



ECHELON INSIGHTS

May 22-25, 2018
N=1000 U.S. Adults

QVoter. Are you currently a registered voter?

	Adults	Registered Voters
1. Yes	81%	-
2. No	17%	-
3. Unsure	2%	-

POLITICAL ATTITUDES

QDirection. Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

1. Right Direction	36%	38%
2. Wrong Track	48%	51%
3. Unsure	17%	11%

QApproval. Do you approve of the way Donald Trump is handing his job as President?

TOTAL APPROVE	39%	39%
TOTAL DISAPPROVE	45%	48%
1. Strongly approve	18%	19%
2. Somewhat approve	20%	20%
3. Neither approve nor disapprove	13%	11%
4. Somewhat disapprove	10%	9%
5. Strongly disapprove	35%	39%
6. Unsure	3%	1%

QMidtermVote. If the election for Congress were held today and you had to make a choice, for whom would you vote — the Republican candidate, or the Democrat?

TOTAL REPUBLICAN	37%	39%
TOTAL DEMOCRAT	42%	46%
1. Definitely Republican candidate	22%	23%
2. Lean Republican candidate	15%	16%
3. Lean Democratic candidate	15%	14%
4. Definitely Democratic candidate	28%	32%
5. Unsure	21%	15%

Q2016Vote. For which candidate did you vote in the 2016 presidential election?

1. Hillary Clinton	36%	43%
2. Donald Trump	32%	37%
3. Gary Johnson	3%	3%
4. Jill Stein	2%	2%
5. Evan McMullin	1%	1%
6. I didn't vote	23%	12%
7. Unsure	3%	2%

QParty. Regardless of how you typically vote, would you say you consider yourself a Republican, a Democrat, an Independent, or something else?

1. Republican (SKIP TO QTRUMPGOP)	30%	32%
2. Democrat (SKIP TO Q2016DEMPRIMARY)	33%	37%
3. Independent (SKIP TO QPARTYLEAN)	25%	26%
4. Something else (SKIP TO QIDEOLOGY)	5%	3%
5. Unsure (SKIP TO QIDEOLOGY)	7%	3%

QPartyLean. If you had to choose, would you say you lean towards being a Republican or a Democrat?

1. Republican	28%	30%
2. Democrat	30%	32%
3. Neither one	35%	34%
4. Unsure	7%	4%

QTrumpGOP. Would you say you consider yourself to be primarily a supporter of President Trump, or a supporter of the Republican Party?

1. Supporter of President Trump	55%	54%
2. Supporter of the Republican Party	36%	38%
3. I don't support either one	6%	5%
4. Unsure	2%	2%
(SKIP TO QIDEOLOGY ALL ANSWERS)		

Q2016DemPrimary. For which candidate did you vote in the 2016 Democratic primary?

1. Hillary Clinton	58%	64%
2. Martin O'Malley	3%	3%
3. Bernie Sanders	20%	20%
4. I didn't vote	18%	13%
5. Unsure	1%	-

QIdeology. Regardless of how you typically vote, would you say you consider yourself a conservative, a moderate, or a liberal?

TOTAL CONSERVATIVE	32%	34%
TOTAL LIBERAL	24%	27%
1. Very conservative	14%	13%
2. Somewhat conservative	18%	21%
3. Moderate	34%	35%
4. Somewhat liberal	13%	15%
5. Very liberal	11%	12%
6. Unsure	10%	4%

QIssues. What would you say are the most important issues facing the country today? (Choose up to 3) (ROTATE)

1. The economy/jobs	28%	29%
2. The federal budget	16%	17%
3. Immigration	26%	27%
4. National security	23%	23%
5. Crime	24%	22%
6. Healthcare	39%	41%
7. The environment	17%	17%
8. Transportation	2%	2%
9. Education	19%	18%
10. Taxes	16%	16%
11. Drug addiction	19%	19%
12. Guns	41%	41%

FAVORABILITY

Do you have a favorable or unfavorable view of the following individuals who have been in the news lately? (ROTATE ORDER OF Q1-12 & DISPLAY AS GRID)

