24%	17%	32%	20%
Your local paper, online or in print	221	36	95	56	33	131	89	83	76	53	48	49	41	28	86	11	101
	22%	17%	23%	22%	24%	21%	23%	21%	26%	21%	24%	21%	21%	26%	19%	13%	31%
Public radio or broadcast news, such as NPR or PBS	150	20	52	53	25	72	77	47	55	33	25	39	30	17	69	17	50
	15%	10%	13%	21%	18%	12%	20%	12%	19%	13%	12%	16%	16%	16%	15%	20%	15%
Something else (Please specify)	87	9	45	13	19	54	32	24	22	15	13	29	14	15	34	5	38
	9%	5%	11%	5%	14%	9%	8%	6%	8%	6%	7%	12%	7%	14%	7%	6%	12%
None of these	100	34	43	13	10	77	22	65	19	34	24	15	12	7	43	15	15
	10%	16%	11%	5%	7%	12%	6%	16%	7%	14%	12%	6%	6%	7%	9%	17%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and
political news? Choose all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	319	87	78	147	110	27	182	83	123	105	105	197	104	188	26	44	59	146	181	269	206	244
	31%	23%	34%	39%	23%	35%	39%	21%	40%	37%	23%	40%	23%	40%	32%	20%	26%	33%	30%	32%	31%	35%
NBC News	328	86	78	158	105	25	197	75	119	128	96	219	101	206	21	32	68	160	212	288	193	250
	32%	23%	34%	42%	23%	32%	42%	19%	39%	45%	21%	44%	22%	44%	26%	14%	30%	36%	35%	34%	29%	36%
CBS News	299	89	70	137	104	25	171	84	120	89	98	190	103	178	17	36	64	142	185	258	193	219
	30%	23%	31%	36%	22%	31%	37%	21%	39%	31%	22%	38%	23%	38%	21%	16%	29%	32%	31%	31%	29%	31%
Fox News	336	200	74	57	237	21	78	206	94	27	239	84	238	74	24	104	128	144	190	276	269	211
	33%	53%	32%	15%	51%	27%	17%	52%	31%	10%	52%	17%	52%	16%	29%	47%	57%	33%	31%	33%	40%	30%
MSNBC	202	29	48	116	34	13	154	21	77	102	36	161	35	158	9	5	26	98	134	174	118	153
	20%	8%	21%	31%	7%	17%	33%	5%	25%	36%	8%	32%	8%	34%	11%	2%	12%	22%	22%	21%	18%	22%
CNN	287	50	77	151	67	24	196	50	102	131	65	215	68	199	21	28	33	128	168	231	159	229
	28%	13%	34%	40%	14%	31%	42%	13%	34%	46%	14%	43%	15%	42%	25%	12%	15%	29%	28%	27%	24%	33%
Newsmax	86	56	21	7	72	5	8	67	12	6	75	9	75	8	2	44	27	40	55	74	70	44
	8%	15%	9%	2%	16%	6%	2%	17%	4%	2%	16%	2%	16%	2%	3%	20%	12%	9%	9%	9%	11%	6%
OAN	27	14	10	2	21	4	2	19	8	-	24	2	24	2	0	15	6	12	17	24	21	11
	3%	4%	4%	1%	4%	5%	*%	5%	3%		5%	*%	5%	*%	*%	6%	3%	3%	3%	3%	3%	2%
Local TV news	490	168	123	190	209	40	242	174	161	143	206	263	200	251	39	87	116	244	316	420	324	346
	48%	44%	54%	51%	45%	50%	52%	44%	53%	51%	45%	53%	44%	53%	48%	39%	51%	55%	52%	50%	48%	49%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	187	30	61	91	54	14	120	39	61	84	50	127	52	128	8	23	28	87	112	157	106	140
	19%	8%	27%	24%	12%	17%	26%	10%	20%	30%	11%	25%	11%	27%	9%	10%	12%	20%	19%	19%	16%	20%
Your local paper, online or in print	221	76	56	84	98	22	101	86	67	65	91	121	94	113	14	38	55	115	152	187	157	159
	22%	20%	25%	22%	21%	28%	22%	22%	22%	23%	20%	24%	20%	24%	18%	17%	24%	26%	25%	22%	23%	23%
Public radio or broadcast news, such as NPR or PBS	150	33	42	67	42	14	94	35	41	71	44	102	42	91	17	16	24	68	95	135	100	120
	15%	9%	19%	18%	9%	17%	20%	9%	13%	25%	10%	20%	9%	19%	20%	7%	11%	15%	16%	16%	15%	17%
Something else (Please specify)	87	27	29	29	45	7	35	45	21	20	46	38	43	34	10	29	15	45	61	78	65	60
	9%	7%	13%	8%	10%	8%	7%	11%	7%	7%	10%	8%	9%	7%	12%	13%	7%	10%	10%	9%	10%	9%
None of these	100	43	20	32	53	10	37	45	23	24	53	31	56	29	14	30	17	42	65	80	65	68
	10%	11%	9%	8%	11%	13%	8%	11%	8%	8%	12%	6%	12%	6%	17%	14%	7%	9%	11%	10%	10%	10%

ECHELON INSIGHTS

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and
political news? Choose all that apply

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	319	149	102	86	232	44	42	76	169	73	73	36	74	79	62	36	99	170
	31%	32%	32%	33%	31%	27%	43%	32%	36%	24%	30%	21%	39%	31%	18%	41%	25%	42%
NBC News	328	163	95	66	261	26	40	74	171	83	74	47	85	71	61	32	93	201
	32%	35%	29%	25%	35%	16%	41%	31%	37%	27%	31%	28%	44%	28%	18%	36%	24%	50%
CBS News	299	145	88	67	231	28	39	80	150	69	54	37	69	71	58	34	101	152
	30%	31%	27%	26%	31%	17%	40%	34%	32%	23%	22%	22%	36%	28%	17%	39%	26%	38%
Fox News	336	167	89	86	249	42	44	83	150	103	57	75	69	55	180	50	203	82
	33%	36%	28%	33%	33%	26%	45%	35%	32%	34%	24%	44%	36%	22%	52%	57%	53%	20%
MSNBC	202	94	66	45	155	21	25	52	107	43	43	18	51	63	20	11	18	130
	20%	20%	20%	17%	21%	13%	25%	22%	23%	14%	18%	11%	26%	25%	6%	12%	5%	32%
CNN	287	117	116	65	221	38	28	80	145	63	58	21	50	88	44	15	56	181
	28%	25%	36%	25%	30%	23%	28%	33%	31%	21%	24%	13%	26%	35%	13%	17%	14%	45%
Newsmax	86	49	17	15	69	8	7	10	36	39	12	22	23	7	66	6	66	7
	8%	11%	5%	6%	9%	5%	7%	4%	8%	13%	5%	13%	12%	3%	19%	7%	17%	2%
OAN	27	13	8	5	22	2	4	5	11	10	3	5	8	3	17	4	16	5
	3%	3%	2%	2%	3%	1%	4%	2%	2%	3%	1%	3%	4%	1%	5%	4%	4%	1%
Local TV news	490	240	149	110	379	71	39	117	239	134	125	66	113	107	143	49	186	228
	48%	52%	46%	42%	51%	44%	40%	49%	51%	44%	52%	39%	59%	42%	41%	56%	48%	57%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	187	79	68	39	149	26	13	36	103	48	47	11	31	53	35	15	60	113
	19%	17%	21%	15%	20%	16%	13%	15%	22%	16%	20%	7%	16%	21%	10%	17%	16%	28%
Your local paper, online or in print	221	113	55	56	164	39	17	54	105	62	61	32	52	44	62	27	88	88
	22%	25%	17%	22%	22%	24%	18%	23%	22%	20%	26%	19%	27%	17%	18%	30%	23%	22%
Public radio or broadcast news, such as NPR or PBS	150	49	63	26	124	13	12	32	67	51	33	11	39	51	32	6	36	88
	15%	11%	20%	10%	17%	8%	13%	13%	14%	17%	14%	7%	20%	20%	9%	7%	9%	22%
Something else (Please specify)	87	44	17	19	67	11	8	20	45	22	30	10	10	25	39	5	37	32
	9%	10%	5%	7%	9%	7%	9%	8%	10%	7%	13%	6%	5%	10%	11%	6%	10%	8%
None of these	100	43	34	34	66	25	9	15	40	45	23	29	6	35	42	5	47	37
	10%	9%	11%	13%	9%	15%	9%	6%	9%	15%	9%	17%	3%	14%	12%	6%	12%	9%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QEmployment] What is your current employment status?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	335	124	189	145	201	36	61	67	81	80	89	19	227	109
	33%	32%	40%	27%	29%	32%	49%	48%	54%	52%	31%	7%	51%	19%
Employed part-time	91	28	38	53	57	12	4	18	18	13	23	19	49	42
	9%	7%	8%	10%	8%	11%	3%	13%	12%	8%	8%	7%	11%	7%
Freelance, contract, or temporary work	30	9	8	22	21	4	4	7	3	5	11	4	15	15
	3%	2%	2%	4%	3%	4%	3%	5%	2%	3%	4%	1%	3%	3%
"Gig economy" work like ride shares, food delivery, or dog walking	7	2	3	4	5	0	2	-	1	1	4	1	2	5
	1%	*%	1%	1%	1%	*%	1%		1%	1%	1%	*%	1%	1%
Unemployed and looking for work	87	40	46	41	51	21	9	29	19	15	23	0	64	23
	9%	10%	10%	8%	7%	18%	8%	21%	13%	10%	8%	*%	14%	4%
Stay-at-home parent or caregiver	65	24	7	58	39	1	15	1	16	22	21	5	39	26
	6%	6%	1%	11%	6%	1%	12%	*%	11%	14%	7%	2%	9%	5%
Full time student	19	5	4	14	8	7	3	11	3	2	3	1	16	3
	2%	1%	1%	3%	1%	6%	2%	8%	2%	1%	1%	*%	4%	1%
Retired	325	130	157	167	268	26	23	6	1	5	84	229	12	313
	32%	34%	33%	31%	39%	23%	18%	4%	1%	3%	29%	81%	3%	55%
Something else	49	20	20	29	38	4	4	-	6	11	28	4	17	32
	5%	5%	4%	5%	5%	4%	3%		4%	7%	10%	1%	4%	6%
Prefer not to say	4	2	0	4	4	0	-	-	1	1	1	0	3	2
	*%	1%	*%	1%	1%	*%			1%	1%	*%	*%	1%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QEmployment] What is your current employment status?

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	335	65	105	109	57	170	166	93	107	24	70	108	78	53	335	-	-
	33%	31%	26%	43%	40%	27%	42%	23%	37%	10%	35%	45%	41%	50%	72%		
Employed part-time	91	16	35	32	9	50	41	27	29	32	16	16	19	6	91	-	-
	9%	8%	8%	13%	7%	8%	10%	7%	10%	13%	8%	7%	10%	5%	20%		
Freelance, contract, or temporary work	30	3	15	5	6	18	12	12	9	9	4	4	7	7	30	-	-
	3%	1%	4%	2%	5%	3%	3%	3%	3%	3%	2%	2%	4%	6%	6%		
"Gig economy" work like ride shares, food delivery, or dog walking	7	4	3	-	1	6	1	4	0	4	1	2	0	-	7	-	-
	1%	2%	1%		1%	1%	*%	1%	*%	1%	1%	1%	*%		2%		
Unemployed and looking for work	87	34	34	17	2	68	19	39	12	46	17	9	5	3	-	87	-
	9%	16%	8%	7%	2%	11%	5%	10%	4%	18%	9%	4%	3%	3%		100%	
Stay-at-home parent or caregiver	65	17	29	13	6	45	19	26	13	15	12	19	9	8	-	-	-
	6%	8%	7%	5%	5%	7%	5%	7%	4%	6%	6%	8%	5%	7%			
Full time student	19	1	18	-	0	19	0	8	0	4	5	3	4	3	-	-	-
	2%	1%	4%		*%	3%	*%	2%	*%	1%	2%	1%	2%	3%			
Retired	325	50	148	70	56	198	126	155	111	87	71	69	65	25	-	-	325
	32%	24%	36%	28%	40%	32%	32%	39%	38%	34%	35%	29%	34%	24%			100%
Something else	49	19	22	6	3	40	9	30	7	28	4	9	3	3	-	-	-
	5%	9%	5%	2%	2%	7%	2%	8%	2%	11%	2%	4%	2%	2%			
Prefer not to say	4	2	1	1	-	3	1	3	1	4	-	-	-	-	-	-	-
	*%	1%	*%	*%		1%	*%	1%	*%	2%							

