Table QInvestment Page 1

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QInvestmentType] Which types of investments do you currently own? Select all that apply

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Stocks	712	469	243	134	204	121	138	115	415	79	137	348	362	98	135	171	175	115
	71%	74%	65%	78%	81%	73%	63%	58%	68%	84%	72%	67%	74%	68%	68%	68%	72%	82%
Bonds	278	167	111	48	91	46	45	48	168	27	58	107	170	26	41	60	83	61
	28%	26%	30%	28%	36%	28%	21%	24%	27%	29%	30%	21%	35%	18%	21%	24%	34%	44%
Mutual funds	426	274	152	65	98	70	98	95	248	43	80	164	260	42	62	105	124	78
	42%	43%	41%	38%	39%	42%	45%	47%	40%	46%	42%	32%	53%	29%	31%	42%	51%	56%
Index funds	164	103	61	36	55	33	22	18	91	22	31	43	120	8	23	35	49	47
	16%	16%	16%	21%	22%	20%	10%	9%	15%	24%	16%	8%	24%	5%	11%	14%	20%	34%
Exchange traded funds	247	170	77	43	83	57	44	20	131	29	60	87	157	26	35	50	72	59
	24%	27%	21%	25%	33%	34%	20%	10%	21%	30%	32%	17%	32%	18%	18%	20%	30%	42%
Options	120	84	37	35	45	27	10	2	57	24	30	44	73	11	18	22	33	36
	12%	13%	10%	21%	18%	16%	5%	1%	9%	26%	16%	9%	15%	8%	9%	9%	14%	26%
A 401(k) or other retirement plan that someone else manages for me	506	315	191	66	132	95	122	91	293	45	104	210	294	39	74	130	154	100
	50%	50%	51%	38%	53%	57%	56%	45%	48%	47%	55%	41%	60%	27%	37%	52%	63%	71%
Other (Please specify)	61	41	20	7	9	6	15	25	45	2	10	35	26	9	12	16	14	7
	6%	7%	5%	4%	4%	3%	7%	12%	7%	2%	5%	7%	5%	6%	6%	7%	6%	5%
Unsure	25	9	15	2	3	2	9	9	20	1	1	16	8	5	4	5	5	1
	2%	1%	4%	1%	1%	1%	4%	4%	3%	1%	*%	3%	2%	3%	2%	2%	2%	1%

Table QInvestment Page 2

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QInvestmentType] Which types of investments do you currently own? Select all that apply

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Stocks	712	231	206	249	301	52	324	236	255	212	197	104	153	170	311	339
	71%	70%	75%	68%	70%	74%	70%	68%	72%	73%	68%	75%	71%	70%	71%	71%
Bonds	278	87	66	112	111	16	136	99	77	99	78	33	57	79	130	133
	28%	26%	24%	30%	26%	23%	30%	28%	22%	34%	27%	24%	27%	32%	30%	28%
Mutual funds	426	152	112	152	194	30	187	165	134	123	137	57	85	102	207	198
	42%	46%	41%	41%	45%	43%	41%	47%	38%	42%	48%	41%	39%	42%	47%	41%
Index funds	164	52	39	67	63	7	86	56	39	68	42	20	27	58	83	78
	16%	16%	14%	18%	15%	10%	19%	16%	11%	23%	15%	15%	13%	24%	19%	16%
Exchange traded funds	247	85	64	89	103	19	114	92	77	75	71	32	56	58	117	112
	24%	26%	23%	24%	24%	27%	25%	26%	22%	26%	25%	23%	26%	24%	27%	23%
Options	120	53	24	40	57	4	54	42	31	47	34	23	23	31	71	45
	12%	16%	9%	11%	13%	6%	12%	12%	9%	16%	12%	17%	11%	13%	16%	9%
A 401(k) or other retirement plan that someone else manages for me	506	174	120	198	223	23	241	190	156	158	158	65	108	133	234	240
	50%	53%	44%	54%	52%	33%	52%	54%	44%	54%	55%	47%	50%	55%	53%	50%
Other (Please specify)	61	23	18	17	31	9	19	31	19	11	27	4	9	10	34	24
	6%	7%	7%	5%	7%	13%	4%	9%	5%	4%	9%	3%	4%	4%	8%	5%
Unsure	25	6	7	9	10	1	11	7	9	7	6	4	6	6	11	9
	2%	2%	3%	3%	2%	2%	2%	2%	3%	2%	2%	3%	3%	2%	2%	2%

Table QInvestment Page 3

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QInvestmentType] Which types of investments do you currently own? Select all that apply

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Stocks	712	370	309	712	-	262	122	111	64	128	333	316	58	130	168	355	131	226	113	186	363
	71%	86%	59%	100%		75%	71%	68%	64%	73%	75%	68%	82%	75%	69%	76%	69%	64%	81%	79%	66%
Bonds	278	140	127	235	43	51	45	48	37	87	152	101	28	52	50	164	35	80	64	88	111
	28%	32%	24%	33%	15%	14%	26%	29%	36%	50%	34%	22%	40%	30%	20%	35%	18%	23%	45%	37%	20%
Mutual funds	426	198	206	302	124	78	76	76	61	116	199	197	36	74	92	207	87	131	71	114	217
	42%	46%	39%	42%	42%	22%	44%	46%	60%	67%	44%	43%	51%	43%	38%	45%	46%	37%	51%	48%	39%
Index funds	164	87	76	138	26	26	21	32	22	61	93	59	20	33	24	105	24	35	44	47	63
	16%	20%	15%	19%	9%	7%	12%	20%	22%	35%	21%	13%	28%	19%	10%	23%	13%	10%	31%	20%	12%
Exchange traded funds	247	148	91	205	42	61	39	38	34	68	122	108	30	44	39	144	45	57	51	74	108
	24%	34%	17%	29%	14%	17%	23%	23%	34%	39%	27%	23%	43%	25%	16%	31%	24%	16%	37%	31%	20%
Options	120	84	35	104	16	23	17	23	10	48	79	37	19	23	20	87	12	21	41	40	35
	12%	19%	7%	15%	6%	6%	10%	14%	10%	27%	18%	8%	27%	13%	8%	19%	6%	6%	29%	17%	6%
A 401(k) or other retirement plan that someone else manages for me	506	226	262	346	160	111	95	100	66	115	226	236	45	84	110	259	96	151	81	128	269
	50%	53%	50%	49%	54%	32%	55%	61%	65%	66%	51%	51%	64%	48%	45%	56%	51%	43%	58%	54%	49%
Other (Please specify)	61	24	33	40	21	22	11	7	6	11	19	35	-	13	17	19	16	26	-	9	44
	6%	6%	6%	6%	7%	6%	6%	4%	6%	6%	4%	8%		7%	7%	4%	8%	7%		4%	8%
Unsure	25	5	16	-	25	10	1	1	1	4	8	10	1	3	9	3	1	20	-	2	13
	2%	1%	3%		8%	3%	1%	1%	1%	2%	2%	2%	1%	1%	4%	1%	1%	6%		1%	2%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QPortfolioSize] How much do you currently have invested?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than $50,000	352	216	136	79	105	61	70	36	198	42	72	249	102	108	93	84	43	17
	35%	34%	37%	46%	42%	37%	32%	18%	32%	44%	38%	48%	21%	75%	47%	33%	18%	12%
$50,000 to $99,999	171	103	68	41	49	27	35	20	89	14	36	91	81	14	43	60	41	14
	17%	16%	18%	24%	19%	16%	16%	10%	14%	15%	19%	18%	16%	10%	22%	24%	17%	10%
$100,000 to $249,999	164	112	51	20	31	32	36	45	110	6	27	70	94	10	29	45	56	22
	16%	18%	14%	12%	12%	19%	16%	22%	18%	6%	14%	14%	19%	7%	14%	18%	23%	16%
$250,000 to $499,999	101	72	28	8	21	18	26	28	66	7	25	26	74	2	14	18	42	22
	10%	11%	8%	4%	8%	11%	12%	14%	11%	8%	13%	5%	15%	1%	7%	7%	17%	16%
$500,000 to $999,999	78	49	29	5	14	14	21	24	54	3	16	20	58	1	9	18	28	22
	8%	8%	8%	3%	6%	9%	9%	12%	9%	3%	8%	4%	12%	1%	5%	7%	11%	16%
$1 million to $1,999,999	54	34	20	11	10	4	9	20	40	11	2	22	32	-	3	14	20	17
	5%	5%	5%	6%	4%	3%	4%	10%	7%	11%	1%	4%	6%		1%	6%	8%	12%
$2 million to $4,999,999	29	19	10	5	11	4	5	5	13	10	6	7	23	2	2	1	7	18
	3%	3%	3%	3%	4%	2%	2%	2%	2%	11%	3%	1%	5%	1%	1%	*%	3%	13%
$5 million or more	12	5	7	1	7	3	1	-	9	-	3	5	7	3	2	1	-	6
	1%	1%	2%	*%	3%	2%	*%		1%		2%	1%	1%	2%	1%	*%		4%
Unsure	47	24	23	2	3	4	15	22	35	2	3	27	20	5	4	10	6	2
	5%	4%	6%	1%	1%	2%	7%	11%	6%	2%	1%	5%	4%	3%	2%	4%	3%	1%

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[QPortfolioSize] How much do you currently have invested?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than $50,000	352	104	96	136	135	31	165	109	133	103	85	50	79	84	142	158
	35%	31%	35%	37%	32%	44%	36%	31%	38%	35%	30%	36%	37%	34%	32%	33%
$50,000 to $99,999	171	50	51	65	67	9	86	52	66	53	41	26	42	44	61	93
	17%	15%	19%	18%	16%	13%	19%	15%	19%	18%	14%	19%	20%	18%	14%	19%
$100,000 to $249,999	164	63	43	57	76	12	72	62	56	46	54	23	31	41	73	82
	16%	19%	16%	15%	18%	17%	16%	18%	16%	16%	19%	16%	14%	17%	17%	17%
$250,000 to $499,999	101	33	28	32	41	6	46	36	34	27	30	11	21	25	42	52
	10%	10%	10%	9%	10%	9%	10%	10%	10%	9%	10%	8%	10%	10%	10%	11%
$500,000 to $999,999	78	24	24	30	36	4	37	35	20	23	29	7	16	21	33	43
	8%	7%	9%	8%	8%	6%	8%	10%	6%	8%	10%	5%	8%	8%	8%	9%
$1 million to $1,999,999	54	24	12	19	30	1	23	23	17	14	22	8	10	13	35	18
	5%	7%	4%	5%	7%	1%	5%	6%	5%	5%	8%	6%	5%	5%	8%	4%
$2 million to $4,999,999	29	16	3	11	17	2	11	10	7	12	8	9	5	6	22	6
	3%	5%	1%	3%	4%	2%	2%	3%	2%	4%	3%	7%	2%	3%	5%	1%
$5 million or more	12	4	2	4	4	1	4	4	3	5	3	1	2	2	10	2
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	*%
Unsure	47	15	16	15	21	5	18	19	18	9	17	4	9	9	20	23
	5%	5%	6%	4%	5%	7%	4%	6%	5%	3%	6%	3%	4%	4%	5%	5%

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[QPortfolioSize] How much do you currently have invested?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than $50,000	352	145	182	262	89	352	-	-	-	-	161	155	18	54	93	148	59	145	39	74	211
	35%	34%	35%	37%	30%	100%					36%	33%	25%	31%	38%	32%	31%	41%	28%	31%	38%
$50,000 to $99,999	171	72	90	122	50	-	171	-	-	-	83	74	10	42	32	87	29	56	29	46	81
	17%	17%	17%	17%	17%		100%				19%	16%	15%	24%	13%	19%	15%	16%	21%	20%	15%
$100,000 to $249,999	164	74	86	111	52	-	-	164	-	-	75	74	9	30	42	85	31	48	25	40	90
	16%	17%	16%	16%	18%			100%			17%	16%	12%	17%	17%	18%	16%	14%	18%	17%	16%
$250,000 to $499,999	101	50	48	64	36	-	-	-	101	-	42	51	13	18	26	49	23	29	9	29	57
	10%	12%	9%	9%	12%				100%		9%	11%	18%	10%	11%	10%	12%	8%	6%	13%	10%
$500,000 to $999,999	78	32	43	50	28	-	-	-	-	78	25	45	5	15	14	34	21	23	15	16	39
	8%	7%	8%	7%	10%					45%	6%	10%	7%	9%	6%	7%	11%	7%	11%	7%	7%
$1 million to $1,999,999	54	25	27	42	12	-	-	-	-	54	25	25	7	7	13	29	12	13	9	16	25
	5%	6%	5%	6%	4%					31%	6%	5%	10%	4%	5%	6%	6%	4%	6%	7%	5%
$2 million to $4,999,999	29	19	10	25	5	-	-	-	-	29	21	8	6	3	7	19	6	4	10	8	9
	3%	4%	2%	3%	2%					17%	5%	2%	8%	2%	3%	4%	3%	1%	7%	3%	2%
$5 million or more	12	4	7	11	1	-	-	-	-	12	3	9	3	1	2	10	1	2	5	3	4
	1%	1%	1%	2%	*%					7%	1%	2%	5%	1%	1%	2%	*%	1%	3%	1%	1%
Unsure	47	10	33	25	22	-	-	-	-	-	12	22	-	3	16	5	9	32	-	3	34
	5%	2%	6%	3%	7%						3%	5%		2%	6%	1%	5%	9%		1%	6%

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N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QInvType] Some people consider themselves active investors, making decisions about which individual stocks, bonds, or other investments to own Others consider themselves passive investors, letting a financial advisor or their retirement plan make most of these dec

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Active investor	431	315	115	97	133	80	79	42	242	54	96	204	225	56	88	93	111	75
	43%	50%	31%	57%	53%	48%	36%	21%	40%	57%	51%	40%	46%	39%	44%	37%	46%	54%
Passive investor	525	293	232	63	104	79	131	148	339	38	84	276	248	78	93	148	121	63
	52%	46%	62%	37%	41%	47%	60%	74%	55%	40%	44%	54%	51%	54%	47%	59%	50%	45%
Unsure	52	27	25	11	14	8	8	11	32	3	10	36	16	11	18	11	10	2
	5%	4%	7%	6%	6%	5%	4%	5%	5%	3%	5%	7%	3%	7%	9%	4%	4%	1%

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N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QInvType] Some people consider themselves active investors, making decisions about which individual stocks, bonds, or other investments to own Others consider themselves passive investors, letting a financial advisor or their retirement plan make most of these dec

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Active investor	431	152	118	153	185	31	198	154	150	121	126	59	103	94	203	201
	43%	46%	43%	41%	43%	45%	43%	44%	42%	41%	44%	43%	48%	39%	46%	42%
Passive investor	525	165	138	204	217	32	249	179	183	160	148	70	107	142	208	260
	52%	50%	50%	56%	51%	45%	54%	51%	52%	55%	51%	50%	50%	58%	48%	54%
Unsure	52	14	19	11	25	7	15	16	21	11	15	10	6	8	27	16
	5%	4%	7%	3%	6%	10%	3%	5%	6%	4%	5%	7%	3%	3%	6%	3%

Table QInvType Page 9

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QInvType] Some people consider themselves active investors, making decisions about which individual stocks, bonds, or other investments to own Others consider themselves passive investors, letting a financial advisor or their retirement plan make most of these dec

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Active investor	431	431	-	370	61	145	72	74	50	79	214	186	49	88	82	235	79	116	87	120	202
	43%	100%		52%	21%	41%	42%	45%	50%	45%	48%	40%	69%	50%	33%	51%	42%	33%	62%	51%	37%
Passive investor	525	-	525	309	216	182	90	86	48	87	217	248	18	80	147	222	101	202	47	107	329
	52%		100%	43%	73%	52%	52%	52%	48%	50%	48%	54%	26%	46%	60%	48%	53%	57%	34%	46%	60%
Unsure	52	-	-	33	19	25	10	4	3	8	16	28	3	6	17	9	10	34	6	8	21
	5%			5%	6%	7%	6%	2%	3%	5%	4%	6%	4%	3%	7%	2%	5%	10%	4%	3%	4%

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[QFavVanguard] Do you have a favorable or unfavorable view of the following companies and individuals?
-Vanguard

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	587	391	196	105	144	111	118	109	340	62	129	262	323	78	94	135	160	105
	58%	61%	53%	61%	57%	66%	54%	54%	55%	65%	68%	51%	66%	54%	47%	54%	66%	75%
VERY/SOMEWHAT UNFAVORABLE	76	46	30	18	20	16	14	8	37	11	13	47	29	15	21	15	14	9
	8%	7%	8%	11%	8%	10%	6%	4%	6%	11%	7%	9%	6%	10%	11%	6%	6%	7%
Very favorable	262	177	85	44	64	56	57	42	152	30	59	107	155	26	36	55	78	59
	26%	28%	23%	25%	25%	34%	26%	21%	25%	32%	31%	21%	32%	18%	18%	22%	32%	42%
Somewhat favorable	324	213	111	61	81	55	61	67	188	32	70	155	168	52	57	80	81	46
	32%	34%	30%	36%	32%	33%	28%	34%	31%	33%	37%	30%	34%	36%	29%	32%	34%	33%
Heard of, no opinion	259	156	103	38	66	29	64	61	170	19	37	147	110	40	60	76	56	14
	26%	24%	28%	22%	26%	17%	29%	31%	28%	20%	19%	29%	22%	28%	30%	30%	23%	10%
Somewhat unfavorable	46	33	13	9	13	10	8	5	20	9	9	25	21	8	10	9	11	6
	5%	5%	3%	5%	5%	6%	4%	3%	3%	9%	5%	5%	4%	6%	5%	4%	4%	4%
Very unfavorable	31	14	17	10	6	6	6	3	17	2	4	23	8	7	11	6	3	4
	3%	2%	5%	6%	3%	4%	3%	1%	3%	2%	2%	4%	2%	5%	5%	2%	1%	3%
Unsure	87	43	44	10	21	11	23	22	66	3	11	59	27	11	24	26	13	11
	9%	7%	12%	6%	8%	7%	10%	11%	11%	3%	6%	11%	6%	8%	12%	10%	5%	8%

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[QFavVanguard] Do you have a favorable or unfavorable view of the following companies and individuals?
-Vanguard

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	587	180	151	242	229	35	299	187	211	188	147	82	139	160	237	310
	58%	54%	55%	66%	54%	49%	65%	53%	60%	64%	51%	59%	65%	66%	54%	65%
VERY/SOMEWHAT UNFAVORABLE	76	24	26	24	34	9	29	28	27	21	22	12	13	16	43	27
	8%	7%	9%	7%	8%	13%	6%	8%	8%	7%	8%	8%	6%	6%	10%	6%
Very favorable	262	84	63	113	109	12	138	94	90	79	72	38	69	69	119	133
	26%	25%	23%	31%	26%	17%	30%	27%	25%	27%	25%	27%	32%	28%	27%	28%
Somewhat favorable	324	96	88	128	120	23	161	93	121	109	75	44	71	91	118	176
	32%	29%	32%	35%	28%	32%	35%	27%	34%	37%	26%	32%	33%	37%	27%	37%
Heard of, no opinion	259	100	75	74	128	17	101	104	91	58	93	36	52	48	120	112
	26%	30%	27%	20%	30%	24%	22%	30%	26%	20%	32%	26%	24%	20%	27%	23%
Somewhat unfavorable	46	14	14	16	21	3	19	17	17	12	14	7	10	9	28	14
	5%	4%	5%	4%	5%	4%	4%	5%	5%	4%	5%	5%	4%	4%	6%	3%
Very unfavorable	31	10	12	8	13	6	10	12	10	8	8	5	4	6	15	13
	3%	3%	4%	2%	3%	9%	2%	3%	3%	3%	3%	3%	2%	3%	3%	3%
Unsure	87	27	22	28	37	10	32	32	26	26	27	10	11	20	37	30
	9%	8%	8%	8%	9%	14%	7%	9%	7%	9%	9%	7%	5%	8%	9%	6%

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[QFavVanguard] Do you have a favorable or unfavorable view of the following companies and individuals?
-Vanguard

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	587	287	283	436	150	170	104	105	63	125	287	252	52	105	117	328	96	162	94	170	286
	58%	67%	54%	61%	51%	48%	61%	64%	63%	72%	64%	54%	74%	61%	48%	70%	51%	46%	67%	72%	52%
VERY/SOMEWHAT UNFAVORABLE	76	34	39	55	22	30	13	9	7	16	38	32	9	12	13	36	23	18	15	19	37
	8%	8%	7%	8%	7%	9%	7%	6%	7%	9%	9%	7%	13%	7%	5%	8%	12%	5%	10%	8%	7%
Very favorable	262	149	108	204	59	64	35	51	34	68	142	107	35	44	42	164	49	50	58	76	118
	26%	34%	20%	29%	20%	18%	20%	31%	34%	39%	32%	23%	50%	25%	17%	35%	26%	14%	41%	32%	21%
Somewhat favorable	324	138	175	233	92	106	69	53	29	56	146	145	17	61	75	165	48	112	36	94	167
	32%	32%	33%	33%	31%	30%	40%	33%	29%	32%	33%	31%	24%	35%	30%	35%	25%	32%	26%	40%	30%
Heard of, no opinion	259	99	144	169	90	107	42	41	26	22	93	130	9	51	80	82	54	123	28	34	172
	26%	23%	27%	24%	30%	30%	25%	25%	26%	13%	21%	28%	13%	30%	32%	18%	28%	35%	20%	14%	31%
Somewhat unfavorable	46	22	23	32	13	14	9	6	5	10	25	17	5	9	9	22	12	12	9	14	22
	5%	5%	4%	5%	5%	4%	5%	4%	5%	6%	5%	4%	6%	5%	4%	5%	6%	3%	6%	6%	4%
Very unfavorable	31	12	16	23	8	16	4	3	2	6	14	15	4	2	4	14	11	6	6	5	15
	3%	3%	3%	3%	3%	5%	2%	2%	2%	3%	3%	3%	6%	1%	1%	3%	6%	2%	4%	2%	3%
Unsure	87	11	60	52	34	44	12	9	4	11	28	49	-	5	36	19	17	50	4	12	56
	9%	3%	11%	7%	12%	13%	7%	5%	4%	6%	6%	11%		3%	15%	4%	9%	14%	3%	5%	10%

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[QFavFidelity] Do you have a favorable or unfavorable view of the following companies and individuals?
-Fidelity

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	681	446	235	99	172	139	141	130	404	68	129	311	369	80	119	169	187	112
	68%	70%	63%	58%	68%	83%	65%	65%	66%	72%	68%	60%	75%	55%	60%	67%	77%	80%
VERY/SOMEWHAT UNFAVORABLE	69	39	30	22	18	8	13	8	34	7	17	45	24	14	15	21	11	6
	7%	6%	8%	13%	7%	5%	6%	4%	6%	8%	9%	9%	5%	10%	8%	8%	4%	5%
Very favorable	333	214	120	61	82	79	63	48	196	37	75	150	181	39	59	67	100	64
	33%	34%	32%	36%	33%	48%	29%	24%	32%	39%	40%	29%	37%	27%	30%	27%	41%	46%
Somewhat favorable	348	232	116	38	90	60	79	82	208	31	53	160	187	40	61	102	87	48
	35%	37%	31%	22%	36%	36%	36%	41%	34%	33%	28%	31%	38%	28%	30%	41%	36%	34%
Heard of, no opinion	205	126	79	40	50	17	51	46	135	16	36	123	80	44	44	52	37	15
	20%	20%	21%	23%	20%	10%	23%	23%	22%	17%	19%	24%	16%	30%	22%	21%	15%	10%
Somewhat unfavorable	48	30	18	17	11	5	8	6	25	5	10	30	18	7	11	18	9	2
	5%	5%	5%	10%	5%	3%	4%	3%	4%	5%	5%	6%	4%	5%	6%	7%	4%	2%
Very unfavorable	21	9	12	5	7	3	4	2	9	2	6	15	6	8	4	3	2	4
	2%	1%	3%	3%	3%	2%	2%	1%	2%	2%	3%	3%	1%	5%	2%	1%	1%	3%
Unsure	53	25	29	10	11	3	13	16	39	4	8	36	17	7	20	9	8	7
	5%	4%	8%	6%	4%	2%	6%	8%	6%	4%	4%	7%	3%	5%	10%	4%	3%	5%

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[QFavFidelity] Do you have a favorable or unfavorable view of the following companies and individuals?
-Fidelity

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	681	217	183	261	284	47	323	232	246	201	191	93	154	169	293	341
	68%	66%	67%	71%	66%	67%	70%	66%	69%	69%	66%	67%	71%	69%	67%	71%
VERY/SOMEWHAT UNFAVORABLE	69	27	17	24	32	3	29	25	19	25	19	13	12	17	31	30
	7%	8%	6%	7%	8%	5%	6%	7%	5%	9%	7%	10%	6%	7%	7%	6%
Very favorable	333	110	75	140	137	23	163	108	126	97	88	50	80	84	140	172
	33%	33%	28%	38%	32%	32%	35%	31%	36%	33%	30%	36%	37%	34%	32%	36%
Somewhat favorable	348	107	107	122	147	25	160	125	120	104	103	44	74	86	153	169
	35%	32%	39%	33%	34%	35%	35%	36%	34%	35%	36%	31%	34%	35%	35%	35%
Heard of, no opinion	205	69	62	66	85	15	90	75	73	49	65	20	41	46	87	93
	20%	21%	23%	18%	20%	22%	19%	21%	21%	17%	23%	15%	19%	19%	20%	19%
Somewhat unfavorable	48	19	12	17	23	1	22	16	13	20	15	8	7	15	19	24
	5%	6%	4%	5%	5%	1%	5%	4%	4%	7%	5%	6%	3%	6%	4%	5%
Very unfavorable	21	8	5	7	9	2	7	9	6	5	4	6	5	2	12	6
	2%	2%	2%	2%	2%	3%	1%	3%	2%	2%	1%	4%	2%	1%	3%	1%
Unsure	53	18	13	16	26	5	19	17	17	17	14	12	8	11	27	15
	5%	5%	5%	4%	6%	7%	4%	5%	5%	6%	5%	9%	4%	5%	6%	3%

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[QFavFidelity] Do you have a favorable or unfavorable view of the following companies and individuals?
-Fidelity

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	681	312	339	494	187	205	127	118	75	130	322	298	58	121	164	352	124	205	106	169	366
	68%	72%	65%	69%	63%	58%	74%	72%	75%	75%	72%	64%	83%	70%	67%	76%	66%	58%	76%	72%	66%
VERY/SOMEWHAT UNFAVORABLE	69	34	31	48	20	27	12	10	2	14	35	27	6	14	18	36	13	20	10	14	41
	7%	8%	6%	7%	7%	8%	7%	6%	2%	8%	8%	6%	9%	8%	7%	8%	7%	6%	7%	6%	7%
Very favorable	333	175	142	252	82	86	59	69	41	71	188	128	45	65	68	204	55	75	72	90	153
	33%	41%	27%	35%	28%	24%	34%	42%	41%	41%	42%	28%	65%	37%	27%	44%	29%	21%	51%	38%	28%
Somewhat favorable	348	137	197	243	105	119	68	49	34	59	134	169	13	56	96	148	70	130	34	78	213
	35%	32%	38%	34%	36%	34%	40%	30%	34%	34%	30%	37%	18%	32%	39%	32%	37%	37%	24%	33%	39%
Heard of, no opinion	205	76	118	136	69	95	26	30	20	20	76	101	6	36	44	67	43	95	18	46	116
	20%	18%	23%	19%	23%	27%	15%	18%	20%	11%	17%	22%	8%	20%	18%	14%	23%	27%	13%	19%	21%
Somewhat unfavorable	48	24	22	33	15	18	9	8	2	9	25	18	5	9	11	26	8	15	7	10	27
	5%	6%	4%	5%	5%	5%	5%	5%	2%	5%	6%	4%	7%	5%	4%	6%	4%	4%	5%	4%	5%
Very unfavorable	21	10	10	16	5	9	3	2	-	5	10	9	1	5	7	10	6	5	3	4	14
	2%	2%	2%	2%	2%	3%	2%	1%		3%	2%	2%	2%	3%	3%	2%	3%	1%	2%	2%	3%
Unsure	53	9	36	33	20	24	7	6	4	10	14	37	-	3	20	11	9	33	5	7	28
	5%	2%	7%	5%	7%	7%	4%	3%	4%	6%	3%	8%		2%	8%	2%	5%	9%	4%	3%	5%

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[QFavBlackrock] Do you have a favorable or unfavorable view of the following companies and individuals?
-BlackRock

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	290	198	91	69	84	67	35	35	163	33	66	123	164	35	51	62	74	62
	29%	31%	25%	40%	33%	40%	16%	18%	27%	35%	35%	24%	34%	24%	25%	25%	31%	45%
VERY/SOMEWHAT UNFAVORABLE	146	97	49	28	41	23	34	20	73	21	31	69	76	27	19	35	38	24
	14%	15%	13%	17%	16%	14%	15%	10%	12%	22%	17%	13%	15%	18%	10%	14%	16%	17%
Very favorable	128	84	44	38	37	31	10	12	65	23	28	64	62	19	22	21	36	29
	13%	13%	12%	22%	15%	19%	4%	6%	11%	24%	15%	12%	13%	13%	11%	8%	15%	21%
Somewhat favorable	162	114	48	32	47	36	25	23	98	10	38	58	102	15	28	41	38	33
	16%	18%	13%	18%	19%	21%	11%	11%	16%	11%	20%	11%	21%	11%	14%	16%	16%	24%
Heard of, no opinion	305	189	116	39	76	43	76	72	190	22	47	157	148	42	65	88	68	30
	30%	30%	31%	23%	30%	26%	35%	36%	31%	23%	25%	30%	30%	29%	33%	35%	28%	21%
Somewhat unfavorable	88	60	28	19	26	10	20	14	45	16	19	40	48	11	11	22	27	16
	9%	9%	8%	11%	11%	6%	9%	7%	7%	17%	10%	8%	10%	8%	5%	9%	11%	11%
Very unfavorable	58	37	20	9	14	13	14	6	28	6	12	29	28	15	9	13	12	8
	6%	6%	5%	6%	6%	8%	6%	3%	5%	6%	6%	6%	6%	11%	4%	5%	5%	6%
Unsure	268	151	116	34	51	34	74	73	188	19	45	166	101	42	64	66	62	24
	27%	24%	31%	20%	20%	21%	34%	37%	31%	20%	24%	32%	21%	29%	32%	26%	26%	17%

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[QFavBlackrock] Do you have a favorable or unfavorable view of the following companies and individuals?
-BlackRock

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	290	95	63	124	115	17	148	97	93	98	71	44	67	81	130	145
	29%	29%	23%	34%	27%	24%	32%	28%	26%	34%	24%	32%	31%	33%	30%	30%
VERY/SOMEWHAT UNFAVORABLE	146	53	50	39	72	9	58	57	51	37	50	22	29	29	74	63
	14%	16%	18%	11%	17%	12%	13%	16%	14%	13%	17%	16%	14%	12%	17%	13%
Very favorable	128	45	31	51	55	5	66	39	44	45	30	25	33	33	66	57
	13%	13%	11%	14%	13%	7%	14%	11%	12%	15%	10%	18%	16%	14%	15%	12%
Somewhat favorable	162	50	32	73	59	12	82	59	48	53	41	19	33	48	65	87
	16%	15%	12%	20%	14%	17%	18%	17%	14%	18%	14%	14%	16%	20%	15%	18%
Heard of, no opinion	305	108	88	99	141	19	131	106	121	73	94	48	72	59	125	146
	30%	33%	32%	27%	33%	27%	28%	30%	34%	25%	32%	34%	33%	24%	29%	31%
Somewhat unfavorable	88	29	33	24	42	3	38	30	34	23	29	13	20	18	44	40
	9%	9%	12%	6%	10%	4%	8%	9%	10%	8%	10%	9%	9%	8%	10%	8%
Very unfavorable	58	23	18	15	30	6	20	26	16	14	20	9	9	10	30	23
	6%	7%	6%	4%	7%	8%	4%	8%	5%	5%	7%	7%	4%	4%	7%	5%
Unsure	268	76	73	105	100	26	124	90	90	84	75	25	48	74	108	124
	27%	23%	26%	29%	23%	37%	27%	26%	25%	29%	26%	18%	22%	30%	25%	26%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavBlackrock] Do you have a favorable or unfavorable view of the following companies and individuals?
-BlackRock

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	290	171	113	231	59	72	51	55	34	73	179	101	40	64	35	204	44	42	82	94	102
	29%	40%	21%	32%	20%	20%	30%	34%	34%	42%	40%	22%	57%	37%	14%	44%	23%	12%	59%	40%	18%
VERY/SOMEWHAT UNFAVORABLE	146	71	71	107	39	51	25	18	21	28	53	80	12	28	28	66	51	29	21	33	84
	14%	17%	14%	15%	13%	14%	14%	11%	21%	16%	12%	17%	17%	16%	11%	14%	27%	8%	15%	14%	15%
Very favorable	128	83	42	106	22	34	20	21	13	38	86	39	26	20	16	97	17	13	49	40	34
	13%	19%	8%	15%	7%	10%	12%	13%	13%	22%	19%	8%	37%	12%	6%	21%	9%	4%	35%	17%	6%
Somewhat favorable	162	88	71	125	37	38	30	34	22	34	92	62	15	44	19	107	27	28	33	54	68
	16%	20%	13%	17%	13%	11%	18%	21%	21%	20%	21%	13%	21%	25%	8%	23%	14%	8%	24%	23%	12%
Heard of, no opinion	305	118	168	204	101	123	47	58	28	34	121	150	13	62	82	123	51	131	23	75	186
	30%	27%	32%	29%	34%	35%	28%	35%	28%	19%	27%	32%	18%	36%	33%	26%	27%	37%	16%	32%	34%
Somewhat unfavorable	88	45	42	66	22	26	17	13	13	18	33	50	7	19	19	43	25	21	14	20	50
	9%	11%	8%	9%	7%	7%	10%	8%	12%	10%	7%	11%	9%	11%	8%	9%	13%	6%	10%	8%	9%
Very unfavorable	58	26	29	40	17	25	8	5	9	10	20	31	5	9	8	23	26	9	7	13	35
	6%	6%	6%	6%	6%	7%	5%	3%	9%	6%	5%	7%	7%	5%	3%	5%	14%	2%	5%	6%	6%
Unsure	268	70	174	171	97	106	49	32	17	40	94	132	5	19	101	73	44	151	14	33	179
	27%	16%	33%	24%	33%	30%	29%	20%	17%	23%	21%	28%	8%	11%	41%	16%	23%	43%	10%	14%	33%