Q1. Donald Trump

TOTAL FAVORABLE	37%	38%
TOTAL UNFAVORABLE	47%	50%
1. Very favorable	20%	21%
2. Somewhat favorable	17%	17%
3. Neither	15%	11%
4. Somewhat unfavorable	9%	9%
5. Very unfavorable	38%	41%
6. Never heard of	2%	1%

Q2. Mike Pence

TOTAL FAVORABLE	36%	38%
TOTAL UNFAVORABLE	32%	35%
1. Very favorable	17%	19%
2. Somewhat favorable	19%	19%
3. Neither	23%	19%
4. Somewhat unfavorable	12%	11%
5. Very unfavorable	25%	27%
6. Never heard of	6%	5%

Q3. Paul Ryan

TOTAL FAVORABLE	28%	29%
TOTAL UNFAVORABLE	36%	40%
1. Very favorable	7%	7%
2. Somewhat favorable	21%	22%
3. Neither	29%	25%
4. Somewhat unfavorable	14%	15%
5. Very unfavorable	22%	25%
6. Never heard of	7%	6%

Q4. Nancy Pelosi

TOTAL FAVORABLE	25%	27%
TOTAL UNFAVORABLE	37%	41%
1. Very favorable	6%	7%
2. Somewhat favorable	19%	20%
3. Neither	29%	26%
4. Somewhat unfavorable	14%	15%
5. Very unfavorable	24%	26%
6. Never heard of	8%	7%

Q5. Mitch McConnell

TOTAL FAVORABLE	15%	16%
TOTAL UNFAVORABLE	36%	39%
1. Very favorable	3%	3%
2. Somewhat favorable	12%	13%
3. Neither	36%	33%
4. Somewhat unfavorable	15%	16%
5. Very unfavorable	21%	23%
6. Never heard of	13%	11%

Q6. Chuck Schumer

TOTAL FAVORABLE	20%	21%
TOTAL UNFAVORABLE	30%	32%
1. Very favorable	6%	7%
2. Somewhat favorable	14%	14%
3. Neither	36%	34%
4. Somewhat unfavorable	12%	13%
5. Very unfavorable	18%	19%
6. Never heard of	14%	13%

Q7. Kim Jong-un

TOTAL FAVORABLE	9%	8%
TOTAL UNFAVORABLE	64%	69%
1. Very favorable	2%	2%
2. Somewhat favorable	7%	6%
3. Neither	19%	16%
4. Somewhat unfavorable	13%	13%
5. Very unfavorable	51%	56%
6. Never heard of	8%	7%

Q8. Robert Mueller

TOTAL FAVORABLE	28%	31%
TOTAL UNFAVORABLE	26%	27%
1. Very favorable	13%	16%
2. Somewhat favorable	14%	15%
3. Neither	33%	30%
4. Somewhat unfavorable	11%	11%
5. Very unfavorable	15%	16%
6. Never heard of	13%	12%

Q9. James Comey

TOTAL FAVORABLE	25%	27%
TOTAL UNFAVORABLE	29%	32%
1. Very favorable	9%	11%
2. Somewhat favorable	16%	17%
3. Neither	33%	30%
4. Somewhat unfavorable	11%	12%
5. Very unfavorable	19%	20%
6. Never heard of	12%	11%

Q10. Stormy Daniels

TOTAL FAVORABLE	20%	20%
TOTAL UNFAVORABLE	37%	40%
1. Very favorable	7%	8%
2. Somewhat favorable	12%	12%
3. Neither	34%	32%
4. Somewhat unfavorable	14%	14%
5. Very unfavorable	23%	25%
6. Never heard of	10%	9%

Q11. Michael Avenatti

TOTAL FAVORABLE	16%	18%
TOTAL UNFAVORABLE	20%	21%
1. Very favorable	7%	8%
2. Somewhat favorable	9%	9%
3. Neither	34%	33%
4. Somewhat unfavorable	9%	9%
5. Very unfavorable	11%	12%
6. Never heard of	29%	28%

Q12. Michael Cohen

TOTAL FAVORABLE	13%	13%
TOTAL UNFAVORABLE	34%	38%
1. Very favorable	3%	4%
2. Somewhat favorable	9%	9%
3. Neither	37%	35%
4. Somewhat unfavorable	14%	15%
5. Very unfavorable	20%	23%
6. Never heard of	16%	15%

CURRENT ISSUES**Q13. Which comes closest to your view of the investigation into Russian interference in the 2016 election?**

1. Russia tried to interfere in the election and Donald Trump's campaign helped them	42%	46%
2. Russia tried to interfere in the election and Donald Trump's campaign did not help them	21%	24%
3. Russia did not try to interfere in the election	10%	10%
4. Unsure	27%	20%

Q 14. Do you approve or disapprove of Donald Trump's handling of North Korea?