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QEmployment] What is your current employment status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	335	132	88	109	155	34	146	127	107	95	159	158	157	150	28	77	76	112	174	266	221	225
	33%	35%	39%	29%	33%	43%	31%	32%	35%	34%	35%	32%	34%	32%	34%	34%	34%	25%	29%	32%	33%	32%
Employed part-time	91	29	13	44	34	5	53	27	31	32	26	61	30	58	4	14	18	41	49	73	48	65
	9%	8%	6%	12%	7%	6%	11%	7%	10%	11%	6%	12%	6%	12%	5%	6%	8%	9%	8%	9%	7%	9%
Freelance, contract, or temporary work	30	7	10	13	12	1	17	9	8	13	9	19	9	15	6	3	9	16	16	23	20	23
	3%	2%	4%	3%	3%	1%	4%	2%	3%	5%	2%	4%	2%	3%	7%	1%	4%	4%	3%	3%	3%	3%
"Gig economy" work like ride shares, food delivery, or dog walking	7	2	4	1	2	3	2	2	4	-	4	2	2	1	3	1	1	3	5	7	6	3
	1%	1%	2%	*%	*%	4%	*%	1%	1%		1%	*%	1%	*%	4%	1%	*%	1%	1%	1%	1%	*%
Unemployed and looking for work	87	24	17	42	31	5	51	21	29	30	28	52	29	47	10	16	13	27	38	62	48	65
	9%	6%	8%	11%	7%	6%	11%	5%	10%	11%	6%	10%	6%	10%	13%	7%	6%	6%	6%	7%	7%	9%
Stay-at-home parent or caregiver	65	38	9	14	41	6	17	37	13	12	44	17	43	19	3	19	22	27	41	54	45	37
	6%	10%	4%	4%	9%	8%	4%	9%	4%	4%	10%	3%	9%	4%	4%	9%	10%	6%	7%	6%	7%	5%
Full time student	19	5	4	10	8	1	11	4	7	8	5	9	6	11	2	1	5	2	5	10	11	15
	2%	1%	2%	3%	2%	1%	2%	1%	2%	3%	1%	2%	1%	2%	2%	*%	2%	*%	1%	1%	2%	2%
Retired	325	122	73	124	157	22	146	147	94	79	156	157	157	148	19	81	70	194	249	304	234	234
	32%	32%	32%	33%	34%	27%	31%	37%	31%	28%	34%	32%	34%	32%	23%	36%	31%	44%	41%	36%	35%	33%
Something else	49	19	9	18	26	2	21	21	12	12	25	20	24	19	6	11	12	18	26	41	32	30
	5%	5%	4%	5%	6%	3%	4%	5%	4%	4%	6%	4%	5%	4%	8%	5%	5%	4%	4%	5%	5%	4%
Prefer not to say	4	1	-	3	1	0	3	2	0	1	1	3	1	3	0	1	-	2	2	2	3	4
	*%	*%		1%	*%	*%	1%	1%	*%	*%	*%	1%	*%	1%	1%	*%		*%	*%	*%	*%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QEmployment] What is your current employment status?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	335	160	126	125	211	58	66	85	163	88	59	44	73	103	126	26	121	116
	33%	35%	39%	48%	28%	36%	68%	36%	35%	29%	25%	26%	38%	40%	36%	29%	31%	29%
Employed part-time	91	38	42	22	69	15	7	22	47	22	33	15	13	26	15	11	26	38
	9%	8%	13%	9%	9%	9%	7%	9%	10%	7%	14%	9%	7%	10%	4%	13%	7%	9%
Freelance, contract, or temporary work	30	8	14	9	21	8	1	6	17	8	10	5	4	8	5	4	10	22
	3%	2%	4%	3%	3%	5%	1%	2%	4%	3%	4%	3%	2%	3%	1%	5%	3%	6%
"Gig economy" work like ride shares, food delivery, or dog walking	7	3	3	3	4	1	2	1	2	4	2	1	-	3	2	-	3	2
	1%	1%	1%	1%	*%	*%	3%	1%	*%	1%	1%	1%		1%	1%		1%	*%
Unemployed and looking for work	87	17	60	24	63	20	4	21	37	29	15	8	9	36	25	2	17	29
	9%	4%	19%	9%	8%	12%	4%	9%	8%	10%	6%	5%	5%	14%	7%	3%	4%	7%
Stay-at-home parent or caregiver	65	55	5	39	26	33	6	18	21	25	21	18	16	14	31	5	23	23
	6%	12%	1%	15%	3%	21%	6%	7%	5%	8%	9%	11%	8%	6%	9%	6%	6%	6%
Full time student	19	2	15	6	13	5	1	3	12	5	7	2	4	4	2	6	3	5
	2%	*%	5%	2%	2%	3%	1%	1%	3%	2%	3%	1%	2%	2%	1%	7%	1%	1%
Retired	325	165	44	24	300	15	9	67	150	107	80	69	69	48	117	31	165	155
	32%	36%	14%	9%	40%	9%	9%	28%	32%	35%	33%	41%	36%	19%	34%	35%	43%	38%
Something else	49	14	11	9	40	6	3	15	19	15	12	7	4	11	22	3	18	14
	5%	3%	3%	3%	5%	4%	3%	6%	4%	5%	5%	4%	2%	4%	6%	3%	5%	3%
Prefer not to say	4	0	3	-	3	-	-	1	0	3	-	1	-	3	1	-	1	1
	*%	*%	1%		*%			*%	*%	1%		1%		1%	*%		*%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	464	162	238	224	283	53	70	92	103	99	127	43	294	170
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	426	145	197	228	299	61	36	36	85	119	138	48	240	186
White collar worker, like work at a desk or an office	241	88	125	114	152	26	39	50	50	62	53	26	163	78
	52%	54%	53%	51%	54%	49%	56%	55%	49%	63%	42%	59%	55%	46%
Blue collar worker, like work with my hands or in a factory	106	37	67	39	64	12	16	8	31	15	41	11	54	52
	23%	23%	28%	17%	23%	23%	23%	8%	30%	16%	32%	26%	18%	31%
Service worker, like work in a store or hospital	88	29	39	49	54	10	11	26	16	15	23	7	58	30
	19%	18%	16%	22%	19%	19%	15%	29%	16%	15%	18%	15%	20%	18%
Unsure	29	8	7	22	13	5	4	8	6	6	9	-	20	9
	6%	5%	3%	10%	5%	10%	6%	8%	6%	6%	7%		7%	6%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

| | Total | | Education | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	464	87	158	146	73	245	219	137	146	69	91	130	104	65	464	-	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Unweighted Total	426	83	170	110	63	253	173	167	132	74	99	115	87	46	426	-	-
White collar worker, like work at a desk or an office	241	24	65	90	62	89	152	53	98	17	37	64	74	46	241	-	-
	52%	27%	41%	62%	85%	36%	70%	39%	68%	25%	41%	49%	71%	71%	52%		
Blue collar worker, like work with my hands or in a factory	106	36	49	17	3	85	21	47	17	16	29	36	14	10	106	-	-
	23%	42%	31%	12%	4%	35%	9%	34%	11%	23%	32%	28%	13%	16%	23%		
Service worker, like work in a store or hospital	88	21	32	33	2	53	35	28	26	26	23	22	9	9	88	-	-
	19%	24%	20%	23%	2%	21%	16%	20%	18%	37%	25%	17%	9%	13%	19%		
Unsure	29	6	12	5	6	18	11	9	4	10	2	8	8	0	29	-	-
	6%	7%	7%	3%	9%	7%	5%	6%	3%	15%	2%	6%	7%	*%	6%		

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	464	171	115	166	203	43	217	166	149	141	197	240	198	224	41	95	104	172	244	369	295	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	426	147	119	144	175	62	189	150	148	116	187	182	186	187	53	85	83	139	190	288	290	318
White collar worker, like work at a desk or an office	241	79	66	94	97	23	122	68	90	82	97	135	94	125	22	30	64	101	141	207	150	162
	52%	46%	58%	57%	48%	53%	56%	41%	60%	58%	49%	56%	48%	56%	53%	32%	62%	58%	58%	56%	51%	51%
Blue collar worker, like work with my hands or in a factory	106	50	26	27	57	12	36	53	33	18	55	41	53	40	13	29	27	39	55	75	73	70
	23%	29%	22%	16%	28%	28%	17%	32%	22%	12%	28%	17%	27%	18%	31%	30%	26%	22%	23%	20%	25%	22%
Service worker, like work in a store or hospital	88	34	16	32	37	5	45	34	16	35	33	50	39	46	3	26	12	25	36	67	52	64
	19%	20%	14%	20%	18%	11%	21%	21%	10%	25%	17%	21%	20%	20%	7%	27%	11%	14%	15%	18%	18%	20%
Unsure	29	9	6	12	11	3	14	10	11	6	13	13	12	13	4	10	1	8	12	20	19	20
	6%	5%	6%	7%	6%	8%	7%	6%	8%	4%	6%	6%	6%	6%	10%	11%	1%	5%	5%	5%	7%	6%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	464	208	185	159	305	82	77	115	228	121	104	64	91	139	149	41	160	178
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	426	168	158	149	276	92	57	117	187	122	97	73	69	116	133	32	426	426
White collar worker, like work at a desk or an office	241	135	79	83	157	41	43	56	135	51	61	32	55	74	64	27	83	101
	52%	65%	43%	53%	52%	50%	56%	49%	59%	42%	58%	50%	61%	53%	43%	65%	52%	57%
Blue collar worker, like work with my hands or in a factory	106	40	45	40	66	16	24	26	48	32	21	18	17	20	43	9	40	28
	23%	19%	25%	25%	22%	20%	31%	23%	21%	26%	20%	29%	19%	14%	29%	23%	25%	15%
Service worker, like work in a store or hospital	88	23	45	26	62	18	7	27	35	26	15	10	15	31	31	5	28	33
	19%	11%	24%	16%	20%	22%	10%	24%	15%	21%	14%	16%	16%	22%	21%	12%	17%	19%
Unsure	29	10	16	10	19	7	3	6	10	13	8	3	3	15	11	-	9	16
	6%	5%	9%	6%	6%	9%	4%	5%	5%	11%	8%	5%	4%	11%	8%		6%	9%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIncome] Which range includes your annual household income?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than $30,000 per year	253	95	102	150	158	44	32	32	27	45	90	58	105	148
	25%	25%	22%	28%	23%	39%	26%	23%	18%	29%	32%	20%	24%	26%
$30,000 to $49,999 per year	200	77	104	95	123	29	23	46	27	20	53	55	93	108
	20%	20%	22%	18%	18%	26%	18%	33%	18%	13%	19%	19%	21%	19%
$50,000 to $74,999 per year	239	98	111	128	166	17	44	31	38	41	56	73	110	129
	24%	25%	23%	24%	24%	15%	35%	22%	25%	27%	20%	26%	25%	23%
$75,000 to $125,000 per year	191	72	82	108	156	11	9	13	32	31	55	60	76	115
	19%	19%	17%	20%	23%	10%	8%	10%	21%	20%	19%	21%	17%	20%
More than $125,000 per year	106	32	65	41	67	9	16	10	23	17	24	32	50	55
	10%	8%	14%	8%	10%	8%	13%	8%	15%	11%	8%	11%	11%	10%
Prefer not to say	23	11	8	15	20	1	-	5	3	0	8	6	9	14
	2%	3%	2%	3%	3%	1%		4%	2%	*%	3%	2%	2%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIncome] Which range includes your annual household income?