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N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavGoldman] Do you have a favorable or unfavorable view of the following companies and individuals?
-Goldman Sachs

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	479	307	172	94	131	94	81	80	268	54	116	221	256	57	91	118	130	76
	48%	48%	46%	55%	52%	56%	37%	40%	44%	57%	61%	43%	52%	40%	46%	47%	53%	54%
VERY/SOMEWHAT UNFAVORABLE	164	112	52	27	43	30	40	24	93	18	28	78	85	27	29	32	45	28
	16%	18%	14%	16%	17%	18%	18%	12%	15%	19%	15%	15%	17%	19%	15%	13%	18%	20%
Very favorable	203	133	70	48	57	46	30	21	110	27	55	91	110	21	36	45	59	40
	20%	21%	19%	28%	23%	28%	14%	11%	18%	28%	29%	18%	22%	15%	18%	18%	24%	28%
Somewhat favorable	276	174	102	46	74	47	51	58	158	28	61	130	146	36	55	72	70	36
	27%	27%	27%	27%	29%	28%	23%	29%	26%	29%	32%	25%	30%	25%	28%	29%	29%	26%
Heard of, no opinion	290	183	107	45	60	36	68	81	196	18	35	157	133	45	62	77	57	28
	29%	29%	29%	26%	24%	22%	31%	40%	32%	19%	18%	30%	27%	31%	31%	31%	24%	20%
Somewhat unfavorable	115	82	34	18	26	20	32	20	70	8	18	51	64	10	21	26	38	19
	11%	13%	9%	10%	10%	12%	15%	10%	11%	8%	10%	10%	13%	7%	10%	10%	15%	14%
Very unfavorable	49	31	18	9	16	11	8	4	24	11	10	27	20	17	9	6	7	9
	5%	5%	5%	5%	7%	6%	4%	2%	4%	11%	5%	5%	4%	12%	4%	3%	3%	6%
Unsure	74	33	41	6	18	7	29	15	56	4	10	59	16	15	16	25	11	8
	7%	5%	11%	3%	7%	4%	13%	8%	9%	4%	5%	11%	3%	10%	8%	10%	4%	6%

Echelon Insights
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N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavGoldman] Do you have a favorable or unfavorable view of the following companies and individuals?
-Goldman Sachs

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	479	155	112	203	199	31	237	167	160	153	133	66	111	126	211	239
	48%	47%	41%	55%	47%	44%	51%	48%	45%	52%	46%	48%	52%	52%	48%	50%
VERY/SOMEWHAT UNFAVORABLE	164	52	53	51	75	15	64	55	56	52	47	28	22	42	74	76
	16%	16%	20%	14%	18%	21%	14%	16%	16%	18%	16%	20%	10%	17%	17%	16%
Very favorable	203	71	44	85	85	14	99	66	71	66	53	31	44	55	96	94
	20%	21%	16%	23%	20%	20%	21%	19%	20%	22%	18%	23%	21%	22%	22%	20%
Somewhat favorable	276	84	68	118	114	17	138	100	89	87	80	35	67	71	116	144
	27%	25%	25%	32%	27%	24%	30%	29%	25%	30%	28%	25%	31%	29%	26%	30%
Heard of, no opinion	290	93	89	97	115	19	136	98	116	68	86	29	69	66	114	141
	29%	28%	32%	27%	27%	27%	30%	28%	33%	23%	30%	21%	32%	27%	26%	30%
Somewhat unfavorable	115	37	40	34	54	10	45	34	45	36	33	20	16	29	48	56
	11%	11%	14%	9%	13%	14%	10%	10%	13%	12%	12%	15%	7%	12%	11%	12%
Very unfavorable	49	16	14	17	21	5	19	21	12	15	14	8	6	13	26	19
	5%	5%	5%	5%	5%	7%	4%	6%	3%	5%	5%	6%	3%	5%	6%	4%
Unsure	74	30	20	16	38	6	23	30	22	19	23	15	14	9	38	23
	7%	9%	7%	4%	9%	8%	5%	9%	6%	7%	8%	11%	6%	4%	9%	5%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavGoldman] Do you have a favorable or unfavorable view of the following companies and individuals?
-Goldman Sachs

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	479	233	230	358	122	145	86	88	51	99	260	194	49	97	90	294	74	112	94	138	223
	48%	54%	44%	50%	41%	41%	50%	54%	50%	57%	58%	42%	70%	56%	37%	63%	39%	32%	67%	59%	41%
VERY/SOMEWHAT UNFAVORABLE	164	72	88	127	37	63	27	20	22	30	69	77	11	29	33	68	50	46	19	37	100
	16%	17%	17%	18%	13%	18%	16%	12%	22%	17%	15%	17%	16%	17%	13%	15%	27%	13%	13%	16%	18%
Very favorable	203	114	80	164	39	52	42	32	26	49	124	71	29	44	33	146	20	36	59	63	70
	20%	27%	15%	23%	13%	15%	24%	20%	26%	28%	28%	15%	41%	25%	14%	31%	11%	10%	42%	27%	13%
Somewhat favorable	276	118	150	193	83	93	44	56	25	50	136	123	20	54	57	148	53	75	36	76	153
	27%	27%	29%	27%	28%	26%	26%	34%	25%	29%	31%	27%	29%	31%	23%	32%	28%	21%	26%	32%	28%
Heard of, no opinion	290	109	161	185	105	113	45	48	24	36	95	146	10	44	87	91	56	144	20	53	187
	29%	25%	31%	26%	36%	32%	26%	30%	24%	21%	21%	32%	14%	25%	35%	19%	29%	41%	15%	22%	34%
Somewhat unfavorable	115	50	63	88	27	44	20	16	14	20	40	59	8	19	27	42	37	36	6	25	78
	11%	12%	12%	12%	9%	12%	11%	10%	14%	11%	9%	13%	11%	11%	11%	9%	20%	10%	4%	10%	14%
Very unfavorable	49	21	26	39	10	20	8	3	8	10	29	18	3	9	5	26	13	9	13	12	22
	5%	5%	5%	5%	3%	6%	4%	2%	8%	6%	6%	4%	5%	5%	2%	6%	7%	3%	9%	5%	4%
Unsure	74	18	46	43	31	31	13	8	4	9	23	45	1	4	36	13	10	52	6	8	41
	7%	4%	9%	6%	11%	9%	8%	5%	4%	5%	5%	10%	1%	2%	15%	3%	5%	15%	4%	3%	7%

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[QFavNike] Do you have a favorable or unfavorable view of the following companies and individuals?
-Nike

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	710	441	270	140	200	129	129	112	411	80	141	367	340	108	134	182	170	102
	70%	69%	72%	82%	80%	78%	59%	56%	67%	85%	75%	71%	69%	75%	68%	72%	70%	73%
VERY/SOMEWHAT UNFAVORABLE	150	101	50	12	27	24	50	38	103	7	21	76	74	17	32	34	41	20
	15%	16%	13%	7%	11%	15%	23%	19%	17%	7%	11%	15%	15%	12%	16%	14%	17%	14%
Very favorable	375	221	154	76	136	79	60	25	195	60	83	215	156	62	79	93	85	55
	37%	35%	41%	44%	54%	47%	27%	12%	32%	63%	44%	42%	32%	43%	40%	37%	35%	39%
Somewhat favorable	335	220	115	64	64	51	69	87	216	21	58	151	184	46	56	89	85	47
	33%	35%	31%	38%	25%	30%	31%	44%	35%	22%	31%	29%	38%	32%	28%	35%	35%	34%
Heard of, no opinion	132	89	43	19	21	12	34	46	87	7	24	62	70	18	29	34	28	14
	13%	14%	12%	11%	8%	7%	16%	23%	14%	8%	12%	12%	14%	12%	15%	13%	12%	10%
Somewhat unfavorable	73	56	18	6	17	13	20	16	44	2	15	38	35	6	15	22	19	8
	7%	9%	5%	4%	7%	8%	9%	8%	7%	2%	8%	7%	7%	4%	8%	9%	8%	5%
Very unfavorable	77	45	32	5	10	11	30	21	59	5	6	38	39	11	16	13	22	12
	8%	7%	9%	3%	4%	6%	14%	11%	10%	6%	3%	7%	8%	8%	8%	5%	9%	9%
Unsure	16	6	10	1	4	2	6	4	12	-	3	11	5	1	4	2	4	4
	2%	1%	3%	*%	1%	1%	3%	2%	2%		2%	2%	1%	1%	2%	1%	2%	3%

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Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavNike] Do you have a favorable or unfavorable view of the following companies and individuals?
-Nike

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	710	217	177	294	266	50	363	215	269	219	164	102	177	184	274	372
	70%	65%	65%	80%	62%	71%	79%	61%	76%	75%	57%	74%	82%	75%	63%	78%
VERY/SOMEWHAT UNFAVORABLE	150	78	44	23	103	12	28	87	35	27	82	20	9	19	105	33
	15%	23%	16%	6%	24%	17%	6%	25%	10%	9%	29%	15%	4%	8%	24%	7%
Very favorable	375	124	73	168	146	23	196	113	132	125	84	62	94	100	157	190
	37%	38%	27%	46%	34%	32%	42%	32%	37%	43%	29%	45%	44%	41%	36%	40%
Somewhat favorable	335	92	105	125	120	27	167	101	138	94	80	40	83	84	118	181
	33%	28%	38%	34%	28%	39%	36%	29%	39%	32%	28%	29%	39%	34%	27%	38%
Heard of, no opinion	132	31	49	49	53	7	66	42	46	43	36	16	28	38	52	66
	13%	9%	18%	13%	12%	10%	14%	12%	13%	15%	13%	12%	13%	16%	12%	14%
Somewhat unfavorable	73	35	25	10	49	7	15	42	15	16	41	8	4	11	47	18
	7%	11%	9%	3%	11%	9%	3%	12%	4%	6%	14%	5%	2%	4%	11%	4%
Very unfavorable	77	42	20	13	54	5	13	45	20	10	41	13	5	8	58	16
	8%	13%	7%	4%	13%	7%	3%	13%	6%	4%	14%	9%	2%	3%	13%	3%
Unsure	16	6	3	3	6	2	3	7	4	3	6	-	1	2	7	7
	2%	2%	1%	1%	1%	3%	1%	2%	1%	1%	2%		*%	1%	2%	1%

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N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavNike] Do you have a favorable or unfavorable view of the following companies and individuals?
-Nike

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	710	324	350	524	186	261	128	114	65	112	368	278	61	122	162	392	91	228	120	195	344
	70%	75%	67%	74%	63%	74%	75%	70%	65%	64%	82%	60%	86%	71%	66%	84%	48%	65%	86%	83%	62%
VERY/SOMEWHAT UNFAVORABLE	150	59	84	101	49	38	22	32	18	33	32	111	5	31	35	31	70	49	7	22	112
	15%	14%	16%	14%	17%	11%	13%	20%	18%	19%	7%	24%	8%	18%	14%	7%	37%	14%	5%	9%	20%
Very favorable	375	194	158	296	80	164	69	57	29	51	229	122	50	65	67	238	42	95	94	111	147
	37%	45%	30%	42%	27%	47%	40%	35%	29%	29%	51%	26%	72%	38%	27%	51%	22%	27%	67%	47%	27%
Somewhat favorable	335	130	192	228	107	97	59	58	36	61	139	155	10	57	94	154	48	133	26	84	198
	33%	30%	36%	32%	36%	27%	35%	35%	36%	35%	31%	34%	14%	33%	38%	33%	25%	38%	19%	35%	36%
Heard of, no opinion	132	44	82	78	54	48	17	16	15	25	41	67	4	18	44	38	27	68	10	16	90
	13%	10%	16%	11%	18%	14%	10%	10%	15%	15%	9%	15%	6%	11%	18%	8%	14%	19%	7%	7%	16%
Somewhat unfavorable	73	29	43	54	20	18	14	14	10	14	19	49	4	13	20	15	30	29	2	16	53
	7%	7%	8%	8%	7%	5%	8%	8%	10%	8%	4%	11%	5%	7%	8%	3%	16%	8%	2%	7%	10%
Very unfavorable	77	31	41	47	30	20	8	19	8	19	13	62	2	18	15	15	41	21	5	6	59
	8%	7%	8%	7%	10%	6%	5%	12%	8%	11%	3%	13%	2%	11%	6%	3%	21%	6%	3%	3%	11%
Unsure	16	3	9	9	6	5	4	1	2	4	6	7	-	2	5	5	2	8	3	3	6
	2%	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	1%		1%	2%	1%	1%	2%	2%	1%	1%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavFacebook] Do you have a favorable or unfavorable view of the following companies and individuals?
-Facebook

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	553	336	217	111	174	100	85	83	314	70	122	318	233	97	115	132	125	75
	55%	53%	58%	65%	69%	60%	39%	41%	51%	74%	65%	62%	48%	67%	58%	53%	52%	54%
VERY/SOMEWHAT UNFAVORABLE	360	239	122	40	56	55	114	96	250	15	52	149	210	41	61	96	94	56
	36%	38%	33%	23%	22%	33%	52%	48%	41%	16%	28%	29%	43%	29%	31%	38%	39%	40%
Very favorable	304	184	121	75	113	56	42	18	160	43	75	189	114	62	65	69	60	46
	30%	29%	32%	44%	45%	34%	19%	9%	26%	45%	40%	37%	23%	43%	32%	28%	25%	33%
Somewhat favorable	249	153	96	36	60	44	43	65	154	28	47	129	119	35	50	63	66	29
	25%	24%	26%	21%	24%	27%	19%	33%	25%	29%	25%	25%	24%	24%	25%	25%	27%	21%
Heard of, no opinion	82	55	28	19	19	12	15	18	42	7	13	40	43	4	22	20	20	6
	8%	9%	7%	11%	8%	7%	7%	9%	7%	8%	7%	8%	9%	3%	11%	8%	8%	5%
Somewhat unfavorable	183	123	60	22	31	18	64	48	127	11	23	73	109	17	31	51	49	28
	18%	19%	16%	13%	12%	11%	29%	24%	21%	12%	12%	14%	22%	12%	16%	20%	20%	20%
Very unfavorable	178	116	62	18	25	37	50	48	123	4	29	77	101	24	30	45	45	28
	18%	18%	17%	10%	10%	22%	23%	24%	20%	4%	15%	15%	21%	17%	15%	18%	19%	20%
Unsure	13	6	7	2	3	-	4	4	7	2	2	8	4	2	1	3	3	3
	1%	1%	2%	1%	1%		2%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavFacebook] Do you have a favorable or unfavorable view of the following companies and individuals?
-Facebook

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	553	181	123	230	220	25	279	182	193	171	134	86	143	134	235	266
	55%	55%	45%	63%	51%	35%	61%	52%	55%	58%	46%	62%	67%	55%	54%	56%
VERY/SOMEWHAT UNFAVORABLE	360	122	118	112	167	32	148	139	121	99	128	39	57	92	164	170
	36%	37%	43%	31%	39%	45%	32%	40%	34%	34%	44%	28%	26%	38%	38%	36%
Very favorable	304	93	61	140	111	15	161	92	104	105	55	56	82	79	129	155
	30%	28%	22%	38%	26%	21%	35%	26%	29%	36%	19%	41%	38%	32%	29%	32%
Somewhat favorable	249	88	61	90	108	10	118	91	89	66	78	30	62	55	106	111
	25%	26%	22%	24%	25%	14%	26%	26%	25%	22%	27%	22%	29%	22%	24%	23%
Heard of, no opinion	82	22	31	23	35	13	29	25	38	17	23	12	14	15	33	36
	8%	7%	11%	6%	8%	18%	6%	7%	11%	6%	8%	8%	7%	6%	7%	8%
Somewhat unfavorable	183	64	57	60	82	15	81	71	56	56	65	17	30	51	82	88
	18%	19%	21%	16%	19%	22%	18%	20%	16%	19%	23%	12%	14%	21%	19%	18%
Very unfavorable	178	58	61	52	85	17	67	68	66	43	63	22	27	41	82	82
	18%	18%	22%	14%	20%	24%	15%	19%	19%	15%	22%	16%	12%	17%	19%	17%
Unsure	13	6	2	3	6	1	4	4	2	5	4	2	1	3	6	6
	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	*%	1%	1%	1%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavFacebook] Do you have a favorable or unfavorable view of the following companies and individuals?
-Facebook

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	553	250	273	396	157	209	95	84	49	93	292	216	53	101	117	310	67	176	117	159	240
	55%	58%	52%	56%	53%	59%	55%	52%	48%	53%	65%	47%	76%	58%	48%	67%	35%	50%	83%	67%	44%
VERY/SOMEWHAT UNFAVORABLE	360	140	205	258	103	117	66	57	46	62	121	200	12	58	101	119	117	125	12	63	258
	36%	32%	39%	36%	35%	33%	38%	35%	46%	36%	27%	43%	16%	33%	41%	26%	61%	35%	9%	27%	47%
Very favorable	304	158	129	223	81	127	50	46	26	49	180	109	47	59	52	208	28	68	87	99	105
	30%	37%	25%	31%	27%	36%	29%	28%	26%	28%	40%	24%	67%	34%	21%	45%	15%	19%	62%	42%	19%
Somewhat favorable	249	92	145	172	76	82	45	39	23	43	112	107	7	43	65	102	39	108	30	59	136
	25%	21%	28%	24%	26%	23%	26%	24%	22%	25%	25%	23%	9%	25%	26%	22%	20%	31%	21%	25%	25%
Heard of, no opinion	82	36	41	52	30	22	10	20	6	15	29	41	5	14	24	32	5	45	8	14	47
	8%	8%	8%	7%	10%	6%	6%	12%	6%	8%	6%	9%	7%	8%	10%	7%	3%	13%	6%	6%	8%
Somewhat unfavorable	183	69	108	133	50	56	46	34	18	22	68	99	6	25	57	60	52	71	7	33	130
	18%	16%	21%	19%	17%	16%	27%	21%	18%	13%	15%	21%	9%	15%	23%	13%	27%	20%	5%	14%	24%
Very unfavorable	178	71	97	125	53	61	20	23	28	40	53	101	5	32	44	58	65	54	5	30	128
	18%	16%	19%	18%	18%	17%	12%	14%	28%	23%	12%	22%	8%	19%	18%	13%	34%	15%	4%	13%	23%
Unsure	13	5	6	7	5	4	1	2	-	5	4	5	1	-	3	5	2	6	3	-	6
	1%	1%	1%	1%	2%	1%	*%	1%		3%	1%	1%	1%		1%	1%	1%	2%	2%		1%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavAmazon] Do you have a favorable or unfavorable view of the following companies and individuals?
-Amazon

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	806	505	301	145	216	131	158	155	486	74	155	420	382	111	165	205	191	110
	80%	79%	81%	85%	86%	78%	72%	78%	79%	78%	82%	81%	78%	77%	83%	82%	79%	79%
VERY/SOMEWHAT UNFAVORABLE	135	85	50	18	23	29	36	30	83	12	28	57	77	27	20	27	38	20
	13%	13%	13%	10%	9%	17%	16%	15%	14%	12%	15%	11%	16%	18%	10%	11%	16%	14%
Very favorable	460	274	186	93	129	83	82	72	274	59	87	254	203	69	91	118	107	68
	46%	43%	50%	54%	51%	50%	38%	36%	45%	62%	46%	49%	42%	48%	46%	47%	44%	49%
Somewhat favorable	346	231	115	52	87	48	76	83	212	15	68	165	179	42	74	87	85	42
	34%	36%	31%	30%	35%	29%	35%	41%	35%	16%	36%	32%	37%	29%	37%	35%	35%	30%
Heard of, no opinion	53	38	15	7	11	6	20	9	34	7	6	29	24	4	10	17	12	7
	5%	6%	4%	4%	4%	3%	9%	5%	6%	7%	3%	6%	5%	3%	5%	7%	5%	5%
Somewhat unfavorable	88	57	30	13	15	13	28	18	55	6	19	33	55	17	14	12	28	15
	9%	9%	8%	8%	6%	8%	13%	9%	9%	6%	10%	6%	11%	12%	7%	5%	12%	11%
Very unfavorable	47	28	19	4	8	15	8	12	28	6	9	24	23	10	6	15	10	5
	5%	4%	5%	2%	3%	9%	3%	6%	5%	7%	5%	5%	5%	7%	3%	6%	4%	4%
Unsure	14	8	7	2	1	2	5	5	9	3	1	9	5	2	4	3	2	3
	1%	1%	2%	1%	*%	1%	2%	3%	2%	3%	*%	2%	1%	2%	2%	1%	1%	2%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavAmazon] Do you have a favorable or unfavorable view of the following companies and individuals?
-Amazon

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	806	264	217	295	336	58	371	276	296	224	222	114	184	186	345	386
	80%	80%	79%	80%	79%	82%	81%	79%	84%	77%	77%	82%	85%	76%	79%	81%
VERY/SOMEWHAT UNFAVORABLE	135	44	38	50	60	10	61	53	32	49	46	13	18	44	61	64
	13%	13%	14%	14%	14%	14%	13%	15%	9%	17%	16%	10%	8%	18%	14%	13%
Very favorable	460	153	106	190	185	35	222	152	165	140	114	70	110	112	191	230
	46%	46%	39%	52%	43%	49%	48%	44%	46%	48%	40%	51%	51%	46%	44%	48%
Somewhat favorable	346	111	111	106	151	24	150	124	131	84	108	43	74	74	155	156
	34%	33%	41%	29%	35%	33%	32%	35%	37%	29%	37%	31%	35%	30%	35%	33%
Heard of, no opinion	53	16	16	20	25	2	25	19	22	12	18	6	13	11	23	24
	5%	5%	6%	5%	6%	2%	5%	5%	6%	4%	6%	5%	6%	5%	5%	5%
Somewhat unfavorable	88	24	28	34	37	5	44	31	20	36	28	9	12	32	37	45
	9%	7%	10%	9%	9%	7%	10%	9%	6%	12%	10%	6%	6%	13%	9%	9%
Very unfavorable	47	21	10	16	23	5	17	22	12	13	18	4	6	12	24	19
	5%	6%	4%	4%	5%	8%	4%	6%	3%	5%	6%	3%	3%	5%	6%	4%
Unsure	14	6	3	2	7	1	3	2	4	6	2	5	-	3	8	3
	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	4%		1%	2%	1%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavAmazon] Do you have a favorable or unfavorable view of the following companies and individuals?
-Amazon

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	806	361	406	584	221	286	140	128	77	139	369	358	61	143	192	386	144	276	120	198	427
	80%	84%	77%	82%	75%	81%	82%	78%	76%	80%	83%	77%	87%	82%	78%	83%	76%	78%	86%	84%	77%
VERY/SOMEWHAT UNFAVORABLE	135	46	81	84	51	47	18	23	17	25	52	70	9	19	35	53	35	47	8	27	88
	13%	11%	15%	12%	17%	13%	11%	14%	17%	14%	12%	15%	13%	11%	14%	11%	19%	13%	6%	12%	16%
Very favorable	460	232	204	341	118	163	88	77	39	78	246	184	50	86	101	254	62	144	96	123	214
	46%	54%	39%	48%	40%	46%	51%	47%	39%	45%	55%	40%	71%	49%	41%	55%	33%	41%	68%	52%	39%
Somewhat favorable	346	129	201	243	103	123	52	51	37	61	123	174	11	57	91	132	82	132	25	75	213
	34%	30%	38%	34%	35%	35%	30%	31%	37%	35%	28%	38%	16%	33%	37%	28%	43%	37%	18%	32%	39%
Heard of, no opinion	53	21	30	34	20	13	12	11	6	6	22	26	-	11	14	23	9	22	9	10	28
	5%	5%	6%	5%	7%	4%	7%	7%	6%	4%	5%	6%		6%	6%	5%	5%	6%	6%	4%	5%
Somewhat unfavorable	88	32	50	58	30	26	14	14	14	16	36	44	5	14	26	34	20	33	5	22	54
	9%	8%	10%	8%	10%	7%	8%	9%	14%	9%	8%	10%	7%	8%	11%	7%	11%	9%	4%	9%	10%
Very unfavorable	47	13	30	27	20	21	4	9	3	8	17	26	4	5	9	18	15	14	3	5	34
	5%	3%	6%	4%	7%	6%	2%	6%	3%	5%	4%	6%	6%	3%	4%	4%	8%	4%	2%	2%	6%
Unsure	14	3	9	10	4	6	1	2	2	4	3	9	-	1	5	4	1	9	3	-	8
	1%	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%	2%		*%	2%	1%	1%	2%	2%		1%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavGoogle] Do you have a favorable or unfavorable view of the following companies and individuals?
-Google

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	808	508	300	146	219	138	157	148	484	80	162	436	369	125	162	212	183	108
	80%	80%	81%	85%	87%	83%	72%	74%	79%	85%	86%	85%	75%	87%	82%	84%	75%	77%
VERY/SOMEWHAT UNFAVORABLE	126	82	44	9	22	21	42	33	82	8	17	48	78	17	18	23	41	23
	12%	13%	12%	5%	9%	13%	19%	16%	13%	9%	9%	9%	16%	12%	9%	9%	17%	17%
Very favorable	485	301	184	102	150	90	87	56	258	65	112	284	199	87	99	124	114	56
	48%	47%	49%	59%	60%	54%	40%	28%	42%	68%	59%	55%	41%	60%	50%	49%	47%	40%
Somewhat favorable	323	207	116	45	68	47	70	92	227	16	50	152	170	38	63	88	69	52
	32%	33%	31%	26%	27%	28%	32%	46%	37%	16%	27%	30%	35%	26%	32%	35%	29%	37%
Heard of, no opinion	62	39	23	16	9	6	16	15	39	5	9	26	36	2	15	16	17	4
	6%	6%	6%	9%	4%	4%	7%	7%	6%	5%	5%	5%	7%	1%	8%	6%	7%	3%
Somewhat unfavorable	79	57	22	8	15	12	26	19	46	5	14	28	51	9	9	14	29	16
	8%	9%	6%	5%	6%	7%	12%	9%	8%	5%	7%	5%	10%	6%	5%	6%	12%	11%
Very unfavorable	47	25	22	1	7	9	16	14	36	4	3	19	28	8	8	9	12	7
	5%	4%	6%	*%	3%	5%	7%	7%	6%	4%	1%	4%	6%	5%	4%	4%	5%	5%
Unsure	12	7	5	-	2	2	4	4	9	1	1	5	7	1	4	-	2	4
	1%	1%	1%		1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%		1%	3%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavGoogle] Do you have a favorable or unfavorable view of the following companies and individuals?
-Google

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	808	254	210	317	316	59	398	262	289	249	209	106	189	208	327	410
	80%	77%	77%	86%	74%	84%	86%	75%	82%	85%	73%	77%	88%	85%	75%	86%
VERY/SOMEWHAT UNFAVORABLE	126	52	43	26	76	9	34	64	38	22	59	17	15	18	80	34
	12%	16%	16%	7%	18%	12%	7%	18%	11%	8%	20%	13%	7%	8%	18%	7%
Very favorable	485	144	122	205	175	38	255	134	180	165	100	75	121	132	191	253
	48%	44%	45%	56%	41%	53%	55%	38%	51%	57%	35%	54%	56%	54%	44%	53%
Somewhat favorable	323	110	88	112	141	22	143	127	109	84	110	32	68	76	136	158
	32%	33%	32%	30%	33%	31%	31%	36%	31%	29%	38%	23%	31%	31%	31%	33%
Heard of, no opinion	62	20	18	22	29	2	26	21	23	17	17	12	12	15	27	29
	6%	6%	7%	6%	7%	3%	6%	6%	7%	6%	6%	9%	5%	6%	6%	6%
Somewhat unfavorable	79	28	28	21	43	5	27	38	23	18	35	9	11	17	47	26
	8%	8%	10%	6%	10%	8%	6%	11%	7%	6%	12%	6%	5%	7%	11%	5%
Very unfavorable	47	25	15	5	33	3	6	27	15	4	24	9	4	2	33	8
	5%	7%	6%	1%	8%	4%	1%	8%	4%	1%	8%	6%	2%	1%	8%	2%
Unsure	12	6	2	3	6	1	3	3	3	4	3	3	-	3	5	5
	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%		1%	1%	1%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavGoogle] Do you have a favorable or unfavorable view of the following companies and individuals?
-Google

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	808	354	415	579	230	292	141	134	76	132	393	335	61	141	187	408	114	286	121	204	421
	80%	82%	79%	81%	78%	83%	82%	82%	75%	76%	88%	72%	87%	81%	76%	88%	60%	81%	86%	87%	76%
VERY/SOMEWHAT UNFAVORABLE	126	49	70	90	36	41	20	14	22	25	34	87	5	21	36	33	56	37	9	15	94
	12%	11%	13%	13%	12%	12%	12%	9%	22%	14%	8%	19%	7%	12%	14%	7%	30%	10%	6%	6%	17%
Very favorable	485	225	235	350	135	197	92	77	39	71	277	172	48	97	101	290	54	141	96	138	217
	48%	52%	45%	49%	46%	56%	54%	47%	39%	41%	62%	37%	68%	56%	41%	62%	29%	40%	68%	59%	39%
Somewhat favorable	323	130	180	229	94	95	48	57	37	61	116	164	13	44	86	118	60	145	25	66	204
	32%	30%	34%	32%	32%	27%	28%	35%	37%	35%	26%	35%	19%	25%	35%	25%	32%	41%	18%	28%	37%
Heard of, no opinion	62	24	35	35	27	15	10	13	2	15	18	33	4	11	18	22	16	24	10	14	30
	6%	5%	7%	5%	9%	4%	6%	8%	2%	8%	4%	7%	6%	6%	7%	5%	9%	7%	7%	6%	5%
Somewhat unfavorable	79	31	42	57	22	27	15	10	9	16	27	50	3	11	22	24	33	22	6	11	56
	8%	7%	8%	8%	7%	8%	9%	6%	9%	9%	6%	11%	4%	6%	9%	5%	17%	6%	5%	5%	10%
Very unfavorable	47	18	28	33	14	14	6	4	13	9	7	37	2	10	14	9	23	15	2	4	39
	5%	4%	5%	5%	5%	4%	3%	2%	13%	5%	2%	8%	3%	6%	6%	2%	12%	4%	2%	2%	7%
Unsure	12	4	5	9	3	4	-	3	1	3	1	7	-	1	5	2	3	6	1	2	6
	1%	1%	1%	1%	1%	1%		2%	1%	2%	*%	1%		1%	2%	1%	2%	2%	1%	1%	1%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavTwitter] Do you have a favorable or unfavorable view of the following companies and individuals?
-Twitter

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	464	298	166	112	154	95	61	41	239	58	118	242	219	74	93	109	112	69
	46%	47%	45%	65%	61%	57%	28%	21%	39%	61%	62%	47%	45%	51%	47%	43%	46%	50%
VERY/SOMEWHAT UNFAVORABLE	334	221	112	27	56	51	100	99	243	14	46	163	171	43	56	96	80	46
	33%	35%	30%	16%	22%	31%	46%	49%	40%	14%	24%	32%	35%	30%	28%	38%	33%	33%
Very favorable	218	137	81	58	79	49	23	9	114	30	59	119	98	34	31	60	50	42
	22%	22%	22%	34%	31%	29%	11%	5%	19%	31%	31%	23%	20%	24%	15%	24%	21%	30%
Somewhat favorable	245	160	85	54	75	46	38	32	125	28	59	123	121	40	62	49	62	27
	24%	25%	23%	32%	30%	28%	17%	16%	20%	30%	31%	24%	25%	28%	31%	19%	26%	20%
Heard of, no opinion	190	104	86	32	38	19	48	54	118	21	22	99	90	27	45	43	46	19
	19%	16%	23%	18%	15%	12%	22%	27%	19%	22%	12%	19%	18%	19%	22%	17%	19%	13%
Somewhat unfavorable	172	116	56	10	37	29	53	43	127	9	24	85	87	23	27	54	40	24
	17%	18%	15%	6%	15%	17%	24%	21%	21%	9%	13%	16%	18%	16%	13%	21%	16%	17%
Very unfavorable	161	105	57	16	19	22	48	56	116	5	22	78	84	20	30	42	40	23
	16%	17%	15%	10%	7%	13%	22%	28%	19%	5%	12%	15%	17%	14%	15%	17%	17%	16%
Unsure	21	13	8	1	4	1	9	6	14	2	3	12	9	-	5	4	4	6
	2%	2%	2%	1%	2%	*%	4%	3%	2%	2%	2%	2%	2%		3%	1%	2%	4%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavTwitter] Do you have a favorable or unfavorable view of the following companies and individuals?
-Twitter

