August Trump Country Survey
August 14-17, 2017
N=1000 Registered Voters in counties defined as "Trump Country" counties.
- N = 500 in counties that voted for Barack Obama in the 2012 presidential election but subsequently voted for Donald Trump in the 2016 election.
- N = 500 in counties where Donald Trump's margin of victory was at least twenty points larger than the margin of victory held by Mitt Romney in the 2012 election.
- The two samples were weighted to account for overlap between counties in those two categories.
- Interviews were conducted via live-interview telephone (50% landline, 20% cell phone) and web panel (30%) with voter sample provided by Survey Sampling International.
- Results were weighted to known characteristics of the target population across these counties.

1. Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?
   a. Right direction   34%
   b. Wrong track   55%
   c. Unsure (DNR)   11%

2. Do you approve or disapprove of the way Donald Trump is handling his job as President? (For phone: "And would that be STRONGLY approve/disapprove or only SOMEWHAT?")
   a. Strongly approve   28%
   b. Somewhat approve   15%
   c. Neither approve nor disapprove   3%
   d. Somewhat disapprove   8%
   e. Strongly disapprove   42%
   f. Unsure (DNR)   4%

3. Is Donald Trump doing a better job as President than you expected, doing worse than you expected, or is he doing about what you expected he would do?
   a. Better job than expected   15%
   b. Doing worse than expected   29%
   c. Doing what I expected him to do   54%
   d. Unsure (DNR)   2%

4. If the election for Congress were held today and you had to make a choice, for whom would you vote – the Republican candidate, or the Democrat? (For phone: "And would you say you would DEFINITELY vote for the Republican/Democrat or only LEAN toward voting for the Republican/Democrat?")
   a. Definitely Republican candidate — 26%
   b. Lean Republican candidate — 14%
   c. Undecided (DNR) — 18%
   d. Lean Democratic candidate — 15%
   e. Definitely Democratic candidate — 27%

5. Please tell me/indicate whether you are favorable or unfavorable towards President Donald Trump.
   a. Strongly favorable — 31%
   b. Somewhat favorable — 15%
   c. Neither favorable nor unfavorable — 4%
   d. Somewhat unfavorable — 9%
   e. Strongly unfavorable — 42%
   f. Never heard of — *

Changing topics...

6. Would you say you agree or disagree with the following statement? "It's easier to get a good job with an education after high school – like a college degree or trade certificate – than it is to get a good job without one?" (Phone: Follow with, "And would you say you strongly agree/disagree or only somewhat?")
   a. Strongly agree — 59%
   b. Somewhat agree — 25%
   c. Somewhat disagree — 8%
   d. Strongly disagree — 6%
   e. Unsure (DNR) — 3%

7. Would you say you are satisfied or dissatisfied with the job community and two-year colleges are doing in America today? (Phone: Follow with, "And would that be strongly satisfied/dissatisfied, or only somewhat?")
   a. Strongly satisfied — 23%
   b. Somewhat satisfied — 39%
   c. Somewhat dissatisfied — 14%
   d. Strongly dissatisfied — 12%
   e. Unsure (DNR) — 12%

8. Would you say you are satisfied or dissatisfied with the four-year colleges are doing in America today? (Phone: Follow with, "And would that be strongly satisfied/dissatisfied, or only somewhat?")
    a. Strongly satisfied (TO QGender)   21%
    b. Somewhat satisfied (TO QGender)   35%
    c. Somewhat dissatisfied (TO Q9)   16%
    d. Strongly dissatisfied (TO Q9)   21%
    e. Unsure (DNR) (TO QGender)   7%

9. When you say you are dissatisfied with four-year colleges, which one or two of the following best describes why you are dissatisfied? (ALLOW MULTIPLE RESPONSES)
    a. They cost too much to attend   57%
    b. They don't prepare students with useful real-world skills   43%
    c. They coddle students too much   16%
    d. They don't focus on useful subject matter   12%
    e. They push students to a particular political viewpoint   40%

And now a few questions for demographic purposes only...

QGender. What is your gender? [Online only; Phone by observation]
    a. Male   48%
    b. Female   52%

QAge. Which range includes your age?
    a. 18-29   14%
    b. 30-39   14%
    c. 40-49   15%
    d. 50-64   29%
    e. 65+   27%

QRace. What is your race? [Allow multiple responses]
    a. Black   6%
    b. White   87%
    c. Hispanic/Latino   4%
    d. Asian   1%
    e. Native American   *
    f. Something else   1%

QEducation. What is the highest level of education you have completed?
    a. Have not completed high school   1%
    b. High school   27%
    c. Some college   22%
    d. Associate's degree   15%
    e. Bachelor's degree   21%
    f. Graduate degree   15%

QEmployment. What is your current employment status?

a.	Employed full-time	43%
b.	Employed part-time	8%
c.	Freelance, contract, or temporary work	2%
d.	Unemployed and looking for work	3%
e.	Stay-at-home parent or caregiver	7%
f.	Retired	32%
g.	Something else	4%

QIncome. Which range includes your annual household income?

a.	Less than $30,000 per year	20%
b.	$30,000 to $49,999 per year	21%
c.	$50,000 to $74,999 per year	19%
d.	$75,000 to $125,000 per year	18%
e.	More than $125,000 per year	14%

QMarital. What is your current marital status?

a.	Single, never married	22%
b.	Married	64%
c.	Separated	*
d.	Divorced	7%
e.	Widowed	6%

QParty. Regardless of how you typically vote, would you say you consider yourself a Republican, a Democrat, an Independent, or something else?

a.	Republican	29%
b.	Democrat	31%
c.	Independent	31%
d.	Something else	7%

QIdeology. Regardless of how you typically vote, would you say you consider yourself a conservative, a moderate, or a liberal? (If liberal/conservative: "And would you say you are VERY conservative/liberal or only SOMEWHAT?")

a.	Very conservative	17%
b.	Somewhat conservative	24%
c.	Moderate	33%
d.	Somewhat liberal	12%
e.	Very liberal	10%

QLabor. Are you or any members of your household a member in a labor union?

a.	Yes, self	11%
b.	Yes, member of household	9%
c.	No	78%
d.	Unsure (DNR)	1%

Q2016Vote. For which candidate did you vote in the 2016 election?

a.	Hillary Clinton	36%
b.	Donald Trump	43%
c.	Gary Johnson	4%
d.	Jill Stein	1%
e.	Evan McMullin	*
f.	Did not vote	7%
g.	Unsure (DNR)	2%