	Total Total (LE)	HS or less	Education Some college	Bachelor's degree	Graduate degree	Education Group Non-college	College	Race x Education White non-college	White college	Income <$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Employment Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than $30,000 per year	253	84	122	36	10	207	46	122	36	253	-	-	-	-	69	46	87
	25%	40%	30%	14%	7%	33%	12%	31%	12%	100%					15%	53%	27%
$30,000 to $49,999 per year	200	52	89	50	9	141	59	85	38	-	200	-	-	-	91	17	71
	20%	25%	22%	20%	7%	23%	15%	21%	13%		100%				20%	20%	22%
$50,000 to $74,999 per year	239	41	111	55	31	152	86	98	67	-	-	239	-	-	130	9	69
	24%	20%	27%	22%	22%	25%	22%	25%	23%			100%			28%	10%	21%
$75,000 to $125,000 per year	191	18	50	68	56	68	124	56	101	-	-	-	191	-	104	5	65
	19%	9%	12%	27%	40%	11%	31%	14%	35%				100%		23%	6%	20%
More than $125,000 per year	106	9	24	40	32	33	72	22	45	-	-	-	-	106	65	3	25
	10%	4%	6%	16%	23%	5%	18%	5%	15%					100%	14%	3%	8%
Prefer not to say	23	4	13	3	2	17	5	16	4	-	-	-	-	-	5	7	8
	2%	2%	3%	1%	1%	3%	1%	4%	1%						1%	8%	3%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than $30,000 per year	253	81	48	112	98	20	134	96	70	72	97	138	102	128	22	55	38	100	129	194	150	187
	25%	21%	21%	30%	21%	26%	29%	24%	23%	25%	21%	28%	22%	27%	27%	24%	17%	23%	21%	23%	22%	27%
$30,000 to $49,999 per year	200	66	52	76	87	18	96	78	57	59	90	94	84	93	23	45	40	73	105	162	136	142
	20%	17%	23%	20%	19%	22%	21%	20%	19%	21%	20%	19%	18%	20%	28%	20%	18%	17%	17%	19%	20%	20%
$50,000 to $74,999 per year	239	97	47	89	118	11	110	95	74	69	118	110	118	109	12	58	54	122	160	199	160	169
	24%	26%	21%	24%	25%	14%	24%	24%	24%	24%	26%	22%	26%	23%	15%	26%	24%	28%	26%	24%	24%	24%
$75,000 to $125,000 per year	191	83	47	59	96	18	77	75	63	50	95	90	98	82	11	37	56	94	134	178	139	131
	19%	22%	21%	16%	21%	22%	17%	19%	21%	18%	21%	18%	21%	17%	13%	17%	25%	21%	22%	21%	21%	19%
More than $125,000 per year	106	46	29	29	59	10	36	45	37	24	47	54	48	48	10	24	33	43	62	90	72	57
	10%	12%	13%	8%	13%	13%	8%	11%	12%	8%	10%	11%	10%	10%	12%	11%	15%	10%	10%	11%	11%	8%
Prefer not to say	23	7	4	12	9	2	12	8	4	9	10	11	9	10	3	5	4	10	14	20	11	16
	2%	2%	2%	3%	2%	2%	3%	2%	1%	3%	2%	2%	2%	2%	4%	2%	2%	2%	2%	2%	2%	2%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIncome] Which range includes your annual household income?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than $30,000 per year	253	45	124	62	190	43	19	75	91	87	53	44	40	66	79	13	85	110
	25%	10%	39%	24%	25%	26%	20%	31%	19%	29%	22%	26%	21%	26%	23%	15%	22%	27%
$30,000 to $49,999 per year	200	68	84	46	155	28	18	47	93	60	49	31	29	62	72	12	70	76
	20%	15%	26%	18%	21%	17%	18%	20%	20%	20%	20%	18%	15%	24%	21%	14%	18%	19%
$50,000 to $74,999 per year	239	122	62	72	166	42	30	57	112	70	54	40	56	51	89	26	102	86
	24%	26%	19%	28%	22%	26%	31%	24%	24%	23%	22%	24%	29%	20%	26%	30%	26%	21%
$75,000 to $125,000 per year	191	144	25	44	147	32	12	38	99	54	51	38	40	41	64	23	82	77
	19%	31%	8%	17%	20%	20%	13%	16%	21%	18%	21%	23%	21%	16%	18%	26%	21%	19%
More than $125,000 per year	106	75	20	33	73	16	17	18	67	21	27	11	24	25	36	13	37	31
	10%	16%	6%	13%	10%	10%	17%	8%	14%	7%	11%	6%	12%	10%	10%	14%	10%	8%
Prefer not to say	23	7	8	3	20	1	2	3	7	13	5	5	2	9	8	1	10	25
	2%	2%	2%	1%	3%	1%	2%	1%	1%	4%	2%	3%	1%	4%	2%	1%	3%	6%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in
your household

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Is a member of a labor union	70	37	47	23	39	16	9	21	11	13	5	19	45	24
	7%	10%	10%	4%	6%	14%	7%	15%	7%	9%	2%	7%	10%	4%
Is a member of a labor union	58	19	30	28	37	6	8	14	9	14	8	13	37	21
	6%	5%	6%	5%	5%	6%	7%	10%	6%	9%	3%	5%	8%	4%
Is a member of a labor union	897	335	404	491	622	91	111	110	135	128	272	253	373	524
	89%	87%	85%	91%	90%	81%	90%	79%	90%	83%	95%	89%	84%	92%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in
your household

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Is a member of a labor union	70	12	28	16	13	41	29	23	16	6	26	15	14	7	56	0	13
	7%	6%	7%	6%	9%	7%	7%	6%	5%	2%	13%	6%	7%	7%	12%	1%	4%
Is a member of a labor union	58	12	19	17	10	31	27	21	16	1	17	15	16	9	39	3	12
	6%	6%	5%	7%	7%	5%	7%	5%	5%	*%	8%	6%	8%	8%	8%	3%	4%
Is a member of a labor union	897	186	362	226	121	549	347	355	265	245	160	213	167	91	381	84	300
	89%	89%	89%	90%	86%	89%	88%	89%	91%	97%	80%	89%	87%	86%	82%	97%	92%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Is a member of a labor union	70	22	21	26	23	4	43	19	31	20	21	47	21	41	7	11	10	30	39	60	41	54
	7%	6%	9%	7%	5%	5%	9%	5%	10%	7%	5%	9%	5%	9%	8%	5%	5%	7%	6%	7%	6%	8%
Is a member of a labor union	58	11	14	32	15	4	39	9	29	20	15	39	16	38	4	8	8	24	29	49	21	39
	6%	3%	6%	8%	3%	5%	8%	2%	10%	7%	3%	8%	3%	8%	5%	3%	3%	5%	5%	6%	3%	6%
Is a member of a labor union	897	352	196	324	433	71	393	372	250	248	424	421	424	401	72	205	210	394	548	746	612	618
	89%	92%	87%	86%	93%	90%	84%	94%	82%	88%	93%	85%	92%	85%	88%	92%	93%	89%	91%	89%	92%	88%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in
your household

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Is a member of a labor union	70	37	24	24	46	8	15	18	35	17	7	15	13	18	18	4	16	24
	7%	8%	7%	9%	6%	5%	16%	7%	8%	5%	3%	9%	7%	7%	5%	4%	4%	6%
Is a member of a labor union	58	37	19	15	42	6	9	11	20	27	4	11	6	15	11	2	10	23
	6%	8%	6%	6%	6%	4%	10%	5%	4%	9%	2%	7%	3%	6%	3%	3%	3%	6%
Is a member of a labor union	897	397	284	222	673	149	74	212	420	266	229	146	172	223	321	83	365	364
	89%	86%	88%	85%	90%	92%	75%	89%	90%	87%	96%	87%	90%	88%	92%	93%	94%	90%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone
in your household

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Owns a gun	234	94	153	81	164	19	33	21	41	38	63	71	100	134
	23%	24%	32%	15%	24%	17%	26%	15%	27%	25%	22%	25%	23%	24%
Owns a gun	182	80	48	134	138	17	8	28	32	29	53	40	89	94
	18%	21%	10%	25%	20%	15%	6%	20%	21%	19%	19%	14%	20%	17%
Owns a gun	640	224	291	346	426	77	83	92	87	96	183	183	275	365
	63%	58%	62%	64%	62%	69%	67%	66%	58%	62%	64%	64%	62%	64%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone
in your household

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Owns a gun	234	45	113	57	19	158	76	113	51	44	50	73	35	27	111	11	83
	23%	21%	28%	23%	13%	26%	19%	28%	18%	17%	25%	31%	18%	26%	24%	13%	26%
Owns a gun	182	25	87	46	24	113	70	81	57	24	29	53	52	22	74	21	52
	18%	12%	21%	18%	17%	18%	18%	20%	19%	9%	15%	22%	27%	21%	16%	24%	16%
Owns a gun	640	145	238	158	98	383	256	235	190	188	131	127	116	61	302	58	204
	63%	69%	58%	63%	70%	62%	65%	59%	65%	74%	65%	53%	61%	58%	65%	66%	63%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household

	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
		Party			**Party+Lean**			**Ideology**			**2020 Ballot**		**Generic Congressional**			**GOP Supporter of...**		**Vote History**			**Eligible for...**	
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Owns a gun	234	135	48	45	160	16	58	129	65	34	164	60	161	60	13	85	68	111	139	185	188	146
	23%	36%	21%	12%	34%	20%	12%	33%	21%	12%	36%	12%	35%	13%	16%	38%	30%	25%	23%	22%	28%	21%
Owns a gun	182	80	38	63	96	12	74	77	48	53	94	81	92	80	11	47	46	77	115	159	134	125
	18%	21%	17%	17%	21%	16%	16%	19%	16%	19%	21%	16%	20%	17%	13%	21%	20%	17%	19%	19%	20%	18%
Owns a gun	640	196	149	274	247	53	340	217	205	201	235	364	241	339	59	112	125	275	376	535	388	456
	63%	51%	66%	73%	53%	67%	73%	55%	67%	71%	51%	73%	53%	72%	73%	50%	56%	62%	62%	64%	58%	65%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone
in your household

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Owns a gun	234	125	45	77	157	33	44	54	94	86	28	53	42	36	128	27	149	63
	23%	27%	14%	30%	21%	20%	45%	22%	20%	28%	12%	32%	22%	14%	37%	30%	39%	16%
Owns a gun	182	114	47	63	119	50	13	37	76	69	56	41	30	41	68	24	84	47
	18%	25%	14%	24%	16%	31%	13%	16%	16%	23%	23%	24%	16%	16%	20%	27%	22%	12%
Owns a gun	640	252	238	136	503	90	46	159	312	169	164	89	121	184	176	45	197	300
	63%	55%	74%	52%	67%	55%	47%	66%	67%	56%	68%	53%	63%	72%	51%	51%	51%	74%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone
in your household

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Serves or has served in the US Military	108	34	89	19	78	9	7	7	8	9	24	60	24	84
	11%	9%	19%	4%	11%	8%	5%	5%	5%	6%	8%	21%	5%	15%
Serves or has served in the US Military	89	35	20	70	60	7	11	9	9	17	25	29	35	54
	9%	9%	4%	13%	9%	6%	9%	7%	6%	11%	9%	10%	8%	10%
Serves or has served in the US Military	831	320	368	460	559	97	114	128	136	132	240	196	395	435
	82%	83%	78%	86%	81%	86%	92%	92%	90%	85%	84%	69%	89%	77%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone
in your household

	Total		Education				Education Group		Race x Education			Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree		Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140		618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100
Serves or has served in the US Military	108	14	59	18	18		73	35	48	30	10	35	27	19	16	26	2	67
	11%	6%	15%	7%	13%		12%	9%	12%	10%	4%	17%	11%	10%	15%	6%	2%	21%
Serves or has served in the US Military	89	14	51	13	11		66	24	38	21	22	12	23	21	8	30	10	33
	9%	7%	13%	5%	8%		11%	6%	10%	7%	9%	6%	10%	11%	8%	6%	11%	10%
Serves or has served in the US Military	831	181	312	223	113		493	336	316	242	221	160	192	154	84	411	77	235
	82%	87%	76%	89%	80%		80%	86%	79%	83%	87%	80%	80%	81%	79%	89%	88%	72%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone
in your household

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Serves or has served in the US Military	108	52	30	23	68	7	33	60	32	16	69	34	65	34	9	31	33	53	78	95	86	71
	11%	14%	13%	6%	15%	9%	7%	15%	11%	6%	15%	7%	14%	7%	11%	14%	15%	12%	13%	11%	13%	10%
Serves or has served in the US Military	89	33	24	31	44	6	40	37	32	18	43	39	42	40	7	25	18	40	56	78	59	69
	9%	9%	11%	8%	9%	7%	9%	9%	10%	6%	9%	8%	9%	9%	8%	11%	8%	9%	9%	9%	9%	10%
Serves or has served in the US Military	831	299	181	326	365	67	399	307	250	249	357	429	362	403	66	176	177	351	482	683	537	575
	82%	79%	80%	87%	78%	84%	86%	77%	82%	88%	78%	86%	79%	85%	81%	79%	78%	80%	80%	81%	80%	82%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone
in your household

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Serves or has served in the US Military	108	69	12	15	92	4	11	20	50	38	9	18	17	21	50	17	59	40
	11%	15%	4%	6%	12%	3%	11%	8%	11%	13%	4%	10%	9%	8%	14%	19%	15%	10%
Serves or has served in the US Military	89	53	21	21	68	17	4	17	40	33	29	16	19	12	34	7	34	29
	9%	12%	7%	8%	9%	11%	4%	7%	9%	11%	12%	9%	10%	5%	10%	8%	9%	7%
Serves or has served in the US Military	831	351	294	225	604	141	84	205	387	239	208	136	158	224	274	64	299	341
	82%	76%	91%	87%	81%	87%	86%	86%	83%	78%	87%	81%	82%	88%	79%	72%	77%	84%