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	464	146	104	199	180	26	241	143	162	156	103	76	116	124	189	235
	46%	44%	38%	54%	42%	37%	52%	41%	46%	53%	36%	55%	54%	51%	43%	49%
VERY/SOMEWHAT UNFAVORABLE	334	122	98	105	163	25	133	138	106	86	122	41	58	75	151	158
	33%	37%	36%	29%	38%	35%	29%	39%	30%	30%	42%	29%	27%	31%	34%	33%
Very favorable	218	68	41	102	81	13	118	70	67	80	46	35	55	63	90	112
	22%	20%	15%	28%	19%	18%	26%	20%	19%	27%	16%	25%	26%	26%	21%	23%
Somewhat favorable	245	78	64	97	99	14	122	73	95	76	57	42	61	61	100	123
	24%	24%	23%	26%	23%	19%	27%	21%	27%	26%	20%	30%	28%	25%	23%	26%
Heard of, no opinion	190	54	67	59	75	15	83	63	78	45	58	17	40	42	83	81
	19%	16%	24%	16%	17%	21%	18%	18%	22%	15%	20%	12%	18%	17%	19%	17%
Somewhat unfavorable	172	60	48	60	76	10	78	66	49	55	58	19	31	47	65	92
	17%	18%	17%	16%	18%	14%	17%	19%	14%	19%	20%	14%	14%	19%	15%	19%
Very unfavorable	161	62	50	45	86	15	55	72	57	31	65	22	27	28	86	67
	16%	19%	18%	12%	20%	21%	12%	20%	16%	11%	22%	16%	12%	11%	20%	14%
Unsure	21	9	5	4	10	4	4	6	8	5	5	5	2	3	14	4
	2%	3%	2%	1%	2%	6%	1%	2%	2%	2%	2%	4%	1%	1%	3%	1%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavTwitter] Do you have a favorable or unfavorable view of the following companies and individuals?
-Twitter

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	464	243	195	359	104	182	88	79	37	70	261	174	53	91	99	293	58	113	101	145	187
	46%	57%	37%	50%	35%	52%	51%	48%	37%	40%	58%	38%	75%	52%	40%	63%	31%	32%	72%	61%	34%
VERY/SOMEWHAT UNFAVORABLE	334	115	205	223	110	108	45	57	43	63	102	195	12	45	93	100	99	135	15	51	239
	33%	27%	39%	31%	37%	31%	26%	35%	43%	36%	23%	42%	18%	26%	38%	21%	52%	38%	11%	22%	43%
Very favorable	218	124	83	168	51	83	31	39	19	45	130	76	39	46	33	155	25	39	64	79	66
	22%	29%	16%	24%	17%	24%	18%	24%	19%	26%	29%	16%	56%	26%	14%	33%	13%	11%	46%	33%	12%
Somewhat favorable	245	120	112	192	54	99	57	40	18	25	131	98	13	45	66	138	33	74	37	66	121
	24%	28%	21%	27%	18%	28%	33%	25%	18%	14%	29%	21%	19%	26%	27%	30%	18%	21%	27%	28%	22%
Heard of, no opinion	190	65	113	118	72	56	36	26	17	37	77	81	5	36	48	67	26	97	22	37	114
	19%	15%	22%	17%	25%	16%	21%	16%	17%	21%	17%	18%	7%	21%	20%	14%	14%	27%	15%	16%	21%
Somewhat unfavorable	172	56	112	122	50	57	30	30	15	30	64	85	7	21	48	59	40	74	8	35	118
	17%	13%	21%	17%	17%	16%	18%	18%	15%	17%	14%	18%	10%	12%	20%	13%	21%	21%	6%	15%	21%
Very unfavorable	161	58	93	101	60	51	15	27	28	33	38	110	6	24	44	41	60	60	7	16	121
	16%	14%	18%	14%	20%	14%	9%	16%	27%	19%	9%	24%	8%	14%	18%	9%	31%	17%	5%	7%	22%
Unsure	21	8	11	12	9	6	3	2	3	5	7	12	-	3	6	6	6	9	2	3	11
	2%	2%	2%	2%	3%	2%	1%	1%	3%	3%	1%	3%		2%	2%	1%	3%	2%	2%	1%	2%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavTesla] Do you have a favorable or unfavorable view of the following companies and individuals?
-Tesla

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	629	425	203	130	171	123	120	85	357	58	136	310	315	83	126	153	158	100
	62%	67%	55%	76%	68%	74%	55%	43%	58%	62%	72%	60%	64%	58%	63%	61%	65%	71%
VERY/SOMEWHAT UNFAVORABLE	147	90	56	24	43	17	29	33	87	21	24	76	70	27	30	37	36	14
	15%	14%	15%	14%	17%	10%	13%	17%	14%	22%	13%	15%	14%	18%	15%	15%	15%	10%
Very favorable	310	219	91	79	96	63	47	24	162	39	76	158	149	43	50	77	79	58
	31%	34%	24%	46%	38%	38%	22%	12%	26%	41%	40%	31%	31%	30%	25%	31%	33%	41%
Somewhat favorable	319	207	113	51	75	60	73	61	195	20	60	153	166	40	76	76	79	42
	32%	33%	30%	30%	30%	36%	33%	30%	32%	21%	32%	30%	34%	28%	38%	30%	33%	30%
Heard of, no opinion	167	90	77	17	30	21	48	51	115	11	24	90	77	26	25	47	39	15
	17%	14%	21%	10%	12%	12%	22%	26%	19%	12%	13%	18%	16%	18%	13%	19%	16%	11%
Somewhat unfavorable	85	55	30	13	24	9	18	21	50	13	15	42	42	10	17	21	26	9
	8%	9%	8%	8%	10%	5%	8%	11%	8%	13%	8%	8%	9%	7%	9%	8%	11%	6%
Very unfavorable	62	36	26	11	19	8	11	12	36	8	9	34	28	16	12	16	10	5
	6%	6%	7%	7%	8%	5%	5%	6%	6%	8%	5%	7%	6%	11%	6%	6%	4%	4%
Unsure	66	30	36	-	8	6	21	31	54	4	6	38	27	9	18	15	9	11
	7%	5%	10%		3%	4%	10%	15%	9%	5%	3%	7%	6%	6%	9%	6%	4%	8%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavTesla] Do you have a favorable or unfavorable view of the following companies and individuals?
-Tesla

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	629	211	167	235	272	38	295	217	219	187	176	95	139	156	281	296
	62%	64%	61%	64%	64%	54%	64%	62%	62%	64%	61%	69%	64%	64%	64%	62%
VERY/SOMEWHAT UNFAVORABLE	147	47	33	63	56	12	74	46	46	54	38	18	28	46	52	85
	15%	14%	12%	17%	13%	17%	16%	13%	13%	18%	13%	13%	13%	19%	12%	18%
Very favorable	310	108	76	122	142	14	148	110	100	100	83	58	70	78	146	147
	31%	33%	28%	33%	33%	20%	32%	31%	28%	34%	29%	42%	33%	32%	33%	31%
Somewhat favorable	319	103	92	113	130	24	148	107	120	87	93	37	68	78	136	149
	32%	31%	34%	31%	30%	34%	32%	31%	34%	30%	32%	27%	32%	32%	31%	31%
Heard of, no opinion	167	51	55	50	72	15	64	67	62	33	55	17	37	26	73	69
	17%	15%	20%	13%	17%	21%	14%	19%	18%	11%	19%	12%	17%	11%	17%	15%
Somewhat unfavorable	85	29	20	35	35	10	40	30	23	32	28	7	13	27	32	47
	8%	9%	7%	9%	8%	13%	9%	9%	6%	11%	10%	5%	6%	11%	7%	10%
Very unfavorable	62	18	14	28	21	3	34	16	23	22	10	11	15	19	21	38
	6%	5%	5%	8%	5%	4%	7%	4%	7%	7%	3%	8%	7%	8%	5%	8%
Unsure	66	22	18	20	28	5	28	20	26	18	19	9	12	16	31	27
	7%	7%	7%	5%	7%	8%	6%	6%	7%	6%	7%	6%	5%	6%	7%	6%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavTesla] Do you have a favorable or unfavorable view of the following companies and individuals?
-Tesla

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	629	306	296	467	162	226	118	101	59	107	302	280	54	131	136	333	114	182	103	168	325
	62%	71%	56%	66%	55%	64%	69%	62%	59%	62%	68%	61%	77%	75%	55%	72%	60%	52%	74%	71%	59%
VERY/SOMEWHAT UNFAVORABLE	147	57	82	107	40	51	24	24	16	28	74	59	10	21	28	73	31	42	22	33	80
	15%	13%	16%	15%	13%	14%	14%	15%	16%	16%	17%	13%	14%	12%	11%	16%	17%	12%	16%	14%	14%
Very favorable	310	177	118	236	74	114	60	41	31	60	169	127	42	62	51	195	45	70	80	91	123
	31%	41%	22%	33%	25%	32%	35%	25%	30%	35%	38%	27%	61%	36%	21%	42%	23%	20%	57%	39%	22%
Somewhat favorable	319	129	178	231	88	111	58	60	29	47	133	154	12	68	85	139	69	112	23	77	202
	32%	30%	34%	32%	30%	32%	34%	37%	28%	27%	30%	33%	16%	39%	35%	30%	36%	32%	17%	33%	37%
Heard of, no opinion	167	54	101	105	62	57	21	30	17	24	54	85	6	19	54	46	31	90	11	32	101
	17%	12%	19%	15%	21%	16%	12%	18%	16%	14%	12%	18%	9%	11%	22%	10%	17%	25%	8%	14%	18%
Somewhat unfavorable	85	31	47	58	26	28	13	17	10	14	39	35	4	6	20	36	21	27	8	21	49
	8%	7%	9%	8%	9%	8%	7%	10%	10%	8%	9%	8%	6%	4%	8%	8%	11%	8%	6%	9%	9%
Very unfavorable	62	26	35	49	13	22	11	7	6	14	35	24	6	15	8	36	10	15	14	12	31
	6%	6%	7%	7%	4%	6%	6%	4%	6%	8%	8%	5%	8%	9%	3%	8%	5%	4%	10%	5%	6%
Unsure	66	14	46	33	33	18	8	9	9	14	17	39	-	3	27	13	13	39	4	3	45
	7%	3%	9%	5%	11%	5%	5%	5%	9%	8%	4%	8%		2%	11%	3%	7%	11%	3%	1%	8%

Echelon Insights
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N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavDisney] Do you have a favorable or unfavorable view of the following companies and individuals?
-Disney

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	668	403	265	129	192	114	121	111	390	76	136	352	314	96	132	169	162	94
	66%	63%	71%	75%	76%	69%	56%	55%	64%	80%	72%	68%	64%	67%	66%	67%	67%	67%
VERY/SOMEWHAT UNFAVORABLE	239	167	72	28	31	37	77	67	166	8	28	114	124	24	44	62	62	36
	24%	26%	19%	16%	12%	22%	35%	33%	27%	9%	15%	22%	25%	16%	22%	25%	26%	26%
Very favorable	355	212	143	84	108	61	57	46	201	53	75	204	151	59	68	83	82	58
	35%	33%	38%	49%	43%	36%	26%	23%	33%	56%	39%	40%	31%	41%	34%	33%	34%	41%
Somewhat favorable	313	191	122	46	84	54	65	65	189	22	61	147	163	37	64	86	80	36
	31%	30%	33%	27%	33%	32%	30%	32%	31%	23%	32%	29%	33%	26%	32%	34%	33%	25%
Heard of, no opinion	89	59	30	14	23	16	17	20	50	9	23	43	46	23	20	18	18	6
	9%	9%	8%	8%	9%	9%	8%	10%	8%	9%	12%	8%	9%	16%	10%	7%	7%	4%
Somewhat unfavorable	139	103	35	16	20	19	46	39	93	6	18	69	70	9	23	41	34	22
	14%	16%	9%	9%	8%	11%	21%	19%	15%	7%	9%	13%	14%	6%	12%	16%	14%	15%
Very unfavorable	100	64	36	12	11	18	31	28	73	2	10	45	54	15	20	21	28	15
	10%	10%	10%	7%	4%	11%	14%	14%	12%	2%	6%	9%	11%	10%	10%	8%	12%	11%
Unsure	12	6	6	1	5	-	3	3	8	2	2	7	6	1	3	2	1	4
	1%	1%	2%	1%	2%		1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	*%	3%

Echelon Insights
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N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavDisney] Do you have a favorable or unfavorable view of the following companies and individuals?
-Disney

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	668	178	168	298	214	52	371	174	262	225	123	90	178	191	216	387
	66%	54%	61%	81%	50%	73%	80%	50%	74%	77%	43%	65%	83%	78%	49%	81%
VERY/SOMEWHAT UNFAVORABLE	239	121	77	34	167	15	47	144	52	41	138	30	14	32	170	47
	24%	36%	28%	9%	39%	21%	10%	41%	15%	14%	48%	21%	7%	13%	39%	10%
Very favorable	355	103	64	178	117	20	206	96	136	120	60	56	106	101	114	213
	35%	31%	23%	48%	27%	28%	45%	27%	38%	41%	21%	40%	49%	41%	26%	45%
Somewhat favorable	313	75	104	120	97	32	164	78	126	105	63	34	72	91	102	174
	31%	23%	38%	33%	23%	45%	36%	22%	36%	36%	22%	25%	33%	37%	23%	36%
Heard of, no opinion	89	27	25	34	38	4	42	26	37	24	22	16	22	20	43	40
	9%	8%	9%	9%	9%	6%	9%	8%	11%	8%	8%	11%	10%	8%	10%	8%
Somewhat unfavorable	139	64	46	23	92	8	33	83	29	26	78	13	12	21	93	30
	14%	19%	17%	6%	21%	12%	7%	24%	8%	9%	27%	10%	5%	9%	21%	6%
Very unfavorable	100	57	31	11	76	6	14	62	23	14	59	16	3	11	78	17
	10%	17%	11%	3%	18%	9%	3%	18%	6%	5%	21%	12%	1%	5%	18%	4%
Unsure	12	5	4	2	8	-	2	5	3	2	5	3	2	-	9	4
	1%	2%	1%	*%	2%		*%	2%	1%	1%	2%	2%	1%		2%	1%

Echelon Insights
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N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavDisney] Do you have a favorable or unfavorable view of the following companies and individuals?
-Disney

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	668	285	346	488	180	241	117	112	63	103	362	236	48	119	157	376	62	230	110	188	325
	66%	66%	66%	68%	61%	69%	68%	69%	63%	59%	81%	51%	69%	68%	64%	81%	33%	65%	79%	80%	59%
VERY/SOMEWHAT UNFAVORABLE	239	105	125	156	83	77	38	39	31	47	45	180	16	41	57	51	117	71	13	28	180
	24%	24%	24%	22%	28%	22%	22%	24%	31%	27%	10%	39%	22%	23%	23%	11%	62%	20%	9%	12%	33%
Very favorable	355	163	176	263	92	130	69	59	31	57	219	109	38	65	68	226	28	101	88	104	143
	35%	38%	33%	37%	31%	37%	40%	36%	30%	33%	49%	24%	55%	37%	28%	49%	15%	29%	63%	44%	26%
Somewhat favorable	313	122	170	224	88	111	48	54	33	46	143	127	10	54	89	150	34	129	23	84	182
	31%	28%	32%	32%	30%	32%	28%	33%	32%	27%	32%	28%	15%	31%	36%	32%	18%	36%	16%	36%	33%
Heard of, no opinion	89	34	51	60	29	29	16	12	6	20	36	42	6	14	26	35	10	45	12	19	43
	9%	8%	10%	8%	10%	8%	9%	7%	6%	12%	8%	9%	9%	8%	11%	7%	5%	13%	9%	8%	8%
Somewhat unfavorable	139	59	73	91	48	42	23	24	15	28	26	102	7	22	30	33	56	50	9	18	99
	14%	14%	14%	13%	16%	12%	13%	14%	15%	16%	6%	22%	11%	13%	12%	7%	30%	14%	6%	8%	18%
Very unfavorable	100	46	51	65	35	34	15	15	16	19	19	77	8	19	27	18	61	21	4	10	80
	10%	11%	10%	9%	12%	10%	9%	9%	16%	11%	4%	17%	12%	11%	11%	4%	32%	6%	3%	4%	15%
Unsure	12	6	4	9	4	5	2	1	-	4	4	4	-	-	6	4	1	7	4	1	4
	1%	1%	1%	1%	1%	1%	1%	*%		2%	1%	1%			2%	1%	*%	2%	3%	*%	1%

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[QFavCocaCola] Do you have a favorable or unfavorable view of the following companies and individuals?
-Coca-Cola

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	757	488	270	135	197	130	145	151	447	77	158	393	363	113	151	186	182	107
	75%	77%	72%	79%	78%	78%	66%	75%	73%	82%	83%	76%	74%	78%	76%	74%	75%	77%
VERY/SOMEWHAT UNFAVORABLE	147	88	60	19	31	25	44	29	95	9	24	71	74	23	22	43	35	19
	15%	14%	16%	11%	12%	15%	20%	14%	15%	9%	13%	14%	15%	16%	11%	17%	15%	14%
Very favorable	391	245	146	77	121	66	67	61	212	59	86	227	163	66	84	91	93	51
	39%	39%	39%	45%	48%	39%	31%	30%	35%	62%	45%	44%	33%	46%	42%	36%	38%	36%
Somewhat favorable	366	242	124	58	76	64	78	90	235	18	72	166	200	48	67	96	88	56
	36%	38%	33%	34%	30%	38%	36%	45%	38%	19%	38%	32%	41%	33%	34%	38%	36%	40%
Heard of, no opinion	96	57	39	18	22	12	26	19	66	8	8	48	48	8	23	21	24	11
	10%	9%	11%	10%	9%	7%	12%	9%	11%	8%	4%	9%	10%	6%	12%	8%	10%	8%
Somewhat unfavorable	99	64	35	14	23	17	26	19	63	7	17	49	50	17	15	31	22	11
	10%	10%	9%	8%	9%	10%	12%	9%	10%	7%	9%	9%	10%	12%	8%	12%	9%	8%
Very unfavorable	49	24	25	5	7	8	18	10	31	2	6	22	25	6	6	12	13	8
	5%	4%	7%	3%	3%	5%	8%	5%	5%	2%	3%	4%	5%	4%	3%	5%	6%	6%
Unsure	7	4	4	-	2	-	4	2	6	1	-	4	4	-	2	1	2	3
	1%	1%	1%		1%		2%	1%	1%	1%		1%	1%		1%	*%	1%	2%

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[QFavCocaCola] Do you have a favorable or unfavorable view of the following companies and individuals?
-Coca-Cola

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	757	238	199	295	300	51	372	246	277	228	195	105	184	187	297	388
	75%	72%	73%	80%	70%	72%	81%	70%	78%	78%	68%	76%	85%	77%	68%	81%
VERY/SOMEWHAT UNFAVORABLE	147	58	44	40	80	11	48	69	37	40	60	20	11	36	87	49
	15%	18%	16%	11%	19%	16%	10%	20%	10%	14%	21%	14%	5%	15%	20%	10%
Very favorable	391	122	91	165	151	25	202	111	159	119	82	69	111	91	156	199
	39%	37%	33%	45%	35%	35%	44%	32%	45%	41%	28%	50%	51%	37%	36%	42%
Somewhat favorable	366	116	108	130	149	26	170	135	118	109	113	36	73	96	141	190
	36%	35%	39%	35%	35%	37%	37%	39%	33%	37%	39%	26%	34%	39%	32%	40%
Heard of, no opinion	96	30	30	32	42	8	41	31	40	22	30	12	20	20	49	38
	10%	9%	11%	9%	10%	12%	9%	9%	11%	8%	10%	9%	9%	8%	11%	8%
Somewhat unfavorable	99	39	30	28	54	6	34	43	27	28	41	13	7	27	57	34
	10%	12%	11%	8%	13%	9%	7%	12%	7%	10%	14%	9%	3%	11%	13%	7%
Very unfavorable	49	20	14	12	26	5	14	26	10	12	20	7	4	10	30	15
	5%	6%	5%	3%	6%	7%	3%	7%	3%	4%	7%	5%	2%	4%	7%	3%
Unsure	7	5	1	1	5	-	1	3	1	2	3	2	-	1	5	2
	1%	1%	*%	*%	1%		*%	1%	*%	1%	1%	1%		*%	1%	*%

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N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavCocaCola] Do you have a favorable or unfavorable view of the following companies and individuals?
-Coca-Cola

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	757	332	386	562	195	266	135	122	72	130	371	315	57	134	185	383	118	257	120	183	403
	75%	77%	74%	79%	66%	76%	79%	74%	72%	75%	83%	68%	81%	77%	75%	82%	62%	73%	86%	78%	73%
VERY/SOMEWHAT UNFAVORABLE	147	63	79	87	60	50	24	23	21	23	45	93	10	27	31	54	53	41	10	28	93
	15%	15%	15%	12%	20%	14%	14%	14%	21%	13%	10%	20%	14%	15%	13%	12%	28%	12%	7%	12%	17%
Very favorable	391	191	180	297	94	157	72	60	36	58	220	142	39	68	85	234	49	109	87	98	186
	39%	44%	34%	42%	32%	45%	42%	36%	36%	33%	49%	31%	56%	39%	35%	50%	26%	31%	62%	41%	34%
Somewhat favorable	366	141	206	265	101	109	63	62	36	73	151	173	18	65	100	149	69	148	33	86	217
	36%	33%	39%	37%	34%	31%	37%	38%	36%	42%	34%	37%	25%	38%	41%	32%	36%	42%	24%	36%	39%
Heard of, no opinion	96	34	56	57	39	32	13	19	6	18	30	50	4	13	27	28	17	51	9	24	52
	10%	8%	11%	8%	13%	9%	7%	11%	6%	10%	7%	11%	5%	8%	11%	6%	9%	14%	6%	10%	9%
Somewhat unfavorable	99	43	50	57	41	36	17	17	11	14	37	58	7	19	21	36	28	34	4	24	61
	10%	10%	10%	8%	14%	10%	10%	10%	10%	8%	8%	13%	10%	11%	9%	8%	15%	10%	3%	10%	11%
Very unfavorable	49	19	29	30	19	14	7	7	11	9	8	35	3	8	10	17	24	7	6	3	33
	5%	4%	5%	4%	6%	4%	4%	4%	11%	5%	2%	8%	4%	4%	4%	4%	13%	2%	4%	1%	6%
Unsure	7	2	4	6	1	4	-	-	1	3	1	4	-	-	3	1	2	4	1	1	3
	1%	1%	1%	1%	*%	1%			1%	2%	*%	1%			1%	*%	1%	1%	1%	*%	1%

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N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QFavMusk] Do you have a favorable or unfavorable view of the following companies and individuals?
-Elon Musk

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	576	405	171	116	159	96	111	94	333	58	120	283	292	63	117	149	148	90
	57%	64%	46%	68%	63%	58%	51%	47%	54%	61%	63%	55%	60%	43%	59%	59%	61%	64%
VERY/SOMEWHAT UNFAVORABLE	219	136	84	30	39	42	53	56	144	16	35	93	124	27	33	57	59	32
	22%	21%	22%	17%	16%	25%	24%	28%	23%	17%	18%	18%	25%	19%	17%	23%	24%	23%
Very favorable	274	203	72	58	72	64	47	34	161	30	54	132	143	25	52	67	76	52
	27%	32%	19%	34%	29%	38%	21%	17%	26%	32%	29%	26%	29%	17%	26%	27%	31%	37%
Somewhat favorable	301	202	100	58	87	32	64	61	171	28	66	152	149	38	65	82	71	38
	30%	32%	27%	34%	35%	19%	29%	30%	28%	30%	35%	29%	30%	26%	33%	33%	29%	27%
Heard of, no opinion	170	85	85	22	39	27	43	40	104	17	30	112	58	46	36	37	32	10
	17%	13%	23%	13%	16%	16%	20%	20%	17%	17%	16%	22%	12%	32%	18%	15%	13%	7%
Somewhat unfavorable	123	76	47	16	20	23	32	33	86	7	15	51	73	14	18	35	34	16
	12%	12%	13%	9%	8%	14%	15%	17%	14%	7%	8%	10%	15%	9%	9%	14%	14%	11%
Very unfavorable	96	60	36	14	19	19	21	22	58	9	20	42	51	14	16	22	25	17
	10%	9%	10%	8%	8%	11%	10%	11%	9%	10%	10%	8%	10%	9%	8%	9%	10%	12%
Unsure	43	10	33	4	15	2	12	11	32	4	4	27	15	8	12	8	4	7
	4%	2%	9%	2%	6%	1%	6%	5%	5%	4%	2%	5%	3%	6%	6%	3%	2%	5%

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[QFavMusk] Do you have a favorable or unfavorable view of the following companies and individuals?
-Elon Musk

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	576	232	152	180	302	32	220	243	190	138	206	96	109	109	312	220
	57%	70%	55%	49%	71%	45%	48%	70%	54%	47%	71%	70%	51%	45%	71%	46%
VERY/SOMEWHAT UNFAVORABLE	219	34	59	120	41	20	151	33	78	108	24	18	52	98	36	166
	22%	10%	21%	33%	10%	28%	33%	10%	22%	37%	8%	13%	24%	40%	8%	35%
Very favorable	274	127	66	78	163	15	91	123	82	69	108	56	41	50	169	89
	27%	38%	24%	21%	38%	21%	20%	35%	23%	24%	37%	40%	19%	20%	39%	19%
Somewhat favorable	301	104	86	103	139	17	129	120	108	69	98	41	68	60	143	131
	30%	31%	31%	28%	33%	25%	28%	34%	30%	24%	34%	29%	32%	24%	33%	27%
Heard of, no opinion	170	53	52	54	68	15	72	55	81	31	46	22	48	25	70	73
	17%	16%	19%	15%	16%	21%	16%	16%	23%	11%	16%	16%	22%	10%	16%	15%
Somewhat unfavorable	123	24	36	60	28	12	79	19	45	59	16	12	27	52	22	89
	12%	7%	13%	16%	7%	17%	17%	6%	13%	20%	6%	9%	13%	21%	5%	19%
Very unfavorable	96	10	23	60	13	8	72	14	33	49	7	6	25	47	14	77
	10%	3%	8%	16%	3%	11%	16%	4%	9%	17%	3%	4%	12%	19%	3%	16%
Unsure	43	12	11	13	16	4	18	18	6	15	14	2	6	11	19	19
	4%	4%	4%	4%	4%	5%	4%	5%	2%	5%	5%	2%	3%	5%	4%	4%

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[QFavMusk] Do you have a favorable or unfavorable view of the following companies and individuals?
-Elon Musk

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	576	280	271	431	145	203	98	95	54	111	259	287	51	113	122	277	138	161	94	140	307
	57%	65%	52%	61%	49%	58%	57%	58%	54%	64%	58%	62%	73%	65%	50%	59%	73%	46%	67%	60%	56%
VERY/SOMEWHAT UNFAVORABLE	219	78	135	151	68	66	35	40	29	38	114	74	11	30	59	119	24	77	21	51	132
	22%	18%	26%	21%	23%	19%	20%	24%	29%	22%	25%	16%	16%	17%	24%	25%	13%	22%	15%	22%	24%
Very favorable	274	143	116	211	64	85	55	41	31	59	125	140	35	55	48	141	71	62	60	58	143
	27%	33%	22%	30%	21%	24%	32%	25%	31%	34%	28%	30%	49%	32%	20%	30%	38%	18%	43%	25%	26%
Somewhat favorable	301	137	155	220	81	118	43	53	23	51	133	147	17	58	74	136	67	99	34	82	163
	30%	32%	30%	31%	27%	33%	25%	33%	23%	29%	30%	32%	24%	33%	30%	29%	35%	28%	25%	35%	30%
Heard of, no opinion	170	59	95	100	70	69	33	23	12	20	66	78	7	30	48	55	20	95	18	37	95
	17%	14%	18%	14%	24%	20%	19%	14%	12%	11%	15%	17%	10%	17%	19%	12%	11%	27%	13%	16%	17%
Somewhat unfavorable	123	44	73	87	36	36	20	23	13	22	61	44	6	16	36	63	13	47	9	30	76
	12%	10%	14%	12%	12%	10%	12%	14%	13%	13%	14%	9%	9%	9%	15%	14%	7%	13%	6%	13%	14%
Very unfavorable	96	33	62	65	31	29	15	16	16	16	53	30	5	14	24	56	11	29	12	21	56
	10%	8%	12%	9%	11%	8%	9%	10%	16%	9%	12%	7%	7%	8%	10%	12%	6%	8%	8%	9%	10%
Unsure	43	14	24	29	13	14	5	7	6	6	8	23	1	1	16	15	7	21	6	7	18
	4%	3%	5%	4%	5%	4%	3%	4%	6%	3%	2%	5%	1%	*%	7%	3%	4%	6%	5%	3%	3%

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[QStanceShould] In general, do you think that ?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Companies should take stances on political and social issues	447	277	170	109	135	84	77	43	224	71	99	224	220	75	81	113	113	62
	44%	44%	46%	64%	54%	50%	35%	21%	37%	75%	52%	44%	45%	52%	41%	45%	46%	44%
Companies should NOT take stances one way or the other on political and social issues	463	310	152	55	97	66	121	123	315	18	85	242	219	55	103	112	108	67
	46%	49%	41%	32%	39%	40%	55%	61%	51%	19%	45%	47%	45%	38%	52%	45%	44%	48%
Unsure	99	48	51	7	20	17	21	34	74	5	5	49	50	15	15	26	22	11
	10%	8%	14%	4%	8%	10%	10%	17%	12%	5%	3%	9%	10%	10%	8%	11%	9%	8%

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[QStanceShould] In general, do you think that ?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Companies should take stances on political and social issues	447	107	91	241	126	24	283	96	155	196	61	65	116	167	132	284
	44%	32%	33%	66%	29%	34%	61%	27%	44%	67%	21%	47%	54%	68%	30%	59%
Companies should NOT take stances one way or the other on political and social issues	463	203	148	93	275	34	130	234	151	73	210	65	73	57	279	136
	46%	61%	54%	25%	64%	48%	28%	67%	43%	25%	73%	47%	34%	23%	64%	28%
Unsure	99	21	35	33	26	12	48	20	49	23	18	8	26	20	27	58
	10%	6%	13%	9%	6%	17%	10%	6%	14%	8%	6%	6%	12%	8%	6%	12%

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[QStanceShould] In general, do you think that ?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Companies should take stances on political and social issues	447	214	217	333	114	161	83	75	42	74	447	-	50	90	84	303	32	111	102	158	163
	44%	50%	41%	47%	38%	46%	49%	46%	41%	43%	100%		72%	52%	34%	65%	17%	31%	73%	67%	30%
Companies should NOT take stances one way or the other on political and social issues	463	186	248	316	146	155	74	74	51	86	-	463	16	76	130	137	144	182	36	65	325
	46%	43%	47%	44%	49%	44%	43%	45%	51%	50%		100%	23%	44%	53%	29%	76%	52%	26%	28%	59%
Unsure	99	30	60	63	36	36	14	15	8	14	-	-	4	7	32	25	14	60	2	12	63
	10%	7%	11%	9%	12%	10%	8%	9%	8%	8%			5%	4%	13%	5%	7%	17%	1%	5%	11%

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[QStanceIdeology] When companies do take stances on political and social issues, do you think those stances are...?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too liberal	359	248	111	53	84	52	91	78	234	29	58	179	179	42	78	84	93	54
	36%	39%	30%	31%	34%	31%	42%	39%	38%	30%	31%	35%	37%	29%	39%	33%	38%	39%
Too conservative	176	116	59	42	55	27	25	26	93	27	41	91	83	35	25	49	35	28
	17%	18%	16%	25%	22%	16%	11%	13%	15%	29%	22%	18%	17%	25%	13%	19%	14%	20%
Just about right	261	156	106	57	78	48	49	29	132	30	65	132	129	36	47	63	69	39
	26%	24%	28%	33%	31%	29%	22%	15%	22%	31%	35%	26%	26%	25%	24%	25%	28%	28%
Unsure	212	115	97	19	34	39	53	67	154	9	25	113	98	30	49	55	46	19
	21%	18%	26%	11%	13%	23%	24%	34%	25%	10%	13%	22%	20%	21%	25%	22%	19%	13%

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[QStanceIdeology] When companies do take stances on political and social issues, do you think those stances are...?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too liberal	359	187	106	62	251	18	79	215	91	52	195	56	44	35	259	76
	36%	57%	39%	17%	59%	26%	17%	61%	26%	18%	68%	41%	20%	14%	59%	16%
Too conservative	176	40	34	97	49	3	117	44	46	86	25	24	48	69	66	103
	17%	12%	12%	26%	11%	4%	25%	13%	13%	29%	9%	17%	22%	28%	15%	22%
Just about right	261	54	68	128	67	24	161	43	125	91	28	39	78	83	52	182
	26%	16%	25%	35%	16%	34%	35%	12%	35%	31%	10%	28%	36%	34%	12%	38%
Unsure	212	49	66	82	60	26	104	48	92	63	41	19	46	56	60	116
	21%	15%	24%	22%	14%	36%	23%	14%	26%	22%	14%	14%	21%	23%	14%	24%

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[QStanceIdeology] When companies do take stances on political and social issues, do you think those stances are...?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too liberal	359	160	179	255	104	122	55	65	37	68	100	248	23	63	88	117	136	107	45	58	241
	36%	37%	34%	36%	35%	35%	32%	39%	37%	39%	22%	54%	33%	37%	36%	25%	71%	30%	32%	25%	44%
Too conservative	176	77	93	126	49	60	25	35	13	38	112	57	17	31	36	122	10	44	46	62	61
	17%	18%	18%	18%	17%	17%	15%	21%	13%	22%	25%	12%	24%	18%	15%	26%	5%	12%	33%	26%	11%
Just about right	261	127	125	194	67	93	58	34	26	42	183	54	25	60	54	173	16	73	43	95	101
	26%	29%	24%	27%	23%	26%	34%	21%	26%	24%	41%	12%	36%	35%	22%	37%	8%	21%	31%	40%	18%
Unsure	212	67	128	137	75	78	34	30	25	26	52	103	5	19	67	54	28	129	5	21	149
	21%	16%	24%	19%	25%	22%	20%	18%	25%	15%	12%	22%	7%	11%	27%	12%	15%	37%	4%	9%	27%