TOTAL APPROVE	44%	47%
TOTAL DISAPPROVE	32%	34%
1. Strongly approve	22%	25%
2. Somewhat approve	21%	22%
3. Neither approve nor disapprove	17%	15%
4. Somewhat disapprove	12%	12%
5. Strongly disapprove	20%	21%
6. Unsure	8%	5%

Q15. Do you approve or disapprove of the U.S. withdrawing from the Iran nuclear deal?

TOTAL APPROVE	37%	39%
TOTAL DISAPPROVE	31%	34%
1. Strongly approve	20%	22%
2. Somewhat approve	17%	17%
3. Neither approve nor disapprove	18%	19%
4. Somewhat disapprove	12%	12%
5. Strongly disapprove	19%	22%
6. Unsure	14%	9%

Q16. Do you approve or disapprove of the U.S. moving its embassy in Israel from Tel Aviv to Jerusalem?

TOTAL APPROVE	32%	34%
TOTAL DISAPPROVE	27%	29%
1. Strongly approve	17%	20%
2. Somewhat approve	15%	14%
3. Neither approve nor disapprove	26%	25%
4. Somewhat disapprove	9%	9%
5. Strongly disapprove	18%	20%
6. Unsure	16%	12%

Q17. What do you think is more likely to persuade countries like Iran and North Korea to give up their nuclear weapons programs — the fear of U.S. military action, or diplomacy?

1. Fear of U.S. military action	21%	21%
2. Diplomacy	20%	21%
3. Both equally	39%	42%
4. Unsure	19%	15%

Omitted Q18-Q34

Q35. Which of the following do you regularly rely on to get your news? (Check all that apply)

1. National broadcast TV news	37%	38%
2. Local broadcast TV news	53%	55%
3. Talk radio	12%	13%
4. CNN	29%	31%
5. Fox News	32%	32%
6. MSNBC	16%	18%
7. The New York Times	14%	16%
8. The Washington Post	12%	13%
9. The Wall Street Journal	8%	9%
10. Facebook	36%	35%
11. Twitter	15%	14%
12. Reddit	5%	5%
13. YouTube	24%	22%

Q36. Which of the following technologies do you regularly use? (Check all that apply) (ROTATE)

1. Smartphone	87%	86%
2. Desktop/laptop computer	64%	68%
3. Tablet	44%	47%
4. Smartwatch	10%	10%
5. Fitness tracker	13%	13%
6. Streaming video	26%	27%

How often do you use the following social media platforms? (ROTATE ORDER OF Q37-42 AND DISPLAY AS A GRID)

Q37. Facebook

1. Daily	58%	57%
2. Weekly	16%	17%
3. Less often	10%	10%
4. Never	16%	16%

Q38. Twitter

1. Daily	20%	20%
2. Weekly	16%	16%
3. Less often	15%	16%
4. Never	49%	48%

Q39. Instagram

1. Daily	27%	27%
2. Weekly	14%	15%
3. Less often	11%	11%
4. Never	48%	48%

Q40. Snapchat

1. Daily	16%	15%
2. Weekly	12%	11%
3. Less often	10%	10%
4. Never	62%	64%

Q41. Reddit

1. Daily	6%	7%
2. Weekly	9%	10%
3. Less often	13%	13%
4. Never	71%	71%

Q42. YouTube

1. Daily	43%	41%
2. Weekly	22%	23%
3. Less often	19%	19%
4. Never	16%	17%

Q43. How do you primarily watch television? (Check all that apply) (ROTATE)