ECHELON INSIGHTS

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	239	82	116	122	135	42	47	32	43	43	62	59	118	121
	24%	21%	25%	23%	20%	37%	38%	23%	29%	28%	22%	21%	27%	21%
Suburb near a city	468	182	226	240	308	55	62	64	75	62	127	139	202	266
	46%	47%	48%	45%	45%	49%	50%	47%	50%	40%	45%	49%	45%	47%
Small town not near a city	109	38	52	57	84	6	8	30	4	14	32	29	49	61
	11%	10%	11%	11%	12%	5%	6%	22%	3%	9%	11%	10%	11%	11%
Rural or country area	196	82	78	117	163	10	7	12	28	35	64	57	75	121
	19%	21%	17%	22%	24%	9%	6%	9%	18%	23%	22%	20%	17%	21%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total Total (LE)	Education HS or less	Some college	Bachelor's degree	Graduate degree	Education Group Non-college	College	Race x Education White non-college	White college	Income <$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employment Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	239	65	88	57	27	153	85	73	62	75	47	57	38	18	115	21	67
	24%	31%	22%	23%	20%	25%	22%	18%	21%	30%	24%	24%	20%	17%	25%	24%	21%
Suburb near a city	468	69	182	141	76	251	217	149	159	91	93	112	99	67	228	37	150
	46%	33%	44%	56%	54%	41%	55%	37%	55%	36%	46%	47%	52%	63%	49%	43%	46%
Small town not near a city	109	25	47	22	15	72	37	58	26	27	22	29	13	8	51	10	34
	11%	12%	11%	9%	11%	12%	9%	15%	9%	11%	11%	12%	7%	8%	11%	12%	10%
Rural or country area	196	50	92	31	22	142	53	118	44	60	38	41	41	13	69	19	74
	19%	24%	22%	12%	16%	23%	14%	30%	15%	24%	19%	17%	21%	12%	15%	22%	23%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	239	83	43	106	91	18	129	75	83	73	94	130	95	117	27	39	50	98	122	176	141	163
	24%	22%	19%	28%	20%	23%	28%	19%	27%	26%	20%	26%	21%	25%	33%	17%	22%	22%	20%	21%	21%	23%
Suburb near a city	468	162	118	178	207	35	226	170	139	148	191	253	194	242	33	92	107	226	306	411	313	329
	46%	43%	52%	47%	44%	44%	49%	43%	45%	52%	42%	51%	42%	51%	40%	41%	48%	51%	51%	49%	47%	47%
Small town not near a city	109	32	28	49	46	11	53	38	36	32	49	54	47	53	9	18	25	37	59	93	65	77
	11%	8%	12%	13%	10%	13%	11%	9%	12%	11%	11%	11%	10%	11%	12%	8%	11%	8%	10%	11%	10%	11%
Rural or country area	196	104	38	44	123	16	58	115	47	30	124	61	124	59	13	76	43	81	117	162	148	133
	19%	27%	17%	12%	26%	20%	12%	29%	16%	10%	27%	12%	27%	13%	15%	34%	19%	18%	19%	19%	22%	19%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	239	91	90	67	171	42	25	239	-	-	-	21	48	75	72	14	74	121
	24%	20%	28%	26%	23%	26%	26%	100%				13%	25%	29%	21%	16%	19%	30%
Suburb near a city	468	221	143	125	343	73	51	-	468	-	240	60	96	107	138	49	169	182
	46%	48%	44%	48%	46%	45%	52%		100%		100%	36%	50%	42%	40%	56%	44%	45%
Small town not near a city	109	44	44	17	92	12	6	-	-	109	-	23	16	31	34	10	40	44
	11%	10%	14%	7%	12%	7%	6%			36%		13%	8%	12%	10%	12%	10%	11%
Rural or country area	196	107	45	51	144	35	16	-	-	196	-	64	31	42	103	15	104	57
	19%	23%	14%	20%	19%	22%	16%			64%		38%	16%	16%	30%	17%	27%	14%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QNativity] Where were you born?

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	954	364	444	507	674	109	116	125	145	150	265	269	420	534
	94%	95%	94%	94%	98%	98%	94%	90%	96%	97%	93%	95%	95%	94%
In a foreign country	58	20	29	30	16	3	7	14	5	4	20	14	24	35
	6%	5%	6%	6%	2%	2%	6%	10%	4%	3%	7%	5%	5%	6%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QNativity] Where were you born?

	Total Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
			Education			**Education Group**		**Race x Education**				**Income**				**Employment**	
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	954	201	390	237	124	592	361	392	281	237	179	233	179	104	427	82	317
	94%	96%	95%	94%	88%	96%	92%	99%	97%	94%	89%	97%	94%	98%	92%	94%	98%
In a foreign country	58	8	19	15	16	26	31	6	9	15	21	6	12	2	36	5	8
	6%	4%	5%	6%	12%	4%	8%	1%	3%	6%	11%	3%	6%	2%	8%	6%	2%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QNativity] Where were you born?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	954	364	219	344	451	78	425	380	292	256	438	461	441	432	80	215	217	414	575	788	645	668
	94%	96%	97%	91%	96%	98%	91%	96%	96%	90%	96%	93%	96%	92%	97%	96%	96%	94%	95%	93%	97%	95%
In a foreign country	58	17	8	34	17	2	40	17	14	27	20	36	18	39	2	9	8	28	29	55	22	34
	6%	4%	3%	9%	4%	2%	9%	4%	4%	10%	4%	7%	4%	8%	3%	4%	4%	6%	5%	7%	3%	5%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QNativity] Where were you born?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	954	443	293	252	700	160	92	223	441	290	227	168	182	230	332	88	374	358
	94%	96%	91%	97%	93%	99%	93%	93%	94%	95%	95%	100%	95%	90%	95%	99%	97%	89%
In a foreign country	58	18	30	8	50	2	7	16	27	15	13	1	9	25	16	1	13	46
	6%	4%	9%	3%	7%	1%	7%	7%	6%	5%	5%	*%	5%	10%	5%	1%	3%	11%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QMarital] What is your current marital status?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	323	111	166	156	165	61	47	106	72	47	70	28	225	97
	32%	29%	35%	29%	24%	55%	38%	77%	48%	30%	24%	10%	51%	17%
Married	462	180	233	226	351	28	58	31	69	78	120	163	179	283
	46%	47%	49%	42%	51%	25%	47%	23%	46%	50%	42%	57%	40%	50%
Separated	24	10	12	13	17	2	4	1	2	7	10	4	10	14
	2%	3%	2%	2%	2%	2%	4%	*%	1%	5%	4%	1%	2%	3%
Divorced	135	52	45	90	102	12	11	-	6	19	61	48	26	109
	13%	13%	10%	17%	15%	11%	9%		4%	13%	21%	17%	6%	19%
Widowed	64	27	15	48	52	7	3	-	0	3	21	40	3	60
	6%	7%	3%	9%	8%	6%	2%		*%	2%	7%	14%	1%	11%
Prefer not to say	5	4	1	4	3	2	-	-	1	-	3	1	1	4
	*%	1%	*%	1%	*%	2%			*%		1%	*%	*%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QMarital] What is your current marital status?