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[QStanceReason] And, when companies take stances on political or social issues, do you think they ' re doing it because they genuinely believe it ' s the right thing, or are they just trying to appease their critics?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Believe it ' s the right thing	345	212	133	79	103	70	54	39	174	58	76	180	163	56	66	72	94	49
	34%	33%	36%	46%	41%	42%	25%	19%	28%	61%	40%	35%	33%	39%	33%	29%	39%	35%
Trying to appease their critics	564	370	194	82	134	87	140	121	363	31	102	276	286	68	113	161	125	82
	56%	58%	52%	48%	53%	52%	64%	60%	59%	32%	54%	53%	58%	47%	57%	64%	51%	59%
Unsure	99	54	46	10	14	10	24	41	77	6	11	59	40	20	20	18	24	9
	10%	8%	12%	6%	6%	6%	11%	20%	13%	7%	6%	11%	8%	14%	10%	7%	10%	6%

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[QStanceReason] And, when companies take stances on political or social issues, do you think they're doing it because they genuinely believe it's the right thing, or are they just trying to appease their critics?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Believe it's the right thing	345	101	71	167	117	17	201	88	124	130	57	60	93	108	119	208
	34%	31%	26%	45%	27%	24%	44%	25%	35%	45%	20%	44%	43%	44%	27%	44%
Trying to appease their critics	564	202	182	164	276	48	215	234	191	135	209	66	101	113	281	224
	56%	61%	66%	45%	65%	68%	47%	67%	54%	46%	73%	48%	47%	46%	64%	47%
Unsure	99	28	21	37	34	6	44	28	39	27	23	12	21	23	38	45
	10%	8%	8%	10%	8%	8%	10%	8%	11%	9%	8%	9%	10%	10%	9%	10%

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[QStanceReason] And, when companies take stances on political or social issues, do you think they ' re doing it because they genuinely believe it ' s the right thing, or are they just trying to appease their critics?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Believe it ' s the right thing	345	176	160	257	88	108	73	50	37	67	236	83	40	59	69	236	29	80	86	112	125
	34%	41%	30%	36%	30%	31%	43%	31%	36%	39%	53%	18%	57%	34%	28%	51%	15%	23%	61%	47%	23%
Trying to appease their critics	564	226	305	391	173	203	86	105	54	93	183	336	27	105	150	206	151	207	47	107	372
	56%	52%	58%	55%	58%	58%	50%	64%	54%	53%	41%	73%	38%	61%	61%	44%	80%	59%	33%	45%	67%
Unsure	99	28	60	65	35	41	11	9	10	14	28	43	3	9	27	23	10	66	7	17	55
	10%	7%	11%	9%	12%	12%	7%	6%	10%	8%	6%	9%	5%	5%	11%	5%	5%	19%	5%	7%	10%

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[QStanceInfluence] Generally speaking, do you think that it's a good idea or a bad idea for companies to use their financial influence to advance a political or social agenda supported by their executives?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	290	187	103	86	98	58	32	16	140	57	73	141	149	46	53	68	73	46
	29%	29%	28%	50%	39%	35%	15%	8%	23%	60%	39%	27%	30%	32%	27%	27%	30%	33%
Bad idea	589	372	217	68	117	88	158	159	395	34	95	305	281	79	115	153	139	80
	58%	58%	58%	40%	47%	53%	72%	79%	64%	36%	50%	59%	57%	55%	58%	61%	57%	57%
Unsure	129	76	53	17	36	21	29	26	78	4	21	69	59	19	30	30	31	14
	13%	12%	14%	10%	14%	13%	13%	13%	13%	5%	11%	13%	12%	13%	15%	12%	13%	10%

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[QStanceInfluence] Generally speaking, do you think that it's a good idea or a bad idea for companies to use their financial influence to advance a political or social agenda supported by their executives?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	290	80	64	141	90	19	173	76	100	112	47	42	82	91	99	175
	29%	24%	23%	38%	21%	27%	37%	22%	28%	38%	16%	30%	38%	37%	23%	37%
Bad idea	589	229	169	172	304	41	216	252	196	135	225	79	98	116	305	226
	58%	69%	62%	47%	71%	58%	47%	72%	55%	46%	78%	57%	46%	48%	70%	47%
Unsure	129	23	41	54	33	11	72	22	58	45	16	18	35	37	34	77
	13%	7%	15%	15%	8%	16%	16%	6%	16%	15%	5%	13%	16%	15%	8%	16%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QStanceInfluence] Generally speaking, do you think that it's a good idea or a bad idea for companies to use their financial influence to advance a political or social agenda supported by their executives?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	290	160	121	221	69	93	54	56	30	51	216	59	38	61	51	209	22	60	90	106	78
	29%	37%	23%	31%	23%	27%	31%	34%	30%	30%	48%	13%	54%	35%	21%	45%	11%	17%	64%	45%	14%
Bad idea	589	235	326	401	188	204	88	96	66	101	173	368	29	95	161	207	162	220	41	103	410
	58%	54%	62%	56%	64%	58%	52%	59%	66%	58%	39%	80%	41%	55%	65%	44%	85%	62%	29%	44%	74%
Unsure	129	36	79	91	39	55	29	12	4	21	58	35	4	18	34	50	7	73	10	27	62
	13%	8%	15%	13%	13%	16%	17%	7%	4%	12%	13%	8%	5%	10%	14%	11%	4%	21%	7%	12%	11%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QShareholderContrast] Which kinds of companies would you rather invest in? Companies which prioritize…

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Delivering the strongest financial returns for shareholders	507	353	154	80	112	77	127	110	341	44	84	257	249	70	105	122	120	74
	50%	56%	41%	47%	45%	46%	58%	55%	56%	47%	44%	50%	51%	49%	53%	49%	49%	53%
Protecting the environment and ensuring a racially and ethnically diverse workforce	441	251	190	81	125	80	81	73	229	50	97	226	213	68	80	109	113	60
	44%	40%	51%	47%	50%	48%	37%	37%	37%	52%	51%	44%	43%	47%	41%	43%	46%	43%
Unsure	60	31	29	10	14	9	10	17	44	1	9	33	28	7	14	20	10	6
	6%	5%	8%	6%	6%	6%	5%	8%	7%	1%	5%	6%	6%	5%	7%	8%	4%	4%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QShareholderContrast] Which kinds of companies would you rather invest in? Companies which prioritize...

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Delivering the strongest financial returns for shareholders	507	231	148	118	299	37	151	245	176	84	216	83	90	61	313	153
	50%	70%	54%	32%	70%	53%	33%	70%	50%	29%	75%	60%	42%	25%	71%	32%
Protecting the environment and ensuring a racially and ethnically diverse workforce	441	86	104	236	108	27	289	94	151	194	61	46	120	169	102	300
	44%	26%	38%	64%	25%	39%	63%	27%	43%	66%	21%	33%	56%	69%	23%	63%
Unsure	60	14	22	14	20	6	20	11	27	15	11	9	5	14	23	25
	6%	4%	8%	4%	5%	9%	4%	3%	8%	5%	4%	7%	2%	6%	5%	5%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QShareholderContrast] Which kinds of companies would you rather invest in? Companies which prioritize...

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Delivering the strongest financial returns for shareholders	507	230	256	354	153	171	89	77	48	95	166	304	37	94	122	168	152	187	65	78	326
	50%	53%	49%	50%	52%	49%	52%	47%	48%	55%	37%	66%	52%	54%	50%	36%	80%	53%	47%	33%	59%
Protecting the environment and ensuring a racially and ethnically diverse workforce	441	189	237	318	123	163	74	74	44	72	269	132	32	76	98	286	31	124	71	149	193
	44%	44%	45%	45%	42%	46%	43%	45%	43%	42%	60%	28%	46%	44%	40%	61%	16%	35%	51%	63%	35%
Unsure	60	12	32	40	20	17	9	12	9	6	12	27	1	4	25	11	7	42	3	9	32
	6%	3%	6%	6%	7%	5%	5%	8%	9%	4%	3%	6%	2%	2%	10%	2%	4%	12%	2%	4%	6%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QShareholderContrastRetire] Which kinds of companies should Wall Street investment firms that manage individual retirement plans for millions of Americans try to invest in? Companies which prioritize...

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Delivering the strongest financial returns for shareholders	559	382	177	83	102	94	136	144	374	41	97	291	265	71	117	154	127	71
	55%	60%	47%	48%	40%	56%	62%	72%	61%	44%	51%	56%	54%	49%	59%	61%	52%	51%
Protecting the environment and ensuring a racially and ethnically diverse workforce	403	232	170	85	139	65	69	45	207	53	88	198	204	66	69	88	105	64
	40%	37%	46%	49%	55%	39%	32%	23%	34%	56%	46%	38%	42%	46%	35%	35%	43%	46%
Unsure	47	21	26	4	11	8	13	10	32	-	4	27	20	7	12	9	10	4
	5%	3%	7%	2%	4%	5%	6%	5%	5%		2%	5%	4%	5%	6%	4%	4%	3%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QShareholderContrastRetire] Which kinds of companies should Wall Street investment firms that manage individual retirement plans for millions of Americans try to invest in? Companies which prioritize...

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Delivering the strongest financial returns for shareholders	559	231	177	137	301	44	188	246	204	102	220	81	108	79	317	196
	55%	70%	65%	37%	70%	62%	41%	70%	58%	35%	76%	58%	50%	32%	72%	41%
Protecting the environment and ensuring a racially and ethnically diverse workforce	403	91	84	212	115	18	250	92	135	175	59	57	100	150	106	262
	40%	28%	31%	58%	27%	26%	54%	26%	38%	60%	20%	41%	47%	62%	24%	55%
Unsure	47	10	13	19	11	9	22	12	15	15	10	1	7	15	15	20
	5%	3%	5%	5%	3%	13%	5%	3%	4%	5%	3%	1%	3%	6%	3%	4%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QShareholderContrastRetire] Which kinds of companies should Wall Street investment firms that manage individual retirement plans for millions of Americans try to invest in? Companies which prioritize...

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Delivering the strongest financial returns for shareholders	559	245	288	392	167	183	93	101	58	95	177	326	30	98	141	187	155	217	56	88	365
	55%	57%	55%	55%	56%	52%	54%	61%	57%	54%	40%	70%	43%	57%	58%	40%	82%	62%	40%	37%	66%
Protecting the environment and ensuring a racially and ethnically diverse workforce	403	175	208	287	116	149	69	57	39	74	261	113	39	70	84	266	31	105	84	136	164
	40%	41%	40%	40%	39%	42%	40%	35%	38%	42%	58%	24%	55%	41%	34%	57%	16%	30%	60%	58%	30%
Unsure	47	10	28	34	13	19	9	6	5	5	9	24	1	5	20	13	4	30	-	11	22
	5%	2%	5%	5%	4%	5%	5%	4%	4%	3%	2%	5%	2%	3%	8%	3%	2%	9%		5%	4%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QShareholderContrastPensions] Which kinds of companies should Wall Street investment firms that manage pension plans for teachers, police, and firefighters try to invest in? Companies which prioritize...

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Delivering the strongest financial returns for shareholders	562	383	178	84	114	94	135	135	375	48	92	294	265	71	130	142	129	76
	56%	60%	48%	49%	45%	56%	62%	68%	61%	50%	49%	57%	54%	49%	65%	56%	53%	55%
Protecting the environment and ensuring a racially and ethnically diverse workforce	388	222	166	80	123	63	69	52	202	46	89	197	191	62	57	98	99	57
	38%	35%	45%	47%	49%	38%	32%	26%	33%	49%	47%	38%	39%	43%	29%	39%	41%	41%
Unsure	59	30	28	7	15	9	14	13	37	1	8	25	34	11	12	11	14	6
	6%	5%	8%	4%	6%	6%	7%	7%	6%	1%	4%	5%	7%	7%	6%	5%	6%	4%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QShareholderContrastPensions] Which kinds of companies should Wall Street investment firms that manage pension plans for teachers, police, and firefighters try to invest in? Companies which prioritize...

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Delivering the strongest financial returns for shareholders	562	232	158	155	305	40	188	252	192	113	223	82	102	86	317	201
	56%	70%	58%	42%	71%	56%	41%	72%	54%	39%	77%	59%	47%	35%	72%	42%
Protecting the environment and ensuring a racially and ethnically diverse workforce	388	80	98	197	98	24	251	86	137	163	53	45	105	146	94	255
	38%	24%	36%	54%	23%	33%	54%	25%	39%	56%	18%	32%	49%	60%	21%	53%
Unsure	59	19	19	16	24	7	22	12	25	16	12	12	9	12	27	22
	6%	6%	7%	4%	6%	10%	5%	3%	7%	5%	4%	9%	4%	5%	6%	5%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QShareholderContrastPensions] Which kinds of companies should Wall Street investment firms that manage pension plans for teachers, police, and firefighters try to invest in? Companies which prioritize...

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Delivering the strongest financial returns for shareholders	562	239	291	391	170	182	95	99	56	106	195	322	31	92	141	207	157	198	71	92	360
	56%	56%	55%	55%	58%	52%	55%	60%	56%	61%	44%	70%	44%	53%	57%	44%	83%	56%	51%	39%	65%
Protecting the environment and ensuring a racially and ethnically diverse workforce	388	170	206	277	111	149	66	57	40	59	235	118	36	71	79	242	27	119	66	135	158
	38%	40%	39%	39%	38%	42%	38%	35%	40%	34%	53%	26%	52%	41%	32%	52%	14%	34%	47%	57%	29%
Unsure	59	21	28	45	14	21	11	8	5	9	17	23	3	10	25	16	7	36	2	8	33
	6%	5%	5%	6%	5%	6%	7%	5%	5%	5%	4%	5%	4%	6%	10%	4%	3%	10%	2%	3%	6%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QESGPolFossilFuels] Do you think it's a good idea or a bad idea for Wall Street investment firms that own a large percentage of publicly traded companies to influence these companies to take the following actions?
-Phasing out oil and gas production

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	472	301	170	109	140	84	86	53	243	55	114	235	235	77	80	117	121	66
	47%	47%	46%	64%	56%	50%	39%	26%	40%	58%	60%	46%	48%	53%	40%	46%	50%	47%
Bad idea	377	248	128	42	70	52	99	114	272	21	51	198	178	48	79	97	89	50
	37%	39%	34%	24%	28%	31%	45%	57%	44%	22%	27%	38%	36%	33%	40%	39%	37%	36%
Unsure	159	86	74	20	42	31	33	33	98	19	24	83	77	20	39	37	32	24
	16%	13%	20%	12%	17%	18%	15%	17%	16%	20%	13%	16%	16%	14%	20%	15%	13%	17%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QESGPolFossilFuels] Do you think it's a good idea or a bad idea for Wall Street investment firms that own a large percentage of publicly traded companies to influence these companies to take the following actions?
-Phasing out oil and gas production

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	472	89	111	257	111	30	313	97	168	204	57	54	138	174	118	321
	47%	27%	40%	70%	26%	42%	68%	28%	47%	70%	20%	39%	64%	71%	27%	67%
Bad idea	377	205	110	54	267	20	73	216	118	39	202	65	48	25	267	76
	37%	62%	40%	15%	63%	28%	16%	62%	33%	13%	70%	47%	22%	10%	61%	16%
Unsure	159	37	53	57	49	21	74	37	69	49	30	19	30	45	53	81
	16%	11%	19%	16%	11%	29%	16%	11%	19%	17%	10%	14%	14%	18%	12%	17%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QESGPolFossilFuels] Do you think it's a good idea or a bad idea for Wall Street investment firms that own a large percentage of publicly traded companies to influence these companies to take the following actions?
-Phasing out oil and gas production

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	472	217	233	347	125	168	98	67	44	79	301	133	41	90	96	296	41	135	99	135	210
	47%	50%	44%	49%	42%	48%	57%	41%	44%	46%	67%	29%	59%	52%	39%	64%	21%	38%	71%	57%	38%
Bad idea	377	157	204	251	126	123	50	68	47	69	85	263	22	55	104	102	139	136	29	62	267
	37%	37%	39%	35%	42%	35%	29%	42%	47%	40%	19%	57%	31%	32%	42%	22%	73%	39%	20%	27%	48%
Unsure	159	56	88	114	46	61	24	28	10	26	61	67	7	28	46	68	10	82	12	39	74
	16%	13%	17%	16%	15%	17%	14%	17%	10%	15%	14%	14%	10%	16%	19%	15%	5%	23%	9%	16%	13%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QESGPolBLM] Do you think it's a good idea or a bad idea for Wall Street investment firms that own a large percentage of publicly traded companies to influence these companies to take the following actions?
-Donating to social movements like Black Lives Matter

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	435	276	159	110	136	68	67	55	230	58	103	207	225	73	75	94	116	68
	43%	43%	43%	64%	54%	41%	31%	27%	37%	61%	54%	40%	46%	51%	38%	37%	48%	48%
Bad idea	393	269	124	40	65	67	113	108	284	16	55	209	183	53	81	107	86	53
	39%	42%	33%	23%	26%	40%	52%	54%	46%	17%	29%	41%	37%	37%	41%	43%	35%	38%
Unsure	181	90	90	22	51	33	38	37	100	21	31	99	81	19	43	50	41	19
	18%	14%	24%	13%	20%	20%	18%	19%	16%	22%	16%	19%	17%	13%	21%	20%	17%	14%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QESGPolBLM] Do you think it's a good idea or a bad idea for Wall Street investment firms that own a large percentage of publicly traded companies to influence these companies to take the following actions?
-Donating to social movements like Black Lives Matter

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	435	93	93	238	108	25	286	83	161	189	44	63	124	161	107	299
	43%	28%	34%	65%	25%	36%	62%	24%	46%	65%	15%	46%	58%	66%	24%	63%
Bad idea	393	204	117	64	270	24	85	233	104	53	217	53	46	39	273	85
	39%	62%	43%	17%	63%	35%	18%	67%	29%	18%	75%	38%	21%	16%	62%	18%
Unsure	181	34	64	66	50	21	90	34	89	50	27	23	45	44	59	94
	18%	10%	23%	18%	12%	30%	20%	10%	25%	17%	9%	16%	21%	18%	13%	20%

Echelon Insights
Daily Wire - ESG Survey
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[QESGPolBLM] Do you think it's a good idea or a bad idea for Wall Street investment firms that own a large percentage of publicly traded companies to influence these companies to take the following actions?
-Donating to social movements like Black Lives Matter

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	435	201	219	315	120	142	85	63	50	80	288	115	46	82	91	288	28	119	103	138	165
	43%	47%	42%	44%	40%	40%	50%	39%	49%	46%	64%	25%	66%	47%	37%	62%	15%	34%	74%	59%	30%
Bad idea	393	166	210	264	128	136	57	68	39	70	94	275	16	68	105	97	149	147	24	51	295
	39%	39%	40%	37%	43%	39%	33%	41%	39%	40%	21%	59%	23%	39%	43%	21%	78%	42%	17%	22%	53%
Unsure	181	64	96	133	48	73	29	33	12	24	65	73	8	24	49	80	13	88	12	47	92
	18%	15%	18%	19%	16%	21%	17%	20%	12%	14%	15%	16%	12%	14%	20%	17%	7%	25%	9%	20%	17%

Echelon Insights
Daily Wire - ESG Survey
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[QESGPolQuotaBoard] Do you think it's a good idea or a bad idea for Wall Street investment firms that own a large percentage of publicly traded companies to influence these companies to take the following actions?
-Having a certain quota of minorities and women on their corporate boards

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	530	317	213	109	149	82	106	84	283	66	118	269	258	86	87	128	133	82
	53%	50%	57%	63%	59%	49%	49%	42%	46%	70%	63%	52%	53%	59%	44%	51%	55%	58%
Bad idea	324	227	96	44	68	55	82	76	228	12	55	168	156	46	72	89	68	39
	32%	36%	26%	25%	27%	33%	38%	38%	37%	13%	29%	33%	32%	32%	36%	35%	28%	28%
Unsure	155	92	63	19	35	30	30	41	103	16	15	78	76	13	40	34	42	19
	15%	14%	17%	11%	14%	18%	14%	20%	17%	17%	8%	15%	15%	9%	20%	14%	17%	14%

Echelon Insights
Daily Wire - ESG Survey
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[QESGPolQuotaBoard] Do you think it's a good idea or a bad idea for Wall Street investment firms that own a large percentage of publicly traded companies to influence these companies to take the following actions?
-Having a certain quota of minorities and women on their corporate boards

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	530	124	115	274	150	31	328	127	192	208	86	64	144	184	150	337
	53%	37%	42%	75%	35%	44%	71%	36%	54%	71%	30%	46%	67%	75%	34%	71%
Bad idea	324	150	115	54	210	26	79	174	95	51	159	51	43	34	214	83
	32%	45%	42%	15%	49%	37%	17%	50%	27%	17%	55%	37%	20%	14%	49%	17%
Unsure	155	58	44	39	67	14	54	49	67	33	43	24	29	26	74	57
	15%	17%	16%	11%	16%	19%	12%	14%	19%	11%	15%	17%	13%	10%	17%	12%

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[QESGPolQuotaBoard] Do you think it's a good idea or a bad idea for Wall Street investment firms that own a large percentage of publicly traded companies to influence these companies to take the following actions?
-Having a certain quota of minorities and women on their corporate boards

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	530	227	285	379	151	183	97	85	52	90	307	176	48	95	110	330	38	162	108	160	225
	53%	53%	54%	53%	51%	52%	57%	52%	52%	52%	69%	38%	69%	55%	45%	71%	20%	46%	77%	68%	41%
Bad idea	324	145	164	226	98	115	50	51	34	60	87	215	13	52	90	84	131	109	22	47	238
	32%	34%	31%	32%	33%	33%	29%	31%	34%	34%	20%	46%	19%	30%	37%	18%	69%	31%	15%	20%	43%
Unsure	155	59	76	108	47	54	24	28	14	24	52	72	8	27	46	51	22	82	10	29	88
	15%	14%	14%	15%	16%	15%	14%	17%	14%	14%	12%	16%	12%	15%	19%	11%	11%	23%	7%	12%	16%

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[QESGPolRepresentBoard] Do you think it's a good idea or a bad idea for Wall Street investment firms that own a large percentage of publicly traded companies to influence these companies to take the following actions?
-Having a certain quota of minorities and women in hiring

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	531	317	214	106	151	88	99	86	285	65	118	282	246	83	89	133	129	84
	53%	50%	57%	62%	60%	53%	45%	43%	47%	68%	62%	55%	50%	57%	45%	53%	53%	60%
Bad idea	316	217	99	40	69	52	82	74	214	17	54	152	163	44	70	84	71	35
	31%	34%	27%	23%	27%	31%	37%	37%	35%	18%	29%	29%	33%	30%	35%	33%	29%	25%
Unsure	161	102	59	25	32	26	38	40	114	13	17	81	80	18	39	34	42	21
	16%	16%	16%	15%	13%	16%	17%	20%	19%	14%	9%	16%	16%	12%	20%	14%	17%	15%

Echelon Insights
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[QESGPolRepresentBoard] Do you think it's a good idea or a bad idea for Wall Street investment firms that own a large percentage of publicly traded companies to influence these companies to take the following actions?
-Having a certain quota of minorities and women in hiring

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	531	132	114	265	158	30	320	132	183	213	92	65	140	180	154	334
	53%	40%	42%	72%	37%	42%	70%	38%	52%	73%	32%	47%	65%	74%	35%	70%
Bad idea	316	147	106	60	203	24	78	164	103	45	149	55	43	34	208	86
	31%	44%	39%	16%	48%	35%	17%	47%	29%	15%	52%	39%	20%	14%	48%	18%
Unsure	161	53	53	42	66	16	63	53	68	34	47	19	32	29	76	58
	16%	16%	20%	12%	15%	23%	14%	15%	19%	12%	16%	14%	15%	12%	17%	12%

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[QESGPolRepresentBoard] Do you think it's a good idea or a bad idea for Wall Street investment firms that own a large percentage of publicly traded companies to influence these companies to take the following actions?
-Having a certain quota of minorities and women in hiring

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	531	233	276	386	145	190	95	83	56	83	315	170	47	87	120	333	42	156	105	154	232
	53%	54%	53%	54%	49%	54%	55%	51%	56%	48%	71%	37%	68%	50%	49%	72%	22%	44%	75%	65%	42%
Bad idea	316	140	164	214	102	107	53	50	32	62	85	211	15	61	80	88	119	109	25	50	228
	31%	33%	31%	30%	34%	30%	31%	30%	31%	36%	19%	46%	21%	35%	33%	19%	63%	31%	18%	21%	41%
Unsure	161	58	86	112	49	55	23	31	13	29	46	81	8	26	45	44	29	88	10	31	91
	16%	13%	16%	16%	17%	16%	14%	19%	13%	17%	10%	18%	11%	15%	18%	10%	15%	25%	7%	13%	17%

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[QESGPolWorkerPay] Do you think it's a good idea or a bad idea for Wall Street investment firms that own a large percentage of publicly traded companies to influence these companies to take the following actions?
-Setting levels of worker pay

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	568	368	200	106	156	100	99	107	318	61	131	286	278	86	107	142	139	83
	56%	58%	54%	62%	62%	60%	45%	53%	52%	64%	69%	56%	57%	60%	54%	56%	57%	59%
Bad idea	267	178	90	46	53	36	73	59	174	16	46	143	125	38	59	69	58	33
	27%	28%	24%	27%	21%	22%	33%	30%	28%	17%	25%	28%	25%	27%	30%	28%	24%	24%
Unsure	173	89	83	20	42	30	47	34	121	18	12	86	86	20	33	41	45	24
	17%	14%	22%	11%	17%	18%	21%	17%	20%	19%	6%	17%	18%	14%	17%	16%	19%	17%

Echelon Insights
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[QESGPolWorkerPay] Do you think it's a good idea or a bad idea for Wall Street investment firms that own a large percentage of publicly traded companies to influence these companies to take the following actions?
-Setting levels of worker pay

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	568	171	149	240	214	38	300	171	209	186	135	79	141	158	216	310
	56%	52%	54%	65%	50%	54%	65%	49%	59%	64%	47%	57%	66%	65%	49%	65%
Bad idea	267	98	80	81	139	15	104	124	80	61	108	32	52	52	147	97
	27%	30%	29%	22%	33%	21%	23%	35%	23%	21%	37%	23%	24%	21%	33%	20%
Unsure	173	62	46	46	74	18	57	55	65	44	46	28	22	35	75	71
	17%	19%	17%	13%	17%	25%	12%	16%	18%	15%	16%	20%	10%	14%	17%	15%

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[QESGPolWorkerPay] Do you think it's a good idea or a bad idea for Wall Street investment firms that own a large percentage of publicly traded companies to influence these companies to take the following actions?
-Setting levels of worker pay

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	568	259	287	414	154	196	109	100	54	84	321	208	45	118	134	317	74	177	107	142	279
	56%	60%	55%	58%	52%	56%	63%	61%	54%	48%	72%	45%	65%	68%	55%	68%	39%	50%	77%	60%	51%
Bad idea	267	109	148	179	88	92	36	41	27	60	75	173	15	34	58	91	83	93	26	50	173
	27%	25%	28%	25%	30%	26%	21%	25%	27%	35%	17%	37%	21%	20%	24%	20%	44%	26%	18%	21%	31%
Unsure	173	63	91	119	54	65	27	23	19	30	51	82	10	21	53	57	33	83	7	44	98
	17%	15%	17%	17%	18%	18%	16%	14%	19%	17%	11%	18%	14%	12%	22%	12%	17%	24%	5%	19%	18%

Echelon Insights
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[QESGHeard] How much have you heard about Environment, Social, and Governance (ESG) criteria for investing?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A LOT/SOME	487	323	165	117	156	88	77	51	247	59	116	224	260	60	84	130	124	85
	48%	51%	44%	68%	62%	53%	35%	25%	40%	62%	62%	44%	53%	41%	42%	52%	51%	61%
NOT MUCH/NOTHING AT ALL	486	299	187	51	89	78	127	141	343	34	67	267	218	76	103	116	113	53
	48%	47%	50%	30%	35%	47%	58%	71%	56%	36%	35%	52%	44%	53%	52%	46%	47%	38%
A lot	158	110	48	34	63	35	22	5	77	31	36	63	95	21	20	29	44	42
	16%	17%	13%	20%	25%	21%	10%	2%	13%	33%	19%	12%	19%	14%	10%	11%	18%	30%
Some	329	213	116	83	92	53	55	46	171	28	81	162	166	39	64	101	80	43
	33%	33%	31%	48%	37%	32%	25%	23%	28%	30%	43%	31%	34%	27%	32%	40%	33%	31%
Not much	260	168	92	34	69	46	59	53	169	23	45	141	118	30	60	66	62	34
	26%	26%	25%	20%	27%	27%	27%	27%	28%	24%	24%	27%	24%	21%	30%	26%	26%	24%
Nothing at all	225	131	95	17	20	32	68	88	173	11	22	125	100	46	43	50	51	19
	22%	21%	25%	10%	8%	19%	31%	44%	28%	11%	12%	24%	20%	32%	22%	20%	21%	14%
Unsure	35	14	21	4	7	1	15	8	23	2	6	24	11	9	12	5	5	2
	3%	2%	6%	2%	3%	1%	7%	4%	4%	2%	3%	5%	2%	6%	6%	2%	2%	1%

Echelon Insights
Daily Wire - ESG Survey
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[QESGHeard] How much have you heard about Environment, Social, and Governance (ESG) criteria for investing?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A LOT/SOME	487	165	132	180	207	29	232	168	175	143	134	73	114	118	225	230
	48%	50%	48%	49%	49%	41%	50%	48%	49%	49%	47%	53%	53%	48%	51%	48%
NOT MUCH/NOTHING AT ALL	486	155	133	177	208	39	214	170	167	140	145	63	94	118	199	233
	48%	47%	49%	48%	49%	56%	46%	49%	47%	48%	50%	46%	43%	48%	45%	49%
A lot	158	58	33	66	69	5	80	56	40	62	39	29	35	45	80	71
	16%	17%	12%	18%	16%	7%	17%	16%	11%	21%	14%	21%	16%	19%	18%	15%
Some	329	108	98	114	139	24	151	112	135	81	95	44	79	72	144	159
	33%	33%	36%	31%	32%	34%	33%	32%	38%	28%	33%	31%	37%	30%	33%	33%
Not much	260	75	75	103	108	14	128	86	91	79	70	38	63	64	103	133
	26%	23%	27%	28%	25%	19%	28%	25%	26%	27%	24%	27%	29%	26%	24%	28%
Nothing at all	225	80	58	74	101	26	86	84	77	61	75	25	31	54	96	100
	22%	24%	21%	20%	24%	37%	19%	24%	22%	21%	26%	18%	14%	22%	22%	21%
Unsure	35	11	9	11	12	2	16	12	12	10	9	2	8	8	14	15
	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	2%	4%	3%	3%	3%

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[QESGHeard] How much have you heard about Environment, Social, and Governance (ESG) criteria for investing?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A LOT/SOME	487	267	203	370	117	148	105	77	53	100	267	191	70	174	-	310	99	78	106	160	202
	48%	62%	39%	52%	40%	42%	62%	47%	52%	57%	60%	41%	100%	100%		67%	52%	22%	76%	68%	37%
NOT MUCH/NOTHING AT ALL	486	153	301	322	163	189	62	82	47	70	166	259	-	-	245	148	89	249	31	71	334
	48%	36%	57%	45%	55%	54%	36%	50%	47%	40%	37%	56%			100%	32%	47%	71%	22%	30%	61%
A lot	158	106	49	131	28	35	24	22	21	55	105	49	70	-	-	119	33	6	60	51	44
	16%	25%	9%	18%	9%	10%	14%	13%	21%	32%	24%	11%	100%			26%	17%	2%	43%	22%	8%
Some	329	160	154	239	90	113	81	55	31	45	162	141	-	174	-	191	66	72	45	108	158
	33%	37%	29%	34%	30%	32%	47%	34%	31%	26%	36%	31%		100%		41%	35%	20%	32%	46%	29%
Not much	260	99	145	186	74	98	32	56	26	36	108	122	-	-	145	112	53	95	25	56	158
	26%	23%	28%	26%	25%	28%	19%	34%	26%	20%	24%	26%			59%	24%	28%	27%	18%	24%	29%
Nothing at all	225	55	156	136	89	91	30	26	21	35	58	136	-	-	101	35	36	154	6	15	176
	22%	13%	30%	19%	30%	26%	18%	16%	21%	20%	13%	30%			41%	8%	19%	44%	4%	6%	32%
Unsure	35	11	21	20	15	15	4	5	1	4	14	13	-	-	-	8	2	25	4	5	15
	3%	2%	4%	3%	5%	4%	2%	3%	1%	2%	3%	3%				2%	1%	7%	3%	2%	3%