1. I watch most programming live	58%	61%
2. I watch most programming recorded (DVR, TiVO, etc.)	24%	25%
3. I watch most programming streaming or on demand (Netflix, Amazon, Hulu, etc.)	45%	44%
4. I don't watch television	4%	4%

Are each of the following a good thing for society, or a bad thing? (ROTATE ORDER OF Q44-49 & DISPLAY AS GRID)

Q44. Social media

TOTAL GOOD	58%	58%
TOTAL BAD	35%	37%
1. Very good	19%	17%
2. Somewhat good	40%	41%
3. Somewhat bad	24%	25%
4. Very bad	11%	12%
5. Unsure	6%	6%

Q45. Smartphones

TOTAL GOOD	85%	85%
TOTAL BAD	13%	12%
1. Very good	43%	44%
2. Somewhat good	41%	41%
3. Somewhat bad	10%	9%
4. Very bad	3%	3%
5. Unsure	3%	3%

Q46. The Internet

TOTAL GOOD	88%	89%
TOTAL BAD	10%	9%
1. Very good	48%	50%
2. Somewhat good	40%	39%
3. Somewhat bad	8%	7%
4. Very bad	2%	2%
5. Unsure	3%	2%

Q47. Automation

TOTAL GOOD	62%	66%
TOTAL BAD	23%	22%
1. Very good	19%	20%
2. Somewhat good	43%	46%
3. Somewhat bad	19%	17%
4. Very bad	4%	5%
5. Unsure	14%	12%

Q48. Globalization

TOTAL GOOD	58%	61%
TOTAL BAD	24%	23%
1. Very good	18%	19%
2. Somewhat good	40%	42%
3. Somewhat bad	18%	17%
4. Very bad	6%	6%
5. Unsure	18%	16%

Q49. Self-driving cars

TOTAL GOOD	37%	37%
TOTAL BAD	47%	46%
1. Very good	13%	12%
2. Somewhat good	24%	25%
3. Somewhat bad	24%	23%
4. Very bad	23%	23%
5. Unsure	16%	17%

DEMOGRAPHICS

Finally, we have a few questions for demographic purposes.

QGender. What is your gender?

1. Male	48%	50%
2. Female	52%	50%

QAge. What is your age?

1. 18-29	21%	19%
2. 30-39	17%	16%
3. 40-49	16%	16%
4. 50-64	26%	25%
5. 65+	20%	23%

QEducation. What is the highest level of education you have completed?

1. High school or less	41%	35%
2. Some college	29%	30%
3. Bachelor's degree	19%	21%
4. Graduate degree	11%	13%
5. Prefer not to say	-	

QRace. What is your race? (Allow multiple responses)

1. Black	12%	13%
2. White	64%	64%
3. Hispanic/Latino	16%	16%
4. Asian	6%	6%
5. Something else	1%	1%

QEmployment. What is your current employment status?

1. Employed full-time	35%	38%
2. Employed part-time	10%	11%
3. Freelance, contract, or temporary work	3%	2%
4. Unemployed and looking for work	11%	10%
5. Stay-at-home parent or caregiver	9%	8%
6. Retired	23%	24%
7. Something else	8%	6%
8. Prefer not to say	1%	1%

QIncome. Which range includes your annual household income?

1. Less than \$30,000 per year	30%	26%
2. \$30,000 to \$49,999 per year	20%	21%
3. \$50,000 to \$74,999 per year	21%	22%
4. \$75,000 to \$124,999 per year	16%	17%
5. More than \$125,000 per year	8%	9%
6. Prefer not to say	5%	5%

QMarital. What is your current marital status?

1. Single, never married	32%	31%
2. Married	46%	49%
3. Separated	3%	2%
4. Divorced	14%	13%
5. Widowed	5%	5%
6. Prefer not to say	1%	1%

QReligion. How would you describe your religion?

1. Evangelical or Born-Again Christian	13%	13%
2. Protestant Christian	19%	21%
3. Catholic	23%	25%
4. Mormon	2%	2%
5. Jewish	2%	3%
6. Muslim	1%	1%
7. Agnostic	5%	5%
8. Atheist	6%	6%
9. Something else	21%	19%
10. Prefer not to say	8%	6%