	Total Total (LE)	Education HS or less	Some college	Bachelor's degree	Graduate degree	Education Group Non-college	College	Race x Education White non-college	White college	Income <$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employment Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	323	93	129	76	25	222	101	101	64	124	84	62	25	20	185	60	44
	32%	44%	32%	30%	18%	36%	26%	25%	22%	49%	42%	26%	13%	19%	40%	69%	14%
Married	462	73	175	129	84	248	213	189	162	45	68	122	144	75	208	17	165
	46%	35%	43%	51%	60%	40%	54%	47%	56%	18%	34%	51%	75%	71%	45%	20%	51%
Separated	24	7	7	7	4	14	10	9	8	8	7	7	3	1	7	4	7
	2%	4%	2%	3%	3%	2%	3%	2%	3%	3%	3%	3%	1%	1%	2%	4%	2%
Divorced	135	25	66	26	18	91	44	64	38	50	30	33	13	6	48	4	63
	13%	12%	16%	10%	13%	15%	11%	16%	13%	20%	15%	14%	7%	5%	10%	5%	19%
Widowed	64	9	30	14	10	39	24	33	18	25	11	13	6	4	13	1	43
	6%	4%	7%	6%	7%	6%	6%	8%	6%	10%	6%	5%	3%	4%	3%	2%	13%
Prefer not to say	5	3	1	1	-	4	1	2	1	1	-	3	1	-	2	-	1
	*%	1%	*%	*%		1%	*%	1%	*%	*%		1%	*%		*%		*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QMarital] What is your current marital status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	323	76	65	171	96	25	201	80	109	123	95	205	95	195	33	49	45	87	138	238	179	241
	32%	20%	29%	45%	21%	32%	43%	20%	36%	44%	21%	41%	21%	41%	40%	22%	20%	20%	23%	28%	27%	34%
Married	462	213	119	121	264	36	161	213	136	104	258	184	258	177	27	115	137	233	321	419	336	303
	46%	56%	53%	32%	57%	46%	35%	54%	45%	37%	56%	37%	56%	38%	33%	51%	61%	53%	53%	50%	50%	43%
Separated	24	6	7	9	8	5	11	4	10	8	11	9	10	9	5	3	3	6	10	17	13	18
	2%	2%	3%	2%	2%	7%	2%	1%	3%	3%	2%	2%	2%	2%	7%	1%	1%	1%	2%	2%	2%	3%
Divorced	135	59	22	47	68	8	59	70	29	32	63	64	67	56	11	41	25	68	88	111	91	90
	13%	16%	10%	12%	15%	10%	13%	18%	9%	11%	14%	13%	15%	12%	14%	18%	11%	15%	15%	13%	14%	13%
Widowed	64	24	12	28	28	4	32	25	22	16	28	32	27	32	5	15	13	44	44	52	46	47
	6%	6%	5%	7%	6%	5%	7%	6%	7%	6%	6%	7%	6%	7%	6%	6%	6%	10%	7%	6%	7%	7%
Prefer not to say	5	2	1	2	3	-	2	5	-	-	3	2	3	2	-	1	2	4	3	5	4	3
	*%	*%	*%	1%	1%		*%	1%			1%	*%	1%	*%		*%	1%	1%	*%	1%	1%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QMarital] What is your current marital status?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	323	-	323	67	254	43	24	90	143	89	68	21	57	124	76	13	62	145
	32%		100%	26%	34%	27%	24%	38%	31%	29%	28%	12%	30%	49%	22%	15%	16%	36%
Married	462	462	-	146	315	86	60	91	221	151	98	100	95	92	177	64	211	146
	46%	100%		56%	42%	53%	61%	38%	47%	49%	41%	59%	50%	36%	51%	73%	55%	36%
Separated	24	-	-	11	14	8	3	9	14	2	8	3	2	7	8	0	2	11
	2%			4%	2%	5%	3%	4%	3%	1%	3%	2%	1%	3%	2%	*%	*%	3%
Divorced	135	-	-	25	110	15	10	36	63	37	45	33	21	23	60	7	72	70
	13%			10%	15%	9%	10%	15%	13%	12%	19%	20%	11%	9%	17%	8%	19%	17%
Widowed	64	-	-	9	55	7	2	13	27	24	20	11	16	8	24	3	38	32
	6%			3%	7%	4%	2%	5%	6%	8%	8%	6%	8%	3%	7%	4%	10%	8%
Prefer not to say	5	-	-	3	2	3	-	1	1	3	1	1	-	-	2	-	1	0
	*%			1%	*%	2%		*%	*%	1%	*%	1%			*%		*%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc	283	117	121	162	207	28	23	14	43	36	86	105	92	191
	28%	30%	26%	30%	30%	25%	18%	10%	28%	23%	30%	37%	21%	34%
Roman Catholic	191	65	113	78	131	2	46	22	21	33	55	60	76	115
	19%	17%	24%	15%	19%	2%	37%	16%	14%	21%	19%	21%	17%	20%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	12	6	4	8	8	-	2	2	-	2	4	5	4	8
	1%	2%	1%	1%	1%		2%	1%		1%	1%	2%	1%	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	2	0	2	0	2	-	-	-	-	0	2	-	0	2
	*%	*%	*%	*%	*%					*%	1%		*%	*%
Just Christian	180	71	76	104	126	32	17	26	36	25	54	39	87	93
	18%	18%	16%	19%	18%	28%	14%	19%	24%	16%	19%	14%	20%	16%
Jewish	20	9	7	13	19	0	1	-	2	0	5	13	2	18
	2%	2%	2%	2%	3%	*%	1%		1%	*%	2%	5%	*%	3%
Muslim	13	0	7	5	3	2	1	5	2	1	4	-	8	4
	1%	*%	2%	1%	*%	2%	1%	4%	1%	1%	2%		2%	1%
Buddhist	5	2	4	1	2	-	2	-	0	1	1	3	1	4
	*%	*%	1%	*%	*%		2%		*%	*%	*%	1%	*%	1%
Hindu	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Atheist	53	22	35	16	37	7	7	13	9	9	14	8	31	22
	5%	6%	7%	3%	5%	6%	5%	10%	6%	6%	5%	3%	7%	4%
Agnostic	61	20	19	42	43	3	7	19	9	9	17	8	36	25
	6%	5%	4%	8%	6%	3%	6%	14%	6%	6%	6%	3%	8%	4%
Something else (Please specify)	51	17	22	29	27	15	5	8	6	10	12	14	24	27
	5%	4%	5%	5%	4%	13%	4%	6%	4%	7%	4%	5%	6%	5%
Nothing in particular	140	55	62	78	83	24	13	28	23	29	32	28	81	59
	14%	14%	13%	14%	12%	21%	10%	21%	16%	19%	11%	10%	18%	10%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total Total (LE)	Education HS or less	Education Some college	Education Bachelor's degree	Education Graduate degree	Education Group Non-college	Education Group College	Race x Education White non-college	Race x Education White college	Income <$30k	Income $30-$49k	Income $50-$74k	Income $75-$125k	Income >$125k	Employment Employed	Employment Not employed	Employment Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc	283	45	119	70	48	165	118	118	89	70	44	75	60	29	104	13	116
	28%	22%	29%	28%	34%	27%	30%	30%	31%	28%	22%	32%	32%	27%	22%	15%	36%
Roman Catholic	191	35	74	62	20	110	82	71	60	40	29	56	40	24	91	9	69
	19%	17%	18%	25%	14%	18%	21%	18%	21%	16%	15%	23%	21%	22%	20%	10%	21%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	12	0	5	2	5	6	7	4	5	2	1	4	4	1	6	-	7
	1%	*%	1%	1%	3%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%		2%
Orthodox (such as Greek, Russian, or some other Orthodox church)	2	0	-	0	1	0	2	0	2	0	-	1	-	0	2	-	-
	*%	*%		*%	1%	*%	*%	*%	1%	*%		*%		*%	*%		
Just Christian	180	43	84	41	12	126	53	82	44	48	50	31	33	14	88	20	52
	18%	21%	20%	16%	8%	20%	14%	21%	15%	19%	25%	13%	17%	13%	19%	23%	16%
Jewish	20	1	2	6	11	3	17	3	16	2	0	5	5	6	6	0	12
	2%	1%	*%	2%	8%	1%	4%	1%	5%	1%	*%	2%	2%	6%	1%	*%	4%
Muslim	13	1	1	7	3	2	10	-	3	2	5	1	2	1	9	-	3
	1%	1%	*%	3%	2%	*%	3%		1%	1%	3%	1%	1%	1%	2%		1%
Buddhist	5	1	2	1	-	4	1	1	1	1	-	3	-	0	2	1	2
	*%	1%	1%	*%		1%	*%	*%	*%	1%		1%		*%	*%	1%	1%
Hindu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Atheist	53	11	23	11	8	34	19	24	13	10	6	6	13	11	25	12	11
	5%	5%	6%	4%	6%	5%	5%	6%	4%	4%	3%	3%	7%	10%	5%	14%	3%
Agnostic	61	15	18	18	10	33	28	22	21	10	14	21	10	7	41	8	9
	6%	7%	4%	7%	7%	5%	7%	6%	7%	4%	7%	9%	5%	7%	9%	9%	3%
Something else (Please specify)	51	9	24	8	10	33	18	15	11	20	9	10	7	5	17	8	16
	5%	4%	6%	3%	7%	5%	5%	4%	4%	8%	4%	4%	3%	4%	4%	9%	5%
Nothing in particular	140	46	56	25	13	102	38	57	26	46	42	24	18	7	74	16	28
	14%	22%	14%	10%	9%	17%	10%	14%	9%	18%	21%	10%	10%	7%	16%	18%	9%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012 100	381 100	226 100	377 100	467 100	79 100	466 100	397 100	305 100	283 100	457 100	498 100	459 100	471 100	82 100	224 100	225 100	442 100	604 100	843 100	668 100	702 100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc	283 28%	127 33%	68 30%	82 22%	158 34%	23 29%	102 22%	149 38%	73 24%	54 19%	154 34%	117 24%	152 33%	111 24%	20 24%	79 35%	73 32%	148 34%	202 33%	262 31%	206 31%	204 29%
Roman Catholic	191 19%	90 24%	38 17%	62 16%	98 21%	15 19%	79 17%	84 21%	62 20%	45 16%	95 21%	84 17%	100 22%	80 17%	12 14%	36 16%	60 27%	87 20%	126 21%	160 19%	129 19%	111 16%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	12 1%	9 2%	1 1%	2 *%	10 2%	-	2 *%	9 2%	1 *%	3 1%	9 2%	3 1%	10 2%	2 *%	-	7 3%	3 1%	8 2%	6 1%	10 1%	12 2%	3 *%
Orthodox (such as Greek, Russian, or some other Orthodox church)	2 *%	1 *%	0 *%	0 *%	1 *%	0 1%	0 *%	1 *%	1 *%	0 *%	1 *%	1 *%	1 *%	0 *%	0 *%	0 *%	1 *%	1 *%	0 *%	2 *%	2 *%	1 *%
Just Christian	180 18%	85 22%	30 13%	59 16%	98 21%	12 16%	70 15%	82 21%	58 19%	33 12%	102 22%	67 13%	96 21%	65 14%	19 23%	48 21%	47 21%	65 15%	87 14%	134 16%	134 20%	125 18%
Jewish	20 2%	1 *%	5 2%	14 4%	1 *%	2 2%	17 4%	2 1%	5 2%	12 4%	1 *%	19 4%	1 *%	18 4%	1 1%	0 *%	1 *%	18 4%	16 3%	19 2%	10 1%	19 3%
Muslim	13 1%	1 *%	2 1%	10 3%	1 *%	-	11 2%	-	9 3%	3 1%	1 *%	11 2%	1 *%	9 2%	2 2%	1 *%	1 *%	1 *%	3 *%	11 1%	2 *%	4 1%
Buddhist	5 *%	1 *%	2 1%	2 *%	1 *%	0 *%	4 1%	0 *%	2 1%	3 1%	1 *%	4 1%	1 *%	4 1%	-	1 *%	-	5 1%	4 1%	4 1%	3 *%	5 1%
Hindu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Atheist	53 5%	4 1%	21 9%	25 7%	12 3%	4 5%	37 8%	9 2%	12 4%	32 11%	13 3%	39 8%	12 3%	37 8%	4 5%	9 4%	3 1%	21 5%	32 5%	43 5%	29 4%	39 6%
Agnostic	61 6%	5 1%	9 4%	42 11%	8 2%	4 5%	49 11%	7 2%	15 5%	39 14%	8 2%	51 10%	7 2%	49 10%	5 6%	3 1%	4 2%	25 6%	35 6%	52 6%	21 3%	52 7%
Something else (Please specify)	51 5%	12 3%	16 7%	21 6%	21 4%	7 9%	24 5%	15 4%	18 6%	13 5%	19 4%	30 6%	18 4%	26 5%	7 9%	11 5%	10 4%	16 4%	26 4%	43 5%	35 5%	38 5%
Nothing in particular	140 14%	44 12%	31 14%	60 16%	58 12%	11 14%	72 15%	39 10%	48 16%	47 17%	52 11%	73 15%	58 13%	70 15%	13 16%	29 13%	23 10%	48 11%	67 11%	102 12%	85 13%	102 14%

ECHELON INSIGHTS

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc	283	152	56	58	225	39	19	49	139	95	75	107	-	-	112	32	134	104
	28%	33%	17%	22%	30%	24%	19%	20%	30%	31%	31%	63%			32%	36%	35%	26%
Roman Catholic	191	95	57	45	147	14	30	48	96	47	36	-	191	-	65	25	62	68
	19%	21%	18%	17%	20%	9%	31%	20%	21%	15%	15%		100%		19%	28%	16%	17%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	12	6	2	4	8	4	-	5	4	3	3	-	-	-	8	3	20	8
	1%	1%	1%	1%	1%	2%		2%	1%	1%	1%				2%	3%	5%	2%
Orthodox (such as Greek, Russian, or some other Orthodox church)	2	1	-	0	2	-	0	1	1	0	-	-	-	-	1	-	1	0
	*%	*%		*%	*%		*%	*%	*%	*%					*%		*%	*%
Just Christian	180	77	59	62	117	43	20	45	74	62	45	62	-	-	82	15	100	59
	18%	17%	18%	24%	16%	26%	20%	19%	16%	20%	19%	37%			23%	17%	26%	15%
Jewish	20	9	2	2	18	1	1	5	11	4	6	-	-	-	0	1	1	22
	2%	2%	1%	1%	2%	*%	1%	2%	2%	1%	3%				*%	1%	*%	5%
Muslim	13	3	7	4	8	3	1	4	3	5	1	-	-	-	1	-	-	3
	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%	*%				*%			1%
Buddhist	5	3	1	1	4	0	0	-	3	1	1	-	-	-	1	-	0	3
	*%	1%	*%	*%	1%	*%	*%		1%	*%	*%				*%		*%	1%
Hindu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Atheist	53	25	20	9	44	2	7	15	22	16	8	-	-	53	12	1	6	29
	5%	5%	6%	3%	6%	1%	7%	6%	5%	5%	3%			21%	3%	1%	2%	7%
Agnostic	61	18	36	9	52	8	0	12	33	17	20	-	-	61	5	2	7	35
	6%	4%	11%	3%	7%	5%	*%	5%	7%	6%	8%			24%	1%	3%	2%	9%
Something else (Please specify)	51	25	15	19	32	14	5	8	29	14	16	-	-	-	18	-	13	16
	5%	5%	5%	7%	4%	9%	5%	3%	6%	5%	7%				5%		3%	4%
Nothing in particular	140	49	68	48	92	33	14	48	52	40	30	-	-	140	44	11	41	56
	14%	11%	21%	18%	12%	21%	15%	20%	11%	13%	12%			55%	13%	12%	11%	14%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	669	259	316	353	475	61	88	64	100	95	199	210	260	409
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	689	249	308	381	530	82	51	30	87	117	217	238	234	455
Yes, born-again or evangelical Christian	250	97	93	157	176	33	23	16	53	35	76	70	104	146
	37%	38%	29%	45%	37%	55%	27%	25%	53%	37%	38%	34%	40%	36%
No, not born-again or evangelical Christian	376	147	210	165	270	25	58	40	41	54	108	133	135	241
	56%	57%	67%	47%	57%	41%	65%	62%	41%	57%	54%	63%	52%	59%
Unsure	43	15	13	30	30	3	7	9	6	6	16	6	21	22
	6%	6%	4%	8%	6%	5%	8%	14%	6%	6%	8%	3%	8%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	669	124	282	175	85	407	261	275	199	160	124	168	137	68	290	42	243
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	689	131	308	158	90	439	248	322	206	200	145	162	118	48	278	48	269
Yes, born-again or evangelical Christian	250	35	129	59	27	164	86	115	60	65	47	60	50	22	101	15	93
	37%	28%	46%	33%	32%	40%	33%	42%	30%	41%	38%	35%	36%	33%	35%	35%	38%
No, not born-again or evangelical Christian	376	75	139	104	57	214	162	139	130	81	68	96	84	44	165	23	140
	56%	60%	49%	59%	67%	53%	62%	51%	65%	50%	55%	57%	61%	65%	57%	55%	58%
Unsure	43	15	14	12	1	29	13	20	9	15	9	12	4	1	23	4	10
	6%	12%	5%	7%	1%	7%	5%	7%	4%	9%	7%	7%	3%	2%	8%	11%	4%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