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[QESGFav] Regardless of how much you've heard about it, do you have a favorable or unfavorable view of the Environment, Social, and Governance (ESG) criteria for investing?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	466	293	172	112	150	83	70	51	232	73	110	220	244	66	78	115	119	80
	46%	46%	46%	65%	60%	50%	32%	26%	38%	77%	58%	43%	50%	46%	39%	46%	49%	57%
VERY/SOMEWHAT UNFAVORABLE	190	145	45	20	31	30	54	55	136	7	21	94	95	17	40	50	44	32
	19%	23%	12%	12%	12%	18%	25%	28%	22%	7%	11%	18%	19%	12%	20%	20%	18%	23%
Very favorable	185	106	79	41	67	36	26	16	89	45	36	84	100	30	24	43	46	40
	18%	17%	21%	24%	27%	21%	12%	8%	14%	48%	19%	16%	20%	21%	12%	17%	19%	29%
Somewhat favorable	280	187	93	70	83	47	44	36	143	28	74	136	144	37	54	72	73	40
	28%	29%	25%	41%	33%	28%	20%	18%	23%	29%	39%	26%	29%	25%	27%	29%	30%	28%
Heard of, no opinion	185	119	66	32	52	28	34	40	106	11	43	104	80	31	44	42	48	16
	18%	19%	18%	19%	21%	16%	15%	20%	17%	12%	23%	20%	16%	22%	22%	17%	20%	11%
Somewhat unfavorable	99	74	25	14	17	18	21	28	72	2	10	56	43	7	16	33	22	17
	10%	12%	7%	8%	7%	11%	10%	14%	12%	2%	5%	11%	9%	5%	8%	13%	9%	12%
Very unfavorable	91	71	20	6	14	12	33	27	64	5	12	38	52	9	24	18	22	14
	9%	11%	5%	3%	5%	7%	15%	13%	10%	5%	6%	7%	11%	7%	12%	7%	9%	10%
Unsure	168	78	90	8	19	27	60	54	139	3	15	97	71	30	36	44	31	13
	17%	12%	24%	4%	7%	16%	28%	27%	23%	4%	8%	19%	14%	21%	18%	18%	13%	9%

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[QESGFav] Regardless of how much you've heard about it, do you have a favorable or unfavorable view of the Environment, Social, and Governance (ESG) criteria for investing?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	466	115	103	237	137	21	291	109	162	194	70	67	130	162	141	300
	46%	35%	38%	64%	32%	30%	63%	31%	46%	66%	24%	48%	60%	66%	32%	63%
VERY/SOMEWHAT UNFAVORABLE	190	109	62	15	149	15	21	129	51	11	119	30	16	6	155	21
	19%	33%	23%	4%	35%	21%	5%	37%	14%	4%	41%	22%	7%	2%	35%	4%
Very favorable	185	51	23	105	57	4	121	50	47	89	27	30	48	72	64	114
	18%	15%	9%	29%	13%	6%	26%	14%	13%	30%	10%	21%	22%	30%	15%	24%
Somewhat favorable	280	63	79	132	80	17	171	60	115	105	43	37	82	89	76	186
	28%	19%	29%	36%	19%	24%	37%	17%	32%	36%	15%	27%	38%	37%	17%	39%
Heard of, no opinion	185	56	57	64	77	14	82	56	80	44	48	29	44	37	79	79
	18%	17%	21%	17%	18%	20%	18%	16%	22%	15%	17%	21%	20%	15%	18%	17%
Somewhat unfavorable	99	56	31	8	76	6	12	66	25	8	62	14	8	4	76	14
	10%	17%	11%	2%	18%	9%	3%	19%	7%	3%	21%	10%	4%	1%	17%	3%
Very unfavorable	91	53	31	7	73	9	9	63	25	3	57	17	7	2	79	7
	9%	16%	11%	2%	17%	12%	2%	18%	7%	1%	20%	12%	3%	1%	18%	1%
Unsure	168	51	51	52	64	21	66	56	62	44	51	13	26	40	63	77
	17%	15%	19%	14%	15%	30%	14%	16%	18%	15%	18%	9%	12%	16%	14%	16%

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[QESGFav] Regardless of how much you've heard about it, do you have a favorable or unfavorable view of the Environment, Social, and Governance (ESG) criteria for investing?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	466	235	222	355	110	148	87	85	49	93	303	137	58	115	68	466	-	-	118	169	164
	46%	55%	42%	50%	37%	42%	51%	52%	48%	53%	68%	30%	82%	66%	28%	100%			84%	72%	30%
VERY/SOMEWHAT UNFAVORABLE	190	79	101	131	59	59	29	31	23	39	32	144	9	29	49	-	190	-	9	24	152
	19%	18%	19%	18%	20%	17%	17%	19%	23%	22%	7%	31%	13%	17%	20%		100%		6%	10%	28%
Very favorable	185	109	73	152	33	49	34	33	17	50	140	39	45	35	17	185	-	-	69	73	38
	18%	25%	14%	21%	11%	14%	20%	20%	17%	29%	31%	9%	64%	20%	7%	40%			49%	31%	7%
Somewhat favorable	280	126	148	203	77	99	52	52	32	43	164	97	13	80	51	280	-	-	49	96	126
	28%	29%	28%	29%	26%	28%	31%	32%	31%	25%	37%	21%	18%	46%	21%	60%			35%	41%	23%
Heard of, no opinion	185	77	88	121	64	76	33	31	11	21	73	86	3	27	61	-	-	185	13	37	109
	18%	18%	17%	17%	22%	22%	19%	19%	11%	12%	16%	19%	5%	15%	25%			52%	10%	16%	20%
Somewhat unfavorable	99	39	54	69	30	33	15	19	7	16	18	71	6	13	27	-	99	-	4	16	75
	10%	9%	10%	10%	10%	10%	9%	12%	7%	9%	4%	15%	9%	8%	11%		52%		3%	7%	14%
Very unfavorable	91	40	47	62	29	25	13	12	16	23	14	73	3	15	21	-	91	-	5	8	77
	9%	9%	9%	9%	10%	7%	8%	7%	16%	13%	3%	16%	4%	9%	9%		48%		4%	3%	14%
Unsure	168	40	114	105	63	69	22	16	18	22	38	96	-	3	68	-	-	168	-	6	126
	17%	9%	22%	15%	21%	20%	13%	10%	18%	12%	9%	21%		2%	28%			48%		2%	23%

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[QESGChoice] Environment, Social, and Governance (ESG) criteria are a set of standards investors use to screen investment in companies on the basis of impact to the environment, support for racial diversity and LGBTQ rights, treatment of workers, and governance criter

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	376	233	142	93	149	64	45	24	171	66	95	195	178	58	80	77	85	73
	37%	37%	38%	54%	59%	39%	21%	12%	28%	70%	50%	38%	36%	40%	41%	31%	35%	52%
Yes, I have selected most of my investments this way	140	90	50	44	59	24	10	3	66	35	27	68	69	22	32	22	26	38
	14%	14%	14%	26%	24%	14%	5%	1%	11%	37%	14%	13%	14%	15%	16%	9%	11%	27%
Yes, I have selected some of my investments this way	236	143	92	50	89	40	35	21	105	32	68	126	109	36	48	56	59	35
	23%	23%	25%	29%	36%	24%	16%	11%	17%	33%	36%	25%	22%	25%	24%	22%	24%	25%
No, I have not selected any investments this way	551	362	189	63	90	94	145	160	385	29	78	280	271	73	102	154	141	59
	55%	57%	51%	37%	36%	57%	66%	80%	63%	30%	41%	54%	55%	51%	52%	61%	58%	42%
Unsure	82	40	41	15	13	8	28	17	57	-	17	40	40	14	16	20	17	9
	8%	6%	11%	9%	5%	5%	13%	8%	9%		9%	8%	8%	10%	8%	8%	7%	6%

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[QESGChoice] Environment, Social, and Governance (ESG) criteria are a set of standards investors use to screen investment in companies on the basis of impact to the environment, support for racial diversity and LGBTQ rights, treatment of workers, and governance criter

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	376	107	79	178	127	11	220	101	133	141	64	63	105	114	138	208
	37%	32%	29%	48%	30%	15%	48%	29%	37%	48%	22%	45%	49%	47%	31%	44%
Yes, I have selected most of my investments this way	140	44	26	64	54	1	77	46	42	52	26	28	40	37	57	76
	14%	13%	10%	17%	13%	2%	17%	13%	12%	18%	9%	20%	18%	15%	13%	16%
Yes, I have selected some of my investments this way	236	63	53	114	73	10	143	55	91	89	39	35	66	76	81	132
	23%	19%	19%	31%	17%	14%	31%	16%	26%	30%	13%	25%	31%	31%	18%	28%
No, I have not selected any investments this way	551	206	170	162	275	52	205	232	189	127	210	65	98	106	270	229
	55%	62%	62%	44%	64%	73%	44%	66%	53%	44%	73%	47%	45%	43%	62%	48%
Unsure	82	19	25	28	25	8	37	17	33	24	14	12	12	24	30	41
	8%	6%	9%	8%	6%	11%	8%	5%	9%	8%	5%	8%	6%	10%	7%	9%

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[QESGChoice] Environment, Social, and Governance (ESG) criteria are a set of standards investors use to screen investment in companies on the basis of impact to the environment, support for racial diversity and LGBTQ rights, treatment of workers, and governance criter

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL YES	376	207	155	299	76	113	75	64	38	82	260	101	53	80	54	287	33	55	140	236	-
	37%	48%	29%	42%	26%	32%	44%	39%	38%	47%	58%	22%	76%	46%	22%	62%	17%	16%	100%	100%	
Yes, I have selected most of my investments this way	140	87	47	113	27	39	29	25	9	39	102	36	25	19	15	118	9	13	140	-	-
	14%	20%	9%	16%	9%	11%	17%	15%	9%	22%	23%	8%	35%	11%	6%	25%	4%	4%	100%		
Yes, I have selected some of my investments this way	236	120	107	186	49	74	46	40	29	43	158	65	29	61	39	169	24	42	-	236	-
	23%	28%	20%	26%	17%	21%	27%	24%	29%	25%	35%	14%	41%	35%	16%	36%	13%	12%		100%	
No, I have not selected any investments this way	551	202	329	363	188	211	81	90	57	78	163	325	15	85	158	164	152	235	-	-	551
	55%	47%	63%	51%	64%	60%	47%	55%	56%	45%	37%	70%	22%	49%	65%	35%	80%	67%			100%
Unsure	82	22	42	50	32	28	15	9	6	14	23	36	1	9	34	14	5	62	-	-	-
	8%	5%	8%	7%	11%	8%	9%	5%	6%	8%	5%	8%	2%	5%	14%	3%	3%	18%			

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[QESGIdeology] Based on what you've heard, do you think ESG criteria tends to promote companies taking more conservative positions, more liberal positions, or do you think they are politically neutral?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More liberal positions	502	342	160	76	116	82	113	115	313	41	102	214	287	50	94	130	129	87
	50%	54%	43%	44%	46%	49%	52%	58%	51%	43%	54%	42%	59%	35%	47%	52%	53%	62%
More conservative positions	161	105	56	45	47	27	27	15	81	29	33	99	62	23	28	47	35	25
	16%	17%	15%	26%	19%	16%	13%	8%	13%	30%	17%	19%	13%	16%	14%	19%	14%	18%
Politically neutral	213	127	86	42	66	36	43	26	119	23	42	116	94	46	45	47	50	20
	21%	20%	23%	25%	26%	22%	20%	13%	19%	24%	22%	23%	19%	32%	23%	19%	21%	14%
Unsure	132	61	71	9	22	22	35	43	101	2	13	86	46	26	33	26	29	8
	13%	10%	19%	5%	9%	13%	16%	22%	16%	2%	7%	17%	9%	18%	16%	11%	12%	6%

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[QESGIdeology] Based on what you ’ve heard, do you think ESG criteria tends to promote companies taking more conservative positions, more liberal positions, or do you think they are politically neutral?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More liberal positions	502	165	140	189	230	30	228	190	138	172	166	64	84	144	238	233
	50%	50%	51%	51%	54%	43%	49%	54%	39%	59%	58%	46%	39%	59%	54%	49%
More conservative positions	161	79	28	51	84	6	69	78	46	37	61	23	42	26	88	64
	16%	24%	10%	14%	20%	8%	15%	22%	13%	13%	21%	17%	20%	11%	20%	13%
Politically neutral	213	56	66	83	74	20	106	52	107	54	36	38	59	47	71	116
	21%	17%	24%	23%	17%	28%	23%	15%	30%	18%	12%	27%	27%	19%	16%	24%
Unsure	132	32	40	45	39	14	59	30	64	29	25	14	30	27	41	65
	13%	10%	15%	12%	9%	20%	13%	9%	18%	10%	9%	10%	14%	11%	9%	14%

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N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QESGIdeology] Based on what you've heard, do you think ESG criteria tends to promote companies taking more conservative positions, more liberal positions, or do you think they are politically neutral?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More liberal positions	502	221	272	356	146	155	85	86	58	98	203	259	40	88	123	228	127	148	57	108	316
	50%	51%	52%	50%	49%	44%	50%	53%	57%	56%	46%	56%	57%	50%	50%	49%	67%	42%	41%	46%	57%
More conservative positions	161	91	59	122	39	63	17	33	10	33	97	59	17	36	24	100	30	31	41	56	59
	16%	21%	11%	17%	13%	18%	10%	20%	10%	19%	22%	13%	24%	21%	10%	22%	16%	9%	29%	24%	11%
Politically neutral	213	85	113	153	60	85	45	27	20	29	116	76	12	41	52	115	21	77	39	60	95
	21%	20%	21%	21%	20%	24%	27%	16%	20%	17%	26%	16%	17%	24%	21%	25%	11%	22%	28%	26%	17%
Unsure	132	34	82	81	50	49	23	19	12	14	30	69	1	9	47	23	12	97	4	11	81
	13%	8%	16%	11%	17%	14%	14%	11%	12%	8%	7%	15%	2%	5%	19%	5%	6%	28%	3%	5%	15%

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[QESGReturns] Generally speaking, do you think that ESG investing offers higher or lower financial returns for investors compared to investments made on business fundamentals like sales growth and cashflow?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Higher returns	273	170	103	85	93	53	33	8	127	47	73	144	128	34	58	60	71	49
	27%	27%	28%	49%	37%	32%	15%	4%	21%	50%	39%	28%	26%	24%	29%	24%	29%	35%
Lower returns	304	227	77	37	79	46	73	70	195	26	53	134	168	36	59	83	67	52
	30%	36%	21%	21%	31%	27%	33%	35%	32%	27%	28%	26%	34%	25%	30%	33%	28%	37%
No difference	213	134	79	36	48	38	45	47	132	15	38	118	94	40	36	50	54	24
	21%	21%	21%	21%	19%	23%	20%	23%	22%	16%	20%	23%	19%	27%	18%	20%	22%	17%
Unsure	218	104	114	14	32	30	68	75	159	6	25	119	99	35	45	58	50	15
	22%	16%	31%	8%	13%	18%	31%	38%	26%	7%	13%	23%	20%	24%	23%	23%	21%	11%

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[QESGReturns] Generally speaking, do you think that ESG investing offers higher or lower financial returns for investors compared to investments made on business fundamentals like sales growth and cashflow?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Higher returns	273	98	50	119	112	7	148	84	77	112	53	58	63	86	111	143
	27%	30%	18%	32%	26%	9%	32%	24%	22%	38%	18%	42%	29%	35%	25%	30%
Lower returns	304	126	99	75	172	24	101	142	105	56	129	43	54	47	178	104
	30%	38%	36%	21%	40%	34%	22%	41%	30%	19%	45%	31%	25%	19%	41%	22%
No difference	213	55	63	87	73	22	104	59	91	63	51	22	48	55	75	114
	21%	17%	23%	24%	17%	31%	23%	17%	26%	22%	18%	16%	22%	23%	17%	24%
Unsure	218	52	62	87	71	18	108	66	82	60	55	15	50	56	73	117
	22%	16%	23%	24%	17%	26%	23%	19%	23%	21%	19%	11%	23%	23%	17%	25%

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[QESGReturns] Generally speaking, do you think that ESG investing offers higher or lower financial returns for investors compared to investments made on business fundamentals like sales growth and cashflow?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Higher returns	273	144	119	219	53	85	52	49	25	58	186	81	37	56	31	198	30	45	91	102	70
	27%	33%	23%	31%	18%	24%	30%	30%	25%	34%	42%	18%	52%	32%	13%	42%	16%	13%	65%	44%	13%
Lower returns	304	143	151	225	79	110	51	51	33	48	104	179	21	62	81	117	105	82	28	58	206
	30%	33%	29%	32%	27%	31%	30%	31%	33%	28%	23%	39%	30%	36%	33%	25%	56%	23%	20%	25%	37%
No difference	213	91	112	144	69	76	39	34	23	31	103	89	11	42	57	101	32	81	16	58	126
	21%	21%	21%	20%	23%	21%	23%	21%	23%	18%	23%	19%	16%	24%	23%	22%	17%	23%	12%	24%	23%
Unsure	218	53	143	124	94	81	30	29	20	36	54	114	1	13	76	51	23	145	4	17	149
	22%	12%	27%	17%	32%	23%	17%	18%	20%	21%	12%	25%	2%	7%	31%	11%	12%	41%	3%	7%	27%

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[QESGIndividualChoice] Whether or not you think ESG investments offer higher or lower returns for investors, do you think it's a good idea or a bad idea for individual investors to have the choice of investing using an ESG investment philosophy?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	554	358	196	107	151	96	104	96	322	63	111	274	279	80	107	131	140	82
	55%	56%	53%	62%	60%	58%	48%	48%	53%	66%	59%	53%	57%	56%	54%	52%	58%	59%
Bad idea	218	150	68	37	56	29	52	44	138	23	37	111	105	25	51	61	45	31
	22%	24%	18%	22%	22%	18%	24%	22%	23%	25%	20%	22%	22%	18%	26%	24%	19%	22%
Unsure	236	127	109	28	44	41	63	60	153	9	41	130	105	39	40	59	57	26
	23%	20%	29%	16%	18%	25%	29%	30%	25%	9%	21%	25%	21%	27%	20%	23%	24%	19%

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[QESGIndividualChoice] Whether or not you think ESG investments offer higher or lower returns for investors, do you think it's a good idea or a bad idea for individual investors to have the choice of investing using an ESG investment philosophy?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	554	136	138	267	170	37	326	140	190	223	99	71	136	190	174	335
	55%	41%	50%	73%	40%	53%	71%	40%	54%	76%	34%	51%	63%	78%	40%	70%
Bad idea	218	120	62	31	153	13	47	120	70	28	106	47	32	15	160	46
	22%	36%	23%	9%	36%	18%	10%	34%	20%	10%	37%	34%	15%	6%	37%	10%
Unsure	236	75	74	70	104	20	88	89	95	41	83	21	48	39	104	97
	23%	23%	27%	19%	24%	29%	19%	25%	27%	14%	29%	15%	22%	16%	24%	20%

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[QESGIndividualChoice] Whether or not you think ESG investments offer higher or lower returns for investors, do you think it's a good idea or a bad idea for individual investors to have the choice of investing using an ESG investment philosophy?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Good idea	554	247	294	389	165	188	100	96	56	96	313	195	51	98	121	345	53	157	100	168	257
	55%	57%	56%	55%	56%	54%	58%	58%	55%	55%	70%	42%	73%	56%	49%	74%	28%	44%	71%	72%	47%
Bad idea	218	94	107	156	62	70	38	33	24	44	69	139	13	47	56	71	90	57	31	38	144
	22%	22%	20%	22%	21%	20%	22%	20%	24%	25%	15%	30%	18%	27%	23%	15%	47%	16%	22%	16%	26%
Unsure	236	90	124	167	69	94	33	35	21	34	65	129	6	29	69	49	47	140	9	30	150
	23%	21%	24%	23%	23%	27%	19%	21%	21%	20%	14%	28%	9%	16%	28%	11%	25%	40%	6%	13%	27%

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[QESGManagerChoice] ESG criteria are often used by large Wall Street asset managers to decide investments across their entire portfolio, including individuals ' retirement savings and pension plans they manage for teachers, police, and firefighters Supporters of an ESG str

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Wall Street asset managers	200	136	64	53	69	32	30	16	96	34	49	97	102	30	45	52	40	31
	20%	21%	17%	31%	27%	19%	14%	8%	16%	36%	26%	19%	21%	21%	22%	21%	17%	22%
Individual investors whose savings are being invested	646	412	234	106	149	113	142	137	406	59	121	333	311	88	121	161	164	94
	64%	65%	63%	62%	59%	68%	65%	68%	66%	62%	64%	65%	64%	61%	61%	64%	68%	67%
Unsure	162	88	75	13	34	21	47	47	112	2	20	86	77	26	33	38	38	15
	16%	14%	20%	7%	13%	13%	21%	24%	18%	2%	10%	17%	16%	18%	17%	15%	16%	11%

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[QESGManagerChoice] ESG criteria are often used by large Wall Street asset managers to decide investments across their entire portfolio, including individuals ' retirement savings and pension plans they manage for teachers, police, and firefighters Supporters of an ESG str

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Wall Street asset managers	200	66	47	82	82	10	103	60	72	64	41	41	54	48	89	102
	20%	20%	17%	22%	19%	15%	22%	17%	20%	22%	14%	29%	25%	20%	20%	21%
Individual investors whose savings are being invested	646	219	178	237	286	42	294	241	211	193	202	84	128	166	284	299
	64%	66%	65%	65%	67%	59%	64%	69%	60%	66%	70%	61%	59%	68%	65%	63%
Unsure	162	46	48	48	59	19	64	49	71	35	45	14	33	30	64	77
	16%	14%	18%	13%	14%	26%	14%	14%	20%	12%	16%	10%	15%	12%	15%	16%

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[QESGManagerChoice] ESG criteria are often used by large Wall Street asset managers to decide investments across their entire portfolio, including individuals ' retirement savings and pension plans they manage for teachers, police, and firefighters Supporters of an ESG str

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Wall Street asset managers	200	104	87	151	48	64	37	31	22	43	125	66	24	45	32	138	24	37	63	60	69
	20%	24%	16%	21%	16%	18%	22%	19%	22%	25%	28%	14%	35%	26%	13%	30%	13%	11%	45%	25%	12%
Individual investors whose savings are being invested	646	272	356	451	195	232	111	114	62	99	281	311	43	113	155	299	140	206	69	157	389
	64%	63%	68%	63%	66%	66%	65%	70%	62%	57%	63%	67%	61%	65%	63%	64%	74%	59%	49%	67%	71%
Unsure	162	55	83	110	52	56	23	19	17	31	41	86	3	15	59	28	25	109	8	19	93
	16%	13%	16%	15%	18%	16%	14%	11%	16%	18%	9%	19%	4%	9%	24%	6%	13%	31%	6%	8%	17%

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[QESGOptOut] If Wall Street investment firms continue to make investment decisions for individual investors based on ESG criteria, would you support or oppose individual investors having the right to opt out of these ESG investments?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	669	445	224	104	166	114	142	143	397	69	126	333	334	87	131	173	156	102
	66%	70%	60%	61%	66%	68%	65%	71%	65%	73%	66%	65%	68%	61%	66%	69%	64%	73%
STRONGLY/SOMEWHAT OPPOSE	204	130	74	58	55	31	35	25	121	22	44	116	86	26	45	49	57	26
	20%	20%	20%	34%	22%	19%	16%	12%	20%	23%	23%	23%	18%	18%	23%	19%	24%	19%
Strongly support	321	223	98	40	70	53	81	77	204	39	53	149	171	46	46	79	79	61
	32%	35%	26%	23%	28%	32%	37%	39%	33%	42%	28%	29%	35%	32%	23%	32%	33%	44%
Somewhat support	348	222	126	64	97	60	62	65	193	30	72	183	164	41	85	94	77	41
	35%	35%	34%	38%	39%	36%	28%	33%	31%	32%	38%	36%	33%	29%	43%	37%	32%	29%
Somewhat oppose	133	87	46	43	37	22	17	14	72	16	31	85	47	15	29	36	38	14
	13%	14%	12%	25%	15%	13%	8%	7%	12%	16%	16%	17%	10%	11%	15%	14%	16%	10%
Strongly oppose	70	43	27	15	18	9	18	11	49	6	13	31	39	11	16	12	19	12
	7%	7%	7%	9%	7%	5%	8%	6%	8%	6%	7%	6%	8%	8%	8%	5%	8%	9%
Unsure	135	60	75	10	30	22	41	33	95	4	19	67	69	31	23	29	29	12
	13%	10%	20%	6%	12%	13%	19%	17%	16%	4%	10%	13%	14%	21%	11%	12%	12%	8%

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[QESGOptOut] If Wall Street investment firms continue to make investment decisions for individual investors based on ESG criteria, would you support or oppose individual investors having the right to opt out of these ESG investments?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	669	212	192	252	280	44	323	231	232	203	190	90	152	170	275	339
	66%	64%	70%	68%	66%	63%	70%	66%	65%	70%	66%	65%	70%	70%	63%	71%
STRONGLY/SOMEWHAT OPPOSE	204	88	43	68	109	10	78	86	66	52	69	40	39	39	117	72
	20%	27%	16%	18%	26%	15%	17%	25%	19%	18%	24%	29%	18%	16%	27%	15%
Strongly support	321	132	83	102	170	18	127	149	76	95	127	42	51	75	166	135
	32%	40%	30%	28%	40%	25%	27%	42%	21%	33%	44%	31%	24%	31%	38%	28%
Somewhat support	348	81	108	150	111	26	196	82	156	108	63	47	100	94	109	204
	35%	24%	40%	41%	26%	37%	43%	24%	44%	37%	22%	34%	47%	39%	25%	43%
Somewhat oppose	133	60	24	46	71	6	52	51	49	34	42	29	28	25	71	53
	13%	18%	9%	12%	17%	9%	11%	14%	14%	12%	15%	21%	13%	10%	16%	11%
Strongly oppose	70	29	19	22	38	4	26	35	18	18	27	11	12	15	46	19
	7%	9%	7%	6%	9%	6%	6%	10%	5%	6%	9%	8%	5%	6%	10%	4%
Unsure	135	31	39	48	38	16	60	33	56	37	29	9	25	35	46	67
	13%	9%	14%	13%	9%	22%	13%	9%	16%	13%	10%	7%	11%	14%	11%	14%

Echelon Insights
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[QESGOptOut] If Wall Street investment firms continue to make investment decisions for individual investors based on ESG criteria, would you support or oppose individual investors having the right to opt out of these ESG investments?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	669	288	357	479	190	233	119	113	67	115	317	291	52	125	155	347	125	197	95	174	369
	66%	67%	68%	67%	64%	66%	69%	69%	66%	66%	71%	63%	74%	72%	63%	75%	66%	56%	68%	74%	67%
STRONGLY/SOMEWHAT OPPOSE	204	105	87	143	61	71	34	32	20	39	95	105	15	39	45	88	56	60	40	49	106
	20%	24%	16%	20%	20%	20%	20%	20%	20%	23%	21%	23%	22%	23%	18%	19%	29%	17%	28%	21%	19%
Strongly support	321	151	161	225	96	93	39	62	43	74	132	168	37	37	78	153	89	79	57	59	194
	32%	35%	31%	32%	32%	26%	23%	38%	43%	42%	30%	36%	53%	21%	32%	33%	47%	22%	41%	25%	35%
Somewhat support	348	137	196	254	94	140	79	51	24	41	184	123	15	88	77	194	35	118	37	115	175
	35%	32%	37%	36%	32%	40%	46%	31%	24%	24%	41%	27%	21%	51%	32%	42%	19%	33%	27%	49%	32%
Somewhat oppose	133	74	50	95	38	45	25	24	15	17	69	60	8	27	33	62	27	44	25	41	60
	13%	17%	10%	13%	13%	13%	15%	15%	15%	10%	16%	13%	12%	16%	14%	13%	14%	12%	18%	17%	11%
Strongly oppose	70	31	37	48	23	26	9	8	5	22	26	45	7	12	12	25	29	17	15	8	45
	7%	7%	7%	7%	8%	7%	5%	5%	5%	13%	6%	10%	10%	7%	5%	5%	15%	5%	10%	3%	8%
Unsure	135	37	82	90	45	48	19	19	14	20	35	67	3	10	45	31	10	95	5	13	76
	13%	9%	16%	13%	15%	14%	11%	11%	14%	11%	8%	14%	5%	6%	19%	7%	5%	27%	4%	5%	14%

Echelon Insights
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[QESGPensions] Many public pension plans face large funding shortfalls and are at risk of not being able to pay promised benefits Would you support or oppose public pension plans in your state withdrawing from investments that have goals other than ensuring the stronge

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	563	373	190	104	142	88	113	116	334	53	111	290	270	82	113	149	120	85
	56%	59%	51%	61%	56%	53%	52%	58%	54%	56%	58%	56%	55%	57%	57%	59%	49%	61%
STRONGLY/SOMEWHAT OPPOSE	286	181	105	56	84	55	47	44	158	37	61	151	135	34	58	78	75	37
	28%	28%	28%	32%	33%	33%	21%	22%	26%	39%	32%	29%	28%	24%	29%	31%	31%	27%
Strongly support	241	173	68	40	52	40	52	58	152	28	46	133	107	37	54	53	45	47
	24%	27%	18%	24%	21%	24%	24%	29%	25%	30%	24%	26%	22%	26%	27%	21%	18%	34%
Somewhat support	322	200	122	64	90	48	62	59	182	25	65	157	163	45	60	97	75	38
	32%	31%	33%	37%	36%	29%	28%	29%	30%	26%	34%	30%	33%	31%	30%	38%	31%	27%
Somewhat oppose	172	112	60	42	49	28	30	24	94	19	39	96	77	20	36	55	38	21
	17%	18%	16%	24%	20%	17%	14%	12%	15%	21%	20%	19%	16%	14%	18%	22%	16%	15%
Strongly oppose	113	69	45	14	35	27	17	20	63	18	23	55	58	14	22	23	37	16
	11%	11%	12%	8%	14%	16%	8%	10%	10%	19%	12%	11%	12%	10%	11%	9%	15%	11%
Unsure	159	82	78	12	26	24	58	40	122	4	17	74	85	28	27	24	48	17
	16%	13%	21%	7%	10%	14%	27%	20%	20%	4%	9%	14%	17%	20%	14%	10%	20%	12%

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[QESGPensions] Many public pension plans face large funding shortfalls and are at risk of not being able to pay promised benefits Would you support or oppose public pension plans in your state withdrawing from investments that have goals other than ensuring the stronge

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	563	190	151	213	247	37	262	204	192	167	170	77	121	141	241	272
	56%	57%	55%	58%	58%	53%	57%	58%	54%	57%	59%	55%	56%	58%	55%	57%
STRONGLY/SOMEWHAT OPPOSE	286	94	84	99	127	18	129	100	105	76	76	50	71	57	136	122
	28%	28%	31%	27%	30%	26%	28%	29%	30%	26%	26%	36%	33%	23%	31%	26%
Strongly support	241	91	72	76	131	15	89	114	70	57	97	34	45	44	129	92
	24%	27%	26%	21%	31%	21%	19%	33%	20%	19%	34%	24%	21%	18%	30%	19%
Somewhat support	322	99	79	138	117	22	173	90	122	110	73	43	77	97	112	180
	32%	30%	29%	37%	27%	32%	38%	26%	34%	38%	25%	31%	36%	40%	26%	38%
Somewhat oppose	172	49	49	67	63	9	91	51	69	49	35	28	53	37	68	88
	17%	15%	18%	18%	15%	13%	20%	15%	20%	17%	12%	20%	24%	15%	15%	18%
Strongly oppose	113	45	35	32	64	9	38	49	36	28	41	22	18	19	68	34
	11%	14%	13%	9%	15%	13%	8%	14%	10%	9%	14%	16%	9%	8%	16%	7%
Unsure	159	47	39	55	53	15	69	46	57	49	42	12	23	46	61	84
	16%	14%	14%	15%	13%	21%	15%	13%	16%	17%	14%	8%	11%	19%	14%	17%

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[QESGPensions] Many public pension plans face large funding shortfalls and are at risk of not being able to pay promised benefits Would you support or oppose public pension plans in your state withdrawing from investments that have goals other than ensuring the stronge

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	563	254	288	390	173	202	97	88	57	97	256	268	43	108	120	284	115	164	84	147	303
	56%	59%	55%	55%	59%	57%	56%	54%	57%	56%	57%	58%	61%	62%	49%	61%	61%	47%	60%	62%	55%
STRONGLY/SOMEWHAT OPPOSE	286	130	140	225	61	98	57	46	25	50	139	125	23	52	71	144	58	84	47	71	152
	28%	30%	27%	32%	21%	28%	33%	28%	25%	29%	31%	27%	33%	30%	29%	31%	30%	24%	34%	30%	28%
Strongly support	241	111	124	163	78	82	33	33	26	60	90	137	31	34	47	107	70	64	49	43	140
	24%	26%	24%	23%	26%	23%	19%	20%	26%	34%	20%	30%	44%	19%	19%	23%	37%	18%	35%	18%	25%
Somewhat support	322	143	164	227	95	120	64	55	31	37	166	130	12	74	73	177	45	100	35	105	163
	32%	33%	31%	32%	32%	34%	37%	34%	31%	21%	37%	28%	18%	43%	30%	38%	24%	28%	25%	44%	30%
Somewhat oppose	172	78	90	138	35	67	36	26	17	21	89	71	12	35	41	97	23	53	27	49	87
	17%	18%	17%	19%	12%	19%	21%	16%	16%	12%	20%	15%	17%	20%	17%	21%	12%	15%	19%	21%	16%
Strongly oppose	113	52	50	87	26	31	22	20	8	29	50	54	11	17	30	47	35	31	20	23	65
	11%	12%	10%	12%	9%	9%	13%	12%	8%	17%	11%	12%	15%	10%	12%	10%	18%	9%	15%	10%	12%
Unsure	159	47	97	98	62	52	18	30	18	27	51	70	4	14	54	38	17	104	9	17	96
	16%	11%	18%	14%	21%	15%	10%	18%	18%	15%	11%	15%	6%	8%	22%	8%	9%	29%	7%	7%	17%