| | Total | Party | | | Party+Lean | | | Ideology | | | 2020 Ballot | | Generic Congressional | | | GOP Supporter of... | | Vote History | | | Eligible for... | |
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	669	313	139	204	366	51	252	324	195	135	361	272	359	259	51	170	184	308	421	567	483	445
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	689	293	153	220	344	79	266	314	219	132	362	250	352	261	76	167	162	284	375	513	504	491
Yes, born-again or evangelical Christian	250	145	37	62	169	12	70	159	54	31	173	69	168	67	15	87	76	119	160	222	198	170
	37%	47%	27%	30%	46%	23%	28%	49%	28%	23%	48%	25%	47%	26%	30%	51%	41%	38%	38%	39%	41%	38%
No, not born-again or evangelical Christian	376	148	95	129	174	33	168	148	129	92	164	189	165	180	31	69	100	174	241	318	251	242
	56%	47%	68%	63%	48%	65%	67%	46%	66%	68%	45%	70%	46%	69%	61%	41%	54%	56%	57%	56%	52%	55%
Unsure	43	19	7	14	22	6	14	17	11	12	24	14	26	12	5	14	8	16	20	28	34	32
	6%	6%	5%	7%	6%	13%	6%	5%	6%	9%	7%	5%	7%	5%	9%	8%	4%	5%	5%	5%	7%	7%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	669	331	174	169	499	100	69	147	314	208	158	169	191	-	267	74	318	239
	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100	100	100
Unweighted Total	689	290	177	164	523	112	52	158	291	240	157	195	171	-	255	69	689	689
Yes, born-again or evangelical Christian	250	129	59	75	174	53	22	42	107	101	66	169	14	-	131	31	146	80
	37%	39%	34%	45%	35%	53%	32%	29%	34%	49%	42%	100%	8%		49%	42%	46%	33%
No, not born-again or evangelical Christian	376	189	98	82	293	37	46	96	188	91	78	-	161	-	116	41	143	147
	56%	57%	57%	49%	59%	37%	67%	65%	60%	44%	49%		84%		43%	55%	45%	61%
Unsure	43	14	16	11	32	10	1	9	19	15	14	-	16	-	20	2	28	12
	6%	4%	9%	6%	6%	10%	1%	6%	6%	7%	9%		8%		8%	3%	9%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	219	80	98	121	150	25	31	22	41	29	55	72	92	127
	22%	21%	21%	23%	22%	23%	25%	16%	27%	19%	19%	25%	21%	22%
Once or twice a month	66	31	32	35	45	8	4	12	9	13	16	17	34	32
	7%	8%	7%	6%	6%	8%	3%	9%	6%	8%	5%	6%	8%	6%
A few times a year	157	43	83	74	101	16	26	28	19	31	47	32	78	80
	16%	11%	18%	14%	15%	15%	21%	20%	13%	20%	17%	11%	18%	14%
Usually just for religious holidays	135	62	61	72	90	18	19	22	25	15	26	48	61	74
	13%	16%	13%	13%	13%	16%	15%	16%	16%	9%	9%	17%	14%	13%
Never	394	153	179	214	279	33	40	53	52	61	129	100	165	229
	39%	40%	38%	40%	40%	30%	33%	38%	34%	39%	45%	35%	37%	40%
Prefer not to say	40	16	19	21	25	10	4	2	5	6	12	15	13	27
	4%	4%	4%	4%	4%	9%	3%	1%	4%	4%	4%	5%	3%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total Total (LE)	Education HS or less	Education Some college	Education Bachelor's degree	Education Graduate degree	Education Group Non-college	Education Group College	Race x Education White non-college	Race x Education White college	Income <$30k	Income $30-$49k	Income $50-$74k	Income $75-$125k	Income >$125k	Employment Employed	Employment Not employed	Employment Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	219	24	90	65	40	114	105	71	79	49	35	49	51	32	87	9	94
	22%	11%	22%	26%	29%	18%	27%	18%	27%	19%	18%	20%	27%	30%	19%	10%	29%
Once or twice a month	66	7	27	23	9	34	32	23	21	15	18	13	13	8	39	7	16
	7%	3%	7%	9%	7%	5%	8%	6%	7%	6%	9%	6%	7%	7%	8%	8%	5%
A few times a year	157	34	65	42	17	99	58	62	40	37	29	47	30	11	87	11	41
	16%	16%	16%	17%	12%	16%	15%	15%	14%	15%	14%	20%	16%	11%	19%	13%	13%
Usually just for religious holidays	135	34	49	30	22	83	52	52	38	27	27	39	24	13	61	9	42
	13%	16%	12%	12%	15%	13%	13%	13%	13%	11%	13%	16%	13%	13%	13%	10%	13%
Never	394	100	155	89	51	255	139	170	110	105	83	85	72	39	180	48	114
	39%	48%	38%	35%	36%	41%	35%	43%	38%	42%	41%	36%	38%	36%	39%	55%	35%
Prefer not to say	40	11	23	3	2	34	5	20	4	19	9	6	1	3	9	3	18
	4%	5%	6%	1%	1%	6%	1%	5%	1%	8%	5%	2%	*%	3%	2%	4%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	219	110	50	55	136	16	67	128	55	31	131	79	134	73	12	52	78	112	153	200	175	136
	22%	29%	22%	15%	29%	20%	14%	32%	18%	11%	29%	16%	29%	16%	14%	23%	35%	25%	25%	24%	26%	19%
Once or twice a month	66	26	12	28	32	2	32	28	26	12	33	32	32	28	6	21	10	22	32	54	43	53
	7%	7%	5%	7%	7%	3%	7%	7%	9%	4%	7%	6%	7%	6%	7%	9%	5%	5%	5%	6%	6%	8%
A few times a year	157	71	27	50	84	10	63	64	54	35	81	64	83	61	13	32	49	68	86	124	99	106
	16%	19%	12%	13%	18%	13%	14%	16%	18%	12%	18%	13%	18%	13%	16%	14%	22%	15%	14%	15%	15%	15%
Usually just for religious holidays	135	54	25	52	61	9	65	45	43	44	63	66	57	66	11	32	27	52	76	101	87	90
	13%	14%	11%	14%	13%	11%	14%	11%	14%	16%	14%	13%	12%	14%	14%	14%	12%	12%	13%	12%	13%	13%
Never	394	103	107	178	134	38	223	112	114	156	128	240	133	228	34	75	54	164	233	333	241	293
	39%	27%	47%	47%	29%	48%	48%	28%	37%	55%	28%	48%	29%	48%	41%	33%	24%	37%	39%	40%	36%	42%
Prefer not to say	40	17	6	14	20	4	16	20	13	5	20	16	19	15	6	12	7	23	24	31	24	25
	4%	4%	3%	4%	4%	5%	3%	5%	4%	2%	4%	3%	4%	3%	7%	6%	3%	5%	4%	4%	4%	4%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	219	123	50	62	157	33	29	41	115	64	57	79	46	4	92	32	124	68
	22%	27%	15%	24%	21%	20%	29%	17%	24%	21%	24%	47%	24%	2%	27%	36%	32%	17%
Once or twice a month	66	29	20	11	55	11	1	11	21	34	15	19	11	3	25	7	28	25
	7%	6%	6%	4%	7%	7%	1%	5%	5%	11%	6%	11%	6%	1%	7%	8%	7%	6%
A few times a year	157	61	60	45	112	26	20	44	68	45	28	24	45	16	61	18	64	68
	16%	13%	18%	17%	15%	16%	20%	18%	15%	15%	12%	14%	24%	6%	17%	21%	16%	17%
Usually just for religious holidays	135	56	45	38	96	21	17	30	70	34	40	17	38	19	52	7	46	44
	13%	12%	14%	15%	13%	13%	17%	13%	15%	11%	17%	10%	20%	7%	15%	8%	12%	11%
Never	394	171	144	93	300	63	30	101	181	112	94	22	43	208	101	22	114	180
	39%	37%	44%	36%	40%	39%	31%	42%	39%	37%	39%	13%	22%	82%	29%	25%	29%	45%
Prefer not to say	40	21	4	10	29	9	2	11	13	16	6	7	8	5	17	2	12	19
	4%	5%	1%	4%	4%	5%	2%	5%	3%	5%	3%	4%	4%	2%	5%	3%	3%	5%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
			Education			Education Group		Race x Education		Income					Employment		
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

| | Total | Party | | | Party+Lean | | | Ideology | | | 2020 Ballot | | Generic Congressional | | | GOP Supporter of... | | Vote History | | | Eligible for... | |
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	29	6	25	4	7	6	4	16	2	1	10	-	19	10
	3%	2%	5%	1%	1%	5%	3%	11%	2%	1%	4%		4%	2%
Sales	50	16	29	21	27	6	7	16	5	12	14	3	33	17
	5%	4%	6%	4%	4%	6%	6%	12%	3%	8%	5%	1%	7%	3%
Healthcare or the pharmaceutical industry	91	21	32	59	49	14	12	21	20	14	25	11	55	36
	9%	5%	7%	11%	7%	12%	10%	15%	13%	9%	9%	4%	12%	6%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	62	24	33	29	23	15	9	18	10	6	24	4	34	28
	6%	6%	7%	5%	3%	13%	7%	13%	7%	4%	8%	1%	8%	5%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	813	324	379	432	591	78	97	80	117	126	224	266	323	490
	80%	84%	80%	80%	86%	70%	79%	58%	78%	81%	79%	94%	73%	86%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

| | Total | Education | | | | Education Group | | Race x Education | | Income | | | | | Employment | | |
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	29	4	7	12	6	11	18	1	6	0	18	4	4	3	28	0	-
	3%	2%	2%	5%	4%	2%	5%	*%	2%	*%	9%	2%	2%	2%	6%	*%	
Sales	50	15	18	15	2	33	17	12	15	15	14	7	8	4	41	2	5
	5%	7%	4%	6%	2%	5%	4%	3%	5%	6%	7%	3%	4%	4%	9%	2%	2%
Healthcare or the pharmaceutical industry	91	7	32	33	17	40	51	18	30	6	16	25	25	19	64	6	14
	9%	4%	8%	13%	12%	6%	13%	5%	10%	2%	8%	10%	13%	18%	14%	7%	4%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	62	21	36	4	1	57	5	19	3	24	17	13	4	3	52	2	6
	6%	10%	9%	2%	1%	9%	1%	5%	1%	9%	8%	5%	2%	2%	11%	2%	2%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	813	172	334	192	115	505	307	351	239	212	156	194	152	79	308	78	303
	80%	82%	82%	76%	82%	82%	78%	88%	82%	84%	78%	81%	80%	75%	66%	90%	93%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	29	6	7	16	7	6	16	6	15	8	9	19	7	16	6	0	6	8	12	26	13	15
	3%	2%	3%	4%	1%	8%	3%	2%	5%	3%	2%	4%	2%	3%	7%	*%	3%	2%	2%	3%	2%	2%
Sales	50	24	10	13	27	7	16	18	17	13	24	22	28	15	8	15	10	18	22	39	31	29
	5%	6%	4%	3%	6%	9%	3%	4%	5%	5%	5%	5%	6%	3%	9%	7%	4%	4%	4%	5%	5%	4%
Healthcare or the pharmaceutical industry	91	28	18	43	37	5	49	29	30	30	35	52	37	47	7	19	17	25	42	76	53	64
	9%	7%	8%	11%	8%	6%	10%	7%	10%	10%	8%	10%	8%	10%	9%	9%	7%	6%	7%	9%	8%	9%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	62	25	10	25	25	8	29	25	15	19	22	37	23	30	9	15	9	23	33	45	40	45
	6%	7%	4%	7%	5%	10%	6%	6%	5%	7%	5%	7%	5%	6%	12%	7%	4%	5%	5%	5%	6%	6%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	813	310	194	287	385	64	364	330	243	220	378	387	377	372	65	181	189	382	509	683	557	571
	80%	82%	86%	76%	82%	81%	78%	83%	79%	78%	83%	78%	82%	79%	79%	81%	84%	86%	84%	81%	83%	81%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	29	11	16	8	21	2	6	3	21	6	2	1	5	7	6	1	4	8
	3%	2%	5%	3%	3%	2%	6%	1%	4%	2%	1%	*%	3%	3%	2%	1%	1%	2%
Sales	50	20	20	15	35	9	6	16	22	13	8	7	16	9	20	6	24	15
	5%	4%	6%	6%	5%	6%	6%	6%	5%	4%	3%	4%	8%	3%	6%	7%	6%	4%
Healthcare or the pharmaceutical industry	91	29	46	27	63	22	6	19	47	25	29	6	16	30	32	2	28	37
	9%	6%	14%	11%	8%	14%	6%	8%	10%	8%	12%	4%	8%	12%	9%	2%	7%	9%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	62	15	37	15	47	8	7	21	27	14	11	7	8	17	23	1	22	21
	6%	3%	11%	6%	6%	5%	7%	9%	6%	5%	4%	4%	4%	7%	7%	2%	6%	5%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	813	391	226	203	610	124	79	192	366	255	190	149	151	202	278	80	323	328
	80%	85%	70%	78%	81%	77%	80%	81%	78%	84%	79%	88%	79%	79%	80%	90%	84%	81%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	472	170	472	-	312	50	60	74	72	62	114	150	208	264
	47%	44%	100%		45%	45%	48%	54%	48%	40%	40%	53%	47%	47%
Woman	537	213	-	537	378	61	64	63	77	93	171	133	233	304
	53%	55%		100%	55%	54%	52%	46%	51%	60%	60%	47%	53%	53%
In some other way	3	1	-	-	0	1	-	1	2	-	0	-	3	0
	*%	*%			*%	1%		1%	1%		*%		1%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total Total (LE)	Education HS or less	Some college	Bachelor's degree	Graduate degree	Education Group Non-college	College	Race x Education White non-college	White college	Income <$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employment Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	472	108	189	124	51	296	175	194	118	102	104	111	82	65	238	46	157
	47%	51%	46%	49%	36%	48%	45%	49%	41%	40%	52%	46%	43%	61%	51%	53%	48%
Woman	537	102	219	128	87	321	215	204	173	150	95	128	108	41	224	41	167
	53%	49%	54%	51%	62%	52%	55%	51%	59%	59%	47%	54%	56%	39%	48%	47%	52%
In some other way	3	-	1	-	2	1	2	-	0	0	1	-	2	-	2	-	-
	*%		*%		1%	*%	*%		*%	*%	*%		1%		*%		

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	472	192	135	138	240	43	189	198	165	103	237	209	236	198	38	112	115	195	271	389	316	304
	47%	50%	60%	37%	51%	54%	41%	50%	54%	36%	52%	42%	51%	42%	46%	50%	51%	44%	45%	46%	47%	43%
Woman	537	188	91	238	226	36	274	198	141	177	219	286	223	270	44	112	110	246	331	452	350	395
	53%	49%	40%	63%	48%	46%	59%	50%	46%	63%	48%	58%	49%	57%	54%	50%	49%	56%	55%	54%	52%	56%
In some other way	3	1	-	2	1	-	2	-	-	3	1	2	-	3	-	-	-	0	2	2	2	3
	*%	*%		*%	*%		*%			1%	*%	*%		1%				*%	*%	*%	*%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

| | Total | Marital | | Kids | | | | Community | | | | Religion | | | GOP Primary Vote | | Primary Electorate | |
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	472	233	166	98	373	-	98	116	226	130	-	70	113	115	171	55	191	166
	47%	51%	51%	38%	50%		100%	49%	48%	43%		41%	59%	45%	49%	62%	49%	41%
Woman	537	226	156	162	374	162	-	122	240	175	240	99	78	137	176	32	196	236
	53%	49%	48%	62%	50%	100%		51%	51%	57%	100%	59%	41%	54%	51%	37%	51%	59%
In some other way	3	2	1	-	3	-	-	-	3	-	-	-	-	3	-	1	-	2
	*%	*%	*%		*%				1%					1%		1%		*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QRace] What is your race or ethnicity?

	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
		Total	**Gender**		**Race**			**Age**					**Age Group**	
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	759	295	336	423	690	-	43	75	99	115	209	260	290	469
	75%	77%	71%	79%	100%		35%	54%	66%	75%	73%	92%	65%	83%
Black or African American	127	54	55	71	-	112	8	43	19	21	27	18	82	44
	13%	14%	12%	13%		100%	6%	31%	12%	13%	9%	6%	19%	8%
Hispanic or Latino	124	32	60	64	-	-	124	29	27	22	37	9	78	45
	12%	8%	13%	12%			100%	21%	18%	14%	13%	3%	18%	8%
Asian	48	10	28	19	-	-	9	10	15	7	15	2	31	17
	5%	3%	6%	4%			7%	7%	10%	4%	5%	1%	7%	3%
Native American or Alaska Native	48	7	21	28	-	-	19	15	2	11	15	6	27	21
	5%	2%	4%	5%			15%	11%	1%	7%	5%	2%	6%	4%
Native Hawaiian or Other Pacific Islander	9	2	9	-	-	-	-	-	-	2	3	4	2	7
	1%	1%	2%							1%	1%	1%	*%	1%
Something else	5	1	4	1	-	-	-	-	0	1	3	1	1	4
	*%	*%	1%	*%					*%	*%	1%	*%	*%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QRace] What is your race or ethnicity?

	Total Total (LE)	HS or less	Education Some college	Education Bachelor's degree	Education Graduate degree	Education Group Non-college	Education Group College	Race x Education White non-college	Race x Education White college	Income <$30k	Income $30-$49k	Income $50-$74k	Income $75-$125k	Income >$125k	Employment Employed	Employment Not employed	Employment Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	759	142	314	190	112	456	302	398	291	175	137	190	162	75	308	60	287
	75%	68%	77%	75%	80%	74%	77%	100%	100%	69%	68%	80%	85%	71%	66%	70%	88%
Black or African American	127	34	64	22	7	98	29	-	-	45	38	21	11	10	58	22	32
	13%	16%	16%	9%	5%	16%	7%			18%	19%	9%	6%	9%	13%	25%	10%
Hispanic or Latino	124	36	51	28	8	87	37	-	-	32	23	44	9	16	70	9	23
	12%	17%	12%	11%	6%	14%	9%			13%	11%	18%	5%	15%	15%	11%	7%
Asian	48	1	19	17	11	20	28	-	-	8	12	4	11	13	41	2	2
	5%	1%	5%	7%	8%	3%	7%			3%	6%	2%	6%	12%	9%	3%	1%
Native American or Alaska Native	48	9	30	5	4	40	9	-	-	16	15	12	3	1	14	6	17
	5%	4%	7%	2%	3%	6%	2%			6%	8%	5%	2%	1%	3%	7%	5%
Native Hawaiian or Other Pacific Islander	9	5	2	-	2	7	2	-	-	-	3	2	-	4	5	-	2
	1%	2%	1%		1%	1%	1%				2%	1%		4%	1%		1%
Something else	5	-	3	2	1	3	2	-	-	1	2	2	-	-	4	-	1
	*%		1%	1%	*%	*%	1%			*%	1%	1%			1%		*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	759	325	174	239	400	63	296	323	216	204	394	324	394	304	62	180	205	354	491	648	537	518
	75%	85%	77%	63%	86%	79%	64%	81%	71%	72%	86%	65%	86%	64%	75%	80%	91%	80%	81%	77%	80%	74%
Black or African American	127	9	33	82	22	11	94	28	51	40	18	101	20	91	15	14	5	47	65	96	79	118
	13%	2%	14%	22%	5%	14%	20%	7%	17%	14%	4%	20%	4%	19%	19%	6%	2%	11%	11%	11%	12%	17%
Hispanic or Latino	124	33	37	51	48	9	66	45	41	36	51	61	48	68	7	35	14	43	57	86	61	77
	12%	9%	16%	13%	10%	12%	14%	11%	14%	13%	11%	12%	11%	14%	9%	15%	6%	10%	9%	10%	9%	11%
Asian	48	15	10	21	16	5	27	14	15	18	16	31	16	31	1	12	4	13	18	43	29	23
	5%	4%	5%	6%	3%	7%	6%	4%	5%	6%	3%	6%	3%	7%	2%	5%	2%	3%	3%	5%	4%	3%
Native American or Alaska Native	48	15	18	15	25	6	18	21	11	15	23	23	23	19	6	18	7	20	24	41	30	33
	5%	4%	8%	4%	5%	8%	4%	5%	4%	5%	5%	5%	5%	4%	7%	8%	3%	5%	4%	5%	4%	5%
Native Hawaiian or Other Pacific Islander	9	7	-	2	7	-	2	7	-	2	7	2	2	2	5	-	7	4	7	9	7	6
	1%	2%		1%	2%		*%	2%		1%	2%	*%	*%	*%	7%		3%	1%	1%	1%	1%	1%
Something else	5	2	3	-	2	1	2	2	3	-	1	2	2	2	1	1	0	2	5	4	2	5
	*%	*%	1%		*%	1%	*%	*%	1%		*%	*%	*%	*%	2%	1%	*%	1%	1%	1%	*%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	759	386	187	176	580	118	58	148	346	264	186	169	140	183	288	85	354	246
	75%	84%	58%	68%	77%	73%	59%	62%	74%	87%	78%	100%	73%	72%	83%	97%	91%	61%
Black or African American	127	34	69	50	77	29	20	46	66	15	33	-	3	38	16	3	13	88
	13%	7%	21%	19%	10%	18%	21%	19%	14%	5%	14%		1%	15%	4%	3%	3%	22%
Hispanic or Latino	124	58	47	50	73	30	20	47	62	15	33	-	46	26	46	-	15	56
	12%	13%	15%	19%	10%	19%	20%	20%	13%	5%	14%		24%	10%	13%		4%	14%
Asian	48	16	30	10	38	2	8	4	31	13	12	-	11	18	16	-	6	21
	5%	3%	9%	4%	5%	1%	8%	2%	7%	4%	5%		6%	7%	5%		2%	5%
Native American or Alaska Native	48	21	18	16	33	13	3	13	23	12	13	-	6	16	22	1	28	12
	5%	5%	6%	6%	4%	8%	3%	6%	5%	4%	5%		3%	6%	6%	2%	7%	3%
Native Hawaiian or Other Pacific Islander	9	4	3	2	7	-	2	2	5	2	-	-	2	-	5	2	2	5
	1%	1%	1%	1%	1%		2%	1%	1%	1%			1%		1%	3%	1%	1%
Something else	5	1	3	1	4	-	1	1	2	2	1	-	0	2	1	0	1	4
	*%	*%	1%	*%	1%		1%	*%	*%	1%	1%		*%	1%	*%	*%	*%	1%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	209	80	108	102	129	33	36	45	24	36	71	33	105	104
	21%	21%	23%	19%	19%	30%	29%	32%	16%	24%	25%	12%	24%	18%
Some college	268	96	122	145	176	33	36	30	36	39	83	81	105	164
	27%	25%	26%	27%	26%	29%	29%	21%	24%	25%	29%	29%	24%	29%
Associate degree	141	49	66	74	93	18	15	14	12	20	57	38	46	94
	14%	13%	14%	14%	13%	16%	12%	10%	8%	13%	20%	13%	10%	17%
Bachelor's degree	252	106	124	128	183	21	28	40	61	40	45	66	141	111
	25%	28%	26%	24%	27%	19%	23%	29%	41%	26%	16%	23%	32%	20%
Graduate degree	140	53	51	87	107	7	8	10	17	19	30	64	46	94
	14%	14%	11%	16%	16%	6%	7%	7%	11%	12%	11%	23%	10%	17%
Prefer not to say	1	-	1	1	1	-	-	-	-	-	-	1	-	1
	*%		*%	*%	*%							1%		*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total		Education			Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	209	209	-	-	-	209	-	129	-	84	52	41	18	9	87	34	50
	21%	100%				34%		32%		33%	26%	17%	9%	9%	19%	39%	15%
Some college	268	-	268	-	-	268	-	176	-	89	59	63	30	20	101	24	99
	27%		66%			43%		44%		35%	29%	26%	16%	19%	22%	27%	30%
Associate degree	141	-	141	-	-	141	-	93	-	33	30	48	20	4	58	10	49
	14%		34%			23%		23%		13%	15%	20%	10%	4%	12%	12%	15%
Bachelor's degree	252	-	-	252	-	-	252	-	183	36	50	55	68	40	146	17	70
	25%			100%			64%		63%	14%	25%	23%	35%	38%	31%	19%	22%
Graduate degree	140	-	-	-	140	-	140	-	107	10	9	31	56	32	73	2	56
	14%				100%		36%		37%	4%	5%	13%	29%	30%	16%	3%	17%
Prefer not to say	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1
	*%											*%					*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	209	84	42	77	98	19	93	84	64	52	97	96	93	89	27	59	37	70	95	148	139	153
	21%	22%	19%	20%	21%	23%	20%	21%	21%	18%	21%	19%	20%	19%	33%	26%	17%	16%	16%	18%	21%	22%
Some college	268	105	60	94	130	21	118	110	89	62	139	114	128	117	22	68	58	109	157	214	188	190
	27%	27%	26%	25%	28%	26%	25%	28%	29%	22%	30%	23%	28%	25%	27%	30%	26%	25%	26%	25%	28%	27%
Associate degree	141	55	32	52	75	9	57	61	41	38	65	63	75	57	9	38	33	72	87	118	90	103
	14%	15%	14%	14%	16%	11%	12%	15%	13%	13%	14%	13%	16%	12%	11%	17%	15%	16%	14%	14%	13%	15%
Bachelor' s degree	252	97	53	95	115	16	121	95	68	82	106	136	109	126	17	43	66	122	166	232	170	161
	25%	25%	23%	25%	25%	21%	26%	24%	22%	29%	23%	27%	24%	27%	20%	19%	29%	28%	28%	28%	25%	23%
Graduate degree	140	39	40	59	49	15	77	44	43	50	49	88	52	82	7	16	30	69	97	129	81	94
	14%	10%	17%	16%	10%	19%	16%	11%	14%	18%	11%	18%	11%	17%	8%	7%	13%	16%	16%	15%	12%	13%
Prefer not to say	1	1	-	-	1	-	-	1	-	-	1	-	1	-	-	1	1	1	1	1	1	-
	*%	*%			*%			*%			*%		*%			*%	*%	*%	*%	*%	*%	

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	209	73	93	62	147	34	28	65	69	75	31	24	35	72	80	11	76	52
	21%	16%	29%	24%	20%	21%	29%	27%	15%	25%	13%	14%	18%	28%	23%	13%	20%	13%
Some college	268	109	87	69	199	47	22	63	118	88	62	54	47	71	105	22	126	115
	27%	24%	27%	27%	27%	29%	23%	26%	25%	29%	26%	32%	24%	28%	30%	24%	33%	29%
Associate degree	141	66	42	35	104	24	11	25	64	51	35	31	28	26	53	15	58	35
	14%	14%	13%	14%	14%	15%	11%	11%	14%	17%	15%	18%	15%	10%	15%	17%	15%	9%
Bachelor's degree	252	129	76	70	181	39	30	57	141	54	64	36	62	54	77	27	87	115
	25%	28%	23%	27%	24%	24%	31%	24%	30%	18%	27%	22%	32%	21%	22%	30%	22%	29%
Graduate degree	140	84	25	24	116	18	6	27	76	37	47	23	20	31	31	13	36	87
	14%	18%	8%	9%	16%	11%	6%	12%	16%	12%	20%	14%	10%	12%	9%	15%	9%	22%
Prefer not to say	1	1	-	-	1	-	-	1	-	1	-	1	-	-	1	1	3	-
	*%	*%			*%			*%		*%		*%			*%	1%	1%	

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QAge] What is your age?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	138	50	74	63	59	35	29	138	-	-	-	-	138	-
	14%	13%	16%	12%	9%	31%	24%	100%					31%	
30-39	151	58	72	77	90	14	27	-	151	-	-	-	151	-
	15%	15%	15%	14%	13%	13%	22%		100%				34%	
40-49	155	60	62	93	99	20	22	-	-	155	-	-	155	-
	15%	16%	13%	17%	14%	18%	18%			100%			35%	
50-64	285	96	114	171	192	25	37	-	-	-	285	-	-	285
	28%	25%	24%	32%	28%	22%	30%				100%			50%
65+	283	119	150	133	250	18	9	-	-	-	-	283	-	283
	28%	31%	32%	25%	36%	16%	7%					100%		50%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QAge] What is your age?