Echelon Insights
Daily Wire - ESG Survey
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[QParty] Regardless of how you typically vote, would you say you consider yourself a … ?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL REPUBLICAN	337	196	141	53	100	52	64	68	206	42	55	162	172	49	49	86	88	58
	33%	31%	38%	31%	40%	31%	29%	34%	34%	44%	29%	31%	35%	34%	25%	34%	36%	41%
TOTAL DEMOCRAT	362	231	130	63	80	56	89	74	228	32	71	197	165	46	81	91	82	53
	36%	36%	35%	37%	32%	34%	41%	37%	37%	34%	37%	38%	34%	32%	41%	36%	34%	38%
Strong Republican	209	141	68	25	51	27	56	50	151	19	25	111	96	25	38	57	50	34
	21%	22%	18%	15%	20%	16%	26%	25%	25%	20%	13%	22%	20%	17%	19%	23%	21%	24%
Not very strong Republican	122	77	45	20	32	21	25	24	80	10	19	72	50	17	31	33	27	11
	12%	12%	12%	12%	13%	13%	11%	12%	13%	10%	10%	14%	10%	12%	16%	13%	11%	8%
Independent	274	196	78	50	63	50	57	54	158	19	56	134	140	43	60	69	63	25
	27%	31%	21%	29%	25%	30%	26%	27%	26%	20%	30%	26%	29%	30%	30%	27%	26%	18%
Not very strong Democrat	126	66	60	24	31	20	23	28	68	9	31	64	62	14	23	34	33	17
	13%	10%	16%	14%	12%	12%	11%	14%	11%	9%	16%	12%	13%	10%	12%	14%	14%	12%
Strong Democrat	242	144	98	47	67	39	49	40	134	37	51	111	129	40	38	53	59	49
	24%	23%	26%	28%	26%	24%	22%	20%	22%	39%	27%	22%	26%	27%	19%	21%	24%	35%
A member of another party	13	8	5	1	4	4	2	2	11	1	1	7	6	2	3	1	5	3
	1%	1%	1%	1%	2%	3%	1%	1%	2%	1%	*%	1%	1%	2%	1%	*%	2%	2%
Unsure	22	5	18	5	4	4	7	3	10	1	6	16	7	4	6	5	5	1
	2%	1%	5%	3%	2%	2%	3%	1%	2%	1%	3%	3%	1%	3%	3%	2%	2%	1%

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Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a … ?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL REPUBLICAN	337	165	-	172	165	-	172	143	75	118	118	48	68	103	162	157
	33%	50%		47%	39%		37%	41%	21%	40%	41%	34%	31%	42%	37%	33%
TOTAL DEMOCRAT	362	166	-	196	166	-	196	141	93	128	120	45	81	115	149	194
	36%	50%		53%	39%		43%	40%	26%	44%	42%	33%	38%	47%	34%	41%
Strong Republican	209	209	-	-	209	-	-	166	31	12	166	43	-	-	190	12
	21%	63%			49%			47%	9%	4%	57%	31%			43%	2%
Not very strong Republican	122	122	-	-	122	-	-	73	34	16	73	50	-	-	88	23
	12%	37%			29%			21%	10%	5%	25%	36%			20%	5%
Independent	274	-	274	-	94	68	90	58	174	39	48	46	64	24	119	116
	27%		100%		22%	96%	19%	17%	49%	13%	17%	33%	30%	10%	27%	24%
Not very strong Democrat	126	-	-	126	-	-	126	14	58	53	-	-	72	53	15	98
	13%			34%			27%	4%	16%	18%			34%	22%	3%	20%
Strong Democrat	242	-	-	242	-	-	242	32	45	165	-	-	77	165	18	219
	24%			66%			52%	9%	13%	56%			36%	68%	4%	46%
A member of another party	13	-	-	-	-	-	-	5	3	4	-	-	-	-	3	4
	1%							1%	1%	2%					1%	1%
Unsure	22	-	-	-	2	3	3	3	8	3	2	-	2	1	5	7
	2%				1%	4%	1%	1%	2%	1%	1%		1%	1%	1%	1%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QParty] Regardless of how you typically vote, would you say you consider yourself a … ?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
TOTAL REPUBLICAN	337	154	171	231	106	109	53	56	29	76	166	151	32	56	72	179	66	92	57	80	179
	33%	36%	32%	32%	36%	31%	31%	34%	29%	44%	37%	33%	46%	32%	29%	38%	35%	26%	40%	34%	32%
TOTAL DEMOCRAT	362	150	198	250	112	131	63	64	35	54	183	146	24	63	97	173	58	131	51	97	189
	36%	35%	38%	35%	38%	37%	36%	39%	35%	31%	41%	32%	35%	36%	40%	37%	31%	37%	36%	41%	34%
Strong Republican	209	106	96	148	61	61	29	41	21	50	64	135	16	38	46	74	80	56	30	34	136
	21%	25%	18%	21%	21%	17%	17%	25%	21%	29%	14%	29%	22%	22%	19%	16%	42%	16%	21%	15%	25%
Not very strong Republican	122	46	69	84	39	43	21	22	12	17	43	68	9	15	35	41	30	52	14	29	70
	12%	11%	13%	12%	13%	12%	12%	13%	12%	10%	10%	15%	13%	9%	14%	9%	16%	15%	10%	12%	13%
Independent	274	118	138	206	68	96	51	43	28	41	91	148	13	51	63	103	62	109	26	53	170
	27%	27%	26%	29%	23%	27%	30%	26%	27%	24%	20%	32%	19%	29%	26%	22%	33%	31%	19%	22%	31%
Not very strong Democrat	126	44	78	74	52	55	18	20	9	19	80	32	5	23	36	76	6	45	10	37	65
	13%	10%	15%	10%	17%	16%	10%	12%	9%	11%	18%	7%	7%	13%	15%	16%	3%	13%	7%	16%	12%
Strong Democrat	242	108	126	175	67	82	48	37	23	44	162	61	27	42	52	161	9	71	53	77	97
	24%	25%	24%	25%	23%	23%	28%	23%	23%	25%	36%	13%	38%	24%	21%	35%	5%	20%	38%	33%	18%
A member of another party	13	3	9	11	2	7	-	-	3	3	4	7	0	2	3	7	3	3	4	3	6
	1%	1%	2%	2%	1%	2%			3%	2%	1%	2%	1%	1%	1%	1%	2%	1%	3%	1%	1%
Unsure	22	6	10	15	8	9	5	2	5	1	3	11	-	2	10	4	-	18	3	3	7
	2%	1%	2%	2%	3%	3%	3%	1%	5%	*%	1%	2%		1%	4%	1%		5%	2%	1%	1%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QPartyLean] Which of the following statements would you say best describes you?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	296	200	96	54	67	54	64	57	168	20	63	149	147	47	66	74	68	27
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	302	199	103	41	69	55	71	66	186	21	53	156	146	46	65	78	69	28
TOTAL LEAN REPUBLICAN	96	71	25	11	22	15	25	23	56	5	19	44	52	10	24	22	27	10
	32%	35%	26%	20%	33%	28%	38%	41%	33%	24%	31%	30%	35%	21%	37%	29%	40%	36%
TOTAL LEAN DEMOCRAT	93	64	29	24	18	15	21	15	44	12	21	40	53	13	20	25	19	13
	31%	32%	30%	45%	27%	28%	32%	26%	26%	60%	34%	27%	36%	28%	30%	35%	28%	48%
I almost always vote for Republican candidates	23	18	4	3	7	3	6	4	12	-	9	9	13	3	4	6	6	2
	8%	9%	5%	6%	10%	5%	9%	8%	7%		15%	6%	9%	7%	7%	8%	9%	7%
I vote for Republicans more often than I vote for Democrats	73	53	20	8	15	12	19	19	44	5	10	35	38	7	20	16	21	8
	25%	26%	21%	15%	23%	23%	29%	33%	26%	24%	16%	23%	26%	15%	30%	21%	31%	29%
I vote for Democrats more often than I vote for Republicans	64	41	23	16	12	13	12	10	29	9	13	28	35	10	12	17	12	11
	22%	21%	24%	30%	19%	25%	18%	18%	18%	44%	21%	19%	24%	21%	18%	23%	18%	42%
I almost always vote for Democratic candidates	30	23	6	8	5	2	9	5	15	3	8	12	17	3	8	8	7	2
	10%	12%	6%	15%	8%	3%	14%	8%	9%	16%	13%	8%	12%	7%	13%	11%	10%	6%
I vote equally for Democrats and Republicans	71	51	19	14	17	17	10	13	45	3	13	40	30	11	11	21	20	4
	24%	26%	20%	25%	26%	31%	16%	23%	27%	16%	21%	27%	21%	24%	17%	28%	29%	13%
Unsure	37	14	23	5	10	7	9	6	24	-	9	25	12	13	11	6	2	1
	12%	7%	24%	10%	14%	14%	13%	10%	14%		14%	16%	8%	27%	16%	8%	3%	3%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	296	-	274	-	96	71	93	61	183	42	50	46	66	26	124	123
	100		100		100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	302	-	278	-	97	73	91	61	184	46	49	48	62	28	116	119
TOTAL LEAN REPUBLICAN	96	-	94	-	96	-	-	50	36	10	50	46	-	-	77	8
	32%		34%		100%			82%	20%	24%	100%	100%			62%	6%
TOTAL LEAN DEMOCRAT	93	-	90	-	-	-	93	5	61	26	-	-	66	26	11	74
	31%		33%				100%	8%	34%	62%			100%	100%	9%	60%
I almost always vote for Republican candidates	23	-	23	-	23	-	-	16	4	2	16	6	-	-	20	-
	8%		8%		24%			27%	2%	4%	33%	13%			16%	
I vote for Republicans more often than I vote for Democrats	73	-	71	-	73	-	-	34	31	8	34	40	-	-	57	8
	25%		26%		76%			55%	17%	20%	67%	87%			46%	6%
I vote for Democrats more often than I vote for Republicans	64	-	61	-	-	-	64	2	47	13	-	-	49	13	11	48
	22%		22%				68%	4%	26%	32%			74%	51%	9%	39%
I almost always vote for Democratic candidates	30	-	29	-	-	-	30	3	14	13	-	-	17	13	-	26
	10%		10%				32%	4%	8%	30%			26%	49%		21%
I vote equally for Democrats and Republicans	71	-	68	-	-	71	-	3	64	3	-	-	-	-	26	33
	24%		25%			100%		6%	35%	7%					21%	27%
Unsure	37	-	23	-	-	-	-	3	22	3	-	-	-	-	11	8
	12%		8%					4%	12%	7%					9%	7%

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[QPartyLean] Which of the following statements would you say best describes you?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	296	124	147	221	76	105	56	45	33	41	94	159	13	53	74	107	62	127	29	56	178
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	302	120	158	219	83	100	54	51	35	44	89	165	13	52	77	103	66	133	23	56	188
TOTAL LEAN REPUBLICAN	96	33	53	69	27	31	17	14	8	20	18	72	4	15	26	22	40	34	10	10	69
	32%	27%	36%	31%	35%	30%	30%	31%	24%	49%	20%	45%	31%	29%	36%	21%	64%	27%	35%	18%	39%
TOTAL LEAN DEMOCRAT	93	45	45	75	18	28	21	15	14	12	41	37	8	20	20	54	6	33	13	28	43
	31%	36%	30%	34%	24%	27%	38%	34%	43%	28%	44%	23%	62%	38%	28%	51%	10%	26%	47%	51%	24%
I almost always vote for Republican candidates	23	10	10	16	7	7	7	4	1	3	4	18	2	6	7	6	11	6	3	0	16
	8%	8%	7%	7%	9%	7%	12%	9%	3%	6%	4%	12%	15%	10%	10%	5%	17%	5%	10%	1%	9%
I vote for Republicans more often than I vote for Democrats	73	24	43	53	20	24	10	9	7	18	14	54	2	10	19	16	29	28	7	10	53
	25%	19%	29%	24%	27%	23%	18%	21%	21%	42%	15%	34%	17%	18%	26%	15%	46%	22%	26%	18%	30%
I vote for Democrats more often than I vote for Republicans	64	31	29	49	14	21	13	12	7	10	23	27	6	16	13	39	5	20	8	20	32
	22%	25%	20%	22%	19%	20%	22%	26%	21%	24%	25%	17%	42%	30%	18%	36%	8%	16%	28%	36%	18%
I almost always vote for Democratic candidates	30	14	15	26	4	8	9	4	7	2	18	10	3	5	7	16	1	13	5	8	11
	10%	11%	10%	12%	5%	7%	15%	8%	22%	4%	19%	6%	21%	9%	9%	15%	2%	10%	19%	15%	6%
I vote equally for Democrats and Republicans	71	31	32	52	18	31	9	12	6	7	24	34	1	12	15	21	15	35	1	10	52
	24%	25%	22%	24%	24%	29%	17%	28%	19%	18%	26%	22%	6%	23%	21%	20%	24%	27%	5%	17%	29%
Unsure	37	14	18	24	13	15	9	3	5	2	10	15	-	5	12	9	2	26	4	7	14
	12%	11%	12%	11%	17%	14%	15%	7%	14%	6%	11%	10%		10%	16%	9%	3%	20%	13%	13%	8%

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[QPartyConsolidated] QPartyLean

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	427	289	138	56	105	64	105	97	287	34	63	228	197	51	93	112	105	55
	42%	45%	37%	33%	42%	38%	48%	48%	47%	36%	33%	44%	40%	36%	47%	44%	43%	39%
Total Democratic+Democratic-leaning Independents	461	274	187	95	115	75	92	83	246	57	103	216	244	67	81	112	112	78
	46%	43%	50%	56%	46%	45%	42%	41%	40%	60%	55%	42%	50%	46%	41%	45%	46%	56%
Total Independent	71	51	19	14	17	17	10	13	45	3	13	40	30	11	11	21	20	4
	7%	8%	5%	8%	7%	10%	5%	6%	7%	3%	7%	8%	6%	8%	6%	8%	8%	3%
Total Member of Another Party	13	8	5	1	4	4	2	2	11	1	1	7	6	2	3	1	5	3
	1%	1%	1%	1%	2%	3%	1%	1%	2%	1%	*%	1%	1%	2%	1%	*%	2%	2%
Unsure	37	14	23	5	10	7	9	6	24	-	9	25	12	13	11	6	2	1
	4%	2%	6%	3%	4%	4%	4%	3%	4%		5%	5%	2%	9%	5%	2%	1%	*%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	427	331	94	-	427	-	-	288	100	38	288	139	-	-	355	42
	42%	100%	34%		100%			82%	28%	13%	100%	100%			81%	9%
Total Democratic+Democratic-leaning Independents	461	-	90	368	-	-	461	51	165	244	-	-	215	244	44	390
	46%		33%	100%			100%	14%	46%	83%			100%	100%	10%	82%
Total Independent	71	-	68	-	-	71	-	3	64	3	-	-	-	-	26	33
	7%		25%			100%		1%	18%	1%					6%	7%
Total Member of Another Party	13	-	-	-	-	-	-	5	3	4	-	-	-	-	3	4
	1%							1%	1%	2%					1%	1%
Unsure	37	-	23	-	-	-	-	3	22	3	-	-	-	-	11	8
	4%		8%					1%	6%	1%					2%	2%

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[QPartyConsolidated] QParty and QPartyLean

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Total Republican+Republican-leaning Independents	427	185	217	301	127	135	67	76	41	87	126	275	29	69	107	137	149	141	54	73	275
	42%	43%	41%	42%	43%	38%	39%	47%	40%	50%	28%	60%	42%	40%	44%	29%	79%	40%	38%	31%	50%
Total Democratic+Democratic-leaning Independents	461	198	249	324	137	165	86	72	46	75	283	130	40	85	108	291	21	148	77	143	205
	46%	46%	47%	46%	46%	47%	50%	44%	45%	43%	63%	28%	57%	49%	44%	63%	11%	42%	55%	60%	37%
Total Independent	71	31	32	52	18	31	9	12	6	7	24	34	1	12	15	21	15	35	1	10	52
	7%	7%	6%	7%	6%	9%	6%	8%	6%	4%	5%	7%	1%	7%	6%	5%	8%	10%	1%	4%	9%
Total Member of Another Party	13	3	9	11	2	7	-	-	3	3	4	7	0	2	3	7	3	3	4	3	6
	1%	1%	2%	2%	1%	2%			3%	2%	1%	2%	1%	1%	1%	1%	2%	1%	3%	1%	1%
Unsure	37	14	18	24	13	15	9	3	5	2	10	15	-	5	12	9	2	26	4	7	14
	4%	3%	3%	3%	4%	4%	5%	2%	5%	1%	2%	3%		3%	5%	2%	1%	7%	3%	3%	3%

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	350	235	115	46	74	51	96	84	252	20	50	180	169	41	68	91	90	46
	35%	37%	31%	27%	29%	30%	44%	42%	41%	21%	26%	35%	34%	29%	34%	36%	37%	33%
VERY/SOMEWHAT LIBERAL	292	166	126	60	85	47	54	47	164	37	61	129	162	49	47	66	73	51
	29%	26%	34%	35%	34%	28%	25%	24%	27%	39%	32%	25%	33%	34%	24%	26%	30%	37%
Very conservative	169	111	58	16	38	30	46	39	122	14	28	88	80	23	25	44	42	30
	17%	17%	15%	9%	15%	18%	21%	19%	20%	14%	15%	17%	16%	16%	13%	17%	17%	22%
Somewhat conservative	181	124	57	30	36	20	49	45	130	6	22	92	88	18	42	48	47	16
	18%	20%	15%	18%	14%	12%	23%	23%	21%	6%	11%	18%	18%	13%	21%	19%	19%	11%
Moderate	354	230	125	63	89	67	66	69	190	38	76	197	156	49	79	91	80	42
	35%	36%	33%	37%	36%	40%	30%	35%	31%	40%	40%	38%	32%	34%	40%	36%	33%	30%
Somewhat liberal	152	88	64	32	33	27	32	27	93	10	34	71	81	23	34	37	34	20
	15%	14%	17%	19%	13%	16%	15%	14%	15%	10%	18%	14%	17%	16%	17%	15%	14%	15%
Very liberal	140	78	62	27	51	20	21	20	71	27	27	58	81	27	13	29	39	31
	14%	12%	17%	16%	20%	12%	10%	10%	12%	29%	14%	11%	17%	19%	7%	12%	16%	22%
Unsure	12	5	7	3	4	2	4	-	8	-	3	8	4	4	4	2	-	-
	1%	1%	2%	2%	1%	1%	2%		1%		1%	2%	1%	3%	2%	1%		

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	350	238	58	46	288	3	51	350	-	-	288	-	51	-	268	55
	35%	72%	21%	12%	68%	5%	11%	100%			100%		23%		61%	11%
VERY/SOMEWHAT LIBERAL	292	28	39	218	38	3	244	-	-	292	-	38	-	244	41	235
	29%	8%	14%	59%	9%	4%	53%			100%		28%		100%	9%	49%
Very conservative	169	127	10	28	134	2	29	169	-	-	134	-	29	-	132	26
	17%	38%	4%	8%	31%	2%	6%	48%			46%		13%		30%	5%
Somewhat conservative	181	112	48	18	155	2	22	181	-	-	155	-	22	-	135	29
	18%	34%	18%	5%	36%	3%	5%	52%			54%		10%		31%	6%
Moderate	354	65	174	103	100	64	165	-	354	-	-	100	165	-	125	186
	35%	20%	64%	28%	24%	90%	36%		100%			72%	77%		28%	39%
Somewhat liberal	152	9	26	112	14	1	131	-	-	152	-	14	-	131	12	129
	15%	3%	9%	31%	3%	2%	28%			52%		10%		54%	3%	27%
Very liberal	140	19	13	106	24	1	113	-	-	140	-	24	-	113	29	106
	14%	6%	5%	29%	6%	2%	25%			48%		17%		46%	7%	22%
Unsure	12	-	3	1	-	1	2	-	-	-	-	-	-	-	5	3
	1%		1%	*%		1%	*%								1%	1%

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be…?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	350	154	179	236	114	109	52	62	36	72	96	234	19	57	85	109	129	112	46	55	232
	35%	36%	34%	33%	38%	31%	30%	38%	36%	42%	21%	51%	27%	33%	34%	24%	68%	32%	33%	23%	42%
VERY/SOMEWHAT LIBERAL	292	121	160	212	80	103	53	46	27	54	196	73	30	45	71	194	11	88	52	89	127
	29%	28%	31%	30%	27%	29%	31%	28%	27%	31%	44%	16%	42%	26%	29%	42%	6%	25%	37%	38%	23%
Very conservative	169	78	85	112	57	49	25	30	21	35	59	105	12	36	33	69	61	39	27	27	111
	17%	18%	16%	16%	19%	14%	15%	19%	21%	20%	13%	23%	17%	21%	13%	15%	32%	11%	19%	12%	20%
Somewhat conservative	181	77	94	125	57	60	26	32	15	37	37	130	6	21	52	41	67	73	19	27	122
	18%	18%	18%	17%	19%	17%	15%	19%	14%	21%	8%	28%	9%	12%	21%	9%	35%	21%	14%	11%	22%
Moderate	354	150	183	255	99	133	66	56	34	47	155	151	22	71	83	162	51	142	42	91	189
	35%	35%	35%	36%	34%	38%	38%	34%	34%	27%	35%	33%	31%	41%	34%	35%	27%	40%	30%	38%	34%
Somewhat liberal	152	48	97	103	49	57	25	28	14	21	97	43	5	28	37	95	7	50	15	48	75
	15%	11%	18%	15%	16%	16%	15%	17%	13%	12%	22%	9%	7%	16%	15%	20%	4%	14%	10%	20%	14%
Very liberal	140	72	64	108	32	46	28	18	13	33	98	30	25	17	34	99	4	38	37	41	52
	14%	17%	12%	15%	11%	13%	16%	11%	13%	19%	22%	7%	35%	10%	14%	21%	2%	11%	27%	17%	9%
Unsure	12	6	2	9	3	8	1	-	4	-	0	4	-	1	7	1	-	11	-	2	3
	1%	1%	*%	1%	1%	2%	*%		4%		*%	1%		1%	3%	*%		3%		1%	1%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	292	180	112	35	70	46	59	82	167	28	61	152	139	48	53	66	78	35
	29%	28%	30%	20%	28%	27%	27%	41%	27%	30%	32%	29%	28%	33%	27%	26%	32%	25%
NBC News	298	193	105	40	64	49	65	80	172	28	57	145	149	41	38	86	75	45
	30%	30%	28%	23%	26%	29%	30%	40%	28%	30%	30%	28%	31%	28%	19%	34%	31%	32%
CBS News	279	180	99	30	63	47	60	79	162	26	55	132	146	41	46	77	72	32
	28%	28%	27%	17%	25%	28%	27%	39%	26%	27%	29%	26%	30%	28%	23%	30%	30%	23%
Fox News	343	226	117	38	86	56	79	84	232	28	47	167	174	46	56	92	93	43
	34%	36%	31%	22%	34%	34%	36%	42%	38%	29%	25%	32%	36%	32%	28%	37%	38%	31%
MSNBC	216	147	69	21	58	31	51	55	120	23	42	108	107	36	30	57	65	20
	21%	23%	19%	12%	23%	19%	23%	27%	20%	24%	22%	21%	22%	25%	15%	23%	27%	14%
CNN	359	237	122	49	84	73	81	72	203	37	76	164	193	42	66	97	93	51
	36%	37%	33%	28%	33%	44%	37%	36%	33%	39%	40%	32%	40%	29%	33%	38%	38%	36%
Newsmax	91	61	29	13	13	19	26	20	62	10	14	36	54	5	14	28	26	14
	9%	10%	8%	7%	5%	11%	12%	10%	10%	10%	7%	7%	11%	4%	7%	11%	11%	10%
OAN	44	33	11	14	4	6	12	8	22	5	16	22	21	2	4	13	15	10
	4%	5%	3%	8%	1%	4%	5%	4%	4%	5%	8%	4%	4%	2%	2%	5%	6%	7%
Local TV news	399	240	159	36	87	68	88	120	261	38	61	219	178	54	74	111	102	43
	40%	38%	43%	21%	35%	41%	40%	60%	43%	40%	32%	43%	36%	38%	37%	44%	42%	31%
Reuters	73	54	19	19	15	14	18	7	42	4	16	31	42	6	9	19	24	14
	7%	8%	5%	11%	6%	8%	8%	3%	7%	5%	8%	6%	9%	4%	4%	8%	10%	10%
The New York Times	212	132	80	38	64	37	40	34	123	15	48	86	123	19	33	62	57	38
	21%	21%	22%	22%	25%	22%	18%	17%	20%	16%	26%	17%	25%	13%	16%	25%	24%	27%
The Washington Post	166	109	57	28	50	36	28	24	91	10	37	59	104	12	26	46	50	31
	16%	17%	15%	17%	20%	22%	13%	12%	15%	11%	20%	12%	21%	8%	13%	18%	21%	22%
The Wall Street Journal	187	133	55	37	48	40	30	32	103	12	44	74	110	19	29	49	51	36
	19%	21%	15%	21%	19%	24%	14%	16%	17%	12%	23%	14%	23%	13%	14%	20%	21%	26%
Local newspaper	219	141	78	22	45	33	44	75	154	17	31	114	105	23	40	62	55	27
	22%	22%	21%	13%	18%	20%	20%	37%	25%	18%	16%	22%	21%	16%	20%	25%	23%	19%

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Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
NPR	137	92	45	23	31	24	27	31	77	13	32	56	81	14	22	38	40	18
	14%	15%	12%	13%	12%	15%	12%	16%	13%	14%	17%	11%	16%	10%	11%	15%	16%	13%
PBS	172	117	55	18	34	28	41	50	106	11	34	70	101	23	34	39	51	17
	17%	18%	15%	11%	14%	17%	19%	25%	17%	12%	18%	14%	21%	16%	17%	16%	21%	12%
Twitter	179	116	63	58	66	32	21	3	88	22	43	97	81	28	32	45	43	29
	18%	18%	17%	34%	26%	19%	10%	1%	14%	23%	23%	19%	17%	20%	16%	18%	18%	21%
Facebook	290	171	120	59	100	60	49	23	171	26	65	180	108	56	64	68	66	33
	29%	27%	32%	34%	40%	36%	23%	11%	28%	28%	34%	35%	22%	39%	32%	27%	27%	23%
Instagram	177	96	81	67	61	29	18	2	84	18	55	99	77	32	33	45	39	27
	18%	15%	22%	39%	24%	17%	8%	1%	14%	19%	29%	19%	16%	22%	17%	18%	16%	19%
Talk radio	114	72	42	23	19	24	25	24	76	6	24	61	53	17	15	28	36	15
	11%	11%	11%	13%	8%	15%	11%	12%	12%	6%	13%	12%	11%	12%	8%	11%	15%	11%
Local radio news	163	101	62	20	39	29	32	42	101	17	27	86	75	23	34	48	36	17
	16%	16%	17%	12%	15%	18%	15%	21%	16%	18%	14%	17%	15%	16%	17%	19%	15%	12%
Breitbart	43	29	13	10	4	7	13	8	27	4	9	18	25	7	4	9	14	8
	4%	5%	4%	6%	2%	4%	6%	4%	4%	4%	5%	3%	5%	5%	2%	4%	6%	6%
Vox	25	16	9	12	10	3	1	-	11	6	4	6	19	2	4	10	6	3
	3%	3%	2%	7%	4%	2%	*%		2%	6%	2%	1%	4%	1%	2%	4%	2%	2%
Huffington Post	94	53	41	21	30	15	17	11	50	11	25	55	38	14	13	28	22	16
	9%	8%	11%	12%	12%	9%	8%	5%	8%	12%	13%	11%	8%	10%	7%	11%	9%	11%
USA Today	163	99	64	40	51	29	28	15	78	21	49	87	76	21	29	46	46	19
	16%	16%	17%	23%	20%	18%	13%	7%	13%	22%	26%	17%	15%	15%	15%	18%	19%	14%
Yahoo News	153	106	47	26	51	25	31	20	82	17	28	70	81	17	29	47	35	20
	15%	17%	13%	15%	20%	15%	14%	10%	13%	17%	15%	14%	17%	12%	15%	19%	15%	15%
Reddit	126	83	42	43	56	16	6	4	64	16	31	72	53	14	29	37	28	16
	12%	13%	11%	25%	22%	10%	3%	2%	10%	16%	17%	14%	11%	10%	15%	15%	12%	12%
Podcasts	153	84	69	40	45	31	30	8	73	16	34	77	76	23	27	42	32	28
	15%	13%	18%	23%	18%	18%	14%	4%	12%	16%	18%	15%	16%	16%	14%	17%	13%	20%
Univision	59	33	26	19	20	9	7	4	14	6	38	25	34	7	11	13	20	8
	6%	5%	7%	11%	8%	5%	3%	2%	2%	7%	20%	5%	7%	5%	6%	5%	8%	6%

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Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Telemundo	53	32	20	21	17	7	4	3	6	8	38	23	30	3	11	12	18	9
	5%	5%	5%	12%	7%	4%	2%	2%	1%	8%	20%	4%	6%	2%	6%	5%	8%	6%
Something else (Please specify)	45	28	17	5	3	11	9	18	35	3	4	14	31	4	11	7	13	6
	4%	4%	5%	3%	1%	6%	4%	9%	6%	3%	2%	3%	6%	3%	5%	3%	5%	4%
None of these	21	15	6	2	5	3	7	3	14	1	3	14	7	5	4	7	3	2
	2%	2%	2%	1%	2%	2%	3%	1%	2%	1%	2%	3%	1%	3%	2%	3%	1%	2%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	292	80	85	118	104	25	151	78	118	94	64	40	71	80	99	169
	29%	24%	31%	32%	24%	35%	33%	22%	33%	32%	22%	29%	33%	33%	23%	35%
NBC News	298	74	79	139	93	26	171	73	124	100	54	39	80	91	88	185
	30%	22%	29%	38%	22%	36%	37%	21%	35%	34%	19%	28%	37%	37%	20%	39%
CBS News	279	70	80	122	94	20	153	75	114	89	60	35	73	80	94	162
	28%	21%	29%	33%	22%	28%	33%	21%	32%	30%	21%	25%	34%	33%	21%	34%
Fox News	343	166	98	73	221	23	89	181	111	50	163	58	53	37	230	89
	34%	50%	36%	20%	52%	33%	19%	52%	31%	17%	56%	42%	24%	15%	52%	19%
MSNBC	216	50	44	118	65	11	138	53	77	87	38	27	56	82	60	140
	21%	15%	16%	32%	15%	15%	30%	15%	22%	30%	13%	19%	26%	33%	14%	29%
CNN	359	65	88	201	88	23	239	77	125	157	51	37	94	146	87	248
	36%	20%	32%	55%	21%	32%	52%	22%	35%	54%	18%	26%	44%	60%	20%	52%
Newsmax	91	44	26	20	62	3	24	48	27	16	44	18	11	14	67	22
	9%	13%	10%	5%	15%	4%	5%	14%	8%	5%	15%	13%	5%	6%	15%	5%
OAN	44	21	14	9	27	3	14	22	14	8	22	5	6	8	35	9
	4%	6%	5%	3%	6%	4%	3%	6%	4%	3%	8%	4%	3%	3%	8%	2%
Local TV news	399	127	120	142	162	42	180	132	167	98	110	52	94	86	165	202
	40%	38%	44%	39%	38%	59%	39%	38%	47%	33%	38%	38%	44%	35%	38%	42%
Reuters	73	15	23	34	19	9	43	16	27	30	13	6	16	27	24	43
	7%	4%	9%	9%	5%	13%	9%	5%	8%	10%	5%	4%	8%	11%	6%	9%
The New York Times	212	48	45	116	64	13	130	47	67	98	37	27	42	88	62	137
	21%	14%	17%	31%	15%	18%	28%	13%	19%	34%	13%	19%	20%	36%	14%	29%
The Washington Post	166	33	41	88	50	9	102	36	51	80	26	24	30	71	47	110
	16%	10%	15%	24%	12%	13%	22%	10%	14%	27%	9%	17%	14%	29%	11%	23%
The Wall Street Journal	187	51	59	73	72	18	92	51	71	61	44	28	36	54	65	108
	19%	15%	22%	20%	17%	26%	20%	15%	20%	21%	15%	20%	17%	22%	15%	23%
Local newspaper	219	66	70	76	94	19	98	78	84	55	63	31	47	51	99	107
	22%	20%	25%	21%	22%	26%	21%	22%	24%	19%	22%	22%	22%	21%	23%	22%

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Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
NPR	137	21	36	77	27	11	96	22	41	73	16	12	30	66	25	103
	14%	6%	13%	21%	6%	16%	21%	6%	12%	25%	5%	8%	14%	27%	6%	22%
PBS	172	33	55	82	43	17	108	38	69	65	27	16	51	58	52	111
	17%	10%	20%	22%	10%	24%	23%	11%	20%	22%	9%	12%	24%	24%	12%	23%
Twitter	179	51	47	79	63	16	96	49	64	66	33	30	41	56	68	97
	18%	15%	17%	22%	15%	22%	21%	14%	18%	22%	12%	21%	19%	23%	15%	20%
Facebook	290	91	73	115	113	21	140	87	107	91	66	47	65	74	118	138
	29%	27%	27%	31%	26%	30%	30%	25%	30%	31%	23%	34%	30%	30%	27%	29%
Instagram	177	53	42	77	64	10	95	52	59	63	34	30	45	50	72	85
	18%	16%	16%	21%	15%	14%	21%	15%	17%	21%	12%	22%	21%	21%	16%	18%
Talk radio	114	47	41	23	67	10	33	53	38	24	50	17	16	17	71	34
	11%	14%	15%	6%	16%	14%	7%	15%	11%	8%	17%	12%	8%	7%	16%	7%
Local radio news	163	59	48	52	79	17	62	53	64	46	46	33	24	39	76	70
	16%	18%	18%	14%	19%	24%	14%	15%	18%	16%	16%	24%	11%	16%	17%	15%
Breitbart	43	22	10	9	28	-	13	23	12	7	23	6	7	6	32	10
	4%	7%	4%	3%	7%		3%	7%	3%	2%	8%	4%	3%	2%	7%	2%
Vox	25	8	8	10	9	-	16	5	10	10	4	5	8	9	7	17
	3%	2%	3%	3%	2%		4%	2%	3%	3%	2%	3%	4%	4%	2%	4%
Huffington Post	94	21	25	47	28	7	57	19	27	48	15	13	14	43	26	64
	9%	6%	9%	13%	7%	10%	12%	6%	8%	16%	5%	10%	7%	18%	6%	13%
USA Today	163	53	41	67	70	8	83	56	55	52	40	30	41	42	64	91
	16%	16%	15%	18%	16%	12%	18%	16%	15%	18%	14%	22%	19%	17%	15%	19%
Yahoo News	153	41	54	54	62	9	77	39	66	49	32	30	34	43	64	77
	15%	12%	20%	15%	15%	13%	17%	11%	19%	17%	11%	22%	16%	18%	15%	16%
Reddit	126	34	35	53	43	15	64	30	51	45	24	19	26	38	40	74
	12%	10%	13%	15%	10%	21%	14%	9%	14%	15%	8%	14%	12%	15%	9%	16%
Podcasts	153	42	43	65	61	12	76	44	52	56	38	23	25	51	62	79
	15%	13%	16%	18%	14%	16%	17%	13%	15%	19%	13%	16%	12%	21%	14%	17%
Univision	59	16	13	28	19	4	33	15	21	24	10	9	16	17	23	31
	6%	5%	5%	8%	4%	6%	7%	4%	6%	8%	3%	6%	8%	7%	5%	6%

Table QNews Page 129

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Telemundo	53	13	15	25	18	4	30	12	19	22	7	11	14	16	16	28
	5%	4%	5%	7%	4%	5%	7%	3%	5%	8%	3%	8%	7%	7%	4%	6%
Something else (Please specify)	45	9	21	12	18	6	17	18	18	8	16	2	9	8	20	19
	4%	3%	8%	3%	4%	8%	4%	5%	5%	3%	6%	1%	4%	3%	5%	4%
None of these	21	8	6	6	11	-	9	8	8	4	8	3	5	4	9	8
	2%	2%	2%	2%	2%		2%	2%	2%	1%	3%	2%	2%	2%	2%	2%

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Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	292	108	166	201	91	84	53	54	30	48	145	126	21	50	72	149	38	104	43	70	157
	29%	25%	32%	28%	31%	24%	31%	33%	30%	27%	32%	27%	29%	29%	29%	32%	20%	29%	31%	30%	29%
NBC News	298	117	167	208	89	86	46	49	38	58	162	108	19	54	67	162	35	101	47	72	151
	30%	27%	32%	29%	30%	25%	27%	30%	38%	33%	36%	23%	28%	31%	27%	35%	19%	29%	34%	31%	27%
CBS News	279	118	144	194	85	89	47	45	32	51	144	112	22	53	64	150	29	100	43	78	135
	28%	27%	27%	27%	29%	25%	27%	27%	32%	29%	32%	24%	31%	31%	26%	32%	15%	28%	31%	33%	25%
Fox News	343	155	163	244	98	108	61	52	46	61	126	192	28	69	74	140	104	98	52	64	207
	34%	36%	31%	34%	33%	31%	36%	32%	46%	35%	28%	42%	40%	40%	30%	30%	55%	28%	37%	27%	37%
MSNBC	216	89	115	156	60	76	36	36	26	36	111	81	18	31	59	120	26	70	33	62	105
	21%	21%	22%	22%	20%	21%	21%	22%	26%	21%	25%	17%	26%	18%	24%	26%	14%	20%	24%	26%	19%
CNN	359	140	200	251	109	121	63	63	43	54	196	128	31	67	85	204	33	122	52	95	182
	36%	33%	38%	35%	37%	34%	37%	38%	43%	31%	44%	28%	44%	39%	35%	44%	17%	35%	37%	40%	33%
Newsmax	91	42	44	65	26	21	15	14	13	24	35	52	11	22	14	33	42	16	16	19	52
	9%	10%	8%	9%	9%	6%	9%	9%	13%	14%	8%	11%	15%	13%	6%	7%	22%	5%	12%	8%	9%
OAN	44	26	16	35	9	10	9	3	5	17	14	29	8	12	9	15	20	10	8	10	23
	4%	6%	3%	5%	3%	3%	5%	2%	5%	10%	3%	6%	11%	7%	4%	3%	10%	3%	5%	4%	4%
Local TV news	399	149	224	259	140	122	69	74	39	68	171	186	15	66	110	171	58	170	40	74	255
	40%	35%	43%	36%	47%	35%	40%	45%	38%	39%	38%	40%	22%	38%	45%	37%	31%	48%	29%	31%	46%
Reuters	73	40	31	58	15	14	20	13	7	17	38	32	7	12	13	43	15	16	11	22	38
	7%	9%	6%	8%	5%	4%	11%	8%	7%	10%	8%	7%	10%	7%	5%	9%	8%	4%	8%	9%	7%
The New York Times	212	96	110	157	55	66	43	38	24	38	121	68	25	45	46	135	30	47	38	62	100
	21%	22%	21%	22%	19%	19%	25%	23%	23%	22%	27%	15%	36%	26%	19%	29%	16%	13%	27%	26%	18%
The Washington Post	166	87	73	132	34	49	34	28	26	26	94	55	19	28	39	107	21	38	21	62	74
	16%	20%	14%	19%	11%	14%	20%	17%	26%	15%	21%	12%	27%	16%	16%	23%	11%	11%	15%	26%	13%
The Wall Street Journal	187	106	76	145	42	63	28	33	22	38	92	75	20	37	35	97	49	41	28	44	108
	19%	25%	14%	20%	14%	18%	16%	20%	22%	22%	21%	16%	28%	21%	14%	21%	26%	12%	20%	19%	20%

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Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Local newspaper	219	80	124	154	65	65	35	36	21	46	84	112	17	37	61	100	37	83	27	42	134
	22%	19%	24%	22%	22%	18%	20%	22%	21%	26%	19%	24%	24%	21%	25%	21%	19%	23%	19%	18%	24%
NPR	137	60	75	94	42	41	20	22	20	30	73	41	11	23	35	80	14	43	14	40	74
	14%	14%	14%	13%	14%	12%	12%	13%	20%	17%	16%	9%	15%	13%	14%	17%	7%	12%	10%	17%	13%
PBS	172	73	89	120	52	47	34	27	28	28	87	60	12	26	44	85	25	62	22	46	89
	17%	17%	17%	17%	18%	13%	20%	17%	28%	16%	19%	13%	17%	15%	18%	18%	13%	18%	15%	20%	16%
Twitter	179	95	76	149	31	79	33	18	20	28	101	67	26	43	32	111	30	38	31	57	80
	18%	22%	15%	21%	10%	23%	19%	11%	20%	16%	23%	15%	37%	25%	13%	24%	16%	11%	22%	24%	15%
Facebook	290	129	140	203	87	129	52	43	27	30	142	126	27	53	61	153	47	91	51	88	128
	29%	30%	27%	29%	29%	37%	30%	27%	27%	17%	32%	27%	38%	31%	25%	33%	25%	26%	36%	37%	23%
Instagram	177	90	76	138	39	86	31	20	16	21	107	63	22	37	26	107	25	44	37	61	65
	18%	21%	14%	19%	13%	24%	18%	12%	16%	12%	24%	14%	32%	21%	11%	23%	13%	13%	26%	26%	12%
Talk radio	114	45	65	82	32	39	24	14	12	21	41	64	10	19	23	43	42	30	14	24	73
	11%	10%	12%	12%	11%	11%	14%	9%	12%	12%	9%	14%	14%	11%	9%	9%	22%	8%	10%	10%	13%
Local radio news	163	57	94	120	43	56	30	26	19	27	77	77	8	26	43	69	36	59	20	32	99
	16%	13%	18%	17%	15%	16%	17%	16%	18%	15%	17%	17%	11%	15%	18%	15%	19%	17%	15%	13%	18%
Breitbart	43	22	17	29	14	12	8	1	10	12	14	29	11	9	5	19	18	6	9	7	24
	4%	5%	3%	4%	5%	3%	5%	*%	10%	7%	3%	6%	16%	5%	2%	4%	9%	2%	6%	3%	4%
Vox	25	15	10	20	6	6	7	2	4	7	12	9	6	2	3	16	3	6	5	7	13
	3%	3%	2%	3%	2%	2%	4%	1%	4%	4%	3%	2%	9%	1%	1%	4%	2%	2%	4%	3%	2%
Huffington Post	94	44	46	70	25	37	14	16	13	12	60	27	8	16	26	55	9	30	19	24	46
	9%	10%	9%	10%	8%	11%	8%	10%	13%	7%	14%	6%	11%	9%	10%	12%	5%	9%	13%	10%	8%
USA Today	163	70	83	118	45	50	38	22	23	27	101	57	26	36	35	106	16	41	41	57	60
	16%	16%	16%	17%	15%	14%	22%	13%	23%	16%	23%	12%	37%	21%	14%	23%	9%	12%	29%	24%	11%
Yahoo News	153	77	69	122	31	49	32	23	20	24	80	63	23	28	25	88	30	35	25	48	73
	15%	18%	13%	17%	11%	14%	19%	14%	19%	14%	18%	14%	32%	16%	10%	19%	16%	10%	18%	20%	13%
Reddit	126	66	50	111	14	52	35	11	12	13	65	53	14	18	25	71	21	34	23	43	52
	12%	15%	10%	16%	5%	15%	21%	7%	12%	7%	15%	11%	20%	11%	10%	15%	11%	10%	17%	18%	9%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Podcasts	153	73	72	116	37	60	41	18	12	21	81	56	18	27	26	75	38	40	27	44	75
	15%	17%	14%	16%	13%	17%	24%	11%	12%	12%	18%	12%	25%	16%	11%	16%	20%	11%	19%	19%	14%
Univision	59	30	28	43	17	18	9	7	8	17	40	17	10	13	9	43	4	12	15	24	18
	6%	7%	5%	6%	6%	5%	5%	4%	8%	10%	9%	4%	15%	7%	4%	9%	2%	3%	11%	10%	3%
Telemundo	53	31	20	40	13	14	14	4	9	12	38	14	12	13	7	36	3	14	13	22	13
	5%	7%	4%	6%	4%	4%	8%	3%	9%	7%	8%	3%	17%	8%	3%	8%	1%	4%	10%	10%	2%
Something else (Please specify)	45	18	23	25	20	14	5	6	8	8	8	29	1	4	21	10	15	21	1	1	37
	4%	4%	4%	3%	7%	4%	3%	3%	8%	5%	2%	6%	1%	2%	8%	2%	8%	6%	1%	1%	7%
None of these	21	13	7	15	6	11	3	2	1	1	4	12	-	2	5	3	5	13	-	1	15
	2%	3%	1%	2%	2%	3%	2%	1%	1%	1%	1%	3%		1%	2%	1%	3%	4%		1%	3%

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Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QSocial] Which social media platforms or apps do you use?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	729	448	281	120	192	125	170	122	451	67	140	396	330	115	136	189	183	86
	72%	71%	75%	70%	76%	75%	78%	61%	74%	70%	74%	77%	67%	80%	68%	75%	75%	61%
Instagram	442	257	185	117	141	90	63	31	220	48	116	213	227	59	76	117	120	65
	44%	41%	50%	68%	56%	54%	29%	16%	36%	50%	61%	41%	46%	41%	38%	47%	50%	47%
YouTube	700	440	260	141	205	127	147	80	379	72	156	369	330	117	131	181	170	85
	69%	69%	70%	82%	81%	76%	67%	40%	62%	76%	83%	72%	67%	81%	66%	72%	70%	61%
Snapchat	240	138	102	92	81	43	18	6	119	27	68	132	107	41	42	64	56	36
	24%	22%	27%	54%	32%	26%	8%	3%	19%	28%	36%	26%	22%	28%	21%	25%	23%	25%
Reddit	223	147	75	54	97	43	24	6	113	25	60	110	112	26	44	52	58	43
	22%	23%	20%	31%	38%	26%	11%	3%	18%	26%	32%	21%	23%	18%	22%	21%	24%	31%
Pinterest	239	115	124	44	63	54	50	29	128	26	61	115	124	39	37	58	61	38
	24%	18%	33%	26%	25%	32%	23%	14%	21%	27%	32%	22%	25%	27%	19%	23%	25%	27%
LinkedIn	287	169	117	55	71	66	59	36	152	27	70	100	186	35	42	77	78	51
	28%	27%	31%	32%	28%	40%	27%	18%	25%	29%	37%	19%	38%	24%	21%	31%	32%	37%
WhatsApp	189	111	78	40	66	41	24	18	92	16	56	64	124	18	28	37	63	41
	19%	17%	21%	23%	26%	25%	11%	9%	15%	17%	30%	12%	25%	13%	14%	15%	26%	30%
Twitter	376	249	127	92	111	87	57	29	190	42	94	176	197	53	68	91	101	57
	37%	39%	34%	53%	44%	52%	26%	15%	31%	45%	50%	34%	40%	37%	34%	36%	42%	41%
TikTok	297	163	135	103	98	54	35	7	147	30	89	167	127	43	65	77	73	38
	29%	26%	36%	60%	39%	32%	16%	4%	24%	32%	47%	32%	26%	30%	33%	31%	30%	27%
Something else (Please specify)	10	7	3	1	1	1	2	5	10	-	-	6	4	1	2	4	1	-
	1%	1%	1%	1%	*%	*%	1%	3%	2%			1%	1%	1%	1%	2%	*%	
None of these	65	51	14	-	3	2	17	43	55	2	3	29	36	4	19	14	12	11
	6%	8%	4%		1%	1%	8%	22%	9%	2%	2%	6%	7%	3%	9%	6%	5%	8%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QSocial] Which social media platforms or apps do you use?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	729	253	171	283	313	47	334	252	247	220	210	104	148	185	311	349
	72%	76%	62%	77%	73%	67%	73%	72%	70%	75%	73%	75%	69%	76%	71%	73%
Instagram	442	135	100	194	167	26	233	136	144	156	103	65	101	132	172	229
	44%	41%	36%	53%	39%	37%	51%	39%	41%	53%	36%	47%	47%	54%	39%	48%
YouTube	700	223	192	259	292	52	320	227	256	209	185	107	146	173	294	337
	69%	67%	70%	70%	68%	73%	69%	65%	72%	72%	64%	77%	68%	71%	67%	71%
Snapchat	240	71	62	101	91	22	119	70	87	81	53	38	54	65	95	122
	24%	21%	22%	27%	21%	32%	26%	20%	24%	28%	18%	28%	25%	27%	22%	25%
Reddit	223	60	52	103	80	13	120	57	81	84	41	39	49	70	80	126
	22%	18%	19%	28%	19%	19%	26%	16%	23%	29%	14%	28%	23%	29%	18%	26%
Pinterest	239	82	47	106	102	8	121	92	67	80	69	33	50	71	96	117
	24%	25%	17%	29%	24%	12%	26%	26%	19%	27%	24%	24%	23%	29%	22%	25%
LinkedIn	287	75	74	128	96	14	163	86	91	104	66	30	65	97	108	157
	28%	23%	27%	35%	23%	20%	35%	25%	26%	36%	23%	22%	30%	40%	25%	33%
WhatsApp	189	58	32	93	67	8	109	51	61	75	39	27	45	64	65	111
	19%	17%	12%	25%	16%	11%	24%	15%	17%	26%	14%	20%	21%	26%	15%	23%
Twitter	376	108	92	168	135	30	199	111	128	133	84	51	80	119	137	204
	37%	33%	34%	46%	32%	42%	43%	32%	36%	46%	29%	37%	37%	49%	31%	43%
TikTok	297	96	69	123	112	26	151	85	102	105	62	50	64	86	120	147
	29%	29%	25%	34%	26%	37%	33%	24%	29%	36%	22%	36%	30%	35%	27%	31%
Something else (Please specify)	10	5	3	2	7	-	2	4	4	2	4	3	-	2	5	4
	1%	2%	1%	*%	2%		*%	1%	1%	1%	2%	2%		1%	1%	1%
None of these	65	25	25	15	34	8	23	31	26	8	28	6	14	8	34	27
	6%	8%	9%	4%	8%	11%	5%	9%	7%	3%	10%	4%	7%	3%	8%	6%

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Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QSocial] Which social media platforms or apps do you use?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Facebook	729	318	371	520	209	265	135	115	73	110	339	319	50	127	173	339	129	261	102	174	391
	72%	74%	71%	73%	71%	75%	79%	70%	72%	63%	76%	69%	71%	73%	71%	73%	68%	74%	73%	74%	71%
Instagram	442	215	203	346	96	181	92	57	46	62	243	163	44	97	89	261	63	118	82	135	197
	44%	50%	39%	49%	32%	52%	53%	35%	46%	36%	54%	35%	63%	56%	36%	56%	33%	33%	58%	57%	36%
YouTube	700	322	343	518	182	277	130	103	61	110	338	302	58	130	154	354	122	224	103	187	355
	69%	75%	65%	73%	62%	79%	76%	63%	60%	63%	76%	65%	83%	75%	63%	76%	64%	64%	73%	80%	64%
Snapchat	240	128	99	187	53	110	52	25	18	32	131	93	30	52	43	142	32	65	55	73	96
	24%	30%	19%	26%	18%	31%	30%	15%	18%	19%	29%	20%	43%	30%	18%	31%	17%	19%	39%	31%	17%
Reddit	223	118	94	193	29	88	44	36	17	35	122	87	25	39	46	132	36	55	50	78	89
	22%	27%	18%	27%	10%	25%	26%	22%	17%	20%	27%	19%	36%	22%	19%	28%	19%	15%	36%	33%	16%
Pinterest	239	111	111	180	59	89	43	31	25	42	127	93	28	25	55	129	39	72	53	65	106
	24%	26%	21%	25%	20%	25%	25%	19%	25%	24%	29%	20%	40%	15%	23%	28%	20%	20%	38%	28%	19%
LinkedIn	287	141	136	223	64	92	51	48	35	56	149	109	27	48	51	158	54	75	51	78	140
	28%	33%	26%	31%	22%	26%	30%	30%	35%	32%	33%	24%	39%	27%	21%	34%	29%	21%	36%	33%	25%
WhatsApp	189	91	96	140	49	51	38	33	25	38	109	68	25	33	35	122	15	52	43	58	78
	19%	21%	18%	20%	16%	14%	22%	20%	25%	22%	24%	15%	36%	19%	14%	26%	8%	15%	31%	25%	14%
Twitter	376	202	157	303	73	147	76	55	39	54	202	146	41	82	75	214	60	101	60	116	176
	37%	47%	30%	43%	25%	42%	44%	33%	39%	31%	45%	32%	58%	47%	31%	46%	31%	29%	43%	49%	32%
TikTok	297	162	120	238	59	125	61	32	31	44	172	108	37	63	62	179	40	78	64	90	127
	29%	38%	23%	33%	20%	35%	36%	20%	31%	25%	38%	23%	53%	36%	25%	39%	21%	22%	46%	38%	23%
Something else (Please specify)	10	3	7	8	2	5	-	-	3	1	1	8	-	2	3	1	7	2	-	1	8
	1%	1%	1%	1%	1%	2%			3%	*%	*%	2%		1%	1%	*%	4%	1%		*%	1%
None of these	65	22	40	37	28	11	6	8	12	19	14	41	1	8	22	11	22	32	4	6	50
	6%	5%	8%	5%	10%	3%	3%	5%	12%	11%	3%	9%	1%	5%	9%	2%	11%	9%	3%	3%	9%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QEmployment] What is your current employment status?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	552	366	186	104	194	129	105	20	281	67	120	251	298	52	98	137	163	97
	55%	58%	50%	61%	77%	78%	48%	10%	46%	71%	63%	49%	61%	36%	49%	55%	67%	70%
Employed part-time	78	54	24	26	15	9	19	8	44	8	20	52	26	22	16	20	13	6
	8%	9%	6%	15%	6%	6%	9%	4%	7%	8%	10%	10%	5%	16%	8%	8%	5%	4%
Freelance, contract, or temporary work	27	14	13	3	6	5	12	2	16	3	5	17	10	5	10	6	3	3
	3%	2%	3%	2%	2%	3%	5%	1%	3%	3%	2%	3%	2%	4%	5%	2%	1%	2%
“Gig economy” work like ride shares, food delivery, or dog walking	19	9	10	7	9	2	1	-	13	2	4	8	11	1	7	2	2	7
	2%	1%	3%	4%	4%	1%	*%		2%	2%	2%	2%	2%	1%	4%	1%	1%	5%
Unemployed and looking for work	48	32	15	14	14	7	10	3	30	7	8	34	13	20	9	7	4	2
	5%	5%	4%	8%	5%	4%	5%	2%	5%	7%	4%	7%	3%	14%	5%	3%	2%	2%
Stay-at-home parent or caregiver	34	5	29	3	10	8	9	4	19	1	11	24	10	7	8	8	9	-
	3%	1%	8%	2%	4%	5%	4%	2%	3%	1%	6%	5%	2%	5%	4%	3%	4%	
Full time student	15	6	8	13	1	1	-	-	6	1	7	12	3	4	4	3	2	2
	1%	1%	2%	7%	*%	1%			1%	1%	4%	2%	1%	3%	2%	1%	1%	1%
Retired	214	139	75	-	2	3	49	160	185	4	14	105	108	23	42	64	44	21
	21%	22%	20%		1%	2%	22%	80%	30%	4%	7%	20%	22%	16%	21%	25%	18%	15%
Something else	18	8	10	1	1	2	11	2	14	1	2	9	8	8	4	4	2	1
	2%	1%	3%	1%	*%	1%	5%	1%	2%	1%	1%	2%	2%	5%	2%	1%	1%	1%
Prefer not to say	5	2	3	-	1	1	2	1	4	-	-	3	2	1	1	-	1	-
	1%	*%	1%		*%	1%	1%	1%	1%			1%	*%	1%	*%		*%	

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QEmployment] What is your current employment status?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	552	175	139	223	226	33	274	175	190	182	142	84	124	149	225	288
	55%	53%	51%	61%	53%	46%	59%	50%	54%	62%	49%	60%	58%	61%	51%	60%
Employed part-time	78	23	27	28	35	8	34	25	32	20	18	17	17	16	39	33
	8%	7%	10%	8%	8%	12%	7%	7%	9%	7%	6%	12%	8%	7%	9%	7%
Freelance, contract, or temporary work	27	8	12	7	9	2	14	7	12	7	6	3	7	7	10	10
	3%	2%	4%	2%	2%	2%	3%	2%	3%	3%	2%	2%	3%	3%	2%	2%
“Gig economy” work like ride shares, food delivery, or dog walking	19	5	5	4	6	1	7	7	9	3	2	5	7	-	11	6
	2%	2%	2%	1%	1%	2%	1%	2%	3%	1%	1%	3%	3%		3%	1%
Unemployed and looking for work	48	12	21	13	16	8	18	17	19	10	14	2	9	9	16	20
	5%	4%	8%	3%	4%	11%	4%	5%	5%	3%	5%	2%	4%	4%	4%	4%
Stay-at-home parent or caregiver	34	9	10	12	14	2	16	9	10	15	9	6	3	13	14	12
	3%	3%	4%	3%	3%	3%	3%	3%	3%	5%	3%	4%	1%	5%	3%	3%
Full time student	15	5	1	7	6	-	7	6	4	4	5	1	3	4	4	8
	1%	2%	*%	2%	1%		2%	2%	1%	1%	2%	1%	1%	2%	1%	2%
Retired	214	87	54	67	108	14	83	98	73	43	89	20	43	40	108	92
	21%	26%	20%	18%	25%	19%	18%	28%	21%	15%	31%	14%	20%	16%	25%	19%
Something else	18	5	4	7	5	2	9	6	3	8	5	-	2	7	7	9
	2%	1%	1%	2%	1%	3%	2%	2%	1%	3%	2%		1%	3%	2%	2%
Prefer not to say	5	2	1	-	2	1	-	1	2	1	1	1	-	-	5	-
	1%	1%	*%		1%	1%		*%	1%	*%	*%	1%			1%	

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QEmployment] What is your current employment status?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	552	300	229	424	128	188	112	91	59	91	287	224	61	107	116	313	88	151	107	160	249
	55%	70%	44%	60%	43%	53%	65%	56%	58%	52%	64%	48%	88%	62%	47%	67%	46%	43%	76%	68%	45%
Employed part-time	78	26	45	56	22	36	18	8	5	8	36	38	1	16	19	37	16	25	12	16	41
	8%	6%	9%	8%	7%	10%	11%	5%	5%	5%	8%	8%	2%	9%	8%	8%	8%	7%	8%	7%	7%
Freelance, contract, or temporary work	27	14	11	20	6	13	5	4	2	1	8	12	1	3	8	8	3	15	3	2	17
	3%	3%	2%	3%	2%	4%	3%	3%	2%	1%	2%	3%	1%	2%	3%	2%	2%	4%	2%	1%	3%
“Gig economy” work like ride shares, food delivery, or dog walking	19	6	11	14	6	5	4	4	-	7	9	10	-	5	5	10	3	6	7	7	4
	2%	1%	2%	2%	2%	1%	2%	2%		4%	2%	2%		3%	2%	2%	2%	2%	5%	3%	1%
Unemployed and looking for work	48	21	25	39	9	36	4	1	2	4	22	17	2	7	11	19	8	21	1	14	30
	5%	5%	5%	5%	3%	10%	2%	1%	2%	2%	5%	4%	3%	4%	4%	4%	4%	6%	*%	6%	5%
Stay-at-home parent or caregiver	34	9	22	19	15	15	5	6	3	5	18	14	1	7	9	14	6	13	4	9	19
	3%	2%	4%	3%	5%	4%	3%	3%	3%	3%	4%	3%	2%	4%	4%	3%	3%	4%	3%	4%	3%
Full time student	15	6	9	6	9	7	4	-	1	2	6	7	1	3	3	9	2	4	3	4	7
	1%	1%	2%	1%	3%	2%	3%		1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%	2%	1%
Retired	214	43	158	120	93	44	18	46	24	52	55	126	2	23	68	49	59	105	3	22	169
	21%	10%	30%	17%	32%	13%	11%	28%	24%	30%	12%	27%	2%	13%	28%	11%	31%	30%	2%	9%	31%
Something else	18	4	12	10	7	6	-	3	4	4	6	11	1	3	4	5	5	8	-	2	13
	2%	1%	2%	1%	3%	2%		2%	3%	2%	1%	2%	1%	2%	2%	1%	2%	2%		1%	2%
Prefer not to say	5	1	3	4	1	1	1	1	1	-	-	4	-	-	3	1	-	4	1	-	2
	1%	*%	1%	1%	*%	*%	1%	1%	1%			1%			1%	*%		1%	1%		*%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than $30,000 per year	144	83	62	29	44	18	32	21	78	23	33	115	29	144	-	-	-	-
	14%	13%	17%	17%	18%	11%	15%	10%	13%	24%	17%	22%	6%	100%				
$30,000 to $49,999 per year	199	128	70	42	45	33	44	34	132	11	34	134	64	-	199	-	-	-
	20%	20%	19%	25%	18%	20%	20%	17%	21%	11%	18%	26%	13%		100%			
$50,000 to $74,999 per year	251	156	96	42	68	31	59	51	156	21	44	152	99	-	-	251	-	-
	25%	25%	26%	25%	27%	19%	27%	26%	25%	22%	23%	30%	20%			100%		
$75,000 to $125,000 per year	243	156	87	39	51	53	48	52	142	20	57	76	166	-	-	-	243	-
	24%	24%	23%	23%	20%	32%	22%	26%	23%	21%	30%	15%	34%				100%	
More than $125,000 per year	140	95	45	17	43	29	23	28	86	19	20	27	111	-	-	-	-	140
	14%	15%	12%	10%	17%	18%	11%	14%	14%	20%	11%	5%	23%					100%
Prefer not to say	31	18	13	1	1	2	13	15	20	1	1	11	20	-	-	-	-	-
	3%	3%	4%	1%	*%	1%	6%	7%	3%	2%	1%	2%	4%					

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than $30,000 per year	144	41	43	54	51	11	67	41	49	49	32	19	27	40	52	67
	14%	12%	16%	15%	12%	16%	15%	12%	14%	17%	11%	14%	12%	16%	12%	14%
$30,000 to $49,999 per year	199	69	60	61	93	11	81	68	79	47	53	40	47	33	99	79
	20%	21%	22%	17%	22%	16%	18%	19%	22%	16%	18%	29%	22%	14%	23%	17%
$50,000 to $74,999 per year	251	90	69	87	112	21	112	91	91	66	78	34	54	58	115	119
	25%	27%	25%	24%	26%	29%	24%	26%	26%	23%	27%	25%	25%	24%	26%	25%
$75,000 to $125,000 per year	243	78	63	92	105	20	112	90	80	73	77	27	47	64	98	128
	24%	23%	23%	25%	25%	28%	24%	26%	23%	25%	27%	20%	22%	26%	22%	27%
More than $125,000 per year	140	45	25	66	55	4	78	46	42	51	37	18	35	44	60	71
	14%	14%	9%	18%	13%	5%	17%	13%	12%	18%	13%	13%	16%	18%	14%	15%
Prefer not to say	31	8	14	8	12	4	11	13	12	5	11	1	5	5	14	15
	3%	2%	5%	2%	3%	6%	2%	4%	3%	2%	4%	1%	3%	2%	3%	3%

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[QIncome] Which range includes your annual household income?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than $30,000 per year	144	56	78	98	47	108	14	10	2	6	75	55	7	17	33	66	17	61	22	36	73
	14%	13%	15%	14%	16%	31%	8%	6%	2%	3%	17%	12%	11%	10%	13%	14%	9%	17%	15%	15%	13%
$30,000 to $49,999 per year	199	88	93	135	63	93	43	29	14	16	81	103	10	35	59	78	40	81	32	48	102
	20%	20%	18%	19%	21%	26%	25%	18%	14%	9%	18%	22%	14%	20%	24%	17%	21%	23%	23%	21%	19%
$50,000 to $74,999 per year	251	93	148	171	80	84	60	45	18	34	113	112	16	54	55	115	50	86	22	56	154
	25%	22%	28%	24%	27%	24%	35%	27%	18%	19%	25%	24%	22%	31%	23%	25%	27%	24%	15%	24%	28%
$75,000 to $125,000 per year	243	111	121	175	68	43	41	56	42	55	113	108	19	41	62	119	44	80	26	59	141
	24%	26%	23%	25%	23%	12%	24%	34%	42%	32%	25%	23%	27%	23%	25%	26%	23%	23%	18%	25%	26%
More than $125,000 per year	140	75	63	115	25	17	14	22	22	63	62	67	17	25	28	80	32	28	38	35	59
	14%	17%	12%	16%	8%	5%	8%	13%	22%	36%	14%	15%	25%	15%	11%	17%	17%	8%	27%	15%	11%
Prefer not to say	31	8	22	18	13	7	-	2	3	-	4	18	1	1	9	7	7	17	1	2	21
	3%	2%	4%	3%	4%	2%		1%	3%		1%	4%	1%	1%	4%	2%	4%	5%	1%	1%	4%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	259	173	86	45	90	48	39	37	125	30	73	124	134	46	41	47	76	43
	26%	27%	23%	26%	36%	29%	18%	19%	20%	32%	39%	24%	27%	32%	21%	19%	31%	31%
Suburb near a city	465	280	185	95	90	75	108	97	280	33	89	212	250	44	93	131	124	62
	46%	44%	50%	55%	36%	45%	50%	48%	46%	34%	47%	41%	51%	30%	47%	52%	51%	44%
Small town not near a city	99	68	31	9	20	22	30	18	66	8	15	63	36	14	23	33	16	6
	10%	11%	8%	5%	8%	13%	14%	9%	11%	9%	8%	12%	7%	9%	12%	13%	6%	4%
Rural or country area	185	114	71	23	52	22	41	48	142	24	12	115	70	41	42	40	27	29
	18%	18%	19%	13%	21%	13%	19%	24%	23%	25%	6%	22%	14%	28%	21%	16%	11%	21%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	259	62	63	124	81	17	145	78	87	91	55	26	69	75	100	131
	26%	19%	23%	34%	19%	25%	31%	22%	24%	31%	19%	19%	32%	31%	23%	27%
Suburb near a city	465	146	122	179	193	25	227	152	170	139	131	62	104	123	188	241
	46%	44%	45%	49%	45%	35%	49%	44%	48%	48%	46%	45%	48%	51%	43%	50%
Small town not near a city	99	38	31	26	47	7	40	38	31	28	31	16	17	22	47	44
	10%	11%	11%	7%	11%	10%	9%	11%	9%	10%	11%	11%	8%	9%	11%	9%
Rural or country area	185	86	58	38	106	22	49	81	67	35	71	35	25	24	103	61
	18%	26%	21%	10%	25%	31%	11%	23%	19%	12%	25%	25%	11%	10%	23%	13%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	259	129	116	185	74	89	42	37	32	52	141	99	30	51	46	148	39	72	54	70	120
	26%	30%	22%	26%	25%	25%	24%	22%	32%	30%	31%	21%	42%	29%	19%	32%	21%	20%	38%	30%	22%
Suburb near a city	465	194	247	333	132	154	90	80	45	76	193	216	22	77	116	194	91	179	43	107	268
	46%	45%	47%	47%	45%	44%	52%	49%	45%	44%	43%	47%	31%	44%	47%	42%	48%	51%	31%	46%	49%
Small town not near a city	99	31	63	68	32	33	15	20	8	11	43	46	6	18	32	44	21	34	19	19	57
	10%	7%	12%	9%	11%	9%	8%	12%	8%	6%	10%	10%	8%	11%	13%	9%	11%	10%	14%	8%	10%
Rural or country area	185	77	100	127	59	76	25	27	15	35	71	101	13	27	50	79	38	67	24	40	106
	18%	18%	19%	18%	20%	22%	15%	16%	15%	20%	16%	22%	18%	16%	20%	17%	20%	19%	17%	17%	19%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QMarital] What is your current marital status?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	333	235	98	119	109	44	51	10	161	43	81	203	128	73	83	87	64	16
	33%	37%	26%	69%	43%	26%	23%	5%	26%	45%	43%	39%	26%	51%	42%	35%	26%	12%
Married	503	305	198	46	115	104	113	124	327	44	87	208	292	26	64	125	161	115
	50%	48%	53%	27%	46%	62%	52%	62%	53%	46%	46%	40%	60%	18%	32%	50%	66%	82%
Separated	18	7	11	4	9	3	2	-	10	3	2	16	2	4	7	5	-	2
	2%	1%	3%	2%	4%	2%	1%		2%	4%	1%	3%	*%	3%	4%	2%		1%
Divorced	114	66	49	-	18	16	41	40	86	5	12	70	44	38	33	24	9	6
	11%	10%	13%		7%	10%	19%	20%	14%	5%	6%	14%	9%	26%	16%	9%	4%	4%
Widowed	39	22	16	3	-	1	9	26	28	-	7	15	23	3	12	10	9	1
	4%	4%	4%	2%		*%	4%	13%	5%		4%	3%	5%	2%	6%	4%	4%	1%
Prefer not to say	2	1	1	-	-	-	2	-	1	-	-	2	-	-	-	1	-	-
	*%	*%	*%				1%		*%			*%				*%		