	Total Total (LE)	HS or less	Education Some college	Bachelor's degree	Graduate degree	Education Group Non-college	College	Race x Education White non-college	White college	Income <$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Employment Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	138	45	44	40	10	88	50	30	28	32	46	31	13	10	92	29	6
	14%	21%	11%	16%	7%	14%	13%	8%	10%	13%	23%	13%	7%	10%	20%	34%	2%
30-39	151	24	48	61	17	72	78	44	46	27	27	38	32	23	103	19	1
	15%	12%	12%	24%	12%	12%	20%	11%	16%	11%	14%	16%	17%	22%	22%	22%	*%
40-49	155	36	59	40	19	96	59	54	46	45	20	41	31	17	99	15	5
	15%	17%	15%	16%	14%	15%	15%	13%	16%	18%	10%	17%	16%	16%	21%	17%	1%
50-64	285	71	139	45	30	210	75	137	55	90	53	56	55	24	127	23	84
	28%	34%	34%	18%	21%	34%	19%	34%	19%	36%	26%	23%	29%	22%	27%	26%	26%
65+	283	33	119	66	64	152	130	133	116	58	55	73	60	32	43	0	229
	28%	16%	29%	26%	46%	25%	33%	33%	40%	23%	27%	31%	31%	30%	9%	1%	71%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QAge] What is your age?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	138	31	40	62	51	7	81	28	48	57	45	85	49	80	9	28	22	14	37	95	68	97
	14%	8%	18%	16%	11%	8%	17%	7%	16%	20%	10%	17%	11%	17%	11%	13%	10%	3%	6%	11%	10%	14%
30-39	151	72	26	48	76	13	62	70	38	39	80	57	79	58	14	42	33	45	71	111	108	101
	15%	19%	11%	13%	16%	16%	13%	18%	12%	14%	17%	12%	17%	12%	17%	19%	15%	10%	12%	13%	16%	14%
40-49	155	51	33	66	60	19	76	46	52	51	61	84	60	80	14	26	29	63	81	121	97	114
	15%	14%	15%	18%	13%	25%	16%	12%	17%	18%	13%	17%	13%	17%	17%	12%	13%	14%	13%	14%	15%	16%
50-64	285	107	67	101	137	23	125	125	85	67	136	132	135	122	28	71	63	133	183	247	191	196
	28%	28%	30%	27%	29%	29%	27%	31%	28%	24%	30%	27%	30%	26%	34%	32%	28%	30%	30%	29%	29%	28%
65+	283	119	60	100	143	17	123	128	82	69	135	139	135	131	17	57	79	188	231	268	204	193
	28%	31%	27%	26%	31%	22%	26%	32%	27%	24%	29%	28%	29%	28%	21%	25%	35%	42%	38%	32%	31%	27%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QAge] What is your age?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	138	31	106	35	103	18	17	32	64	42	27	5	22	61	35	13	29	40
	14%	7%	33%	13%	14%	11%	17%	13%	14%	14%	11%	3%	11%	24%	10%	15%	8%	10%
30-39	151	69	72	81	69	50	31	43	75	32	37	32	21	41	65	6	36	49
	15%	15%	22%	31%	9%	31%	32%	18%	16%	10%	16%	19%	11%	16%	19%	7%	9%	12%
40-49	155	78	47	87	66	58	29	43	62	49	34	25	33	47	42	13	49	58
	15%	17%	14%	34%	9%	36%	30%	18%	13%	16%	14%	15%	17%	18%	12%	15%	13%	14%
50-64	285	120	70	45	240	29	16	62	127	96	77	49	55	63	115	14	118	108
	28%	26%	22%	17%	32%	18%	16%	26%	27%	31%	32%	29%	29%	25%	33%	16%	30%	27%
65+	283	163	28	11	271	6	6	59	139	85	63	58	60	43	90	42	155	150
	28%	35%	9%	4%	36%	4%	6%	25%	30%	28%	26%	34%	32%	17%	26%	47%	40%	37%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QState] In what state do you live?

| | Total | | Gender | | Race | | | Age | | | | | Age Group | |
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	177	64	88	89	131	16	20	44	17	22	51	42	84	94
	18%	17%	19%	17%	19%	14%	16%	32%	11%	14%	18%	15%	19%	16%
States in the Midwest	219	94	86	131	165	30	11	30	30	40	55	64	100	119
	22%	24%	18%	24%	24%	27%	9%	22%	20%	26%	19%	23%	23%	21%
States in the South	378	183	193	183	247	61	46	35	64	60	102	116	159	219
	37%	48%	41%	34%	36%	54%	38%	25%	43%	39%	36%	41%	36%	38%
States in the West	238	43	105	133	147	5	46	29	39	32	77	60	101	137
	24%	11%	22%	25%	21%	4%	37%	21%	26%	21%	27%	21%	23%	24%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QState] In what state do you live?

	Total Total (LE)	HS or less	Education Some college	Bachelor's degree	Graduate degree	Education Group Non-college	College	Race x Education White non-college	White college	Income <$30k	$30-$49k	$50-$74k	$75-$125k	>$125k	Employed	Employment Not employed	Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	177	35	60	52	30	95	82	66	65	39	28	38	42	22	87	14	48
	18%	17%	15%	21%	21%	15%	21%	17%	22%	16%	14%	16%	22%	21%	19%	16%	15%
States in the Midwest	219	46	94	49	30	140	79	95	70	58	53	40	41	25	96	19	80
	22%	22%	23%	19%	22%	23%	20%	24%	24%	23%	26%	17%	21%	24%	21%	22%	25%
States in the South	378	78	160	93	47	237	140	151	95	87	87	98	64	35	156	37	126
	37%	37%	39%	37%	34%	38%	36%	38%	33%	34%	44%	41%	33%	33%	34%	42%	39%
States in the West	238	50	95	59	33	146	92	85	61	69	33	62	45	24	125	17	70
	24%	24%	23%	23%	23%	24%	23%	21%	21%	27%	16%	26%	23%	22%	27%	20%	21%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QState] In what state do you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	177	50	34	87	56	15	106	43	60	68	58	108	59	106	13	24	29	49	100	156	58	101
	18%	13%	15%	23%	12%	19%	23%	11%	20%	24%	13%	22%	13%	22%	15%	11%	13%	11%	17%	19%	9%	14%
States in the Midwest	219	78	54	82	97	17	104	76	78	56	92	118	95	103	22	42	55	103	136	185	215	204
	22%	21%	24%	22%	21%	22%	22%	19%	25%	20%	20%	24%	21%	22%	27%	19%	24%	23%	23%	22%	32%	29%
States in the South	378	165	82	122	197	31	150	179	100	93	194	159	192	154	32	102	82	166	239	311	276	280
	37%	43%	36%	32%	42%	39%	32%	45%	33%	33%	42%	32%	42%	33%	39%	45%	36%	37%	40%	37%	41%	40%
States in the West	238	88	57	87	117	17	105	99	68	66	113	113	114	109	16	56	59	124	129	191	118	117
	24%	23%	25%	23%	25%	21%	22%	25%	22%	23%	25%	23%	25%	23%	19%	25%	26%	28%	21%	23%	18%	17%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QState] In what state do you live?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	177	71	71	35	142	16	19	38	79	61	44	9	52	56	42	9	68	72
	18%	15%	22%	13%	19%	10%	19%	16%	17%	20%	18%	5%	27%	22%	12%	10%	17%	18%
States in the Midwest	219	106	71	51	168	40	10	50	110	59	58	42	41	50	67	17	74	74
	22%	23%	22%	19%	22%	25%	10%	21%	23%	19%	24%	25%	21%	20%	19%	19%	19%	18%
States in the South	378	181	100	114	263	66	48	70	171	136	77	81	67	70	153	37	143	151
	37%	39%	31%	44%	35%	41%	49%	29%	37%	45%	32%	48%	35%	27%	44%	42%	37%	37%
States in the West	238	103	81	60	176	39	21	81	108	49	60	37	31	79	86	25	102	107
	24%	22%	25%	23%	23%	24%	21%	34%	23%	16%	25%	22%	16%	31%	25%	29%	26%	27%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total		Gender		Race			Age					Age Group	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-29	30-39	40-49	50-64	65+	Under 50	50+
Total	1012	384	472	537	690	112	124	138	151	155	285	283	443	569
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	260	99	98	162	144	45	50	35	81	87	45	11	204	56
	26%	26%	21%	30%	21%	40%	41%	25%	54%	57%	16%	4%	46%	10%
No	750	284	373	374	544	67	73	103	69	66	240	271	238	511
	74%	74%	79%	70%	79%	60%	59%	75%	46%	42%	84%	96%	54%	90%
Prefer not to say	2	1	1	1	2	-	-	-	-	1	-	1	1	1
	*%	*%	*%	*%	*%					1%		*%	*%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total Total (LE)	Education HS or less	Education Some college	Education Bachelor's degree	Education Graduate degree	Education Group Non-college	Education Group College	Race x Education White non-college	Race x Education White college	Income <$30k	Income $30-$49k	Income $50-$74k	Income $75-$125k	Income >$125k	Employment Employed	Employment Not employed	Employment Retired
Total	1012	209	409	252	140	618	392	398	291	253	200	239	191	106	464	87	325
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	260	62	104	70	24	166	94	83	61	62	46	72	44	33	159	24	24
	26%	30%	26%	28%	17%	27%	24%	21%	21%	24%	23%	30%	23%	31%	34%	28%	7%
No	750	147	304	181	116	450	298	314	229	190	155	166	147	73	305	63	300
	74%	70%	74%	72%	83%	73%	76%	79%	79%	75%	77%	69%	77%	69%	66%	72%	92%
Prefer not to say	2	0	1	1	-	1	1	1	1	1	-	1	-	-	0	-	1
	*%	*%	*%	*%		*%	*%	*%	*%	*%		1%			*%		*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1012	381	226	377	467	79	466	397	305	283	457	498	459	471	82	224	225	442	604	843	668	702
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	260	110	53	91	127	24	109	104	77	66	128	113	127	111	22	64	57	87	122	206	173	179
	26%	29%	23%	24%	27%	30%	23%	26%	25%	23%	28%	23%	28%	24%	27%	29%	25%	20%	20%	24%	26%	25%
No	750	270	173	285	339	55	356	292	229	216	328	383	331	359	60	159	168	354	482	636	494	522
	74%	71%	77%	76%	72%	70%	76%	74%	75%	76%	72%	77%	72%	76%	73%	71%	74%	80%	80%	75%	74%	74%
Prefer not to say	2	1	-	1	1	-	1	1	-	1	1	1	1	1	-	1	0	1	1	1	0	1
	*%	*%		*%	*%		*%	*%		*%	*%	*%	*%	*%		*%	*%	*%	*%	*%	*%	*%

Echelon Insights
December Omnibus 2023
N=1,012 Registered Voters in the Likely Electorate, Nationally, December 12-16, 2023, Margin of Error=4.1 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Marital		Kids				Community				Religion			GOP Primary Vote		Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	Trump	DeSantis	GOP	Dem
Total	1012	462	323	260	750	162	98	239	468	305	240	169	191	255	347	88	387	404
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	260	146	67	260	-	162	98	67	125	68	73	51	45	65	98	23	97	86
	26%	32%	21%	100%		100%	100%	28%	27%	22%	31%	30%	23%	26%	28%	26%	25%	21%
No	750	315	254	-	750	-	-	171	343	235	166	117	147	188	248	65	290	318
	74%	68%	79%		100%			72%	73%	77%	69%	69%	77%	74%	71%	74%	75%	79%
Prefer not to say	2	1	1	-	-	-	-	1	-	1	-	1	-	1	1	-	0	0
	*%	*%	*%					*%		*%		1%		*%	*%		*%	*%