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QMarital] What is your current marital status?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	333	87	96	138	119	31	162	103	120	104	76	43	74	86	125	170
	33%	26%	35%	38%	28%	44%	35%	29%	34%	36%	26%	31%	35%	35%	29%	36%
Married	503	183	132	172	231	29	227	188	174	140	162	69	112	116	241	229
	50%	55%	48%	47%	54%	40%	49%	54%	49%	48%	56%	50%	52%	47%	55%	48%
Separated	18	5	7	4	7	2	7	7	7	3	3	4	5	2	6	8
	2%	1%	2%	1%	2%	2%	1%	2%	2%	1%	1%	3%	2%	1%	1%	2%
Divorced	114	40	28	41	48	8	51	37	38	35	33	15	19	32	45	54
	11%	12%	10%	11%	11%	11%	11%	11%	11%	12%	11%	11%	9%	13%	10%	11%
Widowed	39	16	11	11	22	2	13	15	15	9	15	7	6	8	19	15
	4%	5%	4%	3%	5%	2%	3%	4%	4%	3%	5%	5%	3%	3%	4%	3%
Prefer not to say	2	-	-	1	-	-	1	-	-	1	-	-	-	1	1	1
	*%			*%			*%			*%				*%	*%	*%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QMarital] What is your current marital status?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	333	152	157	246	87	163	72	38	17	34	166	133	17	69	78	161	52	120	55	74	173
	33%	35%	30%	34%	30%	46%	42%	23%	17%	20%	37%	29%	24%	39%	32%	35%	27%	34%	40%	31%	31%
Married	503	218	269	357	146	114	76	97	71	119	217	241	50	89	114	253	104	147	72	129	273
	50%	51%	51%	50%	49%	32%	44%	59%	71%	68%	49%	52%	71%	51%	47%	54%	55%	42%	52%	55%	50%
Separated	18	9	7	13	5	9	3	2	1	3	9	7	-	1	11	8	1	9	4	7	6
	2%	2%	1%	2%	2%	3%	2%	1%	1%	2%	2%	1%		1%	4%	2%	*%	3%	3%	3%	1%
Divorced	114	46	62	72	42	57	17	19	8	8	44	60	4	11	27	35	27	53	9	20	72
	11%	11%	12%	10%	14%	16%	10%	11%	8%	4%	10%	13%	5%	7%	11%	7%	14%	15%	6%	9%	13%
Widowed	39	7	29	23	15	9	4	8	2	10	11	19	-	4	14	9	7	23	-	4	28
	4%	2%	5%	3%	5%	3%	2%	5%	2%	6%	2%	4%		2%	6%	2%	4%	6%		2%	5%
Prefer not to say	2	-	1	1	1	-	1	-	1	-	-	2	-	-	1	1	-	1	-	1	-
	*%		*%	*%	*%		*%		1%			*%			*%	*%		*%		*%	

Table QKids Page 148

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	360	200	160	68	147	97	43	6	166	51	98	172	186	39	61	87	96	75
	36%	31%	43%	39%	58%	58%	20%	3%	27%	53%	52%	33%	38%	27%	31%	35%	40%	54%
No	646	435	211	103	105	69	174	195	447	44	92	342	303	105	137	164	145	64
	64%	68%	57%	60%	42%	41%	80%	97%	73%	46%	48%	66%	62%	73%	69%	65%	60%	46%
Prefer not to say	3	1	2	1	-	1	1	-	1	1	-	2	1	-	-	-	1	1
	*%	*%	*%	*%		1%	*%		*%	1%		*%	*%				*%	*%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	360	108	89	150	132	23	190	106	126	124	77	56	91	97	140	181
	36%	32%	32%	41%	31%	32%	41%	30%	36%	42%	27%	40%	42%	40%	32%	38%
No	646	224	184	217	295	47	270	244	227	168	212	83	124	146	295	297
	64%	68%	67%	59%	69%	67%	59%	70%	64%	58%	73%	60%	58%	60%	67%	62%
Prefer not to say	3	-	1	1	-	1	1	-	1	1	-	-	-	1	2	-
	*%		*%	*%		1%	*%		*%	*%				*%	*%	

Table QKids Page 150

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	360	191	154	282	77	118	64	59	37	77	215	129	51	71	72	229	53	78	90	129	133
	36%	44%	29%	40%	26%	34%	38%	36%	36%	44%	48%	28%	73%	41%	29%	49%	28%	22%	64%	55%	24%
No	646	238	371	428	218	233	107	104	63	97	231	332	19	102	172	237	137	272	50	106	419
	64%	55%	71%	60%	74%	66%	62%	64%	63%	56%	52%	72%	27%	59%	70%	51%	72%	77%	36%	45%	76%
Prefer not to say	3	1	1	2	1	-	-	1	1	1	1	1	-	-	2	-	-	3	-	1	-
	*%	*%	*%	*%	*%			1%	1%	*%	*%	*%			1%			1%		*%	

Table QIndustry Page 151

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	66	53	13	19	20	15	8	3	32	5	13	26	40	2	14	18	15	16
	7%	8%	3%	11%	8%	9%	4%	1%	5%	5%	7%	5%	8%	1%	7%	7%	6%	11%
Sales	49	29	20	20	10	7	8	4	23	5	8	34	15	9	13	12	10	5
	5%	4%	5%	12%	4%	4%	3%	2%	4%	5%	4%	7%	3%	6%	7%	5%	4%	4%
Healthcare	53	30	23	20	15	2	9	6	27	5	15	32	22	6	16	11	14	6
	5%	5%	6%	11%	6%	1%	4%	3%	4%	6%	8%	6%	4%	4%	8%	4%	6%	4%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	40	25	15	10	16	3	10	2	19	4	8	31	9	8	17	10	2	2
	4%	4%	4%	6%	6%	2%	5%	1%	3%	5%	4%	6%	2%	5%	9%	4%	1%	2%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	834	524	311	119	200	143	186	186	524	77	152	421	410	121	157	205	208	114
	83%	82%	83%	70%	80%	86%	85%	93%	85%	81%	80%	82%	84%	84%	79%	82%	86%	82%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	66	15	23	25	25	5	34	17	26	22	13	13	12	21	21	38
	7%	5%	8%	7%	6%	8%	7%	5%	7%	8%	4%	9%	6%	9%	5%	8%
Sales	49	25	11	9	30	1	11	18	19	9	17	13	4	6	28	11
	5%	7%	4%	3%	7%	2%	2%	5%	5%	3%	6%	10%	2%	2%	6%	2%
Healthcare	53	12	17	23	20	7	23	12	25	15	12	7	9	15	22	22
	5%	4%	6%	6%	5%	9%	5%	4%	7%	5%	4%	5%	4%	6%	5%	5%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	40	8	17	15	17	4	17	9	17	13	6	11	5	11	16	17
	4%	2%	6%	4%	4%	6%	4%	2%	5%	5%	2%	8%	3%	4%	4%	4%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	834	281	222	301	354	56	383	300	287	239	247	107	185	197	370	397
	83%	85%	81%	82%	83%	80%	83%	86%	81%	82%	86%	77%	86%	81%	85%	83%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	66	26	36	50	15	26	11	14	6	7	25	32	7	12	16	28	17	20	13	15	36
	7%	6%	7%	7%	5%	7%	7%	9%	6%	4%	5%	7%	10%	7%	7%	6%	9%	6%	10%	6%	6%
Sales	49	26	20	37	12	27	8	6	1	6	23	18	2	9	17	18	10	20	4	13	27
	5%	6%	4%	5%	4%	8%	4%	4%	1%	4%	5%	4%	3%	5%	7%	4%	6%	6%	3%	5%	5%
Healthcare	53	18	31	36	17	23	7	9	7	7	22	26	1	11	15	25	8	20	4	18	28
	5%	4%	6%	5%	6%	6%	4%	5%	6%	4%	5%	6%	1%	6%	6%	5%	4%	6%	3%	8%	5%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	40	10	24	27	13	24	8	6	1	1	14	19	1	3	11	14	4	22	4	16	17
	4%	2%	5%	4%	4%	7%	5%	4%	1%	*%	3%	4%	1%	2%	5%	3%	2%	6%	3%	7%	3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	834	358	435	593	241	272	145	132	88	154	372	384	60	144	199	386	156	291	116	191	459
	83%	83%	83%	83%	82%	77%	85%	80%	87%	89%	83%	83%	85%	83%	81%	83%	82%	83%	83%	81%	83%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QGender] What is your gender?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	635	635	-	114	147	110	134	130	386	60	121	312	321	83	128	156	156	95
	63%	100%		67%	59%	66%	61%	65%	63%	63%	64%	61%	66%	57%	65%	62%	64%	68%
Woman	373	-	373	57	104	56	85	70	227	35	68	203	169	62	70	96	87	45
	37%		100%	33%	41%	34%	39%	35%	37%	37%	36%	39%	34%	43%	35%	38%	36%	32%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QGender] What is your gender?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	635	218	196	210	289	51	274	235	230	166	198	91	130	143	286	302
	63%	66%	71%	57%	68%	73%	59%	67%	65%	57%	69%	66%	61%	58%	65%	63%
Woman	373	114	78	158	138	19	187	115	125	126	91	48	85	101	152	176
	37%	34%	29%	43%	32%	27%	41%	33%	35%	43%	31%	34%	39%	42%	35%	37%

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Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QGender] What is your gender?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	635	315	293	469	166	216	103	112	72	109	277	310	49	114	147	293	145	197	90	143	362
	63%	73%	56%	66%	56%	61%	60%	69%	72%	62%	62%	67%	70%	65%	60%	63%	76%	56%	64%	61%	66%
Woman	373	115	232	243	130	136	68	51	28	65	170	152	21	60	99	172	45	156	50	92	189
	37%	27%	44%	34%	44%	39%	40%	31%	28%	38%	38%	33%	30%	35%	40%	37%	24%	44%	36%	39%	34%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	695	436	259	88	137	121	177	173	613	-	71	356	337	89	143	175	166	101
	69%	69%	70%	51%	54%	73%	81%	86%	100%		37%	69%	69%	62%	72%	70%	68%	72%
Black or African American	126	75	51	44	49	15	13	6	-	95	22	77	48	28	15	26	31	23
	12%	12%	14%	26%	19%	9%	6%	3%		100%	12%	15%	10%	19%	8%	10%	13%	17%
Hispanic or Latino	189	121	68	55	63	35	18	19	-	-	189	98	90	33	34	44	57	20
	19%	19%	18%	32%	25%	21%	8%	9%			100%	19%	18%	23%	17%	18%	24%	14%
Asian	86	51	35	16	29	17	16	7	-	-	3	32	54	8	18	23	21	11
	8%	8%	9%	9%	12%	10%	7%	4%			2%	6%	11%	6%	9%	9%	9%	8%
Native American or Alaska Native	15	9	6	2	3	2	6	3	-	-	4	11	4	5	3	2	2	2
	1%	1%	2%	1%	1%	1%	3%	1%			2%	2%	1%	3%	1%	1%	1%	1%
Native Hawaiian or Other Pacific Islander	6	4	2	-	3	3	1	-	-	-	1	4	2	2	1	1	1	2
	1%	1%	1%		1%	2%	*%				1%	1%	*%	1%	*%	1%	*%	1%
Something else	10	8	2	-	1	1	2	6	-	-	1	4	6	1	2	2	3	1
	1%	1%	1%		1%	1%	1%	3%			*%	1%	1%	1%	1%	1%	1%	*%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	695	257	179	234	317	53	286	282	218	186	236	81	124	160	332	298
	69%	78%	65%	64%	74%	75%	62%	81%	62%	64%	82%	58%	58%	66%	76%	62%
Black or African American	126	34	29	61	39	5	80	26	50	50	14	25	44	36	37	83
	12%	10%	11%	17%	9%	7%	17%	7%	14%	17%	5%	18%	20%	15%	8%	17%
Hispanic or Latino	189	44	56	82	63	13	103	50	76	61	35	28	53	50	72	101
	19%	13%	21%	22%	15%	19%	22%	14%	21%	21%	12%	20%	25%	21%	16%	21%
Asian	86	22	26	35	29	7	48	20	39	27	17	11	22	26	27	48
	8%	7%	9%	10%	7%	11%	10%	6%	11%	9%	6%	8%	10%	11%	6%	10%
Native American or Alaska Native	15	4	7	3	6	3	3	6	5	3	4	2	1	2	7	5
	1%	1%	3%	1%	1%	4%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%
Native Hawaiian or Other Pacific Islander	6	1	5	1	2	2	2	3	3	-	2	-	2	-	3	3
	1%	*%	2%	*%	1%	3%	*%	1%	1%		1%		1%		1%	1%
Something else	10	-	8	1	6	1	1	4	5	1	4	2	-	1	7	1
	1%		3%	*%	1%	1%	*%	1%	1%	*%	1%	2%		*%	1%	*%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	695	290	371	474	221	225	105	124	77	128	255	363	40	110	187	277	151	268	77	136	419
	69%	67%	71%	67%	75%	64%	61%	76%	76%	74%	57%	78%	57%	64%	76%	59%	79%	76%	55%	58%	76%
Black or African American	126	74	48	105	21	59	20	11	7	27	94	27	16	23	19	94	11	21	43	43	38
	12%	17%	9%	15%	7%	17%	12%	7%	7%	15%	21%	6%	23%	13%	8%	20%	6%	6%	30%	18%	7%
Hispanic or Latino	189	96	84	137	52	72	36	27	25	27	99	85	18	43	41	110	21	58	27	68	78
	19%	22%	16%	19%	18%	20%	21%	16%	25%	16%	22%	18%	26%	25%	17%	24%	11%	16%	19%	29%	14%
Asian	86	28	54	62	24	33	27	17	-	4	44	29	4	23	15	43	14	29	9	24	46
	8%	7%	10%	9%	8%	9%	16%	10%		2%	10%	6%	6%	13%	6%	9%	7%	8%	7%	10%	8%
Native American or Alaska Native	15	7	6	11	4	8	2	1	1	1	5	9	-	-	7	2	8	5	-	5	9
	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%			3%	1%	4%	1%		2%	2%
Native Hawaiian or Other Pacific Islander	6	4	2	6	-	2	2	1	-	2	3	3	1	2	-	2	3	1	1	2	3
	1%	1%	*%	1%		*%	1%	*%		1%	1%	1%	1%	1%		*%	2%	*%	1%	1%	1%
Something else	10	4	4	8	2	2	-	3	1	2	2	6	1	2	3	1	8	1	-	2	8
	1%	1%	1%	1%	1%	*%		2%	1%	1%	*%	1%	1%	1%	1%	*%	4%	*%		1%	1%

Table QEducation Page 160

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	206	121	85	46	66	25	37	31	128	27	40	206	-	64	56	54	20	9
	20%	19%	23%	27%	26%	15%	17%	16%	21%	29%	21%	40%		44%	28%	21%	8%	7%
Some college	192	118	74	40	39	29	52	32	120	17	37	192	-	43	50	56	27	11
	19%	19%	20%	23%	15%	17%	24%	16%	20%	18%	19%	37%		30%	25%	22%	11%	8%
Associate's degree	117	74	44	24	25	12	23	33	67	13	22	117	-	8	28	43	29	6
	12%	12%	12%	14%	10%	7%	10%	17%	11%	14%	12%	23%		6%	14%	17%	12%	5%
Bachelor's degree	293	187	106	46	78	55	63	52	168	26	57	-	293	19	36	77	98	54
	29%	29%	29%	27%	31%	33%	29%	26%	27%	28%	30%		60%	13%	18%	31%	40%	39%
Graduate degree	196	134	62	16	41	45	43	52	129	11	33	-	196	10	28	22	69	56
	19%	21%	17%	9%	16%	27%	20%	26%	21%	11%	17%		40%	7%	14%	9%	28%	40%
Prefer not to say	4	3	1	-	2	1	-	-	1	1	1	-	-	-	1	-	-	2
	*%	*%	*%		1%	1%			*%	1%	1%				1%			2%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	206	80	55	62	98	16	75	81	74	44	66	32	42	31	104	72
	20%	24%	20%	17%	23%	22%	16%	23%	21%	15%	23%	23%	20%	13%	24%	15%
Some college	192	59	47	75	76	12	94	59	75	55	49	27	47	47	76	90
	19%	18%	17%	20%	18%	17%	20%	17%	21%	19%	17%	20%	22%	19%	17%	19%
Associate's degree	117	44	32	38	53	12	47	40	48	29	35	18	25	22	53	55
	12%	13%	12%	10%	13%	18%	10%	11%	14%	10%	12%	13%	12%	9%	12%	11%
Bachelor's degree	293	90	88	110	119	26	138	98	100	93	80	39	57	81	128	148
	29%	27%	32%	30%	28%	36%	30%	28%	28%	32%	28%	28%	27%	33%	29%	31%
Graduate degree	196	56	52	81	78	5	105	71	56	69	56	21	44	62	75	112
	19%	17%	19%	22%	18%	7%	23%	20%	16%	24%	19%	15%	20%	25%	17%	23%
Prefer not to say	4	2	-	1	2	-	1	1	1	1	1	1	-	1	2	1
	*%	1%		*%	*%		*%	*%	*%	*%	*%	1%		1%	*%	*%

Table QEducation Page 162

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	206	80	104	148	58	111	35	27	5	17	97	89	12	32	54	101	26	79	44	50	92
	20%	19%	20%	21%	20%	32%	21%	16%	4%	10%	22%	19%	18%	19%	22%	22%	14%	22%	32%	21%	17%
Some college	192	78	104	121	71	91	31	22	15	21	75	97	12	26	52	74	45	73	14	45	118
	19%	18%	20%	17%	24%	26%	18%	13%	15%	12%	17%	21%	17%	15%	21%	16%	23%	21%	10%	19%	21%
Associate's degree	117	46	68	78	39	46	24	22	6	15	52	56	7	24	25	45	23	49	10	32	70
	12%	11%	13%	11%	13%	13%	14%	13%	6%	8%	12%	12%	9%	14%	10%	10%	12%	14%	7%	14%	13%
Bachelor's degree	293	143	137	230	63	70	44	66	38	66	140	122	22	53	67	151	46	96	37	68	161
	29%	33%	26%	32%	21%	20%	26%	40%	38%	38%	31%	26%	31%	31%	27%	33%	24%	27%	26%	29%	29%
Graduate degree	196	81	111	132	64	32	36	28	35	54	80	98	17	38	47	92	50	54	32	41	110
	19%	19%	21%	19%	22%	9%	21%	17%	35%	31%	18%	21%	25%	22%	19%	20%	26%	15%	23%	17%	20%
Prefer not to say	4	2	1	2	1	1	-	-	1	1	2	1	-	-	1	1	1	1	2	-	-
	*%	1%	*%	*%	*%	*%			1%	1%	1%	*%			*%	*%	1%	*%	2%		

Table QAge Page 163

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QAge] What is your age?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	171	114	57	171	-	-	-	-	67	30	55	110	61	29	42	42	39	17
	17%	18%	15%	100%					11%	32%	29%	21%	12%	20%	21%	17%	16%	12%
30-39	251	147	104	-	251	-	-	-	114	38	63	130	119	44	45	68	51	43
	25%	23%	28%		100%				19%	40%	33%	25%	24%	31%	23%	27%	21%	30%
40-49	167	110	56	-	-	167	-	-	102	11	35	66	99	18	33	31	53	29
	17%	17%	15%			100%			17%	11%	18%	13%	20%	12%	17%	12%	22%	21%
50-64	218	134	85	-	-	-	218	-	165	12	18	113	106	32	44	59	48	23
	22%	21%	23%				100%		27%	13%	10%	22%	22%	22%	22%	24%	20%	16%
65+	200	130	70	-	-	-	-	200	165	4	19	96	104	21	34	51	52	28
	20%	21%	19%					100%	27%	4%	10%	19%	21%	14%	17%	20%	21%	20%

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QAge] What is your age?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	171	45	50	71	56	14	95	46	63	60	30	27	45	50	56	97
	17%	14%	18%	19%	13%	19%	21%	13%	18%	20%	10%	19%	21%	21%	13%	20%
30-39	251	83	63	97	105	17	115	74	89	85	57	48	52	62	110	120
	25%	25%	23%	27%	25%	24%	25%	21%	25%	29%	20%	35%	24%	25%	25%	25%
40-49	167	49	50	60	64	17	75	51	67	47	36	27	37	38	71	74
	17%	15%	18%	16%	15%	23%	16%	14%	19%	16%	13%	20%	17%	16%	16%	15%
50-64	218	81	57	72	105	10	92	96	66	54	90	16	44	49	106	94
	22%	24%	21%	19%	25%	15%	20%	27%	19%	18%	31%	11%	20%	20%	24%	20%
65+	200	74	54	68	97	13	83	84	69	47	76	21	39	44	95	93
	20%	22%	20%	18%	23%	18%	18%	24%	20%	16%	26%	15%	18%	18%	22%	20%

Table QAge Page 165

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QAge] What is your age?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	171	97	63	134	37	79	41	20	8	21	109	55	15	49	25	112	20	40	44	50	63
	17%	23%	12%	19%	13%	23%	24%	12%	8%	12%	24%	12%	22%	28%	10%	24%	11%	11%	31%	21%	11%
30-39	251	133	104	204	48	105	49	31	21	42	135	97	28	44	55	150	31	71	59	89	90
	25%	31%	20%	29%	16%	30%	28%	19%	21%	24%	30%	21%	39%	25%	22%	32%	16%	20%	42%	38%	16%
40-49	167	80	79	121	45	61	27	32	18	25	84	66	13	28	39	83	30	54	24	40	94
	17%	19%	15%	17%	15%	17%	15%	20%	18%	15%	19%	14%	19%	16%	16%	18%	16%	15%	17%	17%	17%
50-64	218	79	131	138	81	70	35	36	26	36	77	121	13	29	60	70	54	94	10	35	145
	22%	18%	25%	19%	27%	20%	20%	22%	26%	21%	17%	26%	18%	16%	24%	15%	28%	27%	7%	15%	26%
65+	200	42	148	115	85	36	20	45	28	49	43	123	2	24	66	51	55	94	3	21	160
	20%	10%	28%	16%	29%	10%	12%	27%	28%	28%	10%	27%	3%	14%	27%	11%	29%	27%	2%	9%	29%

Table QState Page 166

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QState] In what state do you live?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	176	107	69	21	44	32	41	38	102	17	35	68	106	19	31	47	45	28
	17%	17%	18%	12%	17%	19%	19%	19%	17%	18%	19%	13%	22%	13%	15%	19%	19%	20%
States in the Midwest	196	129	68	36	48	34	43	34	149	16	20	119	76	29	46	57	41	20
	19%	20%	18%	21%	19%	21%	20%	17%	24%	17%	11%	23%	16%	20%	23%	23%	17%	14%
States in the South	373	226	147	72	92	66	70	72	202	55	84	207	166	59	76	94	85	52
	37%	36%	39%	42%	37%	40%	32%	36%	33%	58%	44%	40%	34%	41%	38%	37%	35%	37%
States in the West	263	173	90	42	67	34	64	56	160	7	50	122	141	37	46	53	71	39
	26%	27%	24%	24%	27%	20%	29%	28%	26%	7%	26%	24%	29%	26%	23%	21%	29%	28%

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N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QState] In what state do you live?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	176	44	50	76	58	11	99	47	68	59	36	23	45	54	58	99
	17%	13%	18%	21%	14%	16%	21%	13%	19%	20%	12%	16%	21%	22%	13%	21%
States in the Midwest	196	65	54	75	81	16	91	63	71	59	55	26	36	53	91	89
	19%	20%	20%	20%	19%	22%	20%	18%	20%	20%	19%	18%	17%	22%	21%	19%
States in the South	373	142	95	123	178	21	158	143	125	102	118	61	80	78	164	174
	37%	43%	35%	33%	42%	30%	34%	41%	35%	35%	41%	44%	37%	32%	37%	36%
States in the West	263	81	75	94	110	23	113	97	90	72	80	30	53	60	125	116
	26%	24%	27%	26%	26%	32%	25%	28%	26%	25%	28%	22%	25%	25%	29%	24%

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Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QState] In what state do you live?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	176	60	105	123	53	56	40	30	15	24	74	84	6	29	47	84	28	63	18	43	96
	17%	14%	20%	17%	18%	16%	23%	19%	15%	14%	17%	18%	8%	17%	19%	18%	15%	18%	13%	18%	17%
States in the Midwest	196	87	96	137	59	68	30	36	17	38	79	93	16	27	44	85	32	79	26	45	113
	19%	20%	18%	19%	20%	19%	18%	22%	16%	22%	18%	20%	22%	15%	18%	18%	17%	22%	19%	19%	20%
States in the South	373	162	196	268	104	138	68	53	43	54	178	163	27	80	82	177	65	131	58	88	200
	37%	38%	37%	38%	35%	39%	39%	33%	43%	31%	40%	35%	39%	46%	33%	38%	34%	37%	42%	37%	36%
States in the West	263	122	128	184	79	90	34	44	26	58	116	122	22	38	72	119	64	80	37	60	142
	26%	28%	24%	26%	27%	26%	20%	27%	26%	33%	26%	26%	31%	22%	29%	26%	34%	23%	27%	25%	26%

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N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	438	286	152	56	110	71	106	95	298	30	72	233	203	52	99	115	98	60
	43%	45%	41%	33%	44%	43%	49%	47%	49%	32%	38%	45%	41%	36%	50%	46%	40%	43%
Joe Biden	478	302	176	97	120	74	94	93	259	61	101	217	260	67	79	119	128	71
	47%	48%	47%	56%	48%	44%	43%	47%	42%	64%	53%	42%	53%	46%	40%	47%	53%	51%
Jo Jorgensen	4	3	1	-	1	2	1	-	3	-	1	1	2	1	0	0	1	1
	*%	*%	*%		*%	1%	1%		*%		1%	*%	*%	1%	*%	*%	*%	1%
Howie Hawkins	1	1	-	1	-	1	-	-	0	1	-	1	0	-	-	1	-	-
	*%	*%		*%		*%			*%	1%		*%	*%			1%		
Kanye West	2	1	0	1	0	-	-	1	1	0	1	2	-	1	0	0	-	1
	*%	*%	*%	1%	*%			*%	*%	*%	*%	*%		*%	*%	*%		*%
Someone else	2	2	1	-	1	0	1	0	1	-	1	2	0	1	-	1	1	-
	*%	*%	*%		*%	*%	*%	*%	*%		*%	*%	*%	1%		*%	*%	
I did not vote	79	37	42	17	19	19	14	10	47	2	14	58	21	21	20	14	15	7
	8%	6%	11%	10%	7%	12%	6%	5%	8%	3%	7%	11%	4%	15%	10%	6%	6%	5%
Unsure	5	3	2	1	1	-	2	1	5	-	-	2	3	1	1	1	1	1
	*%	*%	*%	*%	*%		1%	1%	1%			*%	1%	1%	*%	1%	*%	*%

Echelon Insights
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[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	438	278	119	33	355	26	44	268	125	41	251	104	31	12	438	-
	43%	84%	43%	9%	83%	36%	9%	76%	35%	14%	87%	75%	14%	5%	100%	
Joe Biden	478	35	116	316	42	33	390	55	186	235	16	26	171	219	-	478
	47%	10%	42%	86%	10%	47%	85%	16%	52%	80%	6%	19%	80%	90%		100%
Jo Jorgensen	4	1	3	-	2	1	0	2	2	0	1	1	0	-	-	-
	*%	*%	1%		1%	1%	*%	*%	*%	*%	*%	1%	*%			
Howie Hawkins	1	-	1	-	-	-	1	-	-	1	-	-	-	1	-	-
	*%		*%				*%			*%				*%		
Kanye West	2	0	1	-	1	-	-	-	1	0	-	1	-	-	-	-
	*%	*%	1%		*%				*%	*%		*%				
Someone else	2	-	2	-	-	2	-	-	2	-	-	-	-	-	-	-
	*%		1%			3%			1%							
I did not vote	79	16	31	19	25	9	26	23	38	14	18	7	13	12	-	-
	8%	5%	11%	5%	6%	13%	6%	7%	11%	5%	6%	5%	6%	5%		
Unsure	5	2	1	-	2	-	-	3	1	-	2	-	-	-	-	-
	*%	1%	*%		1%			1%	*%		1%					

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[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	438	203	208	311	127	142	61	73	42	99	132	279	34	72	103	141	155	142	57	81	270
	43%	47%	40%	44%	43%	40%	35%	44%	42%	57%	29%	60%	49%	41%	42%	30%	82%	40%	41%	34%	49%
Joe Biden	478	201	260	339	139	158	93	82	52	70	284	136	34	90	114	300	21	157	76	132	229
	47%	47%	50%	48%	47%	45%	54%	50%	52%	40%	64%	29%	48%	52%	47%	65%	11%	44%	54%	56%	41%
Jo Jorgensen	4	2	2	3	1	1	0	0	0	2	1	2	0	1	0	2	1	1	0	1	2
	*%	*%	*%	*%	*%	*%	*%	*%	*%	1%	*%	*%	1%	*%	*%	*%	1%	*%	*%	1%	*%
Howie Hawkins	1	0	1	1	-	1	-	0	-	-	1	0	-	1	-	1	-	-	-	0	1
	*%	*%	*%	*%		*%		*%			*%	*%		*%		*%				*%	*%
Kanye West	2	1	1	1	1	-	1	-	-	-	0	1	-	-	0	1	-	1	-	1	1
	*%	*%	*%	*%	*%		1%				*%	*%			*%	*%		*%		*%	*%
Someone else	2	0	1	2	1	0	0	1	0	1	1	0	-	0	0	1	1	1	-	1	1
	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%		*%	*%	*%	*%	*%		*%	*%
I did not vote	79	22	48	52	27	46	14	7	6	3	27	41	1	10	26	19	10	50	5	19	45
	8%	5%	9%	7%	9%	13%	8%	4%	6%	1%	6%	9%	2%	5%	11%	4%	5%	14%	4%	8%	8%
Unsure	5	1	3	3	2	3	1	-	-	-	1	3	1	1	1	2	1	2	1	1	2
	*%	*%	1%	*%	1%	1%	1%				*%	1%	1%	*%	*%	*%	1%	1%	1%	*%	*%

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[QInvestor] Do you personally own any investments in stocks, bonds, mutual funds, index funds, or exchange traded funds (ETFs)?

	Total	Gender		Age					Race			Education		Income				
	Total	Men	Women	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Non-college	College	<$30K	$30k-$49k	$50k-$74k	$75k-$125k	>$125k
Total	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1008	635	373	171	251	167	218	200	613	95	189	515	489	144	199	251	243	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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[QInvestor] Do you personally own any investments in stocks, bonds, mutual funds, index funds, or exchange traded funds (ETFs)?

	Total	Party			Party+Lean			Ideology			Party x Ideology				2020 Ballot	
	Total	GOP	Ind	Dem	GOP+Lean	Ind	Dem+Lean	Conservative	Moderate	Liberal	Conservative GOP+Lean	Non-Conservative GOP+Lean	Non-Liberal Dem+Lean	Liberal Dem+Lean	Trump	Biden
Total	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1008	331	274	368	427	71	461	350	354	292	288	139	215	244	438	478
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
Daily Wire - ESG Survey
N=1,008, Investors Nationally, May 16-20, 2022, Margin of Error +/- 3.3 Percentage Points

[QInvestor] Do you personally own any investments in stocks, bonds, mutual funds, index funds, or exchange traded funds (ETFs)?

	Total	Investor Type		Stock Ownership		Total Invested					QStanceShould		QESGHeard			ESG View			Investments based on ESG		
	Total	Active investor	Passive investor	Own stocks	Do not own stocks	<$50k	$50k-$99k	$100k-$249k	$250k-$499k	$500K+	Companies should take stances	Companies should NOT take stances	Heard a lot about ESG	Heard some about ESG	Heard not much/ nothing about ESG	Favorable	Unfavorable	Unsure/no opinion	Most	Some	None
Total	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1008	431	525	712	296	352	171	164	101	174	447	463	70	174	245	466	190	353	140	236	551
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-